

Published Every Thursday

"but one ISM in America--and that's AMERICANISM"

Our Slogan--"More People--More Farms"

40th Year--Number 27

The Hereford Brand, Hereford, Texas, Thursday, July 4, 1940

Price Per Copy 5c

AROUND TOWN

Sights and Faces Seen
Hereford indeed brightened out with flags this morning...

Wheat May Be Stored In More Than One Place

That farmers can store their wheat in more than one place and still be eligible for government loans was this week pointed out after much confusion has resulted from technical instructions issued last week.

Resigns



Miss Neville Wrenn, former teacher in Hereford schools, has resigned her position here to accept a place in the schools of Lubbock.

Baptist School Ends; J. R. Stroble Is Education Director

The Daily Vacation Bible School closed last night at the First Baptist Church with a commencement program.

LANDOWNERS HERE DURING HARVEST

Several landowners in Deaf Smith County, from other parts of Texas and from other parts of the nation, have been in Hereford recently to see about their wheat harvests.

Mr. and Mrs. Joe Warner and son of Santa Anna, Calif., who have wheat in the northwest part of the county, are here.

Alfalfa Bill To Be Introduced By Witherspoon

Wm. H. Murray, former Governor of Oklahoma, will make the address at the Memorial Services, Sunday night, August 4, at THE ANNUAL XIT REUNION, at Dalhart.

Frona To Play Hereford In Ball Game

The Frona baseball team will tangle with a select team of Hereford players Sunday afternoon at 3:30 on the local softball field, it has been announced.

Band Members Get Last Notice

Last notice to band members who have not yet turned in their uniforms was this week given by Ralph Smith, director.

Grant Fuller's Brother Dies

Word has been received of the death of Harold R. Fuller in Chicago Sunday night. Death was preceded by a 10-day illness.

Spud Crop to Follow Wheat Harvest

Former Pastor's Wife Dies Sunday

Word has been received here of the death of Mrs. W. M. Baker of Waxahachie, wife of the Rev. Baker who is a former pastor of the Presbyterian Church in Hereford.

Pushes Program



John I. Willoughby, who worked up the Citizenship Program to be given tomorrow night on the court house lawn.

Expect First Spuds At Warehouse Next Week

Treading on the heels of the wheat harvest, the largest potato harvest in the history of the crop here--or in the Panhandle-Plains--will get underway next week.

End In Sight As Wheat Harvest Hits Peak

With harvest going at full tilt this week approximately one-half million bushels were estimated to have been hauled into Hereford, Dawn, and Black.

Citizenship Certificates To Be Given Young Veterans Tomorrow Night

Approximately 60 new voters in Deaf Smith County will be given certificates of citizenship and recognized as active citizens in a program to be held tomorrow night (Friday) on the court house lawn beginning at 8:30 o'clock.

Record Broken By Posey In City Tourney

Bud Posey shot a record-breaking eighteen holes to defeat Edelman in a first round match of the city tournament. Posey put together a 32-30 for his 62, one stroke better than the standing record.

The public is urged to attend the program, due to the fact that citizenship in this nation has taken on greater importance than usual in the present state of world affairs.

The program follows: Welcome, Alec Thompson; Response, George Conklin; Instructions to Voters, Robert L. Thompson; Observance of the Flag, Chas. Miasel of Phillips, 18th District Commander-elect of the Texas 5th Division, American Legion; Issues, Confronting Voters of 1940, Stuart H. Condon; Presentation of Citizenship Awards, Alton Miller, President, Lions Club.

Also taking part in the program will be the American Legion Post and the Hereford high school band.

Man Offered \$300 An Acre For Crop; Turns It Down!

It's happened, probably for the first time in the history of Deaf Smith County. A man was offered \$300 an acre for a crop--unharvested--and he turned it down. The other day O. Steinberg of Idaho Sales Co., Twin Falls, Idaho, offered Glenn Boardman \$3,000 for 10 acres of potatoes, Steinberg to do all of the harvesting and sacking.

Parity Checks Still To Come

As yet about 40 percent of the parity payments due wheat producers of Deaf Smith county has not been received, A. R. Bateman, county agent, announced today.

Thumb And Finger Lost

Loss of a thumb and forefinger in a combine was suffered Tuesday by Jess Ritter of Amarillo at his farm west of Hereford.

Masons Install Officers Here

Installation services for all elective and appointive officers of the Masonic Lodge were held in Hereford June 24. Lodges from Dimmitt, Bovina and Vega participated in the joint services.

WHEAT SURVEY SHOWS SPOTTED YIELDS

Wheat conditions in this territory, reported this week by community correspondents of The Hereford Brand, tell a story of spotted wheat conditions. The entire 1940 wheat crop has been faced with adverse factors since wheat was drilled or dusted in last fall. Moisture shortage, high winds, freezing weather and hail have all combined to take their toll of the wheat harvest.

Dr. W. C. House To Preach Here Sunday Morning

Dr. W. C. House, district Superintendent of the Amarillo district, will preach at the Methodist Church Sunday morning, Rev. Marvin B. Norwood, pastor, has announced.

First Half Baseball Season Ends; Summerfield Is Winner

First half of the 1940 softball season came to a close last Thursday when the Lions defeated the Fireboys to go into a four-way tie with K. C. High School, and Phillips 66 for second place.

Score by innings table showing runs, hits, errors for various teams.

THE STANDINGS table showing wins, losses, and percentages for various teams.

WEATHER table showing temperature extremes and moisture for past week.



Feel The Difference! See The Difference!

The Same Fine Work and PLAIN SUITS DRESSES CLEANED AND PRESSED 50c

50c

Same Reliable Service and PLAIN PANTS SKIRTS CLEANED AND PRESSED 25c

25c

FOX CLEANERS AND HATTERS Phone 111

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

For hot summer days a really good salad is important. Knowing just the right salad to serve with just the right food is important too. Some housewives like the custom of serving an appetizing salad as first course or starter for luncheon of dinner but most men prefer it along with the meat course. Hereford housewives are not at a loss when it comes to knowing what to plan for hot weather. Mrs. J. W. Spradley suggests a salad that tastes delicious, makes a good showing, really is no trouble to make and is fine for growing children. Mrs. Spradley recommends this for cranky appetites because it contains vegetables that may not be eaten in any other form. Try it and see how well it goes and how fast.



Let's Cook Something

### CONGEALED VEGETABLE SALAD

Boil together from 3 to 5 minutes, two cups of water, 1/4 cup sugar and two cinnamon sticks. Add one package of lime jello and set aside to chill. When just beginning to congeal add the following mixture:

- 1 cup chopped cabbage
- 1 small can pimentos
- 6 small sweet pickles
- 1/2 cup chopped nuts

Pour in molds and place in refrigerator until time for serving. Serve on lettuce leaf with mayonaisse or french dressing.

Mrs. Spradley makes this Peppermint Candy Ice-Cream over and over again. It's different enough to be interesting, yet surprisingly easy to prepare.

### PEPPERMINT CANDY ICE CREAM

- 1 cup milk
- 2 cups cream (whipped)
- 1/2 pound peppermint stick candy

Dissolve candy in milk in double boiler. Chill, pour in electric refrigerator tray and freeze until firm. Remove to cold bowl and beat quickly, adding the whipped cream as you beat. Return to tray and finish freezing.

### Tea Given As Compliment To Mrs. Gaylord Newell

A tea and shower for a recent bride were among the highlights of the week end social activities here.

Eight hostesses entertained Thursday afternoon from 4 to 6 p. m. with Mrs. Gaylord Newell, a recent bride, as the hon-

oree, at the home of Mrs. J. W. Spradley.

Larkspur and baby's breath decorated the living room and tall baskets of tiger lilies furnished attractive decorations for the dining room where the lace

laid table was centered with a crystal bowl. All appointments were in crystal and white and the color motif was in green and white.

Guests were greeted by Mrs. Spradley and the receiving line was made up of the bride, the bride's mother, Mrs. L. W. Carlyle, the groom's mother, Mrs. J. O. Newell and Mrs. L. W. Carlyle Jr.

Miss Mary Elizabeth Stanford and Mrs. J. B. Stoker poured and Mrs. Glenn Snyder and Mrs. J. E. Beyer assisted in the dining room.

An entertaining program was featured consisting of a reading "A Young Lad Takes A Wife" (Grace Noll Crowell) by Mrs. H. D. Reed, two vocal numbers, "I Love Life" (O'Hara) and "The Sleepy House" (Young) by Miss Mattie Mae Swisher, "Ah, Sweet Mystery of Life" (Victor Herbert) sung by Mrs. A. O. Thompson and "The House on the Hill" (Ernest Charles) sung by Nadyne Newell. All piano accompaniments were by Mrs. Glenn Snyder.

A lovely array of gifts was displayed in attractive group arrangements.

Hostesses included Mesdames Spradley, J. E. Beyer, Glenn Snyder, J. B. Stoker, J. F. Ward, Cliff Hicks, Donald Hicks and Miss Mary Elizabeth Stanford.

### LUNCHEON IS GIVEN FOR CLUB

A lacy arrangement of garden flowers in pale pinks and purples gave color accent to the luncheon table when Mrs. J. T. Gilbreath Jr. was hostess at a luncheon for members and guests

### Mrs. Baleman Entertains At Bridge-Luncheon

One of the prettiest of the week end parties was a bridge-luncheon given by Mrs. A. R. Bateman, Wednesday, June 25, at her home on Ross Avenue.

Pastel tints were featured in the decorative flowers for the Bateman home and covers were placed at five small tables laid with white linen cloths. Combination favors and tallies for the bridge games which followed the luncheon, were in the form of little booklets in the soft shades of red, green, blue, and rose, and decorated with clusters of fruit, done in bright shades of felt.

The fruit plate which was served by the hostess, repeated the colors of the flowers and appointments for the games.

Mrs. Mary Draper Rawlins, Wyo., was a luncheon guest and score awards went to Mrs. Seth B. Holeman and Mrs. C. F. Moore.

of the Knitting Club Wednesday of last week. The luncheon table was laid with hand crocheted lace dollies and appointed with silver and pastel-decorated china.

