

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



**Sub-
scription
Rates**
Per Year \$1.00
6 Months .50
3 " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

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Rates**
Display, 50 cents
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No Discounts for
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Local reading no-
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TERMS, CASH IN
ADVANCE
Address all busi-
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all remittances
payable to the
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, OCTOBER 23, 1903

No. 36

Stringfellow-Hume Hardware Co.

(INCORPORATED)

Wholesale and Retail Dealers in Hardware, Wagons, Farming
Implements, Wire, Wood and Steel Windmills.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Elipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Elipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

Pants That Fit

stay fit and won't rip, made with the highest waistband, look well, wear well, friend makers and retainers, good wearers and in every respect worth the money. Pants that are never shunned, never rip, an agreeable companion to the unmarried man, a saving of stitches to the married woman, that's

The Flat Iron

brand. We have them, we sell them. Can't we sell you a pair? You'll be pleased with them. We have the sizes, men's sizes, youth's sizes and boy's sizes. The boy needs a pair of good knee pants, and you need for him to have a good pair, a pair you will not be compelled to re-sew. The price is high, but the quality is still higher. Don't you want quality? If so, he is permanently located at

E. W. Harrison's
Furnisher to Men

Hereford Fuel Oil Co.
For best coal and Ice. Troy
Womble, manager—phone 76. 9tf

A Liberal Donation.

The following letter is self explanatory:

Messrs. L. Gough and F. Herron,
Financial Agents, Add-Ran College,
Hereford, Texas.

Gentlemen:—
Your circular letter and card soliciting assistance in completing and equipping Add-Ran College has been received by our Mr. Browning. We are disposed to encourage you and your citizens in an enterprise so laudable as the one you have undertaken, and therefore contribute our mite. Herewith we hand you our check for \$25.00 as our donation to aid you in the enterprise. Use it in such manner as you think proper for the benefit of the institution. We beg to remain,
Yours very truly,
Browning, Madden & Trulove.

This is what the BRAND calls genuine magnanimity and liberality. It is a well known fact that the above named gentlemen are called on for large donations in their own town and invariably respond in a way that is satisfactory to their citizens. Now, that they thus respond, not to a personal solicitation but to a circular letter from a town in which they have no personal interest, bespeaks for them that broadness of mind and loftiness of soul that characterizes the individual who desires to do the most good to the greatest number of people. Are there not others of our Panhandle friends who will manifest their appreciation of Hereford's efforts to give the Panhandle an institution of learning second to none in efficiency in the same manner as has this public-spirited law firm of Amarillo.

For Sale or Trade.

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis. 31tf

AIRSHIP THAT WORKS.

Dr. August Greth, the Inventor
Sails Around Over San Francisco for Two Hours.

San Francisco, Cal., Oct. 19.—
Dr. August Greth, who for a year past has been unostentatiously working on an airship, today surprised the residents of San Francisco by sailing over their houses for two hours, directing his machine almost at will, demonstrating that in many essentials he has solved the problem of aerial navigation. Dr. Greth had previously tested his airship by making ascensions with the balloon held captive by a long rope, but today was the first time that he had gone skyward free.

The ascension was made from a lot almost in the heart of the city, and Dr. Greth attempted to encircle a towering newspaper building about a mile eastward, but found the high currents too strong for his power. The winds carried him oceanward, and for a time he hovered over the vicinity of the Golden Gate, making various successful trials of his steering gear. The currents threatened to take him out over the Pacific, and he decided to make a landing on the parade grounds of the Presidio military reservation, but made the mistake of letting out too much gas, and he landed in the bay about 200 feet from shore. The crew of the life-saving station rescued the aeronaut and his machine, which was little damaged by the unfortunate termination of the voyage.

The balloon of Greth is cigar-shaped, and has a capacity of 50,000 feet of gas, with a lifting capacity of 1,800 to 2,000 pounds. The car is similar in construction to that used by Santos-Dumont, and weighs about 800 pounds.

The engine is a twelve-horsepower gasoline motor, and the total weight carried skyward, including that of the inventor and 260 pounds of ballast, was about 1,400 pounds. For some inexplicable reason the motor would not develop more than six-horsepower, and Dr. Greth found considerable difficulty in making headway against the currents.

He expects to make another ascension in a few days.

The City Bakery.

I have bought the City Bakery from W. C. Green and will continue the business at the old stand as heretofore. I shall try to serve the people of Hereford with bread, pies and cakes and in annexation carry a line of choice candies and fruits. Thanking you for your patronage in the past and hoping to be able to serve you exceptionally in the future as in the past.

Yours for business,
36tf Geo. W. Eagle.

Subscribe for the BRAND—\$1.00.

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store

Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

'Phone No. 82

Office at Burns & Smith's Drug Store
Hereford Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.

OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.

Office at Burns & Smith's Drug Store
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth

Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building

Office 'phone 65 Residence 18

C. L. STOCKS

—DENTAL SURGEON—

Office 'phone 30 Residence 144

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE

Office next door to Bank
Hereford - - - - Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, - - - - Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

MISS ZULA VANDERBURGH

TEACHER OF

PIANO AND VOICE CULTURE
Studio at Residence

Big Rush at Our Store

Because We Are Selling Our Famous

\$65.00 Singer Sewing Machine for	\$39.75 Cash
62.50 New Home Sewing Machine for	38.75 "
60.00 White Sewing Machine for	37.50 "
45.00 Jewell Sewing Machine for	29.75 "

Our entire stock of Linoleum, Carpeting, Matting, Rugs, Window Shades, Etc., much under the market price. Our \$500.00 stock of Picture Moulding is cheap. 85 styles of rockers from \$12.50 down to 35c. All lines of Furniture complete and cheaper than ever.

LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

BLACK LOCUST TREES

For the next 4 weeks I will book orders for Black Locust trees for November delivery at \$4 and \$5 per 1000 f. o. b. Hereford

B. H. FRAZIER, AT MARTIN'S GROCERY STORE

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
201, south-bound	11:02 a. m.
202, north-bound	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday
Ar. Dimmitt at 6:00 p. m.
Lv. Dimmitt at 7:30 a. m. " " "
Ar. Hereford at 12:30 m. " " "

STAGE TO ARNEY

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.
Lv. Arney same days at 6:30 a. m.

Try some of the home-made candy at City Bakery. 36tf

W. R. Hess of Miami paid our town a visit Saturday.

Attend the special queensware sale now raging at Loveless & Black's. 2t

Ben Husseman, one of Nazareth's prominent German stock farmers, was in town Saturday.

Clifford Slayton and wife, who live about 8 miles northeast of town, were in shopping Wednesday.

Mrs. J. A. Stegall and daughter, Miss Grace, of Hart, were pleasant visitors in town yesterday and today.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Dr. C. W. McFarling of Ratton, Delta county, has bought Rev. Mr. Maxwell's residence and will return here about November 1st to practice his profession.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

W. H. Hines came in Monday afternoon and took out a combination disc harrow and wheat drill, also a load of coal. Mr. Hines intends to test the wheat-producing qualities of this country this year.

The BRAND is pleased to announce that we have secured an efficient correspondent from Hart in the person of Miss Grace Stegall and would thank the residents of that community to apprise her of any news items which might come to their knowledge. In that way the BRAND will not only be the more interesting to our many Hart readers, but the community will receive large benefits in the way of advertising among the BRAND's large foreign list of subscribers, many of whom take the paper for the purpose of keeping in touch with this section of the country, their ultimate object being to become residents thereof.

Subscribe for THE BRAND—\$1.

J. S. McClure was in from Dimmitt this week.

For strictly first-class alfalfa hay go to C. C. Ferguson. 36tf

Jack Killough of Castro county is a caller in town today.

A. P. Murchison is in Kansas City this week on business.

We call your attention to the adv of T. M. Coulson & Co. in this issue.

I can accommodate a few boarders after Nov. 1st. Mrs. S. E. Buster. 36tf

Richard Keese of the North Draw neighborhood transacted business in Hereford Monday.

B. F. Holden of Arney was in town Saturday in company with his guests, Messrs. Renfro of Missouri.

Call for the "Air Tight" 5-cent cigar—something new and novel and a good smoker—at Beach & Orr's. 35tf

M. M. and H. L. Duke passed through Hereford Saturday on their way home in Castro county from a trip to east Texas.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

THE BRAND is anxious to make mention of all the visitors in the city—also to give all the items of local interest. Our readers will very greatly favor us by reporting all such items to this office—phone 30.

