

WEATHER

	High	Low
Sunday	57	27
Monday	68	42
Tuesday	80	35
Wednesday	70	35

Year's Total Rainfall: 10.82

The Hereford Brand

22 Pages

Fifty Four Years of Service

SINCE 1901

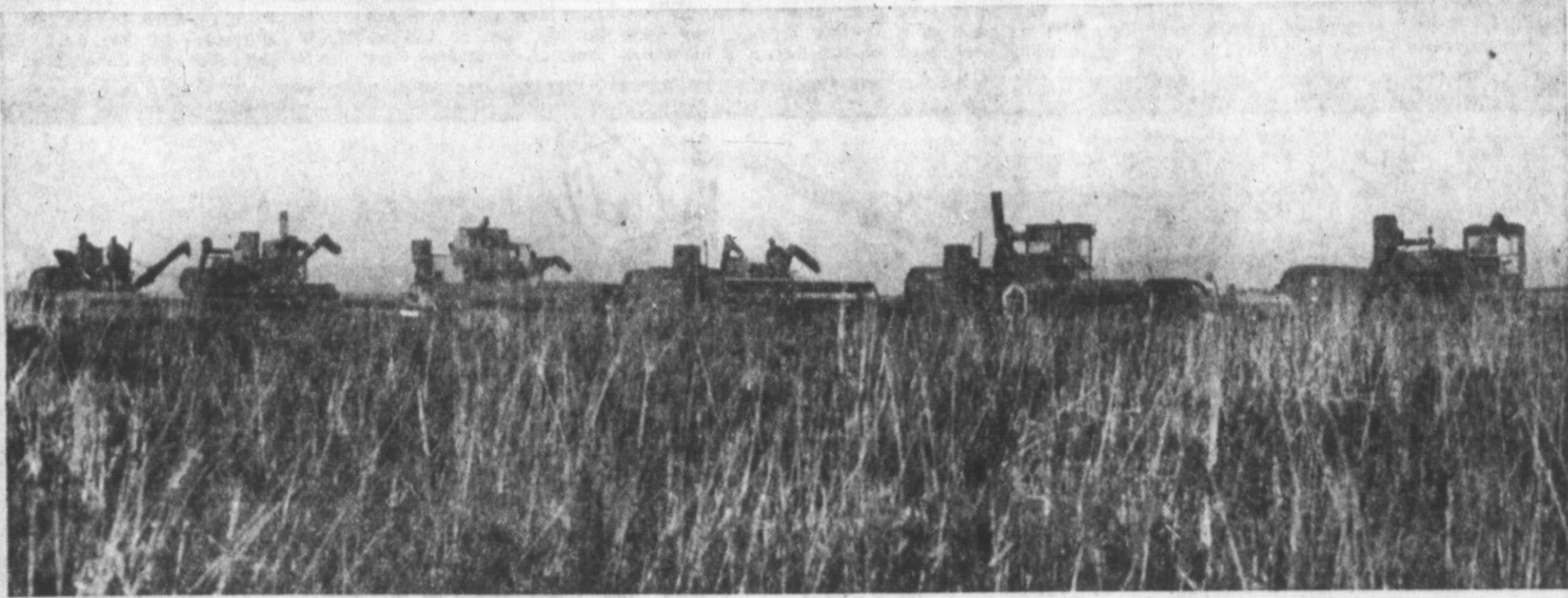
Published Every Thursday

Our Slogan: "More People—More Farms"

55th Year No. 44

The Hereford Brand, Hereford, Texas, Thursday, November 3, 1955

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GETTING JOB DONE — It didn't take these six combines long to get Orval Galley's 100 acre field of milo harvested Tuesday. The combines were donated and run by friends of the Dawn Farmer, who was unable to harvest the crop because of injuries suffered in a farm accident. Twenty-one men donated their time and equipment to get the job done. Here, the six combines used are shown sweeping across the field. There were 10 trucks in use as well. (Staff Photo)

ed their time and equipment to get the job done. Here, the six combines used are shown sweeping across the field. There were 10 trucks in use as well. (Staff Photo)

Breakfast Goers Told How Schools Function

There are 165 persons on the payroll of the Hereford Rural High School District and approximately 2439 students, Fred Baird, school tax assessor-collector, told early risers at the Chamber of Commerce community breakfast Wednesday morning.

Baird was one of four speakers for the occasion. Others were Robert Wagoner, president of the Board, Dub Hair and Mrs. Earl Plank. Other Board members present were Wilburn Axe and Don Zimmerman.

Baird outlined the working of local and State school government. He pointed out that the District has a budget of \$703,944 this year, and that the "greater part of that money will come from the State." He explained the Gilmer-Aiken law, and what it means to the Hereford school system.

The tax assessor pointed out that under Gilmer-Aiken, buses are now provided by the State at little cost locally. He said the local district has 20 buses and carries an average of 800 students daily. Average daily miles traveled totals 1640 miles. Baird pointed out that in the eight years the District has operated its own buses, more than two million passenger trips have been made "without a serious accident."

Pointing to the cafeteria, Baird said that 163,821 meals were served last year at a cost of \$54,795, an average of slightly more than 33 cents a meal.

"All children get a hot meal now," he said, "if they have the money or not."

"But Gilmer-Aiken doesn't provide for school buildings," Baird said, "so there must be some local money."

Wagoner expressed the Board's appreciation to the Citizens' Com-

mittee for their assistance, saying it was helpful in many ways to the group.

Hair spoke briefly about the athletic and activity funds. He said that a three year audit of both funds has recently been completed.

Mrs. Plank spoke about ground improvements at the schools. She said that the Hereford Garden Club deserves special credit for its work at the high school.

Republicans From District 30 To Hold Political Workshop Tuesday

Republican leaders from Senatorial District 30, which includes Deaf Smith County, will meet on Tuesday in Plainview for a political workshop and campaign planning rally, Mrs. Curtis Traveek of Hereford, who is District Committeewoman, announced Wednesday.

The Republican rally, beginning at 3 p.m., will be sponsored by the District 30 Republican leaders. Joe H. Holt of Lockney is new GOP committeeman for this District. He and Mrs. Traveek have sent out invitations to GOP chairmen, vice chairmen and active county workers of the 15 counties in District 30. These counties include Armstrong, Bailey, Briscoe, Castro, Childress, Collingsworth, Deaf Smith, Donley, Floyd, Hale, Hall, Lamb, Motley, Parmer and Swisher.

L. L. Leatherman of Plainview is Haje County GOP Chairman, and Miss Virginia Keys of Plainview is vice chairman.

The workshop will be conducted by members of the State Republican Headquarters, Miss Ziggy Hunter of Austin, field director; and Mrs. Jeanne Overbaugh of Lake Jackson, field representative.

The purpose of the workshop meeting, Holt explained, is to better inform the official organization on procedure and issues and to build interest in establishing a two party system in Texas. "It will launch the initial organization activity for this District," the Republican Committeeman said, "and will build for the 1956 Presidential campaign. The workshop staff will discuss plans and distribute information on good government which the workers will take back and present to precinct and neighborhood groups."

Seventeen of these District workshop meetings have already been held in Texas, and the State Headquarters office at Houston is setting up a schedule to cover all 31 Senatorial Districts before the end of 1955. Holt pointed out that the main objective of this activity is "to establish a two-party system in Texas to give the citizens of this state better protection against the current abuses which a one-party system has fostered."

Holt has extended an invitation to all citizens interested in helping to further the good government principals which this group advocates. "This meeting will offer an opportunity to all conservative (Continued on Page 7)

First Christian Church Revival Begins Sunday

Revival services at the First Christian Church will begin Sunday with Dudley Strain of Lubbock doing the preaching. Services will continue all week.

Dudley Strain came to Lubbock as minister of the First Christian Church there in September, 1953. He had previously served the First Christian Church in Salem, Ore. for a period of 12 years. He graduated from Butler University with an A.B. Degree and later from Yale Divinity School with a B. D. and Masters' Degrees.

He conducted a daily radio program for 12 years, entitled "The Pastor's Call" and at present participates in a weekly television program, entitled "Faith for Living." He is a member of the Lions Club and active in other community and civic affairs.

He is on the Board of the Texas Board of Christian Churches and is chairman of the Division of World Outreach of the Board. He is likewise the chairman of the committee on World Outreach of the Home and State Missions Planning Council, a national planning group of the Disciples of Christ.

He is married and has two teenage children.

Sermon topics during the revival will be as follows:
 Sunday — "The Mighty Power of God."
 Monday — "Taking Jesus Seriously."
 Tuesday — "Life Is No Picnic."
 Wednesday — "When Silence Is Tragedy."
 Thursday — "Untangling a Raveled Life."
 Friday — "Remember Whose You Are."

Friends Harvest Galley's Grain

There is a lot of talk about being a good neighbor in any community, but out Dawn way folks act instead of talk. That statement was proved to Orval Galley, who farms about six miles northeast of here, Tuesday when 21 of his friends and neighbors got together to completely harvest his grain sorghum crop.

Galley was seriously injured in a farm accident several weeks ago and is still in a cast from his waist up to his neck. He, quite naturally, was worried about losing his entire milo crop. But Tuesday afternoon he looked out in his field and was amazed to see six combines sweeping across his field with 10 trucks darting in and out of the 100-acre field.

Hearing about Galley's accident and realizing as well as he did that the crop had to be harvested soon, the Dawn farmer's neighbors teamed up to get the job done in a hurry. And it didn't take the army of farmers long to get the crop harvested either, with the amount of equipment that was thrown into use.

Galley sat on the stump of a sawed off tree in front of his house and watched his friends do the job he thought just wasn't going to be done.

"I sure wish it were me doing it for them instead," he said. "But then I wouldn't want them to be in this shape either. It's just hard to believe that one guy could have so many real friends," he added, with disbelief that what was happening could really be possible expressed in his voice.

Two of the men who had pitched in to help out summed up the thinking of the 21. Drinking coffee brought to them by Mrs. Galley in the field, V. C. Hagar and A. J. Ramsey agreed that Galley would be the first guy to help out someone else in the same fix. "He deserves it if anyone does," Ramsey said.

Combines were furnished by Benny Womble, Baker Womble, R. H. Miller (2), Johnny B. Caraway and Hose Foster. Trucks were furnished by Benny Womble, Baker Womble, Miller, Caraway, Foster, Alton Kemp, Pete Carmichael, Mac

Dill and Walter Galley. Baker Womble furnished a loader. Others who helped were Sonny Durrep, A. J. Ramsey, Jelly Hagar, Glen Green, Pat Miller, Mac Dill, Robert Oglesby, Howard Hopkins, Hunk Thompson, A. G. Kemp and Bob Miller.

When the job was finished Galley couldn't find the words to express himself. "They just can't be beat," he finally said of his neighbors.

George Heard Is President Of FB

George Heard was elected president of the Deaf Smith County Farm Bureau Saturday night at a meeting of the Board of Directors held in the Farm Bureau building.

Other new officers elected were Clyde Russell, second vice president; W. T. Gunstenson, secretary-treasurer; and Kenneth Rudd, chairman of Legislative Committee. Russell will also serve as program chairman and Kirby as membership chairman.

Mr. and Mrs. F. A. Tucker attended the Southern Baptist State Convention in Houston last week. On their return trip, they stopped in Austin and visited with their son, Richard. They then came by Lamesa and visited with a daughter and her family. Mr. and Mrs. Doyle Kelley and Sheridan. Their granddaughter came home with them. They had lunch in Lubbock with another daughter, Mrs. Bob Hess and baby, Richard Wilson, who also came home with them.

Around Town

Men were talking about and women fussing about the opening of duck season Around Town this week. Opening day was Tuesday, and scores of hunters were out to get their first shot in when the season opened, a half hour before sunrise. Open season lasts until Jan. 15.

A rummage sale will be held Saturday by the Child Study Club at the Hereford Locker Co., 130 North Main, it was announced on Wednesday.

And speaking of hunting, Darold Hershey and Tom Needem both report they got their deer at Milford, Utah. They made their kills Tuesday morning and both deer weighed better than 100 pounds.

A meeting will be held Thursday at 2 p.m. at the Shirley and Central schools to organize new Blue Bird groups. All second grade girls and their mothers are to meet in the school that the children attend. Schedule and leadership for the groups will be worked out at the meetings, according to Mrs. Leroy Aven, who will be in charge at Central, and Mrs. Bill Messick and Mrs. Homer Brumley who will be in charge at Shirley.

The American Legion Auxiliary men who were killed during the is trying to get a list of all county Korean war. Anyone having any such information is asked to call Mrs. Ira Ott at Frio 4451 or The Brand.

A representative of the Social Security office will be in Hereford (Continued on Page 7)



HE HAS FRIENDS — Orval Galley watches from his front yard as neighbors and friends pitch in to harvest his grain sorghum crop. Galley, who was seriously injured several weeks ago in a farm accident, said, "I feel a lot better about things now." (Staff Photo)

Twenty Apply For School Superintendent Position

Hereford Rural High School District trustees Monday night completed plans for operating the local system without a superintendent until a man can be hired to fill the vacancy created by the resignation of George Graham, which became effective Tuesday.

Board members also considered a number of applications for the position and Robert Wagoner, president, said, "In my opinion we have received some excellent letters of application." Twenty applications had been received.

Wagoner was asked to meet with school principals and ask them to carry on their school affairs in the same way as in the past until the new superintendent is named.

The School Board also appointed Bill Stanford as full-time purchasing agent and supervisor of maintenance. Stanford has been teaching part time, but will be relieved of those duties. He will be in complete charge of buying.

A committee composed of Wilburn Axe and Don Zimmerman was named by Wagoner to find out about putting lettering on Stanton Junior High School.

Resignations of Mrs. Ardene Deaton and Charles Corder were accepted and a secretary for the High School principal's office was approved.

The Board will meet again Friday to sell bonds, which have been approved by District voters.

Blackout Is Caused By Coon

A coon caused some 500 people to be without electricity for four hours Wednesday morning when it poked a Deaf Smith County Electric Co-op utility pole to climb instead of a tree and destroyed several insulators.

Mrs. J. C. Fortenberry reported the failure at 3:50, and said the circuits had been out since about 1:30. Emerson Roland, line superintendent, and Edward Johnson, lineman, traced the trouble down to the Number Seven substation where they discovered the coon above the voltage regulator. Checking closer, handicapped by high wind, dirt and lack of lights, the men found several insulators destroyed by the flash.

They called several other members of the line crew, and service was restored about 7:50 a.m.

Leo Forrest, manager, said "We know the people without electric service missed the school breakfast, etc., but may we blame Mr. Coon?"

The coon? It was dead on arrival.



ASSEMBLY OF GOD REVIVAL — Revival services will begin at the Assembly of God Church next Sunday morning according to the local pastor, Rev. V. W. Marcontell. The George evangelistic team of Hobbs, N. M., will be in charge each evening. Rev. and Mrs. Ken George and the evangelist's brother Don will be featured in vocal and instrumental solos, duets and trios. Rev. George will be speaking each night except Saturday night and his brother Don will be helping in the youth meetings each Sunday evening at 6:30. Evangelistic services convene at 7:30 each evening.



PLENTY OF TOYS NOW — Veterans of Foreign Wars had plenty of toys Tuesday morning after Cub Scouts of the town collected for them Halloween night. Frank Gyles, Jr. and Wayne Lawrence look over the stack brought in by the Cubs.

V.F.W. members will repair the toys to give away Christmas. Lawrence said, "we have quite a few, but will still take more." (Staff Photo)



HOW THIS PICTURE WAS MADE—Cub Scouts of Den 4, Pack 51 get a first hand look at how engravings are made at The Brand office. Jim O'Hair, shop foreman, is demonstrating the Fairchild Scan-A-Graver to Robert Higgins, James Corbett, Gary Royal, Dick Plank, Jo Harold Childers, David Black, Leon Snodgrass, Mac Ferguson, Jim Shearhart and Melvin House. Den mothers are Mrs. Harold Shearhart, Mrs. Earl Plank and Mrs. J. Shearhart. (Staff Photo)

Mr. C. L. Layman, who has been working for the N. A. Brown's for some time.
C. C. Combs from Westway Store.
Bob Perkins and Genece Honey-sucker of Hereford.
Mr. and Mrs. Jimmy Monroe who lives on the Cecil Guseman place.
Mr. and Mrs. Austin Rose of Hereford.
Mrs. Roy Grider and Pat of Amarillo.
Mr. and Mrs. F. M. Cogdell and Chuck from Hereford.
Dean Bess Moore of Hereford spent the weekend visiting with

Norma Dell Woods. They attended and enjoyed services at Bippus Church Sunday.
We're sorry to report an injury from Saturday night's Halloween Carnival, but such is the case. Gary Guseman received a cracked toe and badly bruised foot when the doll rack fell on his foot as he was attempting to pick up the balls. He was taken to the hospital Sunday morning where an X-ray proved Gary had a cracked toe. We hope this mends quickly.
This week is national FFA week. Hereford High School's chapter of girls honored their local president Sue Springer by attending the

church of her choice in a group. Donna Sue Guseman attended the worship service with the others in Hereford's Lutheran Church. She reported a very worthwhile and interesting hour.
Haskel Dufur married Willa Putman of Amarillo Oct. 27 in the First Baptist Church there. Haskel is the son of Mr. and Mrs. S. D. Dufur of Dameron Ranch. The wedding was a beautiful service. Willis Dufur, brother of the groom, was best man. Mrs. Willis Dufur was bridesmaid. Mary and Billy Dufur also attended the wedding of their brother. Kay Lynn Scott of Hereford was in attend-

ance. Haskel is employed with the Roberts Paper Co., of Amarillo, where he and his bride will make their home. We wish them much happiness.

Hospital Notes

Patients in Hospital
Henry Conder, Mrs. W. F. West, June Owen, Raul Gomez Jr., Mrs. Patti Morgan, T. C. Farmer, J. H. Burrell, Erminio Zuniga, W. W. Jones, J. V. Pickens, Mrs. G.A.F.

Parker, Scudder Fricks, J. O. Newell, Mrs. W. J. Nazworth, Roy Tilden Slagle Jr., Mrs. Iva Ruth Twitchell, Mrs. Lois Cole, Mrs. Vida Circle, Sam Breeding, Wm. S. Hurst, Maria Cantu, Mrs. N. Wakefield, Mrs. Phil Barkley, R. A. Freeman.
Patients Dismissed
Miss Della Stagner, 10-31; Roy Franklin, 11-1; Agnes Drerup, 10-31; Ricky Wakefield, 10-31; John Martin Stagner, 10-31; Mrs. J. W. Huckaby, 10-30; Mrs. Ruth Stifflemire, 10-30; Mrs. Fred Wolfington, 10-30; Lorraine Jones, 10-29; Doyle Turner, 11-2; Mrs. Leslie Caffee, 11-2; Jose Silva Cantu, 11-2.

Walcott News

By MRS. T. L. COLLINS
Walcott's annual Halloween Carnival was held Oct. 29. A good crowd of fun-spirited folks attended. Mrs. Don Guseman, general chairman for two consecutive years, is due much of the credit for the carnival's big success. However, she says with so many willing workers any project should be well done.
At this time we do wish to thank the business firms of Hereford, Paona and Adrian, etc., whose contributions made possible such a large part of the total proceeds to benefit our P-T-A and thus our Walcott School. An estimate of the total amount taken in is not available at this time. We appreciate newspaper and radio announcements of this Halloween Carnival. The children's gay Halloween costumes added much to the color and pleasure of the evening for all. Perhaps the newest booth and the one which attracted the most people of all ages, was the "Doll-Chinking." This was operated by A. L. Shelton, assisted by Bruce Collins, Carl McClure, Don Bomar, Travis Shields and Gary Guseman. These dolls were made and dressed in clothing suitable to represent the board members, bus drivers, custodian, cook and the teachers (with their names attached.) This gave patrons a chance to chink these public servants in the form of dolls. It proved to be quite entertaining.
"Darts" were thrown at balloons blown up and on a cardboard. Roy Paul ran this stand. Some of the boys helped by blowing up balloons from time to time. The fun

here came when a dart hit a balloon and "pop."
"Ball Toss" — where baseballs were tossed or rolled into a muffin tin, with each piece numbered. A winner's bonus totaled "12." Mrs. Carl Patton was in charge with Bill and Wayne Johnson helping.
"Cake Walk" proved its usual pleasure with the return of a pretty case for the one standing on the lucky number, when the music stopped playing. Mr. and Mrs. Herschel Burrus and Mr. and Mrs. Jack Weaver took care of this booth.
"Lingo" was the center attraction to everyone as they waded into the auction room. Mrs. J. V. Perrin was chairman of bingo operations. Callers of announcers for the evening were A. J. Ashburn and Glenn Burrus. Those collecting money and handing out bingo cards were: Mrs. N. A. Brown, Mrs. A. J. Ashburn, Mrs. Waniace Lampkins, Mrs. T. L. Collins, Mr. and Mrs. Edward Brown, Mrs. A. L. Shelton and Mrs. S. N. Inweat (these alternated their services, allowing some to enjoy the other carnival features, for a time.) Nice prizes proved interesting to play for.
"Fish Pond" was in the good hands of Mr. and Mrs. N. E. Tyer. The children were entertained with much fun "fishing" for things.
"The Country Store" kept its spot because it's the best place to buy things "fresh from the country." Mrs. Carl Jonsson was the operator, her secretary was Mrs. Vaght Bomar, Donna Sue Guseman and Margaret Burrus were good helpers, who wore that "come on over smile."
Walcott's 4-H Club girls had a doll dressed in a nana crocheted dress, made by their sponsor, Mrs. Roy Paul. She sold chances on the doll throughout the evening. The girls had been selling chances for over a week, to anyone they contacted in the community. These

names were shaken properly and the name of Mrs. Glenn Burrus was drawn for the doll.
"Weight Guessing" was done by Charles Hoover. Chuckles could be heard from over that way quite frequently during the evening. Why?
Certainly not last in regard to the food and service was the fine kitchen crew, headed by Mrs. Glenn Burrus. She was assisted by Mrs. Wadron Melton, Mrs. Walter Neenas, Mrs. Campbel, Mrs. Al Myers and Mrs. O. A. Woods. Walcott's special hot dogs were served, home made pies of all kinds, not coffee, cakes, kool aid and pop corn balls. Mrs. S. D. Lutz and her sister Mrs. Lucile Parker, collected the money (or served as cashiers.) They were kept busy all evening.
Around 11 p.m., all things left on hand were auctioned off at the lingo tables by A. J. Ashburn. This proved to be as much fun as the other activities of the evening.
Weary and tired, children, young people and adults of all ages left Walcott School at a late hour. Each considered the Halloween Carnival of 1955 another successful project done. Thanks to everyone in making it so.
Moving around from booth to booth I contacted quite a number of visitors. Some of these were: (many I failed to learn their names I'm sure.) Mrs. Mae Engle, mother of Mrs. Don Guseman, who is visiting here now, but her home is in Helbyville, Ind.
Mr. and Mrs. C. A. Bates of Stanford, Mr. and Mrs. D. F. Fiddle of Simms community, relatives of Mr. A. J. Ashburn.
Mr. and Mrs. Claud Beckett (parents of Mrs. Norman Minks) from Greensburg, Kans., they arrived Saturday afternoon to visit here.
Mr. and Mrs. John Douglas Pitman and son of Hereford.

WRESTLING

At The Bull Barn On Highway 60

MAIN EVENT!
GIRL WRESTLERS !!

DOT DODSON
vs.
BELLE STARR

BIG TRAIN CLEMONS
vs.
DON NELSON



Saturday, Nov. 5, 8:30 P. M.
Sponsored by The Hereford Lions Club

ONE STOP SHOPPING

RICE Comet, Pre-Fluffed	1 — 24 oz. pkg. 39c Both 1 — 12 oz. pkg. 4c For	43c
SWEET POTATOES WAPCO	No. 3 Squat 5 for Can	1.00
APPLE BUTTER WHITE SWAN	28 oz. Jar	27c
PLUM PRESERVES TEXO-MAID	16 oz. Jar	27c
LUNCHEON MEAT CUDAHY'S, BEEF	12 oz. Can	37c
POTTED MEAT CUDAHY'S	Can 3 For	25c
HAMBURGERS CUDAHY'S	11 1/2 oz. Can	37c
BLACKBERRIES CONCHO	No. 303 Can	25c
R.S.P. CHERRIES KIMBELL'S	No. 303 Can	21c
PEACHES	CALROSE IN SYRUP No. 2 1/2 Can	27c
SALAD CHERRIES	TEXO-MAID 11 1/2 Oz. Jar	27c
ORANGES	5 LB. BAG	37c
POTATOES	10 LB. BAG	29c
AVOCADOS	each	21c
LEMON	31c doz.	
POP CORN	10 Oz. Can 2 For	29c
DOG FOOD KIM	3 Cans For	25c
COOKIES COCONUT CHOCOLATE DROP	Lb. Pkg.	45c
CRACKERS SUNSHINE	Lb. Pkg.	25c
CORN KUNER'S, CREAM STYLE	No. 303 Can 2 For	31c
PICKLES KUNER'S SOUR or DILL	Qt. Jar	39c
CATSUP HEINZ	14 Oz. Bottle	27c
SALMON RACELAND	Flat Can	25c
BEEF STEW CAMPFIRE	No. 303 Can	29c
PEANUT BUTTER BIG TOP	7 Oz. Tumbler	39c

THOMAS FOOD STORE

We Give S & H Green Stamps — Double Stamps Every Wednesday

Park Ave. Shopping Center Phone 15

CLASSIFIEDS

FOR RENT: Three room unfurnished house. Call at 507 Jackson. B-5-10-41-tf.

OFFICE ROOMS FOR RENT or stairs over The Brand. Reasonable rates. See E. F. Povey room 3, or inquire at Brand office. B-5-21-41-tf.

6. WANTED

WOULD LIKE TO RENT some irrigated land around Hereford. I. A. Burdine, 300 West 6th Street Hereford, Texas. Phone 1378. B-6-20-44-2p.

HOME WANTED. Want to buy or rent home in Hereford. Must be within reasonable distance of Catholic Church. V. J. Meyer, Wildorado. B-6-22-43-6c.

WANTED! Bulldozer work, slash mts, land leveling. Call Parker Brothers Builder's Supply, Day Phone 719. Evening Phone 220. B-6-18-48-tf.

WANTED: Wheat pasture for calves. O. G. Hill, Phone 93. Hereford, Texas. B-6-13-37-tf.

WANTED! Ironing, by hour. Phone 585M, Lora Harris. B-7-9-44-9p.

