



52nd YEAR—NUMBER 37

SIGHTS, FACES SEEN Around Town

The football queen contest, based upon sale of season football tickets, will close Friday. Adult tickets are \$6 for six home games and student tickets are \$3. If you have any trouble finding a salesperson, just call 379, says Don Martin. Reserve seat tickets are also now on sale and persons can get their same seats by acting promptly. The number is still 379.

Members of the Hereford Lions Club went on the air Wednesday when Amarillo radio station KAMQ took over the program. At 12:15, Bill Johns, newscaster gave his regular news of the day from Hotel Jim Hill ballroom. This consumed 15 minutes and was followed by Smoky Joe Barnes with 15 minutes of cowboy ballads, accompanied by guitar. The entire 30 minute broadcast went out as a part of the regular daily program of KAMQ.

CORRECTION: On Page 1, Section 2 of this issue appears a picture of Hereford's new line coach, but the caption line reads, "L. B. Russell". The gentleman is John Poindexter and he comes to Hereford from West Texas State College, Canyon.

Jim Whelan is hunting boys in and effort to re-establish Boy Scout Troop No. 50. Any interested boys should be at the Scout Hut Thursday evening at 7:30 o'clock. Age is 11 years, or over. Art Stoy is Scout Master and the Troop Committee will attend the organization meeting.

A news release from Southern New Mexico University at Portales Wednesday pointed out that Hereford will have two men on the varsity roster of 37 players. They are Bill Engman, halfback, and Dale Doak, center. The roster was selected from a field of approximately 76 candidates.

Helen McCauley this week opened her youth shop in the location formerly occupied by Dub's Man Shop on Main Street. Mrs. McCauley recently moved from the community shopping location on Park Avenue and has been busy decorating and remodeling the new location.

A card from Wally Knief, former Brand news editor, was mailed from Salt Lake City, Utah. It contained a small bag of salt, asking personal attention of Cecil Masey, Chamber of Commerce manager. Wally is enroute to Richland, Wash.

Winters Publishing company was busy Wednesday distributing the new 1952 city directories. Mr. Winters said that approximately 269 had been distributed in the community. He also said that addi-

(Continued on Page 2)

SMALL BOY GETS HELPING HAND

Gary Stewart Has Cow, \$1,484 Fund

Little Gary Stewart, age 3½, had it pretty tough when he lost both of his legs in an accident at his parent's farm, Mr. and Mrs. B. R. Stewart, last Thursday.

Things are still bad, of course, but the sun is shining a lot brighter today for the Stewart's, especially little Gary -- thanks to the generosity and thoughtfulness of the people of this community.

Unsolicited and in the form of free-will offerings, the Stewarts now have a fine Jersey cow. There is also a Gary Stewart fund totaling \$1,484.11. In addition, there is another special fund with which to buy little Gary toys, funny books, etc. -- one each day until he goes to a special hospital for crippled children. Scores of people have carried pajamas, food, flowers, and cards to the hospital. Scores more have visited in the interest of cheering the little fellow on in his long fight until the day when he can walk on artificial legs.

To Enter Hospital
Attending physicians have begun negotiations with the State Crippled Children's Society in order to secure a place in the program so he can have all necessary care and attention. This will include hospitalization, additional surgery, fittings, braces and artificial limbs.

People heard of the accident Sunday. Telephones began to ring. Money poured in and the Stewarts went to bed Sunday night with a warm place in their hearts for a generous community.

McQuigg Gives Cow
Monday morning Bob McQuigg, Route 4, walked into The Brand office and said: "I have a cow for the little boy. She's located 10 miles north on Highway 51. She'll be fresh in about 10 days. They can get her anytime."

Meanwhile, churches, clubs and individuals were doing something about the situation. Dollars rolled into The Brand office, others went to the hospital. Station KPAN asked for funds over the air. The total grew and grew -- and finally a Gary Stewart committee was named to administer the funds.

The committee is composed of Jesse Stanford, chairman, D. C. Kinsey, Bob Wear, Art Stoy and

Roy Phillips, treasurer. It will be the object of the committee to administer the funds as needed, and to help in seeing that Gary Stewart gets all possible attention and care. In case funds are not required, due to aid from crippled children's organizations, the fund will probably be held as a means of providing little Gary with an education in a practical field.

Mr. and Mrs. Stewart say that they do not desire financial assistance for themselves, but they are happy for the Gary Stewart Fund to be established -- and that they want to thank everyone.

The committee said that every immediate need had been filled.

Donors are Listed
A partial list of donors, available through the committee, but probably incomplete Wednesday morning totaled \$1,484.71.

Methodist church, \$239, Church of Christ \$268.87, Lee Little \$10, Troy Newman \$5, Coy Phillips \$5, Cooper's Market employees \$10, Lyle Blanton \$50, Howard Gault \$50, Williams Farms Co. of Tex as \$50, Hereford Hardware \$25, John Pounds \$5, Kinsey Motor Co. \$25, Walter Hodges \$5, Mr. and Mrs. Jim Cross \$2, C. F. Homfeld \$20, J. A. Crofford \$10, Hereford Brand \$50, West Hereford H-D club \$13.84, S. L. De-shazo \$1, Bill Knox \$1, Ft. Worth \$1, Jim Lovine \$5, Frank Vogel \$5, Oscar Power \$3, Jr. Hampton \$10, Johnnie Winkler \$5, Elmo Fridley \$1, Marie Cogdell \$5, Frank Cogdell \$10, Cecil Guseman \$50, Harry McCauley \$10, Jiggs Hartman \$10, Miles Robertson \$15, John Hickman \$10, Lee Coanougher \$25, Jack Bradley \$5, Joe Butler \$10, M. Fluhgn \$1, John Goates \$10, Bill Goates \$10, W. D. Isbell \$5, G. L. Willis \$30, L. M. McGee \$75, Chas E. Huston \$200.

Persons desiring to contribute to the fund may leave donations with committee members, at Station KPAN, or at The Brand office. All checks should be made to: Gary Stewart Fund.



OFF TO STATE MEET IN AUSTIN are Mrs. Tommy Hulsey, sponsor, and Sharon Dee Moore, Reporter for District 1, F. A. clubs in Texas.

Sharon Dee Moore To Represent Area At State F. H. A. Meeting In Austin

Sharon Dee Moore, daughter of Mr. and Mrs. Troy Moore is leaving for the F. H. A. State Executive Council meeting at Austin, Texas, September 13. Mrs. Tommy Hulsey, Home Economics teacher at the High School will drive to Austin with Miss Moore.

Miss Moore is the Area Reporter for the F. H. A., elected at a meeting held last spring. She is one of 30 Texas girls who will attend the meeting.

Gay Ann McFarland of Friona,

the Area president of the F. H. A., will also accompany Mrs. Hulsey and Miss Moore to the Austin meeting along with Mrs. Norma Sanders, Friona sponsor.

The foursome will leave Friday from Hereford for the three day period.

The purpose of the meeting is to plan a State F. H. A. meeting, to care for immediate business and to give general instructions to the officers pertaining to their work.

City Charter Will Bring Few Changes

Members of the City Commission met Friday and canvassed election returns on the Home Rule Charter, approving the 271-232 vote count which changed Hereford's form of city government for the first time since 1907.

The group also took steps toward enactment of the new form of city government, authorizing the drawing up of a city ordinance adopting the Home Rule Charter and instructing the clerk to file the charter into the city records. A certified copy and certificate denoting that the charter was passed by majority was also

submitted this week to the Secretary of State.

"We appreciate the majority vote on the charter," said S. O. Wilson, acting mayor, "and wish to assure every citizen that it will be our object to follow the new charter to the letter. However, we plan to go at this thing cautiously and with the idea that the new Home Rule Charter is for the benefit of the people of the city."

Actually, it appears that the new Home Rule form of government will not make much difference in the way people live -- especially in the near future. The first, and probably most far-reaching, result of the new form of city government will be employment of a City Manager, who will take over considerable of the duties now handled by the mayor. This step, Mr. Wilson said, will also take some time and will be handled carefully. He said that several applications have already been filed and that any person wishing to consider the job may secure information and file his application with the commission. He estimated 30 to 60 days before the place will be filled.

"Everything being equal, we will probably favor a home-town man for the job," Mr. Wilson declared. "However, qualifications will be the final balance in making the choice."

Tax-Rate is \$1.35
Taxes, the big question in the election will remain unchanged, according to mayor pro-tem. He

said that the City Budget was approved Monday morning, without protest, on the \$1.35 tax rate as proposed and on the same rate used in recent years.

Turning to the charter, he pointed to a section which specified that the city tax rate cannot be raised to a figure more than \$1.50 per hundred dollar assessed valuation. This same tax rate, he pointed out, is the legal maximum under the old form of city government at the present time. Any increased rate, the charter says, would have to be voted on by a majority vote of the people within the city.

The Home Rule Charter does provide zoning for the city, but no plans to expand this phase were indicated in the immediate future. Mr. Wilson said that any activity along this line would be preceded by careful planning and on advice of qualified engineers.

Another provision concerning regulation and removal of livestock from the city limits is also included in the new charter, but Mr. Wilson said that no steps would be taken except in instances where livestock within the city might prove hazardous to the health and welfare of other citizens.

The charter apparently ignored the fire department. Anyway, no changes were indicated along this line.

No other city employees were anticipated as a result of the charter acceptance, except the position of City Manager.

The status of utility companies, and their present contracts will, likewise remain unchanged.

Some Ordinance Changes
One step in the application of the new charter which will see attention soon, however, is that concerning city ordinances. Some of the ordinances now in force may conflict with the charter and will be amended or dropped.

"All in all," Mr. Wilson repeated, "the new charter was adopted for the general welfare of the people by the majority of the voters, and we expect to establish it with this idea in mind. As I said before, we expect to go at this thing cautiously and do our best to avoid any mistakes."

Untried Whitefaces Will Play "Wide Open" Game This Season

Cool, crisp weather of the past week has left scores of fans literally foaming at the mouth as they await the opening of football season to get a glimpse of Coach L. B. Russell's 1952 Whiteface team.

Friday evening, when the starting whistle blows at 8 o'clock on the Hereford field, they will get their wish, maybe quite a few surprises, too. The 1952 brand of Whiteface football will, at least, be different. The old "T" formation, popular here for several years, has been replaced with a "spread" formation. Judging from the formations and from the player weights, it is also entirely possible that the Hereford boys will take to the air in a big way in 1952.

Hereford fans -- win, lose or draw -- can expect plenty of thrills this year. The Whitefaces will play "wide open" football.

Hereford prospects, if you are to believe the grandstand quarterbacks, are not the best in the world. Several of them are predicting an exceptionally strong defensive team and a "mediocre to fair" offensive game. This, of course, depends largely upon how well the boys perform in their new role as aerial artists, and upon who develops as the season stretches from opening night into the weeks to come.

Thriller Friday Night
All in all the opening game Friday night should be a thriller. Both squads are untried, save for scrimmage games, and both are out for blood. The Muleshoe boys are still smarting under the 12-6 defeat Hereford handed them last season, while the Whitefaces are doubly anxious to take the

opening game for their new mentor, Muleshoe, furthermore, is credited with having "one of their stronger teams".

Coach Russell, who plans to carry an active roster of 26 men from his field of 60 to 70 candidates, has 12 lettermen back from the 1952 Whiteface squad. Four of the lettermen are backs, three are centers, one guard, two tackles and two ends.

This sounds like a lot of lettermen -- until you remember that modern football demands a "defensive" team and an "offensive" team, thus creating around twice as many lettermen as once was likely. Furthermore, it so happens that Coach Russell's lettermen are top heavy on the defensive team. The four backs are Marshall Wilson, Aubrey Self, Raymond Dement and Dale Winget. Centers are Ray London, Pat McCullough, and Bill Rose. Bill Bookout is the guard, Tim Corbett and Burl Fish are the tackles, while Franklin Boyd and Gene Dickson hold down posts at end.

Exponents of the "T" formation, despite their convictions, are also likely to agree with Russell as regards his spread formation. It was apparently instituted because most of the backs are comparatively light (140 to 150 lbs.). Raymond Dement, 185, and Chas. Whitehead, 175, are the two heaviest backs listed on the 26-man roster. Inexperience in ball handling, too, probably did much toward establishing Russell's decision. Thus, the unconfirmed prediction that the Whiteface boys will be a "passing team in 1952". Right now it looks like his best bet.

Furthermore, Coach Russell did

quite a bit of shaking up this week, following an exhibition skirmish with the Dimmitt squad.

His big problem right now seems to rest in the development of some new blood in the form of fast, tricky broken field running, plus a passing game that "just won't stop." Godfrey and Merritt are two of his young backs who will probably have a chance to step toward these goals Friday night; both, however, still have to prove their merit in actual field play.

Gene White is another letterman who reported for practice this week, but having missed spring training due to a shoulder injury he is not likely to see action in the opener. Gene is, however, one of the season's hopefuls and could be a part of the answer to Russell's greatest need. Winget will also be out Friday with a knee injury.

Muleshoe, equally untried, is meanwhile probably doing just as much worrying as Hereford.

Westway 4-H Girl Raises Cabbage In Big Way As Gardening Project



KNOWS HER CABBAGE -- Staff Photo.

Carolyn Diller, age 9, is seen above with a head of cabbage grown in her 4-H garden club project this summer. The head weighs slightly over nine pounds and was one of 98 heads in her project. Carolyn is the daughter of Mr. and Mrs. C. M. Diller of Westway and attends St. Anthony's parochial school. Mrs. Diller says they have canned 45 quarts of kraut. Her sister canned

20 quarts of kraut and another sister took 100 pounds of cabbage back to Kansas following a visit. In addition, all of the Diller neighbors have eaten so much cabbage they don't want to see the stuff again. Carolyn reported equal success with tomatoes, okra, beans and other vegetables, but has not yet calculated her income from the project. She is a member of the Sadie Lee Oliver 4-H club.

Damages Slight In Garage Fire

The Hereford Fire department answered an alarm Monday morning at the Lesly Vaughn Motor company when the grease pit caught fire from some unknown cause.

Jean Hudson, who was working in the pit at the time, used two C-O Two extinguishers on the blaze and had the fire under control when the department arrived in record time.

Hudson's shoes were burned by the blaze and his hands slightly burned and blistered but not seriously enough, he said, to need hospitalization. Damage was reported as slight.

Small-Time Thief Gets 400 Nickles, Nibbles Candy Bar

Candy-bar nickle snatchers broke the glass in the side door of the Quality Food Store at Fourth and Main street sometime Sunday night after eight o'clock. Loss was estimated at around \$30.

The robbers gained entrance by unbolting the door after smashing the corner of the glass in the door and then prying loose a board holding the padlock and hasp on the inside.

Frank L. Daniels said that he was at the store Sunday night as late as 8:30 and all that he found missing Monday when he discovered the break-in was \$15 or \$20 in nickles and a bar of candy, which the thieves had likely nibbled on while they ran-sacked for money. They left the candy bar wrapper on the counter.

The Weather

Sunday, high 90, low 50
Monday, high 90, low 51
Tuesday, high 87, low 51
Wednesday, high 83, low 52

John Douglas Pitman To Get Law Degree

Mr. and Mrs. J. A. Pitman plan to leave today by plane for Washington, D. C., where their son, John Douglas, will receive his degree in law from Georgetown University.

John Douglas is a graduate of Hereford High School and a graduate of the University of Texas. He will complete his work for the law degree at Georgetown Friday.

Burglars Net \$15 At Friona Store

By Mrs. E. R. Day Sr.
The Cash-Way grocery store and the Petes 66 Service station were entered and robbed late Sunday night according to the police department.

The manager of the grocery company reported that a hurried check revealed about \$15 in cash missing. Any other merchandise missing would have to wait till inventory was taken.

The thieves took a posting machine from the 66 station, but nothing else was reported as missing at the filling station.

No arrests have been made, however several suspects are being checked by officers.

**CHECK YOUR SPEED
CHECK YOUR CAR
CHECK ACCIDENTS**

SAFETY COUNCIL
HEREFORD ROTARY CLUB DIV.

SAVE A LIFE Exhibit erected by the Safety Council of the Hereford Rotary club at the intersection of Lawton and Park Avenue. Check Your Speed, Check Your Car, Check

Accidents is the slogan on the sign above an actual wrecked car and it could be YOURS. — Staff Photo.



HOPING HOPPING—Hopping to win the Miss America title for her native state is "Miss Texas of 1952," Miss Connie Wray Hopping, 19-year-old Texas Tech co-ed from Lubbock. She is getting a good Texas sup tan for her trip to Atlantic City and the nationwide bathing beauty contest. Miss Hopping looks as though she can fill the winner's shoes—and bathing suit—perfectly. AP Photo.

Woman Posts \$500 Bond In DWI Case

Hereford Police and the Highway Patrol were alerted Sunday in an effort to stop a car containing two women.

The car bearing New Mexico license plates swerved in to a Conoco Service Station in Friona and knocked over three gas pumps.

Hereford police, on the lookout for the car, spotted it and gave chase. The driver of the car at the time of the arrest gave the name of Velma Grantham and was charged with driving while intoxicated; she was placed under \$500 bond in county court. The case is set for Sept. 16.

The other passenger in the car gave the name of Evelyn Gunnells and was assessed a fine of \$18 and cost in Justice of the Peace court on a charge of being drunk. The fine was paid.

Both the women were in the car at the time of the Friona accident, but it has not been established who was the driver at that time.

According to Friona authorities, a settlement for damages to the gas pumps has been arranged. Further action in the case of the driver of the car at that time rests with officials at Friona.

Army Day is observed on April 6th, the date the United States entered World War I, in 1917.

Football Mothers Are Organized

An organizational meeting for football mothers was held at the high school Monday afternoon. Mrs. Ralph McCullough was named president and Mrs. W. J. Wilson, secretary-treasurer.

Following a custom of years, the group will serve refreshments to the football boys, their dates and their dads after each home game. This year the organization will operate in six groups, with each group being responsible for one activity. Group captains have been named and each captain will be responsible for her group's duty. Mrs. Robert Veigel's group will be in charge after Friday's game. All groups will work together for the annual football banquet which has been set for some time in January.

Out of approximately 70 potential members of the organization 28 mothers were present for the Monday meet. They included Mesdames: A. J. Self, Robert Veigel, W. C. Quattlebaum, W. J. Dixon, B. C. Dement, Robert Boyd, Leon Cimón, C. C. Merritt, W. L. Winget, H. E. Wester, Jim Bookout, J. H. Fish, F. A. Tucker, J. B. Coconougher, O. B. Southen, T. J. Parsons, Delmer Sigle, W. A. Springer, Oscar Easton, W. J. Wilson and Ralph McCullough.

Warren G. Harding is the only President of the U. S. ever to visit Alaska. He did so in 1923.

Around...

(Continued from Page 1)
tional copies could be secured at the Chamber of Commerce office -- for \$20 each.

A telephone call from the Randall Farm Bureau Wednesday morning announced that Lloyd Bailor of Iowa Park, state director, will speak in Canyon Sept. 18, 8 p.m. at the high school. He also invited all interested business men and farmers to attend.

C. J. Humphrey, prominent Amarillo attorney and one of the outstanding young men of Amarillo, will be the guest speaker for the regular luncheon meeting of the Kiwanis club today.

The Deaf Smith County Chamber of Commerce is to sponsor the second farm tour this year. This tour is to be held in connection with the irrigation short course held at the REA office September 16-17. The tour will climax the short course and will be held Sept. 17 and 2 p.m.

Included in the tour for out of state men visiting in Hereford for the REA school will be lettuce crops, castor beans, sugar beets, cabbage, and other usual crops being grown in this section. Also visited will be irrigation methods used by local farmers.

The farm tour is planned for visitors in Hereford, however, local interested parties may attend if space is available for transportation.

Melvin Young, genial Brand advertising man went home for lunch and decided to shave during the noon hour. He smeared his face, started the job -- and finally discovered that he had substituted tooth paste for shaving cream. "It sure does burn", says Melvin.

Schools Enroll Total of 1,925

A total of 1,925 students were reported enrolled in the Hereford schools Thursday, Sept. 9. This figure shows an increase of 205 over last year.

