

WEATHER

	High	Low
Sunday	69	44
Monday	73	46
Tuesday	75	47
Wednesday	80	49

Moisture for May: .82
Moisture for year: 5.70

The Hereford Brand

22 Pages

SINCE 1901

Fifty-Six Years of Service

Published Every Thursday

Our Slogan: "More People—More Farms"

56th YEAR — NO. 20

Hereford, Texas, Thursday, May 16, 1957

Price 5c Per Copy



KOCHIA TAKES OVER—Ham Eubanks, Hereford rancher, shows little Diana Sanders, daughter of Mr. and Mrs. Mose Sanders, a sprig of Kochia—promising drought-resistant cowfeed, even if it is a weed. Note how closely it has grown toward the feed trough. (Staff Photo)

A MIXED BLESSING

Kochia Weed Praised; Kochia Weed Cursed

The adage "one man's meat is another man's poison" is clearly borne out in the reception given here to Kochia weed. While many farmers — and homeowners in Hereford — are trying to figure a means of getting rid of the invading weed, some ranchers are hailing it as a Godsend and believe it is better for cows than is native pasture or even alfalfa.

Rancher Ham Eubanks, whose place is on Tierra Blanca Creek seven miles southeast of Hereford is probably the area's top authority on Kochia. He first noticed it growing in the yard on his place about 12 years ago.

"The next year, a few patches cropped up in a pasture," Eubanks recalls. He noted that his cows seemed to seek it out in preference to grass. Then the next year it invaded his cow lot and started a Hereford cow to giving down milk like a Jersey.

IT WAS THREE more years before Eubanks was able to identify Kochia by its right name. It is also known as fireweed and is said to have been introduced from Europe.

Studies made on Kochia by extension workers in North Dakota have revealed it is nearly as high as alfalfa in protein. Eubanks has learned, "Feeding tests with sheep have shown that they prefer Kochia hay to either alfalfa or Timothy," he adds.

From his own experience, Eubanks can build a good case for Kochia. Having seeded bare spots and old fields on his ranch to Kochia, he was able last summer to run 500 cows on his 2,500 dryland acres. "By fall, the younger cows looked like they had been on grain," he declares. And while he was able to run a head to five acres of dryland, many ranchers in this region found they were overstocking native pastures with five head to the section.

"In a normal year," Eubanks asserts, "a good stand of Kochia planted on an old field will have double the carrying capacity of a section of rangeland."



THIS IS IT — Kochia weed is something cows knock down fences to get, people find they can't fence out. Here just over a decade, the invader draws healthy bites from livestock, praises from some cowmen, but aggravates many people because of its persistence in growing knee high on a minimum of moisture. (Staff Photo)

THIS SPRING, before the native grasses had begun to grow out, Eubanks was running 200 yearlings and 22 cows and calves on 100 acres of Kochia. The weeds furnish

1,000 ATTEND OPEN HOUSE AT HOSPITAL

An estimated 1,000 persons attended the open house held Sunday afternoon in the new children's wing of Deaf Smith County Hospital.

The new 13-room wing was open for visitors from 2 to 5 p.m. Dedication services were held from 1:30 to 2 p.m. Wayne Thomas, president of the hospital board, was in charge of the dedication.

Taking part in the dedication were hospital board members, county commissioners, doctors and members of the Hereford Ministerial Alliance.

Three University of Texas men, serving the Hereford Rural High School District as educational consultants, reported to the board of trustees of the local and Walcott districts on Tuesday night of their findings regarding need for expansion of the school district. Bill Barron of the university said that the consultants generally substantiate findings of two citizens advisory committees and the board of trustees: The high school needs to be enlarged in the immediate future to accommodate an anticipated increase in enrollment. The Sunday Brand will give complete details.

City Manager Dudley Bayne urges property owners to clean up weed-infested vacant lots as a means of preventing insect buildups during the coming weeks. His urging is expected to be backed up by enforcement of a city ordinance requiring that vacant lots be kept clean of weeds and free of junk.

Tom Robinson, board of trustees president, said Tuesday night he plans to invite members of the county commission, city commissioners and chairmen of the school and city boards of tax equalization to a special meeting Tuesday night to discuss the need for acting on recommendations to equalize the tax structure of local gov-

Nancy Parsons Is Named Chairman for 4-H Council

A Deaf Smith County 4-H Council was organized Saturday at a meeting held in the county courtroom.

Nancy Parsons was elected chairman, Pat Dawson, vice chairman and Kay Pruitt, secretary.

A committee was named to plan a county-wide 4-H party for the first part of June. On the committee are Billy Dufur, Dick Plank, Peggy Browning and Anna Mae Schroeter.

Nancy Parsons will represent the county in the district meeting and will attend a district leadership camp at Camp Don Harrington next month.

Ten clubs were represented at the organizational meeting.

Spring Grid Tilt Saturday Night; Coach Seeks Aides

A game-type scrimmage between graduating Hereford High School seniors and next season's football squad will be held at 8 p.m. Saturday in the school's stadium.

Head coach Jack Harris said this week he will be looking for two new assistants before fall. Coach Alex Glass will enter the U. S. Army in July for a six-months training period. Harris was hired on a basis permitting him to choose his own assistants.

Glass said he will return to Hereford after his service "if they want me."

Harris said he will need a line coach and a B squad coach.

Declining to give an estimation of his team, Harris said Tuesday, "We can tell more about them Saturday when we get the whole outfit together. We've been working them separately so far."

A long intrasquad scrimmage was held Monday afternoon. "They made a lot of mistakes, but they are adapting pretty well to the split-T," Harris said.

Since spring practice began April 30, the original squad of 47 has been trimmed to 33.

"We had a lot of sick, lame and lazy," Harris added.

The graduating seniors have been working out this week in preparation for Saturday's scrimmage. Spring training will end Monday afternoon.

Formal Openings Set by 2 Stores in New Locations

Two Hereford businesses will hold formal openings in new locations this week.

Suit's Auto Store, which has moved from Main Street to 115 Schley, will hold its formal opening Saturday. Free coffee and cookies will be served and \$200 in gift certificates will be given away. First prize is \$100, second is \$50 and five \$10 certificates.

McDowell Drug will stage its formal opening and a New Look Sale Friday and Saturday in its new location at 318 N. Main. A two-way radio and intercommunication set, a portable radio, electric skillet and a camera will be given away.

Parents of Three Get Prison Terms for Property Sale

Mr. and Mrs. Herbert Bunch of Hereford were taken to Huntsville Saturday night to begin a two-year prison sentence for disposal of mortgaged property.

The originally were sentenced on April 15. They requested probation. Judge Schultz took their request under advisement and sent his decision to the sheriff's department late Friday.

The Bunchs were convicted of selling a mortgaged television set. He was arrested in March and she was taken into custody last month.

The county welfare office is taking care of their children.

Chief of Police Henry Aycock took the couple to Huntsville.

AID THE HANDICAPPED

Lions Seek Youth for Summer Camp

The Hereford Lions Club is seeking applications from youngsters in this area who are eligible to attend the Texas Lions Camp for Crippled Children at Kerrville.

The local Lions Club can sponsor two or more children for a two-week, expense-free stay at the camp.

Dr. A. T. Mims, chairman of the crippled children committee for the Hereford group, said parents of eligible children should contact him for application blanks.

ELIGIBLE CAMPERS are crippled, blind, deaf and mute boys Aug. 11-24.

"PARENTS of handicapped children often are afraid to let them away from home, but this camp has full facilities and will give the youngsters a chance to build confidence and initiative," Dr. Mims said.

Voters To Decide Fate of New Jail Proposal



A. R. (ROD) GLEN visitor from Nanaibo

Canadian Visitor Studies Hereford

Hereford and the Hereford Texas Federal Credit Union this week have been undergoing an intensive study by an amiable visitor from Nanaibo, British Columbia.

"I expected to see everything in the American home run from a push-button control panel. That's what the advertisements lead you to believe," he said.

Formby To Direct Highway Group

Marshall Formby, founder and formerly manager of radio station KPAN in Hereford, was named chairman of the Texas Highway Commission Tuesday by Gov. Price Daniel. Formby, who now lives in Plainview, had been a member of the commission four years.

The one-time Hereford resident is an attorney, radio executive and a former state senator.

Charles F. Hawn of Athens was named to the commission to replace Brady Gentry, Tyler, on Tuesday. Gentry was appointed earlier this year but told the governor he could not serve because of personal and business developments.

VFW Encampment Here this Weekend

Veterans of Foreign Wars Post 4818 of Hereford will host the District 13 encampment here Saturday and Sunday. About 300 VFW and auxiliary members are expected according to Bill Craig, local post commander.

District 13 includes 14 Panhandle and South Plains towns.

REGISTRATION will begin at 3 p.m. Saturday in the VFW Hall in Veterans Park. The Post 4818 Auxiliary will serve supper to the group at the Rock Club House from 6 to 7:30 p.m. and a dance is scheduled from 9 p.m. to midnight in the club house.

Another registration will be held at 9 a.m. Sunday in the Rock Club House in conjunction with a coffee for auxiliary members.

A joint meeting of the District VFW and auxiliary will be held from 10 to 11 a.m. Sunday in the club house. Mayor Ray Godwin will welcome the groups.

Dr. C. E. Killingsworth of Borger will be the main speaker.

LUNCH WILL be served from noon to 1 p.m. A VFW business meeting is scheduled for 1:30 p.m. in the VFW Hall and the auxiliary will hold a business session at the same time in the Rock Club House.

District VFW commander L. H. Lookingbill Jr., of Hereford will attend as will district auxiliary commander Mrs. W. R. Daniels of Floydada.

County Facility Is Open To Use by City

Saturday is the day on which Deaf Smith County voters will decide the fate of the county commissioners' proposal to issue \$175,000 in bonds to finance construction and furnishing of a modern new jail. All 10 polling places in the county will be open from 8 a.m. to 7 p.m. Residents must have real or personal property on the county tax rolls in addition to meeting regular voters' qualifications in order to vote.

While the county officials who have advanced the proposal for a new jail have not been "out beating the bushes" in search of votes for its passage, they have stood solidly behind their plans. On Monday the commissioners issued this statement in answer to a complaint that was brought to their attention:

"THE COUNTY assuredly is willing to continue keeping prisoners for the City of Hereford upon request of its officials," said County Judge Homer Henslee, "either in the new jail if it is built, or in our old jail as we have done upon request in the past."

The commissioners noted that city prisoners last month had occupied the county jail for a total of 20 days, basing that estimate on a \$25 statement to the city for prisoner's meals on the basis of a \$1.25 per day per prisoner charge.

Sheriff Lowell Sharp, who conferred with the county board members on Monday, said that often prisoners arrested by city police are lodged in the county jail pending a transfer of custody. "Ordinarily, no charge is made for meals fed to those city prisoners in the event custody is transferred," Sharp said.

COMMISSIONER J. T. Guinn

noted Monday that perhaps the county officials had misgauged the citizen's knowledge of the condition of the present jail — once condemned by a grand jury and often criticized by civic groups — and might have bettered the chance for the proposals passage if they had declared open house and invited everybody to come take a look at the old jail.

Other members of the board expressed the belief that most county residents are aware that the 42-year-old building is in a sad state of repair and is inadequate, with only 17 cells, to meet the needs of the community.

Some laymen have been observed by The Brand during the past week to present a good case for the commissioners proposal.

ONE MAN listened to a friend declare that a 42-cell jail, costing a total of \$175,000, "is way out of line. Why our old jail cost only \$5,000." The man reasoned, "Yes, and in 1904 when they started that jail Hereford had 800 citizens. Now, we have 8,000 residents and building costs have gone up at least four times."

"Why, I'd say that the commissioners are too conservative by your own figures. If we were

(Continued On Page 2)

Postpone Hearing on Morals Charge

Preliminary hearing for W. C. Flack, 70, of Hereford on charges of statutory rape have been postponed until Tuesday, May 21. The hearing originally was scheduled for Tuesday of this week.

Flack is free on \$500 bond. He is charged with assaulting a 15-year-old Hereford girl March 25.

Judge Berry Miles said the hearing was delayed because part of the evidence is being examined in Austin.

BACK HOME

S. B. Waters of Hereford has returned home from visiting a brother and some nephews on the Hagy Ranch north of Amarillo.

Diagnostic Clinic Opens Today for Handicapped

Hereford's second annual free diagnostic children's clinic will open at 9 a.m. Saturday at the Hereford Clinic. The clinic is sponsored by the Oasis Shrine Club.

The Hereford Clinic will be closed to the public all day Saturday. Shrine members, with their wives as assistants, will give examinations covering 10 phases of children's health.

Object of the clinic will be free examination and diagnosis of handicapped children of all races, creeds and economic status, according to Dr. L. B. Barnett, president of the Shrine Club.

Doctors and physicians, including visiting specialists, donate their time to help the Shrine Club. The 10 phases include general physicals; orthopedic surgery, neuro-surgery, plastic surgery, ear, nose and throat, eye, speech therapy, consultation, heart and dental.

Dr. Barnett asks anyone knowing of a handicapped child to send the name and address to D. C. Kinsey, secretary of the Oasis Shrine Club, Hereford.

Shrine wives will provide lunch for clinic patients at the Masonic Hall.

The clinic will close with a social hour and buffet dinner at 7 p.m.

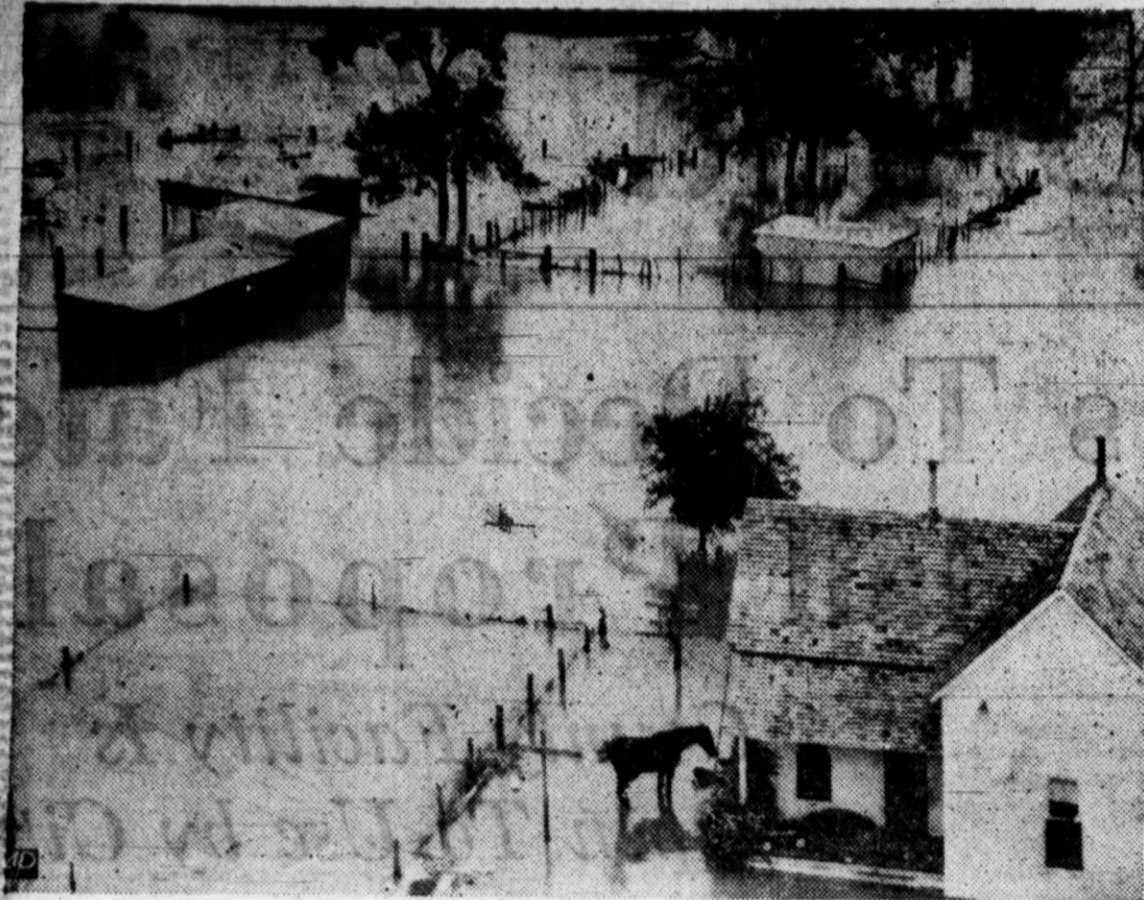
Ceremony Marks Start of Major Church Building

Groundbreaking ceremonies at the site of the new Church of Christ building have been scheduled to begin at 3 p.m. Sunday. Bob Ware of Canyon, former pastor of the church here, will be the principal speaker during the brief program.

The new structure will be located at Knight St. and Plains Ave. An estimated value of \$150,000 was placed on the structure when a building permit was obtained at City Hall on May 8.

Paden Construction Co., Cleburn, a firm specializing in the construction of Church of Christ buildings, has been awarded the contract. The auditorium of the church will be built to accommodate 988 persons and educational facilities with 32 classrooms are planned to seat 650 persons.

Church Elders Densil Pulliam, Elmer Patterson, Roy McCullough and Harvey Rowland, and Minister Russell Inzalls have issued invitations to the general public to attend the groundbreaking service. The program is to be broadcast over KPAN.



FLOODED FARM SCENE—The horse in the foreground apparently came up to farm house near Granbury, in search of feed as pastures near the Brazos River have been inundated by the rising waters. Heavy rains have kept the river out of its banks in the low lands. (AP Photo)

Around.....

(Continued From Page 1)

Poteet Construction Co. of Falls was awarded the contract for paving about 3 1/2 miles of city streets during a special city commission session Monday. The company won the contract on a low bid of \$151,038. The city government plans to employ men to work-up landowner agreements and assessments. The new procedure for paving contracts is expected to result in a low cost job for affected property owners. Actual construction is not expected to begin before July 1.

Baccalaureate services for the Hereford High School senior class will be held at 8 p.m. Sunday in the school auditorium. Commencement exercises are scheduled for 8 p.m. next Thursday in the auditorium. The Rev. Lester Jones, vicar of St. Thomas Episcopal Church, will deliver the baccalaureate sermon. Ted Moore, valedictorian, and Carlynn Williams, salutatorian, will give the graduate speeches.

Mrs. C. F. Homfeld, Deaf Smith County's Home Demonstration Club Woman of the Year, will appear on KGNC-TV, channel 4, at 12:30 p.m. today. Movies of Mrs. Homfeld were made in her home Monday.

The Football Mothers Club has called meeting scheduled for 4:30 p.m. Monday at the Western Wheel-In.

Abe Martin, owner of the City Barber Shop, has become a partner with Carrol Kreig and Charlie Martin at the Whiteface Barber Shop in its new location at 240 N. Main, former site of McDowell Drug. Abe Martin had been in the same location at 205 Main in the City Barber Shop for 29 years.

Castro, Parmer in Top Cotton Ranks

Two counties in the Hereford area, Castro and Parmer, were listed Tuesday among the 50 leading cotton producing counties in the nation during 1956. The census Bureau reported Castro produced 61,712 bales, while Parmer produced 56,014. Twenty of the top counties are in Texas, but California had the highest producing counties—Kern, with 415,578 bales and Fresno, second with 351,795. Lubbock was the top ranking Texas county, and sixth in the nation with 240,295 bales.

Open House Set At Reserve Center

Open house will be held from 10 a.m. to 5 p.m. at the reserve armory, 103 Ave. E Saturday in observance of Armed Forces Day. For details and pictures of reserve activities see page one of section two.

Kochia...

(Continued From Page 1)

ed all the grazing the 244 head could eat for over a month before he turned them onto the range.

Another booster for Kochia is Perry Lunsford, manager of the Jack Frost Ranches. Jack Frost's Eskimo Ranch adjoins Eubanks' land. Kochia was moving onto bare spots on the land and Lunsford was impressed by the way the cows took to the weed.

Lunsford explains, "I like Kochia because it grows in dry years and because the cows love it." He has observed that unlike alfalfa or clover, Kochia does not cause bloat in livestock, and plans this summer to put up a good deal of Kochia hay. The Jack Frost manager last fall purchased some seed from Eubanks and drilled it in. A good stand was obtained in an old alfalfa field and in a reseeded pas-



"ROCK HOUND"—Cute Betty Stein, one of San Antonio's Poser girls has been chosen "Miss Precious" by the Texas Federation of Mineral Societies to reign during their National Gem and Mineral Show to be held in San Antonio. A freshman co-ed at San Antonio College, Betty will be official hostess for the show with its expected attendance of 12,000 "Rock Hounds." (AP Photo)

LAND OF PLENTY — Mrs. Anastasiya Filimonova, 63, didn't realize that there was so much of everything in the United States when she left Moscow for Detroit.

So when her plane stopped at Copenhagen for fuel, she bought five oranges to bring as a gift to her daughter, Mrs. Alexandra Novitsky.

Mrs. Novitsky accepted the gift graciously, but later took her mother to a Detroit supermarket.

"I come with five oranges," the mother exclaimed, "and here they have mountains of them!"

OFF HIS BACK

BARABOO, Wis. — The phone rang in the office of Sauk County Sheriff James Gavin. "Sheriff," said a woman in a town 50 miles away, "my husband's brother lives up there. The last time he was here, he borrowed my husband's shirt. My husband needs his shirt. I want you to tell his brother to bring it back."

New York City has a new Museum of Primitive Art which exhibits accomplishments of native civilizations in the Americas, Africa, Oceania and early phases of Asia and Europe.



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1955	Chevrolet Bel Air 4 door, V8, factory air conditioner, radio, heater, Powerglide, power steering, white tires, beautiful two tone ivory and rose, local one owner. Sail through your summer travels in this dream boat.	1,895.00
1955	Chevrolet Del Air 4 door Sedan, V8, Powerglide, radio, heater. We have two of these, one two-tone green and one turquoise and ivory. Both are local one owner, "OK" used cars you can't beat anywhere. Your choice	1,495.00
1951	Dodge 4 door Sedan, standard transmission, radio, heater, white tires, beautiful light blue paint, clean as can be and only	345.00

Several nice used pickups and trucks to choose from.

Canadian...

(Continued From Page 1)

to expect," he said. Glen talked to the mayor and city commission, county health officer, school officials, ate at the school cafeteria, chatted with people in the street and civic leaders, looked at the crops and talked to Drs. L. B. Barnett and A. T. Mims about the flourine in Hereford's water.

