

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, FEBRUARY 21, 1908

No. 2

Steadily Marching On

Our thought by day, our dream by night
 ---How we can better serve our people.

Our twenty-five years experience in business has taught us that we have something more to do than merely to hand out goods to a passing customer. In the first place, we must search out the markets of the land for the best things possible to be had. When we have a first-class stock on hand, then we must be equipped in detail for handling and dispensing these goods. We do not suffer ourselves to be contented with meager achievements, but are continually reaching out for better things. We are trying constantly to see what good things we can grow in our line, and for little money. Perfectly satisfied customers is what we always want. We do not handle trashy stuff, but only substantial and honest goods. It is the universal testimony of all that your money goes further at our place than anywhere in Texas, Missouri, Kansas or Oklahoma. When in need of anything in the FURNITURE line, carpets, linoleum, straw matting, window shades, sewing machines, picture frames, wall paper, queensware, etc., you could not hope to do better than visit our place, for we are truly prepared to do you good.

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

A SOCIAL FUNCTION.

Mrs. John D. Jarrott Entertains in Honor of Saint Valentine.

On every mountain there are peaks; in every valley there are elevations; in every forest there are trees that lift their heads above all the rest.

So it is in the lives of men and women. We can hardly tell why but some people so impress themselves on human society that every one feels their presence while they are living and miss them when they are gone.

In the grand march of life, how many falter along the wayside, and are left behind, because the burdens they carry are too heavy to be borne; but when some one in the front ranks in a commanding voice says "Halt! put down your weighty load, and forget you are foot-sore and weary, for here are springs of living water, and banks of verdure on which to recline," how the drooping form is lifted, and how the eye shines with a new luster.

On Saturday afternoon, February 15, from 3 o'clock until 6:30, at her beautiful home in West Hereford, Mrs. John D. Jarrott assisted by her mother, Mrs. Sue Barnes, entertained the "Monday Afternoon Club" and a number of invited guests in honor of the good Saint Valentine. The shades were lowered and the rooms brilliantly lighted with wax tapers. As each guest arrived, she was met in the reception hall by the hostess, and after a hearty welcome and a libation of fruit punch, was ushered

into the parlor which was a "thing of beauty and a joy forever." The decorations, which were in red, were profuse, and everywhere evidenced the hearts that had been pierced by the darts of Cupid.

Soon every one was busy in a word contest using the letters in "Monday Afternoon Club." It was not long until Mrs. C. S. Garrison proved herself an adept in the art of word creation, and was awarded a receiver for clippings as her prize, while Mrs. T. E. Shirley was given a picture as the booby prize. Mrs. E. H. Wray received the guest prize which was a hand-painted sachet bag.

The next in the round of pleasure was a guessing contest of pictures taken when "little tots" of those present. This afforded no little merriment and ringing laughter, as it was often quite difficult to associate the face of the innocent babe with that of the grown-up woman. When all the pictures had been identified, and a decision rendered in each case that as Father Time had added years, he had also added beauty, the guests were invited into the dining room.

"How we wonder, how we stare." If the decorations of the parlors were beautiful, those of the dining room were most beautiful. Every where the aesthetic and artistic were manifest in both choice and arrangement. The tables were so arranged that the large square dining table stood in the center of the room with smaller tables in each of the four corners. The centerpiece on the large table, which rested on a beautiful

spread of Battenberg and surrounded by twenty wax candles, was composed of Cupid's shaft and darts and a large number of hearts that had been pierced. From the ceiling to each of the four corners of this table were suspensions on which here and there were darts aimed at hearts on the opposite side. The decorations of the smaller tables were complements of the larger and central one. Twenty ladies were seated at the tables and a two-course luncheon was served, consisting of Saint Valentine's bread and butter, Cupid's cheese straws, meat salad on lettuce, fruit salad, pickles, coffee, cream and cake. The plate-souvenir was a card on which was a heart pierced by a dart that had been hurled from Cupid's shaft. The parlor souvenir was hand-painted in red carnations the flower of the club.

All again returned to the parlors for a half-hour of unalloyed pleasure before the parting time came. Time hurried on so rapidly that the shades of evening were gathering before the good-byes were said.

Every one present voted this as one of the most delightful and happy social functions they ever attended, and Mrs. Jarrott a model entertainer. Those present were: Mesdames E. H. Wray, T. E. Shirley, W. B. Arnold, Wm. Evans, invited guests; Mesdames B. S. Arnold, J. F. Barker, G. W. Barcus, R. C. Elliott, C. S. Garrison, W. H. Garrison, R. H. Hemley, G. W. Irwin, N. J. Matthews, G. A. F. Parker, P. W. Price, J. P. Slaton, J. P. Snyder, Pearl Trieves, O. E. Thomas and Miss Griffith, club members.

FROM CANADA TO TEXAS.

Colonization Companies Change from Rich Lands of the North to Fertile Plains of Texas.

Albert R. Moore of St. Paul, Minn., attorney for the George Wright Land Company, has been in the city several days with offices in the First National Bank building, closing up some important business matters for his firm and incidentally told The Brand something about the company as a colonization force. This was not intended for publication but The Brand learned that Mr. Wright's companies had, for a number of years, been engaged in the business and had opened up extensive territories in Nebraska and Minnesota and over the border into Canada, where thousands of homeseekers had been settled. But after the work in the virgin fields had barely begun, Mr. Wright's attention was attracted to the New Empire of the Golden Southwest, the Plains of Texas. As all of The Brand readers know, The George Wright Land Company has sold two large tracts of land, known as the Kelso and Spring Lake countries, necessitating the expenditure of immense sums of money, the organization of an army of agents and the expensive operation of special trains to bring the homeseekers into the country. Now, that the same company has purchased another large tract of land, practically the western quarter of Deaf Smith county, and has made other investments, demonstrates the confidence which Mr. Wright places in the ultimate suc-

cess of the farmers in the Panhandle of Texas.

Turning from the rich wheat lands of Minnesota and Canada to the fertile Plains of Texas must mean something more than mere past-time to the observer.

A Quiet Wedding.

At the home of the groom's mother in this city, Tuesday evening at 7:30, Mr. John A. Tomamichel and Miss Emma E. Harris of Chicago, were united in marriage, Rev. W. M. Baker, pastor of the local Presbyterian Church officiating. The wedding was purely a home affair. Mr. Tomamichel has, until recently made his home in Chicago and there it was that he met Miss Harris. In as much as these young people intended to make Hereford their home Miss Harris, true to her vows, arrived Tuesday Afternoon from her Chicago home and later in the evening the two were made one. Tho a stranger in this city, the friends of Mr. Tomamichel extend to them congratulations.

Young Man Died.

The body of Ralph Green, a young man 25 years old, was shipped back to his home at Marceline, Missouri, last Sunday, accompanied by his father and mother, Mr. and Mrs. R. P. Green, who had been called to Hereford some days ago when his friends saw that the end was near. The young man had come to the Plains in the hope of staying the ravages of tuberculosis. His relatives and friends have the sympathy of the community.

The Gigantic Quit Business

Sale Opened Saturday,
February 15

SALE

Big Quit Business Sale
Opened Feb. 15

STILL CONTINUES

THE HUB having decided to quit business, has employed A. Anderson Chicago Price Cutters and Sales Managers to close the entire stock regardless of cost or former price. This stock is almost new, having been but recently purchased, consisting of a fine line of Dry Goods, Ladies' and Men's Furnishings, a swell line of Men's Hats, Caps, Gloves, Etc., Tinware and a general line of Notions. This entire stock will be sacrificed without reservation. A grand opportunity for the economical buyer.

A DOLLAR WILL DOUBLE DUTY

THE entire stock has been transformed, you will scarcely recognize it. Big Red Price Tickets thicker than Bees in June time, tell a tale of price destruction, you can scarcely credit for yourself. But go, they must, shall and will. :: :: :: :: ::

WE have not the room to quote prices, but assure you nothing has ever stirred or been attempted in price cutting like the present Cut and Slash Sale. Remember this Sale opens Saturday, the 15 and will continue every day until the entire stock is wiped out of existence. :: ::

Show Cases and all Store Fixtures For Sale

Wool Serges

All Wool Serges, reduced from 50c to	42c
Cotton " " " 20c to	13c
Dress Gingham " " 15c to	10c
" " " 10c to	7½c
Outing Flannels " " 12½c to	8c
Cotton " " 10c to	8c
U. C. A. Tick " " 20c to	16c
Crash " " 15c to	9c
" " 20c to	15c
All Prints " " 8c to	6c

Union Suits

Ladies' Union Suits, reduced from \$1.40 to	98c
" " " " 1.00 to	77c
" " " " .65 to	42c
" " " " .50 to	39c

Infants' Reubens Shirts

Infants' Reubens Shirts reduced from 45c to	36c
" " " " 25c to	19c

Ladies' Hose

Ladies' Lisle Hose, reduced from 75c to	62c
" " " " 50c to	39c
Ladies' Fleece and Cotton Hose 25c to	19c
" " " " 15c to	9c

WE WILL QUOTE A FEW PRICES

To Show You We Mean Business:

A Large Line of Cotton and Wool Blankets at Cut Prices.

Our new Spring Line of Ladies' Muslin Underwear at less than cost.

A Large Line of Notions at cut prices.

In fact everything in this store will be sold at cut prices, the sale continuing until all goods are sold.

Building For Rent

A large line of Men's Wool Pants

\$5.00 Pants, cut to	\$3.75
4.50 " " "	3.50
3.50 " " "	2.85
3.00 " " "	2.35
2.25 " " "	1.70
2.00 " " "	1.55
1.75 " " "	1.25
1.50 " " "	1.15
1.25 " " "	.95
1.00 " " "	.85
1.00 Overalls	.77
.25 Boys' Overalls	.19

Look at these prices on

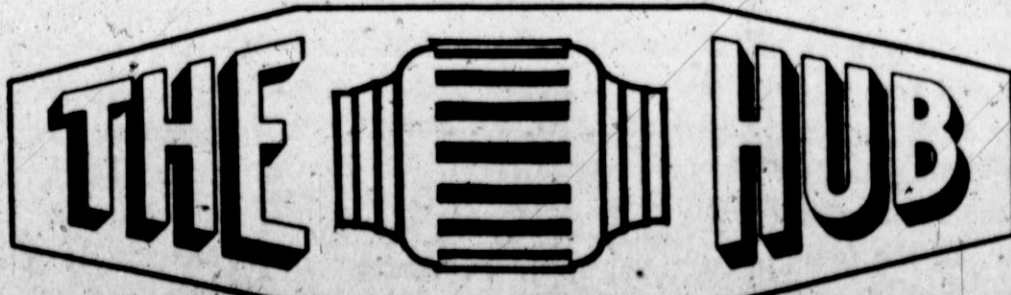
Men's Hats

\$4.50 Hat reduced to	\$3.50
3.50 " " "	2.75
3.00 " " "	2.25
2.50 " " "	2.00
2.00 " " "	1.50
1.50 Boys' Hat reduced to	1.15
1.00 " " "	.80

Ladies' Knit Underskirts reduced from 60c to 42c

Remember the Sale Continues Until all Goods are Sold

ANDERSON
SALES COMPANY



Sale Begins Saturday,
February 15th, at 8:30
a. m. Don't miss it.

FULL RENDITION LAW.

Tax Payer Makes Inquires—Asks Who Should Fix the Value of Property.

The Brand is in receipt of a note from "A Tax Payer" who asks some pertinent questions about the full rendition tax law, enacted by the last legislature. In order to answer his question, a resolution passed at the Tax Assessor's Association, the tax assessor's oath and the commissioner's oath, are all published, believing this to be the quickest route to an intelligent answer.

Hereford, Tex., Feb. 8, 1908.

The Brand:—

Please give the tax payers of the county some information about the full rendition tax law. Who has the right to fix the value of land and other property?

Yours truly,

A. Tax Payer.

RESOLUTION.

"Resolved, That this association requests the county commissioners' courts of all the counties of Texas to immediately publish in all newspapers of their respective counties an open letter to the taxpayers of counties, reciting the provisions and penalties of the full rendition tax law, impressing upon the taxpayers that these laws conserve their best interest, invoking their full co-operation with the assessors and the commissioners' courts in arriving at a full valuation of the properties of the counties, and pledging the courts to reduce the county tax values in proportion to the raise in the taxable values of the counties."

TAX ASSESSORS' OATH.

According to the laws of 1907 every Tax Assessor in the state will have to take the following oath:

"Every Tax Assessor and Deputy Tax Assessor in this State in addition to the oath prescribed by the Constitution of his office, shall take and subscribe to the following oath: 'I,

Tax Assessor (or Deputy Tax Assessor, as the case may be) in and for County, Texas, do solemnly swear that I will personally view and inspect all the real estate and improvements thereon subject to taxation lying in said county that may be rendered to me for taxation by any corporation or individual, or by their agent or representative, as fully as may be practicable, and that I will as fully as practicable view and inspect all other taxable property in said county rendered to me as aforesaid, that I will to the best of my ability make a true estimate of the cash value, the market value of such property, if such property has a market value, and if it has no market value, then the real value of all such property, both real and personal, on the 1st day of January next preceding, and that I will make up and attach to each assessment sheet made up and sworn to by the said property owners, their agents or representatives, a true assessment and valuation of said property, together with a memoranda of all facts which I may learn bearing upon the value of said taxable property, and that I will make all possible inquiry relative to the true value of such property and that I will attach said memoranda and statement of facts that I may ascertain as aforesaid to the said assessment sheets of the respective property owners. That I have read and understand the several provisions of the Constitution and laws of this State relative to the valuation of taxable property, and that I will faithfully do and perform every duty required of me as Tax Assessor (or Deputy Tax Assessor) by the Constitution and laws of this State, so help me God.' This oath shall be administered by the county clerk,

and shall be a duplicate; the original shall be by the clerk filed and recorded in the records of the county, and the duplicate shall be retained by the Assessor or the Deputy as the case may be."