After the luncheon a knitting and sewing session was held. Those attending were Mesdames Tom McCollum, Ernest Medkief, Ralph Hastings, Woodrow Ireland, Travis Damefon, W. J. Stanford, Miss Ruth Conkwright and the hostess.

Those enjoying the attractively appointed affair were Mesdames J. A. Pitman, J. H. Pitman, Seth B. Holman, C. F. Moore, H. A. Close, Mary Draper, H. K. Fox, Glenn Weir, O. E. Easley, C. C. Rockwell, Colby Conkright, J. W. Witherspoon, Alton Fraser, W. L. Davis, Jack Wayland, J. Syd Maxfield, S. P. Rosson, Jimmie Gillentine, Knox Kinard, Misses Allene Walker and Eloysse Pitman.

### Mrs. Haile Is Hostess For Contract Party

With rising temperatures, society's interest has centered around all sorts of parties and social activities, most of them delightfully informal and all of them designed for cool enjoyment. Among the lovely summertime affairs was the contract party given by Mrs. Meade Haile Saturday afternoon.

Besides the charm of gaily colored flowers in bouquets, arrangements about the house, appointments for the games and the refreshment course were key-noted by cool shades of green and white. Tallies were hand colored.

Mrs. E. B. Hicks played high for score award.

Those enjoying the party were Mesdames Colby Conkright, Tom McCollum, Knox Kinard, J. T. Gilbreath Jr., Ralph Hastings, George V. Stambaugh, J. W. Witherspoon, J. Syd Maxfield, J. W. McVay, E. B. Hicks, A. R. Bateman, W. L. Davis, N. E. Milburn, Grant Fuller, Speck Lunsford, and Miss Aline Walker.

### AFTERNOON PARTY ENTERTAINS CLUB

Varied garden flowers with daisies and larkspur predominating, decorated the home of Mrs. Grant Fuller Friday afternoon when she entertained the Cotterle Club with an enjoyable afternoon contract party.

A salad course was served after the games.

Players were Mesdames Colby Conkright, F. L. Lucas, J. W. Witherspoon, E. B. Hicks, C. F. Moore, A. R. Bateman, Knox Kinard and Miss Aline Walker.

Mrs. M. A. Rhyne of Corvallis, Ore., and Mr. and Mrs. Sam Davenport of Mexia, visited their relatives, Mr. and Mrs. N. E. Gass, the past week.

### MRS. MILBURN GIVES CLUB BRIDGE PARTY

Mrs. Sherman Morgan and Mrs. J. M. Posey were high score winners when Mrs. N. E. Milburn entertained members of the London Bridge Club at her home Thursday afternoon.

A variety of midsummer flowers were used in decoration and refreshments were served to the following: Mesdames Meade Haile, Ernest Medkief, J. T. Gilbreath Jr., J. M. Posey, Frank Cogdell, Sherman Morgan, Ralph Roden, R. R. Wills and the hostess.

### DON'T SLEEP WHEN GAS PRESSES HEART

If you can't eat or sleep because gas bloats you up, try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels.

HAILE DRUGS

VISIT US OFTEN! FRESH HOME-MADE CANDIES

Hot Dogs - Soft Drinks and Ice Cream

Candy Kitchen



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HIGHWAY 60 at MAIN ST.

# My timing depends on the MILEAGE PROVED TO YOUR OWN EYES BY YOUR CONOCO MILE-DIAL...FREE

BESIDES LIKING THIS TOWN as if it was part of me, I'm out to make progress. So I've got plenty at stake in asking you to come here for a Conoco Mile-Dial, I'll give you absolutely free.

YOUR MILE-DIAL can't lie about the real mileage you get from my Conoco Bronz-z-z gasoline. I bank on the straight true mileage figures you'll register on this Mile-Dial I've got here for you free as air.

IT'S ANOTHER KNOCKOUT of an invention by Conoco. I'll put it on the dash in half a second. It's quite a sport my customers say, to let the Mile-Dial keep close tabs on their Conoco Bronz-z-z mileage. They like to do it, even when they've always been so satisfied they never bothered before.

THEY CAN NOW COMPARE their city and country mileage on Conoco Bronz-z-z and they can keep checking Bronz-z-z under all other different conditions, to get their honest average, and no mistakes!

YOU CAN KEEP CHECKING Bronz-z-z on your free Conoco Mile-Dial, till you've got the plainest answer about gasoline mileage. Not just a lot of words I might say, because with your Mile-Dial you get actual mileage figures to see. You've got to admit that the Conoco Mile-Dial gives the consumer the answer that really counts, which is mileage. And what's going to be more fun than dialing your Conoco Bronz-z-z mileage on any Fourth of July trip you're taking? So drive in to my station today, before I might run short, and let me put on your Conoco Mile-Dial—ALL FREE.

NOT SO NERVOUS I don't ask you to hang my ad out on your car. Your Conoco Mile-Dial is private. Goes on the dash. Reports your Bronz-z-z mileage strictly to you.



# CONOCO BRONZ-Z-Z



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## "... and Long May it Wave!"

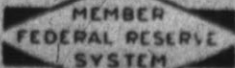
For one hundred sixty-four years, Old Glory has kept dear to us those ideals for which our forefathers struggled, fought and died to preserve.

YOU have worked hard for the security you now have. Don't let it slip through your fingers but keep it safe in a dependable banking house.

MEMBER F. D. I. C.

# First National Bank

OF HEREFORD



A Strong Bank

Thoughtfully

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### LaNelle Scheihagen Ranks In Group 3 At Canyon College

Canyon.—La Nelle Scheihagen of Hereford received scholastic recognition on the honor roll for the second semester at West Texas State College in the list of sixty-three students out of an enrollment of around 1150, according to an announcement released by Registrar D. A. Shirley this week.

### Progressive News

#### IRA JEANNE RICKETTS

Miss Ruth Brownlee of Glen Rio, N. M., is visiting her uncle, Mr. and Mrs. H. M. Smith and family for an indefinite time. Guy Edwards of Hereford spent Monday morning in the home of his brother, Mr. and Mrs. D. Y. Edwards and family. Harold Conklin of Hereford is visiting his grandparents, Mr. and Mrs. Ray Hershey this week. Connie and Deleah Hurford of Dexter, N. M., are spending the week end with their grandparents, Mr. and Mrs. A. D. Hurford. Dinner guests Sunday in the home of Mr. and Mrs. M. Wilson, included, besides their daughter, Mrs. Lucille Stewart, who is now working at Amarillo, Miss Alice Wright of Amarillo and Messrs Lester Wilson of Amarillo, Carlos Anderson and Raymond Douglas. Mrs. Lyle Blanton and Mrs. Leonard Ralston of Hereford called on Mrs. Annie Diebel and Mrs. C. C. Bowman Friday

morning. Mrs. Lilly Culver, who has been visiting her cousin, Mrs. A. S. Higgins and family for the past few weeks, left Thursday to visit her friend, Mrs. Lynn Bullerback at Amarillo. There were 34 present at Sunday School Sunday afternoon. The attendance is expected to be below average for the next few Sunday's, however, due to the progress of harvest in this community. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is the regular Sunday for the singing of new songs as this is the first Sunday of the month. Mrs. J. C. Ricketts and W. A. Ricketts of Hereford spent Friday afternoon in the Ira Ricketts home. Mr. H. M. Smith and son, Glenn, left Wednesday to attend a family reunion at the home of Mr. Smith's mother, Mrs. Ike Smith at Vernon. They expect to return to their home Sunday. Mr. and Mrs. Harold Donovan and small son of Shawnee, Okla., arrived Sunday to spend a week or ten days with her parents, Mr. and Mrs. C. C. Bowman. People of this community will be interested to know that Mrs. Pearl Donovan, Harold's mother, who was a former resident of this community, is now in North Carolina visiting Mrs. Donovan makes her home in Enid, Okla. Mrs. Lee Richardson and children and Mrs. Dan Higgins, Jr., all of Canyon spent Thursday with their aunt, Mrs. A. S. Higgins and Miss Wilma. Miss Lucille Park made a business trip to Amarillo Monday. Mr. and Mrs. Clint Lundry spent Saturday night with her mother, Mrs. T. H. Teague at Westway.

Mrs. H. M. Smith and daughter, Miss Billie Zoe, spent Wednesday with Mrs. J. W. Vick near Hereford. There was a good crowd present at Singing Sunday night. Singing is held every Sunday night at 8:30 o'clock. Everyone is urged to attend and visitors are always welcome. Mrs. W. P. Gregory and son Jake, spent Sunday with Mr. and Mrs. J. G. Fortenberry of Bippus. Miss Evelyn Smith spent Wednesday with Mrs. Otto Masie in Hereford. The Progressive Girl's 4-H Club met Friday afternoon with the sponsor, Mrs. V. E. Dodson, for a study of salads. Refreshments were served by Misses Wilma Higgins and Dora Lee Burgess. The next meeting of the club will be Friday afternoon, July 12, at the home of Mrs. Dodson. Mr. C. C. Bowman is now drilling an irrigation well on his farm west of the school house. Mrs. Edgar Russel spent Wednesday with her mother, Mrs. J. E. Cockrell in Hereford. Lottie Bell, Paula Mae and Ina Nell Edwards and Jimmy Fullwood, all of Hereford, spent Sunday in the home of their uncle, Mr. and Mrs. D. Y. Edwards and family. Miss Ruth Brownlee of Glen Rio, N. M., who is visiting her uncle, Mr. and Mrs. H. M. Smith, spent Wednesday with Mrs. Allan Powelson in Hereford. Mr. and Mrs. Ira Ricketts made a business trip to Amarillo Thursday and remained overnight in order that Mrs. Ricketts might receive medical attention at the St. Anthony's hospital Friday morning. They returned home Friday evening. Mrs. Ricketts is getting along nicely. Mr. Williams of Plainview spent Wednesday with Mr. and Mrs. D. Y. Edwards and family. Mrs. Homer Hamilton of Hereford spent Friday with Mrs. H. M. Smith.