First Grade: 184 total; 87 at Shirley, 84 at Central, 13 at Dawn; Second grade, 186 total; 82 at Shirley, 94 at Central, 10 at Dawn; Third grade, 208 total; 95 at Shirley, 103 at Central, 10 at Dawn; Fourth grade, 206 total;

92 at Shirley, 99 at Central, 15 at Dawn; Fifth grade, 179 total; 89 at Shirley, 81 at Central, 9 at Dawn; Sixth grade, 154 total; 82 at Shirley, 64 at Central and 8 at Dawn.

High school and Junior high: Seventh grade, 173, eighth 141, ninth 155, tenth 119, eleventh 121, twelfth 93. Six children were enrolled in the exceptional children class.

Mr. and Mrs. Kenneth Mays of Abilene have been recent guests of Mr. and Mrs. Wayne Stark. Mr. and Mrs. Mays are former Hereford residents.

County Has 5,200 Auto Inspections

A total of 5,200 vehicles had been checked for inspection in Deaf Smith County when the program closed Sept. 6, according to Jim Riddle, State Safety Department. He estimated that 300 vehicles still remain to comply with the new law and said the record in this county was exceptionally good.

Persons who own and operate vehicles not having inspection

stickers are now in violation, he said, and are subject to a fine of from \$1 to \$200. Such cases will be tried in Justice of Peace courts. In addition, a vehicle cannot be transferred or registered until it has passed the inspection.

Persons who have not met inspection regulations should go to a station immediately, he continued. The stations are still operating.

Mrs. George Graham who underwent surgery at the Deaf Smith County hospital Monday, is reported to be doing fine.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. L. W. Norvell, med.; Joe Darden Jr., med.; Mrs. George Graham, surg.; Bruce M. Rose, surg.; Mrs. Charles Tyran, OB; Jose Rodrigues, med.; W. E. Clowdus, med.; Mrs. C. C. Neu, med.; and Mr. R. E. Connelly.

PATIENTS DISMISSED
Mrs. Grady Belev, OB, 9-10; Mrs. R. R. Stewart, surg., 9-10; G. F. Shirley, med., 9-10; Wil-

burn Connally, med., 9-9; L. C. Mingus, med., 9-9; Paul Barrera, med., 9-9; Mrs. Loieta Vinson, OB, 9-9; Sister Francis Jerome, med., 9-9; Mrs. C. Rudd, surg., 9-9; D. Okumoto, tonsil., 9-8; Mrs. Paul Sarzoza, med., 9-8; Mrs. H. D. Robbins, med., 9-8; Mrs. S. T. Thornton, surg., 9-8; Mrs. Earl Cole, med., 9-8; and D. H. Bryant, med., 9-8.

BIRTHS
A girl to Mr. and Mrs. Charles Tyerna at 1:55 a.m. Sept. 17.

Honolulu, the capital of the Hawaiian Islands, is located on the island of Oahu.

CHECK OUT WITH CASH SAVINGS - Every Day

'Round our market—'round the week—evary price is a low price every day! And that means you "checkout" with cash savings . . . BIGGER CASH SAVINGS . . . every time you shop here. You've tried the rest—now shop the best! Shop COOPER'S where you get the top quality foods you prefer for good tasting goodness—yet save more money in the bargain! And our market's full of just such bargains to make sure you check out with savings—every day!

- | | | | |
|----------------------------|-----|-------------------------------|-----|
| HERSHEY'S COCOA 1 lb. Box | 45¢ | HI-C 46-OZ. CAN ORANGEADE | 19¢ |
| SURE-JELL Pkts. | 10¢ | Starkist Green Label Can TUNA | 29¢ |
| CAMPBELL'S Tomato-Soup Can | 10¢ | | |

Thanks Folks

FOR MAKING OUR GRAND OPENING A HUGE SUCCESS

CONGRATULATIONS TO THE MORE THAN 100 WINNERS OF FREE PRIZES.

ENJOY SHOPPING REGULARLY AT COOPER'S WHERE FOOD IS FINE -- PRICES ARE LOW -- EVERY PRICE - EVERY DAY

- Libby's Asparagus Style GREEN BEANS
- Med Can 31¢ A Truly Fine Bean
- You will really like these beans
- Hunt's - No. 300 Cans SPINACH 2 CANS 21¢
- Libby's DEEP BROWN BEANS 2 Cans 23¢

- Quality Meats**
- Cudahy's Rex BACON, Sliced LB 49¢
- Nice Lean PORK CHOPS LB 59¢
- PICNIC HAMS LB 43¢

- Snow Crap - Makes A Quart LEMONADE 2 CANS 31¢
- 9 Lb. Pail PURE LARD \$1.09
- 1 LARGE PKG. 1 SMALL PKG. POST BRAN both for 25¢
- SWAN SOAP Large Bar 10¢

- HUNT'S TENDER GARDEN PEAS 2 300 CANS 25¢

- Hunt's 14 oz. Bottle CATSUP 2 FOR 35¢

WE RESERVE RIGHT TO LIMIT QUANTITIES

FREE DELIVERY

PHONE 840

4th & Miles

Cooper's MARKET

Fine Foods

COMING

EVERY NIGHT NEXT WEEK --

— HEREFORD —

— WEEK STARTING —

MON. - SEPT. 15

HENRY L. BRUNK'S COMEDIANS

TRULY A GOOD STAGE SHOW

IN A BIG TENT — ON A BIG STAGE

25 - Actors, Singers, Dancers & Musicians - 25

6 - Big Nights — New Each Night

COMEDY—MUSIC—VAUDEVILLE

Opening Play Monday Night "BLAME THE MARINES"

A Laugh A Minute Show

Also—5 Acts of Vaudeville

ADULTS 38¢ — CHILDREN 9¢

RESERVED SEATS 50¢

DOORS OPEN 7:00 P. M.—SHOW 8:00 P. M.

Auspices — V. F. W. — Tent At Bull Barn Lot

Don't Miss — Matalie Needs A Nightie

International Flavor in Wrestling Matches; Kalmikoff Takes Top Event

Ivan Kalmikoff of Rostov, Russia, won two falls out of three over Chris Belkas Saturday night in the main event at the Lions Club weekly wrestling matches. Belkas took the first fall in seven minutes with a two-legged crab. Ivan refused to stay behind the Iron Curtain, however, and came back to take the second fall in 15 minutes using a bear hug. He repeated in the third round after eight minutes. A body scissors took the final fall.

Texans In Washington

WASHINGTON — Re-shuffling of House committee assignments with the beginning of the new Congress next Jan. 3 may cause a rift among the 22 Texas representatives.

Semi Finals
Not to be outdone by the Russians, Kinji Shibuya proved the Japanese can wrestle, too. Kinji downed Jack O'Reilly for the first fall in the semi-finals in 11 minutes. He used a Japanese arm hold to win the fall. O'Reilly took the second fall in nine minutes, pinning Kinji with a step-over toe hold and face bar. Kinji made short work of the third fall, however, taking it in only four minutes — after O'Reilly was disqualified.

First Event
The preliminary event was a draw, featuring Gene Blakley of Buffalo Gap and Chico Bonales of Mexico City. Time ran 20 minutes on this match.

Guests in the W. A. Gentry and E. Ramey homes this week was their brother, Ernest Stone and wife of Dennison. The entire group visited the Earl Stone family in Hart, a sister, Mrs. A. C. Putts in Amarillo and an aunt, Mrs. Lula Pherigo, also of Amarillo.

Illiteracy runs 25 percent of the population of the South American republics.

Possible fuel for a clash lies in the expected selection of a Texan to serve on the powerful House Ways and Means committee.

That's the group that not only handles taxes, tariff and social security legislation, but names the Democratic members to serve on all other House Committees.

Texas' lone member now on the 25-member group is retiring Congressman J. M. Combs of Beaumont.

The Texan with the most seniority among the most likely to seek the spot is Rep. Wingate Lucas of Fort Worth and Grapevine. Several Texas colleagues have been here longer, but have high position on other important committees and would be unlikely to change. Moving to a new committee, a member goes to the bottom of the list. It's a long, slow climb to the top chairmanship.

Seniority is a powerful force around here. But the way a legislator rates with the top congressional leaders also counts heavily.

That's where the hitch may come for Lucas. His voting record shows he has often failed to support the administration. So, some of the top Democratic lead-

ers may try to block his getting on such an influential committee as Ways and Means.

Also mentioned as possible successors to Combs on the committee are Galveston's Rep. Clark Thompson and Austin's Rep. Homer Thornberry.

Thompson came to Congress ahead of Lucas, but he was out for several years. Consequently, Lucas now ranks him. Thompson now is on the Agriculture Committee, while Thornberry serves with the Interstate and Foreign Commerce Committee.

Should the Democrats retain control of the House, Rep. Okin E. (Tiger) Teague of College Station and Bryan will become chairman of the House Veteran's Affairs Committee.

A World War Two combat veteran, Teague is in line to succeed Rep. John Rankin, who was defeated in the recent Mississippi primary.

At 42 and with six years service behind him, Teague has become one of the leaders among the younger legislators.

Holder of numerous valor awards, the six-times wounded reserve infantry colonel speaks with courage when it comes to veteran's legislation. He has helped prevent enactment of some such legislation, and encouraged that which he considers good.

Two Texas House members are bowing from the political scene and their seats on the Commerce and Judiciary committees may fall to other Texans.

Rep. Lindley Beckworth of Gladewater — who failed in his bid for the Senate seat being vacated by Tom Connally — now ranks right behind the chairman of the Commerce committee.

Tom Pickett of Palestine served on the judiciary committee until he resigned to take a coal industry post.

What the four new Texas congressmen may expect as committee assignments is anybody's guess right now. Normally a freshman in the House must be content with a minor committee assignment.

However, it's possible Martin Dies — returning to Congress as the new Texas congressman-at-large may get on the House un-American activities committee — a group he fathered in the 30's. For years that group was known as the Dies Committee.

W. L. Jones Brother Is Collision Victim

W. L. Jones received word Sunday that his brother, Eddie Jones mayor of Dalhart, and his wife were injured in a head-on collision on the Dumas highway, 11 miles north of Amarillo, Sunday night.

Mrs. Jones suffered chest injuries, a fractured left wrist and shock. Attendants at St. Anthony's Hospital pronounced her condition still critical.

Mr. Jones suffered a fractured leg and numerous cuts and abrasions. His condition was described as fair.

Homer Henry Cole of Amarillo, driver of the other car, is reported also to be in a critical condition. Mrs. R. Manley, Edmond A. Hughes and Miss Beatrice Daniel all of Amarillo, are reported in fair condition.

The thighbone is the largest in the body.

The llama is a species of camel.

Live coral is called a polyp.

Bambo is the largest member of the grass family.

The kumquat is the smallest citrus fruit.

Abraham Lincoln was six feet, four inches tall.

Lincoln was the tallest of the U. S. Presidents.



FRANKLIN BOYD
End

You Can't Go Wrong
When You

BACK

- The Hereford Whiteface
 - Your Hometown Merchants
- HEREFORD WRECKING & PARTS CO.**

WRESTLING CARD — SAT., SEPT. 13th

Bull Barn — Hereford

TAG TEAM MATCH

IVAN KALMIKOFF FRANKIE MURDOCK
VS.
ART NELSON JACK O'REILLY

Two Out of 3 Falls — 1 Hour

Chico Bonales VS. Benito Gardini
Mexico Italy

Two Out of 3 Falls — 1 Hour

9:00 P.M.

SPONSORED BY THE
HEREFORD LIONS CLUB

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

ALL HER FOOD WORRIES ARE OVER!..



SHE SHOPS THE EASY,
THRIFTY WAY

at..

PIGGLY WIGGLY

EGGS

Fresh Country, Large Size
Guaranteed

DOZ. **49¢**

Now!

ON THIS SPECIAL 3 LB. LABEL
COUPON WORTH 10¢
ON YOUR NEXT PURCHASE

3 lbs. **69¢**



TISSUE

Yes, Facial
Large 300
Box

2 for 29¢

Hunt's No. 300 Can

Tomato Juice

12 for \$1

PINEAPPLE CHUNKS

Doles
No. 2 Can
29c

PINEAPPLE

Doles
Crushed or Sliced, Big 2 1/2 can
2 for 69c

PICKLES

Hunt's Country Style
Big 2 1/2 Jar
29c

RASIN BRAN

Skinner's
Per Box
15c

THEME PAPER

Loose Leaf Fillers
25c Size

2 for 29¢

TUNA

Tuxedo Flakes
Per Can

19¢

Vienna Sausage

Campfire
Per Can
10c

Perk & Beans

Campfire
No. 300 Can
10c

BLEACH

Hilex
Lb. Box.
29c

CHERRIES

Red Sour Pitted
No. 2 Can
4 for 1.00

SYRUP

Worth Maple Flavor
Qt. Decanter
39c

MEAL

Packard's Best
Ground Fresh Daily
5 lb. Bag
35¢
69c

JOY



10 lb. Bag

Maxwellhouse

TEA

1/4 Lb. Box

23¢

American Legion Aux. Bake Sale In Our Store Saturday, Sept. 13th.

Golden Brand

OLEO

Colored Quarters

19¢

Fresh Shoulder Cut,

PORK ROAST

49¢

SunRay, All Meat

FRANKS

Lb. Cello Pkg.

49¢

U. S. Good and Choice

BEEF STEAK

85¢

SPECIAL CHEER COUPON OFFER

SAVE **10¢** ON NEXT PURCHASE OF **CHEER** WITH COUPON ON PACKAGE

Large Box **25¢**

California Bull Nose

BELL PEPPERS

1 lb. 15c

Fresh Idaho Italian

PRUNES

1/2 bu. 2.95, 2 lbs. for 25c

Home Grown, Vine Ripened

CANTALOPES

1 lb. 5c

Fancy Tokays

GRAPES

2 lbs. 29c

New Mexico - Johnnethans or Delicious

APPLES

2 lbs. 25c



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WANT ADS Phone 30-31

FREE Theatre Tickets To See

HOWARD HAWKS' THE BIG SKY

CO-STARRING KIRK DOUGLAS - DEWEY MARTIN
ELIZABETH THREATT - ARTHUR HUNNICUTT

SUNDAY - MONDAY - TUESDAY
SEPTEMBER 7 - 8 - 9

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

I. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

We have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: Combine, 1952 model, Massey Harris. 14 ft. canvas type. Practically new. L. F. Cox and son, Loco, Texas. B-1-19-11-5p

FOR SALE: Underwood standard typewriter in excellent condition. \$70. Alex J. or Major Schroeter. Phone 258 or see at Elm Court. B-1-21-11-tfc

FOR SALE: Wichita seed wheat One year from certification. \$2.75 per bushel. Phone 651-W. J. T. Gilbreath Jr. B-1-19-11-tfc

FOR SALE: Nice registered Red Short Horn bull. C. L. McGowan, Summerfield. B-1-13-11-tfc

FOR SALE 2 used Bendix automatic washers. Perfect condition. \$45.00. 1 new Bendix close dryer, \$150.00 1 Norge wringer type washer. Like new. \$35.00. 1 new Fairbanks Morse ironer. \$47.50. One 20 gal. hot water heater, like new \$34.50. One 30 gal. water heater, like new \$49.50. Miller Soft Water Service East Highway 60 T-1-37-1P

FOR SALE: 220 Swift rifle. Made on Mauser action, also high powered rifle shells, slightly damaged. Boxes 348 Winchester, 250 Savage, 300 Savage, 300 Magnum. One half price. See Pinkert Welding Shop, East Highway 60. B-1-35-37-2p

FOR SALE: Living room suit, 2 chairs, 2 tables, 1 couch - can be made into a bed. One L. C. Smith typewriter, 2 pair shoe skates, size 8 and 7 for men and women. Can be seen at 709 Knight. B-1-39-37-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR SALE: Dining room suite, snooker table, two bunk beds, goose decoys. See at Pinkert Welding shop. East Highway 60. B-1-19-37-2p

2. FOR SALE Farm Equipment

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co., phone 320. B-2-14-36-tfc

FOR SALE 1949 model U.T.U. M.M. tractor with 4 row lister, planter, and cultivator. \$2500. See Hoy Connelley, 240 Ave H or call Frank Prowell. Phone 1279W. B-2-37-2P

FOR SALE: AC Combine or trade for milkcow. 9 miles east on Highway 60. J. D. Bruner. B-2-16-35-tfc

FOR SALE 2 John Deere Model D Wheatland type tractors. In good shape. 2 - Row Crop Tractors. All to be sacrificed within next 10 days. LESLY-VAUGHN MOTOR CO. 345 East First St. Phone 600 Studebaker--Massey-Harris T-2-34-tfc

Automobiles

FOR SALE; 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker. 305 Roosevelt. B-3-16-10-tfc

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138. B-3-27-37-tfc

4. REAL ESTATE

Southern California seven-room furnished house, 3 bedrooms, two garages, large fenced in avocado and grape garden, 1949-built, \$15,000 value; to exchange for Hereford estate, house, farm, business or part cash since we must move to Hereford. Dr. E. H. Bronner, 447 So. Hope St., Los Angeles, 17, California. B-4-3-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. erty. Res. Ph. 193-W T-4-13-tfc

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

WE HAVE prospective land buyers from the South Plains. If you have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327. B-4-34-6-tfc

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement. . . \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-tfc

GROCERY STORE First class grocery and market with 5 room living quarters in irrigation and oil district. Will trade for good house or income property. Will guarantee this is a good deal. WESSON REAL ESTATE Hereford, Texas Phone 944 317 Sampson West of the Courthouse B-4-11-tfc

80 acres near Springer, N. M. on pavement very well improved and a perfect piece of land, irrigated. Priced at \$7500.00 with \$3000.00 down payment. Good crop and plenty of moisture now. We have several good homes listed in Hereford, 2 and 3 bed rooms. We have some good tourist courts will trade for income property or land. ALDERSON & RIDGWAY 238 Main - Phone 397 Hereford, Texas B-4-10-4C

FOR SALE Irrigated 320 acres, 290 in cultivation. No Johnson Grass. 4 room modern house, large barn. Price \$225.00 per acre. \$24,000.00 Loan. Irrigated 160 acres, all in cultivation. 1/2 in growing crops, all goes. 5 room house, shed, other improvements. Four miles of Hereford. Price \$225.00 per acre. \$10,000.00 down, balance good terms. 2 acres with nice 3 bedroom home. Priced \$8,750.00. Has \$4,000.00 Loan. Other good buys from 10 acres to 640 acres, dry and irrigated. J. M. HAMBY, Real Estate South of Courthouse Phone 701 B-4-10-4K

OUR SPECIALS THIS WEEK

1/4 Section irrigated land -- good 8" well. Price \$150.00 A.

1/2 Section irrigated land - good 8" well. Price \$175.00 A.

