

The Hereford Brand

20 pages

SINCE 1901
Sixty-two Years Of Service

Our Slogan: "More People — More Farms"

Published Every Thursday

TEMPERATURES

	M	High	Low
Monday	56	71	50
Tuesday	50	57	34
Wednesday	72	84	54
Moisture this month:	.09		
Moisture this year:	13.66		
Same time year ago:	21.66		

(Courtesy of KPAN)

63RD YEAR NO. 49

HEREFORD, TEXAS, 79045, THURSDAY, DECEMBER 3, 1964

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Sugar Beet Price Hearings Are Set

Public hearings by the U. S. Department of Agriculture this month will:

- Determine wages for sugar beet field workers, and
- Decide whether prices paid to growers are fair and reasonable.

The announcement was made by the Agricultural Stabilization and Conservation Service, Elmer C. Miller, manager of the local ASCS office, said he had been informed by the Washington office.

For Texas, only two such hearings are being called — one in San Antonio's Frontier Hotel Dec. 16, and the other in McAllen, El Estero Motor Hotel, Dec. 18.

Miller said the hearings will be held in the afternoon and will be open to the public. He said the purpose of these hearings is to determine whether the present prices for sugar beets are fair and reasonable, and whether the present wages for field workers are fair and reasonable.

The announcement said that representatives of producers, processors, and consumers will be invited to attend the hearings. It also said that the hearings will be held in a public hearing room in each city.

USDA said the hearings may continue for a longer time than that specified in the announcement if all the testimony is not completed on the scheduled date.

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Around Town

With The Brand Staff

Alcohol Council Work Praised By President

Deaf Smith County Council Speakers will include Ed Landrum, owner of KMLL, Mule Show, and the Rev. Allan Conley, Amarillo, an Episcopal pastor.

Deaf Smith County Had 735 Farms in '59

The 1964 national census of agriculture is the 18th in a series which began in 1940. Because of the rapid changes which American agriculture has been undergoing in recent years, Census Bureau officials regard the current census as one of the most significant ever taken.

The department also would like to know whether the farms and ranches in the county are producing more products than in 1959. This survey shows that the average acre of 1959 was 48.4 acres, while the 1964 average was 42.54 acres.

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'Wonderful Week' Ends Today For Two 4-H'ers

Two area girls, Sharon Bezner of Hereford and Jorja Duke, Tulsa, will end their "most wonderful week" today. They are in Chicago for the biggest of all 4-H events, the National 4-H Congress, both as winners from home.

Sharing their enthusiasm are some 1500 4-H club members who are attending the 4-H convalescence, held each year in Chicago's famed Conrad Hilton Hotel. Big names in show business have been paraded live before the boys and girls for a week as the nation's biggest industries roll out the red carpet for one elaborate show after another. The Congress is the ultra in youth entertainment each year and the trip to Chicago is the coveted honor every 4-H member hopes will be his.

It was not all work and no play as each night had its special entertainment. Two award winners from Texas who joined the fun were: Sharon Bezner, 20, from Hereford, and Jorja Duke, 16, from Tulsa.

Miss Bezner, the 1964 state clothing award winner, is a junior majoring in art at West Texas State University. She not only makes her own clothes but designs them as well. She has

Implement Show Set For Saturday

Hereford's second annual autumn implement show is to be held Saturday on the Hereford State Bank parking lot, sponsored by the bank and 10 implement dealers.

All the latest farm machinery sold in Hereford will be on display all day. Last year the show attracted hundreds, and this year's event is expected to be even bigger.

Sponsors, in addition to Hereford State Bank, will be Case Power and Equipment, Tommy Kemp Tractor Co., H & W Implement Co., Lesley Motor Co., B & B Oliver Co., David Implement Co., Hays Implement Co., Hick's Oil & Gas Co., West-Tex Implement — Supply, Inc., and Kirby Sales.



MAKING READY FOR SANTA — Hereford Jaycees turned assistants to Santa Sunday to install Hereford's Christmas decorations. This is a typical scene and shows Raymond DeMent on the ground, Dale Barkley half-way up the ladder and Paul Schroeter on top. The truck belongs to Deaf Smith County Electric Co. op.

(Brand Staff Photo)

Are Farms Bigger Now? Census Seeks Answer

The department also would like to know whether the farms and ranches in the county are producing more products than in 1959. This survey shows that the average acre of 1959 was 48.4 acres, while the 1964 average was 42.54 acres.

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Renfro Cattle Bring \$226,430 At Auction Sale

More than 600 registered Herefords of the Jack Renfro Estate sold for more than \$226,430 at one of the largest sales held this year.

The sale was held Friday and Saturday at the ranch with the 600 head being sold for an average of \$401 per animal, Karroll Higgins, ranch manager, said.

The highest price paid for any one bull was \$5,000 paid by J. D. Cummins of San Marcos. Cummins paid the top price for Majestic Silver 65.

Cummins also paid \$1,000 for a cow, also the top price paid at the giant sale.

Joe Kirk Fulton of the Queen Sabe Ranch, Channing, purchased 92 of the 564 lots offered for sale.

Other top buyers included R. E. Osler of San Rafael, Calif.; Leo Farley of Forsythe, Mont.; and Bernie Brukhardt of Freedom, Okla.

Buyers from 11 states attended the sale, with more than 400 registering at the ranch which was the final dispersion of the Renfro herd.

Bull sales totaled \$80,360, an average of \$374 per bull, and cow sales totaled \$146,070, an average of \$345.

Included in the sales were 110 head of replacement heifers, 265 top cows—120 selling with fall calves at side and 40 with spring calves at side—80 yearling bulls and 19 senior bull calves.

The Renfro herd was built on the blood of Silver Prince 34 and Real Silver Domino 283.

A barbecue was served to the buyers by the Hereford Rotary Club at Friday and Saturday noon.



Sharon Bezner, Jorja Duke, Mrs. Cuby Kitchens, George Loerwald, Leon McCutchen

Santa Parade Dec. 11 To Kick Off Yule Season

Although stores are jammed with Christmas merchandise from floor to attic, the official Christmas season for Hereford will blast off officially Friday, Dec. 11 with a mammoth downtown parade, it was announced Wednesday by the Retail Committee of the Chamber of Commerce.

The parade, highlighted by the old gentleman from the North Pole himself, will take place at 7:30 p.m. and stores will remain open that evening and every other evening until Christmas Eve, the Chamber said.

Firms and organizations interested in entering floats in the parade were asked to contact the Chamber. All kinds of floats are sought, ranging from the religious to the lighter motif.

Although work on the parade has only just been started, five units already have entered floats, Bill Thompson, chamber manager, said Wednesday, and two bands have been signed up.

Hereford Jaycees were among the first organizations to enter a float. They will start work on their float within the next few days and plan to have an elaborate display in the parade, Jaycee officers said.

Whiteface Cagers Down Littlefield

Hereford High School cagers met the Littlefield Wildcats here Tuesday evening in the high school gymnasium and evened up their record for the season 11-11 by beating the Wildcats 72-55.

Joe Childers led the scoring column for the Herd as he hit eight field goals for 16 points. Robert Strange was close at hand as he racked up 17 points for the Herd.

Robbie Lemons fell out of the double figures as he hit only five points.

Roger Owen counted for eight points and Gary Payne tallied for six. Gene Duvall hit seven and Steve Hedges hit five. Kenny Justice counted for four and Gary Roberson and Charlie Moreno tallied for three each.

The Herd led the Wildcats in every quarter, but had only a 16-14 lead at the end of the first stanza. At halftime the Herd led 33-24 and increased the lead to 51-36 at the end of the third quarter, with their largest scoring burst of 21 points.

Roy Dale Pierce hit for 20 points, the most points any one player has been allowed to score against the Herd thus far in the season.

He was joined by Ronald Stran who managed to tally for 16 for the Wildcats.

The Herd completed 12 out of her 26 free throw attempts, while the Wildcats completed 19 out of 35 free throw attempts.

The Hereford "B" Team

Joe Childers is following with a 10 point per game average with a total of 41.

Strange has hit in the double figures in every game and Childers did in every game with the exception of one.

Robbie Lemons has 32 points for the four games played thus far.

Strange has hit 21 of 32 free throw attempts to lead in the averages in this department.

Boy Undergoes Second Cornea Transplant

Glen Fuller, 18, son of Mr. and Mrs. H. S. Fuller, Dawn, underwent a second corneal transplant in St. Anthony's Hospital in Amarillo Sunday afternoon.

Fuller had a transplant in his other eye some three years ago, which was a complete success.

With the aid of contact lenses he now has 20-20 vision in the eye which was operated on some three years ago.

Doctors will not know whether the operation was a complete success for some six weeks.

According to his parents, Fuller had a growth in his eyes, which completely blinded him, but he was never blind in both eyes at the same time.

The operation was made possible through the efforts of the High Plains Eye Bank, which is sponsored locally by the Hereford Lions Club, with Ed Sky-pala as local director.

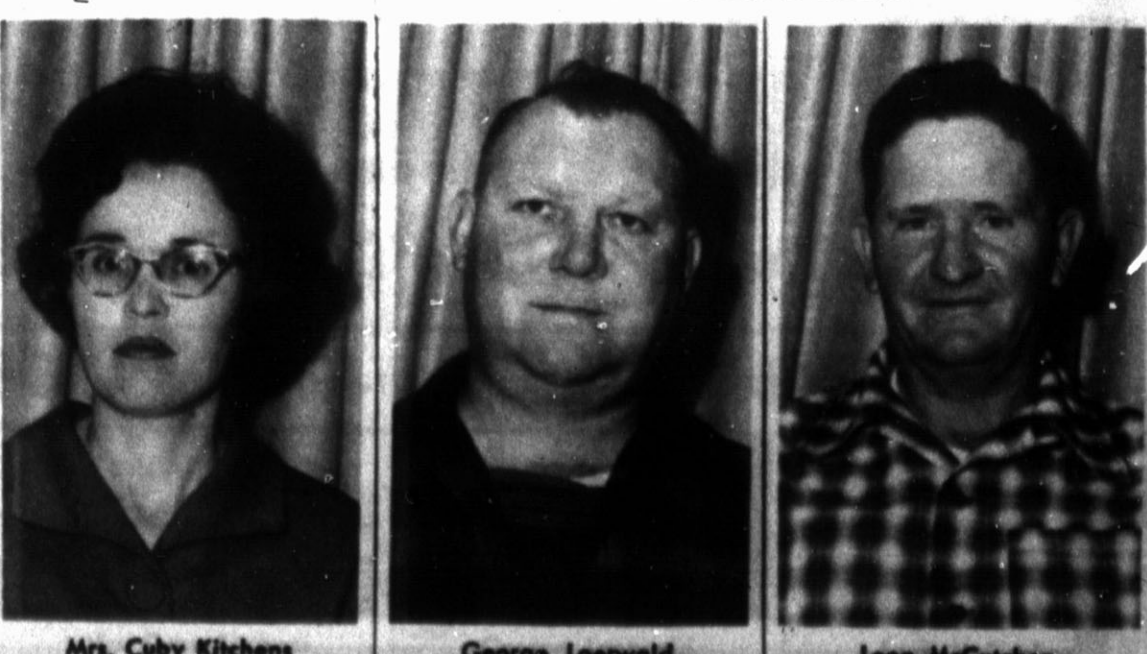
Mrs. Fuller told the Brand, that not enough persons in the Panhandle area were supporting the eye bank, and doctors were having to look to sources in Oklahoma City and other surrounding areas to find eyes for the transplants.

Mrs. Cuby Kitchens Takes Top Prize In Grid Contest

Mrs. Cuby Kitchens, 512 Ave. J is the first-place winner of the Hereford Brand Football Contest. Mrs. Kitchens was named the overall winner with 160 out of a possible 240 games for the 12 weekly contests. This gave her a 66 2/3 average and two tickets to the Cotton Bowl game between Arkansas and Nebraska, Jan. 17, in Dallas.

Trailing close behind were Leon McCutchen, 836 Brevard, with 159, and George Loerwald, 405 N. McKinley, also with 159. These two men tied for second and each will receive one ticket to the Cotton Bowl Game.

There were several others in the running for the top prize but the final contest proved too much for them and they fell



Mrs. Cuby Kitchens, George Loerwald, Leon McCutchen

Suzanne To Ski Away Her Yule Vacation

By Suzanne Langley

VIENNA Nov. 13 — Well, how is everyone? Daddy it sure is great to get all your letters. I didn't know you could be such an efficient letter writer. I'll bet I never got over five from you in my whole life before now. And now I can depend on at least one or two a week and I love it!

You know I've just realized that actually I should keep a diary of each day, but I haven't. However, I'd much rather write to someone, so I guess I'll have to completely rely on my letters to remember what I did when. Just be sure not to lose any!

I guess I've about decided to go skiing the whole time Christmas Here's the thing. The meals and transportation and rooms during the whole vacation are paid for — no refund, so it would really be a waste of money and I can see the Casey's in February. The whole Christmas vacation sounds so great. We signed up last night for where we wanted to go. I signed up for where we wanted to go. I signed up for a place called Kaprun. There are about 30 going to each place and the pictures, descriptions, etc. just look fabulous.

Last week-end I really had a fabulous time. On Saturday afternoon I started out just walking around again to a new part of town. I got into a kind of an industrial section and then looked for a place to eat. It's amazing here how always when we go somewhere to eat, we don't eat and run like we always do in America.

It's very relaxing and enjoyable not to just always jump up and rush to do something else. The food here is great! Then Sunday all day I went to Burgenland with Dr. and Frau Erber, the couple who are with I. E. S. and were the tour leaders on my bus. We went in their car and just had the nicest time. You know Burgenland is in Southeast Austria, not far from Vienna, and close to the Hungarian border.

The drive was beautiful — the rolling hills covered with fall trees, small farms and miles and miles of rows and rows of grape vineyards. We ate in the nearest little Hungarian type place — it was all decorated and had a Gypsy Band — the musicians go around and the violinist played a song for me so Dr. Erber teases me and says he's going to write you and tell you I'm in love with a Gypsy violinist! He's already told nearly everyone in the Men's this week!

Oh, and the food there was terrific! I had a special Hungarian dish Zsigmondy — something or other and was it good! Then we went to see the harbor. I got my first glimpse of the Iron Curtain. It was horrible and desolate and not much to see but miles of desolate land and fences and watch towers. I saw the guard walking around in the tower. It was a grim horrible sight but lots of kids have

Hawaiian Trip Is Described For HD Club

Trip to Hawaii taken by Mrs. Louie Olson, Mrs. Viola Williams, and Mrs. J. D. Love, highlighted Mrs. Love's discussion at the recent meeting of the Cultural Home Demonstration Club in the home of Mrs. Grady Parsons.

Mrs. Louie Olson delivered the poem "Thanksgiving" followed by Mrs. Argen Draper who gave a demonstration of various type linings for a variety of material. Mrs. Parsons served refreshments to Mrs. Draper, Mrs. J. D. Gandy, Mrs. Louie Olson, Mrs. Roy Thompson, Mrs. Annis Corbit, Mrs. Earl DeHart, Mrs. George Parker, Mrs. W. W. Summers, Mrs. P. M. Houser, Mrs. M. W. Sumner and guests, Mrs. Houck and Mrs. Jackson.

already been to Prague and Budapest and say it's very interesting. There's no danger at all, really!

I went to Sing-Song again this week. It's so much fun! We're learning many of the songs on my record and it's great because I recognize them. I especially love "Wien, Wien, Nur Du Allein." It's a perfect, beautiful song about this city!

Well, I must close. I don't know when I can write you another long letter. I have so much to do with starting Christmas cards and mid-semester's start next week and I have three papers to write and I'm trying to go and see everything! Be sure and write whenever you can — all of you!

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The Hereford Brand



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Member Associated Press

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Vicks — 6 1/2 Oz. Vapor Rub Reg. \$1.49 Now 99c	Imperial Size 17 Oz. Aqua Net HAIR SPRAY Now 57c	1.00 Size So Soft Face and Hand Lotion Now 37c	Mennen Baby Powder Reg. 89c Now 69c
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GARCIA NEWS

Mrs. Pinkerton's Family Gathers For Holiday

By Mrs. S. N. Thweatt

Guests in the home of Mrs. G. E. Pinkerton for Thanksgiving Day dinner were her children: Mrs. Ruth Coleman, Garcia; Mr. and Mrs. Ted Pinkerton, Woodward, Okla.; and grandchildren, Mr. and Mrs. James Ray Coleman, Amarillo; Mrs. Georgia Nell Coldiron, Amarillo, and Mr. and Mrs. Bruce Coleman, Garcia.

Great grandchildren present were Teddy, Rex and Joe Coleman, Amarillo; Cinda, Gary, and Jeff Coleman, Garcia; David and Ronnie Coldiron, Amarillo. Also present were the Carter family from Oklahoma City.

Mrs. Floyd Brown is home from the Deaf Smith County Hospital and is showing slow improvement. Company is welcomed.

Mr. and Mrs. Bill Page, Hereford, ate supper with the Elmer Northcuts and attended the basketball game at Grady, N. M. Elton Sorrell, Junior Parker and Joe Minty went deer hunting. Elton was lucky and got an eight-point deer.

Mr. and Mrs. Elmer Northcutt and Tom and Mrs. Jerry Northcutt and son, Kemp had Thanksgiving dinner with Mr. and Mrs. Charles Kemp in Hereford.

Mr. and Mrs. James Ray Coleman, Amarillo, visited Mr. and Mrs. S. N. Thweatt Thanksgiving evening.

David Sorrells and a friend, Miss Kelly Cash, Levelland, visited Davie's parents, Mr. and Mrs. Elton Sorrells, Friday after Thanksgiving day.

Mr. and Mrs. Elton Sorrells and Debbie and Lyndia and Mr. and Mrs. Charles Kemp, Hereford, were guests of the Elmer Northcuts Sunday.

Mr. and Mrs. John Jones, Hereford, have moved into their new home on the Frank Ford Jr. ranch.

Mr. and Mrs. W. L. McCullar and daughters attended church at Rosedale, N. M. Sunday and visited in the Floyd Brown home that afternoon.

Mr. and Mrs. Bill Flippons, Friona, visited Mr. and Mrs. S. N. Thweatt Sunday afternoon.

Mr. and Mrs. S. N. Thweatt attended a fifth-Sunday singing at Bippus Sunday.

Mr. and Mrs. Marvin Carter and family, Oklahoma City, were holiday day guests of the Bruce Colemans, and a niece, Miss Ginger Mount, Lubbock.

L. L. McCullar sat up at Friona Hospital Sunday night with Ray Petts who is ill and has been in the hospital for two weeks.

Mr. and Mrs. W. T. Kiser, Hereford, visited in the home of Mrs. Floyd Brown Friday.

Mr. and Mrs. Stanley Verian and Mr. and Mrs. Charles Kropff visited in the home of Mr. and Mrs. Ovie Deloven at Grady, N. M. Thanksgiving Day.

Mr. and Mrs. Junior Parker, Garland, and Joe Minty, Sulphur Springs, spent the holidays with the Elton Sorrells.

Funeral services for Noble Allen Brown, Garcia, were held Nov. 19 in the First Baptist Church in Hereford.

