

More Than 300 Lions Expected To Attend Zone Meeting To Be Held In Hereford August 21

Around Town

Sights and Faces Seen Tuesday, August 19, is the date for Hereford's Potato Hop...

The idea is to have a potato show in connection with the dance, and prizes will be offered...

Music is to be by Marie Hetrick's Rhythm Clowns, and the dance will be at the Firemen's Hall.

Mary Tiefert should tactfully refuse when asked to guess ages, especially if the age is that of her boss...

Mrs. Gaston Bear has an apple tree which, she says, is bearing something special in the way of fruit this year...

Billie Patton left Tuesday morning for Fort Riley, Kan., where he will be a second lieutenant in the cavalry division.

Dorothy Watts will be cashier at Hereford's new show house.

G. M. Hudson says that the (Continued on page 12)

Elmo Hicks Injured In Highway Crash At Merkel Saturday

Elmo Hicks, son of Mr. and Mrs. C. M. Hicks, was painfully injured Saturday night in a car wreck near Merkel.

Muscles in Hick's neck were severed and he also suffered other painful cuts about the mouth.

Donald Hicks and Frank Givan of Hereford went Monday to the Merkel hospital to which Elmo was taken for treatment.

Hereford Creamery To Feature Flavor Specials

"A special flavor every week" is the new selling policy of Hereford Creamery according to owner Paul Jensen.

Last week creamery officials reported a very successful sale on the butternut pecan special.

"We use 100 per cent local labor and products," says Mr. Jensen, "and we are equipped to turn out as good an ice cream product as any creamery in this section of the country."

Hereford Lions this week completed preparations for the Zone Meeting to be held here Thursday, August 21.

The program will start with a business meeting Thursday afternoon, probably to be held in the county courtroom.

English Peas To Be Planted As Experiment Here

Frank Wilde and Fred S. Barrett, Deaf Smith County farmers, this week received English pea seed which they will plant experimentally on about four acres.

Mr. Ben F. Benson, representative of the vegetable company, in a letter to the chamber of commerce explained that he believed that the peas would grow well here if planted between July 1 and July 15.

The planting this year is a little late, but vegetable growers point out that the success of the peas in this territory can be judged by their maturity at the usual harvest date.

If the experiment this year is successful, it is expected that several hundred acres of peas will be planted next summer.

Christian Church Has Successful Home-coming

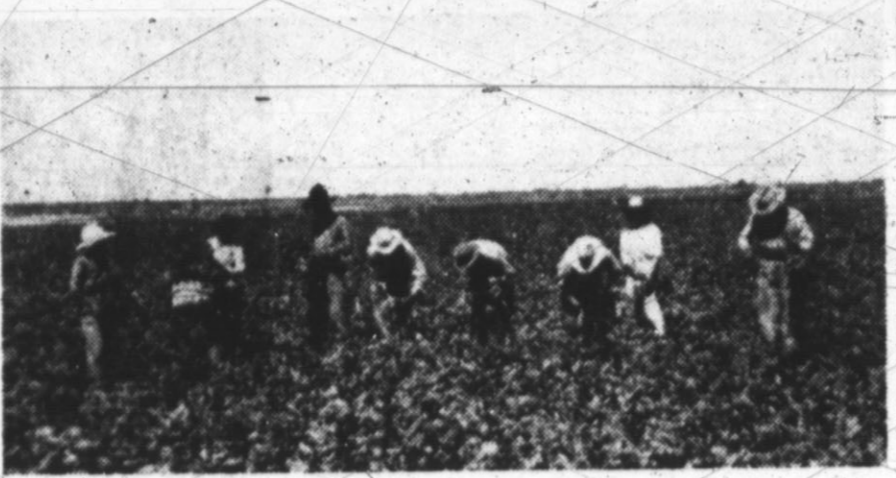
A large crowd of Hereford members and former members from other cities attended the annual Home-Coming Day of the Christian Church, Sunday.

Rev. H. M. Redford characterized the celebration Sunday as one of the most successful ever held at the local church.

To conclude the program, Dr. D. A. Shirley of W. T. S. C., Canyon, expressed the appreciation of the guests for the entertainment of the Hereford church.

Out-of-town guests were Miss Clara Beth Jernigan, Oklahoma City; Mrs. Delphia Smith, Granbury; Dr. and Mrs. D. A. Shirley, Canyon; Mrs. W. Dewey Lawrence and sons, William and Lee, Tyler; Mr. and Mrs. P. D. Elliston and son Dicky, Barranca-Bermeja, Columbia, S. A.; Dr. J. R. Lemmon, Amarillo and Mr. and Mrs. Jerry Jewell and Mrs. Bill Gentry, Clovis.

A New Crop For Hereford Territory



Pickers are shown gathering the turnip green crop on land farmed by D. W. and Owen Finlan on the Leo Forrest place, 3 1-2 miles southeast of Hereford.

Finlans Have Varied Vegetable Crop, Sell To East Texas Produce Markets

An old-timer, still sold on the idea that the Panhandle is mainly good for the cultivation of bear grass and prairie dogs, might have to rub his eyes twice—or even three times—if he could see the large scale truck farming being done by the Finlan Brothers on Leo Forrest's farm, southeast of Hereford.

The Finlans, D. W. and Owen, experienced truck farmers from Arlington, have about 75 acres in cultivation this year; and D. W. Finlan, who estimates that he has been in the truck farming business for nearly 30 years, says the set up here is the best that he has ever found and crops can furnish realistic proof.

Turnip Yield High Eight acres of turnips were planted on June 22, and on July 25, the first truckload of greens was shipped to Dallas. Greens and turnips are now being picked as fast as laborers can get into the fields, and the yield is estimated at about 1,100 dozen bunches of turnips and greens to the acre, which will bring between 50 and 60 cents a dozen on the Dallas and Houston markets.

"The beauty of the situation here, say the Finlans, "is that your vegetable crop comes on after everything is burnt up in the southern part of the state. The demand is there, and it is merely a matter of getting the crop to market. So far, we have met that problem without any great difficulties."

A crew of eight workers were picking the greens Saturday morning when representatives of the Chamber of Commerce took a technicolor picture of the operation, which will be part of the Hereford exhibit at the Dallas Fair in October.

Other Vegetables But turnips are not the only new crop which the Finlan Brothers are trying. They have six acres of squash, which will be mature some time this month, and which is expected to make a good yield; and part of their onion crop will soon be ready for the market.

Their potato crop is on a 20-acre tract, where they have Red Triumphs, White Rose, and Russet varieties planted. The Red Triumphs are good, Mr. Finlan declares, and adds that they have also had good luck with their Russets; though the White Rose yield has not been satisfactory in his experience.

Power for the Finlan well is electric, being supplied by a 30 H. P. engine connected to the R. E. A. lines. R. E. A. officials state that the flow from the well on the Forrest place is the best stream they have seen from any (Continued on Page 12)

County, City School Officers Announce Plans For New Term

Whiteface Squad Starts Practice On September 1

Football practice for the 1941 Whiteface delegation will start September 1, under the direction of Head Coach Logan Ware and Assistant H. V. Stanton. Ware, who is filling his first year coaching position, assisted with spring practice here in April, when he expressed himself as pleased with the boys' spirit and enthusiasm.

Concert & Hymn Singing Are On Y. C. Program

Two programs of community interest will be sponsored this week by the Hereford Youth Council—it was announced today.

Ralph Smith, high school band director, announced a band concert for Friday night at 8:30 o'clock at the football field. The concert will be played by the City Band, Mr. Smith explains, adding that this band is made up of both high school musicians and older persons.

It will be possible, Mr. Smith said, for those who attend the concert to stay in their cars while they listen, as adequate drive-in facilities are present at the football field.

The program will feature popular songs, overtures and light selections. Community Hymn Singing Second program to be sponsored by the council is a hymn singing at the Christian Church on Sunday night at 9:15. Miss June Dameron, Donald D. Henslee and Robert Thompson, committee in charge of this phase of the council program, declare themselves well pleased (Continued on Page 12)

Announces School Dates



Knox Kinard, superintendent of the Hereford Schools, who this week announces that the fall term will begin September 2, with registration for high school students starting on August 25.

AAA Sets Date For Application For New Growers

J. A. Pitman, chairman of the Deaf Smith County AAA Committee, has been advised by the state office that November 30, 1941 is the closing date of accepting requests for 1942 new grower wheat allotments.

Farmers who have not planted any wheat for harvest during 1939, 1940 and 1941, but desire to plant wheat for the first time in 1942, are considered new growers. The acreage which new growers will receive is taken from a county reserve, which in most cases, represents approximately three per cent of the county allotment.

All farms receiving wheat acreage allotments for the first time this year, regardless of the size of the acreage, will be classified as non-allotment farms. Regulation (Continued on page 12)

Three Local Men Are Promoted In Army & Navy Service

Mrs. Francis B. Elliston this week received notification that her husband, who is a clerk in the office at Fort Bliss, El Paso, had been promoted to the rank of sergeant.

Sgt. Elliston is now in Louisiana on maneuvers. He is the son of Mr. and Mrs. J. B. Elliston. Another local man who has recently received a promotion in the military service is Wesley Guthrie, son of Mr. and Mrs. L. E. Guthrie, who is in the U. S. Navy and stationed at Pearl Harbor, Hawaii. Guthrie has been promoted to first class seaman.

Horace Lee Altman, son of Mr. and Mrs. Oscar Altman has been transferred from San Diego, Calif., to Seattle, Wash., where he is attending an aviation service school. Upon successful completion of the course, he will be in line for a higher naval rank.

Auction Sale On Aug. 19 Will Feature Machinery

A sale of all the equipment on the R. S. Mobley farm, 3 1-2 miles south of Flagg, will be held on Tuesday, August 19. The sale will begin at 11 o'clock a. m. and will dispose of all farm machinery on the Mobley place. Items on sale include an F-30 tractor, a regular Farmall, H C 9-foot one-way drill and an H C Wheat drill, with numerous other equipment, all in good condition.

Besides machinery, the sale will dispose of livestock on the Mobley place. Lunch will be served at noon. Barber and Dixon are the auctioneers. Ester Noble will be clerk of the sale.

Most county schools as well as schools in Hereford will open this year on September 2, it was announced today by County Supt. A. J. Schroeter, and Knox Kinard, superintendent of the city schools. Schools at Summerfield, Westway, Walcott, and Heiselman will open the same day as the Hereford schools. Dawn and Daniel schools are opening on September 16.

Two new teachers have been elected by the Hereford trustees and several others will be chosen before the opening date. Mr. Kinard said. New teachers elected are Miss Ivy May Chollar of Fort Worth, who will teach handwriting and art at Central School, and W. W. Anderson of Nocona, who will teach in the high school. Miss Chollar is a graduate of T. S. C. W. and has been teaching at Center. Mr. Anderson is a graduate of N. T. S. T. C. and has been teaching in the Nocona schools.

All county schools except Dawn have already elected teachers for the coming year. Teachers chosen are Mrs. L. P. Shaw and Mrs. Tandy Legg, Summerfield; Mr. and Mrs. Travis Dickson, Westway; Miss Melva Rae and Miss Alta-Mae Fortenberry, Walcott; Mrs. Marvel Upton, Heiselman, and Miss Vida Hicks, Daniel.

A meeting of the Hereford Public School faculty will be held on Monday morning, September 1, at 10 o'clock at the high school building. Mr. Kinard announces, and a complete list of the faculty will be released within the next two weeks. Registration of all high school students will start on August 25, when seniors will outline their courses for the coming school term. Juniors will register on August 26, sophomores on August 27 and freshmen on August 28. On Friday, August 29, registration will continue to take care of any students who (Continued on page 12)

County Tax Rate Set For 1941

The Deaf Smith County tax rate for 1941 was set Monday by the Commissioners' Court at 75 cents per 100 dollar assessed valuation, a ten cent increase over the 1940 rate and a return to the rate of two years ago.

The tax rate for the state of Texas is 65 cents for 1941, as compared with 77 cents for 1940, which means that Deaf Smith County citizens will actually see a small decrease in total state and county taxes for this year. The only real difference will be that the amount of reduction will stay within the county. Rates in the various funds as compared with 1940 are as follows:

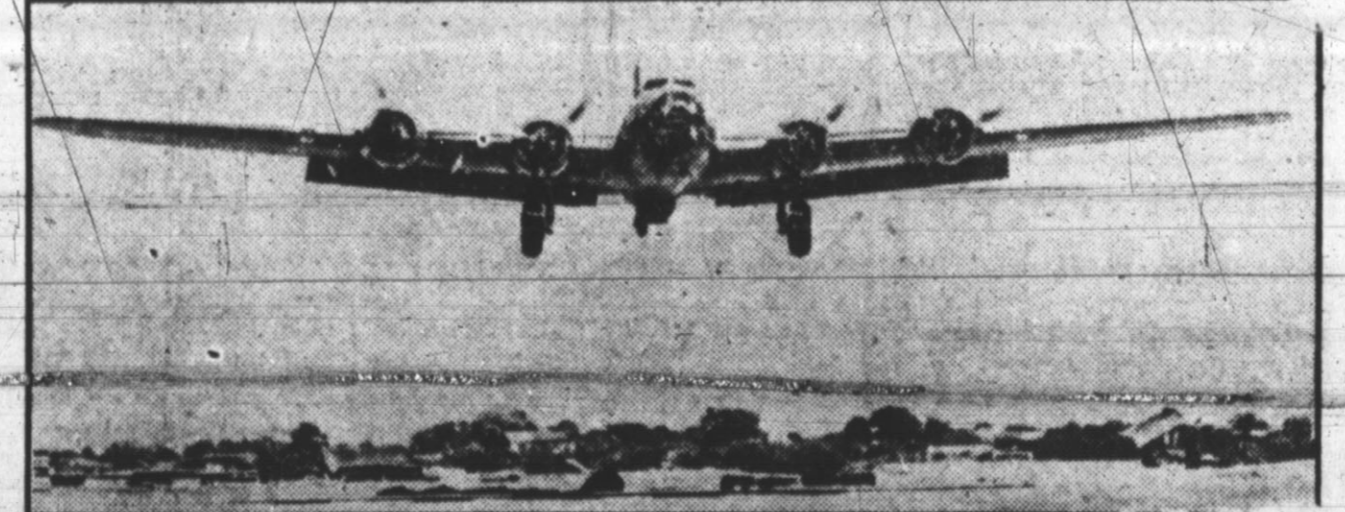
Table with 3 columns: Fund Name, 1940 Rate, 1941 Rate. Rows include Jury Fund, Road and Bridge Fund, General Fund, General Improvement Fund, Hospital Maintenance, Hospital Interest & Sinking Fund, Total.

Only increases are two cents in the jury fund, 3 cents in the general improvement fund and seven cents in the hospital fund. There is a two cent decrease in the hospital interest and sinking interest fund. The assessed valuation for the county remains at approximately \$7,000,000.

WEATHER

Table with 3 columns: Day, Max. Temp., Min. Temp. Rows include Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

War Cameras Visit Scenes of Battle



Heavy raids on German bases have been staged by the RAF, using huge American-built 'Flying Fortresses' (top photo). Here one of the ships makes a graceful landing in England after an aerial attack on Brest. Shot down by a Lockheed-Hudson plane of the British Coastal Command, a German Focke Wulf Kurier sinks into the sea (bottom left photo). The crew was later rescued by an English vessel. Soviet soldiers await advance Nazi troops, while in the background a Soviet land mine is exploded (bottom right photo).

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIM MIE GILLENTE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Carolina Man, Former XIT Cowhand, Remembers Early Days of This County

A man who remembers the organization of Deaf Smith County in 1890 is still living in Summerville, S. C., and still interested in the county and some of the friends he made here. However, he is evidently rather poorly informed about conditions in the county which he helped to organize because he writes that he "understands La Plata is not much of a town now... and that the county seat has been moved to Hereford." Considering that La Plata is not even in existence, that is an understatement of the case.

This pioneer is J. S. Kenyon, Sr., who worked for the XIT from 1887 to 1893, most of the time on the Escarbada division—with headquarters near the New Mexico line in the western part of this county. Mr. Kenyon's reminiscences were written in reply to a letter from Mrs. J. L. Ramsey, who lives near Dimmitt, and who has been collecting XIT signatures and memoirs, in connection with a soogan which she is making for her husband, a former XIT cowboy. Mrs. Ramsey uses a signature for each block of the quilt and says that she now lacks only about 24 signatures of having all those which are available today.

Was Homesick

In a long, rambling letter, Mr. Kenyon tells something of his work for the XIT—he had charge of windmills and water works on the Escarbada Division during most of his years on the ranch—in addition to giving some names in connection with the organization of Deaf Smith County and telling a good deal about what it was to be a homesick young man in the Panhandle during the last years of the century. He says, "I had become homesick or maybe 'Girl Crazy,' which as you know is the same as crazy," and goes on to add that there were very few women or girls in that section from "Abilene, Colorado City all the way on up to No Man's Land or the western end of Oklahoma." And it is needless to say that there was no myriad of uplift organizations worrying about the poor cowboy's womanless existence. We have them now, in profusion, trying to take care of the soldiers, but in Mr. Kenyon's day the men on the frontier saw so few women—it is no wonder that the cowboys thought it a disgrace to their fraternity if a school teacher was allowed to stay more than one term before one of them married her. Mr. Kenyon recalls the attractive young ladies in the Witherpoon, Jewell, Dean and Mercer families, but he evidently had some home commitments as he returned to South Carolina to marry. "She's still got me," he concludes.