Billie Brooks Sinclair and Billie Joe Rothwell were harvesting wheat in the Flag community last week. Bertie Mary Smith from Big Springs is visiting her grandparents, Mr. and Mrs. J. G. Davis. She had as guests Sunday Clara Burns and Sue Shefey from Dimmitt. Harry Sinclair has been cutting wheat near Plainview the past week. Mr. and Mrs. Virgil Nowell from Maple visited in the home of her parents, Mr. and Mrs. E. F. Rothwell Saturday night and Sunday. Wheat harvest began in our community last week but will probably not be in full swing until the middle of the week. Guests in the M. P. Phillips home Sunday were Mr. and Mrs. Bodkin and children from Olton and Joe Thompson and family from Dimmitt. Mrs. Bryan Sinclair, Dorothy and Ivan Earl, were in Canyon on business Friday. Bryan Sinclair and family were visitors in the Earl Lust home Sunday. Mrs. Jim Bagwell and children and Mrs. J. G. Davis visited Sunday with Mr. and Mrs. Ray McIntire in Silvertown.

own. Little Miss Marilyn Maxfield has been ill with the tonsillitis but was feeling quite a bit better Monday. Bill Wallace has been drilling another irrigation well on his land west of the school house. Mr. and Mrs. Glenn May and small son of Odessa, are visiting his brother, Mr. and Mrs. Emzy May. Both he and Mr. May are helping in the wheat harvest. Mr. and Mrs. Jim Ricketts and sons, J. A. Forest, and Albert, of Carlsbad, spent from Tuesday until Thursday in the home of their parents, Mr. and Mrs. Ray Hershey and Mr. and Mrs. Ira Ricketts. Mr. Ricketts was not working for a few days because of a badly burned hand. Mr. J. S. Maxfield has recently purchased the half section of land which lies to the south of his home place. He has also bought the farm that Lynn Powelson is now living on and that he has been farming for the past few years. Mr. C. V. Burgess and Clint Lundry are harvesting their wheat in the Westway community this week.

NEW CARS REGISTERED F. W. Fortner, Happy, GMC pickup, Norton Motor Co. J. E. Beyer, Pontiac deluxe 6 Sedan, Norton Motor Co. Cap Rutherford, Chevrolet 1 1/2 ton truck, Brumley-Woodford Motor Co. Hugh L. Clearman, Ford deluxe Tudor, Hereford Motor Co. H. F. Fangman, Ford truck, Hereford Motor Co. G. E. Gollehon, Chevrolet master town sedan, Brumley-Woodford Motor Co. Otis Fortner, Happy, Dodge 1 1/2 ton pickup, Ireland Motor Co. J. L. Woodford, Chevrolet 1/2 ton pickup, Brumley-Woodford Motor Co. R. L. Campbell, Wildorado, Buick special sedan, Norton Motor Co. A. B. Fortner, Happy, Pontiac special 6 sedan, Norton Motor Co.



Nothing hard about getting LEE Tires on easy terms at a Phillips 66 station! Drive in on worn treads... ride out on safe, guaranteed first-line quality LEEs. You'll get better than a fair break on "trade-ins"... and payments will fit your pocket-book... what's more you've never seen a more generous and more binding guarantee against road hazards. Talk it over with your Phillips 66 dealer!

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### Bethel Items

MRS. E. R. ROTHWELL  
Mr. and Mrs. Kay Roberts were Amarillo visitors last Monday. House guests in the John Smith home last week were Franklin's grandfather, B. M. Wheeler and cousin, Dorothy Mae Howard, from Merkel. Clurey Phillips and family visited last Sunday in the home of his parents, Mr. and Mrs. M. J. Phillips. The Rev. and Mrs. Walker visited Sunday in the George Bagwell home. Mr. and Mrs. Vern Lust were shopping in Hereford Thursday.

Brand Ads Get Results!  
Gas Gas All Time  
ADLERIKA  
HAILE DRUGS  
TO CHECK  
MALARIA IN 7 DAYS  
take 666  
LIQUID OR TABLETS

**JERRY SADLER for GOVERNOR**  
Tax the mouths of the wells and not the mouths of the people.  
TUNE IN  
RADIO PROGRAMS: WOAI, San Antonio; KPRC, Houston; WFAA, Dallas; WBAP, Fort Worth, and KGNC, Amarillo. Wednesday, 9:00 to 9:30 P. M.; Saturday, 12:15 to 12:30 P. M.  
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Now's the time to Lubricate, Wash and Grease your car, and Change to Summer Oil. Phone 191 for complete Magnolia SUMMERIZE Service!  
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Across from the Bull Barn on Highway 60

**BABY CHICKS**  
**White Leghorn Cockrels**  
The world famous Hahsen Laying Strain. Get them to mate with your next year's flock. Cockrels now eleven weeks old. Come and see them. We are still hatching chicks of all leading breeds. Chicks come off on WEDNESDAYS.  
**MEYERS HATCHERY**  
CANYON, TEXAS

**McCORMICK-DEERING**  
**No. 10 Little Genius Plow**  
  
**for Heavy Soil or Hilly Land**  
THIS McCormick-Deering Plow is just what is needed for turning heavy soil or rolling or hilly land. The No. 10 is unusually compact. Axles are set over the beams to give maximum clearance and it has low-lying screw depth and levelling adjustments. The wheels are located to hold the plow steady on the hillside. Extra-heavy, long-wearing axles, wheels, and bearings are other features.  
This Little Genius Plow takes the standard bottoms or deep tillage bottoms. It is built in 2, 3, 4, and 5-furrow sizes. Tandem hitches are available for pulling two plows behind crawler tractors. A rudder can be obtained for the rear bottom for plowing very hilly land.  
Ask to see this heavy-duty McCormick-Deering Tractor Plow.  
**ROSSON-HAYS**  
"Good Equipment Makes a Good Farmer Better"

**CLOSE Drug Store** Phone 13 "We Deliver"

50c Size JERGEN'S LOTION	28c
\$1.25 bottle ABSORBINE JR.	69c
25 genuine GILLETTE BLADES	12c
25c Nyal WHITE SHOE CLEANER	9c
10c package LUX FLAKES	6c
ZONITE ANTISEPTIC	59c
Reg. 75c FITCH'S SHAMPOO	49c
Pkg. BLADES and STAR RAZOR	10c
12's Nynaps SANITARY NAPKINS	11c
5 lbs. EPSOM SALTS	29c
\$1.20 bottle SYRUP PEPSIN	89c
50c bottle IBATH	39c
50c Prophylactic TOOTH BRUSH	29c
25c Dr. West's TOOTH PASTE	12c

FREE! FREE! FREE!  
**BATHING CAP** with each \$1 purchase of Kotex or Kleenex  
Hot Water Bottle or \$1.25  
Fountain Syringe Both have a 1-year guarantee  
Your choice 69c

Full Pint BATHING ALCOHOL	12c
55c Jar POND'S CREAM	29c
50c Calox TOOTH POWDER	39c
60c Phillips CLEANSING CREAM	49c
35c Ingram's SHAVING CREAM	29c
25 Town Talk Gillette style BLADES	19c
50c Ultra ALMOND LOTION	29c
50c Velvure (B&B) HAND LOTION	39c
1 Pkg. ENVELOPES—Both for	39c
1 Lb. LINEN PAPER	39c
100 Tablets IRON and YEAST	39c
60c bottle LYSOL	39c
Pint ANTISEPTIC SOLUTION	29c
50c Pepsodent ANTISEPTIC—2 for	49c
35c Sway SHAVING CREAM	19c

**CARTER'S Liver Pills**  
**12c**  
60c SIZE MUM  
**34c**  
10c WOODBURY'S SOAP  
2 FOR  
**9c**  
50c Phillips MILK OF MAGNESIA  
**24c**  
50c TUBE IPANA TOOTH PASTE  
**29c**  
50c MILK WEED CREAM  
**28c**

We Reserve the Right to Limit Quantities! No Sales for Re-Sale!

**GETTRES**  
PAY AS YOU RIDE



# The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farm'

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 38

MRS. SETH B. HOLMAN Publisher  
JIMMIE GILLENTE Editor

**SUBSCRIPTION RATE:** Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance.  
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## SCOUTS OF TROOP 1 PLAN CAMP TRIP

Boy Scouts of Troop 1 plan to leave on July 19 for camp at the Methodist Encampment in Ceta Glen. Scoutmaster Urllin Streu has announced. The troop will return late July 25 and their places at the camp will be taken immediately by the Hereford Campfire Girls. The girls will stay there until July 31.

## Wheat Survey

(Continued from Page 1)  
The same this year as last, on an average, although some of it is better than last.

Mr. Lewis Harvey watered ground before he sowed his summer fallow wheat and didn't water it any more. This wheat averaged about 24 bu. to the acre. Mr. Harvey stated, "My dry land wheat made all the way from nothing to 7 or 8 bu. to the acre."

so wet and is dry land. Some of it is averaging 12 bushels.

Bill Block has cut over half of 320 acres with an average of about four bushels.

Roy Shuck says he will make about the same average that he made last year.

R. H. Johnston is about finished cutting with an average of seven bushels on about 300 acres.

EASTER, as reported by Mrs. Carl Frye: Only a few in this community have harvested their wheat. It seems there are too many green spots in the wheat to justify starting. However, by the fourth, most all fields will have combines at work.

CARD OF THANKS  
We wish to thank the many friends and neighbors who brought us so much comfort and kindness in the recent loss of our loved one. Words can never express fully the gratefulness we feel. May God's richest blessings be yours.

Brand Ads Get Results!  
Wyche Items  
MRS. R. C. VALENTINE

ed the Andrew Gilliam place and started plowing the land.

Miss Sadie Lee Oliver called to inspect the new improvements at the Lee Cocanougher ranch, Tuesday evening.

Ernest Norman of Lubbock is helping irrigate potatoes on the D. R. Carmichael farm.

Ernest Norman of Lubbock, Bobby Wayne Griffin of Berger, Eugene Griffin of Liberal, Kan., called Sunday afternoon in the R. C. Valentine home and spent part of the evening with the crowd in the swimming hole at the Jack Frost ranch.

Gale Poff is running a tractor for the Arnold boys.

