

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 2

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JAN. 29, 1925

THE COUNTY HOSPITAL IS OPENED TO THE PUBLIC IN NICE RECEPTION THURSDAY

Deaf Smith county's new \$50,000 Hospital was formally dedicated to the service of suffering mankind last Thursday in a splendid afternoon reception attended by hundreds of interested citizens and visitors. Among the latter was a big delegation of physicians and nurses from Amarillo and the Foster county hospital. All afternoon the crowds surged through the corridors or the beautiful little building and passed their compliments. The County Commissioners and their wives, members of the board of managers of the institution and their families, and the hospital staff were assisted by ladies of the city and county in receiving and showing the guests the modern equipment of the institution. Mrs. Nettie Price Blaine, Superintendent, by whom this hospital realizes an ambition of many years standing, was here, there and everywhere, looking after everything and getting a tremendous satisfaction out of doing it.

Geo. L. Muse, chairman of the Board, appointed an Arrangement Committee consisting of J. E. Hill, D. F. Ashbrook and Mrs. L. R. Brady. The Arrangement Committee named a Refreshment Committee consisting of Mesdames J. W. Hicks, J. E. Hill and W. F. Gabbert. The Reception Committee consisted of Mesdames W. E. Dameron, Geo. J. Muse and L. R. Brady.

Chairman Muse and County Judge Earl W. Wilson received the guests at the front door, showing them the way to the main floor, where they were greeted by Judge and Mrs. W. E. Dameron and Mesdames Muse and Brady as hostesses. After greetings the guests were turned over to Commissioner Herman Gray, Mrs. Smith, head nurse; Miss Ward, night nurse, and Dr. J. W. Hicks, who took pride in showing the many attractive features of the medical and surgical floor.

Commissioner and Mrs. J. H. Allred and D. F. Ashbrook were hosts of the East wing, where the Laboratory, dark room ward, Doctors' rest room, etc., are located.

Commissioners J. E. Hill and C. J. Paddock demonstrated the boiler room, wash laundry, Mesdames J. W. Hicks, J. E. Hill and W. F. Gabbert were hostesses in the West wing, housing the living quarters, assisted by Mesdames W. E. Hicks, Edgar Johnson, W. E. Steekman and J. H. Pitman, who made the punch. Mrs. H. H. Hawkins and Mrs. B. F. Guthrie received in the hall, while Mesdames Bobo McLean, Johnathan Pitman, C. H. Dyer and Homer Fox were in charge of the Punch Bowl.

Mrs. A. O. Thompson, Mrs. C. J. Paddock, Mrs. Herman Gray and Mrs. R. C. Conway bade the guests good bye and gave each a copy of a printed Souvenir of the occasion, signed by the Commissioners Court, the Board of Managers, and the Hospital Staff.

The Punch Bowl was placed in the sun parlor in the west wing, was decorated with sweet peas, and was very gorgeous. The dining room, officers' and patients' rooms had bouquets of sweet peas, while the halls and reception room were made attractive with blooming plants, ferns and palms.

The spirit of the occasion was beautiful. Every citizen of the county who passed through the institution seemed to accept it as a privilege. Numberless favorable comments were heard on the general arrangement and equipment.

Mr. and Mrs. Homer Fox bought, and Mrs. Fox made and hung, the draperies in the nurses' living room.

The ladies of the Methodist Missionary Society presented the kitchen and dining room with an abundance of towels, enough to last for a few months to come.

The ladies of different societies and

"Home Beautiful" Contest May Be Inaugurated Here

A lightning mental calculation based upon the increase from twenty two geese was used by President Overton in opening the regular weekly luncheon of the Chamber of Commerce last Monday at the City Cafe. The tables were filled with a hungry crowd who were enjoying an exceptionally good meal, and the goose story just hit the right spot. President Overton said Uncle John Estes had just purchased the geese; that if they laid so many eggs in a week, and Uncle John had the luck to hatch so many in one year, and he received so much per head for them, etc., etc., the figures showed that the owner would receive \$336,000 for these geese in three years.

Whereupon Uncle John, who so far has never been in need of a guardian, responded with a prop-aganda story that fit the occasion like a glove and tickled the bunch immensely.

E. W. Harrison and E. C. Eubanks reported on their trip last week, with L. Baskin and Dr. Overton, to the meeting of the Canadian-Clovis division of the South West Trail at Pando. Mr. Harrison is chairman of this division, and was re-elected for another term. The delegates reported a splendid meeting and much enthusiasm for good roads. A booth will be installed at the forthcoming Kansas City Automobile Show housing the Trail. Mr. Harrison may have charge of this exhibit.

The president stated that the Executive Committee, after due deliberation, had made arrangements with Seth B. Holman, former secretary, to look after the duties of that position for the time being.

At the suggestion of Mayor Ireland, the secretary read some information pertaining to a "Home Beautiful" Contest held at Floydada and other towns and the chair appointed a committee consisting of the Mayor, G. A. F. Parker and the secretary to investigate and report back later. Next Monday the meeting will be held at the Stockman's Cafe.

Change is Made In Position of Night Watchman

A change in one department of the city government was announced by the City Commission this week, effective February 1. Omer Baker, who had been a Special Officer and Night Watchman for the past five years has tendered his resignation in order to look more closely after his growing hotel and restaurant business. The Commission has selected Captain Robert Elliott as successor to Mr. Baker.

Omer Baker is a peace officer of long and honorable experience. He has twice been before the voters here in political campaigns for the sheriff's office, and was an officer in Arkansas before coming here. Business men of the town were signing a voluntary testimonial Thursday, certifying to their appreciation of his work as an officer here.

Captain Elliott was an officer overseas and since his return has served a term as commander of the local Guard company. He has had a lot of experience in handling men and his friends believe he will make a good peace officer.

Sunday school classes have made sheets, hemmed wash rags, marked linen, made table cloths and napkins, all of which the Board of Managers and the Hospital Staff appreciate very much.

And the Staff expresses thanks to Mrs. Diebel for embroidering three beautiful buffet covers, enough to make the hospital dining room as home-like as any dining room in the county.

Use Steel Oil derricks in Colombia, South America, Owing to Destructive Nature of the Countless Native Insects

Pat Elliston, brother of J. B. Elliston of Hereford, who is working for a big oil company in Colombia, South America, has written J. B. Elliston the following interesting story of that far-away country:

Camp No. 13, Cartagena, S. A., Dec. 15, 1924.

"Dear Dad:

"I was mighty glad to get your letter of Nov. 11th as it was the first I have had from you, although I have heard of you through The Brand; and say, I sure appreciate your sending me that.

"I enjoy it and it is read by several boys here in camp that are from the Big State. I notice a letter in the paper by Scoop and tell him that his Uncle Pat says that it is good.

"As you ask me for a description of this field and the country I will try to give it to you.

"Nested in the hills, six degrees from the Equator in the center of Colombia, South America, lies a wonderful virgin oil field which at this date has hardly been scratched. It consists of thousands of acres on the left bank of the Magdalena River. It begins some twelve miles from the river and extends for thirty miles in an unbroken line along the top and sides of a pronounced Anticline. The company has at present about sixty wells completed. The wells produce from 400 to 1500 barrels a day of oil that will average 26 gravity, from around 2100 feet and one well blew in at 334 feet making 1000 barrels a day.

"Steel derricks are used exclusively on account of insects which would demolish a wooden derrick in short order, the rig floors and foundations are all of hardwood of which most is Red Mahogany. All soft wood for use in houses must be shipped in from the States.

"All material and employees first land at Cartagena on the shores of the Blue Caribbean, at which place the Company maintains a sales office. Cartagena is one of the oldest cities in Colombia and many old landmarks still remain as monuments to the heroic efforts made by the first inhabitants to repel the numerous attacks of the early pirates. Christopher Columbus, Drake, Morgan and many others of the early navigators and Pirates visited and laid siege to Cartagena. The enormous wall built to keep the invaders out still stands. This wall is wide enough at the top to allow for the passage of wagons and the few autos that are in Cartagena.

"A Narrow Gauge Rail Road carries you from Cartagena to Colonos on the banks of the river, where all railroad transportation ceases, as this famous

OVERFLOW CROWD ATTENDS BANQUET OF CHAMBER OF COMMERCE THURSDAY NITE

Merchants Talk Credit Association at Banquet

A giant crowd that was too large for the Methodist church basement enjoyed an excellent meal and listened to a mental feast of oratory last Thursday night at the Hereford Chamber of Commerce banquet, known as the County Hospital, County Agent, County Commissioners, Cotton Planters banquet. Plates had been laid for 250 guests but at the last minute many more applied and over 300 were fed before the night was over. The Methodist ladies rose to the occasion grandly and took care of all who came.

The occasion was notable not only for the unusually large attendance but also for the general excellence of the program and for the smooth and witty fashion in which the toastmaster, Dr. J. W. Overton, handled his assignments. Planked on either hand by brilliant speakers, the Doctor held his own with ease in repartee and mental swordsmanship, and demonstrated ability to keep the action moving swiftly and avoiding all draggy moments.

As the afternoon had been spent by speakers and audience alike at the new hospital the atmosphere of the banquet was charged with the effects of this concentration, and a large portion of the evening was given to congratulation upon this new public benefaction. Three Amarillo physicians were on the program all of them stressing the hospital features. Henry Ansley, better known as "Tua Cowhand," member of the Amarillo Globe staff, delivered his usual humorous and satirical oration (?) to the vast enjoyment of the audience. Dr. Nichols of Plainview was unable to attend and Travis Dameron was selected to take his subject "The Chamber of Commerce." As on a former occasion, when he posed as a Castro county farmer successfully on short notice, Mr. Dameron made a hit with his wit and cleverness.

