

Last Services For Deaf Smith County's Earliest Settler To Be At Dallas This Afternoon

AROUND TOWN Sights and Faces Seen

Church was in session when Travis Dean Paxton and Miss Frances Laurene Wright of Amarillo came down to get a marriage license but that didn't stop them. They got Elizabeth Womble out of church to issue...

Persons who have been employed recently at Close Drug Store include Mrs. Bessie Lee West, Mrs. Frankie Livingston, Miss Betty Perryman, and Miss Dorothy Trantham. All are in the fountain department.

Miss Mabel Barnhart is assisting in the City office while Mrs. W. C. Pitman is on her vacation.

The party of hunters of which A. R. Bateman, Roger Brumley and Jim Clark were members, bagged a total of 20 deer in Gunnison National Forest of Colorado. Others who made up the party included Carl McGuire, A. D. Anderson, John Aldredge, Reagan Looney, Aubrey Brockford Welch, Bert Shackelford and Bill Sherley.

C. E. Lester Funeral Rites Held Yesterday

Funeral services were held yesterday afternoon at Amarillo for Charles Edward Lester, a native of England, who died at his home in Amarillo Tuesday afternoon. Luther G. Roberts of Central Church of Christ officiated at the services which were conducted at N. S. Griggs & Sons chapel.

Mr. Lester, one of the most popular of the Englishmen who came to this area in the early mining days, was well-known here. A son, Jack E. Lester of Lovis, was formerly located here as telegraph operator for the Santa Fe. His wife is the former Margie Dameron, daughter of Mrs. W. B. Dameron and a sister of W. E. Dameron. Survivors include the wife and three sons, Jack E. Lester, and Bert E. Lester and Carl L. Lester, Amarillo. Pallbearers were Ezra Norton, S. Elliot, A. B. Jones, G. S. Latherberry, G. A. McCullough and J. W. Horn. Interment was at Llano Cemetery.

32 Men In Deaf Smith County Register In Draft Yesterday

New Insurance Plan Offered

Announcement was made this week by E. B. Black, general agent that they are now associated with the West Texas Insurance Association, and are offering a new "cash" type of burial insurance to persons in this area. Outstanding feature of the new plan, Mr. Black said, is that on death of a member of a family, the insurance pays off in cash and the family is free to hold the funeral home of their choice. Under most burial insurance policies the family is forced to purchase merchandise, Mr. Black pointed out. He added, however, that if the old conventional policies desired, his company has a clause that will care for such policies. E. B. Black Co. will be glad to explain the plan further to any person interested.

Funeral services for Elisha Carter, Sr., 88, who came to what was later to be Deaf Smith county in March of 1887, will be held this afternoon at Guardian Funeral Home in Dallas. Interment will be in the Masonic section of Laurel Land Cemetery beside the body of his wife who died in Dallas, August 3, 1937. Mr. Carter died early this morning at his home.

Survivors include three sons, T. J. Carter of Hereford; Albert R. Carter of near Hereford, and J. D. Carter of Dallas. Four children preceded their father in death. They were J. L. Carter, Elisha Carter, Jr., Cleveland Carter, who died in infancy, and Belle Carter who died at the age of nine. Of Mr. Carter's immediate family, one sister, residing in Phoenix, Ariz., survives him.

Mr. Carter was born September 18, 1852 near Benton, Ark. The family moved to Palo Pinto county, Texas in 1858.

Mr. Carter lived with his older brother, J. W. Carter, who moved to the Pecos country and engaged in the ranching business near Abilene until after his marriage in 1880 to Miss Jane Breeding. He moved his family to Dallas in 1886, where he remained a few months before moving to this area.

He was one of the earliest settlers in Deaf Smith county and was engaged in the sheep business along Frio Draw for many years. Lumber for the family's first ranch house was hauled from Colorado City.

Mr. Carter was truly one of the pioneers. He blazed the trail to this area and when others followed he was here to welcome them. It was several months before their first neighbors, the Jewells and the Coxs, arrived. As the first settler in what was to be Deaf Smith county, he took the lead in the area's early development.

Those from Hereford attending the services are Mr. and Mrs. T. J. Carter.

Auxiliary To Make Drive For Old Clothes

A drive for clothes to be used in welfare work will be made by the American Legion Auxiliary October 25, members announced today.

Persons wishing to help in this drive by donating articles of clothing are asked to have the clothes on their front porch on the above date, when they will be picked up.

Boy Scouts of Hereford will help in collecting the clothing.

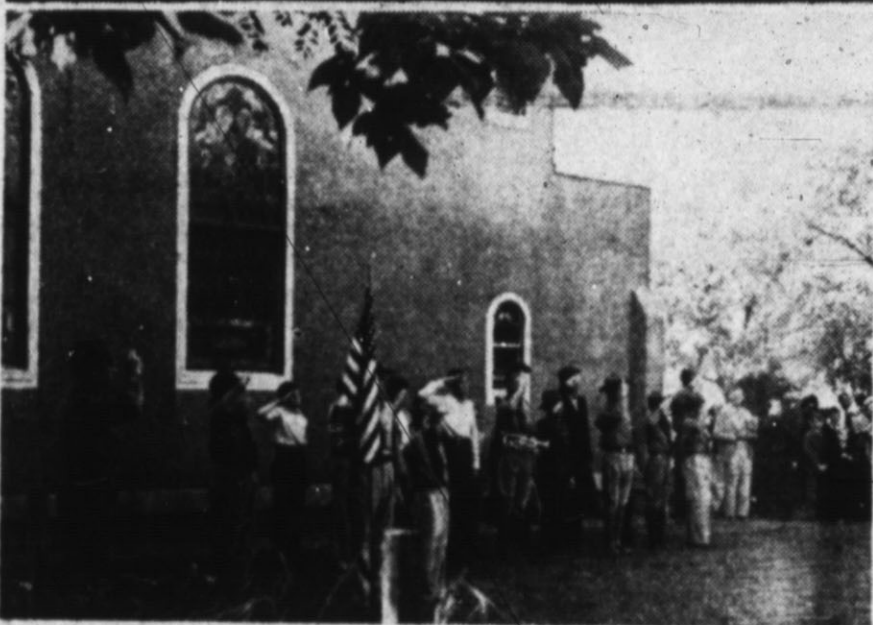
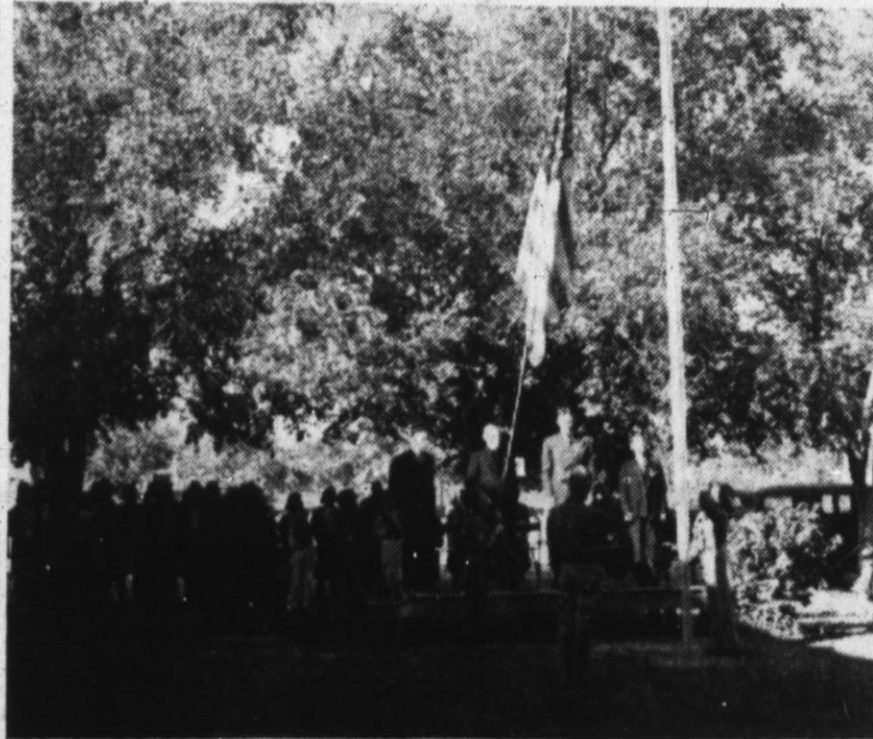
Total number of men registered yesterday in Deaf Smith county was 832. R. L. Thompson announced this afternoon.

Precincts one and two registered 694 men yesterday in the draft program, Robert L. Thompson, county clerk, announced today.

The Selective Service Draft card composed of Carl Gilliland, Eubanks and Frank Givan began work this morning. Names of persons here will be sent to Washington where, according to a lottery, numbers will be drawn and persons registered will receive eight-page questionnaires on the basis of these numbers. Mr. Thompson reported that registration went off without a hitch in Hereford and gave complete credit for smooth functioning of the draft machinery to persons who volunteered their services.

"We had a fine bunch working," he said, "and I deeply appreciate the fine spirit with which everyone cooperated in the..." (Continued on Page 10)

Raising Of The Flag



Old Glory has just started up in the top picture. Nolan Grady is holding the rope; Clyde Brock is next to him and on the right is Billy Wilson. In the background, left to right, are the speakers for the flag-raising ceremony held last Saturday morning, Rev. Marvin B. Norwood, Father Nathaniel Madden, Knox Kinard and Rev. James Aiken, Jr.

In the lower picture are scouts of Troop 2 who had charge of the flag raising. A. J. Schroeter, scoutmaster, is at the left; L. A. McBrayer is holding the flag.

David Neal Beavers played "To The Colors" while the flag was being raised.

Aid To Conscripted Men And Families Planned By Red Cross

Short Movies Of SW Conference Teams To Show At Star Theatre

A football short featuring Southwest Conference teams in action will be shown at the Star Theatre each Friday and Saturday for the next 10 weeks under sponsorship of Brumley-Woodford Motor Co. Louis Woodford and Speck Lunsford, manager of the Star Theatre, announced today.

First of the shorts will be shown Friday and Saturday of this week and scenes from the University of Texas-Oklahoma University game played at Dallas, October 12, will be shown.

Other games in the next five weeks which will be shown here include Texas A & M vs. TCU at College Station, October 19; Texas A & M vs. Baylor at Waco, October 26; SMU vs. Texas at Austin, November 2; Texas A & M vs. SMU at Dallas, November 9.

The other five games in the series will be announced later.

Killing Frost Is Earliest On Record

So far as could be learned, the killing frost Tuesday morning was the earliest on record in this section. Minimum temperature recorded Tuesday morning, according to the Weather Bureau thermometer, was 27 degrees.

The date, October 15, was one day earlier than the earliest on record at the Amarillo Weather Bureau, October 16, 1903.

First freezing temperature last fall was 32 degrees on October 28. Two days later the mercury dropped to 24 degrees. Average date of first killing frost here is about November 1.

To relatives and friends of men who registered yesterday for military training, John Olson, chairman of the Deaf Smith County chapter of the American Red Cross, extended assurance the Red Cross is making full preparation for expansion to deal with welfare problems of all men who enter service as well as their families at home.

Pointing out that the Red Cross is the government's official agency chartered to deal with personal or family problems of men of the army and navy, Mr. Olson said the public will be asked for increased membership support during the organization's annual Roll Call, November 11 to 30, that military, public health, first-aid and other National Defense responsibilities of the Red-Cross may be met adequately. (Continued on Page 10)

New Tourist Camp Being Built Here

Construction of a new tourist home west of the junction of Highway 51 with Highway 60 was begun last week by R. Schroeter.

Cabins of the camp, which will be strictly modern and first class, will be constructed with shingle siding, Mr. Schroeter said.

Work is being pushed and the camp will be completed as soon as possible, he added.

Green Banner Sale Starts At Western Auto Associate Store

Announcement of their "Green Banner" Sale is made this week by Hollingsworth and Hall of the Western Auto Associate Store.

Outstanding values in timely merchandise is offered in this sale which closes October 26.

Potato Exhibit Wanted At New York, Houston

Invitations to bring the exhibit to the New York Fair and to the Houston Fall Fair indicate the impressiveness of the Hereford potato exhibit at the State Fair of Texas which concludes Sunday. However, no attempt will be made to take the exhibit elsewhere.

Through the potato exhibit, Hereford's shallow water belt has been given wide publicity in stories appearing in the Dallas Morning News and in the Dallas Herald. In addition, T. J. Richardson of Farm and Ranch plans to visit this area soon, Byrle Elliston reports.

A. O. Thompson returned Tuesday from Dallas where he had been in attendance at the booth and also had shown the natural color films depicting this area. Elmer Patterson is now at Dallas and will have charge of the movie until the fair closes. Mr. Thompson said that the movies were shown four and sometimes five times a day to interested persons.

The huge mural which forms the background for the Hereford booth, will be shipped to Hereford, E. B. Posey, secretary of the Chamber of Commerce has announced.

Court Of Review To Meet Oct. 28

The Court of Review of the Hereford District, Boy Scouts of America, will be held Monday evening, October 28, in the court house. All Scouts seeking advancement at the Court of Honor to be held at the court house Tuesday evening, October 29, must appear before this Court of Review which will meet at 7:30.

Cliff Estes, Hall Beavers, Jimmie Gillentine and Rev. Marvin B. Norwood will serve as the Court of Review.

The Court of Honor is called the Rally Court of Honor and contests between the scout troops in Hereford will be featured. An entertaining program is predicted and the public is cordially invited and urged to attend the Court of Honor.

Fall Revival Begins Sunday At Baptist Church

Fall revival at the First Baptist Church will begin Sunday and continue for two weeks, Rev. W. E. Barnes, pastor has announced. Reverend Barnes will have charge of preaching services throughout the revival.

J. R. Stroble, education director, will have charge of the song services and special music, it was announced. Preparations for the revival have been underway for several weeks and amount of interest already being shown indicates one of the best revivals ever held at this church can be expected.

Revival Leader



Rev. W. E. Barnes, pastor of the First Baptist Church of Hereford will lead the Church in a Fall Revival which begins Sunday and concludes Sunday, November 3.

Whitefaces Defend Conference Lead And End Home Season In Game With Canyon Friday Night

Special Train Sought For Dalhart Game

Efforts to secure a special train for the Hereford Whiteface-Dalhart Wolves football game at Dalhart October 25 are being pushed this week by Debs Knox, O. C. Curtisinger and F. L. Lucas, who report over 100 tickets pledged toward the 250 necessary to secure the train.

Round-trip fare to Dalhart has been set by the Santa Fe at \$2.35 per person. Present plans are for the train to leave Hereford about 4 p. m. and arrive in Dalhart about 7 o'clock.

The last time a special train was run to Dalhart from Hereford was in 1935, Harold Close recalled yesterday. An eight-coach special was secured and 400 persons from Hereford rode it, he said.

Persons interested in seeing the Hereford-Dalhart game are urged to contact Knox, Curtisinger or Lucas before Monday. Money for the train must be on hand by that time.

Scouters School To Be Held In Hereford Soon

A Scouters University for all men who are interested in Boy Scouts will begin November 7 at the high school at 7:30 p. m. The course will consist of training and education in Scouting and Cubbing.

Cliff Estes is chairman of the training committee. He will be assisted by Wilbur J. Hiatt of Amarillo, scout executive, and Chester Dunlap of Dalhart, field executive. Local scout leaders will assist also.

The sessions will start with a general assembly for opening inspiration and recreation. The group will then break up into three classes. There will be a meeting each Thursday night, one night per week, for six weeks. There is no charge for the course.

Subjects to be studied include Introduction to Scouting, Elements of Scout Leadership, and Elements of Cub Leadership. All men who are interested in Scouting are urged to attend. This includes scout leaders, sustaining club members, scout dads, and the general public. The Cubbing Course is of special interest to all mothers of boys of the ages, nine, ten and eleven years.

Dameron Hereford Sale To Be Largest In More Than 20 Years

W. E. Dameron's offering of 83 line-bred females in his Hereford sale here Monday morning, October 28, is already attracting nation-wide attention as the largest of any single sale since the Mousel Bros. auction in 1919 over 20 years ago.

National advertising to the effect that he is selling all of his line bred Anxiety 4th Herefords is expected to draw the largest attendance of buyers ever to assemble in this part of the country.

The sale catalog has 116 lots listed, including 45 cows and bred heifers, 24 open heifer yearlings, 14 heifer calves, two herd sires, two, two-year-old bulls, 14 yearling bulls and 17 bull calves.

All animals in the sale are line-bred Anxiety 4th Herefords and trace direct to Guggell and Simpson cattle on both sides of the pedigree.

In almost every instance, the cows and calves carry the original Guggell and Simpson family names, Mr. Dameron said. "These names stand for something," he pointed out. "Each family has a record of its own..."

Hereford's Whitefaces, outweighed five pounds to the man by Canyon's huskies, got down to steady drilling this week determined not to be taken unawares by a band of inspired Eagles in Hereford's last scheduled home game.

The Whitefaces will be seeking their second conference win on the home field tomorrow night at 8 o'clock and the Eagles, playing their first conference game, would like nothing better than to topple Hereford from top perch in the conference.

Admonishing the team that Canyon is "big and tough," Coach Mac Best, and assistant coach, H. V. Stanton have worked out new plays to spring on Canyon's much-beaten squad.

While Hereford was losing to White Deer, 7-6 last week end, the Eagles took a 40-7 lacing from the Claude Mustangs. Canyon has also lost a game to White Deer, 38-0.

Two players who have been on the bench since the Friona game due to injuries, may get to see action Friday night. Fast-stepping Duane Baize, who had a...

Mrs. Elzina Williams Dies At San Angelo

Mrs. Elzina Mounts Williams, wife of John Williams and a daughter of Mrs. R. N. Mounts of Dallas died yesterday and funeral services will be held this afternoon at San Angelo. Death followed an illness of several years. Mrs. Williams was a member of a pioneer Hereford family and lived in Hereford for many years.

She is survived by the husband, a daughter, Evelyn, her mother, a brother, Jack of Dallas; and two sisters, Mrs. Joe Lancaster of Dallas and Mrs. Fred Hale of College Station.

Burk Announces Mighty Sale

Stating that business conditions have been below expectations and that he must make room for additional purchases, H. A. Burk of Burk's Furniture, this week announced his greatest sale.

New furniture arriving is also being included in this event.

Items throughout the store have been cut to the bone in price, Mr. Burk said, and invited persons in this territory to inspect his stock for real bargains.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Table with 3 columns: Day, Max., Min., Pre. Rows include Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

**MRS. SETH B. HOLMAN** Publisher  
**J. MIE GILLENTE** Editor  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Mary Ann Baird Member Of Choir

Waxahachie.—After a week of try-outs, Mary Ann Baird, daughter of Mr. and Mrs. H. C. Baird of Hereford, was re-elected into the Trinity University Choir, it was announced by Alton C. Pierce, head of the music department.

"It is not so easy to become a member of the choir," freshman choirsters are saying. An eligible candidate must have a good scholastic rating, a high moral character, a good physical condition and endowed with outstanding talent as a choral singer.

In response to requests received for concerts, the choir's itinerary for the current school year will be greatly increased over those of the last three years. Unofficial reports show the organization will visit fifty-five Texas cities, covering over six thousand miles.

The Trinity Choir this year will consist of about forty undergraduate students. The aim of the choir is to foster an interest in the highest type of church music and contribute to the experience of its own membership by study of the best in choral literature.

## Dawn Items

By MRS. CARL WIMBERLEY  
Twenty-seven attended Sunday School this week.

Mr. and Mrs. C. C. Stewart and Mrs. W. J. Stewart returned Monday from a visit to Wichita Falls.

Mr. and Mrs. Alva Sheron and Mrs. Detrich of Iowa and Mrs. Lester Galley went to Carlsbad Tuesday where they visited the cavern. Mrs. Galley visited Mrs. Norman Cabott at Artesia while away. Mr. and Mrs. Sheron and Mrs. Detrich left Friday for Montezuma and Waterloo, Ia.

Miss Virginia East has been elected a member of the Cowgirls at Hardin-Simmons University in Abilene. This is the outstanding womens organization on the campus there. Miss East attended the Rose Festival at Tyler recently.

Among the boys who played football at Estelline Thursday night were Raymond Stewart, Jed Miller, Ovid Caraway, Jas. Murphy White, Harvey Artho, Alton Kemp and Melvin May. Albert and Paul Frye who are working at Canyon visited home folks Sunday.

Mr. and Mrs. Alton Wood and children, A. J. and Oren, of Alva, Okla., visited Mr. and Mrs. Walter Galley and family, Saturday night. Mr. and Mrs. Wood left Sunday for Boulder, Nev., to attend a mail carriers convention. The children remained at Mr. and Mrs. Galley's.

Mr. and Mrs. Cliff Potter and children made a business trip to Littlefield, Sunday.

Miss Sadie Lee Oliver of Hereford visited Mrs. C. Aubrey Wimberley Wednesday afternoon.

Mrs. J. G. Coe went to Borger Sunday to visit Mrs. Mayo Whitten who had an appendectomy at the hospital there Thursday.

