

A  
Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



**Sub-  
scription  
Rates**  
Per Year \$1.00  
6 Months .50  
3 " .25  
IN CLUBS OF SIX  
To six different  
addresses, \$5.00

**Ad-  
vertising  
Rates**  
Display, 25 cents  
per inch. No Dis-  
counts for time  
or space.  
Local reading no-  
tices, 10 cents  
per line, each in-  
sertion.

TERMS, CASH IN  
ADVANCE

Address all busi-  
ness communi-  
cations and make  
all remittances  
payable to

**The Brand**  
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 2

HEREFORD, TEXAS, JANUARY 2, 1903

No. 46

IF YOU WANT TO BUY OR  
sell Property, Cattle or anything  
else come and see us. W  
have a very fine list of  
properties to show  
you  
Yours for business  
**BROOKS BROS. & GRAVES**

**Stringfellow-Hume Hardware Co.**

(Incorporated)

HEREFORD- - - - TEXAS

Wholesale and Retail

**Bain and Mitchell Wagons, Imple-  
ments, Hardware, Barbed Wire,  
Water Supplies, Eclipse  
Windmills**

**All Over  
the  
Panhandle**

Col. J. H. Kindred has been re-  
appointed postmaster at Amarillo.

The Ochiltree Star, by O. D.  
Mead, is a new newspaper venture  
at Ochiltree's county seat.

Good cattle looks better, does  
better and pays the man who owns  
them a better per cent on his invest-  
ment.—Higgins News.

Rev. Edgar L. Story, late of  
Kerrville, has accepted the pastorate  
of the Presbyterian church at this  
place.—Clarendon Industrial West.

Editor W. E. Gee has been ap-  
pointed by the Potter county officials  
to fill the office of county attorney,  
the one recently elected having re-  
signed.

The Santa Fe Railway, it is said,  
is figuring on another crossing of  
the Canadian river about two miles  
west and up the river from the  
present crossing. It is claimed that  
a better approach can be had by this  
change from both sides.—Higgins  
News.

The Christian Endeavor society  
of Canadian recently donated \$40  
from its treasury for the benefit of  
Hank McGee, one of its members  
who is now at the McLain Institute  
in St. Louis under treatment for  
paralysis.

C. E. Fyfe, brakeman on a freight  
train, was badly hurt in the yard at  
Clarendon recently two blocks east  
of the depot while attempting to cut  
the engine loose from the train, be-  
ing caught between the bumpers and  
was badly mashed just below the  
ribs.

It seems that the sale of the  
Clarendon electric light system  
proved a flash. The fellow did not  
put up any money and when he got  
away he concluded it was best to let  
it go. This investment has not  
proven a profitable one.—Memphis  
Herald.

From Kenna to Amarillo the  
plains country is dotted with prairie  
schooners. Where two years ago  
there was nothing but jack rabbits  
and coyotes, there are now windmills,  
and even orchards, in some instances.  
It is difficult to believe until seen.—  
Roswell Journal.

Capt. W. H. Crawford of Giles,  
while returning from the Christmas  
exercises at that place, was killed  
by his team running away, throwing  
him from the wagon.

The constant use of two gravel  
wagons this week has greatly im-  
proved the condition of our streets.  
Clarendon can soon boast of the best  
streets in the Panhandle.—Industrial  
West.

**Marriage Causes Excitement.**

Last Wednesday at 5 o'clock, p.  
m., Ethel Morgan while down town  
met with Lloyd Blackwell, whom  
the parents of the girl have pre-  
vented from marrying her for some-  
time, and the two went at once to  
Rev. C. E. Chambers and were at  
once married by him, after which  
they went to Blackwell's father's.  
Mr. Morgan was soon notified and  
armed himself and went on a hunt  
for them. The couple kept them-  
selves in hiding, however, that night  
and next day. Yesterday a com-  
plaint was filed against Mr. Mor-  
gan, who was arrested and re-  
quested to give a peace bond, which  
he refused to do. He was then  
taken to jail and as yet still refuses

to make the bond, though several  
parties have volunteered to go on  
the bond.

The charge of forgery was made  
against Blackwell and this morning  
he surrendered himself and was  
placed under \$500 bond for his  
appearance to trial. It is claimed  
that both Blackwell and the girl are  
under age. Both would have shown  
much better judgment by waiting  
until they were of age.—Clarendon  
Industrial West.

**Notice.**

All parties having accounts at the  
grain and coal store of Johnson &  
Ferguson will please call and settle  
the same at once. C. C. Ferguson  
having purchased D. F. Johnson's  
interest in the business, all accounts  
are payable at the old stand.

D. F. JOHNSON.

C. C. FERGUSON.

**Notice to Prospectors.**

On Monday and Tuesday of each  
week I will be prepared to take par-  
ties out for inspection of the XII  
lands, advertised for sale elsewhere  
in this paper.

IRA ATEN,  
Manager

NOTES AND COMMENTS.

Pot Pouri of the Political World at Home and Abroad.

How'd you like to be the coal man?

New York is having an "L" of a time with its "L" roads.

In time of peace prepare for war. Having prepared don't let your guns grow rusty.

The fuel situation has made the public hot in the collar and provided it with cold feet.

For once Senator Quay is attempting to carry out the people's will and the party's pledges.

Every time we put a shovel full of coal in the furnace we thank God and think of Deacon Baer.

The voter who desires to know where his money goes should watch the House pass pension bills.

Crack base ball players get from \$7,000 to \$10,000 a year; cracked professional men from \$700 to \$0.

A characterless presidential message promises to be followed by a characterless congressional session.

Folly and want are parent and child. Industrial idiocy and a coal famine are of the same relationship, we believe.

If Postmaster General Payne has his way the power of life and death over the press of the country will be conferred on him.

The territorial bill promises to make an excellent barricade in the senate to prevent the progress of anti-trust legislation.

Perhaps the Allies consider their bombardment of Puerto Cabello as mere target practice incident to their peaceable blockade.

There is a difference between getting \$10,000 a year because you are worth it and being worth \$10,000 a year because you get it.

The officers of the revenue cutter Bear, on their recent trip to the Arctic ocean, found a hut of prehistoric build which they estimate to be more than 3000 years old. In the hut were found the utensils formerly belonging to the builders.

Even in the face of the present scarcity of coal and the monopoly of the natural supply Congressman McCall's bill authorizing free trade in that product between the United States and Canada will receive no consideration from the republican majority.

**Hereford**  
**Billiard Parlors**

Wm. Twymen  
Proprietor

Two Tables—Billiard or Pool

Cigars and Soft Drinks

No Minors Allowed

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

**Smith, Walker & Co., Bankers**

FINANCIAL RESPONSIBILITY \$450,000

**A General Banking Business Transacted**

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say.....

**Come in and get Acquainted**

T. R. REAGAN

T. J. STEPHENS

**HEREFORD MANUFACTURING CO.**

MANUFACTURERS OF

**Galvanized Iron Water and Oil Tanks,  
Flues, Well Casings, Etc.**

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 24

**Tierra Blanca Herefords**

**L. R. BRADLY**

...BREEDER OF

**Registered Hereford Cattle**

Herd Headed by Climax  
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

There is a growing suspicion that the administration sanctioned the attack on Venezuela with a view to strengthening its demands for a larger navy.

All the heroes are not confined to the stage. A New York boy kept his elevator running during a fire and thereby saved scores of lives at the risk of his own.

The sacred tariff schedules will not be touched at this session of congress and the protected interests will be looked to for the usual campaign contribution two years hence.

It has been said of the late Thomas Nast that he caricatured Tweed into jail, the Tammany judges off the bench, David Dudley Field out of court and Horace Greeley to defeat and death.

Even the president is ready to repudiate the promises of the republican national platform when it comes to a possible increase of the democratic majority in the senate by the admission of the territories.

Representative Gaines of Tennessee recently moved to amend a bill admitting some bonded tea free of duty, by removing the tariff on coal. "Will the gentleman inform me what possible connection there is between tea and coal?" asked Mr. Payne, sarcastically. "I thought you might want a little coal to warm your tea with," was the prompt reply.

The appropriation of half a million dollars to be distributed among such lawyers as Attorney General Knox may see fit to favor, appears to be about all the trust legislation congress will enact this winter.

Senator Cullom's trust bill has a most inviting feature. It provides for the appointment of some fifty spies to watch the trusts. With fifty new appointees, Mr. Cullom can afford to risk the displeasure of the trusts.

The Kaiser wishes to be quite friendly to Uncle Sam. He also wishes Uncle Sam to let him do just as he, the Kaiser, pleases. Thank you, Mr. William, we know a "jolly" when we see it and we will see you and go you one better.

We don't want war over the miserable Venezuelan mess and we don't want any trifling with our rights or with our policy either. Germany has fooled England into making a spectacle of herself, but she will not be able to hold the English as against us.