Musical numbers were a solo by Mrs. Homer Fox, who sang beautifully the new state song "Texas," heard here for the first time, and a "Boys' Male Quartette," consisting of J. E. Beyer, I. H. Spratt, A. A. Ott and E. B. Black. The chairman poked a lot of fun at these "Boys."

Judge J. D. Hamlin of Farwell, pioneer after dinner speaker of this section, closed a happy evening with his usual elegant and forceful delivery. After declaring that the "necessity for universal and lasting peace" to be the paramount issue of 1925, the speaker came closer home to his audience and told of the steadily advancing tide of emigration to the south of us, which has now slipped across the Castro county line, and predicted marvelous things for this section in the next few years. The speakers program as follows:

Toastmaster, Dr. J. W. Overton; Invocation, Rev. J. O. Haynes; The County Hospital, Dr. A. J. Caldwell; The Laity and the Profession, Dr. A. E. Lumpkin; The Doctor, Dr. J. D. Gist; The Chamber of Commerce, Travis Dameron; County Agent, Prof. Humble; Oration (?), "Tua Cowhand"; Texas Wheat and Vermont Hay, Judge L. Gough; County Commissioners; Hon. John P. Slaton; Solo, Mrs. Homer Fox; King Cotton, G. A. F. Parker; The Press, J. Lindsey Nunn; Music, Boys' Male Quartette; 1925, Judge J. D. Hamlin.

Two Prospective New Pastors Here To Look Us Over

Two out-of-town preachers have been here the past week, prospecting this field. The Christian church minister was the Rev. Leo Johnson of Van Alstyne, Texas, and the Presbyterian church man is the Rev. S. R. Standliff of Fort Worth.

Mr. Johnson preached at the church Tuesday night and has departed for his home. Rev. Standliff preached last Sunday and will preach again next Sabbath.

Nothing definite has been decided by either of these men or by the congregations. It is understood.

SAY BOYS, I'M GONNA GIVE PRIZES AWAY—SEE "FOLKS IN OUR TOWN ON ANOTHER PAGE IN THIS ISSUE"

WHEN DAD WAS A BOY



HOME FROM SCHOOL

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from last week)

THE NEW SALLIE

FUZELER CURTIS

Coming back from St. Augustine Curtis Wright was strangely quiet. Several times I tried to break in upon his meditation, but he answered me in monosyllables and I knew his thoughts were distant.

Before sighting from the car he turned to me and said slowly: "I've been thinking, Sallie, that it would be better for me to clear out until your father has completely recovered and work on the settlement can be finished."

I said nothing.

Walter Hull and his wife have invited me on a hunt at their lodge near Orlando," he continued. "I hadn't thought of accepting, but—"

"Anything NOW is better than being my guest, is that the idea?" I interrupted.

"It isn't quite fair of you to say that and under the circumstances I believe you understand why I am leaving."

"I don't understand anything," I pouted. "I suppose Anne Coddington will be accompanying you on this sort of a house-party-in-the-woods arrangement."

"I haven't asked her, but they told me to bring some girl along with me, and if you really think that she'd enjoy it, perhaps I shall pass on to her the invitation."

I was furious and a rising sense of business crept over my whole being.

He must have felt my unhappiness, for he reached over and took both my hands in his, saying very gently:

"I know you don't want to go, Sallie. It's going to be rough—the worse kind. There'll be no hot water

nor any sort of 'stuffy' raffish. Just simple and wholesome, not even a drop of liquor."

"Oh, but I'd love and adore it. I'm so-so-o tired and sick of everything and everybody. Please, please take me with you." The words came in pleading cadence, swiftly tumbling one after the other.

"What!" he exclaimed, "The most sought-after belle in the South begging to go on a camping party? A girl with more scapts at her slender waist-line than a Princess, wanting to go and leave all the suitors and gay times for a whole week where you'll have to live the sweet and simple?"

"But I'm wild about shooting!" I lied glibly, not daring to tell him that my only experience had been with clay pigeons at a State Fair shooting gallery. But right then and there I determined that I'd show Curtis Wright that I was as good a sportsman as Anne Coddington—if it killed me.

All was idleness within the camp that morning. Men and women sat in little groups together, chatting and smoking. There was a spirit of satisfaction in the air that was contagious. The morning needed no set plans to mar its perfection of freedom. In the open spaces the sunlight was a glistening veil that caressed the green grasses and semi-tropical foliage, and, not satisfied with the caress, hovered in waves that were poised and restless. The shaded places were monodraped vistas, bowers with dapples of gold dancing on the carpet of shadows, as the leaves above were lifted and buoyed by a breeze that was wine-like in its languor, yet zestful in its exhilaration.

Curtis sat alone, brooding. Then he left his place, returning quickly

with a rifle. He entered the slightly discernible path and I knew he was on his way to the little stream where he had gone every morning while the others waited for the dogs' arrival.

I followed. The grasses swishing about his ankles prevented him from hearing my footsteps.

I saw him stop at a giant oak and I saw his gaze fix itself on some feathers across the tiny stream. Fity claimed him. He was seeing again the avian tragedy of the day before. The hawk's swift swoop, the struggle of the wood-thrush, its song strangled by the clawing bird of prey as he lifted his inert victim to the high branches. He saw no more. He had turned away from the rest.

Yes. There were the feathers: the hawk might come again today. He had an unobstructed view of the high perch, unoccupied.

His eyes were trained upon that dead, bare limb where he expected the feathered marauder. His vision was one of sun-flecked leaves and flashing rays of brilliance anote his eyes obliquely. Some minnows dispersed in the stream, and their bright sides glistened.

His rifle lay by his side, his hands having slid from it. He did not start when I sat beside him, but acted as if he had rather expected me to follow.

"I'm sorry," I said softly.

"I don't know what you mean," he replied, looking at me intently. "but then I haven't been able to figure you out since the hunt started. I think you are teasing, and yet you seem more demure, more honest, somehow; even your eyes are larger and more open. Right at this moment there is no twinkle, only the wavering depths of sincerity. A new Sallie."

"And you don't think I'm a fraud, coming here under false pretenses?"

"Oh, that," he reminded, smiling

slightly. "I know you wouldn't shoot, and that's why you've been given more of a trick to put up with all the rough and tumble and not kick about it."

"I told the others we wouldn't go along with them today. I felt like I HAD to be alone with you, Curtis." (To be continued.)

NOTICE

Notice is hereby given to any banking corporation, association, or individual-banker-in Deaf Smith County, that may desire to be selected as the depository of the funds of said county for the next two years, that the commissioners Court of said county will, at the commencement of its next regular term, which is February 28, 1925, receive sealed proposals, and the organization submitting the highest rate of interest per annum may be selected: Provided the Commissioners Court may reject any and all bids.

Signed EARL W. WILSON, County Judge.

NOTICE OF SHERIFF'S SALE

The State of Texas, Deaf Smith County. Whereas, by virtue of an order of sale issued out of the Hon District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 6th day of November A. D. 1924, in favor of the Saint Joseph Cattle Loan Company, and against C. C. Slaughter, as Independent Executor of the estate of T. B. Slaughter, deceased, and also against C. C. Slaughter and Ora B. Freese foreclosing a trust deed lien on the lands below described, being No. 1408 on the books of said court, and to me as sheriff of Deaf Smith County, directed, I did on the 5th day of January, A. D. 1925, at 9:35 o'clock A. M., levy upon the following described tracts, lots and parcels of land lying and being situated in Deaf Smith County, Texas, in said

order of sale fully described as follows: All of Sections Nos. one (1), two (2) and thirteen (13) in Block K-4 and all of section No. ten (10) in Block K-3. All of the south half of section No. two (2) in Block K-14, and all of the E. N. Wiley pre-emption, patent No. 378, Vol. 21, containing 100 acres.

And on the First Tuesday in February, A. D. 1925, the same being the third (3) day of said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the Court House door of said Deaf Smith County, Texas, at Hereford, I will offer for sale and sell, at public auction for cash, all of the right, title and interest of the said T. B. Slaughter estate, C. C. Slaughter and Ora B. Freese, in and to said property, in satisfy the judgment of the Saint Joseph Cattle Loan Company in the sum of \$47,315.00, with 8% interest from November

6th, 1924, and all costs. Dated this 6th day of January A. D. 1925.

CLAUDE HENTON, Sheriff Deaf Smith County, Texas. 74-2

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W. A. PALMER, Atty. Amarillo, Texas

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Use Blue Star Remedy for Itch, Rash, Tetter or Chapped Hands, Ring Worms, Chapped Feet, Poison Oak, Scabies, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

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Don't forget to come and price our Cream Separators.

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If troubles you should have at night While we are in our slumber, Then wake us up and we will come If you should call our number.

We never get to sleepy or tired to serve you. We have expert mechanics and can serve you properly.

"You tell 'em Steering Rod, you're bent on going somewhere."

Beavers Bros.

The Thieves

There are thieves which rob the busy man of health, of property, of money, of business success, of opportunity. Some of them can be warded off—others are insidious in their methods and the damage they do can be offset only by insurance.

We have a policy exactly suited to your needs and would like an opportunity to explain it to you. A little consultation before writing a policy, often saves trouble and great expense. Visit us, or let us visit you.

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

HOT POINT IRONS

A drop in the price of these popular irons enables us to pass the saving on to you, \$5.00 now, whereas it has been \$6.00 for a long time. We will give you credit for your old electric iron—however worthless—of 75 cents. This makes the new iron really cost you \$4.25. This offer good for all of the month of February.

Hereford Light & Power Co.

"Your Electrical Servants"



What is Credit?

CREDIT is the life-blood of business; the whole gigantic structure of industry is dependent upon it. Without Credit, individual, community or National growth would be impossible.

