

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 2.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JANUARY 22, 1931.

FIVE CENTS PER COPY.

Anxiety 4ths Being Assembled Here for Auction, January 28

Bird Exhibit Exceeds All Prior Shows

With an exact count of 485 birds on display, the Tri-County Poultry show, held here last Thursday, Friday and Saturday, has not been surpassed in the Panhandle, either in numbers or in quality of the exhibits. It was larger than the Tri-State fair poultry department in Amarillo last fall by about 100 birds.

Although a large building had been secured, through courtesy of Buchanan & Rosson, implement dealers, B. H. Hopkins, manager of

Mrs. Hunt Comments.
"Just a few words for your wonderful A. P. A. show," writes Mrs. Oscar Hunt of Canyon, who was a heavy winner here. "It was one of the best shows I ever attended. Everyone was so nice and courteous to the visitors. I hope to be with you again next year with a greater number of birds."

The show, was hard put to accommodate the fine lot of chickens and turkeys which were brought in from Deaf Smith, Farmer and Randall counties.

Vocational Boys Sponsors.
The exhibition was sponsored by the vocational agriculture students of the high school, led by their instructor, B. H. Hopkins, and the classes were responsible for about 300 of the entries. The quality was exceptionally high. Rhode Island, as usual, was the largest class, with 110; Barred Rocks came second with 40.

The annual show this year was elevated to the American Poultry association class. It was held strictly under the A. P. A. rules, which accounted for much of the

Continued on page three.

Sector of West Hereford Ends \$35,000 Record

As an indication of the sound growth of Hereford during 1930, it has been observed that a small sector west of 25-Mile avenue has completed a \$35,000 improvement program, and several new homes are contemplated within the district.

The section mentioned lies between Kibbe and Brady, running east and west, and 25-Mile avenue and Knight street, going north and south. The city finished as the year ended an extension of the water system on these rapidly-building streets, providing unfailing water and fire protection for about 12 blocks. This will stimulate further growth.

Sample Sale Was Successful

The public farm sale held by C. E. Sampley, 15 miles southwest of Friona, January 14, had a big attendance of spirited bidders and it was pronounced a success from both buyer and seller standpoints.

Commerce Club Heard Talk On Coordination
An interesting session of the Chamber of Commerce was held during the Monday luncheon hour, with John P. Slaton presiding. Prediction that the Texas & Pacific Northern would be allowed to build into Hereford was made by Engineer Smith of the railway's engineering crew which is still working on the survey.

The new line would be a mutual

(Continued On Last Page)

Back In Olden Days



A typical Texas Longhorn which used to interest cattlemen before the days of the fine registered stock.

Resources of Banks Exceed Million Mark

Combined statements of the two national and one state banks of Hereford, issued on call as of December 31, 1930, show total resources of \$1,183,282.89. Deposits are \$806,613.28, and \$733,039.20 are in loans of various nature.

There has been a falling off in both individual deposits and resources, but not as much as expected from the prevailing money stringency. Deposits are down only \$134,537, and resources have been lessened by \$120,009.85.

Capital stock, as applied to par stock, surplus and undivided profits, has made a gain over the previous report of September 24, an increase of \$2,035.38. Loans have been decreased \$25,437.96.

H. B. Hunter Holds Auction Next Tuesday

Another big farm sale is announced for next Tuesday afternoon, January 27, beginning at 1:30 o'clock, to be held by H. B. Hunter, northwest of Hereford. To reach his place one is directed to go four miles north on 25-Mile avenue and then west seven miles. His farm is one mile west of the old Weems school house.

Included in the sale are seven horses and mules, 25 Jerseys, producing, 61 hogs, all kinds of farm machinery, harness, hardware, turkeys and chickens.

Clyde Kibbe will be the clerk and Col. Ray Barber auctioneer.

Hospital Cares for 242 People In Past Year

January of last year was the high month in patients cared for, in receipts and in disbursements at the county hospital, according to the annual report of the superintendent, Mrs. Edna Bruner.

In that month there were 29 patients; receipts were \$1522.00, and cost of maintenance was \$1,459.44, leaving a surplus of \$63.16, the only overage registered during the whole of 1930.

For the 12-month period the hospital had 242 patients, and there were only 17 deaths out of this total. Two died from burns, two from automobile injuries, one of pneumonia, three with ruptured appendix, five apoplexy fatalities, others from heart failure and complications.

The cases treated were divided as follows: 58 medical, 101 surgical, 29 obstetrical, 25 accidents, 29 emergencies. There were 47 major operations performed and 54 minor.

Total receipts for the year were \$7,442.45, and maintenance cost was \$12,803.98, leaving a deficiency of \$5,361.48. Uncollected accounts amount to \$921.30, and the charity by cash account runs to \$424.05.

One outstanding improvement made to the hospital in 1930 was the well sodded lawn.

More Homes Going Up in City's Limits

Work started Monday morning on a brick veneer residence for Ross Fuller, at the corner of East Third street and Gough, immediately south of the hospital. It will be a six-room structure.

G. B. McElroy has just finished a Spanish-type modern stucco home on Knight street at its intersection with Fuller street, in West Hereford.

Another residence under construction is for Edwin Mauk in East Hereford. The building will be a modern stucco, and it located south of the miniature golf course.

Walter Orr has completed remodeling and reconstruction of the residence moved from near Central school to Knight street.

L. A. Ray, who recently lost his home in East Hereford as result of a fire, will build a new home in the near future. Mr. Ray is a local plumbing contractor.

It is also announced that three new residences will start soon on Jackson street, between West Second and West Third.

Sheriff Miller Has Wreck But No One Is Hurt

Some loose sand in the road near Bovina last Friday afternoon is costing John B. Miller, sheriff, about \$150 in car repair. Mr. Miller was on his way to Fortales, accompanied by Deputy Sheriffs J. C. Allred and Ed Curtsinger and Emmett Hales, city traffic officer, when the accident occurred.

No one was hurt but the car sustained a broken wheel, wrecked top and shattered windshield. Jno. A. Johnson brought the peace officers back to town and a Hereford wrecker hauled the damaged car to a local garage where it was estimated it would cost \$150 to make repairs.

Late Poultry Show Presented Some Entertaining Sidelights

It was an A. P. A. exposition, the first show ever held in the Panhandle under auspices of and certified by the American Poultry association.

Grading on points was done by J. H. Wood, an A. P. A. licensed judge, the only one in the Panhandle. He is a citizen of Hereford.

Musical entertainment was furnished Friday afternoon by the Central school band of 30 pieces, directed by Ralph Smith. At five o'clock the high school band staged a parade and lived up the streets to remind people that a big show was in progress around the corner.

The Farmers Elevator company, under Paul Merriman, local manager, fed the birds entered with Nutrena feed and supplied tags that indicated prizes won.

Henderson farm had the champion turkey, but since the farm was offering a medal for this, R. L. Chiles, Friona, was given the honor.

Henderson farm gave a \$25 trophy cup to Jack Wright for his display of one variety and a gold medal to the same owner for the champion bird of the show. Other valuable awards were made by the Hendersons.

One rooster on display cost the owner just \$75. In this group of five, one cockerel and four pullets, Mrs. Oscar Hunt, Canyon, had an investment of \$175. One of the pullets laid an egg while here, and the man who got possession of it in the scramble boasts that he now has a \$5.00 egg.

The Hillside trophy cup went to Mrs. Oscar Hunt for best display of eight.

Mrs. Edith Hughes remarks that it took an outside flock owner to beat her out for first place on single-comb Rhode Island Reds.

So big was the show and so many were the individual exhibits that it required 12½ hours for Mr. Wood to complete his judging.

There was one turkey on display whose sire was valued at over \$500. The owner was offered the \$500 and she refused.

The Hillside Hatcher had some special displays of three varieties, S. C. Reds, Anconas and White Leghorns. But they were not in competition since a representative of the firm was the judge.

The widest of publicity is being given the show. It is being run in full in the Brand; the Amarillo News gave it two big stories, and some five or six poultry journals will be supplied with a detailed report and they have indicated they will carry most of it.

An Entire Registered Herd



The above group is registered stuff on the Tom Ivey ranch, east of Hereford.

All Elevators at Dimmitt Are Forced, Robbed

The four elevators at Dimmitt were entered last week-end and burglarized by having the knobs of the safes knocked off. The robbers netted about \$100 in cash and made away with some checks.

The machine shop of John Jacobsen, Hereford, was entered Saturday night and two sledge hammers are reported to be missing. A west-bound tourist reported that he was hi-jacked near Dawn last Thursday and relieved of about \$115 in cash.

Correction.
In the account of the apprehension of Roy Scott, charged with theft of R. J. Kibbe's car, an error was made in the peace officers who actually made the arrest. While several officers took part in the search, it was John B. Miller, sheriff, and J. C. Allred, deputy, who took Scott into custody at the latter's home as he lay sleeping with a shotgun by his bedside.

W. E. HENSLEE EXPRESSES SELF THRU SHOW WINDOW

Some people express themselves on the forum in public speeches; others articulate only in the printed word; and W. E. Henslee, with Streu Hardware company, has the unique method of expressing himself through show windows.

As a result, Streu has always had one or two of the classiest show windows to be seen anywhere. The display this week is a whole hardware store in itself, artistic and attractive.

A lazy man has no business stopping to view the show unless he has strong resistance to withstand the pull to buy a bunch of tools and start making something.

Conkwright Ships Steers.

H. G. Conkwright shipped out a big part of a trainload of cattle to Denver markets last Thursday. The lot consisted of 20 cars of extra fat steers.

Get Hereford In Line for State Station

A bill will be presented to the legislature now in session to appropriate \$150,000 to buy land and equipment for establishing a major regional state experiment station somewhere in the Panhandle, as result of the meeting of representatives from interested counties in consultation with A. B. Conner, director of state experiment stations, in Amarillo recently.

Mr. Conner stated that the Panhandle needed an experiment station, and that if not secured this legislature it would be granted within the near future.

An executive committee was named to frame a bill and arrange for another session in Amarillo today to complete final plans. The committee includes John E. Hill, Amarillo, chairman; John P. Slaton, Hereford; W. H. Upchurch, Canyon; and a few others.

COUNTY GETS PUBLICITY ON N. B. C. NETWORK

Deaf Smith county, Hereford and Miss Lillie Hostetler, county librarian, were nationally advertised Sunday afternoon about three o'clock when Daniel A. Polling, announcer for the National Broadcasting company, New York, took time to apologize for his erroneous conception that the Deaf Smith County Library was for deaf people.

Mr. Polling explained that the name of the county must have diverted his mind, but now that it had been brought back to normal he was hastening to send to the library here a list of vocational guidance books for normal people, as requested.

However, in enunciating Miss Hostetler's name, he pronounced the first syllable as "host".

Will Remodel Ray Building for Occupants

It is announced that between February 1 and 15 the Fashion Dress Shoppe and Vogue Millinery will move into the building recently occupied by W. H. Ray, jeweler.

The building is owned by Jay Ray of Amarillo, and he will redecorate the interior, install a modern display front, put in new floors and fixtures and erect new awnings for the structure, as well as for the building occupied by the Fox Mercantile company.

It is planned to make the Ray store houses one of the most attractive trading places in the city.

Owners Urged to Uproot All Locust Trees

It has been suggested that right now is the time to get away with all locust trees within the city limits. The locusts are either dead or doomed, on account of borers. There is no way to save these trees, declare scientists, and it is in order either to give the wood to some man for his labor in uprooting them, or better to hire the unemployed to do the work. The locusts are a menace to other shade trees as breeding places for borers and it would be a public benefit to eliminate them.

Hereford is also presenting a bad appearance by having dead and dying trees scattered everywhere. Visitors think there is something wrong with the soil or this is a drouthy country. Property owners are urged to remove all such trees as soon as possible, thereby helping out in the relief problem and further beautifying the city.

SISTER OF MRS. M. B. DANIEL DIED SUNDAY

Mrs. M. B. Daniel and son, R. A. Daniel, left Sunday morning for Gatesville where Mrs. Daniel was called by the death of her youngest sister, Mrs. J. P. Vickel, who was buried in Era Monday afternoon. Mrs. Vickel will be remembered here by friends.

Fifty Head of Choice Stuff Go in Sale

Though established but a short while ago, the Hereford breeders' annual sale of Anxiety 4ths, which will be held here at the sales pavilion next Wednesday, January 28, will be one of the important events for this entire section during 1931.

"We still have the same object in view and believe that our offering this year is fully up to the standard of any preceding consignment," announces D. L. McDonald, president of the association and sales manager.

"If you like strong Anxiety 4th breeding, you will be pleased," adds Mr. McDonald. "Every animal is desirable, useful, clean-cut, well-developed individual. We depend on the pedigree itself and your judgment as a breeder to determine whether or not an animal pleases you."

50 Head Offered.
The sale next week will be a one-day auction of 50 head, 37 bulls and 13 females, richly bred and outstanding. It will be held in the heated bull barn and will begin promptly at 12 o'clock, with Col. Fred Reppert as auctioneer and B. J. Kinzer, clerk.

Cattle have been consigned by the following:

D. L. McDonald, Hereford and Amarillo, 15 head.
W. T. Womble & Sons, Hereford, nine head.
George Burch, Dimmitt, three head.

Edgar East, Hereford, four head.
R. L. Campbell, Wildorado, one head.
Doyle Rose, Hereford, three head.
E. L. Brady Estate, Hereford, nine head.

T. C. Ivey, Hereford, four head.
Leo N. Wolfe, Hereford, one head.
T. E. Seigler Hereford one head.

Terms and Conditions.
Each animal will be sold to the highest bidder without reserve. All animals of breeding age are guaranteed breeders. Terms of sale are cash unless other definite arrangements have been made prior to the sale.

All cattle will have passed the tuberculin test and they will be fed and cared for a reasonable length of time after sale; also loaded on the cars free of charge to the purchaser but at his risk of loss or injury.

"Of all the cattle imported by Guggell & Simpson Anxiety 4th was easily the outstanding animal and his name appears in mode pedigrees than any bull ever recorded in the American record," states Secretary Kinzer, who will be here to keep the records of the Hereford auction.

Sale Widely Advertised.

The local organization of breeders have had printed a 46-page catalog reciting the pedigrees of the 50 Herefords to be put up, and a wide distribution of the booklets has been made. Buyers are expected here from many states of the nation to select some of the choicest animals of all breeding circles to build up their own herds.

Barbecue at Night.

Following the sale late in the evening, a barbecue will be given and attending visitors will have an opportunity to taste the fine flavor of Deaf Smith county prime beefs.

Would Form Adult Ladies Health Clubs

Miss Nell Hall, of the county health department, announces she is ready to organize adult health clubs among the ladies of Hereford. Interested ones may phone her office on Mrs. Frank Marrs.

Classes of this nature have been organized and successfully conducted in several of the rural districts. The class may be held in afternoons or evenings, in numbers of ten or more.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

WUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

It is little wonder that a child of Dawn received all those gifts for being the first born. Shortly after dawn, a Dawn infant arrived in the dawn of a new year, entered upon the dawn of its life and diffused a dawn of serenity in the souls of the parents. What chance had communities with such prosaic names as Bippus, Ford or Hereford, to win a contest that dealt in first appearances with the poetically caparisoned Dawn!

Where is Muleshoe? We had thought it in West Texas until recently a headline appeared in the Muleshoe Journal: "State Telephone company now building line from Muleshoe to Earth". Things move so rapidly these days that we are not surprised at anything. If some company starts stringing a line from the moon, Venus, Mars or Jupiter to earth, we expect to hear about it first in the newspapers. But digging holes in the atmosphere and setting poles in space is taxing the credulity of the most open-minded person.

Sank Ramey, express agent, has the latest out, for he put it out himself: a home-made buck and - wigg dancer. He stands Mr. Dancer on a board, begins to tattoo with a stiff finger in time with any popular tune and the automaton knocks it off to a gnat's whisker. But

**CAROLINA WOMAN
LOST 47 LBS.**

In 3 Months and
Feels Years Younger

"I have been taking Kruschen Salts for nearly 3 months. I have continued taking one teaspoonful in warm water every morning. I then weighed 217 pounds, was always bothered with pains in my back and lower part of abdomen and sides.
"Now I am glad to say I am a well woman, feel much stronger, years younger and my weight is 170 pounds. I do not only feel better but I look better, so all my friends say.
"I shall never be without Kruschen Salts, will never cease taking my daily dose and more than glad to highly recommend it for the great good that is in it." Mrs. S. A. Solomon, New Bern, N. C., Jan. 1930. "P. S. You may think I am exaggerating by writing such a long letter, but I truly feel so indebted to you for putting out such wonderful salts that I cannot say enough."
A bottle of Kruschen Salts that lasts four weeks, costs only 85c at City Drug Store and druggists the world over. Take one half teaspoon in a glass of hot water every morning before breakfast.
Attention to diet will help out—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—the Kruschen way is the safe way to lose fat. Try one bottle and if not joyfully satisfied, money back.

Nineteen Years Ago In Hereford

(From Files of The Brand of January 19, 1912)

Dr. J. W. Rogers, city health officer, had issued a warning against spinal meningitis and urged the thorough cleaning of the town.

The Brand had advocated paving of gutters on the main streets so that "ladies when shopping may alight from their buggies without being marooned in a lake of water and mud".

D. W. Crawford had both hands badly frozen during the low temperature.

In an election January 16, 1912, of the Western National Bank, G. A. F. Parker was elected president; J. L. Smith, vice president, and A. J. Lipscomb, cashier.

J. W. Barnett had bought a new automobile. "It's a beauty," was the verdict.

J. H. Wilson had been appointed hide and cattle inspector, succeeding Sam Dunn, resigned.

G. W. Guthrie of Parrott had been a visitor here.

Harvey Cash, gold standard man of Dimmitt, had spent two days in Hereford.

E. W. Harrison was advertising a carload of sacked maize at "nester prices", \$1.20 per cwt.

Mr. and Mrs. Berry Orr of Portales visited home-folks here.

Born to Mr. and Mrs. W. J. Van Gorder, January 11, a boy.

First National Bank had named following officers: W. S. Higgins, president; J. L. Fuqua, vice president; J. J. Gallahan, cashier; E. B. Posey, assistant cashier; Mrs. Emma Ogle, official stenographer.

Under building notes, T. B. Rector was "bracing" the front of the millinery store occupied by Mrs. N. C. Vogele.

Irrigation men had decided to plant at least 100 acres of flax during 1912 in the Hereford section.

School was suspended for three days as the heating plant failed to warm the rooms.

Geo. A. Stambaugh, dry goodsman was conducting a big clearance sale.

get the agent to demonstrate; he charges only a dime for the show.