"If we need a navy equal to Great Britain's why not a standing army equal to Germany's? Then, with several hundred thousand wage earners removed from their sphere of usefulness and trained only in the art of cutting the throats of their fellowmen, the remainder of the wage workers can work over time to support the soldiers and sailors and their families.

Postmaster General Payne recommends that he be permitted to say what are and what are not newspapers and it would be easy for him, if so disposed, to limit second-class privileges to those publications whose editorial policy conformed with his own views.

The Shah of Persia has in his palace at Teheran a throne, called the Peacock Throne, covered with gold and wonderful gems, the value of which competent jewelers have placed at \$20,000,000. Enough to build six first-class battleships or finance a small war.

It is seriously to be feared that the amendment recently passed by the house of representatives, increasing the length of time cattle may be deprived of water, food and rest in transit from 28 to 40 hours, may become a law by the concurrence of the senate therewith, unless the friends of animal life throughout the country protest and individually and collectively request the Senators to defeat the amendment.

A vessel owner recently sailed from New York with wheat valued at \$30,000. In Great Britain he exchanged it for cutlery which he carried to Brazil and there exchanged it for coffee. When he returned to New York his coffee cargo was valued at \$20,000. The balance of trade was \$10,000 in favor of the United States and the officials told the skipper that the country was \$10,000 richer, but as he had lost \$10,000 on the transaction he could not understand that method of getting rich.

**A Testimonial.**

Channing, November 24, 1902.

D. R. Gass & Son,

Hereford, Texas.

Gentlemen: In regard to the Leader Windmill, I will say that I purchased my first Leader Windmill some five or six years ago, and for the last three years I have used no other Wood Mill on the XIT ranch, except the Leader mill. I consider the Leader Mill fully as good a mill in every respect as the Eclipse Mill, in fact it is an exact duplicate of the Eclipse Mill, every piece of the Leader Mill being interchangeable with the Eclipse.

Yours truly,

A. G. BOYCE,

421f

Manager XIT Ranch.

**Everything for Schools**

**Lee Clark** Manufacturer Agent for

**School Supplies**

Estimates submitted for furnishing schools and colleges. Special discount on Church Bells. Wholesale prices. Cash or time. Also agent for approved FIRE EXTINGUISHERS.

PROSPECTS BRIGHT.

What Hereford Business Men Think of Hereford's Chances for an Increased Business.

The Brand representative interviewed the different business men of Hereford this week, asking those who were in business here during the year 1901 to give a comparison of their business during the year as compared with 1902. Most of them enjoyed a better business, notwithstanding the fact that in nearly every line of business there has been a great increase in competition, as to the outlook for the year 1903, the consensus of opinion was that if a contract were given for the completion of the college in time for the opening of the session of 1903, or some other measure taken by the directors which would assure without fail its completion by that time, the business men of Hereford would enjoy a volume of business unprecedented by any previous year, notwithstanding the fact that if its completion was assured there would be a still greater increase of competition. Others seemed to think that the opening of a trail from the south for the driving of herds to Hereford for shipment would be the criterion of Hereford's business for 1903, though all were agreed upon the fact that the college would insure a permanency of the business for years to come. Perhaps the greatest criterion to Hereford's business during the past year is the reports of Station Agent J. S. Jones and Postmaster W. J. Walters.

Station Agent Jones said that there had been an increase of over sixty per cent in the railroad company's business at this point, during the year 1902 over that of the previous year, and that the outlook was good for even a greater percentage of gain in the coming year. He said that hardly a week passed by but that one or more cars came in at this station filled with the goods of emigrants, not including those who come overland or bring their goods here in less than carload lots. He also stated that the company had been taxed to their utmost to furnish cars for different shippers.

Postmaster Walters said that he had not the data of last year's business or that of the previous year, but that he was satisfied that it had

**MULES AT AUCTION**

I will have nine or ten good young mules at C. C. Ferguson's wagon yard on

**Saturday, January 24** which will be sold to the highest bidder.

**J. D. WILLIAMS**

**FINE LUNCHEES**  
 Confectioneries, Tobaccos,  
 Fruits, Stationery, Cigars  
 LOCATED IN THE BUILDING FORMERLY OCCUPIED BY RESTAURANT  
**B. T. HINTON** CALL UP PHONE NO. 9

**HEREFORD FUEL OIL CO.**  
 DEALERS IN  
**Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal**  
 "Once you try it, you'll always buy it"  
 Your patronage will be appreciated and given prompt attention  
 PHONE 76 **TROY WOMBLE, Manager**

*You Ought to Know That*

<i>Do</i>	The same number of dollars, it takes to buy material for a plain, cheap-looking house, will buy material for a modern up-to-date nobby looking HOME?	<i>Its all</i>
<i>You</i>	When you are ready to sell, our modern homes will find ready buyers at a profit to yourself?	<i>in the</i>
<i>Know</i>	We furnish plans and estimates free if we build for you?	<i>Me-</i>
<i>That</i>		<i>chan-</i>
		<i>ics</i>

**SNYDER IS THE BUILDER OF HOMELIKE HOMES...**

more than doubled. The fact that Hereford had recently been raised from a fourth-class to a third-class office was evidence of that fact.

Perhaps the next important witnesses on this score would be the banks, whose presidents testified as follows:

President Jno. E. Ferguson stated that a meeting of the directors of the Hereford National Bank was held on Tuesday and the business of the past year gone over, which proved to be very satisfactory, there being a decided increase over the business of the previous year, the stock holders receiving a substantial dividend, at the same time increasing the surplus and undivided profit account by a neat sum. Judge Ferguson was hopeful for the future business of the town and bank, there being nothing now in sight which should deter the business or growth of the town in the least.

President G. A. F. Parker of the private banking firm of Smith, Wal-

ker & Co. stated that since opening their bank for business, in June, 1902, they had enjoyed a fine business in everyway and that the prospects for 1903 were exceedingly good, cattle being in fine condition and having plenty of feed and grass, and the farmers having every assurance of a good season during the coming year. Said Mr. Parker, "when the farmers are prosperous, all are prosperous."

The following firms were doing business during the years 1901 and 1902 and compare their business as follows:

E. J. White, manager of the telephone company, said that his business had increased far beyond his expectations—in fact, the demand for phones was greater than the supply. It is the intention of the company to remodel their whole system as fast as possible, and now have 30-foot poles and cross bars here for the bettering of the system. Many new phones will be distributed

among our residents and better accommodations will be given in the future than has been possible to give in the past.

Winnerspoon & Gough, the pioneer real estate and law firm of the town, have enjoyed a good business, but have not made a substantial increase in their business over the previous year on account of the greatly increased competition. They are hopeful of the future of Hereford and, as Judge Gough said, "have no idea of going out of business."

J. P. Snyder, the contractor and builder, said that he had enjoyed a much better business during the year 1902 than he did the previous year, there being more and better buildings erected than in 1901, and there is every prospect that there will be more building during the coming year than there was in the last. The fact that he and his partner, D. F. Johnson, are about to install a planing with up-to-date machinery is a good evidence of his belief in the future of Hereford.

Frank Dyer, manager of the E. W. Dyer & Sons' lumber yard at this place, said that his firm had enjoyed a better business during the year 1902 than they did the previous year. He was asked why this was so, since there had been more competition in the lumber business during the year 1902 than in the previous year, and he attributed the increase of building to the college enterprise. He believed that the outlook for 1903 was very good.

J. C. Newman, manager of the Hereford Lumber Company, stated that his firm had enjoyed a greater business this year than last, but had not increased in proportion to the town's growth on account of the increased competition. He expressed himself as pleased with the outlook for the year 1903.

Hereford Grain & Coal Co.—This is one of the old stands, but has been under a new management since November last, Messrs, Beach & Camp retiring in favor of W. R. Evans and E. R. Rice. The present proprietors said that they had been enjoying a good business and the outlook was for even a greater business during the year. J. R. Camp, one of the retiring members of the firm, stated that the business of 1902 exceeded that of

[Continued on page 10.]

**Painting and Paper Hanging**  
 Is my business, and I would like to give you estimates on your work. Don't neglect to have your house painted and papered as nothing does more to beautify your home  
**W. T. PRIEST**

# DIRECTORY

## STATE.

Governor.....S. W. T. Lanham  
 Lieut.-Governor.....George D. Neal  
 Treasurer.....J. W. Robbins  
 Comptroller.....R. M. Love  
 Land Commissioner.....J. J. Terrell  
 Attorney-General.....C. K. Bell  
 Supt. Public Instruction.....Arthur LeFevre  
 Congressman.....John H. Stephens

## DISTRICT.

Senator.....Davis E. Decker  
 Representative.....W. B. Ware  
 Judge.....Ira Webster  
 Attorney.....Henry S. Bishop

## DEAF SMITH COUNTY.

Judge.....W. B. Boyd  
 Sheriff.....J. T. Inmon  
 Clerk.....W. B. Beach  
 County Attorney.....R. F. Holloway  
 Treasurer.....C. L. Davis  
 Assessor.....J. S. Wyche  
 Surveyor.....G. R. Jowee  
 Commissioners—  
 Precinct No. 1.....L. R. Bradley  
 Precinct No. 2.....R. N. Mounts  
 Precinct No. 3.....J. R. Armstrong  
 Precinct No. 4.....Geo. L. Armstrong  
 District Court convenes on the second  
 Mondays of April and October.  
 Commissioners' Court convenes on the  
 second Mondays in February, May, August  
 and November.