"FLOURIDATION of water is a raging controversy at home and I want to get a documented report on its effects here," Glen said. "I got all the dope from Drs. Barnett and Mims and will report to the water board at home. It's a hot subject there and one city has started artificial flouridation of its water. Hereford is well-known in B.C. for its water," he added.

Glen, among other things, is director of his local water district. He is a linotype operator by trade working for the Naniabo Daily Free Press. In addition to heading the water district, he is one of three city trustees and is general administrator of his town, manages its municipal hall, and is secretary-treasurer of the local printers union.

He was a candidate for the province's (state) legislature last year and lost by 800 votes.

He has been in credit union work for 17 years. As director of the Naniabo credit union district, he is in charge of loans to 30,000 people. He is vice president of the British Columbia Credit Union League and is a director for the national credit union association.

Glen, 35, has two children, both girls, one seven and the other two.

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Voters...

(Continued From Page 1)

doing as well by our prisoners now as we did in 1904, we'd be spending \$240,000 on a new jail!" But not all of the \$175,000 bond proposal is earmarked for the construction of the new jail. Estimated cost of the structure, to be built on Fourth St., just west of the present jail, is just \$138,000 including \$40,000 worth of special steel cell equipment. Balance of the issue would be earmarked to pay the five per cent architect's fee, for tearing down the old jail, for furnishing the new and for incidentals — including a small margin in the event the architect's estimate proved to be below the contractor's low bid.

Fiscal agent for the bond issue will be Columbian Securities Corp. of Texas, a San Antonio firm represented by Bob Davis of Amarillo. Columbian has agreed to take the county bonds, if issued, at 3.25 per cent. Davis has proposed that they be issued on a 10 or 12 year retirement basis. Judge Henslee has said that the bonds could be retired under the county's present financial structure without any increase in taxes.

ONLY FOUR absentee ballots were cast on the proposed bond issue, according to County Clerk Ralph Smith.

Smith issued this reminder to voters: "Have your poll tax receipt or exemption certificate available for check by the election judge. And remember that you must have property on the county tax rolls to vote, in addition to meeting the other qualifications for voters."

Kochia...

(Continued From Page 1)

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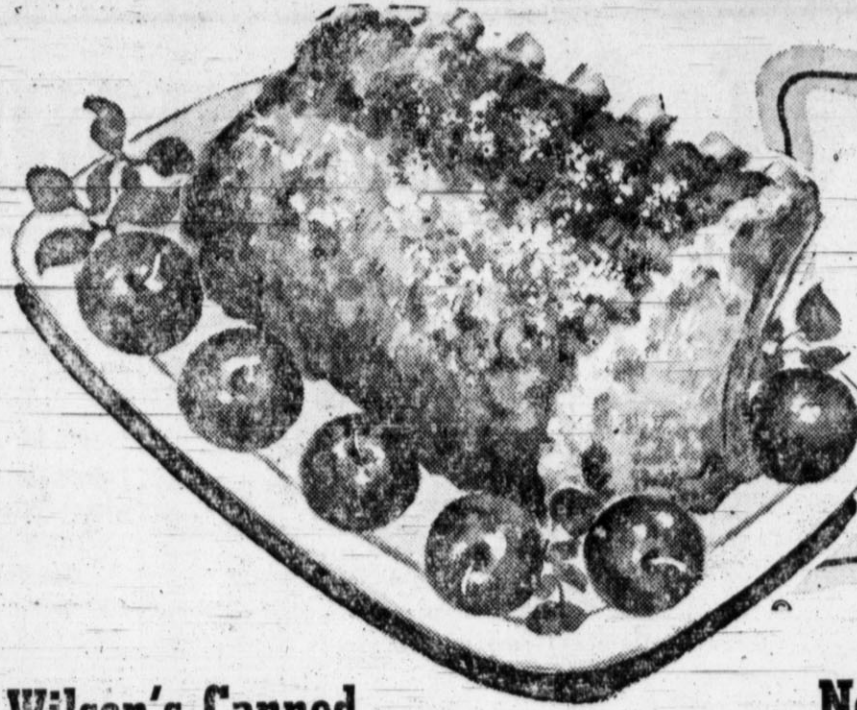
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Shurfine fresh Shelled - No. 300 cans **BLACKEYED PEAS** 8 **\$1**

Libby's - 46 oz. cans **TOMATO JUICE** 4 **\$1**

Shurfine - No. 303 Cans **SPINACH** 8 **\$1⁰⁰**

Del Monte - No. 303 Cans **GREEN LIMAS** 4 **\$1⁰⁰**

Del Monte - No. 303 Cans **EARLY GARDEN PEAS** 5 **\$1⁰⁰**

Del Monte whole kernel-No. 303 **GOLDEN CORN** 6 **\$1⁰⁰**

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Shurfine Tomato **CATSUP** 14 oz. Bottles 5 **\$1**

Libby's - 16 oz. cans **SPAGHETTI AND MEAT BALLS** 4 **\$1**

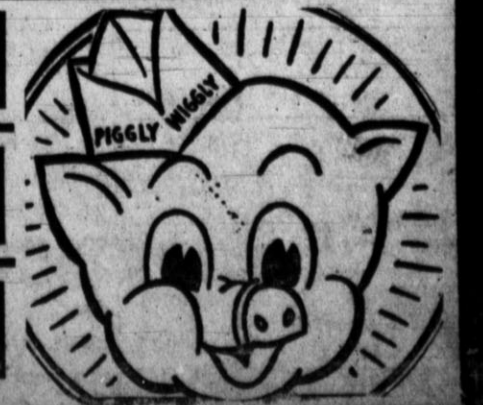
Libby's **VIENNA SAUSAGE** 6 **\$1**

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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

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 42x42 City of Hereford
 Maps \$5.00
 46x72 County Maps \$5.00
 24x36 County Maps \$2.50
 22x26 County Maps \$1.50
 14x18 County Maps 25c
A. O. THOMPSON ABSTRACT CO.
 B-1-13-tfc

ST. REGIS electric blankets, \$21.95 with single controls, \$27.95 with dual controls. Unconditionally guaranteed for one year. **ROGERS DRUG.**
 B-2-13-50-tfc

Hereford Glass Co.
 F-part Car Glass Installation
 Table Tops and Window Glass
 Picture Frames
 122 Park Ave. Phone 1425
 B-1-16-tfc

FOR SALE: Young Parakeets, 204 Star or Phone 826. B-1-9-20-tfc

FINANCE your auto Premiums for 6 months. John McLean Insurance. B-1-10-45-tfc

IRRIGATION PUMPS
 On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.
 Drop us a line and let us know the size and depth you need.
WRITE BOX 5305 LUBBOCK, TEXAS
 B-1-34-tfc

BARGAINS
 At Your Authorized Frigidaire Dealer
 Used Appliances All Guaranteed
 Refrigerators \$24.50 up
 Automatic Washers \$19.50 up
 Electric Dryers
 Frigidaire Deep Freeze
 Gas Range Apt. Size
JERRY'S APPLIANCE
 513 Park Ave. Phone 2174
 Hereford, Texas
 B-1-42-tfc

FOR SALE: DISC MARKERS. Lesly Motor Company. B-1-9-39-tfc

AIR CONDITIONER PUMPS. All sizes. Carl McCaslin Lumber Co. Phone 7. B-1-11-44-tfc

STRAWBERRY AND RED RHUBARB PLANTS. Hereford Floral. 213 Higgins. B-1-9-18-5p

FOR SALE: Good used Easy Spindrier Washer. Also, 3 piece lined oak bedroom suite with new mattress and springs. Call Pauline Lovan, 2006 or 626 or come to 222 Ave. J after 6. B-1-33-46-2k

YOU SAID IT CY! It's really a buy. Blue Lustre rug and upholstery cleaner. Streu Hardware. B-1-16-46-2b

FOR GUARANTEE Recapping service. Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-tfc

GENERATORS and starters for cars and trucks. Hereford Trucking Co. Phone 320. T-1-12-18-tfc

BOYS 28-inch bike. Ready to go. \$15. Call 447. B-1-10-20-2k

FOR SALE: Used piano. 401 Avenue K. Phone 1878J. T-1-9-20-1p

FOR SALE: Used electric lawn mower with 100' cord. \$20.00. Call 1897. B-1-12-46-2c

TRASH BARRELS for sale. Pinckert Welding. East Highway 60. B-1-9-19-2p

FOR SALE
FOR SALE: BIG 4 MM irrigation motor. Reconditioned, ready to go. Also 8" Fairbanks - Morse pump, 150' setting, 4 bowls, 2 to 3 Gearhead, 50 HP. All in good shape. Would sell separately. J. H. Reinart, 237 Avenue E. Phone 475 W. B-2-38-20-3p

JUST LIKE NEW, rear end Dearborn Mower and John Deere spring tooth harrow. A BARGAIN, or would trade for calves. Phone 554J3, evening only. B-2-24-19-2p

FOR SALE: Three 40 HP electric motors and switchboxes. GE and U.S. Price \$475.00 each. One 50 HP GE and switchbox, price \$750.00. Two Big 6 Chrysler Tractor Motors. Good shape. READY TO GO. Price \$375.00 each. Call G. D. Milner. Phone 373, Hereford. B-2-42-44-3k

HOME GROWN PLANTS for your flower and vegetable garden. Hereford Floral, 213 Higgins. B-2-13-18-5p

FOR SALE: 1955 Model G. B. Moline tractor on butane in good condition. Also one large 4 cylinder MM power unit, good, on butane. J. B. Snead. 125 Ave. D. Phone 918. B-2-31-18-tfc

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FOR SALE: 1950 Chevrolet 1/2 ton pickup on Butane. 1950 Chevrolet, two door sedan. Stanford Knox. Phone 428 or 410 J. B-3-20-39-tfc

FOR SALE OR TRADE
 1957 Chevrolet convertible, full power.
 1955 Ford 1/2 ton pickup, overdrive, heater.
 1950 L 170 IHC truck. A-1 new motor.
 1953 2 ton Chevrolet tractor with 31 foot American trailer. Call C. W. George Jr. 518W or 213W Dimmitt, Texas. B-3-46-2p

REAL ESTATE
FOR SALE BY OWNER: Three bedroom with attached garage. 110 Bertram. Leo C. Hoffman. B-4-18-6-tfc

FOR SALE
 Ideal location for nice business. One block east of Main Street, just north of Courthouse. Has 200' front, with 40x80 brick construction. Call Mrs. Leola Peters at 419-W or Ernest Kendall at 1987. EXCLUSIVE.
ERNEST KENDALL REAL ESTATE
 Member of Multiple Listing Service
 B-4-42-tfc

YOU CAN OWN THIS home as easy as you can rent. Two bedroom and double garage in excellent condition with 4% loan. Small down payment.
 Two bedroom brick with garage for \$500 down. Priced to sell.
 A few large and small ranches from \$16 up.
CARTHEL REAL ESTATE
 206 N. 25 Mi. Ave. Phone 502
 B-4-19-2c

NOTICE FARMERS
 Have your tarps and canvases repaired before harvest. We can repair old, or make new tarps. Canvas irrigation tubes for 2", 2 1/2" or 3" outlets. 35c each. All kinds leather and canvas work done.
CITY BOOT SHOP
 137 Main Phone 5961
 B-1-46-3p

BARGAIN
 Nice 2 bedroom stucco. 1300' floor-space. Carpeted throughout. Double garage. Close in. Beautiful landscaping. Priced only \$9500.00.
 Best built house in town. 3 bedroom, den, 1 1/2 baths, double garage. Carpeted throughout. Basement. Don't pass this one up.
 EXCLUSIVE LISTINGS. Contact Mrs. Leola Peters at 419-W or Ernest Kendall at 1987.
ERNEST KENDALL REAL ESTATE
 Member of Multiple Listing Service
 B-4-19-tfc

E. S. IRELAND, REAL ESTATE
 H. M. (Joe) Boozar-Roy Paschal Farms - Ranches - City Property
 Sales - Exchanges - Rentals
 Our Motto: Fair dealing with both Buyer and Seller.
 Phone 937. Call us and let us serve you.
 P. O. Box 151
 B-4-41-tfc

TO SETTLE AN ESTATE
 1063 acres in the San Luis Valley, all fenced. Tenant house and other buildings. Over 400 acres gravity irrigated crop land for vegetables, grain or alfalfa. One section of pasture land. River rights, plus two irrigation wells. Long term insurance loan can be obtained. Price \$35.00 per acre. Write PO Box 605, Alamosa, Colorado. B-4-20-4c

FOR SALE BY OWNER: Two bedroom stucco. Large living room, dining room. Carpeted. Good lawn. Near school. Phone 2044. B-4-19-20-2c

OUR SPECIALS
 800 acres dry land (650 acres in cult. and 150 acres grass) 555 acres in soil bank, which comes to \$5,000 annually for 10 years. This farm is well improved, \$12,000 will handle, bal. easy terms at 5%. See us for particulars.
 308 acres irrigated (two good 8" wells on elec.), average improvements, modern. \$20,000 down, bal. long term at 5 1/2%. 10 miles of Hereford.
 Nice 5 room home on Irving St. Priced for quick sale \$6,325.
 Two bedroom home on Ave. K 2 years old, carpeted, back yard fenced, lot 75x150, large garage, 1,538 sq. ft. in house. Price \$12,000. You must see this home to appreciate it. Shown by appointment only.
 We are members of the Multiple Listing Service in Hereford. If you have property to sell let us explain what this service can do for you.
HUGH BOOKOUT REALTY
 345 W. 1st St.
 Office Phones 1674 - 1270
 B-4-20-tfc

WE NEED MORE LISTINGS HOUSES
 3 bedroom house in very good location with GI loan on it for \$11,000.
 2 story house on South Main to trade for 2 or 3 bedroom home.
 Have 7 room home in good location to trade for house in Friona.
 20 acres with house and barn just outside of city limits for \$10,500 and \$3,000 down.
FARMS
 320 acres with one 8" well with cotton and wheat acreage for \$115 per acre.
 640 acres with 57 acre cotton, 257 acres of wheat and 2 wells for \$96,000.00.
W. W. BUCK REAL ESTATE
 901 E. Hwy. 60 Phone 420
 R. Tilden Slagle Leo Ohlig Res. Ph. 1457 Res. Ph. 1204
 B-4-20-tfc

FOR SALE OR TRADE: Two bedroom home located at 139 Avenue F. Would take livestock in trade. Phone 165 or 1285. B-4-21-45-tfc

FOR SALE, to be moved, three room modern house. Hot water heater, bathroom and light fixtures. Dr. C. D. Kelton. 507 Jackson. B-4-22-42-tfc

1 MILLION DOLLARS
 To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co.
DON MARTIN
LONE STAR AGENCY
 136 Main - Hereford, Texas
 424 Days
 737 Nights
 B-4-43-tfc

FOR SALE
 Business building to trade for farm.
 Will trade equity in newly constructed motel for land.
 1 section, 2 irrigation wells. Improved. Will carry \$65.00 per acre loan. Only \$125.00 per acre.
 Trailer park. Pays \$2,000 income per month. Has waiting list. In good town. Will trade equity for land.
 1/2 section level land. 2 irrigation wells. Will trade for Floyd County land.
 Have buyer for ladies fashion shop.
 Come see us. We might have what you are looking for.
HEREFORD REAL ESTATE
 632 W. Hwy. 60 Phone 2154
 Floyd Walton
 B-4-46-tfc

SALES AND TRADES
 Near Leach, Oklahoma, 500 acres. 400 can be put into cultivation. 3 windmills, 3 ponds, sheep fenced. 7 room house, 1 tenon house. Large barn. 1/2 mizerals. Price \$36,000. Loan \$9,000. Will trade equity for 160 acre irrigated farm and take debt.
 Extra nice 100 acres, all in cultivation. In the best of irrigation water, on paving, near Hereford. Good location for nice home. You should see this. Price \$225 an acre.
 240 acres, 140 cultivated. Good 8" well. Nice 3 bedroom home. Near Hereford. Price \$157.50 an acre. \$9,000 loan at 4 1/2%, payable \$600 year plus interest. Will consider carrying some second.
 Nice 3 bedroom and den. Single garage. Near schools. \$10,500, only \$1,000 down.
 Large 3 bedroom brick. Den, 2 baths, large double garage, near schools. Will trade equity for cheaper house in Hereford or rental property in other towns.
 3 bedroom house, single garage. Fenced back yard. \$8,938. Only \$1225 down, balance \$66.64 monthly, 4% interest included.
 2 bedroom house, central heating, single garage. Near Catholic school. Price \$5,500. \$4,500 loan, will sell or trade equity.
 We have houses large and small that we can sell on GI loan. See us before you buy, we will be glad to show you.
BUSINESSES FOR SALE AND TRADE
 Variety store in good town for sale or trade.
 Grocery store, service station, drug store, shopping center, motels and business buildings for sale or trade.
 Business Lots on Highways 51 and 60, also Park Av.
 We will appreciate your listings on trades or sales.
WE SPECIALIZE IN TRADES
J. M. HAMBY REAL ESTATE
 1410 Park Ave. Phone 701
 Gerald Hamby Ph. 1137
 C. D. Hardesty Ph. 697
 J. M. Hamby Res. Ph. Frio 4473
 B-4-20-tfc

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 We have houses large and small that we can sell on GI loan. See us before you buy, we will be glad to show you.
BUSINESSES FOR SALE AND TRADE
 Variety store in good town for sale or trade.
 Grocery store, service station, drug store, shopping center, motels and business buildings for sale or trade.
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 Gerald Hamby Ph. 1137
 C. D. Hardesty Ph. 697
 J. M. Hamby Res. Ph. Frio 4473
 B-4-20-tfc

FOR SALE: Nice two bedroom house, garage, fenced back yard. 521 Irving. \$6500. \$3200 equity. Call 1829 after 6. B-4-19-46-tfc

FOR SALE: Nice two bedroom house. Good location near school. Phone 1435W. B-4-12-18-tfc

FOR RENT
 FOR RENT: Four room unfurnished house, garage. Call 1672. B-5-9-20-tfc

FOR RENT: Private Trailer Space 111 West 6th Street. T-5-9-20-1p

FOR RENT: BEDROOM. Private entrance, private shower. 428 North Jackson. Phone 779. B-5-12-20-tfc

FURNISHED APARTMENT: Five rooms and bath. Bills paid. Phone 185. B-5-10-20-1k

FOR RENT: Four room modern house. Unfurnished. 303 Avenue H. B-5-10-45-tfc

FOR RENT: 310 McKinley. Three room efficiency. Nicely furnished, clean and spacious. Private entrance and bath. Innerspring mattress. Close in. Bills paid. Adults. Phone 1092. B-5-25-45-4p

FOR RENT: Private, unfurnished duplex apartment. Near school. \$45.00 month. Water paid. Phone 444J. B-5-14-44-tfc

BEDROOM FOR RENT: Close in. 509 Ross. Phone 847J. B-5-9-27-tfc

NEWLY FURNISHED three room apartment. Fullwood Apartments. 236 West Third. B-5-10-22-tfc

NICE DUPLEX - Just remodeled. Bills paid. Clean. Unfurnished. 118B Fuller. Phone 36. B-5-12-35-tfc

FOR RENT: Furnished apartment. Phone 556. B-5-9-15-tfc

FURNISHED apartment. Adults. Bills paid. 705 25-Mile Avenue. B-5-9-40-tfc

FURNISHED GARAGE apartment Bills paid. Phone 1459W. B-5-9-43-tfc

FOR RENT - Nice large 3 room furnished apartment. Bills paid. TV antennae, private bath. Call 838. Mrs. W. T. Carmichael, 901 Union. B-5-22-40-tfc

FOR RENT: Furnished garage apartment for couple or one person only. 701 North Main. B-5-14-41-tfc

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Avenue. Phone 963W. B-5-12-17-tfc

FOR RENT: Nice modern furnished garage apartment. 805 North Lee. Phone 434J. B-5-12-46-tfc

HOME NEAR SCHOOLS. Three bedroom. Now available. 510 Union. B-5-9-46-tfc

FOR SALE
 240 acres, good improvements, extra good 8" well, 140 acres in cultivation. Balance grass. Located close to Hereford. Price \$37,800. Loan \$9,000. Possession if sold soon. 40 acre wheat base, 16 acres alfalfa.
SEE BILL METCALF AT
GLENN WEIR REALTOR
 109 Main Phone 200
 B-4-46-2c

WANTED TO SELL or trade, combination Laundry in Friona for property in or near Hereford. E. E. Houlette. Box 107 Friona, Texas. B-4-22-19-4c

FOR SALE AT sacrifice price, 3 bedroom FHA home 110 Avenue J. Wired for electric range, plumbed for washer, fenced yard, attached garage. Will carry \$8350.00 FHA Loan. Key at 114 Ave. J. Call PO3-6376 or write Loyd Lovel, Route, 7, Lubbock. B-4-42-46-2c

BY OWNER: Two bedroom stucco house, garage, fenced back yard. 521 Irving. \$6500. \$3200 equity. Call 1829 after 6. B-4-19-46-tfc

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HOME NEAR SCHOOLS. Three bedroom. Now available. 510 Union. B-5-9-46-tfc

FURNISHED APARTMENT for rent. Mrs. W. M. Megert, 401 Lawton. B-5-10-46-4k

HELP WANTED
YOUNG MEN—21-38. We have an exceptionally good opportunity for ALERT, AGGRESSIVE, young family men. If you are looking for PERMANENT, INTERESTING WORK, WITH GOOD INCOME AND FUTURE, Write Box 673—Hereford, Texas B-8-44-8c

WANTED: Route boys for Amarillo News and Globe Times. Call Mr. Minor, Phone 996. B-8-14-20-2c

AVON OPPORTUNITY! Exchange hours for cash. Earn fine income as Avon Representative. Customers waiting for service in Rural areas in Deaf Smith County and Hereford. Write Box 676 Lubbock. B-8-29-20-4k

WANTED: WOMAN to care for three small boys in my home. Monday through Friday. 8 a.m. to 5 p.m. Also light housekeeping. Phone 1292. B-8-24-20-2p

HEREFORD DEALER WANTED
 Quonset Buildings
 Stran-Steel Buildings
 Grain Dryers
 Grain Conditioners
 Plastic Fiberglass
 Building Materials
PLAINS STEEL BUILDINGS, INC.
 P. O. Box 6003 Ph. FL6-3491
 Amarillo, Texas
 B-8-46-2c

FARMERS INSURANCE GROUP
 All kinds insurance. Auto, Fire etc.
W. W. BUCK AGENCY
 901 E. Hwy. 60 Phone 420
 B-10-16-tfc

EXERCISE on the STAUFFER Posture Rest is gentle - thorough - exhilarating! Try a FREE demonstration in your own home. Mrs. Bruce Rose, Phone 221W. 610A Miles Ave. B-10-26-20-2c

Quick - Efficient HOME LOANS
 Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
 146 Main Phone 497
 B-11-27-tfc

FOR YARD and garden plowing. Call Leon Bell, 410W. B-11-9-21-tfc

WE WRITE AUTO COVERAGE ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency. B-11-18-43-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75. Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

ROTATILLER plowing, yards and gardens. Bermuda Lawns. Aerated and plowed. James Vines. 229 Avenue K. Phone 1186. B-11-17-29-tfc

AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

FOR GENERAL BUILDING AND REPAIRS
 See Us!
 We do all types of work. You name it, we can do it.
DUWARD & JAMES HAMBY
 Phone 2059 or 337 Ave. 1
 B-11-41-tfc

PLANER AND JOINTER knives sharpened. Also plane bits, chisels, scissors, hoses, etc. What have you? **SCOTTY'S PLANING MILL** 224 Avenue D. Phone 1190. B-11-23-45-tfc

13 Lost & Found
 LOST! \$10.00. Reward for return of Blue Parakeet. Answers to Sweetie Pie. Clara Shore, 111 Avenue C. Phone 2114W. B-13-19-46-2c

Hereford Rotary Club
 meets every Monday at 12:05
Hotel Jim Hill

Lions Club
 meets each Wednesday, 12 noon
Hotel Jim Hill

Stated Meeting 2nd Monday of each Month.
 Work every Thurs. Night 7:30 P.M.
Sylvester Slagle—W.M.
Bill Massey—Sec.

