

Around Town

The Pioneer Day spirit is spreading. G. W. Brumley noticed where Alex Thompson was scheduled on the "Old Fiddler's Contest" and challenged Alex's ability. "In fact," said Mr. Brumley, "if Alex plays the fiddle, I will dance a jig—and guarantee it will be better than his fiddlin'."

Hereford is going on Television. C-C Manager Cecil Massey said Saturday as arrangements were made for a 7-minute appearance on the Carl Hare Talent Show for Saturday evening, May 9. Those who will take part on the show will be David Stanton, M-C and member of the high school quartet, with Lenton Clark, Eugene Campbell, Tommy Osburn, and Raymond Childers. Scenery will be handled through cooperation of Bill Stanford, and the presentation will "plug" Hereford's Pioneer Days and Rodeo May 29-31.

The City police department is literally burning. Vandals broke out glasses, twisted heads and otherwise damaged 25 to 30 parking meters beyond repair. In addition, replacement will be expensive. "We will be watching for further vandalism to meters," said Police Chief Leo Box, "and I hope the judge exacts the maximum fine of \$200 if we locate the people who are doing these uncalled for acts."

Gene Prickett, Amarillo Globe-News, dealer in Hereford, says he is authorized to handle Clothing Donations for Korea in the current newspaper campaign. Any type of civilian clothes for men, women or children will be welcome and will be distributed to South Koreans. Call 59 or his home phone 996, and Gene says he will come by and pick up the bundles.

Baseball season opens here Sunday afternoon at Veterans Park. Manager Andy Anderson today reminded the public. The Hereford club will meet the Tulsa team, Johnny Winkler will start on the mound with Anderson as relief pitcher. Frank Encira will catch. Anderson says he now has Johnny Renner of Friona on the Hereford roster, but Renner will not be eligible until another week.

Robert Wagener, Clarence Beauford, Henry Benson, John Estes and Larry Loerwald were in Austin this week to appear before the Railroad Commission in an effort to secure supplementary truck permits for handling vegetables, fertilizer and insecticides into this area. They went down Tuesday and came back Thursday night—plenty tired and worn out.

Mr. and Mrs. Kent Share left on an emergency call Friday night for Dodge City, Kansas, where his mother underwent an emergency operation. No word regarding her condition had been received Saturday.

Mr. and Mrs. Virgil Hennen received a call Thursday night reporting the birth of a grandson, Patrick Bennett, seven and one-half pounds. The baby is the son of Mr. and Mrs. Virgil Hennen, Jr.

Here's a new one—and it sounds interesting. The Hereford Women's Softball League Ramblers will play the Hereford Labor Camp Women Monday evening, 8:00 o'clock in a softball game on the Veteran's Park Field. No one seems to know much about either team, but perhaps we can find out Monday.

Damages Heavy In Lumber Yard Fire

Approximately two-thirds of the stock at the Rockwell Brothers Lumber Company in Friona was lost Friday afternoon in a fire, which was the biggest in Friona since the school burned.

O. F. Lange, manager of the lumber company and his three helpers, were taking inventory at the time the blaze was discovered at about 3:45 Friday afternoon. The cause of the blaze has not been determined.

The sheds that burned contained lumber, insulation, and paint. The office of the company was left standing although it was badly scorched.

The 24x150 foot shed was built in 1907, plus an addition to it in 1925. The Hereford fire department was called to help fight the blaze. The Friona fire department stood by all Friday night in case the fire should break out again; the Hereford department left around 6 o'clock.



IN THE PICTURES: Top left, Mrs. Ira Ott is seen feeding her chickens, a profitable pastime; Top Right she is seen checking out records for the 4-H project she heads. Lower left, second row, Mrs. Ott is seen at the sewing machine

Mrs. Ira Ott Winner Of Brand Achievement Award



and lower right photo found her testing some whole wheat bread dough. Exceptional ability and interest in these and other activities led judges to choose Mrs. Ott for the 1953 Hereford Brand annual award. Staff Photos

Bascom Giles Will Be Guest Speaker Here Pioneer Day

Bascom Giles, Texas Land Commissioner, will be in Hereford for the Annual Pioneer Day celebration here May 29, it was announced today by the Chamber of Commerce. The commissioner Friday accepted the invitation and will represent the State of Texas at the annual celebration.

"Mr. Giles plans to arrive in time to take part in the big parade, scheduled at 2:30 on Friday, May 29," Manager Cecil Massey said. He will also appear in a brief talk during the afternoon, following a concert on the courthouse lawn by the Amarillo Air Force band. Mr. Giles will extend official greetings to visitors and citizens of the county from the State Capitol.

Graduation Set Tuesday, May 26

Hereford schools will officially dismiss on Tuesday, May 26, it was announced today by Supt. George Graham.

Commencement exercises will officially close the school year, he said, and Dr. James F. Cornette, West Texas State College president, will deliver the annual commencement address.

Baccalaureate Services will be held on Sunday evening, May 24, with Rev. Russell Wingert in charge of the services.

Eighth grade commencement exercises are scheduled for Monday night, May 25. Return of the Senior class today from their annual encampment at Ruidosa, N. M., marks the last important school occasion before the final week, Graham said—except examinations.

HD Achievements Award To Be Presented Monday

Deaf Smith County's "Outstanding Home Demonstration Club Woman for 1953" is Mrs. Ira Ott of the Wyche community.

The coveted award, presented first in 1952 to Mrs. Palmer Norton, will be the second sponsored by the Hereford Brand in recognition of outstanding work and accomplishments of women engaged in Home Demonstration work in the county. Selection for the honor this year, as in 1952, was made by a special committee in cooperation with the Home Demonstration Council.

The award will be made to Mrs. Ott at the regular meeting of the Home Demonstration Council meeting in the Monday afternoon, May 4, at 2:30 o'clock in the district courtroom. Mrs. Jimmie Gillentine, wife of the Brand publisher, will make the presentation.

22 Years Service Mrs. Ott was chosen for her outstanding Home Demonstration work during the 22 years she has been a member of the Wyche Home Demonstration Club. She had been a 4-H girl before her marriage.

She has filled every office of the Wyche Club and has served as a demonstrator in kitchen, living room, pantry, yard, clothing and garden work.

In 1948 Mrs. Ott organized the Happy Homes 4-H Club and has been the leader of the group since that time.

During her two years as council chairman, Mrs. Ott, missed only one meeting. She has been a delegate to both state and district meetings from Deaf Smith County and attended the 4-H Round-Up at college station as a 4-H leader. In 1948 Mrs. Ott was nominated

Hutcheson Rites Spoken Saturday

Funeral services for Elwyn Hutcheson were conducted Saturday morning May 2 at 10 o'clock at the First Baptist Church. Rev. H. V. Fields and Rev. Russell Pogue conducted the services.

Hutcheson was pronounced dead on arrival at the Deaf Smith County Hospital Thursday afternoon, April 30, about 4 o'clock following a heart attack while on the job at Allied Oil Company, where he was employed at the time of his death.

Born on August 27, 1902, Mr. Hutcheson, was married in 1922 to Nancy O. Blackmore in Farmerville, Texas.

They came to Deaf Smith County in 1928 from Farmerville.

Mr. Hutcheson was a member of the Baptist Church.

Pall-bearers were: Worth Covington, Jimmie Allred, Carlos Anderson, Bill Massie, Clarence Stevens, and Floyd Tucker.

Survivors include: his wife, Nancy, of Hereford; two sons, Carl and Eugene of Hereford; three daughters, Marchetta, Caroline and Kathy of Hereford; one brother, Radford of Clovis; and four sisters, Thelma Giffon, Plainview; Selma Alcorn, Wafford; Phyllis McPherson, Durant, Okla. and Adeline Moreland, Lubbock.

The Weather

	High	Low
Thursday	68	38
Friday	72	42
Saturday	70	35

Low Cost Barrels To Be Available In Clean-Up Week

Hereford's annual Clean-up drive will get underway Sunday, May 17, and will continue until May 24. The people of Hereford are asked to cooperate with the city by having all of their trash placed in containers in the alley by Friday 23, at which time service club members will assist with trucks and man power in picking up the extra refuse.

The Chamber of Commerce has also obtained a number of new barrels, which will be sold to citizens at cost during the clean-up week. Norman Moore of the Hereford Fertilizer Co., assisted the Chamber in locating the barrels and the Jaycees will deliver them to any citizen in need of new containers. The barrels will be sold at cost to the Chamber of Commerce. Those interested may call the Chamber of Commerce 267 and place their order for barrels at \$2.50 each. They will be delivered to the address. Lids for each barrel will also be available at the same cost paid by the city, if desired.

Planning Session For New Methodist Church On Sunday

To complete plans for organization of a second Methodist Church in Hereford and set a date for "Charter Day," a meeting has been scheduled in the district courtroom here Sunday afternoon, May 3, at 3:00 o'clock, it was announced today by Rev. T. Edgar Neal.

"All who plan to join the new organization are urged to be present for the meeting," Rev. Neal said. "We hope to complete plans for many of the important steps of the new organization, including the setting of a time for 'Charter Day.'"

Dormitory Lounge At HS-U Memory Of Zee Ann Evans

The lounge of the new dormitory for women at Hardin - Simmons University, Abilene, has been completely furnished as a memorial to Zee Ann Evans, 3-year-old daughter of Mr. and Mrs. Wayne Evans of Hereford. Zee Ann died as the result of an automobile accident between Canyon and Amarillo last December.

Announcement of the memorial was officially made in the university's "News and Views," official monthly publication and in part, read:

"Relatives and friends of the little girl have joined together to equip the lounge with beautiful furniture of Early American design, draperies, a piano, and other furnishings. A portrait of the child has been painted by Mrs. Mildred Pender Deaton of Abilene, and will be hung in the lounge."

Both Mr. and Mrs. Evans are H-SU graduates with the class of 1940. Mr. Evans is president of the Ex-students' Association and a member of the University's Board of Trustees. They have one other child, a son, David Wayne, eight years old. Mrs. Evans is the former Zona Horn.

"Hardin - Simmons University is honored to have been selected as the place for the establishment of the Zee Ann Evans Memorial," said President R. N. Richardson. "It is quite fitting that relatives and friends have so magnificently furnished the lounge in the new women's dormitory where, had she lived, Zee Ann probably would have stayed during her Hardin-Simmons student days. I repeat, it is a most fitting memorial, and the University is deeply honored."

List Rulings On Notary Publics

All persons who now hold Notary Public commissions should qualify by filing an oath and bond in the County Clerk's office between June 1, and June 10, 1953, it was announced today by Ralph Smith, clerk.

Any person who has not heretofore been a Notary Public should apply at the Clerk's office between May 1 and May 23.

"The law specifically requires County Clerks to approve Notary bonds and individuals should not send money or requests direct," Howard Carney, Secretary of State, warned in a special release this week. "All Notary matters can only be received by the Secretary of State after the County Clerk acts thereon," he continued. "Each person applying for a commission as a Notary must be at least 21 years of age and a resident of the County for which he is appointed."



MRS. ED REINAUER, above, takes the first official call over the new REA operated rural telephone system which "cut-over" in the Dawn area Friday, May 1. Mr. Reinauer, president of the telephone coop, was not at home and his wife took the call. People in the area, however, did considerable telephoning Thursday night prior to the official opening. Below is seen a panel of "gadgets" which receive, organize and dispatch the calls on the full automatic dial system. Staff Photos.



First Farm Phones Operate At Dawn

Telephone service in the Dawn area started Friday morning, May 1, as announced by REA several weeks ago. The service, on a local basis, allows people of the community to converse among themselves, but not with points outside the Dawn exchange.

"Local service only will continue on exchanges into Hereford until around July 1," Robert Bell, assistant REA manager said. He also predicted that the Westway exchange would go into operation May 15, and the Frio exchange on May 30, both on schedule as announced.

The following overall picture, presented by Mr. Bell at the annual meeting this week, gives a general picture of the REA telephone business in this area: 940 miles of telephone line is being constructed and 700 subscribers will be sure of lines. An additional 70 subscribers who signed up late will be picked up soon if funds are approved. Contractors have completed 700 miles of the 940 total, and plan to complete the line work by mid-June.

First official call over the exchange was scheduled Friday morning at 9 o'clock with Bell calling Ed Reinauer, telephone Co-op president. Reinauer was not at home, however, and the call was taken by Mrs. Reinauer. Tests and trials Thursday and Thursday night became so popular that most people on the exchange had already used their phones several times.

The Dawn exchange, like those to follow, is located in a small metal building, around 12 by 18 feet, and is fully automatic. Controls are housed inside metal units and interior of the building ap-

pears very much like a small room, packed closely with filing cabinets. All telephones on the line are also automatic.

Directory Issued A temporary mimeographed directory has been furnished consumers for the Dawn, Westway, and Frio exchanges. Next issue of the directory will probably be printed on more durable material or will come in one unit with the Hereford directory, Bell said. He estimated six months before the new directory is issued.

Chief delay in all of the telephone set-up appears to be connections with towns already served by an exchange. Most of the exchanges in towns are not prepared to handle the switch-over and, in many instances, negotiations are still underway regarding service costs and other company arrangements.

Other "Cut-Over" Plans The following schedules previously published, are again listed:

Parmer, Hub and Tharp: sometime in June, according to Mr. Bell, who added: "These are in the General Telephone area and a satisfactory agreement has not been worked out with this company. In members, the management and order to keep faith with Co-op board of directors have hesitated to make a commitment at this time. Our neighboring Co-ops to the south are having extreme difficulty in reaching a satisfactory agreement."

Oklahoma Lane: June 1. This exchange will connect into Farwell and Mountain States Telephone Company is waiting and ready for the "cut-over."

Mr. and Mrs. L. D. Boyd of Springer, N.M. arrived Sunday to visit with her brothers, J. L. and Arthur Rogers of Hereford. On Tuesday the Boyds, accompanied by J. L. Rogers, visited in Williams. The Boyds returned to their home on Wednesday.

J. C. Dalton and son of Muleshoe visited with Mr. and Mrs. A. E. Jackson of Summerfield Thursday.

Mr. and Mrs. Bill Mullins from Amarillo visited Sunday at the A. E. Jackson home.

GRASS ROOTS

Left for Austin last Tuesday morning with a gang to appear before the Railroad Commission. There were six of us made the trip and it was anything but "uneventful." The idea was to secure some special permits for some local truckers so they could help us out in moving our produce and other agricultural products produced in this area and moving in seed, fertilizer, chemicals and other items essential to our farming program in this area. Needless to say were strongly opposed by other transportation companies who already were in possession of permits to carry these items on Texas highways. Strange situation to say the least. Will save any comment about the hearing until we get the verdict. I will say though that a lot of money goes down the drain in state politics as well as federal.

Redbine 60 and 66: These are new Red seeded varieties and similar except for their maturity dates. In the Lubbock area Redbine 60 blooms in 60 days a little earlier than Martin and Redbine 66 blooms in 66 days, a little earlier than Plainsman. Due to their similarity to Martin they are easier to combine than Plainsman. On dryland seed Redbine 60 and under irrigation Redbine 66.

Combine Kafir-60: An early white seeded, combine type Kafir. In June 1 seedings at Lubbock Combine Kafir-60 blooms in about 60 days, a week earlier than Plainsman. This is a heavy yielder and the stalk is juicy and stands up well in the field. The seed head is erect making combining easy.

Westland: This variety is similar to Martin in maturity and performance, but the central head stem remains green longer and the kernels do not dry as fast for early harvesting.

Caprock: The maturity of Caprock is about a week earlier than Plainsman. Although Caprock is later in maturity than other combine varieties it will produce larger yields of grain under favorable seasonal conditions.

There are other varieties which are seeded in our area and which have a definite place, but the above seem to be the most popular. Some of the others are Combine 7078, Early Hegari, and Double Dwarf Yellow and White Sooner Milos. Come in and talk over your seeding needs with us. We have a complete inventory of all the mentioned grain sorghums plus Sudan, Corn and other spring and summer seeded crops.

Plainsman: This variety blooms in approximately 70 days, about a week later than Martin. The grain is reddish yellow in color and medium in size and hardness. Under favorable conditions Plainsman produces large heads and is a heavy yielder.



FIRE OF UNDETERMINED ORIGIN damaged around two-thirds of the stock of Rockwell Bros. Lumber Yard in Friona Friday afternoon. The picture was made shortly after the fire started in a small lumber shed. Photo by Melba Neelley.

Hospital Notes

Patients in Hospital

Mrs. B. E. Williams, OB; Mrs. Lee Gamez, OB; Mrs. Joe Rodriguez, OB; Mrs. Wayne Newsom, OB; Mrs. Glenn Smith, OB; Mrs. G. A. F. Parker, med.; Mrs. Frank Dobson, surg.; Mrs. C. R. McQuigg, surg.; Mrs. J. W. Thuett, med.; Mrs. Pat Neill, surg.; Mrs. Wirt Phillips, surg.; Mrs. Antonia Tijerina, surg.; Mrs. T. J. Presley, Mrs. Carl Sundeen, OB; Mrs. BC Harper, OB; Paul Morales, OB; Mrs. E. L. Howard, OB.

Patients Dismissed

Mrs. Thurmon Cole, OB, 5-1; Brenda Sue Short, med., 5-1; Karen Helmke, T&A, 5-1; Mrs. John Betzen, OB, 5-1; Allen Hughes, med., 4-28; Mrs. Bonnie Campbell, T&A, 4-28; Mrs. Walter Paetzold, OB, 4-29; J. H. Ryan, med., 4-30; R. N. Larmer, med., 4-25; Mrs. Bessie Flowers, med., 4-30; Lee McAfee, med., 4-20; Mrs. R. G. Blue, surg., 4-20; Donald Remling, T&A, 4-29; T. J. Henson, ortho., 4-30; Nick Milburn, T&A, 4-30.

Births

A son, Miquel Xavier, to Mr. and Mrs. Lee Gomez on April 29. A daughter, Dimantina, to Mr. and Mrs. Paul Morales on April 30. A daughter to Mr. and Mrs. Carl Sundeen on April 30.

Wheat Allotments To Be Discussed

A meeting of Panhandle PMA District 1 meeting will be held in Amarillo Tuesday. Faust Collier, secretary of Deaf Smith PMA, said today. The meeting will feature discussion of 1954 agricultural conservation practices, along with preliminary work toward wheat allotments over the nation. Wheat allotments, dropped in 1948, will determine acreage and prices—and will depend largely upon conditions, surplus and other factors which might again create a referendum.

Wheat Allotments To Be Discussed

In addition to Deaf Smith County committeemen who plan to attend the session Tuesday, other interested growers were also urged to attend the meeting.

Parent Teacher Meeting Monday

"It's Good to be an American" will be the theme of the Parent-Teachers' Association meeting Monday night. Special guests will be the Cub Scouts, Boy Scouts, Blue Bird and Camp Fire girls. The junior high school band will present band music during the program. H. V. Stanton will also be on the program and will give a humorous speech. During the business meeting a brief report of P-TA's work for the year will be given and new officers for next year will be installed. The meeting will be at 7:30 in the High School auditorium. Parents are urged to attend this last P-TA meeting for the year. An executive meeting has been called for 7 Monday night immediately preceding the regular P-TA meeting.

We wish to express our most sincere thanks to the churches, Sunday school classes and each individual contributor in the donations given. We ask God's blessing on each of you and for God's grace that we may always live to return those favors in our daily living and that each of you can always feel your giving has been well given. With our deepest appreciation and thanks again. Mr. and Mrs. Fred Henry and family.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Delaware was the first state to ratify the U.S. Constitution. The English Crown Jewels are kept in the Tower of London.

Spring CLEARANCE Girl's SPRING COAT SETS

1 to 12 Yrs. Woolens Rayon Shantung Reg. \$14.95 to \$26.90 1/2 off

DRESSES & SKIRTS 1 to 14 Years 1/2 Price

MELEN'S YOUTH SHOP



DOLLAR DAY ROUND-UP OF VALUES

ONE TABLE Western Shirts Reg. \$7.50 to \$10.00 Values 1/2 Price

ONE TABLE Dress Slacks Plain & Pleated Rayon & Wool Reg. \$9.50 to \$13.50 1/2 Price

DUB'S MAN'S SHOP Corner 3rd & Main

JUST IN TIME FOR PIONEER DAYS



GENUINE JUSTIN COLORED BOOTS 12" Top Walking Heel Reg. 27.95 \$19.00 DOLLAR DAY ONLY



AMES LO-HEAD GATED PIPE For Controlled Furrow Irrigation

Solve your watering Problems with a System Engineered to Your Own Needs

Discuss Your Irrigation Problems With Us

A Tailored To Fit Solution Of Your Irrigation Problems In Approximately 20 Days After Your Order Is Placed

Hereford Implement Co.

FRIONA NEWS

Mrs. E. R. Day, Correspondent — Phone 2792



AGATHA ANN THOMPSON celebrated her third birthday this week with a party given by her mother, Mrs. Lucy Smith. Guests helping her celebrate were from left around the table: Jimmy Messer, Venita Potts, Lois Winkle, Barbara Blackwell, Kore Blackwell, Agatha Ann Thompson, Jackie Messer, James Blackwell, LaWanda Cates, Frogue Hagar, Wilma Joyce Perkins. In front of the table from left to right: Jimmy Don Winkle, Darlene Hammons, Keany Hagar, Calvia Joyce Hammons. Staff Photo.

Crump Birthday Party
Eddie Crump celebrated his seventh birthday Monday afternoon with a party given by his mother Mrs. Bud Crump.

Those helping him to celebrate were: Bobby Sanders, Joy Beene, Carolyn Crump, Bobbie Welch, Jim Stokes, Marcus Connelly, Larry Johnson, Gregory Jarrell and Tommy Crump.

Methodist Church News
Sunday school is held at 10 o'clock at the First Methodist Church in Friona with morning preaching at 11 o'clock. Evening services are at 8 o'clock. Rev. U. S. Sherrell is pastor of the church.

The following officers were elected at the quarterly conference held last week: charge lay leader, Forrest Osborn; District Steward, C. L. Mercer; Reserve District Steward, Bill Stewart; Lay member of annual conference, A. W. Anthony Sr. Reserve Lay member to annual conference, P. L. London; Sunday school superintendent, H. K. Kendrick; members of district conference: Mr. and Mrs. Wesley Foster, Mr. and Mrs. Kenneth Cass, Mrs. J. T. Gee; Communion Steward, Mrs. Forrest Osborn and Mrs. W. B. Norwood, Sr.; Recording steward, Mrs. Howard Ford; church treasurer, Arthur Hilton; Stewards, R. N. Gore, Roy Wilson, Floyd Rector, L. B. McLean, Ralph Selton.

C. L. Vestal, Jr. was elected to fill the unexpired term of his father, C. L. Vestal, Sr.; commission on membership and evangelism, Mrs. J. T. Gee, A. W. Anthony, Sr., Mr. and Mrs. Joe Mayer, Louis Norwood and Don Lewis; Commission on education: Commission on missions, Mrs. James Boyles, Mrs. Howard Ford, Mrs. Myrtle Crow, Mrs. A. W. Anthony, Jr., Ernest Osborn; Commission on finance, J. T. Gee, Hershel Johnson, C. L. Mercer, committee on pastoral relation.

Stewart Funeral Service Friday
Mrs. Johnny Opal Stewart was found dead Thursday afternoon about 6 o'clock at the home of her brother, Aubrey Carlton, who lives near Friona.

Justice of the Peace, Walter Loveless, pronounced it death by hanging. Mrs. Stewart had been visiting with her brother for several weeks. Funeral services were held Friday afternoon at the First Baptist Church in Turkey.

Survivors include: her husband, Ralph Stewart of Dalhart, three brothers, Aubrey and Wilbur of Friona, Robert of Hedley, an uncle, at Memphis.

Everett Horner Injured Friday
Everett Horner was injured when a cable broke Friday morning while he was working on a new well at Dimmitt for the Massey Drilling Co.

The cable snapped, striking Horner across the right side of his head, cutting a gash behind his ear and cutting off the top portion of his ear. He was carried to Parmer County Hospital, where he received treatment and the ear was replaced with stitches. He has since returned to his home.