Jed Miller and Raymond Stewart attended a football game in Canyon Saturday night.

Robert Hickman of Hereford was a dinner guest in the home of Mr. and Mrs. H. E. Miller and family Sunday.

Mr. and Mrs. Paul Frye and children of Amarillo visited Mr. and Mrs. A. T. Frye Sunday.

M. H. Burum is driving a new car.

**NEW CARS REGISTERED**  
Price-David Farm Inc. 1940 International pickup, Finger Motor Co., Borger.  
O. G. Hill, Lincoln-Zephyr Sedan, Walter Irvin, Inc., Amarillo.  
L. H. Woodford, Olds Club Sedan, Brumley-Woodford Motor Co.  
Martha Schumann, Chevrolet special deluxe coupe, Brumley-Woodford Motor Co.

## COURTHOUSE RECORDS

**Deed**  
Bank Commissioner of Oklahoma to Henry Barbour and Clyde Wilson E 1/2, Section 17 and E 1/2, Section 18, Block K-8.  
HOLC to Fred W. Baird, S 16 feet of Lot 11 and North 44 feet of Lot 10, Block 15, Whitehead Addition.

**Warranty Deed**  
HOLC to T. W. Alderson, et ux, W 80 feet of Lots 2 and 3 and W 80 feet S 40 feet of Lot 4, Block 2, Whitehead Addition.  
P. J. Rose, et ux, to Clara Shore, S161.9 acres of E 1/2 of Section 21, Block K-3.

J. Alton Miller, et ux, to N. E. Milburn, S 1/2 of Lots 3 and 4 of Thompson's Subdivision of NW acre of Block 10, Evant's Addition.  
Lizzie Vickers to E. B. Black, part of Block 75.

Bob McCoy and Alma McCoy to William V. Black, SE 1/4 of Section 20, T 6 N, R 2 E.  
William R. Borough, et ux, et al, to J. Sydney Maxfield, Section 27, Block K-3.

**Deed of Trust**  
J. Sydney Maxfield, et ux, to First National Bank, Section 27, Block K-3.

T. E. Seigler, et ux, to First National Bank, Section 11, T 3 N, R 3 E.  
T. W. Alderson, et ux, to HOLC, W 80 feet of Lots 2 and 3 and W 80 feet of S 40 feet of Lot 4, Block 2, Whitehead Addition.

**Mechanics and Materialman's Lien**  
H. E. Danforth et ux to Carl G. McCaslin, to construct residence on Lot 9, Block 2, O. T.

W. R. Hastings, et ux, to Carl G. McCaslin, to construct residence to be situated at 505 East 5th st.

**Deed of Trust**  
J. E. Hill, et ux, to Kansas City Life Ins. Co., N 1/2 and SW 1/4 of Section 91, Block K-4; S 1/2 of Section 79; S 1/2 of Section 81 and Section 61, all in Block K-5.

C. C. Wimberley, et ux, to Federal Land Bank of Houston, Section 54 and N 1/2 of Section 80, Block K-11.

C. C. Wimberley, et ux, to Land Bank Commissioner, Section 54 and N 1/2 of Section 80, Block K-11.

J. R. Durrett to Southwestern Life Ins. Co., Section 2; Section 3, Section 1, SE 1/4 of Section 19, all in Block K-5.

W. T. Carmichael, et ux, to First Federal Savings and Loan Association, of Amarillo S 50 feet of N 175 feet of Lot 1, block 9, Evant's addition.

## French Airport Used by Nazis



This airport somewhere in northern France is very likely one of the jumping-off places for Nazi air attacks on England. German planes on the field stand ready for another aerial adventure. When the Nazis swept into France, getting control of the enemy's airfields was one of the chief objectives.

## Fires 10,000 Shots a Minute, Silently



Put through a test by its two inventors, William Hale and Durand Beam, this rifle fired 10,000 shots per minute—with absolutely no noise. The rifle operates with compressed air. It reduced three-inch oak planks to kindling and turned airplane armor plate into steel mosquito netting. It resembles a sub-machine gun, and when it starts firing the barrel gets cooler instead of heating up.

**Release**  
Farwell Winston, et al, to Arthur L. Price, et ux, S 1/2 of Section 31, T 4 N, R 1 E.  
Farwell Winston, et al, to W. T. Brown, et ux, S 1/2 of Section 5, T 2 N, R 2 E.

Farwell Winston, et al, to W. T. Brown, et ux, N 1/2 of Section 5, T 2 N, R 2 E.

(Vendor's Lien) D. O. Williams to B. F. and Hastin Snow, N 1/2 of Section 12, Block K-7.

Mont E. Baker to Meade Haile, (Vendor's Lien) Lot 3, Block 7, Whitehead Addition.

**Warranty Deed**  
Eva Shellenberger, et vir, to J. C. and C. S. Perrin, NW 1/4 of Section 5, T 5 N, R 3 E.

Southwestern Life Ins. Co. to J. R. Durrett, Section 3, Block K-5.

Lillian Kroehnke to C. C. Wimberley, N 1/2 Section 80, Block K-11

James L. Givan, et ux, to Frank E. Givan, N 1/2 of Section 1, T 3 N, R 2 E.

W. E. Lovell, et al, to Tom C. Young, Section 26, T 5 N, R 2 E.

George A. Ritzinger to W. R. Hastings, E 70 feet of W 140 feet of lots 11 and 12 in Block 6, Whitehead Addition.

George A. Ritzinger to Carl G. McCaslin, W 70 feet of Lots 11 and 12 Block 6, Whitehead Addition.

Claude Longbottom, et ux, to A. J. Schroeter, Lots 1 to 15, inc. of Block 2 and W 121 feet off W side of Block 1 of DeAtley's subdivision of DeAtley's addition.

J. N. Brown, et ux, to Capital Freehold Land Trust, E 1/2 of Section 7 and SW 1/4 of Section 8, T 2 N, R 2 E.

Beulah Mercer to J. F. Hickman, E 80 feet of S 40 feet of Lot 4 and E 80 feet of Lots 5 and 6, all in Block 71.

C. E. Winslow to J. A. Pitman, N 1/2 of Section 150, Block M-7, Deaf Smith and Castro Counties.

T. C. Mathies, et ux, to W. H. Dowell, et ux, W 70 feet and E 140 feet of Lots 5 and 6, Block 12, Whitehead addition.

Southwestern Life Insurance Co. to J. R. Durrett, Section 2, Block K-5.

Southwestern Life Ins. Co. to J. R. Durrett, SE 1/4 of Section 19 and Section 1, Block K-5.

attend and visitors are always welcome. Next Sunday is Bill Boyer's regular Sunday to preach.

Vardeman Cook of Happy has been assisting Mr. Lewis Harvey with his feed cutting.

Mr. A. D. Hurford returned from Dexter, N. M., last week where he has recently moved his livestock. Mr. and Mrs. Hurford and family will soon leave for Dexter where they will make their home. The community will regret to have them move as the family has been taking active part in the community affairs for the past several years. The exact date for their moving has not been set.

William Bowman and Calvin Edwards took supper Sunday night with Mr. and Mrs. Arnold Hershey.

Glenn Ricketts visited friends in Amarillo Sunday.

Mr. and Mrs. Lewis Harvey made a business trip to Amarillo Wednesday.

Most of the community received about one half inch of rain Wednesday afternoon and Wednesday night. The moisture is expected to help start the grass and will help the wheat some. Most of the farmers are rushing their feed cutting now in order to beat the freeze that can well be looked for before so very long. The irrigated feed is

Mr. and Mrs. Dudley Buzard and children of Muleshoe spent Sunday with her parents, Mr. and Mrs. Ray Hershey. Mr. and Mrs. Arch Conklin and family of Hereford were also dinner guests of her parents Sunday.

Miss Ira Jeanne Ricketts and Howard Higgins took dinner Sunday with her sister, Mr. and Mrs. Luke McBrayer and daughters at Wyche.

Mr. and Mrs. V. E. Dodson took dinner Sunday with her parents, Mr. and Mrs. I. W. Scott, at Canyon.

Mr. and Mrs. L. L. Law of Borger spent Monday with her sister, Mrs. J. T. Jordan and Mr. Jordan.

Billy Miles of Hereford spent Sunday with Wayne Neel.

There was a good crowd present at Singing, Sunday night. Mr. and Mrs. John I. Morris of Ford were visitors. Singing is held every Sunday night. The new time set for starting is 7:30 o'clock. Visitors are always welcome.

The people of this community are very sorry to hear that Mrs. hospital in Oklahoma City suffering from a nervous breakdown. The Donovan family will be remembered by most of the residents of this community, moving from it in 1936. It is hoped by all of Mrs. Donovan's friends that she will soon be recovered.

Mr. and Mrs. Marion Davis and family of Blue Ridge spent Sunday with Mr. and Mrs. Lewis Harvey and sons Harold and Homer.

Mr. and Mrs. Walter Galley and children of Dawn visited in the home of Mr. and Mrs. Ray Hershey, Sunday afternoon.

Mr. D. Y. Edwards and son, Calvin, made a business trip to Amarillo Friday.

Mrs. Luke McBrayer and small daughter, Lyndell, of Wyche spent Wednesday with her mother, Mrs. Ira Ricketts and her sister, Miss Ira Jeanne Ricketts.

Miss Juretta Bird took dinner Sunday with the girl's at the Combs House in Canyon where she formerly attended school.

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very good for the most part while the dry land feed this year is nil.

**MARRIAGE LICENSE ISSUED**  
Howard B. Higgins and Miss Ira Jeanne Ricketts.  
Travis Dean Paxton and Miss Frances Laurene Wright.  
Henry Reid Green and Miss Clotiel Pittman.

**BIRTH ANNOUNCEMENT**  
Word has been received of the birth of a son to Mr. and Mrs. Ray Schulz of Louisville, Miss., October 6. The boy has been named Eddie Ray, Jr., and is a grandson of Mr. and Mrs. Harry Schulz of Hereford.

Mr. and Mrs. C. P. Grimes and Mrs. George Cantrell spent the week end in Crowell visiting Mr. and Mrs. Nick Hatfield and new son Wayne Nicholas who was born October 11.

A-A-CHOO! WHAT CAN YOU GIB ME FOR A COLD?

THEY HAVE A COMPLETE LINE OF AIDS AT

**CLOSE DRUG STORE**

FOR THE RELIEF OF COUGHS AND COLDS!

- 35c BROMO QUININE 19c
  - 35c VICK'S SALVE . . . . . 29c
  - \$1.25 CREMULSION . . . . . 79c
  - 25c Carter's LIVER PILLS . . . . . 12c
  - 30c MENTHOLATUM . . . . . 24c
- CLOSE DRUG**  
PHONE 13

## New Fall SUITS AND TOPCOATS

**MEN'S TWEED SUITS . \$19.95**  
(2 Pair Pants)

**All Wool Worsted SUITS . \$27.50**  
Single and double breasted. All new colors.

**A FINE SELECTION Men's TOPCOATS**  
Big Range of Colors and Styles to Select From

**\$17.50**

**Makinaw Coats \$7.50 to \$10**      **Makinaw Jackets \$4.50 to \$10**

**FOX MAN'S SHOP Phone 111**

## HUNDREDS HAVE THANKED US, But We Want To THANK YOU!

The response to our recent announcement of a Budget Pay Plan on Tires, Paint Jobs, Motor Overhauls, and other Automotive needs has been indeed gratifying. We always felt that a low interest charge—put in plain sight—would find a popular acceptance. Just as soon as we were in position to make the offer we did so — and Hundreds of people have said 'Thank You' by taking advantage of our offer. For your convenience we again repeat our Low Interest BUDGET PAY PLAN. Check it carefully. You'll know where you stand, and you'll find our work second to none in West Texas!

Amount Purchase	3-MONTH PAYMENT		6-MO. PAYMENT	
	Total Am't.	Payment	Total Am't.	Payment
\$30	\$35.91	\$11.97	\$36.84	\$6.14
40	46.20	15.40	47.40	7.90
50	56.49	18.83	58.20	9.70
60	66.81	22.27	68.70	11.45
70	76.62	25.54	78.72	13.12
80	86.40	28.80	88.80	14.80
90	96.21	32.07	99.00	16.50
100	106.05	35.35	109.02	18.17

**WRECKER SERVICE—DAY OR NIGHT!**

**FREE INSPECTION OF YOUR CAR!**

We will gladly give your car a FREE check-up. Take advantage of this offer. Find out if your car is safe for Winter Driving. Remember, this Inspection Service won't cost you a cent!

**IRELAND MOTOR CO.**  
DODGE and PLYMOUTH      SALES and SERVICE  
SEE THE NEW 1941 DODGE NOW ON DISPLAY!

**Progressive News**  
IRA JEANNE RICKETTS  
Mr. and Mrs. V. E. Dodson and Miss Juretta Bird spent Saturday night in Amarillo with Mrs. Dodson's sister, Mrs. H. V. Lee and Mr. Lee.  
Mr. and Mrs. Ira Ricketts took dinner Sunday with his father, W. A. Ricketts, in Hereford.  
Mr. and Mrs. D. Y. Edwards made a business trip to Plainview Saturday.  
There were 36 present at Sunday School Sunday afternoon when Ray Neel filled his regular appointment. Sunday School is held every Sunday afternoon at 3 o'clock, everyone is urged to



# HEREFORD



## BULL

By Jimmie Gillentine

This draft registration business has certainly opened my eyes. It sure has. Everyone I see expresses surprise that I have to register. Folks just won't believe that I am under 35—think I am mere 31. They think I am between 38 and 40.

Jack Rose said he guessed it was my hair that made me look old—but I figured he was only talking about a conspicuous lack of hair. Anyway, I am a large one, and if it's too far for my little bald spot, I sell it to Jim Witherspoon and Jim Lipscomb. Ted Young even made the matter worse. He said that he watched me bowl and from the way I bowled he figured I was about 40. It looks as if I had better follow the example of Jiggs Hartman and Bud Higgins, both of whom have been getting regular treatments at the beauty shop. I was supposed to keep this information a secret, but I am so sure that I don't care—and besides, I've been looking for a chance to tell on them any-

Elizabeth Womble and Nancy Conkright filled out a conscription card and either of them seemed to be surprised to find out that she was so young. It's just the way you think I am old. After all, I don't give a hang for the men think so long as the girls continue to think I am young.

## PHOTOGRAPHY AS YOU'D LIKE IT



As You Like It! be the picture of content if you get the Synzed Cleaning Habit. In and let us show you preference between Synzed Cleaning and ordinary cleaning.

RY CLEANING PHONE 160 HIGH CO., HEREFORD, TEXAS

**NEW Beauty FOR YOUR HOME!**

**UNTIL ELECTION**

Soft, beautiful, modern walls that form a perfect background for draperies and furniture. This striking new beauty is yours when you refresh your walls with LOWE BROTHERS MELLOTONE. Soft colors—easily applied—can be used plain or in combination to produce fancy multi-tone effects. Before you paint, come in for your free copy of Lowe Brothers new, illustrated book, "Practical Hints on Painting and Decorating."

**\$2.15 Per Gallon**

**KEMP LUMBER CO.**  
Hereford, Texas  
PHONE 44

letter from Dennis, who volunteered into the air corps a few weeks ago. "Potsy" says being in the army is just like being in college. He's getting to where he likes the life very well. He goes to bed at 9:30 and gets up each morning at 5:30, about which he says: "It was a little rough before I got used to the hours, but now that I am in the habit they don't bother me a bit." Among other things he tells about a cigarette which someone tossed into a fire bucket. An officer found the snipe and of course none of the boys would tell who placed it in the bucket. Shortly thereafter followed a funeral.

"They waited until our recreation period, then called our company out," he reports. "We walked about eight miles in a solemn funeral march, then a detachment was appointed to dig a grave. Another soldier was selected as minister and a third group was named to act as pall bearers. Funeral rites, full and complete were then held for the cigarette stub. Army pomp and formality were maintained during the entire incident, following which the men were marched back to camp. "Potsy" says the boys sure look where they toss cigarette stubs now.

Bob Wilson recently lost his black and white Toy Fox Terrier and says if I can't find her that he will write to Old Tack. The dog answers to the name of "Mitzi" and is around six months old. The children miss their puppy a lot and would sure like to have her back. If you see this dog please call Bob or Mrs. Wilson and they will come and get her.

J. W. Spradley read last week about someone suggesting that the name of "25-Mile Avenue" should be changed—and he is still mad. Mr. Spradley said to write a letter, using all the vile names I knew, and just sign his name to it. He says the folks who don't like the name "25-Mile Avenue" can go somewhere else as far as he is concerned, and he even intimated where they might go. Like a lot of other old timers, Mr. Spradley feels that the street and its name are a part of Hereford which should never, never be changed. He says that further consideration of any such change will bring the folks who live on the street into a lather.

Alex Thompson is back from the Dallas Fair and he sure is pepped up. He can't talk about anything but spuds and pictures. He wrote the following sketch of his trip, which will give you a glimpse of his enthusiasm.

**MY DALLAS DAZE**  
When the farmer said seat he meant scat. When I say Daze I mean Daze with a capital Z. The Hereford Potato Exhibit at the Fair is one of the outstanding exhibits there and is creating a lot of favorable comment. The fair officials praise it and state that this new industry for Texas is creating more interest at the Fair than any other farm exhibit. The Fair this year is the best in its history and the crowds have been the largest, over two hundred ten thousand in attendance one day last week. The housewives all want to know why they cannot buy in

## Paints Call to Arms for Uncle Sam



Maj. Thomas B. Woodburn at Governors Island, New York, with his wife, Margaret (shown) also a well known artist. The poster is entitled "Defend Your Country."

the grocery stores potatoes like we have at Hereford. The only answer that we could give them was that we would try and have this arrangement made by next year.

J. B. Elliston and Elmer Patterson are really representing us in a great way in showing the moving pictures and lecturing on the advantages of living and owning land in the Hereford territory. I'll not say a word about the special train.

That's all, Folks, except O. C. Curtisinger, F. L. Lucas and Debs Knox are trying to get up a special train to the Hereford-Dalhart game. The fare will be \$2.35 per person and 250 persons will have to sign up for the trip to get the rate. The railroad company first said 150, then raised their number to 250. If you're interested see or call one of these boys. They have to have the money by Monday, October 21.

**Bethel Items**  
MRS. E. R. ROTHWELL  
Mr. and Mrs. Bryan Sinclair and Ivan Earl went to Portales on business Wednesday.

Mr. and Mrs. George Bagwell and daughter, Carolyn, were in Amarillo Friday.

The Young People of the league with their sponsor, Mrs. Vern Lust, attended the district meeting at Friona Saturday night and Sunday.

Guests in the George Bagwell and Kay Roberts home Saturday evening and night were Mr. and Mrs. Gene Walker of Duke, Okla.

J. G. Davis Jr., who is at Lowery Field, Denver, Colo., with the army Air Corps, has been very ill of pneumonia. However, his recovery is assured, he having been removed from the hospital. Mr. and Mrs. Cleo Richardson from Dimmitt were guests of Mr. and Mrs. Harry Rothwell Sunday.

Guests of Mr. and Mrs. Ray McIntire of Silvertown Sunday were, Jim Bagwell and family and Ivor Bagwell and family.

Mr. and Mrs. George Bagwell and Mr. and Mrs. Seaburn Teague of Plainview spent Sunday with Mr. and Mrs. J. A. Bagwell.

Mrs. E. Rothwell and granddaughter, Carolyn, are spending the week with Mr. and Mrs. Virgil Nowell of Ballyboro.

## Heiselman News

MRS. B. A. WEST  
Sixty-one persons attended a weiner roast at the Heiselman school house Sunday night. Visitors who attended were Miss Lucille Park, from Vega, Mr. and Mrs. Witherspoon and Mr. Jacobsen from Hereford, Mr. and Mrs. Kense and family from Vega before the weiner roast we had a softball game and after that several other games were played. All enjoyed a good time.

Mr. and Mrs. Berry Miles from Ward visited in the B. A. West home Sunday afternoon and also attended the weiner roast.

This community, relieved a bad dust storm Monday and a very cool spell also.

B. A. West has been hauling feed from Springlake for the past week for himself and Mr. Miles.

Mr. and Mrs. Kense from Vega visited in the Robert Hobbs home Sunday afternoon.

Bub Stewart had to miss school Monday on account of being ill. Several of the men of this community had to register for the training Wednesday.

Kelley Grey, Ed Ewton and several other men from Westway were in this community Sunday hunting coyotes.

Mr. and Mrs. Tom Bohannan, Mr. and Mrs. Olaf Bohannan were in Amarillo Monday on business.

Mr. and Mrs. Kay Roberts were Hereford visitors Monday.

Mrs. Will Copeland received a message Thursday stating her mother, who lives at Goodlett, was very ill and not expected to live. Mr. and Mrs. Copeland and daughter, Mrs. Bill Burnham Jr., left Friday morning to be with her.

Mr. and Mrs. Kay Roberts visited last Sunday with Mrs. Roberts' sister, Mrs. W. A. Jinks at Vega.