He was a retired farmer, and died at 12:45 p.m. Sunday, Nov. 17, in Deaf Smith County Hospital. He was 69.

Burial was in West Park Cemetery with Gilliland Funeral Home in charge of arrangements. The Rev. Jesse Ramsey, Rosedale, N. M., conducted the services.

Among relatives, other than the immediate family, who attended funeral were Mrs. C. O. Brown, a sister-in-law, Harrold; two nephews, J. E. Brown and Mrs. Brown, Electra, and Bobby Brown and family, Grover; two

Santa...

(Continued from Page 1)

The chamber said school entries are desired, and such organizations as Boy Scouts, Camp Fire groups and school classrooms are asked to enter floats.

The parade, which is expected to be one of the most colorful ever staged here, will form at 6th and North Main and will move south on Main to 2nd; then turn east to Sampson and north to the courthouse where it will disband. Due to traffic regulations on U. S. 60, the parade cannot go south farther than the 200 block, it was explained.

After the parade, Santa will be on hand in the various stores, greeting his young friends. In fact, he will be present every night from Dec. 11 until Christmas eve to visit with his "fans" and will be on hand all day each Saturday.

He will have candy for the children, but due to the traffic risk, will not toss candy from his float the night of the parade.

Meantime, Christmas lights are all in place and are to be turned on this week. The lights, including three new spectaculars added to the decorations for the first time this year, were erected Sunday by Hereford Jaycees. Electricians were making final connections at mid-week, preparatory to turning on the lights.

Wonderful...

(Continued from page 1)

won a chest of silver for her silver tongue. She gave her state award-winning speech about the future of man 23 times. The Pure Oil Company was donor of her gift.

Miss McAndrews, the daughter of the James A. McAndrews, belongs to a 4-H family. Her father, a former leader, encouraged her to join. Now not only she, but her sister and three of her brothers are busy 4-H Club members.

A participant in the Hereford County public speaking contests for four years, Miss McAndrews has this to say, "I think public speaking is a must in this growing world—it is a challenge and we must prepare for it."

Member Is Feted On 88th Birthday

Grandma Pinkerton was honored on her 88th birthday at the Nov. 27 gathering of the Messenger Home Demonstration Club in the home of Mrs. Sorrells. Gifts were presented by club members.

Holiday desserts highlighted the program and Mrs. Sorrells baked fruit pudding pie which she served for refreshments along with cranberry salad. She also presented members with holiday dessert recipes. Mrs. S. N. Thweatt noted that flowers were sent to the N. A. Brown funeral and a gift was being purchased for Mrs. Floyd Brown.

Those present were Mrs. N. A. Brown, Mrs. Elmer Northcutt, Mrs. H. D. Buse, Mrs. W. L. McCullar, Mrs. S. N. Thweatt, Mrs. G. E. Pinkerton, and Mrs. Elton Sorrells, hostess. Visitors included Miss Kelly Cash, Levelland; Mrs. Quinn Parker, Garland; and Mrs. Storey Venison.

Secret pals will be revealed at the Christmas party Dec. 11 in the home of Mrs. W. L. McCullar.

Putting an unbaked mince pie in the freezer to serve for a holiday dinner? Cut the vents in the top crust just after you take it out of the freezer and bake it.

nieces, Mrs. Noah Kinsler, Muleshoe, and Mr. and Mrs. Wayne Simpson, Carlsbad, N. M.

Mrs. Brown's sisters attending with their husbands, were Mrs. Cecil Davis, Lovington, N. M.; Mrs. Pat Palmer, Hobbs; and Mrs. G. O. Potts, Lovington. Others included W. L. Potts, Clovis, father of Mrs. Brown; Mr. and Mrs. C. V. Potts and sons, Friona; Mr. and Mrs. Max Nully, Clovis; Mr. and Mrs. Duane Ridley, Friona; Mrs. Thurman Perry and daughter, Amarillo; Mr. and Mrs. Fritz C. Waechter, Amarillo, and Mr. and Mrs. L. L. Davis.



canned goods BONANZA

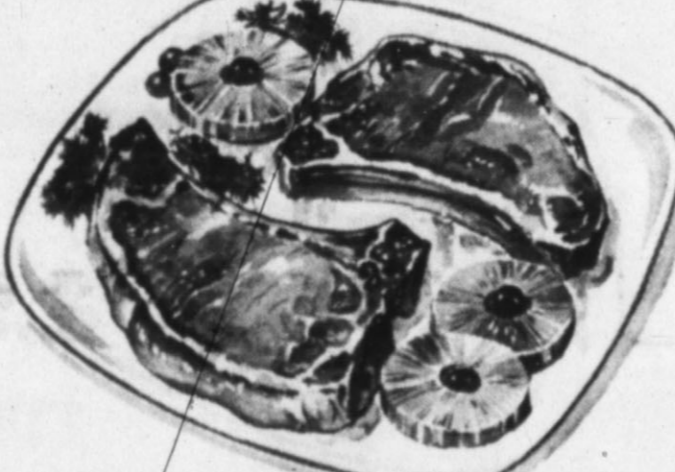
mix 'em!...match 'em! buy 'em by the case!

Large Selection Of Scotch Pine Trees

 Shurfine Sliced BEETS 303 Can 4 FOR 49¢	 Shurfine — RSP — 303 Can CHERRIES 3 FOR 49¢	 Shurfine Apple Sauce 303 Can 3 For 49¢ Shurfine — 46 Oz. Can Pineapple - Grapefruit Drink 3 For \$1
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HEINZ BABY FOOD Strained Fruits & Vegetables **10 FOR \$1**

Geisha — Sliced Pineapple 20 Oz. Can 2 For 49¢	Geisha — 11 Oz. Cans Mandarin Oranges 2 For 49¢	Shurfine 303 Can Tomatoes 3 For 49¢
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PORK CHOPS
 First Cut **45¢** Lb.
 Center Cut **69¢** Lb.

Armour Star All Meat Franks
ROUND STEAK USDA Good Choice **49¢** Lb.
BACON Armour Star **49¢** Lb.

ORANGES

What's better than a big, cold glass of fresh orange juice at any meal.

Navel — New Crop



23¢ Lb.

Ellis — Plain No Beans Chili 15 Oz. Can 3 For \$1	Scott — Single Rolls Toilet Tissue White 2 For 25¢
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CUCUMBERS Texas — Blends Well With Any Salad **19¢** Lb.
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Pete Cowart has retired and sold his business and equipment to James Braly. James is highly trained in wheel alignment and brake service and invites all old and new customers to visit him in the same location 138 Sampson.

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 Purex Plastic Bl. Half Gal. 39¢
PIGGY WIGGLY The Original SELF SERVICE



CAP PROCLAMATION — While the Rev. Jerry Franz watches, Mayor Ray Cowser signs a proclamation for CAP's 23rd anniversary to be observed here Dec. 1. Mr. Franz is chairman of the local group and spearheads plans for the observance. (CAP Photo)

Civil Air Patrol Making Plans For 23rd CAP Anniversary Here

Hereford Composite Squadron of the Civil Air Patrol announced Wednesday its plans for observing the 23rd anniversary of Civil Air Patrol Dec. 1.

An official civilian auxiliary of the United States Air Force, Civil Air Patrol was founded in 1941 by a band of patriotic, air-minded individuals who volunteered their services and their privately-owned aircraft to patrol America's coastlines and borders.

Throughout the years of World War II, CAP pilots flew 24 million miles on anti-submarine patrol and thousands more miles on sensitive courier missions for the Armed Forces.

Today, CAP carries on the work begun by those pioneers, flying search and rescue missions throughout the nation, cooperating with Civil Defense agencies at all levels of city, county, state and federal government in national emergency training, and flying mercy missions in relief of people and communities stricken by floods, hurricanes or other natural disasters.

Constantly broadening its public service role, Civil Air Patrol conducts a nationwide youth education program to motivate youth toward preparing for the specialized and highly technical world of the space era.

As it celebrates its 23rd anniversary, Civil Air Patrol numbers 82,000 members, men, women and teen-age youth. The latter, boys and girls ranging in age from 13 through 18 years, are enrolled in the CAP cadet program and participate actively in CAP's aerospace education program. CAP members in the senior program operate some 4,900 light aircraft, all but 285 flying search and rescue missions, mercy missions and training exercises in support of Civil Defense. Other members operate a 14,500-station radio communications network, while still others operate and maintain a fleet of 4,500 surface vehicles of all types in logistical and administrative support of CAP's flying missions.

Here in Hereford, Dr. Milton Adams, Commanding officer of the Hereford Composite Squadron, has named Jerry Franz, unit chaplain, to spearhead plans for local observance of CAP's 23rd anniversary. Mayor Ray Cowser has issued the following proclamation in observance of the anniversary:

WHEREAS, the Civil Air Patrol, civilian auxiliary of the United States Air Force, is devoted to volunteer service to the community and to the nation; and

WHEREAS, the men and women of this organization have given unselfishly and wholeheartedly to the relief of suffering and to the succor and aid of their fellow Americans through the performance of air and ground search and rescue and by flying humanitarian and mercy missions; and

WHEREAS, these same civilian volunteers are promoting an effective national program of aerospace education and training for our youth; and

WHEREAS, December 1st, 1964, marks the 23rd anniversary of the founding of this volunteer civilian organization dedicated to the service of humanity;

NOW, THEREFORE, I, Ray Cowser, Mayor of the city of Hereford, do hereby proclaim the week beginning December 1st, 1964, as "CIVIL AIR PATROL WEEK" and do hereby

Skirt Making Lesson Given Westway Club

Mrs. Argen Draper gave a demonstration on backing and lining a skirt for members of the Westway Home Demonstration Club Nov. 24, in the home

call upon all citizens of the City of Hereford to observe this week with appropriate ceremonies designed to honor the men, women and cadets of the Civil Air Patrol.

Ray Cowser

of Mrs. Homer Rudd. She discussed material best suited for linings and backings, also using a drum for the kick pleat to eliminate bulkiness.

Westway will have their Christmas party Dec. 16 in the home of Mrs. Paul Rudd.

Members present were Mrs. Donald Douglas, Mrs. Jimmy Jesko, Mrs. Joe Landers, Mrs. Albert Lamb, Mrs. R. W. Mitchell, Mrs. J. C. Morrison, Mrs.



Homer Rudd, Mrs. Paul Rudd, Thomas, Mrs. George Turren, Mrs. C. A. Saulcy, Mrs. W. W. line, and Mrs. Bess Werner.

Hereford Redi-Mix Concrete

Ask any cement finisher in town about the quality of our product and our "know-how."

HOME OWNED and HOME OPERATED!

Phone EM 4-0228

Hereford Girl Is Initiated Into ACC Club

Kathy Knox, daughter of Mr. and Mrs. Stan Knox, has been initiated into Mu Phi Epsilon, International music sorority, at ACC. Membership is based upon scholarship, musicianship, character and personality. Candidates must be a music major or minor.

Kathy is a sophomore at Abilene Christian College, and is on tour this week in Oklahoma with ACC Orchestra. She is also first chair flutist with the Wildcat Band and is playing second chair flute this season with the Abilene Philharmonic Orchestra, under the direction of Leo Scheer.

Foreign Labor Policy Study Set In Dallas

Texas Employment Commission here called attention Wednesday to a U. S. Department of Labor hearing slated for Friday in Dallas "to consider the criteria for the employment of foreign agricultural workers in the United States."

It was pointed out that Public Law 78 expires Dec. 31 and the Migrant Labor Agreement of 1951, authority for temporary admission of all foreign agricultural workers will be confined to Section 214(c) of the Immigration and Nationality Act of 1952, as amended.

It was pointed out that under this act, "authority rests with the Attorney General to make determinations, bearing on the importation of foreign workers. In passing upon employer requests the Attorney General, by regulation, requires certification from the U. S. Employment Service concerning the availability of like labor in this country and observation of U. S. E. S. policies, including those designed to prevent adverse effect to domestic workers similarly employed."

Read The Classifieds

BIRTHDAY SALE

68 pc. Set of International SILCO STAINLESS "Mardi Gras & Dignity" Patterns \$17.76

COWAN JEWELRY

HEREFORD STATE BANK

FOR YOUR

AUTO FINANCING



Well I'll be a polka-dotted possum!...

a pickup truck with two front axles!



Two forged I-beam axles give you big-truck strength and durability! Independent front suspension gives you the smoothest ride ever in a pickup.

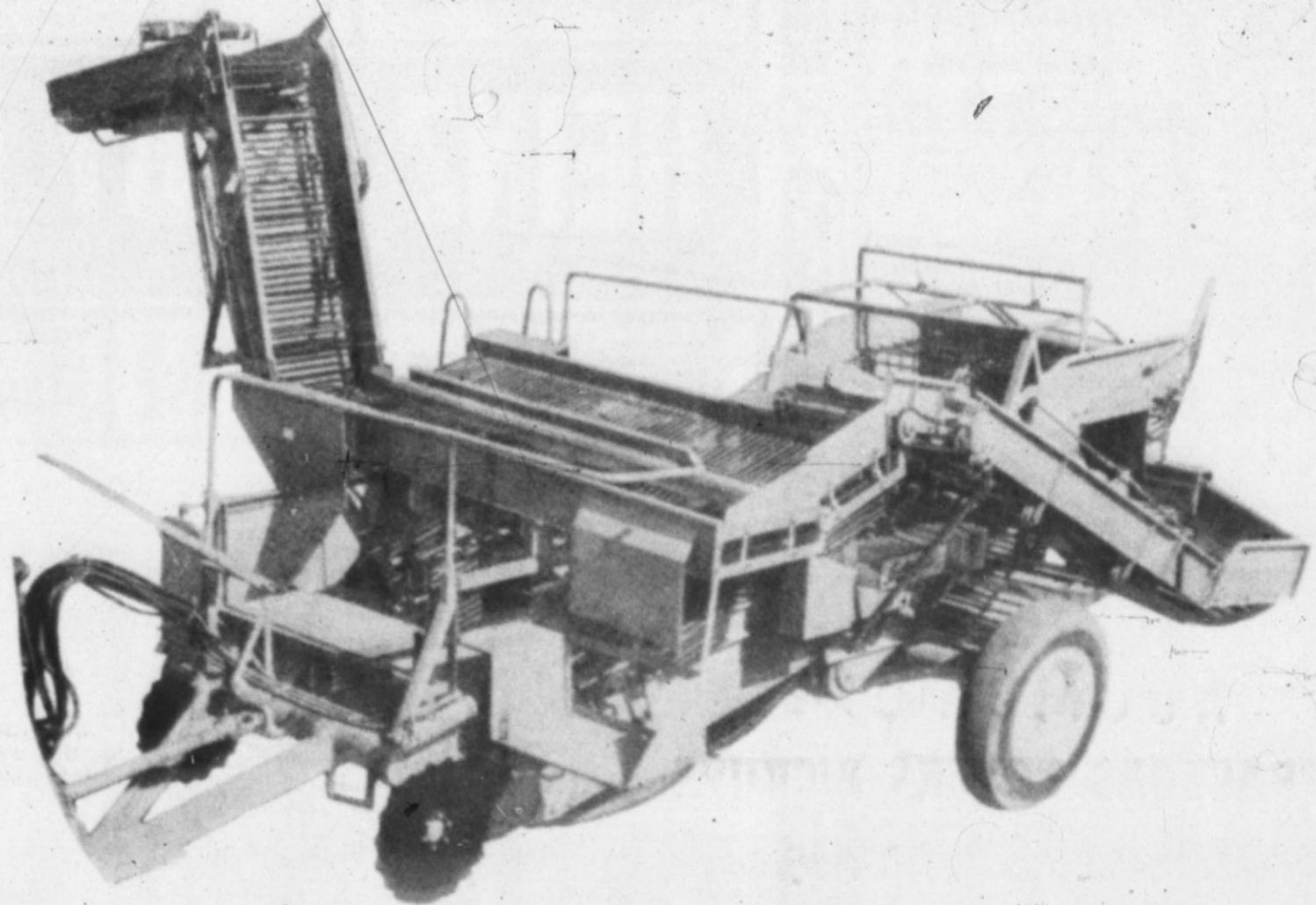
ONLY YOUR FORD DEALER HAS IT!

STEPHENS - HUDSON MOTOR CO.

FIRST & MILES

HEREFORD, TEXAS

Introducing LOCKWOOD GRADERS EQUIPMENT TO OUR LINE!



We Are Proud To Have Lockwood Equipment Added To Our Line And Will Give You Full Service On Repair Needs.

SEE THE ALL NEW MASSEY-FERGUSON TRACTORS

and

NEW HOLLAND HAY EQUIPMENT

AT THE 2nd ANNUAL IMPLEMENT SHOW SATURDAY, DEC. 5

ON THE PARKING LOT OF THE HEREFORD STATE BANK

LESLEY MOTOR CO.

West Hiway 60

EM 4-1600



By Melvin Young

Apparently we spoke too soon concerning the hunters. We should have waited until the pheasant season opened, (which it did Tuesday.) It's pretty obvious that this was all the hunters were waiting for.

Many a hunter weathered the cold Tuesday morning just to get a shot as a pheasant. Much better eating, by the way, than the lowly duck.

We have no idea of course, how many people picked up the old 12 gauge and headed for the tall grass, but we do know a few. Among these were Gene Campbell, John Orsborn, Earl Stagner, Gwynne Owen, Wayland Smith, G. D. Calson and

Glenn May. Again, we don't know how many birds they bagged, but we did hear Glenn telling a friend that he had "flushed two pheasants and two game wardens."

We understand some other local men flushed a game warden too.

The season which opened December 1, will run through Dec. 7, with 2 cocks per day as bag limit.

HB.
The pheasant population in Deaf Smith County has been growing over the years, and we're happy to see a full week for hunting this year. We probably won't get the shotgun out, since our old double-barrel has about seen its day. We feel that it's perhaps more dangerous to the hunter than to the hunted. In fact, we're thinking quite seriously of donating it to the Deaf Smith Co. museum.

HB.
And speaking of the museum, Albert S. Higgins of Texline has taken issue with the Brand (and Byrle Elliston) concerning the corn planter that we pictured in a recent edition. Mr. Higgins says we're all-wet. That's not a corn planter, according to the



GIVE ME THE BALL — Robert Strange, 34, is Wildcats who are struggling for the ball. The waiting for the ball as Joe Childers, 40, at- Herd defeated the Littlefield team Tuesday tempts to keep the ball from two Littlefield 72-55. (Brand Staff Photo)

NO LOVEBIRDS THESE
NEW YORK (AP) — "What do you want me to do, kiss him?" Bob Gibson of the Cardinals asked when a photographer suggested he and Yankee pitcher Mel Stottlemyre stand closer. That was in game 5. Stottlemyre and Gibson started against each other three times in the Series. Stottlemyre won game 2, Gibson lost it. Gibson won games 5 and 7 and was acclaimed the hero. Relief pitcher Pete Mikkelsen lost game 5 but Stottlemyre took the loss in the deciding game in St. Louis.

of mail destined for one city being directed to a city which may have a similar name. For example, there are at least 26 possible areas around the country which would have Springfield in the address. Use of the proper ZIP Code would send the mail to the right post office.