Farm Tour Slated Here For May 4

Joe W. Jones county agent, in cooperation with the Parmer County Soil Conservation District, says a tour will begin at Boykin at 1 o'clock Monday, May 4. They will visit several farms near Boykin, then come to the farm of Mrs. Walter Fangman, northeast of Friona, where they will be shown ditches with metal drops to slow water down. They will also go to the farm of Roy Euler, where concrete pipe system and benched land planted with green manure crops, will be demonstrated. They will also visit the farm of Gus Schlab, where they will see wheat land, fertilized and prepared for narrow row seeding of grain sorghums.

Fell From Pick-up
Little Jimmy Mack, son of Mr. and Mrs. George Reed, fell from a pick-up truck last Sunday. He was rushed to the Parmer County Hospital where X-rays were made. No bones were broken but little Jimmy Mack suffered from a very bad sprain of ankle on the right foot.



GIRL SCOUTS raising money for summer camp are shown above. They are from left: Gladys Baxter, Loretta Q. Brian, Carolyn Stowers, Merlene Gibson, Phyllis Trider, and Patsy Anthony. Mrs. Kenneth O'Brian, leader, is shown at the side. Photo by Mrs. E. R. Day, Sr.

Jeep-Car Collide, Damage Set \$350

Fred White and Jerrod Sheek were involved in an accident at the intersection of 10th and Summit Saturday morning.

Sheek was driving a jeep and Mr. White was driving a 1950 Studebaker.

Sheek was charged with failure to grant the right-of-way. Damage to the jeep was set at \$350 and to the White auto at \$500.

215 Register
Approximately 215 people registered at the Ford Motor Company family day held last Tuesday. Winners of the door prizes were: John Goznell, Jimmy Tedford, W. A. Tinney, Jr., Jack Gibson, Mrs. H. T. Outland, Johnny Parker, Mrs. Alin Gans.

Teachers Are Hosts
The teachers of the Friona school were hosts at a meeting and dinner for all the teachers in Parmer County Wednesday evening.

Guests in the home of Mrs. Jim Baxter are her parents, Mr. and Mrs. Henry Marshall, a sister and husband, Mr. and Mrs. Walter Ovitree, of Elk City, Okla. They arrived Thursday and will return home Sunday, C. M. Towner, who has been in the hospital for some time, suffering from a broken hip returned to his home Tuesday. Mrs. T. B. Armstrong and Mrs. E. R. Day were shopping Canyon Thursday.

Mrs. Frank Reed, who suffered a light stroke some time back, returned to Friona last week. She is at the home of her son, Bud Reed, this week. She plans soon to go to the home of a daughter, Mrs. Frank Vassos. She was at the home of another daughter for some time. Mr. and Mrs. Merle Pierce of near Hereford.

Friona Boys In Regional Meet

The Friona High School boys went to Lubbock Saturday to enter the regional meet. The boys relay team, made up of D. O. Roberson, Darrell Robbins, M. C. Osborn and Ben Wayne Johnson who ran the 400 yard relay will go to the State meet in Austin May 7, 8, 9.

In the literary events, Don Lewis tied for second place in the senior level dramatic contest.

About 15 or 20 members of Friona Women's Club went to Giletown at Whiteface Thursday, April 30.

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

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We invite you to Compare Cars and Prices!

1949 PACKARD
4 Door, Radio and Heater.
1 Owner. A lot of trouble free miles left.
\$765.00

1946 FORD
Heater. Cheap As It
\$316.00

1952 DODGE
Coronet Cib. Coupe. Radio & Heater. 1 Owner. Extra Nice.
\$1650.00

1952 DODGE
Coronet 4 Dr., Radio & Heater. One Owner. Extra nice.
\$1675.00

1942 DE SOTO
Radio & Heater. As Is
\$235.00

'51 PLYMOUTH
4 Dr. Cranbrook, Radio & heater. Loaded with Extras. 1 Owner.
\$1275.00

1951 DODGE
Coronet 4 Dr. Loaded with Extras. 1 Owner.
\$1395.00

'50 PLYMOUTH
4 Dr. Deluxe, Heater, 1 Owner. Extra Clean
\$1095.00

1949 FORD
2 Door. Heater. Clean. Maroon.
\$798.00

Car Lot Located 3rd & Miles
After 6 p.m. Call 1233 for Salesman

FRIONA SCOUT NEWS

Girl Scout Troop No. 2 had a bake sale Saturday morning at the post office building in Friona. The proceeds will be used to help pay their way to Girl Scout camp this summer.

Members of Scout Troops II, III, IV and V and some Brownies went to Los Leonitas Camp near Lubbock Saturday, May 2, for an outdoor party.

Girl Scout Troop II met at the Methodist Church basement Monday afternoon.

Plans for attending camp over the week end was discussed. Those present were: Merlene Gibson, Gladys Baxter, Loretta O'Brian, Phyllis Trider, Patsy Anthony, Catheryn Dunn, Doris Jane McFarland, Mrs. Kenneth O'Brian and one guest, Mrs. Ernest Anthony.

Brownie Troop VIII met Monday in the Congregational Church.

Hostess for the meeting was Audrey Slagle. Those present were: Mrs. Latta, Mrs. Johnson, Willene Baxter, La. Joyce Burrow, Cynthia Guinn, Barbara Dudley, Martie Lou Fulcher, Patty Fallwell, Linda Kay Johnson, Sharron Reeve, Audrey Slagle, Carlon Singleterry, Iva Ben Parr, Mary and Martha Knight.

Brownie Troop VI met Monday at the Baptist Educational building.

They stamped a picture on a wash cloth and played games.

Plans were made to attend camp over the week end. Those present were: Kitty Black, Carolyn Baxter, Cynthia Caffey, Wynell Dutton, Nelda Douglas, Linda Kay Brummett, Geraldine Day, Judy Fesser, Reba Kay Fulcher, Carolyn Parker, Karen Trider, Roma Kay Struve, Joyce Stowers, Patsy Curry, Karen Galls, Darla Bingham, Virginia Patton and a new member, Dorothy Lopez.

IT'S OUR 5th Anniversary Sale

Planned Just In Time For Mother's Day and Graduation

Sale Continues Thru Monday and Tuesday May 4th & 5th

<p>Spring Faile Shantung and Cotton Tweed</p> <p>DRESSES</p> <p>Many Wearable All Summer \$10.95 to \$79.95</p> <p>1/2 Price</p>	<p>40 Only</p> <p>SKIRTS</p> <p>Values \$7.95 to \$14.95 Many Cottons For Summer Heat</p> <p>\$5.00 Each</p>	<p>10 Only Ladies Silk & Wool</p> <p>SUITS</p> <p>Values \$67.50 to \$99.95</p> <p>\$28.00</p>
<p>Ladies Pure Silk</p> <p>SCARFS</p> <p>36" Square - Dollar Day</p> <p>Printed Extra Special for \$ Day</p> <p>HANKIES</p> <p>3 For \$1.00</p>	<p>COSTUME JEWELRY</p> <p>\$1.00</p> <p>New Shipment for Dollar Day</p> <p>Dove Down English Rib</p> <p>ANKLETS</p> <p>3 Pr. \$1.00</p>	<p>Ladies & Children Nylon String</p> <p>GLOVES</p> <p>\$1.00</p> <p>Group of Ladies & Childrens</p> <p>BLOUSES</p> <p>\$1.50</p>
<p>KNIT DRESSES</p> <p>\$15.00</p> <p>One Group, Cotton Plisse</p> <p>SHORTIE GOWNS</p> <p>\$2.95</p>	<p>RAYON SUITS</p> <p>Values \$29.95 to \$39.95</p> <p>\$15.00</p> <p>WESKETS TO MATCH</p> <p>\$3.00</p>	<p>One Group</p> <p>SHORTIE PAJAMAS</p> <p>\$2.95</p> <p>Famous Brand - Extra Special</p> <p>All Early Spring</p> <p>STRAW HATS</p> <p>1/2 Price</p>
<p>One Group Better</p> <p>BLOUSES</p> <p>Values \$7.95 to \$16.95</p> <p>\$5.00</p> <p>ALL CHILDREN'S WEAR</p> <p>Including Infant's Handipants Blankets & Dresses</p> <p>1/2 Price</p>	<p>Group of</p> <p>BRAS</p> <p>Reg. To \$3.95</p> <p>\$2.00 ea.</p> <p>Odds & Ends from Reg. Stock</p> <p>GIRDLES</p> <p>\$3.00 ea.</p>	<p>THE Vogue</p>

Select That Gift Now For Her

Next Sunday Is

MOTHER'S DAY

Costume Jewelry 75c up

17 Jewel

WATCHES

\$18.70 Tax Incl.

A 6 Diamond

RING SET

For Only **\$49.50**

You Can't Beat Lamm's Diamond Prices

LAMM JEWELRY

307 Main

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Sunday - Monday - Tuesday
May 3 - 4 - 5

Star Theatre

Be Sure and Ask for Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

1. FOR SALE Miscellaneous
Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-1fc

2x4's and 1x10's
\$6.50 per 100 feet
CARL McCASLIN LUMBER COMPANY
B-1-17-17-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc
LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4
B-1-17-39-1fc

NEW POWER LAWN MOWER. At less than wholesale. Phone 812-W
P-1-10-14-10

15 PERCENT PROTEIN cattle cube. 56 per ton. Hereford Milling Co. B-1-30-14-1fc

For Sale or Trade for Cattle. Hubam clover seed, 10 cts. 1. H. C. Manure Spreader, Allis Chalmers Mower, Windrowing attachment. M.M. 16-10 Fertilizer Distributor, New. 2 Lee 7.50 x 16 8 ply tires, tubes, rims & wheels, nearly new.
L. A. Arnold
13 miles S.E. on Dimmitt Hiway, 1 1/2 miles west
B-1-16-8c

FOR SALE: Sofa and chair, 2 end tables and dinette group. Phone 602.
B-1-13-18-2p.

TRAILER HOUSE FOR SALE corner of F and 13th.
S-1-9-45-1p.

USED SEWING MACHINE 804 Miles.
B-1-5-45-2p.

FOR SALE: Tomato - pepper and flowering plants, hot cap and cut flowers. Mrs. J. F. Ward, North Main.
S-1-18-43-1fc.

JUST ARRIVED
Hereford edition or key lock FIRE PROOF Safe Boxes. Just the thing for your valuables.
\$32.50 & \$34.50
THE HEREFORD BRAND

Regular Meeting 8:00
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION

20 PER CENT PROTEIN Laying Mash. \$4.50 per hundred. Hereford Milling Co. B-1-10-16-1fc

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D.
B-1-15-43-1fc.

Hereford Glass Co.
Expert Car Glass Installation

Picture Frames.
302 Park Ave. Ph. 1425
B-1-16-1fc

FEED MOLASSES. Barrel Lot 2 cents pound. Hereford Milling Co. B-1-9-14-1fc

1,000 PLANTS for your flower and vegetable garden. Hereford Floral Shop. Phone 773.
B-1-13-18-8p.

FOR SALE good reclaimed sacked common sudan seed at 12 cents per pound. Also one registered polled bull, 18 months old in SW Fryona. Phone 4581, Roy Williams.
B-1-27-18-4c.

For Sale: Soft Water Ser. Ozarka Water, Distilled Water, Polished Water. We have 56 different Models of Water Softening Equipment to offer. Also have many kinds water cond. equip. to offer including Rust control equipment. Water conditioning is our business. Let us solve your water conditioning problems, large or small. About three years ago there was an article that came out in a leading magazine, entitled "Knowledge of Water Fifty years behind Knowledge of Food". National Survey shows that 85% of all tap water in the United States is Hard Water, also 12,000 hot water heaters have to be replaced every week on account of hard water corrosion in the United States. Hard Water has the same effect no matter where you find it. We have a twelve page pamphlet on knowledge of water in the office at 841 East Highway 60 that are free on asking.
Soft Water Service
841 East Highway 60
B-1-45-2c

FOR SALE: 3 bedroom modern house. Close in \$7,500.
Hugh Bookout Realty
533 E. 1st St.
Res. Ph. 1270-W Off. Ph. 1674
B-4-45-3c

HOUSE FOR SALE: Three bedroom Bath and half. Good condition. Owner leaving town. Priced reasonably. If interested.
B-4-19-43-1fc.

Rea The Advertisements
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, Sec'y
Sawyer, Warner, W. M.

Lions Club
meets each
Wednesday, 12 noon

2. FOR SALE Farm Equipment
FOR SALE
Ford tractor, planter, fertilizer, cultivator, ditcher, mow board plow, knifing attachment, rotary hoe, complete line of sweeps, various other attachments not mentioned.
Four row Massey Harris, planter, fertilizer, marker, furr openers, large sweeps, various attachments. Will fit Oliver 70 or 80. All equipment in A-1 shape.
See Chas. Sowell
Phone 193-W
Office 792
B-2-18-1fc

3. FOR SALE Automobiles
HEREFORD MOTOR CO. USED CARS
New 53 Plymouth, 4 door sedan. Liberal discount.
50 Cadillac 62, 4 door, R&H, Hydraulic. New motor and Trans. A Cream Puff.
Only \$2695.00
51 Ford 4 Door, R&H, Overdrive. A clean car for \$1385.00
52 Ford 2 Door, R&H. A clean one owner car \$1850.00
50 Studebaker Starlight Coupe. A beautiful one owner car. \$1095.00
TRUCKS
52 International 2 ton, heater, very clean. \$1495.00
Some should buy this right away.
51 Chevrolet 1/2 ton, R&H, 4 speed trans. \$1045.00
We have a fine selection of

4. REAL ESTATE
E. B. POSEY REAL ESTATE DEALER
Your Listings Appreciated
338 N. Main Phone 366
Box 506 Hereford, Texas
S-4-32-1fc

FOR SALE OR TRADE
New home at 311 Park Ave. \$5,300 loan. Fully carpeted. Price \$9,500
Sam Nunnally
LONE STAR AGENCY
136 Main
B-4-43-1fc

REAL BARGAIN
425 acres, highly improved; 85 acres in New Granger seed alfalfa. Lovely 3-bedrm home, outbuildings and 2 steel grain bins; 3 wells, good water right. On oiled highway 3 miles from City of Milford, Utah. Price \$79,000; terms \$18,000 down, \$16,000 Oct. 1, 1953; will take hay from 80 acres (cut and windrowed) for five years for \$25,000. Balance of \$20,000 in four equal \$5,000 payments starting Oct. 1, 1954. Call or write D. E. Kirk, phone 180, P. O. Box 55, Milford, Utah.
B-4-18-4c

Veterans of Foreign Wars Meets Every Thurs. 8 P.M.
V. F. W. CLUB HOUSE

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Hereford Rotary Club
meets every Friday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

COMBINED FARM AND RANCH FOR SALE
2,920 acres Deeded lands for sale at \$35 per acre. Some terms. Three miles out. On REA. School Bus route, Mail route. 4 houses, 4 wells, all fenced. 1,200 acres in Cultivation. Balance pasture. One half mineral rights go. One third wheat goes. 600 acres sowed to wheat.
J. B. Proctor
Roy, N. M.
B-4-17-9p

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-12-1fc

5. FOR RENT
FOR RENT: Furnished apartment. 613 South 25 Mile Ave. Phone 325.
B-5-11-10-1fc.
FOR RENT: Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments. 232 West 3rd.
B-5-17-11-1fc.
FOR RENT: Partially furnished garage apartment. Phone 218.
B-5-9-12-1fc
TWO ROOM furnished apartment for rent with electric refrigerator. 301 East Fifth. Phone 651-M
B-5-14-18-2k.
FOR RENT: Two rooms and bath, furnished. All bills paid. Phone 64 or 415-W.
B-5-14-18-1fc.
THREE ROOM furnished apartment for couple. 1011 Park Ave. Mrs. Jack Bradley.
B-5-12-18-1fc.
DESIRABLE FURNISHED apartment for couple. Frigidaire, private bath, garage. Bills paid. 514 Union.
B-5-13-18-2k.
NICELY FURNISHED 3 or 4 room apartment. 603 E. 5th Phone 333J
B-5-12-17-1fc.
FOR RENT: Three room apartment. Furnished, bills paid. Very nice. Sunday call 1183. Week days 1674.
B-5-16-43-1fc
FOR RENT: Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.
B-5-13-45-1fc.
FOR RENT: Bedroom with private entrance. 113 Fuller Street.
B-5-9-45-2k.
FOR RENT nice five room house on pavement. Partly furnished or unfurnished. 401 Irving Street. Phone 1231-J.
S-5-17-45-1p.
FOR RENT Three room modern apartment. Furnished. Refrigerator, bills paid. Very nice. Sunday call 1270-W. Week days Bookout Realty 1674.
B-5-20-19-1fc.
FIVE ROOM FURNISHED Apartment. 308 Jewell. Mrs. W. N. Lemmon.
B-5-10-45-3c.
FOR RENT: two room furnished apartment. Bills paid. Phone 556.
B-5-10-45-3k.

6. WANTED
WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J.
B-6-10-43-1fc
COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630.
B-6-10-35-1fc
FOR PLOWING and planting call L. F. Stayton. Phone 1173-W.
B-6-10-43-12p.
WANTED: Experienced farm hand and truck driver. 300 West 6th Clyde Peters.
B-6-12-45-2p.

7. Dressmaking-Ironing
IRONING: 50 cents per hour. 406 Roosevelt. Phone 1283-W-1.
S-7-8-45-1p.

8. HELP WANTED
AVON COSMETICS and toiletries coast to coast favorite, needs woman over 30 to represent Company in North part Hereford. Opportunity to build good income; write Manager, Box 1054, Amarillo, immediately. Car necessary.
B-8-32-18-6k.
HELP WANTED: Messenger wanted for summer. Must be 16 years old and have bicycle. Apply Western Union.
B-8-17-45-2p.

9. Situations Wanted
WOULD LIKE TO STAY in home care for elder person. 312 North I, back entrance.
B-9-15-45-2p.

10. NOTICE
COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630.
B-10-10-35-1fc

11. Business Services
Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-1fc
CHRYSLER INDUSTRIAL MOTORS - SALES AND SERVICE
FREE PICKUP AND DELIVERY ON MOTOR OVERHAULS
SEIGLER MOTOR COMPANY
B-11-15-1fc
YARD AND GARDEN work with Rototiller Pulverizer Tractor. All work guaranteed. Free estimates. Phone 1186.
B-11-15-16-1fc
RUBBER STAMPS fast service. Francis Printing Co. Ph. 1803.
B-11-9-3-TFC
Windmills, pressure pumps irrigation pumps
Complete service on all kinds.
Agent for Fairbanks-Morse Pressure Pumps.
Phone 981-J 615 Irving St.
Hereford Texas
A. E. Acton
B-11-39-1fc

13. Lost & Found
LOST: Billfold containing drivers license and money. Carroll Willoughby. Call 171-W or 1381-J.
B-13-13-45-X.

LAND BARGAIN
FINE SECTION: Small house. 2 Electric irrigation wells. 400 acres perfectly clean level land in cultivation, 150 level grass land, bal. slightly sloping. No waste land. All can be cultivated. Located near Hereford. Per acre \$135.00
1/4 SECTION
FINE 10 INCH IRRIGATION WELL, in shallow water belt. A perfect, clean, level tract of land. Prewatered, ready to plant. Possession. Terms. Will sell to 4 Texas G.I.'s. Fine location S-E Dimmitt. Per A. \$250.
WESSON REAL ESTATE
Hereford, Texas
S-4-45-1c

HERE'S YOUR CHANCE TO STOP PAYING RENT
2 4-room homes on 25 Mile Ave. \$500 cash, balance \$60 per month, including interest.
Act Quick
J. B. ELLISTON
132 E. 3rd. Phone 179
B-4-45-1fc

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FREE PICKUP AND DELIVERY ON MOTOR OVERHAULS
SEIGLER MOTOR COMPANY
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YARD AND GARDEN work with Rototiller Pulverizer Tractor. All work guaranteed. Free estimates. Phone 1186.
B-11-15-16-1fc
RUBBER STAMPS fast service. Francis Printing Co. Ph. 1803.
B-11-9-3-TFC
Windmills, pressure pumps irrigation pumps
Complete service on all kinds.
Agent for Fairbanks-Morse Pressure Pumps.
Phone 981-J 615 Irving St.
Hereford Texas
A. E. Acton
B-11-39-1fc

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B-13-13-45-X.

FOR RENT: Two room furnished apartment. 615 25 Mile Avenue.
B-5-10-45-2p.
SMALL FURNISHED GARAGE apartment. \$10.00 per week. A. Peterson. 1484-W or 839.
B-5-12-45-1fc.

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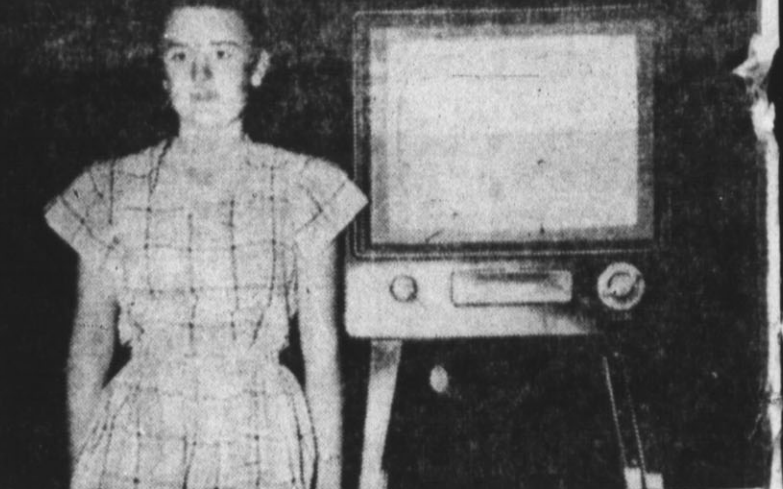
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B-13-13-45-X.



MRS. FRED WALL, Dimmitt, was winner of the television awarded as a door prize at the annual REA meeting in Hereford Thursday afternoon. A total of 922 registered at the barbecue during the noon hour. Photo by Wm. H. Patton.

Annual REA Barbecue, Meeting Attended by 922 Here Thursday

A total of 922 persons Thursday ate lunch at the big REA barbecue at the bull barn in Hereford. T. E. Seigler and A. L. Hartzog were named as directors by the group. Seigler, retiring president, succeeds himself, and Mr. Hartzog will be new on the board.
Door prize winners were announced as follows: travel iron, Mrs. Guy Walser of Summerfield; lightweight iron, Mrs. G. T. Watkins, Hereford; fryrite, O.B. Robertson, Summerfield; sandwich grill Bill O. Cocanougher; toastmaster, L. J. Matthews; electroglass player, Earl Plank; automatic steam iron, Mrs. McKee, Dimmitt; electroglass platter, Mrs. J. K. Baker; iron master, T. L. Sparkman; 3 pound can lubricant, Andrew Acers; Nazareth; sandwich grill, Mr. Glenn S. Rutter; twin waffle iron, Wm. Wimberly, Dawn; three electric clocks, one each to J. T. Miller, Bill Carthel, and D. R. Holtable lamp, Price Prather; television set, Mrs. Fred Wall of Dimmitt.

Double Birthday Party Is Given

A double birthday celebration honored Charlotte Marie Hamilton age 4, and Patty Hamilton age 3, Friday afternoon in the home of Mrs. Louie Olson. Hostess for the party was their mother, Mrs. L. L. Hamilton.
Supervised games were played and the children's show by television provided entertainment. Birthday refreshments were served to: Jana Brumley, Dean and Dana Riddle, Gregory, Herring Jean and Sharon Robertson, Gary and Mike Tinsley, Gary Goodin, Judy Cogger, Carrie Reynolds, Donna Olson, Becky Owen, Jo Ellen and Paul Hamilton, and the honorees.
Mothers attending the party were: Madeline; Dean Herring, Troy Riddle; Edward Robertson, J. O. Hamilton, Jack Reynolds, Calvin Goodin, Arthur Tinsley, Bobby Owen Louie Olson and the hostess.