County and Ranch History

Concerning the organization of the county, Mr. Kenyon states that J. R. Dean was the first County judge, C. G. Witherpoon was clerk of court, and W. D. Witherpoon was treasurer. This recalls the story of old-timers that they had to wait to organize the county until there were enough Witherpoons here. Mr. Kenyon never worked above the Canadian river on the XIT properties, and in his letter he lists the bosses on the Escarbada division from the time he went to work until he went home to Carolina. These men were R. T. Barton, to June, 1888; J. M. Cook to January, 1891; Mac Huffman to January, 1892; and Jim McLaren from January 1892 until sometime after Kenyon left Texas.

In recalling his cowboy days, Kenyon remembers J. H. (Henry) Weems as one of his fellow workers on the Escarbada and asked Mrs. Ramsey about Weems, whom he had heard (correctly) was still living in Hereford.

Kenyon's memories of the Panhandle seem to be entirely pleasant though he has never been back here since his return to his southern home in 1893. He seems to have kept up an active interest in things Texas, he even lists the number of days fought by Deaf Smith, for whom the county was named. He said in his letter (which was written

COURTHOUSE RECORDS

NEW CARS

Davis & McCracken, Special Ford Coupe, Hereford Motor Co. Ethyl Robinson, Dodge Sedan, Ireland Motor Co.

O'Brien & Killough, Dodge 3-4 Pickup, Ireland Motor Co. Roy Baland, Chevrolet DeLuxe Town Sedan, Brumley-Woodford Motor Co.

V. C. Hodges, Mercury Town Sedan, 4 door, Hereford Motor Co.

Tom Carroll, Super DeLuxe Ford Sedan Coupe, Hereford Motor Co.

Will W. Jones, Chevrolet DeLuxe Town Sedan, Brumley-Woodford Motor Co.

WARRANTY DEEDS

Ova C. Wimberley to C. C. Wimberley, all of Section 55, Block K-11; all of Section 78, Block K-11.

Octa Parks to Orville L. Campbell, Jr., and H. C. Speer, Section 53, in Block K-7.

Dora Patterson to Elizabeth Patterson, Block 4, Welsh Addition.

H. B. Dewey to Ethel L. Armstrong, SW 1-4 of Section 31, Block K-6.

W. J. Welch and wife, Elsie Welch, to Geo. A. Welch, undivided 1-2 interest in E 1-2 of Section 18 and W 1-2 of Section 17, Township 5N, Range 2E, Capitol Syndicate Meridian.

Nettie Leona Carter and A. R. Carter to George G. Heard, West 144.2 acres of South 851 varas of Section 88, Block M-7, and East 13.1 acres of South 851 varas of Section 89, Block M-7.

George C. Hopkins and wife, Kathryn B. Hopkins, to Raymond L. Thompson and C. E. Winder, Section 23, Block K-7.

Bill Livingston to W. F. Gillis, W 1-2 of Lot 2, Block 8, Wombie Addition.

Lillian Sherrieb and Harry W. Sherrieb to J. B. McFarland, part of Block 10, Evans Addition.

Ewell Powell and Anka Powell to A. F. Roberts, Section 31, Township 6N, Range 4E, Capitol Syndicate Subdivision, containing approximately 746.27 acres; Maria Russell, Joseph L. Russell, Robert L. Russell, Jr., and William G. Russell to John Strauss, SE 1-4 of Survey 43, Block K-7.

Earl W. Wilson and wife, Gertrude Wilson, to Paul Wilson, West 300 acres of E 1-2 of Section 69, Block M-7.

Federal Land Bank of Houston to E. R. Robinson, Survey 322, Block M-6, containing approximately 653.46 acres.

L. A. Wells and Pearl Wells to B. W. Ochsner, West 134.5 acres out of South 1-2 of Section 22, Block 8 and West 269 acres out of Section 21, Block 8 and 1-2 of Section 4, Block G.

Ruby Carmichael and W. T. Carmichael to R. R. Lindsey, N 1-2 of NW 1-4 of Section 47, Block K-3, Certificate 338.

DEED OF TRUST

J. H. Johnson to John G. (in June) that he would like to attend the XIT reunion but that the trip would probably have to wait another year.



A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

Smiling Through



GROVER CLEVELAND JONES

Wheatly, E 1-2 of Section 33, Township 5N, Range 4E, Capitol Syndicate Subdivision; Section 8, Township 5N, Range 2E, and S 1-2 of Section 14, Township 6N, Range 2E, Capitol Syndicate.

QUIT CLAIM DEED

B. R. Jennings to Ada Mae Jennings, Lots 10 and 11, Block 2, Harwells Subdivision of Block 30, Evans Addition.

Bruce L. DeAtley and wife, Marie M. DeAtley, to A. J. Schroeter, part of Section 80, Block K-3.

A. U. Livingston and wife, Tenne Livingston, to W. F. Gillis, W 1-2 of Lot 2, Block 8, Wombie Addition.

MARRIAGE LICENSE

D. T. Truelock and Miss Leota Wolfington, August 10.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Luther Ramsey attended the XIT Reunion at Dalhart last week. Mr. Ramsey, an XIT cowboy, met many of his old friends.

Mr. and Mrs. L. O. Norman of Rails, and the parents of Mrs. Filis Hunter visited in her home Sunday night.

Little Miss Sandra Joe Caraway of Hereford visited with O. C. Renfro Wednesday afternoon.

Mr. and Mrs. F. A. May and Mr. and Mrs. Glenn May were in Amarillo, Saturday.

Daily Vacation Bible School closed Friday and Miss Allie Mae McDonald returned to Canyon to be with her sister, Mrs. C. N. Wylie. All of the children who attended the entire two weeks received certificates.

The families of W. L. and Arthur Rogers went on a picnic at Buffalo Lake, Sunday.

Mr. and Mrs. Criss Renfro of Hereford were visitors of Mr. and Mrs. Clyde Renfro, Friday evening.

Miss Pauline Matthews made a business trip to Flomont Saturday. Her school there opens August 28.

Mr. and Mrs. C. Andrews were in Clovis, Thursday, to visit their son and family, Mr. and Mrs.

HOME - MADE CANDY
HOT DOGS — COFFEE COLD DRINKS
Visit Us Often
Candy Kitchen

Virgil Andrews. Mrs. Clyde Renfro was hostess to a birthday party on the lawn at her home Friday afternoon honoring her son, O. C. Colors of pink and white carried out the color scheme in the refreshments.

Present were members of O. C.'s Sunday school class, Jo Ann Hughes, Louise Simpson, William Allen Hunter and Freda Maye McNabb.

Mr. and Mrs. Carl Elliston of Canyon called in the Carol and Ullman Hunter homes Sunday afternoon.

Friday evening Mr. and Mrs. Clyde Renfro had as their guests Mr. and Mrs. Ollie McMin and children, Billy Gene and Barbara Lee, and Mrs. Alta Johnson of Abilene.

Visitors at church Sunday were Mr. and Mrs. W. A. Springer and Charles Ralph of Frio.

Mrs. L. A. Matthews gave the devotional from the Year Book of Prayer, Thursday afternoon when members of the Auxiliary met at the school building. Mrs. Finis Hunter gave an interesting lesson on a stewardship parable, and Mrs. M. L. Simpson conducted the Bible lesson. Present were Mesdames H. C. Baird, L. A. Matthews, M. L. Simpson, Sam, Finis, and Ullman Hunter.

Mrs. Fred Axe was a visitor. The Methodist meeting closed Sunday evening. There was fair attendance and Mr. Williams delivered some inspirational sermons. Sunday morning J. R. Sharpe of Canyon brought the message and he and Mr. Williams were guests in the Ullman Hunter home for dinner.

Miss Mary Ann Baird was in Amarillo, Saturday.

Mr. and Mrs. W. A. Hunter of Hereford called on Mr. and Mrs. Ullman Hunter, Sunday afternoon.

Mesdames Glenn and F. A. May visited with Mrs. Ernest May of Dawn Tuesday.

James Cox of Dimmitt was a dinner guest of Ullman Hunter, Saturday.

Mr. and Mrs. Clyde Renfro and O. C. were in Amarillo, Tuesday.

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which is to be sold. Bids were also turned in on the schoolhouse and equipment.

Mr. and Mrs. J. L. Smith and daughter last week took a trip to Carlsbad Caverns and other places in New Mexico. At Elida, they visited Mrs. Smith's brother.

Visitors in the home of Mrs. John Gades last week were her mother, a brother and sister from near Tulla.

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N. M. Sunday. On the way home they drove over the Tucumcari mountains by way of Clovis, N. M. David Scayles and Doyle Mackey accompanied them.

Mr. and Mrs. Gilles Vinsen of Willow, Okla., returned here Friday to help finish the harvest.

Mr. and Mrs. W. A. Gentry of Hereford called on Mr. and Mrs. J. E. Medford, Sunday afternoon.

Mr. and Mrs. Russell Coursey enjoyed a trip to Buffalo Lake Sunday.

Mrs. Johnnie Lee Masten and son, Bobby Wayne, returned to Gainsville, after spending two weeks here.

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Ford News

BY MRS. TROY NEWMAN

A two inch rain fell here Saturday. It delayed harvest for a few days but was fine for late gardens and for row crops.

Mr. and Mrs. Barney Doelle and daughter, Helen, of Dallas, were here Friday to visit with Mrs. Fred Brunson and family.

Mr. and Mrs. E. E. Frost and sons, Ervin and Charles, drove to Bellview, Sunday, and spent the day with her brother, Henry Stovall, and family. Mr. and Mrs. Gilles Vinsen and son, John Edward, accompanied them.

Miss Lucy Givens of Dallas spent Monday with her cousin, Mrs. Fred Brunson, and family.

Mr. and Mrs. F. D. Ferguson, Beth, and Morris Earl attended church at Hereford, Sunday and spent the remainder of the day with Mr. and Mrs. Bill Knox, and family.

Mrs. J. E. Medford and mother Price spent Friday afternoon visiting Mrs. W. A. Gentry at Hereford.

Mr. and Mrs. Hardy Benson, Hardy, Jr., and Mary Lou, drove to Canyon, Saturday morning, to take her mother, Mrs. J. M. Parks, to catch a train for DeLeon, where she will visit a daughter.

Mr. and Mrs. Troy Newman and family drove to Tucumcari,

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Wanted to give you complete

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

O. E. S. Chapter Has Regular Monthly Meeting

Members of the Hereford Chapter of the Order of Eastern Star met at the Masonic Hall Tuesday evening for the regular monthly meeting. Mrs. Florence Guinn, worthy matron, presided over the business session when plans were made for a joint meeting of the Canyon, Bovina, Vega and Hereford Chapters here sometime in September. The worthy grand matron, Mrs. Robbie Dyer, and the deputy matron, Mrs. Mary Kirsey, both of Amarillo will be the honor guests at the meeting.

A memorial service was conducted for the late Mrs. E. B. Black, who was a member of the local chapter; and a program observing the birthday of Robert Morris, founder of Eastern Star, was presented. Miss Lucy Reed gave the life history of Mr. Morris and appropriate poems were read by Mrs. Virgie Hunter and Mrs. H. D. Reed.

A committee, consisting of Miss Jessie Morris, Mrs. O. G. Hill, Mrs. A. O. Thompson, Mrs. J. D. Bourn, Mrs. N. E. Gass and Mrs. H. L. Broadwell, served refreshments after the program.

Simms 4H Club Holds Last Summer Meeting

The last summer meeting for the Simms 4H Club was held at the home of Miss Frances Lemke last week. Plans were discussed for a chicken barbecue which will be held at the park west of Adria on August 24.

Miss Stella Fortenberry and Miss Norma Heltzer, president, gave reports on the short course recently held at Texas A. & M. College.

Members present were Kate Fortenberry, Vera Carlson, Frances Lemke, Norma Heltzer, Billy Jo Maynard, Betty Jo Thuet, Norrien Jacobsen, Venita Barnett, and the sponsor, Mrs. Geo. A. Syms.

Visitors attending the meeting included Stella and Christine Fortenberry, Mrs. Glenn Heltzer, Mrs. Mildred Lovelless, Mrs. Victor Lemke and Mrs. Byron Limerick.

Four Year Old O. C. Renfro Is Given Party

O. C. Renfro, who was four years old Saturday, was given a party on the occasion by his mother, Mrs. Clyde Renfro, at their home. She was assisted by Mrs. M. T. Sparkman.

Appropriate games were the diversion for the afternoon and pastel colored balloons and candy mints were given the young guests as favors.

The refreshment table was placed on the lawn under the shade trees and the pink and white birthday cake topped with four lighted candles made the attractive centerpiece.

Guests were members of Mrs. Renfro's Sunday School Class and included William Allen Hunter, Jo Ann Hughes, Louise Simpson, and the honoree.

A Brand Ad Will Sell It!

Mrs. Weir Is Party Hostess

A summertime party of interest was that given by Mrs. Glenn Weir at her home on Ross Avenue Tuesday afternoon.

Garden flowers of every description bedecked the house throughout. Blossoms in every color in bouquets and baskets were used.

High score award went to Mrs. Travis Dameron and low to Mrs. J. W. Stanford.

After the games of contract a colorful salad course was served to Mesdames C. H. Dyar, W. J. Stanford, J. W. Witherspoon, R. L. Craner, Howard Gault, Ralph Roden, Louis Woodford, Ralph Hastings, George V. Stambaugh, J. T. Gilbreath, Jr., E. B. Hicks, G. R. Lunford, Knox Kinard, Colby Conkright, Glenn Snyder, C. F. Moore, A. R. Bate-man, Frank Gyles, N. E. Milburn, Grant Fuller, Willis Edelman, Travis Dameron and Meade Halle.

Hereford Couple Marry In Virginia City, Nevada

The recent marriage of Miss Elsie Ashlock and William H. (Babe) Russell, Jr., has been announced by relatives here. The wedding took place July 26, in Virginia City, Nev., where the couple was accompanied by the bride's brothers and their wives, Mr. and Mrs. Frank Ashlock and Mr. and Mrs. Jimmy Ashlock of Martinez, Calif.

Mrs. Russell was reared in Hereford and attended Hereford schools. Recently she moved with her parents, Mr. and Mrs. J. M. Ashlock, to Martinez, Calif.

Mr. Russell, son of Mr. and Mrs. W. H. Russell, graduated from Hereford High School in 1930. He was a football and track star here in high school and in Amarillo Junior College. He attended the University of Texas for two years and both years won the state championship for the 100 yard dash. He also tied for first place in the 200 yard dash.

Mr. Russell is now stationed with the United States Army at Camp Roberts, Los Angeles, California.

Growing Interest In Shakespeare Club Is Seen

Miss Irene Crawford reports that both parents and children are manifesting interest in the organization of a National Junior Shakespeare Club in Hereford.

The club offers a combined course in Speech, Dramatics and Story-telling in a series of twenty club meetings with a grand finale—a Shakespearean Play or Pageant wherein the children portray the characters of the Shakespearean Drama.

The program for the series of club meetings has been compiled by a well known leader in the field of speech, Ethel Vienna Bailey, a member of the faculty of Emerson College of Oratory. Working materials for the club meetings such as programs, textbooks, membership cards and diplomas will be supplied free to the children. The children will elect their own officers; have simple initiations and

in playtime fashion will be taught self confidence and the ability to express themselves properly.

Local endorsers of the plan include Supt. Knox Kinard, Rev. M. B. Norwood, Mrs. G. A. F. Parker, Mrs. D. H. Alexander and Mrs. Clara McLean.

Miss Irene Crawford, teacher of speech in Hereford High School, will be supervisor of the club.

Phebean Class Plans Picnic For Husbands

Phebean Class of the First Baptist Church was entertained at the home of Mrs. J. B. Whitlow Friday afternoon. Mrs. Ethel Layman was co-hostess.

A short business session was conducted by the president, Mrs. Whitlow, and plans for a picnic with husbands as honor guests, were made. Mrs. Jimmie Best and Mrs. Lynn Kester were named on a committee to complete the plans and make arrangements for the party.

Refreshments were served after the social hour to Mesdames Carl Gilliland, teacher, Walter Ayers, Jimmie Best, Ira Foster, LaVerne Longbottom, Lynn Kester and the hostesses.

Young People Are Entertained

On Friday evening young people and their sponsors from the Methodist, Presbyterian and First Christian Churches met at the home of Rev. and Mrs. H. M. Redford for recreation and fellowship. Seleta Robinson and June Dameron led the group in playing old-time play party games; and ballads, Negro Spirituals and other favorite songs were sung.

Refreshments were served to Mary Ann Acker, Vivian and Margaret Olson, Seleta Robinson, June Dameron, Lee Lawrence, Thurman Williamson, Nona Dean Rose, Richard Petersen, R. L. Dowell, Jr., Geraldine Kendall, Betty Ann Dunlap, Mary Ruth Russell, Cornelia Hamilton, Betty Jape Roloson, Geyrude and Lillie London, Helen Plummer, Mary Lee Hood, Christine Smith, Ann Cockrell, Miss Irene Crawford and the hosts.

The party ended with the fellowship circle and "Taps".

Prepared for Run in Stockings



As the nation's feminine population stampeded for hosiery counters following the O.P.M.'s "freeze" order against processing of raw silk, Mary Smith, Kansas City, Mo., stocked up. She laid in a whole year's supply, with the help of salesgirl Betty Bernhardt.

With Tent Show



Dolle Jean Young, dancing star with Toby's Comedians tent theatre, which is coming to Hereford for a three night engagement starting Monday night, August 18, auspices High School Band. Miss Young is only one of a large group of vaudeville artists with this popular tent show.

Dormitories built for industrial defense workers at Orange, Texas, are beginning to fill, reports the housing coordinator for the Farm Security Administration.

