

WEATHER

	High	Low
Wednesday	83	54
Thursday	87	58
Friday	87	53

The Sunday Brand

36 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 6 — No. 48

Hereford, Texas, Sunday, May 23, 1954

Price 10c per copy

New First Graders Parents Invited To Meeting Friday

Do you have a child enrolling in the first grade here next fall? If so, you should plan to attend a meeting for the parents of all prospective first graders at 11:15 o'clock Friday morning in the High School auditorium.

School superintendent George L. Graham has announced that all first grade teachers will be present at the meeting, and the parents will have an opportunity to become acquainted with the teachers.

Also, the parents will be told about the requirements for school entrance. A booklet which explains things which should be done during the summer months in preparation for school entrance will also be handed out to the parents.

Graham mentioned that parents who cannot attend the meeting Friday morning should send for the booklet, to make sure they can take necessary steps to have the child ready for entrance to school.

The meeting is scheduled to be over with by noon-time.



SOME 1,200 WOMEN crowded into the Hotel Jim Hill ballroom Thursday afternoon for the cooking school which was conducted by Miss Fern Brannen and Miss Jane Burt, and to be present for the drawing for the 36 prizes which were contributed by Hereford merchants to help make the school

an even more desirable feature. An estimated 200 persons were unable to get into the ballroom for the school. Prizes included everything from hosiery to a freshly baked ham, and was said to be one of the most successful schools of its type ever held in the Panhandle of Texas. (Staff Photo)

Activity High As Pioneer Days Near

Feverish work is being done on the floats which will take part in the Pioneer Day parade Thursday even as final plans are being readied by Chamber of Commerce, Hereford Riders Club and other organizations working on the event.

Latest news of plans for the opening day of the celebration is that Congressman Walter Rogers will be present in Hereford Thursday, and will be present at a luncheon in Hotel Jim Hill.

The luncheon, held in conjunction with the regular Kiwanis Club luncheon, will also feature Forrest Tucker and Tony Romano, who will put on a brief program.

At the same time, the old-timers will meet outside at the corner of Third and Sampson for their barbecue, and a chance to talk about old times in a less-formal atmosphere before settling down to view the big parade, which is scheduled to contain 66 units.

Plans have also been completed for the irrigation tube setting contest at 2 o'clock Friday afternoon. Troyce Carmichael has announced. Cash prizes will be awarded to the top three in the contest. Anyone wishing to participate should contact Carmichael or the Chamber of Commerce.

In addition, the world's champion tube setter, Niel Wall of Hart, will be here to take part in the contest, and if he loses, a new champion will be crowned. Wall has the record of having set 24



ZELMA ALLMON, sweetheart of the Hereford Rotary Club, is their entry for the title of Pioneer Days Queen. The contest will be completed in the Star Theatre Thursday afternoon following the parade. (Staff Photo)

2-inch, 5-foot irrigation tubes in 33 seconds. The contest will be held on the vacant lot south of the tennis courts, which are across Park Avenue from Dameron Park.

Various sections of the Hereford Riders Club have been working out every night in preparation for their (Continued on Page 2)

Class Of '24 Plans Reunion

Mrs. Louie LeGrand reports that the graduating class of 1924 will meet for a reunion luncheon and visiting next Sunday afternoon in the Jim Hill Hotel.

There were 24 members in this class of '24 and all are still living. Ten of the class still live in Hereford and several others live nearby. The one farthest away lives in Michigan and another is in St. Louis, Mo.

Members of the class were Grace Witherspoon, Maurine Beyer, Golda Brumley, Mary Pauline Ray, Kathleen Hawkins, Evelyn Jackson, Bill Knox, Elmer Patterson, Beulah Lee Rutherford, Onias Carroll, Eloise Pittman, Jaunita Anthony, Lucille Glibreath, Eunice Walker, Van Bruner, Joyce Corbett, Dell Parker, Louise Ricketts, Jess Carter, Margaret Gilliland, Evelyn Ward, Emma Jeanne Donald, Zoe Womble, and Leroy Hodges.

Overflow Crowd Attends Cooking School Thursday

Hereford's first All-Electric Cooking School broke all records Thursday when more than 1,200 housewives thronged Jim Hill Hotel ballroom to view a galaxy of 1954 appliances and attend Miss Fern Brannen's two-hour cooking

demonstration. Sponsors said that the size of the crowd more than doubled average expectations.

Early arrivals started registering around 10 o'clock and attendance gained momentum up to the starting time of 2:30. Approx-

imately 200 ladies were unable to gain admittance in the overflowing

room, where even standing space went to a premium. After the supply of registration cards was exhausted, attendants tore programs into strips in order that late-arr-

ivals might still register.

The demonstration included a complete Oven Meal of baked ham, baked potatoes, green lima beans, steamed carrots and apple pie; quick spaghetti prepared in the deep well cooker; a surface preparation of rice, cabbage and easy fudge.

The demonstration included two complete meals, along with five specialties prepared at the demonstration. The "Oven Meal" featured baked ham, baked potatoes, green lima beans, steamed carrots and apple pie. The "Broiler Meal" featured sirloin steak, asparagus bundles, hominy and peach halves.

Specialties prepared were Quick Spaghetti in a deep well cooker; rice, cabbage and easy fudge on the surface; grilled marinated spareribs on a Rota Grill and cheese balls in a deep fat fryer. Pink perfection, peppermint ice cream cake and ice cream pie were prepared in the freezer demonstration. Miss Brannen used two ranges, two electric refrigerators, a horizontal freezing chest and an upright freezing chest in the presentation.

Clee Meharg, local manager for Southwestern Public Service, was master of ceremonies for the school and conducted the drawing for door prizes at the school.

Grand prize, a 30-inch electric range given by the five sponsoring dealers, went to Mrs. Homer Hamilton. The award was made possible by Hereford-Furniture, Hereford Implement, H and H Furniture, Morgan Appliance and Parker Brothers.

A partial list of other winners includes: Dyaithia Brady, electric clock; Mrs. Will Gentry, necktie and ear screw set; Mrs. C. Dennis, bowl and platter set; Mrs. L. H. Lookingbill Sr., ceramic pit. (Continued on Page 2)



PAT NEWELL

Sub-Deb Club Elects Pat Newell As Beau

Pat Newell, son of Mr. and Mrs. Charles Newell, 120 Gracey, w. elected Sub-Deb Beau of 1954 at the club dance Friday night in the Jim Hill Ballroom.

Club members elected Pat by secret ballot at the dance. He was presented a gift and boutonniere by the club president, Wynogene Sowell.

Around Town

Vega Kiwanian Raymond Thompson, who was called out of the meeting here Thursday when his child's illness was diagnosed as polio, later found out that it was just a bad case of the mumps, fellow Kiwanians will be particularly happy to know.

"Ye Old Fashioned Square Dance Club" will sponsor a square dance at 8:30 o'clock Saturday night at the B&D Tractor Company. Admission fee is \$1.50 per couple. Music will be furnished by the Mayfield Boys of Dimmitt.

Larry Loerwald, formerly with Associated Growers, is now working for Arena Texas Co., but says that he is still getting calls at home for fertilizer, which he is no longer handling.

Tuesday night the double-header softball game will include the opener of Rutherford's vs. Piggy Wiggy, and the night-cap of Dawn against Summerfield. Games will be played at Veterans Park.

Dale Minor, Sue Minor, Jeanette Rayburn, Douglas Watson, Carol Caraway, Dorothy Ann Mercer and Sally Whiteside will be presented in a speech recital at 3:30 o'clock Sunday afternoon in the auditorium of the First Baptist Church. They are students of Mrs. Carroll Whiteside.

Sale Of Buddy Poppies Planned

Next Saturday Hereford, with every other town and city in the United States, will pay tribute to America's war dead while, at the same time, extending a helping hand to the widows and orphans of those same men.

Members of the American Legion Auxiliary will be selling "Buddy Poppies" again Saturday, with the proceeds of the sale to be kept here in Hereford to help disabled veterans, and those that the war dead left behind.

Mrs. C. A. Saulcy, post auxiliary chairman for the Poppy program, said that last year some \$475 was raised, and that all of it was kept for use in the Hereford area.

Auxiliary members are to meet at Rogers Drug at 9 o'clock Saturday morning to pick up their supplies and begin their work of poppy selling.

CofC To Hold Tourist Program Again On Friday

Friday of the Pioneer Days will not only be a big day for old timers and residents of this vicinity but for some tourist as well. This will be the day of Hereford's second Tourist of the Month program. This month the tourists will stay at the Elm Court, the car will be serviced at Rocky's Service Station and they will have their meals at the Taste Drive-In. Jimmie Allred will be the host for their meals.

Streu Hardware will furnish a gift for the lady. Rutherford's a gift for the man and Miller Auto Store will give them a gift of some car accessory. Other businesses contributing to the program will be Helen's Youth Shop, Little Fashion Shop, Harman's, The Frontier Shop and the Chamber of Commerce.

The Chamber of Commerce will give the lady a head scarf that has Tourist of the Month printed on it.

For entertainment, the tourists will be guests at the rodeo and sit with the queen and her attendants. Mr. and Mrs. T. J. Clay will be host and hostess for this month's tourist program.



MRS. HOMER HAMILTON, almost too thrilled to speak, looks at the sparkling 30-inch electric range which she won at the cooking school Thursday. The range, top prize given at the cooking school, was made possible through the cooperation of H&H Furniture, Hereford Furniture, Hereford Implement Co., Morgan Appliance and Parker Bros. Appliance. David Morgan is talking to Mrs. Hamilton about the range. (Staff Photo)

About \$135 Damage Done In Intersection Collision

Approximately \$135 damage was done in a collision Thursday night about 9 o'clock on Highway 60 about 50 feet south of Park Avenue.

Patsy Taylor, driving a 1954 Chevrolet, was going west on Highway 60 and was making a left turn.

George Gideon, 806 Lee Street, driving a 1950 Mercury, took off from a cafe about a half a block from the intersection. According to police reports, the Mercury burned rubber for about 40 feet on the take off and skidded 38

feet at the scene of the collision.

The Chevrolet was across the center stripe making the turn when the right front fender of the Mercury collided with the right front of the Chevrolet. Officers were at the intersection at the time of the collision.

About \$75 damage was done to the Chevrolet and \$60 damage was done to the Mercury.

Patsy Taylor was charged with driving without an operator's license and Gideon was charged with failure to grant the right-of-way.

"Old Time" Badger Fight Drawing Extra Interest

Badger fighting, once one of the most popular sports in the Southwest, will be revived in Hereford Thursday, according to Byrle Elliston. The fight is scheduled for 4:30 o'clock.

"Four of us — including Jim Robinson, Pat Wederbrook, and I — went up into the breaks about a month ago and captured this yellow badger," Elliston said Saturday. "There are still quite a number of badgers around the southwest, but the yellow ones are scarce these days."

"So far as I know, there never has been a dog that can whip a yellow badger, but of course there is always the possibility that one will turn up some day," he added.

Already Elliston has heard that several dogs are being brought in to tackle the badger, and he has said that it will be a fair fight, one dog at a time against the low-slung, muscular fighter, whose

loose hide makes it tough for dogs to get a good hold and still stay out of the way of the badger's sharp teeth and strong jaws.

Elliston is of the opinion that there won't be any interference with holding the fight, though there are sometimes a few minor skirmishes in a crowd before the fight, as spectators get wrought up about which is the tougher, a good dog or a good badger.

"In spite of the scarcity of badgers these days, we are hoping to make the badger fight an annual event," Elliston remarked.

Among the dogs that are expected Thursday is one from Colorado, and several from other parts of the state.

Old-timers in Hereford who can remember the badger fights will probably turn out in large numbers, as the fights, which were usually held every week, were an extremely popular sporting event.

Elliston and his friends who are arranging the fight say that they will take full responsibility for the event, in case there are those who feel that the fight is inhumane and should not be held at all.



FIRST POPPY OF the year is pinned on Francis Hardwick by Mrs. C. A. Saulcy, post auxiliary chairman for the "Buddy Poppy" program. Saturday the Poppies will go on sale with proceeds to help disabled veterans and their families right here in this vicinity. Auxiliary members will start selling Poppies Saturday morning at 9 o'clock. Shown from the left are: Mrs. Monroe Parker, Hardwick and Mrs. Saulcy. (Staff Photo)



VOICE AND PIONA STUDENTS of Mrs. Carl Mounts took part in a recital with students of Mrs. B. Y. Crosthwait last Tuesday night at the First Baptist Church. From left, front row, are: Gayle Newell, Gary Roberson and Sharon Tinnin, all of

whom are voice students. Second row, from left, are: Van Smith, Caree Sue Crosthwait and Ann Smith. (A. O. Thompson Photo)



BY SPECIAL REQUEST, members of the Vega Kiwanis Club visited with the Hereford Kiwanis Club Thursday, and also furnished the program. Vega members brought music and voice students from Vega High School for the program. Shown, front row, from left are: Mary Lou Crawford, Blumm Metcalf, Shirley Horrell, Elizabeth Riddle, Mrs. Frances Kimbell, Mr. Rob-

bye Garrett, Larry Horrell and Sidney Tolbert. Back row, from left, are Jay Hammond, Boyd Coffey, who is Vega superintendent of schools, Walter Spenharne, Roger Morris, Rev. Milton Kresse, G. C. Franks and John CanMeter. Others who came from Vega, but had to leave early, were Raymond Thompson and Mal Stewart. (Staff Photo)

Lon Patrick Corbett Is Degree Candidate

Lon Patrick Corbett, son of Mr. and Mrs. Roper Corbett, 340 West Fourth Street, is a candidate for a bachelor's degree in business administration at North Texas State College at Denton. Corbett is also among 39 ROTC cadets who will receive commissions as Air Force second lieutenants.

Commencement exercises will be held at 8 o'clock June 3 in the NTSC main auditorium for the 462 candidates for bachelor's de-

grees and 46 for master's degrees. Baccalaureate services will be held the morning of May 30 at 11 o'clock with Rev. Philip Walker of the First Methodist Church of Denton delivering the address.

Household Scrapbook

By Roberta Lee
Old Putty

Old putty can be removed without injury to the glass or to the sash, by passing a hot soldering iron or red-hot poker over it. Do not let the iron touch the glass, or it might crack it. Or, cover the putty with a soft soap and allow it to stand for several hours. It

can then be removed with any sharp instrument.

Soup

Before serving soup, put a piece of cheese about the size of a walnut in each quart of soup and it will give the soup a rich, creamy flavor.

Bay Rum

To make bay rum, mix 1 dram oil of bay, 18 ounces of alcohol, 18 ounces of water. Then filter it through magnesia.

Mattress Stains

Place the mattress in the sun. Make a thick paste of starch and cold water and spread on the stain; allow it to remain for two hours and then rub it off. Repeat if necessary.

Hiccoughs

Take a long breath and hold it for several seconds, or take ten swallows of water slowly, without intermission, and without drawing the breath.

Plants

To enrich the earth around plants water them with a solution consisting of 150 grains of glue to two gallons of water.

Clothes Drying

Sunshine is more desirable in drying clothes than a high wind, since sunshine both sweetens and bleaches them, while a high wind may tear the clothes and will take the stiffness out of starched goods.

The Polished Table

If paper sticks to the polished surface of a table, it can be removed by softening with olive oil

Methodist Bible School To Open Next Saturday

Vacation Church School of the First Methodist Church will open Saturday and continue through the following week, closing June 6 with a sharing session for parents and friends during the regular evening worship hour.

Classes will be held for groups from four years of age through 12. Classes will be from 9 o'clock until 11 o'clock each morning.

The courses of study for this year are all centered around nature. The Kindergarten text, "Let's Go Out-of-Doors," is to help children become aware of the beauties of nature and to understand that "they are God's gifts for us to enjoy."

Primary children will use the text, "Our Daily Bread," a course to guide them in understanding that it is a part of God's plan that food be grown from the earth to feed the people of his world, and to develop a sincere feeling of thankfulness for His goodness.

Juniors will use the text, "Praise the Lord," a course based on the book of Psalms, "to develop a greater appreciation for the beauty of God's world."

and then rubbing with a soft cloth.

Paint Brush

To soften a used paint brush, boil it in vinegar. If the brush is very full of paint, boil it the second time.

Ash Stain

An ash stain can be made by mixing 1 quart of boiled linseed oil, 1 quart of turpentine, 1 pint of whiting, 1 level tablespoonful of raw sienna.

Olives

A partly used bottle of olives can be kept fresh if a half inch of olive oil is poured over the top and the bottle is well corked.

Activity.....

(Continued from Page 1)

parts in the celebration and the nightly rodeos. Members of the mounted square dance team have been going through the intricacies of their work one night, with calf ropers practicing the following night.

In spite of the feverish activity, though, some people are wondering if the Pioneer Days program has been publicized enough. One local woman stopped Riders Club president Walter Johnson on the street Friday and asked him what

Overflow.....

(Continued from Page 1)

cher; Mrs. H. J. Edwards, 1 pair hose; Mrs. C. E. Sheppard and Mrs. Billy Wall, angel food cakes; Mrs. C. F. Davis, Mrs. Cora Ward, Mrs. Audie Muncy, \$5 basket of groceries each; Mrs. N. D. Bartlett; subscription to The Brand; Mrs. F. M. Cogswell, 1 box hosiery; Mrs. John Meyers, 1 quart sauce

the decorations were up for and why she was seeing so many of the loud string neckties.

pan; Mrs. Ray Hershey, suit or dress cleaned and pressed; Mrs. Colby Conkright, ladies blouse; Miss Zelma Allmon, metal canister set; Mrs. L. Z. Oldham, 1 pair of hose; Mrs. Joe Story and Mrs. Reuben Long, foam rubber cushion each; Mrs. C. B. Thomas, 25-lbs. family wash finished; Mrs. O. B. Robertson and Mrs. C. J. Crump, \$2.50 theatre book each; Mrs. Nora Williams, \$10 credit on lawn mower; Mrs. Frank Lillard, Christine Gadden, Mrs. Clarence Ho, a laugh Melrose Whitfield, Mrs. J. R. Baird, Mrs. Jack Johnson, and Mrs. Eugene Sparks, one quart of ice cream each.

it's **NEW!** it's **SENSATIONAL!**
The Dodge Pickup
IS NOW EQUIPPED WITH
A
241 Cu. Inch Displacement
V-8 ENGINE!

An Engine that's Been **PROVEN!**

We recently announced the V-8 Engine in the New **DODGE TRUCKS**... and now **DODGE** has installed a 241 Cubic Inch Displacement V-8 ENGINE in the pick-up. Drop by for a demonstration... let us show you the new Dodge pick-up that has been proven for economy, endurance and speed.

CONGRATULATIONS
SENIORS of 1954!
Have You Road Tested A
'54 DODGE



HALE MOTORS
218 W. 3rd St. Phone 630

IT WAS EACH MAN FOR HIMSELF
...and the woman he loved!



CALIFORNIA PASSAGE
STARRING
FORREST TUCKER • ADELE MARA
ESTELITA RODRIGUEZ
with BOB DAVIS • PETER WILES • CHARLES KEMPER • BILL WILLIAMS
and RHYIS WILLIAMS • PAUL FIX
Written by James Edward Grant
Associate Producer-Director - JOSEPH KANE
A REPUBLIC PICTURE
Republic Pictures Corporation - Herbert J. Yates, President

STAR SEE
FRIDAY, MAY 28th
10 A. M. to 1:30 P. M.
FORREST TUCKER
In Person
Star Theatre

May We Express Our
THANKS
to the many ladies attending the Cooking School and because of the large crowd, it was impossible for everyone to see our appliance display. May we extend a special invitation to inspect these outstanding appliances at

HEREFORD IMPLEMENT CO.

The all-new
Space King
RCA Estate
ELECTRIC RANGES

International Harvester
America's most beautiful refrigerators!

International Harvester
World's leading freezers!

Blackstone
Fully...
AUTOMATIC
FLEXIBLE
MECHANICAL
- a new kind of
automatic washer

Hereford Implement Co.



HOME MAKING CLASS members at Hereford High School honored their mothers at a style show and tea at the High School May 14. Approximately 50 mothers were served refreshments in the Home Economics room. The table was laid with a cut-work cloth. Red roses forming a center ribbon extended the length of the table. Refreshments were prepared by the third year home making classes. Those in the foreground are, from left: Marlene Allred, Mrs. Frank Huckert of the Frio Community, and Mrs. Joe A. Huckert, 117 Knight Street. (Elmer Patterson Photo)

more seriously than anyone else, though. She went into a fit of sneezing when she picked up the paper — and it was several minutes before the gang in the office helped her figure out that the perfume section was the source of her trouble. Jean has an allergy to perfume. I can sympathize with her. I am rapidly developing one — especially Cashmere Bouquet. →

Young Stevie Lingenfelter is a lad I truly envy. He has, at least, accomplished one of my life-long ambitions. He had for breakfast the other morning: one hamburger with onions, a piece of pie and a French doughnut. It all came about when Mrs. Lingenfelter foolishly let Steve and Doc go to breakfast without her protection. Doc got to talking with me — and before he noticed what was happening, Stevie had waded through the hamburger and was halfway through the pie and doughnut. Doc was pulling what little hair he has left.

Incidentally, the Lingenfelters are leaving soon for Austin. Probably around the middle of June. Doc plans to open an office and to specialize in reducing counsel. They are selling the clinic and their home.

Joe Beyer, it develops, is practically an invalid. By some hook or crook, he managed to spill a pot of boiling soup on his left foot about two weeks back — and is now hobbling around on crutches. The foot still looks like raw hamburger meat. He is also pretty unhappy about being confined. That is what a man gets for being so dog-gone handy around the house. It sure was a lesson to me. From now on (just as before) I am going to spend as little time as possible in the kitchen — except to eat. The male sex is far too unpendable to trust with simple chores like pouring up food, putting things on the table and, more especially, washing dishes.

Of more than passing interest this week was sale of the Santa Fe freight depot. It was purchased by Howard Gault and will be moved, probably next week, to the location just south of the Magnolia wholesale warehouses. The old depot will be improved and turned into a warehouse in connection with the Gault processing and insecticide business.

No one seems to know exactly when the building was erected. Mr. and Mrs. C. J. Mountz figure it was around 1909; Carl says he came here July 3, 1910 and it was new then. This should be the most accurate estimate, due to the fact that Mr. Mountz was actively connected with Santa Fe for so long during the past 44 years. Joe Beyer admitted that he is a comparative newcomer. He arrived here in 1922 — and the building was then a few old timers say that part of it was built back in 1899 when they constructed the railroad through here. Still others say that it is two buildings, having been enlarged back in the old days. However, I'll go along with Mr. Mountz — unless someone come along and convinces him that he's wrong.

I'll bet half of the merchandising in the county spent one or more nights in that old freight building, including a lot of windmills still running in the area. It was quite a center for community activities, too, like the time some unsuspecting soul shipped in a car of oranges and three barrels of wine from California — and foolishly asked some of the depot crowd to help him load them out. I understand he finally got home with two bags of oranges — and no wine at all. Back in the early days about all the fun folks had was going down to watch the trains come in — and they did it with regularity. The real estate men were always there waiting to grab off a victim or so, which led to considerable speculation among the crowd.

Automobiles, buses, and trucks have long since outmoded the pastime — but it will be long remembered and will, no doubt, be a topic of conversation when the old timers gather this coming weekend to celebrate Pioneer Days, May 27-28-29.

Another important question is: "What will Santa Fe do with the location?" Santa Fe hasn't sent us any releases, but we keep hearing rumors. Maybe true, maybe false — but we feel that they at least have some basis. The story is going around that the Hereford

Chamber of Commerce may secure the site and erect a building to house that august body. The rumor also persists that the Santa Fe would keep about half of the tract landscape and beautify for the admiration of all who pass along Highway 60. It sounds like a good deal for the C. C. I can't think of a better landlord than old John Santa Fe. He usually rents for \$1 a year on a 99-year lease and, with the yardwork thrown in for good measure, it would be most, most reasonable. But what will we do when the 99 years are up?

Honest, though, it does sound like a wonderful idea. This is one rumor I hope has a deep, firmly rooted foundation. Maybe we can inkle out something official in the near future. Santa Fe has always been a good citizen. This would make them even better. It sure would.

I don't know if Mrs. T. J. Parsons of the Progressive Community made the cooking school or not, but she might even start one herself. She won the Hereford Brand plaque as "Outstanding Home Demonstration Woman for 1953" — and reciprocated with a giant size angel food cake. In addition to cherry icing and decorations, it had cherries and black walnuts richly interspersed throughout the

guess you would call it a "Cherry-Walnut Angel Food Cake." Our 10-year-old Sara can run Stevie Lingenfelter a close second any time of the day and, on her second piece of cake, she paused to remark: "With all due apologies to you, Mom, this is the best cake I ever yet ate." Coming from Sara, I would say this is just about tops in any possible compliments around the Gillentine domicile.

I also noticed Mrs. O. E. Sherman, another of my favorite cooks, at the cooking school. Here is another old gal that really knows how to mix calories. Her only trouble is that she has so many good things on the table you can't decide which you want to eat. Mrs. Sherman sure can make a table moan and groan. Most of all, I appreciate her homemade tamales and home canned hot peppers. Roberta Campbell featured Mrs. Sherman's pies and cakes recently, which was news to me. Any time I ate with the Shermans, I was always too full to even think about desserts. This, of course, was back in the good old days when I had a bushy head of hair and didn't have to worry about gaining or losing a few pounds.

Maybe it's remembering things like these that cause people to al-

ways refer to "the good old days." Maybe the people are the ones who have changed, rather than the conditions. I wouldn't be surprised. It sure has possibilities.

The average U. S. motorist in 1929 got about 12 miles to the gallon of gasoline compared with 15 1/2 miles today. The plant from which vanilla is extracted is an orchid. About 81 per cent of the U. S. labor force works for wages or salaries.