INCOME TAX SERVICE INCOME TAX & BOOKKEEPING SERVICE EARL NEEDHAM 201 W. 1st In the "Quonset Building" On Highway 60 B-11-40-1fc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-1fc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES
John McLean Insurance Agency
Phone 273 - 127 W. 3rd
B-11-7-1fc

First Federal Savings & Loan Association of Amarillo
Dwelling Loans - Prompt Service
John McLean Insurance Agency.
Agents
Phone 273 - P. O. Box 267
B-11-7-1fc

BRICK, STUCCO, PLASTER, and Carpenter work new or remodeling barbecue pits. All work first class. See Mack at Lee Little's Station.
B-11-21-45-4p.

13. Lost & Found
LOST: Billfold containing drivers license and money. Carroll Willoughby. Call 171-W or 1381-J.
B-13-13-45-X.

CARD OF THANKS
We want to take this means to thank all of our friends for the nice cards and flowers you sent Mrs. Brumley during her illness both while in the hospital in Hereford and during her stay in Baylor Hospital at Dallas. They gave her lots of encouragement. She is home and doing nicely. May God bless you all.
Mr. and Mrs. G. W. Brumley and family.

Kennimer Fined \$100, Ten Days

Thurman E. Kennimer, charged with Driving While Intoxicated on April 5, plead guilty Thursday in County Court. Judge Horace L. Schloss assessed a fine of \$100 and costs and sentenced Kennimer to 10 days in jail.
Kennimer was arrested on Highway 60 by City Police at 1:00 o'clock in the morning and testimony in the case pointed out that an east-bound car was forced to veer sharply to the right to avoid colliding with the Kennimer vehicle, missing by a matter of inches.

HEREFORD IMPLEMENT CO. HAS EYE-OPENING USED EQUIPMENT BUYS



- Good Used Chattin Ditchers \$95
- 3 Point Hitch 4 R. Knife Sled Att. \$200
- 4 R. Loose Ground Planting Att. \$140
- H-M 236 Potato Cultivator \$110
- John Deere 7' Mower \$135
- 1940 Model John Deere 'G' Tractor
Clean with good rubber \$675
- Minneapolis-Moline 7' Mower \$135

Factory Rebuilt White Power Units - As Is Not Installed \$600

HEREFORD IMPLEMENT CO.

SEED
Field Seed Garden and Lawn Seed
"If It Grows - We've Got It!"
POULTRY EQUIPMENT
STARTER CHICKS
BABY CHICKS
West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager
We Buy Cream, Poultry, Eggs and Hides

Northwest Hereford News

By Mrs. R. C. Childers

Weekend guests in the Raymond Higginbotham home last week were Mrs. Higginbotham's sisters, Mrs. Dudley Wooten, and Mrs. Woodrow Duckworth and family.

Mr. and Mrs. Clayton Taylor from Friona spent Sunday visiting in the home of Mr. and Mrs. Marvis Southward.

Patsy Childers accompanied Mr. and Mrs. Elmer Patterson and family to Abilene Saturday to attend the special services at Abilene Christian College Saturday and



Mrs. and Mrs. George Lutz -- Celebrated their 55th Wedding Anniversary Friday May 1.

Mr. and Mrs. George Lutz, True Pioneers, Observe Anniversary

Mr. and Mrs. George Lutz quietly observed their 55th wedding anniversary at their home, northwest of here, Friday, May 1. The occasion was brightened by scores of cards, cakes, ice cream, flowers and other gifts from friends in St. Anthony's guild and other church organizations.

Mrs. Lutz, age 71, is a native Texan, having been born Parthena Graylee, Feb. 27, 1882, near Gainesville, Texas. Mr. Lutz, who admits to having been a yank, was born near Pittsburgh, Pa., March 15, 1868. Both are still active and Mr. Lutz, despite his 85 years, still operates his farm and runs a few head of stock.

The couple was married in Motley County, 12 miles from Matador, on May 1, 1898, and are the parents of five children: Woodrow Lutz, Mrs. Dora Wagon and Mrs. Floyd Stivers, all of Hereford; Flora Hallford of Hall County and Mrs. Ida Givens of Pampa.

Their experiences during 55 years of married life have been varied and exciting. Mr. Lutz, a former Matador Ranch cowhand, was the first elected constable of Motley County. They decided to move into the territory that was later to become New Mexico. Mrs.

Lutz drove a covered wagon to Yukon County and the couple made their home on the vast frontier, living in a dugout around 85 miles south of Portales. They lived without schools, churches, or doctors.

Mrs. Lutz, in fact, even came to be widely sought as an administrator of home remedies all over the area. She recalls that she delivered at least two babies without assistance.

Travel Was Slow

Mr. Lutz remembers when it took a week to go to Portales after supplies, but says prices were cheaper in Midland—which required 23 days to make the 125-mile round trip. He says he used six horses and often got stuck in the sand hills where he unloaded, moved the wagon, then carried the supplies on his back to reload. He also vividly recalls the Reconstruction period following the Civil War. He originally came west to "see the country" and it was in Colorado that he joined up with the Matador outfit. Another highlight of those early days was a cattle drive into Montana from Matador. He says it took around five months.

Supplies were purchased once a year and he usually brought back 1,000 pounds of flour, 200 pounds of sugar, two caddies of chewing

tobacco and other necessities. The couple was on territorial land when New Mexico was admitted to the Union and recall that their failure to act in securing land at that time probably kept them from being immensely wealthy.

"Land wasn't worth much then," Mr. Lutz said, "and we just didn't think it was worthwhile, everything considered."

Those "good old days," compared to present day times by Mr. and Mrs. Lutz, have both advantages and disadvantages. "We had more fun and more money" then," they said, but added that they lost a lot when the banks went broke following World War I. Now they

enjoy a lot of things, too, including radio, newspapers, faster transportation—and they are really looking forward to the day when their telephone, already in the house, is "cut over."

WE ARE NOW DISTRIBUTORS FOR

JACK SPRATT'S WHITE OR RED OIL BASE FLOOR SWEEP For Wood & Concrete Floors Wax Base Floor Sweep for Asphalt and Rubber Tile Floors. Painted Concrete Floors.

"Floor Sweep in the Can Stays Fresh" "Every Can Guaranteed"

West Texas Feed, Seed and Hatchery Co.

Jack Wright, Manager

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Hereford, Texas

OK Specials

1951 CHEV. - 4 Door Radio, Heater & Power-glide. One Owner. \$1350.00

1946 FORD Club-Cpe. Radio and Heater. \$425.00

1951 CHEVROLET Fleet-line, 2 door, Deluxe, Good \$1175.00

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1950 CHEVROLET Sedan Delivery. Good finish. Good Condition.

1951 CHEVROLET 1/2 Ton - In Good Condition.

1950 FORD 2 Door. One owner, 15,000 miles \$1125.00

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Sunday

Raymond Childers, Jr., left Thursday morning with the Senior class for a four day vacation trip to Ruidosa. Seventy-one other boys and girls with four sponsors from the high school faculty went with this group. They plan to return Sunday afternoon.

Mr. and Mrs. Ferral Alvin and son, David, from Spur, and Mrs. Dudley Wooten from Lubbock are spending the week end in the Raymond Higginbotham home this week.

Mr. and Mrs. Cortez McNeill and boys Dave, Dudley and Jimmy were Sunday afternoon guests in the home of Mr. Raymond Childers. The McNeills live at Wayside Tex.

Early morning callers in the R. C. Childers home Thursday were Mr. and Mrs. Raymond Higginbotham and Paul Corbett. Afternoon visitors were Mrs. A. A. McNeill and son Cortez of Wayside.

Home Demonstration women participating in the "Family Fun, Night" program from this community were Mrs. Earl DeHart and Mrs. Art Lewis, who were characters in a skit called "A Ticket for Magnolia." Mrs. Herbert Bellar and Mrs. Fred Wolington, were presented in a skit entitled "A Country Boy Goes Calling."

A number of 4-H girls participated, among those on the program were Bonnie Lewis who was also a character in the skit "A Ticket for Magnolia." Bonnie played the part of Magnolia. Patsy Childers played a number of piano selections during the program.

High winds have hampered farming operations in this vicinity this week. Aside from the winds being disagreeable, it caused irrigation ditches to break, by weeds and trash blowing in the ditch and stopping up tubes. However, work must go on regardless of the weather.

A light frost was detected early Thursday morning at about 6:30.

The potatoes have made very rapid growth, since the freeze, and in most places plants are about three inches high. The onion crops are beginning to take growth, and will soon be a beautiful sight to see. Farmers are fertilizing, watering and cultivating onions in this community. Weeding crews are due to start weeding onions this week. Row crop land is being irrigated preparatory to planting late in May.

Paris, France was in the hands of the English nation from 1430 to 1436.

A Minneapolis couple, both of whom had cancer within two years are both alive and well today, the American Cancer Society discloses.



CHILDREN'S & MISSES

One Strap

Dress Shoes

In White, Pink, Yellow and Lilac

Sizes 5 1/2 to 3 **\$2.98** For Only

Boy's Summer

SANDALS

In Brown or Natural

\$2.50 TO **\$2.98**

According To Size.

Ladies Satin Scuff House

SLIPPERS

In Black, Red, Blue or Pink

Reg. \$2.98 Value For **\$1.50** Only

Bunny Moc House

SLIPPER

In Children's, Misses & Ladies Sizes

In White, Pink, Blue & Red

Regular \$2.98 Value **DOLLAR DAY ONLY**

ALL SALES FINAL **\$1.00** ALL SALES FINAL

One Table of Ladies

Velvet Step

SHOES

IN DRESS AND CASUAL — HIGH AND LOW

HEELS — VALUES TO \$8.95

DOLLAR DAY ONLY **\$3.00** All Sales Final No Refunds or Exchanges

Children's & Misses

Washable

U. S. KEDS

In Blue, Tan, Red

Infants Sizes 4 to Misses Sizes 3 **\$2.98** For Only

MEN'S DIAMOND BRAND WORK SHOES

With Vul Cork Soles

For Only

\$6.00

HEREFORD SHOE STORE

X-RAY SHOE FITTINGS

A TRIBUTE

TO THE GOLDEN RULE!

"Do unto others as you would have them do unto you". That sounds simple, does it not? And, who in his right mind, would have it otherwise? Yet how easy it is to sometimes be unfair to the other fellow. As you're driving, in your home, in your office, any place, any time, do you always think of that "good neighbor" policy? A nation as well as an individual can be a bully, as history has proven. Yet the majority of humans, down in their hearts, want to be kind and live peaceably with others. Let's try harder than ever to be Golden Rule doers . . . and really promote friendship, both at home and abroad!

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We Salute Our Town!



FROM DAWN TO SUNDOWN, a bus ride with members of the Dawn Home Demonstration club. Every type of person you could expect to meet on a bus was aboard. Staff Photo.



A COLORED WOMAN'S CLUB meeting was the Messenger Home Demonstration club stunt presented Friday night at the Family Fun night. Staff Photo.



AND THEN THERE ARE OTHERS, presented by the Progressive Home Demonstration club. A group of women learning to play basketball are told to shoot the ball. In their way they are trying. Staff Photo.



THE HEREFORD BELLES at a party given by "Miss" Cecil Massey. This was one of the acts presented at the annual Home Demonstration Family Fun night held Friday night at the High school auditorium. The Hereford Belles are well-known Hereford business "women". Staff Photo.



THE FAMILY MEETING was the stunt Friday night. "The Wife" is second from the left. Staff Photo.

Family STUNT NIGHT Draws CAPACITY CROWD Friday Night

Wide Variety of Entertainment Featured In Series of Sponsored Short Skits



A COUNTRY BOY GOES CALLING was the skit presented by the Cultural Home Demonstration club at the Family Fun night Friday night. Staff Photo.



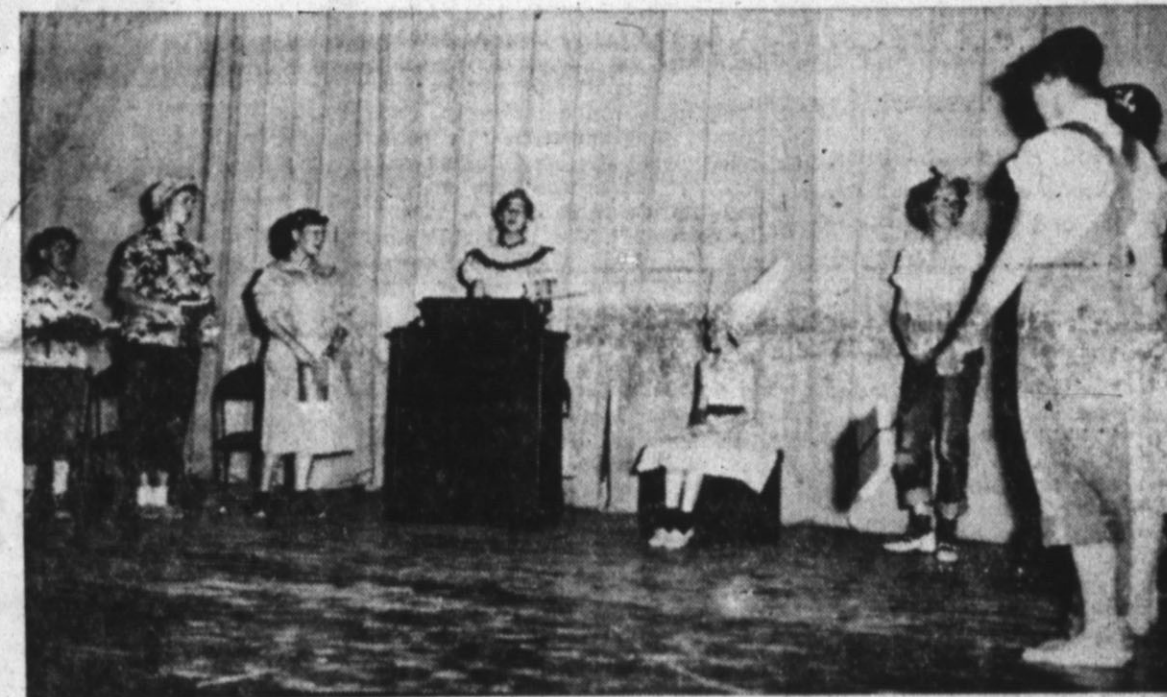
JOE MARTIN with his original way of keeping his night shirt down when he gets in bed was one of the acts at the Home Demonstration Family night Friday. The stirrups are Joe's own idea -- the derby, that's what any well-dressed man should wear with his night shirt. Staff Photo.



THE BIG SONG BY SMALL PEOPLE, presented by the Wyche Home Demonstration was "Deep in the Heart of Texas". Staff Photo.



CLAM CLANG by the South Hereford Home Demonstration club turned out to be a kitchen orchestra. Staff Photo.



SCHOOL DAZE by the Happy Homes 4-H Home Demonstration Family Fun night held Friday. Staff Photo.



HIRAM AND MIRANDY by the Westway Home Demonstration club. The couple and their children are trying to find out if it is safe to cross the railroad track. Staff Photo.

Westway News Items

By Mrs. Merlin Kaul and Mrs. Elmer Combs

Mr. and Mrs. Merlin Kaul were dinner guests of Mr. and Mrs. Bill Roberts and daughters at their new home on Highland Street in Amarillo last Saturday.

Oren Jones, a Junior in Hereford High School, has been called for military service and must report on May 4th. He will leave Hereford Monday afternoon probably for Fort Sill, Okla. for his basic training.

W. E. Combs, Sr. was brought to the home of his son Clifton, Sunday from Deat Smith County Hospital. Mr. Combs spent nearly four weeks in the hospital. Mrs. Combs is also convalescing at her son's home.

Mr. and Mrs. Ralph Durstine of Friona were dinner guests last Sunday in the Merlin Kaul home.

Those from here who attended the 100F Association in Amarillo last week included Mesdames Pat Ranspot, Elmer Combs, E. E. Merritt, Merlin Kaul and M. C. Kaul.

Mrs. T. B. Thomas, Jr. entertained with a dinner Sunday honoring the birthday of her husband. Those present included Rev. and Mrs. Guy Patterson and Marie of Canyon, Mr. and Mrs. J. C. Morrison, Mary Lynn, Ralph and Judith, and Mr. and Mrs. T. B. Thomas, Jr., Diedra, Dan and Deborah.

Measles cases in this community recently included the two small daughters of Mr. and Mrs. George Turrentine and Sandra Townsend.

Mrs. Ira Scott entertained several little girls Thursday afternoon in honor of the 7th birthday of her little daughter Betty. Games, refreshments were enjoyed by the little guests. Balloons and story books were given as favors.

Those present included Mrs. Scott Kay Lynn and Betty, Marilyn Jackson, Tresa Jones Carol Ann Rickman, Royce Ann Gilliland, Kathleen Kuper, Donna Williams, Merle Carmichael, Marla and Theresa Robinson, Mrs. Pat Robinson and Mrs. J. T. Richardson.

Visitors last Saturday night in the A. A. Head home included Don Baker, Bascome Chambers, Don Bolton, Mr. and Mrs. A. M. Brown, Mrs. Clara Rodgers, Mrs. Mary Davis, Rev. and Mrs. R. D. Evans and Donald, Mr. and Mrs. Frank Novak, Mr. and Mrs. L. D. McCandless, Mr. J. W. McCandless all of Amarillo an evening of music and fellowship was enjoyed after which Mrs. Head served refreshments to the group.

Mrs. Alice Sears of Austin is a guest in the home of her son, Henry Sears.

Mr. and Mrs. Howard Gault and daughter Glenna have gone to Rogers, Arkansas to see the Ed Adams.

Good Neighbor Ambassador Compares Life With Mexico

Roberto de la Rosa, Rotarian of Monterrey, Mexico, spoke to the Annual Ladies Night meeting of the Hereford Rotary Club Friday night. The theme of Senor de la Rosa's talk was "Relations of the Americas and the Good Neighbor Policy." He was introduced by Floyd Hemphill, President of the Amarillo Rotary Club.

Is Trained Diplomat

Senor de la Rosa said that he was one of 12 "Good Neighbor Ambassadors" from Mexico presently serving in this country. He stated that members of the Mexican diplomatic service were especially prepared for that service, rather than just appointed as is the custom in the United States. When he was young, Senor de la Rosa had wanted to be a bull fighter, he told Rotarians, but his father had encouraged him to enter the diplomatic corps—"It's much easier to throw the bull than fight it," said de la Rosa. However, he pointed out, "the Diplomatic Service is not easy," and you must live as nearly like the people of the U. S. as possible when here.

Senor de la Rosa pointed out that the average American thinks of the Mexican as typically lazy, and that they always eat hot foods. He said that he ate his first Genuine Mexi-



Roberto de la Rosa

can Chili in the United States, and is beginning to like it. "I'm going back and try to introduce it to the Mexican people," he said. The average Mexican, on the other hand, thinks of Americans as gangsters that always carry "sub-machine guns in violin cases." He stated that in the Mexican movies, Americans were always pictured as the big burly gangster type.

Live Slower Pace

Senor de la Rosa pointed out that there is more than one American way of live. . . two cultures, as well as two countries meet at the Rio Grand. The typical citizen of the U. S. travels at such a high rate of speed in his daily life that he does not have time to enjoy anything. . . he passes more than he will ever catch by hurrying, said Senor de la Rosa. We even talk fast, he said, noting that in the U. S. we usually "catch a train" rather than "board a train" as they do in Mexico, or "grab a bite to eat" rather than saying "I'm going to eat." The Latin-American way of life is much slower, and much more enjoyable said de la Rosa. The Mexican people usual-

ly go to work at 9 o'clock, he said and work until 12 o'clock, at which time they close their stores and go home for 3 hours, returning to work at 3 o'clock in the afternoon and working to 7:30 p.m. All work is over at that time he says, and everyone forgets their toils and goes home to enjoy himself. "We accomplish just as much as you, in the same length of time," he said, "but we do it our own way."

"Most of the Mexican people are poor people," he said, pointing out that there was no middle class as in the United States. The people were either rich or poor. Many of the Mexican people cannot afford numerous luxuries that we enjoy here in the U. S. "because they must be imported from the United States," he said. He also said that the American dollar is worth 8 1/2 Mexican pesos, which makes it even harder to buy anything that must be imported from the U. S. His people are studying our ways however, he said but they do not wish to give up the many things that they enjoy most in their own way of life.

Fidelis Matrons Hear Book Review

Fidelis Matrons of the First Baptist Church heard a review of the book "Eccles" by Fred Seale, at the meeting held Tuesday night with Mrs. Lloyd Sharp, Mrs. A. L. Manjeot, teacher, gave the review.

Mrs. Jinnie Meccer, president, conducted a business meeting when members voted to send their Christmas cards to Korea. Mrs. Ernest Kendall was a guest at the meeting. Roll call was answered by members, naming their favorite perfume and Mrs. O. A. Smith gave the devotional.

Refreshments were served to Mesdames: Clinton Jackson, Clyde Rayburn, Lama Beavers, W. R. Hair, Jimmie Meccer, James Wood, A. L. Manjeot, Ouis Lee, O. A. Smith and the hostess.

Last year the American Cancer Society allocated \$1,100,000 for cancer research. Support this effort by giving to the 1953 ACS crusade.

A fly at sea is divided into six periods of four hours each.

The American Cancer Society is seeking \$18,000,000 in its 1953 drive.

Abundant Home Life

In Mexico, Senor de la Rosa said "everything of importance takes place in the home." They are married in the home, whereas in the U. S. most people marry in the church. "Our children are born in the home," he said, "but in the U. S. everyone goes to the hospital." Also, the women in Mexico, do not enjoy all the rights and privileges of the man. They do not vote, do not seek office, and do not become career girls. They seem to be satisfied to stay in the home.

Another difference in the cultures of the two Americas, pointed out by Senor de la Rosa is: "In the U. S. everyone has to have a license to hunt. . . but in Mexico, you must have a license to Sere-nade the Senoritas. These licenses must be purchased at the Police Station, at the cost of 2 1/2 pesos, and can only be used to serenade one Senorita, for a short period of time."

Senor de la Rosa concluded his talk by saying that he hoped the two Americas could always live as "Good Neighbors," learning more and more about each other as the years go by.

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Accurate Time Means Dollars To You

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PRESTO! It's one big oven!



Just lower the Divider Heating Unit to its bottom position—and you have one giant oven. Big enough for a 35-lb. turkey.

The New FRIGIDAIRE Electric Range with "Wonder Oven"



Here's the two-oven convenience you've always wanted! Just imagine—while you are broiling or roasting meat, you can be baking your dinner rolls in the same oven! There's nothing else like it! And be sure to see the handy Thermostat Deep Well Cooker, Cook-Water Clock Control, high-speed Radiant tube surface units, and all the other wonderful Frigidaire features.

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NOW ONLY \$409⁹⁵ Model RO-60
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THIS WEEK ONLY!

FRIGIDAIRE RANGE SUNBEAM MIXMASTER \$409.95
46.50
(Installation Free) \$456.45
SPECIAL \$356⁴⁵
BOTH FOR

And Your Old Range Which Will Make Down Payment

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Any Frigidaire Appliance over \$250.00 list price bought on **DOLLAR DAY** We Will Sell **\$100** A Sunbeam Mixmaster for

See our complete stock of Frigidaire Food Freezers and Automatic Washers, Clothes Dryers, and Refrigerators for Mother's Day! Also Small Appliances

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MAY 4th

DOLLAR DAY!

One Group

HOSE

\$1⁰⁰ Pair

ENTIRE STOCK SPRING

SUITS & COATS

Sizes 10 to 40 **1/2 Price**

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BAGS

\$3⁹⁸ PLUS TAX

Terry Cloth

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White & Colored

TERRY CLOTH T-SHIRTS

\$2⁶⁹ 2⁹⁸ 3⁵⁰

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"Smart Clothes for Smart Women"

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DOLLAR DAY & EVERY DAY
FOR BIGGER SAVINGS!

New Low Prices!