Briefly speaking, Credit is Confidence—a promise to pay at a future date.

Banks are reservoirs of Credit, through the medium of which loans are extended to worthy individuals and enterprises that the business of the community may prosper.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

The Hereford Brand

ISSUED EVERY THURSDAY

Guth B. Holman Walter E. Stockman
Holman & Stockman
Publishers

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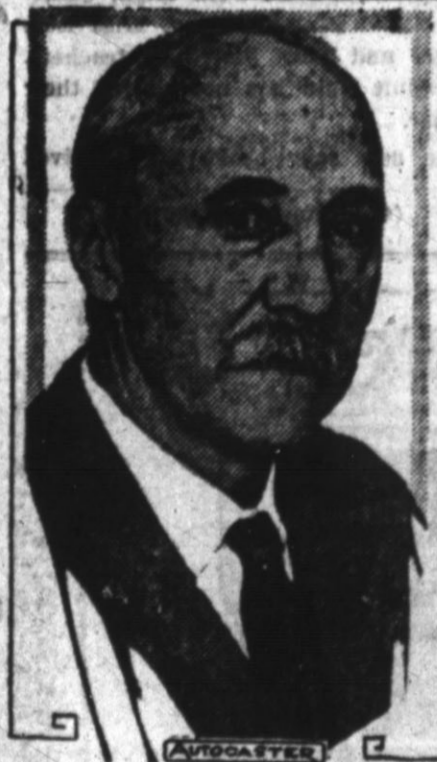
THE PASSING DAY

By Will H. Hayes, Department of Journalism, University of Texas

Thousands of people from all over Texas were in Austin to witness the inauguration of Mrs. Ferguson as governor. It was an epochal event in Texas history, installing the first woman as governor. Many of the thousands were not especially interested either in the history or in the governor, but were in Austin because they know all sections of Texas would be represented, and they wanted to be "among those present." Others came to meet political friends of former days and talk over old times with them. Hosts of them were here to see if any political crumbs might be gathered for themselves or their friends, or to see members of the legislature about legislative matters in which they are interested.

Austin, usually staid and dignified and with an educational and literary atmosphere that can be distinctly felt, becomes busy and even kittenish when the legislature convenes and a new governor comes into office. Then it is the mecca of newspaper men of Texas who like to gather where the lights are brightest. Nearly all the newspaper writers of Texas manage to get here for at least a few days during the legislative session, and most of those who are not yet here are arranging to be here when the Texas Press Association holds its biennial business session February 6 to 7.

Farms Need Planes



Godfrey Cabot, Pres. of The National Aeronautic Ass'n., tells Congress that airplanes should be developed for agricultural uses, pointing to the recent spraying of 65,000 acres of cotton to kill the boll weevil, as to possibilities.

A Dandy Piano For Sale!

AT A BARGAIN

Anthony's Second Hand Store

WES ANTHONY Proprietor

FOLKS IN OUR TOWN

The Truth

By Edward McCullough
AUTOCASTER



BOYS - BOYS - BOYS - BOYS
WHO CAN DRAW THE BEST PICTURE OF "OLD POP" IN THIS STRIP, LAUGHING TO BEAT THE BAND? FOR THE BEST DRAWINGS, THREE FINE PRIZES WILL BE AWARDED - 1ST, A BASEBALL GLOVE, 2ND, A BAT AND BALL, 3RD, A BALL THE SAME KIND THE BIG LEAGUES USE. BESIDES, THE WINNING DRAWINGS, WITH NAMES, WILL BE PUBLISHED IN THIS STRIP IN OVER 1700 PAPERS.
RULES OF CONTEST: ONE DRAWING BY EACH BOY. PICTURES TO BE DRAWN 3 1/2 TO 4 INCHES IN HEIGHT. COPYING PICTURES OF THE SAME SIZE IN THIS STRIP WILL NOT BE ACCEPTED. PICTURES TO BE DRAWN IN INK. WRITE NAME IN FULL, ALSO ADDRESS AND AGE ON BACK OF DRAWING, WHETHER LEFT OR RIGHT HANDED AND WHETHER YOU PREFER A CATCHER'S MITT OR FIRST BASEMAN'S GLOVE, IF YOU ARE WINNER. CONTEST STARTS JANUARY 15TH, ENDS MARCH 15TH. OPEN TO ALL BOYS - AGES 5 TO 15 (INCLUDES). REMEMBER THE IDEA IS TO MAKE "OLD POP" LAUGH - A GOOD HEARTY LAUGH. ADDRESS DRAWINGS TO "BOYS CONTEST CARE OF THIS PAPER, WHEN THIS STRIP EVERY WEEK."

While that business session may be the main incentive for a large gathering, most of them like to come here to see the "legislative wheels go round." A dozen or two of them are parts of the legislative and governmental machinery themselves, and they always give the other newspaper workers a hearty greeting.

The most interesting thing about a large crowd gathering from many sections is the crowd itself and the reaction of parts of the crowd to the others. Texas is so large that the people of one section are often a good show to those from other parts of the state. In large crowds characters can nearly always be found who look like they had been left over from a century ago. I saw an elderly man, inauguration day, wearing a "plug" or "stove-pipe" hat along Congress Avenue in the daytime, the first I had seen on the streets in many years. It would have been interesting to have talked with that man and to have led him back in the conversation to days when tall silk hats were worn as the distinguishing daytime dress of eminent men. But the modern man is in too great a hurry to loiter on the streets to talk to the survivors of past generations.

When the orchestra started some lively dance music at the inauguration ball a confederate veteran with long white hair and a flowing white beard, evidently recalling his youthful days, found a dancing partner and joined with much vigor in the crowded whirl of dancers. Unmindful of the applause he received and the admonitions from the watchers to "keep your step, Santa Claus," the old man danced round after round, his long white whiskers and his confederate gray uniform making a picture among the gaily dressed dan-

cers that will be remembered long after the aged veteran has passed on. The memory of the occasion will always be as pleasing to him as to the youngest there, and the crowd was happy in seeing him happy.

The Old Gray Mare of Brownwood, again demonstrated at the inauguration how enthusiasm and determination can keep an organization and place in the public eye. It reached Austin on an early morning train, bringing the now famous old gray mare along. Early in the morning it was parading Congress avenue, Mae Peterson, a noted prima donna, riding the old gray mare and gracefully smiling at the crowds. Up the granite steps of the capitol she rode, waving her sombrero at the cheering crowds, the band playing the air that has made it famous throughout the country. Down the immense corridors of the majestic building the band marched its music resounding through every room of the great structure. Thousands did not get to see the woman governor, for the crowds were too large for all to hear or see her, but all heard and praised that band and commended Brownwood for maintaining such an organization. Its reputation has been made by years of hard practice and much sacrifice on the part of the members and the determination of its director, Wright Armstrong, to make it one of the famous bands of the country.

Let's boost for high school building.

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Improved Cotton and Wheat Farms For Sale

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No. 2 size Pork and Beans, reg. 15c, at ---\$1.15 per doz.

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for woman suffrage and those who are prominent in politics today.

WEEKLY NEWS SUMMARY

Furnished by West Texas Chamber of Commerce
Big Spring.—The Convention for the Central-West Texas District of the West Texas Chamber of Commerce will be held in this city February 26th. From reports received from Convention Manager R. A. Hiramsmith there will be a large attendance, and everything is being done to make it the best of its kind ever held. Colorado City, Harlingen, Merkel, Lorraine and San Angelo will send bands with their delegations, and practically every town has promised to send delegates to the convention. Indications are at this time that this will be the largest District Convention yet held.

San Angelo.—From records secured from the County Agent's office here it is shown that there has been a large increase in the poultry industry in Tom Green county in 1924. This increase in 1924 was 25 percent greater than the year 1923. The turkey crop alone in 1924 was 2,500 head with an increase in 1924 of 88,000 head, shipped thru San Angelo.

Great growth of the poultry industry is also shown in the increased capacity of two San Angelo hatcheries, the Brezeland Farm and the Rocky-Hill Poultry Farm, from 1300 to 23,800.

Sweetwater.—Sweetwater is considering plans for street improvements and has asked for bids for furnishing material, labor and machinery for the construction of the same. Plans and specifications are already on file in the City Secretary's office.

Bids will be considered on the following types of pavement: Warrenite-Bitulithic; Reinforced Concrete; Asphalt Macadam; Vitriol Brick; Uvalde Rock Asphalt; Willite; Amfette.
Brady.—Among the new buildings to be erected here this year is the modern store building to be constructed by H. W. Zweig. The building will have a 40 ft. frontage and 50 ft. depth, the

front to be constructed of ornamental brick and plate glass. The building will also be fire proof.

Another instance of Brady's civic development is the bond issue for a waterworks extension, to be voted on February 3rd, of \$100,000.

Llano.—The Llano Chamber of Commerce, through the Traffic Bureau of the West Texas Chamber of Commerce is preparing figures on freight rates on granite into Llano, with the purpose of filing complaint for the readjustment of these freight rates so as to put Llano on a parity with granite shipping points in Oklahoma and Kansas.

Llano is now putting on a campaign to interest the farmers in the production of Irish potatoes for commercial purposes.

Jayton.—Plans have been completed here for the installation of a modern water works system, and efforts are being made to get the West Texas Utilities Co. to extend their high transmission lines to Jayton. A conference will shortly be held on this.

Memphis.—The bank deposits of Hall county are greater than they have ever been, with the exception of 1919. At the close of business December 31, 1924, the total deposits of Hall county banks were three and a quarter million. As the farmers are still gathering cotton the deposits are steadily growing.