Two modern little girls, on their way to Sunday school, were solemnly discussing the devil. "Do you believe there is a devil?" asks one. "No," said the other promptly. "It's like Santa Claus; it's your father."

Much difficult ground gone over and excellent foundation laid for work of the ensuing years is the gist of the resume recently published covering the work of the county health service. But one point mentioned thrusts itself forward that is not so commendable. There were 316 children in the county, out of 343 examined, who had some sort of defect, and only 34 corrections had been made by the parents.

There may be some extenuating circumstances of this parental neglect, probably financial; but our guess at the remissness is that the fathers and mothers do not realize the seriousness of a defect which has been catalogued. It is true that perfect children are seldom found, that many people have lived to old age under handicap of defects, and that our ancestors had no up-to-

date health service to advise concerning them in childhood.

There is no dodging the fact that defects are dangerous; some may be outgrown, overcome by a strong constitution, but there is much suffering from curable abnormalities that go untended. The child affected cannot help itself; nature and health steps taken by the parents are the only remedies, and if the heads of homes in Deaf Smith county will pay closer attention to information furnished by the free health and nurse service, theirs will be a happier lot.

The story has been going the rounds of a young man who was a supply clerk in a local store during the holiday rush and who was responsible for the receipts being \$1500 short of the register. That was a tremendous shortage; it was too tremendous to think "Snooks" Bailey had made way with that much money, if the prop-

rietor had been of mind to suspect the employe, which he wasn't. After a little investigation, there was a simple explanation of the discrepancy. The new help had been selling a lot of five, ten and 25-cent articles and when he rang up the sales on the cash register he invariably pressed down the \$5, \$10 and \$25-keys.

Jumbo News

BY EDNA HALL

Mr. and Mrs. Finis Hunter and family visited Mrs. Hunter's sister, Mrs. Julius Roberts, at Floydada Saturday and Sunday.

Mr. and Mrs. Oxford and son visited the Beck home Friday.

Mrs. Clem Maples of Dimmitt spent Friday with Mrs. Andrews. Mrs. Andrews has been sick this week.

Mr. and Mrs. M. L. Brady and

LUMBER

Wholesale Prices
Guaranteed Grade

Save 25 to 50 Per Cent.

M. R. Corbett

Jobber

Iris Roots Free.

Mrs. E. J. Williams announces that she will give iris roots and other flower plants, some suitable for cemetery planting, to all who will go after them at her home from now until April 1. She lives one block north of the high school on F street.

**Public
Farm Sale**

Tuesday, Jan. 27

SALE BEGINS PROMPTLY AT 1:30 P. M.

I will sell at PUBLIC AUCTION, at my Farm. Location: four miles north of Hereford on 25-Mile Avenue, and seven miles west, or one mile west of the old Weems school house, the entire offering, as follows:

HORSES AND MULES.

- 1—Kid's pony.
- 1—Bay mare, weight about 1400 pounds.
- 1—Team of mules, weight 1800.
- 1—Team mules, weight about 1900.
- 1—Mule, weight 800.
- 2—Percheron colts, coming 2-year-olds.

25—DAIRY JERSEY CATTLE—25

The offering of dairy cattle consists of 25 head of Jersey cows and heifers, as follows:

- 12—Head of cows, 3 to 6 years old, eight of which are milking now, including several fresh.
- 10—head of heifers, coming 2 year olds.
- 3—Yearling steers.
- 1—Purebred non-registered bull, 2 years old.

These are all exceptionally well-bred cattle, and your close inspection is invited of this good herd.

61—HOGS—61

- 4—Chester White shoats, weight about 125 pounds.
- 1—Duroc sow and five pigs, 2 months old.
- 1—Purebred Duroc boar.
- 40—Head Duroc feeder shoats; average weight 50 pounds.
- 10—Duroc feeder shoats, average weight 40 pounds.
- 5—Duroc feeder shoats, weight about 60 pounds.

FARM MACHINERY.

- 1—Wagon and rack.
- 1—One-row Case lister.
- 1—P. & O. two-row lister.
- 2—Single-row cultivators.
- 1—Single-row lister.
- 1—Practically new hog feeder, capacity 35 bushels.
- Single-trees, double-trees and other useful items entirely too numerous to mention.
- 1—Practically new cream separator.
- 1—Pair six-ply Brunswick auto casings, size 29 by 4.40.
- 1—Chicken water container.
- Camp cot, camp chairs, new screen wire.

HARNESSES

- 2—Sets good leather harness.
- 4—Sets chain and leather harness. Collars, bridles, lines, etc.

CHICKENS AND TURKEYS.

- 2—Dozen White Leghorn hens.
- 3—Dozen mixed chickens. Several guineas.
- 5—Turkey hens.
- 1—Gobbler.

TERMS—Terms can be arranged for some of the property offered. For the balance, terms are cash.

H. B. HUNTER

CLYDE KIBBE, Clerk.

RAY BARBER, Hereford, Auctioneer.

Josephine visited Mr. and Mrs. F. L. Pinckart Friday.

Mrs. Adams spent Sunday with Mrs. Battles.

Juanita McGinnis spent Wednesday night in the M. G. Layman home.

Miss Nellie Freeman spent the week-end with Miss Louise Jacobsen at Hereford.

Mrs. Oxford, Willie and Mr. and Mrs. L. E. Beck were in Amarillo Monday.

Mrs. W. L. Hall spent a few days

this week with Mrs. E. S. Ireland of Hereford.

Mr. and Mrs. M. L. Simpson visited Mr. and Mrs. M. L. Hardy Sunday.

Hazel Battles spent Sunday with Mabel Pinckert.

Mr. and Mrs. Walter Means and daughter spent Saturday night and Sunday in the Hall home.

Mr. and Mrs. W. A. Hunter visited Mr. and Mrs. Sam Hunter Sunday.

Miss Tina Mae Wright of Dimmitt spent Saturday night with

Kathleen and Johnnie Hardy.

Miss Lella Thomas spent Wednesday night with Tiny Andrews. Mr. and Mrs. Elmer Smith and daughter of Happy visited Mr. and Mrs. Thomas this week.

Mr. and Mrs. C. C. Hunter and children visited Mr. and Mrs. Wilkerson Sunday.

Nat Stout of Altus, Okla., was a week-end visitor of Miss Pauline Smart of 508 West 3rd Street.

Miss Virginia Barnett motored to Amarillo Saturday.

M SYSTEM

Miss Lucy and H. D. Reed
Owners and Operators

Bargains for Friday and Saturday

JELLO, assorted, three for	23c
COMPOUND, Swift's Jewel, two pounds	28c
COMPOUND, Swift's Jewel, four pounds	55c
COMPOUND, Swift's Jewel, eight pounds	99c
COMPOUND, Swift's Jewel, sixteen pounds	\$1.95
APPLES, Stark's Delicious, large size, dozen	30c
SUGAR, ten-pound cloth bag	58c
OXYDOL, large	21c
KRISPIES, two; one measuring cup	27c
WHITE KING, large	44c
SALTINE CRACKERS, small	10c

WE DELIVER PHONE 249

Here's

YOUR Economy TIRE

Here's news for you
Read about the
Goodrich Cavalier

A 6 ply tire . . . made by Goodrich, priced at figures you are used to paying for 4 ply tires of ordinary quality. Six plies . . . greater carcass strength, not to mention thicker tread . . . tougher compounds . . . Come in and see them but come quickly. They will move fast at these prices.

Look at these prices! on CAVALIERS . . .

30 x 3 1/2	\$4.75
29 x 4.40	\$5.40
30 x 4.50	\$6.15
30 x 5.25	\$8.05
32 x 6.00	\$11.40
33 x 6.00	\$11.75

We have your size now.

Goodrich Cavaliers

Cal Farley Tire Shop

HAYDEN ATCHISON, Hereford Manager

Free Road Service—Phone 68

Virgil Boles Is Honored As Shop Foreman

That Virgil Boles, shop foreman for Brumley Chevrolet company, is entitled to wear insignia of the approved Chevrolet shop service manager, has been announced from Detroit.

This is an honor hard to attain; conformation to the high standards set is no easy matter, and not many shop foremen are able to measure up to win the stamp of approval.

Mr. Boles was selected through his long period of service in that work, by passing rigid inspections of which no previous notice was given, through taking periodic examinations and occasional shop training under experts. He has just finished a school course which instructed thoroughly in the new 1931 Chevrolet models.

LOCAL DENTISTS PLAN TO ATTEND DENTAL MEET

One of the most interesting meetings of the Panhandle Dental society is in view for Friday and Saturday in Amarillo, which local dentists, Drs. B. M. Wittshire and G. W. Heard, expect to attend.

In addition to several table clinics, Dr. Austin of the Mayo clinic, Rochester, Minnesota, will lecture on oral surgery. He is said to be one of the best men obtainable in his line of work.

Dentists are urged to bring their golf clubs for play on Saturday, and a wrestling bout is held out as an attraction Friday night.

Poultry Show

(Continued from Page One)

disqualifications. An A. P. A. licensed judge, J. H. Wood, connected with the Hillside Hatchery here, was judge of the show, and performed his work carefully and rigidly.

A full report of the show, winners, prizes and other details will be forwarded to the national headquarters of the A. P. A. and the ribbons going to winners will come from the association.

It has been announced that all members of the A. P. A. who won prizes may get medals from the association if they will send in a report signed by the judge.

The attendance of the public in general was good and the advertising results obtained by exhibitors has been gratifying.

Recalls Ten Years Ago.

Seth B. Holman, former owner and editor of the Brand, was here to cover the show for the Amarillo News, and he had the following comment in the News: "This show was the culmination of 11 years work in the county. The first poultry association show was in 1920. At that time, accord-

ADMISSION, PLEASE, TWO BUSHELS WHEAT, 72 EGGS

The local American Legion is preparing for a dance entertainment here January 29 in the B. B. Implement company building, starting at nine o'clock in the evening. There will be delightful music by the Smith Music Makers, and the admission price is optional; unless a dollar is paid the ticket taker will accept two bushels of wheat or six dozen of eggs.

ing to the old-timers, there were scattered bunches of games to be found around the feed stacks of ranchers, but precious few pure breeds of any kind. At the 1920 show exhibitors brought in their birds in gunny sacks, by one leg or in any way to get them there, and the chickens were as wild and as unkempt as though jungle-bred. The coops were hand-made and the rules and regulations were few and undefined."

Winners Announced.

Detailed winnings are given below:

Grand Champion Bird.
White Plymouth Rock Pullet, owned by Jack Wright, Hereford. All breeds and all sexes competing.

Grand Champion Male.
Golden Wyandotte cock, owned by Robert Horton, Hereford.

Grand Champion Female.
White Plymouth Rock pullet, owned by Jack Wright.

Grand Champion Pen.
Buff Orpington, one cockerel and four pullets, owned by Mrs. Oscar Hunt, Canyon.

Champion Cocker.
Golden Wyandotte, Robert Horton.

Champion Hen.
Buff Orpington, Mrs. Oscar Hunt.

Champion Cockerel.
Buff Orpington, Mrs. Oscar Hunt.

Champion Pullet.
White Plymouth Rock, Jack Wright.

Champion Pen.
Buff Orpington, Mrs. Oscar Hunt.

Best Solid Color Cocker.
White Rock, Jack Wright.

Best Solid Cockerel.
Buff Orpington, Mrs. Oscar Hunt.

Best Solid Color Hen.
Buff Orpington, Mrs. Oscar Hunt.

Best Solid Color Old Pen.
White Langshans, Claude Primrose, Farwell.

Parti-Color Young Pen.
Partridge Wyandottes, Mrs. R. L. Chiles, Friona.

Parti-Color Cocker.
Golden Wyandotte, Robert Horton.

Parti-Color Hen.
Dark Barred Rock, Joe Banauer.

Parti-Color Pullet.
Barred Rock, Jas. Cloyd.

Parti-Color Cockerel.
Partridge Wyandottes, Mrs. R. L. Chiles.

Parti-Color Old Pen.
S. C. R. I. Reds, Mrs. R. L. Chiles.

Best 8 Birds, Breeder Competition.
Buff Orpingtons, Mrs. Oscar Hunt, Canyon.

Champion Young Pen.
Buff Orpingtons, Mrs. Oscar Hunt.

Champion Old Pen.
White Langshans, Claude Primrose, Farwell.

Champion Turkey.
Bronze old tom, R. L. Chiles, Friona, won medal given by Henderson Farm.

Trophy Champions.
Jack Wright won Henderson Farm trophy cup with White Rock pullet, cock, cockerel and hen.

Mrs. Oscar Hunt won Hillside Hatchery trophy cup with best display of eight birds.

White Leghorns.

Cock—
1-2 Henderson Farm, Hereford.

Hen—
1 Henderson Farm

2-3 M. L. Simpson, Hereford.

4 Edwin Holland, Hereford.

Cockerel—
1-3 Henderson Farm.

2 M. L. Simpson.

Pullet—
1 M. L. Simpson.

2 W. R. Scheibgen, Hereford.

3-5 Edwin Holland.

4 Dean Story.

Three disqualifications for this class.

Young Pen—
1 M. L. Simpson. There was one disqualification.

White Rocks.

Cock—
1 Jack Wright

2-3 Henderson Farm.

Cockerel—
1 Jack Wright.

2 Virgil Cloyd

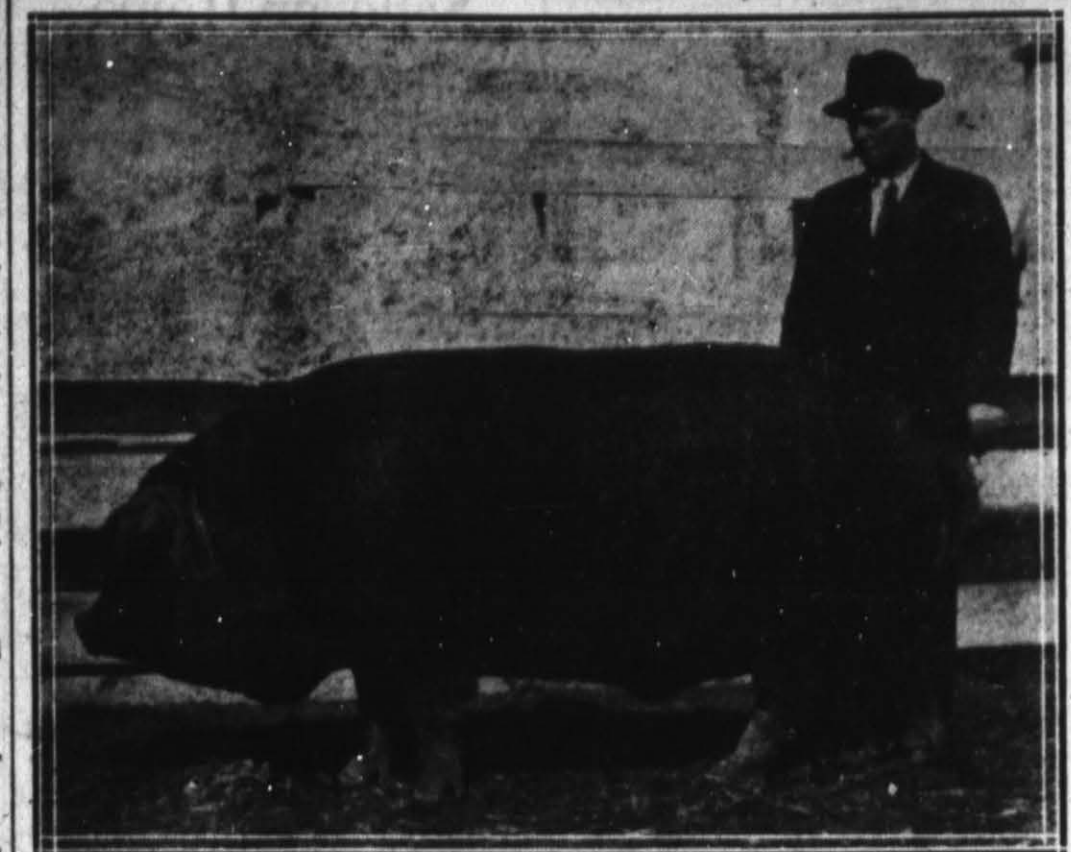
3 Odie Matthews. One disqualification.

Hen—
1-3 Jack Wright, Hereford.

2 Virgil Cloyd, Hereford.

4-5 C. W. Evelt, Hereford.

G. W. Brumley, Hog King of the Plains



G. W. Brumley, Who Has Earned the Title of "Hog King of the Plains".

Above is G. W. Brumley and a pet hog weighing 1025 pounds. The one with the hat on is Brumley.

Mr. Brumley came to Hereford 20 years ago when there were very few hogs raised in this country. He started in the hog business in a small way, buying and feeding, as his capital was limited, and very few people believed hogs could be raised profitably in this country. But Mr. Brumley said he was raised in Missouri and would have to be shown.

Eventually a certain bank in Hereford became interested in his promotion of hog raising and told Brumley if he could (and would) make a market for hogs the bank would furnish the capital. So Mr. Brumley advertised that he would buy any and all kinds of hogs at their market value, and he began receiving hogs from as far as 125 miles. From that day until this Mr. Brumley has made good on his promise to pay all the market would justify for all classes of hogs.

Is Largest Shipper.
At first he shipped to Ft. Worth, Wichita and Kansas City until about 12 years ago he established a market in California that would

justify him paying the producers more money for their hogs than he could pay and ship east. Since then he has increased the hog business each year, always paying the farmer as much or a little more than any other buyer on the Plains.

For the past four or five years Brumley has the honor of being recognized as the largest individual hog shipper on the Santa Fe system.

Has Made Market.
Brumley is a man that the farmers of Deaf Smith, Castro, Swisher, Farmer, Oldham and Randall counties and Eastern New Mexico should be very proud of, as he has helped them make many, many thousands of dollars by promoting and maintaining a hog market in Hereford, which is far above the average, and he deserves the honor for the market being what it is today in the Panhandle.

Hereford is his central market and Friday is receiving day. At the present he is paying in 25 cents for the Wichita, Kansas, market for California top hogs.

Stay with the man who has stayed with you, never trade the old friend for the new.

A MAN WHO KNOWS.

Pullet—
1-3-4-5 Jack Wright.

2 Virgil Cloyd.

White Orpingtons.

Pullet—
2-3 Spaulding Bartley, Two disqualifications.

White Wyandottes.

Cock—
3 Orland Wilson, Hereford.

Cockerel—
1-2-3-4 S. T. Billingsley, Farwell.

Hen—
1-3 Orland Wilson.

Pullet—
1-3 Orland Wilson.

