

## City Takes Holiday To Help School Kids Make Clean Up Drive On Scrap

### Around Town

Sights and Faces-Seen

Ona Faye Smith and Ruth Houser announce this week that their beauty shops will start opening at 8:30 and that they will take final appointments at 5:30. And considering how dark—and unpleasantly early—it is at 7:30 or 8 o'clock nowadays, it looks as though the girls have a good idea. Anyway, beauty shop customers ought to keep in mind that these girls work on an average two hours longer each day than the time their appointment schedules show—and they deserve your cooperation.

Have you noticed the attractive windows featuring "Business Women's Week", which the Popular Store, Penney's, The Fashion Shoppe and The Vogue have arranged? They'd make the working girl want to go right out and spend the entire salary on clothes.

The Boy Scouts put out some good War Bond posters Saturday, but the one which has been attracting the most attention is the one which shows Herr Schkeigruber, in a very daffy pose, getting informed about the difference between "bunds" and "bonds".

The Conservation in Reverse: Alex Bateman and F. G. Collier received a wire this week inviting them to a AAA meeting at Dimmitt to hear the new soy bean (Continued on Page 12)

### Tom Ivey Receives Broken Leg In Accident Sunday

Tom Ivey, rancher who lives east of Hereford, suffered a broken left leg Sunday afternoon when a steer kicked him down and trampled him. Ivey crawled to his car, cut off his boot and drove to town where he received treatment for the broken leg. He was taken to the Deaf Smith County hospital.

### Rains Total 1.7 For Week

Rainfall here this week has totalled 1.7 inches with wheat farmers pointing out the fact that good fall rains usually mean a good crop in this territory.

However, the rains have slowed up potato digging and harvest of row crop, which is maturing slowly; and work on the enemy alien internment camp has been hampered this week.

Rain reported this week at the State Park weather station was as follows: Monday, .19; Tuesday, .71; Wednesday, .80.

### Let's Get in the Scrap . . . NOW!

It is not too late to bring in scrap to make it count on the School Children's drive. Every man, woman and child is asked to make a final effort to get their scrap in by the 17th so it will count on this drive. Especially are the farmers asked to do this.

The armed forces have a strong interest in this scrap campaign. The supply of munitions to our soldiers is indispensable to successful military operations, which cannot be achieved without an abundant supply of scrap.

Under Secretary of War Robert P. Patterson has said, "It would be a great help if we could recover all the guns, tanks and other weapons distributed by the War Department after the last war to cities, villages and American Legion Posts. The scrap value of these weapons is high. We are asking for their return so they may be made into new guns, tanks and weapons. The Army will undertake to replace this material with new captured weapons at the conclusion of the present war."

Deaf Smith County can fill this request a hundred-fold, not with World War I guns and tanks, but with worn-out farm machinery, obsolete tools and equipment of all kinds, too numerous to mention.

The county is lagging in getting its share of scrap to the mills. It is up to each individual to see that this slack is taken out. The recent survey of scrap revealed that there were hundreds of tons of scrap in the county, a small portion of which has been brought in since the survey. However, the bulk of it still remains on the farms of the county. Mr. Farmer is a mighty busy man, we all know; but what good, Mr. Farmer, will that one day's toil do you if Hitler and Hirohito take over because of your lethargy? It is time we're THINKING and ACTING.

It would do the adults good to catch a little of the enthusiasm displayed by the school children of our county. They have gone all-out on this drive. What are YOU going to do?  
A. J. SCHEIDT, Chairman,  
County Salvage Committee

### Herd Beats Panhandle, Set For White Deer

On Methodist Programs



DR. IVAN LEE HOLT

Dr. Ivan Lee Holt, bishop of the Dallas area of the Methodist Church, will conduct a dedication service at the Hereford Methodist Church Sunday morning, beginning at 10:30 o'clock. Rev. B. L. Nance of Phoenix, Ariz., has been conducting a campaign of visitation and personal evangelism in the church this week.

On the heels of a 30-0 victory over Panhandle last Friday night the Whitefaces are dead set to continue their undefeated season's record against White Deer in a non-conference tilt scheduled for tomorrow night at 8:30 o'clock at Whiteface Field.

Stating that Danny Russell and Don Roberson were injured in the game last week, Coach H. V. Stanton points out that the squad may be seriously crippled in the encounter with the White Deer Bucks, always tough scrappers and noted for a fast moving aerial offense.

If Russell is not able to start, Leroy Suttles will probably be in the lineup at left end; and with Roberson out-of-the-picture, the Whitefaces will have only one backfield. Thurman (Continued on Page 12)

### Methodists Plan Dedication Program For Sunday Morning Service, Oct. 18

#### Civic Chorus Will Present "Messiah"

A re-assembly meeting of the Hereford Civic Chorus was held at the Methodist Church Sunday afternoon. Miss Mattie Mae Swisher was again chosen director of the group which will have as its major objective of the winter, the presentation of Handel's Messiah during the Christmas season. Rehearsals will start in about two weeks and all singers are invited to take part in the activities of the chorus.

Due to transportation difficulties, it is probable that no large group of out-of-town singers will be able to assist in the presentation of the Messiah this year, but provision will be made for special parts.

Much interest was shown in the Sunday afternoon meeting and the outlook is good for a large membership this year, since national emphasis is being placed on the need for such community enterprises in a world at war.

#### Air Corps Recruiters To Be Here Saturday, Mon.

A chance to enlist directly into the mechanics and technicians division of the Army Air Corps will be offered Hereford men on Saturday and Monday, Oct. 17 and 19, when recruiters from the Lubbock Aviation Base will be at the Chamber of Commerce Office to interview prospective aviation mechanics and technicians.

Air Corps recruiters say that this campaign of direct enlist-

ment is being conducted in the Dallas area of the Methodist Church, will conduct a service of dedication next Sunday morning at the Methodist Church. The campaign for clearing the Methodist property from debt was completed last month, and the dedication service was postponed from Oct. 4, pending the arrival of the bishop.

Bishop Holt, who has made a record in churches dedicated in his area, dedicated churches in the Sweetwater District last Sunday, and is presiding at the New Mexico Annual Conference, which is in session at El Paso this week. He is expected to arrive here Sunday morning with Dr. Will House, superintendent of the Amarillo district, for the special service at Hereford.

Following his sermon on Sunday Morning, the Bishop will receive a large class of new members into the Methodist Church. These have been reached through the efforts of the "School of Evangelism" being conducted this week and next. Preaching services are being held only on Sunday morning and Sunday evening. The pastor, who is conducting the study course during the week, reports that six new members were received last Sunday. Rev. B. L. Nance, of Phoenix, Ariz., is leading the campaign of visitation and personal evangelism.

A basket dinner will be spread in the basement of the church at the noon hour, and all members and friends of the church are invited.

### First Victory Concert Set For Tonight, 8:00

Tonight's the night. Eight o'clock is the time. The High School Auditorium is the place.

The first of the scheduled monthly Victory Concerts is the occasion.

The High School Band will do its part by providing a good musical variety program and the County Bond Sale Committee is asking Hereford citizens to do their part by attending the concert and buying bonds and stamps to the limit of their ability.

The stamps and bonds will be on sale at the auditorium and purchase of a bond or stamp of any denomination will give admission to the concert.

ment as aviation specialists is almost at an end and urge men to contact them on one of the two days and find out the advantages of enlistment in this branch of the service.

### Club Celebrates Nat'l. Business Women's Week

Stating that main emphasis in National Business Women's Week (Oct. 11-17) this year is being placed on the part being played by women in winning the war, Mrs. Lois Moore, president of the Hereford Business and Professional Women's Club, announced this week that the club is planning its program this year to meet the demands of the national emergency.

Local aims of the club will be increased participation in all forms of war activity and a study program designed to increase the information of the individual member on problems of the war and of the post-war world.

At a meeting Monday night, club members made arrangements to send cookies to the service men's center in Amarillo and sent in a report to national federation headquarters on the bond purchases by club members within the past three months. The quarterly sales report will continue to be made to meet the national B & P goal of \$1,000,000 in bond purchases by club members during the year.

In connection with the celebration of National Business Women's Week, the local publicity chairman, Mrs. Besie Smith, pointed to the cooperation received from The Vogue, The Fashion Shoppe, J. C. Penney Co. and the Popular Store in decorating windows to coincide with the theme. Windows in all these stores are featuring clothes for business women.

The B & P W club is also helping with the Scrap Drive, Mrs. Moore states, adding that in addition to pledging themselves to full cooperation in getting all scrap from their home premises and business houses into scrap salvage channels, members are also sponsoring a city campaign for the collection of old keys. A key was placed Tuesday on the corner by the First National Bank and B & P W members hope that Hereford people will have filled the key with keys by Saturday.

