(Hospital Districts).

Here's How

**Texas Voted** 

Texans Favor All Amendments:

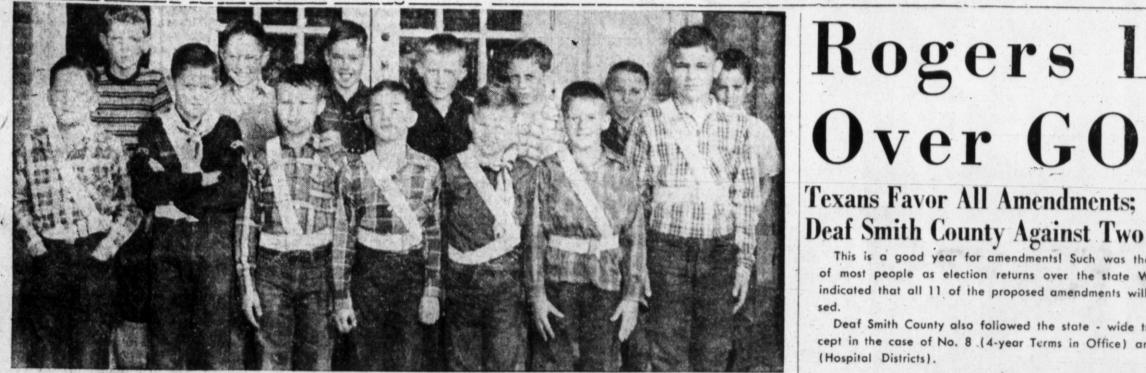
This is a good year for amendments! Such was the opinion

of most people as election returns over the state Wedneday

indicated that all 11 of the proposed amendments will be pas-

Deaf Smith County also followed the state - wide trend, ex-

cept in the case of No. 8 (4-year Terms in Office) and No. 9



SAFETY PROGRAM LEADERS, above, were selected on points of "Good Citizenship," according to officials at Central School. They are left to right, front row, Mike Pittman, Jimmy Mitchell, Donald Payne, Charles Kelly, captain; Austin

Hodges, David Dowell, Roy Slagle; Back Row, Ju Don Fambrough, Joe Don Noland, Edwin Boyd, Paul Hoff, Michael Kelly, Bob Huckert and L. Z. Tilley. Fourth grade boys only are elgible for the patrel.



RLEY PATROLMEN MEAN BUSINESS, as the looks on their faces show. They are, front row, I-r, Jackie Nichols; Dick Combs, John Willoughby, Rondal Long, captain, Larry Hair,

lieutenant. Back row, Dwight McGee, Rondel Gabbert and Warren Sparks.

# Around Town

District Highway Patrol officers were here a few weeks ago making radar speed tests, which must have turned out pretty well. Anyway, the stage is set for a radar unit assignment to this district and, when signs have been erected, the unit will be put into poeration to apprehend speeders. Farmto-Market and rural roads will also be radar-patrolled, according to Highway Department releases, which say that climbing accident rates on rural roads is one of the chief reasons the department is going into the radar business.

Also in the immediate future is a Boy Scout drive to sell Christmas trees. The boys, working in sell cards redeemable at four stores on trees. A percentage of all sales will enrich the Scout trea-

Freezing weather this week sharply hit the 1954 lettuce crop. However, most packers are planning on another 10 days to two weeks operation in the area. Prices were also reported up, along with stronger demand: 4's were bringing \$3.50; 5's, \$3.25; Cartons, \$1.75 and an occasional \$2.00.

W. A. Springer, we suspect, is getting even with The Brand-or ber that "soap scented" edition we put out a few months back? Well, apparently Mr. Springer did, be-cause he sent in his renewal slip his week-and it smelled strongly of the same type soap.

was seen here again this

## Russell Says Herd Will Give Rangers 'Run For Their Money' Friday Night

"We will be underdogs, and it once themselves. will be a rough game, but we'll give Perryton a run for their monnight's tussle with the ever-dangerous Rangers at Perryton in the tar-most reaches of the Panhandle. The Herd has a week's rest under their belt, and they will be prepared to give the Rangers plenty

Have Good Record of their losses have been in conference play. Phillips mangled them 30-0 and in their last game Canyon stopped them 35-26. All their victories have been impres- per fracas. sive, but they have encountred

much weaker competition than

In their opening game they kill-ed the White Deer Bucks by a 31-7 count, then they tracked down the offense Panhandle Panthers and trapped Dona College 47-6 and blanked Canadian 39-0. Phillips handed them their

eraging 34.5 points per game and their opponents have managed to average 17.75 points per game. Perryton has shut out two of their

#### **Baptist Revival** To Open Nov. 7

to begin at the First Baptist Church in Hereford on Nov. 7 and Fourth Streets, along with patching will continue through Nov. 14, ac-

The time for the morning services has not been decided upon as yet but the evening services will begin at 7:30 o'clock.

Dr. Jay Wright, pastor of the First Baptist Church in Levelland, will be the evangelist for the re-

frs. A. J. Schroeter won first "Everyone is cordially invited to ce in the Football contest this attend." said Rev. Howard Scott,

opponents and have been blanked, skill and accuracy as a passer.

Hereford has won four and lost three, possessing only one confer- back besides Deer is the 180 ey Friday night," says L. B. Rus- ence loss and two district wins to pound Demsey Gyger. Gyger is a sell, Hereford coach, about Friday put the Herd ahead of the Rangers very powerful runner and he is usin that bracket. Hereford's only ed a lot on straight line bucks. loss in district play is to Canyon, The Rangers have two fine pass 26-14, and like Perryton their two wins are over Shamrock and Dal- and Bill Thrasher. Farrington is hart. The Whitefaces clobbered a 150 pounder, but Thrasher Shamrock 35-0 and coasted by Dal- weighs 185hart 41-13. Other Hereford wins have been over Muleshoe and Tu-Perryton has won six and lost lia. Brownfield cooled the Herd two over the whole year, but both with a 33-13 shellacking as did Many substitutes stream from the Littlefield by a 40-13 count. Hereford has an offensive average of 23.2 points per game and have allowed their opponents 18.7 points

Strong Pass Attack The Perryton team has an excellent passing attack but they about the same as Hereford's. still have a fine running game and will depend on it as their basic

is a fine runner. He shows great night,

Probably the most respected

snatchers in ends Bill Farrington As Hereford, Coach James Peterson, Perryton tutor, takes full

bench every time the ball changes The Rangers possess a heavy team on defense and are some-

what smaller on the offensive They have a good sized backfield but the all around weight will be Perryton will be smarting from

last week's loss to Canyon and Donald Deer guides the team the Herd can be expected to give them 45-18. They slaughtered Price from his quarterback position and them plenty of trouble Friday

# first loss and then they rebounded to bury Shamrock 48-0. They humiliated Dalhart 40-6 then Canyon pulled one out of the fire and stopped them 35-26. The Rangers have been setting a fine offensive clip. They are av-

cently completed here in conjunc-

tion with property owners. In addition to surface work, the nue I, Union, Forrest, Blevins, Irving and Centre Streets. Sealcoat was also applied on Star and of numerous places on paving

which previously existed. Cost to the property owners was \$78,000, while the city paid \$12,-259.59. City cost on new paving ran close to \$8,000 with the remainder for additional repairs. Included in \$849 for patching, South western Bell Telephone Company will repay the city \$535.25 to cover damages when underground cab-

Members of the City Commis- Commission, which will be a persion Monday night gave official manent division of the government approval and formally accepted under existing laws. The commis-\$90,000 worth of new paving resion included: J. C. McCracken, sion included: J. C. McCracken, Neil Cooper, J. C. Ricketts, J. R. Allison, and Ben Childers. Object of this group will be to consider project includes curb and gutter and recommend to the commis-on approximately 18 blocks on Ave-sion any basic changes in the new sion any basic changes in the new Zoning regulations, boundaries and other such problems which may to the Deaf Smith Hospital and is appear justified

A second body will also be appointed in connection with Zoning, according to the City Commission and will deal with exceptions to present regulations. They said that of Oklahoma. Mr. Robertson and this group will be selected in the

The City also **8**) ved to purchase equipment for the office of City Engineer in the amount of \$1,482.

93. It was pointed out that the equipment will probably serve the office for several years until such a time that a "boom" or expansion program might require additional equipment.

#### How Deaf Smith County Voted

(202 Counties-Incompl		County voice	
	ete)	FOR COUPRIOR	
OR GOVERNOR:		FOR GOVERNOR:	
Shivers	329,991	1.3.	157
Adams	39,404	Adams	93
OR SENATE:		FOR SENATE:	4
Johnson	305,312		047
Watson	56,796		227
OR CONGRESS:		FOR CONGRESS:	
Rogers	15,692		788
LaMaster	8,627		529
AMENDMENTS		AMENDMENTS	
o. 1 — OLD AGE:		No. 1-OLD AGE:	
For	211,200		791
Against	86,399	Against	305
	ND:	No. 2-RETIREMENT FUND:	
For	190,487	For	567
Against	101,099	Against	532
o. 3—SOCIAL SECURITY		No. 3—SOCIAL SECURITY:	
For	185,166		607
Against	89,062		461
o. 4—BUILDING FUND:			
For	223,820		843
Against	65,261		254
o. 5—SALARY RAISES:	April 1	No. 5-SALARY RAISES:	
For	175,317		612
Against	107,845	THE RESERVE OF THE PROPERTY OF	460
o. 6-TOLL ROADS:	1000	No. 6-TOLL ROADS:	
For			602
Against	111,499	Against	452
		No. 7-WOM: N JUDORS	100
For	187,802		585
Against	136,061	Against	531
o. 8-FOUR-YEAR TERM	IS:	No. 8-FOUR-YEAR TERMS:	
For Against			507
regamer	136,611		515
o. 9-HOSPITAL DISTRIC		No. 9—HOSP. DISTS: ?	
For	186,245	For	438
Against	110,448	Against	609
o. 10-ARMY VOIE:	T AND EDGE	No. 10—ARMY VOTE:	
For	233,130	For	846
Against .	65,538	Against	221
o. 11 — SEPARATE SH TAX OFFICE:	20001010	Against No. 11 — SEPARATE SHERII TAX OFFICE:	FF,
For	217,149	For	707
Against	67.811		347

went right along with Texhs and Chief Justice-Pitts 1093; State the Nation Tuesday in the general Senator-Andy Rogers 1110; Repelection. Both Walter Rogers, 18th Judge—Schultz 1112; District At-District Congress, and Lyndon torney, Richards 1128; District Johnson, Senate, were given ma- Clerk-Posey 1142; County Judge jority votes in this county

Rogers Leads 7-to-5

Over GOP Opponent

not count.

Totals For County for Simms' box-follows: Gov .- returns on any uncontested races, Shivers 1137, Adams 91; Senate- however, which might alter some Johnson 1027, Watson 225; Con- of the totals.

Vtoers of Deaf Smith County gress-Rogers 771, LaMaster 524;

-Henslee 1154; County Attorney-Walter Rogers, incumbent con- Line 1137; County Clerk - Ralph gressman, was given a 7-to-5 Smith 1162; Sheriff-Sharp 1160; lead in this county, which was Surveyor-Thompson 1146; Treasuapparently less than the general rer-Hodges 1166: Justice of the 2-to-1 advantage he was getting Peace - Soloman 1021; Comm. over the dsitrict. Other races Prct. 1-Rutter 613; Comm. Prct. were so lopsided that they did 2-Massie 706; Comm. Pret. 3-Guinn 20; Comm. Pret 4-Hicks

Total vote for the county-except | The Garcia box failed to make

ereford No. 1	ereford No. 2	oe 3	mms 4	ord 6	awn 7	arcia 8	ippus 9	aniel 10	ereford No. 1	bsentee	
104	212			-					Ē		Total
184	313	13	1/	22	38	19	'	4	169	3	788

144 208 8 5 18 6 6 3 16 111 4 529

I I R S T D O B D I >

#### **Democrats Take Control Of House** - But Senate Is Another Question

tives-and expect to have a mar- ican Activities Committee says he gin of about 31 seats.

Walter Rogers

to control the House, and the Demexpect to win five more. Republicans, with a total of 193 elected, for a probable total of 202.

control of the chairmanships of the powerful ways and means committee is expected to pass from Daniel Reed of New York to Jere head of the Judiciary Committee is expected to be Emanuel Celler of New York, replacing Chauncey

The Democrats have won con-trol of the House of Representa-ble new chairman of the UN-Amerwill ask Congress to abolish the A party must have 218 seats group. Represent the Francis o control the House, and the Dem- Walter of Pennsylvania says the ocrais have already won 228. They committee has abused its power. Republican Senate

The see-saw battle for control of expect to win nine more seats, the next Senate has ended in apparent victory for the Republicans. Control of the House also means | Case the seeming victor over Dem-With Representative Clifford ocrat Charles Howell in New Jerother absentee votes, the GOP seems sure of 48 seats in the new Cooper of Tennessee. The new 2300 votes. And even if independ-Senate. Case now leads Howell by ent Senator Wayne Morse of Ore-

(Continued on Page 2)

Rash Of Highway Accidents Adds Up To:

# One Man Dead, Two In Hospital Property Damage Totals \$6,460

The Hereford area broke out with another rash of wrecks One Man Killed this weekend in a series of six accidents which closely paralleled the situation of two weeks ago. Most of the accidents occurred over Sunday and Monday and, oddly enough, four were in the Summerfield - Black area.

As Highway, Patrolmen summarized the accidents Wednesday morning, the score added up: one dead, two seriously injured; 51, six and one-half miles south of Averett, Lubbock, was also plactotal property damage, \$6,460. The accident series also boosted Hereford. Meyers was a resident the total deaths to six in this immediate area during 1954, ace cording to Patrolman J. R. Kirkwood, who said that four of the to Dimmitt to see his uncle; City accidents this year have occurred on country roads.

Pedestrian Hit

Near Summerfield

A broken leg, serious bruises and lacerations were suffered by

Reuben N. Nez as he stepped down

from the bus in front of the Sum-

merfield Store Sunday night and

started across Highway 60. The

accident occurred at 6:45 o'clock.

Nez, an Indian from Chinle,

Ariz., has been employed on the

Santa Fe construction work here

in recent months. He was rushed

still reported as being in serious

Felt Slight Bumi

driven by Raymond W. Robertson

his wife drove down the road some

distance following the accident be-fore they decided that some per-

No charges were filed on the ac-cident by investigating officer Jos (Continued on Page 2)

The car which struck Nez was

## In Auto Crash

Wilbur Lee Meyers, 29, brother of Mrs. Jack Luck of Hereford, died in the hospital here at 6:40 of Amarillo and had been visiting Marshall W. C. Cook.

(Continued on Page 2)

#### Seek Driver Who Ran From Scene

Property damage was heaviest in a wreck three miles north of died in the hospital here at 6:40 Summerfield on the county road, Monday afternoon, as the result when two dump trucks sideswipof injuries received when his car ed head-on to the tune of around over-turned five times on Highway \$4,500 in losses. William Weldon ed in the hospital here with serious lacerations and bruises.

The other driver, who jump from his truck and ran following the impact is still being sought (Continued on Page 2)



ONE MAN DIED when the above car overturned five times on Highway 51, around six miles south of Hereford Tuesday afternoon at 5:05. Wilbur Lee Meyers, 29, of Amarillo,

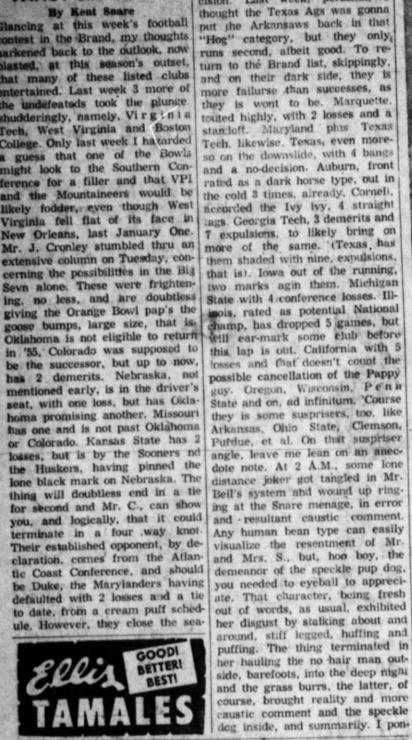
was the victim and only occupant of the car Myers, brother of Mrs. Jack Luck of Hereford. was on his way to Dimmitt to visit his uncle, City Marshall W. C. Cook. [Staff Photo]

son in Michigan.

Wyoming.

FANCY and PLAIN

By Kent Snare Glancing at this week's football test in the Brand, my thoughts ed back to the outlook, now sted, at this season's outset, that many of these listed clubs ained. Last week 3 more of defeateds took the plunge dderingly, namely, Virginia Tech, West Virginia and Boston College. Only last week I hazarded a guess that one of the Bowls might look to the Southern Conference for a filler and that VPI the Mountaineers would be likely fodder, even though West Virginia fell flat of its face in New Orleans, last January One. extensive column on Tuesday, concerning the possibilities in the Big Sevn alone. These were frightenin '55, Colorado was supposed to be the successor, but up to now, mentioned early, is in the driver's seat, with one loss, but has Oklahoma promising another. Missouri the Huskers, having pinned the defaulted with 2 losses and a tie



son with Missouri of the Big 7 and

they could really blobber the gate,

if the cards fall right, or wrong,

which ever angle, you might be employing, would dictate that de-

cision. Last week, personal, I



# Toastmasters Hold Amiversary Meet

Left: Sidney Fuller, Toastmaster president, is seen presenting a post-poriden.'s plaque to Bob Lamm, immediate past president or ..... ization. This event was part of the obser-ted States.