7000 A. grass ranch - will trade for irrigated land near Hereford. Contact us for other good buys. HUGH BOOKOUT REALTY 533 East 1st St. on Hiway 60 Hereford, Texas Office Ph. 1674 Res. Ph. 1270W B-4-11-3C

PARMER COUNTY LAND

160 A. 130 Cult. 30 Grass. Windmill and stock tank. No improvements. \$65.00 A. 240 A. 2 miles out on pavement 100 A. Cult. 140 A. grass. Fair improvements. \$132.50 A. Several real nice 160 acre tracts. Some irrigation, and some to be developed. JOE B. DOUGLAS Real Estate Ph. 3152 Box 185 Friona, Texas B-4-11-4C

FOR SALE: 324 acres land in East part of Parmer county. Fair improvements. Well and windmill. Irrigation water available. Price \$125 per acre. \$15,000 cash. M. A. Crum, Friona. T-4-29-37-1p

FOR SALE or lease for grazing. North 1/2 section 29 twp. 5, range 4. Frank Summers, General Delivery, Amarillo. B-4-19-37-k

WESSON SPECIALS 2800 ACRE RANCH: 2 sets improvements. Extra good fences. One Sec. in Cultivation. Bal. fine grass land. Located on pavement in proven irrigation area. 1/2 min. intact. Excellent terms can be had now. Would take average farm in trade. Per acre \$65.00. 640 ACRE-FARM: 4 room stucco house. Barns, corrals and windmill. 600 acres of good land in cultivation. 40 acres in lake. 300 acres in maize. 300 acres Summer-tilled. Located in fine farming irrigation area in Castro County. 1/2 min. intact. Leased for oil \$1.00 per acre. Possession can be had now. Can be bought with 29% down with reasonable terms on bal. Per acre \$100.00. WESSON REAL ESTATE Hereford, Texas Phone 944 317 Sampson West of the Courthouse B-4-11-tfc

5. FOR RENT

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: Six room unfurnished house. Modern conveniences. 3 miles west on Harrison Highway. Contact Cliff Potter at 693-J Hereford or Phone 69235, Amarillo. B-5-25-37-tfc

FOR RENT: Garage bedroom just east of courthouse. Phone 544. B-5-10-37-2p

FOR RENT: One room furnished apt. Bills paid. 401 Lawton. T-5-10-37-1k

6. WANTED

WANTED: Furnished apartment or house to rent. Phone 603. B-6-9-8-tfc

WANTED: Custom plowing, planting and listing. Floyd Stivers. phone 930J. B-6-10-43-tfc

8. HELP WANTED

AVON COSMETICS in big demand. Fall and holiday season means big profits to Avon representatives. Opening for attractive, ambitious woman 35 to 65. Car necessary. Write manager, Box 1054, Amarillo, immediately. B-8-31-10-4p

WANTED: Girl for general house work and care of 5 year old boy. No washing or ironing. Live out. Phone 1737. Mrs. M. C. Shaffer, 903 Union Ave. B-8-28-37-2k

WANTED to hire: Middle aged couple to keep house and work on irrigated farm. Top wages, Year around job. Must be experienced. Apply in person, 9 miles south, 1 east of Summerfield, Texas. A. F. Huckert. B-8-38-37-2p

WANTED: Man, woman or couple to stay in home to cook and keep house for an elderly gentleman. 212 Ave I. Phone 319-J. B-8-23-37-2k

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. 8-11-14-tfc

9. Situations Wanted

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-9-11-29-tfc

10. NOTICE

FREE APPRAISALS As a public service, the Hereford Real Estate Board will appraise any property you want to sell and suggest a fair selling price. Call 45 for this service. B-10-9-52-P

ALCOHOLICS: Annoyous Phone 850. B-10-4-11-tfc

HIGH SCHOOL

Study at home, earn diploma, enter college. Same standard texts as used by best resident schools. Bookkeeping, Secretarial, Engineering, Drafting, and many other courses. If you are 16 years or older, write American School Box 974 Amarillo, Texas B-10-2-tfc

11. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

WITH THE EVIS Water Conditioner the first cost is the only cost. See Miller Plumbing Co. 125 Sampson. Phone 1287, Hereford, Texas. B-11-22-4-tfc

Complete EARTH MOVING SERVICE

We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone 399 625 West First - Hiway B-11-2-19-tfc

Irrigation Course Slated Sept. 16-17

Plans were nearing completion this week for the Irrigation Short Course to be sponsored here Sept. 16-17 by Hereford R.E.A. Three states, Texas, New Mexico, Arizona, will be represented at the sessions, which are aimed to help REA units to better serve irrigation areas. Lynn S. Ludlow of Washington will be one of the featured speakers on the program.

There are several items on the program which local irrigation farmers will want to hear, Leo Forrest, manager, said today. They are invited to attend any sessions they desire and a complete program will be furnished The Brand for the edition next Sunday.

Manufacturers Installers FERGUSON PIPE COMPANY Sewer, Culvert & Irrigation Tile Phone 2921 - Farwell, Texas George W. Byrd Phone 1658 Hereford, Texas T-11-11-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT--WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 849

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill



1952 Squad

You Just Can't Do Better Than To Team Up With

- THE HEREFORD WHITEFACES
- YOUR HOMETOWN MERCHANTS

AND

SEARS GRAIN CO.

Serving Hereford Better

FRIONA NEWS

Parties, Visiting, Club Meetings
Headlight Community Activities

By Mrs. E. R. Day Sr.
Mr. and Mrs. Joe Douglas received word Sunday that his brother died early Sunday morning at Plainview.

Sandra and Nancy Harper visited in Melrose, N. M. over the week end with friends. Their mother, Mrs. Marie Harper drove over after them Sunday.

Mrs. Charlie Adams who moved to California about a year ago is visiting her sons Cay and Raymond Adams in Friona and at the same time her sister, Mrs. Lilla Gilmer.

Mr. and Mrs. C. A. Guinn of Muleshoe were visiting in Friona Sunday with their son and family, Mr. and Mrs. Jim Guinn.

Mr. and Mrs. T. B. Armstrong and Mr. and Mrs. E. R. Day were shopping in Clovis Saturday.

Mr. and Mrs. T. B. Armstrong and Mr. and Mrs. C. D. Day and son Jerry were Sunday guests in the E. R. Day home.

Mr. and Mrs. E. R. Day were in Amarillo Monday night attending a class party of the senior class of the Northwest Texas hospital girls of which their daughter is a member. The affair was at the home of Mr. and Mrs. Claude Whitaker.

Mr. and Mrs. Porter Wiley of San Jon, N. M., visited in the home of their mother, Mrs. Alta Wiley, Sunday. Also guests at the Wiley home were Luiston Avarette.

The Friday bridge club met in the home of Mrs. O. F. Lange Saturday evening. There were eight present; Mrs. Roy Slagel, won high score and Mrs. W. B. Stark won trailing prize.

These present were Mesdames; Bert Chitwood, Carl Maurer, Pearl Kinsley, Horace Kendrick, W. B. Stark, J. C. Wilkerson, Roy Slagel and the hostess, Mrs. O. F. Lange.

Mr. and Mrs. Joe Nelms of Plainview were the guests of her sister and family of Friona, Mr. and Mrs. J. V. Hauser.

Mr. and Mrs. Joe Shields of Amarillo visited in the home of their daughter and son-in-law Saturday, Mr. and Mrs. Horace Kendricks. Their small son who has been staying with his grandparents has returned home.

Mr. and Mrs. Miles Robins and family visited in the Claude Blackburn home Sunday.

Mr. A. B. Clark of Friona, is in New Mexico visiting in the home of his sister and brother in law, Mr. and Mrs. Roy Baxter.

A nephew of Mrs. J. W. Baxter from Osgood, Missouri, Henry Hulse and Gerry Walls, are visiting in the Baxter home this week. Also in the home Monday were Mr. and Mrs. Miles Robins and daughter.

Miss Patsy Cobb and his girl friends of Amarillo visited over the week end with her parents, Mr. and Mrs. Giles Cobb and family. Their daughter Nancy and husband from Lubock were also Sunday guests in the Cobb home.

Mr. and Mrs. J. T. Gee and family visited in Lubbock Sunday.

Mr. and Mrs. M. L. McFarland and son are visiting their parents, Mr. and Mrs. J. B. McFarland in Friona. They are from Pierre, S. D.

Mr. and Mrs. Jess Jones of Lubbock visited in the Sam Jones home Sunday.

Mr. and Mrs. Dallas Coldiron and family of Ft. Benning, Ga., are visiting his mother, Mrs. W. S. Crow. Mrs. Coldiron's mother and brothers, Mrs. Ruth Coleman and Bruce and Robert and family.

Mr. and Mrs. Joe Johnson and son visited in Amarillo Sunday with their son and family.

Treating Seed
For Better Yields

COLLEGE STATION — Treating planting seed is not something new. More than 2,000 years ago farmers were told to soak planting seed in wine. In 1640 a shipwreck off the coast of England led to one of the big advances in small grain seed treatment. The damaged grain was unfit for making flour but was used for planting purposes. Farmers who planted the sea water saturated seed found their crops to be fairly free of smut. This led to the use of brine for treating wheat seed.

Today there are chemicals made specifically for the treatment of small grain seed and according to Don Norton, plant pathologist of the Texas A & M College System, when these materials are properly used, losses from most small grain smuts can be practically eliminated. Stinking smut is always a threat to the wheat crop and it along with the loose and covered smuts of oats and barley can be controlled by proper seed treatment. Still another insurance feature of treating planting seed is the reduction in seed decay and seedling blight.

During the past few years, a disease called dry-land foot rot of wheat has become economically important. In some areas of the Rolling Plains last year, up to 50 per cent of the wheat plants were affected. In the infested fields, the disease can be detected before harvest in the form of a green and white heads on the same plant stool. The grain is shriveled or is entirely absent. The base of the stems are usually dark in color and the diseased plants may be easily pulled from the soil. The root system often remains in the ground because the plants break at the decaying crown.

Seed treatment is not the entire answer for controlling this disease, but is an aid. Since the disease fungus may live in the soil for several years, crop rotation and late planting are practices recommended by Norton as further aids to controlling foot rot and certain seed blights.

The cost of seed treating materials is small when considered on a bushel or acre basis. Norton says several good compounds are readily available for doing the seed treating job. He urges farmers to follow closely the directions printed on the containers and to use care when doing the treating job because the materials are mostly poisonous.

He reports that out of 54,000 carloads of Texas wheat shipped last year only one was graded as smutty. This is a fine record but, he adds, it does not remove the need for continuing small grain planting seed treatment program. Seed treatment is cheap and is always good insurance for a more profitable crop.

Mr. and Mrs. F. D. Ferguson of Amarillo attended church in Hereford and were dinner guests Sunday of Mr. and Mrs. E. Ramsey.

Taft was the first president of the 48 states.

Two Flocks Seen
As Good System

COLLEGE STATION — Egg surpluses in the spring and shortages in the fall have long caused trouble for poultrymen as well as consumers. Research and practical experience have now shown that the ups and downs of production and prices can be held fairly constant through the use of the two flock systems.

According to W. J. Moore, poultry husbandman for the Texas Agricultural Extension Service, the two flock system simply means hatching chicks for flock development in both the spring and fall. When following this system, the poultryman has two flocks of different ages and since they must be kept separated at all times, two flocks are actually maintained.

The extremes in both production and egg prices, in addition to creating an unstable business, cost producers and consumers millions of dollars annually, says Moore. As an example, the specialist cites the conditions that existed last spring. Egg supplies piled up and prices dropped far below the cost of production. Presently egg prices, compared to last spring, are high and likely will remain that way until the flush production of next spring

hits. The low egg prices last spring caused producers to cull heavily and to reduce the number of replacements and this fact may have a strong effect upon next years egg prices.

Moore believes the two flock system will aid in overcoming this condition. The fall hatch of chicks should be obtained in October or November and the spring hatch in March or April. He says a rigid culling program should be practiced to keep the laying house mortality low. The sale of culled will often times come close to paying the cost of growing a replacement pullet.

Fall hatched pullets offer the best bet to poultrymen for cashing in on the high summer prices, says Moore. Old hens or pullets that have been producing for six months just can't keep going when warm weather hits points out the specialist and birds in the flush of production are needed to raise the rate or lay.

Records kept in another state last year show that poultrymen who followed the two flock system increased their profits by 10 percent. That size increase, says Moore, may not appear large but could easily be the difference between using black or red ink for the bookkeeping job.

Poultrymen who shift to the two flock system, may need to make some changes in their management practices, says Moore. They are urged to continue to

buy chicks from only the best egg producing breeds or hybrids and from hatcheries that are free from pullorum. Order for chicks should be placed early. Practices that may need to be altered include breeding, heating, ventilating and lighting. Producers are urged by Moore to work out their management and housing programs before trying to make the shift.

He advises a close study of present operations so that adaptations can be made. The two flock system offers a real opportunity for more profit from eggs, says Moore, not from reduced costs but from increased returns.

Friona Girl Scouts
To Have Fair Booth

By Mrs. E. R. Day Sr.
Girl Scouts from troop 2 met at the Methodist church Monday and made plans for their booth at the Farmer County fair.

They were very happy to have as their guest Mr. G. B. Buske who gave them his booth and the girls will sell tooth brushes and Christmas cards.

Beside the leaders, those attending were Katherine Dunn, Doris McFarland, Patsy Anthony, Loretta Obin and Gladys Baxter.

The girls also received their badges at this meeting.

So You Want To Sew A

PLAID DRESS

COLLEGE STATION — Fall cottons have blossomed out in plaids of beautiful colors and designs. Nena Roberson, clothing specialist with the Texas Agricultural Extension Service, points out that before plaids are bought they should be considered in relation to the pattern if the finished garment is to have that smart look.

For plaids, choose a pattern of simple design with few seams. It is also well to study the pattern in relation to the slant of edges to be matched.

Miss Roberson says the larger the plaids the more material must be allowed for matching and that fewer pieces and joinings mean less waste of fabric. Remember that in an unbalanced plaid, with up and down and/or right and left designs, all pieces must be laid in the same direction and yardage must be allowed accordingly.

There is a choice between fabrics of printed plaid and woven plaids. The specialist advises that printed plaids are off grain and that it is impossible to match the grain and the plaid. A professional look cannot be achieved in

FORCED MARCH UNDER FULL PACK



Efforts to build Western Defense Army. The finished garment unless the plaids match, so thing twice before buying a printed fabric. Plaids emphasize the lines of the figure. Miss Roberson suggests that women and girls with full-busted or irregular figures avoid plaids and be satisfied with very small checks and plaid fabrics.

We're Now
OPEN FOR BUSINESS
In Our New
Downtown Location
305 N. Main St.
Watch For Our
Formal Opening
Helen's Youth Shop

BEST BUYS

<p>LIBBY'S Pineapple-Juice 46 oz. Can 29¢</p> <p>DEL MONTE CATSUP 2 14 oz. Bottle 37¢</p> <p>KIMBELL'S - PURE - 2 LB. JAR Apricot-Preserves 45¢</p>	<p>SALMON Honey Boy Flat Can 23¢</p> <p>GALD MEDAL FLOUR 10 Lb. Bag 89¢</p> <p>KIMBELL'S Shortening Guaranteed Quality 3 lb. Ctn. 59¢</p>	<p>Diamond - 125 foot roll WAX PAPER 23¢</p> <p>Reynolds - Roll ALUMINUM FOIL 32¢</p> <p>Bruce - Qt. FLOOR CLEANER 79¢</p> <p>Niblet CORN 12 oz. can 19¢</p>
<p>Concho TOMATOES no 1 can 10¢</p> <p>White Swan - Luncheon PEAS no 303 can 23¢</p> <p>Wapco WAX BEANS no 2 can 17¢</p> <p>White Swan SPINACH 303 can 16¢</p>	<p>Big Mike DOG FOOD 2 CANS 15¢</p> <p>White Swan LUCHEON MEAT 12 OZ CAN 39¢</p> <p>White Swan CORN-ON-COB 404 CAN 37¢</p>	<p>White Swan - Apricot PRESERVES fancy 12 oz. 25¢</p> <p>White Swan - Made From Fresh Apples APPLE BUTTER 28 oz. 25¢</p> <p>White Swan - Whole SPICED PEACHES no 2 1/2 can 39¢</p> <p>White Swan - Sliced APPLES - for pies no 2 can 23¢</p>
<p>Cooked - Ready to Eat PICNICS LB. 49¢</p> <p>— FRYERS —</p> <p>Young - Fresh Beef LIVER LB. 59¢</p>	<p>Fancy - Fresh TOMATOES lb. 15¢</p> <p>New Crop - Delicious APPLES 2 lbs. 27¢</p> <p>Fancy - Polythene Package CARROTS 1 lb. pkg. 15¢</p> <p>Central American BANANAS 2 lbs. 29¢</p>	<p>Fresh - Lean Pork ROAST 49¢</p> <p>— HAMS —</p> <p>Armour's - R. Cheddar CHEESE 2 lb. box 65¢</p>

HUNTER'S FOOD MARKET

219 Sampson — Ph. 143 — Free Delivery



FHA WATERMELON FEAST honoring freshmen and new girls was held Monday evening in Lake Park with 75 attending. Sue

Barnard is president and Earline Plank was in charge of arrangements. Mrs. Tommy Hulsey is sponsor.—W. H. Patton Photo.

Fiftieth Anniversary For Summerfield Church Group

The Summerfield Baptist church held the home coming on Sunday, August 31, 1952 and celebrated the 50th anniversary with three charter members present.

Rev. Marvel Upton, who lived in the community until he entered the ministry, is now pastor of the Sunray church, brought the message on "They Wept at Babylon."

Tandy Legg brought the devotion at the Sunday school hour. Mr. Legg and family moved from the church in 1947 after serving 11 years as Sunday school superintendent.

The charter members present were: Mrs. Beulah Roberson of Hobbs, N. M.; Mrs. Fannie Roberson of Amarillo and Mrs. J. B. Roberson of Lubbock, Texas.

The following is a brief history of the church on the 50th anniversary of its service.

On Sunday, August 3, 1902, a group of people met in a one room school house at Summerfield to organize a Baptist church. Rev. H. B. McGee of Hereford presided and read the articles of faith and the church covenant from the church manual.

There were fourteen charter members: Mr. and Mrs. W. A. Odell, Herbert Odell, Miss Burnett Witherspoon, (later Mrs. Buford McMinn of Hereford) Mrs. D. B. Roberson, Mr. and Mrs. Charles Roberson, Mr. and Mrs. J. P. Roberson, Clide Roberson and Mr. and Mrs. Z. T. Clifton.

Rev. H. B. McGee was called as the pastor and J. B. Roberson was elected as clerk. Charles Roberson and J. P. Roberson were elected deacons. Brother McGee served the church until J. T. Burnett succeeded him in 1903. In 1906, U. J. Fox was the pastor and in 1907 J. D. Ballard was called. The church then had thirty-one members and paid the pastor \$128 salary.

During 1907 the church building was erected and the first services held in the one room frame building in January 1908. Other denominations were invited to use the building, and the Methodists and Presbyterians availed themselves to the opportunity for a time. In 1908 the Baptist Sunday school was organized and Z. T. Clifton became superintendent.

On September 15, 1910 a Ladies Aid Society was organized and Mrs. W. J. McMinn was elected as president. The name was later changed to Womans Missionary Union. Mrs. L. L. Cannon has now been a member for the past 32 years and has served as secretary and treasurer for the past 31 years.

The first B. Y. P. U. was also organized in 1910 and in 1911 T. P. Speakman became pastor but after a few months was followed by G. T. Bailey. R. E. L. Farmer served the church in 1915 and J. E. McClurkin in 1916. In 1917 J. A. Lindley became pastor for a period of four years, during which time the church voted to have preaching services twice monthly instead of once.

By 1920 there were 61 members and the church had baptized forty-seven people in the 18 years. From 1920 to 1926 the pastors were J. A. Lindley, B. F. Fronabarger and G. L. Morris, other records were lost in a fire.

In 1927 E. V. Brownlow became the pastor and served a period of three years. In April 1927 a committee consisting of Mrs. J. B. Harlan, Mrs. Ky Lawrence and B. A. Atchley was appointed to recommend plans for improving the building. As a result a new house was built of stucco and it served the congregation until 1934 at which time the additions were made. The salary of the pastor was set at \$75 per month for half-time.

In 1929 the church elected and ordained G. P. Owens, Charles Wehler and Ky Lawrence as deacons. In 1930 the annual homecoming for former members and pastors was observed for the last time.

During the depression period of the thirties there were no outstanding things or events in the life of the church. J. H. Clouse served as pastor the latter part of 1930 and was succeeded by Herman Coe from 1931 to 1933. Taylor Smithee served a year and was followed by Merle Weathers for two years.

S. L. Tidwell served one year and H. B. Naylor for three years and in 1940 Taylor Smithee returned for a few months at which time the church began full-time preaching and set the salary of the pastor at \$1200 per year.

Early in 1941 Marcus Rexrode became the pastor and the church bought a home and moved it near the church. In 1942 four deacons were elected and ordained: Guy Walser, R. E. Roberson, Earl Lance and Tandy Legg. Brother Rexrode began working to improve the Sunday school and it

was soon discovered that the building was inadequate and the old section of the structure was re-arranged to provide eleven rooms with an auditorium seating 250 persons.

The Sunday school enrollment then exceeded the church membership and the school became standard for the first time.

The quality of work, the total gifts, the missionary spirit and the character of the people combined to make Summerfield one of the best rural churches in Texas.

