

AROUND TOWN

Sights and Faces Seen

A sight which is attracting wide attention is thousands of birds which hover over trees just north of the courthouse each afternoon between 5:30 and 6 o'clock.

Coffee on the house was a pleasant surprise for those who Tuesday visited Foster's Cafe, where Mrs. Paul Foster was observing her second anniversary.

Much interest is being shown in the display at the post office in regard to proper wrapping of packages for National Parcel Post Month; probably what is the worst wrapped package carries the return of John Roberts.

Harold Harlin has been employed as fountain clerk at the Halle Drug Store.

Onias Carrol, after making a special trip to Amarillo to get tickets to the Amarillo-Lubbock football game to be played at Lubbock Thanksgiving Day, says that he will listen to it over the radio—because no more tickets are available.

"Shorty" (Evelyn) Van Swearingen, box office employee at the Star Theatre, who already had more nicknames than any other 10 people—has recently been dubbed "Stinky Davis" by her co-worker, Blanche Poff.

Miller Auto Sales in addition to adding a complete line of firestone appliances and merchandise, is also instituting a budget pay plan.

Urlin Streu is about half way because he can't enter the big Kvelinator Contest, which opens at Seven Hardware Friday, running to Dec. 22, employees of the store being barred from competing.

Eight Families Given Baskets

As the result of a drive sponsored by the Business and Professional Women's Club, eight families in this community will enjoy Thanksgiving Dinner, according to Mrs. D. J. Brady, president, who said today that eight baskets have been prepared and delivered. In behalf of the club, Mrs. Brady expressed appreciation for the fine spirit of co-operation and generous donations which made the baskets possible.

Dawn Program Scores Hit On Station KGNC

A "Dawn" telephone call for Mrs. R. A. Frye of Dawn concluded the Home Demonstration Club radio program over Station KGNC, Amarillo, Nov. 19, and following the program much favorable comment has been reported by the station.

Other entertainment included "Creole Croon," sung by Mrs. Carl Wimberley; Mrs. C. E. Wimberley played Mendelssohn's "Prelude in E Minor," and Mrs. Mart Burum read "Here Is All I Have Counted Splendid," a poem by Edgar A. Guest.

Mrs. Al Werner reported on her work and plans as Yard Demonstrator for the Westway club.

More Duck Stamps Ordered Here As Sportsmen Barrage Migratory Birds

With around 140 migratory bird hunters stamps already distributed through the Hereford post office, Mrs. Jessie W. Pickett, postmistress, today said that another shipment of stamps has been ordered here.

Duck stamp sales for the present season are already on a par with the best sales last year. The bulk of the stamp sales were made during the past week, especially last Saturday when the sales hit a new peak, and it was feared the stamp supply might be exhausted.

Hunters over the entire area are reporting unusually good luck this season as the supply of ducks seems greater than in recent years. Quite a number of geese have been bag-



What Religion Means To Us

BY REV. GEORGE C. MOORE

Religion gives a satisfactory answer to three questions which man has asked in all ages—Whence I Came? Why Am I Here? and Whither Am I Going? To me, religion is not a creed but a life; not a dogma but a Person; not a sedative but a stimulus; not a cloak for selfishness and greed, but a daily practice of the Golden Rule.

My religion is a religion for two worlds. It determines my attitude toward life. It gives direction to all my activities. It supplies an objective and motive which make life worth while and which challenge my best powers. It gives me a sense of security and safety. I have committed my interests into the hands of an Advocate who has never lost a case. This relieves me of anxiety and gives joy and peace.

My religion broadens my sympathies. It teaches me that I am under obligation to my fellowman. I must serve my generation in every helpful way. I must be a friend to the weak, the oppressed, and the underprivileged. My religion means to me:

What the pilot means to the ship—right guidance.
What the harbor means to the storm-tossed vessel—safety.

What the mother's lullaby means to the distressed child—comfort.

What the wind means to the sails—power to go forward.

What the mother's smile of approval means to the struggling boy—encouragement.

What the pardon means to the condemned prisoner—freedom from guilt and penalty.

What the view from the mountain top means—a bigger vision of the beauties of the world and the opportunities for service.

What the soil means to the seed—life and growth.

What the song means to the bird—gladness and joy.

What the rainbow means to the sky—the promise of a better day.

Hereford Stores Take On Holiday Glow In Preparation For Yuletide

Hospital Notes

Mrs. Jack Flowers, admitted on Nov. 16 as a medical patient, was this morning reported to be considerably improved.

Mrs. T. B. Cox, who underwent an operation Monday, was resting nicely today.

Mrs. A. A. West was admitted Tuesday night as a medical patient, and was resting nicely.

PLANS UNDERWAY FOR ANNUAL CHRISTMAS TREE PARTY

With Christmas only 26 shopping days away, many stores in Hereford are already showing Christmas merchandise and boast gay, Yuletide decorations. Street lights and other general decorations of the city were expected to be placed up immediately after Thanksgiving.

Setting the date of the Community Christmas Tree for Wednesday, Dec. 21, the Lions Club also announced definite plans for the annual event, which includes Old Santa's visit to Hereford. The Christmas Tree event, made possible by Hereford merchants, will be conducted along similar lines of past years, featuring a gigantic parade of school children from over the entire territory. Sacks of candy will be given all children who attend the big party.

Present endeavor on the part of local merchants indicated that Hereford will be more "Christmas minded" than ever in the past. In addition to decorations, which are evident in all lines of business, practically every store boasts an outstanding selection of Christmas merchandise. The complete stocks, which are not surpassed by offerings in larger cities, vary from toy elections to offerings of fine merchandise.

Cold Weather Brings Little Damage Here

MERCURY DROPS TO 15 DEGREES MONDAY TO SET NEW LOW

Calling for another chunk of firewood, overcoats, and a brisk pace for pedestrians, the mercury dropped to 15 degrees here Monday night to set a cold record in this area for the present season. The cold wave blew in from Colorado and before midnight the mercury had dropped to below freezing. It was a dry freeze, however, with no moisture reported in this section.

Despite livestock warnings for this territory, little damage to stock was anticipated by cattlemen, who said that plenty of grass and feed found cattle in excellent condition over the area and less susceptible to damage from cold weather.

Low temperature readings all-day Wednesday upset weather bureau predictions for warmer weather, and while most residents of the plains hoped for a brisk, clear Thanksgiving Day—the possibilities were problematical with strong indication of continued cold weather.

Missionary Will Tell Of Travels Tuesday Evening

The story of his adventures in the Campa Indian's haunts in the Amazon River Basin will be told here in the Methodist Church at 8 o'clock Tuesday evening, Nov. 29, by Rev. A. F. Reifsnnyder, soft spoken American missionary who successfully entered the Campa country in the eastern jungles of Peru—a feat that the Campa Indians prohibit by death penalty to white men.

Rev. Reifsnnyder resided a number of years among the Campa natives, and has been honored by the Royal Geological Society of Great Britain for supplying information hitherto unknown. He also brought back to the United States an

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Livestock Comes In By Thousands To Winter Here

With some of the finest wheat pasture seen in this area in recent years, and an abundance of feed, cattlemen are daily bringing in hundreds of steers and mixed yearlings to be wintered in this community.

The scarcity of cattle, however, has sent some of the buyers as far as New Mexico and Colorado, while others have bought in the Abilene and Midland districts.

While no actual count was available as to the number of cattle imported here, more than 5,000 head was considered a conservative estimate by stockmen.

Civic Chorus Will Present "Messiah" Here December 11

NEIGHBOR PANHANDLE TOWNS TO TAKE PART IN PRESENTATION

Announcing that the date for presentation of the "Messiah" by the Hereford Civic Chorus has been set for Sunday, Dec. 11, at the First Baptist Church, Miss Mattie Mae Swisher, director, today said that the presentation will begin at 2:45 o'clock. Co-operating with the Hereford organization will be guest members of the Amarillo Civic Chorus and of the Pampa Philharmonic Choir; an invitation has also been extended to the Portales Junior College Choir, directed by Harry Taylor, to take part in the presentation.

Emil F. Myers, director of the Amarillo Civic Chorus, will come to Hereford as guest conductor for the presentation here, Dec. 11. Mr. Myers is considered one of the outstanding directors of the southwest and has been conducting the "Messiah" for more than 25 years in Amarillo and other Panhandle towns.

According to present plans around 60 voices will be heard in the presentation next month, 30 of which will be residents of this community.

"Because the time is so short, it is important that all singers attend the practice meeting Monday night in the Methodist Church at 7:30 o'clock," Miss Swisher said. "A good attendance was noted at the practice this past week, and it is highly important that all members attend succeeding meetings."

Red Cross Roll Call Results In Big Membership

Reporting good response in the Annual Red Cross Roll Call drive this year, John Olson, county chairman, today stated that an accurate count on proceeds from the drive will not be possible for several days.

"Chairman in only a few communities have reported," Mr. Olson said, "and no report will likely be made until after the drive closes Thanksgiving Day."

He joined Mrs. D. H. Alexander in expressing appreciation for general co-operation in the drive, and said that persons who still

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Federated Club Heads To Meet

A meeting of the Board of Directors of the County Federation has been called at 3 o'clock Saturday afternoon, Nov. 26, in the county court room, by Mrs. Ray Johnson, president.

All club cancellors were especially urged to attend the meeting, at which important business will be transacted, Mrs. Johnson said.

Hereford Firms Will Close For Thanksgiving

That most business firms in Hereford will observe Thanksgiving Day by closing was indicated in a survey Wednesday.

No public program or celebration has been announced for Thanksgiving, most persons indicating that they would observe the historic occasion by eating Thanksgiving dinner, and spending the remainder of the day quietly at home. A few expressed plans for attending one of the football games slated for the day, while still others said that ducks and geese should be on guard.

AAA Program For Coming Year Is Given Approval

Details of the 1939 AAA program have been worked out and are ready for presentation to farmers. The 1939 program was formally approved on Nov. 15 by Secretary Wallace, workers of the State AAA office at Texas A & M College have announced.

"The program follows closely that of 1938, with some simplification," Geo. Slaughter, Wharton, chairman of the Texas Agricultural Conservation Committee, said. "Some changes have been made to more nearly meet requirements in specific areas and special provisions have been included for small farmers and vegetable growers."

Community meetings to explain the program are to be held within the next month or two so farmers may know the details well ahead of planting time. In past years farmers often knew little about the program until after their crops were up, the chairman pointed out.

Baptists Will Open Campaign Sunday Morning

Following his return from Hobbs, where he recently conducted a revival meeting, Rev. W. E. Barnes, pastor of the Baptist Church today announced an Associational Enlargement campaign which will begin Sunday, Nov. 27. "G. S. Hopkins, state Sunday School Missionary, will direct the campaign and Leo White, Educational Director of the First Baptist Church of Lubbock will teach the young people a new book, "The

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Rev. Beavers Returned As Local Pastor

FEW CHANGES NOTED IN THIS DIVISION OF THE METHODIST CHURCH

As the Northwest Texas Methodist Conference closed Sunday at Memphis, a few changes were noted in this area of the Amarillo district.

Rev. M. M. Beavers was returned as pastor of the Hereford church, and the following appointments were announced in this area: Adrian Wildorado, Oscar Bruce; Bovina-Oklahoma Lane, J. N. Hester; Canyon, Sam A. Thomas; Dimmitt, R. L. Butler; Dimmitt Circuit, S. A. Sifford; Friona, L. L. Hill; Vega, Rex S. Kendall.

R. L. Giplin, who has been stationed on the Dimmitt Circuit, was transferred to Tye, in the Abilene district. C. R. Hardy, who has been at Friona, was changed to Bronte, Texas, and Marshall Rhow who has been at Vega, went to Abernathy.

O. W. Carter, son-in-law of Mr. and Mrs. D. H. Bryant of this city, was returned as pastor of the Memphis Church, and Noel Bryant, son of Mr. and Mrs. D. H. Bryant, was sent on his first charge to Sparkenburg-McCarty, in the Lubbock district. J. W. Hendrix, brother of Dr. J. W. Hendrix of this city, was stationed at Brownfield.

E. B. Bowen, former pastor of the Hereford Church, was made presiding elder of the Stamford district; Joe Haynes, another pastor who served the local church, was stationed at the First Church in Big Springs, and L. N. Lipscomb, who also served here as pastor, was returned for the fifth consecutive year to the First Church in Lubbock. T. C. Willett, who was succeeded here by Rev. Beavers, was returned to the Lamesa church.

Joe Strother, who served in Dimmitt, was made an elder in the Texas Conference.

Church Members Canyon Guests

A large number of the members and friends of the local Christian Church attended a Church dinner at the Canyon Christian Church last Wednesday night, Nov. 16. The Hereford Christian Church has more than a passing interest in the Canyon Church, due to the fact that this congregation assisted in the erection of the new church building in Canyon.

Rev. H. M. Redford, the local pastor, conducted a conference on "The Effective Church in the Community."

Streu Hardware Plans Christmas Prize Contests

A new Kvelinator electric Refrigerator, with a food storage capacity of five cubic feet, is the capital prize in a Christmas contest which has just been announced by Streu Hardware, local dealer.

In addition, they announce there will be fifty additional awards for successful contestants.

Those who compete in the contest must first visit the dealer's showroom for complete details, according to A. H. Streu.

All that is required of a contestant is that she write a brief essay, 25 words or less, as to why she would like to have a Kvelinator Refrigerator for Christmas.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

| Day | Max. | Min. | Moist. |
|----------|------|------|--------|
| Thursday | 72 | — | 0.00 |
| Friday | 69 | — | 0.00 |
| Saturday | 67 | — | 0.00 |
| Sunday | 73 | — | 0.00 |
| Monday | 70 | — | 0.00 |
| Tuesday | 68 | — | 0.00 |

Thanksgiving

A PROCLAMATION BY MAYOR C. J. PADDOCK

WHEREAS, Thursday November 24 is Thanksgiving Day, celebrated by the Nation as an occasion to give thanks to Him who has looked kindly upon us during the year and made our harvest of friendships, happiness and business enterprise more complete; and

WHEREAS, we of today have seen fit to adopt this occasion to rest from our regular toils and spend the day in feasting and entertainment, and in showing our respect for Him;

I, THEREFORE, proclaim Thursday, November 24, a holiday, and urge every citizen to close his place of business, to retire to whatever place he wishes to spend his Thanksgiving and to enjoy whatever pleasures he wishes to seek, keeping in mind the spirit that originated this occasion and to whom it was first dedicated, and conducting himself accordingly.

(Signed) C. J. PADDOCK, Mayor
City of Hereford, Texas.



HEADQUARTERS FOR
SCHOOL SUPPLIES

Vitamins
... a Cold Preventative. Start taking Cod Liver Oil in some form today, and build up your resistance to colds and sickness!

Refresh
at our Soda Fountain. Our drinks are always delicious!

Fountain Pen and Pencil Sets

CITY DRUG STORE
PRESCRIPTION DRUGGISTS
Phone ... 100

Karl Shirley Is Member Famous T. C. U. Bands

WORTH WORTH—Karl Shirley of Hereford, is one of the members of the Texas Christian University Horned Frog Band selected to accompany the Frogs' No. 1 team of the nation and the student body to the TCU-Rice football game in Houston, next Saturday.

This is Karl's first year in the Horned Frog Band. He plays the trumpet in the "Swing Band" and the concert band.

For the past two years the band has broadcast on a commercial program. This year the band may be heard on a sustaining broadcast every Sunday night at 10:30 o'clock over station WBAP. On these programs the Horned Frog Band plays both popular and classical selections.

Earlier in the fall Karl accompanied the band to Philadelphia.

Vega News
(30 miles north)

MRS. E. S. HERRING
Mrs. W. A. Pulliam is spending this week with her mother at Crowell.

Under the able supervision of Mrs. Joe Scott, members of the Methodist Sunday School presented a Thanksgiving program at the church Sunday, Nov. 20, at 11 o'clock. Short talks, songs and special music were featured on the program.

Mr. and Mrs. W. A. Williams

spent Sunday with relatives in Amarillo.

Miss Lillie Ellen Funk was hostess to the Freshman class at a party given at her home, Saturday evening, "42" and Bingo furnished entertainment for about thirty guests.

Mrs. C. A. Sheaffen of Arnett, Okla., was a guest of Mr. and Mrs. Guy Barnett, several days this week.

Mr. and Mrs. Edson Funk, of Conchas Dam, N. M., were the week end guests of Mr. and Mrs. Seth Funk.

Mr. and Mrs. Austin Hale of Fritch are visiting in the Watkins home.

Mrs. Glenn Boydston visited in the home of Mrs. S. M. Mitchell, in Amarillo, Friday.

Randolph Rhea, is visiting his mother, Mrs. C. R. Rhea, this week. Miss Norma Faye Livesay, of Amarillo, was a week end guest of her parents, Mr. and Mrs. N. W. Livesay.

Mr. and Mrs. A. M. Miller were guests of Mr. and Mrs. Spencer Miller of Plainview, Saturday and Sunday; Mrs. Miller went on to Breckenridge Monday, to visit her daughter, Mrs. Phillip McGebay, and Mr. Miller returned home Sunday night.

Ten times more duck permit stamps have been sold at the Vega post office this season than were sold in former years.

Mr. and Mrs. Buel Glasener visited Z. R. Davis and sons in Pampa, Saturday and Sunday.

Mr. and Mrs. K. R. Loyl and daughter, Kay, were dinner guests of Mr. and Mrs. Glen Boydston, Friday night.

Mr. and Mrs. G. Goldberg of Skellytown, were week end guests of Mr. and Mrs. Merle Wood.

A. A. Bradford of Dallas, is visiting friends here this week.

Mrs. Mova Bell spent a few days last week with her son, Clifton and family, at Claude.

D. McMurphy of Canyon, is visiting his uncle, H. M. Stewart and family this week.

Mr. and Mrs. W. F. Danley of Floydada, were week end guests of Mr. and Mrs. L. L. Stevens.

Mrs. Emma McNabb and Mrs. George Straub spent Friday in Tucumcari, with Mrs. McNabb's sister, Mrs. J. E. Whitaker.

Clarence Lumpee and family of Gates City, N. M., spent Sunday with Mrs. C. M. McNabb.

Homer Hudson of Conway, was a visitor in the D. S. Larson home, this week.

Mr. and Mrs. Paul Wilson were guests of Mr. and Mrs. C. L. Morris, last week.

Mrs. E. H. Weimhold entertained the Intermediate Class of the Methodist Sunday School, Friday evening, at her home.

Mr. and Mrs. Guy Barnett visited Mrs. Sam Mitchell in Amarillo, Friday.

Mrs. James Watkins was hostess to the Tongue and Thimble Club Tuesday afternoon. Plate lunches were served to Mesdames Glenn Ivy, Loyd D. Swanson, Buck Voyles, C. A. Thuet, B. C. Cotten, R. A. Armitage, Robert McCombs and E. Stewart.

Mr. and Mrs. Hugh Knox spent Sunday with Mr. Knox's parents at Leila Lake.

Mr. and Mrs. Otis Smith, of Littlefield, were visitors at the Glasener home one day last week.

At the Board of Steward's meeting Thursday night at the Methodist Church, Marshall Howard was elected chairman of the group for the ensuing year. C. L. Morris is the outgoing chairman.

Honoring her son, Steve, on his eighth birthday, Mrs. Joe Scott entertained a number of children at her home Thursday afternoon.

Those present, were Lillian Blanche Everett, Patsy Kinsey, Bobby Scott, Junior Newberg, Harlow Sprouse, Millard Lee McNabb, Kay Castleberry and Steve Scott.