Mr. and Mrs. George Bagwell and daughter, Carolyn, were in Amarillo Friday.

The Young People of the league with their sponsor, Mrs. Vern Lust, attended the district meeting at Friona Saturday night and Sunday.

Guests in the George Bagwell and Kay Roberts home Saturday evening and night were Mr. and Mrs. Gene Walker of Duke, Okla.

**ASSEMBLY OF GOD CHURCH**  
(2 blocks north of high school)  
A. A. Daly, Pastor  
Sunday School ..... 9:45 a. m.  
(Lester Galley, Supt.)  
Preaching ..... 11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday ..... 8 p. m.  
Welcome to all.

**CHURCH OF CHRIST**  
Bible Classes, each Sunday ..... 10-11 a. m.  
Bible Discourse ..... 11-11:45 a. m.  
Communion Service ..... 11:45-12

**BAPTIST CHURCH NEWS**  
Rev. W. E. Barnes, Pastor  
Order of Services  
Sunday School ..... 9:45 a. m.  
A. O. Thompson, Supt.  
Morning Worship Service ..... 10  
A. M.: Sermon  
Mid-week Prayer Service  
B. T. U. .... 7 p. m., Jimmie Allred, Director.  
Evening Worship ..... 8:15 p. m.  
Wednesday ..... 8:15 p. m.

**THE METHODIST CHURCH**  
Sunday School ..... 9:45  
Morning Services ..... 10:50  
Young People ..... 6:30  
Evening Services ..... 7:30  
Missionary Societies each Wednesday ..... 3 p. m.  
Prayer Service Wednesday night ..... 7:30

**STUDENTS HOME**  
Miss Imogene Roberson, daughter of Mr. and Mrs. Jack Roberson and Veila Stagner, daughter of Mr. and Mrs. Joe Stagner, both students at W. T. S. C., Canyon spent the past week end here with homefolks.

Mrs. H. L. Broadwell was a guest of her daughter, Miss Mary Broadwell, in Amarillo over the week end. Miss Broadwell is a teacher in the Amarillo public schools.

**STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.**  
Of the Hereford Brand published weekly at Hereford for October 1940.  
State of Texas  
County of Deaf Smith

Before me, a Notary Public in and for the State and county aforesaid personally appeared Jas. M. Gillentine who, having been duly sworn according to law, deposes and says that he is the Editor of the Hereford

Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:  
Publisher Mrs. Seth B. Holman, Hereford, Texas; Editor Jas. M. Gillentine, Hereford, Texas; Managing Editor Jas. M. Gillentine; Business Managers, Mrs. Seth B. Holman.

2. That the owner is (if owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address as well as those of each individual member, must be given.)  
Mrs. Seth B. Holman, Hereford, Texas; Jas. M. Gillentine, Hereford, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there none, so state.)  
None.

JAS. M. GILLENLINE  
Sworn and subscribed before me this 15 day of October 1940.  
(SEAL) John McLean  
My commission expires June 1, 1941.

I AGREE WITH YOU DOCTOR! THERE'S NO PHARMACY IN THE COUNTRY MORE DEPENDABLE THAN



**CLOSE DRUG STORE**  
OF COURSE I HAD YOUR PRESCRIPTIONS FILLED THERE!

\$1.00 ADLERIKA ..... 79c  
\$1.00 WINE CARDUI ..... 69c  
50c Milk of MAGNESIA ..... 39c  
Quart MINERAL OIL ..... 89c  
5 Lbs. EPSOM SALTS ..... 29c  
25c EX-LAX ..... 15c

**CLOSE DRUG**  
PHONE 13  
BOOMS TO RENT? TRY A WANT AD

**LET US WINTER-PROOF YOUR CAR**  
Now's the time to Lubricate, Wash and Grease your car, and Change to Winter Oil. Phone 191 for complete Magnolia WINTER-PROOF Service!  
**THOMPSON SERVICE STATION**  
Across from the Bull Barn on Highway 60

**AUTOMOBILE LOANS**  
New and Used Cars. We solicit loans from individuals and dealers. Prompt and confidential service.  
**AUTOMOBILE LOAN AGENCY**  
T. S. Stevenson, Jr., Rep., Office, First State Bank Bldg.

## CHURCHES

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford Minister  
J. C. Ricketts, Supt.  
Bible School ..... 9:45-11:00  
Morning Worship ..... 11-12  
Endeavor ..... 6:30-7:30 p. m.  
Evening Worship ..... 7:30-8:30

The attendance at all services last Lord's Day was unusually encouraging. The fall program of the church is moving along in a splendid way. Next Lord's Day morning the pastor will bring a second answer to the question, "Why Shoud I Be A Steward?" At the evening hour the subject will be, "A Full Gospel." A cordial welcome awaits you at these services.

**FIRST PRESBYTERIAN CHURCH**  
James Aiken, Jr., Pastor  
Sunday School ..... 9:45  
(G. H. Hudson, Supt.)  
Morning Worship ..... 11:00  
Young People ..... 6:30

**BAPTIST CHURCH NEWS**  
Next Sunday marks the beginning of our Fall revival. Morning services will be at 10:00 evening services at 7:45. Bro. Barnes will do the preaching and Mr. Stroble will lead the singing. We invite everyone to attend these services.

Bro. Barnes has returned from a revival near Kilgore, Texas. He reports a good revival. Attendance last Sunday: S. S. 368; T. U. 96.

**We the THRIFT ticket**

Brand New! **GLEN ROW DRESSES**  
\$2.98  
For Dress!  
For Sports!

Big Value! **5% WOOL PLAID PAIRS BLANKETS**  
\$1.98  
Heavy Weight Assorted plaids, 4 inch sateen binding. Size 72 x 84 inches.

**PENCO SHEETS**  
Fine soft cotton, firmly woven—smoothly finished. Long wearing, 81"x99" \$1

**WIZARD CASES**  
Good quality, Low Priced 42"x36" 13c

**Nation-Wide Sheets** 77c  
Famous for long wear. 81"x99"

**NATION-WIDE CASES, 19c**  
Ready-to-Hang Curtains

**Ruffled Priscillas** 98c  
A grand variety of plain and dotted marquisettes with generous ruffles and tiebacks.

**TAILORED NET PAIRS**—In your favorite patterns and fabrics.  
**TAILORED NET PANELS**—Fine quality. Variety of styles.

**50% WOOL BLANKETS**  
\$3.98  
Big! Heavy weight! Moth repellent! 4 inch rayon sateen binding. 72x84 inches.

**Mattress PROTECTORS**  
Durable muslin! Clean cotton linter filling. Sturdily stitched! \$1.25

**Down Filled Comforters**  
Warm! Lightweight! Rayon taffeta covering. Beautiful colors ..... \$7.90

**BARGAIN BLANKETS**  
Assorted plaids. Sturdy cotton with stitched ends. \$1.49  
66"x76" ..... each

**Honor Brand Muslin, 10c yd.**  
**Penco 8-oz. Ticking, 19c yd.**  
**Cotton Quilt Batts ..... 59c**

**MAKE YOUR OWN**  
Now you can have just the drapes you want at tremendous savings!  
**Drapery Fabrics 49c yd**  
Save on Every yard! 49c yd

**RAYON DAMASK**—Rich jacquard patterns on heavy quality rayon. 48" HOMESPUN—Colorful, attractive, practical!  
**50" Drapery Sateen 29c yd**  
Fine qual., for linings

**Vat Dved Cretonne 19c yd**  
New patterns, fast col.

**Marquisette Value 15c yd**  
Assorted dots, figures

**NEW FALL RAYONS 49c**

**Mens FLANNEL SHIRTS 98c**  
Warm and sturdy! And colorful, too—in bright plaids! Two button flap pockets!

**Boys' COAT SWEATERS \$1.98**  
Two-tone styles with Talon front.

**Indian Design BLANKETS**  
High Quality 1.49  
70x80 inch Heavy Weight  
Deep, rich colors that don't soil easily. Sturdily bound with 3 inch sateen. Large size.

**High Twist Silk HOSIERY**  
3-Thread! Ringless! Fine Gauge! 59c  
Don't miss this! Sheer and lovely and reinforced for extra wear. Fall shades.

**BEAT COLD WEATHER NOW!**  
... SOUTH WIND HEATERS  
Keep your Car comfortably warm!  
... PRESTONE and other Anti-Freezes  
... will Protect Your Radiator and Motor!

**Save on Tires!**  
**FIRST QUALITY 6:00-16 "RIVERSIDE" \$7.65**

**Marion DeFever GULF SERVICE STA.** Pho. 42



### Bowling League Play Starts Last Week

Packard Mill, Packard Truck, Hereford Appliance and Royal Crown bowling teams rolled in to the win column last week in the bowling tournament.

Scores were: Packard Mill 2028, Hereford Truck 1841; Packard Truck 2020, Loerwald Bros. 2003; Hereford Appliance 1958; Young Men 1934; Royal Crown 2074; Bowery Boys 1980.

High scorer for men last week was Lawrence Womble with 204 and Mrs. Frank Cogdell with 147 was high for ladies.

### Virginia Lee Hussey Is Hall President

CANYON.—Virginia Lee Hussey of Hereford, a senior at West Texas State College, has been elected president of Randall Hall, Girls' Dormitory, for this school year. Miss Hussey was president of the hall during the summer. She was selected as "Smile Girl" of the campus last year.

### Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School October 13 was 79. Rev. O. Bruce preached at the morning and evening services. The Sunday School authorized a committee composed of O. G. Calhoun, J. C. Baker and N. L. Jacobson, to purchase 5 stoves for the basement classrooms.

The Methodist Revival meeting will begin next Sunday, October 20, and continue for one

week. Rev. H. H. Bratcher of Pampa will assist Rev. Bruce in the meeting.

The Women's Society for Christian Service met at the church Tuesday afternoon, October 8 to install officers. Mrs. N. L. Jacobson in a very impressive ceremony installed the following officers: Mrs. B. E. Witt, president, Mrs. Henry Chelitz, recording secretary; and Mrs. E. N. Jacobson, corresponding secretary and treasurer. The next regular meeting will be on the third Tuesday. Those present at the installation service were Mesdames Henry Klein, E. N. Jacobsen, B. E. Witt, N. L. Jacobson, Henry Creitz, W. V. Tolbert, Mable Danford, and John Skaggs.

The school assembly on Thursday of last week consisted of a patriotic program. Patriotic songs were sung, the pledge of Allegiance to the flag was given, and the many patriotic customs were discussed.

The annual Adrian School carnival will be held at the school building on Friday night, October 18. There will be a bean guessing contest, den of horrors, ringing contests, baseball throws, fish ponds, grab bags, bingo and numerous other attractions. A carnival queen will be elected. Each class is sponsoring a candidate. The queen will be crowned at the Halloween festival, featured in the year book, and given a large box of candy.

The Adrian school faculty will begin practice on the play, "Professor, How Could You?" next week. It is a royalty play, a comedy, and has the promise of an enjoyable evening of entertainment.

The October meeting of the Adrian Parent Teacher Association was held in the school audi-

torium on Tuesday night. An accordion band composed of fourteen girls and three boys, instructed and trained by Art Nizzle of Amarillo gave a thirty minute concert. Mr. Tolzien gave two violin numbers accompanied by Mr. Nizzle. Generous applause was given by the large audience. After the business session "Well Founded Attitudes" were discussed by G. A. Syms. Mrs. Frank Watson, primary teacher, discussed "Know Your School" in relation to her work with primary children. The Texas Parent Teacher Association Birthday was discussed by Mrs. E. C. Chapman. Upon adjournment, the larger crowd was directed to the Home Economics Room where the hostesses, Mrs. J. E. Speed, Mrs. E. C. Chapman and Mrs. E. N. Jacobson, had decorated the birthday cake and smaller cakes with flags, and served refreshments of iced cup cakes, coffee and cocoa to the group. The yearbooks were given to the members at the close of the meeting.

Committees for the year 1940-41 are:

Program: G. A. Syms, chairman; Mrs. J. B. Monahan, Mrs. E. C. Chapman and Miss Lora Faye Clemons; Finance: V. E. Lemke, chairman; Bill Brown and Hurley Maynard; Publicity: J. C. Baker, chairman; Mrs. J. C. Baker, Mrs. Bill Brown and Mrs. G. A. Syms; Publication: Mrs. E. N. Jacobson; Enrollment: Mrs. J. E. Speed, chairman; Mrs. John Skaggs and Mrs. Kenneth Cook; Hospitality: Mrs. N. L. Jacobson, chairman; Miss Armenta Elliott, and Mrs. Lauren Luallin; Study Group, Mrs. G. A. Syms; Historian: Mrs. B. E. Witt; Parliamentarian: Kenneth Cook; Flower: Mrs. John Skaggs.

The Adrian Matadors were defeated on their home field Friday afternoon by Happy by a score of 26 to 0. It was a conference game. The Matadors will play San Jon at San Jon next Friday in the fourth game of the season for the Matadors.

The Adrian Junior team will play Boy's Ranch of Old Tascosa at Adrian, Friday afternoon. This is the third game of the season for the Adrian Juniors.

Mr. and Mrs. E. C. Chapman went to Amarillo Friday night for a brief visit with Barney Chapman and family, who were enroute from their home at Ft. Worth to Montana on a hunting trip.

Mrs. A. L. Reynolds returned Saturday from Cordell, Okla., where she and her sister, Mrs. C. R. Gault and her niece, Mrs. J. R. Watkins of Vega had been visiting her brother, John Glasscock and family.

Word has been received here that Rev. J. E. Eldridge a former pastor of the Adrian Church is critically ill in a San Angelo hospital. Rev. Eldridge is a brother-in-law of Mrs. N. L. Jacobson

### Exposes Bundists



Richard Werner, former storm trooper of the German-American Bund, shown as he appeared before the Dies committee in Washington, D. C., as a witness. Werner, who is holding a Nazi flag purchased in one of the Bund's camps in America, has been writing a series of articles for the New York Journal and American exposing the activities of Bundists.

and lives at Bronte.

Mrs. Ole Larson was operated upon for appendicitis last week.

Mrs. Bertha Larsen is spending a few weeks at the home of her nephew, Louie Olson, near Hereford.

Mrs. Byron Lamanac and baby son came home from Amarillo, Thursday.

Rev. O. Bruce spent Monday and Tuesday in Pampa and Amarillo.

Mr. and Mrs. J. B. Monahan visited their sons, Jackie and Edward, at Price Memorial in Amarillo Saturday.

Mr. and Mrs. E. C. Chapman visited Mrs. Julia Samuelson in Dawn last week.

Miss Marjorie Manning met her parents from Panhandle in Amarillo for a brief visit Saturday.

E. L. Hammit spent the week end in Canyon visiting his brother, Roy.

Mr. and Mrs. J. C. Baker and E. L. Hammit plan to attend Homecoming at Canyon, Saturday.

Havens Post No. 169 of the American Legion will meet at the Kiwanis Hall in Vega Friday night, Oct. 18, to install the following officers: E. L. Krahn, commander; Charles L. Pingle, vice-commander; Roy N. Ivy, adjutant, finance officer; Ed Klein, Adrian, chaplain; C. L. Morris, historian; C. T. Everett, service officer; W. V. Tolbert, Adrian, child welfare chairman and Joe Speed, Adrian, sergeant at arms.

The defense guard will be further discussed. In order to organ-

ize a unit, an application for permission to organize must be signed by five leading citizens and sent direct to the governor.

Members of the Texas Defense Guard must be able-bodied male citizens of the state and the United States, and of good character, between the ages of 18 and 64 years.

Draft registration for Precinct 4 was at the Adrian school with G. F. Morgan, G. A. Syms and E. N. Jacobson as officials in charge.

V. E. Lemke brought out the stage and school furniture Saturday that was recently purchased by the Parent-Teacher Association.

The Adrian Bridge Club met Wednesday with Mrs. V. E. Lemke. Four tables of bridge were played with high score going to Mrs. E. C. Chapman, low to Mrs. Mabel Danford, and traveling to Mrs. O. G. Calhoun. Refreshments of Apple Upside Down Cake with whipped cream and ice tea was served by the hostess, assisted by her daughter, Mrs. Mildred Loveless, to Mesdames J. E. Speed, O. G. Calhoun, J. B. Monahan, E. C. Chapman, John Youngblood, G. F. Morgan, E. N. Jacobson, Henry Creitz, Mable Danford, B. L. Kinsey, P. M. McAdoo, George Davis, Ray Brown and Hurley Maynard.

Mr. and Mrs. Hurley Maynard entertained six tables of bridge Friday night in honor of Mr. and Mrs. J. B. Monahan who are leaving soon. Men's high score was won by Ray Brown, low score to G. A. Syms, traveling to John Skaggs. Ladies high score was won by Mrs. W. V. Tolbert, low to Mrs. J. B. Monahan and traveling to Mrs. J. E. Speed. Mr. and Mrs. Monahan were presented with a beautiful picture.

Lovely refreshments of cheese spread, Ritz with potato chips, fruit salad, pickles and coffee were served to Messers and Mesdames J. E. Speed, John Skaggs, W. V. Tolbert, E. C. Chapman, G. F. Morgan, E. N. Jacobson, Ray Brown, J. B. Monahan, V. E. Lemke, G. A. Syms and Mrs. O. G. Calhoun.

### Frio News

MRS. MALCOM CASSELS

An unusually good crowd of eighty-one attended Sunday school and church Sunday morning. There was also a very nice crowd at church Sunday night. Rev. Carl Leeper, pastor, brought two very inspiring messages. There were several visitors and they are always welcome.

I wish to take this opportunity to correct a mistake in the chapter that we will have for Bible Study next Sunday night. It will be the twelfth chapter of St. Luke instead of the seventh as stated in last weeks news. I am sorry this error occurred.

Rev. and Mrs. Carl Leeper and boys of Plainview took Sunday dinner in the home of Mr. and Mrs. Ray and family. Other homes in this community that they visited in were those of Mr. and Mrs. W. S. Dixon, Mr. and Mrs. Malcom Cassels and for supper in the home of Mr. and Mrs. Owen Andrews.

L. E. Brain of Borger spent the week end with Mr. Ray Brown.

Vestus Hodges is still in the hospital in Amarillo but he is expected to be able to return to his home sometime this week. His friends and neighbors wish for him a speedy recovery.

Dinner guests in the John Johnson home Sunday were L. E. Brain of Borger, Mr. and Mrs. S. J. Barclay and children of near Hereford, Miss Stella Fortenberry, Ray Brown, Marcia, Lyla and Betty Doris Robbins.

Mr. and Mrs. J. E. Andrews and Alma, Mr. and Mrs. Henry Andrews and Mr. and Mrs. Elmer Jones and Patsy Jo, went to Sudan Sunday where they spent the day with Mrs. W. R. Boyd.

John Johnson was in Amarillo Friday afternoon on business, while there he called in the home of Mr. and Mrs. L. F. Tenison.

Mr. and Mrs. George Albert Springer spent Saturday night and Sunday in the home of Mr. and Mrs. B. A. Atchley and family at Summerfield.

Mrs. J. M. Dixon took lunch in the home of her sister-in-law, Mrs. B. R. Dixon of Hereford, Monday.

Rev. and Mrs. Carl Leeper and boys and Mr. and Mrs. Malcom Cassels and children called in the home of Mr. and Mrs. Merlin Kaul and family at Westway Sunday afternoon. The Westway community was giving a house warming for the Kauls as they have just finished their new home.

Mr. and Mrs. W. S. Dixon went to Plainview Friday where they visited Mr. Thompson at the home of his daughter and family, Mr. and Mrs. Charley Howard. Mr. Thompson and Mr. Dixon came to the plains together many years ago. Mr. Thompson is ninety years old.

Mr. and Mrs. T. L. Sparkman Sr., called in the home of Mr. and Mrs. Lloyd Riddling of Black Sunday afternoon, they were visiting with Mr. and Mrs. Marchant of Childress, a relative of Mrs. Jess Sparkman.

Guests in the home of Mrs. Gladys Mobley and family Sunday were Mr. and Mrs. J. B. Harlin, J. B. Jr., and Kitty Kloe of Hereford, Miss Mobley, Mr. Todd and Miss Smiley of Lubbock.

Grandmother Mobley left Sunday after a three weeks visit in the home of her daughter, Mrs. Gladys Mobley and family. Lyla Robbins and Clydene Kendall spent Saturday night in the home of Mr. and Mrs. S. J. Barclay of near Hereford and Ruby Faye Barclay spent Saturday night with Betty Doris Robbins.

The play "There's A Man In The House" will be presented Friday night at the Frio School by the Frio Home Demonstration Club women. Everyone is

urged to attend. A small admission will be charged. Music will begin at 8 p. m., and the curtain will rise promptly at 8:15. Everyone is invited to attend. Mr. and Mrs. W. S. Dixon called in the home of their niece Mrs. Joe Hastings of Dimmitt Wednesday.

