The Hereford Brand

Vol. 11

HEREFORD, TEXAS, FEBRUARY 10, 1911

Plainview Boosters Visit Hereford Soil, Water and Sunshine Exactly To Inspect Irrigation Wells and Pumping Outfits.

E. A. Harp and D. R. H. Wilkin of Plainview were in Hereford this that the Hereford soil, water and week to inspect the McDonald wells sunshine are adapted to the successand pumping outfits. They were ful culture of sugar beets. Colorado not only highly pleased but were has about 200,000 acres in beets country. "You have a great pro- with about 65,000 acres with a yield position," they said. "You people of 10 tons. Idaho, Michigan, Utah dont realize the real value of the and Wisconsin each have a small demonstration already made and area in beets. There are 20 facyou should not wait another day be- tories in Colorado. view, no less than twenty men are with Colorado and other states. now making arrangements to install The following table shows the

These two Plainview boosters were the Panhandle show both the wells by Mr. Mc-Donald and they pronounced them a success. All you need they said was to get together, stiffen your backbone and go after it.

Texas Strawberries.

There were 175 carloads of strawberries shipped to northern and eastern markets from Texas during the season of 1910, according to late overnment reports, which brought 175,000. Texas can keep strawberries in the market the entire year.—Alvin Sun

Right for Beet Culture - Factory Will Come.

There is not the least doubt but

ed into old mother earth. At Plain- handle beets compares favorably

pumping plants, and Hereford has sugar content and the co-efficient of just as good proposition as we have." purity for a number of states and

B	the rannabote.
	California, 13.8 83.2
Š	Colorado, 11.0 81.8
i	Utah, 11.7 84.1
	Hereford, by Wyche, 16.0 80.0
	Plainview, by Ellard, 13.3 /77.0
-	Miami, by Carter, 11.5 57.0
3	

weight of the beets; that farmers. is the per cent of sugar in the beets. The second shows the average purity co-efficient of the beets. came in yesterday and will install

without any instructions while fac south of town.

ND STOCK TRAIN

The Santa Fe will run a Special Train ever its kines in the Panhandle beginning Thursday, Feb. 14th, at Canyon, and closing March 14th. The train will be at Hereford at 9 a.m. Thursday, Feb. 16. Everybody invited. Admission Free invited. Admission Free

enthusiastic in their praise of what with a yield of an average of 9) tops tory beets are planted, irrigated, people. had been done for the Hereford per acre. Californis comes hext cultivated and harvested under the | The vote was 21 ayes, 8 payes supervision of a beet expert. Hence add 2 present not voting. it may be concluded that the purity The antis sought to change the through to the final passage stage air eastle. If the farmers will agree ing to turnish material for use in the to plant as much as 4000 or more coming campaign. acres for a term of years, sufficient The final passage of the resolution capital could be interested in the is assured for tomorrow by practiproject. The beets would have to cally the same vote as that of today. be irrigated once, at the time of This was the only work of legislation | making contributions to political planting. Even with the light rain of general interest done today by fall of last summer, there was suffi- either house. cient to grow beets. With the modern machinery, beets are no more trouble to harvest than any good paying crop. The price obtained The first column shows the aver- for the beets will be fixed by agreeage extraction of sugar based on the ment between the factory and the

> W. J. McEhenie of La Salle, Ill. The Panhandle beets are raised six unch pump on a quarter section

SEL STATE-WIDE **ELECTION DAY**

Changed and July 22 is Final.

Austin, Tex , Jan. 31.-The Senate late last evening, after a day of today passed the Amarillo and El keen debate, opassed to engrossment Paso Court of Civil Appeals bill and the joint resolution calling for the also the Me Nealus bill for party prisubmission of a prohibition constitu- mary elections in cities, with slight tional amendment to a vote of the ammendments, which will be con-

co-efficient could be materially raised date from the fourth Saturday in but could not muster quite enough when beets are cultivated properly. July to the fourth Saturday in June sotes to suspend the rules and pass That a factory could be induced to but were defeated. It is evident that it finally. This stage will be reachfore twenty wells were being punch- The per cent of sugar in the Pan- come to Hereford is not a dream or both sides in the speeches were try- ed tomorrow and the ammendments

Spring Lake Wants Cotton

A number of farmers from the Spring Lake community were here last Saturday making inquiry for cotton seed. They applied to the Business Men's League but found that the car of seed already here had farmers around Hereford. League will order another car, no doubt, to supply Spring Lake with other things. Don't forget the time

Antis Fail In Effort to Have Date Amarillo and El Paso Bach Gets Court of Civil Appeals.

> Austin, Tex., Feb. 8 .- The bouse curred in by the Senate.

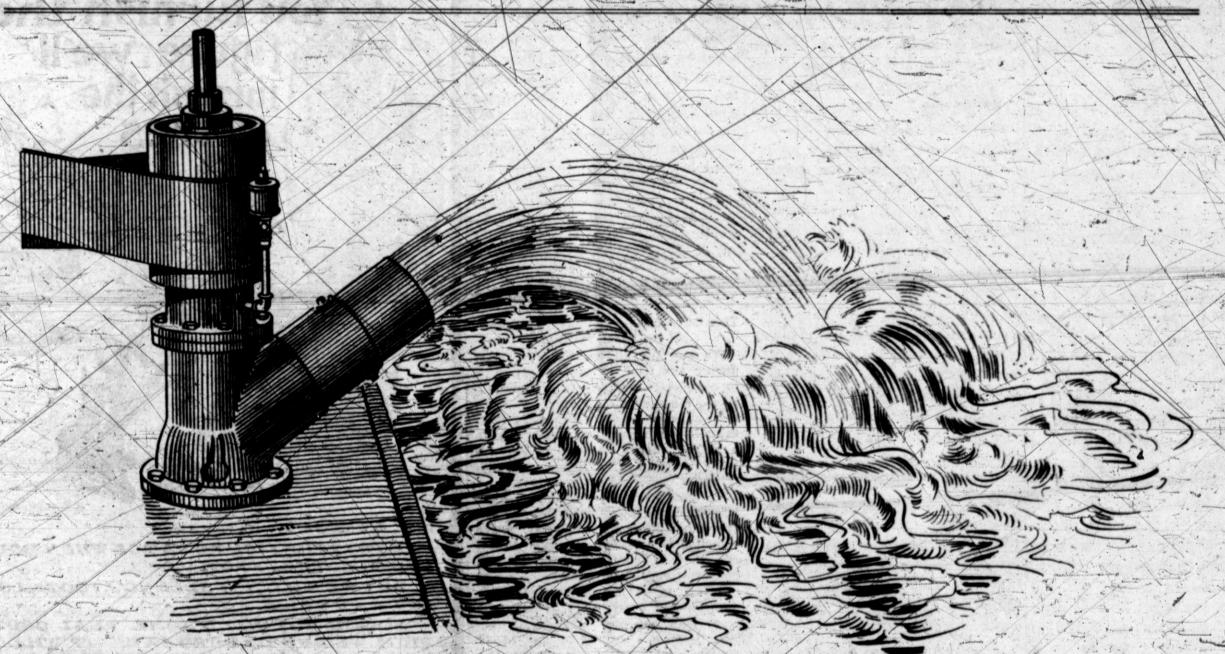
The senate had the early closing bill before it all day and hustled it made will undoubtedly be concurred in by the House, The principal amendment adopted today was to so frame the liquor dealer's bond provision so that he is barred from campaign funds.