Mrs. C. L. Morris was hostess to the 1938 Study Club Wednesday afternoon; during the business session, presided over by Mrs. A. R. Castleberry, a letter was read from Mrs. Turrentine, State President of Texas Federation of Women's Clubs, stating that the president of the Vega club had been named to serve on the reception committee that was held recently at Austin.

Mrs. J. T. Shelton represented the Vega club at this convention. This club is one of the youngest in the state.

Mr. and Mrs. J. Christian of Los Angeles, Calif., spent Saturday with Mrs. J. C. Ebersole, enroute to Albany, Mo.; Mrs. Ebersole accompanied them, and they will visit Mr. and Mrs. W. A. Christian, parents of Mrs. Ebersole and Mr. Christian.

The Home Demonstration club met with Mrs. J. W. Thuet, at her home west of town, Friday afternoon. The following officers were elected: President, Mrs. Harry Leonard; vice-president, Mrs. J. T. Shelton; secretary-treasurer, Mrs. Graham Bell. The guest list included Mesdames Paul Author, Fred Cotton, Jack Roberson, C. H. Eastman, W. E. Eastman, H. H. Leonard, G. A. Bell, A. F. Linger, A. E. Roark, N. E. Wiseman, C. H. Roark, So Marchbanks, D. W. Clark, C. M. McNabb, E. B. Cooke, C. R. Bault, H. G. Green, Rex McNabb, J. A. Watkins, J. T. Richardson, F. J. Newberg, Jim Sprouse, H. H. Weimhold, L. C. Durham, Geo. Straub, Iva Houseman, K. E. Dyger, Buco Voyles, Mason King, C. A. Thuet and Mrs. Bessie Montgomery. Mrs. A. F. Linger, the outgoing president, was presented with a cameo pin. The club made plans for a Christmas party to be given early in December.

Mr. and Mrs. R. D. Swanson had as their dinner guests Saturday evening, Nov. 19, Mr. and Mrs. Mart Anderson and son of Chicago, Ill. Mr. and Mrs. R. L. Morris and son, Rodger, Mr. and Mrs. F. V. Anderson, Mr. and Mrs. Roy N. Ivy, and family, all of Vega. A chicken dinner with all the trimmings, topped off with pumpkin pie and whipped cream, were served. The same group spent Sunday at Conchas Dam, N. M.

Misses June Farnsworth and Evelyn Sowell spent Saturday with Miss Farnsworth's parents, in Amarillo.

Mrs. J. C. Stewart had as their week end guests their daughter from Amarillo, Miss Irene Stewart. Mrs. C. R. Rhea is spending a few days in Memphis this week.

The Vega Longhorns defeated the Friona football boys 44 to 0 in their last game of the season, Friday at Friona.

Mrs. Stella Thuet, had a tonsillectomy in Amarillo, Friday.

Miss Crawford — "Shakespeare wrote, 'Love conquers all.'" Jerry Jowell — "Amen!"

SOCIETY

KNITTING FURNISHES ENTERTAINMENT FOR CLUB

Knitting furnished entertainment at the meeting held by the Knitting Club on Wednesday of last week at the home of Mrs. Ernest Medkief. Fiesta Pottery table service was featured for the luncheon at noon. The table laid with an ivory damask cloth was centered with a pottery bowl filled with colorful fruit.

Those present were Mesdames W. J. Stanford, Travis Dameron, Woodrow Ireland, J. T. Gilbreath, Jr., Meade Halle, J. W. Hendrix and the hostess.

MRS. McRIGHT HOSTESS TO LONDON BRIDGE CLUB

The London Bridge Club was entertained Thursday afternoon at the home of Mrs. Nelson McRight.

Two tables of players enjoyed bridge games when high score award went to Mrs. Frank Cogdell.

Those attending were Mesdames R. R. Willis, N. E. Milburn, Ernest Medkief, J. T. Gilbreath, Jr., Frank Cogdell, Sherman Morgan, J. M. Posey and the hostess.

THANKSGIVING MOTIF USED FOR SUPPER CLUB DECORATIONS

Accenting a seasonal motif, Thanksgiving decorations added color and beauty to appointments when members of the Wednesday Night Supper Club were entertained at the Jim Lipscomb home.

Snowberries, acorns and oak leaves adorned the table from which the buffet style supper was served. Attractive arrangements of sumac sprays formed a background for miniature turkey gobblers, strutting on the buffet.

After the supper bridge, games furnished fun for the group. Mr. and Mrs. Bob Wilson being awarded top score prize.

Attending were Messrs. and Mesdames Bob Wilson, J. H. Olson, Wood Williams, Jim Black, Roy Jowell and the hostess.

FRESBYTERIAN MEN'S BANQUET HELD THURSDAY NIGHT

Good food and a good time were featured at the Presbyterian Men's Banquet and Fellowship meeting Thursday evening.

Knox Klnard, school superintendent, was main speaker, speaking on the value of a fellowship club to the individual and to the community. Kenneth Lisenbe entertained with several numbers on the harmonica. J. H. Olson directed group singing.

Officers chosen to head the group were D. H. Alexander, president; Reavis Kerr, vice-president; Paul Mathers, secretary-treasurer, and S. L. Harman, Jr., chairman of music committee.

Similar meetings will be held by the fellowship group once each month, when interesting programs will be sponsored and a definite

program is being outlined by the men in the interest of the church, and for the furtherance of fellowship together.

SONG MEET AT DIMMITT

The Song Meet at Dimmitt was a success. A large crowd attended. Friona came with the singers and gave several fine song specials. Hereford was also well represented. About twenty-five people from the Hereford Church of Christ attended and took part. Friona, Hereford, Dimmitt and Canyon are all interested in these meetings. The next meeting of the Church of Christ singers will be at the Church of Christ in Canyon, the second Sunday in December. A large attendance is expected. E. Ramey will be master of ceremonies for the Hereford group.



We Give Thanks

For all the good things in life, and especially for our customers and friends, who have made our work so pleasant and so worth while. So we say to all,

We Are Thankful

A. O. Thompson Abstract Co.

We Express Our Appreciation

to those whom we have been able to serve, for their friendship and patronage. You have our heartfelt thanks for the consideration given us. We take this means of expressing our gratitude on this



THANKSGIVING

FOX CLEANERS and HATTERS

"THE MAN'S SHOP"

PHONE 111 HOMER FOX

THANKSGIVING GREETINGS

May this Thanksgiving Day find you better contented, more prosperous healthy and enjoying to the fullest the comforts and advantages of modern living. Thanks for the privilege of serving you!



F. M. Kester and Lynn C. Kester and Families



Thanksgiving--

And we are truly thankful for the friends and acquaintances we have made during the time we have been here and for the splendid business we have enjoyed.

WE ARE TRULY THANKFUL

Beams & Marrs

MACHINISTS

THANKSGIVING



and we are **THANKFUL**

We take this means of expressing our sincere appreciation to our friends and customers for their patronage and cooperation during the past 12 months. We trust that this Thanksgiving Day will find you contented and healthy; if our service has helped achieve this measure, then we are happy — for such is our aim.

PITMAN GRAIN CO.

and Employees

STOP! YOU'RE DRIVING ME CRAZY

I LOVE TO SEE THE CHILDREN HAVE A GOOD TIME

Which KIND OF MOTHER ARE YOU

Do you "fly all to pieces" when the children are noisy, or when the vegetables burn, or when the jelly won't "jell"? Some mothers are just naturally cranky. Some mothers are cross and impatient because they are nervous.

If you are a natural crank, DR. MILES NERVINE won't do much for you. If you are irritable because your nerves are overtaxed, DR. MILES NERVINE will do a lot for you.

Do you suffer from Sleeplessness, Restlessness, Nervous Irritability, Nervous Headache, or Nervous Indigestion? Do you worry over trifles, start at sudden noises? Overtaxed nerves will cause all these troubles, and DR. MILES NERVINE will help you to relax those overtaxed nerves.

Why don't you give it a trial on our guarantee of satisfaction or your money back? Your druggist can tell you about DR. MILES NERVINE. He has been selling it ever since he started clerking in a drug store. Dr. Miles Nervine comes in two forms—Liquid and Effervescent Tablets. Both equally effective in quieting overtaxed nerves. Both sell for 25¢ and \$1.00 depending on the size of the package.



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

MARY LEE NEILL SELECTED AS HOWARD PAYNE BEAUTY

From 32 nominees, four of the most beautiful co-eds were selected at Howard Payne College, Brownwood, recently. Among the four was Mary Lee Neill, daughter of Mr. and Mrs. Lee Curry of Summerfield. Mrs. Neill is a senior at the Brownwood college and is assistant to the dean of women, who is Miss Gladys Hicks, formerly of Hereford.

BRIDGE-DINNER PARTY INITIAL AFFAIR FOR RECREATION RETREAT

The initial event in the recently arranged recreation quarters at the home of Mrs. Seth B. Holman, was an attractively appointed bridge-dinner party in the form of an informal house-warming, Thursday night.

The recreation retreat covers the entire basement floor with plenty of room for a ping-pong table and smaller tables for dinner or for various types of games.

Vivid colors, furnished striking contrasts in decoration. Shaggy chrysanthemums in group arrangements picked up predominant colors in Fiesta China table service. Traditional table appointments of glistening crystal and snowy damask added a festive note to the party. The menu was built around roast venison, reward of a recent hunt in the New Mexico mountains, participated in by A. R. Bateman.

After the dinner the ping pong table was initiated and games of bridge were enjoyed. High score awards went to Mrs. H. K. Fox and Jimmy Gillentine, Mrs. H. A. Close was awarded low prize.

Guests included members of the Tuesday Dinner Club, who were Mr. and Mrs. H. K. Fox, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. C. C. Acker, Mr. and Mrs. S. P. Rosson, Mr. and Mrs. H. A. Close, Mr. and Mrs. Alton Fraser, Mrs. Jack Wayland, Miss Eloyse Pitman and the hostess.

INTERMEDIATE GROUP ENTERTAINED

A Thanksgiving party with Nona Newell, Janelle Potter and Grace Beene in charge of arrangements was given for members of the Intermediate department of the Methodist Church, Friday night. The party which was held at the church featured games and contests of wide variety. Prizes were given and refreshments were served to Nona Dean Rose, Betty Ann Duhlap, Donald Roberson, Cornelia Hamilton, Billie Louise Barber, Corinne Hamilton, DuBois

Walker, Bobby Jennings, Thurman Williamson, Douglas Walker, Dennis Lomas, Polly Dixon, Gladys Ware, Betty Jean Prolock, Lanelle Farmer, Bruce Beene, Vella Pearl Hurford, David Neal Beavers, Mary Short, Nadine Newell, Janelle Potter, and Mesdames Frank Terrell, and Hall Beavers, leaders of the department.

PARTY ENTERTAINS CLASS

L. L. L. Class of the Baptist Church was entertained at the home of the teacher, Mrs. Owen Stagner, Friday night.

A Thanksgiving theme was carried out in games and refreshments. Those present included Ruth Bowsher, Ruth Easter, Eva Green, Lavada Cox, Cora Lee Rice, Audrey Cockrell and Mr. and Mrs. Stagner.

ENDEAVOR GROUP HAS THANKSGIVING PROGRAM

A thankful Thanksgiving was the program theme at the Intermediate Endeavor meeting held at the Christian Church, Sunday evening. F. L. Lucas was leader and Rue Wilson gave the scriptural reading. Nine short talks were made by Daniel Russell, Billy Davis, Eleanor Wilson, Rena Rae Renfro, Richard Petersen, Rachel Ireland, Mattie Louise Lawhon, Larry Trimbie and Nadine Newell on the subject, "Things for Which We Are Grateful."

All the group participated in the discussion, "How Can We Express Our Thankfulness," led by Ellis Coombes, sponsor.

All boys and girls of intermediate and senior ages who are not members of some other organization are cordially invited to attend the meeting next Sunday at 6 o'clock, at the church.

HUSBANDS ARE ENTERTAINED

Husbands were honor guests at a Thanksgiving dinner-party given by members of the Home Makers Class of the Baptist Church, Friday night at the church.

Tables were centered with bowls of ruddy-toned fruit flanked with orange colored tapers in crystal holders. Places were marked with aut cups and miniature turkeys. Other appointments carried out the gold and orange motif.

After the invocation by A. O. Thompson, Earl W. Wilson, who was master of ceremonies, introduced the following numbers on the program. The Origin of Thanksgiving, Mrs. W. E. Barnes; "Get Together," song by entire group; Piano solo, Mrs. Tom Majors; reading, Peggy Valentine; vocal duet, Mrs. Wiley Roberson and Mrs. Raymond Hawkins; Brain Teaser; Impromptu talks by A. O. Thompson, Artis Daniels, and Mrs. Ralph

"Marie Antoinette" Is Triumph



"Marie Antoinette" is a triumph for Norma Shearer and for the motion picture art. Magnificent in its pageantry with eye-filling beauty of brilliant costumes and setting, the cast includes Tyrone Power, John Barrymore, Anita Louise, Joseph Schildkraut, Gladys George and scores of others. The film, in addition to its moments of tragedy, is also interspersed with delightful comedy, much of which is provided by Barrymore, whose performance as the cynical, world-weary King Louis XV, is among his finest.

McCullough, Now the Day is Over, sung in unison.

Those attending were: Messrs. and Mesdames Earl Lance, Joe Kendall, Edgar Moseley, Ralph McCullough, Roy Thompson, R. A. Daniels, A. O. Thompson, A. C. Thompson, Jeff Roberson, Earl Wilson, Dudley Green, F. J. Rhody, Mesdames Edgar Sowell, Barrett Sowell, Lucille Olson, L. Culpepper and daughter, W. E. Barnes, Wood Vaughn, Cleve Owens, Raymond Hawkins, Wiley Roberson, W. L. Alexander, Tom Majors and Miss Peggy Valentine.

Jacobs.

Calvin Edwards has been helping his uncle, H. J. Edwards of Wyche, stack feed.

Miss Ira Jeanne Ricketts spent Saturday night with Mrs. Edgar Russell at Hereford.

There was a good attendance at Sunday School, Sunday afternoon, 11:30. Reverend Grubbs of Hereford, filled his regular appointment: 11:30 Sunday is Reverend Borden's (pastor of the Church of Christ at Hereford) regular appointment. Sunday School is held at 2:30.

Mr. and Mrs. Owen Neel and sons took Sunday dinner with her parents, Mr. and Mrs. J. W. Vick. Mr. and Mrs. Roy Coker and baby of Summerfield, took dinner Thursday in the home of his sister, Mrs. C. V. Burgess and family.

Mrs. B. R. Anderson of Borger, and her father, W. A. Ricketts of Hereford, took dinner Sunday, in the Ira Ricketts home.

Mr. and Mrs. J. C. Ricketts of Hereford, and Mr. and Mrs. Luke McBrayer and daughter, visited in the Ira Ricketts home, Sunday afternoon.

The Progressive Workers Club met Wednesday with Mrs. A. S. Higgins. Ira Jeanne Ricketts gave a paper on the Will Rogers Memorial at Claremore, Okla. Names

Progressive News

(1 mile east, 6 miles north)

IRA JEANNE RICKETTS

Mr. and Mrs. Merlin Kaul and small son, Larry Carroll, of Westway, spent Sunday in the C. V. Burgess home.

Miss Eunice Caldwell spent Saturday night with her sister, Mrs. C. W. Hodges and family, at Hereford.

Mrs. Herman Dinkle and daughter, and Mr. and Mrs. Ed Funk and small son of Adrian, visited Sunday in the Lynn Powelson home. Mrs. Dinkle and Mrs. Funk will be remembered as the former Misses Etoyie and Angie

were drawn for the Christmas exchange in December, and a new club quilt was started. The club also voted to sponsor a play to be coached by Mrs. J. E. Blake-moore after Christmas. Refreshments were served by the hostess to the following: Mesdames C. C. Bowman, Ray Hershey, Lewis Harvey, C. P. Caldwell, J. E. Blake-moore and Ira Ricketts, and Misses Eunice Caldwell, Virginia Bowman, and Ira Jeanne Ricketts.

The meeting adjourned to meet December 7, with Mrs. Lewis Harvey.

Mr. and Mrs. C. V. Burgess and Melvin Joe, spent Wednesday with Mr. and Mrs. Merlin Kaul and Larry Carroll, at Westway.

Mr. Luke McBrayer made a business trip to Lubbock, Wednesday.

Easter Items

BY MRS. CARL FRYE

The Farmers Co-Operative program to have been given at Easter on Thursday night, has been postponed until Saturday night.

Mr. and Mrs. Pat Hardy and children, visited Sunday in the Troy Maxwell home.

Mr. and Mrs. Fred Walton were in Lubbock Sunday, visiting with Mrs. Watkins' mother, Mrs. W. M. Fields, who has been in the Lubbock hospital the past ten days.

Mr. and Mrs. John Nolen visited Sunday in the Durant home, at Sunnyside.

Mr. and Mrs. Chris Wegner of the Ford community, visited Sunday in the H. B. Medley home.

Mrs. J. S. Smith and Annie, visited Sunday in the Lee Parker home.

The Easter Missionary Society met with Mrs. Carl Frye, Monday afternoon, for the social meeting of the month.

Mrs. D. S. Bruton was leader of the program. Plans were made for the Zone meeting which will be held at Easter, Wednesday of next week. Those present were Mesdames Bruton, E. M. Allen, Fred Wal-

ton, M. L. Sparkman, V. O. Woolery, Dan Allen and the hostess. The December social meeting will be held at the home of M. T. Sparkman.

Rev. Gilpin and Mrs. Gilpin were moved to a charge near Abilene. Rev. Gilpin will continue his studies at McMurry College.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

Mr. and Mrs. J. L. Smith and children, Nola Fay and Ralph, returned Sunday evening from a one-week trip. Their son, Lewis, drove the school bus during his father's absence.

Geo. C. Messenger and his mother, Mrs. J. N. Messenger, transacted business in Hereford, Monday and Saturday.

Mr. and Mrs. Williams, who live north of Messenger School, was a Hereford visitor, Saturday.

A family from Clovis has recently occupied the Shelby ranch in this section.

Attendance was off at Sunday School this past week, but a good crowd is expected next Sunday.

Miss Irene Hunzicker of Hollywood, Calif., has been visiting here in the home of her sister, Mrs. C. B. Williams.

Mrs. T. C. Willett of Lamona, and daughter, Mrs. Don Flemin of the Green Valley Ranch, near Umbarger, visited former friends in Hereford, Friday. They are both former Hereford residents, when Rev. T. C. Willett was pastor of the local Methodist Church.

Mr. and Mrs. Earl Dutton and family of Canyon, visited their daughter, Miss Ruby Dutton in Hereford, Sunday.

To Help You Celebrate THANKSGIVING



... would be a pleasure for us and we wish at this time to voice our appreciation for past business and friends.

