

52ND YEAR—NUMBER 42

SIGHTS, FACES SEEN

Around Town

Fellow Streu returned Tuesday from a record trip to Oklahoma City, a record buying trip that is, no golf.

Dick Lucas has just completed a week's vacation working on the addition of a room to his house. Some vacation, huh, Dick?

Bob Bookout seemed to be in hot water this week in that he lacked several tickets having enough for the Baylor-Tech game Saturday night. Calls to Lubbock and Waco brought results, however.

The Jayseck checked and worked on the Christmas lights at their regular meeting here Tuesday night.

Bill Patton, Pat Sullivan and Loyd Lovel spent Sunday, Monday and Tuesday in Austin attending the Texas-Oklahoma District convention of Kiwanis International held at the Stephen F. Austin hotel. The trio returned from Austin Tuesday night and seemed to be in pretty fair shape Wednesday.

Cecil Massey of the local Chamber of Commerce was in Pampa Monday night attending the Gray County 50th Birthday Celebration now in progress there.

A few of this week's Brands contain the wrong football guessing contest blank and those persons getting these papers can drop in at The Brand for their entry blank if they wish to enter in the contest.

HOW THEY STAND

People of Hereford area express their preferences in the coming presidential race.

FOR STEVENSON

- 21 -

FOR EISENHOWER

- 91 -

SATURDAY NOON IS DEADLINE

Kick-Off Dinner Launches Annual Membership Drive

The Hereford Mutual Concert Association Monday launched its annual drive for new members with a kick-off dinner at the Jim Hill Hotel. Presiding at the dinner was Mr. Jim Kirby, president of the association, who introduced Mr. Ray Wilson, representative of the Pryor-Menz Concert Service, Council Bluffs, Iowa. Mr. Wilson outlined selling procedures for the campaign, and stressed the importance of continuing the united team work the association has shown in the past to make this year's drive for new members the biggest yet.

The Hereford M. C. A. has grown steadily from its beginning four years ago, and it is expected that this year, the association will realize its goal of 600 members. This steady progress, as was pointed out, is due entirely to the interest and enthusiasm of the people of Hereford in working for the cultural welfare of their community, and bringing to Hereford nationally established New York artists for the coming season's concert series. At least three outstanding concerts will be presented and as many more as the budget permits. The association sponsored four concerts last year.

The campaign will last until noon, Saturday the 18th, after which time no more memberships can be sold. Membership cards (adults \$5, students \$2.50) are transferrable. Admission will be by membership card only and no single admission tickets will be sold.

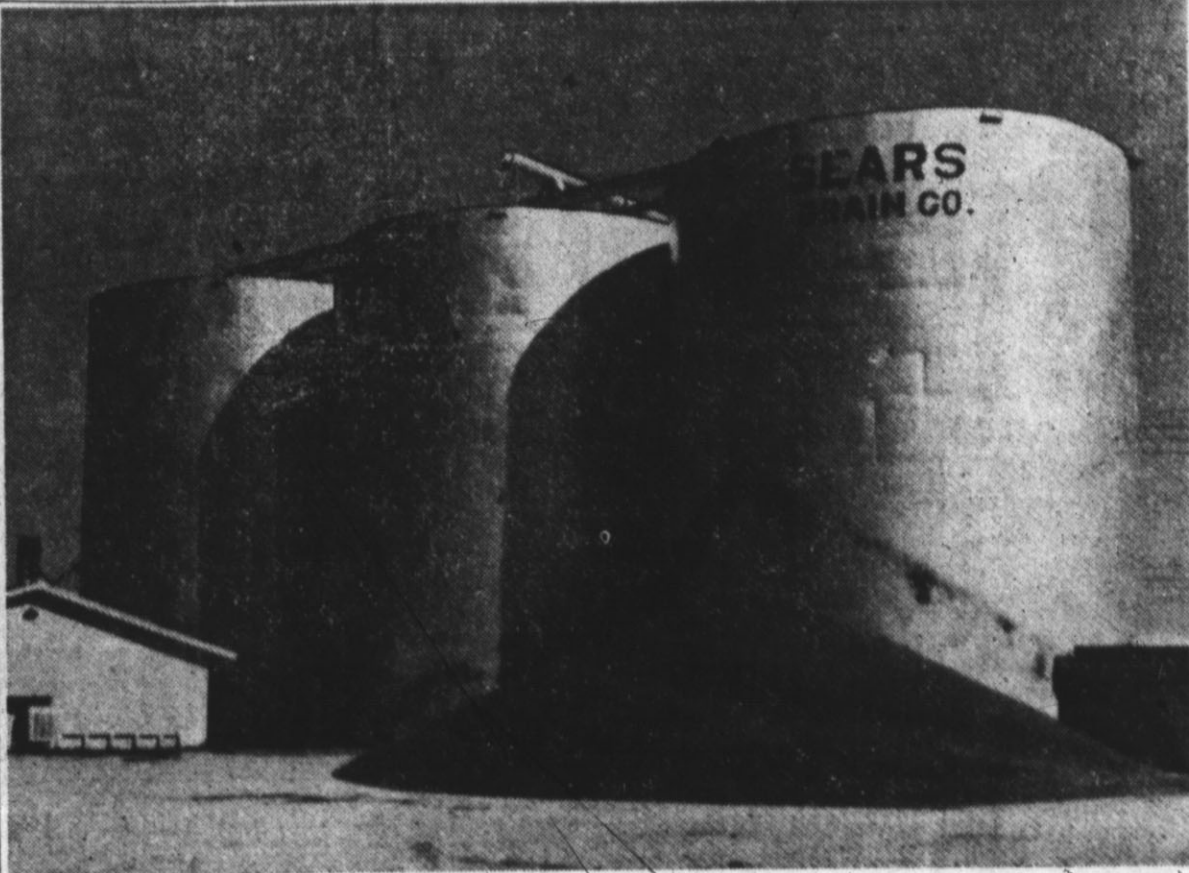
Available Artists

Among the artists available for the series are: Lucine Amara, glamorous young prima-donna of the Metropolitan Opera; Lilian Kallir, brilliant 20 year old Austrian-American pianist (featured in May 17 issue of Sat. Evening Post), winner of the 1949 Artist's Award; Cornelia Stabler - unique one-woman theater program; Nelson and Neal - celebrated Australian-American duo piano team who bring their own pianos; Eugene Conley - sensational leading tenor of the Metropolitan; National Music League Vocal Trio - three outstanding American singers (Sara Carter, Charles Palmer and Norman Farrow) in program of solos, duets, trios; featuring excerpts from "Song of Norway", "Student Prince", etc.; Irene and Sylvia Rosenberg - two sisters who merge their talents in violin and piano classics; Henry L. Scott - America's foremost concert humorist, "The Will Rogers of the Piano"; Edith Alaire - singer of American Folk-songs and Ballads; accompanes herself on Vermont harp-guitar; Columbus Boychoir - "America's Singing Boys" - featured in Life and on radio and TV; and Gregory and Strong - unique concertina, tap-ballet dance, piano combination in a program ranging from Bach to Gerahwin.

J. C. McCracken, Mrs. Roy C. Grubbs, Mrs. Leroy Aven, Mrs. E. W. Hobson and Mr. Bruce Miller, Out of town chairmen are: Mr. Carl Maurer, in Friona; Miss Thelma McMinn, in Dimmitt; Mr. David Rodgers in Dawn; and Mrs. Paul Metcalf, in Vega.

Team captains are: Mrs. Robert Veigel, Mrs. P. R. Allison, Mrs. Dub Reeves, Mrs. Homer Brumley, Mrs. Troy Moore, Mrs. Don Little, Mrs. Marvin Prowell, Mrs. D. C. McWhorter, Mr. Fletcher Glendinning, Mrs. Bob Wear, Mrs. Jay Boston, Mrs. Hilary Aven, Miss Nancy Patterson, Mrs. Philip Barkley, Miss Sue Barnard, Mrs. Kent Snares, Mrs. Jim Kirby, Mrs. R. B. Miller, Miss Della Stagner, Mrs. E. Dziuk, Mr. Faust Collier, and Frances Young.

Those wishing memberships in this year's outstanding concert series should contact the division chairmen, team captains or their workers as soon as possible as all membership dues must be in by Saturday noon when the drive closes. Membership dues may also be paid at campaign headquarters in the lobby of the Jim Hill Hotel, phone 1625. Those interested in more information concerning the concerts are invited to come to the headquarters to look over the brochures and pictures of the artists available this season. Each member, on paying his dues, will be given a ballot listing 12 different types of entertainment and may vote for the type of artists he would like to see come to Hereford. This poll will be used by the talent selection committee at the close of the campaign to help them choose the artists for the series.



IT'S AMAZING at the way the maize harvest is coming in here this week. This week has been said to be the peak week in the 1952 maize harvest. Pictured above shows an overflow from storage bins at the Sears Grain Company here in Hereford. Note the mark on the bin showing how high the maize has been and note its height in comparison with the office and scale building on the extreme left. Staff Photo.

32 Area Youths Called For Induction Oct. 29

The following named 32 area men have previously passed their physical examination, have been classified and called for induction, to report October 29th. Leland Willis Lee, Box 235, Dimmitt; Homer Wesley Rudd, Box 144, Hereford; John Garland Robinson, 123 Ave. I, Hereford; Glen Wade Bewlen, 832 Azelia, Baton Rouge, La., formerly of Canyon; Charles Wayne Barnum, Box 45, Friona; Lloyd Franklin Hollis, Friona; Er-

vin James Davis, Rt. 2, Happy, formerly of Canyon; William J. Mercer, Rt. 1, Friona; Harold Earl Bryan, Happy; Edward Samuel White, Friona; John Sylvester Birkenfeld, Route N. Tulla; Fredric T. Nixon, Rt. 1, Hereford; Merl Bridges, Box 449, Hereford; Earl Bridges, Box 449, Hereford; Donald Dean Wilson, Box 183, Hereford; Troy Wayne Sharpes, 701 Azalia, Lake Jackson, Texas; Billy LeRoy Moore, Star Route,

Wildorado; Marvin Eugene Bandy, Friona; Billy Glenn Byers, Roseville, Calif.; Louis A. Luna, Box 351, Canyon; Walter Burk Baker, Box 8, Lazbuddie; Clark Raymond Andrews, Star Route, Hereford; Haywood Vaughn, Muleshoe; M. J. Watson, Box 744, Hereford; William G. Thompson, Route Box 558, Amarillo; J. D. Ernest Barnett, 206 N. Preston, Shawnee, Oklahoma, formerly of Dimmitt; Grant George Miner, Rt. 1, Hereford; Tommy Glenn Still, Rt. 4, Gilmer, Texas; Cecil Edward Hoelting, Rt. 1, Nazareth; Eldon Curtis Gipson, Box 399, Dimmitt; Virgie Ely, Jr., Box 822, Canyon and Leonard William Walterscheid, Rt. 1, Hereford.

State draft boards under an order issued Monday at State Selective Service headquarters, can reduce the age limit of men to be physically examined from 20 years to 19 years and 11 months. The order, effective with the November physical examination call, was revealed when state draft headquarters placed in the mail quotas to local boards calling for examination of 7,655 men in November.

"This does not mean every young man 19 years and 11 months old will be examined", Lt. Col. Morris S. Schwartz, deputy state director, said. "Local boards are required to send all those 21 and over first, then clip into the 20-year-old group, then below 20 if necessary." "We are lowering the minimum (Continued on Page 2)

Maize Harvest In Full Swing During This Week

Hereford elevators are extremely busy places this week as the peak of what is expected to be a record maize crop hit. A survey of local elevators, using conservative estimates, revealed that around 75 million pounds of the 1952 crop had been received by

local elevators by Tuesday afternoon. The grain was leaving Hereford by rail and truck and was bringing good prices. Market price Tuesday was \$2.85 per hundred pounds and figuring this price on the estimated amount that has

been brought in from the new crop so far would run some \$2,137,500. Of course these figures are approximately and will vary one way or the other to some extent. It is an indication of the size of the crop to be expected here with the harvest just now at its peak.

Monday some elevators were out of storage space or couldn't ship out the grain fast enough to stay ahead of the trucks bringing it in and were resorting to piling it on the ground temporarily. Lines of trucks waited at every elevator loaded to the brim with maize.

Five local elevators were contacted in reaching these figures and all reported that this was the peak week in the harvest and that they were 'almost too busy' to stop and see just how much grain they had taken in. Elevators contacted were Packard Milling Company, Bradley Grain Company, Sears Grain Company, Frasier Elevators, and Pitman Grain Company. Outlying elevators were not contacted but would increase the above figures substantially if they had been included in the report.

As you remember, Leo Gallagher brought in the first load of the 1952 maize crop on August 22 to the Bradley Grain Company. His early load was credited to the hot weather and the 'drouth' of smashed all local records... and was supposed to have been the first load brought in for the entire Panhandle. Gallagher brought in 11,860 pounds on this first load and this amount was cut off of only six acres.

Earlier reports showed that some 85,000 acres of maize was under irrigation this year and 80,000 on dryland in Deaf Smith County. It was believed that there was less production this year but that the grain itself would be much better than last year.

Eisenhower Running 4 To 1 Over Stevenson In Plains

Vote preference for General Dwight Eisenhower is running four to one over that for Gov. Adlai Stevenson, according to the first roundup report of the High Plains Poll.

Nearly 1,200 votes were tallied for the first report of the poll. The vote for Eisenhower was 943, compared to 243 for Stevenson.

The poll, conducted by weekly and daily newspapers in the Tri-State area, is by means of a straw vote ballot printed in the various publications.

And while most polling experts will agree that straw votes are not conclusive, the report of the High Plains tally shows at least this:

Ike backers are more vigorous in their support of the General than are the folks boosting Stevenson. Twenty-three newspapers participated in the first roundup report. And in only one instance was Governor Stevenson leading in the straw vote.

This was at Shamrock. But the tally there was made earlier last week than at most other polling stations. Editor Arval Montgomery of the Shamrock Texas, indicated the vote might be closer at the next report on October 23.

The High Plains Poll will make two more reportings - on October 23 and again on October 30. The heaviest balloting was reported at Guyton, Okla., where Raymond Fields, of the Guyton Daily Observer, tallied 179 votes. The split there was 157 for Ike, 22 for Adlai.

Fields report to the Amarillo Daily News, which is coordinating the High Plains Poll, was perhaps indicative of the shift of some Democrats in the High Plains to the GOP candidate.

"Texas County registers Democratic by almost three to one, although in the 1950 governor's election, Murray won over Ferguson by less than 400 votes. A number of the ballots returned to the Herald office had these comments: 'and I'm a Democrat, too... Here Truman loses a Democratic vote'.

Several of the signatures on Ike ballots were by women who said their husbands were voting for Stevenson.

Here are some of the samplings, with figures for Ike being given first:

Lockney Beason, 65-11; Olton Enterprise, 10-7; Curry County Times (Clovis) 22-9; Texhoma Times, 7-0; Borger Herald 28-12; Childress Index, 20-4; Tucuman Daily News, 62-18; Spearman Reporter, 9-4; Groom News, 12-2; Hereford Brand, 73-17; Memphis Democrat, 57-28; Muleshoe Journal, 15-10; Boise City (Okla) News 24-6; Canadian Record, 57-10; McLean News, 12-3; Happy Herald, 8-3; Amarillo News (Potter and Randall counties only) 110-111; Guyton Herald, 157-22; Friona Star, 62-14; Shamrock Texas, 18-24; Floydada Hesperian, 31-12; Ochiltree County Herald (Perryton), 84-16 and Dalhart Texan, three to one lead (no total given).

HIGH PLAINS POLL
Mark your preference for President and return to the office of The Hereford Brand.
FOR GOV. ADLAI STEVENSON
FOR GEN. DWIGHT EISENHOWER

Only One First Place Winner Is Named In Week's Football Contest

Raymond Morris was named as the first place winner this week in The Brand's football contest. And Raymond won that first place prize all for himself. For the past several weeks the first three prizes have been split three ways

and will have a total of 55¢ each for their efforts. Morris, who picked 16 winners, has \$5 in trade coming from Vaught Laundry.

Top eleven contestants for the season thus far and their total points are as follows: Terry McRight 54; E. H. Loerwald 54; Shelby Whitfield, 54. C. V. Covington 53; Reuben Knox 53; Harold L. Smith 53; John Winkler 53; I. L. Whitfield 53; J. B. Brown 52; W. L. Davis Jr. 52 and W. B. Dowell 52.

Standings for all contestants for the season are posted on the front window of The Brand office.

Lettuce Shipments Increasing As 1952 Harvest Here Reaches Peak

With the lettuce harvest now at its peak, some 500 carloads had been shipped here by Wednesday morning with more coming in as fast as local sheds could process it. Much of this was dry-packed in the fields.

Local sheds have reported that this year's crop is some of the best lettuce to be produced and packed in the Hereford area.

This is an increase of some 247 carloads since last Saturday afternoon when it was reported that around 243 carloads of lettuce

had been shipped from Hereford by truck and rail by local growers and shippers. Harvest of this year's crop is expected to be strong until November 10, unless a hard freeze hits in this area.

Local sheds have reported that this year's crop is some of the best lettuce to be produced and packed in the Hereford area.

Mrs. Nora Z. Shirley Dies Here At Age of 68 After Long Illness

Mrs. Nora Z. Shirley, 130 Avenue "G", Hereford, died October 13 at 7:55 at the age of 68 after several months illness, at the Deaf Smith County hospital.

Mrs. Shirley was born June 29, 1884 in Montague county, the daughter of Mr. and Mrs. Tom Wright and was married Dec. 22, 1902 to G. F. Shirley at Ada, Oklahoma. She was preceded in death by her husband in 1945.

The couple came to Texas in Feb. 1945 from Ada, Okla., and were members of the Avenue Baptist church.

Funeral services were held Wednesday, Oct. 15 at 10 o'clock in the Avenue Baptist church with the pastor, H. V. Fields, officiating assisted by Sam Elridge

of Big Springs, Tex. Pallbearers were the five grandsons, Alvin Shirley, Bill O'Neil, Leslie Thompson, Jackie Thompson, J. B. Davis, and a friend, Johnnie Fields. Interment was in the West Park cemetery. Surviving are four sons, Jim Shirley, Lewis Shirley, Ralph Shirley, and Edd Shirley all of Hereford; six daughters, Mrs. Lester Thompson, Mrs. Rose Stevens of Hereford, Mrs. Emily Lalles of Wewoka, Okla., Mrs. Nadine Lutz of Borger, Mrs. Thelma Malone of Amarillo, Mrs. Jewel O'Neil of Amarillo; two brothers, George Wright of Levelland and Ernest Wright of Salisaw, Okla., and one sister, Mrs. Ethel Conley of Levelland. There are 25 grand children and two great grandchildren.

Charles Hoover Carried By Plane To Galveston For Plastic Surgery

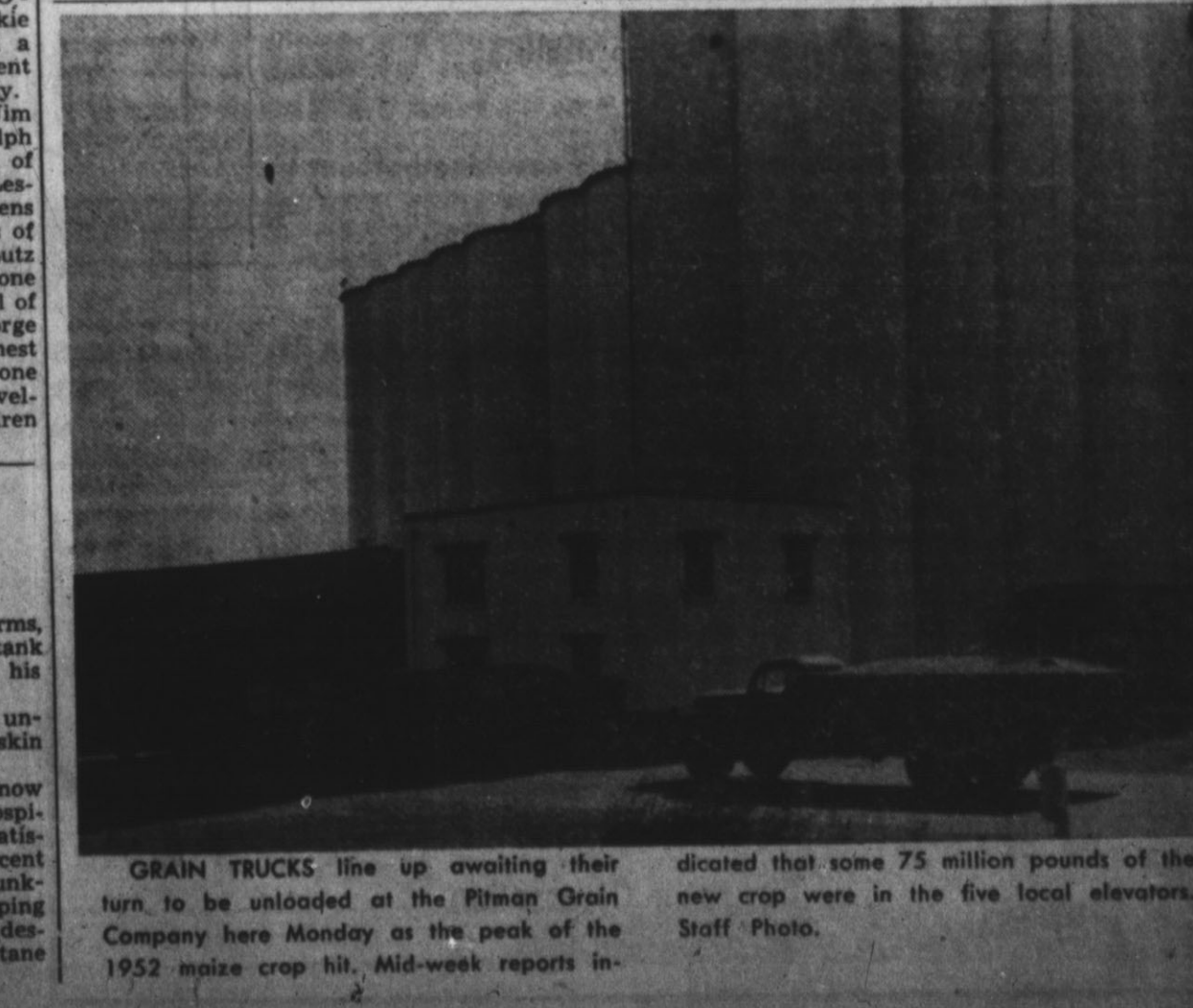
Charles R. Hoover, who was seriously burned in a combine explosion October 4, was taken to the John Sealy Hospital in Galveston by private chartered plane for treatment Tuesday morning.

Due to wind conditions, the plane was unable to land at the airport and was forced to land on 25-Mile Avenue near the W. W. Hill place to pick up Hoover from the awaiting ambulance. The plane landed at 7:30 a.m. Tuesday and took off shortly after.

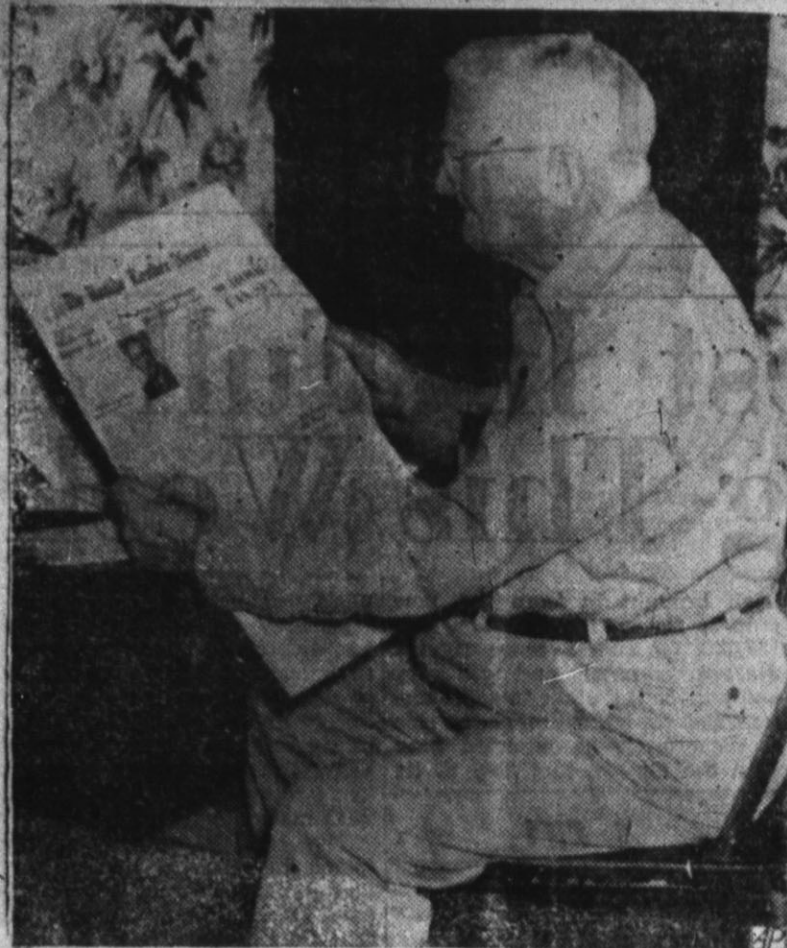
Hoover suffered 35-40 percent

burns to the face, hands, arms, body and legs when the gas tank on a combine exploded on his farm near Adrian. At John Sealy, Hoover will undergo plastic surgery and skin grafting procedures. W. C. 'Doc' Kelley, who is now at the Deaf Smith County hospital, is reporting improving satisfactory despite 85-90 per cent burns received when the bunkhouse in which he was sleeping on the Frank Ford ranch was destroyed by an explosion of butane gas and burned.