Below: Old Timers in Hereford Toastmaster's Club were recognized in this picture. Loyd Lovel is presenting awards to members who have completed six or more speeches in accordance with club regulations. Standing, 1 - r, are: S. O. Wilson, Hardy Benson, George Heard, Dr. M. C. Adams, Curtis Traweek, Harold Close, Bruce Miller, Sidney Fuller, and Bob Lamm.

L. V. Dorsch, Amarillo, was principal speaker of the evening which drew a large attendance. (Photos by W. H. Patton)



(Continued from Page 1) gon votes with the Democrats as he has promised, Vice-President for Thomas Burke in a drawn out Nixon's deciding vote will keep the Senate in Republican hands.

Only one other Senate race remains undecided. But in that contest Republican Senator Guy Cordon has what appears to be a safe lead over Democrat Richard Neu-

In the close races decided yesterday, the Democrats scored one big upset. A-F-OF-L Executive Patrick McNamara retired veteran Republican Senator Homer Fergu-

was elected Governor of Colorado and Republican Gordon Allott won his Senate seat.

Other late victors were Repub-

lican Representative George Ben-

der of Ohio, who outlasted Sena-

struggle, and veteran Democratic

Senators James Murray of Mon-

tana and Joseph O'Mahoney of

The defeat early today of Dem-

ocratic Senator Guy Gillette of Ic

wa by Republican Representative

Thomas Martin and the failure of

the Democrats to hold the seat

given up in Colorado by Senator

Edwin Johnson now seem to have

been their worst breaks. Johnson

Around .... (Continued from Page 1) three, along with Charles Sanders Mrs. J. A. Loerwald and Leny Howard, tied with 19 correct games. The three winners were selected from the group on the basis of tie-breakers.

J. Ray Stalcup of Dimmitt addressed the Hereford Lions Club Wednesday on the topic of "Numbers and Measurements," in which he traced history of both back to their origin in Arabia and Rome. Mr. Stalcup, a retired school man, was introduced by Program Chairman Ray Cowsert as a retired teacher and "Windshield Farmer." Stalcup was accompanied by Russell Moran, also of the Dimmit Lions Club.

Predistrain... (Continued from Page 1) Culp, who said that Nez apparently stepped in front of the oncoming car. Approximately \$10 damage was estimated to the Robertson car when the right fender apparently barely frazed the pedes-

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209 Miles

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pulled up by its roots but abstained on account of the girl tad. Which affronts me with another problem, did you get the condiments or shall I take in after the

#### Que Man.....

Spress Co. Advise 27??

(Continued from Page 1) to have been circling around a combine or truck parked along the carry-overs from previous dockets, that if they became active again road. His car did not leave the pavement more than six feet although it swerved bn both sides of the road during the 250-foot ride while it was out of control. When it overturned the fifth time, it covered half of the road and Meyers' tody was thrown to the pavement in the center of the other

Meyers was born Jan. 18, 1925 in Amarilio. He married Jo Ann Scott in April of 1946 in Amarillo. Meyers worked as a switchman for the Santa Fe Railroad Com-

pany, Survivros include: his wife, Jo Ann Meyers; two sons, Steven Lee and Jae Michael; his parents, Mr. and Mrs. Everett W. Meyers; two sisters, Francis Norene Luck of Hereford and Betty Jane Owens of Dallas; one brother, Robert Lawrence, of Amarillo.

Burial services were held at Am-

#### Seek.....

(Continued from Page 1) by police. Contractors, unable to furnish complete details, said he had been only recently employed.

The accident occurred on actual scene of construction work of the Farm-to-Market road in the area and gravel, dumped when the truck overturned, was so well on location that workmen spread it out on the spot to continue work.

Averett, age 29, driver of the loaded gravel truck, a new 1954 Ford, was headed south when he sideswiped the second truck, not loaded, and going north. Both trucks overturned and the empty truck straddled a four-wire fence adjoining the scene of the accident. Averett was thrown from his truck by the impact. The man who escaped was presumed to have

gone without serious injuries. Highway Patrolman Joe Culp said that charges of "Driving on the Wrong Side of the Road," have been filed against Averett. Estimated damage on the Averett truck was \$3,000, and that on the empty truck, a 1951 Ford, was estimated at \$1,500. Both trucks were near demolished.

Mr. and Mrs. Lawrence McGee were in Abilene the past weekend where they attended homecoming celebrations at Abilene Christian College, and visited their daughter, Barbara, a student at ACC.

#### dered on having the instrument Jury Panel For **District Court** Monday, Nov. 8

A panel of 60 prospective jurors has been called for the November term of district court, scheduled here Monday, Nov., 8.

Witnesses have been subpoenaed in five cases, according to Mrs. active Toastmasters, who had com- M. C. Adams gave the History of occurred, was thought said that most of the cases slated Speeches, and told the ones that old in October. for the coming sessions will be and will, for the most part, include charges of forgery, theft and other criminal offenses.

> READ THE BRAND CLASSIFIEDS

#### Dorsch Addresses Toastmaster Club

In connection with the National Toastmasters Thirtieth Anniversary, the Toastmasters Club of Hereford, met Tuesday, Nov. 2, in the took part. Jim Hill Hotel Ball Room, and

honored all past presidents. Loyd Lovel presented pins to all "Dropped by the wayside, their pins would be available.

L. V. Dorsch, of Amarillo, was the guest Toastmaster. His topic have held an office drop out of Thompson; Urlin Streu; W. H. Pat-Toastmaster's?" "Keep coming to ton and Ivan Block,

Toastmasters to maintain what you have gained while in Toastmasters, it is a liberal education," said Mr. Dorsch. He told 'Old Timers,' "Can you afford to leave Toastmasters?"

Irying Alexander held a clever Topic Session, in which everyone Sid Fuller presented the immed-

iate past president, Bob Lamm, with the Past President Plaque. Meyers, who was alone when Lucille Posey, district clerk, who pleted six or more Basic Training Toastmasters, as it was 30 years

George Heard made an an but supposed to be serious speech,

"This is no Bull." Guests for the meeting were: L V. Dorsch, Amarillo; Jud Bales, was "When Does a Man Know Tulia; J. B. Wills, guest of Sid When He Has Had Enough?" A Fuller: G. W. Newsom, guest of question was then directed to Mr. Curtis Traweek. Old timers back Dorsch, 'Why do men after they for the meeting were: Robert

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PLUS . . . PORTABILITY (optional)

No Special Plumbing Required.

5-Year Warranty on Transmission

# Championship Tag Team Match



Featuring The Famous James Brothers Vs.

Bob Geigel And



Johnny James

# JESSE JAMES Vs. BOB GEIGEL

Doc Gallagher

One Fall or 15 Minutes

Johnny James Vs. Doc Gallagher One Fall or 15 Minutes

SATURDAY NIGHT, NOV. 6th, 8:30 p.m.

Sponsored by the Hereford Lions Club



Washer

BOTH

FOR ONLY

Hereford Furniture

Corner 4th & Main

Adrian High School favorites, as Jean Finley and Neil Pounds; jun-Kenneth Homfeld; sophomore orites, Peggy Lestie and Edward Pinnell. The most athletic boy and girl were Dorls Jewett and Neil Founds; biggest woif and flirt were David Jesse and Marvalene Allen. The high school favorites were Joan Paschal and Neil Pounds: most handsome and most beautiful were Neil Pounds and Annie

Judy Tomlinson and Bille Gruhlkey stayed all night with Annie Leslie Sunday.

Mrs. Alberta Bones and Mrs. Hazel Chilton attended a dinner Sunday with a group of former instructors at Amarillo Air Force Base. The dinner was given in the points. home of Mrs. F. E. Beard in Can-

Marvalene Allen visited Sunday in Hereford with Mr. and Mr. Johnie Townsend and their daughter, Mrs. Patsy Burns, of Lakin,

Jean Finley, Alma Mosteller, and Ester Banks visited Sunday in the E. K. Pinnell home:

Mr. and 'Mrs. Al Goodin and girls, Erma Jordan and Billie Gruhlkey visited in Amherst last weekend with Mr. Goodin's mother Mrs. Pearl Goodin, and sister, Alma Goodin, Mr. Goodin, Erma and Billie attended a basketball clinic at Texas Tech in Lubbock.

Mr. and Mrs. Clifford Osburn and family of Amarillo visited Sunday in the home of Arthur Jewett. Mrs. Osburn is Arthur's sister.

Jesse Fincher, W. C. Edmunds, Mrs. Hazel Chillon and Jimmy Johnson attended the funeral services held for Mrs. Helen Fisher in Ames, Okia., Saturday.

Robert Jacobson left Wednesday championship. for Walter's Air Base in Mineral Wells, where he is being stationed upon entering the Air Force as a Second Lieutenant.

Mr. and Mrs. Labry Ballard and girls were honored guests at the regular fellowship supper in the Methodist Church Sunday night. Mr. and Mrs. Ballard plan to move into their new home in Hereford this week. They were presented with a lovely pair of table lamps, very interesting slides of Korea, sent to them by their son, Lt. Grady Skaggs, who is stationed in

Mr. and Mrs. N. L. Jacobson Sunday, October 24. Guests were: Mr. and Mrs. E. R Jacobson, Mr and Mrs Johnny Conway and famly, Mr. and Mrs. Wilson Orden and family, Mr. and Mrs. Donald Stephenson and family, Dr. and Mrs. John Witt, all of Amarillo,

and Mrs. B. E. Witt. Visitors in the Elmer Weidner home were Mrs. Weldner's brother and his family, Mr. and Mrs. H. L. Allison, of Amarillo.

Mrs. W. B. Taylor of Albuquerque, N M., visited Friday and Saturday with Mrs. Anna Witt.

The Adrian basketball teams play Nazareth Friday at Nazareth and play Hartley Tuesday at

Rev. and Mrs. Darrell Gaut and children, Mrs. Bessie Spande and Mrs. P. H. Abel helped Mrs. Lillie Reynolds celebrate her birthday Thursday with a surprise party this manner for your many acts

Twenty-seven young people from the Adrian Baptist and Methodist visits, the flowers, the food and Churches celebrated Halloween by for the many other things, we collecting over \$60 for the Chrisan Rural Overseas Program, "CROP." The money will buy over

5

12,000 pounds of powdered milk for hildren overseas. Following the collecting, a Halloween party was given to the participants. Refreshmen's of hot chocolate and cooldes were served and afterwards games were played.

elected by the high seheat stu- home, Sunday before last from a dents Friday, are: senior favorites, week's visit in Oklahoma City with her son and family, Mr. and Mrs. ior favorites, Joan Paschal and Jack Reynolds, She visited a week in Gravitt, Ark., with a son and favorites, Eallie Gruhlkey and Al- family, Mr. and Mrs. Earl Rey-

len Ehersman; and freshman fay. noids. She also-visited three days in Amarillo with a third son, Lorin Reynolds, and family.

The Matadors bowed twice to the lartley teams Tuesday, Oct. 26. as the boys team lost 30-36; while the girls were defeated 25-36. Of the 30 points scored by the Adrian boys, Nell Pounds made eight: Edward Pinnell four; Davis Brown and Sheldon Proctor three each; Freddy Harris 10, and Finis Brown two.

The Adrian girls lost by 11 points to the Hartley girls. Of the 25 points scored; Jewett and Jordan made 10 each; Annie Leslie made three; and Barbara Pinnell two

#### Tag Team Heads Saturday Card

A tag team championship wrest ing match comes up at the Hereford Bull Barn Saturday night, with the famous James Brothers Fibuston and Los Angeles challenging the roughsters, Bob Geigel of Iowa and Doc Gallagher of Bay-

Gallagher and Geigel own, the title by virtue of victory over the Mexican athletes, Gory Guerrero and Pepper Gomez. They face a vigorous assignment in defending it against Jesse and Johnny James who held the championship last year until December 17.

Nearly a year later, the handsome, intelligent and super-active James boys are back in the territory, intent on winning the tag title and maybe the individual

There are few "brother teams" in the United States more popular and better liked, if any, than Jesse and Johnny. They are the favorite of fans wherever they work; although they are clean, scientific wrestlers, they can get angry when occasion demands.

Gailagher and Geigel are apt to provide the occasion at Hereford Saturday night.

Numerous promoters have asked Following the supper, Mr. and for this match, but Guy Law-Mrs. John Skuggs showed some bence and the Hereford Lions Club get It!

The Lions Club turns in a good percent of the gate receipts to charitable purposes. Of necessity, the pay-off to champions runs a honored their son, Robert, at a Gallagher and Geigel demanding a bit higher than usually is the case, bit more since they won the title and it is a world-wide accepted

To warm up for the main event, two special matches have deen

Jesse James meets Dob Geigel in the semi-final, one fall or 15 minutes, and Johnny James faces blond Doc Gallagher in the opener. also for one fall or 15 minutes. By the time those matches are over, anything can happen in the main tag team event, and probably

Willis Dufur spent the weekend at Keene visiting with Mrs. Mac Grimes and daughter, Betty. Betty is a senior in SWJC at Keene-

CARD OF THANKS

To all our many friends we wish to express our smoere gratitude in of kindness at the time of the death of our loved one. For your mank wou. May God bless you.

Sincerely, The L. L. Strange family.

8 × 10 PORTRAIT

## News Mrs. Lillie Reynolds returned By Altha Presley

The Black Study Club met with Lucille Rockey Thursday, Oct. 21 freng Latham brought the program on the latest in styles and fabrics. shopping in Amarillo Tuesday. The members voted to have a 'rummage sale' on Saturday, Oct. at his home this week. After the business session was Latham, Carrie Tatum, Emma El-| at Black. more, Janice Patton, Maxine Price H. V. Rockey was home from

Black

ess, Lucilie Rockey. Bettie Deaton of Bovina spent the weekend in the home of her parents, Mr. and Mrs. K. E. Dea-

Pat Deaton of the U. S. Navy, who has been home on leave for a month, returned to his base in California Saturday.

Mrs. Loyd Lookingbill was in Lubbeck Wednesday.

Mr. and Mrs. Ross Latham were Dick Rockey is on the sick list

Five little witches and goblins ever the hostess served delicious invaded the Presley home Saturrefreshments to the following day night for trick or treats. Permembers: Elnor Prewitt, Louise feet little ladies and gentlemen, ed the funeral of Clayburn Carr rade that the school staged Friday from the automobile Roberson, Beula Deaton, Irene we are proud of our children here

Mildred Barnett, Maudine Edel- Fort Worth over the weekend.

Friona Star. She mailed it to H. Weldon. V:, who had not yet heard about We think this is wonderful for H. V. and our community.

Mrs. Marjorie McGowen was shopping in Amarillo Thursday.

Leslie Deaton and his sisters. Mrs. Zanus Holly and Mrs. Lozetta Flowers went to Arkansas over locality. she weekend to attend their uncle's funeral.

at Muleshoe Thursday. Mr. Carr afternoon was wonderful and was formerly lived near Black.

Barbara Deaton attended the Dallas Fair with the E. W. Tatum family were shopping in Amarillo mon, Altha Presley and the host- Our home town newspapers are family. Mary and Barbara return Saturday.

wonderful sources of news, so ed on the train Thursday, while thinks H. V. Rockey and his family the rest of the family stayed until ly. The first they knew about H. V. Saturday. Weldon's calf placed being chosen best Cadet of the fifth in the show, which was not year at Texas Christian University too bad considering the competiwas when his mother saw it in the tion; although, a disappointment to

in Dimmitt Monday.

Mr. and Mrs. Ross Lathern moved to their new home in Hereford this week. Their new friends here at Black regret to lose them, but we do wish them well in their new

Miss mary Tatum of this community was crowned football queen Mr. and Mrs. Adie Hinds attend- at Friona Friday night. The paenjoyed by everyone.

Mr. and Mrs. Fern Barnett and

#### **DWI Plea Draws** 10 Days And \$75

Santano Chavarria plead guilty to "Driving While Intoxicated" in Mr. and Mrs. Ralph Price were county court here Monday. He was sentenced to 10 days in the county jail, plus a fine of \$75 and costs by Judge Horace L. Schloss.

> Chararria was picked up back of Packard Milling Company Sunday night by Sheriff Lowell Sharp, who said that irregular driving caused him to follow the man for around two blocks on New York Avenue. Sharp also said that he confiscated whiskey and wine

The defendant, it developed had no driver's license and the

Mr. and Mrs. Howard Elmore were in Clovis Wednesday,

judge suspended his privilege to drive any type of motor vehicle for a 12-month period.

Read The Classifieds

#### **All You Need** for Child's Cough

When colds, measles or flu leave your child with a croupy cough get Creomulsion quick because chronic bronchitis may develop. Creomulsion soothes raw throat and chest membranes, loosens and helps expel germy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Get milder, tastier Creomulsion for Children in the pink and blue package at your drug counter.

CREOMULSION FOR CHILDREN



WE GIVE THEM



WE REDEEM THEM



-Double Hereford Pride Stamps on Wedne sdays with Each \$2.50 or More Cash Purchases-

HEINZ-TOMATO

Del Monte Early Garden

No. 303

WHOLE GREEN

Del Monte

tender, delicious **♦Jane Wilson** Swiss Steak

in a new kind of "tan-tac" conta + just open, heat and serve . + tastes fresh as homemade

full pound "double portion"

Jane Wilson

RKEY PIE No Refrigeration No Refrigerati

CABBAGE

Texas Seedless - Large Size

Grapefruit 2 for 15c

**Maryland Sweet** 

Fresh - Long Shred

Del Monte - FRUIT

White Swan - Fancy

Del Monte - Fancy - Heavy Syrup - Helves or Sliced

Swift's - Oriole - Sliced

· (mp)

Sump

Threft

Swift's U. S. DA - Choice Beef Center Cut Chuck

Swift's - Armour's or Longhorn - All Meat

BEEF PIE No Refrigeration

Jane Wilson Salisbury Steak delicious ground beef steak

in a new kind of "pan-pac" container just open, heat and serve ... tastes fresh as homemade. full pound - plenty for 2



Silver Brand Vegetable

Wapco Fresh Shelled

BLACKEYED

**Durands - Extra Heavy Syrup Pack** 



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FreeDelivery

We Reserve Right to Limit Quantities

**Pre-Christmas Sale** 

Ends Saiurday, Nov. 6th

Limit One

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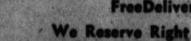
115 W. 3rd St.