WEST TEXAS FEED and SEED

PHONE 265

HAILE DRUG

WALGREEN AGENCY

We Sell For Less

Friday

Phone 99

Saturday

SAVE AT HAILE'S

| | | |
|--|--|---|
| Lux Lifebouy TOILET SOAP 3 for 14c | PHILLIP'S Milk of Magnesia 50¢ Size 29c | Peruna Tonic \$1.25 SIZE 89c |
|--|--|---|

HOT WATER BOTTLE \$1.25 Value - Guaranteed 59c

CREOMU'SION Cough Syrup—For Colds 53c

JERGEN'S LOTION 50¢ Size 34c

PABLUM

BABY FOOD

34c

Rinso

25¢ Size

17c

CALOX

TOOTH POWDER

50¢ Size

29c

SYRUP BLACK DRAUGHT 50¢ Size 33c

CHOCOLATE COVERED CHERRIES LB. SIZE 19c

DARBY ALARM CLOCKS GUARANTEED 79c

Jet Oil

SHOE POLISH

8c

P & G

6 BARS

19c

Pure

Aspirin

Walgreen's—Bottle of 100

27c

RUBBING ALCOHOL PINT SIZE 14c

HINKLE PILLS BOTTLE OF 100 9c

EX-LAX 25¢ SIZE 17c

—: Visit Our Fountain :—

PINEAPPLE SUNDAY

5c

TALL ORANGEADE

5c

HAM SALAD SANDWICH

10

T-BONE STEAK (Large)

35c

OUR BEST REGARDS

are extended

OUR PATRONS

and

FRIENDS

at this



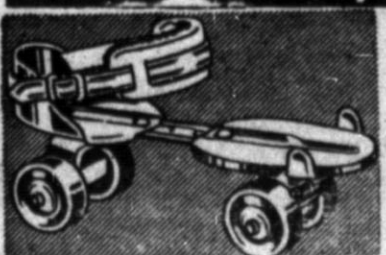
THANKSGIVING SEASON

Harry L. Rice

PHONE 28 — TIRE REPAIRING — 112 W. 3RD ST.

PENNEY'S TOY FAIR

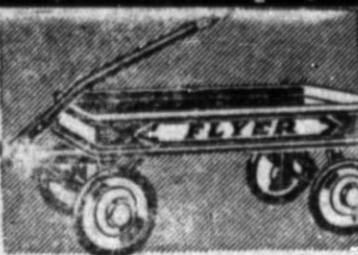
Hundreds of Toys for Girls and Boys!



Roller Skates

Steel Ball Bearing!

98c



Steel Wagon

Easy to Steer!

2.98

Well known Pen-Hi brand! Of strong steel, with leather straps, ankle pads, extension bar, key!

A red wagon—built to last a long time! Roller bearing disc wheels with rubber tires.

A GIFT PRIZED BY BOYS — BARGAIN PRICED! Electric Train

2.98

You'll hunt far and wide before you find its equal! Passenger or freight cars with locomotive that whistles! Transformer, 12 pieces of track!

Dolls for Every Little Girl!

Soft and Cuddly!

24" Baby Doll

98c

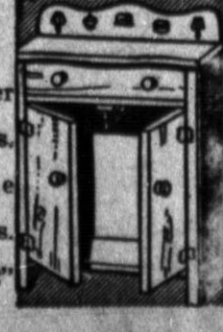


Completely dressed, even to the rubber panties! Composition arms, legs, head!

Cedar Veneer

Doll's Chiffonier

98c



With drawer and two doors. Metal slide with 2 hangers. 14 1/2" x 10 1/2" x 4 1/2"

JOIN PENNEY'S CHRISTMAS CLUB

Select Gifts Now!

Till Christmas To Pay!



WE SAY — THANK YOU. . . .

for the business that has allowed us to keep our standards of foods and meats the highest possible during the years we have served you.

See Our Complete Line of MEATS .. GROCERIES .. FOODS

We have all of the ingredients you will need for that Thanksgiving feast—and you know our reputation for QUALITY AND SERVICE

QUALITY FOOD STORE

—JIM AND ETHEL ROBINSON—

LOCALS

Attend Rural Carriers Meet

Mr. and Mrs. A. Peterson, Mr. and Mrs. E. Ramey and Mr. and Mrs. Owen Stagner attended a meeting of the 18th District Rural Mail Carriers Association, held in Canyon, Saturday night. Before the business session various games were enjoyed. Mrs. Peterson is president of the Auxiliary and Mr. Peterson heads the men's organization for this district. Meetings are held quarterly, the next to be scheduled for some time in February, in Amarillo. Mr. and Mrs. Stagner attended the WTSO-Western State, Colo., football game in Canyon, before the associational meet.

Mrs. Edna Fincher was called to Amarillo Friday, by the illness of her sister, Miss Mary Shackelford, who underwent a major operation. Late reports are to the effect that Miss Shackelford's condition is fair.

Mrs. B. T. Bell accompanied by her daughter, Mrs. Harvey Cash, and Mr. Cash, were here Sunday for visits with Mrs. Bell's daughter, Mrs. E. S. Ireland. Mrs. Bell will remain here for the Thanksgiving holidays and Mr. and Mrs. Cash returned to their home in Canyon Sunday, after spending the day at the home of Mr. and Mrs. H. C. Baird, in the Jumbo community.

Clovis Church Group Furnishes Program Here
Seventeen members of the senior

BYPU of the Baptist Church of Clovis, N. M., furnished the program for the local senior BYPU, at the Baptist church, Sunday evening. Miss Imogene Cotton is president of the local organization and Jimmy Allred is general director.

Mrs. Gilbert Hooper and Mrs. Jerry Parker of Tucuman, N. M., were guests in the Roy Thompson home, Sunday.

Mr. and Mrs. J. O. Miller and two daughters, returned from Temple Saturday, after receiving medical examinations in the clinic at Scott-White Hospital.

E. E. Ramey and Rev. H. M. Redford were Dimmitt visitors last Sunday evening, when Rev. Redford addressed the high school teachers on the subject, "Mental Hygiene."

Will Spend Holidays Here
Edgar Ireland of Dallas, is expected to arrive in Hereford today to spend the Thanksgiving holidays with his parents, Mr. and Mrs. E. S. Ireland. Miss Elizabeth Ireland, student at Trinity University, Waxahachie, will also spend the holidays here with her parents.

Harold D. Pool, Grady D. Smith and B. Altman of Dallas, Bob Harder and C. B. Harder of Plainview, who are executives of the Dallas Joint Stock Land Bank, were duck and goose hunting on

the Lazy U Ranch, and were dinner guests in the J. G. Evans home, Saturday.

Miss Ruth Harding spent the past week end visiting her father, J. W. Harding, in Shamrock.

E. H. Norton returned Monday from Temple, where he received medical examination at Scott-White Clinic.

Mr. and Mrs. Ralph McCullough and children spent Sunday in Amarillo. They attended birthday celebrations for Mr. McCullough's mother.

Mr. and Mrs. W. I. Valentine returned home Monday, from extended visits in Oklahoma, Hot Springs, Ark., and Mineral Wells, Texas. Mr. Valentine spent three weeks in a sanitarium at Mineral Wells and reports his health much improved.

Westway Items

(16 miles west)

MRS. MERLIN KAUL

The Home Demonstration Club members and their families enjoyed a buffet supper Friday night, at the home of Mr. and Mrs. G. C. Hartman. After the supper, which was plentiful and delicious, the guests entertained themselves with stunts and games.

Those present, included Mr. and Mrs. Clyde Shepard and children, Mr. and Mrs. J. D. Harrell, Mr. and Mrs. Paul Rudd and boys, Mr. and Mrs. Al Werner, Daniel and Geo. Turrentine, Gladys Gore, Caroline Beall, Mr. and Mrs. E. B. Osburn and family, Jake Huseman, Mr. and Mrs. D. H. Allmon and family, Belinda Sykes of Hereford, Mr. and Mrs. Grady Wilson and family, Vesta Mae Landers, Howard Gore, Mr. and Mrs. E. H. Little and family, Mr. and Mrs. Moody Stephan and family, Mr. and Mrs. A. C. Pierce, Mr. and Mrs. Bill Rice and boys, Mr. and Mrs. Roy Wilson and family, Camella Otis, Mrs. F. W. Dodson, Helen Gilmore, Mr. and Mrs. Merlin Kaul and son, Mr. and Mrs. Orville Houser, Pauline Edwards and Sadie Lee Oliver of Hereford, and the G. C. Hartman family.

Mrs. Al Werner represented this community on the Home Demonstration program at KGNU at Amarillo, Saturday. Mrs. Werner gave a five-minute talk on Yard Improvement. She gave a description of her yard as it now is, and then the plans which have been worked out for its improvement.

"The really nice thing about plans," said Mrs. Werner, "is that they are an incentive to get things done."

Mrs. Werner closed her talk with an appropriate poem.

Mr. and Mrs. Elmer Williams of Frio, were Saturday afternoon callers at the Henry Allmon home.

Rev. and Mrs. Henry Burrows of Plainview, were guests Saturday night of Mr. and Mrs. Jack Robinson at Hereford. Sunday they were dinner guests of Mrs. J. S. Earp and Jack.

Rev. Burrows appointed Moody Stephan, Henry Allmon and Floyd Tucker Sunday night, on a committee, to make out a budget for the Baptist Church here for the ensuing year. Mr. Stephan was named chairman.

A week-end revival is being planned by the Baptist Church, to be held the week end of the third Sunday. This will be the Sunday before Christmas. Meetings will be held Friday night, Saturday morning and Saturday night and Sunday morning and night.

Mr. and Mrs. Larry Holman and son, were guests of Mr. and Mrs. Joe Landers, Friday night. They were enroute to their home at Okemah, Okla. They have been in New Mexico visiting relatives.

Mr. and Mrs. R. M. Gunn attend-

ed Thursday with Mrs. Clara Freeman, at Hereford.

Mr. Roberts of Hereford, butchered a goat for O. Wilder, Monday.

Mr. and Mrs. Roy Wilson and family were dinner guests Sunday in the home of his parents, Mr. and Mrs. Sam Wilson, at Summerfield.

Jake Huseman who was a visitor at the Al Werner home last week, returned Sunday to his home near Nazareth.

Mr. and Mrs. Vellie Griggs were dinner guests of Mr. and Mrs. Kelly Grag, Wednesday.

Mr. Jerry Hastings and Mr. Clark of Amarillo, were hunting ducks at Kelly Gray's, Friday.

Mrs. H. C. Matteson received word last week of the injury of her grandson, John Wink, of Fresno, Calif. He was run over by a car and suffered concussion of the brain, and other injuries about the head and face. He is eleven years old.

George Ridgeway, who makes his home with his aunt, Mrs. Al Werner, drove the milk truck for Herb Sindt, Saturday. Mr. Sindt went to Canyon to take the Civil Service Examination.

Mrs. Dan McKenney and son, Dickey of Hereford, spent Friday with her sister, Mrs. Bill Rice and family.

Mr. and Mrs. Orville Landers and Iva Gale, returned Friday night to the home of his brother, Joe Landers. They have been visiting relatives at Hatch, N. M.

Joe Landers and John Ross went to New Mexico, Friday, to see about business interests for Mr. Ross.

Mr. and Mrs. Guy Lawrence and Neida Guy of Hereford, were dinner guests Sunday at the Earl Little home.

Four members of the First Baptist Church Brotherhood at Hereford, had charge of a special service here, Sunday afternoon. A. O. Thompson spoke on "How to Tithe," Dr. R. E. Perkins and A. B. Posey gave talks on Budgets and Budget Plans, and Artis Daniels talked of "Stewardship."

Mr. and Mrs. Roy Lee Wilson transferred their membership Sunday night from the Summerfield Baptist Church to the church here.

Plans are being started for the Christmas celebration here. At Sunday School Sunday morning, Superintendent Moody Stephan appointed the teachers of the Sunday School as a committee to prepare a program. This committee includes Mrs. Henry Allmon, Mrs. Moody Stephan, Mildred Wilder, Mr. Al Werner, Jack Earp and Mrs. Merlin Kaul were appointed to have charge of the music. On the committee to have charge of getting the tree and treats, are Mrs. Henry Allmon, Mr. and Mrs. E. H. Little, Mr. Floyd Tucker and Mrs. Bill Rice.

Mr. and Mrs. Merlin Kaul and son, were dinner guests in the C. V. Burgess home, near Ward, Sunday. They called at the Glenn Rutter home, Sunday evening.

Mrs. Merlin Kaul and Larry, visited at the George Lewis home, near Ward, Sunday morning.

Elmer Winkler worked on the windmill at the Merlin Kaul home the first of the week.

Mr. and Mrs. A. C. Pierce and Martin, entertained to dinner Sunday, Mrs. S. J. Glenn of Amarillo, Mr. and Mrs. V. T. Glenn of Vega, Mr. and Mrs. Ulys Pierce and boys, and Miss Belinda Sykes of Hereford.

Mr. and Mrs. Larry Holman and son, were guests of Mr. and Mrs. Joe Landers, Friday night. They were enroute to their home at Okemah, Okla. They have been in New Mexico visiting relatives.

Mr. and Mrs. R. M. Gunn attend-

The Rockwell TUBA

Published Once in a While by ROCKWELL BROS. & CO., Lumbermen

Stack 3—Piece 14 — — — — Hereford, Texas Thursday, Nov. 24, 1938

Things to be thankful for:

1. That we live in the United States of America.
2. That we live in Texas.
3. That we live in Deaf Smith County.
4. That we have plenty to eat.
5. That we are not a turkey.
6. That we have free schools.
7. That we have free churches.
8. That we can vote a straight Democratic ticket.
9. That we can vote a straight Republican ticket.
10. That we can vote a ticket at all.
11. That our soil is wet.
12. That our wheat is up.
13. That our cattle are fat.
14. That our banks are open.
15. That our taxes are paid.
16. That it's Thanksgiving Day!

Mrs. Seth Holman says she is delighted with the "trumpet room" we fixed up in the basement of her home, and that she will practically live in it. The exterior of her house has also undergone quite a transformation with its complete new paint job and that beautiful, soft ivory BONDEX stucco paint. She feels sure that the weather-stripping and caulking of her windows and doors is going to make a big splash in her fuel bills this winter. She got all this in a Title One F. H. A. loan and will pay it out in eighteen easy monthly installments at low interest. Come in and let us explain how it's done.

The lady stood waiting for her bus. Two urchins looked her over, then approached, caps in hand.

"Lady," said the larger, pointing at his brother, "give my brother here, a nickel, and he'll give you the best imitation of a hen you ever heard in your life."

"You mean he'll cackle like a hen?"

"Now, lady," said the salesman disgustedly. "He wouldn't do no cheap imitation like that. He'll give you a REAL imitation of a hen, just like I told you."

"Well, what will he do?"

"He'll eat a worm," said the boy.

The most particular customers are the ones we like to please.

At this Thanksgiving season it is natural and appropriate that we of ROCKWELL BROS. & CO., should look back, not only at the past year, but on back through the forty years of our existence in Hereford. It is no exaggeration to say that nowhere else could finer folks be found to deal with over so long a period than we have dealt with out here. It is with mingled feelings of joy and sadness that we look back over our ledgers and see the names of those we have had so much pleasure in serving, and the names of many sterling pioneers and early builders who have passed on. We give thanks at this time for the pleasure of having known them all, and for the opportunities they have given us to have a part in that thing which gives the greatest happiness of all—building a home. For the present, we give thanks for the fact that we have on our books the names of the very best people we ever expect to see all at one time.

In our last issue of the TUBA we referred to some work done at "Flowers Fruit and Vegetable Stand." The building belongs to Flowers, but the business should have been referred to as "Earl Lance Fruit and Vegetable Stand."

Our customers bought corral posts so fast the first part of this month that we were clean out before we could get more in, and for a week or ten days we just didn't have any. We are happy to announce, however, that we received a shipment last Saturday of some of the best corral and fence posts it has been our pleasure to see in a long time. Come on down and look at them. We are proud to show them.

J. B. Stoker has been having Art Grimes build gates and lot fences for him at his Dawn place this month.

W. W. Lacewell was in last week after material with which to stucco his house.

J. H. Reinart took out a load of posts and fencing lumber last week.

Mrs. H. D. Cuipepper bought paint and varnish for redecorating the interior of her farm home at Walcott.

Jim Lipscomb is having Bill Hromas weatherstrip and caulk the windows and doors of his residence at 294 W. 6th. Jim likes that idea of lower fuel bills and Mrs. Lipscomb likes the idea of keeping the dust and dirt out.

Wesley Higgins has been remodeling his farm home and putting up a new wind mill.

Fred Saltzman is building a 100-foot barn for cattle and horses on his place seven miles north.

"Daughter," said the father, "is that young man serious in his intentions?"

"Guess he must be, Dad," she replied, "he's asked me how much I make and what kind of meals we have, and how you and mother are to live with."

H. M. Thomas was in the yard last week and took out a truck load of lumber, sash, doors, and other building material. He is building a 12x16 foot addition to his house out in the north part of the county, south of Adrian.

Mrs. C. E. Tice bought a bill of material for an 8x14 foot shed last week.

Harry Seed and Clyde Gregg are working under handicap trying to get their house painted. Seems like the only dust storms we've had this fall have to come up since they started that job.

We don't know whether she got the job, but we've heard tell of a colored girl who applied for a job as maid, whose answer, when asked if she could cook, was "Not much, ma'am, but ah knows a ter'ble lot about de private affairs of mos' everybody in town."

We don't know much except that Long Leaf Yellow Pine TUBA FOURS are the best, and we're sure of that.

Dallas Wednesday afternoon, to attending the Texas State Teachers Association.

Mrs. Loti Ella Scarborough will go to Amarillo Wednesday afternoon, where she will spend the Thanksgiving vacation with her cousin, T. J. Hollis.

Mr. Art Grimes of Hereford enclosed a porch for R. M. Gunn, last week.

The pupils in Miss Beall's primary room are making Thanksgiving booklets this week.

Miss Gilmore's third and fourth grade pupils have made some attractive colorings for Thanksgiving. There are some health posters, Thanksgiving pictures, and also Thanksgiving vignettes which have been used to decorate the room.

Mrs. Ernest Campbell has been quite ill the last few days.



Thanksgiving Dinner

Shrimp or Cranberry Cocktail
Salad
Hearts of Lettuce with French Dressing
Olives Celery
Cranberry Sauce
Ice Box Rolls
Roast Turkey with Oyster Dressing
Choice of Three Vegetables:
Candied Sweet Potatoes, Glazed Beets, Buttered Whole Grain Corn or Fresh Green Beans
Pumpkin Pie
Marshmallow Pudding
Coffee Tea Coffee

50c
FOSTER'S CAFE

As THANKSGIVING Approaches



We would like to extend to you our sincere appreciation for your patronage, hospitality and friendship. May God's richest blessings be yours to enjoy.

We Are Thankful

Dr. and Mrs. R. E. Perkins

Thanksgiving

...and we want to extend our GREETINGS to our FRIENDS!

We want to express our Thanks to those whom we have been able to serve, for their Friendship and Patronage. You have our Heartfelt Thanks!

SERVICE-U-LIKE STATION

EMMETT MILBURN, Owner

CLOSE DRUG STORE

We Are Thankful

We Live in America, Texas, Deaf Smith County and Hereford!

: Compensation :

The law of compensation has never been repealed nor declared unconstitutional. Perpetual Motion is still a chimera, we can't get something for nothing nor lift ourselves by our bootstraps. If we all turn preachers there'll be nobody left to make up our congregations or to put buttons in the collection plates. We must quit living on hope and dreams and get down to facts and work—forget tomorrow and realize today. We must begin to give if we would get—serve if we would be served. There is no real problem about life, or success. The way is plain if we will but follow the road and not attempt a short cut, which may lead us to a sign . . .

"Bridge Out — Detour"



THANKSGIVING GREETINGS to OUR FRIENDS!

To our friends and customers we express our sincere appreciation for the loyalty and co-operation during the past year. We trust that Thanksgiving Day will hold many blessings for you, and want to assure you that we are thankful for the privilege of serving this community with High Quality Merchandise at Reasonable Prices!