FOR SALE REAL ESTATE

3 bedroom home with separate dining room. All large rooms. Carpet. Can secure good loan. Located at 404 Roosevelt. \$9,500.

2 bedroom home. Large living room and kitchen. Located at 710 East 3rd. Price \$9,500. Can secure loan.

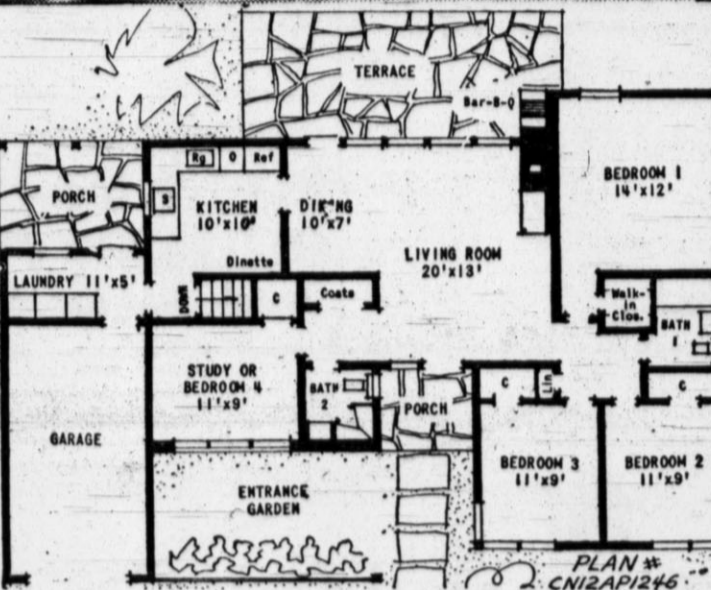
5 room house. 2 bedrooms. \$1800.00 loan. Price \$4,500. Located at 228 Avenue C.

2 bedroom and den, frame and brick home. Large 75'x-140' lot. Loan can be assumed of \$8,875. Cash payment \$925. Shown by appointment only. Located at 427 Ave. K.

T. W. ALDERSON
 REALTOR
 238 Main St. Phone 297
 Member Multiple Listing Service
 Also 15 or 20 more nice homes available



HOMES FOR AMERICANS



HERE'S A COMPACT ranch home with inviting outdoor-indoor living and dining area and three bedrooms (or four counting space set aside for study). Over-all dimensions are 55 1/2 feet by 36 1/2. Square footage is 1,300, not including garage. The plan is CN12AP1246, by Architect Lester Cohen at 117 West 48th St., New York 36, N.Y.



By Jimmie Gillentine

AS DIFFERENT as they are, the tornado scares remind me of polio, chiefly because they bring up the question: "Did we have them all of the time and not realize it, or can they be a complete new development in our area?"

If the tornadoes continue it is logical to expect that people will start building storm cellars or, as they called them in the old days, "dugouts." Which reminds me, does anyone in Hereford have an old fashioned dugout? If so, we will be glad to list it in the paper in order that your friends and neighbors can crowd you out in case of storm warnings. Just call 30 and leave your address. The only dugout I can remember used to be on a vacant lot on Fourth Street where Colby Conkright's house now stands. Are there any still in existence?

I heard a young lady complaining about holidays recently. She was quite upset because Easter and Mother's Day both came on Sunday, thus ruling out all opportunity to miss a day at work. She may have a point, but I doubt if there will be any change soon.

While some of the pastors and laymen may be critical of the magazine offering in 1957, one magazine called "Look" recently carried a suggestion on getting more people into the church houses. It was telling about a custom in Rhodesia, whereby the male members of a certain congregation each Sunday carefully and quite thoroughly kiss each and every female in the congregation. All of which may not be too sanitary but, nevertheless, does seem to help attendance, drawing large numbers from both sexes.

SEVERAL OLD TIMERS are a bit disgruntled over notices received this week citing that the Hereford Potato Growers Assn. is calling in all preferred stock. The stock, issued back in 1941, was purchased by most people on a donation theory to help establish the community's first potato processing plant — which did grow into quite an industry.

While the whole transaction appears to be legal and aboveboard,

a few holders of the stock are prone to point out that redemption of the shares at par value (\$5) actually causes them to lose a round 50 per cent of their original investment, due to inflation which has drastically lowered the purchasing power of the U. S. dollar. They also note that little or no interest has been paid on the stock over the 16-year period, while the company has apparently grown and prospered. The profits, if any, I presume will be paid to holders of common stock shares.

On the other hand, this is one of the few times where folks got back anything in the way of money from a community promotion investment. I will go along with the disgruntled parties to the extent that it is not unreasonable to have expected a balance sheet showing how much money — if any — was divided, and how it was disbursed. While this may not be a legal requirement, it would definitely be a matter of courtesy to people who contributed to help set up the business back in 1941. A word of thanks or appreciation for the non-interest loan, over a 16-year period, might also have been in order.

Anyway, it turned out financially a lot better than the golf course or the hotel and quite a few folks, who had forgotten all about their investment, were fairly happy. Besides, it is in keeping with the idea of taking dead aim at the old boy who tries to do his part and help the community grow.

SOME JOKES
Student: "What is heredity, teacher?"
Teacher: "Something every man believes in until his son begins to act like a fool."
"What were your father's last words before he died?"
"He didn't have any; mother was with him until the end."

Teacher: "What are the four seasons?"
Billy: "Baseball, football, basketball and vacation."
Said a jaded guest at a formal function to the man next to him: "This thing is sure a bore. I'm going to skip out."
"I would, too," replied the other, "but I've got to stay. I'm the host."

Very little excitement has been worked up concerning the proposed jail bond issue, scheduled for Saturday, May 18. I am predicting a light vote, whatever that means.

Garden time is drawing near. Being an old ex-gardener, I can tell by the vast amount of weeds a round town. Next to giving up weather forecasts, my smartest move was when I gave up gardening. It sure was.

Hereford is in the midst of a nice run of Formal Openings, including Suits Auto, McDowell Drug and

ARE YOU MOVING?
Save Time - Save Money
Call 449 and have your Credit Record Transferred!

the Tower Drive-In, which ran near capacity Monday night. All three of these places are ones in which the community can honestly take pride. You just won't find any nicer... anywhere. Let's show these merchants we appreciate their confidence with big turnouts

WARNING TO FISHERMEN — Watch Jim Lipscomb! He has a secret weapon and is out to set some new records. It is some sort of gadget on which he threads Alka-Seltzer, and when the tablet starts bubbling, the fish are supposed to gather around and fight for the lure. The biggest one wins, of course. It is so secret he hasn't even told his wife about it yet. By the grapevine, I hear that this is the deal that is really getting the big ones down in the Belton country — but it could be a prop-

aganda promotion sponsored by the drug stores and grocery stores. Anyway, keep your eye on Old Lipscomb. He already has the Alka-Seltzer and plans to give it a whirl next time Mr. Summerfield runs out of operating money.

"Every kid that wants to play ball will have a chance," says W. W. Buck, who pitched in and spearheaded the drive to take care of kids who didn't make the Little League last year. "Tell 'em to come on out. They'll all get a chance to play." This is a good deal, but he will need plenty of help from the dads. If you can give a few hours a week to this cause be sure and contact Buck. He needs the help. They will probably play on the Central School grounds, but are not sure. If you have a youngster who is interest-

ed, watch for announcements. Did you ever eat German Chocolate cake? It doesn't come in packages, and they say it requires a lot of making — but it is really good. Right now, it seems to be quite a fad — and one of which I heartily approve. If anyone is interested, I will print the recipe. It really is all right — unless you happen to be on a diet.

Hospital Notes

Patients Dismissed
Mrs. Herschel Burrus, 5-13; Mrs. Jap Dickerson, 5-13; Mrs. H. N. Reeves, 5-13; C. V. Burges, 5-14; Mrs. Mary Williams, 5-11; Julia

Ann Killian, 5-11; Mrs. Ancil Wortham, 5-11; Antonio Lucero, 5-12; T. D. Davenport, 5-11; Mrs. Grace Gray, 5-13; Dorothy Harms, 5-12; Marion Causey, 5-13; Mrs. A. J. May, 5-13; Tita Maes, 5-12; Carl Drummond, 5-11; Mrs. Albert Cannon, 5-11; Sarah Vernon, 5-11.

Patients in Hospital
Wayne Wallace, 111 Center; Fred Sims, 134 Beach; Ruth Coleman, Friona; Bennie Gayle Adcock, of Hereford; Richard Combs, 136 Buttram; Charlie Lavall, 713 Knight; Mrs. Lupe C. Morales, of Hereford; James N. Smith, Snyder; W. E. Pittman, 212 Ave. C; Charles McIntyre, Friona; Nita Mae Jones, 310 E. 6th; Glenda Hall, Canyon; Jean Pittman, 207-B Bennett; Mrs. Lena Lomas, of Hereford; Frances Turrentine, 139 Ave. J; Mrs. Sam Nafziger, Hereford; D. W. Holland, Hereford;

Mrs. Billy Massie, 426 N. Schley; Roy Lee Steward, Hereford; Lotie Cates, Hereford; Mrs. Wayne Thomas, 206 N. Knight; Harry Seed, 405 25 Mile Ave.; Mrs. Martha Gilbert, 234 Ave. D; Leroy Drenup, 121 Ave. B; Mrs. Martha Pierce, 238 Ave. H; Mrs. Reber Hawton, 122 Ave. E.

Mrs. Zarrell Thomas of Lamar, Colo., are the paternal grandparents. A boy, Timothy Joseph, was born to Mr. and Mrs. Billy Massie of Hereford at 8:30 a.m. Tuesday. He weighed 8 lbs., 11 1/4 oz., at birth. He has two brothers, Jeffrey and Scott. Mr. and Mrs. W.T. Beckman of Hereford are the maternal grandparents. Mr. and Mrs. Otto Massie of Hereford are the paternal grandfolds.

Look Who's New!

Mr. and Mrs. Wayne Thomas of Hereford are the parents of a girl, Shyla, born at 10:22 a.m. Sunday. She weighed 7 lbs., 1/4 oz., at birth. She has a brother, David. Maternal grandparents are Mr. and Mrs. R. A. Hodges of Canyon. Mr. and

FOR ATHLETE'S FOOT
USE T-4-L BECAUSE—
It sloughs off infected skin. Exposes more germs to its killing action.

IN ONE HOUR
If not pleased, your 40c back at any drug store. Use STRONG, instant-drying T-4-L day or night. Now at Rogers Drug Co.



STRETCH your food dollar!

AND FREE PRIDE STAMPS

SYRUP Brown Brer Rabbit No. 5 Pail	55¢	Tomato JUICE Hunt's No. 300 Cans	11¢	\$1
TOMATO SAUCE White Swan 3 8 oz. cans	25¢	GREEN BEANS Whole Wapco No. 303 can	17¢	
PICKLES Concho Sour or Dill Quart	25¢	SNOWDRIFT 3 lb. can	79¢	
Texsun Juice		Heavy Spring Painted Handle		
Grapefruit 4 46 oz. Cans	\$1.00	Mop Sticks Ea.	25¢	
FLOUR Aunt Jemima Guaranteed Tops 25 lb. print bag	\$1.87	CORN White Swan Golden cream style 2 No. 303 cans	29¢	
PEAS Concho Early June 2 No. 303 cans	29¢	AJAX CLEANSER Can	10¢	
CATSUP Sun Spun Bottle	15¢	Peaches White Swan Melba - Halves 8 to 10 halves to can No. 2 1/2 Can	33¢	
NAPKINS Northern Luncheon 2 80 count pkgs.	25¢	POP CORN White Swan Golden 2 cans	25¢	
MUSTARD White Swan Prepared 16 oz. jar	15¢	RANCH STYLE BEANS 2 No. 300 cans	25¢	
Fancy, Large Bunches		Green Large Bunches Fancy	7¢	Fresh, Fancy, Green
Radishes BU 6¢		Onions Bunch 7¢		OKRA lb. 24¢
California Navels		Large Central American		
ORANGES lb 12 1/2¢		BANANAS lb 12 1/2¢		
Libby's		Wapco Fancy cut		
SPANISH RICE 2 No. 303 Cans	29¢	B E E T S No. 303 Can	10¢	
All Meat - Chunk		USDA Beef Chuck		Fresh, Lean, Tender
Bologna lb 29¢		Roast lb 39¢		Pork Steak lb 39¢
Home Made		Boston Butts		
SAUSAGE 2 LBS 39¢		PORK ROAST lb 45¢		

HUNTER'S FOOD STORE

DOUBLE PRIDE STAMPS EVERY WEDNESDAY WITH \$2.50 CASH PURCHASE

Phone 143 - Free Delivery PRICES GOOD MAY 16, 17, 18 219 Sampson St.

Watch Repairing
Lynn C. Kester

Local Time Inspector
KESTER'S
Jewelry & Gift Shop
Hereford, Texas
Across from Post Office

YOU CAN'T FEED YOUR FAMILY ON LOW-PRICED SPECIALS ALONE!



LOWEST EVERY DAY PRICES

FURR'S



Specials don't come any bigger!

Our Store-Wide Low Prices save you MORE on your TOTAL Food Bill

DOUBLE



603 PARK AVE.
Plenty Free Parking

Each Wednesday with \$2.50 purchase or more . . .

COFFEE	White Swan All Grinds 1 Lb. can	87^c
PINEAPPLE JUICE	Santa Rosa 46 oz. can	25^c
FLOUR	Elna 25 lb. bag	\$1.69
APPLES	Comstock, fancy sliced No. 2 Can	25^c
GREEN BEANS	Allen's Cut No. 300 can	10^c

SHORTENING, Bake Rite	3 lb. can	79c
PEAS, Campfire early June No. 300	can	10c
DOG FOOD, Dog Club	tall can 3 for	21c
PORK & BEANS, Campfire No. 2 1/2	can	19c
MIXED FRUIT, Elna No. 2 1/2	can	25c
Mexican Style Beans, Campfire No. 300		10c
<small>Food Club - 5c Off Label</small>		
Powdered Milk,	3 qt. pkg. you pay	22c
SWEET POTATOES, Stillwell No. 303	can	15c
<small>Elna Pure Fruit</small>		
Strawberry Preserves	20 oz. tumbler	39c
COOKIES, Sunshine Hydrox	12 oz. pkg.	49c
SHORTENING, Crisco	3 lb. can	95c
SURF	large pkg.	31c
LIQUID LUX	12 oz. can	39c
LUX Soap	bath bar 2 for	25c
LIFEBUOY Soap	reg. bar 3 for	29c
BLEACH Clorox	qt. bottle	17c
COOKIES, Pecan Sandies	1 lb. bag	49c
VIENNA SAUSAGE, Libby's	can	19c
MACARONI, American Beauty	12 oz. pkg.	17c
CHILI, Austex plain	No. 300 can	37c
FRENCH DRESSING, Kraft's	8 oz. bottle	34c

FRESH FROZEN FOODS		
Strawberries	Food Club Fresh frozen 10 oz. pkg.	19c
CORN	Food Club Fresh frozen Whole kernel 10 oz. pkg.	15c
Orange Juice	Big Ben Fresh frozen 6 oz. can	10c

CLOSED SUNDAYS

Store Hours
Wed. & Sat.
8 a.m. to 8 p.m.
Mon., Tues., Thurs.
Fri.
8 a.m. to 7 p.m.

GARDEN FRESH PRODUCE		
Green Onions	Colorado Grown Large Bunch	2 FOR 9^c
Red Potatoes	Colorado, fine for boiling	25 lb. 59^c
Cauliflower	Calif. grown, Sno White Try it creamed	lb. 10^c
Celery Hearts	Calif. grown crisp, tender	lb. PKG. 29^c
OKRA	Texas grown, small, tender green pod	lb. 25^c

DRUG NEEDS

SHAMPOO	Halo, giant size	89c value 69^c
HOME PERMANENTS	Richard Hudnut	\$1.75 value 69^c
SKIN BRACER	Mennen's 5 oz. bot.	59c value 49^c
TOOTH PASTE	Crest - Deal	\$1.06 value 79^c
BAND AIDS	Plastic large can	49^c
BEVERAGE PITCHER	plastic 98c val.	79^c

We Reserve the Right to Limit Quantity

FURR'S FINE QUALITY MEATS

HAMS	Swift's Premium Fully Cooked Shank, Half or Whole 10 to 14 lb. average	lb. 55^c
Veal Steaks	Individual Bun Size	lb. 85^c
BACON	Wilson's Certified Family Style, Sliced	2 LB. PKG. \$1.19
Bacon Squares	Sugar Cured	lb. 25^c
Lunch Meat	Armour's Star Assorted 12 oz. pkg.	49^c

Hereford Man To Receive Award on Armed Forces Day



IT'S RIGHT HERE—Maj. Ray Higginbotham, executive officer of Flight F, 9833 Air Reserve Sq., points out a spot in Germany on an aerial map to Lt. Austin Rose Jr., air instructor of the unit.

Local Unit Will Hold Formation for Ceremonies

SATURDAY is Armed Forces Day in Hereford and the nation. As a part of the observance here a Hereford man, Joe E. Kerr, will receive the commendation ribbon in ceremonies at 6:30 p.m. Saturday on the courthouse lawn.

Don Zimmerman, retired lieutenant colonel in Army reserve, will present the ribbon to Kerr, Company A of the 975th Engineers Battalion, a Hereford reserve unit, will stand formation for the ceremony.

Kerr was awarded the ribbon by the commanding general of Fort Carson, Colo., for service to his unit and the Army while on active duty at Fort Carson. Kerr, now separated from service, was a private first class.

Hereford has two other reserve units, one Air Force and the other an Army officers' school.

FLIGHT F of the 9833rd Air Reserve Squadron is commanded by Earl Stagner, a lieutenant colonel. Maj. Ray Higginbotham is the executive officer. Capt. George T. Jones and 1st Lt. Austin Rose Jr. are the other officers. T. Sgt. Charles Frye, S. Sgt. Ted Hardwick and A.2c Robert Cavanar are the enlisted men in the unit. It meets every Wednesday at 8:30 p.m. in the reserve armory, 103 Ave. E. Stagner said his unit needs more reserve airmen.

The 4163-3 U. S. Army Reserve School meets at 8 p.m. Thursday in the armory. It is a school on civil and military government. Student officers attend 24 times a year and staff and faculty 48 times. The officers will attend summer camp July 11-28 at Camp Wolters, near Mineral Wells. Maj. Earnest Langley.