I WANT TO TALK TO A RELIABLE MAN—Will set you up in a sound One-Man Business without capital investment. Watkins dealer needed to serve farm families in Deaf Smith County. Products Nationally Advertised. Income of \$4800 a year and more possible first year. Car or light truck needed. Write today for details. A. Lewis, c/o The J. R. Watkins Company, Memphis 2, Tennessee. B-8-65-18-3c.

REAL ESTATE SALESMAN wanted. Contact Wesson Real Estate. Phone 944. B-8-10-18-tf.

10. NOTICE

BEAUTIFUL Centerpieces and bouquets from \$2.00 and up. Hereford Floral. Phone 773. B-10-12-44-4p.

FARMERS BOOKKEEPING SERVICE, 328 Main. Ups. E. B. Posey. S-11-9-18-tf.

ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thurs. Night At 8:00 P.M. 1003 Union B-10-22-44.

MADAM LINDA, reader and advisor for all problems. No one in trouble turned away. If tried others and failed, try me for full satisfaction. Answers all questions. For appointment, call Drake 49139, Amarillo. B-10-33-18-2p.

E. R. POSEY, REAL ESTATE DEALER, 328 Main. Ups. S-10-9-18-tf.

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-7-44.

11. Business Services

SAVE THAT FURNITURE Make it into factory new appearance. Save fifty percent. See our latest colorama of fine furniture fabrics to fit your color scheme. Completely rebuilt. For free estimate, call 1092.

HINDS UPHOLSTERY SHOP 310 McKinley Street B-11-43-4p.

WE REPAIR electric stoves, ranges, washers, refrigerators, freezers, air conditioning. Phone 78 Withamson Electric 129 West 3rd Street. B-11-20-44-4p.

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1957 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tf.

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

ERNEST L. MCGEE Earth Moving Phone 2016 Dozers, crane, dragline, Backhoe service Hereford, Texas B-11-36-tf.

WELLS CLEANED out and drilled deeper. Earl Plank, Phone Dawn 3614. B-11-11-41-tf.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 177 W 3rd St Hereford, Texas For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-24-tf.

Quick — Efficient HOME LOANS Dependable Abstract and insurance Service. ELIZABETH WOMPIF 146 Main Phone 497 B-11-27-tf.

13 Lost & Found FOUND TWO weeks ago, coin purse containing bills and change. Owner may identify and claim at Brand Office. T-13-18-44-1k.

Frio News

By FRANCES ANDREWS

Mrs. B. M. Suddeth spent from Thursday until Saturday in Amarillo with her sister, Mrs. Anna Campsey, who suffered a broken hip about two weeks ago. Rev. and Mrs. B. H. Baldwin, Robert, and Henry Dobbs were in Canyon Tuesday night in visit Rev. Baldwin's brother and family the F. S. Baldwins, and a son and daughter of the Baldwins, David and Olagene, students at W. T. S. C.

The Frio Homemakers Club met Tuesday afternoon in the home of Mrs. B. M. Suddeth. The program was given by Mrs. Ernest Harder, who spoke on "Location of Lighting For Good Vision," and by Mrs. Clark Andrews, who talked about farmstead uses of electricity. It was voted to have two blankets for Ross' Ranch and Mrs. Suddeth and Mrs. T. L. Sparkman Jr. were appointed to purchase them. Plans were discussed to make and quilt a quilt for Ross' Ranch next spring. Those present for the meeting were Mesdames: Owen Andrews, Ernest Harder, Frances Andrews, Mrs. J. E. Andrews and the hostess. The next meeting will be in the home of Mrs. E. F. Vogler. Mr. and Mrs. Welton Stephan

and Rhonda were dinner guests Sunday in the Moody Stephan home in Hereford.

The Frio 4-H boys met Thursday afternoon at the J. N. Burgin home for their regular meeting. There was a business meeting and the following officers were elected: James Burgin, president; Jerry Hodges, vice president; Dennis Hodges, secretary; Larry Dobbs, reporter and Austin Hodges, Counsel delegate. Those boys and Mr. Sims, the Castro County agent, were present for the meeting. The boys meet every third Thursday of each month and they invite any one who would care to join them for their meetings.

Mr. and Mrs. G. W. Parker and Mrs. Olin Parris attended the funeral services held for Mr. May at Lubbock Sunday. Mr. May, who lived near Wilson, was an old

friend of the Parkers and Mrs. Parris.

Mr. and Mrs. Glen O. Edwards and family of Hereford were supper guests Sunday night of Mrs. Edwards' sister and family, the Frank Robbins.

Mr. and Mrs. Earnest Harder and boys of Hereford were Sunday dinner guests of Mrs. Harder's brother and family, the Herb Schmidts.

Brenda White, daughter of Mr. and Mrs. Wallace White of Hereford, underwent minor surgery at the Northwest Texas Hospital in Amarillo Monday morning. She is reported to be doing fine and is expected to be able to return to her home soon. Her brother, Gary, is spending the time with the Clark Andrews.

Mr. and Mrs. Wesley Earp of Clovis, N. M., visited Saturday

night and Sunday with her folks, the B. H. Baldwins. The Earps had just returned from a trip to Albuquerque where they visited Mrs. Earp's grandmother, Mrs. Anna Baldwin. Wesley also attended a teacher's convention there.

Mr. and Mrs. T. L. Sparkman Jr., and family and Glen Verdelle and Frances Andrews were dinner guests Sunday in the J. E. Andrews' home.

Mrs. D. A. LaGrone spent last week in Lockney with her daughter and her family, the Ray Gene Carthels. Mrs. Carthel was ill and in the hospital there.

Mr. and Mrs. Leonard Buttrill and family were in Tucuman on Sunday visiting with Mrs. Buttrill's mother, Mrs. Fish, and her brother, Leslie Fish.

Mrs. J. E. Andrews, Mrs. T. L.

Sparkman and Darlene, and Miss Alma Andrews were in Amarillo Friday for Mrs. Sparkman to see the Optometrist.

A Primary Halloween party was held at the Owen Andrews' home Friday night. Those present for the party were: Janice, Barbara, and Billy Roberts, Tommy Schmidt, Carol Robbins, Teresa, Susie, and David Jones, and their cousin, Janice, who is here from Oklahoma visiting with her aunt the family, the Jack Jones, Peggy Little and Jana Cole.

George Zetsche took dinner on Sunday in the Carlton Dobbins' home.

Mr. and Mrs. Dan McLallen, Mr. and Mrs. S. B. McLallen and Sammie all of Hereford were Sunday dinner guests of the James Dobbs'. The C. B. Class had a Halloween party Friday night at the Frio

building. The decorations, games and refreshments were planned by Mrs. Clark Andrews and Mrs. Jas. Dobbs. Those present for the party were: Mr. and Mrs. Floyd Cole, Bill and Cheryl, Mr. and Mrs. Herb Schmidt and Dale, Mr. and Mrs. Clark Andrews, Mr. and Mrs. James Dobbs, Mr. and Mrs. Frank Robbins, Stevie and Jeanie, Mr. and Mrs. E. H. Little and Becky and Mrs. Jack Jones.

Mr. and Mrs. Darwin Miller of Hereford and Jana and Cheryl Cole spent Saturday night in the home of Mrs. H. M. Mobley. They all attended the Halloween Carnival at Dimmitt Saturday night.

Mr. and Mrs. E. H. Little and children were Sunday dinner guests of the Harold Shearharts of Hereford.

Mr. and Mrs. A. K. Price of Hale Center celebrated their Golden

Wedding Anniversary on Sunday. Those attending from this area were: Mr. and Mrs. A. T. Jones, Mr. and Mrs. Deward Robertson and family, of Hereford; Mr. and Mrs. T. L. Sparkman Sr., and Mrs. and Mrs. J. E. Warrick of this community and Mr. and Mrs. Joe Benson and Susan and Mrs. Wesley Brown of Dimmitt. The Price are cousins to Mrs. Sparkman, Mrs. Jones and Mrs. Robertson. Joe Andrews spent Saturday night and Sunday with Leon Sel of Hereford.



HEREFORD PRIDE STAMPS DOUBLE SAVINGS HIGHEST QUALITY LOWER PRICES

HUNTER'S FOOD STORE

219 Sampson St. Phone 143 Free Delivery — WE DO NOT LIMIT QUANTITIES —

COFFEE White Swan The Cup that Cheers lb. 89c
ORANGE JUICE Snow Crop Frozen 2 6 Oz. Cans 29c

Kimbell's — 12 to Can TAMALES 5 No. 3 Cans \$1.00
Kimbell's — Fancy Grade CHILI 4 No. 1 Cans \$1.00
White Swan — Fancy PUMPKIN 8 No. 300 Cans \$1.00
White Swan — Fancy APPLE BUTTER 24 Oz. Jar 25c
Golden Spread — Strained HONEY 2 Lb. Jar 69c

AUNT-JEMIMA FINEST QUALITY For Better Baking FLOUR 10 Lb. 69c

CATSUP Wapco Quality 6 12 Oz. Bottles \$1.00

WHITE SWAN FANCY MOIST Coconut 2 Large 4 Oz. Cans 29c

White Swan — Fancy, Pitted DATES 1 Lb. Pkg. 35c
White Swan — Seedless RAISINS 15 Oz. Pkg. 18c
Amour's — Vegetable SHORTENING 8 Lb. Pail \$1.00
BABO ECONOMY 2 25c
Purest FLOUR 25 Lb. Bag \$1.59

Large Central American BANANAS 2 lbs. 29c
California — Fuertes AVOCADOS Large Each 19c
Florida — U.S. No. 1 — Ruby Red GRAPEFRUIT 6 For 33c
California — Fancy, Crisp CELERY HEARTS Cello Pkg. 24c
Pick-O-Morn — Guaranteed Quality TOMATOES 1 Lb. Cello Carton 14c
Texas, Fancy, Solid, Sweet CABBAGE lb. 5c

FROZEN FOODS
OKRA Cut — Leaf SPINACH BROCCOLI Chopped Mixed VEGETABLES
YOUR CHOICE 2 PACKAGES 39c
FRESH — LEAN PORK STEAK lb. 45c
WILSON'S — CERTIFIED BACON 2 Lb. Family Style Pkg. 89c
CHOICE GRADE — GRAIN FED T-BONES lb. 79c
CHOICE GRADE — GRAIN FED BEEF ROAST CENTER CUT CHUCK lb. 43c

LIMA BEANS DRY LARGE 2 LB. PACKAGE 31c/PEACHES WHITE SWAN EXTRA FANCY DRIED 12 OZ. PACKAGE 34c

WAPCO — Fancy In Syrup SWEET POTATOES 5 No. 3 Squat Cans \$1.00

WHITE SWAN — Fancy, Fresh KOSHER DILL PICKLES Full Quart 33c

BIG TOP PEANUT BUTTER 16 Oz. Ref. Jar 43c

CONCHO — White or Golden Corn Cream Style 7 No. 303 Cans \$1.00

WHITE SWAN — Quality RIBBON CANE SYRUP No. 2 1/2 Can 32c

WAPCO — Fine Quality Cut GREEN BEANS 8 No. 303 Cans \$1.00

The Hereford Brand Published Every Thursday at 336 Main St Hereford, Deaf Smith County, Texas — Phone 30 Entered as second-class matter at the Post Office in Hereford Texas under the act of March 30, 1879. Our Slogan: "More People—More Farms" TEXAS PRESS ASSOCIATION MEMBER 1955 JAMES M. GILLENFINE Publisher Subscription Rates: \$2.50 per year Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year Zone 1; \$5.15 per year outside Zone 1. All subscriptions payable in advance.

PIGGLY WIGGLY'S

IT'S THE YEAR'S GREATEST FOOD SALE MA'AM!

Shurfine CARNIVAL of '55



VALUES GALORE

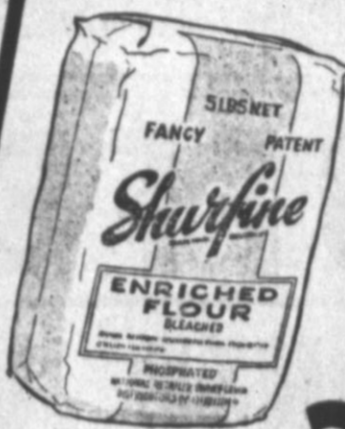
LAST DAY
NOV. 5

Shurfresh

OLEO

2 lbs.

35^c



Shurfine
FLOUR

25 lb. Bag \$1.69
10 lb. Bag 75c

Shurfine

TUNA

4 CANS

\$1.00



SHURFINE
FRESH FROZEN

ORANGE JUICE

6 Oz. 2 for 29^c

Shurfine
SHORTENING

369^c



SALAD DRESSING

Stock Up On This
During Our
Shurfine Sale

SALAD DRESSING

Quart
Jar

CORN

SHURFINE - Cream Style Gold
No. 303 Cans

H. H. S.
Freshman Class
Bake Sale
In Our Store
Saturday,
November 5th

Shurfine Whole
Sour or Dill

PICKLES

22 OZ. 4 JARS For \$1.00

Shurfine Assorted
JELLY

5 8 OZ. Glasses \$1.00

SHURFRESH

CHEESE SPREAD 2 lb. box 59^c



SHURFINE -- 46 Oz. Cans

Tomato Juice 4 for \$1.00



SHURFINE -- Yellow Cling, Halves or Sliced

PEACHES No. 2 1/2 Cans 3 for 79^c

SHURFINE - Mexican Style

BEANS NO. 300 CANS 8 for \$1.00

SHURFINE - NO. 300 CANS
PORK & BEANS 9 for \$1.00

SHURFINE - NO. 303 CANS
SAUERKRAUT 8 for \$1.00

SHURFINE WHITE - NO. 303 CANS
HOMINY 11 for \$1.00

SHURFINE EARLY GARDEN NO. 303 CANS
PEAS 6 for \$1.00

SHURFINE - NO. 303
SPINACH

SHURFINE - MUSTARD OF TURNIP
GREENS

SHURFINE - FRESH SHELLED
BLACK EYES

SHURFINE - WHITE OR YELLOW
POP CORN

SHURFINE - VERTICLE PACKED
GREEN BEANS

SECOND BIG WEEK!

Value = Economy + Quality!

...and you'll get BOTH at **PIGGY WIGGLY**

HOME GROWN HEREFORD

LETTUCE 2 LARGE HEADS **15^c**

PICK O'MORN RED RIPE
TOMATOES Pkgs. **25^c**

TEXAS SWEET & JUICY
ORANGES 5 lb. Bag **39^c**

U.S. NO. 1 RUSSETT
POTATOES 10 lb. Bag **45^c**

Plymouth, Fresh Ground, Fresh Roasted
COFFEE lb. **79^c**

Realemon Assorted Flavors
ORANGE DRINK 5 for **\$1⁰⁰**

Shurfine, Red, Sour, Pitted
CHERRIES 5 for **\$1⁰⁰**

Shurfine, Unpeeled Halves
APRICOTS 5 for **\$1⁰⁰**

FRUIT COCKTAIL
No. 303 cans **4 for \$1⁰⁰**

Shurfine Bartlett Halves
PEARS 4 for **\$1⁰⁰**

SALT Shurfine Free Running or Iodized 26 Oz. Boxes **2 for 17^c**

Shurfine — No. 2 Cans
SWEET POTATOES 5 for **\$1.00**

SHURFINE
PUMPKIN No. 2 1/2 Cans 6 for **\$1.00**

Shurfine — 46 Oz. Cans
GRAPEFRUIT JUICE 4 for **\$1.00**

Shurfine — No. 300 Cans
CRANBERRY SAUCE 5 for **\$1.00**

Shurfine All Green
ASPARAGUS Cut Spears No. 300 Cans 4 for **\$1.00**

Shurfine
CATSUP 14 Oz. Bottles 5 for **\$1.00**

MILK SHURFINE TALL CANS 8 for **\$1⁰⁰**

CUDAHY TENDER BABY BEEF

STEAK
Club Loin T-Bone lb. **59^c**



CUDAHY BABY BEEF
ROAST Chuck lb. **33^c**

CUDAHY BABY BEEF
ROAST Arm lb. **37^c**

SUNRAY, LEAN, SLICED
BACON 2 lb. Pkg. **\$1¹⁷**

PILLSBURY'S
CINNAMON ROLLS can **19^c**

TENDER BABY BEEF
For Your Freezer - Half or Whole CUDAHY'S Plus Small Processing Charge lb. **31^c**

KIDS!
Bring In
Labels
The FREE
Given Away
Store!
PRIZES



6 for **\$1⁰⁰**
8 for **\$1⁰⁰**
10 for **\$1⁰⁰**
8 for **\$1⁰⁰**
6 10 OZ. CANS **\$1⁰⁰**
NO. 303 CANS 4 for **\$1⁰⁰**



Melrose
HAND CREAM
Old original formula to BEAUTIFY YOUR HANDS
\$1.00 SIZE **NOW 69^c**

DIAL SPAMPOO
\$1.33 VALUE **79^c**

DOUBLE
S & H Green Stamps With Every Purchase S & H Green Stamps Every Wednesday

Try these famous White King products!

Best for Washday!

THE BALANCED DETERGENT!

GIANT BOX **59^c**

Dishwashing Miracle!

LARGE CANS **33^c**

Cleans Quickly! Foams Dirt Away!

3 cans **25^c**

Wonderful Together! Perfect combination for any washing. Insures soft water washing even in hardest water. Saves on soap.

GIANT **59^c**

GIANT **39^c**

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR RENT OR SALE: '52 Model Spartan House Trailer. Call 1710. B-1-11-43-tfc.

HEY! are you looking for a new home? Are you tired of paying rent? Are you having trouble finding quality homes economically?

THEN, see us today for a home to suit your budget. Small down payment, low monthly payments. See any of our more than 100 Satisfied Customers. See the Engler Bros. or call 608 or 1710 now about a house to suit your needs.

B-1-43-tfc

BS&B PERFECTION GRAIN BINS

Sizes 2,750 bushel and 2,200 bushel. Delivered to location, knocked down or set up. Priced right. See us for a good buy. J. M. HAMBY — 1410 Park Ave. Phone 701 — Res. Frio Ex. 4473 B-1-43-tfc

ELECTRIC FENCE MATERIALS. Insulators, wire, and ready cut steel posts. Foxworth-Galbraith Lumber Company. 234 East Second Street. B-1-18-13-tfc.

54" INDIANHEAD, \$1.19 yd. Yarns artgoods, beads, toys. Dan's Store, Canyon, Texas. T-1-14-44-tc.

FOR SALE: A 1955 Model Norge Deep Freeze. Almost new. 13 cubic foot. Holds 420 pounds. Can be bought at a bargain. I. A. Burdine, 300 West Sixth Street. Phone 1378. B-1-31-44-2p.

SEE ME for your cards, gifts and Christmas Wrappings. Drop me a card, General Delivery. Will call on you. Clarean Ball. B-1-21-44-2p.

2. FOR SALE

PERFECT 50 H.P. Electric irrigation motor, including panels. \$750.00. Amarillo, DR-3-8000 Collect. B-2-12-44-2c.

FOR SALE OR TRADE: 75 HP Vertical electric motor and starter, complete. T. B. Thomas, Plainview, Texas, 106 East 7th. Phone CA-4-5055 or CA-4-7803. B-2-24-18-6c.

COMBINE FOR SALE International 1954, model No. 141. Has cut 800 acres. See or call Sears Grain Company. B-2-18-39-tfc.

3. REAL ESTATE

WE NEED LISTINGS in Hereford territory. If you have a farm for sale, we can sell it. Phone, write or come to see us. Turner Brothers Land Company, Phone 5221, Box 127 Hale Center, Texas. B-4-35-14-16p.

MY HOME for sale: Completely redecorated inside—2 bedrooms, 2 baths, extra large den. Floor furnace and panel ray. Extra nice built-ins. Call George McLean at 181. B-4-26-38-tfc.

FOR SALE New 3 bedroom, 1480' floor area. \$500.00 down. New, 2 bedroom brick with garage. Ready to move into. \$250.00 down. Several good buys in older houses. 206 North 25 Mile Avenue B-4-18-tfc

REAL DEALS Perfect section, 2 miles of paving. Absolutely clean, with plenty of water. 3-8" wells on gas. Only \$200.00. Good terms if sold immediately. 1/4, all in cultivation. 1-8" well on Butte. Small down payment. Only \$200.00.

FOR SALE CARMEL REAL ESTATE 206 North 25 Mile Avenue B-4-18-tfc

FOR QUICK SALE \$6950.00 for two bedroom & den. Living room kitchen and separate dining room. 3 rooms carpeted. Tile on kitchen & dining room. The bath and plenty built-ins. Backyard fenced & separate garage. Phone 944 or Phone 2051 T-4-44-tc

533 acres, all in cultivation. 3 irrigation wells on natural gas. 211 acres wheat, 40 acres cotton allotment, 6 alfalfa. Three bedroom, double garage; 2 bedroom single garage. 40x60 barn, 40x60 tool shed, 24x80 cow shed. On paving. \$200.00 acre. Has good loan. Will trade for good 160 acres on equity. J. M. HAMBY REAL ESTATE 1410 Park Ave. — Phone 701 or 4473 Frio Exch. B-4-43-tfc

FOR SALE BY OWNER Three bedroom two baths, double range, utility room. See Tilden Slagle. 510 Star Street B-4-18-10-tfc

FOR TRADE: 40 HP Electric motor for 60 HP Motor, complete with switches. Will pay cash difference. Pete Caldwell. Phone 331 Dawn. B-1-22-18-2p.

FOR SALE: Two Mayrath Cotton-seed loaders. Need some work on them. One 33' tandem grain trailer, old but good. One 30' Hobbs Tandem trailer. 1955: Early Chevrolet truck tractor. Low mileage. Easter Gin Company. Hereford, Route 2. B-1-37-18-2p.

RED POTATOES Joe T. E. C. Peters & Reinauer 419W Phones Dawn 3595 Cellar South Main B-1-17-tfc

WESSON SPECIALS

3 BEDROOM HOME \$6750 12x25 ft. living & dining room combined. 3 bedrooms, kitchen & enclosed service porch. Near schools on paved street. Would take car in trade. \$13,500 HOME FOR \$9750.00 Huge living room, 2 bedrooms & den, kitchen, separate dining room. Nice location near school. Will trade. TRADE DUPLEX FOR HOUSE OR? One of Herefords nicest Duplexes. One side rented to permanent couple. Located between Junior High School & down town. Ideal for couple.

LAND BARGAIN 1/2 section: All perfect level land in cultivation. 4 small irrigation wells. 15 acres cotton, 60 acres wheat. 5 miles from Hereford. \$10,000 down. Per acre \$150.00. EXTRA — EXTRA 1/2 section: Two irrigation wells. 90 acres cotton, 100 acres wheat. Castro County. \$10,000 down. \$157.50 per acre. MANY OTHER GOOD LISTINGS

ON J STREET Three bedroom and den. Carpeted, drapes and air conditioned. Landscaped. All goes. Call R. Tilden Slagle 1457 or 701 J. M. HAMBY, Real Estate 1410 Park Avenue B-4-17-tfc

SELL MY EQUITY in nice two bedroom Hereford home at a bargain for cash. Box 822 Plainview. B-4-17-18-2p.

SEE US FOR GOOD BUYS in land or city property. We would appreciate a listing of your property. J. B. Elliston 304 N. Main Phone 179 B-4-4-tfc

WESSON Real Estate Ph. 944

W. W. Buck R. L. Vaughn Ph. 2051 Ph. 1827 B-4-44-tfc

320 acre near Frio with 1—good 8" well on natural gas. \$250.00. 487 acres with two good wells. 90 acre cotton allotment. \$225.00. 640 acres 2 wells on pavement. 2 bedroom home new. 300 acres wheat. Only \$190.00. CHAS. WM. AYDELOTTE Realtor 346 W. 1st St. (Highway 60) Office Phone 781 Residence Phone 836 or 564 W B-4-18-2c

NEW TWO BEDROOM Brick home, for sale, by owner. Carpeted. Call 408-J. B-4-43-4c

LAND SPECIALS 1,000 A. 400A cultivated, 600A good grass. Extra strong 8" well. 6 room modern brick, large barn, chicken houses, 4 room tenant house. Located 7 miles of good town. Price \$78.50 A. You must see this place. 320 A. Modern house & barn, one 8" well and one 6" well. Price \$210.00 A. \$18,000.00 cash, balance 15 years. HUGH BOOKOUT REALTY 533 East First St. — Phone 1674 B-4-42-tfc

5. FOR RENT FOR RENT: Two room furnished apartment. Private bath. Bills paid. 226 Avenue H. Phone 2083. B-5-15-44-2k. TWO NICE BEDROOMS, 506 Lee Street. Phone 1152. B-5-9-44-2p.

PENNEY'S ALWAYS FIRST QUALITY!

FOUNDER'S DAY NOVEMBER 5th

Penney's outdoes itself with BARGAINS to honor a man and his dream! Shop! Save!



NOT ONE... TWO PAIRS OF STRETCHABLE NYLONS Buy 'em by the drawerful — Special! \$1.35 Penney's stretchable nylons, 2 pairs specially priced for Founder's Day! They fit as no other stock-packs in a ings can — never sag or bag. cellophane envelopes.



Penney's slips nylon to the young set for only \$1! Wide sweeps slips to billow out their full skirts... to rustle and swish with their every movement. Tops are woven nylon; skirts are double-tiered taffetized nylon, both lace trimmed... both make wonderful gifts. Sizes 1 to 12. \$1.00



BEMBERG SLIPS Nylon trimmed. Excellent bargain. Sizes 32 to 46. \$1.00



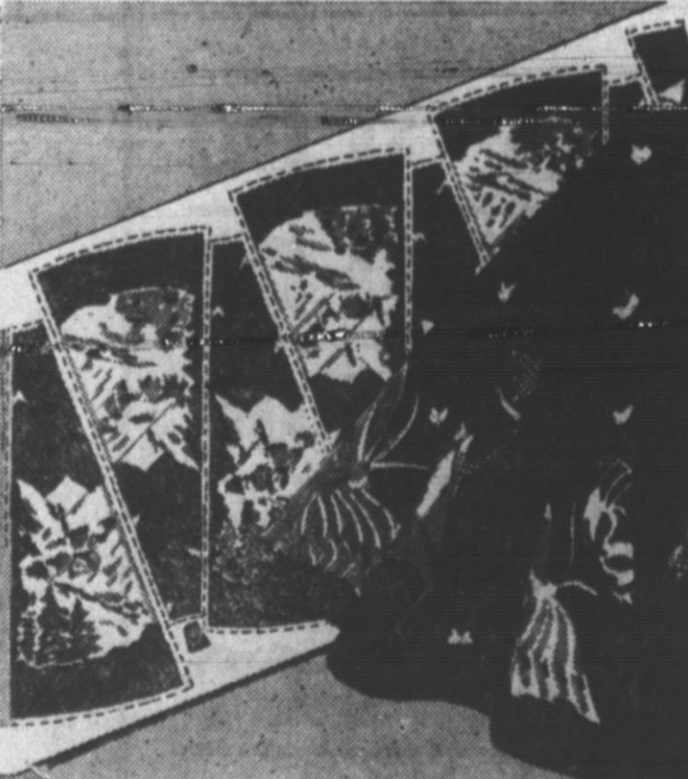
Pretty - printed, Penney - priced, color - rich viscose rayon luncheon sets! Come in two dazzling floral patterns! Delightful for gifts, for yourself! Shrink - resistant! Machine - washable! 52 by 52 inch cloth, four 16 by 16 inch napkins. \$3.00

NYLON HORSE HAIR SLIPS \$2.00 Just unpacked a new shipment of these lovely 1/2-slips. Colors: White, pink or blue. Sizes S-M-L.