COMMISSIONERS' OATH.

"Article 2134. The boards of equalization shall have power and it is made their official duty to supervise the assessment of their respective counties, and if satisfied that the valuation of any property is not in accordance with the laws of the laws of the State, to increase or diminish the same and to affix a proper valuation thereto, as provided for in Article 5123 of this act, and when any Assessor in this State shall have furnished said court with the rendition, as provided for in Article 5123 of this act, it shall be the duty of such court to call before it such persons as in its judgment may know the market value or the true value of such property, as the case may be, by proper process, who shall testify under oath the character, quality and quantity of such property, as well as the value thereof, said court after hearing the evidence shall fix the value of such property in accordance with the evidence so introduced and as provided for in Article 5123 of this act; and their action in such case or cases shall be final.

"Article 5124-c. When a commissioners court in this State convenes as a board of equalization, before considering the subject of equalization of property values for the purpose of taxation, each member of the court, including the county judge, shall take and subscribe to the following oath: 'I,, a member of the board of equalization of county, for the year A. D., hereby solemnly swear that the performance of my duties as a member of such board for said year, I will not vote to allow any taxable property to stand assessed on the tax rolls of said county for said year at any sum which I believe to be less than its true market value, or if it has no market value, then its real value; that I will faithfully endeavor and as a member of said board will move to have each item of taxable property which I believe to be assessed for said year at less than its true market value or real value, raised on the tax rolls to what I believe to be its true cash market value, if it has a market value, if not, then to its real value, and that I will faithfully endeavor to have the assessed valuation of all property subject to taxation within said county to stand upon tax rolls of said county for said year at its true cash market value, or if it has no market value, then its real value, I further solemnly swear that I have read and understand the provisions contained in the Constitution and laws of this State relative to the valuation of taxable property, and that I will faithfully perform all the duties required of me under the Constitution and laws of this State, so help me God.' Said oath shall be filed and recorded in the commissioners court record as a part of the proceedings of that term of court.

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 52-tf

Horse-Shoeing.

Let me shoe that horse, for fear he gets lame. Let him be gentle or Bronc, standing or pitching, yet I shoe him. Near Easterwood's livery barn. 50-tf

PORTER L. JOHNSON.

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work. 42-tf

W. F. WEST & Co.

HEREFORD HARDWARE CO.

Just received a car of Wagons, and our stock is about complete in all lines. What we want now is more of your business. We want you to call on us and we will do our best to please you. ❁ ❁ ❁ ❁

HEREFORD HARDWARE CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, FEBRUARY 21, 1908.

TWO THOUSAND COPIES.

The pressman, this week, was instructed to keep the big press going until the automatic counter clicked off two thousand copies. This it did at the rate of 29 per minute. In putting-out an issue of 2,000 copies of 16 pages each requires 4 "runs," as only 4 pages are printed at one time, thus making 8,000 "impressions" that must be made. No little job to be sure. A few extra copies have been "run" to accommodate the friends who would send a dozen or more copies "back where they came from" just to show what sort of a town Hereford is. These can be had at 1-8 of a cent per page and The Brand will pay the postage.

FRIENDS INVITED.

The printery of The Brand is always open for visitors, but you are especially invited to be present on Friday mornings, when the last pages are being printed, the folder at work, the mailer sticking the "yellow label" on each paper, and "all hands on deck" getting the paper ready to turn over to Uncle Sam, who undertakes to deliver it to the subscribers, carrying many copies into twenty-seven different states, sending one to far-off Alaska, a few to the snow-covered plains of Canada, and a few to sun-burnt Old Mexico.

SIXTEEN PAGES.

The Brand forgot to celebrate its seventh birthday last week, as all of the office force were too busy to call anybody's attention to it. However, the event is duly celebrated this week by doing a lot of extra work and putting out sixteen pages. The friends will observe some difference in the "make-up" of the pages and that a fine grade of paper is used, giving a more perfectly printed sheet. Of course, you will like it.

THE VERNON RECORD, Vol. 1, No. 1, J. Ray, publisher and editor, comes to the exchange table this week. A six column, eight page newspaper filled with advertisements and news. Mr. Ray has thrown the energy and enthusiasm into this new enterprise that made The Brand under his management the most popular paper on the Plains. Passing from the ranks of the school teachers he quickly made his way to the front as a practical newspaper man. His fellows recognizing this, made him President of the Northwest Texas Press Association for a number of terms. The Vernon people have been most fortunate in securing such a man as a citizen goes without a question. They will find him in the front as a strong advocate of every thing that will build up the town and thru the Record, he will crystallize the best thought of the people of the county. May success crown his efforts.

THE Childress Post and other papers are asking the farmers to write letters telling about their experience in the Panhandle, following the example set by The Brand. They find these letters the best advertising that could possibly be put out.

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:
A. A. LUMPKIN.
HENRY S. BISHOP, (re-election).
JUDGE B. H. BAKER.

For County Judge:
W. H. RUSSELL, (re-election).
JAMES HUGHES.
S. J. DODSON.

For County Attorney:
W. M. MEGERT.

For Sheriff:
E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:
W. M. COGDELL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:
C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:
J. W. FORD, (re-election).

For City Marshal:
BOB BRAZIL.
C. L. SULLIVAN.
S. B. FEEMSTER.

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For Sheriff and Tax Collector:
ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.

For County Treasurer:
S. I. LEE.

For Tax Assessor:
ARCH CONNER.

THE People's Platform has had another plank nailed down good and fast in the signing of the electric light franchise by the Mayor of the city. This is plank number two; the independent school district being plank number one. Other planks are being quietly sawed off and in a few weeks, the citizens will be called upon to mount the frame work and help nail down another. All progressive Hereford citizens carry spikes in their pockets, waiting only an opportunity to apply the hammer, not to "knock" but to drive home the spikes that count for strength in the growth of the city. Are you a spike driver?

THE BRAND is in receipt of several letters and inquiries regarding "chuffers" as a hog feed and catalpa as a forest tree, brought about no doubt by the publication of articles in recent issues. In answer to all, address C. C. Koons, McLean, Texas, care of Gray County Herald, for information about "chuffers;" he's the man that has grown them successfully. As to the catalpa trees, address the Stock Farmer, Chicago.

It is gratifying to note the interest being taken in the material progress of the Panhandle. The farmers are beginning to study the soil and the adaptability of various field crops, fruit and forest trees. Thus, at last, the treasure "hidden in the garden" will be found.

Hard Times and Publicity.

When trade is slow, it is not a time for the business man to sit idly in his office, waiting and hoping for times to become better. If orders for his merchandise are lacking, he should use his best efforts to create a renewed demand. Nothing is accomplished by waiting for conditions to improve. Individual action is needed to bring about a betterment of affairs. If each man puts his shoulder to the wheel, and all push together, the machinery of commerce

Have You A Bank Account With THE WESTERN NATIONAL BANK

of Hereford, Texas

CAPITAL \$50,000.00
SURPLUS and PROFITS 43,000.00

Your business, large or small, is cordially invited by the Bank which has been helping this country to grow and growing with it.

G. A. F. Parker, President

J. L. Smith, Vice President
Frank W. Wilson, Asst. Cashier

A. J. Lipscomb, Cashier

will soon regain its former force and efficiency. Whoever needs business should hustle for it. This will make competitors hustle, too, and inject new life into the situation.

One of the biggest mistakes a business man can make is to abridge or discontinue his advertising in periods of depression. For publicity is even more needful at such times than in prosperous epochs. The merchant who stops advertising, directly assists hard times to impair his business.—The Commerce Monthly.

Value of Chufas as Stock Feed.

Gray Co., Texas.
Farm and Ranch:
I saw an article in The Gray County (Texas) Herald, from a farmer of this county recommending chufas very highly as a hog feed. He describes them as resembling the grass nut. Can you give me any information on it? I would like to learn the food value of it, how to plant and where can I get the seed? We have a loose sandy soil here and think anything of that kind would do well.
J. T. HICKS.

ANS.—This crop is well known in the Eastern Gulf states and is highly valued by those who have only a small plot of ground to plant for hog feed. This crop is not so valuable

in our judgment, for hogs as the Spanish peanut, of later introduction to our farmers. Seed can be ordered of all large seed houses.

Arney, Texas

Edgar Betts made a business trip to Arney, Monday.

Jim Darvis is assisting W. G. Brayles with his farm work.

Minnie Brayles was the guest of Gertie Golden, Sunday.

Ed Thomas, who has been in Missouri, for the past two weeks on a business trip, came home Sunday.

Mrs. Jessie McMin visited at the home of T. E. Pander, last Monday evening.

L. H. Golden and brother, Harry, were seen hauling millet from Nazareth, this week.

Walter Donald's brother of Austin, Texas, arrived here last week and intends to farm with his brother the coming season.

Charley Cox and Harvey Golden were chasing the coyotes Saturday. Boys this snow makes good hunting.

The hour for Sunday school at the Arney church has been changed from 9:30 a. m., to 2:30 p. m.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-1f

Epworth League Program.

Topic for Feb. 23, "Church Building a Loving Service," Luke VII, 1-17; 1 Chron. XXII, 1-15.

Opening song.
Prayer.
Song.
Responsive reading, 84th Psalm.
The Church Building, its significance.—G. W. Barcus.

Song.
The Church Building; its relation to the growth of the Kingdom.—Mrs. W. P. Edwards.
Song.
Church extension; its appeal.—Miss Griffith.

Song.
Church extension; what has been accomplished.—C. M. Miller.
Song.

Church extension; reasons for pushing the work.—Mrs. C. B. Hamilton.

Song.
Leaders address.
Song.
League Benediction.
Leader.—D. F. Ashbrook.

Who Has It?

1205 is the lucky number to draw the big art rug at E. B. Black's. Look at your tickets and if you have it call and get the rug. 1t

HARNESS AND SADDLES

When in need of a first-class-up-to-now set of Single Buggy, Farm or Double Buggy Harness, come in and examine my stock; it will please the eye. I can fit your horse or mule, besides giving you first quality and the right price always to be found at my place.

My saddles are made to wear, not flashy, but worth looking at, the kind that give satisfaction.

Your repairing will receive prompt attention here.

Yours very truly,

J. A. CANTERBURY

PUBLIC SALE OF FINE STOCK

AT HEREFORD, TEXAS
SATURDAY, MARCH 7, 1908

Iowa, Kentucky and Missouri bred stock, commencing at 12 o'clock sharp, consisting of one Saddle and Harness Stallion, one Draft Stallion, two Jacks, two high-bred Trotting Horses, eight Jennets. Sale to be held near Snyder's Garage. Come early and inspect this stock before sale. Extended Pedigree on breeding will be given when stock is offered for sale. This will be a grand opportunity for you to purchase this high-bred stock to improve this country. **TERMS OF SALE CASH, or six months time on bankable note with interest.**

T. A. PEW, at Stock Farm

Anyone interested in this stock inquire of Mr. W. B. Beach at First State Bank.



Localand Personal

The Colonial Tea tomorrow.

Attorney W. L. Sims of Parmerton was in the city Wednesday.

See the plan of the Actual Settlers Association in their ad this week.

A pleasant afternoon and evening are promised at the Colonial Tea.

Things are going in a hurry at the Hub's Sale. 1t

Special Prices on all saddles. J. A. Canterbury. 42-tf

Sam G. Bratton of Parmerton, Sundayed in Hereford, returning Monday.

King's candy for American Queens The Kings like it too, so do the babies. The Elite. 2-2t

Don't fail to see the new things in silks at Hubbard & Barnett's. Nothing like it ever shown before. 1t

You are invited by the ladies of the Christian church to the Colonial Tea from 3 to 10 p. m. tomorrow at Paul Barnett's.

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 52-tf

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 52-tf

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43tf

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 1-tf

Place your order at once for a winter supply of coal with Esca Harrison. It wont rust, rot, sour or run away. 2-2t

F. M. Lagear of Sanger, Texas, who has been visiting his friend, D. P. Vaughn, has returned to his home well pleased with the Hereford country.

Mrs. L. E. Trice of Fort Worth will arrive in Hereford in a few days. She will have charge of a dress-making department in Hubbard & Barnett's dry goods store.

First-class sewing done at my home in West Hereford. First house east of big lake. Satisfaction guaranteed. Mrs. Willis Patrick Edwards. 1-4t

Ladies if you have a coat-suit or skirt that needs cleaning, pressing, etc., our Tailor will do the work first-class. Work called for and delivered. Phone 57. Hubbard & Barnett. 1t

A PHYSICIAN'S DIAGNOSIS OF KIDNEY TROUBLE.

A Seemingly Common Disease which Becomes Fatal through Neglect and which May Be Readily Cured by Prompt Attention.

More than two-thirds of the annual death rate, physicians claim, is directly traceable to kidney disorders.

Interested by this remarkable assertion and desiring to acquire a better understanding of the origin of the disease, a prominent physician was recently interviewed as to the symptoms of such troubles.

"To what do you attribute the great destructiveness of kidney disease?" was asked.

"The hold which the disease gains in the body before the victim becomes aware of his true condition, and the rapidity with which it eats its way into the vital organs."

"Would not the proverbial 'ounce of prevention' check the progress of the disease?"

"There is no doubt of it. The trouble is that victims of this disease mistake the symptoms for some trifling ailment in the stomach or bowels; therefore they do nothing to arrest the course of the disease until it is well advanced."

"What is the origin of kidney trouble?"

"Almost invariably bad digestion, followed by torpid liver and a constipated habit."

"What are the symptoms?"