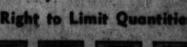
No Additional Order Required



219 Sampson St. PRICES EFFECTIVE NOVEMBER 4 - 5 - 6 & 8th 1954













# NT ADS Phone 30 or 3

FOR SALE Miscellaneous

FOR SALE: Walk in 6'x8' refrig erator box. Complete with uni and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-tfc

FOR SALE

Ozarka Water. Distilled Water. Soft Water Service. Water con dition equipment of all kinds. Soft Water Service

841 East First St. Phone 317 Hereford, Texas

B-1-8-tfc

Heretord Glass Co. spert Car Glass Installatio Table Topt and Window Glass Picture Frames

32 Park Ave. Ph. 1425 B-1-16-th

RIGHT SIGHT Reading glasses for reading or sewing. McDowell. Drug. Phone 13.

FOR SALE: Early Wichita Wheat \$2.50 bushel at elevator. Phone B-1-11-12-tfc

MAYRATH GRAIN LOADERS and Parts. Davis McCracken Imp Phone 380.

STORM SASH and storm doors Carl McCaslin Lumber Co Phone 7.

B-1-11-15-tfc FOR SALE: A Practically New Kirby Sweeper with attachments Call 1731-J between 12:15 and 1 o'clock.

B-1-16-17-6c FOR SALE: My equity in a 1953 29 foot Travelite Trailer House

See W. C. Wade, pastor, Assent bly of God Church, Friona, Tex B-1-22-43-45 FOR SALE: 800' of reinforced concrete feed troughs in 10' sec-

tions at \$1.25 foot. Also some heavy corral posts and 14' gates Willard Scarth, Stratford, Texas or call Owen Stagner. Phone

FOR SALE: 35 choice Columbia ewe lambs. Contact Otho White field, Friona, Texas, Phone Hub Exchange 2232.

B-1-16-18-3tp. EXTRA GOOD Maytag Washing

Machine, Wringer type, \$50,00 703 S. 25 Mile Avenue. B-1-13-18-2p.

GENERATORS and starters for cars and tracks. Hereford Williams Co., Phone 320. T-1-12-18-tfc FOR GUARANTEE Recapping see

Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-tfe FOR SALE: 2,000 bales German Millet hay, 14 miles west Harri-

son Highway. Ira Scott. B-1-14-44-4p FOR SALE: Pump pulling rig Will take Ford Tractor in trade

B-1-13-44-2p

#### CHINCHILLAS

tion stock. Registered. Some pro- Many farms, ranches and houses van. Some carrying young. Reas- to choose from. onably priced. MAYFIELDS

402 West 5th Street T-1-44-1C

#### FOR SALE

FOR SALE: '51 Model "U" Mo line tractor; factory equipped with butane. Equipment includes Section good level land. One 8" lister, planter, knife attachments orchard shanks. Can be seen at Warren Motor Co. Complete

#### 4. REAL ESTATE

\$1,000.00 DOWN

Very nice two bedroom home located at 514 Ave. K on, a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500:00 loan can be assumed .... \$75.00 monthly payment or will accept annual payments. Price \$7,500. SAM NUNNALLY

Lone Star Agency Pho. 424 Nife, Sunday 1711 B-4-12-tfc

FOR REAL ESTATE Farm Loans .... Good Terms SEE LUTHER PEVLEY Res. Phone 524

REAL ESTATE trrigated farms, Dry Land Homes and City Prop- balance 20 years.

CHARLES SOWELL Box 464 Office Ph. 792 228 Main St Res. Ph. 193.W

nice to water in territory proven will trade.

reserved, non participating.

good 8" irrigation wells. In ve- monthly. getable district, \$250.00 per acre. \$25,000 down; balance good terms. Half mineral rights reserved; non participating. Many other good buys.

Glen Weir, Realtor 104 Main Street Phone 200 Residence Phone 802

B-4-18-tfc

FOR SALE: Large, new, two bedroom house, garage attached. Located South Texas Avenue. Carl Mountz, 106 West 7th. B-4-18-40-tfc

COLORADO LAND ARM: Near Haswell Colo., to down. ocated in this part of the coun-

PRUDENTIAL FARM LOANS America's Largest Farm SAM NUNNALLY 136 Main Lone Star Agency

FOR SALE 1/2 section. 2/3 in cultivation. Lays perfect for irrigation and and good terms on balance.. clean. One good well on natur- per acre . . . \$135.00 al gas. Almost new two bed- Over 50 farms for sale in Deat room home with full basement. Smith, Castro and Parmer coun-\$225.00 acre, \$15,000.00 down, ties. Perfect improved 1/4 section. One well. Priced right.

3/4 section with two 8" wells. Fair improvements. \$165.00 acre. 3 bedroom brick home to trade for two bedroom.

2 bedroom one year old, to One to Six pairs. Good founda- sell or trade. \$7,000.00.

> Carthel Real Estate 206 N. 25 Mile Ave. Phone 502 B-4-44-TFC

For Sale - 100 A. 8" well on

320 A. well improved good 8' well near Hereford. \$235.00 A.

We Have Buyers for Land - Your Listings Appreciated.

HUGH BOOKOUT REALTY 533 East 1st. on Highway 60 Res. Ph. 1270 Office Ph 1674 B-4-44-TFC

FARM TO TRADE for good residence. 480 acres. 270 acres sow ed to wheat, up to good stand, Grazing now. 1-3 wheat delivered and 1-3 pasture rent. On pavement. Alderson and Ridgway, 238 Main. Phone 397.

FOR SALE: Three room house with bath Well located. Good terms. See us at once. J. B. FOR RENT: Small furnished Elliston. Phone 179 or 132 East

B-4-24-43-tfc.

WHY PAY RENT?

Clean irrigated 160 acres, all cultivation. 8" well. Price \$225 .-00 acre, \$16,000 down, balance 5-4-37-th: \$1500 year plus 5% interest. Irrigated 145 acres. 2-8" wells near Hereford. \$5,000 down, FURNISHED Apartment. Bills

Irrigated 80 acres, 30 in cultivation. 6" well, improved, on paving. Price \$22,500 GI 3% loan of \$7,000.00. Individual loan \$3,000.00, balance cash. T-4-13-tfc Might consider selling or trading 30 acres.

IMPROVED SECTION OF LAND. Nice 72 acres in irrigated dis-551 acres close to Hereford. Lays trict for sale on good terms, or

for water. \$105.00 per acre. 29 Also large 3 bedroom brick with per cent down cash; balance 10 large den, 1 1/2 bath, double gayears at 5%. Half of minerals rage, near school. \$15,000.00 Good loan value.

440 acres nice level land. Pro- 2 bedroom brick and den. Singven water. On paving, \$115.00 le garage, near school. \$10,per acre. \$25,000 will handle; 500,00 can get \$9,000.00 loan, balance good terms. Half min- payable \$54.00 month plus taxeral rights reserved; non parti- es and insurance.

Nice 4 rooms and bath, near 200 acres, good level land. Two school. \$500.00 down, balance

Have a nice two bedroom and den. Large basement, double garage. Will consider trading for a cheaper house and difference Before you buy, check with us on our listings. We will appreciate showing you.

J. M. Hamby Real Estate 1410 Park Avenue Red. Phone, Frio Ex. 4473 Bus. Phone 701 B-4-44-TFC

HEREFORD FARMS

350 acres, one well, no improvements, level as your desk, no 1000 ACRE WHEAT AND STOCK Johnson gress . . \$20,000,00

rade for land or other property, Beautiful section, 2 houses, 3 wells, no Johnson grass, level \$40,000.00 down ...

PH. 944 WESSON REAL ESTATE Clean quarter section, well tmproved, shallow water and good well, close in . . . \$10,000.00 cash down payment.

Beautiful Vegetable farm less than a mile from town. Approx. 300 acres, 2 wells and good improvements. High priced but \$30,000.00 cash will handle. B-4-37-tfc Very nice half section, 240 acres level, 80 acres rolls. No Johnson grass, one well. \$13,000.00 cash

> Sam Nunnally LONE STAR INSURANCE AGENCY Ph. 424 Nite and Sunday 171

136 Main ...

Hereford, Texas B-4-16-TFC

FOR SALE: Three bedroom home, Also adjoining lot, 60 x 160. Would sell together or separately. By owner, 109 Avenue J. B-4-19-18-8p.

FOR SALE: 160 acre irrigated farm six miles east Texline, on pavement and school bus route. All in cultivation, 10 inch well powered by electricity. Six room dwelling, \$200.00 per acre. Small down payment, balance like rent to right party. Contact Lawrence well all in cultivation, \$125.00 Ashby, owner, Dalhart, Texas. B-4-46-41-tfc

> FOR SALE: Grigated farm. Good land. Shallow water. 8" well. Take some trade. Box 842, Here-B-4-16-43-8p

#### FOR RENT

OFFICE ROOMS FOR RENT up stairs over The Brand. Reason able rates. See E. F. Posey room 3, or inquire at Brand Of B-5-21-41-tfe

BEDROOM FOR RENT. Close in 509 Ross. Phone 847-J.

house See Mrs. G. B. Miller 131 Avenue H. Phone 1147.

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances regardless of make or model MORGAN APPLIANCE CO. 513 Park Phone 197

> B-11-1-tfc BABY SITTING. In my home days

or your home nights. Call 1016. furnished apartment. Apply 141 Mrs. C. E. Sparks. B-5-13-43-tfc 3-11-16-15-8tp

WILL TEACH PIANO, \$1.00 per

lesson. 229 Avenue E. Phone

ependable Abstract and insur-

ance Service

ELIZABETH WOMBLE

ERNEST L. MCGEE

Earth Moving.

Phone 2016

Dozers, crane, dragline, Back-

Hereford, Texas

NOW IS YOUR CHANCEL

We have several farm buyers-

also quite a few trades for land

J. B. Elliston

Real Estate

THINKING OF buying an automa-

the washer? Don't buy any wash-

er until you have used and test-

ed the Brand New 1955 Frigid-

aire, in your own home for sev-

en full days with absolutely no

obligation of any kind. No spe-

cial plumbing needed. Installs on

rubber rollers. Call Morgan Ap-

pliance for your free home trial

Livestock

HEREFORD No 849 AF & AM

B-11-54-13- tfc

T-12-13-44-1p

hoe service.

Don't Delay!

132 E. 3rd

Phone 197.

Nov. 4th

B-11-14-17-4c

8-11-27-tfc

B-11-36-tfc

BEDROOM FOR RENT. 806 Un-DOOR BELL won't ring? Cail Morgan Appliance, Phone 197. B-3-9-13-tfc. Holidays Are Near

Save, recover, add beauty to Phone 779, 428 Jackson. your furniture with the latest B-5-11-18-2p fabric to match your color sch-FOR RENT: A south front bedeme. Completely rebuilt by skilroom. Come to 219 Lee Street B-5-11-18-2k

ONE NICE ROOM. 506 Lee Street B-5-9-44-2p LARGE FRONT BEDROOM. Close

paid. Permanent parties only

FOR RENT: Three room modern

North 25 Mile Avenue.

ion. Phone 1866-W.

1133. Mrs. RUTHE EUCKERT. FOR RENT: Four room modern unfurnished house. Couple only Phone 1618. Quick - Efficient B-5-11-44-tfe HOME LOANS THREE BEDROOM HOUSE, 20%

T-5-9-44-1c

Catalpa. Phone 407-J. B-5-9-44-4k FOR RENT: Three room unfurnished apartment. Hugh Bookout Realty. 533 East First, Highway 60. Phone 1674.

B-5-16-44-3c FURNISHED APARTMENT, 401 Lawton. Mrs. W. M. Megart.

FOR RENT: Unfurnished house. Four rooms and bath. Phone 1674 or 1270. B-5-12-44-3p

#### WANTED

NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-6-9-13-5fc

WANTED: Wheat and stalk field pasture. O. G. Hill. Phone 93 B-6-13-41-tfc

#### NOTICE

ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-H

WANTED 150 New Customers on City

THE HEREFORD BRAND Call, R. W. Sparks Pho. 1771-W

B-10-2-tfx BEAUTIFUL BABY PARRA LOST: Three Whiteface calves KEETS! All colors; No. 1 stock only. Metal bird cages. Francis Strayed four miles NW town. The Printer. 707 North Main. Robert Hodges. Phone 555-W1. B-10-18-4-tfc

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park B-10-10-13-tfc

Please Clip

for **Future Reference** Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 771-W

11. Business Services

FOR NEW AND USED parts tr Hereford Wrecking Co. East high way 60. Phone 320:

WE REPAIR electric clocks, irons toasters, perculators and al small electrical appliances Phone 75, Witherspoon Electric 129 West 3rd Street. B-11-20-50-th

HOME & FARM LUANS See Us For The Best Service Available.

John McLean Insurance Agency Phone 273 - Box 267 127 W. 3rd St.

Hereford, Texas For Loans in Deaf Smith, Par mer and North Part of Castro Counties. B-11-46-11

FOR GUARANTEED Roofing and Sheet Metal Work contact Hereford Roofing and

Sheet Metal. Hiway 60 839 East 1st St. Hereford, Texas Phone 317 B-11-8-tfc

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930

How

By Anne Ashley Q. How can I remove oil stains on a carpet?

A. Rub with a clean cloth dipped in cleaning fluid. Begin at the edge of the stain and gradually work towards the center, changing to a clean section of the cloth when one part is soiled. Q. How can I keep custard from

soaking through the crust of the

A. Beat the white of an egg lightly, brush over the crust before led workmen at the J. H. Hinds baking, and place in the oven for upholstery. 310 McKinley. Phone a few seconds. The egg white will Q. How can I prevent skin from

forming on starch? A. This skin will not form on the freshly made starch if it is cov-

ered with a pan. Q. How can I have a smooth when making fruit cake?

A. Save a little of the plain batter to spread on the bottom of the pan and on the top of the fruit batter. The surface of he cake will then be smooth and there will be no fruit sticking to the par and burning on top. A. How can I soften brown su-

A. Brown sugar requires moisture or it will cake. To soften it put into a bag and wrap a damp cloth about it. Or, roll on a board

cessary, sift also. Q. How can I bring relief to a A. By applying a cloth wet with equal parts of sweet oil and lime

with the rolling pin, and if ne

Q. How can I prevent scratches on the hardwood floor, from the casters on heavy pieces of furni-

in this area. You might be inter-A. Remove the casters and roll pieces of adhesive tape around the. ested. Come in and talk it over outside of each one. It will act as f you would consider selling & a rubber casing and will not mark the floor. Q. How can I make a good vege-

table salad? A. Use cooked or canned peas, grated raw carrots, and shredded cabbage. Or use cooked green lima beans, diced tomato, diced cucumber, chopped onion. Servi



Hereford Rotary Club

meets every Monday at 12:05 Hotel Jim Hill



Kiwanis Club Thurs, Noon Hotel Jim Hill



Read The Classifieds

K. L. Thompson, See'y

B. E. Roberson W. M.

Sunshine Sue, star of WRVA's "Old Dominion Barn Dance" says:

"You know, friends, I just couldn't set a good table without Karo

the hearty maple-y flavor of Karo makes my meals a big success



Karo Waffle Syrup on biscuits, pancakes ... everything!

Pour

1/2-POUND AND 3-ROUND BOTTLES ... 5- AND 10-POUND CANS



Campfire

TAMALI

Campfire

Borden's Delicious

Skinner's Economy Package

Skinner's Economy Package

# EST BAKING SUPPLIES for USCIOUS CAKES and PIES

When it comes to baking supplies — come to COOPERS and select everything you need from our fresh stocks of famous quality brands — the best of all ingredients for thosee wonderful home-baked treats that are your pride and your family's joy. And right now — all baking needs are SALE-PRICED to give you super savings. Take full advantage of this sale to stock up with top quality supplies for daily need — und for your holiday baking.

# BISQUICK

Big 40 Oz.

45°

Baker's

Southern

COCONUT

2

4 Oz.

35

Style

Baker'

CHIDS

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over year

Peter Po

PEANUT

BUTTER

12 Oz.

Slass 55

MARKET Fine Foods

24 Oz. Bottles

10 Oz. Pkg.





l giant 10c Coupon pkg. 61 or with coupon 2 regular

1 Regular

or WITH COUPON

conomy 66°



giant 61c pkg. 61c

5c Coupon

regular 52

MEAT DEPARTMENT

Choice Tender Cuts

Round Steak ...

Fresh - Lean

PORK ROAST .. 35°

Armour's Star - Pure Pork

SAUSAGE ...

Bacon Squares .. 35°

PRODUCE DEPARTMENT

U. S. No. 1 Texas Marsh Seedless

Grapefruit

2 us. 25c

Colifornia Fanc

Bell Peppers 2 15 27°

Idaho Fancy Red Romes

APPLES

2 LBS. 29c

Honduras - Heavy - Meaty - Fresh - Full of Milk

EACH 3

GUNN BROS. STAMPS MONEY-SAVING VALUES

# Walcott News

By Mrs. T. L. Collins All of the children of Walcott Grade School enrolled in the Ame-

rican Red Cross, another way to Individual pictures of each child

reached us this Friday. We expect to be exchanging pictures with our | College. classmates soon.