### Marketing And Storage Difficulties On Soy Bean Crop Being Ironed Out

Soy beans raised in Deaf Smith County this year will have an approximate \$40,000 value if early estimates on oil content of varieties grown here prove to be correct, and arrangements this week were complete for sale of the beans to be handled through the County AAA Committee representing the Commodity Credit Corporation.

Main difficulty in the growing of the new war crop in this territory has been the finding of storage and the sale of the bean to processors; and the CCC set-up will handle both these difficulties according to A. E. Bateman, county agent, and F. G. Collier of the county AAA office, who stated today that the CCC



Photo by R. S. Scott

### Key, Prized Souvenir of World War I, Starts Return Trip to Herr Hiller

Dreams of 25 years ago passed through the mind of Minister H. M. Redford today as he sent an actual key from the German ship "Brandenburg" back home, and hoped that "Hitler gets it with a bang."

#### Classification News From Selective Service

Following are classifications released this week by the Deaf Smith County Selective Service Board:

**I-A**  
Herbert Ernest Bippus (until Jan. 1, 1943).

**E. C. Hewitt, Jr., Millard F. Gregory, Charles M. Brown** (Appealed from I-A classification given by Local Board and appeal granted by Board on 9 in Amarillo, which placed registrants in II-A for six months.)

**I-A**  
Lawrence Henry Carlson and Garland Albert Higgins.

Registrants appealed to Appeal Board No. 9, Amarillo, which upheld classification of local Board.

**IV-F**  
Johnnie B. Caraway, Henry H. Gandy, Nealy Williams, Delmar Curtis Barnard.

**Take Local Exam**  
Roger H. Brumley, John V. Houser, Jack Lowry.

**I-C**  
Emmitt W. Johnson, Burrice E. Rhodes, Wesley H. Coker, Robert Bieknell, Jr., Edwin R. Watson, Samuel L. Harman, Jr., William Harvey Nunn, Louis B. Hagar, Leroy Conklin, Robert A. Daniel, Henry T. Wedel, Jr., Cecil T. Carter, Elmer F. Reinart, T. B. Bailey, James C. Higgins, Homer F. Texas, Wil-

The key, seen beside his hand, formerly looked one of the rooms in the German ship, which was taken over by the U. S. Navy in 1919 at South-End-On Sea, 30 miles south of London. Down through the years, the key has been one of his prized relics from World War I, but it now rests in the "Key Barrel," which has been placed in the First National Bank, Rev. Redford contributed it in the Scrap Drive, which ends Saturday, upon reading that old keys are especially sought as good metal in the armament program.

In the top portion of the picture has been super-imposed the picture of an exploding mine. The picture was made while Rev. Redford was on duty in the U. S. Navy. During the war he served on a United States mine-laying ship and after the Armistice was assigned to a detail which exploded the mines. The photo discloses an exploding mine in the foreground. He served on the "Brandenburg" a short time after it was taken over by the United States in 1919 and during this time acquired the prized key.

While the actual laying of mines was a touchy business, it was nothing compared to exploding them, according to Rev. Redford. Frequently the mines had come loose from their moorings and presented serious hazards to the ship and to the men.

The very fact that he saw active service during the last war has deeply impressed the urgent need of equipment upon Rev. Redford. He turned in his prized (Continued on Page 12)

### Competition High Among School Groups

With school children scouring the city and county in a clean up drive on all kinds of scrap materials, Hereford business houses closed this afternoon to help the kids make the job 100 per cent effective and to complete work on a clean-up drive on all premises in Hereford.

**COMPETITION HIGH**  
School authorities declare that the scrap is rolling in and express hope that the drive which ends Saturday will result in collection of even more than the 500 ton scrap goal set in an earlier campaign. Rivalry is high between classes and grades in the grammar and high schools and each rural school is out to win the coveted title of champion "scraper" in the county. Prizes of war stamps are being awarded to winning groups in the city schools and some of the country schools, and proceeds from the sale of the scrap for the most part is expected to help school projects and war charities.

A community scrap collection is growing on the vacant lot back of Jack Hagar's Shoe Shop. (Continued on Page 12)

### Son Of Local Couple Gets DSC

Cited for gallantry in the Midway Island battle of June 4, Sergeant James E. Via, son of Mr. and Mrs. M. Via who live southeast of Hereford, is the first Deaf Smith County boy to receive the distinguished Service Cross.

Sergeant Via, bombardier and gunner of a medium bombardment plane, was reported missing in action after taking part in the first torpedo attack ever carried out by the Army Air Forces. He wrote to his parents on the day before the Midway Battle, telling them not to worry should his letters stop coming, and Mr. and Mrs. Via are still hopeful that he may be alive.

He enlisted in the Air Corps Nov. 17, 1939 at Morton, Tex., and had not been home since.

Part of the citation received by the Vias from Chief of Staff George C. Marshall reads: "For extraordinary heroism in action near Midway Island, 4 June, 1942, Sergeant Via, as bombardier and gunner of a medium bombardment plane, displayed extraordinary heroism during the torpedo bombing mission against the Japanese Navy. The success of the mission was dependent entirely upon the skill, courage and unflinching devotion to duty of the crew members of the airplanes participating, who unhesitatingly entered into the attack at great personal risk . . . in the face of concentrated gunfire of the Japanese Naval forces and fighter planes."

General Marshall, in a personal note to the Vias, continues, "The heroism displayed by Sergeant Via in performing this deed will serve as an inspiration to American soldiers. You should find great satisfaction in the fact that you have been largely responsible for the high character and unselfish devotion to duty which have marked your son's service in the Army."

### Proclamation

By the Mayor of the City of Hereford  
TO ALL WHOM THESE PRESENTS SHALL COME:  
WHEREAS, business women throughout the country are observing the anniversary of National Business Women's Week; and  
WHEREAS, it is appropriate to commend business women for the manner in which they are daily assuming the increased duties and responsibilities caused by the lack of manpower on our home front; and  
WHEREAS, the business women should be encouraged and urged to continue their efforts to the end that through the united service of men and women the problems of Democracy may be solved; and  
WHEREAS, business women throughout the nation have adopted for study and action this year the theme "Women's Work in the War," and are striving to make valuable contributions to our country's effort for Victory;  
NOW, THEREFORE, I, C. J. PADDOCK, Mayor of the City of Hereford, Texas, hereby set aside and proclaim the week of October 11-17, 1942, as BUSINESS WOMEN'S WEEK in the City of Hereford, Texas.  
(Signed) C. J. PADDOCK,  
Mayor, City of Hereford.

HEADQUARTERS FOR ALL KINDS OF School Supplies

NATIONAL CANDY WEEK! Ask Us For Pangburn's Candies

WE HAVE DEFENSE STAMPS FOR YOUR CONVENIENCE

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

The Hereford Brand

Published Every Thursday. Our Slogan--"More People--More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 38

MRS. SETH B. HOLMAN Publisher JIMMIE GILLBERTINE Editor MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Oct. 17, 1902 "Miss Mattie Kelly was thrown from a buggy at Snyder and sustained serious injuries."

Miss Anna, Dorothy Denniston of Spencer, N. Y., became the bride of Frank L. Vanderburgh, publisher of the Brand.

The XIT sold 65,000 acres of land along the southern edge of the ranch in Parmer and Castro Counties to Thomas Kelly of Chicago.

"The Misses Daniels entered college this week--one for music and one for elocution."

Miss Hester Bell of Dimmitt was visiting friends in Hereford.

This year probably not a single herd of cattle was driven across the plains from West Texas and New Mexico to the green pastures of Kansas, Wyoming and Montana.

Oct. 16, 1917 J. S. Jones was named Federal Food Commissioner for Deaf Smith County.

Charles Donald bought 911 head of cattle during the past week.

Flurries of snow fell on Oct. 18.

Sixteen little girls had organized as a glee club and announced that they were ready to sing patriotic songs for any program.

Lee Biess was working as assistant in the county clerk's office.

Palo Duro News

Mr. and Mrs. Toy Price and family visited in the home of Mr. W. T. Price of Vega, Sunday.

Mr. and Mrs. Neil Downing and children, Helen Patricia, and Allen, visited in the L. C. Moore home Sunday afternoon.

L. C. Moore is recovering from an operation and we each wish him a quick recovery to health.

Mr. and Mrs. Jim O. Jenkins and daughter, Mrs. George Ferris, made a business trip to Amarillo Wednesday.

Mr. and Mrs. E. Sharp and daughter, Dianna visited in the home of Mr. and Mrs. J. C. Allred Tuesday afternoon.

In a recent 4-H club contest held at Vega. We are proud to state that Leonard Smith won fourth prize which was 50 baby chicks. We wish to congratulate Leonard on his fine work in winning this nice prize.