### FOUND NOTICE

We have 2-year old red Jersey heifer, branded M on left hip. Inquire at City Office. 42-1

Rev. and Mrs. James Aiken and daughter, Margaret Ann, and Mrs. John Olson left Sunday to attend the annual Texas Synodical Meeting being held in Paris this week. They will also visit relatives and friends in Waco, Temple and Farmer Mrs. Olson will visit a daughter, Miss Vivian Olson, who is attending Trinity University in Waxahachie.

Brand Ads Get Results!

## HEREFORD STORE CO.

Talking About Clothes... Here is Real News!

The arrival of our New Fall Patterns for Suits, topcoats and overcoats is an event that merits a place in any man's buying schedule.

Included you will find: Plain twill effects; Nub effects, Herringbones, in Blue, Gray, Green, Brown, Lovatt Shades. We guarantee that no matter what your choice may be, it will prove to be worth many dollars more. The tailoring is, of course, to your PERSONAL MEASUREMENTS. Every garment is hand-cut and individually tailored.

Suppose you drop in today or tomorrow. I know you will feel well repaid.

S. L. Harman Sr., Mgr.

## Have Fresh Meat Year 'Round

When you kill hogs, butcher a calf, or dress some fryers or hens, place the meat in one of our lockers. Enjoy fresh meat whenever you want it. Cold Storage preserves the juicy goodness, the rich flavor of fresh meats.



### Hereford Locker & Cold Storage

LEE HOPSON, Mgr.

# West Texas Burial Association

CHARTERED AND OPERATED UNDER STATE SUPERVISION OF WHICH

## E. B. BLACK CO.

HEREFORD, TEXAS

WALLACE FUNERAL HOME, TULIA, TEXAS; WILLIAMS FUNERAL HOME, SLATON, TEXAS; HAMBRONS FUNERAL HOME, LITTLEFIELD, TEXAS; PAYNE FUNERAL HOME, AMHERST, TEXAS; AND WIGGINS FUNERAL HOME, SUDAN, TEXAS... ARE MEMBERS

### ANNOUNCE

## A New CASH BURIAL POLICY

Whereby the beneficiary is paid the face value of the insurance policy in cash and not in services and merchandise from a certain business firm!

We urge you to investigate this new Cash Burial Insurance Policy, which has many advantages over ordinary burial policies, which obligate you to buy merchandise from certain business firms. Under our new cash policy plan you are paid in cash the face value of the policy to be used where and how you see fit. Remember too, the West Texas Burial Association is Chartered and operated under state supervision for your protection!

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And One of Our Representatives Will Be Glad to Call On You!

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Outstanding Values—Timely Merchandise for Men, Women, Boys and Girls EASY PAYMENTS

**Hollingsworth & Hall**

SALE ENDS Oct. 26th

Renew Your Top with **Rubber Coat Top Dressing**

Preserves and beautifies. Quick drying. Fully Guaranteed.

33c 1/2 pt. 49c 1 pint

"JUDGE" Super Thin RAZOR BLADES

More shaves. Better shaves.

Pkg. of 10 15c

Guaranteed to Satisfy

**Big Savings on TRUETON**

Beautiful Luxurious 10-Tube "GRAND" \$43

Marvelous tone, finest reception.

Automatic Tuning "Coronet"

Beautiful walnut cabinet. Needs no aerial. "Onyx" cabinet. \$39.95

5-Tube "BATTERY" Latest features. Attractive cabinet. 14 volt. \$19.95 Less Batts.

**Save On AUTO HEATER**

"Hot Wave" Greater all-around efficiency than most. Twin-Flow. Superior heating. Plenty of heat—where you need it—your entire car. 12-1/2" x 12-1/2" x 12-1/2". 2311 Destroyer Kit & 1 Extra

\$9.45

Quality-Built HEATERS

"Standard" \$4.82 For small cars. 2309

"DeLuxe" \$5.75 2310

Thermostats For all cars as low as \$6.00 2375-76

**WIZARD** "Sp" Reduced \$2.00 to... \$2.00

13 plates, 66 amp hrs. Guaranteed

**Save on DAVIS**

Nationally Recognized Service Backed by Definite Written

Safety-Grp	Size	Sale Price	DeLuxe	Size	Sale Price
4.50-21	4.50-21	8.95	4.50-21	8.95	8.95
4.75-19	4.75-19	7.35	4.75-19	7.35	7.35
4.95-17	4.95-17	7.00	4.95-17	7.00	7.00
5.25-15	5.25-15	7.00	5.25-15	7.00	7.00
5.50-14	5.50-14	7.75	5.50-14	7.75	7.75
5.50-17	5.50-17	8.00	5.50-17	8.00	8.00
5.00-18	5.00-18	8.75	5.00-18	8.75	8.75
5.25-18	5.25-18	9.25	5.25-18	9.25	9.25
4.50-16	4.50-16	10.00	4.50-16	10.00	10.00

\*Includes Trade-in of old Tires. Other Sizes—See Dealer



**Sales! SALES!**

Every day you see a special sale—we also have special buys . . . where you can Save Money . . . and we ask you to compare our Everyday Prices and Count Your Savings!

**We Do Sell For LESS!**

**HAILE DRUGS**  
Walgreen Agency  
WE SELL FOR LESS  
HEREFORD, TEXAS

PHONE 99

50c BOTTLE LOTION

**JERGEN'S . . . 25c**

10 GIANT BARS OF

**P & G SOAP . . . 27c**

QUART SIZE

**MINERAL OIL . . . 39c**

BOX OF 12 TABLETS

**ASPIRIN . . . 4c**

10c BARS TOILET SOAP

**LIFEBUOY, 5 Bars 23c**

60c BOTTLE

**SALHEPATICA 33c**

**EVERYDAY NEEDS**

**VITALIS** \$1.00 Hair Tonic . . . 63c  
**ADLERIKA** \$1.00 Laxative . . . 64c  
**PABLUM** Pound Box . . . 28c  
**FITCH** 76c Shampoo . . . 43c  
**CASTORIA** 76c Bottle . . . 39c  
**PEROXIDE** Pint . . . 19c  
**SYRUP FIGS** 60c . . . 33c  
**GEM** 50c Razor . . . 29c

**FEENAMINT** 25c Box . . . 7c  
**HINKLES** 25c Pills . . . 15c  
**FITCH** 25c Hair Oil . . . 16c  
**LYSOL** 30c Bottle . . . 15c  
**EX-LAX** 25c Box . . . 9c  
**SALTS** Pound Epsom . . . 21c  
**GLOVES** 35c Rubber . . . 14c  
**CASTOR OIL** 25c Bottle . . . 14c

**SPECIAL OFFER DURING THIS SALE!**

**ORLIS TOOTH PASTE**  
2 tubes . . . 35c  
Get Yours Today!



Regulation Size and Shape

**VARSITY FOOTBALL** 98c



Laced with rawhide  
Guaranteed valve-type bladder already inflated.

Handy Football Pump  
Padded Football Helmet . . . 1.17

**ONE CENT GET ACQUAINTED OFFER**

**ORLIS OR KELLER MOUTH WASH**



Pint Bottle . . . 2:51

**VITAMINS**

**HALIBUT OIL** 100 Capsules . . . 79c  
**COD LIVER OIL** Pint . . . 69c  
**A-B-D-G** 100 Capsules . . . \$1.69  
**YEAST** 100 Tablets . . . 39c  
**IRONIZED YEAST** 100 Tablets . . . 67c  
**WINE TONIC** Pint B-1 . . . 89c  
**COD LIVER OIL** 100 Tablets . . . 69c  
**SUPER D Concentrate** 30cc . . . \$3.19

**CLEANSING TISSUES** BOX OF 500 . . . 13c  
**FORT HOWARD** TOILET TISSUE 3 ROLLS . . . 16c

**Timely HOME NEEDS**



**TRIPLE GLASS DOUBLE BOILER** 1.98  
Modern Design  
Unbreakable from heat  
Colorful glass handles



**Delsey Wondersoft Toilet Tissue** 3:25  
Soft as Kisses



**Durable Rubber Gloves** 23c  
Non-slip finish. Pair



**Hudson Bay Paper Kitchen Towels** 9c  
150-sheet roll  
Extra-absorbent



**Detecto, Jr. Bathroom Scale** 2:19  
Weighs to 250 lbs.

Accurate-Dependable

**"CORNING" ALARM CLOCK** 89c  
Your choice of colors  
of colors  
Handsome modern design  
practical model.  
Priced low!



**Modern Indicator Household Iron** 2:19  
Big show heat.  
U. L. Approved



**Super Juice Extractor** 1.69  
Gets all the juice quickly

60c BOTTLE LOTION

**WOODBURY'S** . . . 19c

10c TOILET SOAP

**LUX** --- 3 for . . . 16c

\$1.00 GUARANTEED

**WATER BOTTLE** . . . 57c

60c BOTTLE

**SYRUP PEPSIN** . . . 32c

25c OINTMENT

**ZINC OXIDE** . . . 11c

\$1.35 COMPOUND

**VEGETABLE** . . . 79c

25c SYRUP

**BLACK DRAUGHT** 13c

30-FOOT ROLL

**WAX PAPER** . . . 3c

PINT BOTTLE

**MILK OF MAGNESIA**

13c

PINT BOTTLE

**RUBBING ALCOHOL**

13c

10c ROLL

**SCOTT TISSUE**

2 FOR

13c

35c TUBE

**ANALGESIC BALM**

13c

50c TUBE <b>BARBASOL</b> Shaving Cream 21c	PINT BOTTLE <b>MINERAL OIL</b> 21c
50c BOTTLE <b>HIND'S</b> Hand Lotion 21c	50c TUBE <b>IPANA</b> Tooth Paste 21c

**You're Always Welcome AT HAILE'S**

We appreciate your business and will endeavor to merit it!



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Entire Beavers Family Enjoys Reunion Sunday

A family reunion was enjoyed Sunday by Rev. and Mrs. M. M. Beavers at their home. The entire family, 17 persons, were present for the noon meal.

Those present included Mr. and Mrs. Hall Beavers and children, David and Maydell; Dr. and Mrs. J. W. Hendrix and daughter, Joan; Mr. and Mrs. Hubert Freeman and son, Don, of Big Springs; Lama Beavers, Miss Zoe Beavers of Dalhart, Milton Beavers of Los Angeles, Calif., Morris Beavers of Lamesa, Miss Lowie Beavers of Lamesa and Rev. and Mrs. Beavers.

It was a happy occasion for all.

## Patriotic Subjects Given Club Interest

A definite part of the welfare and civic interests program of federated clubs throughout the United States, patriotic subjects, patriotic plays and skits find their place in scheduled outlines for the Business and Professional Women's Club with first programs of the year dealing with different phases of American democracy.

Miss Belle Harris, president, presided at the meeting Monday night when reports were heard concerning the patriotic skit given over station KGNC Sunday afternoon. Those taking part in the broadcast called "Tuning Up Democracy" were: Evelyn Stelzer, Evelyn Sachs and Jewell Dodson.

New year books were distributed and names were drawn for an attendance contest with Dyalitha Brady and Cecil Williams as captains.

Monday night's program dealt with "Making Democracy Work" Mrs. Leta Kaul directed the program and those taking parts were Inez Clark, Evelyn Stelzer, Virginia Bowman and Evelyn Sachs.

Those present included Dyalitha Brady, Faye Brady, Virginia Bowman, Inez Clark, Virginia Dodson, Belle Harris, Ursalee Jacobsen, Leta Kaul, Lois Moore, Mattie K. Robinson, Ethel Robinson, Evelyn Sachs, Evelyn Stelzer, Rebecca Singletary, Bessie Smith, Vivian Williams, Cecil Williams, and Florence Williams.

## Mrs. Allred Leader For Young Matrons

The Young Matrons Circle of the First Baptist Church met yesterday afternoon with nine members and one visitor present. The program on Stewardship was led by Mrs. Allred.

Parts on the program were given by Mrs. Young, Mrs. Caraway, and Mrs. Stagner.

## Nelson Circle Has Stewardship Study

Nelson Circle of the First Baptist Church met yesterday afternoon with 13 present. The chairman, Mrs. Cliff Estes, held a short business session and then turned the meeting over to the leader, Mrs. G. P. Owen who gave the devotional and a short discussion on Stewardship.

Those appearing on the program were Mrs. Joe Kendall, Mrs. H. G. Conkwright and Mrs. Nelson McRight.

The lesson next Wednesday will be on Missions with Mrs. W. L. Alexander in charge.

## Hobo Party Is Enjoyed By Group

The BTU of the Intermediate class, First Baptist Church, was entertained last week with a hobo party. Thirty-three attended.

The hobo-costumed group met at Mrs. J. B. Harlin's home. In true hobo fashion they got their supper by handouts from the Candy Kitchen from Mrs. Jerry Morrow, Mrs. H. G. Conkwright, Mrs. Art Manjeot and Mrs. Wiley Roberson. The meal was eaten at the church.

Leaders of the BTU are inviting persons 15 and 16 years old to join their class. The next meeting is Sunday evening at 8:45.

Boy Henderson returned last night after visiting the State Fair at Dallas.

## Wesley Fellowship Group To Be Organized

A banquet for Young Adults will be held at the Methodist Church next Monday evening at 6:30 as a part of the celebration of "Young Adult Week." All those who are of the young people's age group, up to approximately thirty-five years of age, are invited to participate. There will be no charge for the meal, and only a free will offering will be taken to help pay the Missionary Society for the expense of serving.

An interesting program has been provided, with Rev. Jordan Grooms, of Polk Street Methodist Church, Amarillo, as the principle speaker, who is leading the activities of the week.

On Tuesday night there will be a continuation of the program, with a discussion led by Rev. Grooms, and the election of officers for the Wesley Fellowship. All young adults may become members of the Wesley Fellowship organization and take part in its activities. It is expected that members from various Church School classes will be in the new organization, and all may continue to participate in what every class on Sunday morning they desire. It is not intended to take any out of any class, but it is the purpose of the organization to enlist all the young adults in the community for fellowship, recreation and service, and to bring them into more active relationship with the Church, Rev. Marvin B. Norwood said.

The time and place of the regular meetings of the Wesley Fellowship will be determined by the organization, as well as the type of programs and activity.



*"If selected I promise to serve you faithfully"*

**THE PRESIDENT by BULOVA**



**Bulova**

Lynn C. Kester  
JEWELER  
Hereford, Texas

## Hospital Notes

Mrs. Mildred Elliott, Friona, maternity, boy born October 16.  
Mrs. R. A. Bates, Friona, maternity, boy born October 15.  
J. H. Pitman, to be released October 18.  
Mrs. V. M. Ferguson, Friona, medical patient, admitted October 12.  
Mrs. Tommy Wilburn, Friona, admitted October 13 for treatment of injuries.  
Mrs. Faye Paddock, maternity, girl born October 11, released October 16.

## LOCALS

Miss Edna Daughette went to Pampa Friday to spend the week end with her parents, Mr. and Mrs. W. M. Daughette.

**CAMP FIRE GIRLS MEET**  
Weecantawaste Camp Fire Girls counted scores at the meeting held Thursday afternoon at the hut. Groups captained by Helen Miller and Georgianne Miller tied for honors. A business meeting was conducted and Betty Jane Robinson and Patsy Sanders directed games. Light refreshments were served to members of the group and Mrs. Urfin Streu, guardian.

Mrs. Fred Oberthier of Clovis, N. M., was in Hereford last week end. She was a guest of her sister, Mrs. Alton Miller and other relatives.

Mrs. Arlie Dean returned Saturday from a short visit in Floydada with her sister, Mrs. William Simon and family.

Mrs. R. E. Townsend returned to her home in Amarillo, Tuesday evening after a few days' visit with Mrs. Seth B. Holman.

Mrs. Eva Pitman and Mrs. Oscar Easley and son, Joe, left Wednesday morning for Fort Worth, Dallas, Houston, Galveston, Frost, and other points in Eastern points. The expect to be gone about 10 days.

Mr. and Mrs. O. G. Hill made a business trip to Amarillo Tuesday.

Mayor and Mrs. C. J. Paddock returned Friday from Temple where they went through the Scott-White Clinic.

Mrs. John McLean and Mrs. Knox Kinard left yesterday morning for Mineral Wells where they will spend a 10-day vacation.

Mrs. C. C. Acker, and daughter, Mary Ann, accompanied by Mrs. H. K. Fox and Mrs. Alton Fraser, left yesterday to visit in Dallas.

Mrs. Wayne Evans returned Saturday from a month's stay with her mother, Mrs. J. R. Horn, who has been seriously ill in Abilene.

Mrs. Sallie Rayburn who has been in Venice, California for several weeks has been visiting her sister, Mrs. M. L. Steele.

Miss Ruth Harding spent the week end in Plainview with her father, J. W. Harding. Her sister, Miss Dorothy Jo Harding, drove up from Plainview to accompany her there.

D. H. Culpepper was called to Vernon Friday by the serious illness of his father. The elder Mr. Culpepper had recently celebrated his eightieth birthday.

Mrs. Elmer Patterson and daughters, Geraldine and Nancy, and Miss Ela Alkman were week end guests of friends and relatives in Lubbock.

set the stage for brown \* \* \* with MASQUE \* \* \*

A DANCING PANTOMIME COLOR partner for the new browns and dark greens.

**Larkwood HOSIERY**

wonderfully clear, exquisitely sheer with the exclusive Vamp-Toe\* for longer wear.

PRICE HERE

New shipment of NYLON Hose—Phone 231

**THE VOGUE**  
Ready-to-Wear — Millinery

**THE TEMPER SAVING 10** DEGREE

The new Payne Floor Furnace—the most efficient and economical floor furnace ever built. Easily installed. Requires no basement. See our Payne line.

**PAYNEHEAT KEEPS TEMPER DOWN —TEMPERATURES UP**

You are healthier, happier, and more comfortable in a home heated by a modern Payne gas-fired furnace. Clean... efficient vented with the exclusive Payne "A" vent... Payneheat is the economical answer to your home heating problem.

If winter finds you uncomfortably cold... if you are abnormally subject to colds and grippe in late fall and early spring... you owe it to yourself to look into Payneheat's advantages in comfort, convenience, and even-temperature control.

See the Payneheat line today. End drafts, soiled clothes, and wasteful fuel consumption now!

**Payne**  
**STREU HARDWARE**  
HEREFORD, TEXAS

**UNDERGOES OPERATION**  
Mrs. C. T. Guseman, who recently underwent a major operation at St. Anthony's hospital in Amarillo, was today reported to be resting nicely.

**EUBANKS RETURN FROM VACATION**  
Mr. and Mrs. E. C. Eubanks returned Saturday night, Oct. 12 from an extensive trip during which they visited the towns in which they were reared. Leaving here Sept. 23, the Eubanks went to Laverne, Okla., then to Anthony, Kan., where they visited his brother and sister. They also rested and fished in the Lake Tanecoma country, made famous by Harold Bell Wright's "Shepherd of the Hills," where Mr. Eubanks was reared, and Princeton, Mo., where Mrs. Eubanks was reared.

Miss Ruth Conkwright returned Friday from a two weeks trip spent visiting in Chicago and attending the New York World's Fair.

**MRS. BARIHYDT FUNERAL HELD**  
Funeral services for Mrs. Augusta Barhydt were held in Amarillo Saturday at Blackburn-Shaw Chapel. Miss Martha Jennings read the Christian Science burial service. Mrs. Barhydt died Friday night in the hospital here after a long illness.

Survivors include Mrs. E. R. Biggs, a daughter, of Hereford, a son, Ralph W. Still of El Paso, and a brother, A. T. Samuelson of Greeley, Colo.

**METHODIST CHURCH**  
Next Sunday will be observed by the Methodist Church as World Mission Sunday, with the pastor bringing a message on Missions and the World Need. An offering for missions will be taken in the service, which will apply on the regular missionary responsibilities of the Church, and will not be an additional obligation. Certainly in this hour of crying need no one can afford to be unconcerned in the missionary call today.

At the evening service at 7:30 Dr. W. C. House will preach, starting the "Young Adult Week." The last quarterly conference will

be held at the close of the service, and the final reports given before the meeting of the annual conference in November.

At a meeting of the Board of Stewards last week it was noted that the financial condition of the Church was much better than usual at this time of the year, and it was decided to make the collections incident to the closing out of the conference year now and have every thing in full by the quarterly conference next Sunday night. All members and friends are urged to make their contributions as large as possible by next Sunday morning, so that this money may be in hand.

**RACCOON SUCKLES DOG**  
A dog in Liberty County has an unusual family. In addition to her several puppies, she is suckling a small raccoon. The young coon gets as much attention from the dog as does her puppies, according to the state game warden who reported the existence of the unusual family to the executive secretary of the Game Department.