Founder's Day Special Dacron-filled pillows — airtight, permanently fluffy, odorless, non-allergic. Covered in rosebud print nylon. Hand washable, dry quickly. Corded edges. Pastels. 19 by 26 inch size. \$3.00

MEN'S DRESS SHORTS Beautiful pastel colors. Boxer style. Washes so easy, tub fast and don't iron. Fit Just Right. 79c



CUT & SEW MATERIAL 59c Just cut along the dotted line. No pattern necessary. Good looking and easy to make.

45-INCH CHROMESpun ACETATE PIECE GOODS

Special 29c Yard This is a one-time offer from the factory. Ideal for dresses, blouses, drapes, etc. Just 16 pieces, striped.

MEN'S CORDUROY SHIRTS

\$2.50 Fine whole washable corduroy. Tailored for perfect fit, and sanforized shrunk.

The Hereford Brand, Hereford, Texas, Thursday, Nov. 3, 1955

DataOfToday

"The Father of Texas" was born Nov. 3, 1793 in a mining town of Austinville in Wythe County, Va. Stephen F. Austin gathered the colony that formed the cradle of our Texas of today in Polotski, Mo. As the "Overlord of Colonial Texas" he hated to involve his beloved people in war as much as did Washington.

Edward Douglas White the first judge of the western district of the territory after it was ceded to the United States and eighth Chief Justice of the United States was another great man born on Nov. 3. Edward D. White was ranked as one of the most able and greatest chief justices.

Nov. 3, 1835 an assembly of 55 men gathered in San Felipe de Austin the recognized colony capital. This was the first and nearest approach to an all American

government body for Texas. After 10 days of work this group formally declared Texas independent.

One of the most devout ecclesiastics of the sixteenth century is given special homage Nov. 4. Saint Charles Borromeo died from broken health caused by serving his people in time of great need.

Guy Fawkes Day is celebrated Nov. 5. This is the day soldiers of the English king found conspirators hiding 36 barrels of gunpowder in a cellar below the chamber of the House of the Lords. In Portsmouth, N. H., and Marblehead, Mass., boys gather round bonfires without any clear understanding of the meaning of this custom.

Republicans..

(Continued from Page 1)

thinking Texas voters," he pointed out, "to participate in an active movement that will give expression to their conservative principles. Such expression can best be accomplished through a unified party vehicle," he stressed.

Minor Damages Result From Two Collisions

Minor damage resulted from a two-car collision at the corner of Main and Third Streets Monday at 1:30 p.m.

A 1953 Ford driven by R. G. Peeler, backing out from the curb into the lane of traffic, and a 1955 Chevrolet station wagon, driven by Eula Whitney, going north on Main, collided, police said. Peeler backed into the right front fender of Whitney's car. Damages were estimated at approximately \$10 to Peeler's car and \$100 to Whitney's car. No one was injured.

Another minor accident resulted from a two-car collision at the corner of Union and Star Monday at 2:45 p.m.

A 1938 Chevrolet coupe, driven by J. W. Clark, going south on Star, and a 1954 Chevrolet tudor, driven east on Union, collided, police said. Zimmerman's car struck the right front fender of Clark's car, going damage to the front end of Zimmerman's car. Damages were estimated at approximately \$50 to Clark's car and \$200 to Zimmerman's car. No one was injured.

Mrs. Viola L. Hunt has recently returned from Kansas City, Kans., where she visited her parents, Mr. and Mrs. George Reitz and her brother, Dr. Carl H. Reitz and family. Mrs. Hunt was accompanied by Mrs. Rube Adams who visited her mother, Mrs. Anna Williamson, of Mission, Kans.

Around.....

(Continued from Page 1)

Nov. 16, the Amarillo office announced this week.

All Home Demonstration Club presidents have been asked to be present at a special meeting of the County HD Council Monday in the county court room at the courthouse at 2:30 p.m., Mrs. N. A. Brown, chairman, said Wednesday. Miss Doris Leggett, district agent of Amarillo, and Mrs. Melton McGehee, district vice president, will be guests. They have requested the meeting to make plans for the district THDA meeting to be held in Hereford next spring.

Recent high winds haven't been doing grain sorghum in the area much good. In fact many growers have reported that much of their grain is on the ground as a result of the blows. Taft McGee, who had hopes for an excellent crop, is among those reporting heavy damage.

Investigation Continues

City Police continued their investigation this week after finding the body of a premature baby in Veterans' Park last week. No arrests had been made and no charges filed Wednesday.

Dr. Milton C. Adams of Hereford has returned from Lubbock, where he was in attendance at the Tri-State Optometric Seminar, an annual post-graduate meeting for optometrists from a 10-state area. The lecturer was Dr. Raymond R. Roy, optometrist of Portland, Ore., whose subject was "The Optometrist as a Headache Consultant."

Mr. and Mrs. E. T. Eustace and daughter Othelia of McLean, visited in the home of Mr. and Mrs. Floyd Walton Jr., recently.

Grahams Honored By Faculty

Mr. and Mrs. George Graham, who have recently moved to Canyon, were presented farewell gifts at a faculty meeting held at Hereford High School recently. Mrs. Graham and daughter Peggy received personal gifts and a family gift was presented by the faculty. Graham resigned recently as superintendent of Hereford Schools and will be engaged in school and church supply business.

Dr. and Mrs. E. O. Nichols of Plainview were recent visitors in

the home of his sister, Mrs. Wm. McGehee.

Mrs. A. L. Manjeot will appear on the program at the District 1, Texas Garden Clubs Inc., meeting to be held in Amherst on Nov. 9. National judges of the district are to meet in Amherst on Nov. 8. Host for the district session will be the Amherst Garden Club.

U. S. Margarine production totaled 426 million pounds in 1942 and rose to about 1364 million pounds in 1954.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford Texas
Phone 37

Whether It's for Business Or Pleasure,

Whenever You Take A Trip Carry Your Cash In Convenient TRAVELERS CHECKS

- ★ They're Convenient
- ★ They're Safe

Take Advantage of our Many Banking Services

Hereford State Bank
MEMBER: FDIC

Here it is for '56—

Best Buick yet



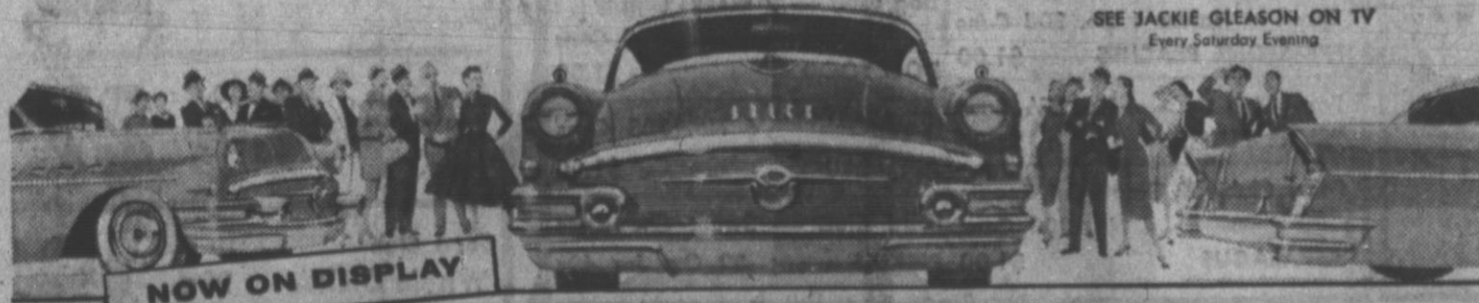
When better automobiles are built Buick will build them extra size, it's there instantly—and in extra abundance.

The might of big 322-cubic-inch V8 engines in every Series brings new record high power to all Buicks—ROADMASTER, SUPER, CENTURY, and the bedrock-priced SPECIAL. Add to handle such dynamic driving power, the whole rear end has been endowed with extra brawn and heft and solidity.

We could spread before you an acre of blueprints on the engineering gems that spark the spectacular performance, and ride and handling and roadability of these great Buicks for 1956.

But you can get the full and magnificent story right now, at our showroom, in a face-to-face meeting with the best Buick yet—now on display, and setting a dazzling new pattern for 1956.

**New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today; it is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.*



KINSEY-ROBERSON BUICK CO.
142 N. MILES AVE. Phone 42

Here Friday.....

The Thrilling New

1956 BUICK



YOU'RE INVITED.....

Of course, we won't be able to see each and every one of our friends in this area to personally invite you to the showing of the Thrilling new 1956 Buick, so please consider this as your personal invitation. We want to see all of you in our showroom Friday.

Let's talk a little about this new Buick that you're going to see... the really NEW car of 1956 because Buick has "done it again" with a completely remodeled car from top to bottom. Buick for 1956 is NEW IN DESIGN... and as in the years past, many new mechanical features will appear on the 1956 models. But don't take our word for it—come in Friday, see for yourself... and you'll agree that Buick is again the "Thrill of the Year."

ON DISPLAY FRIDAY NOVEMBER 4th!

Kinsey-Roberson Buick Co.
142 N. Miles Phone 42

Respect Of West, Fury Of East Is Stirred By Berlin Magazine

By REINHOLD ENSZ
BERLIN, (AP) — Fourteen years ago, the elevator in the Statue of Liberty was frequently operated by an eager young man from the Bronx.

Today, at 35, Melvin J. Lasky is editor of Der Monat, the most respected literary magazine in Germany. It is must reading in West German intellectual circles. It is forbidden reading in Communist East Germany.

Lasky's jump to prominence was unusual. As a little known freelance writer, he came to Berlin after World War II, contributing articles to New Leader and Partisan Review. But one day in October, 1947 he made an unscheduled appearance in the speaker's rostrum at a German Writers Congress stage — managed by the Soviet occupation regime.

Berlin was still undivided, and the city was controlled jointly by Russia and the western Allies. The cold war had not yet become dangerously hot.

The speakers at the congress either praised Soviet literary efforts, or at least refrained from criticism. But not Lasky. He astonished the audience by boldly asserting, in fluent German, that Soviet writers were little more than puppets. He said the Soviet government was an "unattractive, idolatrous dictatorship."

This caused a furor. The Soviet occupation newspaper Taegliche Rundschau called him a "deplorable phenomenon" and suggested he be buried under the inscription: "Tomb of the Unknown Writer."

It was the first in a barrage of Soviet attacks. The net result was a U. S. State Department decision to publish a monthly German literary magazine modeled after the Atlantic Monthly and Harper's. Lasky was appointed editor.

He immediately adopted the slogan: "Anti-Communism on an intelligent level." To this, he applied a considerable understanding of human nature.

Back in his native New York City Lasky had once worked as historian at the Statue of Liberty. This included taking thousands of visitors up and down in the elevator. Then, he went into the Army and became a combat historian with rank of lieutenant in Europe in 1944-45.

Lasky made the new magazine, Der Monat, virtually independent from the start. It published articles by Bertram Russell, Arnold Toynbee, Andre Gide, Aldous Huxley, Jean-Paul Sartre, Albert Camus, William Saroyan and James T. Farrell. Fiction was contributed by such noted writers as Thomas Mann, Ernest Hemingway and William Faulkner.

"The State Department," Lasky said in an interview, "never gave

us any orders, and no one ever censored our copy. Everyone who read the magazine knew this and felt it.

"We opened the magazine to every type of opinion. The Germans are still astonished at the variety

"I think run-of-the-mill government propaganda is a lot of nonsense. One day you are for this, and then the next day you are for that. It's play down the German army, and then it's play up the German army. Everything is boosted in 1949 and would have had to be reversed in 1952.

"Our magazine would have been the laughing stock of Germany." The magazine was so highly regarded that it was able to sever

its State Department ties last September and continue on an independent basis, with a helping hand from the Ford Foundation.

The Foundation made a grant of \$175,000 a sum which is to meet deficits during the next three years.

"By then," Lasky says, "we're supposed to sink or swim." The chances of staying on top are good. Since becoming independent, paid circulation has risen to

Look Who's New

Mr. and Mrs. Jack Twitchell have a new girl, Sally Lewania. She was born Oct. 28 and she weighed 6 pounds and 13 1/2 ounces. Her paternal grandmother is Mrs.

25,000, an increase of 5,000.

"It's the biggest magazine of its kind in Europe," Lasky says, "and I think it will stay that way."

Mary L. Twitchell of Coffeyville, Kans., and her maternal grandparents are Mr. and Mrs. Sam Manson of Coffeyville, Kans.

Mr. and Mrs. Don Morgan are the parents of a boy, Donald Tracy born on Oct. 28. He weighed almost eight pounds. His paternal grandparents are Mr. and Mrs. Everett Morgan and his maternal grandparents are Mr. and Mrs. Clyde Truly.

Lee Virgil Jr., born Sunday and

weighing eight pounds and 13 1/2 ounces, is the son of Mr. and Mrs. L. V. Cole. His paternal grandmother is Mrs. Aubrey Cole of Lubbock and his maternal grandparents are Mr. and Mrs. C. P. Vickers of Idalou.

Mr. and Mrs. J. L. Richeson of Gainesville have announced the birth of a daughter, Cheryl Denise. The baby weighed nine pounds and 12 ounces. Maternal grandparents are Mr. and Mrs. J. J. Buckner

of Hereford and Mr. and Mrs. J. H. Richeson of Waurika, Okla., are the paternal grandparents.



Furr's Bring You The..... BILLION DOLLAR Story

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DEVIL'S FUDGE CAKE
2 6 in. Layers **45¢**

Furr's New Brown-Serve-Rolls. At Furr's Low Price.

Brown-Serve-Rolls
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Furr Food Stores Are Closed On Sundays

DOUBLE C AND C THRIFT STAMPS
EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

BE SURE SHOP FURR'S

4 46 Oz. Cans \$1.00

5 No. 303 Cans \$1.00

WILSON'S CERTIFIED HAM, SALE
TENDERIZED SUGAR CURED AND SMOKED

SHANKS	BUTTS
lb. 39¢	lb. 45¢

WILSON'S CERTIFIED SLICED BACON 2 LB. PKGS. **89¢**

ARMOUR'S STAR, BATTERY FED FOR WHOLESOMENESS FRYERS LB. **45¢**

CLOTH BAG, PURE PORK SAUSAGE 2 LB. BAGS **39¢**

ECONOMICAL PRICE
Furr's Purchase Food Club Foods By The Carloads, All Foods Are Purchased From Our Own Controlled Sources Which Eliminates The Middle Man's Profit And Pass These Delicious Foods On To You At Furr's Everyday Low Price.

EXCLUSIVELY AT FURR FOOD
Food Club Foods Are Sold Exclusively By Furr Food Stores In All Locations. Furr's Guarantee The Quality To Be As Fine Or Finer Than Any On This Market Or Furr's Will Gladly Refund The Purchase Price.

FANCY SUNKIST — LARGE SIZE LEMONS doz. **33¢**

NEW CALIFORNIA DATES 2 LB. CELLO BAG **49¢**

GREEN CRISP PASCAL CELERY lb. **10¢**

FRESH CRISP HEREFORD LETTUCE 2 LG. HEADS **17¢**

GOLDEN YELLOW — CENTRAL AMERICAN Bananas 2 lb. **29¢**

JUICY TEXAS Oranges 5 LB. BAG **29¢**

5 No. 303 Cans \$1.00

6 No. 303 Cans \$1.00

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Food Club — Unconditionally Guaranteed	FLOUR 10 lb. bag 69¢	OLEOMARGARINE lb. ctn. 16¢
Food Club Pineapple Juice	4 46 Oz. Cans \$1.00	Food Club SPINACH 8 No. 303 cans \$1.00
FOOD CLUB MILK 8 tall cans 1.00	FOOD CLUB CATSUP 14 oz. bottle 18¢	Food Club GRAPEFRUIT JUICE \$1.00
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		Dog Club — 2 Weeks Supply 14 No. 300 Cans 1.00
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		Food Club 6 No. 303 Cans APPLESAUCE \$1.00
		Food Club-All Green-Cut Spears ASPARAGUS 4 No. 300 Cans \$1.00
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FROZEN FOOD SPECIALS

Food Club STRAW-BERRIES 10 Oz. Pkg. **19¢**

FROZEN FOOD SPECIALS

Food Club 10 Oz. **BABY LIMAS** Pkg. **23¢**

Food Club 10 Oz. **BRUSSEL SPROUTS** Pkg. **23¢**

Food Club 2 10 Oz. **CUT CORN** Pkgs. **27¢**

Food Club 10 Oz. **Whole OKRA** Pkg. **19¢**

Food Club 10 Oz. **BLACKEYES** Pkg. **19¢**

EASTER NEWS

By MRS. L. B. WORTHAN
Mr. and Mrs. Grover Moss, Mr. and Mrs. Ben Moss and son Larry, and Jess Mitchell of Memphis, visited in the William Moss home this past week.

Mr. and Mrs. J. B. Hays from Comanche, Okla., Mrs. Jack Davis and daughter from Duncan, Okla., have been visiting in the J. L. Brooks home.

Miss Alice Burgin was a guest last week of the Jim Brooks. Martha Ann Burgin fell and threw her right arm out of place at the elbow last week. At present she is doing nicely.

Mr. and Mrs. Clancy Worthan and Sharon and Mrs. C. P. Worthan visited in the D. O. Worthan home Wednesday evening.

Mr. and Mrs. L. B. Worthan and Jeanette visited the G. W. Duncan family Friday night.

Mrs. Beulah Smith of Albert, Okla., Mr. and Mrs. B. A. Turner of Norwalk, Calif., and Mrs. Nora Collins of Ventura, Calif., have been visiting in the W. A. Epperson home.

Mrs. Beulah Smith, Mrs. Nora Collins and Mr. and Mrs. Epperson visited in the Harry Smith home Monday.

Mr. and Mrs. J. Moore and Darla visited the D. O. Worthan's over the weekend. The Moores are from Big Spring.

Easter Club met Oct. 27 with the president in charge. Election of officers will be held at our next meeting which is Nov. 10. Those attending the meeting were: Mrs. Anna Margaret Moss, Mrs. Jim Brooks, Mrs. Ted Walton, Mrs. L. B. Worthan, Mrs. D. G. Worthan, Mrs. Steve Glenn and Mrs. Leo Hall.

Are All Cold Remedies Alike?
Not For example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely-prescribed drugs known, to relieve all cold miseries sooner. 666 is more potent and gives positive, dramatic, rapid relief from miseries of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.

No other cold remedy can match 666 liquid or 666 Cold Tablets. **666**



MONEY FOR CROP — Church youth from most of the churches of Hereford teamed together Monday night to collect money for the Christian Rural Overseas Program milk fund. Here a few of the volunteer workers are pictured at the Methodist Church before they went out on their routes to collect. From left

to right are Nancy Story, Sue Springer, Martha Bookout, Mary Ann Young, Glenna Gault, Mildred Paul, Carla Sue Crosthwait, Dorothy Williams and Carolyn Williams. (Staff Photo)

Local Spooks Perform Good Halloween Deeds

Halloween in Hereford was a big success. And not the usual kind, either. There were the usual amount of soaped up windows of course, but more good was done than bad.

Principle reason for the good report was the job done by young people for various churches and that done by Cub Scouts. The young people got together and collected \$662.11 for the Christian Rural Overseas Program milk fund. That means that the government will make \$13,804.31 worth of free milk available for Korean children since they agreed to match local funds 20 to 1.

There were enough young people who turned out to help Mr. and Mrs. C. C. Billingslea in the CROP drive to canvass the entire town. Following the one and a half hour drive all of the teenagers met again in the Methodist Church for a Halloween party.

Cub Scouts were busy collecting toys for the Veterans of Foreign Wars and clothing for the Labor Camp and Red Cross. Box upon box of toys and clothing was turned over Tuesday morning to the agencies. The VFW will repair the toys and give them away to needy children this Christmas.

There were the usual amount of trick and treating going on around town, too. And even a few trash barrels got turned over, but it was a good Halloween—no doubt about that.



SPOOKS WERE OUT — Dr. and Mrs. H. A. Cavness, like almost everyone else, were dishing out the treats Halloween night to keep from having to suffer the tricks. The three

youngsters pictured are, from left to right, Kenneth, Thomas Kelly and Katharine Stringer, children of Mr. and Mrs. Pete Stringer. (Staff Photo)

The Hereford Brand

Hereford, Texas, Thursday, Nov. 3, 1955

Section 2



CUBS WERE BUSY TOO — Cub Scouts were busy collecting old toys and old clothes Halloween night. These two Cubs, Steven Segler, left, and Nick Milburn, did okay at the J.

Blanton home. Here they are explaining to Mr. Blanton that the toys will go to the VFW and the clothes to the Labor Camp and Red Cross. (Staff Photo)



SPONSORS OF DRIVE — Mr. and Mrs. C. C. Billingslea were sponsors of the CROP drive in Hereford. Young people, under their guidance, collected \$662.11 for the milk fund. That means that Koreans will receive about \$13,804.31 worth of free milk from the government. (Staff Photo)



ON WITH THE ARM BAND — Sue Springer gets helped with her arm band by an unidentified girl as they prepare to go out to raise money in the CROP drive. (Staff Photo)



BLUEBIRD PARTY — Monday the third grade Blue Birds of Central School had a Halloween party. Pictured, left to right, in the front row are Donald Maxwell, Rebecca Maxwell, Jimmie Hodges, Joyce Poarch and Patricia Maxwell; second row, Craig Bainum, Shirley McNelly, Nancy Gripp, Linda Pulliam, Bainum, Janet Chambers, Lynn Poarch, Linda Scott, Rhonda Snodgrass; third row, Patricia Price, Beverly Barrett, Linda Morris, Barbara Clements, Laujiana

Morris, Penny Johnson, Beth Ballard, Frank Nobles and Ray Scott; fourth row, Sylvia Fangman, Gail Witherspoon, Charlotte Williams, Virginia Clark, Barbara Dearing and Janice Medley; fifth row, Fanelda Williams, Patsy Huckert, Patti Nobles, Dixie Pace, Lawana Vines, Montie Blake, Linda Sue LaPlant and Mary Edna Jones. (Staff Photo)

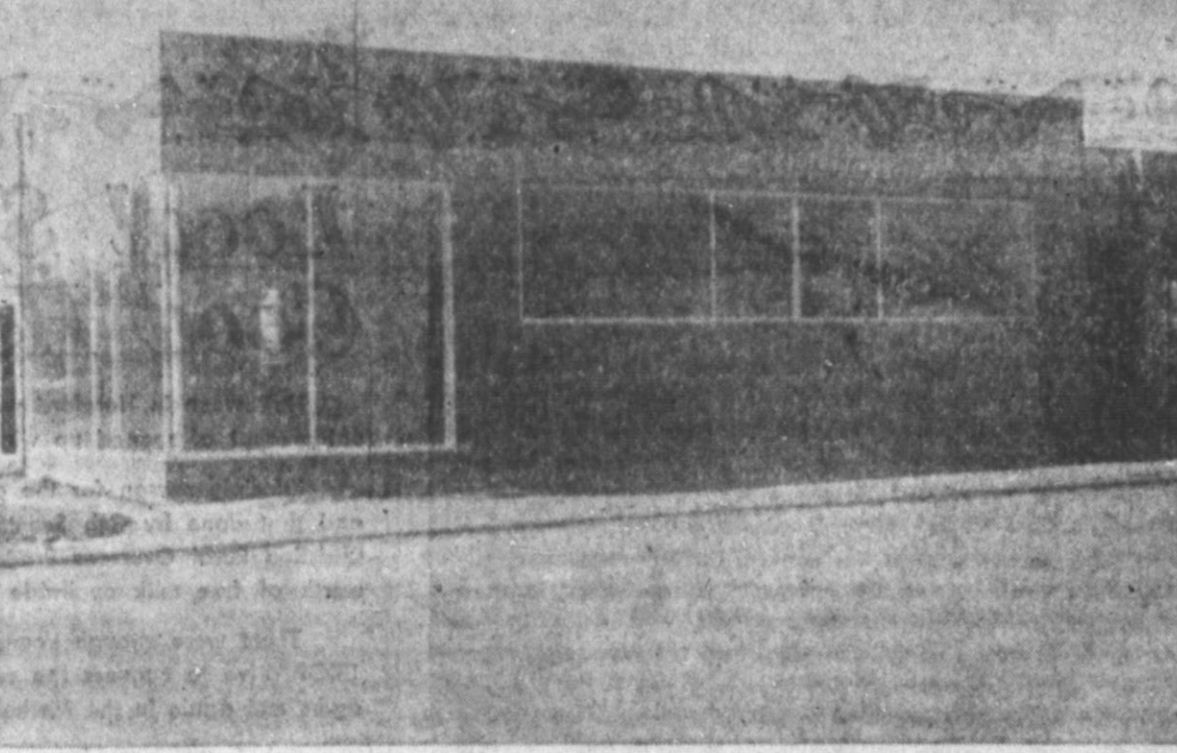




A lot of people have been asking questions about South Dakota, which indicates that I must be a poor reporter. I have also run into a few, including Mrs. Carl Mountz, who are quite familiar with the country and have relatives there.

All in all, it impresses me as a new frontier which is probably about like this country was 50 years ago. Farming, cattle and lots of hogs provide the chief in-

dustry. Whereas, down in this country, the use of cold storage lockers has been average, it was surprising to find three on-the-hill locker plants in the little town of Platte, which is listed with less than 1100 population. The largest locker specialized in handling and curing family grown pork and beef turning out excellent bacon and sausage and beef. The whole deal was sort of a combination of specialized production methods of



NEW BUILDING — Pictured above is the new home of Hereford Farm Equipment Co. The building is located at 613 East First. The firm is moving into the new location this weekend, according to John Kelly, owner. (Staff Photo)

HEAR THE
Hereford - Canyon Football Game
THIS FRIDAY NIGHT — NOVEMBER 4TH
OVER KAMQ AMARILLO 1010 K.C.
PRESENTED BY
TRULY - TEAGUE CHEVROLET
PITMTAN GRAIN CO.
FIRST NATIONAL BANK
COOPER'S MARKET of HEREFORD & CANYON

1955 and the "grow it yourself" or "live at home" philosophy of earlier days.

