

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, DECEMBER 16, 1910

No. 45

3,896,542 FOLKS THAT'S TEXAS

An Increase of 27.8 Per Cent in Population—Fifth State In the Union.

Washington.—Texas, the largest state in the United States in point of area, made greater progress in its population during the last ten years than any of the states which exceed it in the number of inhabitants, and now takes rank as fifth state in population, passing Missouri, which in 1900 held that place. Census statistics issued show that only New York, Pennsylvania, Illinois and Ohio surpass Texas in population, while Missouri drops back into seventh place, having been passed by Massachusetts during the last ten years.

Texas' population increase would give her four additional representatives in congress if the present ratio of appointment is retained when congress enacts the new apportionment law. Only thirty-five of the 245 Texas counties showed decreases in population, and these were slight. The figures follow:

Census of 1910, 3,896,542, an increase of 847,832, or 27.8 per cent over 3,047,710 in 1900. The increase from 1890 to 1900 was 813,187, or 36.4 per cent.

The list of Panhandle counties are given in the list below:

COUNTIES	1910	1900	PER CENT
Armstrong	2,682	1,205	122
Bailey	312	4	7,700
Brisco	2,162	1,253	72
Carson	2,127	469	364
Castro	1,850	400	362
Childress	9,538	2,130	351
Collingsworth	5,224	1,233	323
Crosby	1,775	787	124
Dallas	4,001	146	2,640
Deaf Smith	4,942	483	367
Donley	5,284	2,756	91
Floyd	4,638	2,020	129
Gray	3,405	480	609
Hale	7,563	1,680	350
Hall	8,279	1,670	395
Hansford	935	167	360
Hartley	1,298	377	244
Hemphill	3,170	815	288
Hutchinson	892	303	194
Lipscomb	2,634	790	233
Lubbock	3,624	293	1,137
Moore	561	209	176
Ochiltree	1,602	267	200
Oldham	812	349	132
Parmer	1,555	34	4,473
Potter	12,424	1,820	582
Randall	3,312	963	243
Sherman	1,276	104	1,223
Swisher	4,012	1,227	227
Wheeler	5,258	636	726
Roberts	905	62	53

As compared with the per cent of increase the Panhandle Counties exceed the older settled counties of the state by large per cent as will be indicated as follows.

COUNTIES	1910	1900	PER CENT
Bell	49,186	45,535	8
Dallas	135,748	82,726	64
Denton	31,258	28,318	10
Galveston	44,479	44,116	.08
Grayson	65,996	63,661	3
McLennan	73,240	59,772	22
Parker	26,331	25,323	* 2

And again there are some counties which have continually poked fun at the Panhandle and West Texas and yet they have actually lost in population, while their derided West Texas cousins have "whipped" them in the census report. And to they



are counted as the best counties in the state.

COUNTIES	1910	1900	LOSS PER CENT
Cooke	26,603	27,494	3
Collin	49,022	50,087	5
Fannin	44,801	51,793	13
Lamar	46,544	48,727	4
Red River	28,564	29,893	4
Wise	26,459	27,116	2

All of the counties in West Texas and the Panhandle increased in population ranging from 53 per cent to 7.700 per cent. There are 22 counties which show an actual decrease in population. Most of these are located in South East Texas.

C. W. B. M. Day

The open session of the Christian Woman's Board of Missions held at the First Christian Church on last Sunday evening was largely attended and quite interesting. The first paper given was a brief review of the organized mission work among women the past fifty years. Following were papers and talks setting forth the past progress and future aims of the women of the Christian Church.

The first Sunday in each year is observed by this organization as C. W. B. M. Day and the offering goes to the university Bible chair work. In states where there are no Bible chairs the local auxiliary designates into what fund the offering is to go. The Bible chair idea is rapidly gaining interest among our own people and other religious bodies as well. In February of this year at Madison, Wis., a notable conference of church workers was held, and many problems concerning the moral and religious life of our university students were considered. This conference represented nearly fifty thousand university state students. Is the effort not worth while?

The Christian Woman's Board of Missions now has regularly endowed Bible chairs in five state universities. The aim for 1910-11 is 100,000 women and \$400,000.

Sam Worley dropped in to see homefolks last Sunday and Monday. He has several contracts with the Santa Fe in erecting depots.

THE RED CROSS CHARITY STAMPS

Millions of Seals will Be Circulated in Fight Against the White Plague.

The Red Cross Christmas seal, or "charity stamp" first made its appearance in Boston in 1869, and was designated as the Boston sanitary fair stamp. About the same time similar stamps were being used in Brooklyn, New York, Springfield, Mass., and Stamford, Conn. After the war this method of raising funds was discontinued in this country for a generation, although it found vogue in a number of foreign countries and is largely used as an emergency relief measure.

There at the present several hundred different types of charity stamps in use in all parts of the world. Stamps were first used for anti-tuberculosis work in Norway and Sweden in 1904, the result being about \$20,000 for a hospital. Last year the receipts in Denmark were five times as large.

The Danish stamp was really the inspiration of the Red Cross stamp in America. In 1907 Jacob Reis published the story of the Danish stamp and made a call for the American people to adopt such a measure to support a national anti-tuberculosis crusade. The call was ineffectual, but the seed sown was to yield a generous harvest.

The idea proved popular and in 1908 when the third venture was made with the "charity stamp" \$135,000 was realized for the tuberculosis fight.

The sales of last year amounted to nearly \$25,000.

Every indication points to a greater sale this year than ever before, owing to the fact that it will be conducted on a national basis, and the campaign so carefully planned that every civil or social organization interested in health is asked to cooperate in this great work.

Irrigation Windows.

D. L. McDonald has fixed up quite attractive windows at his office on Main Street. In one he has a mound of earth, surmounted with a big demijohn of water, and the bottom a card reading "and sunshine," all of which interpreted means "water, soil and sunshine" and he proposes to show the "results." In the other window he has a display of grain, potatoes and alfalfa, with pictures from his irrigated farms. One reads "It rains on our farms when we want it." The potato samples were raised on the McDonald farm and are beauties. Mr. McDonald is pushing his project right along. Another well is being put down and the third and fourth wells will soon be in.

The Swedish Comedy Drama, Hans Hanson, in four acts is handsomely staged and the management have spared no expense in securing a well selected cast. The scenery is all new and the electrical and mechanical effects are not surpassed by any other company of its kind. The play is very thrilling throughout and there is enough sensation to fill the hearts of the audience with gladness. This company will appear at the Opera House, Monday, Dec. 19. Prices 25c, 35c and 50c.

Hereford Camp No. 990.

At its regular meeting, Dec. 10, 1910, the following officers were elected for 1911.

C. E. Lester, C. C.; W. W. Bennett, Adviser; Troy Womble, Banker; C. L. Sullivan, Clerk; H. O. Hubbert, Escort; Buck Roberts, Watchman; Drs. LeGrande, Taylor and Hicks, Physicians; L. Gough, C. E. Smith and Troy Womble, Managers; C. L. Sullivan, Delegate to Head Camp meeting to be held at Mineral Wells, March 1911; Troy Womble, elected Alternate.

At this time all members present adjourned to meet at the Arcadian Cafe where a nice oyster supper awaited them. We were entertained by L. Gough and W. H. Ray.

BROOM CORN MAKES FARMER BIG MONEY

For the Past Ten Years an Average Yield of \$30 Per Acre Has Been Netted the Farmer

In a sworn statement published in the Daily news of Amarillo, A. J. Lundegreen, the well known Panhandle broom corn raiser, tells a story of the possibility for profit in raising the brush. Mr. Lundegreen has been remarkably successful, but he has done nothing which cannot be accomplished by any man who will expend the same effort as Mr. Lundegreen has.

The following affidavit was made before Stuart Miller, a notary public:

State of Texas, County of Potter. Before me, a notary public in and for the county and state above named, appeared A. J. Lundegreen, to me personally known, who, after being duly sworn, deposed and stated that he had raised on his farm, three miles from Amarillo, Potter County, Texas, seven successive crops of broomcorn from the year 1903 to 1910; that his broom corn crop covering the entire period above mentioned, has netted him \$30 per acre annually, except 1910 crop which has not been sold; that his first crop of broom corn in the Panhandle consisted of one-half acre, which acreage has steadily increased until the year of 1910, in which year he raised 1365 acres; that at least 50 per cent of his crop from which he made the profits above stated has been grown on sod land; that all of his crop has been made without fertilization or irrigation; that the above crop was made on land bought at an average price of \$6.00 per acre.

A. J. Lundegreen.

Subscribed and sworn to before me this the 23rd day of November, 1910.

(Seal) Stuart Miller, Notary Public, Potter Co., Tex.

Notice

Notice is hereby given to those who have been keeping their places of business open on Sunday, in violation of the Sunday law, that such law will henceforth be enforced. No undue advantage will be taken of past violations of such law, but all future violators will be prosecuted in the manner as set out in the penal code of this state.

Yours very truly,

W. Elmer Dameron, County Attorney.

Card of Thanks

We thank the good neighbors and kind friends of Hereford for the kindness and sympathy shown us during the illness of our dear husband and father. They shall always be remembered in our prayers. Mrs. W. M. Cocanougher and children.

Hans Hanson

The orchestra carried by the Hans Hanson Co. is complete and perfectly instrumented. Hear the two concerts given by the Hans Hanson Co. Band Monday, Dec. 19, in front of the advance seat sale in front of the Opera House. Concerts at 3:30 and 7:30.

Dr. A. L. Taylor was at Haskell this week. His father who is quite old returned with him and will make home in Hereford.

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

THE CHRISTMAS BEARS.

By **GERALD PRIME.**

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ISABEL was having it out with her father. It was only a few days before Christmas, and she should have been at peace with herself and all mankind in general, but she wasn't. She had been telling herself all this particular day that as soon as her father came home she would put her case before him in a light so convincing that he would be brought to admit that he had been a little too arbitrary. Her scheme had not worked. She was beginning to realize painfully that her effort to gain her point had resulted in confirming her father in his opinion that it was a man's privilege to rule in his own house, especially when the woman of it was his only daughter, a girl of twenty, who could not be expected to know her own mind.

"You know perfectly well," said Isabel, with a final heroic attempt to snatch victory from the jaws of defeat, "that Jack and I have been—have been good friends for a long time. The only reason he hasn't spoken about it—to you—is because he has been waiting until he was in more of a position to do so."

"Then it's mighty lucky for him that he concluded to postpone it," declared Tom Truesdell testily. "Romance is all very well for those who can afford it, but Jack Goodale doesn't belong to that class. I pay him a fair salary, and I admit he earns it. But I don't see how he expects me to accept him as a son-in-law. How could he ever provide for a wife as extravagant as you? Absurd!"

"He has a little money, and he may make a lucky deal some day," she persisted in spite of the forlornness of her hope.

"Do you mean that the young man intends to gamble in wheat?" he asked ironically.

"Why shouldn't he? You do, don't you?"

Tom Truesdell snorted impatiently. "No," he retorted, "I do not gamble. A gambler risks his property. I never risk anything. I know how the market is going because I make the market. There is a difference, Isabel."

Dripen to desperation, Isabel played her last trick. "The man you want for a son-in-law," she said, "is no better off financially. He has nothing but his debts to distinguish him."

He smiled sardonically. "If I want him for a son-in-law," he returned decidedly, "I am well enough off to afford him. I grant you Gerald Van Ingen has very little means, but he has something that the Truesdell family needs a good deal more. He has position."

"He's an empty makeshift," declared Isabel wrathfully.

"He isn't very brainy, I suppose," her father admitted. "He'll be all the easier to manipulate on that account. That ought to appeal to you, Isabel. But I haven't made up my mind yet. Mr. Van Ingen is coming to lunch with me tomorrow, and I shall make a study of him. He certainly ought to do great things for us socially."

Van Ingen was punctual at Truesdell's office on the following day. As he entered the busy place he found the bustle very disquieting to his nerves. Tape machines clicked, clerks were shouting perplexing fractions into telephones, and there was an uproar quite unfamiliar to the young man's ears. All at once Truesdell rushed into view, almost overturning his distinguished visitor, and without

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ONLY \$1.00 A YEAR

Cleaning Ladies' suits
and coats a specialty.
James Snyder. Phone 44.

even an apology shouted in a voice that seemed peculiarly disagreeable:

"Here, Goodale! Get a move on and sell all you can—10,000,000 bushels today. Keep a cool head, man."