"Headache, dizzy spells, sluggish brain, restless nights, pale or sallow skin, bad breath, lack of appetite, heart-

If you want to see the best plan yet offered for bringing actual settlers to the Plains, just read the big ad this week of the Actual Settlers Association. 1t

G. R. Jowell surprised his friends Wednesday evening by stepping off the evening train, having come from El-Paso, where he and Mrs. Jowell have been spending a part of the winter.

M. S. F. Sidener of Wichita, Kansas, has been looking over the towns of the Plains for the past several days and expresses himself as better pleased with Hereford than any place he has visited.

B. C. McCleary left Sunday for his old home at Montgomery City, Missouri, where he will join his father and the two will go over to the western coast of old Mexico to do some surveying work.

J. A. Fox, senior member of the firm of J. A. Fox & Co., returned Tuesday from St. Louis, where he made large purchases of marketable goods for the firm. These goods will soon be ready for the trade.

Post Cards!

POST CARDS!!

POST CARDS!!!

All sizes and kinds. Home made and imported, funny, beautiful and serious. E. T. Woodburn & Son. 1t

Walter Orr is again engaged in the cleaning and pressing business, and will appreciate your work. A trial will convince you that he knows how. Located in the old telephone office, or see him at Orr Bros'. Barber shop. 52tf

Always delay ordering coal until a snow or rain. By this means you will have the pleasure of paying for a mixture of dirt, water and coal. It's money in the coal dealer's pocket for you to do this. Esca Harrison. 2-2t

R. H. Barnett, manager for the firm of Hubbard & Barnett, returned Monday from St. Louis, where he made extensive purchases for the firm. He says that there were many Texas merchants in that city and all report a resumption of business and an increasing trade.

Scharbauer Brothers of Midland, Texas, owners of the largest herd of Registered Hereford cattle in the world, have 1000 serviceable bulls to sell at panic prices. They will have their show herd and several cars of bulls on sale at the Fort Worth Fat Stock Show. 2-2t

Nice Hereford residences, small farms near Hereford headquarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

The Big Quit Business Sale which has been going on at The Hub is attracting more and more attention. Large crowds, despite the cold weather, continue to press in, hunting for bargains. Mr. Elrod, the proprietor, likes the excitement, and asks his customers to hunt for what they want; if they don't find it, ask for it; if they find it, take it—and pay the price.

New Lunch Counter.

C. H. Copeland has put in a new lunch counter in the room adjoining the photograph gallery.

Specialist.

I treat all diseases of eye, ear, nose and throat. Also have glasses and pay special attention to fitting them, 16 years experience in special practice. Consultation and examination free. Hereford, March 7th to 9th. I. E. SMITH, M. D. 2-2t Weatherford, Texas.

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware.

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

IN

Photographs

and VIEWS quality is of first importance.

How disappointing to have a picture

fade after a few years. Best

material and care-

ful workman-

ship at

C. M. MCGHEE'S

SEE MY BARGAINS IN HEREFORD CATTLE

AND

BERKSHIRE HOGS

I am not in the Hot Air Zone nor from Missouri, but I show the goods. I have some very choice young Hereford bulls, by Stuart of Shadland 113423 by the \$10,000.00 bull, Diplomat.

I have a few young Berkshire Boars, by Master Highclen 90350, a half brother to the \$5,500.00 Star Masterpiece.

We also breed Mammoth Bronze Turkeys and Barred Rock chickens. We breed them to sell and sell them to breed.

See me, write me and deal with me to get your money's worth.

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

W. J. GILLILLAND

The Place to Find Bargains is at

J. M. GILLILLAND

THE GILLILLAND FURNITURE COMPANY

You would be surprised to see what Great Bargains we are now giving in Floor Coverings, Dressers and all kinds of Chairs. It will pay you to see us.

Have your old furniture made new by an expert Cabinet Maker, who does all kinds of furniture repairing. It costs little, and makes a big improvement.

THE UNDERTAKING DEPARTMENT of our store is now the most complete and up-to-date stock ever handled in Hereford. You are invited to visit all departments of our store WHETHER YOU BUY OR NOT. COME IN TODAY.

Day Phone 115

Yours for Furniture Bargains

Night Phone 113

Railroads and the Public.

Much has been said about what the railroads owe to the people, while little is heard as to what the public owes the railroads. There are two sides, at least, to every question. In matters of controversy, both sides should be heard. Instead of this, the railroads often have been condemned unheard. This fact becomes apparent when it is learned that within the last year the Legislatures of fourteen states in which the Rock Island-Frisco System operates have passed upon five hundred and sixty railroad laws, many of which were radical and unjust.

An article by B. F. Yoakum, chairman of the Executive Committee of the Rock Island-Frisco Lines, in a recent issue of the Saturday Evening Post, points out a few of the benefits that the people have received from the railroads. He refers to the increase in land values caused by the building of railroads. He says:

"Now for the question itself: What does the railroad do which entitles it to the consideration, if not the gratitude of the people through whose country it runs?"

"Its quick and direct influence on

real estate values is one thing which entitles it to be regarded as having done something for the community affected by it. Only the railroad builder realizes how quickly the construction of a road through a new country increases the value of land along the line. As a matter of fact, in many cases a survey is sufficient to put up land values for a considerable distance on either side of the proposed right-of-way at the rate of \$5 an acre before the actual work of construction was begun. Time and again, in my own experience, I have seen this happen, and so have many other men engaged in the building of new roads. It is a conservative statement to say that the opening up of a new country by a new line of road increases, at a stroke, the value of real estate miles on either side of the right-of-way at least ten dollars an acre, and from that up to twenty-five dollars."

Mr. Yoakum further states that an average of five persons are employed for every mile of road, and that each employe may consistently be said to represent a family of four; figuring on this basis, every 1,000 miles of new road would represent

20,000 persons directly maintained by this additional mileage. Thus the state through which the road runs is enabled to support a larger population.

Attention also is called to the fact that wherever a new road goes new industries are established, that furnishes employment for thousands of people. Commerce is stimulated and the wealth of the country tremendously augmented. Immigration is made possible, and investment of capital encouraged.

These are only a few of the benefits derived from the railroads by the public.

When all facts are considered, it is clear that the railroads deserve a proper amount of encouragement from the public, and should not be crippled by unwise laws originating with politicians who either lack a requisite knowledge of what is just, or wilfully lend their support to destructive measures.—The Commerce Monthly.

The Best Papers.

The papers you want are the papers that will suit your entire family best: A combination that will answer this requirement is this paper and the Fort Worth Semi-Weekly Record.

The Record is a general newspaper of the best type. Ably edited splendidly illustrated, it carries a news service which is the best that knowledge and experience can suggest. Special features of the Record appeal to the housewife, the farmer, the stockraiser and the artisan.

The colored comic pictures printed the Friday issue are a rare treat for the young folks.

Its market news alone is worth the money.

You will surely be a constant reader of The Record once you try it, and the favorable clubbing offer made below is an opportunity not to be missed:

Semi-Weekly Record 1 year, \$1.00.
The Brand - - 1 year, 1.00.
Both papers - - 1 year, 1.75.

Subscribe at this office.

Fence Post.

Relative to the companies entering the "fence post" business in this county, news of which we gave last week, it is a noteworthy fact that the Farm Journal has a correspondent who gives his experience in raising catalpa trees for fence post purposes on \$80-an-acre land. This correspondent says there is big money in it, and with the catalpa trees it takes ten years to grow a

tree making two posts. He grows 1000 trees to the acre. The Black Locust is a much better fence post tree and a ten-year-old tree will make a great many more posts than the catalpa. That the tree grows prolifically here goes without saying, and it is also an undeniable fact that timber is growing scarcer each year and prices higher. Every farmer in Donley county should have a large locust grove and should give it the same care and cultivation which he does his other crops. It will make him more money, eventually, than he can realize now.—Banner Stockman.

For red rust proof oats see Eli Dunlap at Hereford Hardware Company.

51-tf

Dangerous Sidewalks.

The sidewalks of any city are under the control of the council. If, by the poor condition of the walks, a pedestrian should get seriously hurt the city is liable for damages. Hereford has been boasting of her fine walks, but it seems that somebody has neglected the matter of completing the walk in front of the Coulson drug store. Recently during a rain, three ladies came near falling as they tried to pass over the obstructions. One of the leading physicians of the city has lost several decimeters of cuticle from his shin by stepping into the holes along the edge of the walk. The city should protect itself by having the walk completed.

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

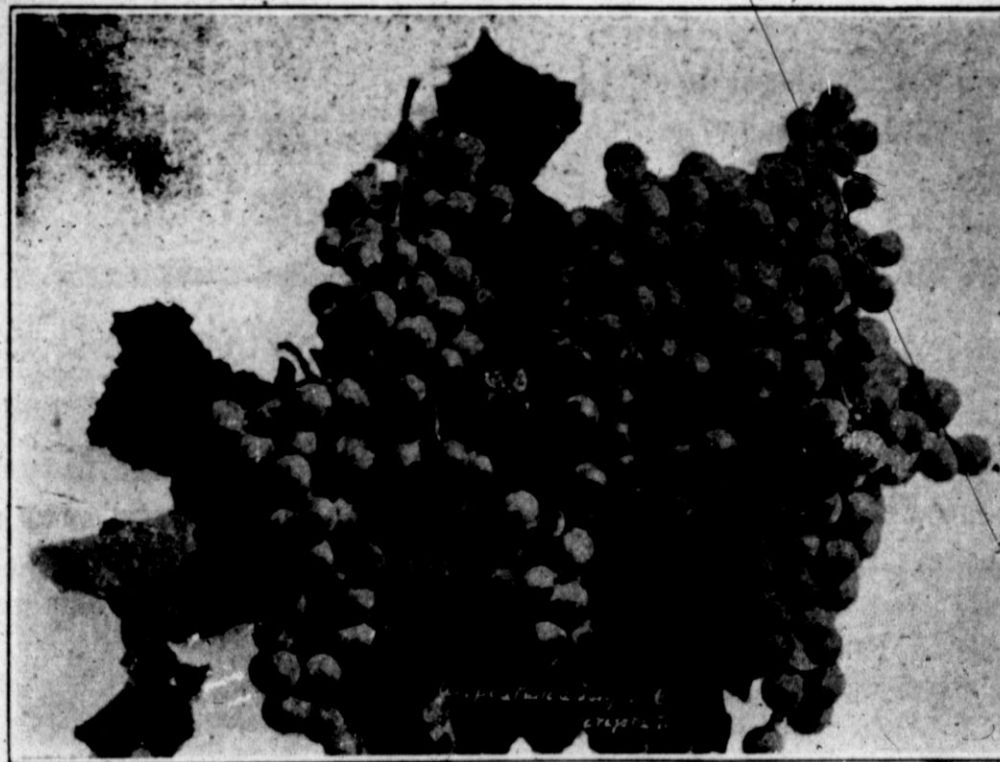
We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier



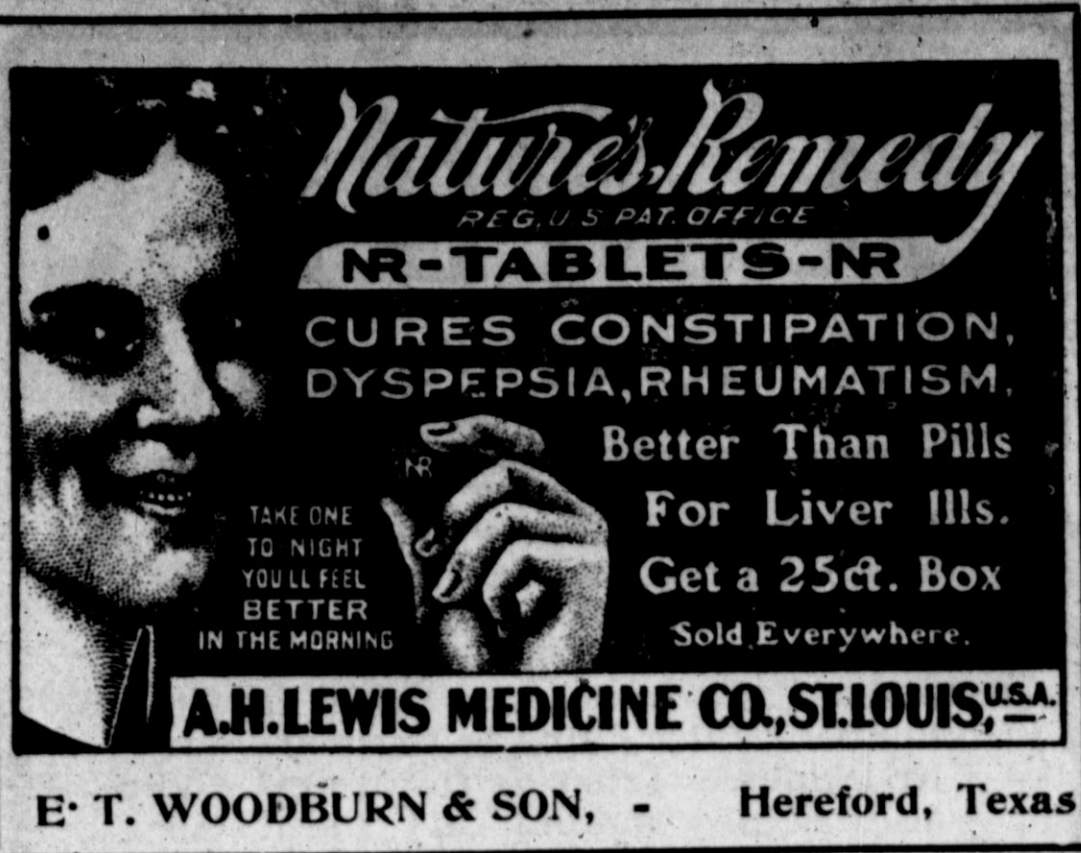
HOME GROWN GRAPES.