**Brand Ads Get Results!**

**STOP! SHOP!**  
SAVE AT  
**FURR FOOD**

<b>COFFEE</b> ADMIRATION Drig or Regular 1-LB. CAN <b>19c</b>	<b>COCOA</b> Hershey's 1-Lb. Can ..... <b>12c</b>	<b>FLOUR</b> Harvest Queen 24-LB. BAG <b>49c</b>
<b>CAKE FLOUR</b> Softasilk. large 44-oz. pk <b>23c</b>	<b>MUSTARD</b> French's. 9-Ounce Jar..... <b>9c</b>	<b>TOMATOES</b> No. 2 Can 3 FOR <b>15c</b>
<b>BIRD SEED</b> French's. 2 Packages <b>25c</b>	<b>CHILI</b> Gebhardt's. with beans, 15 1/2-Oz. Can <b>25c</b>	<b>PRODUCE</b>
<b>SYRUP</b> Crystal White, Worth Brand—1/2-Gallon <b>31c</b>	<b>TAMALES</b> Gebhardt's. 15 1/2-Oz. Can ... <b>12c</b>	<b>RHUBARB</b> 2 lbs. <b>9c</b>
<b>DRANO</b> Cleans Drains, Large Can for... <b>18c</b>	<b>POTTED MEAT</b> Libby's. 3 Cans <b>11c</b>	<b>GRAPES</b> Thompson's seedless-Tokays — LB. .... <b>6c</b>
<b>PAPER TOWELS</b> Scott. 150-Sheet Roll <b>10c</b>	<b>SAUSAGE</b> Libby's Vienna — 3 FOR <b>25c</b>	<b>TEXAS ORANGES</b> 252 Size. Per DOZEN ..... <b>23c</b>
<b>SPINACH</b> Libby's. No. 2 Can — 2 FOR <b>25c</b>	<b>BISQUICK</b> Large 40-Ounce Package <b>29c</b>	<b>SWEET PEPPERS</b> Lb. <b>5c</b>
<b>APPLE BUTTER</b> King's Highway. Full Quart. <b>12c</b>	<b>TOMATO SOUP</b> Campbell's. 3 CANS <b>19c</b>	<b>CABBAGE</b> Lb. <b>2c</b>
	<b>HONEY</b> Colorado Strained. 1/2-Gallon Size..... <b>39c</b>	
	<b>GRAPE JUICE</b> Red Wing. Full Pint <b>14c</b>	
	<b>CLEANSER</b> Old Dutch. 3 CANS..... <b>19c</b>	
	<b>SUGAR</b> Powdered or Brown. 1-lb. package—2 FOR <b>15c</b>	
	<b>TOMATO JUICE</b> Libby's. No. 2 can, 3 for <b>23c</b>	
	<b>BAKE-RITE</b> SHORTENING. 3-Lb. Can..... <b>33c</b>	
	<b>GRAPE JUICE</b> Garth's. No. 5 ..... <b>15c</b>	
	<b>MEATS</b>	
	<b>HAMS</b> Picnics. LB..... <b>14c</b>	
	<b>PEANUT BUTTER</b> LB. <b>10c</b>	
	<b>SLICED BACON</b> LB..... <b>14c</b>	
	<b>PORK ROAST</b> Picnic Cuts. LB... <b>13c</b>	
	<b>BEEF ROAST</b> Short Ribs. LB. <b>12 1/2c</b>	

**FURR FOOD**



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Civic Chorus Gets Good Start

Hereford's Civic Chorus got off to a good start Monday night when a reassembly meeting was held at Miss Mattie Mae Swisher's Studio. Mrs. A. O. Thompson, president of Seventh District, Texas Federation of Music Clubs, was honor guest.

Musical games in the form of contests were enjoyed with Mrs. A. J. Schroeter as the prize winner. She presented the gift to the honor guest.

The program for the most part consisted of the numbers which will be presented at the Seventh District Federation of Music Clubs convention which is being held in Quanah this week. Selections were presented by Adeline Koelzer, Harley Bulls, and Rachel Ireland. A group of chorus numbers that will be given in the choir festival which is being given in connection with the Quanah meeting, were rehearsed.

A business meeting was held. Miss Swisher was again chosen director, Mrs. O. G. Hill, secretary-treasurer and Mrs. Clay Ridgway, pianist.

Miss Mary Tiefert was elected delegate to the Quanah meeting and Miss Adeline Koelzer, alternate.

Decorations, flowers and refreshments featured the Halloween motif.

Those attending were Mr. and Mrs. H. L. Broadwell, Mesdames O. G. Hill, Troys Carmichael, A. Schroeter, C. R. Smith, C. C. Ferguson, J. B. Jones, J. E. Beyer, T. W. Roberson, A. O. Thompson, Clay Ridgway, Misses Margaret Allen, Rachel Ireland, Mary Tiefert, Elizabeth Ireland, Adeline Koelzer and Mr. Harley Bulls.

## Public Welfare Subjects Discussed

"Public Welfare" provided interesting and instructive topics for discussion at the meeting of the Junior Pioneer Club held Tuesday night at the country home of Mrs. Willis Edelson.

Mrs. Wayne Evans gave a comprehensive talk on "Physical Fitness" basing her talk on four major physical needs. The four requisites are food, exercise, rest and fresh air. She said in part, "Have a thorough physical examination and make such adjustments as are recommended to put you in physical trim. Eat well balanced food that you can enjoy, but do not overeat. Drink at least one quart of water daily and try to spend a little time each day out of doors. Get plenty of sleep, have some dominant interest and keep mentally and physically active. Exercise your body moderately but it is much more important to maintain an alert mind. Last of all don't worry about your health."

In an article entitled "Mother Molds Daughter's Loveliness," Mrs. Meade Halle discussed the subject from two angles. First, the inner loveliness that radiates from refined habits and a poised background and second outer loveliness that comes from pride in personal appearance rather than vanity. She suggested in conclusion, that mothers should strive to be a good example of what they wish their daughters to be.

Mrs. Elmer Patterson conducted a short business meeting. Those attending were Mesdames R. R. Wills, J. B. Whitlow, Urlin Streu, R. S. Scott, A. J. Schroeter, Ralph Roden, Elvin Ridling, Libburn Ray, Elmer Patterson, Troy Moore, Alton Miller, Homer Brumley, Troys Carmichael, Buford Crosthwait, O. H. Culpepper, Wayne Evans, Meade Halle, Fred Harrell, Ralph Hastings, Frank Huckert, Lynn Kester, Louis Woodford, Miss Edna Daughettee and the hostess.

## CFWC Executive Board Meets At Court House

The Executive Board of the Deaf Smith County Federation of Women's Clubs met Saturday, October 12 at the court house. Mrs. Urlin Streu, president, presided.

Mrs. Bob Wilson was elected recording secretary of the Federation, to fill the vacancy made by the resignation of Mrs. Tom Major.

Mrs. Urlin Streu was elected delegate to the state convention which meets at Austin, November 12. Mrs. Robert Viegel was elected alternate.

The next board meeting will be November 30.

## Bridge Party Entertains Club

Mrs. W. M. Emmons entertained the Tuesday Afternoon Bridge Club with an afternoon party Tuesday.

Dahlias, chrysanthemums and callendula in shades of yellow and orange furnished eye appealing decorations.

Mrs. Knox Kinard played high for score award.

Those enjoying the party were Mesdames W. L. Davis, Glenn Snyder, Gaston Baer, Travis Dameron, Knox Kinard, W. J. Stanford, George V. Stambaugh, J. C. McCracken and the hostess.

## Newly-Weds Honored At Baptist Church

WMU of the First Baptist Church entertained the Brotherhood recently with a covered dish supper at which Mr. and Mrs. J. R. Stroble, newly-weds, were honor guests.

The program was opened by Rev. W. E. Barnes giving a "Romantic Sermon in Song." Mrs. Carl Mountz gave a solo. Alex Thompson gave a comical reading about marriage. A quiz about marriage customs and traditions, with the questions inside peanuts, was enjoyed. Mr. Stroble was given the last peanut which instructed him to take his bride, shoulder his gun and go a-

hunting. They found an attractive table of gifts in another room, gay with autumn decorations and colors. A feed shock, pumpkins and other fall symbols were featured.

About 125 persons were present for the occasion. Mr. Stroble is education and choir director for the church.

## Phebean Class Meets At Church

Phebean Class of the First Baptist Church met recently at the home of Mrs. Claude Longbottom with Mrs. W. L. Ayers as assistant hostess. There was a business session followed by an exchange of Pollyanna gifts and the revealing names.

Refreshments were served to Mesdames A. T. Laymon, J. B. Whitlow, Ira Foster, Libburn Ray, Aubrey Daniels, Cecil Gunter, George Clark, Aaron Rose, W. L. Ayers, J. W. Walker, Loyd Bradley, Jimmie Harrison, M. T. Rutter, Ralph McCullough, E. W. Young and the teacher, Mrs. Carl-Gilliland.

## JOLLY WORKERS - SOC - Jolly Workers Club Elects New Officers

The Jolly Workers Club met October 10 at the home of Mrs. J. W. Terry when new officers were elected and the club, which was suspended during the busy part of the summer, was reorganized.

New officers are Mrs. Wiseman, president; Mrs. J. W. Terry, secretary-treasurer; Mrs. Clarence Strange, social chairman; and Mrs. Charlie Calloway, reporter.

The afternoon was spent hemming cup towels for the hostess. Refreshments of coffee and pumpkin pie were served the members and apples and candy given to the kiddies present.

Members attending included Mrs. Jack Wright, Mrs. Roy Manning, Mrs. Steve Williams, Mrs. Wiseman, Mrs. Calloway and the hostess. One visitor, Miss Hazel Roper of Canyon was present.

The next meeting will be with Mrs. Woodie Watkins.

## Mrs. George Suggs Entertains Club

Mrs. George Suggs was hostess for the L. A. E. Club Tuesday afternoon.

Continuing the programs in their course of study based on "Woman's Romance of Achievement" a lesson on women in business and professions was presented. Roll call dealt with women in the news.

Mrs. Bob Higgins gave a review of "Judicial and Political Women." She mentioned such outstanding women as Susan B. Anthony, Carrie Chapman Catt, Sarah Hughes and Mrs. Franklin Delano Roosevelt.

In the field of science, the achievements of women have also been outstanding. Mrs. Arlie Dean told of many women who have contributed much to this generation in the field of medi-

cine. She told of Madam Curie, her struggle and final accomplishments and listed many who are unknown to the general public.

During the business session Mrs. Dean was elected delegate to the State convention of Federated Women's Clubs at Austin in November. Mrs. Bill Hutson was chosen alternate.

Members attending the meeting were Mesdames Robert Viegel, Arlie Dean, Wiley Roberson, Jack Dean, Altus Higgins, Jim Lipscomb, Bob Higgins, Jim Higgins, Bill Hutson, Wesley Higgins and the hostess.

## KERRS LEAVE ON TRIP

Mr. and Mrs. C. F. Kerr left Monday for a two weeks stay in Buncombe and West Frankfort, Ill. They were accompanied by their neice and cousin, Miss Jean Kerr, who returned to her home in Buncombe after a visit here.

## READ THE CLASSIFIED ADS

### Wanted

SEE US for ensilage cutting. Joe Evans & Robert Gerhart. 42-2tc

WANTED: Housekeeper, light work, room and board and salary to suit. J. M. (Pete) Murchison. 37-1tc

For Electric wiring call George Byrd, phone 20, Fullwood Battery and Electric Co. 41-3tc

Mattie Mae Swisher Studio of Singing, 111 West Fifth Street Entrance, Fundamentals, Interpretation, Languages, Coaching for church, radio concert, opera; classes for pre-school and school age children. Every Saturday, 10 a. m. Special attention to children with vocal difficulties. Free Auditions. 41-3tp

WANTED: Subscriptions for Amarillo News, \$5.50, Hereford Brand \$1.50. Special Club rates \$6.50. 40-1tc

### For Lease

FOR LEASE: 600 acres stalk field and 300 acres for grazing. 22 miles north, 4 miles west of Hereford. George Hankins, Panhandle, Texas. 42-3tp

### For Sale or Trade

The three-Bums of motoring. Bum tires, Bum brakes, Bum lights. Courtesy of McRight & Wilson. 42-1tc

FOR RENT: Apartment with private bath and General Electric refrigerator. Mrs. Hattie Rutherford. 42-1tc

FOR RENT: Sleeping room and light house keeping room. 506 Jackson. 42-1tc

FOR RENT: 2 room unfurnished house. Phone 270J. 204 Norton. 42-1tp

Right & Wilson. 42-1tc

56 head of long Hereford calves, heifers and steers, 600 pound average. Good quality, ideal for feeding. Alfred Bellah, Phone 80, Canyon, Texas. 42-1tc

Remember to drain your combine motors. Courtesy McRight & Wilson. 42-1tc

FEED FOR SALE: 500 tons well matured heavy grain—Red Top Cane bundles \$6.00 per ton. P. W. Walker, Box 486, Littlefield, Texas. 42-6tc

FOR SALE: 1 semi-trailer, also cedar posts. 1 block west of Phil's Grill. Lloyd E. Bradley. 42-1tc

FOR SALE: 10 thousand irrigated well grained Kaffir bundles. 6c per bundle. D. H. Allmon, 7 1/2 miles west on Harrison Highway. 42-1tp

### FOR SALE

C S Meal ..... \$1.85

C S Cake ..... 1.85

C S Cubes ..... 1.90

Bran ..... 1.10

Mill Run ..... 1.20

Shorts ..... 1.30

Slightly damaged flour sacks—

24 pound ..... 30c doz.

48 pound ..... 30c doz.

98 pound ..... 60c doz.

Stock Salt ..... \$10.00 ton

Alfalfa Hay ..... \$15.00 ton

FRASER MILLING COMPANY

Hereford, Texas 42-1tc

FOR SALE: Save 50c. Subscribe for Amarillo News, \$5.50 and Hereford Brand, \$1.50, together for \$6.50. 40-1tc

Several used gas ranges for sale cheap. Texas-New Mexico Utilities Company. 41-3tc

FOR SALE: Pullets, big breed. Mrs. Rube Adams on Woodson Harris place, 7 miles southeast, or one mile south of John Paetzold. 40-3tp

FOR SALE OR TRADE FOR STOCK: State inspected alfalfa seed, grown from certified seed, highest quality. L. P. Shaw, Box 726, Hereford, Texas. 40-3tp

FARM AND RANCH LOANS, 10 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans, Phone 233. 40-4tp

Special prices to sell boar pigs from our heavy winning Poland Chinas. \$20 and \$25 if bought before Nov. 1. Also have bred

gilts and so pigs. J. M. Henderson. 42-2tp

**BRAKE LINING**  
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc.

FOR SALE: 800 acre improved farm, fenced. \$10 an acre, 400 acres in cultivation, 400 acres in pasture, \$1,500 cash, rest on terms. Write Box 533, Amarillo, Texas. 40-3tp

FOR SALE: 1,500 ewes start lambing in September. Bargain. Alton Fraser. 39-1tc.

ALFALFA Hay, \$15 a ton. Stock Salt \$10 a ton. Bran \$1.00, Shorts, \$1.20, Oats 40c a bushel, Rye seed \$1.35 cwt. Fraser Milling Co. 39-1tc

FOR SALE: Variety of "Mums" including cushion type. New plant palony roots also tulips and other bulbs. Front bedroom for rent. J. F. Ward. 39-1tc



"Stop-and-look" dress . . . a knock-out for "holidays"! Yours in sheer wool, rayon crepe, velveteen! Fashion-hit styles. Only . . . \$8.95

Others from \$5.95  
The Popular Store  
SINCE 1921

## FELTS FOOD MARKET

1500 BLOCK — HIGHWAY 60  
East of Moore Service Station

Although we are not completely equipped, we are working mighty hard to be ready for our Opening soon! Watch for the date! We appreciate the many friends and customers who have stopped and wished us well.

HERE ARE A FEW SPECIALS FOR THE WEEK END:

GRAPE JUICE Nelson's. . . . .	Quart 23c
COOKIES Ginger Snaps. . . . .	2 LBS. . . . . 19c
MATCHES Wm. Penn. 8-Box Carton . . . . .	14c
PINTO BEANS C. R. C. 5 LBS. . . . .	19c
PICKLES Sour or dill. Quart . . . . .	11c
LEMONS 360 size, Sunkist. Dozen . . . . .	21c

PLENTY OF PARKING SPACE  
"Out where Rent is Cheap and Prices are Low"

GUARD YOURSELF AGAINST EMERGENCIES—GET THE THINGS YOU NEED AT

## CLOSE DRUG STORE

TO KEEP YOUR MEDICINE CHEST WELL STOCKED!

25c BLACK DRAUGHT	15c
30c Campho PHENIQUE	17c
60c ALKA SELTZER	49c
60c SAL HEPATICA	39c
\$1.25 Hot WATER BOTTLE (Year Guarantee)	59c

**CLOSE DRUG**  
PHONE 13

EVERYTHING THAT'S BEST FOR YOUR CAR

## HEATERS

# BRUMLEY - WOODFORD MOTOR CO.

October 17 Today is the day

Mr. Motoring Public. Dear Sir—

The following procedure is a positive method whereby we can eliminate your winter driving worries. This service is necessary and you should give us a chance to do this before winter gets heres

- 1—Clean Battery Terminals, check cables and battery.
- 2—Tighten all hose connections, replace if needed.
- 3—Check timing and all electrical parts.
- 4—Adjust carburetor to winter driving.
- 5—Check water pump and fan belt.
- 6—Adjust generator out-put.
- 7—Clean and flush cooling system; put in Antifreeze.

Only \$1.90 (plus extra)

EVERYTHING THAT'S BEST FOR YOUR CAR  
Prestone \$2.65  
Gallon . . . . .



### Farm Storage Wheat Loans Are Doubled

More than twice as much government loan wheat is stored in farm bins this year as was stored last year.

At the same time, the total amount of wheat placed under the Commodity Credit Corporation loan this year has passed the 17,000,000 bushel mark.

With some loans still coming in, P. C. Coglin, state wheat loan supervisor of the AAA, has announced that the corporation has approved 581 farm-storage loans on 1,293,837 bushels of wheat. Last year only 239 farm-storage loans were made on 513,402 bushels.

County committees in wheat producing counties in Texas have approved 17,580 warehouse-storage loans on 16, 473,873 bu., as compared with 10,568 loans on 15,246,584 bushels last year, the supervisor said. Loans have been made in 80 counties this year, whereas last year farmers in only 55 counties participated. To date the loans have totaled \$12,985,699.

Since the closing date for placing wheat under the loan is not until December 31, a good many more applications are expected, although the peak is passed.

The average farm-storage loan to date is 2,226 bushels, 78 bushels larger than the average last year, while the average warehouse-storage loan is 930 bushels as compared with 1,443 bushels last year, the supervisor pointed out.

#### CORRECTION

The Brand last week reported that a group of Hereford Woodmen of the World attended an open house in Amarillo. The men were instead members of the I. O. O. F.

The Brand tenders sincere apologies to all concerned.

### Westway Items

BY MRS. MERLIN KAUL

**HOUSE WARMING**  
Over a hundred neighbors and friends of Mr. and Mrs. Merlin Kaul gave them a "house warming" Sunday by going to their home at noon with well filled baskets of feed for dinner.

Several guests presented Mrs. Kaul with bouquets of fall flowers with which the house was decorated. Among the gifts received were a number of plants—house plants and perennials for a flower garden.

Before dinner was served the ladies took "time out" to listen to the Business and Professional Women's Club broadcast from KGNC at Amarillo as Mrs. F. W. Dodson was one of the speakers on the program.

Mr. and Mrs. Kaul first came here in 1934 on their honeymoon from Sabatha, Kan. They stayed only in the summers until 1937 when they came to make a permanent home. Early in 1938 they moved to the place formerly occupied by the C. V. Burgess family and lived there until they moved to their new home which was built last July.

The house which has four rooms, is finished with white stucco and when completed will be entirely modern.

Those who registered included the families of Ulys Pierce, Guy Lawrence, M. S. Roe, Hughes Millard of Hereford; Mr. and Mrs. Malcom Cassels and children of Frío; Rev. and Mrs. Carl Leeper and boys of Plainview, Mr. and Mrs. Ralph Durstine and Kenneth, Eunice May Weir and Jane Ann Warren of Friona, John Allen Morrison of Adrian, Mrs. David Milburn and son of Marysville, Robert Daniel and Mr. and Mrs. Howard Halford and children of Olton, and from Westway the families of Joe Landers, Earl Little, R. L. Wilson, E. M. Gunn, M. S. Rice, Al Werner, L. O. Gore, F. A. Tucker, O. Wilder, Grady Wilson, Maurice Tannahill, G. C. Hartman, Orville Houser, E. B. Osburn, also Mrs. Vernon Wilson, Mrs. Vina Edmonson and James Nolan, Mrs. C. F. Rickles, Mrs. M. F. Johnson, Jack and Wanda Marie Allmon, Marjorie Morrison, F. W. Dodson, Mrs. Jim Bookout and children, Camella Otts, Mrs. Jim Dale and Jennie Jean, Mrs. Paul Rudd, Mark, Wade, Billy, and Phillip Goldston.

Mr. and Mrs. T. B. Cox visited Thursday with Mrs. L. B. Hooten at Tulla. Mrs. Hooten returned home with them to spend a few days.

Mr. and Mrs. E. A. Parsons of Amarillo were guests Saturday and Sunday in the home of their son, T. J. Parsons.