The Weather
Sunday High 80 Low 40
Monday High 82 Low 44
Tuesday High 86 Low 44
Wednesday High 61 Low 32



GRAIN TRUCKS line up awaiting their turn to be unloaded at the Pitman Grain Company here Monday as the peak of the 1952 maize crop hit. Mid-week reports indicated that some 75 million pounds of the new crop were in the five local elevators. Staff Photo.



GARNER TO VOTE DEMOCRATIC TICKET—John N. Garner, Vice President during the first two terms of President Franklin D. Roosevelt, reads the first article of a biographical series on the Democratic presidential candidate Adlai Stevenson in the Uvalde, Texas, Leader-News as he sits at desk in his Uvalde home. Garner would make no further comment on his recent letter to Speaker of the House Sam Rayburn (D-Tex.), saying that he was going to vote the straight Democratic ticket in November. Garner did say he was glad that the Leader-News, which is supporting Eisenhower, was presenting both sides of the campaign. AP Wirephoto)

32 Area....

(Continued from Page 1) age level", he continued, "just as a safety measure. If a local board can't fill its quota with older men, this authorizes the board to call on the men who have reached 19 years and eleven months. "The manpower situation is getting tight enough that we are afraid some local boards may not have enough men if we held to the 20-year minimum," Colonel Schwartz concluded.

State draft headquarters Monday also mailed November quotas for induction to all state boards, involving orders to report for induction for 2,802 men.

A state quota calling for the re-examination of 942 4-Fs was mailed to local boards having such 4-F registrants. Altogether, a total of 11,399 Texas men are scheduled to be transported for examination, re-examination, and induction during November.

Both examinations and inductions will be held in Abilene, Amarillo, Corpus Christi, Dallas, El Paso, San Antonio and Shreveport.

Honor Students Named At Shirley For Six Weeks

Honor roll students for the first six weeks for the Shirley school have just been named and are as follows:

Ronald Anderson, Brenda Beasley, Ada Mae Bettis, Jane Bookout, Beverley Boyer, Judy Bradley, Linda Byrd, Ann Caraway, Lois Christman, Judy Coffin, Clinton Coneway, Sharon Cummings, Karen Sue Daniel, Jean Ann DeShazo, Nancy Edwards, Sharon Flood, James Gentry, Linda Hair, Patricia Howard, Carolyn Kirby, Suzanne Langley, Rita Latham, Lawanna Lookingbill, Jerry Moss, Kaye Neill, Carol Ann Newell, Ruth Powell, Sandra Roberson, Donna Faye Rogers, Joan Rogers, Helen Sears, Bettye Smith, Carlie Smith, Lynn Thompson, Mary Thompson, Marylough Whitfield and Shirley Zellner.

Q. Please repeat solution for bleaching superfluous hair on legs.

A. Use a mixture of one part ammonia to six parts of peroxide.

larly in the first half, was as disastrous as Tech's six lost fumbles to the Raider cause. Enjoying a marked superiority in rushing and suffering only a slight deficit in aerial yardage, Tech was on the Western 15 as time ran out.

Baylor Bears, Texas Tech Raiders Set For Game At Lubbock Saturday

LUBBOCK, Oct. 13 — Baylor University plays Texas Tech's battered Red Raiders in Jones Stadium here Saturday night.

Reeling from three successive losses, the Raiders probably couldn't have picked a tougher opponent against whom to try to change their luck. Baylor, a dark-horse Southwest Conference title contender, had its visions of an unbeaten season spoiled by Arkansas, 20-17 last week.

Coach DeWitt Weaver doesn't expect the loss by graduation of Larry Isbell to make the Bears any easier than they were last year, when they took the Raiders by a 40-20 score. Three other star-

ting backs return, and the line is sparked by Bill Athey and C. O. Bracato.

Halfback Pat Green of Paducah may make his debut against Baylor. Green, a freshman had just about beaten out Bobby Cavazos at right half, but a chipped bone sidelined him before the schedule started. Cavazos won't be easy to dislodge, however.

Overlooked by most observers in the Raider's 20-14 loss to Texas Western was the fact that Cavazos probably set an all-time, single-game rushing record for Tech. He gained 183 yards on 19 tries. Dick Shinault's passing particu-



FAMILY REUNION was held in the home of Mr. and Mrs. W. H. Russell, 208 W. Sixth street, Hereford on Sunday October 12, with 24 attending. The youngest present is held by Mrs. Russell, is Russell Barrett age 1 1/2 and the oldest person present is Mrs. Russels sister Mrs. A. G. Bell, second from left. Col. and Mrs. Robert Bell traveled the farthest for the event

coming from California. All the others were from Hereford, except Mrs. Russells daughter, Mrs. Jack Geffkin and her husband standing behind chair, first row, left, also celebrated was the birthday of Coach L. B. Russell standing holding child and the birthday of Jackie 6 from left. Photo by Alex Thompson.

Bonus Values

... FOR YOUR BUDGET!

ARMOUR SUDS ALL PURPOSE	2 Boxes 47¢
3 LB. CARTON CRUSTENE	69¢
CREAM LOAF FLOUR 25 lb bag	\$1.49
SARDINES 3 cans	25¢
TIDE large box	29¢
3 LB. CARTON BEANS , Pintos, Rinsed	3 lbs. 39¢
Diamond Brand TOMATOES No. 2 Can	15¢
Kountry Kist, Whole Kernel CORN	Can 15¢
Kimbells - Regular 12c Size SALT	3 for 25¢
Regent Brand SAURKRAUT 10 oz. can	9¢
PRODUCE	QUALITY MEATS
Winesap APPLES lb.	12c
Sunkist LEMONS doz.	32c
Central America BANANAS 2 lb	25¢
Pinkneys, Tenderized PICNICS	lb. 39c
Armours Banner BACON	lb. 49c
Lean DRY SALT	lb. 33c
Pinkneys BALOGNA	lb. 39c

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By JIMMIE GILLENLINE

This newspaper business will drive a man nuts. A fine thing. He quietly slips away for a few days fishing and hopes his creditors won't find out he was gone. And what happens? The boys in the news department publish a picture of his desk. However, it could have been worse. They could have moved something and ruined the whole filing system. If they had shifted the 1937 stuff in with the 1949 stuff, it could have been bad. I reached under the other day to get a 1947 letter -- and it was in the right place. This may seem a little bit odd to some of these younger business men, especially in view of the fact that we sell steel files at The Brand office, but the "open view, desk-top" filing has been in successful use for many, many years.

It started a long time ago, but I first got to using it during the depression. Back in those days anyone who had time to keep his desk clean usually got fired. I notice that Alex Thompson and Carl McCaslin use the same filing system that I use. It's alright so long as you stay put, but it sure is rough when you move into a new location.

A lot of folks have dropped in to find out about the trout fishing this late in the season. It was good, really. Lots of fish. We didn't catch any great big ones, but we sure saw a lot of them. The cold weather has sent the fish into the deep holes and they are mighty cautious. Cecil and I slipped up on a large rock bluff and looked down into a hole

which was literally swarming with fish. Must have been 200 or more. We saw two of them which were at least 36 inches long. We tried and tried, but never could get them to bite. Maybe it was sour grapes, but we decided that night that we were pretty lucky. If we had hooked one we never in the world would have gotten it up that 30-foot bank -- and would both have probably wound up jumping into the river.

It was plenty cold at night, but during the day was very little colder than here in Hereford. We fished without a coat most of the time. Nights were getting down around 15 degrees. We were definitely out of step on the fishing late, however. Elk and deer hunters were coming in by the drove. They were packing into timberline country to live in tents. Don't believe we saw a one who wasn't pretty sure he would bag an Elk. Deer they seemed to take for granted. One old fellow, 72 years of age, was the first to go up into the hills. He got up around 4 o'clock in the morning and kept yelling because they didn't get away until 7:30. Most of the hunters seemed to be experienced men. However, we never did figure why they wanted to leave the warm lodge and pack into timberline country on October 10, when the season didn't open until October 15. These guys will live in tents and sleep on the ground for all of that time. Guess I just wasn't cut out to be a big game hunter. One bad habit, like fishing, is enough vice for the average married man.

SUMMERFIELD NEWS

Maize Harvest In Full Swing For Past Week On Summerfield Farms

By Bobbie Walsler
Maize harvest has been in full swing here in this community for the past week. Feed is being banded and lettuce is being cut. The recent light freeze was very good on the lettuce.

Mr. and Mrs. Jimmie Blakemore of Shamrock were recent visitors in the home of Mr. and Mrs. A. F. Blakemore. Also recent visitors in the Blakemore home were Mr. and Mrs. J. L. Blakemore of Sapulpa, Okla.

Mr. and Mrs. J. L. Councilman were in Lubbock one day last week to see Mrs. E. Z. Carter who is in the hospital there.

Mr. and Mrs. C. J. Lance, Mr. and Mrs. Jerry Herball and son of Amarillo, Mr. and Mrs. Sherrel Gootch and daughter Linda and Mrs. Billie Webb of Lubbock spent the week end in the home of Mr. and Mrs. Earl Lance Sr., C. J. and Mrs. Webb are the son and daughter of Mr. and Mrs. Lance.

Mrs. E. Fullwood and her daughter, Mrs. Hilary Nash of Kerrville have been visiting in the homes of Mr. and Mrs. D. C. Walsler, Mr. and Mrs. Charles Holland and Mr. and Mrs. Melvin Rainey of this community and Mr. and Mrs. R. A. Fullwood.

Mrs. Ray Johnson and her aunt Mrs. Clara Freeman have returned after attending a family reunion of Mrs. Johnson's family at Gainesville.

Mr. and Mrs. C. R. Walsler attended a dinner in Wellington Sunday for Mrs. Ella Jerkins, who lives in California and is visiting in and around here.

Mr. and Mrs. Lee Curry were visitors in the home of their niece and family Mr. and Mrs. L. W. Foust of Plainview Sunday.

Mr. and Mrs. John Patton of Hereford and Mr. and Mrs. Taylor of Kentucky were visitors in the Guy Walsler home Sunday.

Mr. and Mrs. J. M. Wright and Jessie Jo spent Sunday in Dimmitt visiting with relatives.

Mrs. Ella Clearman of Hereford spent the weekend in the home of her son and family, Mr. and Mrs. J. C. Clearman and family.

Sue Osborn of Westway spent the day last week in the home of Mr. and Mrs. Guy Walsler. Their daughter Bobbie spent Sunday with Sue.

Nan Longbottom, Ann and Bill Lookingbill were among those attending the football game at Dalhart Friday night with the Pep Club and band.

Jim Lookingbill of Texas Tech spent the week end in the home of his parents Mr. and Mrs. L. B. Lookingbill.

MARRIAGE LICENSES

Records in the office of Deaf Smith county clerk reveal the following marriage licenses issued to Dwain Herbert Garnett and Emma Dee Skipworth, on October 8th, and James Edward Grimes and Dixie Wynell Hynds on October 14.

Hynds-Grimes Wedding Set For Friday Night

Miss Dixie Wynell Hynds, daughter of Mr. and Mrs. Charles M. Hynds of Gentry, Ark., will wed Mr. James E. Grimes son of Mr. and Mrs. James E. Grimes of 116 Catalpa Street, Hereford.

The ceremony will take place October 17 in the Avenue Baptist church at eight o'clock in the evening with the pastor Rev. Milford Grisham performing the ceremony.

The wedding reception will be held at the home of the groom's parents, 116 Catalpa Street, following the wedding at the church.

Q. What is the correct rouge placement for the square type of face?

A. Place rouge in a circle under the eye and carry it backward toward the ear, then lightly down under the jaw line, so that it creates a shadow on the prominent lower part of the face.

Q. What can I do about the dry-skin particles from a fading suntan?

A. Massage the skin with a mixture of cold cream and table salt, blended to paste consistency. Follow with an oil massage to soften the skin.

To Relieve Misery of
COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

Cecil Massey, as maybe you know, played tackle at Baylor University and his school spirit still runs rife at football time. He was prepared for the Baylor-Arkansas game Saturday night with a little radio about 6 inches square. Finally he got the game tuned in and it was doing fine -- while Arkansas had the ball. Every time Baylor got the ball, the radio would fade away. Cecil would rave and rant and plead, but he always managed to wind up with the barn dance program when Baylor got the ball. One time he did get clear reception, but Baylor fumbled right off. He was a mighty unhappy boy.

The Hereford Concert Association is at it again. Maybe we are just a bunch of lowbrows around here, but it seems to me that the concert folks always have a terrific time getting their sales over. Wrestling matches, on the other hand, boom ahead without fanfare or ado. Maybe it is the popcorn and hot dogs that pull the crowds. However, I doubt if they would consider selling these things at the concerts. Anyway, I know these people are working themselves to death to put the concerts over, and they certainly have a worthwhile cause. The Brand donates them several hundred dollars worth of space each

year, and they are still always figuring we gave them a raw deal. Unquestionably, people will work harder for a cause than they will work for pay. To a lot of folks, these concerts mean more than anything else in the world -- and we owe these people a vote of thanks for bringing this type of entertainment to the community. Be patient with them if they seem over-zealous. Remember, it has to have some merit or so many people wouldn't be so overboard on the subject. Maybe some of you lowbrows might not be lowbrows at all. You might get the surprise of your life and really like the presentations. This

year they are supposed to be tops. At least, that's what the concert promoter, tells me, confidentially. J. O. Miller was in Tuesday afternoon with some of the biggest, finest tomatoes I ever saw. One of them weighed one pound and six ounces and was almost as big as a cantaloupe. Not a blemish on it. He says this has been a very good year on tomatoes in this country.

A lot of folks are changing their political opinions here of late. Some of them have been remembering the bad years under Hoover and they are beginning to switch. I still say there are only two folks in the race this year. Most folks will vote for Stevenson because they figure he will have prosperity. High taxes, the other people for Ike. It's a battle between public spending vs. high taxes. There are a lot of arguments on both sides. I am still of the opinion that the country cannot continue this deficit spending forever. Taxes will get higher and higher -- and we will go bankrupt unless some sort of change is made. The campaign, in the minds of the people, is fast getting down to this level. I am still for Ike. I think a change is

the only way to save America. This is a sincere opinion. Maybe I am wrong, but at least I should have a right to an opinion just as do the scores of people who write in letters on the subject. "Hereford is the best town I've seen in this section of the Southwest," says Albert Herbst, former Hereford banker who now lives in San Antonio. Diversification of crops and income in this area formed the basis of Mr. Herbst's statement. He and Mrs. Herbst visited friends here the first part of the week. While in Hereford, he was vice president of the old First State Bank and left around 1926.

SHOP THOMAS FOOD STORE AND SAVE! !

Shurfine CARNIVAL Values

ALL PRICES EXCEPT MEAT AND PRODUCE GOOD UNTIL **OCT. 25**

BISCUITS
Puffin 5c

COKE
Carton of 6 14c plus deposit

MILK
Tall Can 7 for \$1.00

FLOUR
25 lb bag \$1.69

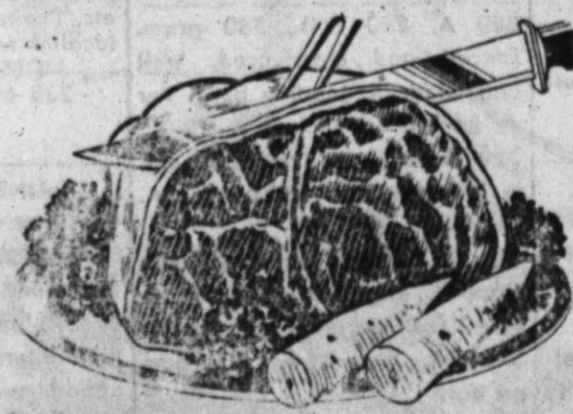
Asparagus Spears, green cut no. 300 can 2 for 55c	MUSHROOM, Button 2 oz. 21c
APPLE BUTTER 28 oz. Jar 23c	OLIVES, HP Stuff No. 5 29c
BEETS, Whole 303 Can 6 for \$1.00	PEACHES, Halves No 2 1/2 4 for \$1.00
BLENDED JUICE 46 oz. 29c	PEACHES, Sliced No. 2 1/2 Can 4 for \$1.00
BEANS, Vertical Pak. Green 303 can 4 for \$1.00	BEANS & POTATOES No. 303 Can 15c
BEANS, Mexican Style 303 can 2 for 27c	CATSUP 14 oz. 2 for 45c
BEANS, Red Kidney No 300 can 2 for 25c	CORN, CS Golden No 303 can 4 for 73c
PORK & BEANS No. 300 Can	GRAPE JELLY 10 Oz. Jar
8 for \$1.00	2 for 39c
FLOUR, 10 lbs. 73c	KRAUT 303 Can
GRAPEFRUIT JUICE 46 oz. 4 for 99c	8 for \$1.00
FRUIT COCKTAIL No 1 can 25c	LUNCHEON MEAT 12 Oz. 45c
GRAPEFRUIT SECTION 303 Can 19c	CHERRIES RSP No. 2 Can 4 for \$1.00
ORANGE JUICE, Unsweetened 46 oz. 3 for \$1.00	HOMINY, White No. 303 Can 11 for \$1.00
PEAS, Blended 303 Can 2 for 35c	CHERRIES, Mara., Red 4 oz. 17c
PEANUT BUTTER 12 oz. 2 for 65c	MINCE MEAT 9 oz. 19c
	PIMENTOS 4 oz. vac
	POP CORN, Yellow 10 oz. 2 for 33c
	POTATOES, Whole 303 Can 15c

We Reserve Right To Limit Quantity

Here! **Shurfine CARNIVAL Values** UNTIL OCTOBER 25th

PRODUCE VALUES

CARROTS Cello Pkg. 13c
BANANAS lb 10c Central American
BEANS lb 21c Kentucky Wunder
PEARS lb 13c Bartlett



HAM Shank End

lb 45c

U. S. Graded Beef LOIN STEAK lb 79c
CLUB or T-BONE lb 79c
BEEF SHORT RIBS lb 35c
CHUCK ROAST lb 57c

THOMAS FOOD STORE

519 Park Ave.

We Give S & H Green Stamps

Phone 15

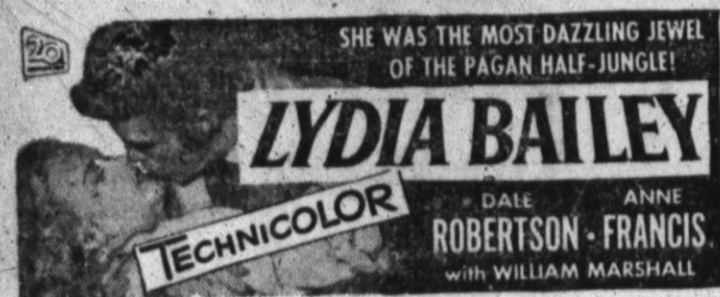
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WEDDING . . . COMMERCIAL . . . PARTY . . . CANDID
PHOTOGRAPHY
Fast Service . . Highest Quality Work
Call 962-M or 609
for appointment or information
NO JOB TOO LARGE OR TOO SMALL

SHOP THOMAS FOOD STORE AND SAVE! ! WE GIVE S & H GREEN STAMPS

WANT ADS Phone 30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY

OCTOBER 19 - 20 - 21

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We Have!!! FEED MOLASSES Any Quantity FRASER MILLING CO. s-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 811 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1307 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: Living room suit, couch can be made into bed. 2 chairs. 2 tables. One L. C. Smith typewriter. 2 pair rink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight. B-1-39-13-tfx

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-tfc

FOR SALE 2 100 ft. rolls yard fence. See at 202 Clements St. or Contact Roy Boyer at The Brand Office.

LUMBER UTILITY GRADE 2x4's \$45 2x6's \$45 1x8 and 1x10 UTILITY SHEETING \$6.95 per hundred feet Carl McCaslin Lumber Company Lumber No. 7 344 E. 3rd St. 1 Block East of Courthouse B-1-38-tfc

FOR SALE: 6' Aeromotor windmill on tower. Complete with pipe and sucker rods. All in perfect condition. Storage tank and stand. Price for everything \$100. 204 Lawton, Phone 657W. B-1-29-15-tfc

A Good selection of used gas ranges. Your Choice at \$29.95 Hereford Impl. Co. B-1-15-4C

FOR SALE: Davenport; club chair; table. Bibles here. October 24, revised edition. Other samples. 117 Third. B-1-15-16-3p

FOR SALE: 16 registered cows. Mixed ages. 5 calves on ground. 5 or 6 springers. I will finance a sale of these cows for some one who can furnish a good home for them. C. J. Mapes, Dimmitt, Texas, Phone 107. B-1-40-16-2k

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

HOUSE Trailer. Clean as new. 812 South Main. Phone 812-W. B-1-10-42-2K

CAGES, feed and young Parakeets birds for sale. 2025 Sheldon, Clovis, New Mexico, Phone 3204. B-1-15-42-8K

2. FOR SALE Farm Equipment

FOR SALE: Combination grain and beet bed. 16 ft. long. Good condition. 334 Ave B or Phone 1836-W. B-2-17-42-2P

FOR SALE: Oliver cotton puller, 2 bale trailer. Used last season. Pat King, 1205 Quincey St., Plainview, Tex. B-2-18-16-2c

SPECIALS 1 - Ford Tractor overhauled and guaranteed \$460.00 1 - Wood Bros. 6' Combine Demonstrator \$1750.00 Used Baldwin Combines. Used Tractors - All Makes. HEREFORD FARM EQUIPMENT CO. 209 Miles, Ave. Phone 68 B-2-16-2C

FOR SALE OR TRADE FOR 40 H. P. ELECTRIC MOTOR 1000 gal. Butane tank. 3:4 Ratio gear head 2.46 Ford V8 motors This equipment will be in use until about Oct. 20. H. L. HERSHEY Rt. 1 - Hereford, Texas Located 3 miles N. and 1/2 mile E. of Progressive School house B-2-16-2P

FOR SALE 2 John Deere Model D Wheeland type tractors. In Good shape. 2 - Row Crop Tractors. All to be sacrificed within next 10 days. LESLY-VAUGHN MOTOR CO. 345 East First St. Phone 600 Studebaker--Massey-Harris T-2-34-tfc

Automobiles

FOR SALE: 1951 GMC pickup. Radio, heater, sun visor, spot light. Good condition. Call 739 Canyon - or see Jimmie Cornette. B-3-20-42-2P

FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker. 305 Roosevelt. B-3-16-10-tfc

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138. B-3-27-37-tfc

4. REAL ESTATE.

FOR SALE: 320 acres. South 1/2 section 1 3 2. Write G. M. Keefeaver, Fiat, Ill. B-4-16-42-3K

FOR SALE: 3 bedroom home fully insulated. 218 Catalpa phone 224-J. B-4-11-42-4P

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON-REALTOR Serving This Territory for 50 years Box 1503 Hereford B-4-2"-13-tfc

IN FARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARM. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. O. W. RHINEHART-BOVINA, TEXAS B-4-40-tfc

FOR SALE The south-east quarter of Section Number 2, Carter-Hed Sub-division. 120 acres farmed, balance good. Unimproved, minerals intact. Price \$80.00 an acre with some terms.

