

The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, FEBRUARY 15, 1917

NUMBER 3

NOTICE TO CATTLEMEN!

Dear Friends:
I have accepted a position with The First State Bank & Trust Company, of Hereford, to assist in the handling of cattle paper and I should be very glad to have all my friends and customers as well as those whom I would like to have as customers, to call on me when in need of assistance in this line.

Most of you know that I have been making cattle loans in a personal way for several years and have considerable experience in this line of business and in associating myself with The First State Bank & Trust Company in this way, I feel that we will be able to serve the cattlemen and the community at large in a more satisfactory and competent manner than we have heretofore done, although we take considerable pride in the fact that we have been able to furnish money on the proper security even in the most strenuous times, which is a record that is only enjoyed by a very few people who have operated or are now operating in this section.

For the past year or more, money has been unusually easy and the bank or individual with any eastern connection at all who could not finance the cattlemen through this period of unprecedented easy money would be a weakling indeed, but we do not expect this condition to continue indefinitely and the time will surely come again when it will require some financial strength as well as experience to tide over the lean years. It is with this fact foremost in our minds that we have associated ourselves in a financial way with the Citizens Loan Company of Emporia, Kansas, which company is owned, controlled and operated by men of known financial ability and long years experience in the cattle business as well as in the business of banking and we have positive assurance that our customers will be taken care of through the hard times as well as the good, and it is on this basis that we solicit your support and patronage.

It is significant at this time and worthy of your careful consideration that the well secured paper will receive first consideration and The Bank or Loan Company who solicits your loan on a basis of narrow and insufficient margin will come to grief in times of financial difficulty and the burden of this will surely fall on those whose loans come under this class.

Please feel free to call on me when I can be of service to you.
Yours very truly,
W. O'BRIEN.

Former Citizen Likes Hereford

J. S. Warner, who made his home in Hereford for a number of years, has been here from his Arkansas home on business. In conversation with Mr. Warner, he freely expresses himself as surprised at the wonderful change which has been made in this section of Texas, since he left here to make his home in another state. "I had no idea," he says, "what progress this county had made, and practically every man I meet seems to be prosperous." "I think few men can conceal their own prosperity and I see large evidences on every side, that the Hereford country has enjoyed a measure of prosperity not dreamed of by any one. Your people are all above the average in educational matters and your social atmosphere is entirely wholesome. Your county is free from rough characters and people of low morals. Your merchants, cattlemen and farmers are keeping abreast with the times in matters pertaining to their line. The fine, thro-bred cattle, your fat hogs, your fields of grain and your pastures with cattle, will convince any man that Dear Smith county counts for something in supplying the products of the world. "I am enjoying my visit here and only wish that my business was such as would enable me to make my home in Hereford again."

New Family

Otto Bhend, of Grand Forks, N. Dakota, has arrived here with his family and has entered upon his duties with the Hereford Light and Power Co. The family are friends of Mr. and Mrs. Frank Lambert at whose home they are staying for the present.

The Brand is glad to welcome this new family.

Flourishing Poultry Business

Berne H. Smith, of Quianah, is managing a thriving poultry business in Hereford. Mr. Smith has been making the town regularly for the past several months and is answering a real need on the part of the farmer as he pays the highest market price for poultry of every kind, thus giving the farmer a market for his surplus poultry.

On Friday and Saturday last, he paid out to the farmers of this community over \$700, buying in the neighborhood of 85 dozen birds. Since holidays he has purchased \$3000 worth of poultry in the neighborhood of Hereford.

G. T. McCurry, of Rockwall, Texas, arrived in Hereford last week to accept a position with the firm of D. K. Gass & Son. Mr. McCurry is an experienced dry goods man and the firm for whom he will work would be pleased to have their friends call and meet him.

NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results consign your Cattle, Hogs and Sheep to



THOS J. ZOOK
President and General Manager

ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899



LOUIS E. BOYCE
Vice Pres., Sec'y., and Treas.

Stock Yards Station

Kansas City, Missouri

How to Salute the American Flag

L. M. BIRKHEAD

To salute the flag: Remove the hat, holding it in the left hand, which is straight down. Place the right hand on the heart and bow the head slightly.

In this manner the boy scout is instructed to give the unmilitary salute of the flag. At the same time, the boy scout must know the history and, therefore, the significance of the American flag. This is excellent instruction for boys. Such instruction ought to be general. Only thus will there come to be general respect for the flag.

The boy scout, after learning the history of the flag and its significance, will always feel the greatest admiration for it. Whenever he sees the "Star-spangled Banner," he thinks of liberty and freedom. To him "Old Glory" is more than a banner to wave excitedly at a political gathering. To respect it is to do more than to stand at its appearance. To show proper respect for the flag is to be patriotic, which is to love one's country; to be devoted to the common good; to be always on the side of political and civil equality; to stand for human liberty; and to think of patriotism not merely in terms of fighting and dying for one's country, but also in terms of voting and living for one's country.

Here are a few facts which the boy scouts learn about the flag:

June 14, 1777. Resolved that the flag of the United States be thirteen stripes, alternately red and white; that the union be thirteen stars, white, in a blue field, representing a new constellation. In this manner Congress formally endorsed the stars and the stripes as the country's emblem.

On May 1, 1795, to represent also Vermont and Kentucky, both stars and stripes were increased to fifteen. In 1818, the admission of Tennessee, Ohio, Louisiana, Indiana and Mississippi, called for a further change. On July 4, 1818, the number of stars was increased to twenty, but at the same time the number of stripes was reduced to the original thirteen, and a further provision made for the addition of one star for each new state.

Mrs. Gough Ill

Mrs. L. Gough has been quite ill at her home at Sullur Park for the past week, suffering from ptomaine poisoning.

Her illness is attributed to some oysters she ate at a hotel in Hereford, Sunday a week ago. Her condition was so serious that Judge Gough, who was in Ft. Worth on business, was telegraphed for and reached home Sunday night. Mrs. Gough is now much improved, a fact for which her friends are grateful.

Kicked by A Horse

On Monday, of last week, Mr. A. J. Barnhart, of the firm of Barnhart & Rice, was the victim of a painful accident while shoeing a horse at his shop.

The animal kicked him six times, inflicting some ugly bruises which have confined him to his room. Although still disabled, he is improving and hopes to be out very soon.

New Shoe Machine

The first electric shoe repairing machine for Hereford has been installed by R. H. Lamb & Son, who have a shop in the building just north of the Western National Bank. This machine will make any kind of repair on a shoe or boot. The machine is so built that the work is progressive, that is, after the sole is sewed on, then comes the trimmers, burnishers, polishers, until a complete job is turned out. They invite the public to visit their shop and see the machine work.

entering the Union, such addition to take effect on the 4th of July next succeeding such admission.

It is quite generally believed that the first flag was planned and made in 1776 by Betsy Ross, who kept an upholstery shop on Ach Street in Philadelphia, and that this flag was the one adopted a year later by congress.

The special committee appointed to design a national flag consisted of George Washington, Robert Morris and Col. George Ross, uncle of the husband of Betsy Ross. The star that the committee had decided upon had six points, but Mrs. Ross advised the five-pointed star, which has ever since been used in the United States flag.

Without doubt, Washington's coat of arms, brought by his family from England, furnished the original idea of the Stars and Stripes for national emblem. The Union flag of the thirteen United Colonies, raised at Washington's headquarters at Cambridge, Mass., January 2, 1776, had thirteen red and white stripes just as they appear in the flag today; but it also had the crosses of St. George and St. Andrews on a blue field in the upper right hand corner.

Washington said, concerning the flag: "We take the star from Heaven, the red from our mother country, separating it by white stripes, thus showing that we have separated from her, and the white stripes shall go down to posterity representing liberty."

Though the United States is the youngest of the great nations of the world, our flag is older than that of any other nation. The flag of England in its distinctive form, of the Union Jack, dates back only to 1606. The French tricolor was adopted in 1794. The German and Italian banners are no older than the existing regime in those countries. The standards first established their flag in 1785. Our flag, which is 139 years old today, was first established on June 14, 1777.

Our flag is the emblem of liberty, the emblem of hope, the emblem of peace and good will toward all men. The boy scouts' pledge to the flag ought to be taken by all of us.

IRRIGATION DOES INSURE

The crop estimate for 1916, as compared with the yield of 1915, shows the following shortages in the United States:

Corn 414,552,000 bushels short
Wheat 395,915,000 bushels short
Barley 37,924,000 bushels short
Rye 5,647,000 bushels short
Potatoes 4,684,000 bushels short
Beans 1,455,000 bushels short

This shortage was caused by a country wide drought.

Rice shows an increased yield of 13,035,000 bushels over last year's crop.

Rice is the only crop grown exclusively under irrigation. We have the water—"OCEANS OF WATER."

"ASK THE MAN WHO IRRIGATES"

D. L. McDonald
Office: Court House

pledge allegiance to my flag and to the Republic for which it stands; one nation indivisible, with liberty and justice for all."

Fred Skain Dies

In last week's paper, mention was made of the serious illness of Mr. Skain, son-in-law of Mr. and Mrs. J. P. Wood. A wire was received here the latter part of the week that he had died. It will be remembered that Mr. Skain and Mrs. Lucy Wood were married about two years ago and moved to Franklin, Texas, where they were making their home. He was in his usual health, until very recently but was suddenly taken and could not survive. The family have the sympathy of their friends and acquaintances.

Dr. Paris to Austin

The Texas Railroad Commission is holding a special session this week to hear evidence in the matter of taking off two of the trains on the Santa Fe line from Amarillo to Clovis. Dr. Paris, representing the Chamber of Commerce of Hereford, left early Monday for Austin to present the case for Hereford and community.

The ladies of the Chorus Club will have the pleasure of meeting Madame Beebe at the residence of Mrs. W. A. Price on Thursday afternoon at 4:30.

Mrs. Paris Still Improving

Friends of Mrs. G. A. Paris are glad to know that her health is responding to the sunny weather of the south, very satisfactorily. She is still at the home of her daughter, in Mission, near the Mexican border, a country supposed to be immune from danger of freezing weather. Mrs. Paris writes that the cold weather of two weeks ago did, however, reach that section and badly damaged the cabbage fields, cabbage being the staple crop of that country.

Produce Company Fails

The Wright Produce Company, of Plainview, failed last week and a receiver has been appointed. The company also operated poultry houses at Sweetwater and Stamford. A complaint has been filed by the First National Bank of Sweetwater, charging misapplication of funds against J. W. Holmes, former president of the bank, and a stockholder in the produce firm. The shortage is estimated at from \$10,000 to \$28,000.

Moved to Beaumont

Mr. and Mrs. H. E. Braunig left Tuesday for Beaumont, Texas, where Mr. Braunig has accepted a position with the light company.

Mr. Braunig has been with the Hereford Light and Power Company for more than a year. He is an efficient workman, capable and courteous and both he and Mrs. Braunig have won a warm place in the hearts of Hereford people.

The regret at their going away is general as are the good wishes which accompany them to their new home.

Many Buying New Cars

W. A. Miller & Co. are selling a lot of new cars. Among the new purchasers are A. G. Monday who buys a Haynes Six, Wink Valentine, a Dodge Roadster, A. L. Gibson, also a Dodge Roadster, D. F. Vaughn a Dodge Touring Car, A. W. Gregg, also a Dodge Touring Car, and W. B. Davis, a Winter Dodge. The latter car has attracted a good deal of attention. Adv-11.

Notice! Will pay 18cents per lb. for good green hides. Damaged and glue 1-3 less. If any advance will pay more.
E. H. Norton
at Saddle Shop

Washington's Birthday

Washington
Stood for
Right and
Righteousness



Washington
Stood for
Liberty
and Peace

Bank Will be Closed February 22nd
LEGAL HOLIDAY

It has been said of Washington that his modesty equaled his valor—that his courtesy was as pronounced as his greatness.

It is the ideal and aim of this institution to emulate Washington—so to grow in acts of service and courtesy that it may stand as a constant source of inspiration and progress.

STILL THERE IS WAR!
But we are waging a war of friendship.

Western National Bank
OF HEREFORD

CAPITAL \$120,000
G. A. F. PARKER, President
J. L. SMITH, V. Pres.
C. C. CHENOWETH, Cashier
ROSCOE DAVIDSON, Asst. Cash.

Co-operation Is the Great Plan of Life

"NOTHING SUCCEEDS LIKE SUCCESS"

WE have planned great things in our business co-operation for our people of this section of the state for the coming year. With your help we will make things go.

Don't forget, we buy our goods in carload lots—we buy always from the mills or factories. We study our business—we study trade conditions—we study the wants of our people. At all times we are on the alert for your best interest.

Since we have the ability to buy at the lowest possible price obtainable, and our big store and warehouses have such immense capacity for taking care of these goods,—and most of all—we are satisfied with small margin of profit, hence we are able to supply your every want in our line and give you the best service possible at a magnificent saving for you.

So we earnestly and cordially invite you to co-operate with us, and let us be of vast mutual service; one to the other, during 1917.

We want the people to use our store as a medium of exchange, and procure your goods at the lowest consistent price.