Latest reports from Laredo are to the effect that the fever situation is gradually assuming greater proportions. Two days this week each report 35 new cases. Total number of cases to date 471, total deaths 37.

Cards are out announcing the wedding of Hugh L. Witherspoon and Miss Bessye Lee Lowe, youngest daughter of Mrs. S. A. Lowe. The marriage will take place at the Christian church on Wednesday evening, Nov. 4.

Mr. Hedgecoke, the postmaster and dealer in general merchandise at Endee, N. M., was in town this week after lumber with which to erect a new store building at Shotwell, and will move the postoffice and store from Endee to the latter place.

Mr. and Mrs. Chas. Hannaford of the Green Valley ranch with, Miss Ruth, left on an extended visit to their daughter, Mrs. A. E. Sterling of St. Joe, Missouri. Miss Ruth will enter the convent at St. Joe. Mr. and Mrs. Hannaford will visit Chicago, New York and Connecticut before their return.

Garrison Bros.

...Dealers In...

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

Norman & Mabry

"THE PALACE GROCERY"

R. J. Anderson of Hart is in town today on business.

B. C. Roberson of Boom came in Tuesday after supplies.

Misses Ida Hutchinson and Lena Bivins of Tulia were the guests of Miss Brucie Gass this week.

J. P. Carr a prominent sheep-man of the Syndicate ranch spent a portion of Monday in Hereford.

Mrs. Lou Walters returned Tuesday from a three weeks' visit to relatives and friends in Amarillo.

Several of Castro county's cattlemen are having a large dipping vat made at Snyder & Lacey's. They know a good thing when they see it.

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

Prof. D. W. Hawkins was in from his ranch Tuesday and paid the BRAND office a pleasant visit.

Don't wear just any-old thing for a necktie, when 50 cents will buy a late, nobby four-in-hand at E. W. Harrison's. 34tf

E. H. Fullwood and C. L. Fallwell of Endee, N. M., were in town this week on business, the latter having his name enrolled on our subscription list. These gentlemen inform us that Endee is moving to Shotwell, a point on the railroad and three miles distant from Endee. Efforts are being made to have the name changed from Shotwell to New Endee. They also stated that the people of that community organized a union Sunday school last Sunday.

Y. P. S. C. E. Rally Song.

J. S. EDWARDS, Add-College.

I see the army coming of the Y. P. S. C. E.
They are holding out the gospel that will
make poor sinners free;
They show forth the life of Jesus on the
land and on the sea,
In world, and prayer, and song.

CHORUS.

Glory, Glory Hallelujah,
Glory, Glory Hallelujah,
Glory, Glory Hallelujah,
Their work goes marching on.

I have seen them in the city, I have seen
them on the plain,
But I've never seen them falter or turn
back to sin and shame.
But with loving hearts they're always ready
to proclaim,
Salvation through the Lord.

CHORUS.

They are doing all they can to guard the
weary wandering feet,
Into the ways of pleasantness, where
Christians love to meet.
Oh, come and join our company, 'tis a
sure and safe retreat,
From sorrow, sin and death.

CHORUS.

May the beauty of the loving Lord, shine
forth in you and me,
While we endeavor still to make young
men and women free,
Now, dear young friend please come and
join our Y. P. S. C. E.,
As on to heaven we go.

CHORUS.

Glory, Glory Hallelujah,
Glory, Glory Hallelujah,
Glory, Glory Hallelujah,
Our cause goes marching on.

CHURCH WEDDING

Solemnized at Christian Church
Sunday Last at High Noon.

On Sunday last the Christian
church was filled to overflowing, the
occasion being the marriage of
Walter Ricketts and Miss Lucy Mae
Bandy, youngest daughter of Elder
and Mrs. H. M. Bandy.

The church was beautifully deco-
rated with flowers and palms and
presented a very pretty appearance.

At prompt high noon Mrs. M.
Putnam sang "Call Me Thine Own,"
with violin obligato by Miss Ula
Walcott, during which the bridal
couple, preceded by the Misses
Kathlene Jones and Lucile Putnam,
who acted as flower bearers and who
strewed flowers along the pathway
to the altar on entering and from the
same on the exit, slowly marched
to the point where the minister stood
ready to receive them, and over
which hung a large bell made of
flowers.

Elder W. B. Parks performed the
ceremony in an impressive and
solemn manner, the bride and groom
being unattended, save for the
flower girls.

Messrs. Thomas Blake, James
Head, J. L. Clark and M. W.
Shelley, Jr. acted as ushers.

The bride and groom were the re-
cipients of many handsome and use-
ful presents from their host of ad-
miring friends.

The bride is one of Hereford's
most accomplished young ladies,
while the groom is one of Hereford's
enterprising young business men,
being the eldest son of Mr. and Mrs.

L. W. Ricketts, and both have a
large personnel of friends who will
join THE BRAND in wishing for them
a long and calm voyage on life's sea
in that best of ships—State of
Matrimony.

College Notes.

The literary society was organized
Tuesday.

Miss Bulah Angel entered school
this week.

It is expected that class work will
begin in the new building next week.

Mr. Green of Vernon and his two
boys visited his daughters at the
College this week.

The kindergarten is doing fine.
Mothers are invited to call between
9 and 12 and see the work done.

A magazine club is to be organ-
ized soon in order to supply a
choice list of periodicals to the stu-
dents at a nominal cost.

Vernon and Claude Witherspoon
and Luther Hough are missed from
school this week, having gone to
Kansas City with cattle.

Thanksgiving day has been se-
lected for dedication day for the
new College building. Prominent
speakers and educators will be
present, and an appropriate program
for the day will be arranged. All
friends of the school are invited to
be present.

Rev. A. W. Crawford addressed
the pupils in chapel last Saturday.
His remarks were very appropriate
and helpful, and were greatly ap-
preciated. It is hoped that other
ministers of the town will from time
to time thus contribute to the moral
advancement of the pupils.

Auction Sale.

Saturday, Nov. 14th, near the
Ritchey Hotel, Hereford, Texas.
Household and kitchen furniture,
road cart, harness, farming imple-
ments, one 100-egg incubator, and
other articles.

36-4t

T. J. CUMMINGS,

Auctioneer.

Notice to Prospectors.

On Monday and Tuesday of each
week I will be prepared to take par-
ties out for inspection of the XIT
lands, advertised for sale elsewhere
in this paper.

IRA ATEN,

41tf

Manager

Hereford Transfer

W. T. SMITH, Prop.

All kinds of light haul-
ing done on short notice
and in a satisfactory
manner. Phone No. 100

Baggage Delivered to all
parts of the city

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of
BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS,
Local Manager

The place where your business is appreciated and where fair
treatment is accorded to all. "No trouble to Figure Bills."

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK
AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

Arthur Parnell, Contractor

..Dealer In..

Paints, Oils, Varnishes and Wall Paper

House and Carriage Painting and Paper Hang-
ing. Work executed promptly and satisfac-
tion guaranteed. Prices moderate.

Snyder & Lacey

CONTRACTORS

We make Sash, Doors, Blinds, Mould-
ing, Stairwork, Cypress Tanks, Drinking
Tubs, Etc., Galvanized Dipping Vats,
Tanks, Flues, Etc. Do any kind of
Plumbing or Tin Work. We carry in
stock Brick, Lime, Cement and Glass

GALBREATH, FOX & CO.'S

STORE NEWS



Blankets and Comforts

We have 50 pairs of 10-4 cotton blankets
ts sell at 37½c each
24-pairs of 10-4 cotton blankets, extra
heavy, all colors, at 50c each
24-pairs of 11-4 cotton blankets, extra
large sizes, at 62½c each
24-pairs of 10-4 all wool blankets,
at \$1.75 each
15-pairs of 10-4 silk stitched, all wool,
extra heavy, in all colors, worth \$5.00
to sell at \$4.00
12-pairs of silk bound 11-4 all wool, a
very fine blanket, at \$5.00
A fine Merino wool blanket in plaids and
stripes, formerly sold for \$7.50,
special price \$6.50

..Comforts..

Will just say that we have too many
of them and will make prices that will
move them.

We are after your business and if good
goods and low prices will get it we mean
to do business with you.

To the Ladies

We wish to say that for lack of space
we cannot quote prices on dress goods
this week, but we can assure you that you
cannot find a better selection of dress
goods in any city than can be found in
our store.

Millinery...