An improved section in irrigation district. 600 acres in cultivation. Price \$100.00 an acre. Crop rent goes with land -- good terms.

An ideal dairy farm, well located. Extra well improved, good irrigation well. Price \$175.00 per acre on easy terms. ROSE & BARBER 107 East 3rd Phone 45 B-4-40-tfc

FOR SALE: Two bedrooms, living and dining room, large kitchen and breakfast nook; service porch, 12 x 18, finished basement; 2 car garage. Located 105 Ave. F. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-35-15-8k

Irrigated .320 acres on paving, \$165.00 per acre. 29% down. Irrigated 100 acres, extra nice land, 3 bedroom home -- other improvements, on paving near Hereford. 60 acres on paving, 4 miles from Hereford. One half in cultivation. Price \$12,000. Also new 3 bedroom home on paving, \$2,000 down. New 2 bedroom home on paving, \$1,500 down. New 3 bedroom home on paving, \$1,500 down. 4 room house near school \$750 down.

J. M. HAMBY REAL ESTATE South of Courthouse 208 East 3rd Street B-4-15-4C

800-A. 240 Cult., 560 grass. Fenced and crossfenced, well and windmill, loading pens. Per A. \$60.00. 320 A. Improved, on pavement, in irrigation belt. \$85.00 Per A. \$8,500.00 Down. 320 A. Windmill and stocktank. Good 8" irrigation well, on pavement, all waters good. Per A. \$165.00. 29% Down. 10 Years on bal. See us for other good buys. JOE B. DOUGLAS REAL ESTATE Ph. 3152 Box 185 Friona, Texas B-4-16-2C

WESSON SPECIALS 160 ACRE FARM: Excellent modern home and improvements. 8" irrigation well. 140 acres fine land in cultivation. 20 acres grass. Fine location 3 miles of Hereford. Per acre \$250.00. 320 ACRE FARM: Good set improvements. 8" irrigation well. 270 acres fine land in cultivation. 50 acres grass. Located N. of Dimmitt, Tex. Priced for quick sale. Per acre \$185.00. 640 ACRE FARM: Fine improvements. 3 8" irrigation wells. 480 acres fine land in cultivation. 160 acres fine grass. Fine location N. of Dimmitt, Tex. Per acre \$185.00. MANY OTHER FINE BUYS IN FARMS AND RANCHES. WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-16-tfc

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement. . . \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-tfc

HEREFORD FARMS One quarter section, close in, shallow water. PRICE \$105 per acre SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun. 1711 B-4-15-TFC

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 336 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

FOR SALE: Unfinished rental unit at 710 Miles Ave. See or write owner. 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-20-15-8k

FOR SALE: Slightly used 40 hp General Electric irrigation motor with controls. Ky Higgins, Wildorado, Texas. B-4-16-15-4p

WELL EQUIPPED laundry, doing good business, for sale or trade. Will consider farm equipment. 211 East First, Portales. Phone 382-J. B-4-20-16-2p

ROLLING YOUR WAY A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, sturdy, beautiful and economical. You will be delighted with your Universal Home. Call or write at 725 North Grand, Phone 3-7491, Amarillo, Texas. T-4-2-41-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. City. Res. Ph. 193-W T-4-13-tfc

FARM-RANCH FOR SALE 640 acres, 90 acres under cultivation and 550 acres extra good grass. There is 140 head cattle on it now. This place has 170 water shares, has 7 room modern house, good corrals and etc. Paving on 2 sides of place, located near Springer, N. M. ALDERSON & RIDGWAY 238 Main - Phone 397 Hereford, Texas B-4-16-4C

GAINES COUNTY LAND Price Range Per Acre \$125.00 to \$300.00 Dry Land Farms \$50.00 to \$75.00 per acre. If interested, call or write for appointment. Box 1034-Phone 3373 or 4453 CAMPBELL'S REAL ESTATE CO. Seminole, Texas B-4-39-9-P

FOR SALE: Party owning 390 acres in 2 miles of Friona will sell to 2 parties in tracts of 150 acres each and put down 2 irrigation wells. This land is where natural gas is available. M. A. Crum, Friona. B-4-40-42-1P

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: One bedroom 505 Lawton. Phone 772. B-5-8-42-2P

FOR RENT: 2 small farms to parties that will put in irrigation wells. Will rent for 5 years and take crop rent. M. A. Crum, Friona. T-5-26-42-1P

FOR RENT: Available Nov. 10th My brick house, 111 west 6th, furnished. Five rooms and bath. Couple preferred. Mrs. Florence Parr. 505 North Miles Avenue. T-5-25-42-1P

WANTED TO RENT: 4 room unfurnished house by 27th for Brand employee. See Harry Linderer at Brand.

6. WANTED

WANTED: A good home for two kittens. 505 Lawton phone 772. T-6-11-42-1P

WANTED to Rent: 160 acres irrigated land. Cash or crop rent. Good equipment. S. H. Slagle at Bradley Grain. B-6-19-42-4P

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-tfc

8. HELP WANTED

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kihney Motor Company, Chevrolet and Oldsmobile Dealer. B-8-25-14-tfc

9. Situations Wanted

CURTAINS LAUNDERED, stretched and tinted. Years of experience. Call 651-J. B-9-10-16-3p

10. NOTICE

CALICHE HAULING in city or country. J. F. Messer. Phone 1578. B-10-11-16-2p

ALCOHOLICS Anonymous Phone 850. B-10-4-11-tfc

11. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2"-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT--WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Repair Service RADIOS SMALL APPL. All makes and models HUCKERT RADIO SERVICE (White Auto) 133 Main St. Phone 85 B-11-40-tfc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-tfc

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd Phone 1658 Hereford, Texas FERGUSON PIPE COMPANY Phone 2921 - Farwell, Texas. T-11-11-tfc

NOTICE OF MEETING ODD-FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagener W. M. MASONIC BULLETIN Hereford Lodge 849

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill



LIONS CLUB SWEETHEART Virginia Sigle, above, represented Hereford at the Gray County 50th birthday celebration held at Pampa. Virginia is 17, a senior in Hereford High school and is the daughter of Mr. and Mrs. Delmar Sigle. The representative of the Wellington Chamber of Commerce Jan Allan was named the queen of the celebration, a position which Virginia was a contestant. Photo by Alex Thompson.



GETS WARM WELCOME--Gen. Dwight D. Eisenhower, celebrating his 62nd birthday by campaigning in Texas, addressed a mid-morning crowd estimated at 15,000 in Houston, Tex., Oct. 14. The Republican presidential candidate received a warm welcome as he opened a two-day campaign tour of the state. (AP Wirephoto)

Kiwanis Club Thurs Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

SHAKE WELL BEFORE SWALLOWING

POPPI-N THE STRETCH CAMPAIGN ORLADY

EARNINGS OF EVERYONE IN THESE STATES TAKEN BY GOVERNMENT

Federal, state, and local government expenditures in fiscal year ending June 30, 1951 (\$20 billion), are equal to total income received by all individuals in stated states.

Shurfine FOOD CARNIVAL



UNTIL
OCT. 25TH

**STOCK UP NOW!
SAVE ALL WINTER!**

FLOUR \$1⁶⁹
Shurfine 25 lb. Bag

PEACHES 4 for \$1⁰⁰
Shurfine Halves or Sliced Big 2 1/2 Can

SHURFINE **SHORTENING** 3 LB. CAN **69^c**

Shurfine **FLOUR** 10 lb. Bag **73^c**
Shurfine White **HOMINY** No. 303 Cans 11 for \$1

- Manz Stuffed, Shurfine **OLIVES** No 5 29c
- Shurfine, 26 oz. **IODIZED SALT** 2 for 15c
- Shurfine, 26 oz. **FREE RUNNING SALT** 2 for 15c
- Red, Shurfine, 4 oz. **MARASCHINO CHERRIES** 17c
- Shurfine, 300 Size **PORK & BEANS** 8 for \$1.00
- Shurfine, No. 300 **RED KIDNEY BEANS** 2 for 25c
- Shurfine, 46 oz. **TOMATO JUICE** 29c
- Shurfine, 28 oz. **APPLE BUTTER** 23c
- Shurfine, Unsweetened, 46 oz. **ORANGE JUICE** 3 for \$1.00
- Shurfine, 46 oz. Can **BLENDED JUICE** 29c
- Shurfine, 303 Cans **GRAPEFRUIT SECTIONS** 19c
- Shurfine, Red sour pitted, No. 2 **CHERRIES** 4 for \$1.00
- Shurfine, 303 Cans **FRUIT COCKTAIL** 25c

- Shurfine, 2 oz. **BUTTON MUSHROOMS** 21c
- Shurfine, 303 **SPINACH** 7 for \$1.00
- All Green, cut, 300 **ASPARAGUS SPEARS** 2 for 55c
- Shurfine, 12 oz. **PEANUT BUTTER** 2 for 65c
- Shurfine, Vert. Pack, 303 **GREEN BEANS** 4 for \$1.00
- Shurfine, 1/2 tins **VIENNA SAUSAGE** 3 for 63c
- Shurfine, 10 oz. **YELLOW POP-CORN** 2 for 33c
- Shurfine, Dill or sour, 22 oz. **PICKLES** 29c

GRAPEFRUIT JUICE
Shurfine - Natural 4 46 oz. Cans 99c

COFFEE
Maryland Club
lb. Can **79^c**

Come in and see the Big **WHITE KING TOWER** IT MOVES! IT LIGHTS IT DELIGHTS THE CHILDREN

FEATURING THE 1-2 COMBINATION

White King Water Softener Giant Size **45^c**
White King Dishwashing Tablets Giant Size **49^c**

LUNCH MEAT 45^c
SHURFINE 12-OZ. CAN

MILK 7 TALL CANS \$1

MINCE MEAT 19^c
Shurfine, 9 oz. pkg.

2 BREAKFAST FAVORITES
FROM ONE MIX
Waffles & Pancakes

MADE WITH **Bisquick** Large Box 49^c
FOR FEEDING A FAMILY YOU CAN'T BEAT BISQUICK

Utah Green Pascal **CELERY** 1ge. bunch 15c

Fancy Del. **APPLES** 5 lb. sack 69c

Florida Marsh Seedless **Grapefruit** 1ge. size 3 for 25c

Calif. Flame Tokays **GRAPES** 2 lbs. 29c

Eatmore **Cranberries** 1b. Cello Pkg. 33c

U. S. Choice and Good **CHUCK ROAST** 1b. 57c

Fresh Dressed **HENS** 1b. 49c

SHOULDER STEAK 1b. Pork 49c

Potato Salad Ham Salad and Pimento
Cream Cheese Spread Fresh Daily!

We Have Fresh Oysters Now In Season

All Meats... Bar-B-Q Beef Every Day. Bar-B-Q Spare Ribs This Week. Plenty of Dressed Fryers and Hens!

Salad Dressing Shurfine PINT 25^c

PIGGY WIGGLY

Here! **Shurfine CARNIVAL Values**
UNTIL OCTOBER 25TH

Shurfine 12 oz. Glass **PEACH PRESERVES** 4 for 99c
Shurfine, 12 oz. Glass **APRICOT PRESERVES** 4 for 99c
2-3/4 Selvo, 303 Cans **PEAS, Shurfine** 2 for 35c
Shurfine, 303 Cans **GOLDEN CORN** 4 FOR 73^c

MEXICAN STYLE **BEANS** Shurfine, 303 Cans 2 for 27c
Shurfine, 14 oz. Bottle **CATSUP, Shurfine** 2 for 45c
Shurfine, 303 Cans **WHOLE BEETS** 6 for \$1.00
Shurfine, 303 Cans **SOUP KRAUT** 8 for \$1.00

Pure **GRAPE JELLY** 10 oz. Glass 2 FOR 39^c



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



IKE INTRODUCED—Texas Attorney General Price Daniel (left), unopposed Democratic nominee for U. S. Senator, who said he will vote for Eisenhower for president, waves his hand as he introduces Gen. Dwight Eisenhower for his speech in Houston, Texas. The Republican presidential candidate spoke to a crowd estimated at 15,000. (AP Wire-photo)

FRIO NEWS

Young People Enjoy Ice-Cream Supper, Get-Together At Frio

By Mrs. Owen Andrews.
Mrs. Claude Price of Floydada visited the last week end with her sister, Mrs. H. M. Mobley and her family.
Mrs. Floyd Cole came home from the hospital at Amarillo last week. She still was having to walk on crutches.
The Spicer Gripps recently visited her cousin at Albuquerque, and enjoyed a short vacation.
Rev. and Mrs. W. O. Wilson were at Anton most of last week to be with their children while their son Sgt. Roy Wilson was here on a 20 day leave.
Mr. and Mrs. T. L. Sparkman visited Mrs. Sparkman's brothers and their families at Kress Sunday.
Mr. and Mrs. Bill Boyd and sons are working on their house preparing to move. The house is the one in which the W. H. Andrews lived in until moving into their new one last spring. It was moved last Thursday to a point near the Herb Schmidt home, and is on the west side of the W. H. Andrews farm. The Boyds have bought the house and location and plan to locate here permanently.
Mrs. H. D. Robbins was still in the hospital Tuesday but was much improved. She has had a complication following her operation but is doing all right now.
A special service for officer installation for the Training Union was held at the Frio Baptist church Sunday night. Rev. Dan McLallen was in charge of the service and Leonard Irwin director, assisted him.
Young people enjoying an ice cream supper and general get-together Sunday afternoon, at the Robert Simpson home were Jackie Rhodes, Clark Dobbs, Robert Dobbs, Doyle Brown, James Dobbs, Clark Andrews, Leonard Schmidt, Glenn Andrews, Danny McLallen, Dallas Phillips, Misses Marie Rhodes, Jean Jones, Verdelle Andrews, Nora Jo McLallen, Frances Andrews, Sammie Lu McLallen, Mr. and Mrs. Warwick.

Real American Furr's Breakfast Ideas!

LET FURRS HELP YOU WITH YOUR BREAKFAST PROBLEMS
SHOP FURR
Super Markets TO-DAY

GIVE To Your Community Chest For All Red Feather Services

Swift's Premium Sliced **BACON**

Aunt Jemima Pancake Flour lge. pkg. 34c

Aunt Jemima Pancake Flour
lge. pkg. 34c

America's Favorite! LOG CABIN SYRUP
12-oz. Bottle 27c

ARMOUR'S PURE **LARD**
3 lb. Can 59c

NOW EVERY ONE CAN AFFORD STEAKS or ROAST SPECIAL FAT CALF SALE

U. S. Good **ROUND STEAK** 1 lb. 85c
Loin or Rib CLUB 1 lb. 69c
T-BONE 1 lb. 75c
ROAST Best Cuts 1 lb. 55c
RIB STEW, Lean 1 lb. 35c
White Fillets **FISH, Boneless** 1 lb. 34c

Golden Delicious **APPLES** 2 lbs. 25c
Sweet - Juicy **PEARS** 1 lb. 15c
Long Green **SLICED CUCUMBERS** 1 lb. 10c
Calif. **CELERY** 1 lb. 10c
Yellow **ONIONS** 2 lbs. 19c
10 lb. Mesh Bag **IDAHO SPUDS** 59c
Large Crisp Heads **HEREFORD LETTUCE** 1 lb. 10c
New Crop - Fresh Roasted **PEANUTS** bag 39c

PLENTY OF FRESH FRUITS & VEGETABLES

AMERICA'S PRICELESS POSSESSIONS

MUST BE PROTECTED

PITTSBURGH Live Paint
WILL MAKE THEM LAST
*Pittsburgh Paints Enriched with "Vitalized Oils" Which Keeps Them "Live" and Elastic
BEAR in mind, that today property cannot be replaced because of wartime restrictions. Better see us about Live Paint protection RIGHT NOW!
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Snow Crop **STRAWBERRIES** 12-oz. pkg. 35c
Snow Crop **ORANGE JUICE** 2 6-oz. Cans 29c
Snow Crop **GREEN PEAS** 12-oz. Can 23c
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Sta-Wip **WIP CREAM** Can 45c

All Grinds Maryland Club
COFFEE Lb. Can **69c**
With A \$3.00 Purchase Or Over We Reserve The Right To Limit Quantities

Rotel TOMATOES 3 no. 2 Cans **49c** **Furr's Finest FLOUR** 25 lb Bag **\$1.69**

Lge. Pkg. LUX FLAKES 25c	Toilet Soap LUX 3 Reg. Bars 23- 2 Bath Bars 23c	Toilet Soap LIFEBUOY 3 Reg. Bars 23- 2 Bath Bars 23c	Bath Or Laundry SWAN SOAP 3 Med. Bars 25c 3 Bath Bars 39c
Soap BREEZE Reg. Size Pkg. 29c	Soap SURF Giant Pkg. 65c	Soap RINSO Giant Pkg. 57c	Green Label Chunk Style STAR KIST TUNA Can 33c
Sunshine Crackers HI-HO Lg. Pkg. 33c	Swanson Chicken Fricassee Tall Can 52c	Swanson BONED TURKEY 6-oz. Can 52c	Ocean Spray Cranberry Sauce Can 24c
Worth Brand MAPLE SYRUP qt. 39c	American Beauty MACARONI Lb. Pkg. 21c	American Beauty SPAGHETTI Lb. Pkg. 21c	Sunshine Cookies HYDROX 7½-oz. Pkg. 23c

FURR'S BAKERY SPECIALS
Delicious Hershey, Chocolate, Fresh Milk And Fresh Pecans
MILK CHOC. FUDGE PECAN CAKES 2-7 in. Layer Cake 59c
A Delicious Treat Baked With Fresh Oranges
ORANGE TULIP RINGS ea. 59c
Repeated By Request
Furr's Fresh CHERRY PIES ea 39c

South Texas 'Comeback' Highlights Tenth Annual Convention Of Growers, Shippers

The resurgence of South Texas as a big factor in the national fall and winter vegetable deal, with an accompanying interest in packaging produce for the shopper, highlighted the recent tenth annual convention of the Texas Citrus & Vegetable Growers & Shippers association in San Antonio.

Sharing in interest of the record attendance at the convention was a frank admission by federal labor authorities that they face a "practically insurmountable" problem in trying to set prevailing wage scales to be used in bracero contracts, but, under the bracero agreement with Mexico, must set up such wage scales.

South Texas "comeback" as a major factor in the winter vegetable deal was outlined to the convention by Raymond Cowley, superintendent of the Agricultural Experiment Station at Weslaco.

He reported that a detailed survey made with cooperation of county agents in each South Texas county shows a total of 189,809 acres planted to vegetables in the area. That probably is not a record, but it is the largest acreage in recent years. Austin Anson, Growers and Shippers executive manager said.

Cowley's estimate is the first

such survey ever made officially, and will be of inestimable benefit not only to growers in this area, but to the industry over the nation. Anson pointed out. Hidalgo county tops the list with 71,800 acres. Cameron county is next with 46,350, and plantings in other counties include Willacy, 28,900; Dimmitt, 6,017; Frio, 450; Nueces, 15, 585; Starr, 5,550; Webb, 3,982; Zapata, 3,200; and Zavala, 1,975.

Because of late moisture, the winter harvesting will be late, Anson said, starting in the Winter Garden area within the next two weeks, but with the bulk of the harvest coming in December, January and February.

A record number of "terminal market" representatives, or buyers, was present at the convention, and growers, shippers, and buyers got together on working out a better distribution of the winter produce, Anson said.

No official estimate of acreage was made last year, but unofficial estimates on vegetable plantings were as low as 30,000 acres for the South Texas area. That abnormally small acreage was attributed to fears of being unable to obtain needed labor, the drought, and the "Big Freeze".

Elected officers of the Growers & Shippers were John Benson of

San Benito, president succeeding C. Vale Mayes of Edinburg; Horace Etchinson of McAllen, vice president succeeding Bob Allen of Edinburg; and H. L. (Herb) Wade of Harlingen, secretary-treasurer succeeding Raymond Miller of Alamo.

Michael Galvin, undersecretary of the U. S. Department of Labor, flew from Washington to promise full cooperation of his department in ironing out inequities in the bracero agreement and contract, and pledged aid in extending the law under which farm labor may be imported "if it is needed" when the present statute expires Dec. 31, 1953. He praised the association and Texas growers for their help in making the contracting system work.

On the prevailing wage scale question, Bill Farmer, Texas Employment Commission Chief, rapped the labor department for demanding that TEC set up prevailing wage scales for all areas growing vegetables and using bracero labor. He said it was practically impossible to set such wage scales. Scott Toothacre, attorney for the Growers & Shippers, reminded the group the bracero contracts provide payment of prevailing wage scales to braceros, therefore the scales had to be set up. Carl Holley, assistant chief of the farm placement division, Department of Labor was present for the panel discussion, requested by state and federal

labor officials to seek advice and aid.

Anson called upon some dozen growers to explain why it was impossible to set prevailing wage scales. They pointed out availability of labor, condition of crop, weather, and dozens of other factors influenced the price they paid harvest crews, with the figures changing not only from day to day, but sometimes even from hour to hour.

Holley admitted that the testimony "shows it to be nearly impossible," but reiterated some kind of survey had to be made to set up such prevailing wage scales if braceros are to be obtained. He assured the growers his department would "decentralize" the program and makes the scales "as satisfactory to everyone as possible."

Q. How can I remove rust stains from porcelain?

A. Lemon juice or vinegar will remove the rust stains from porcelain, caused by leaking faucets.

Q. How can I restore the original luster to black satin slippers?

A. Satin slippers sometimes become rusty looking if they are not given a little care now and then. Rub over them with a dark cloth dipped in gasoline, and it will restore the original luster very quickly.

COULD BE ANYBODY'S BALL



Mrs. Pearl Bruce left this week to visit her sister in Coleman, Texas and her two granddaughters in Ft. Worth.

Mr. and Mrs. Roy Stafford attended the funeral of a close friend in Fortales last week. The friend passed away at the Plainview polio clinic.



TRIPLE DUTY—Alternating between fullback, and right half as well as defensive halfback, Sandy Welton has been a busy man for Texas Tech's Red Raiders this fall. He'll play for Tech against Baylor University in Lubbock Saturday (Oct. 18) night.

DIMMITT NEWS

Book Club Sponsors Silver Tea In Redecorated Library Oct. 8

By Mrs. C. J. Mapes
The Book Club sponsored a silver tea at a formal opening of the spacious, redecorated library, Wednesday, October 8, at 4 o'clock.

Arrangements of seasonal flowers featured the decorative setting of the library.

Hostesses for the courtesy were: Mesdames Russell Moran and Ted Sheffy. Guests were registered by Mrs. Sheffy.

Highlighting the festive occasion was a review of "The Hoosier Schollmaster", by Edward Eggleston, by Mrs. Earl Lust, to a large and very appreciative audience of men and women.

Refreshments were served during the tea hour from a silver appointed table, laid with a beautiful cloth.

Mrs. Pearl Sheffy, secretary, presided at the tea service.

A liberal offering was given in appreciation.

Mayor E. B. Wright, Charley

Hayes and Harold Stephens attended a City Ordinance meeting in Canyon Saturday, afterwards attending the "Homecoming", battle between WTSC and New Mexico Aggies.

Mrs. Frank Easter, Dimmitt's capable, efficient, librarian has contributed much to the realization of a dream, "A spacious, redecorated library". Other than removing the treasured books from the shelves with care, Mrs. Easter has replaced and classified them comparable with any.

Mesdames Earl Brock, Jack Turner and Shirley were in Plainview Saturday, attending to business.

The Bob Cat band under the supervision of Ralph Smith, was among the band participants at the Homecoming in Canyon Saturday.

Friends of Mrs. E. C. Claudie are pleased to see her at her place in Mannings Department Store. Mrs. Claudie has been absent due to major surgery received at the Lubbock hospital.

Mr. and Mrs. Earl Brock attended the Texas Tech-Texas Western game at Lubbock Saturday.

Mrs. Soapy Hollan has accepted a position at the Castro county co-op gin, beginning Oct. 13.

Mesdames Garland Brown and Faye Holland were shopping and attending the Plainview Fair last week.

FISHING PARTY

A fishing party consisting of Mr. and Mrs. Houtchens, Willie Waggoner, Abe Winkle, Myrtle Wright and R. B. Boren left for a week to fish at San Marcial Lake, N. M.

President, Deroy Cates, called a meeting recently of officers and members of Dimmitt Rodeo Association, for the purpose of taking care of financial statements and disposal of rodeo calves. The vote was unanimous to sell the calves.