"The Walcott Westerner," a school newspaper published monthly by the Walcott School, was issued Friday afternoon-"hot off about each room's class activities; also news of general interest

Mr. and Mrs. S. O. Perkins, our kindly custodian, bus driver and cafeteria operators, are the proud grandparents of a new granddaughter, Connie Lynn, born on

Funeral services for Noble Lewis Willier were held Tuesday afternoon at 2:30 o'clock in the First Methodist Church of Hereford, conducted by Rev. Don Davidson of Levelland and directed by the Gililland Funeral Home of Hereford.

He was born March 10, 1908 in R. Parker Sept. 10, 1928 in Alva, Okla. Mr. Willier was employed by

Pall bearers were Elton Malone Bedford Forrest, Bob Fore, Joe Pitts, Don Cavness and Bud Me-

Survivors include: his wife, An-Willier of Hereford; three ghters, Mrs. Mary Lou Decker of Belva, Okla., Mrs. Dorris Burgess of Hereford and Mrs. Peggy Ann Short of Anton, Tex.; two sons Glen DeVirl, Sgt. First Class from Ft. Hood, and Jack LeRoy of Nisland, S. D.; nine grandchildren; his parents, Mr. and Mrs. Charles Willier, of Quinlan, Okla.; and his two sisters, Mrs. Dorothy Hopkins Quinlan, Okla., and Mrs. Lois Garvie of Chester, Okla.

cott community extend to you folks our congratulations and welome to this new little one.

The next regular P-TA meeting will be Friday night, Nov. 5. This Campbell and Mrs. J. S. McCulis "Game Night." Each family lar in charge. bring your favorite game and

Kit Sanders of Hereford, Cokie Kennon of Plainview and Richard Sanders of Floydada visited in the T. L. Collins' home Sunday afternoon. Their son, Raymond, accompanied them back to Canyon for school at West Texas State

Walcott School was all lighted and buzzing with activity for several hours on Saturday night, Oct. 30. The P-TA sponsored their annual "fund raising" Halloween press." There are articles Carnival. A happy fun - spirited crowd could be seen going from booth to booth enjoying the fun offered to them. Many children dressed in appropriate Halloween costumes added to the pleasure of the adults as well as their own

Mrs. Don Guseman was the General Chairman for this 1954 Halloween' Carnival. She worked Of course they were good, but sevcarefully for weeks, along with good help, to make it the big suc- it out. cess that it was considered to be' by those attending. We appreciate the presence of everyone as well as your generous spending. Our thanks to the merchants of this trade territory for their donations of prizes for the bingo winners.

Proceeds from the Carnival will exceed \$300. The auditorium was a busy place were in for a good time. Bingo was played in the center of the room. Helping with this were Mr. and Mrs. Dub Harkrider, Mr. and Mrs. J. V. Perrin, Mrs Cliff Johnson, Mrs N A. Brown, and Mrs.

S. N Thweatt. The "county store" did a good

#### **Vacation Stops** As Car Hits Cow

Two Kansas City couples brought their vacation to an abrupt halt 11/2 miles east of Black Sunday evening when the 1953 Buick, driven be hard to do. by Raymond H. Casebolt, struck an 800-pound cow owned by G. C. McCathern of Black. All four passengers were given medical treatment in Deaf Smith County Hospital, but were released shortly aft-

After the cow was struck by the Casebolt car, it was also run over by a large freight truck and two Hall and D. B. Roberson. passenger cars, but without additional damage.

at \$425 by the Highway Patrol.

LaNell Perkins. People of the Wal- business. Operators were: Mr. and Boy Scout Drive Mrs. Eldred Brown, Mrs. S. D. Dufur and Mrs. Tommie Monroe.

Children fished all evening at the "fish pond" with Mrs. L. W. The "grab bag" was much fun

always being sure of something. Mrs. A. J. Walker and Mrs. Jack Weaver took care of it. The 4-H Club Girls sold chances

on a pretty doll in crocheted clothing. Their sponsor, Mrs. Roy Pruitt sold more at the desk. At the drawing, Mrs. Cecil Guseman was the winner of the doll.

Mrs. M. L. Preston and Mrs. Sid Perkins sold fresh buttered popcorn from the stage. This was good to crunch on as one milled around.

"Fortune telling booth" was a popular place. Mrs. Charlie Burks collected the money and kept customers entertained while waiting their turn to see and talk to the fortune telling lady, who proved to be Mrs. Jimmy Stocks.

Weight guessing was done by Ernest Brown and Jack Weaver. eral won noise makers. You figure

The ever popular "Cakewalk" was run by Mr. and Mrs. Hershel Burrus. There were 33 beautiful cakes won. Some folks had cake for Sunday dinner.

The high school boys and girls worked hard on their two booths. Side Shows which contained the 'Ruins of China," "A Ground Hog" and "Kisses," only for men, upon arrival you realized you were run by Edna Patton and Donna Sue Guseman.

"The Horror House" had several of the boys in charge; Billy Dufur, Bob Perkins, Don Bomar, Bruce Collins and Bill Johnson. This was the spook house, which kept a line waiting to be scared.

"Penny Pitch" was always a scene of business. Mr. and Mrs. N. E. Tyler and Mrs. Morris Henderson were in charge.

"Clown Throw" was enjoyed by the children Mrs. Wallace Lumpkins helped them with their fun. "Ball Toss" kept Mrs. Roy Grider and her daughter, Mrs. Hammock, occupied. This proved to Darts were thrown at balloons.

Indeed Roy Pruitt and Elmo Hall realized the business was constant The faithful help in the kitchen kept everyone supplied with hot dogs, sandwiches, pie, coffee, koolaid, and Cokes. Helpers there were Mesdames Glenn Burrus, S. O. Perkins, Virgil Bomar, Clarence

At a late hour the group departed realizing the 1954 Halloween Damage to the Buick was set Carnival was a big success, but each was weary.

# Nets \$2,350 Here

Deaf Smith District Meeting of Boy Scouts of America was held ov 2, in the Jim Hill Hotel.

Wayne Edwards reported on the Hereford Finance Campaign which pledged \$2,350 to Nov. 2.

Bruce Miller reported on the Membership. Cub Scouts on Nov. 1 Scouts Nov. 1, 137; Oct. 1, 136 Explorers Nov. 1, 17; Oct. 1, 17 giving a total on Nov. 1, of 347 as compared to Oct. 1, 315-again

#### Dawn Man Hits Highway Truck

H. V. McCabe, 57, of Dawn escollided with a Texas Highway De- ton. partment truck two miles south of Dimmitt Tuesday.

way signs in the area when th accident occurred and was driven Highway Accident by Ester E. Cooch, Dimmitt. Damage to the 1951 Dodge, driven by McCabe was set at \$75 and

truck damage was estimated at

#### Two Local Men To Get Awards

Clee Meharg and W. G. Drummond will be guests of honor tonight at the annual service awards dinner for the Southwestern Public Service Company's Panhandle Division employees. The dinner, at the Amarillo Country Club, will ees for periods of service ranging from 5 to 35 years.

Mr. Meharg is to receive a 15 year award this evening, while Mr. Drummond is receiving his first award, for five years' service.

A. R. Watson, executive vice president and general manager for the company, will present the ed w awards. T. W. Gilstrap, division lights. manager, will act as master of ceremonies. Mr. Gilstrap will also receive a 25 year award this even-

Wes Izzard, publisher of the Amarillo Daily News, will address the group on "Our Future in the Golden Spread."

The company's new wide-screen motion picture, "Lineriders of the Golden Spread," will be shown as part of the evening's entertain-

#### Hospital Notes

Charlie Presley, med.; L. P. Murray, med.; Jack Bailey, surg.; Felix Cenisero, surg.; Mrs. Roy Baine, OB; Allen Hughes, med. J. D. Tyler, med.; Jack Anders med.; James H. Zaring, surg.; Reuben N. Nez, surg.; Clifton Claude Combs, surg; Contreras Mendoya Jose, med.; Mrs. Benny Womble, OB; Paulo Martines, med.; Mrs. Harry Schultz, surg.; Mrs. G. A. F. Parker, med.; Filomeno Alonso, surg.; Mrs. O. B. Simpson, surg; Mrs. W. J Deckmed; Winnie B. Thornton, med.; C. O. Phillips, med.; Mar-

Patients Dismissed Mrs. J. F. Baber, 11-2; Mrs. L. B. Rickman, 11-1; John P. Robinson, 10-30; William Averett, 11-1; Mrs. Lyle Blanton, 10-30; Harry McCauly, 10-31; Mrs. Tom Oliver, 10;31; Mrs. W. J. Albracht, 10-30; Petra Hernandez Lopez, 10-31; and Mrs. Donald Shelby, 11-1.

vin Welty, surg.; and Gary Mason;

A son was born to Mr. and Mrs. Roy Baine, 11-2.

Box 243

Earnest L. Langley reported on the Leadership Training commit-

The T-Man Conference at Camp Herrington was set for Nov. 20-21. Training Teams are, Cubbing: Coy Patton, chairman; Kenny Gearn, co-chairman; Les Combs, scout-master. Scouting: Wendell Burdine, chairman; Charles Duvall, co-chairman; Albert Maxwell, scoutmaster. Exploring: Bartley Dowell, chairman; Loyd Lovel, cohad 193; compared to 162 on Oct. 1. chairman; LeRoy Price, advisor. Bert Boomer reported on camp-

ing and activities. W. J. Hiatt, scout executive, commented on district affairs. He said a deadline of Nov. 25 has been set for troop nominees, from which one boy will be selected to represent this district with a report to Gov. Allan Shivers. One boy from the region will, in turn, be selected to make a report to caped without injury when his car President Eisenhower in Washing-

# The truck was installing high- File Two Charges

There was \$300 worth of damage done in a collision Saturday evening at 10:31 o'clock, when a 1950 Ford, driven by Larry Don Rutherford, 420 Schley Street, and a 1952 G. M. C. pickup, driven by Eugene Dewer Capps, Rocky Ford, Colo., collided on U. S. Highway 60 at the west driveway of

the Elm Courts. The amount of damage was approximately \$150 to each vehicle. The accident occurred when Rutherford, driving a car with four occupants, had started to the Drive-In Theatre at a speed of 45 miles per hour. They ran up behind Capps, going west on U. S. honor 92 of the company's employ- Highway 60, at approximately 15 miles per hour. Capps made a left turn about the time that Rutherford started to pass. Rutherford left approximately 70 feet of skid marks on the highway, but still hit the left rear side of Capps' vehicle with his right front fender. Eugene Dewer Capps was charged with having deficient stop

> Larry Don Rutherford was charged with negligent driving.

#### ATTEND MUSIC MEET

Mrs. A. O. Thompson, Mrs. H. K. Fox and Mrs. C. C. Ferguson were in Lubbock Monday to attend a luncheon honoring the president of the Natinoal Federation of Music Clubs, Mrs Ada Holding Miller of Providence, R. I. Mrs. Miller spoke to the group on American Music and Opera, now being presented in English, and stressed the importance of local music clubs using the youth of their localities in music programs as a means of training future musicians. Other officials honored on the occasion were the NFMC trea-

Dallas and the Texas State presi-

surer, Dr. Hazel Post Gillette of

Mrs. A. L. Manjeot, governor District 1, Texas Garden Clubs being held in Lubbock today. Other members of the Hereford Garden Club planning to attend the session are Mesdames D. C. Walser, E. E. Fridley, John Jacobsen Jr., C. D. Kelton, J. H. Lomas Glenn Boardman, R. L. Criswell, O. H. Herring, Roy Lee Wilson, M. T. Rutter, Hereford Garden Club president, and Ralph McCullough, district treasurer. Mrs. Walser and Mrs. Jacobsen are the

Daughter Is Born Mr. and Mrs. Freeman Melton

Jr., of McLean announce the birth of a daughter in Pampa on Mon-Mrs. A. E. Jackson, 10-31; Mrs. day Nov. 1. The baby has been Lupe Zapata, 10-30; Jerry Hext, named Julia Carol. Mrs. Melton is 11-2; Severo Gomez, 11-1; Maria the former Miss Rosemary Phillips, daughter of Mr. and Mrs.

Read The Classifieds

Phone 12

## Feed Hereford Brand and Nutrena Feeds

Cracked Corn Cwt.	\$3.60
Rolled Milo Cwt.	\$2.60
With Molasses Cwt.	\$2.60
Nutrena 20% Egg Feed Cwt.	\$5.25
Nutrena Shoat "40" Suppl. Nuggets	\$6.50
Cane Molasses Cwi.	\$1.85
	•

Hereford

Hereford, Texas

The Hereford Brand, Hereford, Texas, Thursday, November 4, 1954 WE GIVE S & H GREEN STAMPS

> --- PLUS ----SUPER SERVICE In A Store That Is **BIG** enough to Serve

you . . . . SMALL Enough To Know You!

The Folks At Thomas Food Store

Invite Your Patronage

GALORE

AT

THOMAS

Pie Crust

Large Package

Aunt Ellen

Thomas

White

MINCE MEAT

CAKE MIX Yellow, Devil's Food Swansdown

SPAGHETTI And Meat Balls, Libby's EARLY PEAS

No. 303 Can **BEEF STEW** 

With Vegetables, Campfire SAUSAGE

Vienna, Campfire Large

Redeem Your Proctor and Gamble Coupons Here FACIAL TISSUE 300 23

**Pure Cane** 

No. 303 Can Libby's

In Heavy Syrup

SYRUP Honey Plavor

WAXED PAPER

MARGARINE

BABY FOOD Glass

Northern

10 Diamond

We Now Have A Complete Stock of TYLER (Texas) ROSE BUSHES

Pinkney's Golden Crown

New Crop-Lb. Cello Bag

Green Stamps On Wednesday

Thursday, Oct. 28, in the Deaf Smith County Hospital. She is the first child of Mr. and Mrs. Tom Oliver, Mrs. Oliver is the former Willier Funeral Is Held Tuesday

Willier died at his home, one mile east of Hereford, at 9:30 o'clock Sunday morning. Quinlan, Okla. He married Anna Okla. The Williers came to Deaf Smith County in 1946 from Quinlan,

the Hereford Creamery.

Willier was buried in the Rest Lawn Cemetery of Hereford.

No Sleepless

Nights For

This Gentleman! His Valuables Are

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Safe Deposit

Don't worry and fret over your valuables and important papers. Leave them in a Safety Deposit Box at the First National Bank today. It costs so little to be SURE! We have also secured an additional supply of boxes and have many available NOW!

The First National Bank of Hereford invites you to use ALL of their many services, including Night Depository, Safe Deposit Boxes, Checking Accounts and Large and Small Loans. Whatever your banking problems, see the First National Bank today!

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#### Proclamation

ginning of another fiscal year of

the American Legion and Whereas, November 11, since the close of World War I, has been traditionally known as "Armistice Day" but by act of the Texas Legislature and the Congress of the United States has now been designated as "Veteran's Day" and

Whereas, the American Legion generally has for the past 36 years presented a united front for a like strong, continuing defense policy and has been the foremost advo- or without the traditional safety cate for protecting the interest of disabled veterans and the widows and orphans of those veterans who made the supreme sacrifice and

a strong factor in this community for God and country, now I as mayor of Hereford do hereby declare the period October 20 through November 11 as "American Legion Days" and ask that our entire citizinry join in honoring the veterans of all wars in that period and cooperate with our local American Legion in whatsoever observances it arranges for this per-

#### Personals

Mr. and Mrs. C. L. Bowe Sr., of Endee, N. M., spent Saturday night in the Vern Witherspoon

Mr. and Mrs. Wes Bradly have with French cuffs (and who would gone to points in New Mexico on vacation trip.

M. T. Rutter and G. S. Rutter are, at the G. S. Rutter ranch in Flagler, Colo., this week on busi-

Mr. and Mrs. A. V. Hendrix of ElCajon, Calif., formerly of Hereford, were recent guests in the home of Mr. and Mrs. Chester





which are very small?

A. Usually, mascara is applied only to the upper eyelashes, but in the case of small eyes use some

Q. What after-shampoo rinse is good for keeping blond hair light-

and transparency to my oily skin? A. Use a powder foundation of either liquid powder or cake makeup, sponging the latter on with a damp sponge or cotton pad. The liquid powder should be stroked on and then blotted after blending on the skin with a damp cotton pad. If the sponge or pad is dampened with skin freshener, it helps

bleach my skin?

cleansing cream, and keep this in a cool place to prevent its turning rancid. Some women like to keep lemon juice in their hand lotions,

Q. My skin seems to have acquired some traces of flakiness. How can I remove these?

#### The Hereford Brand



AMES M. GILLENTINE ...... Publisher

Bubscription Rates: \$2.50 per year, Zone 1: \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1, 46.15 per year outside Zone 1.

All subscriptions strictly cash in advance.

Given under my hand and seal this the 20th day of October, 1954. Henry Sears Mayor of Hereford, Texas

## Teen Talk

By VIVIAN BROWN This is the season for legs in

the teen-age world. Fashions are built to show the knees. And the sub-deb set adores the chance. But styles are lady

Kilts are big news, worn with pin. Bermuda skirts about the same length as the shorts are other popular items. The skirts are frequently worn open down the Whereas, the American Legion front showing handsome plaid post of Hereford has always been shorts or knit tights worn underneath. Kiltie cubbies made of tightly elasticized cotton, sporting a Scotch plaid motif on one cuff appeals to high school and college girls alike, particularly sportsminded lassies.

