

AROUND TOWN

Sights and Faces Seen

Doyle Rose knows from experience exactly how it feels to "walk home from a buggy ride"—and he's not taking any more rides with Lan Shore. The two men went together to Lan's country place a couple of miles from town one day this week, and while Doyle was in the house, looking for some tools, Lan forgot his companion and started back to town. The roads were muddy, hitch-hiking was bad and Doyle walked the entire two miles.

Mrs. Dorothy Ross is back from a trip to visit her son, Floyd, in Riverside, Calif.—and while she had a wonderful time and enjoyed the visit with Floyd and his wife, she is still just Texan enough to feel that the Lone Star State, and Hereford, has it all over California as a place to live.

With the World Series on, almost any baseball fan can be found, sometime during the afternoon, at Cogdell Motor Company, where a big scoreboard is being kept.

Elaine Willoughby is working in the county clerk's office this week, as the regular force tries to get caught up with work which has been piling up during district court.

Mr. and Mrs. J. L. Johnson, who have lived in Hereford many years, will leave tomorrow for West Union, Iowa, where they will make their home. The Johnsons lived in West Union about 36 years ago.

Jesse Stanford returned Tuesday from a trip to Kansas City furniture markets.

A mere presidential campaign looks pretty pale, compared with the election of a student council prexy at Hereford High School and the kids have really been going in for politics in a big way this week—sidewalk signs, handbills and stump speeches have been called in to play; and for the election yesterday the kids borrowed off.

HHS Exes Now In Service to Be Honored Oct. 20

Hereford high school students this week are completing plans for the special dedication program to be held at the Hereford-Dimmitt football game at Whiteface Field, Friday night, Oct. 20, when all ex-students of Hereford High School now in military service will be honored.

Though plans are not yet definite, school sponsors announce that a special section in the stands will be roped off for the parents of service men and women and a suitable dedication program will be presented with special music played by the high school band and a stunt presented by the pep club.

Fangman Receives Silver Star Medal

Staff Sgt. Sylvester Fangman, who was wounded in action over Austria on May 29, has been awarded the Silver Star for bravery-in-action, according to news received this week by his parents, Mr. and Mrs. H. F. Fangman.

Sgt. Fangman, 22, is a gunner-engineer on a B-24 Liberator and had taken part in more than 30 combat missions at the time he was wounded. Originally reported missing in action on the May 29 raid, Fangman was later listed as wounded.

The Liberator gunner was inducted in October, 1942, and has been overseas since Feb. 23, 1944. He attended Friona schools and is a graduate of Friona High School.

Coupon Robbery Staged at Troy Moore Station

Gasoline coupons totaling several thousand gallons in value were stolen from the Troy Moore filling station on Highway 60 sometime Tuesday night, when burglars pried the latch off of the front door of the station office and removed a complete file cabinet drawer containing coupons. They also took all the coupons from the cash drawer, according to Sheriff J. O. Newell, who says that nothing else—except half a jar of peanuts—was removed from the station.

Moore made the discovery when he arrived at the station yesterday morning, sometime between seven and seven thirty o'clock.

Although some of the stolen coupons were those taken in by the station on regular gasoline sales, others were coupons belonging to farmers and truckers, who had left the gas books at the station for regular use, Sheriff Newell said, adding that there are no clues as to the identity of the coupon burglar.

Stating that similar burglaries have been reported recently in Farmer and Swisher counties, Sheriff Newell pointed out that the theft of coupons of the Moore Station may be connected with the other burglaries.

Jr. Red Cross Council Appeals for Volunteers

With the largest quota yet established for the county, the Junior Red Cross Council this week appealed for volunteers from the high school student body to help with the program for the year. According to the council chairman, Barbara LeGrand, the material and patterns for hospital bedside bags have arrived and the work is ready to start as soon as high school volunteers get on the job. All phases of Junior Red Cross work will be assured of success, according to the Junior council, if the students back up the program.

In addition to their work in preparing articles for use in military hospitals, the council plans again this year to provide and decorate a Christmas tree for enlisted men at the local POW camp, and sometime before Christmas they will start a drive for Christmas tree ornaments.

Officers of the council are Barbara LeGrand, chairman; Margie Smith, secretary; Mrs. Sam Hoch, teacher-sponsor, and Bill Bradley, representative to the camp and hospital committee of the local county chapter. Other council members are Eugene Matthews, Cecilia Guseman, Ray Terry, Bob Miller and Patsy Slagle. Herman Ford, high school principal, assisted in the organization of the council and the planning of future programs.

HD Club Exhibit Here on Saturday

Furniture arrangement and furniture re-conditioning will be the subjects for the exhibit which county home demonstration club members will put on display at the Cogdell Motor Co. showrooms Saturday. The exhibit will be held for one day only, according to Miss Sadie Lee Oliver, county home demonstration agent.

Included in the display will be a reading unit, arranged by the Westway club and featuring a chair with slip cover made by Mrs. Maurice Tannahill. Other club members will supply a rug, lamp and table for the unit.

The South Hereford club will exhibit furniture re-conditioned by members and included in the display will be a couch which was re-upholstered by Mrs. W. S. Rice, who has also made a barrel chair, and one other chair as a result of the studies and demonstrations carried out at club sessions.

Also included in the exhibit will be needlepoint by Mrs. E. T. Brooks of Progressive and Mrs. Louis Woodford of Messenger; and there will also be



Walker Receives Purple Heart Award

Pfc. Terry O. Walker has received the Purple Heart for wounds received in action in France on Aug. 8, according to word received here last week by his wife, the former Miss Clotilde Pace.

Walker, who was serving with an infantry outfit, was wounded by shrapnel in one hip and ankle and is now in a military hospital in England, where he is reported to be making a normal recovery.

Pfc. Walker received his military training at Fort Sam Houston, Tex., and Camp McCoy, Wis. He is the son of T. J. Walker, formerly of Hereford and now of Hobbs, N. M.

Emergency Furlough Arrangements Should Go Through Red Cross

"If there is a death or serious illness in your family or if for some other reason you need to get an emergency furlough for a man in service, send your original message through The American Red Cross, and arrangements can be greatly speeded."

Mrs. Dyalthia Bradly, executive secretary of the local Red Cross Chapter, made this announcement today, pointing out that all emergency furlough arrangements by both the Army and Navy are channeled through the Red Cross and since all information must be verified by Red Cross before the furlough can be granted, families can save time and trouble by contacting the Red Cross office in the court house when the need for an emergency furlough exists.

Funeral Rites For Mrs. Gillentine Friday at Wellington

Funeral services for Mrs. R. L. Gillentine, 56, who died Wednesday morning in a Dallas hospital, will be held Friday afternoon at 2:30 o'clock in Wellington. Mrs. Gillentine was the mother of Jimmie Gillentine of Hereford, who was called to Dallas early yesterday morning but did not reach there before his mother's death.

Mrs. Gillentine, who was born at Rural Shade, Navarro County, Tex., had been a resident of Wellington for 33 years. She died as the result of a heart attack, suffered about nine days after she had undergone an operation.

Survivors include her husband and son, a daughter, Miss Elizabeth Gillentine of Wellington, one grand daughter, a brother, E. B. Posey of Hereford, and a half-brother, Jim Posey of Eldorado, Okla.

many other examples of the work in household decoration and furniture repair and re-conditioning carried out by all clubs in the county.

Mrs. Ira Ricketts of Progressive is exhibit chairman of the county H. D. Council.

Those Boys Need You
BUY WAR BONDS

Conference Stand at Stake In Dumas Game

Tough practice all week has been the program of the Hereford Whitefaces as they prepared for their conference game with Dumas on Whiteface Field tomorrow night. It will be the first conference game for the Herd, whose record includes one win and two losses in previous non-conference competition.

Not much is known about the Demons, whose only conference game resulted in a 7-0 victory over Dimmitt; but a victory over the Dumas boys will put the Maroon and White in good conference position preparatory to meeting Friona, which has an undefeated record in 1-A.

The Whitefaces will go into battle with a full line-up of regulars with the exception of Fullback Lloyd Manjeot who is still nursing the injuries he received in the Panhandle game; and fans can expect a Whiteface team with plenty of fight and determination, improved defense and a smoother aerial attack.

4-H Girl Ready To Pinch Hit at All Farm Tasks

An important cog in farming operations at the M. C. Gunter place, northwest of Hereford, is 14-year-old Marie Gunter who can qualify as just about the most versatile "hand" on the farm, judging from her achievement report turned in as part of her 4-H club work this week.

Marie, who is in the Ninth Grade at the Adrian school, is a member of the Simms 4-H Club organized last year by Miss Sadie Lee Oliver, county home demonstration agent; and she lists work in practically every phase of farming operations—from canning vegetables to driving a tractor.

Marie helped her mother can about 300 quarts of food and in addition does much of the ironing and washing for the family and helps with the housework.

She states that she has made (Continued on Page 12)

Contest Sponsored by Merchants and Theatres

A novel "get acquainted" contest is being sponsored this week by a group of Hereford merchants who have joined with the Star Theatre in an advertisement on page 8 of this week's Brand.

Birth Registration Notices Being Mailed By County Clerk's Office

Official "notices of birth registration," covering births for the past 15 or 16 months, are being mailed this week from the office of County Clerk Robert L. Thompson, who points out that because of the press of regular work and the scarcity of help, it is impossible to mail out these notices at as frequent intervals as in the past.

"As a matter of fact," Thompson points out, "the state registrar formerly handled this work; but several years ago, when appropriations for the registrar's office were cut, the local clerk's office voluntarily took over the job in the interest of rendering a service to the community."

However, since it has become necessary to hire extra help to fill out the birth registration notices, the work cannot be done as often as in the past, Thompson said, in explaining why delays occur.



An American tracked vehicle pulls a 240-mm. howitzer over a rocky curving road toward the smashed Gothic Line in Italy. (U. S. Army Radio-Telephoto.)

National War Fund Drive Quota Set at \$3600

Last Rites for Mrs. Elkins Held Here Friday

Last rites for Mrs. W. N. Elkins, 81 years old, were held Friday afternoon at the First Baptist Church with Rev. W. E. Barnes officiating.

Mrs. Elkins succumbed to a heart attack early Thursday morning at her home in Hereford.

She was a pioneer of this section, having moved to eastern New Mexico in 1888, and had been a resident of Hereford since 1926.

Survivors include one son, W. C. Elkins of Ende, N. M.; three daughters, Mrs. J. M. Purcell of Ende, Mrs. J. M. Hedgecock of Tascosa and Mrs. Annie Smith of Hereford; 12 grand-children and 18 great-grandchildren.

District Meet Of Area Council Here Wednesday

The regular meeting of the Southwestern Area, Camp and Hospital Council, will be held in Hereford next Wednesday, Oct. 11, it was announced today by E. C. Eubanks, chairman of the Deaf Smith County Chapter, American Red Cross.

Seven counties are included in the southwestern district, and representatives from Armstrong, Castro, Lamb, Randall, Swisher, Potter and Deaf Smith Counties will be present for the meeting, at which Mrs. Dorothy Ross and Mrs. P. H. Gilliland, co-chairmen of the local camp and hospital committee, will serve as hostesses.

The meeting will be held at the Hereford P. O. W. Camp and following the business meeting, the visitors will be taken on a tour of the camp day room, which was furnished and decorated by the local camp and hospital committee.

Mrs. Clark Dies At Littlefield; Rites Held Here

Mrs. Henry Clark, 54 years old, died Wednesday in a Littlefield hospital following a long illness; and funeral services were held Sunday afternoon at the Summerfield Baptist Church with Rev. M. D. Rexrode, pastor, officiating.

Mrs. Clark, who was born in Alabama, came here with her family from Coryell County, Texas and had taken a leading part in all community activities at Summerfield.

She is survived by her husband, six daughters—Mrs. Moody Stephan, Westway; Mrs. Carl Lee and Mrs. J. A. Patrick, Summerfield; Misses Jewel and Imogene Clark, Summerfield, and Mrs. P. A. Cowan, Littlefield; five sons—Roland and Bobby of Summerfield, Marion and H. C. of Hereford, and Pfc. J. S. Clark, who is stationed at Kiamath Falls, Ore.; 18 grandchildren.

Southwestern Pub. Service Announces Cut-in Light Rate

Announcement of adjustment in residential and commercial rates for customers in most South Plains cities and communities was made today by Southwestern Public Service Company. The new rates are now in effect and will apply on customer's statements beginning with those rendered for October use—statements which will be mailed on Nov. 1.

This downward adjustment of rates is in line with the company's long-established policy of reducing rates as rapidly as possible, consistent with adequate service, according to C. D. Hardesty, manager of the Hereford office, who said that the rate change will save South Plains customers an estimated \$42,100 a year on their residential and commercial lighting bills.

Mr. Hardesty also stated that the company will in the next 12 months, make major additions to lines, substations and generating plants in a continued effort to improve service in the territory.

Presbyterian Church Recognized For Service to Chaplaincy

Certificates of Recognition will be presented Sunday to the First Presbyterian Churches of Hereford and McLean, which have provided clergymen to serve as chaplains in the Navy, according to an announcement from Eighth Naval District Headquarters in Oklahoma City.

The Navy Department has designated Sunday as "Recognition Day" for churches which have provided clergymen to minister to the spiritual welfare of Naval personnel.

Rev. H. D. Barnes, pastor of Mr. and Mrs. H. H. Boardman of Hereford, is now a Navy chaplain and his service will be honored by the official recognition of the department. Rev. John W. Myroee, formerly of McLean, is the other Navy chaplain to be recognized.

HOSPITAL NOTES

- Mrs. C. E. Watts, surgery, Oct. 2.
- David Sowell, surgery, Oct. 5.
- Jeff Day, medical, Sept. 30.
- Mrs. Fern Barnett, medical, Sept. 28.
- Mrs. Irene McKensie, surgery, Sept. 30.
- Mrs. Ben E. Wesley, surgery, Oct. 2.
- Mrs. W. H. May, maternity, boy, Oct. 3.
- Mrs. Jack Nichols, maternity, boy, Oct. 4.
- Mrs. John Johnson, admitted Oct. 4.
- Mrs. Johnny Cloud, maternity, boy, Oct. 1.
- Mrs. Dennis Roberts of Friona, medical, Oct. 2.
- Mr. M. Whaley of Friona, medical, Oct. 1.
- Mrs. Cliff Beard, surgery, Oct. 5.

Arrangements are now complete for the opening of the National War Fund Drive in Hereford and Deaf Smith County, it was announced today as citizens were urged to give toward early subscription of a \$3,600 quota when the drive opens on Tuesday, Oct. 10. More than half of the funds raised by the War Fund are expended on services to our fighting men with USO as perhaps the most outstanding service man's program in the list. Other amounts provide relief for the allies and other war-stricken peoples.

Local headquarters for the drive will be at Elizabeth Womble's office, The Hereford Insurance Agency, where contributions may be left at any time; and workers have been named in all rural communities in the county, according to Urllin Streu, chairman of the drive.

Community workers are Mrs. Ira Ott, Wyehe; Jim Jenkins, Deafview; C. S. Ferri, Simms; Phillip Miller, Walcott; Ray Johnson, Summeffield; Robert Viegel, Progressive; H. E. Miller, Dawn; W. M. Stewart, Simms; Elmo Pinnell, Bippus; Roger Brumley, Messenger; Merlin Kaul, Westway; F. Y. Moreman, Ward, and Mrs. Homer Brumley, South Hereford.

No specific community goals have been set, as it is felt that (Continued on Page 12)

More Rain Falls Here Sunday

A total of 35 of an inch of moisture which fell here Sunday night and Monday morning brought the week's total rainfall to nearly one and one-half inches and ushered in some real autumn weather for the entire Panhandle.

The rains, while proving beneficial to wheat which had been "dusted in," have slowed up row crop harvest considerably and farmers are hoping for continued dry weather to permit the completion of row crop cutting.

Country roads were almost impassable early in the week and several school buses were unable to make their regular rounds.

Ration Reminder

- GASOLINE—Stamp A-13 in new book good thru Dec. 31.
- SUGAR Stamp No. 35, 31, 32 and 33 each good for 5 lbs. Valid indefinitely. Stamp 46 in book 4, good for 5 lbs. counting sugar through Feb. 28, 1945.
- SHOES—Allypian stamps, 1 and 2, good indefinitely. PROCESSED FOODS
- Bacon 16-point stamps, 33 thru 3-2 and 3-5 thru 3-5 good indefinitely.
- MEATS AND FATS
- Red 16-point stamps, 33 thru 3-3, and 3-5 thru 3-5 good indefinitely.

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher
JIMMIE GILBERTINE, Editor
MARY KATE BROTHERTON, News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

OCT. 7, 1944
On last Saturday, the first of October, the citizens of Deaf Smith and adjoining counties met for the purpose of organizing a Truck Farmers' Association.

On Tuesday evening of this week Mrs. J. A. Williams entertained the young people of Hereford at her home in the west part of town. The leading function of the evening was a melon cutting on the beautiful lawn, adjacent to the residence, in which all took part with the largest degree of enjoyment. In the "tree guessing" contest the prize was awarded to Nester Gass and Miss Jessie Sullivan.

We are requested to announce

I FEEL AND LOOK AND WEAR LIKE A NEW TIRE!

AND HE STAYED COOL DURING THE ENTIRE PROCESS!

Only "Rubber Welding" gives you the advantage of less heat and no distortion on the sidewall of your tire.