Two disqualifications. Pen disqualified.

White Langshans.

Cock—
1-2-3-4 Claude Primrose, Farwell.

Hen—
1-2-3-4 Claude Primrose.

Cockerel—
1-2-3 Claude Primrose.

Pullet—
1-2 Claude Primrose.

Young Pen—
1 Claude Primrose.

Old Pen—
1 Claude Primrose.

S. C. R. I. Reds.

Cock—
1 S. F. Warren, Friona.

2-4 Mrs. Edith Hughes, Hereford.

3 R. L. Chiles, Friona.

5 H. D. Blythe, Hereford.

Cockerel—
1-2 S. F. Warren.

3 Mrs. Edith Hughes.

4 H. D. Robbins, Hereford.

5 Marvel Upton, Hereford.

Hen—
1-2-3 R. L. Chiles.

3 H. D. Robbins.

4 N. C. Vogele, Hereford, Texas.

Pullet—
1 H. D. Robbins.

2 M. L. Simpson.

3 H. Gaede, Hereford.

4 N. C. Vogele.

5 Mrs. Edith Hughes.

Old Pen—
1 R. L. Chiles.

Young Pen—
1 M. L. Simpson.

2 N. C. Vogele.

3 Robert Horton, Hereford.

4 Marvel Upton.

Eggs.

Brown Shell:
1 H. D. Blythe.

2 Louie Wedel.

3 Clarence Smith.

4 Claude Primrose.

White Shell—
1 J. D. Storey.

2 W. E. Murdock.

3 S. A. Miller.

4 Clarence Smith.

Buff Orpingtons.

Cock—
1 Mrs. W. I. Valentine, Hereford.

2 Cris Jacobsen, Hereford.

Cockerel—
1 Mrs. Oscar Hunt, Canyon.

Hen—
1 Mrs. Oscar Hunt.

2 James Moore, Hereford.

Pullet—
1-2 Mrs. Oscar Hunt.

3-5 Orin Wilson.

4 W. I. Kuker.

Old Pen—
1 Mrs. W. I. Valentine.

Young Pen—
1 Mrs. Oscar Hunt.

Dark Barred Rocks.

Cock—
1 James Cloyd.

Cockerel—
1 H. Earl Smith, Hereford.

2 Odie Matthews.

3 James Cloyd.

4 Leslie Cutwell, Hereford.

5 Joe Banauer, Hereford.

Hen—
1 Joe Banauer.

2-3 James Cloyd.

Pullet—
1 James Cloyd.

2-3 Odie Matthews.

4 Joe Banauer.

5 C. P. Hussey, Hereford.

Young Pen—
1 James Cloyd.

2 Mrs. Ernest Selgner.

Light Barred Rocks.

Cockerel—
1 Joe Hines, Farwell.

Black Jersey Giants.

Cock—
1 James Lusk, Hereford.

Cockerel—
1-2-3 Robert Rundell, Farwell.

Hen—
1 James Lusk.

Pullet—
1-2-4 Robert Rundell.

2 James Lusk.

Young Pen—
1 Robert Rundell.

Golden Laced Wyandottes.

Hen—
1 Robert Horton, Hereford.

Pullet—
3 Robert Horton.

Young Pen—
2 Robert Horton.

Old Pen—
1 Robert Horton.

Light Brahmas.

Cockerel—
1 Arthur Buller, Hereford.

Pullet—
2 Arthur Buller.

Hen—
1 Arthur Buller.

Anconas.

1-2-3 G. P. Owens, Hereford.

Pullet—
1-3 G. P. Owens.

2 Evelyn Plummer.

Partridge Wyandottes.

Hen—
1 R. L. Chiles, Friona.

Pullet—
1 R. L. Chiles.

Young Pen—
1 R. L. Chiles.

Brown Leghorn Bantams.

Hen—
1 R. A. Daniel, Hereford.

2 Martin Stewart, Hereford.

Capons.

1-4 Homer Brumley, Hereford.

2 Arthur Buller.

3-5 Paul Caseway, Hereford.

Bronze Turkeys.

Old Tom—
1 Henderson Farm, Hereford.

2 R. L. Chiles, Friona.

- | | |
|-------------------------------|-----------------------------------|
| 3 D. R. Carmichael, Hereford. | Narragansett Turkeys. |
| Young Tom— | Old Tom— |
| 1 Henderson Farm. | 1 Mrs. Egbert Bradly, Hereford. |
| 2 Vondyle Houser, Hereford. | Hen— |
| Hen— | 1 Mrs. Egbert Bradly. |
| 1-2 Henderson Farm. | Pullet— |
| 3-4 R. L. Chiles. | 1-2-3 E. P. Hussey, Hereford. |
| Pullet— | 4 Mrs. Egbert Bradly. |
| 1-2 Henderson Farm. | Buff Leghorns. |
| 3-4 R. L. Chiles. | 1-2-3-4 pullet, Ky Lawrence, Sum- |
| Pullet— | merfield. |
| 1-2 Henderson Farm. | Blue Andalusian. |
| 3 James Lusk. | 1 cockerel, Joe Hines, Farwell. |

The Flavor of Butter

Butter has a flavor all its own—smooth, delicate, meltingly delicious.

One of the surest ways of making foods savory and palatable, is to use plenty of butter in their preparation.

Cream O' Plains Butter—Strictly a Home Product.

Farmers Creamery Ass'n, Inc.

Hereford

Phone 3.



HENDERSON'S BABY CHICKS

Placing your order now for your chick requirements, we are starting our year's operations and soon will be turning out the chicks by thousands. We have cut the prices to the quick in order that all may be able to buy chicks.

S. C. Reds, Barred and White Rocks and Buff Orpingtons, per 100 **\$13.00**

S. C. White Leghorns, per 100 **\$11.00**

\$1.00 per 100 discount if order booked three weeks in advance.

CUSTOM HATCHING—Big hatches are our habit—we only charge a fee of 2c per egg, trays hold 120 eggs.

POULTRY SUPPLIES—Big stock of poultry supplies, brooders and remedies on hand. Merit Poultry Feeds are sold and recommended by us.



Henderson's Farm Hatchery

South Hereford, Texas.

FASHION DRESS SHOPPE

Big Removal Sale On Dresses and Coats



Every fall dress and coat must move—this sacrifice is made to lighten the stock before moving into our new location at 218 Main Street, the former W. H. Ray location.

TWO GROUPS DRESSES

No. 1, \$12.00

Black

BLACK SEVENTH GRADE ENGLISH CLASS

Friday afternoon there was a ball game between the old-timers and Rattlers. The score was 6 to 2 in favor of the old-timers. It was very much enjoyed by all. Miss Dorothy Fullwood of Hereford was a guest of Miss Vena Mae Welch last week-end. Mr. and Mrs. N. A. Smith were visitors in Hereford Sunday. Erwin Welch spent Sunday with Bud Barnett. Mr. and Mrs. J. J. Crawford and family spent Sunday with Mr. and Mrs. E. B. Whitefield of Friona. Mr. and Mrs. Willie Price and family spent Sunday in the Barnett home. Mr. and Mrs. George Woods and family of Hereford were visitors in the T. L. Welch home Sunday. The Black basketball team play-

ed Friona Saturday evening, and the score was 6 to 10 in favor of Friona. Another game will be played there Saturday between the same teams at last Saturday. Mr. and Mrs. John McKinney and family were visitors in the R. Bennett home Sunday. Mr. and Mrs. C. M. Carr of Summerfield visited the George Wyley home Sunday. Mr. and Mrs. Holly and family visited in the home of her brother, Kermie Deaton. Mr. and Mrs. Presley and family visited in Dimmitt Sunday. Miss Dovie McKinney is visiting her sister, Mrs. Nolan Bennett of Borger. Roy Hanna of Amarillo visited the J. W. Vines home Sunday. Riley Royle spent Sunday night with Leroy Price. Mr. and Mrs. C. R. Russ spent Sunday afternoon with Mr. and Mrs. Roy Price. Mr. and Mrs. Jess Hinds and daughters spent Sunday with Mr.

and Mrs. A. Cannon of Friona. Peggy Sue Russ spent Sunday with Martha Bell Price. Mr. and Mrs. John Galloway and daughter spent Sunday with Mr. and Mrs. John Moak. J. W. Bennett spent Sunday night with J. F. McKinney. Mr. and Mrs. Harley Wallin and family spent Sunday afternoon in the A. B. Hinds home. Ruby McKinney spent Sunday night with Winnie Joe Bennett. Mrs. Ben Galloway and daughter of Friona visited the D. Ray home Sunday.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Adrian-Sims, Jan. 16.—Moisture in the form of rain began falling here early Saturday morning, turning to snow before daylight. We had an average fall of four inches or better and the snow continued at intervals all day. Clay Phillips and family are leaving this week for Alabama to make their future home. E. C. Chapman and family returned recently from a visit with relatives near Fort Worth. George Grulhkey, who has been seriously ill for several weeks, returned to Adrian school after the holidays. J. M. Chapman, Ray Chapman and Phalace Phillips were in Adrian Saturday. Jim Ney Mccaskey was absent from school part of last week on account of illness. Sims school house had no Sunday school or preaching services Sunday afternoon on account of the recent snow.

Westway Items

MRS. PINK GILLILLAND

Curtis Carraway has returned home from the Hereford sanitarium where he underwent an operation for appendicitis. Mrs. L. A. Kelly is visiting in Erick, Okla. Miss Maryn Armitage, teacher in Vega schools, spent the week end with Miss Frances Brown. The baby girl of Mrs. Lindsey has been very ill. Mr. and Mrs. J. B. Campbell visited their daughter, Mrs. Homer Gore, Sunday. Mrs. Gordon Ridgeway entertained her daughter, Elizabeth Sue, with a birthday dinner Thursday night. Luther Gore took his son, Howard, to Amarillo Saturday to an eye specialist. Charles Eritts visited in the Walcott community Sunday. Miss Stella Mae Gore spent the week end with Odessa Campbell. Mr. and Mrs. Ulman Hunter of Jumbo visited Mr. and Mrs. S. J. Lovell Saturday night. L. A. Kelly, Miss Bessie Gunn and Mr. and Mrs. McBrayer attended singing at Progressive Sunday night. Miss Inez Smith spent the week end in the Wilson home. Mrs. Hunter's mother, Mrs. Curry, is very ill. Mrs. Jay, of Summerfield, spent Sunday with Mrs. Houser.

Scherer Items

BY MRS. B. F. FULKERSON

Mr. and Mrs. Hollis Hubbard returned home Sunday, from a two weeks visit with relatives in Lockney. Jack Hubbard is spending this week in Lockney. Messrs. and Mmes. Arlie Dean, and B. F. Fulkerson visited in the Hubbard home Tuesday night. The health meeting was held at the B. R. Fulkerson home Thursday. Miss Hall gave a talk on infant care. She will be with the club January 21. It will meet with Mrs. W. H. Hubbard. Miss Roberta and J. D. Harrold came home Friday to spend the week end with their parents. They attend school in Hereford. Mrs. B. F. Fulkerson is spending the week at the farm. C. L. Ragsdale and daughter of Hereford spent Thursday night with Mr. and Mrs. B. R. Fulkerson. Arlie Dean is in Mulleshoe visiting the Clay Neal home. Misses Garrett and Huse were Sunday school visitors Sunday. Attendance was not good as usual and we would like to see more out next Sunday. A crowd met with Mrs. Dean Sunday night to practice songs. There were 26 present.

Ford Doings

BY MISS EDITH MANN

Community welfare club met Friday in the J. L. Hight home with an all day meeting. The morning was spent piecing quilts. A covered dish luncheon was served at noon. In the afternoon a business session opened with club pledge and prayer. Roll call was answered by 18 members with a list of magazines each member was taking. Mrs. W. M. Schwartz talked on the part music plays in rural family life. A paper, How to develop a taste for good reading by Mrs. Rye Casey, was read by Mrs. W. M. Stewart. Mrs. O. D. Frazier talk on Books to buy and books to borrow. Mrs. Earl Dyer joined the club. Miss Gunter met with the 4-H club girls Friday morning, when the time was spent working emblems. Friday night, January 30, the club meets at the social evening, and the Vega Kiwanians orchestra is expected. Come and enjoy an evening of music and fun. Dewey Larson and family visited in Amarillo Saturday and Sunday with Mrs. T. E. Kennedy. Rye Casey and family returned from Amarillo where little Bessie Lee had double pneumonia. She is greatly improved. Riley Casey is in Childress for an indefinite stay. Mrs. E. H. Simpson and little children spent Monday in the D. B. Mann home. School boys played basketball with Vega Friday, Vega winning 28 to 6. Joe and James Garrett of Amarillo spent the week end here. Lucky Levell spent Friday night with Clyde Mann. Arnold Hershey spent Saturday night in the Reeves home. Mr. and Mrs. E. H. Simpson visited the Norton home Sunday night. Clyde Mann spent Saturday night with Lucky Levell. Miss Dorothy Norton spent the week end with Oleta Reeves. Messrs. and Mmes. Amos and O. H. Grider and daughter visited Tuesday night in the Mann home. Mr. and Mrs. Fly and A. K. Webster of Amarillo visited Ford Sunday.

There were 111 at Sunday school Sunday and Rev. V. M. Cloyd filled his appointment. Singing was well attended in the evening.

Backache Leg Pains

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 50c at

CORNER DRUG STORE

Home - Cooked MEALS

HOME - BAKED PASTRY

CLUB CAFE

Phone 498

Progressive News

BY MISS OLIVE PERKINS

Mr. and Mrs. Ray Hershey, Miss Katherine, Mr. and Mrs. Horace Hershey and son, Mr. and Mrs. J. E. Henry and children were guests in the Jim Park home Sunday. Mr. and Mrs. Luke McBrayer and daughter, Betty Jane, spent Sunday with her parents, Mr. and Mrs. Ira Ricketts. Mr. and Mrs. Russell and Edgar spent Thursday evening with the Caldwelles. Ruth Park visited Eunice Caldwell last Sunday. Mmes. Ira Ricketts and Donovan called on Mrs. Bowman Monday afternoon. Ruth and Pauline Moore spent the week end with Katherine Hershey. Ladies of the community plan to serve lunch for the Buchanan & Rosson company January 29. Mrs. H. E. Weathered has been ill the past week. Mr. and Mrs. Russell and Edgar visited the Orin Russell home Sunday. Jess Caldwell of Canyon visited home folks over the week-end. Misses Katherine Hershey, Lucille and Lois Park attended Sunday school at Daniel Sunday. Ira Jeanne and Glenn Ricketts visited Mr. and Mrs. Claude Ricketts Saturday and Sunday. Wednesday night about 35 of the young people of the community gave J. C. Gregory a birthday surprise. Games were played and at a late hour cocoa, cake and home-made candy were served. Mrs. W. C. Russell and Miss Olive Perkins entertained Wednesday afternoon at the Perkins home in honor of Mrs. Arch Dougherty. The afternoon was spent visiting. Refreshments of sandwiches, cocoa and cake were served. Mr. and Mrs. Clyde Russell visited in the Ricketts home Sunday evening. Misses Lucille and Lois Park

visited the school Friday afternoon. Mr. and Mrs. Jeff Roberson and son, Everett Ray, spent Sunday with her parents. Mmes. W. C. Russell and H. E. Weathered attended the council meeting in Hereford Saturday afternoon. Mr. and Mrs. Park visited in the Click home Saturday night and enjoyed the radio programs. Mr. and Mrs. W. A. Ricketts of Hereford visited Mrs. Luke McBrayer Thursday. Mr. and Mrs. Cecil Hodges called on Mr. and Mrs. C. P. Caldwell Sunday afternoon. Mr. Perkins and Miss Olive en-

tertained at dinner Sunday Mr. and Mrs. Henry Wedel and family and Mr. and Mrs. Jake Triefel and family. The following officers were elected for the Sunday school: Mr. Neal superintendent; A. S. Higgins, assistant superintendent, and Ruth Park, secretary. Sunday evening a large crowd was present at singing, with visitors from Ward, Ford, Westway and Walcott. Following are officers for the new year: Mrs. Bowman, president; J. C. Gregory, vice president; Mr. McBrayer, song leader; C. C. Bowman, assistant song leader, and Eunice Caldwell, secretary.

TRUE! VIVID! THE WAR ITSELF

Big Newspaper Feature

General John J. Pershing will "talk" as never before—through The Dallas Morning News. His daily Memoirs for ten weeks will give intimate "Whys and Wherefores" of the great war.

Special Three Months' Offer (by mail) Daily and Sunday **\$1.95**

SEE LOCAL AGENT OR WRITE

The Dallas Morning News

Just Plain Horse Sense

Many of the accidents reported each winter in connection with the use of gas heating appliances, are due to cheap, unfit tubing.

Because of its lack of durability and the cost with which it may become leaky or disconnected, rubber hose, or other flexible material, should never be used for connecting gas appliances.

To save a few pennies, the careless purchaser deliberately forfeits the protection of all those safeguards in the use of gas which have taken years of study and experience to perfect.

A three-eighths inch iron pipe connection is the safest and most efficient connection for the ordinary room heater. Have your plumber replace rubber hose in your home, and other flexible gas connections, with iron pipe. DO IT NOW!

Natural Gas, when properly used, not only is a safe fuel, but it is the cleanest, most efficient and economical fuel in existence.

The Service Department of the West Texas Gas Company is constantly available to help you with your gas problems. Its advice and assistance are free.

West Texas Gas Company

Poultry Supplies

- Dr. Hess' Poultry Pan-a-min
- Dr. Hess' Worm Powders
- Dr. Hess' Instant Louse Killer
- Poultry Tonic
- Sodium Fluoride
- Epsom Salt
- B. K. (Powerful Disinfectant)
- Super-ol (for Poultry Houses)
- Dip and Disinfectant
- Charcoal
- Oyster Shells
- Pearl Grit

PURINA POULTRY FEEDS—A complete line of feed for every purpose.



McLean & Pitman

PHONE 1

Our Greatest S-A-L-E

This tremendous event has been truly named. Swinging into its second week, our Greatest Sale comes swooping down on merchandise prices and knocks them tumbling. Never before has the price of goods been so drastically reduced. This event is STORE-WIDE, everything that permits of reduction is included. It's like going to a circus to visit us and learn what our prices are. Come and see.