Having given his commands, Truesdell turned to his visitor. "You'll have to excuse me," he said. "I expected a quiet day, but the bulls are on the warpath, and I'm having the fight of my life. Goodale will be back presently, and he'll tell you all about it. Come in tomorrow and I'll blow you to that luncheon—if I have money enough left to pay for it."

The excited operator was away before the startled young man could put in a word. He couldn't understand why so rich a man as Truesdell was supposed to be should agitate himself over his business. What was amiss? The idea was so irritating that he found a trifling consolation in the fact that his wooing had gone no further.

Just then Goodale returned, and Van Ingen felt it due to himself to learn something of the condition of affairs. His ideas of business were exceedingly vague, but he nerved himself for the undertaking.

"Mr. Truesdell seems to be unusually excited today," he began. "I can't help thinking something must be up."

"Something is up," Goodale admitted quietly. "Wheat is down."

"Oh, I see," said his rival, with a dazed look which belied his assumption of intelligence. "Mr. Truesdell has been dealing very heavily lately, I believe."

"Very heavily indeed," Goodale agreed promptly.

"Many people will be very hard hit," "Very hard indeed."

Van Ingen concluded that he had solved the problem. He thanked his informant, rose languidly and proceeded to his club, inwardly grateful that he had escaped a terrible possibility.

While he was eating his luncheon a man whom he knew emerged from behind his paper and came over to his table.

"Beastly panic in the wheat market," he observed rather dolefully. "Hope you're not scorched, Van."

"No money to play with, dear old chap. I've just left a man up to his eyes in it—Tom Truesdell. Know him?"

"Well, rather?" the other replied. "I have just dropped a cool \$10,000 in the pit. If your man Truesdell has been equally out of luck he must be looking forward to a rather gloomy Christmas. It means millions to him."

An hour later Van Ingen went into the writing room and penned a note to Mr. Truesdell to the effect that some unexpected and important business would compel him to forego the pleasure of a further discussion of the contemplated alliance.

On Christmas eve Goodale and Van Ingen met face to face on the street. The latter would have passed without a sign of recognition, but Goodale grasped his hand and greeted him cordially.

"I am afraid you people must have come out of your deal rather badly," Van Ingen stammered.

"Not at all," declared the other radiantly, with a final wring of his one fine rival's hand which made him wince. "We were bears. The lower the price went the more we made. About a million is the figure."

Van Ingen smiled feebly and murmured his congratulations.

Christmas.
Sing holly now and mistletoe
And all resentment from your heart;
Sing the accessories which show
And in this joyous day have part;
Sing help to him you fain would wrong
And good to him you would deride;
Lift up your heart in joy and song
And sing the Christ back to your side
ELBERT SHERMAN.

KNOCKING OTHER TOWNS

There seems to be a disposition on the part of some Panhandle towns to knock other Panhandle towns. Only recently a gentleman, a stranger, dropped off at Amarillo and asked about Hereford and other towns. He was told that there was nothing worthy of notice at either Hereford or Plainview, but this same gentleman came on to Hereford anyway and he found that Hereford possession of the best assets for a city—water; and plenty of it. So he said those fellows knock on your town.

The people of Dallas are still in the dark as to Hereford's offer to supply their city with ample aqua pura by means of a double pipe line from Hereford to the big city. Hereford has the water and Dallas needs it. Just pull the cord.

There has never been so much before said and written about farming and farming upon scientific principles. Even in irrigated districts they have been able to reduce the water applied by one-half when proper tillage is used.

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00
Total Resources Over - \$500,000.00

OFFICERS: { J. L. FUQUA, President
A. HERBST } Asst. Cash.
E. B. POSEY }

DIRECTORS: { L. GOUGH, J. L. FUQUA,
R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

ASK ME If you want to sell your Business or Real Estate FOR CASH

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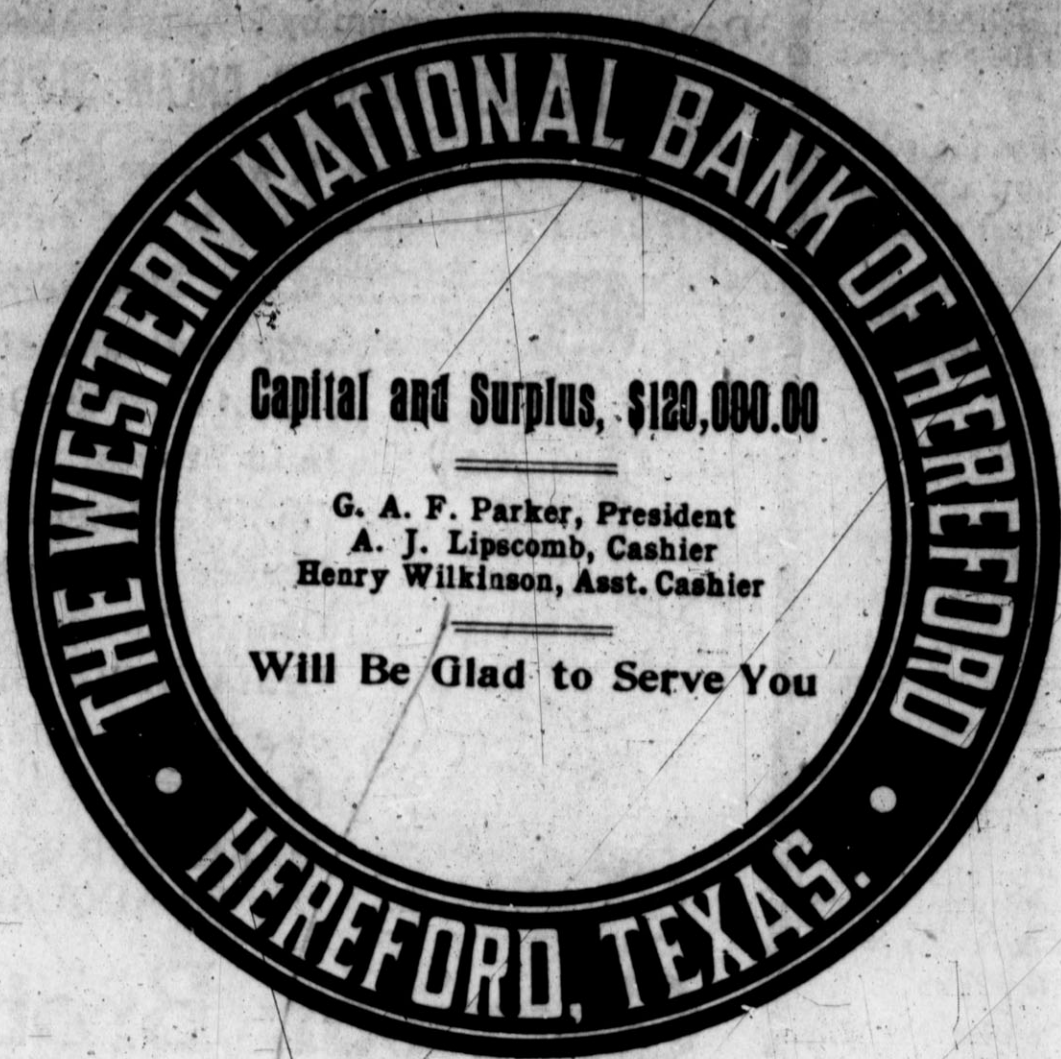
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CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

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We invite all who want high quality products at reasonable prices to pay us a visit. We are aware of your needs and have set our prices accordingly. Take notice of some of our prices:

Corn, bulk	\$1.20 cwt	Cotton Seed Cake, per ton	\$29.00
Corn, sacked	\$1.35 "	Cotton Seed Meal, per cwt	\$1.70
Corn, chops	\$1.50 "	Oats, per bushel	47 1-2c
Bran	\$1.25 "	Millet Hay, per bale	40c
Bran, mill run	\$1.50 "	Prairie Hay, per bale	50c
Shorts	\$1.65 "	Alfalfa Hay, per bale	60c

We are strictly bidding for cash and prompt "30 day trade" and will make it to your interest to stay with us. If you think we are discouraged or have any idea of leaving just come and look at our immense stock. By the way Bill, we have been out of coal but have some on the road, and it is good, too. It is the best Colorado Coal. Don't buy any other. Our coal gives satisfaction. We handle Rock Salt and International Stock Food.

Remember the place and that we want your trade and will save you money if you will only stay with us. We carry the most complete stock in Hereford. Phone same as before, 76.

Yours to serve,

Witherspoon & Harrison

Notice Stockmen.
From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town.

DR. F. E. BOWE, D. V. S.

School Reports.
The Brand has printed a supply of quarterly reports for the pupils' grades, etc. These are suitable for any public school.

YOU'LL LIKE HEREFORD!

Record Contest.
Miss Jessie Sisk has been nominated as one of the contestants in the Fort Worth Record Prize Contest. She asks that her friends save all the coupons and place them to her credit. Leave them with J. M. Boone.

36-9t

Comforting Words

Many a Hereford Household Will Find Them So.

To have the pains and aches of a bad back removed; to be entirely free from annoying, dangerous urinary disorders is enough to make any kidney sufferer grateful. To tell how this great change can be brought about will prove comforting words to hundreds of Hereford readers.

Henty Frederick, of Lubbock, Texas, says: "For several years I was subject to attacks of backache and I was rarely free from a dull, racking pain in my loins. When at work, I was in misery, especially if I had to stoop. I tried several remedies, but found very little relief until I began taking Doan's Kidney Pills. They proved especially adapted to my case and in a few days my back was entirely free from pain. I have had occasion to take Doan's Kidney Pills since then, when slight return attacks of my trouble have reappeared and they have never failed to give me relief. I would not be without this remedy in the house. I know of many other people who have taken Doan's Kidney Pills with satisfactory results."

For Sale by all dealers. Price 50c. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name — Doan's — and take no other.

Training the Boy.

One often hears a prosperous father say that he wants his boy to have an easier path in life than he (the father) had. The intention, or say sentiment, is doubtless good, but it is a mistake to plan a boy's future with a "soft berth" as the appealing feature. The making of most of the successful men of today has been the hardships and obstacles which they overcome by hard work and perseverance in their youth. We doubt very much if the man who leaves a heritage of ease and luxury to his son does his duty by his offspring.

The best citizen of tomorrow is the hard-working boy of today. It is a mistaken sense of kindness in the parent to allow his son to grow up in idleness, no matter what their circumstances in life may be. Teach the boy to be self dependent and in after life he will thank you for it.

Each year the colleges of the country turn out small armies of graduates who, beyond the education acquired, are in no way prepared to take up the active struggles of life. Thrown on their own resources many of these young men find themselves with no practical knowledge to make a living for themselves.

Whether your son needs it or not put him at some kind of work before he approaches man's estate. The knowledge of it will not hurt him and you know not the day when that knowledge may be called to account.

—Exchange

Christmas Cards FREE!

Not Cheap Trash but Ten Beautiful Ones.

I want to send free to every reader of The Hereford Brand, 10 beautiful imported, embossed, colored Christmas post cards, all different, without any advertising on them whatever.

I do this because I want people to know the high grade cards I carry at manufacturers' prices. If you prefer beautiful New Years cards say so when you write. All I ask is that you send me 4c in stamps to cover postage. Address C. T. Johnstone, Pres., Dept. 1, Rochester, N. Y. 43-2tp

MAIL ORDER PRICE LIST!

You save the freight when you buy from us.