There is no certainty as to what Governor Colquitt will do with the bill when it reaches him. The preponderence of opinion is, however. that he will veto it.

Rummage Sale.

Saturday, Feet 18th at the O. K. land office the Udies of the Christbeen more than over ordered by the jan church will have a "Rummage The Sale"; will also have on sale cakes, and place.

IRRIGATION WELL 4 MILES FROM HEREFORD



This is a sketch of one of the pumps on the McDonald farms at Hereford. The pump is discharging 1500 gallons of water per minute, and is being driven by a 25 H. P. gasoline engine. This pump has a capacity of 3 acre feet of water for 160 acres of land. The water question has been solved and having the right kind of soil and sunshine, the Hereford country must become one of the most prosperous sections in the Southwest.

B. J. Wixon, Prof. of Agricultural Practice, University of California and Harticulturist of the California Experiment Station, in discuseing Irrigation from Wells in that State says:

Sinking wells into water bearing strata to secure irrigation supplies is now being resorted to as never before. New and broader conceptions of the relations of subterraneu water to irrigation have recently prevailed. This follows because it may be much cheaper to raise water to adjacent towers than to catch it in a remote ravine and pipe it for miles. However this may be, irrigation undertakings have been recently established very largely upon wells and pumps or upon flowing wells, wherever they can be had. In California during the last three years there have been perhaps ten times as many pumping outfits set up for irrigation as has been employed during the whole earlier irrigation of the state. Large irrigation companies sank groups of wells and pumped from them into their distributing ditches and flumes when, for lack of rain their immense reservoirs went dry Individual irrigators sank wells and bought pumping plants when the ditch water failed, and have now learned the superiority of home supply, to be drawn up just when it can be used to the best advantage, and often to be had for much less than the rates of the ditch companies. Large regions which had never secured irrigation systems, and doubled, perhaps, the need of them, ere forced by drouth to seek water, and having found it below ground in ample quantities they will not fail in the future to use irrigation as a supplement to rainfall. To illustrate this advantage in well irrigation very comprehensive data are found in the following outline of a systematic inquiry.

In Santa Clara Valley, one of the leading (ruit regions of central California, there are about 1,500 irrigating plants of all kinds in the valley proper. About 900 of them have been put in during the past three years. Many of them have centrifugal pumps run by steam. These are the larger plants, from where 15 to 40 horsepower, and in some instances more are used, and the size of the pumps ranges from to 12 inches. Most of the smaller pumps are run by gasoline, though several use crude oil, and many of them are also centrifugal. Some of these are deep-well pumps, and they are very satisfactory in raising water from a greater depth than 100 feet. From 100 to 500 feet they work admirably.

The cost of pumping differs materially with the different kinds of power, sizes of pumps and depth c wells. Figuring from what may be a safe average of the actual cost of fuel, a No. 4 pump, centrifugal, with gasoline as power, at 70 feet depth, would cost \$3 per day. This would result in 600 gallons per minute, 36,000 gallons per hour, or 300,000 gallone per day of ten hours. Such a stream of water is calculated to irrigate about 5 acres per day to a little more than two and one-half inches. But these figures being of the best experiments, a better and safer-estimate would probably be 4 acres per day to a depth of about English walnut orchard the nuts will

to say that at a cost of about \$3 per tle in advance of the dropping time. acre for the water orchards of Santa Within certain limits fruiting can be times at \$6 to \$9 per acre.

rather deep wells and the cost is correspondingly high, both for the plant and for the water delivered. In many cases the cost per acre will be only a fraction of that given. But even the higher figures are below the cost warranted by the saving of a fruit crop, as the expense of indi-These figures viduals has shown. are, however, used as a standard, because they are a deduction from broad data, and it is unwise to proceed either upon minimum cost or maximum value produced.

Over large areas of country windmills are used as motars for irrigation pumps, and careful accounts of ther efficiency are available. They unquestionably serve an excellent purpose under favorable conditions up to the limits of their capacity; but irrigation for fruit growing, except in the the family garden or on small areas of small fruits, is proceeding upon the basis of motors of higher efficiency. Gasoline engines are being used even up to a capacity of 5,000 gallons of water per minute, but the ordinary plants are less than one tenth of that. Crude oil engines are also used, and steam plants using small stationery and portable engines are pressed into service, while electric motors along longpower circuits from generators at water-falls or other great sources of power, are being fully employed. Instances of the profitable employment of these agencies are abundant all through the fruit growing districts of the arid region.

MINOR RESULTS OF IRRIGATION.

