



**The Hereford Brand**

Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS  
NUNN-WARREN PUBLISHING  
COMPANY, INC.  
PUBLISHERS  
R. E. KESSIE,  
Editor and Manager  
TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:  
Zones 1 and 2, per year \$2.00  
Zones 1 and 2, six months \$1.00  
Outside Zone 2, per year \$2.50  
Outside Zone 2, six months \$1.50  
Outside Zone 2, four months \$1.00  
ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The  
**Corral**  
&  
Put Through The  
**Chute**

Have you heard the last gas story? No, but Dave McCurdy hopes he has.

There has been more visiting in Hereford since February 2 than ever known before. Old friendships are being renewed at the rate of one or more daily. Night telephone conversations are at a minimum, for people have quit calling up and are calling on. Either that or they have taken to motoring. Anything to keep the home gas fires low. It may be cheaper to burn gasoline than gas, but at the source it is more than likely the same company. It gets you whether riding or sitting at home by the fireside.

In the county agent's annual report of what happened in 1930 during his business waking hours one item of particular interest to this newspaper was mentioned. Mr. Dunkle reported that 51 news articles or stories about the farm extension work had been published. That is practically one for every issue of The Brand, if the clippings were taken from the Hereford paper. That speaks well for your home-county paper, does it not? We missed one week and that must have been when the agent took a vacation into Colorado and he could not be reached—handily to turn in a story about some farm, herd or flock.

These agents receive instruc-

**RUPTURE**

E. J. MEINHARDI, of Chicago

Expert on the Meinhardt Rupture Shield, is coming here again. He will personally be at the Amarillo Hotel, Amarillo, Texas, on Thursday only, February 19th, from 10:00 a. m. to 4:00 p. m.

SPECIAL NOTICE—All customers that he has fitted here during the last ten years are invited to call for inspection. All others are invited to call and investigate. There is no charge for demonstration. Come in and talk with these former customers regarding their experience with this appliance. This visit is for men only.

Mr. Meinhardt says: Thousands of satisfied customers report that this Appliance retains the rupture perfectly and quickly contracts the opening regardless of the size or location of the rupture.

The "Meinhardt Rupture Shield" has no undertraps. It is perfectly sanitary, practically indestructible, and may be worn while bathing.

Rupture often causes Stomach Trouble, Backache, Constipation, Nervousness and other ailments. Thousands of deaths from rupture can be avoided.

Caution—Protect yourself against imitators of this notice—remember the name MEINHARDI.

Please note the above date and office hours carefully, as he will not visit any other city in this section at this time. (This visit is for white people only.)—E. J. Meinhardt, Home Office, 1551 N. Crawford Ave., Chicago.

**Nineteen Years Ago In Hereford**

(From the Files of The Brand, February 16, 1912)  
Max Roberts, age 41, had died at his home here February 12, as result of an accident near Hurley where he was drilling a well.  
Mrs. A. B. Crump was opening a millinery shop in Hereford.  
Mayor J. H. Head had called upon City Attorney W. E. Damer-

on to draw up an election notice for March 26 for deciding on a commission form of government.  
E. W. Harrison was advertising Gallup cooking coal for \$6.00 a ton.  
Chas. Donald of the North Draw had been trading in town.  
Allen Powelson had protested paying of the \$1-pound fee for

release of his cow because some one had milked the animal while in the pen and he had no cream for his coffee.  
Cliff Estes and Louis Dyer of the Estes ranch had visited in Dimmitt.  
The Mothers Club entertained retiring officers in the home of Mrs. Clarence Smith.

tions from headquarters which impart the information that no demonstration is complete until it has been published in the newspaper of general circulation of that district. The Brand has been 30 years building up reader interest and it perhaps merits being classed now, in its early prime, in the general circulation category. For home people it has no jeer for conveying information to the restful fireside where each may read of his neighbor or himself.

The department of agriculture recognizes this service of the local newspaper and its conclusion that no demonstration, regardless of how widely attended, has not been finished until it has been written up and circulated in the newspaper is a compliment to the press and a recommendation to the entire public, whether they be readers, contributors or advertisers.

With their minds filled with mental pictures of the big chickens seen in the recent poultry shows, some of the children of this community have been begging their parents to take them to Amarillo February 20, to see "Paddy Rooster," as they understand the Polish word is pronounced.

The club ladies of Ward are going to find out if there is anything in a name. The Willing Workers recently voted to discard the old cognomen and henceforth be known as the La Afflatus Studio. You have heard of lovers and poets being able to soar high by virtue of possessing a divine afflatus, and back in high school days you have even been inflated or inflated at precious intervals but had no name for it.

Afflatus means divine impartation of knowledge, supernatural impulse, or just plain inspiration. The ladies of Ward are to be congratulated upon their studio of inspiration, for that is what all clubs should be: The good work which the members will accomplish this year will reach far in the life of the county, through interchange of ideas and ideals and through personal improvement of themselves.

**If You Travel 11,000 Miles, Visit 291 Farms, Have 1178 Calls, You May Be Busy Man**

A man who in 1930 covered 10,955 miles, made 291 farm visits, spent 229 days in field work, had 707 visits to his office on business, received 471 business calls on the telephone, wrote 202 letters, distributed 327 bulletins, took part in 54 meetings, and made two radio talks would be considered a busy man by the most exacting. This is a brief account of what R. O. Dunkle, county agent, does in one year, according to his annual report filed with the county commissioners and extension headquarters. Importance of the extension service in development and improvement in farm life may be gained by a study of the agent's activities through the perspective of one year.

The amount of travel necessary to keep in touch with various projects under supervision and individual operations that may be of significance to more than one is surprising. In one instance, Mr. Dunkle made an 80-mile trip to get the facts on how one farmer was growing wheat in tillable rows and secured a promise of the grower that he would keep accurate data for 1931 on how he handled such a procedure, as it might be possible a discovery was in prospect for a new wheat culture.

Other facts of interest gleaned from the annual report are: There are 30 men in the agricultural council, 10 communities out of 20 have extension programs, 27 men are in capacity of local leaders in adult work and eight men in 4-H club work.

There are eight 4-H clubs in operation, having a personnel of 51 boys and 21 girls. Four farmers

are keeping a farm accounting system, showing where money has been lost or where it has been gained.

There were nine demonstrations held on poultry, involving 800 birds; 17 dairy demonstrations, covering 170 head; ten swine, including 200 hogs, and three beef cattle including 650 head.

There were 4050 acres in adult demonstrations on cereals; five farms were protected from soil erosion, having a total acreage of 350 acres treated. The agent reported that 1850 pounds of poison were used in protection against animal pests and insects.

The county has one dairy marketing association of 125 members which sold \$42,000 in products. One poultry and egg marketing association of 11 members sold \$300 worth cooperatively.

The number of news articles or stories published pertaining to the extension work was 51 for the 12-month period.

Mr. and Mrs. D. W. Henry of Plainview spent the week end with her parents here, Mr. and Mrs. J. C. Allred.

**LUMBER**  
Wholesale Prices  
Guaranteed Grade  
Save 25 to 50 Per Cent.  
**M. R. Corbett**  
Jobber

**QUALITY MEATS!**



- FED RIGHT
- KILLED RIGHT
- CHILLED RIGHT
- CUT RIGHT

—AND PRICED RIGHT  
**Texas Meat Market**



**THE NEWER PIONEERS**  
BLAZING A TRAIL THROUGH THE WILDERNESS . . .

Hardy spirits of today are undismayed in the face of a wilderness of "collapsed" business structures. They know it is only those of "little faith" who fail to pull through; that now, if ever, opportunity beckons to men of men of energy and ideas. . . We believe in pioneers of 1931. We want the chance of talking to one, of exchanging opinions, of lending support. Won't you accord us the pleasure of an interview?

**First State Bank**

**Book Reviews**

(Sandburg's Lincoln, Reviewed by J. A. N.)

Upon the anniversary of Abraham Lincoln the 12th of this month some will find of interest a history of the great American's early days. For that purpose Carl Sandburg's Lincoln, in the county library, is recommended.

This book shows the blood of the chivalric South and the puritanic New Englander mixed to produce Lincoln as an unique character. The story is simply told, and it is a fascinating narrative, reading like a tale of the imagination.

From a birth of poverty in a log cabin—remarked among neighbors that Mrs. Lincoln had another baby—through years of want and constant defeat until Abe strapped his own trunks for the journey to Washington to be inaugurated president of the United States, Sandburg gives entertaining features of this extraordinary man in a style of utmost simplicity.

Lincoln was a simple man and Sandburg tracked his life in the plainest possible writing. If you

are reading for pleasure, it is there; if you read for a lesson you will find it, too. Starting from nothing apparently, from a district in which not even nails could be bought to fasten boards together for a house, Lincoln rose to the highest office and what is more, to become one of the great men of the ages, in the opinion of H. G. Wells. Reading Sandburg you see no flashes of genius or inspiration in Lincoln, as might be expected. His conduct and reactions seemed normal, but what a difference at the end!

It will be worthwhile to read this book, for, regardless of any prejudices against the man who stood in the breach of a torn nation and held it together, the world calls him great and will continue to do so. When you have read, see if you can find what made him pre-eminent. Simplicity is probably the key, and though attainable by all there are but few among us who are content to practice it.

As in the rankest soil the most beautiful flowers are grown, it may be observed that in the dark-

est soil of poverty the choicest flowers of humanity have sprung.

E. L. Blacet was here last week from Pomona, California, looking after farm interests. He owns some land northeast of town. He was a resident of Deaf Smith county for 19 years, moving to the coast country three years ago, where he is now engaged in growing oranges. Mr. Blacet says the orange market is very low, the grower getting about one dollar a box.

FOR RENT, FOR SALE GARDEN AT BRAND OFFICE. CHEAP

**Getting Up Nights**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praises by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

CORNER DRUG STORE



**M SYSTEM**  
Bargains for Friday and Saturday

|                        |        |
|------------------------|--------|
| PRUNES, gallon         | 49¢    |
| ONIONS, Dried, pound   | 3¢     |
| BEANS, Pinto, pound    | 5¢     |
| 1/4 lb., Hershey's     | 9¢     |
| 1/2 lb., Hershey's     | 16¢    |
| 1 lb., Hershey's       | 30¢    |
| COCOA                  |        |
| POWDERED SUGAR, lb pkg | 9¢     |
| SWIFT'S JEWEL          |        |
| 2 lb                   | 28¢    |
| 4 lb                   | 53¢    |
| 8 lb                   | 99¢    |
| 16 lb                  | \$1.95 |
| COMPOUND               |        |

WE DELIVER PHONE 249



**CONOCO**

"You can drive all day at 60...and your Germ-Processed won't thin out!"

HOW often have you heard, "I'll have to change oil early this time because of high speed driving"? It was quite the customary thing, until Conoco Germ-Processed Oil came along. Now 24 all-day drive at a 60-mile speed brings no oil worries. You know that Germ-Processed oil won't thin out at high speeds; know, too, that it actually reduces motor operating temperatures because of the added "oiliness" produced by the Germ Process. The proof... at the Indianapolis and Alton races at speeds up to 120 miles an hour and in numberless individual tests... is history now. Your own experience will add to the weight of the proof. You need Conoco Germ-Processed Motor Oil in this day of high speed motors and high speed driving. You'll find it at the sign of the Conoco Red Triangle...the proper grade for your car at 55¢ a quart.

**CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL**

Travel with a Conoco Passport!... Send an outline of your proposed motor trip or let us help plan your trip. Get a Conoco passport, individually marked maps and other travel helps...all FREE! More than 30,000 motorists used this service in the season just passed. CONOCO TRAVEL BUREAU • Denver, Colorado.

# International Sunday School

## Lesson

BY DR. J. E. NUNN

February 15, 1931.

### JESUS, THE FRIEND OF SINNERS.

Luke 7:36-50.

Golden Text: Faithful is the saying, and worthy of all acceptance, that Christ Jesus came into the world to save sinners.—1 Tim. 1:15.

#### Introduction.

The general theme of this chapter may be said to be illustrations of our Lord's helpfulness to those who needed his help, beginning with helpfulness in the physical realm and rising to the chief helpfulness of all, that in the realm of the immortal soul. We have here great variety of beneficiaries: the noble centurion, the grief-stricken mother, John the Baptist with his doubts, John's messengers who must have received blessing from what they saw and heard, the many sick, blind, lame, deaf, lepers who were healed and even the dead raised, and, as a climax the sinning woman and perhaps even the sneering Pharisee whose hard heart may have been touched. It is indeed a rich chapter.

One of the Pharisees. Four times in the story reference is made to the fact that Jesus' host was a Pharisee. Luke makes a point of it for at least two reasons: It revealed the inquisitive half-friendly attitude of some Pharisees, and Jesus' readiness to dine with publicans and sinners. Luke gives two other instances of Jesus dining with Pharisees (11:37 and 14:1). "Set down to meat", literally reclined. It is

literally reclined. It is necessary to keep this custom of reclining at the table in mind if we are to understand how the women could stand "behind at his feet," verse 38, and Jesus turning to look at her. One reclined on a low couch extending back from the table, resting on his left side and elbow, thus leaving the right hand free to eat with. This custom explains also John's leaning back upon the Saviour's bosom at the last supper. "A woman in the city, a sinner." The expression indicates that she was well known as a woman living in sin, such as would be spoken of today as a woman of the streets. We do not know what other contact she had had with Jesus, but evidently she had heard and believed and found peace in his gracious smile.

A Friend of Publicans and Sinners. In quoting the charges made against him by his critics, Christ quoted one that was his chief glory: he was said by them to be "a friend of publicans and sinners" verse 34. "I do not wish you to understand that Christ is a friend to the good and pure alone, nor to those who are correct in their deportment, whose virtue walks in to men's acknowledgement unquestioned. No, I launch the friendship of Christ out among you as men launch a life-boat among a struggling mass of drowning men, and there is not a hand beating the briny water, swarth or white, that may not seize it; and there is not a sinking soul that may not appropriate the friendship of the Lord."—William H. H. Murray.

This glory of our Master should become the glory of his church—the glory of any church that has caught his spirit and is true to his commission.

A Man Who Loved Little. Such a man was Simon the Pharisee. It was customary in that day and land to greet the guests with the tokens of affection, to have a servant, or even oneself, to wash the dust from their tired feet, and to give them a fragrant ointment for their hair. But all these things Simon omitted. With deliberate and stinging words Jesus had to say to him: "Thou gavest me no water for my feet. . . Thou gavest me no kiss. . . My head with oil thou didst not anoint." He loved little. It is not so much what men do as what they fail to do that reveals the heart. We may profess to be friends of Jesus and share out tables with him, but if there be little love he will know it through our failures to do what genuine love never omits. He searches the heart. He seeks our love. He is not asking for men's endorsement, he seeks no social recognition, he is not flattered by our patronage. What he wants is love and the tokens of love. And at the table of Simon he did not find them. Simon loved little.