Some of our gang got into quite an argument concerning this situation one night. Several of the group figured that it was foolish for the Panhandle farmer to buy milk, eggs, butter and bacon in town when they could grow it on the farm at a much lower cost.

One or two of us held out for specialization, however, and I still think that goes hand in hand with progress. A man who studies and knows how to raise grain sorghum, for instance, will spend more time milking one cow, twice a day, than he will spend on several acres of grain sorghum. This situation, to any business man, would be absurd. We all know that if the farmer had to hire an extra hand to take care of the cow that he would come out in the hole. Why, therefore, can't this man, acting as a qualified expert on grain sorghum, produce more in his chosen field?

Take soap, for instance. You can buy a bar of good laundry soap for from 5 to 8 cents. My grandmother used to spend days turning out \$2 or \$3 worth of lye soap. It's just a losing proposition in 1955. Besides, grandma didn't have to pay a monthly bill to REA and the telephone company, thus allowing her to waste her time if she so desired.

I never did convince the other fellows but, on the other hand, they never did convince me. I still say that an old boy with a hundred cows, the necessary equipment and know-how can easily turn out a gallon of milk—better and cheaper—than the family farmer with one cow. The same old boys who were arguing with me wouldn't think of hauling their own freight. Most of them won't even do their own yard work, but they still expect the farmer to go back three or four decades and produce his own foods 100 percent at home. It is just like turning back the pages of civilization. This is a bunch of malarkey—and even if they could convince me, I'd like to see them convince the average farmer. A lot of bankers have been trying for a long time now, and they aren't getting anywhere very fast.

I also understand that Dale Tinnin picked up a new nickname in the Great Northwest. The Hereford bunch were all calling him "Runt" and "Half-pint" until they landed at Platte. Their host, a Mr. Phiffer, took one look at Dale's natty appearance and said, "Well, sir, I know this fellow must be the parson of the crowd." From then on the name "Parson" pretty well stuck to old Tinnin, although I understand that his marksmanship sometimes drew the appellation of the "Shootin' Parson."

Back home things seem to be the Hereford Concert Association. This organization has troubles galore, according to President Hap Cavness, Secretary Kathleen Cayler, and the 12 other duly elected officers and directors. These folks feel that they were elected—then left high and dry. They had a meeting the other night and, in addition to the directors, telephoned 60 former members. They say that only five people showed up at the meeting. The worst part, though, is that they do not know what to do. Right now, they are of the opinion that they should drop the whole thing unless more public interest is shown in the concert series.

All of which sounds logical. If no one wants a concert series, why try to cram one down their throats? The leaders feel, on the other hand, that they should make some effort to continue the series, which everyone admits to be an excellent thing. How about it? Does Hereford merit and justify a concert series? Are you, as a citizen, willing to attend the meetings, buy tickets, and maybe do a little work

—if you are not careful? You can vote "Yes" by calling Dr. Cavness or Mrs. Cayler. You can vote "No" by keeping quiet and letting things rock along. You—the public—are writing your own ticket on this subject.

Such, at least, was the decision of the minority group of five—and no one can justly blame them for their attitude. They are willing to work their heads off with a little support. Without it, they quit and the whole thing goes kaput.

Monday was the quietest Halloween I ever saw in Hereford. Even the "trick-and-treaters" were at an all time low in our part of town. In one way, it is a sort of relief. On the other hand, I always get quite a bang out of seeing the small fry on parade. I wound up the evening by consuming three of our excess lollypops—and chewing left-over bubble gum. The only real fun I got out of the deal was when a group of senior spooks asked if I could give them cigars instead of candy bars. I notice that they did a pretty good job on the store windows, though, and that can be classified as encouraging.

Workmen will start on the new Ela Aikman school soon. More than likely this month, as the contractors will want to pour concrete while the weather permits. When the building will be finished is a matter of speculation. Authorities are hoping to be able to move in with the opening of school in September, but are not actually expecting to be able to occupy the building at this time. Most people figure that the building will require a good 12 months—and they are probably right. Maybe a little longer. Anyway, it will be nice when it is finished.

School board members failed to mention the subject at their breakfast meeting Wednesday but, following the meeting, several of them said that they have a huge array of applications for superintendent. What's more, they say that most of them are excellent and well qualified. The big job, it seems, is picking out the one who can do the best job in this particular area. They have visited several schools already, and plan to visit some more this week. These folks are really taking the responsibility seriously and are putting in a lot of time. I wouldn't be surprised if they come up with an announcement before Thanksgiving, but this is purely personal speculation.

Receives Letter From Son
Mrs. H. E. Miller received a letter from her son, Pfc. Robert Miller, who is stationed at Camp Barbara in Korea. Robert states that he was playing football and received a broken ankle as a result. The boys in his camp have been kind to him while he has been recuperating. They bring his meals to him, and the Commanding Officer loaned him his typewriter to use while his ankle mends. Robert is taking a correspondence course in English and Algebra and is glad he will have something to occupy his mind while he is inactive. He has been teaching one of the Korean boys to speak English, and in turn, the Korean boy teaches him Korean. He states that the weather is getting very cold in Korea now, and with only a quanset barn for a barracks, he says it gets pretty uncomfortable at times. Robert has approximately 16 more months of service before he receives his discharge.

Lake Titicaca in South America is half as big as Lake Ontario.

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Anthony's WARM JACKETS for COLD WEATHER

Men's OD Green Tanker JACKETS



These jackets combine warmth with attractive appearance. Wt. 6 1/2 lbs. Knit collar, cuffs and bottom. Zipper fly front, bi-swing back. 10-oz. quilted rayon lining.

Small, Medium
Large & Extra
Large
A real buy for long wear and super economy

\$6⁹⁰

Solid and 2-tone WOOL FLANNEL JACKETS

Brown, Charcoal, Navy or Maize

\$12⁷⁵

Zipper front, 2 flap pleated pockets, band bottom and back, Rayon lined. Small, Med., Large, Extra Large.



Boy's Nylon Sheen

GABARDINE SURCOATS

Mountain collar, zipper front, belted with anchor buckle. Elastic inserts for snug fit. Attractive quilted lining. Available in Charcoal, Navy, Brown, Taupe and Green.

\$6⁹⁰

SIZES 4 to 16



TINY TOTS NYLON GAB JACKET

Fur Collar, zipper front, knit cuffs and bottom. Quilted rayon lining.

Sizes 4 to 14
Navy, Brown, Maroon, Green & Charcoal

\$3⁹⁸

BOYS BOLTA FLEX ZIPPER JACKET

Mountain collar, quilted lining; 50% wool knit cuffs and bottoms. A super jacket for warmth, long wear and style.

Sizes 4 to 18
Brown, Navy, & Charcoal

\$9⁹⁰

AND MANY OTHER JACKETS TO CHOOSE FROM IN OUR BIG STOCK... COMPARE THEM BEFORE YOU BUY.



MEN'S LIGHT WEIGHT SPLASH WEAVE GABARDINE JACKETS

Zipper front, two slash pockets, band bottom. Grey and charcoal grey. Sizes 36-42.

4.98

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ARE MAKING NEWS AGAIN
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Drive On Film During
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See
Chevrolet's New
4-door Bel Air
Sport Sedan

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On Display Thurs., Nov. 3rd

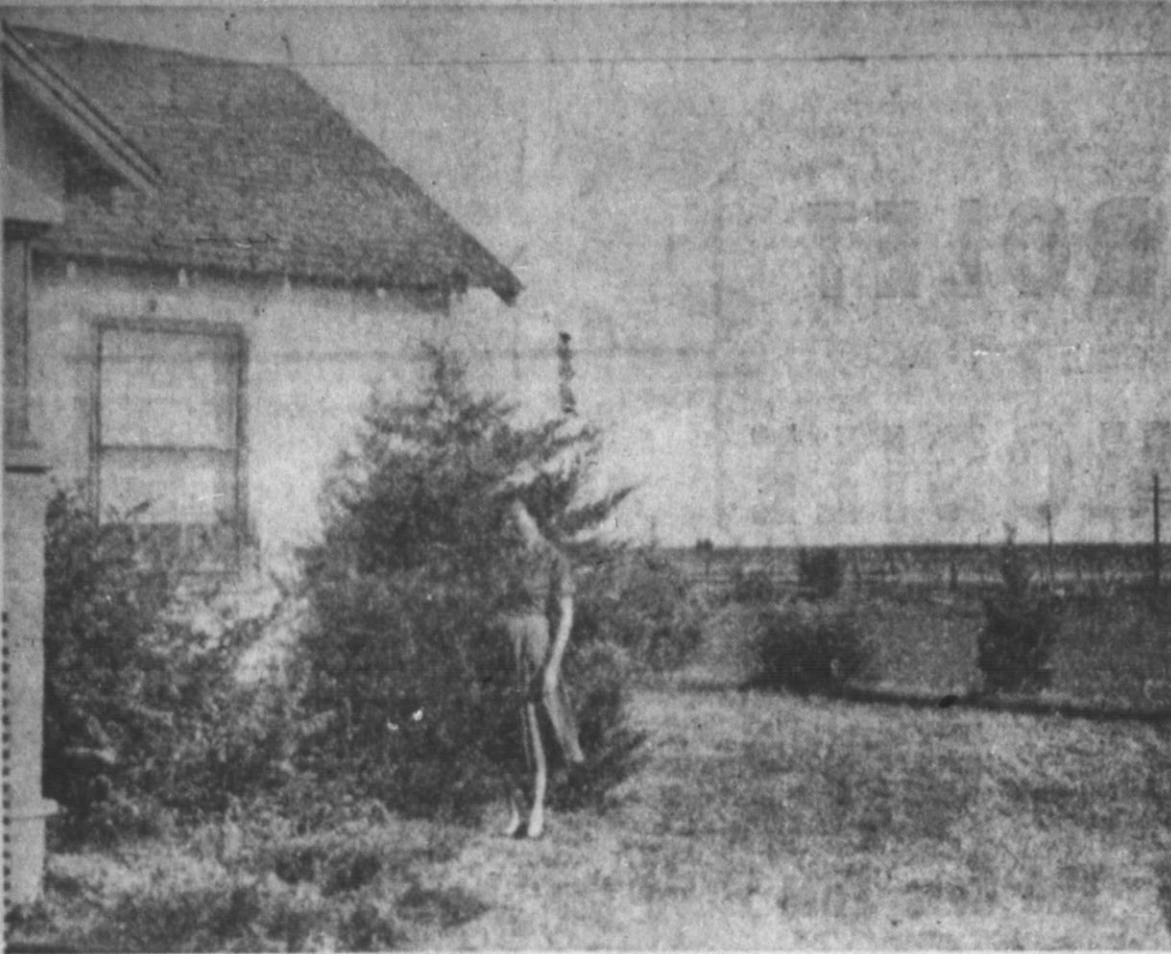
CHEVROLET

On Display Friday, Nov. 4th

Be Here When The Doors Open for The Thrill of A Lifetime

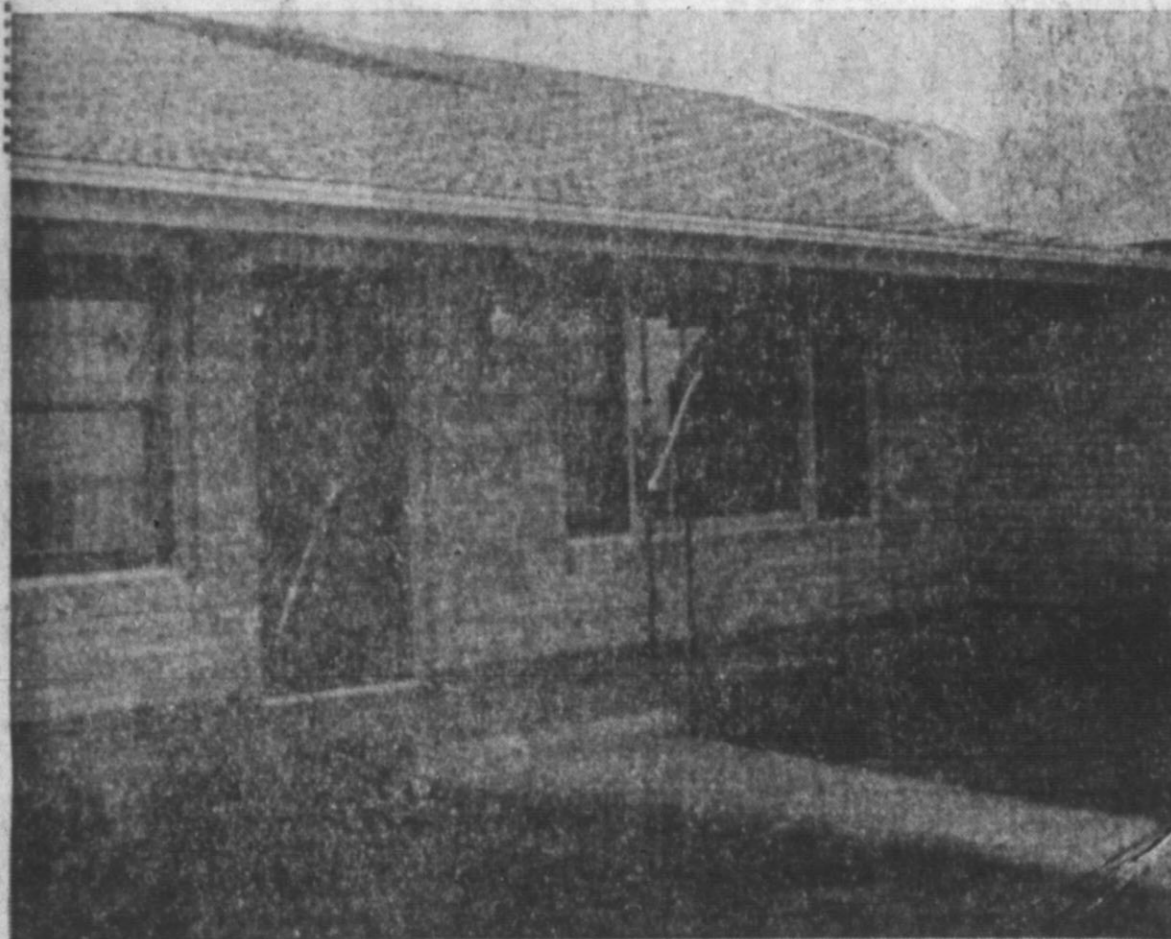
TRULY-TEAGUE CHEVROLET

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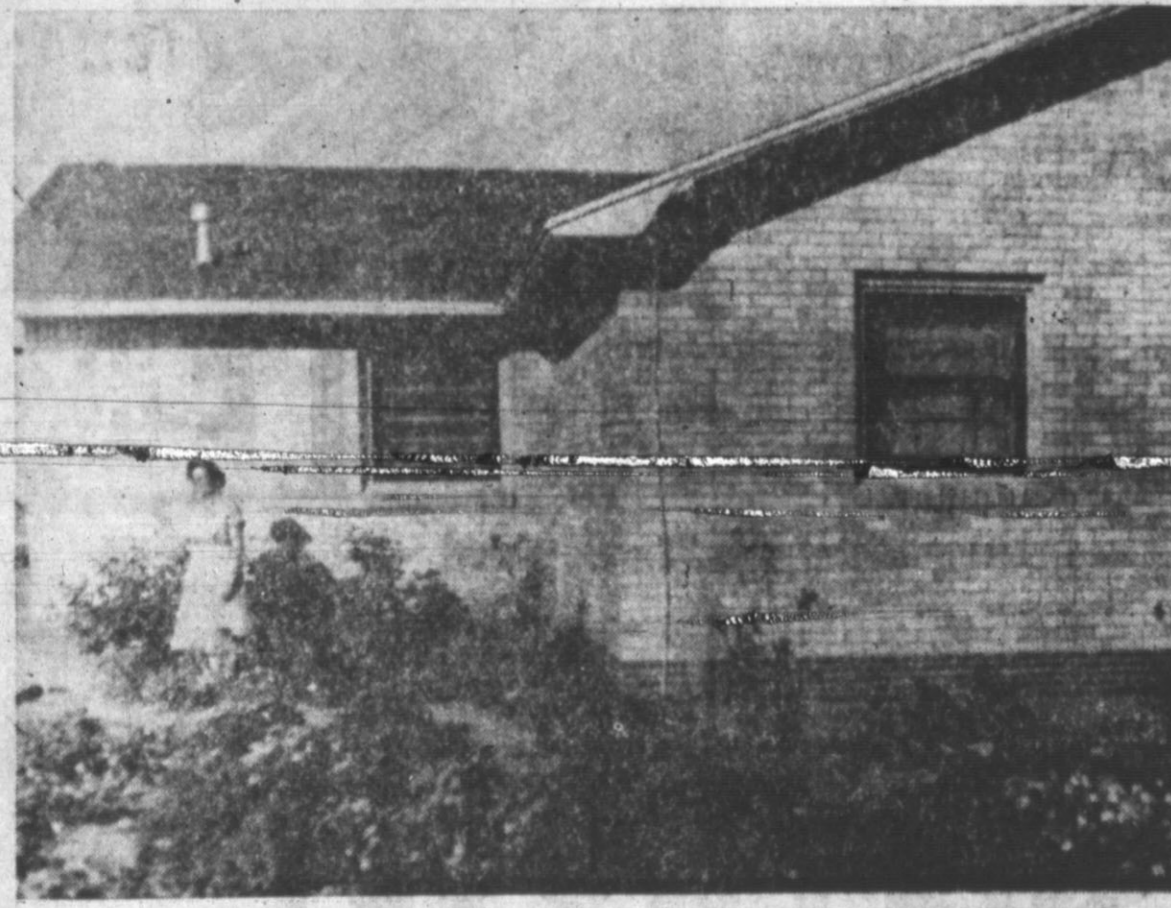
PLANTS THAT TAKE little care are the type of evergreens that the Dick Hagars have used in the landscape program around their home on east Highway 60. The house is set on top of a hill where the soil is very poor, but the large plantings have done well. Mrs. Hagar

stands in front of the red cedar used in the corner planting. In front of her are the pyracantha and the low growing pfitzer juniper to complete the planting. The young windbreak shown in the background is Arizona cypress. (Staff Photo)



EUONYMUS RADICUS, a new type of evergreen, has been used by Mrs. Wilburn Axe to border the porch of their home recently built in the Wyche Community (above). It is becoming popular because it is disease and insect resistant. Mrs. Axe is shown in a bed

of annuals which she has used in front of roses and evergreens she is just getting started. Back of the house (below) they also have an evergreen windbreak set. (Staff Photos)



Boys' Ranch To Become Citified In Near Future

America's First Boys' Ranch will soon become a city. A new sewer and disposal plant under construction at the Ranch will give the boys all the facilities of a city including gas, lights, water and the sewer system. When the Ranch started 16 years ago there were no utilities on the location, once the site of historic old Tascosa and later the headquarters for the Bivins ranch. Rancher Julian Bivins gave the old courthouse and the original 120 acres in order to give a home to America's homeless and unwanted youngsters.

There was no fuel and the wood for heat and cooking was brought by mule and wagon from the riverbed. The dry cottonwood limbs were dug up to a buzz saw on the banks of the Canadian River where they were cut into firewood. Butane was later used, but this could not be supplied in large enough quantities as the Ranch began to grow to care for more boys and the Ranch made plans to try to get a gas line. The Shamrock Oil and Gas Company and the Phillips Petroleum Company agreed to pipe the gas to the Ranch from their nearest gas line eight miles from the Ranch.

In early years the water system at the Ranch consisted of a natural flowing spring and a pressure pump and it was necessary for one of the boys to stay at the pump when it was running to keep

it going. A small water tower was moved in from the Dalhart Air Base and within a few years the Ranch had outgrown it also. Movie star Bob Hope gave a benefit show in Amarillo and the proceeds went to build the boys an adequate water tower, which still supplies the Ranch with its water supply. The boys have their own high line to furnish electricity and now with the new sewerage disposal system the boys have all the comforts of city life at a minimum charge.

The boys are doing away with the septic tanks that each building has maintained as they have to be cleaned and repaired often and will build one central plant. The boys are busily digging the ditches from each building to the one unit, laying the tile sewer lines and constructing the block cement disposal plant.

Meet Your

Neighbors

Demonstrations On Closets Are Given

"Fibber McGee Closets" should be outmoded in the homes of 4-H Club girls who have recently been given demonstrations by Loyce A. Sullivan, assistant county home demonstration agent, on "Closet Accessories and Dresser Drawer Arrangement."

Clubs reporting late October meetings are:
WALCOTT
Walcott 4-H Girls met at the Walcott School Oct. 21. The meeting was called to order by Mary Dufur, president. Janell Weaver led the group in singing. Kathryn

Burrus led the ritual. Roll call was answered with "One way that I can improve my bedroom." The girls gave some good suggestions. During the business meeting the minutes were read and approved. Committee reports were given and plans for selling tickets on a doll which was donated by Mrs. Roy Pruitt were discussed.

A very interesting demonstration on "Closet Accessories and Dresser Drawer Arrangement" was given by Mrs. Sullivan. The girls also finished their copper pictures.

Members present were: Cecelia Burrus, Kathryn Burrus, Pauline Cole, Mary Dufur, Hazel Lewis, Betty Lockhart, Kay Pruitt, Royce Lee Pruitt, Janell Weaver, Connie Jo Darwin and Edna Steward. The leaders present were: Mrs. Glen Burrus and Mrs. Sullivan.

Recent Luncheon Held By Simms Study Club Group

The Simms Study Craft Club met at the Community House for a luncheon recently.

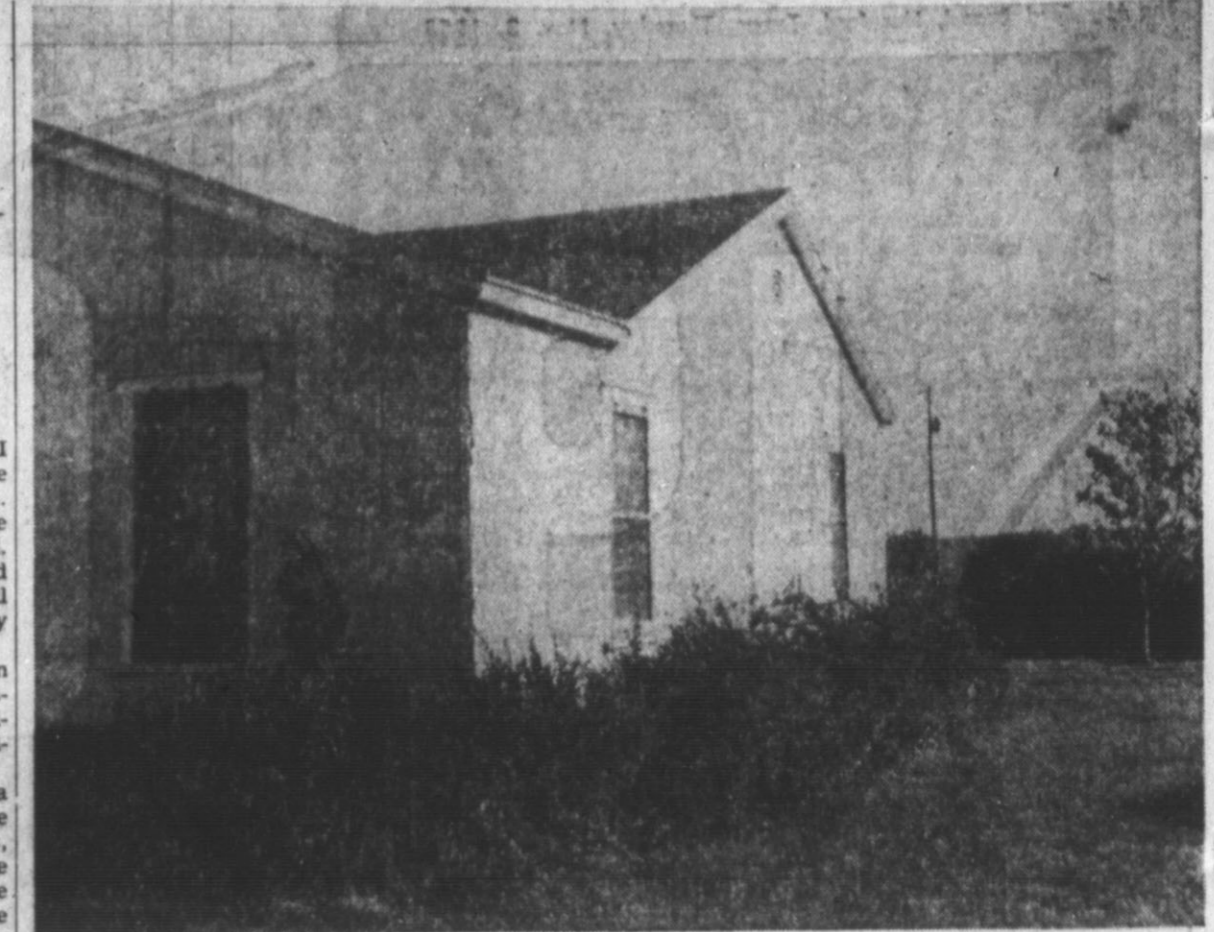
A demonstration on glamorized glass was given by Mrs. Cord Hammock. She also showed how to make some nice pictures and how to frame them.

Those present were: Mesdames A. J. Ashburn, M. W. Blankenship, C. F. Burk, James Cavin, C. W. Edwards, Ronald Furman, H. G. Hetzler, C. R. Hoffabaugh, Paul Lyons, C. A. Perrin, D. F. Riddle, Stocks, C. L. Bogle and hostesses were Mrs. Hammock and Mrs. Burk.

The next meeting will be with Mrs. James Cavin Nov. 3.

Mr. and Mrs. J. Benton Davis of Sherman were visitors in the Colby Conkright home this past weekend.

Mr. and Mrs. Emil Dettman left Sunday for Lordsburg, N. M., where they will make their future home.



AT THE MITCHEL home west of town one may also see a labor-saving landscape. All evergreens are used to the front of the house and carry out the purpose of tying the house

to the ground as good landscaping should do. Low dense hedge has been planted next to the house and two other types of evergreens are used for balance. (Staff Photo)

4-H Chatter

By LOYCE A. SULLIVAN

Already club members are beginning to make plans for Christmas. Four-H programs next month will feature Christmas ideas. Emphasis will be on wrapping Christmas gifts and baking, wrapping and decorating Christmas cookies. Club members will begin next month making plans for their Christmas parties.