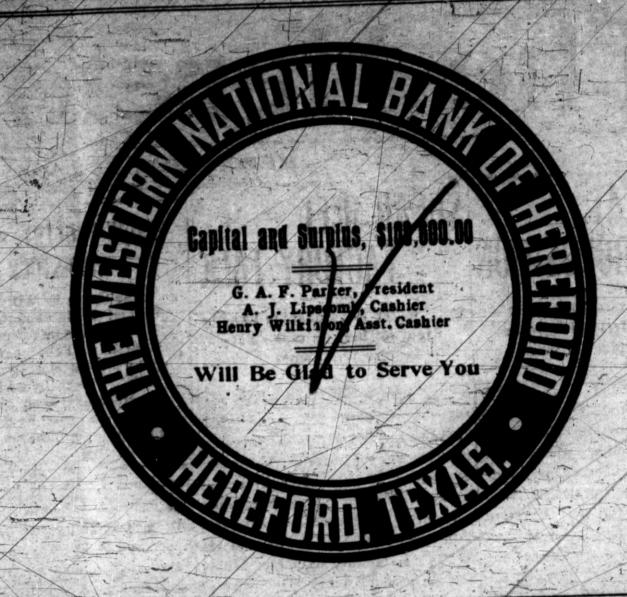
It is obviously impossible to include in this general sketch many of the minor results of irrigation which have been demonstrated by half a century of experience in the arid regions, but a few may be noted:

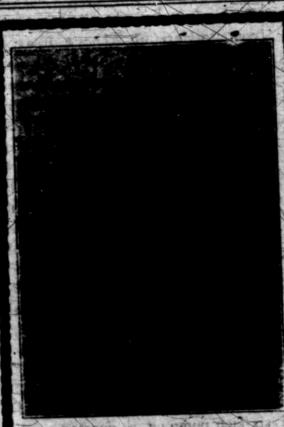
In parts of California light frosts are likely to occur while citrus fruits are ripening and after the deciduous fruits have bloomed and set their fruit. This is from December to May. There is no hard freezing, but even a slight drop below the freezing point may occasion considerable loss of fruit. It has been found that over ground with a we surface fruit may escape injury while that near by over a dry surface may be destroyed. For this reason irrigation water is used to prevent frost, and it has been found effective even when the mercury falls to 27 degrees F., providing this tem-If the mercury falls lower or remains to long at the point named, injury will result in spite of the presence of water unless more effective methods of protection are resorted

To a measurable extent irrigation is found to hasten fruit ripening. In some cases several days have been gained with early varieties by giving water just as the fruit was getting good size. The same varieties near at hand produced more slowly without this stimulus.

The application of cold water to the roots of growing plants is very undesirable. Nearly all water derived from subterranean sources is improved by exposure to the sun, either by standing for a time in shallow reservoir or traveling some distance in a shallow stream. Exposure to sun heat can not make the water to warm.

Irrigation performs a host of small services. In the nursery the budding season is lengthened because a run of water will cause the bark to slip later in the season. In the be more readily discharged from the But generally speaking, it is safe busks if an irrigation is given a lit-Clara county can, under the present timed by irrigation and succession ocess, be irrigated two to three secured. This is especially true of Strawberries can be small fruits ion of made almost constant bearers in





TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort. YOUR NOTARY WORK SOLICITED

office in Dunlap C. O. LEE Hereford, Texas and Britain Build- C. O. LEE Phone 310

suitable thermal situations and can have two main crops in the summer even where the winters are to cold for fruiting. - Raspberries follow the same course, and ever bearing blackberries are the ruling varieties in the warmer parts of the irrigated region. Of course these performances of plants are dependent upon temperature conditions as well as moisture conditions, and upon the length of the growing season which the irrigated semi-tropical region enjoys; but the fact remains that perature covers only a brief interval. the forcing summer heat of the more northerly regions of the country could accomplish far more for the grower if by forethought and wise provision he should arrange to have that beneficence always attended by ample moisture. This is evidently one of the great works or the future.

THINK THIS OVER.

This Offer Should Gain the Confidence of the Most Skeptical.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. That's a mighty broad statement, but we mean every word of it. Could anything be more fair for you?

A most scientific, common sense treatment is Rexall Orderlies, which principle is a eccent scientific discovery that is odor tasteless; very pronounced, gentle and pleasant in action and particularly agreeable in every way. This ingredient does not cable diarrhoea, nausea, flatulence, griping or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

If you suffer from chronic or habits ual constipation, or the associate or dependent chronic ailments, we urge you to try Rexall Orderlies at our risk Remember you can get them only at our store, 12 tablets 10 cents; 36 tablets 25 cents-The Refall Store. For sale by Corner Drug Store.

for two years and tried all of the best physicians in Bristol, Tenn and they could do nothing for me, writed Thos. E. Williams, Middlebero, Ky. Two packages of Chamberlain's Stomach and Liver Tablets cured

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large of too small to receive my attention.

When your feet are wet and cold, and your body chilled mrough and through from exposure, take a big dose of Chamberlain's exposure to bed, and you are all most certain to ward off a severe cold. For tention.



MR. DRESSER:-NOR IS THE FIGURE LARGE WHEN YOU BUY YOUR CLOTHES FROM US.

BUT WE WILL NOT SELL YOU POOR CLOTHES FOR ANY PRICE.

DO YOU NOT NEED SOME REAL GOOD ME. DIUM WEIGHT UNDERWEAR! IT WILL KEEP YOU WARM NOW, AND IT WILL BE WORN THIN. NER AND THEN IT WILL SERVE YOU IN GOOD TURN EARLY NEXT FALL.

\$1.00 TO \$1.50 WILL BUY A SUIT OF GOOD MEDIUM WEIGHT UNDERWEAR. COME TO OUR STORE AND LET US DRESS YOU FROM HEELS TO HAIR.

H, C, MYRICK

Gents' Furnishings

Hereford, Texas

3

NEW GOODS! NEW GOODS! PRICES LOWER THAN OTHER PLACES FOR CASH ONLY

We have just received and opened up our new stock of Spring Dry Goods, which is very attractive—being new designs and handsome patterns. Consisting of the principal lines used for early Spring trade, such as Novelty Suitings, Galateas, Ginghams, Zephyr Ginghams, Tissues, white and colored Madras, Percales, white and colored Dress Linens, Linen Sheetings and a nice line of White Goods and Silks in small checks and stripes. We have nearly 100 bolts of the prettiest Ginghams ever sold on this market. Don't wait but call and select your Spring needs before the nicest and best things are gone. Our new Spring Slippers and Shoes are also ready for inspection. Also Men's Furnishing Goods. Call and see us.