Yours Cordially,

E. B. Black Co.

The Big Store With the Little Price.

BONNIE BRAE REGISTERED HEREFORDS

"THE HERO OF QUALITY AND QUANTITY"

70 CHOICE YOUNG BULLS FOR SALE 70

Bonnie Brae Herefords stand for the strongest Anxiety 4th strain, together with many years of judicious individual selection and breeding under my own personal supervision.

Herd Headers:

Bonnie Brae 31st, 422082 by Bonnie Brae 8th, 230653 by Publican 189221.

Beau Matador 488624 by Beau Dandy 145564 by Beau Brummel 51817.

Beau Dandy 9th by Beau 2nd, 306151 by Beau Dandy, 145564.

Beau Dandy 9th, 416124, winner of the Blue Ribbon at the Oklahoma Breeders' Sale and show, March, 1911.

WALTER LUPTON

PROPRIETOR OF

BONNIE BRAE RANCH

HEREFORD, TEXAS

F. E. CHAPMAN, HEADSMAN

Texas May Run Dry

No, Texas is not a stream of water flowing through the land; it is a much neglected little village just over the line from Texas in New Mexico and has three saloons and a small population. It may go dry—bone dry—whatever that means. It is now "WET" and has been the only source of "liquid supplies" for a scope of country in Texas variously estimated at from 100 to 200 square miles. Now, the Commissioners' Court of Curry County, New Mexico, announced several days ago that it would hold court and hear evidences on the conduct of the saloons at Texico, and if it was shown to the satisfaction of the court that the said saloons were a "nuisance," that it would so declare them and revoke their licenses. Therefore, on Monday of this week delegations from many of the surrounding towns met by appointment in Clovis and appeared before the Court, where they presented evidence that the said saloons had been and were now a "public nuisance." The district attorney, assisted by a special attorney, presented the "case," bringing the point that the commissioners had the right to close the saloons in this way. The court did not decide Monday just what steps would be taken, but they have the matter under advisement and will announce in a few days what course they would pursue.

Two cars went to Clovis from Hereford and the following men were in the party: Geo. Burns, G. A. F. Parker, J. R. Stabbs, E. W. Harrison, G. M. Suges, H. K. Hankins, Rev. Baker, Rev. Wyatt. They left for that city in the early morning and all returned to Hereford in time for supper. They

presented evidence to the court that Hereford had been greatly damaged by the "wet goods" sold from Texico.

Winn Riley Badly Burned

Winn Riley, the 8-year-old son of Mr. and Mrs. Z. T. Riley, was painfully burned Tuesday afternoon at the residence of his uncle, E. M. Walling, Little Winn, in company with other children, was at play, and taking some cartridges, he took out the shot and emptied the powder of several shells on the ground, and striking a match, he set the same afire, causing an explosion. The child was painfully burned about the face and one hand. His eyes were so badly burned that it is feared he may lose his sight. At this writing his eyes are entirely closed from the burns, and just what effect it will have on his sight cannot be determined at this time. He is resting as well as could be expected under the circumstances.—Lockney Beacon.

ANOTHER WOMAN TELLS

How Vinol Made Her Strong

Beallsville, Ohio.—"I wish all nervous, weak, run-down women could have Vinol. I was so run-down, weak and nervous I could not sleep. Everything I ate hurt me, and the medicine I had taken did me no good. I decided to try Vinol, and before long I could eat anything I wanted and could sleep all night. Now I am well and strong, and in better health than I have been for years.—Mrs. ANNA MILLISON, Beallsville, Ohio.

We guarantee Vinol for all run-down, weak and debilitated conditions.

CORNER D. & E. STREETS,

STOCKING & McLEAN, Proprietors Hereford—Also at the leading drug stores in all Texas towns.

First Washington Statue by Houdon

"In Washington's diary for Oct. 3, 1785, he writes that about 11 o'clock, after they were in bed, Mr. Houdon and his three young men assistants arrived, coming by boat from Alexandria.

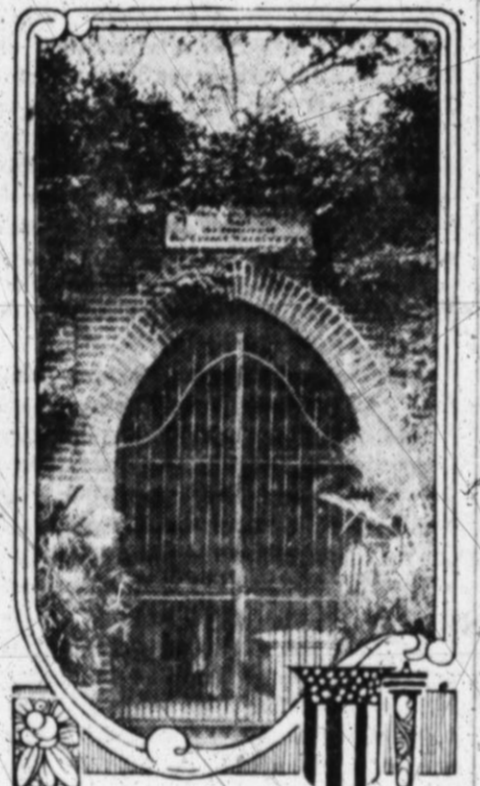
"During the sculptor's two weeks stay Washington sat for a bust that was modeled in clay, writing in his diary a full account of the method of mixing the plaster of paris and the making of the molds, a process in which he was greatly interested. He also submitted to the unpleasant operation of having a life mask made of his features in order to insure a perfect likeness. In the presence of Mr. Madison exact measurements of his figure were made and full details of his uniform were noted to enable the sculptor to complete his work.

"The clay bust was then left by the sculptor at Mount Vernon, where it is one of the most highly valued of all of Mount Vernon's relics of the Father of His Country. But the life mask and molds of the bust Houdon himself took to Paris, not trusting them to the hands of his assistant. 'For,' said he, 'if they are lost in the ocean I am determined to perish with them.'

"One day during his stay at Mount Vernon Washington was looking at some fine horses with a view to their purchase, but the high price asked by the groom in charge so incensed him that the man was promptly sent away. Houdon, who witnessed the transaction, saw with an artist's eye in Washington's pose and expression the very thing needed for his statue and made memorandum of it. On Oct. 19 Washington writes: 'Mr. Houdon, having finished the business which brought him hither, went up Monday with his people, work and implements in my barge to Alexandria to take passage in the stage for Philadelphia next morning.'

"The statue, according to agreement, was to be finished in three years, but was not completed until 1793. Jefferson saw the work as it progressed and was enthusiastic over the likeness and characteristic attitude that the sculptor had caught."—H. A. Ogden in St. Nicholas.

Washington's Tomb



TOMB OF WASHINGTON AT MOUNT VERNON.

TOMB of the mighty dead,
How sacred every tree
Waving above thy head
Or shedding bloom on thee!
As long as fair Potomac flows,
Sparkling 'neath Mount Vernon's sun,
Revered by friends and foes,
Dwell here, in blest repose,
Washington!

SONS of the pilgrim sires,
Sons of yon boundless west,
Ye whom the tropic fires
Or horse lakes lull to rest,
If wandering wide you e'er forget
Ties that bind us all in one,
Here, at your father's feet,
The brothers' vow repeat,
While the breeze rekindleth sweet,
Washington!

HE of Helena's rock
Hath an enduring name
Echoed in battle shock,
Sculptured with blood and
flame.

But, when the mother at her knee
Whispers to her cradled son
The alphabet of liberty,
Will he not lip of thee,
Washington?

SHOULD baleful discord steal
Our patriot strength away,
Or fierce invasion's zeal
Recall old Bunker's day,
Or mad disunion smite the tree
Nursed so long in glory's sun,
Mount Vernon's tomb shall be
The watchword of the free,
Guiding their hearts to thee,
Washington!
—Mrs. L. H. Sigourney.

Washington's Birthday.
The date of Washington's birthday was, according to the calendar at the time of his birth, Feb. 11. This became Feb. 22 when the Gregorian calendar was adopted in 1752. The first place to use the new date in celebrating the event is said to have been Newport, R. I. As late as 1778 Washington himself apparently used the old style in referring to his birthday.

The Growth of Dairying

"Dairying is one of the most important industries in the country," declared President R. A. Pearson, of Iowa State College, in his address at the dedication of the new \$200,000 dairy building at the University of Nebraska, January 17th. President Pearson is regarded as one of the leading dairy authorities in the country. "The dairy cow has been called our foster mother but she can never receive all the credit that is her due.

"In the United States there were in 1850, 6 1/2 million milk cows, 275 to each 1000 persons, and their average milk production was 166 1/2 gallons a year. In 1870 there were 9 million cows, 232 to each 1000 persons, with an average production of 206 gallons. In 1890 there were 16 1/2 million cows, 264 to each 1000 persons, with an average production of 315 gallons a year. In 1910 there were 22 million cows, 229 to each 1000 inhabitants, and their average production was reported as 362 gallons a year. It will be noticed that the number of cows per 1000 persons has decreased but this is practically offset by the increase in milk production.

"It is worthy of note that the surplus of dairy products available for export has been steadily decreasing in recent years. In 1880 over 39 million pounds of butter were exported. In 1890 the quantity had fallen to 29 million pounds; in 1892, 15 million; and in 1913 just before the war it was only 3 1/2 million pounds. Cheese exports also have fallen off rapidly, from 147 million pounds in 1881 to 3 million pounds in 1910.

"These figures tend to prove the statements that dairy products are more favored as a food by the people of this country. Particularly they are leaving the value of milk. It is also estimated that 200 million gallons of ice cream are consumed a year in this country.

"The enormous business developed on account of the sale of dairy products may be imagined from the fact that the United States census reports the estimated value of the dairy products of farms (excluding home consumption) as \$656,000,000. This item may be made much larger by the addition of the dairy products not produced on the farm and by attaching retail prices such as are paid by the ultimate consumer instead of wholesale prices or farm prices as reported by the census.

"People are coming to realize that agricultural education is a public question," says President Pearson. "James J. Hill saw this and a few years ago prophesied that the nation would go to bed hungry within 20 years if the development of agriculture did not receive proper attention. Only a few days ago an item of news was flashed over the country from Washington to the effect that our food supply has not kept pace with the

growth in population. Records for the last 16 years, the item states, show that the population has grown about 33 per cent while there has been a decline in per capita production in foods constituting about 75 per cent of the country's diet.

"These are some of the reasons why bankers and lawyers and other thoughtful people who do not live on the farms are coming to appreciate the importance of agricultural education. I say that education in agriculture is as dignified as equivalent education in any other subject; for example, the law. Times have changed. The man who teaches cow testing as-

sociation/work and how to conduct egg laying contests is coming to be looked upon with as much respect as the one who teaches arithmetic, physics, or grammar. All these subjects are important, all are vital. The American boy will make no mistake in selecting the one which appeals strongest to his individual interest."
—Hoard's Dairyman.

The next meeting of the Panhandle Swine Breeders Association will be held at Plainview on March 30th and 31st. A large attendance of hog "specialists" as well as farmers who raise hogs for market, is expected.

Our Spring Goods

Are Here

Our buyers have spent the last three weeks in New York City for your interest as well as for ours, and we invite you to come and see the new while it is new, and make yourselves at home in our store which is now the Largest in West Texas, therefore, you can get a better selection than at any other store, and as we sell for Cash only we save you the discounts that other stores have to charge you for the losses incurred on Credit customers.

—The Store that Wants Your Business—

ONE PRICE TO ALL..... **The Fair** BETTER GOODS ONLY
Outfitters to the Whole Family

N. B.—We prepay all express or parcel post charges. Your mail orders will be attended to promptly and carefully by addressing same to Mr. S. Schwarz, Manager, Mail Order Department.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For **Twenty-five Years** we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD



We are in our new building,
and we invite our friends
to call on us

We are now prepared to give you better
Service—Day and Night

It AF-Ford-S us great
pleasure to serve you

BRANDT & KINNEY
Ford Garage
Hereford, Texas

"THE ALLEN"

LADIES' READY-TO-WEAR

In Grand Opera Building Amarillo, Texas

MORE! MORE!—New Spring Goods Arriving every day. **DO YOUR SPRING SHOPPING EARLY** at "THE ALLEN" OUR SALES for the last TEN DAYS have far exceeded our expectations **WHAT DID IT? THE QUALITY—THE TAILORING—THE STYLES—THE PRICE.** We Mark Our Goods Down When We Receive Them. We believe in **QUICK SALES AND SMALL PROFITS.** This insures us against having any goods to stay in store long enough to become shelf worn, hence **No Old Goods Will Ever be Found** at "THE ALLEN".

WHY WE CAN SAVE OUR CUSTOMERS MANY DOLLARS—Our Goods are bought direct from the Best manufacturers in New York, hence direct to us. We save the wholesale profit, and salesman (the drummer) expenses, which you and I know are great.

WE SELL HIGH CLASS GOODS AT A LOW PRICE, INSTEAD OF SELLING LOW CLASS GOODS AT A HIGH PRICE.