About 90 per cent of U. S. coal is produced east of the Mississippi River. Hard of hearing people who are fitted with hearing aids often see better. Steel produced in the United States in 1953 would yield enough finished steel products to build three cities the size of Manhattan. Three out of four U. S. auto accidents occur on dry pavement in clear weather. About 22 per cent of U. S. radio sets are now in autos.

NOTICE!!!

Due to conditions beyond my control, I will not be teaching dancing in Hereford.

Mrs. Barbara Alley Unger



Boy, that cooking school was really something. Honest, I never saw so many women gathered in one place at one time. Everyone, including the women who had to stand, feels that the ballroom filled a lot of being enough. However, no one can suggest a better place. Vern Hilton says this is the cue to start a drive for a community auditorium. Maybe he is right. Anyway, a lot of women who were standing last Thursday sure would have voted for one at around 3:45 o'clock.

mail. They haven't found anything yet. I also understand that some of the rural carriers and city carriers had some explaining to do when they got back home Thursday. I still say that their complaints are minor. What if they had to put up with the stuff like the Brand boys do?

Just got a telegram (collected from Canadian. They seem to agree with the post office boys. They say: "It's bad enough to have to admit that The Brand stinks... but you've got our joint smelling that way too. Took us half the morning to locate the source of the aroma... and it looks as if it's going to take longer than that to get rid of it. We hung The Brand out to air, but the neighbors complained, so I am carrying it to the City Dump. You have my deepest sympathy... and I recommend Stan for a medal or something." (signed) Ben Ezzell.

A few people seem to like the odorized section, though. Gwen Torbett, for instance, said that she packed away her "blue" section in the linen closet with her extra sheets and pillow cases. A sort of sachet proposition, as it were. Mrs. Jean Marshall, who works at Wallace-Bueck, took the situation

All America Likes ACME Boots

Get Your's NOW for **PIONEER DAYS!**

You bet your boots they're swell!

They're good to look at... good to wear. Here's bootmaking in the Acme tradition. Sturdy, comfortable boots, built for real action. Handsomely designed in multi-stitched and rich underlay patterns, in sizes for men, women, and children.

HEE KIDS! Tell Mom and Pop to come by and buy your Acme Boots NOW!

hereford Shoe Store

Infant Sizes	4 to 8	\$6.95
Children's Sizes	8 1/2 to 3	\$9.95
Boy's Sizes	3 1/2 to 6	12.95

ACME COWBOY BOOTS

ACME COWBOY BOOTS

ACME COWBOY BOOTS

RUPTURE-EASER

1 1/2" x 3" x 1/2" Thick

Loose... 4.95

Right or left No fitting required

Side \$3.95

A strong, firm-fitting, variable support. Back-lying adjustable. Snaps up in front. Adjustable leg strap. Soft, flat, oval pad. No steel or leather bands. Unscented for comfort. Also used as after-operation support. For men, women, and children. Mail orders give measure around the lowest part of the abdomen and then right or left side in double.

ROGER DRUG

Graduation Gifts

When it's GIFT TIME for that **GIRL GRAD**

of course you'll be right when you give

Vanity Fair

Slips - Gowns - Half Slips Pajamas - Panties

for **slim-hip fashions**

USE THIS SUGGESTION LIST for Graduate Gift Buying!

- Lingerie by Vanity Fair
- Can Can Petticoats
- Ship & Shore Blouses
- Junior House Playclothes
- Vision Nylons
- Catalina Bathing Suits
- Gloves
- Costume Jewelry
- Shaleen Nylons
- Tommy Pajamas
- Gowns
- Formals

Only by... *Vanity Fair*

Congratulations to the **GRADUATING CLASS** of 1954

THE Vogue

Graduation Gifts

WANT ADS Phone 30 or 31

FREE Theatre Tickets to See

The killer of "Shane" caught between two dangerous women!



WEDNESDAY - THURSDAY
MAY 26 - 27

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

O. Let's Swap

The object of this column is to promote swapping of items you don't use any more. Just list your items, name, address or phone number. Maybe someone needs just what you have. Besides, things you swap save on taxes. Drop in to The Brand office or call 30. Swap listings will carry regular classified ad rates.

LUCKY RAWLEIGH Bulletin was unclaimed this week. Ted Eaton. S-1-9-48-1p.

ONE GOOD USED Air Conditioner, \$25.00; one Frigidaire 1/2 ton window unit. Brown Sheet Metal, 138 Sampson Street. Phone 67. S-1-20-48-1c.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-1c.

FOR SALE: Red top cane seed, also Atlas Sargo seed. C. P. Norton. Route 1, Hereford. Phone 125-J. B-1-13-19-1c.

FOR SALE Vegetable, and flower plants. Tomatoes, cabbage, sweet potatoes, peppers, egg plant, cauliflower, celery, Geranium, delphinium, petunias, snapdragons, fever few, hardy carnations, asters and many others. Dahlias, canons, and Gladiola bulbs. Hereford Floral Shop 209 Higgins St. Phone 773 B-1-18-7p

SWEET LASSY CATTLE Cubes, Range, Creeper or drylot. Marion Watson, Elreno, Okla. B-1-12-20-3c.

LIVING ROOM SUIT; large chrome table, six chairs; stove, refrigerator, bed, springs and mattress, chest of drawers; youth bed, large crib; radio phone combination. Phone 1017-J 313 C Street. B-1-29-20-2p.

FOR SALE Late Model Motors Transmissions Rear Ends All Kinds Of Parts For All Makes Cars And Trucks We Buy Any Kind Of Salvage Batteries, Radiators. DEARING WRECKING COMPANY West Hiway 60 Ph. 1830 Box 455 Hereford, Texas B-1-20-9p

FOR SALE: Used Hotpoint Automatic and Wringer Type washing machines. Priced cheap. Parker Bros. Buildings Supply. 1306 Park Avenue, Phone 719. B-1-21-43-1c.

FOR SALE: 1939 Ford Good Condition. Mrs. J. W. Terry, at Terry's Service Station. B-3-14-20-2c.

FOR SALE: Windmill tower sucker rod and pipe, 319 Avenue J, or call 715. B-1-14-47-3p.

FOR SALE: Windmill tower sucker rod and pipe, 319 Avenue J, or call 715. B-1-14-47-3p.

PROMPT DELIVERY of orders for Rawleigh Products by Ted Eaton, 503 Irving, Hereford. B-1-14-48-1p.

Read the Classifieds

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLIOTT Real Estate 132 E. 2nd. Phone 179 B-4-39-1c

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-1c

656 acres deeded Stock and irrigation farm. On paving in the water belt. 1/2 grass, 1/2 cultivation. REA, Telephone, Mail Route and Bus Route. 80 acres of wheat goes. 1/2 minerals reserved. Non participating. \$72.50 per acre. WHAT ARE YOU WAITING FOR! Glenn Weir 109 Main Phone 200 Residence phone 802 B-4-16-1c

FOR SALE Nice irrigated 10 acres with old improvements. A good buy, \$8,500.00. 160 acres. 80 in cultivation, 2 small irrigation wells, 5 room house, other improvements. Close to town. Price \$24,000.00. Will consider trading for house in Hereford. B-5-10-61c

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-61c

FOR RENT: Nice two room furnished apartment, private bath. Refrigerator. Bills paid. Phone 838. W. T. Carmichael. B-5-17-16-1c

BEDROOMS CLOSE IN, with kitchen privileges. 509 Ross. Phone 847-J. B-5-10-43-1c

FOR RENT: Nice three room modern furnished duplex. Bills paid. Phone 1260. B-5-12-20-2p

FOR RENT: Nice modern furnished garage apartment. 805 North Lee. Phone 378-J. B-5-12-47-1c

FOUR LARGE ROOMS, Furnished Private bath, garage. No dogs! 270-J. Mrs. M. M. Beavers, 407 Ross. S-5-16-48-1c

THREE ROOM Unfurnished apartment. Phone 1362. 312 Avenue A. S-5-9-48-1k

UNFURNISHED Duplex apartment. Close in. Available June 1. See Mr. or Mrs. Stanfield at Ben Franklin Store. S-5-17-48-1p

TWO ROOM Modern house, close in. Utilities paid. Call 632 or 746-J. S-5-12-48-1p

2 ROOM Furnished house, bills paid. Shorty's Shoe Shop or 440 East Mable. S-5-13-48-1c

TWO ROOM HOUSE, with shower. Bills paid. 511 Grand. S-5-9-48-1p

FOR RENT: 2 room apartment and bath; also 3 room apartment and bath. Both furnished. Bills paid. Phone 185 or 411 S. 25 Mile Ave. S-5-23-48-1p

LOTS FOR SALE facing airport road, block 45, Evans Addition. Last house north on Avenue H. B-4-16-17-8p

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1719-W1 after 6 p.m. B-4-11c

DUPLEX Home and Income Four rooms and bath each side. Double Garage. Good location. Small down payment. Good terms. Owner - J. K. Baker Phone 589 116 N. Texas Ave S-4-41-1c

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-1c

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-1c

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third. Phone 1593. S-10-10-45-5p

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange. B-11-14-45-1c

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-9-7FC

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1c

OVERNIGHT SERVICE, Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-10-10-1c

FOR RENT: Five room house, 131 North 25 Mile Avenue. S-5-16-47-1c

FRONT BEDROOM for rent. 806 Union. Phone 1866-W. B-5-10-48-1c

FURNISHED GARAGE apartment Bills paid. Phone 963-W, 203 Park Avenue. B-5-10-18-1c

THREE ROOM Furnished house. Phone 957-W. B-5-9-48-2c

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-1c

FOR RENT: Four room furnished modern, clean, apartment. Several two room houses, furnished, clean, modern. Phone 9533. See 505 Grand Avenue. B-5-21-44-1c

FOR RENT: Unfurnished duplex apartment with garage. Close in. Adults only. Phone 589. B-5-13-43-1c

FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B. B-5-11-2-1c

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-61c

FOR RENT: Nice two room furnished apartment, private bath. Refrigerator. Bills paid. Phone 838. W. T. Carmichael. B-5-17-16-1c

BEDROOMS CLOSE IN, with kitchen privileges. 509 Ross. Phone 847-J. B-5-10-43-1c

FOR RENT: Nice three room modern furnished duplex. Bills paid. Phone 1260. B-5-12-20-2p

FOR RENT: Nice modern furnished garage apartment. 805 North Lee. Phone 378-J. B-5-12-47-1c

FOUR LARGE ROOMS, Furnished Private bath, garage. No dogs! 270-J. Mrs. M. M. Beavers, 407 Ross. S-5-16-48-1c

THREE ROOM Unfurnished apartment. Phone 1362. 312 Avenue A. S-5-9-48-1k

UNFURNISHED Duplex apartment. Close in. Available June 1. See Mr. or Mrs. Stanfield at Ben Franklin Store. S-5-17-48-1p

TWO ROOM Modern house, close in. Utilities paid. Call 632 or 746-J. S-5-12-48-1p

2 ROOM Furnished house, bills paid. Shorty's Shoe Shop or 440 East Mable. S-5-13-48-1c

TWO ROOM HOUSE, with shower. Bills paid. 511 Grand. S-5-9-48-1p

FOR RENT: 2 room apartment and bath; also 3 room apartment and bath. Both furnished. Bills paid. Phone 185 or 411 S. 25 Mile Ave. S-5-23-48-1p

LOTS FOR SALE facing airport road, block 45, Evans Addition. Last house north on Avenue H. B-4-16-17-8p

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1719-W1 after 6 p.m. B-4-11c

DUPLEX Home and Income Four rooms and bath each side. Double Garage. Good location. Small down payment. Good terms. Owner - J. K. Baker Phone 589 116 N. Texas Ave S-4-41-1c

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-1c

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-1c

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third. Phone 1593. S-10-10-45-5p

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange. B-11-14-45-1c

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-9-7FC

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1c

OVERNIGHT SERVICE, Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-10-10-1c

FOR RENT: Five room house, 131 North 25 Mile Avenue. S-5-16-47-1c

FRONT BEDROOM for rent. 806 Union. Phone 1866-W. B-5-10-48-1c

Let us clean up your stucco and re-dash with Oriental Stucco, this comes in twelve colors. If your house has been brushed with materials, Oriental Stucco will not bond. Call us for free inspection. 11 Bradley Phone 417-J H. E. Wester B-11-48-2c

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1c

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-1c

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-1c

CUSTOM PLANTING and Plowing. Nuge Rose. Phone 1718-W1. B-11-9-20-2k

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-1c

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-1c

13 Lost & Found FOUND: A box of Women's Clothing. Owner may have same by paying for this ad and identifying. S-13-17-48-1k

Hospital Notes

Patients in the Hospital Glanda Smith, Carole Snead, Cora Elma Geer, Kenneth Charles Laing, E. F. Byrd, Mrs. G. A. F. Parker, J. F. Miller, Mrs. H. E. Kubick, N. E. Gass, William D. Lawrence, Roy Moffett, Clark Dobbs, Mrs. Chester Wiggins, Mrs. Lois Dodson, O. G. Hill Sr., Mrs. W. J. Valentine, James McLean, Lucille Hoffman, Loretta Kubick, H. I. Nickerson, Lula Morgan, C. C. Churchill, Robert Homes.

Kiwanis Club Thurs. Noon Hotel Jim Hill

HEREFORD No. 849 AF & AM FC^o Thurs. Feb. 20th 7:30 P. M. R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Patients Dismissed Mrs. Carl Johnson, 5-21; Marilyn Lewis, 5-20; Savas Garcia, 5-19; Sustarta Galan, 5-21. READ THE CLASSIFIED

This *Steel Age* tag means better filing!

* Smooth ball-bearing drawer action * 26 1/2" clear filing capacity
* Modern, attractive good looks * Sturdy, welded construction
* New positive locking compressors

"Here's just the Desk for you, Mr. Businessman"

Steel Age
The STEEL AGE Executive Desk:

- * Smooth ball-bearing drawer action
- * Unmatched beauty, clean design, rounded corners
- * Extra footroom around poston bases
- * Eye-Comforting Correlona Top
- * Rigidly constructed with welded seams

The INK SPOT Office Supply
1st Door South Texas Theatre
PHONE 201

FARM & RANCH LOANS

FOR ANY PURPOSE

Loans for putting down irrigation wells, for making improvements to your farm, for buying land, or for refinancing a burden-loan condition on a more liberal basis.

Free, prompt, and liberal appraisals, long time terms, low rate of interest. Let us consult with you about your financial problems. We might be able to help you.

If you have property to sell, don't list it with us, unless you want to sell it.

Phone 944 317 Sampson
WESSON REAL ESTATE
West of Court House
Hereford, Texas

OFF MAIN STREET

YOUNG MAN, YOUR FACE IS MESSY AND DIRTY!

I'LL BET I CAN TELL JUST WHAT YOU HAD TO EAT FOR BREAKFAST TODAY!

YOU HAD EGGS! THERE'S STILL SOME ON YOUR FACE!

NOPE!

THAT WAS YESTERDAY'S BREAKFAST!

By JOE DENNETT

HOSSFACE HANK

I'VE FOUND IT! I'VE FOUND HIDDEN CANYON AND THE WOMEN SAVAGES WHO HAV BIN TRAPPED HERE SINCE THEY WUZ BABIES!

YOU MUST STAY HERE WITH US ALWAYS!

YOU ARE THE FIRST MAN WE HAVE EVER SEEN!

WAKE UP, HOSSFACE! -THE BOSS WANTS YOU TO DRIVE HIS AUNT AGATHA TO THE SUPER-MARKET

By FRANK TH...

RURAL DELIVERY

FISHING TACKLE

WHO IS IT?

OH, IT'S ME!

WHAT DO YOU WANT?

PULL YOUR LINE IN! YOU GOT A BITE!

FISHING TACKLE

FISHING TACKLE

By AL SMITH

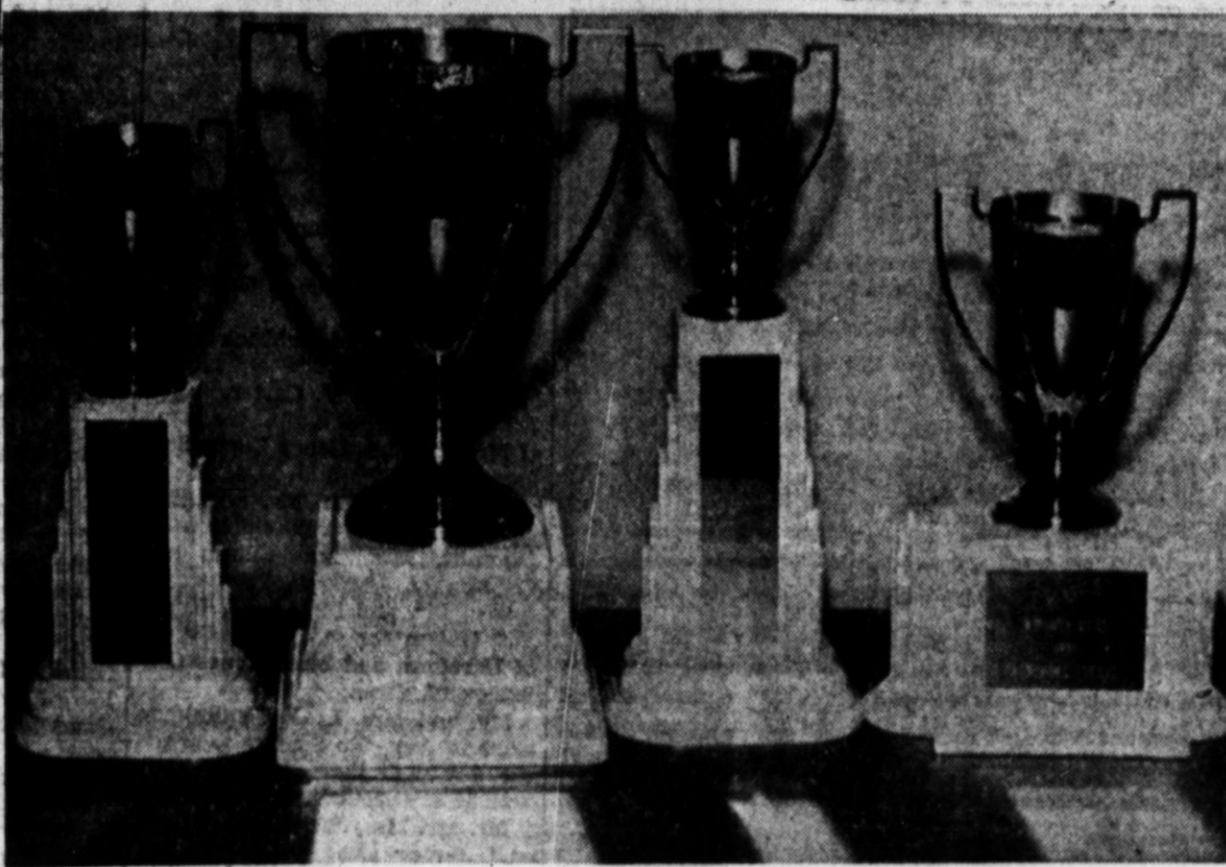
Thank You! Thank You!
THANK YOU!



We really appreciate the way you folks turned out for the Grand Opening of our new store . . . and all the nice things you said about it. Come back often, won't you!

Announcing -
The Winners of Gunn Bros.
Grand Opening Prizes

PRIZE NO.	NAME	ADDRESS
1ST	Luz Hernandez	Hereford
2ND	Mr. R. L. Gilbert	Hereford
3RD	Carol Russell	Hereford
4TH	Mrs. Ralph Gragg	Hereford
5TH	Mrs. Lillie S. Galvez	Hereford
6TH	Mrs. James C. Mercer	Hereford
7TH	Mary Harman	Hereford
8TH	Estela Gonzales	Hereford
9TH	Cecil Gifford	Hereford
10TH	Harold Manning	Hereford
11TH	Mrs. Wm. Wimberly	Dawn
12TH	M. C. Littlejohn	Hereford
13TH	Darrell Hersley	Hereford
14TH	Mrs. Nora Williams	Hereford
15TH	Sue Savage	Hereford
16TH	Marian A. Ferguson	Hereford
17TH	C. W. Jowell	Hereford
18TH	Pat Wedelbrook	Hereford
19TH	J. W. Buck	Hereford
20TH	Mrs. Doyle Rose	Hereford
21ST	Mrs. Travis Careway	Hereford
22ND	Mrs. Ida May Vaughn	Hereford
23RD	Mrs. A. L. Hodges	Hereford
24TH	Mr. C. J. Barend	Hereford
25TH	G. A. Sogle	Hereford
26TH	Mrs. George Tiefel	Hereford
27TH	James Wilde	Hereford
28TH	Mrs. Robert W. Sparks	Hereford
29TH	Mrs. Ernest Flood	Hereford
30TH	Jo Ann Boyett	Hereford
31ST	Mr. Robert W. Sparks	Hereford
32ND	Mrs. W. D. Gibson	Hereford
33RD	Bob Lawrence	Hereford
34TH	P. M. Helmke	Hereford
35TH	Mattie L. Hitchings	Hereford
36TH	Lester English	Hereford



PIONEER DAY TROPHIES include a trophy for the queen, trophy for the window decorating contest and first and second place trophies for individual floats. Shown from the left are: the second place float trophy, window decoration trophy, first place float trophy and the trophy for the queen. (Staff Photo)

Beauty at Home

By Lynn Carter

Q. What is a good, general complexion treatment?
A. One of the best is this: First anoint the skin with heated olive oil and massage well into face and throat. Take a large bath towel, drape this over the head, and bend over your basin with the hot water running full force — the fowel prevents the steam from dissipating. This steams the oil in, and should be repeated a number of times. Then scrub face and neck well with good soap and a soft complexion brush. Rinse in warm, then cold, water.

Q. The skin on my neck seems darker than that on my face. What can I do about this?
A. Try bleaching the skin with buttermilk massages.

Q. What is a quick, easy treatment for too-dry hair?
A. Try adding a few drops of olive oil to your liquid soap shampoo.

Q. What is the correct rouge placement for the oval type of face?
A. For this "perfect" face type, start blending the rouge in the center of the cheek, working back towards the hairline. Blend until there is a complete fadeout of color along the hairline.

Q. What can I do for better-groomed eyebrows?
A. Make a practice of brushing them regularly, first against the direction of growth and then smoothly into place. If they're too light, a touch of brown eyebrow pencil is in order.

Q. What can be done for sunken eyes?
A. You should refrain from use of eyeshadow. A little clear petroleum jelly blended from the middle of the upper lid toward the hairline should do the trick.

Q. How can I correct the stray wisps of hair that always seem to be spoiling my hair "up-do"?
A. Use a touch of lacquer or rub a cake of wet soap lightly upward on the hair. This should hold it in place.

Q. Please suggest a formula for mixing an astringent lotion.
A. Powdered alum, 10 grains; tincture of benzoin, one dram; rose water, two ounces; and boiled water, two ounces. Dissolve the alum in hot water, then add the other ingredients and strain through a cloth. Shake well before applying.

Q. Can you suggest a treatment that will help remove dandruff from the scalp?
A. One often-successful treatment is rubbing a mixture of lard and egg yolk thoroughly into the scalp. Allow to remain on overnight, then wash out thoroughly.

Q. What is a quick and beneficial treatment for tired, aching feet?
A. Nothing is better than four ounces of epsom salts in a hot foot bath.

Five Hereford Students Will Graduate From H-SU

Five Hereford Students will be among the 189 candidates for degrees this spring at Hardin-Simmons University.

Commencement exercises will be held at the Abilene First Baptist Church May 31. Baccalaureate services are scheduled May 30.

Those receiving degrees are: Reba Janice Dones, daughter of Mr. and Mrs. Charles Dones, 113 Lake Street; Bill Forbus, son of Mrs. Carl Forbus, 1030 Park Avenue; Alex J. Schroeter, son of Mr. and Mrs. A. J. Schroeter, 603 Union Avenue; Rosemary Cronin, daughter of Mrs. Hazel Bruner; and Donna Jean Stagner, daughter of Mr. and Mrs. Owen J. Stagner, 201 Funston.

Since 1940, income from beef cattle raised in Georgia has increased 466 per cent, says the National Geographic Society.

SPORT SHOTS

By Harold V. Ratliff
Associated Press Sports Editor

Baseball, golf and rodeos will be coming up for the school boys in their vacation period and it is well that they know the amateur rule of the Texas Interscholastic League so they won't be losing their eligibility.

It is understandable that a high school boy won't know all the rules governing his athletic participation but there's no excuse for the school people not knowing them and advising the boy on what he can and cannot do.

One boy found ineligible because he went on a plane trip to a college campus explained that some school officials told him it was quite all right. Those officials lost the boy his participation in one of the spring sports.

Boys can play baseball and golf and participate in rodeos without endangering their eligibility. It's what they receive for such participation that counts.

The boy can't play on a baseball team that has paid players or players who receive valuable consideration although he can play against other teams that have paid players. He can not receive expense money for travel, meals or lodging. Money that accrues from the gate receipts or from any other source — such as taking up a collection — can not be distributed among the players, else they become paid players.

The boy must remember that in the event he should hit a home run and some fan enthusiastically takes up a collection for him, he must not accept the money. It would make him a paid player and he and all players on the team would then become ineligible for high school athletic participation.

The boy can not accept golf balls or bags, clubs or other golf equipment if he should win in a golf tournament. And he can not play on any golf team with a paid player.

The boy can participate in a rodeo contest as an individual entry and win the event without violating the amateur rule — but if he accepts cash or valuable consideration he is violating the amateur rule. As little as 25 cents is considered "valuable consideration" by the Interscholastic League.

The boy can not allow his name to be used for the promotion of any product, plan or service.

The amateur rule is quite strict but it has been the policy of the league to make no exceptions, to have a dividing line that can not be crossed by even an inch. The officials take the attitude that when you make an exception you have torn down the whole structure.

Generally, the school people favor this rule. There are some who would change it because of certain interests in their territory. The rule against rodeo participation — for — pay has caused more clamor for a change than any other. The reason is that rodeos often are promoted by outside interest who want to cash in on the popularity of the athlete and don't particularly care whether he is found ineligible for high school competition.