Mr. and Mrs. O. G. Smith and family and Mrs. Mattie Harris visited in the Louis Smith home in Dawn Sunday afternoon.

Miss Alma Allred visited with Miss Kathleen Tidwell of Wildorado Sunday.

R. E. Oliver and Miss Elsie Oliver made a business trip to Amarillo Wednesday.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hedley Thursday.

Mr. and Mrs. A. R. Norman were in Amarillo Monday.

Temple Carter made a business trip to Lubbock Monday. He will leave in 10 days for the army. We each wish him the best of success while he is in the army and helping defend our country.

Mr. and Mrs. J. C. Allred and Ethel visited in the home of Mr. and Mrs. L. C. Moore Thursday.

Mary Pauline Ray, Beulah Lee Rutherford, Eloyse Pitman, Virginia Laird, Miss Clyde Wilson was the director.

Lamour and Blonde Tarzan



Dotty Lamour is back in her sarong for "Beyond the Blue Horizon," picture which introduces Richard Denning, a promising muscle man, to the motion picture audience. The picture shows Sunday, Monday and Tuesday at the Star.

day night. Mr. and Mrs. A. R. Norman made a business trip to Hereford Friday afternoon.

Mr. and Mrs. R. L. Campbell made a business trip to points in Oklahoma, Colorado, Nebraska, and New Mexico recently.

Visitors in the church services of the Palo Duro Baptist Church Sunday were Rev. and Mrs. J. C. McKensie of Amarillo, Mrs. J. J. Boling, Miss Dottie Boling, Billy Ray and John Shirley Boling of Canyon. Visitors are always welcome for the services in this church.

Mrs. Glyn N. Persons who has been attending college in Canyon left Thursday for Columbus, Ga., where she will be with her husband who is stationed at Fort Benning, Ga.

Mr. and Mrs. O. J. Grabbe made a business trip to Amarillo Monday.

Visitors in the J. J. Boling home over the week end were Mr. and Mrs. W. H. Boling and daughters, Elizabeth and Mary Lee; of Belen, N. M.

Mr. and Mrs. Lee Norman and children, Jo Ann and Barbara Lou of Amarillo and Mr. and Mrs. W. O. Comingoer were visitors in the home of Mr. and Mrs. Neil Downing Saturday night.

Mr. and Mrs. R. L. Campbell attended the church family night at Canyon Wednesday night.

Guests in the home of Mr. and Mrs. J. C. Allred Sunday were Rev. Marvel Upton and Mr. and Mrs. J. C. McKensie of Amarillo.

Mr. and Mrs. R. Y. Serder and family, Roberta and Kenneth, visited relatives in Tulla Sunday.

Frio News

BERTHA LEE HEATH

Mr. and Mrs. J. W. Benson of Amarillo visited in the H. T. Benson home.

Jack Johnson of Stamford visited his sister, Mrs. H. T. Benson and family. Mr. Johnson is a flying instructor in the Lou Foote flying school located at Stamford.

Earl Lowry, son of Mr. and Mrs. Chester Lowry, has been visiting his parents. He has formerly been stationed in Fort Knox, Ky.

Mrs. H. T. Benson visited Mr. and Mrs. Frazier Pierce in Hereford. Mr. Pierce is employed at the concentration camp.

Mr. and Mrs. Alvin Hastings of Dimmitt were visitors in the J. M. Dixon home Tuesday. Alvin is a nephew of Mr. Dixon.

W. N. Hodges moved his house from the concentration camp to newly acquired land north west of Hereford. We regret losing these people from our community but hope they like their new location.

Visiting in the J. M. Dixon home were Mr. and Mrs. Bud Heaton of Hereford is spending a week in the home of his grandparents and family, Mr. and Mrs. O. G. Smith.

Mr. and Mrs. P. M. Elron and Doris, visited over the week end in the home of their daughter and family, Mr. and Mrs. Paine Dalton of Plainview. Mrs. Dalton is recovering from an operation.

home were Mrs. Dixon's brother, A. N. Childers of Santa Fe and his son and family of Taps, N. M.

The Home Demonstration Club met in our community with Mrs. Earl Springer as hostess. Mrs. Liston Wilson gave a report on the state convention that was held in Fort Worth some weeks ago. The names of the Pollyanna friends were revealed and gifts exchanged. Refreshments were served to Mesdames Mack Dixon, Bill Dickson, Haskel Robbins, Albert Springer, H. T. Benson, Owen Andrews, George Springer, Liston Wilson and a Mrs. Hunt.

Corporal Kenneth Lomax, who is stationed at Fort Bliss, Tex., is on furlough visiting his parents, Mr. and Mrs. B. J. Lomax.

Corporal Lomax, Mr. and Mrs. B. J. Lomax and family were visiting friends in Friona Sunday.

Mr. and Mrs. Raymond Sevier and daughter were Hale Center visitors Sunday.

Mr. and Mrs. Leonard Littrell, who formerly lived in Big Spring, have moved into our community.

Mrs. Brooks of the Summerfield community visited in the Joe Andrews home.

An enjoyable occasion was had in the Sparkman home Sunday when a family reunion was held.

Wyche Items

By IONA WHITTINGTON

Mr. and Mrs. Paul Helby and son of Berger were visitors in the E. C. Hewitt home.

Mr. and Mrs. L. L. McBrayer and girls were visitors in the home of Mr. and Mrs. Elwyn Hutcherson and children.

Albert Cannon of Chicago, Ill., spent Sunday with Ina Mae Hewitt and friends.

Vera Rae went to Amarillo Sunday evening.

Mrs. Bessie Mitchell and children visited Mr. and Mrs. A. E. Edwards Sunday afternoon.

Alvin Bezner's mother returned home Sunday.

Mr. and Mrs. D. L. Layman attended a birthday party for

Mrs. Layman in the home of his parents, Mr. and Mrs. M. G. Layman of Hereford.

Ina Mae Hewitt, E. C. Hewitt and Albert Cannon visited Nancy and Christine Olson in Amarillo Sunday night.

Mrs. C. E. Rea's mother, Mrs. Wills, returned home last week.

The community supper was held Friday night at G. E. Thiele's.

The 4-H Club Girls sang a few group songs led by Mrs. Liston Wilson and Mrs. Ira Ott. Marjorie Malm gave a tapping number, accompanied by her sister, Alyene.

Mrs. Liston Wilson gave a comical reading.

Those attending the gathering were Mr. and Mrs. E. Ramey, L. L. McBrayer and family, Mr. and Mrs. Jack Frost and son, Albert Woods, Mr. and Mrs. Ira Ott, "Grandmother" Ott, Mrs. Liston Wilson and son, G. H. Reeves and family, Mr. and Mrs. Elmer Dobbs, A. J. Bezner and family, H. B. Whittington and family, the Malm children, the Henry girls and Mr. and Mrs. G. E. Thiele.

Albert Woods went to Happy Saturday.

Martha Sutton spent Monday night with Frankie Fore of Hereford.

If you spend a dollar in your home town, you have some hopes of getting it back; if you do not, you just spend a dollar.

Every time we read of a dentist's convention, it reminds us that if they'd send their bills first, we could grind our own teeth.

A mule that pulls never has time to kick; which is also true of the human animal.

To plan and to worry are two different things. The man who plans seldom worries.

IF YOU FEEL DEPRESSED SOUR-SUNK

Because of Insufficient Flow of Bile from the Gall Bladder

Try stepping up your Liver Bile flow this easy sensible way.

Go to Halle Drugs or your druggist today and ask him for a source bottle of Kruschen--the famous English salts now made in the U. S. A.--all good druggists have this.

Take half a teaspoonful in a glass of water (hot or cold) half an hour before breakfast and keep it up for 5 days.

This may be just what you want and need to help release the flow of that precious digestion-aiding bile juices. Try it to relieve such symptoms as sick headache and the sour sick feeling of so-called bilious indigestion--when due to this cause--as well as relieving constipation.

Get Kruschen today--see if you're not joyfully surprised. At all progressive drug stores.

Farmers, It's TIME to be INSURED!