"We are asking everyone to be especially cooperative this season. During the peak of the 'rush' we expect that seven billion pieces of mail will flow through the system and it looks as if 12 billion pieces will be delivered during the entire month of December. That's quite a bit of mail," the postmaster said.

GREAT AUTUMN SALE
time to see your
GAS APPLIANCE DEALER
and get a top
TRADE
ON A GAS RANGE

SPECIAL VALUES NOW!
Pioneer Natural Gas Company

SILVERPLATE
by International
"Precious Mirror and Sweep" Patterns
50 pc. set
\$19.95
BIRTHDAY SALE SPECIAL
at
COWAN JEWELRY

GLOVES
beautifully cleaned and finished
Mail orders given prompt attention
Deason CLEANERS
Amarillo's Finest
2225 POLK ST., AMARILLO, TEX., PHONE DR2-1266

\$150,000.00 STOCK REDUCTION AUCTION SALE
TRACTORS, TRUCKS, PICKUPS, AUTOMOBILES, FARM MACHINES
--FREE BARBECUE--
MONDAY, DECEMBER 7th -- 9 a.m.
BRIDGEPORT EQUIPMENT COMPANY, INC.
IHC, Massey Ferguson, Case, Farmhand, Schaefer, Gehl, Buick, Pontiac, Rambler Dealer
Bridgeport, Nebraska
450 pieces of equipment to be sell at your price during our ANNUAL FARM EQUIPMENT SALE. Attend the Big One for your Equipment Needs.
• 52 TRACTORS • 76 NEW MACHINES • 7 ONE WAYS
• 12 DISK HARROWS • 9 BALERS • 20 DRILLS - PLANTERS
• 16 SIDE AND WHEEL RAKES • 14 CHISELS - WEEDERS - HOES • 15 FORAGE CHOPPERS • 5 MANURE - FERTILIZER SPREADERS • 14 PICKERS - WINDROWERS • 30 COMBINES BEET HARVESTERS • 13 HYDRAULIC TRACTOR LOADERS • 19 FARMHAND LOADERS • 24 FARMHAND ATTACHMENTS • 25 TRUCKS AND PICKUPS • 20 AUTOMOBILES • 21 PLOWS • 10 MOWERS • 26 MISCELLANEOUS MACHINES
This is not a consignment Sale. Drive a little — save a lot — buy at your own price. Each and every item sells to the highest bidder regardless of price.
All items subject to prior sale. Additional equipment traded for previous to sale will be sold.
Terms Cash — those desiring financing contact your local bank or Bridgeport Equipment Company for CCES finance terms on machines over \$300.00. All new equipment carries regular new Factory Warranty. Complete loading facilities and dock available.
BRIDGEPORT EQUIPMENT COMPANY, INC.
Bridgeport, Nebraska
AUCTIONEERS — Hagel Auction Company, Inc.
Kansas City, Missouri

former Deaf Smith Countian, but a re-planter, used to replant skips in corn rows where the seed failed to sprout or crows pulled up the young kernel on the roots. Higgins says he used one of these 70 years ago.
Now that's one argument in which we refused to become involved.
Mr. Higgins also says that he has an old coffee mill and an old fruit press which he will bring to Hereford the next time he's down this way, donating both to the museum.
By the way, many donations are still coming in for the proposed museum. We have secured some storage space for the larger items, however most folks prefer to keep the more valuable pieces in their posses-

sion until a permanent building is secured.
HB.
Meanwhile Bess Werner is still running her private museum out in the Westway country. Business has dropped off slightly since cold weather arrived, but people are still coming from miles around to see the many things on display in the Barn-Museum. Mrs. Werner and the Turrentine children are having a wonderful time showing folks around.
If we know Mrs. Werner, she's having as much fun as the visitors.

HB.
And Byrle Elliston has gotten so enthused over the prospects of a Co. museum that he didn't renew his real estate license this year. "Been selling real estate for 60 years", Byrle said, "but figure I won't have much time to devote to it now."

Byrle has been the spark-plug behind efforts to locate a museum in Hereford. His own private collection draws hundreds of visitors each year.
Joe Green is another old boy who has a pretty fair collection of Indian relics. And we're sure there are others in the area who have antiques, Indian artifacts, etc. which could be secured for the museum.

HB.
Jack Wright, former Hereford businessman was hoppin' mad the other day. Broke his key in the Post Office box.
"I've just had that box for 40 years", Jack told us.
Well, guess they don't make keys like they used to.
HB.
Actually, I think Jack was pulling our leg just a little. He's had the same box number for 40 years, but we understand that when the new building was constructed in 1939, the old boxes were removed and new ones installed. So, he's actually had the same key for only 25 years.
Jim Lipscomb will probably straighten us out on this.

HB.
The Hereford Optimist Club has opened its Christmas Tree sales lot. This year it will be located just west of the Park "A" Drive-In.

HB.
Don't forget the big Fall Implement Show to be held this Saturday. The show is sponsored by the Hereford State Bank and the local implement dealers. The show will be held on the parking lot of the Hereford State Bank.

HB.
Sign in a reducing salon:

Grady Pleads: Wrap 'em Well For Mailing

"Please pack parcels solidly," was the plea of Postmaster Nolan Grady, Wednesday. The head of the Hereford Post Office also reminded his patrons that the use of free "local" and "out-of-town" separation bands will help move the mail faster. The bands are available at the post office or from most letter carriers.

Dec. 5 is the suggested deadline for mailing out-of-town packages. "Don't worry about the parcels being delivered too early, just mark 'Don't Open Until Christmas' on the front," Grady said.

A tightly stuffed package, with nothing rattling around inside, will have less chance of being damaged in transit, he noted.

"When packing a gift, remember that the package you send may be shipped on the bottom of a mail sack and there may be heavier packages on top. Among the relatively few packages that are damaged in transit, improper packaging is the greatest factor," the postmaster cautioned.

Just to be on the safe side, the postmaster suggests that all packages be insured.

He noted that poor packaging and addresses which are either incorrect or not legible are responsible for the non-delivery of about half a million parcels each year. If the return address is incorrect or illegible and the package cannot be returned, it will be saved for 90 days. If unclaimed the parcel is usually lost to the sender or intended recipient. Such parcels wind up in public auctions held at 15 major post offices across the nation.

All parcels should be addressed on only one side and should also have the address written on the inside of the package in case the exterior wrapping should come off.

Grady emphasized that ZIP Coding the addresses on parcels and letters helps insure against loss due to improper addressing. Since each area of the country has an individual ZIP Code, there is little chance of a piece

"Come In—What Have You Got To Lose?"

MAY WE
Remind You
to attend the special informative program on alcoholism presented by
Deaf Smith County Council on Alcoholism TONIGHT
at the
COMMUNITY CENTER
7:30 p.m.
Public Is Invited

SUNSET FOOD CENTER
We Give Frontier Stamps
Double Frontier Stamps
Thurs., Fri. and Sat. With 2.50 Purchase

SPECIAL BEEF SALE SPECIAL		
Half Beef	U. S. Good Lb.	39¢
Hind Quarter	U. S. Good Lb.	49¢
Fore Quarter	U. S. Good Lb.	33¢
Chuck Roast	USDA Good Lb.	39¢
Arm Roast	USDA Good Lb.	49¢
Round Steak	USDA Good Lb.	79¢
Sirloin Steak	USDA Good Lb.	79¢
Pork Chops	Center Cut Lb.	59¢
Picnics	Top 'o Texas Fully Cooked 4-8 Lb. Avg. Lb.	29¢
HOT CHOCOLATE FLOAT Free All Day Saturday Made With Sealtest Products		
Ice Cream	Sealtest 2 Half Gal.	89¢
Chocolate Milk	Sealtest 2 Qts.	49¢
Buttermilk	1/2 Gal.	39¢
Biscuits	Bordens 6 Cans	49¢
Bananas	Golden Ripe 2 Lbs.	25¢
Cabbage		5¢
Oranges	Sunkist 2 Lbs.	29¢
Pecans	Paper Shells 2 Lb. Bag	98¢
Potatoes	Red 20 Lb. Bag	99¢



WHO'S GOT THE BALL — Joe Childers is beginning to wonder who is going to come out on top in this struggle. Phillip Pace, 41, is attempting to take the ball away after a rebound. The Herd won the game with Littlefield Tuesday evening 72-55. (Brand Staff Photo)

'Easy' Second Loans May Prove Anything But Easy

The Deaf Smith County Chamber of Commerce warned today that the exploitation of debt-ridden homeowners by second mortgage brokers, who offer them an "easy way out" of their financial troubles is spreading rapidly in this country and Canada.

Told that they can reduce their monthly payments 50 percent or more by "consolidating their debts", over-extended homeowners soon discover that they have taken on a new debt totaling up to twice as much as the amount they received to "consolidate" their old debts, the Chamber said.

Bill Thompson, manager of the local chambers said the warning is not a criticism of the substantial firms and individuals making second mortgage loans, but is intended to alert the public to the pitfalls in any transactions with the growing numbers of unlicensed brokers, or so-called "money-finders."

The chamber's warning is based upon a report issued by the National Better Business Bureau with which the Deaf Smith County Chamber of Commerce is affiliated through membership.

Thompson said that according to the NBBB report these brokers proclaim in provocative news paper advertisements that they can arrange to make substantial sums available to property owners, generally people saddled with heavy debts on consumer purchases.

The loans are secured by second mortgages and the contract usually calls for repayment in monthly installments

over a three to five-year period. The brokers do not lend money themselves but merely place the contracts with a leading company, often headquartered outside the state where the mortgaged property is located.

The key problem, said Thompson, is that borrowers are not told and are rarely aware of the huge fees second mortgage brokers charge for their services. While the interest rate is usually within legal limits — 6 percent to 8 percent, depending on the state — the broker's placement fee may range from \$500 on a \$1,000 mortgage to more than \$2,000 on a \$5,000 loan, he said.

Frequently, there is a second broker involved who col-

lects a fee, and there may also be fees for appraisal, photographs, "searchers," "preparation of instruments," "recordings," and the like.

Even if the loan is paid off in advance, said Thompson, none of these charges is refunded or prorated.

The NBBB report cited these typical case histories:

—An Ohio woman borrowed \$3,000 only to find she was obligated to pay back \$5,850 in monthly installment of \$97.50 over a five-year period. In addition to 6% interest, settlement costs were \$2,075.

—A New Jersey borrower seeking \$4,800 became indebted for \$9,600, including a placement fee of \$3,900.

Advertising tactics used by these brokers, Thompson said,

are reminiscent of those employed by "debt pooling" and "debt adjustment" firms whose activities are now outlawed in at least 16 states and regulated to some degree by other states and communities.

In most states, second mortgage brokers are free to operate without licenses as real estate brokers or money lenders and without supervision by state agencies, he said.

The names of second mortgage broker firms often suggest that they are "investment," "finance," "mortgage" companies, but they are simply brokers or "money-finding" intermediaries and frequently have no established office, operating from a post office box number and using a telephone answering service.

The National Better Business Bureau said the best protection for a homeowner considering a second mortgage loan is a thorough investigation before signing a contract.

United Pentecostal Church

Announces

REVIVAL

● Prayer for Sick ● Anointed Preaching

Rev. J. T. Flanagan

of Leonard, Texas, ministering nightly at 7:30 p.m. at the church located at

1315 Park Ave

REV. DON THOMAS

Pastor

A Cordial Invitation Is Extended To All

HEREFORD OPTIMIST CLUB

CHRISTMAS TREE LOT

NOW OPEN

DAILY 12 NOON — 9 p.m.
SUNDAY 1 p.m. — 6 p.m.

Located in 100 Block of Park Avenue Featuring

CANADIAN DOUGLAS FIR TREES

SCOTCH PINE TREES

SUPPORT THE YOUTH

By getting your tree at the Optimist Club lot.

All money goes for youth work.



ford more people an opportunity to attend Sunday School and Worship services.

Respectfully and Sincerely,
The Ministers

BIRTHDAY SALE

Wm. Rogers Silverplate

BOWLS & TRAYS

\$7.95 Val.

\$4.95 Plus Tax

COWAN JEWELRY

Letter To The Editor

TO THE EDITOR:

The ministers of the various churches in Deaf Smith County who were present at the last regular meeting of the Ministerial Association, wish to commend

the store-owners and other business men in Hereford who close their stores and offices on each Sunday.

We also wish to encourage other business people to close on the first day of the week, the Lord's day.

If all business establishments cooperate in closing on Sunday, we believe it will make for a better spiritual atmosphere in our community, and it will af-

MEMO: To The Property Owners Of Deaf Smith County!

SAVE 1 PERCENT

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School, County and City Taxes on or before the 31st of December you will save 1% of your total Tax Bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you ... add your name to the list of many thrifty people. Pay your taxes early ... save money!

1% Discount if Paid in December

Orpha L. Click

Tax Assessor - Collector

HEREFORD INDEPENDENT
SCHOOL DISTRICT

P. O. BOX 1542 OR

HIGH SCHOOL ADMINISTRATION BUILDING

Henry N. Benson

Tax Assessor - Collector

CITY OF
HEREFORD

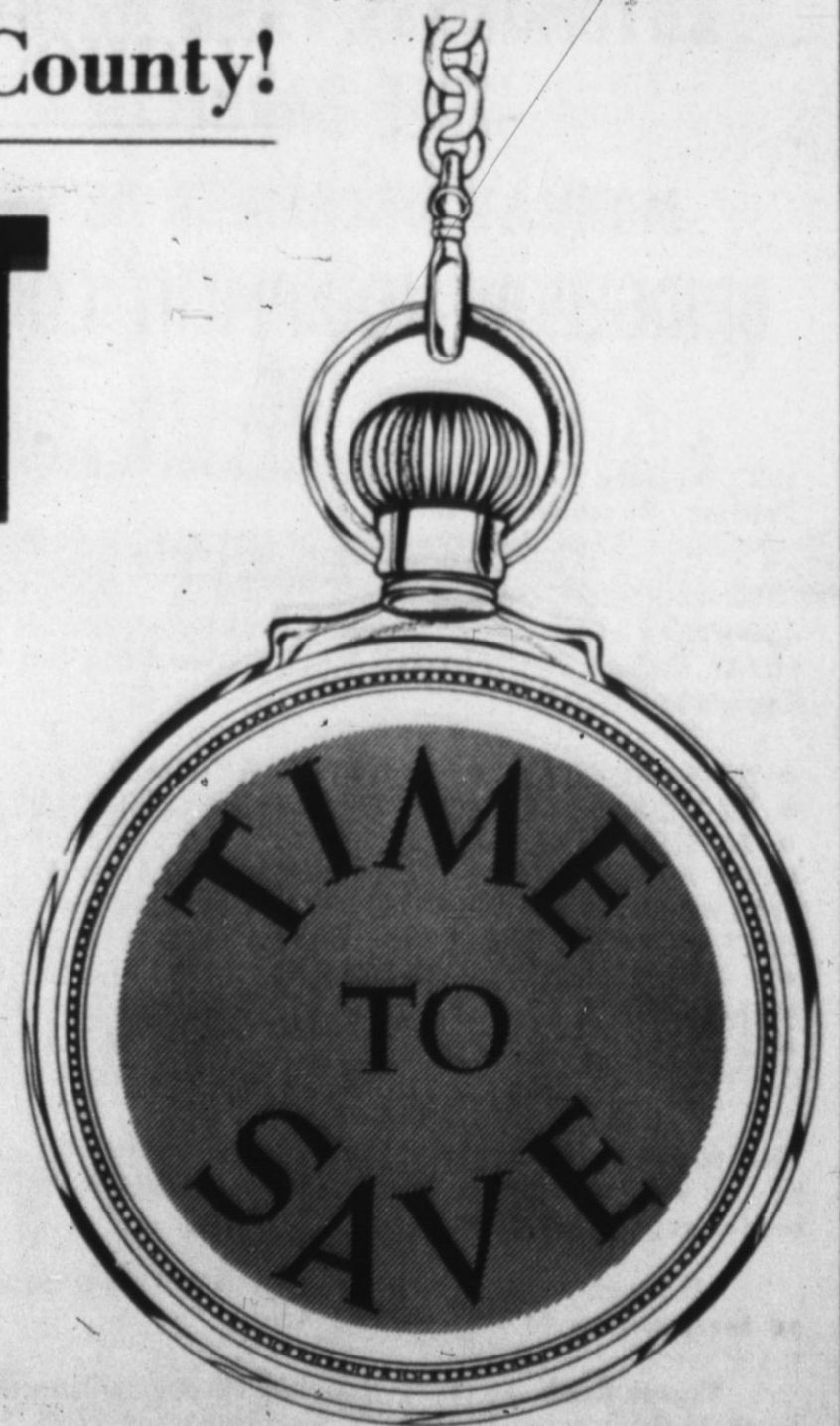
P. O. BOX 512

Nell Miller

Tax Assessor - Collector

DEAF SMITH
COUNTY

P. O. BOX 631



Hospital

Notes:

Patients in Hospital

Mrs. Ida Madden, 420 Ave. J; Mrs. Robert E. Lee, Box 865; Linda Lee Newman, 719 Garfield, Amarillo; Harvey Brock, 102 Douglas; Anastacio E. Rivera Jr., General Delivery.

Frank Day, Route 3, Box 18; R. E. Brorman, Route 1; Bernabe Barajas, Box 9; Mrs. Lucio M. Zomora, 368 Lake; Mrs. Roby Pickering, Route 5; Miguel F. Rivera, General Delivery.

Walter J. Warren, Route 2; Mike Baird, 111 Douglas; Mrs. Charles W. Perkins, 610 Ave. K; Mrs. Gerald L. Turner, 829 Broadway; Mrs. Zigmaz B. Friemel, Box 311, Vega.

Mrs. Anna Witkowski, 117 Ave. C; Mrs. Ethel Dunham, 4219 W. 9, Amarillo; Mrs. Anna M. Holman, Route 5; Mrs. Ky Lawrence, Route 5; Mrs. W. M. Whitaker, 2406 N. Spring, Amarillo.

Elena C. Ramirez, Box 223; Mrs. Dick Rogers, 424 Ave. I; Will Crow, Box 216, Canadian; Edward B. Fry, 118 Ave. E; Dale E. Cumpston, Route 1, Box 25.

Mrs. Jack Streun, Box 35, Summerfield; Willie A. Mandrell, 207 N. W. 6; Glenn B. Allred, 940 Blevins.

Patients Dismissed

Mrs. Olamae Wade, Mrs. James P. Carnahan, Mrs. Juan I. Rendon, Mrs. Tyrone P. Hillger, Mrs. Daniel D. Martinez, Mrs. Arthur E. Robinson, Willie Kiewer, 11-28.

Mrs. Thomas E. Weemes, 11-29.

Mrs. Fernando P. Gamez, Theresa Madrid, Jose Munoz, Jose R. Mendez, Edward E. Spurgeon, Hermengildo Castillo, 11-30. Ernest M. May, Jason M.

HE NEEDS HELP, TOO

ALCOHOLISM

TREATMENT AND REHABILITATION FACILITIES

LIMITED EFFORTS IN PREVENTION THROUGH EDUCATION

EDUCATION SOUGHT — Prevention through education could reduce the flow of alcoholism, Texas Commission on Alcoholism says, and to point up the need for an education program, Deaf Smith County Council is planning an open meeting in Community Center tonight at 7:30 p.m. Gil Lamb, Mule-shoe radio station owner, and the Rev. Allen Conley, Amarillo Episcopal minister, will be the speakers.