Mrs. Jim Elder and daughter were shopping in Amarillo one day last week.

Mr. and Mrs. Monroe Gilmer have returned from a three week vacation and business trip in New Mexico and Colorado.

The attendance at the Castro County Fair Board meeting October 9, was light, but the ones present were pleased with results.

President Wes Anthony, called the meeting to order. Financial statements were discussed in regard to the previous fair and plans were made to make the 1953 fair a better one. Sufficient funds were available to repair two wings of the fair building and the FFA chapter under the direction of the vocational-agricultural teacher, J. O. Seale, plan to do the repair work.

It is alleged that officers will be elected at a meeting in the near future.

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'53 Dodge

Coming soon at your Dodge Dealer

HARVEST SALE!

SAVE STOCK UP NOW

SUN BONNET SUE **FLOUR** Guaranteed To Please By General Mills 25 lb. Bag **\$1.73**

CRUSTENE - FOR FINE COOKING **SHORTENING** 3 lb. Ctn. **63c**

Doles - Sliced **PINEAPPLE** No. 2 Can 25c

White Swan - Fancy California **CATSUP** 14 oz. Bottle 19c

White Swan - Black eyed **PEAS** 2 No. 300 Cans 25c

White Swan - Fancy Solid Pack **TUNA** Can 39c

White Swan **PUMPKIN** No. 303 Can **15c**

Wapco - Sour Red Pitted **CHERRIES** No. 2 Can 25c

White Swan - Pure **BLACK PEPPER** 1 1/2 oz. Can 35c

White Swan **PORK & BEANS** 3 No 300 Cans 29c

Port Clyde - American **SARDINES** 2 Flat Cans 15c

White Swan - Cut All Green **ASPARAGUS** picnic can 25c

Bordens **INSTANT MIX** 2 - 8 oz. Cans **39c**

Libby's **SPINACH** 2 No. 2 Cans 27c

Ranch Style **SPAGHETTI** 15 oz. Can **16c**

White Swan - Pure Fruit **APRICOT PRES.** 12 oz. 23c

Dromedary - Combination **CAKE MIXES** 4 Packages Assi. Deal **99c**

HARVEST SALE **PRODUCE**

Florida - Seedless **GRAPEFRUIT** lb. 10c

Roman Beauty **APPLES** 2 lbs. 23c

Pascal **CELERY** lb. 12c

Red McClure **SPUDS** 10 lb. bag 49c

BETSY ROSS **GRAPE JUICE** 24 oz. Bottle 29c

KIMBELLS - FANCY **SPANISH RICE** 2 No. 300 Cans 35c

W. P. **WAFFLE SYRUP** 24 oz. Jar 35c

WORLD OVER - OLD FASHIONED **NAVY BEANS** With Pork 3 No. 300 Cans 29c

HARVEST SALE **MEATS**

Sliced Layers **BACON, Corn King** lb. 49c

Good or Choice **BEEF ROAST** lb. 59c

Ground **BEEF** lb. 56c

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PEACHES Sliced or Halves 4 No. 2 1/2 Cans \$1

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FLOUR

25 lb. bag \$1.69
10 lb. bag 73c

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CORN

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Shurfine Natural - 46 oz. Can
GRAPEFRUIT JUICE

4 for 99c

Shurfine Red, Sour, Pitted
CHERRIES

4 Cans \$1.00

Shurfine 2-3-4 Seive
PEAS

2 No 303 Cans 35c

Shurfine - Peach or Apricot

PRESERVES

4 for 99c

LUNCHEON MEAT

12 oz. Size 45c

Maraschino **CHERRIES, Red** 4 oz. 17c

MINCE MEAT 9 oz. 19c

MILK Tall Cans 7 for \$1.00

Button **MUSHROOMS** 2 oz. 21c

Hand Packed Stuffed **OLIVES** 3 oz. 29c

Unsweetened **ORANGE JUICE** 46 oz. Can 3 for \$1.00

PEANUT BUTTER 12 oz. Jar 2 for 65c

Yellow **POP CORN** 10 oz. Size 2 for 33c

Shurfine **SHORTENING** 3 lb. Can 69c

Shurfine - 10 oz. **GRAPE JELLY** 2 for 39c

Green Cut **ASPARAGUS SPEARS** No 300 Can 2 for 55c

APPLE BUTTER 28 oz. 23c

Whole **BEETS** No 303 6 for \$1.00

Blended **JUICE** 46 oz. Can 29c

Vertical Pak **GREEN BEANS** No 303 Can. 4 for \$1.00

PORK & BEANS No 300 Can 8 for \$1.00

Red Kidney **BEANS** No 300 Can 2 for 25c

BEANS & POTATOES No 303 Can 15c

FRUIT COCKTAIL No 1 Can 25c

GRAPEFRUIT SECTIONS No 303 Can 19c

White **HOMINY** No 303 Can 11 for \$1.00

KRAUT No 303 Can 8 for \$1.00

Shurfine **CATSUP** 2 14-oz. Bottles 45c

Shurfine **HOMINY** 11 No. 303 Cans \$1.00

Whole **POTATOES** No 303 Can 15c

SPINACH No 303 Size 7 for \$1.00

SALAD DRESSING Pint 25c

SALT 26 oz. Size 2 for 15c

TOMATO JUICE 46 oz. 29c

VIENNA SAUSAGE 1/2's 3 for 63c

Dill or Sour **PICKLES** 22 oz. Size 29c

PIMIENTOS 4 oz. Size 15c

Shurfine 303 **MEXICAN STYLE BEANS** 2 for 27c

MEAT PRICES ARE LOW AT COOPER'S

U. S. Choice and U. S. Good **SIRLOIN STEAK** lb. 79c

T-BONE STEAK lb. 79c

ROUND STEAK lb. 89c

CHUCK ROAST lb. 69c

SHORT RIBS lb. 39c

Swift's Premium **BACON** lb. 69c

Fresh Dressed **HENS** lb. 53c

GARDEN FRESH - PRODUCE -

U.S. No. 1 Florida Marsh Seedless **GRAPEFRUIT** lb. 9c

Eatmore lb. pkg. **CRANBERRIES** 33c

Large Yellow C. A.'s **BANANAS** 2 lbs. 25c

Extra Fancy Calif. Bartlett **PEARS** lb. 13c

FOLGER'S COFFEE 1 LB CAN 69c

YOU WILL LIKE SHURFINE QUALITY - STOCK UP

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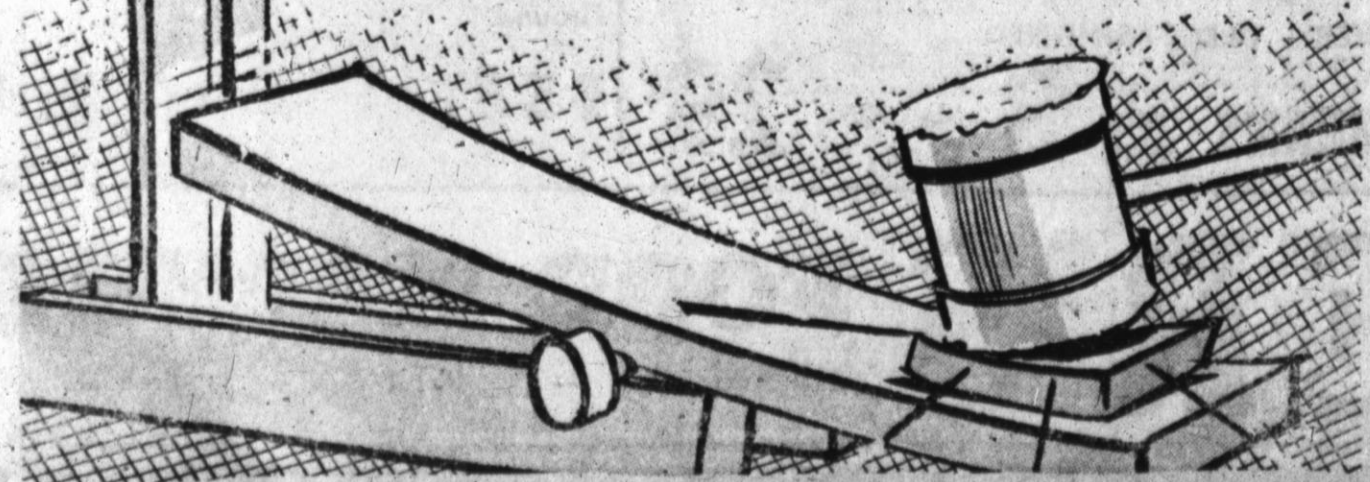
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WONDERFUL

EXCELLENT

BETTER

GOOD



sport slants

By John Bennett

Baseball Now that the New York Yankees have another World Championship under their belts, local sports fans can get back to work . . . or can donate their entire interests to the remainder of the football season. I believe that this past World Series was one of the most exciting I have ever listened to . . . with more home runs by individual players than ever before. It must have been about the same all over town as I had several appointments "delayed until after the game was over". I'll admit that there was hardly a game that wasn't hard to get away from. Such is baseball.

Football The Whitefaces have had a lot of hard luck this season in getting into the winning column. They started off with a decisive win over the Muleshoe Mules but since then the nearest thing to a win they have been able to manage is a couple of scoreless ties. The Whitefaces come back to Whiteface Field this week in a game with a strong Brownfield team. It ought to be a good game . . . one with the visiting team tagged as slight favorites to win. The Whitefaces will be in fair shape for the game, with Raymond Dement suited out for action. Raymond won't play very much however but will probably be used on Kick-offs or extra

point tries If there is any. The game with Dalhart was one of those 'see-saw-back-and-forth' affairs and was played on fairly equal terms. The Whitefaces managed 9 1st downs to 6 for the Dalhart Wolves but the Wolves outgained the Hereford eleven in total yards for the night. Statistics indicated a tie and that was what it was 0-0.

Some Fishing Trip Cecil Massey and Jimmy Gillentine reported a 'nice catch' on their trip this past weekend to Colorado. We haven't seen any proof as yet but they say they caught the limit. Cecil had his trip spoiled for him Saturday night when the Arkansas Razorbacks dumped the Baylor Bears 20-17. He hasn't lost hope yet for he was calling Lubbock and Waco, Monday morning early for more tickets to the Baylor-Tech game at Lubbock Saturday night.

Wrestling The grunt-and-groan games at the Bull Barn last Saturday night brought very little excitement from the good crowd attending. This isn't customary though for the boys usually have a real bang up show with the audience participating just about as much as the law will allow. Jack O'Reilly and Ivan Kalmikoff put on the best show by far than any on the 3-match card. They fought to a draw with the time running out in a 45 minute affair.

Qualifying Rounds Extended In Match Play Handicap Tournament

Twenty-eight men have entered the annual Hereford Golf Club match play handicap tournament scheduled to get underway here Sunday October 19. Qualifying has been extended until Saturday night to allow more golfers to qualify. Entry fee is \$1, with prizes for medalist, winners and runners-up of each flight and consolation winners of each flight. O. F. Lange of Friona is qualifying with a 77-17 for a net 60. Others qualifying are:

Roy Boyer	95-23-75
Bill Nunn	97-22-75
Andy Anderson	92-19-73
W. W. Gilbreath	77-8-69
Dean Herring	95-21-74
Ed Young	88-13-75
Wayne Phillips	73-7-66
Sam Gilbreath	89-20-69
Dale Tinnin	85-12-73
Lloyd Neil	85-11-74
W. L. Edelman	88-10-78
O. F. Lange	77-17-60
Bob Lindsey	88-10-78
Bill Howard	75-10-65
Sam Nelson	82-17-65
W. B. Dowell	95-17-78
H. A. Lamm	112-30-82
F. M. Cogdell	73-7-66
Ray Hardy	81-11-70

Meet Your Team



CHARLES WHITEHEAD is the Whiteface's pet punter and has been playing a lot of offensive ball for the Hereford eleven. Charles weighs 175, plays in the backfield, is a senior, has one letter and wears jersey 23. Photo by W. H. Patton.



CHARLES QUATTLEBAUM is a junior guard with the Whitefaces and has been seeing a lot of action this season. Charles plays linebacker on defense, weighs 152 and wears jersey 64. Look for this number in the game Friday for you will be seeing a lot of it. Photo by W. H. Patton.

Whitefaces To Play Brownfield Before Home Folks Friday Night

The Hereford Brand SPORTS

Hereford, Texas, Thursday October 16, 1952 Section Two

Cummings Takes Main Event With Two Straight Falls From Leone

Hereford's Bob Cummings took the main event at the Bull Barn Saturday night from New York's Antone Leone in two quick falls in a match that saw no rest period between rounds.

Cummings lost very little time with Leone in the first fall, taking it in 5 minutes with a 2-legged crab.

As Cummings was leaving the ring, Antone grabbed him and proceeded to work him over and the second fall was on. Cummings came back from Antone's surprise attack and took the second straight fall from Leone in 15 minutes with a leg binder.

In the curtain raiser, Chico Bonales of Mexico City and Gene Blackley of Buffalo Gap fought to a draw in a match that stirred the Barn crowd very little.

The Jack O'Reilly, Ivan Kalmikoff semi-final event went the full 45 time limit in 2 out of 3 falls with the match being called a draw as time ran out.

O'Reilly took the first fall from the bearded Kalmikoff in 10 minutes with a top body press. Ivan came back in the second, winning it in 15 minutes with a leg jack knife.

Time ran out in the 3rd fall with O'Reilly on top of Kalmikoff who was laying half way through the ropes.

Qualifying For Ladies Tourney Now Underway

Qualifying for the Ladies Hereford City Tournament is now underway at the local golf course and will continue through Wednesday, October 25.

Entry fee is \$3 and present plans call for four ladies in each flight with trophies going to the winner of each flight and a merchandise prize to the runner-up of each flight.

Scores Of College Games This Past Week

- Oklahoma 49, Texas 20
- SMU 25, Missouri 7
- Sam Houston 21, Tex. A&M 14
- Okl. A&M 35, Wichita 21
- Tex. West. 20, Tex. Tech 14
- Houston 33, Tulsa 7
- Arkansas 20, Baylor 17
- TCU 47, Trinity 0
- Hardin-Sim. 34, Mid-West. 14
- Maryland 37, Georgia 0
- Georgia Tech 14, Tulane 0
- Florida 54, Clemson 13
- Duke 33, S. Carolina 7
- Michigan St. 48, Tex. A&M 6
- Ohio State 23, Wisconsin 14
- Pittsburgh 22, Notre Dame 19
- Purdue 41, Iowa 14
- Kansas 43, Iowa State 0
- Navy 14, William 1/4 Mary 0
- Army 37, Dartmouth 7
- Yale 35, Columbia 28

Scores Of Other High School Games Played

- Canyon 7, Olton 7
- Happy 19, Amherst 13
- Ralls 19, New Deal 7
- Friona 32, Petersburg 7
- Dumas 33, Littlefield 20
- Pampa 13, Amarillo 7
- Phillips 45, Wellington 25
- Floydada 32, Lockney 0
- Denver City 57, Tulla 7
- Seminole 6, Brownfield 0
- Muleshoe 13, Sudan 6
- Monohans 47, Levelland 6
- Springlake 13, Dimmitt 12
- Abernathy 52, Crosbyton 14
- Claude 49, Textline 0
- Vega 26, Gruver 12
- Bovina 44, Boys Ranch 6

Hereford's Whitefaces play before the home folks again this Friday night at Whiteface Field in a non-conference game with the highly-rated Brownfield crew. This will be the Whitefaces' first home game in over three weeks, and they will play one more here before an open date and a first conference go with the Floydada eleven November 7.

The Brownfield eleven has a good team this season . . . one that held the scoring to 15-13 in their game with the strong Phillips team that swamped the Hereford squad 31-0 here September 26. Brownfield runs from a winged-T formation and there should be plenty of action here Friday night as the Hereford Whitefaces will be striving to get back into the winning circle before conference games come up. The Whitefaces will be in good

FOIBLES . . . FANCY AND PLAIN

By Kent Snare

Brownfield and Hereford. You probably have never wondered where the title of this guessing type column mounted from . . . or cared.

Abilene Christian over McMurry . . . For free you're going to find out . . . If you wanna, just test your eyeballs.

Tempe over West Texas . . . Among the definitions of foible, you'll find frailty and imperfection of decision.

TCU over Texas A & M . . . Or you might like the Battery district interpretation: That a foible is a "foible", personal, I lean to the latter.

Baylor over Texas Tech . . . Baylor accepts Arkansas as a fact now, and not fancy either. The setting here is ideal for an upset.

Texas over Arkansas . . . Texas, with bags under its eyes, will settle for anything now, even Arkansas, as long as the Hogs are out of their own ballwick . . . ref-see 1951.

SMU over Rice . . . SMU won its first and would make it two in '52. Rice dropped another and may make it three.

Purdue over Notre Dame . . . Geo. Ade could write one about this one coming upper and probable sell it . . . The Irish would just like to win it. Lafayette has never been too kind to them.

Oklahoma over Kansas . . . Everything went for the Okies including Texas . . . Facing north next and voting for a repetition.

Marquette over Arizona . . . Another favoring factor for the Ok-

ies, they're diligent about Pat's . . . Weatherall, their perfectionist at the task, joined the Alums.

Wake Forest over North Carolina . . . So they put a soph, Buddy Leake with 2 laps more to go, to the duty . . . All he can do to date in 16 straight.

Michigan over Northwestern . . . That's all he's tried. Dumas had difficulty getting extra points against weuns.

Penn State over Nebraska . . . But they found the key - kicked 3 straight against Littlefield. (Reynolds has another shoulder separation, out for the duration, which also separates Nebraska from some wins)

San Jose over COP . . . Going into the last quarter leading 21-20. That big one made Littlefield toss caution and the ball game to the breeze.

Alabama over Tennessee . . . They last ditched a pass from nearabouts their goal and a score resulted.

Tulane over Mississippi . . . For Dumas . . . Speaking of field goals and in the "How lucky can you get" section.

Ohio State over Washington State . . . Houston tried one from the 38 . . . Incidental, they needed it not.

USC over Oregon State . . . It was a pitiful attempt as far as field goals go.

East Texas over Midwestern . . . As a punt, it was pluperfect - stopping on the 6 inch line with an openmouthed Tulsa safety dogging it. He let it go and prob-

(Continued on Page 2)

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An Unanticipated Shipment Just In

H M-20 McCORMICK COTTON STRIPPERS

★ Engineered For H & M Farmalls

★ Will Fit Super C

If You Need A Good Tractor To Mount A McCormick Stripper On We Have:

- ★ New & Used Super C's
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IT'S HERE! New Deep-Tone COLORS

Satin CLAD

NEW RUBBER WALL FINISH



EASIEST TO USE DEEP-TONE COLORS ON THE MARKET

It's Economical! - One Gallon Satin Clad plus 1/4 Water = 1 1/4 Gallons Paint Covers 750 Square Feet

It's Scrubbable! - Washes Like Enamel

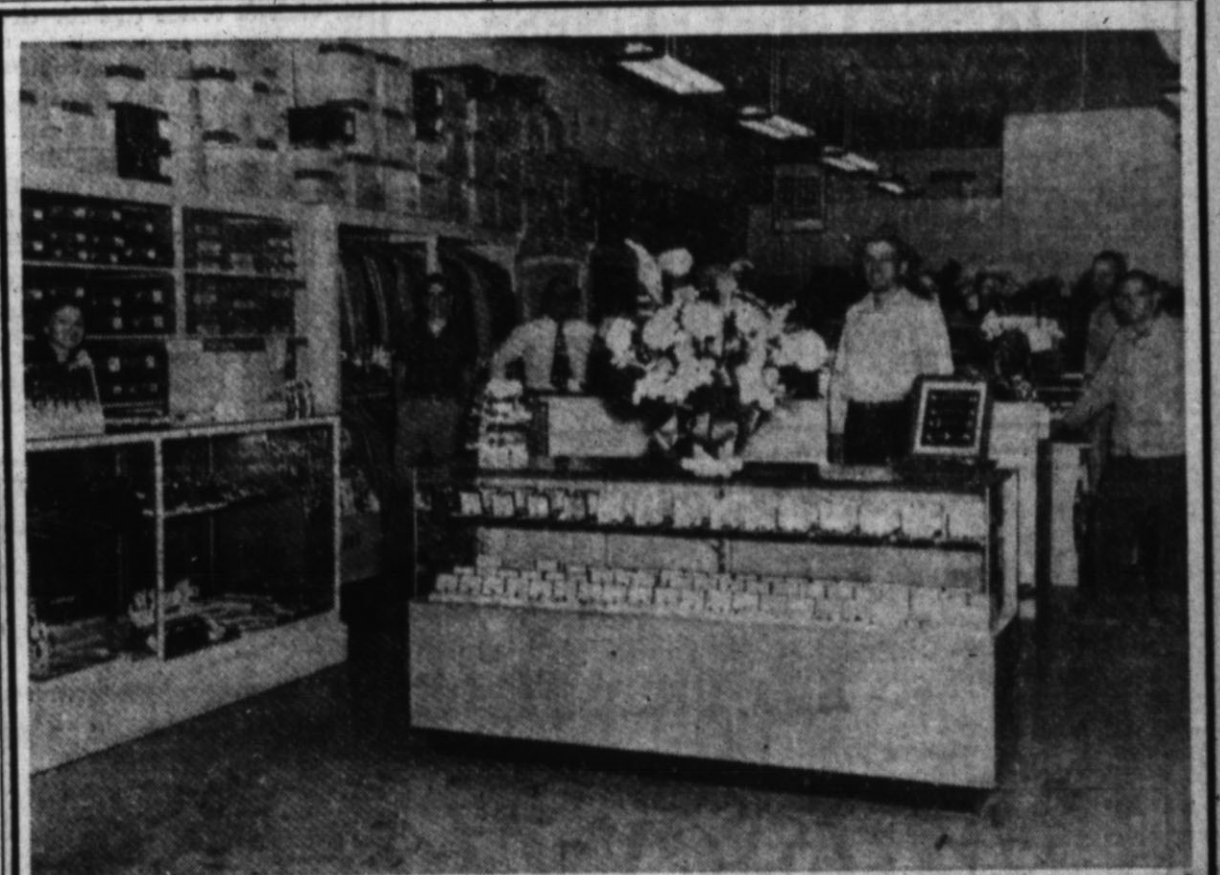
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Perfect for every room in the house

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Thanks Friends

For The Wonderful Turnout At Our Formal Opening

We really appreciate the turnout that we had for our Formal Opening. The flowers were beautiful and we sure appreciate all the nice remarks you made about our store. We can only say "Thanks" and "We'll strive to serve you better, with only Nationally Advertised Merchandise. We know quality counts with you!"

DUB'S MAN'S SHOP

Corner 3rd & Main

Phone 122



BIRTHDAY PARTY for Betty Guinn daughter of Mr. and Mrs. Pete Guinn, 1406 Park Ave. was celebrated Saturday afternoon Oct. 11. After playing several games a lovely lunch was served the following small guests: Front row, l. to r. Darrell Collier, Pete Guinn, Betty Guinn, Betsy Crume, Gary Smith; back row, Becky Long, Karen Blackwell, Judy Crume, Rita Collier and Clela Kay Rutter. Staff Photo.

Fifth Birthday Is Celebrated

Betty Guinn celebrated her fifth birthday at a party given by her mother, Mrs. Pete Guinn Saturday afternoon.

The Halloween motif was carried out in appointments for the party and in games. Favors were Halloween toys.

Prizes in games were awarded to Darrell Collier and Betty Guinn.

Those attending were; Darrell and Rita Collier of Friona, Judy and Betsy Crume, Gary Smith, Clela Kay Rutter, Becky Long, Carrie Blackwell, Pete Guinn and the honoree.

Q The skin on my elbows is quite darkened. How can I bleach this?
A. Rub your elbows with a lemon.

Special CARE Food Packages For Holiday Gifts Overseas Available

Americans who wish to assure Thanksgiving and Christmas cheer relatives, friends or needy families overseas can take their choice this year of three CARE food packages especially prepared for gift-giving.

The annual CARE Holiday Package, containing a whole canned turkey plus the dinner trimmings for as many as 12 persons, is again available at \$18.75 for delivery in Austria, Belgium, Finland, France, West Germany and Berlin, Great Britain (England, Scotland, Wales and Northern Ireland), Greece, Italy, the Netherlands and Norway.