Knockabout loafers are high on the list for casual shoes, tall girls preferring ballet shoes for little and big dates. Little girls prefer high heels for their big dates. String ties with matching belts (sometimes also with matching wristwatch band) are extra chic-And a steady beau emphasizes his role by wearing a matching fourin-hand tie.

Big cuff links (the bigger the better) weigh down the wrists of the tiniest girls who wear blouses Lowest in Town!

not be caught capering without). New hats worn for football dates include a fad-a little hand-crocheted wool skull cap with two long braids growing from each side of the hat, complete with perky bows at the ends. These are available in school colors and those

that match tresses. White blazers are worn with Bermuda skirts and kilts. Charcoal is top color in solids. Tweed jumpers cut high enough so the jumper may be worn without a blouse for dates

also is stylish. Knee-length wool socks in dark dlors are extremely popular, although lots of kids prefer bright, bright colors: red, green, yellow,

Bracelets are being crocheted out of metal yarns. Some have initials integrated in the wristlet.

# Beauty At

Q. How can I accent my eyes,

A. The juice of one lemon to a pint of water.

Q. How can I add smoothness

Q. What can I do to soften and

A. Add some lemon juice to your

A. Try mixing a little ordinary kitchen salt with your cleansing cream two or three times a week.

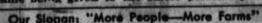
#### READ THE CLASSIFIEDS

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Any erroneous reflection upon the character, standing or repuation of any person, firm or corporation, which may appear in
the columns of this paper, will be gladly corrected upon due
source of same peing given to the editor personally at the office





Red Hear

Bananas

**Betsy Ross** 

Grape Juice

Carnation - Creamed

Tuna

Syrup - Red - Blue or

Greeen Labet

Karo

Lb.

Con

Mazola Oil

Hormel

Spam

Dog

Yummies

Waxtex

**Waxed Paper** 

Dog Food

'43°

63°

Rose Kist

Libby's

24 - Oz.

15 - Oz.

Pt. 39c

12 - Oz.

6 - Oz.

100 Ft.

Can

Quart

Can

Bottle

Bleach Clerox Pt. 10c Qt. 15c

CAKE MIXES Golden, Box 36

Van Camp's

TISSUE

Pork & Beans

3 Rolls 21

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Nutrena

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Furr Food Stores Give DOUBLE



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Our Meat Prices are Lower Than Ever

Truly You Will Find It Fun And Profitable Shopping At Furr's Everyday.

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A Real Treat For Week End Company at Furr's Special Low Price - BROWN AND

Repeated By Request - Large 9" Pies Filled

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ous Fudge Icing - It's ACake You Will En-

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LB. CAN

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Food Club

Food Club

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Top It WHIPPED

WHEAT ROLLS

joy - DEVIL'S FUDGE

CAKE

Attend The Church Of Your Choice This Sunday

Star Kist - Light Meat - Chunk Style

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omato Juice 🐇 🚥

TOPPING

Sugar Cured

Sudahays Puritan

INK SAUSAGE 16.

IVORY Soap

IVORY SNOW

LAVA Soap

Detergent

OXYDOL

Detergent

OXYDOL

With Coupon

DREFT Soap

P&G Soap

With Coupon

With Coupon

\$1.00 Value

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BRUSH

CHEER

CHEER

SOAP PERSONAL IVORY

2 Lge. Bars 290

4 Bars 270

Lge. Pkg. 31c

Lge. Bar 16c

Reg. Box 31c

Giant Box 71c

Glant Box 61c

Glant Box 71e

Giant 61e

Bottle

Lge. Box 31

Glant Box 710

**Hughes Profes-**

Each 59

4 Glant Bars 37c

TIDE Detergent Leer-Box 310

TEK Each 29°

Assorted Colors

\$1.50 Value - Economy VAC-

ROTTLE Pt. Size

\$1.50 Value-JERGENS LOTION

Mature Grain Fed Beef

Box 35° **Aunt Jemima** PAN CAKE FLOUR 12-Oz. 29' Vermont Maid SYRUP 7 % Oz. OE Bot. JJ STUFFED OLIVES Westinghouse 15-25 Watt 2 For 33 LIGHT BULBS

40 - 50 - 60 Watt 2 for 35c 75 - 100 Watt 2 for 39c Food Club STRAWBERRY 12' Oz. 70 PRESERVES

Libby's 4 Bottles 33 CATSUP Libby's-Sliced or Halves 4 Cans 43 PEACHES 7 No. 2

Crushed Pineapple 2 Cans 49 No. 2 7 Libby's Sliced Pineapple 46-0z. 00 Can JJ Pineapple Juice

No. 303 OF Can 40 Whole Green Beans No. 303 7

Can 41 GARDEN PEAS

Libby's - Peeled 9 No. 303 AEC 4 Cans 4J TOMATOES Libby's TOMATO

4 Cons 13 **Tomato Sauce** Carnation

COMB, Each 89 Inc. Food Club







REDEEM YOUR PROCTOR AND GAMBLE **COUPONS AT** 

# GGLY

Nestles Eveready COCOA

Lb. Can

Morton"s - New, Convenient for Kitchen and Table

Blue Bonnet Foil Wrapped

2 lbs.

SALTERS

Pkg. of 3 23C

SLICED BEEF Wrisley's 10 Bars in Plastic Bag

Mortonhouse Brown Gravy &

Star Double Edge RAZOR BLADES

10C



**Giant Size** With Coupon

Large Size

With Coupon

Hi Note - Light & Dark Meat

cans

Pure Pear 12 Oz. Tumbler 3 TOT

Lb. Can Maryland Club

25°

EGGS

**Guaranteed Fresh** Country Large Size

Pride of the Oxark - In Syrup Large Can

Hereford High School Senior Class BAKE SALE In Qur Store Saturday, November 6th

New Crop Early Black

3 1 lb. pkgs. 79°

Sweet Potatoes



Large Size

Shurfine or Bestmaid

Longhorn, Ranch Style

lb. Rolls

Wilson's

## Eight Home Demonstration Club Presidents Serve Deaf Smith County Area



Mrs. John N. Jacobsen, Sr. West Hereford Club



North Hereford







Messenger



Westway

# Club Reports Show Active Year For H-D Members Of This Area

committees for a smooth - running | Christmas. organization, but presidents of the 11 Home Demonstration Clubs in County Home Demonstration Agent provided the 4-H leaders. for an annual report covering the year's activities.

tion regarding other activities that on foods and work in craft. have added interest or been profitprovement or family relations. Annual Reports

Annual reports of most of the October H. D. Council Meeting and other organizations and some hold a summary of the material includ- offices in the County Federation

the clubs have held as many as three special interest meetings of

During th year a large percent of the clubs entertained another club or were invited to a tea or dent's reports are:

This summer most of the presi- and the Westway Clubs. ents reported some family or Six miles more paying in community activity, sponsored by Messenger community and drive- Hereford, Texas, Thursday, November 4, 1954

stalled her principal duties are to sponsored family dinners for their Water samples sent from the preside at meetings and work her clubs on Thanksgiving and at Dawn School to be tested.

> Encourage 4-H Work Four-H Club girls have been en-

These reports not only reveal programs in every community, birthdays in September. how well the clubs have followed and special meetings have been the Year book, but give informa- held for additional demonstration

Almost every club reports one able in their program in home im- or more members which have attended either or both the District Club work as it is being carried and State THDA meetings.

A large number of women have club presidents were given at the participated in programs given to and other clubs work with civic An average of about 15 regular groups and welfare projects. Wo- Hereford recently, have returned Sauce, Orange, and Potato. Also, meetings, outlined in the year men from several clubs make up from Tucumcari, N. M., where an Unbaked Fruit Cake that is book, have been held and some of the H. D. Choral Club, they visited another sister, Mrs. really more of a pudding but is Club Projects

The Club project of a large percent of the clubs includes some Meet Your phase of community improvement. Some of those listed in the presi-

Some of those listed in the president's reports are:

Road Markers by the Cultural and the Westway Clubs.

Road Markers by the Cultural and the Westway Clubs.

Deaf Smith County are also re- tertained by most of the clubs and Boys Ranch by club women, their

And one of the biggest projects carried out by the club with the least membership was a visit to sponsible to Council and to the clubs from several communities families and 4-H girls, when they gave the Boys 100 cup towels. Food and Landscape demonstra- Shirts have also been given to the tors have given demonstrations on 16 boys at the Ranch who had

This greatly condensed summary is evidence that the year's work has been profitable not only to club members but to all who have had contact with Home Demonstration out in Deaf Smith County.

who has been visiting relatives in used last fall-White Fruit, Apple Frank Ball and family. | good. The people on Mrs. Coca-

## HD Chatter

by Argen Draper

By Argen Draper

Mrs. Clyde Cocanougher reminds as gifts. us that its just two months until er holiday cakes and says she is she will store them possibly in the Mrs. Phil Radovich and her sis- freezer. There ar still some of ter, Mrs. George Miller of Austin the cake recipes that the clubs

Section Two

nougher's Christmas list don't read A telephone conversation with this but she may give some cakes

Mrs. Leon Coffin recommends Christmas, Mrs. Cocanougher was the Whole Egg Sponge Cake retalking about Fruit Cakes and othare some recipe sheets in the office going to make her cakes soon and while egg sponge, the angel food, with three sponge cakes on it-the four weeks. After they are ripened and the yolk sponge. These recipes were worked out in the Foods and Nutrition Department of the Home Economics Division at Texas Tech. We'll be glad to give you a copy.

There's an exhibit in the office on Buffalo Grass, thanks to Jim Wiman and Jerry McCaskill of the Soil Conservation Service. If you are considering putting out a lawn of Buffalo Grass, come by the office and see this. If no one is in the home demonstration office ask the employees of Soil Consrvation Service, they're better inform-

The Farm Tour conducted a (continued on page 2)

Mrs. John Hacker



# Club Meetings Round Out Month

October program for the Home directed several Halloween games Demonstration Clubs reporting:

West Hereford

Club members and visitors came 26. In the receiving line were several unidentified ghosts and a Williams, Mrs. Ab Thompson, and Refreshm

they arrived. were recognized only after they Sr., P. H. Luck, Carlos Vaughn, and the hostess. had removed their masks. W. A. Waters, Vern Witherspoon,

A social event and "Sidewalk, Mrs. Pete Carmichael, a guest Bessie Johnson, Miss Evelyn Bell Demonstrations" completed the from the Progressive H. D. Club and the hostess. before the business sssion was Mrs. Leo Uniig was hostess to

opened by Mrs. John Jacobsen Sr. the Westway H. D. Club on Oct. 27. Roberta Campbell a visitor from Mrs. Joe Wagoner opened the masked to the home of Mrs. E. M. North Hereford Club, gave a short meeting by presenting Mrs. Ohlig Cox for the regular meeting of the demonstration on "Materials and with a gift shower. West Hereford H. D. Club on Oct. Methods Used in Laying a Walk." Mrs. C. A. Saulcy gave the coun-

Refreshments were served to witch had a pot already brewed up Mrs. Elwyn Hartman. Mrs. Nor- Mrs. Otho Snipe a visitor, and the with fortunes for the guests as man Livesey was welcomed as a following members: Mesdames G. new member and Mrs. H. D. Tari- C. Merritt, Charles Owen, Paul Each person was given a tally ton as a former member. Mem- Rudd, P. B. Sowell, George Turto identify the strange characters bers attending were: Mesdames rentine, Bobby Jones, Joe Wagoreaming about the house but some Ida Mae Vaughn, John Jacobsen ner, S. T. Loerwald, Elvin Wilson

(Continued on Page 2)

HIGH-CROWN BURNER-gives you more

GLO-BRITE RADIANTS-pour out abunda

PILOT OPERATED—se more match he

BEAUTIFUL FINISH—in handso

heat-mory service-more economy.

warmth in a jiffy.

ing. Wonderfully safe,





ALL-NEW PANORAMIC BODY

#### ALL-NEW SHOCK-PROOF CHASSIS

#### -ALL NEW FROM THE GROUND UP! This is the one! This is the car with the

A GENERAL MOTORS MASTERPIECE

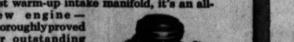
mark of greatness-apparent in every inch of its designed-for-tomorrow styling : . . in its plus-powered V-8 engine . . . in its years-ahead chassis engineering. See and drive this sensational all-new Strato-Streak powered Pontiac-today.

#### ALL-NEW STRATO-STREAK V-8

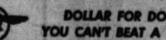
There's action-plus packed into this mighty 180-horsepower Strato-Streak V-8. From quick-response carburetor to the fast warm-up intake manifold, it's an allnew engine thoroughly proved for outstanding economy and



**DOLLAR FOR DOLLAR** OU CAN'T BEAT A PONTIAC



well over three



BLANTON BUTANE, INC.

learborn:

stays touch-cool . . . yet warms the far corners !"

Dearborn's amazing Cool Safety Cab-inet ends the hazard of scorched walls

and furniture ... can't burn tiny fin-

gers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every dorner!

and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest

gas heater.

H & W IMPLEMENT COMPANY

244 East 3rd.

John Deere - Pontiac

#### Personals

Mr. and Mrs. J. S. Tucker left tay for their home in Albuquerheir daughter and son-inand Mrs. S. S. Dodson.

e to spend a couple of weeks C. C. Rockwell home is Mrs. Green of New Orleans and an aunt of Mr. Rockwelt. Mrs. C. C. Rockwell met Green in Oklahoma City Satirday and she returned to Here-

I ford with them on Sunday

Mr. and Mrs. Ed Adams of Benonville, Ark., were guests of his sister and brother-in-law, Mr. and dra, E. W. Hobson over the week end. Mr. and Mrs. Adams are former Hereford residents.

Mr. and Mrs. W. J. Messick and hildren were in Plainview Sunday o visit relatives. They were guests of his parents, Mr. and Mrs. W. H. Messick and her mother, Mrs. C.

#### INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance 13 N. Main St.

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Sunshine Sue, tar of WRVA's "Old sinion Barn Dance" says:

"You know, friends, I just couldn't set a good table without Karo



the hearty maple-y flavor of Karo makes my meals a big success



Karo Waffle Syrup on biscuits, pancakes... everything! Best for cooking too!

MA-POUND AND 3-POUND BOTTLES ... 5- AND 10-POUND CANS

#### District Standings

SEASON STANDINGS

Season Scores - Schedules Below appears the schedule and scores of all teams in Dis trict I-AA. Score on left is that of team appearing in capital leaters at top of each group. Next scheduled game will be with the team appearing immediately be-

> CANYON Happy 0 Panhandle 12

Memphis 26 Tulia 14 Dalhart 0 Hereford 14

Perryton 35 Dumas Phillips Shamrock

DALHART Lefors 6

Guymon 25 Boise City 0 Clayton 0 Canyon 19 Hereford 41 Perryton 40 Dumas 42 Shamrock

DUMAS

Quanah 7 Clovis 18 Olton 6 Wellington 7 Phillips 20 Shamrock 0 Dalhart 0 Canyon Hereford Perryton

HEREFORD

Muleshoe 7 Littlefield 40 Tulia 12 Brownfield 33 Shamrock 0 Dalhart 13 Canyon 26 Perryton

Dumas

Phillips PERRYTON

White Deer 7 Panhandle 18 Price College 6 Canadian 0 Phillips 30 Shamrock 0



THIS ASSEMBLY OF. ghosts and goblins which gathered at the home of Mrs. E. M. Cox last week for the regular meeting of the West Hereford H. D. Club turned out to be, when unmasked, Mrs. Carlos Vaughn, Mrs. Ida Mae Vaughn, Mrs. Norman Livesay, Mrs.

Cox, Mrs. W. A. Waters, Mrs. A. B. Thompson, Mrs. C. B. Williams, Mrs. P. H. Luck, Mrs. Elwyn Hartman, Mrs. Vern Witherspoon, Mrs. Bessie Johnson, Mrs. Pete Carmichael, Mrs. H. D. Tarlton and Miss Evelyn Bell. (Staff Photo)

Canyon 26 Hereford Dumas

Brownfield 7 Childress 6 Wellington 7 Levelland 26 Perryton 0 Dumas 0 Shamrock 0

> Dalhart Canyon Hereford SHAMROCK

McLean 45 Wellington 25

Lefors 13 Childress 26 Hereford 35 Perryton 47 Dumas 45 Phillips 63

Dalhart

HD Chatter .. (Continued from Page 1)

weeks ago was so successful I'm hoping we can sometime work up a tour for visits to lawns. We need to see kinds of grasses, their reaction to fertilizers, amounts seeded, and watering methods.

There's a good film being shown several places in town this week. It's' on "Convenient Uses of the Home Freezer." If you have the opportunity, be sure to see it.

Club ..... (Continued from Page 1)

Bippus Mrs. Elmo Hall presided at th Bippus H. D. Club Oct. 27 in the home of Mrs. G. V. Hall. Roll was

Christine Fortenberry, secretary. Council report was given by Mrs. I. G. Fortenberry.

"Laying A Walk" was the demonstration given by Mrs. Elmo Hall. Mrs. Hall used brick to lay out a walk and pointed out other types of materials that might be used. She also stressed that a walk should be placed where it will be

The members also worked on their Club Record Book.

Those present were: Mrs. J. G. Fortenberry, Mrs. N. E. Tyler, Mrs. C. F Homfeld, Mrs Elmo Hall, Miss Christine Fortenberry and the hostess.

Mr. and Mrs. V. C. Hopson and Mr. and Mrs. Bill Dameron have returned from a Colorado hunting and vacation trip.

Mrs. J. A. Pitman returned Saturday from Dallas where she visitcalled and the minutes read by ed her sister, Mrs. Jack Mountz, who accompanied her home after a visit here with Mrs. Pitman and Mrs. C. C. Rockwell.