Piggly Wiggly
and Employees

Hereford Girl Is Music Major At Greeley College

Realizing the increasing demand for more and better public school music teachers, Mary Francis Holder, daughter of Mr. and Mrs. D. B. Holder of Hereford, has selected music as her major at Colorado State College of Education in Greeley, Colo. Miss Holder is a junior this year.

There are one hundred music majors on the campus this quarter, a considerable increase in the enrollment of a year ago. Several years ago, before the advent of radio, sound pictures and music festivals, music was considered one of the "cultural ornaments" of the public school curricula. Today, recognizing its value as one of the vital factors in any well-balanced school or community educational program, educators are busy making a place for music as an important subject on the public school curricula.

Dawn Items

(13 Miles East)

BY MRS. JESS CALDWELL

The Dawn Home Demonstration Club, scheduled to meet with Mrs. Alfred May, Wednesday, Nov. 23, has been postponed because of the Thanksgiving school entertainment on that day. The meeting will be held the following Wednesday, Nov. 30, at the home of Mrs. May. A Neufchatel cheese demonstration will be given. An invitation is extended to all ladies of the community, whether members of the club

or not, to be present at this meeting, and take advantage of this demonstration.

Several members of the Dawn Home Demonstration Club were among the County HD members to broadcast over radio station KGNC from Amarillo, Saturday afternoon. Mrs. R. A. Frye, Mrs. Carl Wimberley, Mrs. M. H. Burum all placed on the program. Mrs. Frye who is president of the club, gave a talk and Mrs. Carl Wimberley who also acted as announcer, gave a vocal solo, "Creole Croon," accompanied at the piano. Mrs. M. H. Burum read a poem by Edgar A. Guest.

H. H. Miller and sons were Canyon visitors, Sunday.

Mr. and Mrs. A. E. Oberst spent Saturday with their daughter, Mrs. William Wimberley, and Mr. Wimberley.

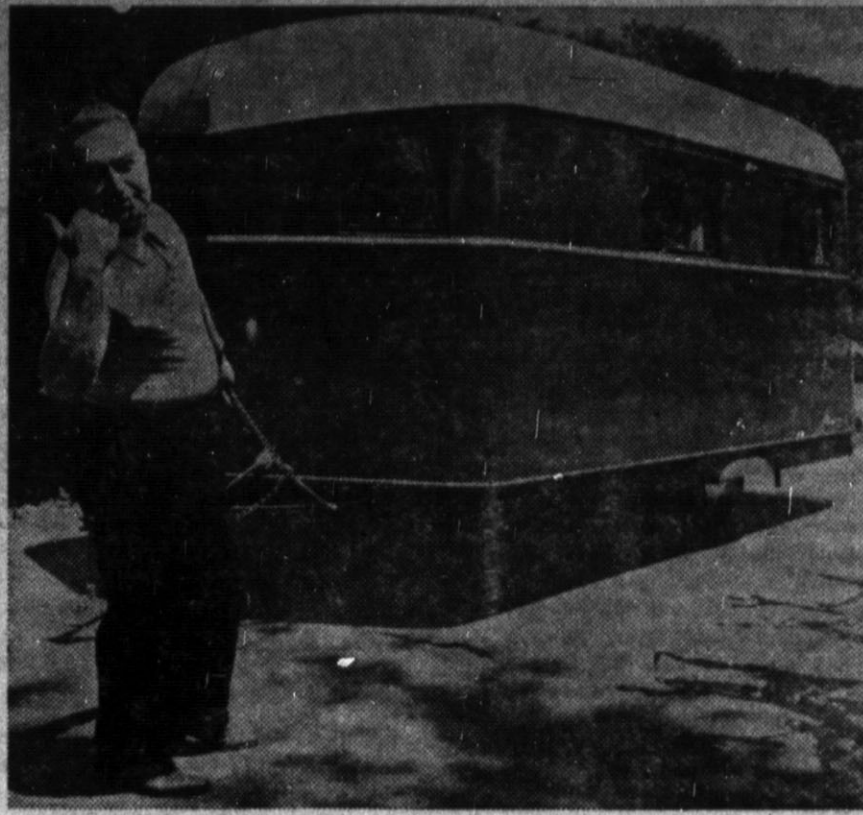
The Dawn Community Club will meet, as scheduled, at the school, Friday night, Dec. 2. The program under the direction of Mesdames Baker Womble, W. A. May and H. E. Miller, will be in the form of a radio broadcast.

Mrs. Ernest May was hostess to the Dawn Study Club Tuesday afternoon. The program consisted of a discussion of Edgar A. Guest, by Mrs. N. R. Miller, and a selection of Guest's poems, read by Mrs. M. H. Burum. Several readings by Little Dale White completed the program. Those present included Mesdames M. H. Burum, N. R. Miller, L. A. Smith, E. V. Holman, Carl Wimberley, W. P. Caraway, Johnnie Womble, Baker Womble, Cal Walker, Cecil Walker, Walter Galley, J. M. White and Alfred May.

The next meeting will be held Tuesday, Dec. 6, with Mrs. W. A. May as hostess.

H. E. Miller called in the W. C. Russell home at Progressive Fri-

Could You Spare Him a Lift?



The newest refinement in hitch-hiking is being tried out by L. A. Schaklenbrand of Detroit, Mich., who is seeking lifts from considerate motorists who would be kind enough to tow him westward.

day. Mrs. Johnnie Womble has been placed at the head of the Red Cross drive in the Dawn section. She has as her assistant, Mrs. Carl Wimberley.

Sidney May, who has spent the last six months here working for his cousin, Ernest May, returned to his home this week.

Mrs. R. A. Frye and Miss Sadie Lee Oliver of Hereford attended a meeting connected with the Home Demonstration work, at Canyon, last Friday.

Mrs. M. H. Burum, Mrs. R. A. Frye, Mrs. C. A. Wimberley and Mrs. Carl Wimberley visited with Mrs. Harry Chenoweth of Panhandle, when in Amarillo, Saturday.

Mrs. Frye also called in the Paul Frye home while there.

Mrs. Julia Samnelson visited relatives in Canyon, Sunday. Mr. Lloyd Bentley left Sunday morning for his home in Pauls Valley, Okla. Mr. Bentley spent the past summer and fall here with the Miller brothers. He planned to return home by way of Wichita Falls, where he will visit briefly.

Mr. and Mrs. Vernon Baker and son of Hereford, visited Saturday in the home of her parents, Mr. and Mrs. W. W. Wimberley.

School is progressing nicely and

the attendance is very good. Practically 100 per cent except for a brief absence by little Sally Womble, who has been on the sick list.

School will dismiss Wednesday evening for the Thanksgiving holidays, and will not take up until the following Tuesday.

The teachers and pupils will have their Thanksgiving program Wednesday afternoon. All pupils as well as a number of young children who have not reached school age. The public is invited to enjoy the program, and encourage the children in their efforts.

Mrs. C. A. Wimberley is teaching a course in Public School Music at the school house twice weekly, Wednesdays and Fridays. Every pupil is getting the advantage of this course, which is excellent training in connection with their other school work.

Mrs. Wimberley is a capable instructor, and has been teaching music in this community for some time.

Mrs. Aubrey O'Neil spent the week end at home.

Adrian News

(48 miles northwest)

BY MRS. ALLAN BELL
Sunday School reached the 100 mark, Sunday, Nov. 20.

Rev. Kirby of Plainview, preached at the morning hour. He was accompanied here by his wife and small son.

Mrs. O. G. Calhoun was hostess to the Bridge Club with a 1 o'clock luncheon, Wednesday evening. Present were: Mesdames Crietz, Chapman, Lemke, Mohon, Monahan, Bell, Morgan, Howard, McAdoo, Tolbert, Syms, Skaggs, Speed, Jacobson, Zaring, Kenzie, Worsham and Verna Mae Spande.

Mr. and Mrs. Mohon of Kirkland spent several days last week with their sons, Jimmie and Adrian Mohon, who operate a cafe on the highway. They enjoyed a picnic at Paint Rock on Sunday.

Mr. and Mrs. M. H. Zaring, Jr., took a load of turkeys to Santa Rosa, last Friday, for the store where Kenneth Zaring works.

Jackie Worsham was taken to an Amarillo Sanitarium Saturday, suffering with appendicitis. An operation was not necessary at the time; he is back in school.

W. J. Daniel, Bob Blime and

Flek of Texhoma, spent Thursday night in the Bell home. They bought two cars of sheep and shipped them home.

The Oldham County Teachers Association met Tuesday evening, Nov. 15, at the Adrian school. Speakers for the evening were Mr. Fox, Mr. Syms and Mr. Jackson. Musical entertainment numbers from Vega and Wildorado composed the program. The Adrian faculty served refreshments to thirty-one teachers and guests.

Mrs. Oscar Bruce attended the Methodist conference in Memphis, Saturday and Sunday. Rev. Bruce went to Memphis earlier in the week. He was formally ordained at the Sunday morning services at Memphis.

The West Texas Demonstration School Calves defeated the Adrian Matadors 19 to 0, in their last game of the season, at Adrian, Friday afternoon, Nov. 18.

At the half of the game the Canyon pep squad gave a colorful drill. Following which the Adrian pep squad girls, accompanied by the Adrian football team, formed a procession across the field to the throne of the football queen, where Miss Lonella Fortenberry was crowned by Edward Curtis Chapman, captain of the Matadors.

Rehearsals have begun on the PTA play, "Youth Comes Tripping," which will be given at the Adrian school auditorium Friday evening, Dec. 9. The play is a hilarious comedy and is being directed by J. C. Baker. The cast is composed of Miss Clemons, Mrs. Levi, Mrs. M. H. Zaring, Jr., Mr. V. E. Lemke, Walter Lemke, Lorien Crietz, E. L. Hammit, Bob Caldwell and Mr. John Youngblood. In exchange with the other PTA organizations of the county, the play will be given at Vega, Saturday evening, Dec. 10, and at Wildorado, Friday evening, Dec. 16. The Vega PTA play will be given at the Adrian auditorium Friday evening, Dec. 2.

Bellview News

(48 miles northwest)

MRS. R. H. JOHNSON

a Dawn visitor, Sunday.

Bellview will have no school Thursday and Friday. There was an assembly program Wednesday afternoon, sponsored by the fifth, sixth, seventh and eighth grades, under the direction of Miss Coughran and Mr. Stalcup.

Mr. and Mrs. Alfred Mitchell entertained the Senior ball boys and their friends Friday night, celebrating their victory at the county tournament at Grady, when they brought home first place trophy.

Mr. and Mrs. Jess Wood entertained the eighth grade with a party in their home, Wednesday night of last week.

Mr. and Mrs. Geo. Messenger visited their niece, Mrs. Herbert Collins, and Mr. Collins, at Grady, Sunday.

Mrs. Maud Cross and sons, Arnold and Erial Dee, and Mrs. Edna Johnston and children, visited in the L. M. Chandler home, near Endee, Sunday.

Vachel Ridley and Mr. Cantrell were business visitors in Hereford, Saturday.

Mrs. Rose and son, Erin, have returned from a month visit with relatives in Tennessee.

Mr. and Mrs. Price of Clovis, visited her parents, Mr. and Mrs.

Rose, over the week end. Dallas Johnston is putting a new shingle roof on his house.

Claude Messenger is visiting relatives in Oklahoma.

THANKSGIVING DAY

... and we want to tell you how happy we are because our customers and friends have been good to us.

We appreciate it — and THANKS!

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 448



TO OUR Friends and Customers

At this season of the year we wish to voice our deepest appreciation for the patronage of our friends during the past years.

It will be our aim during the coming months to constantly serve you better. As in the past, the quality of our merchandise and our service will be kept at the present high standard.

Our social relationships have been very friendly and we look forward to serving you in the future!

Best Wishes to You on THANKSGIVING DAY

WEIR'S

RED & WHITE FOOD STORE

PHONE 117

310 N. MAIN ST.



At This Season of the Year, We Want To Extend OUR

THANKSGIVING GREETINGS

... and express our sincere appreciation for our many friends and customers and for the business we have enjoyed during the past year.

PEVLEY & SEED

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666

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Now is the time to think of Feed Grinders and Cream Separators. We can supply you with a size and price to fit your pocketbook — and in the Dependable McCormick-Deering line.



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BE THANKFUL for Mr. Average Man's Resourcefulness

The manifest course of world events is eventually and always controlled by moderate men—stolid, humdrum, every-day men whose single claim on the world is their own moderation. For every tyrant or clown, reformer or criminal—there are millions of those whose single-minded purpose makes possible all that is good in progress, morality and ultimate happiness.

At this time we can be thankful that the general order of things is pervaded by such a sane and influential stabilizer. We can be thankful for the foundation of such a temperament upon which our hopes and dreams can be builded.

Strong . . . Dependable



The First State Bank

Rev. Aiken Addresses Students

The Rev. James Aiken, new pastor of the Presbyterian Church, spoke in assembly Tuesday. His topic was "Frontiers." He pointed out that not all the frontiers had been conquered but that there still was much for us to do. Two phases that he especially emphasized were frontiers of poverty and war.

"Turkey Day" Sees Teachers Vacationing

The teachers of Hereford High School have announced that they will spend the Thanksgiving holidays in the following places: Mr. Kinard, Mr. Hudson, Mr. Muller, and Miss Crawford will go to Dallas to the State Teachers' convention; Miss Rigler, and Miss Fullington will remain in town; Mr. Willoughby will be writing his thesis in Hereford or Canyon; Miss Sullivan has not decided whether she will remain in Hereford or Llano; Miss McCaslin will go to Canyon; Mr. Smith will remain in Hereford; Frances McLendon will remain in Hereford; Misses Wrenn and Lindsey will go to Memphis. The McCollums will go to Estelene and Vernon. On Thanksgiving day they will go to Vernon to see the Dillehays and will attend the Vernon vs. Wichita football game. Tell the Dillehays "Hello" for us.

SOPHOMORE CLASS ELECTS NEW REPORTER

The Sophomore Class met November 16 in Mr. Willoughby's room for class meeting. Most of the period was spent in electing a new reporter. Elma Shugart was elected. This position was formerly held by Margaret Ann Miller, who resigned for reasons unknown. Maxine Beach then gave a report on how many had paid their dues for the party. It does not look as if there will be many to attend. Calvin Brumley advised all to pay dues if they wanted to come.

SPANISH CLASSES ESTABLISH CORRESPONDENCE

The Spanish classes of the Hereford High School are establishing correspondence with foreign countries. They have received fifty-one names from South America Spanish speaking countries, England, Germany, Czechoslovakia, France, South Africa and the Malay Strait settlements. Their correspondent is chosen by age and sex. Included in the Spanish department is a girl of Polish descent who is writing to a Polish friend. The class is subscribing to "La Prensa," a daily paper from San Antonio, Texas.

Seventh Grade Elects Officers

Room 11 of seventh grade met Thursday, November 10, 1938. Officers were elected: President, Bruce Beene; Vice-president, John Pittman; Secretary, Louise Lance; Reporter, Geraldine Kendall; Bulletin Board Committee, Evelyn Walker; Glenn Watts and Ruth Taylor; Board Committee, Robina Culpepper, Lois Smith and Bruce Beene; Commissioners Precinct one, Billy Hudson; Precinct two, Donald Robinson; Precinct three, Thurman Williamson; Precinct four, David Neal Beavers; Precinct five, Mary Ann Acker.

SEVENTH GRADE HAS PROGRAM AT MEETING

The meeting was called to order. The minutes of the last meeting were read and approved. There was a new business discussed. Then we had a program. Phyllis Radovich gave two poems about "Grandpa's Aversion to Shang" and "Was It Job That Had Warts on Him?" A poem was given by Billie Louise Crawford, called "Little Orphan Annie." A song called "I Love to Whistle," was given by Textie Ruth Reynolds. Mr. Knox Kinard spoke to the pupils. The meeting was then adjourned by Janelle Potter.

HOW THE PURITANS DID IT

The public Speaking Class presented its monthly program Thursday morning. The theme was Thanksgiving and the class dressed in Puritan costumes. Readings and musical numbers were furnished by Jerry Jowell, Elizabeth Rice, Mary Louise Dean, Minnie Dea Smith, Faye Crosswell, Barbara Brotherton, Edith Jackson, and Louise Holter. The rest of the class composed a Puritan family that the above

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students were visiting. The sons of the family could not resist the temptation of large, luscious grapes, but the visitor, Esquire Jowell, was overlooked.

HUMOR

Minnie Dea: "I made 50 on my intelligence test."
Merlin C.: "That makes you a half-wit, doesn't it."

Wanda Jean: "Were you ever in a railway disaster?"
Paul Foster: "Yes, once when I kissed the wrong girl going through a tunnel."

Ida Brock: "Doctor, what can you give me for the gripe?"
Doctor: "Bring it in and I'll see what its worth."

George McLean: "They tell me rubber tires."
Floyd Ross: "That's why it stretches."

Earl Lance: "She said I had Miss Rigler for libel."

Frank Vaughn: "Why?"
Earl Lance: "She said I had bad relatives and poor antecedents."

Ida Bell Hicks: "What would you give me for a voice like mine?"
Thelma McMinn: "Chloroform."

Mr. Willoughby: "Have you decided what you're going to write your theme on?"
Frank B.: "On paper, sir."

Miss McCaslin: "What two kinds of cream are there?"
Billy Davis: "Cold cream and ice cream."

Mr. Stanford Speaks To Hi-Y

The Girls' Hi-Y met Tuesday evening at 7:00 for their regular meeting in Miss Crawford's room. The group sang "Living For Jesus," and Mary Louise Dean read the Scripture. Mr. Jesse Stanford spoke to the girls on "Home Relationship," and his talk was greatly enjoyed by everyone. Rachel Ireland, Nadyne Newell, Lois Agnes Glibreath, and Ruth Temple Hastings sang "Old Folks at Home."

The girls Hi-Y has invited the fathers to be with them at the next meeting. There will be a special program for them, and after that, coffee and cookies will be served.

The Hi-Y benediction was repeated and the meeting was adjourned.

"Campus Life"

The Hereford graduates of 1938 who went to Texas State College for Women think that campus life is O. K.

Elsye Wilkins writes, "Let me say that I think T. S. C. W. is the grandest school any where. It rates second to none in variety of activities." Some of these activities are swimming, sailing, fencing, riflery, and they say that even studying is fun.

Elsye walked into Viola Phillips' room one day and found her looking like a contortionist performing a "favorite" trick. It developed, however, that she was merely getting a new angle on her

ITCH SPREADS

to all members of the family unless stopped quickly. At the first sign of ITCH between the fingers use BROWN'S LOTION. You can't lose; it is GUARANTEED and sold by

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DRY CLEANING

KNITS BLOCKED

room-mate's foot for a sketch in drawing class. Viola is majoring in designing. If she needs an extra foot, maybe Hereford has one to spare. You know, the ones lying around in the aisles.

Nancy Millard is letting her voice take her places. She belongs to the T. S. C. W. Traveling Choir. It might be mentioned that very few Freshmen students rate this notable choir. Nancy is majoring in public school music. She thinks that it is a snap course because it is very much like Glee Club.

Melvina Stewart is still trying to get her man and hold him. They say that she is after the pep leader of North Texas State Teachers College at Denton now. Maybe someone could give her a "pep" talk to help her out.

Helen Ann Snyder is riding places on her clarinet. She plays with the college band and is majoring in physical education. Here's for sweeter tones, Helen.

At T. S. C. W. there is a college club to which friends can be taken. At this club the students and friends dance, play ping-pong and other table games—in fact,

almost anything they desire.