High School Band Is Sponsor of Tent Show

Announcement has been made that the Original Toby's Comedians, in a big tent theatre, will be in Hereford for a three night engagement starting Monday night, August 18, auspices High School Band. This company is one of the leading tent theatres traveling, is headed by Billy "Toby" Young, comedian, surrounded by a young, capable and clever cast.

All new plays will be presented during the three night engagement, with high class vaudeville between the acts. The big tent is air conditioned and waterproof and will be located on the usual show lot on the Amarillo Highway. This company has never before appeared in Hereford.

Brand Ads Get Results!

U. S. O. Less Than \$100 Short Of County Quota

U. S. O. contributions climbed \$23 this week to reach a total of \$259.30, less than \$100 short of the Deaf Smith County quota.

Contributors this week were C. Y. Burgess, \$2; Presbyterian Auxiliary, \$2; Roberson Battery and Electric Co., \$4; Cogdell Motor Co., \$4; Miller Auto Store, \$2; Burk Furniture Co., \$4; Star Theatre, \$5.

Of the businesses which made donations, Roberson Battery and Electric Co., Cogdell Motor Co., Miller Auto Store, Burk Furniture Co., and Star Theatre gave 100 per cent for their employees.

that this product contains radon in sufficient quantities and potency to be unsafe for children and if used by adults frequently and in high dosage would be dangerous to their health.

Personnel of the State Department of Health are constantly on guard to protect the general public against such fraudulent practices but to gain a greater degree of success every citizen should be extremely careful in purchasing any treatment concoction or device from persons who claim marvelous results from their fraudulent product.

"If you or your family needs medical attention, play safe, see a competent physician and leave the quacks alone," concluded Dr. Cox.

Health Dept. Warns Against Fake Remedies

Austin.—"Beware of house to house agents who would sell you merchandise under some high sounding name and claiming that it will cure all diseases known to affect man or beast," warns Dr. Geo. W. Cox, state health officer.

"By patronizing such people the general public is not only wasting its money but is often purchasing an article that may be dangerous to the safety of persons or livestock."

"One of the recent frauds uncovered by field inspectors of the State Department of Health concerns so-called 'radio-active cones.' Agents for this company have been covering certain sections of the state zealously, and have been selling a product that is not only worthless, but if used according to directions would be very dangerous to the public health.

False claims have been made by salesmen peddling his product that it will not only cure all diseases, but if used continuously will definitely prolong life.

Laboratory analysis reveals

We All Make Mistakes Such As, For Instance—

Roswell, N. M.,—The Roswell dispatch, explaining to its readers that all newspapers sometimes make typographical errors, printed a list of famous boners made "by papers much larger than this one."

The Dispatch said that a Maryland newspaper, describing a wedding, declared that "John McKenny of Centerville will be one of the pall bearers."

The article added that a California paper reported "friends of Mr. and Mrs. Blank are parents of a baby"; that a magazine advised "if a baby does not digest its milk it should be boiled" and that the Des Moines Register once declared "the bride carried a bouquet of roses and baby."

The "tops," said the dispatch, appeared in a New Zealand paper which said:

"By an unfortunate typographical error, we were made to say that Mr. _____ was a member of the DEFECTIVE branch of the police force. This of course should have been the detective branch of the police FORCE."

CORNER DRUG STORE
The Jexall Store
PHONE 105-HEREFORD FREE DELIVERY

CARTER'S LITTLE
Liver Pills 25c VALUE **17c**

Regular \$1.00
HIND'S
Honey & Almond Cream
49c

White Shoes like New
Get Shumilk White Shoe Cleaner for spick and span white shoes. "Clean" and "whitens." Does not rub off.
Shumilk White Shoe CLEANER and POLISH! **19c**

Kleenex Tissues Box of 200 **8c**

Cloth Lined Swaggettes	49c	\$1.50	\$1.39
RUBBER GLOVES	50c	LANTEN BLUE	1
PABLUM BABY FOOD	39c	\$1.20	98c
50c Johnsons	39c	SYRUP PEPSIN	Plain or Comp. 98c
BABY POWDER	59c	AGAREX	1b 98c
Rexall "93"	39c	\$1 Vitalis	89c
HAIR TONIC	39c	HAIR TONIC	89c
CALOX TOOTH POWDER	\$1.25	\$1 Yardleys Lotus Lav.	89c
ALARM CLACKS	Sanitary 98c	BATH COLOGNE	1 Pound Lavender 69c
DOUCHE SPRAY		BATH SALTS	

ASPIRIN 200 PURETEST **29c**

50c Jergens Lotion
25c Jergens 4-Purpose Cream
75c Value All For **39c**

Quick REX-SELTZER does the Trick...
For quick relief from discomfort of muscular aches and pains, sluggish headaches, colds, nervous strain from over exercise, get quick acting Rex-Seltzer. Feel "fit as a fiddle" quickly. You can get Rex-Seltzer in all drug stores.

Tired Burning Eyes?
Sun glare, dust, long driving hours often cause burning, smarting or itching eye irritations. One bottle of Eyeo on a refreshing

Puretest MINERAL OIL
Mechanical type, lubricating relief for constipation. Tasteless, odorless. Non-habit forming. Gentle yet thorough. Why suffer constipation when you can get relief?

REX-SELTZER 25 TABLETS **39c**

DESPIE RISING PRICES Here's Your Chance To SAVE!

FOX'S Semi-Annual SALE CONTINUES

We appreciate the wonderful response to our annual sale. Most of our clearance shoes are already gone... but we have a few in broken sizes. Come in and Save.

GENUINE WILSON BROS. Sport Shirts 75c

WILSON BROS. Summer TIES
One lot of regular \$1.00 Ties **50c**
One lot regular 50c Ties **25c**

Regular \$5.00 SLACK SUITS \$3.95

FOX'S MEN'S SHOP
PHONE 111

LOCALS

DEWITT LANDIS IS PNEUMONIA PATIENT

Mrs. T. E. Seigler returned Monday from Lubbock where she had been called last week by the illness of her son-in-law, DeWitt Landis, who was a pneumonia patient in a Lubbock hospital. Mr. Landis has been removed to his home and his condition is reported satisfactory. Mr. and Mrs. Landis' small son, Charles Edgar, came home with Mrs. Seigler for a short visit.

Daniel Russell, son of Mr. and Mrs. W. H. Russell, returned Monday from visiting his brother, Artis Russell, in San Diego, Calif. He also spent some time in Los Angeles while in California.

THE JAMES BARNETTS HAVE A NEW SON

Mr. and Mrs. James Barnett of Wichita Falls have announced the birth of a son on August 2. The baby weighed 7 lbs. 3 1/2 ozs. and has been named Ed Howard Barnett for his great-grandfather. The baby's grandmother is Mrs. Paul Barnett, of Wichita Falls, formerly of Hereford; and the great-grandmother is Mrs. J. M. Boone of Hereford.

Mrs. Homer Henslee returned Tuesday after spending two months visiting in the home of her son Homer Henslee, Jr., at La Marque. Returning with her was Oliver Streu, who has spent the past two months with his grandmother, Mrs. P. L. Hackworth, in Houston.

Mrs. A. H. Streu and daughter, Helen Frances, are in Marlin taking the baths and health treatments there.

Mr. and Mrs. Harold Donovan and son, Wayne, of Houston, arrived Saturday to visit with her parents, Mr. and Mrs. C. C. Bowman, and family.

Miss Pearl Old of Roanoke, Va., is a houseguest of Mrs. Urbin Streu. Miss Old has been visiting relatives in California and stopped here enroute home for a short visit with her cousin.

Mr. and Mrs. Ab Posey and children arrived from their home in Abilene last week to visit his parents, Mr. and Mrs. E. B. Posey, and other relatives here. They left Sunday with Mr. and Mrs. Lawrence Womble for points in Colorado on a fishing trip.

Bill Foster, former assistant manager of Kellogg's Variety Store, was in Hereford Sunday. Mr. Foster is manager of a store in Portales, N. M.

Burl Alexander of Fort Worth was in Hereford on business and to visit his parents, Mr. and Mrs. D. H. Alexander, last week.

Miss Inez Clark is spending two weeks in Brownwood visiting Mrs. Willard Gill.

Miss Rose Hicks of Amarillo spent Saturday and Sunday in Hereford. She was the guest of Miss Elizabeth Stanford.

Mrs. J. J. Clark has returned from Ruidoso, N. M., where she spent several days in the home of her daughter, Mrs. O. L. Wilson.

Mr. and Mrs. D. H. Alexander went to Silverton, Sunday. While there they visited her father, A. P. Donnell and his brother, R. G. Alexander.

GUSEMAN'S HAVE GUESTS

In Hereford over the week end to visit Mr. and Mrs. C. T. Guseman were Mr. and Mrs. Donald Martin and children, Jimmy and Melba Jean, of Greenburg, Ind., and Mr. and Mrs. R. E. Parzel and daughters, Clara and Louise of Coldwater, Kan. Also here from Coldwater were Mr. and Mrs. Tom Holcomb.

Mr. and Mrs. T. F. Bohannon of Van Nuys, Calif., arrived last week to spend about a month in the home of their daughter, Mrs. Floyd West, while they attend to business interests here. The Bohannons are former residents of Simms Community.

St. J. Williams was a week end guest in the home of his father, C. B. Williams, the past week. His home is in Chicago and while looking after business interests in Shreveport, La., he took time out to fly home for a visit with his dad.

Mr. and Mrs. J. R. Nelson and son, Charles, of Clovis, N. M., and Miss Para Clark of Kissimmee, Fla., were guests of Mr. and Mrs. G. M. Hudson the past week end. They were old friends of Mrs. Hudson's mother, Mrs. John McMahon of Weatherford, who is spending several weeks in the Hudson home.

Mr. and Mrs. Cliff Hicks and son Bobby and daughter, Miss Ida Belle Hicks, who is a student at St. Anthony's School of Nursing in Amarillo, left Sunday morning for Centerburg, Ohio, to see his mother, Mrs. Ida Hicks, and other relatives. They plan to be away about two weeks.

Rev. M. M. Beavers and son, Hall Beavers, and grandson, David Neal Beavers, have returned from a ten day's fishing trip to Colorado.

Here for visits with many relatives is Miss Alphonine Henschel of Hagerman, N. M. She is the granddaughter of Troy Womble.

Mrs. Early Jgner and baby of College Station are spending several weeks here with her parents, Mr. and Mrs. George Brumley.

Mr. and Mrs. W. J. McMinn, accompanied by their son, Ollie McMinn, and children, all of

New Rookie for Humane Society



Mrs. Jiggs, New York Humane Society mascot, has recruited her 6-week-old puppy, Victory, to aid in her work. She has rescued several other dogs from fires, and hopes to raise her son to be equally proficient in life saving.

Abilene, visited relatives here over the week end. Mrs. Ollie McMinn is the former Miss Mabel Renfro. They were enroute home from a vacation spent in Colorado.

Rev. and Mrs. M. B. Norwood and daughters are at Ceta Canyon this week attending the Methodist Young People's meeting. Mr. Norwood is dean of the camp and Mrs. Norwood is assisting with the study courses. They were accompanied by Mr. Norwood's sister, of Dallas.

Mrs. George McConnell and children returned home Friday after spending a week with Mr. and Mrs. Jim Williams in Plainview. Mr. and Mrs. Williams have recently moved to Plainview from Hereford.

Mr. and Mrs. J. F. Ward were in Amarillo Friday to see Miss Flora Farman, returned missionary from the African Congo, who sails this week from New York for Africa.

Paul Foster and son Paul, Jr., of Canyon and Morris Easley are on a fishing trip in Colorado.

Mr. and Mrs. J. C. Flannery of Salina, stopped here one day last week for a brief visit with their niece, Mrs. Colby Conkright. They were enroute to Carlsbad for a trip through the Carlsbad Caverns.

Mr. and Mrs. Witherer of Los Angeles, Calif., spent the week end in Hereford with their aunt, Mrs. S. E. Niblo, and other relatives. They were enroute to Missouri.

Mrs. Timothy Tinsley and son, Timothy, Jr., have returned to their home in New York City. They have spent several weeks in Hereford with her parents, Mr. and Mrs. F. H. Oberthier.

Mr. and Mrs. Joe Thurmond of Decatur visited this week with friends in Hereford and vicinity. The Thurmonds formerly lived at Daniel.

Ercel Brashear, who is stationed at Fort Bliss, El Paso, was in Hereford last week visiting friends during part of a 14 day furlough.

Miss Eloyse Pitman and Mrs. W. C. Pitman left Monday morning for a vacation in New Mexico and Colorado.

Mr. and Mrs. W. W. Slaten and daughter, Sandra Jean, of Portales, N. M., were week end guests in the home of her parents, Mr. and Mrs. S. O. Wilson.

Mrs. Lawrence Franklin returned this week from a visit with her sister in Wells Point.

Mrs. L. E. Guthrie and children, Wanda and Jimmie, who have been visiting friends and relatives here the past month, have returned to their home in Dallas.

Mr. and Mrs. Grover Jenkins of Slaton spent several days last week in the Oscar Altman home.

Mr. and Mrs. Frank Tackett, who have recently moved to Big Springs, spent the week-end here with relatives.

CHURCHES

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Nathaniel Madden, Pastor
Sunday Masses: 7:30, 9:00, 10:30

METHODIST CHURCH
M. B. Norwood, Pastor
Sunday School 9:45
Rob't L. Thompson, Supt.
Morning Services 10:50
You. r People 7:00 p. m.
Donald Henslee, President
Evening Worship 8:00 p. m.
Prayer Meeting, Wed., 7:30 p. m.
W. S. C. S., Wed 3:00 p. m.
Wesley Fellowship,
Second Monday 8:00 p. m.
Official Board meeting,
Tuesday after the
first Sunday 8:00 p. m.

ASSEMBLY OF GOD CHURCH
A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all.

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(G. M. Hudson, Supt.)
Morning Worship 11:00
Young People 6:15
Evening Worship 7:30
Mid-Week Service 7:30
(Wednesday)

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship 10:55
Training Union 7:15
Evening Worship 8:15
Mid-week Prayer Service, Wednesday at 8:15
Choir Rehearsal, Wednesday 9:00

BAPTIST CHURCH NEWS
It was a pleasure to have Rev. Ab Posey preach for us last Sunday night. The service was well attended and enjoyed by all. Next Monday night will be the beginning of a Training Union study course in which will be featured books of the Bible, Christian leadership and doctrine. This course, as all others, is open to all in the church. We especially urge the attendance of persons who are planning to go to school this fall, as this will be the last chance to take a course before school opens. Attendance last Sunday: Sunday School, 316; Training Union, 84.

This church is always open to the visitor or stranger in our town. A welcome awaits you.

Covered With Royal Purple



Nosing out other little girls in a blueberry pie eating contest at Charleston, Mass., Grace McDonald, 11, is covered with glory and royal purple blueberries.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-10:45
Morning Worship 10:45-12
Christian Endeavor 7-8 p. m.

Evening Worship 8-9 p. m.
Choir Rehearsal, Wednesday night 8-9 p. m.

Next Lord's Day will be a very important day in the life of the Church. New officers for the entire church are to be elected. This includes members of the Official Board and leaders for the Bible School. Every member of the church is urged to be present to take a responsible part in this election. The pastor will preach at both the morning and the evening worship services. Special music is being provided for both services.

CHURCH OF CHRIST
Sunday Morning Bible Study 10:00 a. m.
Preaching Service 11:00
Communion 11:45
Ladies Bible Study Wednesday 4 p. m.
Evening Service 8:15
Mid-week Service 8:15

Mr. Cooper will conduct regular services Sunday, following an absence of six weeks in revival work. His subject will be "Power of God's Word," which he will discuss in two parts at the morning and evening services.

If the seed of redbud trees are gathered and planted as soon as they have ripened, they will come up next spring and produce plants two to three feet high in one season.

Brand Ads Get Results!

VISIT DENVER

FOR Outdoor Fun

The glorious Rockies and all recreational activities are easily reached from the Shirley Savoy. New low rates make it possible for you to have a thrilling vacation at moderate cost. Fine food in the Dining Room, Coffee Shop or Shirley Tavern. Park your car in the Shirley Garage.

Two Persons For The Price Of One

400 ROOMS

FOR ONE OR TWO PERSONS WITH PRIVATE BATH FROM \$2.99

FOR ONE OR TWO PERSONS WITHOUT PRIVATE BATH FROM \$1.99

TWIN BEDS \$4 AND \$4.50

SHIRLEY-SAVOY HOTEL

J. EDGAR SMITH, PRESIDENT
IKE WALTON, MNG. DIRECTOR
ED. C. BENNETT, MANAGER

FARM SALE

Tuesday, August 19th

I will sell at Public Auction all of my farming equipment, located at my farm, 1 mile west and 3 1-2 miles south of Flegg, Texas.

Sale Begins At 11 o'clock a. m.

LUNCH SERVED AT NOON

FARM MACHINERY

- | | |
|---|-------------------------------------|
| 1 F-30 TRACTOR: Good rubber, Power Lift, 4-row tool bar. Extra good condition. | 1 I H C WHEAT DRILL: 16 inch discs. |
| 1 Regular FARMALL: Good rubber, power Lift, cultivator and lister attachments; extra good condition | 1 Heavy Duty 6 Section DRAG HARROW |
| 1 I H C 8-Foot One-Way Plow | 1 Four Wheel Trailer |
| | 1 FARM WAGON and Box |
| | 1 4-Row GO-DEVIL with knives |
| | Lots of good Go-Devil Sweeps |

OTHER SMALL ITEMS TOO NUMEROUS TO MENTION. Other property and livestock will also be consigned to this sale. Mr. Mobley is moving to Plainview. The above mentioned machinery is considerably above the average machinery sold in most sales.

DON'T MISS THIS SALE !!!