Several 4-H'ers have been interested in the shoe covers that have been used in the bedroom improvement demonstration given by the assistant agent this month. Royce Lee and Merry Kay Pruitt are planning to make some covers like them. We have these in the

office if any of you are interested in seeing them to get the pattern. Rheba Jo Pinnell made the shoe covers.

Janet Higgins is the bedroom improvement demonstration given Daniel 4-H Club. When the club met at Janet's house this month, she showed the girls her bedroom and the different things that she had done for its improvement. She had finished doing quite a lot of work in her closet. One interesting article added was a peg board placed within easy reach and used for hanging small articles and even for hanging shelves from the top. Janet's bedroom improvement project won first place in county contests this year.

Several 4-H'ers will assist adult leaders when they give their program next month to the clubs. Cynthia Kromer from the Caprock 4-H and Jaquita Miller from the Merry Maidens 4-H will attend the training school for this program on Oct. 31 and will help their leaders present the program to the clubs next month.

Mrs. Draper is attending the Texas Grand Chapter of the Eastern Star at San Antonio this week. Saturday (Oct. 29) we will leave for College Station to attend the State Agents Conference, Oct. 31 through Nov. 4.

Mr. and Mrs. Paul Snider of Little Rock, Ark., left for their home Sunday after a short stay here with her parents, Mr. and Mrs. H. M. Cogswell.

MERCURY'S OCTOBER SALES SMASH ALL-TIME RECORDS

Biggest October in Mercury history starts the big move to THE BIG M

On September 29th THE BIG M—the new 1956 Mercury—was unveiled for the first time in dealers' showrooms. By November 1st, actual sales figures indicated immediate, overwhelming public acceptance far greater than in any previous first month following the introduction of a new Mercury model. It's still another new all-time record month for one of the fastest growing cars in automotive history. Come in now—see why so many people are making the move to THE BIG M.

CHECK THE BIG M'S LEADERSHIP FEATURES!

- New 225-hp SAFETY-SURGE V-8 engines
- New high in usable power for pickup, passing, hill-climbing
- Ten big, new Safety-Engineered features
- Exciting, new Flo-Tone color styling
- 13 glamorous new models, including a whole fleet of low-silhouette hardtops
- New, wider price range
- Consistently higher resale value

The big move is on—

to THE BIG MERCURY
DON'T MISS THE BIG TELEVISION HIT, ED SULLIVAN'S "TOAST OF THE TOWN", SUNDAY EVENING, 6 P.M. STATION KPFA-TV CHANNEL 10
YOUNG MOTOR COMPANY

East Highway 60

Phone 9

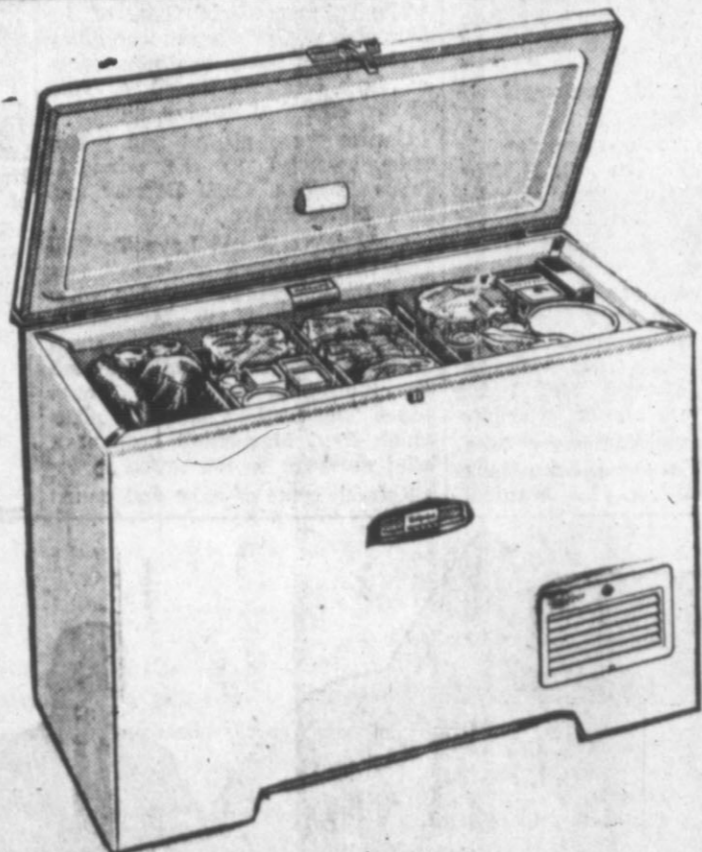
Parker Bros. Builders Supply

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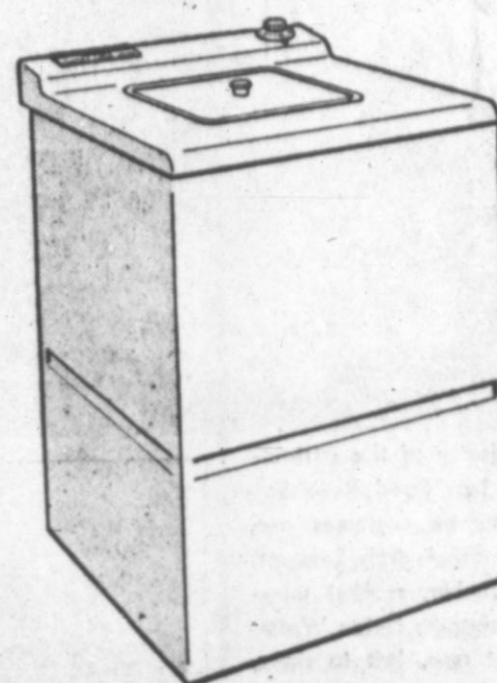
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HARVEST SALE

Old St. Nick Is Just Around the Corner
BUY NOW FOR CHRISTMAS DELIVERY
SAVE - SAVE - SAVE



Regular \$489.95
HOT POINT
17 Cubic Foot
FOOD FREEZER
\$329⁹⁵



HOT POINT
Automatic
WASHER

- All Porcelain
- Flexible Dial Control
- Deep Overflow Rinse
- Agitator Wash Action

\$175⁰⁰

And Your Old Washer

Regular \$539.95 Value
Hotpoint 11.5 Cubic foot Combination
REFRIGERATOR-FREEZER

Only **\$379⁹⁵** and your old Refrigerator

NO DOWN PAYMENT

Regular \$459.95 Hotpoint EH 11.5 Cubic Foot
Refrigerator - Freezer **\$359⁹⁵**
NOW ONLY and your old Refrigerator



NEW 1955
Hotpoint
SUPER-STOR
REFRIGERATOR + FREEZER

HOTPOINT AUTOMATIC DRYER

NOW ONLY

\$159⁹⁵

*Your Trade-Ins Make
The Down Payment!*
NO PAYMENT 'TIL NEXT YEAR
Crop Plan Available!!



OTHER BENDIX TELEVISION SETS PRICED
from **\$250⁰⁰** to **\$300⁰⁰**

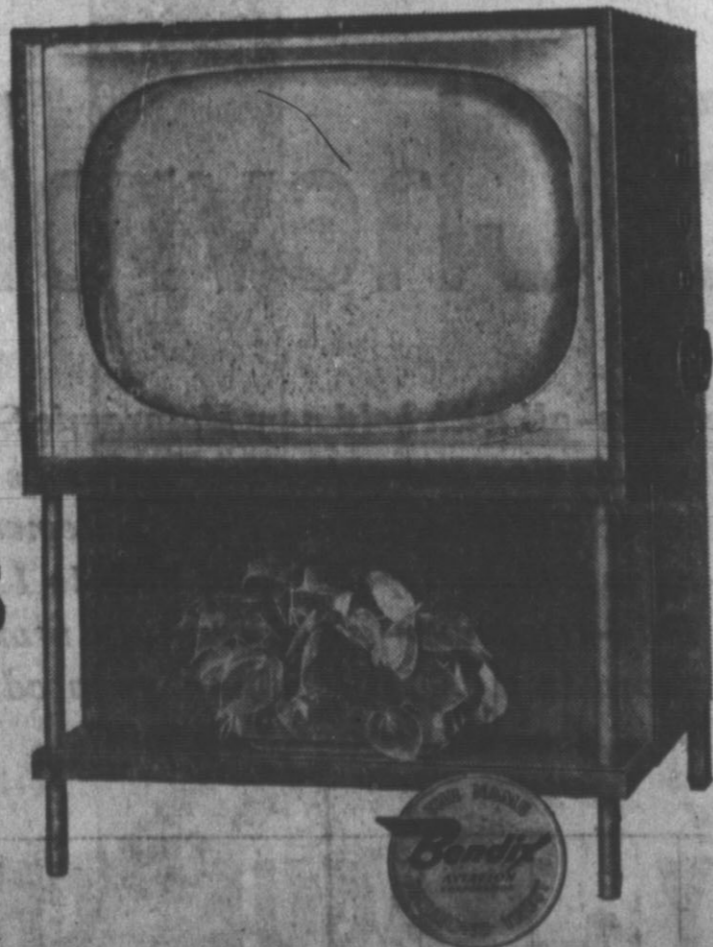
ALL SPECIALLY PRICED FOR
Our Big **HARVEST SALE!**

Advanced 1956
DYNA - JET
TELEVISION

for this Event Only

\$209⁹⁵

INSTALLED



PARKER BROS.
BUILDER'S SUPPLY

1306 Park Ave.

Phone 719





EKK! A FREAK! is probably what the majority of the customers thought when they walked into the Furr Food store Saturday. The employees dressed in Halloween costumes are, back row, left to right; Tommy Tucker, market; Bob Sessums, grocery; Mary Newman, grocery; Tom Tucker, market manager; Tommy Crow, assistant grocery manager; Helen Watts, grocery, and Jack Stevens, grocery; First row, left to right; Jackie McNeese, grocery; Douglas Ruland, grocery; Billy Roy Thompson, produce manager, Marty Gabbert, market, Raymond Wells, grocery, and Bill Shore store manager. (Staff Photo)

Hereford Garden Club Has Flower Show Clinic Here

Hereford Garden Club met in the home of Mrs. O. H. Herring Friday afternoon with Mrs. Ralph McCullough as assistant hostess.

Mrs. A. L. Manjeot conducted a flower show clinic on the Flower Show schedule arranged for the fall flower show which was called off because of an early freeze.

Arrangements were judged and discussed and some horticulture entries were judged. Arrangements included "By the Sea" by Mrs. O. G. Hill, "Put On Your Old Gray Bonnet" by Mrs. C. C. Ferguson, "At Th' Cross" by Mrs. M. T. Rutter, "God Be With You" by Mrs. John Hacker and "A Harvest Moon" table arranged by Mrs. A. L. Manjeot.

During the business session the members named Mrs. O. H. Herring, president, to serve as delegate to the Fall Board meeting of District 1, Texas Garden Clubs, Inc., to be held in Amherst on Nov. 9 when district officers, chairmen of standing committees, the immediate past governor and the presidents of each local federated club will be present. Mrs. Ralph McCullough was chosen alternate.

Members attending were Mesdames C. C. Ferguson, John Hacker, O. G. Hill, A. L. Manjeot, Ralph McCullough, M. T. Rutter, S. S. Williams, Rex Tynes, F. M. Kester, F. H. Oberthier and the hostess.

Primary Girls' Class Is Given Halloween Party

The Primary Girls' Class of the Assembly of God Church was given a Halloween party by their teacher, June Neel, in the C. A. Hall of the church Saturday night.

Games were played and prizes were awarded to the winners: Joyce Perkins, Cecil Barrow and Lola Marie Short.

A duet, "I Would Love To Tell You What I Think of Jesus" was sung by the pastor and his wife, Rev. and Mrs. V. W. Marcontell. Mrs. Marcontell accompanied them with her accordion. They led the children in the chorus "Jesus Loves The Little Children," after which Rev. Marcontell brought a brief message to the group. Refreshments of cake and punch

Karen McGee Has Slumber Party

After being crowned football queen at the football game Friday night, Karen McGee entertained a group of friends at a slumber party followed by a breakfast the next morning.

Girls attending were Sara Jo Smith, Pam Royal, Marlene Gilliland, Sue Suggs, Daleine Tinnin, Barbara Hall, Kay Barnard, Sue Kirby, Jan Hargis, Wanda Kimbrough, Marline Allred, Wynjean Quattlebaum and the hostess.

Mr. and Mrs. Floyd Baber and family visited Mrs. Baber's mother, Mrs. M. Fletcher, in Wellington over the weekend. Mrs. Fletcher has been ill.

Emmett Zelenka, Tulane Junior tackle from New Orleans, will handle most of the extra-point kicking for the 'Greenies' this fall.

PLAINS INSURANCE AGENCY

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Westway News

By MRS. T. B. THOMAS
Spooks, witches, hobgoblins and the like were roaming the countryside Saturday night when a party was held at the community house. Every age group was well represented. The teen-agers were taken to a different part of the community to be entertained by Frankenstein and other characters. Refreshments of hot dogs, pie, coffee and punch were served.
Mr. and Mrs. Vernon Kaul and children, and Mrs. Albert Kaul of Sabetha, Kans., have been visiting Mr. and Mrs. Merlyn Kaul and Walter over the weekend.
Mr. and Mrs. Bob Hunt of Canyon were dinner guests of Mr. and Mrs. J. C. Morrison on Sunday.
Mr. and Mrs. Jack Renfro and T. B. Thomas left Sunday for a trip to Montana. Mr. and Mrs. Renfro will buy seed potatoes in Nebraska on the way up. Thomas will visit his brother, Ben L., in Roundup, Mont.
Mrs. Ray Haltom and Roy from Dimmitt spent Sunday afternoon with her parents, Mr. and Mrs. R. L. Wilson.
Sunday visitors at church were Mr. and Mrs. James R. Coleman and boys of Colorado, Dick Powell of Muleshoe, Mr. and Mrs. Vernon Kaul and children and Mrs. Albert Kaul of Sabetha, Kans., and Linda Shafer of Hereford.
Grace Little of Hereford visited with her parents, Mr. and Mrs. Paul Rudd Sunday.
Mr. and Mrs. Jim Clements and children spent Sunday in Dumas

visiting Mr. and Mrs. Roy Cain and family and Mr. and Mrs. Dudley Smith and family.

Mrs. Jesse Odom and Jerry were in Cottoncenter over the weekend for homecoming.

Mr. and Mrs. Jim Clements and children attended a party at Mr. and Mrs. Tony Hoffman's home Sunday night.

Mr. and Mrs. James R. Coleman and boys were Sunday dinner guests of Mr. and Mrs. Harold Head.

Sunday guests of Mr. and Mrs. Martin Campbell and children were Eugene Campbell of WTSC in Canyon and Mr. and Mrs. David Coats and children of Denver City. Mrs. Coats is a sister of Mr. Campbell.

Mr. and Mrs. Vernon Kaul and children, and Merlin Kaul visited in Friona Saturday with Mr. and Mrs. Ralph Durstine.

Mr. and Mrs. Phillip Miller were in Amarillo Sunday night as supper guests of Mr. and Mrs. Guy Davis.

Mr. and Mrs. A. C. Stengel of Hereford were Sunday visitors of Mr. and Mrs. J. W. Stengel and children.

Mr. and Mrs. C. A. Sauley returned home from several days spent in Roaring Springs visiting Mr. and Mrs. L. A. Mullins. They attended the rodeo Saturday night. While there the Sauleys visited Mr. and Mrs. Jim McClesky.

Mr. and Mrs. Bud Taylor and children went to Muleshoe Sunday afternoon to take Dick Powell home. Dick had spent the weekend here with Dan Taylor.

Carol Turrentine was honored guest at her third birthday party on Friday afternoon. Refreshments were served by Teresa and Susan Rudd, Lois and Tommy Kershen, Janice and Patty Turrentine. Mothers attending were Mrs. Andrew Kershen, Mrs. Paul Rudd, Mrs. Joe Paetzold, Mrs. Bess Werner and the hostess Mrs. George Turrentine.

Mr. and Mrs. Perry Auten went to Lubbock on Sunday to attend a cleaner's demonstration.

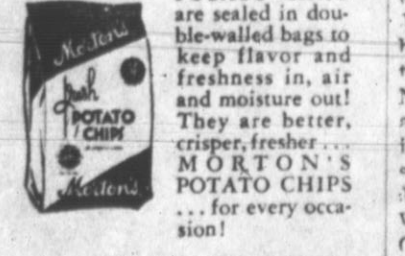
Linda Shafer of Hereford spent the weekend with her cousins Ann and Gayle Watoner. Mrs. Art Shafer came out Sunday afternoon to visit with Mr. and Mrs. Joe Wagoner.

Mr. and Mrs. A. L. Williams have spent the past two weeks visiting in the home of his parents, Mr. and Mrs. Alvin Williams of the Progressive community. Mr. Williams has been stationed in Oklahoma City with the Air Force, and leaves Friday for California where he will be flying to Tokyo, Japan, the base at which he will be stationed in the immediate future. Mrs. Williams will remain in New Orleans with her parents, Mr. and Mrs. Roy Drumm for approximately three months after which she plans to join her husband in Japan. En route to Hereford, the Williams spent one week in New Orleans in the home of Mrs. Williams' parents; they stayed two days with the C. N. Rices in Houston and spent one week in Fort Worth with Mr. Williams' maternal grandparents, the L. A. Singletons.

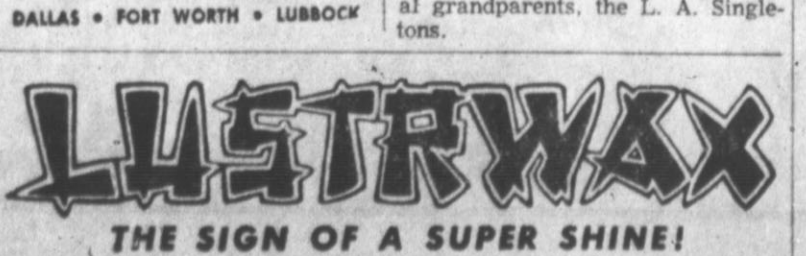


Morton's POTATO CHIPS
Better — Crisper — Fresher
MORTON'S POTATO CHIPS are sealed in double-walled bags to keep flavor and freshness in, air and moisture out! They are better, crisper, fresher... MORTON'S POTATO CHIPS... for every occasion!

Also MORTON'S BARBECUE CHIPS



Morton Foods
DALLAS • FORT WORTH • LUBBOCK



Here Friday and ready to roll!

The hot one's even hotter!

the '56 Chevrolet

New models—all with bold new Motoramic Styling. More models—including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood—up to 205 horsepower and 9.25 to 1 compression ratio. This—remember—is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!

They're sitting in our showroom right now championing at the bit. For these '56 Chevrolets were born with an urge to go places! But look 'em over first. Look at that bigger, wider, more massive grille. Follow that lower speedline of chrome back to those sassy, high-set tail-lights (the one on the left swings down to uncover the gas cap!).

V8 or 6—19 Models in 3 Series
Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, and comfort and safety features? If Chevrolet doesn't offer them, it's only because they haven't been invented yet. Come in and drive the '56 Chevrolet!



TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740

SAFETY LAST
PHOENIX, Ariz. (AP)—The police department had a very red face. Capt. Haskell Welch was in a minor traffic accident. He was cited only after Chief Charles P. Thomas ordered it, the next day. Welch is chief of the department's safety program.

Miss Marylon Williams, who has been attending Southwestern Bible Institute in Waxahatchee, visited over the weekend in the home of her parents, Mr. and Mrs. Alvin Williams of the Progressive community. Her folks took her to Amarillo Sunday night when she took the train back to Waxahatchee. She arrived in Hereford Friday night.

The death rate of white females aged 3 to 28 in the United States is less than 1 per 1000 a year. The average length of life for Americans has increased by 30 years since 1850.



NOVEMBER'S HERE — November, the moody month has variety and Garry Roland is taking advantage of it. Wind, rain or shine it's a pretty wonderful time for the hunter. Garry is the son of Mr. and Mrs. Emerson Roland. (Staff Photo)

RELIGION BY PHONE
KEOKUK, Iowa (AP)—The Rev. Dale E. Oliver has instituted a unique telephone inspirational program.

Known as "Inspiration 340" Rev. Oliver provides recorded words of cheer and faith from his study at the Evangelical Free Church. By merely dialing the number, residents are greeted by messages like the following:

"Hello! We're glad you called. Yesterday is but a memory, tomorrow a promise, today an opportunity. Make the most of it. The Evangelical Free Church reminds you that families that worship together are happy families. Read your Bible every day. Thank you."

Chicago is an Indian word meaning "wild onion place," one of hundreds of Indian names for U. S. cities, says the National Geographic Society.



BRAND BABIES — If you are real good to me I'll push you in my little red wagon, Randy Clements seems to say. He is the 18-month-old son of Mr. and Mrs. Sieve Clements. (Staff Photo)

AVAILABLE NOW!..... IN HEREFORD!

RADIANT = Glassheat =

BORN OF WARTIME NECESSITIES
NOW BRING YOU

FOUR NEW FREEDOMS!

- 1 FREEDOM FROM FIRE HAZARD**
Because there are no elements or coils, GLASSHEAT PANELS are the safest heating units you can install in your home. Your children cannot be painfully burned by contact with the heat-giving glass panels. Your most precious furnishings can be placed within six inches of GLASSHEAT without fear of scorching.
- 2 FREEDOM FROM NOISE**
Because there are no moving parts, GLASSHEAT is completely silent. There are no fans to rick your nerves nor motors to snap on and off. No breezes flutter your curtains or ripple your window shades.
- 3 FREEDOM FROM DIRT AND ODOR**
Because you choose GLASSHEAT as your heating system, there are no unpleasant odors created to circulate through your home. No soot or smoke originates from GLASSHEAT. It is the cleanest and most pleasant heat you can install in your home.
- 4 FREEDOM FROM MAINTENANCE**
Because GLASSHEAT is covered by an iron-clad guarantee for a five-year period, your maintenance problems are gone. There is nothing to wear out, and every GLASSHEAT panel will resist a blow directly on the glass equivalent to 1700 pounds per square inch.

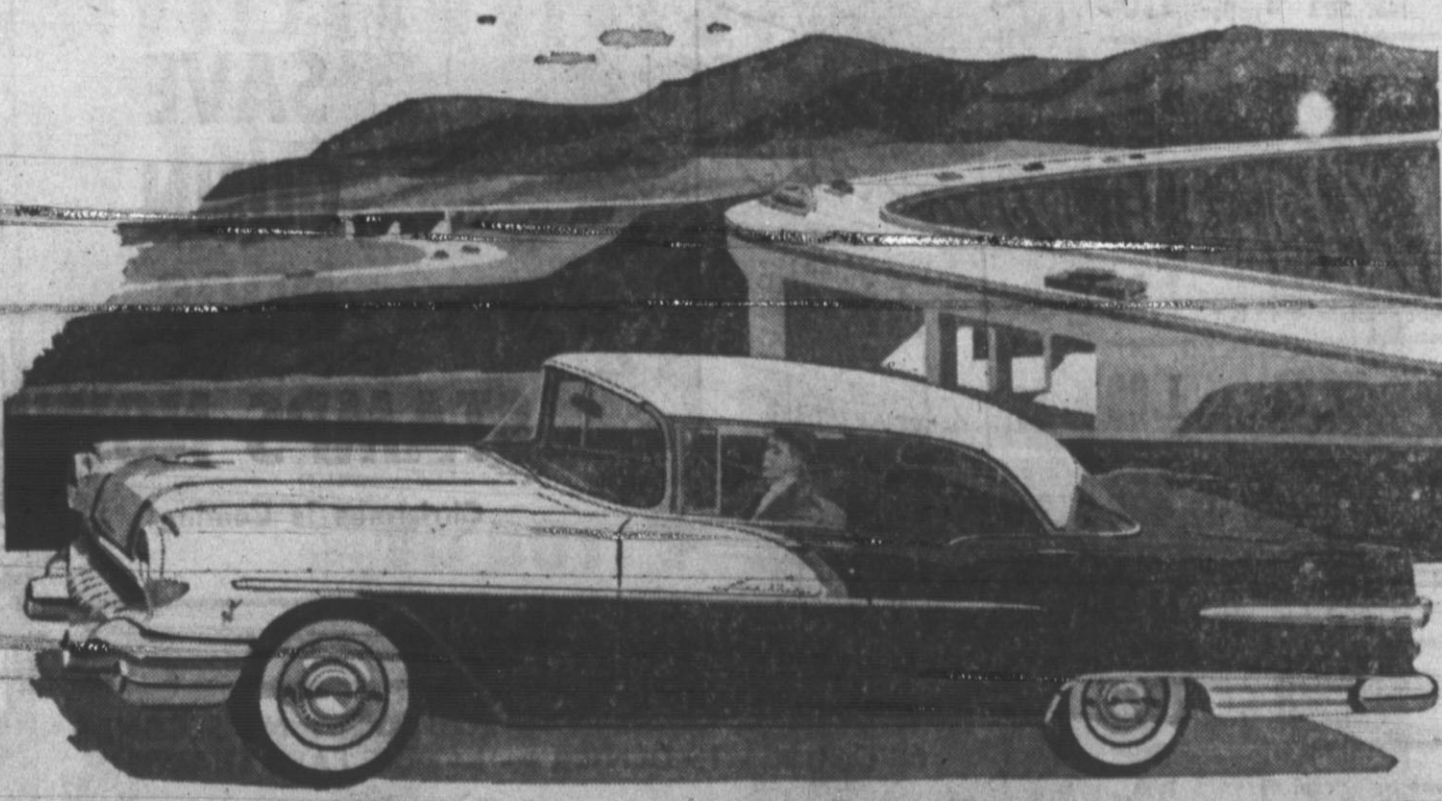
Ask for free demonstration with our portable room unit. Plugs into any household outlet!

Radiant Glassheat of Hereford
841 E. First St. Hereford, Texas Ph. 317

Try Something Terrific Today!
The Fabulous '56 Pontiac

Introducing a Big and Vital
General Motors "Automotive First!"

A new Strato-Flight Hydra-Matic—coupled with Pontiac's 227-H.P. Strato-Streak V-8—results in performance so new and dramatic it must be experienced to be believed!



THE ALL-TIME SUMMIT FOR GLAMOUR AND GO!