A. & H. Soda 4 lbs for	24c
Good clean Rice, per lb	3 1/2c
Good Roasted Coffee per lb	18c
Dry Salt Meat, per lb	16c
Smoked Meat, per lb	17c
10 lbs. Pure Hog Lard	\$1.60
25 lbs. Pure Cane Sugar, (not beet sugar) only	\$1.50
25c Can K. C. Baking Powder, only	19c
2 lb extra good crushed Oats, only	9c
Fresh Barrel Kraut, per gallon	40c
25 lbs Salt, only	20c
7 5c sacks Table Salt for	25c
20 lbs. extra good bulk Crackers, only	\$1.50
7 Bars good laundry Soap only	25c
1 gallon of Fancy Table Syrup, only	45c
Home Ground Wheat for Hot Cakes, Whole Wheat Bread or Breakfast Food, per lb	5c
3 cans good Corn for	25c
Evaporated Peaches, good and fresh, per lb	9c
50 lbs. of above Peaches for only	\$3.95
Search Light Matches, per box	4c
Extra good Colorado Potatoes, per lb	2c
Flour Star Special, 48 lbs, only	\$1.35
Royal XXX Flour 48 lbs. only	\$1.40
Amarillo's Best Flour, 48 lbs., only	\$1.40
Panhandle Flour, 48 lbs., only	\$1.55
Meal, 17 1/2 lbs., only	40c

The above is only to give you an idea of the extremely low prices we are making on 1st quality Groceries. Take them and compare them with any Mail Order House's price list. We guarantee to save you money.

Come to our store and examine the quality of our goods — they are sure to please you.

"WE SELL IT FOR LESS"

THE SPOT CASH GROCERY

JARROTT & WILKINSON

PHONE 81 HEREFORD, TEXAS

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Echoes from Parrott.

The Grant brothers bailed for F. R. Metcalf and B. F. Neely last week.

Mr. and Mrs. Shepherd spent Thursday with Fannie Neely. It does one good to visit with Mr. and Mrs. Shepherd.

Miss Mable Hacker stayed all night with Hazel Hacker one night last week.

A. C. Grant took Sunday dinner with Mr. and Mrs. Dukes.

We had a fine meeting Sunday.

Mr. Edwards says things that makes one better and makes one

think. His talk on "Christian Warfare" was good and right to the point.

We were glad to have Messers Dukes, Shepherd, and Ricketts and wives with us.

Miss Grant writes from Colorado that she has seen nothing on the way or there as good as Texas. It does us good to hear that we have the best country ever.

We have a prospect of having a cheese factory in our midst. If this materializes and we get to raising cotton as we are now talking of doing, we will have a great country even though it rains but, little.

We feel very much encouraged

over our Sunday School. We have reason to thank Mr. Edwards and Mr. Carl Jennings for the good work they are doing for us.

Fannie Neely called at the school Monday afternoon. It is a pleasure to drop into Miss Wagner's school. She is doing fine work.

Mr. Floyd Hacker was elected secretary of our Sunday School last Sunday.

Mrs. Guthrie is not at all well. "Jack and Gill."

Bethel News

Dortha Brubaker had an attack of pneumonia the past week, but is able to be up around in the room. Hope she will soon be well.

B. F. Hodges and family took dinner with Uncle George Higgins Sunday.

W. W. Edwards and wife visited in your city several days this week with her father, Isaac Brown.

J. W. Miller had business at Will Stead's, in the Scherer neighborhood last Monday.

Mr. Diebel of Hereford was out with Chas. Bowman several days this week helping them to butcher.

Finis Short, formerly of this vicinity, went back to old Kentucky and got him a wife. No more bach for him. We wish for them a happy life.

B. F. Hodges visited with his mother, Mrs. M. A. Hodges, of your city Tuesday and Wednesday.

Elder S. T. Shores will preach at the school house Sunday, Dec. 11th, at 3 p. m. S. S. at 2 p. m. Every body invited to these services.

Parrott Items

Such a delightful time was enjoyed by all who were fortunate enough to be at Mr. Edwards last Thursday The occasion being his birthday.

A number of neighbors and friends with baskets and boxes of things good for the inner man surprised him. The joy of it was that the surprise was absolute. Those present were Messrs. Shepherd, Axe, Jennings, Dukes and Ricketts and wives, and Mrs. Tincer and Fannie Neely. After spending the afternoon in visiting, we all went home feeling that after all the thing worth while in this life is, "To live in a house by the side of the road and be a friend to man."

A most enthusiastic meeting was held at the school house Thursday evening to discuss cheese and cotton. We were sorry not to have Mr. Dollar with us to tell us about cotton.

Mrs. Tincer and baby and son, Willie, called on Mrs. B. F. Neely and Miss Bell, Saturday.

Mr. and Mrs. Guthrie started for their old home in Illinois, Monday, to make a visit.

All of our young people and every one who sings be, sure and be at Sunday School next Sunday. We are going to organize a choir which will meet one evening each week to practice. This will get us together and make us more sociable and also make our church and Sunday School more attractive by having good singing.

Messrs. Kopp and Wagner were working at the school house Saturday fixing for the curtains around the stage. They will be used first Xmas eve in the fine program which Miss Wagner is having the children prepare.

It is going to be fine and it will pay any one to come and hear it. Jack and Jill.

Wanted—Your land and town property to list for sale or exchange. O. B. Pirkey, office with Park & Nesbitt, over First National Bank. 4513

Turrentine Brothers spent a week in the Santone irrigation disrvice recently and they are pleased with what they saw.

Don't waste your cream by leaving it in the milk. Get a SHARPLES TUBULAR CREAM SEPARATOR and get all the cream. It will save enough to pay for itself in a short time. Come to our store and see it.



At the same time we will be glad to show you our line of Charter Oak and Garland Stoves, Velle Buggies, Moline Wagons, Star and Leader Windmills, John Deere Plows, Van Brunt Grain Drills and anything else in the line of General Hardware.

MAKE OUR STORE YOUR HEADQUARTERS

Garrison Brothers

HOLIDAY SPECIALS!



Until January 1st we will cut the price on the lines below in order to convert these goods into cash before January 1st.

Men's Suits

\$30.00 Suits, Holiday price	\$22.00
\$27.50 Suits, Holiday price	20.00
\$25.00 Suits, Holiday price	18.50
\$22.50 Suits, Holiday price	17.00
\$20.00 Suits, Holiday price	14.75
\$15.00 Suits, Holiday price	10.50
\$12.50 Suits, Holiday price	8.85
\$10.00 Suits, Holiday price	6.75

All Boys' Suits go at 1-4 Off

Men's and Boys' Overcoats, Holiday Sale Price 1-3 off Now keep warm Cheap—Buy a good Overcoat at a very low price.

Ladies' Tailored Suits and Coats

\$37.50 Coat or Suit, Special Holiday price	\$26.75
35.00 " " " " " "	25.00
32.50 " " " " " "	23.50
30.00 " " " " " "	22.50
27.50 " " " " " "	20.00
25.00 " " " " " "	18.50
22.50 " " " " " "	17.00
20.00 " " " " " "	14.95
17.50 " " " " " "	12.75
15.00 " " " " " "	11.00
12.50 " " " " " "	8.85
10.00 " " " " " "	6.75

All Ladies' and Children's Coats below \$10 go at 1-3 off.

Trimmed and Tailored Hats

Go during our special holiday offering at Half Price.

\$12.00 hat sale price	\$6.00
10.00 " " " "	5.00
9.00 " " " "	4.50
8.00 " " " "	4.00
7.50 " " " "	3.75
5.00 " " " "	2.50
4.00 " " " "	2.00



We are going to save you money if you will let us on all the above lines. Warm prices for cold weather. Don't wait for zero before you buy. Let us show you.

GEO. A. STAMBAUGH

YOUR CHRISTMAS ORDER

isn't only half complete. you've forgotten about those

Plum Puddings, Nuts, Raisins and Fruit

Have us jot them down while you think about it.

Yes, it's often true in the excitement incident to Xmas that we forget a few things. Here you'll always find a "choice."

FULL STOCK CHRISTMAS GROCERIES AND FRUIT



CARDWELL BROTHERS

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

True Economy is in Buying the Best—

TEXACO AXLE GREASE

is the most economical because it is the best----highest quality---- best grade----always the same.

FOR SALE BY ALL DEALERS.

MADZ ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

Christmas Gifts for Men and Boys!

Allow us to suggest a few useful gifts. In Clothing we are showing the most approved models, made in the best styles. A Suit or Overcoat would be a "princely" Xmas Gift.



Appropriate, but Less Expensive Gifts:

For the Head

A New Derby,
A Beaver Cap or
A Stylish Soft Hat
will be worn with
pleasure

For Comfort and Pleasure

A nice Coat Sweater
A Fancy Vest,
A Pair of Kid Gloves,
Silk Lined Gloves,
Driving Gloves,
or Fur Lined Gloves

You Couldn't

select a more useful
gift than a box of
"EVERWEAR SOX"
Cotton, 6 pair, \$1.50
Lisle, 6 pair, - \$3.00

For the Boy

An Overcoat,
A Sweater,
A new pair
of Shoes,
or
A new Hat

SPECIAL!
For Holiday
**OUR \$5.00 SHOE
FOR \$4.50 CASH**

We Have

an elegant
line of Negli-
gee Shirts—
with or with-
out collar.
Prices \$1.00
to \$2.50.
New Patterns



SUSPENDERS, NECKTIES AND LINEN HANDKERCHIEFS IN BEAUTIFUL HOLIDAY BOXES

During the Holidays we will make especially low prices on SUITS and OVERCOATS.

Gents' Furnishings

H. C. MYRICK

Hereford, Texas

Public School News

Three months and one week of school work will have been accomplished at the close of this week, which is the last week of the work for the pupils before the holidays. Regardless of the near approach of Christmas, there seems to be very little deviation from the usual earnestness and interest that the pupils have manifested in their work from the beginning.

The primary pupils of Misses Brown and Elder will give a Christmas Cantata, in the Auditorium, Tuesday afternoon, December 20. Everybody is cordially invited, especially the parents of these pupils.

On December 23rd, in the High School Auditorium, the High School pupils will give a play—The Great Plummer Breach of promise Case—to which there will be an admission of 15 and 25 cents, the proceeds to go toward the improvements of the Public School Library. If you really want to enjoy an evening of fun and laughter, attend this play and thereby encourage your children and contribute to their needs.

The Institute of Deaf Smith county will meet in regular session Monday, December 19th. The program contains many questions of interest to be discussed. Several instructors from the West Texas State Normal at Canyon have consented to be present and contribute to the program,

which will increase the interest. After a week's Normal work the teachers will have one week's vacation, before resuming their regular work.

On account of the interest and harmony that have prevailed throughout the school, we are very much gratified and are anticipating greater accomplishments and better results during the next term.

Below is given the Honor Roll:

PRIMARY DEPARTMENT.

Lucil Gibson	Ima Thornton
Mattie Mounts	Fossy Rayzor
Delma Rayzor	Lela Orr
Dawson Beach	Robert Lampkin
Dan Bockman	John McDonal
Geo. Stambaugh	Forrest Bowe
Herman Shultz	Frankie M. Baker

Dorothy Boardman	Lee Feemster
Dorothy Ramsey	Fred Patton
Corine Jowell	Lula Bell Wilson
Johannie Wood	Mary Sue Bullock

INTERMEDIATE DEPARTMENT.

Norine Daniels	Mamie Feemster
Grace Wilson	Verdie Buckner
Edna Elliott	Margie Roberts

HIGH SCHOOL

Sloan Baker	Hugh Wilson
Edgar Webb	Neil Wilson
Benjamin Funk	Clara Lambert
Alma Norton	Colta Sisk
Roy Feemster	Clara Linnenbaur

LIST OF PUPILS WHO HAVE BEEN TARDY TWO OR MORE TIMES

Inez Terry	Walter Temples
Guy Renfro	Jessie Anthony

Willard Taylor	Dave McKinley
Elton Taylor	Hal Taylor
Ruth Lee	Opal Vaughn
Ellen Williams	William Curtis
Eddie Connell	Louise Oberthier
Wess Bradley	H. L. Walker
Floy Collup	Rayble Ricketts

Stanberry-Stoker.

The marriage of Miss Beulah Stoker of El Paso and Mr. William Terrence Stanberry of Hereford was celebrated last Wednesday afternoon at 5 o'clock at the home of the bride's parents, 1137 Arizona Street, Rev. C. L. Overstreet officiating at the ceremony.