## CHURCHES.

### CHRISTIAN.

Rev. H. M. Bandy, pastor—Services  
 held on the first and second Sundays of  
 each month at 11:00 a. m. and 8:00 p. m.

### METHODIST.

Rev. C. L. Cartwright, pastor—Services  
 held on every Sunday of each month at  
 11:00 a. m. and 8:00 p. m.

### BAPTIST.

Rev. H. B. McGee, pastor—Services  
 held on the second and fourth Sundays of  
 each month at 11:00 a. m. and 8:00 p. m.

### CUMBERLAND PRESBYTERIAN.

Rev. Chalmers Kilbourn, pastor—Services  
 held on the fourth Sunday of each month at  
 11:00 a. m. and 8:00 p. m.

Union Sunday School every Sunday at  
 10:00 a. m.

### PRESBYTERIAN.

Rev. A. W. Crawford, pastor—Services  
 held on the second Sunday of each month  
 at 11 a. m. and 8:30 p. m. in the Methodist  
 church house. Sunday school in connec-  
 tion with the Methodist congregation at  
 9:30 a. m.

### METHODIST HOME MISSION SOCIETY.

Meets once each week,  
 Miss Margaret Syme,  
 President.

### BAPTIST LADIES' AID SOCIETY.

Mrs. H. B. McGee,  
 President.

## SOCIETIES.

### I. O. O. F.

Meets every Thursday evening at 8 o'clock  
 in their hall over Beach & Orr's furni-  
 ture store. All visiting brothers are cor-  
 dially invited to attend.  
 A. J. Lipscomb, Geo. W. Dale,  
 Noble Grand, Secretary.

### HEREFORD LODGE, NO. 849, F. & A. M.

Regular meetings Saturday night on or  
 before full moon in each month in the  
 Masonic Hall. Visiting brothers invited to  
 attend.  
 W. B. Boyd, Sam. H. Morris,  
 Worshipful Master, Secretary.

### K. OF P.

Meets every Tuesday evening at 8 o'clock  
 in I. O. O. F. Hall. Visiting Knights are  
 made welcome.  
 Sam H. Morris, Joe Killough,  
 Chancellor Commander, K. of R. and S.

### W. OF W.

Meets every Wednesday evening at 8  
 o'clock in the I. O. O. F. Hall. Visiting  
 foreigners always welcome.  
 J. Inmon, S. H. Morris,  
 Council Commander, Clerk.

### C. M. A.

Meets every Tuesday evening in the Court  
 House at 8 o'clock.  
 J. Inmon, Homer Inmon,  
 President, Sec.-Treas.

# WATCH

This space in next week's issue  
 for Bargains  
 We are busy invoicing this  
 week, but will take time to sell  
 you goods

## HEREFORD Mercantile Company

We would like to have you call and  
 settle your account at once as W. H. Pat-  
 ton has retired from this firm making it  
 it necessary to closing our books for  
 settlement

## DYER & SONS

Retail Dealers in

## Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

## Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

### POSTOFFICE HOURS

General delivery open from 6:00 a. m. to  
 7:00 p. m. Office open Sunday for an hour  
 after morning church services and arrival of  
 train.  
 W. J. Walters, P. M.

### P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

### STAGE TO DIMMITT.

Lv. Hereford at 7:30 a. m. daily ex. Sunday
Ar. Dimmitt at 12:00 m. " "
Lv. Dimmitt at 1:00 p. m. " "
Ar. Hereford at 6:00 p. m. " "

### For Sale.

Six head of work mules and one  
 work horse. There are no better  
 stock than these in the Panhandle  
 and they range from 4 to 7 years  
 of age.  
 RAT JOWELL,  
 Hereford, Texas.

### Restaurant Leased.

Claude Norton has leased the  
 Hereford Restaurant from Charles  
 Orr and is feeding his many custom-  
 ers with the best that the market af-  
 fords. Mr. Orr has retained the  
 front of the store building and will  
 put therein a fine stock of confec-  
 tioneries, fruits, tobacco, etc., some  
 of his stock having arrived. We  
 bespeak for both parties a successful  
 business.

### House to Rent.

Four-room cottage with well and  
 windmill and barn. See the Here-  
 ford Land and Abstract Co. for par-  
 ticulars. 43tf

### Notice.

After January 1st my restaurant  
 will be conducted on a strictly cash  
 basis. Claude Norton. 46tf

## THE NEW YORK WORLD.

Read Wherever the English Lan-  
 guage is Spoken. Thrice-a-  
 Week Edition.

The Thrice-a-Week World was a brilliant  
 success in the beginning and has been stead-  
 ily growing ever since. Time is the test of  
 all things, and has set its seal of approval on  
 the Thrice-a-Week World, which is widely  
 circulated in every state and territory of the  
 Union, and wherever there are people who  
 can read our mother tongue.

This paper for the coming winter and the  
 year 1903, will make its news service, if  
 possible, more extensive than ever. All  
 events of importance, no matter where they  
 happen, are reported accurately and  
 promptly.

The subscriber, for only one dollar a year,  
 gets three paper every week and more news  
 and general reading than most great dailies  
 can furnish at five or six times the price.

The Thrice-a-Week World is absolutely  
 fair in its political news. Partisan bias is  
 never allowed to affect its news columns,  
 and democrat and republican alike can ob-  
 tain in its pages truthful accounts of all the  
 great political campaigns.

In addition to all the news, the Thrice-a-  
 Week World furnishes the best serial fiction,  
 elaborate market reports and other features  
 of interest.

The Thrice-a-Week World's regular sub-  
 scription price is only \$1.00 per year and  
 this pays for 156 papers. We offer this  
 unequalled newspaper and THE BRAND to-  
 gether one year for \$1.75.

The regular subscription price of the two  
 papers is \$2.00.

Sample copies of The World and THE  
 BRAND sent upon application.

"But Where to find that happiest spot  
 below;  
 Who can direct, when all pretend to  
 know?"  
 —Goldsmith.

Many are satisfied to live in Northwest  
 Texas, having proved the value of the land  
 in this region as a good Crop Raiser. Not  
 only Cattle, but Wheat, Cotton, Corn, Feeds,  
 Stuffs, Cantaloupes, Garden Truck and Good  
 Health flourish here—in a district where  
 Malaria is impossible and very little doing  
 for Jails and Hospitals.

Land, which is being sold at really low  
 figures—tho the constantly increasing de-  
 mand is steadily boosting values—is still  
 abundant; and Farms and Ranches of all  
 size very happily located, are being pur-  
 chased daily.

We will gladly supply all askers with a  
 copy of a little Book published by the North-  
 west Texas Real Estate Association, which  
 contains an interesting series of straightfor-  
 ward statements of what **People**  
**Have Accomplished** along the  
 line of

## "The Denver Road"

Passenger Department  
 Fort Worth - Texas

N. B.—We find our passenger patronage  
 very gratifying. It is necessary to run three  
 trains daily each way as far as Wichita  
 Falls, and two clear thru. We continue, the  
 year round, the excellent Class A service  
 that insures the preference of Colorado and  
 California Tourists, Winter and Summer.  
 By the way, we offer now more than half a  
 dozen routes to California, the newest being  
 via Dalhart (also good for Old Mexico),  
 with first-grade Eating Cars all the way.  
 We sell a Home-Seekers ticket, good  
 thirty days, at one and a third fare the round  
 trip, allowing stopovers at Vernon and points  
 beyond, both ways.

### Helpful Reading.

Some newspapers print matter to fill up  
 space. Much of this is really harmful read-  
 ing. It is the aim of the Semi-Weekly  
 News to give helpful reading. Thousands  
 will testify to its helpfulness to them. Ask  
 your neighbor.

The farmers' department has helped  
 many. It is not the theory of farming writ-  
 ten by college professors and others up  
 north on conditions that don't fit Texas. It  
 is the actual experience of farmers here at  
 home who have turned over the soil.

SPECIAL OFFER: If you are not taking  
 THE BRAND you should be. It is helpful to  
 the best interests of your town and county.  
 For \$1.75, cash in advance, we will mail  
 you THE BRAND and the Galveston or the  
 Dallas Semi-Weekly News for 12 months.  
 Both papers stop when your time is out.