Ladies'	Men's
Ready-to-Wear	Suits
All Coats and Silk and Wool	One rack of about fifty suits, all good styles, all sizes up to 42; value from \$25.00 to \$45.00. You take your choice from the rack.
Dresses	ALSO MEN'S AND BOYS' O'coats & Top Coats
Exactly Half Price	

Unbleached Sheeting —36 inches wide, at the low price of 12 yards for \$1.00	Feather Ticking Eight ounce feather ticking, lay in a good supply at this unheard-of price, per yard— 19c	9-4 Bleached Sheeting Regular grade, goes in Our Greatest Sale, price per yard— 25c
Blankets Wool finished, gray only size 66 x 80, weight three pounds, specially priced at— \$1.19	Special Outing, light and dark patterns, 36 inches wide, going in Our Greatest Sale, for, yard— 12c	Unions Children's Union Suits, sizes 2 to 12, long sleeves, ankle length, price each, 39c

Fox Mercantile Co.

Tractor School Demonstration Set for Monday

Every farmer in this section is invited to the field demonstration and tractor school at Hereford next Monday, January 26, says the Kerr Implement company. The demonstration will begin at nine o'clock on the J. L. Williams farm, at the southwest corner of the

townsite. The tractor school will be held at the Implement dealer's store between one and four o'clock. "These two events will be different from any of their kind ever held in this community," claims the local dealer. "We are going to demonstrate the latest models of John Deere tractors and equipment. There will be new and profitable ideas. "The tractor school will be in charge of men who know everything about tractors. In illustrated lessons the instructors will teach what they know. Since tractors have come into so wide use in this

Local Creamery Stockholders Elect Officers

Approval of the administration and management of the Hereford Creamery was expressed last Thursday in the annual stockholders meeting when the old board of directors was re-elected without change. And the directors re-elected the same officials and retained Herman Schulz as manager.

Reports of the business done and condition of the business were submitted to about 50 stockholders present in the county court room, and status of affairs was very satisfactory to the shareholders.

A recent audit has shown the creamery in excellent financial condition, its current assets about doubling its current indebtedness, with no other liabilities. The plant owns about \$10,000 worth of machinery.

The Farmers Creamery, a home-owned institution of dairymen and business men, had just closed the first half of its second year, and its earnings were satisfactory. Cream O' Plains butter is its principal product which has gained favor over a constantly widening territory.

The governing staff for another year are S. O. Wilson, president; Herman Schulz, manager; Lester Galley, secretary; Mrs. Bess Turentine, Fred Pittner, George Lewis, J. L. Lookingbill, and Herman Schulz, board of directors.

territory, it is important that users have fullest understanding of these power machines. It will pay every farmer to attend both the demonstration and school."

A free lunch will be served at noon in the intermission.

NOTICE TO BIDDERS

Notice is hereby given that the Commissioners' Court on February 9th, 1931, will receive proposals from any banking corporation, association or individual banker of this county that may desire to be selected as the depository of the school funds and of the county funds for the next two years. Said proposals shall state the rate of interest offered on the funds. 1-4c EARL W. WILSON, County Judge, Deaf Smith County, Texas.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

The Women's Home Demonstration Council met Saturday at 2:30 in the club room in the court house in the monthly business session, with seven clubs represented by 12 women. One of the main things at this meeting was the reports from 8 clubs to the effect that they voted to send 50 cents per club to the Home Demonstration Association to help on a rural club girls college scholarship, which is a gift of \$300 to a worthy club girl by the Rural Woman's clubs every year.

The Women's clubs are busy working on their living room improvement articles to be finished by March 1, and to be exhibited at the next county federation of clubs that meets at Ford March 1. The hemp rugs that each club is working on is to be finished at that time and will also be on exhibit. The articles to be made are rugs, magazine holders, book shelves, foot stools and pillows for their living rooms.

Miss Gunter has three dates for holding beef canning demonstrations this month, January 12 with Mrs. S. A. Miller in the Dean community; January 23, with Mr. Carl Luke in Dawn community, and January 29, at Ms. C. E. Tice of Frio community.

The 4-H girls clubs at Westway, Ford and Ward have had their January lessons of making club caps and will have their caps and aprons finished by the February meeting. Miss Gunter will meet with the Dawn and Sims club girls Tuesday and Thursday.

Eleven-Mile

Miss Eunice Williams, Reporter.

Ernest Campbell spent Sunday night in the Battle home.

Mrs. L. M. Turner and children took dinner in the L. M. Williams home Monday.

Ollie Ottis and family were in Hereford Monday.

Zina Williams and family spent last week in the L. M. Williams home.

Mr. and Mrs. Winn spent Sunday evening in the Turner home.

Mr. and Mrs. Ed Makie were in Hereford Monday.

L. M. Turner took Sunday dinner in the Ernest, Battle home.

Snow fell in this section two weeks ago.

L. M. Williams, daughter and son were in Hereford Friday.

Billie Stovall of Hereford was here first of the week.

Alfred Smith spent Monday night in the Battle home.

L. M. Turner, Ernest Battle, Ernest Campbell and L. M. Williams were in Hereford Monday.

Mr. and Mrs. Riggs were in Hereford first of the week.

W. A. Whitson and family were in Hereford first of the week.

R. O. Dunkle visited in the Messenger school Monday.

Ben Bates was in Hereford first of the week.

Here and There

BY MRS. C. E. TICE

Here and There, January 16.—The Worth While club met Tuesday with Mrs. Allman and Mrs. Erks Williams hostesses, at the home of Mrs. Allman. Roll call was interesting as one listened to the different articles members planned to make for their living rooms. Mrs. Lillian Springer very thoroughly discussed the topic of "What to buy in floor coverings. Miss Gunter then gave the lesson on wall paper and draperies for farm homes. The president, Mrs. J. W. Berry, read a letter received from Miss Nell Hall, and we are very glad to know that she is going to work with us the coming year. The demonstrators for the year are Mrs. J. W. Berry, poultry; Mrs. Erks Williams, clothing; Mrs. W. A. Springer, living room; Mrs. C. E. Tice, 4-H poultry. Some of the members were unable to be present because of sickness. After the lesson a social half hour was spent in games which all enjoyed. Mrs. Allman and Mrs. Williams served refreshment. The club meets with Mrs. J. J. Lindsey and Mrs. Harry Gillespie January 20 at the Gillespie home, on which day Miss Hall meets with us and all mothers are urged to attend. The club presented two beautiful pictures to the school children as a Christmas gift and gave the basketball boys new suits, black and gold, and here's hoping that the boys will have a long season of victories at the end of the season.

Mr. and Mrs. Leo Williams spent Monday evening at the W. S. Dixon home.

Mrs. Beauford called on Mrs. Oscar Campbell Wednesday afternoon.

Mrs. Guy Ham received the sad news Wednesday night of her lit-

tle nephew being killed accidentally by a horse some time Wednesday afternoon near Vernon. We extend to them our sympathy.

Mrs. W. S. Dixon has been on the sick list the past week.

Mrs. J. B. Harlin entertained several young people in a social way Friday night. During the evening a cloud came up but just proved to be a "miscellaneous shower" for Mr. and Mrs. Lyn Axe.

Mrs. Robert Boyd and Miss Ivy Ragsdale spent Friday afternoon with Mrs. Ray Boyd.

Mrs. Erks Williams entertained her Sunday school class Sunday, the youngsters reporting a very enjoyable day.

Seven new pupils have enrolled in school since new year began.

Mr. and Mrs. Chas. Owen and family of Dodsenville have been visiting in the Boyd and Luck homes. They may locate here permanently if this climate agrees with their little son.

Dr. and Mrs. Nichols of Pampa spent Sunday at their farm.

Mr. and Mrs. Leo Williams entertained company Sunday.

About half an inch of rain and snow, was the general report of this community Saturday.

Mr. and Mrs. John Turner spent Sunday with Mr. and Mrs. Walter Tice.

Miss Mildred Vineyard of Amarillo visited over the week end in the home of Mr. and Mrs. H. K. Whaley.

Honor Roll Made by Three Home Students

Three Deaf Smith county students made the honor roll at Texas Tech for the fall term, according to report of the registrar's office. John K. Wherry led the list by making straight A's on 14 term hours of work.

W. C. Morgan was placed on the honor roll with B-plus in 16 term hours, and Miss Ruth Wolfe averaged B on her 14 term hours.



We are Members of the Federal Reserve System of Banks Under Government Control

Have Money Where it is SAFE

THE Federal Reserve Bank Act has given stability to business and makes the American dollar worth one hundred cents in gold.

We are Members of the Federal Reserve System of Banks... under the supervision of Uncle Sam, which gives our depositors greater security.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed—
HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM



The Chevrolet Special Sedan

Its popularity is based on unusual value

The introduction of the new Chevrolet Six has established a new standard of value in the low-price field. So evident is its quality, and so attractive is its price, that it is winning a remarkable buying response throughout the country. More and more buyers in the low-price field are finding it's wise to choose a Six.

In none of the features of the new Chevrolet has there been any compromise with quality. Wherever better materials or improved design could add to the satisfaction and economy of ownership, improvement

has been made. Yet for all its excellent performance, its attractive appearance, and its thorough dependability, the new Chevrolet Six sells at new low prices which establish it as the Great American Value.

New low prices

Roadster, \$475; Sport Roadster with rumble seat, \$495; Coach or Standard Five-Window Coupe, \$545; Phaeton, \$510; Standard Coupe, \$535; Sport Coupe (rumble seat), \$575; Standard Sedan, \$635; Special Sedan, \$650. Prices f. o. b. Flint, Mich. Special equipment extra.

NEW CHEVROLET SIX

The Great American Value

See Your Dealer Below

Brumley Chevrolet Co., Inc.

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, \$355 TO \$495, f. o. b. Flint, Michigan



The greatest assurance of personal independence is money in the bank. It is concrete—it is as nearly infallible as anything can be. Hence a Savings Account consistently enlarged forms the logical basis of a program of thrift. As capital grows it may be wisely invested but the foundation of solvency must lie in the Savings Account. It is a shield against unexpected demands, such as illness or accident, it is the one sure friend in time of need.

First State Bank

YOU ARE INVITED TO ATTEND



JOHN DEERE TRACTOR SCHOOL AND FIELD DEMONSTRATION

Under the Direction of Practical Tractor Men

THIS WILL BE HELD

9:00 O'Clock

Monday, January 26, 1931

J. L. Williams' Place at Southwest Corner of Hereford.

Be on hand early and get the full benefit of both the tractor school and field demonstration. If you are interested in farming at lower cost and in getting the most out of your tractor be sure to come.

A POWER FARMING PICTURE And other instructive films will be shown.

Free Lunch Served at Noon

KERR IMPLEMENT COMPANY
HEREFORD, TEXAS

WANT Ads.

All classified advertisements must be made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted
I WILL do your stenographic work at my home or at your office. Telephone 23. Mrs. Guy Cornelius. 52-3c

WANTED: Family wash, 85c dozen finished; rough dry, 35c dozen; flat work, finished 50c dozen; men's dress shirts finished 15c; work shirts finished 10c; underwear 10c; Sox, two pair 5c. Mrs. J. M. Ashlock, phone 23. 1-1fc

WANTED: Middle-aged lady to do general housework. Will pay \$5 a week and give board and room. Phone 9024-F4, or write Box 137, Hereford. 2-2p

WANTED: Young Bronze Turkey tom, good bone. Mrs. Lester Galley, phone 9008-F13, Route 1, Hereford. 2-2p

WANTED: Plowing of any kind. Prices reasonable, work guaranteed. Practically new equipment. G. P. McCollough or B. B. Parmer, phone 436. 49-1fc

WANTED: To exchange mechanical work for feed, bundle or grain. I am equipped to grind valves, take up bearings, line brakes and clutches, hone cylinders, fit over-size pistons, pin rings, generators, and starters. Any kind of electrical or mechanical work. First class equipment and years experience to assure you the best in workmanship. M. E. Moore, one miles north on 25-Mile Ave. 52-1fc

FOR LEASE: 160 acres of maize stubble and 300 acres volunteer wheat. Write or see J. M. Chapman, Adrian, Texas. 2-2c

FOR LEASE: 225 acres standing maize for grazing. Also 4 tons loose maize in stack. Ben Luttmeyer, Hereford, Texas. 2-1p

PEOPLE with small means can now own a home and get into it on two weeks notice under my plan. See L. Baskin, phone 138. 41-1fc

For Rent

FOR RENT: Comfortable apartment, downtown, furnished or unfurnished. F. H. Oberthier. 2-1fc

FOR RENT: Four room house on 25-Mile avenue. See H. Culpepper or J. E. Bray, Hereford, Texas. 2-2c

ALL KINDS of signs with prices to fit your pocketbook. A. Daniel, "Your Signwriter." Phone 206. 2-1p

FOR RENT: Six room modern house and double garage, near high school, Phone 438. 2-1c

FOR RENT: Two room furnished apartment, modern; also front bed room. Phone 418-W. Mrs. Grace Hughes Dyer. 2-1c

FOR RENT: Two unfurnished modern apartments on 9th street. Phone 75. G. B. Warren. 2-1c

FOR RENT: Will rent a four room house in South Hereford cheap. See C. E. Gatlin. 1-1fc

FOR RENT: Five room house, in north Hereford; also furnished apartment on 400 Lawton Avenue. Ms. W. M. Megert, phone 444. 52-dh?

FOR RENT: Furnished apartment with outside entrance, also garage. Mrs. J. P. McMahon, phone 354-W. 49-1fc

FOR RENT: In Cummins apartment, one unfurnished apartment, downstairs, Phone 323. Mrs. J. C. Cummins. 1-1fc

FOR RENT: West half of Survey 17 B. S. & F. M-7, 330 acres Castro county, supposed to be 125 acres of wheat on place. \$400 cash in advance. Anyone interested in renting this place write Mrs. Emma L. Worthy, Blue Rapids, Kansas. 1-3p

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1fc

Lost and Found

FOUND: Truck endgate picked up on road Friday. Owner may have it by calling at Brand office and paying for this advertisement. 52-dh

FOUND: I have at my place, 23 miles north of Hereford, one stray black mare with white hind feet, age 5 to 6, weight 1000 to 1100. Owner may have same by proving property, paying advertising and feed bill. Harold W. Wilson, Star Route, Vega, Texas. 52-3p

Siam's Rulers To Visit U. S.



The United States will welcome one of the most progressive rulers of Asia when King Prajadhipok, above, of Siam, comes to New York in the spring for eye treatment. He will be accompanied by his queen, below, reputed to be one of the most beautiful women in Siam.

Lodge Directory

HEREFORD LODGE
No. 478, I. O. O. F.
meets Monday, 7:30 p. m.
Visiting Brothers welcome
R. L. DOWELL, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE: A few pure blood Barred Rocks, also White Rock cockerels. They are prize winners and beauties. Odie Matthews, two miles north on 25-Mile avenue, phone 9000-F12. 2-1p

MODERN residence very close in to exchange for small farm. Modern 8-room dwelling on pavement, sell of monthly pay plan, or trade. Ralph Barnett. 2-2c

BARGAINS for sale or trade: Modern residence in Amarillo, and modern residence in San Angelo. Ralph Barnett. 2-2c

FOR SALE or trade: Fully equipped water well machine, with tractor (for irrigation or small wells), terms. Ralph Barnett. 2-2c

WE HAVE some young heifer calves for sale from outstanding milk cows. S. O. Wilson. 2-1c

YES, we have good hegiari bundle feed with plenty of grain. Will deliver. G. L. Woods, phone 9026-F2. 52-4p

FOR SALE: Simmons metal day bed, best construction, one-half price. Phone 289. 2-2c

IF YOU want to rent a house or apartment or if you have same for rent, phone 122. No charge for this service. Ralph Barnett. 2-2c

FOR SALE: Chinese Elm trees, home grown, six to ten feet tall, from 75c to \$1.50. At my place one mile north of Wyche school, N. G. Elliston. 52-8p

Use home-made flour from home-grown wheat. Forty-eight pound cloth sack, \$1.30. Bran, 100 lbs. \$1.40. Community Mills, across the Fanta Fe. 49-1fc

MAC

Reason Enough

BY MUNCH



Byrd Aid Now College Student



Epaminandros J. Demas, above, young Greek-American who served as mechanic on Admiral Byrd's arctic and antarctic expeditions, is now an engineering student at New York University, where he is studying to be an aeronautical engineer. His tuition is paid on a scholarship secured for him by Admiral Byrd.

FOR SALE: Watkins products Ask for my special. Geo. W. Smith, phone 9025-F2. 44-4fc

FOR SALE: 100 posts. Apply at first door east of Presbyterian church. Mrs. Rosa Spear. 1-2c

A 1923 Buick sedan to trade for cow feed. S. O. Wilson. 2-1c

SIX ROOM house on pavement, close in, easy terms. See A. C. Thompson, phone 456. 51-1fc

FOR SALE: Several R. I. Red cockerels, \$1.00 each if taken soon. Out of accredited stock. B. K. Gressom, Summerfield. 2-2p

FOR SALE: One good coal heater, one good Barier oil heater, both like new. A. H. Elliston. 47-4c

FOR SALE: Thoroughbred Rhode Island Red cockerels. Chas. C. Ferguson, Jr., phone 194. 52-1fc

TRY A WANT AD IN THE BRAND

FOR SALE--\$7,900 for improved 140 acres only 8 miles from Hereford. 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-1fc

\$30 per acre for 320 located 23 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2,750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2,750 for 8 room modern house with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-1fc

GOOD Oklahoma land for sale, or will trade for West Texas land or business in Hereford. J. M. Bulard, Box 233, Duncan, Okla. 51-3p

Aggie Classes Express Thanks On Cooperation

The boys of the vocational agriculture classes wish to take this means of thanking each firm or individual that helped in any way to make the poultry and egg show a success. We realize that without such help and cooperation we would not have been able to put the show over.

Especially do we want to thank the chamber of commerce for financing the show, Buchanan & Rosson for furnishing the building, West Texas Feed and Seed company for getting and taking the coops back to Amarillo and furnishing the coops, tags, the Farmers Elevator for feeding the show and furnishing placing tags, Jones & McLean for furnishing entry blanks, Hillside Hatchery for furnishing a loving cup and the straw for coops, Henderson Farm for loving cup and medals, and the Panhandle Lumber company for furnishing the use of coops.

The following individuals were

FOR TRADE: A California duplex located in Alhambra, Calif., for Hereford property. A. H. Elliston. 51-1fc

FIVE ROOM new house on pavement, close in, easy terms. See A. C. Thompson, phone 456. 51-1fc

FOR SALE: A good Jersey milk cow and two good Jersey heifer calves. Call at Brand office. 51-1fc

FOR SALE: Six room house, modern, with basement, easy terms. See Clem Schumacher or A. C. Thompson, phone 456. 51-1fc

instrumental in helping stage the show and to them we express our sincere thanks: R. O. Dunkle, R. P. Conaway, N. C. Yogele and Miss Emma Gunter. We also want to express our sincere appreciation to John H. Woods for his help and in judging the show.