SAFARI — G.A.'s attending a Safari Adventure were Patricia Krueger, Karen Gresham, Shirley Anders, Lila Griego, Judy and Maxine Hix, Donna Digby, (back row:) Theresa Vines, Vicki Durham, Debra Nance and Linda Collins.

'Safari Adventure' Marks Avenue Baptist GA Program

Junior Girls' Auxiliary of the Avenue Baptist church met at the church Nov. 8 for the purpose of attending a Safari Adventure. This was the presentation of the mission study book, "Mukoma of Lion Country." African games were played and refreshments were served.

The Safari began with a prayer led by the counselor, Mrs. J. E. Jackson, and each member was presented a plane ticket from Hereford to Nairobi, Africa. Mrs. Dick Thompson taught the first part of the book and the remaining part taught by Bro. Ron Harpster, pastor of the church.

BIRTHDAY SALE

International SILVER SPOON and CRYSTAL DISH 88c

COWAN JEWELRY

Representing the R. A.'s were Sammy Gray, Ricky Hatter, Dick Thompson and Jessie Jackson. Also present were Sunbeams, Russell and Barry Jackson.

NEEDING A RUBBER STAMP?

RETURN ADDRESS
PREPAID
COLLECT
C. O. D.
AIR MAIL

Any Standard Stamp Order Placed By 11:30 A.M. May Be Picked Up at 5:30 the same Day.

STAMP PADS — STAMP PAD INKS
STAMP RACKS.

First...

PRINTING COMPANY

240 East Third St. HEREFORD, TEXAS Phone EM 4-1090

OFFICE HOURS
Mon. thru Fri. 7:30 - 12 & 1-6 — Sat. 7:30 - 12

For **COLDS** take **666**

Ellis A Meal in a Minute
BEEF STEW

HEREFORD PLUMBING
EM 4-1168
SALES — SERVICE
Heating — Refrigeration — Plumbing

Langford, Mrs. Lura Scheihagen, Sylvester Alexander Fangman, Mrs. Maurilo Almuina, Mrs. Cary L. Jackson, 12-1.

Mrs. Bernado L. Martinez, Fred E. Mercer Jr., Mrs. Alfred D. Jobe, 12-2.

If that container of frozen fruit (in syrup) holds about a pint, it will need six to eight hours thawing time in the refrigerator or about three hours at room temperature.

Legal Notice
INVITATION TO BID

The Board of Managers of Deaf Smith County Hospital will accept bids for the installation of an underground installed sprinkler system to be installed on the grounds of the hospital.

This system will be fully automatic and guaranteed for a reasonable length of time.

Complete plans and specifications may be obtained at the office of the architect, Oscar A. Schilling, 501 West 9th St., Amarillo, Texas.

All bids are to be in the office of the Administration of the Hospital at Hereford, Texas by 5 p.m. Dec. 9, 1964.

The Board of Managers reserves the right to reject any and all bids.
Signed:
H. C. Williams,
County Judge
Deaf Smith County Commissioners Court
T-48-2c

Wesley Church Plans Revival

The Rev. R. Luther Kirk, superintendent of the Pampa district of the Methodist Church, will conduct a revival series Dec. 6 through Dec. 11, at Wesley Methodist Church, the pastor, the Rev. Noah Arnpriester announced Wednesday. The church is located at 410 Irving.

Mrs. Raymond Higgenbotham will lead the singing, and special musical numbers are planned for each service.

Sunday services will be held at 10:55 a.m. and 7:30 p.m., and weekday services are scheduled for 10 a.m. and 7:30 p.m., Mr. Arnpriester said.

Nice for lunch: sliced cold roast port sandwiches served with a garnish of water cress and ruby-red preserved crab-apples.

SHOP WHITES NOW FOR CHRISTMAS!

FOR YOUNG "HOMEMAKERS"!

3-pc. Hardwood Group with Handsome Matching Finish

Young Moderns enjoy hours of play with this set! Wood grain formite finish on table top, seats, and chair backs. Table is 26"x22" and 20" high. Chair seat height is 13". Hardwood legs. 112.55

EZE CHARGE IT 947

TWIN CHICANE RACERS 1188

SAVE 8%

Cars Change lanes twice during each lap. If the cars meet one must stop or they collide. Power pak, speed controls. H.O. 128.55

"HI PRANCER" PALOMINO 1299

Gallops on heavy steel springs with hardwood support bars and hand grips. Sturdy plastic body. 1299

Pose Her in Any Position!
Penny Brite 188

• Move her arms, legs and head to your favorite pose!
• Has her own engraved wardrobe carrying case!

Penny Brite is 8 inches tall in attractive red and white dress with shoes, saran hair for you to brush and set. Lovable. She almost comes alive when you are playing! 181.128

FREE GIFT WRAPPING

WHITE'S

330 N. Main EM 4-0574
Home Owned & Operated by Buddy Bloomer

SEE --- this fabulous new

COTTON STRIPPER

at the

FALL IMPLEMENT SHOW

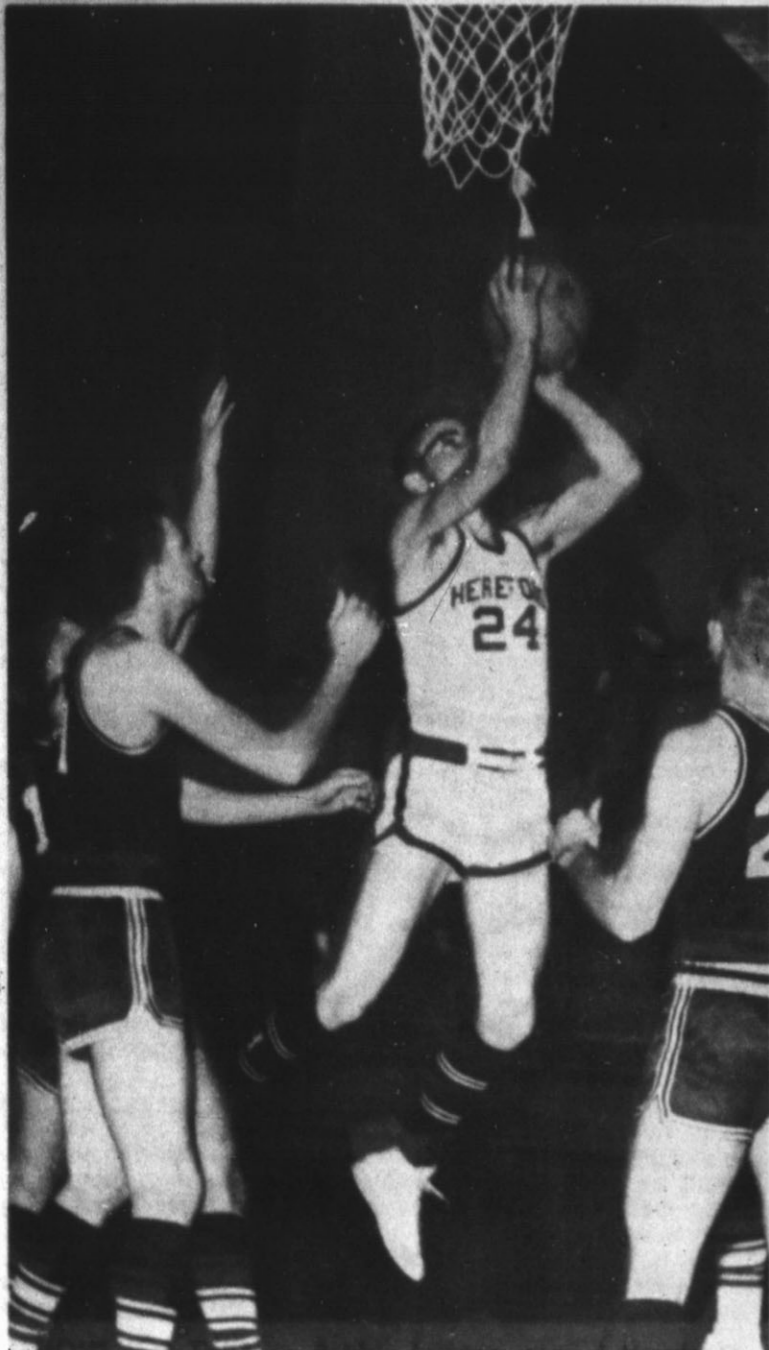
SATURDAY, DEC. 5, 1964

on the big parking lot at the Hereford State Bank

KEMP TRACTOR & MOTORS

Your Ford Tractor Dealer

East Highway 60 Phone EM 4-3421



LEMONS FOR TWO — Robbie Lemons, one of Hereford's leading scorers thus far in the season is shown going up for two points in the game with Littlefield Tuesday evening. The Herd won 72-55. (Brand Staff Photo)

How To Prepare Club Reports, Society News

Editor's Note: We continue to receive requests for assistance with preparation of various types of news releases. For those of you who missed this item when it was printed earlier, we are repeating it.

We suggest that you clip this article for future reference.

No effort need be made to write the complete story.

Club Calendar

DECEMBER 4
Garden Beautiful Club, Holiday Enchantment
Gray Ladies, Luncheon
Hereford Garden Club, Executive Board Meeting

DECEMBER 5
Delta Kappa Gamma, (Delta XI Chapter)
Tea at Dimmitt
La Afflatus Estudio Club, Christmas dinner

DECEMBER 7
Rainbow for Girls, Assembly No. 157
B & P W, Membership

DECEMBER 8
Dawn Music Club, Christmas party
Eastern Star, Christmas program
Mon Amis, Visit Boy's Ranch
West Hereford HD Club, Christmas party
Young Mother's Study Club, Christmas dinner
Sunshine Study Club, Club gift wrapping
Lone Star Study Club, Christmas party
Pioneer Study Club, Christmas luncheon

DECEMBER 10
Calliopean Club, Christmas party
St Anthony's Parish Council, Book review
Hereford Study Club, Christmas party
La Madre Mia, Christmas in other lands

General information concerning the reporting of any event:
1. Be sure that you have included the WHO, WHAT, WHEN, WHERE, and WHY so important in a good news release.

2. Be brief. Forget all about adjectives. It is to be assumed that the decorations are beautiful, the food delicious, and the speaker informative. You may describe the decorations or give highlights of the speech.

3. Always give exact dates and times and include the date of the next meeting.

4. Check every point of your story for accuracy. Be very sure names and places are correctly spelled.

5. Always say "Mrs. James M. Jones," never "Mrs. Mary Jones." Remember that a widow remains "Mrs. James M. Jones" until she remarries. A divorcee drops her ex-husband's Christian name and replaces it with her maiden name, as "Mrs. Smith Jones." Women in public life may use their professional or maiden names. Use neither Miss nor Mrs. in first mention, as "Bette Davis."

For showers and other parties: A person should be selected as reporter at the time the party is being planned. It should be her duty to report the occasion, the time the place, the receiving line, the person who registers guests, the decorations, those who serve, and the names of the hostess or hostesses as soon as possible after the event. If a picture is desired, she should call the newspaper about 24 hours before the time desired.

For engagement announcements: The bride-to-be or her mother should report the names of the engaged couple, their parents and their addresses, any definite information about the wedding plans, and some background information about the engaged couple. This information should be turned in with a picture of the bride-to-be.

For brides: The Brand provides wedding information blanks to assist the bride and her mother in turning in the wedding information. The florist, the musician, and the stores will assist with descriptions of flowers and decorations, music, and gowns. A picture of the bride alone should accompany the information sheet. No effort need be made to "write" the story. Pictures should be picked up as soon as possible after they appear in the paper.

For club reporters and publicity chairmen, The Brand will

An egg beaten with one-third cup of milk or light cream makes an excellent dipping mixture for French-toasted sandwiches. Cheddar cheese (sliced) or tuna fish salad will make good fillings for these sandwiches.

Heating a loaf of French bread? Place it on a piece of foil in a moderate oven for about 20 minutes.

Minutes and committee reports need not be mentioned unless they are unusual in some newsworthy way. Some notes on the program improve the report, but they should not be too detailed. One or two direct quotations and/or one or two points made by the speaker are excellent, or a program may be summarized in two or three sentences.

Buicks are moving again . . . TRADE-INS ON NEW BUICKS and RAMBLERS

1964 FORD FAIRLANE 500 - overdrive - 12,500 actual miles
1964 BUICK LASABRE 4 door sedan, loaded, extra clean.

-RAMBLERS - RAMBLERS - RAMBLERS-

- 1963 STATION WAGON ● 1960 STATION WAGON
- 1959 STATION WAGON ● 1962 4 DOOR SEDAN
- 1964 DEMONSTRATOR STATION WAGON - Loaded

—All These Cars Are Extra Clean—

KINSEY - OSBORN MOTORS

142 N. Miles EM 4-0990

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

F. S. Smiths Have Weekend Guests
Mr. and Mrs. R. B. Smith and children, Christine, Marlene, Sharon, Robert and Kathy, were week-end guests of his parents, Mr. and Mrs. F. S. Smith. Bruce is Santa Fe agent at Follett where the family now resides.
Read The Classifieds Classifieds Get Results

Santa, I Want.....

Dear Santa:
This is what I want from you. Cotton candy, trap drum set, road race, view master, Walt Disney Theater, Steel desk and chair, Mr. Mercury by Marx, Vacuum spaceship, vroom sportsters and training wheels, Ho train set.
Marshall Formby

Dear Santa:
I want a snow cone machine, magnetel game, chinese checkers, Tom Thumb typewriter and more clothing for Barbie and Ken and Barbie end Ken's jewelry, like cufflinks for Ken and for Barbie a set of earrings and necklaces, and a ring for Barbie and a coke machine, Slinky, just the spring, a little radio.
Jeannie Thomas

Dear Santa-Claus:
Please bring me a gun, cowboy hat and a guitar. Please bring my younger sisters a doll that moves, and don't forget the other boys and girls.
Russell Harkins

Dear Santa Claus:
Please bring me a baby doll, and a stove, sink and an ice-box. And anything you would like to send, Jeannie from me I want her to have a Joe Flip 'n Flop. And one more thing a catch-a-sketch, I drew Rhonda's name.
Rhonda Lynn Combs

Dear Santa Claus,
I would like you to bring me a Ruthie walking doll for Christmas. My brother would like a vroom motor for Christmas.
Your friend,
Diana and David York

Dear Santa,
I want a pair of skates and a crazy clock game for Christmas.
Love,
Bob Behrends

Dear Santa,
I want a Lie Detector for Christmas and a racer set. There will be cookies waiting on the table for you.
Love,
Earl Behrends

Dear Santa:
1. pay telephone.
2. Building cubes.
3. Work Bench.
4. Playskool truck.
I have been good to everybody. Be good to all my friends.
Love,
Scott Formby
408 Sunset Drive

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter, Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504

FARM SALE

Monday, December 7, 1964 --- Sale Time: 1:00 p.m.

LOCATED: 7 miles north of Dimmitt, Texas, on Highway 385, then 3/4 miles west - or 13 miles south of Hereford, Texas, on Highway 385 then 3/4 mile west (turn west 1 mile north of the Summerfield road).

— LUNCH WILL WE SERVED BY THE L.C.C. ASSOCIATES —
As we have sold our farms we will sell the following at Public Auction:

- TRACTORS**—
1—1961 model 460 IHC Diesel Tractor with fast hitch, torque amp., wide front end, power steering, and good shape.
1—1957 model 720 John Deere LPG Tractor with new head, good rubber, wide front end, 3 point hitch, power steering, and good shape.

- EQUIPMENT**—
1—4-row JD Double Toolbar Planter.
1—4-row JD Front End Cultivator — for wide front.
1—4-row Vegetable Cultivator for IHC tractor.
1—14-ft. Krause Carrier Wheel Tandem with seal bearings and scalloped disc in front.
1—3 - 14-in. JD 3-point Reversible Mouldboard — model 825.
1—7-ft. JD PTO Mower.
1—6-ft. AC Combine — good shape.
1—Dearborne Side Delivery Rake.
1—6-section JD Gang Rotary Hoe.
1—8-row Sprayer on wheels with fiber-glass tank — real good.
1—5-row Stalk Cutter for 28-in. Rows.
1—4-row Stalk Cutter.
1—4-section JD Harrow.
1—Servis 3-point Blade Ditcher.
1—16 - 10 Oliver Grain Drill.
1—16 - 8 Grain Drill
1—15-ft. Hoeme — power lift or levers.
1—15-ft. JD Oneway — good.
1—3-point Blade Ditcher.
1—2 - 14-in Ferguson 3-point Mould-board.
1—3-row, 3-point Ferguson Field Scratch
1—2-row Ferguson Planter.
1—2-row Ferguson Cultivator.
1—3-row, 3-point Stalk Cutter.
1—7-ft. Dearborne PTO Mower.
1—4-row Crustbuster — 3 point.
1—4-row Set of Disc for Crustbuster.
1—4-section IHC Gang Rotary Hoe.
1—14-ft. JD Broadcast Fertilizer Spreader

- 1—4-row Hydraulic Rod Weeder.
1—5-row Toolbar with 5 Hoeme Shanks and Gauge Wheels — good.
1—2 - 16-in. Case Reversible Mould-board.
1—4-row Caldwell Seed Packer.
1—6-ft. Eversman V Type Ditcher — real good.
1—3-section M-M Harrow.
1—Oliver Side Delivery Rake.
1—4-row Oliver Lister Planter with 5-row bar.

- TRUCKS and TRAILERS**—
1—1948 model Chevrolet 1 1/2-ton Truck with grain bed and hydraulic lift.
1—IHC Truck Chassis.
1—Truck Chassis 5th Wheel Trailer.
1—JD 4-bale Trailer with springs.
1—Plainsman 4-bale Trailer.
2—Truck Chassis Trailers.
2—Car Chassis Trailers.

- TANKS and IRRIGATION EQUIPMENT**—
1—1000-gal. Butane Tank.
1—500-gal. Propane Tank.
1—25-ft. Steel Upright Water Tank.
2—12x8-in. Irrigation Hydrants.
1—Lot of 1 1/2 and 2-in. Irrigation Tubes.

- MISC. EQUIPMENT**—
1—Fast Hitch Adapter for 3-point hitch.
1—Set of Fast Hitch Arms.
1—Tractor Buggy Top.
1—JD Hydraulic Cylinder.
6—IHC Rear Wheel Weights.
2—IHC Front Weights.
1—Side Mounted Butane Tank for truck.
1—Tractor Furrow Guide.
3—100-lb. Butane Bottles.
3—Sets of Row Markers — Case, JD & M-M

- HOUSES**—
1—One-room House on Skids.
1—20x20 Garage Barracks with Sheet Iron-Shed attached.

Terms of Sale: CASH — All accounts to be settled day of the sale.
Oscar Wylie and Carl Sevier - - - Owners
RAYMOND AKIN AUCTIONEERS GENE HARRIS
Ph. CA 4-7692, Plainview, Texas — Ph. UN 4-3641, Edmondson, Texas

Continental Coiffeurs is offering you a chance of a lifetime to improve your appearance!
In order for you to get acquainted with us and our work, since we are new in town, we decided to give you some fantastic specials.