The Strictly
CASH STORE

J. G. CALLENS

HEREFORD, TEXAS

The

Hereford Brand

The Brand Publishing Co.

Address all communications to THE HEREFORD BRAND

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, act of Congress of March 5, 1979.

absoription Price Di.00 Per Year,

Any erroneous statement effecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

THE Brand is 10 years old today, February 10, 1911.

BEHIND THE TIME.

No one except a knocker or a groucher has ever accused Hereford of being behind the time, but in fact it is about 58 minutes. position on the face of the earth and Uncle Sam's division of time, puts us at a disadvantage. This is often an in convenience. It has been suggested by Sunday-sahool workers and church goers that everybody in Hereford set their time pieces back 58 minutes, and ask the railroad to keep two clocks in the waiting rooms at the depot. The big clock there now is always right on the dot-it never moves.

This difference in actual and standard time (called railroad time) also puts a burden on the crerks and laborers. Seven o'clock comes too early in the winter time for any use. Another solution to the problem

is this: For all house-wives, hotels, and restaurants to agree to serve the noon day meal at 1:00 p. m. instead of 12 m. This would divide the day in the middle and would give the preacher on Sunday time to close up his "thirdly" without having Waterbury's snapped in his face.

PAPERS COMBINED

The Tulia Herald and Standard have consolidated and hereafter only one paper will be issued. Lee Satterwhite will be editor and manager and promises a better paper than two. J. H. Foster, a veteran newspaper man, retires from the editorand 5 feet high gallons and will

THE scare headlines which have been running in the press of the state announcing that the railroads are being sued by the state of Texas for running late trains and various other causes may, as a spectacular event, have in it all the colors of the rainbow, but as a business proposition, it is as unwise as a farmer plowing up his cotton crop because the plants don't grow according to his

Theoryical railroading is worse and may be given

than book farming and the state can easily plow up a few railroads in learning the business. Our railroad commission, like our agricultural department. is a great institution and of great service to the state, but it is equally as incumbent upon it that it encourage railroad development as it is that our agricultural department encourage farming. How long would our agricultural department last if the Commissioner of Agriculture used his appropriations in filing law suits against farmers? But we are making progress and these twisters are merely the tail end of a cyclone which has been raging in Texas for sometime but is passing on to other states, leaving the Texas atmosphere as pure and inviting as the morning of creation.

The Brady Commercial Club has hit upon a novel and effective way of encouraging agriculture in that section and has set a precedent which may be established by other clubs throughout the state. The president of the club, Mr. S. S. Graham, has given 20 acres of fine agricultural land in McCullough county to be used as an experimental farm by the club, the farm to be placed under the special supervision of State Experimental Director, H. H. Harrington of College Station. The railroads running into Brady have been induced, through the Commercial Club, to co-operate with the Club and \$800.00 has been raised by the Club for the Industrial Departments of the roads to carry on the work, and several hundred more has been pledged.

The encouragement of agricultural production and the building of good roads have been foremost in the line of work laid out by the various clubs throughout the state for the coming year.

Windmill Pumping.

A cylinder pump 6 inches in diameter, with a mill that will give an 18 inch stroke will deliver 53 gallons of water per minute of 24 strokes.

Counting 50 gallons per minute, this would be 3000 gallons per hour, or 36,000 for 12 hr day. (A good mill will run an average of 12 hours out of each 24.)

Built of 2x6 boards and set edge to edge and held in place with wire hoops, it will require 80 pieces 20 feet long.

The water from one filling of this reservoir will irrigate one acre putting 2 3-4 inches of water over the entire surface.

When you have a cold get bottle of Chamberlain's Cough Remoty. It will soon fix you up all light od will ward off any tendency toward neumonia. This semedy contains no option or other narcotic and may be given a confidently to a baby se to an adult. Fold by all dealers.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, R. J. KIBBE, R. N. MOUNTS, J. L. FUODA, W. H. FUQUA, J. T. GOWELL, L. GOUGH, H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

The First National Bank



Local and Personal

I'll meet you at the Corner Drug

Justice corn 10c a can at Homer

M. A. Lampkin was in Plaisylew Monday.

Boy your flour and meat of Homer Wikinson and save money.

J. R. Cook of Tulia was ly Hereford Thursday on business

See J. O. Thompson Lumber Co. for Males and Horses. 16 lbs Pure Cane Granulated Sugar

for 1.00. Homer Wilkinson. J. G. Callens returned Sayarday from a several days trip to Dallas,

"Mound City Paints may cost a trifle mere, but- I Hereford Lbr Co"

Yan Camps No. 3 can hominy only Homer Wilkinson.

Will Head of Dimmitt, was lothe city this week doing some shorping.

Your neighbor pays cash, why Homer Wilkinson. I'll meet you at the Corner Prug

Rooms, with or without board, at Boarding House, 506 Jackson

Dr. J. N. Bolard of Independence, Kansas, is here this beek looking

after some business matters. "Sharge it" is a bad habit, get it. Homer Wilkinson: 52-tf

Rev. J. M. Sherman pas in Clarendon Thursday on business.

to be placed on the sick at this days visit in Coryell county, his old

Our goods are fresh, our prices ar right. Homer Wilkinson.

Auto Livery. Service, good; charges feasonable; Phone 135. S. B. Moore. 50th

No. 3 Kraut only 10c. Homer J. H. Collins of For Worth was looking after his regrestate holdings

Monday and Tuesday Cosh makes prices at Homer Wilkimson's

Mules and Horses. | See A. O. ThompsonLumber Co. 43-tf

I makes such a great difference in price when you pay cash at a store. Homer Wilkinson.

Glen Greer, of Dimmit, was a business visitor in Areford this week.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some he shallow water belt. Write us for BASKIN LAND COMPANY HEREFORD,

C. W. Dodson is spending the month at Waco, his old some.

Hand packed tomatoes, No. 3 cans Homer Wilkinson. Homer Wilkinson sells for Spot

Robertson Broom Co. Miles Ave. will buy broom corn.