The amateur rule lists these activities as sports or games and are covered by the rule: baseball, basketball, bowling, boxing, football, golf, rodeo events (this includes the "calf scramble"), softball,

swimming and diving, tennis, track and field, weight lifting and wrestling.

Just remember that a schoolboy can bowl but he can't accept anything for bowling and can't bowl on a team that has somebody who's getting something.

The boy is going to have to find out what he's getting into when he decides to participate in a summer sport but it is the duty of the school officials to tell him what he can and can not do in the first place.

Technically, a person is deaf if he can hear no sounds of any kind but hard of hearing if his hearing is impaired.

There are records showing that handkerchiefs were used in Europe as early as the 11th Century.

The average U. S. motorist used about 550 gallons of gasoline a year in 1929 compared to 700 gallons today.

A single orchid seed pod can contain a million seeds.

About 19 per cent of the U. S. labor force is self-employed.

About 42 per cent of the electricity generated in the world is produced in the United States.

Crocodiles sometimes live to be 40 years old.

Wesleyan University boasts that it's 1890 glee club was the first college glee club to make a recording.

NOTICE!

Hereford Radiator

Is Now Ready for
Business in their

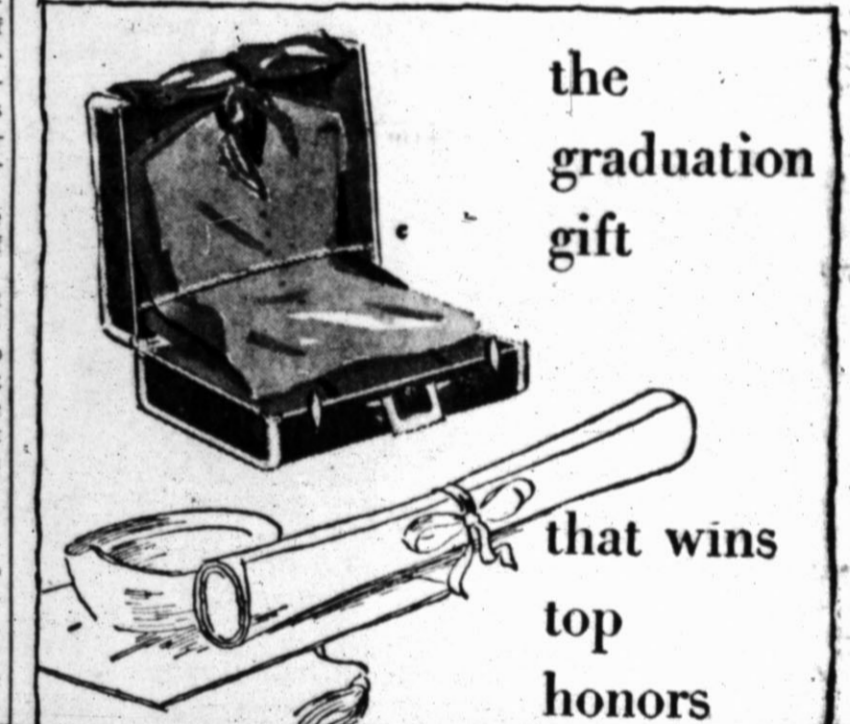
New Location

At

120 SCHLEY STREET

½ Block West & ½ Block South

of the Old Location



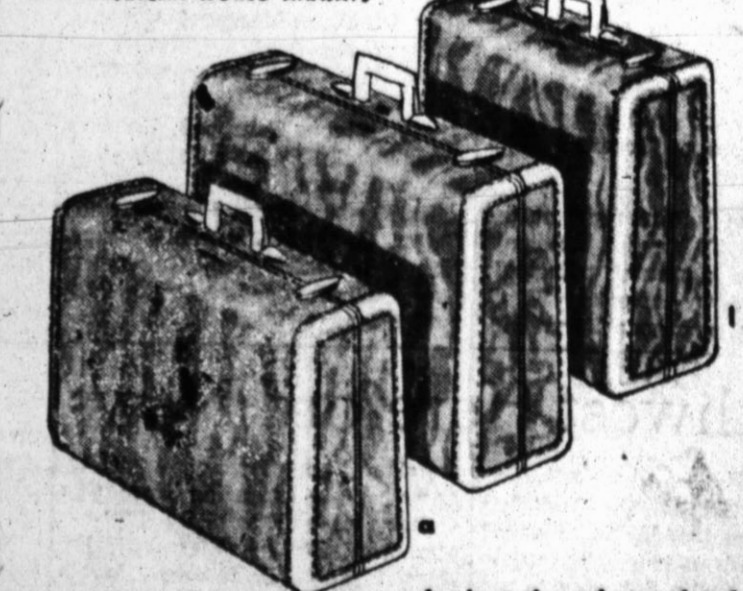
the graduation gift that wins top honors

Samsonite Luggage

Samsonite will outlast almost any other gift you might give a graduate! And it KEEPS its rare good looks for years.

Samsonite is strong enough to stand on; has a wonder covering that wipes clean with a damp cloth; packs MORE clothes and keeps them wrinkle-free.

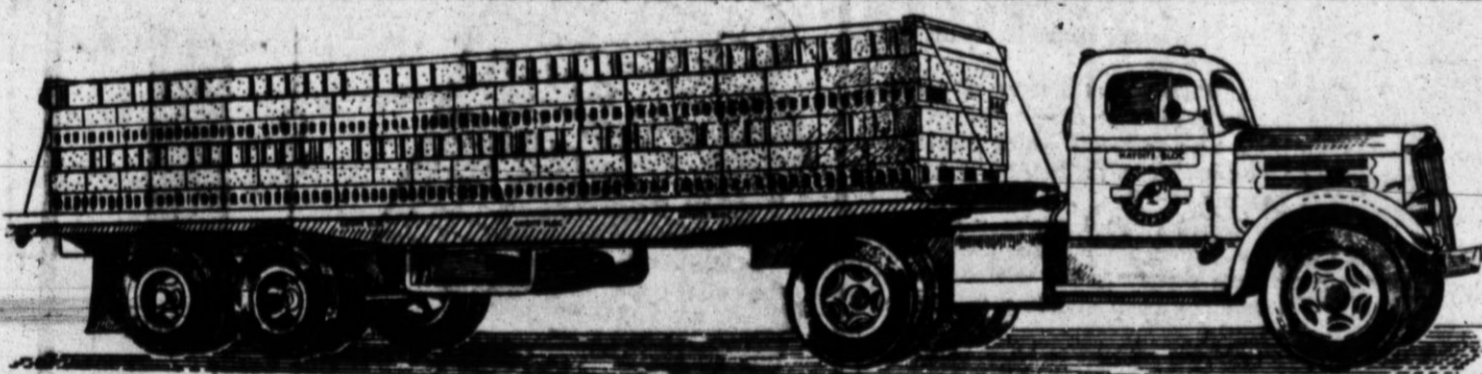
Styles for men and women . . . in these smart, exclusive colors: Colorado Brown, Admiral Blue, Saddle Tan, Bermuda Green (women's only), and Natural Rawhide finish.



Look at these low prices!
a. Men's Quick-Tripper, \$19.50
b. O'Nite (Convertible), \$22.50
c. Ladies' Wardrobe, \$25.00
d. Men's Two-Suiter, \$25.00
All prices subject to existing taxes.

Strong enough to stand on!

RUTHERFORD & CO.



Dependable BUILDING MATERIAL!

HAYDITE BLOCS

Are GUARANTEED TO BE

VERMIN PROOF - TERMITE PROOF - RODENT PROOF

Mr. Farmer . . . here's the building material you've been looking for to build those farm barns and graneries. Haydite Blocs are economical to use . . . sturdy and dependable, plus being Vermin, Termite and Rodent Proof. See the friendly folks at Crowe-Gulde Cement Co. today . . . get an estimate on the cost of YOUR PARTICULAR FARM BUILDING NEEDS.



Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST

RARIN'

TO GO . . . To

Work For You!

that's



PHILLIPS "66"

New

FLITE FUEL

and TROP-ARTIC OIL

from

Kirksey "66" Service

WASHING & GREASING A SPECIALTY

Intersection Highways 51 and Harrison

Phone 266



Hereford Seniors 1954



HOWARD GAULT, president of the school board, will present diplomas to 95 seniors in commencement exercises to be conducted in the High School auditorium Friday night at 8 o'clock. The above picture shows the graduating group of 1954 Seniors of Hereford High School.

Listed from left to right at the top are: Don T. Martin, principal; Pat Sullivan assistant principal; Mrs. Fay Lowry, sponsor; W. C. Quattlebaum, sponsor; Terry Mc-

Right, president; Johnny McIver, vice president; Lu Durham, secretary; Joe Streun, treasurer; Everett Allen and Margaret Alston.

Second row from left: Ralph Atchley, Ray Axe, Sue Barnard, Norman Bartlett, Gail Biggers, James Brady, Eugene Campbell, Kenneth Carmichael, Donna Cayler and Patsy Childers.

Third row; Virgil Cocanougher, Delton Cochran, Jimmie Cramer, Nancy Crawford, Betty Culppepper, Logan Cummings, Lee Drake, Marjory Durham, Neldean Flowers, and

Fourth row; Gracie Fotheringham, Ardella Frerich, Gayle Gault, Norma Grace Gray, Martha Heard, Jane Houston, Velma Irwin, Patsy Jackson, Carroll Jones and Frank Jones. Pictured in the center is George L. Graham, superintendent of schools.

Fifth row; Lajean Latham, Marilyn Legg, Marian Lomenick, Melvin Lomenick, Nan Longbottom, Bill Lookingbill, Lohman Lookingbill, Margaret McDonald, Robert Miller and Donald Moore.

Sixth row; Dixie Neal, Patrick Needham, Pat Newell, Joel Newman, Jimmie Northcutt, Sue Osburn, Tom Parker, Nancy Patterson, Christine Payne and Don Phifer.

Seventh row; Margaret Phillips, Nelson Pierce, Earleen Plank, Anita Ponder, Janell Price, Charles Quattlebaum, Lotus Root, LeRoy Rudd, Doris Russell and Robert Schroeter.

Eighth row; Aubrey Self, Peggy Sewell, Gordon Shaffer, Phillip Sharp, David Sims, J. W. Sirkel,

Ginger Smith, June Marian Smith, Nancy Jean Smith and Treva Smith.

Ninth row; E. W. Solomon, Anna Jo Southall, Myra Jo Sowell, Wynogene Sowell, David Stanton, Mary Ruth Strange, G. W. Suggs, Dorothy Thomas, Tony Urbanczyk, and Dorothy Veigel.

Tenth row; Rita Vinton, DuWayne Wallace, Kenneth West, Melrose Whitfield, Cecilia Wilkins, Lanny Wilkins, Jo Williams, Wanda Wimberly, Lewis Womble and Tommy Woodford.

Summerfield News

By Ann Lookingbill

Bette and Linda Noland attended a party given for the seventh grade pupils last Friday night at the club house. It was sponsored by the mothers.

O. L. Carter of Lubbock spent last week with his son and family, Mr. and Mrs. L. F. Carter.

Those having dinner in the home of Mr. and Mrs. Henry Kuper Sunday were: Mr. and Mrs. Philip Acker of Nazareth, Mr. and Mrs. Herman Acker and children of Dimmitt, Mrs. Bob Ellison and children of Amarillo, Miss Clara Acker, Mr. and Mrs. L. J. Kuper and Walter Kuper and family, all of Hereford, and Mrs. James Gallagher of Olton.

Mr. and Mrs. L. J. Counselman were in Amarillo Sunday to spend the day with their daughter, Mr. and Mrs. R. Hatcher and family.

Mr. and Mrs. Jack Clark, Jackie and Janice were visiting Jack's nephews Sunday. They visited Mr. and Mrs. Harold Cowan and family of Muleshoe and Mr. and Mrs. Charles Cowan and family of Littlefield.

Having dinner in the home of Mrs. J. A. Noland Sunday were Mr. and Mrs. Joe Story and family, Mr. and Mrs. Mack Noland and family of Hereford, Mr. and Mrs. Jewel Plunk and baby of Hobbs, N. M., Mr. and Mrs. J. B. Noland and family, Mr. and Mrs. Charlie Noland and Bette and Mr. and Mrs. L. B. Lookingbill and family.

Mr. and Mrs. J. M. Wright and Joe accompanied by Mrs. Wright's mother and sister, Mrs. H. J. Winkle and Mrs. Willie Waggoner, of Dimmitt visited in the home of a niece and nephew, Mr. and Mrs. Tommy Winkle, in Abilene recently. While there other relatives came to visit and took Mrs. H. J. Winkle to visit a son and family, the A. T. Winkles.

Sandra Story of Hereford and Linda Kay Noland spent Sunday afternoon with Bette Jean Noland.

Rudine Rule was hostess to a recreation party recently. Several guests from Hereford were present.

Charlie and Mack Noland and E. W. Hobson were among those who attended the Shriner's Ceremony in Amarillo Saturday.

Mrs. Rubye Cook of Dimmitt spent Saturday with her sister, Mrs. J. M. Wright.

Mr. and Mrs. L. H. Lookingbill Sr., Mr. and Mrs. L. B. Lookingbill and Ann ate supper with Mr. and Mrs. Bradley Lookingbill and family in Plainview Thursday night, honoring Debbie's third birthday. Debbie returned home with her grandparents, the L. B. Lookingbills, to spend the weekend.

Mr. and Mrs. Morris Nance of Plainview spent Friday night with his sister, Mrs. J. A. Noland. They also visited other relatives while here.

The young people's BTU Class held a game party last Friday night in the home of their sponsors, Mr. and Mrs. Roy Botkin. The evening was spent playing outside games. Later refreshments of home made ice cream and cake were served to Wayne and Donald Walsor, Jamie Clearman, Rev. and Mrs. Don Larkin, Shirley DeLozier, Charlene Lee, Joe and Gene Streun Bill, Ann and Fred Lookingbill, Finas Botkin, David Sims and the host and hostess, Mr. and Mrs. Roy Botkin.

Mr. and Mrs. Doc Galloway of Truth or Consequences, N. M., spent the weekend visiting with the Ky Lawrence and J. B. Noland.

Mr. and Mrs. Delbert Bainum, Gwendie, Craig and Connie visited with friends in Elkhart, Kan., from Wednesday through Saturday. They visited Mr. and Mrs. Jack McCrary.

Mr. and Mrs. Travis Keelin and four boys and Miss Sylvia Ann Bradstreet spent Monday night and Tuesday with Rev. and Mrs. Don Larkin. Mrs. Keelin and Sylvia are sisters of Mrs. Larkin. Sylvia Ann stayed to visit with the Larkins for awhile.

Mrs. Wayne Lee and children, who have been visiting her parents, Mr. and Mrs. L. F. Carter, as well as the Lee family, left Thursday morning with the preacher from Springlake who was going to Phoenix, Ariz. She was planning to leave Friday morning by train.

Mrs. Kenneth Christie, Jimmy and Valorie and Mrs. Billy Frank Vandell were in Lubbock Wednesday buying cotton seed. Coming by Plainview, they visited Mrs. Christie's mother, who has been in the hospital again.

The farmers are really busy after the rain. Some planting, others making preparations for planting.

Sandra Story of Hereford spent the past weekend with her grandmother, Mrs. J. A. Noland.

Mr. and Mrs. Henry Kuper and family were in Amarillo Saturday to attend the Air Show.

Mrs. Lee Curry left early Monday morning with Billy Patton and Mrs. Ida Ricketts of Hereford for Fort Worth, where she will spend the week with her daughter and family, Mr. and Mrs. Pat Morse.

Mrs. Ray Johnson went by plane last Monday to take her grandson David Hansen to Malden Air Force Base, Mo., where Pete has been transferred. She left there this Monday to come to Commerce to visit Mr. Johnson's brother and wife, Mr. and Mrs. Elton Johnson. Later she went on to Bainesville to visit her parents, Mr. and Mrs. R. J. Smith.

Those having dinner in the L. F. Carter home Sunday were: Mrs. Wayne Lee, Terry, Connie and Ronnie of Phoenix, Ariz., Mr. and Mrs. Lester Carter and girls of Amarillo, Mrs. Genelle Hennen and Becky, Mr. and Mrs. L. F. Carter, Dale and Wesley. This was the first time Mrs. Carter has had all her family together in several years.

Mr. and Mrs. Luther Foust and boys of Plainview spent Sunday in the home of her aunt and family, Mr. and Mrs. Lee Curry.

READ THE BRAND CLASSIFIEDS

Famous First Quality

DAN RIVER

• WRINKL-SHED • HANDI-CUT

DRESS LENGTHS

- 3 to 5 Yard Handi-Cuts
- The Newest Patterns and colors
- For Dresses, Shirts, Blouses, Curtains Etc.
- 36 - 42 - 45 Inches Wide
- When You Buy This You Buy The Best
- Regular 79c to 1.19 Per Yard Values

2 YARDS FOR \$1

- Wrinkles Smooth Out Easily
- Needs No Starch Whatsoever
- Fast Drying Resists Soil
- Resistance to Spotting
- Retards Perspiration Odors

Also In Each Package A Dan River Sewing Help Booklet Plus A Sew in Dan River Garment Label

Anthony's
C. R. ANTHONY CO.

At The Movies

HIS MAJESTY O'KEEFE

Showing Sunday, Monday and Tuesday at the Star Theatre.

Starring Burt Lancaster, Joan Rice and Andre Mbrill.

Nothing has been spared to make this rousing South Sea Island adventure tale into a robust, full-blooded spectacle.

When a South Sea Island captain, Burt Lancaster, decides to try getting rich from a German held island and finds himself involved with one of the beautiful island girls, Joan Rice, one can hardly imagine what the outcome will be.

"His Majesty O'Keefe" was filmed on the Fiji Islands with the cooperation of the island people. Technicolor photography helps to make this an action picture packed with incident and thrills.

Q. How can I make linoleum last longer?

A. It will last longer if one is careful to wipe it dry after washing. This prevents water from getting underneath it and into the seams.

Q. How can I make good tea?

A. When making tea, always use fresh water. Never use the water that has been standing in the tea kettle.

Q. Should new rubber rings always be used when canning?

A. Yes, as it is false economy to use old ones. Rubber rings deteriorate, so new ones should be purchased at the canning season even though some were left over from last season.

Q. How can I save time when measuring dry and liquid ingredients?

A. The methodical housewife will have two measuring cups on hand, one for wet ingredients and one for dry. It will save much time.

Q. How can I clean woolen shawls?

A. Wash in warm soapsuds with which powdered borax is added. Rinse well and dry slowly.

Q. How can I keep fish from losing its shape while boiling?

A. Place a wire rack in the kettle in which the fish is to be boiled, place the fish carefully on the rack, and it will avoid the necessity of wrapping it in cheesecloth to retain its shape.

Q. How can I easily undo knots in children's shoe laces?

A. Keep a pair of tweezers in a convenient place for this purpose. It is much easier than using just the fingers.

Northwest Hereford News

By Mrs. R. C. Childers
Mr. and Mrs. J. O. Clark left Friday to go to Abilene to spend the night with relatives. Then they went on to Austin Saturday to get their son Leaton and Raymon Childers Jr., who are attending college there. They are planning a four day tour of south and east Texas and are coming back to Austin for Raymon to take a test Wednesday morning. They will return home Wednesday afternoon.

Pat Childers and the girls sextet sang at the First Christian Church Thursday night for the "Family Nite" supper.

standing than there were sitting. Among those attending from this vicinity were: Mrs. Paul Corbett, Mrs. J. V. Walker, Mrs. Earl De Hart, Mrs. C. S. Barclay, Larry and David, Mrs. R. C. Childers, Mrs. Leona Packard, Mrs. J. T. Richardson and Mrs. Art Lewis.

Farmers in this vicinity are busy planting. Some are planting milo, others are planting cotton. Wednesday morning planes were spraying the onion and potato crops over this community. Some irrigation is being done. The first cutting of alfalfa will begin next week. There are some reports of the wheat being damaged by the late freeze. Pasture grasses are greening up

and cattle will have pasture for a few weeks. We could easily use more rain. Approximately two inches of moisture has been received in this vicinity during the month of May.

Mr. and Mrs. Burl French were callers at the R. C. Childers farm home Friday morning. They were on their way to their farm which is located six miles west and one mile north on Harrison.

Spanish conquistadors under Hernando Cortes explored most of Mexico and what is now the U.S. Southwest nearly a century before the Pilgrims landed in New England.

Read The Classifieds

How Can I?

By Anne Ashley

Q. How can I remove lipstick stains?

A. If sponging with carbon tetrachloride does not remove lipstick stains from washable materials, try rubbing them with a greaseless grease such as white Vaseline jelly. Then sponge them again with carbon tetrachloride.

Q. How can I keep salad greens crisp and fresh?

A. They will keep crisp if prepared at least a half hour before needed and allowed to soak in cold water. They can be dried by shaking in a white basket or on a towel.

Q. How can I give iron to the canary?

A. Place a rusty nail in the canary's drinking water and it will supply the iron lost while the bird is molting.

Q. How can I get good results when sprinkling clothes?

A. The clothes will be more evenly dampened if a small brush or whisk broom is used to sprinkle water on them. Hotter water can be used and the clothes can be ironed much sooner.

DEAF SMITH COUNTY CHECKERBOARD NEWS

By Frank A. Gyles, Jr.
PACKARD MILLING CO.



C. J. Diller told me that he has 121, one year old Austr White Hens, and that they consistently lay 90 eggs plus daily. He's sold on Purina Lay Chow and home grain.

DOES THE INGREDIENT TAG TELL THE WHOLE STORY?

Should a farmer buy feed according to the ingredient tag? I'm often asked this. It's a mighty important question, and, thanks to the Purina Research Farm, I have the answer.



Three lots of pigs, uniform in size and weight at weaning, were fed to 5 1/2 months of age at the Purina Farm. Each lot was fed corn and a supplement. The supplements had identical ingredient tags, but the feeding results were different. One ration was a Purina ration, the other two were named Ration X and Y.

Hogs fed on Purina were ready for market at 165 days weighing 25 lbs. The Purina-fed hogs out-weighted those on Ration Y by 62 lbs., and those on Ration X by almost 20 lbs. This is proof that the ingredient tag doesn't tell the whole story!

Stopped by Harry Danforth's place, just south of town, the other day, and he has 130 W. Leghorn Pullets that are just 5 months old, and they are in over 10 percent production. These pullets were fed on Purina Startena and Growena. Harry has about 240 hens and pullets and keeps all of them in laying cages.

We can never say enough about the fine eggs that can be produced

in these modern laying cages. I could write several pages on why they are absolutely the finest eggs that can be produced, but the best way for you to find out is to pick up a dozen of these Purina Cage Eggs the next time you shop. They are guaranteed to please you or your money back.

BEAUTENA GROWING LIKE A WEED!

I'm getting a little jealous of Beautena. . . people used to come in the store and speak to me first. Now they come in and go right to Beautena's pen. Of course I can understand why. . . she is really a beauty!

COCKERELS FOR SALE

Ancille Greenway who works here at the Mill recently purchased several White Leghorn Pullets from a party, and thought that he had made quite a buy. However, it seems after a few weeks the Pullets temporary caponizing effect (which is produced by injecting a caponizing pill into the birds neck) wore off, and the Pullets turned out to be cockerels. This may open a new field of profits in the poultry industry.

HEALTH HINT



Purina Home Spray will solve a lot of your insect problems around the house. It kills flies, mosquitoes, gnats, clothes moths, roaches, ants, spiders, silverfish, fleas, and many others. Economical to use and very effective. Purina Home Spray now available in an aerosol bomb at our store.

Texans In Washington

By Tex Easley
AP Special Washington Service
Washington, April 23—Texans writing their congressmen on the subject are overwhelmingly against the sending of American troops to fight in Indo-China.

Spurred by Vice President Nixon's recent statement that United States forces might have to be sent into battle there if the French pull out, increasing numbers of Texans are making their views known to the lawmakers.

Sen. Price Daniel reports he is getting about 15 letters a day on the subject. Aides of Sen. Lyndon Johnson say he is receiving about the same volume.

The 22 Texas representatives individually aren't getting as many, but their mail is increasing.

Of all the mail from Texas on the subject, only three letters expressed outright support of sending U. S. forces into battle. One came from Dallas, one from a small South Texas town and one from Abilene. Names of the authors were withheld.

Typical of letters in opposition was one from H. J. Hamby of Laredo. In a letter to Daniel he said:

"I want to know what business we have in Indo-China backing into another 'police action.' What do I owe the French to dig up tax money to pay for their war? I am not aware we owe anything over there."

Two Tyler women jointly signed a letter to the senators in which they said:

"If you men have any say in sending our boys to Indo-China, for heaven's sake remember they are very precious to us.

"You send them over there to be mistreated by those heathens, when you can't kill them all and war is not going to stop communism and you know that."

Daniel said in a reply to one letter:

"I agree with you that our country must not become involved in another Korea and that we must not spread ourselves too thin in the Far East."

Johnson, writing constituents on the subject, said:

"It is impossible to exaggerate the seriousness of the situation. I do not know what action will be taken.

"I feel very strongly that any action, whatever its nature, must proceed with the full knowledge



"JUBILEE TRAIL" (2E)

FORREST TUCKER is shown in one of the action scenes from "Jubilee Trail," his newest picture, which will be screened here Friday and Saturday at the Star Theatre. Tucker is also scheduled for a series of personal appearances in connection with the earlier screen of "California Passage" on both days. He will also judge the queen contest at the Star Theatre Friday immediately following the parade.

and consent of the American people.

"Like all other Americans, I hope and pray there will be no decision which takes our fellow-Americans through the valley of the shadow of death."

Around the Capital:

William P. Hughes, finance and budget officer of the International Boundary and Water Commission, headquartered in El Paso, may soon be promoted to an unusual diplomatic post.

He has been offered the job of directing the planning and construction of U. S. embassies throughout the world. Presumably he would work out of Washington, traveling to the various foreign capitals as the need arose for new embassy buildings.