Mr. and Mrs. Dock Roberson and children, Miss Neomi Sunkel and Mr. Evans and Junior Holland of Happy.

Several have completed wheat harvest but most of the wheat is still too green.

Miss Dorothy, Dee and Mug Alexander of near Los Angeles, Calif., and Jack Knox of Hereford called Sunday morning in the R. C. Valentine home.

SOME NOT SO GOOD FOR LESS MONEY  
TRACTORS  
MODEL L CASE on Steel Reconditioned \$750

See the New Model K CASE COMBINES with all of the new, improved features

W. J. Albracht spent Friday in Amarillo.

Miss Neomi Sunkel and Lorene Valentine left Sunday evening for Amarillo where Miss Neomi will resume training at the St. Anthony's Nurses Home.

Miss Wanda Lee Loyd of Albuquerque, N. M., visited with Lorene Valentine in the W. I. Valentine home, Thursday.

LISTERS  
1 3-ROW JOHN DEERE LISTER for only \$95

EUBANKS & SEARS  
Service CASE Sales

North Plains Hospital in Berger where she will do institutional nursing.

Miss Ivagene Elliston has been hauling wheat for her father the past week.

1938 Model PLYMOUTH COUPE Completely Reconditioned \$425

TAKE ADVANTAGE OF THESE LOW PRICES NOW THEY CAN'T LAST LONG!

### Extra Low Prices On

# FARM MACHINERY

## Save on Used Combines, Tractors, Automobiles and Listers!

**TRACTORS**  
MODEL L CASE on Steel Reconditioned ..... \$750

22-36 INTERNATIONAL, practically new rubber—and ready to go ..... \$450

1 REGULAR FARMALL on Steel in good condition — for ..... \$350

1 G.P. JOHN DEERE On Rubber ..... \$450

**SOME NOT SO GOOD FOR LESS MONEY**

**COMBINES**  
ALLIS CHALMERS SMALL COMBINE with power take off good condition — priced to sell ..... \$160

NICHOLS & SHEPHARD, 16-Ft. A little work and it's ready to go ..... \$250

**LISTERS**  
1 3-ROW JOHN DEERE LISTER for only ..... \$95

1 3-ROW McCORMICK DEERING LISTER for only ..... \$65

**AUTOMOBILES**  
1938 Model PLYMOUTH COUPE Completely Reconditioned ..... \$425

**TRAILER HOUSE**  
Built in features—must be seen to be appreciated—yours for ..... \$400

1934 Model PONTIAC SEDAN Fair shape—Good tires ..... \$135

1933 Model DODGE COUPE Recently overhauled, new pistons..... \$100

1940 4-DOOR PLYMOUTH Slightly used as demonstrator ..... \$895

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CIGARETTES  
CANDIES

COLORED GLASSES  
and GOGGLES

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FOR  
Refreshing Cold Drinks

"AIR COOLED"  
CITY DRUG STORE  
"WE GIVE S. & H. GREEN STAMPS"  
PHONE 100

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Outdoor Beautification Is Timely Interest Of Garden Club Members

Members of the Garden Club met at the home of Mrs. Jim Lipscomb Friday afternoon for a program on "Garden Accessories".

Included in the ideas for outdoor entertainment which were given in answer to roll call, various plans for back-yard fireplaces were discussed.

In keeping with the lesson subject Mrs. F. H. Oberthier discussed lattices, fences and furniture, stressing the thought that harmony is the keynote for any plan of beautification for the yard and outdoor premises. She advocated the placing of lattices, fences and trellises before buying yard furniture in order that furnishings may be of the same type and plan.

Mrs. Lipscomb led round table discussions on "Stepping Stones" and "Bird Baths and Fireplaces." She said a good way to get the stones is to bring one home from every vacation trip thereby establishing memories to be enjoyed later.

The club reminder for July is "Prune spring flowering shrubs and cut off old tulip bloom stalks."

The next meeting will be held with Mrs. L. H. Shore on July 12. Mrs. Ralph McCullough will be leader.

Those attending the Friday meeting were Mesdames Ralph White, L. H. Shore, W. A. Dobbins, C. C. Cox, J. P. Slaton, Clyde Cocanougher, E. Ramey, N. E. Gass, F. H. Oberthier, F. M. Kester and the hostess.

## Wombles Organize New Sewing Club

In keeping with the full-swing of summer social activity, a new sewing club was organized Thursday afternoon at the lovely recently purchased home of Mrs. L. H. Shore on "B" St.

A name for the club was not selected, however, all members are related, each being some connection of the pioneer Womble family of Deaf Smith County.

## Shower Is Given For Bride Elect

A shower honoring Miss Melba Schulz, bride-elect, was given at the home of Mrs. Dan Grubbs on June 21. Mesdames Nellie Thompson and Roy Botsford acted as co-hostesses.

An interesting program was presented, consisting of a trio number by Mrs. Floyd Harrison, Misses Nellie Thompson and June Botsford. Mrs. Earnest Rice gave an appropriate reading.

Mrs. Roy Botsford handed a small fishing pole to the bride-elect who was to "fish" for "hidden treasures" behind a curtain. She succeeded in landing many beautiful, useful and much appreciated presents.

A refreshment course of ice cream and cake was served to the following: Mesdames R. F. Matthews, Earnest Rice, Harry Taylor, Roy Botsford, Mose Bradley, Floyd Harrison, Dick Hagar, Bill Morton, Owen Neil, Harold Hawkins, Walter Ayers, Dan Grubbs, Harry Schulz, Nellie Thompson, and Misses Elsie Fern Thompson, Stella Joe Thompson, June Botsford, Nellie Thompson, Dorothy Troxell, Margaret Fae Miles, Juanita and Lucille Bridges.

Those sending gifts were Mrs. Troxell, Carroll Hagar, Jack Miles, Virgil Morton, L. Bridges, and Misses Elizabeth Rice and Elaine Taylor.

Membership is to be limited to same, and the club will meet twice a month.

Following complete organization, refreshments were served by the hostess to Mesdames L. R. Bradley, Wes Bradley, Jack Rose, Doyle Rose, Aaron Rose and daughter, W. T. Womble, Lawrence Womble, C. O. Phillips, Earl Phillips and daughter, Carl Williams and daughter, Robert Thompson, Egbert Brady, John Renfro, George Clark and Misses Ethel Womble and Nona Dean Rose.

## Party Marks 6th Birthday

Mrs. J. C. McCracken entertained with a birthday party recently celebrating the sixth birthday of her son, Jackie.

The party was enjoyed in the McCracken yard with outdoor games and stunts providing the entertainment. Six candles atop the birthday cake, were lighted and the cake with ice cream was served to the happy little group. Favors were toy air planes and balloons.

Those celebrating the event with Jackie were Marian Jo Wilson, Patsy Wiltshire, Geraldine Patterson, Stanley Sigale, Jerry Witherspoon, Tommy Jim Carter, Pat Kerr, Jo Bill Willis, Mary Ruth and Rayburn Strange, Sue Smith, Sandra Bateman, and Sylvia McCracken.

## CHURCHES

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford, Minister  
J. C. Ricketts, Superintendent  
Bible School 9:45-11 a. m.  
Morning Worship 11-12 a. m.  
Eveing 6:45-8 p. m.  
Evening Worship 8-9 p. m.

The pastor will be in the pulpit next Sunday morning and evening. The subject of the morning sermon will be, "God in History." The evening worship will be characterized by two special features: The young people who returned recently from attending the Young People's Conference at Ceta Glen will make some interesting reports and will assist in the worship service. Following the sermon by the pastor the "home-coming and achievement-day" moving pictures will be shown. Every one is cordially invited to these services.

**ASSEMBLY OF GOD CHURCH**  
(2 blocks north of high school)  
A. A. Daly, Pastor  
Sunday School 9:45 a. m.  
(Lester Galley, Supt.)  
Preaching 11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday 8 p. m.  
Welcome to all.

**CHURCH OF CHRIST**  
Bible Classes, each Sunday  
10-11 a. m.  
Bible Discourse 11-11:45 a. m.  
Communion Service 11:45-12

**THE METHODIST CHURCH**  
Sunday School 9:45  
Morning Services 10:50  
Young People 7:00  
Evening Services 8:00  
Missionary Societies each Wednesday 3 p. m.  
Prayer Service Wednesday night 8:00

**FIRST PRESBYTERIAN CHURCH**  
James Aiken, Jr., Pastor  
Sunday School 9:45 a. m.  
(G. M. Hudson, Sup't.)  
Morning Worship 11 a. m.  
Evening Worship 8 p. m.  
Mid-week Service 8 p. m. Wed.  
The Sacrament of the Lord's Supper will be celebrated at the eleven o'clock Worship Hour this Sabbath. Every member of the Church and all others who so desire are urged to be present for this service.

The Choir will practice at 8:30 P. M. on Wednesday and all of the members are asked to make a special effort to be present.

**BAPTIST CHURCH NEWS**  
W. E. Barnes, Pastor  
Sunday School attendance for last Sunday was 309, 63 attended B. T. U. services. A group of

tehr young people, also attended an associational B. T. U. meeting at First Church, Friona, Sunday afternoon. Mr. Jimmie Allred, is Associational Director of the West Zone B. T. U.

Daily Vacation Bible School closed, with Commencement program Wednesday night. The total enrollment was 186, and the average attendance was 140. 53 pupils had perfect attendance records.

Mr. J. R. (Bob) Stroble, of Seminary Hill, Texas has been elected as Educational Director, and will assume his duties July 21st. Mr. Stroble, comes to the church well qualified for his work, having a M. A. degree in music, and Church Educational Work.

**BAPTIST CHURCH NEWS**  
Rev. W. E. Barnes, Pastor  
Order of Services  
Sunday School 9:45 a. m.  
A. O. Thompson, Supt.  
Morning Worship Service 10 A. M.: Sermon  
B. T. U. 7 p. m., Jimmie Allred, Director.  
Evening Worship 8:15 p. m.  
Mid-week Prayer Service Wednesday 8:15 p. m.

## Easter Items

MRS. CARL FRYE

A light shower fell here early Tuesday morning. Just enough moisture to delay wheat cutting several hours.