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S & H
GREEN STAMPS

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ROSE CLOTHES
Single or Double Breasted

- All Wool Gabardines
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FAMOUS HIGGINS SLACKS
Elastic Waist Band

- New shades and styles
- All Wool GABARDINES **\$9.90**
- Fancy Hard Worsted Rayon Gabardines **\$6.90**

Men's WHITE HDKFS. 12 FOR \$1.00

Men's Sport Shirts **\$1.69 to \$2.95**

Black or Tan Nylon - Mesh Johnsonian Oxfords **\$10.90**

All Widths & Sizes

Wonderful Array of Fabric & Patterns




NEW SHOWING ADVANCE PATTERNS

HERE ARE THE MOST WONDERFUL Fabrics of Spring

Don't Miss This Buy!
DAN RIVER - 3 to 5 Yd. Lengths
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SANFORIZED CLOTH OF GOLD
Prints or Solids

80 Square Prints **3 Yds. \$1**

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SHEERS Yd. 89c

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Betty Barclay

Many New Styles \$7.90 to \$16.90

\$9.90

Glamour Cites This "Spirit of Adventure" Fashion
By Betty Barclay
Shows it in the April Issue

How pretty you'll look in this dress with its picture-frame neckline, winged collar and shirred sleeves. A summertime favorite in iced cotton by Everfast, made crease-resistant by Everglaze. Blue and White, Pink and White, Green and White. Sizes 7 to 15.



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COTTON PLISSE SLIPS

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Nylon Swiss Embroidered

As Above Only With Shadow Panel **\$2.98**

CAMISOLE **\$1.98 to \$2.98**

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Infants Plastic Hangers 8 for 39c

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All Wool Spring **TOPPERS** **\$8.00**
Only 5 to Clear

Check These Bargains!

- Cannon Wash Cloths 12 for \$1.00
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- Beaded Moccasins \$2.69
- Full Size Mattress Protectors \$3.98
- Entire Stock Hand Bags \$2.00
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While 50 Dozen Last Misses & Ladies
RAYON BRIEFS
5 Pr. **\$1**



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PLISSE **Zip**

WITH WIDE SWEEP SKIRT

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2222-10 to 20
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Red Green Navy

\$2.79

Bright-on-white penstroke plaid... young whirl skirt with wide-cuffed bodice and wide gathered straps... corded waistline, long back zipper. Tubfast, no-iron plisse.



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Gift nylons

For the First Time In History
NAME BRAND NYLONS
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20% OFF SALE

- 60 Gauge, 12 Denier Regularly \$1.65 Now **\$1.32**
- 60 Gauge, 15 Denier Regularly \$1.50 Now **\$1.20**
- 51 Gauge, 15 Denier Regularly \$1.35 Now **\$1.08**
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The Above are also available Contrast Heels, Dark Seams
It's the chance of a lifetime - Nationally known for their great beauty, outstanding quality and wonderful regular prices
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While 20 Dozen Last
LANCEDALE NYLONS

51 Gauge, 15 Denier
Black Outline Heel
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Colors - Rose Lustre

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Newest, Neatest line we've seen for Summer's
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Many New Styles
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EXTRA EXTRA SPECIAL
Misses & Ladies
PLAY-KIX and SUN-KIX.
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SEE OUR NEW SHOWING OF ADVANCE PATTERNS

HARMAN'S

We Give S & H Green Stamps



STATE PRESIDENT, Mrs. Georgia Ford, of Amarillo, left, was honored by the local Rebekah lodge Tuesday evening. Shown with her are: Mildred Renfro, inside guardian of the state; Pauline Lady and Mrs. John Draper. Staff Photo.

Mrs. Norman Moore Is Named "Girl of Year"

Mrs. Catherine Moore was named Beta Sigma Phi of the year at a Founders Day dinner held Thursday evening by the Texas Kappa Iota chapter, Beta Sigma Phi, at Hotel Jim Hill.

Preceding the dinner ritual ceremonies were conducted at the home of Mrs. James W. Witherspoon, sponsor. Rituals were conducted for three groups including the Exemplary Ritual conducted by Mrs. Harry Caylor for Catherine Moore, Margaret Johnson, Bessie Pfickett and Nadine Wade. The Ritual of Jewels; Mary Jo Sharp, Jo Lingenfelter, Ann Cowart, and Barbara Cooper; and the Pledge Ritual; Melba Neeley, Geneva King, Mary Ann Massey and Emma Suits.

Tables for the dinner were arranged with candlelighting in the sorority colors, black and gold. Mrs. Byrdie Dee Fellers gave the invocation. Mrs. Nadine Wade, president, presided and presented Mrs. Mary Fraser, the first sponsor who helped organize the group four years ago. Mrs. James W. Witherspoon, sponsor, welcomed the new pledges and told briefly of the meaning and work of Beta Sigma Phi since its organization in 1930.

Nora Amroy read the poem "So May We Serve" by Margie Scott and the message from the founder, Walter W. Ross, was read by Margaret Johnson. This was followed by the Founders Day Pledge with Mrs. Wade leading the group.

Highlight of the evening was the presentation of the girl of the year—Miss Beta Sigma Phi. Selected by a secret committee, Mrs. Moore was chosen for her loyalty, interest and record of attendance, and for her participation in the projects sponsored by the group during the past year.

The closing ritual and prayer was directed by the presiding officer. Other members attending were Mesdames; Mary Anna Laing, Betty Whitaker, Margaret Harvey, Jama Pool, Marian Gwinn, Eleanor Cramer, Dorothy Mercer, Ann Line, Betty Babione, Helen Jones, Grace Hennen. Mrs. John McLean was a special guest.



MRS. INEZ HAMILTON

Table Show Will Feature Inez Adrian Hamilton Saturday May 9

Inez Adrian Hamilton of Wichita Falls will be presented in a lecture-demonstration "Let's Make Table Setting Glamorous" by the Hereford Garden Club at 2 o'clock on Saturday May 9 at the Shirley School Cafeteria.

Mrs. Hamilton will present an entertaining and informative discussion of the elements used in setting the table with general comments on the correct use of china, crystal, linen and silver. She will explain how to create different moods with table accessories, and will discuss modern trends in dining. Various kinds of flower arrangements suitable for family and guest tables will be created by Mrs. Hamilton during the lecture. Known to thousands of flower arrangement students, Inez Adrian Hamilton has lectured, taught flower show schools course and written articles on flower arrangement for the past ten years. Specializing in a simple, easily understood approach to the art, she demonstrates the important points by making flower arrangements before the audience, using dozens of beautiful flowers.

Since the seating capacity for this lecture and table show is limited, all women in and around Hereford who would like to attend are urged to contact Mrs. Ralph McCullough or Mrs. O. H. Herring and obtain their tickets as soon as possible. A large number of tickets are being sold in surrounding towns.



MRS. CATHERINE MOORE left, is officially pinned "Girl of the Year" by Nadine Wade, president of the Hereford Chapter of Beta Sigma Phi.

LET'S COOK SOMETHING

Taglarini -- Family Dish

Taglarini is a dish the whole family will welcome. The recipe is one often used by Mrs. Harry Caylor—for the family—and for informal Saturday night get-togethers. With it Mrs. Caylor likes to serve a combination salad and French bread, toasted and dipped in garlic butter. To top off the meal her favorite dessert is orange or lime sherbet.

Taglarini
2 packages golden egg noodles
1 can yellow bean corn
2 cans Del Monte Hot Sauce
1 can mushroom sauce or mushroom (cut up) Spaghetti sauce may be used.
1 medium size bottle stuffed olives (cut)
1 medium-size bottle ripe olives, pitted and put in whole
½ cup sharp cheese
1-25 ct. package Kraft Cheese (grated)
1 large onion
1 clove garlic
1 pound round steak or hamburger meat
2 tablespoons chili powder
Fry meat, onions and garlic in two tablespoons fat, add hot mushroom sauce and corn, olives, cut up cheese and salt and pepper to taste. Cook slowly. Dissolve chili powder in cold water and add to cooking mixture. Cook noodles in salted water seven minutes, rinse with cold water and drain. Place half of noodles in baking dish, add half of meat mixture and sprinkle with grated cheese. Add remaining noodles, meat mixture and grated cheese and sprinkle top with paprika. Bake for 30 minutes in 350-F oven. Serve hot. This will keep for a couple of weeks in deep freeze.

Mother's Day Tea Party

Out of town visitors were honored at a Mother's Day tea party Tuesday afternoon when Mrs. Lee Benefield and Mrs. J. D. Neill entertained in the Benefield home.

A yellow and white theme was carried out in table decorations and a tiny pot of blooming pansies marked each guest's tray.

A talk fest provided the informal entertainment for the afternoon.

Those enjoying the party were Mrs. Maude Cameron of Iowa and her daughter, Mrs. Howard Gault, Mrs. Myrtle Farmer and her daughter, Mrs. Cecil Gunter, Mrs. Otto Sherman and her daughter, Mrs. Tom Robinson, Mrs. Alice Sears of Austin and Mrs. Troy Moore; Mrs. S. L. Walser and her daughter, Mrs. C. J. Crump; Mrs. Carl Gilliland and her daughter, Mrs. James W. Witherspoon; Mrs. H. M. Benefield.

Mrs. O. M. Dickey and Mrs. O. G. Hill were in Plainview Tuesday to attend a leaders meeting held in the Baptist Church.

Pioneer Study Club Features Health Program At Tuesday Meet

Mrs. H. E. Miller and Mrs. Bess Werner were co-hostesses for the Pioneer Study Club Tuesday afternoon in the Miller home.

A "Health Program" was presented with Mrs. H. A. Close serving as leader. Introducing the program Mrs. Close discussed "Progress in the Field of So-Called Incurable Diseases" giving statistics concerning diseases now being cured, but once thought incurable.

Mrs. W. E. Holcomb spoke on "Modern Psychiatry" mentioning methods of examination and treat-

"Oregon" Is Subject For Lone Star Study Club Meet

Oregon as a territory and as a state was discussed at a Lone Star Study Club session held in the home of Mrs. Robert Lingenfelter Tuesday afternoon. Mrs. Louie LeGrand was assistant hostess.

Mrs. L. L. Womble gave the program mentioning the state institution educational system, chief cities rivers and industries. Members answered roll call with

Mrs. Darrell Blanton Will Head El Nino Study Club For 1953-54

Officers for the 1953-54 club session were elected at the El Nino Study Club session held in the home of Mrs. Sam Nelson Monday night.

Those chosen include: Mrs. Darrell Blanton, president; Mrs. Ben Childers, vice-president; Mrs. Bob Lindsey, recording secretary; Mrs. O. C. Golden, corresponding secretary; Mrs. Ed Skypala, treasurer; Mrs. Bill Patton, parliamentarian; Mrs. R. A. Daniel, historian and Mrs. O. G. Hill, Jr., reporter.

During the business session plans were completed for the bake sale held Saturday and plans were discussed for the installation dinner scheduled for May 11.

The program was in the form of a panel discussion headed by Mrs. Bruce Woodell on "Your Child, His Family and Friends." All members took part in the discussions which included: chores, hobbies, shyness and a new brother or sister. In conclusion Mrs. Woodell read a poem "Ten Commandments for Modern Parents."

Members of the club present were Mesdames: J. W. Barnett, Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, R. A. Daniel, Byron Durham, O. G. Hill, Jr., John Jacobsen, Jr., Bill Patton, W. J. Reeves, Bruce Woodell, J. J. Hartman and the hostess.



MRS. DARRELL BLANTON
El Nino President

The Sunday Brand

Hereford, Texas, Sunday, May 3, 1953 Section Two

Rebekahs Honor President Of The State Assembly, Mrs. Georgia Ford

Members of the Rebekah Lodge honored Mrs. Georgia Ford of Amarillo, at the meeting of the Order held at the 100F Hall Tuesday evening. Mrs. Ford is president of the Rebekah Assembly of Texas.

Announcing her theme of "Service" Mrs. Ford outlined her plans for the coming year's activities and told of plans now being made over the state. She showed films depicting the recent state convention held in Fort Worth, including the installation of new officers.

Approximately fifty members of the local Order attended the formal affair. Hostesses were Mesdames Leta Kaul, Pauline Lady and Ursalee Jacobsen.

Mrs. Paul Coneway Will Head Calliopian Club For 1953-54

Mrs. Paul Coneway will head the Calliopian Club for the 1953-54 club season. She was elected at a meeting of the club held in the home of Mrs. W. J. Messick Thursday evening.

Others who will serve with her include: Mrs. G. W. Edwards, vice president; Mrs. Ernest Langley, recording secretary; Mrs. W. J. Messick, corresponding secretary and Nell Spradley, treasurer.

During the business session members voted to place the book "Christ and the Drama" in the Deaf Smith County Library. Members also voted to sponsor a Blue Bird group naming Mrs. W. L. Davis, Jr. chairman of the committee. Also on the committee were Mrs. W. J. Messick and Mrs. G. W. Edwards.

Plans were made for the closing session of the year which will be held in the home of Mrs. B. F. Cain May 14. Members of the social committee who will arrange the meeting include Mrs. D. C. McWhorter, Mrs. J. T. Gilbreath, Jr. and Mrs. W. J. Messick.

Mrs. T. Mims was in charge of the program and gave a discussion of the life and works of Maxwell Anderson and Christopher Frye.

Those attending the meeting included Mesdames: Ernest Langley, T. Mims, Richard Barnard, B. F. Cain, J. T. Carroll, Paul Conew, W. L. Davis, Jr., G. W. Edwards, Alton Fraser, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Elizabeth Womble and the hostess.



MRS. K. W. NEILL
Summerfield Study Club President



MRS. MERLIN KAUL was elected vice-president of the Parhandle Association of Rebekahs at the Golden Anniversary session held in Amarillo over the past weekend. Approximately forty members of the local order attended.

Mrs. J. R. Allison Is Hostess For Music Study Club Session

The second program on "Therapeutic and Industrial Uses of Music" was presented at the Music Study Club Monday afternoon when members met in the home of Mrs. J. R. Allison. Mrs. J. D. Neill, president, presided and served as leader of the program.

During the business session Houston Brite's concert program to be presented in Canyon this week end, was announced and two new members were welcomed. They were Mrs. Ed Lines and Mrs. Cecil Massie.

The incoming president, Mrs. H. A. Close, announced names on the year book committee; Mrs. C. W. Parker, chairman, Mrs. J. C. McCracken, Mrs. Bill Stangord and Mrs. J. D. Neill.

The program leader discussed experiments and trends in therapeutic and industrial uses of music, pointing out that time alone can tell the type and amount of music that will come into use for these purposes.

Selections on the program included: "Irish Sketches" (Scott) played by Mrs. Steve Clement; "My Heart is a Silent Violin" sung by Mrs. C. W. Parker, who also played her own accompaniment; and "When You and I Were Young Maggie (Boogie)" played by Mrs. B. Y. Crosthwait.

Chorus numbers were "Here Am I" by Marais-Howorth, and "Song of Joy" by Paderewski. Singers were Mesdames: J. E. Beyer, Troya Carmichael, H. A. Close, B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, C. J. Modntz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, Bill Stanford, Steve Clements, R. G. Bowdry, J. B. Jones, A. C. Thompson, S. O. Wilson, R. P. Coneway and the hostess.



NOT A RECORD, MAYBE -- BUT LOTS OF FUN went to the catching of 400 pounds of catfish in three days by the party which included two Hereford men. The fish averaged around 30 pounds each, were mostly yellow cats, and were caught on trotlines at Sugar Lake, near Rio Grande City in old Mexico. The fishermen are from left: L. B. Wortham of Easter Community, C. P. Wortham, 15 miles northwest of Hereford, E. D. Wortham and Ted Wisdom, both of Abernathy.

Convention Committees Hold Round-Up Tea

Members of the general committee, chairmen and co-chairmen of the various committees for the Seventh District, TFWC convention held in Hereford recently, held a round-up tea in the home of Mrs. Rex Tynes Thursday afternoon from 3 to 5 p.m.

Final reports were heard and letters of appreciation recommended. Mrs. Elmer Patterson, general chairman, officially closed the records which will be filed with the Deaf Smith County Federation of Women's Clubs.

The refreshments served had been kept in the deep freeze from the convention to which featured

cakes in the shape of big spring hats trimmed in flowers. Mrs. Ed Cox served the big pastel yellow cake and Mrs. Earl DeHart, president of the County Federation served punch. The table was laid in rose linen and the lovely arrangement of rose and yellow tulips was backed by four tall white candles.

Those attending were Mesdames: H. M. Cogswell, S. S. Dodson, Ralph McCullough, F. L. Terrell, Paul Hoff, J. R. Johnson, Ed Warren, L. L. Womble, Ed Cox, Ray Johnson, J. B. Noland, Earl DeHart, A. O. Thompson, John Jacobson, Jr., T. W. Roberson, C. C. Ferguson, A. L. Manjeot, Homer Brumley, George Heard, John McLean, Colby Conkwright, L. H. Lookingbill, Sr., V. E. Dodson, Lee Curry, O. G. Hill, George Graham, Elmer Patterson, and the hostess.

Recitalists Are Honored

Recitalists David Goldston, Jerry Witherspoon and Kit Sanders, were honored at receptions following their recitals given the past week.

Approximately sixty guests remained for the reception held in the Baptist Church for David Goldston following his recital Sunday afternoon. Members of the Music Study Club were hostesses with the president, Mrs. J. D. Neill, pouring punch.

Approximately 100 guests attended Jerry Witherspoon's program in the home of his parents, Mr. and Mrs. James W. Witherspoon, Monday evening. They were entertained informally following the program with the hostess being assisted by Mrs. Bess Moore and Mrs. Troy Moore.

Friends of Kit Sanders were entertained at a reception held in the home of his parents, Mr. and Mrs. O. R. Sanders, following his recital program in the Methodist Church Tuesday evening.

There is no age immune to cancer, the American Cancer Society points out. Strike back, join the 1953 ACS crusade.

Half of those who die of cancer in the U. S. are people under 65 years of age, the American Cancer

Attend Presbyterian

Ten Hereford women attended the annual Spring Presbyterian of the Amarillo District held in Tulla Thursday. They included Mesdames: H. A. Close, Zula Gilliam, Arch Conklin, Henry Hastings, Fred Axe, Pete Cowart, D. H. Alexander, George Millard, Bill Krumbain and Miss Bea Barrett.

Theme for the session was "Let Us Fulfill Our Commitment." Mrs. Lee Foster, president, of Canyon, presided. Special speaker was Mrs. W. Verne Buchanan of Ohio, president of the National Council of Presbyterian Women.

Tanda Group On Trip To Palo Duro Canyon

Tanda Camp Fire Girls were busy making plans Monday afternoon for a proposed trip to Palo Duro Canyon. The group met at the Camp Fire hut to make plans for the trip on May 2, and safety rules were read and discussed.

Those present were: Sue Chaner, Ella Marie Williams, Wooddell, Shirley Schultz, Joan Fowlkes, Phyllis Goettsch, Glenna Gault, Denise Barnard, Martha Bookout, Tina Witherspoon, Inez Brown, Mary Catherine Huckert, Linda Phillips and the leader, Mrs. Homer Brumley.

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- 7 Ruby Jewels
- Shock-Resistant
- Luminous Dial
- Water-Resistant
- Anti-Magnetic
- Sweep Second-Hand

Tops for sportsmen and everyday use.

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They'll Remember with LOVE—

Only \$33.75 For Your CHOICE OF THESE SMART NEW 17 JEWEL ELGIN WATCHES

As Little As \$1.00 A WEEK WILL DO

KESTER'S JEWELRY & GIFT SHOP

DARIA. Dainty domed crystal, 17 jewel design. \$42.50

STOCKTON. Elegant two facet crystal, 17 jewels. \$37.50

JOY. Feminine 17 jewel design. Expansion band. \$39.75

Daily ELGIN has the Guaranteed POWER MAINSPRING

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Special Group Sport SHIRTS

Sizes S, M, L, XL 1.29

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All Short Sleeve

100 DRESSES 5.00

- Nylon
- Sandeze
- Chambray
- Broadcloth

Size 9 - 15, 10 to 20, 12 1/2 to 24 1/2

Reg. \$8.95 to \$16.95

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Special Group Cotton BLOUSES

Plaid & Solid Long and Short Sleeve 1.99

Reg. \$2.98

Mens Dress SOX 1

3 Prs.

Size 10-13

Reg. 55c

20 Ladies All Wool SUITS and TOPPERS

Ladies Nylon HOSE

Reg. \$1.00 Value

All New Spring And Summer Shades

Sizes 8 1/2 to 11

Reg. & Long 69c

1/2 OFF

Reg. \$39.95 to \$89.25

Lovely Selection Ladies SLIPS 1.98

Pink, Grey, Black, White

Reg. to \$5.98

Size 32 to 42

Mens Large White HANDKERCHIEFS 1

Reg. 15c

10 For

Large Group SKIRTS 5.00

Linen, Gabardine, Salyna

Reg. to \$12.95

Size 10 to 20

Mens Knit BRIEFS 1

2 For

Size 28 to 42

Reg. 79c Ea.

Our Complete Stock CHILDRENS DRESSES 1/2 PRICE

Sizes 6 Mos. to 14 Yrs.

A Beautiful Selection

Reg. 1.98 to \$14.95

Childrens SOX 1

4 Pr.

All Colors Cotton & Nylon

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100 Pair Ladies & Childs SANDALS 1.99

- White
- Orchid
- Multi

All Sizes Values to \$5.95

Mens Dress OXFORDS 5.00

All New Patterns

- Brown
- Black

All Sizes Reg. \$9.95

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Large Selection Ladies PAJAMAS 2.99

Famous Make • Seersucker • Broadcloth

Size 32 to 40

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ALWAYS FIRST QUALITY!

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GIRLS RAYON PANTIES
5 PAIR FOR \$1

Girls & Ladies Nylon Anklets
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GIRLS NYLON PANTIES
2 PAIR FOR \$1

LADIES TRICOT PANTIES
4 PAIR FOR \$1

LADIES HALF SLIPS
2 FOR \$1

\$1 Each
Buys These
Thrifty
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LADIES RAYON GOWNS
SPECIAL BUY \$1

LADIES PLASTIC RAIN
COAT SET \$1

GIRL'S RAIN COAT WITH
HOOD \$1

LADIES HALF SLIPS-
EYELET TRIM \$1

MEN'S LEATHER FACED
WORK GLOVES \$1

MEN'S SOLID LEATHER
WORK GLOVES \$1

MEN'S BLUE CHAMBRAY
WORK SHIRTS \$1

BOYS PLISSE CREPE
SPORT SHIRTS \$1

MEN'S HANDKERCHIEFS
10 FOR \$1

BOY'S HANDKERCHIEFS
12 FOR \$1

MEN'S CANVAS GLOVES
4 PAIR FOR \$1

BOY'S JERSEY GLOVES
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These
Smart Ideas

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All Only

EXTRA LARGE BANDANAS
5 FOR \$1

36 INCH WIDE PLASTIC
4 YARDS \$1

TWELVE POUCH PLASTIC
SHOE BAG \$1

PLASTIC BLANKET BAG
LARGE SIZE \$1

CLARK'S SEWING THREAD
4 SPOOLS \$1

NOTE BOOK PAPER
10 PACKS FOR \$1

TABLE AND DRESSER
LACE SCARFS \$1

UNHEMMED, BLEACHED,
FLOUR SACKS, LARGE SIZE
4 FOR \$1

SUMMERTIME COLORS!
QUALITY FEATURES!

THICK LOOP RUGS

\$1.79

Brighten up for summer—

cool off for summer—do it

with our Firmatex cotton

rugs! 2 ply yarn in white,

blue, rose, red and gold.

24"x36"

28"x50"

36"x60"

47"x72"

\$2.79

\$4.79

\$9.79

Dinnerware Special

35 Pc. Encore, Set For 6
Reduced To \$7.50 Set



Priscillas In Pastel
Organdy

\$2.99

90" Long

Color, crispness, perman-
ent finish. Set all 3 at
Penney's low price. Full
cut curtains with 6" French
headed, picotéd ruffles,
ruffled backs. Rose, blue,
green, yellow, white.

Ladies

Solid Color Plisse Gowns

Cotton Weave, Asst. Round, V.

and Square Necks
Lace Trim

\$1.50

New Low Prices on Work Clothes

Payday
Overalls

The Best Known
Name in the Overall
World

\$2.98

Big Mac Overalls
Sanforized

8 oz. Denim

A Perfect Fit

\$2.59

Men's
Foremost
Western Style

11 oz. Jeans

\$2.79

Boy Little Mac
8 oz. Blue & White
Striped

Overalls

Size
2 - 12

\$1.79

Large Selection of
REMNANTS

Print, Organdy, drapery, Nylon
and Many Others
ALL REDUCED

Bargains In Summer Shoes



COMFORT
CASUAL

Sandals

\$2.00

Ladies Strap

Wedge Heels

Red, Benedictine
and White



MENS
SMART DENIM
CASUALS

\$2.00

Comfortable denim ox-
fords, perfect for beach,
casual wear or just plain
relaxing! They're fully lin-
ed with rayon faille, have
feather-weight cushion
soles and heels snug elas-
tic gore. Wheat blue. 6-
12.