Prospects for the year 1925 are exceedingly bright as there is quite a building program in sight, with prospects for something like \$300,000 public buildings to consist of a new Masonic Temple and several business houses.

HERFORD INSURANCE AGENCY
Ralph Barnett, Mgr.
Phone 273

Your Title is Vital
J. FRANK POTTS & CO.

Abstracts and Loans
Only Complete Trust Index in Deaf Smith County
County Maps 50c Loans 5 1/2%

New Spring Goods

JUST ARRIVED

SILKS — CREPES — WOOLS

For Spring Sewing

BLEACHED DOMESTIC15c to 25c
BROWN DOMESTIC7 1/2c to 25c
9-4 SHEETINGS50c
10-4 SHEETINGS55c

There are Many Bargains on Our Notion Counter

D. R. GASS & SON

ANNOUNCING THE POPULAR STORE'S SENSATIONAL END-SEASON-SALE

Beginning SATURDAY Jan. 31

This gigantic sale embraces the largest stock of new fresh merchandise in the Panhandle, including the season's latest styles. Our prices will sell this stock of goods in a hurry. Read every word! THINK! Come early! SAVE! COMPARE PRICES AND GOODS!

ONLY A FEW OF OUR MANY BARGAINS HERE

SHOES! SHOES!

One lot of \$4.75 grade Men's Work Shoes, built to stand the hardest wear—
EXTRA SPECIAL \$2.98 per pair

DRESS PANTS

Value \$4.50 to \$8.50
Out They Go at
\$2.95, \$3.95, \$4.95

BOYS' SUITS

If you are going to buy your boy a suit, why not take advantage of this great event. Boys one and two piece suits value up to \$15.00—
\$5.95, \$7.95, \$10.95

Men's Overcoats and Suits

125 Men's and Young Men's suits in all the late styles and materials, will be sold at the following prices:

Lot No. 1 **\$12.95**
Lot No. 2 **\$16.95**
Lot No. 3 **\$21.95**
Lot No. 4 **\$26.95**

This is all new winter and early spring merchandise, and our regular retail price on them was from \$19.75 to \$35.00.

OVERCOATS

Children's Overcoats, your choice **\$4.28**

Men's Dress Shoes

\$5.50 value, Special **\$3.98**
Men's Dress Shoes value up to \$8.75 **\$6.65**

Men's Work and Dress Shirts

One Lot of Work Shirts, good grade of Chambrey **69¢**
One Lot of High Grade Dress Shirts, regular values up to \$3.50, Special **\$1.98**

Men's Cotton Socks

Regular 20c seller—
10 pair for **\$1.00**
As our stock is limited we just allow this amount to one customer.

Overalls

Good Grade 220 Weight **\$1.25**
Per Pair

Ladies' Hose

Silk Hose, regular \$1.50
89¢ a Pair

Ladies' Spring Hats

MODERATELY PRICED
Come and see them.

HEREFORD, TEXAS

HEREFORD, TEXAS

JOEL

Miss Pearl Rudd of Hereford is looking after the household duties in the Ed Botts home.

Mr. and Mrs. Lester Galley attended Sunday School and preaching at Progressive.

The grip still lingers in the W. T. Smith home, Mr. Smith is the latest victim.

Byron McCord and family spent Saturday night and Sunday in the home

of Mrs. McCord's mother, Mrs. Minnie Walker.

A nice baby girl was born to Mr. and Mrs. Ed Botts the past week. The little miss has been named Mary Nell. Mother and baby both doing nicely.

Mrs. Boyle returned Tuesday from a visit to her daughter near Canyon.

A new move toward improvement out our way is that the Green valley section, which has lain almost idle the past year, has been sold and will be improved and put in working order at once. Mr. Fairy of Amarillo says that the well irrigation outfit which was put in some 12 or 14 years ago and

which was somewhat damaged by fire and storm will be repaired and put in first class order for use. And two plowing outfits are on the job and plowing, about 500 acres will be plowed as soon as possible.

Mr. Knox of Hereford has his rig there at work, and also Walter Galley has his on the job, so the dirt is being turned over. Mr. Fairy had three of his boys out with him the later part of the week and were repairing fence and burning weeds—cleaning up in general. Let the good work go on. There is room for much of that sort.

W. C. Russell and family and Wm. Calloway's folks were callers to see the new girl in the Ed Botts home on Sunday.

K. Roberts has been busy the past week building a new chicken house.

A good sized crowd attended Sunday School Sunday. Next Sunday will be the regular preaching day.

Irvin Hamilton of Hereford was out at his farm Sunday.

into the place formerly belonging to Mrs. Mounts and occupied by Wiley Robinson and family.

Bill Denny has moved to the Hawkins place which was occupied by F. W. Curtis, who has moved to the Wyche community.

Mr. and Mrs. Tom Vaughn and family will soon be established in their new home in this community.

Mrs. Asher and children are now living on the place owned by J. L. Fuqua. Mr. Mason and family are to occupy the S. G. Moore place.

Jake Boydston and family have moved to Beryl France's place.

There are other families to come with in the next few days. We are very glad to welcome these even though we

do regret the loss of some of our old neighbors.

Wiley Robinson is moving to the place formerly occupied by Ralph Ruth-erford.

The Sunday school officers for the year were elected last Sunday as follows: G. P. Owen, Superintendent; W. H. Harvey, Assistant Supt.; Miss Agnes Moore, Secretary; Mrs. Wiley Robinson, Pianist; Mrs. A. C. Pierce, Sub. Pianist; Miss Fern High, Choir-ister; Mrs. Pink Gilliland, Miss Lela Wester and Miss Pierce as teachers. The adult class has not elected their teacher.

The new song books have arrived.

(Continued on Page 10)

WEST-WAY ITEMS

Our community is beginning to look like a new part of the world as so many new faces mingle with the old timers.

Messrs. Houser and Evans and families from Collins county, have moved

BETHEL

Mr. and Mrs. Boyd Kimbal and family moved to their new home in our neighborhood—the Brownlee place.

Mr. and Mrs. Earl Lust and family are located on the Williams place formerly occupied by the Kimbals.

Mr. and Mrs. Jim Bagwell and family returned last Friday from a week's visit in Floyd county with Mrs. Bagwell's parents.

Mrs. Carroll Woods of Hereford was in our neighborhood this week taking orders for "Real Silk" hosiery.

Mr. and Mrs. Frank Lambert spent one day last week at their ranch.

Mrs. Douglas of Dimmitt came out last Friday and spent the week end with her friend, Mrs. Ed Smith. Mrs. Douglas returned to Dimmitt Monday.

Mrs. Earl Lust and babies spent Monday with Mrs. Loyal Lust.

Messrs. Loyal, Vern and Earl Lust and Mrs. Ed Smith and family attended the sale at Friona Monday.

The funeral for the infant born to Mr. and Mrs. Collie Benton Friday was held in Dimmitt Saturday afternoon. This family has the sympathy of the entire community in their sorrow.

Mrs. Ed Smith and family spent last Wednesday in Plainview.

Mrs. K. Roberts has been quite sick this week but is better at present.

Owing to the bad weather on the regular day for the Embroidery Club to meet, we were unable to attend. The next meeting will be at the home of Mrs. Ed Smith, January 29.

The Rothwell children have just recovered from scarlet fever, and doing nicely.

ANNOUNCEMENT!

WE have just received a number of Barton's Farm Profit Books for Free distribution to our farmer friends. The books are the Third Edition, Completely Revised, and contain 52 pages. Over 20 important winter farm subjects are discussed, and Facts and Figures given to help farmers make Additional Profits. Over 50,000 farmers throughout the Middle West are proud possessors of this book, and we believe all our friends will find Barton's Farm Profit Book interesting and helpful. The book is Free while our supply lasts.



52 PAGES FREE!

Triple "B" All-Purpose Salt



The Barton Salt Company is the producer of Triple "B" Brand All-Purpose Salt—the ideal salt for farm use. Kiln dried (all moisture removed) and over 99% Pure.

Brings out the full flavor in food and meat and is suitable for table use, as well as for cooking purposes. Unlike ordinary salt, Triple "B" All-Purpose Salt does not cake or harden under ordinary conditions. It is economical in cost and can be used for all farm needs. In convenient 25 and 50 lb. sacks. The sack material is the best obtainable and makes good dish towels. We strongly recommend Triple "B" Brand All-Purpose Salt and other Barton Salt products to all our friends.

Come in to get your Free copy of Barton's Farm Profit Book and let us tell you more about Triple "B" All-Purpose Salt.

JONES & McLEAN



Home

Always comfortable and cheery in coldest winter weather with

COLE'S ORIGINAL HOT BLAST HEATER

THE stove that consumes the valuable fuel gases by means of its famous Hot Blast Combustion is guaranteed to save one-third your fuel. (See cut.) We unhesitatingly recommend this remarkable heater to those who want the best and most economical stove made. Don't accept a substitute. Let us show you yours today.

Dunlap Hardware Company (INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT

FOX'S SEMI ANNUAL CLEARANCE SALE

House Dresses and Aprons	
\$6.00 Dresses, Clearance Sale	\$4.95
5.00 Dresses, Clearance Sale	3.95
4.50 Dresses, Clearance Sale	3.85
4.00 Dresses, Clearance Sale	3.35
3.75 Dresses, Clearance Sale	3.25
3.50 Dresses, Clearance Sale	2.90
3.25 Dresses, Clearance Sale	2.75
3.00 Dresses, Clearance Sale	2.35
2.50 Dresses, Clearance Sale	2.15
2.25 Dresses, Clearance Sale	1.85
2.00 Dresses, Clearance Sale	1.65
1.75 Dresses, Clearance Sale	1.35
1.50 Dresses, Clearance Sale	1.19

Special
One Lot of House Aprons, Your Choice
97c

Trunks, Suit Cases and Hand
Bags
20% Discount

STARTING THURSDAY JANUARY 29

Now is the time to buy your early spring and late winter needs. We have lots of spring merchandise in the house already, and will include most all of it in our Semi Annual Clearance Sale.