JOHN E. FERGUSON  
President

C. W. DODSON  
Cashier

**The Hereford National Bank**  
Hereford, Texas

**All General Banking Business Transacted**

We solicit your account, and will appreciate your business, whether large or small

**DIRECTORS**

R. J. Kibbe      Ira Aten      L. Gough  
W. A. Higgins      Jno. E. Ferguson

**1903 Greeting**

During the past year we have had many compliments on our stock of

**FURNITURE**

and low prices made. We have striven hard to merit your good favor, but during 1903 we will with untiring energy make our place desirable for you to visit. We will keep what you want and at the lowest possible price  
Yours for business

**LOVELESS & BLACK**

Call on Jno. Wyatt for fine candies—fresh supply just received. 46tf

J. H. Williams and J. M. Purcell left for New Mexico Wednesday on a prospecting tour.

All Kinds, Solid Gold, Gold Filled and Plated Jewelry, at Prices that speak for themselves and Guaranteed by Lee Smith, the Jeweler. 31tf

J. T. Johnston of Waxahachie came in Wednesday and will have the managership of his father's ranch, which he purchased recently from W. J. Killough.

Just received—Two and one-half cars of fresh canned goods and one car of Greely, Colo., potatoes. Call and price before buying elsewhere. Hereford Mercantile Co. 43tf

J. E. Park of Waxahachie, accompanied by his father, was in town this week prospecting. The former purchased through Brooks Brothers & Graves a section of land.

When in need of a new suit or overcoat it would be to your interest to call on C. L. Davis, who has an office next door to Witherspoon & Gough's real estate office. 40tf

J. L. Anderson of Callao, Mo., who has been prospecting hereabouts, left Sunday for his home. He is much pleased with this country and partly bargained for some of Hereford's real estate.

Lon Sellers of Chico was in town this week prospecting.

J. E. Brown of Bovina was in town Wednesday on business.

Miss Mayme Trammell of Plainview spent the holidays with friends and relatives in Hereford.

J. L. Smith, president of the Smith, Walker & Co. bank at Amarillo, was in town Wednesday looking after the business of the parent bank at this place.

Mr. Davis of the popular firm of Gough & Davis aims to give special attention to paint and oil orders. See him before painting your house. 37tf

Connell and Russell this week sold the J. E. Stevens section, known as section 39, block K6, to A. K. Cocanougher and J. N. Pipes of Collin county; consideration \$1760.

**Notice.**

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 46tf

**Notice.**

Eighteen sections of good grass, plenty of water and feed to winter about 1000 head of cattle. Can be bought reasonable or will take cattle by the month to winter. 42tf

HARRISON TROW,  
Hereford, Texas.

S. L. Wagley of Clarendon was in town this week on business.

If its good coal you want the Hereford Fuel Oil Co. have it. Phone 76. 41tf

C. E. McLean of Castro county was a business caller in town Wednesday.

Gough & Davis are putting in a full line of paints, lead and oil. See them for prices. 37tf

See my samples and get my prices before ordering your suit or overcoat. Office next to Witherspoon & Gough's real estate office. 40tf

Clay Trammell of Portales is visiting his cousin, Mrs. Lee Smith, and we think he is looking after some one else's cousin also.

We have the genuine Missouri cane sorghum, fresh from the mill. This is pure sorghum, there being no adulterations whatever. Hereford Mercantile Co. 43tf

Jack Harwell was in from Texico Wednesday on business.

Jno. Wyatt has just received a fresh line of Loosé Bros. fine candies. 46tf

M. O. Meeks and family of Texico were in town this week visiting old friends and relatives.

J. C. Johnston of Waxahachie came in Wednesday to look after his property interests here.

Lee Gilliland has moved his meat market from the rear of the Gamble saddle shop to more convenient quarters in the former Blankinship building, opposite the Hereford House.

J. C. Coker was in from his ranch Wednesday on business. He has leased his home property in town and will henceforth live at the ranch. He ordered his BRAND sent to Umbarger, where he will get his mail hereafter.

**DOCKRAY BROTHERS**

DEALERS IN ALL KINDS OF

**Fruit, Shrubbery and Ornamental Trees**

BEST NURSERY STOCK  
AT LOWEST PRICES

SAN ANTONIO, TEXAS

... REFERENCE ...

JOHN WOODS & SONS, BANKERS, SAN ANTONIO, TEXAS

**Do you want  
a Fine Home in  
the Panhandle?**

I have for sale one of the best improved sections (640 acres) in the Panhandle of Texas, situated three miles east from Hereford, the county seat of Deaf Smith County. This section is in the valley of the Tierra Blanco river, which intersects it, and contains over 275 acres which will grow alfalfa profitably without irrigation, making it the best dividend paying section of land in the Panhandle. There are 55 acres in alfalfa at the present time, which will cut three crops each year. For the past nine years an average of 100 tons of valley hay has been cut from this land yearly, which readily sells at \$10 per ton.

**...Improvements...**

Among the improvements on this place are: A modern \$2500 8-room residence, modern \$500 2-story barn—26x46 feet in dimensions with 16-foot walls—corrals and out-buildings. Has a 75-foot well, containing 35 feet of pure water, with a 10,000 gallon storage tank and a water-works system supplying house and barn with water. A 16-foot Eclipse windmill with 6-inch cylinder supplies ample water to irrigate a 20-acre garden patch. This property would be an ideal one for party wishing to engage in the fine stock business. My reason for selling is that other business demands my attention.

For further particulars write or call on

**RAT JOWELL**

Hereford - - - Texas

# The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH  
Editor and Publisher

**CLEAN up your premises.** This should be one of your New Year's resolutions, and one which you should keep.

How many new resolutions did you make on New Years? Or, what is more to the point, how many of them will you keep?

THE Roswell, N. M., Journal and Record issued very creditable special editions last week, advertising the resources of the Pecos Valley.

As yet we have seen no contradictions of the fact that Hereford is the peer of the Panhandle towns in culture and morality—nor is there liable to be.

OUR citizens should, in their efforts to upbuild the town, take up one thing at a time and push it to a successful consummation. "Too many fingers spoil the pudding."

HEREFORD citizens should push their school enterprises to the utmost. Not only the College, but the public school. Good schools bring a desirable class of citizens.

How much have you invested in the Hereford College enterprise? If you have already invested in the same, can you not afford to invest a little more. Every little helps, you know.

GIVE your home merchants the preference when in need of any commodity. Remember that it is to them you look for contributions for your various enterprises—both business and charitable.

Do not lose sight of the fact that Hereford has a ten-acre plot of ground set aside for use as a public park, in which about five hundred trees have been planted. Of course little can be done now to improve it, but we don't want you to forget it when the time comes suitable for the improving of it.

COMMENCE the New Year by redoubling your efforts to make Hereford THE town of the Panhandle in which to reside. The first achievement should be the finishing of the Hereford College and Industrial School building. This will inspire confidence in even greater achievements for the future.

GIVE Hereford a reputation of being the educational center and the town will grow without much effort on the part of her citizens.

HEREFORD needs a brick plant, electric light plant, water works to numerous to mention. Let's get a hustle on us and consummate the enterprises we have on hand, so that we can the sooner obtain them.

Do not forget the mass meeting Monday evening at the court house. At that time the committee on the board of trade proposition will make their report and it is hoped that a permanent organization will be effected.

It should not be a question "can I afford to invest in the college enterprise", "but can I afford not to invest in it." How many citizens, if put to the test, would say, "let the college enterprise drop; we cannot afford to complete it?"

THIS is the time of the year when the merchants are busily engaged in invoicing their stock and figuring up the result of their past year's work. It is needless to say that the Hereford merchants will all have a nice balance to their credit.

There is considerable talk of more railroads for Hereford. These are mere conjectures and of which we cannot be assured. Good schools, and plenty of them we can have, which will be of far more benefit to the town. Let's go after them.

THE Hereford College Journal, a monthly publication issued by the Hereford College and Industrial School, made its initial appearance this week. It is well edited and contains some interesting reading about education and the resources of Hereford for aspiring to be the educational center of the Panhandle. The subscription price is but fifty cents a year and the first issue is well worth the subscription price for a year. As soon as THE BRAND'S new equipment arrives the Journal will be printed on book paper and will from month to month contain fine illustrations of Hereford and surrounding country. Subscribers to both THE BRAND and the Journal will receive both papers one year for \$1.25.

HEREFORD'S phenomenal growth during the past year should inspire our citizens to put forth even greater efforts for the growth of the town during the year 1903.

THE Hereford College faculty and students are rejoicing over the fact that their steam heating apparatus has been fully installed and is in good working order in the Girls' Home. When Hereford citizens undertake to do a thing they do it right.

It would seem as though, with three church houses, Hereford would be amply supplied with accommodation for the worship of the Deity, but from the crowded condition of the churches each Sunday it is evident that more houses will have to be provided in the near future. This is the result of the Christian characters which have been inculcated in our citizens and a condition of which Hereford can justly be proud. A religious town is a desirable one in which to reside. We cannot have too many church societies.