Mr. and Mrs. T. B. Cox and family and Mrs. L. B. Hooten visited Sunday in the Norman Livesay and Harvey Hooten homes at Vega.

E. J. Parsons, who lives in the home of his brother, T. J.

Parsons, had his teeth pulled last week.

Mrs. R. L. Wilson attended the bridal showers of Mrs. Louise Suttle Springer and Mrs. Christine Atchley Lance at the church at Summerfield last Friday afternoon.

Jim Dale is driving a new pickup.

Mr. and Mrs. H. D. Goldston and children are visiting her mother, Mrs. E. O. Stevenson at Huntsville this week.

Mrs. David Milburn and baby of Marysville, Mr. and Mrs. Howard Halford and children and Robert Daniel of Olton were Sunday night supper guests in the Floyd Tucker home. Mrs. Milburn is a cousin of Mrs. Tucker.

Mr. and Mrs. Will Rudd and family of Spring Lake were dinner guests Sunday of his brother, Paul Rudd and family.

Mr. and Mrs. Buren Sowell, David and Margaret, attended a birthday dinner Sunday at the Julia Sowell home in Hereford honoring Mrs. Sowell's birthday.

Mr. and Mrs. Ulys Pierce and family of Hereford visited Sunday evening in the A. C. Pierce home.

Daniel Turrentine, who attends Tech College at Lubbock, spent Saturday night in his home here. He returned to Lubbock Sunday with Gaston Baer of Hereford.

Mrs. F. W. Dodson was one of the speakers on the Business Professional Women's Club program which was presented over KGNC at Amarillo Sunday afternoon.

Mr. and Mrs. Troy Moore and Martin Reed of Hereford were supper guests of Mr. and Mrs. F. W. Dodson Saturday night.

Mrs. M. S. Roe and son, Monty, of Hereford, were guests last Tuesday in the Grady Wilson home and Wednesday in the J. A. Roe home.

The Home Demonstration Club met last Thursday at the home of Mrs. Buren Sowell. The next meeting will be held at the home of Mrs. Merlin Kaul when Miss Oliver will be present.

Miss Neely Reed was a week end guest in the home of her sister, Mrs. Eggleston Knight near Friona.

Mrs. Merlin Kaul and boys were callers in the Nollie Elliston home in the Wyche community Monday afternoon.

We wish to extend our sincere sympathy to Mrs. W. L. Jones and Mrs. Mark Benefield at the loss of their father, M. P. Sockwell of Snyder, Okla. Mr. Sockwell passed away last Sunday after a long illness. Funeral services were held Tuesday afternoon. Mr. and Mrs. Jones returned home Wednesday.

Vella Kee Skypala, little daughter of Mr. and Mrs. Edgar Skypala of Hereford, spent several days last week in the Vincent Skypala home.

Fall begun in earnest Monday night when the temperature dropped to 27 degrees and Jack Frost put in his first appearance.

Mrs. Vernon Wilson spent Tuesday in the Ellis Wilson home at Hereford.

Norma Sue Wilson was a visitor Monday in the Ellis Wilson home at Hereford.

Mr. and Mrs. V. Skypala, Elwood and Edwin and Elwin Friemel spent Monday in Amarillo. They also called at the Clem Friemel home at Umbarger.

Mr. and Mrs. Henry Allmon, Jack and Wanda Marie visited in Amarillo Saturday.

Elwood Skypala suffered an injured knee Friday when practicing football at school and was unable to return to school Monday. Tuesday he was ill with the flu.

Visitors last week in the Vincent Skypala home were John Hoffbauer and Mr. and Mrs. Edgar Skypala and Vella Kee of Hereford.

Mrs. Al Werner visited Mrs. Pearl Harrison at Hereford Sunday evening.

Mrs. W. S. Rice and boys visited her parents, Mr. and Mrs. G. T. Brashear and girls in Hereford Sunday evening. She found her father and two of the girls ill.

Mr. and Mrs. Vincent Skypala and boys and Clem Friemel attended the wedding dance held Tuesday night at the parish hall at Umbarger for Mr. and Mrs. Joe Wieck who were married Tuesday morning.

# Burk's GREATEST VALUE EVENT

Hereford, Texas

My store is chuck full of lovely Furniture looking for a home. And I do not need to tell you that Business Conditions have been below expectations so I am sacrificing this Furniture to make room for additional Purchases, which are coming in daily and are also being included in this great Bargain Event!

## KROEHLER Living Room Suites



Some Are Reduced AS MUCH AS

### 33 1-3%

We are reducing the price of each and every one of the floor.

Now Priced **\$39.50** AND UP

## EXTRA SPECIAL

4-Piece Bed Room Suite in Walnut Finish . . . Only

**\$25.00**

## Floor Lamps



Same as shown with beautiful parchment shade, 3-way indirect light and 3 candles.

ONLY

**\$5.95**

Other Lamps

**\$1.00 to \$14.50**

## CEDAR CHESTS



Beautiful Walnut Veneers. Greatly Reduced!

**\$8.95 and up**

## STUDIO COUCH

by Kroehler



Covered in acetate Velvet and Striped Doe Skin.

**\$32.50**

### LISTED BELOW ARE JUST A FEW OF OUR MIGHTY BARGAINS!

<b>NORGE Oil Heater</b> Two-room size, trimmed in Chrome. A \$39.50 Value, only <b>\$28.50</b>	<b>End Tables</b> Walnut Finish. A Genuine \$1.25 Value! <b>75c</b>	<b>Hassocks</b> In all Pastel Shades of Leatherette. \$1.25 Value! <b>75c</b>	<b>Chest of Drawers</b> Walnut Finish. \$10.00 Value! <b>\$7.95</b>	<b>2 SLIGHTLY USED 1940 NORGE Refrigerators</b> You Can Save Real Money by buying one Now!
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<b>Beautiful Chrome 5-PIECE Breakfast Sets</b> A \$39.50 Value! NOW <b>\$29.95</b>	<b>WALNUT Magazine RACKS</b> A True \$1.25 Value, only <b>75c</b>	<b>Mirrors and Pictures</b> A Good Selection, only <b>75c</b>	<b>Coffee Tables and OCCASIONAL TABLES</b> Walnut and Mahogany <b>\$1.95 to \$12.50</b>	<b>Card Tables</b> (The Sampson) <b>\$1.95 to \$2.95</b>
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<b>A GOOD USED Oil Heater</b> Sold New for \$39.50. NOW <b>\$22.50</b>	<b>A Good Selection of Reconditioned Oil Ranges</b> All Brands <b>\$5 to \$20</b>	<b>9x12 Congoleum</b> First Quality! Only <b>\$4.85</b>	<b>Genuine STANDARD GAUGE INLAID Linoleum</b> Glued over Felt — Only <b>\$1.75 sq. yd.</b>	<b>Several Used, 2-Piece Living Room Suites</b> Oil in good condition. <b>\$9.50 to \$25</b>
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Phone 32 **Burk's Furniture** Hereford, Texas

FRED, I DON'T KNOW WHAT IT IS ABOUT THE HOT CHOCOLATE AT

**CLOSE DRUG STORE**

BUT IT SURELY IS DELICIOUSLY DIFFERENT!

- Hot CHOCOLATE . . . 10c
- Hot PLATE LUNCH . . . 30c
- Hot FUDGE SUNDAE . . . 10c
- All Kinds SOUP . . . 15c

Delicious Sandwiches and Good Coffee featured every day. EAT WITH US!

**CLOSE DRUG**  
PHONE 13







### Idaho Family Moves Here

Mr. and Mrs. R. L. Cramer and daughter of Burley, Idaho, have moved into the new house of Dr. W. N. Lemmon and have purchased the Bob Crenshaw section, No. 47 in Block K-3, six miles southeast of Hereford. Mr. Cramer will be joined by Howard W. Gault, also of Burley, Idaho, about November 15 and they plan to enter both the producing and marketing of potatoes here next year.

Mr. Gault and Mr. Cramer have been potato dealers at Burley.

### Seventeen Families Help Make Mattresses

Seventeen families helped make eight mattresses, material for which was furnished by the Surplus Commodities Corporation. Applications for this material—50 pounds of cotton and 10 yards of ticking had to be filed in the AAA office before June 30, 1940.

The mattresses were made at the Sales Pavilion on October 12 and 14. They are now at the homes of Messers and Mesdames W. C. Thomas, Ben J. Lueb, F. L. Wilhelm, John H. Mariner, Homer Thomas, Raymond Aisup, Handley Miller, and O. W. Fore.

### Dunlap Speaks At Lions Club

The important work of Scouting in developing leaders and good citizens in our Democracy was the subject of Chester L. Dunlap of Daihart, field executive, Boy Scouts, when he addressed the Lions Club at their meeting yesterday noon.

Stating that "the totalitarian governments say that people in a democracy do not know enough to govern themselves and therefore a one-man government is necessary," Mr. Dunlap said that the aim of Scouting is to develop good citizenship, respect for the flag, and leadership.

Over a million men in the United States have had Scout training and Scout membership today is the largest it has ever been, he said.

### SKUNK TACKLES TERRAPIN

Whether a skunk which was seen recently attempting to bite the head off a terrapin was trying to get a meal or was merely playing with it like a cat does a mouse is problematical.

The skunk was watched for a half hour by a state game warden. Frequently it would hold the terrapin down with one foot while attempting to bite its head every time the terrapin came out of its shell. Then the skunk would back off and quietly watch for the terrapin to emerge. The "game" was still going on when the warden drove away.

### THE WAGES OF SIN

While Game Department wardens have not been able to gather sufficient evidence to prove a case, it is believed a headlighting deer hunter came to grief recently in East Texas by being shot in the knee by his companion on their illegal hunt. The accident appeared to happen in this manner: Both the hunters were in the same field. The light carried by one failed to operate properly and he sat down to overhaul it. The other hunter, seeing something reflected in his light and believing it to be deer eyes, blasted away. His companion went to the hospital with a knee shattered by buckshot.

### Whitefaces

(Continued from Page 1)

hand broken, was out for practice this week. Roger Hartman, who sustained a sprained wrist, also has been out for practice. The rest of the squad is in good shape.

Canyon is expected to bring a squad of 21 men. Coach Floyd Murry has announced the probable starting lineup as follows: Denver Farley and James Wright, ends; Jack Farley and Lewis Hales, tackles; Bill Brown and E. W. Woods, guards; Al Hunter, center; D. A. Prichard and Geo. Vineyard, halves; A. Doak, quarter; and Dean Nicholas, full.

Since Coaches Best and Stanton have reached the comfortable spot where they have more than one good player for several of the positions, Hereford's starting lineup is indefinite. However, probable starters will be Johnson, full; Ford, quarter; Worley, Charlie Hill or Loerwald at half; Fox, Brock, McCrary or Russell at end; Saltzman and Brown, tackles; Jones and Vaughn, guards; O. G. Hill, Jr., or Jack London, center.

### Aid To

(Continued from Page 1)

"Increased staffs of chapter home service workers, and field representatives at training points," Mr. Olson said, "will assist the men or their dependents in matters of illness, emergencies, material relief, obtaining of information needed by military authorities for furloughs or dependency discharges, advising in business difficulties, obtaining of employment for a member of the family and other problems.

"Army hospitals have already asked for more than 4,000 Red Cross nurses to be on duty by next July. The first groups have been called, on September 15 and October 16. For convalescents,

Red Cross "Gray Ladies" will write letters, read books, provide games and other amusements. Red Cross volunteers will make comfort items for hospitalized men.

"Among other preparedness measures being taken by the Red Cross our chapters will be expected particularly to train more women and girls in home hygiene and prevention of disease as a civilian safety measure, train additional thousands of first aiders in industries affected by war materials production, increase enrollment in the Red Cross nursing reserve corps and in nurse's aide special courses for training of assistants in civilian hospitals in time of national

emergency. In addition they must continue to produce garments and surgical dressings for use overseas and here at home. This expansion will take into account, also, the continuing need of domestic Red Cross peacetime services."

### 832 Men

(Continued from Page 1)

registration." Mr. Thompson also expressed his appreciation to the American Legion, appreciation for the flags, thanks volunteers for the rural precincts and all others who helped.

### LEGAL NOTICE

#### SHERIFF'S SALE

STATE OF TEXAS  
County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 10th day of September, 1940, by the Clerk thereof, in the case of George Connell versus Herman E. Charles and Roy V. Smith No. 2516 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November A. D. 1940, it being the 5th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford the following described property, to-wit:

All of Block No. 13 of Evants Addition to the town of Hereford, in Deaf Smith County, Texas, save and except therefrom a tract of land 200 feet by 200 feet heretofore deeded to Thomas F. Page said tract which is excepted described as beginning at the exact center of the west line of said Block No. 13, and extending thence east 200 feet to a point; thence south 200 feet to a point; thence west 200 feet to a point; and thence north 200 feet to the place of beginning levied on on the 24th day of September, 1940, and levied on as the property of Herman E. Charles to satisfy a Judgement amounting to \$716.38 in favor of George Connell and cost of suit.

Given under my hand, this 24th day of September, 1940.  
J. O. NEWELL, Sheriff  
Deaf Smith County, Texas.  
By Fred W. Baird, Deputy.  
40-3tc

## WINTER IS ON THE WAY

Have Your Home Weatherstripped NOW!

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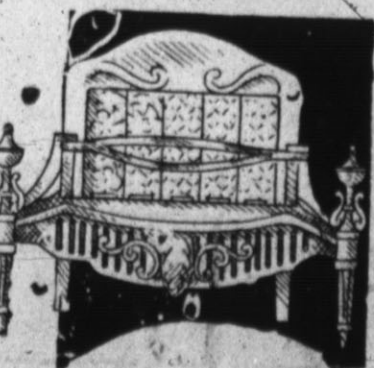
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"Lay off, Red! Your kind of dame never did a guy like me any good!"

"Listen, pal, my kind of girl will do any guy... good!"

That Fiery Hot-Head  
**GEO. RAFT**  
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Co-Starring With  
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White Raisins . . . 2 lbs. 25c

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**Salad Dressing**  
QUART  
**29c**

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**PORK CHOPS**, nice and lean . . . . . lb. 19c  
**FRESH FISH and OYSTERS — FRYERS and LAMB CHOPS!**



Pluck The Eagles' Feathers!

# The Whiteface Round-Up

Attend The Pep Rally!

## Hereford Whitefaces Bow To White Deer Bucks In First Defeat Of Season

### Hereford First Team To Cross Buck's Goal Line

Hereford's rampaging Whitefaces bowed to a 7 to 6 defeat at the hands of the fleet White-deer Bucks. According to the dope, the Bucks were two touchdowns better than Hereford's iron men; but to the surprise of everyone, except the Hereford gridsters, the Herd held the Bucks to 7 points, while they rolled up 6 points for themselves. Whitedeer made nine first downs to Hereford's five; however, the Whitefaces were not so badly outplayed as the first downs would indicate.

Hereford drew first blood in the third quarter with a drive that started when Loerwald intercepted Russell's pass on Hereford's 40 yard line. After Loerwald lost five and Fox missed his pass, Ford, quarterback, reached into the bag and pulled a double reverse around right end on which Ford made 35 yards. After again losing one yard and throwing a pass which fell short, the Hereford boys used the same double reverse which took Ford to the 5 yard line after a 28 yard gallop. Loerwald ripped through the line for 4 yards, to the one line from where Johnson went over standing up for 6 points. Try for point failed, which, incidentally, finally beat the fighting Whitefaces.

Whitedeer's counter also came in the third quarter, when Weaver, Whitedeer safety, returned Fox's kick to Hereford's 42 yard line. Russell made 11 around end and then tossed a pass to Noel for 22 yards, which put the Bucks on Hereford's 3 yard line. Russell tried twice before scoring. Whitedeer converted, and that one point loomed large by the end of the game.

Hereford muffed a chance to score in the first period when Loerwald fumbled on Whitedeer's 15 yard line on first down. The

### Six Weeks' Tests Threaten Many A Poor Student

"Past! What's the answer to the second question?" "I'll tell you if you tell me what's the answer to the fourth." This might have been part of the conversation carried on by some of the students, this week, or it may have been something like this: "I wish they would fire some of these teachers." "Yeah, I flunked that test too." Or it may have been, as Madonna Morrison always says when she fails to prepare her Spanish lesson, "I'm ruined."

Why grumble and grouch about it? Really, red and black are a good color combination, and those colorful red marks will make us think of our Christmas Holidays coming up soon, when we won't have any six week's exams to worry over. We can spend all our vacation dreading the Mid-terms that are staring us in the face and haunting our dreams.

And don't forget, students, that even though the teachers were sitting around, smiling and doing nothing, as we were overworking our brains to such an extent that they won't function properly for another six weeks, we can laugh at them while they try to decipher what we have written. But don't think that's the end. After the teachers get circles under their eyes from grading tests, they are going to hand papers back and we will have to correct them, which to some of us, simply means to write the whole thing over again. But then, we will have the last word, and the teachers have to check the papers again after we correct them; so we are even until the next six weeks' exams roll around again.

Speaking of next six weeks, that reminds me; maybe this time I should get Dad to tell me how he worked all those algebra problems.

Speaking of next six weeks, that reminds me; maybe this time I should get Dad to tell me how he worked all those algebra problems.

### Willoughby's Yearlings Start Ball Practice

Twenty-seven yearlings are coming out each afternoon for football practice. Mr. Willoughby is the coach, and Mr. Stallcup has charge of the equipment. The club hopes to schedule three or four games for the remainder of the season.

The boys making up this team are: Jim Hicks, George Loerwald, Robert Jones, Bob Tout, Lloyd Manjeot, Billy Kendall, Brooks Orr, Thurman Williamson, Donald Roberson, Glenn Smith, Billy Gene Massie, C. W. Johnson, Billy Cawthon, Dicky Jones, C. J. Lance, Henry Perry, Carl Hussy, Billy Dameron, Shirley Harris, Radford Hutcherson, Nolan Miller, David Neal Beavers, L. H. Lookingbill, G. P. Owen, Luther Worley, Gerald Banner, and Louis Beazer.

### GIRLS' GLEE CLUB PLANS WORK FOR FALL

The members of the Girls' Glee Club are working on pieces for the Fall Concert which is to be given in late November. This program will consist of songs which are typical of each epoch in American History including negro spirituals, folk songs, ballads and classical pieces.

The chorus is starting Monday on the Christmas Cantata. This program will be given before the Christmas Holidays.

Troyce Stambaugh, Frances Erdman, Jean France and Agnes Albracht, the Glee Club Quartet, sang "Kentucky Babe," "Lullaby Moon" and "Can't Yo' Heah Me Callin', Carolina?" at the reception the Junior Band Parents gave the Central School Teachers.

### Girls' Hi-Y Changes Name

That the Girls' Hi-Y will change the name of the organization to Tri-Hi-Y was announced at the regular meeting Tuesday, October 8, in the high school auditorium. They are also changing the pin; however, it will still be the same organization working for the same purpose.

The program was based on the things the girls learned at the district meeting. Talks were given on the different discussion groups. Nona Deen Rose gave a talk on "Boy and Girl Relationship"; Betty Jane Roloson on "Vocational Selection and Social Sore Spots"; Betty Ann Dunlap on "Membership and Induction"; Nadyne Newell on "Committee Organization"; Katherine Henderson gave "Personal Growth In and Out the Club and Devotionals"; Lois Agnes Gilbreath gave "Inter-Group Conflicts"; then Mary Ellen Hensle told the club about the schedule and gave a brief summary of the conference. The meeting closed with the Tri-Hi-Y benediction.

### Central Chatter

Miss Eloise Pitman, when asked if she had any news, said if any of her 46 pupils got lost she would report it.

The third grade spelling honor roll for the fourth week was: James Grimes, Earl Smith, Mary Carroll, Helen Fort, Barbara Kidd, and Clydean Wilburn.

This year the fourth grade has broken three fish bowls. The fourth grade pupils gave Miss Terhune a chewing gum show.

Mr. Allison ordered "Texas History Movie Books" for the two sixth grades.

Lova Joan Brashear is called the teacher's step-child because she doesn't have a desk and sits at a table near the teacher's desk.

Mr. Oldham has to peep and hunt all around the room for Immonell Edwards because she is very small.

The day Jimmy Easley was to sing a solo that Miss Thelma McMinn had promised him, he got on his knees to beg so he wouldn't have to sing. Miss McMinn said, "That's the first time a man ever got down on his knees to me."

Ineva Hunter and Juanita Pitman are new pupils in Mr. Oldham's room. Ineva comes from Dimmitt and Juanita comes from Fairview.

The two seventh grades have on display on their bulletin boards the natural resources of Texas.

Miss Jen S. Terhune's class is giving a Columbus Day Play.

### Boys' Hi-Y Meets To Discuss Occupations

The Boys' Hi-Y Club had its weekly meeting Tuesday night, October 8, 1940. The minutes were read and approved.

The program was on occupations. It was an openhouse discussion program. The boys discussed the occupation they chose and why they chose this certain occupation. The meeting was adjourned with the Hi-Y benediction.