D. S. MOBLEY

BARBER & DIXON
Auctioneers

OWNER

ESTER NOBLE
Clerk

Anyone wanting to consign property to this sale should see us. We will be glad to sell it for you in this sale.



NATURAL GAS for COOKING

Because it is so Quick, Clean, Economical, Flexible, Convenient, Safe and Dependable, men have put their stamp on GAS as the APPROVED fuel for cooking.

The Modern Gas Range, especially the CP

and assures better cooking results.

West Texas Gas Co.

Try Our
AIR
Conditioned
HELPY-SELFY
DEPARTMENT

We specialize in Service in this department and we invite you to join the growing list of customers who use this service regularly.

GIVE US A TRIAL THIS WEEK!

Hereford Laundry

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Flower Arrangement Demonstrations Are Given At Garden Club Meeting

An interesting meeting of the Garden Club with a program on flower arrangement in the home was held at the home of Mrs. N. E. Gass Friday afternoon.

A short business session was held before the program when plans were made for a party to be given at the home of Mrs. John P. Slaton on Friday, August 22. Mrs. A. O. Thompson will be guest speaker and she will give demonstration on flower arrangement for the church, in corsages and other bouquets. Mrs. Art Manjeot will be in charge of the party arrangements.

A resolution endorsing Mayor Paddock's clean-up campaign was adopted and the club voted to assist in the campaign in all possible ways. Mrs. F. M. Kester as leader of the program gave an introductory talk on flower arrangement in the home. She said that equipment is essential for best results and listed sharp scissors, a set of needle point holders, florist's wire and at least three single containers as necessary equipment. She also listed the following proportions for flower arrangements: For a vase the flowers should be 1-1/2 times the height of the vase, for a shallow dish the height of the flowers should be 1-2 times the width of the dish.

Other demonstrations made were: Mantel display, Mrs. N. E. Gass; Coffee table, Mrs. C. H. Dyar; Miniature dish and an underwater arrangement in an inverted bowl, Mrs. W. N. Lemmon; Hall table, Mrs. J. P. Slaton; Dining table, Mrs. Jim Lipscomb; matching arrangement for the buffet, Mrs. Ralph McCullough; Breakfast table, Mrs. D. H. Alexander and for a dressing table in bedroom or bathroom, Mrs. L. H. Shore.

Those present were Mesdames G. H. Brooks, F. M. Kester, Dennis Barnard, Art Manjeot, E. T. Brooks, D. H. Alexander, W. A. Dobbins, R. L. Barge, C. R. Smith, C. H. Dyar, J. P. Slaton, W. N. Lemmon, E. Ramey, C. C. Cox, Homer Brumley, Jim Lipscomb, Ralph McCullough and the hostess.

Youngsters Enjoy Picnic And Party At State Park

Youngsters in the Junior department of the Presbyterian Church were entertained with a picnic and a party at State Park Friday afternoon. Mrs. John Olson, head of the department, Mrs. J. T. Gunn, Mrs. Onias Carroll and Miss Marian Barrett accompanied the group and directed games.

Refreshments were served to Cornelia Ann Bateman, Paula Mae Mathers, Ouida Hudson, Doris Jean Hastings, Mary Catherine Carroll, Christine Smith, Dorothy Nell Gunn, Cameron Gault, Delbert Conklin and Bobby Millard.

Mrs. John T. Sims Entertains Trump And Chatter Club

Mrs. John T. Sims was hostess on Thursday afternoon to members and guests of the Trump and Chatter Club. Glad-loll in all colors predominated in the flowers used and accessory blossoms were pasted shaded asters in varied arrangements. High score awards in contract games went to Mrs. Knox Kinard for guest and to Mrs. Wayne Evans for the club.

Guests making up one table were Mrs. Kinard, Mrs. Louis Woodford, Miss Mary Elizabeth Stanford and Miss Elizabeth Ireland.

Members present were Mesdames Wayne Evans, J. E. Kirby, Liburn Ray, Elvin Ridling and the hostess.

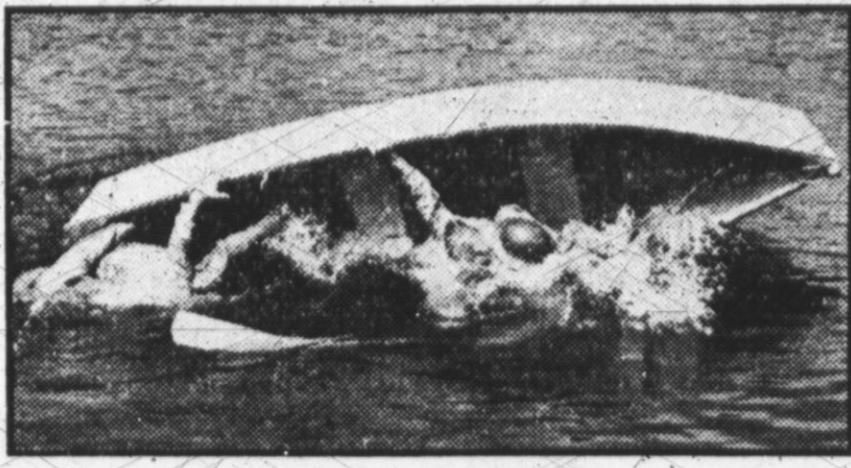
TRY A WANT AD

Protected Payment Auto Loans LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death payments are made for you by the Insurance Company.

Stevenson Finance Company First State Bank Bldg.—T. S. Stevenson, Jr.—Phone 108

Learn to Swim the Hard Way



In full regalia and carrying 50-pound packs, members of the First Medical Battalion of the First Division, regular Army, stationed at Fort Devens, Mass., are learning to swim the hard way. They'll be ready for this type of emergency.

Who Can Beat This Record?



Married 80 years, Mr. and Mrs. George M. Goben, of Lucas, Ia., claim the record of being the longest married couple in the United States. Mrs. Goben is a native of Cambridge, O. They met when they were 15, married at 16 and are now 96 years old. They are parents of five living children, 16 grandchildren, 27 great grandchildren, and 3 great-great grandchildren.

for both types of canned corn. Plain tin cans form a black sulphur compound, which though is unightly, is not poisonous.

Heat whole-grain corn to boiling and pack into containers at once. Process immediately at 10 pounds pressure at 240 degrees F., quart glass jars 70 minutes, pint glass jars 60 minutes, C-enamel No. 3 tin cans, 65 minutes or No. 2 cans, 50 minutes. Field corn will require a longer processing period.

Heat cream style corn to boiling. Fill into containers at once. Process immediately at 15 pounds of pressure at 250 degrees F., pint glass jars for 75 minutes and No. 2 C-enamel tin cans, 70 minutes.

Mrs. Ira Ott has found that when corn is pre-cooked on the cob for four or five minutes it does not spatter when whole grains are cut from the corn.

Many Iris planted in this county bud so early that a late freeze will often destroy a season's crop of flowers. A number of Iris enthusiasts are finding pleasing variations from that experience. Mrs. Al Werner has June flowering Iris in two-toned

Frio News

MRS. J. M. DIXON

All church services this week have been well attended. The singing services were an added feature. The revival closed Sunday night. Preaching services were conducted by Rev. Carl Leeper and singing services by J. R. Stroble of Hereford.

Mrs. R. H. Simpson and two children and Mrs. Margaret Sims all of Pampa spent the week end with their parents, Mr. and Mrs. D. O. Benson.

Mrs. Billie Williams and children and her daughter, Mrs. Woods of Wellington, visited Mr. and Mrs. Chester Lowry, Sunday.

Mr. and Mrs. Velma Warrick from Wellington visited in the W. C. Lowry home Saturday night. Mr. and Mrs. Vestas Hodges were also guests in the Lowry home Saturday evening.

Mack McMare, who visited in the W. N. Hodges home last Sunday and Monday nights, returned to his home in Borger, Tuesday. Gene Paul, who has been visiting his grandparents, Mr. and Mrs. W. N. Hodges, returned with him but little Miss Janice Rae stayed for a visit.

Frank Robbins returned home from Tennessee Wednesday morning. He took two registered steers and brought back several sheep, some fruit and vegetables. While in Tennessee he visited an uncle and other relatives.

Mr. and Mrs. Rosco Burris of Clovis, N. M., Mr. and Mrs. T. L. Sparkman, Jr., and Mr. and Mrs. Elmer Jones and Patsy Jo were Sunday dinner guests of Mr. and Mrs. D. O. Benson.

Rev. and Mrs. Carl Leeper and children of Westway took dinner Sunday with Mr. and Mrs. Haskel Benson.

Mr. and Mrs. Elmer Jones and Patsy Jo, who accompanied Mr. and Mrs. Charles King from Harte Camp to Carlsbad Caverns last week, returned home Monday.

Mr. and Mrs. Aubry Bartlett of Hereford spent Sunday night with Mrs. Bartlett's parents, Mr. and Mrs. D. O. Benson.

Miss Alma Andrews is spending the week in Clovis, where she is visiting her aunt, Mrs. Rosco Burris.

Mr. and Mrs. V. C. Hodges have purchased a new car.

Mr. and Mrs. Owen Johnson and family of Pampa visited Mr. Johnson's sister, Mrs. Haskel Benson, and family, Saturday afternoon.

Mrs. H. M. Moble and children were guests of Mr. and Mrs. J. B. Harlin and family of Hereford, Sunday.

LOCALS

Egbert Bradley returned Saturday from Nara Visa, N. M., where he visited Mrs. Bradley's parents, Mr. and Mrs. W. M. Stovall. He had gone with Mrs. Bradley and son Billy and Mr. and Mrs. J. C. Gilbreath and children of Dimmitt for a short visit in Nara Visa and others in the group remained for longer visits.

Mr. and Mrs. J. D. Harrell and children of Clovis, N. M., spent Sunday here with her mother, Mrs. W. T. Batchelor, and other relatives. Mrs. Batchelor returned to Clovis with them for a short visit.

DAVID M. RODGERS, Jr.

PUBLIC ACCOUNTANT

Office of Pitman Grain Company

Now you can have the Industry's STRONGEST 1 1/2 TON ENGINE in GMC TRUCKS

IF IT STEERS LIKE A TRUCK IT'S NOT A GMC

For heaviest hauling or faster tractor-trailer operation in the 1 1/2-ton truck field, GMC now offers, in addition to the regular 228 in. engine, a new 97 h.p. 236 in. engine that develops 192.5 ft.-lbs. torque. It's the strongest puller you can buy in any 1 1/2-ton truck.

Time payments through our own YMAC Plan at lowest available rates

COGDELL MOTOR CO.

317 N. Main Street Hereford, Texas

AMERICA'S LOW-PRICED TRUCKS OF VALUE GMC GASOLINE - DIESEL

DARING DESTRUCTION TEST

in Fearful Death Valley Gives New oil a Plain Record for Long-Lasting Protection

Why 5-Quart fill — none added — lasted 13,398 miles... Certified

When you're wringing wet these days, just think of Death Valley. It holds the official U.S. record of 134° hot. Wild animals there rarely come out in the heat of day. You'll admit that's a hot spot for testing any motor oil. And that's exactly where 6 representative oils got a fair trial for their lives—to give you up-to-date certified mileage figures.

NEW CONOCO Nth MOTOR OIL gave more than twice the mileage averaged by all others tested

This Death Valley mileage record is today making sales records for Conoco Nth oil — popular-priced. And here's how this oil was proved for you in advance—by a daring Destruction Test:

6 identical new stock coupes were broken in alike. Test officials had checked engines, part by part, insuring uniformity. The Referee bought 5 big-name oils at retail. The other oil was the same new Conoco Nth that you can buy today.

The Referee put one strict 5-quart fill in each engine; locked it up tight. Never a drop could be added.

All cars ran 57 miles an hour—in the same Death Valley desert—on the same sizzling days. Drivers switched around to even up human factors. Impartial observers eyed every move—every mile.

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

H. H. Jackson Consulting Engineer, who during Academic year is Professor of Automotive Engineering, Purdue University



The finish came only as one brand of oil after another quit work entirely, causing final engine destruction. And Conoco Nth oil far outlasted all others; outlasted the runner-up by 5,683 miles; outlasted another by all of 8,268 miles. Conoco Nth outlasted the average of the 5 others tested by 7,057 miles... Certified.

Man-Made new Economy aid in Conoco Nth

In this patented oil there's an extra life-giver. Man-made. It's full name is Thiokene inhibitor—an inhibitor being something that does the job of keeping a thing in check. Now your engine's normal explosions can't help causing foul leftovers. These must be properly kept in check to keep them from making your oil "fester," get weak and pass out. But you know how Conoco Nth oil "beat the rap" in Death Valley. It stood up better... by as much as 161%. Of course you're not in the business of test-driving, doing all the most furious things. You just want to run every full right up to as many miles as qualified authorities say is safe for your car. And

without trying to "stretch it out," you still ought to save plenty on Conoco Nth. For you can figure by the record that Conoco Nth can take you a whole of a way between quarts. Change today at Your Mileage Merchant's Conoco station. Continental Oil Company—Pioneers in Bettering America's oil with Synthetics

AND CONOCO Nth OIL OIL-PLATES YOUR ENGINE!

Long the keystone of Conoco success, OIL-PLATING comes from another great Conoco synthetic... man-made under the famed Germ. Processed oil patent. By magnet-like action, OIL-PLATING is bonded to inner engine parts. Then it can't all drain down—not even overnight—not while you use Conoco Nth. So OIL-PLATING is on guard against wear in advance!... and helps mileage, as it did in Death Valley. An OIL-PLATED engine is one more economy you get from a change to popular-priced new Conoco Nth oil.

ATTEND THE NEW TEXAS THEATRE

... and after the show visit us for REAL SERVICE!



OPEN DAY & NIGHT

(DUBS) PITMAN Service Station PHONE 688

CONOCO Nth MOTOR OIL

Tips Offered To Save On Refrigeration

College Station.—By observing a few simple rules, homemakers can economize considerably on the cost of refrigeration whether their ice boxes are cooled by electricity, ice, or gas. These tips are offered by Bernice Claytor, Extension Service specialist in home improvement:

Don't open your refrigerator any oftener or any longer than is actually necessary.

Don't put hot food or dishes into the refrigerator. Let the left-over foods and the dishes they are in cool to room temperature before putting them in the box.

See that your refrigerator is properly placed in your kitchen. A refrigerator should be placed in the coolest part of the room, not near the stove or where it would be in the sun. Even more important than that, it should be placed so that air will circulate freely about it.

Keep your refrigerator clean—all of it. If you have a mechanical refrigerator, clean the coils well two or three times a year. If they are allowed to gather a covering of dirt, this covering keeps the coils hot.

Don't pack your refrigerator full of food, packages, and cans, for free circulation inside the box is necessary to good refrigeration. Remove all paper wrappings and bags and the tops of vegetables such as carrots when putting them in the refrigerator.

Be sure the outside door, hinges, and catch works properly.

Daniel News

BY RUTH MOORE

Rev. A. A. Ratcher of Lubbock filed the pulpit for Rev. Marvel Upton Sunday. Mr. Upton is holding a meeting near Lubbock. The regular revival meeting begins Aug. 28. Everyone plan to come.

Mr. Luther Moore of Littlefield visited with Miss Pauline Moore Sunday.

Mrs. Seldon Tomlinson and daughters of Cisco, visited in the W. R. Moore home, Monday and Tuesday.

Mrs. Troy Price and Miss Billie Price were in Canyon, Tuesday evening.

Mr. Marloyn Lewis has returned to Louisiana after an extended visit in the L. F. Matthews home.

Mr. and Mrs. Troy Price have purchased a new car.

Miss Marthella Cunyess visited in Amarillo this week end.

Mrs. J. F. Matthews has been on the sick list this week.

Mrs. B. C. Carter and son of Oklahoma, formerly of this community were in this community on business, Sunday.

Mr. and Mrs. John Bolling visited with Pauline Moore in Canyon, Sunday.

Mr. and Mrs. Allie Davenport and son, Allie, Jr., of Wichita Falls, visited with Mrs. Davenport's brother, W. R. Moore, Sunday.

Mrs. Joe Moore and children visited her mother at Oton, Saturday and Sunday.

Mr. and Mrs. Fay Price and Billie and Ruth Moore were at the Buffalo Lake, Sunday.

Mrs. Sam McCreaf and Mrs. J. L. Self visited with Mrs. Gilbert Wynn, Sunday.

Mr. and Mrs. J. C. Allred enjoyed the dinner given for the Hutcheson family and friends, Sunday, at Wildorado. There were 75 present.

Miss Pauline Moore returned from the hospital Monday and is doing nicely.

Miss Norma Jean Tomlinson is visiting relatives in Plainview.

Mrs. Tally visited in Panhandle Sunday. Edna Faye Lucas returned with her.

The Home Demonstration Club had a called meeting at the

Hedricks Attend Funeral Of His Father In Dallas

Mr. and Mrs. E. B. Hedrick Monday attended funeral services in Dallas for his father, Walter Bruce Hedrick, 90. Mr. Hedrick, a retired salesman, died Thursday at his home in Dallas.

With relatives and friends he had celebrated his ninetieth birthday the day before he died. He was a native of Kentucky and had lived in Texas twenty years.

Survivors are his wife, four sons, W. A. Hedrick, Grapevine; E. B. Hedrick, Hereford; R. M. Hedrick, Dallas, and Gilbar C. Hedrick, Evansville, Ind.; three daughters, Mrs. R. H. Collier and Mrs. R. E. Dorsey, Dallas, and Mrs. C. M. McCullough, Houston; a brother, Robert Hedrick, Pleasant Hill, Mo.; a sister, Mrs. John Jones, Excelsior Springs, Mo.; four grandchildren and two great-grandchildren.