The gentlemen to the contrary
notwithstanding, very few ladies
really enjoy buying a new hat.
Not because they don't enjoy
pretty things, and a pretty hat
most of all, but when there is
such a decided change in shape
and style as this season has
brought forth, it is just a little
hard to tell until we become ac-
customed to the air, whether a
new hat is really becoming or
not, and it must be very pretty
and swell to compensate us for
the familiar look of that dear
old summer hat that must now
be laid away. It is always a
pleasure for Miss Leach to show
you through the stock and every
customer can count on her very
best efforts, whether you want
a little 75c ready-to-wear or a
\$25.00 dress hat.

..STAPLES..

Your every want can
be supplied at low cotton
prices. Below we quote
you prices that will prove
that we mean every word
we say:

Cotton checks at 4c
per yard.

Apron check gingham,
sold elsewhere at 7½c,
our special price 5c per
yard.

Brown cotton flannels
at 5c, 6c, 7c, 8c, and 10c
per yard.

ACA feather ticking at
12½ per yard.

1000 yards colored out-
tings to close at 5c per yd.



Sutro's



SHOES..

We are after your shoe business and if
quality and prices are what you are looking
for we will have no trouble in selling you
shoes. Below we quote you prices on high-
grade shoes, of which every pair is guaran-
teed:

Child's academy, sizes 8 to 11, in either vici
or box calf, just the thing for school
wear, former price \$1.25, special
price \$1.00

Misses' academy, sizes 13 to 2, in either
vici or box calf, in extension sole, former
price \$1.75, now \$1.50

Child's Louis XIV dress shoes, sizes 7 to 9,
a handsome dress shoe, former price
\$1.50, special price \$1.25

Misses' Louis XIV shoes, vesting top, a
swell dress shoe, former price \$1.75,
special price \$1.35

Child's kangaroo calf shoes, sizes 7 to 9,
former price \$1.00, special price 75c

We have infant's soft sole shoes, sizes run-
ning from 00 to 5, in lace or button in any
colors you want, ranging in price from
20c to 50c. These goods have always
sold from 50c to 75c.

Ladies' Shoes

We will still sell our \$1.75 Martha shoes
for \$1.35

Just received 36-pairs of ladies' 18-karet
blucher shoes with extension soles, made
of the very best French kip and vici,
special price \$3.00 per pair

Little Gents' Shoes

We have prepared for the little folks for
this winter.

We will sell our \$1.75 Banner shoes, and
can give you any size you want running
from 2 to 6 for \$1.35

We will sell all our \$2.50 boys' box calf and
vici shoes at \$2.00

If you need anything for boys or girls in
the shoe line this winter it will pay you to
investigate our stock.

We know beyond a doubt that we are sell-
ing the best man's shoe for \$1.50 on the
market, and can prove same to you if you
will only let us show you.

Just received a big line of Hanan's shoes
in all sizes and lasts.

Galbreath & Fox
WISCONSIN PETERS SHOES

Town Organized Near Greenville.

Greenville, Tex., Oct. 17.—The people of Peniel, a village of 500 or 600 population, one mile north of this city, have organized a Christian civil government. The Texas Holiness University, with about 200 students, is located in this village, which, although not a chartered city under the laws of the State, is backed by the moral support of the citizens.

At a public meeting where ladies as well as gentlemen who were over 18 years of age voted, the following officers were elected: Charles A. McConnell, Mayor; S. A. Bell, Clerk and Treasurer; C. C. Boardman, Marshal; George McCulloch, E. C. DeJernett and J. F. Edwards, Justices of the Peace. The following were elected for the City Council: E. C. DeJernett, from the college; Roy Williams, a student; L. B. Williams, S. T. Nash, Will Davis, T. M. Wagner, S. A. Osborne, S. W. Shepherd, Arthur Jinks and W. M. Chandler.

Assessments are made against the people, which are cheerfully paid and the officers are respected in their just demands. The initiative and referendum is in operation, and all laws for government of the city as passed by the council are referred to the monthly mass meeting of citizens for confirmation or rejection,

"The Saloon is Doomed."

Even Germany, the home of drinking privileges, has begun the war on the licensed saloon. A number of German towns and villages have prohibition regulations. Persons who neglect their families on account of drinking, or who have repeatedly been brought before the magistrates as drunk and disorderly, are denied the privilege of procuring liquors. A drunkard's list is published, periodically, and exhibits the names and occupations and copies of it are sent to local liquor sellers. This list is placed on the saloon walls and heavy fines are imposed for selling liquor to any on the list.

Look Out For Fires.

It will soon be necessary to put up stoves. Examine your flues well and insure your property with T. J. Graves & Co., who represent none but the best old line companies. 35tf

Panhandle Marble Works
 AMARILLO, TEXAS
 MARBLE AND GRANITE
Monuments and Statuary
 Iron Fences, Floor Tiling, etc.

S. B. Feemster
 LOCAL AGENT

Hereford, Texas

Poverty is Popular.

Don't sneer at poverty. It looks bad, but it's all right. Nearly all the great men of history began poor. It takes the sharp goad of necessity to get the best out of a man.

Else he would sit down and go to sleep and be a mere knot on the body of the social tree.

Any man can get along if he is rich. But it takes a man of character to be honorably poor.

Often the difference between a rich man and the poor man is that the former carries his brains in his purse and the latter in his head.

Poverty is the natural condition of man. Nature designed him for hustling. The rich man is a freak—an abnormality.

And we're all trying to be freaks.

But luckily enough, fail to keep the world's blood in a healthy state.

Finally, brethren, you'll find more real men in the ranks of poverty than you'll find in the brownstone fronts.—L. O. Reese in San Francisco Bulletin.

Presbyterians Unite.

Macon, Mo., Oct. 18.—A proposition from the Cumberland Presbyterian Church to unite with it was presented to the congregation of the First Presbyterian Church today, and the latter voted unanimously to accept it. The consolidation of the two churches is complete and permanent.

This is said to be the first practical step toward the union of the Cumberland Presbyterian with the mother church in the United States.

Hard Times! Hard Times!

Bring bargains. Read and be convinced.

We have 300 pairs of men's, women's and children's shoes to close out for 50 cents on the dollar.

500 men's and boys' wool and fur hats and an endless variety of men's, boys' and children's clothing that will receive the same sacrifice.

Now is the time to fix yourself up for the winter and the hard times that are coming. Stick that great big old half of that almighty dollar down deep in your jeans and say you are ready to meet the inevitable by trading with the concern that looks to the interest of its customers.

35tf D. R. GASS & SONS.

Teachers Interstate Examination Course.

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.

This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

We can save you \$20 per hundred on

WELL CASING

and give you the best grade of casing you can buy. It won't cost you anything to call and see us and it **WILL** save you money.

Respectfully,

Hereford Manufacturing Co.

GO TO J. W. MARTIN

The **High Grade Groceryman** for quality, prices and courteous treatment. Our stock is up-to-date, clean and fresh. We have no old shelf-worn goods to work off.

Albatross Flour — We want the people to know that **MARTIN'S** is the only store in Hereford handling the genuine **ALBATROSS FLOUR**. It stands at the top—in proof of this others are claiming they have as good as Albatross—an acknowledgement that Albatross is the recognized standard flour. Don't be misled—there is no other as good as the best. We handle the H. J. Heinz Co. pickles and preserves and Van Camps soups, Canned Meats, Etc. also the P. & F. genuine east Texas ribbon cane syrup. All specialties of the season carried in stock. Try us. * * *

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS **TWO BATH ROOMS**

In the new brick building on South Dewey Avenue

W. F. Phipps, the Laundryman

is back in Hereford at the same old stand and is prepared to do first class work. All work guaranteed

Give Us A Trial And Be Convinced

Ring No. 91 and we will call promptly for your bundle

THE FAMOUS

Will open again in a few days. We are a little late on account of a delay in transportation of goods. Watch and wait for our bargains.

THE FAMOUS

CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors,
We are yours very truly,

HEREFORD MERCANTILE CO.

Buy your school supplies at Burns & Smith's. 35tf

Mr. Odell and family were seen shopping in the city Monday.

For a dressy, neat fitting, good wearing suit of clothes go to E. W. Harrison's. 34tf

R. N. Mounts of five miles west of town was transacting business in the burg Monday.

We respectfully ask you to see our line of mens cotton fleece and wool underwear. E. W. Harrison. 34tf

J. R. McFarling of four miles north of town went to Oklahoma with a bunch of horses the latter part of last week.

Those McCormick Corn Harvesters are going fast. Leave your order with Stringfellow-Hume Hardware Co.