### Whitefaces Prepare to Meet Eagles Tomorrow

The Hereford Whitefaces are preparing to meet the Canyon Eagles, who are to fly in here tomorrow. The Whitefaces and Eagles have for many years been keen rivals, and this season's game will show them still as lively as ever.

The Eagles are extraordinarily big; they are tall and heavy. The club uses the short punt and double-wing back formation.

The Amarillo Yannigans crushed Canyon 61-0. Whitedeer defeated them 38-0. Canyon beat Lockney 18-13. The score of the Hereford Canyon game last year was 7-0 in the Whitefaces favor.

### Seniors Meet

The Seniors met Tuesday, October 8. The auditorium has been made available for their meetings every other Wednesday. This arrangement has been made in order that they may have entertainment.

A report was given of the Senior mothers' meeting. The mothers expressed their desire to acquire a list of all Senior mothers' telephone numbers.

At the executive meeting, it was decided that some copies of popular songs would be made for class entertainment. The class sang a few songs with Troyce Stambaugh as accompanist.

### Humor

"Now class," said Miss McCaslin, "the word novelette means a short tale. You may write in your notebooks a sentence containing that word."

A few minutes later, she picked up J. W. Quinn's paper and read aloud: "Yesterday I saw a fox terrier running down our street with a tin can tied to his novelette."

"Oh, I know a few things!" exclaimed the haughty senior. "Well, you haven't anything on me," retorted the freshman confidently; "I guess I know as few things as anybody."

Troyce: "Fashions may come and go, but there's always a demand for cosmetics."

### Students Spring New Terms On Math Teacher

Mr. Stanton is teaching his fourth period Math. students quite a few things. At the same time, a number of the brighter students are teaching him some new figures and terms. Some of the more important ones are: "rectangler solam," "tranglr," "fomlor vol. of rekogem," "tropoid," "folumor," "primid," "trangle," "ratangle," "traposid," and "pymarid." Those are geometrical terms and are being taught chiefly by La Nelle Parmer, Ellen Posey, Henry Perry and Ernest Ford.

### Taxes Discussed At Debate Meeting

"Taxes" was the main topic for discussion at Debate Club Wednesday, when Mr. Willoughby met with the group.

Miss Crawford led a discussion of debate terms. The club extends an invitation to every student who is interested in debating.

June: "Yes, women can't go wan forever."

Miss Crawford: "Would you object to a husband that smoked in the house?"

Miss Rigler: "Yes, but I intend to keep quiet about it until I get one."

Cleon: "You don't mean to tell me that your memory is absolutely perfect?"

Jeff: "Well, I can honestly say that I can't remember a single thing I've forgotten."

It's better to remain silent and be thought a fool than to speak and remove all doubt.

Chutney is a sweet-sour relish usually made from peaches or apples, according to the Bureau of Home Economics.

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### Hereford's F. H. T. Represented At Area Meeting

Six hundred girls and boys attended the Area 1 meeting held in Canyon, Saturday, October 12.

Miss Martha Oliver, of Canyon, opened the meeting by giving the welcome; Miss Joyce Bowman, of Lefors, responded. Miss Wallie Rae McCarty, of Perryton, area president, had charge of the morning program. Dr. J. A. Hill addressed the homemakers on "Homemakers' Place in National Defense." Miss June Dameron, of Hereford, state president, gave a report of the state council. A discussion followed by Miss Margaret Higgins, of Hereford, who led the discussion on "F. H. T. in the Defense of Our Country."

The Senior food class of the college home economics department served lunch later. Delegate meetings were held by the different districts. Next year, Groom will have the presidency of Area 1, as well as corresponding secretary and sponsor.

In the afternoon Mr. Clyde W. Warwick, president of the Canyon Chamber of Commerce, welcomed all the members of Area 1. Following this, Floydada's Chapter gave a formal initiation service. A tea held at the Phoebe K. Warner Home Management House closed the meeting. The group went on inspection trips to Cousins Hall, Randall Hall, Stafford Hall and the Panhandle Plains Historical Museum. Yearbooks and scrapbooks from 55 towns in 30 Plains counties were on display. Hereford will entertain delegates at a district rally next spring.

To get best results from fall seeding of pasture grasses and legumes, the sub-surface of the soil should be firm and the surface loose.

**LITTELL'S LIQUID** A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations. Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle. **HAILE DRUGS**

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Stated meeting second Monday in each month. School of instruction each Thursday night.  
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### La Nelle Parmer Is Freshman Secretary

The regular meeting of the Freshman class was held in the auditorium on Wednesday, October 8. During the regular business session, LaNelle Parmer was elected secretary-treasurer to fill the vacancy created by the death of Walter Ayers. Tentative plans were made for the first social of the season.

ball came into possession of Hereford as a result of Whitedeer's blocked kick.

Whitedeer was scenting pay-dirt again when the game ended as they were on Hereford's 9 yard line.

Whitedeer romped to a 38 to 0 victory over Canyon last week and nosed-out Hereford 7-6, this week. Hereford plays Canyon Friday; and if dope means anything, Hereford should defeat Canyon. Canyon is always a hard game, but the Herd is expected to take the Eagles in their stride. Week after next Hereford goes on the road to play Dalhart, and on November 8 they play Tulia at Tulia. Going by the experts, Hereford should win both games unless injuries or "old man upset" creeps in.

### This 'n That

The high school band will play at the Canyon Home-coming, Saturday, October 19th. The band will leave Hereford about 12:30 Saturday afternoon.

Betty Roloson was elected reporter of the F. H. T. because of the resignation of Mary Nicks. The orchestra has a pianist this year. She is Margaret Barber. Herebefore the orchestra has had no pianist.

Did you miss the hamburgers at the football game? The Junior Class found that they made very little profit on them; so they have discontinued selling them.

Are you getting curious about the snappy little romances around school? If so, tell Miss Sadye Rigler and maybe we can get the "Snooper" in the paper.

Eloise Tout, a senior-of the Class of '40, was cast in a play entitled "Mary Poppins" at the Texas State College for Women.

### Can You Imagine . . . ?

Seniors studying, reciting and pantomiming nursery rhymes? Nell Spradley with the wrong attitude?

Mr. Emmons still having birth-days?

Whitefaces losing a football game? Staff members going home much before six o'clock?

Our having assembly three times a week?

Miss Crawford's eighth period English Class?

Mr. Stalcup's saying that he didn't drive too fast going to Dallas, but he flew too low?

Kathryn Acker and Mary Pace tumbling so hard in gym class that they broke their collar bones?

Anyone in school without a white pencil having the football schedule on it?

The boys in the Social Problems class not properly appreciating the girls in the glee club?

C. J. Lance and John David Dowell not buying a "coke" and a package of nuts every noon hour?

All students taking a standard English test and following the directions perfectly?

What your first report card will look like?

Silver fish or fish moths can be controlled by dusting derris powder where they are feeding.

IF YOU NEED **New Binder Canvas**  
SEE ME . . . I Can SAVE YOU **Money**  
Let Me Repair That OLD CANVAS  
**JACK'S SHOE SHOP**

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**Between the Goal Posts**  
 By FRED HARRELL

The Whitefaces meet their second conference test on the gridiron here Friday night when the Canyon Eagles fly over. They should go home with their wings clipped. Since White Deer has beaten Canyon 38-0, Hereford should be better than Canyon by about six touchdowns. However, that's no reason to feel over-confident. Many an underdog team has won the game because the other side was over-confident and careless.

There is considerable discussion of a special train to Dalhart and O. C. Curtsinger and F. L. Lucas are actively pushing the idea. The Santa Fe offers a rate of \$2.35 round trip provided as many as 150 go. Less than 150 and more than 75, the price is \$3.10. It looks to me like a good idea and I believe that more than 150 persons will want to go. The game will be played October 25, night. The train will probably leave Hereford around three or four o'clock. How about it, fans? If you are interested let O. C. and F. L. know about it. They must know how many they can count on going before arrangements for the train can be completed.

The stunts that Miss Robbie Foster's gym class presented at the half Friday night got lots of favorable comment from spectators. The girls and Miss Foster should be given due credit for having something different. Two girls, Kathryn Acker and Mary Louise Pace, while practicing for the "jumping through the hoop" stunt Tuesday before the game lost their balance, failed to land right and each broke a collar bone.

Those diving stunts looked easy the way the girls were doing them on the field, but don't let looks fool you. I use to try the stunt when I was about their age and generally managed to get a mouth full of sand.

Most everyone I know is plumb satisfied with the way the Whitefaces held White Deer. Even those local men who were betting on White Deer and giving 6 12 or even 18 points don't feel too badly about it. Hereford kinda upset the dope bucket, anyway. Friday night was the first time

White Deer's goal line had been crossed this season and was also the first time this season that White Deer had failed to make more than one touchdown in a game.

"Hope to see you boys again in the bi-district," was the parting word Hereford gave White Deer Friday night. And chances of the two teams meeting again are good. Hereford's district championship prospects are even brighter today than after the Dumas game. White Deer has beaten Canyon 38-0, and if I remember rightly they also beat Tulla about 13-0.

Yes sir! If White Deer wins District 2 and Hereford wins District 1, you will have a ball game what is a ball game. I sure hope they play down here.

That Buck named Russell, No. 88, left no doubt as to his ball playing ability. Whether he passed, ran, blocked or backed up the line, he was in the big middle. He was hard to down and he was fast. If he had carried the ball more in the last quarter instead of passing so much, another touchdown might have been scored against Hereford.

Hereford's line again proved itself better than the opposition. The Whiteface defense was considerably better than the offense, even though the pass defense was rather weak. Hereford's passing offense failed to gain any ground. The White Deer line was as strong as any Hereford has butted up against this year.

Here are the statistics on the game, and thanks to Worth Covington who helped me, they are more complete than last week's.

Hereford made four first downs, White Deer made nine. Hereford gained 154 yards from scrimmage, lost 13; White Deer gained 170 yards, lost 18. White Deer passed 21 times, completed six for 75 yards, one was intercepted and 14 were incomplete. Hereford passed 11 times, nine were incomplete, one was intercepted and the only one completed did not count because the pass receiver lateraled forward instead of backward and the play was called an incomplete pass. White Deer kicked seven times for an average of 42 yards, Hereford eight times for an average of 37 yards. Hereford was

**Starring Raft and Sheridan**



Even truck drivers have some time for relaxation as this scene from "They Drive By Night" shows. But trouble and plenty of it soon takes the steering wheel in this "surprise picture of 1940." "They Drive By Night" is the Star Theatre offering for Sunday and Monday.

**Vega News**  
 MRS. D. E. MCKENDREE

At a meeting of the Home Economics classes 1 and 2, a local chapter of the Future Homemakers of Texas, club was organized. The purpose of the club is for fostering high ideals in home and community life. The F. H. T. is a state organization but this is the first year Vega has had a club. The following officers were elected: Treva Alred, president; Earlene Roark, vice-president; Jane Castleberry, secretary; Naomi Steward, treasurer; Melba Jo Hobbs, reporter; Hazel Claire Green, social chairman.

Mrs. Roy N. Ivy with Mrs. A. E. Roark, co-hostess, entertained members of the Freshman class with a party in the Ivy home last Friday night. Games were played and lovely refreshments served to the class and

penalized 45 yards, White Deer 70.

Now that Tulla has beaten Dalhart 18-13, it is possible to give some conference standings. Here they are:

TEAM	Played	W	L	Pct.
Hereford	1	1	0	1000
Tulla	1	1	0	1000
Dalhart	1	0	1	000
Dumas	1	0	1	000

Canyon (No conference game played yet).

As far as the season record is concerned, Hereford has won more games than any other team in the conference.

their sponsor, Miss Fay Wilson.

Mrs. Anna Gault is visiting her brother, John Glasscock and family in Oklahoma this week.

Mr. and Mrs. Jack Vincent are the proud parents of a son born to them in North West Hospital in Amarillo, last Saturday.

Mrs. Byron Gist Jr., and son were brought to the home of Mrs. Gist's parents, Mr. and Mrs. H. H. Weimhold, last Sunday.

The following were visitors with Mr. and Mrs. D. E. McKendree last Sunday: Mr. and Mrs. Prentice Freeman and Mr. and Mrs. A. L. Freeman, all of Dalhart.

Mr. and Mrs. Harry Leonhardt returned Tuesday from Dallas, where they visited the State Fair.

Charles Kalghn of Muskogee, Okla., is here looking after business interests.

Tommy Bookshire of Cushing, Okla., is a guest in the Turpen home.

Messrs. A. R. Castleberry, Paul Arthur, Roy Ivy and A. E. Roark returned from Oklahoma City Monday night where they attended the Kwianis convention.

Vega was visited by a black dust storm Wednesday afternoon which lasted almost one-half hour. Then was followed by about 1-4 inch of rain in the evening which was greatly appreciated.

Mr. and Mrs. Faut Hitson have moved to Bord, N. M., to make their home. Their home here in Vega will be occupied by Mr. and Mrs. Roy Allen.

Mrs. Julia Teagarden of Oklahoma is visiting her daughter, Mrs. A. R. Rogers and family. Mr. and Mrs. Bill Swanson is having a butane gas system installed in their home.

Coach Ragle took the Junior boys to Dimmitt to play football last Wednesday and won the game by a score of 7 to 6.

W. L. Knapp, who was recently transferred to Floydada from Vega to work in the Soil Conservation office there was in Vega, Friday.

A new girl was born to Mr. and Mrs. Henry Scott on Thursday of this week. Both mother and daughter are doing nicely.

H. L. Hooten Jr., who underwent an appendix operation in Canyon recently is able to be home again.

Miss Bertie Curd is spending the week end in Lubbock with friends and relatives.

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The house was decorated, carrying out the Hollowe'en scheme, and games were played after which lovely refreshments were served to about 30 guests.

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**Wyche Items**  
 By INA MAE HEWITT

Friends and relatives gathered at the Wyche school house Saturday night to help H. B. Elliston and daughter, Helen Francis, to celebrate their birthdays. Highlights of the evening were spent in playing games and forty-two. Two huge birthday cakes were presented to the honorees by little Marline Mitchell. Cocoa, punch, cookies and cakes were served to the fifty guests.

Mr. and Mrs. Ira Ott and Mrs. Mary Ott, returned Tuesday night from Floydada where they attended the funeral of Mrs. Mary Ott's niece, Mrs. John Lewis. Mrs. Lewis died Monday of injuries received Friday afternoon when a windmill weight fell on her head.

Mr. and Mrs. Paul D. Kelly and son, James Dixon, of Borger, were week end guests of Mrs. Kelly's parents, Mr. and Mrs. E. C. Hewitt.

Dock Roberson has been building a new cowshed and wind break on the Walk Bradley place this past week.

Mr. and Mrs. Bert Wittington had as a house guest Friday and Saturday, their daughter of California. They motored with her to Amarillo Saturday.

Brooks Orr and Robert Owen Elliston attended a picnic at the Tierra Blanca Creek given by the Boy Scout Troop No. 3, Sunday.

Mr. and Mrs. R. C. Valentine and triplets were visitors in this community Wednesday of the last week.

Mr. and Mrs. Charles Chatfield of Crowell, announced the birth of a son Friday, October 11. Mrs. Chatfield was the former Oleta Elliston of this community.

Mr. and Mrs. Dock Roberson called in the home of Walk Bradley Sunday.

Mr. and Mrs. Bill Gresham and children visited the McChristians of Canyon Sunday.

Mr. and Mrs. Ira Ott spent Monday night with Mrs. Ott's parents, Mr. and Mrs. L. A. Finch of Crosbyton.

A number from this community attended the Flag raising ceremony at the Parochial school Saturday morning.

Jake Lueb who has been working at Carlsbad, N. M., returned home to this community Sunday night.

Mr. and Mrs. Faut Hitson have moved to Bord, N. M., to make their home. Their home here in Vega will be occupied by Mr. and Mrs. Roy Allen.

Mrs. Julia Teagarden of Oklahoma is visiting her daughter, Mrs. A. R. Rogers and family. Mr. and Mrs. Bill Swanson is having a butane gas system installed in their home.

Coach Ragle took the Junior boys to Dimmitt to play football last Wednesday and won the game by a score of 7 to 6.

W. L. Knapp, who was recently transferred to Floydada from Vega to work in the Soil Conservation office there was in Vega, Friday.

A new girl was born to Mr. and Mrs. Henry Scott on Thursday of this week. Both mother and daughter are doing nicely.

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Mrs. C. F. Reeves of Tulla is spending several days in the G. H. Reeves home.

Mr. and Mrs. W. C. Moore and children of Englewood, Col., spent Friday night with her sister, Mrs. Ira Ott.

The members of this community are sponsoring a community sing every Sunday afternoon, hereafter at 2:30. The singings will be held at the Wyche Schoolhouse. Everyone is urged to attend these singings.

Mr. and Mrs. Fred Henry and children spent the week end in Plainview with Mrs. Henry's parents, Mr. and Mrs. D. W. Henry.

Mr. Howard Higgins and Miss Ira Jeanne Ricketts of Progressville spent Sunday with Mr. and Mrs. Luke McBrayer and children.

Mr. and Mrs. O. B. Reeves and family and Mr. and Mrs. H. E. Reeves and family all of Tulla, called in the G. H. Reeves home Sunday.

Mr. and Mrs. Victor Elliston, and Ervin Elliston of Logan, N. M., spent Saturday and Sunday in the N. G. Elliston home.

**Virginia East Is Elected To Cowgirls**

Newly elected to the Cowgirls, coed social organization at Hardin-Simmons University, in Abilene, is Virginia East, H-SU sophomore, and daughter of Mr. and Mrs. Ed East, Hereford.

Inauguration ceremonies climaxed a week of activities beginning with the annual tea at the Abilene Woman's Club, Miss Helen Margaret Robbins is faculty sponsor and the president for the year is Miss Bee Agnew, Abilene senior.

The Cowgirls are active in student affairs, and two trips to Tyler to the Rose Festival and

the Arizona State-Hardin-Simmons football game, and to Odesa, for the H-SU game with Texas College of Mines, are on the early fall calendar.

At Hardin-Simmons, Virginia is a member of the Y. W. A.

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 Merit Egg Mash  
 Tip-Top Egg Mash  
 Square Meal Egg Mash

... Range Cattle  
 Cottonseed Cake  
 Sweet Cake  
 Block Salt  
 Sack Salt

... Dairy Cattle  
 Mo-Milk Dairy Feed  
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Have you examined your heating equipment to make sure it is safe for winter use?

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### Sims H. D. Club Meets With Mrs. N. O. Phillips

The Sims Home Demonstration Club met October 9 at the home of Mrs. N. O. Phillips. Roll call was answered by mentioning a kitchen convenience provided this year. A vote was taken on what the club is to study this year.

Recreation was led by Mrs. Laurin Luallin; Mrs. Olaf Bohannan talked on building cabinets; Mrs. M. W. Blankenship gave a report from the council, and Mrs. Albert Hays was given a parting gift.

Refreshments were served to Mesdames T. F. Bohannan, Hays, G. H. Shaw, Floyd West, Jim Chapman, R. L. Hancock, Olof Bohannan, Bert Cook, Clarence Hollabough, Cord Hammock, L. A. Fleschute, Glenn Hetzler, Kenneth Cook, Luallin, Zerrill Thomas, Blankenship, C. L. Bogle and the hostess.

The next meeting will be held October 22 with Mrs. Jim Chapman as hostess.

### For Formals



A "Fairy Princess" formal for Fall 1940 in exquisite pink silk marquisette. Luminous pearl paillettes and twinkling crystal beads in flower motif embroider the fitted basque bodice. Full shoulders and an off-shoulder decollete add to its charming femininity.

ser and Mrs. Charlie Noland sang "I Love You Truly."

Before the presentation of the gifts the brides were asked to show their skill in darning their husband's socks. Then they were asked when they knew a cake to be done. These tests were passed and they were led to the separate rooms where their gifts were displayed.

Delicious refreshments were served to Mesdames Lance, Springer, Pete Carmichael, O. B. Sumner, W. A. Epperson, Jack Streun, B. E. Roberson, Taylor Smithie, Roy Euler, O. B. Roberson, Clarence Strange, Lee Renfro, June Calloway, Mack Noland, Ben Wilhelm, W. E. Upton, Lee Kendall, Lloyd Lookingbill, Lee Curry, Tandy Legg, Earl Lance, J. C. Lance, Joe Kendall, S. L. Walsler, B. C. Roberson, Guy Walsler, J. L. Looking-

bill, W. H. Walsler, C. R. Walsler, R. L. Wilson, Sam Wilson, L. B. Lookingbill, J. N. Thompson, J. A. Noland and Perry McMinn; Misses Edith Neill, Clydene Kendall and Opal Thompson. Mesdames Behrends, H. C. Walsler, Chas. Noland, J. B. Noland, Ky Lawrence, Ted Statts, Bill Knox, and Jim Clark.

Among those sending gifts were Mesdames Walter Hawkins, Willis Edelman, Marvel Upton, B. A. Atchley, W. A. Springer, Ray Johnson, Woodrow Carmichael, Joe Story, Otho Ware, Virginia Hall, and Misses Gertrude and Ruth Atchley.