A Woman Who Loved Much. The dinner had not proceeded far when one came in who loved much. It was the unfortunate and despised woman, known in the city as a "sinful woman". If not a harlot in a public house she was one whom everybody knew about and whose unsavory reputation afforded foul-mouthed gossips many a pleasant hour. It was she who slipped in without an invitation and went immediately to Jesus. She had in her hand an alabaster cruse of ointment, such as might be presented to a king. Evidently she was going to anoint his feet, but as she stooped down a flood of tears rolled down her cheeks and dropped upon his feet. She reached back and pulled her flowing hair around to use as a towel and as she dried them she kissed his feet over and over again. She loved much.

Jesus' Marvellous Insight. Jesus did not interrupt the worship of the woman—at which the Pharisee was greatly shocked. This was a woman of the streets. Perhaps he had crossed the street to avoid her many times. She was an intruder at the feast. And yet Jesus permitted her tribute of devotion without remonstrance. He missed altogether what Jesus saw, and said to himself, "Well, I know now that this man is no prophet. If he were he would know the kind of woman this is." He was wrong about both the woman and Jesus. He thought of the woman as one to be rebuffed and avoided. Jesus saw her heart hating her old sin, and coming to him for grace, and now paying tribute to his mercy.

The Two Debtors. We notice the contrast between Jesus and Simon. Jesus noticed the contrast between Simon and the woman in relation to himself. Simon omitted all the tokens of love, was superior and critical; the woman multiplied the tokens



Illustration of a man and a woman in a room, possibly Jesus and the woman from the lesson.

of love. What made the difference? That was what Jesus wanted Simon to see, not to humiliate him, but to win him. To that end he told the simple story of two debtors (verses 41, 42), closing it with a question whose answer nobody could miss: "Which of them will love him most?" The Pharisee answered, "He, I suppose, to whom he forgave the most," to which Jesus said, "Thou hast rightly judged."

Salvation by Faith. "And he said unto the woman, Thy faith hath saved thee." Christ had just implied that her love had saved her, verse 47. In her love he saw her faith. "Her faith and her love were one; it was 'faith working by love' (Gal. 5:6), and the love proved the faith."—W. W. Farrar. There is no jealousy among the supreme qualities. "Go in peace," literally "go into peace," the Hebrew "farewell." Peace is thought of as a new and happy region into which the forgiven soul goes forth out of the dark and wretched country where it has been dwelling—a beautiful and true metaphor.

The Sinner's Saviour. "Jesus did not reject this poor creature; he forgave her sins, and you bless the mercy of your Saviour. Bear then in mind this picture, and imitate that mercy which you love."—Sydney Smith.

"When God forgives, he forgives absolutely; but the experience of this fact varies with the individual. The blessing of the divine forgiveness is a vast worth put into our possession, but some souls explore and open up that world with a clearer knowledge and a more intrepid faith than others."—Rev. Thomas G. Selby.

"History tells us that the fire which followed the earthquake in the Athens revealed when the ashes were carried away, unsuspected veins of silver. . . . It is as if Simon had looked upon this sinning woman's life as upon a garden filled with weeds, thorns and thistles, while the Lord of the garden, with all-seeing eye, pierced through the crust and saw beneath the soil with its treacherous veins of gold and crystals waiting to be cut into diamonds—as if all flashing rubies and sapphires were waiting to be uncovered."—Newell Dwight Hillis.

"She sat and wept, and with her untressed hair Still wiped the feet she was so blessed to touch; And he wiped off the soiling of despair From her sweet soul, because she loved so much, I am a sinner full of doubts and fears; Make me a humble thing of love and tears."—Hartley Coleridge.

#### Poultry Demonstration.

School boys from Ford and Sims witnessed a culling demonstration conducted Friday by R. O. Dunkle

on a poultry flock at the Inman farm, 40 miles northwest of town. Laying ability of 250 White Leghorns was tested in the educational exhibition.

### Northwest News

By MRS. M. L. STRADER

Northwest, February 6.—C. S. Perrin, F. D. Ferguson and M. L. Strader were in Adrian on business Saturday.

Misses Catherine and Marguerette Steen motored to Happy Saturday, returning Sunday.

Twenty-six attended the 42 party given at the F. D. Ferguson Saturday night. Winners were Miss Estrella Lee Fortenberry and Mr. Stone.

J. W. Fortenberry was in Hereford on business Saturday.

Miss Velma Wright made a business trip to Adrian Saturday.

Mrs. Z. G. Steen spent Sunday in the George Bippus home.

A large crowd gathered at the Sims school house last Friday night and enjoyed a good supper and nice time.

Mr. Wright of Hereford spent Sunday in the B. M. Wright home. Johnnie Strader has been on the sick list this week.

Mr. Pierce of Tulsa spent Wed-

nesday night in the F. D. Ferguson home.

Mr. and Mrs. J. G. Fortenberry and children were Sunday dinner guests in the George Bippus home. Coleman Cammel who has been attending school at Plainview returned to his farm Wednesday.

Aleene Norris withdrew from the school here last Thursday to accompany her mother to Belton, Texas. Mrs. Norris is making the trip for benefit of her heart.

Miss Hostetler, county librarian, visited school last Thursday to give the pupils a display of historic pictures.

Several of the boys were absent last Thursday in order to attend the tractor school in Hereford.

Wheeler county has 265 households as members of the demonstration clubs. The total value of their canned and stored products is \$28,000.

VISIT THE

## Bright Side Service Station

AT CURVE OF HIGHWAY IN EAST HEREFORD. Specializing in Sinclair Gas and Oil. Owned by P. K. Babcock, who is also building a 15-cabin camp ground adjacent.

TRAVIS HILL, Manager.

# Know this Good Friend Better

Natural gas is a community builder; it draws industries, increases property value, and is one of the cheapest necessities you buy.

## Natural Gas

A plentiful, dependable supply of Natural Gas—the cheapest industrial fuel available anywhere. Taking the country over, there are comparatively few places that can offer natural gas—so it is a real advantage.

To attract industries—it means a steady growth for the community, more people, more business, more prosperity, increased property values.

And, not to be overlooked, is the convenience, cleanliness and cheapness of Natural Gas used in your home for heating and cooking.

As your Natural Gas distributing Company, we are happy to be able to contribute to the growth of your community, and to your personal comfort, by rendering as near as perfect gas service as is humanly possible to give.

# West Texas Gas Co.

# The new Ford is an economical car to own and drive

Low first cost, low cost of operation and up-keep, and low yearly depreciation mean a distinct saving to every purchaser

THE NEW FORD is a splendid car to own and drive because of its attractive lines and colors, safety, comfort, speed, reliability and long life.

There are, in addition, three other features of importance to every far-seeing automobile owner . . . low first cost, low cost of operation and up-keep, and low yearly depreciation.

During the life of the car, the day-by-day economy of owning a Ford will amount to considerably more than the saving on the first cost. You save when you buy the Ford and you save every mile you drive.

The reasons for this economy are simplicity of design, high quality of materials and care in manufacturing and assembling. Many vital parts are made to limits of one one-thousandth of an inch. Some to three ten-thousandths of an inch. Throughout, the new Ford is an outstanding example of fine craftsmanship in automobile engineering.

The more you see of the new Ford—the more you talk to Ford owners and experienced mechanics—the more certain you become of this fact. . . . It brings you everything you want or need in a motor car at an unusually low price.



The New Ford Tudor Sedan

LOW PRICES OF FORD CARS

\$430 to 630

F. O. E. Distributor, plus freight and delivery. Dealers and spare parts men or small cost. You can purchase a Ford on convenient terms through the Authorized Ford Finance Plan of the National Credit Company.



## Protect Her From Chills



### With a New HARDWOOD FLOOR!

She spends the whole day at home. Why not make it more comfortable and more attractive for her? We will be glad to figure with you any time!



## MILK 10c per quart

Delivered any part of town for 10 cents per quart, and 6 cents per pint. Sweet cream will be 15 cents per half pint.

Prices Effective February 15th.

## Prairie Dairie

## "What Do You Want It For?"

Customers of any modern merchant are used to having that question asked them. There's good sense in it. The merchant wants to render the very best service possible, so the customer will be satisfied and come back to trade.

When the merchant knows what you will use an article for, his years of experience enables him to advise you accurately for the thing you want. He wants you to get the best results—you are the one who gains, for without specific advice you may have used the wrong merchandise, and later on have been disappointed.

Kemp yards know grades, specifications, best adapted uses of materials, etc., FOR YOUR BENEFIT. Consult with them on your lumber and building problems.

# R. H. Kemp Lumber Company

## RUPTURE

EXPERT HERE

Dr. F. E. Redlich, M.D., will demonstrate without charge his unequalled method in Amarillo, Saturday, February 21, at the Herzing Hotel, from 10 a. m. to 4 p. m.

Mr. C. F. Redlich says: The "Perfect Retention Shields" hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

The secret of their success is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable.

Stomach troubles, backache and constipation nearly always a consequence of rupture, promptly disappear.

Bring your children. According to statistics 95 per cent recover by our method.

NOTICE: All whom we have treated during the past ten years are invited to come in for a free inspection.

HOME OFFICE: 535 Boston Block, Minneapolis, Minn.

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Mrs. A. B. Crump was opening a millinery shop in Hereford.

Mayor J. H. Head had called upon City Attorney W. E. Damer-

on to draw up an election notice for March 26 for deciding on a commission form of government.

E. W. Harrison was advertising Gallup cooking coal for \$6.00 a ton.

Chas. Donald of the North Draw had been trading in town.

Allen Powelson had protested paying of the \$1-pound fee for

release of his cow because some one had milked the animal while in the pen and he had no cream for his coffee.

Cliff Estes and Louis Dyer of the Estes ranch had visited in Dimmitt.

The Mothers Club entertained retiring officers in the home of Mrs. Clarence Smith.

**If You Travel 11,000 Miles,  
Visit 291 Farms, Have 1178  
Calls, You May Be Busy Man**

A man who in 1930 covered 10,955 miles, made 291 farm visits, spent 229 days in field work, had 707 visits to his office on business, received 471 business calls on the telephone, wrote 292 letters, distributed 327 bulletins, took part in 54 meetings, and made two radio talks would be considered a busy man by the most exacting. This is a brief account of what R. O. Dunkle, county agent, does in one year, according to his annual report filed with the county commissioners and extension headquarters. Importance of the extension service in development and improvement in farm life may be gained by a study of the agent's activities through the perspective of one year.

The amount of travel necessary to keep in touch with various projects under supervision and individual operations that may be of significance to more than one is surprising. In one instance, Mr. Dunkle made an 80-mile trip to get the facts on how one farmer was growing wheat in tillable rows and secured a promise of the grower that he would keep accurate data for 1931 on how he handled such a procedure, as it might be possible a discovery was in prospect for a new wheat culture.

Other facts of interest gleaned from the annual report are:

There are 30 men in the agricultural council, 10 communities out of 20 have extension programs, 27 men are in capacity of local leaders in adult work and eight men in 4-H club work.

There are eight 4-H clubs in operation, having a personnel of 51 boys and 21 girls. Four farmers

are keeping a farm accounting system, showing where money has been lost or where it has been gained.

There were nine demonstrations held on poultry, involving 800 birds; 17 dairy demonstrations, covering 170 head; ten swine, including 200 hogs, and three beef cattle including 650 head.

There were 4050 acres in adult demonstrations on cereals; five farms were protected from soil erosion, having a total acreage of 350 acres treated. The agent reported that 1850 pounds of poison were used in protection against animal pests and insects.

The county has one dairy marketing association of 125 members which sold \$42,000 in products. One poultry and egg marketing association of 11 members sold \$300 worth cooperatively.

The number of news articles or stories published pertaining to the extension work was 51 for the 12-month period.

Mr. and Mrs. D. W. Henry of Plainview spent the week end with her parents here, Mr. and Mrs. J. C. Allred.

**LUMBER**  
Wholesale Prices  
Guaranteed Grade  
Save 25 to 50 Per Cent.  
**M. R. Corbett**  
Jobber

**QUALITY MEATS!**



—FED RIGHT  
—KILLED RIGHT  
—CHILLED RIGHT  
—CUT RIGHT  
—AND PRICED RIGHT  
**Texas Meat Market**



**THE NEWER PIONEERS**  
BLAZING A TRAIL THROUGH THE WILDERNESS . . .

Hardy spirits of today are undismayed in the face of a wilderness of "collapsed" business structures. They know it is only those of "little faith" who fail to pull through; that now, if ever, opportunity beckons to men of men of energy and ideas. . . We believe in pioneers of 1931. We want the chance of talking to one, of exchanging opinions, of lending support. Won't you accord us the pleasure of an interview?

**First State Bank**

**Book Reviews**

(Sandburg's Lincoln, Reviewed by J. A. N.)

Upon the anniversary of Abraham Lincoln the 12th of this month some will find of interest a history of the great American's early days. For that purpose Carl Sandburg's Lincoln, in the county library, is recommended.

This book shows the blood of the chivalric South and the puritanic New Englander mixed to produce Lincoln as an unique character. The story is simply told, and it is a fascinating narrative, reading like a tale of the imagination.

From a birth of poverty in a log cabin—remarked among neighbors that Mrs. Lincoln had another baby—through years of want and constant drudgery for the journey to Washington to be inaugurated president of the United States, Sandburg gives entertaining features of this extraordinary man in a style of utmost simplicity.

Lincoln was a simple man and Sandburg tracked his life in the plainest possible writing. If you

are reading for pleasure, it is there; if you read for a lesson you will find it, too. Starting from nothing apparently, from a district in which not even nails could be bought to fasten boards together for a house, Lincoln rose to the highest office and what is more, to become one of the great men of the ages. In the opinion of H. G. Wells, Reading Sandburg you see no flashes of genius or inspiration in Lincoln, as might be expected. His conduct and reactions seemed normal, but what a difference at the end!

It will be worthwhile to read this book, for, regardless of any prejudices against the man who stood in the breach of a torn nation and held it together, the world calls him great and will continue to do so. When you have read, see if you can find what made him pre-eminent. Simplicity is probably the key, and though attainable by all there are but few among us who are content to practice it.

As in the rankest soil the most beautiful flowers are grown, it may be observed that in the dark-

est soil of poverty the choicest flowers of humanity have sprung.

E. L. Blacet was here last week from Pomona, California, looking after farm interests. He owns some land northeast of town. He was a resident of Deaf Smith county for 19 years, moving to the coast country three years ago, where he is now engaged in growing oranges. Mr. Blacet says the orange market is very low, the grower getting about one dollar a box.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP

**Getting Up Nights**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Tonic. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

CORNER DRUG STORE



**M SYSTEM**  
Bargains for Friday and Saturday

|                        |        |
|------------------------|--------|
| PRUNES, gallon         | 49c    |
| ONIONS, Dried, pound   | 3c     |
| BEANS, Pinto, pound    | 5c     |
| 1/4 lb., Hershey's     | 9c     |
| 1/2 lb., Hershey's     | 16c    |
| 1 lb., Hershey's       | 30c    |
| POWDERED SUGAR, lb pkg | 9c     |
| SWIFT'S JEWEL          |        |
| 2 lb                   | 28c    |
| 4 lb                   | 53c    |
| 8 lb                   | 99c    |
| 16 lb                  | \$1.95 |

WE DELIVER PHONE 249



**CONOCO**

"You can drive all day at 60...and your Germ-Processed won't thin out!"