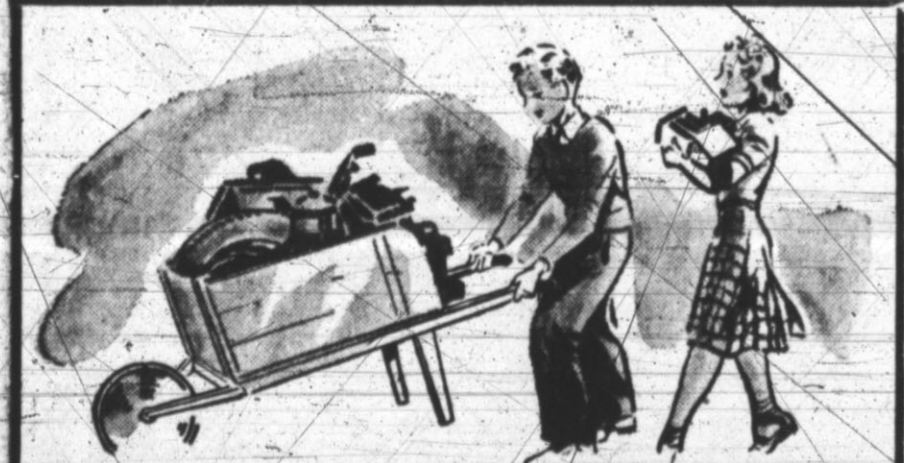


Don't delay any longer -- NOW'S the time to take out ADEQUATE insurance on your farm property.

Talk over your insurance problems with us -- and be SURE that your policy will meet all your insurance needs.

Deaf Smith Co. Insurance Agency

ELIZABETH WOMBLE



A SALUTE TO OUR YOUNGSTERS May they always be free

Deaf Smith County has a right to be proud of its youngsters. They're doing their part to see that America wins the war. They're working wholeheartedly in collecting usable war materials and turning those materials into War Bonds and Stamps. They're doing their job well. They deserve to inherit our America--our free America!

Join the Scrap Salvage Campaign--and put the money in DEFENSE BONDS!

MEMBER F. D. I. C.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank

Thoughtfully Managed



LITTLE RONNIE

IT TOOK ME A LONG TIME BUT I FINALLY GOT MY TRI-CYCLE TURNED INTO A SPEED-BOAT! NOW FOR SOME FUN ON THE RIVER!



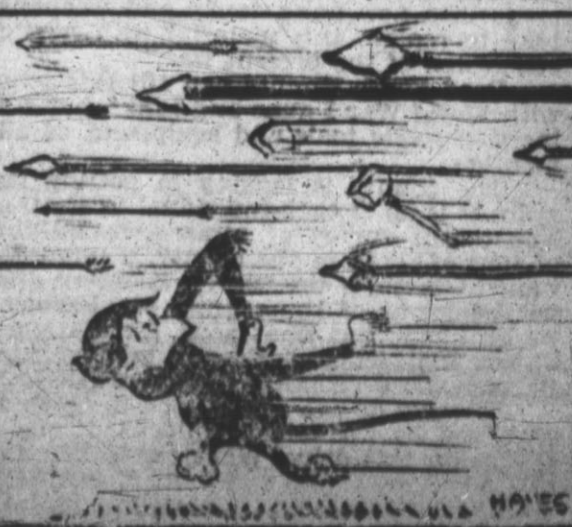
IT MIGHT BE TOO YOUNG TO JOIN THE COAST GUARD, BUT I'M NOT TOO YOUNG TO DO MY BIT FOR UNCLE SAM!



THERE ARE OLD INNER TUBES AND CASINGS LYING AROUND EVERY SWIMMING HOLE IN THE UNITED STATES, AND IT'S FOR GUYS LIKE ME TO SEE TO IT THAT THEY'RE BROUGHT IN TO RUBBER SALVAGE DEPOTS...



GOSH--I MUST BE GROWING OLD!



**Former Hereford  
Farmer Dies At  
Home of Daughter**

Last rites were held Monday, Oct. 12, in DeLeon, Tex., for Mrs. Mary Jane Parkes, 81 year-old mother of Mrs. H. M. Benson of Hereford, who for 18 years lived in Texas since 1914. She died at the home of her daughter, Mrs. W. E. Ellison, in DeLeon. Survivors are three daughters, Mrs. W. E. Ellison, DeLeon; Mrs. M. Benson, Hereford; and Mrs. J. D. Gordon, Los Angeles; four sons, J. P. Parkes and B. Parkes, both of Morristown, T. L. Parkes, Ranger, and W. R. Parkes, Douglas, Tex.; and two sisters, Mrs. W. Trent, Whitney, and Mrs. T. McCoun, Fort Worth. Funeral services were held at the First Baptist Church of DeLeon with Rev. Fenton Weller, Whitney and Rev. H. J. Starke of DeLeon in charge. All of Mrs. Parkes' children except W. R. Parkes of Douglas, Ariz., and Mrs. J. D. Gordon

**PERSONALS**

**NO-D-K \$1.00 per gallon keeps your chicken house free of mites and lice.** Kemp Lumber Company

Miss Mary Broadwell who is employed at the Pantex Ordnance Plant in Amarillo, spent the week end here with her parents, Mr. and Mrs. H. L. Broadwell.

Dr. W. N. Lemmon is a patient in a Dallas hospital. Dr. and Mrs. Lemmon left Tuesday and he will enter the Dallas hospital this week for an operation.

Mrs. Dow Mercer and her father, J. H. Head, spent the past week end in Plainview with Mr. Head's daughter, Mrs. Jessie Groener.

Mrs. M. L. Steele left Sunday by plane for Long Beach, Calif., where she plans to spend several weeks with relatives.

**ATTEND FUNERAL RITES**  
Among Hereford friends who attended funeral rites held for Mrs. Harry Johnson in Amarillo last Thursday were: Mrs. Allan Bell, Mrs. Earl Phillips, Mrs. G. A. F. Parker, Mrs. R. P. Conaway, Mrs. H. L. Broadwell, J. H. Head, Mrs. Dow Mercer, Miss Adda Ramsey, Mr. and Mrs. J. B. Stoker, Mr. and Mrs. F. M. Kester, Mrs. Byrle Ellison, Mrs. Ethel Barnett, Mr. and Mrs. Ellis Coombe and Rev. and Mrs. H. M. Redford.

**WILL GO TO CONVENTION**  
Planning to leave today for Brownfield to attend the Seventh District, Federation of Music Clubs convention are Mrs. A. O. Thompson, Miss Mattie Mae Swisher, Mrs. C. C. Ferguson and Mrs. H. L. Broadwell.

**Insurance Business of Major Importance In Commercial Life of Every City and Town**

AUSTIN.—The insurance business in Texas is one of major importance to the commercial life of every city and town, is the opinion of Marvin Hall, state fire insurance commissioner.

"A person writing fire, wind-storm and kindred lines of insurance," he added, "is engaged in one of our leading professions. Today's requirements make it mandatory for an insurance man or woman to be licensed in order to do business."

"To secure a license from the board of insurance commissioners a person wanting to engage in the insurance business must pass a written examination. Therefore it is necessary for him to have a knowledge of insurance before he is granted a license."

suited to the benefit of insurance buyers. Today our insurance is handled by persons who are specialists in this line. With any of our problems requiring the services of a professional person, we find it advisable to consult with them. This is applicable in matters of individual insurance problems. Insurance agents are in the best position to advise us on securing adequate protection to meet our needs."