Curtain Scrims and Cretonnes	
\$2.00 Grades, Clearance Sale Price,	\$1.60
1.50 Grades, Clearance Sale Price,	.95
1.00 Grades, Clearance Sale Price,	.75
.85 Grades, Clearance Sale Price,	.68
.75 Grades, Clearance Sale Price,	.59
.65 Grades, Clearance Sale Price,	.48
.50 Grades, Clearance Sale Price,	.39
.45 Grades, Clearance Sale Price,	.37
.40 Grades, Clearance Sale Price,	.33
.35 Grades, Clearance Sale Price,	.28
.30 Grades, Clearance Sale Price,	.24
.25 Grades, Clearance Sale Price,	.19
.20 Grades, Clearance Sale Price,	.16
.15 Grades, Clearance Sale Price,	.12

Special
Children's Medium Ribbed Hose, Black
and Cordovan, all sizes, 15c pair.

\$1.25 Grades, Sale Price	95c
1.00 Grades, Sale Price	85c

Satinets and Sateens

Ladies, Misses, Children's, Men and Boys' Furra-

New Judge Begins To Be Known as 'Marrying Judge'

A young couple from Friona added a romantic thing to the opening of the Deaf Smith County Hospital on last Thursday when they were married on the steps of the new institution by Judge Earl W. Wilson.

The bride was Miss Fannie Little and the groom Paul Rude, both of Friona. They called at the courthouse for Judge Wilson, found him absent, and finally located him by phone on the reception committee at the hospital, where they followed him.

Just few were standing about when the Judge, standing on the steps, tied the knot that united the pair. And about that time the news spread through the crowded building like a prairie fire and the bunch poured out to get in on the end of the ceremony and to make merry at the expense of the newly wedded pair.

MORGAN-WYER WEDDING

A pretty little wedding occurred last Friday afternoon at the Methodist parsonage in Shamrock, when Rev. Wallace united in marriage Miss Virginia Morgan of Hereford and Mr. Harold Wyer of Big Square.

Miss Virginia is the beautiful and sweet spirited daughter of Mr. and Mrs. Cooper Morgan of Hereford and just prior to the wedding was teaching in the high school department of the Melton school near Shamrock, and was very popular with both faculty and student body. She is a graduate of the Hereford high school, also spent sometime in C. I. A. at Denton and W. T. C. at Canyon and had taught three years. She was dressed in a dark blue traveling suit embroidered and fur trimmed.

Mr. Wyer is the son of Mr. and Mrs. Will Wyer of Big Square and is an energetic farmer of sterling worth and character.

After the wedding they motored to New Mexico for a ten days visit to relatives of the groom, after which they will reside at Big Square.

—Contributed.

HARRY L. RICE SETS MARK FOR GOLFERS TO BEGOT AT

The recent stunt of J. J. Clark in shooting eighteen holes in sixty five has stirred up local golfers, and now comes Harry L. Rice and establishes another mark for the ambitious ones to aim at—as it is impossible to beat it.

Wednesday afternoon Mr. Rice made Number Eight in two, an Eagle. Eight is a par four hole, 318 yards. Mr. Rice's drive from the bluff across the river carried 250 yards, with the wind at his back. A rolling midiron shot struck the built-up green, shot high in the air, and disappeared. When the players reached the green the ball was found in the cup.

It is reported that Mr. Rice did not rest very much Wednesday night, and then talked in his sleep. He is still chuckling, roundeyed, over that marvelous shot.

COMMUNITY SALE MONDAY; SHAFER FARM SALE TUESDAY

H. W. Shafer, who lives eight miles due west of Hereford, will have a farm sale on Tuesday, February 3, beginning at 1:00 p. m. He will offer seven head of horses, eight head of cows and calves, and a good list of implements and machinery. W. S. Williams is the auctioneer.

Mr. Williams also announces his third monthly Community Sale, at the Jones & McLean wagon yard, immediately after the Merchant's Bureau meeting on Monday, February 2. He has a nice list of everything ranging from live stock to household goods.

COLLEGE ARTISTS PRESENT LYSEUM ENTERTAINMENT

Artists from the College presented a lyceum entertainment last Saturday evening at the Center Plains school, near Kress. A large and appreciative audience greeted the entertainers.

Miss Dessie Mae Steels, pianist, of Hereford, and Herschel Coffee, violinist, played programs made up of pieces heard recently in chapel, together with others chosen especially for the occasion. They were assisted by Miss Fannie Cash and Gordon McCarty, readers. Reports indicate that each number given was well received.—The Prairie (Canyon).

ALBERT HERBST VISITS IN CENTRAL AND SOUTHERN TEXAS

Albert Herbst, vice president of the First State Bank & Trust Co., returned Monday from a ten days' vacation trip into central and south Texas, the extreme limit of his journey being Matamoras, Mexico. He spent a couple of days at Mercedes and another day or so at San Benito, his former home, winding up with a visit with his family at Caldwell, Texas.

"THE CINDERELLA MAN" PROVES DELIGHTFUL HIT WEDNESDAY

"The Cinderella Man," a Lyceum play brought to The Star Wednesday night by the Parent-Teacher Association, proved another delightful hit and the audience was unanimous in crying its praises. The acting of the quartette composing the cast was said to have been unusually clever and pleasing.

The Lyceum course so far has been above the average and the association hopes to keep up this high rating in the numbers to come.

WELL HOUSE AT ONE HOME DESTROYED BY FIRE TUESDAY

Fire destroyed the well house with its contents on the W. F. Orr place Tuesday about noon. A camp stove had been used for heating purposes and it is presumed the blaze originated from that.

The shack was well stored with a variety of valuable things and Mr. Orr sustained a real loss, with no insurance.



AMARILLO LADIES WEEK-END GUESTS OF LOCAL FRIENDS

Mr. and Mrs. S. F. Newbold and Mr. and Mrs. Henry Gooch of Amarillo spent the week end in Hereford, guests of local friends. They were entertained at social affairs given at the Horner Fox and P. W. Price homes.

Let's build a Hotel in 1925!

REV. STANDIFER TO PREACH AT PRESBYTERIAN CHURCH SUN.

On next Sunday, February 1, at 11:00 o'clock, the Rev. Mr. Standifer of Ft. Worth will preach at the Presbyterian church.

All members are urged to be present at this service, also to attend a congregational meeting following the church services.

Your presence is especially urged and desired.

—Committee.

A Classified ad will sell it for you.



The handy little friend that makes all writing swift and easy. Complete—with four-row keyboard, like the big machines. Small, light, strong, durable, and does beautiful work—always. Fits in case only four inches high.

Price, with case, \$60
The Hereford Brand

ANNOUNCES MARRIAGE OF MISS ELIZABETH STEGALL

Mrs. Marie E. Stegall, announces the marriage of her daughter, Miss Elizabeth Stegall, to Mr. Ira Merchant on Saturday, January 24, 1925, at their home in Childress, Texas.

Mr. Merchant is in the grocery business at Carendon, Texas, and they are to make their home there.

The bride was raised here and her marriage will be of interest to a large circle of friends.

Why don't you go to Church?

QUARTERLY CONFERENCE AT METHODIST CHURCH SUNDAY

Rev. G. C. Hardy of Plainview held quarterly conference at the Methodist church here Sunday. Delegates to the district conference at Floydada March 7 were named as follows: J. W. Houston, G. A. F. Parker, Miss Mattie Swisher, Mrs. Alvin C. Thompson.

Representative attendance from Hereford at Plainview Monday at the Laymen's district meeting was prevented by the inclement weather.

Boost for new high school building.

Gas and Oil Service

Driving to our fill station is now more than a habit with the car owners you see regularly at our pumps. These owners by actual test have learned that there are more miles per gallon in our gasoline and oil. And, having found a GOOD gas, they are staying with it.

Join the procession of satisfied car owners who are now enjoying the high-class service we render.

W. C. FALLWELL

ALICE TERRY CONWAY TEARLE
WALLACE BERRY and HUNTLEY GORDON, in

"The Great Divide"

The glorification of true love,
Hits the heart in this show of shows,
Everyone who saw the stage play, this fact certainly knows.

Greater is the picture with its vivid story to tell,
Red-blooded "he-men" gambling for an innocent girl,
Each of these desperate ruffians,
Are intent to win her, even with his life,
Then the hardened victor forced her to become his wife.

Different from the others, he tried to make amends,
It was the spirit of a good woman that changed his trend,
Vainly did he try to win her faith,
In this love epic of the West—
Did she hate or did she love him?
Everyone who sees the picture will know best.

STAR THEATRE

Friday and Saturday—Matinee and Night
January 30 and 31

Admission 25c and 50c Show Starts 6:45

Closing Out Sale

Having sold my farm I will offer at the place, 8 miles due west of Hereford, and 1 mile south of the West Way School house, the following property, on

TUESDAY, FEB. 3

BEGINNING AT 1:00 P. M. SHARP

7 Horses 8 Cows and Calves

1 black horse, 6 yrs. old, 1400 lbs.	1 good Jersey cow, 6 years old.
1 bay mare, 6 yrs., about 1200 lbs.	1 Jersey, 5 years old.
1 bay mare, 7 yrs., about 1200 lbs.	1 good half breed Jersey, 5 yrs. old.
1 grey horse, 11 yrs., about 1300 lbs.	1 half breed Jersey, 4 years old.
1 grey horse, 12 yrs., about 1300 lbs.	1 half breed Jersey, 6 years old.
1 bay mare, 12 yrs. old, 1200 lbs.	These cows will all be fresh in the early spring.
1 old horse, about 1300 lbs.	3 yearling calves.