Fruit Growing

IN addition to our large FRUIT, SHADE and ORNAMENTAL stock, we have purchased the large Harbison Locust Grove from Mr. Bowers. Can furnish trees from 12 inches to 12 feet. Over 50 acres in trees. Our stock is large. Write, phone or come and see us. You can get the benefit of our 18 years experience in Texas and New Mexico, if we sell you. We can select varieties for you suited to the plains.

Hereford Nursery

L. P. Landrum, Proprietor



Nature's Remedy
REG. U.S. PAT. OFFICE
NR-TABLETS-NR
CURES CONSTIPATION,
DYSPEPSIA, RHEUMATISM.
Better Than Pills
For Liver Ills.
Get a 25¢. Box
Sold Everywhere.
TAKE ONE
TO NIGHT
YOU'LL FEEL
BETTER
IN THE MORNING
A.H. LEWIS MEDICINE CO., ST. LOUIS, U.S.A.
E. T. WOODBURN & SON, - Hereford, Texas

**WE WISH
TO THANK OUR FRIENDS
AND THE GENERAL PUBLIC**

for their patronage during 1907 and we ask them to
get our prices on
Coal, Salt, Posts and Feedstuffs
before placing their orders for the coming year.

Fallwell & Sons

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides **We Sell Coal**

Come and See Us

**Do You Want to Make
Some Money**

If you do, when you want anything in the
Lumber line come to see us. We have the largest
stock that has ever been carried in Hereford. We
have just unloaded a car of windows, all sizes,
also a car of screen doors. Our prices are down
to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.
J. W. Burks, Local Manager
Hereford, Texas

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers.

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Back-Talk About Full-Rendition.
The Brand has published at the request of A. Tax Payer the oath of office for the assessor and the commissioners. The two clippings below will give some idea as to what they are doing in other counties:

FULL RENDITION REDUCES.
Vernon Record.

Reports coming from those counties in which the full rendition measures have been put in operation are to the effect that the new arrangement will meet with approval as it will work no special hardship on the individual tax payer. Everywhere the county rate is being lowered in about the same proportion that the valuation was increased, so that in the end it will be practically a stand-off as far as the actual amount of taxes paid is concerned. This is true however, on the supposition that the state will make a corresponding reduction in its rate, which, in all probability, will be done. The county rate this year has been fixed by the commissioners court at 30c on the \$100 valuation against about 60c last year, which gives us a reasonably low rate.

The object of the state is not to increase the taxes, but to distribute the payment of them uninformally among the property owners of the state, which is the only right way of getting at the matter, provided the law is enforced everywhere alike.

TO THE TAX PAYERS.
Banner-Stockman.

I spent this week in Central Texas investigating as to what they were doing in regard to the full-rendition law and find the tax assessors of that part of the state are placing a full valuation on all property. I will, to comply with the law, be required to do the same thing in this county, but the state board of tax commissioners have assured the people that the state rate will be reduced in proportion to the advance in valuation, and I have been before the commissioners court of this county and they say the same valuation that we had in 1907 will be sufficient for 1908, and just in proportion as our county valuations increase, just in that proportion will they reduce the county rate. Respectfully,

G. W. BAKER,
Tax Assessor of Donley County.

A DIFFERENCE OF 15 YEARS.
A Clipping From Old Amarillo Paper—Railroad Talk—Land Not Wanted.

A. P. Murchinson was looking thru some old correspondence last week and ran across a clipping from the Amarillo Northwest, a newspaper published in the early days of that city, and two short articles so impressed him that he thinks that the items would be a curiosity in a real estate office at the present time. The date of the paper was 1893 or 4 and tells something about a new railroad and carries an ad wanting to trade some land for city property. The clippings follow:

PANHANDLE AND EL PASO.
Lucius Dill, editor of the Record, the leading paper of Roswell, N. M., was in El Paso last week talking railroad. He declares that surveys of a road from Panhandle City, Tex., south to El Paso, via Roswell and Tularosa, are being pushed, and that his section already feels the influence of the work.

FOR SALE OR TRADE.
Small farm on Red River. Located near Chillicothe, Texas. Eighty or eighty-five acres in cultivation. Will exchange for Amarillo property or trade for a good bunch of young horses. No man with sections need apply. Callaway Bros.

Order coal on a nice clear day. Keep an ample supply on hand and thus avoid paying for dirt and water mixed with the coal. Esca Harrison. 2-2t

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
PAMERTON TOWN LOTS
Pamerton, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
Office Phone Residence Phone 217

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store—Phone 72

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

J. W. ENGLISH
Real Estate
Office South Side Public Square

J. T. WEBB O. E. THOMAS
WEBB & THOMAS
Funeral Directors and Embalmers
With E. B. Black

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

A. B. AXTELL, C. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
EAKLE BUILDING AMARILLO, TEXAS

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

JOB PRINTING
The kind we do
always Pleases

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...
Registered Hereford Cattle
Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

LLANO ESTACADO NURSERY
S. L. BOONE, PROPRIETOR
Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders
Nurseries at Hereford and Lockney

Subscribe for the Brand --- \$1.00

BLANK BOOKS

We have a complete line of Ledgers, Journals, Cash and Day Books in both single and double entry.

Paints If you have any spring painting or varnishing to do, be sure to see our line before you buy.

T. M. COULSON'S DRUG STORE

THE SUGAR BEET.

Article Published in The Brand Creates Interest—More Information Wanted.

The publication of the article on the culture of beets in last week's issue has created some interest; so much, so that several have asked that more information be given, such as the yield, the methods of harvesting, the cost of a factory, etc.

The Brand is glad to furnish any information that may be at hand and another chapter or two is given this week.

The harvesting of the sugar beet is best done by means of a double pointed plow, made so that two long teeth will loosen the beet in the ground. They are then ready to be pulled by hand. The next operation is the removal of the top and neck. The bulletin referred to says that when beets are to be preserved for winter manufacturing, they should be siloed; that is, covered with their own leaves and wheat straw to prevent injury from frost until delivered at the factory. In the Panhandle, all beets could be harvested and delivered before the frost, or could be easily preserved thru the winter.

The bulletin further says that on account of the elaborateness of the process and the costly nature of the machinery which is necessary to produce beet sugar even in a small way, it is not believed that it could profitably be made. In Germany the cost of a first class factory of 300 tons capacity daily exceeds \$200,000. There are 31 factories in the United States with an average daily capacity of 600 tons, the cost exceeding \$2000 per ton capacity.

This would make the average factory cost \$1,200,000. It is very evident that towns of small capital are barred from undertaking such an enterprise. The co-operation of several towns within a given radius would be the only feasible way to build a factory.

The number of tons of beets that may be produced upon an acre is a variable quantity, ranging from 5 to 30 tons. The average price has been \$5.00 per ton delivered at the factory. It requires about 15 pounds of seed to the acre when the seed are of good quality. The average yield in the United States has been a little more than 20 tons to the acre and the cost of cultivation about \$25 per acre.

It does not require an expert to cultivate the beets but anyone who should undertake to do so should study the soil conditions, the methods of cultivation, and make himself as well acquainted with the culture as opportunity would permit.

C. E. Program.

Sunday, Feb. 23, the Endeavorers will give the following program at the Christian church. Friends and strangers are cordially invited:

- Leader,—Forrest Parks.
- Subject, "Faith."
- Song, "My Faith Looks up to Thee."
- Scripture talk by Leader.
- Prayer.
- Quotations from Scripture,—Endeavorers.
- Duet,—Glennis Coulson and Ina Gregg.
- Reading,—Earle Wilson.
- Pantomime,—Junior girls.
- Paper,—Miss Day.
- Quartette.
- Recitation,—Wayne Wheeler.
- Triumphs of Faith,—Bro. Shirley.
- Pantomime,—Junior girls.

Baker for District Attorney.

The Brand is authorized to announce Judge B. H. Baker of this city as a candidate for the office of District Attorney for the 47th District of Texas. Many of the most intimate friends of Mr. Baker did not know of his political aspirations until Monday night, when he made his official announcement in a speech before the Young Men's Democratic Club of Hereford. Mr. Baker is a native born Texan. He was educated in the common schools of the state, after which he pursued courses of study in one of the leading universities of the country. He has devoted his life to the study of law and equity and the successful practice of his profession beginning in 1876. He has appeared as an attorney in many important cases before the Federal and higher state courts, and is eminently qualified to prosecute the duties of the office to which he now aspires. Having a large acquaintance among the people of the Panhandle and having watched its development in increasing interest and admiration, he feels that he is not a stranger to the needs of the 47th District. If the sovereign electors of the District see proper to place their choice upon him, he will exercise an unbiased judgement and use his best efforts to perform the duties of the office with care and efficiency. His candidacy is subject to the action of the Democratic party.

Spring Goods

Are coming in, see what we have before you buy. Geo. A. Stambaugh. It

Resolutions.

Whereas it has pleased God to call from this life the father and brother of our sister and co-worker, Miss Julia Tarver, and by this act of His Providence has bereaved our friend and her mother of their loved ones, and

Whereas, we, the Sunday School of the First Presbyterian Church of Hereford, Texas, are desirous of sharing their sorrows, and mingling or tears with theirs,

Resolved:

That we extend to them our deepest sympathy in this, their hour of sadness, and beg them to remember that our common Father doeth all things well; and we pray Him to make sure to them His promise to the Comforter.

Resolved:

That these resolutions be spread on the minutes of the Sunday School and published in the Hereford City papers.

- J. E. GARRISON, Ch.
- Mrs. B. S. ARNOLD.
- W. M. BAKER.
- G. M. SUGGS.

Committee.

Unanimously adopted by the Presbyterian Sunday School of Hereford, Texas, at regular session on Sunday, Feb. 16, 1908.

Junior Epworth League.

Following is the Junior Epworth League program for Sunday, Feb. 23, 2:45 p. m.

- Subject—Our Neighbors,—Phil. 1:1-21.
- Song—"Bring Them In."
- Prayer—Superintendent.
- Song—"Trust and Obey"
- Lesson Explained.
- Song—"The Great Physician"
- Recitation of the Books of New Testament—Mary Anthony.
- Recitation—Elizabeth Black.
- The Story.
- Leader—Bruce DeAtley.

A new line of Trunks, Suit Cases and Telescopes. See what we have before buying.

It Geo. A. Stambaugh

LUMBER BARGAINS

When you are ready to build that house, barn or cowshed don't buy till you have figured with us. Our stock of doors, windows, paints, glass, varnishes, oils and everything in the lumber dealer's line is complete and first class. Trust us to interest you on prices. Mound City Paint our leader. Sherwin-Williams Paint our specialty.

For interior finish don't fail to get our HAND CRAFT STAIN.

HEREFORD LUMBER CO.

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

Smoke DAMAGE



and water damage is often as bad as fire damage. Why not be protected against all damage caused by or through fire? Insurance is cheap and the security against loss is absolute. The many companies I represent, settle all claims promptly and are very liberal in their treatment of policyholders. Your place should be covered by insurance.

B. H. SMITH

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Try a Want Ad in The Brand

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, FEBRUARY 21, 1908

No. 2

FOR FORTY YEARS

Missouri Farmer Improves a Panhandle Farm to Same Degree in Two Years.

CONSIDERS CROPS SURE

Raises Wheat, Oats, Flax, Clover, Kaffir Corn, Maize—Ideal Country for Hogs.

The following letter from our friend, Wm. Raulie, who has been a full-converted Plainsman since coming here will be of special interest to all Missourians who contemplate moving to the Panhandle. His letter states only facts and the conclusions drawn are conservative. He has no land to sell and is comfortably situated on his 800-acre farm. He has one of the finest ranches with the most up-to-date improvements found anywhere.

Hereford, Texas, Feb. 10, 1908. I came here from Livingston county, Mo., to try my fortune in this new country. I planted my first crop on the sod, and even the sod here makes a wonderful yield. The horses, hogs and cattle I brought here with me are doing well. I think this an ideal country for hogs. I have 40 acres of winter wheat which looks fine. I will sow 40 acres of spring wheat and 40 acres of oats, will also sow 20 acres of flax, what I had last year did well. Have 10 acres in clover and blue grass but haven't seen results yet. From what I have seen I believe both will do well here. Horses and cattle will do as well on maize and kaffir corn as they do on Indian corn.

I consider the crops here more sure than in Missouri and so far as my experience leads me you can raise anything here that you can there. I think this is the best farming country that I have struck. I sold what was considered one of the best farms in Livingston county and have never regretted coming here. I have 800 acres and can farm every foot of it. My place here is as well improved now as the one I left in

Missouri after putting 40 years of labor on it.

What we need now is plenty of good industrious farmers, we can furnish the climate and the soil, they the industry and then watch this country grow.

We have a good moral town, good banks, good schools and shallow water. So far as I can I will be glad to give anyone any information that I can. Wm. RAULIE.

WHEAT CROP REPORT.

Acreage Continues to Grow—Hereford Country Will Reach Twenty Thousand Acres.

On account of being crowded for lack of space the wheat report did not appear last week. Some thought the subject had been dropped and that all crops had been reported. Not much, the canvass has just begun with interest. Hardly a day passes but that some wheat farmer calls at the office to add his acreage to the total. In talking with Troy Womble Tuesday morning The Brand learned that next year, there would be many farmers reporting a thousand acres. This means that the farmers are banking on the Earth, especially that part known everywhere as the Panhandle of Texas. The report this week:

	Average
Total previously reported	13,892
R. F. Fafollette	215
Fred Millard	70
W. B. Boyd	60
J. E. Cox	225
D. P. Vaughn	120
Gran Womble	100
Troy Womble	300
Total	14,982

Feemster For Marshal.

The Brand is authorized to announce the name of S. B. Feemster as a candidate for City Marshal and Tax Collector. Mr. Feemster has been on the Plains 17 years and in the city 7 years. He has never held an office, but, like all the rest, wants the place for what there is in it, believing that he can serve the people in that capacity in a satisfactory manner. If elected, he will enforce the ordinances of the city as the law requires.