Hereford, Texas. Sliced Pineapple, large can, best quality for only 25c. Homer Wil-

Adime saved is a dime made. Your groceries of Homer Wilkinson, the Spot Cash Grocer. 52-tf

Mr. and Mrs. Tom Clorion of were here last Saturday Mr. and Mrs. W. D. Kelehor.

Extra good soft wheat biscuit flour only \$1.55 per sack at Homer Wilason's

Jno. Sherman who has been with the Brand force for the weeks has accepted a position with The Western National Be

Amarillo's Best or Royal XXX Floor, \$1.40 a sack at Homer Wil-

A. L. Gibson, is one of a number who are having small plot of ground for gardening put under the tiling. system for irrigation.

Compare Spot Cash prices with eredit or 30 day prices and see the ving of the Cash system. Homer ilkinson.

Walter Bennett, of the City Barber Shop left Monday for several

Miss Leta Taylor, returned her home in Tulia last Wonday after a few days visit with her cousin, Miss Gertrude Taylor.

You will admit that it is better to why not do it? Homer rinson.

Mesdames Artis Daniel and Jno. C. North are in Bruner, Missouri on a visit to their parents Mr. and Mrs. B. L. Hammack, frmerly of Hereford.

GARDEN PLANTS-Will have tomato, cabbage, pepper Ad potato plants in season. Get y ar ground ready. G. C. Major, South Here-

The quicker a cold is gotten rid of the The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. M. W. L. Hall, of Waverly, Va., says: I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

Mr. and Mrs. E. A./ Harst of Kansas City have moved to Hereford to make their home. They are occupying the residence of J. B. Elliston on 3rd St.

Pay Cash for your groceries and ge the right prices at Homer Wilinson's

Ed Connell and son, of Hereford, accompanied by a Mr. Dobies, land commissioner for the XIZ Syudicate, were in Endee urday and Sunday. - Endee, (N.M.) Enterprise.

you wade at the Spot Cash Store. from which to select; then buy from Homer Wilkinson.

Mr. E. A. Hurst who has been engaged in the real estate beshess in K. C. is moving here. want to exchange your lands or city income property you will do well to see him.

For Rent, Sale or Trade 640 acres improved land 12 miles couthwest of Dimmitt, county seas of Castro County, Texas. Inquite of F. Lambert, Hereford, Texa, or write to owner, James M. Vanatta, Kiowa, Kansas.

Buck Roberts has returned from a short business trip to Wellington. He reports that our fello townso recently man, M. W. Sturdy moved there is doing well in the insurance business.

All orders for \$5.00 or over deli ered free. Homer Wilkinson. ti

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and laks may make their selections The prices will be right no use to be in a hurry about buy-

E. B. Black Co. AT YOUR SERVICE DAY OF T

Mr. W. B. Kramer, manager of the Alfalfa Lumber Cole, yard had as his guests, Tuesday, Mr. and Mrs. Foresman an Miss Peabody of Amarillo to came down by auto. Mr. Horsman is auditor for the Alfalfa pople and was here to check up we yard.

E. F. Connell of Glenrio Townsite Company has his office at Hereford and says that his company has made a contract for a well 2000 feet deep, work to begin at once. Oil prospects are gold. He has recently sold several tracts and is receiving inquiries daily. On Tuesday he had a long distance call asking about Glenrio oil lands. Ask him about it?

Revival Services will begin at The Methodist Church on Feb. 12th at 11 a. m. and the preaching will be doue by Rev. C. M. Shuffler, Conference Missionary Exangelist. Everyone who has the interest of his own soul or the souls of others at heart is earnestly requested to be with us, and take part in the meetings. Have you a on or a daughter or a friend you want saved? Now is you best opportunity. The next meeting may come to late. In the name of Him who died for you, come help us. J. M. Sherman.

Pastor. Our Altitude. 3750 feet Hereford 3676 feet 3887 feet Wildorado _____ _3986 feet 4000 feet 3998 feet Adrian 4127 feet Cap Rock

Buy Your Calendars

For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixy days, but you do not have to buy until July if you You get more for your money when Wait until you see our 500 samples 52-tf a home institution.

Special Edition Order

THE BRAND:

Find enclosed \$ 7 for which send me.

(at the rate of ten cents each) of the Special Edition of the Brand.

Name

Town

State

Tear out this order blank and mail AT ONCE. The Special Edition will be issued about April 1.



DRESS WELL. It Pays

Good tailoring is a necessity. It is the personal advertisement of a man's ability and success. The bright, keen, live men of the day dress well because it pays. It will pay you. Let us show you the Anderson line. It is good.

H. C. MYRICK

PRICE TALK

Lots of merchants give you price talk continually. Let us say this much—that we have the goods and the prices. Come around and let us You'll like our way of show you. doing business/every day in the weck. We have at all times a complete line of staple and fancy groceries. We are receiving them fresh every day.

Cardwell Brothers TELEPHONE NUMBER 50

Onion Sets, Irish Potatoes, Onion Seed. Septe for Special February Price List. Catalogs of Seed, Bee Supplies, Pountry Supplies and Fruit Trees. ROSWELL SEED COMPANY, Roswell, N. M.

Every family has seed of a good, reliable liniment. For spons, bruises, soreness of the muscles and theumatic pains there is none better that Chamberlain's. Sold by Hour Wilkinson.

Sold by Hour Wilkinson.

O. E. THOMAS EMBALMER AND FUNERAL DIRECTOR Night Phone 299

HEREFORD, TEXAS

DAY PHONE Number Fourteen

In Bad Fix

"I had a mishap at the age of 41, which left me in bad fix," writes Mrs. Georgia Usher, of Conyers, Ga.
"I was unconscious for three days, and after that

would have fainting spells, dizziness, nervousness, ck headache, heart palpitation and many strange feelings "I suffered greatly with ailments due to the change of life and had 3 doctors, but they did no good, so I concluded to try Cardui.

Since taking Cardul, I am so much better and can do all my housework."