Mrs. Jewell Turner of Ventura, Calif., visited last week in the home of her parents, Mr. and Mrs. J. S. Smith.

Miss Olive Stagner of Hereford is staying with Mrs. Harry Smith and helping her during harvest.

Mrs. Ed East and Virginia, Mrs. Geo. Chambless and Mattie Mae called on Mrs. Jack Higgins and baby Friday afternoon.

Mr. and Mrs. Dan Allen moved this week to their home which they have just completed.

Rube Holland of Lubbock and Mr. and Mrs. Joe Elliot of Alpine were here this week. Mr. Holland looking after his wheat and Mr. Elliott visiting with old friends. Mr. and Mrs. Elliott left here about eighteen years ago first going to Mineral Wells and then to Alpine, two years ago, where their two daughters, attended Sul Ross College. Mr. and Mrs. Carl Frye were in Amarillo Sunday afternoon.

## Jumbo News

MRS. ULLMAN HUNTER  
The F. J. Axe family had as their guests Tuesday evening, Mrs. Dan Cox and son of Villajo, California, Mr. and Mrs. Tom Hanks and baby of Dimmitt and Miss Thelma Holley of Happy. The school board met Tuesday evening and elected Mrs. Frazier as the primary teacher for the ensuing year. She will teach with Mr. Roy Thruston of Olton, who was principal last year. Mr. R. L. Stephens was appointed a school board member after the resignation of Adam Flowers who moved to

Happy.

After the remodeling of the old teacherage, Mrs. Frazier, her baby and husband will live there. Wednesday afternoon the Women's Auxiliary met at the schoolhouse. Mrs. R. L. Stephens led the devotional and Bible questions: Mesdames H. C. Baird and M. L. Simpson Sr., gave topics on the Mission Work in the Philippines. The Auxiliary voted to give two dollars and a half to the summer offering and one dollar to the war emergency fund. Later on they plan to give more to the latter. Present for the meeting were Mesdames R. L. Stephens, H. C. Baird, L. A. Matthews, Miss Pauline Matthews, Mrs. M. L. Simpson Sr., and Mesdames Sam, Finis and Ullman Hunter.

Bob and Mary Ann Baird made a business trip to Canyon Tuesday.

Mr. and Mrs. Ullman Hunter had as their guests Sunday, Mr. and Mrs. Henry Ford and Mr. and Mrs. J. S. Lambert of Matador.

Bob Axe and family of Daniel and Mr. and Mrs. Lynn Axe and boys spent Sunday with their father and mother, Mr. and Mrs. F. J. Axe.

Messers and Mesdames James Cox and O. L. Lawrence of Dimmitt and Mr. and Mrs. W. A. Hunter of Hereford called in the Ullman-Hunter home Sunday

afternoon.

Virginia and Margaret Simpson and Pauline Matthews attended the piano recital of Charlene Mapes in Dimmitt Sunday afternoon. Miss Mapes has recently graduated from the Amarillo College of Music.

Mr. and Mrs. Ozro Stephens and Mrs. Walter Snow of Fort Worth were Sunday guests of Mr. and Mrs. R. L. Stephens.

The H. C. Bairds attended the Cash-Cowart wedding at the Presbyterian Church in Canyon, Friday evening. Mrs. Cowart was formerly Miss Rosa Cash and is a niece of Mrs. Bairds.

When a Negro was acquitted of extortion charges in a St. Louis court, the 125 spectators became so enthusiastic that the judge sentenced them to remain quietly seated for one hour.

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THEY'RE NEWS

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Day & Night  
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ENJOY the 4th ...  
For pleasant driving, the 4th of July or any other time, let us check your car. We are experts — and we take pride in giving "Trouble-free" service.  
TEXAS SERVICE STATION  
GLENN SNYDER PHONE 440

3 REASONS WHY  
YOU'LL BE HAPPIER WITH A Westinghouse  
1 SAVES ON ELECTRICITY! Ten hours out of 12 the thrifty ECONOMIZER Mechanism uses no current at all.  
2 SURE, STEADIER FOOD PROTECTION! New TRU-ZONE Cold gives you the "right" cold for each food ... holds food temperatures true.  
3 EXTRA CONVENIENCE FEATURES! Model ... price for price! Come in and compare before you buy any refrigerator!  
Westinghouse the refrigerator with TRU-ZONE COLD  
Texas-New Mexico Utilities Company  
Be sure to see the new WESTINGHOUSE HOSTESS SIX

## BUSINESS AND PROFESSIONAL DIRECTORY

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Complete tract index of all lands and town lots in Deaf Smith County.  
Write us for information concerning land ownership.  
Deaf Smith County Maps ... 25c

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Lawn Chairs  
The most complete stock of Lawn and Garden Chairs we have ever shown; Canvas and Metal styles, a big variety of colors and designs.  
\$1.65 up  
Like A Cool Sea Breeze  
Our big selections of Electric Fans offer you comfort during the hot weather season, including the famous G-E selection.  
Electric Fans  
\$1.50 to \$37.50  
See our Kelyinator Refrigerator Display.  
Keep your kitchen Cooler with a Florence Insulated gas or oil range.  
STREU HARDWARE  
FOR A MORE BEAUTIFUL YARD OR GARDEN  
GUARANTEED GARDEN HOSE and a complete line of hose repairs  
ALL KINDS OF SPRINKLERS  
LAWN MOWERS ... any style from \$6.95 to \$16.95  
ATLACIDE ... kills dandelions, crab grass, and Johnson grass  
Vitamin B-1 food for flowers and small plants  
WEEDING HOES AND RAKES  
LAWN BROOMS and many other items



# HEREFORD



**Remember, Folks, Saturday, July 6, is the last day you can place your estimate in the Big Wheat Guessing Contest for 1940. A lot of folks wanted this contest—and not one of them has made a guess. We want at least 50 entries this year. Either mail or bring your guess to The Brand office not later than next Saturday. The prizes are \$2.50 cash for 1st place, 1 year subscription to The Brand, 2nd place; \$1 pocket knife at Streu Hardware, 3rd place, 1 ticket to Star Theatre to each of next 5 closest.**

Here are the estimates so far:  
 2,779,500 bushels, Mrs. Jim O. Clark, Summerfield.  
 777,666 bushels, John Gaetz.  
 749,375 bushels, Mrs. John Gaetz.  
 1,600,000 bushels, C. O. Wilkins.  
 1,316,000 bushels, W. L. Alexander.  
 1,280,300 bushels, Bill Hutson.  
 340,050 bushels, Robert Viegand.  
 1,500,000 bushels, Bill Gillis.  
 720,000 bushels, Mrs. Bill Gillis.  
 650,000 bushels, Mrs. Ida Davis.  
 2,198,726 bushels, Grant Fuller.  
 1,450,000 bushels, Russell Daniels.  
 2,350,000 bushels, Ralph Jennings.  
 1,444,000 bushels, E. B. Hedrick.  
 2,000,000 bushels, Barney Hicks.  
 1,700,000 bushels, Bob Higgins.  
 1,700,002 bushels, Glenn Weir.  
 785,000 bushels, Henry Williams.  
 1,750,001 bushels, C. F. Moore.

Estimates include wheat handled through Hereford, Dawn, Black and Umbarger. Absolutely no estimates will be taken after next Saturday. It's lots of fun and you might win a prize. Besides, you can say "I told you so."

Last week Fred Harrell admitted walking from The Brand office down to the old post office after the mail—only to remember with a pang that the office was now located across the street. He also asked that anyone else who pulled the stunt admit it. So far no one has voluntarily admitted such action, but if you want some inside dope on how it feels, then talk to Eva, Greeson. She not only walked down to the old location, but also walked inside before she realized what she had done. This sure will burn her up, but it's the truth. I am always glad to get something on these

beauty shop girls. Beauty shops are the hardest competition that newspapers have, that is except the girls down at Penney's store; they exchange more news every week than we even suspect.

Well, what do you think about national defense and preparedness? Sure, you're for it. This country needs to be prepared. Also, you're for this bill now before Congress as regards compulsory military training. Did you ever read the bill? Do you realize that it means every man in this community? Maybe it is the very best thing, but after looking it over, I should say that everyone needs to know what is in the bill.

Known as "The Selective Training and Service Bill," it was introduced by Senator Burke as Senate Bill No. 4164 and by Representative Wadsworth as House Bill No. 10132. The complete summary as published June 21, 1940, follows:

**Registration.** All male citizens and resident aliens between 18 and 65 except those enrolled in the armed forces of the United States, including the National Guard, and reserves, shall register.

**Categories.** Men registered shall be divided into two categories:

(a) Men between 21 and 45, who shall be liable for training and service in the land and naval forces;  
 (b) Men between 18 and 21, 45 and 65, who shall be liable only for training and service in home defense units near their residences.

**Selection.** The men required at any time for training in peace and service in war shall be selected by lot, subject to the deferments and age groupings below referred to. Until completion of the registration and classification of men between 31 and 45, the selection will be made from those between 21 and 31. In order that each group called for training will represent a cross section of the eligible age groups, it shall be the ultimate objective that in the selection of men, not more than 87% nor less than 78% shall be between 21 and 31, not more than 15% nor less than 10% between 31 and 38 and not more than 7% nor less than 3% between 38 and 45.

**Deferment.** The training and service of men whose employment in industry and agriculture is necessary to the national interest, ministers of religion, those with dependants and those who are unfit shall be deferred under regulations made by the President. Local boards shall pass on deferments.

**Training.** Men who are selected and whose training is not deferred shall be trained during peace time for eight consecutive months. This period may be extended if Congress declares the national interest is imperilled. Vocational and educational training will be included and the men will have an opportunity to qualify for officer rank. Pay will be \$5.00 a month plus traveling expenses.

## Watching a Fugitive Escape



An anxious trio witness James Stewart's escape over the Austrian Border. Bonita Granville, Maria Ouspenskaya and Margaret Sullivan in a dramatic sequence from "The Mortal Storm," filmization of Phyllis Bottome's best seller story of a family caught in the upheaval of a political storm, which shows at the Star Theatre Sunday and Monday. The timely and heart-stirring narrative of a family "somewhere in Europe," happy, contented, tolerant, then suddenly awakening to find itself in the throes of a new order of things resulting from political oppression.