Hughes was here recently with Joseph Friedkin, engineer for the IBWC, to ask the Senate Appropriations Committee to restore \$200,000 which the House cut from the \$500,000 figure recommended in the President's budget for planning work on the proposed Diablo Dam across the Rio Grande near Del Rio.

They told the committee, which won't act on the matter until mid-May, that the cut would slow the project by a year.

Watson W. Wise, Tyler oil man and a member of Gov. Shivers' Latin-American Good Neighbor Commission, was a guest of President Eisenhower aboard the Pre-

sident's private plane when the latter flew to Kentucky for speeches April 23.

The invitation came about because of Wise's long and close friendship with Sen. Cooper (R-Ky), a Yale classmate. Cooper helped arrange the President's appearances in Kentucky and was authorized to invite a friend to accompany them.

Population of the world's continents, not counting Russia, is 207 people per acre in Europe, 122 in Asia, 23 in North America, 18 in Africa and 16 in South America.

The average U. S. dairy cow produces 5,447 pounds of milk a year.

France has an average of 14,500 fires a year and for some unexplained reason more of them occur on Tuesday than any other day.

France consumes the equivalent of 35 quarts of pure alcohol per person per year compared with 14.8 quarts in Italy and 9.5 quarts in England and the United States.

The homes of three former Presidents are preserved in New York State, Martin Van Buren, Franklin D. Roosevelt and Theodore Roosevelt.

Mineral production in Virginia is valued at 150 million dollars a year.

In 1870, the U. S. labor force was 14.9 per cent female and 85.2 per cent male compared to 27.5 per cent female and 72.5 per cent male in 1950.

The Dead Sea is about 1,300 feet below the Mediterranean, the elevation of the surface varying considerably according to conditions. The Roman empire did not maintain prisons for punishment but to

hold prisoners until trial or execution. When white men landed in what now is the United States they found the Indians cultivating corn, pumpkins, squash, tobacco, beans and

potatoes. The Crusades extended from 1096 to 1291. The United States produced about 513 billion kilowatts of electricity last year.

SPECIAL PURCHASE

Lovely
PLAIN OR PRINTED
NYLON
Spring and Summer Dresses

Easy to care for . . . Delightful to wear . . . 100% Nylon in lovely prints or solid colors. Choose from 3/4 step in or coat styles with wing or roll collars. Platter and jewel button trims. Patent and self belts. Plan now to see this glamorous collection at this low Anthony price. Sizes 12 to 20, 16 1/2 to 24 1/2.

REGULAR 5.90 VALUE

\$5

Ladies Sleeveless
WESTERN SHIRT
\$3.98



Have A New Home at The Old Address

Low Cost Solution to Crowded Living!

ADD A ROOM!

We'll help you put an end to family "growing pains" . . . and crowded doubling-up that deprives children and parents of privacy and comfort. Our home planning service will help design the added room you need . . . show you how it can be easily financed . . . and if you wish, arrange for a reliable contractor to do the work.

Why delay? Come in today - - and start enjoying your new comfortable, added room in a few weeks?

Congratulations and Best Wishes SENIORS of '54

When Remodeling or Repairing USE OUR **BUDGET PAY PLAN**

Carl McCaslin Lumber Co.
A Complete Building Service
1 Block East of the Courthouse Phone the Lumber Number 7

THE GREATEST AMERICAN DRAMA SINCE "GONE WITH THE WIND"!

MILLIONS OF READERS THRILLED TO IT AS A LITERARY GUILD SELECTION!

JUBILEE TRAIL
Gwen Bristow
Author of "The Heart of Texas" and "The Heart of the West"

JUBILEE TRAIL
TRUCOLOR BY CONSOLIDATED

starring
VERA RALSTON · JOAN LESLIE · FORREST TUCKER
JOHN RUSSELL · RAY MIDDLETON · PAT O'BRIEN
with **BUDDY BAER · JIM DAVIS · BARTON MacLANE**

Screenplay by Bruce Manning - Based on the Novel by Gwen Bristow - Associate Producer and Director Joseph Luman Kane

STAR

A REPUBLIC PICTURE
Republic Pictures Corporation
FRIDAY & SATURDAY
Starting After 3 P. M.
This is Forrest Tucker's Latest Picture



A COMBINATION RECITAL, featuring the students of Mrs. Buford Crosthwait and Mrs. Carl Mountz, with Merel Carmichael, a student of Mrs. A. J. Schroeter, took place Tuesday night at the First Baptist Church. Front row, from left are: Nancy Boardman, Sally Whiteside, Judy Bradley, Terry Smith, Bobby Jackson, an accordion student, and Grey Coombs. Second row, from left, are: Eddie Skypala, accordion student; Jimmy Bradley, Pamela Clay, Judy McGee and Sara Gillentine. Back row, from left are: Sandy Blyth, Charlie Smith, Mrs. B. Y. Crosthwait, Linda Smith, Sandra Roberson, Nancy Mawk, another accordion student, Charlotte Moore, Gayle Blyth and Anne Winger. (A. O. Thompson Photo)

New England Oranges small harvest of oranges. DOVER, N. H. —Charles Se-cus, a barber, undismayed by New England's cold climate, raised an orange tree in the window of his shop and is looking forward to a small harvest of oranges. The Cuckoo which lays its eggs in the nest of another species of bird to be raised shows remarkable variation in the type of eggs laid, many of them resembling those of the host birds. There are only about 100,000 cars and trucks in operation in the Republic of Indonesia.

The Staff of the Hereford Clinic EXTENDS GREETINGS To The PIONEERS

To enable the Staff to enjoy part of the festivities, the clinic will close on Thursday at 2:30 P.M. and at noon on Friday and Saturday.

For Doctor's Services
Call The
Deaf Smith County Hospital,
Phone 660

Read The Classifieds

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 - 5:00

Another Language
NEW LONDON, Conn. —A witness in Common pleas court referred to a "krak." The court stenographer, a recent import to Connecticut from Brooklyn, N. Y. cupped his ear and asked the witness to repeat. The stenographer finally got it — c-r-e-e-k. Amused, Judge Vine R. Parmelee said: "Haven't you gotten over that Brooklyn accent yet? We call it a 'krak' up here."

Sleep — With Guns
KUALA LUMPUR —One of a group of Vietnam information officers visiting Malaya on a study tour suffered sleepless nights here because he missed the sound of mortar fire in his hometown of Hanoi. Dinh Trinh Chich said he had learned the art of restful slumber despite the sound of gunfire.

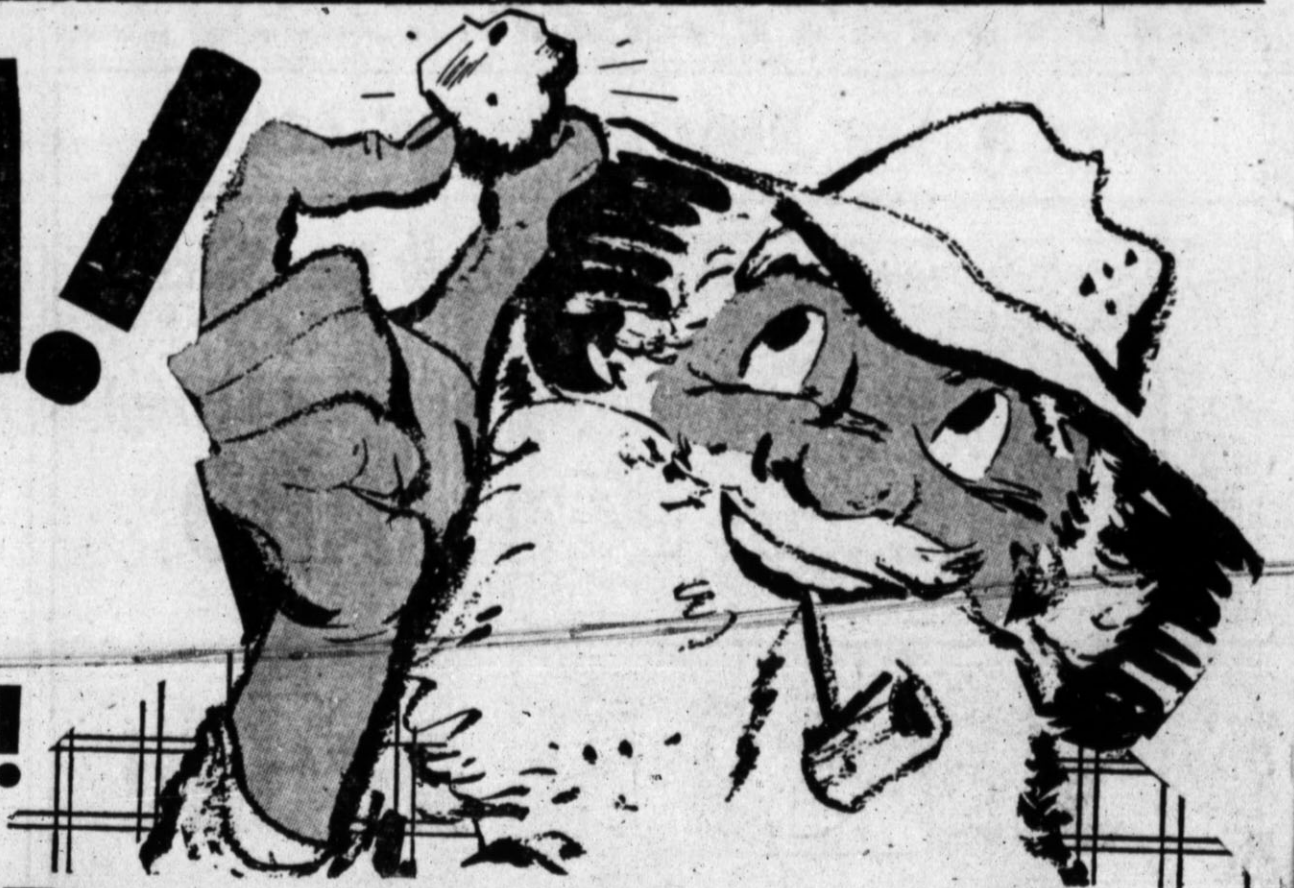
Doggy Robbery
SAN DIEGO, Calif. —Mah-

Whitsitt's hat shop was spic and span and ready for the first customer. When the door was opened a big Dalmatian dog slipped inside, snatched a stuffed poodle from the show window and then made his getaway. Startled clerks followed him for half a block but quit the chase when the Dalmatian had placed the poodle gently beside a tree and turned to defend his fuzzy friend against any attackers.

STRIKE IT RICH!

DURING FORD'S BIG "TOURNAMENT OF CHAMPIONS" CONTEST

NOW

 You Get "Better Than Ever" Trade-Ins
PLUS-Rockbottom Prices!

Check Our Low, Low Ford Bargain Prices!

SEE ONE OF THESE CLOSE - TRADING "PROSPECTORS"



Folks, you've got a treat in store for you when you see all the sparkling new Fords that we have on display, and YOU'LL sparkle when you hear the trade-in allowance that we'll give you on your old car. COME ON DOWN . . . we've got our tradin' clothes on.

WORTH MORE When You Buy It! Worth MORE WHEN YOU SELL IT!

TWO CONVENIENT LOCATIONS — 2nd at Sampson and W. Highway 60 — OPEN 'TIL 9: P. M. at W. Highway 60 LOCATION!

Hereford Motor Company

2nd at Sampson

Buran Scott—Owner

Phone 39



L'ALLEGRA STUDY CLUB officers were installed Thursday. Front row, from left are: Mrs. Jack Brown, Mrs. F. C. Glendenning, Mrs. Wayne Thomas and Mrs. Hilton Higgins. Back row, from left: Mrs. L. H. Lookingbill Jr., Mrs. James Edmonson, Mrs. Walter London Jr., and Mrs. J. W. Robinson. (Staff Photo)

Messenger—Benson Rites Held Recently In Dallas

Mr. and Mrs. Hardy M. Benson Jr., are now living at 3104 Fondren Drive, in Dallas following their marriage there on April 30.

Mrs. Benson was Mrs. Joann Messenger before her marriage in the chapel of the East Side Christian Church. She is the daughter of Mr. and Mrs. William Rehwinkel of Coppell. Mr. Benson was born and reared near Hereford. He is the son of Mr. and Mrs. H. M. Benson, Sr., of Hereford.

The altar was banked with greenery and arrangements of white gladioli, stock and Calla lilies. Tall wedding tapers burned in seven-branched candelabra. Rev. Norman Connor of Carrollton officiated at the double-ring service.

Dr. Elsworth organist, provided the nuptial music, playing a medley of wedding music and the traditional wedding marches.

The bride's attendants were her sister, Miss Karla Rehwinkel of Dallas, and Mrs. Harold Smith of Houston. Miss Rehwinkel wore a toast-colored linen suit with a corsage of green orchids. Mrs. Smith wore a cocoa brown suit with a corsage of yellow orchids.

The bride's mother wore a cream linen suit with white carnation corsage and Mrs. Benson, the bridegroom's mother, chose a navy suit and a pink carnation corsage.

Clarence Elmore, classmate of the bridegroom at Texas Tech, served as best man. Leon Holsopple was groomsmen.

The bride was attractive in a princess style gown of aqua shantung made with a deep "V" neckline, short sleeves, and wide cummerbund. She wore a flower trimmed half-hat and carried a white prayer book, topped with a white orchid surrounded with carnations and valley lilies.

Following the wedding ceremony, the parents of the bride hosted a dinner at the Italian Village where a three-tiered wedding cake was featured. The honeymoon was spent at Lake Murray in Oklahoma.



MR. AND MRS. HARDY BENSON JR.

Landscaping Shown At South Hereford HD

Mrs. Clara Shore presented a demonstration of landscaping at the South Hereford Home Demonstration Club meeting Tuesday afternoon in the home of Mrs. W. A. Goettsch.

Recreation was directed by Mrs. S. S. Williams. Argen Draper, CHDA, gave a talk on "Making The Water Supply Safe."

Those attending the meeting were Mesdames A. C. Flowers, Argen Draper, John Draper, Clarence Hollabaugh, Clara Shore, Ellison Craig, Ronald Matthews, S. S. Williams and the hostess.

Clarence Beauford Jr., son of Mr. and Mrs. Clarence Beauford Sr., 200 Lawton, was among 17 new members initiated into Beta Upsilon Chapter of Delta Sigma Pi of Texas Tech at its annual spring banquet, held at the Caprock Hotel May 16.

Buffet Luncheon Closes L'Allegra Club Season

A buffet luncheon Thursday in the home of Mrs. Francis Hill closed L'Allegra Study Club activities for the year.

Places were marked by pansies, Roses, the club flower, and yellow iris predominated in table arrangements.

Following the luncheon, Mrs. J. W. Barnett, retiring president, conducted an installation ceremony for new officers, using the double flowered peony as a symbol of the close working unit of the club officers. She stressed the part each petal plays in the beauty of the flower, suggesting the importance of each officer's duties, in relation to carrying out the year's work. Officers assuming duties in the

service were Mrs. Hilton Higgins, president; Mrs. J. W. Robinson Jr., vice president; Mrs. Walter London Jr., recording secretary; Mrs. F. C. Glendenning, corresponding secretary; Mrs. Wayne Thomas, treasurer; Mrs. Jack Brown, parliamentarian; Mrs. James Edmonson, historian and Mrs. L. H. Lookingbill Jr., reporter.

The new president appointed committees for the coming year. They include: Year book — Mrs. J. W. Robinson Jr., Mrs. George McLean and Mrs. Bill Waldrep; Finance — Mrs. J. W. Barnett, Mrs. Wayne Thomas and Mrs. Richard Ireland; Cheer — Mrs. (Continued on Page 2)

La Madre Mia Officers Are Installed Monday

Mrs. Louis Beckman, retiring president of La Madre Mia Study Club, conducted an installation service for new officers at a "close of the season" dinner party held at the Western Wheel Inn Monday evening.

Officers installed were Mrs. Dean Herring, president; Mrs. R. V. Hale, vice president; Mrs. Don Fudge, secretary; Mrs. Calvin Goodin, treasurer; Mrs. Dennis Lomas, parliamentarian; Mrs. Eugene Sparks, historian; Mrs. Vernon Wilson, reporter.

Following the installation service the new president conducted a business meeting and appointed committees for the coming year. They include: Yearbook — Mrs. Carroll Goss, Mrs. Glenn Hopson and Mrs. Louis Beckman; Finance — Mrs. Calvin Goodin, Mrs. Hershel Miller and Mrs. Stanley Phillip; Social — Mrs. Troys Riddle, Mrs. Joe Lyons and Mrs. Bobby Owen; Courtesy — Mrs. Arthur Tinsley, Mrs. Ogle Riddle and Mrs. Glenn Wilson.

Attending the closing session were Mesdames Dennis Lomas, Joe Lyons, Louis Beckman, Don Fudge, Carroll Goss, Dean Herring, Glenn Hopson, Hershel Miller, Bobby Owen, Troys Riddle, Eugene Sparks, Arthur Tinsley, Glen Wilson, Vernon Wilson, Ogle Riddle and Calvin Goodin.

Les Meres Study Club Installs New Officers

New officers for the Les Meres Study Club were installed in an impressive candle lighting service at the club's closing dinner held at the Western Wheel Inn recently.

Mrs. W. D. Jones, retiring president, conducted the installation rites, lighting a candle for the club group. As duties of officers were read Mrs. Spicer Gripp pinned a corsage on each officer, who completed her part of the service by lighting a candle in pledge of her service for the coming year.

Those assuming duties for the 1954-55 season were Mrs. Leo Hoffman, president; Mrs. W. N. Reiger, vice president; Mrs. J. E. McCathern Jr., secretary; Mrs. Glenn Gripp, treasurer; Mrs. E. D. Hopson, reporter and historian; Mrs. Johnie Horn, parliamentarian; and Mrs. Howard Gore, council delegate.

Following the installation rites Pollyanna names were drawn for the summer, with secret Pollyannas to be disclosed at the first fall meeting.

Others attending the final meeting were Mesdames Elvin Wilson, Bill Simpson, Joe Deavenport, Henry Vicari, Delmo Williams, Dick Gholson, and Eugene Noel.

Former Residents Honored With Parties

Mrs. Knox Kinard of Pampa and Mrs. W. A. Teter of Woodward, Okla., both former Hereford residents, were entertained at two informal parties the past weekend when they were guests in the Lee Benefield and J. A. Pitman homes.

Mrs. Benefield entertained with an informal bridge party Saturday

afternoon with three tables of players making up the party. Score awards went to Mrs. Kinard, Mrs. Grant Fuller and Mrs. H. K. Fox.

Attending the party were Mesdames J. H. Pitman, J. A. Pitman, Kellar Muse, H. D. Fox, W.

A. Teter, Knox Kinard, C. S. Gunter, J. D. Neill, Jack Bradley, Grant Fuller and the hostess.

On Monday Mrs. J. A. Pitman entertained for the out-of-town visitors with a luncheon given at the Tynes Party House, followed by a bridge session at the Pitman home. There were five tables of players.

Flower Contest Held At Camp Fire Meet

Mrs. O. H. Herring conducted a flower contest at the Wakita Camp Fire meeting held at the Camp Fire Hut Wednesday afternoon. The girls were divided into two groups with Nona Marie Strange as captain of the Rose team and Donna Witherspoon as captain of the carnation team. The Rose team won the contest. Mrs. Herring presented each girl with a plant for her garden.

Those present were Jane Bookout, Ann Caraway, Lovella Finley, Linda Hair, Karolyn Kirby, Melba Gay Lawrence, Carol Ann Newell. (Continued on Page 2)

Music Club Plans Next Year's Work

Memory books served as place cards at the annual closing luncheon of the Music Study Club Monday at the Jaycee Clubhouse.

Tables were decorated with iris and peonies with the flowers combined to back a treble clef in styrofoam at the head table. Tables formed a square and larkspur and pink roses adorned the side tables.

Following the luncheon, Mrs. H. A. Close presided over a final business session, at which final reports were given. Mrs. A. O. Thompson

gave an account of her trip to Austin on April 21-24, to attend the Texas Federation of Music Clubs convention.

Plans for next year's work were discussed by Mrs. J. C. McCracken, yearbook chairman.

Members in attendance were: Mesdames J. R. Allison, Bill Bradley, W. T. Carmichael, H. A. Close, Steve Clements, Ellis Coombes, B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, H. K. Fox, Bob Law. (Continued on Page 2)



LA MADRE MIA CLUB installed new officers at their meeting Monday night at Western Wheel Inn. Front row, from left, are: Mrs. Vernon Wilson, reporter and Mrs. Eugene Sparks, historian. Back row, from left are: Mrs. Dennis Lomas, parliamentarian; Mrs. Calvin Goodin, treasurer; Mrs. Don Fudge, secretary; and Mrs. Dean Herring, president.



NEW OFFICERS of the Les Meres Study Club were installed the night of May 14 by Mrs. W. D. Jones, retiring president. The new officers are, from left: Mrs. Elvin Wilson, proxy for Mrs. Earl Hopson, reporter-historian; Mrs. Howard Gore, Federation delegate; Mrs. Johnny Horn, parliamentarian; Mrs. Glenn Gripp, treasurer; Mrs. Leo Hoffman, president; Mrs. W. M. Reiger, vice president; Mrs. J. E. McCathern Jr., secretary; and Mrs. Jones. (Staff Photo)

THE SUNDAY BRAND

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas., Sunday, May 23, 1954

SECTION TWO

WSCS Holds Pledge Day Services Wednesday

Annual Pledge Day services and a tea were held Wednesday afternoon by the Women's Society of Christian Service of the First Methodist Church.

The pledge service was held at the church with Mrs. S. L. Easley giving the opening prayer.

The program, "Realizing the Kingdom" was presented by Mrs. Lee Benefield and Mrs. Paul Conaway. Mrs. A. M. Hare entertained with a vocal solo, "O Brother Man Enfold Thy Brother."

Mrs. Leroy Aven was presented with a life membership. Mrs. Homer Brumley made the presentation.

Tea in Dunnam Home Following the service at the church a tea was held in the home of Rev. and Mrs. S. M. Dunnam.

Mrs. Jim Black was in charge of decorations.

The refreshment table was laid with pink linen and centered with

Monthly Social Session Held By Win One Class

Win One Class of the First Methodist Church held its monthly social session in Ward Hall Tuesday afternoon with Mesdames Clyde Coconougher, F. M. Faulkner, C. F. Davis and J. D. Miller serving as hostesses.

The president, Mrs. C. C. Bowman, opened the meeting and Mrs. D. H. Bryant gave the devotional lesson on "A Tribute to Mother."

Reports of class projects were heard and Mrs. J. F. Ward reported on the progress made toward the purchase of a piano for the new educational building.

Members attending were Mesdames J. E. Beyer, D. H. Bryant, F. M. Faulkner, E. J. Hudson, Ray Hershey, E. W. Harrison, Pearl Bergin, H. M. Benefield, C. F. Davis, J. D. Miller, Laura Thomas, Andy Thomas, J. B. Jones, I. H. Spratt, A. C. Pierce, J. F. Ward, Wm. McGehee, W. A. Gearm, G. H. Whitaker and Fred Millard.

an arrangement of white peonies and gladioli accented with a madonna figurine.

Mrs. Lee Benefield and Mrs. Colby Conkright presided. Others assisting in the dining room were Mesdames Gib Brown, F. C. Glendinning, Grant Hanna, Wayne Newsom, Richard Winget, and Earl Plank. Approximately 75 attended.

Westway News

By Combs and Sauley

There were 84 present Sunday at Sunday School. Rev. D. Evans of Amarillo filled the pulpit. Teddy Alsop of Amarillo was a visitor.

Mrs. V. Skypala accompanied her son and family. Mr. and Mrs. Elwood Skypala and Carol to South Texas. They will go to Rosenberg, Galveston, Houston and Scheinburg where they will visit Mrs. Skypala's brother, Joe Michalek. Before returning they plan to visit in Huntrill.

Mr. and Mrs. C. A. Sauley went to Amarillo Thursday where Mrs. Sauley will enter the North West Texas Hospital to undergo surgery on her index finger, which she fell on and cut last November.

Mrs. Richard Godwin and son, Richard Jr., of Dallas were honored with a coffee Tuesday morning in the Paul Rudd Home. Mrs. Paul Rudd and Mrs. Kenneth Rudd were hostesses.

Mrs. Godwin formerly lived in this community. Those attending were Mrs. G. C. Merritt, Mrs. C. A. Sauley, Mrs. Joe Landers, Mrs. Johnnie Townsend and Terrie, Mrs. George Turrentine, Janice and Carol, Mrs. Leo Ohlig, Mrs. Phillip Miller, Mrs. W. W. Cummings, and

Mrs. Bobby Jones and Gwyn. Also Mrs. Joe Wagoner, Elvin Wilson, Darlene and Diana, Mrs. Bess Werner, Mrs. Marlin Pierce and Deborah, Mrs. Clarence Morrison and Judith, Mrs. Jimmie Thomas and Debbie, Mrs. B. E. Northcutt and Sue, Mrs. R. L. Wilson, Mrs. Elmer Combs, Mrs. Bill Stanford, Karen Sue and David, Mrs. Larry Odell of Amarillo, Mrs. Kenneth Rudd, Teresa and Susan, Mrs. Ruby Welch and Mrs. Paul Rudd.

Mr. and Mrs. Godwin and Richard Jr., left Thursday to return to their home at Dallas. Enroute they will visit Mr. and Mrs. Bert Garrison at Kress.

Several ladies from this community attended the cooking school at Hotel Jim Hill Thursday.

Mr. and Mrs. Joe Wagoner went to Groom Wednesday to be with Joe's brother, Vick, who underwent an emergency operation there on Wednesday.

Westway ball players went to Bovina Sunday afternoon for a ball game. The Bovina boys beat the Westway players by one point.

Personals

Miss Mollie Bettis, daughter of Mr. and Mrs. M. A. Bettis, 222 Avenue H., has won new honors in the spring elections at Mary Hardin-Baylor College. Recently elected treasurer of Royal Academia literary society, Miss Bettis has just accepted appointment to the faculty - student Board of Directors of The Bells, the student newspaper. Earlier this spring she was elected chairman of her residence hall, an office of the Student Government Association. She is also active in the campus Young Woman's Auxiliary.