Even though these girls are busy with college and what it offers, they think of Hereford. Elsie writes, "Despite the fact that we really do love college, Helen Ann and I have been rather homesick. We mark the dates off the calendar, just waiting for Christmas holidays. Just one more month until all of us will be home!" They can be assured that they will be welcomed home heartily.

Students of H. H. S., this information came straight from a letter by Elsie Wilkins written to your alumni reporter. There will be more letters from the Hereford students of last year's Senior Class; so watch your paper for more news.

Seniors Go Half And Half to First Party

Friday night, at 7:30 in the Legion Hall, the Senior Mothers gave their sons and daughters their first party of the year. It was a "half and half" party. The Seniors were

to come dressed half-way as something and the other half as something directly opposite. As a good example, Neal Young was half negro and half white man. He won the prize for the boys and Elizabeth Beemer, dressed half formal and half informal, won for the girls. Games suitable to the occasion were played, and delicious refreshments of cocoa, sandwiches, and cookies were served. While we ate, each Senior acted out a suggestion made on a small card, placed on the plates. Some of them were very good.

All Seniors thank their mothers for giving them such an entertaining party.

Miss Lindsey: What does lambic pentameter mean?
Foster Hill: Four feet and two inches to the foot.

Want Ads

For Sale or Trade

FOR RENT—Front Bedroom, bath adjoining. Will give meals. 500 West Second Street. Mrs. Harry Whitechurch. 47-36c

FOR SALE—Shade and Fruit trees, hedge and shrubbery. Leave your order with C. C. Neu, Hereford, Texas. 47-11p

PHOTOS FOR CHRISTMAS is a personal gift that only you can give. New styles in frames and folders — and they are cheap. HANNA & HANNA. 47-37c

FOR SALE—All of my farm machinery (no combine) including ridger and ditcher for irrigation purposes—all at bargain; all in A-1 condition — or will trade for property in Hereford. J. L. Johnson, 3 1-2 miles northwest of Hereford. 47-11p

FOR SALE—Choice Chester White sows and one male hog. Henry Allmon, 7 1-2 miles west on Harrison Highway. 47-11p

FOR SALE—One good mattress for \$2.50; also one good mattress for \$3.00. We make any kind of mattress. Russell Daniel. 47-11p

FOR SALE—Stoves—We still have some good coal stoves and also gas heaters. Russell Daniel. 47-11p

FOR SALE—One thousand gentle ewes, four years old and under. Some to lamb shortly, remainder being bred for spring lambs. Write Elmer F. Sanson, Plainview, Texas. 45-37c

FOR SALE—2800 bundles of mixed feed. See Clarence McBroom, 1-2 mile west of Daniel School, or see G. F. McClain at Hereford. 46-37p

FOR SALE—DeLuxe model, all porcelain Electric Range. Heat control oven; calrod units. In perfect condition. See Rev. James Aiken or phone 583-W. 46-37p

FOR SALE—20 acre improved, adjoining Hereford on the West; 80 acres, improved, 12 miles Southwest of Hereford; 5-room modern residence in Hereford. Will sell on small down payments, or will rent farms if not sold by January 1st. W. S. Williams, 842 Travis Street, Amarillo, Texas. 45-37p

FOR SALE—Young pure bred Duroc Boar and two gilts. Weights 150 pounds. Mrs. Al Werner. 45-37p

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence —\$22.00. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-17c

FOR SALE OR TRADE For Livestock—240 feet well casing; Hen house, and Hog house on sleds, coal cook stove. See Claude Higgins, Hereford, Texas. 46-37p

COMPLETE Line of attractive Christmas Cards, engraved, printed or plain. All price ranges. Call 30 and representative will call. 4h

FOR SALE OR TRADE—Model A John Deere Tractor, used one year, Higgins' place. Write Frank Folhart, 1104 Fillmore, Amarillo, Texas. 46-37p

FOR SALE OR TRADE — 800 Watt DeLco Plant; 1-3 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brumley, Hereford. 59-47c

For Rent

FOR SALE—Two stationary laundry tubs, white porcelain. In good condition. Mrs. Seth B. Holman. 47-11p

Wanted

WANTED—To haul fertilizer for your lawn and garden. C. C. Neu, Hereford, Texas. 47-11p

UPHOLSTERING—Have those old Divan cushions made like new. We do any kind of upholstering at reasonable prices. Russell Daniel. 47-37p

WANT CATTLE By month on wheat pasture; grass and pumny stacks. Half section. A. L. Caviness, 13 miles southeast. 46-37p
WANTED—75 to 100 cattle to feed bundle and wheat pasture. J. W. Vicks, second place north of Dump Grounds. 46-37p

Lost and Found

LOST OR STRAYED—One Whiteface Cow and Calf; Branded "E" over two bars on left shoulder. Reward for information. Notify J. L. Fuqua, Hereford, Texas. 47-37p

LOST OR STRAYED Ten days ago, one registered Whiteface Heifer, 8 months old, from place three miles north of Hereford. Phone 80-W. 47-17c

LOST OR STRAYED From place in Hereford, Monday, One black bald-faced horse. Finder notify L. I. Womble at Hereford Appliance Company.

LOST OR STRAYED—2-year-old Whiteface Heifer, brande 1 M L Bar on right side. Notify W. M. Marshall, 5 1-2 miles north on 25-Mile Ave. 46-37p

At
Thanksgiving Time



We pause to express our gratitude and personal regards for those who have made our year's work more profitable and enjoyable, and for our friends who have added much to the year in activities outside our business.

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Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
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SWAP!
Through the
WANT-ADS



Thanksgiving!

Just a word of appreciation at this happy THANKSGIVING SEASON, to the many friends and customers, whom we have enjoyed serving and who have made it possible for us to progress toward higher standards in the past year. We trust our business has always played a small part in the development of the community, which we serve, and again offer you our continued services. It's our pleasure — when we please you.



We Are Thankful

We are very thankful for the liberal business that the farmers of our two territories have given us at our elevators, and take this means to wish for you and yours a very delightful and happy Thanksgiving Thursday!

Farmers Associated Elevators

BILL SMITH, Manager At Black **DICK FRYE, Manager** At Dawn

THE HEREFORD BRAND



Local Boys Are Canyon Guests At FFA Meeting

A number of F. F. A. boys Saturday attended a field day meeting for boys and instructors of this district. The meeting was held in Canyon, where 150 representatives were guests of the Tierra Blanca farms.

Among those attending from here were Calvin Brumley, Bonnie Brumley, Raylan Evans, Clifford Vaughn, Harold Harvey, Leo Rudd, Walter Owens and W. M. Emmons, instructor. Chief instruction included dairy and hog judging.

Four of the Hereford F. F. A. boys are feeding out calves for the Amarillo show; the boys are O. G. Hill, Jr., Harold Lindsey, Raylan Evans and Calvin Brumley. Calvin is also feeding out a sow and litter of 10 pigs for competition.

SOCIETY

PIONEER STUDY CLUB OBSERVES MAGAZINE DAY

Mrs. J. B. Jones was leader of the lesson Tuesday afternoon, when members of the Pioneer Study Club observed Magazine Day at the home of Mrs. E. S. Ireland, with

Mrs. Allen Bell as co-hostess. Mrs. Jones chose "The World and Woman," as her topic for discussion, an editorial written by Dorothy Thompson on the promise and condition of American life. She quoted from Miss Thompson, "If there is a revival of a truly liberal spirit it will come through the influence of women. We want to live in a world in which we have such things as contentment, freedom, personal pride, opportunity for self development, love, affection and spiritual purpose. We want to live in a kind world, a human world. We want to be on good terms with ourselves and with one another. And whatever new program or governmental system falls to assist these very simple human desires is a ghastly failure."

Mrs. Jones also discussed the life of Lillian Wald who first established a nurses visiting home. The home was called the Henry Street Visiting Home and was located in New York City.

In discussing "Women and Salesmanship," Mrs. Frank Terrell pointed out that often women made better salesmen than men, that because of a different viewpoint women naturally make a different approach. She gave statistics to show that women excel in as many fields both in business and professionally, as men.

After the program names were drawn and plans outlined for the Christmas party scheduled in December.

The Ireland home was decorated in the Thanksgiving motif and the same theme was repeated in refreshments.

Members present, included Mesdames J. E. Beyer, Frank Terrell, F. M. Kester, H. D. Reed, Bob Higgins, T. E. Seigler, J. M. Gilliland, Pink Gilliland, Noah Ewton, Ray Johnson, N. E. Gass, Carl Frye, Wirt Phillips, C. T. Guseman, Jack Rose, O. T. Williams, J. W. Spradley, J. B. Jones, Horace Baird, Al Werner, O. G. Hill and the hostesses.

INTERESTING PROGRAM GIVEN FOR MUSIC CLUB

An interesting program was given at the home of Mrs. A. C. Thompson Monday afternoon, when Mrs. Thompson was hostess for the Music Study Club.

"Nationalism and Chamber Music," were discussed by the leaders, Mrs. Glenn Snyder and Mrs. G. A. F. Parker.

Mrs. Snyder gave comments on the national music of other countries, explaining in detail the characteristics of each nation's contribution, growth and development.

Mrs. Parker discussed Chamber Music, giving a graphic description of that type of music which is best suited to small rooms. The softer stringed instruments was described as being suitable for this type of music as well as the piano, violin or harp.

A rehearsal of numbers which will be given at the Twilight Musical on Dec. 4, at the Methodist Church, was featured.

Musical numbers included "Mazurka" (Chopin), Mrs. A. J. Schroeter; "Andante Cantabile, String Quartet, No. 1, Op. 11 (Tschalkowski) Mrs. A. C. Thompson; "Friska, from 2nd Rhapsodie" (Liszt), Mrs. Parker and Mrs. C. H. Dyar; "Elegy of the Sea" (Tschalkowski) Mesdames O. T. Williams, Troys Carmichael, A. O. Thompson and Miss Eloyse Pitman, with accompaniment by Mrs. Dyar; and a concluding choral number by the club, "Joshua Fit De Battle Ob Jericho."

Members of the club attending were Mesdames J. E. Beyer, Troys Carmichael, R. P. Conaway, W. E. Dameron, C. H. Dyar, Jeff Gilbreath, H. H. Hawkins, J. B. Jones, J. C. McCracken, G. A. F. Parker, Wiley Roberson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. O. Thompson, O. T. Williams, B. M. Wiltshire, Misses Mattie Mae Swisher and Eloyse Pitman and the hostess. Guests included Mrs. C. B. Williams and her sister, Miss Irene Huzickier of Hollywood, Calif.

WHEREABOUTS OF CENTRAL SCHOOL TEACHERS FOR THE HOLIDAYS

Whereabouts of members of Central School faculty for the holidays are as follows: Miss Edna Daughette will go to her home in Pampa as will Miss Eunice Rutherford, whose home is in Tulsa; Miss Imogene Cotton will spend the holidays with her parents in Abernathy, Miss Ethel Womble plans to accompany her sister, Mrs. Robert Thompson and her family to Hagerman, N. M., where they will visit a sister, Mrs. L. E. Hirschman. Miss Madeline Bell will accompany her mother, Mrs. Anne E. Bell and her brother, Wm. Bell and family to Portales, N. M., for visits and Mr. Glenn Allison, principal, will go to his home in Clarendon. Misses Eloyse Pitman, Mary Brady, Ella Alkman, Thelma McMillan and Katherine Kirby will remain at their homes here. Miss Belle Harris whose home is in Bluffdale, will also remain in Hereford over the holidays.

COX-WALLACE WEDDING IN AMARILLO TUESDAY

A wedding of unusual interest was that of Miss Alma Cox to William Wallace, which took place Tuesday evening in Amarillo at the home of Miss Jewell Tucker, a close friend of the bride. Mr. and Mrs. Wallace plan to leave Wednesday for a honeymoon trip to Colorado.

Mrs. Wallace is the daughter of Mr. and Mrs. Ed Cox of this city, and Mr. Wallace is the son of Mr. and Mrs. William Wallace, Sr., of Panhandle.

SUMMERFIELD STUDY CLUB HAS MEETING

Continuing the study of "The Modern Woman," members of the Summerfield Study Club met at the home of Mrs. Ben Wilhelm, Thursday, with Mrs. Lee Curry as co-hostess.

Mrs. Ray Johnson presided over a brief business session, when plans were made for a Christmas Tea to be held Dec. 15, at the home of Mrs. Johnson.

Mrs. C. R. Walsler told of the women of Holland and their woman ruler. The average dutch woman has a home of her own and does not look for work outside her home. The woman of Iraq by Mrs. Guy Walsler, who said that country at one time formed a part of the Turkish Empire but that it is now an independent nation, ruled by their own people. The women are discarding veils and education is beginning to be more general.

Mrs. B. E. Roberson commented on the leading women of England. She brought out interesting facts

concerning changes being made in the British Empire, one outstanding change is that parents are allowing their daughters to equip themselves for wage earning in the outside world.

Refreshments were served to Mesdames J. B. Noland, R. L. Wilson, Tandy Legg, Lloyd Lookbill, Guy Walsler, Ray Johnson, D. C. Walsler, C. R. Walsler, Jim Clark, Britt Clark, L. L. Cannon, B. E. Roberson, A. L. Behrens and the hostesses.

SENIOR MUSICIANS TO SHOW TALENT

An interesting program will be given by the members of the Senior class on class meeting days when business is finished. Since the meetings are held in Miss Crawford's room, the wonderful and famous class musicians can be featured. Maybe the other classes could be invited at some interesting date.

Those on the first committee are Betty Sue Henslee, Iola Fannin, Merlin Conklin and Jerry Jewell. From these people, an interesting program should be given.

CHILI SUPPER IS SUCCESS
Mr. Smith reports that the Band Mother's Association cleared \$44

with all expenses paid, on the chili supper. The mothers were very busy and had a straight run all day.

The Panhandle High School has received word that their football team, the Golden Panthers, will play class A football next year. —The Panther Staff

We ARE THANKFUL . . .

For our friends and patrons, whom we sincerely believe are the finest people to be found anywhere. We have had great pleasure in serving you and hope to continue with your friendship and patronage for a long time to come. Thanks again!

CARL'S GROCERY

Mr. and Mrs. C. H. Carl



PRICES CRASH!

SENSATIONAL FOOD BARGAINS

Are Yours at Furr Food—Prices for Friday, Saturday

| | | |
|--|------------------------------------|---------------|
| TOMATOES | GATEWAY, NO. 2 1/2 CAN. 3 CANS FOR | 29c |
| SHREDDED RALSTON | Package | 12c |
| MACARONI or SPAGHETTI | Skinner's — 2 Packages | 13c |
| CRANBERRY SAUCE | Ocean Spray — 17-Ounce Can | 13c |
| SALAD DRESSING | Bestyett — Quart Jar | 25c |
| CANDY , Orange slices, Chocolate drops, Peanut Squ., Peanut Brit.—LB. | | 13c |
| PEAS | American Wonder, No. 2 can—3 cans | 25c |
| VINEGAR | Million Smiles, Pure Cider—Quart | 12c |
| CATSUP | Treasure State — 14-Ounce Bottle | 10c |
| PINK SALMON | No. 1 Tall Can | 10c |
| TOILET SOAP | Lux — 3 Bars | 17c |
| COCOA | Hershey's — 1-Lb. Can | 12c |
| CORN , Tender Sweet, Whole Gr. | Golden Bantam — 16-Ounce Can | 9c |
| MILK , Borden's Rose Brand. | 3 Tall or 6 Small Cans | 17c |
| COFFEE | Admiration — 1-Lb. | 25c |
| PEANUT BUTTER | Quart Jar | 23c |
| FLOUR | Everlite — 48 Lbs. | \$1.19 |

SUGAR

| | | |
|-------------------|---------------------------|-----------------------|
| PRUNES | Highest Quality Meats | BEANS |
| MEDIUM SIZE | PORK SAUSAGE | GREAT NORTHERN |
| 2 lbs. 10c | Per Lb. 15c | 2 lbs. 10c |
| RICE | STEAK , Good Beef. | OATS |
| 2 lbs. 10c | Per Lb. 15c | CARNIVAL |
| | BACON SQUARES | Lrg. pkg. 23c |
| | Per Lb. 20c | |
| | POT ROAST | |
| | Per Lb. 15c | |
| | OLEO | |
| | Per Lb. 14c | |
| | FISH and OYSTERS! | |

Green Cut Beans

| | | |
|----------------|--------------------------------------|------------------|
| KARO | Quality Produce | PEAS |
| LIGHT or DARK. | GRAPEFRUIT | HAPPYVALE |
| NO. 10 CAN | Dozen 27c | 17-OZ. CAN. |
| 59c | SPUDS | 3 FOR 25c |
| | No. 1 Red McClure—10 Lbs. 15c | |
| | LETTUCE | |
| | Large Head 5c | |
| | ONIONS | |
| | No. 1 Yellow — Lb. 3c | |
| | APPLES | |
| | White—BUCKET \$1.25—1/2 4c | |

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- Soup, Cream of Chicken Royal
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- Roast Turkey and Dressing Cranberry Jelly
- Braised Young Chicken with Candied Sweet Potatoes
- Broiled Veal T-Bone Steak with Marrow Sauce
- Roast Prime Rib of Beef, Au Jus
- Top Sirloin Steak with Mushroom Sauce
- Fried Sugar-Cured Ham Steak with Candied Sweet Potatoes
- Broiled Fresh Pork Chops, Fresh Apple Sauce
- Choice Club Steak Grilled in Butter
- Baker Anguria Potatoes Fresh Lima Beans
- Asparagus Tips in Cream
- Corn Sauté in Butter
- Pumpkin Pie Mince Pie
- Coffee — Tea — Milk

IKE'S CAFE

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

STUDY CLUB HAS LESSON ON GERMAN LITERATURE

A program of unusual interest was featured for members of the Junior Pioneer Study Club, Tuesday evening, Nov. 15 at the meet held at the home of Mrs. Liburn Ray, with Mrs. Jack Telford as co-hostess.

The program built around "German Literature" gave the background and setting of the Literature of the German nation from its beginnings to the present time, tracing the changes through history cycles.

Roll call consisted of names of German authors and something of their works. Mrs. Louis Woodford was leader.

Mrs. J. B. Whitlow told about "German Drama," mentioning Gerhart Hauptmann as the most important representative of German dramatic literature. His later writing being distinguished from the

earlier realistic dramas by its idealism, mysticism and poetic beauty. His best work is represented by "The Weavers." In 1912 he was awarded the Nobel prize for literature.

Mrs. Whitlow also mentioned Herman Sudermann whose work, like Hauptmann's is among the most significant of contemporary German literature. He was described as a clever craftsman and man of the theatre who has produced social satires and realistic studies admirable of execution and power. "Honor" is his best known writing.

"All Quiet on the Western Front" by Erich Remarque, was reviewed by Mrs. Bill Johnson. She called the book as the most spectacular work ever written. It was published in 1929 and over four million copies have been sold. Mrs. Edelman pointed out that the author's life was parallel to the

Tornado Made Them Orphans



Two little victims of the recent devastating tornado in Texas, who were made orphans when their parents, Mr. and Mrs. Jess Rutledge of Dallas, Texas, were killed by the violent storm. The family was driving their car to a neighboring storm cellar when caught by the wind, killing the parents and hurling the children a quarter of a mile away into a ditch filled with water.

leading character in the book, and that his life at the front and also his family life was likely the basis for the "one man's view" of the World War.