The family divides against itself. The sons become involved in the hatreds and passions of the political movement. The daughter breaks her engagement to the man who has loved her for years. The father is taken to a concentration camp. The story rises to a powerful climax in the love of the daughter for a man of her own ideals, and their attempt to escape walls of hatred and intolerance around them.

Miss Sullivan, James Stewart and Frank Morgan lead the cast.

## Friona News

By FAY ROBARDS

**BAKER-BROWNING**  
 A quite wedding ceremony, which was performed at Muleshoe, Saturday morning, June 22, at 11:15 o'clock a. m., united in the holy bonds of matrimony, Miss Florence Baker, of Friona, and Mr. Harold Browning of Morton.

The bride on this occasion is a daughter of Mr. and Mrs. Geo. M. Baker of this city, and was a member of the recent graduating class of the Friona High School, and is one of Friona's most highly esteemed young ladies.

They will make their home at Pep.

The Misses Staley, of Springfield, Mo., were business visitors here Wednesday, looking after their land interest.

Miss Ella Mae Reed, who is attending school at Amarillo, is visiting her parents and friends this week.

Arlin Dilger, son of Mr. and Mrs. R. L. Dilger, of Friona, joined the United States Regular Army last week, and has been stationed at Fort Sill, Okla.

A group of Friona young people drove over to Canyon, Tuesday, and cooperation as shown by the pioneers who made our present conditions possible.

day, and visited in the Plains Museum at that place, and on to Palo Duro Canyon. On their return home they visited Mrs. C. Carl Dollar, who is attending school at Canyon college.

Mrs. J. R. Lawson of Ft. Worth is visiting her parents, Mr. and Mrs. M. W. Moody and family.

Mr. and Mrs. C. M. Reese, formerly of Lubbock, but now of San Antonio, are here visiting in the home of Mrs. Reese's parents, Mr. and Mrs. J. A. Wimberley.

Mr. and Mrs. Stanley Parker of Littlefield, were visiting in the C. A. Wickard home Sunday.

Orland Rury, son of Mr. and Mrs. C. L. Rury is home for a part of the summer. He has been attending school at Abilene Christian College.

Grandma Moseley left this week for a visit with her son, Henry Moseley and family, near Ringling, Okla.

Eddie Mann and Gilbert Boatman are visiting in Oklahoma, City.

Wilbur Thompson, Gilbert Baker, Ralph Taylor and Miss Waneta Lewis were visiting in Borger, Sunday.

Oscar Elliott and Miss Florence Parker were visiting in Portales, Sunday.

Mrs. E. B. Brannon and daughter, Elthie, were shopping in Hereford, Monday.

Mr. Wilbur Thompson, Nell Talkington, Edna Earle Curry, Ella Mae Reed, Waneta Lewis and Florence Parker were skating at Farwell Monday night.

Miss Ann Johnson and sister of Abernathy, were visiting in Mr. and Mrs. Wright Williams home this week end.

## LEGAL NOTICE

**THE STATE OF TEXAS**  
 To the Sheriff or any Constable of Deaf Smith County, Greeting:

**YOU ARE HEREBY COMMANDED** to summon W. J. Walters, J. A. Garvin and J. C. Pollack, and the unknown heirs and legal representatives of each of them by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein; but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in the city of Hereford, on the fifth Monday in July A. D. 1940, the same being the 29th day of July A. D. 1940, then and there to answer a petition filed in said Court on the second day of July A. D. 1940, in a suit, numbered on the docket of said Court as No. 2517, wherein W. A. Gentry is Plaintiff, and W. J. Walters, J. A. Garvin and J. C. Pollack and the unknown heirs and legal representatives of each of them are Defendants; a brief statement of plain-

tiff's cause of action is as follows: A suit by plaintiff against defendants in trespass to try title to the following described lands situated in Deaf Smith County, Texas, and in which plaintiff alleges that he is the owner of said lands by reason of having held the possession thereof adversely, claiming ownership thereof continuously for more than ten years, and seeks to divest defendants of said title, to vest and quiet the same in plaintiff, and annul and remove defendants' claims of title, and apparent titles as clouds on plaintiff's title thereto, to-wit:

A portion of Block 46, of the town of Hereford and Additions, as shown by the plat thereof, of record in the Deed Records of Deaf Smith County, Texas, in book 7, pages 4-5, described by metes and bounds as follows: Beginning at the South-east corner of said block; Thence in a northerly direction with the east

boundary line of said block, 100 feet to a point; Thence in a westerly direction, parallel with the south boundary line of said block, 140 feet to a point; Thence in a southerly direction, parallel with the east boundary line of said block, 100 feet to a point in the south boundary line of said block; Thence in an easterly direction, with the south boundary line of said block, 140 feet to the place of beginning.

Herein said Court, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

**GIVEN UNDER MY HAND** and the Seal of said Court, at office in the city of Hereford, this second day of July A. D. 1940. (SEAL)

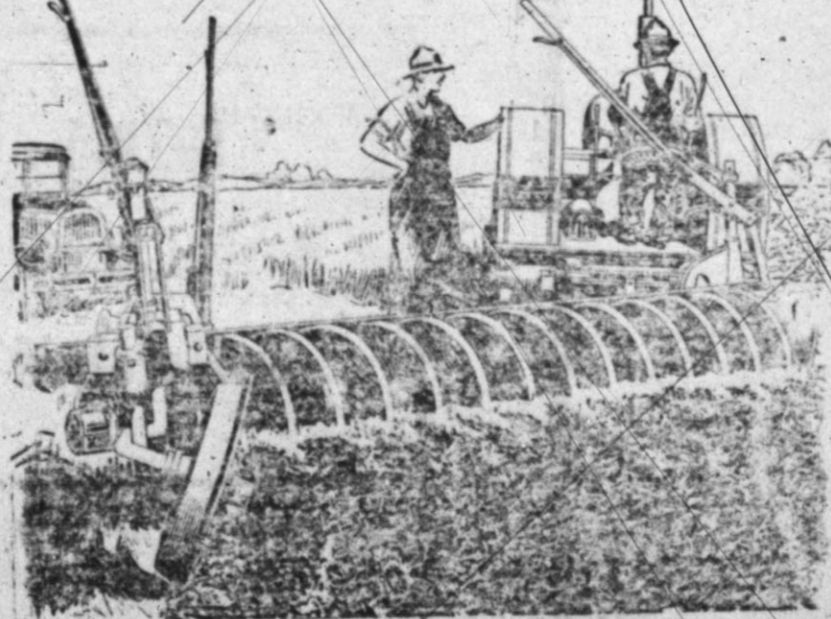
R. L. THOMPSON, Clerk, District Court, Deaf Smith County.

27-4tp

**SAVE ON TRUCK TIRES for HARVEST!**

See Our Big Line of FIRESTONE TIRES for Passenger Cars and Trucks!

**For Those Tough PLOWING JOBS! Moline Wheatland Plow**



The MOLINE is the original successful Wheatland Disc Plow which pioneered the 26-inch discs spaced 10 inches apart to prevent clogging and pioneered the solid heavy rear end construction on both hand and power lifts to perfect Wheatland disc plowing.



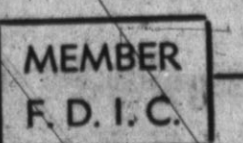
1. Cross rolled electrically heat treated discs and super-alloy discs—the most nearly splite-proof discs made. See cut above.
2. Boiled in oil wood bearings that hold a cup of oil right in the wood and never need lubrication—most perfect sealed and they wear longer also because:
3. One Ocean Liner type bearing at end of gang takes all the end thrust.
4. The lightest draft Wheatland Plows that cut plowing costs tremendously—and do better work.

And now the new MOLINE offers these additional features:



# GOVERNMENT WHEAT LOANS

We are qualified as a Lending Agency and can make your Loans Here. Money is available promptly! No Charge for this service.



# First National Bank

A Strong Bank OF HEREFORD Thoughtfully Managed



**Davis-McCracken**

# LOCALS

Mrs. E. S. Ireland returned home Monday after a two weeks visit in the home of her son, Edgar Ireland, in Dallas. She was accompanied by her daughter, in-law, Mrs. Edgar Ireland, Mrs. Newt Gilliland and baby of Kilgore, who came to visit her parents, Mr. and Mrs. Henry Hastings, and Miss Ruth Temple Hastings, who had been visiting in Kilgore. Mrs. Gilliland and Mrs. Ireland plan to return to their homes today.

Mr. and Mrs. Lynn Kester and family spent Sunday with her sister, Mrs. Melvin Roberson and family at Sudan.

Mr. and Mrs. Owen Miller and children of Amarillo visited his mother, Mrs. John B. Miller here over the past week end.

Mr. and Mrs. Howard Hershey and children of Dumas were week end guests here of her mother, Mrs. J. D. Clayton and of his parents, Mr. and Mrs. Ray Hershey. They are former Hereford residents.

John L. Wilson, who has been spending the past several weeks in Vega at the home of his son, John L. Jr., is in Hereford this week for a visit with relatives here.

To Amarillo Monday went Mesdames J. W. Hendrix, Travis Dameron, Ernest Medkief, and Miss Sue Ann Jones. Miss Zoe Beavers, who has been visiting her parents, Rev. and Mrs. M. M. Beavers, here accompanied them as far as Amarillo enroute to Dalhart.

Guests in the A. G. Bell home during the past week end included Mrs. R. A. Tynes of Lubbock and Mrs. Dessie Falwell of Friona.

Mr. and Mrs. Boyd Knox, Miss Irene Knox, Miss Alma Paetzold and Miss Dorothy Griffin of Borger spent the past week end vacationing in Ruidoso, N. M.

Mr. and Mrs. Joe Warner and son, Joseph, of Santa Anna, Calif., are in Hereford looking after his wheat harvest. They are former Hereford residents.