Cornelius Palmer returned to his post at Hereford Monday after a month's lay off. Mrs. Palmer will remain here some time yet.—Hall County News.

All Western Union Lands now on the market. For prices, see, Wither- spoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm. 16tf

Everything in men's underwear at E. W. Harrison's. 34tf

H. W. Renfro of the Syndicate came in on business Monday.

The finest line of cigars and tobaccos are to be found at Beach & Orr's. 35tf

Louis Bradly, the thoroughbred Hereford breeder, paid the city a short visit Monday.

Wanted—Boarders, either to take meals or room and meals. Close in. D. F. Ricketts. 35tf

Sidney Mills came in Wednesday in response to a message announcing the death of his brother Claude.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

N. Hollingsworth, who has a large flock of sheep on the ranch five miles north of town, was in on business Saturday.

Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mercantile Cash Store. 21tf

Elder Randolph Clark came down from Hereford this morning to preach tonight and tomorrow at the Christian church.—Clarendon News.

Nice room for rent. See Wither- spoon & Gough. 17tf

C. V. Walker and family were in the city shopping Monday.

Brand new stock of solid gold goods just received at Smith's. 30-tf

N. A. Laughlin of Boom was a business visitor in the city Monday.

The cows smile when they see a galvanized drinking tub made by Snyder & Lacey. 35tf

H. Terry of Dawn Switch was in town Monday to make arrangements to dispose of his cattle.

W. G. Stagle and son of the Syn- dicate community came in town Wednesday to purchase lumber.

Until November 1st I will give a discount of 1-3 on all jewelry, diamonds included. J. P. Harding. 34-3t

Zella Mae, little daughter of Mr. and Mrs. J. A. Williams, entertained her little girl friends Monday afternoon from 3 till 5 o'clock in celebrating her third birthday.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. With- erspoon & Gough, Agents. 26tf

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons.

'Phone No. 38

Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING

Hereford, Texas. Agent for and Builder of the Kitzelman Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County
Official Organ of Castro County

F. L. VANDERBURGH - J. RAY
Editors and Publishers

THE West Texas Fair at Abilene is attracting large crowds this year. It is said 6,000 people passed through the gates last Saturday.

It now appears that Lubbock stands a good chance to secure both the Amarillo, Plainview and Southern and the Denton, Decatur and Western railroads. Who knows but that Lubbock will wake up some morning to find herself a city with all the prestige of a railway center?

It is stated that Secretary Moody will ask for and that the administration is in favor of a hundred million dollar donation for the betterment of the United States navy. It doesn't take much to satisfy our Mr. Secretary and of course congress will readily grant the donation of this insignificant sum.

Since General Nelson A. Miles has been visiting in Texas, he has been suspected of political designs, especially by a number of news papers, but it is now evident that such is not the case and that he is only looking over our great state and incidentally investing a few hundred thousand in her oil fields.

THE new Cumberland Presbyterian church, which is now nearing completion, will be one of the best church buildings on the plains. It is handsome in appearance and modern in architecture, which, linked with its commodiousness, makes it a credit to a city much larger than Hereford. In this monument to Christianity the Presbyterians have acquitted themselves nobly and won laurels which shall adorn their crown in the great hereafter.

IN the recent contention over the boundary line between Canada and Alaska, the United States is said to have won a victory, since all her claims were satisfied except that pertaining to the Portland canal, which was accorded to Canada. Canada is not pleased with the decision of the commission, but since England and the United States have agreed to settle all their little differences by arbitration, there is nothing left for her to do but to become reconciled.

WE call the attention of our readers to the fact that the BRAND'S advertising has been reduced to a strictly local basis. We do not believe in soliciting advertising from other towns, thus bringing them into competition with our home merchants. The Hereford merchants are liberal advertisers and keep a complete assortment of everything in the mercantile line. Lately we have rejected a number of patent-medicine "ads" because we believe this space should be given to reading matter for our subscribers.

ON Thursday morning of last week the Ft. Worth Register became the Record. This is now a large, 12-page, strictly democratic paper, with the very best Associated Press service and promises to be one of the foremost journals in the south. Typographically, it is excellent; as a news giver, it is complete, and the editorial page is replete with able discussions of the most important questions that confront our state and nation. The Record starts out most auspiciously under its new regime and will doubtless rapidly forge its way to the front ranks in the journalistic field of the South and be a great power for good. We predict for it a bright and successful future.

WE learn by talking with the farmers that there will be a good deal of wheat sowed this fall, but as a rule it is merely as an experiment. If this is to be a test, why not make it a thorough one? There are several very important items to be considered when it comes to testing the productive elements of a new country, viz: the method and time of plowing, the time of planting, and the variety of seed to be used. These three questions properly solved and executed would put this country upon a farming basis. It is claimed by many of the very best and most successful farmers that deep plowing should be practiced as this causes the soil to retain more of the moisture from the snows, thereby enabling the plant to go through the dry season. As to the time of sowing and the seeds to be used, these are yet questions of experiment and

J. P. HARDING, Druggist

....DEALER IN....

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

....HEADQUARTERS FOR....

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

should receive thorough investigation. We believe that the farmer who sows from 20 acres to 100 acres to wheat, by first properly preparing the ground, will have no cause to regret it, but on the contrary will find it a profitable crop.

THE reception of Italy's king and queen at the French capital was made quite grand by gorgeous decorations, booming of fire arms and singing national songs of both France and Italy. President Loubet's cordiality and his efforts to provide entertainment was supreme. No doubt a display could not be more magnificent than Paris ever affords on royal occasions; and it can doubtless be said, too, that no city, home or foreign, has so great a number of poverty stricken people and so innumerable a number of ragged, hungry, homeless street gamins. Does not the latter lamentable circumstance make us feel that it's an actual sin for so much money to be used for beautifying their capital just because King Emmanuel and Queen Helena were to visit them? It ought to have been possible for the visit to be made, their stay enjoyed and any negotiation carried on without so expensive manifestations by the Parisians. All nations, our own included and even every state, spend too much in trying to surpass others in the grandeur of display on great occasions. Expense is never considered and surely it can't be right to spend money so thoughtlessly and recklessly for the mere satisfaction of applause from the world and for the carrying on of "hero worship," while poverty continues to reign in so despotic measures in so many cities and localities throughout the world.

T. M. Coulson & Co. for paints.
Prices to suit the times. 34-3t

A WAR STORY.

Camp Life in and About Vicksburg During the War.

BY BEN H. BOUNDS.

Hereford, Tex., Sept. 25, 1903.

Dear Comrade—In accordance with your request and my promise, I will again attempt to give your readers a few items from memories page, of the many incidents, of the late war. As my last article closed with our return from the battle of Chickasaw Bayou, I will endeavor to give you a few items that impressed themselves on my mind; connected with camp life in and about Vicksburg. And first in point of importance, was the passage of Gen. Grant's Fleet by our fortifications on the bluffs at Vicksburg, the exact date has slipped my memory. The Fleet had been lying at Milican's Bend, some six miles almost directly west of the city, probably twice that distance by the river since their defeat up the Yazoo, over which they were evidently sore, and it was plainly to be seen, that they were spoiling for a fight. The evidences of anger put our commander on the alert, so we were prepared for them. We had stationed as near the fleet as safety would allow, three pickets with orders, if the fleet should move down the river at night for the pickets were not there in the daytime, as we could observe the movements of the boats then, they were on the approach of the fleet to fire a signal gun or throw up skyrockets, until answered by our boys, further down, and opposite the city which signal was to be repeated by the camp guards throughout the entire army, which was a signal for all the forces to assemble on the bluff, where we would be in full view of the river for at least twenty miles up and down. So on the fatal night, a beautiful, clear, still, star-light