"Hitlerism and its effect on modern German literature," was discussed in a comprehensive article given by Mrs. Homer Brumley. She stated that there is no modern German literature today due to the German system of censorship. Authors are only allowed to write about the "Great Cause," which is propaganda. No individual expression is allowed and no outside influence is allowed to creep in. Mrs. Brumley brought out the fact that large libraries have been burned so that nothing can be read unless approved by Hitler and explained how the persecution of the Jews will have its effect because many writers are Jews.

During the business session presided over by Mrs. R. B. Willis, president, plans were made for the annual Thanksgiving banquet which will be held at the Presbyterian Church, next Tuesday evening at 7:30. Arrangements are in the hands of the hospitality committee. Members attending were Mesdames Elmer Patterson, J. B. Whitlow, Homer Brumley, Troy Carmichael, Elvin Ridling, O. H. Culpepper, Urline Streu, Ralph Roden, R. B. Willis, Louis Woodford, Frank Huckert, A. J. Schroeter, Meade Halle, R. S. Scott, Lynn Kester, Bill Edelman, Misses Carolyn Beall, Edna Daughette, Lueta Borden and the hostesses. The next regular meeting will be held at the home of Mrs. Troy Moore, Dec. 6.

RADIO IS THEME OF LESSON FOR STUDY GROUP

Radio and its influence was studied at the meeting of the Bayview Club held Thursday afternoon in the club rooms at the court house. Roll call, directed by Mrs. J. H. Olson, was answered by each member naming her favorite radio program and why.

In speaking on "The Influence of Radio in the Home," Mrs. F. T. Roloson, leader, said: "There are thirty million radios in America, which is about fifty per cent of those in all other nations combined. There are 1700 broadcasting stations in the world and over half of them are on the North American continent. There are 345,000 people directly employed by radio. R. C. A. alone, employing over 19,000." Mrs. Roloson discussed radio programs both national and international, and quoted George Henry Payne, who in a recent periodical, advocates that broadcasters be required to maintain a certain stand-

ard in programs with a minimum amount of commercialism. It was brought out that most radio programs of today appeal to a twelve year old mentality and a need is felt for more adult programs.

Urging wise government regulation, Mrs. Roloson listed the following high points of the past year. Fireside chats of the president of the United States. (President Roosevelt is better known than any other president. His messages are carried by 250 stations in the United States and to all the world.); Toscanini's Symphony Orchestra, (there will be 16 programs this year); History, past, present and future; Individual opinions on National subjects; Programs on Literature, science and health; and the worthwhile psychological talks. The type of children's programs presented the past year was scored because of their emotional appeal rather than wholesome entertainment. In concluding, Mrs. Roloson said that authorities have announced that television is now ready for the general public and will be demonstrated at the world's fair in New York next year.

Mrs. J. B. Stoker reviewed the book, "Our Movie Made Children," by Henry James Forman, in which is described the influence, physically, morally and mentally on children who are allowed to attend the movies at random. The author takes up the subject of the immense national and social importance and the high potential value of the movie, stating that 150 million make up the weekly audience in the United States. The book covers a period of years in which tests of 6000 children were made concerning the effect of frightening pictures on sleep and the emotional reactions. Mrs. Stoker called the attention of the group to the fact that children do not see the moral at the end of the movie and consequently miss the leveling tone probably intended.

Other interesting features of the book discussed were that adolescent conduct is affected by the movies and that while the screen may be an open book or school, if it educates in the wrong direction social standards are lowered. A probable aid in solving the problem would be for parents to learn how to guide children to use the motion picture to the best advantage, provided other entertainment when needed and not to depend on the picture show as a parking place, to select suitable pictures, to sponsor censorship and to make concerted efforts for better pictures in general.

A report from the Texas Federa-

tion of Women's Clubs meet held in Austin, Nov. 7-11, was given by Mrs. John McLean.

An Art Program will be featured at the next regular meeting of the club on Dec. 1.

Members present included Mesdames Bob Wilson, J. W. Spradley, J. B. Stoker, J. P. Slaton, F. T. Roloson, G. A. F. Parker, C. H. Barber, D. H. Alexander, R. P. Coneway, Colby Conkright, T. M. Dameron, W. M. Emmons, E. W. Harrison, G. W. Heard, E. B. Hedrick, J. W. Kirby, John McLean, J. H. Olson and C. F. Moore.

JUNIOR BAYVIEW CLUB CONTINUES CURRENT TOPICS PROGRAM

Continuing the plan of taking up current topics, as determined by those on the program for the day, members of the Junior Bayview Club heard two different phases of the nation's largest industries discussed at the meeting held Thursday evening at the home of Miss Lueta Borden. Both articles discussed were found in a recent issue of Fortune Magazine and both dealt with contemporary industrial life.

Miss Ruby Dutton chose "The Industrial South," as her topic, discussing important southern industries touching on economic conditions in eleven states. She traced the history of the production of coal, iron, textiles, paper, tobacco, cotton and oil, naming outstanding leaders in the industrial world. She brought out the thought that the south is considered the nation's No. 1 economic opportunity and the president of the nation's No. 1 economic problem, but whether an opportunity or a problem the industries of the south add billions to the nation's income.

"Saks" a department store on fifth avenue, New York City, was Miss Rhita Jean Sullivan's subject. She described the store as being so exclusive that only those with extremely large incomes could afford to patronize the business institution. For example, Miss Sullivan told of a certain type of shoe which must be shown in the New York store three months before it is displayed in Paris, France. She said the store occupied seven floors with complete department units on each floor.

Members attending the meeting included Rhita Jean Sullivan, Katherine Kirby, Nancy Conkright, Ruth Conkright, Edna Daughette, Ruby Dutton, Mesdames Marlin Gilliland, W. L. Davis, Frances McClendon, J. T. Glibreath, Jr., and the hostess.

O. E. S. HAS THANKSGIVING BANQUET

Highlighting the season's calendar for members and guests of the Order of Eastern Star was the Thanksgiving Banquet held at the Masonic Hall, Friday night.

The hall was decorated with frilled yellow streamers, with central decoration at the altar, where a four-candle lamp reflected the colors of the red and gold autumn leaves at its base.

The banquet table was in the shape of a "T", with its central decoration a sheaf of wheat sur-

rounded by autumn leaves, nuts and fruit. At one end of the table a miniature pilgrim scene reposed on a mirror plaque. At the opposite end against a mirror background, an Indian scene was depicted, with tiny Indian figures, tepees, and canoes carrying out the theme. Tracing the table's center, its entire length, were red, gold and bronze leaves, interspersed at intervals with pale yellow tapers, giving candle lighting.

After the banquet a program, also featuring the Thanksgiving theme was presented. Mrs. H. D. Reed read the 67th Psalm as an introductory followed by a talk on "The Landing of the Pilgrims," by Dr. F. M. Kester. A vocal duet was given by Mesdames O. G. Hill and A. O. Thompson, with Mrs. H. A. Close accompanying. Mrs. Reed read a poem, "Magnolia Sall On." Group singing of "America The Beautiful" concluded the program.

Members of the O. E. S. and their guests present included: Mesdames and Mesdames Ed Boggus, H.

C. Baird, F. M. Kester, Wm. McGehee, A. R. Bateman, E. B. Hedrick, George Wood, Henry Hastings, H. D. Reed, Carl Frye, Vern Witherspoon, L. H. Shore, N. E. Gass, Dr. and Mrs. R. E. Perkins, Mesdames J. D. Bourn, J. B. Jones, Will Womble, L. R. Bradley, Margaret Helfner, O. G. Hill, H. A. Close, A. O. Thompson, Miss Edah Park and Miss Lucy Reed.

LOCAL GIRL ELECTED TO OFFICE AT FUTURE HOME MAKERS MEETING

June Dameron, daughter of Mr. and Mrs. W. E. Dameron, was chosen secretary of the Future Homemakers of Texas, when nearly 800 boys and girls from Panhandle schools met in Canyon, Saturday. There are 69 schools in this area. The spring meeting of the girl's organization will be held at Pampa, early in March.

Mrs. E. H. Norton and mother, Mrs. Mary Palmer, were in Amarillo, Thursday.

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The Dallas Morning News

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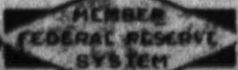
PILGRIMS of 1938

The still chill of a November morning, 317 years ago, gave no indication of man's feelings. Silent men, with flintlocks shouldered, and pale women, their cowls drawn close, slipped silently through early winter's snow. And there were smiles on their faces — smiles of thankfulness for a haven that responded to their diligent toil so magnificently.

Perhaps we of the streamlined twentieth century come by our comforts too easily; perhaps we fail, at times, to evaluate our ease of self-provision. But the "pilgrims" of 1938 are likened to those of 1621—all consummately appreciative of past blessings — all surpassingly confident of their hopes in the future.



First National Bank

OF HEREFORD  A Strong Bank Thoughtfully Managed

Thanksgiving

and FOR YOUR PATRONAGE, AND MOST OF ALL, FOR YOUR FRIENDSHIP!

We Are Truly THANKFUL

KERR IMPLEMENT COMPANY and Hardware Company



THANKSGIVING GREETINGS

It is fitting at this Thanksgiving Season that we extend sincere Thanks to our many friends for their loyalty and the opportunities they have given us to be of constructive service during the past year. In the coming months it will be our endeavor to express our appreciation by rendering friendly, helpful service and co-operation of the best of our ability.

PANHANDLE LUMBER COMPANY, INC.

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 33

MR. HENRY B. HOLMAN Publisher and Manager
MRS. M. G. GILBERT Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

LOCAL

CLUB HAS ANNUAL THANKSGIVING DINNER

Following an established custom members of the Energetic Quilting Club entertained their families with a Thanksgiving dinner Sunday at the home of Mr. and Mrs. Jack Hagar.

The purpose of the get-together was explained and guests were welcomed by Mrs. W. M. Cogdell, followed by the invocation by Jack Hagar.

Games of various types furnished entertainment after the dinner.

Attending were Messrs. and Mesdames W. M. Cogdell, J. P. Gatlin, C. E. Gatlin, J. I. Funderburg, Travis Caraway, G. B. Hagar, Andy Thomas, Carroll Hagar, Bill Gressal, Jack Hagar, Marvin Thomas, H. T. West, Mrs. Betty Bell, Mrs. Maggie Hopper, Charles Cogdell, Ruby Hagar, Clyde Hagar, Ines Funderburg, Louis Hagar, Dorothy Funderburg, Fern Hagar, Madeline Bell, Bess Hagar, R. W. Gressal, Paul Hagar, and Richard Hagar.

C. E. PROGRAM

"Prayer" furnished the theme for the program at the Christian Endeavor meeting held at the Christian church, Sunday evening.

Betty Cockrell gave a talk on "Our Prayers and Us," after reading of scripture by Dorothy Prolock; Lois Cockrell read the poem, "I Have Learned at Last to Pray."

Plans were discussed for the party which will be given by the Epiphys, losing side in a new member contest, Friday night at the church, at 7:30.

LODGE GROUPS ATTEND NEW MEXICO MEET

Among those from Hereford who attended the New Mexico Association meet of I. O. O. F. and Rebekah Lodges held in Clovis, Thursday night, were Messrs. and Mesdames A. H. Elliston, Troy Womble, George Suggs, John Jacobsen, Jr., A. D. Mills, Messrs. F. M. Kester, Altus Higgins, Henry Wilson, Lee Conklin, Frank Givan, Otis Foster, John Patton, Wylie Roberson; Mesdames Lee Cocanougher, Myrtle Witherspoon, Edgar Sowell, E. E. Fridley, F. E. Bove, Edna Fincher, George Wood, Julia Sowell, Harry Lomas, Ted Young, C. C. Cox, H. V. Williamson, Hazel Sparks and daughter, Misses Lavada Cox and Nona Mills.

As part of the program at the open house meeting after the banquet, Rebekah teams from Portales, San Juan, Clovis, N. M., and Hereford, entertained with drills.

Hereford Entertained by Tulia

After the football game Friday, November 11, the Tulia Pep Squad entertained the Hereford Pep Squad and football team. There was a program of a variety of special numbers. One of these numbers was a song, "My Little Buckaroo," sung by the little lady who was mascot of the Tulia squad. She sang to a cowboy doll as she rocked him to sleep in her little rocking chair. This and all other special numbers were enjoyed by all those who were present. After the program refreshments of sandwiches, potato chips, olives, cookies, and hot punch were served to the "one big happy family" of maroon and white (Tulia has maroon and white for her colors also). The football team and Pep Squad of Hereford wish to thank Tulia for an enjoyable entertainment.

"WHAT AM I THANKFUL FOR?"

On Thanksgiving day the question, "What Am I Thankful For," is brought to mind; so if you are just out of ideas, perhaps these will be of some help to you.

Terrell W.: "That Paul Lyons doesn't beat me up for writing notes to Virginia Newell."

Monica Albright: "That I have Glee Club at least twice a week."

Billy Wederbrook: "That I'm still in love."

Berky Phillips: "For Larry Trimble."

Larry T.: "For Berky Phillips."

Margaret H.: "That I'm not a two year old."

Mary Jane J.: "That I'm not fat."

Jean France: "That exams don't come every week."

Wanda Reed: "That I'll be out of school in two more years, maybe, and then I can go to a nurses training school."

Minnie Dea S.: "That my mother's home."

Donald Ray M.: "For Virginia Newell and my horn."

Louise Cress: "That my F. H. T. program is over."

Ann C.: "That the Christmas holidays will soon be here."

Maxine Beach: "That the worries of the Sophomore party are over."

Nona Mills: "That Rena Rae can't bite any harder."

Orvella H.: "That Joe Nelson of Pampa knows Marthanelle's phone number."

Marthanelle E.: "For boxes of candy on Monday night."

Troyce S.: "That I go to Hereford High."

June D.: "That we have at last had a Sophomore party."

Hicks R.: "That Mary Louise isn't any better looking than she is."

Mary L. D.: "That Hicks doesn't have a 'Robert Taylor Technique.'"

JUNIORS MAKE MONEY

As a result of the Juniors "pestering" everyone they met,

\$30.05 was made for the class. This money was made by sponsoring the show, "Spawn of the North," and will help pay for the Junior-Senior Banquet.

The total number of tickets sold was 415. The most sold by any one person was about 90. These were sold by Jack Knox.

The Junior class wishes to thank each of you for helping them in this project.

BOYS' HI-Y VOTES IN NEW MEMBERS

The Boy's Hi-Y met Tuesday night November 15, at 6:30. The first thirty minutes were taken up by playing in the gym.

At 7:00 o'clock the boys went to the music room where the majority of the time was spent voting in the new members. They were entertained by two solos on a harmonica by Kenneth Lisenbee and Wesley Guthrie.

The club decided to meet Tuesday at 7:00 in order to be through before the "Stuttering Sam" program. After business of lesser importance, the meeting was officially adjourned.

German Band Visits Walcott

The German Band of Hereford High School made its first trip of the season on Friday night, November 18. The occasion was a picnic supper at Walcott.

The band, sponsored by the Lions club, presented several numbers on the program.

Folly Dixon: Has anyone found a "Deserted Village," between here and the end of the side walk?

"My Skin Was Full of Pimples And Blemishes from Constipation" says Verna Schlepp: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika washes BOTH bowels, and relieves constipation that so often aggravates a bad complexion. CITY DRUG STORE

GREETINGS

ON

Thanksgiving

from your Minneapolis-Moline Farm Implement dealer, and we wish to express our appreciation for the co-operation and friendly attitude of the farmers who are our customers and friends who have made the success of Minneapolis-Moline Farm Implements possible and one of the most popular in this section.

We offer Thanks to you on this Thanksgiving Day—1938.



WATCH FOR Important Announcement! COMING SOON!

DAVIS - McCRACKEN MINNEAPOLIS-MOLINE IMPLEMENTS

XMAS PHOTOS

Our Christmas Business has started! New styles in frames and folders cheaper than ever before. Our studio will be open day and night and for your convenience we will be open on Sundays from 1:00 p. m., to 4:00 p. m. Nothing nicer than Photos for Christmas!

HANNA & HANNA HEREFORD



Thank You

And Accept Our Wishes For a Happy

THANKSGIVING DAY

It has been a pleasure to serve you during the past year, and we take this means of expressing our sincere thanks to you, our customers and friends, for the loyal patronage, cheerful assistance and fine spirit of co-operation. It has been a pleasure to work with you and to know you as friends and fellow-citizens.

PLAINS INSURANCE AGENCY MR. AND MRS. JOHN PATTON

FREE! 1938 KELVINATOR REFRIGERATOR In Our Big CHRISTMAS CONTEST

FIFTY ADDITIONAL PRIZES!

Inasmuch as everyone cannot win the First Prize, we are giving fifty additional prizes to the writers of the fifty next best statements. You don't have to buy a thing in order to enter this contest. Just come into our store and we'll be glad to tell you all the details. Do it today!

RULES of the CONTEST

CONTEST RULES

1. Contest starts November 25th and ends December 22nd, 1938.
2. Every prospect for any Kelvinator Refrigerator is eligible to compete.
3. To Enter Contest prospects must write statement of 25 words or less on the subject: "I would like to receive a Kelvinator Refrigerator for Christmas, because . . ."
4. Winners to be announced December 24, 1938.
5. In case of a tie, duplicate awards will be made.
6. In Event contestant buys Kelvinator Refrigerator during the contest the List Price of the Refrigerator given as First Prize will be applied against the purchase price of the Refrigerator bought by contestant.
7. The decision of the judges will be final.
8. The Streu Hardware Co. reserves the right to use any or all of the statements for advertising purposes.

CONTEST STARTS FRIDAY!

More Cold-Making Power!

Kelvinator gives you all the refrigeration you'll ever need—at amazingly low cost! Its POLAR POWER Sealed Unit has reserve power equal to 1,050 pounds of ice a week!

More Economy!

Just look at the number of ice cubes one penny's worth of current buys. And as many as you want at that price!

More New Features!

Handsome cabinet construction. brand-new convenience features. Come in—see for yourself!

Let us tell you about the Super DeLuxe Kelvinator . . . The Refrigerator that never requires defrosting . . . that prevents mixing of food odors . . . and will not dry out uncovered foods . . . IT'S AIR-CONDITIONED!



NOTHING TO BUY EASY TO WIN!

This Thanksgiving we wish to extend to our friends and customers the greetings we feel are due them in appreciation of the pleasant business relationships we have enjoyed this year and in order to show this appreciation of your friendship . . . we are sponsoring this big Christmas Contest in which we are giving away a beautiful new Kelvinator Refrigerator, together with 50 other prizes. Come to our store today and ask for further details about the Contest.

Watch Next Week's Issue of the Hereford Brand, for another STARTLING ANNOUNCEMENT —by— STREU HARDWARE

SEE IT TODAY!

Kelvinator ELECTRIC REFRIGERATOR

Streu Hardware Co.

PHONE 48

HEREFORD, TEXAS

219 N. MAIN ST.

See the New Champion Ice-Making KELVINATOR! at Our Store Today!

ENTER NOW! Get Your Official Entry Blank Today!

Six-Man Football Is Slated

Coach McCollum has announced that football practice will continue; it will not be the regular type of practice because it will be six-man football. Coach will conduct six-man football in order to get more boys interested in the sport in order that he may have a larger team next year; however, eleven man football will be played next fall. Practice will be conducted the last two periods of the school day, or from 2 o'clock until 4 o'clock in order that boys who ride on the bus may come out for practice.

All boys interested in football are urged to come out for practice. Let's help the school by coming out and the students may help by persuading boys to come out for the team of '39.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

Olivia Benson was on the sick list Wednesday.