You enter a joyous new era of motoring when the lure of Pontiac's glamorous new style of tomorrow gets you behind the wheel. Performance is so incredibly agile, so amazingly responsive that, if it weren't for Pontiac's size and comfort, you'd swear you were driving a new advance in sports cars. Touch the accelerator and that great General Motors "First"—silken-smooth Strato-Flight Hydra-Matic—teams up with Pontiac's wholly new Strato-Streak V-8 engine to unleash the greatest "go" on wheels! Pick yourself a hill and feel it disappear right under your wheels. Merely decide to pass that car ahead—and you've done it! Here's performance that's

surely destined to "pull the props" from under well-established record holders. But performance is only part of the fabulous Pontiac story for '56. Everything about it brings a thrill! There's a new ride, new handling ease, colorful new luxury interiors, and the greatest safety ever engineered into an automobile. And as to style—well, a single look confirms the fact that Pontiac is again the most smartly distinctive car on the road—the one car that marks you as one who knows the best when he sees it. So come in today and drive this fabulous car. Sure as you love glamour—sure as you love "go"—you'll go Pontiac in '56!

H & W Implement Co.

240-244 East 3rd St. John Deere — Pontiac Phone 5

ADRIAN NEWS
By ANNE BRIGGS

The elementary grades of Adrian schools were treated Friday and Monday at Halloween parties. Mrs. F. A. Kromer's first and second graders enjoyed orange soda pop and cupcakes served by room mothers: Mesdames Frances Stinnett, Elbert Whitten, Dean Whaley, Marion Ferguson and Bill James. The room mothers also planned and directed games and gave the children favors of Halloween caps. The third and fourth graders enjoyed games and refreshments of cupcakes, orange soda pop, popcorn balls and favors of whistles. Mrs. A. P. Jones is the teacher and room mothers are: Mesdames Ruth Perrin, Ronald Fuhrman, Oscar Bronniman and Jake Fortenberry. Mrs. Annie Vickrey's fifth and sixth grades were treated by Mesdames Clint Homfeld, Jim Ricketts and Antonio Flores. The children were served refreshments of soda pop and cupcakes decorated with Halloween faces. They also played games and Paula Creitz read a Halloween story. Mr. and Mrs. Jimmy Briggs of Olton became the parents of a baby boy Thursday night. He weighed 6 pounds 7 3/8 ounces and was named Jimmy Robert. Mr. and Mrs. W. C. Briggs of Adrian are the grandparents. Mr. and Mrs. Al Goodin and girls of Hart attended the basketball game between Nazareth and Adrian Friday night and visited

with Mr. and Mrs. J. R. Cullender. Erma Lou Jordan was Billie Grubhkey visited Sunday afternoon with Judy Pinnell. Mrs. Bill Leslie took her daughter Peggy to Amarillo to the doctor Monday afternoon. Mrs. Lela Fite of Berger visited Thursday to Saturday with her daughter, Mrs. Abb McCullar and her sisters, Mrs. Clara Grubhkey and Mrs. Stella Horton and a brother Buster Mosteller. Mr. and Mrs. L. E. Garrison are the parents of a baby girl born Oct. 25. She weighed 5 pounds 14 ounces and was named Kris. Mr. and Mrs. Lester Garrison of Channing visited Sunday in the home of their son and family, Mr. and Mrs. Chock Garrison and children. Kirk and Kathy returned home for a visit with their grandparents. Mr. and Mrs. N. L. Jacobson visited Friday to Wednesday of last week in Denver, Colo., with Mrs. Jacobson's sister, Mrs. G. P. Hance. Mrs. Georgia Finley of Amarillo visited Sunday afternoon with Mrs. E. H. Mosteller and Alma. Mrs. Ernest Frank and Mrs. Don Morgan were hostesses Thursday evening in the Ernest Frank home at a Sunday School party for the Methodist Sunday School and a handkerchief shower honoring Mrs. Ruth Perrin. Mrs. Perrin is in the process of moving to Canyon. About 30 guests were served refreshments of pumpkin pie and coffee or soda pop. There are 21 whooping cranes, sole survivors of the species compared with 25 last year and a low of 15 in 1942.



THE STORY OF OPTIMIST INTERNATIONAL

The philosophy of the optimist has always been sought after by peoples of the world. This seeking after the cheerful philosophy is the particular good luck charm of Optimist International. The movements started spontaneously. How long Optimist Clubs have existed on a local scale is not known, but the earliest on record were organized in 1911 in Buffalo, N.Y. and Syracuse N.Y. Until June, 1919, no efforts were made to organize except on a local basis. At that time, 11 Optimist Clubs joined together in Louisville, Ky. in the first convention of Optimist International. The movement spread until today there are more than 1000 Optimist clubs established in 7 countries with honorary clubs in Australia and England, totalling more than 48,000 members. The motto of Optimist International was accepted as spontaneously as the movement itself. The interest in boys dates back to 1922 when Dr. C. W. Hartloff of Evansville, Ind., made his plea to convention delegates in behalf of the delinquent boy. His eloquence hit the delegates right in their hearts and their first motto "Friend of the Delinquent Boy" was adopted immediately. Eventually Optimist interest expanded to include all boys. "Delinquent" was dropped from the motto and it became simply "Friend of the Boy". St. Louis and Milwaukee clubs were active in originating the hundreds of Junior Optimist Clubs which are growing now in leaps and bounds. Besides these Junior Clubs, there are more than 450 other types of boys' work activities sponsored by the clubs. Camps, clubhouses, homes, training projects that have produced so many wonderful results. Counseling is done through Optimist Uncles, Clinics and the Juvenile Court. Along with aiding and encouraging the development of youth throughout the world, the ambitions and objectives of this group are the development of Optimism on an international basis as a philosophy of life and the promotion of active interest in good government and civic affairs. The Optimist family has 3 distinct branches—the club, the district (30 of these) and the International administrative body. Each club is an independent unit, elects its own officers, adopts its own constitution and tailors its own programs to fit the desires of its members and the needs of its community. The districts, or regional areas, composed of groups of clubs within certain geographical boundaries were originated to provide closer liaison between clubs and international. Club presidents are members of the district's board of directors. The executive head of the district is the governor and serving with him are lieutenant-governors who are heads of smaller units, called "zones". Like the clubs, each district is an independent unit, adopts its own constitution and other policies consistent with International policies. The International Board of Directors is a representative group of Optimists, elected to serve as an administrative body and adopt policies beneficial to the entire organization. This Board consists of the president, two immediate past presidents, four vice presidents, and four directors. Each is elected at the annual convention and serves for one year. The president is the only one who cannot succeed himself. Conventions are held each year in the early summer. (The 38th will be held in Los Angeles, Calif., in June, 1956). Four meetings of the board are held each year. The office of Optimist International is located in the Railway Exchange Bldg., in St. Louis, Mo. The various departments—Fiscal, Boys' Work, New Club Building, Club Service and Public Relations—operate from the International office for the benefit of all clubs. Here, too, is published "The Optimist Magazine," the official monthly publication of Optimist International. This, then, is the set-up for one of the world's largest man's service club organizations... dedicated to Youth... Optimist International.



This message brought to you by the Hereford Optimist Club

HEY MOM! LOOK!
SHURFINE SAM...WITH ANOTHER
LOAD OF CARNIVAL SPECIALS

HOWDY
MA'AM

Shurfine CARNIVAL of '55

WE
LIKE
SAM!

Values 'til
NOV. 5

AT

Shurfine CARNIVAL SPECIAL
BUY AN ASSORTMENT
JELLY
8 Oz. Jar
Apple, Blackberry, Cherry,
Crabapple, Elderberry, Grape,
Plum, Raspberry, Strawberry
5 for \$1

LETTUCE LARGE HEADS	10c
APPLES IDAHO ROMES LB.	10c
Turnips PURPLE TOP LB.	10c
YAMS PORTALES MARYLAND SWEET LB.	10c
SHURFINE FROZEN ORANGE JUICE 2 Cans	27c
BUTTERFINGERS 12 BAR PKG.	49c

Shurfine

APRICOTS 303 Halves Unpld.	5 For 1.00
ASPARAGUS 300 Green Cut	4 For 1.00
BLACKEYES No. 300	8 For 1.00
CATSUP 14 Oz. Bottles	5 For 1.00
CHEESE SPREAD 2 Lb. Box	59c
CHERRIES Red Sour Pitted 303	5 For 1.00
CORN Cream Style Golden 303	6 For 1.00
CRANBERRY SAUCE No. 300	5 For 1.00
FLOUR 25 lb. Bag	1.69 10 lb. Bag 75c
FRUIT COCKTAIL No. 303	4 For 1.00
JUICE GRAPEFRUIT 46 oz. Can	4 For 1.00
BEANS GREEN Whole No. 303	4 For 1.00
GREENS or TURNIP 303	10 For 1.00
HOMINY No. 303	11 Cans For 1.00
MARGARINE 2 lbs.	35c
BEANS MEXICAN STYLE No. 300	8 For 1.00
MILK TALL CANS	8 For 1.00
PEACHES Halves or Sliced No. 2 1/2	3 For 79c
PEARS BARTLETT HALVES No. 303	4 For 1.00
PEAS EARLY HARVEST No. 303	6 For 1.00
PICKLES SOUR or DILL 22 Oz.	4 For 1.00
POP CORN WHITE or YELLOW 10	6 For 1.00
PORK & BEANS No. 300	9 For 1.00
PUMPKIN No. 2 1/2 Cans	6 For 1.00
SALAD DRESSING qt.	39c

COOPER'S

FRESH DRESSED — PLUMP — TENDER — TASTY

FRYERS GENEROUS SIZE	Ea. \$1.00
DELIGHTS ARMOUR'S STAR CURED SHOULDER CUTS	LB. 59c
PORK CHOPS FIRST CUTS	LB. 39c
PORK CHOPS CHOICE CENTER CUTS	LB. 59c
SLICED CELLOPHANE WRAPPED SWIFT'S BACON 2 LBS.	98c

BORDEN'S

CHARLOTTE FREEZE HALF GALLONS	49c
NOTEBOOK FILLER SIX 25c PACKAGES \$1.50 VALUE	\$1.00

Coffee MARYLAND CLUB LB.	95c
WORTH QUART DECANTER SYRUP QT.	39c
LIPTON'S TEA QUARTER POUND	39c
BEAUTY BAR 2	for 45c
VEL GIANT BOX 10c OFF	61c
CAKE MIX DROMEDARY WHITE YELLOW CHOCOLATE 4	for 89c

Shurfine

Tuna CHUNK STYLE 6 Oz.	4 FOR \$1.00
Salt 26 Oz. Boxes	2 FOR 17c
SAUERKRAUT 303 Cans	8 For 1.00
SHORTENING 3 Lb. Can	69c
SPINACH No. 303 Cans	8 For 1.00
SWEET POTATOES No. 2 Cans	5 For 1.00
TOMATO JUICE 4 45 Oz. CAN	For 1.00

SAVE GUNN BROS. STAMPS NOW
Christmas Is Coming!

SAVE ON THESE LOW PRICES TOO!

LADIES FINEST QUALITY — POSITIVELY NO SECONDS 60 GAUGE - 15 DENIER — LATEST FALL SHADES	Ladies DU-PONT NYLON HOSE pr.	59c
Or Buy 3 Pair — Full Box At Only \$1.75		
HELENE CURTISS SUAVE LUXURY LADIES HAIRDRESSING	REG. 1.00 VALUE	69c plus tax
BE KIND TO YOUR SKIN MELROSE CREAM	REG. 1.00 VALUE	59c plus tax

COOPER'S Market FINE FOOD



KNOX'S KNOTTINGS

By BILL KNOX

Eagles Get Dope On Herd

We don't really think the Whitefaces had to use much while exterminating the Shamrock Irish Friday night, but if they did, half of Canyon was here to see it.

It so happened to be Canyon's open date. And we hope they got an eyeful—of dust. The entire Hereford coaching staff and almost the entire team was watching the game.

Apparently they don't regard Hereford too lightly. And for just cause. No team should regard the Whitefaces too lightly. Not with the Herd's dangerous offense, however weak their defense may be.

Canyon May Be Favorite

Now Canyon's just has one loss to their credit this year, an opening-game 7-2 loss to Floydada. They have a couple of ties with Dumas and Perryton. Hereford smashed one of these teams and was smashed by the other.

But that doesn't mean anything. If it did Hereford would be installed as three-touchdown favorites on the grounds that Canyon defeated Shamrock by 26-7 and Hereford won by 53-7. Canyon tied Dumas 6-6 and Hereford won 33-14. Hereford would win by at least 19-0 and maybe by 27-0.

However, comparative scores like that mean nothing. Canyon, and Hereford will be rated as a near tossup with the Eagles given a 1/2 point edge.

Perryton Not That Good

Almost passed out when we heard the score of the Phillips-Perryton game last Friday. Was quite a shock to us. If anything we expected the score to be nearer 140-0 instead of 14-0.

But things like that happen. We certainly don't think Perryton has that good a team. The Rangers' defeat of Hereford was an upset and Phillips mangled the Whitefaces 73-27.

Still Hereford remains the only team to cross Phillips paydirt. And we'd almost wager that the Whitefaces will just about be the only team in this district to score upon them. Twenty-seven points at that.

Linemen Star Once Again

We must give due credit to the Hereford forward wall. They played one of their finest games of the year against Shamrock. The downfield interference was a spectacle to behold, especially on that fine 73-yard run by John Bryant.

Defense was outstanding also. Once the Irish had a first down on the Hereford five and couldn't score. Matter of fact when Hereford got the ball after four downs the ball was on the eight. They went the wrong way.

We're sure Coach L. B. Russell would have sent in his third string and run up the score a little more, but when you haven't got enough men for two teams you can't send in your third team!

Has anybody heard anything about Phillips being kicked out of the Interscholastic League? We haven't either, but we think it's against Interscholastic League rules to play your Junior High team like Phillips did against Perryton!

But then when did they move Jackie Webb back to Junior High?

C-DAY FACES HERD



DEFENSIVE STANDOUT — Gene Waits, 175-pound Whiteface lineman, has stood out as a defensive star for the Whitefaces all year. Waits has one more year of eligibility. (Bill Patton Photo)

District Teams Face Important Contests

District IAA this week features two important clashes and a battle of the cellar-dwellers.

Canyon and Hereford and Phillips and Dumas lock horns while the Dalhart Wolves and Shamrock Irishmen fight it out for the cellar. Phillips will again be a definite favorite, while Canyon will be a shaky favorite.

The Canyon - Hereford game is a do-or-die battle for both teams. Hereford must win to stay in the fight for second, while Canyon must have the victory to remain a contender for the district championship. Canyon will be favored only slightly.

Phillips and Dumas clash at

Phillips in a game which will see the Blackhaws favored once again. Last week the Blackhaws were surprised by Perryton while winning only 14-0 and Dumas clouted Dalhart 53-0. Phillips is a 15-point favorite.

The Dalhart - Shamrock game may turn out to be a better contest than either of the other two. Both teams are near the cellar, Dalhart holding an edge over the Irish since they tied Perryton, 0-0. But last week Dumas stomped the Wolves, 53-0. Hereford gave Shamrock a 53-7 licking. Shamrock has won only one game thus far, over McLean. Dalhart's two wins are over Guymon and Clayton.

Hereford Brand...

SPORTS

Hereford, Texas, Thursday, Nov. 3, 1955

Pleasant Dreams: Herd 35, Hawks 9

(Editor's Note: This is another in a series of stories written about Whiteface teams of the past. The information was gathered from Brand files.)

By BILL KNOX
Eyebrows went up all over the Panhandle. Hats went up, too, in Hereford, and a terrific vocal roar of pain by Phillips, of triumph by Hereford—when the Whitefaces, charged with lightning, butchered the Phillips Blackhaws, 35-9, in the Texas Panhandle's greatest upset of the season.

It was the Hereford Whitefaces of 1950 who turned this trick. Not since then have the Whitefaces come close to the Hawks. And it was a long time before that that the Whitefaces had succeeded in defeating the perennially tough Phillips team.

These Whitefaces weren't picked to do it, but they did it, and they laid it on thick. The result was a three-way tie for the district championship involving favored Dalhart Phillips, and Hereford. Dalhart had defeated Hereford, Phillips had stopped the Wolves, and Hereford trampled Phillips, giving each team one loss. Robert Veigel, pre-

sident of the school board at the time, called correctly the flip of the coin which gave Hereford the right to represent district 1A in the bi-district playoff.

But that wasn't the only game the Herd won that year. They won six more besides the big win, but lost the big one to Shamrock at Pampa. Shamrock football fortunes have reversed considerably since then. They had tied Phillips 14-14 that year.

Ahly coached by Dalton Criswell, the Whitefaces featured a powerful and deceptive backfield led by southpaw Jack Stanton, all-district and all regional quarterback.

The Hereford line, apparently raw and green at the first of the year, turned in some sterling performances before the year's end. The big forward wall was headed by Duane Janssen. Raymond Dement and Tim Corbett. Other linemen were Randy Thomas, Alton Brock, Kenneth Brock and Franklin Boyd. Leonard Walterscheid started the year at end, but when a switch to a halfback post proved

(Continued on Page 2)

Both Elevens Need Victory To Stay

The Hereford Whitefaces face their hour of reckoning Friday when they invade Canyon-town for an all-important clash with the Eagles.

A loss could ruin either team. A Canyon win would spoil Hereford's chance for second, while a Whiteface victory over Canyon would nullify Canyon hopes for first place. The Eagles may have the advantage, having rested a week. Hereford swamped Shamrock, 53-7 last week. Canyon may have an advantage in that the game is to be played on their home field. The Eagles are somewhat shaky 1/2 point favorites.

Comparative scores give the advantage to Hereford, however. Canyon and Dumas fought to a tie while Hereford had little trouble walloping Dumas 33-14. Canyon stopped Shamrock, 26-7, while Hereford chilled the Irish, 53-7.

Hereford Coach L. B. Russell is staying somewhat mum about the situation. "We'll probably be underdogs," said Russell. "Not very much; but it only takes one point to win a game," he said.

Both teams will probably reach a physical peak for the contest. Hereford reported no injuries from the Shamrock game, while Canyon has had a week to rest their bones.

Canyon will field the heaviest and one of the most potent lines in the district. Jack Pruett, 230-pound center, is being billed as all-state material by sports writers and sophomore tackle sensation Richard Burgess weighs in at 225. Hereford will probably be out-weighted from 10 to 15 pounds per man.

Hereford sports a season record of six wins and two losses, both the losses being in conference play.

Canyon has won four games, lost one, and tied two. Their two ties are with Perryton and Dumas. Hereford trampled Dumas and lost to Perryton. The Whitefaces' two losses are to Phillips and Perryton.

Facing the big and rugged Canyon line, the Whitefaces may fully exercise the great speed of Wayne Smith. And they may also fill the air with footballs. The Whitefaces definitely have found a fine pass combination of John Bryant to Danny Elliston. Elliston has been on the scoring end of six Bryant touchdown heaves.

Hereford's brilliant offense may have to go all out against the Eagles' fine defense. No team has scored more than 12 points against Canyon.

Clarence Peaks, Michigan State left halfback, began his Spartan career as a quarterback.

A total of 633,484 fans turned out last season for Eastern League baseball games, an increase of 74,246 over 1954.

The Yale-Columbia rivalry marks the oldest in the history of the Ivy League. They first met in 1872 when the Elis conquered the Lions 3-0.

The University of North Dakota has had 19 head football coaches during 59 seasons the sport has been played at the school.



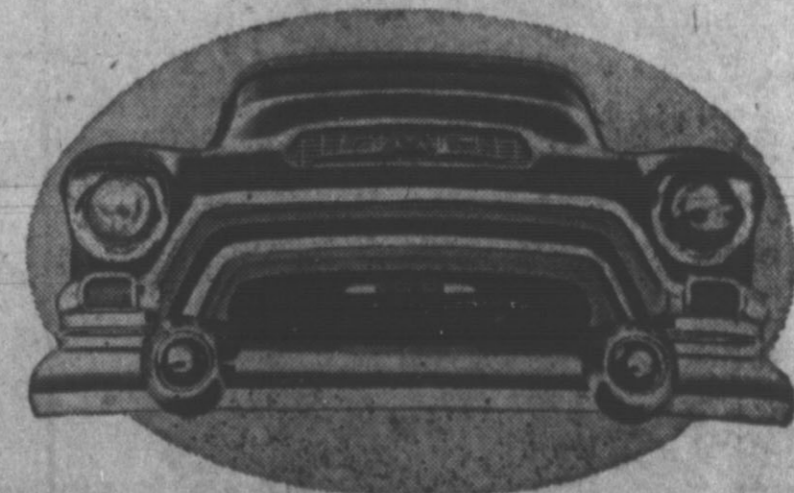
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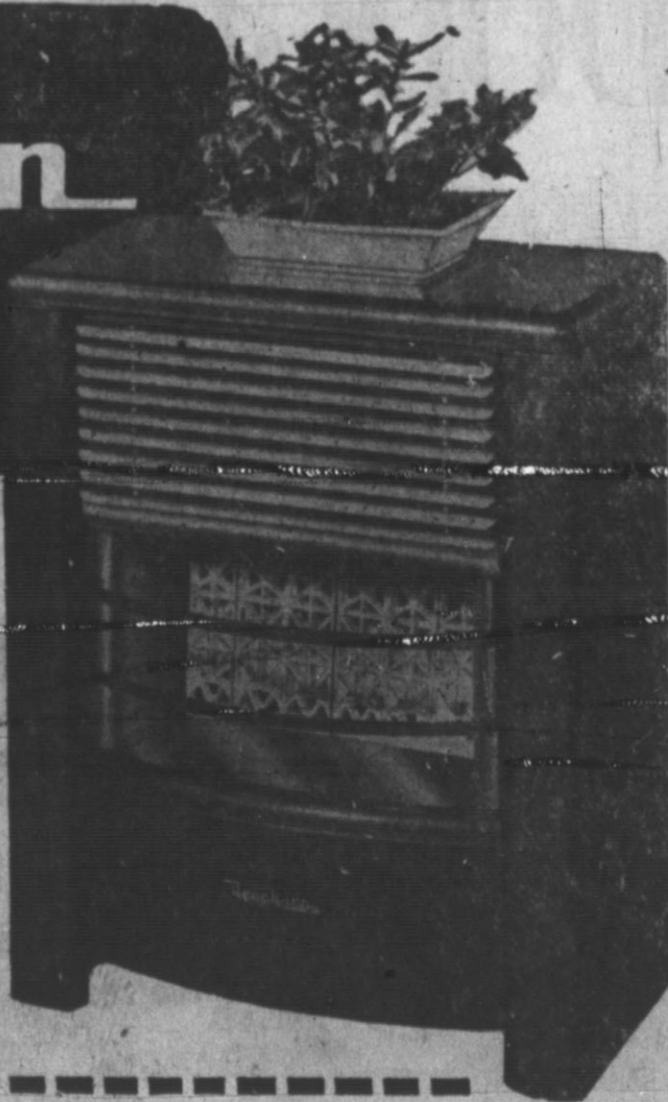
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Pleasant...

(Continued from Page 1)

ed profitable Ken Brock took over his end post.

Things didn't look too good at the first of the year. With Jack Stanton out with a back injury, the Whitefaces lost their season opener to L. M. Watson and Co., from McLean by 12-0. Bill Engman took over the quarterback post for this game as a fumble-ridden Hereford team saw what a team could do without the ball.

But the Whitefaces played an inspired brand of football in their next encounter with the powerfully-rated Tulla Hornets. They came out on the long end of a 14-7 score. Ken Brock scored one touchdown on a 12-yard aerial from Stanton, while the left-winger raced five yards for the other. Bill Kelly converted both times.

However, the mighty Levelland Lobos proved much too powerful for the up-and-coming Whitefaces who fell by 20-0. Levelland scored early and late. Their last touchdown came in the last minute of play when Heard raced 34 yards down the sidelines. "They scored the first time they got their hands on the ball and in the third canto. The Friona Chiefs, old rivals of the Whitefaces, only recently dropped from the schedule, failed to furnish much competition for the Herd and fell under their hooves, 34-12. The Whitefaces scored 27 points in the initial half, scored seven in the last half of the game while allowing the Chieftans to score 12.

In their last game before the opening of conference competition, the stampeding Herd trampled the Muleshoe Mules 22-6. It was a grudge game for the Mules, but apparently they didn't have enough grudge in their souls because the Whitefaces completely dominated the entire contest all the way. The first conference contest proved to be somewhat of a breather as they slammed Perryton, 25-0. Jack Stanton scored one touchdown and heaved two touchdown tosses to Duane Walker and Leonard Walterscheid, while Duane Walker accounted for the other score.

The Damart Wolves, who were favored to make shambles of District One before the onset of the season, lived up to their advanced billing by soundly trouncing the Hereford Whitefaces, 27-7 at Dalhart in Hereford's next game. Backs Billy Cessman, Billy Ritter, and Jackie Newman proved much too powerful for the hopeful Herd.

Before the Phillips game Stanton fell by 27-6. Walker and Stanton personally accounted for all the touchdowns scoring twice each. Before the Phillips game Coach Dalton Cresswell held a closed practice session under the lights. Apparently his concoction worked because the Whitefaces pulled one out of the bag and came up with a brilliant 35-9 win.

Led by the ever-deceptive Jack Stanton, the Herd was unstoppable. Stanton never turned in a more remarkable performance. Once, late in the game, needing four yards for a first on fourth down, he called a play on eight, forcing the anxious Hawks to jump off side and give Hereford the needed first down. The Herd rolled up

the tremendous total of 468 yard rushing against the Hawks—more than any team has ever amassed since then. And it will probably be a long time before another team does it.

The Dumas Demons were crushed, 40-14 in the final conference game. The next Saturday morning representatives of the three schools tied for the district title met in Amarillo to decide who would represent district one in the bi-district playoffs. Robert Veigel of Hereford called collectly the flip and the Whitefaces were to meet Shamrock at Pampa.

Now Shamrock was an entirely different story from Phillips. They had been tied, 14-14, previously by Phillips who was no match for Hereford, but reversed the turntable. They started early then held on for a 20-6 win.

On a somewhat questionable play the Irish took the opening kickoff all the way to paydirt, 95 yards. They scored two more touchdowns before the first quarter ended, allowed Hereford to score in the second stanza, then both teams settled down to a scoreless dual. Shamrock was defeated, 33-0, by Childress in the regional clash.

The Whitefaces ended the year with seven wins and four losses. The losses were to Dalhart, Levelland, and McLean. The only conference defeat was Dalhart.

Of course the big one was Phillips!

ROAD MOVES MOUNTAIN
HELENA, Mont. (AP)—Montana's largest current highway project will eliminate the motorist-killing Devil's Elbow and other hairpin curves of crosscountry U. S. High-

way 2. It is perhaps Montana's most spectacular highway job, involving relocation of a river channel and moving parts of mountains on the near western slope of the Continental Divide. Crystal Creek will be piped underground for it.