Legal Notice

NOTICE I will not be responsible for any debts other than those made by myself. Hugh M. Smith, Capt. USAF.

S-48-3c.

The Passing Scene by Irwin Caplan



"There's still nothing wrong with the old reflexes. Notice the neat way I avoided that junkie in the car back there?"

School Lunch Menu

(The following menus for May 24-28 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY Meat Balls... Tomato Sauce Mashed Potatoes... Spring Salad Bread... Butter... Milk Pineapple Cobbler

TUESDAY Irish Stew

Buttered Green Beans Fruit Salad... Cranberry Sauce Hot Rolls... Butter... Milk Ice Cream Sticks

WEDNESDAY Hamburger... Buns Sliced Tomatoes... Lettuce Onions... Pickles... Mustard Sliced Pineapple... Milk Oatmeal Cookies

THURSDAY Beef Sandwiches... Cheese Sticks Potato Salad... Sliced Tomatoes Carrot Sticks Fruit Cobbler... Milk

READ THE CLASSIFIEDS

Flower....

(Continued from Page 1) Linda Kay Noland, Marcella Ogden, June Owen, Betty Paetzold, Linda Russell, Nona Marie Strange Sylvia Wiman, Donna Witherspoon, Virginia Witherspoon, the leader, Mrs. H. H. Caraway and Mrs. Herling.

Music....

(Continued from Page 1) rence, Ed Line, J. C. McCracken, C. J. Mountz, J. D. Neill, C. W. Parker, T. W. Roberson, A. J. Schroeter, W. J. Stanford, A. O. Thompson, S. M. Dunnam, Howard Scott, J. H. Hinds, Glenn Snyder, R. P. Coneway, S. O. Wilson and Jeff Gilbreath, and Misses Frances Dameron and Mattie Mae Swisher.

Buffet....

(Continued from Page 1) V. C. Hopper and Mrs. Donald Henslee.

A short business session was held during which plans for next year's activities were discussed and members decided to hold one summer meeting, the time and place to be announced later.

Those attending were Mesdames Donald Henslee, J. W. Barnett, Darrell Blanton, Jack Brown, James Edmonson, F. C. Glendinning, Hilton Higgins, V. C. Hopper, Richard Ireland, Lee Kent, Wm. Lawrence, Walter London Jr., L. H. Lookingbill Jr., George McLean, Floyd Ross, J. W. Robinson Jr., Ed Line, Wayne Thomas and the hostess.

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY John H. Patten Wm. H. Patten All Forms of Insurance 213 N. Main St. Phone 50

Advertisement for Oldsmobile "ROCKET" Irrigation Engines. Includes image of a man with a hat and a bundle of wheat. Text: "Here you'll find power to spare for all your irrigation needs... OLDSMOBILE 'ROCKET' IRRIGATION ENGINES are reliable, and at a price you can afford to pay. Check today on the Oldsmobile 'ROCKET' IRRIGATION ENGINE. You'll be pleased with the results. Kinsey Motor Co. 12 Years Your Chevrolet-Oldsmobile Dealer 2nd at Schley Phone 740"

Advertisement for Philco Electric Range with the biggest WIDEST OVEN in any full-size 40" range! Features: Easier to see into! Easier to reach into! Easier to use! Includes image of the Philco Electric Range 449. Text: "Here at last is the wide oven you have always wanted... the easy-to-use oven with more front shelf space... the roomy oven you can reach into safely... the perfect baking oven with extra capacity. It's the wonderful new Philco 'Dream Oven', and it's yours only in the 1954 Philco Electric Range... another great first for you from Philco! HOLD MORE! BETTER BAKING! GREATER ECONOMY! Plus these exclusive Philco features! COLOR-STYLING... BROIL-UNDER-GLASS... 2-SPEED JIFFY GRIDDLE... Hereford Furniture Company Corner 4th & Main Phone 823"

Advertisement for Philco Electric Range featuring Mrs. Bob Kimbrough. Text: "Mrs. Bob Kimbrough of Cone, Texas... LIKES THE AUTOMATIC FAST COOKING HER ELECTRIC RANGE GIVES HER! 1. Says Mrs. Kimbrough, 'I like the automatic feature of my electric oven. I put meats in to roast, then we go out and when we get back, our meal is ready to eat.' 2. About storage space, Mrs. Kimbrough says, 'My range has three big storage drawers. In these I keep all my pots, pans and cooking dishes. Even so, there's room for more.' 3. Mr. Kimbrough listens with interest as his wife tells him how 'electric cooking is faster than the old way I used to cook.' You, too, will find this feature when you switch to electric cooking. 4. The easy-to-use controls on an electric range delight Mrs. Kimbrough as she says, 'I find the controls are so easy to use and I always can be sure of getting the right heat for a particular cooking job.' YOU, TOO, CAN FIND THE FEATURE AND WIN AN ELECTRIC RANGE, FREE!!! To the right, is the sign of the Reddy Kilowatt Dealer. By this sign on his window you know you are getting the best in appliances. Yes, this is where you get your entry blank which may win a beautiful new electric range for you. SOUTHWESTERN PUBLIC SERVICE COMPANY"

Cannes Property Priced For Rich

By Mrs. Cecile B. Eubanks
Rome, Italy
May 7, 1954

(Editor's note — Mrs. Eubanks is making an extended tour through Europe and plans to go on later to the Middle East before returning to Hereford.)

I took notes but only just now stopped long enough to get this stuff written. Seem to be going someplace, getting settled for the night or just walked out and too tired to do anything.

Some day I'll back track and send in some ideas I got while moving around Paris, Avignon, Florence, Pisa and Rome.

Leave for Naples, Pompeii, Sorrento, Amalfi and Isle of Capri Sunday. Back here Wednesday. To Trieste by air Thursday—13th I believe. I've lost track of time and make plans only a few days ahead. I change them so often!

Hope to get to Spain in October or perhaps September and go to Balearic Islands and stay for awhile with a typewriter for company. Am told it is cheap to live there!

On the Mediterranean Coast

Today for the first time I saw the Mediterranean. Not the deep blue sea of travel folders and romance. Just a mass of sullen, restless water that reflected leaden skies and made it an oily, dirty dishwater gray.

No sun to sparkle in the water. No sun to reflect against the fabulously expensive pink, yellow, salmon and terracottavillas and turn them miraculously into gold.

Just overcast skies and what in California would be called "fog" and in my home town would be hailed joyously as a slow, steady,

soaking rain. But as a rose by any other name smells just as sweet, a downpour is just as wet regardless of the locality in which it falls. And as cold.

In case this leaves you with a distaste for the Cote d'Azur let me hasten to say that by the time we reached Cannes (just plain "can") the famed beauty of the place asserted itself as the sun came out as if for my special benefit. Villas as big as some of the castles I have recently visited, clung from flower hung cliffs far up the mountain sides. (they are just "hills" here so near the Alps) down to the water's edge. Wisteria hung over walls, lilacs peeped over them. Roses scrambled over gateways. Cypress trees pointed to the skies. Everywhere flowers of red, yellow, pink and rose, of blue and white and all the shades between hung on a background of green. And on the other side of the green. And on the other side of the bus in which I rode, the deep, blue, sparkling sea. Just as I had always expected it to be. Even when this cinemascop of shimmering, dazzling golden beauty faded one had only to look up at the panorama of color in the hillsides to be swept again into the realization of an almost unearthly beauty. It was more as if Hollywood had turned out a perfect setting for a society drama.

Too lovely to be true? Sounds like a lot of descriptive words but even a Roget's Thesaurus couldn't supply enough to over do the actual feeling the place generates when seen at its best.

Even on great rock masses that had been made into tiny islands by the ever gently restless sea, homes

were built. The hostess on the bus pointed out one island home just a few yards from the mainland and informed us it was for sale, for \$5,000,000. And if there was anybody aboard the bus from Texas she would let them know with whom to deal! Everybody over here thinks of "Oil" or "King's Ranch" when they think of Texas. I didn't say a word about where I lived. I didn't want to disabuse anyone's mind about my home state!

Every point of land held a villa. Every tiny terrace was a flower garden fit for dreams. In order to travel close to the shore around the coast almost to Rome, I chose riding the bus. The highway runs so close to the water's edge when the swells break and race along the sandy beach in foamy white lace it almost laps against the wheels. Only a tiny eight or ten inch high "curb" or miniature seawall was between the sea and the highway in places. In others we seemed to overhang the water.

As one curved around the semicircle that was the Mediterranean coast, it brought back the innervision I had of fairy-tale lands when I was picture-book age.

Then I forgot all about the loveliness above and below. A great big something swelled up and choked me with an emotion I did not know I possessed. A sort of patriotism. For riding at anchor just off shore was a hulk of battle-ship flying the American flag. I hadn't given it a thought before, but for more than a month I had been living under the French flag instead of my own. All at once that flag became a living reality. A protection and assurance of free-



B&P's PLAQUE for a district director was presented Monday night at the regular Business and Professional Women's Club to Miss Della Stagner by Mrs. Floyd Walton, president of the Hereford club. (Staff Photo)

dom of action as long as such action didn't injure or interfere with the freedom of my fellow countryman. You look at the Stars and stripes fluttering from the mast of an American ship when you haven't seen one in several weeks and you won't be human if you don't get a bit stirred up inside.

I had heard, of course, that the U. S. fleet was cruising the Mediterranean. In fact about 30 of our water-boys (sailors if you prefer) had been on tour and stopped at the same hotel I was staying in Paris. But until I saw that ship in a foreign port the knowledge didn't mean much. My impression of them had been mostly how young they are. How very young. More quickly than it took to write about it the ship was behind a rocky promontory and lost to sight, suddenly felt alone and empty, as if hollow inside.

Then I saw the fleet! At first just one large ship with several smaller ones floating alongside like mother duck and ducklings. Then suddenly there were so many I no longer tried to count them. A big flat-top cruiser and even noisier little motor boats scurrying around kicking up a spray far out of proportion to their size.

As we slowed up at a highway crossing in Cannes three young American sailors in navy blue with their perky white caps were close to my window. I waved frantically. They snatched off their caps and threw them into the air, yelling as they caught them. They were waving

Frio News

By Mrs. Owen Andrews
Mr. and Mrs. Lester Irwin are parents of a daughter, whom they have named Veronica Lynn. She was born Thursday, May 20 at the Dimmitt hospital. Mrs. Irwin also underwent an appendectomy, as was found to have a ruptured appendix, but was improving Friday morning. The Irwins have another daughter, Connie Nell.

Mrs. Frank Dobson was taken to the West Texas hospital Wednesday morning, to a specialist for treatment. She had undergone test on Thursday but no reports were yet made on her condition. Rev. D. W. Ward accompanied Mr. and Mrs. Dobson to Amarillo and went back with Mr. Dobson again

as far as I could see back through the moving window. They must have realized only someone from home would be so excited at seeing them.
For the first time in two years I didn't feel alone. I belonged to someone! I was part of a family! The family that is the whole United States of America. I sniffed and wiped a mist off my glasses. I didn't have a cold, either!

on Thursday.
Clark Dobbs underwent an appendectomy at the Deaf Smith County Hospital on Monday. He had been ill on Sunday but did go ahead and take part in the baccalaureate service for his graduating class at Dimmitt on Sunday night before being taken to the hospital. He was able to come home Thursday morning.

Mr. and Mrs. W. H. Thompson, Tawana and LaVon, attended a family reunion of Mrs. Thompson's relatives at Mangum, Okla., last Sunday. There were 113 persons present. They also visited their daughters, at Oklahoma City, during the weekend.

Mrs. H. M. Mobley went to Throckmorton, Tuesday, having spent Monday night at the home of her sister, Mrs. Claud Price, at Floydada, and attended funeral services for an uncle on Wednesday. Mrs. Mobley returned home on Wednesday.

Mr. and Mrs. Vern Jarrard of Wichita Falls were here recently to visit in the home of her brother Frank Dobson, and with Mrs. Dobson in the hospital.

Mr. and Mrs. Olin Parris and Walker visited in Lubbock Monday evening with their relatives, and also with a friend who was at home on leave, after taking boot training with the Marines.

Sammie Lu McLallen spent Thursday night with Veradelle and Frances Andrews.

Mr. and Mrs. E. B. Berryman, Sue, and Mrs. Wallace White and Brenda Sue visited in Wellington last weekend.

Mrs. H. D. Robbins spent this week in Abernathy visiting her daughter, Miss Lyla Robbins.

Mr. and Mrs. J. E. Andrews and Miss Alma and Mr. and Mrs. T. L. Sparkman, and children visited the Charles Kings Sunday in Amarillo. The occasion was to honor the birthday of Mrs. Sparkman and also for the relatives to get acquainted with David Ray, three

and a half weeks old son of the Jerry Kings of Lubbock. The Kings visited part of their relatives here Saturday and went on to Amarillo to spend the remainder of the weekend.

Also visiting the Kings Sunday were Glenn, Veradelle and Frances Andrews, and G. W. Brock.

Mrs. Earl Cole and Mrs. Floyd Cole were in Amarillo Wednesday to visit Jane Shearhart and Mrs. Harold Shearhart. Jane, granddaughter of Mrs. Earl Cole, has been ill with a blood infection and is at the West Texas Hospital. She is greatly improved now.

Mrs. H. M. Mobley and Austin, Mr. and Mrs. Earl Cole took dinner, Thursday with the Floyd Cole family. It was Cheryl Cole's first birthday.

Mrs. Clarence Treadway was hostess for a Stanley party Thursday. Quite a number of women from Hereford and this community were present.

Mrs. Leonard Buttrill and Gary were in Clovis Monday.

Kay Cole, of Hereford, spent Thursday night with her cousin, Jana Cole.

Quite a number of women from this community attended the All Electric Cooking school at the hotel in Hereford Thursday afternoon.

READ THE BRAND CLASSIFIEDS

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



If NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed so put it in top condition.

Your Doctor of Sick & Decrepit Watches
Kenneth "Doc" Cowan

SERVICE BEYOND THE POLICY

- PROMPT, EFFICIENT CLAIM SERVICE
- DEPENDABLE INSURANCE ADVICE
- CONSTANT PERSONAL ATTENTION

John McLean Insurance Agency

John Phone 273 George

Read The Classifieds



Pictured Above Is Mrs. Homer Hamilton, David Morgan And The Range Given to Mrs. Hamilton.

We consider ourselves very fortunate to have been able to supply the electric range won by Mrs. Homer Hamilton at the All Electric Cooking school last Thursday. The range was given by the participating Electric Appliance Dealers, and the brand of range to be given was drawn from a box.

SEE THE NEW

FRIGIDAIRE Electric Ranges!

featuring 11 Different Models An Array of Colors

And Many Other features too Numerous to Mention! See Us Today!



Morgan Appliance Co.

In The Benefield Building Phone 87

Na-Chus Seed Treat

Fertilize While You Sprinkle

PER GALLON \$2.50

FIELD SEEDS

P. G. C. FEEDS

Hereford Grain Corp.

Phone 360

Look

With each 17.2 ft.
HOTPOINT FREEZER



\$484.80

Purchased This Week We Will Give

20,000

Gunn Bros. Stamps

Hurry! Hurry! Hurry! Don't Miss This!
Also Special Stamp offer on other Appliances



PARKER BROS.

1306 Park Avenue

Phone 719

Editorials

Baseball On The "Comeback" Trail

Despite its many rivals, baseball is still the great American pastime. This situation has continued, despite the fact that many of the smaller communities such as Hereford, have more or less dropped the old "sand lot" teams.

A shuffle of Inter-Scholastic League rules, however, has resulted in a shifting interest toward baseball in the smaller Texas towns. The appearance of grade school baseball squads, along with the 1954 Hereford high school team, marks a trend which we believe is the forerunner of the greatest interest America has ever witnessed in baseball.

The trend is commendable. Time after time, American soldiers were victorious due to previous training on the athletic field. Energy and enthusiasm on the athletic field is the best answer yet proposed in the nation-wide battle against juvenile delinquency. Going a step further, we would say that it is more important today than ever before in the history of this nation.

American youth, once occupied by chopping fire wood, milking cows and performing scores of other chores, now often finds itself without anything constructive to do around the house. Specialization of work methods has also occurred in business and industry to such an extent that the parents are likewise occupied in other fields. As

the American way of life changes, it is important that the training of youth should also change. The nation has noted with growing alarm the things that happen when youth is ignored and forgotten. For our money, we'd much rather have our boys worship and adore Babe Ruth than see them idolize a Dillinger or a Capone.

Four-Lane Highway In Next Ten Years

Considerable talk is floating around these days concerning the possibility of a four-lane highway between Canyon and Hereford. The conversation resulted, no doubt, from intense interest centered on the proposed expressway from Canyon to Amarillo.

Despite the fact that few of the people are downright serious on the subject, it does strike a keynote of need and will, we predict, become a reality within the next 10 years. Traffic count on the Canyon-Hereford road already justifies a four-lane highway. Death and accident tolls likewise justify its existence. The one great reason it will not be constructed immediately is that old bugaboo, "Where will the money come from?" The State Highway Department has already taken traffic counts and are conscious of the conditions along this particular portion of U. S. 60.

Increasing horsepower, speed and traffic counts are demanding more and more four-lane arteries in Texas. It is apparent that the people are not going to slow down. This leaves but one alternative: Safer and Better Highways. The fact that Texas has several worse situations than the Hereford-Canyon road is the chief factor which will delay construction of the four-lane highway for this area.

Meanwhile, there appears to be a definite need for cheaper roads, also for a practical plan to adapt present roads as two of the four lanes required by modern traffic. Until such things develop, people can expect heavy accident tolls on the present roads - or still higher taxes.

America Is Still Opportunity Land

Is America still "the land of opportunity"?

The question is frequently posed these days, especially around graduation time. Occurring at the same time with most graduating classes in the Panhandle this year is the Fiftieth anniversary of Furr Food Stores and, to those familiar with the history of the firm, the story answers the question.

While the graduates of Kirkland Schools were asking the same question back in 1904, C. W. Furr opened a general merchandise store in a small wooden shack. Even in a small place like Kirkland, there were more pretentious stores, larger stocks and more soundly financed ventures. C. W. Furr possessed a dream, however, that was to carry him a long way, then to provide a challenge for his sons.

Today -- 50 years later -- this dream has spanned out into four states with 60 modern food markets; it furnishes employment and livelihood for 1,752 families. More important, it is still growing and expanding. To us, it answers the important question once and for all.

No matter how humble the beginning, there is no substitute for ambition, initiative, hard work and enterprise. Opportunity still knocks for those who recognize and take advantage of the situation. Men who dream these dreams must also include such factors as hard work and community service, along with success and profits. They will be the first to point out that things are possibly more complicated than in 1904 but, with hundreds of parallel examples, it would be difficult to think about such achievements and deny that "America is still the land of opportunity".

"Over in Russia the communists have long been using capitalistic methods to get their production up. The man who produces the most gets the most pay. They have had piece work for years. They have had a wide pay differential. . . . And now as a means of making an excuse for this use of capitalistic measures they claim to have invented something new. It's just old-fashioned American incentive pay, based on the theory that he who produces the most should receive the greatest remuneration. . . ." WINDOM, MINN., CITIZEN



BRING ME YOUR DOWNTRODDEN --- AND I'LL SEND THEM TO SEPARATE SCHOOLS!

QUESTION OF THE WEEK

Bible, Other Teachings Enter Feelings On School Segregation

"What do you think of the Supreme Court decision which bans segregation in the public schools?"

MRS. EDGAR LEMONS

"My husband and I were discussing that problem the other day. He said if we went according to the teachings in the Bible that all of our children would go to school together. However, I have a little girl who will start to school next fall and I just don't like the idea at all."

GEORGE GRAHAM

"I think that it was inevitable that segregation in public schools would not be practiced much longer in the United States. However I do feel that it will continue to be practiced in modified form in certain sections perhaps for many years. Due primarily to the fact that in many of our towns where there are a large number of colored people segregation will be at least semi-automatic because of the fact that they tend to congregate in one section of town. I think the problem in some areas of our state will be much more acute than in our area."

MRS. J. M. WRIGHT

"I just don't think that it is right that they all go to school together. I think that something better could be arranged and each group should have their own separate school."

MRS. CHARLES H. OWEN

"Personally I think that the decision which bans segregation in public schools is a shame. I certainly don't agree with it."

LEON VINTON

"Well, I guess that was a hard decision, but I don't think much of the idea of mixing groups together. I guess that it is just an old fogey idea but I don't think much of the ban on segregation."

YVONNE AXE

"I haven't thought too much about it, but I think that it has some good points as well as some bad points. So far as it hurting me why I don't mind going to school with other groups of people at all."

'Tater Peelin's

By Roberta Campbell

Mrs. C. A. Saulcy, Chairman, and Mrs. Monroe Parker, who is president of the American Legion Auxiliary Post No. 192, would like to remind you that the Poppies which will be on sale Saturday have a three-fold purpose. The one you buy not only commemorates our war dead but it provides occupational therapy for disabled veterans and earns help for needy war widows and orphans in your community. It seems like so little but means so much to wear a Memorial Poppy on Poppy Day.

Two events in one week where so many prizes are given away as they were at the Cooking School and the opening of Gunn Brothers Gift Store are a lot of wear and tear on a feller's nervous system while waiting to see whether he is going to be one of the winners or not.

Mrs. Bess Werner is more fun than a box of monkeys. A few days ago she was making an apology for not having filled out the questionnaire for Pioneer Day sent out by the Brand earlier because she was so busy being a new pioneer that she didn't have time to reminisce. Her home-made cottage cheese has turned into quite an industry.

Wonder where Wes Izzard got the idea there had been an abundance of rain everywhere but in the Conchas Lake region. Our rain gauge finally made it up to three quarters of an inch with a big dew to help.



By Vern Sanford
Texas Press Association

AUSTIN — "Evidence of fraudulent and corrupt abuse of our insurance laws, and gross if not criminal laxness in their enforcement," was cited by Associate Justice Robert G. Hughes of the Court of Civil Appeals in Austin.

Being considered was a case involving the Texas Mutual Insurance Company of Beaumont.

Garland A. Smith, chairman of the Board of Insurance Commissioners, agreed with Hughes' opinion that the company had been improperly organized. He said that the commission had changed its rules covering the appraisal of real estate for assets, as a result of the case.

Smith stated that "under our laws, a company can be solvent today and broke three months later." He pointed out that his commission has 28 examiners and that there are some 1,884 companies to examine every two years. "We aren't physically able to do it," Smith said.

He pointed out that Texas insurance laws are generally sound but that "A few termites are going through a few loopholes." Smith repeated his recent statement that the board will insist on corrections in the insurance laws by the next Legislature.

Office Padlocked
Ralph W. Hammonds, attorney-in-fact for Lloyd's of North American Insurance Company, protested in 98th District Court here that he is "defenseless" because his Houston office has been padlocked.

Attorney General John Ben Shepperd charged that the company was established by fraudulent means and is now insolvent, having a \$427,000 deficit. The attorney general seeks a receivership to protect the policyholders.

Padlocking of the Houston office was by court order.

New Officials
Mark Wentz of Big Spring took office as state fire insurance commissioner, succeeding the late Paul H. Brown.

H. C. Pittman of Waco was sworn in as a member of the Industrial Accident Board. He succeeds Robert L. Hill who resigned.

Political Pot Percolates
Things will boom in June on the political front. Candidates are busy now getting their houses in order for the campaigns. What looked to be rather a dull campaign season now promises to be rather a lively affair.

Governor Allan Shivers, seeking a third elective term, spent a few days in Austin, between a vacation in Alabama and a trip to Korea. He plans to leave the Korean party early, to be in St. Louis May 31 for an address at the Southern Baptist Convention.

'Meantime, Shivers' main opponent, Ralph Yarborough of Austin, also was actively setting the stage for his race.

Yarborough has appointed Bob Sawtelle of San Antonio as his

Panhandle Paragraphs

WHEAT BADLY DAMAGED

The experts disagree on whether the late May 2 freeze destroyed all the wheat in this area, but it is generally agreed that tremendous damage was done by the freeze, especially to the early varieties of wheat.

County Agent Delbert Timmons says he believes a large percent of the wheat that was headed out on May 2 has been lost to the freeze. Wheat that was later, and had not headed out, will perhaps be all right, Timmons believes. Ochiltree County Herald.

JUST STASHING IT AWAY

The annual audit of the Littlefield city government was completed by CPA Alvin Webb recently. It covers the fiscal year ending March 31, 1954. It shows that the city treasury has in the past twelve months improved its cash position by \$77,689.79 to a total of \$138,171.39 on hand, and that other assets have been increased by \$12,000 making a gain in net worth of \$89,770.56. County Wide News.

SCHOOL PAPER WINS

The Hornet, school newspaper of Tulia High School, recently was presented an Award of Merit in Journalism by the University Interscholastic League Press Conference. The award recognizes the paper for the work done by its staff during the 1953-54 school year. The Tulia Herald.

SALOON OPENS SOON

A front bar, the last major need for opening a saloon in the Panhandle-Plains Historical Museum here has been donated.

C. Boone McClure, museum director, went to Goodnight recently to get the bar. Mrs. Jane Becket of Claude wrote McClure that her father, Fred Patching, Jr., of Claude, owned the bar and that they wanted to donate it to the museum. Mrs. Becket had seen the incomplete saloon exhibit when on a tour of the museum with the Panhandle Geological Society recently. The Canyon News

BIGGEST CLASS

Forty-three seniors, the largest graduating class in the history of Dimmitt High School, bid farewell to school life when they walked down the aisles of the High School auditorium Friday night to receive their diplomas. The Castro County News.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm discusses history this week, a field as little known to him as some on his own un-worked farm.

Dear editor:

I was reading in a magazine the other day which got in my mail box by mistake and which I have put back in for proper mail in the exception of two or three pages I tore out on account of some information they had I may need later on, where a bunch of historians have been sizing up all the major events in history as far back as it goes trying to decide which have been the greatest.