Value for summer dances,
dates, dress-up occasions.



DREAMY
RAYON SHEERS
for juniors

Cool, floating dresses in white-
ground stripes or dot pattern. All
with sewn-in rayon taffeta linings
for extra value! Choose from sev-
eral junior-paycheck priced styles
in junior sizes 9-15.

5.90

TODAY SPECIAL

Ladies Rayon Better Dress

Special for Our Dress Carnival

\$3.00

Rugged Cotton Twill
SHIRTS and PANTS

Dollar Day Special

BOTH only **\$4.00**
SET

Tan or grey

COMPARE THESE POINTS
FOR QUALITY!

- Sanforized* for lasting fit!
- Vat-dyed to resist fading!
- Reinforced for great strength!
- Extra long tails stay tucked in!
- Rust-resistant zipper fly!

SHIRTS, 14-17 1.75
PANTS, 29-42 2.25

*Won't shrink more than 1%.

Marital Board Slows Divorces

Corpus Christi. — In an ef-
fort to help reduce the increasing
divorce rate in Nueces County,
Corpus Christi citizens have form-
ed a marital counseling board.
The board, includes ministers
and business men as well as social
workers. It will maintain headquar-
ters at the office of District Judge
Cullen Briggs. Married couples
whose problems could lead to di-
vorce may receive help by calling
the judge who will refer the case
to the counselor best suited to cope
with each individual problem.

The conference will be between
the client and the counselor and
the discussion will be confidential.
Members receive no pay for their
voluntary work and there is no
charge to couples seeking advice.

Judge Briggs, who estimated he
has heard 5,000 divorce cases since
he took the bench, told the newly
formed board "I think many of
these divorces could have been pre-
vented and I ask your help in fore-
stalling the possible filing of future
divorce actions."

Texas Med Teacher Precision Gadgets Are Speciality Of

Galveston. — A. P. Freund
can make a precision instrument
so delicate you have to look through
a microscope to use it. He can
build a nylon hip bone rugged en-
ough to carry you the rest of your
life.

Freund is a 68-year-old crafts-
man who frowns on mass produc-
tion. Everything he makes is an
original model.

He is head of the Technical Ap-
paratus Shop of the University of
Texas School of Medicine.

He sits at his desk puffing at a
pipe, his eyes half shut he listens
to those who come to him with
special requests. After he gets a
mental picture, he begins to make
blueprints.

Freund has built an apparatus for
isotope work which permits the
operator to stand behind a barrier
and by remote control pour danger-
ous solutions from one container
to another.

He has made an air-driven ultra
centrifuge capable of about 60,000
revolutions a minute.

He has devised minute clamps to
be used on the veins of small
experimental animals.

Since 1945, Freund has had his
shop in the basement of the Kieller
building at the medical school.

He has worked on precision in-
struments since he was a small
boy in Germany. His job was in a
"measuring instrument shop"
which made instruments that had
to be accurate to one-thousandth
of an inch.

States and worked for various elec-
tric companies. When World War I
began, he was making instruments
for the physics department of Ohio
State University. He left that job
to do top secret ordinance work.

Between World Wars he was at the
town State Medical School. During
World War II, he did experimental
work at Annapolis. It is still mark-
ed "classified."

Freund and his wife came to
Texas after the war.

Almost every research labora-
tory at the medical branch has
some of Freund's devices in use.
Does he ever get stuck trying to
make a gadget for the research-
ers?

"Nothing is impossible," he says.
Mr. and Mrs. Ray McCullough
have returned from a fishing trip
to Little Rock, Arkansas. While in
Arkansas they also visited with re-
latives.

Funds given the American Can-
cer Society's 1953 crusade will fi-
nance more than \$4,500,000 worth
of cancer research next year.
To alert the public about cancer
more than 140,000,000 pamphlets
were printed and distributed by the
American Cancer Society last year.

The Real McCoy's
By John and George



GRANDPA, YER TH' LUCKIEST CRITTER
IN THESE PARTS 'TA BE INSURED WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"

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Sweet Dreams!



Yes... the dreams your children have,
and the dreams you have for them and
their future depend on you and the
plans you make now. Secure their
future and their education with a
planned program of insurance. Call me
about it... today!

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the source on which you and your family de-
pend for prescriptions, medical supplies and
nutritional aids.

You will find that our stocks are ample;
our drugs of highest obtainable quality; our
prices uniformly fair. But perhaps our stron-
gest claim on your patronage is an old-fash-
ioned, sincere desire to serve. We are here
to serve you.

EDWARD'S PHARMACY

Just South of the Hereford Clinic
Plenty of Parking Space

Graduates
WIN A NEW
BULOVA
WATCH!

ENTER OUR
CLOCK
CONTEST

Enter our clock contest. Come in
—register your name on the big
clock dial. Here's your chance to
win a Bulova Watch
absolutely FREE!



This Beautiful
14K White Gold

BULOVA

Will Be Given

FREE To a Hereford
High School
Girl Graduate

This Handsome 17
Jewel Yellow Gold
Filled

BULOVA

Will Be Given

Free To a Hereford
High School Boy
Graduate

NOTHING TO BUY

Our Bulova Award clock will
be wound and placed in our
window as soon as all H.H.S.
Graduates are registered.
Probably Monday evening.

IS YOUR NAME ON
THE DIAL HEREFORD
HIGH SENIORS

Kester's Jewelry & Gift Shop

Editorials

Wanted: Good Neighbors

In this issue is the announcement of The Hereford Brand's annual "Good Neighbor" contest. The event is sponsored, for the second time, in 1953 as proper recognition for a trait which this country is renowned. Summed up, you might term it as "every day practice of the Golden Rule."

This editorial is not being written for folks who are outstanding neighbors, but is directed to those of us who are fortunate in having these "good neighbors" as our friends. How many times have your neighbors come to your rescue in time of stress or need? Do they ever mind the children, bring over a cake, or help out when there is sickness in your family?

If these or similar things ever happened to you, we feel sure that your heart brimmed up with gratitude. In all probability, you wondered how in the world you could ever, in part, repay them for such kindness and such consideration. This contest, we believe, is your answer.

Unfortunately, not everyone entered can win. However, we do feel that just being nominated is a tribute which most of the "good neighbors" will treasure throughout life. "Good neighbors" are the kind of folks to whom it will mean the most. The judges, of course, face a most difficult problem, but we have selected people we feel will investigate and study all phases

presented.

In addition, the contest winner is truly in for a real vacation. It is plush-lined all the way, starting with T. E. Seigler's Packard automobile for the trip and terminating in "cool Colorado" with the personal attention and interest of Mr. and Mrs. Cecil Malone who operate Drowsy Water Ranch. That's the way it should be for, in our opinion, absolutely nothing is too good for the fine type of neighbors you will find in this area.

The point we are trying to stress, though, is the fact that you should take a little time to recognize these "good neighbors". It will only require a few minutes and, win, lose or draw, it is a recognition of merit for some of the fine qualities of people you know.

Rich man, beggar man, or thief -- there is absolutely no higher honor in the human realm than to be cited by your neighbors and friends, the people who know you best, as a candidate in the Good Neighbor contest.

Plan Day Nursery

Most of us will promptly admit that Hereford has labor troubles. Sometimes the situation might even be termed as serious. Answering the problem is a community challenge.

Announcement this week that a group of non-denominational church women will organize a nursery service for the migratory labor camp came as a surprise to many people and may well be recorded as one of the few voluntary attempts to correct a bad situation.

The movement, we feel sure, will draw some criticism. It may even accomplish very little. It could, on the other hand, accomplish much. The result will depend upon the interest shown by local women in assisting with the movement -- and upon the acceptance it receives from the Spanish-American laborers who flock into this area each summer. Only time will tell.

Actually, to those who stop and think twice, outcome of the movement will really be secondary. Of primary importance to us appears the fact that the women of Hereford have chosen to face a challenge. Instead of shrugging off a bad-to-impossible situation, they are rolling up their sleeves and going to work. Of almost equal significance is the fact that many of these women are comparatively young. Hard work, trying experiences and meager thanks will be their sole reward.

There is the same spirit which carried their grandmothers hundreds of miles in covered wagons to settle on new frontiers. Facing and accomplishing the impossible built our present day schools and churches. That same spirit, on a national scale, put the United States as the world's foremost nation in 1953. To know that it still exists is a shining star above a world of turmoil and strife.

For these reasons, The Brand feels, the women who are sponsoring the migratory day nursery deserve every possible bit of assistance any of us can give them.

A Landmark Passes

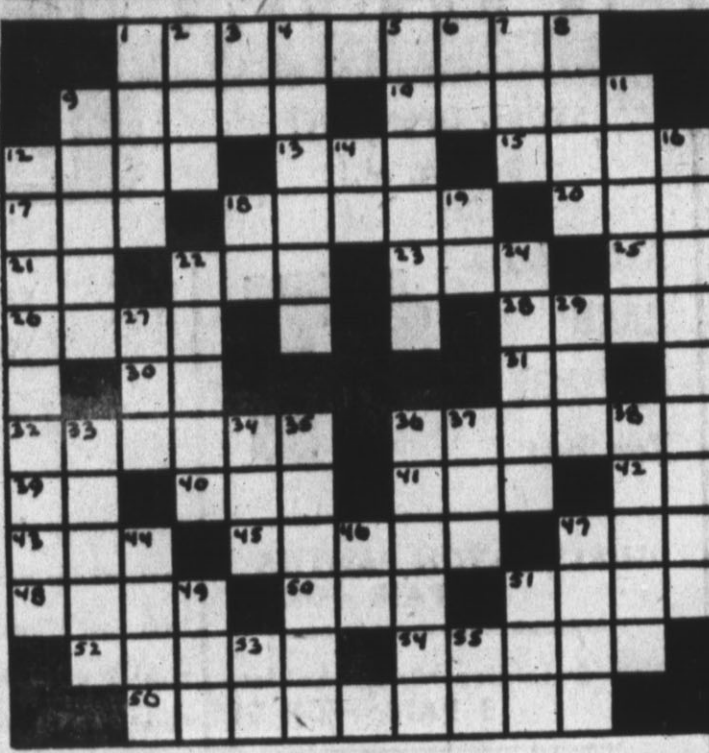
When the Commissioner's Court dropped the office of public weigher, Deaf Smith County officially recorded the passing of a manner of living.

Don't misunderstand, please. There was absolutely no need for a public weigher, and, certainly, our commissioners did right in abandoning the office. This, after all, is the point.

The public weigher was once an important figure in a land which based its survival on cattle. Cattle are still important to our economy, but times have changed. Big semi-trailers and modern freight cars do the same job -- only better. In addition, truck farming, dairy herds and grain sorghums contribute heavily to the income of the area.

As these industries developed, the operators of elevators, warehouses and stockyards have installed more efficient and more successful equipment. Their actual installation stands as a tribute to the American way of life. They are even a tribute to the honesty and justice of such dealers

CROSSWORD By A. C. Gordon



- ACROSS**
- 1--Plant mechanics
 - 9--To top off superficial branches or shoots
 - 10--A constellation
 - 11--Roman numeral
 - 12--To make tight
 - 13--Roman numeral
 - 15--Countenance
 - 17--Educated Agricultural Barons (abbrev.)
 - 18--Climbing plants
 - 20--Meadow
 - 21--An authorized doctor's assistant (abbrev.)
 - 22--Female deer
 - 23--Grassland
 - 25--Two things of a kind (abbrev.)
 - 26--Vessel for heating liquids
 - 28--A kind of harrow
 - 30--Old Ivy (abbrev.)
 - 31--United Iris (abbrev.)
 - 32--Nourishes
 - 35--Flowers of Holland
 - 39--Preposition
 - 40--Young Aster Enterprises (abbrev.)
 - 41--To soak flat
 - 42--A plural suffix
 - 43--T-argument
 - 45--To scatter seeds again
- DOWN**
- 1--To dig about in the garden
 - 2--Abbreviation for a month
 - 3--Registered Nurse (abbrev.)
 - 4--Wields the spade
 - 5--Type of literature (pl.)
 - 6--Comparative suffix
 - 7--Edge
 - 8--Important agent of plant growth
 - 9--A young tree, shrub, or herb
 - 11--Scottish turnips
 - 12--A kind of plant that lives from year to year
 - 14--Roman numeral
 - 16--This flower was named for a mythological youth who fell in love with his own reflection
 - 18--Mythological maiden
 - 19--Compass direction
 - 22--The flower that "never tells"
 - 23--Mature being
 - 24--Correlative of neither
 - 29--Roman numeral
 - 33--Below
 - 34--Listening device
 - 35--Germinating flowers
 - 36--Gardening implement
 - 37--Union of Educated Wallflowers (abbrev.)
 - 38--Genus of plants of the crowfoot family
 - 44--Lifeline
 - 46--Compass direction
 - 47--Span wool
 - 49--Knowledge of Internal Agriculture (abbrev.)
 - 51--Form of the Latin "mine"
 - 53--Chemical symbol for stannum
 - 55--Roman numeral

QUESTION OF THE WEEK

Public Sentiment Favors Clean-Up Week As General Health Measure

Plans have been announced for a city-wide clean-up drive sponsored by the Chamber of Commerce and the City of Hereford on May 17-24, in an effort to prevent the spread of disease. Do you think that it will contribute to the community from a health standpoint? Do you have any suggestions toward improving or making the drive a success?

MRS. T. A. PAUL
I think it would be just fine if people would take it to heart and really clean up. There are definitely some places in this town that could stand some improvement. What I don't like is this cesspool idea at the edge of town but I don't know what could be done about it. I guess everybody could keep their trash cans cleaner.

MRS. C. B. HUDSON
Having a small son of my own I certainly hope so. That is a mother's first thought and I think it will.

MRS. PAUL CONEWAY
I certainly do. I hope that in planning their drive they will include south Hereford. We already have quite a few flies over here and I think it would be of benefit to the city if south Hereford was included in the drive.

MRS. D. W. HAWKINS
I certainly approve of it but I don't think that there is any way it could be improved. It has been handled very efficiently in the past and I certainly think it will contribute to the general health of the community. I think we should consider it a duty to help with the clean-up.

DR. ROY GRUBBS
Yes I'm sure that it will. I think that the general public should enter into it with whole hearted cooperation with fly, polio, and dysentery season on its way. I think it is a mighty good thing.

'Tater Peelin's' By Roberta Campbell

Monday night's P-T-A meeting will be the last one for the year and promises to be a good one especially since we all take pride in our Camp Fire Girls and Cub and Boy Scouts in uniform.

Few things touch us more deeply than a little boy and his dog.

We have thought so often of a little fellow who came down the street a year or so ago stopping to hug a stray puppy several times before he could make himself go on.

Of course our guess was that the lad was not permitted to have a dog of his own and we had been made to realize that to an only child especially a dog is more than just a dog. Buster shares every new toy, every special bit of food, and even his tractor with his old collie though Shep isn't always as enthusiastic over the exchange as he is.

We have four little part collie puppies just big enough to take away that we would like to give to somebody.

But it isn't just a matter of getting rid of them. We want them to go to people who will keep them for a pet or a good stock dog.

Now who says March is our windiest month? We still contend that on an average we always get more wind in April and it's a relief to be able to tear it off the calendar.

Texans In Washington

By Tex Easley
AP Special Washington Service
Washington, April 29--Two Texas congressmen, writing separately in news letters to constituents typify varied thinking done in search of a national foreign policy. The pair, Rep. Lloyd M. Bentsen, Jr., of McAllen and Brady Gentry of Tyler, both agreed on one thing: The United States is in an unfamiliar and costly role of world leader whether we want it or not.

It might be noted, incidentally, that both men know first hand about war. Bentsen was a combat pilot in World War II, Gentry was gassed in ground fighting in World War I. Writing to his Rio Grande Valley district, Bentsen said: "World affairs have thrust the United States into a leadership role that is new and different from any our nation has played before. We are accustomed to living alone and liking it. As a nation we have always had enough troubles of our own--without having to worry about others' problems."

"Often your Congressman wishes we could wash out our ivory tower. But realism forces me to realize we cannot do that, so now, by necessity, the U.S. is a full time participant in world affairs." Citing the dependence of the United States on natural resources from abroad, he said 90 per cent of all uranium for A-bombs comes from Africa and all of the tin, plus the greatest percentage of several other strategic metals and minerals. He said a medium tank requires large quantities of chromium, 99 per cent of which is imported; nickel, 92 per cent imported; manganese, 92 per cent imported; bauxite, 65 per cent imported; copper, 29 per cent imported.

Gentry, writing to his deep East Texas district, notes "the parade" of European statesmen to Washington since Eisenhower became president. Edén and Butler of England, Mayer of France, Adenauer of Germany, and others yet to come. "The price of supposed world leadership comes high and these visits to Washington are expensive for Uncle Sam," Gentry adds.

"When some of them say that they want 'Trade, not Aid,' what they really mean is that they want trade and aid. "France makes little pretense about one demand. We are already paying one-third of the cost of the civil war in Indo-China, and France wants us to pay all of it. There is little doubt but that she also wants us to send American boys to fight that war. She, herself, has never taken the Indo-China war seriously enough to require even one French draftee to go there although she would welcome beardless draftees from the United States."

Gentry observed that "there is thought in the minds of many that if peace comes, a depression won't be too far behind." "The President is aware that a recession could come from an arms cut," he continued. "He and many others are equally aware that too-long continued world armament will most surely lead to world poverty!"

Bentsen, pointed to the need for keeping the governments of Africa, Asia and South America--with their vast natural resources--on our side, concludes with this paragraph: "But the jackpot question is how to accomplish this without wrecking our own economy."

"The U.S. is treading an economic tight rope. We find ourselves having to resort to nagging, pressure and example to convince these nations of the dangers of communist aggression, to try to have these nations put their shoulders to the wheel and carry a more equitable share of the burden. "U.S. overtures are met with suspicion when, darn it, all the U.S. wants is peace and a working partnership for freedom."

Around the Capitol
The National Press Photographers Association annual convention, opening May 1 in Galveston, has required some planning at this end of the line by top Washington area cameramen.

William C. Allen, AP Photographer serving as national vice president of the NPPA for this part of the East, has conferred with Rep. Clark Thompson (D-Tex) regarding arrangements.

Observing that some 200 official delegates from all parts of the nation would converge in Galveston, Allen said the agenda would call for study of some serious problems as well as fun-making. The NPPA is encouraging action by various state legislatures to protect press photographers from unprovoked assault while doing a job aimed at helping make an enlightened public, he said. It also is campaigning for permission to make newsphotos in courtrooms and council chambers, and of devising ways of obtaining such coverage without interfering proceedings.

Panhandle Paragraphs

SATURDAY DRAWINGS
A drawing every Saturday afternoon, instead of once a month, at 3 o'clock with three cash prizes, was the decision of the Retail Merchants committee of a meeting Friday afternoon. A short period of discussion preceded the decision but the change was unanimously agreed upon by those present.

Another major change made was in the amount to be given away. Now instead of the monthly purse of \$250, there will be a weekly purse of \$150. THE CANYON NEWS.

SOUTHWESTERN BELL OFFICE
Southwestern Bell Telephone company is at present negotiating for a building in Lockney in which they will set up a business office. Previously local bills have been paid at the city office and service calls have been made to Plainview. The establishment of an office here is due to the expansion of the local system. THE LOCKNEY BEACON.

SHOULD BUY HIS PRODUCTS
The front door was unlocked. The burglar walked in, took \$25 from the trousers of Ruan Sylvester while Sylvester, his-wife and their son slept on. On his way out the burglar tossed the pants behind a bush. A neighbor saw them and called police, who awakened Sylvester at 5 a.m. to tell him of his loss. Sylvester operates the Sylvester Burglar Alarm System.

LIMOUSINE TO FOOT
Walter Hardage, local Hudson dealer, did the rags to riches act in reverse last week. He went to Oklahoma to return a repossessed automobile, a noble old 1939 Packard limousine, back to his used car lot.

"Everything was just going fine," he says. "There I was cruising along at a nice clip when all of a sudden, west! The old bus shelled out all her rods."

"Well, I was right on top of a hill, and there was a sign saying the next town was only three miles away, so I rattled her on in."

Walter rolled up to a junk yard, hopped out, and said to the owner, "How much for my Packard limousine?"

"Fellow," replied the man, "I wouldn't want to insult you by saying what I'd give for that heap."

Hardage clattered up to the next junk yard, again climbed out, and asked for a bid. "Well, man, you'd be sore at me if I told you how much I'd give," began the dealer.

"Name your price," said Hardage. "Thirty bucks," said the man. "Pay me."

Hardage then stepped upon the highway and bummed a ride into Amarillo, where he was relayed to Farwell. THE STATELINE TRIBUNE.

The BOOTLEG Philosopher

Editor's Note: the Bootleg Philosopher must be having oil trouble, his letter this week reveals. Bearings probably burnt out.

Dear editor: I noticed in a newspaper the other day where some organization had taken a survey to find out what the average motorist would like to see available for his car and found out it's a dashboard gauge which would indicate the amount of oil in the engine.

I don't know where this outfit took its survey, but it wasn't around here. I have conducted a survey out here and find that what most car drivers want is an automobile that costs less to operate.

Most people used to have the notion that they were supposed to spend their lives working to support their children, but the car has edged out the children in lots of cases and it seems to me the government ought to recognize this and allow you to take an automatic \$600 income tax deduction on your car the same as any other dependent. It would be nice I guess to have a gadget on the dashboard tell you when you were low on oil, but most cars, after you drive em a while, you get to know pretty well and you come to know when they're gonna need oil the same as you know about when a growin' boy is gonna get hungry. They can put the gadget on if they want to, but fillin station operators are pretty shrewd and instead of asking if your oil is low they'll switch to sayin' is your oil gauge working, and still get to raise the hood and examine the oil stick anyway.

Personally, the gadget I'd like to see most on cars is not one showin whether I needed oil or not but one keepin me from needin any. I guess it's a fine system for example, a bank's got for sendin you a notice when you're overdrawn, but it'd make a bigger hit with me if they perfected a way to keep that situation from developin in the first place. A gadget on your livin room wall automatically showin you how much Johnson grass you got growin in your crops would be an interestin thing to have around, but what I'm lookin for is a gadget to eliminate the stuff to start with.

Scientists are great people, but they're always workin on the wrong end of a problem.

Yours faithfully,

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas
First In --



GENERAL EXCELLENCE
NEWS-PICTURES
AGRICULTURAL PROMOTION

Texas' Outstanding Semi-Weekly
James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copy each.

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Hereford, Deaf Smith County, Texas
Society Editor Mrs. John McLean
Adv. Manager Melvin Young

TEXANS....

(Continued from Page Four)
Milt Freier, who like Allen covers the House side of the Capitol here, plans to attend the convention and report on legislative developments in the national and state capitols.
The NPPA convention last year

was held in Galveston," said Allen. "It's a real tribute to Texans and their hospitality that the association voted to go back again, turning down a number of other cities. Only Atlantic City has rated so high."
In addition to the official delegates, said Allen, hundreds of photographers and their wives from cities all over Texas and the South-

west are expected to attend the convention.

Some 200 former Texas A & M College students living in this area attended the traditional San Jacinto Day gathering of ex-Texas Aggies. They heard a vivid account of the army's operations in relocating Korean prisoner of war camps after last year's rioting.

Maj. Gen. Hayden Boatner, reviewing events, told how fanatically indoctrinated Communist prisoners frankly confessed to cruelties and death sentences inflicted upon anti-Communist POW's in the stockades. He said the Chinese and North Korean Communist soldiers are willing to fight to the last man and present free peoples with a serious challenge because of their fanaticism.

General Boatner laughingly attributed his success in cleaning up the prisoner camps to his experience in handling rambunctious students while associated with military instruction at Texas A&M.