We want to thank the exhibitors for the high quality of birds shown. We hope you were all satisfied with the show and will be back next year resolved to take more honors home.

Spaulding Bartley, President. Jack Cartwright, Secretary. Tom Robinson, Secretary.

The volume of retail business done in Hereford in 1929 by merchants and dealers in the sale of goods and supplies received by trucks and railroad in less than carload lots, and not including the below specified car load lots was \$4,448,000, estimated.

Car lots known to have been shipped in during 1929:

Lumber	313 cars
Automobiles	50 cars
Machinery	190 cars
Oil and gas	618 cars
Coal and feed	3900 cars
Total shipped in	1570 cars

Cars of wheat shipped from Hereford, Dawn, Joel and Summerfield by elevators and local buyers, 1,300. A total of 327 cars of other grains were shipped from the same places, or a total of 1627 cars of grain.

Ships \$2,500,000 Cattle. The above does not include cars shipped by individuals or outside wheat and grain buyers. Every season grain buyers from outside this county have representatives here to buy wheat and other grain and load direct from trucks into car and ship out. There is no accurate record of these shipments, so the number cannot be given.

TEMPTATIONS OF JESUS

The International Uniform Sunday School Lesson for Jan. 25. Jesus Tempted, Luke 4:1-13.

IF Jesus were in all points tempted like as we are, as a later New Testament writer asserts, the temptations of his life were not confined to one period. The fact is that much of the keenest temptation would seem to have come near the end of his career when he was apparently tempted to turn from the way of the cross.

The three temptations that are recorded at the beginning of the ministry of Jesus, commonly called "the temptation of Jesus," seem to be recorded because of their symbolic meaning. Whatever may have been the temptation from without, the reality of each temptation was evidently found in that inward prompting that came to Jesus to turn from the way of holiness and supreme devotion to the ministry of salvation to some more worldly career and achievement.

The first temptation lies in the realm of the consciousness of Jesus of his relationship to God and his call to the Messiahship. Already it would seem that the consciousness of his high nature and his high destiny was developing, and the temptation came to test this high mission and calling in a miraculous way.

It may have been the voice from without or the voice from within, but it said, "If thou art the Son of God, command that this stone be made bread." It was a temptation to test a spiritual mission by a material circumstance of magic. Jesus rejected it decisively. His mission was a spiritual mission, and the test of his divinity was his capacity for ministry to the world needs. So he said, "Man shall not live by bread alone, but by every word that proceedeth out of the mouth of God."

Tempted to Use His Power
The second temptation appealed to the sense of power and authority. From the mount Jesus surveyed, in actuality or in imagination, the kingdoms of the world, and there came the voice assuring him that if he chose he could attain to world supremacy. It was the temptation that assails the strong man to use strength for his own plans of power and self-aggrandizement.



The spirit that makes a man a prophet, directed in other ways, may easily make him a material force in the world, and the spirit that makes a man a savior of men, displayed in the realm of selfishness, may make a man equally dominant, and even tyrannous, over his fellows. Jesus attained to the supreme distinction of being the world's supreme spiritual teacher, but evidently he felt within him the power to become a great world figure, and it was the temptation to renounce the high spiritual calling for the immediate material career that assailed him as he looked out over the kingdoms of the world.

The third temptation was not altogether dissimilar from the first. It was a temptation to test his special place in God's favor by a risk that he had no right to assume. There came to him the impulse to throw himself down from the pinnacle of the temple in obedience to the voice that said, "God will take care of you; no harm can come to you."

But common sense and sound spiritual faith alike repudiated the wisdom of any such course. It is in taking care of ourselves that God's care is manifested. To assume needless risks in the hope that as favorites of the Almighty he will protect us is not to show our faith but to show our folly.



Pictured above is a large crowd of interested people at a school conducted by a John Deere farm equipment dealer. The school never fails to attract wide-awake farmers.

City Drug Store

Cough and Cold Remedies

Either in Tablet or Liquid Form

Feel Good

All the Way Down!

Ask for "S. & H." Green Stamps

FRIDAY and SATURDAY SPECIALS

FLOUR, Pillsbury, 48 pounds	\$1.30
MILK, three large cans	28c
POST BRAN, two for	21c
COFFEE, one pound, Top Liner	26c
SALMON, pink, two for	27c
SPUDS, ten pounds, white	21c
PEANUT BUTTER, 18-ounce tumbler	26c
SORGHUM, Waconia, 100 per cent pure, gallon	99c
PORK and BEANS, Wapoco, three for	22c

WE GIVE SILVERWARE COUPONS.

Carl's Cash and Grocery

Phone 324

McCormick Men Hold Tractor School Jan. 29

As a part of the 100th anniversary celebration of the invention of the reaper, a McCormick-Deering tractor school will be held at the Buchanan & Rosson Implement company building January 29. The day's activities will begin at 10 o'clock in the morning with a parade, and at noon a free lunch will be served by the ladies of Progressive.

Besides having factory experts here to discuss problems of power farming, giving minute details of the International Harvester products, a six-reel talking picture will be seen and heard.

There will be on display the first McCormick reaper, built in 1831. And several new machines will be presented for inspection and approval.

Other towns are joining in presenting this school and the various events for next Thursday, January 29, are sponsored by Buchanan & Rosson, Hereford and Friona; Ramey Implement company, of Dimmitt, and Walker Implement company, UMBARGER.

How the Hereford post office has been expanded within the past five years was presented in an exhibit at the recent railroad hearing in Lubbock. Postal receipts advanced for \$12,893 in 1926 to \$17,633 in June, 1930, end of the fiscal year. The figures were submitted in a sworn statement by E. L. Donner, local postmaster, as follows:

Receipts from the sale of stamps, stamped envelopes, post cards and 18 firms using permits, and box rents:

From July 1st, to June 30th—	
1925-1926	\$12,893.91
1926-1927	\$13,440.50
1927-1928	\$14,279.74
1928-1929	\$15,135.03
1929-1930	\$17,633.36
Total for five years—	\$73,382.54

Cash received from money orders, July 1st to June 30th—

1925-1926	\$47,110.38
1926-1927	\$53,137.06
1927-1928	\$48,177.51
1928-1929	\$57,185.98
1929-1930	\$60,324.48
Total for five years—	\$274,935.41

Hereford has city delivery and there are one star rural route from Hereford to Dimmitt and four rural free delivery routes from the Hereford post office covering a total of 258 miles.

T. E. Seigler's Breeding Strain



The above, Prince Domino Diamond 1800282, is owned by T. E. Seigler, who has a noted breeding farm of Anxiety 4th.

Machinery House Commembrates Harvester Invention and Will Give Scholarship to 100 Clubbers

Chicago, Dec. 16.—One hundred scholarships worth \$500 each, and good in any agricultural college in the United States, will be awarded to 100 of the outstanding members of the 4-H boys and girls during the coming year. This gift of \$50,000, the largest ever made to further 4-H club work, comes from the International Harvester Company, and was announced by vice-president, Cyrus McCormick, Jr., to 1,400 state and national club champions, who were being entertained at luncheon by the Harvester company as part of the program for the ninth annual 4-H Club Congress.

The scholarships are to be given in 1931 in commemoration of the invention of the world's first successful grain reaper by Cyrus Hall McCormick in 1831. It was this invention that began the revolution of the world's agriculture just a century ago, and these scholarships likewise should have far-reaching effects on the future of American farming.

Contestants must be members of 4-H clubs, and are to be judged on work actually accomplished

for the advancement of agriculture from January 1, 1931, to October 1, 1931. The awards will go to 4-H club members engaged in corn, cotton, small grain, potato, tobacco, dairy, baby beef, pig, poultry, sheep, and other projects, including home economics, fruits, vegetables, etc., in which 830,000 boys and girls were enrolled this year.

The contestant must also be near enough ready for college to be using the scholarship in the fall of 1932. Thirty-five of these scholarships will be distributed in the southern sections, which includes Texas and 11 other states. Winners will be announced one year from now, at the 1931 4-H Club Congress.

Nice for Nunky

Sporting Niece (to passenger after severe, narrow escapes)—Isn't it funny, uncle? I've been driving for nearly a week now, but I still get muddled up between the foot brake and the accelerator.—London Opinion.

Dawn P.T.A., County's 1st Is Thriving

Dawn, Texas, January 16.—The first rural Parent-Teacher association to be organized in Deaf Smith county is still surviving and thriving. The P.T.A. of Dawn was re-organized immediately after opening of school in September and has sponsored a number of worth while activities during the school months. Among the beneficial and entertaining programs which the P.T.A. has brought to the community folk was the address given by Dr. Chester A. Pierle, professor of chemistry in the W. T. S. T. C. Dr. Pierle is nationally known as a philosopher, scientist and educator.

Dr. Pierle's lecture dealt with the causes and prevention of the brown tooth stain. His message was illustrated by slide pictures taken from white rats and guinea pigs, with which he had experimented for several years. Dr. Pierle has proved as no one else has been able to do, that diet is the cause for tooth stain. From his examination of numbers of school children, however, he finds that brown tooth stain is becoming less noticeable. Dr. Pierle explains this by saying that West Texas is becoming less of a grain and meat growing country, and more of a dairying country. He also stated that more green vegetables and fruits are being raised, or shipped into the market.

"Each person in order to get all the bone building material, necessary for strong bones and teeth must eat one quart of milk per day. Green vegetables are also rich in bone building material," said Dr. Pierle.

A large and appreciative audience attended the lecture. Other instructive programs are being planned for future dates. The P. T. A. meets the first Friday night in each month. All those interested in the work are invited to become members.

City Officials.
E. S. Ireland, mayor; C. H. Dyar and J. O. Newell, commissioners; C. R. Boyd, marshal; Miss Eva Skelton, clerk.

County Officials.
Earl W. Wilson, judge; John A. Coffee, attorney; L. H. Foster, district and county clerk; John B. Miller, sheriff and tax collector; H. M. Beach, assessor; Mrs. Bessie L. Smith, treasurer; A. O. Thompson, surveyor; commissioners, C. J. Paddock, No. 1; W. B. Phillips, No. 2; J. T. Guilan, No. 3; J. M. Stewart, No. 4; J. H. Wilson, justice of the peace; J. C. Carroll, constable.

County Library.
Miss Lillie Hoestler, librarian; C. H. Dillehay, Mrs. F. T. Rolosen, Mrs. George Garrison, board of directors.

County Hospital.
Mrs. Edna Bruner, superintendent; George L. Muse, Mrs. L. R. Brady, E. S. Ireland, Dr. J. W. Hicks, Dr. G. F. LeGrand, board of directors.

County Health Service.
Miss Nell Hall, nurse; W. E. Dameron, chairman of board.

County Extension Service.
R. O. Dunkle, farm agent; Miss Emma Gunter, home demonstration agent.

Hereford Public Schools.
C. H. Dillehay, superintendent; G. M. Hudson, principal of high school; Miss Edith Shields, principal Central school; A. H. Stren, president, L. W. Carlyle, E. B. Posey, H. G. Conkright, J. T. Gilbreath, C. C. Acker, C. O. Lee, board of trustees.

Chamber of Commerce.
John P. Slaton, president; E. B. Black, G. W. Brumley, W. E. Dameron, J. D. Buchanan, Alex. O. Thompson, C. H. Dyar, board of directors; Mrs. C. R. Bentley, secretary.

What must be shall be; and that which is a necessity to him that struggles, is little more than choice to him that is willing.—Seneca.

A CHANCE TO BAG TWO BIRDS WITH ONE SHOT!



Seen On the Screen at the Star

"Morocco" is the story of a man, woman and another man, filmed against the colorful, ever-changing background of Northern Africa and the French Foreign Legion. The heroine is Marlene Dietrich, the new Continental star, has as devastating beauty as has ever been seen on the screen. This production comes to the Star next Monday, Tuesday and Wednesday, January 20, 27 and 28.

Coming Thursday and Friday of next week is a subtle, sophisticated picture, "Oh, for a Man."

R. O. Dunkle, county agricultural agent, graduated from Texas A. & M. college in 1917 and served as agent in Gray county several years. He has been county agent in Deaf Smith county for six years. He states that from his

experience in this county there should be produced on a section of 640 acres of land by diversified farming annually by any farmer of an average sized family the following crops, which would be a normal annual production:

Acres Crop	Yield Bush.	Lbs.
200 wheat	20 4,000	240,000
20 corn	20 400	22,400
75 kafir	25 1,875	93,750
100 maize	30 3,000	150,000
50 hegarl	25 1,250	62,500
30 barley	40 1,200	57,600
20 oats	40 800	25,600
40 cane	20 800	40,000
20 sudan	400 lbs to acre	8,000
349 tons of grain		609,850

Remainder of acreage under plow to be rotated for summer grazing and sowed to sweet clover, sudan, alfalfa, etc.

Seventy-five calves fattened for market, weighing 900 pounds each, total 67,500 pounds.

Normal production per annum on one section:

Grain	349 tons
Hogs for market	10 tons
Calves for market	33 tons
Total	392 tons

A part of this grain tonnage would be used to fatten hogs and cattle for market and a part fed to dairy cattle, poultry and any work stock on the farm, the balance shipped to market.



For Sale by The Hereford Brand

Fine Whiteface Feeders



Here is a bunch of Whitefaces on feed for the market which they easily topped.

THE GREAT AMERICAN HOME



New Arrivals of

ABC Prints

Direct from New York Manufacturers
100% Guaranteed Fast Colors

Even the cost of making the garment is refunded if the material fades. There can be no better guarantee on goods than that furnished on ABC's.

ABC prints are cotton materials in a beautiful array of assorted shades in figured and flowered designs as well as in plain or solid colors.

Also of ABC manufacture are the famous "CREPE O' DEAR" and "CLIPPER CREPE" silks that have the same guarantee as the prints and also come in beautiful flowered and figured designs.

THESE ARE BRAND NEW AND JUST BEING UNPACKED

D. R. Gass & Son

Applicants for Notary Public Must be Prompt

Appointments for notary public will be made by the pres at legislature, according to Clyde W. Warwick, representative of this district, who requests that all desiring appointment send in their applications to him at Capitol Station, Austin.

All commissions for notary public will expire in June, and if it is desired that they be renewed the renewal must be done through the legislature now in session. Mr. Warwick states that all applications should be mailed to him during the coming week.

CHEVROLET'S OUTPUT IS UP, EMPLOYS MORE MEN

New York, Jan. 10.—December production of the Chevrolet Motor Company was 64,018 cars and trucks, more than twice the 26,000 units built last December and by a wide margin the biggest 12-month in the company's history. W. S. Knudsen, president and general manager, announced here today upon his arrival for the opening of the Automobile Show.

Employment of the company, which has registered consistent gains since the introduction of the 1931 models in November, stood at 32,101 for the week ended December 27, a gain of 347 over the previous week. Mr. Knudsen stated. During the current month the employment figure is expected to climb to 40,000 men. Chevrolet's normal operating force.

December is the second successive month to register a new high production figure. November with an output of 45,000 Chevrolets exceeding all previous Novembers. The January schedule calls for the manufacture of 70,500 units and the tentative figure set for February, despite the short month, stands at 70,400 sixes, according to the Chevrolet executive.

GERMAN GRAND OPERA TO PLAY AMARILLO ON TOUR

Amarillo, January 15.—Wilbur C. Hawk announces that he has secured three appearances in Amarillo early in February of the world famed German Grand Opera company. Three Wagnerian operas will be given in the municipal auditorium at Amarillo, Friday night, February 6, "Die Walkure", Saturday matinee, "The Flying Dutchman", and Saturday night, February 7, "Tristan Und Isolde."

There are 156 people in the company, consisting of 30 stars such as Johanna Gadski, Margarethe Baumer, and many others. In addition the company includes its own fine orchestra of 54 musicians led by Max von Schilling of Berlin.

A Want Ad in The Brand is a sure, steady worker—try it out

THAT PEOPLE MAY KNOW CHEVROLET USES PAPERS

Another aggressive advertising campaign, with newspaper display columns carrying the brunt of the attack, is promised for this year by R. K. White, advertising manager of the Chevrolet Motor Co.

Long one of the nation's leading advertisers, the Chevrolet organization lent its endorsement to the pulling power of the newspapers by using 6,700 dailies and weeklies to announce its new 1931 cars in November, the largest newspaper schedule ever used by Chevrolet in one campaign since the inception of the company. This move was made despite sub-normal conditions and the generally sickened promotional activities of manufacturers in and out of the automobile industry.

"We made this move," Mr. White explained, "because we are in direct accord with the frequently expressed view that the only way to make bad business good and good business better is to put abnormal effort into your activities when you face sub-normal conditions."

Conditions at Flagg Claimed Misrepresented

Conditions of the people in the Flagg community, Castro county, have been misrepresented, according to J. A. Johnson, in the Castro County News. He says that with the exception of a few who are renting land, the people there are in as good shape, taken as a whole, as will be found all over the country.

"However, they do need work," he adds. "What the people here want is work and not charity."

His letter to the News was prompted by some kind acts of the American legion and Methodist church of Dimmitt which sent out to the community clothing and food.

Mr. Johnson also came to the defense of Mr. Herring of Amarillo who had sold the Flagg ranch on deferred payments. Mr. Herring has dealt with the people better than anyone in the county and has never demanded anything unreasonable, Mr. Johnson asserted.

I. H. Men Met Here.

A sectional meeting of International Harvester dealers from Melrose, Clovis, Bovina, Fort Sumner, Portales, Friona and Hereford was held Saturday afternoon here in the office of Buchanan & Rosson, local dealers.

The representatives met with W. A. Fisk, branch manager, Amarillo, and M. M. Harden, blockman for this district, and discussed business prospects.

J. D. Buchanan, implement dealer, is in Kansas City attending a western convention of implement men.

County Books Under Audit G. A. Sahli

An audit of the county's books by Gottfried A. Sahli will be completed within a few weeks, according to Earl W. Wilson, county judge, who with the commissioners court employed Mr. Sahli several months ago to check over all the books of the county and report to the court.

There has been no audit since April 1, 1925, and the report will cover the intervening period to December 31, 1930. Last week Mr. Sahli had covered three years of the official acts and was reviewing records of the subsequent period for making final report. Records included in the audit total five years and eight months.