In addition, CARE offers the canned turkey alone at a cost of \$12, and a tasty \$6.95 Budget Food Package designed to supplement the bird or travel proudly on its own.

These two assortments may be ordered for recipients in East Germany and Yugoslavia as well as the above countries, while the Turkey Package is also available for Japan, Okinawa and the Philippines.

Orders may be mailed to CARE, 20 Broad St., New York 5, N. Y., or any local office of the non-profit agency. Deadline for Thanksgiving orders is November 1; for Christmas delivery, December 1.

All of the CARE turkeys are full-meated Beltsville Whites, each weighing at least 8 and 1/3 pounds. Steam-roasted in their own juices and packed in two pounds of lard, they can be served hot or cold.

Accompanying the bird in the CARE Holiday package are: 1 lb. each of plum pudding, bacon, coffee (or tea), chocolate candy, hard candy; 29 ounces peaches; 15 oz. raisins; a half-pound of butter and 1/4 oz. mustard.

Contents of the special CARE Budget Food Package include: 2 lbs. each of bacon, sugar, rice; 1 lb. each of coffee (tea for Great Britain), butter, preserves, candy (assorted chocolates and hard candies); 15 oz. raisins and 12 oz. luncheon meat.

Q. How can I prevent any danger of acquiring a yellowish tinge to my gray hair when shampooing it?
A. A bluing rinse usually proves effective. Ordinary bluing, made by a reputable manufacturer, is all right, but use it with discretion. Water should be warm, not hot, as hot water tends to discolor gray hair.

SNOOPIN AROUND

By The Rambler

Bob Taylor, former governor of Tennessee, (not the movie star) was once described as a speaker with "A flash of Imagery, a burst of eloquence, a wealth of glittering thoughts scattered like fireflies over a clover field, that was Bob Taylor -- A song born in the wings of some dear old melody, a joke rippling from a fountain of humor, a subtle note of pathos awakening tender sacred memories, that was Taylor -- words painted in all the colors of fancy and put together with all the skill of faultless diction, the lights of innocent childhood and the shadows of sombre age developed on the background of common experience, that was Taylor.

A radiant smile penetrating the gloom of despondency and hopelessness, a ray of hope arched in every man's horizon, a fragrant flower to brighten and cheer, that was Bob Taylor, lecturer, speaker, ex-governor." How long has it been since you have heard such a speaker in public or on the air, surely not in a long time, and certainly not in the present presidential campaign.

And citizens are asked to vote for a man to put him in the highest post in the land when he can't tie his own tie. Oh, we done it before, so go on slap the (X) on the ballot. Don't matter where, the result will be about the same. The war or should I say Police Operation will go on in Korea. You'll feel a new tax bite, prices will be higher, but at least you will have tried.

Came to town at 7:30 Tuesday morning and I noticed Main street, clean, no paper blowing on sidewalks or in the gutters, looking like a clean town, BUT you should have seen it SUNDAY morning, at 10 o'clock when folks were going to church it sure was a mess. Surely some arrangement could be made to have the main street in Hereford swept late Saturday night to be clean over Sunday. A town is judged somewhat by its streets. We need a clean street on Sunday as well Monday or Friday. YES?

Have you ever been traveling a road at night in a fast moving car and suddenly spot a dead end on the unknown road. Nerve racking isn't it Huh?

Now I've heard everything, mountain fishing, lake fishing, all of them, now comes one from Colorado, tree fishing. Wonder who fell for that? I'll ask the Shadow, maybe he knows.

Don't expect world conditions to improve much, until people do. I'll be seeing you.

Foibles....

(Continued from Page 1)

ably now, will get a letter from a dean.

Carswell over North Texas ... Last Saturday 5 more undefeats joined the not exclusive clan of the "Might uv wuz".

Southwest Texas over S. F. Austin ... Princeton, Wisconsin, Notre Dame Georgia and BYU.

Trinity over Texas A & I ... Step up you unsuspecters, the line reforms next Saturday.

CROP Drive To Open Here Monday With Carload Of Maize As Goal

The local drive for CROP (Christian Rural Overseas Program) will get underway here Monday morning October 20 with a set goal of one carload of maize.

Those persons wishing to contribute to the cause can either give the maize or cash with which to buy maize in reaching this carload goal.

H. M. Thomas is the County Chairman of the drive and states that all elevators here have been authorized to receive grain for this cause and anyone wishing to donate the grain can bring it to the elevator and that amount of grain will be credited to the drive.

Cash donations can be turned in to any of the committeemen that will be working on the CROP drive or to any of the local churches. The money will then be turned over to the County Chairman for the purchase of the grain remaining to fill the car.

CROP is a program of the Central Department of Church World Service of the National Council of the Churches of Christ in the United States and therefore the practical relief arm of 29 Christian denominations. It is not a government agency but is approved by the State Department to operate as a volunteer relief agency and is endorsed by the United States Department of Agriculture, the national farm organizations and national, church and civic leaders.

Every year 75,000 rural Americans voluntarily work for their

Jolly Girls 4-H Club Meets With Peggy Browning

The Jolly Girls 4-H club met in the home of Peggy Browning October 9. After a short business meeting, Miss Redman, assistant

hungry neighbors overseas - by soliciting gifts for CROP. CROP gives rural people an opportunity to share with the world't need out of their own farm produce. It collects these farm commodities and ships them to nearest seaports. Contributions of food to CROP are sent overseas for distribution among needy people in the world's starvation area. Overseas distribution is undertaken on the basis of need, regardless of race, color, or creed.

home demonstration agent for Deaf Smith county, gave a talk on fire prevention in the home.

Those attending the meeting were: Arlene and Linda Cupell, Jean Fortenberry, Wynona Roberts, Mary Cayton, Fern Coursey, Peggy Browning, Nancy Browning, Ann Dyer, Mrs. Cayton, Miss Redman, Mrs. Coursey and the hostess, Mrs. Browning.

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

ANTHONY'S.... MEN'S and BOY'S.... JACKET Lay Away SALE

Twill and Gabardine

Mouton Collar

Belted Tackle Twill SURCOAT

With the dull side out, rayon satin mouton collar. Genuine mouton collar. Two way zip front. Lined with satin and wool interliner quilted together. Shirred elasticized waist ... anchor metal buckle. Taupe, green, navy. Sizes 34 to 46.

Blended Rayon - Nylon Gabardine

MEN'S ZIP-UP SURCOAT

Sheen gabardine of blended rayon and nylon ... 15% nylon, 85% rayon. Self collar ... two way zipper ... lining of rayon with wool interliner quilted. Two way pockets. Gray, green, navy, 34 to 46.

4-1952 MODELS

\$9.90

Cossack Style

ALL RAYON GABARDINE

Rayon sheen gabardine Cossack style fall and winter weight jacket. Rayon sheen gabardine. Bi-swing back ... self collar ... rayon lining ... two side pockets ... zip cigarette pocket. Tan only 34 to 48.

Choice Any Style

Rayon Tackle Twill SURCOAT

Good heavy weight rayon satin twill with dull side outside. Long pointed self collar ... two way zipper front ... shirred elasticized side inserts ... anchor buckle on belt. Satin and wool interliner quilted lining. 34 to 46. Taupe, green, navy.

CONTINENTAL-RED SEAL IRRIGATION ENGINES

Any Size To Fit Your Need

AT

LESLEY - VAUGHN MOTOR CO.

345 East 1st St. Phone 600

When YOU Buy

BUY ONLY THE BEST

Massey-Harris

FARM IMPLEMENTS

Studebaker

CARS, TRUCKS, PICKUPS

Continental

RED SEAL IRRIGATION ENGINES

SALES & SERVICE

Lesley-Vaughn Motor Co.

345 East 1st. Phone 600

Coming Soon!

America's Action Car!

New-All New '53 Dodge

Rayon Tackle Twill

Mouton Collar

BOMBER JACKET

\$8.90

Sizes 34 to 46

Smooth satin finished rayon tackle twill. Genuine mouton collar. Rayon with wool interlining ... quilted lining. 25% wool knit cuffs and waistband. Taupe, green, navy, and brown. 34 to 46.

Rayon Tackle Twill

Mouton Collar

SURCOAT

\$8.90

Sizes 6 to 18

Warm, water repellent rayon satin twill with dull side out. Fitted waist with elasticized side inserts ... anchor metal belt. Quilted lining. Mouton collar. Green, navy, brown.

Rayon Tackle Twill

Mouton Collar

BOMBER JACKET

\$7.90

Sizes 6 to 18

Satin finish all rayon tackle twill ... water repellent. Simulated mouton collar. 25% wool knit wrists and waistband. Lining of satin with wool interliner quilted together. Brown, green, navy. 6 to 18.

Rayon Tackle Twill

Mouton Collar

LEATHER JACKET

\$16.75

Now in high colors of rust, green, and navy ... genuine leather with soft suede finish. 50% wool knit cuffs, bottom band and collar. Rayon lining. 34 to 46.

Sheen Gabardine

Mouton Collar

SURCOAT

\$9.90

Rich, warm, water repellent sheen gabardine ... blended rayon and nylon. Shirred elasticized waist ... anchor buckle on belt. Mouton collar. Quilted lining, wool interlined. Green, brown, navy. 6 to 18.

**OPS Regional Chief
Advises Prospective
Buyers Of Used Cars**

R. G. Berle, OPS regional chief, has announced in Dallas that his agency has a bit of time to spare to give advice for prospective buyers of used cars. "Be sure to check the selling price before you buy."

The Dallas Office of Price Stabilization is receiving an increasing number of complaints from buyers and prospective purchasers of used cars in the northern half of Texas that they are being asked to pay over-ceiling prices.

The unusual number of complaints, Mr. Berle believes, is probably caused by the recent upsurge in used car sales.

OPS regulations, he explained, were basically designed to protect the consumer. "However," Mr. Berle pointed out, "prospective purchasers of used cars must assume the primary responsibility for seeing that they are not over-charged."

"First," he advised, "Look for the tag or label on the used car you are thinking about buying, and see that it contains the ceiling price and other specific information that OPS requires."

"Second, if you are not completely sure that the price you are asked to pay is at or below OPS ceiling, by all means contact the Dallas, Fort Worth or Lubbock offices of the OPS. We will be glad to explain the regulations and tell you the exact ceiling price for the automobile you are considering purchasing."

"Third, make sure that you receive an invoice from the dealer. OPS requires that the invoice give certain descriptive information about the car, also the ceiling price, selling price, finance and extra equipment charges, and the name of the finance company."

**Taste And Tell Is
Suggestion For
Making Good Chili**

Chili is a favorite dish for many families in this country. A nourishing, tasty food that can serve as a main dish for an important meal, or an item of delicacy for special treats, chili has many different recipes as there are people who can cook.

Louise Mason, foods and nutrition specialist for the Agricultural Extension Service of Texas A & M College, says people's taste for chili differ as much as their methods of cooking. "Taste and tell" is her suggestion, for becoming a good chili maker. Develop your own methods for seasoning.

The specialist suggests for nutritive value in chili, the use of one-third or one-fourth as much pork as beef. If you prepare your meat at home, chop or grind it coarsely. "You don't want your chili made of finely ground hamburger, so use meat in chewy-size pieces," she advises.

For a highly seasoned chili use freshly ground pepper pulp and comino seed for characteristic flavor. Onions and garlic are essential but beans are optional. Grate a little cheese on top of each serving, and be sure no grease is floating around.

The specialist suggests for a supper with chili as the main dish, try a tossed green salad, sour pickles, tortillas or crackers, and coffee. If you have desert, make it fresh fruit or pecan pralines.

If you are interested in canning a supply of chili, ask your county home demonstration agent for directions.

**Frio Homemakers
Meet Wednesday With
Mrs. Olin Parris**

The Frio Homemakers club met Wednesday in the home of Mrs. Olin Parris.

The old and new business of the session was dispensed with and the program was given by Mrs. Glenn Gripp and Mrs. Henry Dobbs.

Mrs. Gripp chose as her subject Color in the Home, and she referred to it as the most important thing in furnishing and decorating a home.

Mrs. Dobbs showed a color illustration of colors used and the way to use them in all rooms of a house.

Those present were: Mrs. Glenn Gripp, C. N. McClure, E. F. Vogler, Owen Andrews, Henry Dobbs, H. F. Benson, W. A. Springer, Frank Robbins, Eugene Noel, E. M. Suddeth, a guest, and the hostess.

**MILLION DOLLARS
is a lot of money**

Hear how the young people of the Assemblies of God have given more than a million dollars in an unique monetary program Assembly of God Church Cor. Union & Ave G. 9:45 A. M. & 6:30 P. M. Sunday Oct. 19.

**PENNEY'S GOLDEN
ALWAYS FIRST QUALITY!**

7 STAR JUBILEE

SMASHING SAVINGS! GET YOUR SHARE NOW!



JUBILEE SPECIAL!

**PRINTED
FLANNELETTE!**

Warm, Washable Gowns in Cheery Floral Prints!

\$2.00

Long sleeve, straight-cut gowns with embroidery trimmed neckline or collar style with piping. Value-packed feature of Penney's Golden Jubilee! 34-48.

Bargain In Shoe Dept.

30 Pair, Ladies Better Shoes
Pumps, Oxfords & Arch Shoes **2.99**

21 Pair Mens Better Shoes

Work Shoes & Dress Oxfords **3.99**



**40 Denier
Tricot Knit Slips
\$3.00**

Comfortable 4-gore styling, trimmed with deep nylon lace, top and bottom. Same as last-May's sensational Jubilee offer. White, pink. 32-40.

**ONE
PIECE
SLEEPERS
\$1.00**

Rib knit cotton with a warm, soft napped finish. Handy elastic drop seat, gripper fasteners. Matze, green, pink, blue. 1-6.



JUBILEE SPECIAL!

**Foam Rubber
PILLOWS
3.98**

Cool, clean, comfortable! Millions of tiny air cells "breathe" with your every movement, circulating refreshing air. Sanforized percale cover in white, pink, blue!
†Shrinkage won't exceed 1%.

Penney's Own
**Nation - Wide
Sheets**

Long Wearing Muslin
42x36 Case **46c**
81x99 Sheets **1.99**
81x108 Sheets **2.23**

JUBILEE SPECIAL!



**WOMEN'S
SLIPPERS
in wine or
blue felt
\$1.00
pr.**

Treat yourself to a pair! Put several away for Christmas gifts - at this price, they're an excellent bargain. Bouncy cushion soles for added comfort! Sizes 4 through 9.

"Gem"

Traverse Track
Extension, Pull
Drape Rods
Extends to 48 in.

Easy to Install **1.00**

JUBILEE SPECIAL!

**ALL WOOL!
EXTRA LONG!**



4lb. Blanket

\$10.00 (72"x90")

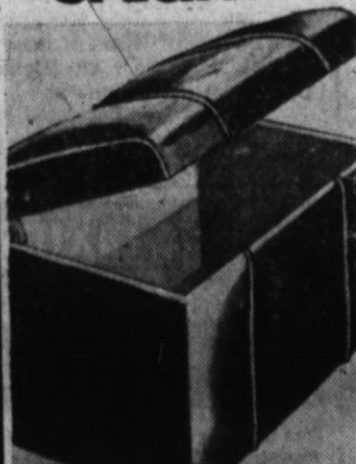
Extra warm winterweight! And you get a 5 yr. guarantee against moth damage! 5 decorator colors: hunter green, geranium red, wine, yellow, aqua! Terrific Jubilee value!

**SPECIAL PRICED
GIRLS & LADIES
Printed Plisse, Short**

HOUSE COATS

Unlined & Quilted **2.00**

JUBILEE SPECIAL!



**STORAGE
HASSOCK
\$10.00**

Extra seating space! Convenient for storing toys, blankets! Covered in easy-to-clean vinyl plastic! Choose from red, green, ivory, grey, chartreuse! 18" high x 15" x 26".

**PENNEY
JUBILEE SPECIAL!**



**"GOLDEN CLASSIC"
DINNER SERVICE
FOR 8!**

55 pcs. **\$15.00**

Sparkling floral design! You get 10 cups, (2 extra), 8 saucers, 8 fruits, 8 bread and butter, 8 dinner plates, 8 soup plates, 1 sugar bowl and cover, 1 cream pitcher, 1 platter, 1 vegetable dish!



JUBILEE SPECIAL!

**Duster type
Quilted Robes
in Little Cotton Prints**

\$4.50

rose-and-black
maize-and-black
red-and-blue

blue-and-black
blue-and-red
red-and-maize

Completely washable; comfortably styled; beautiful color combinations! A marvelous Penney feature of our Golden Jubilee celebration. 10-18.

Ladies Rayon Dresses

One Large Rack
For Street or Dress Wear

Special Price **3.00**

One Rack Better Dresses

Cotton Prints
Jerseys & Nylons **5.00**

JUBILEE SPECIAL! GOLDEN JUBILEE!



**"GOLDEN CLASSIC"
GLASSWARE
Service for 8
\$5.00**

You get 24 heavy sham bottom glasses; 8 each of 14 oz. and 6 oz. tumblers and 8 sherbets. Libbey Safedge helps prevent chipping! Once-in-a-lifetime value!

8 pc. "Golden Classic"
**TUMBLER SET
\$2.00**

You get eight 14 oz. tumblers with heavy sham bottoms. Famous Libbey Safedge helps prevent chipping! Beautiful floral design matches Penney's "Golden Classic" dinner set.

Buy On Penney's Lay-Away Plan

80 Sq.
Plain & Printed

**"Rondo"
36 in. Wide
Fast Color, Sew
And Save.
39c yd.**

One Large
Table of Ladies
Better Fall

**HATS
Price Reduced
1.50**

Long Time Ago

45 Years Ago
Oct. 18, 1907

Most readers today remember the Terrible Texas City disaster; who then will remember a blast that wrecked a town on October 13, 1907. From The Brand files of 45 years ago, Oct. 18, 1907, issue we find:

Fontanet, Ind., Oct. 15 — Fontanet was practically destroyed today by the explosion of the plant of the Dupont Powder Co. The deaths are believed to number 35. Of these five died in the hospital at Terre Haute, Ind., tonight.

At least 600 were injured and an immense amount of property was destroyed. The exact number of dead along with the property loss will not be known for several days.

Where stood a thriving town of 1,000 people this morning, tonight there is ruin and death and scattered wreckage.

The dead and more seriously injured have been taken away. Five hundred inhabitants, all more or less wounded, remain to gather their scattered household goods and sleep under tents on cots, guarded by soldiers of the state.

Without warning the powder mills, seven in number blew up at 9:15 this morning. They employed 200 men and of these, 75 were at work when the first explosion occurred in the press mill. In quick succession the glazing mill, the two coining mills and the powder magazines blew up followed by the cap mill.

In the magazine situated several hundred yards from the mills were stored 40,000 kegs of powder. The concussion when it blew up was felt nearly 200 miles away.

Every house in town was destroyed and a farm house two miles away and a school house were torn to pieces and occupants injured.

A Big Four passenger train 4 miles away from the blast had ev-

ery coach window broken and passengers cut by flying glass. Over 5,000 people visited the scene of destruction here tonight from a distance of a 50 mile radius.

The town is practically wiped out. Not a building stands intact, and throughout the day there was the constant fight against fire in the ruins, threatening the lives of many still pinned in the wreckage and adding to the terrifying scenes of destruction.

25 Years Ago
Oct. 20, 1927

Two White Deer merchants are "hot under the collar" this week as a result of their recent victimizing by a "Hot Check" artist who made the town and incidentally made them for the sum of \$150.

A supposed oil well worker presented checks for \$75 each at two places of business. The checks were drawn on a Tulsa, Oklahoma bank and appeared to be genuine even to the theft-proof perforations. Both proved worthless.

The new post office will not be opened before December it was learned yesterday when a post-office inspector and the head of the furnishing company conferred with Postmaster J. E. Wear about the new location.

Members of the High School girls "Pop Squad" are resplendent in new uniforms of black and gold, the school colors. The uniforms which were designed by one of the members, consists of dark skirts, yellow sleeveless jackets on the back of which appear in black letters - H.H.S.

Mr. and Mrs. Charles Newell joined their daughter Jacqueline of Amarillo in Canyon last weekend to attend the annual homecoming at WTSC. Miss Newell is a recent graduate of WT.

Mr. and Mrs. Albert Herbst, former Hereford residents now of San Antonio, have been spending several days here with the J. A. Pitmans and other friends.



BIG BEAN COOKER—Two pretty Odessa College coeds pose beside the giant bean cooker which will be used in fixing a barbecue at the Permian Basin Oil Show in Odessa Oct. 16 through Oct. 19. The pot, billed as the largest bean cooker in the world, has a capacity of 1,070 gallons. It will be used by the Odessa Chuck Wagon Gang for the Miss West Texas Nellida Bynum (left) and Carolyn Van Meter, both 18-year-old freshmen. (AP Photo)

DAWN NEWS

Out-Of-Town Guests Are Visitors In Dawn Community During Week

By Bertha Frye

Mr. and Mrs. Roy Gum of Wichita, Kansas were week end guests in the George Parker home and Mr. and Mrs. Parker and the Gums had dinner in the Murl Parker home in Hereford Sunday.

Mrs. William Wimberley and Mrs. Paul McClung attended the annual meeting of the WMU Association of the Baptist church of Happy Tuesday.

Mr. and Mrs. R. L. Atkinson and daughter Gail, of Houston and Mr. and Mrs. T. R. Atkinson of Amarillo were visitors Wednesday in the J. M. Carathers home. J. T. Cronin was a patient in the Deaf Smith hospital several days last week.

Miss Verna Crawford of Canyon and her guest Mrs. George Taylor of Portland, Oregon, visi-

ted Tuesday in the R. H. Miller home.

Miss Emma Jernigen underwent surgery at the Neblett hospital in Canyon Thursday.

The following were guests Wednesday afternoon at a party in the home of Mrs. George Parker, with Mrs. W. U. Adams as hostess; Mrs. Walter Beaver, Mrs. H. S. Fuller, Mrs. R. A. Frye, Mrs. Bruce Brown, Mrs. Charles Corder, Mrs. Zed Stewart, Mrs. Henry Miller, Mrs. Bill Tucker, Mrs. George Parker, Mrs. Tom Parker and Mrs. W. U. Adams.

Junior Vocos Hold Session

Junior Voco Club which is comprised of pupils of the Mattie Mae Swisher Studio, met Sunday afternoon in an informal get-together and business session. Miss Nancy Patterson was elected president and other officers will be appointed.

Plans were made for the group to attend the Junior Division of Seventh District, Texas Federation of Music Convention to be held in Amarillo on October 25.

Stunts were presented during the social hour.

Presenting a program of songs were; Lu Ann Higgins, Marcus Jacobsen, Janice Higgins, Sharon Brinkman, Carol Willoughby, Nancy Patterson, Pluma Medcalf, Monta Key Gragg, Fawayne Murphy and Chas. Whitehead.

Other members of the club are; Judon Fambrough, David Goldston, Mary Oswald, Willa Sue Channer, Louise Simpson, Jimmy Cramer, Kit Sanders, Sue Nell Sumner, Jerry Witherspoon, Irene Witherspoon, Clarence Gaywood, Patricia Caywood, Gene Streun, Ray Murphy, Raymond Wells and Gwendolyn Guley.

Mr. and Mrs. Jess McGowan of Amarillo spent Sunday here with her sister, Mrs. C. M. Hicks and family.

Queen Victoria's was the longest reign in British history.

Post-Nuptial Shower Given

A post-nuptial shower honoring Mrs. Eli Anders, the former Miss Edna Frost, was held Friday in the home of her sister,

Mrs. F. N. Higgins, 232 Ave. D.

The bride's colors of rose, pink and green and white, were used at the refreshment table which was laid with a lace cloth and centered with a three-tiered cake. Mrs. Pete Livesay and Mrs. Ted Higgins presided. Those attending were Mes-

dames; Ben Janacek, W. J. Frost,

Robert Harnes, F. N. Higgins, T. G. Henson, T. F. Henson, Pete Livesay, Ted Higgins and the honoree.

Those sending gifts were Messdames; W. H. Garrett, Ray Baines, Cecil Payne, Joe Huckert, K. H. Oliver, J. D. Frost, H. V. Wil-

liams, N. W. Livesay and L. Linville.

Read The Want Ads

SONNY SOUTH

WHY TH' BIG SMILE, SONNY? AN DON'T SEE HOW ANYBODY CAN SMILE AFTAH TWO WEEKS O' SCHOOL.

WHY TH' BIG HURRY? WELL, GIT THAR SOON ENOUGH.