The bride wore a simple but elegant dress of crepe de-moere with real lace trimmings. Only the relatives of the families of the contracting parties and a few special friends were present at the nuptial ceremony.

The new couple left immediately for this city, arriving here at four o'clock Thursday. They were met at the station by friends and driven to the home of Mr and Mrs. H. H. Hawkins. The couple was covered with a shower of rice, both upon their departure from El Paso and their arrival at Hereford.

Mrs. Beulah Stoker Stanberry is the accomplished daughter of Mr. and Mrs. E. T. Stoker. She has visited friends in Hereford several times and has found a warm place in the hearts of all who have had the pleasure of her acquaintance. Mr. Stanberry is a prominent young business man of this city and holds a responsible position with The Brand Publishing Company. He made his home formerly at Midlothian, Texas.

A long list of handsome wedding gifts were bestowed by the many friends of these young people and they have also been the recipients of many "well-wishes" and hearty congratulations. And The Brand showers its blessings upon the heads of

these two happy folks and welcomes Mrs. Stanberry into the inner circle of The Brand family. May the paths of these two blend into one "way of life" that leads to the everlasting spring of happiness.

COMPLIMENTARY LUNCHEON.

A beautifully appointed five course luncheon was given on Wednesday, Dec. 14, by Mrs. C. W. Dodson, honoring Mrs. J. N. Russel who leaves soon for a visit in Central, Texas. Without, a grey wintry sky and misting rain, while within are light, warmth, beauty, and the coziness of home. Sprays of holly gave quite an artistic effect in the receiving rooms and at the same time suggested the yuletide. The dining-room was especially pretty, the table being laid in handsome cluny pieces with a bowl of pink chrysanthemums in the center and holly sprays placed gracefully around.

Covers were laid for Mesdames Russell, Kelley, Lipscomb, Oberthier, Price, and Irwin. After luncheon an hour was pleasantly spent in conversation and games.

HUSBAND'S EVENING.

A delightfully informal club function was that on Monday evening, Dec. 12, at the home of Mr. and Mrs. Will Evants, when the members of the Monday Afternoon Club entertained complimentary to their husbands and to Mesdames Barcus, Slaton and Russell who are soon to make extended visits in Central and Southern Texas. The Evants home was very tastily decorated in pot plants. The passing of heart score cards announced what the amusement of the evening was to be. A number of games of "42" was enjoyed most heartily. To the delight of all Mesdames Parker and West gave piano selections and Mrs. Kelly a humorous reading. In ac-

cordance with the statutes of the club the husbands are to be honored guests some time during each club year, and on this occasion they expressed much pleasure, but hoped it would be repeated once a month instead of once a year. A dainty salad course was served.

Phone 44 when your suit or skirt needs a doctor. 1

"Thank Heaven the Table is Set."

The ladies of the Monday Afternoon Club with the assistance of a few friends gave one of those delightful home-talent plays at the opera house Friday afternoon and evening. The play was a light farce and included three principal couples, the newly weds, her father and mother and negro servants. The trouble arose between the dark shaded lovers over the sentence "Thank Heaven the table is set" and it went from them to the new couple and finally to the older people, as a result a general family split. This was however amended and everybody was happy.

A number of specialties were given which added much to the entertainment. The entire program as given follows:

PROGRAM.

Chorus	Glee Club
Bellomy March	
	Monday Afternoon Club
Clog Dance	Llib Yax
Duet—"Upper 10, Lower 5"	
W. F. West and W. M. Sturdy	
Solo	Mrs. W. M. Sturdy
Reading—Scene at the Photographers	Miss Bert Carter
Chorus	Glee Club

The object of the play was to raise funds for the public library which is under the care of the Monday Afternoon Club.

All kinds of cleaning.
James Snyder, Phone 44.

Time to Take a Bath

As the close of this good year, 1910, approaches the time for making good resolutions steps in. The best resolution for our customers to make is: **"RESOLVED, That from Now on I will take my bath regularly."**

City Barber Shop

SANTA CLAUS TO VISIT HEREFORD AGAIN XMAS

Letters From the Children Telling Their Hearts' Desires--Mrs. Santa Claus Writes to the Admirers of Saint Nicholas.

With the Children.

Dear Children:

I know that some of you feel like the little boy who just could not wait for the real christmas, and, and you too want to "pertend it's done come," but don't do that, for so much of our joy comes from thinking about what Santa is going to bring us. Just how the pretty new doll will be dressed, and how the little boy can march to the "tum-tittee-um-tum-tum" of the new drum. Now don't forget, that Christmas is the real Christ time, and that each one of you can do something to make some one else happy.

Sincerely,
MRS. SANTA CLAUS.

Let's Pertend.

This year Christmas comes so late

I can hardly sit and wait;
I can't even count so awful
many days!

And its hard on little boys
Playin' just with busted toys
All their paints were off from
Such a lot of plays.

Let's pertend that there are more,
And I've not seen one before;
Helmet, drum and last year's
Chris'mas card.

(Drum is jus' an old tin pan,
Helmet a tomato can,)
An' we'll hang 'em on my own
Tree in the yard.

Mama gets my pussy cat,
Papa gets this dandy hat;
(It's the foot-ball hat—the one I
uster kick!)

Tain't much like what Santy sends,
But a boy that jus' pertends,
He can play that stick's a stripey
Candy stick.

I've jus' got to laugh, 'cause
It will s'prise old Santa Claus
When he sees my bully tree
in going by.

For he'll say, "Why, I declare,
Christmas gets ripe early there!"
Every day's the same as
Chris'mas—if you try.
—Charlon Lawrence Edholm.

A Suit and Anything.

Bovina, Texas—Dec. 10, 1910

Dear Santa Claus:
I thought I would write you a
few lines telling you what I want
you to bring me.

I would like to have a suit like
you bought me in 1907. I would
like to have any thing you would
leave me, such as a pecons, candy
and nuts, that is all. So good bye.
Truly yours,
Floyd Stallings

Tricycle and Train.

Dimmitt, Texas Dec 5, 1910.

Dear Santa Claus:
I want you to bring me a tri-cycle
and wagon and train and some fire
crackers, and I want you to bring
little Brother a ratler and a little
doll and a rubber cat.

From little,
Willie Turnbow.

Wants A Big Doll.

Bovina, Texas, Dec. 10, 1910.

Dear Santa Claus:
I want a little trunk if you have
one. An I want a little bed and a
big doll, and a story book and some
candy and pecans if you have any.

Troy Stallings.

Send Presents to New Mexico.

Dear Santa:

I was nine years old the tenth day
of October. As I am going to San
Jon, New Mexico. We are going
there to live. So please send to San
Jon my presents. Please bring me
these things: I would like a pocket
knife, a twenty-two rifle, a pick and
shovel, a wheelbarrow, and candy.

Goodbye,
Talbot Height.

I'm Free Years Old.

Dear Santa Claus:

I'm just free years old and just so
high. Santa Claus I want you to
bring me a shot gun just like John's
and a little tain of cars that wuns
round and round, a doll like Munk's
and some candy and nuts.

From little Bob Renfrom.

Don't Fly Over My House.

I heard that you were coming in
an airship if it's moonshiny. Please
don't fly over our house. Stop and
bring me an Indian suit and some
candy and nuts and some fireworks.

And sister says to plethe brng her
an indian thuit and cany and nuts.

And baby brother wants a dote
and wagon. Goodbye Santa, a big
hug to you.

P.S. The most I want is to be
promoted to the third grade Xmas.
A Merry Xmas to you from
Forrest Bratton.

Wants Santa's Picture.

Dear Santa Claus:

I want you to bring me a tablet
with a pretty picture on it and a long
red pencil with a rubber on it, and a
little train that costs about a 25c.
And dear Santa I want you to bring
me one of your pictures, if you have
one. And a little cart with a billy
goat hitched to it and a little auto-
mobile. Now be sure and bring it
all to Julian.

Julian Weaver.

I Am All Right.

Dear Santa Claus:

How are you this year? I am all
right. I wish you a merry Xmas
Santa bring me a drum and horn, a
train and kite, and send Evelyne a
tin tea set, doll and horn. Your
friend,
Daniel Bell.

P.S. Please send them to Cook
County I will be there.

P. S. Forget Something.

Dear Santa Claus:

I want you to bring me a doll, a
pencil box, a horn, a box of hand-
kerchiefs, a pair of red gloves, a
good story book, and a half-dozen
pencils. I believe that is all for this
time so I will close. With love,
Mary Sue Bullock.

P.S. I forgot to say I wanted you
to bring me a knife. M. S. B.

A few Things.

Dear Santa Claus:

I want you to bring me a top, a
toy pistol and some caps to shoot in
it, ball, bat, mit, a pair of red gloves
and some candy and nuts. I live on
25-mile Avnew, five hundred and ten.
Yours truly Tom Edward Bullock.

Lots of Nice Things.

Dear old Santa:

Please bring me a doll dresser,
a doll with a pink daess on, a little
thing that plays music a little auto-
mobile come candy, an orange and a
banana and please bring all the poor
little girls lots of nice things I'll
be a good little girl I am three
and a-half years old

Virginia Laird

A Set of Furs.

Dear Santy Claus:

I want you to bring me a doll bug-
gy and a cupboard, a set of furs and
some candy and apples. Your little
friend,
Mildred M. Cross.
P.S. I got the card you sent me.

Don't Forget Me.

Dear Santa Claus:

I am a little girl just five years
old and hope you wont forget me
and my little brother. Santa I wish
you would bring me a doll and a lit-
tle set of dishes and just anything
else you have to give me.
As ever, Mabel Renfro.

Head for Doll.

Please bring me a little necklace,
head for my doll and candy, nuts
and fruit. Nona Brasil.

All the Way from Wisconsin.

Lowell Wis., Dec. 7, 1910.

Dear Santa Claus:

I want a sled, a Christmas tree
a fine one, a doll's comb set, a doll's
bed-room set and dishes. I want a
star on the top of my tree, I want
some canny, I want a new dress a
pink dress. I wonder if I will have
enough presents. I wish that Christ-
mas I will have apples canny wallus
nut, I want a basket full of canny.
From Alice Firary.

Santa to The Brand.

Lowell, Wis Dec 7, 1910

Dear Sir: Please find enclosed
one dollar for the Hereford Brand
I like your paper very much and
like to hear from Hereford You
will find enclosed a letter from my
daughter, Alice She writes a letter
to Santa Claus I remain,
Yours very truly,
L. R. Firary



On Christmas eve the children, all gathered around the fire,
Discuss the probabilities until they must retire.

'Tis then the fateful wishbone, kept over from Thanksgiving day,
Is brought to light and broken in the traditional way.

With their fair, expectant faces—and eyes with light aglow
They await the anxious moment when all of them shall know
Who is to be the favorite of fortune and whose choice
Is sure to bring fulfillment fit to make the heart rejoice.

Air Ship Might Blow Away.

Hereford, Texas., Dec. 5, 1919

Dear Santa Claus:

If the wind does not blow your
Air Ship away or if you can find a
way to get here, I want you to bring
me a doll with a green dress and sister
Lois a pretty butterfly and a
negro doll that squeaks or talks
kinder. Also Lois a little ring with
a diamond on it like mine, Bring
me a train that goes round and round
like Mr. Ray's. Santa I want some
pretty little shoes and stockings and
some clothes for Maria my doll. I
want a stove and a little house and
some dishes. Sure Santa Claus dont
forget some candies, apples, nuts
and coca nuts for Lois and me. I
live 13 miles from town, am five
years old and can ride a horse just
as fast as he can run to save his life.
Now dont forget us. Good bye.
Your friend,
Katherine Myrl Yarborough.

Will be Good Again.

Dear Santa Claus:

I hope you will remember all of
the little girls and boys this Christi-
mas and be sure to bring them every
thing they want.

I have been such a good little girl
to say "thank you" and everything
nice, so this is what I want you to
bring me, a big doll with golden hair
and a go-cart for it; a bracelet and
locket the size for me. and please do
bring me another little white dog
like Dandy was to take good care of
me. And Santa I will hang up a
little red stocking for you to fill with
goodies and I'll not be selfish, not
a bit. If you will bring me all these
things, I'll be so good and thank
you so much.