OUR STORE IS BECOMING ADVERTISED all over the Panhandle for its Low Prices and High Grade Goods. You will never regret making "THE ALLEN" a visit, when in Amarillo.

OUR NEW LINE OF CREPE DE CHINE WAISTS ARE BEAUTIFUL SELECTIONS. WE ARE SELLING THEM. \$2.50 up to \$15

OUR WONDER LINE (as many call it) in the \$1.00 Wash Waist. We have sold dozens of them all over the country, in the last ten days. Send that \$1.00 and get yours. If not suited return it and get your DOLLAR BACK.

FOR THIS MONTH ONLY—We will give all out-of-town customers 5 per cent discount.

IF YOU WANT TO SAVE MONEY AND GET THE BEST TO BE HAD, come to "THE ALLEN"—WE SELL FOR LESS.

HOW I KILLED MY FIRST INDIAN

BY BUFFALO BILL

FROM "TRUE TALES OF THE PLAINS"



IN 1857 I was barely eleven when I shot my first Indian. He was a chief. I knew that from his headress. His name I never learned. Here is the story: My parents, with their seven children, had moved from Iowa to Kansas three years earlier. My father had taken up a claim in Salt Creek valley and built a comfortable home. But he was not to enjoy the good days that seemed to be dawning for us. Kansas just then was torn by the slavery feud, and in the bitter strife of the time my father, after making an antislavery speech at a nearby post trader's store, was mobbed and his life threatened. On this occasion one of my father's irate audience—a man, Charles Dunne by name—stabbed my loved parent in the side. At the time of the attack I stood, unarmed over my wounded father's body and tried with childish strength to fight off his assailant; but, though he escaped with life in him from the place where he was assaulted, he subsequently succumbed to his injuries, and in the following spring he died. This calamity deprived my mother and our family of a worthy and esteemed head of the household, his death being an incident in the horrid internecine strife that eventuated in the tragedies of the civil war. I was then ten years old.

I could ride any horse alive. I had a knack of shooting straight, and I knew something about herding cattle. I thought these qualities might earn me a living. They did.

A firm of overland freighters—Russell, Majors & Waddell—were at Leavenworth. One of them, Mr. Majors, had been a friend of my father. I asked him for a job as "extra" on one of his wagon trains. The pay was \$40 a month—a fortune it seemed to me then. The work was the sort usually entrusted to a grown man, and it meant not only perpetual hustling, but a lot of danger as well, for the plains in those days were anything but free from Indians. This latter thought frightened even my brave mother. Boylike, I was delighted at the idea. Mr. Majors said he would take me on as extra for one trip. If I did well I could have a regular job. I resolved to do miracles as an extra. The "train" was made up of twenty-five loaded wagons, each carrying 7,000 pounds, each drawn by six yoke of oxen and guided by a "bulwhacker," a driver with a long, loud cracking whip. Then there was a bunch of loose cattle. On this occasion the train was made up of only three wagons, and we were driving a large herd of beef cattle to Fort Kearny for the use of Colonel Albert Sydney Johnston and his command, who were on their way to Salt Lake to fight the Mormons. I was only one of several extras. Though we always set guard, no Indians had appeared.

No noon, however, when we stopped for dinner and were loafing about on the grass waiting for the pot to boil we heard a scathing volley of shots from a cove. Some bullets and a dozen or more arrows whistled into camp. Everybody had jumped up at the first shot. But three of our men tumbled over at once, as if they had been tripped up. Then a number of things happened almost too quickly to describe.

Two bands of Indians were galloping toward us. One band stampeded and ran off our cattle, while the other "rushed" us. Our men gave them a warm welcome and sent them back on the run. But the fight was not over. The "braves" only cantered out of range. They outnumbered us eight or ten to one. We could not hope to stand against such a multitude. We bolted for the South Platte river with the savages at our heels and found shelter behind the steep banks. From there we opened fire again and drove the following redskins once more out of range.

Frank McCarthy, our boss, said our one chance was to follow the Platte river to Fort Kearny, keeping out of sight under its banks. So the thirty-five mile march began through knee deep water and quicksand. Half a day we kept it up. I was dead tired, but it was no time for rest or complaining. Just the same, by nightfall my short legs wouldn't keep up with the procession. I dropped back, little by little, still plodding on as fast as my aching feet could move. We thought we had given the Indians the slip, but I still lugged my short, heavy rifle. It was a muzzle loading "Mississippi Jaeger" and carried a slug and two buckshot to each charge.

The moon had risen, and I was trying to catch up with the rest. Suddenly, in front of me and at the top of the high bank, I saw against the moon the head and high war bonnet of an Indian chief. He was bent double. The men ahead could not see him, but he had his gun leveled at them. I knew if he fired he could scarcely miss at that range. Some one of my friends must be killed. I had halted at sight of him, and he didn't see me. I had no time to think out the situation. I brought up my rifle and took what aim I could in the deceptive moonlight. When my sights were just below the war bonnet's feathers I

pulled the trigger. The stillness of the river was split by a roar as the report echoed from bank to bank. Down tumbled the chief over the edge, rolling over and over like a shot rabbit till he landed plump in the water.

A yell from the band he had led; and a score of Indians swarmed up to the bank. But our men drove them back and they gave up the attack as a bad job. At dawn we limped worn out into Fort Kearny. The soldiers there started on a wild goose chase for the Indians. They were never caught. The washed, scalped bodies of our dead were found beside the wrecked, looted wagons.

When I was thirteen my mother was building a hotel for the use of passing gold hunters, for this was late in 1859, when the gold fever swept America and all roads led to Pike's peak. Our Salt Creek valley home lay on one of the most traveled routes.

Hotel building and furnishing are not on the free list. So I wanted to help raise money for our Valley Grove House. With an older boy named Dave Phillips I planned a trapping trip. Winter was setting in when we started.

We bought an ox team and wagon to transport the traps, camp outfit and provisions and took a large supply of ammunition, besides extra rifles. Our destination was the Republican river. It courses more than 150 miles from Leavenworth, but the country about it was reputed rich in beaver. I acted as scout on the journey, going ahead to pick out trails, locate camping grounds and look out for breakers. The information concerning the beaver proved correct. The game was indeed so plentiful that we concluded to pitch a permanent camp and see the winter out.

We chose a hollow in a side hill and enlarged it to the dimensions of a decent sized room.

We had seen no Indians on our trip out and were not concerned in that quarter, though we were too good plainmen to relax our vigilance. There were other foes, as we discovered the first night in our new quarters.

We were aroused by a commotion in the corral where the oxen were confined, and hurrying out with our rifles we found a huge bear intent upon a feast of beef. The oxen were bellowing in terror, one of them dashing crazily about the inclosure and the other so badly hurt that it could not get up.

Phillips, who was in the lead, fired first, but succeeded only in wounding the bear. Pain was now added to the savagery of hunger, and the infuriated monster rushed upon Phillips. Dave leaped back, but his foot slipped on a bit of ice, and he went down with a thud, his rifle lying in his hand as he struck.

A bullet from my rifle entered the disordered mouth of the onrushing bear and pierced the brain, and the huge mass fell lifeless almost across Dave's body. The ox had to be killed.

Dave's chance to square his account with me came a fortnight later. We were chasing a bunch of elk when I fell and discovered that I could not rise.

"I'm afraid I have broken my leg," I said as Dave ran to me. Phillips had once been a medical student, and he examined the leg with a professional eye. "You're right, Billy, the leg's broken," he reported. Then he went to work to improvise splints and bind up my leg, and, this done, he took me on his back and bore me to the dugout. Here the leg was stripped and set in carefully prepared splints and the whole bound up securely. He made a pair of crutches for me.

"Tell you what I think I'd better do," said he. "The nearest settlement is some eighty miles away, and I can get there and back in twenty days. Suppose I make the trip, get a team for our wagon and come back for you?"

The idea of being left alone and well nigh helpless struck dismay to my heart, but there was no help for it, and I assented. Dave put matters into shipshape, piled wood in our dugout, cooked a quantity of food and put it where I could reach it without rising and fetched several days' supply of water. Mother, ever mindful of my education, had put some school books in the wagon; and Dave placed these beside the food and water. When Phillips finally set out, driving the surviving ox before him, he left behind a very lonely and homestead boy.

During the first day of my confinement I felt too desolate to eat, much less to read. But as I grew accustomed to solitude I derived real pleasure from the companionship of books. Perhaps in all my life I never extracted so much benefit from study as during this period.

At the eleven o'clock hour people had to be hurried away for the want of room. At the evening hour the congregation was not so large, but was good. You will find the subject for next Sunday of especial interest and full of instruction and profit to those who are properly exercised thereby. Come and spend an hour with us in worshipping Almighty God.

The Junior and Senior League were exceptionally good. To find a leader that excels Edward Jacobs you will have to hunt far. The Senior League had presented \$300 on the new church. They practically raised it all last Sunday in cash and good subscriptions. The leader said that he was sorry they did not promise more.

Every one in his place and his outfit together will bring us excellent success. Some has said that there are three classes in the church—"shirkers," "jerkers" and "workers." Which class are you in? We do not need any of the first two classes. Let us line up in the third.

Subject for the "Sabbath" program, Sunday, Feb. 18th, is "The Life of Joseph and his Brothers."

On Saturday, Feb. 10, 1917, Mrs. C. O. Lee and daughter, Ruth, were shopping downtown and a Valentine was given in honor of the "Senior League." The Presbyterian Junior League, thirty-seven members, gathered the evening of a delightful luncheon was served with the Valentine which carried out in happiness.



A chief from my tribe captured the mouth of the bear.

What ever Lee's faults, he never gets a kindness any more than he gets an injury. The chief, who went by the name of Rain in the Face, at once recognized me and asked me why I was in that place. This chief was the father of the Rain in the Face who in a later year killed General Custer at the memorable battle of the Little Bighorn. I displayed my bandages and related the mishap—that had made them necessary and refreshed the chief's memory of a certain occasion when a blanket and provisions had drifted his way. Rain in the Face replied, with proper gravity, that he and his chums were out after scalps and confessed to designs upon mine, but in consideration of my long stay he would spare the paleface boy.

Aud lang syne, however, did not spare the blankets and provisions and the bedizened crew stripped the site out almost bare of supplies, but I was thankful enough to see the back of the last of them.

Two days later a blizzard set in, it took an inventory and found my economy considered. I had had two weeks, but as the storm would delay me I put myself on half rations.

Three weeks were how long I had to hold for three months. It was a night followed day and I had grown so weak that I was unable to walk. My legs were too sore to bear weight and I had to lie down. I was unable to get up and I was unable to get down. I was unable to get up and I was unable to get down.

The twenty-ninth day dawned with a variety of weather. It was a cold, raw day, but it was not as cold as the day before. I was unable to get up and I was unable to get down. I was unable to get up and I was unable to get down.

BURNS For Drugs

With the Churches

The meeting of the C. W. B. M. with Mrs. F. H. Oberthier on Monday afternoon, was characterized by a large attendance, a most interesting and helpful program and an intensity of interest, that speaks of a keen sense of the needs and opportunities of C. W. B. M. work. The program was in the main, as had been anticipated, a sacred course of sandwiches, salad and olives, with tea and coffee added the social feature always so much enjoyed.

M. E. Church, Feb'y. 18, 1917
Sunday school 9:45 a. m. E. B. Black, Supt.
Preaching at 11 a. m. and 7:30 p. m. Subject at 11 o'clock, "Personal Responsibility and Influence" at 7:30 Autoing.
Junior League at 3 p. m. Mrs. G. S. Wyatt, Supt.
Senior League at 4 p. m. R. N. Jacobs, President.

W. M. S. Wednesday at 3 p. m. Mrs. J. T. Walker, President.
Choir practice, Thursday, 7:30 p. m. Miss Mabel Betts, Director and pianist.

We had a fine day last Sunday—a splendid Sunday School to begin with. The wise that make for the building up of a Sunday School would be hard to find which E. B. Black does not build.

At the 11 o'clock hour people had to be hurried away for the want of room. At the evening hour the congregation was not so large, but was good. You will find the subject for next Sunday of especial interest and full of instruction and profit to those who are properly exercised thereby. Come and spend an hour with us in worshipping Almighty God.

The Junior and Senior League were exceptionally good. To find a leader that excels Edward Jacobs you will have to hunt far. The Senior League had presented \$300 on the new church. They practically raised it all last Sunday in cash and good subscriptions.

Every one in his place and his outfit together will bring us excellent success. Some has said that there are three classes in the church—"shirkers," "jerkers" and "workers." Which class are you in? We do not need any of the first two classes. Let us line up in the third.

Subject for the "Sabbath" program, Sunday, Feb. 18th, is "The Life of Joseph and his Brothers."

Song—Reading—Grace Smith.
The League as a Talent Developer—Mary Alice Dickert.
How we may improve the song service—L. H. Spratt.
Duet.
How other leagues have been built up—Bro. Wyatt.
Leader—Lynard Foster.