HOW often have you heard, "I'll have to change oil early this time because of high speed driving"? It was quite the customary thing, until Conoco Germ-Processed Oil came along. Now an all-day drive at a 60-mile speed brings no oil worries. You know that Germ-Processed oil won't thin out at high speeds; know, too, that it actually reduces motor operating temperatures because of the added "oiliness" produced by the Germ Process. The Indianapolis and Altona races at speeds up to 120 miles an hour and in numberless individual tests... is history now. Your own experience will add to the weight of the proof. You need Conoco Germ-Processed Motor Oil in this day of high speed motors and high speed driving. You'll find it at the sign of the Conoco Red Triangle...the proper grade for your car at 35¢ a quart.

**CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL**

Travel with a Conoco Passport... Send an outline of your proposed motor trip or let us help plan your trip. Get a Conoco passport, individually marked maps and other travel helps... all FREE! More than 30,000 motorists used this service in the season just passed. CONOCO TRAVEL BUREAU - Denver, Colorado.

# International Sunday School

## Lesson

BY DR. J. E. NUNN

February 15, 1931.

### JESUS, THE FRIEND OF SINNERS.

Luke 7:36-50.

Golden Text: Faithful is the saying, and worthy of all acceptance, that Christ Jesus came into the world to save sinners.—1 Tim. 1:15.

#### Introduction.

"The general theme of this chapter may be said to be illustrations of our Lord's helpfulness to those who needed his help, beginning with helpfulness in the physical realm and rising to the chief helpfulness of all, that in the realm of the immortal soul. We have here great variety of beneficiaries: the noble centurion, the grief-stricken mother, John the Baptist with his doubts, John's messengers who must have received blessing from what they saw and heard, the many sick, blind, lame, deaf, lepers who were healed and even the dead raised, and, as a climax the sinning woman and perhaps even the sneering Pharisee whose hard heart may have been touched. It is indeed a rich chapter."

#### One of the Pharisees.

Four times in the story reference is made to the fact that Jesus' host was a Pharisee. Luke makes a point of it for at least two reasons: It revealed the inquisitive half-friendly attitude of some Pharisees, and Jesus' readiness to dine with publicans and sinners. Luke gives two other instances of Jesus dining with Pharisees (11:37 and 14:1). "Set down to meat", literally reclined. It is

literally reclined. It is necessary to keep this custom of reclining at the table in mind if we are to understand how the women could stand "behind at his feet," verse 38, and Jesus turning to look at her. One reclined on a low couch extending back from the table, resting on his left side and elbow, thus leaving the right hand free to eat with. This custom explains also John's leaning back upon the Saviour's bosom at the last supper. "A woman in the city, a sinner." The expression indicates that she was well known as a woman living in sin, such as would be spoken of today as a woman of the streets. We do not know what other contact she had had with Jesus, but evidently she had heard and believed and found peace in his gracious smile. A Friend of Publicans and Sinners. In quoting the charges made against him by his critics, Christ quoted one that was his chief glory; he was said by them to be "a friend of publicans and sinners" verse 34. "I do not wish you to understand that Christ is a friend to the good and pure alone, nor to those who are correct in their deportment, whose virtue walks in to men's acknowledgement unquestioned. No, I launch the friendship of Christ out among you as men launch a life-boat among a struggling mass of drowning men, and there is not a hand beating the briny water, swarth or white, that may not seize it; and there is not a sinking soul that may not appropriate the friendship of the Lord."—William H. H. Murray.

This glory of our Master should become the glory of his church—is the glory of any church that has caught his spirit and is true



to his commission.

#### A Man Who Loved Little.

Such a man was Simon the Pharisee. It was customary in that day and land to greet the guests with the tokens of affection, to have a servant, or even oneself, to wash the dust from their tired feet, and to give them a fragrant ointment for their hair. But all these things Simon omitted. With deliberate and stinging words Jesus had to say to him: "Thou gavest me no water for my feet. . . Thou gavest me no kiss. . . My head with oil thou didst not anoint." He loved little. It is not so much what men do as what they fail to do that reveals the heart. We may profess to be friends of Jesus and share our tables with him, but if there be little love he will know it through our failures to do what genuine love never omits. He searches the heart. He seeks our love. He is not asking for men's endorsement, he seeks no social recognition, he is not flattered by our patronage. What he wants is love and the tokens of love. And at the table of Simon he did not find them. Simon loved little.

#### A Woman Who Loved Much.

The dinner had not proceeded far when one came in who loved much. It was the unfortunate and despised woman, known in the city as a "sinful woman". If not a harlot in a public house she was one whom everybody knew about and whose unsavory reputation afforded foul-mouthed gossips many a pleasant hour. It was she who slipped in without an invitation and went immediately to Jesus. She had in her hand an alabaster cruse of ointment, such as might be presented to a king. Evidently she was going to anoint his feet, but as she stooped down a flood of tears rolled down her cheeks and dropped upon his feet. She reached back and pulled her flowing hair around to use as a towel and as she dried them she kissed his feet over and over again. She loved much.

#### Jesus' Marvellous Insight.

Jesus did not interrupt the worship of the woman—at which the Pharisee was greatly shocked. This was a woman of the streets. Perhaps he had crossed the street to avoid her many times. She was an intruder at the feast. And yet Jesus permitted her tribute of devotion without remonstrance. He missed altogether what Jesus saw, and said to himself, "Well, I know now that this man is no prophet. If he were he would know the kind of woman this is." He was wrong about both the woman and Jesus. He thought of the woman as one to be rebuffed and avoided. Jesus saw her heart hating her old sin, and coming to him for grace, and now paying tribute to his mercy.

#### The Two Debtors.

We notice the contrast between Jesus and Simon. Jesus noticed the contrast between Simon and the woman in relation to himself. Simon omitted all the tokens of love, was superior and critical; the woman multiplied the tokens

of love. What made the difference? That was what Jesus wanted Simon to see, not to humiliate him, but to win him. To that end he told the simple story of two debtors (verses 41, 42), closing it with a question whose answer nobody could miss: "Which of them will love him most?" The Pharisee answered, "He, I suppose, to whom he forgave the most," to which Jesus said, "Thou hast rightly judged."

#### Salvation by Faith.

"And he said unto the woman, Thy faith hath saved thee." Christ had just implied that her love had saved her; verse 47. In her love he saw her faith. "Her faith and her love were one; it was 'faith working by love' (Gal. 5:6), and the love proved the faith."—W. W. Farrar. There is no jealousy among the supreme qualities. "Go in peace," literally "go into peace," the Hebrew "farewell." Peace is thought of as a new and happy region into which the forgiven soul goes forth out of the dark and wretched country where it has been dwelling—a beautiful and true metaphor.

#### The Sinner's Saviour.

"Jesus did not reject this poor creature; he forgave her sins, and you bless the mercy of your Saviour. Bear then in mind this picture, and imitate that mercy which you love."—Sydney Smith. "When God forgives, he forgives absolutely; but the experience of this fact varies with the individual. The blessing of the divine forgiveness is a vast worth put into our possession, but some souls explore and open up that world with a clearer knowledge and a more intrepid faith than others."—Rev. Thomas G. Selby.

"History tells us that the fire which followed the earthquake in the Athens revealed when the ashes were carried away, unsuspected veins of silver. . . It is as if Simon had looked upon this sinning woman's life as upon a garden filled with weeds, thorns and thistles, while the Lord of the garden, with all-seeing eye, pierced through the crust and saw beneath the soil with its mire-hidden veins of gold and crystals waiting to be cut into diamonds—as if all flashing rubies and sapphires were waiting to be uncovered."—Newell Dwight Hillis.

"She sat and wept, and with her untressed hair Still wiped the feet she was so blessed to touch; And he wiped off the soiling of despair From her sweet soul, because she loved so much, I am a sinner full of doubts and fears; Make me a humble thing of love and tears."—Hartley Coleridge.

#### Poultry Demonstration.

School boys from Ford and Sims witnessed a culling demonstration conducted Friday by R. O. Dunkle

on a poultry flock at the Inman farm, 40 miles northwest of town: Laying ability of 250 White Leghorns was tested in the educational exhibition.

## Northwest News

By MRS. M. L. STRADER

Northwest, February 6.—C. S. Perrin, F. D. Ferguson and M. L. Strader were in Adrian on business Saturday.

Misses Catherine and Marguerette Steen motored to Happy Saturday, returning Sunday.

Twenty-six attended the 42 party given at the F. D. Ferguson Saturday night. Winners were Miss Estrella Lee Fortenberry and Mr. Stone.

J. W. Fortenberry was in Hereford on business Saturday.

Miss Velma Wright made a business trip to Adrian Saturday.

Mrs. Z. G. Steen spent Sunday in the George Bippus home.

A large crowd gathered at the Sims school house last Friday night and enjoyed a good supper and nice time.

Mr. Wright of Hereford spent Sunday in the B. M. Wright home. Johnnie Strader has been on the sick list this week.

Mr. Pierce of Tulsa spent Wed-

nesday night in the F. D. Ferguson home.

Mr. and Mrs. J. G. Fortenberry and children were Sunday dinner guests in the George Bippus home. Coleman Cammel who has been attending school at Plainview returned to his farm Wednesday.

Alene Norris withdrew from the school here last Thursday to accompany her mother to Belton, Texas. Mrs. Norris is making the trip for benefit of her heart.

Miss Hostetler, county librarian, visited school last Thursday to give the pupils a display of historic pictures.

Several of the boys were absent last Thursday in order to attend the tractor school in Hereford.

Wheeler county has 265 households as members of the demonstration clubs. The total value of their canned and stored products is \$28,000.

VISIT THE

## Bright Side Service Station

AT CURVE OF HIGHWAY IN EAST HEREFORD. Specializing in Sinclair Gas and Oil. Owned by P. K. Babcock, who is also building a 15-cabin camp ground adjacent.

TRAVIS HILL, Manager.

# Know this Good Friend Better

Natural gas is a community builder; it draws industries, increases property value, and is one of the cheapest necessities you buy.

# Natural Gas

A plentiful, dependable supply of Natural Gas—the cheapest industrial fuel available anywhere. Taking the country over, there are comparatively few places that can offer natural gas—so it is a real advantage.

To attract industries—it means a steady growth for the community, more people, more business, more prosperity, increased property values.

And, not to be overlooked, is the convenience, cleanliness and cheapness of Natural Gas used in your home for heating and cooking.

As your Natural Gas distributing Company, we are happy to be able to contribute to the growth of your community, and to your personal comfort, by rendering as near as perfect gas service as is humanly possible to give.

# West Texas Gas Co.

# The new Ford is an economical car to own and drive

Low first cost, low cost of operation and up-keep, and low yearly depreciation mean a distinct saving to every purchaser

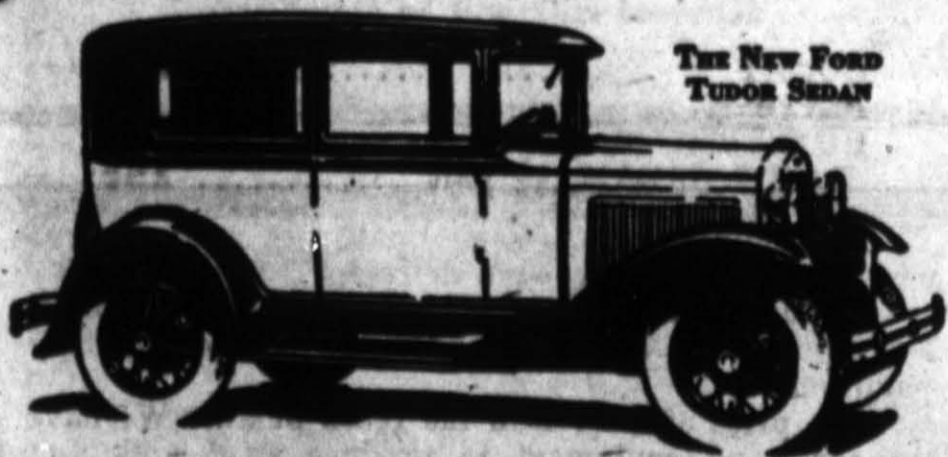
THE NEW FORD is a splendid car to own and drive because of its attractive lines and colors, safety, comfort, speed, reliability and long life.

There are, in addition, three other features of importance to every far-seeing automobile owner . . . low first cost, low cost of operation and up-keep, and low yearly depreciation.

During the life of the car, the day-by-day economy of owning a Ford will amount to considerably more than the saving on the first cost. You save when you buy the Ford and you save every mile you drive.

The reasons for this economy are simplicity of design, high quality of materials and care in manufacturing and assembling. Many vital parts are made to limits of one one-thousandth of an inch. Some to three ten-thousandths of an inch. Throughout, the new Ford is an epitome of the highest craftsmanship in automobile engineering.

The more you see of the new Ford—the more you talk to Ford owners and experienced mechanics—the more certain you become of this fact. . . . It brings you everything you want or need in a motor car at an unusually low price.



The New Ford Touring Sedan

LOW PRICES OF FORD CARS

\$430 to 630

F.O.B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can purchase a Ford on convenient terms through the Authorized Ford Finance Plans of the National Credit Company.



# MILK 10c per quart

Delivered any part of town for 10 cents per quart, and 6 cents per pint. Sweet cream will be 15 cents per half pint.

Prices Effective February 15th.

# Prairie Dairie

# "What Do You Want It For?"

Customers of any modern merchant are used to having that question asked them. There's good sense in it. The merchant wants to render the very best service possible, so the customer will be satisfied and come back to trade.

When the merchant knows what you will use an article for, his years of experience enables him to advise you accurately for the thing you want. He wants you to get the best results—you are the one who gains, for without specific advice you may have used the wrong merchandise, and later on have been disappointed.

Kemp yards know grades, specifications, best adapted uses of materials, etc., FOR YOUR BENEFIT. Consult with them on your lumber and building problems.

# R.H. Kemp Lumber Company

# RUPTURE

EXPERT HERE

C. F. Redlich, Minneapolis, Minn., will demonstrate without charge his unequalled method in Amarillo, Saturday, February 21, at the Hering Hotel, from 10 a. m. to 4 p. m.

Mr. C. F. Redlich says:

"The 'Perfect Retention Shields' hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

"The secret of their success is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable.

Stomach troubles, backache and constipation nearly always a consequence of rupture, promptly disappear.

Bring your children. According to statistics 95 per cent recover by our method.

NOTICE: All whom we have treated during the past ten years are invited to come in for a free inspection.

HOME OFFICE:

535 Boston Block, Minneapolis, Minn.

### Scherer Items

By MRS. B. F. FULKERSON

Mrs. Olin Friemel and brother, V. Skypale, left Wednesday for Dallas where Mrs. Friemel will remain with her daughter, Mrs. W. Weaver. Mr. Skypale will go to Temple on business.