(Continued On Page 2)



THIS IS A RIFLE—S. Sgt. Herman F. Paetzold lectures a group of Hereford boys on the M-1 rifle. All the men are members of the 88th Special Infantry Company, U. S. Marine Corps Reserve, which meets in Amarillo. Kneeling, left to right,

arg Pvt. Roy G. Smith, Cpl. Jackie V. Rhodes and PFC Alan Newman. Standing are Pvt. William B. Gallagher, left, Pvt. Weston Crist, Paetzold, Pvt. Jerry Malone, Pvt. Billy Callaway and Pvt. Johnny M. Lathqm. (USMC Photo)

Mayor Proclaims Saturday Armed Forces Day Here

THE CITY OF HEREFORD, TEXAS
OFFICIAL PROCLAMATION
BY RAYMOND C. GODWIN,
MAYOR

GREETINGS:

WHEREAS, the Active and Reserve Forces of the United States Army, Navy, and Air Force have established May 18, 1957, as the 8th Annual Armed Forces Day; and

WHEREAS, because of the perilous times in which we live, and because of the external and internal threats to the security of our nation, it is important for all thoughtful citizens to take concern for this continued struggle for freedom and independence; and

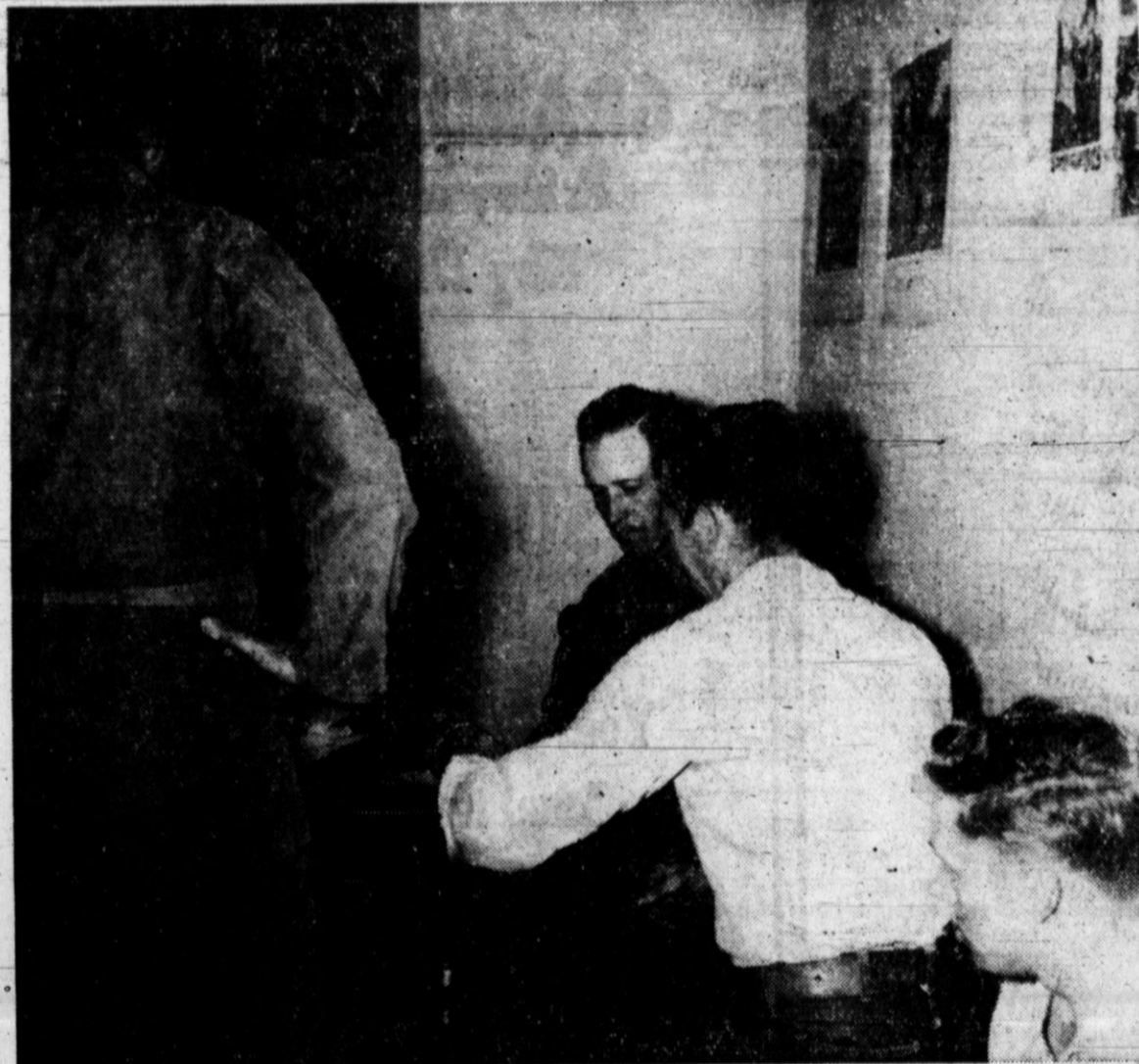
WHEREAS, it is the responsibility of every citizen, and of the federal, state, and community governments to maintain a strong and free America, in accordance with the slogan for Armed Forces Day of "Power for Peace";

NOW, THEREFORE, I, Raymond C. Godwin, Mayor of the City of Hereford, Texas, do hereby designate May 18, 1957, as Arm-

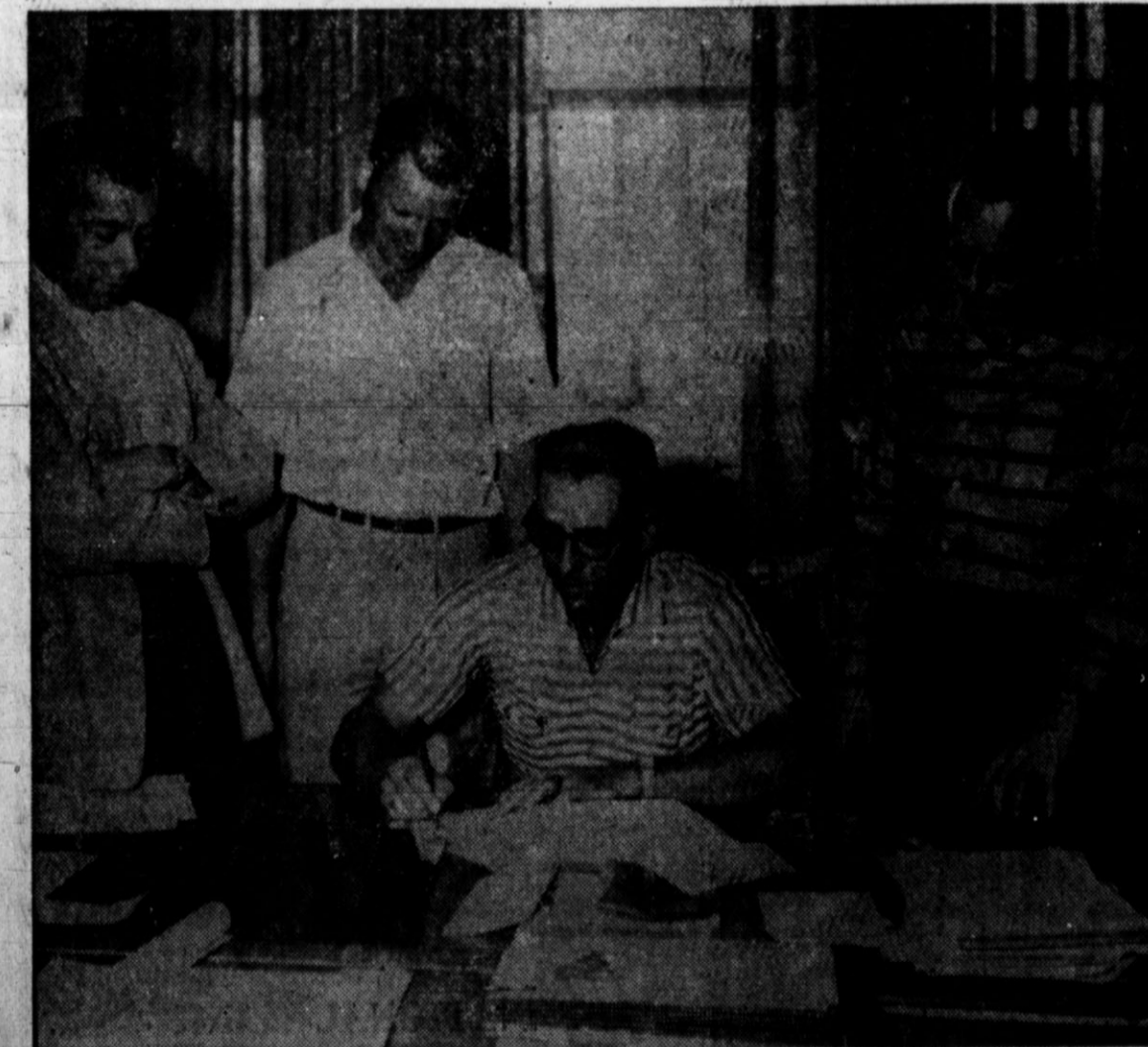
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PROMOTED—Maj. Earnest Langley, instructor in the 4163-3 U. S. Army Reserve School here, pins captain bars on recently promoted Bill Sheehan of Friona. Sheehan is a student in the school.



CLOTHING ISSUE—PFC John Simpson, left, of Hereford assists supply Sgt. Bobby Gridner of Friona in issuing Army clothing to George Huseman, kneeling, and Alfonse Huseman, both of Nazareth. All the men are members of Company A, 975th Eng. Bn.



SIGNS PROCLAMATION—City Manager Dudley Bayne, left, and commissioners Neil Cooper and Don Little look on as Mayor Ray Godwin signs a proclamation which sets Saturday as Armed Forces Day in Hereford.



CHECKING UP—SFC Lawrence Jones, back to camera, from Army Advisors office in Amarillo listens to the problems of Lt. James Alston, Hereford, acting commander of Company A, and SFC A. E. Wyrer of Dimmitt, first sergeant of the unit.

Meet Your

Neighbors

Hereford, Texas, Thursday, May 16, 1957 Section Two



THREADING UP—Sgt. Clyde Vick, a member of Company A, 975th Eng. Bn., rigs up a projector to show a training film to his unit at the local armory. (Staff Photos)

Mayor...

(Continued From Page 1)

ed Forces Day in the City of Hereford, and urge that the official flag of the United States be displayed at all appropriate places and that every citizen and organization cooperate with the Armed Forces and with our local Army and Air Force Reserve Organizations in appropriate observation of the occasion and that every citizen of Hereford give consideration to his patriotic duty in connection with our national defense.

IN OFFICIAL RECOGNITION WHEREOF, I do hereby affix my signature and the seal of the City of Hereford, this the 13th day of May, 1957.

/s/ Raymond C. Godwin
Mayor, City of Hereford, Texas

Local Unit...

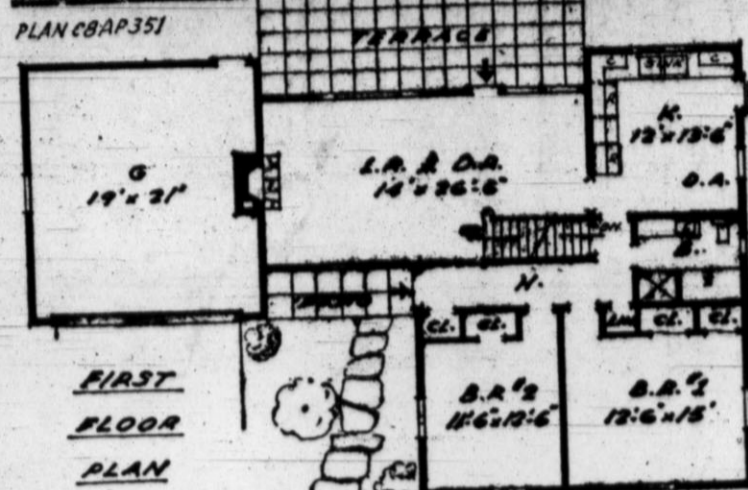
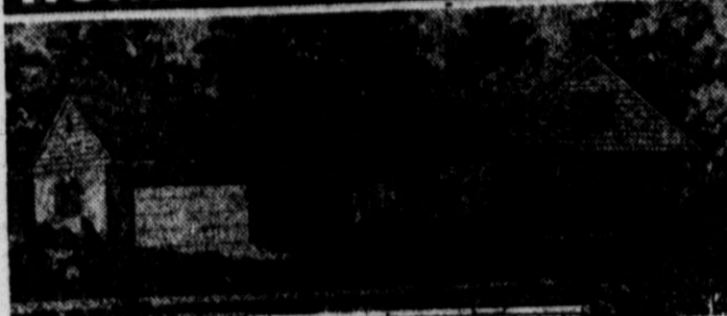
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Hereford city attorney, is instructor and commanding officer. Four officers are enrolled.

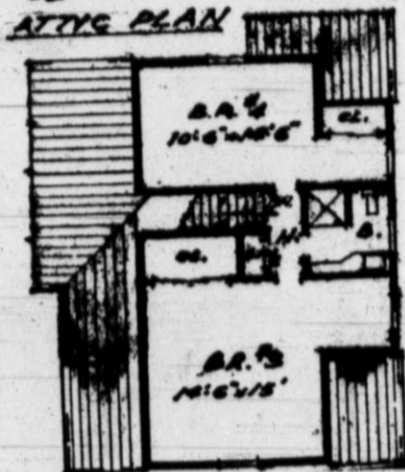
Several Hereford men are Marine reservists and attend drills with the 88th Special Infantry Company in Amarillo. That unit will take summer training at San Diego, Calif., beginning July 7.

COMPANY A of the 975th Engineers Battalion is the largest reserve group in Hereford with 38 members. It meets every Monday night and will take training at Fort Polk, La., beginning Aug. 18. First Lt. Robert A. Leinen of

HOMES FOR AMERICANS



DESIGNED FOR EXPANSION: This home is laid out to combine contemporary charm with room for expansion. The large living-dining area features almost an entire wall of glass overlooking a terrace. On the upper floor the expansion attic can be finished to give two additional bedrooms and a second bath. The area of the first floor is 1,130 square feet, with 600 additional square feet in the expansion attic. It is plan C8AP351, by E. J. Cappello, architect of 117 West 48th St., New York 36, N. Y.



Dimmitt is the company commander and 2nd. Lt. James Alston of Hereford is acting commander. Sgt. E. A. Wyer of Dimmitt is the first sergeant.

The unit specializes in heavy construction. Its classes deal with building and general soldiering.

PROTECTING THE MAIL

IRVINE, Ky. (AP) — Corbett Edwards, who has been delivering mail here for 23 years, never has trouble with the dogs on his route.

When he starts out each day, a big red boxer and a mutt named Blackie, both strays, join him at the corner. No dog or duck dare show its face in the route of these three.

Edwards says his companions jump on any dog that gets in their path and he sometimes has to intervene to keep other dogs from being killed.

Recently, Blackie and the boxer have been fighting each other for the privilege of acting as Edwards' guard.

JUST SMALL TALK

CHARLESTON, W. Va. (AP) — Gov. Cecil H. Underwood, cut off by an engineer after completing his prepared text but before starting extemporaneous remarks to fill out his allotted radio-television time, said later: "No one missed anything."

Mom Likes To Glitter

By DOROTHY ROE
Associated Press Women's Editor

In this season of slim, understated fashions, jewelry assumes new importance, as do other accessories such as hats and handbags. This offers a valuable tip to the person shopping for a birthday gift for Mom.

No matter how much costume jewelry a woman has, she always can use more. Last year's necklace and bracelet set may not look

right with this year's necklines. And the jewelry designers keep coming up with new and intriguing trends each season.

This year jewelry definitely is a part of the costume. You'll be seeing splashy, important-looking necklaces, earrings, clips and also bracelets, to perk up summer fashions.

For evening wear, the sky's the limit, and a bib necklace of colored cut-crystal beads or rhinestones will dramatize the simplest gown.

stones will dramatize the simplest gown.

Summer always is the time for white jewelry for daytime wear, also, and there are many new designs in good taste, combined with gold or platinum-finished metal for ultimate effectiveness. White jewelry emphasizes the golden tone of a sun tan, is wearable with practically any summer costume, and is always a safe bet for gifts.

So why not add a little extra sparkle to Mother's Day with a

I HAVE NOT!

CHICKASHA, Okla. (AP) — A visitor noticed 2-year-old Linda Lou Cargills and remarked:

"Why Linda Lou, I haven't seen you in so long. You've grown a foot."

The child calmly pressed down her skirt in front and bent over to look, then answered: "Why, I still just have two."

gift to smart new costume jewelry?



PARTNER'S IN PROGRESS...

- THE FIRST NATIONAL BANK of Hereford
- HEREFORD'S PROGRESSIVE MERCHANTS

CONGRATULATIONS and BEST WISHES

To

McDOWELL DRUG

Upon the Occasion of

Your

GRAND OPENING

Friday and Saturday

May 17th and 18th



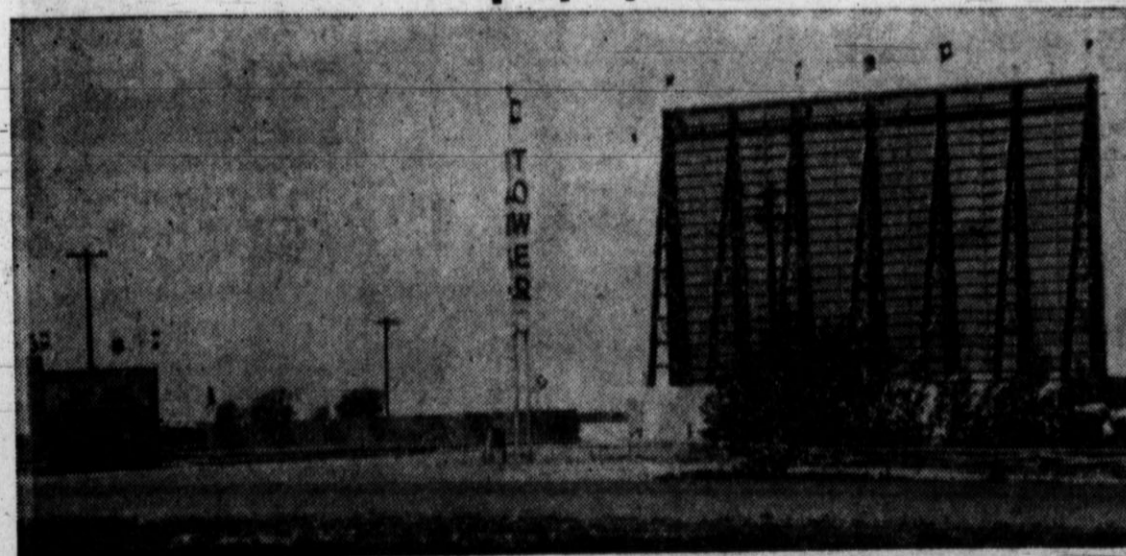
SUIT'S AUTO SUPPLY CO.

Your New Building Is An Asset to Hereford and Surrounding Area



TOWER DRIVE-IN THEATRE

Your New, Modern Drive-In Theatre is undoubtedly one of the finest anywhere.



to each of you we say "Congratulations" for a job well done ... and we too, hope to join you soon, with a big new First National Bank Building ... as modern as tomorrow.



FIRST NATIONAL BANK of Hereford Since 1906 Complete Banking Facilities

WE CURE SICK WATCHES

- Prompt Service
- Expert repairs
- Free inspection
- All work guaranteed

Lamm Jewelry
307 Main St.
Hereford



IT'S PLANTING TIME

and you may rely on us for Quality Field Seeds including

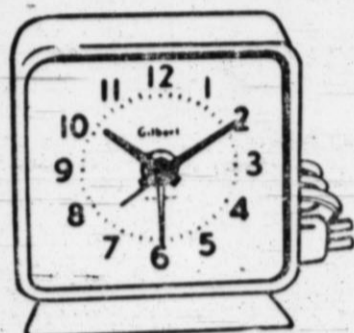
TEXAS HYBRIDS AND CERTIFIED SEEDS

See Us For Your Field Seed Requirements

PITMAN GRAIN CO.

GRAND OPENING

And Gigantic New Look *Sale* To Introduce
 YOU TO OUR STORE, FRIDAY AND SAT., MAY 17 - 18



GILBERT ELECTRIC ALARM

Classic contemporary-style case. Easy-to-see numerals.

A famous-make dependable timepiece.



Reg. \$4.95 Value Special **\$2.98**



Special **29¢**



Picnic Jug
 Gallon Size **\$2.99**



SAVE
 with PEPSODENT

Special **89¢**
 Save 29¢



TORCH-HEAD FLASHLIGHT

Designed with special red torch "safety glow" head. Prefocused. Polished chrome. \$1.00 Value

Special Price **79¢**

Thank You...

For your more than generous patronage in the past years and for your confidence. Our new store is designed for greater shopping ease and comfort for you -- so come in and shop, visit and save during our gigantic **NEW LOOK SALE!**

FREE! PRIZES:

Come in and register—**GRAND PRIZE**

A \$40.00 Sylvania 2-way Radio and Inter-Communication set.

DOOR PRIZES

For the lucky lady—Sunbeam Electric Skillet
 For the lucky man—Nobility Portable Radio
 For the lucky girl or boy—Eastman Hawkeye Camera outfit

DRAWING 7 P.M. SAT., MAY 18

You do not have to present to win.

Evans Cigarette Lighter For Mr. and Mrs. \$5.00 value **\$2.95**

G. E. Iron (Automatic) Reg. \$12.95 **\$8.95**
 Limited Quantities

Venus Replaceable point FOUNTAIN PEN Fine or medium point \$1.50 value **98¢**

3 piece Stainless Steel Bar-B-Que Set Special Low Price

GRADUATION SPECIAL

FOR MR. 1957 GRADUATE!

SUNBEAM

ELECTRIC RAZORS

Regular \$28.50 **\$12.95**

For the Kiddies

TANK WATER GUNS Special

29¢
 It hooks on your belt!



LADIES' AND MEN'S **BILFOLDS**
 GENUINE LEATHER
 Reg. \$1.00 value **79¢**



STUART HALL CHEST OF LETTERS

Handsomely boxed stationery with 60 sheets of writing paper and 30 envelopes.

Regular \$1.50 Value

98¢

An Invitation

You are always welcome to inspect our up-to-date prescription department - the heart of our business. To provide you with prompt and complete Prescription Service is our First Order of Business.

LET US FILL YOUR PRESCRIPTION

Shop Our Cosmetic Department

Here you find such famous brands as duBarry, Coty, Elizabeth Arden, Revlon, Lanvin, Lenthic and others.

LIGHT BULBS

25 watt
 40 watt
 60 watt
 Bag of 10

99¢

Facial TISSUE

200 count Boxes

2 BOXES **39¢**

WATER BOTTLE and FOUNTAIN SYRINGE

1/2 PRICE

COMPLETE TREATMENT LINE

Includes 10 du Barry Cosmetics
 Regular \$11.00 value

\$6.99

LAWN CHAIRS

Just a few of these left SHOP & SAVE

Reg. \$6.95 **\$4.89**

PIN QUICK

Home Permanent SPECIAL Plus Tax

99¢

Folding FOUNTAIN SYRINGE

Regall Defender Regular \$2.59 Value

\$1.59

ROSE GERANIUM SOAP

Regular \$1.00 Value

59¢

McDOWELL PHARMACY

318 N. Main

Phone 13

SHOP & SAVE

Let Your Music Needs Dictate Your Hi-Fi's Heart and Voice

By AL THIEN
AP Newsfeatures

The amplifier is the heart beat of a high-fidelity music system. It is the unit that takes the small electrical signals from the phonograph and builds them up to a point where they are capable of driving a loudspeaker. But that's the catch.

In building up the signal, the amplifier must do the job without introducing any change in tone or sound.

Any amplifier must have a bass and treble control for adjusting the sound to the listener's preferences and room acoustics. Some have a switch to bring in programs from the radio or television set. Another item is an equalization control to make up for losses in the original recording.

AMPLIFIERS are rated in the hi-fi world according to their output in watts, a measure of electrical energy. And amplifiers are manufactured in a range from 10 watts on up to 100 or more.

The important thing is to determine how many watts you'll need

for reproducing music and how loud you'll want to listen to it.

A good rule of thumb is that if you like your music on the order of row one in the concert hall a minimum of 20 watts is required. For the middle row or in the middle balcony 10 watts is sufficient.