Out of twenty-five great historical events, these experts picked the discovery of America as the greatest, with some of the others being the discovery of movable type, the discovery of the steam engine, the discovery of the electric light bulb, the perfection of the atom bomb, the discovery of the magnifying glass, etc.

Now I'm not an expert and I'm not sure what happened in the world yesterday, not to mention a hundred years ago, and can't speak with any authority, but while I will agree that the discovery of America was a mighty important event, especially for the people of Europe who otherwise would have had a hard time trying to borrow money, the Indians Columbus found over here themselves wasn't much hand at making loans, still I can sit down out here and list some other things which were even more important.

For example, I put the invention of installment buying ahead of the discovery of America or the light bulb either. I guess the discovery of America had to come first, but you eliminate installment buying and this country wouldn't do enough business to finance England more than a couple of weeks.

The atom bomb is a fine instrument, but it's way behind the rocking chair as far as I'm concerned. There may be a few finely-attuned minds which can get real pleasure out of splitting an atom, but they ain't nothing compared with the number who have mastered the pleasures of the rocking chair.

The discovery of the magnifying glass, which brought on the microscope, was a fine thing, but about the main thing it's done is enable man to find out more things that're wrong with him.

Also, the invention of movable type was a fine thing, it beats writin with a hatchet on a cave wall, but it wasn't ne un-mixed blessing; for every word of truth that's printed these days there must be 5,000 of the other kind, and a man that reads everything winds up more misinformed than he was when he started out. At the rate of 5,000 to 1.

What constitutes a great historical event depends on your viewpoint. I doubt if 10 years from now anybody on a quiz show can tell you who Private Schine is, and if they don't control them atom bombs, they may not be able to tell you where Congress is.

Yours faithfully,
J. A.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St
Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillips
Circulation Editor Mrs. John McLean

Progressive News

Highlights..

(Continued from Page 4)

By Mrs. Ira Ricketts

Mr. and Mrs. John Hamilton and children of Hondo, N. M., spent Wednesday night with Mr. and Mrs. C. V. Burges, parents of Mrs. Hamilton.

The Hamiltons left Thursday morning for New York where they will visit Mrs. Ethel M. Gray, grandmother of the children. Mr. Hamilton will go on to Baltimore where he will visit his two children. After this he expects to attend school for the summer.

Mr. and Mrs. Ira Ricketts were in Lubbock Sunday to visit Mrs. Glenn Ricketts and Mark Layne in West Texas Hospital. Douglas Ricketts, who had visited his grandparents since Wednesday, stayed in Lubbock with his mother and brother.

Mrs. H. L. Hershey visited relatives in Abilene over the weekend. Mr. and Mrs. Clyde Russell spent Friday night with Mr. and

Mrs. Loyd Sharp.

Luncheon Guests
Mr. and Mrs. V. E. Dodson had as luncheon guests Sunday Rev. Don Root, Mr. and Mrs. Howard Armstrong, Mr. and Mrs. Bert Brown and Charles.

Clyde and Robert Russell attended open house at the Amarillo Air Base Sunday afternoon.

Fred Ricketts spent Friday night and Saturday with his grandparents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Harry Coffin and children were in Vinson, Okla., over the weekend. They visited Mrs. Coffin's parents, Mr. and Mrs. W. T. Brice.

Linda Russell attended the Chi Rho picnic Sunday.

Mr. and Mrs. Clyde Russell were visiting Mr. and Mrs. Lowell Sharp Sunday night.

Mrs. C. V. Burges, Melvin and Mr. and Mrs. Clint Landry spent Mother's Day with Mr. and Mrs. Bill Landry at Wichita, Kans.

Mr. and Mrs. Frank Carter and Bill were luncheon guests Sunday of Mr. and Mrs. W. P. Caldwell, Tommy and Douglas.

Mary Beth Ricketts spent Saturday night with her grandparents, Mr. and Mrs. Ira Ricketts. Hallie Culppepper and Mary Beth accompanied the Ricketts to Lubbock Sunday afternoon.

Mr. and Mrs. W. P. Caldwell and Douglas were Amarillo visitors Monday.

Mr. and Mrs. Lee Roy Burges and son were visiting his parents, Mr. and Mrs. C. V. Burges, Sunday.

Mrs. Mary Stewart of Dallas is spending two weeks with her daughter, Mrs. Bert Coffin, and family.

Sunday afternoon visitors in the W. P. Caldwell home were Mrs. Nancy Albracht of Gage, Okla., Mrs. Betty Riddle of Hereford, a niece of Mrs. Caldwell and a sister of Mrs. Jim Childre.

Mrs. T. J. Parsons, Melvin Burges and Doris Russell were among those on the sick list recently. Augustine Gregory is recovering nicely from burns she received recently.

Read the Classifieds

campaign manager. Sawtelle is the son-in-law of the late State Senator Woodville Rogers.

Road Problem
Representatives of state, local, and private highway interests from a special committee assigned by Governor Allan Shivers to the job of working out a road program that will be presented to the next Legislature.

Texas Good Roads Association, which has a member on the committee, is in favor of a one-cent increase in the gasoline tax to provide money for growing highway needs.

This question is expected to be a major one when the Legislature meets.

Col. Homer Garrison, Jr., director of the Texas Department of Public Safety, says he will ask the next Legislature for more highway patrolmen.

Four hundred seventy men now are on the job, says Garrison, and 200 more are needed to cut down rural traffic fatalities.

Abolish Orphans' Home?
A proposal, made by the Texas Research League, to abolish the state orphan home at Corsicana was being considered by the State Board for Hospitals and Special Schools.

Almost immediately following announcement of the plan, inquiries from Texans seeking to adopt children from the home began to arrive.

Alvin H. Burger, executive director of the Texas Research League, said that was a "totally unexpected response." The league feels the children should be placed in foster family homes, rather than kept in an institution.

Corsicana and Navarro County officials objected strenuously to the plan.

ATTEND CONVENTION

Three members of the Hereford Business and Professional Women's Club attended the state convention held in Beaumont May 13-16. They were Mrs. C. Ora Cockrell who also visited relatives in Houston while away, and Mrs. Louella Cowsert and Mrs. Kathleen Baker who made a visit in New Orleans before returning home.

proposal. The home has been in operation since 1889.

Also before the Board was a plan to set up a new state mental hospital in Southeast Texas.

Another project before the board is a new dormitory for the Texas School of the Deaf in Austin. Now being used as a dormitory is a building so dilapidated that it was declared no longer fit for habitation.

Junior Colleges can expand their services to their communities, according to Dr. J. W. Reynolds, University of Texas professor in junior college education.

At a conference here, the professor suggested that the junior colleges should be more sensitive to the needs of the areas where they are located.

Plan To Retire
Plan now for your retirement income, is the counsel of James B. Marley, social security official here.

One American in 12 is now over 65 years old, and the proportion of aged people to total population continues to grow, Marley said, adding that social security is not intended to provide a full retirement income.

Officer Dies

R. A. Wahl, who was with the state selective service system since 1941, died here at the age of 64. At the time of his death, he was the system's state procurement and fiscal officer.

Wheat Estimate

Texas' winter wheat crop was estimated by the U. S. Department of Agriculture at 23,418,000 bushels, an increase over the estimate made April 1.

An official of the USDA here said the increase reflected improved moisture conditions.

Laughlin's Appeal
Lawyers for ousted Judge C. Woodrow Laughlin, appealing his case to the U. S. Supreme Court, attacked the authority of the Texas Supreme Court under the state constitution to remove a district judge.

Legal counsel for Laughlin contends that the state constitutional

provision violates the Fourteenth Amendment, or due process clause of the federal constitution.

Ridiculous, He Says

"Ridiculous as Romeo's running against Juliet"—that's what Attorney General John Ben Shepperd thinks of Woodrow Laughlin running against George Parr for judge of the 79th district, which includes Duval County.

Archer Parr, sheriff of Duval and George Parr's nephew, is running for the state legislature.

Peru For You
Wick Fowler, secretary of Governor Allan Shivers, and long-time newspaperman, does his best to keep things from getting dull for people waiting to see the Governor.

Wick sent a waiting group into much laughter a few days ago when talking on the telephone to someone who wanted an official "letter" to take along on a trip out of the states. Such letters, written on the governor's stationery, are addressed to "To Whom it May Concern," state that the traveler is a good Texan and that any courtesies extended him in the foreign country will be appreciated.

"The official gubernatorial seal with red ribbons is affixed at the bottom. After listening to the request of the caller in question, Wick asked, "Where did you say you were going — Nicaragua? Heck, you can't go there. You'll have to go to Peru — I can't spell Nicaragua."

Wick pulled a "Fowlerism" on Ed Gossett of Dallas recently that has been good for several repetitions in the Capital City. Ed, a former Texas Congressman, now is general attorney for the Southwestern Bell Telephone Co., in Texas.

Wick told him to pass the word on to the telephone folks in Dallas that a small West Texas town has something new in phone service. While Gossett picked up his ears, Fowler explained that he picked up a phone and a woman's voice asked for the number. "I told her and presto — she got me my party. I didn't have to dial or anything like that."

THE REAL McCOYS

BY JOHN and GEORGE



HERE COMES THE FELLOW ALREADY TO ADJUST OUR CLAIM FROM

John McLean Insurance Agency

24 Years of Insurance Know How Phone 273

Honor Your Graduating Son or Daughter

With A New

1954 Chevrolet

ON GRADUATION DAY



A Message to All the POPS & MOMS

GRADUATES!!

Give that graduate the gift that KEEPS GIVING... a new 1954 CHEVROLET!

Drop by and let our salesmen show you the advantages in owning AMERICA'S NO. 1 CAR.

Congratulations

and

BEST WISHES

to the

GRADUATING CLASS OF 1954

You're Tops With Us!

Kinsey Motor Company

2nd at Schley

12 Years your Chevrolet - Oldsmobile Dealer

Phone 740

Streu's Diary

May 21, 1954

DEAR DIARY:

Confound it!! Between Graduation and Father's Day and Pioneer Days and Hot Weather, one doesn't know whether to advertise Clear-View air conditioners, RCA Victor portable radios and record players, or such items as mustache cups and china pitcher and basin sets! Guess things are just moving too fast for me. Some things, however, move slowly — notably the minds of certain editors — but Gillentine has come to see the light — he has finally found that "Old Streu is really a good guy" — had Ye Editor inquired around he could have made that astounding discovery many years ago — he now agrees with many, many other folks, including Old Streu!! So much for surface appearances (actually, he was using the old soft soap preparatory to slugging me for a prize for his cooking school) — and it worked.

Just sold one of those marvelous RCA Victor "Globetrotter" portables with the carrying case — for graduation — someone will be happy for many years to come — had some customers in yesterday from out of town — one was a graduate from high school — had a new mail-order portable with him — and it already wouldn't work — there is a difference in portable radios, too!!

Aside from all the fine RCA Victor products which we love to sell as graduation gifts — we have hundreds of other items which are highly acceptable — being possessed of beauty, utility and such other

er attributes as would make good advertising copy. Too many to list — just come in and select the gift you need — and JEAN will gift wrap it for you.

We made a good buy on some small car-Coke coolers — very good quality and good looking — regularly priced at \$9.95 — Special at \$7.98!! Just received a shipment of good charcoal for outdoor cooking — and a load of Verta-green plant food to make the grass tall and green for outdoor lounging. Also shipment of canteens and cook kits for boy and girl campers. Lots of other things coming in all the time, so shop Streu's for the newest.

If, during Pioneer Week, you see me wearing a black eye and one of those gambler's ties — it's a frame up between Jean and Pat Loerwald — they ganged up on me and Jean promised Pat I would wear the tie either without — or with a black eye — depending upon my co-operation. Women are a hard lot.

STREU.



YES

YOU'LL SAVE ON YOUR FUEL BILL THIS YEAR BY Converting Your Tractor

to BUTANE

Farmers that know, say CHANGE OVER NOW from Gasoline to LOW COST BUTANE and SAVE ON YOUR SPRING PLANTING FUEL BILL.

Now is the time to Change over, with ENSIGN CARBUREATION EQUIPMENT. Let Blanton Butane convert your tractor today.

BLANTON BUTANE, Inc.

Friona

Hereford

Dimmitt

Road Knights First

Summerfield Has Third Win Of Current Season

By Billy Paul Knox
The Road Knights picked up their first win of the year by topping another winless team, Piggly Wiggly, 10-6 in the first game of a double header Thursday night. Hotel Jim Hill crushed Summerfield 18-9 in the second game. The loss was Summerfield's first and the victory was the Hotel's third.

The Road Knights got only five hits but they received eight walks which helped considerably. Piggly Wiggly scored their six runs on seven hits. The Knights won by meshing six in the second, three in the fifth and one in the sixth. Piggly Wiggly scored one in the first, two in the third, two in the fifth and one in the seventh.

The Road Knights led all the way but the tables could have been turned at anytime. Six-1 was the largest lead ever held by the Road Knights.

There was only one extra base hit among both teams. It was a home run by Marshall Wilson of the Piggly Wiggly team.

Winning pitcher, Rocky Lee, pitched the whole game, giving up six runs, seven hits, three walks and struck out three. The loser was Don Morgan. He was touched for 10 runs, five hits, eight walks and he struck out four.

Number Of Errors
Both teams committed a considerable amount of errors. Piggly Wiggly was guilty of seven miscues while the Knights made five.

Piggly Wiggly scored one run in the first inning to pick up an early lead. Bybee received first on an error then Shaw was hit by a pitch. Bybee came around on a long fly and an error.

Three Walked
The Road Knights were scoreless

in the first but scored six in second inning when Piggly Wiggly was scoreless. Morgan lost his control and walked three men in this inning. Two singles helped out but three errors hurt him very much.

Piggly picked up their second and third run in the third. Shaw and Wallace singled. Wallace got first on an error to load them up. A single by Dick Axe drove across the two runs.

The Road Knights were scoreless in the third and fourth while Piggly drew another goose egg in the fourth.

The top of the fifth saw Piggly Wiggly score two more runs. Two singles, a walk and an error tallied them.

The Road Knights made it 9-5 by scoring three runs in the last of the fifth. They collected two singles and a walk, and Piggly Wiggly made two errors.

The sixth was scoreless for Piggly Wiggly but the Road Knights scored their last run in this inning. They did not get a hit but two walks and an error drove it across.

In the top of the seventh Piggly Wiggly scored one run thanks to Marshall Wilson's homer.

McQuigg led the Road Knights with two hits. Wilson and Axe both collected two hits apiece to lead Piggly Wiggly.

The game in which Hotel Jim Hill defeated Summerfield 18-9 was close until the seventh inning when Jim Hill blew it up with a rally.

Winning pitcher was Blue Turpin. Loser was Joe Streun.

Jim Hill started it off by scoring three runs in the top of the first. A double and a single, two walks and one error were held accountable. Summerfield matched this and

added one in their half of the first. They, too, only got two hits but Jim Hill made three errors and Turpin walked one.

Hotel took the lead in the second inning and lost it from then on. Four runs on three hits made it 7-4. Two of these three hits were circuit blasts by Bill Howard and John Winkler.

Homer By Baize
Duane Baize homered for the only Summerfield run in the second inning.

Jim Hill went scoreless in the third and fourth innings.

Summerfield tied it up in the third by scoring two runs. A single and two errors were responsible. They went scoreless in the fourth.

Hotel broke the ice with four runs in the fifth. Three walks and three hits sent them across.

Summerfield retaliated in their half of the fifth but they scored only two runs. A triple and two singles combined with a walk drove it across.

In the sixth Jim Hill made it 12-9 by scoring one run. Two errors and a single drove it across.

Summerfield did not score in the sixth.

In the top of the seventh the Jim Hill crew had their big inning. Six runs crossed the plate. They got five hits, including a home run by Dub Hair.

Summerfield was also scoreless in the seventh.

Bill Howard got four hits to pace Hotel Jim Hill. Howell and McCathrin collected three apiece to lead Summerfield.

Axe, c	4	1	2
Brock, 1b	3	0	1
Pickens, lf	3	0	1
Morgan, p	3	0	0
Totals	30	6	7
Battery: Morgan and Axe.			

Jim Hill Hotel (18)	AB	R	H
Player	6	5	4
Howard, c	5	3	2
Renner, ss	6	2	3
Turpin, p	5	2	2
Barret, lf	3	2	2
Winkler, 3b	3	2	2
Hair, 1b	5	1	2
Carroll, 2b	3	0	1
Ross, cf	4	1	0
Hale	4	2	0
Totals	41	18	16
Battery: Turpin and Howard			

Summerfield (9)	AB	R	H
Player	5	0	1
Campbell, rf	5	0	0
Clark, B., 3b	4	1	0
Botkin, ss	4	1	3
Howell, lf	3	2	1
Harper, 2b	4	2	1
Streun, Jack 1b	4	1	3
McCutchin, cf	4	2	2
Baize, c	2	0	0
Streun, Joe, p	1	0	1
Clark, J., p	1	0	1
Totals	36	9	12
Battery: Joe Streun, J. Clark, and Baize.			

Wheat Growers Held Stockholders Meet

By Annie Leslie
John Skaggs called the 20th annual meeting of the stockholders of the Adrian wheat growers to order Monday night and offered a welcome to about 40 stockholders and visitors.

Bill Brown read the minutes and then Mr. Caldwell introduced a representative of Cornell and Company auditors, Jack Irwin. Irwin gave the auditor's report and reported a very successful year for the co-op.

An election of officers followed. Bill Brown and R. M. Gruhlkey were re-elected by acclamation for a three year period.

Next, Roy Ivey of Vega, county PMA secretary, was introduced by Caldwell. Ivey gave a talk on marketing quotas.

Frank Trippet, general manager of Producers Grain Corp., then introduced the main speaker for the evening, Kenneth Kendrick of Stratford. Kendrick, who is president of the Wheat Growers of America, gave a talk on the Wheat Association.

Following the adjournment of the meeting, the senior class served coffee and doughnuts to those present.

The population of New York state increased 10 per cent between 1940 and 1950 but the number of people over 5 years old increased 39.3 per cent.

Buffet Dinner Concludes La Plata Club Season

LaPlata Study Club members concluded the year's activities at a buffet dinner given in the home of Mrs. Leroy Aven Tuesday evening. Spring flowers were used about the house and in decoration of the tables.

A final business session was held after the dinner when members

elected Mrs. Morris Thomson as delegate to the General Federation of Women's Clubs convention to be held early in June in Denver, Colo.

Plans were discussed for a club float for the Pioneer Day parade and Miss Sue Barnard was named the club's candidate for queen.

Mrs. Ray Downey gave the program and reviewed the book "Snips and Snails" by Louis Baker. She described the book as a story of a teacher in an Arizona private school for boys, and told of her problems and how she met them. In conclusion she quoted from the book "Every boy worth while is worth saving."

The club will resume activities and regular meetings in September.

In attendance were Mesdames Milton Adams, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Dalton Criswell, Ethel Dettman, Ray Downey, Clint Formby, W. R. Hair, Lynn Kester, W. J. Krumbien, Don Little, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urin Streu, Ansel McDowell and the hostess.

Dawn Music Club Installs New Officers

Mrs. Walter Galley was hostess for the final meeting of the season held by the Dawn Music Club Tuesday. A luncheon at noon was the order of the day and new officers were installed. Mrs. Gayle Neal, retiring president, served as installing officer.

Those assuming official duties were Mrs. R. T. Stewart, president; Mrs. H. H. Miller, vice president; Mrs. Melvin Gill, recording secretary; Mrs. Zed Stewart, treasurer; Mrs. Walter Galley, parliamentarian; Mrs. J. B. Caraway, reporter; Mrs. N. R. Miller, choral director; Mrs. Reece Stewart, Junior Club counselor; and Mesdames Carl Wimberley and H. H. Miller, assistant counselors.

For the program, Mrs. H. H. Miller discussed the National Guild of Piano Teachers telling of the auditions for students which it sponsors. She gave the story of the beginning of the auditions by Dr. Joe Allison, a native Texan, and their phenomenal growth.

Musical selections on the program included "Chloe" (Gulon) sung by Mrs. R. T. Stewart; "Lord Randall, a folk song, sung by Mrs. J. B. Caraway; "Bury Me Not on the Lone Prairie" sung by Mrs. Zed Stewart; and a Spanish song sung by Mrs. Reece Stewart.

Those attending the luncheon, which marked the close of the year's activities, were Mesdames N. R. Miller, Henry Turner, Tooley H. H. Miller, J. B. Caraway, Zed Stewart, Melvin Gill, R. T. Stewart, Gayle Neal, Reece Stewart and the hostess.

This Tastes Good In Texas

Foods and Nutrition Specialists Texas Agricultural Extension Service A & M College

Recipe of the Week
Cheese Souffle'
1 Can (1 1/4 cups) condensed cream of asparagus soup.
1 cup shredded American cheese
6 eggs, separated
Heat soup slowly; add cheese and cook, stirring constantly until cheese is melted. Add slightly beaten egg yolks; cool. Fold stiffly beaten egg whites into soup mixture. Pour into an ungreased 2 quart casserole. Bake in a slow oven (300 degrees F.) for 1 to 1 1/4 hours or until souffle' is golden brown. Serve immediately. 6 servings.

Let's Eat This For One Day
Breakfast
Orange Juice
Buckwheat Cakes
Sausage

READ THE CLASSIFIEDS

Announcing

Opening Of

Vern's Welding Shop

Just South of Hereford
Fertilizer on Highway 51

WELDING OF ALL TYPES
ALSO PORTABLE EQUIPMENT

Come By — Give Us A Try

Vern Osborn

Phone 940-R

HERBACIDAL OIL

For Control of Johnson Grass

Bulk Garden Seed Lawn Seeds
Field Seeds Supplies
Feeds Remedies

We Buy Poultry & Cream

Hereford Poultry & Egg Co.

129 Sampson Phone 1208
Delmo Williams, Owner

BOX SCORES

Road Knights (10)	AB	R	H
Player	3	0	0
Hennen, 2b	4	1	2
McQuigg, rf	4	0	1
Bridges, ss	3	1	1
Urbanczyk, 3b	3	2	0
Albracht, T. lf	0	0	0
Box, 1b	4	0	0
Wilson, G., c	3	2	0
Lee, p	3	2	0
Hutchinson, c, 1b	1	2	0
Burden, cf	0	0	0
Cochran, cf	0	0	0
Totals	28	10	5
Battery: Lee and Hutchinson, Wilson			



IT'S PLANTING TIME!

You May Rely On Us For Fine Quality Certified Seeds

PITMAN GRAIN CO.



BUICK

The Beautiful Buy
Whether for

GRADUATE or FATHER

BEST WISHES

Seniors Of '54

We're Pulling For You

Yes, whether the new Buick is for the Graduating son or daughter that you're so proud of, or for the father of the Graduate, Buick is still the Beautiful Buy. Drop by our showroom this week and let our salesmen point out the outstanding features of the New 1954 BUICK!

WALLACE BUICK CO.

142 N. Miles Phone 11



FAYORS OF FLI BACKS were given to each child at the sixth birthday party of Linda Williamson, held in the home of her parents, Mr. and Mrs. C. R. Williamson, 212 Whiteface, Thursday afternoon. Outside games were played before refreshments of cake and punch were served. Children around the table from the left hand corner are: David Harms, Shirley Wilson, Judy Harms, Susie Harms, Johnnie Harms, Deanie Crofford, Jimmy DeShzo, Greg Bonner, Mike Wilson, Linda Williamson, Doug Bonner, Mack Bonner, Wesley Mays, Wayne Mays, Ray Williamson, Harold Dean Williamson and Sheryl Harms. Shown in the back is Fern Williamson. (Staff Photo)

Courthouse Records

Deeds of Trust
Wayne Wallace to N. D. Bartlett Jr., all of Lots 1-18, both inclusive in Block 1 of West Haven Addition.
Jack R. Sanders to Wayne Wallace, all of Lots 1 and the N 29 feet of Lot 2 of France Subdivision of the E 1/2 of Block 23 of Evants Addition.
C. W. Baker, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of Lot 23 and the S 1/2 of Lot 34 of Parker Subdivision of the W 1/2 of Block 23 of Evants Addition.
Warranty Deeds
R. J. Engler to Leonard Lane, all of Lot 11, Alberta Thompson Subdivision of a part of Block 16 of Evants Addition.
N. D. Bartlett Jr., et ux, to Wayne Wallace, all of Lots 1-18 both inclusive in Block 1 of West Haven Addition.
Wayne Wallace, et ux, to N. D. Bartlett Jr., all of Lots Nos. 13,

14, 15, 16, 17 and 18 of France Subdivision of the E 1/2 of Block 23 of Evants Addition.
Wayne Wallace, et ux, to N. D. Bartlett Jr., all of Lots 4 and 5 and the N 1/2 of Lot 6 of Block 24 of Whitehead Addition.
Salceta Brink to J. D. Dodson Jr., a part of Block 10 of De-Atley's Addition.
J. W. Adrian to the Veterans Land Board of Texas, S 1/2 and the NE 1/4 of the SW 1/4 of Survey or Section 11, Township 5 N, Range 2 E, the W 1/2 of the N 1/2 of Survey or Section 14, Township 5 N, Range 2 E; SE 1/4 of Survey or Section 11, Township 5 N, Range 2 E; N 1/2 of the W 1/2 of Survey or Section 11, Township 5 N, Range 2 E; 160 acres of land out of the E part of Survey or Section 14, Township 5 N, Range 2 E; E 1/2 of the NW 1/4 of the NE 1/4 of the Survey or Section 11, Township 5 N, Range 2 E; S 1/2 and the NE 1/4 of the NE 1/4 of Survey or Section 11, Township 5 N, Range 2 E; E 1/2 of the W 1/2 of Survey or Section 14, Township 5 N, Range 2 E.