YET EVERY RECAP IS FULLY GUARANTEED

Don't delay — protect your valuable tire carcasses — recap and roll today.

O. K. RUBBER WELDERS

Across from the City Hall,
W. P. Osburn
Phone 87

that Cyclone Davis will arrive in Hereford on Saturday, October 12th, and will address our citizens at the courthouse at 3 p.m. of the same day on prohibition.

Eli Dunlap of near Umbarger was in town Thursday and informed a Brand representative that he would move his family to Hereford about the 20th of this month. It will be remembered that Mr. Dunlap recently purchased the J. P. Connel residence in College addition.

OCT. 2, 1944
Bashfulness that bubbles over with laughter will arrive in town when Harold Lloyd's latest feature Pathe comedy, "Girl Shy," opens at the Star Theatre.

Miss Gladys Bryant of Hereford has been elected president of the Orthonian Society of Clarendon College. Miss Bryant was a member of the winning debating team last year and won other honors for the Society.

Electric Service Co. advertised: "Figuring on a Radio? ... If you are, wait a minute until we make our announcement soon of a PRACTICAL RADIO SET within the reach of your pocket book."

Miss Ruth Masters of Winnepeg, Minn., had 50,000 guests and the wedding march was played by a band of 3,700 pieces when she married Erling Maine at St. Paul last week. It was at the National Convention of the American Legion in session there.

Miss Pauline Brigham and Miss Dessie Mae Steele will teach piano at the W. T. S. N. C. at Canyon the coming winter.

New Shoe Ration Stamp Valid Nov. 1

Another shoe ration stamp will become valid Nov. 1, the Rationing Division of the Office of Price Administration announced today. In addition, both of the currently valid shoe coupons — 1 and 2 in War Ration Book III — will overlap the new stamp and will continue to be good indefinitely.

Early assurance that another stamp will be validated is being given so that the shoe trade can prepare its stocks, and to let consumers know they can count on a new ration before winter.

Blitz



After the Americans got there, youngsters in a town of Luxembourg knew right away what to do about Nazi posters. (Signal Corps photo.)

Dawn

by MRS. CARL WIMBERLEY

A fine slow rain of two and one-quarter inches fell here Tuesday night and Wednesday last week.

Community night meeting will be held Friday evening, Oct. 6. A party is being planned by Miss Ann McCabe. Officers will be elected.

Lloyd Bentley, who is in an Amarillo hospital, is reported to be up some and is getting along fine.

The home demonstration club met at the home of Mrs. J. D. Pruitt Tuesday afternoon.

Miss Marcella Olsen of Canyon spent the week end in the home of her sister, Mrs. H. H. Miller and family.

Roads have been practically impassable part of this week. Many of them have been recently graded.

Thirty-eight persons were reported at Sunday School this week. No evening services were held because of local showers.

Miss Mildred Luke left recently to enter Our Lady of Victory College at Ft. Worth, where she attended school last year.

Floyd Walton has been elected president of the senior class at W. T. Training School in Canyon. Miss Arless Oglesby was elected vice-president.

Ted Fain is reporter for the "Tumbleweed" from the freshman class.

Mrs. Wade Amos and daughter left Tuesday for their home at Newton, Kans., after an extended visit in the home of Mr. and Mrs. Walter Galley.

Mr. and Mrs. William Wimberley and Billie visited Mr. and Mrs. Harry Axtell at Kress Sunday afternoon.

Mr. and Mrs. Floyd Walton had a party at their home Saturday night for the young people. Guests present included

Misses Ida Kuhles, Mary Frye, Ann McCabe, Doris Smith, Helen Oglesby, Patricia Walton, Wilma Jean Miller, Carrie Belle Smith; Mrs. Rogers, Dale Russell, Raymond Welch of Canyon, Carroll and Pat Miller, Noel Smith, Jim McCabe, Hershel Miller, Jr., Ted Fain, Johnnie B. Caraway, Robert Oglesby, Bill McCabe and Floyd Walton.

Mrs. Baker Womble entertained the young people of the Christian Endeavor of the Christian Church of Hereford with a party at her home Friday night.

H. E. Miller, Carl Wimberley and Hershel Miller, Jr., attended the Amarillo-Vernon football game in Amarillo Friday night.

Visitors in the home of Mr. and Mrs. Johnnie Womble last week included Pvt. Maney. Mr. and Mrs. Robert Thompson and Miss Ethel Womble of Hereford.

This community recently lost one of its most distinguished citizens when Mrs. Cal Walker moved to Hereford to live. Mrs. Walker is one of the outstanding pioneer personalities of this region. She has been an active member of the Dawn Study Club since its organization. The Walker farm was sold this summer to Henry Sears of Hereford.

Fred Frye showed his 4-H Club pig at the exhibit in Hereford Thursday and won first place. The prize he won was a Jersey calf. Fred took his pig to Amarillo Friday and placed eighth in the district show. Fred is the president of the local 4-H Club which was organized last spring.

Mrs. Tom Ivey of Lubbock is spending a few days here at the ranch.

Mrs. W. J. Stewart, Mr. and Mrs. C. C. Stewart and daughter and Miss Arless Oglesby visited Raymond Stewart at Camp Fannin over the week end.

Visitors in the Floyd Walton home Sunday evening were Mr. and Mrs. Fred Reece, Mrs. Monroe Parker and son Patrick of Hereford.

The women's missionary Society of the Lutheran Church in Hereford met Thursday afternoon in the home of Mrs. R. A. Frye. Among those present were Rev. and Mrs. H. Reis, Mrs. Jake Tiefel, Mrs. Louise Wedel, Mrs. Henry Wedel, Mrs. Clyde Hussey, Mrs. Earl Phillips, Mrs. J. Seigler of Hereford, Miss Bertha Frye, Mrs. A. H. Frye and the hostess.

Miss Helen Oglesby visited several days last week in the home of Mr. and Mrs. Jim Gandy north of Hereford.

Miss Laura Frye of Pampa spent a few days here last week in the home of her parents, Mr. and Mrs. A. H. Frye. Mrs. Leona Little of Roswell, N. M., is visiting her parents now.

Dalby Fleming of Tucumcari, N. M., visited in Dawn Wednesday.

Mrs. Dorothy Ross returned Sunday from Riverside, Calif., where she visited her son, Lt. Floyd Ross and Mrs. Ross for a week.

Summerfield

MRS. GUY WALSER

Our community received about two inches of rain last Tuesday. We also received another rain Sunday evening. The rain is good on the wheat. The buses were unable to make part of the routes for a day, and several families got stuck trying to get their children to school.

Mr. and Mrs. Earl Lance and family are in Hot Springs, N. M., for a two or three weeks rest.

Mr. and Mrs. Kenneth Clayburn and baby of San Diego, Calif., are visiting her parents, Mr. and Mrs. B. K. Gresson.

Mr. and Mrs. John Black of Amarillo and William Howard Black of Oakland, Calif., visited in the Lee Curry and Guy Walsler home last Thursday.

Several from this community attended the Dimmitt Fair Saturday or Sunday.

Mrs. Claude Brown of Canadian spent Friday and Saturday with relatives here.

Mrs. D. W. Hollway of Greenville is visiting her daughter, Mrs. O. B. Sumner and Mr. Sumner.

The Summerfield Study Club held their opening meeting at the home of Mrs. Ray Johnson last Thursday evening with Rev. Boyd of Hereford as guest speaker.

Mrs. O. B. Sumner had her tonsils removed last Friday at Dr. Willis' Clinic. She is getting along nicely.

Mr. and Mrs. Mack Noland are in Hot Springs, N. M., for two or three weeks of rest.

Our community was left in great sorrow last Wednesday when Mrs. Henry Clark passed away at the hospital at Littlefield. She had been in bad health for several years. She and her family have lived in our community since 1938.

The funeral was held Sunday at the Summerfield Baptist church with Rev. M. D. Rexrode and Rev. Armstrong of Westway having charge of the service. Mrs. Clark is survived by her husband, Henry Clark and the following children, Mrs. Moody Stephan of Westway; Mrs. Carl Lee of Summerfield; Mrs. P. A. Cowan of Littlefield, Oris and Marlon Clark of Hereford, Pfc. Jack Clark, who is now stationed in Oregon, Mrs. Pat Patrick and Misses Jean and Jewell Clark, Bobby and Roland Clark of Summerfield and several grandchildren, her father and a brother, Calvin Webb of Rockspring, Tex.

All of her children were present for the funeral.

Our community extends sympathy to the bereaved family and relatives.

Pvt. Thurman Atchley spent the week end with his parents, Mr. and Mrs. B. A. Atchey.

Columbus Discovered AMERICA on a loan

Columbus discovered this land of freedom in 1492 on borrowed money. He opened a land for the oppressed, a haven for the persecuted. On Columbus Day, 1944, this great land is in the midst of a World War, fighting for its freedom against powers which have blood and persecution as their creed. Loan your money to the government in War Bonds and keep America and her Allies free.

COMPLETE BANKING SERVICE HERE!

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Complete tract-index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps ... 25c MEMBER



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It's no cinch, cinch, cinch to make a pinch, pinch, pinch

The "heavy foot" has been replaced by great headwork in Wartime driving. And that's a great hint for the future.

"Scorchers" are rare. The cops have to look thrice—and even then what they mostly see is skilled, ticket-proof driving that earns their respect. For as experts they know that's really how to get there, without taking it out on your car. You too, knew it all the time, but war "alerted" you to it—and you're staying alert. Now be still more alert to the perils of engine acids. Those can be curbed by one brainy move...by having your engine OIL-PLATED.

Changing to Conoco Nth motor oil—at popular price—is all it takes to own an OIL-PLATED engine. One special characteristic of OIL-PLATING is the acid-resistance that costly pioneer research developed. This acid-fighter—OIL-PLATING—becomes

surfaced to your engine's fine inner finish as closely as chromium plating could be. That's made possible by Conoco Nth oil's special ingredient whose magnet-like nature holds OIL-PLATING direct to metals—square in the path of the acids always created by every engine explosion. Contact between acids and metals is checked. Then so is corrosion.

And now here looms the season of low engine temperatures—unable to clear out acids sufficiently. So now they could do their worst—but not with your engine OIL-PLATED by patented, Conoco Nth motor oil. Change at Your Mileage Merchant's Conoco station. Today. Continental Oil Company



CONOCO

Nth

MOTOR OIL CONOCO

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Hamm-Higgins Vows Spoken Sunday

L. A. E. Club Studies The American Novel

"The American Novel" provided topics for discussion for the L. A. E. Club meeting held at the home of Mrs. Bob Higgins Tuesday afternoon. Mrs. Robert Veigel was cohostess.

Roll call was answered by Mrs. Bill Hutson who discussed a current topic. Mrs. T. W. Roberson told something of the life, achievements and works of "Outstanding Fiction Writers" mentioning Mark Twain, Nathaniel Hawthorne, Herman Melville, Winston Churchill, H. G. Wells, Sinclair Lewis and others.

Mrs. George Suggs chose "Bonin" by Robert Standish, best seller of the year, for her book review. This tale of tropical adventure combines melodrama and history, which takes place on the luxuriant and until recently, almost unheard of Bonin Islands in the Pacific. The island is 700 miles southeast of Japan, 830 miles from Guam and 1100 miles from Shanghai. "This book gives an accurate history of the Bonin Islands," Mrs. Suggs said.

After the program tea was served in the dining room from an attractively appointed table. Colors of early autumn were combined in flower and fruit decorations for the table. Mrs. George Suggs presided at the tea service.

Members present were Mesdames Geo. Benson, Jack Dean, Altus Higgins, Bill Hutson, T. W. Roberson, Phil Radovich, George Suggs, Robert Veigel and Mrs. Higgins.

CLUB MEETS AFTER SUMMER VACATION

After a summer vacation members of the New Deal Club met for contract games at the home of Mrs. Troy Moore last week. Mrs. Willis Edelman was hostess for the afternoon club party.

Mrs. Moore and Mrs. Louis Woodford played high for the defense stamp awards and at the conclusion of games refreshments were served to Mesdames Louis Woodford, Frank Huckert, Troy Moore, T. E. Seigler, Jr., Ralph Hastings, Sylvester Slagle, Chas. Hardwick and the hostess.

Miss Kathryn Hamm, daughter of Mr. and Mrs. G. H. Hamm, became the bride of S-Sgt. Noel S. Higgins, son of Mr. and Mrs. A. S. Higgins of Progressive, Sunday October 1. The ceremony took place at the home of the bride's parents. Minister L. H. Andrews of the Church of Christ officiated.

The vows were read before an archway of greenery and white flowers. The bride wore a powder blue wool flannel street dress with black accessories. She wore a corsage of red rosebuds.

Following the wedding a reception was held for the wedding guests. The bride and bride-groom cut the first piece of the wedding cake which was topped by a miniature bridal couple.

The couple left after the reception for a short trip to Carlsbad and other New Mexico points. Upon their return they will be at home near Hereford until S-Sgt. Higgins leaves for army duty. He has just returned from duty with the U. S. Cavalry in the South Pacific.

Mrs. Higgins has been employed in the Charm-Aid Studio for the past two years.

Parish Council Chooses Leaders

New officers were elected for the coming year at a recent meeting of St. Anthony's Parish Council. They included Mrs. Gus Schlab, president; Mrs. Frank Brinkman, vice-president; Miss Bernadette Albracht, secretary-treasurer and Miss Adeline Koelzer, parliamentarian.

This was the first meeting and plans were made for the activities for the coming year.

FAIRVIEW H-D CLUB

Mrs. Neil Downing entertained members of the Fairview Home Demonstration Club Tuesday afternoon.

Committees were named for the County Home Demonstration Exhibit which is scheduled for Oct. 7.

Plans were discussed for new year books and refreshments were served to Mesdames Gilbert Wynn, C. R. Hughes, J. F. Matthews, E. W. Shugart, E. W. Womble, R. L. Campbell and the hostess.

Try a Want Ad!

FOLKS in Uniform



Marriage Is Announced Here

The marriage of Miss Florence Elaine Allen, daughter of Mrs. Robert Grant of Portland, Michigan, and Private Leroy John Albert, son of Mr. and Mrs. Edward John Albert of San Francisco, Calif., has been announced here.

The wedding took place on Tuesday afternoon, Oct. 3, at the Methodist Church with the Rev. Marvin Boyd reading the marriage rites.

They were attended by the bride's mother and step father, Pvt. and Mrs. Robert Grant.

The bride wore a traditional white satin wedding gown with full length veil. The dress was made with bodice effect and full skirt. The veil was held in place with a coronet of seed pearls and she wore a pearl necklace, pearl earrings and a pearl ring.

Mrs. Grant wore a floor length white net dress. Pvt. Albert is stationed here at the Prisoner of War Camp and the couple will make their home here for the present.

Mrs. T. E. Seigler Jr., is visiting her parents and other relatives in Wichita Falls this week.

Recent Bride is Shower Honoree

A miscellaneous shower was given in honor of Mrs. C. W. Shaw, Jr., at the home of Mrs. H. E. Henslee Monday afternoon. Hostesses were Mesdames Lyle Blanton, Elmer Mathies, Otto Massie, Ralph Smith, Ida Ricketts, Hazel Sparks, W. L. Alexander, Miss Ona Hammer, Miss Mattie Mae Swisher and Mrs. Henslee.

Mrs. Shaw is the former Miss Bessie Frances Caraway, now of Decatur, Ill., who has been visiting her aunt and uncle, Mr. and Mrs. Carl Jennings.

An informal program of music was presented by Betty Jean Wade and Mary Helen McGilvary.

The refreshment table was decorated with a center arrangement of vari-colored chrysanthemums and tall white tapers. Mrs. W. L. Alexander presided at the punch bowl and Mrs. Lyle Blanton served the cake. Mrs. Otto Massie was in charge of gifts.

Those registering were Mesdames Lora Jennings, B. R. Dixon, Harry Lomas, Marie Angelo, Travis Caraway, D. H. Alexander, Ray Johnson, R. A. Singer, Mary Hellman, J. J. Clark, John Hickman, George Muse, Vernon L. Carlson, Marvin Boyd, Elsie Richards, P. L. Dishman, George Benson, John N. Jacobsen, J. E. Beyer, Carl Jennings, Wallace Cox, E. E. Fridley, Ellis Coombes, Brit Boyd, Misses Lyla Beth Blanton, Mary Helen McGilvary, Betty Jean Wade, Dorothy Dishman, Peggy Barnard, the hostesses and the honoree.

Many sent gifts who were unable to attend the party.

H-D CLUB NEWS

Achievement Day
Progressive Home Demonstration Club held an achievement day program at the meeting held Tuesday afternoon at the home of Mrs. F. J. Walterscheid.

Members listed outstanding achievements of the year, revealing an all-time high in improvements since the club's organization. Painting, both inside the houses and out, papering, building closets and porches, installing electricity and butane, piping water in the house, varnishing and refurbishing, were some of the achievements listed, with members of the club doing most of the actual work themselves.

The next meeting will be held at the home of Mrs. V. E. Dodson.

Members present were Mesdames D. Y. Edwards, F. J. Walterscheid, Horace Hershey, Lewis Harvey, C. B. Buerges, Pete Carmichael, Calvin Edwards, V. E. Dodson, E. T. Brooks, R. R. Lindsey and Miss Sadie Lee Oliver, CHDA.