LOCALS

William Dean Hawkins spent the week end in the home of his parents, Mr. and Mrs. D. W. Hawkins. He was on his way to southern and eastern states on a vacation trip.

Highest cash prices paid for cream, poultry, eggs and hides West Texas Feed & Seed.

Mr. and Mrs. D. W. Hawkins and son, Dan, have returned to their home in Wichita Falls after several days visit with their parents, Mr. and Mrs. D. W. Hawkins. They were returning from a vacation spent at Creede, Colo.

Mr. and Mrs. John Patton returned Sunday from a week's vacation at Farmer's Union Dam, Colo.

A complete line of chicken feed and poultry remedies. Bring us your poultry troubles. West Texas Feed & Seed.

Mrs. D. H. Bryant returned Friday from Abilene where she has been visiting her daughter, Mrs. Lester Taylor, and her son, Rev. Noel Bryant, and families.

Mr. and Mrs. Cawthon Bryant and son visited her parents, Mr. and Mrs. J. D. Smith, in Ralls.

Mrs. I. H. Spratt, Mrs. J. B. Hammer and Miss Ona Hammer were in Ralls, Sunday, visiting Mr. and Mrs. Carl Spratt.

Highest cash prices paid for cream, poultry, eggs and hides West Texas Feed & Seed.

Little Miss Beverly Fraser of Dallas who is visiting her father, Alton Fraser, here is a patient in an Amarillo hospital. Her condition is not considered serious and they plan to bring her home in a day or two.

Mr. and Mrs. Albert Herbst of San Antonio arrived last night for a visit here with Mrs. Seth B. Holman and other friends.

A complete line of chicken feed and poultry remedies. Bring us your poultry troubles. West Texas Feed & Seed.

home of Mrs. Robert Campbell's, Thursday.

THANKS, FOLKS

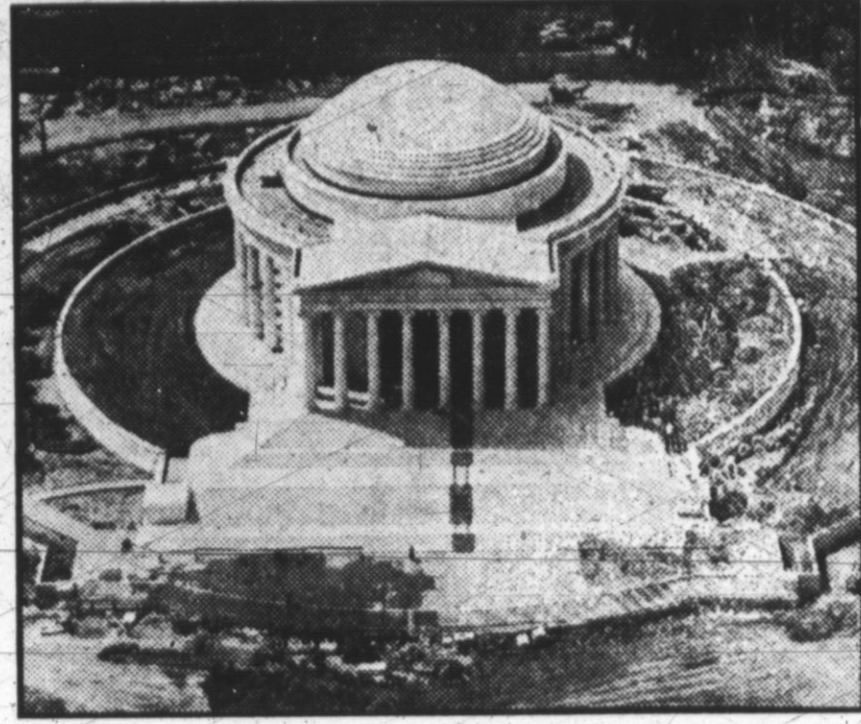
We got off with a real start and we're serving Real Food.

Open Day-Night

CLUB CAFE

Under New Management

Washington's Beautiful Landmark



On the banks of the Tidal Basin, the beautiful Jefferson Memorial is the newest landmark of the nation's capital. Formal dedication awaits completion of the interior.

Dennis Baker stopped here with his parents, Mr. and Mrs. Mont Baker, for a short time this morning. He was on his way from Ellington Field Houston, to Lowry Field at Denver, where he will take a course in aviation bombing.

City has arrived to spend several weeks with her father, L. Rice.

Extended service seems to arouse extended discussion.

Sex appeal, says a columnist, wins over intellect. Especially if it's male intellect.

Mrs. S. L. Renzi of New York



Fun in the Fall calls for Sports Clothes a plenty, and we've assembled a grand collection of our tremendously popular "Fun Togs" and "Dona Togs," tailored to perfection for comfort and figure flattery. See these and our other new arrivals in sports wear.

The VOGUE

Ready-to-Wear Phone-231 Millinery

Certificates Of Indemnity May Be Loan Collateral

Certificates of indemnity issued to farmers as payment of wheat losses, may be used as collateral for wheat loans, according to J. A. Pitman, chairman of the Deaf Smith County AAA Committee.

"With loan rates higher than the present market value, it is to the advantage of insured wheat farmers to place this indemnity under the loan," the AAA official continued, "and in taking the loan they not only retain possession of the wheat but are in a position to sell if the price goes up."

Certificates of indemnity, which are given producers when the amount of their wheat losses are determined by the Federal Crop Insurance Corporation, may be used as collateral for

Perryton Has Anniversary

Perryton.—Aviators of the Panhandle of Texas, Oklahoma and Kansas are being invited this week to attend Perryton's twenty-second Birthday Celebration here August 21-22. Mayor Bill Lance announced today.

Estimated to be between forty and fifty privately owned planes in the trade territory, each of them will be asked to participate

wheat loans, or they may be paid immediately in the cash equivalent.

A recent survey of the statements substantiating wheat losses submitted to the branch offices of the Federal Crop Insurance Corporation indicates that nearly 37 per cent of the producers are requesting immediate cash settlement of their indemnities.

pate in the August 22 festivities that will begin with an aerial parade overhead while the most colorful parade yet staged here will be moving along the main street of this city.

Although the celebration begins on the afternoon of August 21 with the first go-round of the Panhandle's greatest amateur rodeo and will witness a dance that evening as well as a baseball game, the parade does not start until 10 o'clock on the morning of the 22nd when Governor Coke Stevenson and Fort Sill and El Reno Army units head the procession with the Will Rogers Range Riders of Amarillo as official escorts, Mayor Lance announced.

There will be more than thirty bands playing for the parade according to acceptances of invitations being received, Glenn Truax, chairman, said. Floats of every description and size will have prominent positions in the line of march competing for cash prizes.

Brand Ads Get Results!

VALUES! LIKE THIS --- ALL THE TIME

Your FURR FOOD STORE is the yardstick of VALUES because we are setting the pace in PRICE, QUALITY and SERVICE. You will find Real Savings throughout our big clean store, every day in the week—and you'll SAVE PLENTY by trading with FURR FOOD.

Specials For Fri., Sat., Mon.

CORN	MAYFIELD
GREEN BEANS	No. 2 CAN
SPINACH	No. 2 CAN
YOUR CHOICE 3 for 25c	HYDE PARK No. 2 CAN



- TOMATOES, No. 2 can, 4 for 29c
- FLOUR, Light Crust, 24 lb. sack 92c
- ALL BRAN, Kelloggs, Small Box 2 for 25c
- GRAPE NUTS, Reg. Size Pkg. 2 for 27c
- CORN FLAKES, Kelloggs, Large Box 10c
- CAKE FLOUR, Swan Down, Large Box 23c
- PEAS, New Port, Early June, 16 oz. can 10c
- PINEAPPLE, Hills Dale, No. 2 can, 2 for 33c
- KREMEL, All Flavors 3 for 13c
- BAKING OWDER, K. C., 25 oz. can 19c
- PICKLED PEACHES, Old Ivory, Big 2 1/2 can, 19c

Milk ARMOURS 3 for 22c TALL CANS

- SALT, Morton, Plain or Idoized, 2 for 15c
- BLACKBERRIES, Del Haven, No. 2 2 for 25c
- TEA, Tetley's, 1/4 lb. pkg. Glass Free 17c
- SALAD DRESSING, Mircle Whip, Quart 35c
- APPLE BUTTER, Golden West, Quart jar 14c
- SARDINES, Val Vita, Tall can 3 for 25c
- HOMINY, Texas Special, Tall Can 4 for 23c
- LAVA Soap, Large Bar 2 for 19c
- DREFT, Large Box, 23c
- WESSON OIL, Pint can 25c
- BABY FOOD, Clapps, 3 for 23c

COFFEE Administration Pound Can 25c

HYPRO Quart 11c

Camay SOAP

FREE \$30 A WEEK FOR LIFE!

6 WEEKLY CONTESTS

CAMAY 3 for 20c

PUFFED WHEAT Quaker 3 for 25c

New IMPROVED

IVORY SOAP

- LARGE BAR 9c
- MEDIUM BAR 6c
- GUEST BAR 3 for 14c

VISIT **STREU'S GIFT SHOP**

You are always welcome... and we believe you will enjoy browsing through our large stock of gift items, crystal, dinner ware, electrical appliances, novelties... and scores of other items. We are proud of our large selection and are anxious to have you visit us often.

NEW AMERICAN -- MADE 32-PIECE DINNER SETS

Here is a new selection of American-Made Dinner Ware we believe you will appreciate.

3.95 to 7.95

NEW SHIPMENT OF POTTERY COOKIE JARS

ENGLISH DINNER WARE

IN OPEN STOCK See the new "Castle on the Lake"

Just Arrived "AFTON" Pattern in ROCK CRYSTAL

New Shipment **FIESTA WARE** No advance in prices

Also: New "ROCKY MOUNTAIN" Cedar Mounted Figures.

Streu Hardware HEREFORD, TEXAS

Meat Ideas

FOR SUMMER MEALS

BACON SLICED	Tender, Milk Sweet	27c
CHEESE LONGHORN	Full Cream	23c
CHUCK ROAST	Grain Fed Beef	22c
SWISS ROAST	Per Pound	26c
PORK ROAST	Picnic Cuts	19c

POTATOES 10 lbs, Homegrown 15c

LEMONS 360 Size, Doz 23c

BANANAS Golden fruit, doz 15c

HOME GROWN CORN, BLACK EYE PEAS, CARROTS, OKRA, CUCUMBERS, CANTALOUPE.

FRESH GRAPES, NEW APPLES, PEACHES, PLUMS

FURR FOOD

HEREFORD



BULL

By Jimmie Gillentine

Grant Fuller sure has been giving us trouble around The Brand office. Last week we mentioned in an article the date of Thursday, August 17. Grant spotted the error and after considerable research reports that Thursday will not fall on August 17 until the year 1945—which makes us four years ahead, but he won't agree.

Dudley Green and the boys at the Hereford Motor Company were also in very bad humor. They painted the garage, inside and out, but they now wish they hadn't painted the outside which has a "straw finish." It happened that wheat husks started blowing while the paint was still wet, and they stuck to the paint. Dudley says they have painted three times—and it gets worse every time. He also points out that women fuss because the stuff gets in their hair, and that it frequently gets into parked cars. The chaff is very bad this year, due to poor wheat quality and much necessary conditioning. People up and down the streets are sure yelling their heads off about this condition.

It seems that a lot of folks resent my suspicion that hay fever is 90 per cent imagination. When I am around, Mrs. A. R. Bateman sniffs like a fog horn and says, "My imagination is sure making a lot of noise today." Mrs. Bill Hromas and Ruth Harding have even gone so far as to publicly wish that I would take the dreaded disease. Sorry, but I never felt better. Guess I don't have enough imagination.

R. S. Scott, Brand shop foreman, is taking his vacation this week and his wife said that she had him canning cucumber pickles all day Monday. It sounds like Scotty will be glad to get back on the job so he can get some rest. John Patton is back from a fishing trip and he is sure telling some tall ones. Mrs. Patton just grins, and doesn't say much. Anyhow, they went where I want to go. Any place that John can catch fish is plenty easy for me.

W. C. Pitman has some of the finest peaches you ever saw. They are actually bigger than Buryl Elliston's garlic. The peaches came from trees which were only set out last year, too.

Ed Bishop, editor of The Dalhart Texan, recently published a column in which he has some very interesting material from a Texas Almanac. He borrowed the almanac from George Linder of Amarillo, who makes a hobby of collecting historical books. The almanac, dated 1869, was produced by W. D. Richardson and Co., Galveston, Texas. The following items are taken from his column, which in turn came from the almanac.

The Texas immigrant will find the following prevailing prices for food that he will need here: Bacon, 12 to 15 cents per pound; beef, fresh, two to three cents per pound; pork, fresh, 5 to 6 cents per pound; chickens, \$1 to \$3 per dozen; eggs, 10 to 12 cents per dozen; butter, 10 to 15 cents per pound; common cows, including young calves, each giving two three gallons of milk per day, fed on grass alone, \$10 to \$15 each; oxen, well broke and of large size, \$30 to \$40 per yoke; mules, \$30 to \$40 each; horses, \$30 to \$150 each; stock cattle, \$2 to \$6 per head. Sheep usually command about \$1 apiece.

Texas Prairies: The prairies of Texas differ materially from those of the Northwestern states; and the most obvious difference is the fact that we have in Texas no vast expanses of prairie without any visible timber. Nowhere does the country present those vast, monotonous plains without an object to relieve the eye, that are seen in Illinois and some states west of the Mississippi.

Indians: The Comanches roam over the whole extent of the Staked Plains, between the Canadian and the Rio Grande. During the summer season they follow the buffalo farther north. A vigorous campaign should be made into the Indian country. Troops should be started from Texas, from Kansas, from New Mexico and from the Indian Territory, all at the same time and should converge upon their

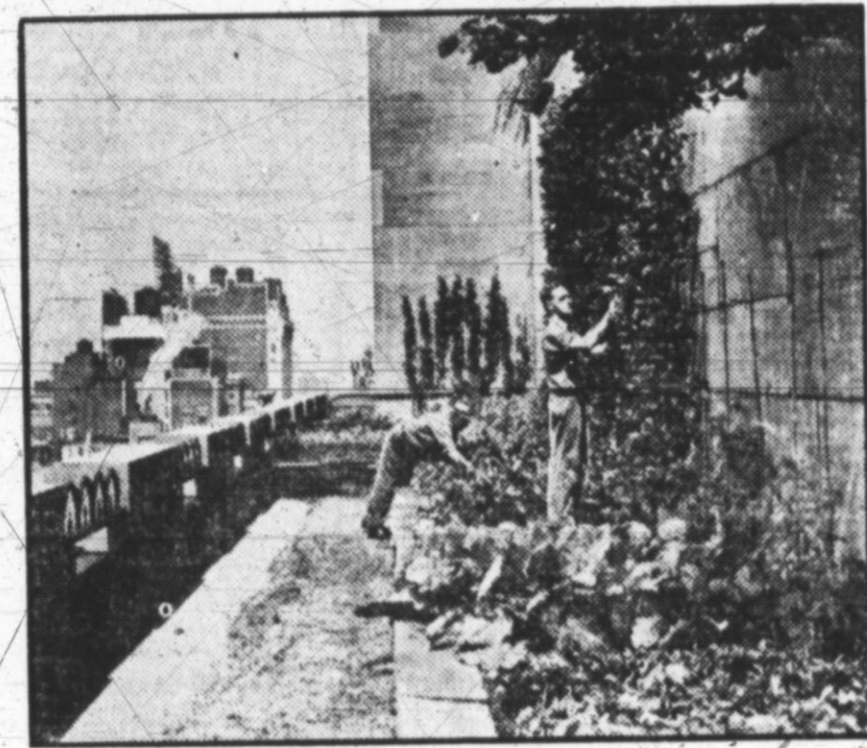
TICKLERS

By Bob Moyer



"I can remember when it rained only cats and dogs. Now you don't know what to expect."

Sky Farm Raises Bumper Crop



Eleven stories above the asphalt of New York's Fifth Avenue, Rockefeller Center farmers have raised a bumper crop of onions, cabbages, tomatoes, and other vegetables. The lofty farm will yield a bountiful harvest this year.

hiding places along the streams of the Staked Plains. By this means they can be overtaken, intercepted and punished.

(The only National Banks serving Texas in 1869 are listed: First National Bank at Galveston, capital \$200,000; National Bank of Texas (Galveston), capital \$100,000; First National Bank of Houston, capital \$100,000; San Antonio National Bank, capital \$125,000. (There were 24 private

banks and exchange brokers, including one at Dallas, but none at Fort Worth.)

E. M. Pease was Governor of Texas at a salary of \$4000. Heads of other state offices drew salaries of \$2500 down to \$1000. Supreme Court judges received \$4500 each; district judges \$3500 and district attorneys \$1000. (The best I can figure out from listing there were 146 counties in Texas.)

Vega News

MRS. D. E. MCKENDREE
Vega and vicinity had one-fourth inch of rain Thursday afternoon after two days excessive heat.

Mr. and Mrs. Elmer Campsey and sons, Leroy and Edwin Ray, of Tulla visited their brothers, J. A. and R. C. Campsey and families, Sunday.

Mr. and Mrs. J. T. Richardson spent Sunday in Hereford.

Miss Vernez Turner left Saturday for a trip to Yellowstone National Park and California.

Mrs. Bernice Harris left Tuesday for Sweetwater to visit her sister, Mrs. Ruby Majors.

Mr. and Mrs. Leon Ledbetter had as dinner guests Saturday evening, Mr. and Mrs. Edwin Ledbetter of McLean.