Wayne Wallace, et ux, to Jack R. Sanders, all of Lot 1 and the N 29 feet of Lot 2 of France Subdivision of the E 1/2 of Block 23 of Evants Addition.
Wayne Wallace, et ux, to Grady Rogers, all of Lot 4 and the N 29 feet of Lot 5 of France Subdivision of the E 1/2 of Block 23 of Evants Addition.
New Autos
Clifton Lee Veckert, 1954 Chev-

rolet, 5-14; W. J. Walker, 1954 Buick, 5-14; Elizabeth Womble, 1954 Buick, 5-14; E. P. Morgan, 1954 Chevrolet, 5-14; C. E. Mickens, 1954 Oldsmobile, 5-15; James C. Russell, 1954 Ford, 5-17; Ellen Prahm, 1954 Nash, 5-18; Leroy Avener, 1954 Buick, 5-19; Jack E. Volder, 1954 Buick, 5-19; Thurmond Johnson, 1954 Mercury, 5-19.

Long Time to Pay

Thru our very flexible home financing plan, your payments are made to suit your income.

HOME LOANS

First Federal Savings & Loan Association
CLOVIS, N. M.

148 N. Main St. Phone 497

See ELIZABETH WOMBLE

ADRIAN NEWS

By Annie Leslie

Miss Priscilla Baumgardner of Wellington visited last weekend in the home of Mr. and Mrs. N. L. Jacobson and Robert. Miss Baumgardner and Robert both attend college at Texas Tech.

Mrs. Elizabeth Radoslovitch and her mother, Mrs. Calhoun, of Kentucky visited last Saturday in the home of Mr. and Mrs. Al Goodin. Mrs. Radoslovitch and Mrs. Goodin are good friends.

Mrs. Loren Creitz, Mrs. E. N. Jacobson and Mrs. N. L. Jacobson

attended the Amarillo district meeting of the Women's Society of Christian Service in Dumas last Wednesday.

Mrs. Stone and Glenda of Seminole visited this weekend with Mr. and Mrs. E. K. Pinnell and family. Mrs. Stone is Mrs. Pinnell's mother.

Mrs. Stone and Glenda of Seminole visited this weekend with Mr. and Mrs. E. K. Pinnell and family. Mrs. Stone is Mrs. Pinnell's mother.

The seventh and eighth grades had an annual outing in Amarillo Monday. The classes went skating and swimming. Those sponsoring the group were Mr. and Mrs. C. W. Edwards, Mrs. Bill Brown and Mrs. Hazel Chilton.

Visitors in the home of Mr. and Mrs. Bascom Harris Tuesday were Mr. and Mrs. Derrell Bilbrey of Dumas. Mrs. Bilbrey is Mrs. Harris's sister.

Mr. and Mrs. Bascom Harris, Wilbur and Freddy Harris, and Mr. and Mrs. Hardy Harris and Donna attended the funeral of Mr. Harris's brother-in-law, Pat Ellis, at Seligman, Mo., last Thursday. They returned home Sunday.

Mr. and Mrs. Weldon Reno and Max of Groom visited Sunday before last in Adrian with Mr. and Mrs. John Skaggs and other friends.

W. E. Kline of Lubbock visited last weekend in the home of his brother, Ed Kline.

Mr. and Mrs. John Skaggs at-

tended the Shrine Ceremonial in Amarillo Saturday.

Annual Picnic

The first, second, third, fourth, fifth and sixth grades had their annual school picnic at Elwood Park in Amarillo Tuesday. The group had a picnic spread and afterwards played in the park.

Teachers and parents attending were Mesdames F. A. Kromer, Heber Holder, Annie Vickrey, John Horton, E. K. Pinnell, Clara Gruhlike, Ruthie Gruhlike, Manuel Loveless, Oscar Bronniman, Jake Fortenberry, Elmer Weidner, Ruth Ferrin, Chester Kidder, M. W. Blankenship, Alice Morgan, Lloyd Heaton, Loren Creitz, M. H. Zaring Jr., E. H. Mosteller, C. Hornfeld, H. A. Gudgel, L. Wagner, Williams, Mr. and Mrs. R. L. Pinnell, Mr. and Mrs. Ray Brown and Mr. and Mrs. Labry Ballard.

Mrs. V. E. Lemke came home from Scott and White Hospital in Temple Monday following an operation.

Visitors in the Earl Croff home Monday were Mr. and Mrs. J. L. Johnson of Denver and Mrs. Eugene Cook of Amarillo.

Mr. and Mrs. Lewis Jordan and family visited last weekend in the home of Mr. Jordan's mother, Mrs. A. H. Jordan, and sister and family, Mr. and Mrs. Al Goodin and girls. Mr. Jordan has been transferred by his contractor, A. F. Roberts, to Hart where he will construct an elevator.

Mr. and Mrs. Joe Speed were visiting in Loveland, Colo., in the home of Mr. and Mrs. J. B. Monahan and in Johnstown, Colo., with Mr. and Mrs. Edward Monahan recently. The Speeds were gone for a week.

Mr. and Mrs. Bob Caldwell visited in the home of Mr. Caldwell's parents and other relatives in Bovina last weekend. Mr. Caldwell Sr. has recently been in the hospital.

Mr. and Mrs. W. B. Betts and son and R. W. Perry visited in Gage, Okla., last Sunday with Mr. Perry's parents, Mr. and Mrs. H. L. Perry.

A Note to the GRADUATING CLASS OF 1954!

Let Your Bank **GUIDE YOU** over the **FINANCIAL ROCKS** in your future!



Unless you were "born with a silver spoon in your mouth" you will probably be faced with numerous financial setbacks during the years to come . . . years when you're striving to accumulate property and savings enough to educate YOUR children.

During these years it is always wise to let your bank guide you over the sometimes rough and rugged road to success. We're here to help YOU to better citizenship and success.

We invite you to come in and discuss your financial problems with us today!

The First National Bank Of Hereford

Member: Federal Deposit Insurance Corporation, Federal Reserve System

Save steps with an **EXTENSION TELEPHONE!** IN YOUR HOME

ONLY \$700 PLUS TAX A MONTH Plus small, one-time installation charge.

CALL THE TELEPHONE BUSINESS OFFICE

Again, It's

HARMAN'S

FOR YOUR

Pioneer DAY TOGS

WE GIVE S & H GREEN STAMPS

SEE OUR BEAUTIFUL ASSORTMENT of Children's, Ladies & Men's H-BAR-C & RED MYRICK

WESTERN SHIRTS

\$3.95 to \$5.90

Washable

Ladies **RAYON GABARDINE - Western SLACKS** \$8.90

Colors - Tan, Grey Black Gambler Stripe Sizes 22 to 30

LARGE SHOWING MEN'S FAMOUS H-BAR-C SUITS \$39.95 to \$65.00

Western Jacket & Western Pants Match Sets \$24.95

Full Rack of Men's Western PANTS \$6.90 to 9.90 Boy's Sizes . . . \$6.90

Men's Western Khaki PANTS . . . \$6.95 Little Boys Sizes \$2.49

Men's & Boy's GENUINE U-ROLL IT STRAWS \$3.98 & \$5.00

For Free Prizes BE - SURE To GUESS The Number Of Inches Of Thread It Takes To Sew The JUMBO LEE RIDERS Hanging In Our Store

styled in true western fashion

Ranch Pants

of washable cotton Gabardine tapered, trim fitting . . .

\$6.90

Maroon Green Royal Brown Taupe Navy Tan Sizes: 22-34

SALE OF MEN'S & LADIES HANDMADE WESTERN BOOTS

Many Styles And Patterns Values \$29.95 to 32.50

FOR THIS \$25.00 EVENT

One Group Little Boy's HAND MADE BOOTS \$4.98 SIZES Broken

Misses & Ladies Beaded Suede Moccasins \$1

Out for Vacation in **LEE RIDERS**

The smart new western slacks that are sweeping the country. Authentic western fashion by famous H Bar C . . . with keystone belt loops, pearl pocket snaps, concealed side zipper. Wear them for every activity indoors or out. For play, for sport, for casual wear! Get several in different colors.

SPECIAL SHIPMENT JUST RECEIVED FRYE'S RANCHER - BOOTS

SUPERIOR QUALITY AND WORKMANSHIP Little Boy's Sizes 4 to 8 . . . \$4.98

Boy's Boots Sizes 8 to Large 3 Colors Red Brown & Black \$6.90

Boy's extra fine Quality All Sizes 9.90 & 10.90 Ladies Frye Boots Beautiful Panama Color \$19.95

Men's Western Style	Boy's Western Style
Pioneer Day TIES \$1	Pioneer Day TIES 79¢

WRANGLER

The Western Jeans Top Rodeo Stars Wear Made of Rugged 11 oz. Sanforized Denim— MEN'S - All Sizes \$3.69 BOY'S \$2.79 & 2.98

SALE PRICE - Values to \$29.95 Ladies **WESTERN-FRINGER JACKETS \$20.00**

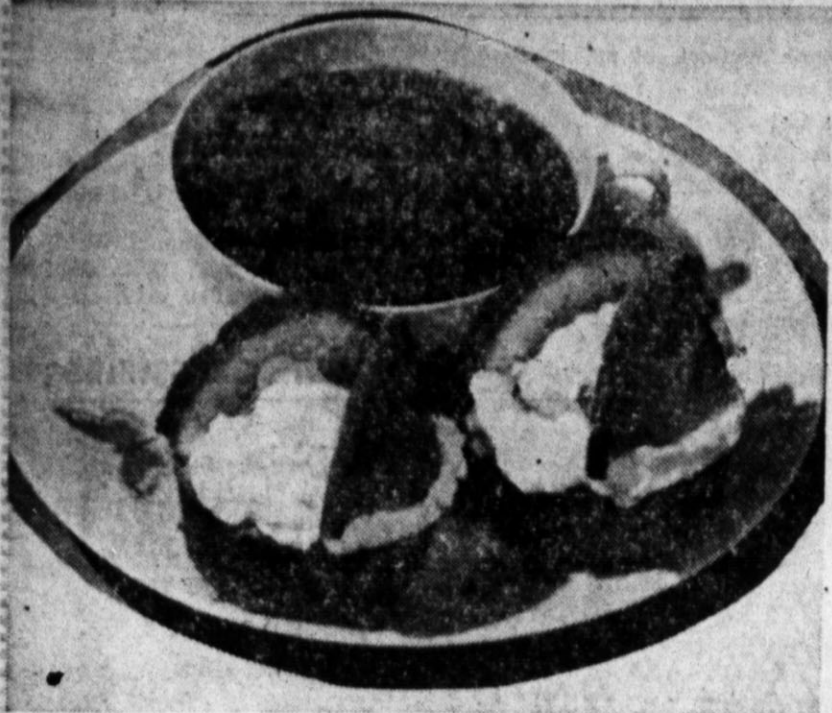
WE GIVE S & H GREEN STAMPS

As Advertised in LEE

Lee Riders, authentic western Cowboy Pants. Snug fitting. Sanforized for permanent fit.

MEN'S (11-oz. Denim) \$3.95
BOYS' (8-oz. Denim) \$2.49
YOUTHS' (8-oz. Denim) \$2.29

Ladies LEE RIDER'S Sanforized Front Fly \$3.95
Ladies LEE Jeans \$2.99



Let's Cook Something



Nothing says "Happy Birthday" so well as the birthday cake, whether the honoree is six or 60. Butterfly Cup-Cakes and a few lighted candles make any birthday a festive occasion. For the older ones, a cup of coffee makes the serving complete, and for the youngster, his favorite cold drink.

Butterfly Cup-Cakes can be based on your favorite cake recipe, if you have one, or you may want to try Mrs. N. E. Milburn's recipe, which is not only delicious, but is one of those never-fail recipes.

When she is using them for children's parties, she ices them with powdered sugar icing and then makes faces out of colored gum drops for topping. The butterfly effect is nothing more than the curved top of the cup-cake, cut in two and arranged, wing-like, in a whipped cream topping.

Butterfly Cup-Cakes
2 cups sifted cake flour
1 cup sugar
2 teaspoons baking powder
3/4 cup milk
1/4 teaspoon salt
1/4 teaspoon almond extract
1/4 teaspoon vanilla
4 tablespoons butter or shortening
2 egg whites beaten stiff
Sift flour and measure, add baking powder and salt and sift together three times. Cream butter, add sugar gradually and cream

together until light and fluffy. Add flour alternately with milk, beating after each addition. Add flavoring and fold in egg whites.

Pour in greased cup cake pans or paper cups, about half full, and bake in moderate oven (350-F degrees) 25 or 30 minutes. Makes two dozen cup cakes.

To make the butterfly effect, cool cakes on rack and when cold, cut a thin slice from top of each cup cake and then cut each slice in half. Whip 1/2 cup cream and fold in 1 tablespoon finely chopped candied ginger. Spoon onto cup cakes and set halved slices, cut from top, in cream to resemble butterfly wings.

Safety Record Made By SWPS

One-million consecutive man-hours worked without a lost-time accident is the safety record achieved last week by the 1850 employees of the Southwestern Public Service Company.

This is the longest continuous accident-free accomplishment in the company's history. "This safety accomplishment and we regard it as only our first goal, is of vital importance to our customers. It is safety which makes it possible for us to offer

Remembering Names Called Hard Work

Dallas — A fellow who makes a living by remembering the names of 20,000 strangers a year says there is nothing mysterious about the feat.

"It's a hard-working chore," says George Bailey of Slate Lick, Pa. "Nothing mystic or Yehudi about it, though."

Bailey travels over the nation appearing at luncheon club banquets and conventions.

His specialty is calling a room full of persons by their names af-

ter millling through the crowd getting acquainted with everyone present. If he misses, he pays \$5 to the mis-named party.

Bailey told about his profession while here to perform for the Dallas Knife and Fork Club. He is a personable man in his 40's.

Bailey said last year he appeared before 20,000 persons and averaged one miss in 200 names. This year, he said, he is running one miss in 300.

Bailey said his formula is to "pay attention when you hear a name, repeat it often and write it down."

"When you see it often, you can remember it," he added.

He said the only thing he does that most people don't is to work very, very rapidly.

"It's the easy ones like Bill Brown that stump you," Bailey said. "Had one last week in Miami, Fla., and, so help me, when he stood up to be identified I did not know him from Adam."

Bailey said that "when it comes to hard names, like that Czyzyciewicz fellow in Natrona, Pa., I make it a point to remember who he is."

Bailey began encouraging his memory talents more than 15 years ago as a hobby. Later, he gave up a job with the Internal Revenue Service and started touring.

Harris Chosen Wayland Dean

Plainview — Dr. Henson Harris, Shawnee, Okla., will assume his duties as academic dean at Wayland College on August 1, coming from Oklahoma Baptist University where he has been head of the Department of Mathematics since 1947. The announcement was made by President A. Hope Owen.

Dr. Harris holds the doctorate from the University of Oklahoma with majors in mathematics and educational administration. He also holds the M. A. degree from Vanderbilt University, Nashville, Tenn., with a major in mathematics and the B. S. degree from Murray State College, Murray, Ky. with a major in mathematics and minors in physics and geography. Dr. Harris has also done a year of graduate work at the University of Illinois to which he was awarded a teaching fellowship.

The subject for his dissertation for the doctorate is "A Study of the Evaluation of Their Program of Studies by the North Central High Schools of Oklahoma." For his master's degree his research and thesis were on "On the Theory of Elimination."

Besides his years at Oklahoma Baptist University, Dr. Harris' teaching experience includes serving as head of the mathematics department at Campbell College

in North Carolina and in public schools in Florida. During his 38 months in the Army Air Force as a commissioned officer, he was an instructor of physics and mathematics.

Dr. Harris is a member of the American Mathematical Society, Pi Mu Epsilon, national honorary mathematics fraternity, Phi Delta Kappa and Kappa Delta Pi, national honorary fraternities.

The Harrises have two children, Janet, 9, and Bob, 5.

Save a Hat!
INDIANAPOLIS (AP)—William A. (Billy) Huston makes a practice of distributing identification cards for men to slip under their hat bands. That done, this legend still shows:
"Like heck it's yours. Put it back!"
Under this on the card are lines for the owner's name, address and phone number. Then comes the commercial — Huston's name and that of the firm he represents.

Huston, who says he'll be 80 his next birthday but looks little more than 60, estimates he's given away 5,000 of these cards since he started last August.

Bored Sick
OMAHA (AP) — When a fellow doesn't show up for work is he sick—or just bored?

Dr. Kieffer D. Davis, medical director of an oil firm says it's a good bet he's just bored. "When a person dislikes his job,

or finds it monotonous, he'll find reasons to stay away even if he has to feign illness," he says.

Family Court
GREENVILLE, S.C. (AP)—You can witness some old-time battles between lawyers in these parts. And sometimes they are all in the family. Recently, Roy W. McGhee won a couple of theft cases that son Roy W. McGhee Jr., was prosecuting for the county.

price! economy! performance!

Try it and you'll tell us that you get the best of all three in

CHEVROLET



here's the most—and the best for your money! We're so sure of it that we invite any test or comparison you care to make. Come in and check the facts and figures. Put a Chevrolet through its paces on the road. See for yourself how much more Chevrolet offers you!

Only Chevrolet in the low-price field gives you all these "Best Buy" values

- HIGH COMPRESSION POWER
- FISHER BODY QUALITY
- BIGGEST BRAKES
- FAMED KNEE-ACTION RIDE
- SAFETY PLATE GLASS
- FULL-LENGTH BOX-GIRDER FRAME

Come in now and prove it for yourself!

KINSEY MOTOR COMPANY

2nd At Schley

12 Years Your Chevrolet-Oldsmobile Dealer

Phone 740

SEE... Weird voodoo rites of the savages preparing for war!

WE RECOMMEND THIS TRIP TO THE

Land Of Make-Believe

Filmed in the Splendors and Mysteries of the Fiji Islands that had seen O'Keefe but had never seen a motion picture camera!



STAR
SUNDAY - MONDAY - TUESDAY

THE LOST ISLAND TRADER WHO BUILT 10,000 BARBAROUS FIJI WARRIORS!

BURT LANCASTER

AS

"HIS MAJESTY O'KEEFE"

TECHNICOLOR

JOAN RICE

STAR
WEDNESDAY THURSDAY

FORREST TUCKER and TONY ROMANA

WILL JUDGE THE PIONEER QUEEN AFTER THE PARADE - THURS.

Admission 50c and 25 — After The Judging You Can See

The killer of "Shane" caught between two dangerous women!

FLIGHT TO TANGIER



COLOR BY TECHNICOLOR
starring JOAN FONTAINE JACK PALANCE CORINNE CALVERT ROBERT DOUGLAS
Written and Directed by CHARLES MARQUIS WARREN
Produced by NAT HOLT - A PARAMOUNT PICTURE

We Congratulate You On The Occasion Of Your Wedding Anniversary

- Mr. and Mrs. G. R. Hollis
- Mr. and Mrs. C. H. Hale
- Mr. and Mrs. J. D. Neill
- Mr. and Mrs. Aubrey Brock
- Mr. and Mrs. N. A. Elliston
- Mr. and Mrs. F. T. McGowan
- Mr. and Mrs. Geo. L. Jesko
- Mr. and Mrs. J. T. Gilbreath
- Mr. and Mrs. Bobby Davis
- Mr. and Mrs. O. Culpepper
- Mr. and Mrs. D. S. Bruton
- Mr. and Mrs. Wm. L. Bradley
- Mr. and Mrs. George McNabb

TOWER DRIVE-IN THEATRE

SUNDAY MONDAY

KIRK DOUGLAS
THE BIG SKY

TUESDAY WEDNESDAY
PRISONERS OF WAR Sent Back Behind Their Own Lines as Spies!
DECISION BEFORE DAWN

MONDAY SUNDAY

TEXAS
SKY COMMANDO
starring DAN DURYEA FRANCES GIFFORD

TOWER DRIVE-IN THEATRE

SATURDAY NIGHT, MAY 29th at 11:30 p. m.

for GUYS, GALS and GHOULS!

Pre-Holiday **MIDNITE DOUBLE HORROR SHOW**

SHOWING THESE 2 SHUDDER and SCREAM CHILLERS

"SON OF FRANKENSTEIN"

PLUS "BRIDE OF FRANKENSTEIN"

SCHOOL'S OUT FATHER'S DAY JUNE FLAG DAY SUMMER BEGINS

GOODTIMES

Relax at a MOVIE TODAY... and be Refreshed for Tomorrow's Work!

JUNE JUBILEE


COUNT YOUR BLESSINGS... and CHERISH YOUR HERITAGE OF FREEDOM!

JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

CLARK GIKE


by
RAY GOTTO





ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



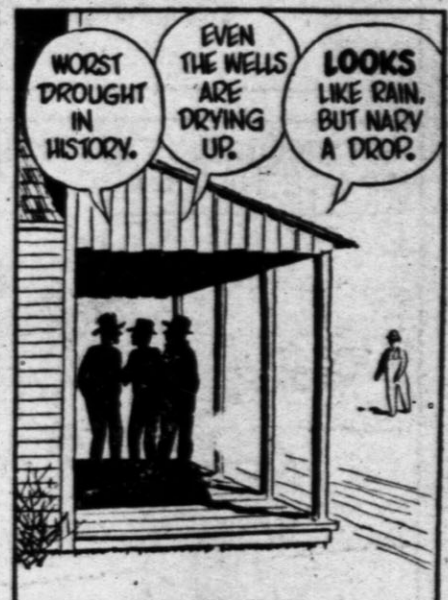
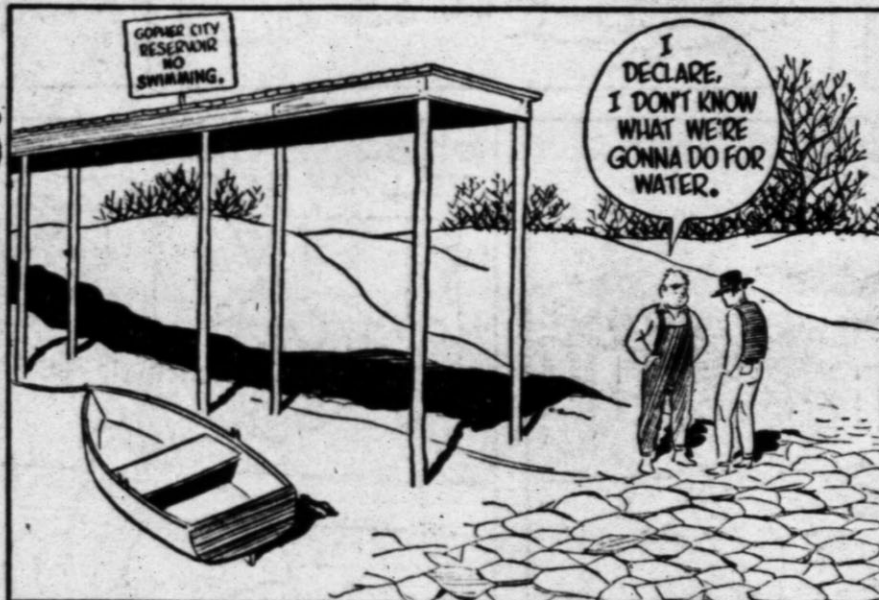
The Sunday Brand

Houston, Texas

Our Slogan "More People—More Fun!"

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE





GRANDMA

by
CHAS.
KUHN-



**Shop In Hereford
For Your Best Buys!**



COPE 1954 KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.

Trade In Hereford

For Your Best Buys!

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THE "THING" FROM THE EARTH'S CORE FALLS --- CRASHING DOWN IN THE SOLID ROCK LIKE A BOMB!

IT'S COMING AT US! IT'LL --GO RIGHT THROUGH US!

NO-- THERE IT GOES!

WITH A GRINDING, CRASHING ROAR, IT SINKS OUT OF SIGHT!



OUR LIGHTER PRESSURE KILLED IT!

IT'S SINKING THROUGH THE EARTH LIKE A ROCK FALLING IN AIR!

SOMETHING'S HAPPENING DOWN THERE--



A STEAM GEYSER! RUN!

DID THE "THING" DO THAT?

IT HIT A "HOT POCKET" DOWN THERE--



WELL, WE'VE SEEN IT-- BUT WE CAN'T PROVE IT! WHO'LL EVER BELIEVE US?

NO ONE. I HARDLY DO, MYSELF.

OH, DEAR, IF I'D ONLY BROUGHT MY CAMERA!



MAYBE, THERE ARE WHOLE TRIBES OF THEM FAR BELOW OUR FEET-- BUILDING CITIES, OR LIVING LIKE DUMB CREATURES.

WE CAN NEVER KNOW THEM-- WE MIGHT AS WELL BE ON SEPARATE PLANETS--

ANOTHER ONE MIGHT POP OUT SOMEDAY. WHO KNOWS?

NEXT WEEK - THE TOMB!



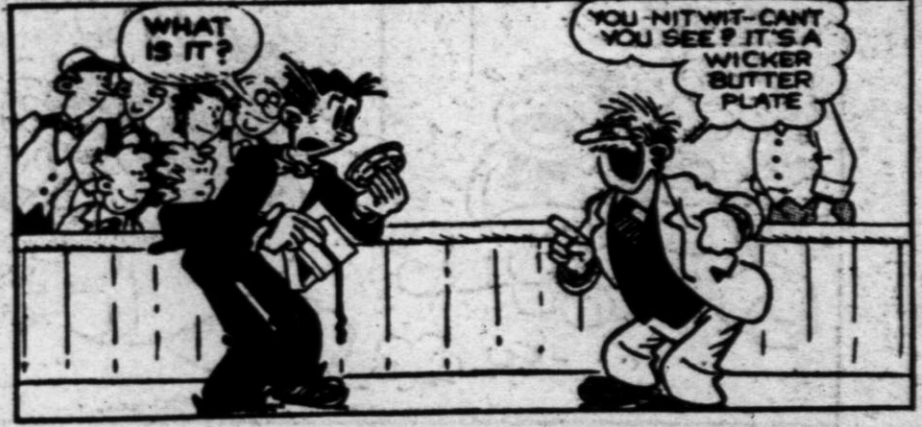
ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



BLONDIE

by
CHIC YOUNG



Copyright 1954, King Features Syndicate, Inc., World rights reserved.