Miss Gunter is asking all 4-H girls to be sure to talk with their parents, and understand just what home project of the three to choose from, they are to take up for 1931. Whether it be poultry, gardening or dairy work, it makes no particular difference, except the parents must be willing and able to help in the project.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY: You are hereby notified that the

Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M., to consider and act upon a proposition to authorize the execution by the Company of a mortgage or deed of trust to be called "general mortgage" or by such other name as may be determined, on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition, construction or extension of railroads, additions and betterments to such railroads and properties now or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be determined or prescribed by said Board, and such mortgage to contain such terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

J. N. FREEMAN, Secretary.

NOTICE

I am in the race in the Marinello Beauty shop contest. If you want beauty shop work done, get your coupons from me and help me win, or leave me your votes at the shop. Billie Valentine. 52-2-4-6p

CITATION BY PUBLICATION

STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon V. A. Thompson by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the Honorable District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Deaf Smith County, Texas, on the First Monday in February, A. D. 1931, the same being the 2nd day of February, A. D. 1931, then and there to answer a petition filed in said Court on the 19th of December, A. D. 1930, in a suit, numbered on the docket of said Court as No. 1855, wherein Louise Wright Thompson is Plaintiff, and V. A. Thompson is Defendant, and said petition alleging:

That the Plaintiff, Louise Thompson has resided in the State of Texas for a period of twelve months prior to the exhibiting of the petition and for six months

next preceding the filing of the suit, and the residence of the defendant is unknown to plaintiff. That on or about the 4th day of October, 1918, plaintiff and defendant were lawfully married and continued to live together as husband and wife until on or about the 13th of July, 1930, at which time Plaintiff was forced and compelled to abandon defendant on account of cruel and harsh treatment and improper conduct toward plaintiff by defendant. That Plaintiff was always kind and affectionate toward defendant, and that said marriage relation still exist. That their further living together as husband and wife insupportable. That one child, Vincent Alphonse Thompson, Jr., was born to said Marriage Union,

said child being a boy child 10 years of age, and alleging her ability to give said child the proper care, maintenance and education. Plaintiff prays for a divorce, and for the care, custody and education of said child and for cost of suit expended by reason of having filed said cause of action. Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the Seal of said Court at office in Hereford, Texas; this the 19th day of December A. D. 1930. (SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County.

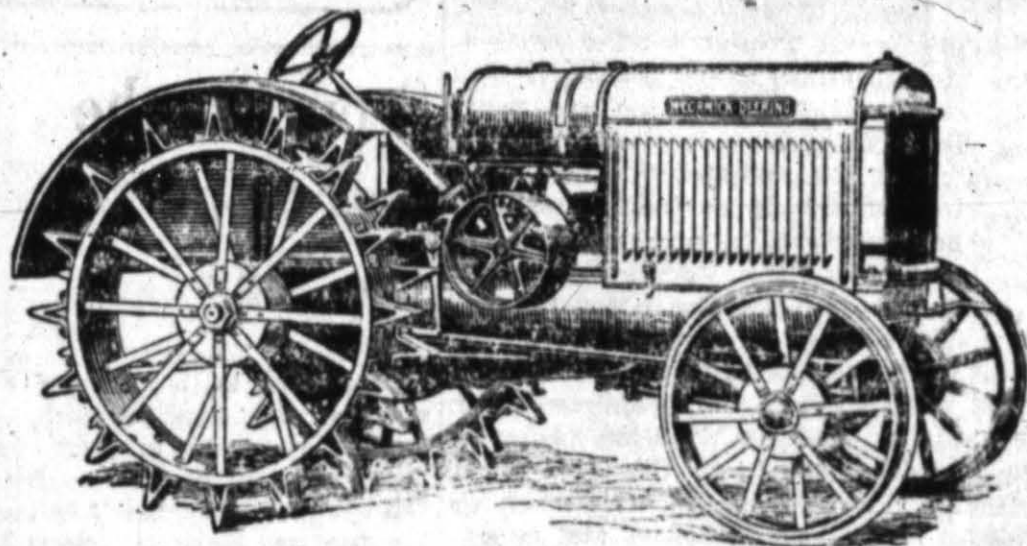
ROLLED RIB ROAST



—If you aren't acquainted with the delectable flavor of baby beef rolled rib roast, we are advising you to try it.

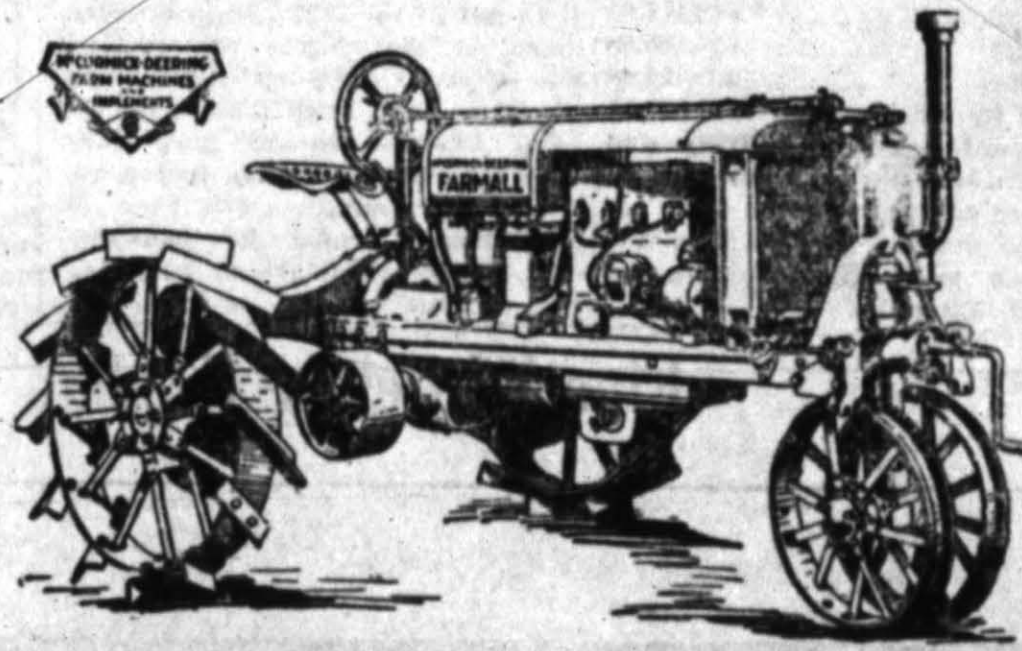
DEPENDABLE QUALITY—ALWAYS

Texas Meat Market



McCormick-Deering

TRACTOR SCHOOL



BUCHANAN & ROSSON BUILDING
HEREFORD, TEXAS

Thursday, January 29

IN CELEBRATION OF THE
100th Anniversary of the Invention of the Reaper
THE FIRST HARVESTING MACHINE EVER USED.

At that time we will have on display the first McCormick reaper, built in 1831, 100 years ago. Come in and see what your forefathers harvested their wheat with.

HELP US CELEBRATE!
A Big Parade Will Be Staged at 10:00 a. m. Free Lunch Will Be Served by Progressive Community Ladies.

In addition, we will hold our annual tractor school and will have factory-trained McCormick-Deering men here to conduct it. We will exhibit a six-reel TALKING PICTURE of the hundred-year-old reaper at

actual work in the field. We want you to see that, and if we are not mistaken, you will also want to see it. Come any time during the day.

During the School We Will Also Exhibit—

The No. 34 Timken Bearing Sod Plow.
The New Power-Lift Harrow Plow.
Horse-Drawn Machinery.
Farmall Tractors.

New McCormick-Deering Milker.
New McCormick-Deering Cream Separator.
15-30 McCormick-Deering Tractors.
The New 6-Speed Special Truck.

Sponsored by---

Ramey Implement Co.

DIMITT, TEXAS

Walker Implement Co.

UMBARGER, TEXAS

Sponsored by---

Buchanan & Rosson

HEREFORD, TEXAS

Buchanan & Rosson

FRIONA, TEXAS

INCREASE YOUR EGG PROFITS!

Feed your hens MERIT EGG MASH, which is a scientifically balanced ration—a white for a yolk. This is the secret of egg profits. Remember, a hen lays a whole egg or none at all.

Note this guaranteed analysis: Protein, not less than 18%; fat, not less than 3 1/2%; NFE, not less than 50%; and crude fibre, not more than 7%.

The Merit Way Makes Poultry Pay!



West Texas Feed and Seed Company
Phone 265.

THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



The Whiteface Roundup

Pauline Smart, Editor-in-Chief
THE STAFF:
 Lois Sowell, class reporter; Maurine Spradley, club reporter; Della Weeden, Society Reporter; Clyde McMahon, Sports Editor; Opal McMahon, Feature and Joke Editor.

High School Being Served by Cafeteria

The high school cafeteria opened Tuesday and all are delighted with the delicious menu that is being served. The P. T. A. has arranged to serve this food at the lowest prices possible.

The menu is as follows:
 Vegetable soup, 5c; carrots and peas, 5c; pimento cheese sandwiches, 5c; jello and bananas, 5c; chocolate pie, 5c; vanilla cream pie, 5c; milk, 5c; slice bread, 5c; candy, 1c.

The old English room has been arranged with chairs and tables for a lunch room. We hope a sufficient number of students will patronize the lunch room to pay for running it.

Christine Huntzinger is absent from school this week following an attack of appendicitis.

Cowhands Entertained.

Harold Broadwell was host to the Cowhands and their girl friends Tuesday evening, January 13. A pleasant entertainment of parlor games was arranged by Mr. and Mrs. Wilson.

During the evening people were penalized for calling anyone anything besides their nick-names.

Several groups gave original pantomimes, mostly relating to the class rooms or school sports.

Louise Jowell, Clyde McMahon and Tom Robinson were awarded prizes of a penny each for the best vocal trio.

Delicious refreshments were served to about forty people.

STAR PUTS IN SOME NEW EQUIPMENT, ADJUSTS OLD

Among the improvements made at the Star theatre within the past new silent stereoptical system and new silent stereoptical system and new speaking unit, and a booster lens.

In addition the entire talking equipment has been inspected and adjusted throughout by the New York representative of the General Talking Picture Corporation.

The new parts provided have been necessary to keep Hereford picture production equal to the best, states W. L. Pickett, manager. The show is now capable of meeting the requirements of the latest films manufactured.

Boultinghouse Left Message With Students

One of the most interesting messages of the year was delivered the morning of January 12 by Rev. Boultinghouse, former pastor of the First Christian church, who took as his text: Ye are co-workers together with God. The main thought of his message was that God has a place for each one of us in his work. He stated four fundamental essentials essential to work with God. These were faith, all work that is honest, upright and useful is the work of God. In order to do the work as God would have it done we must be men and women of vision; and last, we are all co-workers together with God.

Rev. Boultinghouse has never spoken to the student body without leaving a number of helpful thoughts. We shall miss him greatly, but our sincere wish is that he be successful in his new home at Duncan, Okla., and make the pathways of his new friends as bright and happy as he has those of his friends in Hereford, and especially those of Hereford high school students for the past three years.

Hereford Five Wins Close One from Frionans

The Hereford independent basketball team went into a winning streak Tuesday night when a strong independent Friona quintet was downed at the local gymnasium in a 39 to 37 count.

This is the first time within several years that the local team has defeated Friona. After piling up a 12 to 1 lead in the first period, the home team was rushed off its feet and the visitors came strong to tie the score in the second period.

From then on it was a duel, featuring the spectacular shooting of Sherman of the locals and Schlenker for the visitors. Sherman was high point man for Hereford, with 17 points, and Schlenker was high for Friona, with 11. Singleterry counted 15 and Bates 10 for second honors.

Lineup.
 Hereford: P. Singleterry, L. Sherman, H. Sherman, H. Koster, C. Barrows; Friona, Schlenker, Bates, Osborn, Guyer, Sides.

Announce Open House.

The Parent-Teacher association announces it will keep open house at the new high school cafeteria room Friday night when the double-header basketball games are held.

Serving will begin at the cafeteria at six o'clock and the public is invited to try out the lunch articles available. The forty-two party which was to have been held in the basement of the court house on this date has been postponed.

Wyche Items

MRS. L. P. PERKINS

Dr. Perry and family of San Benito, Texas, visited P. G. and L. P. Perkins this week, the former returning home with them for a visit. Mrs. Perry is his daughter.

Mr. and Mrs. Ward and family visited in the Lee home Friday night.

Mr. and Mrs. C. C. Cook visited the Chester Landey home Saturday night. The Lindseys have a very sick baby.

Mrs. Perkins called on Mrs. Young Friday afternoon.

Dorothy Perkins was out of school Tuesday on account of illness.

Mrs. Perkins and Peery visited school Friday afternoon.

The club meets with Mrs. Ira Ott January 27. Miss Gunter desires 100 per cent attendance, so all members try to be present.

Butch Elliston leaves soon on a trip. Mr. Elliston expects to travel until summer.

Miss Priddy will spend the week end in Amarillo with her sister, Mrs. Ray.

R. O. Dunkle called at school Tuesday morning and took all the boys of club age to go see what other club boys are doing.

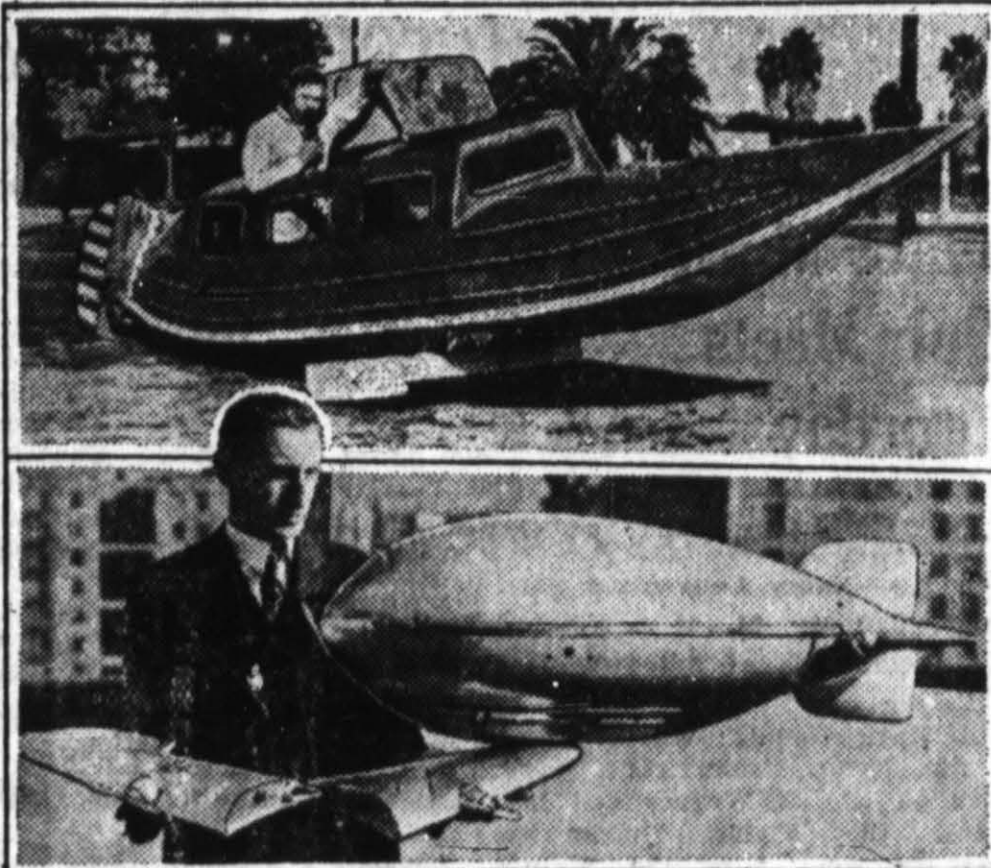
Mr. and Mrs. Nell will live on the Butch Elliston place the coming year.

Mrs. R. W. Elliston called in the school Monday afternoon.

Miss Smith will visit her sister in Lubbock this week-end.

Mr. and Mrs. Tommie Lee and

Speaking of Aircraft Styles



You can thank these two California inventors for putting a little variety in airplane fashions. Lieutenant William Burgess, above, of Santa Monica, is shown in his slipper-shaped ship which he hopes to fly from Los Angeles to Honolulu. Below, John Hodgson of Los Angeles is shown holding a model of his fish-like airship, containing power units in the wings.

baby, L. P. Perkins and family and Mr. and Mrs. John Lueb enjoyed radio and 42 at the Gus Thiele home Saturday night.

Clyde Kuykendall is staying with P. G. Perkins.

A FORMER HEREFORD STAR PLAYS IN CANYON SATURDAY

Canyon, Jan. 21.—When Simmons University Cowboys come to Canyon Saturday, January 24, they will bring with them an old Hereford high school star, Bernard Seed, who was a forward on the Whiteface team last year.

Seed has been one of the high scorers in every game that the Ranchers have played this year, and is chased by Coach Cranfill, foreman of the hard-riding Cowboys, as one of the greatest freshmen forwards ever to swish a basket for the outfit.

It is expected that many fans from Hereford will make the trip to Canyon to see their famous high school star in his first year in college basketball.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Texas Has New Governor.

Ross S. Sterling, Texas' wealthiest man, became governor of the state Tuesday. The inaugural ceremony took place on an improvised platform around which were gathered 10,000 people.

The new governor was introduced by Dan Moody, retiring governor, and oath of office was administered by C. M. Cureton, chief justice. A salute of 17 guns was fired from the cannon on Capitol Hill.

Cronin to Have Trades Day.

On the first Monday in February, the second day of the month, a one-store trades day will be in-

stituted by Sprouls-Cronin & Company. To conduct the usual features in connection with a trades day, J. T. Cronin, manager, has had the Brand fill an order for 20,000 tickets. There were delivered last week and are now available for customers.

Conoco Presents Tenor.

Allen McQuhae, golden-voiced Irish tenor, will be the guest artist on the ninth of the Conoco listeners' hour series, transmitted in this territory Monday evening, January 26, by WFAA, Dallas, from 6:30 to 7:00 o'clock. McQuhae is recognized as the world's greatest Celtic tenor.

THE PERFECT WINDOW INSTALLATION

No Heat Losses, No Drafts, No Cold Air
 No Dust, No Water, No Rattles.

AIRTITE FRAMES LOCK-JOINT SASH

Completely Weather-Stripped, Ready to Install.

In new buildings or for remodeling and modernizing old ones.

R.H. Kemp Lumber Company

Big Savings---

In Groceries, Work Clothes and Shoes

We Have a SPECIAL PRICE on many items.