ELECTRIC LIGHTS

Company Composed of F. H. Obethier and C. W. Meadows Takes Contract to Build Plant.

TO BE MODERN SYSTEM

City May Purchase Plant After Expiration of Fifteen Years.

Sometimes delays bring just what is wanted. This is the case in the matter of a new light plant for Hereford. For many months the city has been in darkness, but a light may now be seen above the horizon.

The Council was in session Monday and Tuesday, several hours being spent in the consideration of the franchise and contract. On Tuesday afternoon, the order was finally passed and signed by the Mayor. A careful study of the franchise will show that both the city and the people accepting the contract have made a good trade.

The men who have been granted the franchise are well known to many of the citizens of the city and everyone who has had anything to say about the matter, expresses confidence. Work will begin as soon as material can be purchased and placed on the ground, six months is the franchise limit, but these men do not desire to take advantage of any time limit. They are as anxious to get the plant ready as the people.

The entire plant will be new and of the most modern type thruout. No means will be spared and a plant sufficient in size to answer the needs of a population of ten thousand inhabitants will be built.

Section One of the franchise is simply a declaration of the council. Section Two reserves the right to make purchase after 15 years.

Section Four fixes the rate of rental of meters and liability, which is 25c per month. It also fixes the maximum which may be charged for lights at 17c per kilowatt hour. After 5 years to be reduced to 15c. Users of meters will be required to

pay a minimum of \$1.25 per month and above on the kilowatt hour basis.

Section Five secures 3 arc lights of 6.6 amperes each for the use of the city, fixtures and maintenance entirely free. Above that number which may be required the city agrees to pay \$5 per month for all 3 ampere lights and \$8 for 6.6 ampere lights.

Other provisions are made which insure care and protection to the city.

In conversation with Mr. Obethier The Brand learns that both he and Mr. Meadows will make their homes in the city. The first gentleman was present and closed the deal with the city and says that the company will begin active work about the first of April or sooner if the weather will permit and that the plant will be ready to turn on the "juice" by September 1st.

Visits the College.

Mr. Claude Olding, member of the Whyte Dramatic Co., now in the city, and The Brand reporter made a visit to the College yesterday morning at 10 o'clock. The students were assembled in the chapel, where Mr. Golding made a most pleasing and instructive address to the students, taking for his subject, "The Theater and the People." All who heard him will have a higher and better knowledge of the purposes of the real theater and will have more consideration for the play-folks.

Mr. Golding stated with many other good things that the theater was just what the people made it; either good or bad, as they desired. He dwelt upon the common expression often heard in the small towns, "The show can't be much or the company would not come here." This criticism was answered by saying, "Aren't you people alright—Aren't you decent folks—Aren't you intelligent people—Why shouldn't a first-class company come to Hereford if you are appreciative? Many good companies make the smaller towns," he said. Mr. Golding was well received by the students and received the congratulations of many who came up to meet him.

NEW COURT HOUSE

Neighbor County Lets Contract for New Temple of Justice.

WILL COST \$28,000.00

Will Be of Modern Design.—To Be Constructed of Brick. Fire Proof.

A contract for the immediate erection for a new Temple of Justice for Castro county has been let to D. P. Kaufman of Amarillo. This building is to occupy the site of the old frame structure which went up in flames some months ago. The contract calls for first-class brick and all the work is to be of the latest design and when completed will be the pride of the county and the whole Plains country. The county has something like \$5000.00 in cash in the treasury and will issue bonds for the balance. As soon as the bonds are approved the work will begin. One feature of the contract is that, as far as possible, Castro county men will be put on the job, using only such help as may be absolutely necessary from other parts of the state.

This is an important step in the history of the county. Years ago, the county was the first to erect anything like a pretentious building for a court house, and she is among the first of the South Plains counties to build a modern Temple. The Castro county people believe in their county. While they admit that there are other counties on the map, in their minds, and justly so, Castro leads all others in many ways. The erection of this new county building expresses their confidence in the ultimate triumph of the county as an agricultural and stock raising community.

Other counties will follow their example and soon every county on the Plains will have a commodious court house.

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 52-ft

I WANT YOUR BUSINESS

and if low prices on saleable merchandise will interest you, I know you are coming. Below is a list I will offer for a week only:

Special No. 1 Men's Shoes

These are not "off lines" but some of our very best numbers and are taken from our regular line:

- 2840 Patent Colt Blucher \$5.00 Shoe at \$3.00
- 2830 Patent Colt Blucher \$5.00 Shoe at \$3.00
- 2931 Patent Colt Blucher \$5.00 Shoe at \$3.00
- 2624 Patent Colt Button \$4.00 Shoe at \$2.50
- 3004 Patent Kid Blucher \$6.00 Shoe at \$4.00
- 2613 Vici bal \$6.00 Shoe at \$3.00
- 2648 Vici Blucher \$4.00 Shoe at \$2.50

Special No. 2

You will find in this special, a complete run of sizes, varieties and styles in our well known line of

Silver Shirts

that we will sell for a week only at

\$1.00

Special No. 3

Men's

Clothing

- \$24.50 Suit at \$16.00
- 18.50 Suit at 13.50
- 16.50 Suit at 11.50
- 14.00 Suit at 10.00
- 12.00 Suit at 7.00

The quality, fit and workmanship of this line stands unquestioned. You can't "pass" these if you need a suit.

Special No. 4

Boys'

Clothing

- \$6.00 Suit for \$4.50
- 5.00 Suit for 3.50
- 4.00 Suit for 3.00
- 2.50 Suit for 2.00

The early buyer gets the best in this line, as sizes are already broken. They can't last long at these figures.

Special No. 5

Only 5 Overcoats left

and you can buy one this week.

- \$18.00 Overcoat \$9.00
- 16.50 Overcoat 8.25
- 11.00 Overcoat 5.00

Cravenette Coats

33 1/3 off

Some Odds and Ends at 1-2 Price

H. C. MYRICK

Read the list you can surely find what you need

Local and Personal

Senator Veale of Amarillo was in the city Monday.

Stop at the Elite and get a good magazine to read. 2-2t

B. D. Woodlee of Dimmitt was in the city yesterday on business.

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

T. H. Beach, postmaster at Dimmitt, was in Hereford yesterday.

H. H. Hawkins returned yesterday evening from a trip to Missouri.

J. H. King has moved his office from the court house to the rooms in the Mayor's office.

D. W. Smith and J. D. Crawford of Huntingdon, Tenn., is visiting the family of W. T. Smith this week.

Running a business without advertising is like winking in the dark; you know what you are doing but no one else does.—Ex.

E. H. Fullwood of Ruvuelto, N. M. was in town this week with a wagon load of Brooms from his own factory at home.

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 22-tf

Amarillo law firms were well represented in the District Court being held in Hereford this week, Reeder, Madden, Boyce, Fredericks, et al being present.

G. D. Harris of Slater, Missouri, made the Brand office a pleasant call this week. He congratulates The Brand on its general "get-up," and likes the Hereford country in particular.

You can get mantles and globes for your gas lamps at Walter Orr's, in the old telephone office. Will also repair your lamps. See him about it. 52tf

J. B. Allen has just returned from a visit to Cleburne. He reports a hard climate down there this winter. Too much rain and damp weather for a Plainsman.

We have a practical tailor employed, phone 57. We will call for and deliver all work promptly. Men's and ladies clothes cleaned, pressed, repaired, etc. Hubbard & Barnett. 1t

Post Cards!
POST CARDS!!
POST CARDS!!!

All sizes and kinds. Home made and imported, funny, beautiful and serious. E. T. Woodburn & Son. 1t

D. R. Gass returned Sunday from Kansas City where he has been to lay in a complete line of up-to-date spring and summer goods. He got snowbound over at Panhandle City in the storm and had to wait several hours for another train.

Miss Tarver has written friends that she will return to the city tomorrow or Sunday, and will resume her work with her music class the first of the week. Her friends will be glad to know that she has decided to come back to Hereford.

C. W. Whitehead of Kansas City, president of the Western Union Land Company, spent several days of this week in the city. He had not been in Hereford for two years and was greatly and agreeably surprised to find such a large amount of improvement.



"The First Impression"

We are now prepared to show you the best things in **Men's Suitings** in Lamm & Co. and the Royal Tailors. See our line **B 4 U BUY** **J. A. FOX & CO.**

See the big ad for the Hub this week. 1t

Attend the Colonial Tea tomorrow afternoon and evening.

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

J. H. King, the loan and abstract man, has been closing up some business this week, having put out \$55,000 in loans on Panhandle lands. This shows that foreign capital has confidence in the future of the country and that the "late unpleasantness" is past. The money will be used by the parties securing the loans to develop their ranches and farms.

The Colonial Tea tomorrow.

When you send your "rough dry" you are with the majority. Flat work ironed free. 2-3t Hereford Steam Laundry.

Dependable merchandise at reasonable prices at Geo. A. Stambaugh's. It

Free Mail Delivery.

Wichita Falls, Texas, Feb. 18.—This city will soon enjoy free mail delivery, according to advices just received from the post office department in Washington. C. P. Grandfield of the department recently visited Wichita Falls, noted the rapid increase in population, good side walks and recommended the service for the city.

State Files Suit for Land.

Austin, Texas, Feb. 18.—Following the recent investigations into charges of land irregularities in the west by the land commissioner and attorney general, suits were filed yesterday to recover approximately 17,040 acres in Brewster county. There were four petitions prepared by W. E. Hawkins, office assistant attorney general. The sum of \$1,000 is asked in each suit as damages also rental of 5c per acre per annum from the date of alleged irregular occupation.

Cashier C. W. Dodson has been called to the bedside of his father, who has been ill for sometime at his home in Waco. It is to be hoped that he will recover.

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF

IMPLEMENTS

to successfully cultivate their farms. **THE SUCCESS GANG and SULKY PLOWS** are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. **The Moline Disc Plows** are the undisputed champions of the Panhandle. We have the **Force Feed Superior Grain Drills** from the five disc one horse to the twenty-two horse sizes with or without the **Presser Wheels**. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of **Baker Perfect Barbed Wire**, galvanized and painted is complete. We can sell you **Hog Fence and Farm Fence** in any quantity from one rod to thirty miles. **WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES.** They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

Hereford--The City Beautiful

The Gem of the Plains

A City With a High Standard of Conduct, Morality and Education. Nine Years Old. First House Built in September, 1898, Now has a Population Estimated at 3,500.

Location, Etc.

Located on the Santa Fe Railway, 580 miles southwest from Kansas City. Main offices of the new road, the Colorado, Hereford and Gulf Railway, now under construction. In the shallow water belt of the Plains of Texas. Seat of Deaf Smith County. Altitude 3750 feet. Average temperature during the summer months 71 degrees.

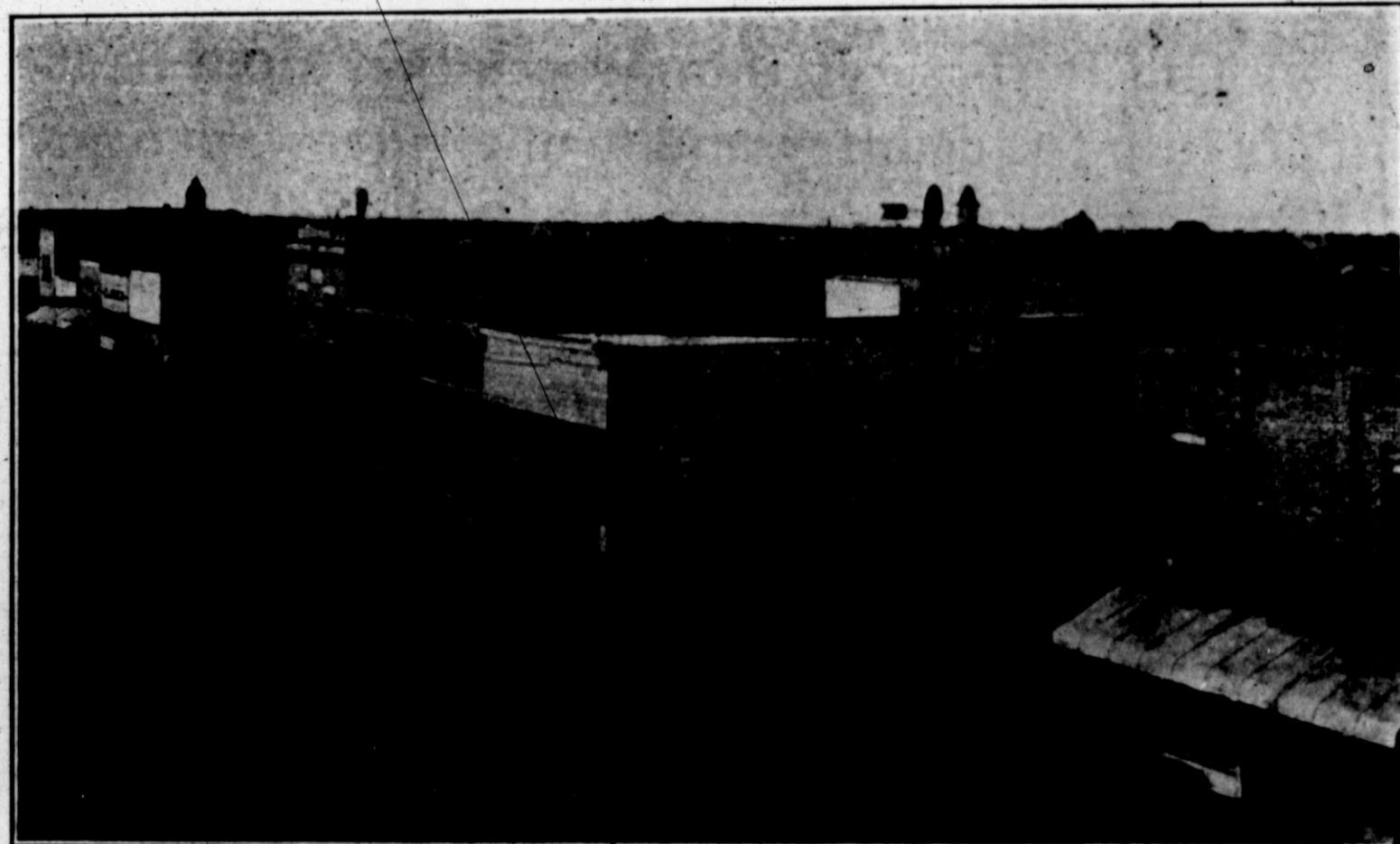
Advantages, Etc.