John Ivy went to Espanola, N. M., Saturday, to visit his brother Horace. He was accompanied by Junior Ivy and Jim Bob Harris who remained in Espanola for a visit with their uncle, Horace Ivy.

Mrs. Annie Dunn returned to her home in Amarillo after spending a week in the home of her daughter, Mrs. Robert Armitage.

Mrs. Benton Burk and daughter of Vernon are visiting her mother, Mrs. John Scott, and other relatives.

Miss Lola Houseman of Fort Worth is visiting her sister-in-law, Mrs. Iva Houseman and sons.

Little Miss Rex Anne Cotton returned home Wednesday after visiting relatives in Claude several days.

Mrs. Ruth Terrell left Saturday for Gravette, Ark., to visit her parents, Mr. and Mrs. N. S. Crouch.

Hulon Richardson who is stationed at Duncan Field, in San Antonio came Tuesday on a 21 day furlough.

W. H. Jones went to Sentinel, Okla., Friday to take his granddaughter, Edna Faye Landers, who has been visiting here for some weeks. Edna Faye's sister, Marie accompanied her home to visit until September.

Mr. and Mrs. Duane Bull went to Siloan Springs, Ark., Saturday.

Total receipts of the government of the State of Texas, May 31, 1868, were \$2,844,532.19 1-2. Total value of all property assessed, \$170,005,545. Tax on same at \$15 per \$100, was \$255,008.31. Cost of meeting of State Legislature for the year 1886 totaled \$70,661.83. (Governor Coke Stevenson estimates it will cost Texas \$100,000 for a special thirty-day session of the present legislature.)

The Almanac contains several advertisements, among them being one of The Galveston News, subscription \$16.00 per year. Holloway's Pills for disorder of the stomach, liver and bowels; Cpesylic and carbolic Soaps, and Brady's Family Bitters.

Lights Up



Britain's dapper prime minister, Winston Churchill, pauses during an inspection tour to light up his ever-present cigar.

day after their son, Junior Bull, who has spent the summer visiting his grandparents. They expect to return to Vega, Monday.

Rev. and Mrs. C. T. Hardt and daughter, Annabelle, of Raymondville visited Mrs. Hardt's sister, Mrs. Bob Armitage this week. They were on their vacation and left Thursday for Carlsbad Caverns, then to California and other western states before returning home.

Mrs. Raymond Thompson, Mrs. W. A. Williams, Mrs. Fred Cotton and Mrs. C. C. Wimberley went to Claude Monday afternoon to hear Mrs. Roscoe Bates review, "They Came to a River."

Mrs. Joe Scott entertained the Junior boys and girls Thursday evening with a wiener and marshmallow roast at her home. After eating, and playing games the 21 young folks left for their homes with loud praise to Mrs. Scott for a very enjoyable evening.

Mr. and Mrs. Quesenberry of Los Angeles, Calif., and Ralph Pancoast of Oklahoma spent Friday night with Mrs. Quesenberry's brother, E. M. Pancoast. His brother-Ralph remained for a longer visit.

The Woman's 1938 Study Club of Vega will sponsor a book review at the Methodist church, when Mrs. Roscoe Bates of Dallas will review the book, "Winston Churchill." A charge of 25 cents will be made and it is hoped that many Vega people will hear Mrs. Bates, who is recog-

nized for her excellent reviews. The members of the Methodist young people's League had an ice cream social in the Kiwanis Hall Friday night when \$10 was cleared by the leaguers and a good time was enjoyed by those attending.

Mrs. A. M. Miller is still in the hospital but is reported to be improving slowly.

Mrs. J. L. Watkins was hostess to members of the Nifty Needle Club, Tuesday afternoon. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. A. E. West and family of House, N. M., spent the week end in the B. A. West home.

Mr and Mrs. Tom Bohannon and Mrs. Iris Bohannon and sons of Van Nuys, Cal., are visiting in the home of their daughter, Mrs. Floyd West.

This community received some rain last week. It was of benefit to row crops.

J. D. Love of Friona is plowing his wheat land in this community.

B. A. West and Willie Kleivier made a business trip to

Amarillo, Monday. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil

INSURE FOR SAFER DRIVING



Have you insurance covering mishaps that may lie just ahead—fire, theft, personal liability, property damage? Avoid financial blowouts with complete Automobile insurance.

CONSULT US
STEVENSON INSURANCE AGENCY
PHONE --- 108
First State Bank Building
T. S. Stevenson, Jr.

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps . . . 25c MEMBER



INSURANCE

JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX

DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

ABSTRACTS

Of all Deaf Smith County Land Titles
DEAF SMITH COUNTY ABSTRACTS, Inc.
Cliff Estes, Mgr.

Dr. C. D. Kelton

CHIROPRACTOR
506 Jackson Avenue

ATTEND THE....

formal opening

OF HEREFORD'S NEW

Texas Theatre

Like the remainder of the community, we are indeed proud of the new building and we feel that it is a forward step. For that reason we join in asking you to attend the opening and to inspect the modern building, equipment and fixtures.

BUY DEFENSE BONDS -- See Us For Complete Details

MEMBER F. D. I. C.

First National Bank

OF HEREFORD



A Strong Bank

Thoughtfully Managed

for MODERN living

In the early days, medicine show quacks sold crude oil for a dollar a bottle as a cure for all human ills. Today hundreds of essentials for modern living are made from oil. It supplies heat for the home. It provides power for the Nation's machinery and transportation. It lubricates the gears of industry. It furnishes fuel for your car. It has shortened distances to make our Nation one big community.

America is safer today because of petroleum. The oilman's initiative and enterprise have made available to the United States the world's largest supply of petroleum.

In all this, Texas plays a leading part. Last year we supplied 36 per cent of all the Nation's oil, and now have over half of the Nation's oil reserves. You and every American live more comfortably and safely today because of Texas petroleum.



This Advertisement Paid for by Various Units of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Hereford's New Theatre To Hold Formal Opening On August 20

Texas Has Unusual Features For Small Theatre -- To Have New Equipment, Best Design

A thoroughly modern theatre building, boasting many features usually found in much larger show houses, is the Texas Theatre which is nearing completion this week.

Work on the remodeled building was under the direction of Owens Parker, of Oklahoma City, who has been in charge of theatre construction work for Griffith Amusement Company for five years.

A tour of the "Texas" is introduced by the thoroughly attractive marquee, ticket office and lobby. The marquee, of modernistic design, features a chrom, trimming and neon lighting for the "Texas" sign and for display of picture titles. A new sidewalk, laid this week, leads directly into the tile floored foyer laid in a mosaic design.

Well-Equipped Rest Rooms
The lobby is carpeted, as the auditorium will be, in an attractive deep pile which improves acoustics in the building as well as providing a good floor covering. On either side of the lobby are adequate modern rest rooms with all-new plumbing and tiled floors. "These rest rooms are the best equipped we have ever installed in a theatre this size," says Mr. Parker.

Auditorium Equipment
The new theatre is 100 feet long by 25 feet wide, and the auditorium feature which will be most popular with show goers is the unusually steep incline of the floor. Because of this slant, the screen will be fully visible from any seat in the house. "When you go to the Texas," says manager Speck Lunsford, "there will be no need to crane your neck if a person taller than you are happens to be sitting in front of you." The seats themselves, 350 in number, will be comfortable, of standard size, and most of them upholstered.

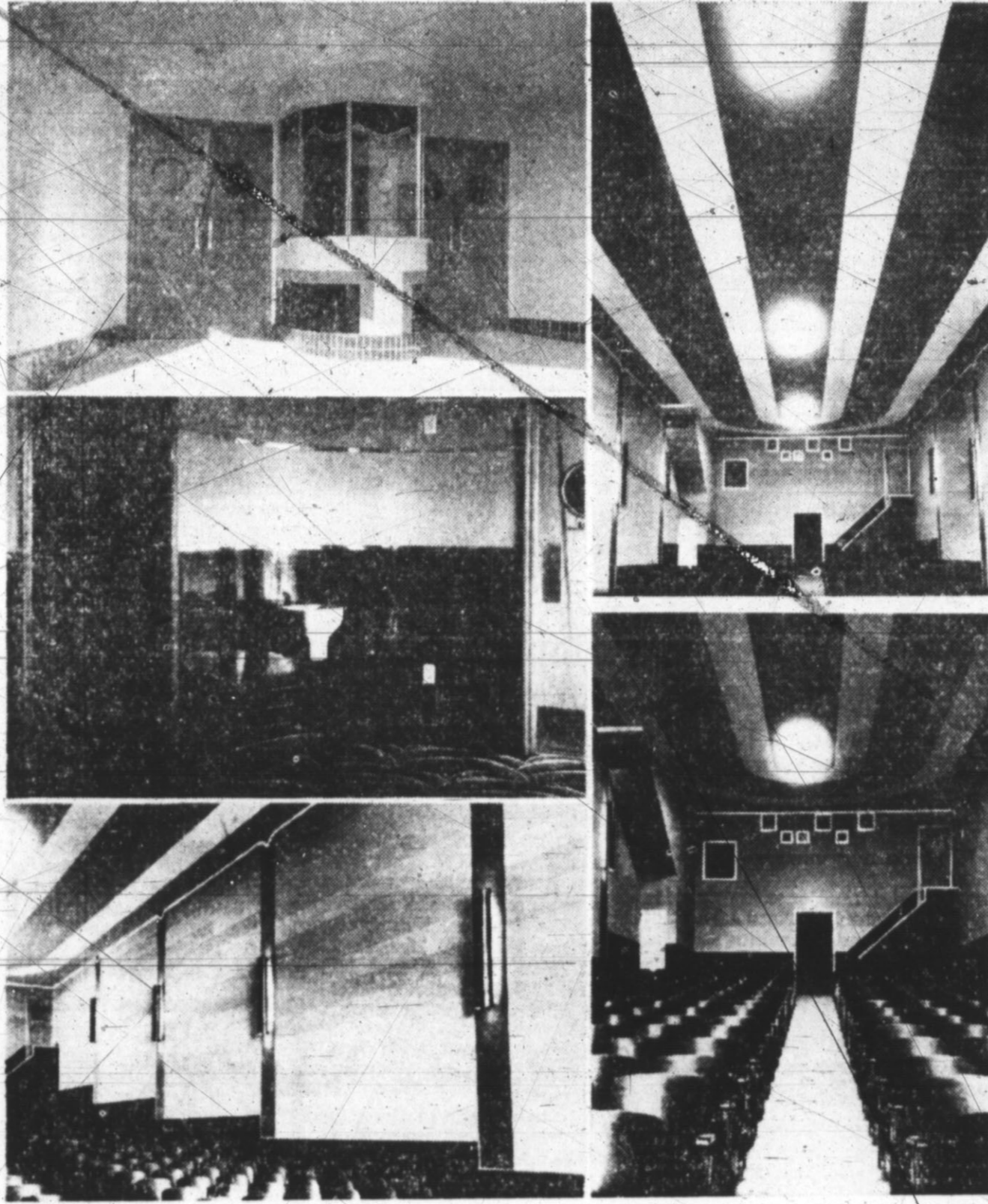
The walls of the show-house are of new wood composition board in contrasting pastel shades. The new material is designed to insulate the theatre from all street noises and at the same time provide the best possible sounding board for theatre sound equipment. This same type composition board is in use in the lobby, where it is contrasted with a masonite trim in deep maroon color. A chrome stripe carries out the modernistic design in the foyer and around the box office.

Flourescent Light
Lights at the new theatre will provide none of the garish effect often found in theatre lighting. Instead of chandeliers hanging from the ceiling there will be flourescent lights installed flush with the ceiling and along the side walls are fully shaded lights installed in disc shaped fixtures of a maroon shade which provides a dark accent to contrast with the pastel walls.

Cooling System
A feature which will add to the comfort of theatre patrons is the Coolerator cooling system installed at the Texas. Two machines in use will insure adequate cooling at all times and ventilation facilities are such that the tendency of an air conditioner to literally blow the patron out of his seat will be gone.

Sound Equipment
Simplex projection and sound machines will be used at the Texas; and this type of equipment, according to Speck Lunsford, is the best manufactured, featuring all the latest developments of the motion picture equipment maker. The Simplex equipment insures thorough synchronization of sound track with the film and makes for a uniformly modified playing of all sound accompaniment.

Scenes At New Texas Theatre



Formal opening of Hereford's new Texas Theatre will be held Wednesday, Aug. 20, according to Speck Lunsford. Scenes show box office and interior views of the new theater, which will operate seven days a week, according to present plans. Finished in modernistic design, the Texas features flourescent lighting, improved sound equipment and many other modern improvements.

Sinclair Leads In Softball League

THE STANDINGS

	W	L	Pct.
Sinclair	6	1	.857
Summerfield	3	3	.500
Fireman	3	4	.429
High School	1	5	.167

THE SCHEDULE

Thurs., Aug. 14—Sinclair vs Summerfield
Mon., Aug. 17—HHS vs Summerfield
Tues., Aug. 18—Firemen vs Sinclair
Wed., Aug. 19—HHS vs Sinclair
Thurs., Aug. 20—Summerfield vs Firemen

INSPECT THE MODERN REST ROOMS IN THE NEW TEXAS THEATRE

CRANE FIXTURES THROUGHOUT

We believe the plumbing and rest rooms in the New Theatre and in the Apartments will meet the most rigid of inspections—and we are anxious for you to inspect them carefully on the opening date.

Good Plumbing is the cheapest investment you ever made—and good plumbing is our business.

H. H. MARSHALL
QUALITY PLUMBING
PHONE 47

JACOBSEN BROTHERS MACHINE SHOP

CONGRATULATIONS HEREFORD

Upon the opening of the

New Texas Theatre
WEDNESDAY, AUGUST 20th

We are proud of the part we have had in the building of the new theatre and modern apartments, which represent advancement for the entire community.

When you are in need of Casing Steel Tanks, Machine Work, or Blacksmith Work, figure with

JACOBSEN BROS.

NEON SIGNS

AND

BORDER TUBING

CITY SIGN COMPANY

609 Harrison

Amarillo, Texas

Phone 2-2271

Loerwald Bros.

invites you to attend the formal opening

of the new

TEXAS THEATRE
WEDNESDAY, AUGUST 20th

We are glad to have had a part in the building of this new structure which represents community progress.

When you are in need of Sheet metal, welding, machine work, or blacksmithing—figure with **LOERWALD BROS.**

Visit The New, Modern TEXAS THEATRE

WEDNESDAY, AUGUST 20th

We are proud to have furnished the materials, paint, etc., which were used in this new building, and we feel that the new theatre is a real mark of progress for this community. Therefore, we join in inviting you to attend the formal opening.

When you plan to Build, Remodel or Improve your home, your business, or your farm house, be sure and figure with us. We handle FHA construction of all kinds and our experience along this line will be of much assistance to you. Now is the time to BUILD or IMPROVE... Before prices get completely out of line.

Carl McCaslin Lumber Company

1 Block East Of Court House

Phone The Lumber Number - 7

Farmers Told of 1942 Quota Vote Date; To Have Adequate Time to Consider Plantings

Deaf Smith County wheat growers will vote in a national referendum before June 10, 1942 to determine whether they want to continue marketing quotas, according to James G. Elland, secretary of the Deaf Smith County AAA Committee.

The announcement, which was made several days ago by Secretary of Agriculture Claude R. Wickard, gives farmers sufficient time to plan their 1942 plantings.

According to the AAA act, a proclamation must be made prior to May 15 of any marketing year when it appears the wheat supply will exceed a normal year's domestic consumption and exports by more than 35 per cent. The referendum must be approved by two-thirds of the farmers voting before quotas are in effect for that year's crop.

"The carry-over we will have on hand July 1, 1942, will be one of the largest on record since our exports have been reduced and we are harvesting above normal yields in the country as a whole this year," the AAA official explained.

Wheat quotas, in effect for the first time this year, were approved recently by 94 per cent vote in Texas. Deaf Smith County approved quotas by nearly 99 per cent favorable vote.

Since marketing quotas protect loan collateral, a government loan would not be made on the 1942 crop if quotas were voted down. Loans at 85 per cent of parity are in effect on the 1941 crop because quotas were approved.

The purpose of wheat marketing quotas is to divide a limited wheat market equally among producers. Farmers planting within their allotments make adjustments at seeding time while farmers exceeding their allotments are called upon to adjust marketings.

The marketing penalty on excess wheat this year amounts to 50 per cent of the basic loan rate. Since the national loan rate is 98 cents, the penalty on excess wheat is 49 cents.

Bellview News

MRS. R. H. JOHNSTON

Mr. and Mrs. J. M. Miller have moved to Clovis, where Mr. Miller has employment.

Mrs. Tate has returned to California after a visit with her parents, Mr. and Mrs. Jim Miller.

Mr. and Mrs. Reginald Johnston and children of Morton, N. M., visited his parents, Mr. and

Mrs. R. H. Johnston, last week. Mr. and Mrs. Cecil Guseman and daughter of Hereford visited at the Guseman ranch, Friday.

Mr. and Mrs. Moore and children of Clovis visited her parents, Mr. and Mrs. D. O. Ruth-erford.

Mr. and Mrs. Willie Wall of Clovis, visited her parents, Mr. and Mrs. Shaddock.

Nina Joe Collins and children and Lorene Collins of Clovis, visited in the George Messenger home over the week end.

E. R. Carver of Amarillo is to preach at the Church of Christ, Sunday.

Children from the Portales Orphans' Home presented a program at the Baptist Church.

Mrs. W. E. Brown's niece, Mrs. Hollis, who lives on the Seigler ranch near Hereford visited here this week.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Dawn Items

By MRS. CARL WIMBERLEY

One-half of a peanut kernel was removed from the lungs of little Bobby Allan Miller, son of Mr. and Mrs. N. R. Miller, Thursday. The peanut had been in there about two weeks. It was thought at first that the child had bronchitis. Mr. and Mrs. Miller brought him home from Amarillo, Saturday, no complications having occurred and he is reported to be about well.