SCHOOL LUNCH ROOM MENU

(The following menus for May 4-8 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- Monday**
Barbecued Frankfurters
Buttered Green Beans
Sliced Pineapples... Cheese
Bread... Butter... Milk
Peanut Butter Cookies
- Tuesday**
Hamburger Patties... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Fruited Gelatin... Milk
Prune Cupcakes
- Wednesday**
Turkey-Rice Loaf... Gravy
Buttered Spinach
Tomato-Lettuce Salad
Bread... Butter... Milk
Cake with Orange Icing
- Thursday**
Meat Balls... Tomato Sauce
Black-eyed Peas
Fruit Salad
Hot Rolls... Butter... Milk
Ice Cream Sticks
- Friday**
Pinto Beans... Onions
Pickled Beets... Cheese Sticks
Tossed Green Salad
Cornbread... Butter... Milk
Prune Plum Cobbler

Care Of Hands Is Workers 4-H Topic

Miss Clara Redman gave a demonstration on the proper care of hands and fingernails at the meeting of the Workers 4-H Club Tuesday afternoon when the group met in the home of Phyllis Sumner.

The roll call was answered with some hints for good grooming. Montgomery, Alabama was the first capital of the Southern Confederacy.

CHIP SHOTS

By Bud Posey

Everything is coming along in fine shape for the inter-city match with Clovis here today, Sunday, May 3. Clovis will bring between 25 and 30 golfers to try and beat our ears off. Some of them will come over about 10:30 a.m., so if any of our golfers want to play earlier than the starting time of 12:30 p. m., please be at the course around 10:30, and we'll try to match you as quickly as possible.

Mrs. J. M. Posey and Ed Young took top honors in the Scotch foursome matches last Sunday, April 26, by firing a sensational low gross of 39; therefore, with their 9-stroke handicap, they carded a low net of 30 for the nine holes played.

Helen Ann and J. A. McWhorter took second honors with a net of 42 and a net of 32, due to their handicap of 10 for a low net of 32.

Third honors ended in a tie between Joe Butler-Genevieve Guseman and Stan and Reba Barrett—matches with low nets of 36 each. Butler-Gusemans card 48-12-36 and Barrett's card 44-8-36.

The Streu's (Urlin and Jean) took fifth place honors with a 49-12-37.

Sixth place ended in a tie between 4 twosomes with low nets of 38 each: These were: W. W. Gilbreath and Bob Lamm, 50-12-28; Mr. and Mrs. Tom Howard, 54-17-38; T. J. and Laverne Clay, 53-15-38;

J. M. Cogdell and Mrs. Dick Ross, 51-13-38.

Other scores included: J. M. Posey and Sybil Nell Gilbreath 50-10-40.

Each member of the first six twosomes received one golf ball each.

Remember Plainview returns our inter-city match on May 17.

Home Improvements Discussed At Ford HD Meet Wednesday

Argen Draper, CHDA, gave a demonstration on home improvements to members of the Ford Home Demonstration Club when the group met with Mrs. B. C. Hodges on Wednesday afternoon. She showed samples of materials

for kitchen cabinet tops, walls, floors and windows.

During the business session plans were completed for serving a farm sale luncheon.

Announcement was made of the next Council meeting on May 4, at which time the outstanding Home Demonstration Club woman of the year will be announced.

The next meeting will be in the home of Mrs. Leroy Williamson on May 6.

Those present were: Mesdames D. W. Maddox, Jr., J. L. Fite, Earl Dyer, Elmer Ayers, Henry Browning, Herman Both, Hardy Benson, Tom Draper, the hostess and a guest, Mrs. Marshall Scott of Amarillo.

New York City was the first capital of the United States.

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- Feed Needs
- Field Seeds
- Garden & Lawn
- Seeds & Supplies
- Baby Chicks
- Hereford Poultry
- And Egg Co.

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Next to you by her side...

Mother Appreciates Russell Stover CANDIES

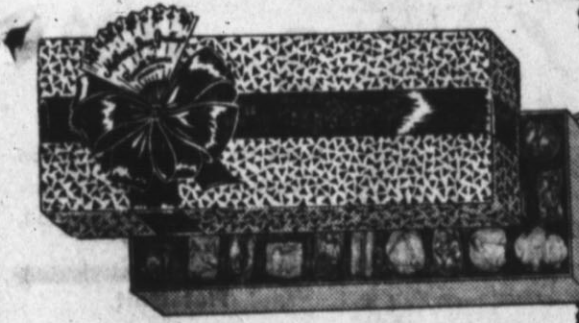


YOU CAN BE SURE OF MOTHER'S APPROVING SMILE when you give her these Assorted Chocolates... she knows they're the finest... the freshest... she buys Stover's herself!

Pound Box \$1.25

A FAVORITE GIFT... these wonderful Chocolates and Butterbons in an embossed gold box, with index naming each piece.

Pound Box \$1.65



BECAUSE SHE LOVES PRETTY THINGS... give her these favorite chocolates, gift wrapped in sparkling pink foil tied with a satin bow and a clever "fan" gift card to tell her it's just for "her day."

The Box Complete \$2.95

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Front End & Wheel Balancing
18 Years Experience



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General Repairs - Tune-Up
24 Years Mechanic



BUD HEATON

Engine Repairs, Tune-Ups & General Repairs
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Prepare Now For A Trouble-Free Summer

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- Pack Wheel Bearings
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Our Shop Is Equipped To Service All Makes & Models of Automobiles, Trucks & Irrigation Engines

FREE PICK-UP AND DELIVERY ON IRRIGATION MOTOR SERVICE

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LONG-RANGE RECEPTION
MORE NEW STYLES

All signs point to
RCA VICTOR TELEVISION

5 ways finer for '53

- Improved "Magic Monitor" circuit system now at peak-point of efficiency!
- New automatic UHF-VHF tuner can receive all stations in any area. (Optional, extra).
- Improved "Deep Image" picture tube for finer, deep-image pictures.
- New long-distance reception. Picture performance stepped up and sound sensitivity increased for better viewing and listening.
- More cabinet styles and finishes than ever before in RCA Victor history!

Ask about the RCA Victor Factory-Service Contract

21-inch Jeffrey, BIG console, value! Contemporary styling... finished in lustrous mahogany; blond slightly higher! \$349.95

21-inch Debsen. Distinguished cabinet has handsome doors and is finished in satin-smooth mahogany; lined oak higher. \$399.95

STREU HARDWARE
330 N. Main Phone 48

DOLLAR DAY AT ANTHONY'S

Savings you cannot afford to miss!

Monday, May 4th

Dark Heel Nylon Hose
\$1.00

Sheet serviceable 51 gauge, 15 denier nylons, new shades. Dark navy, black or brown heel . . . matching dark seam. All nylon. Sizes 8 1/2 to 10 1/2.



Cotton or Rayon Blouses
\$1.00

Tailored shirt style cotton or rayon blouses. Short sleeve . . . one breast pocket. Large pearl buttons. All sizes.



Special Buy Rayon Brief
3 FOR \$1.00

Sale priced rayon knit Hollywood briefs. In pastels and white. Snug fitting leg openings . . . double self crotch. Sizes S, M, L.



Turn Down Cuff Anklets
5 PR. \$1.00

Turn down cuff style anklets for girls and women. White, deep tones, and pastels. Reinforced toe and heel. Sizes 00 to 00.



Cotton Knit Tots Panty
6 PR. \$1.00


Infants and children's cotton panties. Soft absorbent flat knit cotton. Extra large double crotch rib knit leg openings. 0 to 10.



For So Little Money . . .
COTTON SLIPS

Half or Regular
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Outstanding buys in cotton slips and half slips. Extra width flounce bottom half slip . . . full slip has eyelet trim top and bottom. White only. Half slip, S, M, L . . . full slip, 32 to 40.

LOOK at the TREMENDOUS SAVINGS in NEW SPRING FABRICS

UNBLEACHED MUSLIN 5 YARDS \$1

40 Inch Brown Muslin. Ideal For Dish Towels and Many Other House Hold Uses.

Rayon Taffeta Covered Comforters \$5

Brand new 50% Wool & 50% Rayon Filled. Rayon Taffeta Comforter all over quilted stitched Pattern. 72 x 84.

SALE OF FINER COMBED COTTONS BRAND NEW SPRING FABRICS

Woven Cottons
 Woven Gingham
 Embroidered Fancies
 Everglazed Gingham & Chambrays
 Fine Combed Woven Tissue Cottons
 Assorted Fancies

2 Yds. For \$1

Fitted Seersuckers
 Solid Color Combed Blisters. These are Better Items Made By DAN RIVER MILLS

Multicolored Chenille Spread \$2.99

Better quality chenille bed spreads. All over solid colors and multicolored patterns. Chenilling and strong muslin back.



Marquisette Curtain Panel \$1.00 each

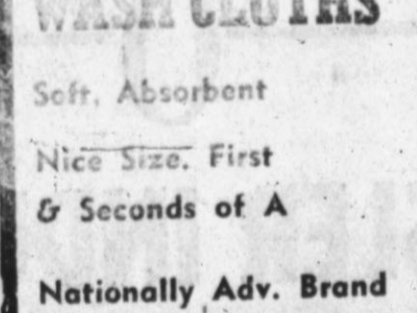
Easily tubed marquisette curtain panels. Hemmed bottom, sides and channel hemmed top, ready-to-hang. Cream and pastels.



WASH CLOTHS

Soft, Absorbent
 Nice Size, First & Seconds of A
 Nationally Adv. Brand

10 FOR \$1



LOTS OF STYLE FOR SO VERY LITTLE

Open Weave
 All White
 Woven of Cotton Fabric
 Every Imaginable Style

\$1



SPECIAL LADIES SLIPS \$2

Acetate Rayon & Nylon Crepe Slips White or Pink Lace Trim. A Good \$2.98 Value Now For Only

32 to 48

Thick Thirsty Bath Towels 2 FOR \$1.00

Towel sale . . . choose solid colors or all over woven figures, plaids, and stripes. Large sizes plenty thick. Double loop.




Cotton Loop Throw Rug \$1.99

All over heavy looped cotton rug. Pastels, deep tones, and white. Heavy non-skid treated canvas back.



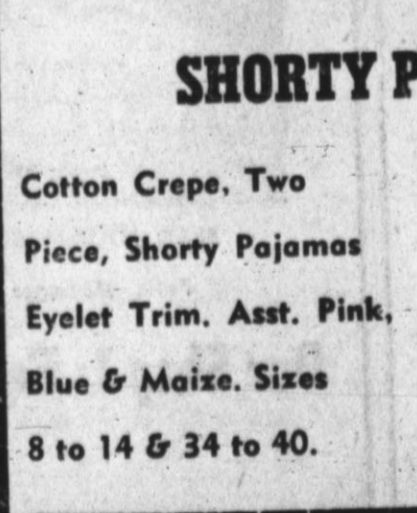
EMBROIDERED PILLOW CASES 2 FOR \$1

42 x 36 Hand Embroidered Assorted Floral Patterns. His & Hers, Mr. & Mrs.



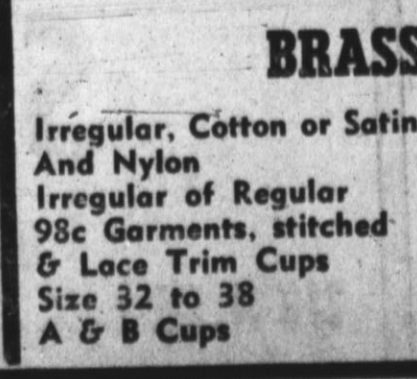
LADIES & MISSES SHORTY PAJAMAS \$1

Cotton Crepe, Two Piece, Shorty Pajamas Eyelet Trim. Asst. Pink, Blue & Maize. Sizes 8 to 14 & 34 to 40.



Ladies BRASSIERES 2 FOR \$1

Irregular, Cotton or Satin And Nylon Irregular of Regular 98c Garments, stitched & Lace Trim Cups Size 32 to 38 A & B Cups



All Rayon Dress Slack \$5.00

Rayon suiting fabrics suitable for year around wear. Solids and patterns. Continuous-waistbands, sewed on waistbands. Pleats, plains.



Rayon Gabardine Jackets \$3.00

Rayon sheen gabardine sport type men's jacket. Elasticized shirred waistband in back. Slash pockets. Assorted colors.



Rib Knit Athletic Shirt 3 FOR \$1.00

Men's rib knit combed cotton athletic shirt. Tape bound neck and arm holes. Good long tail. Sizes 34 to 46.



Flat Knit Cotton Brief 2 FOR \$1.00

Combed cotton flat knit wide elastic waistband. Tape front for reinforcement. Wide, double crotch. S, M, L.



Nylon Seitch Neck White T Shirt 2 FOR \$1.00

Famous Croco nylon stitched T shirt. Crew neck stitched with nylon for elasticity and strength. Short sleeve.



Skip Dent Sport Shirt \$1.00

Sheer skip dent weave summer sport shirt. Two-way collar . . . short sleeves . . . two breast pockets. White and pastels. S, M, L.



Rayon or Cotton Dress Sock 3 FOR \$1.00

Fancy dress socks or solid colors. Vertical stripes and clocks or flat knit rayon solid colors. Ankle length, 10 1/2 to 12.



Sanforized Work Shirt \$1.00

Good weight woven cotton chambray in blue or gray. Two button through pockets. Sanforized, color fast. 14 to 17.





The Sunday Brand

Our Slogan: "More People—More Farms"

SECTION III

Including 20 Pages of Comics

Published Every Sunday

Hereford, Texas, Sunday, May 3, 1953

PRICE 10 CENTS PER COPY

VOL 5—NUMBER 45

'Good Neighbor' Vacation Contest Opens



VACATION BECKONS "GOOD NEIGHBORS"! Right now The Brand is seeking the area's all-around "Good Neighbor" -- and when we find them the "Good Neighbors" will be rewarded with a whole week of all-expense paid vacation at Drowsy Water

Ranch near Granby, Colo. Above are Mr. and Mrs. W. A. Waters, winners in the 1952 selection, as they reluctantly said good-bye to what they termed "the finest trip we ever had". Staff Photo by Mrs. Faye Howard.

Once again, The Brand is searching for the best all-around "Good Neighbor" family in the big, four-county area which includes Deaf Smith, Parmer, Oldham and Castro Counties. Once again, too, The Brand wants to reward this family with an all-expense-paid one week vacation at the Drowsy Water Ranch. In addition to all meals and travel expenses, the "Good Neighbors" will also be furnished with a new, 1953 Packard Clipper -- courtesy of Seigler Motor Company -- in which to make the trip and for use during their stay at the ranch.

Rules for the contest will operate along the same lines as in 1952, when Mr. and Mrs. W. A. Waters of Higgins Street, were named winners by a group of judges outside of The Brand Office.

Mrs. Faye Howard, who did such an excellent job of reporting on the Waters' activities while at the ranch last year, has also agreed to handle the 1953 contest from the beginning for The Brand. Mrs. Howard will do sketches on all entries and, if possible, will arrange to once again give first-hand reports from the ranch. If the winners are unable to drive, she will also assist in driving them to the vacation spot. This, however, will depend upon the "good neighbors," since the idea is for them to enjoy the vacation to the fullest possible extent.

Persons nominated in 1952 are again eligible this year, except for the Waters Family who won the esteemed award last year.

Anyone Eligible

ANYONE CAN nominate a family as a "Good Neighbor." ANYONE is eligible except full time employees of The Brand.

Each "Good Neighbor" contestant must be nominated by a neighbor who must submit a brief resume of deeds performed by the family or why the person feels the family is the best neighbor in the four-county area.

Entries must be made on the entry blank shown on this page.

The winner WILL NOT be chosen by the number of votes received, but will be interviewed personally by a panel of judges who will visit each contestant and an-

experienced guides, have an opportunity for a pack trip, fishing, trail riding, or just plain loafing.

Drowsy Water Ranch caters to the most discriminating vacationers. Rates are \$75 per week for each grown up, \$65 per week for each person from 13-20 and \$60 per week for each child under 12.

The winner of the contest will receive the week's lodging for nothing regardless of the number in the family.

In addition to being a fine guest ranch, Drowsy Water Ranch is a real working spread, breeding registered Hereford cattle and saddle horses.

REMEMBER -- Make your nominations immediately! Deadline for doing so is June 1, 1953. The winners must make the trip the week of June 14-20.

WINNER will be announced in The Sunday Brand for June 7.

A list of rules will be found on this page along with the official entry blank.

Annual Affair

This award will be made an ANNUAL AFFAIR if interest in this year's contest warrants it.

This is your golden opportunity to see that someone who REALLY deserves the award for their kindness gets a glorious expense-free week's vacation at one of Colorado's outstanding guest ranches.

Nominee families will be pictured and introduced in The Brand each week along with why they were chosen to be a "Good Neighbor."

This is your golden opportunity to honor someone who has performed unselfish service for their neighbors.

Nominate your choice today.

'Good Neighbor' Contest Rules

Listed below are the simple rules which must be followed by any resident of Deaf Smith, Parmer, Castro or Oldham counties in nominating their choice for "Good Neighbor" family and the week's free vacation to Drowsy Water Ranch, Granby, Colo.

1. The person (family) nominated must be a resident of Deaf Smith, Parmer, Castro or Oldham counties.
2. A brief listing of reasons for making the nomination of the "good neighbor" must accompany EACH ENTRY.
3. Judges will investigate each nomination.
4. It costs nothing to enter. There is nothing to buy.
5. The decision of the judges will be final.
6. ALL ENTRIES must be made on the official entry blank reproduced below.
7. Anyone eligible except full-time employees of The Brand.
8. Deadline June 1, 1953.

Here Is What Your 'Good Neighbors' Will Enjoy

The lucky "Good Neighbor" family in Deaf Smith, Parmer, Castro or Oldham counties will have lots to look forward to when they enjoy their free week's vacation at Drowsy Water Ranch the week of June 14-20.

Here is some additional information about the ranch and what the deserving family will see and do during their stay.

Nominate your "Good Neighbor" family today so they, too, may have a chance to vie for the never-to-be-forgotten week.

THE RANCH

It's open all year. The summer guest season extends from May 1 to October 31. Because the ranch is a working spread and the cattle have to be fed, there are a few winter guests.

LOCATION

The ranch lies between Arapaho National Forest and Rocky Mountain National Park along the Colorado River and in famous Middle Park of Colorado. It is here that Grand Lake, Shadow Mountain Lake and Granby Lake are located. The main buildings of the ranch are on Drowsy Water Creek, which courses its way through the ranch for six miles and empties in the Colorado River.

ELEVATION

8,000 feet.

THE WEATHER

Warm sunny days with cool nights that make sleeping under blankets a MUST.

GUIDES

The best dude and cow wranglers in the country accompany all

rides. Horseback trips are divided into groups that take care of the beginner, the intermediate and the accomplished rider.

TRAILS

Miles of them! So many that no one has made them all in a season yet. Trips through virgin forests into the open spaces, along the winding canyons, around the side of the mountains, and to their highest pinnacle are enjoyed by all.

OPERATING

Breeders of Hereford cattle and saddle bred horses. If the "Good Neighbors" want to mend fences or pitch a little hay, they can still do that.

WHAT'S COOKIN

That is just up to the visitor! There are beef-steak fries, horseback riding, swimming in the ranch's own mountain pool, badminton, horse shoes, archery, hiking, trout fishing, target range, song fests, bridge, dancing and square dancing.

PACK TRIPS

Cook-outs, where the group leaves in the morning with a pack horse and cooks lunch in the hills, back the same evening, are planned once a week.

FISHING

Drowsy Water Creek, with its numerous beaver ponds and lakes abounds with speckled Brook trout that the rankest amateur can catch. There are nine miles of this stream, with six miles of the Colorado River on the ranch where Rainbow trout ranging from 1/2 pound to 5 1/2 pounds to tempt the fly caster, who is more experi-

enced with rod and reel. These fishing privileges are for the guests of the ranch.

WHAT TO WEAR

Leave your long dress and tux at home. Refurbish yourself with something that is baggy at the knees and bowed in the legs to fit the horse. A windbreaker, bathing suit, sun suit, will all come in handy.

THE RANCH HOUSE

There's a large living room with a big fireplace, dining room and kitchen. This is where more mus-tangs are ridden and bigger fish caught than anywhere else on the ranch.

MODERN

Yes sir! Electric lights, inner-spring mattresses on all beds, electric blankets. All cabins are modern, electric heat, electric hot water heaters, shower or bath. These cabins accommodate from two to eight guests.

FOOD

Milk, butter, eggs, chickens, turkeys, fresh vegetables and the best beef you ever tasted. Most meals are served ranch style with home cooking.

HOW TO GET THERE

By auto, take Highway 40 all the way.

The things described above will be free to some lucky family in the four-county area the week of June 14-20. Someone must win. Why not nominate your favorite "Good Neighbor" and make it possible for his family to make the trip?

Make your nominations as outlined in the rules.



LAST YEAR'S WINNERS are seen above. Mrs. W. A. Waters, left, and Mr. Waters on the right are making plans for the ensuing day with Mrs. Cecil Malone, ranch hostess. The picture was made inside the spacious lodge house which headquarters the Drowsy Water, conceded as one of the outstanding Dude Ranches in the Southwest.

'Good Neighbor' Contest

OFFICIAL ENTRY BLANK

Hereford Brand
Box 673
Hereford, Texas

I wish to nominate _____ as the outstanding "Good Neighbor" family in Deaf Smith, Parmer, Castro and Oldham counties. My candidate lives at (IF rural resident, give EXACT LOCATION and directions and distances to his or her home.)

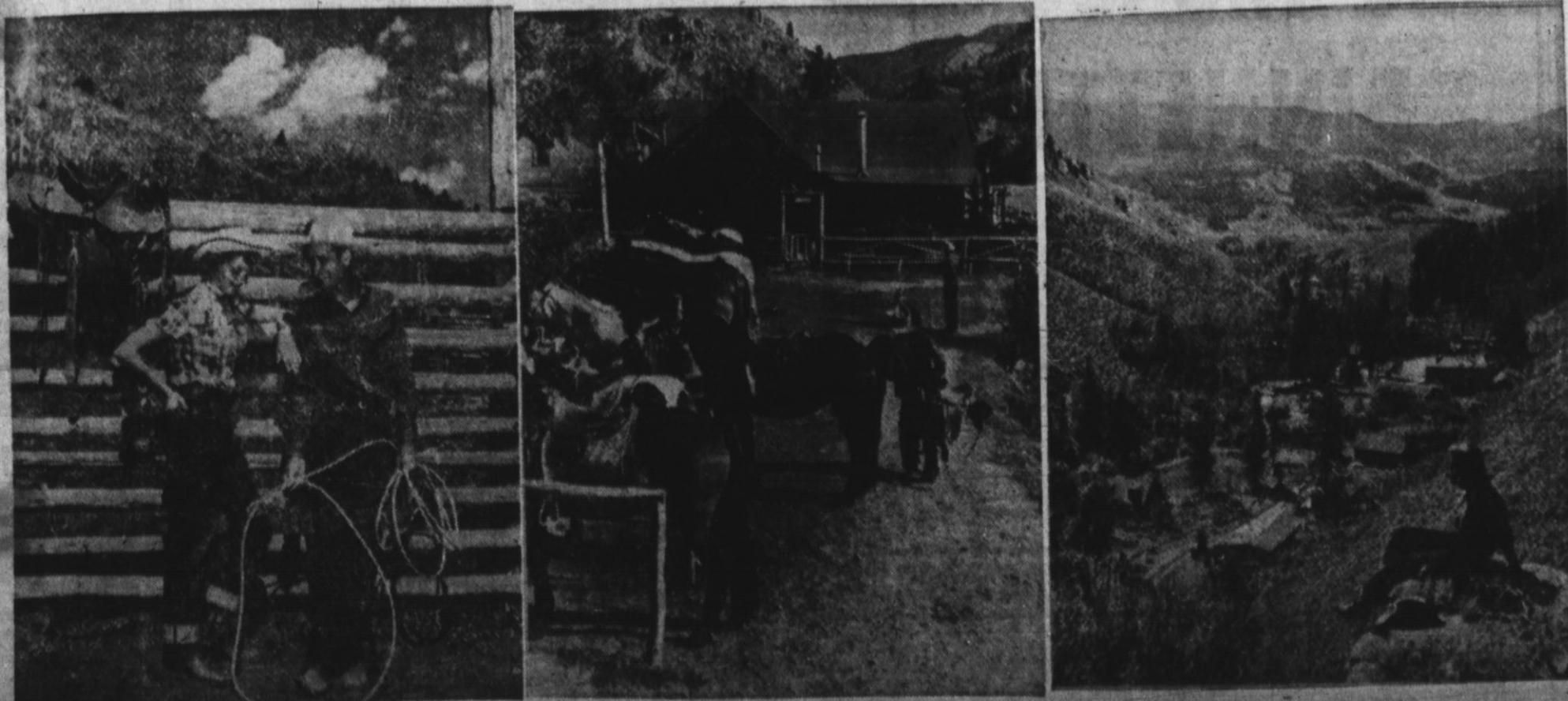
This "Good Neighbor" family lived at this place (or in county or four-county area) for _____ years.