SCHOOL! BAH!

JUST ANOHTAH WILE AN' WELL BE THAR.

LET'S GO FISHIN'.

NOT ME.

AN LIKE SCHOOL!

BY COURT ALDERSON

GOING WEST

HOSFACE! WHO GAVE YOU THESHINER?

AW...BLACKIE DID IT...HE'S FEELIN' MEAN TONIGHT!

I'M SORRY, LITTLE FELLA!

DIAMOND LU! -Y-YUH KISSED ME!

SURE-IS THAT A CRIME?

YOU HEERED ME, BLACKIE-PUT UP YER DUKES!

DIAMOND LU -LOOK!

BY FRANK THOMAS

THOSE WERE THE DAYS

BOY, WHEN I GROW UP I'M GONNA CATCH FISH WITH SWELL POLES LIKE IT SHOWS IN THIS CATALOG!

WHEN GRANDAD WAS A BOY HE HAD WONDERFUL LUCK FISHING AT HIS FAVORITE POND.

But now - WOW!

I THINK I'LL THROW AWAY ALL THIS JUNK AND USE A STRING AND A BENT PIN, LIKE I USED TO DO!

HE CAN AFFORD THE VERY BEST EQUIPMENT--BUT IT DOESN'T MEAN A THING TO THE FISH!

BY ART BEEMAN

RURAL DELIVERY

I'M TRYIN' TO HELP YOU JED! YOU SEE I'M TRYIN' TO TEACH YOU TO BE SMART!

WOT FOR?

SO YOU GET SOMEPLACE IN THE WORLD! SO YOU GET AHEAD!

YOU MEAN YOU WANNA MAKE ME SMART SO I CAN WORK?

THAT'S THE IDEA! AN' IF YOU'RE SMART YOU MIGHT INVENT THINGS TO MAKE WORK EASIER!

AN' THEN I'LL GET RICH AND I WON'T HAVE TO WORK!

SURE!

OH SHUCKS! WHY GO THROUGH ALL THAT? - I AINT WORKIN' NOW!

BY AL SMITH

DEEMS

BY TOM OKA

OFF MAIN STREET

DID YA SEE HER CUT ME OFF? GOSH- HANGED WOMEN-DRIVERS!

DADDY, ARE WOMEN THE WORSE DRIVERS IN THE WORLD?

NO! SMALL KIDS ARE WORSE!

RICKY! I RESENT THAT REMARK! AFTER ALL I'M A WOMAN!

WHAT ABOUT ME? I'M A SMALL KID!

ALL RIGHT, YOU WISE GUYS! STOP GRINNING ALREADY!

BY JOE DENNETT

LITTLE FARMER

BY KERN

JACKIE

SAM, DUSTY SEZ AH'S A NO GOOD SHOT!! A'LL GIVE YOU FIVE BUCKS IF YOU DO ME A FAVOR!

MAKE BELIEVE YOU IS A SNIPER ON DE HILL! SHOOT AT DUSTY BUT MISS HIM! DEN I'LL SHOOT AT YOU WITH A BLANK AND YOU FALL DOWN DEAD!

O.K. BUT MAKE SURE YOU USE BLANKS.

WOT DAT?

BAM!

JACKIE, YOU SAVED MAH LIFE!

OH, IT WUS WUTHIN!

HEY JUST A SECOND! HOW 'BOUT MAH FIVE BUCKS?

BY AL SMITH

Impartial survey shows

WHITE SWAN BEST AMONG SIX LEADING COFFEES!

The truck that grew up on the farm!

The builders of International Trucks have a background of over 100 years' experience in building heavy-duty equipment for farmers.

To this add 45 years' experience in building heavy-duty trucks. This combined experience is put to good use. The result is an International Truck engineered to do your hauling more economically.

This is only one of many advantages you enjoy when you choose an International Truck. Why not choose your next one now?

You can't beat these International Truck exclusives:

- All-truck engines—built in the world's largest truck engine plant.
- The "roomiest, most comfortable cab on the road"—the Comfo-Vision Cab.
- Super-steering system—more positive control, easier handling and 37° turning angle.
- The same traditional truck toughness that has kept International first in heavy-duty truck sales for 20 straight years.
- The truck engineered for your job... 115 basic models, from 1/2-ton pickups to 90,000 lbs. GVW ratings.
- Largest exclusive-truck service organization.

International L-160 models offer 130 to 172-in. wheelbases, GVW ratings from 14,000 to 16,500 lbs.

For complete information about any International Truck, see—

HEREFORD IMPLEMENT CO.
331 N. Sampson Phone 51

INTERNATIONAL TRUCKS
Standard of the Highway

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

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Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

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STUMBLEBUM arrives in Hereford with his bicycle and trailer, typewriter and books the title of which is known as "Miscellaneous Odds and Ends of the Original Stumblebum". The Stumblebum, himself is an advocate of Keep Punching, no matter what

the odds and he is doing just that in his effort to build a bigger and better club for boys in Amarillo. He has been to California and back on the bike, in perfect health and interesting. Staff Photo.

CARD OF THANKS

The children and their families, of Mrs. G. F. Shirley wish to express their appreciation and thanks for the kindness and sympathy during the illness of their beloved mother. They especially wish to thank Dr. A. T. Mims and the entire

staff at the hospital, the members of the church as well as the friends and neighbors for each kind thought and deed and prayer.

Lewis Shirley and family, Jim Shirley and family, Ralph Shirley and family, Ed Shirley and family, Smiley Lawles and husband,

Rhoda Stephen and family, Jewei O'Neal and family, Thelma Malloy and family, Nadine Lutz and family, Hester Thompson and family.

Mrs. Alwyn Savage and daughter Sue attended the State Fair in Dallas the past week end.

Letter To The Editor

I WAS FOR GENERAL EISENHOWER

To the Editor:

I was for General Ike, long before he became a candidate, for what I considered very good reasons, among them were - (1) He had proven himself to be a great military leader; (2) He had never been engaged in politics in any way, and had steadfastly refused to participate in or express himself on controversial matters concerning the military that have been brought out for public airing for political purposes; (3) He had won the confidence and respect of the nation and a vast majority of all voters believed in his honesty, sincerity, his ability as a leader and that he was a man of deep convictions with the courage to stick by them under any and all circumstances; and (4) with our country torn by political strife, at a time when unity was so essential, a vast majority believed he was the one man who could and would devote himself to restoring political sanity, and bring about some semblance of unity, and could be trusted to do what his conscience told him was the right and proper thing to do regardless of his party affiliations.

After he came to America and became an active candidate he began to express himself on various questions. At Abilene, his home town, he stated: "I'm going to try to work honestly and honorably in keeping with what the American people want me to do." Later he let it be known in no uncertain terms that there was nothing in common between him and the old-guard element of his party, and did not approve of

REAL ESTATE BOARD REPORT

Just talked to Pinky Williams of the Williams Farms Co., out in B. F. Cain's lettuce patch. Pinky Williams is so accustomed to cutting lettuce in the Valley in California he occasionally refers to our high plateau as a valley. Anyhow, his words were, "This will probably be the best field in the valley. We cut 241 crates of Ice Pack to the acre off this field the first cutting." The ice of course takes up some crate space making a lower yield per acre

than dry pack. Our friends the Bob McQuiggs are going to stay with us for a while yet. Bob just bought a new home from John Phillip up on the north end of J street. Bob, your neighbors on the north are Mr. and Mrs. R. N. Larmer and the ones on the south are Mr. and Mrs. O. D. Lowry. You and the Missus will enjoy living there.

Bill Wafface is leveling his lawn and putting in an underground water system. Bill has all the heavy equipment in the world to do this work with but he has been so busy with earth moving for other people he is just now getting around to do his own. Bill's home is the nice Austin Stone home out past the cemetery. Speaking of lawns, N. D. Bartlett tells us he is putting his lawn in potatoes next year. We offered to loan him our boots so Ruth won't get her feet wet while irrigating them. Incidentally, these kids have Hereford's first private swimming pool. The Austin stone home with the red tile roof out in Cecil Gunter's Airport Sub-division is the new Bartlett home. Weldon Winget has started his new home out on South Main. Their home is the new one on the left just after you cross the bridge south of Pitman's elevator. Understand Weldon is building a swimming pool to. Mr. Link of Aspermont has sure

been a busy little boy in the last few days. He bought a section of the Hill Estate land, made a deal for two wells and bought two homes here in town, all in the last two weeks. Mr. Link bought the new home that J. D. Pouch was living in upon K street for his daughter and son-in-law and the new home on Blevins that the Cawthorn boys built.

Only 3.9 per cent of the communities in the United States are getting Veterans Loans on homes; These communities are in defense areas.

Weldon Winget has started his new home out on South Main. Their home is the new one on the left just after you cross the bridge south of Pitman's elevator. Understand Weldon is building a swimming pool to.

Mr. Link of Aspermont has sure

Couple Given Going Away Party

Mr. and Mrs. M. G. Caywood were hosts at a forty two party honoring Mr. and Mrs. J. B. Brown who plan to move to Lubbock in the near future.

Games of progressive forty-two were enjoyed with the traveling prize awarded to Mr. and Mrs. Eugene Sparks.

The honorees were presented with a going away gift and refreshments were served to Messrs. and Mesdames; J. C. Mercer and daughter, Otis Lee and daughter, O. L. Smith, Eugene Sparks and son, Travis Caraway and daughter, the honorees and their daughter Paula and the hosts.

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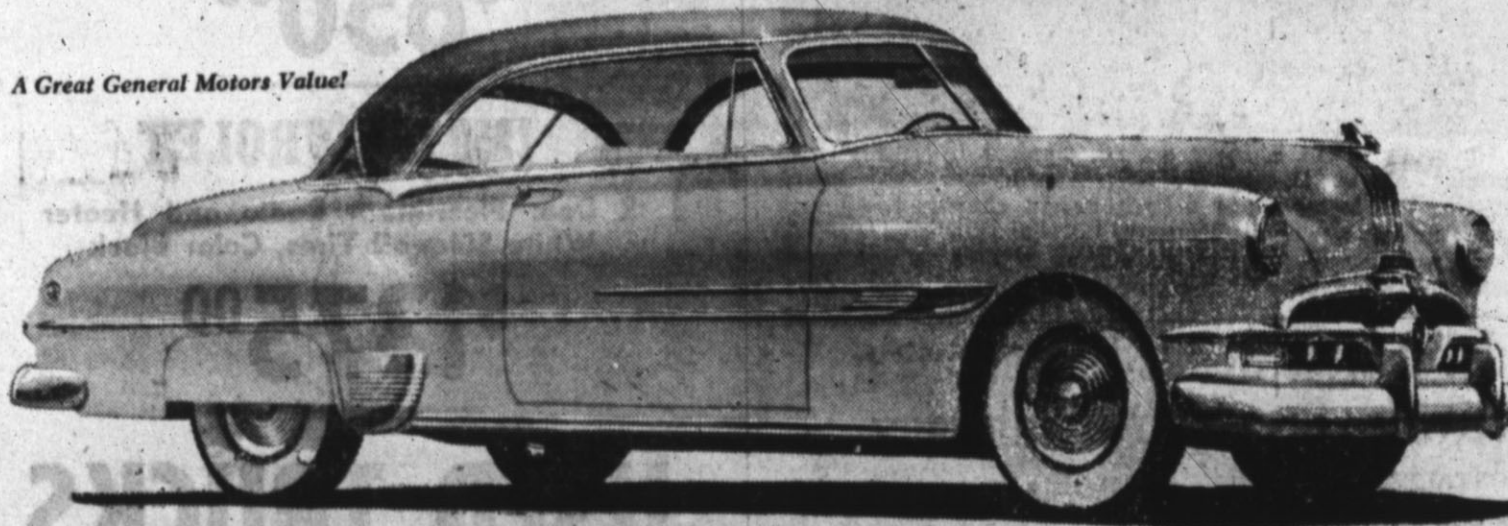
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McMurry at Abilene Christian	Nebraska at Penn State
West Texas at Tempe	San Jose at College of Pacific
TCU at Texas A&M	Alabama at Tennessee
Baylor at Texas Tech	Mississippi at Tulane
Arkansas at Texas	Washington State at Ohio State
SMU at Rice	Southern Cal at Oregon State
Notre Dame at Purdue	Midwestern at East Texas
Oklahoma at Kansas	Carswell at North Texas
Arizona at Marquette	S. F. Austin at Southwest Texas
Wake Forest at North Carolina	Trinity at Texas A&I

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ASPIRIN No faster-acting aspirin made! 5 grain 100's. Reg. 54c. 2 for 55c	HELEN CORNELL CREAM SHAMPOO Contains lanolin and water-softening Klenzorin. 4 ounce. Reg. 79c. 2 for 80c
2-QT. VICTORIA HOT WATER BOTTLE Reg. \$2.39 2 for 2.40	ANTISEPTIC MOUTHWASH Mouthwash and all-purpose antiseptic. Reg. 79c Pint 2 for 80c
GARDEN SPICE STICK COLOGNE Concentrated, it can't spill. Reg. \$1 2 for 1.01	MEDFORD XMAS CARDS Box of 20, no 2 alike. Reg. 59c 2 for 60c
MILK OF MAGNESIA Reg. 39c Pint 2 for 40c	ADHESIVE TAPE 1" x 5 yds. Reg. 35c 2 for 36c
LAVENDER SHAVE CREAM Reg. 59c tube 2 for 60c	THEATRICAL COLD CREAM 1-lb. tin. Reg. \$1.00 2 for 1.01

MONEY SAVERS!

ELITE POUND PAPER Reg. 75c 2 for 76c	REXALL SACCHARIN 1000's Reg. \$1.26 2 for 1.27
ALCO-REX RUBBING ALCOHOL Reg. 59c Pint 2 for 60c	BOBBY PINS black or brown, 24 Reg. 10c 2 for 11c
PETROFOL MINERAL OIL Reg. 59c Pint 2 for 60c	HOUSEHOLD ENVELOPES 6 3/4 Reg. 10c pack 2 for 11c
MEDFORD FACIAL TISSUES Box of 300's 2 for 43c	GLYCERIN SUPPOSITORIES 12's Reg. 43c 2 for 44c
CHOCOLATE BARS Liggett, Jumbo size 2 for 37c	REXILLANA COUGH SYRUP Reg. 59c 2 for 60c
CANDY POPS Tiny Tot cluster of 7 2 clusters 11c	KLENZO ANTISEPTIC Rexall Reg. 79c Pint 2 for 80c
ANALGESIC BALM Rexall Puretest 1-ounce tube 2 for 59c	LAVENDER BATH POWDER 9 ozs. Reg. \$1.25 2 for 1.26
REX-SELTZER alkalinizing tablets Package of 25 2 for 59c	BILLFOLDS men's and ladies' Reg. \$1.00 2 for 1.01
KLENZO TOOTH BRUSHES nylon bristles 3 styles 2 for 40c	PLASTIC APRONS 2-color, bib style Reg. 50c 2 for 51c
COD LIVER OIL Rexall Puretest; high potency, Pint 2 for 1.41	HAIR BRUSHES Klenzo, nylon Reg. \$1.00 2 for 1.01
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Statewide Water Research, Information Center Is Authorized By Board Of Directors For Texas A & M

COLLEGE STATION, Oct. 14—Establishment of a statewide Water Research and Information Center on the campus of the A. and M. College of Texas has been authorized by the board of directors of the Texas A and M College System with funds appropriated to get this major undertaking under way. The Center is designed to bring together and organize the vast amount of scattered information now existing on Texas water problems and to develop research programs needed to answer many problems still unsolved.

Action was taken by the board at its most recent meeting on a plan presented by Chancellor Gibb Gilchrist, which provided for starting this long-range program with existing facilities and personnel of the A and M College System. Governing body for the Center was established, with Chancellor Gilchrist as chairman and including the president of A and M College, the vice-chancellor of Agriculture and directors of the Agricultural Experiment Station, Agricultural Extension Service, Engineering Experiment Station, Engineering Experiment Service and Forest Service.

Dr. J. R. Johnston, on loan from the Agricultural Experiment Station of which he is assistant director, was named as executive head of the new organiza-

tion in its formative stages. He will establish an office in the System headquarters building on the A and M campus and organize a staff. A full-time engineer to work with Dr. Johnston will be employed jointly by the Engineering Experiment Station and Engineering Extension Service. An agricultural water specialist and the needed clerical staff will be supplied by the Agricultural Extension Service. Personnel to assemble and catalog maps, publications and other data will be supplied by the A and M College.

This plan of attack was worked out over a period of eight months during which top executives of the Texas A and M College System met with officials of other governmental agencies concerned with Texas water problems, leaders of water associations and districts, representatives of industry, consulting engineers and others to determine the part which the System should take in the overall attack on water problems of the state. Throughout the conferences the need for assembling, digesting and putting to use existing information and for organizing scattered research work in relation to water supply and use was given first priority.

It was agreed that the existing organization of the A and M Sys-

tem, with its research groups in engineering and agriculture, its statewide field forces of extension workers in both fields and its established library and laboratory facilities was suited to this work. The System recognized at the same time that collection and distribution of water information and research on problems of water supply and use were within its established responsibilities.

An inventory of System personnel showed more than 90 professionally trained staff members already engaged in or qualified for working on some phase of the water problem. An impressive amount of material already exists in the libraries of the System to form the nucleus for an information center on Texas water. The new Texas Engineers' Library, now being completed on the A and M College campus, furnishes an excellent location for the collection of all such material.

Dr. Johnston and his new organization will first analyze and pull together all work on water problems being done within the Texas A and M System. Next they will survey all organizations working on separate phases of water problems in Texas and study the work which they have done and now have under way. From a study of the Texas water problem as a whole, they will map out the general areas in which additional research needs to be done and plan an organized attack on problems which can be attacked by the A and M System, establishing priorities based on the greatest public need and practicability under present conditions.

The first big project of the new Center's staff will be the collection of publications, papers, maps and other material representing the accumulated knowledge of all organizations and scientists on Texas water supplies and problems. It is generally agreed by authorities in the field that more information is available on Texas water than on the water resources of any similar area in the world, but that it is scattered and hidden away in organizational files and buried in technical reports so that it is at present of very little use to the state as a whole. Members of the Center's staff will visit headquarters of regional, state and national organizations, libraries, industrial concerns and others, seeking out this material and making arrangements for securing it. A staff in the section of the Engineer's Library devoted to water information will catalog and organize this material as it is received, building a bibliography for the use of research workers and preparing digests for ready reference.

As this material is accumulated and digested it will become the basis for publications in various general areas, some technical and

many popular, to place useful information in the hands of those who need it in a form which will be suited to practical application. As it is developed, this collection will furnish Texans for the first time with one central agency from which they may secure all existing information, technical and otherwise, existing on the water resources of Texas and their efficient use.

Topographic maps and maps of underground structures involving water will be collected and organized so that their information will be available when needed. It will then be possible to determine the additional mapping needed to fill in the gaps and a long-term program will be organized to fill this important need. Provisions will be made for reproduction of maps and diagrams for those who need them at minimum cost.

The first major phase of the work will lead into the two other fields of activity in connection with water which the Center will direct. Collection of information will furnish material for building stronger courses on water specialization within the colleges of the System and will indicate the gaps in our knowledge which must be filled by research.

After consultation with organizations working on Texas water problems, the head of the Water Research and Information Center will work with the presidents of the System's colleges for the establishment of special programs of study to help equip men for work in this field, in which there is a serious shortage of technically trained men at this time. Both undergraduate and graduate programs of study will be developed for work in many phases of water development and use, agricultural, industrial and municipal. Short courses for those engaged in water development will be organized, to make the latest information available and give training in new methods and equipment to those now employed in this field.

"This plan of work," Chancellor Gilchrist told the board of directors in presenting the project, "will not duplicate the work now being done by any governmental or private agency, but will serve to pull together the scattered work now being done by many on Texas water problems. It will furnish a center of information and training for technical people in the water business and citizens throughout the state. We will undertake to furnish the information needed and do the research within our fields as a service which established organizations have declared to be their most serious need."

Q. How can a woman camouflage a rather large waistline with her dress?

A. She can try to achieve an unbroken line from shoulder to hem with panel fronts, full length trimmings and coat-type dresses. She should try to avoid accenting the waist with wide of contrasting belts.



A MOMENT OF REST: Not often, but now and again the General and Mrs. Eisenhower find a moment to relax. Here shown at a campaign stop, Ike and Mamie admire Midwestern countryside at day's end. Despite a constant attack by President Truman and Governor Stevenson, the Eisenhowers seem to be enjoying their moment in America's heartland.

Governor Proclaims Legion "L" Day



Governor Allan Shivers seated, flanked by State Commander Albert D. Brown, left, Austin and Ed. Riedel, Austin, the latter state membership chairman, signs a proclamation declaring Monday, October 20 "L" Day. At that time Legionnaires in more than 800 Texas posts will open their fiscal year with a membership campaign.

Adams State Spoils Homecoming Activities Greyhounds Saturday

PORTALES, October 15 — Homecoming, home field, and hard luck proved disastrous for the Eastern New Mexico University Greyhounds Saturday.

An inspired tribe of Indians at Adams State College, Alamosa, Colo., rolled up a 19-12 score against the Silver Pack.

It was the first conference loss since 1950 for the Greyhounds. Now the hounds find themselves in a three-way tie for the conference lead with Panhandle A & M and New Mexico Western. Panhandle downed Western Saturday night 20-0. ENMU gave Panhandle its only defeat early in the season.

The ENMU game, impressive only in the punting department, was marred by seven fumbles in the backfield on ineffectual line play.

Quarterback Joe Harbert kicked four times for a total of 188 yards. The 47-yard game average is his highest this season. Har-

bert has a season average of 39.6 yards per punt.

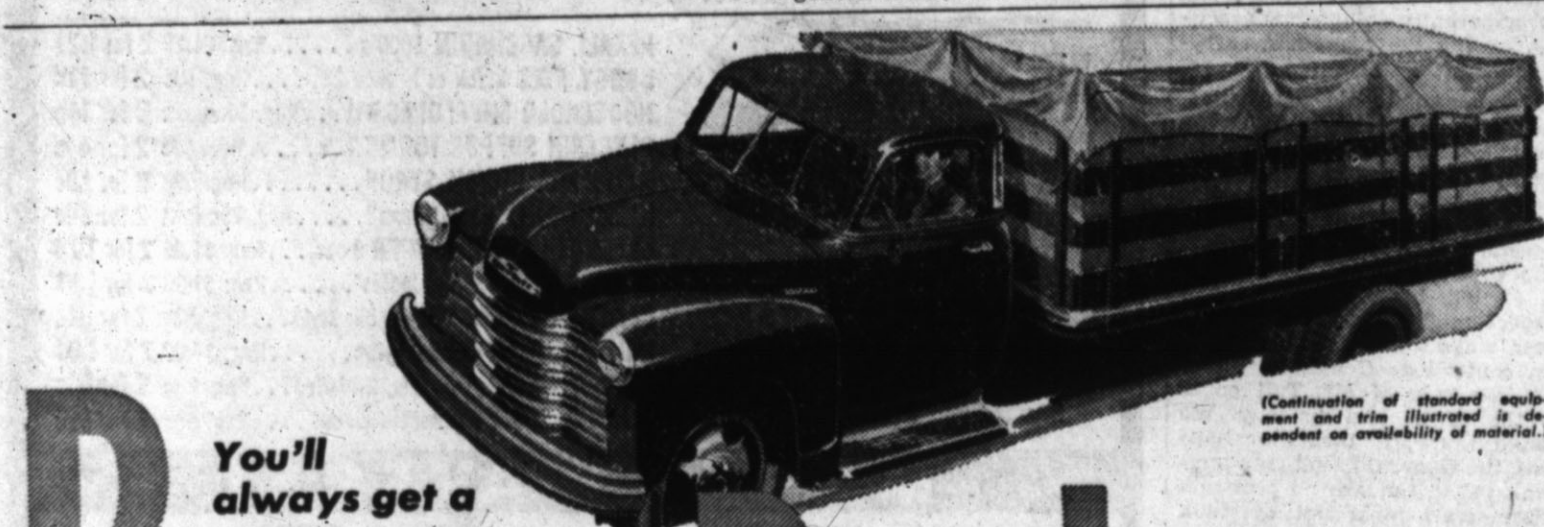
Adams State was impressive all the way around. The Indians picked up 385 yards on the ground against ENMU's 153. Four completed passes netted 90 more yards.