## REGISTERED BERKSHIRES

If you wish Berkshires of good individuality and best strains of breedings. I can furnish them

R. H. NORTON

HEREFORD

TEXAS

### The Card of Thanks.

After giving a few samples of absurdly constructed "cards of thanks," such as are frequently sent to papers for publication, the Western Publisher says:

"Thanks should be extended in person or by private note. The homely stereotyped "Card of Thanks" in public print is obsolete and of not very good form, to say the least."

### In Honor of Miss Gamble.

Last Monday evening the Misses Nora and May Gamble entertained a number of their young friends at their home, the occasion being a surprise party in honor of Miss Nora Gamble, who left Wednesday for different Texas points to take a well earned vacation. An enjoyable time was had by all present.

### Received a Pounding.

The many friends of Rev. and Mrs. H. M. Bandy gathered at their home Monday evening and administered a severe "pounding" to their host and hostess. Rev. and Mrs. Bandy accepted their punishment with their characteristic Christian fortitude, and the guests passed a very pleasant evening.

### Rude, but Correct.

An exchange remarks, "Never enter a man's house without an invitation," as a slap at the merchants who do not advertise. Rather rude, isn't it?—Higgins News.

We Strive to Please. Good Weight and Small Profits

## The City Meat Market

LEE GILLILAND, Proprietor

We handle only the choicest of Fresh Meats of all kinds and solicit a share of your patronage.

Phone 85

Prices Reasonable

R. H. Gough, M. D.

T. J. Davis

## GOUGH & DAVIS

Dealers in

## ....DRUGGISTS

Drugs, Medicines and Chemicals  
Solid Gold Jewelry, Watches and  
Diamonds

Headquarters for Paints, Oils Varnishes  
and Brushes

Phone 26

Night Phone 19

HEREFORD, TEXAS



I wish to announce that I have equipped my laboratory for the manufacture of all kinds of regulating appliances and, owing to the increasing demand for the correction of irregularities of the teeth and deformities of the mouth, I expect to give this

## Branch of Dentistry

My special attention the ensuing year. And as for

### Crown and Bridge Work .

There are dozens of people here that will speak for me in that class of work. And to all that come to me for services I expect to do for you just what I would want done under the same circumstances

Sincerely

DR W. E. ROBERTSON, Operator and Proprietor

# HEREFORD DENTAL PARLORS

DR. A. D. MILLER, Laboratorian

#### ENGLISH - RANDOLPH.

##### Former Citizen of Hereford Married at Austin.

The many friends of S. Wallace English, who formerly was one of Hereford's prosperous young ranchman, will be pleased to learn that he has thrown off the yoke of single blessedness and has betaken unto himself a wife, and thereby gained a helpmate to bear the lighter Hymenial cords. Mr. English was united in marriage to Miss Ella Randolph, a popular and accomplished young lady of Austin, on Tuesday, Dec. 23. Wallace, as he is familiarly known among his friends in this section of the country, is now serving his state in the treasurer's department, and has a host of friends who will join with THE BRAND in wishing for him and his fair bride a long life of happiness and usefulness.

##### For Sale.

Forty acres of land one and one-half miles east of town and three-quarters of a mile from the new college, at \$15 per acre. R. R. Harris. 42tf

##### For Sale.

60 head of saddle, work and stock horses from 3 to 5 years old. Good and in good condition. Hereford, Texas. 31tf

#### You are Welcome.

An exchange expresses our sentiment in the following: It is quite surprising to an editor sometimes to have a patron come into the office and give an item of news and apologize as though his visit might be considered an intrusion. Nobody is more welcome than the man who brings in items of news, even if it concerns himself. We naturally consider every man who furnishes an item to make our columns more newsy and interesting as a benefactor. We hope that none of our readers will feel the least hesitancy in visiting the office or appearing before us on the streets with the request to publish such an item. The more interest we can cause you to have in the paper the more your visits will be welcomed.

#### The Usual Way.

There were two noted damage suits last week against railway companies by widows whose husbands had been killed in railway wrecks. In one case the well-to-do widow of a rich man was awarded \$150,000. In the other the poor widow of a laboring man was awarded \$1,200. In the first case no appeal was taken. The latter case will be contested before the appellate courts. This is a sample of judicial justice as it comes from the hands of the dealers. Farm and Ranch.

J. P. CONNELL

W. H. RUSSELL

## CONNELL & RUSSELL

HEREFORD, TEXAS

WE SELL

Ranches, Farming Lands, Cattle and Town Property

We solicit your business and will give it our best attention  
Office Opposite Stringfellow-Hume Hardware Company

## BURNS & SMITH Druggists

.....DEALERS IN.....

Drugs, Patent Medicines, Sundries, Fine Stationery  
School Supplies

We have a good assortment of Books, Bibles and Testaments  
WE EARNESTLY SOLICIT YOUR BUSINESS

R. P. BRAZIL

D. R. COUSINEAU

## The City Cafe

BRAZIL & COUSINEAU, PROPRIETORS

Short orders a specialty. Reasonable rates to regular boarders. Cysters served in any style. Good clean beds

**THE PEOPLE'S FORUM.**

[Articles under this head are for presenting private views and must be signed by the writer, the editor not standing responsible for their utterances.]

**EDITOR BRAND—**

I am not much of an ink slinger, and I am apt to knock out an "I" or do some other violence to the English language when I attempt it. But if you will allow me the space I will ask the postmaster at Amarillo a few questions, that I, in common with others, would like to have answered:

**FIRST**—Did nephew Walters have the endorsement of a single individual within a radius of one hundred miles of Hereford, you excepted?

**SECOND**—Did not the idea originate first in the head of an older and more astute pie eater than that of nephew Walters?

**THIRD**—Was he ever, at any time, a citizen of Deaf Smith county?

**FOURTH**—Was not the few days he is said to have played pool with the boys, the only time he was ever in Hereford, prior to his appointment as postmaster?

**FIFTH**—Did you tell a citizen of Texas that there was not a republican in Deaf Smith county that had sense enough to kick over the appointment of nephew Walters and as to the democrats it did not make any difference?

**SIXTH**—How many nephews have you that are not provided for?

**SEVENTH**—Have you a cinch on all the postoffices in Texas?

**EIGHTH**—Did you ever know or hear of a stranger being appointed postmaster anywhere save and except nephew Walters?

Now I have no desire to do this Warwick of Amarillo, or any one an injustice, but I expect to have something further to say in regard to this indignity that has been perpetrated on the citizens of Hereford and Deaf Smith county by the appointment of nephew Walters as postmaster of Hereford.

Respectfully,

LEE GILES.

P. S. I am not now nor never was an applicant for any appointment, neither are any of my relatives.

L. G.

**Notice.**

For sale, lease or trade for black land, three sections of improved land fifteen miles southeast of Hereford. Write quick. Lock Box 274, Wichita Falls, Texas. 39tf

**W. H. CUMMINGS**

**Carpenter and Builder**

Leave orders with Raylor & Ricketts, Hereford, Texas.

**No Trouble to Figure Bills**

We carry in stock all kinds of  
**BUILDING MATERIAL**  
Highest Grades. Lowest Prices

**BURTON-LINGO CO.**

First-Class Work  
Guaranteed

Clean Towels  
a Specialty

**The City Barber Shop**

GEO. W. DALE, PROPRIETOR

Bath Rooms in connection fitted up  
with Porcelain lined Bath Tubs

Your Patronage  
will be appreciated

**HEREFORD LUMBER CO.**

**NEW YEAR  
NEW STOCK  
RIGHT PRICES**

**Died.**

Thelma Hallie Lovelace, the four-months-old daughter of Mr. and Mrs. Raleigh Lovelace, died Tuesday, after a few days suffering from acute bronchitis, with pneumonia complications. Funeral services were held at the family residence on Wednesday, Rev. Chalmers Kilbourn officiating. Interment took place in the Hereford cemetery. The bereaved parents have the sympathy of all.

**A Swell Reception.**

Wednesday evening Mr. and Mrs. E. R. Rice and A. J. Lipscomb gave a New Year's eve party in honor of Misses Mina Dameron and Clara Stewart, about twenty couples being present. The evening was pleasantly passed in social chat and other amusements. The first thing on the program was the writing of a description of a trip to the moon. W. H. Russell and Miss Mary Tygret carried of the honors in this contest. After the merriment occasioned by the reading of their trip had subsided sealed envelopes containing the name of a young lady, were given each gentleman present, who were required to write on the back thereof a description of the

young lady whose name was enclosed. The reading of these descriptions were ludicrous in the extreme.

Refreshments were then served, after partaking of which the guests were given a card bearing what appeared to be but a blot of ink thereon, with the instruction to form some animal from each. Many of the animal painters showed rare talent in so doing.

After having seen the dawn of a new year the guests departed for their various homes, all having had an enjoyable time.