Warren's Cash Store

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday January 23 and 24

ORANGES ... Nice Size, dozen	28c
POTATOES ... Ten pounds for	19c
SARDINES ... Large Oval, mustard or tomato sauce, 2 cans	25c
TAMALES ... Eatliff's, two cans	25c
CAKES ... Bulk sugar wafers, per lb	25c
PEAS ... Black eye, Wapco, 2 cans	15c
SYRUP ... Karo, red label, per gallon	69c
APRICOTS ... Gallon size	58c
SALMON ... Pink, two cans	25c
COFFEE ... White Swan, 3 lb can	\$1.32

January---the Month of Values

<p>36-Inch, Our Star</p> <h3>Bleached Muslin</h3> <p>—Fine, soft finish. Just the material for those good quilt linings—</p> <h2>12 Yards \$1.00</h2>	<p>220 Weight</p> <h3>Blue Denim Overalls</h3> <p>—In both men's and boys' sizes, a worth while value—</p> <h2>69c</h2>
<p>Big Assortment of</p> <h3>Ladies' Dress Shoes</h3> <p>—These are all new shoes in good styles. Your choice—</p> <h2>\$1.95</h2>	<p>Men's Genuine Horse Hide</p> <h3>Leather Coats</h3> <p>—27 inches long. Now is the time to buy at the low price of—</p> <h2>\$5.95</h2>
<p>Men's and Boys' genuine Elk upper Outing Bal</p> <h3>Work Shoes</h3> <p>—Special for the rest of this month—</p> <h2>\$1.49</h2>	<p>Men's and Boys' Heavy Gray</p> <h3>Work Shirts</h3> <p>—Extra full made. A real buy for—</p> <h2>59c</h2>

Sprouls-Cronin & Co.

HEREFORD

SPECIALS FOR SATURDAY AND MONDAY

COFFEE, Sun Garden, 3 lb. Can With 1 lb. Can FREE	\$1.48	LETTUCE, large heads	6c
HONEY, pure extracted, gallon can	\$1.15	ORANGES, per dozen	18c
FLOUR, 48 lb sack Great West product ..	\$1.25	BUNCH VEGETABLES, three for	25c
SUGAR, ten-pound sack	59c	SYRUP, regular price \$1.10, gallon	75c
PEACHES, gallon can	52c	TOMATOES, No. 2 size, 3 for	29c

Our
Specials
Are
CASH
To
All

**Hereford
Wholesale
Grocery
Company**

L. W. CARLYLE
PHONE 164

Social and Society

Church Ladies Give Silver Tea Friday

On Friday of last week one of the circles of the Methodist Missionary society gave a most delightful silver tea at the home of Mrs. H. H. Hawkins.

The guests were entertained during the afternoon with musical numbers by Meses. A. C. Hales, Jesse Stanford, Ray Coneway, A. C. Thompson and Misses Mary Ellen Parker and Mary Broadwell, and readings by Misses Martha Duncan and Gladys Seigler.

The dining room was picturesque with its candle light and the tempting tea table over which Meses. Parker, Smith, Robinson and Broadwell presided.

This hospitable home was open from two to six o'clock. Mrs. J. B. Beyer, captain of the circle, reported a very satisfactory silver offering.

ADULT CLASS HAS SOCIAL AT METHODIST CHURCH

The first social of the Methodist Sunday school adult class under the new administration was held Tuesday evening in the basement of the church, with 40 in attendance.

There was no formal program. After an hour or so of enjoyment refreshments were served.

Lestie Robinson, teacher, and Jesse Stanford, Sunday school superintendent, made appropriate talks.

CAMP FIRE GIRLS ELECT NORA ALICE DANIEL PRESIDENT

The weekly meeting of the Camp Fire Girls was held Friday afternoon. The first meeting of the new year was given to the semi-annual election of officers. They are as follows: Misses Nora Alice Daniel, president; Mary Elizabeth Ireland, vice president; Patricia Wederbrook, secretary and treasurer; Betty Bruce Jones, song leader; Florence Boardman, scribe.

Preparations for the following meeting was given to a committee of three, Misses Nora Alice Daniel, Emma Roberson and Mary Elizabeth Stanford.

Mrs. Coffee Arrives.

John A. Coffee, county attorney, returned Friday from Abilene with his recent bride. They are at home in the Ward apartments on W. Fourth Street. Mrs. Coffee was employed as comptometer operator for West Texas Utilities company.

Music Study Held Session In Canyon

The Music study club accepted an invitation to meet in regular session last Monday with Miss Swisher in Canyon where they, with a number of Miss Swisher's Canyon friends, were entertained in the reception room of Cousin's hall.

After the usual opening the meeting was turned over to the leader of the Day, Mrs. Dameron, which she conducted with ability and charm. The lesson was on Russian composers and folk-song.

Several musical numbers were given in which Miss Hicks, Meses. Parker, Young, Mountz, Dyar and Fox took part.

A special feature of the entertainment arranged by Miss Swisher was the Chopin numbers played by Mrs. Berryhill, who is head of the piano department of the college. These were greatly enjoyed by all. At the close a contest on folk-songs was held by Meses. Parker and Broadwell, in which both guests and members took part.

A plate luncheon was served by Miss Swisher, Miss Harris, Miss Jameson, Miss Holmes and Mr. George, all of Canyon.

Attending from Hereford were Meses. Broadwell, Dameron, Dillehay, Dyar, Ferguson, Fox, Beyer, Glibbreath, Hawkins, Mountz, Parker, Smyth, Snyder, Stanford, A. C. Thompson, A. O. Thompson and Misses Estes and Hicks.

Junior Music Club Meets Saturday

The Junior Music club will meet with Miss Nancy Conkwright Saturday, January 24, at 8 o'clock. The program is as follows:

History of Music, chapter 19, Ruth Marie Mountz; Wagner's later life, Nancy Conkwright; Questions on life of Wagner and his opera, the Flying Dutchman; Spinning song from the Flying Dutchman, Meses. Fox, Mountz,

JUNIOR BAYVIEW MEETS TODAY WITH MISS SEIGLER

The Junior Bayview club will meet at the home of Miss Gladys Seigler Thursday evening, January 22, at seven o'clock. The club will study the book "Show Boat". On the program are Misses Fern Carlisle, Velma Reed and Jeanette Rogers.

S. P. Rosson is taking part in the convention this week at Dallas of the Texas Hardware and Implement Dealers association.

Thompson, Parker (Senior-club); Hymn contest. Members are requested to study the life of Wagner.

Ladies' Event Postponed to Tuesday Night

Ladies' night for the Lions club has been postponed until next Tuesday evening, January 27, according to the committee in charge but the place for the entertainment has not been selected.

The affair was first announced for Wednesday night with the expectation that the Eastern Star would be using the dining room of the Hereford hotel. The school of instruction for the Eastern Star

will not be held here until next week. The Lions club held its regular luncheon this week but will not have its Wednesday noon meeting on the 28th, replacing it with the ladies' night event.

R. O. Dunkle, Jesse Stanford and Dr. B. M. Wiltshire are the committee on arrangements for the joint social.

Selection of J. A. Miller as secretary of the club, succeeding C. R. Bentley, resigned, has been made by the board of directors.

Griggsby Joins Brumley.

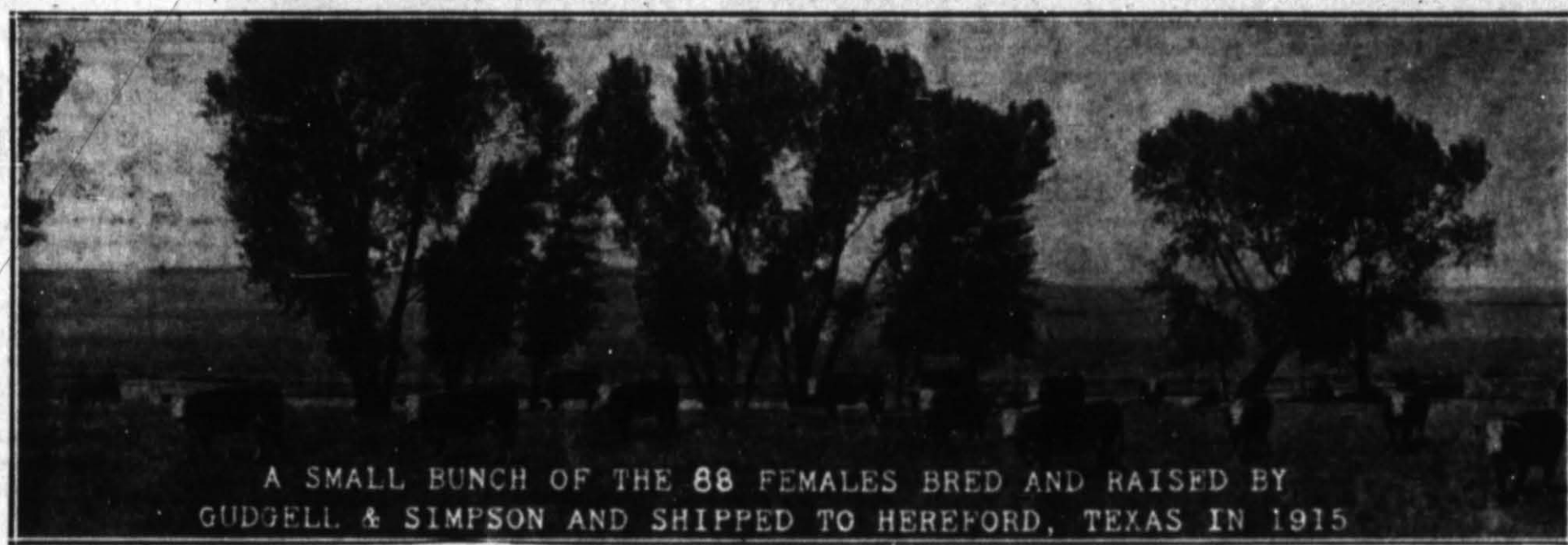
E. J. Griggsby, for two years with General Motors Acceptance corporation, has moved to Hereford and is connected in an official

capacity with Brumley Chevrolet company. Mr. and Mrs. Griggsby are living in the Mrs. Dora Hammer apartments, 506 Schley street.

NOTICE.

W. H. Ray has made an assignment of his estate to me, A. O. Thompson, as assignee, for the benefit of his creditors. I will proceed to sell at the proper time at private or public sale the property assigned and pay the expenses and distribute the proceeds, proportionately to the debtors. Any debtor will please file his claim together with his agreement.

A. O. THOMPSON,
Assignee.



A SMALL BUNCH OF THE 88 FEMALES BRED AND RAISED BY GUDGELL & SIMPSON AND SHIPPED TO HEREFORD, TEXAS IN 1915

Big Hereford Auction Sale

Next Wednesday, January 28th

37 BULLS 13 FEMALES

With the wheat growers all up-side down, selling for less than it costs to grow it—willing to cut acreage as much as forty per cent—pleading for relief from almost anybody or any source—

With the oil fraternity fighting for a tariff, embargo, or anything that will raise the price of oil—

With hogs \$4.00 to \$5.00 below fat cattle, sheep and lambs in about the same boat—

With millions who do not even have a

job and everybody crying for relief—How about you Hereford cattle breeders setting on top of the world in a business that has not suffered from over-production, low prices or anything else? Calves at \$30.00 to \$40.00 is good business, and you know it.

Readers of the Brand know the kind of cattle we sell at these annual sales. They are royally bred young Herefords from a Gudgell & Simpson Anxiety 4th foundation—Anxiety 4th Blood unadulterated.

Cattle are consigned by W. T. Womble, T. C. Ivey, George Burch, Edgar East, E. L. Bradly, Doyle Rose, L. R. Bradly Estate, T. E. Seigler, Leo N. Wolfe, R. L. Campbell and D. L. McDonald.

Sale will be conducted by the Great Fred Reppert as auctioneer, assisted by representatives of Hereford Journal and Drovers Telegram, and The Cattleman in the Bull Barn—warm and comfortable.

THE HEREFORD BREEDERS

HELP YOURSELF

FRIDAY AND SATURDAY SPECIALS

SALAD DRESSING	18c
Best Food, one-half pint	18c
GRAPE JUICE	23c
White Swan, pint	23c
SUGAR	62c
Ten-pound cloek bag	62c
TOMATO SOUP	97c
White Swan, per can	97c
PEANUT BUTTER	83c
Five-pound pail	83c
CORN	11c
No. 2 Standard, per can	11c
SPINACH	14c
Libby's, per can	14c
COFFEE	\$1.05
Concho, three-pound can	\$1.05
PINEAPPLE	12c
No. 1 can	12c
OATS	19c
White Swan, large package	19c

Driver Guilty If Blow-Out Does Injury

A tire blowout resulting in an accident is not an act of Providence, according to a decision recently handed down by the supreme court in the State of Washington in a case involving a motor car collision.

The decision in part, according to Cal Farley, Goodrich dealer at West Fourth and Mites avenue, stated that the driver of a car causing an accident as a result of a blowout in one of his tires, is not free from negligence and can be held liable for damages on the premise that the motorist must assure himself that his tires are in good driving condition.

"Tire failure," Hayden Atchison, local manager, stated, "is the direct cause of more automobile accidents than anything else, according to statistics compiled by the Goodrich company and other tire companies."

While so far as is known the Washington case is the first of its kind in which such a decision was rendered, it is probable that this important verdict will be the forerunner of like action in similar cases.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Claude and Lloyd Heaton called in the Geo. Mason home Tuesday.

Mr. and Mrs. Tom McClain were in Hereford Thursday.

Robert Harris of Montez Vista, Colorado, visited his sister, Mrs. Otto Smith, Tuesday.

J. M. Heaton and family visited the Jack Johnson home Tuesday night.

Dan Griggs and family of Clovis moved into the Jess Hill house recently vacated by Mr. Rutherford.

Mr. and Mrs. Carl Neil of Plainview visited the Cecil Allred home

Arney News Items

By MRS. F. W. FORTNER

Mr. and Mrs. C. Smith and baby spent Tuesday with Hart relatives.

Ben Fortner was in Canyon last Monday.

A few club members met Mon-

day with Mrs. Boyd. Next meeting will be January 27 with Mrs. A. W. Fortner.

Several from here attended the farm machinery demonstration in Tulsa Tuesday, and at Hereford Monday.

Mrs. Kimmons, wife of our principal, was very ill Friday and the school was dismissed early and she was taken to a sanitarium.

Mrs. Roy Reed of Plainview visited her parents, Mr. and Mrs. E. Tipton, last week.

Mrs. C. E. Burks and daughter were in Hereford Tuesday.

Ben and Floyd Fortner were in Borger Monday.

Arney played Jumbo Thursday and were defeated.

Mr. and Mrs. Tipton went to Plainview Monday.

Mr. and Mrs. Lee Hutson have returned from a visit with relatives at Taylor Springs, N. M.

Lynn Bratcher was in Plainview Monday.

over the week end.

Tom McClain and wife spent Thursday night in the Clarence McBroome home.

Mr. and Mrs. Ab Posey of Hereford spent Sunday in the L. L. Womble home.

J. M. Heaton and family called in the Frank Young home Saturday night.

Tom McClain and family took dinner in the H. J. Oglesby home Sunday.

Mrs. Posey, Mr. and Mrs. Roy Satterwhite and J. C. Allred, all of Hereford, attended the Sunday school at Palo Duro Sunday.

Dick Allred returned from Plainview Wednesday.

R. O. Dunkle will cull Corbet Crestinger's chickens at his place Thursday morning and those interested should be there.

A number of friends called in the Dan Higgins home Monday.

Mrs. Otto Smith visited school Friday afternoon.

Mrs. Dan Higgins and W. C. visited in the W. C. Thomas home Friday.

Mr. and Mrs. Comingo visited her parents at Conway last week.

Mr. and Mrs. John Boling and family attended Sunday school at Ford Sunday afternoon.

Mrs. C. Crestinger called on Mrs. Carl Fuqua Friday.

Community singing was in the home of Mr. and Mrs. Sam Griggs Sunday night, a large crowd attending.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon J. M. Seltz, the unknown heirs and legal representatives of J. M. Seltz, deceased; H. R. Gudger, and the unknown heirs and legal representatives of H. R. Gudger, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be holden at the Court House thereof, in the city of Hereford, on the 1st Monday in February A. D. 1931, the same being the 2nd day of February A. D. 1931, then and there to answer a petition filed in said Court on the 30th day of December A. D. 1930, in a suit, numbered on the docket of said Court No. 1862, wherein H. A. Gudger is Plaintiff, and J. M. Seltz, the unknown heirs and legal representatives of J. M. Seltz, deceased; H. R. Gudger, and the unknown heirs and legal representatives of H. R. Gudger, deceased, are Defendants, and said petition alleging in substance that: by deed dated January 8, 1926, plaintiff conveyed to defendant, J. M. Seltz, all of the following described land: "100 acres of land out of Capitol League No. 589 and more particularly described as being all SE 1/4 (southeast quarter) of Section No. 24 Township No. 5 North of Range No. 3 East of a

'Capitol Syndicate Subdivision' as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas, Vol. 15, pages 60-65, these lands situated in Deaf Smith County." And as part payment therefor said defendant, J. M. Seltz, executed and delivered to the plaintiff payable to his order, 10 notes for \$144.00 each, all dated January 8, 1926, and due on or before 1, 2, 3, 4, 5, 6, 7, 8, 9, and 10 years from date, respectively. Each bearing interest from date until paid at the rate of 6 per cent per annum, interest payable annually, and each providing that failure to pay it or any installment of interest thereon when due should mature all of said notes at the option of the holder and that plaintiff is the holder of said notes.

That a Vendor's Lien was expressly reserved and retained in said notes as well as in said Deed of Conveyance, and it was expressly provided in said Deed that said lien was so reserved and retained on said lands to secure the payment of said notes and that said Deed would on the full and final payment of said notes become absolute.

That no part of the said notes maturing on or before 1, 2, 3, 4, 5 years from their date, respectively, and no part of the annual interest on each of the notes that matured on January 8, 1927, 1928, 1929, and 1930 has been paid and on account of said defaults and each of them the Plaintiff has declared all of said 10 notes due and payable and has elected to rescind said sale by reason of the default in making said payments of said notes and said interest.

That the plaintiff acquired his title to said lands through a Deed of Conveyance from William Gudger, dated October 29, 1924, and that the said William Gudger acquired his title to said land by Deed from William W. Ryan, dated August 31, 1906, and that both of said deeds are of record in the Deed Records of Deaf Smith County, Texas.

That at the time the said Ryan deeded said lands to the said William Gudger the said William Gudger was a married man, but that although the deed from the said Ryan to the said William Gudger did not so recite, the said lands were by the said William Gudger purchased and acquired as his separate property and was paid for with his separate means and funds.

That the said William Gudger's said wife died after his said purchase of said lands from the said Ryan and before the same were so conveyed to plaintiff and left surviving her only two children, plaintiff and defendant, H. R. Gudger, and left no descendants of a deceased child or children.