Pastor Rexrode resigned in May 1945 to accept a place at State Sunday school field secretary of Texas. He left the church whose organized life and missionary activity attest to his superb leadership.

Following Pastor Rexrode in 1945 to 1949 the pastors were: Charles T. Jordan, former Army chaplain, Ralph McLean, Raymond Pratt, Merle Weathers.

A. A. Simons, the present pastor accepted the church in May 1949 and this year made history not to be forgotten. The Baptistery was built and a lovely paint-

ing presented in a memorial service by Mr. and Mrs. B. E. Roberson and Gayle in the memory of Wendal, their son and brother.

The Robersons contributed to much of the life of the church and many milestones were passed because of their untiring service, especially the 19 years during which B. E. Served as the church treasurer.

On April 27, 1950 Carl Lee and J. M. Wright were ordained as deacons and in that year a new pastors home was built to stand in the place of the old one bought in 1941.

The church has felt the loss of each member as they left but is thankful for the new members who have come in to help keep the resident membership up to 103.

May God's richest blessing rest on each of you who helped to make the day joyful, one.

In Paraguay there is a firefly called the railway beetle which flashes a red light at the ends of its body and a green light along the sides.

Before buying a mattress, check labels and tags carefully and get information on the material and construction. Buy the best that can be afforded.

Egg surpluses in the spring and shortages in the fall and winter have long caused trouble for poultrymen as well as consumers. Research and practical experience have now shown that the ups and downs of production and prices can be held fairly constant through the use of the two flock system.

A football player, playing a game of four full quarters, will lose from eight to 10 pounds in weight.

Cape Horn was named after Hoorn in the Netherlands, by its discoverer Schouten, a Dutch navigator.

Association football, or soccer, occupies the same position in Argentine that baseball does in the United States.



BURLY FISH Tackle

We're BACK of every member of the Whiteace Squad . . . And we appreciate your bringing BACK your mechanical problems to us for expert-Economical-Fast Service. Phone 380.

DAVIS - McCRACKEN

Your Minneapolis-Moline House

We're BACK
of the WHITEFACES
100%
We Invite You
to Come
BACK to
SHARP - EDWARDS
MOTOR CO.



JOE EASLEY Guard

DRIVING DISCOMFORTS
SEE US FOR THE DELIVERY ON NEW CARS..
ALSO CHOICE SELECTION OF USED CARS
SHARP - EDWARDS
Conveniently Located on 5th & Main

BIG FOOD FEATURES

TOMATOES	Diamond Brand	No. 2 Can	15¢
OLEO	Grayson, Lb.		21¢
TIDE	Lg. Box		27¢
TOMATO-JUICE	Libby's - 46 oz. Can		29¢
KIM	Dog Food	12 CANS	\$1.00
SPINACH	Diamond	10 oz. Can	8¢
HOMINY	Van Camps		8¢
SHORTENING	Kimbell's	3 Lb. Ctn.	63¢
FRANKS	Sunray, All Meat - Cello Pack		49¢
BACON	Pinkneys - Special Slice		55¢
BACON SQUARES	Armours Smoked Sugar Cured		29¢
SLAB BACON	Pinkneys or Armours Lean Streaked	Sliced LB	59¢ Not Sliced LB 49¢
GRAPEFRUIT JUICE	Kimbell's	6 CANS	\$1.00
PRUNE JUICE	Hearts Delight	12 Fluid oz.	12¢
SWEET PEAS	Concho	No. 303	13¢
CORN MEAL	Goochs, White and Yellow	10 Lbs.	72¢
CORN MEAL	Goochs, White and Yellow	5 Lbs.	40¢

Liptons, Ice Cream Mix
FROSTEE
3 FOR **25¢**

Vernells Butter Mint
CANDY
½ Lb.
25¢

Stokeleys - Cream Style
CORN
Buffett Size
9¢

HEREFORD FOOD MART

Phone 1114

Right on the Highway . Right on the Price
Bill McEndree, Owner

We Deliver



IT'S DROUGHT TIME IN TEXAS—Cattle in Denton County, Texas, are having a hard time finding drinking water these days as the Texas drought continues on its million-dollar damaging way. On the Clyde Rosson Ranch, 13 miles west of Denton, the 46 head of cattle are being watered by well water—the same well that provides Rosson's family and several other families in the community with water. — AP Photo.

A Latin American mesquite is a half-breed, a cross between Indian and white. In Latin America a mulatto is a half-breed, a cross between negro and white.

THIS WEEK'S SPECIAL!

Plymouth Greentop
BINDER TWINE \$16⁰⁰ Per Sack
 Certified Wichita **SEED WHEAT** \$3.50 per bu.
BRADLEY GRAIN CO.
 and **HEREFORD FEED CO.**

It Will Pay You To Drive To Bradley Grain Co.

Club House Gets New Set Curtains

The ladies of the Aemican Legion Auxiliary and friends were busy Monday afternoon at the club house sewing, ironing and preparing drapes and curtains for the club. Redecorating of the assembly room will greatly improve the general appearance of the interior and a very distinctive color scheme will add to the gaiety of the room, the ladies said.

Among those busy with the decoration work were: Mrs. T. B. Logan, Mrs. F. H. King, Mrs. Ira Ott, Ray Watson, Mrs. Ida Vaughn, Mrs. Carlos Vaughn, Mrs. Wilbur Davis and Mrs. Frank Wilde.

President Warren G. Harding, was honorary president of the National Horseshoe Pitchers' Association.

Alaska's easternmost point is 600 miles west of San Francisco.

Megascopic observations are made with the naked eye.

The bungalow originated in the Orient.

Home Fire Costs Rising, Here Are Prevention Tips

It costs much more to have a destructive home fire than it used to.

In a warning to home owners in connection with National Fire Prevention Week, the Fire Council of America reports insurance figures which show that inflation has come close to doubling all property replacement expenses.

Advising greater use of fireproof materials in home construction, and better housekeeping methods to prevent conflagrations, the Council offers these timely suggestions for reducing property losses due to fire:

1. Kitchens are especially susceptible to fire because of cooking operations. There were about 57,000 kitchen blazes in this country last year alone. Therefore, the most extensively fireproof materials such as clay tile are used, particularly around the range, the less likelihood of flames caused by grease.

2. Wise selection of a heating system is important. The plant should be properly installed and insulated, and located as far from inflammable materials as possible.

3. The garage is a third leading site of home fires. If walls and floor are surfaced in fireproof material such as clay tile, which also may be washed free of blazefeeding grease and oil quickly, the garage can be as fireproof as any room in the house.

4. Sensible home planning calls for a basement which discourages collection of rubbish that frequently is the source of spontaneous combustion. Good storage facilities are especially important in the basement for this reason.

5. Wiring should be of the best quality and installed by experts, in order to prevent short circuits.

VFW To Sponsor Tent Show Here

Henry L. Brunk Jr., and his big company of 25 people will open a weeks engagement in Hereford starting Monday night, September 15.

The opening play will be a laugh a minute show, "Blame the Marines". Other plays scheduled to be presented are, "People are Funny", "Behind the Little Red Schoolhouse", "The Hick from Hickville", "Never Bet on a Woman", "Natalie Needs a Nightie." The show is under the auspices of the V F W and will be located on the lot behind the Bull barn.

Rebekahs Attend Business Meeting

The Hereford Rebekah Lodge No. 228 welcomed three new members. They were: Katherine Sheppard, Bernice Northcutt by initiation and Viola Theo Woodson by transfer.

In charge of the business session were Mrs. John Jacobsen, Noble Grand and Mrs. Roy Calvert, Vice-Grand.

Refreshments were served to 32 members present at the session and the next meeting will be announced.

Night Bike Riding Cited As Hazard

Citing the riding of bicycles at night, without lights, as a dangerous practice, Police Chief Floyd H. Reeves today said that several complaints have been registered in this regard since school opened. He also said that several near-accidents had been reported.

"This is extremely dangerous," he cautioned and asked the assistance of parents, as well as of all bicycle riders, in helping to curb the night riding.

Enjoy Steak Fry

A group of friends enjoyed a steak fry in Veterans Park Monday evening. After the meal, the group sang, led by Zelma Allmon with her accordion. Those enjoying the evening were: Zelma Allmon, Mary Dyer, Deanne Brown, Adeline Koelzer, Velma Hodges, Clara Acker, Frances Young, Lillian Schueler, Lucille Hoffman, Marchetta Hutcheson, Norma Tomlinson, Velma Harper, Virginia Green and Connie Lawrie.

A. O.

Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.



Southwest Grid Has Big-Time Schedules

By Harold V. Ratliff

Other areas can talk about de-emphasizing football but the Southwest, Texas in particular, is paying absolutely no attention. This state will have more teams and more games than ever before. No one can point to anything detrimental that has come from all this football and make it stick.

There's a lot of spirit and thrills and entertainment ahead for the ensuing three months.

Texas will be the garden spot of national football. There never has been a week-end of football in any other state to compare with what will be unfolded in Texas October 4.

Five intersectional games, each of national import, plus a Southwest conference game are scheduled that day and night. Look this over:

Texas vs Notre Dame at Austin Baylor vs Washington State at Waco

Rice vs Louisiana State at Houston (night)

Texas Christian vs Arkansas at Fort Worth (night)

Southern Methodist vs Georgia Tech at Dallas (night)

Texas A & M vs Kentucky at College Station (night)

It will be possible to see two

games without trouble. You can watch Texas-Notre Dame at Austin, the drive over to College Station and catch A & M-Kentucky; you can see Baylor-Washington State of Waco and hotfoot it to Dallas or Fort Worth and get in another game that night. The only places you can't double up are Houston and College Station or Dallas and Fort Worth where each has a night game.

The man with the airplane will be better off but an automobile will do.

Football Mecca

No city of comparable size ever before had the big-time football schedule of Dallas this year. There will be 15 college and professional games played in the Cotton Bowl over a period of two and one-half months.

Those games are due to draw around 700,000 paid admissions. Southern Methodist plays six

Jolly Girls 4-H Club Meeting

The Jolly Girls 4-H club met with Jean Fortenberry August 28. Mary Cayton, president, called the meeting to order and song leader, Ann Dyer, led the group in singing "The 4-H Trail". Plans were made for an achievement tea and party.

Refreshments were served to Mary Cayton, Ann Dyer, Wynona Roberts, Peggy Ann Browning, Jean Fortenberry, Danny and Robert Fortenberry, Mrs. Earl Dyer and the hostess, Mrs. Frank Fortenberry.

games, the Dallas Texans play seven and there will be the Texas-Oklahoma and Texas A & M-Oklahoma A & M games.

PENNEY'S ALWAYS FIRST QUALITY!



CELEBRATE AND SAVE! SPECIAL VALUES!

HERE IN HEREFORD

BIRTHDAY PARTY

BIRTHDAY SPECIAL!

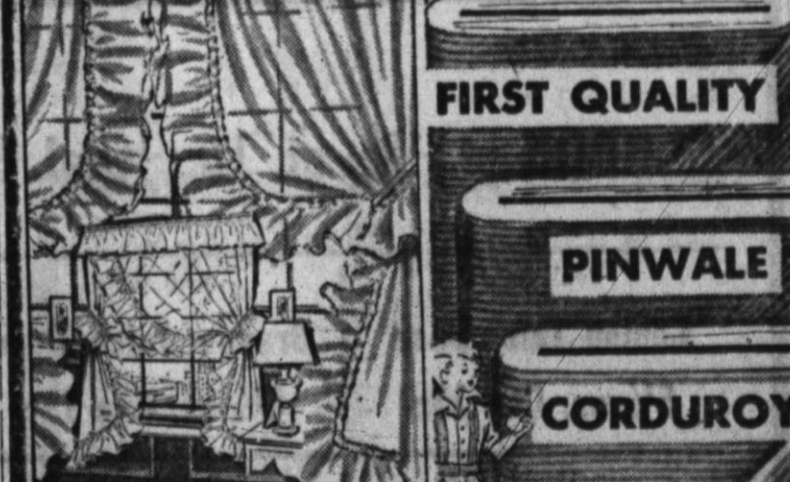


Dress Shirts

• White! • Colors! \$1.50
 • All First Quality!

ONLY These are all first quality shirts, comfortably full cut of high count mercerized broadcloth! They're styled with fused collars that stay neat all day long, never need starch. Choose white, blue, tan, green, grey. Sizes 14 to 17. (Won't shrink more than 1%.)

BIRTHDAY SPECIAL!



Permanent Finish **ORGANDY PRISCILLAS** \$3.00 (82" x 81") (per pair)
 Crisp and lovely at your windows! Ample 8" ruffles with picot edge for added beauty! Choose white, pastels!

BIRTHDAY SPECIAL!

FIRST QUALITY **PINWALE CORDUROY**

Advance 5881 \$1.00 36"/37" wide

Not short lengths either, but fresh full bolts! And you choose from many, many colors, too! Come shop and save during Penney's Birthday Party! Colors, Red, Golden, Coral and Wine.

Decorative Linen Asst.

Cut Cases, Cotton Scarfs, Vanity Sets, Bridge Sets, Dobby Cloths

\$1.00 EACH

White Sheet Blankets

All American Cotton Wrapped Ends

Size 70 x 90 \$2.00

Men's Work Gloves

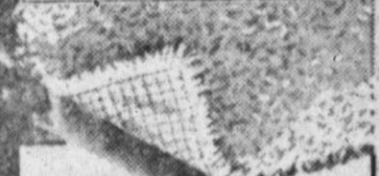
Leather Faced or Full Grain Horse-Hide, Full Leather

Special Price \$1.00

BIRTHDAY SPECIAL!

RICH COLORS!

Cotton Loop Rugs \$2.22 24" x 36"



Fluffy non-skid cotton rugs for every room, every color scheme. Loops woven through backing—won't pull out! Long-wearing and washable. Larger sizes, too, at thrifty birthday prices!

27" x 48" 3.33
 34" x 54" 5.44
 48" x 72" 9.66

BIRTHDAY SPECIAL!



Value! Scalloped Chenille Spread \$5.00

Lush, buttery soft chenille to cheer up your home! Choose from crisp white or solid colors AND new brilliant shades like sun go'd, radiant rose!



SAD?

This Merchant didn't take advantage of the First National's

Safe, Convenient

NIGHT DEPOSITORY.

BURGLARS CLEANED HIM OUT!

THE FIRST NATIONAL BANK OF HEREFORD

Member: Federal Reserve System, Federal Deposit Insurance Corporation.

WESTWAY NEWS

Lee Wilsons Find Large Rattler Near Home; Coral Snake Last Week

By Mrs. Merlin Kaul and Mrs. Elmer Combs

Mrs. Roy Lee Wilson and her daughter, Mrs. Ray Halton, found and killed a large rattlesnake close to their house a few days ago. Recently the Wilsons killed a coral snake at their home. It was discovered by Helen Jo as she was walking with visitors to the gate.

Rev. R. D. Evans filled his appointment here Sunday and the service was well attended. Elmer Combs gave his birthday offering and promotion day was changed to the fourth Sunday as the 4-H club members are to attend the Methodist church in Hereford Sunday.

The Young Peoples meeting will begin again next Sunday evening at 7. The next sponsors will be Mr. and Mrs. Roy Lee Wilson, Mr. and Mrs. J. C. Morrison and Mr. and Mrs. Robert Boyd. Mr. and Mrs. Joe Landers will entertain the IAH Club with a party Saturday night at their home.

The Home Demonstration Council will sponsor a county wide supper to be followed by reports from the state delegates at the community house here, Thursday night. All club members and their families are invited to attend.

Little Danny Thomas, son of Mr. and Mrs. Jimmy Thomas, celebrated his sixth birthday last Tuesday at his home. Outside games were played after which Danny opened his gifts. Refreshments of cake, punch and pop-sicles were served to the following guests: Joyce Cooper, Beverly and Jerry Williams, Jackie, Rickie and Donald Lloyd Nunley, Anna Mae Schroeder, Deborah Pierce, John and Tom Lesly, Mary Lynn and Judith Morrison and Dieder and Deborah Thomas.

Mothers present included Mrs. J. C. Morrison, Mrs. Luther Lesly, Mrs. Elmer Combs, Mrs. Marlin Pierce (whose birthday was also on the same day) and Mrs. Jimmy Thomas and the honor guest.

David Drager is nursing a sore toe as the result of an accident last Sunday evening when he dropped a piece of well casing on his foot.

Rosalets HoGland received a severe cut on her leg which required several stitches, when she fell over a tub. The Ho-Glands are employed at the Preach Merritt farm.

Those on the sick list for the past few days include Mrs. J. C. Morrison, Preach Merritt, Judith Morrison and Larry Kaul.

The Conklins of Hereford spent a couple of days last week redecorating in the J. C. Morrison home. They repaired the entire house of seven rooms.

Mrs. W. M. Armstrong and children, Johnny, Gary and Danny of Plainview visited last week in the home of her parents, Mr. and Mrs. Kingery. Mrs. Kingery is improving from her illness of last week.

Mr. and Mrs. Bill Goats were visitors in Kansas City, Missouri last week.

Guests in the Cyril Diller home Sunday included her parents, Mr. and Mrs. J. B. Simons and her sister Mrs. Henry Jesko and Mr. and Mrs. G. W. Hand and family, Mr. and Mrs. Marvin Diller and family all of Hereford and Mr. and Mrs. Jackie Brandt of Canyon.

Mrs. Gene Roach and son Wallace of Tatum, N. M. are spending a couple of weeks with her mother, Mrs. Bess Werner. She may remain longer if the polio epidemic at Tatum does not subside.

Mr. and Mrs. Jim Auten, Janie and Jimmy Dale have moved from Arkansas to the Herbert Bippus farm. The Autens formerly lived at Hereford but have been in Arkansas for the past three years. The Wrights who have been living at the Bippus place have moved to Arizona.

Mr. and Mrs. W. B. Nunley, Jackie Lynne, Ronald Lloyd and Rickie Lee of Hereford and the Rev. and Mrs. R. D. Evans were the supper guests Sunday night in the Elmer Combs home. Little Rickie Lee Nunley is recovering from a blow behind the left ear from a swing board. Some time ago the child had fallen on a combine hatch and suffered a cut in the same place which required several stitches.

Gene Roach of Tatum spent the week end with Mrs. Roach and Wallace who are visiting her mother, Mrs. Bess Werner.

Burt Gunn of Wewoka, Okla., has been visiting the Joe Landers family and other relatives in the vicinity for the past week. Mr. R. M. Gunn who has been in Oklahoma on a visit returned home last week.

Friena Football Schedule Listed

By Mrs. E. R. Day Sr.

Tom Jarbo, Friena football coach stated that his junior football boys were showing a good beginning and they are now drilling on the fundamentals of blocking and tackling.

The workouts began on September 3 and the boys are scheduled to meet Bovina on September 18 on the Bovina field.

The schedule for the Friena team is as follows:

- Sept. 18 Bovina T.
- Sept. 25 Vega H.
- Oct. 9 Farwell H.
- Oct. 23 Bovina H.
- Oct. 30 Farwell T.
- Nov. 6 Vega T.

Toastmasters From Plainview Attend Hereford Club Meet

The Hereford Toastmasters club met Tuesday, Sept. 9, with 17 members present. Wil Harris was a club visitor.

The Plainview club visited the Hereford group and presented the program. Hal Nal was topic master featuring "Queer Quirks". Elgin Conner was toastmaster and the speakers were: Ira Riddle, "Spare Tire"; Maurice Colburn, "Do You Want to be a Genius?"; Bob Wayland, "Are You Tired of Nagging Your Kids about Posture?"; Hal Kirchoff, "The Art of Seeing Things."

Joe Smith of the Hereford club served as general evaluator. Critics were George Heard, Urlin Streu, Bill Patton, and Sidney Fuller. Grant Fuller was "Ah! Meter" and Robt. E. Lingenfelter was timer.

Fires are unknown in the forests of the Amazon region because the wood is hard, living, wet and green and therefore does not burn easily.