The vacation Bible school began Monday with an enrollment of twenty-one. Thirty-two attended Sunday School this week. Mr. and Mrs. Carl Luke and daughters visited relatives at Muenster last week end, returning home Tuesday.

Miss Wilma Ruth Baber, who has been visiting relatives here, returned to Wichita Falls, Wednesday.

L. A. Little of Ogden, Utah, arrived Monday to visit Mr. and Mrs. A. H. Frye.

Mr. and Mrs. George Suggs and children visited relatives at Tulla, recently.

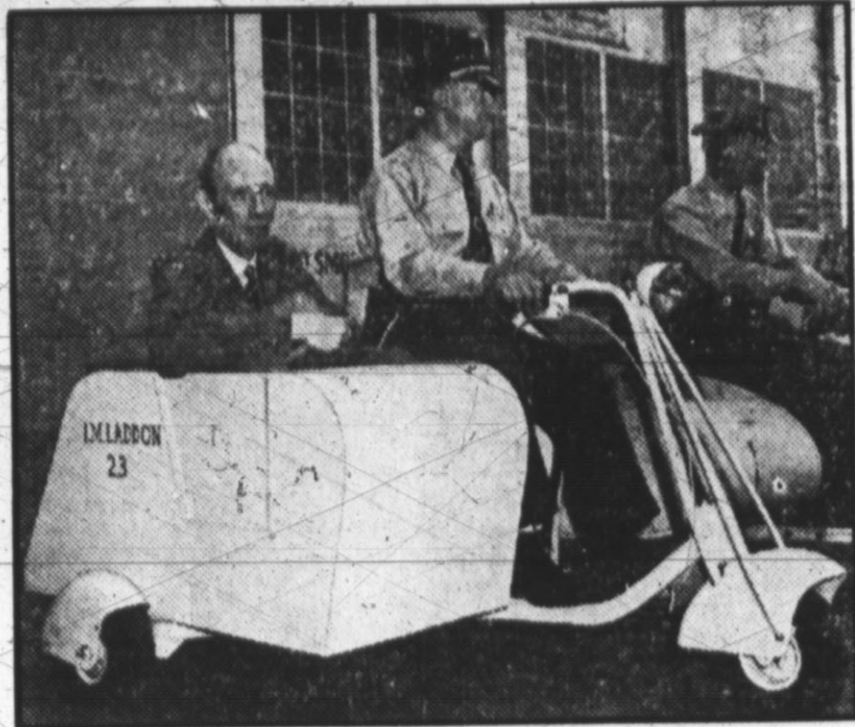
John Bartley of Claude visited Mr. and Mrs. Lloyd Bentley, Sunday.

Mr. and Mrs. H. E. Miller went to Whitharral, Sunday, to get her uncle, R. E. Ebb, of Idabel, Okla., who returned with them for a visit of several days.

Miss Alvera Frye of Hereford is spending her vacation with her parents, Mr. and Mrs. A. H. Frye.

Mrs. W. J. Stewart, Reece and

Halifax Takes Tight Ride



Squeezing his six-foot-five frame into the sidecar of a motorized scooter, Lord Halifax, British ambassador, goes on tour of an air-craft plant at San Diego, Calif.

Raymond Stewart left Friday for a visit with relatives at Nocona and Byers.

Mrs. Roy Oglesby is visiting this week with Mr. and Mrs. J. G. Gandy at Wyche.

Mrs. W. P. Caraway returned home Sunday night from Ranger, where she has been visiting her parents, Mr. and Mrs. J. C. Barge-ley.

Misses Inez and Alma Miller visited Mrs. Bob Hooks in Amarillo, Friday.

Mrs. John Kuhles and daughters were Amarillo visitors, Monday.

Dr. and Mrs. Forrest Baber of Vernon spent the week end with Mr. and Mrs. C. Aubrey Wimber-ley.

Mr. and Mrs. Ben Flowers of Hereford visited Mr. and Mrs. R. Fitzner, Sunday evening.

Mr. and Mrs. John McCart and daughter from Kansas arrived Monday to visit Mr. and Mrs. Walter Galley.

J. B. Jones of Canyon visited over the week end with Mr. and Mrs. W. P. Caraway, and family.

Mr. and Mrs. Donald Hawk-ens of Wichita Falls have been visiting Mr. and Mrs. Ira Flem-ing.

Among the dinner guests at the home of Mr. and Mrs. W. A. May, Sunday, were Mr. and Mrs. A. G. May and Mr. and Mrs. G. W. Brumley of Hereford.

Tommy Frye, who has been visiting in the homes of R. A. Frye and A. T. Frye returned to Amarillo, Saturday.

Mr. and Mrs. Ed Koonce, Mr. and Mrs. T. H. Benton, Mrs. Woodrow Benton and son of Petersburg and Mrs. J. G. Coe and sons went to El Paso, Friday to visit Woodrow Benton, who is stationed at Ft. Bliss.

Charles Snapp of Canyon spent last week with Pat and Carroll Miller.

Miss Dee Robertson of Can-yon visited Miss Laura Frye,

Monday night.

Miss Inez Miller visited Miss Erma Fae Roberson in Here-ford, Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil

Bippus News

ALTA MAE FORTENBERRY

Mr. and Mrs. Z. J. Steen visited in the J. G. Fortenberry home Sunday.

Richard Evans was in Hereford this week.

Mr. and Mrs. E. K. Pinnel were in Amarillo last week.

Those visiting in the home of Mr. and Mrs. Richard Evans, Saturday night, were Mrs. Stella Thuett and children, Mrs. E. K. Pinnel, Miss Mary Stone, Mr. and Mrs. J. G. Fortenberry, Stella and Alta Mae and Miss Walcott.

Glen Hetzler and Miss Norma Lee Hetzler were in Here-ford, Saturday.

A surprise party was given for Miss Christine Fortenberry, Sunday. Those present were Mr. and Mrs. Cord Hammock and family, Mr. and Mrs. Glen Hetzler and family, Mr. and Mrs. Bogie and family, Mr. and Mrs. Zerril Thomas and family, N. O. Phillips, Clyde and Alpha, E. N. Jacobsen and Norien.

Watermelon was served to the group.

COMING TO HEREFORD THE ORIGINAL TOBY'S COMEDIANS

Big Tent Theatre



Big Tent water-proofed and air conditioned. Three nights only starting

Monday, Aug. 18th

Auspices High School Band All New Plays, Music and Vaudeville.

America's Most Modern Tent Theatre



"Toby" Himself

This ad and 25 cents will admit TWO people the first night.

All Children 10c

TENT LOCATED AT USUAL SHOW LOT ON CANYON HIGHWAY

Miss Margaret Steen is visit- ing her parents, Mr. and Mrs. Z. J. Steen.

Mr. J. G. Fortenberry and Cord Hammock attended court this week.

C. V. Griggs was in Hereford, Saturday.

Miss Mary Evelyn Walcott is visiting with Mrs. Stella Thuett. Mrs. Stella Thuett and child- ren, Mr. and Mrs. E. K. Pinnel and children, Mr. and Mrs. Upchurch and children, Miss Mary Stone and Johnny Stone went to Conchas Dam Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Mr. and Mrs. E. R. Rothwell and granddaughter, Marlene, visited their daughter and aunt at Maple, Sunday.

Mr. and Mrs. Leland Smith and children were Sunday dinner guests of Mr. and Mrs. Jim Bag- well.

Mr. and Mrs. J. L. Rothwell are the proud parents of a son, James Kent, who arrived, Aug-ust 1.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Mr. and Mrs. George Parker and daughter, Suzanne, of Am- arillo were guests of his mother here Sunday.

Mr. and Mrs. J. B. McMillin, Miss Thelma McMinn and Miss Edah Park are enjoying a two week's vacation at Ruidoso, N. M.

Mr. and Mrs. J. W. Miller of Tonkawa, Okla., left Monday after spending the past week end in the home of their daughter, Mrs. Frank Roberson. They also visited with Mr. and Mrs. J. F. Ward. Mr. Ward and Mr. Miller were pioneer ranchmen in Dum- as.

Bethel Items

By MRS. PATE SHANNON

Mr. and Mrs. J. C. Williams were business visitors in Amarillo, Tuesday.

Mrs. Junior Rothwell and children, Carolyn and Sharon Rose, of Dimmitt, visited in the E. R. Rothwell home, Sunday night and Monday.

Sunday guests in the Vern Lust home were Mr. and Mrs. Glenn Styles of Big Square, Mr. and Mrs. Loyal Lust and son, Jack, of Klamath Falls, Ore., and Mr. and Mrs. Earl Lust and family.

Elton Singer of Dimmitt spent Saturday night with Billy Joe Rothwell.

Mrs. M. D. Rushing's daughter, Mrs. Smith, and family of Amarillo spent the weekend with her.

Those attending the singing at Glenwood in Amarillo, Sunday, were Mr. and Mrs. Bryan Sinclair and sons, Albert and Ivan Earl, Mr. and Mrs. Fate Shannon, Billie Brooks Sinclair, Newt Dunn, Mr. and Mrs. Guy Cox and children, Alvin Frazier, Misses Marguerite Cox, Elline and Francis Ivey.

Just Received From New York

A Beautiful Assortment of the Latest Styles in DRESSES ALL COLORS and in sizes from 12 to 52

AT \$3.95 Retail

HEREFORD STORE CO. S. L. HARMAN, Sr., Mgr.

Your Favorite, Reliable McCORMICK-DEERING Binder Twine

And what twine it is! It came from International Harvester's modern American mills where skilled workers combined the best fiber and the latest twine science to assure you twine satisfaction. It is wound in the "Big Ball" with the patented cover for your convenience and treated against destruction by insects for your protection.

Nearly any binder will do better work when its needle is fed this smooth, uniform McCormick-Deering "Big Ball" Twine.

As you know, this Twine has been scarce—but we now have a fair supply. Get your twine now, or make your reservation. We can't guarantee how long the supply will last.

Rosson-Hays YOUR I-H-C DEALER

Despite the Shortage Our Price is Only \$10.50 Cwt.

We Go "ALL OUT" To Aid SUMMER FUN

Here's the once-a-year sale you've waited for—our August Clearance of Summer merchandise. Everything must go, so everything is marked at the lowest price. It's your golden opportunity to buy many things you'll need for fun... yet to come... sharpen up your pencil—you'll have a long list when you can get values like these.

ALL BATHING CAPS Choice 10c

\$1.20 ZONITE 79c

\$1.19 THERMOS BOTTLE (pint) 89c

ALL COLORED SUN GLASSES . 50 per cent off

25c SHOE WHITE & CLEANER 17c

\$1.00 BODYPOWDER, asst. choice 79c

25c BLUE JAY CORN PLASTER 19c

100 NYAL ASPIRIN TABLETS 29c

P & G SOAP 6 bars 19c

50c Barbasol Shaving Cream 29c

LANTERN JELLY \$1.39

Almond Cream LOTION 29c

Hot Water BOTTLES Quart 49c

DR. WEST'S TOOTH BRUSH 19c

New—All Purpose RIT 25c

Last chance before advance 98c Alarm 98c Watches Clocks

GREEN-GRO FERTILIZER Prepared and made by CLOSE CHEMICAL PLANT

Excellent for making new grass grow; also flowers, vegetables, etc. 1 gallon covers 400 Sq. Feet.

Per Gal. 50c

\$1.00 ARMAND'S CREAM 79c

5 POUNDS EPSOM SALTS 29c

MINERAL OIL Qt. 89c

60c MURINE EYE LOTION 49c

50c CHAMBERLAIN'S LOTION 39c

DICHLORIDE . lb. 39c 60c MURINE . 39c

Formula 62 Screw Worm Killer, Pt. 75c Qt. \$1.25

The nyal store

CLOSE Drug Store PRESCRIPTION DRUGGISTS

Phone 13

HEADQUARTERS FOR

School Supplies

We have everything you need for School from first grade to seniors. Come to the CITY DRUG for your School needs.



Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Excess Wheat Under 1941 Marketing Quotas May Be Converted To Free Wheat In Fall, Pitman Announces

Excess wheat under 1941 marketing quotas may be converted to free wheat this fall, J. A. Pitman, chairman of the Deaf Smith county AAA committee has announced.

The U. S. Department of Agriculture has provided that wheat equal to the amount by which a producer exceeds his allotment for the following year, measured in terms of his normal yield, or the amount his next year's actual production falls below the normal yield of his allotted acres, may be marketed without penalty.

In clarifying this statement Pitman assumed that a producer with excess wheat has a 100-acre wheat allotment and 10 bushels per acre normal yield. If his planting were reduced to 80 acres next year, he would be entitled to release 200 bushels of excess wheat from storage as soon as the seeding was completed and the acreage measured. When producers seed acreage equal to their entire wheat allotment and actual production falls below normal yield, the corresponding amount of excess wheat would be converted to free wheat at the time the wheat crop is harvested.

Under present wheat marketing provisions, farmers with excess wheat may store the excess, secure it by bond or money in escrow and be eligible for a Government loan at 60 per cent of the regular loan rate on the excess, or deliver it to the Secretary of Agriculture for relief purposes. If the excess wheat is stored, either in warehouses or on the farm, warehouse receipts or a bond or money in escrow for the amount of the penalty is deposited with the county AAA committees. These deposits are the producers' assurance that none of the excess will be sold, fed or marketed or disposed of in any other way, and as long as the excess wheat is stored, no marketing penalty will be due.

Loans on excess wheat, which are made at 60 per cent of the regular loan rate after the payment is secured by bond or money in escrow, may run to April 30, 1943. If farm-stored wheat is delivered to the Commodity Credit Corporation in settlement of the loan, the borrower may collect 12 cents a bushel storage allowance. Delivery of the wheat in payment of the loan, however, is considered marketing and calls for payment of the penalty unless a release is secured, the AAA official pointed out.

Farmers who wish to sell or feed their excess may pay the marketing penalty of 49 cents a bushel on the amount of the excess. They will then be free to market or feed their entire wheat crops.

Every wheat farm has a wheat marketing quota, and the only wheat that is subject to penalty when marketed or otherwise disposed of is the smaller of the actual or normal yield on the acres in excess of the farm's acreage allotment.

Summerfield

MRS. JIM CLARK

A few more days and the threshing will be finished, and rain would be welcome.

B. A. Atchley and grandsons, Roy and Jim Suttles, took his brother, J. P. Atchley, of Olney, to Lamesa, Thursday. There they visited the Walter Hawkins family. Mrs. Hawkins is a daughter of B. A. Atchley, who with his grandsons returned here Sunday. J. P. Atchley will go home from Lamesa.

The J. R. Oglesby family and Mrs. Hazel Atchley and Ralph, of Dawn, visited in the Albert DeLozier home, Sunday afternoon. Miss Helen Oglesby visited Miss Shirley Thomas.

Miss Edith Neill, Mrs. W. C. Neill and Kenneth Neill were in the Bethel community, Sunday afternoon, looking for a boarding place for Miss Edith, who has been elected primary teacher in the Bethel School.

Mrs. Sally Stallings and Mrs. Albert Farris of Hereford called in the Bob Lane home Sunday afternoon. Mrs. Stallings is an aunt of Mrs. Lance.

Mr. and Mrs. Herbert Lance of Sudan also were recent visitors in the Lance home. Herbert is a nephew of Bob Lance.

THE AMERICAN FAMILY . . . By George



LITTLE ANGUS...

"I knew that sooner or later Officer Flanigan would find that pepper I hid among the apples."

Adrian News

By MRS. GEORGE A. SYMS

Jesse and Wilma Fincher left Sunday to visit their brother at Abilene, Texas.

Bobby Youngblood has returned to the home of his sister, Mrs. Carl Reynolds, after visiting his father in Amarillo.

Polly Anne Howard accompanied Mr. and Mrs. Tom Dinkler and family of Enid, Okla., to Adrian, Polly Anna has been visiting relatives at Pond Creek, Okla., and Wichita, Kan.

Mr. and Mrs. Jack Baiding of San Francisco, Calif., are visiting their mothers, Mrs. W. J. Brown and Mrs. B. E. Witt, and other relatives.

Mr. and Mrs. V. E. Lemke visited Mr. and Mrs. Otto Olson and family in Hereford last week.

Miss Patsy Bryton, a teacher in the Hale Center school, was a guest in the home of Mr. and Mrs. Frank Watson, Thursday.

Visitors in the E. C. Chapman home on Tuesday were Mr. Chapman's parents, Mr. and Mrs. H. H. Chapman of Fort Worth, a sister, Mrs. W. R.

Thomas and daughter, Mary Louise, of Smithfield, a sister-in-law, Mrs. Jack Chapman, and children, Helen Jean and H. Balso of Smithfield, and an aunt, Mrs. Florence Klein of Fort Worth.

Katherine Maupin is visiting her parents in Estelline.

Mr. and Mrs. John Bourland of Flomot were visitors in the Frank Watson and E. L. Brown homes, Friday.

W. A. Moore has returned to Hale Center after a visit with his daughter, Mrs. N. L. Jacobson, and family.

GENERATOR . . . SERVICE

Is second to none! complete repair service, or we will exchange for your old generator at low cost to you.

Battery Re-charging

Jeff ROBERSON
Battery & Elec. Sta.
313 N. Main — Phone 284



Protect WHAT HAVE YOU INSURE! John McLean Insurance Agency 112 W. 3rd Phone 273

PERSONALS

Mrs. E. W. Harrison and her sister, Miss Frances Turrentine of El Paso, left Saturday morning for Hillsboro, N. C. to attend a family reunion of the Turrentine family at the old family homestead in Hillsboro. They expected to be joined enroute by other relatives and the group will spend two weeks with relatives in North Carolina.