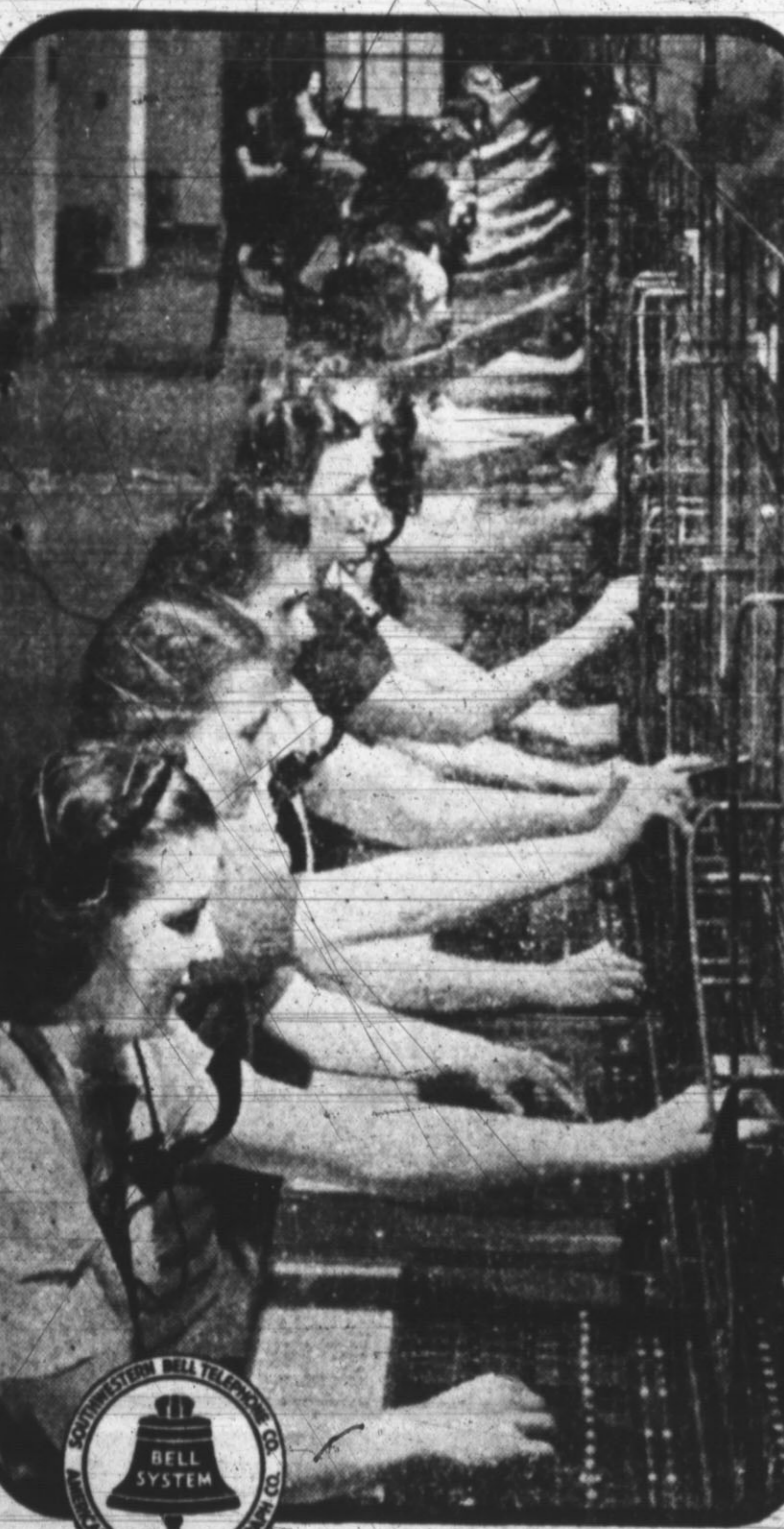
Hall praised the insurance agents for the hearty cooperation they had extended the board of insurance commissioners. Insurance men and women, he said, have done everything possible to aid in promoting fire prevention in Texas.

"An insurance man or woman," Hall continued, "occupies a unique position. By his familiarity with insurance coverage he can render invaluable aid to his clients."

As an example of the patriotic service being rendered by insurance agents at this time Hall said: "Those in the insurance business have accepted the responsibility of handling war risk insurance for the government's War Damage Corporation by writing such policies. This service is handled at a minimum cost, and in a large number of instances the expense involved exceeds the compensation received."

Just for fun, check up on the next bushel of wheat you buy. There are 556,000 seeds in a bushel.

**CROWDED WITH THE CALLS OF WAR**



It's true we usually can put through quickly your long distance telephone calls to towns near-by. But when you send your voice to far cities, it may travel on lines jammed to the limit with calls that help move troops, make planes, build tanks.

We can't put up more lines, because most of the metal has gone to war. So please help us in a vital job. Make as few calls as possible to war centers or cities far away, and please plan to keep such calls short. It will help clear the way for the calls of war.

**SOUTHWESTERN BELL TELEPHONE CO.**



**Let's Send Every Piece of Scrap IN DEAF SMITH COUNTY**

**to HIROHITO and HITLER!**

It's plenty good news for our boys to hear that those on the home-front are all-out to gather SCRAP that can be turned into war machines they need.

**JOIN IN THE DRIVE NOW!**  
Your Scrap may Save Some Boy's LIFE!

Remember, Get in the Scrap BEFORE SATURDAY, OCTOBER 17th

**Hudson Grocery AND MARKET**  
"THE HOME OF VALUES"

**SONS in the SERVICE**

**TO FOREIGN SERVICE**  
Cpl. Bill Bowman, son of Mr. and Mrs. O. C. Bowman, is probably in foreign service by now. The Bowmans last week received a war department notification that their son's address had been changed from an Arizona Air Corps Base to an address care of the post master in New York.

**AT CAMP CROWDER, MO.**  
Earl Wood, son of Mr. and Mrs. J. P. Wood, who was called to army duty several weeks ago, is now stationed at Camp Crowder, Mo.

**On The HOME FRONT**

Another item of interest to the Home Front army during the past week was the announcement by Regional OPA Administrator Max McCullough that the tentacles of inflation were again clutching at the nation's pocketbook—that the cost of living was still rising in the Southwest despite price control. He pointed out that price control was proving an effective deterrent, because figures issued by the Bureau of Labor Statistics showed that prices of controlled items were remaining stable, but prices of uncontrolled items were rising. A survey of the major cities in the nation showed that from July 15 to August 15 the cost of living climbed 2.2 per cent.

From time to time, the Office of Price Administration has taken steps to maintain quality—an important part of the price control picture. There have been many reports that manufacturers have cut the quantity or quality of a commodity but have maintained their March highest price. OPA has vigorously warned such dealers that lowering of quantity and quality must be accompanied by a similar reduction in price. After a thorough investigation, OPA found many of the nation's packers upgrading their meats, thus forcing the country's housewives to pay a high price for poor quality meats. As a corrective measure, the OPA has directed that all beef and veal carcasses and cuts sold as "choice" quality must be so graded and grade-marked under supervision of official Department of Agriculture graders.

**PENNEY'S WARM WINTER WEAR**  
J. O. PENNEY CO., INC. FOR DAY AND NIGHT

LET JACK FROST DO HIS WORST!

New Styles for the New Season!

**LOOK AHEAD! CHRISTMAS ISN'T REALLY FAR OFF!**

It may seem pretty early to sit down and work out a Christmas list... but if you do it now, you can come to Penney's, make your selections unhurriedly... make a small down payment, and have them tucked away in our Lay-Away until Christmas. Little weekly sums (that won't interfere with your regular War Stamp buying) will pay for them gradually... and leave no after-Christmas bill headaches behind!

**WOMEN'S DRESSES**  
Casual classics that you will like! Smart sport styles you will work in! Dressy types you will dance in! Select yours of the many rayon weaves, spun rayons or cotton corduroy! All the popular fall shades from which to choose! 12 to 20.  
**4.98**

**FALL COATS**  
For Warmth and Beauty!  
Sport models with fur collar or the boxy type with the manish split back! Full-skirted gas that wrap around! Polo types with removable lining! In fleece, tweed and gay plaids! 12 to 20.  
**16.50**

**Women's New FALL HATS**  
Take a snap brim for your suit, a molded beret for your casual coat, a novelty for frilly dresses.  
**1.98**

**For Dress or Utility! TEA APRONS**  
Loop-neck types—so fresh and pretty—or full coverage styles for real protection!  
**49c**

**Warm Flannellette GOWNS, PAJAMAS**  
Slim-waisted gowns with rippling skirts and clever necklines. Man-tailored butcher boy pajamas. Solid pastels and prints.  
**1.35**

**Soft Rayon BED JACKETS**  
Smart looking and warm as can be! New pastels you'll love to wear!  
**1.98**

**RAYON SATIN or RAYON CREPE CYNTHIA SLIPS**  
Tailored in four ways, straight cut types up-trimmed or dainty with lace trimming.  
**1.29**

**Knitted Girls' Sleepers**  
Crisp cotton for school! Tailored, basque and princess styles! Some leather checks, stripes, plaids and florals.  
**69c**

**Boys' Sport Jackets**  
Warm melton cloth with handsome leather trim.  
**4.98**

**Children's WAIST SUITS**  
For the First Cold Snap!  
Winter weight, lightly fleeced, ribbed cotton. Drop-seat type, with taped loops for hose supports! Buttons, too, for attaching outer garments. 2-12.  
**65c**

**Women's Tuckstitch VESTS and PANTS**  
Heavier in weight than the average underwear at this price! All nicely tailored of combed cotton and rayon. Vests are made with built-up shoulders and puffed straps. Pants are in a choice of leg lengths... with reinforced crotch.  
**35c each**

**Lace Brings Charm to a Dining Room**  
**PRETTY LACE TABLE CLOTHS**  
Center panel in attractive leaf pattern. Handsome floral design. Lined edges.  
**1.98** **2.98**

THE PENNEY WAY IS THE THRIFTY WAY... THE THRIFTY WAY IS THE AMERICAN WAY

# SOCIETY

## Mrs. Emmons Is Hostess For Two Lovely Parties

Mrs. W. M. Emmons was hostess for two club parties recently. Last week she entertained members of the Wednesday Luncheon Club with an attractive bridge luncheon. The table from which the luncheon was served was centered with an arrangement of pink rose buds and other fall flowers were used about the house.

In the contract games after the luncheon Mrs. H. K. Fox played high for score award.