Your little friend,
Grace Ferguson.

Ring and Candy.

Dimmitt, Tex., Dec. 4, 1910.

Dear Santa:

I read a letter to your wife pu
in the Brand. Will you please bring
me a little doll, a ring, some spark-
lers, oranges, apples and candy.
Your friend,
Frankie Kerr.

A Jolly Good Fellow.

Dear Santa Claus:

I think you are a jolly old fel-
low and you were so good too me
last Christmas.

This time want a sled and a bicy-
cle and a train that will run on track
and I want a drum.

Davis Simpson Elliott.

Easy Pleased.

Dear Santa Claus:

I want a doll and I want a doll
buggy for my doll and I want some
nuts, oranges, apples. Esther Fox.

Swing and Hobby Horse.

Dear Santa:

Will you please bring me a doll
and a dresser, a bed and a swing-
ing hobby horse and nut and candy and
apples and doll comb and brush.

Your friend,
Inez Feemster.

Doll and Doll Bed.

Dear Santa:

Will you please bring me a doll
handkerchief, candy, oranges, and a
doll bed.

Your friend,
Bettie Kerr.

Iron Beds, Springs and Mattres-
ses, 25 per cent off at E. B. Black
Co's. 44-2t

For Sale—10 Rhode Is-
land Red Hens. \$1 each
or 10 for \$9. Mrs. Geo. A.
Stambaugh.

A Boy Doll and Hippopotamus

Dear Santa Claus:

I want you to bring me a little train, and please, bring me a little rocky horse; and next a little cute hank; and a little bull, a play-one I mean; and a little hippopotamus, a play-one; and a play-tiger; a boy doll and some little doll dishes.

You're so good, Santa Claus, 'at I love you, to bring me so much. If there are not enough to go 'round w'y leave out the boy doll and dishes, 'cause I want the rest.

Your loving friend,
T. Aubrey Cox, 5 years old.

Not Many Things

Dear Santa:

Please bring me a tricycle, some candy, fruit, a sweeter, doll buggy, doll sleepy white curly hair, gloves, overshoes, tea set, stove, house, muff, iron, train, bracelet. Goodby.

Lois Brazil.

A-B-C Book

Dear Santa Claus:

I am six years old and I will tell you what I want Christmas. I want an a-b-c book. Please send me a automobile, a stove and a tool set. I want in my tool set a hoe, a rake and a spade. I want a street car if times are not too hard with you. I will close.

Yours truly,
William Black.

Bath Tub for Dolls

Dear Santa Claus:

Please bring me a bathtub for my dollies and a little girl's ring with three glasses in it. And a little doll about THAT tall and a big doll size of Nellie's with light hair and eyes that go to sleep and a Kitty red book. I want a doll trunk, too. And please fill my red stockings full of candy, nuts, oranges and nannas. And don't forget Parmer cause he has been sick for a long time.

Your little girl,
Eloise Pitman, 4 years old.

A Set of Dishes

Dear Santa Claus:

I am 8 years old. Please bring me a doll, a set of dishes, some candy, some fruit and nuts.

Yours truly,
Lela Orr.

An Auto

Dear Santa:

I am a little boy eight years old and I want you to bring me an automobile, fire-crackers, roman-candles candy, nuts and apples.

Your friend,
Will S. Kerr.

Teddy Bear

Dear Santa Claus:

Please bring me a doll, a toy dog, a teddy bear, a rocking horse and dishes.

Your friend,
Bernis Feemster.

Will be in Hereford Xmas

Endee, N. M., Dec. 8, 1910.

Dear Santa:

I am away out in New Mexico, but expect to spend Xmas in Hereford and want you to bring me a bicycle and hope you come to see all of the little children out here.

From,
John A. Johnson.

Recon Santa Will Come to Endee

Endee, N. M., Dec. 8, 1910.

Dear Mrs. Santy:

I dont live in Hereford now but I did once last Christmas and now I live in Endee, do you recon Santa Claus will come here. Tell him I am here. I want a little horse and buggy and a big doll and I want him to go to see Bruce and Carmena.

Maurine Killough.

Cowboy Gloves

Dear Santa Claus:

Please bring me a drum, sword, shield, gun and a pair of cowboy gloves and lots of candy and nuts and fruit. I have been a pretty good boy and I am going to be a better boy before christmas comes.

Your little friend,
Albert Pike Snyder.

A Story Book

Dear Santa:

Please bring me a story book. I am ten years old. And please bring me a doll buggy and please bring

JEST 'FORE CHRISTMAS

By EUGENE FIELDS

Father calls me William, sister calls me Will,
Mother calls me Willie, but the fellers call me Bill!
Mighty glad I ain't a girl—ruther be a boy,
Without them sashes, curls an' things, that's worn by
Fauntleroy!

Love to chawnk green apples an' go swimmin' in the lake—

Hate to take the castor-ile they give for bellyache!
'Most all the time, the whole year round, there ain't no flies on me,

But jest 'fore Christmas I'm as good as I kin be!

Got a yeller dog named Sport, sick him on the cat;
First thing she knows she doesn't know where she is at!
Got a clipper sled, an' when us kids goes out to slide,
'Long comes a grocery cart, and we all hook a ride!
But sometimes when the grocery man is worrited an' cross,

He reaches at us with his whip, an' larrups up his hoss,
An' then I laff an' holler, "Oh, ye never teched ME!"
But jest 'fore Christmas I'm as good as I can be!

Gran'ma says she hopes that when I git to be a man,
I'll be a missionarier like her oldest brother, Dan,
As was et up by the cannibuls that lives in Ceylon's Isle,
Where every prospeck pleases and only man is vile!
But Gran'ma she has never been to see a Wild West show,

Nor read the life of Daniel Boone, or else I guess she'd know

That Buff'lo Bill an' cowboys is good enough for me!
EXCEP' jest 'fore Christmas when I'm good as I kin be.

An' then old Sport he hangs around, so solemn-like an' still,
His eyes they seem a-sayin': "What's the matter, little Bill?"

The old cat sneaks down off her perch an' wonders what's become
Of them two enemies of hern that used to make things hum!

But I am so perlite an' 'tend so earnestly to biz,
That mother says to father: "How improved our Willie is!"
But father, havin been a boy hisself, suspicions me

When jest 'fore Christmas, I'm as good as I kin be!

For Christmas, with its lots an' lots of candies, cakes, an' toys,
Was made, they say, for proper kids an' not for naughty boys;

So wash yer face an' bresh yer hair, an' mind yer p's and q's,
An' don't bust out yer pantaloons, and don't wear out yer shoes;

Say "Yessum" to the ladies, an' "Yestur" to the men,
An' when they's company, don't pass yer plate for pie again;

But, thinkin' of the things yer'd like to see upon that tree,
Jest 'fore Christmas be as good as yer kin be!



Wants a Nigger Doll

Dear Santa:

I am a little boy five years old, I live on Miles Ave. I isa, you would pease bing me a little ticicle, a pair of little red gloves, a nigger doll, some apples, candy and nuts. So pease don't fail to come.

Your little friend,
LeRoy Hodges.

Modest Request

Dear Santa:

I am a little girl 8 years old. I live on Miles Ave. I wish you would please bring me a little bicycle and a little doll and a music roll and some candy and nuts.

Your little friend,
Inez Hodges.

A Few More Things

Dear Santa:

Please bring a bicycle, sweater, nuts, fruit, doll buggy, train, gloves mtf, stove, house, candy, apples, bed, tea set, table. Lela Brazil.

Glad to Write Letter

Endee, N. M., Dec. 8, 1910.

Dear Santa Claus:

I am always glad for the time to come to write you a letter. Want you to bring to me a nice train that runs on a round track and horn to blow. Please do not forget all other little children.

From,
J W Johnson

Auto and Watch

Dear Santa Claus:

Please bring me a story book and a little auto and water colors and a watch.

Your friend,
Lae Feemster.

Will Go to Sleep Quick

Dear Santa:

Tase I am six years old pease bing me a doll an set dishiz an tandy an a heap pittly sings. I will do seep twick as I do to bed.

Lula Orr.

me a set of dishes and some nuts and candy and oranges. Well, I guess I will close. Goodby.

Your little girl,
Opal Vaughn.

Only 4 Ears Old

Dear Santa:

Tase I am 4 ears ole I want me a little dun and some totages and a little tain ike we teen at Mr. Way's Duelry Store an some tandy and naners.

Donni Orr.

League Program

Our obligation to our aged ministers.

- Scriptur—Philemon 1:8-9.
- Song—
- Prayer—
- Song—
- Paper—Miss Bessie Lay
- Song—
- Piano Solo—Miss Bertha Wither-
- spoon—
- Song—
- Benediction.

Cowboy and Indian FRONTIER CELEBRATION HELD AT CHEYENNE, WYOMING

Reviewed and participated in by Colonel Theodore Roosevelt. Exclusive motion pictures. Wild glories of the vanished western. Over 3,000 feet of the reatest motion pictures in the world, showing "th West as it was" THESE REELS SHOW: World's Champions in Broncho Riding, Trick and Fancy Roping Contests, Trick and Fancy Bronco Riding, Ste:r Roping and Calf Branding Contests; Fancy Rifle and Pistol S'ooting, Bulldoging of Wild Steers; Riding and Driving only Team of Buffaloes ever broken to harness; Hitch ng and Driving Wild Horses; Spectacular Galloping Parade of Indians. Cow boys and Cowgirls; Indian War Dances and Ceremonies; Champion Lady Bucking Bronco Rider; Riding Bucking Mules and Buffaloes, Squaw Races, Ladies Cowpony Races, Indian Races, Mounted "Potato Race," and Teddy Roosevelt throughout the entire show. Col. Roosevelt traveled 3,000 miles to see this show. We bring it to your home, can you afford to miss it?

SATURDAY NIGHT Dec. 17 Star Theatre Price 10c & 20c

Holiday Announcement!

We now have on display our line of Holiday goods which are open for your inspection. This is one of the best lines of Holiday goods ever shown in this city. We give this line our special attention and only buy the very best goods that can be bought. This is not an old stock of goods carried over from last year, but new and up-to-date.

OUR STOCK IS COMPOSED OF:

China, Kid and Metal Dolls; Doll Buggies, Beds and Dishes; Toy Stoves, Pistols, Drums, Banks and Horns; Linen Books, A B C Books and Blocks, Rubber Balls; Toilet and Manicure Sets, Traveling Sets, Collar Bags, Comb and Brush Sets, Music Rolls, Jewelry Boxes, Paper Knives, Parker Lucky Curve Fountain Pens, Lowney's Chocolates in 2 to 5 pound Boxes, China Bowls and Plates, Mirrors, Pictures, Testaments, Bibles, Vases, Sewing Boxes, Shaving Sets, Pin Cushions, Checkerboards, Chamois Skins, Xmas Cards, Stamps, Booklets, Stickers, Etc.

Call early and make your selection while our stock is complete. We take pleasure in showing you anything we have.

BETTS-CLARK, Druggists

THE MOTHER OF THE TEDDY BEARS.

[Copyright, 1909, by American Press Association.]

ONCE upon a time—not so many years ago either—there sat in the doorway of a small cottage in Germany a young woman with smiling eyes, a child loving heart and an invalid body. The children of the little village all knew her and sat in groups around her doorway listening to stories, telling her of their childish adventures, and then, greatest joy of all, receiving in turn some delightful toy that her deft fingers had been fashioning while they talked to

Day by day the children gathered about this doorway. They told of the latest flower that had blossomed on the mountain side, of the wonderful span of horses that Hans, the best carver of the village, had cut from a single block of wood, of the dear little blossoms that baby Gretchen had painted upon the set of wooden dishes that were to go to the Christmas market. And to them all the young woman listened, smiling, while she pilled her needle or cut—snip, snip—with her scissors.