**Land Breaking.**

Parties wanted to break about 500 acres of land 10 miles from Hereford. Will pay, \$1.50 per acre. Call on or write Ira Aten, manager of Escarbada division XIT ranch, Hereford, Texas. 41tf

**Strayed**

One white faced cow, branded TX on left side, from my pasture. Finder please take up and notify. 46tf

L. W. RICKETTS.

**For Sale.**

Sections 47 and 48 in block M 7. Price \$4 and \$4.50 per acre. Two miles from school. Apply to C. H. Carl. 41tf

**Texas is a Whopper.**

At the performance of the "Deestrick Skule," given in the court house under the auspices of the Henrietta Book Club on December 5 and 6, one of the characters, "Timothy Truck," (whom we guess is Bill Edwards) made the following oration:

"Texas is a whopper. She's a peach. She's the widest and the broadest and the longest country on earth, extending from east to west and also from north to south. She could put Rhode Island down in her vest pocket. She could swallow three or four states like Maryland and Vermont and New Jersey, and wash 'em down by drinking the Mississippi river dry, and could digest 'em without ever havin' the colic. Texas is the empire state of the union without any Kaiser Bill for an emperor. She's the chieftest among ten thousand and altogether lively and wild and reckless. She is THE pebble on the beach. She's one of the old blue hen's chickens. She's the cock of the walk and the democrat of the world. She's a wolf, and it's her day to howl.

"Texas is bounded on the east by the alligators of Louisiana and the huckleberry thickets of Arkansas. She is bounded on the north by the tomahawk and the war whoop of the Red man. She is bounded on the west by the chile con carne of New Mexico and the hot tamales of old Mexico. She is bounded on the south by the Gulf of Mexico, and if it wasn't for that measly body of salty water she would extend beyond the south pole. As I said in the beginning, Texas is a whopper. She's a Jim Dandy and don't you never doubt it."

**Notice.**

The undersigned, having sold our coal, grain and hay business to Messrs. E. R. Rice and W. R. Evants, hereby request all parties having accounts with us to please settle the same at once. All bills being payable to Beach & Camp at the old stand. 40tf

W. B. BEACH.  
J. R. CAMP.

**Notice.**

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 46tf

**THE HEREFORD NURSERY**

F. T. RAMSEY, Proprietor  
W. F. STIMSON, Manager

Get your fruit and shade trees from this Nursery, as they are grown on the plains and are acclimated. We guarantee our trees to be delivered in good order. We also grow all kinds of roses, shrubbery and small fruits. Address all orders to

**THE HEREFORD NURSERY**  
HEREFORD



**DIMMITT NEWS.**

Items of Interest in Our Neighboring Castro County Seat Town.

Jan. 1—A light snow fell last night but is melting fast this morning.

John Hart and Miss Ida Cox were married Sunday. Rev. Roberts officiating.

J. L. Vaughn passed through town Tuesday from Plainview en route to his ranch near here.

The many friends of J. W. Carter will be pained to learn he is quite ill at his home in Dimmitt.

A. G. Bell and W. H. Russell and the Misses Daniel of Hereford spent Christmas with friends here.

Mrs. Eggleston and daughter of Saddler are visiting Mrs. T. H. Beach and Mrs. J. W. Alexander.

Mrs. Frank Vaughn and children will leave Saturday to visit Mrs. Vaughn's mother near San Antonio.

Harvey Cash and sisters, Misses D. B. and Annie Hill, are spending the holidays with their uncle, H. K. Baughn in Lamb county.

A number of young people from Ragtown came up to the Christmas celebrations. Among them were Misses Mabel Shire, Alma and Bee Hamilton; J. B. Oberthier; Frank Prideaux, George Abbot, Howard Hamilton and Jim Shire.

County Treasurer T. A. Turnbow arrived Tuesday with his bride from Saddler. Mrs. Turnbow is a sister of Mrs. T. H. Beach and Mrs. J. W. Alexander. Both the young people have many friends here who extend to them good wishes and congratulations.

**CASTRO.**

Will the party who accidentally exchanged fascinators at the Fox party Thursday evening please return same to this office? The fascinator lost was white with pink border.

James Harris of Nevada has matriculated at the college.

**HOMER INMON  
Newspaper Agent**

Will take your subscription for any paper or periodical published in any country or in any language

Agent for **The Brand**  
See him at the **POST OFFICE**

**J. H. KING  
Hereford, Texas  
Agent for and Builder of the  
Kitselman  
Wire Fence**

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.  
Nog Wire a Specialty

**C. C. FERGUSON**  
Successor to Johnson & Ferguson  
Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head"  
**MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town We will handle a full line of Field Seeds

**YOUR PATRONAGE IS SOLICITED**

**YOU CAN ALL SPELL THIS,**

BECAUSE YOU HAVE SEEN IT ON YOUR MOTHER'S AND GRANDMOTHER'S  
**STOVE AND RANGE.**

A LARGE PROPORTION OF THE PRESENT GENERATION HAVE BEEN "RAISED" ON FOOD COOKED WITH THE CHARTER OAK.

THEY BECOME MORE POPULAR WITH EACH SUCCEEDING GENERATION.

BAKE, ROAST, BROIL AND BOIL TO PERFECTION

YOU SEE THE NAME EVERYWHERE.  
FOR SALE BY  
**GARRISON BROS.**

**CHARLES ORR Confectioner**

DEALER IN

**Fine Confectionery, Fruits, Cigars, Tobacco, Etc.**

Hereford Dewey Avenue Texas

**W. C. T. U. Entertains.**  
The ladies of the W. C. T. U. entertained their friends at the College Home New Year's day, the married ladies receiving in the afternoon and the young ladies in the evening. Light refreshments, consisting of chocolate and cakes were served and both receptions were interspersed with music and recitations.

**For Sale.**  
A four-acre block in the College addition, fronting the residence property of Randolph Clark. Will sell whole or part. Hereford Land and Abstract Co. 45tf

Read Charles Orr's new ad in this issue.

**Entertained Their Friends.**  
Saturday evening the Misses Mina Dameron and Clara Stewart entertained a party of their young friends at the latter's boating place, the home of Mr. and Mrs. F. B. Fuller. All report a good social time.

**Tax Notice.**  
All taxes must be paid on or before January 31, 1903, or a ten cent penalty will be added. Don't wait until the last day.  
45-2t J. T. INMON.  
Tax Collector.

Lost, strayed or stolen—A red and white dehorned dry cow, branded on the left side JMT. Information leading to her recovery will be rewarded. J. H. Turnbow. 43tf

**Surveys in the Panhandle.**

A special to the Dallas News from Canyon City, under date of December 20, says: Harry McGee, civil engineer for the Santa Fe, has been making some important surveys for the company in New Mexico and the Panhandle, with a view to completing a line through to California.

Mr. McGee surveyed that part of the short line through New Mexico east of the Rock Island to Texico. This short line connects the Pecos Valley and Northeastern at Texico with the Santa Fe Pacific near Albuquerque. He then made a survey of the Pecos Valley and Northeastern from Texico to Canyon City, with a view to straightening the road and reducing the grade from one per cent to six-tenths per cent between the two points.

Two surveys were contemplated here, one from Umberger, nine miles west of Canyon City, to Panhandle via Amarillo, and the other from Canyon City to Panhandle. After running the Umberger line some seven or eight miles it was abandoned and a survey started from Canyon City to Washburn, the present terminus of the Atchison, Topeka and Santa Fe.

**A Large Hog.**

W. H. Clary killed a large Berkshire hog last week which tipped the scales at an even 700 pounds, and from which twenty-five gallons of lard were realized. Who can beat it?

**Trespass Notice.**

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

**Notice.**

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 46tf

**Panhandle Marble Works**  
AMARILLO, TEXAS  
MARBLE AND GRANITE  
**Monuments and Statuary**  
Iron Fences, Floor Tiling, etc.

**S. B. Peemster**  
LOCAL AGENT  
Hereford, Texas

**SILAS JOHNSON**  
Dealer in  
HIGH GRADE  
THISTLE and RAMBLER  
**Bicycles**  
Repair work a specialty  
Shop opposite Hereford House

**Prospects Bright.**

[Continued from page 3.]

1901 to a considerable degree and expressed himself as satisfied that 1903 would eclipse either of the two previous years.

Mrs. Anna Osborn, who has for the past two years conducted a millinery store, stated that she had disposed of more and better ladies' headgear during the previous year and that the outlook for 1903 is more promising than ever.

D. R. Gass, of the general merchandise firm of D. R. Gass & Sons, said that he had enjoyed a good increase of business during the past year over that of 1901, and that he had no reason to feel blue over the prospects of 1903.

Charles Orr, who has until this week been identified off and on with the Hereford Restaurant, stated that his business career in Hereford had been satisfactory to him in every way, and that he saw no reason for the business of the town not being as good in the future as it has been in the past.

Hereford Land and Abstract Company—We have done a much larger business this past year than we did the previous year—all owing to the college enterprise—and the prospects for the coming year are even better than they were last year at this time—provided we can give prospectors an absolute guarantee that the college building will be finished in time for the opening of the fall session.