Ford H. D. Club
Ford Home Demonstration Club met in the home of Mrs. Joe Wagoner with Mrs. Hardy Benson as cohostess on Wednesday afternoon last week.

Mrs. Robert Campbell was guest speaker for the afternoon and gave an interesting report on the Home Demonstration Club state convention held in Austin in the summer. Mrs. E. E. Doak was in charge of the recreational period and directed games. Plans were made for a business meeting in the home of Mrs. Doak.

Miss Sadie Lee Oliver gave a chair covering demonstration and Mrs. Geo. Epington was welcomed as a new member of the club.

Members present were Mesdames H. D. Hill, Art Shafer, F. D. Ferguson, H. M. Benson, E. E. Doak, V. D. Coltharp and the hostesses.

After So Long a Time . . .

we have a

Canvas Man

to take care of your CANVAS TROUBLES

We regret that it has been necessary to turn down requests for canvas repair in the past. Circumstances had us on the spot. NOW, we have a man who is ready to get after that damaged canvas and put it in shape. Bring it in and we will give you the best and quickest service we possibly can.

Thanks for your patience and consideration . . . we appreciate it.

Jack's Shoe Shop

Across from the Postoffice

Not Big Ads, But "Regular" Brand Ads Get Results!

Haile Drugs

PHONE 99 — Prices for Friday, Saturday, Monday
HEREFORD'S LEADING OUT RATE DRUG STORE

Walgreen Agency Drug Store

"WE SELL FOR LESS"



Saybrooks
YEAST and IRON TONIC
98c

50c Size
PHILLIPS' MILK OF MAGNESIA
37c

1 Pint
RUBBING ALCOHOL
Isopropyl Compound
19c (Limit 1)

Mild
CAMAY SOAP
Complexion
3 FOR 19c (Limit 3)

\$1.35 Size
PINKHAM'S VEGETABLE COMPOUND
97c (Limit 1)

60c Size
ALKA-SELTZER
Tablets
49c

50c Tube
MENNEN SHAVING CREAM
39c

Box of 54
KOTEX Sanitary NAPKINS
89c

COUPON
IDEAL TOOTH PICKS
4c

4 Spotlight Specials

HIND'S Honey and Almond Cream — \$1.00 Size 59c

EPSOM SALT 1-LB. SIZE (Limit 1) 16c

SHAMPOO Formula 20 6 oz. Bottle 49c

Toilet Tissue 4:18c

COUPON
BUSINESS ENVELOPES
With coupon at Our Store 4c

Chocolate
EX-LAX
25c Size 19c

Bottle 100
HINKLE PILLS
Cascara Compound
16c (Limit 2)

15c Size
BAYER ASPIRIN
Tablets
12c

Ess Jay
MINERAL OIL
Pt. 30c

V&E
Foaming Oilless
SHAMPOO
49c

Perfection
3-Oz. Size 49c

Protect Your Family's Health!
Everyone needs vitamins. When choosing your vitamins, look for the Olafsen label. It is your guarantee of quality, effective potency and freshness. Olafsen products are made to scientifically balanced formulas and packaged under most rigid control. There is an Olafsen Vitamin product for every vitamin deficiency. There are convenient small sizes for the individual and economical quantities for the entire family.

National HEALTH AID WEEK

SERUTAN LAXATIVE 1.25 Size (Limit 1) 89c	BROMO-SELTZER 60c Size 49c	35° VICKS VAPO RUB Chest Rub 27c
Pepsodent Tooth Powder A 50c Value 39c	ZONITE Antiseptic 6-oz. Size 47c	Absorbine Junior 1.25 Size (Limit 1) 89c

SYRUP PEPSIN DR. CALDWELL'S 5-oz. SIZE 49c

Bridge or Pinochle
CENTAUR CARD DECK
finish 37c

A Real Value
27" BLACK SHOE LACES
3 Pcs 10c

Write Today!
V-MAIL STATIONERY
Pkg. of 20's 10c

CAMPHO PHENIQUE 30c Size 26c
CASTOR OIL 4-Ounce Size 19c
BUCKLEY'S Cough Mixture 45c Size 37c
BLACK DRAUGHT Theford's — 25c Size 19c
PEROXIDE Pint 27c
ASPIRIN TABLETS 5-Grain — 100's 16c

J&J BABY CREAM 50c Jar 39c
J&J BABY TALC 25c Size 19c
S. M. A. BABY FOOD \$1.20 Size 97c
GLYCERIN SUPPOSITORIES 25c Size 19c
BABY PERCY 50c Size 39c
C. R. W. CASTORIA 3-Ounce Bottle 29c

SUITS . . . with every

quality advantage



\$35
•
\$37.50
•
Others \$24.50
•
UP
•
Large Range of Sizes!

To SUIT your needs . . .

We Still Have a Few LEATHER JACKETS
Pin stripes, subdued stripes and a score of other attractive patterns . . . double-breasted and single . . . all in all, the finest array of men's suits we have ever shown . . . See them today . . . at

FOX MAN'S SHOP
HOMER FOX HEREFORD, TEXAS

SOCIETY.

Mrs. Newell Hostess For LaPlata Club

LaPlata Club members met for a program at the home of Mrs. Charles Newell Tuesday evening. A two-part program was presented by Mrs. Clyde Cave and Miss Pauline Hancock.

Mrs. Cave reviewed the book "The Soong Sisters" dwelling for the most part on the life of Madame Chiang Kai Shek.

Miss Hancock reviewed an article dealing with superstitions concerning food mixtures.

New year books were presented during the business session.

Those attending the meeting were Mesdames James Aiken, D. D. Bivins, Clyde Cave, Francis Elliston, Wayne Evans, C. F. Hardwick, Lynn Kester, Debbs Knox, N. E. Milburn, Troy Moore, Charles Newell, Elmer Patterson, A. J. Schroeter, O. M. Stewart, Urlin Streu, Liston Wilson, Homer Brumley, and Misses Marjorie Alderson and Miss Pauline Hancock.

"Children are People" Is Reviewed for Club

Child Study Club met in the home of Mrs. Herman Ford Thursday evening for a program on etiquette for children.

The program consisted of the review of the book "Children Are People" by Emily Post with Mrs. Duce Bivins discussing the first half of the book which dealt with manners and good behavior of younger children and Mrs. James Aiken giving the latter half of the book. Mrs. Aiken gave the author's views on courteous and well-mannered teen-age youngsters.

During the business session Mrs. Bivins was named as delegate at large to the County Federation of Clubs council.

Members present included Mesdames James Aiken, Mac Bainum, Duce Bivins, Cawthon Bryant, Worth Covington, Frank Daniel, Herman Ford, Ira Foster, W. F. Harlow, D. C. Kinsey, Forrest Minton, J. C. Reese, Earl Springer, O. M. Stewart, Gordon Witherspoon, J. L. Woodford and Marlin Gilliland.

DOROTHY FAYE DANIEL CELEBRATES BIRTHDAY

Dorothy Faye Daniel was honored Monday afternoon when her mother, Mrs. Frank Daniel, entertained with a birthday party for ten little guests. Six yellow candles atop the birthday cake told how old the honoree was on that date. Outdoor games were played and favors were given.

The guests included Peggy Ann Aiken, Marsha Jean Aiken, Marline Gilliland, John Gilliland, Ellen Stewart, Norman Kerr, Jimmie Carnahan, Bertella Kay Reed, Irene Witherspoon, Mrs. I. O. Crosthwait, grandmother of the honor guest, and the honoree.

MEN'S CLASS IS ENTERTAINED

The Mens Bible Class of the First Christian Church enjoyed an outdoor picnic and hamburger party at the home of Mr. and Mrs. Harry Seed on Wednesday night last week.

Harry Seed, Earl Phillips and A. Petersen were the chief cooks and had charge of cooking the hamburgers in the backyard fireplace. Wives of members provided salads and pies to complete the picnic menu.

After the supper party on the lawn games of forty-two were enjoyed inside the house.

Those attending were Mr. and Mrs. A. Petersen, Mr. and Mrs. C. H. Dyar, Rev. and Mrs. L. W. Bridges, Mr. and Mrs. Earl Phillips, Mr. and Mrs. C. D. Carnahan, Mr. and Mrs. Jeff Gilbreath, Mr. and Mrs. Ellis Coombes, Mr. and Mrs. J. C. Ricketts, Mr. and Mrs. Lynn Kester, Mr. and Mrs. Herman Ford, Mr. and Mrs. R. G. Blue, Mr. and Mrs. Frank Lucas, Travis Dameron, teacher of the class, and Mr. and Mrs. Seed.

LEGAL NOTICE

THE STATE OF TEXAS
TO: T. A. Popejoy; Mrs. Mary Baker and husband; Baker; Lonnie Albert Popejoy; Emma Parker, a feme sole; Carl Richardson; Della Dutton and husband; Herman Dutton; George Crook, Jr.; Virgil Popejoy; Burlless Henderson Bailey and husband; Tinnie Spanos; Lucy Caldwell; Tobe Popejoy; Mozelle Eslin and husband; Eslin; Marie Popejoy; the unknown heirs and legal representatives of: Sam Popejoy, deceased; Wm. Popejoy, deceased; John Popejoy, deceased; Tarance Popejoy, deceased; Ben Popejoy, the son of W. W. Popejoy, Sr., deceased; Thomas Popejoy, deceased; Mary Covington, deceased; Amanda Meadows, deceased; Jan Davis, deceased; Tice Popejoy, deceased; Willie Richardson Early, deceased; W. W. Popejoy, Jr., deceased; Elizabeth Perkins Early Popejoy, deceased; W. W. Popejoy, Sr., deceased; Lillie Richardson Crook, deceased; John Popejoy, the son of Sam Popejoy, deceased; respectively; Whit Popejoy, if living, and the unknown heirs and legal representatives of Whit Popejoy, deceased; Ben Popejoy, the son of Tarance Popejoy, if living, and the unknown heirs and legal representatives of Ben Popejoy, deceased; Huce Popejoy, if living, and the unknown heirs and legal representatives of Huce Popejoy, deceased; Simon Popejoy, if living, and the unknown heirs and legal representatives of Simon Popejoy, deceased, and the Dansinger Oil and Refining Co., a corporation GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from

THE WORLD'S SAFEST INVESTMENT
WAR BONDS

Such Popularity Must Be Deserved



Jr., deceased; Elizabeth Perkins Early Popejoy, deceased; W. W. Popejoy, Sr., deceased; Lillie Richardson Crook, deceased; John Popejoy, the son of Sam Popejoy, deceased; respectively; Whit Popejoy, if living and the unknown heirs and legal representatives of Whit Popejoy, deceased; Ben Popejoy, the son of Tarance Popejoy, if living, and the unknown heirs and legal representatives of Ben Popejoy, the son of Tarance Popejoy, deceased; Huce Popejoy, if living, and the unknown heirs and legal representatives of Huce Popejoy, deceased; Simon Popejoy, if living, and the unknown heirs and legal representatives of Simon Popejoy, deceased, and the Dansinger Oil and Refining Co. a corporation as DEFENDANTS—

THE NATURE OF SAID SUIT BEING SUBSTANTIALLY AS FOLLOWS, TO-WIT:

Plaintiffs sue for the title to and possession of the East one-half of Section Number 84 and the Southwest quarter of Section Number 80, all in Block K-7, Deaf Smith County, Texas, and for the title to and possession of 1-64 of 1-2 overriding royalty interest in and to all of the oil, gas, casing-head gas and other minerals in the Northeast quarter and the Southwest quarter of Section 28, Block B-2, H. & G. N. Ry. Co. Survey, Gray County, Texas; for receiver of all of the property owned by Sarah Powell at the time of her death and for sale thereof and division of the proceeds; and in the alternative for judgment declaring heirship and for sale of all properties of said Sarah Powell by receiver, the proceeds to be divided among the joint owners thereof; and for recovery of expenditures heretofore made by plaintiffs to preserve the estate, for costs of suit and attorneys' fees.

Issued this the 13th day of

Plotting the Path Through Germany



Lt.-Gen. B. G. Horrocks, left, Field Marshal Sir Bernard L. Montgomery, and Prince Bernhard of The Netherlands, commander of Dutch forces under Montgomery, study a map at Horrocks' headquarters near Brussels, Belgium. (British official photo.)

September, 1944.
Given under my hand and seal of said Court, at office in Hereford, Texas, this the 13th day of September A. D., 1944.

R. L. THOMPSON
Clerk District Court,
Deaf Smith County, Texas
By Lillie London Deputy
(SEAL) 37-4tc

SUNDAY
Mon-Tues.
October
8-9-10

Extra!
BOB WILLS
and His
TEXAS
PLAY BOYS
RECORD and RADIO
FAVORITES of
The WEST

STAR

Feature
Attraction
Joyce Reynolds
as
'Janie'
"She's the
'gleam in the EYE' of
Every G. I."

This Week ... and EVERY WEEK ... It's

VALUE Time ... AT



For a long time Furr Food has been setting the Grocery Prices in Hereford ... and you'll find that we've been setting them plenty low. Check over the specials—and there are hundreds of others in our store.

Specials Good Friday, Saturday and Monday

COFFEE Schillings. **59c**
2-LB. JAR

- | | | | |
|--|------------------|--|------------------|
| TOILET SOAP
Palmolive, bath size | 2 for 17c | COFFEE
Arnholtz | Lb. 29c |
| TOILET SOAP
Fine Art, bars | 3c | SHREDDED WHEAT
Kellogg — Box | 10c |
| CHICKEN SOUP
Scott Co., — No. 1 Can | 7 1/2c | POST BRAN FLAKES
Large boxes | 2 for 25c |
| TOMATO SOUP
Scott Co., — Big 2 1/2 Can | 7 1/2c | GRAPE-NUTS
Large boxes | 2 for 25c |
| CARROTS
Scott Co., — No. 303 Jar | 7 1/2c | SHREDDED RALSTON
Box | 12c |
| COFFEE
Golden Light | Lb. 29c | FRUIT JARS
Atlas — Pints — Dozen | 59c |

RITZ CRACKERS	Cake Flour SWANSDOWN	MILK ARMOUR'S
1-Lb. 21c	Large 23c	3 Tall 25c
Box ...	Box	Cans ...

- | | | | |
|---|------------|---|------------|
| GRAPEFRUIT JUICE
Francis Drake — Big 46-oz. can | 29c | ORANGE MARMALADE
Ma Brown — 2-Lb. Jar | 23c |
| SALAD DRESSING
Salad Bowl — 8-Ounce Jar | 9c | CRACKERS
Premium — 2-lb. box | 31c |
| FLOUR
Furr's Finest — 10-lb. sack | 51c | BAKE-RITE
SHORTENING — 3-lb. carton | 63c |
| PANCAKE FLOUR
Buckwheat Flour, Pillsbury—20-oz. box | | 9c | |

FLOUR Packard's Best. **\$1.05**
25-LB. BAG ... **1**

-MEATS-

- | | |
|--------------------------|------------|
| BEEF RIBS | 18c |
| Pound | |
| BEEF ROAST | 26c |
| AA
Pound | |
| GROUND BEEF | 23c |
| Pound | |
| FISH | 49c |
| Pound | |
| WEINERS | 25c |
| Pound | |
| SLICED-DRIED BEEF | 19c |
| 1-4
Pound | |
| T-BONE STEAK | 36c |
| AA
Pound | |

FRUITS and VEGETABLES

- | | |
|----------------------|------------|
| KRAUT CABBAGE | 4c |
| Pound | |
| POTATOES | 4c |
| Pound | |
| YAMS | 10c |
| Pound | |
| GRAPES | 29c |
| 2 lbs. for | |
| ORANGES | 25c |
| Dozen | |
| GREEN BEANS | 15c |
| Pound | |
| CARROTS | 15c |
| 2 Bunches for | |
| LETTUCE | 10c |
| Lb. | |
| BANANAS | 25c |
| 2 lbs. | |

EGGS 30c Doz.
CASH or TRADE



Do Everything You
Can to
Prevent FIRES

DURING FIRE PREVENTION WEEK

October 8-14

... and ALL the Time

Remember, Fire Prevention is war work too; and Safety, first, last — and ALL the time must be the home front motto until Victory is won.

Check yourself on Safety rules, refresh your memory on the common, ordinary things that cause fires. After all, the GREATEST MACHINE in the World for the PREVENTION of FIRES IS YOUR HEAD.

... and it's also just common sense to know that you have adequate insurance coverage, in case fire comes.

Hereford Insurance Agency

ELIZABETH WOMBLE
303 NORTH MAIN PHONE 497

Whiteface Round-Up

News from Hereford High School

Thirteen New Members Take Tri-Hi-Y Vows

In an impressive candle-lighting service last Tuesday night, Sept. 26, at the high school auditorium, 13 new members were inducted into Tri-Hi-Y.

The new members, carrying lighted white candles, were led down the aisles of the darkened auditorium by Tri-Hi-Y officers, who carried red candles. All the girls were dressed in white robes to carry out the symbolism of the induction service.

The president, vice-president and treasurer stood at the triangle points around a lighted Hi-Y emblem on the stage; and other officers formed a square, outside the triangle, as the program opened with President Marcella Blue explaining the purposes of the Tri-Hi-Y organization. She then lighted the candle of the vice-president, Beverley Barkley, who explained the program of the club and introduced the other speakers who were Jackie Wright, historian; Rosemary Phillips, secretary, and Cecilia Guseman, social chairman.