And while they talked or while they listened the eyes of the children rested eagerly upon the busy fingers, for they firmly believed that in those fingers lay a magic which none others possessed. And why should they not believe it, for when the sun began settling down toward the mountain crests and it was time for them to run away home to their suppers of bread and milk the fingers were always stretched out toward some new member of the group, and upon them rested a wonderful animal—a kitten, or a rabbit, or a duck, or a tiny bear—and the likeness was so wonderful that the children always breathed forth deep "Oh's" and "Ah's" and knew for a certainty that there was magic in the maker's fingers. No one else in all the country could make such animals as these—not even Hans, the marvelous carver.

Always the busy worker sat in her doorway, where she could see the rugged mountains, the green grass, the nodding flowers. Perhaps it was the strength, the grace and the beauty of these that wrought themselves into her simple work.

Then it came about—and no one was more surprised than this child loving young woman herself—that she found herself making hundreds and hundreds

of toy animals, for toy buyers from England and America had heard of her wonderful ducks and rabbits and bears and they wanted them for the children of their countries too.

And who, do you ask, was this young woman in faraway Germany? I can only tell you this: She is known now far and wide as the "mother of the Teddy bears."

JULIA DARROW COWLES.

THE JERSEY COW.

Now that Hereford farmers are beginning to ship cream it is time to begin the search for good dairy cows. The jersey has been awarded the highest honors as a butter maker.



It is a waste of time and money to keep a cow that does not give enough milk and butter to clear some profit. The butter fat contained in the cream is bringing 28 cents per pound at present. A number of farmers are shipping cream.

Xmas Bazaar.

The Girl's Improvement Club of the College will hold a Christmas Bazaar at E. B. Black Co's., Saturday Dec. 17. This is the time and place to get your friend a Xmas present.

Harness to go at Cost at Hereford Hardware Company's. 34tf

J. J. Gallaher and family have arrived in Hereford from Whiteright and will make Hereford their future home. Mr. Gallaher has accepted the Cashiership of the First National Bank and has assumed his duties. This good family is welcome to the business and social circles of the city.

Advertised Wife—Got Four.

Frank Bourrell whose home is near Hollene, N. M., recently advertised for a housekeeper and a wife. He got both in one and three children besides. The bride came from Oklahoma and met Monday in Hereford by agreement. After seeing each other, they secured the necessary documents and called upon Rev. J. C. Boyd to officiate. They left Tuesday for Hollene.

Mrs. Thomas' Entertainment.

The entertainment at the Methodist church last Friday evening given for the benefit of the Home Mission Society was well attended. The program was prepared by Mrs. O. E. Thomas. Her pupils in elocution reading a number of selections. Music was interspersed. A good sum was realized.

Eastern Star Call Meeting.

A call meeting of the Eastern Star will be held Saturday evening at 3 o'clock. Important business. All members requested to be present.

For satisfactory Tailoring, cleaning and pressing phone 44. It

Hon. Jno. P. Slaton returned this week from Austin where he has been with a committee of Panhandle attorneys in the interest of the proposed Court of Appeals to be established at Amarillo. Gov. Colquit was properly "buttoned holed" and told how bad it was needed.

The attention of the Bonham News and McKinney Examiner is called to the Census Report of the Windy West as compared with their neck of the woods. The whereforeness of their great hallaballoo is now clear, even to State Press.

Geo. Dale and Sam Dunn are enjoying their usual pre-Xmas deer hunt in the Texas Coast country.

ROOSEVELT'S Own Book

The Most Popular Book



Copyright by Charles Scribner's Sons

By The Most Popular Man

African Game Trails

Gives in book form by Roosevelt's own hand the sole account of his African Hunt.



CHARLES SCRIBNER'S SONS 163 Fifth Avenue - New York

YOU'LL LIKE HEREFORD!

Miss Millicent Griffith, principal of the Dimmitt school, was shopping in Hereford last Saturday. Good reports come from the patrons of that school which are highly complimentary to the principal.

Dr. Lee Jones, who lived in Hereford for some three or four years, came back Monday and will likely locate here. He likes Hereford better than ever.

J. B. Elliston and family have moved out to the Elliston Ranch south of town where Byrl will farm next year.

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, wool, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal Address Black-Draught Stock Medicine Co., Chattanooga, Tenn.

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS DESIGNS COPYRIGHTS &c.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American. A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers. MUNN & Co 361 Broadway, New York Branch Office, 45 F St., Washington, D. C.

After The Grippe

"I am much pleased, to be able to write and thank you for what Cardui has done for me," writes Mrs. Sarah J. Gilliland, of Siler City, N. C.

"Last February, I had the Grippe, which left me in bad shape. Before that, I had been bothered with female trouble, for ten years, and nothing seemed to cure it.

"At last, I began to take Cardui. I have taken only three bottles, but it has done me more good than all the doctors or than any other medicine I ever took."

Take CARDUI

J 48

The Woman's Tonic

For the after-effects of any serious illness, like the Grip, Cardui is the best tonic you can use. It builds strength, steadies the nerves, improves the appetite, regulates irregularities and helps bring back the natural glow of health.

Cardui is your best friend, if you only knew it. Think of the thousands of ladies whom Cardui has helped! What could possibly prevent it from helping you? Remember you cannot get the benefit of the Cardui ingredients in any other medicine, for they are not for sale in any drug store except in the Cardui bottle. Try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.


Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots



Peter's "Diamond Special"

This is Style No. 2605.

We named it "Sky High" on account of its all around good qualities. It is made of fine Gun Metal Calf, with good, honest, Solid Leather Soles that will wear like iron. The Button Upper adds a Snap and Style that puts this shoe in a class by itself.

We are covering the feet of thousands of Texans who are highly satisfied with Peters Shoe Co.'s, "Diamond Specials."
Ask your dealer, to show you a pair.
If he does not have them—write us.

Peters Shoe Co. ST. LOUIS.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

The Rev. Irl R. Hicks 1911 Almanac
The Rev. Irl R. Hicks Almanac for 1911, that guardian Angel in a hundred thousand homes, is now ready. Not many are now willing to be without it and the Rev. Irl R. Hicks Magazine, Word and Works. The two are only \$1.00 a year. The Almanac is 35 cents prepaid. No home or office should fail to send for them, to Word and Works Publishing Company, St. Louis, Mo., or drop a \$1.50 on the desk of The Brand and get The Magazine, the Almanac and The Brand for one year.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

A Remarkable Prayer.

Every now and then the papers contain what purports to be some colored man's prayer, which bears marks characteristic of the race. The following which appeared recently, is certainly one of the best.

A dignified negro pastor of a popular church at Washington, D. C., visited his old home in Dooly county, Georgia, recently and was invited to preach on Sunday at the local church. After such a sermon as only a negro can preach, he called on one of the old deacons, who had known him in childhood, to lead in prayer, and the latter closed his petition as follows:

"O Lawd, gib dis pore brudder de eye ob de eagle, dat he spy out de sin afar off. Glue his han' to de gospel plow. Tie his tongue to de plow-line ob trufe, an' nail his yere to de wi'less telefoam pole ob salvation. Bow his head 'way down in de narrer, dark valley, where much prayer is wanted; den, O Lawd, noint him wif de kerosene ile of sanctification an' set him on fish!"—
Front Rank.

Public School Fountain

The Benevolent Club has made a contract for the erection of the drinking fountain on the public school grounds. The Club has the money on hand and is anxious to have the work completed as soon as possible.

Program

The Intermediate Christian Endeavor program for Sunday, Dec. 18, 1910, is:

Topic—If we really love Jesus: John 14:15-24.
Song.
Prayer.
Bible lesson read by Carleta McCrary.
Mission Study Period.
Song.
Piano Solo—Mae Murchison.
Daily Readings—Roy Jowell, Joe Landrum, Mamie Feemster, Roy Gough, Lee Hogwood and Rayble Ricketts.
Song—Willie Neel and Carleta McCrary.
Questions asked by N. Anna Elliot.
Song.
Mizpah.

Santa Claus has evidently visited many of the stores in Hereford this week for their windows are loaded down with toys and other Christmas joys. D. R. Gass & Son have a regular menagerie of toy animals and a machinery hall of mechanical toys. Bett's & Clark's window is full of good things for the little folks stockings. Woodburn & Son's place is a regular Santa Claus Store while the Corner Drug Store is displaying fancy boxed candy and other Xmas things. The Hereford Hardware's big window has a fire place all ablaze and with the Xmas stockings filled, and Geo. A. Stambaugh's big windows never fail to attract the eye. On this occasion his windows are a delight.

Auto Livery

Service, good; charges, reasonable; Phone 135. S. B. Moore. 42-4p

If you want to enjoy a good hearty laugh as well as a good money's worth show, don't fail to attend Hans Hanson, the Swedish Comedy Drama, replete with catchy music, new songs and dances, and rib tickling comedy situations, when it makes its appearance here on Monday, Dec. 19, at the Opera House.

Miss Willia Moyers spent Sunday with her sister, Mrs. S. T. Shore. She has a position in Amarillo.

Wanted—Your land and town property to list for sale or exchange. O. B. Pirkey, office with Park & Nesbitt, over First National Bank. 45t3

THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

MISCELLANEOUS WANTS

WANTED—Your land and town property to list for sale and exchange. O. B. Pirkey, office with Park & Nesbitt over First National Bank. 45t3

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED—Cheap mower and rake, also lister. A. H. Elliston 43tf

628 ACRES—well improved farm 5 1/2 miles southwest of Hereford and 1 1/2 miles east of Summerfield. Will sell or trade. See F. C. Bradley, Summerfield, Texas. 41-tf

FOR RENT—Two nicely furnished, 5 and 6 room houses, close in, good side walk. A. H. Elliston & Son. 41tf

WILL TRADE—equity in all smooth section near Wildorado for Northern land, encumbrance on section, due in small annual payments. L. A. Murrills, Glenburn, N. D. 44-2tp.

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhanie, La Salle, Ill. 1-tf

LOST—A black Kid Glove. Finder please leave at this office or at J. A. Johnson's grocery store. 1t

SAMPLE FREE

Are Your Hens Laying?
CONKEY'S LAYING TONIC
Will make them lay without injuring the birds. A Liberal Sample and Valuable Book on Poultry to all who bring this ad to

Stocking & McLean

EXCURSIONS!

Santa Fe
To LOS ANGELES or SAN DIEGO, CAL.. and return, \$75.40; Final limit, 6 months from date of sale.
To SAN FRANCISCO and return, \$84.90. Final Limit nine month from date of sale.
To MINERAL WELLS and return \$17.65; Final limit sixty days from date of sale.

For further particulars apply to
R. E. BRYANT, Agent



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

<h3>Professional and Business Cards</h3>	
<p>WM. M. KNIGHT Jno. P. SLATON KNIGHT & SLATON ATTORNEYS First National Bank Bldg Hereford, Texas.</p> <p>Geo. W. Bercus Jno. C. North BARCUS & NORTH Attorneys at Law Hereford, Texas Office in First State Bank building</p> <p>F. T. ROLOSON Attorney at Law Miller-Walker Building HEREFORD, TEXAS</p> <p>HILLCREST FARM "TURKEY RED WHEAT" L. GOUGH HEREFORD, TEXAS</p>	<p>A. P. Murchison J. S. Jones MURCHISON & JONES Real Estate and Live Stock Hereford, Texas</p> <p>D. F. Ashbrook Geo. W. Dale ASHBROOK & DALE ALL KINDS OF INSURANCE AND LOANS. Phone 273. Office 1st door South of First National Bank</p> <p>G. M. Scobbs A. M. Jones SUGGS & JONES ABSTRACTERS Complete Abstract of Title to Deaf Smith County Lands. HEREFORD, TEXAS</p> <p>YOU'LL LIKE HEREFORD!</p> <p>S. D. BETTES, M. D. EYE, EAR, NOSE AND THROAT HOURS, 9 TO 12 NOON, 2 TO 5 P. M. CORRESPONDENCE SOLICITED NEW BIVINS BLDG. AMARILLO, TEXAS.</p>

CASTRO COUNTY INSTITUTE

Program of the Teachers' County Institute, to be held at Dimmitt, December 19, 1910.

MONDAY.