Hereford Mercantile Company—Our business for 1902 more than doubled that of 1901, and consider the outlook very bright for the coming year. It all depends upon the finishing of the college in time for the opening next fall and the establishing of a cattle trail from the south to Hereford.

Loveless & Black, the furniture dealers, said that their business had been very satisfactory during the time that they had been in business in Hereford—not quite a year—and believe that they had done a larger business than did their predecessors during the year 1901. The prospects for the coming year looked bright.

Cardwell Brothers, the grocery-men, said that their business had been more than twice as much during the past year as it had been the previous year, and they saw no reason why it should not continue.

L. F. Alby, manager of the Stringfellow-Hume Hardware Company's business at this place, said that his firm had enjoyed a very good business during the past year and that it showed a substantial increase over that of the previous year, and he believed that during the coming year his business would

show even a larger percentage of increase than it did the past year.

W. W. Meeks, the jeweler and optician, said that his business had been all that he could ask for during the past year and believed that it would continue.

Gough & Davis, the druggists, said that the fact that they were forced to enlarge their store building and increase their stock was evidence enough that the business had greatly increased over the previous year. They considered the future of the town depended upon the college enterprise.

J. A. Johnson, the grocer, said that his business had been on the increase ever since he started and did not expect it to let up during the coming year.

T. R. Reagan, manager of the Hereford Manufacturing Company, said that his business was on the increase and had been ever since he started—about a year ago. Considered the outlook good for next year.

J. A. Canterbury, the boot and shoemaker, said that his 1902 business had shown a decided increase over 1901 and that the future was bright.

Here is the opinion of the business men who have embarked in business during the past year, who have not been mentioned in the above:

W. H. Stone, one of our dealers in dry goods, said that since opening last May he had enjoyed a far greater business than he had anticipated and believed that he would enjoy even a better business this year than he did last.

T. H. Collins, speaking for his real estate firm, said that they had had a very satisfactory business and believed that the coming year would be even better.

W. H. Rayzor, of the real estate firm of Ricketts & Rayzor, said that they had had a good business and the outlook was good for a large number of land sales during the coming year.

W. M. Cogdell, who lately opened a racket store here, said that he had had a good business since opening and considered that Hereford had a great future.

Williams & Harrison, who opened a gents' furnishing establishment last September, said that they had done a satisfactory business and

**JOHN HICKOX**

Agent for

**AMARILLO STEAM LAUNDRY**

Will do you first-class work.  
Try it. All work guaranteed.

OFFICE AT THE STORE OF WILLIAMS & HARRISON

considered the outlook bright for the coming year, especially if the college enterprise was culminated.

Brazil & Cousineau, proprietors of the City Cafe, said that they had had a rushing business and expected it to continue.

B. T. Hinton, the confectioner, said that he had enjoyed a good business and looked for a better one this coming year.

L. S. Smith, the jeweler and optician, said that his business had been all that he could ask for and that the coming year would find him busy.

John Wyatt, who a few months ago succeeded Joe Killough in the confectionery business, said that he had no complaint to make and believed that the business would be good this year.

Guy Gamble, the saddler, said that his business had been good, but expected it to be better this year, especially in the fine harness line.

W. F. Stimson, manager of the Hereford Nursery, commenced operations here last March, since that time having done a good business, but expected to do a much larger business this year.

Garrison Brothers, hardware dealers, said they had done a much larger business than they had anticipated and considered that this year would be a banner year in Hereford business circles.

Galbreath, Fox & Co., dry goods merchants, said that they had done a large business this past year and expected to do a much larger one the coming year.

Irving Jennings, manager of the Burton-Lingo lumber yard at this place, said that he had received a satisfactory patronage since opening for business in May last. He considered the prospects good for the coming year.

A. P. Murchison, our local livestock broker, said that cattle sales had been brisk the past year and that the coming year should be no exception.

Connell & Russell, real estate agents, have had a good business and expect the college enterprise to make a brisk demand for lands during the coming year.

G. W. Shaffer, proprietor of the Western Star Nursery, has but recently started in business here, but

the fact that he is an experienced nurseryman is an evidence of his confidence of the future of Hereford and surrounding country.

C. C. Ferguson, the coal and grain dealer, was well satisfied with the business he had done the past year, and felt hopeful of the future.

D. H. Walsh, business manager of the Hereford College and Industrial School, said that that enterprise had done better than any other new venture of a similar nature that he had ever heard of—it had paid expenses, notwithstanding the fact that they had been working under difficulties on account of the college building not having been finished, having to do their school work in the Girls' Home. Everything necessary for good work had been furnished teachers and pupils. Letters from prospective patrons indicate that a large number of students will be present at the opening next fall—provided the building is completed.

Burns & Smith, druggists, have enjoyed a good business and believe that the prospects are bright for the future.

Troy Womble, manager of the Hereford Fuel Oil Company is away for the holidays, but we feel that we can say with truth that he has had a rushing business, both summer and winter, as he deals in ice in the summer and fuel in the winter.

There are other business men in the town whom we failed to find at home, but from the fact that they are still in business and have plenty of customers it is safe to say they are satisfied with their business ventures in Hereford.

The above article is not intended to attract other business men to locate in Hereford to compete with those already here, as it is the writer's honest opinion that the different lines of business already represented here are fully adequate for the needs and prosperity of the town and we would not advise anyone to enter business here without looking the field over and arriving at his own conclusions as to whether it will be profitable or not. But, if after making an investigation, new business firms decide to locate here they will be given every welcome by THE BRAND.

**J. A. CANTERBURY**

MAKER OF

**Strictly High-Grade Boots and Shoes**

**Cattlemen's Boots a Specialty. All Kinds of Boot and Shoe Repairing Promptly Done. Send for Order Blank.**

**PROFESSIONAL CARDS.**

**C. P. ESTES, M. D.**  
 PHYSICIAN AND SURGEON  
 'Phone No. 82  
 Office at Gough's Drug Store  
 Hereford, Texas

**R. H. GOUGH, M. D.**  
 PHYSICIAN AND SURGEON  
 Surgical Cases Solicited. Office in  
 Gough & Davis' Drug Store  
 Res. Phone 20 Office Phone 26  
 Hereford, Texas

**T. J. ESTES, M. D.**  
 PHYSICIAN AND SURGEON  
 Offers his professional services to  
 the people of Hereford and surround-  
 ing country. Calls promptly at-  
 tended. Charges reasonable.  
 Obstetrics and catarrhal diseases  
 a specialty.  
 Office at store, next door to Search-  
 light. Phone 105.

**E. W. TINSLEY, M. D.**  
 PHYSICIAN & SURGEON  
 Office in Burns & Smith's drug store  
 Office Phone 13 Residence 27

**WITHERSPOON & GOUGH**  
 ATTORNEYS-AT-LAW  
 REAL ESTATE AND INSURANCE  
 NOTARY IN OFFICE  
 Office next door to Bank  
 Hereford - - - - - Texas

**W. H. RUSSELL**  
 LAWYER  
 Practice in all courts  
 Hereford, - - - - - Texas

**JNO. P. SLATON**  
 ATTORNEY-AT-LAW  
 (Over ten years experience.)  
 Office in Smith, Walker & Co. Bank.  
 Hereford, Texas.

**H. H. WOMACK**  
 ATTORNEY-AT-LAW  
 Office at court house  
 Hereford - - - - - Texas

B. H. Smith has our thanks for  
 subscription favors.

Our paints are arriving and we  
 can supply the trade. Gough &  
 Davis. 38tf

For lease—Three sections of  
 pasture land. See Loveless &  
 Black. 43tf

Mr. and Mrs. J. E. Cox of Plain-  
 view are visiting friends and rela-  
 tives in town.

If you wish to secure a piano  
 cheap you may do so by ordering  
 with the College Club. 43tf

Ricketts & Rayzor, the new real  
 estate firm, have some new local  
 ads in this issue of THE BRAND.  
 They are a reliable firm and you  
 can safely trust your business with  
 them.

S. S. Loveless was a business  
 caller in the Potter county seat Sat-  
 urday.

Fresh consignment of Loose  
 Bros.' chocolates and bon bons at  
 Jno. Wyatt's. 43tf

E. A. Chambers, formerly of this  
 place, now of Hereford, was in town  
 a few hours Sunday.—Saratford Star.

C. L. Davis requests that you see  
 his line of clothing samples before  
 ordering your suit or overcoat else-  
 where. 40tf

Dr. R. E. Taylor and wife, who  
 have been visiting here for a few  
 days, left Saturday for their home  
 at Lancaster.

Meeks, the jeweler and optician,  
 invites his friends and customers to  
 call and inspect his watches and  
 jewelry before purchasing. 44tf

Miss Pearl Turrentine, the ear-  
 nest and efficient teacher of the Lair  
 school, No. 7, was in Canyon last  
 Friday and reported her school as  
 closed for the holidays. She will  
 spend Christmas with her parents at  
 Hereford.—Stayer.