Junior B. Y. P. U. Feb'y 18, 1917.
Song 207.
President in charge—Emmett Allen.
Prayer—Song 41.
Business Secretary's report.
What does Junior work mean to the young people?—Emmett Allen, Ruby Smith, James McClurkin, Marlon Ford, Harold Hicks, Molly Carter.

B. Y. P. U.—Sunday, Feb'y 18th.
Subject: What effect will the Judgment have on the christian?
Bible Reader quiz: A. O. Thompson.
Leader: Gloves Owen.
Scripture reading: Psalm 1—Blanche Pollock.
Psalm 24—Charlie Odell.
The Judgment—Mr. Tedford.
The christian will not be judged to decide whether or not he is saved.
H. A. Shogren.
The christian's reward in Heaven will be made known at the judgment.
Frank Cook.
The Righteousness will be revealed to christians at the judgment. Miles Robertson.

Presbyterian Church
All the Presbyterian services last Sunday were well attended and the selection by the Male Quartette composed of Messrs. Peterson, Berts, Curtis and Cronch, Sunday night, was a delight and an uplift to the audience. Thanks for Feb'y 14th are: Monday—"Hunger and Thirst for Righteousness."
Evening 7:30 p. m.—Hobbes.

Card of Thanks
Mr. and Mrs. R. W. Lovelace and daughter, Miss Anna Ferra, Mrs. A. Davidson and daughter, Miss Nellie, Mr. and Mrs. W. G. Hess, Mr. and Mrs. D. C. Bell and Mr. and Mrs. Roscoe Davidson, wish to thank the many friends for their kindness during the long illness of Weldon Lovelace, and for the words of sympathy which have been spoken in their bereavement.
We will window glass any size or shape. J. V. Skelton.

"THAT'S THE POLISH"

2 in 1

SHOE POLISHES

10¢ BLACK-WHITE-TAN 10¢

F. F. Dalley Co. of New York Inc.
Buffalo, N.Y.

The P. & O. No. 111 Lister

This lister is known to farmers wherever sold as P. & O. No. 111, but the improved type is called No. 111 on account of important improvements.

There are more of them in the hands of farmers than all other makes combined, —over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy land of the West. The wheeling device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Finished with either disc or shovel covers. This Lister embodied many other important features that will convince you that it is the best on the market.

The P. & O. No. 123-4-Wheel Lister

This lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction-lock disengages automatically, allowing the wheels to laster and turn round in a very small space.

We manufacture the most complete line of Two-Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

Parlin & Orendorff Implement Company

DALLAS, TEXAS

Papers Wanted!!!
Show your interest in your town by saving your old papers and magazines for the Civic Club. If it can secure a sufficient number, they can be disposed of at a considerable profit. A few will be of no value. Save your papers.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTY, LESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

Everybody is Invited to Attend

The convention of Interstate Threshermen and Tractors' show at Wichita, Kas., Feb. 22 to 25, inclusive

AND

the Kansas National Live Stock Show-Convention, Kansas Live Stock Association, Wichita, Kas., Feb'y. 26 to March 3rd, inclusive.

Round Trip Fare \$19.70

Make Your Reservations Early

For further information about trains, dates of sale, final limit, etc.,

ASK

L. I. GARTON

AGENT

The Hereford Brand

R. F. GUTHRIE, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.
Subscription Price \$1.50 a Year, Strictly in Advance

HEREFORD, THE PANHANDLE "CITY OF ROSES."

DID YOU KNOW that Hereford has an active organization of CAMP FIRE GIRLS? Fortunate girls! but how about the boys who lack only the interest of older people to be able to maintain a similar organization for themselves? Who is willing to be the friend in need to the coming men of Hereford?

THE CONDUCT of the men down at Austin who are deliberately opposing the expressed will of the people who elected them to office on the question of submission is proof sufficient that a comparative few of the big men of the country are included in the personnel of the state legislature. We can not "note with pride" but will "watch with interest" and disgust.

FEBRUARY IS RICH in birthdays not least among which is that of Thomas A. Edison. Born 70 years ago and having behind him a full measure of years, his gigantic brain still works twice eight hours a day in the interest of humanity. Great is the age that produces such a character and fortunate is the boy whose early years are touched by such an exemplification of the Creator's reason for giving him brains.

TODAY BEGINS the anniversary week for the 200,000 Boy Scouts of America. Throughout the various cities of their organization they will this evening, at 8:15 p. m. hear the message of their president. It is a fact much to be regretted that Hereford has no organization of this worthy order. In the hope of stimulating interest in the Boy Scout movement, the greatest movement of the day for the American boy, we give on the front page the article entitled, "How to Salute the American Flag." It will make good reading for growing boys and those already grown.

MONDAY, FEB. 12th, was a sacred day in American history, a day in which all peoples throughout the north and the south, the east and the west, commemorated the birth of America's supremest American, Abraham Lincoln.

As the years go by the height, and breadth, and depth of Lincoln, as a man and as a nation-maker is more

apparent and a great people, appreciative of his unparalleled worth is proud to do homage to his memory.

As to him was given the vision of the seer, so was he given the great universal heart of love that compassionated all humanity. America's chiefest son, he is no less the priceless heritage of the human race. Loffer thought or nobler expression is not found in any literature of any age or of any people than is contained in the writings of Lincoln. His Gettysburg address has long been, and should always be, the prized possession of every schoolboy mind. God grant that it may never lose its prestige, but that so long as the free public school shall continue to shape the lives and destinies of the youth of this country, that the exalted principles expressed in the following immortal lines, may be cherished and exemplified in noble aspirations and worthy living. Not greater than many other of his masterpieces yet distinct in its complete expression of his life-principle, it furnishes a perfect law of complete living.

The world will little note nor long remember what we say here but it can never forget what they did here. It is for us, the living, rather, to be dedicated here to the unfinished work which they who fought here have so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us; that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion; that we here resolve that these dead shall not have died in vain; that this nation, under God, shall have a new birth of freedom; and that government of the people, and for the people, shall not perish from the earth.

Velma Bruce Read

Friends of Mr. and Mrs. Fowell. Read have received the announcement of the birth of Velma Bruce Read, Friday, Feb. 9th, 1917.

Has Three Different Machines

We are now operating three different kinds of machines, but like the Safety Hatch best and expect to use no other in the future.

Mrs. M. E. Wilson, Chetopa, Kan. For Sale by the Dunlap Hwd. Co. 11

Senator W. A. Johnson a Candidate

Austin, Texas, Feb. 6.—Senator W. A. Johnson of Hall county, today announced his candidacy for Lieutenant Governor of Texas, subject to the democratic primaries of 1918. At the proper time he expects to make known the platform upon which he will make his race.

Senator Johnson is serving the second half of his second term in the senate. He was a regent of the University of Texas, under the Campbell administration, and is a prohibitionist.

Hook Worms in Hereford

Do you know whether you are an incubator for hook worms? If not, would it be any satisfaction to know? Think not? Well, whether there be hook worms or no, you may be carrying around with you a few million that are making life miserable for you, while they are enjoying themselves at your expense. Of course, you do not want to board them "free gratis for nothing," but if you don't know it, ignorance in this case is certainly bliss. But you may be suffering from some trouble that is baffling to the best physicians. It may be you are suffering from your stomach and many other troubles, all caused by this pesky little worm. There are two kinds, besides being male and female of each kind. The kind that sports in this free country is known to the doctors as Uncinaria Americana. Sounds like greaser language, but it is not. He's as bad as his name, too. When sufficient number are in the intestines, they may reduce the quality of the blood as much as 60 per cent of its oxygen bearing corpuscles, thus impoverishing the system, causing the patient to become "run down" in health. A change of climate or altitude has little effect on the worm, when once firmly established in your body as a place of habitation. Physicians say that the egg of the hook worm may be taken into the body by eating raw vegetables shipped in from infected districts, like the coast country and tropical regions. In those places, the soil is infected, the eggs being found in the moist soil and water, and when vegetation is grown, the eggs are transported to other districts. Thus Hereford may have secured her supply of hook worms from South Texas. That there are many people in Hereford suffering from the ravages of he uncinaria is a known fact to physicians and something should be done in order to check the spread of the trouble. Cleaner vegetables, cleaner premises, more sanitary systems of disposing of waste matter, bodily and domestic, will make a beginning. It is a matter altogether with the people. They can prevent and even stop the spread of the hook worm.

Coal Disappearing—Warning

There has been some petty larceny going on in Hereford for some days and the officers have made investigation finding that a number of smaller boys have been taking coal from the cars and yards. Under the circumstances, we feel it our duty to warn the parents that this should not occur again, as more drastic measures will have to be taken if same continue. We ask the parents to look after their boys more carefully and avoid any trouble from this source.

C. S. PURCELL, Sheriff.

Card of Thanks

We desire to express our gratitude to our many friends and neighbors for the acts of kindness and sympathy extended during our recent bereavement, the death of our dear wife and mother; and also for the beautiful flowers.

Rev. M. T. Johnston, Matthew A. Johnston, Mr. and Mrs. E. B. Johnston, Mr. and Mrs. M. S. Marqua.

W. A. Noffsler of Hereford, Texas, came over Wednesday to look after business matters on his Quay county ranch. He states that Hereford is leaving no stone unturned to have the big Ozark Trail Highway come by their town. Should this trail be turned that way, via Clovis, it is possible that we, in the event that Las Vegas-Clovis State Highway bill is passed, can turn the Ozark Trail over this way, at least we will be heard from if we get said State Highway—Pioneer, (N. M.) News.

H. H. Hawkins arrived here Thursday from Hereford, Texas, where he has been on business and visiting his family. He says that his town and county are going very strong for the Ozark Trail and are expecting to land it. In that event, we can not see how it can miss coming over the Panhandle Pacific Trail from Clovis to Las Vegas, which is going to be made a State Highway.—Pioneer, (N. M.) News.

Livestock Shipments from Tulla

J. C. Cowan shipped four cars of hogs to Wichita, Kansas.
J. F. McDonald shipped eight cars of cattle to Ady, Texas.
P. L. Hangoek, of Silverton, shipped one car of cattle to Kansas City.
McMurtry Brothers shipped two cars of cattle to Neal, Kansas.
J. F. McDonald shipped two cars of cattle to Wichita, Kansas.—Tulla Herald.

Made 100 Per Cent on First Trial

Before buying your incubator I had no experience with incubators whatever, and by merely following your simple directions obtained the following results:

First hatch, sixty chicks out of sixty eggs.

Second hatch, ninety chicks out of 120 eggs.

The latter is usually considered a good average, but I am sure by taking great care in selecting good, fertile eggs and by using the Safety Hatch and following the directions carefully results could be obtained that would make the last experience look like a poor average.

HY BEHRENS, Bellville, Texas. For Sale by the Dunlap Hwd. Co. 11

Theodore Cochell III

Friends of Theodore Cochell regret that his health, which has been poor for some time, is not improving. He is suffering from stomach trouble and is confined to his bed much of the time.

168 Chicks Out of 170 Eggs

Gentlemen: We wish to report our hatch from your Safety Hatch Incubator, 160-egg size:

Mr. Ed Cunningham, Wamego, Kansas, hatched 168 chicks out of 170 eggs set. This was his first attempt with an incubator, having just commenced farming.

For Sale by the Dunlap Hwd. Co. 11

More Land for Settlers

It is rumored now that some of the ranch lands near Paducah will be placed on the market within the near future. The Matadors are likely to put on a part of their pasture lands north of the city, while Swenson Bros. are quoted as having expressed their intention of putting on several sections about seven miles southwest of Paducah.

There will be no trouble in finding buyers for this land once it comes on the market. It is some of Cottle County's choicest agricultural land and will go in a hurry to hungry homeseekers.—Paducah Post.

Attacked By Vicious Hog

Saturday night about 11 o'clock a stray hog happened around R. C. Benton's place and began fighting his hogs. Mr. Benton went to drive him away when he made a run on him; ran between Benton's legs knocked him down, and badly lacerated his hip, the calf of his leg and two other places, with his sharp tusk.

While County Commissioner Benton was down, a small dog attracted the attention of the hog, and he ran back to the house. Had it not been for the dog making fight on the vicious hog he, no doubt, would have torn Mr. Benton to pieces while on the ground.—Claude News.

Mrs. Kerns Dies

After a lingering illness, Mrs. Lloyd Kerns passed away at the family residence, Tuesday, Feb. 13th. Her condition was not thought to be more serious than usual as she had been up and down town a few days prior to her death. The end came peacefully.

Mrs. Kerns' maiden name was Flora Maude Wilson. She grew to womanhood in Hereford and was married to Lloyd Kerns four years ago. Besides her husband is left one child, a little boy, and many friends who appreciated her worth as a good true woman. Funeral services were conducted from the residence, Wednesday afternoon and interment was made in the city cemetery. Rev. McClurkin conducted the services.

D. L. McDonald returned the first of the week from a trip north and east. He visited the Bessemer Oil Engine works where the engines, which he installs for the irrigation plants, are manufactured. He has been too busy since returning to "submit" to an interview but it is hoped he will get over his scare soon. As president of the Chamber of Commerce, he will have something to say.