Implements and Machinery

1 wagon with box bed.	1 2-row sod planter.
1 wagon with swinging frame.	1 16-hole Hoosier wheat drill.
1 McCormick 12 foot header.	1 12-inch breaking plow.
1 McCormick row binder.	1 200-bushel grain bin.
1 2-row P & O cotton cultivator, new last year.	1 40-barrel water tub.
1 2-row slide Go-Devil, with discs.	1 oil tank.
1 single row slide Go-Devil.	1 Sharpless cream separator No. 4.
1 2-row John Deere disc cultivator.	1 180-egg incubator.
1 2-row Emerson lister, with cotton attachment.	400 rods of barbed wire and some woven wire.
1 disc harrow.	4 sets of leather and chain harness.
1 3-section drag harrow.	Other articles too numerous to mention.

TERMS—All sums under \$25.00 cash; all sums over \$25.00 nine months time, ten percent, approved security; five percent off for cash on sums over \$25.00; nothing to be removed from grounds until terms are complied with.

R. W. SHAFER, Owner

Sale Clerked by J. S. Jones Auctioneer: Col. W. S. Williams

Most all of our new Spring Shippers and Oxford's are in the house and will be included in this Sale.

\$7.50 Shoes, Clearance Sale Price	\$6.35
7.00 Shoes, Clearance Sale Price	5.90
6.50 Shoes, Clearance Sale Price	5.35
6.00 Shoes, Clearance Sale Price	4.90
5.50 Shoes, Clearance Sale Price	4.75
5.00 Shoes, Clearance Sale Price	4.25

Cotton Batts

Melba Cotton Batts, pure white cotton, size 6x7 1/2 feet, Sale Price **90¢**

Wool Dress Goods

\$5.00 Grades, Clearance Sale	\$3.95
4.50 Grades, Clearance Sale	3.90
4.00 Grades, Clearance Sale	3.35
3.50 Grades, Clearance Sale	2.95
3.00 Grades, Clearance Sale	2.45
2.75 Grades, Clearance Sale	2.35
2.50 Grades, Clearance Sale	2.10
2.25 Grades, Clearance Sale	1.90
2.00 Grades, Clearance Sale	1.60
1.75 Grades, Clearance Sale	1.45
1.50 Grades, Clearance Sale	1.20
1.25 Grades, Clearance Sale	.95
1.00 Grades, Clearance Sale	.83

Ginghams—Ginghams

We have just received several cases of new spring Ginghams that will be included in our Semi-Annual Clearance Sale.

One table of 32 inch Ginghams, beautiful spring patterns, 30c and 35c values, Clearance Sale Price, per yd.	26¢
One table 27 inch Ginghams, your choice, per yd.	15¢
One table 32 and 27 inch Ginghams, your choice, per yd.	21¢
50c French Gingham, Clearance Sale.	44¢

Special

Children's E. Z. Unions, sizes 1 to 12 years, Clearance Sale Price, 85c

4.50 Shoes, Clearance Sale Price	3.95
4.00 Shoes, Clearance Sale Price	3.45
3.75 Shoes, Clearance Sale Price	3.25
3.50 Shoes, Clearance Sale Price	3.10
3.00 Shoes, Clearance Sale Price	2.65
2.75 Shoes, Clearance Sale Price	2.45
2.50 Shoes, Clearance Sale Price	2.10
2.25 Shoes, Clearance Sale Price	1.90
2.00 Shoes, Clearance Sale Price	1.65
1.75 Shoes, Clearance Sale Price	1.35

Ladies' Unions

One lot of Ladies' Winter Unions, long sleeves, high neck, ankle length, Special for **95¢**

Ladies' medium weight Unions, low neck ankle length, Special **90¢**
Ladies' light weight Unions, no sleeves, closed gore, wide knee, Choice **48¢**

Special

Ladies' Petticoats and Bloomers 25 Percent Discount

Children's Hose

35c value in children's Hose, Black, Cordovan and White, Sale Price **25¢**

Children's Cadet Hose

Cadet Hose are guaranteed to give satisfaction in wear or a new pair, medium, light and heavy ribbed, reinforced heels and toes, double knees, Special for our Clearance Sale, pair **44¢**

Ladies' and Misses' Sweaters

Your Choice, 33 1-3% Discount

Children's and Misses' Coats

HALF PRICE

Silks—Silks

\$3.50 Silks, Clearance Sale	\$2.90
3.00 Silks, Clearance Sale	2.60
2.75 Silks, Clearance Sale	2.35
2.50 Silks, Clearance Sale	2.10
2.25 Silks, Clearance Sale	1.90
2.00 Silks, Clearance Sale	1.60
1.75 Silks, Clearance Sale	1.45
1.50 Silks, Clearance Sale	1.21
1.25 Silks, Clearance Sale	.95
1.00 Silks, Clearance Sale	.75
.75 Silks, Clearance Sale	.62

Gossard Corsets and Brassiers

All Gossard Corsets and Brassiers sold during this Clearance Sale, 20% Discount.

Outing—Outing

27 and 36 inch Outing, Dark and Light Patterns, Special for this Sale, **18¢** and **21¢** per yd.

Munsingwear

For Ladies, Misses and Children.

\$5.00 Union Suits, Clearance Sale	\$3.95
4.50 Union Suits, Clearance Sale	3.85
4.00 Union Suits, Clearance Sale	3.35
3.50 Union Suits, Clearance Sale	2.95
3.00 Union Suits, Clearance Sale	2.60
2.75 Union Suits, Clearance Sale	2.25
2.25 Union Suits, Clearance Sale	1.90
2.00 Union Suits, Clearance Sale	1.65
1.75 Union Suits, Clearance Sale	1.45
1.50 Union Suits, Clearance Sale	1.19
1.25 Union Suits, Clearance Sale	.96

Special

Federal Army Shoes, No. 208, Special For **\$2.95**

Challies

Challies for quilts, 36 inch width, floral designs, Clearance Sale Price **19¢**

Hart Schaffner and Marx, and Style Plus Clothes.

Every suit absolutely guaranteed to give you satisfaction in wear or a new suit. If you are in need of a new suit, give us a trial. We have too many suits to carry over and to reduce them before our Spring Clothing comes in we are going to sell them cheaper than we have ever sold clothing before. Regular prices range from \$20.00 to \$50.00, Clearance Sale Prices range

\$14.95, \$19.95, \$24.50, \$28.50, \$33.00, \$37.50, \$39.00

Boys' Suits

During this sale all Boys' Suits, 25% Discount

Men's Sheep Lined Coats and Leather Vests

Regular Prices range from \$6.50 to \$22.50, Clearance Sale Prices range from **\$4.75 to \$16.90**

Men's and Boys' Shoes

\$12.00 Florsheim Shoes, Sale	\$10.50
11.00 Florsheim Shoes, Sale	9.50
10.00 Florsheim Shoes, Sale	8.50
8.50 Shoes, Clearance Sale	7.25
7.50 Shoes, Clearance Sale	6.35
7.00 Shoes, Clearance Sale	5.90
6.50 Shoes, Clearance Sale	5.35
6.00 Shoes, Clearance Sale	4.90
5.50 Shoes, Clearance Sale	4.65
5.00 Shoes, Clearance Sale	4.25
4.50 Shoes, Clearance Sale	3.95
4.00 Shoes, Clearance Sale	3.45
3.50 Shoes, Clearance Sale	3.15
3.00 Shoes, Clearance Sale	2.65
2.75 Shoes, Clearance Sale	2.35
2.50 Shoes, Clearance Sale	2.15
2.25 Shoes, Clearance Sale	1.90
2.00 Shoes, Clearance Sale	1.75

Special

Men's heavy flat fleeced Union Suits, Reg. Price **\$1.50, our Sale Price 98¢**
Men's heavy ribbed Union Suits, Clearance Sale Price **\$1.25**
Extra quality heavy ribbed Union Suits, for Men, Clearance Sale Price **\$1.35**

Ladies' Ready to Wear

All ladies' Fall Suits, Coats and Dresses during this Clearance Sale, Half Price. Don't forget this, for they will not last long. Come early while we have your size.

Blankets—Blankets

We do not like to carry any over and to reduce our stock we are going to make the price to move them. Come in and let us prove our statement.

Special

Outing Bal Shoes, Special for only **\$1.95**

Special

10-4 Sheeting, brown or bleached, Clearance Sale Price	58¢
9-4 Brown or Bleached Sheeting, Clearance Sale Price	56¢
36 inch bleached Domestic, 25c grade, Sale Price	19¢
36 inch Burkleys No. 60, 35c grade, Sale Price	28¢

Percalles

36 inch Percalles, Fast Colors, light and dark patterns, 25c values, Sale Price **21¢**

Special

Men's heavy 240 weight blue overalls, Clearance Sale Price **\$1.50**

FOX-MERCANTILE COMPANY-FOX

No Goods Charged During This Sale

Hereford, Texas

No Goods Charged During This Sale

ARNEY - BLUE RIDGE

(Continued From Page 10)

welcome all our new neighbors, only wish more would move here for there is plenty of room for all of you—and the goodness of our community cannot be beat.

Laura Cox was a pleasant visitor at the home of her cousins, Mr. and Mrs. Noble, one day last week.

I am sure the many friends of J. P. Stewart will be interested to know where he is and how he is getting along. Mr. Stewart for the past two years lived in our community with his parents, but just recently they moved to Hart to live the coming year, and J. P. is in Altus, Oklahoma with his grandfather, Mr. Odum, where he expects to stay for the remainder of the winter.