Highlight of the game from the Indian standpoint was midway in the second quarter when halfback Jerry Rutt broke through an ENMU four-man defensive line on his own 11-yard line and romped all the way for Adam's second touchdown.

Q. What is a good treatment for chapped hands?

A. You can make an effective healing pomade by mixing one ounce each of cocoa butter, oil of sweet almonds, one dram pure oxide of zinc, one dram of borax and six drops of your favorite perfume oil. Use this at night before retiring.

EVENTUALLY, WHY NOT NOW?

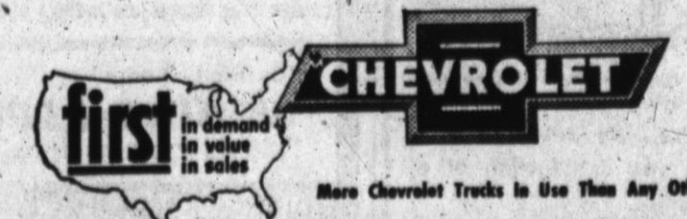


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Texas Democrats want **TEXAS-BORN IKE**

"RESOLVED... that it is the recommendation of a Convention that every Democrat in Texas vote and work for the election of Dwight D. Eisenhower for President and Richard Nixon for Vice-President..."
TEXAS STATE DEMOCRATIC CONVENTION
AMARILLO, TEXAS *** SEPTEMBER 9, 1952

A Vote for EISENHOWER Is a Vote for TEXAS!

TEXAS DEMOCRATS FOR **EISENHOWER**

Four Local Men Attend Training At Scout Camp

Four local men attended the Boy Scout Training Camp held Friday night through Saturday evening at Camp Don Harrington, according to Bill Phillips.

The Training teams in each of the four districts and council attended this special training session. Some 35 men from the Dalhart, Dumas, Amarillo and Hereford area were present.

Coy Patton, Paul Conaway, Glen Nelson in the Cub Scout training and Bill Phillips in the Explorer Training attended the meeting from Hereford.

The Real McCoy's By John and George



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NEW OFFICERS—The Kilgore College Rangerettes, who will be featured at the Jubilee in Kilgore Oct. 14 to 16, elected these new officers. Kneeling is Capt. Estelle Florey, Longview. Standing, left to right, are Lts. LeNelle Nichols, Longview; Joyce Ann Goyne, Kilgore; Madge Hall, Longview; Ann Trammell and Joy Chambers, Gladewater. (AP Photo)

GRACIA NEWS

Mrs. Draper Gives Demonstration To Garcia Club Women On Friday

By Mrs. Don Kennedy

The Messenger Home Demonstration club met Friday in the home of Mrs. J. T. Guinn. The meeting was turned over to Mrs. Tom Draper, CHDA, who gave a demonstration on the organization of kitchen storage.

Mrs. W. D. Howard, council delegate gave her annual report.

Refreshments were served to the following Mesdames: Ernest Brown, Johnnie Northcutt, Elmer Northcutt, W. D. Howard; S. N. Thureatt, D. J. Kennedy, Ruth Coleman, N. A. Brown, Bruce

TEXANS IN WASHINGTON

Texan James McInnes Henderson Is Director Of Rent Stabilization

By Tex Easley AP Special Washington Service

WASHINGTON, October 15 — A Texan named James McInnes Henderson was recently made director of the Office of Rent Stabilization.

His own small Northeast Texas hometown of Daingerfield happens to be one of the 20 cities and towns which have been designated as critical defense housing areas and thus automatically placed under controls. None of the Texas cities with 70,000 or more population has rent controls. Some did, but voted them out.

"We're not so unpopular elsewhere over the country," he said, smiling. "In fact, virtually every city of any size in the East has controls."

A graduate of the University of Texas, Henderson served in various responsible federal positions before taking over the rent control department on Aug. 27.

"I stepped in just in time for the revising and extension program called for by Congress," he observed.

Controls expired Sept. 30 in all except critical defense areas unless the governing bodies of the cities affected specifically request that they be retained.

He estimated, on the basis of request now in, that between 60 per cent and 75 per cent of all such non-critical defense area towns will voluntarily remain under control. Practically all of the large cities in the east will continue them," he added.

Politics play only a minor part in the rent control picture, Henderson says. "Notwithstanding the fact that a lot of critics want to shout and cry that it's New Deal or Fair Deal Bureaucracy."

He declared that regardless of who wins the November election, or who controls Congress after Jan. 3, rent controls will be continued beyond their present expiration date of April 30, 1953.

"There is a couple of hundred critical defense housing areas throughout the nation," he explained.

"Experience has shown that when controls are lifted in, an area rent promptly goes up on an average of 30 per cent. No one wants that to happen when it might impair our defense program."

Rents soar highest and fastest in the family dwelling units renting for \$30 per month or less, according to Rent Stabilization Office figures. Henderson said that when controls were lifted in Houston the increase was 64 per cent on homes for low-income families, while the average increase over the city was 17 per cent.

The Defense Department is anxious that rents don't get out of hand where any kind of military, naval or defense industry installation is located. It not only wants to prevent hardship on families of Armed Service personnel, but wants to be sure necessary civilian workers don't shy away from such areas.

Besides Daingerfield, the other critical defense housing areas in Texas are:

Belton, Gatesville, Killeen, Rockdale, Big Spring, Borger, Freepport, Kingsville, Laredo, Mineral Wells, Weatherford, Mount Pleasant, Jefferson, Port Lavaca, San Marcos, Hondo, Lockhart, New Braunfels, and Wichita Falls.

Henderson's wife is the former Mary Jones of Bryan. Her mother, Mrs. C. E. Jones of Bryan, was here to see her son-in-law take the oath of office as rent control chief. Henderson's mother, Mrs. John Henderson, and sister, Mrs. R. C. Conly live in Daingerfield.

In 1945 and 1946 Henderson was in Japan as a member of a special mission for the State Department. He served as legal advisor to General MacArthur on economic matters. He later served as Philippine Alien Property Administrator in 1946.

The Hendersons have two children, John 12, and Mary Gainer, 9. They live in nearby Bethesda.

Annual Revision Of Texas State Plan For Hospitals, Public Health Centers Approved

The annual revision of the Texas State Plan for construction of hospitals and public health centers has been approved by the U. S. Public Health Service said Dr. Geo. W. Cox, State Health officer. It has as its objective, under the provisions of the Hill-Burton Act, the development of an interrelated system of general hospitals and related institutions which will be made available to all the citizens of the state without discrimination as to race, creed color, or financial resources, looking toward a broadened program of medical service covering all categories of illness.

The development of public health centers and related facilities for the provision of community public health services is also taken into consideration.

The over-all plan is based on information obtained from a comprehensive hospital survey and from additional data gained from supplementary surveys and from experience in the operation of the Plan during the past four years. It provides for minimum standards of construction, operation and maintenance of hospitals and recommends type, size and locations of facilities needed.

The plan meets all of the requirements relative to planning set forth in the state and federal statutes and regulations. The general manner in which priority of projects is determined conforms with the principles contained in Public Law 725. Insofar as it has been practicable, the Plan has been developed in a manner to maintain a proper balance, reflecting the proportionate need, for each of the five categories of facilities; namely, general, mental, tuberculosis, chronic diseases, health centers and related facilities.

Priorities for general hospital service areas have been determined on the percentage of bed needs already met in relation to the population as indicated in U. S. Census of 1950.

Copies of the Revised State Plan have already been widely distributed to state and county authorities, and to chambers of commerce and other organizations and associations throughout the state. An approved copy of the Plan is available at all times in the office of the State Department of Health for public examinations.

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OCT-12-18 THIS IS OIL PROGRESS WEEK



Progress 1952

Texans have a natural interest in the oil industry, which is so important in our State, and in the progress made since Oil Progress Week was last observed. Here are a few quick facts:

New Wells—During the twelve months ending August 31, 1952, the Texas oil industry drilled 17,000 new wells, at a cost of over \$700 million. Most of the heavy expense of drilling these new wells was paid from earnings plowed back into the development of the State's oil resources.

Production—Production has reached a record level. Texas currently is producing about 46 per cent of all the crude oil produced in the U. S. In the year ending August 31, Texas production totaled about 1,015 million barrels. There are now 133,800 producing oil wells in Texas.

Refining—The Texas refineries will have a big year. They now employ, in round numbers, 46,000 Texans, and process about 28% of all the oil refined in the U. S. The daily refining capacity of all Texas refineries exceeds 2,000,000 barrels. A program to expand and improve these facilities has been general throughout the industry.

Reserves—Proved oil reserves in Texas of 18 billion barrels represented 37 per cent of the U. S. total at the beginning of 1952. During 1951, the last year for which figures are available, proved reserves increased two billion barrels. These are developed oil reserves and the figure is important: developed reserves supply our needs currently and provide reserve capacity that is immediately available when we need it.

Transportation—The total mileage of Texas' trunk pipe lines for oil and finished products is over 29,000. This low-cost transportation system is a major factor in the maintenance of the low prices you pay for petroleum products.

Texas—The Texas oil industry continues to be the largest tax-payer in the State. Through the year ending August 31, gross production taxes alone on Texas oil and natural gas amounted to more than \$137 million; in addition, the industry pays large amounts in other taxes.

HUMBLE TEXAS OPERATIONS	
Twelve Months Ending August 31, 1952	
Wells Drilled	891
Average Production, in barrels daily	330,100
Employees in Texas, August 31	17,775
Baytown Refinery:	
Average crude runs to stills, barrels daily	249,310
Humble Pipe Line Co. operates 5,895 miles of trunk lines for oil and finished products, which had transported a daily average of 722,600 barrels in the year ending August 31.	

In brief, the Texas oil industry during the past year continued to do its part in meeting the demand for oil. It has expanded pipelines to provide low-cost transportation. It has improved facilities for making more and better petroleum products for your use. Today, two gallons of gasoline do work that required three gallons in 1925; and the gasoline costs no more than it did then.

HUMBLE OIL & REFINING CO. • HUMBLE PIPE LINE CO.

PUBLIC AUCTION SATURDAY, OCT. 18

Place: Jack McLaughlin Pontiac

Time - 1:00

Come On Out -- We May Have What You Want

- | | |
|---|-------------------------------------|
| 1 New Chieftan Pontiac | 1 - New Myers Ditcher |
| 2 door, Radio and Heater, Hydra-Matic Drive | 1 Grain Loader |
| 1 New GMC Pickup 1/2 ton Long Wheel Base | 10 Cases Zerex |
| 2 New 3 Bale Cotton Trailers | 1 AC Tractor with Mower, Model C |
| 1 - 1946 Dodge Truck | 1 New GMC Truck 2 ton |
| 1 - 1947 Ford Truck | 1 - 1946 Pontiac 4 door |
| 1 - 1947 Chevrolet Truck | 1 - 1949 Ford 2 door |
| 1 - 1948 Reo Truck | 1 - 1942 International Truck |
| 2 - Reconditioned AC Combines | 1 Bendix Automatic Washer, used |
| 1 - 1946 Dodge 1 ton Dual Wheel | 1 Thor Automatic Washer |
| 1 - 1940 De Soto Coupe, Very Nice | 1 New Economat Bendix Washer |
| | 1 Cotton Stripper Attachment for AC |

Numerous Other Items !!

Jack McLaughlin Pontiac

East Highway 60 Hereford, Texas Phone 1000
Ish Tommilson, Auctioneer



CANASTA EXPERT AT FOUR—Billy Wade Cade of Mt. Pleasant shows how he proved to two Mt. Pleasant businessmen that he really can play the game. Left to right around the table are George Stone, employee of the Southwestern Gas and Electric Company; Billy's partner, F. H. (Buck) Stoehr, Titus County Cattleman; R. B. Palmer, editor of the Titus County Tribune, and Billy Wade. As the game progressed, Billy Wade and Stoehr went steadily ahead. The four-year-old and his partner defeated Stone and Palmer 5,500 to 1,223. (AP Photo)

Letter To The Editor

The Brand:
Telephone Rates
 The rate controversy is just another phase of what is taking place everywhere. Organized labor is agitating all the time for more pay. The Telephone Co. is merely acting as our agent and will have to pass on to their patrons these higher costs. Organized labor is one of the worst enemies that this country has, and unless we the people fight labor and stop these raids for more pay, we will have a labor government like England has.

It's your business and mine to fight labor everywhere, and thus avoid labor rule and socialism. I am greatly disturbed by the trend toward Socialism. Old Harry Truman is very cocky and is touring this country for the New Deal candidates. Harry knows that the people of the South are fools about the name Democrat. I call it the demagogic party as it has been prostituted by the New Dealers. I think the Republicans represent the best that we have left in this country. Senator Taft is a patriot, and I am for him. However, Eisenhower is the nominee, and unless he is elected I think we will go far into socialism.

We will have nationalism of steel and coal and the railroads, before you think. Before the last telephone raise my home phone cost me \$3.45 per month, after that 33 1/3% raise, it was and is now \$4.60, and if they get another 50% raise it will be \$6.90, which is just twice as much as the old rate.

Don't blame the Telephone Co., they are helpless -- and are merely passing the cost on to us -- evidently asking this big raise so as to be ready for the next raid by labor. We better vote and pray and pray for the Eisenhower.

F. H. Oberthier.
 Fruit trees infested now with San Jose Scale should be given a temporary treatment and in the winter be thoroughly sprayed with a 3 per cent dormant oil spray.

With the coming of cooler weather, the chances for fires will increase unless the farmstead is checked for fire hazards and corrective measures taken.

Legal Notice

The City Commission of Hereford, Texas will receive sealed bids on the following equipment:

One truck, cab to axle 92 inches, with 255 cubic inch motor displacement.

One truck, cab to axle 102 inches, with 292 cubic inch motor displacement. Both trucks to be with single axles.

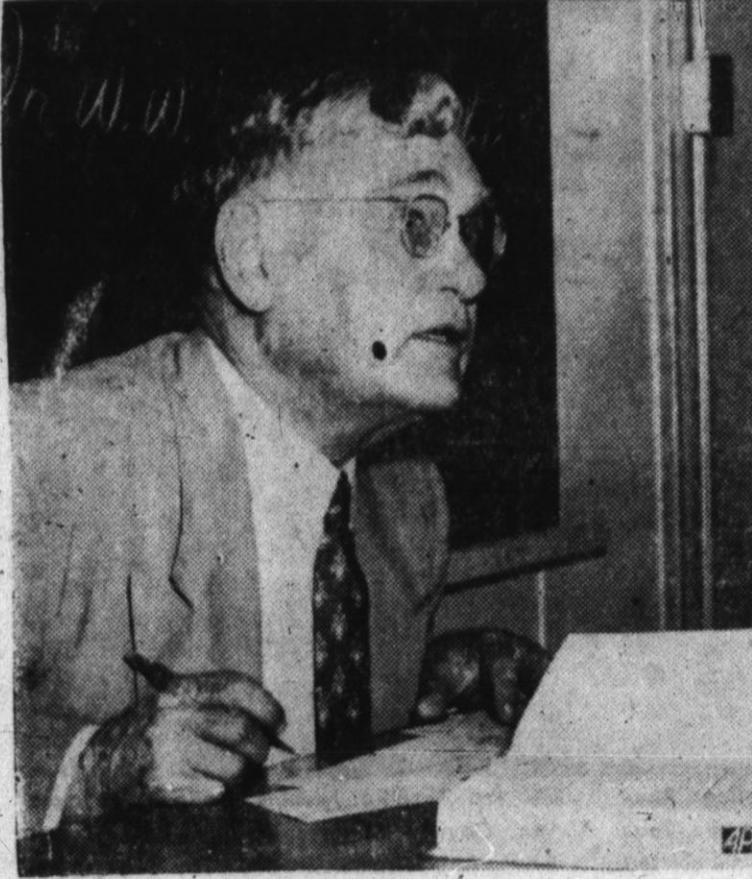
One three cubic yard street sweeper, complete.

One garbage packer disposal unit, 12-yard capacity. Also 15 yard capacity.

Any further specifications may be secured at the City Office in Hereford, Texas. Bids must be sealed on or before Thursday, October 23, 1952.

S. O. Wilson
 Mayor Pro-Tem T-41-2c

The drouth is responsible for conditions that can cause trouble for livestock producers unless corrective measures are taken. Rations of pastured animals should be supplemented with vitamin A rich feeds to prevent respiratory troubles and vitamins A, E and C to prevent the condition known as "white-muscle-disease".



LECTURES YOUNG PREACHER—"There's no place in the world for a lazy preacher," Dr. W. W. Melton, a minister for 52 years and president of the Baylor University board of trustees, told a class of Baylor ministerial students. Dr. Melton formerly was executive secretary of the Baptist General Convention of Texas and now is pastor of the Columbus Avenue Baptist church of Waco. He is teaching an orientation course for young preachers at the Baptist school. (AP Photo)

O. F. Lange Of Friona Is Winner Of Flag Tournament Here Sunday

A total of 41 ladies and men played in the flag tournament held here at the golf course last Sunday with the proceeds going to the National Weathervane Cerebral Palsy Association for the treatment of cerebral palsy.

O. F. Lange of Friona won the first place trophy by being only 20 feet from the pin on the 21st hole on his 89th stroke. Lange had a handicap of 17 and shot a 77 leaving him 12 strokes to the good. After taking these 12 strokes he was on the 21st, winning the first place spot.

Several golfers finished in a close tie for second, with the spot going to Wayne Phillips of Hereford on the 20th hole.

Mr. and Mrs. Glenn Boardman, returned Sunday from a two weeks vacation trip to St. Louis and Chicago, Ill., where they visited with friends and relatives.

Sweet potatoes are a rich source of vitamin A; a worthwhile source of vitamin C and contain small amounts of the B vitamins and minerals.

Legionnaires 'L Day' Will Be Held October 20 For New Members

Legionnaires from more than 800 Texas American Legion posts with a slogan "level for the Legion" will put on their caps and go out and seek other veterans for their organization, Monday, October 20, which has been proclaimed by Governor Allan Shivers as "L" day.

That date begins another fiscal year for the American Legion, which will start its 136th year as the largest veterans organization in history.

The new department commander of the American, Albert Brown of Austin, has urged every Legionnaire to dedicate "L Day" to talking to friends and neighbors about the principles of the organization. The "L Day" drive is directed by Ed Riedel of Austin, a former state commander and who is now state chairman of the Legion's post activities and membership committee.

Some of the post will gather at breakfast for a "skull practice" session before starting out to enlist old members; others will have a luncheon meeting and some have planned evening sessions with barbecue, dances and other entertainment to celebrate the success of "L Day".

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- ★ NEW PUMPS
- ★ NEW and USED PIPE
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We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

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 On Highway 60



Church of Christ
 We Welcome You
CHURCH OF CHRIST
 (Sunday)
 Radio KPAN 9:15 A. M.
 Bible Study 10:00 A. M.
 Worship 11:00 A. M.
 Evening:
 Young People 6:45
 Evening Worship 7:30
 Daily Radio Program
 KPAN-860 on Your Dial
 9:30 A. M.

HEAR THE HERALD OF TRUTH
 (Nation-Wide Broadcast)
 Each Sunday
 1:00 - 1:30 P.M.
THE AMERICAN BROADCASTING CO.
 (KFDA - Frequency 1440)

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

PREPARE FOR WINTER

NOTICE

Butane Irrigation Motor Users

Cold Weather is Approaching and if you have no anti-freeze in your heat exchanges, we urge you to **DRAIN THOSE HEAT EXCHANGERS NOW**

If you do not know how, call us and we will be glad to tell you how or come to your farm and assist you

Dearborn Heaters

We Can Supply These Heaters in Any Capacity

BLANTON BUTANE INC.

437 E. 1st St.

Phone 551

Look what a **FEW EXTRA DOLLARS** will buy

WE'LL be the first to admit that you can buy a car for less than the price of a Buick. But not so much less as most people think. And just to save those few extra dollars, you'll miss a fortune in fun. For the few extra dollars you pay for a Buick, you get the ginger and thrill of a lot more power than you'll get in any other car of its price and pounds -- plus the big miles-per-gallon figures of Buick's famed high-compression Fireball 8 Engine. You get size and room and looks to do you proud -- comfort you'll hardly believe -- and that good sense of security that only ample weight can impart. You get the all-coil-spring ride that a million dollars couldn't duplicate. You

get handling, steering, braking, turning -- all with an ease that women especially appreciate. We could go on at length about a lot of other things, including a fair-sized list of items you get in every Buick but which cost extra on lesser cars. But why go on? The fun and fine feeling and wondrous comfort you enjoy in a Buick are things you shouldn't be missing for just a few extra dollars. And the value -- you just can't pass that up. Got a little time to drop in and let us prove our points? Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series. †Optional at extra cost on Roadmaster and Super only. **Optional at extra cost -- available on most models.



Only BUICK Provides Them All
 DYNAFLOW DRIVE • FIREBALL 8 ENGINE
 NEW WIDE-BAND BRAKES • MILLION DOLLAR RIDE
 TOP-CAPACITY TRUNKS • NEW TWO-TONE INTERIORS
 SWEEPSPAR STYLING • POWER STEERING • EASY-EYE GLASS
 Plus These, Too, On ROADMASTER
 AIRPOWER CARBURETION • NEW SILENCE

SURE IS TRUE FOR '52 -- WHEN BETTER AUTOMOBILES ARE BUILT **Buick** WILL BUILD THEM

Two great television events: See The Football Game of the Week every Saturday and Buick's own TV show "The Circus Hour" every fourth Tuesday

EARL HENDRICKS BUICK

West Highway 60

Phone 11

Coast Lab Is Big Help To Fishing

Activities of the Game and Fish Commission's marine laboratory at Rockport are described in a new pamphlet.

The broad purpose of the laboratory, which was established in 1948, is to discover how sports fishing can be improved and to help inspire the expansion of the state's commercial fisheries.

"Research in the field of sports fishing," according to the pamphlet, "is directed toward learning spawning, feeding and growth habits of these species in order that productive fish management techniques and proper protective laws may be established."

"In the commercial field, much work has been done toward locating concentrations of market fish. Private industry has been encouraged with some success to establish new industries, resulting in increased industrial income in Texas."

"Shrimp, oysters and edible blue crab have received a great deal of attention."

"Over 4,000 fish have been caught, measured, tagged, and released. When caught and reported to the laboratory by fishermen, these tagged fish provide valuable material in growth rates and movements of the fish."

"A shrimp tagging program, along with studies of the migration, growth and distribution of the red shrimp, is designed to extend this fishery."

J. L. Baughman is chief marine biologist of the Commission, in direct charge of the coastal research.



WINNING BOAR—The winning boar of the OIC swine judging at the State Fair of Texas Livestock Shows in Dallas is this 700-pound whopper who feeds contentedly while his owner, Tom Stodghill of Quinlan holds the Grand Champion banner over him. Stodghill's sow took the grand champion sow banner, and his swine netted him 31 additional ribbons. (AP Photo)



MICHIGAN STATE GAINS—Michigan State back Don McAuliffe runs through a flock of Texas A&M players to pick up 12 yards in first period of game played at East Lansing, Mich. Identified Aggie men are tackle Jack Little (76), back Joe Boring (41). No. 12 is Michigan State back Bince Pisano. (AP Wirephoto)

Feeding Hints For Livestock Producers This Winter Are Given

COLLEGE STATION, October 15 — The stage is set for another winter of narrow nutritive margins for livestock. The continuing drought is responsible, says C. M. Patterson, veterinarian for the Texas Agricultural Extension Service, for conditions that can cause trouble for livestock producers unless corrective measures are taken.

Animals during the past months have had little chance to build up reserves of vitamin A for carrying them through the winter and according to Patterson, it appears that conditions are becoming favorable for the recurrence of "white-muscle disease". This disease caused heavy livestock losses last winter in the northeast fourth of the state.

Patterson warns that unless rations of pastured animals are supplemented with vitamin A rich feeds, respiratory troubles will increase as changes in the weather become more sudden. If the lack of rainfall prevents the growing of winter grazing crops, green hay or vitamin A enriched concentrates must be applied. In addition to bronchitis and pneumonia prevention, the veterinarian points out that vitamin A also plays a very important role in animal reproduction. The large number of aborted, still-born or weak and deformed calves dropped last spring, he adds, was a direct result of the lack of green feed last fall and winter.