Our new 1917 line of wall paper has just arrived. We will save you money on one room or fifty. C. A. Skelton.

Dad Baker's Restaurant Sells

This popular restaurant, operated by that well-known and popular gentleman, familiarly known as "Dad Baker", has been bought by Rev. H. K. Monroe and his son-in-law, Mr. W. B. Williams. Mr. Williams and his wife will conduct the business at the same place. They have taken charge and will be glad to have the former customers call for their meals and they wish to invite the eating and hungry public to remember the place.



WEST BOUND

No. 21.....Lv. 6:40 a. m.
No. 117.....Lv. 12:17 a. m.

EAST BOUND

No. 22.....Lv. 10:35 a. m.
No. 114.....Lv. 5:50 p. m.

Garden Plowing

Satisfaction guaranteed

W. H. Smith
Phone 216

THE NE'ER DO WELL

BY REX BEACH

SEE THE Ne'er Do Well

At The STAR THEATRE

Monday, March 1 in 10 Thrilling Acts

This picture was produced in Panama, and played to 132,450 paid admissions in a three-weeks' run at Clune's 3,000 seat auditorium, Los Angeles, Cal.

15c ADMISION 25c

Tomorrow Night, Friday—Theda Bara, in "THE SERPENT"

Saturday night, a Wm. Fox Production, with an all-star cast, presenting "THE MAN OF SORROW"

PUBLIC SALE

On Monday, February 19, 1917, I will offer at auction at my place, one mile east, nine miles north of Hereford; one mile south and twenty-four miles west of Canyon; eighteen miles south and four miles west of Vega, on Progressive Avenue, two miles east of Twenty-five Mile Avenue, the following described property:

SALE BEGINS AT 11 O'CLOCK

- 5 head grade cows; 2 coming yearling registered bulls.
- 3 coming 2-yr-old registered bulls
- 3 work mares, 5, 12 and 15 yrs. old
- 3 " horses, 6, 10 and 12 yrs. old
- 1 work mule 11 years old.
- 1 saddle and work horse 3 yrs. old
- 1 horse colt, 2 years old.
- 1 mule colt 2 years old.
- 2 yearling horse colts.
- 4 weanling horse colts.
- 2 weanling mule colts.
- 2 saddle ponies.
- 1 250-egg incubator.
- 5 or 6 dozen Leghorn hens.
- Some household goods and other things too numerous to mention.

FARM TOOLS

- 1 box wagon;
- 1 low-wheel frame wagon.
- 1 good spring wagon with top.
- 1 John Deere row binder good as new; 1 John Deere 2-row lister.
- 1 one-row lister; 1 two-row planter
- 1 3-section harrow; 1 grain drill
- 1 disc gang plow;
- 1 moleboard gang plow, with rod bottom.
- 2 cultivators; 2 disc harrows
- 1 slide with long knives
- 1 2 1-4 h. p. pumping outfit
- 1 12-20 type C. International tractor.
- 1 24-inch Case Separator
- 1 No. 20 Letz feed grinder with elevator.

TERMS: \$50 and under cash; above \$50 12 months' time on bankable note at 10% interest. 3% discount for cash.

W. C. RUSSELL, Owner FREE LUNCH AT NOON
A. A. McNeil, Auctioneer E. E. Ramsey, Clerk

We carry a complete line of Rubber Goods



Buy your rubber goods at our store and you will get the kind that last. Don't you need a good hot water bag or fountain syringe right now? We have a big line of weaver Syringes, and Hot Water Bottles at the fairest prices.

BETTS-CLARK, DRUGGISTS
THE NYAL STORE

Society and Clubs

The J. U. G's enjoyed a most delightful evening on Friday with Miss Marie Burns as hostess. After a delicious supper served at the Geo. E. Burns Pharmacy, a theatre party at the Star was enjoyed. Later at the home of the hostess, the merry party, popped corn, made candy and otherwise entertained themselves until a late hour. The evening's pleasures were shared by Misses Ruth Owen, Gladys Hicks, Gladys Howten and Marie Burns.

Miss Louise Oberthier was hostess to the Five Hundred Club at its regular meeting on Thursday afternoon. The hospitality of the perfect hostess was shown in the attractiveness of the pretty reception suite and in the evident forethought for the guests' pleasure.

The interesting diversion was enjoyed by sixteen players. Following the games a delicious luncheon consisting of sandwiches, olives, fruit and cakes, the latter in dainty heart shapes suggestive of St. Valentine, was served. Besides the usual coterie of members were the three club guests: Mesdames Oscar Cardwell and Ray Barber, and Miss Smiley, of Siloam Springs, Arkansas.

The Mothers' Club spent a pleasant afternoon, Tuesday, with Mrs. W. B. Farmer. While the meeting was primarily of a social nature, an excellent program was also enjoyed.

The general subject of Health and Dress formed the basis for the following excellent numbers: Fresh Air, Exercise and Habits; Proper Working Clothes and their care; Mrs. Daniels' Balanced Diet; Discussion; Mesdames Mercer, Walker, Bowers, and Dodson. Assorted fruit and candies were served.

Hatching Next Winter's Layers

The poultryman and farmer must depend on the pullets for their winter supply of eggs. These should be matured and in good laying condition before the beginning of cold weather to obtain best results, and must be obtained from chicks hatched in March or April, which have been properly reared, while good stock and carefully selected eggs are important. Hens laying large eggs are preferable, although only large ones are not desirable. The size of the egg determines the size of the chick and the size of the egg it will lay; the shape has a pronounced effect on the developing embryo, while color is an inherited characteristic of the breed and effects of hatching; therefore, select large eggs, of uniform size and shape, and all of the same color, with shells of good texture. Brown eggs hatch from twelve to twenty-four hours later than the white, so it is not advisable to mix them. Eggs with shells that are pitted should be culled and thin shelled eggs should be avoided, as they break easily when turned, while evaporation takes place faster and poor hatches result.

Rigid and constant selection of hatching eggs along the lines above will result in uniformly good chicks and a large number of them, and since these characteristics are inherent, a flock will be developed in a few years in which the hens will lay uniformly large, well shaped, evenly colored eggs of strong shell texture, while culling will be reduced to a minimum. Every increase for more desirable products means increased profits for the owner, as the markets are paying a premium for large, uniform eggs.

ALL WRONG

The Mistake Is Made by Many Hereford Citizens

Look for the cause of backache. To be cured you must know the cause. If it's weak kidneys you must set the kidneys working right. A Hereford resident tells you how. Mrs. J. B. McCord, 611 W. Second St. Hereford, says: "I had been bothered for some time by weak kidneys. My back gave me the most trouble, for it ached constantly. My kidneys were also irregular in action. I used Doan's Kidney Pills, procured at Betts-Clark's Drug Store and they proved perfectly satisfactory in every way. I have noticed but very little kidney trouble since they cured me and I gladly advise their use to others." Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that cured Mrs. McCord. Foster-McBarn, Co. Props., Buffalo, N. Y. Wood shirts with all the profit off pants, underwear, etc. same way at Ralph Barnett's.

FOR SALE—3 good residences and 1 good frame building. Inquire First National Bank.

Tuesday, February 6th, was pleasantly celebrated in the home of Mr. and Mrs. R. J. Kibbe, it being the anniversary of their marriage and also the birthday of Mr. Kibbe. An elaborate turkey dinner was served at 6 o'clock and was followed by an evening spent informally but very pleasantly. Enjoying the happy occasion were: Mr. and Mrs. Rat, Lowell, Mrs. L. R. Bradley and Mr. and Mrs. W. A. Vaughn.

Very attractive were the dainty arranged rooms which added their welcome to that of the hostess, on Monday afternoon when the devotees of five-hundred were entertained by Mrs. Joe Collins, complimentary to Mrs. H. E. Braunig. Valentine suggestions favored in the decorations and score cards were appropriate reminders of the season.

At the close of the games ice cream blisque with wafers was served. The afternoon was enjoyed by Mesdames Oberthier, Lea, C. C. Ferguson, P. W. Price, McQueen, Gibson, Oscar Cardwell, Skelton, Huff, Brack, Williams, Florey, Braunig, and Misses Mabel and Dimpie Gass, Louise Oberthier, Belle and Meda Woodburn, Mary Dunlap and Ina Gregg.

Mrs. Edgar M. Cox was honored on Friday afternoon at a pretty reception and "shower" given at the home of her mother, Mrs. Russell Carroll. A program of music and a delightful reading by Miss Lola Lacey were enjoyable features of the afternoon. Mrs. Cox, a bride of last week, was the recipient of a miscellaneous assortment of gifts, useful and beautiful, all an expression of the esteem in which she is held by her friends. Chocolates with assorted cakes were served.

EVER SALIVATED BY CALOMEL—HORRIBLE!
Calomel is quicksilver and acts like Dynamite on your liver

Calomel loses you a day; you know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your stomach. When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel just remember that your druggist sells for 50 cents a large bottle of Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

Randall County Farmers Organize
At the meeting of the farmers Saturday who are interested in a Farm Loan Association for Randall County, the following officers were elected: John A. Wilson, President; Wm. Ash, Vice President; John Bates, Secretary; Appraisers: W. E. Bates, Wm. Ash, H. G. Breckenridge. Canyon News.

Stockmen's Cafe
If your wife don't like to cook, keep her for a pet, and eat at the Stockmen's Cafe. Special dinner every Sunday. OMER BAKER, Proprietor.

FORBES AUCTIONEER CLOVIS

FOR SALE—A \$250 Indian motorcycle, for almost nothing; must sell at once. See it at Walter Fulwood's Electrical Machine Shop.

Magnolia Filling Station handles Kelly Springfield Tire, the best tire made.

John Gordon of Lubbock, Hereford, et cetera; has been in Hereford, this week mixing with his friends. "Chic John," as he is familiarly called by his friends, is looking in extra good health just at this time.

See the Briscoe Car before buying.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Day Current

For Hereford—permanently—is assured and now is the time to buy labor saving devices, such as Irons, Toasters, Percolators, Vacuum Cleaners, Fans, Motors, etc.

"Do It Electrically"

Hereford Light & Power Co.

Parrott Items

Mr. and Mrs. Elmer Ireland visited with Mr. and Mrs. Will Wright Sunday.

Mr. and Mrs. Melton Hardy, and Mrs. Jessie Hardy, spent Sunday with relatives in Lubbock.

Mrs. Will Wright and baby Ruth, and Miss Florence Hacker, visited last Thursday afternoon with Mrs. Hunter.

H. D. Neely of Omaha, visited Mr. and Mrs. Fay Neely Saturday and Sunday. He was enroute to California where he will join his wife, and remain there for several weeks.

Mr. and Mrs. John Hacker and family, visited Sunday afternoon with Mr. and Mrs. Metcalf.

Mr. and Mrs. Frank Shepard and family spent Sunday with Minnie and Alfred Grant.

Chris Kipp was a dinner guest at Ben Neely's Saturday.

Floyd Hacker is hauling grain to Fay Neely's and Emerson Hacker's.

Mr. and Mrs. Will Ewers and daughters, spent a pleasant day Sunday with Mr. and Mrs. James McCoy.

Misses Florence Hacker and Naomi Hunter, Messrs. Jack Boydston and Carroll Hunter, called at Kenneth Hunter's Sunday afternoon.

Mr. and Mrs. Ben Neely and sons, spent Sunday afternoon with Mr. and Mrs. Fay Neely.

Mrs. Alva Metcalf spent the day Friday with Mrs. John Hacker.

Minnie and Alfred Grant are building a new hen house and making other improvements.

Martin Simpson spent Sunday night with Will and Floyd Hacker.

Mrs. Emerson Hacker, who was called to the bedside of her daughter, Mrs. Thomas Shepard, returned Wednesday and reports Mrs. Shepard much improved.

Mr. and Mrs. Hunter and family, spent Sunday with their son, Kenneth, at Dimmitt.

J. R. Moseley, the original booster for Hereford, returned Friday from somewhere, in answer to the summons published in the Band two weeks ago. He is here to see that Miss Prosperity remains as a permanent guest of the city. "She's here," he says, "in all her beauty and loveliness and we all love her."

My stock is complete. I sell for less. C. A. Skelton

We sell White and Singer sewing machines on monthly payments. E. B. Black Co.

See our big line of ART RUGS for the best values in Texas. E. B. Black Co.

Better Results than Anyone

I purchased one of your No. 2 Safety Hatch Incubators of your agents here, and have so far pulled off three hatchings. I am the only one in my neighborhood using your machine and all my neighbors have different makes, but can say that I have had better results than anyone around, and I am well pleased with my purchase.

Mrs. Lorenz Stauffer.

For Sale by the Dunlap Hwd. Co. It

We are anxious to show you our goods and to quote prices. E. A. Skelton.

The growing interest in the work of the Civic Club and the very excellent attendance of the members are, both gratifying to the president and officers. Last Saturday's meeting was especially good and presages a vigorous campaign for the coming summer. The club is anxious to secure all old papers and magazines not wanted by their owners and is perfecting plans to have them collected in the very near future. This paper which will only be destroyed in the homes may become such a source of revenue for the club as will materially assist in carrying on its work which is to make a cleaner, better, more attractive Hereford. By saving such papers, each home may have a part in this work with little or no trouble or expense. The club will greatly appreciate the hearty cooperation it expects.