List your property with Ricketts  
 & Rayzor. They are in touch with  
 the buyers. 46tf

T. J. Hunt was in town last week  
 and ordered his BRAND sent to  
 Texico, N. M., instead of at Bovina.

If the best is the cheapest the  
 Hereford Fuel Oil Co. have got  
 some awful cheap coal. Phone  
 76. 41tf

Lula Green has gone to Hereford,  
 Texas, to spend Christmas. She  
 will return next week.—Portales  
 Herald.

John and Eugene Dyer of Here-  
 ford passed through Canyon Sunday  
 en route to Plainview to spend the  
 holidays.—Stayer.

Mr. and Mrs. J. H. Winn of Tu-  
 cumcari, N. M., are visiting their  
 children, Hunt, Willie and Estella,  
 who are attendants at the Hereford  
 High School.

Call and see C. L. Davis' fine  
 line of samples before ordering your  
 winter suit or overcoat. Office next  
 door to Witherspoon & Gough's  
 real estate office. 40tf

Finest line of cigars in town at  
 Gough & Davis' drug store. 38tf

P. D. Hunsaker and family of  
 Plainview are guests of friends in  
 town.

If you want alfalfa hay, remem-  
 ber I keep it constantly on hand.  
 C. C. Ferguson. 43tf

It's a good time for coal and the  
 Hereford Fuel Oil Co. has got a fine  
 article and lots of it. 41tf

John, Frank and Eugene Dyer are  
 down from Hereford and Texico to  
 spend Christmas with their parents.  
 —Plainview Herald.

Miss Fanny Robinson, one of the  
 efficient instructors in the college,  
 has our thanks for a number of sub-  
 scriptions to THE BRAND.

I have a large quantity of genuine  
 "Niggerhead" Maitland coal on  
 hand. If you want any you'd  
 best hurry for it's going fast. C.  
 C. Ferguson. 43tf

**MEGERT-CARAWAY.**

**Rev. H. M. Bandy Unites Two  
 Lives in the Bonds of Matrimony.**

Tuesday, December 23d, two fond  
 hearts were made happy when Miss  
 Nettie Caraway of Thorp Springs  
 and W. M. Megert of Castro county,  
 but formerly of the former place,  
 were united in Hymenial's bonds at  
 the home of the bride's uncle, Rev.  
 H. M. Bandy, in the presence of a  
 few friends of the contracting couple  
 and attended by Messrs. R. L.  
 Ball and Walter Ricketts and the  
 Misses Empriss Jowell and Lucy  
 Bandy. The bride is an accom-  
 plished young lady, while the groom  
 is one of Castro county's prosperous  
 young ranchmen, and both have  
 many friends who will wish for them  
 a happy journey on their life voy-  
 age. They were the recipients of  
 many handsome and useful presents.

**Hereford Restaurant**

**CHARLES ORR, PROPRIETOR**

Regular Meals at the Usual Hours      Special Rates to Regular Boarders      Short Orders a Specialty

**YOUR PATRONAGE SOLICITED**

**HEREFORD \* \* \* \* \* TEXAS**

**Do You Use Groceries?**

We keep a full line of fresh STAPLE AND FANCY  
 GROCERIES and would be pleased to have you give us  
 a call. No stale goods in our store. "Quick sales and  
 small profits," is our motto.

**Phone 50**

**Cardwell Bros., the Grocers**

**T. A. COX**

**....Livery, Feed and Sale Stables....**

**GOOD SADDLERS      GENTLE DRIVERS**

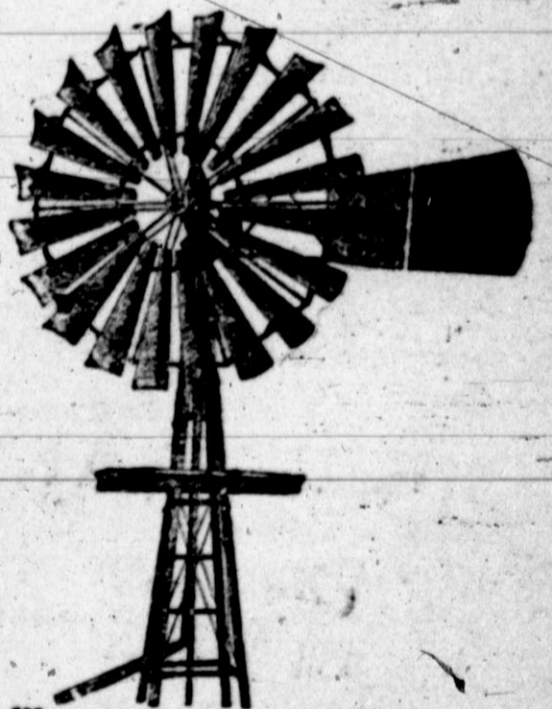
**Special Conveniences for Drummers' Trade**

**HEREFORD      TEXAS**

**E. R. Rico      W. R. Evants**  
**Hereford Grain & Coal Co.**  
**Coal, Grain, Hay, Salt**  
**AND FIELD SEED**

**Bois d'Arc Posts      Cash for Hides and Bones      Wagon Yard Connected**  
**International Stock and Poultry Food**

**YOUR PATRONAGE SOLICITED**



We are agents for the above cele-  
 brated make of windmill and will  
 guarantee it in every way. The  
 IMPERIAL is made wholly of steel  
 and malleable iron—no cast iron  
 in their make-up. Call and exam-  
 ine them.

**D. R. Gass & Sons.**

# XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

**ON ACCOUNT OF THE CAPITOL SYNDICATE COMPANY'S** (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

**Address**      **A. G. BOYCE**      **W. BOYCE**      **IRA ATEN**  
                                  **Channing**                      **Amarillo**                      **Hereford**

Go to Jno. Wyatt for fine candies—  
all fresh. 43tf

A. S. Gracey went to Amarillo  
Saturday on business.

Wanted—In trade for coal, millet  
and Kaffir corn. See Troy  
Womble. 43tf

J. M. Colbath of Greer county,  
Okla., came in Saturday and is  
prospecting hereabouts.

20 acres of land, well improved,  
Welsh addition, price \$1250. See  
Witherspoon & Gough. 39tf.

W. T. Kirk of Blanco county  
came in Saturday and has accepted  
a position with Manager Aten of the  
XIT ranch.

Do you want to buy a choice piece  
of real estate? Or do you want to  
sell or lease your property?  
Ricketts & Rayzor can supply your  
wants. 46tf

**J. H. HOLLAND**  
Contractor  
and Builder

Can give the best of references,  
practical framing and joining to-  
gether a specialty. Estimates given  
on short notice. A fair share of  
trouge solicited.

HEREFORD TEXAS

Window glass in all sizes—we cut  
to fit. Gough & Davis. 38tf

W. J. Hodges of Washita county,  
Okla., is in town prospecting.

Wanted—Plain and fancy sewing  
and dressmaking. Miss Ella  
Hodges. 20-tf

E. E. Dyer of Hereford was a  
caller in Canyon City last Sunday.  
—Stayer.

Call and see the new line of Jew-  
elry, Watches, Clocks and Spectacles  
at Lee Smith's Store. 29tf

W. R. Evants and Geo. W. Irwin  
of Hereford were in Amarillo on  
business last Saturday.—Star.

Ricketts & Rayzor have some  
choice bargains in land. Office in  
the Hereford House Annex. 46tf

J. C. Newman orders THE BRAND  
sent to his father-in-law, James  
Ochiltree of Glenwood, Ind.

Drs. W. E. Robertson and A. D.  
Miller of Hereford were mingling  
with Amarilloites Saturday and  
Sunday.—Star.

For sale—Good cow and calf and  
yearling heifer, also my fine regis-  
tered Hereford bull, at a bargain if  
sold at once. Troy Womble. 41tf

C. A. Taylor of Lancaster, who  
was here last week prospecting, left  
Saturday for his home, expressing  
himself as much pleased with Here-  
ford and the surrounding country.

## DRUMM-FLATO COMMISSION CO. LIVE STOCK SALESMEN AND BROKERS

CAPITAL AND SURPLUS \$700,000.00  
KANSAS CITY                      CHICAGO                      ST. LOUIS

A. P. MURCHISON, AGENT  
HEREFORD, TEXAS

## Enjoy a Good Dinner

You cannot do this without having pure and  
fresh groceries. That is the only kind we  
handle and are selling them at prices commen-  
surate with good business principles. Give  
our store a trial. Satisfaction guaranteed.

**JOHN A. JOHNSON**

## Let Us Figure With You

It is with pleasure that we announce that THE BRAND is now pre-  
pared to fill your order for stationery and printing of all kinds, from the  
modestly printed card to the largest of blank book. We can quote you  
low prices on lithographed, embossed or engraved work—no matter how  
large or small the job wanted. We are the authorized agents for the  
**M. P. Exline Co., Lithographers and Manufac-  
turing Stationers of Dallas** and can fill promptly any  
order with which you favor us

THE BRAND