IT'S FRIED or BAKED Chicken TIME



SHOP FURR FOOD STORES FOR ALL THE TRIMMINGS



Perfect Fried Chicken
-A McCull's Magazine Fat-Proof Recipe
Cut up (but do not skin) a 2 1/2 lb. chicken. Wash and dry, and 1/2 teaspoon pepper into paper bag. Drop chicken pieces into hot oil and shake until coated evenly. Melt 4 tablespoons butter or margarine with 4 tablespoons pieces in cover of skillet; fit heavy pieces around edges. Brown lightly on both sides uncovered. Then cover skillet with tight lid, lower heat to a simmer and cook about 1 hour or until Now you can relax in your search for perfect fried chicken, and moist inside.

Wilson's Corn King Sliced

BACON LB 53c

Salt

SLAB BACON LB 35c

Veal T Bone

STEAK LB 98c

Veal Rib

STEAK LB 85c

PLENTY OF AMOUR'S FRESH DRESSED FRYERS

SHOP FURR'S AND SAVE

Sturgeon Bay

PIE CHERRIES

No. 2 Can 23c

For Cooking or Frying

WESSON OIL

Pt. Bottle 29c

Qt. Bottle 57c

Swift's CLEANSER 2 tall can 25c

Swift's - 12-oz. Can HAMBURGER 55c

Swift's - 16-oz. Can BEEF STEW 48c

Swift's - 12-oz. Can CHOPPED HAM 54c

Libby's Sliced BEETS no 303 can 14c

Libby's Garden PEAS no 303 can 19c

Libby's Cream Style Golden CORN no 303 can 19c

Hunt's SPINACH no 2 can 15c

Don Rio TOMATOES no 2 can 15c

Garth - 2 No 303 Cans GREEN BEANS 25c



FILL THE COOKIE JAR WITH FRESH DO-NUTS

California

Oranges 2 lbs. 25c

California

LEMONS 2 lbs. 25c

Bell

PEPPERS 3 lbs. 25c

Snow White Heads

CAULIFLOWER 1 lb. 10c

Fresh Tender Crisp

GREEN CELERY 1 lb. 10c

SHOP FURR'S AND SAVE

WHY PAY MORE?

- 63c Val. Chlorodont TOOTH PASTE 53c
- 60c Val. ALKA SELTZER 49c
- 75c Val. BAYER ASPIRINS 54c
- 50c Val. LAVORIS MOUTH WASH 39c

Bestyett, With Tall Glass

TEA 37c

Hersheys Chocolate

SYRUP 16 oz. can 19c

Old Sport

Dog Food 3 tall cans 27c

Shop Furr's and Save

Dependable

NEW POTATOES No 303 can 16c

Rosedale Green and White LIMA BEANS No 303 can 19c

Hunt's Country Style PICKLES Lge. 2 1/2 glass 37c

White House APPLE BUTTER Lge. 28-oz. Jar 24c

Adams GRAPEFRUIT SECTIONS No 2 can 18c

Gold Inn Blended Juice ORANGE-GRAPEFRUIT 46-oz. can 23c

Mixed Vegetable Drink V-8 COCKTAIL 46-oz. can 43c

Bleach

CLOROX pt. 10c, qt. 17c, 1/2gal. 31c, gal. 53c

SOILAX Pkg. 27c

Win, Lose or Draw We're FULLBACK OF THE HEREFORD WHITEFACES



TUNNY WILSON Tackle

EVERY OCCASION - ROGERS DRUG

Walgreen Agency

Phone 99

Real Gold Lemon Juice Base 5 1/2 oz. Can 13c	Real Gold Orange Juice Base 5 1/2 oz. Can 15c	Soap WHITE KING Giant Pkg. 57c	All Grinds Coffee MARYLAND CLUB 1 lb can 75c	FROZEN FOODS Snow Crop - 6-oz. Can Orange Juice 2 for 35c
Liquid AERO-WAX qt. 59c	Deodorizer AIR WICK 6-oz. Bot. 39c	American Beauty MACARONI 1 lb. pkg. 22c	All Flavors Park Lane. ICE CREAM 1/2 gal. 59c	Snow Crop - 6-oz. Can Lemonade 2 for 35c
American Beauty SPAGHETTI 1 lb. pkg. 22c	American Beauty NOODLES 1 lb. pkg. 33c	Disinfectant Cleaner PINE-SOL 6-oz. Bot. 25c Pt. Bot. 57c	Delsey TISSUE 2 Rolls 25c	Snow Crop - 10-oz. Pkg. Broccoli Spears 29c
Bestyett Strained HONEY 8-oz. Jar 20c - 16-oz. Jar 33c 32-oz. Jar 64c	Candy Bars BIT-O- HONEY 3 5c Bars 10c	Vernell's BUTTER MINTS 7-oz. Pkg. 39c	Shortening SNOWDRIFT 3 lb. can 81c	Snow Crop - 12-oz. Pkg. Green Peas 23c
				Snow Crop - 10-oz. Pkg. Cut Corn 23c
				Snow Crop - 10-oz. Pkg. Mixed Vegetables 25c
				Snow Crop - 10-oz. Pkg. Butter Beans 25c
				Snow Crop - 10-oz. Pkg. Asparagus Spears 45c

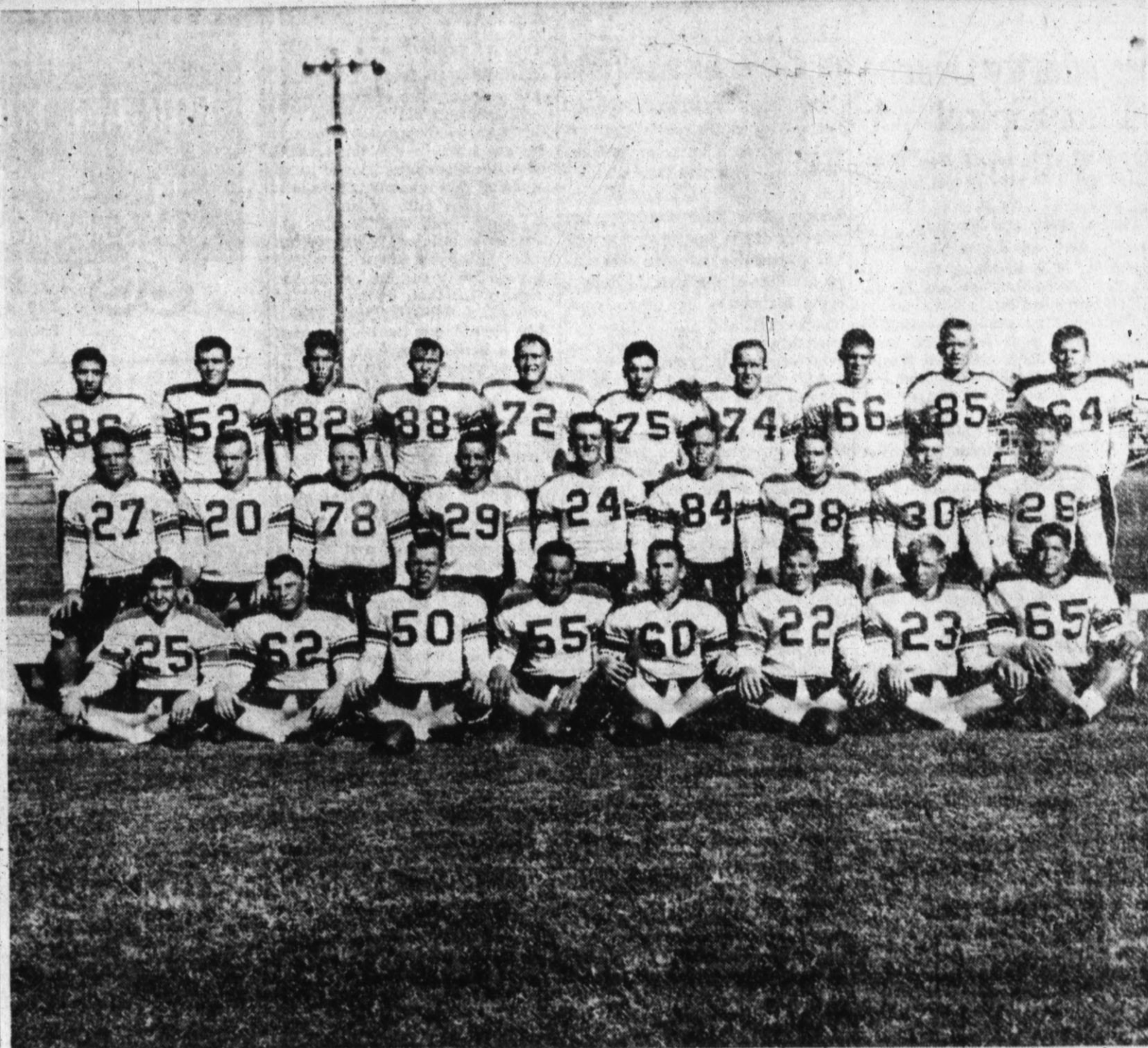
FOIBLES

FANCY and PLAIN

By Kent Snare

We left the starting blocks a bit ahead of the gun in this grid-iron hazarding taffy-pull, so in the interim we'll cope with et cetera, not including complaints . . . I note where the working press, after the pulp and prognosticators were in black and white, emerge with a National number one of their own, same being Michigan State . . . And a good grab it is, for if the Spartans can survive their blackjack spotted schedule there would be little room for the nonabiding to label them as beanbaggers . . . Their inaugural is with Michigan, and they may not be able to pick themselves up after that one, then successively, Oregon State, Texas A&S, Syracuse, Penn State, Purdue, Indiana, Notre Dame and Marquette . . . That November threesome starting in Lafayette, Indiana, will be no lead pipe clench, except to flat guarantee knots on the noggin and abrasions on one's seasonal record . . . Mr. Leahy has been very coy in his contemplation of the progress and predictions of his Notre Damers and that small brawl set for October 4 next, in Austin, for my small stack of whites, will establish both participants in the front file nationally . . . Even though Oklahoma is entertaining Pittsburg that same date, Mr. Wilkinson will be around and about to view the proceedings, reaping thereby some invaluable eyeball information plus lens and film clues . . . He, mayhap, also find a quail or two adhering, for those two teams are his roadblock to Number one nationally, although the brethern did not so discern . . . Speaking of discernment I once interrogated a young lady type observer as to what she thought her Alma Mamma's grid prospects might culminate into . . . The prior season her A. M. had done better than "somewhat and natural, in the scrimmage which she had seen them tussling with some other highschoolers, she was com-

(Continued on Page 2)



WHITEFACE SQUAD FOR 1952—First row (left to right) Paul Schroeter, Joe Easley, Bill Rose, A. W. Short, Don Sigle, Buddy Godfrey, G. C. Merritt, Charles Quattlebaum. Second row: Lee Drake, Raymond Dement, Tim Corbett, Dale Winget, Charles Whitehead, Frank Boyd, Duane Wallace,

Aubrey, Self; Don Parsons. Third row: Marshall Wilson, Ray London, Richard Tucker, Gene Dickson, Buryl Fish, Tunny Wilson, Carol Jones, Bill Bookout, Francis Boyd, Pat McCullough. — W. H. Patton Photo.

Coach Puts 26 Whiteface Hopefuls In Final Paces

As coach L. B. Russell Wednesday put his hopefuls through their last week of workouts prior to the opening game with Muleshoe on Sept. 12, he was still undecided as to how things are shaping up, and as to who will start the opening game as various posts.

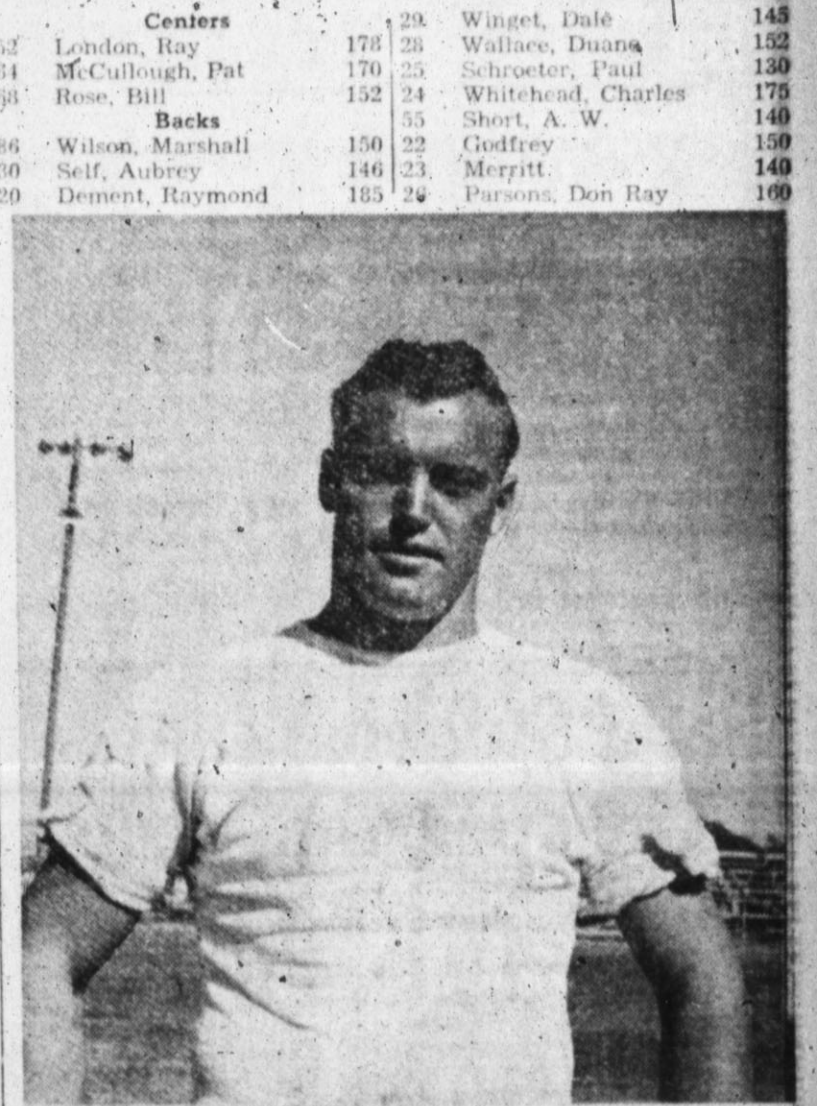
He did release a roster, however, showing a total of 26 candidates. Broken down, they include four ends, three tackles, five guards, three centers, and 11 backs.

The complete roster, as released by Coach Russell, follows:

Ends		
No.	Player	Weight
85	Boyd, Francis	162
84	Boyd, Franklin	153
83	Dickson, Gene	155
82	Tucker, Richard	138
Tackles		
78	Corbett, Tim	190
72	Fish, Buryl	192
65	Wilson, Tunney	172
Guards		
68	Bookout, Bill	155
75	Quattlebaum, Charles	152
74	Jones, Carroll	175
62	Easley, Joe	160
60	Sigle, Don	145

Ball Player visits Here

Mr. and Mrs. Claud Higgins had as their week end guests their daughter and her husband, Mr. and Mrs. Bob Seeds of Wheeler, Texas. Mr. Seeds was former owner of the Gold Sox in Amarillo and played several seasons with the Cleveland Indians and the New York Yankees.



Coach L. B. Russell

The Hereford Brand SPORTS

Hereford, Texas, Thursday, Sept. 11, 1952

Section Two

Anthony's

THE C.R. ANTHONY CO.

WORK CLOTHES EVENT

Mouton Collar

Belted Tackle Twill SURCOAT

\$9.90

With the dull side out, rayon satin tackle twill. Genuine mouton collar. Two way zip front. Lined with satin and wool interliner quilted together. Shirred elasticized waist . . . anchor metal buckle. Toupe, green, navy. Sizes 34 to 46.

BLANKET LINED DENIM JACKETS

Short Denim Blanket Lined Zipper Jacket Zipper on Left Pocket. Size 36 to 46

\$3.98

Wool Lined BUCKHIDE ROUND UP 11 oz. WESTERN JEANS

If You want the finest 11 oz. Course Weave white back, blue denim jean made by Buckhide Round up buy them to fit and they will always fit. 27 to 42. Sanforized

\$2.98

Satin Finished Rayon Tackle Twill BOYS' JACKET

Sizes 2 to 8

\$4.98

Boys' tackle twill with rich satin trim. Warm quilted lining. Self collar. zipper front. Kelly green, royal blue, and brown. Sizes 2 to 8.

NOW...CHOOSE YOUR WORK SUIT

TYPE I ARMY CLOTH SHIRTS AND PANTS

\$3.98 ea

SHIRTS: 14 to 17, 32 to 34, SLEEVE LENGTH

PANTS: 28 to 50, WAIST, 29 to 36, LENGTH

Anthony's everyday low price substantial savings on Buckhide famous top quality combed Army Cloth Shirts & Pants.

MEN'S TYPE 4 ARMY TWILLS ARMY CLOTH PANTS & SHIRTS

SHIRTS: Men's 6 oz. Twist Twill Army Cloth 14 to 17 Tan or Grey **\$2.49** Anthony's Everyday Low Price

PANTS: **\$2.98** Perfect Matched Uniform Grey or Tan. 28 to 44.

MEN'S SWEAT SHIRTS

Men's fleece lined Crew Neck Sweat Shirts. White or Silver colors. Sizes 36 to 46.

\$1.39

Special Purchase MEN'S RAYON DRESS SLACKS

All rayon gabardine solid color slacks. Good looking year round slacks. Continuous waist band. Models new colors. 28 to 40

\$5.90

FREE ALTERATIONS

LETTUCE TRIMMER'S SUPPLIES

Trimmers Aprons 2.89
D64 Rubber Gloves .89
Glove Liners .25
Punch Clocks 3.75
Plastic Sleeves 1.25

SUPER BUCKHIDE CANVAS GLOVES

Made of Nylo Fil Fabric. A blend of cotton and nylon. Look for the red top & the red label.

35¢

LEATHER WORK SHOE

EVERYDAY LOW PRICE **\$6.90**

They're made to take it. Smooth leather uppers . . . cork sole, storm welted. Sizes 6 to 12.

EVERY DAY LOW PRICE on 8-inch Safety HI-TEST Driller BOOTS

Everyday Low Price **\$11.90**

Not a sale . . . A new everyday, low price. Men's brown glove 8-inch blucher . . . anchor flange steel box toe. Unlined quarter. Weatherwear and oak leather full double sole. Whole leather heel. Steel arch. Protector last. Sizes 6 to 12.

MEN'S DRESS SHOES \$6.90

3 styles to choose from the new U wing, young men's dark brown Moc toe & the French toe. Smooth leather good year welt construction 6-12.

MEN'S SPORT or DRESS SOCKS 39¢

Heavy type sport or rayon baner mark. All fancy & clock. 10 to 12.

L. A. Bolton, formerly of the Furr Food store meat department has returned to Hereford after spending two weeks on the West Coast on a sightseeing trip. He is now at Hunters Market. Mr. Bolton said that he didn't find any country he likes better than the Panhandle.

Mr. and Mrs. Arthur Thompson are in Eureka, Kansas, this week visiting her relatives.

Fall cottons have blossomed out in plaids of beautiful colors and designs, but before plaids are bought they should be considered in relation to the pattern.

FRIO NEWS

Trench Silos Gain Popularity Over This Area As Feed Prices Spiral

By Mrs. Owen Andrews Berryman Shower

Miss Lemerlas Berryman, who will be married on Sept. 20, to Wallace White, was the honoree at a shower last Friday afternoon at the T. L. Sparkman Jr. home, one and a half miles east of Hereford. Mrs. H. M. Mobley, Mrs. W. A. Springer and Mrs. H. D. Robbins assisted the hostess in planning the party. Mrs. Robbins was ill however, and not able to attend. Mrs. E. H. Little and Mrs. Floyd Cole planned the program of entertainment for the afternoon. The program opened with a poem, "May the Better Half Win", read by Mrs. Owen Andrews, followed by piano selections "Always" and "Indian Love Call", played by Evelyn Benson. She also accompanied Miss Betty Robbins. She sang "I Love You Truly", and played the wedding march for a children's wedding party to march into the room carrying packages to the honoree. The small bride was Peggy Little and the groom was Jackie Andrews. Bridesmaids were: Jana Cole, Karen Johnson; Betty Lowery, Doris Jean Andrews and Barbara Sparkman. The young best man was Ronnie Andrews.