Pure water supply, natural drainage, equable climate, ample rainfall, surrounded by rich and fertile lands, producing highest test of wheat, growing maize, kaffir corn, sorghum corn, oats, millet, alfalfa, spelts, fruits and garden truck. Soil easily cultivated. Unexcelled for fine stock raising. Good public schools and home of Hereford Christian College.

The Hereford Country

The Center of the Agricultural and Industrial Golden Southwest.

The best land



The Mirage City

The Place of Beautiful Homes --where Contentment and Happiness Abound

Ask about it

First Prizes at the Texas State Fair

The Hereford exhibit of Farm and Garden Products at the Texas State Fair, held at Dallas, 1907, was awarded FIVE FIRST PREMIUMS for Best Alfalfa, Best Milo Maize, Best Kaffir Corn, Best Cabbage, Best Kershaw, and Second Best Beets. No other section of the State won as many Blue Ribbons at the Great Fair.

For full information regarding the city or surrounding country, address the Mayor, the Secretary of the Commercial Club or any advertiser in the Hereford Brand.

Panhandle Good for Finishing.

Col. Tom Bugbee in Lubbock Avalanche. I have been in the Panhandle section of Texas for thirty years or more, having drifted into the country after the war. It was a magnificent country then and it has carried out its promise ever since. There has been a wonderful development in the Panhandle since I first saw it, both as a country and diversity of crops that can be raised profitably.

In the last thirty years of my experience I do not remember having seen a year when there was not a good crop of grass. At least I have never seen it fail to make enough to keep the cattle in good condition all winter and summer. I think that there could be no reason that kaffir

corn, milo maize and sorghum could not be raised.

My opinion is that lands are cheap at from \$10 to \$30 per acre for the purpose for which they can now be successfully used in the way of stock farming, raising feed and hogs, sheep, poultry and cattle. Dairying will be a great success, for the reason that the country, owing to its altitude, is free from ticks and above malaria and thus is attractive to all classes of people in the United States, and especially to the men who handle milch cows for milk and butter purposes, who have made a success of the foregoing industries. For that reason I say that lands at the present prices are cheaper than they were at \$2 per acre for grow-

ing cattle.

It has not only been demonstrated that it is one of the best feeding countries in the United States, but also a good finishing ground. Professor Marshall of the Agricultural and Mechanical college, and myself finished some native steers this year and they were excellent beef. One set were fed with a ration of ground kaffir, milo maize and cotton seed, and they gained in the last thirty days 100 pounds each. Another bunch was fed ground kaffir and milo maize and cotton seed meal, and they gained ninety some odd pounds in thirty days, and all these steers were as well finished as if they had been fed on corn.

I have 250 head of hogs that are

now on kaffir and alfalfa and I have hogs that have been finished on kaffir and alfalfa. I do not hesitate to say that in my opinion this is the best farming country and will be the most prosperous in the United States, mate.

When it comes to a stock country, where one can breed and develop all kinds of livestock cheaply, there and it is also healthful, mild climate can be no doubt as to its being the very best.

Excursion Week.

The city is filled today with an enthusiastic lot of prospectors, all of the immigration firms bringing in men, about 100 being the total number.

Wynne for Attorney General.

Col. Dick Wynne of Ft. Worth announces himself this week for attorney general of Texas. We would be glad if the Bailey issue could be eliminated from state politics, but like the "Ghost of Banquet" it "will not down." So in the course of events we will expect the Bailey people to support Col. Wynne for attorney general. He is an old war horse in politics, good campaigner and popular all over Texas. He will likely give the people a rather close outline of Davidson's official acts, and unless they look good to the sovereigns of Texas, they will likely give Col. Wynne a chance to see what he can do.

For views phone M. M. Major. tf

Progress on the Plains.

Castro county has let the contract for a \$28,000.00 court house.

Canyon City citizens have organized a company, obtained a charter and will manufacture mattresses.

Tulia is talking about a sugar beet factory. If they get one, it will beat anything that the people could do.

Hereford, the Gem City of the Plains, last week voted to incorporate for school purposes by a majority of 119 to 18.

Amarillo has recently voted \$50,000 school house bonds by a vote of 306 to 101, more than 3 to 1. That city still has some unprogressive people.

Dalhart, the city of the North Plains, has voted \$20,000 for a sewerage system. The vote stood as follows:

Ward 1,	0 for,	17 against
Ward 2,	6 "	21 "
Ward 3,	34 "	16 "
Ward 4,	58 "	16 "

What's the matter with Wards 1 and 2; don't they believe in a cleaner and healthier city? A city divided against cannot stand.

He Read the Advertisement.

The Actual Settlers Association, which has been recently organized by H. H. Hawkins and R. E. Cook of this city and other parties in Missouri and Iowa, has been running an ad in The Brand for the past two weeks. Evidently their ad is being read, when an editor would take time to write an editorial and comment favorably on the plans of the association as follows:

Some of the citizens in a town on the South Plains have formed an Actual Settlers Association, which has for its purpose the locating of settlers on 160-acre tracts. Their plan is to sell to poor men and allow long time to pay for the land; the payments being adjusted so that he can easily pay for it out of the revenues derived from farming the land. This is a fine plan and a man with four sections can afford to place one fourth of it on the market on a plan like this even if he gets only a small cash payment to start. The actual farmer will soon make his other three sections double in value.—Stratford Star.

Try one of those Rothenberg cigars. They are satisfying. At the Elite. 2-2t

Rainfall in Gray County.

The following report made by W. R. Patterson, volunteer observer at McLean, Texas, shows that more than 25 inches of rain fell at that point during the twelve months beginning February 1, 1907 and ending January 31, 1908:

February	0.13
March	0.02
April	1.18
May	1.14
June	5.87
July	3.91
August	5.99
September	1.39
October	3.35
November	0.43
December	1.37
January	0.63
Total	25.41

Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.

421f W. F. STINSON, Manager.

That GREATEST QUESTION

? CAN AN INDUSTRIOUS MAN PAY FOR A QUARTER SECTION OF LAND ON THE PLAINS OF TEXAS BY THE PRODUCTS OF THE SOIL AND AT THE SAME TIME SUPPORT HIS FAMILY ? ? ? ? ?

This Question Will be Tested by

The Actual Settlers Association of Hereford, Texas

Purpose

The Purpose of this Association shall be to bring Actual Settlers into the country and to offer them an opportunity to own a home and open a farm in the Panhandle or on the Plains of Texas.

PLANS OF OPERATION AND CONTRACTS

GENERAL PLANS--Large tracts of land have been divided into quarter and half sections and are to be sold on long time and easy terms to ACTUAL SETTLERS ONLY. No land, under the Actual Settler's contract, will be sold for the purposes of speculation.

First Plan

The Association will sell a quarter or half section on the usual terms of sale: Part cash, the balance in one, two and three years with interest at the usual rate; with a supplementary contract that the purchaser will make improvements on the land and put not less than twenty-five acres into cultivation within twelve months from the date of the purchase.

Second Plan

By this plan, the Association will sell small tracts of land to Actual Settlers upon the following terms: From one-tenth to one-sixth of the total consideration cash, the balance in ten, eight or six equal annual payments with interest at six or eight per cent according to contract of sale; provided the purchaser will agree to occupy the premises in person, or by agent, within one year from date of purchase; and provided further, that the purchaser will agree to make certain improvements equal in value to the first payment and to put into cultivation not less than forty acres to each quarter section within a period of one year from date of purchase.

Third Plan

By this plan, the Association will sell to Actual Settlers small tracts of land upon the following terms: One dollar per acre in cash, the balance in six, eight or ten equal annual payments with interest; provided the purchaser will agree to occupy the premises in person, or by agent, within one year from date of purchase; and provided, further, that the purchaser will make certain improvements on the land equal in value to the first, or the first and second payments, and to put into cultivation not less than forty acres to each quarter within one year from date of purchase and not less than forty acres additional during the second year.

Agents and Supervisors

In order to facilitate the matter of erecting houses and barns, building fences and putting up mills, breaking land or renting farms and ranches, the Association will act as your agents and supervisors, thus saving the expense and time of having to look after such matters in person. Those who already own land near Hereford may take advantage of such contracts and receive the same fair and courteous dealings. Estimates of work furnished free. All work will be done under contract and bond. Under this system, an owner may have his land turned, fences built, houses and barns erected, all before he moves his family from his former home, and the work will be done just as well as if he was present.

If you are interested in the purposes of the Association, call at the local office of the Association, located in the Rector building, or drop a line to

The Actual Settlers Association

H. H. Hawkins, R. E. Cook,
Managers and Organizers

Hereford, Texas

Ask for booklet "A Hundred and Sixty Acre Farm." It's Free

Hereford Real Estate Exchange

We have Lands, City Property, Roller Flour Mills, Gins, Livestock and other Properties, located in Oklahoma, Iowa, Missouri and Eastern Texas, to Exchange for Panhandle lands. In adding the Exchange feature to our business, we are in position to assist our friends at home, and also the non-resident, and we tender our services to all who wish to buy, sell or exchange--Anything. We have assisted some of our friends in securing Loans. If you wish services from people who KNOW HOW to transact Real Estate deals, let us know your wants.

HEREFORD REAL ESTATE EXCHANGE

SAM H. MORRIS.

Manager

TO HOLD AN ELECTION IN APRIL

City Council Passes Resolution Ordering Election For April 7 on Sewerage, Waterworks

ACTION MEETS APPROVAL

Estimates of Cost to be Made at Once, But Will Not Exceed \$20,000.00

The City Council in session late yesterday evening passed a resolution ordering an election to be held on the same date as the regular city election to determine whether bonds to the amount of twenty thousand dollars shall be issued for the purpose of installing a system of waterworks and sewerage for the city.

This resolution is the crystallization of discussion and public sentiment long existing and meets with the approval of the people.

The waterworks for the present will be for the business section only. It is the intention to erect a thirty or forty thousand gallon steel standpipe and lay mains within the fire limits, the cost not to exceed six thousand dollars.

The sewer system will cover practically all the territory within the city limits, and will be so built that extensions may be added as the city grows more able.

The plan upon which the council is working is this: R. L. Goodman, secretary of the O'Neil Engineering Co. of Dallas, who has been here several days, proposes that his company will send to Hereford at once competent surveyors and engineers. A complete plat of the city showing all streets, alleys, and the location of every sewer pipe, water pipe, tank and connection to be made, as well as a profile of the necessary ditch-

ing. This will be placed without a cent of cost at the disposal of the council and with it an estimate of the entire cost. All this will be done before the election in April. If the bonds carry, the company will then advertise for bids on all work to be done and material to be furnished. These bids will be addressed to the City Council and opened by them. If any of the bids are accepted, the O'Neil Engineering Co. then proposes to supervise the work under the direction of the Council, the company to furnish a competent engineer and superintendent at a fixed commission, not to exceed ten per cent for both. Then the city will get all work done and material at actual cost, plus a fixed sum.

The Whyte Dramatic Company.
This company which has been in the city making a week's stand has proven its right to the patronage of the people. There has not been a dull play nor a dull player. These people are not all "stars" of the first magnitude, but there is enough genuine dramatic scintillations from the whole constellation of players to give a brilliant light across the field of comedy-drama. Special mention might be made of Messrs Pooler and Olding and Misses Crow and DuBois. The patrons of the house are well pleased and it is to be hoped that the company will play a return date.

Livery Barn For Sale.
Notice.—Here is a good livery outfit I will sell as I want to go to California right away for the benefit of my health. I will sell you the vehicles, horses, harness and fixtures for cash and lease you the barn or sell you the barn on time if you mean business and see me at once.
51-4t J. F. EASTERWOOD.

Arbor Day.
Tomorrow is Texas Arbor Day as well as Washington's birthday. It must be supposed that Texas made February 22 as Arbor Day to make amends for that "cherry tree and hatchet" incident. Hereford has been observing the day for several weeks and no special efforts will be made tomorrow but next Tuesday the ladies of the Civic League will plant trees in the City Park. Let all help make next Tuesday a real arbor day.

District Court.
With J. N. Browning of Amarillo as Judge, and H. S. Bishop as Attorney, District Court is in session here this week. The docket seems to be unusually full and only a few cases have been disposed of so far. Unless further time be granted the docket will be far from cleared this term.

See M. M. Major for the Racycle. Best Bicycle made. 48f

The Democratic Club.
The Club had a very lively time last Monday night. This being the week of District Court a number of visiting lawyers and candidates were present. The following program was rendered:

"State Wide Prohibition"—Mayor Gough.

"I Am a Candidate for Re-election."—District Attorney Bishop.

"Good Old Democracy."—Judge B. H. Baker.