Sunday visitors in the J. M. Dixon home were: Mrs. Dixon's sister, Mrs. Joe Hastings and sons of Dimmitt, Betty, Marcia and Lyla Robbins, Mr. and Mrs. W. S. Dixon, and Mr. and Mrs. Johnston of Hereford.

A party for the young people's Sunday School class was given by Mr. and Mrs. Elmer Jones at the Frio School, Saturday night. Those

enjoying the games and wicker roast, were: James and Lurline Dixon, Helen and J. P. Jones, Mr. and Mrs. T. L. Sparkman, Jr., Anderson Axe of Jumbo, Hartland Caraway of Dawn, Olene Ramey, Frank Robbins, Koma Fay and Calvin Tension, LaVerne Benson and Olivia and Virginia Benson.

Margaret Benson, who is working in the Head home at Wyche, visited her parents, Mr. and Mrs. D. O. Benson and family, Saturday night.

Helen Jones and George Springer attended the Senior party in Hereford, and Lurline Dixon and J. P. Jones attended the Sophomore party.

There was a nice crowd at church, Sunday morning and night. There was also a Bible Study in the afternoon.

Mr. and Mrs. H. E. Riche of Clovis, N. M., visited in the Elmer Jones home, Sunday afternoon.

Rev. and Mrs. Medlin of Hereford, spent Sunday in the L. F. Tension home. Frank Robbins also visited Calvin Tension.

Mrs. George Brooks and son, E. T. Brooks, spent Saturday night and Sunday with Mrs. Brooks' daughter, Mr. and Mrs. Preston Woodridge of Amarillo.

Mr. and Mrs. Deward Roberson and Mr. and Mrs. Joe Benson of Amarillo, and Mr. and Mrs. Albert Springer and George Jones of Hereford, were guests in the A. T. Jones home, Sunday.

Mary Lois Springer and Helen Jones visited Johnnie B. Caraway of Dawn, Sunday.

Mr. and Mrs. D. C. Laird of Kilgore, Texas, left Monday for Plainview, after spending the week end here with Mrs. Seth B. Holman.

Ward News Notes

(3 miles north, 3 west)
BY MRS. CHARLES B. MILLS

Rev. William Fox of Amarillo, filled his regular appointment here Sunday, preaching at 11 o'clock; there was a nice crowd to hear him.

E. Ward was in Amarillo transacting business Monday.

Mr. and Mrs. Geo. Lewis spent Monday in Canyon visiting in the home of their daughter, Mrs. Irving Willoughby and family.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, attended church in Hereford, Sunday morning.

Mrs. Wesley Higgins returned to her school at Flagg, Sunday evening, after spending the week end here.

Rev. William Fox and family, were Saturday night visitors in the home of his parents, Mr. and Mrs. G. N. Fox.

Albert Higgins of Progressive community is busy this week threshing for several in this community.

Duck Hunters have been numerous in this vicinity since the season opened. Bob Higgins was the first to kill a wild goose.

Noel Higgins spent the week end with his parents, Mr. and Mrs. Albert Higgins, in the Progressive community.

Mr. and Mrs. Lewis Jay moved 27 miles west of Hereford, Thursday.

Mr. and Mrs. Tom Bradford and daughter of Borger, were here Sunday looking after their farm and visiting in the E. Ward home.

Mrs. T. B. Cox is resting nicely after an emergency operation at the Deaf Smith County Hospital, Monday morning.

CHURCH OF CHRIST

E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "Christ's Message Is Final.")
Lord's Supper 11:45 a. m.
Preaching at Progressive 2:30 p. m.
(Subject: "Philip and The Eunuch.")
Bible Drill 7 p. m.
Sample Question: "In What Sense Was Melchizedek Without Father or Mother?"
Preaching 7:30 p. m.
(Subject: "From Egypt To Canaan.")
Ladies Bible Class,
Wednesday 3 p. m.
Wednesday Evening program 7:30
You are invited to attend any of these services.

CHRISTIAN CHURCH

H. M. Redford, Minister
Ellis Coombes, Supt.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor
Societies 6-7 p. m.
Evening worship 7-8 p. m.
Our church attendance last Lord's Day morning was unusually encouraging. We hope for a larger number to be present next Lord's Day. "Rise Up and Build," will be the subject of the morning worship. "He Lived a Life," will be the theme of the evening service. Careful preparation is made for all the services. They are designed to meet your spiritual needs. Come and let us help each other to find God.

THANKSGIVING PROGRAM AT FRIONA

Friona at Hereford will take part in a Thanksgiving program at the Church of Christ in Friona, Nov. 24, at 7 p. m. A large attendance is expected. The program is as follows:
Song leader, Bill Knox; Scripture lesson, (1 Thess. 5:17-28) by Doyle Cummings; prayer, by G. B. Hinds; sermon on Thanksgiving by Joe Ed Burleson; "Thanksgiving Day," (poem) by Ozel Williams; "Prayer of Loyalty," (poem) by Claudine Newman; "Sermon No. 2, of Thanksgiving," by Doyle Chapin; The Twenty-Third Psalm, by I. Honda Wells; Poems by five children, Bettie Ruth Cauthon, June Reynolds, Reuben Knox, Alma Faye

Knox and Yelda Vaughn; "Thanksgiving," (poem), by Beulah Ruth Falwell; poems by 4 children, Joe Windell Farwell, Kenneth Watkins, Buster Lunsford and Olive June Tippins; "Thanksgiving Feast," by Bessie Patterson; "David's First Psalm," by Helen Hamm; "Too Much Religion," by Elmer Patterson and the singers, Benediction, by L. C. Chapin.

H. D. CLUB MEETS AT HEISELMAN NOV. 18

The Heiselman Home Demonstration Club met in the home of Mrs. Homer Stewart on Nov. 18. Miss Sadie Lee Oliver attended and gave a demonstration on making Neufchatel cheese. Refreshments were served to six members and to Miss Oliver. The next meeting will be with Mrs. Jacobsen, on Dec. 3.

SOCIETY.

GROUP CAPTAINS CHOSEN FOR RENOVATING TOYS

Continuing the plan of last year The Lone Star Study Club will renovate toys to be distributed at Christmas time. Members will take the toys brought by children to the Toy Matinee at the Star Theatre on Nov. 16, and get them in shape for distribution.

Further plans for the work were discussed at the meeting held by the Lone Star Study Club at the home of Mrs. C. F. Moore, Monday afternoon. Mrs. Joe Kendall was assistant hostess. Group captains are Mesdames R. G. Blue, A. Peterson, Lawrence Womble and Robert Thompson.

During the business session Mesdames Jack Grady, Ralph White and Joe Kendall were appointed to serve on the nominating committee. Mrs. Tom Majors gave an interesting paper on "Good Manners Express Art in Living." She stressed the fact that good manners more than clothes make or mar appearances. Good manners in the home were also discussed.

A splendid book review of "Living with Our Children," by Lillian Gilbreath, was given by Mrs. Moore. The story had to do with a mother of eleven children who had a career outside the home. One point emphasized was that it is much better to live with children than for them.

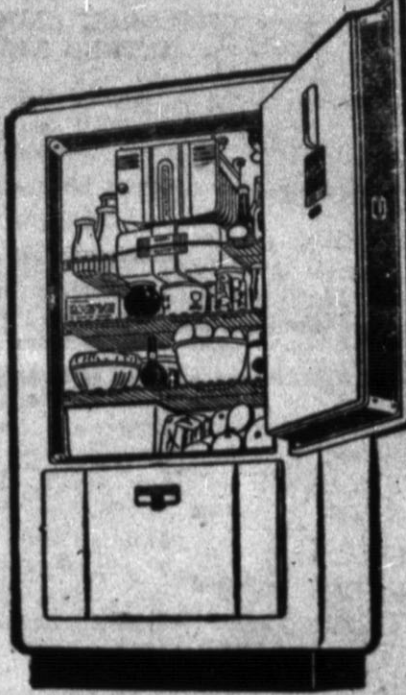
Members present were Mesdames Tom Major, Joe Kendall, Jack Grady, H. A. Close, R. G. Blue, Coy Phillips, Earl Phillips, Robert Thompson, Ralph White, Lawrence Womble, E. W. Young, Ellis

Coombes, A. Petersen and Mrs. Moore.

Mr. and Mrs. Harvey Cash of Canyon, spent last Sunday with Mr. Cash's sister, Mrs. H. C. Baird, and Mr. Baird, at their home in the Jumbo community.

Stencils, ink and office supplies at Brand Office.

YOU'LL ALWAYS BE Thankful YOU BOUGHT A WESTINGHOUSE



★ ★ THE SMOOTH, QUIET OPERATION AT EXTREMELY LOW COST... EVERLASTING BEAUTY... AND MANY OTHER "KITCHEN-PROVED" CONVENIENCES WILL MAKE THANKSGIVING DAY MORE MEMORABLE FOR MANY YEARS TO COME.

Texas-New Mexico Utilities Company



GREETINGS

of the season

At this season of Thanksgiving, it gives us pleasure to express our sincere appreciation for your loyal patronage, and your friendship. It has been a pleasure to work with you, and to serve you — and we look forward to continued friendship and service in the months and years to come.

Now is the time to think about Christmas presents; our stocks are complete... and we invite you to visit our Store of Christmas gifts. Ask about our convenient Lay-Away Plan!

Streu Hardware

CHURCHES

THE METHODIST CHURCH

Sunday School 9:45
Morning Services 10:50
Evening Services 7:50
Young People 7 p. m.
Missionary Societies each
Wednesday 3 p. m.
Attend our services.

Bronchial Coughs Need Creomulsion

Just a common cough, a chest cold, or a bronchial irritation of today may lead to serious trouble tomorrow. They may be relieved now with Creomulsion, an emulsified Creosote that is pleasant to take. Creomulsion is a medicinal combination designed to aid nature in soothing and healing infected mucous membranes by allaying irritation and inflammation and by aiding in loosening and expelling germ-laden phlegm. The Medical Profession has for generations recognized the beneficial effect of Beechwood Creosote in the treatment of coughs, chest colds, and bronchial irritations. A special process was worked out by a chemist, for blending Creosote with other ingredients so that now in Creomulsion you get a good dose of genuine Beechwood Creosote which is palatable and may be taken frequently by both adults and children. Creomulsion is one preparation that goes to the very seat of the trouble to help loosen and expel germ-laden phlegm. When coughs, chest colds and bronchial troubles—due to common colds—hang on, get a bottle of Creomulsion from your druggist, use it as directed and if you are not satisfied with the relief obtained, the druggist is authorized to refund your money. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)



THANKSGIVING

It's been just 317 years since that first Pilgrim Thanksgiving, 317 years of increasing wealth and happiness in this land. We have even more to be thankful for than those intrepid Pilgrims, so let's all be thankful... for our homes, our friends, our great nation that gives peace and liberty to all. Let's be thankful for past favors... and face the future with hope.

West Texas Gas COMPANY
"GOOD GAS WITH DEPENDABLE SERVICE"

Thanksgiving



and we extend GREETINGS of the SEASON

With genuine pleasure we extend our gratitude to our patrons and friends upon the occasion of Thanksgiving. We appreciate your consideration, and as a means of showing our appreciation we are glad to point to the flour mill which we now have under construction. It has always been our policy to re-invest our money Right Here at Home — and we hope that through erecting the mill we will be able to serve you more efficiently, offering an outlet for products and resulting in growth of our community.

FRASER OIL & GRAIN CO. and Employees

HEREFORD



BULL

By *Frank G. ...*

There are tricks to all trades, but M. A. Lindsey sprung a new angle this week in regard to the lamination of prairie dogs.

Mr. Lindsey, who is stationed here with the Department of Agriculture, in a drive to eliminate prairie dogs, says he always waits about three weeks after poisoning

the dogs before he returns to check and complete the job. He says that prairie dogs grieve and mourn for around two weeks after one of their mates has been killed, and that they won't come out of their holes until after this mourning period. This sounded a little fishy to me at first — but he declares it's the truth. In school he carefully studied prairie dogs, and he further states that when a dog gets sick, the others will take the best possible care of it.

The sick prairie dog gets the utmost in attention, having its face licked and washed at regular intervals. In case the animal dies, the period of lamination sets in, the remaining dogs won't even come out to eat.

I have heard so much about sheep lately that I am getting sick and tired of them. Cecil Gunter de-

clares that he isn't in the sheep business. He admits buying a bunch of sheep, alright, but says he sold them in transit — at a loss of \$2.50 for a telephone call. Alex Bateman is proud of his sheep, however, and is now going on the second lamb crop. J. W. Alexander is also having a lot of trouble with his sheep. Packs of dogs have been attacking the flocks — and one night killed around 20 head for him; nine dogs have been killed at the Alexander place, but they are still pretty bad.

One of Woodrow Ireland's most prized possessions is his watch chain. It is not only a beautiful piece of chain, but it has an unusual historical significance.

The chain, almost as large as your little finger, was presented to Woodrow by his grandfather, B. T. Bell. Of course, nearly everyone in this section remembers Mr. Bell as one of the pioneers of the Panhandle. A long time ago, Mr. Bell's father, Josiah Bell, was a close friend of Stephen F. Austin. He was also interested in a gold mine in Old Mexico. He took gold from the mine, sent it to New York, where it was wrought into a chain around 10 feet long. The chain was later cut into pieces, which were given to the grandchildren, Woodrow getting his chain from his mother, Mrs. E. Ireland.

Louis Sherman recently displayed an aluminum seal which came off a duck's leg. The seal was imprinted with the numerals 547874. It was dated '38 and carried the wording, Notify Biological Survey, Washington, D. C. He is sending the seal to the department.

The Biological Survey department is always glad to hear from these seals, and will likely notify receipt of any seals found in this section. For several years they have been tagging a certain number of ducks and geese with the idea of determining how far the birds travel and where they go. They placed seals on all of the ducks which recovered from poisoning in the Dumas lake a few weeks ago; they also put seals on large numbers near Niagara Falls each year. If sportsmen will help, it will be valuable information for the department—and if you don't want to send in the seals bring them by The Brand office and we will be glad to mail them for you.

Thanksgiving, one of the outstanding days of each year, always brings fond memories. The following article was written by Mrs. John Johnson, and I think it is well worthy of consideration:

OF GIVING THANKS

By Mrs. John Johnson
Thanksgiving Day, now a time of festivity, was established in humility. Our forefathers said simply, "We must give thanks,"—not because they were proud of their own achievement, but in humble recognition of a greater intelligence which had served them.

Let us, therefore, voice our own gratitude, not for the temporal or the personal—but for the enduring and common benefits. First, for the natural bounty we share with

AMERICAN LEGION

Post 122—Hereford, Texas
Business Meeting 1st Tuesday, each Month.
Social Meeting 3rd Tuesday, each Month.



the animals, birds and other living beings. For the fruitful seasons of sunlight and rain. Oft times we give thanks for those gifts enjoyed by all mankind, and in all nations. For the faculty of reason and the power of intelligent speech; for ability to preserve knowledge in books, for the invention of tools, the use of fire; for electricity and for the devices by which the mind speaks across continents, under seas and even through invisible air.

After these, let us be grateful for the privileges granted to us as Americans, for the abundance of our resources in mines, water courses, fields, and forest; for the energy of the Pioneers which still moves our people, and remains serviceable to us.

For sound money paid for honest work, for our unshakable faith in education.

Let us give thanks also that there still survives the American Ideal of Freedom — not alone political freedom, but freedom of the church, freedom of thought and speech. And with our Thanks, let there be joined the firm resolve that this ideal shall persist and grow in strength. For the spirit of man is such that given education and freedom — all other things shall be added to him out of the generous earth.

Mrs. Johnson has certainly expressed some wonderful thought in the above paragraphs, and I especially wanted to reprint it, because her ideas add meaning to the word Thanksgiving, as many of us know it.

Jumbo News

(12 miles southwest)

MRS. ULLMAN HUNTER

Mr. and Mrs. R. L. Stephens and Nila, were in Amarillo, Tuesday. Mrs. Golliday and Mrs. S. J. Lovell of Hart, called on Mrs. Ullman Hunter, Tuesday afternoon.

Bill Bowman, who formerly worked for Ullman Hunter, has recently accepted work on the Ben Golding farm.

The Women's Auxiliary met on Wednesday afternoon, with Mrs. Sam Hunter as hostess. A very interesting program was given about the Farm School in Ashville, N. C., by Mrs. Adam Flowers and Mrs. Sam Hunter. Mrs. H. C. Baird had charge of the Bible lesson. Members present, were Mesdames Stephens, Finis and Ullman Hunter, L. A. Matthews, Adam Flowers and the hostess, Mrs. W. A. Hunter of Hereford, was a guest.

Mesdames M. L. Simpson, L. A. Matthews, R. L. Stephens and Ullman Hunter attended the achievement program in Home Demonstration work of the North Edge Club, Thursday afternoon, at the home of Mesdames Sam Cooper and Percy Shepard. Quite a few women from over Castro county also attended. Refreshments were served at the home of Mrs. Percy Shepard, to the following: from Bethel, Mesdames Kay Roberts and Jim Bagwell; from Flagg, Mesdames Sid Sheffy and Wilshire; from East Dimmitt, Gunnels, Scoggins, Carrol, Foster and Eubanks; from North Dimmitt, Cooper, Hance, Frank, Dave, Percy and George Shepard, Burk, Scott and John Crum, Hance, Nobles, Howell and the Jumbo ladies, and Miss Schultz and Mrs. Percy Estes from Dimmitt.

Miss Vay Allen of Easter spent the week end with her sister, Mrs. Sam Hunter.

Mr. and Mrs. John Short were week end visitors of his sister, and family, Mr. and Mrs. Dewey Owens. Nila Stephens spent the week end in Dimmitt with Mrs. Ozo Stephens.

Mrs. W. A. Hunter of Hereford, spent Wednesday night with Mrs. Ullman Hunter.

Mr. and Mrs. H. C. Baird attended the turkey dinner and Thanksgiving program at the Masonic Hall Friday evening.

Mrs. C. Andrews was in Olton from Sunday until Thursday, visiting her son's family, Mr. and Mrs. Ben Andrews.

GOOD FOR WHAT AILS

Slow Starting Engines!



Here's a prescription that works! ... proved by millions of motorists ... in every kind of weather from 50 above to way below zero.

H: High Test PHILLIPS 66 POLY GAS, at no higher price!

No other gasoline will so consistently give you split-second starting, because no other gasoline so consistently leads the high-test parade. Yet you pay not a penny extra, since Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline.

Try a tankful. You get extra high test ... plus extra energy units supplied by the scientific POLYmerization process... plus protection against changes in performance caused by changes in climate. And it all adds up to just about the fastest cold-weather starting you have ever enjoyed.

Warm-up is rapid. Acceleration is

snappier. And you save so much of the fuel usually wasted by excessive choking with ordinary low-test gasolines, that you can confidently expect more mileage from every gallon.

If you want "just what the doctor ordered" for faster starting in freezing weather, stop at the Orange and Black 66 Shield. That's where high test Phillips 66 Poly Gas costs nothing extra.



Phill-up with Phillips for Instant Starting

Mrs. Smith and family of Crain, visited with her sister, Mrs. P. H. Dyer, last week. She was called to the bedside of their sister, Mrs. Lint Merritt of Hart, who is seriously ill in the Dimmitt hospital.

Mr. and Mrs. Jesse Dempsey of Dimmitt, have moved to the living quarters of the old Jumbo store. They are working for R. L. Stephens.

Misses Pauline Matthews and Doris Hardin were guests of Mr. and Mrs. Finis Hunter, Sunday.