READ THE CLASSIFIED

is one jump ahead of all other in wearing quality and comfort.

These smartly styled shoes are made of extra soft imported Kangaroo leather that resists scuffing and takes a fine high polish . . . . . .

MADE FOR THE MAN WHO **APPRECIATES** QUALITY AT A LOW PRICE \$10.00

Come into our store and try on a pair. You'll be surprised at their comfort and we can guarantee their wearing quality.

ALSO NEW SHIPMENT OF MEN'S CARTER KID LEATHER SHOES & OXFORDS

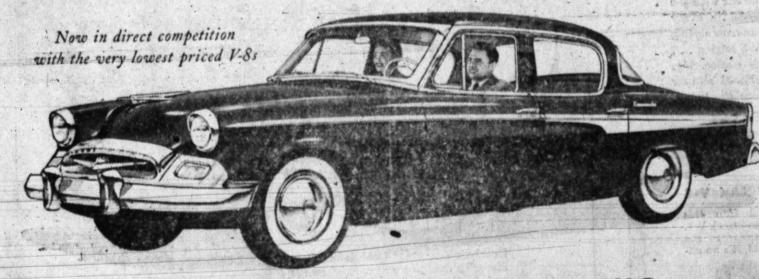
# HARMAN'S

We Give S & H Green Stamps

Gigantic Studebaker-Packard - the world's 4th largest full-line producer of cars and trucks-announces

# TERRIFIC PRICE REDUCTIONS! BIG NEW'55 STUDEBAKER COMMANDER V-8 MUCH \$287 LOWER!

We pass on to you the first big economies of the Studebaker-Packard combination! You get a better and more powerful new Commander - greatly reduced in price!



#### The world's greatest value in a low priced V-8

Here is the most amazingly low priced new V-8 in all

America . . . the big, high-powered and handsome new 1955 Studebaker Commander V-8. This excitingly advanced new

Studebaker is right down in

direct competition with the very

345 East First St.

this is no "first-time-out" model. It has a billion miles of proved success behind it.

What's more, this newest Studebaker Commander V-8 is a gas economy team-mate of the Studebakers that won the most sweeping victories ever scored in the Mobilgas Economy Run.

See all the new '55 Studebakers as well as this Commander.

See the magnificent new President V-8-and the big, powerful new Champion in the lowest price field. The new '55 Studebakers are the fastest cars on the getaway-the safest, surest-stopping cars-in America!

lowest priced V-8s. Better still, Studebaker...so much better made...worth more when you trade

MOTOR COMPANY

Phone 600





Denton in the above photo, was attacked by, O'ga Zepeda won the match at the "Lady Bonnie Walson after she planted Olga Zepeda, and was unhappy with Detton's Decis-

Wrostling" Saturday night, as a result of the

"Lady Wrestling" Card Draws Large Crowd

The first event in the wrestling "lady wrestlers," Bonnie Watson nelson. The winning hold came matches with a one hour time lim- of West Union, W. Va., vs. Olga about when Olga reversed the douit, two out of three falls, for last Tepeda of Houston. Both proved the erab on Bonnie. Saturday evering featured the out in the long out to be really! In the third and deciding fall,

Bonnie wed the first fall in 15 minutes with a "double crab,"

Olga won the second bout within 10 minutes with a reversed leg-

#### WSCS Observes Day Of Prayer

Mrs. S. M. Dunnam was in charge of the program held by the Woman's Society of Christian Service of the First Methodist Church Oct, 27, in observance of the Week of Prayer.

won' by Olga in five minutes, Bona was disqualified for "too rough play." She kloked, bit and aratched the referee, counted as

Dy the main eyefit for the evenng with a one hour time limit, we call of thee latts. Due Galaher from Baycone, N. J., fought

tough mateu against George Curs from Vicksburg, Miss. Ca justine, work the first matel 15 rainetso, with a neck broaker. Cart's won the second fall in six ofes with a Cartis Special The third and deciding fall was sicheded in eight minutes with

lalingher detecting Cutts in a

Mrs. Rehald Chadwell, the for-

" Mas Mary Ruth Strange, as favored at a miscellaneous

ower given in the home of Mrs.

ises were Mesdames J. B. Sowell, W. Terry, Leatrice Clark, Roy Calvert, Louie Olson and W. M.

Blue daisies and asters were us-

ed throughout the house in decora-

tion and centered the serving table which was laid in lace over

due. Linked hearts were entwin-

ed with blue asters for the table

arrangement which was flanked by

blue tapers. Appointments were in

Mrs. J. B. Sewell presided at the

ne served cake squares topped

punch bowl and Mrs. Elton Ma-

with tiny sugarspun flowers in due. Mrs. A. C. Flowers was in

charge of names for the guest reg-

Approximaetly 35 called during the appointed hours and many sent gifts who were unable to attend.

crystal and silver.

Shower Honors

Recent Bride

sobedience of rules.

A musical worship program was presented by a trio composed of Mesdames Earl Phillips, Ell Bradly and C. W. Parker from the Music Study Club, Rev. S. M. Dunnam, Colline Brown and Mrs. R.P. Coneway who sang hymns appropriate to the theme for the day Mrs. S. M. Dunnam and W. J.

Stanford served as accompanists. Following the luncheon at the noon hour, a devotional program was presented by Mesdames W. T. Johnson, G. W. Edwards, J. F. Ward, S. L. Easley and Colby Conkwright. Mrs. Bert Boomer gave the concluding discussion for the day on "Mission Projects and Their Purpose"

COLLEGE STUDENTS

College students home over the past weekend were Gayle Gault, daughter of Mr. and Mrs. Howard Gault, who is a student at Oklahoma University, LaJean Latham, daughter of Mr. and Mrs. M. R. Latham who attends the University of Colorado at Boulder, and four Texas Tech students, Pat McCullough, son of Mr. and Mrs. Ralph McCulleugh, Duane Wallace, son of Mrs. Virginia Wallace, Johnnie McIver, son of Mr. and Mrs. J. W. McIver, and Tom Jim Carter, son of Mrs. Tom Carter.

Mr. and Mrs. Don Zimmerman have gone to the coast where they are fishing and vacationing.

Mrs. Gordon Alexander of Silverton attended the District Presbyterial meet held Thursday at the Presbyterian Church and visited Phone 39 briefly with her sister, Mrs. D. H. Alexander.

# Here Nov. 12 The "55 FORD !

It's got Trigger-Torque Performance

ORD MOTOR CO

2nd et Sampson

Buran Stoff, Owner

Boston Coll. at Marquette

Texas Tech at Arizona

Rice vs. Arkansas

Miami vs Auburn

Texas at Baylor

Furman at Clemson

Syracuse at Cornell

Columbia at Dartmouth

Miss. Southern at Dayton

Tennessee at Georgia Tech

Purdue at lowa

Illinois at Michigan

NAME

Predict the Score

TIE BREAKER

Hereford

Perryton

Boston C.

Marquette

Texas Tech -

Arizona

Duke vs.\_Navy

Montana at New Mexico

Detroit at Okla. A&M

South Carolina at North Carolina

San Jose at Coll. Pacific

Harvard at Princeton Texas A&M at SMU

Hardin - Simmons at Texas Western

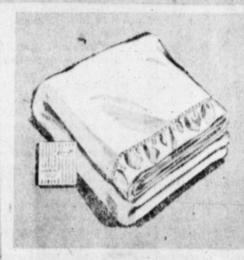
Oregon at UCLA

Holy Cross at Penn State

California at Washington

Northwestern at Wisconsin

# WARM BEDDING EVENT



#### THE "Hartford" SINGLE BLANKET

Blended Nylon and Rayon for strength and beauty. Wool and Cotton for greater warmth. Lovely solid colors. Large size 72x90 inches. Individually packed in a fine box. Truly a grand buy.

• 15% NYLON • 50% RAYON

• 10% WOOL

• 25% COTTON

Choose from Rose Pink, Rose Dust, Azure Blue, Sea Green, Goldenrod, Chartreuse, Gypsy Red, Hunter Green and Toast

#### 72x84 DOUBLE PLAID BLANKETS

• 5% WOOL

• 80% COTTON

• 15% RAYON

Here is lots of warmth plus exciting beauty in these large double blankets. Luxurious 5 inch satin binding. In lovely colors of Cherry/White, Blue/White, Green/White and Toast/White. Each blanket individually vitafilm wrapped. Weighs 31/2 pounds.





#### PAYON AND NYLON PLAID SINGLE

The Greatest Blanket Buy You'll Find in Town!

An unusual interlocking bright plaid design on colored backgrounds with wide 5 inch satin binding. Blended Rayon and Nylon that insure long lasting warmth and beauty. In colors of Red, Green, Brown and Blue. Each blanket individually packed in polyethelene bag. Single size 70x80 inches.

OUR OWN 100% ALL WOOL "Woolmist"

Size 72x90 With 7 Inch Satin Binding

Famous for winter warmth. . . . Unexcelled for beauty. 100% All Wool. 5 year mothproof guarantee. Weighs 33/4 pounds. Individually boxed. In favorite colors of Pink, Hunter Green, Yellow, Red, Avacado Green, and Blue. Regular 11.95 Value. Now on sale at only





Chathams Famous "PURREY" BLANKET

"The Biggest Selling Blanket in America"

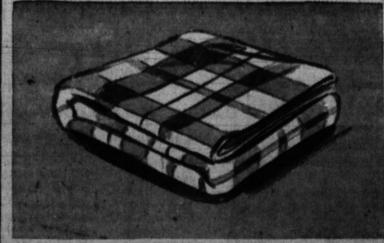
Size 72x90 Solid Color blanket with 7 Inch acetate satin binding. Each blanket individually boxed. Weighs 33/4 pounds. Nationally advertised, used by millions. In wonderful colors of Yellow, Bermuda Blue, Nassau Pink, Jamaica Green, Aqua, Monterey Lime, Desert Sand, White and Trinidad Red.

#### 70x80 SINGLE JACQUARD BLANKET

Colorful Indian or Western Designs

A fine all around blanket of long wearing, warm, beautiful Rayon and Cotton. For Camping, Automobile, Hotels, Tourist Camps etc. Henimed ends. In colors of Blue, Green, Red and Tan. Richly colored Indian and Western designs. And look at this low Anthony price.





70 x 90 Solid Color Pastel



busy throughout the evening.

Frio

News

By Veradelle and

Francis Andrews

Larry Dobbs spent Wednesday

and Sammie Lu and Mrs. McLab-

len's sister, Mrs. M. B. Barnard,

of Fowler, Colo, ate dinner in the

Halleween Party

James Dobbs' home Sunday.

THE WALCOTT YOUNG PEOPLE'S Horror House bids fair to live up to its name as Bruce Collins S. E. Gridder, Bill Dufur and

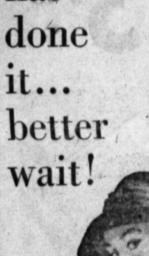
Bill Johnson are shown operating on Don Bomar at the Hallowe'en Carnival tast Sat-

#### READ THE CLASSIFIEDS



DODGE

has





coming Nov. 17

#### Walcott Halloween Carnival Draws Large Crowd; Makes More Than \$300

A crowd estimated at more than dren, Mr. and Mrs. Smith and 200 joined in the fun at the Hallo- boys, Gienn Andrews, Misses: Aiween Carnival held at the Walcott ma Andrews, Veradelle Andrews, School on Saturday night to raise Ginger Brock, Frances Andrews, funds for the Walcott Parent- and Velma Irwin. Apples and candy were served. The games were Teacher organization.

planned by Mrs. Floyd Cole. Mrs. Don Guseman in charge of 'Mr. and Mrs. T. L. Sparkman arrangements included several Jr., ate Sunday dinner in the Ray

new features in the entertainment some of which were: weight guess-Stewart home in Dawn. Mr. and Mrs. W. A. Springer ing, a Country Store and a House spent Sunday with the Einert Sumof Horror by the Walcott students. mers, who live south of Dimmitt Games of other kinds and a Cake-The Summers children are recovwalk kept the visitors and patrons ering from a seige of chicken pox. Mrs. W. A. Springer was among Sandwiches, pie and coffee were

also sold in the school cafeteria. those attending the funeral for Ed-Around \$300 was made from the ward L' Strange, Mrs. Springer and the Stranges had been neighbors in Childress. Andrews In Hospital

Cpl. Clark Andrews had his leg Fr. Hliss Army base. He is doing

Miss Alma Andrews, Mrs. T. L. Hutchinson, Jimmy Needham, and Sparkman Jr., and Mrs. Earnest | Carol Alston of Hereford, Also Ta-Harder were shopping in Amarillo want Thompson, Lavonne Thomp-Mr. and Mrs. S. B. McLallen ler, Joe Andrews, and the hosts,

Mr. and Mrs. Glenn Roberts and family visited with Glenn's sister, Mrs. Floyd Hudson, and family and ne Leverlits at Dumas Sunday. Visiting in the Robert Simpsor

ng the Halloween party at FE Floyd Co.e and callidren, Mr. and Virrel Roberts and Leta Murle of Mrs. E. H. Lutte and quildren, Littleffeld. They were here to visit the new baby in the Simpson family, Mr. and Mrs. T. L. Spark by Gary Nell Cotton, son of Mr. man Jr. and children, Frank Rob and Mrs. Billy Gene Cotton, Mrs. bins, Carrol and Stevie, Mr. and Cotton and the baby are staying Mrs. James Dobbs, Mr. and Mrs. in while with her parents, Mr. and Lester Irwin, Mr. and Mrs. Leo- Mrs. R. L. Simpson, and Billy nard Buifrill and children, Mr. and | Geng Is visiting fileth which he can Mrs. Glenn Roberts and children, 12 away from his job at Denver Mr. and Mrs. Jack Jones and chil- 1 City.

FALL FIESTA

Sunday, Nov. 7th

St. Mary's Parish-Hall

UMBARGER

County Sausage Dinner

11:30 a.m. till 2,00 p.m.

SUPPER - 5:00 fill 7:00 p.m.

Games & Concessions-Fun For All

Dance Thursday Nov. 11

dada were weekend guests in the Club will meet Friday afternoon

H. H. Miller home. Mr. and Mrs. A. C. Hershey of Hereford were visitors Tuesday night in the Zed Stewart home. The Dawn Home Demonstration

Dawn

News

Pupils of the Dawn School pre-

week with their grandparents, Mr

and Mrs. George S. Parker, while

their parents, Mr. and Mrs. Tom

Parker, were gone to Bakersfield

Ted Wimberley was the winner

of the first prize, \$5.00, for nam-

ing the Dawn Cafe. Grady Cates

Mr. and Mrs. Carl Miller of Floy-

Jr., was second prize winner.

Hereford Monday night.

with Mrs. H. S. Fuller. Mrs. Edgar Lemons and Mrs. Bill Gentry visited Thursday afternoon in the Marion Russell and

Clifford Stewart homes. O. L. Tucker of Electra was an overnight guest of the Marion Rus- Block K-3. sell's Thursday night.

Mr. and Mrs. Benny Womble are parents of a daughter, born at the Deaf Smith County Hospital on K-3, Friday.

Mr. and Mrs. H. M. Thompson and Angela of Amarillo were supper guests Thursday night in the H. H. Miller home. Among those of Dawn who at-

tended the tour of homes, sponsored by the Hereford Garden Club Thursday, were Mrs. H. V. Mc-Cabe and Mrs. A. T. Frye. Mr. and Mrs. R. E. Boss were

visitors in Amarillo Saturday Mr. and Mrs. Zed Stewart and Mr. and Mrs. Marion Russell visited with the Boyd Stewarts in Pampa over the weekend.

#### At The Movies

croken Thursday while on duty at ny, Universal-International's Techoler "Four Guns to the Border" all right at the base hospital and will deliver solid dramatic enterwill be released in a week or so, tainment to the screen of the Star however, he will have a cast ou Theatre when it opens Friday and, the leg for several weeks. Mrs. Saturday with Rery Calhoun, Col-Andrews' mother, Mrs. E. B. Ber- leen Miller, George Nader, Walter symun, is visiting them, having Brennan, Nina Foch and John Megone home with them about two Intire in starring roles. The gripping adventure of four outlaws and Several enjoyed a Halloween the homesteading father and party Saturday night at the Leo- daughter whose lives depend on nard Irwin home. Those attending the four renegade gums is told in a mood of tension that survivo fist-fights, gun-battles and furious Apache attack.

The first major directorial effort of actor Richard Carlson, "Four Guns to the Border," builds strong interest with a first-rate plot, freeh and provocative love-interest, a roster of intriguing characters, and some of the wildest Indian fighting ever filmed.