The following resolutions were introduced and adopted:

"Believing that the principles for which our party stands today are as true and noble as they were when the immortal Jefferson first enunciated them; And believing that our party is not void of capable, brave and conscientious leaders as some would have you think; And, further, that the Democracy of Texas, attacked by some severe foes within, is supported by a clean set of conscientious voters;

Be it Resolved; That it is the just sense of the club that we most heartily appreciate and approve the fearless and untiring efforts of our Governor in carrying out the platform demands of our party;

Be it Further Resolved; That we deplore the fact that there exists within our ranks such malcontents as the "Senterites" and we expressly by this show our disapproval of their attempts to create confusion and disruption in the Democratic party;

Be it Resolved; That this Club wants it known that it is grieved over the past attempts of some so-called Democrats to ruin one of the bravest and truest and most fearless Democrat that ever met an enemy, Hon. Joseph W. Bailey."

Next Monday night a big debate

is scheduled on the subject of State Prohibition. The affirmative speakers are T. Strange, W. H. Russell and A. M. Jones; the negative, L. E. Thompson, Earl Wilson and Jim Hughes.

All are invited, ladies especially, but will not be allowed to vote.

On the College Stage.

The class in oratory at the College will give their friends a little diversion and recreation on the evening of March 7 in the College Chapel by putting on two very laughable farces, "A Scheme That Failed" and "How De Bluster Went to War." A small door admission will be charged but that will be small as compared to the "change" the two farces will return to you in the jingling coin of laughdom.

The Brand is only \$1.00 a year.

Ordinance No. 21.

Be it Ordained by the City Council of the City of Hereford:

That no person shall go nearer than 20 feet, and on the north side only, of any passenger train taking water or discharging passengers and there solicit patrons for a restaurant, hotel or rooming house. Anyone violating any of the provisions hereof shall upon conviction be fined in any sum not exceeding \$10. Provided no conviction shall be had until the Ry. Co. shall place posts or markers at least 25 feet apart along the north side, and 20 feet from the said track.

L. GOUGH, Mayor.

I dislike to "give dirt" and a greater dislike to selling it. Please order coal from me on nice days and during rain an snow call up the "other fellow." Esca Harrison. 2-2t

Do Not Fail To See

Alfalfa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good, let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalfa Lumber Company
C. M. Miller Local Manager

Bulk Olives

There's a Big Difference Between
GROCERIES

Sweet Pickles

There is a difference in price and another in quality. Judged by either standard it will pay you to buy your groceries here. Our groceries are the best that money can buy. The saving you make is caused by our close buying and our moderate ideas of a legitimate profit. Our stock is fresh and complete in all lines. Give us a trial.

Yours for business,

THE HUBBARD GROCERY CO.



We are now showing all the new things in

Ladies' Oxfords

The Selby Shoes for Ladies

J. A. Fox & Company

A. & M. College Dispute.

The unfortunate controversy at the A. & M. College was settled a few days ago by the Board of Directors exonerating President Harrington of the charges made against him by the students. It seems to be a very peculiar condition of affairs in the history of university life. Charges were made but no one seems to know just what they are. In general terms they seem to be along the line of unpopularity among the students, disagreeableness and tactlessness.

A large majority of the students left for home in a body when the decision of the board was made known. Now most of them seem to want to go back but cannot consistently do so on account of their foolish pledges made while there to stand together and never return unless President Harrington was removed. The following resolutions adopted by the A. & M. students of Bell county explain the predicament the students are in:

Resolved, That we, the suspended students of Bell county, stand firm in the belief that neither we nor any other suspended students can conscientiously return to our studies at the Agricultural and Mechanical college until our respective classes have rescinded their action in regard to taking the iron clad pledge not to return to classes until H. H. Harrington has been removed from the president's chair.

Another resolution was adopted as follows:

Resolved, That we will leave our differences with the president of the Agricultural and Mechanical college to be settled by the State Alumni association, and will abide by its decision, subject to the condition that those of us who are bound by class pledges shall first be relieved by the majority action of such classes. Signed by R. E. Huckabee, class of '09; Bruce Frazier, class of '10; Taylor Hudson, class of '11, and George C. Pendleton, Jr., class of '11.

So far as we know the charges we must commend the action of the Board in upholding the President. It would never do for college students to make and unmake Presidents as Warwick did Kings. Yet when so many students band themselves together, as did these boys, there must be something wrong somewhere.

About 225 are reported back at the college now, and conditions are bettering somewhat, yet it will be a blow to the institution. We hope the Board will be able, before another term commences, to so adjust matters that all previous differences may be harmonized. The College is an institution we are all justly proud of and we feel that the Board can be trusted to do the right thing at the right time.

A Bad Sign

JJ-8

Press Clippings.

A Russian Prince who has traveled in the United States is unable to understand how this country, with its great wealth and generally favorable conditions, should be troubled with a financial panic. The natives also are puzzled on this point, but are looking into this matter and expect to apply the remedy without delay.—Ardmore Ardmoreite.

The penitentiary board of the state has made a purchase of three sugar plantations in south Texas at a cost of about one million dollars. By the trade the owners are to receive their pay as it is made out of the farms, taking a certain per cent each year. By this purchase the state authorities hope to manage to keep the convicts from being hired out to various parts of the state. A move, we believe, which will be approved by the people.—Childress Index.

Spring Wheat and Oats.

The recent rains and snow have put a fine season in the ground for growing wheat and also fine conditions for sowing spring wheat and oats. Now is the time to begin the work. Land that has been plowed was never in better shape for planting. The ground is thoroughly soaked way down and there is promise of a bountiful harvest to him who sows small grain this year.

Interested in Catalpas.

LaMesa, Texas, Feb. 11, '08. The Hereford Brand:

I have been reading a good deal about the Catalpa Speciosa; not the common catalpa grown as shade trees, which are short and branch near the ground, but the tall and straight variety, which would be a splendid tree for forest plantations. I see in your last issue that some Ohio farmer has gone into it pretty extensively and I certainly think that we Plains farmers could make a big thing of it by trying it on a large scale, and for one, I am willing to undertake it if I can only get some information. 1st.—Where can I get the seed, and would it be best to plant in the fall or spring? 2nd. Would it be best to plant seed or set

Irregularity is bad in every department of life, in meals, in sleeping hours, but especially when it is a question of womanly habit. Not only is it a sign of female disease, but, unless cured, it will cause dangerous troubles, because of the poisons thus allowed to remain in the system. If you suffer in this way, get a bottle of

Wine of Cardui

Mrs. Lucinda Johnson, of Fish Creek, Wis., writes: "I suffered for fourteen (14) years with irregularity, causing great pain. At last I tried Cardui, and now I am cured." At all druggists, in \$1 bottles.

WRITE US A LETTER Write today for a free copy of valuable 64-page illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

Spring, 1908

Fresh From the World's

Spring, 1908

FASHION CENTERS

Where the brightest brains and numblest fingers have been at work. Come see the new things which are on display at our store now. We are also expecting a very large shipment of more new goods very soon.

NEW ARRIVALS

This Week are

Silks—The new Rough Weave, the Pongee effect in Plain Checks, Stripes and Fancies. We also have a Beautiful line of Taffetas for Waists.

Our Line of

Laces and Embroideries

Is complete in every detail. Lace from the Daintiest Val to the Wide Orientals.

Embroidery comes in Baby Patterns, also as wide as the widest Flouncing.

CLOTHING

and Furnishings for Man and Boy

Our Spring Stock is about all in. You can't do better than to purchase your Clothing Needs for Spring from us. The quality of our Clothing as well as the Style and Fit is well known. We can supply you in everything you are likely to need, at prices always as low as possible with the class of Merchandise you buy from us.

Yours for Business,

Hubbard & Barnett

out small trees from the nursery? 3rd. What amount of seed should be planted to the acre? 4th. Where could I get a cut or photo of this tree? Any information that I can get will be appreciated. I am interested in the future development of forestry on the Plains.

I think that every town should form a company to promote forestry. I do not know of any tree that would equal that of the Catalpa Speciosa as fence posts. I planted 20 acres of orchard and about 250 Poplar shade trees at my home place one-half mile east of LaMesa last fall. Yours respectfully, C. G. WATSON.

Eight Inch Snow.

The Hereford country was visited by an eight-inch snow on Thursday night of last week, accompanied by a heavy wind from the north. The

snow drifted considerably, but the good that will follow can scarcely be estimated. Since then the days have been crisp and in many places large drifts of snow may still be seen.

"I Am Tagged For The Hereford City Park."

On last Tuesday, tho the day was quite cold and disagreeable, the committee of ladies appointed by the Beautiful America Club of Hereford were out in full force and many men were wearing tags. About \$200 was raised, less than half they expected or what they would have gotten if the day had been more favorable.

Biggest in Seven Years.

Chicago and surrounding country was visited this week by the worst blizzard for a number of years. The

deep snow was thrown into heaps by the terrible wind which attained a velocity of 50 to 60 miles per hour. We are glad Hereford is too far away to catch the scizzling end of this storm.

Has Faith.

Iowa, February 5, 1908.

Hereford Brand, Hereford, Texas. Gentlemen:—Please find enclosed one dollar to advance my subscription for another year. I am interested in the Panhandle and have faith in her future prosperity. We like The Brand very much and consider it an up-to-date paper, must congratulate you on the beginning of the "Message From the Farmers." W. S. WILLIAMS.

See the plan of the Actual Settlers Association in their ad this week.

=GARRISON BROTHERS=

take this occasion to thank their numerous friends and customers for the splendid trade of 1907, and to assure them that every accommodation consistent with right business principles will be cheerfully granted them in 1908. Our stock is unusually complete in the famous John Deere line of

Farming Implements; Leader, Wood Star and Sampson Windmills, Moline and Fort Smith Wagons; Velie Buggies, Emerson Alfalfa Renovators, Charter Oak and Garland Stoves and a full line of General Hardware.

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

Panhandle Poetry.

The following poem was handed to the editor by a subscriber but through timidity he wishes his name withheld:

Papers had a lot to say
Sneerin' like o' Texas,
Well it to 'em every day
Chuckin' fun at Texas.
Air just full o' slander darts
From the busy Easter marts,
Nuff to break the people's hearts
Over there in Texas.
Say that's where blizzards are born
On the Plains of Texas,
Every word a word o' scorn
For the folks in Texas.
Hoppers darkenin' the sun
Dozen of 'em weigh a ton,
Seem to think it lots o' fun
Crackin' jokes at Texas.

Now it's come their time to laugh
Them thar folks in Texas
Givin' Easterners the gaff
'Bout affairs in Texas.
Fields a bulgin' out with wheat
Corn for all the world to eat,
Other crops that can't be beat
Over there in Texas.

Trains a haulin' out the stuff
From the Plains of Texas,
Railroads can't git cars enough
Fur to empty Texas.
Ort to see the farmers grin
Stroke the lilacs on their chin.
As the cash comes rollin' in
Over there in Texas.

When the cares o' day is done
On the Plains of Texas,
And the kids begin to yawn
Sleepy like, in Texas;
Farmer wipes his glasses blurred
Reads a chapter of the Word,
Then kneels down, thanks the Lord
That he lives in Texas.

Schoolma'ams Quit Marry'ng.

What's the matter with the teachers in the Fort Worth public schools?

Can it be that they are no longer beautiful?

Or, is it due to the fact that they prefer school teaching to matrimony?

Whatever it is, Superintendent Williams and the school board are highly pleased.

It all came out in a solemn report of the superintendent late Monday afternoon to the effect that only one teacher had resigned since the schools opened last fall—and that one was a mere man who had got a better job!

When the fact was suddenly placed before the board that not a single girl teacher has resigned since last September to get married, that august body, to put it mildly, set back and gasped. Thru their minds ran

something like this:

Will someone kindly tell me,
Will someone answer why,
To me it is a riddle
And will be till I die,
That from a bunch of hundreds,
The funniest this I know—
That men pick lemons in the garden
of love,
When the schools but peaches grow?
Yes, sir! The school board can't
understand it. Neither can the
Superintendent.—Telegram.

Hereford is lucky too. Not a teacher has resigned to marry since Christmas. Leap Year seems to be unfortunate with them. We hope plans and calculations will not mature until school is-out.

A Society Grip.

A comparison of this claim with a recent Kentucky case will be interesting. A young lady of the Blue Grass region lost her suitcase while traveling, and when upon the request of the railroad authorities she prepared a list of the articles that it contained, this is her statement of what she managed to squeeze into the suitcase:

A black voile skirt, a brown Panama skirt, a pair of tan button shoes, a cream colored lace waist, a white lace waist, a hand mirror, a hair brush with a stag handle, three white waists, three pair black hose, a pair of green hose, a pair of long black gloves, six linen handkerchiefs, two night robes, a black shirt waist, an embroidered white waist, a short black silk coat, several yards of white embroidery, a pair of slippers, a pair of rubbers and three full suits of underwear.

The Thrice-a-Week World.

A President of the United States will be elected this year. Who is he and who is the man whom he will beat? Nobody yet knows, but the Thrice-a-Week edition of the New York World will tell you every step and every detail of what promises to be a campaign of the most absorbing interest. It may not tell you what you hope, but it will tell you what is. The Thrice-a-Week World long ago established a character for impartiality and fearlessness in the publication of news, and this it will maintain. If you want the news as it really is subscribe to the Thrice-a-Week edition of the New World, which comes to you every other day except Sunday and is thus practically a daily at the price of a weekly.

THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled Newspaper and The Brand together for one year for \$1.65. The regular Subscription price of the two papers is \$2.00.

BRAND'S CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—Ladies' gold monogram locket with chain; gentleman's picture in locket. Finder please call Central. R. H. Hemley. 1-2t

SITUATION WANTED

POSITION WANTED—By ambitious young man. Have some experience in book-keeping and clerkship, but willing to try anything honorable. Willing to learn and not afraid of work. See L. L. French or enquire at this office.

ROOMS FOR RENT

ROOMS—Two, three, or four furnished rooms with kitchen for rent. See B. W. Miller. 1-3t

ROOMS.—Two furnished rooms close in. Phone 84. 44tf

WANTED—Couple to occupy front rooms nicely furnished, with best board, at \$20.00 each. Address Box 272.