That the failure of said Deed, from said Ryan to said William Gudger, to recite that the said land was conveyed to the said William Gudger as his separate property creates and causes an apparent ownership of said land to belong to the community of the said William Gudger and his said deceased wife and creates and casts a cloud on plaintiff's title thereto.

The defendants and each of them are hereby given notice that the plaintiff has on this date filed in this cause certified copies of said deed from the said William W. Ryan to the said William Gudger and from the said William

Gudger to the plaintiff, and they are further given notice to produce the said original deed from the said William W. Ryan to the said William Gudger and the said deed from the said William Gudger to plaintiff or the said certified copies will be offered on the trial of this case and the defendants are further notified to produce on the trial of this case the said 10 notes executed by the said defendant Seltz to the plaintiff or secondary evidence will be offered in proof thereof.

Plaintiff prays, that the defendants and each of them be cited to appear and answer this petition and on final hearing hereof plaintiff have his judgment against the defendants, J. M. Seltz, the unknown heirs and legal representatives of J. M. Seltz, deceased; H. R. Gudger, and the unknown heirs and legal representatives of H. R. Gudger, deceased, and that he have judgment against the defendant H. R. Gudger and the unknown heirs and legal representatives of H. R. Gudger, deceased, cancelling, annulling and removing any and all claims, whether real or apparent, of the said H. R. Gudger, and the unknown heirs and legal representatives of H. R. Gudger, deceased, or either of them, as clouds on plaintiff's title to said land; and for rescission of said sale of said land to said defendant, J. M. Seltz and title and possession thereof against each and all of said defendants, for cost of suit and for such other and further relief both special and general as plaintiff may show himself entitled to either in law or in equity.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this, the 30th day of December A. D. 1930.

(Seal) L. H. FOSTER,
Clerk, District Court, Deaf Smith County. 514c

Brand Want Ads Pay Good Dividends!

Ready for Your Inspection



New 1931 Home Plans

Our Aim - To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

DR. D. K. ROBISON Residence Phone 500

DR. R. E. ADAMS Residence Phone 369-J

Doctors Robison and Adams

PHYSICIANS AND SURGEONS

Office Phone 282

Office In Clark Building Over Rice Drug Store Hereford, Texas



the Broadcasting Rehearsal was thrown into Confusion

HURRIED whisperings, staccato exclamations, buzzed through the New York studios of the National Broadcasting Corporation during a final rehearsal one evening recently. Thirteen minutes more, and "The Empire Builders," a program sponsored by the Great Northern Railway, would "go on the air."

Suddenly a protest: "That whistle's wrong! Who ever heard a train whistle like that?"

The whistle had been described by the railroad, and the description faithfully followed by the Sound Effects man. But the element of doubt, tossed before the already tense performers, threatened demoralization of the entire program. One man kept his head. Calmly, even casually, Raymond Knight, production manager, reached for the telephone.

"Long distance? Give me the Great Northern Railway at St. Paul, Minnesota. This is an emergency call."

"Hold the line please"—and in less than a minute and a quarter Knight was talking to the Great Northern official in charge of the broadcasting program.

"That train whistle, just as it goes into the tunnel—is it right?" Knight asked. "It seems funny and shrill to us here. Listen, and I'll blow it for you."

"The whistle is all right," pronounced St. Paul and explained: "It's not a regular steam whistle. It's an air whistle, on an electric train backing into a tunnel."

"O. K.," smiled Knight. And the program proceeded.

Whether it be an emergency... a matter of business routine... or a friendly "hello"... you'll find "long distance" ready to serve you quickly at any time... day or night.

Nothing is as satisfying... and reassuring... as conversation. Remember "long distance" is fast. It's clear. And—it's inexpensive. You can talk 100 miles for 35 cents (night station-to-station rates). Southwestern Bell Telephone Company.

A Message to the Women

WHO SHOULDER HOUSEKEEPING RESPONSIBILITIES

With the passing of time, the problem of housekeeping increases. There are more things to be accomplished. Turn to electricity for help. Its thousands of practical uses in the home have been created through necessity and each task that can be done by electricity lightens the burdens of housekeeping. It may be a toaster, a waffle iron, a heater for a room or a sewing machine, but remember, electrical current can do the job.

A. C. THOMPSON

DEPENDABLE LUMBER

McKindley & Third Phone 456

BUSINESS AND PROFESSIONAL DIRECTORY

PHILLIPS '66' and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble. W. J. SMITH, Phillips Station No. 1, on East Third

GREAT WEST NURSERY One and a Half Miles north-west, General Nursery stock. @ H. E. SULLINS & SON. Phone 334-J

LISTEN!—Listings Bring Results, when placed with us! FOR SALE OR EXCHANGE—TRY US!

Dunlap & Cox PHONE 128 Room 10 Dunlap Bldg.

L. A. RAY PLUMBING Phone 142-J

LANHAM'S FILLING STATION Phillips Gas and Oils. Phone 206 when you run out of gas or have a punctured tire on the road.

Reads Like a "Dig"
It is said that the average man is familiar with only 4,000 words. We assume that "the average man" must be single.—Elgin (Ore.) Recorder.

INSURANCE Loans--Bonds HEREFORD INSURANCE AGENCY JOHN McLEAN, Manager

Fix-It Shop All kinds of Furniture Repaired. J. J. BUCKNER Phone 313

DR. J. W. HICKS Upstairs in Buckner Lambert Building Office Phone 400 Residence Phone 217

DR. G. W. HEARD DENTIST Over Corner Drug Store Office Phone 234 Residence Phone 276

DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 400 Residence 244

MORRISON'S WRECKING SHOP A. I. Morrison, Proprietor Parts for All Cars East First Street

Nunn Transfer HAULING OF ALL KINDS Day phone 65, Night 420-J

Dr. B. M. Wiltshire, Dentist

Over Sprows-Cronin & Company Room 3, Buckner-Lambert Building.

Residence Phone 272 Office Phone 470

WEST TAILOR SHOP MRS. O. F. WEST, Proprietor "Well Pressed Is Well Dressed" Clothes called for and delivered—Phone 386

DEAF SMITH COUNTY ABSTRACT CO., Inc. Office in the Court House C. P. McCOLLOUGH, Manager ABSTRACTS LOANS

The TITLE to your land is vital. Our Abstracts correctly reveal the title.

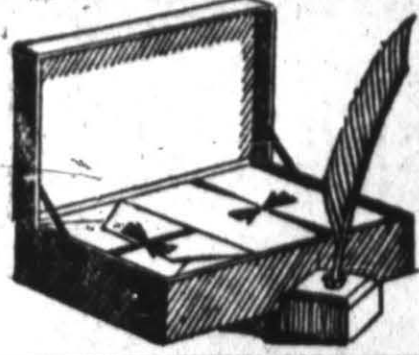
A. O. Thompson Abstract Co. 5 1/2 Per Cent Federal Farm Loans

A. C. THOMPSON

DEPENDABLE LUMBER

McKindley & Third Phone 456

For CHRISTMAS



Did You Expect Some Stationery? and it Didn't Come?

Corner Drug Store

The *Rexall* Store

Then come by and see the newest thing out in stationery.
 CHIC NOTES—A Parisian creation, dainty and charming—you will be delighted with it—entirely different—something that will take like wild-fire among your friends—be the first to use it for your personal correspondence. For a limited time we will sell a box of 24 sheets for

69c

(Agents for Star-Telegram)
 Day Phone 105 Night Phone 238 or 473-J
 "We Fill Any Doctor's Prescription."
 The Best In Drug Store Goods—The Best In Drug Service

Locals

Mrs. W. F. Gillis was in Amarillo Tuesday on business.
 4.75 by 19 Brunswick insured tires, \$6.75. At RICE'S. 2-1c
 Mr. and Mrs. J. A. Neill visited in the L. E. Bauerfeld home at Friona Sunday.
 Why buy unguaranteed tires when you can buy guaranteed and insured Brunswicks at about the same price? 2-1c

Mr. and Mrs. J. H. Weeden and Mrs. W. M. Megert were in Amarillo Friday on business.
 Jacks, Jacks, who wants a jack. A fine selection at RICE'S. 2-1c
 Mr. and Mrs. J. T. Cronin were in Plainview Sunday to attend the funeral of E. C. Lamb of Amarillo.
 Did you know that tire prices have taken another tumble at RICE'S. 2-1c

STAR THEATRE

HEREFORD, TEXAS

Last Times Today, Thursday, Jan. 22

BUDDY ROGERS in his own type of picture
"ALONG CAME YOUTH"
 and a STAN LAUREL-OLIVER HARDY Comedy

Friday and Saturday

January 23 and 24, also Matinee Saturday.

One of those happy stories of college life with its chuckling problems of youth and its serious moments.

"GOOD NEWS"

In the cast appears Mary Lawlor, Bessie Love, Stanley Smith and Cliff Edwards (better known as "Ukelele Ike").

Monday
 Tuesday
 and
 Wednesday

JANUARY 26-27-28

—Brings the Magnificent Enchantress of the Talking Screen—Beautiful, Fascinating

MARLENE DIETRICH

Assisted by
 Gary Cooper and Adolphe Menjou

present

"Morocco"



Thursday - Friday
 Of Next Week

JANUARY 29 and 30

Featuring JEANETTE McDONALD and REGINALD DENNY



H. K. Whaley, new manager for C. E. Stone, moved his family to Hereford from Memphis last week. They are now at home in the J. M. Gilliland apartments.

We are still expecting mud. Better get those tire chains and have them handy. RICE sell them. 2-1c

4.50 by 20 Brunswick 6-ply tires just reduced to \$8.35 and insured at no extra cost.

Mr. and Mrs. E. Donley Baker of Borger visited Mrs. Baker's parents, Mr. and Mrs. H. H. Hawkins, over the week end. Mrs. Baker was before her marriage Miss Kathleen Hawkins.

Our old friends have long appreciated RICE'S Instant Tire Service and it is fast gaining new friends. 2-1c

Mrs. Foust Randall and son, Jack, of Amarillo are visiting this week in the home of Mrs. Randall's parents, Mr. and Mrs. G. R. Jewell.

Get your SEED OATS and SEED BARLEY at the West Texas Feed & Seed Company Phone 265. 2-2c

Mrs. Paul Certain left Saturday for Pampa to make her home. She was formerly Miss Thelma Tynes, teacher in the schools here. She resigned the position to join her husband in Pampa and will not teach in Pampa. Miss Gwendolyn Spradley returned from Pampa to succeed Mrs. Certain on the Hereford teaching staff.

A George Washington silver tea will be given at the home of Mrs. T. E. Seigler, February 6, by Circle No. 9 of the Methodist Missionary Society. Everyone cordially invited to attend. 2-1c

Mr. and Mrs. W. B. Anthony returned Saturday from visiting their daughter, Mrs. George Sasser and family, and son, Robert, in Clovis last week.

NOTICE

Dr. G. W. Heard, dentist, will close his office Friday and Saturday on account of attending Panhandle Dental Association and taking post graduate work in Amarillo this week. 2-1c

Mrs. Bettie Jackson of Stratford is here this week visiting her daughter, Mrs. R. E. Kessie.

Get your SEED OATS and SEED BARLEY at the West Texas Feed & Seed Company Phone 265. 2-2c

Mr. and Mrs. John O. Woods of Clovis spent the week end in the home of Mr. and Mrs. R. E. Kessie, Mr. Woods is county agent at-large for the state of New Mexico.

We are producing all our milk and cream now. Cows are being fed the best commercial feed with alfalfa hay and cane, and we are proud of the cream line in our milk bottles. Give us a trial. We Deliver. S. O. Wilson Dairy. 2-1c

COMMERCE CLUB

(Concluded from Page 1) benefit to the people here and the railroad, said Mr. Smith. "Our coming in is not a charitable proposition," he said, "we are looking for more business in a growing country."

One of the biggest things Hereford has, something that insures its future, is coordination among its business people, said R. E. Kessie of the Hereford Brand, in his panoramic review of the important cooperative forces at work in the county.

The speaker included as worthy of mention: the efficient school system of the various departments; school cafeterias; trustworthy county and city officials; county hospital; Farmers Creamery; extension service agents, county health service, county library, strong, aggressive churches and allied organizations; community chest and relief committees, chamber of commerce with an ambitious program for Deaf Smith county and Hereford, county fair, and Tri-Countyoultry show.

In behalf of Mr. Hopkins, Mr. Kessie thanked the chamber of commerce for its financial support and the public for its cooperation. Assistance of the Brand was pledged in promotion of all activities that mean improvement in the general welfare.

A plea for more hogs in the Panhandle was made by D. H. Alexander, local manager of the Panhandle Lumber company, and he explained the plan for a hog club in this community whereby farmers could borrow money from a revolving fund to buy brood sows. The Panhandle Lumber company will participate in the fund from \$100 to \$500, he said.

Also, arrangements have been made by J. E. Hill, general manager of the lumber concern, for each county seat town where a Panhandle lumber yard is maintained to have plenty of time to broadcast programs over KGRS, Amarillo. E. B. Black, J. E. Hill, Hereford, and R. E. Kessie were appointed a committee to arrange the programs.

J. D. Buchanan and S. P. Rossen were thanked in a motion for their liberality in furnishing the building for the poultry show last week.

PUBLISHER OF LUBBOCK PAPER LOST WAY, DEAD

Lubbock, Jan. 21.—L. Herbert Quinn, publisher of the Avalanche Journal, was found dead Tuesday just before dark one-half mile from the headquarters of the Tom Ivey ranch in Yoakum county. He had been missing since Sunday, and death was due to exposure and heart trouble, it is claimed.

In company with Mr. and Mrs. Charles Guy, Mr. Quinn had driven west of Lubbock Sunday in search of antelope. They became lost and stalled their motor car in a desolate, barren region of Yoakum county. In searching for help and a way out, Mr. Quinn lost his life.

Try our XXX whipping cream. S. O. Wilson Dairy. 2-1c

Book Reviews

Books recently received are:
 The Adventures of Odysseus and the Tale of Troy, by Padraic Colum, presented by Wiley Pogany. "Here the ever-absorbing romance is given in a manner which is equally enthralling to the adult or the boy or girl, carrying anyone who possesses imagination into the Greece of long ago. The spirit of both text and illustration is the spirit of Homer. A. L. A. '26.
 Second Twenty Years at Hull House, by Jane Addams. "Militantly and constructively rebellious Miss Adams is under an exterior of philosophic calm that combines the careful study of the scientist with the emotional urge of the visionary. Few people have as great cause to be cynical as she; fewer have the vision beyond the immediate horizon to remain believing. Without intention the pages of this book give the portrait of a woman whose idealism not only has not been tarnished by the acids of the events of 20 years, but rather has been burnished into a greater clearness that casts disconcerting reflections upon the slow march of human progress."—New York Times, December 7, 1930.
 Little America, by Richard E. Byrd. "Little America" is one of the most exciting books of our memory, for it records the battle against what has previously been unconquered; also cosmic, force of icy death with the frail forces of man's spirit and his invention. The past has always proved that his spirit was not enough. "Little America" tells how with the armor of his invention man's spirit has at last conquered the unconquerable."—Chicago Daily Tribune, November 29, 1930.
 Child Care and Training, by Faegre and Anderson. This isn't "Just another book" on infant feeding or child philosophy. It isn't sentimental, it isn't technical, it isn't faddish. It is a sane and trustworthy guide, "the most practical thing in print," in the opinion of parents, teachers and doctors from Boston to San Francisco.

level at a profitable figure. "I recently bought ten hogs that averaged around 100 pounds each," says Mr. Hill, "and I fed them on wheat for 50 days at which time they average 200 pounds. I figured my grain cost me four cents a pound and I got seven cents for it. Naturally, I felt this was well worth while."
Would Protect Farmer.
 In a letter to Forbes magazine, Mr. Hill is quoted as saying: "We believe the time has come for some great national leader to convince the industrialists of America that the sustaining body is those who derive their living from the soil and that they should be protected against the raw products of other countries."
Ken Maynard in Person.
 Ken Maynard, popular Western star on the screen, will be at the Fair theatre, Amarillo, in person for three days, starting Thursday, January 22. He will appear with his famous horse on the stage.

Mother of King David
 It is not positively known who was the mother of David, but many authorities think that she was of the tribe of Moab, since David when hard pressed placed his parents under the protection of the king of Moab.

LOOKING FOR A NEW APARTMENT?
TURN NOW TO THE WANT ADS

U.B. Thrifty says

Keep the Money On the Farm

A wealthy farmer when asked how he succeeded, replied: "It's very simple. Each year I raised more corn to feed more hogs to get more money to raise more corn to feed more hogs. I don't have much money, but I do have lots of hogs and corn."

The moral of this story is: Accumulate live stock.

Western National Bank

Furniture for Less Money

All furniture throughout our big store is being sold at 25 to 35 per cent less money than it was a year ago.

Used livingroom furniture at a real bargain:
 Two-piece mohair living room suite, formerly \$175.00 for \$67.50
 Three-piece livingroom suite, cane back, excellent upholstery, was \$300, now only \$65.00

Many other bargains in livingroom suites and also in dining room suites.

A liberal discount on every new bedroom suite in our store. Try us for your wants in all lines—we will do all we can to satisfy.

E. B. BLACK Co.
 "The Big Store With The Little Price"

CHEVROLET

HAVE YOU EVER LOOKED OUR USED CARS OVER?

We are always glad to have people come here to look our cars over. We want everybody in Hereford and vicinity to know what fine cars we offer to the used car buyer. So, feel free to come in and look around any time you want to. And if you come now you cannot fail to be impressed with the exceptional values available to used car buyers at this time. Here are a few.

1930 Ford roadster, has very small mileage and in the very best of condition. Curtains are perfect, in fact a car you can hardly tell from a new one. For a few days only we will offer this car for the low price of \$375.

1930 Ford coupe, has lots of extras, such as two spare wheels and tires, motor meter, heater and etc. Here's a really good buy and won't last long at \$425.

1930 Chevrolet Sedan; one of the real values in our stock and priced at a big bargain, too. This is a car that has had good treatment from the time it was bought new. Somebody can get a good car in this one at a great saving. For a few days only we offer this car at the special price of only \$425.

If you are not a regular customer in our shop you are probably not getting the best service to be had on your car. We not only work on Chevrolets, but can give you the best of service on your Ford or any other make car. We want you to come to our shop for your mechanical work. You will like our treatment and our mechanics are highly trained men who have studied under the direction of men who have made a life study of the business. Give us a trial and see for yourself that we can give you the best service to be had anywhere.

Yours For Sales and Service

Brumley Chevrolet Co.
 Incorporated
 "A Reliable Institution"
 Phone 216.