9:00 a. m. Opening Exercises conducted by Rev. J. T. Ross.
 9:25. Welcome Address, Harvey Cash.
 Greeting to the Castro County Teachers—Judge Barber.
 Response—Miss Riley.
 10:00. Enrollment and Organization.
 10:45. Our tasks, our life preserver—Miss Griffith.
 12:00. Noon Rest.
 1:30 p. m. A lesson in Grammar on the direct and indirect object—B. D. Woodlee.
 2:10. How I teach beginners to read—Mrs. Jones.
 Discussion by Institute.
 2:50. Discipline in the school—Miss Duree.
 3:20. How can pupils be taught to be loyal—Mrs. Goldie Hill.

TUESDAY.

9:00 a. m. An illustrative lesson in Grammar—Miss Griffith.
 9:45. The two most neglected subjects in School. How may they be improved—Edgar Rice.
 10:20. Should the Child be deprived of the play hour?—Miss Estes
 11:00. The value of an Education—W. G. Harris.
 12:00. Noon Rest.
 1:30 p. m. Shall Children learn rules and definitions "by heart."—Leta Saterwhite.
 2:10. Education three fold, mental, moral and physical—Dr. Stapleton.
 3:00. Some "Knotty" Problems—Round table discussion.

WEDNESDAY.

9:00 a. m. Warehouse Geography, and a substitute for it.—Miss Wilson.
 9:40. Much of teaching aimless.—Miss Tinker.
 10:10. An illustrative lesson in reading—Mrs. Jones.
 10:50. Teaching vs hearing recitations—Miss Judd.
 11:30. More attention should be given to the teaching of English in the common Schools—Miss Riley.
 1:30. Literary and Musical Program.
 Music..... Miss Turner
 Recitation..... Dora Turner
 Reading..... Mary Galley
 Song..... Gettie Rose Kerr
 Reading..... Willie Boyd
 Music..... Mrs. Woodlee
 Recitation..... Frankie Kerr
 Reading..... Miss Shepard
 2:30. The Teacher's function is not simply imparting book knowledge—Judge Kerr.
 3:10. How can the parents aid the teacher—J. R. Hastings.

THURSDAY.

9:00 a. m. The Teacher should be tactful—Miss Hutchinson.
 9:45 The Hygenic School Room—Dr. Landrum.
 10:30. What the Parents owe the Teacher—C. P. Galley.
 11:15. A lesson on the inclination of the earth's axis and short and long days—B. D. Woodlee.
 1:30 p. m. Should the future profession of the child be emphasized in his school work—Miss Wagner.
 2:00 The Mothers' Club helpful to the School—Mrs. Cash.
 2:40. What I saw in an ideal School room—Miss Ewing.
 3:10. How to get good results from the spelling lesson—Miss Adamson.
 3:35. How much help should the

teacher give pupils outside of the recitation?—Miss Whiteford.

FRIDAY.

9:00 a. m. A lesson in Grammar on infinitives—Miss Griffith.
 9:45. How I teach numbers to children—Miss Riley.
 10:30.—Has the teacher a right to be cross and ill?—Miss Durpey.
 11:10. How can the teacher be an inspiration in the Community where he teaches.—Edgar Rice.
 12:00. Noon Rest.
 1:30 p. m. Two leaves from the Diary of a meditative School Teacher—W. G. Harris.
 2:10. The importance of teaching pupils how to study—Miss Grady
 2:50. Scholarship only one of the essentials to successful teaching.—B. D. Woodlee.

A cordial invitation is extended to all who are interested in School work to attend the Institute and lend the Teachers inspiration by their presence.

Teachers, bring your text books on Grammar with you to the Institute.

ARE YOU SICK?

PEP SENNA Produces Remarkable Results for Kidney Liver and Bladder sufferers

If you are run down, do not fail to make a request to the Woodworth Laboratory, 1161 Broadway, New York, for a sample of Pep-Senna, the great kidney, liver and bladder remedy, which is curing thousands. The well known saying that "delays are dangerous" applies more fully to kidney, liver and bladder diseases than to anything else. Diseases of the kidney, liver and bladder will stand no trifling, because there is no disease so deceptive, and nothing more fatal.

Look backward and recall to memory the many sufferers, and others who have died during the past year. Have you ever stopped to think how many of them could have been made well and happy just by the use of Pep-Senna, this great health restorer? If you feel down hearted and discouraged, send for a sample today.

Notice of Intention to Apply for Special Law.

Notice of intention to apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf, Colorado and Santa Fe Railway Company to lease that portion of the railroad of The Pecos and Northern Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said Railroad from Coleman to Sweetwater.

The undersigned will apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf, Colorado and Santa Fe Railway Company to lease the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or in the alternative to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said railroad, for account of The Pecos and Northern Texas Railway Company.

GULF, COLORADO AND SANTA FE RAILWAY COMPANY,
 By E. P. RIPLEY, President.
THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY,
 4215 By E. P. RIPLEY, President.

Sheriff's Sale.

THE STATE OF TEXAS,
 County of Deaf Smith
 BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable

District Court of Deaf Smith County, Texas, on the 29th day of November 1910, by the clerk thereof, in the case of The First National Bank versus N. H. Denison et al, No. 342, and to me, as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in January, A. D. 1911, it being the third day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property to-wit: Situated in Deaf Smith County, Texas, being a part of survey No. 63, Block K-3, certificate No. 1834, original grantee W. W. & S., and described by metes and bounds as follows: Beginning at the N. W. Corner of said Survey No. 63; Thence East 939 vrs. to a point; Thence South 950 vrs. to a point; Thence West 939 vrs. to a point in the West line of said Survey No. 63; Thence North 950 vrs. to the beginning, containing 159 2-3 acres.

Levied on as the property of N. H. Denison to satisfy a judgment amounting to two thousand one hundred and fifty-two and 89-100 DOLLARS, in favor of The First National Bank, of Hereford, and costs of suit.

Given under my hand this the 3rd day of December, 1910.

R. W. BAIRD,
 Sheriff of Deaf Smith Co., Tex.

Sheriff's Sale.

THE STATE OF TEXAS,
 County of Deaf Smith
 BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable District Court of Deaf Smith County, Texas on the 29th day of Nov. 1910 in the case of The First National Bank vs. M. A. Montague et al, No. 365, and to me as sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's sales on the first Tuesday in January A. D. 1911, it being the 3rd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property to-wit: Situated in Deaf Smith County, Texas and being a part of Survey No. 63, Block K-3, Certificate No. 1834, original grantee W. W. & S., and described by metes and bounds as follows: Beginning at the N. W. Corner of said survey No. 63; Thence east 939 vrs. to a point; Thence South 950 vrs. to a point; Thence West 939 vrs. to a point in the West line of said Survey No. 63; Thence North 950 vrs. to the beginning, containing 159 2-3 acres; LEVIED on as the property of N. H. Denison to satisfy a judgment amounting to \$2334.16, in favor of W. S. Higgins, and costs of suit.
 Given under my hand, this the 2nd day of December 1910.
 R. W. BAIRD,
 Sheriff of Deaf Smith Co., Tex.

ford, the following described property to-wit: Situated in Deaf Smith County, Texas and being an one-half undivided interest in and to Section No. 72, Cert. No. 131, Block No. K-4, Original grantee H. & O. R. R. Co., containing 640 acres; LEVIED on as the property of M. A. Montague and C. M. Montague to satisfy a judgment amounting to \$1227.71 in favor of the First National Bank of Hereford, and costs of suit.
 Given under my hand this the 2nd day of December, 1910.
 R. W. BAIRD,
 Sheriff of Deaf Smith Co., Tex.

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 Sheriff of Deaf Smith Co., Tex.

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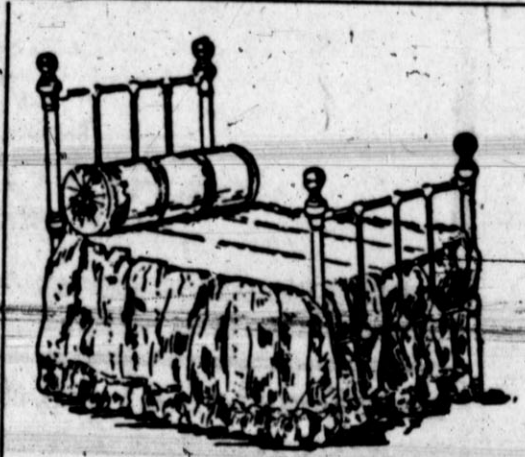
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OH YOU CHRISTMAS SHOPPERS!

We want you to know that we are able to give you the best Xmas Bargains in Hereford. We have made especial preparations for the event, and it is almost marvelous the big variety of things we have to offer you to select from. We have toys of all descriptions, lots and lots of things to please the children, and the older folks have been well remembered.



For the Girls and Boys

Santa Claus has made his headquarters with us this year, and you must come and see all the nice things he left for you. All kinds and all sorts for all sizes of little girls and little boys. Come see our show window. Have your parents bring you down to see us. It will make you feel awfully good to see all the things Santa has at our store this year.



OUR STOCK OFFERS GOOD SELECTIONS

We have an immense stock of Dry Goods, Notions, Men's Furnishings, Novelties, Etc., that will make most acceptable presents besides being useful and desirable. You must be sure to call and let us show you. And especially would we have you see the large stock of fine Jewery we carry. The prices on all our lines will be in keeping with the hard times and knock-out sales and on some lines we will make especially large reductions.



D. R. GASS & SON

CHRISTMAS GIFTS!

When in Doubt Give Some Article of Furniture---It Always Pleases

We have selected our stock with the greatest care and offer you the kind of furniture which makes acceptable gifts—dependable furniture of style and character. Furniture so good that it will give a lifetime of service. Holiday Good Cheer is at its highest when Christmas shopping is done satisfactorily. We ALWAYS try to make it an easy task for the shoppers by having the right goods and in large quantities to select from. We have a special holiday assortment of strictly first-quality children's wagons, doll buggies, wheel barrows, rocking horses, automobiles, carts, stick horses, velocipedes, etc. When you start out to do your Christmas shopping visit our store and let us demonstrate the gift possibilities of our stock. You will find many articles besides furniture suitable gifts.



FURNITURE FOR EVERY ROOM

HOLIDAY VALUES

fully inspect these values, because we know that our holiday stock so attractively priced will contain many happy surprises for careful buyers.

Nothing makes a more sensible gift than a piece of Furniture and you are always sure of the pleasure of the recipient.

We have priced a large number of staple goods especially for our holiday trade. We cordially invite you to call and carefully inspect these values, because we know that our holiday stock so attractively priced will contain many happy surprises for careful buyers.

Furniture Is Invariably Useful

As well as ornamental, and there is no danger in giving furniture that it cannot be used, as is the case with many other gifts. For Christmas giving in the family circles you can think of nothing better than nice pieces of furniture.

Hand-Painted China

make acceptable gifts. We have on hand the most expensive line of Hand-Painted and beautifully decorated China we have ever had. In this line we have made a special effort to please our patrons and have spared no trouble to obtain the best patterns possible and at the most reasonable prices.

BEAUTIFUL PICTURES

Decorate your house with beautiful pictures. Our store is replete with many new and beautiful pictures especially ordered for the holiday trade. Better make your selection early.

HANDSOME MADONA PLAQUES

To every lady from Deaf Smith, Castro and Parmer counties entering our store and registering her name during Christmas week (Monday to Christmas Day) we will present a beautiful calendar plaque.

What to Do With Holiday Books

Just now this is a leading question in many thousand American homes. How can all the new books with their attractive bindings be displayed to the best advantage? The Globe-Wernicke Elastic Book Cases will solve the difficulty. See our window display of these goods.

A MERRY CHRISTMAS

to our Customers and friends from the store that saves you money, from the home of reliable goods.



Local and Personal

I'll meet you at the Corner Drug Store. 38tf

See A. O. Thompson Lumber Co. for Mules and Horses. 43-tf

"Mound City Paints may cost a trifle more, but— Hereford Lbr Co"

Miss Mattie Harvey is spending the holidays at Denison.

I'll meet you at the Corner Drug Store. 38tf

P. W. Price was at Princeton, Mo., this week on business.

I'll meet you at the Corner Drug Store. 38tf

Warm running water and alfalfa pasture for horses at Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Mr. Hicks left Monday for the north where he goes on business.