With the Friendly Merchants
of Hereford
SHOP
Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



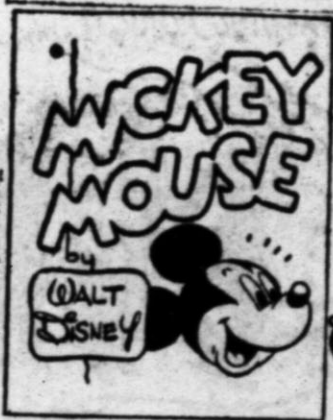
Copyright 1954, King Features Syndicate, Inc., World rights reserved.



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!

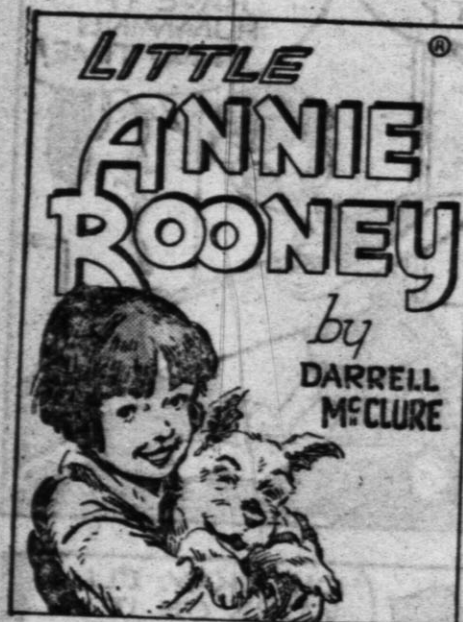




THAR IS TIMES WHEN MISTER GOOSE KIN MAKE A GOOSE OUTTA HISSSELF.



Shop In Hereford For Your Best Buys!



Stop!!
Shop!!
Save!!

In
Hereford

JOHNNY HAZARD

by FRANK ROSSIN



SORRY, VIRGIL... BUT THAT STATEMENT IS KIND OF HARD TO SWALLOW! SEEMS TO ME SOME OTHER GUYS PERFORMED THAT LITTLE STUNT JUST RECENTLY!

MOST PEOPLE DON'T BELIEVE ME... AND CAN'T SAY AS I BLAME THEM! BUT IT'S TRUE NEVERTHELESS!

JOHNNY'S OLD FRIEND, BARONESS FLAME, HAS TURNED UP AT WORLD-WIDE AIRLINES. WITH HER IS A STRANGER NAMED VIRGIL... WHO CLAIMS TO BE THE FIRST MAN EVER TO CLIMB MOUNT EVEREST!



LET'S START AT THE BEGINNING! VIRGIL, SUPPOSE YOU TELL JOHNNY JUST WHAT YOU TOLD ME!

WELL, IT WAS ABOUT FIVE YEARS AGO! I WAS IN NEPAL, PREPARING FOR AN EVEREST EXPEDITION...



IT WAS AN EXPERIENCED PARTY... HAND-PICKED MEN... AND EVERYTHING WENT ACCORDING TO SCHEDULE!



WE ESTABLISHED A CAMP SITE ABOUT 1,000 FEET BELOW THE TOP... AND WE MADE READY FOR THE FINAL ASSAULT!



TOGETHER WITH MY CHIEF GUIDE I INCHED MY WAY UP THE STEEP SLOPES OF EVEREST...



UNTIL THE GUIDE DROPPED, EXHAUSTED... AND I CLAWED MY WAY UP... ALONE!



SWEET VICTORY WAS IN SIGHT! TEN FEET MORE AND I'D BE ON THE TOP! AND THEN... I SAW IT!



A HUGE FOOTPRINT ON THE TOP OF MT. EVEREST!!

5-23

CONTINUED

Trade In Hereford
For Your Best Buys!



Copy. 1954, King Features Syndicate, Inc., World rights reserved.

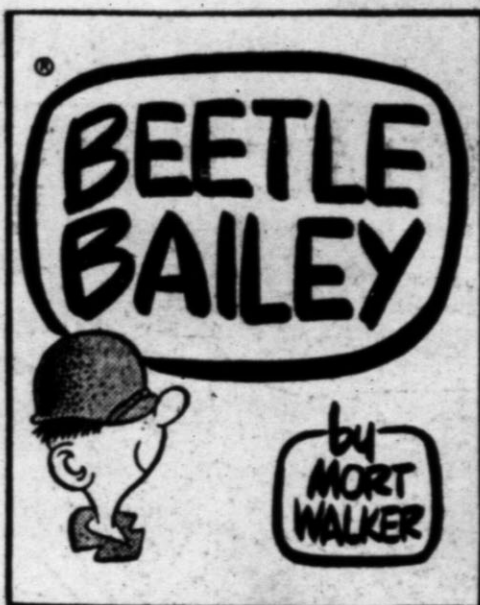


SHOP

With the Friendly Merchants

of Hereford

Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Herford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



★ AP NEWSFEATURES ★ COMICS ★

WORLDST-MA-CHINES

IT NOT ONLY WAS A BARGAIN, BUT IT CAN BE WASHED SO I BOUGHT A WASHING MACHINE!!



I BELIEVE ME, SHE'S SURE A HOWLING SUCCESS!!



YES, MARGE IS STILL AT THE SAME OLD JOB--MAN HUNTING!!



JOHN'S REALLY A LONG HAIR!!

ONE THING ABOUT OUR MARRIAGE, IT SURE PUT ME IN YOUR PLACE!!



JAY
ALAN
5-23

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MAY 23, 1954



I DON'T MIND RISKING MY NECK TO CLIMB SNOWMASS, BUT I'D APPRECIATE KNOWING WHY!

THAT'S WHAT WE'RE GOING TO FIND OUT NOW SCORCHY! WE'VE GOT AN APPOINTMENT WITH JAY VALDA, THE BOSS MAN HIMSELF!

CALLED BACK TO SYGNA FOR AN IMPORTANT ASSIGNMENT, RIK KENNARD INVITES SCORCHY TO GO WITH HIM. WHEN SCORCHY LEARNS THAT RIK IS TO LEAD AN EXPEDITION TO AN UNEXPLORED ASTEROID CALLED TENOS AND TRY TO CLIMB SNOWMASS, THE HIGHEST AND ONLY UNCONQUERED PEAK IS SYGNA'S ORBIT HE EAGERLY ACCEPTS...

5-23

By Art Tolman



COME ON, SCORCH, I'LL INTRODUCE YOU TO HIS NIBS!

OKAY, CHUM! I HOPE HE CLEARS THINGS UP!



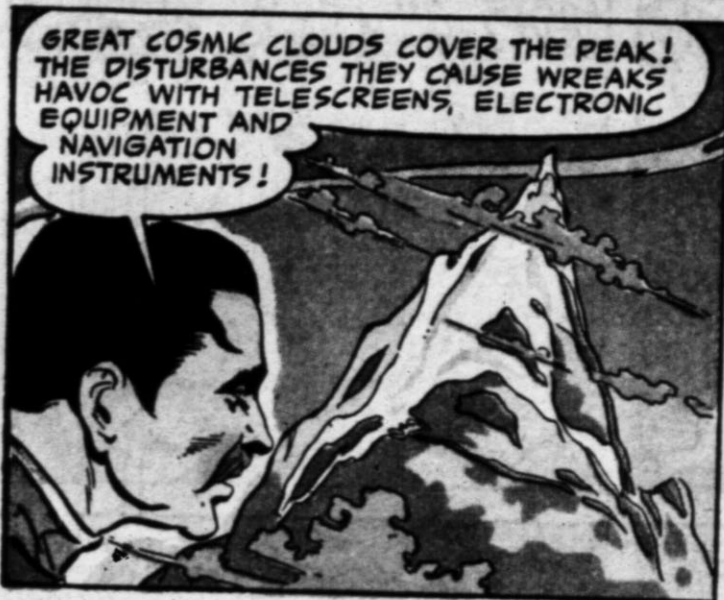
COMMANDER VALDA, THIS IS SCORCHY SMITH!

GLAD TO MEET YOU, SMITH! I'VE HEARD A LOT ABOUT YOUR EXPLOITS! WE CAN USE A MAN LIKE YOU ON EXPEDITION SNOWMASS!

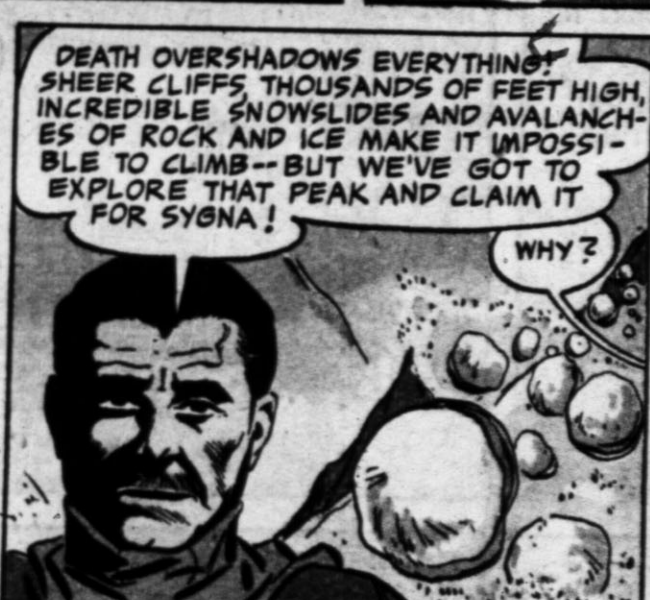
THANKS! WHAT'S THIS ALL ABOUT?



I'LL GIVE IT TO YOU STRAIGHT! AS YOU KNOW, SNOWMASS HAS NEVER BEEN FULLY EXPLORED BY ANYONE! THERE HAVE BEEN ATTEMPTS TO CLIMB IT BUT THEY'VE ALWAYS ENDED IN DISASTER!

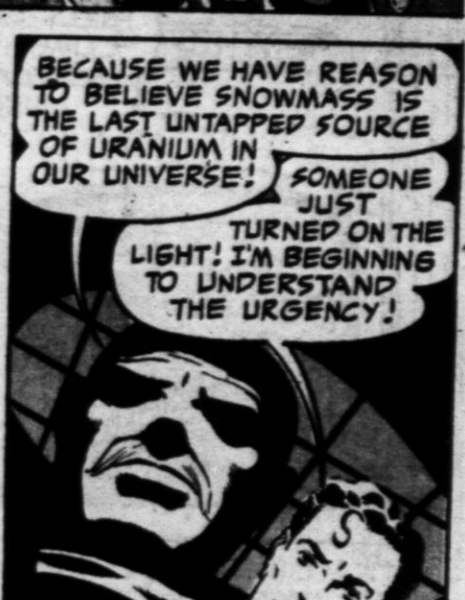


GREAT COSMIC CLOUDS COVER THE PEAK! THE DISTURBANCES THEY CAUSE WREAKS HAVOC WITH TELESCREENS, ELECTRONIC EQUIPMENT AND NAVIGATION INSTRUMENTS!



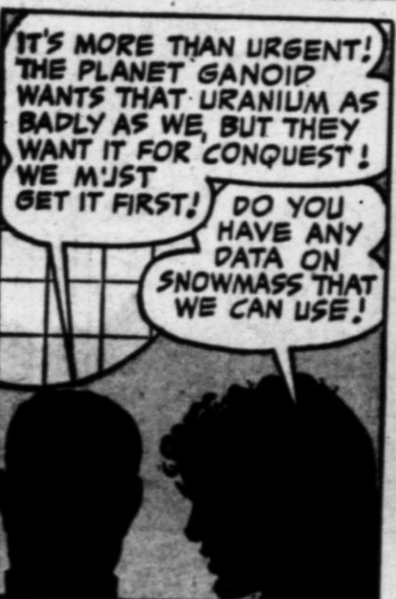
DEATH OVERSHADOWS EVERYTHING! SHEER CLIFFS, THOUSANDS OF FEET HIGH, INCREDIBLE SNOWSLIDES AND AVALANCHES OF ROCK AND ICE MAKE IT IMPOSSIBLE TO CLIMB-- BUT WE'VE GOT TO EXPLORE THAT PEAK AND CLAIM IT FOR SYGNA!

WHY?



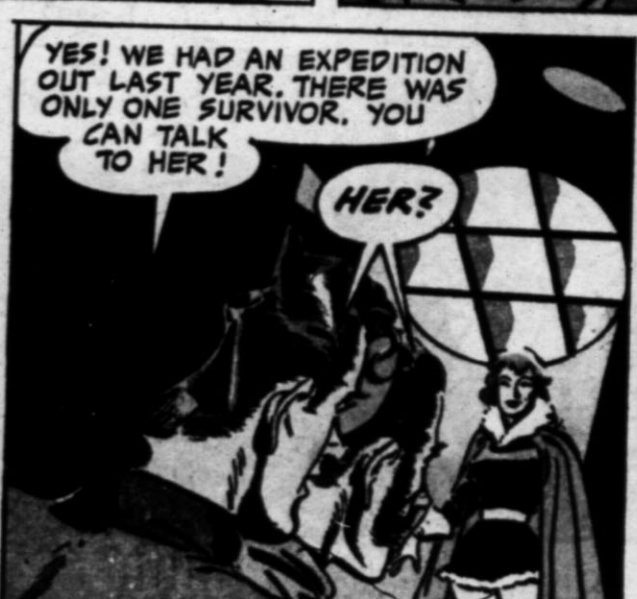
BECAUSE WE HAVE REASON TO BELIEVE SNOWMASS IS THE LAST UNTAPPED SOURCE OF URANIUM IN OUR UNIVERSE!

SOMEONE JUST TURNED ON THE LIGHT! I'M BEGINNING TO UNDERSTAND THE URGENCY!



IT'S MORE THAN URGENT! THE PLANET GANOID WANTS THAT URANIUM AS BADLY AS WE, BUT THEY WANT IT FOR CONQUEST! WE MUST GET IT FIRST!

DO YOU HAVE ANY DATA ON SNOWMASS THAT WE CAN USE!



YES! WE HAD AN EXPEDITION OUT LAST YEAR. THERE WAS ONLY ONE SURVIVOR. YOU CAN TALK TO HER!

HER?



YES, HER! GENTLEMEN, MEET RIMA POWERS! SHE WILL BE THE METEOROLOGIST AND WEATHER EXPERT ON THE NEW EXPEDITION!

FORECAST-- FAIR AND BEAUTIFUL! TOMORROW-- TAKE UP METEOROLOGY!

DICKIE IS PLANNING AN ENGINEERING CAREER! AS "VALIANT" NEARS LOS ANGELES

DICKIE DARE

by 

WE'LL TIE UP AT A SNUG YACHT CLUB I KNOW OF, KID!

— AND LIVE ABOARD OUR BOAT? SWELL! I'LL GET NEW TEXT BOOKS, CHEMISTRY, PHYSICS, MATH...

LOS ANGELES HARBOUR IS A MIRACLE OF MODERN ENTERPRISE...

I'LL BE OFF TO MY MOVIE STUDIO DURING THE DAY —

AND I'LL COOK AS WELL AS STUDY, DAN!


C'MERE, MATH, I'M GOING TO LICK YOU!

SEEMS THE KID AND I HAVE A PEACEFUL, HARD WORKING TIME AHEAD — UNLESS FATE UNLOADS SOME BOMBSHELL...



AND AFTER A WEEK... NEED A HOLIDAY DICKIE?

HEY — MY BRAINS COULD DO WITH A GREASE JOB AND A CHANGE OF TOIL!



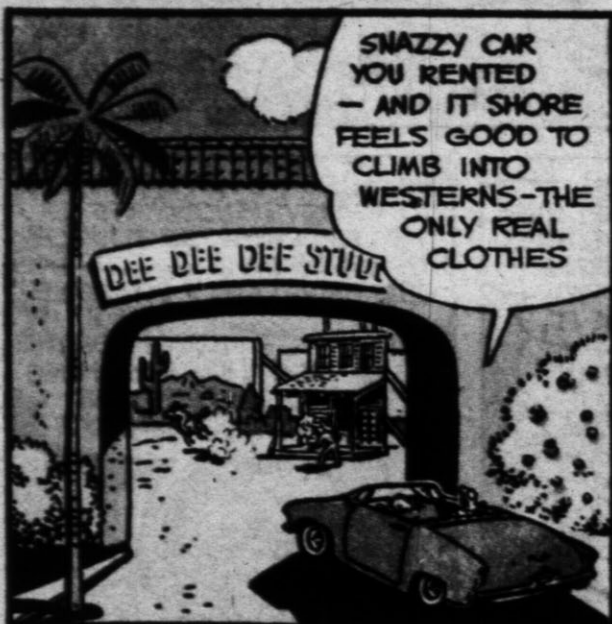
WE'VE BEEN SHOOTING RETAKES OF AN EARLIER WESTERN WHINNY OPERA — NOW COMES THE BIG CLIMAX!

LIKE TO TROT TO THE LOT?



SNAZZY CAR YOU RENTED — AND IT SHORE FEELS GOOD TO CLIMB INTO WESTERNS — THE ONLY REAL CLOTHES

DEE DEE DEE STUUR



THE BIG MOMENT IS WHEN I RIDE A WILD BRAHMA BULL THROUGH THAT GATE AND GET THROWN

GOSH! HEY, TAKE IT EASY WILL YA, DAN?



OKAY, I'M SET! SWING OPEN THAT GATE, BOYS, AN' LEAVE 'IM RIP!

SWISH

STAMP



CUT! ALL RIGHT, FLYNN, THAT'S ALL FOR YOU! HOP OFF THAT BULL...

HEY, MR. DRINKWATER!



I DON'T GET IT! ACCORDING TO THE SCRIPT...

FORGET THE SCRIPT!

I SAID THAT'S ALL FOR YOU!

PETE'S SAKE — WHAT GOES ON?

5/23



LITTLE MOON FOLKS



HOMER HOOPER

By Phil Perdue 5-23-54



SPORT SLANTS

-PATIENCE PAYS OFF



PULLY DEMARCO
 IS LIGHTWEIGHT CHAMPION BECAUSE HE STUCK TO THE FIGHT PLAN SET UP BY HIS CORNER AGAINST JIMMY CARTER

Mickey VERNON
 HIS RELAXED, PATIENT STYLE AT BAT ENABLED HIM TO WIN THE AMERICAN LEAGUE BATTING CROWN AT 35... THE OLDEST CHAMPION ON RECORD

5-23-54

DAP



Gene SARZEN

-THE P.G.A. SENIOR CHAMPION INSISTS HE CAN PLAY BETTER GOLF THESE DAYS BECAUSE HE HAS OVERCOME HIS YOUTHFUL HABIT OF RUSHING HIS SHOTS



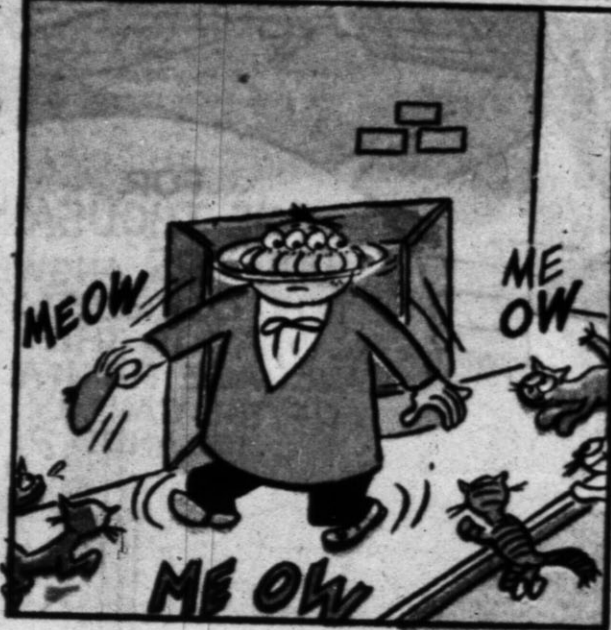
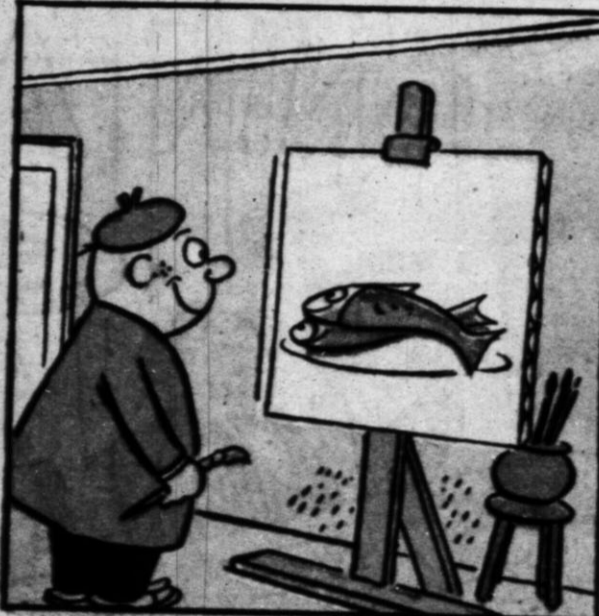
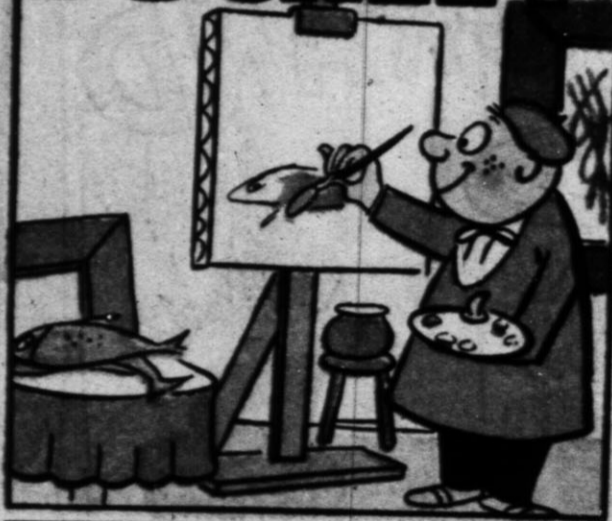
MEMORY MIRROR

IT TOOK A LOT OF PATIENCE TO COAX 148 BASES ON BALLS FOR THE NATIONAL LEAGUE SEASONS RECORD HE SET IN 1945



Yankee *Cibola*
 HOLD IT UP TO A MIRROR

BUCKLEY





by
RBFULLER

WHEN MORNING CAME, KING CORNY FOUND HE HAD BEEN ROBBED OF HIS ARMOR, HIS WEAPONS AND HIS VACATION MONEY--ALL TEN BUCKS OF IT!



NOW HE AND OAKY ARE THINKING OF BREAKFAST...

HAVE YOU GOT SOME MONEY, OAKY?

GOSH, NO! BUT THEY OUGHTA LET US FREE-LOAD WHEN YOU TELL 'EM WHO YOU ARE!



I'LL HAVE A DOUBLE ORDER OF HAM 'N' EGGS WITH FRENCH FRIES, ABOUT A DOZEN PANCAKES WITH MAPLE SYRUP, AND THREE CUPS OF COFFEE.

SAME FOR ME.



EEK! ISN'T THAT YOUR UN-UNDERWEAR?

YES... SO WHAT?!



I RUN A RESPECTABLE EATIN' PLACE, AN' NOBODY CAN EAT IN THIS JOINT WHO AIN'T DRESSED DECENT!

HOW DARE YOU?!



WHUT'S TH' TROUBLE, ELLIE?

ARREST HIM, SHERIFF! HE'S GOIN' ROUND IN HIS LONGIES!



SHERIFF, I'M GLAD YOU'RE HERE! I WISH TO REPORT THE THEFT OF MY ARMOR!

YA DO, HEH?



WHO ARE YE, ANYWAYS?

I'M HIS MAJESTY, KING CORNY, THE RULER OF THIS WHOLE GOLDERN KINGDOM-- THAT'S WHO I AM!



DID YOU HEAR THAT, SHERIFF?

YEH!



COME ALONG, MISTER! YE'RE GONNA LOSE YER HEAD FER IMPERSONATIN' TH' KING!

OAKY!

DON'T WORRY, YOUR MAJESTY! IF YOU LOSE YOUR HEAD I HOPE I'LL LOSE MINE!

THINKING TO COME

A NEWLY-DEVELOPED BATTERY PAVES THE WAY FOR A FOOL-PROOF ELECTRIC CAR--NOISELESS, DIRTLESS, AND WITHOUT THOSE FOUL-SMELLING EXHAUST FUMES.

THERE'S JUST ONE THING WRONG... THIS SILENCE IS DRIVING ME MAD!

INSTEAD OF SAYING "FILL'ER UP!" YOU MAY BE SAYING...
 PLUG 'ER IN!



GEORGE: IT HAS MANY FEATURES...
 NEW ELECTRIC CAR

NOW, S'POSE SOME TIME WITHOUT ANY WARNING--BLOOIE!-- YOUR HOUSE CURRENT FAILS...

SOLD!
 NEW ELECTRIC CAR

INVENTIONS NEEDED!
 NOVELTY CLOCK WITH RECORD ATTACHMENT TO CALL CHILD BY NAME.

WILLIE! WILLIE! UP, BOY!

NEIGHBORLY NEIGHBORS

MYRA, I'D LIKE YOU TO MEET MAJOR MITCHELL, --HE'S A JET PILOT!
 HOW DO YOU DO, MRS. PETERS!
 HOW DO YOU DO

IT MUST BE SO EXCITING FLYING THOSE AIRPLANES!
 YES... SOMETIMES IT CAN BE PRETTY EXCITING!!

SUCH A NICE YOUNG MAN!
 SWELL GUY!

BUT DARN IF I KNOW WHERE THEY GET THE NERVE TO DO THE THINGS THEY DO!

ONLY LAST WEEK HE BROKE THE SONIC BARRIER!
 OH, THE POOR BOY!

BUT HE SEEMS TO BE PERFECTLY ALL RIGHT NOW!!



5-23