night, the alarm was given throughout the camps, and soon we were on a dead run for the heights, overlooking the entire scene. Before we reached the point of observation the fleet was rounding the bend of the river, and our batteries had opened fire on them, and the fleet I think fired five shots only, which did no damage. Our boys across the river set on fire a large building in the little deserted village of Desota, and the enemy was compelled to pass between our batteries and the burning buildings, for another had been fired later on either by our guns or by our pickets, over there. So when we arrived the work of destruction had already begun, our gun's were knocking fire from those iron-clad gunboats at almost every shot, long before they came in range with the burning buildings on the other side, after which, one gun especially a ten inch Columbian, carrying a two hundred and 28 lb. shot, pierced a boat at almost every shot, while one hundred and sixty four siege pieces were engaged in the destruction of the fleet if my memory serves me right. Boat after boat went down before our terrific fire of shot and shells, pierced through and through with a plunging shot from some of our guns, the shot passing out below the water line, making an opening that would usually sink her in a very few minutes, one or two, I especially remember, The Henry Clay, a transport said to have had on board fifty thousand rations. A shell from a ten inch gun, near where I was standing, struck her just behind the wheel house and passed out on the other side just in front of the wheel house and below the water line, the steam

shot out on both sides, and blowing her distress whistle, she went down in about twice her length. About the last shot fired was a shell by that same big gun at an iron-clad gun-boat that had escaped by hugging the bluff, and was far down the river, the shell must have entered a port hole, and set fire to the boat which burned until it had the appearance of being a big red-hot ball of fire. And now after forty years have come and gone, I can truly say that that night, presented the grandest and most sublime scenery I have ever witnessed or ever expect to until the judgment is set, and the nations of earth are assembled by the trump of God. The darkness of the night, the stillness, the scream of the distress whistle of the sinking boats, the air just a little crisp, the stars all out in their glory, nothing to detract the attention, the enemy too busy giving attention to the carnage of death and destruction going on in their midst to return the fire, giving to us a feeling of perfect safety, afforded a full opportunity to take in its grandure and sublimity, which presented a picture to the mind so awful, so grand, so sublime, as never to be forgotten. But to stop here would leave the picture incomplete, for after our dogs of war had completed their work of death and destruction, and three fourths of the proud fleet of an hour before with their crews lay silent in death beneath the howling waves of the grand old river, nature took up her requiem, and in the solitude of the night, rehearsed the tragic panorama in mid-Heaven, when it seemed that Heaven had called into play all her artillery, in an effort to surpass the tragedy just enacted. It seemed that she would gather together the boom of a thousand cannons, and fling them up and down the river. First they would roll up the river almost out of hearing, then again they would be rolling over our heads, and then away down the river, far out in the dense bottom in Louisiana, thus it continued for at least ten minutes before the last echo died away. Awful, sublime, reminding one of the seven last thunders which shall sound the doom of eternity. God grant that we may be so prepared for that awful day that we may feel as secure as we did on that eventful night. And with the shouts of victory on that great day may we enter the portals of glory, no more to raise the rebel yell, but to join our happy voices with the redeemed of all ages who have conquered through His name.

For Sale.

Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain.

35tf

John A. Johnson : Groceryman :

OUR SPECIALTIES

Finest of Can Goods. Finest of Bottled Pickles
Fancy Groceries. Staple Groceries
Provisions of all Kinds.

And don't forget that we handle Alliance Peacemaker and Gold Medal Flour made at Denton, Texas. We have sold 22 cars of this flour in the last 2 years and our customers say that this is the best flour made. * * *

Ring up 'phone No. 7 and have wagon deliver your order at once

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice
and the Genuine Primrose "Nigger
Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place * * *

Our Undertaker's Line is Complete and will be kept up

C. E. SPATH & CO.

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore

Do It Now!

SAM H. MORRIS

Is the New-York Life Representative. See him at The Western National Bank * * *

A MASS MEETING

Held at the Baptist Church Last Sunday to Condemn the Operation of a Pool Hall in Hereford.

On last Sunday afternoon at 3:30 o'clock the citizens of Hereford, numbering about 150 men and women, assembled at the Baptist church in response to a call for a mass meeting, the purpose of which being to devise means of maintaining the high moral standing for which Hereford is noted, by endeavoring to eliminate from within her borders a pool-hall which opened its doors for business on Saturday last.

The meeting was called to order by Judge Gough and its purpose was briefly outlined by Judge Witherspoon after which the following resolution, drafted by a special committee, was presented and unanimously adopted:

Whereas a report has been circulated that a pool hall had been licensed to run in violation to the wishes and good judgment of the citizens of Hereford, a number of citizens met in conference on the morning of the 16th inst., and after advising in the matter, appointed a committee of three to draft resolutions expressive of the wishes of the people, now we the committee beg to submit the following report:

It is the judgment of this committee that said pool hall opened or to be opened in Hereford is or will be a public nuisance, and calculated to corrupt the good morals of our people, and blight the fair name of our city. Therefore, be it

Resolved that we earnestly oppose the opening or running of said pool hall in our midst, and we appeal to the good people of Hereford to cooperate with us in the suppression of said pool hall, and furthermore, we peaceably ask the man or men fostering such a pest in our town to desist the running of said hall.

Respectfully submitted,
Committee.

After the reading of the resolution some very able and spirited discussions ensued in which the good name which Hereford bears abroad was recalled, and how necessary it was for her future morals that all things of a questionable nature be removed from her midst.

One noticeable and commendable feature of the meeting was the splendid order which prevailed and the mild means proposed for ridding the town of the pool hall. It was thought best to inform the manager of the business of the town's great disapproval of such an enterprise coming into our midst and a committee of eleven men and six women was appointed to wait upon the gentleman to ascertain if he would quietly withdraw on learning the will of the peo-

ple. A resolution was adopted expressing the thanks and commendation of the meeting to T. J. Graves and others for their refusing to rent their houses to be used as a pool hall.

The BRAND, wishing to treat both sides of the controversy in an impartial manner, paid the proprietor of the pool room a visit and asked him if he had any statement to make concerning the action of the citizens. He stated that he had none, except that it was his intention to stay and conduct the place in a law-abiding manner.

While there is no special harm in the pool table within itself, it must be conceded that other evils naturally associate themselves with it which will not admit of its being conducive to the welfare of a town.

Repair Shop.

Messrs. Russell and DeWald are making preparations to open a general repair shop in the building formerly occupied by the Searchlight.

These gentleman are skilled in their line and will give special attention to the repairing of sewing machines, bicycles, furniture and all kinds of upholstery. This is a much needed enterprise in our town and the undertaking will doubtless prove a success.

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

T. M. Coulson & Co. for paints.
Prices to suit the times. 34-3t

ON THESE LINES WE HAVE SUCCEEDED

Years of Experience

Security of Funds

Soundness of Principle

Safety of Investment

Hereford National Bank

JNO. E. FERGUSON, PRESIDENT
C. W. DODSON, CASHIER

Liberality of Treatment

Economy of Management

WE SHOULD LIKE TO HAVE YOUR BUSINESS

We Strive to Please *Prices Reasonable*

The City Meat Market

We Sell For Cash Only

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage.
Market open until 9 a. m. only on Sundays.

Telephone 85 Good Weights

Tierra Blanca Herefords

L. R. BRADLY
...BREEDER OF **Registered Hereford Cattle**

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax
Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD AGENCY
AMARILLO STEAM LAUNDRY
AT DALE'S BARBER SHOP

W. T. RIPPY, AGENT. 'PHONE 6

N. B. Wagon will call at your home any day in the week

FIRST-CLASS ACCOMMODATIONS **THE BEST TABLE IN HEREFORD**

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD TEXAS

For the finest of box and bulk candies go to Beach & Orr. 35tf

R. L. Ball came in Wednesday and was a pleasant caller at this office.

For Sale—60 acres of Kaffir corn in the field. In fine condition. Call at this office. 26tf

B. T. Holden, a prominent ranchman of Castro county, was in town Saturday shipping cattle.

Seed wheat, barley, winter turf oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf

C. F. Kerr, county judge of Castro county, was shaking hands with friends on our streets Saturday.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

In box candies we carry the following celebrated brands—Sewald's, Blanke & Bro., Walters, and Loose-Wiles. Beach & Orr. 35tf

H. A. Pierce of Waxahachie, who has been here for the past week looking after his Panhandle interests, returned home Saturday.

We have a nice line of magazines and periodicals. If you want something we haven't got we will get it for you. T. M. Coulson & Co. 34tf

Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them." 32tf

W. W. Locker, who owns a ranch 15 miles north, was in town Wednesday and left one of his home-raised cabbage heads, weighing 15½ pounds, at Witherspoon & Gough's office.

There are a few people in Hereford who object to Jerry Simpson coming here. They say he would lose his originality immediately on seeing E. W. Harrison's swell line of hosiery. 34tf

Last Monday afternoon while W. B. Phillips was tying some feed on his wagon his team became frightened and ran away. Mr. Phillips was thrown into the wire fence and sustained some pretty severe wounds.