If you want any help in making Xmas gifts or dressing dolls cheap, call on Mrs. Dent. 43-2t

Mules and Horses. See A. O. Thompson Lumber Co. 43-tf

Christmas Goods for less at E. B. Black Co's. 44-2t

L. Gough was in Oklahoma this week on business.

Everything in the Harness line at the Hereford Hdw. Co. at cost. 34tf

F. O. McHenry, the creamery man from Roswell, spent last Saturday in Hereford.

The best of all heaters—Cole's Hot Blast at Hereford Hardware Company's. 34tf

Warm running water and alfalfa pasture for horses at Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Cole's Hot Blast Heaters at the Hereford Hdw. Co's. 34tf

Mr. and Mrs. F. H. Britain returned Monday from a four weeks trip to Fort Stockton, where they visited relatives.

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I'll meet you at the Corner Drug Store. 38tf

It's a Cole Hot Blast Heater you want this winter. Hereford Hardware Company. 34tf

Come to see us in Hereford Grain Co's. old stand. Witherspoon & Harrison. 42-4t

Parlor Rockers, Library and Parlor Tables. 25 per cent off at E. B. Black Co's. 44-2t

Come and see our large stock of Grain and Hay just south of Passenger Depot. Witherspoon & Harrison. 42-4t

J. S. Ayers of the Ayer's Ice Cream Factory of Amarillo was here Monday to arrange to buy cream of our farmers.

Work and buggy harness at cost at Hereford Hdw. Co. 34tf

Elegant \$5.00 Rocker for \$3.75
Elegant \$10.00 Rocker for 7.50
at E. B. Black & Co's. 44-2t

Warm running water, natural protection and alfalfa pasture for horses. Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Warm running water, natural protection and alfalfa pasture for horses. Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Biggest line of fancy china in town. Remember we sell it for less. E. B. Black Co. 44-2t

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large or too small to receive my attention. 44-tf

-\$15.00 Dresser for \$11.75
\$27.50 Dresser for \$20.00
at E. B. Black Co's 44-2t

Warm running water, natural protection and alfalfa pasture for horses. Sulphur park. 43-4t Geo. W. Irwin, Jr.

\$27.50 Art Rugs for \$20.00
at E. B. Black & Co's. 44-2t

Mrs. M. C. White, Mrs. T. M. Palmer's mother and Miss Lillian Avis of Wichita Falls was here last Saturday and Sunday visiting with Mrs. T. M. Palmer. In company with Mrs. A. L. Gibson they left Monday for Phoenix, Arizona.

\$40.00 Kitchen Cabinets for \$27.50
\$30.00 Kitchen Cabinets for 20.00
\$16.50 Kitchen Cabinets for 12.50
at E. B. Black & Co's. 44-2t

Warm running water, natural protection and alfalfa pasture for horses. Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Warm running water, natural protection and alfalfa pasture for horses. Sulphur Park. 43-4t Geo. W. Irwin, Jr.

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. tf



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

Genuine Economy for Xmas Buyers

Buy Your Xmas Jewelry at Wholesale Prices and Save One-Half!

Jewelry is out of our line. We wish to devote our entire time to Drugs alone. Therefore we are offering to the people of Hereford and vicinity a well selected stock of Rings, Bracelets, Locketts, Watch Chains, Fobs, etc., at actual wholesale prices. Furthermore to prove our faith in our jewelry, we absolutely guarantee every piece of jewelry bought of us to be just what we say it is.

COME AND SEE US BEFORE YOU BUY YOUR JEWELRY THIS CHRISTMAS.

THE CORNER DRUG STORE

Printing a Newspaper.

"If everybody took as much pains and spent as much money to get things accurate as the newspapers do, there would be fewer mistakes and business failures and more light hearts in this old world," says C. D. Hagerty, the Associated Press man who has traveled all over the world getting things accurate for the greatest news organization in the world.

And Mr. Hagerty has got it right again. There is an old saying that "when the doctor makes a mistake he buries it and there is a smell of cut flowers and varnish; when the lawyer makes a mistake, there is one more prisoner for the pen, and when the man who is interviewed makes a mistake, he says the reporter 'didn't get him right,' but when an editor makes a mistake he is a liar." The editor's mistake is there in black and white to stare at him, and everybody in town points it out and calls his and his friends' attention to it.

Reliable newspapers make every effort to confirm their news before they print it and they always send to the proper sources for it. Some people think it funny to give an item

incorrectly and then talk about how the paper was fooled; others for business reasons deliberately misstate a thing while most solemnly affirming that is correct and then in public berate a newspaper for "garbling facts;" some make statements just to break into print and then when it looks too bold after it gets there, they deny it. Some suppress the facts and refuse to talk entirely, even when rumors of a hundred sorts are in circulation and then swear and rail when the paper prints what it believes to be as close to the truth as anything else. Many reliable men will hear a thing and tell it to a paper as a fact, which, when run down is absolutely different, or wholly unfounded; they have stated it, probably in good faith, and if to friends and it proves otherwise, nothing is said, but, let the paper print it and have it prove inaccurate, and there is a hullabaloo that reaches to the high heavens.—El Paso Herald.

Baking and Apron Sale.

The Methodist Ladies of Summerfield will hold a baking and apron sale in the Fox Building, Saturday, Dec. 17. Home made bread, Coffee and cake will be served. 44t2

GERMS IN HER SYSTEM.

Every Woman Should Read This Advice and the Generous Offer That Goes With It.

The number of diseases peculiar to women is such that we believe this space would hardly contain a mere mention of their names, and it is a fact that most of these diseases are of a catarrhal nature. A woman cannot be well if there is a trace of catarrh in her system.

Some women think there is no help for them. We positively declare this to be a mistaken idea. We are so sure of this that we offer to supply medicine absolutely free of all cost in every instance where it fails to give satisfaction, or does not substantiate our claims. With this understanding, no woman should hesitate to believe our honesty of purpose, or hesitate to put our claims to a test.

There is only one way to overcome catarrh. That way is through the blood. You may use all the snuffs, douches or like remedies for years without getting more than temporary relief at best. Catarrh in general is a diseased condition of the system that shows locally most frequently in discharges from mucous membranes. Local treatment should be assisted by internal treatment for the general diseased condition if a complete cure is to be reached. That internal treatment should be scientifically devised and faithfully administered.

Rehall Mucu-Tone is scientifically prepared from the prescription of an eminent physician who for thirty years made catarrh his specialty. This remedy is admirably adapted to the treatment of the catarrhal ailments of women. It purifies and enriches the blood, tends to stop mucous discharges, aids in removing impurities from the system, soothes, heals and strengthens the mucous tissues, and brings about a feeling of health and strength.

We want you to try Rehall Mucu-Tone on our guarantee. If you are not benefited, or for any reason not satisfied, simply tell us and we will hand back your money. Rehall Mucu-Tone comes in two sizes, 50 cents and \$1.00. Remember, you can obtain Rehall Remedies only at—The Rehall Store. For Sale at Corner Drug store.

We are not night-hawks and neither does our wagon leave the store after 6 p. m. Place your orders accordingly. Witherspoon and Harrison. 42-14

In order to make room for my next Spring Millinery I am offering Trimmed hats from \$1.00 to \$4.00. Your choice in this lot of 50 Trimmed hats include fine beaver, silk, satin, velvet and felt hats. This sale is now on and will continue to January 15, 1911. Millinery Parlor first door north of D. R. Gass & Son, Hereford, Tex. 1tp-44t2

Keep Your Profits

Save these annoying, feather-headed fowls by placing in their drinking water **Conkey's ROUP CURE**. It kills the germ. Price 50c and \$1. CONKEY'S BOOK ON POULTRY free if you call or send no postage. For sale by

Stocking & McLean

Few realize that we are sleeping over a veritable gold mine. The shallow and unlimited water supply under sixty thousand acres of extremely fertile land around Hereford, is destined to make this one of the most favored spots in the Southwest. No other section on this line of the Santa Fe Ry. from Kansas to New Mexico, has shallow water sufficient to irrigate. The next few months will demonstrate that we have just what thousands of investors are looking for. Keep your eye on the "Hereford Country", the time is not far distant when you will see more activity here than we have ever had in the past. So sure as night follows day; Prosperity follows irrigation.

L. BASKIN.

TO THE PUBLIC!

I have the Hans Hanson Company contracted to play at the **Opera House, One Night, Monday, December 19th.** It is a 4-act comedy drama full of specialties. The company carries an excellent band and orchestra. The band will give a concert in the main part of the city at 3:30 p. m. and another concert in front of the Opera House at 7:30 p. m. No parade, but just a real band concert with real classical music, and some ragtime and popular music. One of the numbers will be the *Hunting Scene*, where the band imitates the hunt in the forest. You can hear the birds sing, the hunters' call, the hunters singing, the dogs barking, the shooting of the fox, etc. The whole thing combined will make you feel as tho you were out in the woods on a hunting trip. Everybody be sure to hear this elegant open air band concert at 3:30 p. m. They also carry an orchestra that any city might justly envy. I have heard lots of good reports of this company, and positively know that they are O. K. and will give the people the highest kind of a guarantee against a bad show. I will say this much, that if any person is not entirely satisfied that they have received their money's worth after the entire performance, I will personally refund their money at the box office. Hoping we give them a good house, I remain, Yours truly,
M. W. STURDY, Opera House Manage.

PRICES 25c, 35c and 50c

COLD DAYS

Hot Drinks

THAT SOUNDS NICE, BUT THE REALIZATION IS NICER

APPETIZING, STRENGTHENING, SATISFYING

Chocolate,

Tomato Nectar, Beef Tea, Celery Bullion,

Tomato Bullion,

Clam Bullion, Vigoral,

Malte'd Milk Drinks.

E. T. WOODBURN & SON
"THE NYAL'S STORE"

Are You Satisfied to Farm Without Water

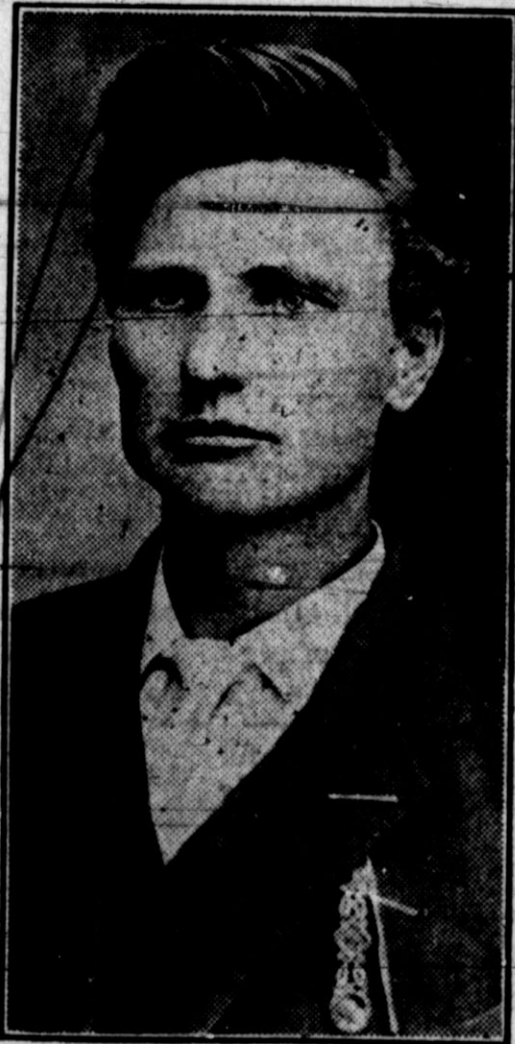
If not, then IRRIGATE, so that you can water your crops anywhere and at any time and don't go along and say that you could have had from 50 to 100 bushels per acre if it had rained at such or such a time.

Your bank account is as low as 40 to 100 feet from the top of the ground and you had better bring it up for you and I will need them before long.

SUB-IRRIGATION With Concrete Tiles

Prices of Tile from 1 r-2c up

Requires less water, less time, prevents baking and insures the crop



MANUFACTURED BY

J. L. JOHNSON

HEREFORD, TEXAS