A health meeting was held at Mrs. T. P. McCollister's Thursday, February 5. Miss Hall talked on different kinds of baths. The next meeting will be with Mrs. Lee Crawford on the 19th.

Mr. and Mrs. Roy Boyd, Mr. and Mrs. Clyde Boyd and Mr. and Mrs. P. H. Luck spent Sunday with Mr. and Mrs. B. R. Fulkerson.

Hollis Hubbard left last week for Shattuck, Oklahoma.

Mr. and Mrs. W. H. Hubbard Jack and J. W. Hubbard ate Sunday dinner with Mr. and Mrs. Arlie Dean.

Mr. and Mrs. Voth called on Mr. and Mrs. Miller Sunday evening. There was a very good crowd at Sunday school, but we wish to see more out next Sunday.

Mr. and Mrs. Arlie Dean, Mr. and Mrs. Voth, Mrs. Hubbard, Jack and J. W. Hubbard, Cap Coonauger and Miss Brunson

called on Mr. and Mrs. B. R. Fulkerson Sunday night.

Mrs. T. P. McCollister has been sick with a cold.

Mr. and Mrs. Lee Crawford spent Sunday with Mr. and Mrs. B. R. Fulkerson.

The club meets with Mr. Harold Thursday the 12th. Miss Gunter will be there.

### Ford Doings

BY MISS EDITH MANN

There was an attendance of 80 at Ford Sunday afternoon. Singing was well attended in the evening. Mr. and Mrs. Shepherd of Amarillo and Mr. and Mrs. Gregory and children of Progressive were visitors.

Several from this community attended the basketball tournament in Vega over the week end.

Mr. and Mrs. D. W. Larson and children spent the week end with Mrs. T. E. Kennedy at Amarillo.

Mrs. Bassett of Amarillo is visiting her sister, Mrs. J. S. Garrett. Mr. and Mrs. H. M. Stewart and Misses Mildred and Melvina took dinner with Mrs. Chas. Donald of Vega Saturday.

F. W. Brunson is still improving and John Whitsett took him

to Amarillo for further treatment Monday.

Mr. and Mrs. O. D. Frazier visited in the T. R. Langley home Saturday night.

Mr. and Mrs. Shepherd took supper in the J. S. Garrett home Sunday night.

Mrs. W. M. Stewart, Mrs. Birch and Miss Eula Lee visited Mrs. Whitsett at Hereford Saturday. Miss Ruby spent the week end with Misses Lottie and Elsie Funk of Vega.

Miss Marine Norton spent Saturday night with Miss Oleta Reeves.

Mr. and Mrs. Johnnie Triessen returned from Oklahoma Friday. Miss LaVerne Mann spent Sunday with Miss Dorothy Norton.

Messrs. Joe and James Garrett spent the week end with home folks.

Clyde Mann spent Saturday night with Lucky Leavell.

The school girls and outsiders played basketball Friday. Score 16-11 in favor of outsiders.

Miss Vineta Simpson is greatly improved.

The 4-H club girls met Friday morning. The house was called to order and roll call answered by eight members. The girls worked on caps. They are to make button-holes next meeting, February 20.

R. O. Dunkle came out Friday and took the Ford boys on a chicken culling expedition.

### ESTRAY NOTICE

Taken up by B. F. Fulkerson, of the undersigned, living about 22 miles northwest from the town of Hereford, in the County of Deaf Smith, the following described animals, known to be estray, viz: One brown mare, about 3 years old, about 15 hands high. Also smooth mouth brown mare about 16 hands high, 3 white feet and white spot on forehead, both unbranded.

If not legally proven by the owner thereof within twenty days from the date hereof I will proceed to Estray the same in accordance with law.

B. F. FULKERSON, Taker Up. Hereford, Texas, this 9th day of February, 1931. 5-3p

### Card of Thanks.

We wish to express our deep appreciation for the kindness shown us during the illness and death of our husband, father, brother and son, Ed McBrayer, by all of this community. Especially do we thank the minister, Rev. V. M. Cloyd, for his consolation and the ladies' club and singing class of Progressive for their floral offerings. We acknowledge our gratitude for helpful neighbors, Mrs. Ed McBrayer and Children.

Mrs. T. E. Baker and Family. Mrs. Nannie Hutcherson and Family. Ben McBrayer and Family. Luke McBrayer and Family. Mrs. A. J. McBrayer. 5-1p

Rev. V. M. Cloyd will return today from a three-day mid-winter Bible course held this week in Plainview.

### Competing With Dalhart.

There was a spirited but friendly rivalry last Sunday between the Sunday schools of the Hereford and Dalhart Baptist churches in the matter of attendance. Hereford lost the first round with 370 to Dalhart's 440, but in percentage the home classes were leaders. As Dalhart has about 2,000 more population than Hereford.

### Card of Thanks.

We extend our sincere thanks and appreciation to our many friends for their kindness and floral offerings in our bereavement. Your words of sympathy and every act of yours have helped us to bear our burden. May God's richest blessings be upon all of you in our sincere prayer.

5-1c D. R. Gass and Children.

### COWS FOR SALE

We have about 40 Jersey cows and Springer heifers that are good, clean, high grade stuff. Will sell one or all and take good notes, one half payable August 1; balance December 1, 1931. Brumley & Son. 4-2c

### Fairview-Palo Duro Items

By MRS. JOHN BOLING

The most delightful event of our school year was the visit made us last Tuesday by Miss Hostetter of the county library. She brought pictures that are correlated with history, geography and English. Miss Hostetter's charming manner and clever presentation created within the pupils a greater interest in masterpieces of art and their relation to other studies.

Mrs. E. W. Womble spent last Thursday night with Mrs. O. G. Grable.

Byron Campbell was out of school Monday on account of illness.

Lela Mae Oglesby spent Thursday night with Mrs. Comingoer.

Mr. and Mrs. Tom McClain were in Hereford Saturday.

Jess Ford, Luther Thomas, John Boling, Corbet Cretsingler and Jim LeGrand attended the American legion meeting in Amarillo Thursday evening.

### day evening.

Mr. and Mrs. H. J. Oglesby, Wilburn and Trellis visited in his father's home near Hereford last Thursday.

Grover Thomas, Kim Ware and Messrs. and Mmes. Cecil Allred, Clarence McPherson and Stanley Thomas of Wildorado visited in the Sam Griggs home Thursday night.

W. B. Bowen, Mr. and Mrs. E. W. and L. L. Womble and Carl Bowen of Hamon, Oklahoma, called in the Tom McClain and C. O. Phillips homes Friday evening.

W. O. Comingoer went to White Deer on business Friday.

Rev. and Mrs. D. W. Henry of Plainview visited Mr. and Mrs. Cecil Allred Sunday and attended church at Palo Duro.

Mr. and Mrs. Willie Chapel of Haden, New Mexico, visited his parents, Mr. and Mrs. W. A. Chapel last week.

Mrs. O. G. Smith canned a beef Tuesday.

Mr. and Mrs. J. C. Allred and family attended church a Palo Duro and visited in the Cecil Allred home.

The series of meetings at Wildorado will continue this week. The services are by visiting preachers and are non-denominational.

Mrs. R. L. Campbell attended the opera in Amarillo Saturday afternoon.

Mr. and Mrs. Grover Koonce and family of near Hereford spent Sunday in the C. Cretsingler home.

### Westway Items

MRS. PINK GILLILAND

J. H. Tribble bought the Charlie Bengel home two miles west of town and has wrecked it to build a house on his farm 14 miles west.

Misses Oleta Hartman, Odessa Campbell and Ruby Johnson visited school Friday.

Mrs. A. L. Manjeot made a W. M. U. tour of the west part of the W. M. U. district, visiting Friona, Bovina and Homeland.

Miss Ivy Ragsdale of Hereford spent last Sunday with Miss Bessie Gunn.

Mrs. J. B. Harlin visited her sister, Mrs. Ben Howton, Tuesday.

Bro. Harper of Hereford filled the place of Bro. Boyer last Sunday.

Mr. and Mrs. Ira Cochell visit-

ed relatives at Roswell, New Mexico, this week end.

Mrs. Bess Turrentine assisted Mrs. Tynes with the county exchange Saturday.

Mr. and Mrs. O. Wilder and Mildred were dinner guests in the C. W. Evitt home Sunday.

Mr. and Mrs. S. J. Lovell spent the week end with relatives at Jumbo.

Mr. Gunn and Ross made a business trip to Canyon Monday.

Mr. Ross of Hollene, New Mexico, is visiting in the home of R. M. Gunn.

Miss Ruth Hanna and Frances visited relatives and friends at Anton Saturday.

Mr. and Mrs. A. C. Pierce were in Lubbock Saturday.

C. W. Eytt was in Tucumcari on business this week end.

The community extends deepest sympathy to Mr. and Mrs. Ben McBrayer in the loss of his brother.

W. R. Arnold was a business visitor to the South Plains area the first of this week.

WOMAN'S EXCHANGE will be open on Wednesdays and Saturdays.

Mr. and Mrs. Ross Payne, of the Castro County News, Dimmitt, were visitors in the city for a short while Tuesday.

D. M. Warren, of the Nunn-Warren Publishing company, spent last Thursday and Friday in Hereford on business.

ARTICLES to be sold through the Woman's Exchange should be brought in before 10 o'clock 5-1c

Mr. and Mrs. R. L. Davidson and family of Clovis were visiting her parents, Mr. and Mrs. W. B. Anthony, and other relatives and friends here Sunday.

30 x 3 1/2 tubes, \$1.00, at RICE'S. 5-1c

L. W. Carlyle left Tuesday to be with his wife who is under treatment at a Temple hospital.

Magazines, Corner Drug Store. 5-1c

## Notice

Those who left jewelry repair work with Miller Jewelry Store will please call for same from Jewell Murchison at the court house. The work has been completed and must be called for within thirty days. Make settlement with M. Murchison.

L.M. Miller

## FRIDAY and SATURDAY SPECIALS

|                                  |        |
|----------------------------------|--------|
| FLOUR, 48 pounds "Ponca Best"    | \$1.15 |
| BACON, Smoked, pound             | 26c    |
| LETTUCE, large, firm heads       | 6c     |
| CRACKERS, Saltine, 2 lb pkg      | 28c    |
| BLACKBERRIES, gallon             | 58c    |
| PICKLES, sweet, 1 1/2 Libby's    | 24c    |
| BEANS, Pinto, 4 1/2 pounds       | 19c    |
| COFFEE, Schillings, 1 pound      | 41c    |
| MINCEMEAT, White Swan, two pkgs. | 19c    |
| APPLES, large size, dozen        | 35c    |

WE GIVE SILVERWARE COUPONS.

Carl's Cash and Carry Grocery

Phone 324

## PIGGLY WIGGLY

All Over the World

### Specials for Friday and Saturday

|  |     |
|--|-----|
| LETTUCE ... Large, firm heads                        | 6c  |
| VEGETABLES, BUNCH                                    | 4   |
| BREAD... Small size 7c, Pullman                      | 10c |
| HOMINY... Medium, two cans                           | 13c |
| COFFEE... Chase & Sanborn, special high grade, 3 lbs | 98c |
| PEACHES... 2 1/2 size, Hills Dale                    | 16c |
| PRUNES... Five pounds, dried, 60-70 size             | 39c |
| BAKING POWDER... Calumet, one-pound can              | 26c |
| OXYDOL... Large size                                 | 21c |
| OLD DUTCH Cleanser... Three cans                     | 21c |
| SOAP... Lux toilet, three bars                       | 21c |

## NOTICE! Change of Ownership

Effective Friday, February 6, I have purchased The Hereford News Stand of J. A. Miller, he to be responsible for all accounts receivable and payable prior to that date.

See us for magazines, papers, periodicals, candies, cigars, cigarettes and tobacco.

### Hereford News Stand

W. W. BENNETT, Owner.



## Their Lives in Your Hands

So much depends upon the care you give them. Now, when they're so helpless and dependent on you to keep them alive; now, when their whole future depends on the feed you choose, is the time to feed PURINA CHICK STARTER and PURINA BABY CHICK CHOW.

They'll repay you for it many times in the months to come. PURINA has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them PURINA.



## McLean & Pitman

PHONE 1

## Bakers Cash Grocery

MONT E. BAKER, Proprietor.



## NEW LOW MILK PRICES

Beginning Sunday, February 15th, the retail price of delivered milk will be as follows:

|                       |     |
|-----------------------|-----|
| QUART                 | 10c |
| PINTS                 | 6c  |
| BUTTERMILK, quart     | 5c  |
| SWEET CREAM, 1/2 pint | 15c |

We will deliver you the same quality of milk at these new low prices as we have delivered heretofore. We are producing all our milk and cream at our own dairy 1 1/2 miles south of town, under the best of sanitary conditions.

The price of milk is in the reach of all. We have the cows and equipment to produce good milk and we think we know how it's done. We shipped "A" grade milk to Amarillo for two years and always made good. Mr. Wyatt, city chemist of Amarillo, who analyzed our milk, speaking before the Hereford Chamber of Commerce last April, said we shipped the best milk received in Amarillo.

You can now get that same kind of milk delivered to your door for 10c a quart.

## S. O. WILSON DAIRY

PHONE 401-J

# SPECIALS FOR FRIDAY AND SATURDAY

- |  |     |   |     |
|--|-----|---|-----|
| PURE LARD, 8 lb bucket .....               | 69c | HAMS, half or whole, pound .....          | 23c |
| PURE LARD, 4 lb bucket .....               | 36c | MARSHMALLOWS, lb. package .....           | 19c |
| ORANGES, 288 size, dozen .....             | 18c | BLACK-EYED PEAS, Wapco, 3 for .....       | 25c |
| TOMATOES, No. 2 .....                      | 9c  | APPLES, evaporated, two 9-oz packages ... | 25c |
| ALL BRAN, Kellogg's, 15c size, 2 for ..... | 23c | CABBAGE, gallons, cooked .....            | 23c |

**Hereford Wholesale Grocery Company**

Our Specials Are CASH To All

L. W. GARLYLE  
PHONE 164

## Want Ads

### Wanted

WANT TO BUY: Three sows with young pigs. G. W. BRUMLEY. 4-2c

WANTED: Plowing of any kind. Prices reasonable, work guaranteed. Practically new equipment. C. P. McCollough or B. B. Farmer, phone 436. 4-1c

### For Rent

FOR RENT: Nicely furnished room two blocks east of court house, 403 Roosevelt. By week or month. Mrs. B. B. Farmer. 5-1p

FOR RENT: Brick duplex, modern, close in. See J. F. Ward, phone 250. 5-4f

FOR RENT: Four room unfurnished modern apartment, \$22.50. Water and lights furnished. L. Baskin. 5-2c

FOR RENT: Bedroom with private bath, close in. J. H. Olson, 404 Miles Avenue. 5-1p

FOR RENT: Three room modern furnished apartment. Mrs. Barnard, 312 East 6th St. 5-1p

"DRIVE IT YOURSELF" service car; always ready, new tires, puncture proof tubes, Prestone in radiator. FIVE CENTS a mile, plus small hourly charge. Phone 216 or 430—It's ready to go. W. F. Ball. 4-1c

FOR RENT: Comfortable apartment, downtown, furnished or unfurnished. F. H. Oberthier. 2-1c

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1c

### Lost and Found

LOST: Wednesday, February 11, Ford wheel and tire on 25-Mile Avenue, Reward. J. A. McGowan, Vega, Texas. 5-1p

FOUND: Pair of lady's hose, new, found on Main street, Saturday afternoon. May identify and have the article by calling at the Brand office. 4-1th

### Lodge Directory

**HEREFORD LODGE**  
No. 476, I. O. O. F., meets Monday, 7:30 p. m. Visiting Brothers welcome. R. L. DOWELL, N. G. L. H. Foster, Secretary.