Judge Gough has on exhibition at his office a sweet potato weighing 6½ pounds, grown in his own patch. We failed to ask the Judge if he cultivated them himself, but if he did there are two natural conclusions to arrive at. First, that this country is, in every essential, adapted to this very valuable product and secondly, that Judge Gough is either from Georgia or Mississippi and thoroughly understands the potato industry.

Heavy lined gloves at E. W. Harrison's. 34tf

E. B. Orr of the North Draw was seen on our streets Monday.

A new assortment of shirts just received at E. W. Harrison's. 34tf

Connor Jowell and I. Jennings were visiting in the neighborhood of the OYO ranch Sunday.

B 4 U buy call and C my stock of jewelry and B convinced it is the best. Smith, the tinker. 30-tf

The Misses Green of Add-Ran College visited at their father's ranch south of town Tuesday.

D. C. Laird, manager of the OYO ranch in Castro county, was a business visitor in Hereford Monday.

My electrical machine is now in repair and those desiring treatment may come regularly. 33tf

R. H. Gough, M. D.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

Mrs. C. N. Hill of Angleton, who has been visiting her nephew, Harvey Cash, at Dimmitt, returned home Wednesday afternoon.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optician. 23tf

Harvey Cash, county clerk of Castro county, and wife were visiting in Hereford Wednesday and Thursday, and Harvey made this office a brief but pleasant call.

The ladies of the Cumberland Presbyterian church request all the ladies to meet Monday afternoon at 4 o'clock at Mrs. Kilbourns to make arrangements for the "Trip Around the World."

Jesse Graves and Laban Dameron, who left Hereford about Oct. 1st for Denver, each succeeded in securing a lucrative position as bookkeeper. Jesse is with the John Deer Plow Co.

J. M. Rockwall of Houston was in the city the latter part of last week as the guest of J. C. Newman. Mr. Rockwall is president of the Eagle Lumber Co., of which the Hereford Lumber Co. is the local branch.

Judge J. P. Connell has resigned the position of school trustee and County Judge W. B. Boyd has appointed in his stead S. Loveless, of the firm of Loveless & Black. Mr. Loveless is an old school man, having taught a number of years in some of the best schools in Ellis county, and will, no doubt, guard well the interests of the public school.

WE SET YOUR WAGON TIRES WITH THE "HOUSE" COLD TIRE SETTER

WHILE YOU WAIT

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

Pipe Perforating and Wrapping

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

TUCKER & JACOBSEN GENERAL BLACKSMITHS

L. R. BASSHAM

A. C. HARROW

HEREFORD TONSORIAL PARLORS

BASSHAM & HARROW, Proprietors

Our Specialties.....

A N EASY SHAVE
NEAT HAIRCUT
CLEAN BATH

SHOP OPPOSITE
HEREFORD
NATIONAL
BANK

L. F. Kirk of Amarillo came down on business Monday.

J. A. Williams returned Saturday from a business trip to Roswell.

M. Z. Holland, a prominent cattleman of Dimmitt, spent Sunday in Hereford.

Misses Ada Norman and Laura Duke of Dimmitt were registered at the Hotel Ritchey, Sunday.

For Sale—Two-section ranch, close in and well improved. Will take cattle as part payment. See Witherspoon & Gough. 29tf

In the announcement of "A Trip Around the World" we made the mistake of giving the admission 25 cents instead of 50 cents.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

G. W. Orr and Z. T. Clifton came up from Boom Thursday to transact business with Hereford's merchants. They report farmers very busy in their community harvesting their feed crop.

Smith for jewelry all the time. 30tf

J. M. Smith came in Monday afternoon for supplies.

W. B. Parmer of Umberger was trading in the city Tuesday.

R. L. Stringfellow, of the firm of Stringfellow-Hume, visited in the city Sunday.

S. T. Davidson, one of Castro county's substantial farmers, was on our streets Thursday.

Wanted—a pet antelope; young one preferred; will pay \$5 for one delivered at Hereford. E. F. Connell. 35tf

J. E. Cox and J. W. Williams, prominent cattlemen of Hale Center, were in town Saturday on their way home from the north.

—C. E. Spath, a prominent furniture merchant of Hereford, was in town Friday and Saturday of last week. —Lubbock Avalanche.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

Exchange Comments

Had you ever thought about it? Memphis and Amarillo are the only towns on the Denver road that are making the trowel ring this summer. Several buildings are under contract in both places and several are building. Amarillo has lately been made a division on the Denver and has got a new road. That makes her move forward. Memphis just naturally moves forward because it is the center of the best country in the Panhandle, the famous Upper Red River valley. We have preached this gospel so long that people are beginning to believe it, because they have seen it tested. The only difference between Amarillo and Memphis is that the former is leading the country around it, while Memphis is being pushed by the country around it. Dead sure the latter condition is the safest.—Hall County Herald.

Memphis and Amarillo are both good towns and well deserve the reputation which they have won and which the Herald claims for them. However, the conditions which exist at either place are not such as characterize a substantial city. At Amarillo, the town is in advance of the country while at Memphis the country is pushing the town, thereby having to sustain a great burden. Now, while we are not on the Denver Road, we wish to say that such conditions do not exist at Hereford. Here the town and country have formed a combine and are walking hand in hand in every line of development. See?

A merry-go-round has been set up on Johnson street and will soon begin business. In charge of the shebang is just about as dirty, filthy looking crowd as we have ever had the pleasure of seeing.—Quanah Observer.

The Observer is to be admired for having convictions on a question that pertains to the public good and for the frankness to express those convictions. Merry-go-rounds seldom benefit a town but almost invariably hit it for a large sum, the principal part of which comes from homes that need it most.

About twenty loads of broom corn were marketed in Higgins last Saturday. There are several buyers here at present and competition is getting quite sharp and spirited. Buyers are paying all the market will allow and in some instances are straining it to the utmost.—Higgins News.

From the above we infer that the people around Higgins believe in diversification. It is a fact that broom corn thrives well where sorghum grows, since the two are very closely allied. Many sections of the plains have tried this crop and found it a success and since broom corn always brings a good price, doubtless it will soon become one of

the Panhandle's leading products. That raising broom corn is profitable is evidenced by the fact that Hereford has a broom factory, which is enjoying a lucrative business.

Many believe that Clarendon is either now or will be in the very near future infested with a "blind tiger." If so all will not be "quiet along the Potomac."—Chronicle.

The only way to get rid of the "blind tigers" is to do as the above intimates that Clarendon people will do. The so called "blind tiger" is an abomination far worse than the open saloon and unfortunate indeed is that town that is compelled to endure one even for a brief period.

J. K. Caroway has our thanks for three nice cling peaches; each of them measuring ten inches in circumference. We intended placing them in a glass jar and keeping them on exhibition, but we could not find a jar in town large enough to hold them. How's that for size?—Lubbock Avalanche.

This sounds pretty nice for the "arid, barren plains," and is only a sample of one of the many good things in store for the Panhandle. People everywhere are planting small orchards of select trees adapted to this climate and since the growth of trees here is very rapid, 'twill only be a few years when there will be enough fruit grown to supply not only the local demand, but to ship to the markets.

Cattlemen Called to Meet.

Fort Worth, Tex., Oct. 10, 1903.
West Texas Stockman,
Colorado, Texas.

Gentlemen:—We are requested by Mr. L. F. Wilson to have the various newspapers publish a call to the cattlemen of Texas and the Territories to meet with the directors of the Independent Packing company at the office of the Cattle Raisers Association of Texas, on October 15th for the purpose of discussing ways and means for establishing independent packing plants. Please publish a notice to this effect and oblige.

Respectfully,
JOHN T. LYTLE, Sec.

Northwest Canada.

The Canadian northwest like the northwest portion of Texas is becoming known to other parts of the world through its very rapid settlement and continued development.

Since the United States is furnishing the greatest number of immigrants, it is hoped that the day is not so far distant when the hostile attitude of the Canadians toward us will be less severe.