The 1956 U.S.G.A. Amateur Public Links championship will be held July 7-14 at the Harding Park course in San Francisco.

Most petroleum deposits originate in material which builds up on sea bottoms.



READY TO WATCH THE GAME — Karen and her attendants are ready to see Hereford beat Shamrock 53-7. Sammie Lesly, G. C. Merritt, Wayne Smith, and Danny Elliston were their escorts at Friday night's homecoming game when Karen McGee was crowned football queen. (Angel Photo)

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1953, AND JULY 2, 1948 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

The Hereford Brand published weekly at Hereford, Texas for Oct. 31, 1955.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, James M. Gillettine, Hereford, Texas.

Editor, Virgil Moore, Hereford, Texas.

Managing editor, Virgil Moore, Hereford, Texas.

Business manager, Melvin Young, Hereford, Texas.

2. The owner is: James M. Gillettine, Hereford, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Mrs. Seth B. Holman, Amarillo, Texas.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities

Legal Notice

in a capacity other than that of a bona fide owner.
5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2268.

James M. Gillettine, owner.
Sworn to and subscribed before me this 31 day of October, 1955.
Atha McIver
(My commission expires 6-1-57.)
(SEAL)

Legal Notice

NOTICE IN PROBATE THE STATE OF TEXAS

TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS—

GREETING:
You are hereby commanded to be published for 20 days, exclusive of the first publication, in a newspaper printed in Deaf Smith County, Texas, a copy of the following notice:

NO. 1038 THE STATE OF TEXAS:

TO ALL PERSONS INTERESTED IN THE ESTATE OF JOHN R. MOSLEY, DECEASED, E. B. Hedrick, Administrator of said estate has filed an application in the County Court of Deaf Smith County, on the 17th day of October, 1955, for a final account as is provided for by Articles 3634 and 3635 of the Revised Civil Statutes of the State of Texas, said Application will be heard on the 7th day of November, 1955, at the Court house of said County, in Hereford, Texas, at which time all persons

interested in said Estate are required to appear by filing a written answer and contest said application, should they desire to do so. HEREIN FAIL NOT, but have you before said Court on the first Monday after service is perfected, this Writ with your return thereon showing how you have executed the same.

WITNESS my hand and official seal, at Hereford, Texas, this 17th day of October, 1955.

Ralph Smith
Clerk of the County Court of Deaf Smith County, Texas
By Claudia Martin Deputy
T-42-3c.

FRIENDLY SERVICE COUNCIL BLUFFS, Iowa

The desk sergeant at the police department has a ready answer whenever a motorist protests against posting a bond on a traffic violation ticket.

The sergeant merely points to a little sign on the wall. It reads: "Try our lay away plan."

FOOD FOR THOUGHT JACKSONVILLE, Fla.

Henry Freney complained to police that when he fell asleep on a counter stool at a downtown chophouse, someone stole the shoes off his feet.

CAUGHT LOITERING OKLAHOMA CITY, Okla.

Oklahoma City police arrested a 16-year-old youth for loitering — then got caught loitering themselves.

Officers took the youth to the fingerprinting room, then momentarily forgot about him. He hasn't been seen since.

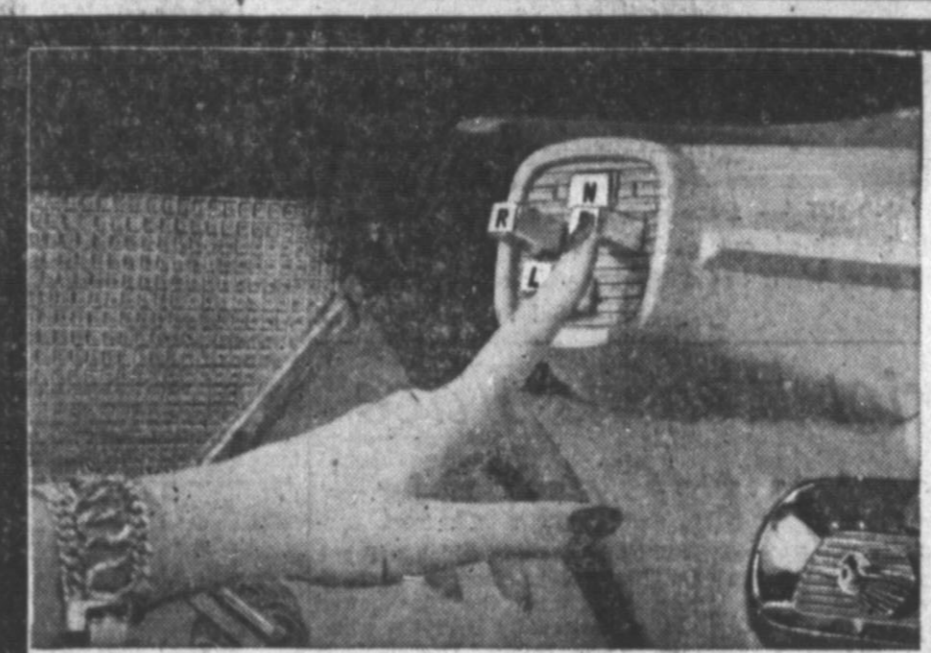
"growin' plains"

Presented by the Hereford State Bank of Hereford

HEREFORD "TOWN WITHOUT A TOOTHACHE"

COUNTY SEAT AND PRINCIPAL TOWN OF DEAF SMITH COUNTY... LOCATED ON PANHANDLE AND SANTA FE RAILROAD. ARTESIAN WATER IN UNLIMITED QUANTITY MADE HEREFORDED THE CENTER OF AN IRRIGATED FARM DISTRICT.

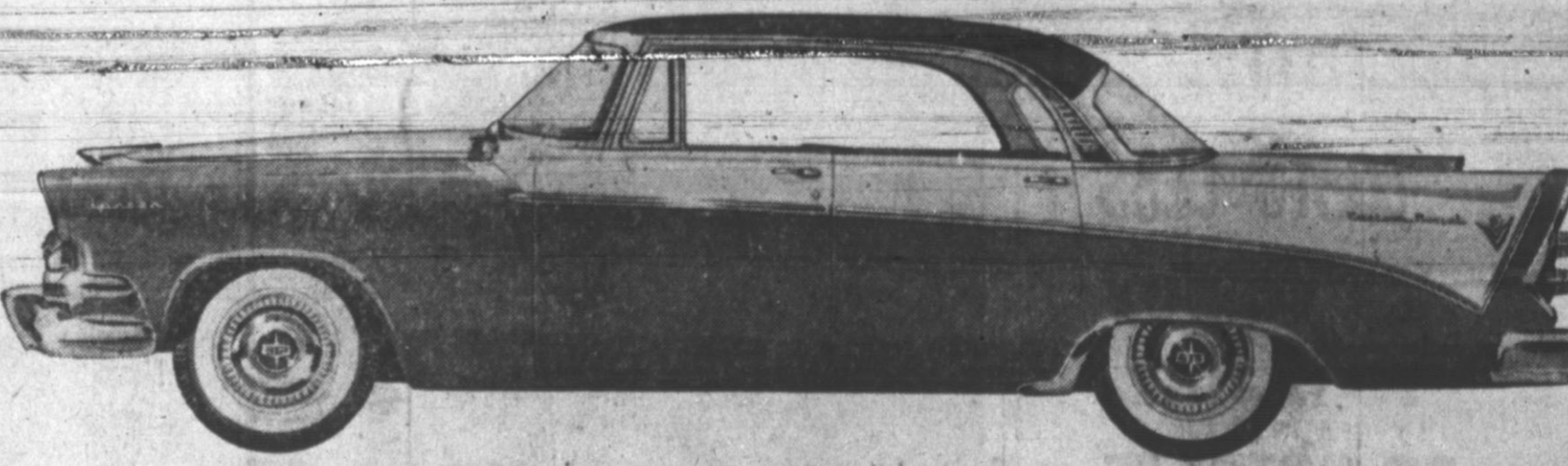
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That's right—as stated in the terms of the Contest Rules! If you are one of the weekly winners of the Grand Prize, you will take command of a new '56 Dodge right away! Next year, it will be exchanged for a new '57 Dodge, delivered to your door! The year after that, a new '58 Dodge... and so on for the rest of your life!

Do you have the "Magic Touch"?
Here's what you do. Visit our showroom today and discover the "Magic Touch" of Dodge push-button driving... the safest way to drive ever developed. Write a short driving safety slogan

(3 to 10 words) on your "Magic Touch" entry blank. Fill it in, mail it. Yours may be selected!

Hollywood—here you come!
If your entry is selected for any one of the four weekly final contests, you will compete with two other contestants for a "DODGE FOR LIFE" on the popular Lawrence Welk Show from Hollywood, over a national television network. It will be fun! A few minutes after you appear on the show—you may be the winner of a new Dodge for life! (Naturally, you're Dodge's guest in Hollywood—all expenses paid, and what a time you will have!) Come on in today, and get started!

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NO ALLOTMENTS THEN

Farmers Were Urged To Put Acreage In Cotton In 1922

Thirty-three years can change things a lot, and it has done just that to cotton farming in Deaf Smith County. Whereas today it is next to impossible to get a "big enough" cotton allotment, in 1922 the Chamber of Commerce and other organizations were waging a spirited campaign for cotton raising in the county.

In fact the Sept. 15, 1922 issue of The Brand carried an eight-column banner headline which read, "Campaign For Cotton Raising is Well Under Way."

The Brand story read:

"The constantly growing sentiment in this community for the past several years for the growing of cotton on a commercial basis came to a head at a luncheon of the Chamber of Commerce, Realtor's Board, farmers and others interested, held at the Stockman's Cafe Thursday noon. Over 30 were present, samples of stalks, bolls, squares and the fleecy staple itself were on display, and the crowd gave attentive ear to an

excellent talk by J. L. Bain, county judge-elect of Donley County. Mr. Bain has had years of cotton experience, both as a planter and as a buyer, and is thoroughly conversant with the subject.

Following the conclusion of Mr. Bain's remarks, several farmers present stated that they would like to start a list of men who would pledge cotton acreage for next year, which would undoubtedly have great weight in securing a good gin. Several farmers present had gone before this list was started, but those who were left pledged the following: J. L. Bain, 200 acres; Kelly Gray, 200 acres; T. T. McDermott, 40 acres; G. W. Wilson, 100 acres; and H. M. Smith, 25 acres.

"It was resolved to continue the cotton discussion, taking up practical measures, at next Monday's luncheon at the City Cafe, and all farmers in this territory who are interested in this new addition to Hereford's agricultural program, are urged to attend this meeting.

Anyone who cannot come but who will pledge acreage is invited to phone this information to The Brand office, so that the acreage can be added to the list.

Mr. Bain, who owns two sections of land in this county, was introduced by Vice President Homer Wilkinson, who made an excellent cotton talk himself. The visitor declared that cotton is now being grown right at our back door and is surely headed this way; that there is no way of stopping it for the reason that experience has shown that it will grow and mature on the Plains, that the staple is stronger here than elsewhere, and that the economic demand for its production here is so pressing that there is no way of keeping it out, even if an effort should be made to do so. "It's like a prairie fire," said Mr. Bain, "and it's headed this way. I honestly believe the time is right at hand when the Plains country of Texas will be the banner cotton country of the United States."



WITH A BIG SMILE FOR THE FANS as she passes in front of the stands, Karen advances to the center of the field to be crowned HHS football queen of 1955. Her attendants were left to right, Joan Fowlkes, sophomore; Clarabeth Holt, junior; and Lavana Lookingbill, freshman. (Angel Photo)

Yes, 33 years do make a difference. Today Mr. Bain could probably get his acreage pledge quota filled in a hurry.

CARD OF THANKS

We sincerely thank everyone for their many expressions of sympathy at the death of our beloved mother and grandmother, Mrs. Margret Zipper. These kindnesses shall always be remembered.

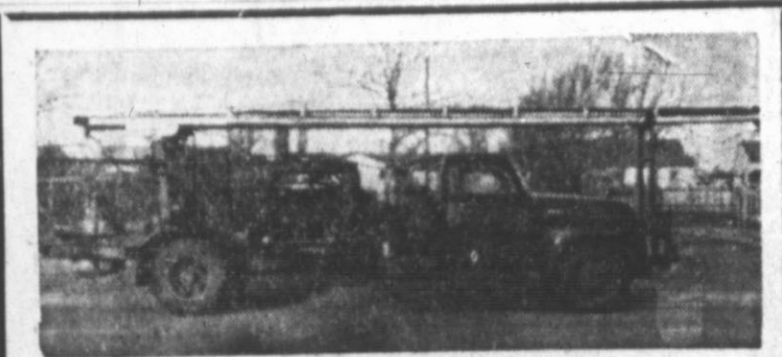
Mr. and Mrs. Ed Jesko
Mrs. Carolyn Ohlig
Their children and grandchildren

SIGNS OF THE TIMES
CORNICANA, Tex. — Kerr Cowan tells of a neighbor who decided to sell her house and hung a for sale sign on the mail box.

When Cowan saw her taking the sign down, he asked if she made a deal.

"No," said the woman. "I'm just moving the sign. Seven people have stopped and wanted to buy the mail box."

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Long Time Ago

45 Years Ago

Misses Maude McLean and Olive Elder entertained a few friends at the home of Mrs. H. H. Haekins Tuesday evening. Forty-two was the main pleasure of the evening and several intensely interesting games were played. Chocolate fudge and marshmallows were served during the game. Those present were: Misses Ivy and Huffman, Mrs. Estelle Tucker; Messrs. Odell Elliott, Douglas Fox, Jno. McLean and Terrence Stanberry.

For the fourth time in succession the Panhandle has taken the first prize on wheat over all competitors. This time the honor goes to Swisher County. The wheat was raised by James Frye.

25 Years Ago

For the second time Palo-Duro Canyon will be accessible to the public through a plan of the Chamber of Commerce which has arranged a tour for next Sunday, Nov. 2. This scenic feature of the Panhandle is privately owned and is seldom open to the public. To permit these natural beauties to be viewed, the ranchmen have cooperated with local officials in

mapping out an interesting route. After suffering the first conference defeat since over two years ago, when Canyon won last week, the Whitefaces are out for a strong come-back at Tulia Friday afternoon. Tulia is undefeated so far in the sectional conference, and is probably stronger than Canyon, but the boys expect to play in better form and even up the difference.

Barbara McGee, student at Abilene Christian College, spent the past weekend in Hereford with her parents, Mr. and Mrs. Lawrence McGee. She was accompanied by her roommate at ACC, Miss Betty Walker of Clifton, Ariz., and a cousin, Miss Lafon McGee of Sentinel, Okla.

CHEAPER BY THE DOZEN
KNOXVILLE, Tenn. — When Mrs. Calvin A. Clapp's 12th child was born at St. Mary's Hospital, she said, "it just runs in the family."

Her mother, Mrs. Ida Metlaberger, and her sister, Mrs. John Hopper, each had 12 children.

AUCTION

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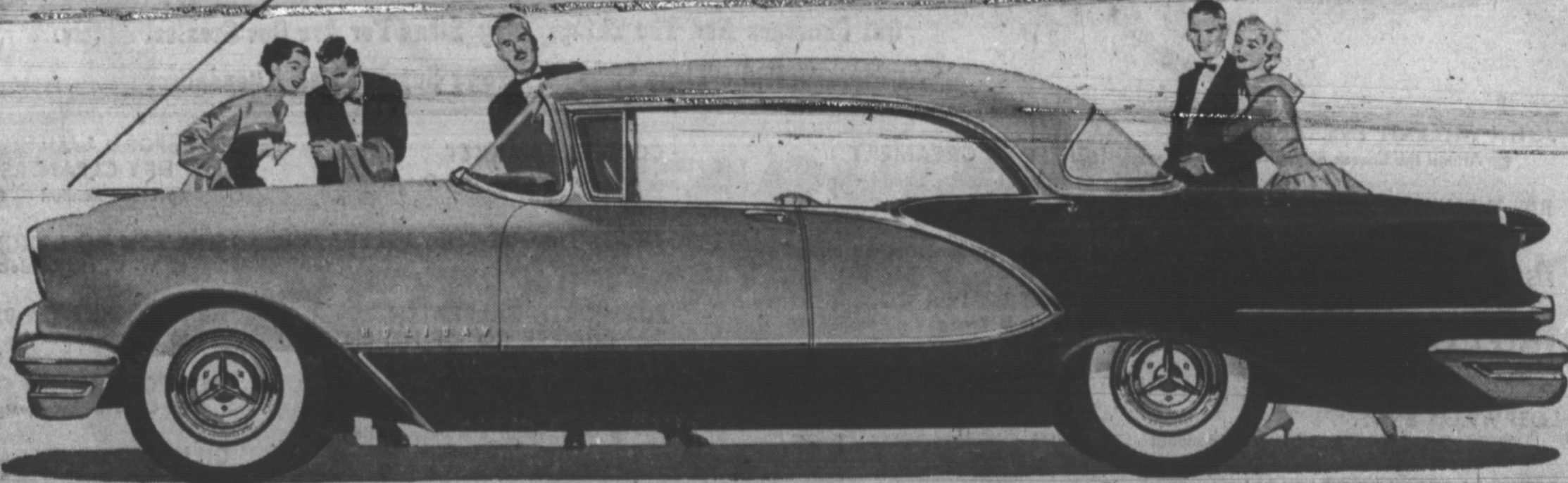


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WORLD REVIVAL



"Revive Thy work, O Lord," is a prayer God delights to answer. I need a revival. My church needs a revival... the whole world needs a revival... the hearts of people, not in the evangelist's suitcase. Jesus said, "All power is given unto me... go ye, win disciples." Revivals keep God in and the devil out. They are a cure for the blues, a tonic for the soul, and an antidote for sin. We need a world revival.



Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church which meets in the American Legion Hall, will have Sunday School services at 10 o'clock.

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning. The regular evening vespers will begin at 7:30 o'clock.
MYF meets at 6:45 o'clock Sunday night.
Regular Tuesday morning prayer service will be held at 9:15.
Regular mid-week prayer service Wednesday at 7:15 o'clock.
Saturday morning from 8:30 to 10 a prayer vigil will be held in the Sanctuary.
Wednesday at 3:00 the Alesia Circle will meet.
Wednesday at 8 o'clock there will be choir practice.
Tuesday at 7:30 official Board will meet in Ward Hall.
Wednesday at 9:30 and 3 the WSCS will meet in Ward Hall.
Wednesday at 3 the Alesia Club will meet.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, Pastor
Sunday School for all ages: 10. Divine Worship Service at 11.
You are invited to listen to "The Family Worship Hour," over KPAN at 7:30 o'clock each Sunday morning and "Call to Worship" each Sunday morning at 9:15 o'clock over KPAN. "The Lutheran Hour" is presented over KAMQ every Sunday at 6:30. Each Sunday at 1 o'clock over channel 4 TV, "This is the Life" and each Sunday afternoon at 2:30 the pastor conducts a special Bible course, "What Does the Bible Say," for the study of fundamental Christian Doctrines. This course is open to all, and provides an opportunity to learn the Lutheran Church's position and teaching.

Seventh Day Adventist

Arthur C. Carlson, Pastor
Third and Lawton
Sabbath School, 10 a.m. Worship Service at 11 o'clock.
"Angels and the Judgment," is the subject for lesson study for Sabbath Nov. 5.
Memory Verse: Mal. 3:16
Study Helps: "Review and Herald."
Sabbath School Lesson Help: "Index to the Writings of Ellen G. White," on books of record in heaven.
Basic Text: Rev. 20:11-15.
Sabbath School: 9:45 a.m., Saturday.
Worship Service — 11 a.m. Saturday.
Subject — "The Doom of Modern Babylon" by Carlson.
Prayer Meeting Wednesday at 7:45 p.m.
Subject — On Daniel 3.

(Continued on Page 5)

Our Churches And The Things They Stand For Are Our Greatest Assets.

Make Them Strong By Your Support And Attendance.

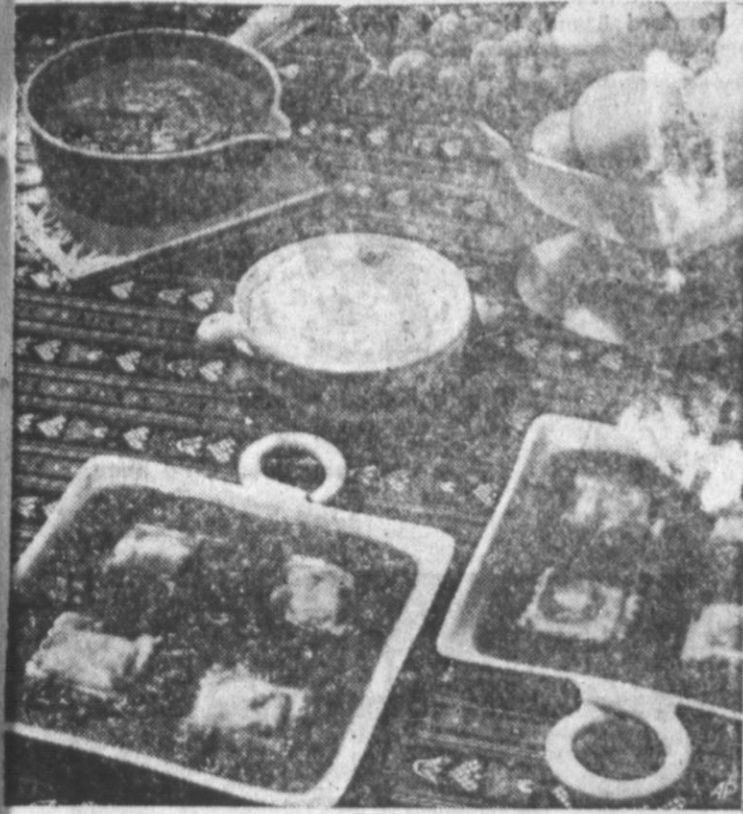
- JOHN MEEHAN INS. AGENCY**
● Attend the Church of your choice Sunday
- BIG T PUMP CO.**
● Hilrey and Leroy Aven
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● Bill Shore
- FIRST NATIONAL BANK**
● E. B. Hedrick, Pres.
- LOERWALD BROS.**
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- PITMAN SERVICE STATION**
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- HEREFORD IMPLEMENT CO.**
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- CROWE-GULDE CEMENT CO.**
● Roy Gadwin
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● Mr. and Mrs. G. P. Owens
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● Troy Moore
- SOUTHWESTERN PUBLIC SERVICE CO.**
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● Mr. and Mrs. Nell Cooper
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- ASSOCIATED GROWERS OF HEREFORD**
● Raymond Paetzold, Pres.
- PITMAN GRAIN CO.**
● Mr. and Mrs. J. A. Pitman
- BIG BURGER DRIVE-IN**
● Marvin and Norma Coffee
- ROGERS DRUG**
● Mr. and Mrs. Grady Rogers

- HEREFORD LAUNDRY & DRY CLEANERS**
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- HEREFORD GRAIN CORP.**
● Curtis O. Roach, Mgr.
- GILLILLAND FUNERAL HOME**
● Matt Gilliland — Marlin Gilliland
- HEREFORD POTATO GROWERS ASSN'S**
● Henry Benson
- HEREFORD MOTOR CO.**
● Buran Scott
- KIRKSEY 66 SERVICE STATION**
● Jack Kirksey
- FARM & HOME SUPPLY**
● W. A. DeBusk

- E. B. BLACK CO.**
● Dick Barnard — Jesse Stanford
- HUNTER'S FOOD MARKET**
● Mr. and Mrs. Russell Hunter
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● Don Little
- McCULLOUGH MOTOR CO.**
● Your Chrysler-Plymouth Dealer
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● County Judge
- HEREFORD GIN CO.**
● John McClesky
- HEREFORD FERTILIZER & INSECTICIDE CO.**
● Norman Moore
- HOTEL JIM HILL**
● Mr. and Mrs. Dick Ross



SERVE RAVIOLI with a delicate tomato sauce.

Italian Or Not, Ravioli Can Be Classic Dish And You Can Prove It

By CECILY BROWNSTONE
Associated Press Food Editor

WANT TO TRY a classic dish from the Italian cuisine? Then fill small squares of homemade pasta with a divine three-cheese filling. A filling so tempting that you will want to eat it by the spoonful as soon as you mix it!

If your kitchen equipment boasts two rolling pins, the short thick kind and the long thin variety, choose the latter for rolling out the dough. The narrow old-fashioned roller — the sort our mothers always used for noodle dough — will help you make your pasta thin. And the thinner the dough, the more tender those outer double edges of the ravioli.

We had been warned about the possibility of the little filled squares coming apart during the boiling period. But we used our pastry wheel — as the recipe directs — to cut out the squares, and we had no trouble in this department.

Nowadays Romano and Parmesan cheese are widely available, and so it is easy to join them with cream-style cottage cheese for the delectable filling. Get acquainted with the two Italian cheeses, if you don't already know them; they give marvelous flavor to so many dishes.

RAVIOLI
Ingredients: 2 eggs, 1 cup warm water, 2 tablespoons butter or margarine (melted), 1 teaspoon of salt, 3 1/4 cups sifted flour, Three-Cheese Filling, 2 cups hot tomato sauce.
Method: Put 1 egg and 1 egg

yolk in a large mixing bowl; reserve remaining egg white. Beat whole egg and egg yolk enough to combine yolks and white; stir in water, melted butter and salt. Beat in flour a little at a time. On a well-floured board or pastry cloth, with well-floured hands, knead dough gently until smooth. Let stand covered with a warm bowl about 10 minutes at room temperature. Cut dough in half. On well-floured board or pastry cloth, roll each half very thin into large matching rectangles. Beat reserved egg white until stiff; brush one rectangle with beaten egg white. Also on this rectangle, starting 3/4 inch in and 3/4 inch down from upper left-hand corner, drop slightly rounded teaspoonfuls of Three-Cheese Filling 1 1/2 inches apart over the pasta. Cover with second rectangle. Gently press dough together, around each mound, with finger-tips. Cut into 1 1/2 inch squares with pastry wheel. Place ravioli on rack and allow to stand (uncovered) 1 hour to dry. Drop ravioli one by one into 8 quarts of rapidly boiling salted water; cook until tender—10 to 15 minutes. Remove with slotted spoon and place in colander to finish draining. Then serve at once with hot tomato sauce and sprinkle with 1/4 cup grated Parmesan cheese remaining from Three-Cheese Filling. It makes about 48 ravioli.