Take CARDU

Woman' Tonic

Do not allow yourself to get into a bad fix. You might get in so bad you would find it hard to get out.

Better take Cardui while there is time, while you are still in moderately good health just to conserve your strength and keep you in tip top condition.

In this way your troubles, whatever they are, will gradually grow smaller instead of larger—you will be on the up-grade instead of the down—and by and bye you will arrive at the north pole of perfect health.

Get a bottle at your druggists' today.

Tierra Blanco Herefords

L. R. BRADLEY. Owner ... BREEDERS OF ...

W. T. WOMBLE, Manager

Write owner or call at my ranch. situated five miles east of Hereford, on the Tierra Blanco river.

Herd Headed by Strike Stx, No. 156847 Assisted by Texas Tom, No. 20446 Will sell a quantity of young stock either singly or in car load

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have pent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Taxas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK

HEREFORD. TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

Familylite Oil

The safest oil manufactured for Household Use. Best for gooking, lighting and heating.

FOR SALE BY ALL DEALERS.

GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

Irrigation Meeting-

The irrigation meeting held at the courthouse yesterday affernoon from 3 to 4 o'clock did nothing. Good talks were made by Shirley, Taylor, Barcus, McDonald, Rogers, Baker, Hays, and others. A motion to organize a company of \$10,000 stock to operate model irrigated farm was carried by a small number voting, but the response was weak. Most of the 75 men present left the room at this inncture, and those remaining after a short discussion, adjourned sine die, which means that nothing further will be done under the present move to put in a farm.

rent. 150 acres to farm. · House. well and mill, shous, etc. See A C. Elliott, Hereford, Texas.

Orr-Rogers.

Sunday evening at their home, Mr. and Mrs. J. B. Rogers gave their daughter, Miss Iraa, to Mr. Berry Orr in marriage Rev. J. C. Boyd officiating. The wedding was witnessed by the families of the con-tracting partie and a few close friends.

Miss Roger was one of the effi cient employes of the Telephone Company, and Mr. Orr holds the position of bookeeper at the Western National Bank

IT'S YOUR KIDNEYS

Don't Mistake the Cause of Your Troubles, A Hereford Citizen Shows How to Cure Them

Many people never suspect their kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when urinary trouble sets in they think it will soon correct itself. And so it is with all other symptoms of kidney disorders. This is just where he danger lies. You must cure these troubles or they may lead to dropsy or Bright's disease. The best remedy to use is Doan's Kidney Pills. It is for ills which are caused by weak or diseased kidneys. Hereford people testify to benefit received.

"W. S. Higgins, President of the First National Bank, 610 E. Fourth St., Hereford, Texas, says: My back was lame and painful and I had dizzy spells and pains in the top of my head. Some time ago I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store and the contents of one box brought me such great relief that I can heartily recommend them. This preparation can be relied upon to act promptly and effectively."

For sale by all dealers. Price 50 cents, Foster-Milbrn Co., Buffalo, New York, sole agents for United

Remember the name-Doansand take no other.

ARE YOU SICK

PEP SENNA Produces Remarkable Results for Kidney Liver and Bladder syfferers

If you are run down, do not fail to make a request to the Woodworth Laboratory, 1161 Broadway, New York, for sample of Pep-Senna, the great kidney liver and bladder remedy, which is curing thousands. The well known aying that "delays are dangerous" applies more fully to kidney, liver and bladder assess than to anything the sidney, liver and trifling, because there midney, liver and else. Diseases bladder will staud ng eceptive, and nothing

more fatal. Look back and and recall to memory the many sufferent, and others who have died during the past year. Have you ever stop-ped to think how many of them could have been made well and happy just by the use of Pep-Senna, this great health restorer? If you feel down hearted and diacouraged, send for a sample today.

something, a Liner will bring you an offer quick. Customers not carrying regular ad-will please pay cash. Count one cent for each word including initials, numbers and ad-dress. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

home, R. E. Cook.

SHOATS FOR SALE About 30 Ranch for Rest. choice shoats from 20 to 75 pounds.

1760 acre ranch in Castro Co. for at bargains. Phone of write A. G.

> WANTED - Direct from owners. country that are formale. Address Mason & McElhenfe, La Salle, Ill.

LEGAL BLANKS—The Brand has on hand a fresh supply of Warranty Deeds with Ventor's Lien and Joint Acknowledgment, also Promissory Notes. In fact we have almost any sort of Legal Blank you could

\$7000 stock of Merchandise to trade for land near Herstond. Also store building and office and two residences. Will trade together or separate. See A. Wear.

LOST-A lady's shirt waist pin. letter D. Finder please refurn to Mrs. DeGuire.

FOR SALE One steam plow outfit, consisting of one 35-horse power plow engine, three hauling vagons with beds comple, one 16-fooy breaking plow; will give terms on same. Murdock, Ernst, Gregg Ready Co., 10th and Main St., Kapes City

or address Robertson Broom Co at 507 Miles Ave. Hereford Tex. 2tp YOU'LL LIKE HEREFORD!

FOR RENT-Too urnished rooms, 628 ACRES-I improved farm 54 miles southwest of Hereford WANTED—Your shoe repairing at Will sell or rad. See F. C. Brad-Norton-Powelson Middle Co. 35tf ley, Summerheid, Texas. 41-tf

that it is in the seach of everyone. Better let me insure your see us.—Higgins Suggs, P. O. Jacks for sale or wade. Write or see us. Higgins Suggs, P. O. Box 461, Hereford, Texas. 51-4t

> FOR SALE Second hand farm gon with feed rack and wagon Inquire of Albert Patterson, e Nursery.