The new members then took the Tri-Hi-Y pledge and the president lighted their candles, after which they joined in singing "Just as I Am."

Helen Tucker explained the symbols in the Tri-Hi-Y pin and Ludie Virginia Turner sang "I Would Be True," after which the new members repeated the candidate's prayer and Betty Jane Robinson read the poem, "Living Four-Square."

Group singing of "Blest Be The Tie" and pronouncement of the Tri-Hi-Y benediction concluded the program.

New members inducted were Barbara Burney, Helen Acker, Helen Ann Pitman, Jacquelyn Newell, Peggy Barnard, Elizabeth Benson, Dorothy Dishman, Jo Ann Jett, Barbara Boyd, Jessie Ann Buckner, Ruth Moreman, Betty Scarbrough and Joan Smith.

Sponsors and Club Members Attend Plains Hi-Y, Tri-Hi-Y Meet

The Great Plains District Hi-Y and Tri-Hi-Y Training Conference met in the Amarillo High School Auditorium Saturday.

Cecilia Guseman from Hereford was elected president for next year. Bill Nellis from Pampa was elected vice-president, and Beverley Barkley from Hereford was elected secretary.

The program opened at 9:30 with a song directed by Mr. C. B. Eads. Following this was the devotional given by several Hereford Tri-Hi-Y girls. The devotional was composed of the song "Jesus Calls Us," led by Ludie Virginia Turner. The Scripture, Luke 12:22,23, was read by Beverley Fraser. A trio consisting of Barbara Burney, Louise Young and Betty Scarbrough sang "I Would Be True." Helen Tucker gave a prayer; following this, the group sang "Into My Heart." The program was closed with the Tri-Hi-Y benediction. The Welcome was given by Mr. R. B. Norman.

Mr. Norman Whisenand gave several interesting impersonations for entertainment. Mr. R. A. Selby talked on "Responsibilities of Hi-Y and Tri-Hi-Y to the School and Community." Following this, the Reverend Roy Snodgrass spoke of "Christian Concerns for Youth." Mr. Ned Kemp spoke on the subject of "Membership and Organization." Mr. Ross Larsen spoke of "Service in Hi-Y and Tri-Hi-Y." Mr. Kemp again addressed the group about "Programs in Hi-Y and Tri-Hi-Y."

The group was divided into three smaller sections to discuss membership and organization, program, and service projects. From these three groups were gathered many helpful things that Hi-Y and Tri-Hi-Y could do. Reports were given from each group, and then the meeting was closed with the Lord's Prayer.

The Hereford Tri-Hi-Y girls attending the meeting were Marcella Blue, Beverley Barkley, Rosemary Phillips, Helen Tucker, Beverley Fraser, Cecilia Guseman, Barbara Burney, Louise Young, Betty Scarbrough, Ludie Turner, Marie Williams, Betty Jane Robinson, Virginia Lyons and the Tri-Hi-Y sponsor, Miss Crawford.

The Hi-Y boys attending from Hereford were Duane Williams, Delmo Williams, Charles Sanders, David Phillips, J. B. Sowell, L. W. Bridges, and the Hi-Y sponsor, Mr. Ford.

F. H. T. Holds Annual Initiation Service

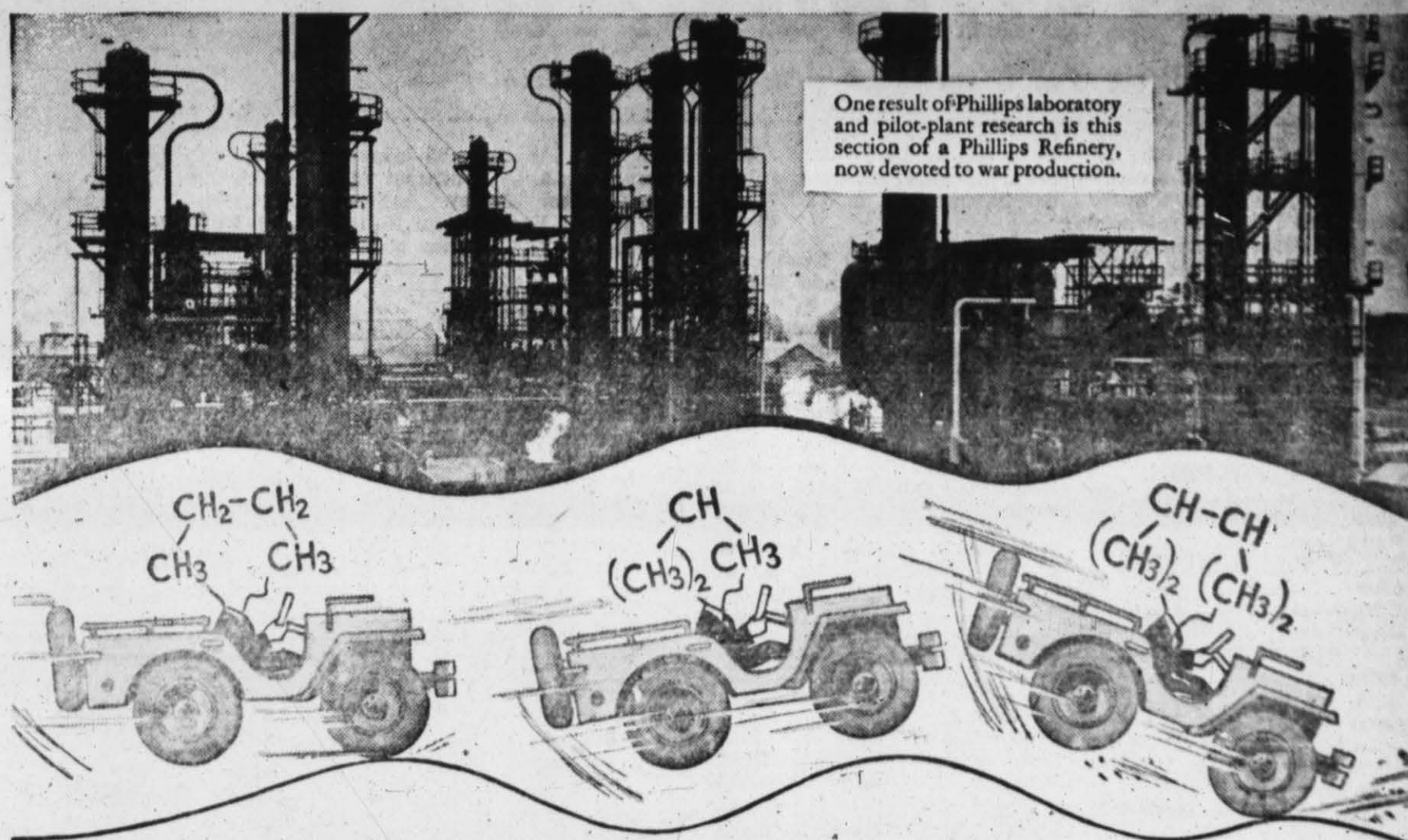
The Betty Chapter of the Future Homemakers of Texas held its annual initiation service on Thursday at seven o'clock in the high school home economics department. Johnnie Marie Paetzold read and explained to the prospective new members "The Purposes of the F. H. T." The history, national and state organization and the functioning of the club was discussed by Betty Jane Robinson, local chapter president. Helen Acker read McEvoy's "If" for girls and led in a group singing of "A Girl's Creed," written especially for the F. H. T. by Great Non Crowl.

The following new members were then welcomed into the chapter by the president: Patsy Ann Slagle, Mary Helen McGilvary, Marion Longbottom, Mary L. Grady, Leona Reeves, Elaine Thompson, Margaret Sowell, Louise Green, June Reynolds, Jo Ann Jett, Barbara Boyd, Mary H. Rudd, Winona Bell, Joyce Marie Taylor and Erma Cross.

Keepin' 'Em Seein'



The Army has G. I. specs, too. Here is Pfc. Edward Schmaldest of Allentown, Pa., doing a job on a pair at the 12th Medical Supply Mobile Optical Unit in Italy, which supplies new ones and repairs old ones.



MOLECULES TAKE THE HURDLES ON PHILLIPS NEW "PROVING GROUNDS"

Almost buried in a recent Phillips Petroleum Company report was this simple statement: "The Company has completed... an additional research laboratory which is one of the largest in the industry."

To every patriotic citizen interested in new products, and particularly excited by the thought of our nation's finest product—complete and final victory over the Axis powers—the statement deserves to be underscored and spotlighted.

The new research laboratory at Phillips, Texas, more than doubles Phillips existing research facilities. Judging from the previous record and long list of achievements of the Phillips research and technical staff, it is obvious that this enlargement will mean new weapons for the war effort; significant improvement in old ones, and vastly better post-war gasolines and lubricants for car owners.

A laboratory originally meant "the workshop of a chemist." But the new Phillips laboratory is much more than that. It is a series of

experimental, pilot (small-scale) plants... which are true proving-grounds for products, processes, and full-scale manufacturing plants.

And these are the workroom, not of a chemist, but of literally hundreds of technically trained enthusiasts, whose ranks represent graduate degrees from 142 universities.

Devoted to science, both pure and applied, these experts are engaged in the never-ending study, test, and analysis, which has made Phillips a leader in extending the frontiers of knowledge concerning hydrocarbon chemistry. Always they are seeking new and better ways to make new and better things from petroleum gases as well as from petroleum: 100-plus octane aviation gasoline... synthetic rubber... explosives... plastics... medicines... and an almost limitless list of other synthetic chemicals.

No wonder the Phillips 66 Shield reminds so many people that Phillips refineries, in addition to producing gasolines, lubricants, and fuel oils, are also gigantic chemical plants, pouring out weapons for victory.

CARE FOR YOUR CAR— FOR YOUR COUNTRY



PHILLIPS PETROLEUM CO., Bartlesville, Okla.

NIGHT COUGHS



due to colds are eased; sticky phlegm loosened up, irritated upper breathing passages are soothed and relieved, by rubbing Vicks VapoRub on throat, chest and back at bedtime. Blessed relief as VapoRub PENETRATES to upper bronchial tubes with its special medicinal vapors, STIMULATES chest and back surfaces like a warming poultice. Often by morning most of the misery of the cold is gone! Remember— ONLY VAPORUB Gives You this special double action. It's time-tested, home-proved... the best-known home remedy for relieving miseries of children's colds. VICKS VAPORUB

Protect
WHAT YOU HAVE Insured!
John McLean
Insurance Agency
112 W. 3rd Phone 273

YOUR
Bookkeeping is Our **BUSINESS**
Rodgers & Howard
Accountants
Phone 26
First National Bank Bldg.

EVERY SLICE OF "BUTTERKIST"
BREAD
OFFERS VITAMINS and IRON!
BREAD... a non-rationed, economical food. It's filled with real energy-building nutrition value, plus extra B-vitamins and iron.
The Hereford Bakery
Home of "Butterkist" Bread

Whiteface Mothers Select Officers for Year's Work

The Whiteface Mothers met Wednesday afternoon, Sept. 27, for the purpose of electing officers and formulating plans for the year's activities. Mrs. Lee Hopson was unanimously elected as president, and the following officers will serve with her: Mrs. Boyd London, vice-president; Mrs. O. E. Easley, secretary; Mrs. Roger Connett, treasurer; and Mrs. Art Manjeet, publicity chairman.

Read Our Want Ad Page!

High School Band Parents Meet Tonight

All members of the High School Band Parents Organization are invited to attend the regular club meeting tonight at 8:30 o'clock at the high school. Following the regular program, a social hour will be held.

Attend Catholic Meet

Those from Hereford attending the eighth annual convention of the Diocesan Council of Catholic Women held in Amarillo Sunday were Mrs. Frank Brinkman and Mrs. Gus Schab,

delegates from the Parish Council, Mrs. Ed Loerwald, district president, Mrs. Felix Urbanczyk, Mrs. M. H. Koelzer, Mrs. Gene Loerwald, Mrs. John Albracht, Mrs. G. W. Hund and Frank Brinkman and Ed Loerwald who were present for the banquet held at the Country Club.

Try a Want Ad!

Gutters
DOWNSPOUTS
Feed Mill Pipes and Elbows
FUNNELS and FILLER CANS
All Kinds of VENTS
FOR
WATER HEATERS, STOVES, FURNACES, etc.

Stock and Storage Tanks
MADE TO ORDER
FREE ROOF INSPECTION!
Western
Sheet Metal & Roofing Co.
In Back Part of Broadwell Bldg.
ACROSS NORTH FROM THE CITY HALL
BEN SHREVE E. T. SHREVE

Again...
Christmas
Somewhere in France

... and ALL OVER the WORLD
In addition to buying Bonds, a Christmas box to relatives and friends will do much to stimulate morale and bring the war to a quicker end... just think how much you would appreciate being remembered if you were in a foxhole in some remote spot. October 15th is the final date for Overseas Christmas mailing... ACT NOW!
The First State Bank
MEMBER F. D. I. C. "THE FRIENDLY BANK"

Classified Ads

"Buy What You Want - Sell What You Don't Need"

INFORMATION - RATES
 2c per word - 1st insertion
 (cash discounts follow)
 1c per word - addit. insertions
 (any ad which goes on our
 books will take the regular 2c
 per word rate - no matter how
 many times published.)
 The cost of any number of
 words can be easily computed at
 this rate. Tables below show
 several ad costs.
 Minimum Charge is 12 Words
 or 24 Cents.

FOR 12 WORDS
 1 time 24c
 2 times (cash) 36c
 3 times (cash) 48c

FOR 15 WORDS
 1 time 30c
 2 times (cash) 45c
 3 times (cash) 60c

FOR 25 WORDS
 1 time 50c
 2 times (cash) 75c
 3 times (cash) \$1.00

Out-of-town ads must be ac-
 companied by cash - or they will
 not be published.
 No ads taken after 10:00 A. M.
 Thursdays.

FOR SALE

FOR SALE: 10-ft. John Deere binder. H. J. Kuper. 40-3tp

FOR SALE: Studio couch with springs; one pair new white oxfords, size 11-child's. Mrs. A. H. Elliston, 210 Lee Ave., Phone 86. 40-1tp

FOR SALE: Angel 8-ft. one-way and 9-ft. Saunders one-way. Also some A-type hog houses. Frank Bezner, three miles south. 40-3tp

FOR SALE: 40 White Rock pullets, 6 months old. E. J. Grady, Phone 766. 40-3tp

FOR SALE: One coal oil heater, good as new. C. L. Whitehead, 407 Jackson St. 40-1tp

FOR SALE: Rotating heater. Buck Richardson, 510 Jackson. 40-1tp

FOR SALE: Baby buggy and stroller. Mrs. Vernon Chambliss, 306 Roosevelt Ave. 40-3tp

FOR SALE: Size 5 1-2 A brown oxfords, Phone 688. Mrs. Cardwell. 40-1tp

FOR SALE: Model A Ford excellent condition, 200 E 5th. St. Can be seen after five P. M. 40-1tp

FOR SALE: Montgomery Ward electric refrigerator. 401 3rd. St. 40-1tp

FOR SALE: 1 lot close in. \$225.00 with house \$300.00. R. P. Vernon Route 4. Hereford. 40-2tp

FOR SALE: 22-36 IHC tractor on rubber. Regular Farmall on rubber with power lift and 2-row lister planter. 16-10 Van Brunt drill; 3-row Moline lister planter; Sanders one-way plow; hog dipping vat. H. D. (Jack) Buse, 16 miles southwest Friona. 40-2tp

FOR SALE: 4-burner natural gas range. George Hudson, white house just southeast of cemetery. 40-1tp

FOR SALE: 2 and 3 year old ewes. See K. L. Ladd, 19 miles northwest Hereford. Route 4. 40-2tp

FOR SALE: M & M tractor with four row lister planter. On Rubber. in good shape. T. J. Clay, 510 Ave. Schley. 40-2tp

FOR SALE: 2 choice Rat Terrier puppies. Also a nice studio couch, large size with pre-war springs and a junior size buffet in walnut. Mrs. T. J. Carter, Phone 327-J. 40-1tp

FOR SALE: Weaning pigs and butcher hogs. Cawthon Bryant. 40-1tp

FOR SALE: Sows and pigs. D. Y. Edwards north of Hereford at Progressive school. 40-1tp

FOR SALE: 20 Hereford cows. W. G. Harris, Summerfield. 40-3tp

PERSONNA BLADES for boys in service. Send 10 blades and letter first class mail to service men everywhere for \$1. See Mrs. A. G. Bell. 40-1tp

FOR SALE: One John Deere model B tractor same as new; one cow with 2-months old heifer calf. On farm 9 miles north Hereford on Highway 51. J. A. Dickson. 40-2tp

FOR SALE: 3 good half White-face baby calves. Pink H. Gilliland, Box 663, Phone 553-W2. 40-1tp

FOR SALE: 38 round feeder hogs weighing 50 to 100 pounds. C. N. Cooby, 1-2 miles north-west Hereford. 40-2tp

FOR SALE: Windmill tower, sucker rod, pipe and 250 gallon tank. Call Goodrich Store. 40-1tp

FOR SALE: Large Allis-Chalmers industrial motor and Jay-bee hammermill. E. M. Rice. 40-1tp