**HEREFORD POST NO. 192 AMERICAN LEGION**  
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 4-5

### For Sale or Trade

COWS FOR SALE: We have about 40 Jersey cows and springer heifers. This is good, clean, high-grade stuff. Will sell one or all and take good notes, one-half payable August 1, balance December 1, 1931. Brumley & Son. 4-2c

FOR SALE: Dwarf kafir and maize seed, straight neck. Two miles north of dump ground. \$2.00 per hundred. J. W. Vick. 5-2p

FOR SALE: Choice Jersey cow, fresh, February 15. Also, 32-volt Deico electric washer in perfect condition. W. A. Harmon, at Cottage Camp, on Clovis highway. 5-2p

BULLS FOR SALE: Six pure-bred, one year old. J. N. Brown, Belview, New Mexico. 5-3p

FOR SALE: Three nice residence lots north of my home; anyone interested enquire at my residence. Mrs. J. D. Bourn. 5-1c

FOR SALE: Stack of extra well graded kafir corn bundles, seven miles southeast of Hereford on old George Smith place; inquire there. J. B. Holland, Hart, Texas. 5-2p

FOR SALE: Some good red seed oats. J. W. Ward, Phone 250. 5f

FOR SALE: One red Durham bull, subject to registration; also one roan Durham bull calf, six months old. J. R. Kendall, Summerfield. 5-1p

FOR SALE: One-horse electric motor, pump and pump jack, remarkably cheap. H. L. Rice. 5-1c

Use home-made flour from home-grown wheat. Forty-eight pound \$1.30. Community Mills, across the \$1.40. Community Mills, across the Santa Fe. 49-1c

FOR SALE: Watkins products Ask for my special. Geo. W. Smith, phone 9025-F2. 44-4c

FOR SALE: Thoroughbred Rhode Island Red cockerels. Chas. C. Ferguson, Jr., phone 194. 52-1c

FOR SALE: Chinese Elm trees, home grown, six to ten feet tall, from 75c to \$1.50. At my place one mile north of Wyche school, G. Elliston. 52-3p

### Mrs. D. R. Gass

(Concluded from Page 1)

S. W. Bailey, Vernon; Miss Mary Martin, Rockwall.

Out-of-town friends of deceased here were from Tulla, J. L. Cantrell and wife, W. C. Dinwiddie and wife, Mrs. Ida Dinwiddie, Mrs. Jack Dinwiddie, C. C. Roff, Mrs. Lillie Flynt, Mrs. Jim Townsend, Mrs. Eldon Cole, Mrs. Douglass Burns, Mrs. Nell Hutchison.

Mrs. R. J. Stallings, Miss Gladys Stallings, Mrs. W. C. Hulsey, Mrs. T. W. Walters, E. K. Hulsey, Rev. John F. Anderson and wife; Canyon, Dr. and Mrs. Wilson, Mr. and Mrs. F. F. Terrell, Mr. and Mrs. M. L. Barnard, F. M. Faulkner, Mrs. J. B. Hensley; Amarillo, Mr. and Mrs. E. R. Reed and family, Mr. and Mrs. Dick Fowlkes, Mr. and Mrs. Frank Jesse, Mrs. J. O. Whittington, Mrs. P. Long; Stillwater, Oklahoma, Miss Hallie Hutchison.

### A TRIBUTE BY A FRIEND

Purity, kindness and loyalty were the traits that formed the beautiful character of Mrs. D. R. Gass. Her thoughts and her deeds manifested the outstanding qualities of her goodness. And surely the Master's words, "Blessed are the pure in heart, for they shall see God", were meant for souls like hers.

To her, kindness was the keynote of a happy life. She never forgot to be kind. Where many hurried by, she stopped to give words of encouragement and sincere praise to help make the uncertain road of someone easier to travel.

Many a young mother has gone to her for council, and received that strength that can come only from a mother such as she.

Her dear smiling face has brought sunshine to hundreds of gloomy, sick rooms, for those in pain were the ones she most frequently visited.

To those is depths of sorrow,

her words of sympathy were as a soft cloak of comfort wrapped around burdened shoulders. In later years, when her fragile, sick body would not permit her to go in person on her missions of love and kindness to the heavy-hearted, she wrote her messages of consolation and cheer.

Her ideals were of the highest, but not too lofty for her to live up to, and be loyal to. In the church, in friendship, and in her home, one was conscious of her devoutness and loyalty to these things she held most sacred.

To her, one of her great blessings was her true friends, and she felt it a privilege to give in return a friendship unmarred by pretense and sham, and as genuine as the rarest treasures.

Her life was full of rich experiences, for she had gone often to the store-house of Giving for supplies to help others live in a fuller way God's commandments. Her own life was a perfect example of the Golden Rule. And she gave gladly, strength and inspiration to the weaker ones.

She lived the part of Companion, Mother and Friend as an honor bestowed upon her by her Maker. Surely the promised crown of reward has been placed upon her noble head amidst a joyous gathering of the angels in a Heaven made for those who have lived life richly and fully.

She was born October 22, 1853, at McKinney, Texas, as Margaret Virginia McReynolds.

She united with the Adventist church at the age of fifteen. She was married to David Russell Gass July 1, 1869, in Rockwall, Texas. To this union nine children were born, one dying in infancy. All of the eight surviving children were present at the time of her passing, Thursday, February 6, at the family home in Hereford.

A large gathering of saddened friends and relatives attended the funeral services which were held Friday, February 6, at three o'clock at the Methodist church, Rev. Fuller and Rev. Hornbeak of this city, and Rev. Anderson of Tulla, conducted the services. Interment was at the West Park cemetery.

The unusually large offering of flowers was a beautiful demonstration of the love of her host of friends.

Heavy Duty 6-ply Brunswicks, \$13.15, and insured, of course, at no extra cost at RICE'S. 5-1c

Mr. and Mrs. H. L. Dowell visited relatives and friends in Slaton over the week-end.

R. R. Jackson and C. C. Neu made a trip over the past week end for a truck load of evergreens which have been set out to form a hedge on the north and west sides of Mr. Jackson's beautiful country home north of town.

Throw that old useless jack away and buy a good one at RICE'S. 5-1c

Mr. and Mrs. L. A. Von Tungen have returned from an extended visit in Hobart, Oklahoma, with his parents. They were accompanied by their two children, J. D. and Dorothy Mae. Mr. Von Tungen has some farm interests near Hobart.

Attend the grand social dance in St. Anthony's hall at Hereford on February 17. Everybody is welcome. 5-1p

Carry a second spare. Tires, rims and good cheap carriers at RICE'S. 5-1c

### American Poultry Association

## Certified Baby Chicks

We are first and only A. P. A. certified hatchery in the Panhandle or Eastern New Mexico, that can furnish you with chicks from A. P. A. certified and bloodtested flocks. You can buy at home and see what you are getting. Prices low for such quality. Book your orders now.

CUSTOM HATCHING

Hatches Off Each Tuesday and Friday.

## Hillside Hatchery, Hereford

For your own protection, buy only American Poultry Association Certified Chicks.

## HELPY SELEY

### Special, Friday and Saturday

- |                           |        |
|---------------------------|--------|
| COFFEE, White Swan, 3 lb. | \$1.41 |
| SOAP, laundry, 10 bars    | 37c    |
| OXYDOL, large pkg.        | 21c    |
| CATSUP, large bottle      | 19c    |
| PEACHES, gallon can       | 48c    |
| OATS, large pkg.          | 19c    |
| OLEOMARGARINE, lb.        | 19c    |
| APPLE BUTTER, quart       | 22c    |
| CHEESE, cream, lb.        | 25c    |
| LAKE FISH, 10 lb pail     | \$1.75 |

## C. E. STONE COMPANY January Clearance

VALUES TO \$20.00—

50 SILK DRESSES  
**\$5.00**

Men's Suits  
HAND-TAILORED  
**1-2 Price**  
Only winter weight patterns included at these prices.

Men's Dress  
**PANTS**  
Clearance Sale—  
Serges not included.  
**1-2 price**  
Winter patterns.

Men's  
**Overcoats**  
Tailored Garments,  
Clearance Sale—  
**1-2 price**

Men's Hats  
Staple and Dress  
**1-2 price**

Special Lot  
**Ladies' Hats**  
Values to \$5.00  
Clearance Price, Each—  
**98c**

Ladies' Novelty  
**Slippers**  
Values to \$5.00  
Clearance Price, Pair—  
**\$1.98**

Children's High Top  
**Shoes**  
Clearance Sale—  
**25% Discount**

## Never Before

Have we been able to offer such smart new spring frocks of gorgeous materials at such ridiculously low prices. Imagine paying only

**\$12.75**

for dresses of Flat Crepe, Prints and Georgettes that all stress the fashion details of 1931.

Also

—A beautiful line of Loremore Coats very tailored in stitched-trim and fur-trim. Call in, we are always glad to show you.

We also call your attention to our ROSE SPECIAL for

### Friday, Saturday and Monday

—One of the best hose on the market, guaranteed against runners; school girls will certainly lay in a supply of them at the price of—pair

**\$1.00**

Another special in beautiful sheer chiffon—  
\$1.95 Values  
for ..... **\$1.50**  
\$2.25 and 2.50 ..... **\$1.95**  
values

ALL POPULAR SHADES

Special

This week only, on Lingerie, featured at—

**79c**  
PER GARMENT

Fashion Dress Shoppe



You Haven't Considered EVERY IDEA FOR A GIFT Or PRIZE UNTIL YOU See What We Have USUALLY We Have What You Want City Drug Store



We Give "J. & N." Green Trading Stamps Phone 300

### Ward News Notes

BY MRS. WILEY ROBERSON

#### LA AFFATUS STUDIO HELD PROGRA MON COLONIAL DAYS

Ward, Feb. 5.—The L. A. S. club met Tuesday, February 3, with Mrs. Jack Hutson as hostess. The afternoon was spent in hand work and a very interesting program on Colonial days. A very attractive and delicious salad plate was served to seven members, Mrs. Bob Higgins, R. J. Kibbe, C. T. Kibbe, Wiley Roberson, Jim Lipscomb, John Hutson and Jack Hutson, two visitors, Mrs. D. O. Williams and Mrs. Sonny Ledbetter of Vega. The next meeting will be with Mrs. Jim Lipscomb, February 17.

Mr. and Mrs. W. R. Harrison spent Wednesday in the Lynn Powelson home.

W. P. Caraway and family visited Mrs. James Friday night.

Luther McFarling of Clarendon is visiting friends, Messrs. and Mrs. R. J. and C. T. Kibbe.

Mr. and Mrs. Sonny Ledbetter

of Vega spent Monday and Tuesday in the home of Mr. and Mrs. J. H. Hutson.

Misses Hughes and Garrett were Sunday dinner guests in the W. R. Harrison home.

George James and Cecil Boyer called in the W. R. Harrison home Saturday.

Mr. and Mrs. G. M. Suggs spent Sunday in the J. W. Bray home at Hereford.

Mr. and Mrs. George Burns of Demming, New Mexico, Grover Buster of Harding, Montana, and Miss Jewel Buster of Dallas, who are here visiting Mrs. Burns' brother, called in the homes of Mr. Bob Higgins and Mrs. G. M. Suggs Thursday.

John Hutson, D. O. Williams made a business trip to Abernathy Friday, returning Saturday.

Mr. and Mrs. J. P. Roberson and Mr. and Mrs. Bill Smith and son, James Neal, all of Hereford were callers in the home of Mr. and Mrs. Wiley Roberson Sunday afternoon.

Mrs. Suggs left Tuesday for a few days visit with her sisters in Clovis.

Mr. and Mrs. Bob Higgins and boys visited in the Jim Lipscomb home Sunday afternoon.

Frances and Viola Hutson spent Sunday with Allene Caraway.

Mrs. Jack Hutson, Mrs. John Hutson and Mrs. D. O. Williams called on Mrs. B. F. Fulkerson and Mrs. Ledbetter last Tuesday.

Roy and Harold Saltzman spent Sunday with Robert and Freddie Hutson.

Mr. and Mrs. Claude Longbottom and little daughter visited in the Bob Higgins home Tuesday.

Floyd Harrison spent the week end with Beauford Hutson.

Miss Gunter met with the 4-H club girls last Wednesday and gave them a lesson on button hole working.

Arlie Dean ate dinner in the Wiley Roberson home Friday.

Mrs. Rogers and children spent Sunday with Mrs. Malone.

The singing at Ward Sunday afternoon was well attended.

### Black

By N. A. SMITH.

Black, Feb. 5.—The Young Peoples Endeavor society has been discontinued since Christmas.

Mr. and Mrs. Nolan Bennett of Borger were in Black Sunday visiting the D. R. Bennett home.

Mrs. N. A. Smith was a Hereford visitor Sunday.

Mr. and Mrs. T. L. Welch spent Sunday afternoon at the Barnett home.

Miss Lucille Hays spent Sunday afternoon with Lola Pressley.

Mr. and Mrs. W. H. Price and son visited the Garrett home Sunday.

Black played Friona basketballs a close game Saturday night, the Friona team winning 20-15.

Mrs. F. E. McMurry, who was seriously ill last week, is improving gradually.

Misses Lucille and Mabel McLean spent the week end with Friona friends.

Mr. and Mrs. J. Crawford and family spent Sunday with Mr. and Mrs. Roy Price.

Sunday school is growing each week. All are invited to attend.

Miss Vera Mae Welch was a Hereford visitor Sunday.

Jim Barnett and Sidney McKinney spent Saturday night in the Bennett home.

Black young people are rehearsing an Old Fashioned Mother, to be presented soon.

Rev. Dunningan of Hereford made an interesting talk in the Black Sunday school.

Mr. and Mrs. Bob Burnett visited in the McLean home Saturday evening.

Mr. and Mrs. Roy Bennett entertained the young people at their home Saturday evening.

Miss Mildred McMurry of Friona is spending the week at home in Black with her mother who is ill.

Miss Lena Johnson spent Wednesday in Black.

D. A. Bennett and family spent Sunday in the J. F. McKinney home.

Raymond Nance of Dimmitt and Henry LaClaire of Celena, Kansas, were visitors here Wednesday.