Attending were Mesdames W. L. Davis, J. C. McCracken, H. K. Fox, S. P. Rosson, Alton Fraser, C. C. Acker, Jimmie Gillentine, Oscar Easley and the hostess.

### Tuesday Bridge Club Meets

Tuesday afternoon Mrs. Emmons entertained members of the Tuesday Afternoon Bridge Club and her decorations featured the lovely high colors of fall in dahlias and chrysanthemums.

Mrs. Glenn Snyder was awarded the score prize for the club and Mrs. C. F. Moore played high for guests.

Those enjoying the party were Mesdames W. J. Stanford, Glenn

## Collects a Bumper Crop



Harvesting bumpers for Uncle Sam is another activity of Rita Hayworth, augmenting her bond selling. She has sacrificed her bumpers for the duration, to help the scrap drive.

Snyder, Gaston Baer, Colby Conkright, J. R. Allison, C. F. Moore, Sam Batton, Glenn Weir and the hostess.

### Religious Program Is Enjoyed By Lone Star Study Club

"My Favorite Hymn" was the topic for roll call at the religious program featured by the Lone Star Study Club Tuesday afternoon at the home of Mrs. A. Petersen. Mrs. Louie LeGrand was assistant hostess.

Mrs. Guy Newsom reviewed the book "The Family Lives its Religion" by Regina Westcott Wieman. As a concluding comment she quoted from the author, "As men die and are born, as social systems crack and grow, over all is a ceaseless beating of great wings. For the family that lives its religion, this beating is a throb of life."

Two poems relative to the program theme were read by Mrs. Ralph Smith. They were "The House by the Side of the Road," and "Agn" by Sam Walter Foss. The next meeting will be held at the home of Mrs. Robert Thompson.

Members present were Mesdames R. G. Blue, Roger Corbett,

Jack Grady, H. E. Henslee, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Nelson McRight, Jerry Morrow, Guy Newsom, Coy Phillips, Earl Phillips, Ralph Smith, Owen Slagener, Robert Thompson and the hostess.

### Coterie Club Is Entertained

War stamps were awarded to Mrs. J. W. Witherspoon for high score when the Coterie Club was entertained at the home of Mrs. Grant Fuller Friday afternoon.

Dahlias and cosmos were combined to carry out fall colors in decoration for the club party. Those attending were Mesdames E. P. Hedrick, J. W. Witherspoon, F. I. Lucas, E. B. Hicks, Howard Campbell, C. F. Moore, R. R. With, N. E. Milburn and the hostess.

### Mrs. Huckert Is Club Hostess

Mrs. Frank Huckert was hostess Friday afternoon at her country home to members and guests of the New Deal Bridge Club. Vari-colored cosmos arrang-

ed in bouquets were used to decorate the Huckert home. Mrs. J. T. Gilbreath, Jr., and Mrs. Chas. Hardwick were special guests. Mrs. Jack Bradley was welcomed as a new member of the club. Score awards were presented to Mrs. Gilbreath and Mrs. Troy Moore.

Members attending the party were Mesdames Willis Edelman, Louis Woodford, Sylvester Slagle, Ralph Hastings, Troy Moore and the hostess.

A salad course was served after the games.

### Justakrd Club Meets In Milburn Home

Justakrd Club members were entertained at the home of Mrs. N. E. Milburn on Wednesday afternoon last week.

Guests of the club included Mrs. R. R. Willis, C. F. Moore and W. A. Teter. Mrs. Kellar Muse played high and Mrs. Teter second high for high score awards. Others playing were Mesdames Grant Fuller, Meade Halle, Henry Sears, and George V. Stambaugh.

### Junior Endeavor Organized—New Officers Elected

Junior Christian Endeavor of the First Christian Church was organized Sunday evening at the church.

New officers chosen were John Samuel Coombes, president; Ruth Ann London, vice-president; Garland Robinson, secretary; Doris Jean Smith, assistant secretary, and Elaine Thompson, reporter.

Regular meetings will be held at seven o'clock each Sunday evening. Interesting programs will be presented and all young people of junior age are invited.

### ATTEND DISTRICT CONVENTION

The following members of the Christian Church attended the annual District Convention of Christian Churches in the Panhandle at the West Amarillo Christian Church last Thursday, Oct. 8.

Mr. and Mrs. H. M. Redford, Mrs. R. H. Veigel, Miss Adda Ramsey, Mrs. Ralph Barnett, Mrs. J. A. Stinson, Mrs. M. F. Hawkins, Mr. and Mrs. Ellis Coombes, Mr. and Mrs. E. M. Kester, Mr. and Mrs. J. B. Stoker, Mrs. J. B. Elliston, Miss Lilye London, Miss Seletta Robinson and Mr. Glen Ricketts.

The local pastor, H. M. Redford, presented the work of the young people among the Christian Churches of the Panhandle and the work of Texas Christian University.

### SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister  
Carl Oldham, Assistant Supt.  
Bible School 9:45-10:55 a. m.  
Morning Worship 10:55-12 a. m.  
Christian Endeavor Societies Meet 7-8 p. m.  
Evening Worship 8-9 p. m.  
Everyone is cordially invited to attend these services.

### BAPTIST CHURCH NEWS

W. E. Barnes, Pastor  
Time of Services  
Sunday School 9:45 a. m.  
Morning Worship 10:50 a. m.  
Training Union 7:30 p. m.  
Evening Worship 8:30 p. m.

Our revival closed Sunday night with glorious results. A total of 36 joined the church during the two weeks period. The pastor baptized 18 people after the worship service Sunday evening. Let's keep the revival spirit alive and keep coming to church and have great services as we did at both services on Sunday.

There were 357 present for Sunday School and 187 present for Training Union. This attendance for Training Union is a record that we want to keep. Do what you know the Lord wants you to and attend all of these services. A welcome awaits you.

### CARD OF THANKS

We wish to express our appreciation for the many acts of kindness shown to us during our recent sorrow. Especially do we thank the givers of the beautiful floral offerings.

Mr. and Mrs. J. W. Fox and family  
Mrs. Charles Glandon and family.

### LOCAL

Lieut. Claude Emmons and Mrs. Emmons of Camp Wolters spent a short furlough here with his brother, W. M. Emmons and family last week.

Weekend guests in the G. W. Newsom home were Mr. and Mrs. George Crow of Borger, Miss Florence Newsom of Amarillo and Mr. and Mrs. Clyde Rehmyer of Amarillo. Mr. Crow is vice-president of the Panhandle State

Bank at Borger. Miss Florence Newsom is Mr. Newsom's sister.

Mr. and Mrs. D. H. Alexander went to Seagraves Saturday to visit a daughter, Mrs. Joe Hudson and family. They returned home Sunday by way of Silverton for a brief visit with relatives there.

Mrs. Frank Montfort has returned from Panhandle where she visited with friends for a week.

Mrs. J. B. France spent last week in Amarillo visiting her daughter, Jean France, who is employed there.

Paul Lyons, son of Mr. and Mrs. F. P. Lyons, is now stationed at the South Plains Flying School at Lubbock. He is attending the ground school of the Army Air Corps.

### LT. ROSS HOME

Second Lieutenant Floyd Ross of the Army Air Corps, is home for a ten day visit with his mother, Mrs. Dorothy Ross. He accompanied his mother home after she attended graduation rites held for the photography division of the Army Air Corps in Denver Friday. After the visit here Floyd will go to Washington, D. C., for further training.

Stopping here between trains for a brief visit with Mr. and Mrs. Mont Baker Monday were Mr. and Mrs. Lloyd Holt who were enroute from Ingewood, Calif., to Stigler, Okla., to visit relatives. Mrs. Holt is Mrs. Baker's niece.

NO-D-K \$1.00 per gallon keeps your chicken house free of mites and lice. Kemp Lumber Company

ANNOUNCEMENT  
We have secured as our loca-

tion for the present rooms Close Drug Store. We hope open opr studio by October. Can save you money if you hire any photographic Special Christmas prices, November 1st. Mr. and Mrs. Hanna.

Tulip bulbs in separate or a mixture at Rice's Gr house.

### SEE SON GET WINGS

Mr. and Mrs. Lee Conklin daughter, Carlin, returned day from San Antonio where they attended graduation exercises for Air Corps Cadet Kelly Field Friday. Their Merlin Conklin, received wings and second lieutenant commission. Mesdames had for immediate over as duty was one of 100 to be selected training as instructors.

Brand Ads Get Results

## DISHES...

Open Stock & Matched Sets  
Starter Set \$3.04  
26-Piece Set \$5.44

A complete selection of open stock from which to choose.

### New Gift Items

Woodenware, Trays, Salad Bowls, Popcorn Sets... Ideal Gift Suggestions!

Select Now, While Stocks are Complete!

### Don't Forget...

Bring in all Scrap by Saturday, Oct. 17th!