FOR SALE: 100,000 bundles of extra good well grained Hegari. 25 A type hog houses. Self feeders and other miscellaneous hog equipment. Two kerosene chick brooders, some good young milking shorthorn cows and heifers and two hampshire boars. See E. C. Reinauer, 1 mile north of Joel switch or 7 miles east on highway 66 then 1 mile north. 39-2tp

FOR SALE: Portable Ensilage cutter. Practically new. J. R. Fowlkes. Miller Auto Store. 38-3tp

FOR SALE: Alfalfa seed and winter barley seed. S. O. Wilson. 38-3tp

FOR SALE: Plenty of Blue Damson plums. Summerfield, Texas. A. G. Schlabs. 39-2tp

FOR SALE: Alfalfa-seed grown from certified seed. L. P. Shaw boy 726. Hereford, Texas. 40-2tp

FOR SALE: Caterpillar tractor, 12 ft. Rumley combine, 10 ft. Van Brunt press grain drill. Some chains and tools. First house north stock pens. Fred Schwartz. 38-3tp

Standard staples, staple machines and paper clips now without priority. Hereford Brand office. tfe

FOR SALE: Several thousand bales of hay. Several thousand bundles of good Hegari. W. J. Stewart, 1 mile south of Dawn. 39-2tp

PERMANENT WAVE, 59c! Do your own permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. City Drug Store. 32-13tp

Having leased my Box Car Ranch for a term of years, will sell my farm machinery, 1 Ford truck, 1 28-ft. trailer, 1 medium sized feed grinder, 1 tractor fresno with plow, 2 rod-reeders, 1 Dempster drill, 1 feed slide, some other items. Frank Williams at L. Baskin Office. 36-tfe

FOR SALE: One porcelain top kitchen table and one small living room table. Inquire at Brand office or call 674-W. 40-dh

FOR SALE: Four room house with 2 acres of land located two blocks west of 25 mile Ave. on Norton St. A. J. Schneider, Box 331, Hereford. 40-1tp

FOR SALE: One gas cook stove and one small gas heater. 102 East 10th St. Mrs. Homer Hambliton. 38-3tp

FOR SALE: One "81" Papee Ensilage cutter; 500 feet of 3-4, 6x19 hemp center cable, at bargain. Friona Machinery Company, Friona, Texas. 37-4tc

FOR SALE: International ensilage cutter in good repair, ready to go to work. Price reasonable. Joe Evans. 38-tfe

FOR SALE: House trailer. See Mrs. Mollie Bailey at Club House. 39-2tp

FOR SALE: Tomatoes, one mile north of high school. Bring containers. R. L. Jackson. 39-2tp

FOR SALE: 15 ft. Hoeme plow on rubber. Located 1-2 miles west of Friona. Ernest Anthony. 39-2tp

STRAYED: From J. W. Alexanders pasture, southeast of town 4 miles. Jersey heifer, light yellow. Has scar on right hind foot about 4 inches above hoof. 39-2tp

WANTED
WANTED: Lumber yard manager, in a country yard town in Texas Panhandle. Write, wire or telephone White House Lumber Company, Canadian, Texas. 38-2tp

Man and Boy want crop to gather and rent place on shares on third and fourth. Box 894, Plainview, Tex. 38-5tp

WANTED: Unfurnished house or apartment. Mrs. Glen Witherspoon, 311 W. 5th. 40-1tp

WANTED: Ride to Fort Worth by Oct. 15. Will share expenses. Phone 84-W. 40-1tp

WANT TO RENT: Potato land. We have several good growers who want to rent land for next year's crop. See or write Glenn Boardman. 40-3tp

NOTICE
NOTICE: I want to build your wire fences. See Jim Wagnon 2 miles south and 1 west of Ward School house. 39-4tp

FOR RENT
FOR RENT: Bedroom and light-housekeeping room. No children. Select dahlias, mums, peonies and flowering shrubs while blooming for winter planting. Mrs. J. F. Ward. 40-3tp

REAL ESTATE FOR SALE
FOR SALE: Improved 280 acres under irrigation 3 miles south of Jumbo. C. Andrew, Rt. 3. Hereford, Tex. 39-3tp

HOUSES
 Large house near business district. Rents for \$90.00. Price \$4500.
 7-room house \$2500. Well located home. \$4000.
 CLAUD HIGGINS, Ph. 668J 39-3tp

BARGAINS That Can't Be Duplicated
 Well improved section near Vega, possession \$32.50. 320 acres irrigation district, is highly improved. Possession price \$50.00.
 200 acrys under irrigation \$37.50.
 Choice 160 acres near city limits. \$45.00.
 80 acres near city limits. \$75.00.
 Well improved 95 acres under irrigation, mile from town. \$10,000. Section irrigation district. \$25.00.
 Choice 320 acres, \$40.00.
 Decent 160 acres, \$16.00.
 CLAUD HIGGINS - Ph. 668J 39-3tp

RANCHES and IRRIGATED FARMS
 GOOD IMPROVED or un-improved irrigated farms near Hereford.
 CHEAP FARMS in dry-land area.
 ALSO A NUMBER of good hogens and city property.

F. J. (Jack) ROSE
 REAL ESTATE - PHONE 221-W
 Hereford, Texas P. O. Box 408 2-tfe

FOR SALE: W 1-2-15-2-3, Deaf Smith County, \$20 per acre. Paul B. Wood, Staplehurst, Nebr. 37-5tp

WELL LOCATED
 Six room house, terms price \$2650
 Well improved home, small acreage. Reasonable.
 CLAUD HIGGINS
 Phone 668-J 40-3tp

FOR SALE
 Oliver 70 tractor; Model A Ford coupe with good rubber; Frame granary, 12x36 feet, can be moved; One pony, gentle for children.
 G. W. NEWSOM
 5 1/2 miles southeast Hereford 40-3tp

"Keep on the Right Side"
 Insure that Automobile to be Sure of the Right Side . . . and SAFETY!
JOHN McLEAN AGENCY

CHURCH News

First Christian Church
 Lawrence W. Bridges, Pastor
 Bible School at 9:45 A. M.
 Morning Worship at 11:00 A. M.
 Young People's meeting at 7:15 P. M.
 Evening service 8:00 P. M.

Assembly of God Church
 S. E. Eldridge, Pastor
 Sunday School - 10:00 o'clock.
 Morning Worship - 11:00 o'clock.
 Young People's Meeting - 7 o'clock.
 Evening Service - 8:30 o'clock.
 Mid-Week Service - Tuesday night Bible Study - 8 o'clock.
 Friday Night - 8 o'clock.
 Young People's Service.

First Baptist Church
 W. E. Barnes, Pastor
 Sunday School - 9:45 A. M.
 Alex O. Thompson, Superintendent.
 Morning Worship - 10:50 A. M.
 Training Union - 7:00 P. M.
 Gracie Knowlton, Director.
 Evening Worship - 8:00 P. M.
 Prayer Meeting - 8:00 P. M.

First Presbyterian Church
 James Aiken, Jr., Pastor
 Sunday School - 10:00.
 (John Olson, Supt.)
 Morning worship at 11:00 A. M.
 Evening service 8:00 P. M.
 Westminster Fellowship - 7 P. m.
 Mid-Week Prayer Service - 7:30 p. m. (Wed.).
 Choir Rehearsal - 8:30 p. m. (Wed.).
 A cordial invitation is extended to all who so desire to worship with us in these services.

First Methodist Church
 Marvin L. Boyd, Pastor
 Church School 9:45 A. M.
 Morning Worship Service 10:50.
 Evening service 8:00 P. M.
 Methodist Youth Fellowship 7:30 P. M.
 Mid-Week Service Wednesday 7:30 P. M.
 Woman's Society of Christian Service each Wednesday at 3:30 P. M.

Church of Christ
 L. H. Andrews.
 204 East 6th St.
 Bible Study (Classes for all ages) - 10:00 A. M.
 Morning Worship - 11:00 A. M.
 Young People's Meeting - 7:00 P. M.
 Evening Worship - 8:00 p.m. Wednesday. Ladies' Bible Class - 4:00 P. M.
 Prayer Meeting - 8:00 p. m.
 The public is invited to all our services.
 Immanuel Lutheran Church
 Rev. H. H. Ries, Pastor
 Sunday School, 3:15 P. M.
 Church, 4:00 P. M.
 At County Court Room

ONLY

10 More Days...

in which to mail

CHRISTMAS GIFTS TO SERVICEMEN OVERSEAS

so get your gift box off today and do your part toward making a merry Christmas for the boys at the front . . . Follow post office instructions and wrap and pack all parcels carefully, being sure that the correct military address is printed in ink, both inside and on the outside of the package.

MAKE GIFTS PRACTICAL---

He doesn't have room to carry around unnecessary equipment, so send only the gifts that will be really useful—the items which he CAN'T BUY in canteens and post exchanges where he is stationed.

OUR SUGGESTION IS---

Stationery

AIR MAIL PAPERS IN 3 DIFFERENT POPULAR PACKS

PERSONAL PORTFOLIOS -- AND PORTFOLIOS WITH ARMY, ARMY AIR, NAVY AIR & MARINE INSIGNIA

Other stationery in a wide variety of styles-- and he'll like it better--if it is imprinted with his name

REGULATION SIZE BOXES

for mailing gifts to
SERVICE PERSONNEL OVERSEAS

New Shipment This Week
BUT THEY WON'T LAST LONG

Price--25c Ea.

WE CAN ALSO PRINT NAMES ON-- FOUNTAIN PENS, CIGARETTE CASES, BILLFOLDS & BIBLES

The Hereford Brand

Phone 30

Cattle HAULING
 WE HAUL ANYWHERE
 PHONE 263
C. E. Beauford
 29-tfe

We gotta a couple good Box Cameras that we'll sell. They're used but good. We'll furnish a roll of film with one of them, and if we can whingdingle somebody out of another roll, we will furnish film with the other. And, we gotta 8mm Movie Camera also that we wanta sell for a guy. It's a Univex and hasn't been used but very little. Come on down Saturday and see them.

"Scotty" AT THE BRAND

WINCHARGERS
 I have 2 used 32-volt Winchargers, complete with batteries and towers; also 1 used 6-volt charger, batteries. I also have some new plants ready for delivery!

CLOVIS HAYMES
 Dealer, at Fullwood Battery 39-2tp

LOST and FOUND
LOST: One No. 3 Ration Book No. 930645 DL. Cora P. Gentry, Route 1, Hereford. 40-1tp

LOST: One No. 3 ration book. L. J. Kuykendall, Box 133, Vega, Texas. 40-1tp

STRAYED: From my place in north Hereford, 1 brown muley steer, weight about 500. Last seen Saturday, Sept. 30. C. C. Lisenbe. 40-1tp

WANTED: An electric heating stove. Phone 643-W. Mrs. E. J. Williams. 38-3tp

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Sept. 16, Wedding Announced Here

Mr. and Mrs. W. T. Kelly of the Wyche Community have announced the marriage of their daughter, Miss Betty Nan Kelly and Howard Ladell Pugh, son of Mr. and Mrs. H. A. Pugh of Amarillo.

The wedding which took place on Sept. 16, in Amarillo was announced at a buffet supper party given by the bride's parents at the home of her mother, Mrs. G. S. McLellan, in Amarillo Tuesday evening.

Immediate members of both families attended the announcement party. They included Mr. and Mrs. H. A. Pugh, Wanda and Gene Howe Pugh, Mrs. W. B. Fowler, Barbara Ann Fowler, Mrs. R. E. Morrow, all of Amarillo, Mrs. Arnold Elio and Karen Ann McLellan of San Diego, Calif. Those from Hereford attending were the hosts for the party, Ona and Sallie Kelly and Bill and Bryce Kelly.

Mrs. Posey Improving

Mrs. J. M. Posey who underwent a major operation at the Northwest Texas Hospital in Amarillo Monday morning, is reported to be getting along satisfactorily. Relatives who have been with her since the operation say she is doing fine.

Read Our Want Ad Page!

Heads Legion



Edward N. Scheiberling of Albany, N. Y., is the new national commander of the American Legion, elected in Chicago at the Legion's 26th annual convention. He succeeds Warren Atherton of Stockton, Calif.

program with a devotional lesson on "Those called according to purpose," assisted by Mrs. M. L. Steele and Mrs. Fannie Craddock.

The study lesson dealt with the "History of our missions in India" and relative talks were made by Mrs. Marvin Boyd, Mrs. E. W. Harrison, Mrs. Fannie Craddock and Mrs. D. W. Hawkins.

Mrs. Cawthon Bryant, study leader announced assignments for the circle meetings which will be held at the home of Mrs. J. F. Ward next week. Books of the Bible for study are—Habakkuk, Job and Jeremiah.

FOUR-YEAR-OLD CELEBRATES BIRTHDAY

Patsy Hyde celebrated her fourth birthday this week with a party at the home of her mother, Mrs. Woodrow Sellers. Present were Claudine Shepherd, Linda Sue Richardson, Do-

AUXILIARY GROUPS MEET FOR STUDY

The Woman's Auxiliary of the Presbyterian Church held group meetings at the homes of members Tuesday afternoon.

Group One met in the home of Mrs. John Haberer with Mrs. Vern Witherspoon in charge of the devotional lesson on "Lead Us Not Into Temptation." Mrs. Henry Hastings led the program in the new study book, "Mystery of the Ages." Mrs. Haberer gave the year book of prayer.

Group Two was entertained

ra Fern Goldston, Gail, Barbara and Beulah Carpenter, David Monroe Sellers, James Ralph Richardson, Mrs. D. R. Grimes, Mrs. Buck Richardson and the hostess.

After games were played, refreshments of ice cream and cake were served.

in the home of Mrs. D. H. Alexander. Mrs. C. C. Ferguson was in charge of the program on "The Mission of the Church." Mrs. E. S. Ireland conducted the devotional lesson using prayer as the theme. Mrs. Arch Conklin gave the year book of prayer.

Group Three met for a program at the home of Mrs. J. T. Gilbreath, Jr., with Mrs. Henry Benson conducting the study program. Mrs. N. E. Milburn was in charge of the devotional program and Mrs. Duce Bivins gave the year book of prayer.

Mr. and Mrs. Bill Hutson left Tuesday for Fort Worth where they will visit with their son, Billy D. Hutson, who is stationed at Camp Hood. Mrs. Hutson will also visit with her sister in Fort Worth.

Mrs. L. W. Carlyle arrived home Sunday after visiting in Little Rock, Ark., with relatives.

She was called there by the serious illness of her mother, Mrs. Geo. R. Hopkins.

Card of Thanks

We wish to express our appreciation to the many friends who have so graciously helped us in our hours of sorrow.

- Henry Clark
- Mrs. Moody Stegman
- Mrs. P. A. Cowan
- Mrs. Chris Clark
- Mrs. Carl Lee
- Marion Clark
- Mrs. J. H. Patrick
- Jack Clark
- Jean Clark
- Jewell Clark
- Roland Clark
- Bob Clark

40-4tp

KEEP ON
Backing the Attack!
WITH WAR BONDS

MRS. BENSON IS HOSTESS

Mrs. Henry Benson was hostess for the London Bridge Club at her home on North Main Street on Wednesday afternoon last week. Huge dahlias in yellow and coral colors were used to decorate the home. High scores were made by Mrs. J. T. Bell of Oklahoma City who has been visiting her parents, Mr. and Mrs. W. A. Teter, and Mrs. Henry Sears.

Others playing were Mrs. George V. Stambaugh, Mrs. Sylvester Slagle, a new member of the club, Mrs. J. T. Gilbreath Jr., Mrs. N. E. Milburn, Mrs. Grant Fuller and Mrs. W. A. Teter.

FELLOWSHIP LUNCHEON HELD BY METHODISTS

The Fellowship luncheon of the Woman's Society of Christian Service of the Methodist church was held at the church yesterday. Luncheon tables were arranged in a large "V" and decorated with fall flowers in varied colors. Mrs. Cawthon Bryant was chairman of hostesses.

After the luncheon Mrs. Forrest Minton, president, presided over the business session when announcement was made concerning the annual week of prayer. The annual prayer ser-

VICES will begin on Wednesday, Oct. 25 and continue through Oct. 31. Meetings will be held each morning at ten o'clock and on Wednesday an all-day meeting will be featured with luncheon at the church.

Mrs. O. L. Ciek presented Mrs. Hattie Rutherford with the Adult Life-membership pin and Mrs. Homer Brumley presented Mrs. Marvin Boyd with a life membership from the W. S. C. S.

A committee on nominations for new leaders was named. Those to serve are Mrs. Homer Brumley, Mrs. D. H. Bryant and Mrs. A. B. Christian.

The program for the afternoon session was directed by Mrs. J. F. Ward. She opened the

18K. VALUES
for Health's Golden Rules

FREE BOOK of Health Rules While They Last

Keep America strong by keeping healthy. Her strength on the battlefield depends, in a large measure, on the health of the civilian soldiers who produce the weapons of victory. Practice Health's Golden Rules as given in the FREE BOOKLET we're distributing this week—and for extra "health guards" in your home. Truly, our drug store is an "arsenal of health" for here you will find drugs and medicines of the highest quality—18K. Values—and the finest professional service.