The condition known as "white muscle disease" also results from dry weather. A deficiency of vitamins A, E and C, ordinarily furnished in ample amounts by native forages, develops as a result of disturbed processes of vitamin E in the cured grass and the inability of the animals to store normal amounts of other vitamins during the periods when grass is ordinarily green and succulent. The lack of these essential nutrients, points out the veterinarian, prevents the functioning of the muscles. As a result of this interference, muscle tissues, primarily of the rear legs, loins and heart, degenerate causing paralysis and usually death of the affected animal.

Dr. Patterson urges livestock producers to plant crops for winter grazing but if moisture is not sufficient for growth of these crops, then, he says, other sources of supplies must be provided. He recommends the feeding of good quality hay, silage and/or vitamin A enriched concentrates.

With it, plan for activities to provide this fun with wholesome entertainment for all.



There's a difference in hands that "do" dishes and hands that "dial" dishes. Hands that "do" dishes are often rough and red, chapped and creased and unattractive. Hands that "dial" dishes are soft and smooth, the nails are polished and pretty, and they always look beautiful and bright.

An automatic electric dishwasher — the way that lets you "dial" dishes — makes dishwashing a snap. Just scrape the dishes, stack them in the dishwasher and snap the dial.

For your hands' sake, don't "do" dishes, "dial" dishes.

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SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

"For Pretty's Sake"
She'll be mighty proud, correctly fitted and well shod for party, school and play in her pick of our cute new Poll-Parrots.
Poll-Parrot SHOES
For boys and girls

Anthony's
THE C.R. ANTHONY CO.

Mrs. Gayle Neal Entertains At Birthday Party

DAWN — Mrs. Gayle Neal entertained with a birthday party Thursday honoring her daughter Nan who was six years old.

Outdoor games were played and enjoyed by the children after which a circus decorated cake centering the refreshment table and other appointments carried out the Halloween Motif.

Favors were horns, topped with lollipops. Among those present and helping Nan celebrate were: Cynthia Seed, David Block, Robert Eldon, Allice Ann Caraway, Charles Carathers, Johnny and Paul Rogers, Audni and Jon Miller, Terry and Lanny Gill, Dolores Padilla, Nan and Billie Neal.

Others attending the party were: Mrs. Claude Ricketts, Mrs. David Rogers, Mrs. H. H. Miller, Mrs. J. M. Carathers, Mrs. J. B. Caraway and Miss Bertha Frye and the hostess.

Plan a community wide activity for the Halloween observance.

Community Plan For Celebrating Halloween October 31 Suggested

COLLEGE STATION, October 15 — Halloween is made for fun. Holiday spirits and boundless energy usually displayed by young folks at this time can be directed into creative and wholesome activity.

Lucille Moore, recreation specialist for the Texas Agricultural Extension Service, suggests a community plan for celebrating Halloween October 31. "Get representatives from all the organizations in your community together to plan for the kind of activities that will reach the most people," the specialist says. "Create community wide interest in the activities and guide this holiday spirit and boundless energy into less violent channels than sometimes happen."

"Try a mystery voice contest", Miss Moore suggests. Everyone likes contests for they appeal to all ages. Such a mystery voice contest might be called, "Who is Mr. Jack O'Lantern?" and the recorded voice of some member of the community could be broadcast over the local station for identifying. A prize could be awarded to the winner at the community Halloween celebration.

Miss Moore suggests a Halloween window painting contest for the junior artists of the schools to save the store windows from their usual soaping. The sponsoring organization could enlist entries from young artists for the contest and provide appropriate publicity for the particular window assigned for each entry. The specialist suggests paint made by mixing dry colors with certain kinds of cleaning powders. Such harmless paint can be removed easily without damage to the window or the store front.

Other suggestions for Halloween include a store-window guessing contest for grammar school children. Questions might be, "How much does a pumpkin weigh?" "How many straws in the witches' broom?" "How many seeds in a pumpkin?" Miss Moore says a parade of costumes for young folks and their parents could create a great deal of interest. "If you want to build a good attitude toward Halloween and the fun that goes

Test the car that's alive as it looks



Standard equipment, accessories, and trim illustrated are subject to change without notice. White side-well tires optional at extra cost.

- COME IN TODAY**
- * Let us lend you a car for the ride that makes other cars seem out-of-date.
- * See, compare the future features that other "new" cars wish they had.
- * No obligation on your part, of course. We just want you to find out the facts firsthand.

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142 N. Miles Ave. Phone 39

Could This Be Your Story?



"What Happened To My \$62,400?"

Ask This \$70 A Week Worker

"You see, I've been working for 20 years. Making good money, too, I got to wondering just how much I've earned in that time ... and why I don't have more today. So I took out a pencil and added up my annual earnings. That's when the shock came! In those 20 years averaging \$60 per week, I had actually earned \$62,400. But the sad truth is ... I let that fortune slip through my fingers. If I had saved 10% of my pay, I'd have \$6,240, plus interest, in the bank today. The above story is all too common. Don't you make the same mistake. Open a savings account at The Hereford State Bank today. Add to it every payday ... and watch your savings grow, and grow, and GROW!

Hereford State Bank
MEMBER: FEDERAL DEPOSIT INS. CORP.

Seek Ye The Lord While He May Be Found



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* C. D. Hardesty

THE MAN who has no Faith in God, nor any human being is dead as a cinder... he has spiritual leukemia. *Faith is the root of all blessing.* Faith can light up your soul in the darkest night.

HOPE is our highest expectation of good. Surely, Hope maintains most mankind. Hope must be the tie that keeps the heart from breaking. *Hope is a carpet along the road man must walk to the Glory Land.*

LOVE, the greatest of the three. Love suffers long and is gentle; love never fails. *Surely love must be the crowning grace.* You will find these spiritual vitamins at your church... don't miss a service.

Immanuel Lutheran

Church services are conducted each Sunday evening beginning with Sunday School and Bible Class at 7 p.m. The hour of worship begins at 8 p.m. Serving the congregation during the vacancy is Rev. E. W. Lichtsinn of Friona. Listen to the Lutheran hour each Sunday at 5 p.m. over KPAN.

The Sunday School Teachers meet each Sunday at 6:30 p.m. Children's instruction class meets each Wednesday at 4:15 p.m.

The Ladies' Aid meets on the third Wednesday of each month at 2:30 p.m.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 8 p.m. at the Church of Christ. Sunday evening the young people of the church meet for Bible study at 7:15 followed by evening worship at 8 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Christian Science

"The preaching of the cross is to them that perish foolishness; but unto us which are saved, it is the power of God" (1 Corinthians 1:18). As this Golden Text indicates, many have been saved from sin, sickness, and death through spiritually understanding and obeying the teachings of Christ Jesus, who showed us the way to overcome evil.

"Doctrine of Atonement" is the subject of the Lesson-Sermon to be read in Christian Science churches this Sunday. This Bible verse brings out God's Love for His children: "In this was manifested the love of God toward us, because that God sent his only begotten son into the world, that we might live through Him" (1 John 4:9).

Assembly of God

Each Sunday morning, Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 6:45. The two groups are meeting on the lawn during the summer months.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 8 o'clock on Wednesday night.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pastor.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church.

Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

The Sunday night services are conducted at 7:45.

Sunday school hour is at 10 o'clock Sunday morning.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

Seventh Day Adventist

"The Two Covenants" will be the subject for the study period of the Seventh Day Adventist.

Lesson-Scripture: Exodus, 19:3-9; 24:1-8 and Heb. 8. Memory Verse, Heb. 8:10.

Study Helps: Patriarchs and Prophets, pages 363-373.

Elder G. A. LaGrone will fill the pulpit for the worship service.

Sabbath School: 10 a.m.

Worship: 11 a.m.

Study Course: 3 p.m.

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship service will be held at 10:50.

Evening services are at 7:30. The new pastor Rev. Don Root will fill the pulpit at morning and evening services.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 8:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening.

First Methodist

At the First Methodist church, Sunday School is at 9:45 a.m. Layman's Day will be observed at the morning worship hour. The service will be led by E. W. Solomon.

Speakers will be Bill Stanford, Ernest Langley and Bert Boomer. There will be an all-men's choir. The MYF groups will meet at 6:45 p.m. The pastor will preach at 7:30 p.m.

Tuesday the Woman's Prayer Group will meet in Ward Hall at 9:15 a.m. At 3:30 p.m. the Win One class will meet in Ward Hall.

Wednesday at 9:30 a.m. the Dorcas Circle will meet in Ward Hall at 3 p.m. All other WSCS Circles will meet in Ward Hall. All circles will continue the study, "Home Missions and Human Rights" led by Mrs. Floyd Ross. The choir will meet at 7 p.m. Prayer meeting will be in Ward Hall at 7:30 p.m.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 7 o'clock.

The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.

Mid-week prayer services at 8 p.m. on Wednesday night.

Fall Meals With Appeal, Color Suggested By Nutrition Expert

COLLEGE STATION, October 15 — With autumn leaves of yellow, orange, rust, gold and brown, come autumn fruits and vegetables. Pumpkins, egg plant, pop corn, persimmons, apples, pears, red peppers, winter squash and sweet potatoes are just as colorful as other signs of the season. Menona Cox, foods and nutrition specialist for the Texas Agricultural Extension Service, says these foods not only bring color

to the family table, but a fresh appeal to appetites. Take for instance, the sweet potato. The bright orange color is in season. The flavor and food value make it a good provider of energy. Miss Cox says the sweet potato is a rich source of vitamin A, a worthwhile source of vitamin C and contains small amounts of the B vitamin and minerals. Since the Texas Food Standard suggests

at least one serving of potato each day, the specialist recommends sweet potatoes alternately with Irish potato for balance and variety. There are two kinds of sweet potatoes. One kind is dry, mealy and rather light yellow in color. The other is a deep yellow variety which is grown in Texas. This is moist and juicy in texture, and because of its rich color, is especially good for vitamin A. Baking the sweet potato to retain this food value and color is the method of cooking recommended by the specialist. Select smooth, uniform size potatoes, wash and dry, brush with but-

ter or bacon drippings and bake in a hot oven (425 degrees F) until tender. This requires 35 to 60 minutes, depending on the size of the potato. Roll gently in a cup, square of butter or enriched margarine. For other sweet potato recipes, see our county home demonstration agent. The U. S. House of Representatives has the sole power of impeachment. George Williams founded the Young Men's Christian Association in London in 1844.

Neighbors Cut Maize For Injured Farmer

Friends and neighbors of Charles R. Hooyer who was badly burned in a combine explosion a week ago Saturday went to the Hooyer farm and finished cutting his section of maize last Wednesday. They were S. N. Thursday, Slim Miller, Charlie Hooyer, Young Men's Christian Association, N. A. Brown and son, Also Talley, and Liner, who drove trucks.

John K. Ball of Heerford is among the 22 Texans attending Kansas State College in Manhattan this term. K-State officials had expected enrollment to drop to around 4500 from its 4900-plus the fall of 1951. Instead, 5,035 are enrolled. Among the 105 counties in Kansas, 45 U. S. states, and 35 foreign countries. Out-of-state students number 735. Chinese, English and Russian are the three languages spoken by the most people. The moon is 239,000 miles from the earth.



DEMOCRATS JOIN IKE CAMPAIGN—Mrs. Frank T. O'Brien of Amarillo, vice chairman of the Republican state executive committee, welcomes Mrs. Hal C. Peak of Midland, who holds the same position with the Texas Democratic Party to the state-wide "Womanpower for Eisenhower" clinic held in Fort Worth. The women of the group are combing the state for votes for Republican presidential candidate Dwight D. Eisenhower. In explaining Mrs. Peak's stand in the election both women agreed the "principles come before party." (AP Photo)

Plans For Chicken-of-Tomorrow Program Of 1953 Are Announced

COLLEGE STATION, October 15 — Plans for conducting the 1953 Chicken-of-Tomorrow program in Texas were made by the State Committee in a meeting held in Dallas on October 6. State chairman F. Z. Beanblossom, poultry marketing specialist for the Texas Agricultural Extension Service -- says the early start will enable participants to make their plans now and this should lead to improvements in the program. The finals for the state program will be held in Center, Texas, from May 11 through the 15. Seven hundred dollars in prizes will be awarded in premiums to juniors who participate in the state finals. The five high ranking junior entries in the state show will be sold at auction and Beanblossom points out prizes paid for these top ranking exhibits make for the toughest kind of competition. The committee says there will again be a senior division along with the junior division. The hatching dates for both will be from March 8-14 and the chicks will have a nine-week growing period. All chickens must be wing-banded and the bands can be secured from Beanblossom at College Station. All junior entries in the state show will be judged on a classification basis and blue, red and white ribbons will be awarded for the superior, excellent and good rating exhibits. The committee further states that suitable trophies will be presented in both divisions for the champions in each class.

In addition, a traveling trophy will be awarded in the senior division for the championship entry in that division. Beanblossom says emphasis from the beginning of the program eight years ago, has been placed on the development of a type of chicken that would yield a high percentage of meat to bone and one that also would utilize the feed consumed by turning it into meat in the shortest possible time. The results have been excellent and are reflected in the fact that since 1946 the growing period has been cut from 14 to 9 weeks and the chickens now entered in the program are of better quality and using their feed to produce the high percentage of meat to bone. Beanblossom and the committee credit these outstanding results to the fine cooperation that exists between poultry breeders, hatchermen, producers and feed manufacturers. All have put to use research findings that include the use of antibiotics and vitamins in the feed now used. The Texas Agricultural Experiment Station and Poultry Department of Texas A & M College have played an important part in this research work. Those planning to participate in the 1953 program should make their plans now and get their entries to the state chairman when they are called for. President Truman uses the middle initial S, but has no middle name.



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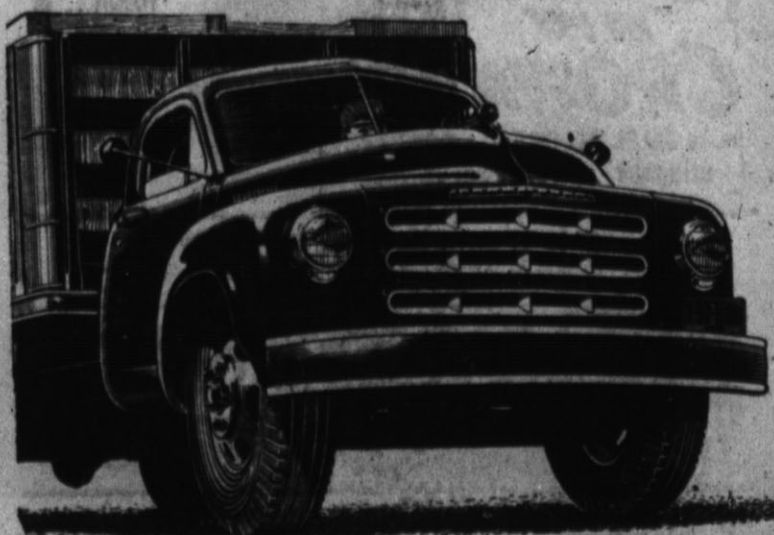
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YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND

Senator Tom Connally Coming To Texas For Active Campaign Role

Senator Tom Connally will come to Texas from Washington this week to assume an active role in the Democratic campaign, House Speaker Sam Rayburn, chairman of the Texas Stevenson-Sparkman Committee, has announced.

Senator Connally will be in Houston, Saturday to introduce Gov. Adlai Stevenson when the Democratic nominee for President speaks at 4:45 p.m.

The Texas Senator is scheduled to speak before a meeting of the Democratic Women of Dallas on Thursday, Oct. 23, and at a meeting of the Democratic Women of Austin on Friday, Oct. 24.

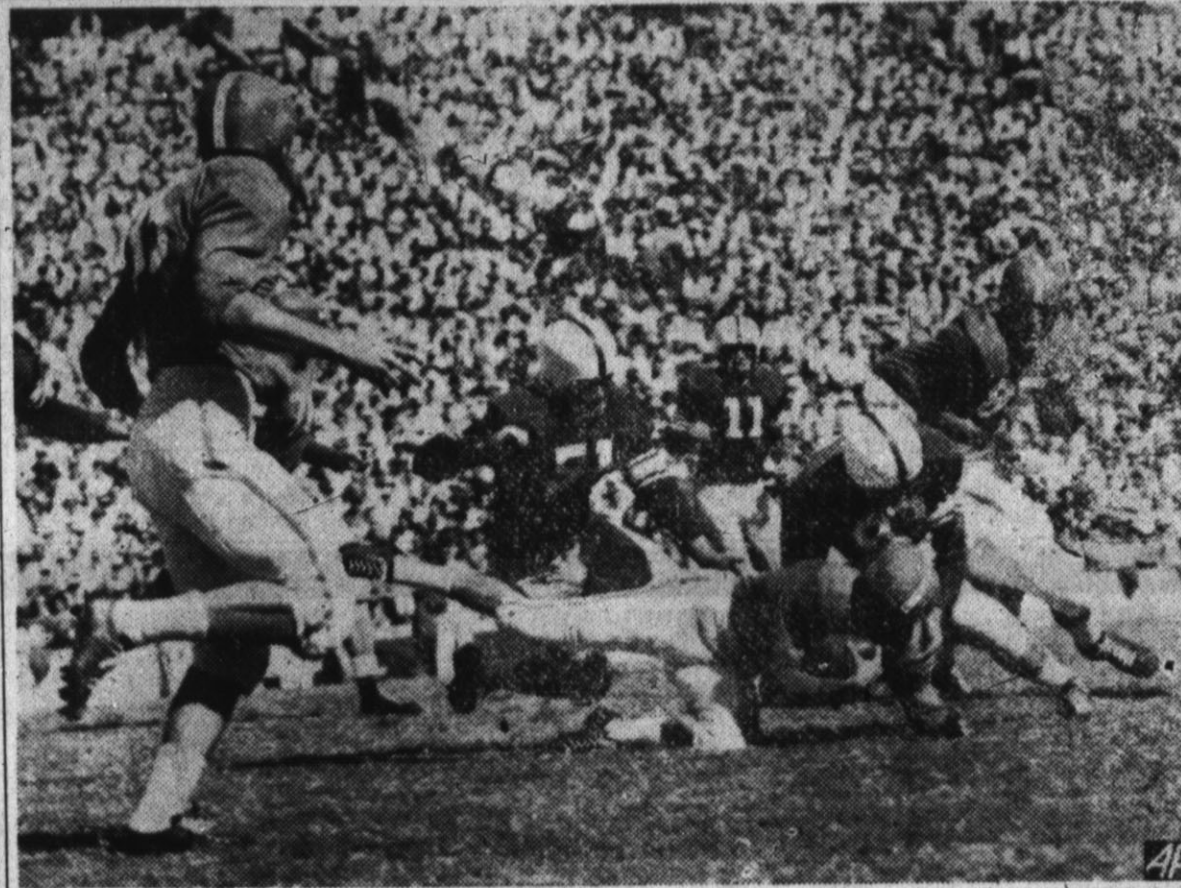
He will also be the principal speaker at a West Texas Democratic Rally in Abilene on Tuesday, Oct. 28. This address, and possibly others will be broadcast over a statewide radio network.

Mr. Rayburn said. Senator Lyndon Johnson, who will become Texas' senior Senator when Senator Connally retires at the end of his present term Dec. 31, has been speaking all over Texas on behalf of the national ticket. A majority of the membership of the Texas Congressional delegation also are actively supporting the Stevenson-Sparkman ticket, Mr. Rayburn said.

Stanley found Livingston in Ujiji, Africa.

Broadway in New York City is the longest street in the world.

Read The Want Ads



FIRST DOWN—Texas quarterback T. Jones is brought down by Oklahoma end Carl Allison (83) and center Sam Allen (51) after gaining eight yards through right tackle for a first down in the first period of

the Texas-Oklahoma game played in Dallas, Texas, Cotton Bowl. Other players are Texas end Tom Stalhandske (85) and Oklahoma backs Jack Ging (11) and Larry Grigg (25). (AP WirePhoto)

Texas Forest Fires Increase During 1951

Texas forest fires losses increased slightly in 1951, according to a report released this week by American Forest Products Industries. A total of 5,301 fires burned 429,214 acres last year. This compares to 5,278 fires that burned 395,922 acres in 1950. Fifty-seven per cent of the Texas fire loss last year occurred on lands still without organized protection. Incendiaries, who started 1,030 fires in 1951, continued to be the state's No. 1 forest protection program. Careless smokers started 748 fires.

The nation's 1951 acreage burn was 10,780,622 -- one-third less than the previous time low record in 1949.

"An alert public, aware of its responsibilities for being careful with fire in the woods, deserves credit for keeping the nation's forest fire losses down," says James C. McClellan, chief forester for AFPI. "The increased effectiveness of fire fighting units, expanded use of radio communication and power equipment in the woods, and the extension of organized protection have been major factors in cutting fire losses," Chief Forester McClellan adds.

Texas' forest protection record is carefully analyzed in a statistical report now being distributed by AFPI national coordinator of the Keep Green forest fire prevention campaign underway in 33 states. Texas has had a Keep Green program since 1947.

The AFPI report, based on U. S. Forest Service figures, lists Texas as one of 15 states that does not provide organized protection for all their woodlands.

Over 21,000 Truck Operators Last Year Arrested On Texas Highways

Over 21,000 truck operators were arrested last year on Texas highways and more than a million dollars was paid in fines and additional registration fees.

These startling figures came to light in the annual report of Major Kent Odom, Chief of the License and Weight Division of the Department of Public Safety. The report, released this week, covers the fiscal year ending August 31, 1952.

Overloading, operating faulty equipment and improperly registered trucks accounted for the greater number of arrests.

The law fixes the maximum loads on Texas highways at 55,420 pounds, but according to the

reports, loads have been apprehended weighing over 130,000 pounds. An Austin trucking firm was fined \$49 in Justice Court at Round Rock last June when caught with a truck and load weighing 130,000 pounds.

The total operating cost during the past year for the License and Weight Division, including equipment, traveling expenses and salaries for the 65 men was less than the \$456,000 appropriated by the 52nd Legislature for this type highway protection. As a result of the highway law violation cases filed by the Department, the countries and State road funds were enriched to the tune of \$1,332,113.

D. C. Greer, State Highway Engineer, said the State was losing approximately seven million dollars a year because truck owners register their vehicles for smaller loads than they are actually hauling on the highways.

Major Odom's report also shows truck owners paid County Tax Collectors \$867,000 in additional fees after being arrested for hauling loads in excess of the truck's registered weight.

Thomas Jefferson was the first U. S. Secretary of State.

Benjamin Franklin was the first U. S. Postmaster General.

Miss America contestants must have a high school education.

Church membership in the U. S. totals 89,391,076.

Usual Hazards Harass Ducks

AUSTIN, October 14 — The Executive Secretary of the Game and Fish Commission said the usual reports on botulism affecting waterfowl have been received.

He added that the drought possibly will increase the toll when the main movement of ducks and geese occurs this fall.

"Waterfowl encounter routine hazards each spring and fall," explained the Executive Secretary. "Pollution of waters where they stop to feed and rest is one of the more common dangers. This risk primarily centers around water areas polluted by nature, although there are man-caused perils."

"Botulism caused by natural causes is more prevalent during a dry fall such as the present. Then the decaying vegetation poison shallow waters which recede to subnormal levels."

One of the first reports on stricken ducks in Texas came from Amarillo in the Panhandle. Three small lakes near Groom about 45 miles east of Amarillo were affected. One covered about 100 acres. The others were smaller.

Scores of ducks and diving ducks were reported on the lakes. Efforts to scare away the birds were only partly successful.

The Executive Secretary said there is not much that can be done in such cases. One way is to raise the water level to dilute the poisonous substance.

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Mr. & Mrs. F. M. Cogdell	Mr. & Mrs. Henry Hastings
Mr. & Mrs. Milo Vantassel	Mr. & Mrs. John B. Vantassel
Mr. & Mrs. J. B. Shannon	Mr. & Mrs. Roy V. Smith
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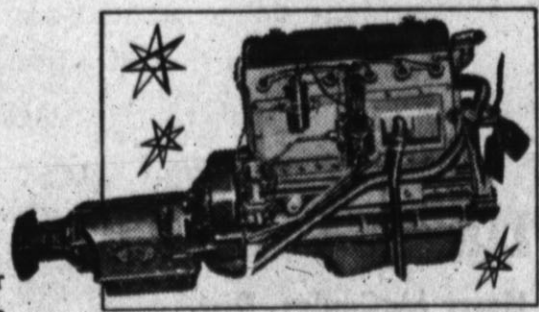
Here it is—the new Golden Airflyte. One ride and you'll know why it is "the car of the year". For no other is so startlingly new, so far advanced in comfort features.

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