LOW HARDWARE CO.  
Phone 567  
"Anything From A Tack To A Tractor"

Let's talk about death! Let's not dodge the issue — let's face facts. A lot of good American fighting men may soon have to die for want of scrap!

**IF YOU FAIL SOME BOY WILL DIE!**

Folks, here's something we have been neglecting. When we think about Scrap in terms of Our Boys... we can't do too much!

Let's send every piece of Scrap in this whole Community to WAR!

Remember, Get Your Scrap in By Saturday, October 17

**Pitman Grain Co.**

**Remember, We've Got to Get in the Scrap**

Don't let it be said that YOU forgot the boys on the fighting front — they're not forgetting to fight for America! They won't have guns, planes and tanks they need unless the folks at home turn in SCRAP!

**Join the Scrap Drive Now!**  
You May Save Some Boy's Life!

Turn in  
**SCRAP IRON STEEL FOX CLEANERS**  
OLD RUBBER PHONE 111.  
plus Copper, Brass, Aluminum and Lead. **Bring Us All Your Old Hangers**

Our men need tanks, ships and guns. Steel for these must be made from 50% scrap metal — but the Nation's Steel Mills don't have scrap enough on hand to last even 30 days more. Keep 'em running. Help build up a huge scrap stockpile — the bigger the better!

**YOUR NEGLECT WILL COST SOME BRAVE BOY'S LIFE!**

Pile Your SCRAP in Your Yard Today IT WILL BE COLLECTED!

Join Hereford's Victory Scrap Drive

**GET IN THE SCRAP BEFORE SATURDAY, OCTOBER 17**

**HEREFORD Chamber of Commerce**

Leut. Claude Emmons and Mrs. Emmons of Camp Wolters spent a short furlough here with his brother, W. M. Emmons and family last week.

Weekend guests in the G. W. Newsom home were Mr. and Mrs. George Crow of Borger, Miss Florence Newsom of Amarillo and Mr. and Mrs. Clyde Rehmyer of Amarillo. Mr. Crow is vice-president of the Panhandle State

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## "Indian Summer" Program Given at Garden Club

Mrs. Earl Springer was hostess for the Garden Club at her country home Friday afternoon. Mrs. Eston Wilson was leader of the program on "Indian Summer."

The second October meeting will be held on the 23rd at the home of Mrs. Cocanougher. Mrs. Homer Brumley will discuss "Putting Your Garden to Bed" giving practical tips on what to do in the fall for flowers next spring.

Those attending the program were Mesdames E. T. Brooks, C. C. Ferguson, J. P. Slaton, Dennis Barnard, F. M. Kesler, N. E. Gase, Eston Wilson, Homer Brumley, D. H. Alexander, C. R. Smith, Jim Lipscomb, W. C. Thomas, Ralph McCullough, E. Ramey, Robert Wagoner, C. C. Cox, P. H. Gilliland and the hostess, Mrs. Wilbur Hawk was a guest.

## Reed Williams Are Hosts For Club Group

Frosted leaves and red, white and blue blossoms carried out a pleasing effect in decorations when Mr. and Mrs. Reed Williams entertained members of the Thursday Night Bridge Club at their home on Lawton Avenue.

Preceding contract games dessert was served at small tables where red dahlias, white chrysanthemums and blue larkspur gave the patriotic floral accent with other flowers carrying out the theme about the house.

Enjoying the party were Mr. and Mrs. Jim Black, Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Roy Jewell, Mr. and Mrs. Bob Wilson, Mr. and Mrs. John Olson and the hosts.

## Religion In The Home Is Theme For Child Study Club

Members of the Child Study Club featured a program on "Religion in the Home" at a meeting held at the home of Mrs. J. C. Reese Thursday afternoon. In a discussion on Making the Home Christian, Mrs. Glenn Parker told something of the value and importance in maintaining a Christian home.

Mrs. Carl Oldham gave answers to the question "How Good is Your Faith" and pointed out the fact that a mother's faith must sustain her before it can sustain her children. A mother must live by faith to impart it to her children.

During the business session Mrs. Jame Aiken, president, urged members to cooperate with the scrap drive now in progress. Announcement was made of the next meeting which will be held at the home of Mrs. G. M. Hudson and will have Michael Stewart, principal of Central

## COLDS

To relieve Misery of **666** LIQUID TABLETS SALVE NOSE DROPS COUGH DROPS

Try "Rub-My-Tum" a Wonderful Linctament

## 3 Modern Butane Trucks



for SERVICE and QUALITY DEPEND ON US! **Blanton Butane Gas Co.** PHONE 551 NIGHT PHONE 550

## PERSONALS

One more name was added to Hereford's growing list of women-war workers when Mrs. Imogene Whitehead went to work last week for the Vega-Lockheed Aircraft Company in Eagle Rock, Calif. Mrs. Whitehead is in the assembly department and her brother, Gayle Higgins, is also employed there. Her sister and her husband, Mr. and Mrs. Kermit Wilson, are in Phoenix, Ariz., where he is in the air corps at Luke Field. Mrs. Whitehead, Mrs. Wilson and Gayle are all children of Mr. and Mrs. Ky Higgins.

**STORAGE:** Frost-proof storage for cars at Beavers Bros. Garage—by day, week or month.

Miss Dot Owens of Albuquerque, N. M., has arrived for an extended visit here with her sister, Mrs. J. B. Harlin, and other relatives.

Knox Kinard returned from Temple last week after accompanying Mrs. Kinard there for treatment at Scott-White Hospital. Mrs. Kinard will return after several days stay for medical treatment.

Mr. and Mrs. J. J. Boulware and son, Billy of Amarillo were week end guests of Mr. and Mrs. Mont Baker.

Dr. and Mrs. Dean Merritt and Mrs. Dorothy Worrell of Clovis were guests Tuesday of Mrs. David Rodgers.

Mrs. W. L. Branson and son, Bob, of Amarillo visited her parents, Mr. and Mrs. Y. B. Elliston, Sunday afternoon.

Rev. W. E. Barnes returned yesterday from Fort Worth where he attended the inauguration of the new president of Southwestern Baptist Theological Seminary.

**STORAGE:** Frost-proof storage for cars at Beavers Bros. Garage—by day, week or month.

**TRANSFERRED TO AMARILLO** B. C. Drinkard, Farm Security Supervisor in this county for more than a year, has been transferred to the Amarillo office of the Farm Security Administration.

Mr. and Mrs. G. F. Branson and daughter, Jane, of Amarillo, were visitors Sunday in the home of his mother, Mrs. B. L. Branson.

Misses Ruth Sachs, Mary Tiel and Clara Wedel spent the week end in Amarillo with Miss Erma Fay Robinson.

## Westway Items

Mrs. F. W. Dodson and Monte Max and Miss Elma Smith spent Saturday in Amarillo. Monte Max remains on a strict diet and is still taking shots for hay fever and asthma.

Mrs. Elmer Coombs is in the hospital at Plainview where she underwent an operation last Monday for appendicitis. She is School, as guest speaker. His subject will be "Fathers Are Parents Too."

Those attending the meeting included Mesdames James Aiken, G. M. Hudson, R. F. Conaway, Ira Foster, Gordon Witherspoon, Carl Oldham, Glenn Parker, Frank Daniel, Worth Covington, and the hostess.

getting along nicely. Mr. Coombs says she will be in the hospital yet this week.

Mrs. Albert Wolfington left Saturday for Rapid City, S. D., where she will join her husband who is in a training camp there. Mr. and Mrs. M. S. Roe went to Amarillo Wednesday and took the twins for their health check up. They called at the E. B. Osburn home.

Bobby Jane Sisk of Hereford spent the week end in the home of her aunt, Mrs. Jim Bookout. Mr. and Mrs. Ralph Durstine of Friona were dinner guests Sunday in the Merlin Kaul home. Their son, Kenneth, is now at Columbia University in Mo., where he is taking a course in Diesel Engineering. Kenneth is in the navy.

Mrs. Earl Little received a letter last week from her son, Wayne, who is in the air corps and is stationed at Williams Field, Chandler, Ariz. Wayne has recently been made a corporal.

Mrs. Merlin Kaul entertained with a supper Monday night for Mrs. Roy Landers, who left Tuesday for her home at Olton. Those present were Mr. and Mrs. R. M. Gunn, Mrs. Landers, and the Merlin Kaul family.

R. M. Gunn and Mrs. Roy Landers were dinner guests Monday in the Guy Lawrence home at Hereford.

Mr. and Mrs. R. M. Gunn took Mrs. Roy Landers to the home of her parents, Mr. and Mrs. Robert Caviness at Olton Tuesday. Her husband is still at Fort Sill in Oklahoma. She plans to remain with her parents until Roy is located where she can join him. Mr. and Mrs. Gunn visited with Mr. and Mrs. Henry Taylor while in Olton.