R. E. Gosnell, a prominent government official of British Columbia, says: "The peculiar conditions—geographical, political, racial and commercial—of the two halves of the North American continent have caused some distinguished Canadians

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**YOU NEED OUR DRUGS
WE WANT TO SELL THEM
WHY CAN'T WE TRADE?**

We also have a fine line of

**STATIONERY
SCHOOL SUPPLIES
CIGARS, ETC.**

THERE ARE TWO REGISTERED PHARMACISTS AT
BURNS & SMITH'S DRUG STORE

I HAVE ADDED A LINE OF
**HARNESSES, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES**
AND AM STILL MAKING
HIGH GRADE BOOTS AND SHOES
for the elite ranch and professional men of the country,
and will appreciate your patronage.
J. A. CANTERBURY - HEREFORD

to draw conclusions in harmony with those of the mass of the people of the United States, to the effect that the destiny of these two great countries must not be paralled, but identical; that sooner or later they, by the the irresistible law of affinity, must unite their forces and go down the ages, for betier or for worse, one and indissoluble.

Money to Loan on Ranches.

I have the only company in Texas that makes large ranch loans on the Plains. Loans closed promptly. Lands taken in-loans must be patented and on such \$1 per acre will be loaned. I solicit your business.

R. C. MCPHAIL,
Graham, Texas.

34-4t

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, Division Manager.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

..New Fall Millinery..

at Reasonable Prices

IN THE

MRS. STONE BUILDING

(THE FAMOUS)

JUST SOUTH OF COURT HOUSE

MRS. E. J. TUTTLE

Board of Trade Meeting.

We wish again to call attention to the fact that next Tuesday night is the time set for the meeting of the Board of Trade. There will be some matters of importance discussed at this meeting and it is earnestly hoped that every member and all others who are interested in the future of Hereford will make it a point to be present.

The Board needs the support of every loyal citizen in shaping the policies of the town and can do but little without the hearty co-operation of all. When Tuesday night comes, let every one lay aside all excuses, and come out to the meeting, realizing that Hereford needs his help in every way that lies within range of his power to give.

Cheap Sewing.

Plain or fancy sewing wanted by Mrs. W. T. Smith and Miss Delia Cassels. 35-3t

For Sale.

Good three room house and two lots for sale cheap. 34-tf F. Herron.

THE BRAND

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices. : :

THE BRAND

Claude Mills Dead.

On Tuesday morning at 8 o'clock the Angel of Death claimed another victim in the person of Claude Mills, youngest son of Mrs. M. L. Mills, who had been suffering for the past two months with typhoid fever. At times strong hopes were entertained for his ultimate recovery, but the efforts on the part of physicians and nurses were without avail.

Claude was an exemplary young man and was universally respected by all as such and his death causes a vacancy in the hearts of his bereaved mother, brother and friends which will be filled only on the day when loving hearts are united to part no more.

The funeral was held at the Christian church Tuesday evening and was largely attended by sorrowing friends, his remains being laid to rest in the Hereford cemetery by loving friends who loved him so in life. Revs. Bandy and Crawford conducted the services.

Attention, Methodists.

The conference year is rapidly drawing to a close, only two weeks now until annual conference which convenes at Ft. Worth. Our last church conference for this year will be held on next Sunday, immediately after the morning service. A summary of the years work will be made at this conference. Brethren, I earnestly request the presence of every member of the church.

Our people, most of them, have done well during the year. The church has prospered. The church has also been kind to their pastor and his family, and whether returned to this pastorate or not he and family will ever hold in grateful remembrance the good people of Hereford, and especially the noble men and women of the church. May God bless this kind people always and in all ways.

C. L. CARTWRIGHT,
Pastor.

Card of Thanks.

Hereford, Texas, Oct. 22, 1903.— We wish to express our heartfelt thanks to the many good people of Hereford who expressed their love and sympathy for us by so many acts of kindness during the last sickness of our dear deceased son and brother. No language can tell how greatly we appreciate the efforts of loving friends to help us bear the heavy burden of sorrow. We pray that God's richest blessings may rest upon them all and that we may meet them where there will be no more sorrow or death.

MRS. M. L. MILLS AND SON.

Found!

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

Some People are Leaving Hereford, But WE ARE HERE TO STAY

Abstracts neatly and accurately made Have lands in Central Texas to exchange for plains land. List your lands with us and get quick sales Notary Public in office

HEREFORD LAND and ABSTRACT CO.
Hereford, Texas

WE ARE THE PEOPLE

Who are serving the Hereford public with all that is pure and fresh in

DRUGS, DRUGGISTS SUNDRIES, ETC.

Prescriptions carefully compounded by a registered pharmacist. We also have a fine line of Stationery and School Supplies. Call and see our exclusive line of fine Chinaware.

T. M. Coulson & Co. One door north of J. A. Johnson's Store.

Do You Need a New Saddle or Harness?

We are prepared to furnish you anything in this line at a lower price than can any other concern in this or any other section of the country. Full line of sundries always in stock. We also make a specialty of repair work of all kinds.

GUY GAMBLE, Hereford, Texas

Witherspoon & Gough Appointed.

The BRAND congratulates Messrs. Witherspoon & Gough on their appointment as members of the Land and Immigration Association of the Frisco System. This association has a large membership and is earnestly working with the one object in view of settling and developing the great Southwest, each member working in harmony with the others in attaining the same end. If one member has an immigrant who would like to investigate some portion of the country which is not in this particular member's district he is respectfully referred to that member who lives in and represents that district to be visited. It will thus be seen that Hereford's chances for securing desirable settlers and developers are gradually being increased and this last augmentation will not be the least of them in any wise.

Subscribe for THE BRAND—\$1.00

Dedication Day.

Thanksgiving day, the 26th of November, has been appointed for the dedication of the new Add-Ran College building. This promises to be the grandest occasion of the year. The faculty and directors will spare no pains in making it an event to be long remembered. Many leading colleges of this state will send representatives who will take part in the dedication services. One thing that will be looked forward to with much interest, is the lecture to be delivered by Homer T. Wilson.

The directors extend a cordial invitation to the public to be present, promising that the turkey and pumpkin pie will not be overlooked.

Notice.

All those who have promised to aid Bückner's Orphan's Home will please send their donation to Mrs. W. W. Meeks, as the ladies will meet and pack the box on Thursday, Oct. 29.

Panhandle News

D. B. Hill, the well known Clarendon attorney, has moved to Dalhart.

An abundant rainfall has been reported in many Panhandle counties lately, which materially improve the range conditions for winter grazing.

R. W. Greathouse of Childress this season raised a water melon weighing 104 1/2 pounds, which proved to be fine eating, as many Fort Worth newspaper men testify.

Nolan county commissioners have ordered a local option election to be held in the precincts embracing Sweetwater and Roscoe. The fight is already waxing warm.—Coming West.

Luther Clark has purchased the 3D ranch in Foard and Cottle counties, consisting of 40,000 acres. The deal included 1200 head of cattle, the consideration being \$2.50 per acre for the land and \$17 around for the cattle, making the purchase price \$120,400.

Wm. Craven, manager of the Shoemil ranch, is at Shamrock, Wheeler county, superintending the shipment of 3,000 head of cattle they have up there. The first shipment will consist of 1,000 yearling steers which go to Kansas to be put on feed.—Childress Index.

R. W. Cleverdon, W. E. Gregory and S. M. Wilson, prominent cattlemen of Ellsworth and Saline counties, Kansas, purchased 1900 head of 3-year-old steers in the Texas Panhandle a few days ago. The steers were purchased from F. D. Wright and were shipped out from Dalhart.—West Texas Stockman.

At a recent meeting of the fire company of Amarillo, a permanent organization was perfected. A. C. Houston was elected chief, Tom L. Miller, assistant chief; R. D. Gambill, treasurer, and Thomas Currie, secretary. The company is considering ways and means of securing horses and a permanent station. The city will probably bear a part of this expense out of its treasury, the balance to be raised by private subscription.

The report has been circulated that for 1894 dollars a round trip ticket to the worlds fair could be secured.—One of the Panhandle papers took the matter in all seriousness and in explanation it said that no dollars were coined in 1894. The truth of the matter is the whole thing is a joke and may be reasoned out when it is remembered that about two years ago some stores advertised for 1894 pennies—promising to give so and so for them. The catch was that eighteen hundred and ninety-four pennies are worth \$18.94.—Miami Chief.

Floydada has a national bank and flouring mill.

Dalhart is just now in the act of throwing off her old and tattered village garb and coming out, robed in the spotless garments of a city. Better wait awhile, young man; you are a little too young to be putting on long pants.

Bob Graves brought to our office Saturday one hill of potatoes that weighed ten pounds, at the present local market price this hill of potatoes would bring 30 cents or in other words five hills would measure a bushel and bring the handsome sum of \$1.50.—Lubbock Avalanche.