Albert and Merle Russ spent Sunday with LeRoy Price.

Mr. and Mrs. J. F. McKinney spent Sunday evening with Mr. daughter spent Sunday with Mr. and Mrs. John Galloway.

Mr. and Mrs. Jesse Hinds and Mrs. Homer Brannon.

Riley Roysie spent Sunday with John L. Mann.

Mr. and Mrs. Roy Price and family spent Sunday evening with Mr. and Mrs. T. E. McMurry.

Miss Dovie McKinney has gone to Borger to visit a few days with her sister, Mrs. Nolan Bennett.

Nadine, Marine and Dayle Vines and Leroy Aldrick spent Sunday evening with Mr. and Mrs. John Moke.

Mr. and Mrs. John Galloway and family spent Sunday with Mr. and Mrs. Dave Galloway.

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Some of the 4-H club boys of Ford and Sims communities, in company with R. O. Dunkle and N. C. Vogele, culled a flock of hens Friday morning for Frank Inman.

These boys seemed to be very interested in this work and are getting a real foundation started toward being future farmers by assisting in such demonstrations.

Mr. and Mrs. Lige Elliston and son, Glenn, of Crosbyton attended Sunday school and preaching services at Sims school Sunday afternoon and were dinner guests in the J. M. Chapman home.

Mrs. Ed necessary and sons were in Hereford Saturday.

Mr. and Mrs. Austin Blasingame entertained Saturday evening at their home when games and music were enjoyed.

J. M. Chapman was in Hereford Monday.

Mrs. Austin Blasingame entertained the Sims community club Thursday afternoon.

Rev. Fryer of Adrian filled his regular appointment at Sims Sunday afternoon. He preaches each second and fourth Sundays. All are invited to come.

Misses Alma and Lucille Foxall visited Sunday in the home of Mr. and Mrs. Morris.

Misses Alma and Lucille Foxall were shoppers in Hereford Saturday.

### HYDEN'S

Exclusive Optometrists and Opticians

628 Polk Street, Amarillo, Texas.

Phones, Office 7723 Residence 5731

DR. J. M. HADEN

Registered Optometrist, in Charge.

Hours 9 to 12, 1 to 4 Sundays, 12:30 to 2:30

Eyes examined by the most modern methods. Glasses ground in our own shop to meet your individual requirements.

Cross eyes straightened without the use of medicines or surgery.

### Amusement Club Is Closed Up By Order of Court

The Hereford Recreation Club, under management of J. W. Mobley, was closed Friday by order of Judge Reese Tatum, presiding in district court, who issued a writ of injunction following a decision of a jury that the club was operating for a profit.

Evidence was heard the preceding Wednesday, and the case was given the jury that night. Although first divided, it is claimed on an equal basis of six and six, in the early evening of Thursday the foreman reported to the judge that the body had voted to uphold the state's contention. Judge Tatum issued the closing order Friday.

The defense, represented by W. H. Russell, plead the operation of a recreation club and that pool tables were only incident to the main features. Ben Richards, district attorney, and John A. Coffee, county attorney, joined issue in their claim that the laws of the state were being violated because the club feature, they contended, was only a vehicle for running pool tables. The state had the books of the club entered as evidence and undertook to show that an actual profit had been made since time of opening.

A move to close the club first came up last month when Mr. Coffee presented papers before Judge Tatum, in chamber session at Farwell, for a restraining order, but the Judge refused to grant the injunction without evidence having been heard. The club has been operating here since December 31.

More Interest In Prohibition To Be Aroused

That more interest needs to be created in behalf of enforcing prohibition measures was the sense of the meeting held February 3 at the residence of Mrs. E. J. Williams when general questions on prohibition were thoroughly discussed. The W. C. T. U. declared that all liquor is a menace, whether poured from a legal or illegal bottle.

Mrs. Williams has been elected press and publicity editor for the temperance organization here, and she prepared a lengthy report of the session, too extensive to be carried in these columns, but a few high points are taken:

The wet press gives only one side of the question. Prohibition can be saved but it will take a determined effort of the drys. The Prohibition Foundation has launched an advertising campaign to reach every home in America, dealing with liquor evils.

Liquor's greatest drive began last November 5, the day after the election; its object is to elect a wet president and anti-congress in 1932.

The drys must reorganize in every community and they must launch vigorous campaigns. The American people are much better off today than they were in 1918. Prohibition is prohibiting in a large way and it has been a major boom to the United States.

Hereford is busy. The W. C. T. U. here endorsed the resolution of Marvin Jones and Senator Sheppard relative to clean motion pictures.

A round table discussion was pursued in the recent session, with

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

### LOSE FAT SAFELY AND QUICKLY

Kruschen Salts—(a perfect combination of the six mineral salts your body should have to function properly) purify your blood of harmful acids, and aid the kidneys and bowels to throw off waste material—the continual formation of which is probably the cause of your fat.

In this modern age of living, it's impossible to get these salts from the fancy foods you eat—but don't worry just as long as you have Kruschen Salts.

Take a half spoonful every morning before breakfast in a glass of hot water—little by little that ugly fat disappears, you'll feel better than ever before—years younger, more energy. You'll soon possess that enviable beauty, clear skin, sparkling eyes, superb figure which only perfect health can impart.

An 85c bottle (lasts 4 weeks) at City Drug Store or any progressive druggist in America. Money back if Kruschen doesn't convince you that it is the safest, quickest, easiest way to lose fat.

A Hartford woman writes: "I'll tell the world Kruschen Salts is wonderful stuff to reduce." An Ohio woman lost 10 pounds with one bottle.

Mrs. C. F. Kerr leading, on the prohibition outlook for 1931-32. Mrs. Haberer gave a talk on the

machine age and liquor. Mrs. Cullwell discussed the violent age, the crime wave, industrial progress.

The next meeting of the union will be held March 17 at a place to be announced later.

## BUSINESS AND PROFESSIONAL DIRECTORY

PHILLIPS "68" and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble W. J. SMITH, Phillips Stations No. 1 and No. 2

DR. J. W. HICKS  
Upstairs in Buckner  
Lambert Building  
Office Phone 400  
Residence Phone 217

DR. G. F. LEGRAND  
Office Upstairs  
Buckner-Lambert Bldg.  
First Door South Star Theatre  
Office, Phone 400  
Residence 244

### Nunn Transfer

HAULING OF ALL KINDS

Day phone 65, Night 420-J

### Fix-It Shop

All kinds of Furniture Repaired.

J. J. BUCKNER  
Phone 313

### PLUMBING THAT IS GOOD

Prices that are RIGHT.

### ROUNTREE PLUMBING AND HEATING

MORRISON'S WRECKING SHOP

A. I. Morrison, Proprietor  
Parts for All Cars  
East First Street

### LANHAM'S FILLING STATION

Phillips Gas and Oil.

Phone 206 when you run out of gas or have a punctured tire on the road.

### BE WISE!

Buy Real Estate NOW for Quick Profits.

See Us for Bargains.

### Dunlap & Cox

PHONE 128  
Room 10 Dunlap Bldg.

### INSURANCE Loans--Bonds

HEREFORD INSURANCE AGENCY

JOHN McLEMAN, Manager

### Dr. B. M. Wiltshire, Dentist

Over Sprows-Cronin & Company  
Room 3, Buckner-Lambert Building.

Residence Phone 272 Office Phone 470

The TITLE to your land is vital.

Our Abstracts correctly reveal the title.

### A. O. Thompson Abstract Co.

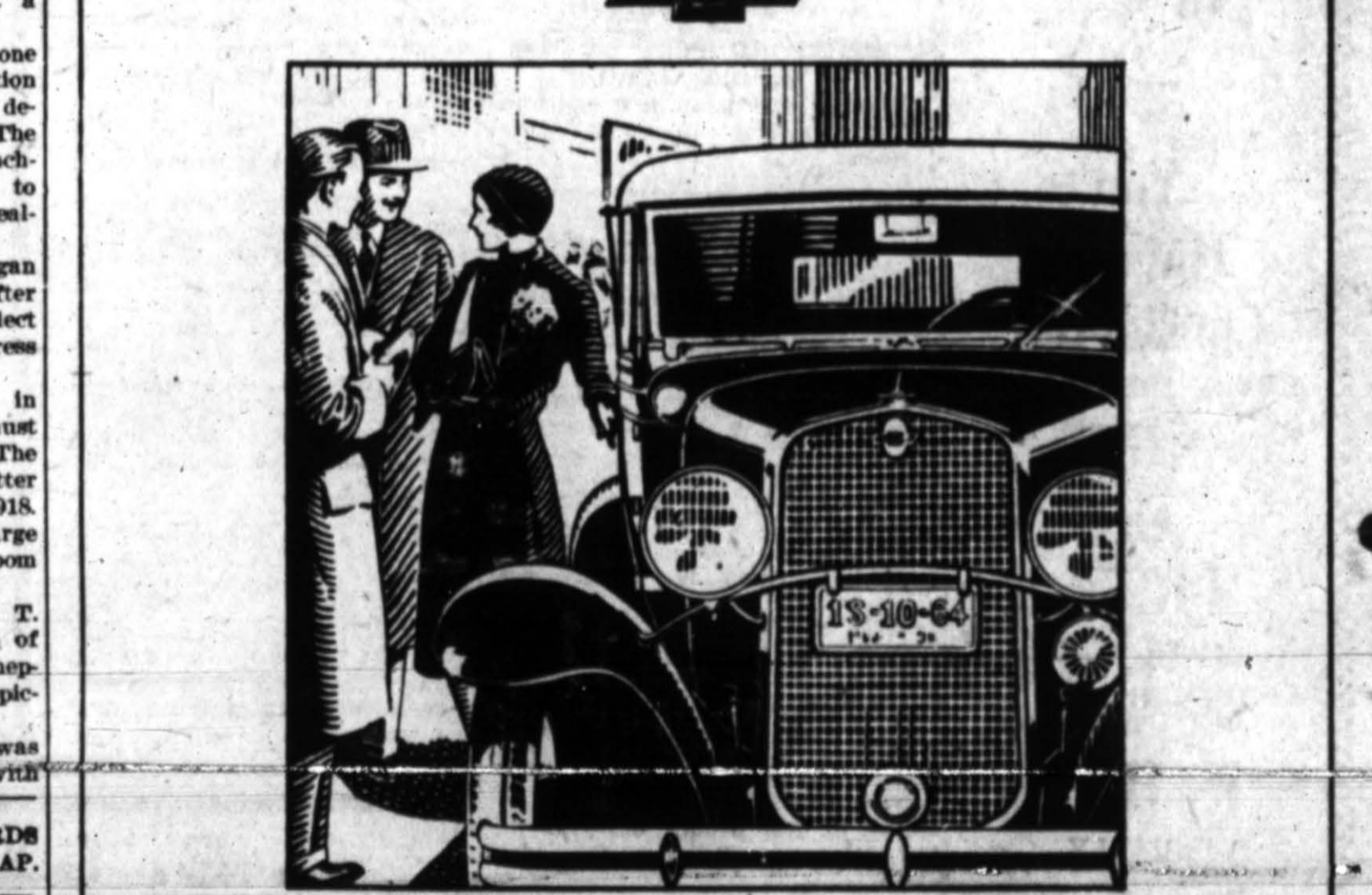
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CANYON, TEXAS

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FREE LECTURE ON CHRISTIAN SCIENCE

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Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

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# THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



## The Whiteface Roundup

Pauline Smart, Editor-in-Chief  
**THE STAFF:**  
 Lois Sowell, class reporter; Maurine Spradley, club reporter; Della Weeden, Society Reporter; Clyde McMahon, Sports Editor; Opal McMahon, Feature and Joke Editor.

### There Oughta Be a Law!

Personally we are not the complaining sort, but right now we feel a little puny and would like to kick a little about several little things. We have not time to voice all our griefs so we will just elaborate on one of them, the girls' basketball team.

It's a shame and a disgrace the way we treat them.

Now all through the football season we get a daily lecture on supporting the team. Whatever happened we must support the team! That's all right with us of the Roundup, but here's where we get our kick in.

When the girls basketball team went to the tournament at Tulla loyal supporters were quite conspicuous for their absence. The only two people who were there that were not on the team were the two bus drivers, Homer Brunley and Mack Noland. Though these aforesaid drivers made lots of noise and supported the team well, there just wasn't enough of them.

All the other teams had pep squads and older people to root for them.

Well, in spite of it all, those girls brought back home a loving cup and lots of glory. But, we ask you, what could they have done if they had had your support? They've received several letters from other teams congratulating them on the success. They haven't received much congratulation from their own town, and again we raise the cry that everyone raises when he's stepped upon. "There oughta be a law!"

**"Believe It Or Not."**  
 James Lusk is considered smart for his type. He also says its the teachers fault that he can't learn. Dennis Baker must have learned to walk in the dining room. Lottie Allred is on a diet. Beatrice Buchanan has lost two pounds this year. Weldon Poff declares a small dictionary contains little. Walter Seed likes "chewing gum".

What should be a high school students attitude toward activities? Is the student a good citizen who graduates, perhaps with honors, but without ever having given any thing of himself to the school as to his fellow students? The successful life must give as well as receive, and activities rightly administered offer opportunity for both an eager discussion is usually precipitated at this point as to the just proportion of time to be given studies and activities, and it is a good place in which to bring out the fact that studies come first. This is true not only because of the value in the subject, but also because we must first learn to be business-like in responsibility which we have voluntarily assumed. A right sense of values will tell us that either no time for studies or no time for activities is good and the mark of a real manager. The senior was right who said, "I have made an average of 90 per cent in my four years in high school. I could have made 95 or 96 per cent, but I have no regret for the time I spent in activities—they educated me, too, and besides I helped the school a little." But the girl or boy who failed in part of his studies because he had scattered his energies over four or five clubs and committees, and had done nothing well, was wrong. While freshmen should feel their responsibility as citizens, it is usually wiser for them to spend their first year in laying the foundation of scholarship and establishing themselves in school, taking some part in general affairs, but leaving more active participation in student enterprises for later years.

Since activities, then, deserve some of the high school students' time, he should be well informed, participate wisely, vote intelligently, hold office conscientiously, help not hinder student officials, support games, play and the school paper as far as he is able.

Miss Carlisle: If all the cabinet members should die, who would take charge.  
 Lilburn Ray: The undertaker.  
 Mr. Dillehay: Renford, will you take a whipping?  
 Renford West: Yeah, the best man whips.

## Attitude Toward Activities.

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## Out SMART-ing 'Em

**What Are Responsibilities?**

The mention of your name brings a response and an image to those who know you. What do they think when your name is mentioned?

You, as a student and especially as an upper classman, have an influence. Some fellow student looks up to you, and follows your leadership.

Are you responsible for your responsibilities? Do you consider every appointment as a trust, or do you break your word without a moment's notice? It is true that every body is either dependable or non-dependable. There is no middle ground. They may claim they forgot an appointment, because they were too busy, but neglect is more often the cause than forget.