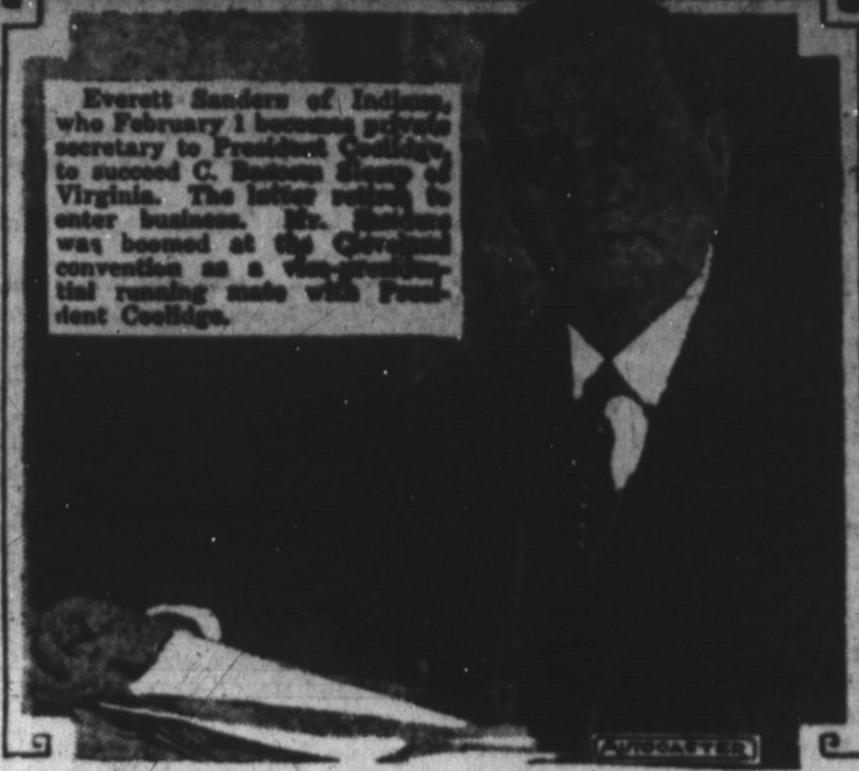
Mr. and Mrs. Lovorn and daughter, who have lived in our community for many years, have just recently sold their ranch and are moving to Amarillo where Mr. Lovorn expects to take up the line of work of teaching music and singing. We hate very much to lose these good people, but all hope they will do well in their future work, and we also hope they will like their new home.

Jim Graham was a business caller at Umbarger one day last week.

Miss Fannie Slayton, daughter of

New Secretary to President

Everett Sanders of Indiana, who February 1 became general secretary to President Stewart to succeed C. Estess Stewart of Virginia. The latter voted to enter business. Mr. Sanders was named at the general convention as a very successful running mate with President Coolidge.



Mr. and Mrs. C. I. Slayton, who has been working in Amarillo for some time, visited her two brothers, Jewell and Hayne, on last Thursday.

Mr. and Mrs. John Turner, who have been living in Hereford, moved to Canyon recently.

Miss Beona Goad visited her friend, Miss Edna Burks, Thursday.

Charlie Hogue of Happy was in our community Thursday on business.

The answer comes thus, "How can the morale of our school be very great when we have nothing to take pride in, when our workshop is repulsive in our own eyes and in that of others?" If our morale is to be strengthened, if the standard of work done in our school is to be higher than the old building, like anything else that has served its time must go. Now we, the students of the Hereford High, ask that it go and another take its place.

Why should we stand and watch other towns smaller than Hereford construct new high schools to take the place of old ones? We are as interested in Hereford as other people are interested in their towns. This has

been shown by the recent erection of the new hospital, a new other improvements. There is now a call for a new hotel. Why not have both that and a new high school for 1925?

If we are going to have a larger town we must have a larger, more modern, and better equipped high school. We have good teachers and a good school board, also we say the best citizens on earth. But people of Hereford, just as a man is judged by his appearance as well as by his good and bad qualities, just so is a school judged. Why waste money repairing something old when it is cheaper to have new and better materials?

Why does Texas rank so low in education? One reason is the poor equipment in her schools, and the lack of good school buildings. Should the schools of Texas suffer for these things? Should Texas be pulled down because of this? There is no need for an answer. Why cannot the citizens of Texas pull together for higher education? A new high school for Hereford could not do all, but it would do its share in the general advancement. Citizens of Hereford, we feel that

we have said enough for you to realize how very much we want a new building. The walls shake, the floors shake, and the plaster falls. We cannot bear to think what would happen in case of a fire. We all will frankly say we do not feel safe in this building. Come you who do not know the condition of this building and spend a day with us. Before people move to town, if they have children their first question is, "What kind of schools do they have in that town?" May we not say Hereford has a new High School?

Voters of the Hereford Independent School District and citizens of Hereford: We the students of Hereford High School and citizens of tomorrow want a new high school building. Not for ourselves perhaps, but for those who come after us. Will you help us to get it?

Let's boost for high school building.

NOTICE OF STOCKHOLDERS MEETING

All Hereford Breeders and all other stockholders in Hereford Breeders Association and Sale Barn are hereby notified there will be a general stockholders meeting at County Court Room Tuesday, February 10, 1925, at 2:30 p. m. This meeting is of vital importance to every share holder, please come or be represented.

WEB BRADLY, Sec.

NOTICE OF MEETING OF COUNTY BOARD OF EDUCATION

The County School Trustees will meet in the office of the County Superintendent Tuesday, February 3, 1925. Everyone in the county who might be interested in school affairs of any nature are urged to meet with the Board on this date and discuss school matters.

EARL W. WILSON, County Superintendent.

MULES FOR SALE

Can be seen in town. Three or four teams, good quality, good breeding and gentle. Now ready for work. Figure on these good ones for dependable teams for a long time.

F. H. Oberthier

Family Preacher



Rev. E. W. Crawford of the Congregational Church at Minneapolis has created a bit of family competition. His son, Stuart, 15, and his daughter, Marion, 13, alternate with him on consecutive Sundays. It is said the youngsters are filling the church pews better than the father. Recently, 600 were turned away when Marion preached. She says long hair is woman's glory and will not have her's bobbed.

Pupils Petition Board For New School Building

The school board of the Hereford Independent School District this week received something unique in the way of petitions. It is a petition signed by hundreds of school children, asking that an election be called for the issuance of authority for the erection of a new high school building in Hereford. The drive for this new building is assuming definite form every day, and there is little doubt but that an election will be held some time in 1925. The matter was recently presented to the Chamber of Commerce and a committee appointed to study the matter and report back. The pupils' petition to the school board reads as follows:

TO THE VOTERS OF HEREFORD INDEPENDENT SCHOOL DISTRICT

It is very rare that the students of a public school write a petition for a new high school building, but it is true now of those of the Hereford High School. The old red building to which they come every day has rocked on many a windy day—year in and year out—since it was constructed. Must we still let it represent our high school and everything for which it stands? Sometimes the question is asked, "Why is more pride not taken in school activities, such as athletics?"



Remington Portable

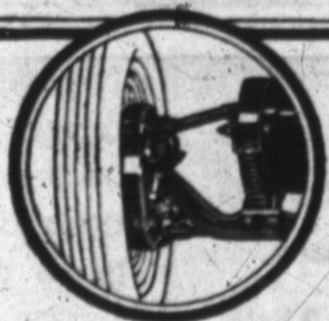
The handy little friend that makes all writing swift and easy. Complete—with four-row keyboard, like the big machines. Small, light, strong, durable, and does beautiful work—always. Fits in case only four inches high.

Price, with case, \$60

THE BRAND PUBLISHING COMPANY



These Features Make Winter Driving a Pleasure for Buick Owners



Mechanical Four-Wheel Brakes



Safety Tube To Insure Continuous Oil Flow



Automatic Carburetor Heat Control

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

Stop Night Coughing This Simple Way

People who have persistent, annoying coughing spells at night, and who through loss of valuable sleep are weakening their systems and laying themselves open to dangerous infections, can stop their distressing trouble promptly by a very simple treatment. Hundreds who have hardly been able to rest at all for coughing, have gotten their full night's sleep the very first time they tried it.

The treatment is based on a remarkable prescription known as Dr. King's New Discovery for Coughs. You simply take a teaspoonful at night before retiring and hold it in your throat for 15 or 20 seconds before swallowing it, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. The result is that you usually sleep as soundly as a babe the very first night, and the entire cough condition goes in a very short time.

The prescription is highly recommended for coughs, chest colds, hoarseness and bronchitis, and is wonderful for children's coughs and spasmodic croup—no harmful drugs. Economical, too, as the dose is only one teaspoonful. It is on sale at all good drugists. Ask for

DR. KING'S NEW DISCOVERY FOR COUGHS

SALE

At my place, 9 miles northwest of Hereford, known as the Ray Barber place, I will sell at public auction, the following described property, on

Wednesday, Feb. 4

Beginning sharply at 10 a. m.

Hot Lunch Will be Served on the Grounds

15 Horses and Mules

- 1 span mare mules, wt. 1200 each, 4 yrs. old
- 1 horse mule, wt. 1400, 6 yrs. old
- 1 mare mule, wt. 1100, 5 yrs. old
- 1 span grey horse mules, wt. 2200, 8 and 9 yrs. old
- 1 span horse and mare mules, wt. 1900, 7 and 8 yrs. old
- 1 span 4-yr.-old horse mules
- 1 sorrel mare mule, 4 yrs. old
- 1 bay horse mule, 3 years old
- 1 sorrel mare, 6 years old (All this stuff broke)
- 1 span black mare mules, coming 3's

17 Head of Cows

- 6 Milk Cows, all good ones
- 6 2-year-old heifers
- 2 yearling heifers
- 3 bull calves

Machinery and Implements

- 2 single row listers, with cotton attachments
- 1 single row lister
- 1 3-disc plow
- 1 single row cultivator
- 2 gang sod plows
- 1 7-foot McCormick-Deering disc harrow

Micellaneous

- 3 sets double harness
- 1 washing machine
- 1 Incubator
- 1 high chair

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, ten months time, bankable note with approved security, at 10 percent interest; 5 percent off for cash on all sums over \$25.