Reasons why I feel this family should be the "Good Neighbor" contest winner and awarded the free week's vacation are:

I agree to accept the judges decision as final.

Person making nomination

Fun Galore: Lots To Eat.. Riding.. Fishing.. Scenery!



Humming Blue Birds Meeting

The Humming Blue Bird group met Wednesday afternoon at the Camp Fire hut for a short business session before going to Lake Park for a baseball game.

Plans were made to attend the PTA meeting Monday night at the high school.

It was decided to meet at the Camp Fire hut Saturday and hiking to the park, for a weiner roast.

Those present were: Kay Albracht, Cecilia Loerwald, Bobbie Payne, Jonell Slack, Paule Moore, Marilyn Martin, Glenda Lester, Verena Parker, Patricia Bul, Edith Hagar, Phyllis Ward, Wyndolyn Sheppard, Kay Woolery, Marilyn Jones, Donna Nafzger, Mildred Mayer, Beverly Robertson, Mrs. Wesley Brown and Mrs. Har- Jay Ward.

Kitchen Colors To Suit Person

Argen Draper gave a demonstration on kitchen decoration when the Bippus Home Demonstration club met in the home of Mrs. Elmo Hall Wednesday afternoon.

Mrs. Draper pointed out that a person should use a color scheme to suit their personality.

The next meeting will be with Christine Fortenberry on May 13.

Those attending were: Mrs. C. F. Rickels, Mrs. C. F. Hornfeld, Mrs. Charles Banks, Mrs. Labry Ballard, Mrs. Charles Hoover, Mrs. Ruby Don Hoover, Mrs. J. G. Fortenberry, Louise Hall, Christine Fortenberry and the hostess.

Massachusetts is the only state governed under its original constitution.



LT. GENERAL WILLIAM K. HARRISON JR., now senior Allied Truce delegate in the Korean Peace Talks, is seen above as he receives an informative reply from First Lt. Mark Roger Corbett of Hereford, C Battery, 63rd EA Bn., during Harrison's inspection of training activities at North Camp Fuji. Looking on are Col Hardin L. Olson and Lt. Col.

John Castlen, Battalion CO. The picture, an official army photo, was made in February, 1953, and released this week. Gen. Harrison has since been an important figure in the "Truce Talks", but Lt. Corbett thinks he even has a better deal, because he came home for discharge.

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GLASSES as low as
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AMARILLO, TEXAS

Toy Puppy Puts Kids To Sleep

Waco. — A toy puppy with an extra long tail is putting children to sleep effortlessly at a Boston Hospital. The youngsters never know it.

Dr. Orvar Swenson of Boston told of the innovation in anesthetizing children at a clinic of the Central Texas Journal Club.

The rubber puppy, named Perky, is different from similar toys in only one respect—its long tail. The tail carries an anesthetic.

When the child squeezes Perky to hear him squeak, the tail shoots out anesthetic. Almost before the youngster can say "Perky," he's asleep.

"When the child awakes he has no unpleasant memories," Swenson said. "The last thing he remembers is squeezing Perky to hear him whistle."

The seven wonders of the modern world are the airplane, radium, antiseptics, antitoxins, X-ray, radio and the telephone.

An acorn was frequently used as a design on Colonial furniture because it was considered a symbol of hospitality.

The Famous OLDSMOBILE "ROCKET" ENGINE

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IRRIGATION WELL

New 165 H. P. New 8 to 1 Compression Ratio!
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

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Step Stool

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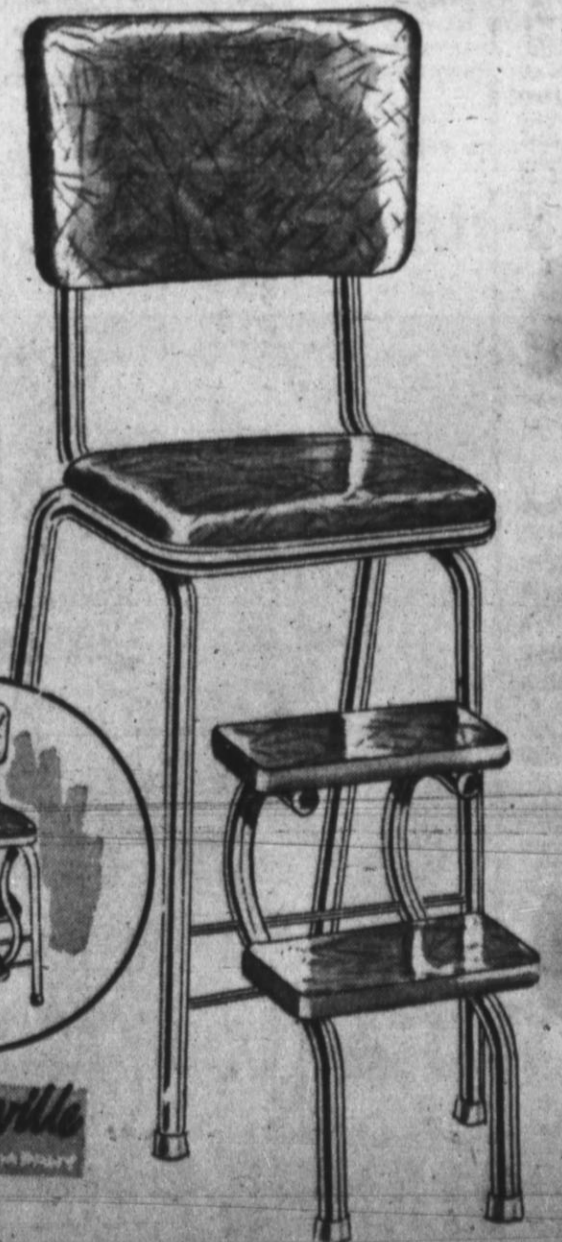
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OTHER CHROME DINNETTES \$49.50 UP

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FREE!

CHROME STEP STOOL
VALUE AT \$16.50 WITH
EACH OF THE ILLUSTRATED
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Your ideal answer to every storage need!



Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, non-combustible Quonset 40 gives you the added strength, permanence and nailability found only with Stran-Steel's arch-rib, clear-span design. It offers varying lengths, flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

YOU CAN'T BEAT QUONSET FOR VALUE!

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P.O. Box 466. Hereford, Texas Phone 969



DISCUSS DAM PROJECT -- Three Amarillo, Tex., men meet with Secretary of the Interior Douglas McKay to discuss the proposed Canadian River dam project for the Texas Panhandle. Attending the meeting in Washington April 7 were, left to right, Rex Baxter, Amarillo Chamber of Commerce manager; McKay (seated); Joe Jenkins, president of

the Amarillo chamber, and T. E. Johnson, editor of the Amarillo Globe-Times. The proposed 85-million dollar dam, project would serve as a municipal water supply for a dozen Panhandle and South Plains cities. It is planned to be built in Hutchinson County, near Sanford. (AP Photo).

Summerfield NEWS

By Bobbie Waiser

While Mr. and Mrs. Lee Curry were visiting in the L. L. Cannon home Sunday someone entered their house and took a loaf of bread, four cokes and a billfold, containing about \$6.00.

Kenneth Christie, a neighbor, found the billfold between the Curry home and Summerfield Tuesday. The important papers and pictures were still in the billfold but

the money was gone. Some animal had chewed on the billfold.

Mr. and Mrs. Fred Smith and family of Guyton, Okla. stopped for a few hours visit Sunday with Mrs. Smith's sister and family. Mr. and Mrs. Frank Luckert and her father, Mr. Hardesty of Hereford, who was visiting in the Luckert home Sunday.

Mr. and Mrs. Henry Kuper were Amarillo visitors this past week.

Mr. and Mrs. C. B. Thomas of Hereford were Sunday visitors in the L. L. Cannon home.

Mr. and Mrs. W. B. Boston and son, Larry, Miss Mary Katherine

Huckert and friends from Hereford spent Sunday at Palo Duro Canyon.

Benny Joe Staats of Bentonville, Ark. is visiting friends and relatives here this week.

Mrs. J. C. Clearman was an honor guest at a pink and blue shower Wednesday at the home of Mrs. Guy Waiser.

Those attending were: Mesdames Carlyle Sargent, Carl Lee, Forbes Blakemore, Joe Story, O. B. Robertson, D. C. Waiser, Roy Botkins, Clifton Harper, George DeLozier, Jack Streun, C. R. Waiser, A. A. Simpson, J. M. Wright, Reese Bas-

son, Lee Curry, K. W. Neill, F. Carter, Cavell, Guy Waiser, J. C. Clearman.

Mr. and Mrs. Forbes Blakemore were guests on the home of Mrs. and Mrs. Ed Peacock of Luvon last Sunday.

Mr. and Mrs. J. D. Story of Hereford spent Sunday with their son and family, Mr. and Mrs. Joe Story.

Mr. and Mrs. J. B. Noland and daughters, Mr. and Mrs. Wiley Quatebaum spent the week end at the Ky Lawrence ranch near House, N. M. Also guests Sunday were Mr. and Mrs. J. C. Clearman and family.

Mrs. Jack Streun, Mrs. George DeLozier and Mrs. D. C. Waiser attended a WMLU leadership course in Plainview Tuesday.

Wayne Lee will preach at the Baptist Church here on May 10.

The knot, or sea-mile, is about one and one-sixth land miles.

Harvard University, founded in 1636, is the oldest college in the United States.

The Bank of England is privately owned.



Hands And Nails Talk Is Heard By Caprock 4H Group

Miss Clara Redman gave a demonstration on care of the hands and fingernails when members of the Caprock 4-H Club met with Eugenia Edwards last Tuesday.

Those attending were: Judy Pinnell, Glenda Homfeld, Eugenia Edwards, Mrs. O. F. Homfeld, Mrs. C. E. Edwards, Mrs. R. L. Pinnell and Linda Pinnell and Miss Clara Redman.

Grasshoppers cannot jump unless the temperature is at least 62 degrees Fahrenheit.

East is west and west is east on the 180th meridian. According to Einstein, time is the fourth dimension.

The discovery of dynamite enabled Nobel to endow the famous Nobel prize.

Yellowstone is the largest National Park in the United States.

The S.S. Savannah was the first steamship to cross the Atlantic.

Large Selection
80 SQUARE PRINTS
Fancy & Solid Colors
Guaranteed Fast Colors
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Brown & White Broken Sizes
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Values to \$2.95

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100% Nylon

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45 Inch Wide

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Little Girl's, 2 Piece

PLAY SUITS

Made of "Twistalene"

Sizes 3 to 6 x
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SPORT SHIRT

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DRESSES

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\$10.95 Value For	\$6.95
\$8.95 Value For	\$5.95
\$7.95 Value For	\$4.95
\$5.95 Value For	\$3.95
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One Rack, Ladies & Sub-Teens

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SPECIAL DOLLAR DAY ONLY **1/2 Price**

Ladies Nylon

GLOVES 98c

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Little Boy's

BRIEFS

5 PR. FOR **100**

Size 4 Only

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Mrs. Downey Is Class Speaker

Mrs. Ray Downey was guest speaker for the Kings Daughters Sunday School class of the First Baptist Church when they met in the home of Mrs. Carlos Anderson Tuesday night for a regular monthly session. Mrs. W. J. Dickson was co-hostess for the meeting.

Mrs. Downey reviewed the book, "The Man Called Peter" by Catherine Marshall.

Those attending were: Mesdames Travis Caraway, H. B. Coffin, Malcolm Cassells, Marvin Ferguson, M. R. Latham, Fred Muller, Frank Prowell, Ethel Mayo, Carlos Anderson, W. J. Dickson, Paul Harvey, Clarence Schulz, O. A. Smith and Harley Ward.

Beckman Birthday Party

Renee Beckman was honored on her second birthday with a party given by her mother, Mrs. Louis Beckman, at the home of her grand parents, Mr. and Mrs. John D. Phillip.

Balloons were given the little guests as favors.

Those attending were: Gene, Sharon, and Buddy Roberson, Judy Lynn and Janet Lookingbill, Ronnie Matthews, Shelia Peters, Jeff Massey, Steven Dziuk, and Sherry Phillip.

Mrs. Cecil Gunter and her mother Mrs. Myrtle Farmer left Wednesday for Arlington and points near Fort Worth where they will attend a family reunion and community reunion Sunday.



SEE THEIR NAMES ON LIST -- First Lt. Roy M. Jones, (left) 4414 Curve Ave., South Minneapolis, Minn., and Sgt. Gerald Neighbors, 225 Ave. "I", Hereford, Texas, look over a Seoul edition of Stars and Stripes, listing their names as UN returned sick and wounded personnel. They were on the first Combat Cargo U. S. Air Force C-124 Globemaster flight bringing the repatriates on the first leg of their flight home from Seoul to Tokyo. Lieutenant Jones, a 1st Calvary Division platoon leader, was captured on November 1, 1950. Sergeant Neighbors, a squad leader in the 38th Infantry Regiment of the 2nd Division, was captured 29 months ago. (U. S. Air Force Photo).

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Hi Neighbor!!

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It's time for **SPRING CHECK-UP** On your house and garden needs! Perhaps we can help you with a few reminders.

Here at McCaslin Lumber Company, you'll find a complete selection of garden tools of the finest quality. Reasonably priced, too, as you'll note from those shown here. Also we have piles and piles of window screens and screen doors to help you get ready for hot weather. Come by today and check at Carl McCaslin Lumber Co.



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ROUND POINT LONG HANDLE SHOVEL
Lightweight with 40 inch handle. Blade, shank are forged from 1-piece steel.
Only \$3.45



Bow Rake

STEEL BOW RAKE
Best Quality, 15 slim 2-3/4 inch teeth. Sturdy bow. 60 inch handle, 15 inch head.
Only \$2.45



Garden Hoe

GARDEN HOE
Steel Blade in 52 inch Ash handle. A good buy in these hoes at only \$2.20



Spading Fork

SPADING FORK
Heavy pattern. Four 11 in. tines, 30 inch handle. Ideal for the gardener.
Only \$2.45



Garden Spade

GARDEN SPADE
Lightweight, open back, rolled shoulder. Square Point \$3.95



Hand Tool Set

HAND TOOL SET
With Garden Fork 3-prong weeder, and Cultivating Trowel. A must for every Green Thumb.
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Round Point Shovel

ROUND POINT SHOVEL
Strong but lightweight. Short handle, round point blade \$2.85



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10 Year Guarantee GOODYEAR VINYL GARDEN HOSE
Superior construction means longer life, maximum resistance to harmful action of sunlight.
Only \$9.75



Cultivator

CULTIVATOR
3 steel pointed curved tines - 4 inches long.
Only \$1.65



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Both power and push type lawn mowers priced from \$22.50

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Vilest Language Known To Man Found In Umpire File

By Harold V. Ratliff
Associated Press Sports Editor

Filed-away in the Texas League office is a record of some of the vilest language known to man. These are the reports made by the umpires on the doings of players and managers—down to the last cuss word.

If a former player or manager, upon becoming an umpire, has difficulty understanding why fellows he has known for years and fought baseball battles with, turn upon him with a volley of profanity he likely can find a record there where he, too, used vile epithets in getting the arbiters told.

But the cuss words don't hurt the umpires so much as one little epithet — "homer." That implies crookedness, bias in favor of the home team.

Homer Hammond, who once owned the San Antonio Club, had an answer for that but it was tongue-in-cheek. One of Hammond's players had been penalized for calling an umpire a homer. Said Hammond: "What's so bad about that? Why, my name's Homer."

The proximity and abuse an umpire must take in his work should embitter him against mankind. There is no official in any other sport who has to endure so much. The umpire can't hit back; he must hold his temper, and make his report. If he flares back or strikes a player or fan, he is liable to a severe penalty, most likely he will be fired.

One Texas League umpire pulled a knife one night. Actually, he had been knocked goodly by a player, who swung around to protest a decision at the plate. The player hadn't crashed into the umpire purposely, but the result was the same. The arbiter, instinctively, pulled a knife. He didn't know exactly what he was doing but was responding to the call of nature—to protect himself. That umpire was suspended for 9 days.

Milt Steengrafe had thumbed Mickey Livingston, manager of Shreveport, out of the game for some derogatory remarks. Mickey fumed: "What gets me is that you alone have put me out of a game three times." The inference was that Milt was picking on Livingston. Said Steengrafe with a grin: "Don't worry, Mickey; there are more games to play."

There was the time Charley Grimm, managing Dallas, protested when Umpire Louie Smith called a man out at second base with his back to the base umpire. Grimm knew the man was out but he rushed out and yelled: "How can you call a man out with your back to the play?" "Radar," replied Louie airily.

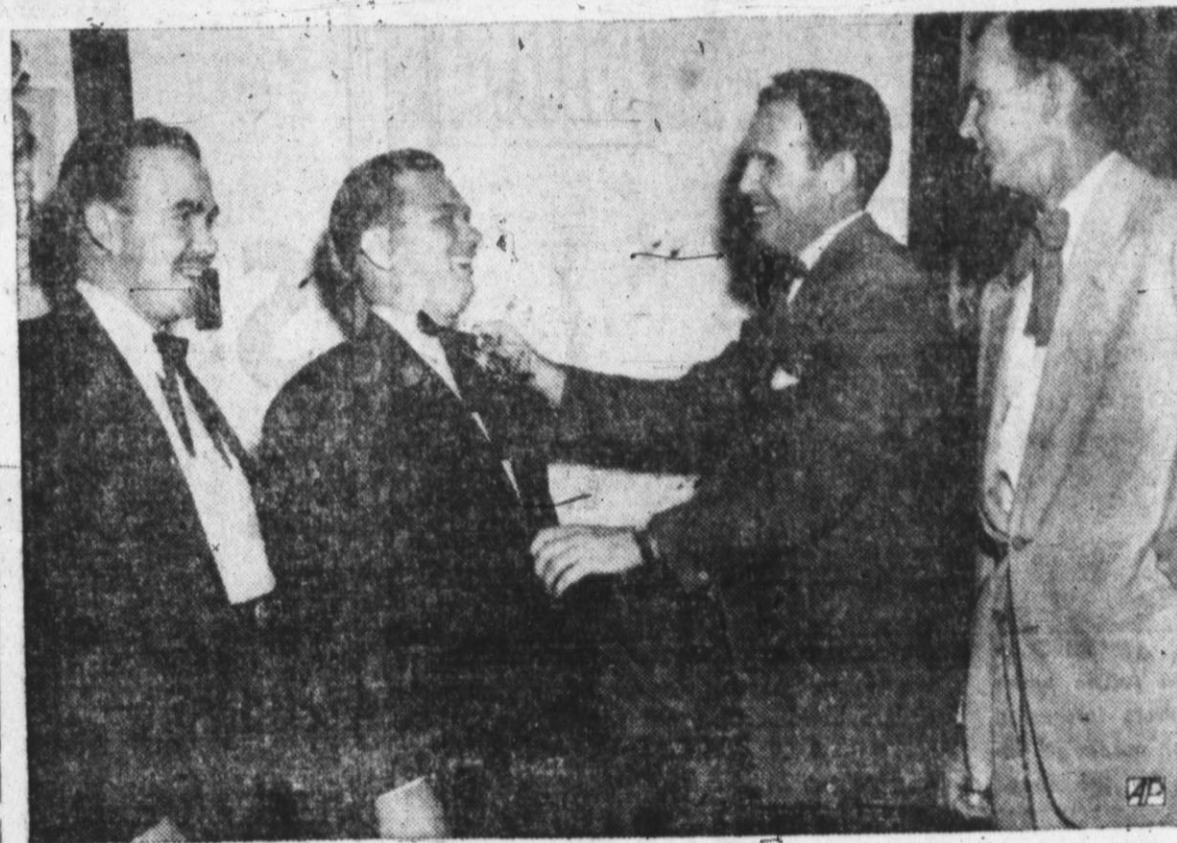
The umpire in the Texas League makes from \$500 to \$700 a month from which he must pay his expenses. The players make as high as \$1,000 a month and get their expenses paid while on the road. The managers make several times as much.

So the umpire is the lowest paid but the most maligned man in the league.

Oh, the players and managers are imaginative about it. You can increase your vocabulary by reading the reports. For instance, one acting manager called an umpire a "hard-nosed-so-and-so." And they seldom pass up the opportunity to embellish the profanity with a reflection on the umpire's nationality or his ancestry.

The shoe often is on the other foot when the stands ride a player. He seldom can take it; fumes and fusses. Some even charge up into the stands for a crack at their tormentor. Bobby Bragan, managing Fort Worth, pulled a protest he knew wouldn't be popular with the Dallas fans. As he strode over to the third-base coaching line he put cotton in his ears.

There are no automatic penalties in the Texas League. Some circuits have them but President J. Alvin Gardner wants each case judged on its merits. There are times when absence of profanity doesn't take the penalty away. For instance one manager told an umpire:



STRING TIES TAKE OVER LAWMAKERS -- Representatives attending the 53rd Texas Legislature in Austin seem to be turning in favor of wearing string ties during legislative sessions. A few of them are: left to right, Reps. Jack Fisk of Wharton; G. P. Pearson, Jr., of Montgomery; W. W. Perry of Stephenville and Bill Kugle of Galveston. (AP Photo.)

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PURINA CHICK GROWERS

Edwin Mauk says, "Chicks did better and grew faster than any I have ever raised."

Raised 146 to Six Weeks of 150 Started on Purina Startena

Mr. Mauk who lives 12 miles south of Hereford on Highway 51, and 1/2 mile east is mighty proud of the chicks he has raised the Purina way. He started 150 Leg. Rocks and raised 146 to six weeks old. "Chicks did better and grew faster than any I ever raised" says Mr. Mauk. He used 250 lbs. Startena and 300 lbs. Growena to date.

Follow Startena With Growena . . . It Pays!

When your chicks have eaten 2 lbs. of Purina Startena per chick -- change to Purina Growena, the complete growing ration. Aim for big, fully-developed pullets at 20 weeks. It helps pay off in lots of eggs and big eggs in the fall. **START . . . GROW . . . LAY . . . PAY . . .** Feed Purina all the way See us.

PACKARD MILLING CO.

Some of the statements of the ball players are unique. "Gutless" is the usual epithet when the umpire has ruled against him. But think of this situation that actually arose. The umpire forfeited a game against the home club. It took courage to do that, because not only was the umpire subjected to the ire of the players but the home fans, too. Yet the manager stormed: "You are gutless."

The only way baseball can be cleaned of its vile side is for the players to be more honest — to tell the truth about the play on the field — and for the clubs to quit paying the fines of the players. There is a rule against it but the league has no way of knowing when the club pays the fine. Let the player have to cough up those \$25 fines and see how quickly he forgets his profane words.

PIEX, referring to small switchboards, means Private Branch Exchange.

Each U. S. Congressman represents approximately 280,674 people.

The American Flag was first used at Cooth's Bridge during the Revolutionary War.

"You're silly, haven't got any sense. You're getting technical." The umpire let that pass; let the manager have his say. But the manager wasn't satisfied. He walked off the diamond, then he came rushing back and snarled: "So, you're going to get technical." That fellow was out of there right then. He didn't get fined but he was reprimanded and so was his owner.

Fines aren't heavy. The Texas League never has assessed more than \$100. It has doled out quite a few indefinite suspensions, however. Gardner said he learned long ago not to suspend for a set period. His lesson came when he put a player out for 10 days. Two days later, the team's catcher hurt his hand and an infielder broke a leg. The club needed players badly, but Gardner couldn't, with dignity, lift the player's suspension before 10 days were up.