The person who promises and then immediately forgets is not entirely unselfish. They are taking somebody else's time. Faith has been placed in the person, but they discard all grounds for that faith.

The person who continually shirks responsibilities soon loses his self respect as well as the respect of the others. Neglect becomes a habit.

Are you conscientious about student responsibilities? What is your attitude toward your faith, parents, friends, acquaintances and teachers?

What are your individual responsibilities? Are you meeting them day by day to the best of your ability?

## Senior Boys Smartest Set In Hi Circle

A study of grades made in the high school during the first semester of this year indicates some improvement over last year, which was an abnormal year. The per cent of failures was 17.5 this year, 24.9 last year. The school average this year was 76 as compared with 74.1 last year. While the per cent of failures is still much too high, there is satisfaction in the fact that it is about on an average with the past few years, if last year is excepted. As might be expected, the senior class had the highest average and the lowest failing record of any other class, the poorest record in each case was that of the freshman class. The girls made better records than the boys in their respective classes.

The figures given are based on 650 separate grades for the semester. Averages by classes were as follows: Senior class, boys, 77.1; girls, 80.7; girls and boys, 79.1; Juniors, boys, 74.8; girls, 79.5; boys and girls, 77. Sophomores, boys, 74.3; girls, 76.8; boys and girls, 75.7. Freshmen, boys, 70.4; girls, 77.7; boys and girls, 74.2.

Seniors boys failed 6.1 per cent of all subjects taken; girls 8.8, boys and girls, 7.7. Junior boys failed 19.2; girls 11.3; boys and girls, 15.4. Sophomore boys, 21.7; girls, 15.4; girls and boys, 25.4. Failures by departments were: English, 24.2; Spanish, 22; Latin, 20; history, 19.3; mathematics, 18.6; science, 11.4; public speaking, 3.8; agriculture, 3.1; home economics, 2; commercial law, 0.

A partial explanation for the number of failures is found in the fact that 20 new students failed 46 subjects. The elimination of these would have reduced the failures to 14.4 per cent. However, it should be said, and to their credit, that 13 new students adjusted themselves to a new school without failing any subject for the semester. The other failures might be attributed to faulty teaching, loafing on the part of students, inability, too many social activities, or other similar causes.

To turn to a brighter side of the study, we find that thirteen students average 90 or better in all subjects. The students and their averages to the near whole number are: Virginia Bowman 92, Myra Hartman 90, Della Weeden 90, Leslie Culwell 91, Lueta Borden 93, Dorothy Fullwood 90, Patricia Wederbrook 92, Louise Hamm 90, Robert Hubbard 90, Mary Kate Brotherton 93, Nancy Conkwright 90, Sally Gilbreath 92, Katherine Miller 92.

## Band Receives Valuable Gift From R. B. R.

Well, as the band newspaper correspondents seem to be dead, it is up to us to report.

Though no one seems to be aware of it, the band made a trip to Westway and, oh, what a showing they made!

But that's nothing compared with what they will do when they get those new uniforms. Five hundred dollars worth, students, just think. Maroon capes, lined with white satin and topped by a white, maroon-trimmed military cap, make up the new uniforms. Of course we could add that most of the members will wear white pants, but that's to be expected.

The last great event in band history is the gift of the R. B. R. Implement company. About two or three weeks ago when that company celebrated its one hundredth anniversary, it got the band to play for the big affair. In return for the services of our estimable music makers the company has presented the band with a gorgeous drum-major's baton.

Now high school students will certainly be proud of our band in all this glittering array and we ask you. Who wouldn't?

## New Outfits Costing \$500 for Band Boys

At last the Hereford high school band is to have some new uniforms. Well, we certainly needed them, for the old ones were not at all appropriate for a school of our size.

The new uniforms will be in the lately adopted colors, maroon and white. They will consist of white military cap with maroon braiding, maroon cape lined with white, and white flannel trousers.

The estimated cost of these new outfits is around \$500. The suits of the director and drum major will be a little different and will cost more.

Hereford high school has always been proud of its band and now we will be even more proud of it than ever.

## Cowhands Meeting.

At the Cowhand round-up Tuesday, those good-looking white sweaters were given out. Of course there was a lot of vain strutting up and down the halls, because everyone will have to admit those boys certainly do look well.

Jack Russell and G. T. Higgins were given "belt award" for absence from meetings.

The Cowhands have 23 in their band now and in order to have their full quota they are going to take on two more boys to take places of Charles Jowell and Richard Barnard.

One can be sure that there has been a regular stream of boys up to Mr. Wilson's room because most every boy in school would like to be a Cowhand. We ask you—who wouldn't?

## At Dramatic Club.

Friday, January 26, Miss Lois Sowell and Robert Bell put on the playlet, "A Pair of Lunatics."

This is an amusing account of the trials and amusements of two young people at a dance held in a lunatic asylum. Each takes the other for an inmate and the result is very comical.

At the close of this play Miss Virginia Bowman gave a talk on "How to make up a pirate", using for an illustration George James, who was made up by Maurine Spradley and Alberta Davis.

## Assembly Program Given.

A program that was enjoyed by the entire student body and faculty was given Thursday morning by Mrs. Jimmie Witherspoon. Mrs. Witherspoon, formerly Miss Margaret Gilliland, is a graduate of Hereford high school, and completed her college work.

The program included three readings, A pleasant hour at the beach, Under the buggy seat, and A cat story. If Mrs. Witherspoon enjoyed her visit to the high school as much as the school enjoyed having her, she will not let that be her last one.

We wonder what Reaves Kerr would do with a pair of fur-lined shoe strings. We hear that he wrote in his economic notebook that a pair of fur-lined shoe strings was one of the things he would buy if he had a hundred dollars to spend.

## COWHANDS

MELVIN HARRIS  
 One gay and bright September morn,  
 The good old Cowhand Club was born.  
 The first roll called and there were nine,  
 The second roll called and the advancement was fine.  
 We got us a suit, a pipe and a gun.  
 We started down the hall and the teachers all run.  
 With Mr. Dillehay first, and Mr. Hudson did step,  
 While the rest of the teachers, their peace they kept.  
 The cowhands handled the students with care,  
 But they gave the teachers the royal air.  
 The rest of the guys think they are tough,  
 But along comes a Cowhand and they don't get rough.  
 The Cowhands have uncovered a lot of pep  
 And they are going to help build the Whiteface rep.  
 If anything is started and left undone,  
 The Cowhands will finish it before the setting sun.  
 The school was drowsy and sleeping away,  
 Till the Cowhands came along and a visit did pay.  
 They stayed right in there and got a break,  
 And now the whole school is wide-awake.  
 The days grow long and the weeks grow longer,  
 But the Cowhands are growing 100 per cent stronger.  
 I will present the members to you, So here they are, two by two:  
 Mr. Wilson is head of us you see, And McMahon boss and good as can be.  
 Climer is straw boss, we wonder why?  
 And Morgan banker, there is never no money shy.  
 West is reporter, he gets the stuff, And Cartwright is a member, isn't that tough?  
 Orr must be somewhere around, you know,  
 And here is Ray pulling a show. Broadwell is there with a smiling face,  
 And Alexander is there with the same case.  
 Gilliland hangs around half a snoring,  
 And along comes Tynes, puffing and roaring.  
 Newell is there with nothing to say,  
 And Moore is there, too, and with the rest he is gay.  
 Seed is there moving from seat to seat,  
 And Jowell is always present when there is something to eat.  
 Here comes Barley slipping thru the door,  
 And Muse is taking the hot-hand and calling for more.  
 Fellers is there telling his tales, And the rest of us have Noland bent over the rails.  
 Once in a while Higgins is late, And Russell often misses on account of a date,  
 Picaune Barnard is there with bells,  
 And here is Harris with clean jokes he tells.  
 And convincing McCollough he is not right.  
 Hartman is here always on the dot,  
 And never absent for he is always on the spot.  
 Here we are as happy as can be, No wonder we are happy, can't you see,  
 Because we are Cowhands.

## NOTICE TO CREDITORS

STATE OF TEXAS,  
 County of Deaf Smith,  
 TO THE CREDITORS OF E. B. HANDLEY:  
 You are hereby notified that E. B. Handley, of the County of Deaf Smith and State of Texas, whose trade names are, Hereford Motor Company and Hereford Finance Company, on the 30th day of January, 1931, executed a deed of assignment, conveying to the undersigned all of the property belonging to the said E. B. Handley, for the benefit of his creditors, and that the undersigned has accepted said trust and has duly qualified as required by law. All creditors consenting to said assignment must, within four months after this notice, make known to the assignee their consent in writing and within six months from the time of the first publication of this notice, file their claims against the said E. B. Handley, the Hereford Motor Company, or the Hereford Finance Company, with the undersigned, who resides in Hereford, Texas, which is also his post office address.  
 Witness my hand on this 5th day of January, 1931.  
 ORISS BENFRO,  
 Assignee.

## Daniel News

BY MRS. JOE THURMOND  
 Mr. and Mrs. L. C. Mecaskey and daughter of Berger, spent Monday night and Tuesday with Mr. and Mrs. Joe Thurmond.  
 Mrs. Luna Jacobs called on Mrs. S. D. Blackwell in Canyon Tuesday.  
 Sunday guests in the Joe Thurmond home were Mr. and Mrs. S. D. Blackwell and daughters and Grandma Craig of Canyon, Mr. and Mrs. J. L. Shugart and daughter of Hereford.  
 Farmers in this community are taking advantage of the pretty spring weather and are preparing their land for row crops.  
 R. O. Dunkle, county agent, visited Daniel school Friday.  
 Marcelle Lauder and sister of Cisco visited Mr. and Mrs. Floyd Tomlinson during the past week.  
 Miss Mary Thurmond and Mrs. L. R. Stroud and daughter of Amarillo spent Monday with Mrs. Joe Thurmond.  
 Charley Walls of Des Moines, New Mexico, and Beryl Walls of Crosbyton visited Mrs. Jacobs and family Saturday.  
 Irene Dinkle spent Wednesday night with Angie Jacobs.  
 Angie Jacobs was ill Monday and unable to attend school.  
 Mrs. Floyd Tomlinson called on Mrs. W. R. Moore Thursday.  
 Miss Hostetler, county librarian, was a school visitor Tuesday.

Try a Want Ad in THE BRAND

## Seen On the Screen at the Star

Probably the most inspiring achievement of the American was the settlement of the regions beyond the Missouri—work of a pioneer spirit that has no parallel in history.

The coming of these men and women from the Mississippi along the old road to Oregon may be seen in pictures when the "Big Trail" shows at the Star theatre here next week for three days, Monday, Tuesday and Wednesday.

One hundred years ago the first covered wagon started across the prairies—it was the starting of an epic parade of people seeking their heritage, and it changed the history of a continent. France was an empire; Andrew Jackson was president of the United States; slavery was becoming an issue; Oregon was under British rule; Texas and the territory to the Pacific, including California, were provinces of Mexico; and redskins ruled the plains.

The Big Trail cost a lot of money to make, close to two million dollars, it is claimed. It is a story of great events, of life in the raw. It has romance and action and is full of vivid scenes of the wide-open spaces.

DR. D. K. ROBISON Residence Phone 500  
 DR. R. E. ADAMS Residence Phone 369-J  
**Doctors Robison and Adams**  
 PHYSICIANS AND SURGEONS  
 Office Phone 282  
 Office in Clark Building Over Rice Drug Store  
 Hereford, Texas

**Just Between Ourselves—**

Prices which our creamery pays for milk and cream are not governed by the creamery itself. They are based on the market price for butter, and any increase on the market price for butter is passed on an once to the dairy farmer.

Customers who eat Cream O' Plains Butter are keeping every cent of their money at home.

**Farmers Creamery Ass'n, Inc.**  
 Hereford Phone 3

**\$1000.00**

**MONEY IS POWER Have Money**

SAVE YOUR first Thousand Dollars.  
 You are helpless in trying to do the things you want to do... build a New Home, Educate your children, go into business... unless you HAVE MONEY.

START SAVING REGULARLY NOW  
 We Welcome YOUR Banking Business

**THE FIRST NATIONAL BANK HEREFORD**  
 A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

**Start Right**

**ITS THE LIVE CHICK THAT PAYS**

A nutritious ration is necessary to the health of baby chicks. Merit Starting Mash is pulverized and mixed to give the exact ratio of health giving and growth developing elements. It contains oat groats, dried buttermilk, cod liver oil, charcoal, and other essential ingredients to assure health and rapid growth in the baby chick. Start feeding it today!

**The Merit Way Makes Poultry Pay!**

**West Texas Feed and Seed Company**  
 Phone 265

We are always headquarters for all kinds of farm, garden and lawn seeds. Right now we are calling your attention to SEED OATS and SEED BARLEY.

# Social and Society

## MOTHER'S CLUB STUDIES MOUNT BANIER PARK

The Mother's club met Tuesday at the home of Mrs. T. E. Selgler with Mrs. Selgler and Mrs. A. G. Bell as hostesses. In absence of the president, Mrs. Rex Tynes, Mrs. Carl Gilliland presided.

Mr. Banier National park was subject of the lesson, led by Mrs. R. E. Kessie. Mrs. W. E. Hicks gave an interesting paper on history of the park and Indian legends, and Mrs. W. O. Fox discussed points of scenic interest and wild flowers.

Present were Meses. H. G. Cookwright, A. A. Foster, W. O. Fox, Earl France, Carl Gilliland, O. G. Hill, W. E. Hicks, Bob Higgins, P. H. Gilliland, J. B. Jones, R. E. Kessie, F. M. Kester, J. M. Gilliland, H. D. Rekl, J. A. Neill, T. E. Selgler, J. L. Sherrman, Arthur Thompson, A. B. Bell and Bess Turrentine.

## FAREWELL DINNER GIVEN IN HONOR OF MRS. J. C. PARKER

A surprise dinner was given in honor of Mrs. J. C. Parker January 29, in the home of Mrs. Jim Black, with Mrs. Alton Fraser and Mrs. Black as hostesses. It was a farewell gesture to Mrs. Parker, who was leaving soon to make her home in Portales.

There were 30 ladies present who brought covered dishes to load the table with good things to eat. Each guest presented the honoree with a lovely handkerchief.

## DAVID PHILLIPS HAS ATTAINED FOURTH BIRTHDAY

David Phillips, young son of Mr. and Mrs. Earl Phillips, 129 Catalpa street, celebrated his fourth birthday Monday afternoon with a few little friends present. David was prepared a beautiful birthday cake and his guests brought him some gifts.

6.00 x 19 Brunswick Heavy Duty 6-ply tires \$15.10, including insurance against road accidents. At RICE'S. 5-1c

## Otra Vez Features Valentine

The Otra Vez club was entertained Wednesday evening, February 4, by Mrs. Lloyd Edwards. The home was decorated with a Valentine scheme of hearts and cupid.

In the bridge, high went to Mrs. A. C. Hales, second high to Miss Eunice Gilbreath and Lyle Woodford; low were Mr. and Mrs. Tom Carter. The prizes were heart-shaped boxes of candy.