Buggy Collides with Car

Sunday evening as the crowd was leaving the Baptist church after services the buggy, driven by Howard Morrell, collided with an automobile, suffering the loss of a wheel, while members of the family received some minor bruises. A young son of J. P. Landrum was driving the car, which was uninjured.

My stock is complete. I sell for less. C. A. Skelton

We sell White and Singer sewing machines on monthly payments. E. B. Black Co.



No Ambitious Man is without a bank account. It's possession's show you to be a man of Method, Caution and Thrift. The people with whom you deal have more respect for you if you pay by check instead of currency. As a matter of prudence as well as ambition, open your account with us.

SAFETY—FIRST
THE FIRST STATE BANK & TRUST CO.
ONLY GUARANTY FUND BANK IN DEAR SMITH COUNTY

The "SECRET KINGDOM"

IN FIFTEEN SMASHING, THRILLING CHAPTERS

With a holdover that compels the moving picture fan to come back for more

Featuring

Dorothy Kelley, Chas. Richman, Arline Pretty and Joseph Kilgore

Produced by

V-I-T-A-G-R-A-P-H
which insures first-class pictures

Commencing at

Star Theatre

Friday, March 9, 1917

FIRST CHAPTER IN SIX REELS

GOOD ROADS BUILDING

Methods Used to Pay for Construction Discussed by Student of Highways

A few weeks ago a report was published in the Brand, prepared by E. K. Coghlan, of the Highway Department of the A. & M. College, estimating the cost of a hard surfaced "365 day road" that would meet the conditions required to secure the "Ozark Trail" through the country. This article proposes to discuss, in an argumentative manner, the three different methods by which a county may proceed to secure the necessary money for road construction.

In general the three following methods are used: An additional ad valorem tax is levied; long term or anticipation county warrants are issued either against the regular road and bridge tax or against the annual tax; county or road district bonds are issued to run from twenty to not exceed forty years.

These three methods will be discussed in the order mentioned:

An Additional Direct Annual Tax

By this method there are no interest charges to meet and no debt is placed upon the county; however no practical results can be secured by this plan in the great majority of cases where the construction of first class roads is required as Article VIII, Section 9, of the State Constitution limits the sum that may be raised by this method to fifteen cents on the one hundred dollars assessed valuation. As an illustration we will take our present situation and for the figures we will use those given in the above referred to estimate. This estimate is figured to cover the cost of construction of approximately 71 miles of roads in this county, 21 miles of which will be a thorough highway and the fifty miles intersecting lateral or neighborhood roads; on our six million dollar valuation, in the regular road and bridge tax, of fifteen cents on the one hundred

dollars, supplies a fund of \$9,000.

Assuming that the additional road tax of fifteen cents on the one hundred dollar valuation were voted for the purpose of improving the "Ozark Trail" highway; a further sum of \$9,000 would be available annually. This would build, probably three miles of gravel road per year. If the regular tax would take care of the maintenance, then this sum would be available every year for additional construction. It would take seven years to build the "Ozark Trail" alone. This is the expensive and unsatisfactory "retail" method of building a highway.

The Issuing of Anticipation Warrants.—In quite a number of the counties of the state, anticipation or long-term warrants have been issued, to run from five to forty years, and to be paid either from the ordinary road and bridge funds, or from the fund created by voting the additional fifteen cent tax previously mentioned.

This system of raising funds for road improvements has the advantage of furnishing sufficient money at one time to build the complete system of roads needed; it is more economical than the retail or piece meal system, as a large job always affords more opportunities for saving in organization and management and the purchase of machinery and materials that cannot be expected in a number of small jobs strung over a long period of time; it has, however, several serious objections, as follows:

Nearly all of the county warrants issued in this state carry six per cent interest; and on long term issues this high rate of interest makes a very noticeable difference in the actual cost of road improvement. Practically, all county warrants are sold at a discount, and in some cases an excessive discount, there are some instances in the state where county warrants sold at a discount of 40 per cent. It is figured that the average discount for the state would be about ten per cent discount, or in other words, that the

counties receive in actual work not over ninety cents for every dollar expended. As warrants are rarely sold for cash but are given in exchange for labor and supplies, the work is awarded by private contract and not at public letting, and as a result, some counties in the state have received less than sixty cents in work for every dollar spent; this policy would wreck a private enterprise, and the mere fact that most counties are rich enough to stand the strain does not make it sound finance.

Furthermore, if this method were followed it would take all of the regular and special tax to pay the interest on the warrants and meet the payment of them when they come due, thus leaving no provision for the maintenance of the roads after they have been built, a very unwise and near-sighted policy. A good road had better not be constructed in the first place if no provision is made for a permanent maintenance.

Finally, it is certain that the issuance of anticipation warrants is not in accord with the spirit of our road laws, for in that chapter of the revised laws of Texas of 1911, Art. 7046, which authorizes the special road and bridge tax of fifteen cents on the one hundred dollars valuation, it is expressly stated that "No bonds shall ever be issued under the provision of this chapter," and therefore the issuance of long term warrants against this tax is simply an exaction of the law.

The Issuing of Highway or Road Bonds.

The Revised Civil Statutes of Texas of 1911, Art. 628, provide: "Upon the petition of fifty, or a majority, of resident property tax-paying voters of any county, or political subdivision, or defined district of any county in this State, to the commissioners' court of such county, such court shall have the power and it is hereby made its duty . . . to order an election . . . to determine whether or not the bonds . . . shall be issued in any amount not to exceed one-fourth of the assessed value of the real property of such county or political subdivision, or defined district for the purpose of construction, maintaining or operating macadamized, or gravelled, or paved roads and turnpikes. . . . Art. 631 provides: "If . . . it shall appear that a two-thirds majority of the voters cast at such an election were in favor of the issuance of bonds, it shall be the duty of the commissioners' court . . . to issue said bonds . . . and Art. 632 provides: "Such bonds shall run not less than twenty years nor more than forty years, with such option of redemption as may be fixed by the commissioners' court; and such bonds shall bear not more than five and one-half per cent interest per annum . . ."

"Districts that secure the money necessary for the improvement of their roads under the provisions of this act have several advantages over those that secure their funds in the two above described ways. In the first place there is money enough to complete the system of roads and "this is the only economical method of going to work. Were it possible to proceed slowly with the work the necessity of collecting a sufficient sum of capital at the beginning to carry the enterprise to completion might not be necessary; but if it is not possible to proceed slowly with such enterprises unable to bear an interrupted construction without damage to the work already done, but the part that is finished represents an idle investment until by completion the whole may be put in operation. Improvements of this character should be carried thru from start to finish rapidly and without interruption. It is thus evident that small annual appropriations are condemned by the engineer and the financier."—(Carter, in The Science of Finance.)

The majority of the bonds issued in Texas carry five percent interest and sell very close to par; legally they cannot be sold for less than par. The advantage of bonds over anticipation warrants is thus easily seen. For example: if a gravel road be built at a cost of \$4000 per mile and paid for in cash secured by the sale of five percent, forty-year annuity bonds sold at par the annual payment necessary to take care of the interest, and to retire the bonds in forty years, would be \$233.11; if paid in six per cent warrants disposed of at par the annual cost would be \$265.85, the warrants to be retired in the same manner as the bonds and to run the same length of time, i. e., forty years; if the warrants were disposed of at ninety cents on the dollar (the average figure) then the annual cost would be \$295.38. The difference between the first and last figure is \$62.27, so that the financing of road construction by the sale of anticipation warrants instead of by bonds normally increases the annual cost of the improvement by from twenty-five to thirty per cent. Applying this analysis to the 22 miles of our proposed "Ozark Trail" highway through this county, as saying of something like \$1000 per annum would be effected on this stretch of highway alone, the amount decreasing, of course, as the bonds were taken up.

The increase tax rate on the one hundred dollars necessary to take care of the above mentioned \$100,000 bond issue estimate would be about thirteen cents the first year, decreasing, of course as the bonds are retired. Some Texas counties are paying fifty-seven cents on the hundred dollars as road bond tax.

Furthermore, bond issues do not decrease the amount of money available for road maintenance since the law previously quoted also states that "before said road bonds shall be put on the market, the county commissioners' court of the county in which such election was held shall levy a tax sufficient to pay the bonds at maturity."

The usual road and bridge tax is thus left free to apply on maintenance as needed.—Contributed.

Lincoln's First Memorial

From the Chicago Post.

If you want to see the worthiest tribute to the memory of Abraham Lincoln, you will not seek out any of the statues that have been erected by a grateful people, nor even travel to his Kentucky birthplace, where a shrine of artistic beauty stands on the site of the old log cabin. You will take train at Cincinnati and travel south to the Cumberland Gap, where Kentucky, Tennessee and Virginia meet.

Here dwell Americans of purest descent—primitive Americans," somebody calls them, and primitive they were in methods of life, in social relations, in thought of the outside world, until there came to them the inspiration in Lincoln's memory through the service of General O. O. Howard.

Lincoln had always taken a deep interest in these simple, kindly folk. He once said to General Howard, "I want you to understand them and to appreciate their worth." Out of those words grew Lincoln Memorial University, up in the mountains beyond Hatrograde, and with the university a new world of hopes and possibilities for the mountain people and the realization for American life of neglected asset that assays heavily in human gold.

The university, equipped to meet the needs of its peculiar constituency, is taking the raw material of the cabins on the mountain sides and converting it into splendid American manhood. Nowhere will you find a deeper thirst for knowledge, a higher ambition or a greater industry than among the boys of the Cumberland Gap. Nowhere will you find any better capacity for development or any more satisfying results of money invested and effort expended than in the classrooms of the university or among its graduates.

Here surely, is the opportunity for which Lincoln longed so greatly in the days of his boyhood, when he was fighting his way to knowledge and fitness through innumerable hardships. Here is a memorial that expresses his spirit and that contributes directly to the Americanism he inspired and fostered, and for which he gave his life.

We save you money on every purchase. C. A. Skelton.

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides.



A Household Necessity

"I don't know what I'd do without my Bell Telephone," says the busy housewife.

"It runs errands, shops for me, goes to market and makes social engagements."

Bell Telephone Service in the home saves the housewife needless worry and physical effort. She can always rely upon her Bell Telephone.



THE SOUTH-WESTERN TELEPHONE COMPANY

Whenever You Need a General Tonic Take Grove's. The Old Standard Grove's Tasteless Chilli Tonic is equally valuable as a General Tonic because it contains the well-known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

What Shall the Paving Be?

This is the question. Who will answer it? It will have to be answered sooner or later by the citizens of Hereford. They have begun to study the question seriously. The city Commission has given no little thought to the matter. While away recently, Mayor Knight examined a number of different kinds of paving. In Dallas, he had a splendid opportunity of seeing and examining a number of good paving jobs. Dallas, he says, has tried practically all kinds. While in that city, men who knew explained the different kinds and the different methods of placing the paving. Tuesday of this week, however, Hereford had an opportunity to see the different kinds of asphalt paving at the picture show. The pictures gave a fine exhibition of the process of mining, transporting, refining and the use of asphalt in street building. A lecturer gave all the necessary information as the reels were put on. Those who heard the lecture and saw the pictures were pleased and edified by this free exhibition.

AUTO TRANSFER SERVICE

MEETS TRAINS PHONE 111 W BLAKE COGDELL

Dies From Accidental Poison

Childress, Texas, Feb. 2.—N. B. Fields, a farmer and stockman died last night from the effects of poison, accidentally inhaled. He was mixing a bucket of poisoned grain for killing prairie dogs and while at work, a heavy gust of wind came up, blowing the poison in his face, causing him to catch his breath and inhale some of the smoke.

Our new 1917 line of wall paper has just arrived. We will save you money on one room or fifty. C. A. Skelton.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 361f

Sacked coal delivered on your sidewalk at 60 cts per cwt. E. W. Harrison.

YOU WANT JOB?

Business men seeking your services will ask you that question almost daily if you take the Draughon Training and show ambition to rise. Colleges in 18 States. All com branches taught. For prices on course AT COLLEGE or lessons BY MAIL, write DRAUGHON'S PRACTICAL BUSINESS COLLEGE, C. H. Williams, Mgr., Amarillo, Texas.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic

Does Not Grip nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Land Wanted

We have some real buyers for 160 acres up to a good big ranch. Write or come and tell us about what you have.

Pitman-Elliston Realty Co. Hereford, Texas

CHEVROLET

A CONTENTED MOTOR

A contented motor means a satisfied motor car owner.

The Chevrolet, equipped with a powerful valve-in-head power plant, is ample for any occasion. This type is a short cut to maximum power. The Chevrolet will take you anywhere any car can go.