It is said that Amarillo in her mad rush to become the first city west of Fort Worth will not overlook the water proposition, but will make a thorough investigation for artesian water. The fact that our state geologist has held that artesian water on the plains, in his opinion, could not be obtained, has greatly retarded this line of development in the West. If Amarillo succeeds, there will doubtless be many another town to follow suits.

A Fine Melon Patch.

S. T. Howard called at this office last Saturday and requested that we take a little spin behind his team of spirited sorrels. He drove us to his residence in the north part of town, where we saw a large melon patch literally covered with the watery fruit. Mr. Howard says that his success in raising such a large number of fine melons was due to plowing deep furrows in which were planted corn and melon seeds, the water from rains settling in the furrows and keeping the plants in a moist and thrifty condition. Just as we had got our taste to the point where one of those melons would have been luscious Mr. Howard drove us back to our office and we had not a taste of the melons. But we presume the reason for that was that the night before a hard frost had caught them all, rendering them unpalatable.

Notice.

After November 1st all grain, coal and posts will be sold for strictly CASH ONLY. Thanking the public for a generous patronage in the past I respectfully solicit the same for the future, believing that I can serve you better on the above basis.

36-4t

C. C. FERGUSON.

Lost.

A silk parasol, pearl handle with sterling silver ornaments and silver nob with R. P. S. in monogram at the end. It was lost some where on the road between Dimmitt and Hereford via OYO ranch. Finder please leave at BRAND office and receive reward. 36tf

Subscribe for THE BRAND.

A BOOM
does not, ultimately, bring about the best results to a community.

THE PANHANDLE
is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.

Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

LOW PRICE

of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

“THE DENVER ROAD”

has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON,**
General Passenger Agent, **FORT WORTH, TEXAS**
For pamphlets and full information.

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

DON A. SWEET, Traffic Manager
Amarillo, Texas

Both Houses Called.
On last Tuesday the President issued his proclamation convening congress Nov. 9th, declaring that an extraordinary occasion required the calling together of both houses to either approve or disapprove the action of the commercial convention between the United States and Cuba, held at Havana last December.

Notice to Tax Payers.
On Friday and Saturday, October the 30th and 31st, I will be in Bovina to collect the taxes for Parmer county.
Respt.,
J. T. INMON,
Tax Collector.

Sand Wells
Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and

“sanding down.” Call and see us. We are handling the best and cheapest well casing on the market. 16tf

Teachers Wanted.
We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply.
American Teacher's Association,
J. L. GRAHAM, LL. D., Manager,
152-154 Randolph Building, Memphis, Tenn. 24-37

**Complete
Printing
Plant
for Sale
Cheap**

Write this office for particulars

Farmers' Institute Announcement.

The A. and M. College, through its department of Farmers' Institutes, will organize and hold institutes at many points during the fall and winter months, and communities wanting an organization are urged to notify the Director of Farmers' Institutes as soon as possible in order that dates may be arranged to conform with other places.

These institute meetings bring together the farmer, the specialist and scientist for instruction and discussion of agricultural problems, methods and crops, and as the winter season is now approaching farmers are urged to hold institute meetings for the discussion of methods and plans that may be advantageously employed in the next crop.

For institute meetings competent lecturers will be supplied upon application to this department, and in making such application it is important to state the subject on which the lecture is desired.

The College especially desires the organization of institutes in counties where no institutes have been held, and the director solicits correspondence with interested persons in such counties, and if not more than one person be interested and cannot work up sufficient interest for a meeting the Director will aid in working it up. Information on agricultural subjects will be furnished when requested, and correspondence with the Director is invited and solicited.

Address R. L. Bennett, Director Farmers' Institutes, College Station, Texas.—Farm and Ranch.

In connection with the above, we wish to say that the Twenty-Eighth Legislature, recognizing the importance of Farmers' Institutes, made an appropriation to the A. and M. College for the establishment and maintenance of this department, the duty of which department it is to furnish instructors for institutes organized over the State.

There is evidently no section of the country that would be benefitted more by general and scientific discussions than this. The development of our resources is just now in its infancy, and while we believe the farmers would finally get in line with successful farming, no doubt they would lose much by useless experiments and rash undertakings.

We believe if the institute work was properly carried out, it would

do more to develop and settle this country than any other one influence that could be brought to bear. It has proved a success in other places and other sections of this state. Why not here?

A New Business.

C. E. Edwards has rented the E. J. White building on the corner and is making preparations to open up a first-class feed store. A complete stock of everything in the feed line has been ordered and everything will be in readiness for the trade by next week. Mr. Edwards is a gentleman of good qualifications and has many friends in Hereford and the surrounding country who will ever be glad to learn of his success, which THE BRAND believes he will achieve. Here is luck to you Edwards.

Around the World for 25 Cents.

The ladies of the Cumberland Presbyterian church give a cordial invitation to all to join them in a trip around the world, visiting Mexico, Japan, Africa and Germany on Thursday, October 29th, from 5 to 7 and from 8 to 11 p. m. Party will start from the Ritchey Hotel. Conveyances will be provided for all. Tickets on sale at Burns & Smith's drug store.

Free—Everybody Invited.

The Missionary Society of the Cumberland Presbyterian church will entertain you Thanksgiving evening at their new church.

MYRA E. HOWARD, Sec.

Cow-Men, Attention.

125 acre feed crop for sale and a 3 section ranch in connection for lease. Good grass, good water and good fence. 12 miles from Hereford, on railroad. E. B. Black, 33tf of Loveless & Black.

The Road to Success.

Protect what you have against loss by fire: All successful business men carry insurance. See T. J. Graves & Co. for rates. 35tf

Ice! Ice! Ice!

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

HELPFUL READING Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

THE FARMER'S DEPARTMENT has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

SPECIAL OFFER If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

Keep Your Property From Burning

by taking insurance
in the Hartford,
Orient, Penn.,
New Hampshire,
Scottish Union,
National Fire Association of Phil.
The United States

Witherspoon & Gough, Agents

**LUMBER - SHINGLES
BRICK, LIME AND CEMENT
OIL, LEAD, VARNISHES AND
PAINTERS' SUPPLIES**

Hereford Lumber Co.

ELISHA CARTER

JOE CARTER

**CARTER BROTHERS
Livery, Feed and Sale Stables**

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc
Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard
Connected

YOUR PATRONAGE SOLICITED

**REGISTERED
BERKSHIRES**

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

**R. H. NORTON
BREEDER
HEREFORD, TEX.**

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

S. N. Garvin, who resides west of town, was here Wednesday on business.

Call and C my stock and B convinced B 4 U buy anything in the jewelry line. See Smith. 30-tf

W. L. Fallwell and son, W. C. Fallwell, came in from Castro county Saturday with two cars of cattle to ship.

Some of our townsmen thought Snyder & Lacey were making a galvanized boat. But it turned out to be one of those don't leak dipping vats, the cowmen are using for dipping cattle. 35tf

Pants, well yes, come and see. E. W. Harrison. 34tf

Allen Bell and wife moved from town to the ranch Tuesday.

If your property should burn are you able to rebuild? If not, insure with T. J. Graves & Co. 35tf

John C. Johnston was reported quite sick with slow fever at his ranch the first of the week.

You need a galvanized tank. See Snyder & Lacey, they are headquarters on any kind of tanks, drinking tubs, etc. 35tf

C. E. Spath and Dr. W. E. Robertson left Saturday afternoon for Helena, Ark., where they will spend two weeks on business.

Fruits and nuts always on hand at Beach & Orr's. 35tf

M. M. Duke of near Dimmitt was a visitor in the city Saturday.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Judge Charles Ward of Canyon City came down Saturday to look after his shipping interests.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

B. F. Westbrook of Dimmitt came up Saturday to get material for moving his house from Dimmitt to his ranch near that place.

Remember "Topsy" at E. W. Harrison's. 34tf

B. J. Parks transacted business in the county capital Saturday.

A big fire might be prevented by having Snyder & Lacey reline your flue. 35tf

W. A. Hubbard of Castro county brought 19 cars of cattle in for shipment Saturday.

Did you ever think of it—there is more than one barber shop in town? Bassham & Harrow. 36tf

Miss Agnes Hardin of Amarillo visited at the home of J. C. Newman Saturday, Sunday and Monday, returning Tuesday to be present at her parents' 25th wedding anniversary.

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

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