\$1.00 JERGENS LOTION 79¢
35¢ MUM DEODORANT 23¢

CANDY
Box Chocolates (Busharg's)
\$1.50 \$2.25 \$3.25
(While they last)

G. I. GIFTS
Military Brushes
Shaving Sets
Pipes & Tobacco
Miniature Games
Stationery Kits
Canteen Soap
Service Buttons
Gillette Razors
Toilet Articles

NATIONAL HEALTH AID WEEK

HEALTH'S GOLDEN RULES

ANACIN
For Quick Relief of Pain Due to Simple Headache
100's .98

DR. WEST'S Miracle-Tuft TOOTH BRUSH
.47

Norplex "B" COMPLEX
100 Tablets 98¢

"BAX"
Multiple Vitamin 60-Day Supply
\$.39

TAMPAX
Sanitary Protection Worn Internally
.29

Colgate's **Tooth Powder**
39¢

GEM
SINGLE EDGE BLADES
5 for 23¢

Make up **KITS**
DuBerry & Eliz. Arden
\$5.00 to \$20.00

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS

The Royal Store Phone 13

DOWN
DOWN
DOWN

ELECTRICITY IS *Cheaper*
IN HEREFORD
THAN EVER BEFORE

Wartime always creates higher living costs...and this time is no exception. But there is one **BIG EXCEPTION** among the items that make up your living costs...
Your electricity is now cheaper than ever before.

TOMORROW—After the war is won you will be able to take up again your program of equipping YOUR home for Modern Electrical living. The WAR BONDS which you buy TODAY will not only help serve a vital and urgent need now but will also hasten the day when the comforts and conveniences of Modern Electrical living will again be available to you.

Southwestern PUBLIC SERVICE Company

What Would YOU DO?

If you were a stranger and moved to Hereford?
IT WOULD BE TOUGH FOLKS
Do you go out of your way to help newcomers get acquainted? Resolve Now... to help all new residents every way you can.

If the Sweetheart of America Moved To Hereford

HERE ARE A FEW OF THE THINGS JANIE WOULD DO

If you are a New-Comer in Hereford, these firms invite you to visit them. In addition to supplying you with essential needs, you will find them to be friendly and helpful at all times. The loveable "Janie" is a fictitious character, of course, but no joking... these are the places she would visit... over and over again. Give them a trial and see for yourself at the Star Theatre Sunday, Monday and Tuesday.

Get Acquainted---

Just like Everyone Else...



JANIE

Couldn't Say "NO"

to a piece of our DELICIOUS HOMEMADE PIE

... and she would soon discover that we serve the best of Lunches and Dinners at—

50c 75c 85c

But Above All...

JANIE would love our famous Steaks and French-fries.

ELITE CAFE

Jay and Fern Johnson



JANIE would soon learn to call 7--the Lumber Number

... BECAUSE she would know that in addition to one of the most complete lumber stocks in West Texas, we are also headquarters for WALLPAPER... PLUMBING NEEDS... and, HOT WATER HEATERS!

CARL McCASLIN LUMBER CO.

One Block East of the Courthouse

BEING A SMART GIRL

Janie Would Head for

JOHN OLSON'S SERVICE STATION



and have her car checked, filled with winter-weight oil and made ready to give the best possible service during long winter months to come.

Phone 440 for APPOINTMENTS for Expert Washing and Lubrication

Complete TEXACO Service

Olson Service Station

On Highway 60

JANIE DOESN'T WORRY ABOUT SHOE STAMPS SINCE COMING TO HEREFORD

because...

JACK'S SHOE SHOP

makes her old shoes look like new!



Really, Folks, we have some of the most modern equipment in West Texas and it is always a pleasure to serve you.

Jack's Shoe Shop

Across from the Postoffice



When Her Doctor Gives JANIE A Prescription SHE PHONES 100

To be assured of prompt service and accuracy afforded by two Registered Pharmacists.

A Complete line of...

Also headquarters for Fountain Service and Drug Sundries.



CITY DRUG



Naturally,

JANIE'S FAVORITE OF ALL PLACES WOULD BE

The Hereford News STAND

THIRD ST. AT MAIN

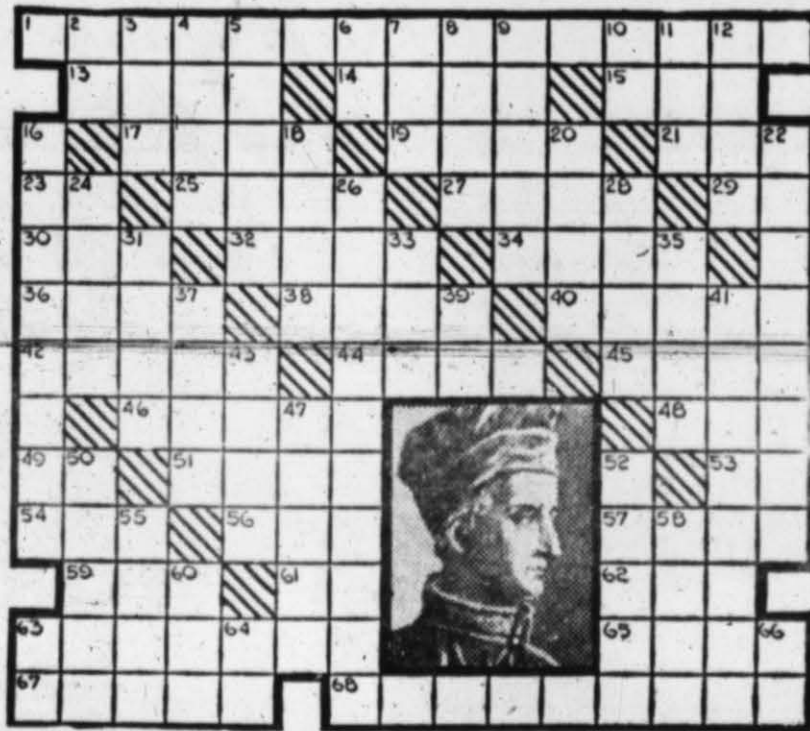
WHERE She would find—

The latest... DAILY PAPERS and MAGAZINES... plus—

COMPLETE FOUNTAIN AND SANDWICH SERVICE

Homer Franklin, Owner

25 FREE JANIE SUN.-MON. TUES. TICKETS To See



HORIZONTAL

- 1 The man for whom America was named.
- 13 Ireland.
- 14 Ten cents.
- 15 To bring legal proceedings.
- 17 Sandbank channels.
- 19 Melodies.
- 21 Twitching.
- 23 Bone.
- 25 Cotton fabric.
- 27 Wine casks.
- 29 Behold!
- 30 Corded cloth.
- 32 To rage.
- 34 Mildew.
- 36 Afternoon meals.
- 38 Skin of a beast.
- 40 Lake inlet.
- 42 Single things.
- 44 Tumultuous disturbance.
- 45 Microbe.
- 46 Nabob.
- 48 Any flatfish.
- 49 Paid publicity.

RULES

The first 25 Persons bringing the correct answer to this puzzle to the Star Theatre will receive a Free Ticket to see "Janie." All entries must be submitted on or before Saturday, October 7.

VERTICAL

- 2 Myself.
- 3 Unit of work.
- 4 Royal.
- 5 To bury.
- 6 Natural power.
- 7 By way of.
- 8 To eject.
- 9 Whey of milk.
- 10 You and me.
- 11 A slash.
- 12 To line as a vessel.
- 16 He made voyages for Spain and...
- 15 Dress fastener.
- 20 One who snubs.
- 22 What explorer preceded him?
- 24 Observed.
- 26 To overload.
- 28 Scoria.
- 31 Ache.
- 33 Prophet.
- 35 Colored as fabric.
- 37 To pierce with a knife.
- 39 Toward.
- 41 Music on some Scripture theme.
- 43 Aquatic bird.
- 47 Boiling.
- 50 Gold coin.
- 52 Deposit at a river mouth.
- 55 Hottentot instrument.
- 58 Portion.
- 60 Chum.
- 63 3.1416.
- 64 Per.
- 66 Either.

JANIE SAYS,

Help the Poor Guy



He's on the spot for MORE time!

Send your bundles as well in advance as possible—and remember that we are going to serve you to the best of our ability at all times.

HEREFORD LAUNDRY and Dry Cleaners

We Clean Everything But the Baby Phone 298

JANIE...

Would Want to be more Beautiful this fall



SO ——— She would immediately Phone 3 for an appointment... because everyone would be telling her about our famous Helene Curtis Cold Waves.

The Beauty Mart

Ona Faye Smith, Owner

Open Every Day—All Day Except Sunday



Being Hereford's SWEETHEART

JANIE would realize that nothing in the world "Gets Over" like clean, fresh clothes—and she would also find that we specialize in Superior Cleaning.

WEAR CLEAN CLOTHES

NOW IS THE TIME TO HAVE YOUR SUMMER GARMENTS CLEANED AND STORED IN MOTH PROOF BAGS

Acme Cleaners

Phone 111

JANIE'S DAD SAYS...

Everything

OK Bye and Bye...

... our expert Recap and Repair Service account for the fact that Janie and hundreds of others are today riding in comfort and safety of Dependable O-K Repaired tires.



I FEEL AND LOOK AND WEAR LIKE A NEW TIRE!

O-K Rubber Welders

W. P. Osburn—Across from City Hall

Janie's Folks would be plenty glad to find that Hereford has a...

BONDED and LICENSED ELECTRICIAN Capable of Taking Care of their entire needs... from Minor Troubles to Complete Wiring Jobs!

CHARLES GLANDON

PHON 571-W

HEREFORD, TEXAS

Janie Would also Discover

that FOOD SHOPPING is Pleasant, Economical FUN



At The RED & WHITE

Yes, it really is a treat to shop in our clean, Well Stocked Store... which also features Savings Galore!

Hunter's Cash Store

Mr. and Mrs. Russell Hunter

SONS

In the Service

Returns to States
Staff Sgt. Jesse M. James of the Army Air Corps, returning from five and one-half months overseas in the European Theatre of Operations, was scheduled to arrive about Oct. 1 at Fort Bliss, Tex., prior to visiting his parents, Mr. and Mrs. Robert L. James of Hereford.

At Roswell AAF
Lt. Wayne Little is now a student at the four-engine pilot school at the Roswell Army Air Field, according to a news story received this week from Roswell.
Lieutenant Little, a son of Mr. and Mrs. E. H. Little of the Westway community, received his pilot wings on Sept. 8 at Douglas, Ariz.

To Enter OCS
Tech. Sgt. Earl N. Trimble of Hereford was recently promoted to the rank of master sergeant at the First Troop Carrier Base at Bergstrom Field, near Austin, according to an announcement by Col. Samuel J. Davis, commanding officer of the base.

Master Sgt. Trimble, who is first sergeant of section F at Bergstrom Field, is due to report on Oct. 13 at Camp Barkley, Tex., where he will enter Medical Officer Candidate School.
Sgt. Trimble is a son of Mr. and Mrs. J. H. Trimble, formerly of Hereford and now of San Angelo. He entered service Jan. 22, 1941, and was a medic assigned to the infantry until January, 1943, when he was sent to Bergstrom Field.
Trimble attended Hereford High School and Texas Technological College and was employed as a newspaper advertising salesman before entering the service.
He is married and lives with his wife at 1217 Parkway, Austin, Tex.

Little Miss Marker . . . Grown Up



Like all movie stars, Shirley Temple is ringed-round by autograph seekers when she appears in public—especially in New York, where she's shown passing out her signature.

tin, Tex.

Graduate at Marine Base

Two Hereford men, Pvt. Henry L. Bayne and Pvt. Benjamin T. Virden, have recently graduated from the Infantry and Browning Automatic Rifle Section School at the Marine Training Base at Camp Pendleton, Oceanside, Calif.
Graduates of this school have received a thorough training with Browning, Garand and Carbine rifles, hand grenades, anti-tank grenades and the use of the bayonet and knives for jungle warfare. The graduates will be assigned to infantry battalions where they will use their training in amphibious landings and establishing and securing beachheads.

Pvt. Bayne, 18 years old, is a son of Mrs. Mary Bayne of Hereford and enlisted in the Marine Corps in April at Oklahoma City, where he was employed by a baking company.

His wife and son reside at Shady Point, Okla.

Pvt. Virden, 29, is a son of Mrs. Alice Virden of Hereford, and was employed by an oil company before enlisting in the Marine Corps last April. His wife and two children live at Kress, Tex.

Conklin has Sea Duty

Ensign George H. Conklin reported for sea duty last week. Ensign Conklin received his commission on July 19, at Abbott Hall, Chicago, and has been stationed at Miami Beach, Fla., for the past two months for further training.

Mrs. Conklin, the former Miss Shirley Eirod of Amarillo, has returned to Amarillo and will remain there with her parents.

Ashlock Visits Sisters

Cpl. William L. Ashlock, who is stationed at Topeka, Kans., arrived in Hereford Sept. 24 for a short visit with his sisters, Mrs. Joe Curtsinger and Mrs. Guy Cornelius, and their families.

Cpl. R. C. Ashlock, who is stationed at Camp Howze, Tex., managed to reach Hereford in time to spend a couple of hours with Bill, whom he had not seen in two years. R. C. spent a furlough here about a month ago.

Welcomed in Luxembourg

T-5 Edward J. Bezner, who served with an armored division in the Battle of France, reports that he has seen Paris and that the natives of Luxembourg gave the GI's a real welcome.

What distinguished the Luxembourg welcome was the fact that many of the natives speak good English and Luxembourg seems almost like an American town. Bezner reports, stating that after a rest, he was preparing to go back into action in a day or two.
He is a brother of Frank Bezner of Hereford.

Westway

By MRS. MERLIN KAUL

The sincere sympathy of this community is extended to the Moody Stephan, Marion and Chris Clark families in the loss of Mrs. Henry Clark, mother of Marion, Chris, and Mrs. Stephan.

Moody Stephan has been very ill with flu and has been confined to his bed for several days.

Mrs. W. S. Rice, William and Don of Hereford were dinner guests Sunday of Mr. and Mrs. Merlin Kaul and boys.

Rev. W. S. Armstrong was a guest Sunday night in the Moody Stephan home.
There were no church services here Sunday night because of the rain.

This community has received more than 2 inches of rain the past week. The slow rain which fell last Tuesday and Wednesday amounted to nearly 1 1/2 inches. The school buses were unable to run for the remainder of the week. From 3-4 to an inch of rain fell again Sunday night.

Mr. and Mrs. Ralph Johnson of Amarillo were visitors Wednesday and Thursday in the Joe Landers and R. M. Gunn homes.

Wheat is looking fine and promises early pasture. Farmers are anxious for dry weather so that feed cutting can get under way.

Alex Poindester was a guest of his sister, Mrs. A. C. Pierce and Mr. Pierce several days last week. He was enroute from Abilene to his home at Prescott, Ariz.

Miss Marjorie Morrison of Hereford attended church ser-

VICES here Sunday. She was honored with a birthday dinner Sunday at the home of her parents, Mr. and Mrs. Clarence Morrison.

John Johnson of Amarillo was a visitor Thursday in the home of his sister, Mrs. Grady Wilson.

Mrs. Myrtle Rudd was a guest several days last week in the home of her son Paul Rudd. She has been visiting relatives at Spring Lake.

William Schroeder has returned to his home at Gladbrook, Ia., after spending the summer here with his nephew, Carl Schroeder and family.

The meeting of the Home Demonstration Club was postponed Wednesday because of the rainy weather. Gifts for filling over seas boxes for boys in service should be brought to the next meeting.

Billy Wall spent the week end with friends in Hereford.

The Buren Sowell family will move this week to the home which they recently purchased in Hereford. They bought the Jake Tiefert home in Hereford.

Wyche

MYLDRED HENRY

This community received one and one-half inches of rain Tuesday and one-fourth inch Sunday afternoon. Sunday's rain was accompanied by hail but not enough to damage crops.

A. L. Baughn, returned to his home in Kansas City, Tuesday after spending a week in the R. L. Cocanougher home. Mrs. D. C. Williams, Mrs. Cocanougher's mother, is his aunt.

H. A. Halbert and Bill Watson from Plainview were Sunday dinner guests in the Fred Henry home. Sunday afternoon callers were Mr. and Mrs. Bob Standifer and Mr. and Mrs. A.

G. Rolan and children from Hereford.

Mr. and Mrs. G. E. Thiele were in Amarillo Friday to meet Leon Eckert from Cameron, who plans to help Mr. Thiele this fall.

The East Wyche bus did not run Monday on account of bad roads.

Mr. and Mrs. T. T. Fisher of Lubbock and Mr. and Mrs. W. P. Graham of Amarillo spent the week end in the R. L. Cocanougher home.

Wyche Home Demonstration Club meets Thursday, Oct. 5, in the home of Mrs. Raymond El-liston.

G. H. Reeves made a business trip to San Angelo last week.

Fred Henry and J. C. Mixon made a business trip to Lubbock Tuesday.

Mr. and Mrs. Ira Ott and Mrs. Mary Ott visited this week in Missouri with their brother, Lee Ott and family.

Frio

BY MRS. O. ANDREWS

Mr. and Mrs. T. L. Sparkman, Sr., were in Amarillo Saturday. Mr. and Mrs. J. E. Warrick, Mrs. W. C. Lowry, Mrs. Lindley and Miss Christine Lindley spent the week end in Wellington.

The Towns baby is named Betty Jane instead of Mary Jane as was reported last week.

Mr. and Mrs. H. F. Benson and children, Mr. and Mrs. Allison and Jamie, Charles Ralph Springer, Rose Marie Yandell and Francis Dee Sevier attended the circus at Amarillo, Monday. There was no school because of rain.