- We Are Giving Our:**
\$15.00 body wave & permanents for \$10.00
\$7.50 Glamour tints for only \$6.00
A Bleach, color & conditioner all for \$15.00 complete
\$17.50 Frosting for \$15.00

All this and no extra charge for shampoo & style.
Free haircuts with your style - Monday 8th, Tuesday 9th & Wednesday 10th

We use the best products we can buy.
We will take the best care possible of your hair. We are experienced stylists with advanced training. You will enjoy our beautiful surroundings and pleasant atmosphere.

Call early for an appointment. We are here 6 days a week for your convenience.
This special runs from Thursday 3rd thru Sat. 13.

Thanks,
Joy Masso
Ginger Barela
Earl Crow

LOCATION: Formerly Twentieth Century
E. Hwy. 60
Next to Terra Blanca Courts
Phone EM 4-1744

New Sweeper Goes Into Use On City Streets

Hereford residents saw more than \$11,000 of their tax money go into service this week as the new Wayne Street Sweeper which was recently purchased by the Hereford City Commission went to work.

The commission paid \$11,188 for the new street sweeper, which included the trade-in of the old Elgin Street Sweeper which the city purchased in 1954.

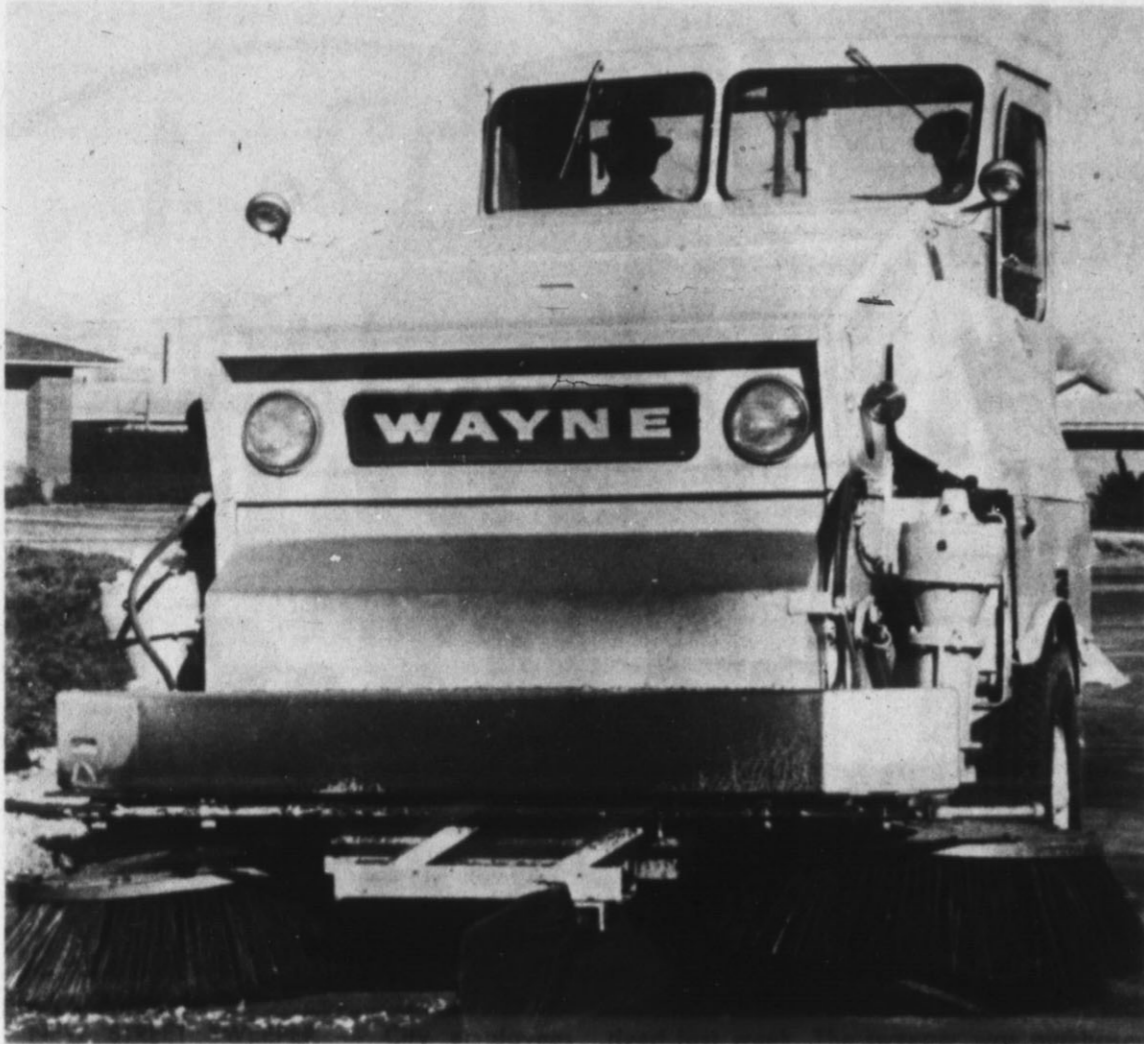
"This new sweeper features gutter brooms on both sides as well as dual controls, which will allow the broom to operate with the traffic on streets where there are center medians to be cleaned as well as the curb," Bayne said.

The old sweeper was beginning to cost the city more in repairs each month, and prospects of restoring it to working order became dimmer.

The budget for the street department in this fiscal year included an extra \$12,000 for the purchase of the new sweeper.

Three bids were submitted to the commission when bids were advertised several months ago. The bid for the Elgin Street Sweeper was some \$800 less than that of the Wayne, but commissioners, after traveling to neighboring towns, felt that the Wayne sweeper would better serve the needs of Hereford.

Commissioners discussed the possibility of repairing the old sweeper and keeping it along with the newly purchased one, but decided due to the condition



NEW STREET SWEEPER — City employees are shown as they put the new Wayne Street Sweeper into operation after it arrived last week. The sweeper was purchased by the Hereford City Commission recently at a cost of \$11,188. (Brand Staff Photo)

of the sweeper that it would not be feasible to keep the sweeper.

The new sweeper requires only one operator as did the old one but can be operated without the operator hanging his head out of the window as was necessary before.

Hubert Smith was the operator

for the old sweeper and will continue to operate the new one.

Smith was running the old Elgin Sweeper when it was purchased by the city in 1954.

"We are very pleased with the operation of the sweeper so far and feel it is doing an excellent job. It will sweep more

miles of street, faster and at a lower cost per street mile," Bayne said.

When you bring ground meat home from the market, store it loosely wrapped in the refrigerator and try to use it within 24 hours.



Several individuals and groups made Thanksgiving season a happy one for residents of Westgate, King's Manor's nursing unit.

Mrs. Glenn Williams and the teachers and children from the First Christian church brightened the season for the residents with a program at the start of the Thanksgiving season.

Mrs. Zula Smith, Mrs. Hally Caster and F. H. Oberthier each received Thanksgiving boxes from the group, and afterward Frank Turner, Westgate manager, expressed thanks to the First Christian group.

Another group to bring cheer to Westgate during the holidays were Junior GA's of Temple Baptist Church who made place favors out of pine burs and presented to each Westgate resident.

Still another to remember Westgate during Thanksgiving was Becky Edelman, 12, daughter of Mr. and Mrs. Bill Edelman. She made a batch of cookies and brought enough for each resident to have some for Thanksgiving. They were put

Look Who's New!

Mr. and Mrs. Maurilio Almuna are the parents of a daughter, Dolores, born Nov. 29 at 2:05 a.m. She weighed 7 lbs. 14 ozs.

Mr. and Mrs. Charles Wayne Perkins are the parents of a son, Martin Warren, born Nov. 29 at 7:29 p.m. He weighed 6 lbs. 9 ozs.

Mr. and Mrs. Bernado Lopez Martinez are the parents of a daughter, Sarah Dee, born Nov. 30 at 7:31 a.m. She weighed 7 lbs. 9 ozs.

Mr. and Mrs. Gerald Lee Turner are the parents of a daughter, Tina Louise, born Nov. 30 at 8:24 a.m. She weighed 6 lbs. 6 ozs.

You need fat 1/4-inch in depth for frying potatoes in a skillet.



'SNOW USE Putting Off Winter PROTECTION

Don't wait until the little woman gets you up at midnight to close out those cold winter drafts. Fix yourself some low-cost storm windows out of Warp's FLEX-O-GLASS. It's easy! Just cut with shears... tack over screens or frames. You'll be snug and warm all winter long and save up to 40% on fuel costs. Warp's genuine, crystal-clear FLEX-O-GLASS lasts for years at a fraction the cost of glass. Only 90¢ a square yard at your local hardware or lumber dealer.

Transparent Plastic

Easy-On®

Easy To Install Inside Or Outside!

72" x 36" PLASTIC WITH MOLDING AND NAILS

39¢

STORM WINDOW KIT

CARL McCASLIN LUMBER COMPANY

It's The Buy of a Lifetime!

Genuine Pre-Finished BIRCH PANEL BOARD



CHECK OUR PRICES

Now is the ideal time to refinish that den or playroom with genuine BIRCH Panel Board and Armstrong Ceiling Tile. Don't wait... this is the buy of a lifetime.

ARMSTRONG CEILING TILE

Cost Per Average

Size Room AS LOW AS (12' x 12')

28⁸⁰

FOR DETAILS SEE



EASY TO APPLY ECONOMICAL

The beautiful patterns and textures to be found in ceiling tile make it an ideal ceiling material. See our large display.

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse

Phone the Lumber Number EM 4-3434

MINNEAPOLIS-MOLINE

POWER on the FARM and in the FIELD

The M 602 TRACTOR

This new M-600 series offers you the choice of features to match the varying needs for row-crop farming from plowing and soil preparation to planting, cultivating and harvesting.

Big comfortable Flote-Ride seat, roomy skidproof deck and scientifically-clustered controls for easy natural handling. Full-time power steering takes the struggle out of operation on hillside and rough fields. Shift-on-the-go Ampli-Torc transmission for 10 speeds forward — 2 in reverse. Then check the great hydraulic assists below... and the front axles to fit your farming requirements.



The Dependable 605 ENGINE

This is the irrigation engine you see in so many fields. It's the old dependable, rough and rugged that has lasted through the ages to become one of the most outstanding engines made. Along with it you will see the HD 800 and the HD 504.

Be Sure To See This Great Minneapolis-Moline Equipment

at the

IMPLEMENT SHOW SATURDAY, DECEMBER 5

On The Hereford State Bank Parking Lot

ALSO DEALERS FOR

WETMORE and PEERLESS FEEDING EQUIPMENT

HAMBY ROD WEEDERS

NICHOLS TILLAGE TOOLS

EXIDE BATTERIES

DAVIS IMPLEMENT

144 W. 2nd

EM 4-2811

Ellis — 10 Oz. Bag
PECANS

add hours to your day...
69¢ savings to your budget...

Shurfresh — Lb. Ctn.
OLEO

6 for \$1

Holly Beet — 10 Lb. Bag
SUGAR

98¢

Texan — Reg. 3.95

NUT SHELLER \$2.98

Hunt's — 14 Oz. Btl.

Catsup 6 For \$1

Kraft Chicken
Noodle Dinner

Box **35¢**

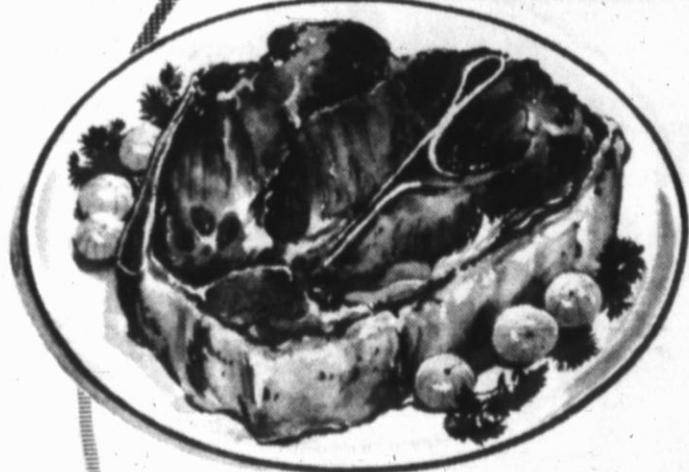


Copr. G. Doppel 1964

HOLIDAY TIME-SAYER FOODS

Here are the COOPER'S time savers that add hours to your day... let you get your shopping and visiting and merrymaking in! Quick-fix canned goods, frozen foods, heat-and-eat treats — plus delicious delicatessen, every one a spicy treat! Crisp salads, to cut the calories and sharpen the appetite. Every one has been selected by COOPER'S to make your busy days easier... your meals better... your food bills lower — and to add much more fun to Holiday-time for YOU!

USDA
CHUCK ROAST



Lb. 45¢

Ground Steak Fresh Lean Lb. **59¢**
Beef Ribs Fine For Braising Lb. **29¢**
Bacon Wilson's Certified Sliced Lb. **59¢**

Our Darling — WK or CS
Golden Corn 7 For **\$1**
80 Ct.
Northern Napkins 2 For **25¢**
Tall Car.
Roxey Dog Food 4 For **29¢**



SAVE
GIFT STARS

Lysol Spray
Disinfectant
7 Oz. Can **79¢**

Lb. Can **79¢**

Duncan Hines
Pancake Mix 2 Lb. Box **39¢**
Nesle
Chocolate Morsels 6 Oz. Bag **19¢**
3 Minute Popcorn 2 Lb. Bag **25¢**

Welch's
Fiesta Punch Qt. Can **29¢**
Alcoa — 12" x 25' Roll
Aluminum Foil 2 For **49¢**

Shurfine
Flour 5 Lb. Bag **39¢**

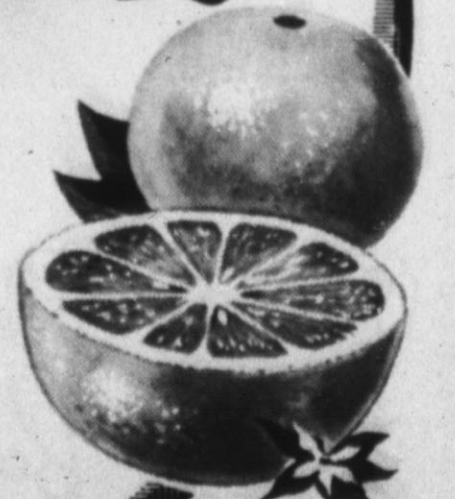
Shurfine
Bartlett Pears 303 Can 4 For **89¢**

Cape Ann
Frozen Peach Filets Lb. Pkg. **39¢**

SUNKIST ORANGES

Lb. **19¢**

Bell Peppers lb. **19¢**
Hereford Cabbage lb. **7¢**



Comet Cleanser
21 Oz. Can **19¢**

Tide Detergent
Giant Box **63¢**

DOUBLE GUNN BROS. STAMPS WED.

With 2.50 Or More Cash Purchase

WIN VALUABLE MERCHANDISE PRIZES or
WIN \$100.00 CASH
PLAY
YEAR 'ROUND SAVINGS
The most EXCITING-THRILLING shopping game of all!

Still Many Winners Out

\$100.00 WINNERS



Mrs. Glen Anderson



Mrs. Dean Jones



Mrs. Lena Martin

\$50.00 WINNERS

Mrs. Terry Hodges
Mrs. Jack Funk
Mrs. Bud Snyder
Mrs. Ruby Chesler



Mrs. Chas. Bateman



Mrs. Dean Bradley



Gladys Sparks



A. L. Crispy

COOPER'S

The Whiteface

(OFFICIAL PUBLICATION OF HEREFORD HIGH SCHOOL, HEREFORD, TEXAS)

NO. 12

The Hereford Brand, Hereford, Texas, Thursday, Dec. 3, 1964

FHA Girls Entertain Fathers At 'Daddy Date' Thursday



Future Homemaker chapters entertained their fathers at a "Daddy Date" salad supper Tuesday evening, Nov. 24, at the Catholic School. One hundred and twelve girls and their fathers were served.

Linda Pulliam officiated in presenting awards to certain fathers. Mr. Art Stoy won the "balded man" award. The daffiest dad present was Mr. F. A. Marnell. Awarded the greatest hunter was Mr. Ed Loerwald; look-alikes were Connie Watson and Mr. Ray W. Watson; youngest dad, Mr. Don Sanders; oldest dad, Mr. Hampton; dad with the best laugh, Mr. W. O. Caraway; the tallest dad and shortest daughter, Susan White and Mr. Raymond White; and the shortest dad and tallest daughter, Jane Messick and Mr. Bill Messick.

The supper also served as a surprise birthday party for Michio Wakai, exchange student. Michio received a charm

bracelet and a birthday cake from the FHA chapters. The whole group sang "Happy Birthday" afterwards.

Certificates for FHA girls of the month were also presented. Retha Kelly is the September FHA girl of the month; Jane Wilhelm, October; and Adair McEton, November.

Father Angelus, guest speaker for the "Daddy date", spoke on "The Role of the Mother in the Home."

(Continued on Page 2)

Four Machines Added In HHS Clerical Class

Four new machines have recently been added to the business education department. Two of these machines, called the Monroe educators, are electric and two are non-electric. These machines will be used in the three clerical practice classes. Each girl will work on this machine for a period of three weeks.

The Monroe Calculator is widely used in business offices as well as for instructional purposes at West Texas State and other colleges.

In addition to these machines, students receive training on the Monroe ten-key adding machine, Remington calculator, and BOC Context adding machine.

Forty-seven girls are enrolled in clerical practice this year. Typewriters available to these typewriters, seven-Remington girls are the five IBM Electric Typewriters, seven remington electric typewriters, and two Royal electric typewriters. Other machines available for instruction in clerical practice classes are the mimeograph and the ditto machines.

Betty Crocker Test Will Be Given Dec. 1

"To make girls realize the real essence of our American heritage," said Mrs. Margaret Durham, homemaking teacher, "is the purpose of the Betty Crocker Scholarship Test". Each state winner will receive a \$1,000 scholarship and a set of encyclopedias for her school. The National winner is awarded a \$5,000 scholarship for any school of her choice.

In 1966, Sammie McLallen, a Hereford girl, was the state winner. She was chosen as one of the top ten girls in the nation, but did not achieve the national title.

The theme of the test is "The Search for the Homemaker of Tomorrow", and is sponsored by General Mills. It is available to all senior girls and is given on the same date all over the United States December 1. The test consists of general homemaking knowledge and is given at no expense.

Jimmy Brink Is Selected For All-Region Choir

Jimmy Brink was selected out of some 30 baritones from all over the region to be in the All-Regional Choir Jan. 9. He is also eligible to tryout on that same date for the All-State Choir which will sing in Dallas at the Texas Music Educators Convention.

They were chosen on the basis of sight-reading a musical number, singing "Drink to Me only with Thine Eyes, and a vocal range on the musical scale.

Jimmy has been in choir two years, sings in the Madrigal (Continued on page 2)



PRESENTS DEVOTION — Randy Tooley, is shown participating in a devotional program presented by the Hi-Y. (Brand Staff Photo)



Car Hits Dip; Bell Smashed

Everything was going along nicely. Then all of a sudden—bang! The car hit a dip in the road.