FOR RENT—DWELLINGS

FOR RENT—Good three-room house with barn and coal shed, one block of public school. Phone 126. 2tf

LIVE STOCK FOR SALE

MULES—One pair of heavy 5-year old mules for sale. Call for J. E. Cox at Edwards Land Co. 1-2tp

FOR SALE—Three good work or driving horses, two of them are good, safe family horses. John W. DeAtley. 1-tf

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

TO TRADE

160 ACRES—Of land in the artesian belt, near Artesia, N. M., for sale or will trade for property in or near Hereford, Texas. See or write J. H. Powers, Hereford, Texas. 2-3t

FOR SALE OR EXCHANGE—Two large automobiles, Buic and Haynes, 22 and 36 horse power, almost new, good repair. The Hereford Realty Company. 1-tf

If you have anything that you want to sell or trade, try an "ad" in these columns and you will be surprised at the results. Only 5 cents a line per issue for these "ads."

FOR SALE OR EXCHANGE—584 acres 6 miles south of Summerfield and 14 miles from Hereford. No better land in the Panhandle, all smooth, title clear. You should see this land to appreciate it, price \$15 per acre; terms, 1-6 cash, balance in 5 yearly payments at 8 per cent. If this interests you write me. L. J. Slaughter, Grain Valley, Mo. 52-4t

Hereford Truck Farm.

Walter Nelson, who has just recently arrived from Wellington, Colo., is preparing to open a truck farm of forty acres, one and one-half miles north-east of the city. His principal stuff will be onions, cabbage, lettuce, etc. This year he will plant four acres each of onions and cabbage. He will also plant one acre of sugar beets. Besides the truck farming he will also engage in the poultry business. A fine strain of chickens will be raised. That Mr. Nelson will succeed with his venture is almost certain, and his success will be watched with interest.

Don't fail to see the new things in silks at Hubbard & Barnett's. Nothing like it ever shown before. 1t

CITY PROPERTY FOR SALE

SOME BARGAINS in city property also ranch property. J. M. Boone. 51-4t

FOR SALE—At a bargain, my four-room residence, close in. W. B. Park. 47-tf

FOR SALE—My residence in Hereford. Will sell at bargain on terms to suit purchaser. But little cash required. J. Ray, Vernon, Texas. 51-tf

FOR SALE—Good 6-room house, pantry, bath room, complete system of water works, hot and cold water, two large bay windows, 3 porches, cellar, barn, other necessary out buildings; fish pond, two large water tanks, large garden, feed lots, 6 acres young orchard and 3 acres of fine alfalfa. In all 12 acres in Southwest Hereford, near schools and churches. Would rent for \$30 per month. Price \$4,800.00; terms, half cash, balance to suit purchaser. Might be willing to exchange for other desirable real estate of about equal value in Deaf Smith or Castro county. John W. DeAtley. 1-tf

MISCELLANEOUS

FOR SALE—One riding and one walking lister. A. H. Morriss. 51-tf

FEED—200 acres maize in stack for sale. Inquire at J. S. Mullenhour's. 2-4tp

FOR SALE—Baled alfalfa in ton or 1/2 ton lots, \$17 per ton delivered. Verne Witherspoon. 49tf

CHEAP WASHING.—Special rate on family washing. 6 cents a pound. Hereford Steam Laundry. 2-3t

FOR SALE—A pair of double driving harness, or will trade for work harness. See A. A. Ott. 52-3t

FOR SALE—Some baled millet and broadcast bundle sorghum. All nice and bright. Fred Millard. 51tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Red Rust Proof Oats, Plains grown; carefully selected for seed. Hereford Grain Co. 52tf

EGGS—S. C. B. Leghorn eggs from scored birds for hatching. Also a few good cockrels left. J. P. Eskildsen.

FOR SALE—1000 peach trees from 2 to 5 feet high at 5 cents apiece, 3-4 mile northeast of College. G. W. Shonkwiler. 2-4tp

FOR SALE—A complete set of abstract books of all lands and city property in Deaf Smith county, Tex. Up-to-date, price \$2,500.00 cash, or would exchange for desirable real estate, not to exceed the value of the books, located in Deaf Smith or Castro counties, Texas. John W. DeAtley. 1-tf

REAL ESTATE FOR SALE

FOR SALE—Two fine sections of land for sale on easy terms. See or write J. B. Elliston. 50-tf

FOR SALE—One section fine land on long time if sold at once. See or write J. B. Elliston. 50-tf

A BARGAIN—Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

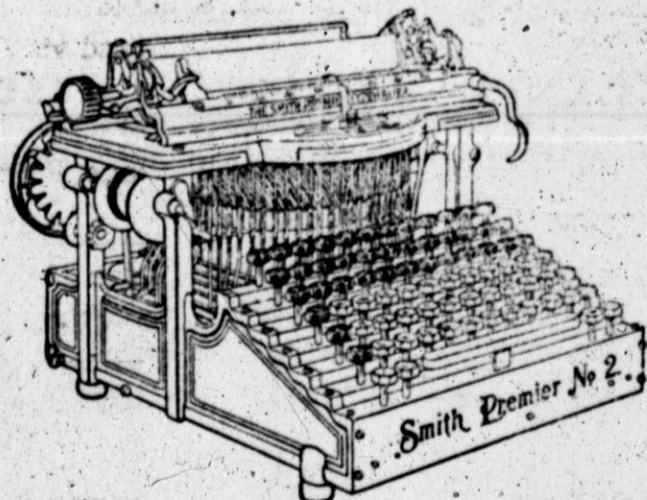
LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—All of section 33, township 4 north, range 2 east, in Deaf Smith county, Texas. An elegant section, good rich soil. Price per acre \$14.00. Terms, 1-3 cash, and balance 10 years time, payable on or before at 6 per cent. If interested, look this up and write to Mathew R. Faber, Remsen, Iowa. 52-8t

LAND FOR SALE—A well improved section 8 miles south of Dimmitt. 5-room house and \$400.00 barn, both practically new; 100 bearing peach trees, apples, plums, cherries and shade trees in proportion; good windmill and irrigation pond; 125 acres in cultivation; all under good fence with plenty of cross fences. 1 mile from good school. One-third cash, balance on easy terms. This section can be bought on reasonable terms from the owner. Address J. R. Hastings, Dimmitt, Texas. 52tf

A BARGAIN—I have a section of land that I will sell at a bargain if sold by the first of April as I want to go into other business. It is a fine piece of land six miles from Hereford. Has good fence with 160 acres in cultivation and crossed fenced. Has a two room house neatly finished good well and windmill with large watering tank and well house. Plenty of feed lots and stack pens, sheds and wind breaks. I have a little orchard started and nice shade trees all thrifty. This land lies well. It is a black sandy land, as good as is in the Panhandle. Is in a good neighborhood and in one mile of a school and in sight of town. It is patented land and a bargain for some one and \$18.50 per acre buys it. Will take two thousand dollars worth of good horses and cattle on it. Address, Box 504, Hereford, Texas.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith-Premier Typewriter Co.
1687 Champa St., Denver, Colo.



We are now showing all the new things in

Ladies' Oxfords

The Selby Shoes for Ladies

J. A. Fox & Company

Every town on the Plains is enjoying the influx of homeseekers, many of them buying homes, while many buy for speculation. The home-builder will ultimately do the country the greatest good.

Warren Grain Company have for sale, all kinds of seed for planting. Seed oats at 70c. Also feed stuffs, grain sacks and coal. 52-tf

You are invited by the ladies of the Christian church to the Colonial Tea from 3 to 10 p. m. tomorrow at Paul Barnett's.

Order coal on a nice clear day. Keep an ample supply on hand and thus avoid paying for dirt and water mixed with the coal. Esca Harrison. 2-2t

LIST YOUR

LAND

with THE SOUTH WEST COLONIZATION CO. In starting out they extend to all a happy New Year, and panic or no panic, they propose to do things, which means a large business in the Hereford territory and logical benefits to each and every man, woman and child in it.

They have live real estate agents in all the large immigration centers and are going to give Hereford the largest immigration business that she has ever enjoyed. Special cars, coaches and trains will be the feature of their new business

They ask all those who have land to sell to assist them to make Hereford a town of 10,000 people in 1910 or before that time. List your land with them and they will spend their own money to do the rest. Jump n the band wagon and help pull altogether for the shallow water, the best country, and the best land on the plains, at Hereford, Texas.

Their books are now open at the office of Fox & Gyles, next door south of The First National Bank

THE SOUTHWEST COLONIZATION COMPANY

FOX & GYLES, Agents

Hereford, Texas

ON THE PLAINS.

An Experience of Seventeen Years Proves the Country.

Hereford, Tex., Feb. 15, '08.
The Hereford Brand,
Hereford, Texas.

Gentlemen:—

I came to the Plains in February, 1891, and have been farming and stock raising ever since. Until a few years ago we raised principally forage crops, as we had no market for grain, although in the fall of 1891 I sowed fifteen acres of wheat, pastured all winter and spring, but did harvest on account of having no machine, though all of my neighbors said it would have threshed out fifteen bushels to the acre.

Through all these long years I have lived on the Plains, I never have seen a failure in such crops as we tried to raise, and I believe beyond a doubt, that if farmers will come here, with their improved methods from the north and east, with what the farmers here have already demonstrated, there will be no such thing as a failure in crops and before many years this Plains country will be the grain raising

section of the world in proportion to its size.

I have no land to sell, only my own experience and observation prompts me to make this broad assertion. Gentlemen, the country, climate, soil and rainfall is here, and it is up to the people. What will you do, as I once made the remark, when I first came to the Plains, when a neighbor asked me what I thought of the Plains for a farming country. I told him that I thought the Creator made this country for a farming country or else He wanted to deceive his children, who were to finally inhabit this Plains country, and I am still of the same opinion.

Very truly,
F. H. BRITIAN.

College Progressing Nicely.

In conversation with a member of the College faculty, The Braad learns that the school is moving along in a most prosperous manner. Quite a number of new pupils have been entered since Christmas and the enrollment is greater than at any time in the history of the College.

Mr. Bridges seems well pleased with the work in the business department and says that he has en-

rolled several since the holidays. His class in dictation he thinks will compare favorably with a similar class in any College. The new song books are here so if you want to hear some good singing you are especially invited to the College chapel any morning at ten o'clock for the opening exercises.

The base-ball team has been organized for the season and everything indicates that the team will be one of the best in this part of the country.

Prof. Day and the faculty are doing splendid work for Hereford, so let us not forget to lend a helping hand and drop a good word for the College whenever we can.

Plant More Trees.

The Brand is glad to note the tree-planting in progress and that arranged for. Good, so far, but we need more trees and lots of them to make Hereford the "Pride of the Panhandle." If 6 or 7-foot shade trees were put along our streets on both sides and similar provision made for ample shade in the yard, and a few good fruit trees provided for each home, what would the visitor to Hereford five years hence say? What better inducement could be offered to prospective settlers? Then again, we would be so proud of our town that we would feel amply repaid many times for our trouble and expense. Let every one who possibly can set trees along the front and sides of their residences. Those who cannot will likely be inspired to do so next year. No other town on the Plains has such shallow water and so easily accessible for keeping trees growing in the summer as Hereford. Very few towns in Texas have such an abundance of water so close to the surface. Therefore if we use the advantage that nature has so bountifully supplied for us, we will make Hereford the most beautiful town in this part of the whole country.

Trees will make a good growth here without artificial watering if well cultivated, but they will double this growth with plenty of water given at the right time. No one need expect a tree to live and make any growth if set out in the sod and neither watered or cultivated. Better save expense, trouble and disappointment by leaving it in the Nursery. It don't take so much time or expense to take care of trees, the main trouble is "getting at it."

Plant more trees, take better care of them and beautify your homes; help the nurseryman and make a city beautiful, and in the years to come we will sit in the shade of the trees, admire our own handiwork and tell the young folks what we did for the town.

A. E. Argo of Blacktower has been mixing with friends in the city this week.

Democratic Mass Meeting.

To all Democrats of Texas who favor State Prohibition:

Whereas, The Texas State Prohibition Federation has requested the Democrats who favor State Prohibition to procure the submission of this question to the next Democratic primary election in Texas which will be July 25th, 1908;

And, Whereas, We believe that a large proportion of the Democrats of Texas favor state prohibition and desire an opportunity to cast their votes for such measures;

And, Whereas, The last legislature provided a way in which said question may be submitted to the voters at said primary election;

Now, Therefore, We the undersigned Democrats of Texas respectfully and cordially urge and solicit that a mass meeting of the Democrats of Texas be held at the City Hall in Fort Worth, Texas, at 10 o'clock, a. m., February 29, 1908, for the purpose of devising ways and means and perfecting a plan and organization to secure such submission, and when submitted to secure adoption of the same by a majority

of the Democratic voters of Texas.

We urge leading prohibition Democrats all over Texas to see to it that their cities, towns, communities or counties are represented at this meeting, which will make Texas history. Committee.

All Democrats who favor state prohibition will please meet at the court house in Hereford on Tuesday, February 25, at 8 p. m.

L. GOUGH,
Member Committee.

A new line of Ladies' Collars from New York. Styles and prices right. It Geo. A. Stambaugh

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, Feb. 18:

A M Howard	Mrs. Crawford Roberts
J M Ewing	Mrs. Alma Scott
F J Meyers	Edward McKinney
N A Laughlin	E B Ellison
Billie Dickson	J A Black

Fred Baldwin.

When calling for these letters, please mention that they are advertised.

Respectfully,
CLARENCE SMITH, P. M.

For views phone M. M. Major. tf

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Let us save you money on that house, barn or shed that you are going to build.

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WHY NOT TAKE YOUR SEMI-ANNUAL BATH NOW AT THE

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BE SURE

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Pecos Valley Lines,
Amarillo, Texas

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