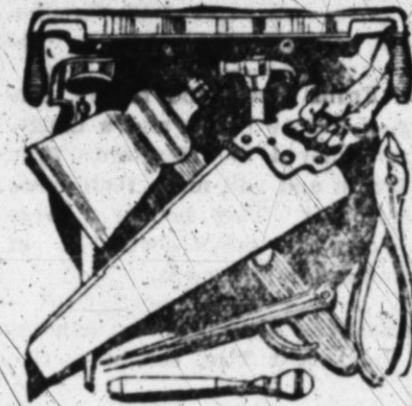
It does its work well and economically. And the Chevrolet is a good car—doing consistent work. It is a car you can depend on. The car's gasoline consumption is unusually low. You will find, too, the life of the tires unusually long.

See this car today and have its ability proved to you. Model Four Ninety Touring Car or roadster, \$550 with all-weather top. \$620. All prices f. o. b. Flint, Michigan.

J. R. STUBBS, Agent Hereford, Texas

Factories: NEW YORK CITY; TARRYTOWN-ON-HUDSON; F. L. N. T. MICHEL, ST. LOUIS, MO.; OAKLAND, CAL.; OSHAWA, CAN.; FORT WORTH, TEXAS.

Tools for All Trades



in the best and most reliable of makes, are here in great assortments for those who need them. Every trade accommodated. Tools and implements for every purpose, in the best and most modern designs are here for your selection. We handle only the

best kind of tools and general hardware, yet you save money when buying here. We handle the world-famous Round Oak Stoves and Ranges, absolutely the BEST at any price. Come in and look them over.

1901 Garrison Bros. 1917 Hereford, :: Texas

COAL

We have plenty of Coal in the yard and on track. Get it NOW!

CAKE!

Cold press cake and prime C. S. Cake and meal. Buy it NOW!

McQueen Grain & Coal Company Phone 1

Business Opportunities

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES: One Cent per Word for Each Issue. CASH WITH ORDER.**

FOR SALE—Space in these columns for Cash. Rate: one cent per word for each issue. The Brand. 1-tf

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden. 1-tf

FOR SALE—Sec. 21, blk. 8, 11, miles N. W. Hereford. Patented. Photograph Studio, Hereford, Tex. 50tf

FOR SALE—Registered Hereford bulls. Big bulls with the little price. Six miles north on Progressive Hereford farm. Pick while picking is good. 1.5tpd C. C. Bowman.

FOR SALE—John Deere plater, used one season. Call 4 on 206. 1-4tp

FOR SALE—250 egg incubator—new 50-tf J. A. Stegall.

TO TRADE for Panhandle land, telephone plant in good town in Oklahoma, paying \$2,500 per annum. J. E. Giles. 2-4t

FOR SALE—12 acres improved, close to town. J. E. Giles. 2-4t

FOR SALE OR TRADE—One 5-room, modern home, one 8-room, both well located. Cheap for cash or will trade for land. Mrs. A. B. Gullaborn c/o Elk Hotel, Amarillo, Texas. 2-3p

FOR SALE—Good mules, horses, mares and Jersey cows. Will trade fresh cows for dry ones for difference at Purcell's barn. R. W. Elliston 2-4p

LAND WANTED—Give us a chance to sell your land. No deal is too large or too small for us to use our best efforts on. Pittman Elliston Realty Co. 2-4t

CASH FOR LAND—We have some cash buyers for land in Deaf Smith and Castro Counties. Write or tell us what you have. Pittman Elliston Realty Co. 2-4t

SNAP—In Shallow Water land: 100 acres to buy 3-section lease shallow water near Hereford; get busy. Pittman Elliston Realty Co. 2-4t

WONDERFUL STUFF! LIFT OUT YOUR CORNS

Apply a few drops then lift corn or calluses off with fingers—no pain.

No hump! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without a particle of pain or soreness.

Ask at any drug store for a small bottle of freezone, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callus.

Put a few drops directly upon any

FOR SALE—a good residence in good location to school and churches. See Geo. A. Stambaugh. 31tf

PIANO—Good, practically new piano, will sell for less than half cost. 1-4tpd Mrs. W. J. Montgomery.

FOR SALE—114 Sec. land near Haven, N. M. Very cheap or will trade. A. A. Ott. 3-2t

FOR SALE—A \$250 Indian motorcycle, for almost nothing; must sell at once. See it at Walter Fulwood's Electrical Machine Shop. 2-4t

LAND—Good section with one section lease, fenced, but no other improvements. Some cash, balance on easy terms. See or write A. C. Elliott. 2tp

ROOMS by the day, week or month. CARL HOUSE. 2tf

TO TRADE—Choice improved farms in Roger Mills and Beckham counties Okla.; to trade for good land in Panhandle of Texas, address owner—H. B. Dewy, Pampa, Texas. 2-8t

TABLE BOARDERS WANTED—at Mrs. Geo. Karr's. 3-3t

FOR SALE—Oltker, 12-in. gang plow, 4 new lays. Call 4 on 206. 3-2tpd

RANGE—Armadillo range, cheap for sale. See R. M. Johnson. 3-2t

WANTED—To feed ensilage and cane to 50 head cows, or 75 yearlings. See W. Harrison Russell on W. C. Russell place. 3-2tpd

Mr. and Mrs. Glenn Luther have returned to Hereford after spending a month with relatives at points in Kansas.

WANTED—Old newspapers and magazines by the Clive League. Phone 86, 194, 398 or 170. 3-2t

HENS—Will buy nice young Plymouth Rock hens. Inquire for Elliott at Brand office. 1-4t

FURNISHED ROOMS for rent. Close in. Mrs. G. A. Jewell. 3-2tp

FOR SALE—Cheap, good top-buggy. See W. A. Doolittle, or phone 77. 1p

tender, aching corn or callus. Instantly the soreness disappears and shortly the corn or callus will be gone and can be lifted off with the fingers.

This drug freezone doesn't heat out the corn or calluses but shrivels them without even irritating the surrounding skin.

Just think! No pain at all; no soreness or smarting when applying it, or afterwards. If your druggist doesn't have freezone have him order it for you.

R. G. Sisk is recovering from a serious attack of laryngitis.

Want some underwear? Ralph Bennett's sale will save you dollars.

In Memory of Sister M. T. Johnson
God's voice is heard in clearest accent, and His promises linger with the most sacred sweetness, when one stands in the shadow of some great affliction, and the mantle of sorrow shrouds the troubled soul. It is then that God's promises shine like a ray of light in the dark place. How tenderly does God speak of the death of His saints.

"He will be with them in the valley of the shadow of death." "Blessed are the dead which die in the Lord." Then too, when our friends are gone we recall many pleasant recollections concerning them. "The memory of the just is blessed." Much of our sorrow is forgotten when the hand of memory draws back the veil from an imperishable monument of a noble life.

"He that believeth on Me shall never die," says our Savior. "And he that believeth, though he were dead, yet shall he live." Because the Saviour lives we shall live also.
Sister Johnson was born May 13, 1856. She was married to Matthew Johnson June 20, 1877, and to this happy union were born seven children 3 sons and 4 daughters. Four of these children have preceded her, to that beautiful mansion above. She leaves a husband and three children to mourn her departure, but they do not mourn as those who have no hope. Her husband is a Baptist preacher, and the children are all members of the church. She was a loving wife, and a devoted mother, and affectionate sister, a true and generous friend. Through her illness she manifested the Christian assurance of receiving the pardon. "Well done good and faithful servant; thou hast been faithful over a few things, I will make thee ruler over many enter thou into the joys of thy Lord."

The influence of Sister Johnson's Christian character was felt and appreciated by the many among whom she long labored. We commend the dear husband and children to Him who doeth all things well, and may they have His spirit to help them in this trying hour.
J. F. McClurkin.

Man and Woman Jailed

District court had before it Monday Mr. and Mrs. J. C. Black of Bailey county on a charge of contempt of court, it being alleged that they had been put off of some land on which there was a foreclosure from the district court of Castro county, and had one back to the land. Judge Jones stated to them that if they would pay the costs of the contempt proceedings and sign a statement that they would stay off the land, he would turn them loose. The man stated in court, so we are told, that the judge could send him to jail as he would not sign the statement whereupon Judge Jones instructed that both the man and woman be taken to jail in Castro county and kept until they agreed to sign the statement. Plain News.

Gist Sells Registered Cattle

John M. Gist has just sold to R. C. Harding of Karwell, thirty three four-year-old cows and one yearling bull from his registered Hereford herd. He received \$250 each for 27 cows and \$1,000 for the bull. This is the first he has ever sold from his registered herd. Plain News.

S. Patten and W. F. Grimore Monday night for points near Wichita, Kansas, where they expected to buy a carload of dairy cows of the Holstein breed. Mr. Patten stated that he intended to buy two or three registered cows and a registered bull and the others would be high grades. Plain News.

SENATOR W. A. JOHNSON SAYS SUBMISSION DEAD

Writes Letter to Home Paper; Thinks Submission Killed, Gives Description of Austin and Its Big Industrial Dam.

The following letter written by Senator W. A. Johnson to his own paper at Memphis will be of interest to Brand readers and same is given with due credit:

Austin, Texas, February 6. Submission appears to be dead in the legislature for the present session and it was killed in a test vote in the lower house. The senate has all along been considered as lacking one vote of having the necessary two-thirds vote to pass a joint resolution but the lower house was supposed to have the two-thirds instructed vote. However, the liquor forces are fighting with their backs to the wall and propose to buy or buy every member possible to stay off the fatal day. It may be possible that the house will get the vote necessary next Friday when they will again try to pass it in the house.

The senate in the meantime will again try to confirm or defeat some of the governor's appointees on next Friday. This will be the fourth trial at the confirmation of C. W. Woodman for labor commissioner since the legislature convened a month ago, and still he is unconfirmed so far as the record goes. There will perhaps be also some fitness of the gentlemen nominated for regents of the University of Texas. It seems the governor is displacing such men as Alex. Sanchez with base ball promoters for regents. This may be all right and again it may not be all right. We attended an entertainment at the Deaf and Dumb school last Saturday night. The entertainment was well attended and was quite unique. It was participated in by the deaf children. Many splendid numbers were on the program. This is a very popular school. It was started in 1883 with eleven pupils, ten boys and one girl. The attendance now is about 150 pupils. They take all pupils offered from 7 to 21 years, same as public schools. There is no one on the waiting list at this time 200 deaf children who cannot get in. It is hoped to increase the dormitories by another year so as to permit 200 additional students. Great results are being attained with these children. I have actually seen them talk out loud in their lessons in school. The teacher will hold up a toy cow and the student will say "cow." The fact is that practically no child is dumb by nature. The child, however, cannot hear and for that reason has not learned to talk. The school is, perhaps, less interesting than the blind institute. The latter school is now having a new half million plant built for their school in north Austin near the insane asylum. This will be one of the most attractive and modern in the state, and will be entirely fire-proof. The building is electrically arranged about a permanent plan and the grounds will be well laid out. The completion of these buildings will take the blind children out of the fire traps that have been regarded much for without purpose of life. We were out at the big Austin dam Sunday. It is about three miles west of the city. The street cars run there every few moments. On a pretty Sunday many visitors go there for a pleasant outing. Lake Austin is a fine body of water and is said to extend twenty miles up the river. The dam has been completed now for two years, but apparently a failure. Just after it was completed a deluge fell in this country and it made such a rise in the river that it ran the water ten feet over the top of the dam and the drift wood knocked the iron railing off the upper walk in many places. It also flooded the power plant, and washed out the grading about the same in many places. It probably damaged the machinery and equipment in many ways and practically ruined the large dam company that had the contract for the great structure. As a result the city refused to accept the dam and the whole matter is now in litigation. The city is out a world of money on the dam up to date, and still the enterprise is not worth a cent to the city except a heady spot where visitors and citizens go to visit. It will, however, some day be profitable, but up to this time it looks like a failure.

Austin has made wonderful progress in the past five years in the way of improvement. Five years ago there was not a mile of paving in the city. Now there is twenty-five miles of beautiful paved streets, and still the good work goes on. I hope that the residential streets are narrowed down by parking simple tree plants on each side of the street and that paving only about forty feet wide in the center of the streets. There is no doubt but that with the present rapid moving vehicles that a residential street is amply wide if paved for fifty feet. I would suggest that this method be observed on the residential streets of Memphis. In the fire limits the streets should be paved to four curb lines, but tree plants and narrow pavement in residential sections are proper and more attractive. Bitulithic

LODGE DIRECTORY

HEREFORD LODGE NO. 99, A. F. & A. M., meets the Saturday night or before the full moon in each month. Visiting brethren cordially invited. GEO. BEAMS, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD—Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

WHAT IS LAX-FOS
LAX-FOS is an improved Cascara (a tonic-laxative) pleasant to take. In LAX-FOS the Cascara is improved by the addition of certain harmless chemicals which increase the efficiency of the Cascara, making it better than ordinary Cascara. LAX-FOS is pleasant to take and does not gripe nor disturb stomach. Adapted to children as well as adults. Just try one bottle for constipation. 50c.

Dr. Crane will be in Hereford Tuesday, March 6, on his usual professional visit. Please remember the date 12-2-17.