Two couples, Larry Noland and Debbie Thomas, David Hill and Karen Blackwell, were pulling the bell to the Hereford-Dumas football game but they never got it there. The bell broke when it hit a large dip in the road and had to be left in Vega.

Book Review Gives Highlights of Book

History is partly composed of famous men that have accomplished outstanding reforms or changes, and have influenced the lives of their present and future generations. However, some great persons were never recognized in history books or encyclopedias. Yet, because of their abilities and talents, they had a great influence on the world.

Five men who probably never made history can be found in one of the three volumes of *Who's Who in America*, which is available in the HHS library. They are Andrew Hall Holt, Herbert William Hoover, Thomas Washington, Benjamin Alvin Johnson, and Charles C. Madison.

Andrew Hall Holt was born August 23, 1890, in Sunderland, Vt. His career, which began in 1911, was professional civil engineering. He married Ruth E. Brownson on January 1, 1915. Holt and his wife had four children: Elisabeth Ursula, Barbara Ruth, Winfield Andrew, and Nancy Fay. Andrew Holt died Nov. 22, 1956, and was buried at Ira Allen Cemetery at Sunderland, Vt.

Herbert William Hoover, born Oct. 30, 1877, at North Canton, Ohio, became vice-president of

the W. H. Hoover Company in 1903. He married Grace Louise Steel, December 15, 1906. Their four children were Polly Louise (Mrs. L. E. Connelly), Jane (Mrs. E. Scott Hill), Herbert William, and James Clary. Herbert Hoover has resided since September 16, 1954, in North Lawn Cemetery, Canton, Ohio.

Thomas Washington, a naval officer in the U. S. Navy, was born in Goldsboro, N. C., June 6, 1865. He married Genevieve F. Clement, June 1, 1900. They had an only child, John Clement. Thomas Washington was buried at Arlington, Va., December 15, 1954.

Judge Benjamin Alvin Johnson was born December 23, 1887, at Salisbury, Md. He married Ethel Frances Halloway, October 20, 1915. After raising six children, Alvin Halloway, William Benjamin, Rufus Clay, Martha Jane, Frances Perdu, and Mary Jane. Johnson died on October 22, 1943.

Charles C. Madison, born October 10, 1878, at Corning, Iowa, was a lawyer. He married Emma L. Locke, January 20, 1909. Their three children were Martha, Charles L., and Pelide L. Charles Madison died on August 31, 1957, and was buried at Woodlawn Cemetery in Independence, Mo.

Student Reviews Stanton's Production Of 'HMS Pinafore'

The operetta, H. M. S. Pinafore, was presented by the junior high choir on Nov. 23 and 24. This musical was sung and performed very expertly. The play is set on the ship, H. M. S. Pinafore.

Ralph, the hero, is a sailor shipping before the mast on the Pinafore. "Shipping before the mast" means that Ralph is a common seaman who obeys the Captain's orders. Our hero falls in love with the Captain's beautiful daughter Josephine. Ralph courts her in vain because of the difference of their social positions. In desperation our hero attempts suicide to be interrupted by his love. Josephine agrees to marry Ralph if he will not kill himself. Matters are complicated by the Admiral who desires to marry Josephine. The

climax is the discovery of the mis-identity of Ralph and the Captain. The two men had the same nursemaid when they were children. The two men were confused and sent to the wrong parents. Ralph is a noble's son while the Captain is a wolf.

The set was realistic and the effect was heightened by the lighting arrangements. The set appeared to be a real ship on the open sea. The ladies costumes were very lovely. The high society dress of the 1900's was most effective in the play. The sailor's dress could be described as "salt". The cast and stage-crews did a magnificent job.

The operetta was performed so excellently that one could almost taste salt in the air. Seeing this play was an enjoyable experience.



Many Kids Should Be At PLAY Instead Of

Sitting Most The Day!



SEE

DR. GALE J. PAGE

CHIROPRACTOR

101 Ave. E

EM 4-2643

Cage Schedule For HHS Is Announced

Nov. 24 — Dimmitt	There
Nov. 27-28 — Amarillo (double header)	There
Dec. 1 — Littlefield	Here
Dec. 4-5 — Seminole (double header)	There
Dec. 8 — Dimmitt	Here
Dec. 11 — Open	
Dec. 15 — Littlefield	There
Dec. 18-19 — Amarillo (double header)	Here
Dec. 22 — Open	
Jan. 1 — Open	
Jan. 5 — Open	
Jan. 8 — Open	
Jan. 12 — Tullia*	There
Jan. 15 — Perryton*	There
Jan. 19 — Canyon*	Here
Jan. 22 — Muleshoe*	Here
Jan. 26 — Dumas*	There
Jan. 29 — Tullia*	Here
Feb. 2 — Open	
Feb. 5 — Perryton*	Here
Feb. 6 — Portales	Here
Feb. 9 — Canyon*	There
Feb. 12 — Muleshoe*	There
Feb. 16 — Dumas*	Here

* denotes conference games

Be Sure To Attend The Second Annual

FALL

"Your opportunity to see and compare at one time every type new Tractor and Ground Tool sold in Hereford."

IMPLEMENT SHOW

SATURDAY, NOV. 5

ALL DAY LONG ON THE

PARKING LOT

OF THE

HEREFORD STATE BANK

Refreshments Served

Operation 'PEP' — Part III In a Series

Downtown Parking Problem Solution Is 'PEP' Puzzler

By Bill Thompson

In the previous two articles in this series the first seven questions raised at the "Operation PEP" Community Forum have been reviewed with the subsequent action. Covered have been questions relative to housing, recreation, beautification, scholarship and house numbering. A number of other questions were raised at that meeting.

Wayne Thomas arose to make the following statement: "My question concerns parking. We may not have a parking problem today, but if the business section grows and commercial

business grows to catch up with residential growth, we will have a critical parking problem in downtown Hereford.

"By critical, I mean that it would be inconvenient for the housewife to shop as conveniently as she might like. We have seen other communities who ignored the problem, and it has been handled by suburban shopping facilities, taking business away from downtown landlords and merchants. The committee to handle this problem might be composed of property owners' on Main Street.

"The problem is too big for any one businessman; it would take many of them to know what to do. The City might be able to participate in it. It must be approached and solved on some intelligent basis."

The question raised by Thomas over a year ago is particularly timely now in light of the recent action by the downtown retailer group Nov. 27 of this year. Actually the whole question had been under study by various groups for some time.

An Operation PEP committee had made virtually the same

recommendation some months earlier. A group of business men and property owners had met in the late summer to discuss the possibility of forming a downtown corporation the objects of which would be to provide the means to answer some of the

parking and business promotion problems of downtown.

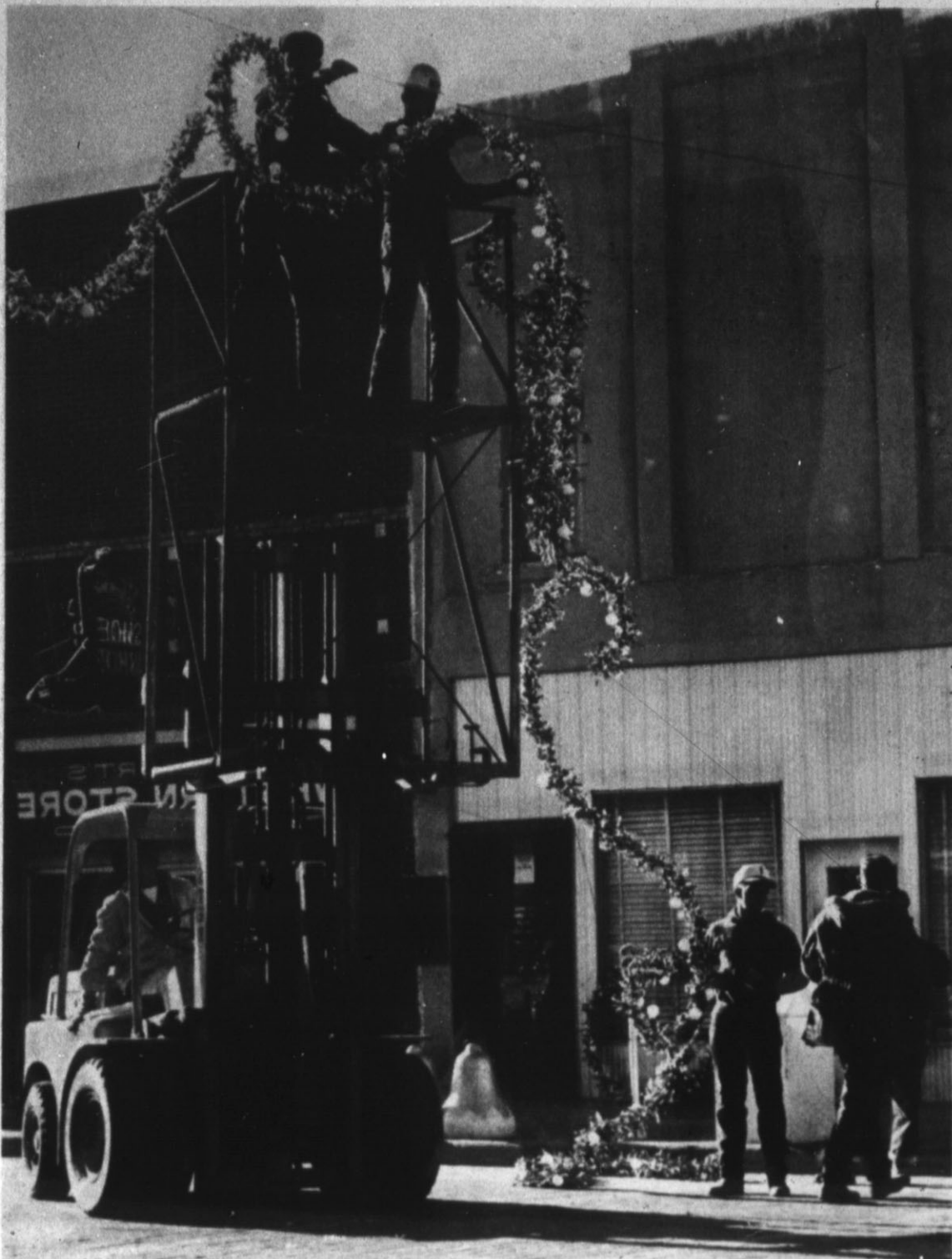
Conclusion of several of these groups had indicated that a real problem exists in downtown, not so much from a lack of adequate parking but in the way it is being used. The difficulty experienced by many shoppers in getting away from the curb during periods of heavy traffic had been a source of much irritation.

Cars backing from the curb often blocked both lanes of traffic. Cars backing simultaneously from both sides back into each other. Besides the inconvenience there is the aesthetic handicap imposed by a too crowded nar-

row street.

It is expected that a long range planning committee on (Continued on Page 3)

Yellow or White Gold
LADIES WATCHES
\$14.95 up
Unconditionally Guaranteed
BIRTHDAY SALE SPECIAL
at
COWAN JEWELRY



CHRISTMAS LIGHTS — Hereford Jaycees worked all day Sunday putting up Hereford's Christmas decorations. This is work on Main street with Randy Ammons and Fred Ruland on the platform. Operator of the lift was C. D. Fitzgerald. On the ground are Carl Carlile and Dale Barkley. Another picture on Page 1. (Brand Staff Photo)

FHA...

(Continued from Page 1)

Home of the Future."

Special guests were the exchange students, Rene Batard and Michiyo Wakai; their fathers, Mr. Gib Brownd and Mr. Don Martin; and their brother and sister, Richard Brownd and Nancy Martin. Mr. G. W. Newsum, an honorary member, and the sponsors and their husbands, Mr. and Mrs. Frank Prowell, Mrs. J. J. Durham, Mrs. Dean Bradley and Miss Kay Sheets, were also present.

Jimmy...

(Continued from page 1)

Group and participates in a church choir.

"I was glad I won, but I was rather surprised that the other students from the Hereford choirs who participated in the tryouts didn't win also," he commented after being in Canyon last Saturday, Nov. 21 for the contest.

"La Lanzichenecca" and Brecht "The Good Woman of Sezuau."

NEW AND OLD IN MILAN

season at Milan's Piccolo Teatro. The past will be represented with works by Goldoni, Moliere and Shakespeare, plus religious music. Contemporary plays will include Heinar Kiphardt's "The Oppenheimer Case," di Matia's

While Visiting The Implement Show At The Hereford State Bank, Saturday, Dec. 5 . . . Be Sure To See Hays Implement Display!



The Every Day Work Horse "Farmall 806"

The 806, the worlds most powerful general purpose tractor, is equipped with a 110 horse power engine for maximum pulling power at higher plowing speeds. It proves its ability in the field, in extra work done at the end of every day.

The King Of Combines "International 403"

The 403 takes roughest field, heaviest yields in stride. Capacity to spare assures grain-saving performance. Big 90 horsepower IH engine, over 36 square feet of separating area, and 65-bushel grain tank speed harvest. Added convenience and operating ease save time and effort.



See These On Display at the Implement Show

See Many Others On Display At

HAYS IMPLEMENT CO.

South Hiway 385

EM 4-1551

More on the way every day! Thanks for waiting!

Your wait for one of these new 1965 Chevrolets is about over — and we want to thank you for your patience. Come see us now. When you get behind the wheel, you'll be glad you waited!



'65 Chevrolet This one's the year's handsomest surprise. It's longer, wider, lower, swankier, more spacious, smoother riding, too. Everything about it smacks of expensiveness except one thing—its Chevrolet price.



'65 Chevelle A brand-new idea last year, it's even newer now. Fresh styling, V8's available with up to 350 hp. A softer ride. But it's still an easy-to-handle size. After all, that's one of the things that make a Chevelle a Chevelle.



'65 Chevy II Looks less than ever like a thrifty car but keeps on saving like one. Clean new styling, fresh new interiors, V8's available with up to 300 hp! Here's the liveliest, handsomest thing that's ever happened to thrift.



'65 Corvair It's a new kind of Corvair. It's longer and wider. It's racier, roomier, flatter riding. With quicker steering, surer stopping and more power available—up to 140 hp in Monza and 500's, up to 180 hp in the new Corsas.

More to see, more to try in the cars more people buy
Order a new Chevrolet, Chevelle, Chevy II, Corvair or Corvette now at your dealer's

ORSBORN CHEVROLET-OLDS

42-3765

Operation...

(Continued from page 2)

This problem will consider practical ways of widening the street, increasing the number of off-street parking areas available, providing for a freer flow of traffic by such means as eliminating left turns and other solutions that may be found to offer some advantages to the shopper.

Question number nine was raised by Clint Formby and was one for which an immediate answer has been found. "This problem requires immediate attention" Formby prefaced his remarks by saying. "The Texas Employment Office was moved out of the court house. It doesn't come under the category of having a budget to pay rent. Some businesses have been paying their rent. Individuals are not going to pay rent on a government agency too long. What shall we do with the employment office? Itinerants require it, and we have a real need for it. The immediate problem is to find a solution to get the rent paid. We do not want to lose the office to Friona or Dimmitt, and there is that possibility."

Since the question was raised, the Texas Employment Commission has located permanently here and its staff increased. The designation of the office from a farm office to a general office was accomplished largely through the efforts of the Chamber of Commerce working through the Honorable Walter Rogers and the Honorable Bill Clayton on the national and state levels. The payment of rent has been approved and the threat of losing of this office has been removed. While discussing this subject mention should again be made of the personal effort of the late Jack Renfro in behalf of this office.

He paid the rent several months from his own pocket. Others participating in the rent were E. C. Reinauer, Albert Maxwell, and Howard Gault. There may have been others but these are the firms primarily responsible for keeping the office open while the efforts to establish the permanent office were bearing fruit.

Jewel Smith raised two questions. "I had hoped that when we moved back into the court house after it had been remodeled that some club or other organization would have a directors on the ground floor, because many times people come in who do not know where the various offices are. I would like to see a Directory in the Court House."

The Deaf Smith County Commissioners' Court heard Mrs. Smith's comment and acted upon it. Now there are complete directories located near the elevators on each floor and people visiting the court house are able to find the office they are looking for.

Her second question was "My other problem concerns how to find where people live at the labor camp. There are no street numbers or house numbers on them. Some of the barracks are numbered. I am referring to the area south of the labor Camp. At Christmas time we get boxes back, and many times I am out there late Christmas Eve trying to find people to deliver (Christmas) boxes (to)." No solution has been found to this

Mrs. Willmot Talks To Club On 'Figures'

An informative program, "You and Your Figure", was delivered by Mrs. Robert Willmot for the Valeda Study Club Nov. 24, in the home of Mrs. L. J. Clark.

Diet and exercise was stressed but Mrs. Willmot said, "Never go on a strict diet without a doctor's supervision. He can help you decide on a correct diet without a doctor's supervision. He can help you decide on a correct diet to use, how much weight to lose, and check your weight loss and physical health during the dieting period. Exercise also helps lose weight in the right places where the dieting might not help."

Mrs. Ralph Owens visited the club to explain the March of Dimes Mothers' March Jan. 25, and requested volunteers to make the drive a success. She further explained that 45 per cent of funds remains in the local fund, 45 per cent is for research, and 10 per cent is for national fund.

With Mrs. Joe Frank Clark presiding, the club answered the question, "How would you like to improve your figure?" at roll call.

Members present were Mrs. Joe Frank Clark, Mrs. L. J. Clark, Mrs. George Ritter, Mrs. Robert Willmot, Mrs. Glenn Watts and Mrs. Gene Parsley; Mrs. Clark was hostess.

It was decided the Christmas party would be held Dec. 15.

Jack Hudsons Gather Here For Reunion

Family re-union was celebrated Thanksgiving day at the Bull Barn by the Jack Hudson family.

Relatives attending the celebration were Mr. and Mrs. Bracy Hudson, Chickasha, Okla.; Mr. and Mrs. Harvey Layne Hudson and family, Dimmitt; Mrs. Audrey Dorman, Shamrock; Mr. and Mrs. Clifford Pearce, Shamrock; and Mrs. Bonnie Martin and Johnnie.

Music for the afternoon was furnished by Bill and Sheldon White and Jeff Langford.

problem as yet. Perhaps the proposed annexation by the city will provide some relief of this situation.

Andrew Kershen stated "We have asked the government to build a dam on the creek, and it was turned down. We still need the dam, but we do, not need the government to build it. People are worried about the water Hereford will need, and will need. We are letting enough water run past our back door to take care of our needs. If the people are willing to build the dam, it would be a big help to our City and community in getting industry to come here. We could even have wells to get the water back into the ground."

Kershen headed up the committee appointed to study further the possibilities offered in this suggestion. His committee has recommended that a 7,000-acre-foot dam be constructed on Tierra Blanca Creek immediately west of the city limits and south of the Holly plant.

A group known as the USDA Technical Advisory Committee is now studying the proposal to determine the feasibility and a means of financing the project. This lake, if realized, would also provide a recreation area for area residents for fishing a possibly even water skiing.

There will be further articles in the series on Operation PEP in later issues of the Brand.