Unless you can honestly tell the difference in sound quality don't make the mistake of buying a 50 watt hi-fi amplifier when a 10 or 20 watt unit will do the job.

A true high-fidelity loud-speaker system is a joy to listen to. Every stroke of the bull fiddle is distinct, the horns have a brassy flavor and the strings a scintillating reality. The wood-winds have an airy appeal adding to their delicate quality.

NORMALLY, the size of a loud-speaker clearly indicates the use for which it was intended. A large diameter cone of 12 to 15 inches is a "woofer" for the low notes, a small mid-range horn adds substance and a "tweeter" the extreme highs.

One of the most important

things to remember in selecting any loudspeaker system intended for hi-fi is that the number of speakers alone is no indication of quality. But for the discriminating music lover no single loud speaker is ever satisfactory. That is the reason for combinations of two or three to handle separate portions of the sound spectrum, the lows and highs.

Many excellent units called coaxial and triaxial loudspeakers are on the market with the tweeter, mid-range horn and woofer built into one.

Matching a speaker to an enclosure simply means the proper acoustical baffling. An expensive speaker in a cabinet chosen for its shape or good looks alone can be disappointing while an inferior loud-speaker properly baffled will truly sound better.

Leading manufacturers saw this long ago and literally were forced into the cabinet business to assure their loudspeakers will meet advertising claims.

GARCIA NEWS

Visiting and Parties Keep Residents Busy

By MRS. S. N. THWEATT

Mrs. Alta Wyly of Friona spent Sunday afternoon with Mrs. E. M. Jack.

Mr. and Mrs. W. D. Howard had as their guests for lunch Sunday, their son and his wife, Mr. and Mrs. Dub Howard.

Mr. and Mrs. Bob Howard and Donna went to Amarillo Tuesday.

Mrs. Blanche Fambrough of Tucumcari, N. M., and Marjorie Chiles visited in the Bertram Jack home Monday.

Mrs. Ben Smart of Farwell visited Mrs. Jack Friday.

Mrs. G. E. Pinkerton, mother of Mrs. Ruth Coleman, is visiting in the home of her daughter. Mrs. Pinkerton was released from the Deaf Smith County Hospital Thursday.

Mr. and Mrs. Joe Head of Rosedale, N. M., visited in the home of N. A. Brown Friday afternoon.

Mr. and Mrs. Roy Potts and Betty had dinner Wednesday with Mr. and Mrs. N. A. Brown.

Mr. and Mrs. Herman Chandler, Nolan and Martin, Mrs. Chandler's mother, Mrs. Lizzie Patterson of Clovis, N. M., visited Mr. and Mrs. Elmer Brown.

Mrs. Ruth Coleman will enter the Deaf Smith County Hospital Monday for observation.

Mrs. Floyd Brown and Mrs. Ernest Brown attended a bridal shower Wednesday for Miss Gaye Mitchell of Rosedale, N. M., in the home of Mrs. Ruby Rucker.

Mrs. C. W. King and Mrs. Francis Decker and Beverly visited Billie and Maxine Brown on Thursday morning.

Mr. and Mrs. Shorty Newspan and family visited his mother in Silvertown over the weekend.

Mrs. Elwyn Hartman of Broadview, N. M., visited recently with Mrs. Elmer Northcutt.

Mr. and Mrs. Elmer Northcutt and children attended the community fish fry at Rosedale, N. M., recently.

Mr. and Mrs. J. V. Perrin and Mr. and Mrs. Jim Stocks were hosts for a 42 party at Walcott School recently. Attending were Mr. and Mrs. Jack Weaver, Mr. and Mrs. G. V. Hall, Mr. and Mrs. Elmo Hall, Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. Jack Fortenberry and Christine, Mr. and Mrs. Bob Shield, Mr. and Mrs. Jack Buse, Mr. and Mrs. Eldred Brown, Mr. and Mrs. J. V. Perrin and the hosts. Cookies, coffee and punch were served during the party.

The hat-making workshop held Tuesday in the home of Mrs. Floyd Brown was a success. Attending were Mesdames N. A. Brown, Bruce Coleman, Floyd

Brown, J. E. Rouse, Ruth Coleman and W. D. Howard. Mrs. J. E. Rouse was given a surprise birthday shower Friday afternoon after the Messenger H. D. Club meeting at Mrs. E. M. Jack's home. Attending were Mes-

dames Floyd Brown, Bruce Coleman, S. N. Thweatt, G. E. Pinkerton, Ruth Coleman, Elmer Northcutt, Wanda Northcutt, N. A. Brown, W. D. Howard, Bertram Jack, Ernest Brown, Bob Howard and the hostess, Mrs. James

Busby sent a gift. Bill Waldrep and Jack Webb purchased the northeast quarter of the old Thompson place for W. W. Kelley of Lamesa last week. The place will still be operated by S.N. Thweatt.

HONESTY PAYS DECATUR, Ill. (AP) — Miss Muriel Perry, librarian, was so happy to get the books that had been missing since 1949 that she issued the long-term borrower a new card and forgot about the 7-year fine.

WE'RE PROUD...

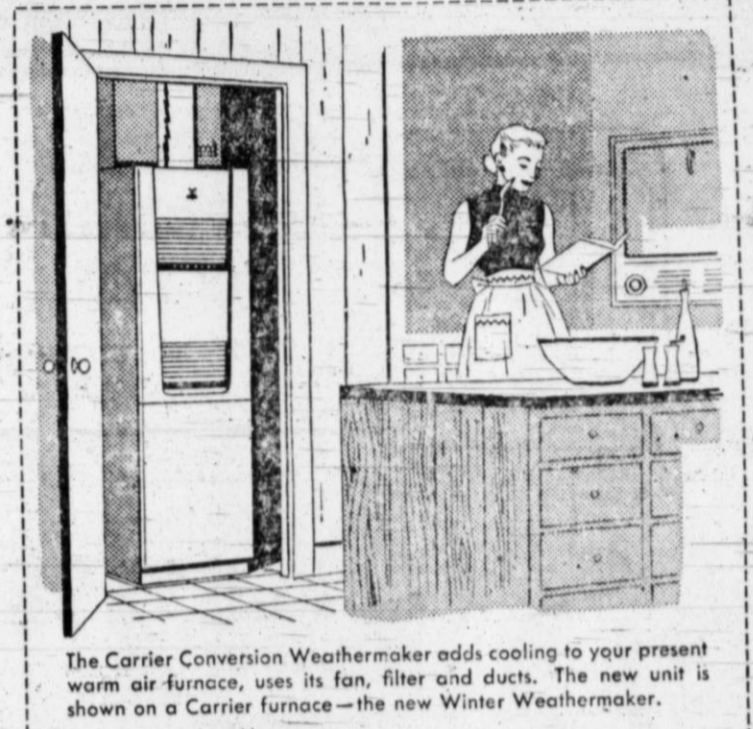
Carrier Of the New Carrier

CARRIER WEATHERMAKER

Air Conditioning & Heating Unit

Recently Installed in the
NORTON BUILDING

New Home of McDowell Drug



The Carrier Conversion Weathermaker adds cooling to your present warm air furnace, uses its fan, filter and ducts. The new unit is shown on a Carrier furnace—the new Winter Weathermaker.

Of course, the Air Conditioning and Heating unit recently installed in McDowell Drug is somewhat larger than the one pictured above; but we want you to know that every home, as well as commercial buildings may take advantage of Carrier Weathermaker. Come in, let us give you the complete details.

May we extend our Best Wishes to Ansel McDowell upon the opening of your new store. We know you're going to have many pleasant days, both winter and summer, thanks to the new Carrier Weathermaker System.

Brown Sheet Metal

PENNEY'S ALWAYS FIRST QUALITY

NOTHING SAYS SUMMER LIKE PENNEY'S SUMMER DRESS CARNIVAL



Here! The big timers... the styles that are going over in a big way right now down south! Here's what the stylists, the dress houses, our own buyers handpicked to put you into the fashion lead for Summer!

SUMMER PRINTS

making their first appearance from top style houses... take our cottons

8⁹⁵

SUMMER FABRICS

man-made fibres, natural fibres... cool fabrics, no-iron fabrics... take our Dacron®-cottons

12⁹⁵

SILHOUETTES UNLIMITED

barebacks to bouffants! Jacketed sunbacks! Sheaths! Take our Loma creations

12⁹⁵

ADVENTUROUS NEW COLORS

from water color tints to vibrant tropical hues. Take our clip dot sheers

8⁹⁵

RECIPE

For adding excitement to any meal—



Borden's Cream



While Visiting McDowell Drug During the Big... FORMAL OPENING

Be Sure to Enjoy RICH BORDEN'S CREAM

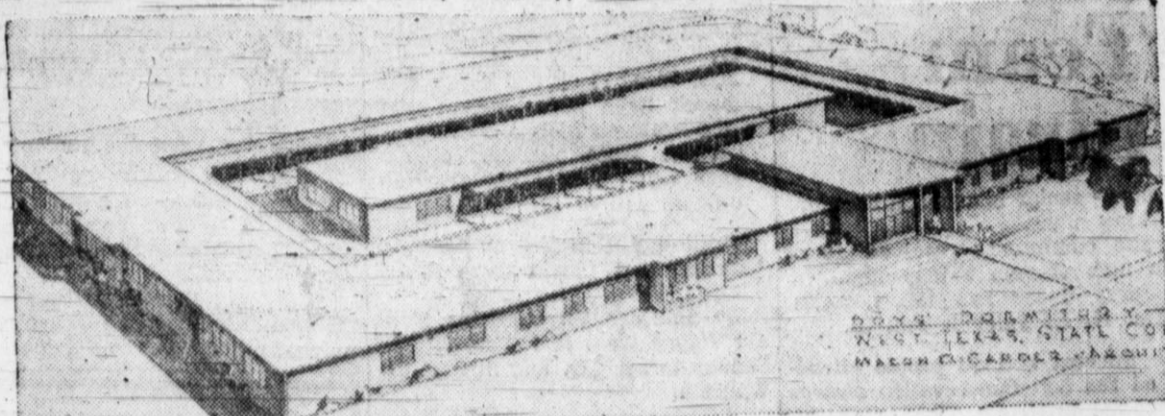
in your coffee

May we extend our sincere Congratulations and Best Wishes to all the folks at McDowell Drug upon the occasion of their formal opening, Friday and Saturday, May 17th and 18th. Your new store is a credit to Hereford and surrounding area, and we wish you continued success in the years to come.

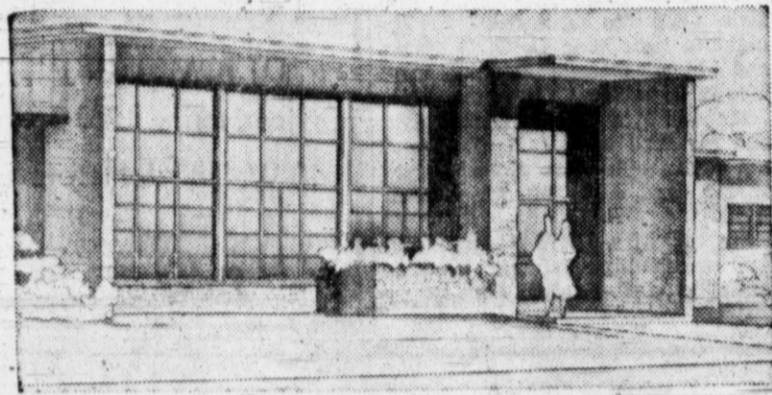
ED SKYPALA

Your Borden's Distributor

The Hereford Brand, Hereford, Texas, Thursday, May 16, 1957



TWO NEW dormitories for men and women are nearing completion at West Texas State College and will be ready for the fall semester in September. Long one-story brick buildings, the dormitories feature separate housing units for 12 and 16 students each. Each unit opens into a central court, with one main outside entrance at the front of each structure. The units feature four bedrooms, with central bath facilities and lounges and study rooms: An addition to Stafford Hall for men and an addition to the college cafeteria also are expected to be completed for the fall, with total construction costs at WTSC running \$1,600,000. Pictures are the men's dormitory, already named Terrill Hall, and the entrance to the women's unit, named Brown Hall.



Long Time Ago

25 Years Ago
James W. Witherspoon announced he would be a candidate for district attorney of the 69th Judicial District.

Dr. Roy Snodgrass, pastor of the First Christian Church of Amarillo, was scheduled to speak during a wheat farmers' meeting. His subject, one that reportedly aroused wide-spread interest over the Panhandle, "What I Would Do If I Were Col. Charles Lindbergh."

Peaberry coffee was advertised as "real good, 17-cents a pound."

Graduating from Hereford High School were Burl Alexander, Noel Bryant, Spaulding Bartley, James Cloyd, Murray Copeland, Leslie Cullwell, W. J. Fellers, A. Lee Harbinger, Elwyn Hartman, Edwin Holland, J. C. McCullough, Owen Miller, Kellar Muse, J. B. Noland, Ralph Allred Jr., W. R. Scheihagen, Carl Spratt, W. B. Wilson, J. W. Witherspoon, Johnnie Womble, Marguerite Brown, Ardelle Foster, Lueta Borden, Dorothy Fullwood, Mildred Fullwood, Ruth Harding, Imogene Higgins, Lorean Hill, Christine Huntzinger, Louise Johnson, Louise Jowell, Mary McCord, Elsie Parrish, Katherine Poff, Oline Ramey, Mattie K. Sherman, Zelma Ruth Shore, Dorothy Smith, Lois Smith, Louise Smith, Gladys Stone, Uva Vernon.

Martha White and LaVerne Womble.

45 Years Ago
The 1911-12 school session closed May 17. Commencement exercises were scheduled for the following Tuesday. Student Inez Dunlap was scheduled to address the commencement exercise audience on "Annexation of Mexico. Why Not?" There were 14 graduates, five boys and nine girls, including Clell Cochell, Wayne Estes, Roy Feemster, Clyde Gregg, Otho Price, Mary Dunlap, Inez Dunlap, Ethel Fuqua, Mary Gallagher, Floy Jenkins, Calla Lambert, Helen Sisk, Clyde Wilson and Hazel Wilson.

Hereford is rapidly becoming known as a good trade center. Two farmers, one 25 miles north and the other 30 miles south, were here buying supplies for themselves and neighbors. They loaded their wagons with groceries and said they were pleased with the prices.

The highest assessed land in the county was \$5.45 per acre, while the Federal Census valuation of land per acre was \$21.47, according to an advertisement of the Texas Commercial Secretaries and Business Men's Assn., Fort Worth.

Some of the larger transatlantic liners carry a "permanent population" of 1,200 workers.

Pause And Meditate

Gossip is like the wind; you can't tell from where it came, or to where it will go. — Gladys Miller.

VERY MUCH ALIVE
MEXICO CITY (AP) — Estrada Rendon, an assault victim, was officially dead but police couldn't find the body where it was supposed to be, in the morgue of Juarez hospital.

They were sent there by the district attorney to verify officially the death of the man who has "three wounds from a sharp knife." Rendon was known to have been given first aid by the Red Cross and then sent to the hospital. Finally it was learned Rendon was dead only on paper and recovering fine.

By clerical error on hospital records, his name was switched with that of a heart attack victim.

Fifty-one cadets at the U. S. Air Force Academy have fathers who also are in the Air Force, twenty of the fathers being pilots.

Anthony's
C. R. ANTHONY CO.

35th

Anniversary SALE

Women's and Girls' Western Styled

JEANS

Vat Dyed, Sanforized Denim

Famous "Buckettes" of rugged, coarse weave 10 ounce denim, tailored for perfect fit. Double sewn, bar-tacked and riveted at strain points. Western styled with leather patch on back. Vat dyed too. Now at this low sale price.

2.35

- 10 oz. Weight
- Double Sewn
- Front Zip
- Women's 10 - 20
- Girls' 7 - 14
- Sale Priced

Just Received Values from 79c to 98c

Fine **COTTON FABRICS**

Special for Our Anniversary

YD. 47^c

Some Dan Rivers and other nationally advertised cottons. Choose from one of biggest selections we have ever had. All new crisp wanted fabrics.

Men's & Boys' **T-SHIRTS**

- Fine Cotton Knit
- Perfect Fitting
- Extra Well Made

3 FOR \$2.10

Men's & Boys' **BRIEFS**

- White Cotton Knit
- Extra Well Made
- Perfect Fitting

3 FOR \$1.60

Men's Broadcloth **SHORTS**

- Plains - Fancies
- Boxer or Gripper
- Sanforized

3 FOR \$1.90

60 Gauge 15 Denier **NYLON HOSE**

First Quality full fashioned nylons in spring's smartest shades. Sheer 60-15 that look so much more expensive. Sizes 8 1/2 - 11. Save now.

66^c

Boys' Perma-Knee **BLUE JEANS**

Sanforized denim with vulcanized perma-knee that can't wear through. Regular and slims, 4-12. Double seamed, perfect fitting. Reinforced at all strain points.

1.57 PAIR \$3

Children's Summer **SANDALS**

Styles for girls and boys, sturdily constructed for growing feet. Comfortable styles for summer. Choose from brown or white. Sizes 5-9. Grand savings.

1.98

Ladies' Cotton **DRESSES**

A grand array of the new season's smartest styles, colors and combinations in crisp new spring and summer cottons. Remarkably low priced for such quality. Regular and half sizes.

2.35

Women's - Girls' **SHORTS**

For fun in the sun or just all-around wear. Fine Sanforized twill shorts, cuffed, back zip. Extra well made for perfect fit. Choose from a huge collection of styles and colors.

1.75 PAIR 3.35

27 x 27 Birdseye **DIAPERS**

Extra soft, sanitary and absorbent. Fine first quality birdseye, cello-packaged, ready to use. Truly a grand value you cannot pass up.

1.66

Nylon and Viscose Chenille **SPREAD**

Made of fine Nylon and Viscose yarn with floral overlay of gold lurex yarn, giving them a beautiful luster. Lint free, they launder perfectly. Choose from a grand array of colors. Double bed size. Truly a remarkable value at this thrifty price.

4.99

- Lint Free
- Floral Overlay
- Usually sell for 7.95

Ladies' 4 Gore Front and Back

Shadow Panel Slips

1.77

- Reg. 1.98 Value
- Fine Batiste
- Perfectly Made
- Eyelet Embroider Trim Top & Bottom
- Sizes 32 - 48

27 x 27 Birdseye **DIAPERS**

Extra soft, sanitary and absorbent. Fine first quality birdseye, cello-packaged, ready to use. Truly a grand value you cannot pass up.

1.66

Soft . . . Comfortable 100%

Dacron Pillows

Enjoy hours and hours of sleeping comfort on these cloud soft, 100% Dacron filled pillows. Lovely floral tick. Allergy free. Unusual saving at this low, low price.

SIZE 19" x 25"

2.99

CANNON BATH TOWELS

- Asst. Colors
- 20x40 and 22x44 Size
- Thick - Thirsty

2 FOR \$1

PITTSBURGH PAINTS

LOOK BETTER LONGER!

BECAUSE

they're the only house paints made with special "Vitalized Oils" to give you **LIVE-PAINT PROTECTION!**

Choose only the best quality paint for painting your home—there's real economy in using longer lasting, better looking, Pittsburgh

Paints. We carry a full line of Pittsburgh Paints for every type paintable surface.

WALLHIDE—Wonder working oil base paint—covers any surface—uniform rich sheen coating—can be washed repeatedly.

FLORHIDE—The Floor Paint that withstands heavy foot traffic—use it on floors and steps of wood.

WATERSPAR ENAMEL—Quick-drying Enamel—gives woodwork and furniture new beauty and added life—resists marring—cleans easily.

There's a high quality Pittsburgh Paint for every home need!

Use Our Easy BUDGET PAY PLAN

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse
Phone the Lumber Number 7

Hail Grandma She Gets Younger Every Day

By VIVIAN BROWN
AP Newsfeatures Writer

Whatever happened to the artists' conception of grandma, the plump faced, white haired, genial, smiling old lady who when not depicted in a rocking chair knitting was pictured pulling a steaming apple pie out of the oven?

Grandmas have changed, and though they are still pulling pies out of the oven, the silhouette is different. The modern grandma is a chic, if not glamorous, determined, hard-working type, a pillar of strength to the rest of the family.

She is looked upon these days not merely for sage advice, the pearls of wisdom handed down from grandma to ma since time began. She keeps up with the times and may discuss Dr. Spock or architect Frank Lloyd Wright with enthusiasm. She definitely doesn't have time to brood over why son Jim hasn't written this



GLAMOROUS GRANDMA—Indestructible Marlene Dietrich proves modern grandmas need no rocking chairs.

week or why her daughter-in-law wears low-cut dresses. She has her own life to live.

One of the greatest services that the modern grandma performs is the example she sets for daughter in femininity. She is figure and health conscious, watches her diet and knows the value of the daily use of the scale — one reason for her amazing vitality and longevity.

She is fashion-conscious, dresses conservatively, but reserves her right to gay accessories for the right occasions. She wears glasses if she needs them, visits doctor and dentist regularly, takes good care of her feet, having learned respect for comfort. She budgets to keep-up her morale for beauty saloon, theater, entertaining in the home.

Today's grandma doesn't keep to the house after the middle years, she travels short and long distances and loves it.

What has brought about the revolution in family life so that grandmother has become the mature, glamorous individual she is? For one thing, four million women between the ages of 45 and 64 are working out of the home. For another, her children marry younger, requiring the mature and intelligent understanding of mother



DR. WILLIS TATE

SMU Prexy To Speak at WT Graduation

CANYON (Special) — Southern Methodist University's president, Dr. Willis M. Tate, will be the speaker for West Texas State College's spring commencement exercises to be held here May 26. Some 260 students will be candidates for degrees.

The combined baccalaureate and commencement services will be held at 5 p.m. in the West Texas State field house, where President James P. Cornette will award degrees following Dr. Tate's address. Activities for graduating students open May 23 with a Senior Class Day assembly. President and Mrs. Cornette will honor graduates at a reception May 25.

Fifth president of SMU, Dr. Tate became the youngest man named to that position in 1954. An alumnus of the institution, he earned his B. A. degree there in 1932 and his M. A. in sociology in 1935.

Dr. Tate has done additional graduate work at the University of Texas and the University of Chicago. He holds honorary Doctor of Laws degrees from Texas Wesleyan College and from Centenary College, and the Doctor of Humane Letters from Oklahoma City University.