Those taking dinner in the J. B. Harlin home, near Wyche Sunday were the Mobley and Owen Andrews families.

Mr. and Mrs. Buck Berryman visited the Lowrys the first of the week.

Braving Jap Sniper Fire



A Marine braves enemy sniper fire in the fierce fight for Peleliu Island of the Palaus to give a wounded comrade a drink from his canteen. (USMC photo.)

Dr. C. D. Kelton

Naturopathic and Chiropractic CLINIC

506 Jackson

Phone 91 FOR APPOINTMENTS!



Affections of any of the following parts may be caused by NERVE IMPINGEMENT at the spine by a subluxated vertebrae:

HEAD
EYES
EARS
NOSE
THROAT
LUNGS
LIVER
STOMACH
PANCREAS
SPLEEN
KIDNEYS
URINARY SYSTEM
LARGE BOWEL
SMALL BOWEL
CENTRAL ORGANS
THYROID GLANDS

Chiropractic (SPINAL) Adjustments Will Remove the Cause of DISEASE

WHEN YOU WANT TO BUY or SELL LAND OR CITY PROPERTY . . . SEE US!

HILL-RICKETTS CO. REALTORS

Hard of Hearing

Do you have trouble understanding ordinary conversation . . . Come to

SONOTONE HEARING CENTER
TEXAS HOTEL — HEREFORD, TEXAS
12 Noon, to 5 P. M.
THURSDAY, OCTOBER 12

I will gladly make an audiogram of your hearing. In 20 minutes you can see how much your hearing has slipped and whether or not you need a hearing aid. There is no obligation. It's Free!

W. T. ROBBINS

CERTIFIED SONOTONE CONSULTANT

A Complete Line of

Co-Op

GASOLINE . . . OILS and GREASES

ELECTRIC and GASOLINE MILKING MACHINES

Shelf Hardware PLOW PARTS

Well Cylinders PIPE FITTINGS

Electric Fencers A-C or Battery, a large Stock!

Expected Soon—A Shipment of Sucker Rods

Batteries

See us for Stock Salt

BE SURE . . .

GET YOUR COAL NOW

GET IT AT YOUR

Consumers

For Better Service—Bigger Dividends!

DOWN GOES the PRICE THERMOMETER . . .

These values mean REAL SAVINGS on your food bill, and we have carefully selected items with NO POINTS, or very low point value. They are Marked Down prices from our big, new clean stock—and we invite you to take advantage of them and SAVE. Remember, we also give those Valuable S. & H. Green Stamps.



Raisin Bran Grapefruit

Post's. 11-Oz. Pkg. . . . 11c

JUICE, Texsun. 46-Oz. Can 29c

- | | | |
|---|--|--|
| COFFEE Schillings—1-lb. 34c | 2-lb. Jar 63c | BORAX WASHING COMPOUND—11-oz. 6c |
| BLUING Mrs. Stewart — 4-Oz. Bottle . . . 9c | ARMOUR'S VEGETOLE (4-lb. Carton 89c) — 8-lb. carton \$1.59 | MEXICAN STYLE BEANS 25c Chuck Wagon, 15-oz. cans 2 For 25c |
| BEANS Van Camp's — No. 2 Can . . . 17c | HILEX BLEACH — Quart 13c | PANCAKE FLOUR Pillsbury — 1 1/4-lb. Pkg. . . . 12 1/2c (3-lb. Package 24c) |
| SOAPLESS SUDS Marven's 2-lb. Pkg. 49c | CAMPBELL'S SOUP Cold Weather Food—All 10 1/2-oz. cans | TOMATO . . 11c CHICKEN . . 19c |

Oats National, Bowl and Plate -- 2 1/2-lb. . . . 29c

Finest PRODUCE MILK Armour's 3 TALL . . . or 6 SMALL Cans 27c

CABBAGE for making kraut 3 1/2 lb. 34c

POTATOES Red or White, No. 1 10 lbs. 47c

MATCHES ROSEBUD. 6-Box Carton 27c

JAM APRICOT or PEACH. Gallon Jar \$1.47

and a Complete line of Fresh Fruits and Vegetables at the LOWEST POSSIBLE PRICES!

City Food Store
FIRST DOOR SOUTH OF THE FIRST STATE BANK

SPECIAL
Ambassador TOILET TISSUE ROLL 5c

VALUES in our MEAT DEPARTMENT

- LONGHORN CHEESE lb. 38c
- BRICK CHILI . . . lb. 28c
- ROLLED ROAST, lb. 35c
- Cured, center slices of HAM . . . lb. 48c
- BOILED HAM . . lb. 55c
- BEEF BRISKET, lb. 17c

We'll have All Out of LAMB in Our Market this Week at Low Prices!

THIS WEEK... AT THE USO

Sidelights on the trip to Palo Duro Canyon:

The weather was perfect until we were just outside of Canyon on the way home. If there was any song that we didn't sing, it hasn't been published. Will some one please bring in all the words to "By the sea, By the Sea." We are going to make a certain soldier learn it word for word to the bitter end and then hold a public concert. Katherine Davis had a good time but she learned, the hard way, that the creek bed has holes in it. Climbing hills and wading streams makes you forget that there is a war and it also proves how young or old you are. Captain Pierpont did his good deed for the day when he secured the water for the coffee. Don Kauffman and Darrel Birch slept on the way over so that they could climb the hills later. Pete Pacelli told us that if we ran out of things to put in this column that he could give us some low down. We know some, too, but this column is supposed to be constructive rather than de-structive.

Anyway, 44 people had an enjoyable afternoon and evening on Sunday.

The GSO sponsors, Mesdames Fluit, Blue, Sears, Dunlap and Milburn met on Thursday afternoon. The girls were re-assigned and cards are being sent out this week telling each girl who her sponsor is. Also, assignment is being made for evening Jr. hostesses for the month. Girls are needed from 7-10.

It doesn't pay to get in a hurry when you are building a fire in a barracks stove. If you don't believe it—ask Cpl. Mitchell.

Sgt. Joe Rogers, who has been here ever since the camp opened in Feb., 1943, left for his furlough at home Sunday. We are missing him but are hoping he has a grand time.

Pvt. and Mrs. Michael Strouse were called home on emergency furlough Saturday. We hope he finds his father better on his arrival.

Guard Detachment promotions were announced last week. Here are some of the present ratings: Sgt. Eanzano, Corpor-

TICKLERS



als, Londsey, Caso, Liebegott, and Pfc. Guiffre. There may be others. Congratulations men!

Our thanks to Mrs. Kinard and Helen Seed who brought in some pretty and complete decks of cards. Thanks also for the lovely chocolate cake which Mrs. Cord Hammock brought in on Saturday.

The cribbage tournament has started. The names were drawn and the first round is to be played anytime between now and next Monday. Second round will be finished by Oct. 16, third by Oct. 23. The finals will be played in the USO. Time to be announced later.

The men like apples to eat during the evenings—Anyone who would like to donate some for that purpose just bring them into the USO.

There will be a traveling USO show on Thursday, Oct. 12, at Camp. Cpl. Buck has extended an invitation to the GSO girls and their sponsors to come out in a group. He has been busy these past weeks preparing a lunch and coffee room to entertain the girls and he might even take you on a personally conducted tour.

The USO will hold another

Progressive

BY NORMA LEA EDWARDS

Several families of this community attended the funeral of Mrs. Cloy Botts in Hereford last Wednesday.

Miss Lucille Park of Dumas spent the week end with her parents, Mr. and Mrs. J. L. Park recently.

Mr. and Mrs. Troys Carmichael of Wyche spent Sunday afternoon in the home of his brother and family, Mr. and Mrs. Pete Carmichael and sons.

Augustine and Millard Gregory, Mr. and Mrs. D. Y. Edwards and family and Mr. and Mrs. Calvin Edwards and Nancy attended a singing in Amarillo

dance on Monday, Oct. 9, at the Clubhouse. The Camp Orchestra has been secured so we know the music will be extra fine. Lets all be there by 8:45. A good time is assured.

Cards and letters received this week from Mike Konensky, Art Briggs, Harold Rhea, Bob Tremallo and Pat Antoine.

Food Conservation Practiced at All Day "Canning"

Really practicing the wartime rules of food conservation are Mrs. Edna Jett, and Mrs. Edna Bowe of Hereford, who recently engaged in an all day "canning" at the home of Mrs. Horace Hershey, member of the Progressive H. D. Club.

Production records for the day included 10 pints of soup mix, canned by Mrs. Bowe; 14 quarts of soup mix and seven quarts of beans canned by Mrs. Jett and seven quarts of soup mix canned by Mrs. Hershey.

Card of Thanks

We want to express our appreciation and thanks to the many friends and neighbors for their kindness following the death of our mother.

W. C. Elkins
Mr. and Mrs. J. M. Purcell and family.
Mr. and Mrs. J. M. Hedgecock and family.
Mrs. Annie Smithers and family.

Read Our Want Ad Page!

PARMAK PRECISION Electric Fencer

HERE'S YOUR EXTRA HIRED HAND!

Increased live-stock production for War demands and high or farm prices offer you more income if—YOU KEEP COSTS DOWN. New farm programs demand changing fence lines. Let us explain how you can use your old wire, save TIME, LABOR and MONEY—and

MAKING YOUR FARM EARN MORE with efficient, low-cost PARMAK Electric Fencing.

5-YEAR SERVICE GUARANTEE - WORLD'S LARGEST SELLER - IMMEDIATE DELIVERY

C.F. KERR HARDWARE

"Anything from a Tack to a Tractor"

We still have **QUALITY Binder TWINE** and a new stock of **Paint, Varnish, Enamel . . . and Kem-Tone**

FRUIT JARS, JAR LIDS, CAPS, RUBBERS and all Canning Supplies!

Wanted to Buy: Radios

New Free Bulletins Available From CHDA

If you have any old suits to re-model and want the most

up-to-date and practical tailoring information available, get the USDA bulletin, "Make Overs from Coats and Suits," which is now available at the office of the county home demonstration agent in the courthouse.

The CHDA also announces the arrival of a new blue print for an outdoor fireplace and says that the plan is one of the best ever made available through her office.

Try a Want Ad!

"How to prepare for Winter Eggs"

1 Get HOUSE Ready 2 get BIRDS Ready 3 get FEED Ready

and here are the supplies to help you

For Full Egg Baskets, Feed PURINA LAY CHOW

It pays to balance your grain with Purina Lay Chow. Quality ingredients supply what your own scratch lacks.

Egg-Making Supplement For low-cost eggs let us grind and mix your grain with this "Old Reliable." Chowder & Grain

Dogs Go for Dog Chow Palatable, excellent condition, economical. 1 lb. replaces 3 lbs. fresh meat.

For Cattle on Range Helps bring your herd through winter in condition for a big calf crop next spring. Helps build strong, vigorous livable calves. Depend on Cattle Checkers

PACKARD MILLING CO.

Announcing John Wood's New, Modern

COMPLETE . . . REPAIR SERVICE

Specializing in

All Kinds of TRACTORS, Trucks and Automobiles

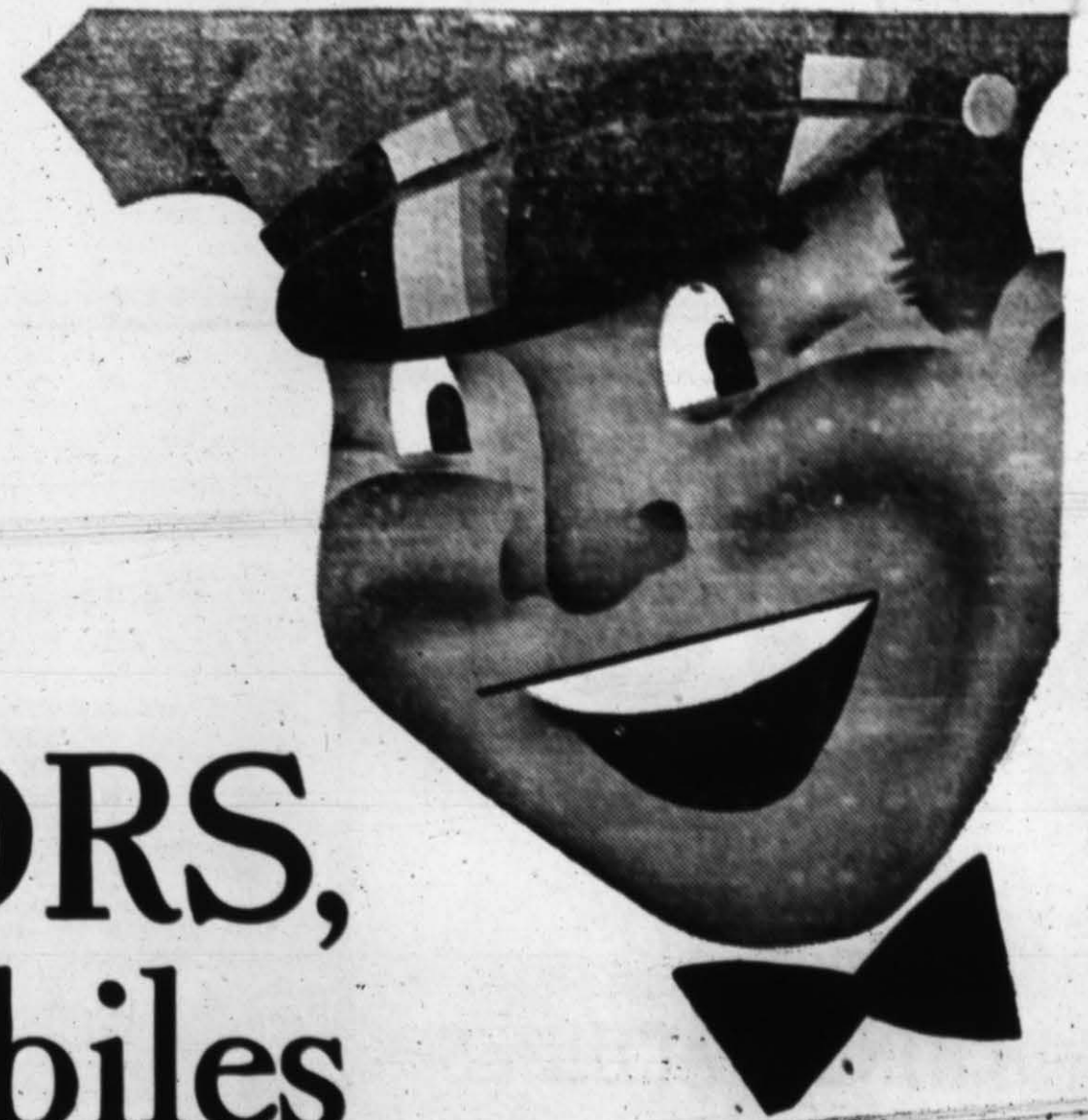
In addition to a staff of SIX MASTER MECHANICS, we have also recently installed NEW MODERN EQUIPMENT to give you the very best possible service on your Truck, Tractor or Automobile. This is a side-line with us . . . it's strictly business, and we realize the importance of giving you Prompt Service at all times. When we don't, it will be just because we can't — and right now we are Ready and Rarin' to go . . . So Roll 'Em in and We'll Roll 'Em Out!

You Roll 'Em In We'll Roll 'Em Out!

Master Mechanics to serve you at---

John Wood Equipment Co.

Now Located in the Ireland Building on Highway 60



We don't Promise 1-Day Service — but we wouldn't be surprised if you get it. Remember, we are equipped and prepared to service any and all kinds and makes of Tractors, Trucks and Automobiles — and that we are Authorized Sales and Service agents for Oliver and Studebaker.



SEEDS of ADVICE

from
The Garden Club

Note—The fall flower show to be given by the Hereford Garden Club sometime this month will feature chrysanthemums. This article dealing with exhibition 'flowers' was written for the Garden Club by Mrs. John P. Slaton and will be of timely interest to those desiring to make entries.

Cutting and Exhibiting Chrysanthemums
Exhibition material should be in the best condition when judged. The judge must give his decision on the exhibit as it is at the moment he judges it, not as it may have been in the early morning or as it may be in an hour or two.

The flower stems should be cut on a slant with a sharp knife, for this keeps the stems from resting flat on the bottom of the container, which may prevent water from entering. If the weather is hot, shading the plants lightly will help to keep the flowers from fading. Pinks fade badly in sunshine. It may also protect them from damage by storm and if frost is predicted a cloth thrown over the plants at night will help protect them.

The flowers should be gathered the day before the show, preferably after sunset. They should be set in water up to their necks and placed in a cool, semi-dark place away from draft. The blossoms should be fully open and clean. Rub any dirt off with your fingers or with a fine water color brush dipped in water.

All spray residue must be removed from leaves and stems made by Bordeaux mixture may be removed with a weak solution of vinegar water. Great care should be taken in getting flowers to the place where they are to be exhibited. Broken edges may mar an otherwise prize winning specimen.

Mr. and Mrs. C. D. Carnahan left Monday on a business trip to Oklahoma City.

AT FIRST SIGN OF A COLD USE 666

Cold Preparations as directed

MASONIC BULLETIN
Hereford Lodge 549

Stated meeting second Monday in each month. School of instruction each Thursday night.
F. L. TERRELL, W. M.
R. L. THOMPSON, Sec'y.