Present for the occasion were Mesdames Bill Warrick, Sam Lindley, Howard Lowery, J. E. Warrick, E. B. Berryman, W. H. Andrews, Theo Lamb, A. H. Brown, Frank Knabe, H. F. Benson, Lee Little, W. J. Dickson, A. D. Johnson, Floyd Cole, H. M. Mobley, W. A. Springer, Owen Andrews, E. H. Little, Elmer Jones, Henry Andrews, J. E. Andrews, Henry Dobbs, W. O. Wilson, T. L. Sparkman Sr., Jones of Amarillo, A. Franks of Amarillo, Misses Alma Andrews, Betty Robbins, Evelyn Benson. Sending gifts were Mesdames Cecil Jones of Amarillo, H. E. Lindley, A. T. Jones, Jack Shirley and the hostess H. D. Robbins and Walter Dunlap of Amarillo.

Mr. and Mrs. H. F. Benson were away from Tuesday until Thursday moving Rev. Roy Bickford and family to his new pastorate at Nocona and bringing the new Nazarene pastor, Rev. and Mrs. Jess Raines from his former location at Pittsburg to Hereford. Mr. and Mrs. Jack Shirley and children and Mr. and Mrs. H. E. Lindley were vacationing in Colorado last week. Mr. and Mrs. Frank Robbins and children were also in that vicinity vacationing. Mr. and Mrs. Vance Johnson of Holiday have been visiting his brother, D. Johnson. Joe Davenport underwent surgery at the Hereford hospital on Tuesday of last week and was released from there on Friday. Mrs. H. D. Robbins was in the

hospital at Hereford from Tuesday until Monday of this week. Mrs. Earl Cole was in the hospital Sunday and Monday. Mr. and Mrs. Edgar Vinson are parents of a daughter, born Saturday, Sept. 6. They are in the Hereford hospital.

Among first graders starting to school this year from this community are Jack Andrews, Donna Cole and "Butch" Blackburn. A. T. Jones, J. P. Jones and George Jones went to northwestern Arkansas Saturday. Visiting the John Simpson home are his cousins, Mrs. Alpha Harmon, Iebel, Okla., Josie Pullen, Bryan, Texas, Mr. and Mrs. Martin Arlington, Texas and H. L. Polk of Pampa.

New officers for Sunday school and B. U. were elected Sunday night for the Frio Baptist church. They are: A. D. Johnson, Supt., T. L. Sparkman Jr. assistant supt., Henry Dobbs, clerk; Nora Jo McLallen, secretary; Mrs. W. O. Wilson, assistant; Clark Andrews, song leader; Herb Schmidt, assistant; Miss Alma Andrews, pianist; Frances Andrews, assistant; Leonard Irwin, adult teacher; T. L. Sparkman Jr., C. B. Teacher; Mrs. H. D. Robbins, Young Peoples teacher; Mrs. A. D. Johnson, Intermediate teacher; Dan McLallen, junior teacher; Nellie Jo Simpson, primary teacher; Mrs. Henry Dobbs, assistant; Mrs. Leo Hall and Mrs. A. Blackburn, assistants; B. T. U. director is Leonard Irwin, assistant Director, James Dobbs, Secretary is Nellie Simpson, Junior counselor is J. E. Andrews, assistant; Robert Dobbins and Story Hour director is Mrs. A. D. Johnson.

Mrs. A. A. Burnett of Amett, Oklahoma, is a guest of her sister, Mrs. E. E. Fridley, Ms. Burnett plans to be in Hereford 10 days or two weeks.

Mrs. Corinne Jennings is in Amarillo where she is attending a service school for the Red Cross.

Mr. and Mrs. Ben Malone of Borger were guests Sunday of friends in Hereford.

Ms. Joe Lyons has gone to Ft. Sill, Okla., to meet her husband, recently returned from the Korean War.

Three successive Presidents occupied the White House within 30 days. They were: Presidents Van Buren, William Henry Harrison, and Tyler.

Broccoli and cauliflower are forms of cabbage.

Early Destruction Of Cotton Stalks

COLLEGE STATION, September 6 — Drouths and cotton insects - independently or in combination - annually take a heavy toll from the state's cotton producers. This year the dry, hot weather of the past several weeks has caused the cotton crop in many sections of the state, to deteriorate badly. On the other hand, boll weevils and pink bollworms, especially in South Texas, have been very destructive.

According to A. C. Gunther, entomologist for the Texas Agricultural Extension Service, the late stalk destruction program in the South Texas area last year became a major consideration in this year's heavy insect infestation. It is a matter of record, he says that when the cotton stalks are destroyed early, the insect infestation the next year has been comparatively light.

Weather conditions now prevailing in most sections of the state will speed up the harvest and give farmers an opportunity to practice early season stalk destruction which, Gunther says, is the most effective of known control methods against boll weevils and pink bollworms.

The specialist points out that to be most effective, the stalk destruction program should be carried out on a community or better still a county-wide basis. Right not moisture conditions are not favorable for plowing and this may prove a handicap but stalks should be cut as soon as harvest is completed so that the plowing job can be done quickly when the rains come. A shredder type stalk cutter is best but the heavy roller cutters which cut the stalks into small pieces also do a good job. Removing the wings from the middlebuster will aid in making the plowing job easier if the ground is too hard and dry for normal plowing, says Gunther.

Besides being a good insect control practice, the early stalk destruction program also adds needed organic matter to the soil which helps to condition the soil and increases its water holding capacity. As a direct result, better yields and larger profits should be obtained the following year due to fewer insects and improved soil conditions.

And finally, Gunter points out there is still plenty of time to plant a winter legume crop, and he suggests that this be done to further improve the condition of the soil and to increase the yield of crops that will be planted on the land next year.

Mr. and Mrs. Bob Womble are spending a few days in the home of her parents, Mr. and Mrs. V. L. Hilton. The Wombles have a new daughter, Judy Lou, born recently in Canyon.

Foibles . . .

(Continued from Page 1) paring that years crop to what had been, and not favorably . . . For in answer to my gentle query, she groused in disdain, leveled me with a scathing glance and imparted this information, to wit: That neither club rated a salvo of plaudits and that, it was her considered opinion, if any of the participating members of either aggregation ventured out on the public mall, that, in the light of their confused demeanor afield, they should oughta be provided with a bodyguard, each and everyone, period . . . Right from scratch this season finds some tight tussles, the initial week matches Texas and LSU, Georgia and Vanderbilt, Baylor and Wake Forest, Hardin-Simons and Temple, Stanford and Santa Clara, Southern Cal and Washington State - 31-21 last canto, TCU and Kansas, Texas Tech and West Texas, North Texas and Texas Western, Arkansas and Oklahoma Aggies, among others . . . There should be a little perplexity extant in that coterie . . . Next Sunday will find the opening salvo fired in the 1952 Hereford-Brand football enigma and from this corner a wellwish to the winners that they scan a better contest than the Cotton Bowl afforded in '52 . . . Say something like Texas and Georgia Tech . . .

Mrs. Martha Marie Whitfield of Dallas, who is supreme deputy of the Order of Rainbow for Girls, was entertained here Tuesday by the Hereford Assembly of the Order of Rainbow.

The Real McCoys By John and George.



MAVSEZ NO MORE HUNTING BEARS TIL YER ALL INSURED WITH

JOHN McLEAN Insurance Agency "23 Years of Insurance Know How" 127 West 3rd Phone 273

SEE ME FOR ALL THREE Auto - Life - Fire With State Farm Insurance Companies HUGH BOOKOUT REALTY 533 East 1st Phone 1270W Highway 65 Office 1674



TIME FOR GOOD LIGHT FOR YOUR CHILDREN'S STUDY HOURS

Yes, the A-B-C's, and all other school work, are much easier when the light is good and eyestrain is gone.

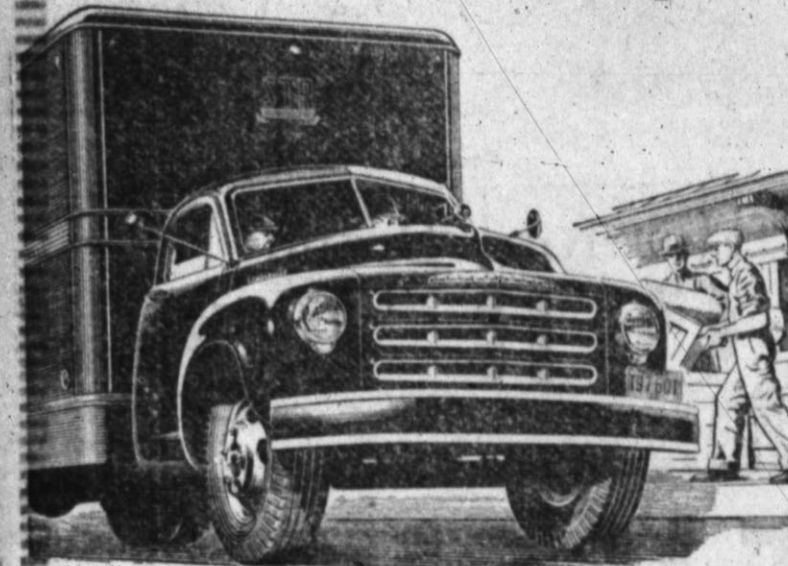
Be sure your children study with a lamp with sloping sides to give them the widest area of usable light. Use a tall lamp, and, when writing is part of the studying, be sure the lamp is opposite the hand being used so that the shadows run away from the light.

Sight is priceless, light a matter of pennies. Don't save pennies and waste your child's eyes.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER SOUTHWESTERN PUBLIC SERVICE COMPANY 23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

CONTINENTAL RED SEAL IRRIGATION ENGINES Any Size To-Fit Your Need AT LESLY - VAUGHN MOTOR CO. 345 East 1st St. Phone 600

Get a Studebaker truck Cut operating costs Studebaker design helps you to save on gas and upkeep



Studebaker operating economy is the reason you see more and more Studebaker trucks every day on the streets and highways. Hundreds of thousands of husky, powerful Studebaker trucks save gas sensationally—stay on the job consistently—seldom require serious repairs. Stop in and check up on a Studebaker truck now—1/2, 3/4 and 1 ton pick-ups and stakes—1 1/2 and 2 ton models for heftier hauling. LESLY - VAUGHN MOTOR CO. 345 East 1st St. Phone 600

YOU TOO CAN BE A FULL-back By Eating At The WESTERN WHEEL INN We Serve The BEST FOOD IN TOWN Located On West Highway 60



Aubry Self Fullback

CENTER YOUR ATTENTION ON THE WHITEFACES AND ON YOUR FRIENDLY HEREFORD LUMBER COMPANY HOME OF Complete Building Service Residents • Barns • Granaries 234 EAST SECOND Phone 656 "Always Working For Your Better Interest"



PAT McCULLOUGH Center

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30
Our Slogan: "More People—More Farms"



Texas' Outstanding Semi-Weekly
First In —
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

JAMES M. GILLENTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.
All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

GASOLINE ALLEY By Bill Perry



Clear Vision On Passing Vehicles

AUSTIN — How much clear vision should you have to pass another vehicle when it is going 50 miles an hour and you are going 60?

This is one of the problems facing Texas highway planners in their efforts to modernize Texas highways and make them safer. They must make it possible for you to see a half-mile ahead, or you are taking a chance at passing another vehicle traveling at a mile a minute.

With highways built for only two-lane or three-lane traffic, the Highway Department has to depend upon yellow paint to furnish the safety factor. Every year thousands of dollars are spent painting the center stripe and warning lanes down the highways.

"We are all too prone to ignore these warning stripes when we think we have even a half-

chance," says Jack Kuitgen, president of the Texas Good Roads Association.

"Sometimes when you are driving at 60 miles an hour, have your companion clock you. You'll be surprised at how many times you are facing death in the matter of just a few seconds," he said.

The ideals and aspirations of the Southern Confederacy in the Civil War were referred to as the Lost Cause.

Such carelessness last year caused a big percentage of the 206,000 motor vehicle accidents that killed 2,546 persons in Texas.

Cotton producers are urged to destroy all cotton stalks as soon as possible after the harvest is completed. Early stalk destruction is one of the best known methods for controlling cotton insects.

An S-curve is S-shaped.

NORTHWEST-HEREFORD NEWS

Home Demonstration, 4-H Meetings And Much Visiting Seen This Week

By Mrs. R. C. Childers

The Cultural Home Demonstration club was very proud of the picture that came out in the latest edition of the Messenger, of Mrs. John Hunter placing a splint on the arm of Mrs. Wayne Johnson. This was part of the training they received under the direction of Mrs. Earl Dehart in a Spring Red Cross first aid course.

This picture not only appeared in the Messenger but in the Hereford Brand, and the special edition of the Pampa paper, and the special edition of the Kingsville paper. Your correspondent was the photographer.

Those attending council at its regular meeting Saturday were Mrs. Fred Wolfington, Mrs. Paul Corbett, and Mrs. R. C. Childers.

The 4-H girls modeled the dresses made in the recent sewing course they took this summer under the direction of Mrs. Argen Draper and Miss Clara Redman. Girls modeling from this vicinity were Marie Hunter, Paula Beth Corbett and Patricia Caywood.

A tea for the Workers 4-H club was held Wednesday afternoon in the home of Mrs. R. C. Childers.

Mrs. Leona Packard visited her sister Mrs. L. M. Blevins in Lubbock last Thursday.

Miss Jennie Corbett of Niantic, Ill., arrived Monday to spend several weeks in the home of her nephew and family, Mr. and Mrs. Paul Corbett. Miss Corbett visits in the Corbett home every year about this time.

Dinner guests in the Pat Robinson home Friday were Mr. and Mrs. J. V. Robinson of Vega. He is a brother of Pat Robinson.

Mrs. J. T. Richardson had a plastic party for Mrs. Oscar Altman last week.

Mr. and Mrs. A. H. Inman of

Plainview were visitors in the R. C. Childers home Sunday afternoon. She is a sister of Mrs. Childers.

Larry Curtis Barclay spent Sunday night with his grandparents, Mr. and Mrs. R. C. Childers.

The Cultural Home Demonstration club will have its first meeting, after vacationing through the summer months, at the home of Mrs. Grady Parsons, Thursday at 2:30. The program will be given by Mrs. Ella Mae Childers on breast cancer, self-examination. Plans will be made for the election of officers.

The lettuce on the Grady Parsons place is being weeded out this week.

Mrs. F. G. Witherspoon entertained a group of friends Monday afternoon with a Brush Party. Mrs. J. Stevens was the Demonstrator.

Mrs. Joe Wagoner and Mrs. R. C. Childers met in the home of Miss Roberts-Campbell Monday afternoon to complete their plans for their reports that are to be given at the Westway Community house Thursday night at 7:30.

Everyone is invited to attend this meeting. It is to be a supper, after which the delegates to the State Meeting at Kingsville will give their reports.



RICHARD TUCKER
End

For Leadership On
The Gridiron . . .


TURN TO
the
HEREFORD
WHITEFACES

For Leadership In
The Building Trade

It's

CARL McCASLIN LUMBER CO.

A Complete Building Service
1 Block East of Courthouse - Phone the Lumber Number 7



HEAR THE HERALD OF TRUTH

Church of Christ
We Welcome You

CHURCH OF CHRIST
(Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:45
Evening Worship 7:30
Daily Radio Program
KPAN-860 on Your Dial
9:30 A. M.

THE AMERICAN BROADCASTING CO.
(KFDA - Frequency 1440)

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Your Signature ON A CHECK

and the bill is paid and receipted. That is all there is to it.

A checking account makes it unnecessary to carry large sums of money on your person. You can leave it in the bank where it is safe and draw it out by checking as you need it.

This is the simplest, surest and most business-like way of conducting your affairs. We invite you to open a checking account at this bank.

Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.

What's the MOST SURPRISING THING about this BUICK?



2-door, 6-passenger Special Sedan.

WE'LL tell you the answer to that one—it's the figures on the price tag.

For some reason, lots of people just can't believe they can buy a Buick at a price so close to "the low-priced three." Maybe it's because a Buick seems so much better and bigger.

Maybe it's because they think Buick has so much more power and room—which is true.

Maybe it is because so many distinguished people own Buicks—which is also a fact.

But the fact remains—if you can afford a new car, you can own a Buick—so let's see what you get.

You get the thrilling power of a Fireball 8 Engine, that's a gas-saving high-compression valve-in-head—as much power as you can get in cars costing \$300 to \$400 more.

You get as much room as you'll get in cars costing hundreds of dollars more.

You get a ride that cost an honest-to-goodness million dollars to develop.

You get the silken smoothness of Dynaflo Drive.

You get big-car comfort, styling, durability.

Don't take our word for it. Come in and see for yourself why so many folks are stepping up to this great car this year.

Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series.

SURE IS TRUE FOR '52—



EARL HENDRICKS BUICK

West Highway 60

Soil Testing Lab Is A Busy Place

COLLEGE STATION, September 6 — The soil testing laboratory operated by the Agricultural Extension Service of the Texas A. & M. College System has been a busy place during the past year. According to M. K. Thornton, agricultural chemist and in charge of the lab, 9,550 soil samples have been analyzed.

He says the number of samples submitted has steadily increased since the lab was opened on November 1, 1950. Determinations made by the laboratory include the amount of organic matter, nitrogen (computed), soil reaction, available phosphoric acid, available potash, available lime and soluble salts for each sample. Recommendations for best land use based upon the soil analysis are returned to the sender along with the report on the sample.

Thornton reminds farmers that right now is the time to submit samples from the fields on which winter legumes and small grains will be planted this fall. Thornton points out that the samples submitted must be representative of the field if they are to be

of value. He encourages farmers to contact their local county agent for detailed information on how to take a representative sample.

Farmers who have submitted soil samples report that the analysis and recommendations have been very useful to them. First, they find that often times different grades and amounts of fertilizers from that normally used are needed to improve their crop yields; that low yields are not always the result of low fertility and third that savings can be made on the purchase of fertilizers when only the recommended amounts are used.

Local county agents can supply details on taking, and mailing samples and can give assistance in putting the recommendations into practice, says Thornton.

Mr. and Mrs. Herbert Dones are guests this week of her parents, Mr. and Mrs. H. E. Miller. Mr. Dones is stationed in Wichita Falls with the U. S. Air Corps at Sheppard Field.

DIMMITT NEWS

Porminet Dimmitt Business Man And Civic Leader Suffers Polio

By Mrs. C. J. Mapes

Mr. Dilmond Neumayer, 49, prominent business man and Civic leader was admitted to West Texas Polio center, at Plainview last week. Mr. Neumayer is said to be in the acute state of non-paralytic polio.

Dr. and Mrs. R. E. Cogswell, left by car Thursday for a much needed rest and vacation, in Rawlins, Wyoming, and to get a running start in the antelope hunt slated for the 5th and 6th.

They plan to be in Jackson, Wyoming, on the 10th, for the opening season of the big hunt.

Dr. and Mrs. Cogswell own and operate a clinic in Dimmitt.

Mrs. Carl Kemp was shopping in Amarillo last week for the beautiful new home just recently completed.

"HOME AWAY FROM HOME" is the slogan of the Rawlings Hotel Coffee Shop, according to Mrs. Tine Rawlings.

Florescent lighting, colorful leaf design drapes and corlnna wood snack-bar and tables add a homey atmosphere to the coffee shop.

Mrs. Ruth Rothwell is manager. Mesdames Faye Holland, Myrtle Wright and R. B. Boren, were transacting business in Lubbock Tuesday.

Mrs. J. C. Powell, formerly of Dimmitt, now of Plainview, is critically ill in the Plainview sanitarium.

Fire Chief Reuben Mayfield, reports the opening night trowel for Firemen's Course at A & M recently numbered 913. 759 were students. 399 towns were represented out of 20 different states, including Chile, the Panama Canal Zone and British Columbia.

Tommy McGowan, a member of the Fire Squadron accompanied Fire Chief Mayfield.

Covey - Matthew Vows Dimmitt friends and surrounding territory will be interested in marriage vows exchanged August 24 by Miss Betty Ann Covey, of Knob Noster, Mo., and Merle Arthur Matthew of Knob Noster.