The speaker was a member of SMU's Southwest Conference championship football team of 1931. He was an all-conference tackle that year and received honorable mention for All-America.

Dr. Tate was principal of the Alamo Heights Elementary and Junior High Schools in San Antonio after graduation from SMU

even after they leave home.

These are not just the Hollywood grandmas — Swansons and Dietrichs. They are the ladies of Main Street over all the land, who are growing younger but wiser every day. Older women who have not yet found the prescription for this happy life should start striving for it now. The important thing seems to be to keep aware, alert and busy.

and in 1942 was named by the San Antonio Junior Chamber of Commerce as the Outstanding Young Man of the Year in that city.

In April, 1943, he went to Houston to become executive assistant to the pastor of the First Methodist Church, which was then the largest church in Methodism.

Dr. Tate joined the SMU staff in 1945 as assistant dean of students, and in 1948, he was elevated to dean of students. In 1950, he was made vice president in charge of development and public relations.

CARD OF THANKS

The family of Mrs. Frank Barber wishes to express its appreciation to the many friends and relatives for their sympathy and assistance in our recent bereavement.

BUSINESS TRANSACTION

SULPHUR SPRINGS, Tex. — Hopkins county commissioners have purchased .004 acre for widening of a state highway. The land cost 40 cents.

WALCOTT NEWS

Baseball Team Defeats Adrain

By MRS. T. L. COLLINS

Walcott School defeated Adrain Grade School 7-2 in a baseball game at Walcott Thursday morning. Cliff Johnson and B. B. Northcutt umpired the game. Several community residents watched the contest.

The Adrain team ate lunch in the Walcott cafeteria after the game.

Walcott will go to Adrain Friday for a return match at 10 a.m. Mr. and Mrs. Earl Bias and girls, Diana and Linda, have moved from Walcott community to Amarillo. He is improving nicely from an operation but chronic asthma caused him to move from the farm.

Several Walcott youngsters attended the Hereford High School

junior-senior banquet in Hereford Friday night.

The community received 50 of an inch of rain Friday night.

Jerry Tyler has the measles. Mrs. N. E. Tyler is still ill.

Several Walcott people attended the Soil Conservation awards dinner in Hereford last week. Attending were Mr. and Mrs. J. V. Perrin, Mr. and Mrs. Charles Hoover, A. L. Shelton, Mr. and Mrs. Charlie Bark and Mr. and Mrs. Richard Boyd.

Mr. and Mrs. Gene Rader and son Ron of Roswell, N. M., visited his parents, Mr. and Mrs. Joe Rader Saturday night and Sunday. Mr. and Mrs. J. M. Payne and children of Hereford visited the Raders Sunday for dinner.

Mr. and Mrs. J. V. Perrin, John

and J. V. Jr., went to Haskell to see their mothers, Mrs. S. G. Perrin and Mrs. H. M. Stone Mother's Day.

Mrs. Ward Hook and children of Lubbock have spent a few days in the Waldron Melton home.

Final P.T.A. meeting of the year will be held Friday. New officers will be elected.

Virgil and Don Bomar were in Amarillo and Clovis on business Saturday.

Mr. and Mrs. Virgil Bomar, Donald Wayne went to House, N. M., Sunday to see Mr. and Mrs. J. H. Whorton.

Mr. and Mrs. Roy Fruit and girls went to Amarillo Friday night to visit Mrs. D. O. Williams and Mrs. George Montgomery, who is down from Cheyenne, Wyo.

Mr. and Mrs. Roy Fruit and girls and Mr. and Mrs. Bud Cheff and son of Amarillo were dinner guests of Mr. and Mrs. M. M. Bussell Sunday.

Mr. and Mrs. R. E. Swinney and Ann and Mauree Schugart went to Amarillo and Pampa Sunday on visits.

A MESS

MEDICINE LODGE, Kan. — "... And then the roof fell in" is an old wheeze, but it's not funny any more to Ivol Howard, food store manager.

That's just what the roof of his store did. The entire 50x80 ceiling buckled, dropping on shelving and stock, but giving enough noisy warning that he and his customers got out safely.

The store was open for business the next morning, but Howard ruefully admitted "we're in a mess!"

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37



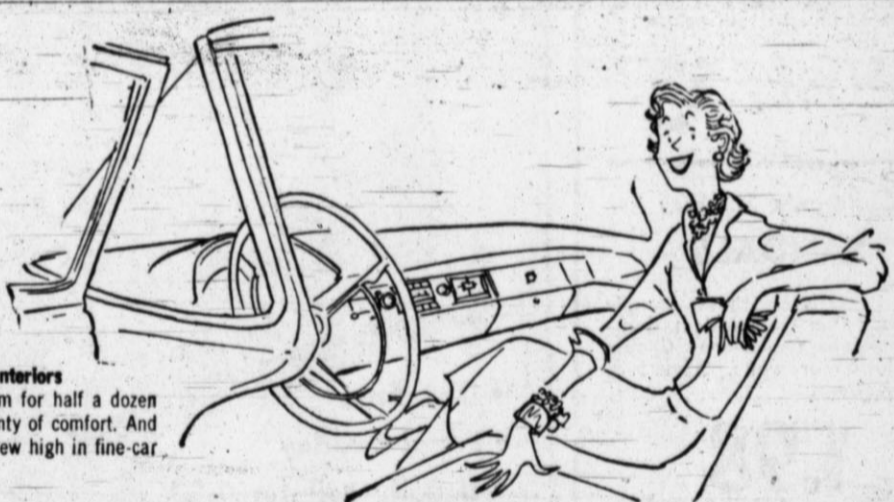
It's a dear bargain if you have to sit down and write long letters of explanation to an insurance company and then wait around for answers that may involve more long letters.

We have a bunch of insurance you'd rather BUY FROM AN AGENT

who, like your family doctor, is no farther away than the nearest telephone, and who, likewise, is ready to serve you at any hour, on any day, in any weather.

That's how this Agency conducts its business.

John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273



Living-room Interiors
Plenty of room for half a dozen 6-footers. Plenty of comfort. And Ford's hit a new high in fine-car fashion, too.

Low-price leader of the Low-Price 3*



New Sculptured Styling
Ford's clean, long lines make it the style leader wherever you go. They'll keep their style for years, too!

New, most powerful Six in its field
The Mileage Maker is not only the most powerful Six in its field, it's the most modern, too. Overhead valves and Short Stroke design give you the most "GO" for the least dough.

A whole new "Inner Ford"
You get a new frame, new front and rear suspension, a stronger, more rigid body and new insulation from stem to stern that soaks up sound, seals out the weather.



Come In and Test Drive the new kind of

FORD

*Most recent comparison of manufacturers' suggested retail delivered prices shows that model for model, right across the board, Ford is lowest priced of the low-price three. See your local Ford Dealer and take a look at models like the '57 Ford Custom Tudor Sedan shown above.

Charlie Seeds Motor Co., Inc.

146 E. 2nd Phone 39

"Growing With Hereford" The Progressive

HEREFORD STATE BANK

Extends

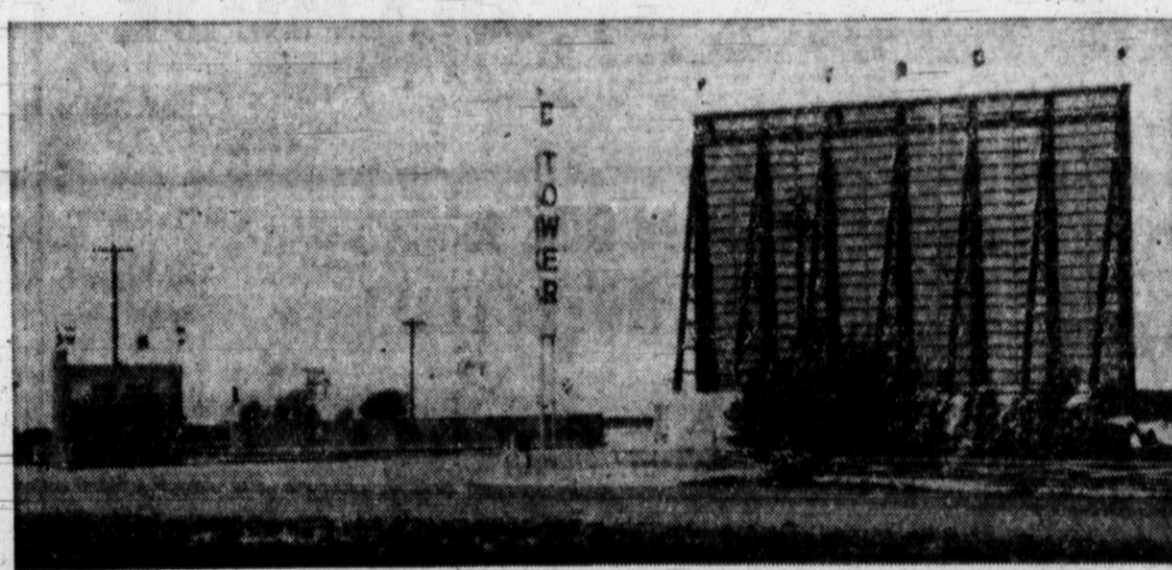
Congratulations & Best Wishes

To

Ansel McDowell
at
McDowell
Drug



Francis Hardwick
at
Tower
Drive-In



Ray Suits
at
Suit's Auto
Supply Co.

It is indeed gratifying to see all the beautiful new Business Buildings being constructed in Hereford at this time. New, modern buildings set aside any community as "progressive" and Hereford is leading the field of comparable cities.

We extend our sincere Congratulations to the above business men for their farsighted thinking, and Best Wishes for continued success in the years to come.

From all the folks at

THE HEREFORD STATE BANK

Member: Federal Deposit Insurance Corp.

ADRIAN NEWS

Ground Observer Corps Has Alert

By JUDY PINNELL

The local Ground Observation Corps under the direction of chief observer Vic Lemke and Mrs. Nell Morgan, conducted its second alert training exercise Sunday after-

noon. The 12 members reported 10 planes flying within the vicinity. After a plane is sighted certain codes and signals are called in to Oklahoma City.

The groups also report threatening weather conditions.

The group is extending a special call to teenagers to join. After six hours of observation, they will be awarded a certificate, after 25 hours a star, and after 100 hours a merit badge. This is supported by the air force and Sgt. Doyle of Amarillo is the director.

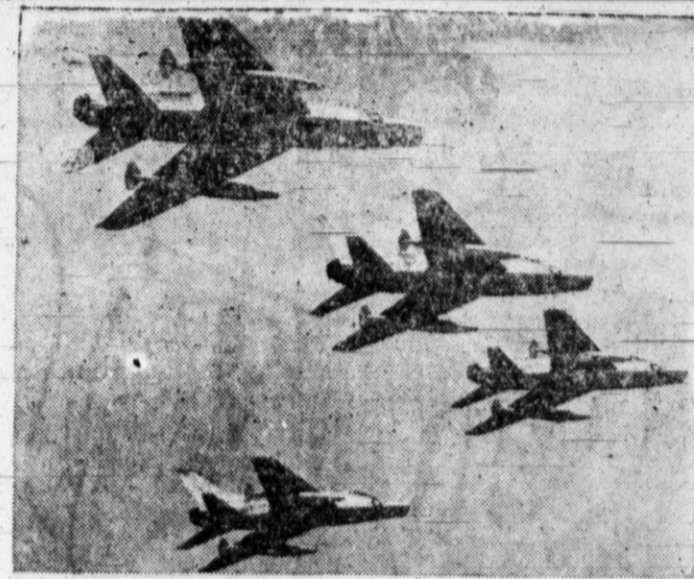
The Young People's Sunday School class of the Baptist Church had a picnic at the home of their teacher, Mrs. Bob Caldwell, Thursday afternoon. The party honored the members of the class which are seniors and are planning to be away for the summer. Erma Lou Jordan, Billie Gruhlkey, and Judy Pinnell. Others present were Glenda Taylor, Edd and Pop Corn Pinnell, Ninnette Pounds, Malanie Weidner, Davis Bruns, and Mr. and Mrs. Bob Caldwell and Zacholene.

Mr. and Mrs. Homer Ehresman honored the '57 Senior Class and its teachers Friday evening in their home at Glenrio. A meal of fried chicken with all the trimmings served to the guests of Rebha Pinnell, Pee Wee Burks, Judy Nell Tomlinson, Sheldon Proctor, Erma Lou Jordan, Gene Shelton, Billie Gruhlkey, Allen Ehresman, Judy Pinnell, Coach Pat Shipp and Mrs. Bessie Shipp, Coach and Mrs. J.C. Cullender, and Superintendent and Mrs. A. P. Jones and Raymond.

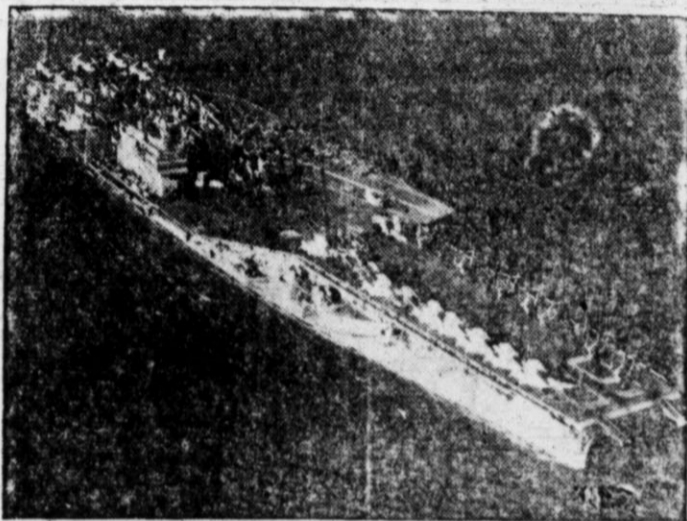
Mrs. Luther Wagoner was taken into Northwest Texas Hospital in Amarillo Friday afternoon. She returned home Sunday afternoon.

Visiting in the E. K. Pinnell home on Sunday were Mr. and Mrs. Wayne Pinnell of Clovis, Barbara Pinnell, home from school at West Texas State College, and Martin Cribbs of Wildorado.

Mr. and Mrs. Ernest Frank and Twilla were dinner guests of Mr.



ARMED FORCES DAY, 18 MAY 1957. Air Force exhibits will include men and equipment from flying formations of the Air Arm. Typical of equipment to be on display are F-100 Super Sabres, shown above on a practice mission near George Air Force Base, California. Elsewhere, Air Force installations will be open to public view.



ARMED FORCES DAY, 18 MAY 1957. Navy displays will include men and equipment from fleet forces. In some ports, gigantic super-carriers such as the USS SARATOGA shown above, will be on display. Elsewhere, Navy installations will be open to public view.



ARMED FORCES DAY, 18 MAY 1957. Army displays will include men and equipment from combat units of the ground forces. Typical of equipment to be on display is that, shown above, of the 76th Tank Battalion of Camp Irwin, California, in a simulated attack on an "enemy" position. Elsewhere, Army installations will be open to public view.

and Mrs. Oscar Bronniman Sunday.

Skeet Fincher was taken into Northwest Texas Hospital in Amarillo this week. He has pneumonia and has been under an oxygen tent at times.

Erma Faye Bronniman was home from Abilene Christian College visiting her parents, Mr. and Mrs. Oscar Bronniman.

Glenda Williams and Jim Briggs of McMurry College were home visiting with the Rev. and Mrs. Johnnie Williams.

Mrs. Frankie Shaw left Monday for Colorado Springs where she will visit with her daughter. She went with relatives of Mrs. T. N. Monk and plans to return home by bus this week.

Visiting in the R. L. Pinnell home Sunday were Mr. and Mrs. Percy Gruhlkey and John Henry, Clint Homfeld and Lloyd, and Dick Suggard.

Mr. and Mrs. Fred Harwood and family visited with Mr. Harwood's mother Mrs. G. W. Harwood at Canyon Sunday.

Mr. and Mrs. James Cavin, Jim and Jan visited with Mr. and Mrs. Joe Ostrander and family, and Mr. and Mrs. John Cavin in Amarillo Sunday.

Mr. and Mrs. Elmer Weidner started on a business trip to south Texas last Tuesday afternoon. When they got to the south side of Plainview their pickup broke down. They called home and Cal Jackson brought their truck to them. A mile north of Edmonson the pickup, being pulled by the truck, started shifting around and turned over the truck several times before it stopped.

No one was hurt seriously, just a lot of bruises and cuts. The truck is in Amarillo undergoing repair and the pickup is in Adrian being repaired.



MADAME PLEASED? Trainer Art Brown and Nancy Craig hold Julius the chimp with a new costume by Mr. Shultz, couturier for chimps at the Detroit Zoo.

Highly Exclusive Clintele Detroit Courturier Boasts

DETROIT — Robert Shultz is a designer. And his colorful creations elicit Oohs and Ahs like those of a Paris couturier when they go on exhibition.

Shultz has an exclusive clientele—an even dozen customers who'll wear a total of 49 of his creations this year.

But those creations likely will be seen and admired by more Detroiters than all the Christian Dior's in motordom.

Shultz is the designer for the Detroit Zoo's chimpanzees, whose daily shows draw thousands upon thousands of spectators over the summer.

The costumes are fitted as meticulously as any grande dame's.

Shultz estimates four sittings are necessary for every one. Arms must be free fitting for trapeze work, and the chimps have no patience at all with anything that's tight around the neck.

Special fabric is necessary, too. Shultz looks for drip-dry cottons, mostly. With two or three shows a day, the finery must be washed every day or at least every two days.

With it all, Shultz, proprietor of a suburban Royal Oak dry cleaning establishment, says designing for chimps is a lot easier on the temperament than designing for humans.

Why? "The chimps can't talk."

GREETINGS
MILWAUKEE — Mrs. Phillip Itzkowitz wanted to surprise her son, Robbi, 10, on his birthday so she wrote a number of persons suggesting it would be nice if they would send cards.

Robin is now the possessor of birthday cards from Sen. S. Wiley and McCarthy, Wisconsin Gov. Vernon Thomson and Milwaukee Mayor Frank Zeidler.

President Eisenhower sent along an autographed picture.

The Twin Cities Chorus, of St. Paul - Minneapolis, recently asked if anyone would donate a piano. They were given an upright which weighed 1,100 pounds. The donor confessed he couldn't fit the piano

through the front door of his new home.

TRANSMISSION LINE
STALINGRAD, Russia — Construction of a 400,000 volt power transmission line linking Leningrad and Moscow has been started, it is announced here.

Through this line electric power from the Stalingrad hydro-electric plant now under construction will be fed into Moscow area industries. When completed the new line will link power grids of European Russia into a single system with a total capacity of 30-million kilowatts by 1960.

For fancy cooks: Small metal devices—usually French—may be used to make cutter "curls."

THE HEREFORD CLINIC

Will Be Closed
All Day

SATURDAY, MAY 18

To Enable
The Scottish Rite Shrine Club
To Hold

THE ANNUAL CRIPPLED CHILDREN'S CLINIC

Quick Easy Shines!

WITH THIS
RISE 'N SHINE SHOE KIT

Complete with 2 brushes, 2 shine cloths, 2 doublers, black and tan polish, Carbona cleaner. Sturdy hardwood box has roomy compartment, convenient foot rest.

REGULAR \$6.00 RETAIL
\$4.38 POSTPAID

ORDER TODAY

Save 8% Mail With *Salle Sales*

SALLE SALES, P. O. Box 325, Amarillo, Texas

Please send POSTPAID 1 RISE 'N SHINE SHOE KIT, as advertised.


Name _____
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Cash order 1 C.O.D. Order 1
*Enclose 25% with C.O.D. Order

Patent Pending

for the best in Plumbing Service
Call
THE PLUMBING SHOP
Phone 745
240 East Third
Specialists in Air Conditioning and Heating
NORMAN LIVESAY, Mgr.

H & W IMPLEMENT COMPANY
Your John Deere Dealer
INTRODUCES
Arthur Robinson



Arthur Robinson
Salesman of John Deere Equipment

Arthur has had extensive experience in dealing with farm machinery. If you are having problems with your farming equipment just call on him. He will be happy to come out and advise you.

H & W Implement Company
1403 Park Avenue Phone 5

The Ideal Gift for the Graduate!

new **RCA VICTOR**
TRANSISTOR RADIO



POP IT INTO PURSE OR POCKET—SO LIGHT YOU'LL TAKE IT EVERYWHERE

Model 8878
RCA Victor Stetson "Golden Throat" sound and advanced styling combined—completely transistorized for longer battery life. "IMPAC" case—won't break, crack or chip in normal use. Tiny transistors make amazingly long battery life possible. Has plug-in for miniature earphone. In charcoal and antique white; pink and antique white.

less batteries
\$44.95

See it—hear it today!

Streu Hardware

NEVER ON RCA BATTERIES... THEY'RE RADIO ENGINEERED FOR EXTRA LISTENING HOURS.

PUBLIC AUCTION
Tuesday, May 21st 1:30 P.M.
FLORENCE'S CAFE -- 126 N. MAIN ST.
HEREFORD, TEXAS
BUSINESS AND FIXTURES TO BE SOLD TOGETHER
New owner may keep building at \$100.00 per month — Lease or Rental

1 28 ft. Frigidaire—1 32' Frigidaire
1 Large Restaurant Range (Garland)
24-quart Hobart Mixer
Meat Grinder—2 Steam Tables
Counter and stools—2 Filtrators (1 gas & 1 electric)

9 booths (2 circle)—Seats 44
Cake Box, electric—Show cases
Back bar—Sandwich grill—Pie cases
Dishes—Silver Ware—Glasses
Adding machine, etc.