### VISIT OLD FRIENDS

Mr. and Mrs. F. M. Kester were in Sudan Sunday to attend a reunion of old friends, who were neighbors in Lockney. They were joined there by Mr. and Mrs. Tom Stewart of Hobbs, N. M., and Mr. and Mrs. Jim Dines of Kress and all of them were guests in the O. E. Stephenson home.

### PICNICKERS

Picnicking last week in Ceta Canyon were Mr. and Mrs. Jone Kendall, Mr. and Mrs. Earl Lance, Mr. and Mrs. Jeff Roberson and their families, Bert Slay, Dorothy Banner and Junior Hampton. Swimming and hiking were added attractions to the picnic feast.

Mr. and Mrs. Paul E. Roberts and son, Jimmie Lee, of Portales, N. M., were in Hereford over the week end to visit her aunt, Mrs. Wiley Roberson and family.

Mrs. W. T. Bachleor has returned from a three weeks stay in Clovis, N. M., with her daughter, Mrs. Jim Harrell and family.

Mrs. W. Bell returned to her home in Pampa Sunday after visiting her sister, Mrs. George Muse in Hereford.

Mrs. Ethie P'Pool has arrived from Munday, Texas to spend the summer in Hereford with her daughter, Mrs. Paul Mathers, and family.

Mrs. G. A. F. Parker spent several days last week with her son, George Parker and family in Amarillo.

Garland Pennington, of the Lyntegar Co-op at Tahoka, visited in the Deaf Smith REA office, Monday.

Mr. and Mrs. DuBois Walker have moved from DeRidden, La., to Canyon so they can be near the college. Mr. and Mrs. Walker formerly lived in the Jumbo community.

Mrs. J. H. McGeehee of Ontario, Calif., and her granddaughter, Gale Robinson of Los Angeles arrived yesterday to spend several weeks with relatives in Texas. Mrs. McGeehee is Wm. McGeehee's mother.

### NEW RESIDENTS

Mr. and Mrs. G. W. Ginn of Lubbock arrived Monday to make their home in Hereford. Mr. Ginn is employed in the Texas-New Mexico Utilities Company office.

Here to spend the summer with her sister, Mrs. Jess Carter, is Miss Almeda Wolfington who has been a student in the art department in the University of Houston. She plans to resume her studies there this fall.

Guests in the John H. Olson home Sunday were Mr. and Mrs. Neils Nelson and two sons of Virginia, Minn. He is a teacher of Audio-Visual Education at W. T. S. C., Canyon, this summer. The Nelsons and the Olsons were schoolmates at the University of Minnesota.

Mrs. George Smith of Floydada left yesterday after a brief visit here with her daughter, Mrs. G. W. Ginn.

Mr. and Mrs. J. D. Bruner and children of Texola, Okla., were

recent guests of her mother, Mrs. Eula Rambo.

G. W. Wortham and two sons of Paris, were guests in the Sank Ramey home last week. Mr. Wortham is a brother-in-law of Mrs. Ramey.

Miss Louise Reinart of Oklahoma City is visiting Orvella Hill here this week.

Miss Elizabeth Anne Carlton

of Chicago is here to spend several weeks with her aunt, Mrs. Sank Ramey.

Miss Betty Zea of Oklahoma City is visiting in the home of her aunt, Mrs. C. O. Wilkins.

Miss Neville Wrenn of Memphis spent the week end with friends in Hereford. She stopped here enroute to Lubbock where she has accepted a position as a member of the Lubbock Public School faculty.

Mr. and Mrs. Chris Renfro and Mr. and Mrs. Smith McLeroy of Chicago, spent the week end in Ruidoso, N. M., at the home of Mr. and Mrs. J. W. Smith, formerly of Hereford.

Mr. and Mrs. J. A. Neill and daughter, Nancy, and Mrs. W. B. Wiltshire, of Lubbock, were

guests of Dr. B. M. Wiltshire, Sunday.

Mrs. Bill Graham of Odessa has been visiting her sister, Mrs. Lee Cocanougher.

Mr. and Mrs. C. F. Moore and children went to Floydada Sunday for a short visit with relatives.

### CARD OF THANKS

We hereby wish to express to our friends, sincere appreciation for kindnesses shown during her illness, and at the time of her death. Glen Howard Dr. and Mrs. Hawn

Charles Woods, a flour salesman of Durant, Okla., has six sales contests—and six prizes.

# WE ARE NOW READY TO HANDLE YOUR GOVERNMENT Wheat Loans

As we told you last week, our storage has been qualified and accepted by the Commodity Credit Corporation --- and we are now ready to handle your Government Wheat Loans.

We will also pay top market prices for your grain if you wish to sell. However, in the face of present conditions we expect most of the wheat to go into Government Storage, or just for storage --- and we are prepared to offer you the best service in our history, handling your grain as rapidly and efficiently as possible.

<p><b>500,000</b> <b>Bushel Storage</b> <b>in Hereford</b></p>	<p><b>SAFE MODERN</b> <b>CONCRETE</b> <b>ELEVATORS</b></p>	<p><b>FAST SERVICE</b> <b>with our</b> <b>New Equipment</b></p>
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That we deeply appreciate your business and patronage, it is needless to say --- but we do sincerely thank each and every one of you. This year we are striving to serve you Better than ever before. Our improved dump, a new elevator leg, and large scales to handle your trailers, we believe have added much to our ability to serve you. This year we are trying to give you the same Friendly, Dependable Service without undue waiting or delay.

# Pitman Grain Co.

### Special Notice

To all of my friends and customers I am now in the Welding Business with the Hereford Welding and Electric Co., located half block west of the First State Bank. We are equipped to do any Welding Job large or small.

Years For Better Welding  
**B. E. 'Slim' Gardner**  
(Formerly Employed By The Hereford Wrecking Co.)

### Guaranteed WELDING

Trailer Building and Repairing  
Trailer Hitches and Fifth Wheels  
Rubber Installed on Plows and Farm Machines  
Well Casing Welded  
Cooling Systems Fabricated  
Fenders Welded and Braced  
Basin Diggers Made

Plenty of Parking Space Close to Town

**WELD WITH US and SAVE!**

We do Any Job, Anywhere Any Time!

**Hereford Welding & Electric Co.**  
Half Block West of the First State Bank

### CELEBRATE!

# INSULATE

Your House with "THERMAL WOOL"

10 TO 20 DEGREES COOLER!

**Cotten Insulating Company**  
OF HEREFORD

JAS. R. ROBINSON, Mgr.

### Father Of Hereford Man Dies At Bandera

Word has been received here of the death of Frank Pyka, nearly 81 years old, who died June 9 at Bandera. Funeral services were held June 11 at Bandera at St. Stanislaus Catholic Church. All of Mr. Pyka's children attended except S. L. Pyka from California.

Attending the services from Hereford was another son, Emmett Pyka, who returned to Hereford on June 14. Other children there were Joe V. Pyka, New Orleans, La., M. F. A. J. and V. B. Pyka, all of Fredericksburg; two sisters, Mrs. Henry Mazurek and Mrs. Joe Mazurek both of Bandera. Mrs. Pyka survives her husband.

### Messenger News

MRS. J. N. MESSENGER

Rain is needed badly in some parts of this community. The row crops have come up and are all a good stand. Some farmers replanted the second and third times.

Several men from Oklahoma are here to help with the wheat harvest. Some have trucks to haul the wheat. Others will run combines and tractors. It looks like busy times for a few weeks.

George Messenger and Mrs. J. N. Messenger were in Hereford on a shopping and business trip the past week.

### COURTHOUSE RECORDS

#### Warranty Deed

Anabel Funk to Myles Funk, part of Block 2, Ricketts Addition.

C. D. Sears, et ux, to H. H. Townsend, et ux, NW 1/4 and N 1/2 of NE 1/4 of Section 20, Block K-8.

H. Wurdack, et ux, to John N. Jacobsen Jr. and Chris Jacobsen, Lots 1 and 2, Block 33, Original Town.

E. S. Ireland, et ux, to Horace L. Schloss, et ux, W 1/2, Block 8, Evant's Addition.

#### Deed

Hereford Independent School District to Marcia Ratcliff, W 114 feet of Lot 17, Block 5, Womble Addition.

#### Quit-Claim Deed

E. B. Posey to G. W. Brumley, part of Block 11, Evant's Addition.

#### Release

Chas. Hauser, et al, to J. L. Pearson, E 1/2 of Section 17, T 2 N, R 3 E.

Llewellyn Jones, et ux, to W. M. Stewart, Section 22, Block 11.

### ROOMS TO RENT? TRY A WANT AD

**MASONIC BULLETIN**  
Hereford Lodge 849  
Stated meeting second Monday in each month. School of instruction each Thursday night.  
F. M. Kester, W. M.  
E. L. Brady, Secy.

### Constipated?

"For years I had occasional constipation, awful gas bloating, headaches and back pains. Adlerika always helped right away. Now, I eat sausage, bananas, pie, anything I want. Never felt better." Mrs. Mabel Schott.

**ADLERIKA**  
HAILE DRUGS

**Protect**  
What You Have  
**INSURE**  
John McLean  
Insurance Agency  
Phone 278

**A Hereford Product...**  
where fine wheat grows!  
**PACKARD'S BEST FLOUR**  
...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!  
Look in each sack for Chinex Dinnerware Coupons!  
**PACKARD MILLING CO.**  
HEREFORD, TEXAS

### POLITICAL ANNOUNCEMENTS

Deaf Smith County  
The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the

**For United States Congress, 18th District:**  
DESKINS WELLS  
LEE C. McCONNELL  
TOM V. ELLZEY

**For State Senator, 31st District:**  
MAX BOYER  
CURTIS DOUGLAS  
GRADY HAZELWOOD

**For State Representative, 123rd District:**  
W. H. BRIAN  
G. H. (Jack) LITTLE  
(Re-election)

**For District Attorney, 69th Judicial District:**  
JOHN B. HONTS  
J. D. THOMAS  
MILTON TATUM

**For County Judge and Ex-Officio County Superintendent:**  
A. J. SCHROETER  
Re-election.

**For County and District Clerk:**  
ROBERT L. THOMPSON  
Re-election.

**For Sheriff, Tax Assessor and Tax Collector:**  
J. O. NEWELL  
(Re-election)

**For County Attorney:**  
JAMES C. GILLILAND  
(Re-election)

**For County Treasurer:**  
MRS. BESSIE L. SMITH  
(Re-election)  
MRS. VELMA HODGES

**For County Commissioner, Precinct 1:**  
NOAH EWTON  
(Re-election)  
TROY MOORE

**For County Commissioner, Precinct 2:**  
COLBY CONKWRIGHT  
JIM CLARK  
GLENN WEIR

**For County Commissioner, Precinct 3:**  
H. D. CULPEPPER  
Re-election.

**For County Commissioner, Precinct 4:**  
ERNEST T. (Dick) ALLRED  
Re-election.  
KENNETH COOK  
J. G. FORTENBERRY  
E. A. STOCKER

**For Justice of the Peace, Precinct 1:**  
G. M. SUGGS  
A. L. THOMAS

### Summerfield

HYLEN OGLESBY

The wheat harvest is in full swing in the Summerfield community. However, some of the wheat is green and cannot be cut yet.