The Rev. D. Warren Neal, pastor of Broadway Presbyterian church in Sedalia, Mo., performed the ceremony.

Matron of honor was Mrs. R. L. Snell of Denver, Colo., and Bob Mapes of Dimmitt was best man. The bride is a graduate of Park College, Parkville, and did one year graduate work at Eastern New Mexico University. She was educational director of the First Methodist church, Portales, N. M.

The bridegroom graduated from Dimmitt high school. He spent two and a half years in the army during World War II.

Following a short wedding trip, they will be at home on the bridegroom's cattle ranch, north of Montserrat, Mo.

Harold Stephens was accompanied by his father, Ozro Stephens of Amarillo to Houston this week to attend the NFLA convention.

Mrs. Harold Stephens is spending the time with Mrs. Ozro Stephens in Amarillo.

Mrs. Mary Welch of Henderson, Texas, Nationally known lecturer and author, is coming to Dimmitt this week to conduct a spiritual Life Clinic, at the First Methodist church.

Mrs. Welch is author of a number of books and poems on spiritual life.

Maureen Smithson, daughter of Mr. and Mrs. Ben Smithson, left Saturday for Plainview to take up her work as sophomore at Wayland Baptist college.

Maureen is a member of the Flying Queen Basket-ball team. Mr. and Mrs. Clyde Dameron are visiting Mrs. Dameron's brother, Josh Stevens, this week at Lake Charles, La.

Joe Harrison, son of Mr. and Mrs. Earl Harrison, left last week to enter his second year in South Western Medical school at Dallas.

Carol Gregory, son of Mr. and Mrs. Jack Gregory, left Tuesday to enter Southwestern Medical School at Dallas. Carol completed his 4-year college course at ACC in three years and received his BA degree.

In Seminary

Mr. and Mrs. Louis LeGrand have returned from Fort Worth, where they accompanied their grandson. The baby's parents, Mr. and Mrs. Virgil Young, has previously gone to Fort Worth to find living quarters. Mr. Young has enrolled at the Southwestern Baptist Theological Seminary in Fort Worth.

Garden Club Meets Friday

The Hereford Garden Club will resume fall and winter activities after the vacation months at a coffee given in the home of Mrs. A. L. Manjeot Friday morning at 9:30 o'clock. Mrs. E. W. Young will be assistant hostess.

REAL ESTATE BOARD REPORT

Well sirl! the real estate sales are popping now. Robert Hickman bought Joe Ballinger's half section located 7 miles southeast of town. Robert got a good farm there. 3 good wells and land clean as can be. Joe and his partner split \$17,000 off of 35 acres of spuds on this place.

The Big T Pump company sure does have a row of beautiful zinnias all across the front of their building out on the East Highway. Wish more of the firms out there would try some of that. We ought to have as pretty a through highway as the town of Shamrock has; "66" is sure pretty through there. Looks like the city would grade the dirt sides of the Highway between the pavement and the businesses.

Mr. Cogswell is sure building a whopper of a feed pen out on the Canyon highway. We have been needing more of those around here. We are the biggest feed producers in Texas, yet Clovis has more feed pens than we do. And... there is worlds of opportunity for more of these.

Bill Bradley is building a new home on Star street. Sure glad to see those kids get started. Calvin Coolidge said... The ownership of a home, the feeling of independence that comes with the possession of a bit of the earth are among the most powerful incentives to high civic interest and usefulness.

A. T. Jones has started his new house out on the Dimmitt Highway in Cecil Gunter's new subdivision. That sure is building up

out there. Every time a new home goes up out there A. N. Hopson grins like a cat caught in the milk. It makes his highway property more valuable.

The new home just started on Texas Avenue belongs to Jim Higgins. Jim says he is going to burn cow chips in his fireplace so he will feel at home.

Another new farm home is going up out near Vega. Belongs to the cousin of our nice Chevrolet dealer, Delbert Kinsey. The cousin's name is Henry.

Way out on the New Mexico line on the old Landegan outfit is a new ranch house that belongs to Mrs. Donegan. First thing you know all our farms and ranches will be as well improved as some of the farms back East.

Our Board secretary is out of circulation for a few days, Bruce Rose. She is in Deaf Smith County hospital recovering from surgery.

One of the Old Timers who was here when Hereford had board walks, no cars and lots of buggies, Mr. Baskin, is in the Deaf Smith County hospital. Mr. Baskin told us he ate two honey dew melons and they didn't agree with him. We wish him a speedy recovery.

Attend Terrell Funeral

Mr. and Mrs. Frank Terrell returned Saturday from Dallas, where they attended funeral services held Friday for his sister-in-law, Mrs. P. B. Terrell.

Mr. and Mrs. Virgil Young have gone to Fort Worth where he will be a ministerial student at the Southwestern Baptist Theological Seminary.

Mrs. J. W. Merrill Sr., has returned from Phoenix, Arizona where she spent a vacation with her daughter and family.

Mrs. Bessie Lane of Wayside spent Tuesday and Wednesday of last week visiting in the home of her cousin, Mrs. Troy Womble.

Now Available

- ★ NEW PUMPS
- ★ NEW and USED PIPE
- ★ CATTLE GUARDS

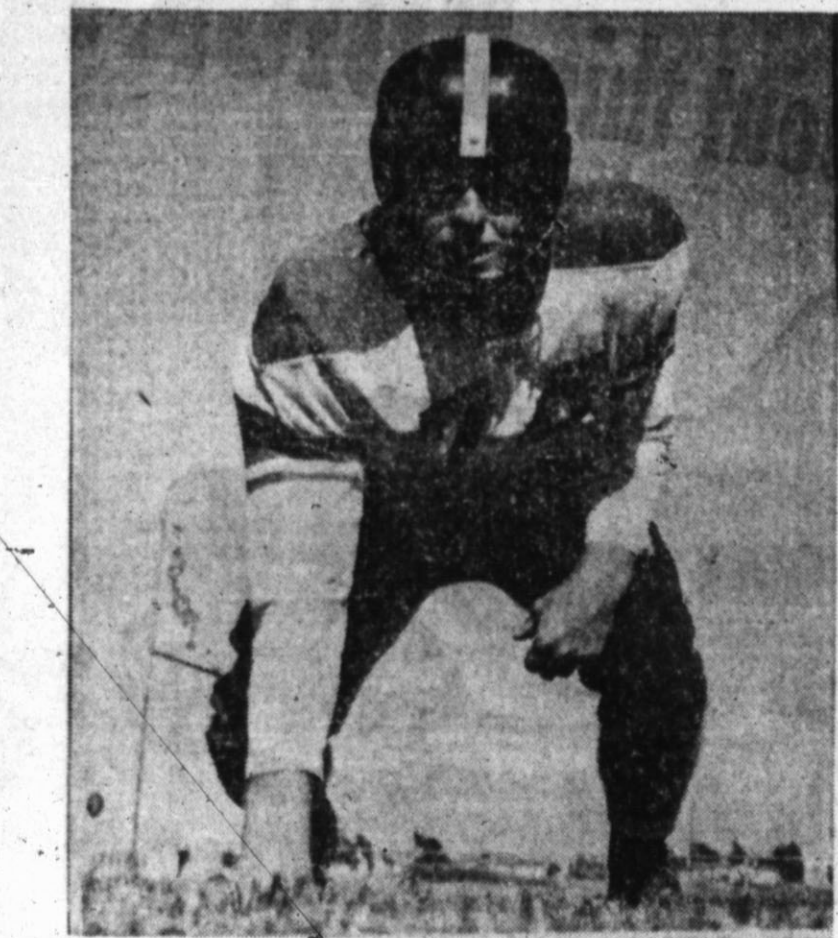
We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator
On Highway 60

RUTHERFORD & CO.
Invites You To Enter Your Child In The
CHILD PHOTOGENIC CONTEST
To Be Held In Our Store
THURS. & FRI. SEPT. 11th - 12th
From 10 A. M. To 5 P. M.
Photographs Made By Taylor's Studio
1st PRIZE 11 x 14 PORTRAIT IN OIL COLORS
2nd PRIZE 8 x 10 PORTRAIT IN OIL COLORS
3rd PRIZE 8 x 10 COPPERTONE FINISH
All Prizes Mounted In Salon Mounts
Each Contestant Receives A Free Picture



CAROL JONES
Guard

Best Wishes
WHITEFACES
We're Behind
You ALL The Way

SPORTSMANSHIP

Is Your Main Objective Whether You Win Or Lose And We Know There Are No Better Sports Than The Boys Of Hereford High.

Packard Milling Co.



Nash Ambassador

"The Finest Shock-Proof Ride In the World Today!" says Tom McCahill

THIS IS THE VERDICT OF THE NATION'S LEADING IMPARTIAL MOTOR CAR EXPERT AS REPORTED IN MECHANIX ILLUSTRATED MAGAZINE, SEPTEMBER, 1952, ISSUE

NEVER has an automobile received a finer tribute than that accorded the Nash Ambassador by MECHANIX ILLUSTRATED Magazine's Tom McCahill, outstanding car expert.

Tom McCahill tests all makes of cars — 200 different models in the past six years. He puts them through back-breaking grinds, testing performance and handling. His impartial findings prove the outstanding value of Nash. He writes:

"The finest shock-proof ride in the world today... best bump-leveler."

The extra strength and safety of Airflyte Construction, the balance of Airflex Suspension, all contribute to this unmatched Nash riding comfort.

"Acre-per-dollar bargain."

Here are the widest seats of any car. Even plenty of space for big Twin Beds and Airliner Reclining Seats.

"Among the best performing cars." In the "Grand Prix d'Endurance" at Le Mans, France, the Nash Super Jetfire engine powered the Nash entry to the top spot of all American cars.

"In hill-climbing, second to none." The Ambassador was the only over-drive-equipped car to take McCahill's "test hill" in high—proof of Super Jetfire power.

"By far the best Nash has ever offered, and that's saying a lot." Nash Airflytes are the first American cars styled by Pinin Farina, whom McCahill calls the "Rembrandt of automobile design."

Visit your Nash dealer and get your free reprint copy of Tom McCahill's informative article. And see all three great Nash Airflytes—the Ambassador, Statesman and Rambler—the world's most beautiful cars. One ride and you will agree with Tom McCahill.



GET YOUR FREE REPRINT OF THIS REVEALING ARTICLE TODAY

Nash Motors, Div. Nash-Kelvinator Corp. Detroit 32, Mich.

"You'll have to go a long way to beat the Ambassador."—McCahill

MAKE YOUR OWN "ROAD TEST" AT YOUR **Nash** DEALER'S
PHILLIPS & LAWRENCE NASH

503 E. 1st St.

Phone 97



**HEREFORD WHITEFACES
WE ARE BACKING
YOU FOR A SUCCESSFUL
SEASON**



**PITMAN
GRAIN COMPANY**

The high temperatures and the lack of moisture have created a situation that is tailor-made for fires. Carelessness on the part of motorists or any citizen could lead to damages even more serious than those caused by the drought.

Mrs. Bess E. Givan returned Saturday after a month's visit with relatives as Shelbyville and Hannibal, Missouri.

Mrs. A. T. Walker is back from an Amarillo hospital, where she was recovering from an injury received in a fall.

Long Time Ago

45 Years Ago
September 13, 1907

The Hereford Telephone company is moving from the old office to its new location in the opera house building and will cut service to subscribers during the transfer of switchboards. Service will be restored from the old wire system to the cable as rapidly as possible.

The merchant's piano contest is growing in interest. Friends of candidates have been busy the past week and a general re-ranking of names has resulted. Miss Witherspoon leads by 268 votes.

The J. D. Thompson land company and the B. W. Miller Land company have consolidated. The members of the firm have been leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of long experience and selling of land and cattle.

We mean to treat our customers so well that if they deal with us once they will come to us again.

Col. C. C. Slaughter and wife of Dallas were in Hereford Wednesday arriving on the 12:30 plug from Amarillo. They had been spending a few weeks summering and just returned from Manitou, Colo.

NOTICE TO SCALPERS: It is considered by the commissioners court of Deaf Smith county that the Acts of 1907 forbid Deaf Smith county paying bounty on scalps and it is so ordered by the court. Signed, W. M. Cogdell, county clerk.

25 Years Ago
September 8, 1927

Unlimited development for Hereford was possible today as new fuel seems assured since the West Texas Gas company guarantees completion of mains here not later than December 1, 1928. Irrigation pumping cost will be cut in half and the project makes possible small scale irrigation.

Natural gas for fuel became a possibility for Hereford Monday night at a meeting of the city commission when a 20 year franchise was granted the West Texas Gas company.

The company has agreed to begin work in Hereford not later than May 1, 1928.

A. O. Thompson was chosen head of the Chamber of Commerce, succeeding E. B. Black. The installation was the main event of the luncheon meeting.

Twenty five thousand dollars was the amount set for the bond issue required to build the new city hall and fire station. The action capped a meeting of the commission Wednesday night which decided to submit to the voters on October 10 the question of whether or not they desired to vote bonds for the purpose.

Thirteen Boy Scouts from Hereford made a three-day expedition with Scoutmaster Harrison and F. W. Goodnow to explore Carlsbad Cavern. The scouts were all members of Troop 3 and proved to be excellent campers and well versed in scout craft.

Wyche Club Meets With Mrs. Fite

Wyche Home Demonstration club met in the home of Mrs. Marion Fite Thursday afternoon with Mrs. Jack Scarth as co-hostess.

Mrs. Ira Ott was in charge of the recreational period and the program was presented by Mrs. Tom Draper, CHDA, who showed new styles for fall and discussed new materials.

The club president named a nominating committee for new officers and the next meeting was announced for September 18 in the home of Mrs. Elmer Reinart. Mrs. Fite gave the hostess' report.

Those present were Mesdames; H. L. Ward, Elmer Reinart, Truitt Johnson, Edwin Flood, Tom Draper, E. C. Hewitt, Jr., Ira Ott, C. R. Damron, W. T. Carmichael, W. R. Scarth, J. V. Pickens and the hostesses.

Farmers are reminded that chemical treatment of small grain planting seed, just before planting, is mighty good insurance and it's cheap.

Lucky You by Dick Shaw



Lucky you—you ignored road conditions and avoided the hospital

DAWN NEWS

School Opening and Visitors Keep Dawn Residents Busy Past Week

By Bertha Frye
Many mothers were in attendance for the opening of the Dawn school last Tuesday morning and heard an address of welcome by Mr. Corder and an introduction of teachers.

Rev. Paul McClung gave the invocation and a short talk. A salute to the flag by the audience and group singing of America with special music by Gail and Lucybeth Miller, accompanied at the piano by Mrs. Norman Miller rounded out the program.

A reading by Mrs. Byron Campbell and special numbers by Mrs. Reece Stewart, Mrs. J. B. Caraway and Mrs. Roy Stewart accompanied by Mrs. Carl Wimberley.

A cafeteria meeting was held following the program.

There were eleven new first graders to start school this year. They are: Charles Carathers, Robert Caraway, Pat Tucker, Mary Jane Miller, Glenn Fuller, Glenda and Linda Higgins, Linda Tooley and Alice Duran.

The H. V. McCabes had as their week end guests, her aunt, Mrs. George Saywell, of Pear Blossom, Calif.

Guests on Labor Day in the W. U. Adams home were Mr. and Mrs. Floyd Cole, Mr. and Mrs. Melborn Leard and son of Amarillo and Cecil and Coy Black of Canyon.

Mr. and Mrs. Grady Belew are the parents of a boy born last Thursday at the Deaf Smith county hospital.

The L. L. Airhart family moved to Canyon last week.

Mrs. Gayle Neal and daughter, Nan, Mrs. J. W. Murphy and Mrs. Louise Payne of Clarendon, left for Dallas last Sunday.

The Dawn Study club met Wednesday in the home of Mrs. Melvin May, during the afternoon.

The Dawn Home Demonstration club met Friday afternoon

with Mrs. Bruce Brown. Dawn Music club met Tuesday afternoon with Mrs. Carl Wimberley.

Mr. and Mrs. Baker Womble and Sallie returned this last Tuesday from a two weeks trip to Ohio and Arkansas.

Miss Sallie Womble left Friday for Spearman where she will teach in the Spearman school.

Mrs. M. S. Roe who has operated the Dawn cafe for the past year moved to Hereford last Saturday. Mr. Hugh Grimes will be in charge of the cafe.

Mrs. J. D. Bruner and son J. T. attended the graduation of Rosemary Cronin from Hendricks Memorial hospital at Abilene Saturday night. Rosemary returned home with her parents for a few days visit.

Mrs. Bill Poindexter and children of Pueblo and Mr. and Mrs. T. R. Atkinson of Amarillo spent Thursday in the home of Johnnie Carathers.

Sue and Tommy Dewett of Hereford spent Friday night in the Carathers home.

There will be a picnic on the church grounds in Dawn on Friday night at 7:30.

Happy Homes Club Meets At Ott Home

The Happy Homes 4-H club met at the home of Mrs. Ira Ott August 28. Miss Clara Redman gave a demonstration on creamed chicken and cornbread.

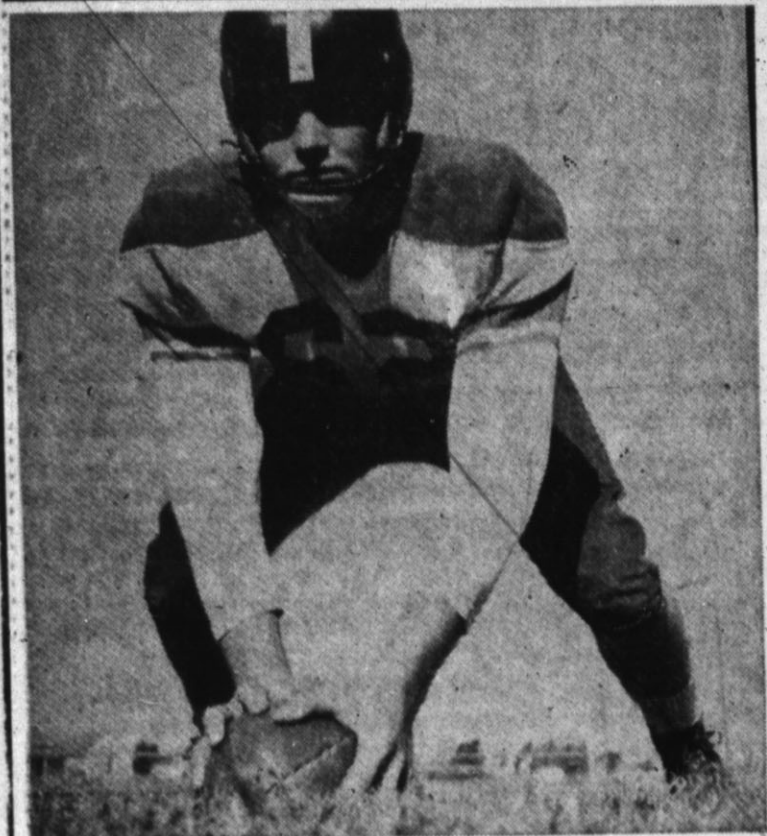
The group planned a supper party to be held at the Ott home September 19.

Those attending the recent meetings were: Carolyn Williams, Pat Dawson, Twyla Springer and Sue Springer, Martha Heard and Logan Heard.

There were 28 women on the Mayflower.

BABY BONDS

ARE COMING TO HEREFORD!



RAY LONDON
Center

BACK THE WHITEFACES

and make her game COMPLETE WITH A MUM or a CORSAGE OF HER FAVORITE FLOWERS

WESTERN FLOWER SHOP

Roy M. Peet
116 East 2nd Phone 778

GASOLINE TIPS BY DUDE



"Give a general checkup and two gas bulbs" No matter what your needs may be, we take pride in giving you satisfaction at all times.

ROBERSON Service Station
Hereford Saves Your Teeth —We Save Your Car.

Phone 440
Hiway 60

There's NO value like Chevrolet value!

...the lowest-priced line in its field!

Measure value by what you get for what you pay . . . and it's easy to see why more people buy Chevrolets than any other car.