HOME MADE CANDY

HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES

Visit Us Often
Candy Kitchen

COURTHOUSE RECORDS

Warranty Deed

Enar Hanson, Era Belle Hanson and Jenny Hanson to Nellie R. Klutts, W 320 acres of W 440 acres of Section 36, Blk. K-8.

Tom C. Young and Dovie Jane Young to Herbert A. Haseloff, N 1-2 and SE 1-4 of Section 44, Blk. K-8.

Edith P. Voegel to William Wagren, all of Lot 4, Blk. 24, original town of Hereford.

J. M. Huntzinger, Mary C. Huntzinger, Julia Christine Thurmond and T. A. Thurmond, to Guy Lawrence and Bessie M. Lawrence, all of Lots 1 and 2, Phillips Subdivision of Blk. 39, Evants Addition.

Alma S. Johnson and J. L. Johnson to Ottis Byrum, part of Blk. 48, Town of Hereford and additions.

Orpha L. Click and Gladys M. Click to J. C. Allred, all of Lot 9 and S 30 ft. of W 90 ft. of Lot 10, Blk. 18, Whitehead Addition to Town of Hereford.

Edna Vaughn and C. F. Wells to L. A. Smith, all of W. H. Akers survey lying south of B & SF RR rt. of way.

Release
Amarillo Production Credit to John J. Paetzold SE 1-4 of Section 86, Blk. M-7.

Deed of Trust

Mrs. Lois Parker Dyer and J. E. Dyer to Sterling C. Evans, trustee, for Land Bank Commissioner on behalf of the Fed. Farm Mort. Corp., NE 1-4 of Section 57, Blk. K-5, Tyler Tap Ry. Co. Survey, Cert. 185, Abst. 402, Pat. 465.

T. J. Carter and Bruce Carter to Sterling C. Evans, trustee for Fed. Land Bank of Houston, S 1-2 of Section 13, Blk. B, W. P. McMinn SF No. 5109, Abst. 1238, Pat. 75.

William Warren to E. B. Hedrick, trustee for Bess B. Moore, Lot 4, Blk. 24, Original Town of Hereford.

Marriage License
Noel S. Higgins and Miss Kathryn F. Hamm, Sept. 26.
William R. Bingham and Mrs. Dora Jones, Sept. 29.

Card of Thanks

We wish to thank our friends and neighbors for their many kind words and deeds of sympathy and for the lovely flowers sent to us at the time of the death of our loved one.
C. W. Botts and Dale.
Mrs. J. W. Vick
Offos Vick
Harlin Vick
Mr. and Mrs. Ed Botts and family.
Mr. and Mrs. Owen Neel and family.
Mr. and Mrs. N. J. Lenox.

use the **CLASSIFIED ADS**

CLASSIFIED ADS

White Deer Scores in First Half to Down Whitefaces 13-0

Buffaloed by White Deer's reputation and still suffering from some of the player losses suffered in the Panhandle game, the Whitefaces were caught off balance last Friday night at White Deer to go down to the Bucks by a 13-0 score.

The Bucks started their scoring drive when they received the Herd's opening kickoff and kept the ball for a 65-yard drive down the field to chalk up their first touchdown. Most of the White Deer yardage was made on long end-runs, but the Bucks generally seemed to puncture the Whiteface line where and when they chose, charging through center and guard for nice gains.

The second White Deer score came in the second quarter as the result of a successful pass. In the last half, the Herd's defenses tightened up to keep the Buck's scoreless; and the

Whitefaces took to the air for some good gains which never quite added up to touchdown yardage. The most serious Hereford threat came when Talback Bob Davis faked a pass and got off for 30 yards before being forced out of bounds.

Though the Whiteface ground game did not function in the first half, the defense was much improved in the last period. The entire line did a smoother job and Lookingbill and Lueb, ends, turned in outstanding performances. Left Guard Dan McCowan performed well, as did V. C. Hopson, who played the first half at center before being shifted back to tackle. Davis was the outstanding backfield man and did a stand-out job at both punting and passing throughout the game. Included in the Whiteface starting line-up were Lueb, L.E;

Four Women Marines Asked as Replacements

Although enlistment in the United States Marine Corps Womens Reserve has been closed since June 1, 1944, four replacements are open at present, to be supplied by volunteers from the West Texas and New Mexico areas, according to

Phillips, LT; McCowan, LG; Hopson, C; Easley, RG; Robinson, RT; Lookingbill, RE; London, LH; Close, RH; Reeves, F; Davis, Q.

LOANS
... ON
FARM RANCH RESIDENCE Property!
Elizabeth Womble
303 Main Phone 49

Staff Sgt. Charles W. Clarke, in charge of the U. S. Marine Recruiting Station, Lubbock.

Applicants must be between 20 and 36 years of age and in good physical condition. Women Marines may volunteer for over-seas assignment. Application blanks and descriptive literature will be sent interested applicants immediately.

Read Our Want Ad Page!

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this "treatment"—free—
HAILE DRUGS

FEEDING LAMBS ON GAIN BASIS
I am interested in having some Lambs fed, paying so much per pound for the gain.
Even though you have the feed and the cash or credit to buy your own stock to feed — possibly with all the uncertain times that are ahead of us, you may hesitate to do so.
If you have your own feed and interested in feeding lambs for so much per pound for the gain put on and can provide the proper care, write me advising what feed you have and the number of head you can care for.
NOEL COVER, Farmer-Rancher
COZAD, NEBRASKA 38-4tc

HERE'S THE NEWS

You've Been Waiting For...

The AMARILLO NEWS says...

Regular Rates...
Hereford Brand . . . \$ 2.00
Amarillo News . . . \$10.00
Total . . \$12.00

THE GLOBE-NEWS PUBLISHING CO.
Amarillo, Texas
Sept. 30, 1944.
The Hereford Brand, Hereford, Texas.
Dear Mr. Gillentine:
The Amarillo News will not make a special bargain reduced rate on mail subscriptions this year.
This is your authority to accept Renewal subscriptions at the regular rate of \$10.00 per year.
Yours very truly,
THE GLOBE-NEWS PUBLISHING CO.
(Signed) C. F. UNDERWOOD,
Circulation Manager.

BUT,

The Hereford Brand makes the following Special

Club Bargain Rate:

THE AMARILLO NEWS

DAILY and SUNDAY, by mail only, Renewals only!
(absolutely no new subscriptions accepted)

THE HEREFORD BRAND

NEW or RENEWAL Subscriptions in Deaf Smith, Castro, Oldham, Parmer and Randall Counties only!

THIS SPECIAL OFFER IS GOOD ONLY ON SUBSCRIPTIONS TAKEN IN THE BRAND OFFICE!

We cannot pay commissions to agents on this Special Club Offer — and all subscriptions must be paid in advance by cash or check. Remember, Amarillo is not taking New Subscribers . . . so you let your present subscription expire at your own risk.

ALL SUBSCRIPTIONS TO BOTH BAPERS WILL BE MARKED ONE YEAR IN ADVANCE . . . REGARDLESS OF YOUR EXPIRATION DATE!

Both Papers
12 MONTHS
\$11.45

This Special Club Offer is subject to Withdrawal Without Notice

The Hereford Brand
YOUR HOMETOWN NEWSPAPER SINCE 1901

HEY BUDDY WILL YOU TAKE A CHANCE?

ARE YOU SUPERSTITIOUS? CAN YOU TAKE IT?

FRIDAY the 13th JINX PREVUE
Make A Date With Your Date for This Date

NEW TERROR NEW Horror!

Black Cats!

NIGHT Monsters

LUGOSI

IT'S FUN For Everyone Young n' Old

The name of the picture is our secret But it's BRAND NEW and will show one time only on **FRIDAY, OCTOBER 13 11:33 P. M. TEXAS**
Only 400 Tickets Sold! Come Early

All Seats **30c** Inc. war tax

B & PW Revues Club History

A review of the past history and achievements of the Hereford B & PW Club was presented at the meeting Monday night at the home of Mrs. Bessie L. Smith, when local members recognized the 25th Anniversary of the National Federation of Business and Professional Women's Clubs.

Mrs. Dyalitha Brady presented the revue, pointing out that the local business women's club was instrumental in the organization of the Hereford Credit Union, that the club started and sponsored the celebration of Pioneer Day in Hereford and that the business women generally have taken a leading part in civic life here since the organization of the B & PW in 1933.

The speaker also reminisced about more informal moments in the club's history and other members joined in when the program got to the "remembering when" stage.

Present were Corrine Jennings, Ursalee Jacobsen, Ethyl Robinson, Dyalitha Brady, Virginia Bowman, Florence Wilkins, Adeline Koelzer, Mary Kate Brotherton and the hostess.

Presbyterian

(Continued from Page 1)

dained at the Hereford Presbyterian Church and entered the Navy chaplaincy soon after his ordination.

Secretary of the Navy Forrestal, in expressing appreciation for the chaplain's service, states: "We are all justly proud of the courageous, faithful and noble record being established by our chaplains as they serve all over the world in ships and on shore."

"It is a matter of deep personal satisfaction to me to be able thus to express the appreciation and thanks of the Navy Department and myself."

SONS In the Service

Carlyle Home
George Carlyle who has been on overseas duty for the past two and a half years arrived home Sunday for a 20 day leave here with his parents, Mr. and Mrs. L. W. Carlyle. George is a coxswain in the amphibious division and took part in the D-Day invasion of France. Just before sailing for the United States he had been stationed in Naples, Italy.

Jennings Returns
Tech Sgt. Ralph Jennings who has spent the past six months in England has arrived home for a visit with his parents. He was accompanied by his wife who makes her home in Baltimore, Md., while he is on overseas duty. He is the son of Mr. and Mrs. Carl Jennings.

Wilbur Bell Home
Pvt. Wilbur Bell who has spent the past three months in a hospital with an arm injury at Fort Meade, Md., arrived home Friday for a two weeks furlough with his family.

Roy Smith in States
T-5 Roy V. Smith was expected to arrive yesterday at Fort Bliss, Tex., prior to reaching his home in Hereford, where he will visit his parents, Mr. and Mrs. C. R. Smith. Smith has spent the past 32 months in the Southwest Pacific as member of an Army Engineer unit.

Visits Sister Here
M. M. 1-C and Mrs. Olen E. Rosenbaum spent the past week here visiting his sister, Mrs. John H. Burnett and family. Rosenbaum arrived in the States on Sept. 19, after spending the past 20 months with a Seabee Battalion in the South Pacific, where he saw action on the Hebrides and Russell Islands and at Guadalcanal, Bougainville and New Caledonia. The Rosenbaums left Tuesday to visit his mother, Mrs. Ida

12,000,000th Member



The twelve millionth member of the Boy Scouts of America since it started nearly 35 years ago is 12-year-old Preston Ellsworth Koentop (above) who is doing a man-sized job, handling tractors and other farm machinery on his father's 151-acre farm at Brandon, Wis. His dad was a Boy Scout in the same town just 30 years ago. Typifying the average American boy, the twelve millionth member was the guest of national rural and Boy Scout leaders at a luncheon in Chicago and spoke on a coast-to-coast book-up with Burrigide D. Butler, Editor and Publisher of "Prairie Farmer", Wheeler McMillen, Editor of "Farm Journal and Farmer's Wife", both members of the National Committee on Rural Scouting, Walter W. Head of St. Louis, President of the Boy Scouts of America and Dr. Elbert K. Fretwell, Chief Scout Executive and Editor of "Boys' Life."

Selective Service NEWS

(Available for military service.)

1-A Edward C. Burgdorf, Leo Vernon Arthor.

2-A (In occupation contributing to war effort.)

Lewis C. Height, Paul Powell, Harry Reed, Lowell L. Williams, Ernest Runyon.

2-A(H) (In occupation contributing to war effort and past 38 years of age.)

James W. Witherspoon, Lynn C. Kester, John W. Walker.

2-A (F) (Not qualified for military service and in occupation contributing to war effort.)

John A. Daniel.

2-B (F) (In war production work and not qualified for military service.)

Eunice McGuire.

Miss America 1944



Miss America of 1944 is lovely Venus Ramey, 19, of Washington, shown holding the scepter and wearing the crown awarded with her title at Atlantic City, N. J., symbolizing her as the most beautiful girl in the nation.

Around Town

(Continued From Page 1)

cial ballot boxes from the county... all of which comes under the head of good political training.

This is a lost and found story with a slightly different twist. Wanda Jean Smith lost her bill fold last week and felt pretty bad about the loss because the wallet had been given her by her father and was a cherished keepsake. The billfold was turned in down at Tom's Cafe; but Wanda is interested now in finding out who returned it. She'd like to thank him properly.

4-H Girl

(Continued from Page 1)

ten dresses for her little sister, three dresses for her mother and three for herself; and during the press of harvest work this summer she drove a tractor to pull a combine operated by her father. And she reports that when her father and brothers were busy with harvesting, she also helped with feeding the pigs and milking the cows.

Marie is ready to "pinch hit" at almost any farm job and is an example of the reason American farm families have come through with a record food production the past war years—despite the shortage of labor and materials needed to do the job.

Robinson, and other relatives at Duke and Altus, Okla.

National War

(Continued from Page 1)

citizens in all communities will want to take "A Texan's Share" of the job of putting over the War Fund Drive.

The National War Fund Campaign will be officially launched in Texas at 9:30 p. m., Monday night with a 30 minute radio program which will feature talks by Gov. Coke R. Stevenson, high-ranking army and navy officers, Judge Ben H. Powell, UWCT president, and other leaders in the drive.

Mrs. Clark

(Continued from Page 1)

children; her father, Joe Webb of Pigeon Creek, Ala., and one brother, Calvin Webb of Rock Springs, Tex.

Funeral services were postponed until the arrival of Pfc. J. S. Clark from Oregon, and all of Mrs. Clark's children were present for the rites.

Interment was in West Park Cemetery.

STATEMENT OF THE OWNER-SHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933.

Of The Hereford Brand published Weekly at Hereford, Texas for October 1 1944. State of Texas, County of Deaf Smith.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Jimmie Gillentine, who, having been duly sworn according to law, deposes and says that he is the Editor of the Hereford Brand, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912.

embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher Mrs. Seth B. Holman, Hereford, Texas, Editor, Jimmie Gillentine, Hereford, Texas.

Managing Editor, Mary Kate Brotherton, Hereford, Texas. Business Manager, Jimmie Gillentine, Hereford, Texas.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also, immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned

by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Mrs. Seth B. Holman, Hereford, Texas, Jimmie Gillentine, Hereford, Texas.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

Jimmie Gillentine, Editor. Sworn to and subscribed before me this 20 day of September, 1944.

(Seal) John McLean (My commission expires June 1, 1945.)

Read Our Want Ad Page!

Red Ryder's back with More Thrills!

Marshal of RENO
with "GABBY" HAYES and BOBBY BLAKE

STAR FRIDAY and SATURDAY
October 6-7

POPEYE THE SAILOR Cartoon in color

THE GHOST CATCHERS
2nd Hit
Leslie Robinson, Betty Davis, Les Chaney
OLESEN and JOHNSON

LOOK, KIDS! Chapter Two of **Buster CRABBE**
King of the Wild West
Fuzzy St. John

5c and a Large, Clean, white rag will admit you to the Texas on Friday night or Saturday... from 1 p. to 5 p. m. to see this **ALL THRILL SHOW!**

Extra! **Bugs Bunny** and **THE THREE BEARS**

TEXAS FRI-SAT Oct. 6-7

Haunted HARBOR
RAY RICHMOND
KAY ALDRIDGE

"RUSTLERS HIDEOUT"

FOLKS, WE'RE STUMPED! We have two of the year's best pictures. Both are so good we didn't know which one to show in which theatre... so, we're putting it up to you. See the One you Think Best!

It's Greater Movie Season in Hereford's Theatres!

So Warm! So Human! She will soon be Hereford's Favorite Girl Friend!
JANIE
ROBERT HUTTON, JOYCE REYNOLDS, EDWARD ARNOLD, ANN HARDING, ROBERT BENCHLEY

Say Hello, to M-G-N's Merriest Musical Hit!
Meet the People
LUCILLE BALL, POWELL

Note SUNDAY SHOWS at the TEXAS
MATINEE: 2 & 4 p. m.
NIGHT: Two shows at 8:30 & 10 p. m.

Note SUNDAY SHOWS at the STAR
MATINEE: 2 & 4 p. m.
NIGHT: One Show at 8:30 p. m.

also **BOB WILLS and his TEXAS PLAYBOYS**
Paramount World News
Donald Duck Cartoon

SUN - MON - TUES
STAR

"BRAZIL TODAY"
SUN - MON - TUES SHOW VALUE PLUS!

TEXAS

You Decide!
... but no matter which one you pick... BOTH are Top Pictures!
IF YOU CAN'T SEE BOTH THE PICTURES... BE SURE TO SEE ONE!

Used Car Buys!

1941-Pontiac Sedanette

1938-Ford Fordor Sedan

1941-Buick Sedanette
Radio, Heater, Extra Good Tires.

1942-Ford Tudor
Radio — Heater — Good Tires
Seat Covers recently put on —
New Shocks — New Brakes

1939-Oldsmobile 4
Door Sedan—New Green Finish
Good Rubber—A Good Buy

1931-Chevrolet Coupe
Four Good Tires—Lots of Cheap Transportation.

WE BUY USED CARS
KINSEY MOTOR CO.
PHONE 740 (Dealer) OLDS

1901 1944

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance.
Policy at Low Cost. See us!