Tuesday, May 21st 2:30 P.M.
334 N. Ave. G, Hereford, Texas
OWNER: M. E. BUSBY

30 gallon Water Heater
3 Meal Lawn Chairs—Saw Horses
Wash Vat—Soil Pipe—1/2" and 3/4" Pipe & fittings (1 lot)
1 large lot 2x4-12'-14'-16'-8" and
1 large lot of 2x6-12'-14'-16'-8" (new enough to build)
1 large lot of used 2x4 and 2x6 - 1x6
1 Lot used Flooring—1 used lathe
1 Table saw and 1 brand new saw (Craftsman)
Several sacks cement—Assorted yard tools
Used windows and doors
Used motors—gas heaters
2 ice boxes—2 apt. ranges
Used cafe stools—large work bench
1 vice—scrap metal

Used sinks 4x4x8—Used barrels (large stock)
Used grain doors—Saw horses
1 lot of good used lumber, assorted
1 lathe, 36" with motor—3 chest of drawers
Drill press—Paint spray gun and compressor
Electric blower—1 belt sander—antvil
Lavatory—hall trees and other used furniture
150 sheets of corrugated iron roofing (used)
Wheel barrow—cedar posts
1 garage, 16'x28' to be moved
1 garage, 12'x20' to be moved
Wash tubs with drains—bed springs and bed
Pickup bed, cover, wood—DeSoto transmission
Asbestos shingles, new—chicken wire—cable, new

AUCTIONEERS:
LANHAM NELSON and VERL HAWBAKER
AMARILLO, TEXAS



Our MEATS Make Him Say

Is that man of yours a big meat eater? Then tickle his taste with meats from COOPER'S! He'll know at first bite that he never had it so good—for "GOOD" is the word for our meats. They're graded GOOD quality by the U. S. Department of Agriculture. They're GOOD tasting . . . GOOD eating in every way. And oh how good they are to your budget—for our meats are cut right, trimmed right and priced right to give you MORE GOOD MEAT for the money.



GROWN AND PACKED FOR DELICIOUS PIES

LUCKY LEAF APPLES 5 NO. 2 CANS \$1.00


Reg. Box **SPIC & SPAN** 25¢ | Libby's Frozen **Grape Juice** 2 6 oz. Cans 33¢

SHURFINE FLOUR 25 LB. BAG \$1.69

40 oz. Box **BISQUICK** 43¢ | Shurfine - 2 oz. jar **Instant Coffee** 39¢

NORTHERN TOILET TISSUE 3 ROLLS 23¢

Barq and Foster **CHIPS** Pkg. Butterscotch Choc-O-Chip Lemon Custard 25¢ | **ICED TEA GLASSES** Special Offer 24 oz. 25¢

 **Hills. Bros. Coffee** 95¢


1/4 lb. tea **39¢**
48 ct. bags **59¢**

400 Count Box **KLEENEX** 24 FOR 49¢

Libby's **Vienna Sausage** 6 CANS \$1.00

COOPER'S Market FINE FOOD

Longhorn - Full Cream **CHEESE** lb. 49¢

Ready to Eat - Swift's **PICNICS** lb. 39¢

HENS Fresh Dressed Medium Cage lb. 35¢

Arizona - New Crop **Red Potatoes** 3 LBS 19¢

Crystal Wax **WHITE ONIONS** lb. 8¢

CORN Tender Golden Bantam 3 EARS 19¢

Sunkist Lemons doz. 29¢

Fresh - And Guaranteed **COUNTRY EGGS** DOZ. 29¢

Lux Liquid Detergent 12 oz. Can 33¢ | **RINSO BLUE DETERGENT** Giant Box 61¢

WHITE KING CLEANSER New Colored 25¢

YOU ARE INVITED TO OUR BIG OPENING SATURDAY

ALL FOR YOU
From 9:00 a.m. to 6:00 p.m.
Saturday, May 18
BIG DRAWING

Register all day for the big drawing at 6:00. No obligation, nothing to buy. You don't have to be present to win. A total of \$200 in Gift Certificates will be awarded to eight lucky people. Register as many times as you like.

FREE DOOR PRIZES

For Everyone Who Enters our Store

FREE COFFEE

and **COOKIES**

SEE



Our Big New Modern Building
at 115 Schley with Plenty

**FREE PARKING
SPACE**

All This And Much More At

SUIT'S AUTO SUPPLY COMPANY

NEW ADDRESS

115 SCHLEY

SAME PHONE NUMBER

500

COME AND BRING YOUR FAMILY and FRIENDS

We want you to come out and see the new SUITS AUTO SUPPLY COMPANY building. We're proud of it and want to show it off.

When we say "Larger, More Serviceable Quarters, to Serve You Better," we really mean it, for at our new building we have over 3 times the stock room that was available at our old location . . . plus plenty of free parking. You needn't worry about parking tickets here.

And remember, the Coffee is always hot and the cookie jar full at Suit's Auto Supply Company . . . not only this weekend, but later too.

Don't forget folks . . . there's to be over \$200 in Gift Certificates (retail value) given away this week end at the big Grand Opening of Suit's Auto Supply Company. First prize will be a \$100 certificate (retail value), 2nd prize, \$50 Gift Certificate and the next 5 prizes, \$10 each. (These certificates are NOT applicable to present accounts).

Come on in and register . . . that's all you have to do. Nothing to buy and you need not be present at the drawing to win. We do urge you to fill in your complete name, address and telephone number when registering.

Larger, More Serviceable Quarters to Better Serve You!!





ANOTHER WILT?—Warnell Jones, 17-year-old basketball star on the Booker T. Washington High School team at Conroe, shows Coach James Barnhill how he drops the ball into the basket while standing flat-footed on the floor. The six foot eleven inch senior scored 628 points in 20 games for an average of 31.4 last season. Jones, a straight A student, is being sought by no less than 14 colleges and universities, but hasn't made a decision as yet. (AP Photo)

Men Travel Light



MODERN TRAVELER—His suit is lightweight dacron-and-wool in gray with black silk flecks. Shirt and tie are dacron, rain-coat black dacron-and-cotton. All shed wrinkles, stay fresh, make today's travel a breeze.

By DOROTHY ROE
Associated Press Women's Editor

Traveling light is the rule today for the briefcase set. With so many business men roaming the airways—and highways these days, light-weight, comfortable, easy-to-care-for clothes have become a must. And most of these men have found that man-made fabrics solve a multitude of travel problems.

Miraclic fabric shirts solve the laundry problem. A new blend of dacron and sanforized cotton has been developed which has the appearance of cotton and the practical qualities of synthetics. Shirts of this new fabric not only stay fresh through a long day of travel, but really can be rinsed out at night and worn next day without ironing.

The same principles hold true for suits. Here again synthetic fabrics and blends have been developed to the point where they can take the most precise tailoring, yet are lightweight, comfortable and resist soil and wrinkling.

For summer wear a whole new array of men's suits in dacron and wool blends are available, as well as the "wash-and-wear" styles in dacron and cotton blends.

Men have found that suits of the new synthetics shed wrinkles like magic and hold a press on the hottest, muggiest days.

For men who dunk their shirts in the hotel washbasin, here are a few tips. If collars are unusually soiled, rub with soapy sponge or washcloth. Don't squeeze or wring. Just hang on a hanger over the



PACKING LIGHT—One small attache case holds everything this traveling man needs for a trip. Everything he's packing, including the ties, can be dunked in the washbowl and worn next day without ironing.

shower rod and let the water drip into the tub. This goes for shorts, undershirts and ties as well. Remember to smooth collars and the cuffs with the fingers when you hang the shirt.

Household Scrapbook

Fitting A Cork

If a cork has shrunk and is too loose to keep in the bottle, place it in a pan of boiling water and allow it to remain until the water cools. This will make the cork expand to its regular size and it will fit the bottle snugly.

Centipedes

Centipedes are not only harmless to household articles, but feed on other household pests that are harmful. So leave them alone. They may prove real friends. Remedy for centipede bite, bathe in a solution of 5 parts water, 1 part ammonia.

To Stiffen Organdy

Organdy curtains can be stiffened by mixing up a tub of very thin starch water and letting the curtains soak in this for quite a while. Then hang them up and iron when dry.

A Fire Screen

To make an attractive fire screen form the frame work out of heavy picture molding, into which is placed a sheet of glass for the panel. This will afford protection from the heat and at the same time will give the pleasure of seeing the fire.

Whiter Woolens

If the white woolens begin to acquire a yellowish tinge, use three ounces of peroxide to two gallons of water in washing them, and dry them in direct sunlight.

A Disinfectant

Use chloride of lime as a disinfectant. It is cheap, clean, and will kill all germs.

Faucets

Try using lemon rins, after squeezing out the juice, for polishing nickel faucets. Rub thoroughly, then wash, and polish with a dry cloth. The faucets will shine like new.

Warts

Warts can be removed by washing in water, in which a quantity of washing soda has been dissolved. Let the hands dry without wiping. Repeat this bathing frequently, or until the warts disappear.

Cocoa

If it is found that cocoa is not sufficiently digestible, it can be made so by allowing it to cool, removing the globules of fat, and then re-heating it.

Irons

Irons will not rust when they are packed away for any length of time if they are rubbed with a little fat that contains no salt, such as mutton fat. Then wrap them in brown paper.



Congratulations

and

BEST WISHES

To

Suit's Auto Supply Co.

We Know Your'e Proud of Your New

Home . . .

And we too are happy and proud that we have had a part in the construction of your new business building. We hope your Formal Opening Saturday is a huge success, and may we extend our best wishes for continued success in the years to come.

Crowe-Gulde Cement Co.
Hereford
PHONE 1722 1st & GOUGH ST.

SPECIAL NOTE: THIS HUGE CIRCUS

WILL PLAY A "STOP-OVER ENCAGEMENT" TO ALLOW TIME FOR FEEDING AND WATERING ITS MANY ANIMALS. THESE PREVAILING CIRCUMSTANCES WILL AFFORD LOCAL "CIRCUS-FANS" THE OPPORTUNITY OF SEEING THE LARGEST AND FINEST CIRCUS EVER TO VISIT THIS AREA.

HEREFORD

AFTERNOON and NIGHT

WED., JUNE

Rodeo Grounds

5

ALG KELLY AND MILLER Bros.



2nd Largest CIRCUS

5-TON TRAINED HIPPOPOTAMUS!
REAL LIVE GIRAFFES
JUNGLE-BRED RHINOCEROSI
21 ELEPHANTS "COUNT 'EM!"

65 ALL STEEL CARS
450 PEOPLE ★ ACRES OF TENTS
218 ANIMALS ★ \$3,000.00 DAILY EXPENSE

2 COMPLETE PERFORMANCES!
DOORS OPEN 1:00 and 7:00 P. M. ★ SHOW STARTS 2:00 and 8:00 P. M.

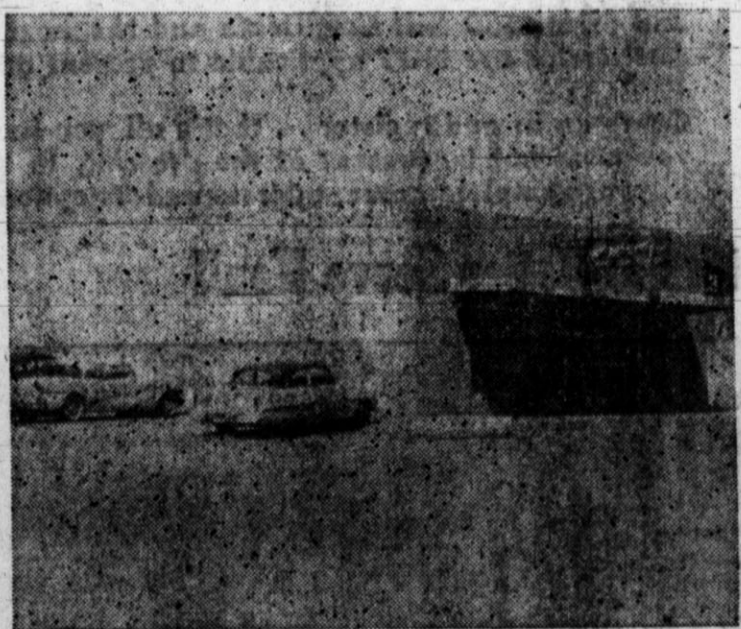
FEEDING THE ANIMALS 9:00 A.M.

BEST WISHES

to all the folks at

SUIT'S AUTO

SUPPLY COMPANY



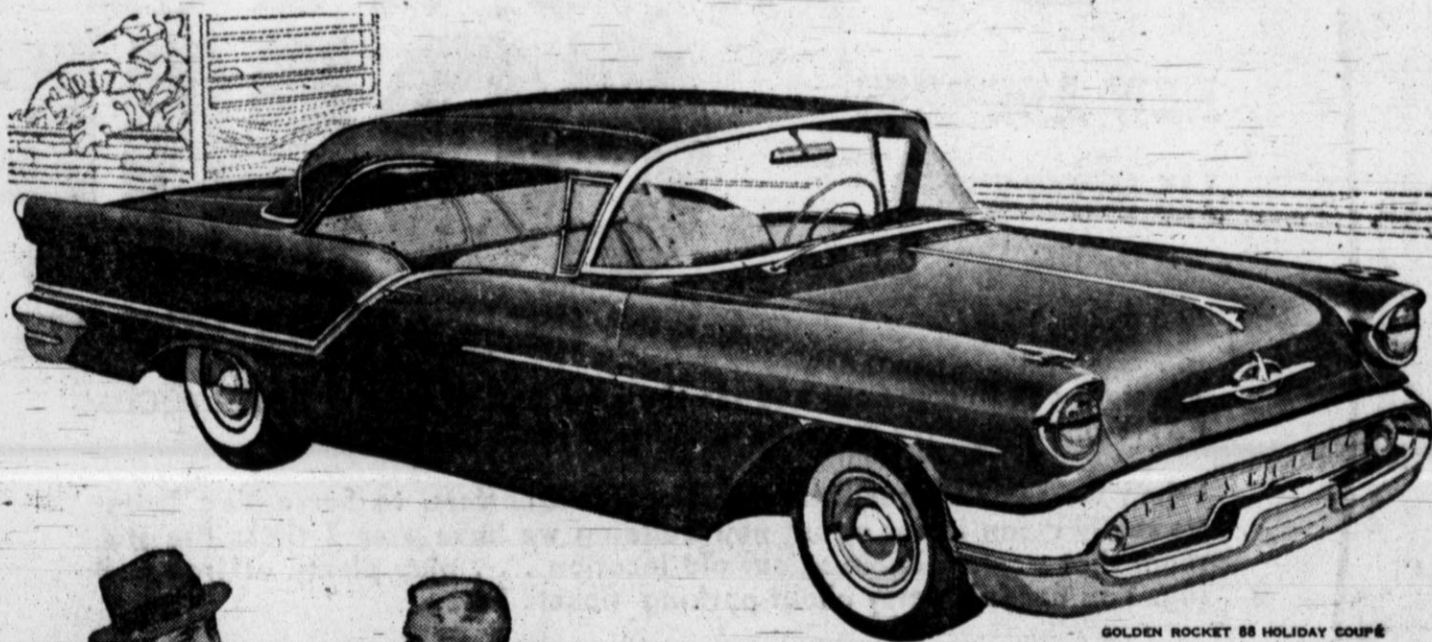
We are indeed happy to have been chosen as the electrical contractors for this new, modern Business Building.

We know you're going to enjoy your new home, and we want to extend to you, our very best wishes for many more years of continued success.

Owen's Electric

OLDSMOBILE

GEARED TO SOUTHWESTERN LIVING



"Come on try it...
there's nothing
like a J₂ Rocket!"

Olds Owner: Let me show you. This J-2 Rocket* is like two engines under the hood.

Friend: Neat trick—how does it work?

Olds Owner: It's a new progressive carburetor system. Gives you more economy . . . or extra power for safety. Take your choice.

Friend: Economy sounds swell . . . but with a big car like this . . . ?

Olds Owner: You bet! They engineered the J-2 Rocket Engine for our kind of driving . . . top efficiency at normal driving speeds because it's fueled by one carburetor.

Friend: How about that extra power?

Olds Owner: Give it 3/4 throttle and two extra carburetors cut in. It's mighty reassuring to know you've got that extra power in the bank.

Friend: I get it. Economy when you want it—power when you need it.

Olds Owner: Correct. But talking about it won't give you the whole story. This one you've got to drive. Climb in—let's go.

PERSONAL NOTE: Your Olds dealer would like you to try J-2, too! It's available now on all models, including the Golden Rocket 88, lowest-priced Rocket Engine car. Be his guest for America's newest driving experience.

*Optional at extra cost.

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER
May is Safety Month—Check Your Car . . . Check Accidents!

Stitch Up a Hanging Sewing Room

By DOROTHY ROE
Associated Press Women's Editor

Where's the thread? Where are the needles? Where did I put that tape measure? Did anybody see the scissors?

These are questions that are routine with the average home seamstress when she decides to unreef the sewing machine and stitch up a new dress — unless she has a well organized sewing room.

One solution to the ever-recurring problem, suggest local sewing center experts, is to make a "hanging sewing room." This is a sewing kit patterned after a shoe bag, but designed to store everything the home sewing fan needs. It has a large pocket for patterns, stitched slots for scissors, hooks to hold bobbins and thread and pockets for needles and tape measures.

There is a standard pattern with directions for making the hanging kit as well as for a sewing machine cover, a pin cushion and a pressing mitt. The sewing machine cover has a gay appliqued daisy which doubles as a pin cushion, matching the one that hangs on the wall and the smaller one that fastens on the wrist, for fitting sessions.

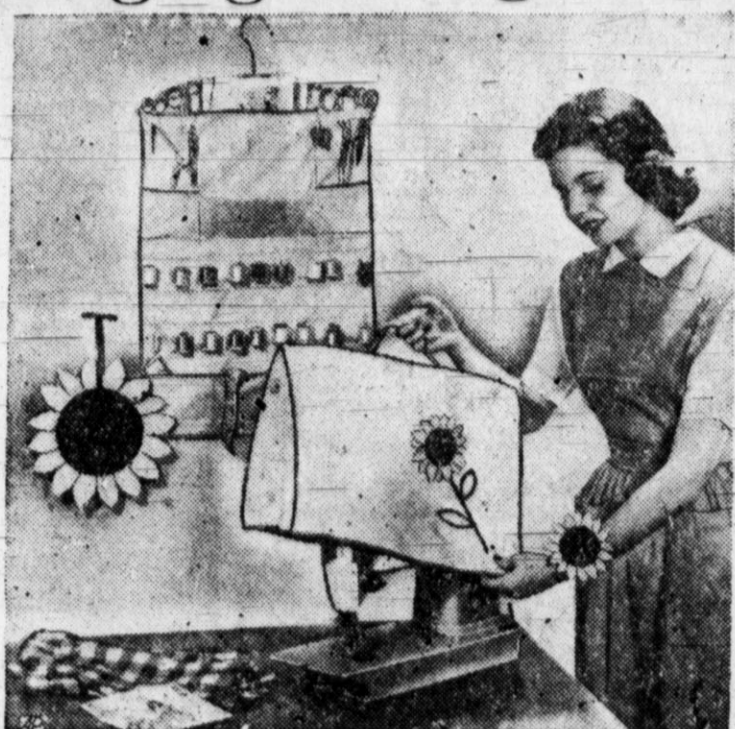
Choose sturdy denim in a color to match your sewing room decor, and use a contrasting bias binding for edging, when you start to make your sewing kit and accessories. The samples we chose were made in gold and brown, with kit and cover in gold denim with brown binding, the pin cushion of brown felt with yellow felt petals. Unbleached muslin is best to use for the pressing mitt.

Whether you have a separate sewing room or whether you sew in a corner of the kitchen or bedroom, these storage accessories will brighten up the locale, as well as keeping things organized. Color combinations are almost endless, in both denim and tape, so you can choose the combination to suit your room and your tastes.

Beauty At Home

Q. My hair is quite thin and limp and lifeless. What can I do about this?

A. More conscientious daily care is in order — hot oil packs, frequent brushing, and massage. A good permanent wave will add body and bulk to your tresses. Don't try to make a permanent last too long. Limp hair needs one at least every three months or so. Above all, keep up that daily brushing



SEWING ROOM PIN-UPS—The hanging sewing kit and pin-cushion keep sewing accessories within reach. The sewing machine cover protects your machine from dust as well as adding a decorative note. All are a breeze to make at home.

and massaging!

Q. How can I remove some carbon paper stains from one of my unwashable office dresses?

A. Sponge these stains with denatured alcohol, diluted with two parts of water. Rinse by sponging with plain water.

Q. I have trouble with my foundation drying out on my very dry type of skin. Is there anything I can do to counteract this?

A. You can try leaving a thin film of your cleansing cream on when you apply your foundation makeup.

Q. Is it a good idea to use mineral oil for removing makeup from the skin?

A. Although many do, this may prove somewhat heavy for some kinds of skin, especially thin, dry ones. Baby oil works very nicely for the removal of old makeup.

Q. Will you please give some special makeup tips for girls who wear glasses?

A. Since glasses tend to subdue the eyes, they should be accented. Apply rouge lightly near the eyes, blending it to fade out just below the rims of the glasses. Extra emphasis may be given to the lips so that the glasses are not so conspicuous. Don't wear long, dangling earrings.

Q. My face is large and rather heavy-featured. How should I rouge it?

A. Too much rouge on your face type is not becoming. What rouge you use should be applied with an up-and-down motion, and it should come well up to the outside corners of the eyes. Keep a wide, white space in front of the ears.

Q. How can I help to tone down the freckles on my arms?

A. Try spreading a paste on them made of cornmeal and sour milk or buttermilk, keeping this on at least 20 minutes at a time, and doing it every day. And, of course keep those arms shaded as much as possible from the sun.

Q. Will you please tell me what I can do about the ugly-looking, enlarged pores on my nose?

A. This condition should be alleviated by frequent and regular bathing of the nose with a little lukewarm water and borax.

Q. How can I exercise to encourage slimmer legs?

A. A stretching kind of exercise is good for this. Sit on floor with legs apart, and backs of knees close against the floor. Then reach forward with the hands and grasp the toes firmly, pulling them gently toward you.

Q. My blonde hair is beginning to look somewhat drab. Will you please tell me what I can do to brighten it up?

A. To a quart of hot water add the strained juice of two lemons and one tablespoon of salts of tar-

Grudge Tag Team Bout Scheduled

A grudge tag team match featuring Bob Geigel and Dory Funk against Iron Mike and Great Bolo heads the wrestling schedule Saturday night at the Bull Barn.

Geigel, after being jumped by both Iron Mike and Bolo in the ring last Saturday, challenged them to a tag team tussle and chose Funk as his partner. Mike and Bolo accepted the challenge. The main event will go two of three falls with a one-hour time limit.

Funk will meet Iron Mike and Geigel is to tussle with Bolo in two short preliminary bouts. The grudge angle arose last Saturday when Geigel and Bolo met in the main event. Geigel took the first fall in 15 minutes and Bolo came back to get the second in 10 minutes. Iron Mike jumped through the ropes and helped Bolo.

Bolo was disqualified and Geigel won the match, after which he issued the tag team challenge.