Tandy Legg, Mrs. Laura Shaw, and Mrs. Taylor Smithee attended a county Teachers meeting at the Central School in Hereford Wednesday evening.

Mrs. John Cress visited her husband, who is still in the Veteran's Hospital in Amarillo, last Thursday.

Joan Walsler has the chicken pox.

The community is invited to a social in the school basement Friday evening, welcoming Rev. and Mrs. Taylor Smithee to our community.

Mr. and Mrs. George Albert Springer of Prio spent the week end in the B. A. Atchley home.

Mr. and Mrs. O. B. Sumner visited Mr. and Mrs. M. W. Sloan and family of Walcott Sunday.

The school children enjoyed a traveling show Friday morning when E. J. Smutny, world traveler and violinist, visited the school. He told of his travels and showed a number of stuffed animals which came from various parts of the world. He also exhibited a live coyote.

Mr. and Mrs. R. D. Lance Jr. are making their home with his parents, Mr. and Mrs. R. D. Lance.

Mr. and Mrs. G. G. Vernon and family and Mrs. Vernon's parents, visited in the B. A. Atchley home Sunday. The two families were neighbors at Olney several years ago and the Vernons have recently moved to Happy.

There were 83 in Sunday school Sunday morning and three more came for church services. Making a total of 86. Everyone is welcomed.

R. A. Met Sunday with five members present. Tandy Legg, counselor, met with them. Due to a cloud and dust storm their meeting was postponed Wednesday.

Misses Edith Neill, Pearl Prachar, and Mary Lookingbill met Sunday afternoon at the church with their counselor, Mrs. Jim Clark, for Y. W. A.

During a brief business session conducted by the president, Miss Neill, the girls decided to sell candy at the carnival, on October 31.

Miss Lookingbill conducted a very interesting program on Tithing using a clever poster with this question: "Does your open Bible lead your pocket book?"

The Y. W. A. has begun a Daily Bible Study using Mrs. Font's Guide. All girls of the community are urged to come to meetings on the second Wednesday of each month at 4:30 o'clock.

Mrs. Guy Walsler was a visitor at Y. W. A. Sunday.

Mrs. Beulah Roberson of Hereford visited relatives here recently.

Mr. and Mrs. J. R. Oglesby and family of Dawn were in this community Sunday afternoon.

Both circles of the W. M. U. met Wednesday afternoon for a State Mission program and the regular program. Mrs. Walsler

### Ward News

MRS. CHARLES B. MILES

The high winds of the past few days have caused quite a lot of dust in this community.

Mrs. T. E. Seigler of Hereford visited in the home of her brother C. S. Hood and family, Saturday.

Mr. and Mrs. C. B. Miles attended a weiner roast at Heiselman school house Sunday night.

Mr. and Mrs. Wesley Higgins spent the week end at Lorenzo, visiting Mrs. Higgins mother, Mrs. Oxford and brother, Willie Oxford.

Mr. and Mrs. Tom Bradford of Borger, were here Sunday looking after farming interests and visiting in the Tony Hammons home.

W. O. Miles of Hereford visited Sunday in the Berry Miles home.

Miss Moody Aten and her niece, Miss Radiance Trobaugh of Indiana returned to Miss Aten's home at Lelia Lake after a several days visit in the home of their sister and aunt, Mrs. Glen Rutter and family.

Rev. Harris, a student from Wayland College will preach at the school house Sunday morning at eleven o'clock. Everyone is invited to hear him.

Mr. and Mrs. Mark Agee and Mr. and Mrs. Mark Agee Jr., of Amarillo visited Sunday with Mr. and Mrs. John Higgins.

Mr. and Mrs. Bill Bell and daughter of Hereford visited Sunday in the John Higgins home.

Mrs. Frank Stivers returned home last week from Tacoma, Wash., where she has been visiting for several months. She also visited in Oregon.

Mr. and Mrs. Roy Smotherman and children and Tom Hubbard of Claude visited from Friday until Sunday with Mr. and Mrs. E. J. Parson. Mesdames Smotherman and Parson and Mr. Hubbard are brother and sisters.

led the State mission program, assisted by Mesdames B. E. Roberson, Ky Lawrence and Guy Walsler. Mrs. Jim Clark and Mrs. Tandy Legg gave a short playlet. Mrs. Albert DeLozier had charge of the regular program which was on "Gods Unchanging Plan of Stewardship." Members attending were Mesdames Ky Lawrence, Lee Kendall, J. B. Noland, Chas. Noland, D. C. Walsler, Guy Walsler, L. L. Cannon, C. R. Walsler, Guy Walsler, Hollis Walsler, Roy Euler, Taylor Smithee, Albert DeLozier, Tandy Legg and Jim Clark.

Mrs. O. B. Sumner had charge of the Sunbeams, who had a short part on the State Mission program. They were Leaton and Richie Clark, Bobby and Gloria Walsler, and Marilyn Legg.

The next meeting will be Wednesday, October 23, with a covered dish luncheon. Mrs. Charlie Noland will teach "Day Dawn In Youruba Land."

Mr. and Mrs. D. R. McMahon were in Amarillo Thursday.

Mrs. C. R. Walsler and Mrs. W. H. Walsler and children visited Mrs. J. C. Lance of Hereford Saturday afternoon.

Mr. and Mrs. C. D. Hardesty and daughter, Frances Monica, and son, Charles, from Portales, N. M., Mr. and Mrs. A. M. Hamilton and son, Phillip, of Plainview, Mrs. Joe Huckert and Mrs. Ralph Sears of Hereford were Sunday visitors with Mr. and Mrs. Frank Huckert and daughter.

## Are you a TOUGH CUSTOMER?

**What kind of gasoline buyer are you?**

Some car owners fill up anywhere. Some look only for price, forgetting that value is what counts.

Still others are hard-boiled buyers who won't accept promises in place of proof. Tough Customers, they're called... and we love 'em.

The more a man knows about motors, the more careful he is about getting his full money's worth, the more likely he is to end up as a loyal, regular user of NEW Phillips 66 Poly Gas, once he tries a tankful. This is why:

**Right now, with colder weather** on the way, your engine gives you ever-increasing proof of the benefits and savings supplied by Phillips... as world's largest producer of natural high test gasoline... as pioneer and pacemaker in matching gasoline to weather.

NEW Phillips 66 Poly Gas... at regular price... gives you octane rating so high that it delivers practically the same kind of premium performance for which you formerly had to pay 2¢ extra per gallon. Gives you volatility (high test quality) rarely equalled or exceeded even by premium price gasolines. And no gasoline, not a single one, is so accurately matched all year 'round, to the monthly variations in your weather.

**Get the facts** from your motor; buy a tankful today... at the Orange and Black 66 Shield.

### Phill-up with Phillips for Instant Starting

### Daniel News

PAULINE MOORE

There was the good attendance of sixty people at church Sunday. Pastor Lee Perry filled his regular appointment.

Miss Ruth Moore, who is a Freshman at W. T. S. C. Canyon, spent the past week end in the parental W. R. Moore home.

Mrs. F. E. Finney, Mrs. Alvin Chelton, and Mrs. Bernice Sweatt visited with friends and relatives in Plainview and Kress last Friday.

Mr. and Mrs. J. C. Allred and Miss Ethel made a business trip to Plainview Monday and while there, they visited their daughter and family, Rev. and Mrs. D. W. Henry.

Miss Emma McClain and Mrs. Anna Gillispie are visiting their brother, Jimmie McClain, in Brownwood this week.

Little Miss Janelle Womble entertained Billy Moore, Dottie Bolding, Alma T. Allred, Wilma Moore, Joyce Darlene, and Neta Jo Moore with a birthday

dinner at her home last Sunday.

Mr. and Mrs. Jimmie Allred and daughters, Marlene and Clydene, and Miss Lottie Allred of Hereford were Sunday visitors in the J. C. Allred home.

Mrs. Iverson Leake and Virginia were visitors in the W. R. Moore home Saturday morning.

E. T. Allred and Judge Schroeter of Hereford attended a highway meeting at Levelland last Monday.

We are sorry to hear about the fire that destroyed a home and two other buildings Sunday night. The fire began in a vacant room of the home, but the cause of its beginning is not known.

Glenn Allred, who is attending Texas Tech in Lubbock this year visited in the home of his parents, recently.

Mrs. Glenn Oliver and small son of Lubbock visited in the E. W. Shugart home, Wednesday.

Mrs. Joe S. Moore and children and Mrs. E. W. Shugart visited with friends in Amarillo, Monday.

This community feels very thankful for the 1-4 inch of rain

received here last Wednesday night.

Mrs. Martin Campbell and sons were in Hereford Friday.

Mr. and Mrs. W. R. Moore and Frank Finney were in Amarillo, Thursday.

W. E. Shugart and Mrs. W. E. Shugart were week end visitors in the parental Jim Hudgens home near Olton.

Miss Emma McClain and Mrs. Anna Gillispie were Amarillo visitors, Friday, and Sunday visitors in the J. C. Allred home.

### Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

### Summerfield

MRS. JIM CLARK

Mesdames Ky Lawrence, Ted Statts, J. B. Noland, and Jim Clark were hostesses at the Summerfield Baptist Church Friday afternoon in honor of two recent brides, Mrs. R. D. Lance, nee Christine Atchley, and Mrs. George Albert Springer, nee Louise Suttle.

The Church auditorium where guests were seated for a short musical program was made attractive with large vases of fall flowers. Two small rooms at the back of the auditorium were used to display the many lovely gifts and these two were decorated with flowers. Mesdames J. B. Noland and Bill Knox had charge of the gifts. Mrs. Andrew Behrends played several appropriate piano selections. Mrs. D. C. Wal-

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**THE RECORD... Facts That Concern You** No. 23 of a series

**GOOD** **BAD**

**WOULD YOU CUT DOWN THE APPLE TREE?**

You'll probably find a few bad apples in a bushel of good ones. That's the way it is with beer retailing in America.

There are hundreds of thousands of wholesome, law-abiding beer retail establishments that sell good beer—the refreshing, appetizing beverage of moderation. At the same time, there is a handful of undesirable, anti-social taverns. Unfortunately, these few outlaw establishments bring discredit to the entire beer industry.

To protect your right to drink good beer, the Brewing Industry wants such anti-social retailers eliminated entirely. It has instituted a "clean-up or close-up" program—now in effect in some states and being extended.

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**BEER... a beverage of moderation**



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181



## Let's Cook Something

Here is a recipe adapted from the Swiss which you'll find savory and appetizing. It's a good old family standby with Mrs. E. H. Norton and has been used in her family for years and years. It was brought from Switzerland in 1901 and was later published in what was called "The Old Inglenook Cook Book." Mrs. Norton got the recipe from her grandmother who told her that the success of the recipe depended upon getting the flour incorporated into the steak well before browning.

### SWISS STEAK

Have a thick slice cut from the top round, at least 1 1/2 or two inches thick. Place it on a heavy board and with the rim of a thick saucer pound into it about one-half cup of flour. While pounding turn the meat often so that all the flour may become incorporated. Then season with salt and pepper, paprika may be added. Put two-tablespoons of shortening in a skillet and when hot add the meat and brown on both sides, turning often. When browned pour in enough boiling water to cover steak, cover skillet and simmer in slow over about one and one-half to two hours. Look at the meat while simmering and if necessary add more water. There should be enough liquid for gravy which can be thickened with a little flour and poured over the steak.

### ADDED FLAVOR

If you want to prepare a steak that tastes mysteriously better than usual try emptying a can of Campbell's cream of mushroom soup on top of the steak after it has simmered about an hour. Don't mix it with the gravy, just pour it slowly over the steak and let finish cooking. Your guests won't recognize the flavor but they'll remember it.

## Birthday Tea Will Highlight Child Study Club Activities

Highlight of the month for the Child Study Club will be the Birthday Tea which will be given Thursday afternoon, October 24, at 3 o'clock at the Baptist Church.

The tea which is in the form of an anniversary party will mark the beginning of the Club's third year and members of the federated clubs of the county will be honor guests.

Miss Ruth Lowes, professor of Kindergarten Education at W. T. S. C. Canyon, will be the principal speaker. Arrangements are in the hands of the American home department of the club with Mrs. James Williams and Mrs. George McConnell in charge of general plans.

Definite plans for the tea were completed at the meeting held Thursday afternoon at the home of Mrs. G. W. Newsom. Mrs. M. T. Rutter was assistant hostess.

Mrs. Ernest Wade discussed "Fire Hazards" stressing prevention measures in the home.

Mrs. Rutter led the round table discussion on the local ordinance prohibiting the use of fire-works within the city limits. Mrs. Leo Forest was welcomed as a new member.

Others present included Mesdames E. P. Coneway, C. P. Grimes, C. R. Lady, George McConnell, Elmer Patterson, J. B. Whitlow, James Williams, Mac Bainum, Elvin Ridling, Merlin Kaul, G. M. Hudson, James Aiken, Ernest Wade, Catherine Bryant, and the hostesses.

## Justakrd Club Is Entertained

Mrs. R. R. Wills was hostess for the Justakrd Club at her home on Lawton Avenue on Wednesday, October 9.

A fall theme was emphasized in flowers which were arranged in bouquets about the house, and in appointments.

Mrs. C. F. Moore was a special guest and score awards went to Mrs. N. E. Milburn, high and Mrs. Grant Fuller, second high.

Those enjoying the afternoon of games were Mesdames Meade Halle, N. E. Milburn, J. S. Maxfield, J. W. Witherspoon, Grant Fuller, Henry Sears, George V. Stambaugh and the hostess.

## Luncheon Entertains Knitting Club Group

Mrs. W. J. Stanford used white chrysanthemums and pink daisies in crystal as a centerpiece for the table when she entertained members of the Knitting Club with a luncheon at her home last week. The table was laid with lace luncheon doilies and appointed with silver and crystal.

Talking, knitting and sewing provided diversion after the luncheon.

Those attending were Mesdames Ernest Medkief, Travis Dameron, Woodrow Ireland, Knox Kinard, Ralph Hastings, J. T. Gilbreath Jr., Clara McLean and the hostess.

## Fashion News



A sophisticated side-drape dress. This creation has fashion news in its slim, straight skirt.

## Music Group Has Hallowe'en Party

A Hallowe'en party entertained members of the Voco Club in Miss Mattie Mae Swisher's Studio Saturday afternoon. Hallowe'en decorations and flowers were featured in decorations and ghost stories and games were enjoyed. Songs were sung and the following new officers were elected. They include Rachel Ireland, president; Madonna Morrison, vice-president; and Nadine Newell, secretary-treasurer. The Voco Club will be represented at Quannah when the Seventh District Federation of Music Clubs meets this week by Madonna Morrison and Katherine Danforth delegates.

Miss Rachel Ireland will appear on the Fine Arts Program Saturday afternoon in the Junior division.

Attending the party were Nadine Newell, Madonna Morrison, Katherine Danforth, Juanita Wiseman, Joyce Homer, Mrs. Clay Ridgway, Jean Kerr, Dorothy Dee Wilde, Patsy Ann Slagle, Stanley Slagle, Katherine Davis, Joan Witherspoon, Wiley Ewton, Sharon Dee Moore, Inalou Norwood, Jacqueline Newell; also Mary Nell Fuiks and Nancy Ruth Shackelford of Friona.

W. L. Alexander, W. A. Medlin, Roy Thompson, C. P. Hussey, O. L. Massey, Edgar Moseley, Dudley Green, George Martin, Viola Williams, Earl Lance and the hostess, Mrs. McCullough was assisted by Miss Odie Matthews.

## ATTEND W. S. C. S. MEET

Delegates from Hereford were among the 250 representatives attending the two day session of the charter organization meeting for the Woman's Society for Christian Service of the Methodist Church held in Memphis Thursday and Friday.

Outstanding speakers were Bishop Ivan Lee Holt and Mrs. Nay G. Rollins who was president of the Woman's Missionary Society, under the old regime, for twenty years.

Mrs. J. F. Ward, Mrs. Frank Terrell and Mrs. Lyle Blanton were joined here by Mrs. Wright Williams of Friona, Mrs. L. A. Peach of Bovina and Mrs. George Lindsay of Farwell who made the trip to Memphis with them.

## Two Hostesses Give Lovely Afternoon Party

A pretty autumn party with decorations in yellow and brown was given at the home of Mrs. Alton Miller Saturday afternoon with Mrs. Miller and Mrs. Ralph Hastings as co-hostesses.

Attractive arrangements of chrysanthemums and marigolds in brown containers furnished the floral accent. Tallies, prize packages and other bridge accomplishments repeated the theme with the same colors reappearing in the refreshment course.

Mrs. Lyle Woodford was awarded high score prize and Mrs. Meade Halle received second award.

Those enjoying the party included Mesdames Knox Kinard,

## Mrs. McCracken Is Luncheon Hostess

An autumn theme was carried out in decorations with red roses centering the lace covered table when Mrs. J. C. McCracken entertained members and guests of the Wednesday Luncheon Club at her home last week. Dahlias and Chrysanthemums in shades of rust and gold were added color attractions. Tallies, prize wrappings and other bridge accessories repeated the autumn colors.

In the games after the luncheon prizes were won by Mrs. C. C. Rockwell, club member and Mrs. Earl McElwee of Sulphur, Okla., guest.

Others playing were Mesdames W. M. Emmons, Alton Fraser, W. L. Davis, Jack Wayland, Oscar Easley, S. P. Rosson, H. K. Fox, A. R. Bateman, E. B. Hedrick, and the hostess.

## T. E. L. Class Has All-Day Meeting

Members of the T. E. L. Class of the Baptist Church met at the home of Mrs. Jack Roberson Thursday for a covered dish luncheon. The all-day meeting was a combined business and social meeting when members quitted for the Buckner Orphans Home in Dallas.

Those attending were Mesdames Pearl Boyer, W. I. Valentine, Artis Daniel, G. W. Brumley, Lee Lambert, Walker Nicks, J. B. Harlin, Mrs. Cooper and the hostess.

## John Olsons Are Hosts For Club

Mr. and Mrs. John H. Olson entertained members of the Wednesday Night Bridge Club at their home on Wednesday night last week.

Marigolds centered foursome tables where dessert was served. Red dahlias and red verbenas furnished bright and colorful decorations in the living room.

Couple prize in the bridge games went to Mr. and Mrs. Roy Jowell.

Those attending were Messers and Mesdames Jim Black, Jim Lipscomb, Bob Wilson, Roy Jowell, Reed Williams and the hosts.

## Indoor Gardening Is Discussed For Garden Club

A discussion of plants for sunless rooms during the long winter days provided interesting answers to roll call at the Garden Club meeting held at the home of Mrs. E. Ramey Friday afternoon. The program subject was "Indoor Gardening."

Mrs. C. C. Cox, leader, gave the reminder for October, "After Killing Frost Cut Dahlias Stalks."

Mrs. Ralph McCullough began her talk on "House Plants" by saying that the good old days, when almost every home had its quota of house plants handed down from generation to generation, have passed. In garden circles there is an increasing tendency toward the revival of a house plant hobby, and along with it the art of using these plants in groups and combina-

E. B. Hicks, E. B. Hedrick, Will S. Kerr, Paul Mathers, Woodrow Ireland, Travis Dameron, Ernest Medkief, Lyle Woodford, Meade Halle, J. T. Gilbreath Jr., Fred Oberthier of Clovis, N. M., and the hostesses.

tions to give decorative effects. She listed among the important things to consider are; light, temperature, soil, drainage and ventilation.

In beginning a paper on "Winter Bouquets" Mrs. C. C. Cox asked the question, "Can you think of any small thing that will bring more cheer on a cold, dreary day, than a bouquet of lovely flowers?" Mrs. Cox named several flowers in this locality that may be dried for winter bouquets, including the strawflower which must be gathered just before the center is exposed and hung upside down in a warm (almost hot) dry place until thoroughly dried. Another method for drying thin membraned flowers was described by Mrs. Cox who said "Bury them in hot dry sand carefully poured around the flower, which has been surface dried beforehand, and then set in a bed of prepared clean sand. Many delicately tinted flowers may be preserved in this way and keep sometimes for years."

The next Garden Club meeting will be held at the court house and a guest speaker will present the program. The public will be invited to attend this meeting.

A business session was held with Mrs. N. E. Gass presiding.

## Texas Tech Given Pistol Belonging To Billy The Kid

LUBBOCK.—A pistol belonging to Billy the Kid and a rifle and pair of handcuffs which were owned by Pat Garrett, New Mexico sheriff who killed the Kid, have been left to the Texas Technological College museum by Judge Arthur E. Hays of Monahans. Judge Hays has affidavit, its verifying authenticity of these relics.

The pistol is an 1860 model Colt, 6-shot, .36 calibre. The rifle is a Sharps .50, widely known as a buffalo gun during the period when so many of these animals were slaughtered on the western plains. After being thoroughly cleaned and oiled by D. E. F. George, Tech physics head, both firearms are in good shooting condition.

## A Brand Ad Will Sell It!

A nominating committee was appointed. Those named on the committee are: Mrs. Ralph White, Mrs. Jim Lipscomb, and Mrs. C. C. Cox.

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