For you get more with Chevrolet . . . fine quality features found in no other low-priced car. And yet you pay less . . . for Chevrolet is the lowest-priced line in the low-price field.

Today more and more people are looking for greater value in everything they buy. Come in and let us show you all the reasons why—in automobiles—there's no value like Chevrolet value.

(Continuation of standard equipment and trim illustrated is dependent on availability of material.)
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS



The Styleline De Luxe 2-Door Sedan

KINSEY MOTOR COMPANY

2nd and Schley

Phone 740

CENTER Your Support on the HEREFORD WHITEFACES and CENTER YOUR

Grocery Buying At QUALITY FOOD STORE

Frank Daniel
Corner Main & Fourth

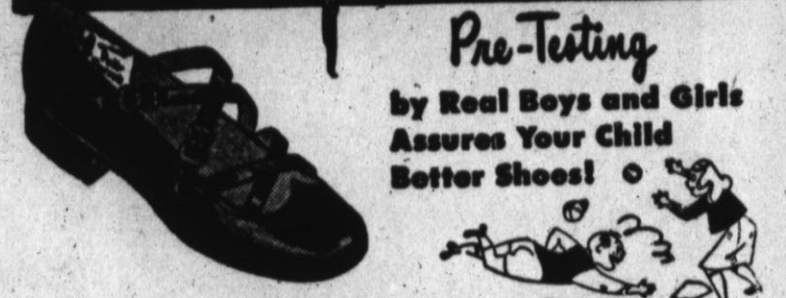
DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third
Phone 37

Hereford, Texas
Office Hours—8:30 5:00

Poll Parrot



For 25 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes in actual wear! So your child gets such durable upper leathers! See your Poll-Parrot dealer for better shoes for your child!

ALSO STAR BRAND SHOES . . . AT LOWER PRICES



L.P. LIQUID PETROLEUM

ECONOMY WITH THE WORK OUTPUT OF GASOLINE MASSEY-HARRIS

3-4 plow 44 L.P.*



Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.

The Massey-Harris 44 L.P. is custom designed and factory built for efficient operation on L.P. fuel. And because it is built as a complete L.P. unit, the 44 LP gives you the same high-power rating as the 44 Gas—the same belt and drawbar efficiency.

In addition you get the economy of operating on low-cost fuel, and the low engine upkeep that results from the use of clean-burning, high-octane L.P.

Ask for a demonstration of the 44 L.P. . . let us show you the tractor that gives you lower operating costs and maximum power in its class.

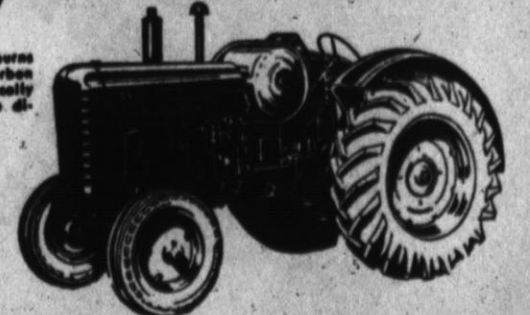
✓ LOW MAINTENANCE

✓ HIGH POWER OUTPUT

✓ LOW FUEL COST

MASSEY-HARRIS 4-5 plow 55 L.P.

Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.



A big 382-cubic-inch engine with precision design and construction powers the 55 L.P. It has all the stand-out features of the regular gasoline series, plus the high efficiency and low upkeep costs of operating on clean-burning, high octane L.P. What's more, the 55 L.P. is factory designed as a propane-butane tractor . . . there's no power loss as with conversion units.

See us soon, and we'll show you how to get fuel economy, low upkeep and rugged logging power for your farm . . . the Massey-Harris 55 L.P.

LESLEY - VAUGHN MOTOR CO.
345 East 1st St. Phone 600

Attend the Church of Your Choice This Week

This Week's Calendar at Your Hereford Churches

"Maybe He's here?"



Here are seekers after God. They are anxious and determined. They want in... will those doors open? Is it any use to knock? Jesus said, "ask, and it shall be given you; seek, and ye shall find; knock, and it shall be opened to you." Big locks and heavy doors will break open to those of great faith. Your child and mine need God; they need His church. God said to Joshua, "as I was with Moses so I will be with Thee." "Maybe He's here?" He said, "Suffer little children, and forbid them not, to come unto me."



Seventh Day Adventist

"Warnings against Counterfeit Spirits" is the subject of the lesson for the Seventh Day Adventist church.
Memory Verse: Isa 8:20.
Study: Help - W. H. Branson, "The Holy Spirit" chapter 9.
Sabbath school 10. Worship Service, 11.
The church is located at Third and Lawton.

First Methodist

Sunday school at the First Methodist church is at 9:45 a.m. with preaching at 10:55 a.m. and 7:30 p.m.
The WSCS meetings, Wednesday are: Dorcas Circle in Ward hall at 9:30 a.m.; Lutie Fox Circle in Ward hall at 3 p.m.; Carrie Black circle in the Intermediate room at 3 p.m.; and the Emma Wheeler Hawkins circle at 3 p.m., the place to be announced.
The choir will meet at 7 p.m. Wednesday with Don Moore directing.
Prayer meeting will be in Ward Hall at 8 p.m. Wednesday.
The Mary-Martha class will meet Friday, Sept. 12 with Mrs. R.L. Dowell, 200 Whiteface. The Win One Class will meet in Ward hall at 3 p.m. Tuesday, Sept. 16. The Friendship class will have a family picnic at the Jay Cee park Tuesday, Sept. 16 at 7:30 p.m.

First Baptist

Sunday school is held at 9:45 and the morning worship services are held at 10:50.
Sunday evening the training union will be held at 7:15 followed by the evening worship services at 8:30.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.
It is followed by morning worship at 11 o'clock.
The Sunday evening worship service is held at 7:30.
The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pastor.

Immanuel Lutheran

Sunday school and Bible class at 7:30 P. M.
Hour of worship at 8:30 P. M.
The church sponsors the Saturday morning devotional over KPAN at 8:45 a. m. You may also hear Lutheran Hour over KPAN at 5 p. m. on Sunday evening.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m.
Daily Mass at 7 a.m. at the new church and 8:15 at the old church.
Holy hour at 8, Thursday
Confessions:
Thursday from 8:30 to 9:30 p.m.
Saturday from 5 to 6 p.m. and 8 to 9 p.m.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.
Young People's and junior children's church meets on Sunday night at 6:45. The two groups are meeting on the lawn during the summer months.
Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.
Prayer meeting will be held at 8 o'clock on Wednesday night.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.
Training union is held each Sunday evening at 7 o'clock.
The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.
Mid-week prayer service at 8 p.m. on Wednesday night.
Beginning next Sunday, Aug. 31 there will be a two weeks revival with Rev. Alford Richards of Farmington, N. M. doing the preaching. Services will be held twice daily at 7 a.m. and 8 p.m.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.
The mid-week prayer service is held each Wednesday night at 8 p.m. at the Church of Christ.
Sunday evening the young people of the church meet for Bible study at 7:15 followed by evening worship at 8 p.m.
The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.
The Sunday night services are conducted at 7:45.
Sunday school hour is at 10 o'clock Sunday morning.
Rev. Jess Bains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Christian Science

Christian Science services are held each Sunday morning, at eleven o'clock in the Star Theater. All are invited to attend.
The tangible substantiality of Spirit, and the consequent fleeting changeableness and unreality of matter will be set forth in the Lesson-Sermon titled "Substance" to be read at Christian Science services next Sunday.
The Golden Text is from Hebrews: "Faith is the substance of things hoped for, the evidence of things not seen" (11:1).

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship service will be held at 10:50.
Youth groups will meet at 6:30 Sunday evening.
Dr. J. A. Hill, of Texas State College, Canyon, will fill the pulpit Sunday morning.
Christian Women Fellowship Group meet Wednesday September 17 as follows: No. 1 with Mrs. Marvin Winget, No. 2 with Mrs. O. H. Culpepper and Young Matrons with Mrs. John Aikin.

Rance HD Club Meets Friday

The Rance Home Demonstration club met Friday in the home of Mrs. H. G. Behrends.
Mrs. Robin Vann, County Agent, gave suggestions as to the upkeep of pressure cookers. She told and demonstrated how to test the cooker.
A discussion on canning fruits and vegetables was also held with questions and suggestions from each member.
Mrs. Streun, president, named chairmen for several committees, and a country fair was discussed. Rance will have a booth.
Attending were Mesdames Jack Streun, J. M. Weight, Clifton Harper, Raleigh Rule, F. M. Woolbright, George DeLozier, Robin Vann, Melvin Hamm, Olin Shelton, B. B. Sinclair, and the hostess, Mrs. H. G. Behrends.

This Page has been made possible by the Public Spirited Firms Listed Here..

Good Housekeeping Shop

Frigidaire - Zenith - American Kitchens

Bradley Grain Co.

and Hereford Seed Co.

Corbett Cleaning Co.

Phone 71

Western Flower and Gift Shop

Hereford Ministerial Alliance

Blanton Butane, Inc.

Consumer Fuel Ass'n.

Walker Refrigeration Service

305 E. Third St. - Phone 402

Western Wheel Inn

628 West Hiway 60

Pitman Service Station

Conoco Products - "We Never Close"

Shelton Tire Exchange

Goodyear Tires - Complete Tire Service

Hereford Creamery

Cream O' Plains - Ice Cream

Hereford Implement Co.

International Harvester Farm Equipment

Davis and McCracken

Minneapolis-Moline - Dempster Drills
Home Plows

Haile Drug

Walgreen Agency - Phone 99

Piggly - Wiggly

Home of S&H Green Stamps

Sears Grain Co.

H & W Implement Co.

John Deere Implements - Krause Plows
Amalg Oil

Poarch Bros.

Welding

Any Place - Any Time

Pitman Grain Co.

Hereford Laundry & Dry Cleaners

Phone 298

McRight & Smith

Tractor and Automotive Supplies
216 E. 3rd - Phone 23

Hereford Lumber Co.

Home Owned - Home Operated

McCullough Motor Co.

Chrysler - Plymouth
Irrigation Motors

Hereford Butane Gas Co.

Philgas Dist. - Phone 1300

Kinsey Motor Co.

Chevrolet - Oldsmobile

Complete Pump Repair and Service
East Highway 60 - Phone 315

Big T Pump Co.

Furr Food Stores

Nationally Advertised Brands - Lowest Prices

Associated Growers of Hereford

Patzold and Son

Gililand Funeral Home

Prompt Ambulance Service
West Texas Burial Assn. Insurance

Hereford Farm Equipment

Ford Tractors - Gleaner Combines

City Drug Store

The Prescription Store

E. B. Black Furniture

Acme Cleaners

Wear Clean Clothes - Phone 111

The Hereford Brand

Your Hometown Newspaper - Since 1901

WALTER ROGERS REPORTS

Congressman Talks About Crime, Expenses, Paternalism, "Grass"

WASHINGTON, D. C. - CRIME: The big news in the New York and this section of the country, outside of politics, has revolved around the companionship racket that was flourishing in the "cafe society" walks of New York life. Many of the columnists have grabbed onto this expose and have talked about it almost daily in their columns. This makes good material for news stories and columnist comments because of the prominence of the people involved. It also carries a tremendous reader interest, since it is a recognized fact that the downfall, demerits and shortcomings of human beings has always appealed to a large segment of human beings. The trouble is that the publicity value of these events seems to diminish shortly after the original story breaks and the whole matter is soon forgotten. The newspapers of this country could do a valuable service if they would carry these matters concerning crime clear through to the final conclusion and the punishment of the offenders. The final conclusion of the case and the punishment meted out to the offender, if found guilty, should be of great interest to people who are interested in suppressing crime. Publicity should also be given to the progress of the handling of the cases and the trials thereof. At the present time, there are several television shows dealing with true crime stories. Some of these are stories that were developed in the hearings of the Kefauver Crime Committee. Great detail is given to the facts of the crime and the story usually ends with the offender being caught. Very little is said about the punishment meted out to the offender and the price that crime exacts. The catching of the criminal is sometimes less than half of the task that faces the state or the government. The big job is the prosecution, the conviction and the punishment. I sincerely hope that the publicity given the uncovering of what appears to be a vicious racket in the "cafe society" of New York will not be dropped, but that the whole story will be told to its final conclusion. It will open the eyes of many glamour-minded young people who look upon New York and its so-called "society circles" as the land of milk and honey. A complete expose of this situation can prove to these youngsters that

all that glitters is not gold. LESS PATERNALISM: A Junior Chamber of Commerce in Virginia did an admirable thing the other day. They adopted a resolution condemning the practice of every community in the country calling upon the federal government for grants, gifts and other expenditures. The resolution recognized that the bills for these projects must come out of the taxpayer's pockets. It is indeed encouraging to know that the young people are vitally interested in stopping federal expenditures for these purposes. It has long been the rule in many communities that a request for a federal grant was fully justified on the grounds that if that community didn't get the money some other community might. The only way that federal spending can be stopped is for every community to adopt a rule that the only justification for such a request is that the funds are indispensable for the survival of the community, that an extreme emergency exists, and that every effort will be made to repay the funds so obtained. LESS MILITARY EXPENDITURES: The announcement by Secretary of Defense Lovett that military expenditures would level off in the next fiscal year and that our preparedness program could be supported on a sustaining basis is most heartening to those of us who have continually sought economy. America does not want cheap defense, but by the same token, every taxpayer wants value received for defense dollars and has the inherent right to expect it. Waste of tax dollars is inexcusable, regardless of the department in which it occurs. GRASS: Did you know that in the State of Texas, according to the latest census of Agriculture (1945), approximately 77% of all lands in farms is used for pasture (in the Panhandle areas about 63% is used for grazing purposes), that approximately 50% of all feed requirements in the United States is provided directly by pastures and ranges? John James Ingalls, in his book, "Blue Grass", said, "It (grass) yields no fruit in earth or air, and yet, should its harvest fail for a single year, famine would depopulate the world." Zachary Taylor, twelfth President of the United States, was a second cousin of the fourth President, James Madison.

Friona Congregational Church Holds Annual Reception Last Sunday

FRONA — The Congregational church was filled to comfortable capacity and several folding chairs were used Sunday evening when the church entertained the teachers and their families in the annual reception given by the church. The program was held in the sanctuary. Dr. Metzner led the group singing with Murry Ford at the piano. The picture "More for Peace" was shown. It was the first showing of the picture in the state. The program followed a dinner served in the church parlors by the ladies of the church under the direction of Mrs. Glenn Reeve. The pastor of the church, Rev. Geo. Meyer introduced those present. It was pronounced by all present as a "great affair." The Women's Fellowship of the Congregational church is to meet Wednesday afternoon, Sept. 17, in the church parlors. Important business is to come up and all ladies of the church are asked to be present. The women of the Congregational church will be in charge of the morning worship hour service of Sunday, Sept. 14. Mrs. Floyd T. Schlenker is chairman. There is to be special music featured by two soloists; Mrs. Dan Luttrell and Dr. Metzner. The ladies send out a welcome to everyone as usual.

Birth-Dated Calendars The Women's Fellowship of the Congregational church is sponsoring the community wide birth-dated Calendar project for the year 1953. This is the third year they have sponsored the calendar. They are soliciting names to be put under birth dates for the calendar. They will have a table at the county fair. Anyone is welcome to put his or her name on the calendar under the date of his or her birth and may do so by seeing any of the ladies of the organization. Mrs. Otho Whitefield is treasurer of the project.

Camp Fire Girls News

By Glenda Robbins The Camp Fire girls held their meeting Monday. Judy Jersig is acting as president for an unexpired term with Glenda Robbins acting as secretary and scribe. At the meeting today were Mrs. Culpepper, Mary McCullough, Hally Culpepper, Judy Jersig and Mary Huckert.

"How To Dress" Pointers Given

COLLEGE STATION, September 6 — A good basic dress plus correctly selected accessories make up a good costume ensemble. Mary Routh, clothing specialist with the Texas Extension Service, points out that smartness is achieved when shoes, hose, gloves, bag, hat, blouse and jewelry serve to make the costume a unit. The specialist suggests the "Guide for Dressing", as an aid for solving accessory selection and over-dressing problems. After dressing to go out, she suggests a last look in a full length mirror to see if the costume ensemble, from head to toe, is a unit and not over-accessoried. Count each accessory by the guide, the sum should be somewhere around 12 points. "The Dressing Guide" points for each item follows: one piece dress - 1; suit - 2; buttons - 1 or 2; and all other items, hat, each color, veil, flower, hose, dark heels, clocks on hose, shoes, bows, buckles, straps, purse, trim on purse, gloves, jewelry (each piece), scarf and coat or wrap count one point each. The basic one piece dress counts one. If figured or plaid, the count

Mrs. Si Orr Reported As Greatly Improved

Mrs. Si Orr who suffered a heart attack recently in Corpus Christi, was reported Monday to be greatly improved. Mrs. Orr was injured in a fall from a bus near Mason as she was returning to Hereford from

The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1953. According to friends and relatives here her condition is now greatly improved. A golden spike, driven at Ogden, Utah in 1869, marked the completion of the first transcontinental railway.

Visit Us In Our NEW, MODERN LOCATION 1301 Park Avenue FARM & HOME SUPPLY Dalton Criswell Ray Downey

It's a Brawny, Braying Story... Of Rugged Men in the Roaring Days of Pioneer Railroading... Who Worked, Fought and Loved Amid Breathless Excitement... And Red-Blooded Adventure. THE DENVER AND RIO GRANDE BULLET-SPATTERED STORY OF THE RACE TO GET THE RAILS ACROSS THE ROCKIES! EDMOND O'BRIEN STERLING HAYDEN DEAN JAGGER J. CARROLL NAISH LAURA ELLIOT STAR FRIDAY SATURDAY

Thurs. - Fri. MY OH MY, THE LAFPS! MY FRIEND IRMA with John LUND Marie WILSON as DIANA LYNN Don DeFore and introducing Dean MARTIN and Jerry LEWIS

SATURDAY ONLY all IN NATURAL COLOR! SYLVIA SIDNEY HENRY FONDA FRED MACMURRAY in "The TRAIL of the LONESOME PINE" A Paramount Picture

Sun. Mon. DUBBLING, SPARKLING MUSICAL! The BELLE of NEW YORK FRED ASTAIRE VERA ELLEN - MARJORIE MAIN - KATHA STERN TECHNICOLOR

ENTERTAINMENT UNDER THE STARS NO BABY SITTER TROUBLE HERE Come As You Are TOWER DRIVE-IN

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY Anniversaries from Thursday, Sept. 11 - Saturday, Sept. 13 Mr. & Mrs. R. G. Blue Mr. & Mrs. Denzil E. Pulliam Mr. & Mrs. C. J. Mountz Mr. & Mrs. J. W. Duck Mr. & Mrs. Lem Carlyle Mr. & Mrs. S. J. Nunnally Mr. & Mrs. John Jacobsen, Jr. Mr. & Mrs. J. M. Posey Mr. & Mrs. Ed M. Russell Mr. & Mrs. Frank Huckert

MAYRATH A GRAIN LOADER FOR EVERY NEED The World's Largest Selling Auger GRAIN LOADERS Specifications for 21 and 27 Foot Loaders: 25 Bushels Per Minute, 6 Inch Diameter Tube, 5 Inch Diameter Auger. H. E. MILLER OLIVER CO. Distributed By

Service & Supply 1301 W. 6th • AMARILLO, TEXAS • PHONE 6-5304 DISTRIBUTORS • SALES • SERVICE

AS REVIEWED IN "LIFE" AUGUST 8th Theirs the great adventure... STAR SUNDAY MONDAY TUESDAY HOWARD HAWKS THE BIG SKY The stirring tales of the pioneers who blazed America's trails were told in "The Covered Wagon"... "Cimarron"...and "Red River." And now...for the first time... comes the towering story of the men who battered down the barriers to the untamed Northwest...and linked it with a great new Nation! KIRK DOUGLAS - DEWEY MARTIN - ELIZABETH THREATT - ARTHUR HUNNICUTT Directed and Produced by HOWARD HAWKS - Screenplay by DUDLEY NICHOLS Based upon the novel "THE BIG SKY" by A. B. GUTHRIE, Jr. • A Winchester Production