GEO. J. NASH, Owner

Sale Clerked by E. C. Eubanks

Auct. COL. FRED A. PHILLIPS

WEST-WAY ITEMS

ready for use. Every one come on second and fourth Sundays and help prepare for the singing conventions that will soon be coming. Mr. and Mrs. Fred Rudd are now with Ival Rudd. The community awoke a short time ago to the fact that West-Way had had almost all events to occur within its short history, but was behind on one. However the first of this kind of events occurred when Miss Fannie Little and Mr. Paul Rudd were quietly married on last Thursday afternoon with Judge Earl Wilson performing the ceremony. Mr. and Mrs. Rudd will make their home near Friona. The best wishes of many friends go with them. The Parent-Teacher Association will meet next Saturday night, January 31. There is much business to be attended to and a short "Fire Prevention" program will be given by the school but the most important part is that Judge Wilson and Mrs. B. F. Guthrie will be with us. All who possibly can get here must be sure to hear Mrs. Guthrie for she never fails to say many things you can not afford to miss hearing.

PROGRESSIVE

Rev. Haymes, Methodist pastor of Hereford, preached for us Sunday afternoon after Sunday school. There was a rather large crowd out to hear him, and we believe we are safe in saying the sermon was enjoyed by everyone present. The singing Sunday night struck everyone as being something very unusual. Besides many other interesting numbers by the children and those of most every age. We had the "baldhead" quartette, some of the old men of our community who were seldom ever known to sing before got up bravely and sang their best. Besides its being a thrill for everyone to hear the older men sing, it must have been a lesson to them—"that we never get too old to play our part." Mr. and Mrs. Charlie Hodges motored down to see Mr. and Mrs. John Matthews Sunday, near Umparger. They report the day as being well spent. One of the most interesting features of the day being the dinner which consisted of turkey n' everything. We are glad to report that Miss Leona Schultz, sister of Mrs. Tom Vaughn and Mrs. George Lewis of this community, who happened to the misfortune of breaking her leg last Thursday when her horse fell with her, is getting along fine. There was quite a number of patrons out to enjoy the school Literary Society Friday evening and it was decided that we would meet at the school house next Friday night and organize a community Literary Society or Parent-Teacher Association. In connection with this, we are going to have a pie supper in order to raise money to get some new song books. Everybody come! Ladies bring the pie! Men bring the money! Miss Lois Thompson visited friends in Amarillo Sunday. Mr. and Mrs. C. C. Bowman of Hereford spent Sunday evening with Mr.

and Mrs. Ray Hevley. Mr. and Mrs. C. P. Caldwell took supper in the home of Mr. and Mrs. O. L. Sharp Sunday. Sam Lewis of Iowa is visiting in the home of his brother, George Lewis, of this community.

ARNEY-BLUE RIDGE

Mrs. Edward Kincaid and son Dee and sister, Miss Willie Cole, visited at the home of Mr. and Mrs. McFurson Wednesday afternoon. Jim Grain was a business caller at the homes of Mr. and Mrs. Darham, Mr. and Mrs. Roberson and Mrs. B. F. Holden one day last week. Miss Leota Goad visited her sister,

Got to Get About



Mrs. Frank Kelley, of Globe National Park in Montana, made some more songs for her children and it didn't take "Old Father" long to realize that Mrs. Kelley is now getting to have some things to brag about.

Mrs. John Turner, of Canyon last Sunday. Mrs. G. R. Ward of Hereford was out to see after her ranch last Thursday. Miss Vesta Goad, daughter of Mr. and Mrs. C. L. Goad, is staying with Mr. and Mrs. Scott Chubb of near Dimmitt.

Mr. and Mrs. Leland Fox and family visited at the home of Mr. and Mrs. Noble one day last week. C. I. Slayton was transacting business in Happy one day last week. Mr. Cook and son were in Happy last Saturday on business.

Mrs. A. E. Morris and two daughters visited at the home of Mr. and Mrs. McFurson on last Wednesday. Mr. Graham spent the week end with his family, who are staying in Canyon this winter. Mrs. Graham is staying with the children, as they are attending school there, and Mr. Graham is batching on his ranch. Quite a crowd gathered at the home of Mr. and Mrs. Charlie Cox last Sunday night for a real old "sing-song"—singing every song to their hearts content—and when the hour arrived for them to separate and go home, they regretted it so much. All who were present reported a delightful evening and are just anxiously waiting for the next "invite" to this home. Earl Davis is doing some plowing for Mr. Roberson this week. Miss Laura Cox visited her cousin, Miss Cubbie Hendrix, one day last week. Jewell Slayton, son of Mr. and Mrs. C. I. Slayton, transacted business in Hereford last Friday. Nestor Gass of Hereford was in our community last Thursday. Mrs. Mabel Perkil, who is working in Amarillo spent last week with her parents, Mr. and Mrs. Lee Hutson.

ROOFING EXPERT

Bring Your Roofing Troubles to

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Roofing Expert - Clovis, N. M.

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INCUBATORS AND BROODERS

on display on our floor

The Incubators are in 180-egg and 275-egg sizes.

The Brooders are of the coal burning Colony type.

There is Nothing Better. Come and see them

STREU HARDWARE CO.

Home of Service and Quality

Borrow Money Wisely

Banks act as Distributors of Credit for the community, extending such loans, as in their best judgment, will further agricultural pursuits and advance worthy enterprises. It is never good business to borrow money for unnecessary expenditures, but it is always good business to borrow money wisely for the advancement of business. The bank desires to foster enterprises that add to the wealth of the community. Talk to your banker about it. His judgment and advice may help you to borrow more wisely.

The First National Bank

MEMBER FEDERAL RESERVE SYSTEM

Mr. Matthews was a business caller in Canyon Thursday. Miss Fannie Slayton spent the week end with her parents, Mr. and Mrs. C. E. Slayton. Mr. and Mrs. Harry Scovyn and little daughter, Sylvia Ruth, who have been visiting Mrs. Scovyn's parents, Mr. and Mrs. John Hendrix, for some time, just recently moved down near Dimmitt. Mr. and Mrs. Kincaid and son, Dee, visited Mrs. Kincaid's sister of Tulsa, Mrs. John Lemons, who is very sick. Mr. and Mrs. McFurson and family, who have been living in our community for several years, are moving to Hamilton county, where they will make their future home. Their many friends on the plains regret seeing them leave, but we all hope for their prosperity. Mr. Roberson was a business caller at the home of Mr. and Mrs. Charlie Cox Friday. Dave Binnion was a pleasant caller at the home of Mrs. B. F. Holden last Sunday afternoon. Mr. Crumb was in Happy Friday. Mr. Cook visited at the home of Mr. and Mrs. F. W. Fortner Friday. Miss Cubby Hendrix visited her sister, Mrs. Noble, and family one day last week. Mr. Harrison of Happy who has charge of the Magnolia Oil Station was in our community last Monday. Mr. Nickels of Dallas was in our

community last Saturday looking after his ranch. Charlie Cox was transacting business in Hereford one day last week. We have plenty of ice these nights, but it is not as cold lately as it has been—Thanks Be. Horace Holden was in Happy Thursday on business. There was a wolf caught in our community last Friday afternoon, which caused quite an excitement. It being the first one caught in that part of country for some time. Mr. Cook motored to Happy Monday. Jim Graham was a business caller at the home of Mr. and Mrs. Anthony last Wednesday. Mr. Nickels of Dallas visited at the home of Mr. and Mrs. Cook Saturday. F. W. Fortner was a business caller at the homes of Mr. and Mrs. Charlie Cox, Mr. and Mrs. J. E. Davis and Mrs. B. F. Holden last Friday. Everyone was glad to see the little snow which fell on last Tuesday. It began Tuesday morning and continued to fall until after dusk. Every little bit of moisture helps the growing grain. We are only hoping for more moisture. Many say we have good indications for a good rain or snow soon. Mr. and Mrs. Anthony are enjoying a visit from their daughter this week. Mr. and Mrs. Cook visited Sunday with their son, who is attending the W

T & T C this winter. Quite a bit of carpentering is being done in our community lately—two new houses have been built and two more are being figured. We heartily (Continued on Page 11) Let's boost for high school building.

USED CARS

Dodge Touring	1920
Dodge Touring	1918
Ford Coupe	1920
Buick Six	1917

Terms

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More Milk

HALF a gallon more milk from each cow every day, will more than pay your feed bill.

Nearly every cow owner gets that increase with Purina Cow Chow.

It costs about a dollar a month more to feed Cow Chow, but that difference is more than made up in the first week. The rest of the month you get your extra milk for nothing. Feed out of the Checkerboard Bag and you will get more milk.

Sold in Checkerboard Bags Only



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World's Greatest Automobile Buy

Everybody Says It—Sales Prove It

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COACH... '1345

SEDAN (5) '1795

SEDAN (7) '1895

Freight and Tax Extra

It gives greatest value for the money. It undersells all rivals because the world's largest volume of six-cylinder closed cars gives greater cost advantages.

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Comparison further shows what everybody says and what sales prove.

The World's Greatest Buy

LUTHER HOUGH, Local Agent