In the other bout, Rip Rogers wound up in the hospital overnight after Iron Mike jumped onto him with both feet, injuring Rogers' back.

Rogers had taken the first fall in 13 minutes and Iron Mike won the second in 10 minutes.

Rogers was taken to the county hospital for treatment Saturday night and was released Sunday.

How Can I?

Q. How can I make the varnish flow more readily and dry more rapidly when varnishing floors?

A. By placing the can of varnish in a shallow pan of hot water, both results will be accomplished, and the task will also be easier.

Q. How can I retain the brightness of knives and forks?

A. When putting knives and forks away, rub them with olive oil to keep them free from dust and to retain their brightness.

Q. How can I remove the shine from serge material?

A. Try rubbing it with hot vinegar and then sponging it with ammonia.

Q. How can I remove grease spots from the pages of a book?

A. Sponge with benzine, then place the page between two blotters and press with a hot iron. The grease that is not removed by the benzine will come out with the heat and blotters.

Q. How can I prevent olive oil from becoming rancid?

A. Try placing two lumps of sugar in one quart of olive oil as soon as the can is opened.

Q. How can I remove the stains from soiled eggs?

A. Rub with common baking soda wet with water and the stains will be easily removed.

Q. How can I make writing look as if it had been done in silver?

A. Mix together one ounce of the finest pewter or block-tin and two ounces of quicksilver until both become fluid, and then grind with gun water. Use the same as ink.

Q. How can I set the colors in wash materials?

A. Add a small amount of sugar of lead to four quarts of water, dissolve, and soak the material for about 12 hours. Then rinse and dry in the shade.

Q. How can I skin beets without the least difficulty?

A. Let the beets stand in cold water for awhile after boiling, before removing the skins.

Q. How can I make shoes waterproof?

A. By using neatsfoot oil on the uppers and soles, warming the shoes slightly while applying. Use a small brush to apply the oil.

Q. How can I make green peas retain their natural color after cooking?

A. By adding a bit of soda to the water in which they are cooked.

Q. Should white clothes be dried quickly?

A. No; clothes dried slowly are whiter than those dried quickly.

NEW COINS
CAIRO — The Egyptian government has replaced coins with the effigy of former King Farouk by new ones.

The new silver coins bear on one face the sign of the Egyptian revolution — an eagle. On the other side is engraved the amount of the coins and the name of the Egyptian republic.

Also a 25 piasters (about 71 cents) coin commemorating the nationalization of the Suez Canal will be issued soon, says a government official.

May We Extend Our Sincere . . .

CONGRATULATIONS

and

BEST WISHES . . .



To

SUIT'S AUTO SUPPLY CO.

Upon the completion and occupancy of your

New Building

It is indeed a pleasure to say Congratulations and Best Wishes to the folks at Suits Auto Supply Company upon the completion and Formal Opening of your new business building. We hope you enjoy many, many more years of successful business in Hereford.

For Better Buildings see . . .

ROBERT E. THOMPSON, INC.
Construction Co.

Be Sure to Attend the Big
FORMAL OPENING
SATURDAY,
May 18th, 1957

Free Coffee and Cookies

ROBERT E. THOMPSON
Construction Company **INC.**

BEST WISHES

For

CONTINUED SUCCESS



to the folks at

SUIT'S AUTO SUPPLY

E. B. Black Co., specialists in Floor Covering of all types is indeed happy to extend Congratulations and Best Wishes to the folks at Suits Auto Supply Company upon the occasion of their Grand Opening.

Your new Business Building is indeed an asset to Hereford and Surrounding area.

E. B. Black Co.
Since 1901

NO GREATER LOVE HAS ANY MAN

St. Thomas Episcopal

Harrison Highway
 Rev. Lester L. Jones, Pastor
 Sunday school is held each Sunday morning at 9:30 a.m. and church services at 11 a.m.
 Holy Communion is held each second and fourth Sunday, and Wednesday at 9:30 a.m.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
 Father Michael Sugrue, Pastor
 Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m.
 Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 p.m. to 9 p.m.
 Thursday Holy Hour is from 8 to 9 p.m. followed by confessions.

Church of God

H and 13th Street
 Rev. E. F. Murphy, Pastor
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Friday at 7:45 p.m.

Assembly of God

Union & Ave. G.
 Rev. V. W. Marcontell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m.; Junior C.A.'s meet at 7 p.m. and worship service begins at 8 p.m. each Sunday evening.
 From 2 to 2:30 p.m. each Sunday, the "Words of Life" Broadcast may be heard over Radio Station KPAN.
 Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

Central Church of Christ

205 E. 6th Street
 Russell Ingalls, Minister
 Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:55 a.m.
 The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m.
 Wednesday prayer services are held at 7:30 p.m.

First Methodist

Fifth and Main
 Rev. Alby Cockrell, Pastor
 Friday: May Fellowship Day. Primary and kindergarten teachers meeting, 9 a.m. Covered dish luncheon First Christian Church sponsored by the United Council of Church Women, 12:30 p.m.
 Sunday: Bring Your Parents Day for Children; beginning of National Family Week. Morning service 10:55 a.m. Congregational salad supper in Fellowship Hall, 6:30 p.m.
 Monday: Membership and Evangelism Commission, Ward Hall, 7:30 p.m.
 Tuesday: Prayer group, 9:15 a.m. Official board dinner in Fellowship Hall, meeting in Ward Hall, 7:30 p.m.
 Wednesday: Circle meetings. All church picnic, Dameron Park, 7 p.m.
 Thursday: Methodist Men breakfast with Elizabeth Brummer as guest, 6:30 a.m.

Little Leaguer



It's time to start that rigorous training program that makes a man out of a boy... a big leaguer out of a little leaguer. He must learn to play fair and keep the rules of the game. He must play with good sportsmanship. Every father should give to his youngster everything he has. Long ago the greatest teacher surprised His disciples with the strange prophecy... "greater things than these shall you do." *The Master expected them to do better because His spirit would be working with them.* That's the wonder and the impossible miracle of life... your daughter or your son may surpass you. Our best, and God's best, and His best, make a winning combination. So, *"When the one great scorer comes to write against his name, it matters not if he won or lost, but how he played the game."*

YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCHGOER and a daily BIBLE READER.

© WILLIAMS NEWSPAPER FEATURES
 Fort Worth, Texas

Avenue Baptist

123 N. 25-Mile Avenue
 Rev. G. N. Allison, Pastor
 Sunday School is held at 9:45 a.m. and worship service at 11 a.m.
 Training Union is held each Sunday at 6:30 p.m.
 Evening worship services are at 7:30 p.m.—Sundays.
 Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

Immanuel Lutheran

Park Avenue at B Street
 Rev. Andrew Szegedin, Pastor
 Phone 871-J
 Worship service every Sunday at 11 a.m. Sunday School and Bible "Call to Worship" every Sunday over Station KPAN 9:15-9:30 a.m. Children's Instruction Class every Saturday at 2:30 p.m.
 Topic for Sunday, May 19: "Christ's Mighty Either-Or." The text: Mark 8:34-38.
 Let's We Forget: "In bestowing all His blessings on us, God is moved only by His goodness and mercy, not by any merit or worthiness in us. All that we are and have and receive is a free gift of God's love and kindness. God's goodness and mercy are a fatherly and divine goodness and mercy. He daily shows us that He is our Father indeed, who loves us and cares for us with a most perfect, never-failing, never-ceasing love. To believe in God the Father Almighty means to know and be assured from Scripture that the Almighty God is my Father and with all my heart to trust and confide in Him who is my Father for Christ's sake."
 A most cordial welcome to you!

Church of The Nazarene

Fourth and Jackson
 Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.
 The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m.
 Visitation will be held at 7:30 p.m. Thursday.
 Prayer meeting, Wednesday will begin at 7:30 p.m.

Grace Gospel Church

Thirteenth and Avenue K
 Rev. H. V. Fields, Pastor
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
 Wednesday prayer meeting is held at 8 p.m.

First Baptist

Fifth and Main
 Rev. Howard Scott, Pastor
 Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.
 Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.
 The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN.
 Worship service is broadcast every first, second, third and fifth Sunday at 10:55 a.m. over Radio Station KPAN.

(Continued On Page 13)

These Hereford Business Firms Make This Page Possible
 in the Interest of Our Churches. Make Church Going a Habit

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 Don Little

SUIT'S AUTO SUPPLY
 Mr. and Mrs. Ray Suits

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 Ed, George, Gene and Harold Loerwald

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 Mr. and Mrs. J. A. Pitman

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CROWE-GULDE CEMENT CO.
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ORSBORN-NORWOOD CHEV.-OLDS
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 John McLean

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 Mr. and Mrs. Don Zimmerman

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 W. O. & Bessie Shelton

HEREFORD STATE BANK
 Townsend Douglas, Pres.

KIRKSEY 66 SERVICE STATION
 Jack Kirksey

GULF OIL DISTRIBUTOR
 R. L. Pool

Vision changes more than any of the other senses during a person's life span, says the Better Vision Institute.

Nice for a change — diced-up peeled red apple and finely diced celery add to green cabbage for slaw.

Five H. D. Clubs Conduct Meetings

Five county home demonstration clubs met recently and studied two different subjects.

Detailed accounts of these meetings follow:

Messenger
The Messenger Club heard Mrs. W. D. Howard give a program on broiling meats when it met May 10 at the home of Mrs. E. M. Jack.

Bertram Jack, G. E. Pinkerton and Wanda Northcutt were visitors at the meeting.

Mrs. Howard pointed out which meats are best for broiling and told those present how to broil t-bone and sirloin steaks.

Members present were Mesdames S. N. Thweatt, Ruth Coleman, Bruce Coleman, W. D. Howard, Bob Howard, E. M. Jack, N. A. Brown, J. M. Rouse, Floyd Brown and Ernest Brown.

Progressive
Mrs. Earl Plank gave the program on broiling meats to the Progressive H. D. Club when it met May 7 at the home of Mrs. F. J. Walterscheid.

Mrs. Vincent Walterscheid and Mrs. Floyd Dunavart were visitors.

Members present were Mesdames Earl Plank, H. L. Hershey, Pete

Carmichael, Buck Parsons, C. V. Virgins, Lester English, C. C. Billingslea, Bert Coffin, Taft McGee, Leon Coffin, Harold Shearhart, Fred Saltzman and the hosts.

Home Improvement
Home improvement was the subject for Ford H. D. Club when it met May 7 at the home of Mrs. Henry Browning. Mrs. William Gilleland gave the program.

Members present were Mesdames Hardy Benson, J. E. Dyer, William Gilleland, S. T. Wiseman and the hostess.

South Hereford
The South Hereford H. D. Club met May 7 in the home of Mrs. Otto Massie to hear a program on detergents given by Mrs. John Hacker and Mrs. A. C. Flowers.

The club voted to send \$5 to the Labor Camp.

Members present were Mesdames John Hacker, J. E. Moody, R. F. Matthews, D. H. Bryant, Clara Shore, S. S. Williams, J. P. Slaton, Evelyn Bell, Ethel Layman, Otto Massie, John Draper and Ad Holabaugh.

Westway
Mrs. Harold Rudd gave a program on detergents to the Westway H. D. Club when it met May 9 at the home of Mrs. Ernest Flood.

Mrs. Walter Kuper won the club's game prize. Mrs. C. A. Sauley gave a report on the county H. D. Council meeting.

Mrs. R. L. Wilson reported on the sewing workshop.

Visitors present were Mrs. Walter Kuper and Mrs. Roy Carlock.

Members attending were Mesdames Ken Rudd, G. C. Merritt, R. L. Wilson, Charles Owen, C. A. Sauley, T. B. Thomas, Harold Rudd, Paul Rudd, George Turrentine and Ernest Flood.

HERE'S HOW:

Beauty Can Be Won with Mirrors

By VIVIAN BROWN
AP Newsfeatures Writer

A mirror may reflect your prowess at home decorating. Mirrors grow old but it may be psychological that we do not recognize that age has set in so long as the image reflected in it pleases us.

How do your mirrors stack up on your walls? Are they outmoded in size, style or placement? Do they suit your new furnishings? Are they at home in the new house?

One home furnishings designer, John Van Koert, has managed to dream up some new ideas for modern Alice to follow in hanging mirrors. He has designed a number of new simple shapes in smaller dimensions, squares and slim, tall mirrors. He likes to use them in

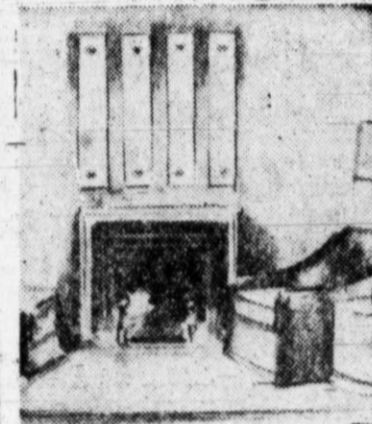
multiple fashion rather than singly. He suggests tiers of three mirrors 18 or 24-inches square arranged one above the other vertically up the wall, a display which brings down the ceiling height and makes the chest underneath important.

His fireplace arrangements also are very chic. He uses slim mirrors 10 inches wide by 40 inches high to heighten the ceiling. He also recommends placing two vertical rows of three square mirrors each on either side of the fireplace opening, and slightly above it.

Another clever trick is to emphasize a room corner by placing a slim mirror a few inches away

from the corner on each wall. Van Koert also uses mirrors in combination with pictures to provide variety in wall arrangement and reminds the home decorator that two important duties of a mirror are increasing light and enlarging space.

When he frames his designs he uses waxed natural walnut with



TRY VERTICAL mirrors above the fireplace for smart accent.



THREE SQUARE mirrors above a chest are real eye catchers.

MONGREL FREED

NORFOLK, Va. (AP) — A small dog playing with a group of children crawled into a culvert then stepped off into space in a six-foot sump pit some 15 feet inside.

Hearing his cries the kids called parents. Parents called the Society for the Prevention of Cruelty to Animals. Two hours later the pooch was rescued after workmen had drilled through the pavement and removed a manhole cover. Nobody found out whose dog it was.

LIVING UP TO ITS NAME

WILD ROSE, Wis. (AP) — The determination of this central Wisconsin community to live up to its name is taking root.

The Wild Rose Community Council like chicken blood. This malathion spray will help in the control of mosquitoes. Buy the malathion in concentrated form and use 2 tablespoons per gallon of water.

We received a graduation announcement from Sandy Poldexter. She is graduating from Pierre High School at Pierre, S. Dak.

The members of the Dawn Home Demonstration Club who finished the upholstery course held the tour Friday. The chairs looked very nice and the women did a good job. The leaders who attended the workshops have agreed to help one other person with upholstery.

This is a plan for workshops that are being held all over Texas. The women who attend the workshops will help at least one other person with home making practices which they learned at these workshops.

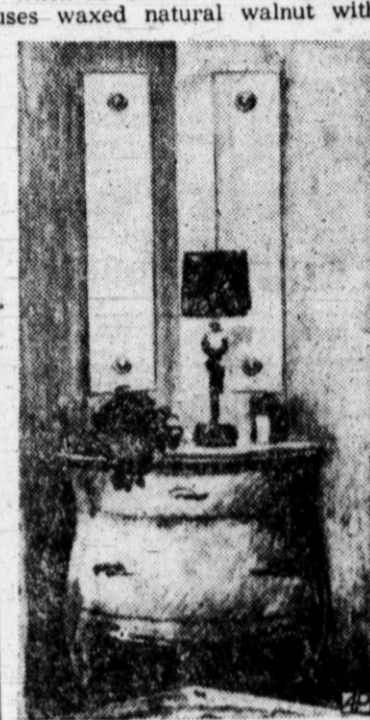
The clothing workshop is about finished. There will be one more lesson and then the achievement program has not been planned in detail. It will be held within the next two or three weeks.

IT HAD TO END WITH THIS SAVAGE, STARTLING SHOWDOWN—



SAMUEL GOLDWYN, JR. presents VICTOR MATURE THE SHARKFIGHTERS CINEMASCOPE TECHNICOLOR

Released thru United Artists Cartoon for Everybody Also LAND OF THE BIBLE One of the Most Interesting Pictures You Have Seen



IDEAL FOR a corner are two mirrors on walls above chest.

STAR Friday Saturday

DOUBLE-BARRELED ACTION IN ARIZONA!



THUNDER OVER ARIZONA in NATURAMA TRUCOLOR by Consolidated Film Industries starring SKIP HOMEER, KRISTINE MILLER, GEORGE MACREDDY, WALLACE FORD Written by Sloan Nibley Associate Producer Director Joe Kane A REPUBLIC PICTURE

Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary May 16-May 18, 1957:
Mr. & Mrs. E. E. Fridley
Mr. & Mrs. Jack Porter
Mr. & Mrs. G. D. Carter
Mr. & Mrs. Robt. Williams
Mr. & Mrs. John Torbit
Mr. & Mrs. Bill Wofford
Mr. & Mrs. Coleman D. McSpalden
Mr. & Mrs. Grady Pridmore
Mr. & Mrs. Conrad Clark
Mr. & Mrs. Grady Wilson
Mr. & Mrs. Fred Welch

TOWER DRIVE-IN THEATRE

SHOWTIME 8 P. M. \$1 per car Bring Them All \$1 Double Feature

TUESDAY WEDNESDAY



JENNIFER JONES in CINEMASCOPE COLOR BY DE LUXE Directed by HENRY KOSTER

Richard Widmark The Last Wagon from 20th Century-Fox

color accents furnished by copper ceramic tiles available in 14 different shades or by interlaced or plain leather straps available in colors — gold, black calf or aquamarine.

Van Koert suggests, too that the mirrors are suitable anywhere in the house. They make a small bedroom seem larger when arranged over a headboard, and can put charm in an otherwise dreary upstairs hallway.

We want to tell you about a special kind of movie!

BATTLE HYMN is the story of a strange and wonderful deed wrought by a strange and wonderful man.

BATTLE HYMN is the story of Col. Dean Hess, who traded his preacher's pulpit for the cockpit of a fighter plane. He was one of Hell's angels in the hottest squadron in Korea—and he became the guardian angel of the forgotten children of that ravaged land.

BATTLE HYMN is the true story of one man's great heart, and compassion and love. It is one of the most entertaining, beautiful and inspiring movies ever made.



ROCK HUDSON MARTHA HYER DAN DURYEA DON DEFORD ANNA KASHFI ROCK MANONEY with Carl Reiner and

SOYBEAN PLANTING SEED

HARTZ QUALITY Arkansas Grown

LEE & OGDEN

Available from Your Local Seed Dealer or Elevator

Also: Western Cottonoil Co.

Lubbock - Plainview - Littlefield and Paymaster Farm - Aken

Before YOU settle for a small car . . .

READ THIS STARTLING FACT

5 out of 10 smaller cars wear a Pontiac price tag — yet none give you any of Pontiac's advantages

PONTIAC GIVES YOU MORE SOLID CAR PER DOLLAR THAN THE BIGGEST OF THE SMALLER JOBS!

The so-called "low-price" numbers just aren't in it—Pontiac gives you up to 8.9% more solid car per dollar! And your Pontiac dealer can prove it—with official specifications. Check them yourself.

Starting with Pontiac's rugged X-member frame and continuing through every inch of the car, you'll discover engineering advances and advantages the smaller cars haven't even thought of. Then put the facts and figures to a test—with you behind the wheel. Right from the start you'll discover that this big heavyweight handles like a dream in traffic or on the open road, because only Pontiac offers you Precision-Touch Controls for almost effortless steering and braking. No doubt about it—here's driving that puts the smaller cars in the shade!

NOTHING ON WHEELS PERFORMS LIKE A PONTIAC... THE SMALLER CARS DON'T EVEN COME CLOSE!

Your Pontiac dealer can show you on-the-record proof that Pontiac is America's Number One Road Car. And he can give you a point-by-point comparison to show you why no smaller car can hope to imitate Pontiac's alert, effortless response to every driving demand from stop-and-go traffic to superhighway cruising . . . why Pontiac loafs while smaller cars strain . . . how Pontiac's all-around performance superiority has made it the talk of the automotive writers! But don't stop with facts and figures—prove it yourself behind the wheel—take this handsome husky out on the road and let it show you how far ahead it really is. You'll be spoiled for the smaller cars forever!

NO SMALLER CAR EVEN APPROACHES PONTIAC'S 122-INCH WHEELBASE!

You can't ride on overhang—but you can on wheelbase! Pontiac gives you from 4 to 7 inches more length between the wheels where it counts! From bump-smoothing comfort to interior stretch-out room, this is real man-size bigness! Add to this extra length Pontiac's exclusive Level-Line Ride and you have a car that makes the smaller jobs seem like toys!

—AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!

Pontiac's high trade-in value is a tradition in the industry! A quick check with your Pontiac dealer for his eye-opening offer will prove beyond a shadow of a doubt that you're getting not only a wonderful buy but a wonderful investment! So, before you spend your hard-earned dollars on a smaller car—check Pontiac and discover the easy way to break the small-car habit.

"Can You See, Steer, Stop Safely? . . . Check Your Car—Check Accidents."

SEE YOUR AUTHORIZED Pontiac DEALER TRADING'S TERRIFIC RIGHT NOW!

H. D. CHATTER MRS. C. F. HOMFELD TO BE ON TELEVISION

Watch Double Trouble on KGNC-TV, Channel 4, today at 12:30 p.m. This program will feature a story on Mrs. C. F. Homfeld who was chosen Outstanding Home Demonstration Club Woman of the Year. This is a tribute to all home demonstration club women in the county.

Dorothy Prowell helped in Amarillo in the judging of the National Singer Dress Making Contest. Entrants are women who have taken the Singer Dress Making Course. The winning dress will be sent to Denver for regional judging and on to New York for National judging.

that the two types of mosquitoes that carry the virus for encephalitis like chicken blood. This malathion spray will help in the control of mosquitoes. Buy the malathion in concentrated form and use 2 tablespoons per gallon of water.

We received a graduation announcement from Sandy Poldexter. She is graduating from Pierre High School at Pierre, S. Dak.

Tremendous Savings On NEW IRRIGATION MOTORS

We have purchased these motors in large shipments to pass the savings along to you. We can give you immediate delivery on

302 G. M. C. 6 Cylinder V-8 PONTIAC

We service all makes and models of irrigation motors, cars, pickups and trucks.

MURL PARKER — Shop Foreman

CAMPBELL'S PONTIAC

J. V. Campbell - Owner and Mgr.
E. Highway 60 — Plenty of Free Parking