Announcement of the marriage of Miss Mildred May Miller and Robert Lee (Major) Wells, which occurred July 26, has been made. The ceremony was performed in Vega at the Baptist Church parsonage by Rev. W. V. Allen.

The bride is a daughter of Mr. and Mrs. G. A. Miller and has spent all her life in the Adrian community, and was a student in the Adrian High School.

The bridegroom is from Paris and is now in charge of farming interests of the First State Bank of Vega. The couple will live in Vega.

Mr. and Mrs. N. R. Jacobson and family spent Monday in Friona.

Mrs. C. C. Wimberley and son called on Mrs. G. A. Syms Friday afternoon.

Mr. and Mrs. G. A. Syms and family, Mrs. Zettie Syms of Amarillo and Miss Mary Mustapha of Denver, Colo., and Miss Josephine Mustapha of Lallede, Mo., are visiting Carlbad Caverns, El Paso, San Antonio, and Albuquerque, N. M., this week. Albert Watson of Berger visited in the R. E. Caldwell and Frank Watson homes on Friday. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

To relieve MISERY of COLDS

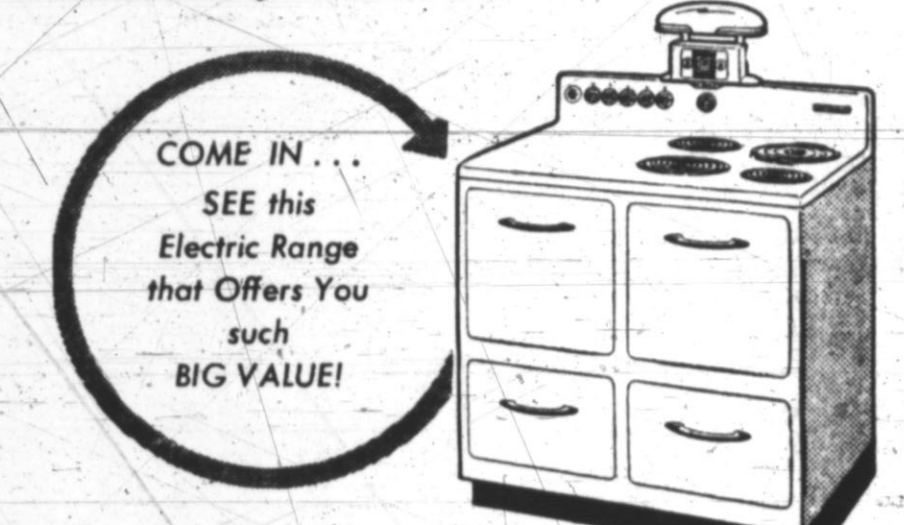
LIQUID TABLETS NOSE DROPS COUGH DROPS Try "Rub-My-Tam"—a Wonderful Linctant

MASONIC BULLETIN

Herford Lodge #49 Stated meeting second Monday in each month. School of instruction each Thursday night. H. C. Baird, W. M. E. L. Brady, Secy.

BIG VALUE!

Westinghouse ELECTRIC RANGE



COME IN . . . SEE this Electric Range that Offers You such BIG VALUE! If you are looking for the BIGGEST VALUE in a modern range then this is the Range for you. Look at the many SPECIAL FEATURES that no other Range offers you — then COME IN and get the price. You'll be surprised how reasonable it is.

COST OF OPERATION IS ONLY A FEW CENTS A DAY

See These FEATURES Today!

- Five-Speed Surface Units.
- Giant Oven has Balanced Heat.
- ALL-Porcelain Enamel Finish.
- Automatic Oven Temperature Control.
- Deep Well Cooker—cooks complete meal at one time.
- Timer Clock Controls Oven (extra on some models).
- Extra Large Storage Drawers.

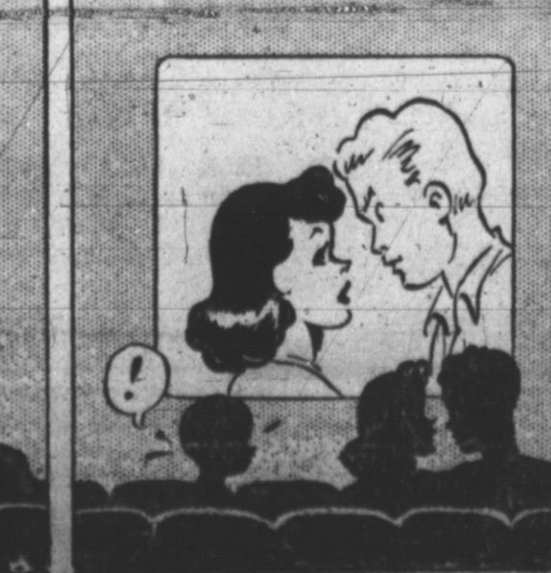
Texas-New Mexico Utilities Company



Millie Peter Public Oopsydays!! By F. O. Alexander



The McCoys Who Plays the Leading Role? By Boughner



Re-indexing of Birth Records In Progress

County Clerk Robert L. Thompson is requesting that all persons who should have a birth certificate filed in Deaf Smith County come by the clerk's office and check up on the status of the birth certificate some time within the next few weeks. Records are now filed in several books, and Mr. Thompson estimates that at least 75 per cent of the certificates contain errors. Work is now in progress on the re-indexing of the county records and when the new book is completed Mr. Thompson hopes to have it correct in all essential details. The new index is so arranged that finding the record of any particular birth is a matter of seconds. With the old system it was necessary to look through several books to find the necessary facts. In case errors are found on any birth certificate, Mr. Thompson explains, the only way to correct the mistakes is to have an affidavit of correction made. Since birth certificates are now required for employment in many fields, Mr. Thompson feels

Glee Club From Orphans' Home To Give Program

An opportunity to hear one of the outstanding girls' glee clubs of the southwest will be offered to Hereford and surrounding territory when the glee club from the Odd Fellows Orphans' Home at Corsicana give a program on either Saturday night, August 23, or Monday night, August 25, at the high school auditorium, at 8:30 o'clock. Definite date will be announced next week. The club is on a tour of the Panhandle and West Texas with most stops only in larger towns. Besides the choral music for which the group is famous, specialty numbers of dancing, and vocal solos will be given by individuals of the club. Admission will be free, say Hereford Odd Fellows in urging a large audience to attend what they promise to be an unusually entertaining program.

ROOMS TO RENT? TRY A WANT AD
that the public will be glad to cooperate with his office force in correcting the Deaf Smith County records.

Hospital Notes

Mrs. W. A. Davis, maternity, girl born August 12.
Helen Miller, major operation, August 10.
Baby Childs, Friona, medical patient, admitted August 13.
Densie Mangess, medical patient, admitted August 13.
Mrs. Hattie Cochell, condition unchanged.

A wood-charcoal filter for gas masks said to have a special capacity for absorbing poisonous gases has been developed in the government Division of Forest Products.

Finlans Have
(Continued from Page 1)

pump on the lines. Asked if they plan to continue operations here next year, the Finlans say "Yes"—definitely, and go on to point out the advantages they have found here. They are operating on a larger scale than is usually even considered in the southern part of the state; the soil is rich; irrigation facilities are unexcelled, and crops here mature at a time which hits the peak market in larger Texas cities.

Concert, Hymns
(Continued from Page 1)

with the enthusiastic interest of the group which attended the first hymn singing at the Methodist Church last Sunday night, and express confidence that an even greater crowd will attend the program this week. Miss Dameron especially urges all young people of Hereford and surrounding communities to attend the Sunday night program, and adds that older persons are also welcome.

AAA Sets
(Continued from Page 1)

ations also state that the larger of the wheat acreage allotment or 15 acres may be harvested without incurring deductions. Non-allotment farms will not be eligible for either conservation or parity payments; but in case marketing quotas are in effect, loans may be made on that portion of wheat in excess of the farm marketing quotas. Requests for new grower allotments should be filed in the county AAA office as soon as practicable, Mr. Pitman pointed out, since no application may be filed after the closing date.

Whiteface Squad
(Continued on Page 12)

released this week by Mr. Kinard, shows a stiff program with not a single week-end rest. According to the schedule, games will be played as follows: Sept. 15—Dimmitt at Hereford Sept. 19—Littlefield at Hereford Sept. 26—Sudan at Hereford Oct. 3—Canyon at Canyon Oct. 10—Panhandle at Hereford Oct. 17—Dumas at Dumas

Around Town
(Continued from Page 1)

Lions Club has bought a large number of "fried" chickens for the barbecue at the zone meeting. On reading of Senator Robert R. Reynolds planned fifth marriage, Jimmie Alken comments, "No wonder he's on the military affairs committee."

READ THE CLASSIFIED ADS

WANTED
WANTED Plowing and binder work. Kuper Bros. 32-4tp
WANTED: To rent or buy a hospital bed. Mrs. J. B. McCormick, 505 East Fourth Street. 33-1tp
WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-tfc.

LOANS

MONEY TO LOAN
on Farms and Ranches
Farms, Ranches and City Property at Bargain Prices
J. B. ELLISTON, Agency 8-1tc

FOR RENT

FOR RENT: Unfurnished 3 room house with bath. George Cantrell. 33-1tp
FOR RENT: 2 room furnished apartment. Hot and cold water furnished. Francis Apartments. 33-1fc
FOR RENT: Extra bedroom in my apartment building. F. H. Oberthier. 33-1tp
FOR RENT: Choice of two bedrooms, one suitable for one person, or a larger room with two closets nice for two people. Mrs. George Millard. 33-1tp
FOR RENT: Bedroom, for one or two men. 305 McKinley. 33-3tp
FOR RENT: House and pasture near Hereford. F. L. Wilhelm, Route 4, 1 mile north.
FOR RENT: Bedroom with private entrance. 204 Jackson. 31-3tp

LOST AND FOUND

STRAYED: From J. W. Alexander farm, 5 miles southeast of Hereford, reddish yellow Springer heifer. Horns slope slightly backward. \$5 reward. Notify L. L. Arnold, Box 262, Hereford. 33-3tp
WE STILL have 2 Whiteface yearling heifers gone. Branded Flying S on left thigh. G. W. Brumley. 32-3tc
LOST: One fishing rod on Vega-Hereford Highway, Reward. Return to Oscar Easley. 33-1tp

FOR SALE OR TRADE

FOR SALE: Buck Gas heater; Kelvinator refrigerator. See Chas. Williams or inquire at First State Bank. 32-3tc
Will trade improved farm in shallow water belt for grazing land in Hereford vicinity. Or will sell at reasonable price, on terms. Inquire at Brand. 33-3tp

STARTING TODAY!
GROUCHO · CHICO · HARPO
MARX BROTHERS
and
Tony MARTIN
in
"THE BIG STORE"
100 REASONS and 4 \$25 BONDS
Last Time today
"Science" Cartoons and Comedy
WALK THIS WAY, LADY!

Clarence E. Mulford's
"PIRATES ON HORSEBACK"
with
WILLIAM BOYD
also
PORKY PIG COMEDY
and Serial—Chapter 5
FRIDAY — SATURDAY

THE SIGN OF DEATH!
The
CASE OF THE BLACK PARROT
with
William Lundigan
Maris Wrixon

FUNNY ENOUGH TO MAKE A TOP SERGEANT LAUGH!

BOB HOPE
DOROTHY LAMOUR

CAUGHT IN THE DRAFT
with
Lynne Overman · Eddie Bracken

Sunday — Monday
also Mickey Mouse Cartoon
Passing Parade
LATEST NEWS

Oct. 24—Dalhart at Hereford
Oct. 31—Friona at Friona
Nov. 7—Tulla at Hereford
A survey of the program shows six home games out of a total of nine. Games with Littlefield and Sudan, to be played on the second and third dates of the season promise to give the Whitefaces a stiff battle to start off the season.

County, City
(Continued from Page 1)

missed the earlier dates. Mr. Kinard and G. M. Hudson, principal of the high school, urge students to register on their appointed days, explaining that much confusion can be saved if all registration is taken care of before classes start.

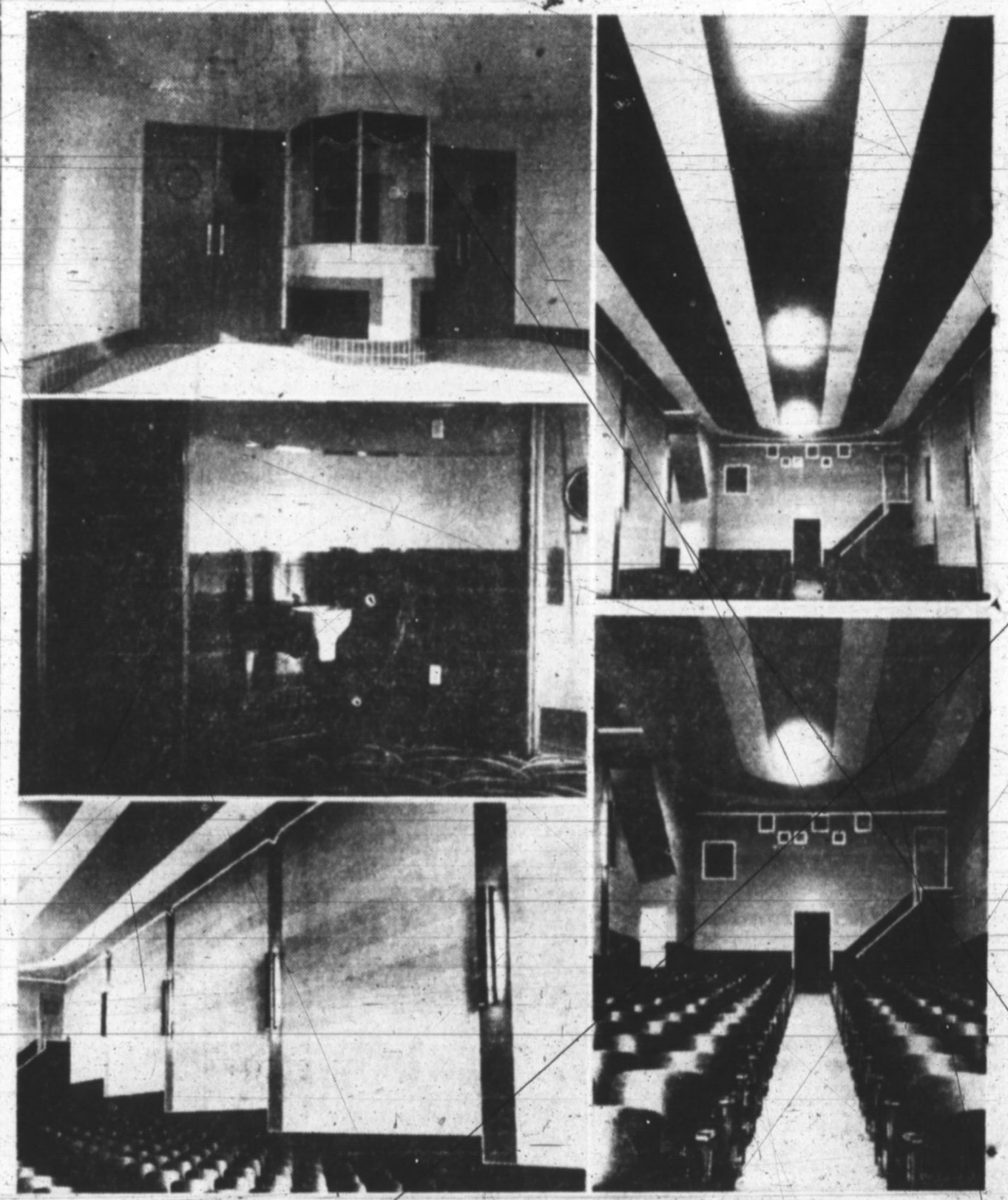
More Than 300
(Continued from Page 1)

Keathley is much in demand as a speaker at Lions Club gatherings and was on the program of the recent Lions International at New Orleans. "We are fortunate to have Dr. Keathley," says Mr. Hudson, "and feel sure that the group here will enjoy his talk as much as did the members

at the international convention." The general program will feature a chicken barbecue at the club house at the state park and other entertainment will be furnished throughout the evening. Publicity for the meeting and invitations to club members have been sent to Canyon, Claude, Amarillo, Dumas, Sunray, Panhandle and Dalhart.

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E. B. Black Co.
Furniture - Undertaking
AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$160.00 Cash Burial Insurance Policy at Low Cost. See us!

Hey, Look!
—Star Theatre Appreciation Month Special—
1c SALE
TUESDAY, AUGUST 19th
1 Adult, 20c; 2 for 21c; 1 Child 10c; 2 for 11c.
AND in appreciation to you—WE PRESENT:
THE TEXAS THEATRE



PLAN NOW TO ATTEND THE
FORMAL OPENING
OF HEREFORD'S NEW
Texas Theatre
WEDNESDAY, AUG. 20th
7:30 P. M.

We take great pride in announcing the formal opening of this new house in Hereford, because it is the kind of Theatre of which a showman always dreams... complete in every detail, and as modern as any theatre in West Texas. For this reason, I want to extend a personal invitation for everyone to attend the opening—and to inspect the new theatre on the opening dates. We expect to show First Class films in this new house, and plan to operate it seven days out of the week. We know you will appreciate and enjoy this new modern theatre.

THE THEATRE
will be
OPEN
from 7:00 p. m. to 7:45
for your inspection

Speak Lunsford

Texas Theatre
"HEREFORD'S NEW, MODERN SHOWHOUSE"