THREE-CHEESE FILLING (FOR RAVIOLI)
Ingredients: 2 cups cream-style cottage cheese, 1/4 cup grated Romano cheese, 3 packages (1 1/2 ounces each) grated Parmesan cheese

Courthouse Records

Warranty Deeds

Wayne Wallace to W. M. Decker, the N 27 feet of Lot No. 16 and all of Lots Nos. 17, 19, 21, 22, 23 and 24 of the Wayne Wallace Sub. of Blk. No. 45 of Evans Add.
W. M. Decker, et ux, to Wayne Wallace all of Lot No. 68 and the N 10 feet of Lot No. 67 of Barber Sub. of Blk. No. 22 of Evans Add.
J. M. Hamby, et ux, to Floyd Blakley, et ux, all of the S 82 feet of the N 1/2 Blk. No. 13, Rickets Add.
P.D.Q. Automotive and Machine Shop to Audine Biggers Dettman, et al, all of Lots 13, 14, 15 and 16 of Finlan's Sub. of Blk. No. 27, Whitehead Add.

Deeds of Trust

Pan-Ama Homes, Inc., to W. D. Smiley, Lot No. 8 in Blk. No. 1, Engler Add.

New Automobiles

Don Noyes, 1955 Chevrolet, 10-29; J. E. Bartlett, 1955 Ford, 10-28; Paul N. Hall, 1956 Ford, 10-28; John L. Womack, 1956 Ford, 10-28; William N. Mitchell, 1955 Ford, 10-28; Fred Kroll, 1955 Ford, 10-28; Samuel Long, 1956 Ford, 10-28; W. L. Braswell, 1955 Ford, 10-28; W. C. Burrell, 1955 Mercury, 10-27; Clarence F. Johnson Jr., 1955 Mercury, 10-27; P. H. Korstjens, 1955 Chevrolet, 10-27; M. R. Buck, 1955 Chevrolet, 10-27; E. E. Fridley, 1955 Chevrolet, 10-27; Elwood V. Skypala, 1955 Buick, 10-26; W. M. Elliott, 1956 Ford, 10-26.

Pump Permits

R. L. Thompson, 8 inch, 10-27; Ted R. Royal, 8 inch, 10-27; D.M. Cowart, 4 inch, 10-31.

EGGING THEM ON

MOBILE, Ala. (AP)—A flood of complaints about early morning crowing by roosters brought this Solomonic action by the City Commission:
Residents henceforth may keep chickens within the city limits but must limit the flocks strictly to hens.

1/2 cup fine dry bread crumbs, 1 tablespoon minced parsley, 2 eggs salt, pepper.

Method: Mix together the cottage cheese, grated Romano and three-quarters of the grated Parmesan. (The three packages of grated Parmesan called for will make about 1 cup packed down; there will be about 1/4 cup remaining to be sprinkled on the ravioli after they are cooked.) Add bread crumbs, parsley and eggs, mix thoroughly. Add salt and pepper to taste. Use as filling for ravioli.

Note: The small packages of the grated Parmesan cheese called for come in transparent plastic wrapping; the cheese may also be gotten in 3-ounce jars.

CHURCH

(Continued from page 4)

Wesley Methodist

409 Irving
Rev. E. L. Naugle, Pastor
The morning preaching service at the Wesley Methodist Church is at 11 o'clock with Sunday School at 9:45 and the MYF at 6:30. Evening services at 8 o'clock. The mid-week service will be at 7:15 o'clock Wednesday. The choir practice is held at 8 o'clock on Wednesday.

Avenue Baptist

123 N. 25-Mile Avenue
Rev. G. N. Allison, Pastor
Sunday School is held at 9:45 and the morning worship services are held at 11 o'clock. Training Union is held each Sunday evening at 6:15 o'clock. Evening worship services are held Sunday evening at 7:30. Mid-week prayer services are on Wednesday night at 7:30. At 8:45 o'clock there will be choir practice.

Church of God

Meet in Courthouse
Rev. Eugene Powers, Pastor
Sunday School will begin at 10. Morning Worship convenes at 11. Night Worship 7:45, and young people's meeting Friday at 7:45.

Central Church of Christ

305 E. 6th Street
J. V. Davis, Minister
Bible School is held each Sunday morning at 9:50 o'clock, with the morning worship at 10:55. The Young People meet Sunday evening at 7:30 o'clock with evening worship at 8 o'clock. Wednesday evening prayer services are held at 8 o'clock.

First Presbyterian

610 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Fr. Bartholomew Paytas, Pastor
Sunday morning Masses are at 6:30, 8 and 10 o'clock. Daily morning Mass is at 7 and 8:15 o'clock. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening. Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, Pastor
Sunday School is at 9:45 o'clock,

and morning worship services at 11 o'clock. Bible Study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock. Wednesday night prayer meeting is held at 8 o'clock. Friday night prayer service is at 8 o'clock.

First Baptist

Fifth and Main

Rev. Howard Scott, Pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the Training Union will be held at 6:45 o'clock with the evening worship at 8 o'clock. The Sunday morning Baptist

Hour is broadcast at 8 o'clock over KPAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.

Tuesday at 3:45 there will be a meeting of the church, Carolets, and Carolers. Choirs and at 6:15 the youth choir will meet. Brotherhood will be held every third Monday.

St. Thomas Episcopal

Rev. Lester L. Jones, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock, and church at 11 o'clock in the Chamber of Commerce Boardroom.

Mrs. Viola Woodson and Mrs. H. J. Slaughter of Plainview visited Mr. and Mrs. Otto Massie last weekend. Mrs. Woodson and Mrs. Massie are sisters.

DOUBLE JUDGING

BRANDY, Va. (AP)—It was a double-judging affair when the Virginia Aberdeen - Angus Assn. met on the farm of Lewis L. Strauss, chairman of the Atomic Energy Commission.

First they sampled the beef, cooked by the Volunteer Fire Department Auxiliary, then did the judging on the hoof.

The electric generating capacity of the United States is estimated at 102 million kilowatts.

OFFICIAL ENTRY BLANK

Hereford at Canyon

Tulane at Alabama

WTSC at Tempe

Utah at Colorado

Georgia at Florida

Texas West at Hardin-Simmons

Michigan at Illinois

Nebraska at Iowa State

Minnesota at Iowa

Kansas State at Kansas

Detroit at Marquette

LSU at Maryland

Duke at Navy

Predict The Score

TIE BREAKER

Hereford
Canyon
Tulane
Alabama
WTSC
Tempe

So. Carolina at No. Carolina

Chattanooga at North Texas

Syracuse at Penn State

Arkansas at Rice

Stanford at USC

SMU at Texas A & M

Arizona at Texas Tech

Baylor at Texas

Houston at Tulsa

Kentucky at Vanderbilt

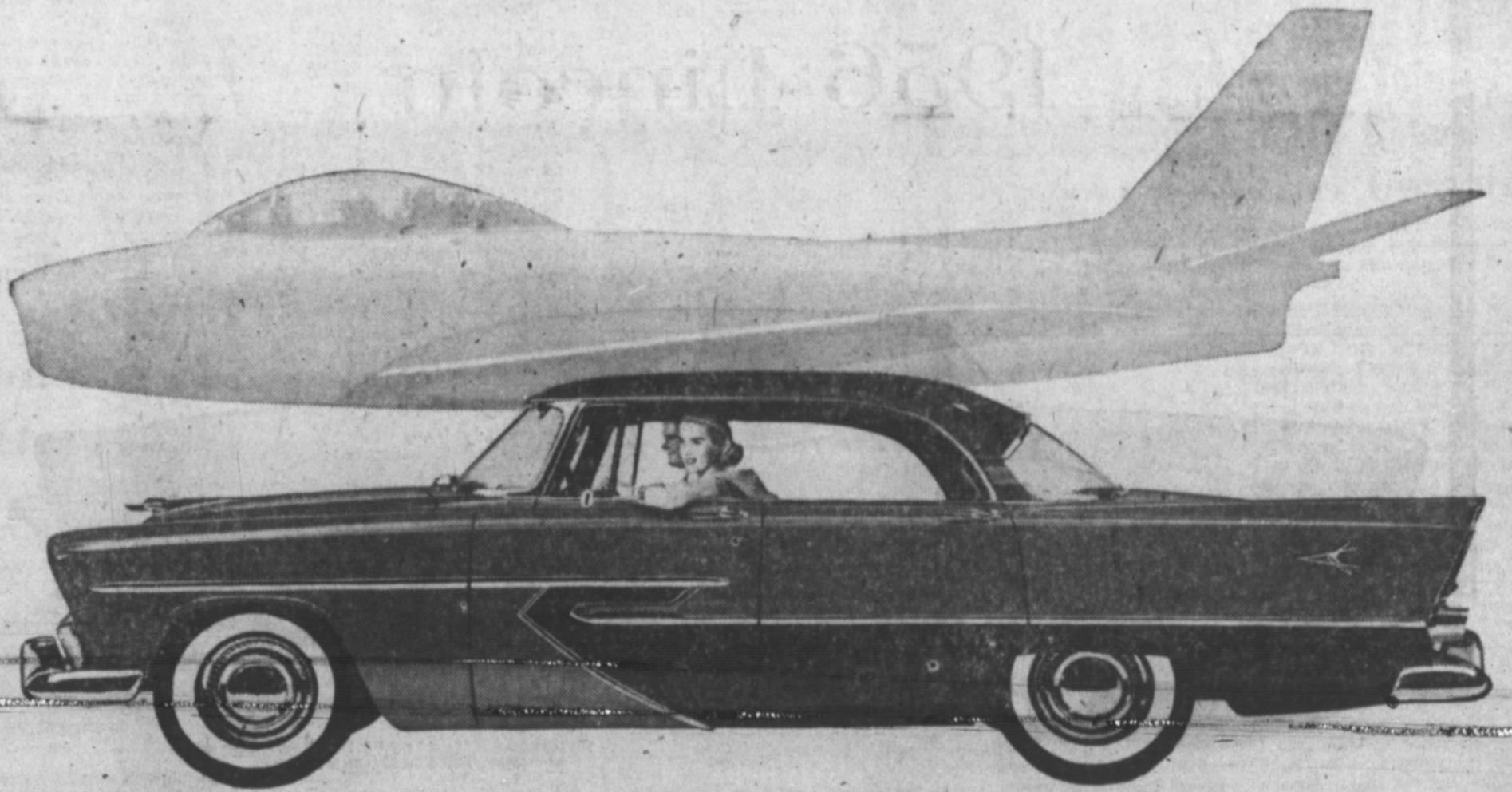
Clemson at Va. Tech

Cincinnati at Wichita

NAME

ADDRESS

Drive it at your Plymouth dealer's—the car that's going places with the Young in Heart!

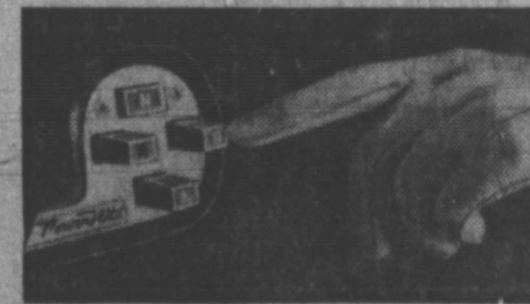


FABULOUS

AERODYNAMIC STYLING!

The look that goes with Push-Button Driving and 90-90 Turbo-Torque in the new Plymouth '56

Here is a car more truly representative of our jet air age than any you have ever seen... in startling, sweeping new Aerodynamic Styling... in bold new concepts like Push-Button Driving. There's 90-90 Turbo-Torque Power and the great new Hy-Fire V-8 or new PowerFlow 6 to give you Top Thrust at Take-Off. And Plymouth is larger and longer outside... roomier inside... with sparkling new "miracle" fabrics. It's all breath-takingly ahead of its time—at your Plymouth dealer's today—to see and drive!



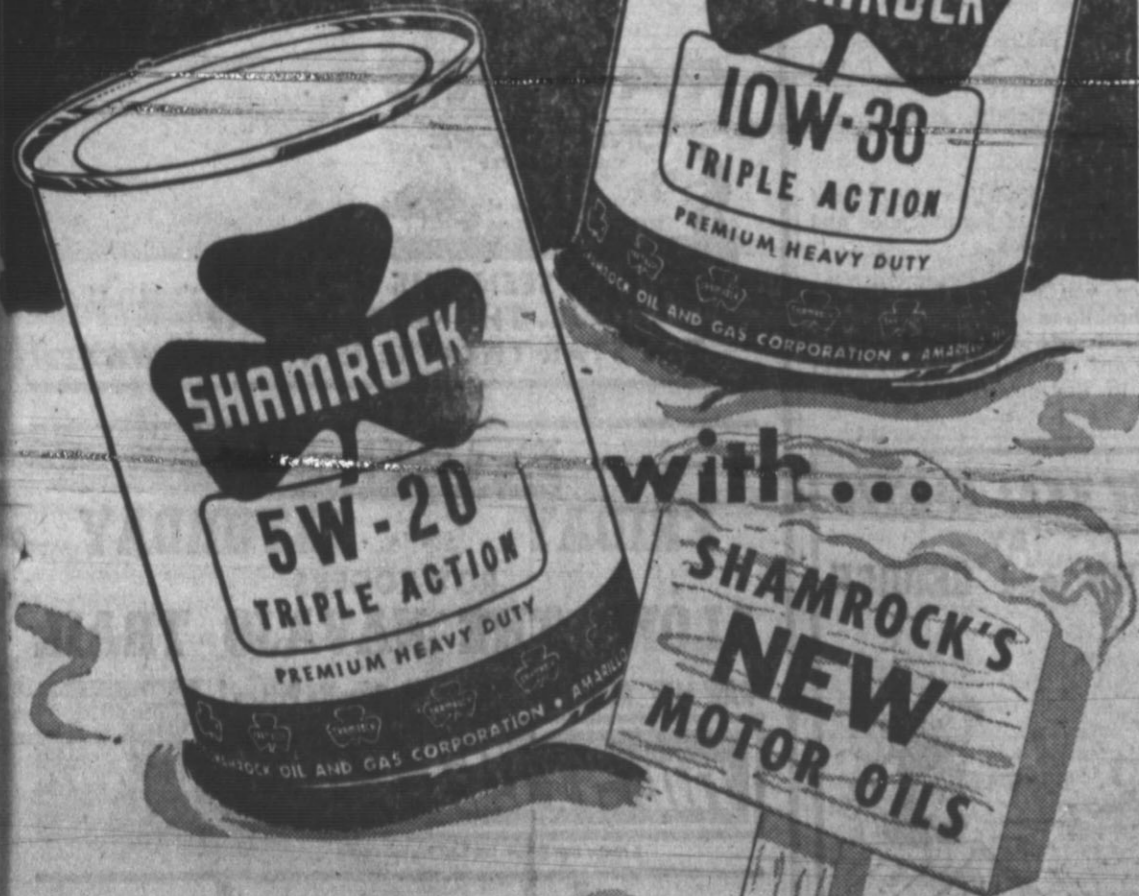
PUSH-BUTTON DRIVING

With a finger-tip touch on a button you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerFlite—the world's smoothest, most advanced transmission—takes over. It's the ultimate in driving ease and another Plymouth first in the low-price 3.

All-new Aerodynamic PLYMOUTH '56

200 V-8 hp available with PowerPak in all 4 lines—Belvedere, Savoy, Plaza and Suburban. Or choose 137 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6—also available in all 4 lines—you get 125 hp, or 131 hp with PowerPak

get Summer STARTS all WINTER LONG!



Come blizzard, sleet and snow... get quick summer starts with Shamrock 5W-20 or 10W-30 motor oils. They're multi-viscosity motor oils... blended to give snappy engine turnover in coldest weather, yet provide the protection you need at high operating temperatures. This flexibility pays off in greater engine performance in both winter and summer... it makes Shamrock 5W-20 and Shamrock 10W-30 the ideal motor oils for year-round use. Ask for them at the Shamrock station near you.

QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE



By VERN SANFORD
Texas Press Association

AUSTIN — Texas, and possibly the nation, may have a new political group—the "moderates."

Sen. Lyndon Johnson started it when he commented that he was neither a liberal nor a conservative, but that he was a "moderate." Since then the term has cropped up with increasing frequency in comments by leading figures over the state.

Governor Shivers has announced that he plans a tour into other states to urge selection of a "moderate" Democratic candidate for President.

With a Johnson-for-president move gaining momentum, Shivers commented, when asked if Sen. Johnson fitted the middle-of-the-road pattern, that he seemed "more moderate than extreme."

The Governor emphasized that he will not be working for any specific candidate on his tour. He also has no view, he said, of trying to form a "coalition" of Southern-

ers, as has been suggested. "I hope to get into the West, the Middle West and possibly the East," he said.

Creeping Harmony

Harmony in the Texas Democratic Party moved slowly. Speaker Sam Rayburn, leader of the liberals, has demanded a state delegation pledged to support the party nominee.

Governor Shivers, conservative leader, has opposed an advance pledge to support "any nominee."

Rayburn, however, has spoken approvingly of Lt. Gov. Ben Ramsey, recently named national committeeman with the hope of bringing the two factions together.

Meanwhile the conservative Democratic State Executive Committee has launched a drive to get 3,500,000 persons to pay poll taxes or secure exemptions, for a big turnout next year. It expressed hope for 30,000 delegates at the convention set for May 26 in Dallas.

Rival liberals have charged that the State Committee has "frozen" hotel space in Dallas with the design of keeping the liberals away.

Committee Clears Shepherd

In a closed session, a Texas Bar Association grievance committee voted to take no action on remarks Atty. Gen. John Ben Shepherd made about the Court of Criminal Appeals and Judge Lloyd W. Davidson.

Shepherd frequently has expressed himself as being opposed to closed sessions. He went to the meeting with a marked rule book containing passages on

open and closed sessions of grievance committees, and requested that the hearing be open. The committee overrode the request.

Newsman, sent by their respective newspapers to report the committee meeting, were told to leave the room before the committee convened. No previous announcement of the session's being closed was made.

The hearing resulted after the election of Judge Davidson brought an about face in 104 indictments in turbulent Duval County. Shepherd commented that Davidson had expressed an opinion on the cases before they were presented to the court.

Following their four-hour session the grievance committee said they had considered the matter and found that "no action should be taken. The matter is closed."

Highways Become Laboratories

Research to determine specific causes of injuries in passenger automobile accidents begins on Texas rural highways this week.

Sponsoring the cooperative program are the Texas Highway Patrol, Texas State Department of Health, and Cornell University Medical College.

Purpose of the project is to discover exactly what kills persons in traffic accidents. The inquiry may lead to a major revolution of car design.

Centex Chiefs Meet

Police chiefs from seven cities and patrolmen from Central Texas Counties met in Austin to discuss traffic toll which now bears an all-time record.

dent Eisenhower for Dec. 1, will begin this year 10 days before that date and extend 10 days after, according to an announcement by Capt. Jim Musiek, at the meeting. Musiek is manager of the Texas Safety Association.

He called on policemen and patrolmen to be particularly alert and much more severe on traffic violations during the period.

New Secretary of State
Texas' third secretary of state in nine months has been appointed by Governor Shivers, effective Nov. 1. He is 34-year-old Tom Reavley, Jasser attorney.

Reavley succeeds A. M. Muldrow of Brownfield who took the office last February after C. E. Fulgham of Lubbock resigned. Muldrow will return to business interests.

Reavley is a World War II Navy veteran, graduate of the University of Texas and a Harvard law graduate.

Court Gets Giles Appeal
Texas Court of Criminal Appeals is to hand down a decision, probably within a month, on Bascom Giles' first conviction.

Appeal was filed in the court on the two-to-three year sentence imposed on the former land commissioner by an Austin district court in July.

Slated, but not yet filed, is a perfunctory appeal on a two-to-six year conviction on the case in which Giles pled guilty. It is designed, according to the defendant's son, attorney Rogan Giles, to "gain time."

SHORT SNORTS: Texas draft call for December will total 873

men for the Army and Navy, as compared with 1,006 in November. Texas population has reached an estimated 8,479,000, a 10 percent increase over the official census report in 1950, according to the latest Federal Census report. A booklet seeking to distinguish right from left in the Texas Legislature is being circulated by state labor groups. A group of 10 Russian housing experts visiting in Austin, scooped up armfuls of pamphlets at model homes and said principles used in the "Air Conditioned Village" will be used in Russia.

FAMILIAR SIGHT

WAPAKONETA, Ohio (AP)—Retired candy store owner John Graetz, 89, has resided for 66 years in the same hotel at nearby St. Marv's.

Advancing years have forced one change in Graetz' familiar trips through the hotel. He now walks up one flight to his second floor room. In his younger days, he had a longer walk to his third floor room.

PARADISE LOST

KNOXVILLE, Tenn. (AP)—While Knoxville appliance dealer G. E. Cathey took his wife to Jamaica in the West Indies for a week's free vacation he won for air-conditioning sales, his home burned down.

Mrs. Weldon Finley of Littlefield was guest soloist at the morning worship service at the First Methodist Church Sunday. While here she also visited with her sister, Mrs. Lynn Kester and family.

At The Movies

"Foxfire"

"Foxfire" is a story that concerns a wealthy Eastern socialite who meets and falls in love with a rugged Western mining engineer while vacationing at an Arizona dude ranch. Their personalities, so different in nature, begin to clash almost at the last note of the wedding march. How their marriage goes on the rocks until a compatible solution is found is told in a poignant and forceful manner.

Jane Russell and Jeff Chandler are co-stars. It will be shown Friday and Saturday at the Star.

"You're Never Too Young"

The undisputed kings of comedy, Dean Martin and Jerry Lewis, will show Sunday, Monday and Tuesday at the Star in their newest, wackiest and greatest film yet, "You're Never Too Young." Diana Lynn and Nina Foch are co-stars.

Dean and Jerry are the unwitting carriers of a fabulous stolen diamond, planted on them by the thief, in an effort to get it past the police. They get it past, all right, but then their troubles begin. With the thief after them, Jerry is forced to pose as an eleven-year-old to escape. The pose, however, gets Dean's girl into trouble since she is the naive type and believes Jerry and no one else does.

"Double Jeopardy"

An exciting and thrilling suspense drama of blackmail, played against the big-city background of Los Angeles, is in store for film fans when they see Republic's "Double Jeopardy," which will show Sunday at the Texas. Stars are Rod Cameron, Gale Robbins and Allison Hayes.

It is a story of an L. A. building financier who is being blackmailed by a former business associate with whom he had, in years gone by, been involved in some shady financial transactions.

Household Tips

Stir halved seedless green grapes into cream-style cottage cheese. Serve on romaine with French dressing for a luncheon salad. For a buffet party, you can mold the cheese on a serving dish so it is about the size and shape of a round 8-inch lever cake pan; surround with curly green and yellow leaves of chicory. Now arrange the halved grapes over the center of the molded cheese to stimulate a bunch of grapes. Put a little cluster of small green leaves at the top of the bunch.

Nowadays salads served at dinner—even though they are on individual plates or in individual bowls—may be eaten with the same fork as is used for the main course. You can use your salad forks for dessert. But fashion still decrees that forks for dessert be brought to the table with the sweet; never place the dessert forks on the table at the beginning of the meal if you enjoy following the dictates of formal etiquette!

When a recipe directs you to pack a chicken or turkey lightly with stuffing, say heed! Packing in dressing tightly, gives you a soggy product.

When you want to quarter the marshmallows for desserts, dip your scissors into confectioners' sugar and the marshmallows won't stick to the scissors' blades.

THE REAL McCOYS BY JOHN and GEORGE



WHY COME THEY FRIENDLY INSURANCE MAN FROM

John McLean Insurance Agency
25 Years of Insurance
Know How
Phone 273

DEAF SMITH COUNTY'S BIGGEST BABY SITTER
FRIDAY & SATURDAY
Star
HEREFORD

Jeff a half-bred Apache Mining Engineer and Jane Trying to Reopen FOXFIRE an Old abandoned Gold Mine.

Universal International presents
JANE RUSSELL
JEFF CHANDLER
FOXFIRE
COLOR BY Technicolor
CO-STARRING **DAN DURYEA**

SUNDAY, MONDAY, TUESDAY

Paramount presents
DEAN MARTIN **JERRY LEWIS**
YOU'RE NEVER TOO YOUNG

VISTAVISION
YOU'RE NEVER TOO YOUNG
COLOR BY TECHNICOLOR
CO-STARRING **DIANA LYNN-NINA FOCH**
Produced by RAYMOND BURR • Paul Jones
Directed by Norman Taurig • Sidney Sheldon
Suggested by a Play by Edward Chiles Carpenter from a Story by Fannie Hurston • Songs—Music by Arthur Schwartz
Lyrics by Sammy Cahn • A Paramount Release

Tom & Jerry in Color A MOUSE IN THE HOUSE

WED., THURS., NOV. 9-10

20th Century-Fox presents
KIRK DOUGLAS **BELLA DARVI** **GILBERT ROLAND**
THE RACERS
Color by DE LUXE
is the wonder of STEREOPHONIC SOUND

HAVE YOU SEEN THE **JR. THUNDERBIRD CAR**
THE STAR THEATRE IS GIVING AWAY

TEXAS
FRIDAY SATURDAY
ROY ROGERS
ALONG THE NAVAJO TRAIL

RAW LIFE...REAL LIFE...inside San Quentin Prison!
THE STEEL CAGE
A Phoenix Film Release - Distributed One United Artist

SUNDAY ONLY

Double Jeopardy
ROD CAMERON
A REPUBLIC PICTURE

Even with all its length and luxury city driving is easier in a **1956 Lincoln**



There are also 2 Lincoln Capris to choose from.

Lincoln breaks with the past to prove length and luxury can be combined with true sports car maneuverability.

And the acid test of the new Lincoln's astonishing maneuverability is found on crowded city streets. You'll hardly believe the effortless ease with which a Lincoln threads through traffic.

For here is more than a car of length—with the lean look of an arrow. (Over a foot longer in the frame than last year.) Here is more than a car of luxury—with richness in every detail.

Here, above all, is the fine car you can drive. And that's the result of the power of the new Lincoln—285 horsepower—the most powerful Lincoln ever built. It's the result of Lincoln's more advanced

transmission that not only gives faster acceleration, but gives it with a smoothness never before known. And it's the result of Lincoln's improved suspension that helps make turning so easy.

Come in and drive the new, long, luxurious Lincoln. Discover how responsive, how maneuverable a truly big car can be. And you'll discover, too, why 1956 is the year of the Lincoln.

The new 1956

LINCOLN
The only completely new fine car

DON'T MISS THE BIG TELEVISION HIT, ED SULLIVAN'S "TOAST OF THE TOWN", SUNDAY EVENING, 6 P.M. STATION KFDA-TV CHANNEL 10

YOUNG MOTOR COMPANY

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