Mr. and Mrs. Earl Matthews of Dimmitt were Sunday guests of Mr. and Mrs. Dewey Owens.

Lawrence Matthews attended an F. F. A. Meeting at Canyon, Saturday.

Farmers of the Bonnie View, Refugio county, one-variety cotton community association are saving their seed for 1939 planting and will have a surplus of 200 tons for sale.

MASONIC BULLETIN
Hereford Lodge 69
Stated meeting second Monday in each month.
School of instruction each Thursday night.
Ed Boggess, W. M.
E. L. Brady, Secy.

Thanksgiving

BEST WISHES

ON THIS

THANKSGIVING DAY

We express our appreciation for your patronage the past year and hope to serve you in the future.

McLean Insurance Agency
JOHN McLEAN

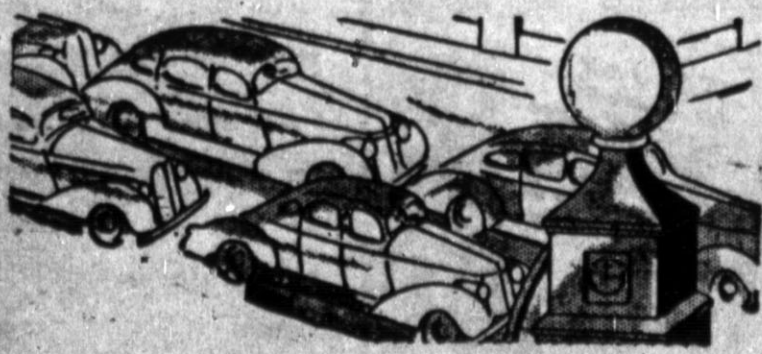
THANKSGIVING TIME



Gives us an opportunity to review the happenings of the past year and to give thanks to our friends and customers for the business accorded us. It gives us a chance to renew friendships and acquaintances and to express our gratitude for the worthwhile things in life.

Beavers Brothers
GARAGE

A Happy Motorist



Makes Us Happy Too!

We have much to be thankful for, when you get down to real facts. For instance, it is pleasant to have our patrons thank us for pepping up their cars with CONOCO ... and we enjoy the friendly associations of so many Hereford motorists. We take this opportunity to again express our appreciation for your patronage.

MEDKIEF SERVICE STATION
ERNEST MEDKIEF, Owner — MAIN & HIGHWAY 60

House Wiring



Household Appliances
Witherspoon

ELECTRIC
102 W. 3rd St. — Phone 68

Thanksgiving



The one day in the year when we pause to think of days gone by and to extend to our friends our appreciation for the patronage accorded us in the past, and to wish you a most enjoyable day on ...

THANKSGIVING!

Roberson Battery & Electric Co.

JEFF ROBERSON, Owner HEREFORD, TEXAS

We Are THANKFUL

At this season of the year it is fitting that we pause in our work to give thanks to HIM, the giver of every good and perfect gift. Too, we want, at this time, to express how thankful we are for our friends and customers and for the business we have enjoyed in the past.

Thanks to Our Customers

WE INVITE YOU TO VISIT US — AND SEE THE NEW 1939

PONTIACS and BUICKS

ON DISPLAY!

Norton Motor Co.

BUICK — GMC TRUCKS — PONTIAC

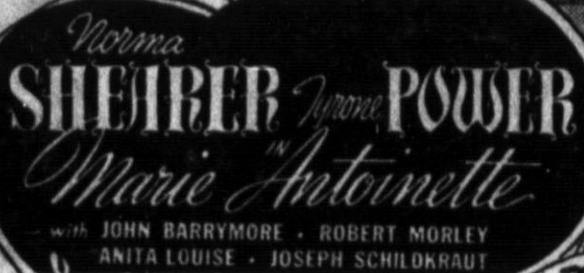
They Called Her "Madam Devil-May-Care!"

The gay crowd laughed and cheered at her bold escapades . . . the more sober shook their heads.

and Her Mother Wrote . . .

TOO SHOCKED FOR WORDS

Letter from Her Mother
 My dear JoINETTE
 News of your further
 misconduct forces me to write
 this letter.
 As a girl you were sweet
 and lovable. Then for two
 years as Queen of France, you
 lived with dignity.
 But now, eye witnesses
 tell me, you are a flirtatious,
 painted doll—filling your nights
 with lurid escapades—and
 shocking all France with your
 shameful adventures. Why?
 What has happened?
 Your distressed mother
 Maria Theresa



A whole nation called her shameless . . . but was she the SINNER or SAINT?
 Was she the "Royal Bad Girl" . . . the most notorious "Play Girl" Queen in all history . . . or was she One of the Greatest Women Who Ever Lived?
 Here is the romance of the world's most glamorous woman . . . recreated in INDESCRIBABLE . . . UNPARALLELED eye filling . . . heart thrilling magnificence and beauty . . . here are two and a half hours of the most spectacular romance you have ever seen!

STAR THEATRE

SUNDAY -- MONDAY -- TUESDAY

Four shows daily, starting at 1:30, 4:30, 7:30 and 10:30. Remember the starting time and see it from the beginning to enjoy it to the utmost.

Some Have Meat . . . and Can Eat

By T. C. RICHARDSON, Secretary Breeder-Feeder Association
 "When I get tired of eating chicken I come in and get some steaks and roasts," T. Hall Brown recently told the writer at the Plains Cooperative where freezer-lockers keep meat fresh until used up. Mr. Brown and a neighbor divided a 1,000 pound fat beef, the Co-op cut and packaged it according to instructions for a small charge and the individual locker which rents for \$8 a year, held each man's share of the beef.

Another man living twenty miles away came in, opened his locker and took out several packages. "We have a bottled gas refrigerator to keep several days supply," he said, "and our family eats twice as much fresh meat as we did before locker service was available." He is a dairy farmer and his beef was a fat calf of his own raising.

The Plainview Co-op. has 132 lockers and they are in such demand that more will soon have to be installed. A number of other freezer-locker plants are in operation in the Southwest, with new ones being built rapidly and they make it possible for farm families to have their own supply of fresh meat at a very low cash outlay; if locker is anywhere in a two-hour drive they no longer have to eat only cured meat—and chicken.

Fresh meat is essential to a wholesome diet, and farmers and their families can have it with little cash outlay, while town folks often do without because it costs more than they can afford. Enough feed goes to waste—grass and weeds in fence corners and fields, stalks and grain left in the field, or eaten by rats after it is stored—to raise and fatten all the beef, mutton and pork the average farm family could eat.

Of course the steam pressure canner has made it possible for farm families to eat a great deal more of their own product than formerly, and now the freezer-locker and the home refrigerator offer another method of preserving fresh meat with all its delectable flavors.

The Plainview plant is also being used to store dressed chickens, turkeys, and vegetables and fruits as well as beef, lamb and pork. Farmers who raise and fatten their own can say with the Scotch bard, Bobbie Burns: "Some hae meat and canna eat, And some wad eat that want it; But we hae meat and we can eat, And sae the Lord be thankit."

The Lord however, provides only the opportunities, not the meat, and before we can truthfully use the famous "Selkirk grace"—just quoted, a great many Southwestern farms will have to use their opportunities to hatch, breed, raise and fatten the fowls and animals to supply their own tables.

Hog killing time, with its spare-ribs, back-bones and fresh sausage is entirely too rare a feast nowadays, and the delicious home-cured hams and bacon are unknown to entirely too many farm families. Maybe the crude methods of curing and the superior flavor of packer products had something to do with the abandonment of the farm smoke-house, but the principal excuse offered by many is that "I can buy it cheaper than I can raise it."

If this were ever true, which it wasn't the fact remains that

few farm families who depend on buying all their meat with cotton or wheat money ever have as much meat as their appetite calls for or as often as a good wholesome diet demands. Poor methods of curing, producing a dry, excessively salty product need no longer be used. For those who do not know the better methods the information is available through their county agent, and the hams and bacon cured by modern processes have a flavor and richness commercial packers cannot match.

Mr. and Mrs. F. E. Clennin of Palo Alto, Calif., arrived here last Tuesday to visit their daughter, Mrs. Homer Fox, Mr. Fox and their son, Ralph Clennin. Mr. and Mrs. Clennin have been visiting a son in Cincinnati, Ohio, and are enroute home.

New Volumes Added In Library Here This Week

Stating that a long list of books has been recently added to the County Library, Mrs. Clara McLean, librarian, today especially pointed out 12 volumes of non-fiction, which follow:

- Clark, I Will Lift Up Mine Eyes; Diehl, Healthful Living; Fosdick, Guide to Understanding the Bible; Lautman, Arthritis and Rheumatic Diseases; Link, Rediscovery of Man; James, Life of Andrew Jackson; Mantle, Best Plays of 1937-1938; Matschat, Suwanee River; Rose, Foundations of Nutrition; Strode, South by Thunderbird; Wexberg, Our Children in a Changing World; Zweig, Marie Antoinette.
- Non-fiction—Baldwin, The Heart Has Wings; Bennet, Horsethief Hole; Bristow, Deep Summer and Handsome Road; Cunningham, Ranger Way; Krey, And Tell of Time; Loring, As Long As I Live; Ripley, Gold is Where You Find It; Thomason, Gone to Texas; Tuttle, Bluffer's Luck; Widemer, This Isn't the End; Willoughby, River House.

Whitefaces Take To Hardwood For Winter

The Whiteface Cagers have started their regular practice sessions Monday, Nov. 21. Twenty-one boys reported for the first practice and several more are expected to report this week.

The basketball teams will play six games and take part in an invitation tournament to be held at Happy before the Christmas holidays. The first game of the season will be played with Bovina, on Dec. 2. The boys will face much opposition this year as they will play games almost every Friday and Saturday nights during the

season. The year's squad will be built around the six lettermen; Grant Fuller and Danny Hales, forwards; E. B. Foscy, Robert Petersen, Frank Vaughn and Paul Foster, guards, with J. C. Vaughn, Kenneth Potter and Bud Wilkins having seen service last year. The other boys who have reported thus far, are: Joe Brock, Leonard Johnson, Henry Ford, R. L. Bailey, Bobby Davis, Glenn Smith, Daniel Turrenline, Wallace Miles, Bob Gilliland, Joe L. Hamilton, Terrell Williams, Wesley Guthrie.

SIDELIGHTS

by Marvin Jones
 Chairman, House Committee on Agriculture

In spite of the criticism of our country that we sometimes hear, the United States is the best place in the world to live today.

The liberties of many people in many lands are being curtailed or destroyed by dictators who have the power by simple decree to change the policies of their nations. Our Bill of Rights guarantees freedom of speech, freedom of worship, and many other individual rights, which neither state nor nation has a right to abridge.

I believe in these principles. I believe that any citizen should have the right to advocate peacefully, any change in the policies of our government. But when any man advocates the use of force, or a torch, or a bomb, or any other violent method of changing the policies or the principles of the United States government, I think he should be handled at once, and if he is not a citizen he should be deported. Any anarchist or any Communist who advocates any such methods should be deported at once.

Freedom of speech is a great tradition in America, but it cannot and should not be used as a cloak for disloyalty. It should not be the garb of protection for anyone who does not believe in the institutions of our land.

Baptists Will

(Continued from Page 1)

Church Using Its Sunday School, by Barnette," Rev. Barnes said. "There will be two periods each night. Every Sunday School teacher and officer, and every other person in the church above 15 years of age is urged to attend."

Other workers who will lead in churches are: Rev. J. B. Mason of Memphis; Rev. J. M. Cooper of Brownwood; Mr. and Mrs. J. T. Sizemore of Amarillo; Rev. J. Perry King of Clarendon; Rev. E. T. Smith, of Shamrock; C. E. Buchanan, of Amarillo; Miss Imogene Roberson, Rev. C. E. Malone and Rev. A. C. Huff, missionary. Mr. Hopkins will be with the local church Sunday morning and Mr. Mings and Mrs. Frank Terrell were not included in the list, accord-

Waite will come here Sunday night.

Rev. Barnes reported a good meeting at Hobbs, with 70 additions to the church, about half coming on profession of faith, the remainder by letter and statement.

Red Cross

(Continued from Page 1)

wished to join the Red Cross might place their membership before Saturday, Nov. 26.

In listing workers for the Red Cross last week, the names of Mrs. J. C. Rickerts, Mrs. J. G. Cummings to Mrs. D. H. Alexander, roll call chairman.

"We are glad to correct the list and to express appreciation to all of the roll call workers, who did an excellent work," she said.

Missionary Will

(Continued from Page 1)

eight-year-old Indian boy, Billy, whom he rescued from being burned alive with his dead mother. Billy will sing here Tuesday night.

Natural color slides will supplement the talk here Tuesday, and the public is invited to attend the gathering. No admission charge will be made.

Rev. and Mrs. Reifsnider will visit her sister, Mrs. S. S. Williams during their appearance here.

MAKE YOUR THANKSGIVING TRIP PLEASANT, SAFE, ECONOMICAL

Let Us CHECK your CAR



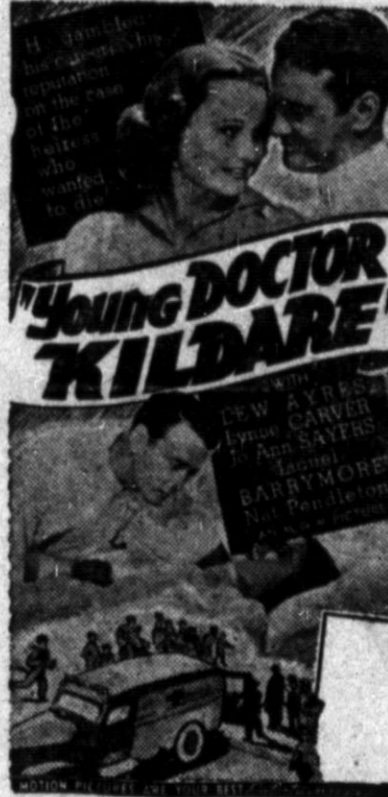
We are specialists in automotive service . . . before that Thanksgiving trip or any other trip, let us check your car and service it with Dependable Magnolia products. We thank you for patronage in the past, and look forward to serving you in the future at our modern station across the street from the Bull Barn on Highway 60.

Thompson's Service Station

One Block East of Main — on Highway 60

A DRAMA THAT WILL THRILL YOUR HEART!

Young Doctor Chooses to Sacrifice love for Humanity.



Plus: Pete Smith Specialty "FISTICUFFS"

\$50 Less Tax

for the Photo Shown on the Screen! Register if You Wish! THURSDAY and FRIDAY

YOUR FIGHTING HERO AS A TEXAS RANGER!

Bringing Law and Order to the Badlands of the Raw Frontier!



SATURDAY KIDDIES 10¢ ADULTS 20¢ Doors Open 1 O'clock

STAR THEATRE

CO-EDS COME CLEAN—BOYS BARE TRUTH . . .

It's the screamlined story of life at College Today!

"CO-ED CONFESSES ALL!"



"CAMPUS CONFESSIONS" BETTY GRABLE ELEANOR WHITNEY WILLIAM HENRY JOHN ARLEDGE

WEDNESDAY 10¢ 15¢

PREVUE ONLY SATURDAY NIGHT!

Here's the Big Blow!

. . . and when he starts tootin' . . . you'll start rootin' for more!

The swing mad, trumpeter of "Variety Show" blows his own horn in a riot of fun and romance!



PERSONALS

Move to California

Mr. and Mrs. Walter Richards moved last week to San Bernardino, Calif., where he will be associated with his father in a recently purchased market and grocery store. They accompanied his father, Frank Richards, home Saturday, after he had made a brief visit here.

Anti-Freeze your tractor tires today. Call us and we'll come right to your field and service your tractor. Davis-McCracken Implement Co.

Holiday Guests

Holiday guests of relatives here, will be Mr. and Mrs. Clyde Wright of Silverton and their daughter, Miss Elva Wright of Dallas, Mr. and Mrs. J. E. Bayer, Jr., and daughter, Beverley, of Hutchinson, Kansas. Mrs. Wright and Mrs. Bayer are daughters of A. W. Gregg and sisters of Mrs. Harry Seed and Mrs. W. E. Dameron. Mr. Bayer is the son of Mr. and Mrs. J. E. Bayer.

Mr. and Mrs. D. H. Alexander left Sunday for Waco, for visits with their son, Burt and his family. They were joined at Lubbock by their daughter, Mrs. Joe Hudson and daughter, Betty, who returned to their home Monday, as Mr. Alexander returned to Hereford. Mrs. Alexander remained for a longer visit.

Protect those tractor tires! Have us fill them with Anti-Freeze solution before they freeze. Davis-McCracken Implement Co.

Mr. and Mrs. Bill Sewell and daughter accompanied by Mrs. Sewell's mother, Mrs. F. B. Orenshaw, all of Brownwood, visited from Thursday to Sunday with Mr. and Mrs. F. L. Lucas. Mrs. Lucas is the daughter of Mrs. Orenshaw and sister of Mrs. Sewell.

Mr. and Mrs. Artis Daniel and son, R. A., left Wednesday morning for Austin, where they will see the Texas-A&M game. They will visit in Waco and Dallas before returning home.

The cost is reasonable for filling your tractor tires with Anti-Freeze. Ask about this service today! Davis-McCracken Implement Co.

To the Cream Shippers. Local price of cream is now within 2 cents of shippers' price. You can help us maintain these prices. Carl's Grocery, 116

Mr. and Mrs. John McLean left Wednesday morning for Austin to spend Thanksgiving with their son,

Bill, and to see the Texas-A&M game. They will also visit Mr. McLean's mother and sister in San Antonio. Accompanying them was Mrs. Glenn Weir, who will visit her sister in San Antonio.

H. G. Conkright and Colby Conkright transacted business in Lamesa, Wednesday.

Rush in before another cold snap and let us Anti-Freeze your tractor tires. We take the solution right to your tractor and inject your tires with the Anti-Freeze solution. Davis-McCracken Implement Co.

Mr. and Mrs. R. L. Cocanougher left Wednesday for Odessa, where they will spend Thanksgiving with her sister, Mrs. W. T. Graham and Mr. Graham.

Mrs. D. C. Williams, mother of Mrs. R. L. Cocanougher received word of the death of her brother, H. R. Riggs, at Sallisaw, Okla., Nov. 18. Mrs. Williams was unable to attend the funeral, due to illness.

Phone 380 and let us Anti-Freeze your tractor tires. Preserve your tractor tires—they cost money! Davis-McCracken Implement Co.

THANKSGIVING

. . . and We, too

Thank You

OUR

Friends and Customers

and Extend Our Best Wishes to You ON THANKSGIVING DAY

We are sincere when we say we have delighted in the opportunity to serve you . . . we pledge ourselves toward a greater effort in serving you even better in the future. We are thankful for your business associations and friendships and for the small part we have had in the business of this area.

HEREFORD INSURANCE AGENCY

LOANS — INSURANCE
 Herman E. Charles Hereford

BEST WISHES

OF THE SEASON

Thanksgiving, the season of festivities, was founded more than 300 years ago — but it is with the same feeling of gratitude and the same fine spirit of Friendship that we say "Thank You," to our customers and friends. We are always glad to serve you and we again pledge to keep faith by serving you to the best of our ability during the next 12 months.



Have you seen our big, wonderful selection of Christmas Furniture? We also invite you to ask about our convenient Lay-Away Plan!

USE OUR CONVENIENT

LAY-AWAY PLAN!

E. B. BLACK CO.

FURNITURE — UNDERTAKING