SANDWICHES

SOLD SATURDAY ONLY

- Ham Salad
- Chicken Salad
- Pimento Cheese



PORK ROAST

Pork Steak

Hamburger

3 lbs. \$1 Sausage

Homemade 3 lbs. \$1

each

10¢

LB. 29¢

Lb. 39¢

OUR CHRISTMAS TREES HAVE ARRIVED

CAKE MIX

DUNCAN HINES

29¢

HAIR SPRAY

AQUA NET

Plus Tax

59¢

MELLORINE

SWIFT HONEYCUP

1/2 Gal.

39¢

COOKIES

COFFEE BREAK.

Reg. 59¢

1 Lb. 9 Oz. Pkg.

49¢

Giant Box

TIDE 69¢

Giant Box

DASH 69¢

Chicken of the Sea — Flat Can

Chunk Style Tuna 33¢

Shurline — 46 Oz.

Tomato Juice 4 For \$1

Northern — 4 Roll Pack

Toilet Tissue 29¢

Spam — 12 Oz.

Luncheon Meat 39¢

Arrow — 2 Lb.

Pinto Beans 23¢

1/2 Gal.

Clorox 39¢

Shurline — 5 Lb. Bag

Flour 39¢

3 Lb. Can

Folger's Coffee \$2.37

Morton's — Frozen

Meat Pot Pies 15¢

Brown n' Serve — 12 Oz. Pkg.

Rolls 2 For 49¢

5 Lb. Bag

Sugar 48¢

Skinner Macaroni or — 10 Oz. Pkg.

Spaghetti 2 For 33¢

3 Lb. Can

Crisco 69¢

Reg. or King Size — Plus Dep.

Coca Cola 39¢

RED

POTATOES

10 Lb. Bag 59¢



Cabbage

Lb. 5¢

Carrots

Lb. Cello

2 For 15¢

Apples

Delicious

4 Lb. Bag 49¢

COUPON

Valid Dec. 3 to Dec. 10

OVAL CASSEROLE & COVER No. 467

Reg. 2.25

You Pay .99

SAVE 1.26

with this Coupon and \$5.00 Purchase or More.

ATTENTION!

The Oval Casserole and cover will be a week late. This coupon will be good until Dec. 17. Now is a good time to pick up all the former Teflon pieces for Christmas Gifts.



TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES

FULL S & H GREEN STAMPS



BIRTHDAY SALE

NORELCO RAZORS

Reg. 24.95 \$11.13

Floating Head

Reg. 29.95 \$16.13

COWAN JEWELRY

We Welcome You!

You're the most important person in our hotel! We want to make you feel welcome — to give you every possible service so your stay with us is pleasant and luxurious.

Our delighted guests' coming back — year after year — has made us the biggest hotel in Texas. You may come to town as a stranger — but as soon as you step inside the Adolphus, you're among old friends.

Next time you're in Dallas, stay with us — we'll be glad to see you!

FREE INDOOR PARKING FOR REGISTERED GUESTS

HOTEL Adolphus

W. R. "Andy" Anderson Managing Director The Distinguished Hotel in Dallas

Code 214, RI7-6411 TWX 214-899-8651

FOR GOD SO LOVED THE WORLD

First Christian Church

Rev. Eugene Brink
Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
Functional Departments first Wednesday at 8 p. m.
General Church Board, second Wednesday at 8 p. m.

Summerfield Baptist Church

Rev. James Arnold, Pastor
Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m. Training Union, 6:30 p.m. Evening Worship, 7:30 p.m. Wednesday: Beginner and Primary Sunbeam; Junior G.A.'s and Pioneer R. A.'s; W.M.U. and Brotherhood - 7:30 p.m. Prayer Meeting, 8:30 - 9 p.m. 1st. Monday of each month, Brotherhood Breakfast, 6:30 a. m.

Wesley Methodist Church

Rev. Noah Arrpriester, Pastor
Sunday School, 9:45 a.m.; Sunday morning worship, 10:55 a. m.; Sunday evening worship, 7:30 p.m.; MFY 6:45 pm.; Primary Fellowship, 6:45 p.m. Bible Study: Wednesday, 7:30 p.m. Choir Practice: Wednesday, 8:30 p.m. WSCS: 2nd and 4th Mondays, 3 p.m. Methodist Men: 1st Saturday, 6:30 a.m. Commission on Membership and Evangelism: 2nd Friday, 8 p.m. Commission on Education: 4th Thursday, 8 p.m. Official Board: 1st Monday, 7:30 p.m. Commission on Missions: 2nd Friday, 3:30 p.m. Commission on Worship: 3rd Wednesday, 8:30 p.m. Commission on Social Concerns: 4th Monday, 7:30 p.m. Commission on Stewardship and Finance: 4th Monday, 8:30 p.m. Music night every 4th Sunday night.

Avenue Baptist Church

Sunday
Sunday School, 9:45 a.m. Morning Worship, 10:55 a.m. Training Union, 6 p.m. Evening worship, 7 p.m. Wednesday organization meetings - WMU, YWA, GA, RA, Sunbeams, Brotherhood, meet at 7 p.m. Midweek Prayer Service, 8 p.m.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Fellowship Baptist Church

Independent Fundamental
Odd Fellow Hall
205 E. 6th
Rev. Kenneth Irwin, Pastor
Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
For transportation, call EM4-3101.

Mt. Sinai Baptist Church

H. B. Whitten, Pastor
Mt. Sinai Baptist Church
302 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905
The Mormon Church is now meeting in its new chapel on Country Club Drive. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.



Dreamed of by millions, searched for by many, discovered by a few. Established, built, maintained, and governed by a Fundamental Belief in God. That is America — these United States. That is our home . . . that is you and me. How else could the heritage we hold come into being? A System? . . . Not so! But a dedicated, consecrated way of life as set forth in the Sermon on the Mount. *Through the grief and misery suffered at Valley Forge, shines the same light which has illuminated men's minds since time began.* That same light — the Word of God — is now lighting and showing the way — the way of truth — to us as a nation and as individuals. Just so long as each of us, each day, rededicate our lives to a Fundamental Belief in God — shall we endure.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
● 323 N. Sampson

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
● Virgil Hennen

ROCKWELL BROS. & CO.
● D. R. Vandever

GENERAL GAS DIVISION OF TULOMA, INC.
Formerly Plains Fertilizer

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
● W. I. Davis, Jr.

HEREFORD OFFICE SUPPLY
● Bob Huddleston

CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker

JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones

WESTERN WHEEL INN
● Mr. and Mrs. G. D. Caison

PITMAN GRAIN CO.

HEREFORD STATE BANK
● Russell E. Carver, Pres.

WESTERN WRECKING
● Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalithia Benson

ED SKYPALA
● Your Borden's Distributor

GILLILLAND FUNERAL HOME
● Marlin Gilliland

MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN
● Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

St. Thomas Episcopal Church

Harrison Highway
Rev. Joel Treadwell, Vicar
SUNDAY: Holy Communion, 8 a.m.; Church School, 10 a.m.; Holy Communion on first and third Sundays, 11 a.m.; Morning Prayer and sermon, second and fourth Sundays at 11 a.m.
WEDNESDAY: Holy Communion, 10 a.m.; Bishop's committee meets the first Sunday of each month, immediately following the 11 a.m. service.
The Women of St. Thomas meet 7:30 p.m. on the third Thursday of each month, at the church.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
Wednesday prayer meeting held at 8 p. m.

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Senor. Tenemos que adorar. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m.
Bautismos despues de la misa a las 10 a. m.

Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL
Alex O. Thompson Memorial Mission
215 Norton Street
Guillermo Enrique Benitez, Ministro
Hoy Jueves 26:
Culto Unido de Dia de Gracia Centro de Buena Voluntad, 136 W. Third Steet 6:00 P.M.
Domingo 29:
Asociacion Bautista Texas-Nuevo Mexico en la Mision Bautista Mexicana de Dimmitt, Texas
Rev. Guadalupe Rando, pastor de la Mision de Muleshoe predicara La reunion principia a las 2:15
La Escuela Biblica 9:45 A.M. Si Necesita transportacion llame a EM 4-1217 antes de las nueve.
Culto de Predicacion 11:00 a.m. Union de Preparacion 6:00 p.m. Culto Evangelistico 7:00 p.m.
Miercoles 2:
Culto de Oracion y Estudio Biblico 7:00 p.m.
Union Femenil Misionera 8:00 P.M.
Union Varonil 8:00 P.M.
Auxiliar de Ninas 8:00 P.M.
Rayites de Sol 8:00 P.M.
Practica del Coro 9:00 P.M.
Note Usted que hay un lugar para cada miembro de la familia durante nuestras reuniones. Una persona capaz cuida de sus hijos de brazos y menores de cuatro anos durante las reuniones de los adultos. Todos son bienvenidos.
Cada Lunes:
"EL MENSAJE DEL EVANGELIO" en KPAN, 860 kc. despues del programa comercial en espanol. A las 5:30 P.M.

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS Hora de servicios en Espanol: Domingo, Estudio de la Biblia, 9:30 a.m.; Adoracion, 10:30 a.m.; y 6 p.m. Miercoles, 8 p.m.; Clases de Biblia para todos. Viernes, 8 p.m. La entrada es por el lado sureste del edificio.

Frio Baptist Church

Rev. G. W. Fine, Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Church Of The Nazarene

Fourth and Jackson
Rev. Burl M. DeBord, Pastor
EM 4-1975
Sunday School is held at 10 a.m.; Worship Service at 11 a. m.; Junior and Youth Services at 6:15 p.m. Evening Service at 7 p.m.
Prayer meeting Wednesday will begin at 7 p.m.
The first Wednesday of each month a Missionary meeting is held at 7 p.m.

(Continued on page 5)

CHURCH...
(Continued from Page 4)

Calvary Baptist Church

Rev. Clarence F. Powell, Pastor
Meeting Place — I.O.O.F. Hall
Located at 205 E. Sixth Street
Sunday School 9:45 a.m.
Worship Service 10:50 a.m.
Training Union 6:00 p.m.
Worship Service 7:00 p.m.
Wednesday evening
Prayer Meeting 8:00 p.m.

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beversdorf, Pastor
Dec. 6
8:30 a.m. Divine Worship Services, Redeemer, Friona
9:15 a.m. "Call to Worship," KPAN
9:45 a.m. — Sunday School and Bible Class for Adults
11 a.m. — Divine Worship Services, Immanuel Lutheran, Hereford
5:30 p.m. Adults Class
7 p.m. Walther League (business)

8 p.m. Elders
Dec. 7
7:30 p.m. Jr. Choir
8:30 p.m. Adult Choir
Dec. 9
4:15 p.m. Cub Scouts
7:30 p.m. — Boy Scouts
Dec. 12
9:30 a.m. Jr. Confirmation

Westway Baptist Church

Rev. James G. Martin
Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union, 6 p.m.
Evening Worship, 7 p.m.
Midweek Prayer Services
Wednesday, 7 p.m.
W.M.U. Circle Meetings Each 2nd and 4th Tuesdays at 3 p.m.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton
Sunday School 9:45 a.m.;
Morning Worship 11 a.m.; Evening
Worship 8 p.m.
Monday, Bible Band meets 7
p.m.
Wednesday, Prayer Meeting
8 p.m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services:
10:30 a.m. and 7 p.m.
Worship Services 10:30 a.m.
Sunday, Prayer meeting 7 p.m.
Wednesday.

Over 250 Ladies
and Gents'
WATCHES
from which to select
during our
BIRTHDAY SALE
at
COWAN JEWELRY

San Antonio A La Iglesia

North 25 Mile Avenue and
Highway
Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misa: En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
"Durante La Semana: 6:30 a.m. y devotional services at 7:30 p.m. Wednesday.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.
Tuesday: Beginner Sunbeams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.
Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.

Templo el Calvario Asamblea de Dios

Pastor, Martin Musquiz
Bien venidos.
Calle Ave. H & 13th.
Los servicios durante la semana y el Domingo.
Como siguen: 7:30 de la noche Martes, Jueves.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

Iglesia Metodista San Pablo

223 Kibbe Street
Rev. Gilbert Diaz
Pastor
Los Servicios de nuestra nueva Iglesia. Seran de la siguiente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los jueves servicios de oracion 7 p.m.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses — 6:30 a.m. 8 a.m., 10 a.m., & 12 noon.
Daily Masses — 6:30 a.m. & 8 a.m. during summer months & other school holidays, 6:30 a.m. & 11 a.m. during school days.
Evening Masses are — Every Tuesday at 8 p.m. & first Fridays 8 p.m.
Holidays of Obligation Masses — 6:30 a.m. 8 a.m. & 8 p.m.
First Saturday Masses are — 6:30 a.m. & 8 a.m.
Confessions are Tuesday during school year 12 — 1 p.m. & Thursday 12 — 1 p.m.
Confessions every Tuesday evening at 8 p.m.
Confessions the eve before First Fridays and Holy days of obligation 8 p.m.
Confessions Saturdays 4 — 5 p.m. and 8 — 9 p.m.
Confessions Sunday a.m. 7:30 — 8 a.m.
Confessions Sunday a.m. 7:30 — A.M.
Any other time by calling the Rectory.
Baptisms Sunday 4 p.m. or any time by arrangement.

Seventh Day Adventist Church

West Park Addition
"Christian Liberty" is the subject for daily lesson study and class discussion Sabbath December 5.
Lesson Scripture: Galatians 5:1-12.
Study Helps: "Desire of Ages," pp. 497-505, 606-608.
Lesson Aim: To help enjoy true Christian Liberty — freedom from sin, and freedom from a crippling legalism.
Lesson Outline: 1. Legalism or liberty? Gal. 5:1-3. 2. A Negative Plea, Gal. 5:1-1. 3. Righteousness by Faith, Gal. 5:4-6. 4. Dangerous Leave, Gal. 5:7-12.
Saturday Services:
9:30 a.m. — Meditation
9:45 a.m. — Sabbath School
11 a.m. — Worship Service
Pastor — Elder J. H. Turner
Location — West Park Addition

First Methodist Church

501 North Main
Rev. Herschel L. Thurston, Pastor
Sunday —
9:45 a.m. — Sunday School
10:50 a.m. — Morning Worship
7 p.m. — Evening Worship
6:30 p.m. — Prayer time in Prayer Room and Parlor
5:30 p.m. — MYF Fellowship
Dinner
6 p.m. — MYF Meetings
Monday —
7:30 p.m. — Boy Scouts
Tuesday —
7:30 p.m. — Explorer Scouts in Fellowship Hall
Wednesday —
8 p.m. — Choir Rehearsal
First Wednesday —
12:15 p.m. — WSCS Luncheon
8 p.m. — Commissions
Second Wednesday —
Circle Meetings
8 p.m. — Official Board

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcastell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A. meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Crowson, Minister
Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Kingdom Hall Of Jehovah's Witnesses

319 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.
(Continued on Page 6)

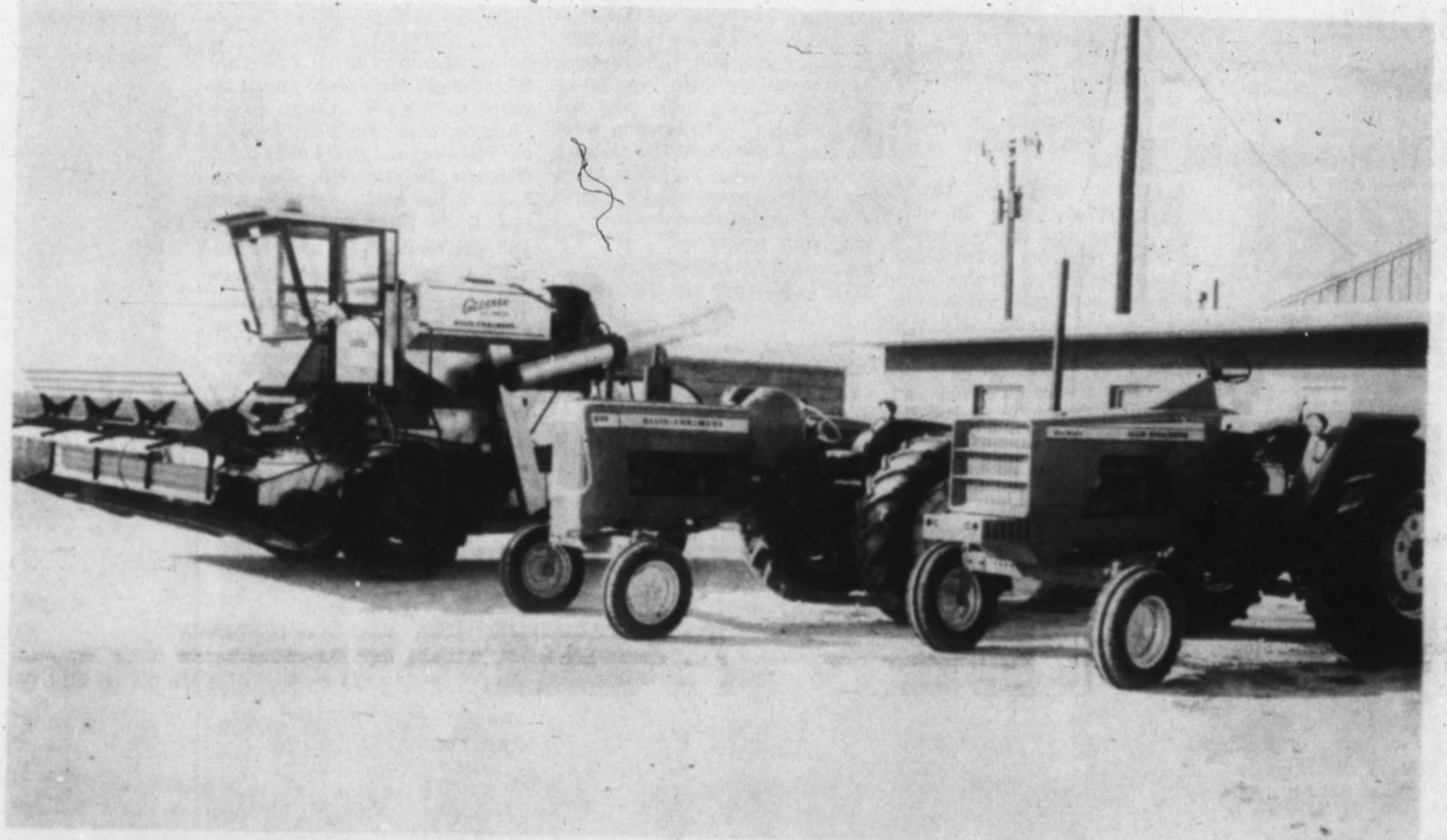
2nd ANNUAL IMPLEMENT SHOW

EVERYONE INVITED

SAT., DEC. 5

On Parking Lot Of The Hereford State Bank

See The Best That...



Wes-Tex Equipment & Supply has to offer.....

- ★ Top Quality Farm Equipment
 - ★ Cattle Feeding Equipment
 - ★ Forage Harvesting Equipment
 - ★ A Complete Line of each by Companies
- Such As

**ALLIS-CHALMERS-GEHL
OSWALT**

All of these and many more can be seen at the Implement Show, Saturday, Dec. 5 on the parking lot of the Hereford State Bank, or can be seen and tested at

**WES-TEX EQUIPMENT &
SUPPLY**

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The Buicks



are coming.

(Specials, Skylarks, LeSabres, Wildcats, Electra 225's and sleek Rivieras. The Buicks are rolling again.)