FOR RENT-150 acre farm one and a half miles Dawn station. Good residence, barn, sheds and fine well of water. See or write W. B. Parmer, Hereford, Tex. 52tf

FOR SALE, 160 acres in Section 67, block K-8, Deaf Smith Co., Texas, 11 miles Northwest of Hereford, smooth quarter, good soil, the whole quarter sinces gently to the north, 60 acres proke. Write, Oscar Schmeil, Scottsville, Kansas. 1-15p

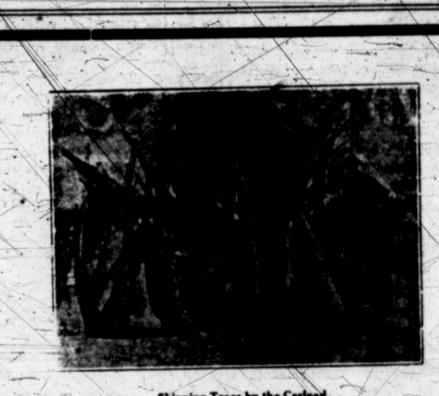
STRAY HOG — At Sulphur Park, one year old made. Owner can have same by centifying and pay charges.

A \$4000.00 Stock of Drugs in Eastern Kansas to trade for \$ 000.00 worth of good land worth the cash. A. Wear, Hereford, Toxas. 1tp

1tp 238 acres 1 mile from town in Indiana, all tilable, 100 acres in cultivation, 100 acres pasture 126 acres bottom land, house 30x40, 5 rooms, 2 good barns, well and creek, 1 1-2 miles hog fence, price 3,000.00, clear. Will trade for good land in southwest. What have ou to offer. A. Weat, Hereford, Texas. 14p

WANTED Sheep on Share or will take care of bunch by the month and furnish range. Best of Barn & Corrells. Address, Bx 41, Dimmit, Texas.

The Hereford Brand



HEREFORD NURSERY L. P. LANDRUM, PROPRIETOR

Professional and Businesss Cards

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D. F. Ashbrook Geo. W. Dale ASHBROOK & DALE

ALL KIND OF INSURANCE Office 1st door South of First National Bank

SUGGS & JONES Complete Abstract of Title to Deaf Smith County Lands.

C. G. WITHERSPOON Lands readered and taxes paid for

HEREFORD.

HERBORD. TFXAS

> THE HEREFORD BRAID ONLY \$1.00 A YEAR

Panhandle County Sells 277 Bale and Gets Above Market Price at Galveston.

The following letter from W. L. Moody & Co., of Galveston, well known cotton buyers, is self-explanatory:

> Galveston, Texas, January 25, 1911.

Mr. J. J. Long, Mobeetie, Texas.

Dear Sir - We take pleasure in advising you that we have today sold 277 bales of your cotton on the basis of 15 3-16 cents for middling, which we consider an excellent sale on today's market, and trust the price realized will be highly satisfactory

to you. The market today is disappointing, futures being down some five or ten points, instead of higher as we expected, and all things considered we thought best to sell rather than to hold

Hoping you had a pleasant trip home. we remain with best wishes, Yours very truly, W. L. MOODY & Co.

The cotton mentioned above was shipment made entirely from the Mobeetie country, (Wheeler county, Texas). All of this cotton graded first-class, the staple was above an average, and gold at a premium of 3-16 cent over the market quotation, which was 1-16 over any other cotton sold on the Galveston market up to the 25th of January, on a down market, as on that day futures were off from 10 to 15 points:

This is a splendid turnout for a shipment of cotton of this size from any locality, and especially so late in the season. Good for the Panhandle of Texas.

This means that the farmers Wheeler county who raised this shipment realized \$75 per bale for their cotton besides the seed which were worth at least \$20 per bale. Wheeler county is north of Deaf Smith and why could not cotton do as well in this county?

A Crosby county farmer, W. H. \$1947.73, the seed being worth \$370 in addition.

The New Panhandle will plant summer.

Holds Monthly Meeting.

The Pranthian and the "B. C." Classes of the Presbyterian Sunday School held their monthly meeting last Friday night at the church. After meeting separately the two clases came together to consider the questions of a magazine exchange and music for the church.

The classes were the prime movers in enlarging the rostrum so as to have more room for those who sing. This work was done last week at a relatively small expense as the men of the church donated most of the 499 varas to the place of beginning, labor. Everyone is greatly pleased at the change in the building. Now the classes are calling upon one and all who will assist in the music to this week on Saturday night at 7:30. They agreed also on a magazine exchange which will be installed at the church.

Parrott Paragraphs.

Messrs. J. Wagner, F. R. Metcalf, R. S. and B. F. Neely drove to Hale Center last Friday, to advise with Mr. Allen of that place on the feasible thing to do in the way of farming when it is so dry. They feel that they have been well repaid for their journey both by the advice that they received and the kindly welcome.

Tom Shepherd has come home much to the joy of all.

Our young people had a very gay time last Friday night when a jolly load went to Dimmitt and were entertained by Mr. and Mrs. Easter. All had a good time and they feel very much indebted to Mrs. Easter.

Our young people met at Mrs. Fincher's to sing last Wednesday. night with Rhoda Bess.

Mrs. Hacker and Mr. Guthrie came home last week. Mr. Guthrie expects to return to Illinois, much to the regret of all. We feel that to lose such a man will be very hard on our neighborhood. We need his the honors to the stranger. integrity and sterling worth. We wish very much that he might stay with us.

Sunday night we met at Mr. Jennings' to sing.

Mrs. B. F. Neely and Charlton went to Dimmitt Thursday.

Ned and Charlton Neely and Floyd Hacker went hunting Saturday. A very pleasant time, was had a Mr. Guthrie's last Thursday. The occasion was the killing of Hogs. Jack and Jill.

Good Photographs Wanted

The Brand wants a handred good photographs-pictures of city and country homes, pancy headquarters, herds of cattle, theep and hogs. They will be used in the Special Edition of The Frand. Bring the photos to this once and after the cuts are made they will be returned to you. Bring them in within the

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on 10th day of February, 1911, by the Clerk thereof, in the case of M. O. Kersey Shell, raised in 1910, 271 bales from et al verens E. F. Connell et al, No. 50 acres and sold the entire lot for 289 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in March, A. D. 1911, it being several thousand acres of cotton this the 7th day of said month, before sued out of the Bonorable District Smith County, in the Town of Hereford, the following described prop-

erty, to-wit: Beginning at a mound, and semi-N. A. Hunt's pre-emption survey. Thence N. 851 varas past mound and two pits, the N. E. corner of survey No. 7, block K-3, A. B. and M. at 1846 varas, a mound and semi-circular trench in E. line of circular trench in W. line of survey No. 5 in block K-14. Thence south 33 minutes E. with W. line of said block 1846 varas to a mound and semi-circular trench. Thence W containing 160 acres of land. Said land being known as the H. B. Shaw pre-emption, situated in Deaf Smith County, Texas. Levied on as the property of M. O. Kersey and Jeff nell et al for cost of suit.

day of February, 1911.