"Elephant Walk" The exotic and mysterious Ceyin jungle is the setting for Parapowerful Technicolor ro mantie deama, "Elephant Walk," which is due to open Sunday, Mon day and Tuesday at the Star Theatre, Starring Elizabeth Taylor, De na Andrews, and Peter Finch, "Elephant Walk" relates the unusua ale of a beautiful English girl. who, after a brief courtship, marries a man and then goes to live with him on his fabulous tea plantation thousands of miles from her

native land. A lavish production, "Elephant Walk' is a unique film accompmantie story with a thrilling tale of adventure. The villains in the picture are the huge elephants who live in the jungle surrounding the gigantic plantation. These enermous pachyderms periodically stampede up to the very walls of the palatial bome but each time they are beaten back by the native



WORK FOR YOU Each Account Insured To \$10,000. Amarillo 1

Halloween Party

The young people of the Dawn Baptist Church held a Halloween party Saturday night in the home of Mr. and Mrs. Norman Miller. Among those present were Phyllis Ann and Ted Wimberley, Irlene Galley, Waltine Beavers, Dorotha Stewart, H. S. Jr., and Glenn Fuller, Jesse, Eldon, Kenneth and Jane Miller, Linda Tooley, Betty Hagar, sented a program at the P-TA in Barbara and Elva Lee Martin, Kenneth McClung, Rev. and Mrs. Paul McClung, Mrs. Walt Beavers, Steve and Charles Parker of Mrs. L. W. Tooley and the hosts Hereford spent several nights last

#### Courthouse. Records

Warranty Deeds

A. G. Kemp, et ux, to H. L. Higgins, et ux, being a part of Sec tion 62, Block K-3.

H. L. Higgins, et ux, to A. Kemp, et ux, all of Lot 35 and the North 1/2 of Lot 36 of Barber's Subdivision of Block 22 of Evants Ad-

W. L. Braly to R. J. Engler, a portion of the West 1/2 of the Northwest ¼ of Section 59, Block K-3. and being a part of Mabry Ad-

P. N. Betzen to Mike Betzen, et ux, the North 1/2 of Section 94 in

Ira L. Page, et ux, to William B. Hankhouse, et ux, all of the Southwest 1/4 of Section 67, Block

#### CARD OF THANKS

We take this means to convey our thanks and appreciation to our many friends who helped in the time of the loss of our baby son and brother, Pat Darwin. May ter than eight tons to the acre. God bless you all. Sincerely.

Leland and Nannette McMurray

# Long Time Ago

45 Years Ago

An interesting feature of the exhibits in the Agricultural Hall at the Fair Grounds is the exhibition of sugar beets grown in Dallam and Hartley Counties, this being the second year the farmers of those counties have experimented with the sugar beet for the purpose of determining, first, whether the soil of the upper Panhandle was suitable to the sugar beet and whether the plant would thrive at all in that sandy loam; second, whether it could be produced in sufficient volume to be profitable. Last year was the first year the

sugar beet was ever planted in either of the counties named, after the Commercial Club at Dalhart had succeeded in establishing an experiment farm there, to get which cost the club \$4,000. Under the impetus of the Government's supervision, a few farmers were induced to put in a humber of small plants, and it was shown that the beet would grow there and do well.

Subsequent tests of the beets by Washington Agricultural Department showed that they yielded a saccharine content of a little more than 19 percent, the highest so far known having been around 25 percent saccharine matter.

The experiment was continued this year on a much larger scale fifteen farmers have been induced to put in a quarter acre plat, and these plats have yielded a uniform amount, a little more than two tons to the pla, equaling slightly bet-

The average yield per acre under irrigation in Colorado is fifteen tons, which yield is very pro-Lee, Ronald and Mrs. Grace fitable to the grower, while eight tons to the acre will yield a rea-

sonable profit.

25 Years Ago

The E. C. Fore family, living on the W. I. Valentine farm about 35 miles northwest of town, were completely burned out early last Monday night. The Fore family have been living on the Valentine farm for the past three months. Shortly after the supper hour, on oil stove exploded in the tent occupied by the family and the entire contents were burned, leaving

the family destitute. Mrs. Fore was severely burned while rescuing her children and yesterday was brought to the Deaf Smith County Hospital. The family, consisting of Mr. and Mrs. Fore and six children, were moved to the home of Mrs. Fore's parents, about three miles west of town, Mrs. Fore later being taken to county charity organizations the hospital. The unfortunate fam-the women's societies of the ily has been waited on by the churches.

#### Jack Cox With Bomber Squadron

Lt. Col. Jack R. Cox, son Mrs. E. M. Cox, Hereford, Tex is now stationed at Mountain Hom Air Force Base, Idaho. He is a signed to the 1st Bomb Squadro

Colonel Cox first entered the se vice in March, 1942. He gained hi commission in March, 1943. He married to the former Miss Kat leen Winter and they have six ch The base where he is now

tioned is the home of the 9th Bor Wing (medium) of the Strate Air Command. The 9th Bomb W is one of the oldest combat ganizations in the 'modern

Mr. and Mrs. Bob Hess of tesia, N. M., spent several di here with her parents, Mr. Mrs. F. A. Tucker last week.

If you are wearing that look of "false old age", feel tired out, depressed, or suffer from sleep-lessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals.

#### STOP SUFFERING

In just one day Drag-NOT Tab-let's high-potency iron, multiple vitamins and blood-building elecarrying new strength and energy to all narts of your body. Then

days after you start taking Drag-NOT Tablets the lazy organs will go back to work and you will notice the black, poisonous wasta beginning to leave your body. NEW LIFE

Then you will feel a wondrous change: the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-NOT Tablets (rich in Iron, Vitamins B<sub>1</sub>, B<sub>1</sub>, C, plus other vitamins and minerals) and see results in 7 days or your money back.

#### **ROGER'S DRUG**





Phone

MAIN STREET & HIGHWAY 60 "WE FIX FLATS"

In its first year, millions of motorists have proved the benefits of

# Conoco Super Gasoline with

# The Greatest Gasoline Development in 31 Years

#### Here are the facts proved by millions:

1. TCP boosts your car's power as much as 15% (because it neutralizes power-robbing lead deposits).

2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon)

3. TCP is just like an engine tune-up (because it lets you enjoy all your car's built-in power). TCP increases spark-plug life up to 150% (because it actually fireproofs your spark plugs):

5. TCP makes it possible for you to enjoy all the extra

3 "I maintain four cars and three

Super with TCP. I'm getting new-car per-

formance! Starting on cold mornings is

50% better. I'm sold on Conoco Super!"

trucks. In all of them, it's Conoco

Conoco Super with TCP.



"I remember when tetraethyl lead was first put into gasoline 31-years ago. Now comes Conoco Super with TCP1 It's livened up my '61 Mercury—and now I get 3 more miles to the gallon."



Mr. S. E. Brooks, Retired RR Engine 107 North Third, Belen, New Mexico



4 "Conoco Super Gasoline with TCP does the job as no other gasoline has done before. My 1950 Chevrolet runs quietly, doesn't make knocking noises, starts right up and goes farther to the gallon."

6 "Conoco Super with TCP is a vitamin tonic for my '48 DeSoto. The engine starts promptly. And the mileage savings are like getting up to a gallon and a half of free gas to every tankful."

#### YOUR GUARANTEE

The trademark, TCP, is your guarantee that you are getting the full benefits of "the greatest gasoline development in 31 years." Only



After one full year, there's still no substitute for

St. Mary's Parish Hall HARARGER

# Cooking Is Fun

#### Home Economist for Associated Press

THE BRIDE COOKS LUNCH Ask a friend to lunch and then serve this simple but good hot main dish.

254

Bakea Corn and Eggs Salad Bowl Brownies

BAKED CORN AND EGGS Ingredients: One 8-ounce can of ed green pepper, 2 eggs, sait and tender when tested with a fork. Lemon Sauce. pepper, grated cheddar cheese.

Method: Turn the corn into 2 in- ange slices on serving platter. dividual shallow baking dishes, Pour liquid in baking pan into Mix 2 tablespoons of the diced skillet chicken was browned in. green pepper into each portion of Mix 2 teaspoons cornstarch with corn. Break an egg into each dish; 2 tablespoons sherry until smooth; sprinkle with salt and pepper, add to skillet. Cook and stir until Sprinkle eggs with cheese, using thickened and bubbly; pour over Banana Cake 3 or 4 tablespoons for each egg. Bake in moderate (375 degrees) to 5 servings. oven 14 minutes; remove from the oven and let stand 5 minutes or so, then serve at once. Makes 2 serv-

COMPANY DINNER Here's an utterly delightful way to serve chicken to guests.

Chicken Pineapple Casserole Curried Rice Tossed Green Salad

Hot Rolls Beverage Coconut Cake CHICKEN PINEAPPLE CASSEROLE

Ingredients: One frying chicken (about 21/2 pounds ready-to-cook weight), 4 tablespoons flour, 1 teawheat bread. spoon salt, 1-16 teaspoon pepper, 14 cup butter, 1/2 cup chicken broth, one No. 2 can pineapple chunks spread. For hearty sandwiches use (well drained), 1 orange, sugar, 1/4 cup of the spread for each sandnutmeg, 2 teaspoons cornstarch, 2 wich-

tablespoons cooking sherry. Method: Have chicken cut into about 10 pieces; clean in cold water and dry. Mix flour, salt and pudding pepper. Roll chicken pieces in the flour mixture. Melt butter in large (9 or 10 inches) skillet; add chick- Salad en and brown on both sides. Place chicken pieces in casserole; add

By Cecily Brownstone

chicken broth. Cover and bake in

chicken. Serve at once. Makes 4

LUNCHBOX SPECIAL

Mixed Ham and Cheese

Sandwighes

Carrot and Celery Strips

MIXED HAM AND CHEESE

SANDWICHES

onnaise and pickle. Makes 1 cup

FRIDAY FARE

Green Peas with Mushrooms

Cottage Pudding

Beverage

Fruit

Ingredients: 11/2 cups sifted cake flour, 112 teaspoons double-acting baking powder, 1/2 teaspoon, salt, 1/4 teaspoon ground mace, 6 tablespoons butter or margarine, % cup sugar, 1 egg, 1 teaspoon gratlemon rind, ½ cup milk.

COTTAGE PUDDING

Method: Sift together flour, baking powder, salt and mace. Cream butter and sugar; beat in egg and moderate (350 degrees) oven about lemon rind thoroughly. Stir in sift-25 minutes. Then remove from the ed dry ingredients alternately with oven: add pineapple. Cut orange milk, beating just until smooth aftin 6 round slices and place over er each addition. Bake in buttered orange with 1/2 teaspoon sugar and erate (375 degrees) oven about 30 and cookies made from a mix. a little nutmeg. Increase oven heat minutes or until cake tester into 375 degrees and bake chicken, serted in center comes out clean. cream-style corn, 1/4 cup finely dic- covered, 15 minutes longer or until Makes 6 to 8 servings. Serve with Arrange chicken, pineapple and or-

SATURDAY SUPPER can neighbors. Guacamole with Potato Chips

Tamale Pie Hard Rolls and Butter Beverage juice. GUACAMOLE WITH

POTATO CHIPS Ingredients: 2 cups mashed avo-Send these hearty tangy sandwiches along for a noontime meal. ed onion (pulp and juice), 2 tea-Tomato Soup tin vacuum bottle) spoons lemon juice, salt and fresh- ty, too! ly-ground pepper, potato chips.

Method: Mash avocado just before serving; mix in onion, lemon Cookies place on lazy susan or round chop Ingredients: 1/2 cup ground cook- plate; arrange potato chips around and heat. ed ham (firmly packed, 1/2 cup bowl, Guests dip potato chips into grated cheddar cheese (lightly avocado mixture (guacamole). It makes plenty for eight. packed), ¼ cup mayonnaise or

mayonnaise-type salad dressing, SUNDAY NIGHT SUPPER 1/4 cup finely diced dill pickle, whole Wonderful flavor and substantial texture makes this a fine pie to Method: Mix ham, cheese, may- serve with a light meal.

Sardine and Egg Salad with Crisp Greens Hot Rolls

Date-Walnut Pie DATE-WALNUT PIE

Your family will enjoy the fla-Ingredients: 2 cups milk, 1/2 teavor of this old-fashioned cottage Bread Tray finely chopped dates, 2 teaspoons

Timely Tips Better Foods

Easy Friday Night Supper: Dip shelled cleaned shrimps in a barbecue sauce and broil. Open a can of potato sticks and heat while the shrimp are broiling; make a big salad and have plenty of rolls on Toast chicken. Sprinkie each suce of the pan (7 x 11 by 11/2 inches) in mod- hand. For dessert? A bowl of fruit

> Here's a new twist for pastry: add ¼ teaspoon ground nutmeg and 1-8 teaspoon ground cloves to a package of piecrust mix: make Avocado is the basis for a taste up the rollout as usual. Use this sensation adopted from our Mexi- spicy pastry with a fresh apple or fresh pear filling, sweetening the apples or pears with sugar and Green Salad pointing up their flavor with a little grated lemon rind and lemon

> Everyone will like cauliflower if you top the cooked flowerets with cado, 1 to 2 teaspoons finely grat- well-buttered bread crumbs mixed with minced pimiento. Looks pret-

Here's a fine way to serve condensed cream of chicken soup. Juice, salt and pepper to taste. Cook minced bacon, onion and cel-Spoon into small deep pretty bowl; ery together and drain; add the bacon mixture to the diluted soup

Method: Heat milk and salt in this corn rarebit. top of double boiler over boiling water. Sprinkle in quick-cooking rice cereal and cook, stirring constantly, until slightly thickened, Cover and continue cooking for 10 minutes. Cool slightly. Meanwhile prepare pastry shell. Blend together the butter, egg yolks and ¼ cup Beverage of the sugar. Add walnuts, dates and orange rind. Combine with the slightly cooled cooked rice cereal. spoon salt, ¼ cup quick-cooking Beat egg whites until stiff, gradualrice cereal, 9 inch unbaked pastry ly beating in remaining 1/4 cup sugeggs (separated), 1/2 cup sugar, 1/2 mixture. Pour into urbaked shell. cup finely chopped walnuts, 1/2 cup Bake in moderately hot (375 de-

about 45 minutes. Serve warm.

Baked apples and baked pears Q. How can I prevent chapping served with a sauce made from a water? package of lemon pie-and-pudding filling mix. Or, if you prefer, serve the fruit with a soft custard sauce.

Roast lamb on the menu for Sunday dinner. You can make a min sauce for it by a couple of tablespoons of water and a couple of teaspoons of eider vinegar to a half cup of mint jelly; stir the jelly mixture over low heat until it dissolves.

If you add a little sugar into the milk and egg mixture into which bread is dipped when you are making French toast, the bread will brown well in the skillet.

You can use condensed cream of asparagus soup with dried beef for a supper dish. Serve over crisp toast, steamed rice or hot biscuits.

Like to have friends for Sunday tea? For a delicious sandwich filling, mix cream cheese with welldrained crushed pineapple. Make the sandwiches of thinly sliced bread, the cream-cheese mixture and sprays of water cress. A bowl of salted almonds goes well with these sandwiches.

Ever add drained canned wholekernel corn to a snappy cheese sauce? Good over crisp crackers or toast for Sunday night supper. Serve a raw-vegetable salad with

Broil slices of onion and mushrooms, brushing with butter, and serve with steaks, chops, hamburgers or broiled chicken. Sprinkle the rounds of onion with paprika just before they are ready to come out of the broiler.

Sausage and fried apples taste wonderful for Sunday breakfast. For an extra-pretty platter, nestle shell, 2 tablespoons soft butter, 2 ar; Fold beaten whites into rice a few sprigs of parsley around the sausage and fill the center of the apple rings with a little whole grees) oven until lightly browned, cranberry sauce or a tiny round of jellied cranberry sauce.

of time. But if rubbed with either prevent chapping

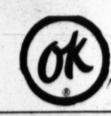
A. The skin will pucker if the vinegar or lemon juice, it w take on new dessert interest when of hands when they have been it hands are in water for any length make them soft and white, and

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SATURDAY, NOV. 6th

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New and Now at Penney's

**Velvety Bolivia** WOOL COATS Specially Purchased

Misses', Petite Sizes

Fashian's top 54 fabric stars in Penney's October Coat event and you reap the benefits of this very special purchase! Done in luxurious wool boliva with the lovely feel of velvet, they-'re full sithouettes, meticously detailed and Milium lined for all-winter comfort without excess weight And they're also available petite sizes, made esecially for you if you're 5'4" or under. Rosewood, teal, wine, taupe, charcoal pecan. Sizes 8 to 18.

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FOUNDER'S DAY VALUE!



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AA QUALITY SILVERPLATE

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\*JUBILEE" designed exclusively for Penney's by The International Silver Company! Wonderful for holiday entertaining, Christmas give

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**Knit By Toby Berman** 100% Wool. Sixes 8 to 16 Founder Day \$1000 Special

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Whatever your sewing ple asure . . . here's a value priced high count cotton percale that's tested and proven machine washable See the terriffic new selection at Penney's now . . see darling juvenile par terns, kitchen motifs, checks dots, stripes and florals!



Girl's chenille robe with gay Jack and Jill design. Neat, contrasting trim on collar and hem. Machine washable in luke - warm water. Sizes 3 - 6x.

Peignoir style chenille robes to wear belted, unbelted or half belted. Machine washable in lukewarm water. Green or blue multi plaids 8 to 16.



FOUNDER'S DAY SPECIAL! First quality **NYLON** HOSIERY Or More

CHOOSE 60-GAUGE, 15-DENIER 51-GAUGE, 30-DENIER



TRICK OR TREAT was the challenge as hundreds of small fry invaded Hereford's residential district Saturday night. Costumes ranged from the animal world to characters



from the stratosphere, but all carried the inevitable paper sack. The kids had a swell time . . . "except", as several youngsters put it, "there was too much bubble gum this year."



One youngster in the above group said he had 18 pieces and was barely started on his rounds. Sunday night, the real Halloween date, went with only a minimum of "spooks."



Since the occasion fell on Sunday this year, merchicants also reported a minimum of damaged and "soaped" win-(Staff Photo)

#### THREE SISTERS

Three sisters held a reunion at day. They were Mrs. Jim Hen-Study Nutrition drick and son Jamie of Lakeside, Calif., Mrs. Ted Myers of Amarillo who with her son Monty and her sband came for the day as did Miss Ruth London who is employed in Amarillo. They are daughters of Mr. and Mrs. Walter Lon-

Mr. and Mrs. Lisle Woodford and son Billy have returned from a vacation trip to Santa Fe, N. M.