So Gardner just makes the suspension indefinite in most cases. He can lift that suspension without being called a back-tracker.

Some of the statements of the ball players are unique. "Gutless" is the usual epithet when the umpire has ruled against him. But think of this situation that actually arose. The umpire forfeited a game against the home club. It took courage to do that, because not only was the umpire subjected to the ire of the players but the home fans, too. Yet the manager stormed: "You are gutless."

The only way baseball can be cleaned of its vile side is for the players to be more honest — to tell the truth about the play on the field — and for the clubs to quit paying the fines of the players. There is a rule against it but the league has no way of knowing when the club pays the fine. Let the player have to cough up those \$25 fines and see how quickly he forgets his profane words.

PIEX, referring to small switchboards, means Private Branch Exchange.

Each U. S. Congressman represents approximately 280,674 people.

The American Flag was first used at Cooth's Bridge during the Revolutionary War.

Farm Equipment

New Super M Tractor
With All Equipment **\$3,300.00**

4-Row Go-Devils
Fit Any Make Tractor, Drag or Power Lift **\$148.00**

STALK CUTTERS

4 Row	\$120.00	5 Row	\$133.50
9 Row SAND FIGHTERS	\$100.00	Lifter Points Each	\$4.50
Rotary Hoes Per Row	\$6.40	Planter Drags	\$2.00

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PHILCO with Golden Grid Tuner

Now in the finest 21-inch open face console ever designed for television

Come in now—we have just received a special shipment of BRAND NEW Philco 21-inch TV sets with full 245 sq. inch screen. Never before has there been an open-face console with so many advanced features or such a beautifully-styled Mahogany veneer cabinet as the Philco 2281. Everywhere, with exclusive High Fidelity picture reproduction, it sets a new goal of noise-free reception and performance for the entire industry.

New for 1953—the Philco 1814 with 150 sq. inch screen on a 17" tube.

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* Available with Built-In ALL-CHANNEL UHF FOR THE LASTING ENJOYMENT OF YOUR PHILCO

Your purchase of a Philco product in this store brings you the added protection of Famous Philco "Factory-Supervised" service. Our installations and maintenance service are by Philco Factory-Trained Technicians under the supervision of Philco Factory Representatives. Philco "Factory-Supervised" Service is your best assurance of continuous enjoyment of the superior quality and outstanding performance built into all Philco products.

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Phone 823

College Degree Is No Help In Roping Cattle

Tyler — A university degree may help in the business world, but when there's a call to be roped or a horse to be broke it doesn't do much good.

"Book learnin' helps a man, and I got nothin' against it, but it sure won't teach a man to be a cowboy," quips Joe Barbee, 41 a cowboy "as far back as I can remember."

Barbee is a cowboy in the approved cowboy fashion. He's tall, lean, tanned and has a drawl. And he spurns "tailor-made" cigarettes to roll his own.

There is no danger that he would be mistaken for a dragsstore cowboy. Polished boots and ten-gallon hats may look good at a rodeo, but Barbee feels that such decking out doesn't have any place in the "sunup to sundown" daily routine of a cowboy.

"There's lots of things about this job that just doesn't come out of books. You have got to be a roper, a jack-leg carpenter, a fence-mender, and a half dozen other things," he said.

Barbee, who now works with his brother on the Bar-B ranch on the Troup highway, got his cowboy education in the saddle.

"I put in 12 years on J. S. Aber-



TEACHERS JAM PAY RAISE HEARING — It was standing room only in Austin when hundreds of teachers and others interested in the proposed pay raises for public school teachers was being discussed by the Texas

legislature. The informal lobbyists packed the House Chamber for the hearing on three different pay raise plans. This view, from the southwest gallery of the House, shows part of the crowd. (AP Photo).

Crombie's ranch down by Swinney, working Herefords and Brahmas. I guess I rode about 25 miles a day on that job. I did lots of ropin' there, rode some fence and just about every other job on the ranch," he drawled.

Barbee's ability as a roper has

never been questioned, especially in the "jackpot rodeos" in this area.

He has won roping honors in many rodeos and has trained roping horses for several top riders.

One of his roping horses sold last year for \$1,000 and the horse later carried his rider to top honors in Madison Square Garden in New York.

He has several scars as evidence that he's been pretty well thrown around by some "mean ones."

"You doggie a Brahma around with a boss and a rope and he gets pretty salty, but I guess Herefords are just as mean."

Barbee revealed that working cowboys these days draw about \$125 a month "and found." Joe picks up money on the side by handling unpleasant Brahmas that escape from their owners.

The Barbees live in a house adjoining the Bar-B ranch. With them are their four children—"two cowboys and two cooks," reports cowboy Barbee.

Football Coach Is Piano Tuner

Marshall, — G. B. Scheer tunes pianos and plays the organ nowadays, but folks in this East Texas city will always think of him as a football coach.

Scheer coached the only unbeaten Marshall High School football team in 1908. The squad not only was undefeated but finished the season without having a point scored against it.

Scheer also coached successfully at Wiley College.

He has since opened a piano store and plays the organ at the First Presbyterian Church.

Of football in the old days, Scheer recalls, "Everybody piled on everybody else. It was mass play."

And coaching pay? "There wasn't any. Wiley sent me a check for \$25 in appreciation for what I had done."

"The boys at the high school gave me an umbrella."

When the highest section of steel is placed on a large building during construction, the American flag is displayed.

Home Demonstration Week Set May 3-9

More than 40,000 women will be hostess to Texas during National Home Demonstration Week which will be celebrated May 3-9.

According to Bonnie Cox, acting state home demonstration leader, this week is annually set aside for club members to join with neighbors and friends in paying tribute to their efforts to make "Today's Home Build Tomorrow's World."

This is the theme of the week for the 3,000,000 membership of clubs in the 48 states, Hawaii, Puerto Rico and Alaska. Texas club members are planning their observance around the theme, "Home, the Cornerstone of Freedom."

Miss Cox says each member will be host to a woman who is not a member of an organized home demonstration club, clubs will give recognition to members who have been in the work since its beginning in the county, and the councils will honor members who have achieved the status of "result demonstrator" in some phase of family and home improvement. Other county observances will be special radio and television programs, tours, exhibits, newspaper and magazine features, and meetings.

Started by the National Home Demonstration Council this is the eighth annual observance. Jennie Williams, of Wyoming, president, says, "Some communities are aware of the workings of home demonstration clubs, others not at all. Perhaps members can spend a little more time this spring to make 1953 the year when several million more Americans find out what Extension, through its program for women, is doing for America."

Home demonstration work starts with the home, but world affairs have a definite bearing these days on better living for rural families. Through the Texas Home Demonstration Association, members in 3,000 clubs are sharing in the building of extension programs in Bolivia by contributing money for its support.

Mrs. B. M. Harris, Hale County, is president of the Association which is holding annual spring meetings in each of twelve districts at present. The state convention will be held at Galveston, September 30, October 1 and 2.

STATE WIDE WORLD PREMIER SUN.. MON., TUES.

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THIS THEATRE IS PROUD TO PARTICIPATE IN THE REGION-WIDE WORLD PREMIERES HONORING AMERICA'S FRONTIER PLAINSMEN

They Blazed the PERIL TRAIL!

Across 1500 miles of danger-packed wilderness, fearless plainmen blasted America's vital lifeline to the West. This is true adventure about heroes on horseback — and the women who loved them.

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AMERICA'S DESTINY RODE IN THE SADDLEBAGS OF THE

PONY EXPRESS

with "THE GREATEST SHOW ON EARTH" STAR **CHARLTON HESTON** as YOUNG BILL CODY

RHONDA FLEMING * **JAN STERLING**

FORREST TUCKER

as **WILD BILL HICKOK**

WEDNESDAY THURSDAY

STAR

FRIDAY SATURDAY

IT'S HERE! The Most Eagerly Awaited Musical in Years!

THE JAZZ SINGER

TECHNICOLOR

Danny THOMAS
Peggy LEE

LADD IS FOR HIRE - With Guns For Sale!

Alan LADD Deborah Kerr
Corinne Calvet Charles Boyer

THUNDER IN THE EAST

A PARAMOUNT PICTURE

We Of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversaries

Anniversaries from Sunday, May 3 - Wednesday, May 6

Mr. and Mrs. P. R. Bentley	Mr. and Mrs. H. L. Hersley	Mr. and Mrs. C. E. Carney	Mr. and Mrs. J. C. Mercer
Mr. and Mrs. A. H. Swigart	Mr. and Mrs. W. E. Dameron	Mr. and Mrs. O. M. Dickey	Mr. and Mrs. O. J. Stagner
	Mr. and Mrs. C. E. Shepard	Mr. and Mrs. Ansel McDowell	

TEXAS THEATRE

SUNDAY - MONDAY

IT'S A WOW OF A MUSICAL MANEUVER!

MICKEY ROONEY

SOUND OFF

with ANNE JAMES · SAMMY WHITE · JOHN ARCHER

A Sad Sack and a Gay Wac... in Love — and Trouble!

in **TECHNICOLOR**

A COLUMBIA PICTURE

TOWER DRIVE-IN THEATRE

SUNDAY - MONDAY

GLAMOROUS! ADVENTUROUS! SPECTACULAR!

SALOME

Where She Danced

with **YVONNE DeCARLO**
ROD CAMERON · DAVID BRUCE
WALTER SLEZAK · ALBERT DEKKER

TUESDAY WEDNESDAY

BROADWAY'S MUSICAL ROMANCE comes your way!

TOO MANY GIRLS

POLL PARROT speaks

JOIN THE HAPPY FEET

To join this club you pay no dues you simply wear Poll Parrot Shoes!

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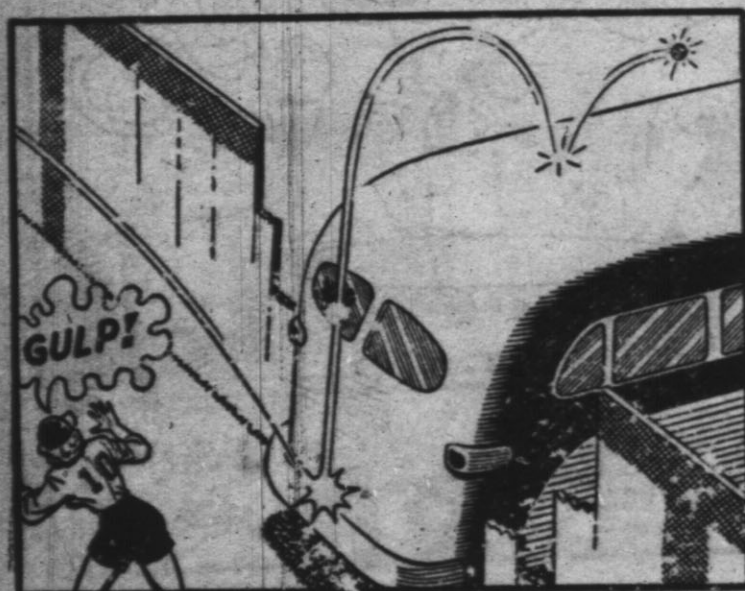
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Our Slogan: "More People—More Farms"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

OUR SUPPER'S GONE--
VANISHED!
I'VE HAD ENOUGH OF
YOUR BUM JOKES, IZZY.

HONEST, SWEENEY, IT
WASN'T A JOKE. I'M AS
HUNGRY AS YOU ARE.

I'VE GOT A COUPLE
OF CHOICE STEAKS IN
MY FREEZER. I'LL--

STEAK!
UM, BOY, DO
I LOVE STEAK!

ALLO! YOU LIKE NIZE
WALRUS STEAK,
ESKIMO PIE?

WOO-
WOO-
WOO!

HE'S
GONE!

AND SO ARE MY
STEAKS!
DANG YOU, IZ!
THAT'S NOT FUNNY!

S'HELD ME, SWEENEY,
I HAD NOTHING TO
DO WITH IT. YOU SAW
AN ESKIMO... YOU
SAW HIM VANISH,
DIDN'T YOU?

THAT'S NOT
THE POINT!
WHERE ARE MY
STEAKS?

I DUNNO, MAYBE HIS
DOGS ATE 'EM.

DOGS... IN MY FREEZER! I'M SICK AND TIRED
OF YOU AND YOUR TRICKS, IZZARD!

LOOK, PAL, RENOWNED AS I AM AS IZZARD THE WIZARD,
I'M NOT THAT GOOD. I CAN'T PALM AN ESKIMO AND A
DOG TEAM IN MY HAT. THAT HINDU FAKIR PUT A
CURSE ON ME, I TELL YOU. I'M **HOODOOED!**

BAH! I'M
GOING TO
BED.

WHAT WE SAW, SWEENEY, JUST
COULDN'T HAPPEN—YET IT DID
HAPPEN. WE SAW IT HAPPEN! IT'S
MAGIC, SHEER **MAGIC!** NOW
DO YOU WONDER THAT I CAN'T EAT
OR SLEEP? DO YOU WONDER
THAT I DARE NOT CLOSE MY
EYES AT NIGHT?

GOSH!

THIS MAGIC
IS GETTING
ME WORRIED,
IZZY.

YOU'RE
WORRIED? HEY,
HOW ABOUT
ME?

BLONDIE

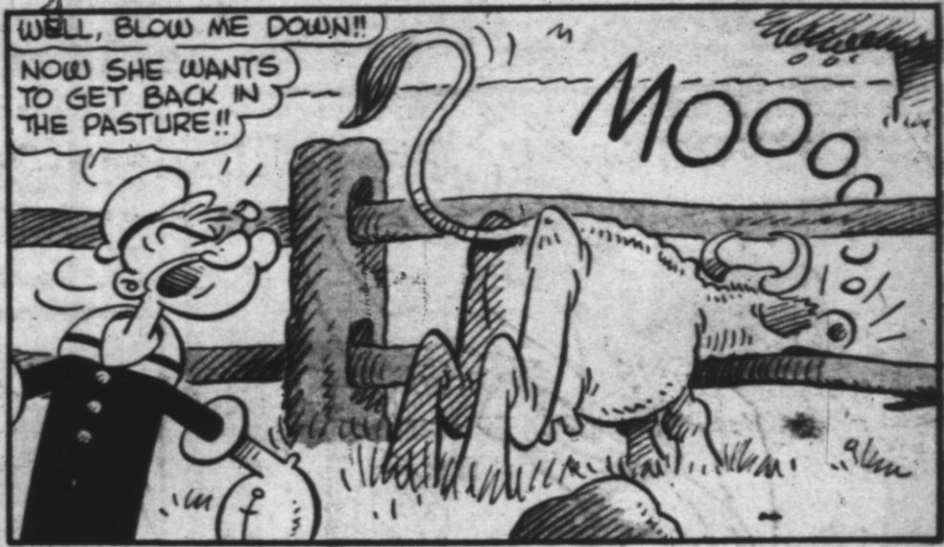
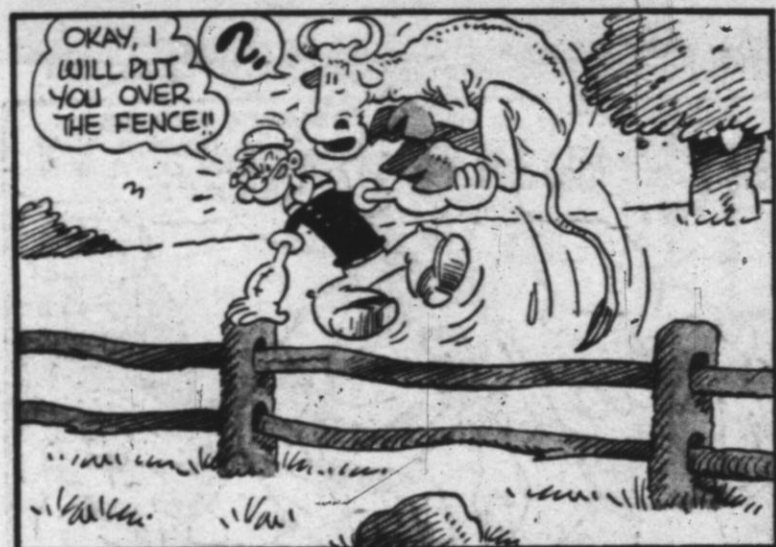
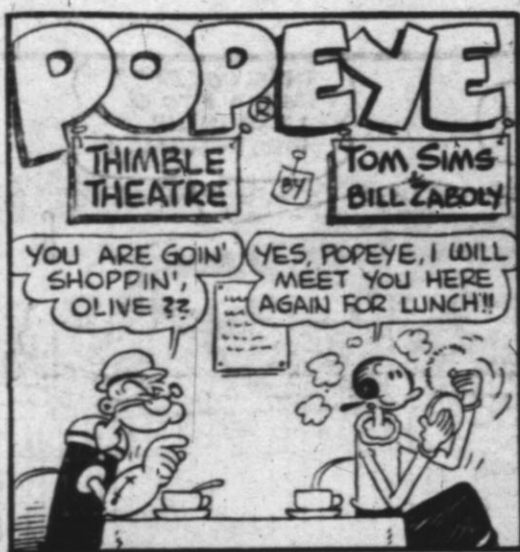
by
CHIC YOUNG



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CHIC YOUNG 5-10

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ROYAL MOUNTED

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ZANE GREY




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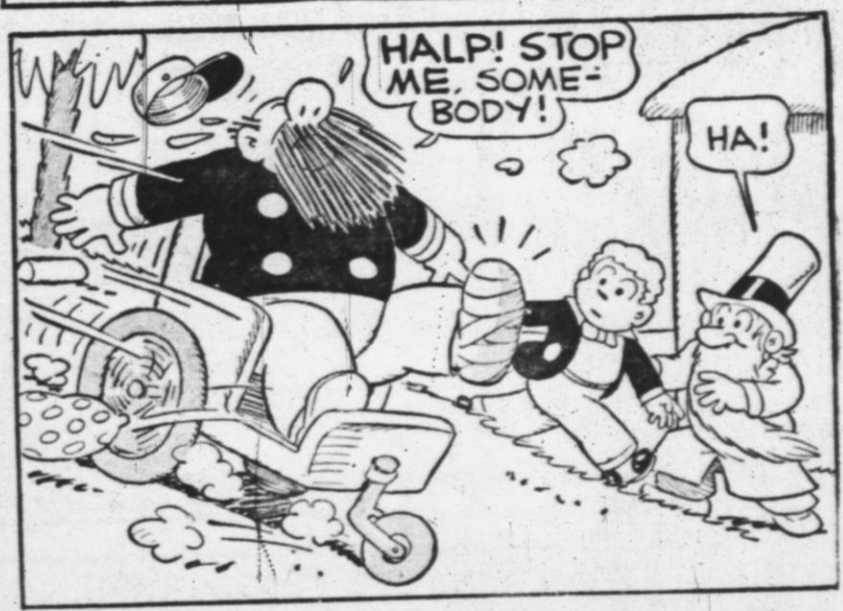
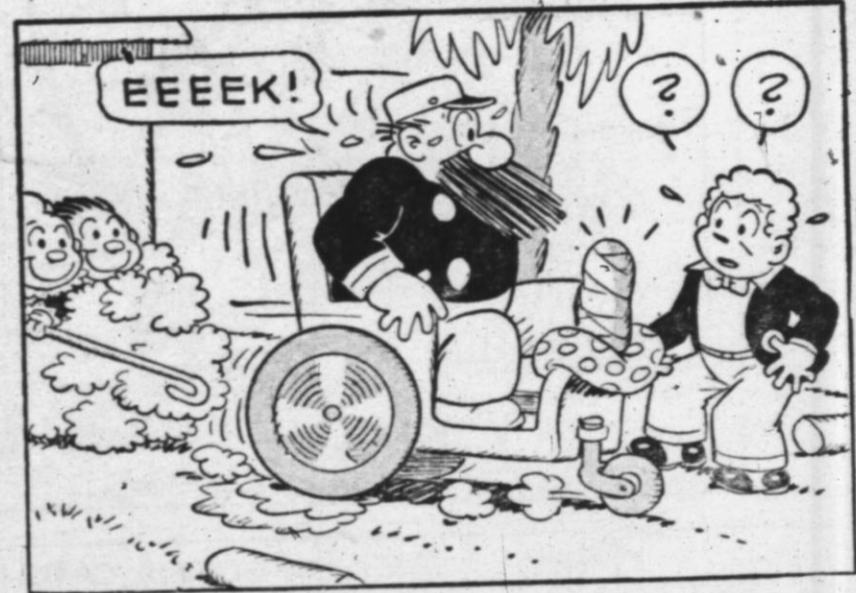
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EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
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JOHNNY HAZARD
by **FRANK ROBIN**



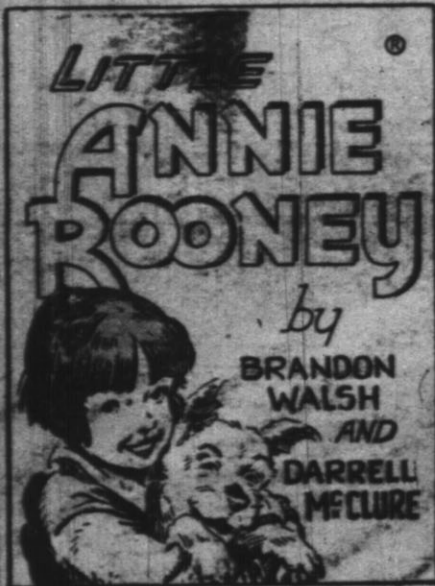
DEEP WITHIN THE CAVERNS OF THE EARTH, JOHNNY, CUTOUT AND DON HAVE SURPRISINGLY DISCOVERED HUMAN LIFE! THEN A SECOND DISCOVERY PROVES EVEN MORE SURPRISING....



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5-10
CONTINUED...

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The Hereford Brand



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

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Executive, Steno, and Lounge Chairs.

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE, NARDA AND LOTHAR --CARRIED IN A BOTTLE--INSIDE THE UNIMAGINABLY VAST SHIP OF THE COLOSSAL VISITORS FROM SPACE! THEY STARE, AWED AT THE ENDLESS CORRIDORS--THE GREAT HEIGHTS--

SUDDENLY THE BOTTLE IS OPENED...



OH--I CAN'T BREATHE--THE AIR'S SO THIN.

THEIR OWN ATMOSPHERE IN THIS SHIP--NOT RIGHT FOR US--WE'LL DIE--



A TUBE IS IMMEDIATELY LOWERED INTO THE BOTTLE--

OH--THAT'S BETTER--

THEY'RE PUMPING OUR OWN TYPE OF AIR INTO THE BOTTLE!

BIG FELLAS --WORK FAST!



FOLLOWED BY THREE ODD-LOOKING OBJECTS ON WIRES.

WHAT ARE THOSE?

SOME SORT OF HELMETS. I THINK THEY WANT US TO PUT THEM ON. I WONDER WHY?



I--I SEEM TO BE HEARING THINGS--WORDS!

NO--YOU'RE THINKING THINGS--THOUGHTS! THESE ARE TELEPATHIC DEVICES. THE GIANTS ARE TRYING TO "SPEAK" TO US MENTALLY--THROUGH THESE HELMETS!



MY LADY AND I WISH TO THANK YOU TINY CREATURES FOR SAVING OUR LIVES.

MANDRAKE, DID YOU GET THAT?

YES--I'LL BE--DARNED!

5-10

NEXT WEEK: WHERE ARE YOU FROM?

We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

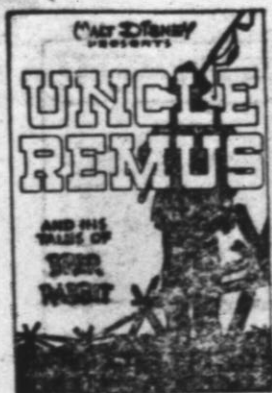
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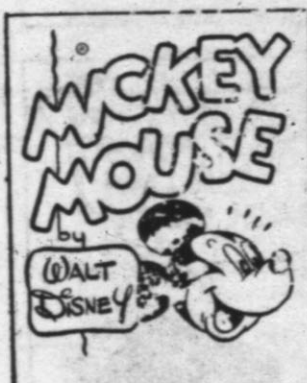


Will Handle Your Every Need In the Way of General Office Supplies. Also
Fill Any Special Orders.

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Friendly, Courteous Service
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