R. W. BAIRD,

Uncle Joe Lost.

Not Uncle Joe Cannon, but a cannon might as well have exploded, for J. M. Sypert, familiarly know by his many friends as Uncle Joe, was ingloriously defeated in a game of checkers last Saturday, by a one Mr. Crockett of Rosweil. It just happened - it didn't occur. The man with the name of a famous Texas scout and warrior dropped into Hereford and in mixing around with friends met Uncle Joe at the Palmer Lumber Co's. office, where checkers are wont to be played, and like two old-roosters shied at each other when checkers were mentioned and the fight was on. Uncle Joe shifted his Battle Ax to starboard and cleared the deck for action. The first shot David Crocket broke Tommie, and Alva Metcalf spent the into the king row, and though a fresh chew was often loaded 20 straights went to the man with a Bowie knife name, and Uncle Joe tike the great man he is acknowledged his defeat and handed over

Sheriff's Sale

THE STATE OF TEXAS, County of Deaf Smith.

BY virtue of an execution issued out of the Honorable District Court of Deaf Smith County, Test, on the 12th day of January, 11, by the Clerk thereof, in the case of the First National Bape vs. J. T. Montague No. 366, and delivered to me as Sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's sale, on the first Tuesday in March, 1911, the same being the 7th day of said month, before the Court House door of said Deaf Smith County, Texas, in the City of Hereford, the following described property, to wit: Situated in Deaf Smith County, Texas, being all of Section No. 72 Block K-4 Certificate No. 131, Original Grantee, H. O. R. R. Co. containing 640 acres of land, levied on, as the property of said J. T. Montague, to satisfy a judgment amounting to \$669.72 in favor of the First National Bank of Hereford, with interest thereon from the first day of November, 1910, at the rate of 10 per cent per annum,

and cost of suit. Given under my hand this the 2nd day of February A. D. 1911. R. W. BAIRD, Sheriff of Deaf Smith County, Tex.

YOU'LL LIKE HEREFORD!

Sheriff's Sale

THE STATE OF TEXAS, County of Deaf Smith.

BY virtue of an order of sale isthe Court House door of said Deaf Court of Deaf Smith County, Texas, on the 12th day of January, A. D. 1911, by the Clerk thereof, in the case of H. B. McKinley vs. A. J. Smalley No. 346, and same has been circular trench the N. W. corner of directed and delivered to me as Sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's sale, on the first Tuesday in March, 1911, the same being the 7th day of said month, before the Court House door of Deaf Smith survey No. 8 in block K-3. Thence County, Texas, in the City of Here-E. at 483 varas a mound and semi- ford, the following described property, to-wit: Situated in Deaf Smith County, Texas, and being an onehalf undivided interest in and to part of league No. 409-1-2 patented to Abner Taylor by Patent No. 442, and described by metes and bounds as follows: Beginning at a rock set in the ground in the North West corner of Survey No. 74 Block R-8 T. T. R'y Company, and the S. W corner of W. B. Garwin's 640 tract; meet with them one night each week Kersey to satisfy a judgment amount- thence West 964 vrs. pass a rock at for choir practice which will occur ing to \$40.78 in favor of E. F. Con- 1900 vrs. a stake for the S. W. corner of this tract, from which a rock Given under my hand, this 10th set in the ground bears West 34 1-2 vrs.; thence N. 1900 vrs. to a stake from which a rock set in the ground bears N. 539 W. 43 vrs.; thence East 1900 vrs. to an iron pipe for the said W. B. Garwin's N. W. corner; thence S. 1900 vrs. to the place of beginning, containing 640 acres, levied on, as the property of A. J. smalley, to satisfy a judgment in favor of W. B. McKinley amounting to the sum of \$485.11 with interest at the rate of 10 per cent per annum from the 22nd day of November, A. D. 1910, and cost of

> Given under my hand, this the 2nd day of February, A. D. 1911. R. W. BAIRD, Sheriff of Deaf Smith Co., Tex.

REDUCE YOUR GROCERY BILLS

The Spot Cash plan will do it. Try it, you will like it. We deliver all orders amounting to \$5.00 or more free. Compare our goods and prices with others. They speak for themselves.

The state of the s	The state of the s	100 mg
Evaporated Po	er Soda, per lb eaches, per lb ones, per lb	
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California Fru 16 lbs Best Ca Amarillo's Be	uit, large can uit Sugar st Flour, 48 bs	\$1.00 - \$1.00
Dry Salt Mea Smoked Meat K. C. or Punc	guaranteed only t per lb per lb h Baking Powder,	25c can 9e
To lbs Lard C	og Lafd ompound atoes te 17 lbs Oe Good	Meal 40c
THE REPORTED		For the state of

Why pay more when you can buy these prices?

TELEPHONE NO. 81 HOMER WILKINSON, PROP.

PITTSBURG ELECTRIC WELD FIELD, POULTRY AND RABBIT FENCE

By comparison you will find this fence the cheapest in both PRICE and QUAL-ITY compared with any other fence made. We have just received a complete stock of the different styles and sizes and will take pleasure in showing you a fence that has stood the test if you will call at our store.

WARREN HARDWARE HEREFORD, TEXAS

YOU'LL LIKE HEREFORD!

YOU'LL LIKE HEREFORD!

YOU WANT TO SEE The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures they are a convincing argument. MODERN PLANING MILL IN CONNECTION

EXCURSIONS!

To LOS ANGELES or SAT DIEGO, CAL., and return \$75.40. Final limit, six months from date of sale.
To SAN FRANCISCO, CAL., and return, \$84.90. Final limit, nine months from date of sale.

To MINERAL WELLS, TEX and return, \$17.65. Pinal

limit, sixty days from date of sele For further information apply to

W. F. MAXWELL, Agent