Mr. and Mrs. Cecil Lookingbill and son of Amarillo visited in the home of Mr. and Mrs. L. B. Lookingbill this last week. Mr. and Mrs. Marvel Upton, Miss Shirley Ruth Thomas, Miss Ruth Atchley, Mrs. B. E. Roberson, Mrs. O'Neill and Tandy Legg were visitors in Friona Sunday afternoon.

Mrs. Jim Bookout and children and Miss Bobby Jane Sisk, formerly of Hartley, now residing six miles north of Summerfield visited in the L. B. Lookingbill home last week.

Mr. and Mrs. Marvel Upton were visitors in Summerfield Sunday morning. Rev. Upton held preaching services.

Mrs. W. B. Wright and Miss Shirley Ruth Thomas of Friona were visitors in Summerfield Sunday.

B. A. Atchley was honored with a surprise birthday party Sunday. Those present were Mr. and Mrs. Jake Roberson, Mr. and Mrs. Sam Wilson, Mr. and Mrs. Lee Kendall and Lawrence Johnson. Dinner was served and the birthday gifts were then given to B. A. Atchley. A picnic has been planned

next Sunday for old friends of Mrs. Bob Sisk of Albuquerque. Mrs. Sisk will arrive Sunday to visit in the L. B. Lookingbill home.

Miss Alene Coker, Cecil and Wesley Coker visited friends in Friona Sunday night.

John L. Lookingbill of Amarillo is now visiting with relatives here.

Wednesday B. A. Atchley overturned his pickup loaded with grain. The pickup was badly wrecked but Mr. Atchley was uninjured.

Mr. and Mrs. C. D. Roberson and son visited with Mrs. Beulah Roberson in Hereford last week.

Mrs. Charlie Noland and son, and Mrs. D. C. Walser and children attended a watermelon feast in Hereford Sunday afternoon.

James Howard of Amarillo is now visiting with the Roy Coker family.

Miss Olley Story and Everette Story were visitors at Buffalo Lake Sunday.

Mr. and Mrs. Elbert DeLozier and family visited in the Bob Lance home Sunday afternoon.

Tandy Legg was a visitor in Amarillo Monday.

Charlie Noland brought the first load of wheat to the Summerfield elevator.

The Summerfield elevator is shipping out about 7 cars of wheat a week.

B. K. Greason brought the first load to Black. The elevator at Black is shipping two to three cars a day.

L. L. Connor is still in the hospital and is reported to be about the same.

### Vega News

MRS. D. E. MCKENDREE

Mrs. J. B. Mabry is visiting friends in Clarksville this week. Mrs. Minnie Bartlett and son, Q. M., of Chicago are visiting in Vega.

Mr. and Mrs. Clinton Bell and son, Leroy, of Claude, spent Sunday with Mrs. Bell's mother, Mrs. Mora Bell.

Mr. Gordon Landerdale of Claude visited in the L. B. Ledbetter and Mrs. Bessie Montgomery homes Sunday.

Mr. and Mrs. H. V. Freeman of Amarillo visited Mr. and Mrs. D. E. McKendree Monday night. Mr. and Mrs. Quinn Bell of Amarillo took Sunday supper with Mrs. Mora Bell.

Mr. and Mrs. Duane Bull of Littlefield are new comers to Vega. Mr. Bull is working in the Oldham County news office.

Mrs. Zona Cochran and children motored to Stinnett, Saturday to visit Mrs. Cochran's mother.

Miss Elaine Shelton, who has been attending school in San Antonio, returned to her home Wednesday. She was accompanied home by her friend, Miss Lucille Mudd, who will visit here.

Members of the Vega Kiwanis club and their guests had a picnic at the Word ranch north of Bushland Saturday night.

A. A. Brafford, formerly of Vega but now residing in Dallas, is visiting here this week. Rex and Mrs. Rex Kendall and daughter, Rex Anne, returned home Friday night, from Dallas, Celeste and other Texas points.

Mr. and Mrs. Thornton Richardson, Mrs. J. T. Richardson and Mrs. Minnie Bartlett were visiting in Hereford Thursday.

Mr. and Mrs. Marion Dewey and baby returned to San Diego, Calif., Monday, after visiting his parents, Mr. and Mrs. W. O. Denny.

Miss Joyce Stone of Sudan arrived in Vega Saturday night

### FOR THE MOST

AT THE LEAST COST

GO  
IN YOUR  
CAR

It's "Fair" Weather... this summer... with both World's Fairs bigger and better than last year. It's SEE AMERICA weather.

Whatever your vacation plan... take your own "private car." You go in open-air comfort... and you go as you please, without thought of time tables, without worry about stop-overs.

To start the trip right, and to keep it trouble-free and enjoyable, Phillips offers 4 things:

- 1. Phillips new 1940 Road Maps with latest touring information are FREE, yours for the asking at any Phillips 66 station.
- 2. Phillips Miss-No-Fitting Lubrication Service road-conditions your car for extra miles of travel.
- 3. Phillips 66 Motor Oil in the crankcase takes worry about motor-wear off your mind.
- 4. NEW Phillips 66 Poly Gas, at regular price, gives practically the same anti-knock performance for which you previously had to pay 2¢ extra per gallon.

Remember, NEW Phillips 66 Poly Gas, with increased anti-knock, costs nothing extra. See if you don't feel that difference after stopping for a trial tankful at the Orange and Black 66 Shield:

Phill-up with Phillips for Greater Mileage

Adrian, Thursday. Burial being in the Vega Cemetery.

Members of the Worth While Home Demonstration Club enjoyed a picnic in Elwood Park in Amarillo, Friday.

Lynn Harwell visited his pal Glen Artz in Amarillo this week. Hulon Richardson returned to Vega Friday night from Oklahoma where he has been working in the harvest fields.

Mrs. Phillip McGahey is visiting her parents, Mr. and Mrs. A. M. Miller.

Messers Roland Loyd, John Hallburton, O. O. Slutz, W. A. Pulliam and J. L. Jones went to Hereford, Monday night for installation ceremonies of the Masonic Lodge.

Miss Denelda Artz has reopened the Vanity Beauty shop in the Morgan building.

Mrs. Buford Montgomery gave a musical recital in her home Friday night there being nine pupils taking part.

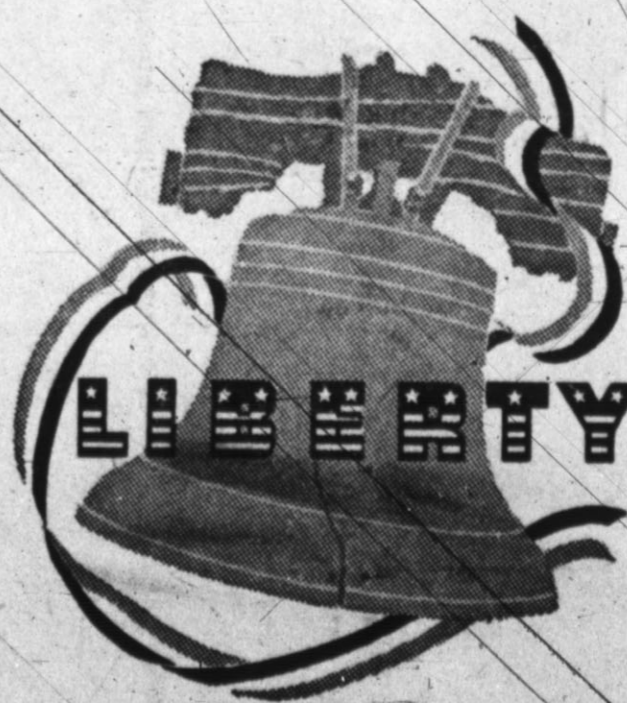
ed for Mrs. Pauline Howard of

Canon City, Colo., chapter recently.

Harvest will begin in earnest next Monday in this vicinity. Some cut a little wheat this week, but found it too green.

The local Order of the East-

ern Star met in regular meeting Thursday night. A very interesting talk was made by Mrs. A. F. Linger, who visited the week, but found it too green.



### Make It Last Forever!

LIBERTY IS THE blood stream of America. It is what makes this country young, virile, progressive. It builds in people initiative, ingenuity, resourcefulness. It is the strength of a nation at peace. YET, LIBERTY IS FRAGILE as a flower. It needs constant cultivation, pampered care and the constant pruning off of those few malcontents who consistently take liberties without taking Liberty to their hearts. So hard to get — so easy to lose! Retaining Liberty is worth the effort of all of us.

MEMBER F. D. I. C.

### The First State Bank

This is a Bank of Friendly and Personal Service

### Recleaned SEED

**STOCK SALT**  
Per 100 --- 60c  
Per ton --- \$10

**HEGARI MILO**  
**KAFIR**  
**SUDAN**  
**RED TOP CANE**  
**ALFALFA**

We have just installed a new Clipper Cleaner System, which is the most modern on the market. We sell CLEAN SEED and can clean any kind of Grain or Seed. See us for Custom Cleaning!

**FRASER MILLING COMPANY**  
HEREFORD, TEXAS