Magnolia Filling Station vulcanizes by steam; all work guaranteed. 2-3tp

Sheriff's Sale

STATE OF TEXAS
County of Deaf Smith.
By virtue of an Order of Sale issued out of the Honorable District Court of Wharton County on the 17th day of December, 1916, by the Clerk thereof, in the case of The Citizens State Bank of El Campo, Texas, versus J. E. McKinney and Pearl McKinney, No. 4744, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in March, A. D. 1917, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the State of Texas, the following described property, to-wit:

Being the South East Quarter of Section Number Ninety-Nine, Tract 248, A. B. & M. in Block K-7, Deaf Smith County, Texas.
Levied on as the property of J. E. McKinney and Pearl McKinney to \$176.76 and \$22.05 in favor of the Citizens State Bank of El Campo, Texas, and cost of suit.
Given under my hand, this 6th day of February, 1917.
E. S. PURCELL, Sheriff.
By C. E. Smith, Deputy.

To Cure a Cold in One Day
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and cures the Cold. Druggists refund money if it fails to cure. R. W. GROVE'S signature on each box.

HEREFORD

Free Tire SERVICE

Bring in your tubes and tire casings. All work guaranteed to please.

E. M. Baker, Mgr.
South Main St.

STAR THEATRE
EACH SATURDAY IN MATINEE.
GLORIA'S ROMANCE



WHAT IS LAX-FOS

LAX-FOS is an improved Cascara (a tonic-laxative) pleasant to take. In LAX-FOS the Cascara is improved by the addition of certain harmless chemicals which increase the efficiency of the Cascara, making it better than ordinary Cascara. LAX-FOS is pleasant to take and does not gripe nor disturb stomach. Adapted to children as well as adults. Just try one bottle for constipation. 50c.

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a singular prescription. It is composed of the best tonic known, combined with the best blood purifier, active directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. E. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, please to. Take Hall's Family Pills for constipation.

Professional and Business Cards

Miss J. O. MAHONEY
Graduate Nurse
Hereford, Texas
ASHBROOK & SUGGS
Fire, Life and Accident Insurance
All kinds of Bonds Executed

Hughes & Huffman
Fire Insurance
HEREFORD, TEXAS

We Are Specialists
Or Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

IRELAND
Dimmitt, Texas
Abstracts - Land Loans
Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each.

DR. FLORENCE B. MILLER
OSTEOPATHIC PHYSICIAN
Located in Hereford permanently.
Treatment by appointment only.
OFFICE: First residence west of the Christian Church.
Phone 32

ERLE E. FORBES
AUCTIONEER
Clovis, New Mexico

W. M. MEGERT
Attorney at Law
Office in Court House
HEREFORD, TEXAS

\$100,000 TO LOAN
On farms or ranches in Deaf Smith, Castro and Parmer Counties. Long time, cheap rates, no inspection expense, no delays.
Potts & Jones - Bonded Abstractors

"DISTANCE LENDS ENCHANTMENT TO THE VIEW"
E. Z. Mark Discovers Some Uncalculated Expenses in His Hunt for a Bargain. Moral: Don't Kid Yourself into Thinking a Poor Pleasure Jaunt Compensates for a Poor Bargain.

SEEKING THE WORLD - HE AND HIS WIFE TRAVEL FIFTY MILES AT ONE JUMP!

THEY SEE ONE OF THE LEADING SLEIGHT-OF-HAND ARTISTS OF THE CITY TERROR!

SPENDS FIFTY CENTS AND GETS ALMOST ENOUGH TO EAT!

SKINNERS' DEPARTMENT STORE - 812 N. W. 10.

E. Z. MARK IS PERMITTED TO ENTER FREELY ONE OF THE CITY'S LARGEST EMPLOYERS!

AND PURCHASE, AT \$23.45, A REGULAR \$30.95 VALUE, SAVED REGULARLY AT HOME FOR \$21.99 DELIVERED!

Tired, but happy, if he could only forget the expense!

**R. R. FARE... \$4.00
MEALS, ETC... \$3.10
NOT SAVED ON BUS... 1.45
FREIGHT ON BUS... .50
CARTAGE... .25
\$9.30**

(Copyright, 1916, by H. C. Tuttle.)

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

CARDUI
The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

CARDUI
The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Feb. 15, 1917

Misses Taylor

Millinery and Fine Dress Goods

603 Polk Street Amarillo, Texas

We extend to the ladies of Hereford a special invitation to visit our store and let us show our line of Ladies-Ready-to-Wear—the well-known Palmer Garments. To choose from a comprehensive stock of smart worth while suits and coats such as ours, is indeed a pleasure. The materials include all the newest weaves such as Kaki Kool, Poplin, Taffeta and Serge. The leading colors are magenta, Emerald green, gold, apricot, rose and blue.

We also carry a line of Fancy Blouses in silk and jersey, Crepe de Chine, Tub Silk, Georgette Crepe and Lace in white and colors.

Don't fail to see our Fancy Silks, Laces and Dress Trimmings, Sport Silks, and beautiful Embroidery for graduating dresses. Also Wash Satin and Broadcloth to be used for collars and trimmings on Sport Suits.

Misses Taylor

603 Polk Street, Amarillo, Texas

A Plan for Arbor Day Observance

More than forty States have designated one day in the year, known as Arbor Day, on which to observe the time-honored custom of planting trees. In Texas, Arbor Day comes on Washington's Birthday, February 22. Let us resolve to make the day memorable this year, if never before, by setting out trees where they are most needed.

Examine the community conditions about you and then ask yourself these questions:

Are the streets of the town suitably planted and are the trees well protected against injury and properly cared for? Is there no chance to improve the country roadside by planting trees? Does the town support one or more parks with green grass, flowers, shrubbery and trees? Do the school grounds and other public places look bare and neglected or are they well planted? Would not a few trees and some shrubbery improve the appearance of the home grounds? Is it not possible that a few rows of trees to protect orchards, fields and buildings or a grove to later supply the farm with fuel and posts would be desirable?

Most of us can see where additional trees would be a source of pleasure and profit to us individually and as a community. Firmly believing in tree planting, then let us decide this year to accomplish some definite results which we can point to with pride in after years. Let us not plant hurriedly and without plan or reason, but after careful consideration of the needs and with well made plans as to how the work should be done and where

suitable trees may be secured. It is important to plan ahead and to work together if we are to accomplish effective results and really make Arbor Day a memorable one. What is needed first of all is a leader in each community to carefully work out the details of a plan of operation. Such a leader might well be some local civic organization, the woman's club, the teachers in the local public schools, the demonstration agent or, in fact, any individual or group of individuals willing to render this community service. There is every reason to believe an organized plan for carrying out Arbor Day planting, properly led, would find many followers among the residents and children of each community.

The plan of operation should determine first of all where trees are most needed, how many will be required to complete a definite amount of effective planting, what species are best adapted to specific places, where they may be secured, who will do the planting, and what the expense, if any will be. Then let the trees, whether wild or nursery grown, be secured by one person in advance, thus saving time, expense and confusion. They can be "heeled in" at convenient places and in perfect safety many days in advance of Arbor Day. The teachers in the schools should be enlisted and each pupil might well be given a certain part in the actual work of planting. Every detail should be worked out in advance so that when Arbor Day comes each person will know what part he has to perform.

There is but one prerequisite to success in such a community observance of Arbor Day—a leader who is willing to make the plans and see that they are carried out. It is a worthy undertaking and need not be done on so large a scale as to make its difficulties seem insurmountable. Leave the greater effort for another year. Arbor Day comes and goes. Some planting is done but much is left undone. If someone will take the lead in each community and a combined effort is made to plant trees on Arbor Day, we will be so pleased with the results that next year there will be no lack of interest in Arbor Day observance.

In conclusion, let us observe the spirit of Arbor Day in its broadest conception, bearing in mind that tree planting is only a factor in making life full and complete. The building up of new resources and the husbanding of those nearing exhaustion, the saving of wild life, the prevention of waste, and the improvement of our living conditions are thoughts which should come to us in connection with Arbor Day.

"Give fools their gold, and knaves their power;

Let fortune's bubbles rise and fall;
Who sows a field, or trains a flower,
Or plants a tree, is more than all."
Whittier.

National Feeders and Breeders Show

Northern breeders of blue-blooded livestock are coming to the National Feeders and Breeders Show in Fort Worth, March 10 to 17, inclusive. Already entries are in from Illinois, Kansas, Missouri and far-away Idaho. Cattle from Illinois, Kansas and Missouri are booked for competition with the herds from Texas, Oklahoma, Louisiana. Besides the Southwestern and Northern cattle a herd of Hereford from Fernwood, Miss., has been entered.

The National Feeders and Breeders Show is truly becoming everything the name implies. Texas cattle, as well as other Southwestern cattle, have broken all records at the Chicago and Kansas City exhibitions and they have worked themselves into the herds of almost every state.

A sheep breeder from Idaho has declared his intention of entering a large number of cattle.

From Illinois comes a herd of Red Poll cattle. This division has been given more attention this year in the prize list and the Texas breeders are lending every effort toward making the Red Poll exhibit the biggest and best of its kind.

The Texas State Jack Association, through its president, Tom W. Hines of Venice, Texas, is making an effort to bring all of its members to the Fort Worth show. The classes in this division have been more than doubled. Last year four classes covered the Jack show, but this year there are eleven classes. In the mule section there are seven classes as against four classes last year. President Hines is urging all breeders to exhibit not less than one animal up to any number desired on the part of the exhibitor.

Along with the livestock exhibits will be a world of pleasure. Circus stunts, wild west shows, vaudeville, carnivals, automobile show, and hundreds of play stunts have been arranged. A Miller Klessker, sporting editor of The Star-Telegram, has arranged an athletic meet. The different colleges and high schools will participate in these events and two afternoons of the week will be devoted, partially, to the staging of the athletic program.

A wild west show, never before equalled, will be staged each night in the arena of the Coliseum. All events will be strictly upon contest rules and

The Bank of Hereford (Incorporated)

Individual Responsibility \$1,000,000

We solicit the business of Responsible Merchants, Cattlemen, and Individuals—Realizing their needs and knowing our ability to serve them.

Officers and Directors

John W. Sherman, President F. W. Lambert, Vice-Prest.
H. B. Stephens, Vice-Prest. B. S. Arnold, Vice-President
J. H. Wagner O. M. Shore
J. W. McQueen John W. Gordon
W. B. Arnold

NEXT DOOR TO EXPRESS OFFICE

no fancy stuff will be staged. Every buster must win his spurs before he wears them, therefore some real range life is promised. With the assistance of Miss Lucille Mulhall and Homer Wilson the management has completed arrangements for the biggest wild west performance ever staged in the United States.

Sold Hereford Bull Calves

J. W. Johnson, of Childress, Texas, recently sold three registered Hereford bull calves, eleven to fifteen-months old, to Louis Hill, of Arley, Texas. The price was \$500.00 for three head.—The Cattleman.

Dairy Association at Plainview

Through the efforts of L. L. Johnson of the Santa Fe and the Chamber of Commerce a Dairy Association has been formed at Plainview, the following members agreeing to take 100 good Holstein cows: C. B. Reese, C. Q. Thompson, Chas. V. Wilken, J. G. Seipp, Pat Connelly, John F. Gar-

rang, L. L. Wheeler, Nick Klein, Edgar J. Johnson, Harry D. Malone, C. B. Anderson, Mayhugh Bros., S. V. Gentry, C. E. Moore, and Mrs. Alley. A committee in charge of L. L. Johnson will leave about March 1st for Wisconsin to purchase the cows.

Auto Show at Amarillo Next Week

The various auto dealers of Amarillo have made arrangements to put on a great auto show during the Buyers and Sellers' meeting next week. The recently remodeled Virginia Theatre has been secured for the occasion and it is expected at least thirty different companies will be represented. The Great White Way will also be completed and the visitor will be given a touch of real city life.

"YOU'LL LIKE HEREFORD"

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. See

Commencement Invitations

The Brand is prepared to furnish engraved or printed Commencement Invitations, also visiting cards.

The prices will meet any competition. Call and examine the samples.

Orders placed this month will be discounted 10 per cent.

PLENTY COAL!

We now have plenty of the best Colorado Lump Coal. ¶ There will be no more coal shortage this winter.....Phone 76

E. W. HARRISON

Are you reading a good newspaper

Dallas News, per month 75c
Wichita Beacon, per month 40c
Kansas City Star and Times, per month 65c
Amarillo News, per month 50c

I can club any magazine, newspaper, or periodical published in the United States, ask for yearly prices on any newspaper. I deliver newspapers both in the business and resident district.

N. C. Vogele

Phone 310 News Agent Phone 310

The Quinine That Does Not Cause Nervousness or Ringing in Head

Because of its Tonic and Laxative effect, LAXATIVE BROMO QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Headache. Used whenever Quinine is needed.

—but remember there is Only One

"Bromo Quinine"

That is the Original

Laxative Bromo Quinine

This Signature on Every Box

E. W. Grove

Used the World Over to Cure a Cold in One Day. 25c.

Maker also of the Old Standard Grove's Tasteless Chamberlaine