THE REAL MECOYS JOHN and GEORGE



LIL'LONZO, SINCE YORE INSURED WITH

#### John McLean Insurance Agency

24 Years of Insurance Know How Phone 273

# 4 - H Club Girls

by the 4-H Clubs continued the study of nutrition and introduced a The ritual was led by Barbara new subject which will deal with electricity in the home.

Clubs reporting recent meetings

A demonstration on nourishment was given by Virginia Higgins who is county leader.

Refreshments were served to the following: Polly Cornet, Oatricia Bell, Audine Miller, Marita Gill and Suzie and Virginia Higgins,

#### Frio Topic Is **Bulb Planting**

Frio Home Makers Club met on Tuesday in the home of Mrs. Floyd Cole for a program on Spring Bulbs."

Mrs. B. M. Sudduth gave the spring blooming.

F. Benson, E. H. Little, Frank Robbins, Goodin, B. M Sudduth, Leonard Buttrill, W H. Springer, Jack Jones, Olin Parris, James Dobbs, Henry Dobbs, Owen Andrews, McClintock, Miss Alma Andrews and the hostess.

The next meeting will be on Nov. 9 at the home of Mrs. E. F. Vogler.

Mrs. Wayne Higgins and the host- Child Study Club

The Walcott 4-H Club met at the Walcott School on Oct. 15. The Late October meetings reported meeting was called to order by Ettie Evelyn Walker president. Nienast. The group was led in singing by Janell Weaver., A talk was given on "Electricity" by Mrs. Loyce Sullivan assistant

Home Demonstration agent. The Daniel 4-H Club met at the Refreshments were served to: a home of Janet Higgins on Oct. 14. visitor Mrs. Nienast and Margar- erine Coffman and appropriate way, Charlene Denton, Lyndon The meeting was called to or- et and Cecelia Burrus, Kathryn readings given by Charles Cawth- Wiggains, Ronnie and Becky Nunder by the hostess who is presi- Burrus, Pauline Cole, Mary Dufur, dent for her club. The song "The Gail Hall, Hazel Lewis, Marilyn 4-H Trail" was led by Suzie Hig- Lumpkin, Barbara Nienast, Mary gins, song leader. The roll was Sue Patton, Royce Lee and Merry called by Marita Gill secretary. Kay Pruit, Ettie Walker, Janell Weaver and Sandra Roberson.

RUMMAGE SALE

A rummage sale, sponsored by the Child Study Club, will be held Saturday Nov. 6, at the Hereford Food Locker. Doors will be open all day, according to Mrs. Stanford Knox, chairman, and all types of winter clothing will be for sale. Other members of the committee are Mrs. W. B. Nunley and Mrs. Clyde Denton.

Recent guests in the home of Mr. and Mrs. J. E. Cockrell were their daughter and family, Mr. and Mrs. Lavern Frost and son Gary, women in attendance points on, and Mrs. W. E. Frost of Abilene, how and where to plant bulbs for Mr. and Mrs. Edgar E. Russell Present were: Mesdames Herb land, Mrs. Herbert Day and daughter Betty Kay of Levelland, Mrs. Herbert Day and Day of Mrs. Herbert Day of Mrs. H well and son Tommy of Friona. A get-together of the relatives was held Sunday in the Cockrell home honoring Tommy Lacewell who left Monday to report for service.

Read The Classifieds

# Halloween Party

Members of the Child Study Club entertained their children at a Halloween Party at the VFW Clubhouse Thursday evening. Husbands were special guests.

A part of the entertainment for presented by the children. Includ- played. ed was an accordion solo by Bobby Jackson, a vocal solo by Cath-

on and Jan Susan Reese. Denton, Chas. Kelly, Becky Jackson and Jack Lynn Nunley.

The clubhouse was decorated throughout in Halloween suggestions featuring shocks of feed, pumpkin faces, black cats, witches and spooks, and following the pro- Mr and Mrs. J. C Reese, and gram presented by the education Rhodes and Mrs. J. M. Posey, anthe evening was a talent show gram Halloween games were

Other children attending besides those performing were Clint Cone-

ley and Johnny Wear. Piano solos were played by Lynn Hostesses making arrangements for the party were Mesdames

Clinton Jackson, Chas. Coffman and Earl Holt. Attending were Mr. and Mrs. Cawthon Bryant, Mr. and Mrs. W. B. Nunley, Mr. and Mrs. Chas. Coffman, Mr. and Mrs Bob Wear,

Mesdames R. P. Coneway, Clyde

Denton, Clinton Jackson, Dale Kelly, and Earl Holt. Read The Classifieds

CLUB WOMEN TO HOLD QUARTERLY MEET FRIDAY

The Deaf Smith County Federation of Women's Clubs will hold its second quarterly session at the First Methodist Church tomorrow. of Tucumcari, N. M., spent last

charge. Mrs. Jim Whelan will be

Study Club, Les Meres Study Club, Simms Study Club, and Cultural and West Hereford Home Demonstration Clubs.

Mrs. L. H. Rhodes and son Jeff The luncheon will be held at 12 week here with her sister, Mrs. noon and will be followed by a pro- Lisle Woodford. While here Mrs. and welfare departments, with de- other sister, went to Lubbock to partment heads, Mrs. Jimmie Gil- visit a sister, Mrs. Richard Peterlentine and Mrs. Rex Tynes in sen and family.

Hostess clubs will be Lone Star | Read The Classifieds

# What's new with Chevrolet?

everything!



Wonderful new Glide-**Ride Front Suspension** 

New spherical joints flex freely to cushion all road shocks. 100 glide over the bumps! New Anti-Dive Braking Control, exclusive with Chevrolet, assures "heads up" stops.

#### Great new V8-two new 6's

New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. Two new 6's, too-the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."

Easier steering,

stopping, clutching



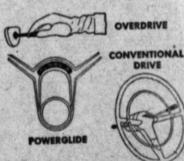
And look what you see from the driver's seat

New Sweep-Sight Windshield curves around to vertical corner pillars, giving you a wide, full view of the road ahead. And you can see all four



A ventilating system that

really works Chevrolet's new High-Level Ventilating System takes in air at hoodhigh level, away from road heat,



**New Outrigger Rear Springs** 

Rear springs are longer— and they're attached at the

outside of the frame. This

means they're spaced wider

apart, outrigger-fashion, to

give you greater stability in

Three drives, including Overdrive

Powerglide—with the new V8 or the new "Blue-Flame 136." New Overdrive with the new V8 or the new "Blue-Flame 123." (Powerglide and Overdrive are extra-cost options.) New standard transmi

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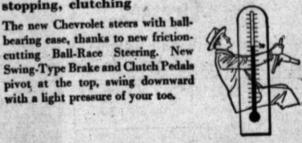
Phone Lumber Number 7 1 Block East of Courthouse

Tubeless tires as standard equipment

You get this great tire advance at no extra costl Proved tubeless tires give you greater protection against a blowout . . . deflate more lowly when punctured.

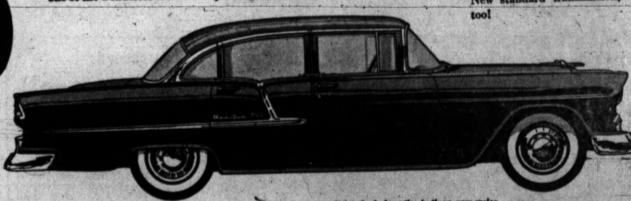
thing like a Chevrolet price tag!

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Even Air Conditioning, if you wish

Air is heated or cooled by a single highly efficient unit that requires no trunk space! (V8 models only.) It's just one of the wonderful extra-cost options Chevrolet offers!



Chevrolet and General Motors have started something-a whole new age of low-cost motoring -by taking a whole new look at the low-cost car. Here are new ideas, young ideas . . . and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore any-

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features and the fine convenience features, and the fine quality "feel" of high-priced cars.

Lots of car buyers have wished for such a car. Lots of automotive engineers have dreamed about it. But there were plenty of reasons why it couldn't be

Then Chevrolet and General Motors designed and built a car to fit the dream—the Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a completely new car. It's a whole new idea about cars!

Come in and meet the Motoramic Unev

-more than a new car-A NEW.CONCEPT OF LOW-COST MOTORING

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# The HEAVENS DECLARE The GLORY Of GOD

#### At The Churches

#### First Christian

Sixth And Main

Rev. Don Root. Pastor

Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Chi-Rho and CYF meets at 6:00 o'clock Sunday evening and evening vesper services are at

Thursday evening choir practice is held at 7 o'clock.

#### First Baptist

Fifth and Main Rev. Howard Scott, paster

Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.

The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN. Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Choir meets. At 7:30 c'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each

Wednesday night at 6:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30

#### Church of Nazarene

Fourth and Jackson Rev. Orval W. Akers, Pastor Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services

are at 7:30 p'clock. The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.

Prayer meeting is held each Wednesday evening at 7:30 o'clock.

#### Wesley Methodist

410 Irving Rev. E. L. Naugle, paster Preaching services are at 11 o'clock and 7:45 o'clock in the evvening, with Sunday School at 9:45 o'clock in the morning and MYF at 6:30 o'clock in the evening.

The Official Board will meet at 8 o'clock Monday evening. The WSCS will meet at 7:30

o'clock Tuesday evening to contin-ue the study of "Under Three The Mid-Week-service is at 8

c'clock . Wednesday. The choir meets at 8 o'clock Thursday. Friday, October 29, the Crusaders class will meet at the church at 8 o'clock in the evening.

The film, "A Personal Item" will be shown at the evening service

#### CROWE-GULDE CEMENT CO.

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- Ray Godwin

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HE churches of this community seek to help you. They will go

If you are one who does not go to church, then you become a very great

cannot be felt. The Church serves All The Way ... from the nursery

and the greatest of these is love." Surely that must be what the Bible

and the second s

teaching of the Church means ... All The Way Through.

All The Way in assisting your living a Christian life. The Church

all people find true happiness which comes only through faith in Go

problem. You are a bad example for others... your influence for

department to ripe old age. "Now abides faith, hope, love: these three;

I's Word to guide you and the sole purpose of its existence is to help

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#### At The Churches

#### First Presbyterian

610 Lee Street

Rev. Russell Wingert, pastor Sunday School is held each Sunday morning at 9:45 o'clock fol-

lowed by morning worship at 11 Evening services will be held at 5 o'clock.

#### St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

#### Church of Christ

205 E. 6th Street Bob Wear, minister Bible senool is held each Sunday morning at 10 o'clock, with morn-

ing wership at 11 o'clock. The Young People meet Sunday evening at 6:15 o'clock with evening worship at 7 o'clock.

Wednesday evening prayer ser-vices are held at 7 o'clock. The Hereford Church of Christ radio broadcast is heard daily at

P'w over KPAN. Hear and see the "Herald of Truth" on TV Channel Four at 10:30 o'clock each Sunday morn-

#### Immanuel Lutheran

Park Avenue at B Street Rev. Harold Kaestner, pastor Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Wor-ship" each, Sunday morning at 9:30 o'clock.

#### Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Pogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock Morning worship services are at 10:50 o'clock and the even-

ing service at 7:20 o'clock. Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer service following at 8 o'clock.

Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon. Choir practice will be Wednes-

day evening at 8:30.

Avenue Baptist 128 N. 25 Mile Avenue Rev. Bob Harris, paster Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.

Training Union is held each Sun-day eyening at 6:30 o'clock. Evening worship services are held on Sunday evening at 7:30

o'clock.

Mid-week prayer services are
Wednesday night at 8 o'clock.

At 8:45 o'clock there will be choir practice.

(Continued on Page 8)

#### PIGGY WIGGLY

Mr. & Mrs. Gaylord Newell

#### WALLACE BUICK CO.

Wayne Wallace

#### HEREFORD GRAIN CORP.

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#### LESLY MOTOR CO.

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Attend The Church Of Your Choice Sunday

#### COOPER'S MARKET

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- FARM & HOME SUPPLY
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#### Household Scrapbook

By Roberta Lee. Soft Delnk

A soft drink for thirsty invalids is made with a teas; and of pears parley, an ounce of sugar, and a quart of bailing water. Add parof the peeling of a lemon and allow it to stand for 10 or 12 hours. Nickel

If nickel is tarnished make t paste of powdered pumice-stone, and sweet oil. Kub with this parte, then polish with a dry, clean cloth Durable Slockings

If new stockings are a lowed to soak in warm water for about I minutes, then dried slowly, before being worn, they will just much

Castard

Custard will not cardle if the and without a drop of whey.

Rust Stains To clean rust stains from a white enameled sink, rub the spots horoughly with fine coal ashes? Coat Collars

Coat collars can be cleaned porcetly by moistening them with benzine, and after they have dried ho. aughly, sprioge with soap suds. Hand Solution

To seften and whiten hie hands, try washing them every night in comment, moistened with vinegar. Another method that is often of ective is to rab the hands with buttermilk.

Food Chopper

If the tood chopper slips when crewed on the table, place a piece of operse sand paper (rough side p) under the clamp and it will not work to se.

Add a little grated crange rind to buttered beets for p.quant fia-

custard cups are nut into a par Use a wide pan when you are half filled with cold water instead corking more than one package o. of hot water. The custard was frozen vegetables that come in heat more gradually, will be firm "blocks" so you won't have to stack them.

#### FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS-NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

Rogers Drug 241 Main St.

Now On Display!!



MEET THE WHITEFACES -- Reserve fullback, Bobby Ramey, only a sophomore this year and should see plenty of action. He is a top notch prospect for the Herd.

(W. H. Patton Photo)

MEET THE WHITEFACES -- Martin Moore, a junior, works from an offensive tackle for the Whitefaces. Moore clears backs for long runs with timely blocks. (W. H. Patton Photo)

#### CHURCH

St. Anthony's Catholic arrison Highway at 25 Mile Ave

Father Bartholomew Paytas pastor

Sunday morning Masses are 6:30, 8 and 10 o'clock. Daily morning Mass is at clock in the new church and 8:15

o'clock in the school chapel. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

#### Assembly of God

Rev. R. H. DeLancey, pastor Each Sunday morning Sunday School is neid at 9:45 o'clock. The morning service is at 11 o'clock Prayer meeting and Bible Study will be neid each Wednesday even ing at 7:30 o'clock.

Young people meet Sunday nigh at 6:30 o'clock, with the evening worship services at 7:30 o'clock Junior C. A.'s will meet Sunday evening at 6:30 o'clock.

Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program. "Revivaltime" over Ra-Station KPAN.

#### First Methodist

Fifth and Mein

Rev. S. M. Dunnam, Pastor Church services are at 10:55 clock Sunday morning and vesper services at 7:30 o'clock Sunday night. Sunday School meets at 9:45 in the morning. MYF meets at 6:45 o'clock Sunday night.

Tuesday morning at 9:15 o'clock he Prayer Group meets in Ward

Mid-week prayer services are at :00 o'clock Wednesday night with choir practice following at 8 o'clock. The Official Board will meet at 7:30 o'clock Tuesday ev-

Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary. Friday morning at 9 o'clock will begin an all-day W.S.C.S. District

The Alice Ward Circle will meet Star Street at 9:30 o'clock Wed- is creamy, airy and holds up well

nesday morning.

The Emma Wheeler Hawkins Circle meets with Mrs. J. W. Kirby at 801 East Fourth Street at 9:30 o'clock Wednesday morning.

The Dorcas Circle will meet with Mrs. Homer Brumley at 609 East Fifth Street at 9:30 o'clock Wednesday morning.

The Alesia Circle will meet with Mrs. James M. White at 223 Avenue K, at 3 o'clock Wednesday evening.

Ludie Fox Circle will meet at the church Wednesday afternoon at

3 o'clock. The Carrie Black Circle will meet in the church basement Wednesday evening at 3 o'clock.

#### **Grace Gospel Church**

Rev. H. V. Fields, pastor Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock. Bible study is held each Sunday

Wednesday night prayer moeting is at 7:30 o'clock. Friday night praver service is at

#### Church of Jesus Christ of Latter Day Saints

(Morman) Kendon O. Anderson, superin

The Morman church, which meets in the American Legion Hall, will

#### Seventh Day Adventist

Third and Lawton Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

#### Christian Science

Christian Science services are held at the Star Theatreeach Sunday morning at 11 o'clock. All who are interested are cordially invited

After you've finished baking leave your oven door open for five minutes or so to let any moisture

a time, when you are making a meringue, the sugar will have its best chance of dissolving: When the sugar dissolves in the egg with Mrs. Bort Boomer at 198 whites in this way, the meringue



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MRS. J. T. GUINN

#### Beauty At Home

By Lynn Carter

Q. How should the woman with ong and thin face wear her hair A. She should wear it flat on top and fluffed out at the sides. A center part is usually good. Bangs also are often very becoming to this type, while the round-faced woman should avoid them.

Q. How can I help remove caluses from my hands?

A. Try applying some cuticle remover to the calluses, allowing to remain several minutes, then rinsing off and rubbing dry with a rough towel. Repeat, if necessary Q. What is a good waist-reducing exercise? A. Stand erect with feet separat-

ed comfortably. Slide fingers o both hands down left leg toward the toes. Then drag the fingers up the leg and bend the trunk BACK to the right. Continue, alternating the hands on each leg.

Q. What external treatment car

erspire excessively? A. You can help dry them with a warm water and alcohol bath. Two or three times daily, use an stringent lotion made of one part boric acid to 20 parts water. Then dust the hands with talcum

I give to pimples on my face?

A. A very beneficial treatment consists of adding a handful a starch to the morning bath, and

spreading a thick paste of starch

over the pimples at night before

Q. What can I de for hands that

Dr. Milton C. Adams

**OPTOMETRIST** 140 W. Third, Hereford

Texas

Phone 37 Office Hours-8:30-5:00

. . . SATURDAY FRIDAY . .



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