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALER IN THIS AREA.

KINSEY-OSBORN MOTORS Inc. - 142 N. Miles

TUNE IN "LOWELL THOMAS AND THE NEWS" - CBS RADIO

REP. ROGERS WRITES

Interior Committee Plays Important Role In Congress

It is a privilege and a pleasure to be assigned to the House Committee on Interior and Insular Affairs because it could truly be said that this is the committee of the House of Representatives most directly involved with conserving and developing the natural resources of our country.

One of the oldest committees in the House (it was set up in 1805 as the Committee on Public Lands), the Interior and Insular Affairs Committee has served through the years to initiate some of the more significant and memorable pieces of legislation enacted by the Congress.

In the 88th Congress, the committee's accomplishments are counted in large measure for the complimentary name by which the whole 88th Congress may be remembered by history: "The Conservation Congress."

In every field of its jurisdiction, the committee led the way to House passage of meaningful

substantial measures. Again in the 89th Congress the committee is expected to be led by the gentleman who has served it so well as chairman through the three preceding Congresses, the Honorable Wayne N. Aspinall of Palisade, Colo.

Congressman Aspinall's knowledge, energy, and dedication to his work has earned him a well-deserved national reputation as a conservationist ranked with the great American history.

The responsibility of the Committee on Interior and Insular Affairs involves considering, reporting on, and helping to bring enactment of legislative measures providing for the maximum utilization, management, and conservation of the public lands, minerals, water supplies, forests, and other natural resources of the United States; legislative matters involving the government and administration of the territories and other offshore areas, and legislation affecting the Indians, Aleuts, and Eskimos of the United States and their lands and claims.

During the 88th Congress, 862 measures dealing with these matters were referred to the

presenting a total of 357 of those referred) were reported to the House and 144 were passed into law. Approximately 20 percent of all public laws enacted by the 88th Congress had first been cleared by the Committee on Interior and Insular Affairs.

The Subcommittee on Irrigation and Reclamation was extremely active during the 88th, in exercising initial jurisdiction over legislation relating to the Federal reclamation program and multiple-purpose development of the Nation's water resources, and legislation involving the Nation's water and power policies and saline water research program.

Twenty-five bills enacted by the 88th Congress originated in this subcommittee.

Perhaps of greatest national importance was the bill which moved from the subcommittee through to enactment to provide for expanded water resources research in colleges and universities in each of the 50 States and Puerto Rico.

The committee and subcommittees have properly been called "the workshops of Congress," for it is here that the proper foundations are laid for good legislation. Many great challenges will face the committee members when the 89th Congress convenes in January. Because of the great opportunity to serve not only present-day Americans but also our future generations, the men and women who are privileged to serve on this committee are looking forward to writing another chapter of this committee's distinguished and historic record.

Legal Notice

THE STATE OF TEXAS

To: Anna Osborne, and if the said Anna Osborne be married, the husband of the said Anna Osborne, and if the said Anna Osborne and her husband, if any, be deceased, the heirs, the unknown heirs and legal representatives of the said Anna Osborne, deceased, and her deceased husband, if any, their heirs, unknown heirs and legal representatives, and all persons owning or claiming any interest in the lands hereinafter described; Defendants, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 11th day of January, 1965, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

tatives, and all persons owning or claiming any interest in the lands hereinafter described, are Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

Plaintiffs sue for title to and possession of the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lots Nos. 1 and 2 in Block 69 of Hereford and Additions, Deaf Smith County, Texas. Plaintiffs allege that they are entitled to recover the fee simple title to and possession of the above described property, claiming the same by adverse possession under the 25, 10, 5 and 3 Year Statutes of Limitations. Plaintiffs further pray

that the cloud cast on the title to the above described property by the Defendants be removed and that title to said property be vested in the Plaintiffs and divested out of the Defendants; as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas,

The Hereford Brand, Hereford, Texas, Thursday, Dec. 3, 1964

this the 27th day of November, A. D. 1964.

Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas.

B-49-4c

CORKY'S AT HOME
GREENVILLE, Ky. — Outfielder Raymond (Corky) Withrow, a Chicago Cubs farmhand, has turned to newspapering in the off season.

He has joined the sports and advertising staff of the Greenville Leader-Central City News in his home county.

Read The Classifieds Classifieds Get Results

EASTER NEWS

Dinner Given By Markleys For 13 Guests

By Ruby Stone

Mr. and Mrs. H. O. Markley were hosts to a dinner recently with 13 guests.

Those attending were Mr. and Mrs. Murray Hall and Lisa and Grett, Dimmitt; Mr. and Mrs. Elvis Barker and Sharon and Pam, Dimmitt; Mr. and Mrs. W. O. Markley and Sonia, Lavita, Kathy and Lonnie.

Mrs. Bob Underhill, Los Angeles and Mrs. June Coop and Mrs. Ida Barker, both of Erick, Okla., visited the H. O. Markleys Saturday.

Mr. and Mrs. R. T. Epperson, Prairie Grove, Ark., spent Sunday night with his brother and family, Mr. and Mrs. W. A. Epperson.

Hunt Downing, Lawton, Okla., visited last week with his brother and family, Mr. and Mrs. Trent Downing and Laura.

Mr. and Mrs. Jackson Richardson and son, Shreveport, La., visited in the W. A. Epperson home Monday. They also visited the H. H. Smiths in the Jumbo community.

Mr. and Mrs. W. A. Epperson had Thanksgiving dinner with Mr. and Mrs. R. B. Medley in Hereford.

Sandra Kay Medley is spending this weekend in the W. A. Epperson home.

Mr. and Mrs. Trent Downing and Laura spent the week in Lawton, Okla. with his parents.

Dr. and Mrs. G. G. Downing. They also spent Thanksgiving in Wichita Falls.

Mr. Ruby Stone returned home from a two weeks' visit in Henryetta, Okla.

The Claude Todds of Happy visited in Clyde Renfros' home Sunday.

O. C. Tedd spent the Thanksgiving holidays with his parents, Clyde and Betty Renfro and other relatives in Hereford.

Clyde and Betty Renfro were visiting friends and relatives in Oklahoma, Arkansas, Missouri and Kansas last week.

Cleo Parks spent Monday afternoon with the Renfros, committee. Of this total, 164 (re-

Delicious as holiday items; softened vanilla ice cream served as a sauce over steamed pudding.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

CHURCH...

(Continued from page 5)

First Presbyterian Church
610 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.
Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.

First Baptist Church
Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.

Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN.
Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.



9 out of 10 shop the easy way

Yellow Pages

BUSINESSMEN: Today's Yellow Pages Directory is so convenient. Shoppers use it to find what they want in a hurry, as they let their fingers do the walking. So make sure you're represented under all headings applicable to your business with selective information about your business.

THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

TRACTOR & CAB

High on Safety - Low on Fatigue

CASE 1150 for big commercial growers...custom operators...
WINDROWER

SEE THE ALL-NEW 1965 MODEL

CASE TRACTORS

Saturday, Dec. 5th
at the
Hereford State Bank Parking Lot
Case Power & Equipment

1301 PARK AVE. EM 4-2015

BIRTHDAY SALE
52 pc. Set
1847 Rogers Daffodil
SILVERPLATE
80.95 Value
\$49.95
COWAN JEWELRY

Sandi Says...

By Sandi Thomas

Hi!
First, I must apologize for all the goofs and flubs I made in my last column.

To begin with, we didn't get our report cards before the holidays began. I suppose that saved everyone a few days of being grounded. At any rate, we received them last Monday.

Another goof I made was not to mention Dusty Duncan and Peggy Summers as receiving the Lions Club Outstanding Citizen Award for the seventh and eighth grades. Congratulations, guys!!

Quite a few kids were home from college for the long weekend. While here, a few girls gathered at Jenny Holt's home to talk over the old times. Those there were Cherry Holt and her two guests from college: Carol and Connie Kent, Kathy Boston, and Judy Wiman.

I guess quite a few boys got a little hunting in last weekend. Hunting in the local area were Gene Drummond and John Lesly and a second party of Gary Story, Phillip Cain, and Jimmy Allison. Larry Noland, Stan Sigman, Gene Duvall, and Robby Lemons all high-tailed it to Oklahoma for three days' hunting around Hollis. Hope you had good luck, boys!!

Everyone be sure to attend the all-school play tomorrow and Saturday nights. **The Mouse That Roared** promises humor and excitement throughout. It begins at 8 p.m. in the high school auditorium.

Bob Gentry was the host of a small get-together over the holidays. Those who enjoyed an evening of chess, monopoly, jokes, and food were Camille Pavlicek, Suzanne Hart, Jimmy Allison, Gary Story, Phillip Cain, and Mr. and Mrs. Gentry.

I was really tempted to jump in the trunks of a few cars over the holidays. I would have had a wide selection of places to go. Gary and Jerry Tucker went to Austin; Sid Bayne to Baytown and Houston (where air-conditioning is still in use, I might add); Jo Ann Ferguson to Torrington, Wyoming; Gwynn Cargo to Oklahoma City; Wynn and Lannie Buck to Crosbyton; and Randa Borland to Seymour (to watch her dad, owner of the Worlds Champion cutting horse, in a cutting horse contest).

The Stanton Dogies play their first basketball game of the season tonight. Good Luck!

We lost one of our better voices around IHHS. James Short, a member of mixed choir, recently moved to Stratford. Best wishes in your new home, James.

James Proffitt is the proud (???) owner of a new '65 orange and white Mustang. Now he can really squeal around the corners. Bucket seats, James?

Dan Thomas went to a rodeo in Lubbock last Saturday night. He returned a little downhearted, though, because he bucked off his bull.

H. M. S. Pinafore recently played at Stanton Junior High. My apologies for not mentioning it beforehand. The cast was composed of Judy Hollingsworth, Marsh Pitman, Russell Phillips, Suzanne Oglesby, Tom Lesly, Larry Kuper, and Bill McMann.

Beth Ballard was the hostess of a surprise birthday party for Ronnie Welty (who else?) last Friday night. Those who ate supper and sang "Happy Birthday" were Donnie Welty, Danny Cates, Penny Johnson, Judy McCarver, and Don Schmerr.

Key Club boys will be selling concessions at the basketball games. You can buy coffee, cokes, popcorn, gum, and candy to help these poor guys out.

The basketball teams go to Seminole tomorrow and Saturday nights for a tournament. Let's go to support them!! Can't think of another thing!

A TOUGH CHANCE

NEW YORK — The Yankees would rather not face Dean Chance of the Los Angeles Angels. He beat them four times last season, and allowed them one run — a Mickey Mantle homer — in 50 innings of pitching, and look at these figures against the young right hander: Tony Kubek, 1 hit for 15; Bobby Richardson, 1 for 2; Roger Maris, 2 for 19; Mantle, 2 for 11; Joe Pepitone, 1 for 17; Tom Tresh, 1 for 16; Elston Howard, 1 for 14; Ken Boyer, 1 for 11; Phil Linz, 2 for 10, and John Blanchard, 1 for 10.

First of the Month Stock-Up!

SAFEWAY

Stock-Up On These Specials!

Kitchen Craft FLOUR
25 Lb. Bag \$1.79

HI-C DRINK
3 46 Oz. Cans \$1.00

Fruit Pies Pineapple Fig Bars

Blue Star 20 Oz. Pies Ea. **29¢**

Lalani Brand No. 2 Cans **3 for \$1**

Busy Baker 2 Lb. Pkg. Ea. **39¢**



Bel-air Frozen Specials!

- Brussel Sprouts 8 Oz. Pkgs.
- Italian Green Beans 9 Oz. Pkgs.
- Blackeyed Peas 10 Oz. Pkgs.
- Orange Juice 6 Oz. Cans
- Sliced Peaches 12 Oz. Pkgs.

4 for \$1

Fill Your Freezer With These Bargains!

Green Peas	Bel-air Frozen	5	10 Oz. Pkgs.	\$1.00	Turnip Greens	Bel-air Frozen	6	10 Oz. Pkgs.	\$1.00
Yellow Squash	Bel-air Frozen	5	10 Oz. Pkgs.	\$1.00	Potato Patties	Bel-air Frozen	6	12 Oz. Pkgs.	\$1.00
French Fries	Bel-air Potatoes	5	9 Oz. Pkgs.	\$1.00	Waffles	Bel-air Premium Quality	6	5 Oz. Pkgs.	\$1.00
Chopped Broccoli	Bel-air Frozen	5	10 Oz. Pkgs.	\$1.00	Hash Browns	Bel-air Potatoes	6	12 Oz. Pkgs.	\$1.00

Gold Medal Flour
Famous Brand 5 Lb. Bag **49¢**

Stock-Up On These Meat Specials!

USDA CHOICE Chuck Roast



U.S.D.A. Choice Aged Mature Beef Roast

Blade Cut **49¢** Lb.



SNOW STAR DELICIOUS ICE CREAM
Assorted Flavors
Half Gal. Ctn. **49¢**

Prices Good Thru Dec. 5, 1964 In Hereford

FRESH PICNICS
Low Price **29¢** Lb.

Sliced Bacon	Wilson Corn King	lb.	49¢
Longhorn Cheese	Safeway Halfmoon	lb.	59¢
Chuck Steak	U.S. Choice Mature Beef	lb.	59¢
PORK LOIN	Center Cut Rib	lb.	69¢
Sliced Free	Lean and Tender	lb.	69¢

BREAKFAST GEMS GRADE 'A'

EGGS
Med. Size **39¢** Doz.

Other Stock-Up Values

Pecans	Ellis Pecan Pieces	10 Oz. Pkg.	69¢
Juice	Lalani Pineapple Juice	46 Oz. Cans	3 for \$1
Tissue	Truly Fine Bathroom	12 Rolls	\$1

LUCERNE CREAMER Sunshine 1 Lb. Pkg. **49¢**
HYDROX COOKIES Non Dairy For Coffee 6 Oz. Jar **45¢**

SAFEWAY

Bakers Coconut!

Angel Flake	4 Oz. Can	25¢	Brach's Chocolate Covered Cherries	12 Oz. Box	59¢
Angel Flake	7 Oz. Tray	37¢			
Angel Flake	14 Oz. Bag	67¢			

Safeway Fruits & Vegetables ... Always Fresh!

POTATOES U. S. No. 1 Russets — All Purpose 8 Lb. Bag 69¢	BANANAS Central American — Golden Ripe 2 29¢
Fresh Nuts ● Pecans ● Almonds ● Walnuts ● Filberts lb. 49¢	Navel Oranges California lb. 29¢
Arizona Fresh Green Cabbage lb. 10¢	

Chicken of the Sea Tuna Safeguard Soap 2 Bath Bars 45¢	6 1/2 Oz. Can 37¢ Lawry's Seasoned Salt 3 1/8 Oz. Can 33¢	VO-5 Hair Setting Lotion Btl. 1.50 Plus .15 Tax	Command Hair Dressing Tube 1.00 Plus .10 Tax
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CUFF LINK SETS

\$1.75 up

Engraved Free

BIRTHDAY SALE SPECIAL

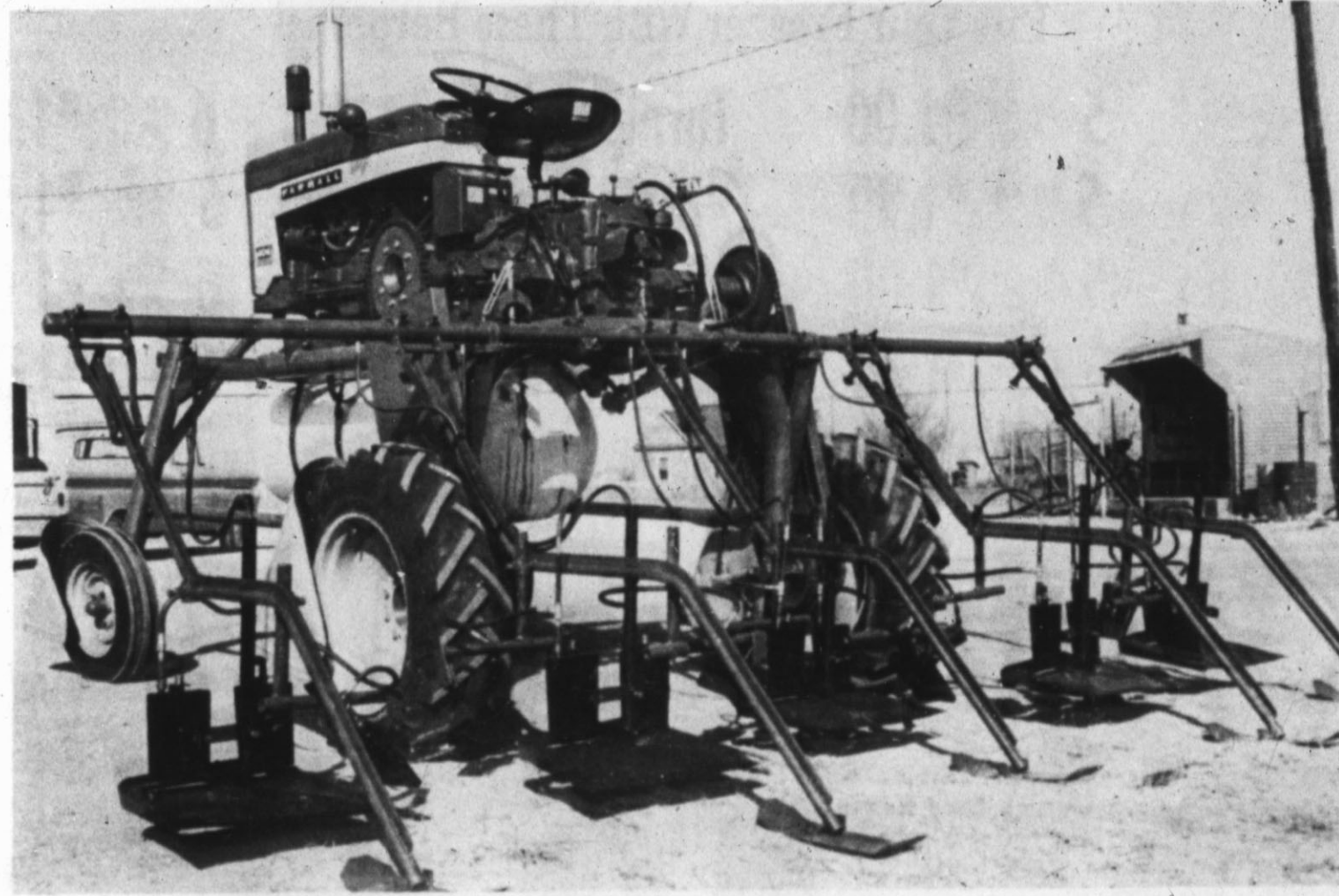
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FLAME CULTIVATION!



See...the ultimate in modern farming
SATURDAY, DEC. 5th

During The Big

FALL IMPLEMENT SHOW

Drop by the Hicks Oil and Gas display on the lot of the Hereford State Bank Saturday, Dec. 5 and let us give you the facts concerning flame cultivation, as well as the advantages of roguing and shredding the middles on your maize. All done with the convenient Hi-Boy type flame cultivator tractor. Ideal too, for burning water grass out of your beets before harvesting begins. See us today.
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