Refreshments were served buffet style. The table was laid with a hand-made lace cloth over red satin. Red tapers tied with white moline bows accentuated the effect. The center piece was two large upright red hearts.

Mrs. Alton Fraser poured the coffee and Mrs. Tom Carter served the plates. The mint cups were filled with tiny red hearts. In the serving there were heart-shaped sandwiches, red heart-shaped angel food cake, olives and home-made candy.

Members present were Messrs. and Meses. Jimmie Witherspoon, Tom Carter, J. K. Blythe, Alton Fraser, Roger Corbett, Egbert Brady, A. C. Hales, Fins Owen, J. M. Posey, B. M. Wiltshire; Misses Frances Oberthier Frances Guinn, Dessie Mae Steele, Eunice Gilbreath; Messrs. Ted Houston, Frank Moseley, J. C. McCracken, Lyle Woodford. Guests were Mr. and Mrs. J. L. Fuqua, Jr., Mr. and Mrs. W. D. O'Brien, Amarillo; Mr. and Mrs. Voline Downs, and Miss Martha Duncan.

## JUNIOR MUSIC CLUB MEETS SATURDAY WITH MISS FOSTER

The Junior Music club will meet Saturday, February 14, at three o'clock with Miss Ardelle Foster in a lesson on the Two Streams. Mary Broadwell will be leader on the study.

The following program will be given: Beethoven selection, Mary E. Stanford, Solfigetto, Bach, by Billie Hill; Promenade, Fourdraine, Wilma Jones; Golliwog's Cake Walk, Debussy, Helen Crawford; Hymn contest work by members.

## MRS. CARL GILLILAND HOSTESS TO T. E. L. S. S. CLASS

Members of the T. E. L. class of the First Baptist church met in the home of Mrs. Carl Gilliland last Thursday afternoon in their regular monthly business session. After a lengthy business meeting a social hour was enjoyed, the hostess served refreshments, and she was assisted by Mrs. W. L. Valentine. All members are urged to attend these meetings.

## BIRTHDAY PARTY GIVEN BY BETTY JEAN HIGGINS

On Wednesday afternoon, February 4, Mrs. Claude Higgins opened the doors of her home for her little daughter, Betty Jean, and little friends to celebrate her 8th birthday.

Many games were played on the lawn, and the many little gifts were enjoyed by all as they were unwrapped and passed around.

Dainty refreshments were served to Ruth Cockerham, Marthanne Ewton, Norma Jean Foster, Anna Louise Blythe, Nell Flanagan, R. L. Dowell, Billie Miller, Frank Vaughn, Donald Henslee, R. L. Bailey, Dorothy Mae Alexander, Billie Green, Margin Thurman, Virginia Hines, George McLean, Betty Sue Henslee, Clifford Estes, Yvonne Blythe, Helen Seed, Mabelle Shreve, Emma Shugart, Hillton Higgins, Clifford Vaughn, Jno. Flanagan, Barbara Higgins and Betty Jean Walker.

## MUSIC CLUB WILL MEET MONDAY

The Music Study club will meet Monday, February 16, at 2:30 o'clock with Mrs. C. C. Acker and Mrs. Glenn Snyder as hostesses. The lesson will be in Music History, chapters 31, 32 and 33.

TRY A WANT AD IN THE BRAND

## MRS. FRIDLEY IS GIVEN SURPRISE BIRTHDAY DINNER

Miss Ursalee Fridley gave a surprise dinner Sunday in honor of her mother's birthday. When Mrs. Fridley returned from church she found the guests present and her pretty birthday cake on the dining table, decorated with 42 candles, presented by her aunt, Mrs. L. J. Bennett.

Those present included Mrs. E. D. Fridley, the honoree; Mr. Fridley, Mr. and Mrs. Charlie Hendricks and baby, Peggy Ann; Mr. and Mrs. L. J. Bennett, W. C. Hromas, Harvey Edwards and Miss Ursalee Fridley.

## Locals

45 v Radio B batteries, \$1.50, at RICE'S. 5-1c

Mr. and Mrs. Ira Connell and daughter, Betty, and E. F. Connell spent the week end in Roswell and Hope, New Mexico, visiting relatives.

Dr. and Mrs. B. M. Wiltshire spent the week end on the Steele ranch at Fort Sumner, New Mexico, as the guest of Mr. and Mrs. Sam Steele.

4.75 x 19 Brunswick tires \$6.75, and insured at no extra cost, at RICE'S. 5-1c

RICE'S tire insurance covers road hazards such as cuts, stone bruises, snags and even injuries to the tire in an automobile accident. 5-1c

Miss Ella Broadwell, teacher in the Hartley school, attended the grand opera in Amarillo and accompanied her mother, Mrs. H. L. Broadwell, home for a visit the rest of the week-end.

Valentine Novelties and boxed candles. Corner Drug Store. 5-1c

Mrs. J. E. Beyer, who has been in Amarillo for three weeks caring for her son, Virgil, who is in poor health, has returned home and Mr. and Mrs. W. B. Anthony, parents of Mrs. Virgil Beyer, are in attendance there now. J. E. Beyer, Santa Fe agent here, visited his son Sunday.

Have you tried RICE'S Instant Tire Service? You'll certainly like it. w 5-1c

Mr. and Mrs. John Haberer left Saturday morning for a month's visit with friends and relatives in Nebraska and Iowa, in celebration of their 38th wedding anniversary. Mr. Haberer will meet his sister, Mrs. Mary Feist, of Portland, Oregon, at North Bend, Nebraska, and she will return home with them. Mr. and Mrs. Haberer were reared close to North Bend, where they have many relatives and friends. They expect to visit Mrs. Haberer's sister and family at Des Moines before returning home.

FLOWER SEED of all kinds, at Corner Drug Store. 1c

## Summerfield

BY MRS. L. JOHNSON

The Home-makers Study club was entertained by Mrs. Alton Lookingbill last Thursday afternoon. The program was in charge of Mrs. Gerald Morgan, assisted by Mrs. J. B. Davis and Mrs. Marion Madden. Miss Emma Gunt-gave an instructive lesson on how to refinish furniture and make it like new. About 22 members answered roll call. "What piece of furniture I want made over". The hostess served refreshments during the social hour.

Summerfield basketball boys team played at Farwell Friday and Saturday.

Mr. and Mrs. A. M. Walker and children and Martha Walker were visitors with relatives at Pampa over the week end.

Miss Mildred Fullwood of Hereford was a Sunday visitor in the C. R. Waiser home.

Mrs. Abbott of Bovina was a caller in the W. L. Huntley home Wednesday afternoon.

Mr. Covington of Altus, Oklahoma, spent several days in the Coker home.

Mrs. L. H. Lookingbill of near Friona entertained the young people of this community last Saturday night.

Rev. Greenwood of Bovina conducted Sunday morning services at this place.

Owen Stagner of Flagg spent several days with his sister, Mrs. G. P. Owens.

Mr. and Mrs. Perkins of Wyche have been assisting in the Coker home caring for Grandma Coker.

Frank Lookingbill returned from Oklahoma last Saturday after a month's stay with friends and relatives there.

Mrs. Harry Jackson of Bovina spent the week end with her daughter, Mrs. Alton Lookingbill.

Mr. and Mrs. Lee Curry and daughter spent the week end with relatives at Clarendon.

Mr. and Mrs. J. B. Davis motored to Clovis on business last Thursday. Mrs. Alton Lookingbill accompanied them to Bovina.

Several are reported on the sick list the past week. Mrs. Obe Roberson, Mrs. Clayburn Carr, Mrs. B. C. Roberson, Hollis Waiser and Billie Ray Johnson are among them.

X. H. Lookingbill of Carder, Oklahoma spent the week end with his brother, J. L. Lookingbill.

Grandma Coker who has been reported so seriously ill from time to time, passed away Tuesday morning at 3 o'clock. Members of her family were all at her bedside during the last days of her life.

## Progressive News

BY MISS OLIVE PERKINS

Mrs. Green and children spent Wednesday afternoon with Mrs. Raymond Saylor.

Mr. and Mrs. Ernest Henry and children visited her parents, Mr. and Mrs. Jim Park, Friday.

Mr. and Mrs. Horace Hershey were in Amarillo Saturday.

The Progressive Woman's club met last Wednesday in the home of Mrs. J. L. Clegg with a good attendance. Miss Gunter gave an illustrated talk on the making of the living room projects. Mrs. Clegg was assisted by Mrs. Park in serving refreshments. The next meeting will be with Mrs. Ray Hershey.

The Hereford band will furnish a half hour program at Literary Friday night. This program will commence promptly at 7:30 o'clock. Ruth Park spent Saturday night with Eunice Caldwell.

Mrs. Luke McBrayer is keeping her niece, La Nelle Dougherty for a few days.

Four Phillips children and two from the Bennett Sawyer home are new pupils in Progressive school.

Mr. and Mrs. Arch Dougherty announce the arrival of Joel David Friday, February 6. This is their second child. Mrs. Dougherty is at the home of her parents, Mr. and Mrs. Ira Ricketts.

Mrs. Ed McBrayer and three youngest children spent Saturday night and Sunday with Mr. and Mrs. Luke McBrayer.

Mr. and Mrs. Clegg visited in the Park home Friday night.

Mr. Blacet returned to his home in Pomona, California, Sunday after visiting friends and old neighbors for a week.

Mr. and Mrs. Jim Ricketts and son visited her parents Sunday.

Miss Angie Boyle and Grace and Walter Bots of Borger spent the week end in the Ed Bots home.

Mr. and Mrs. Jim Ricketts called on their new nephew Friday afternoon.

Those who attended our Sunday school went to the Baker home for an hour of singing Sunday afternoon.

Lois Park visited school at Daniel Monday.

## Watch This Space

For the New Special Wave At the MARINELLO Beauty Shoppe

## USED CAR SALE

Don't forget to visit our used car lot on East Third Street during this price slashing sale that is now going on. Prices are cut to the lowest possible dollar in order to give our customers the benefit of a saving which will be our loss. Don't wait until tomorrow, for the car you want may be gone. They are going fast and those who buy early will have the pick of the best models.

A 1929 Ford Coupe that has lots of service left in it, for only \$185.00

A 1930 Chevrolet Sport Coupe with only 11,000 miles on it and just over-hauled, with good paint and tires, for only \$365.00

A 1929 Chevrolet Coach that will make an Ideal family car. It looks good and runs like new, good tires, priced low at \$345.00

We are here to serve the public in this sale and we are offering these cars at prices that are right and the cars are worth the money. The sale lasts until February 21, so do not forget to come in, but be sure to come early.

If you do not buy a new or used car, bring your old car in and for a small charge we can check it over, tighten it, tune the motor and lubricate it so that you will have it is a new one.

Yours For Sales and Service

## Brumley Chevrolet Co.

Incorporated

"A Reliable Institution"

Phone 216.

# STAR THEATRE

HEREFORD, TEXAS

Last Times Today

Advertisement for Ed Wynn in "Follow the Leader". The Perfect Fool in "Follow the Leader" A Paramount Picture. Thursday February 12.

Advertisement for Buck Jones in "The Dawn Trail". A Thrilling, Breath-Taking, All-Talking Western! Miriam Seegar, Charles Mort-Jn. Friday and Saturday February 13 and 14. Matinee Saturday.

3-BIG DAYS-3 Monday - Tuesday - Wednesday FEBRUARY 16-17-18

Advertisement for "The Big Trail" by Raoul Walsh. Why THE BIG TRAIL IS THE MOST IMPORTANT PICTURE EVER PRODUCED. The expert hand of Raoul Walsh, the man who made entertainment history with his "What Price Glory" and "The Cock Eyed World" is always apparent as this glorious epic of American history unfolds like a mighty dream of this master craftsman. Walsh's superb skill is the biggest reason why "The Big Trail" is 'the most important picture ever produced'. A few of the stars in this stirring spectacle: JOHN WAYNE - MARGUERITE CHURCHILL - EL BRENDL - TULLY MARSHALL - TYRONE POWER - DAVID ROLLINS. FOX.

THURSDAY AND FRIDAY OF NEXT WEEK Ramon Navarro, Renee Adoree and Ernest Torrance in "CALL OF THE FLESH."

Advertisement for I. I. West Gas With Me. My former friends and customers are invited to call and visit me at the new Gulf station on 25-Mile avenue, south of Third Street. I make new friends easily, too. I. I. West

Pete Caldwell spent Saturday night with C. L. Hodges in Hereford. Friends of the family will regret to learn of the death of Ed McBrayer, which occurred Friday morning, a full account of which is given elsewhere in this issue of the Brand.

Advertisement for Western National Bank. U.B. Thrifty says. The Hen :: The Cow :: The Sow. Any farmer who has enough of these on the place—carefully selected—be he Democrat, Republican, or Progressive—he will have but little cause to worry about "Tariff Rates" or "Bolshevism" or "the high cost o' livin'". If the farmer is prosperous—everything else is prosperous. Therefore be it resolved that this bank shall make special efforts in the way of helping every man who wants plenty of these, and needs help. If you have problems of this kind, bring them to us. Western National Bank

Advertisement for E. B. Black Co. HOUSE FURNISHINGS. Attractive Sale of House Furnishings. Every department of our store is full of fresh and up-to-date home furnishings. All of our goods are being offered at SPECIAL ADJUSTED PRICES. Four-piece Walnut bedroom suite, \$185.00 value, at a low adjusted price \$129.75. Four-piece extra nice walnut bedroom suite, \$130.00 value, at an adjusted price \$89.75. All Other Qualities Are Adjusted Also. Eight-piece walnut dining room suite, \$160.00 value, at an adjusted price \$119.75. Eight-piece walnut dining room suite, \$135.00 value, at an adjusted price now \$89.75. All Breakfast Room Suites Adjusted in Like Manner. WE SELL RADIOS THAT GIVE SERVICE! COME AND SEE US.

Advertisement for Brumley Chevrolet Co. USED CAR SALE. Don't forget to visit our used car lot on East Third Street during this price slashing sale that is now going on. Prices are cut to the lowest possible dollar in order to give our customers the benefit of a saving which will be our loss. Don't wait until tomorrow, for the car you want may be gone. They are going fast and those who buy early will have the pick of the best models. A 1929 Ford Coupe that has lots of service left in it, for only \$185.00. A 1930 Chevrolet Sport Coupe with only 11,000 miles on it and just over-hauled, with good paint and tires, for only \$365.00. A 1929 Chevrolet Coach that will make an Ideal family car. It looks good and runs like new, good tires, priced low at \$345.00. We are here to serve the public in this sale and we are offering these cars at prices that are right and the cars are worth the money. The sale lasts until February 21, so do not forget to come in, but be sure to come early. If you do not buy a new or used car, bring your old car in and for a small charge we can check it over, tighten it, tune the motor and lubricate it so that you will have it is a new one. Yours For Sales and Service Brumley Chevrolet Co. Incorporated "A Reliable Institution" Phone 216.