Mr. and Mrs. R. Y. Corder and children, Roberta and Kenneth and Mrs. L. B. Hooten of Wildorado were visitors in the T. B. Cox home Friday night. Mr. and Mrs. Corder are teaching at Wildorado this year and Mrs. Hooten has been visiting there.

Mrs. Grady Wilson was a caller at the Lee Hopson home at Hereford Monday afternoon.

Mr. and Mrs. Moody Stephan, Rose and Weldon attended a family reunion at the Henry Clark home near Summerfield Sunday. The reunion was one which had not been planned but was a surprise to all. Mr. and Mrs. J. H. Patrick and baby daughter of Fort Worth had come to the Clark home for a visit and on Sunday the other Clark children came home, not knowing that Jessie and Pat would be there. All were present with exception of a brother at Littlefield and Jack, who is now with the army overseas.

Jack Earp is having a well drilled on his place just north of the Alton Fraser-Farm this week. He is going to build a temporary building where he will move soon. His mother will continue to live in her trailer house and will stay with him.

Rain fell here Monday night enough to stop feed cutting, which is keeping most farmers busy now. Trying to cut such tall cane is causing some trouble and complaint. Several have corn which is being husked.

We extend heartiest congratulations and best wishes to this happy couple.

Mr. and Mrs. Charles Inman baled hay for Joe Landers Wednesday.

# You think I ate the jam!



**CIRCUMSTANTIAL EVIDENCE** can sometimes be very strong, but it may be full of flaws when you are trying to choose a motor oil for your automobile.

Now, more than ever, you want a quality oil to "Care for your car... for your country." And that is why you will be glad to know that there is an easy way to spot the genuine article.

Read these facts: Phillips offers a number of oils to fit varying needs, preferences, and pocketbooks. But if you want out best oil, you need have no hesitation or doubt, because Phillips speaks out plainly. Tells you frankly that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer to car-owners like yourself.

Remember this helpful tip when you are replacing summer-thinned lubricant, or making your regular 1,000-mile change. Get the genuine article by specifying Phillips 66 Motor Oil.



**IT'S PHILLIPS FINEST QUALITY**

Jim Bookout has begun harvesting soy beans. He has over 500 acres. Harvest is being done with a combine after the beans have been mowed down.

"Those wedding bells are breaking up 'that old gang'—seems to be proving true here when Saturday morning another of the boys from here was added to the list. Grady Wilson, Jr., was married to Miss Juanita Morris, niece of Hiram Nickerson at Hereford, Saturday morning at 10 o'clock. The ceremony was performed at the Church of Christ parsonage. Immediately after the ceremony the couple left for Post where they will visit Junior's sister, Mrs. Bud Hopson, and family. They will start housekeeping in a trailer house which will be located on the Grady Wilson place and Junior will assist his father with the farming.

Scientists are seeking a substitute for gasoline. Only one we know of, is a pair of shoes.

Success does not depend on lying awake nights, but staying awake days.

A neighbor's bees are perhaps his most secure property.

Not Big Ads, But "Regular" Brand Ads Get Results!

**A Hereford Product...**  
where fine wheat grows!

**PACKARD'S BEST FLOUR**

...produced for the finest bakers and the finest homes. Ask your grocer for **PACKARD'S BEST!**

Look in each sack for **Chinex Dinnerware Coupons!**

**PACKARD MILLING CO.**  
HEREFORD, TEXAS

BUY WAR BONDS  
BUY WAR STAMPS

**Stambaugh**  
Dependable  
DRY CLEANING  
Phone  
**160**

# Have You a Man in the Service of Our Country?

Son? Husband? Brother? Father?  
Employee? (Daughter? Sister?)

Then You Must Be Proud Enough of Him (or Her) to Display An Official War Service Flag In the Window of Your Home or Store or Plant. Think What They're Doing For You.

- Size 8" x 12"
- Guaranteed Washable
- A Blue Star for each person in service
- The added "V" Symbolizes the Service Flag of Today
- Not a print but a heavy woven material
- This is 1942 version of official Service Flag used in World War 1

A \$1.00 VALUE!  
Introductory Special **69c**

1-Star, 2-Star, 3-Star, 4-Star and 5-Star Service Flags in Stock!  
Others, Special Order.



# THE HEREFORD BRAND

**LOOK US OVER!**



Yes Sir, we've got 8 dandy pullets in a hen cage at our mill — and we want you to see some of their eggs and check their high-laying average. They were raised on Purina Growing Ration and now we're feeding them on Purina Laying Mash. It's the best feed we know of to make hens give lots of eggs. We think you will enjoy seeing them because they're such good, well-developed birds — and they're so well fed. Drop in and see 'em any time.

COME IN AND SEE US!



ON DISPLAY AT  
**Packard Milling Co.**

# Want Ads

**CLASSIFIED AD INFORMATION RATES**

25 WORDS OR LESS ..... 25c  
 25 WORDS OR MORE, WORD ..... 1c  
**CASH DISCOUNT**—When paid in Advance 3 classified ads will be run for the price of 2. Absolutely does not apply if ad goes on books.)  
**DEADLINE**—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

### MISCELLANEOUS

**ATTENTION!**  
**NEW DEFENSE PROJECT DISTRICT**  
 38 new double beds for sale, complete with mattress, slats and springs. Bargain at wholesale cost.  
 H. W. Blackburn—3045—6291  
 Care Blackburn Bros. Inc., Amarillo, Texas. 42-2tc

### NOTICE!

**CATTLEMEN:** 50 acres of unharvested cane with 280 acres wheat pasture 1 1/2 miles southeast of Hereford. Write or phone Robert A. Tull, 209 West 9th St., Plainview, Texas. 41-2tc

**IMPORTANT NOTICE:** Automobiles and trucks will become more scarce, and their values increase. It is important to carry fire and theft insurance. More and more thefts are occurring, especially tires. The premium is small. I adjust my own losses. T. K. Wilson, Insurance and Bonds. 42-1tc

**NOTICE:** Housewives, men, nurses, defense workers, right clothes for everyone. Take advantage of the October special now. Cannot be bought in any store. Mrs. Noel Worley, 4 blocks north of Hereford Camp. 42-1tc

## Attention Growers

We want to sign acreages (up to 400 acres) for Peas for 1943 crop.  
 See Proposed contract at office of A. R. Bateman, County Agent—see me for complete details.

## R. C. Harper

**FOR RENT**  
**FOR RENT:** Furnished bedroom for one man. Call 751-J. 42-1tp  
**FOR RENT:** 2 upstairs rooms, can be used for light housekeeping or sleeping rooms. Adults only. W. A. (Al) Vaughn, 311 A St. 42-1tp  
**FOR RENT:** Desirable apt. for couple. Adults only. All bills paid. 517 E. 11th. 42-1tc  
**FOR RENT:** Furnished 4 rm. apt. Bath and refrigerator. For couple only. Call 43. 42-1tc  
**FOR RENT:** 5 rm. modern house. Bath, basement, 1 blk. from pavement. Onlas Carroll. 42-1tp  
**FOR RENT:** Bedroom to 1 or 2 men, south front, private entrance, adjoining bath, good bed. 710 East 3rd St. 41-3tp  
**FOR RENT:** Bedroom with two beds, men only. 500 D. St., phone 745. 41-3tp  
**FOR RENT:** One room for light housekeeping also bedrooms for men. Three blocks north and one west of High School, F. N. Pitman. 44-3tp

**LOST AND FOUND**  
**LOST:** Strayed 4 yearlings about 4 months old, 2 modely face, one spotted drum and one white. Finder please notify Mrs. F. N. Pitman, Hereford, Tex., and receive reward. 41-3tp  
**LOST:** Black sow from place 7 miles southeast of Hereford. Notify Ernest Medkief. 41-3tp

**FOR SALE OR TRADE**  
**FOR SALE:** Practically new cir-

culating oil heater. See Mrs. Ballard, Hereford Laundry. 42-1tp  
**FOR SALE:** Large frame house 30x60 ft. to be moved. See Geo. McCurry. 42-3tp  
**FOR SALE:** Used 10-foot Oliver broadcast binder. John Wood Farm Implements. 42-3tc  
**FOR SALE:** Winter barley seed, 75¢ a bushel, Ohio barley made 80 bushels per acre this year. S. O. Wilson. 42-3tp  
**FOR SALE:** 33 model Ford coach, motor in good condition Milburn Service Station 42-1tc  
**FOR SALE:** Nine piece dining room set, 400 Ross Ave. Mrs. Louise Huckert. 42-3tp  
**FOR SALE:** 1940 International combine, foot, power take-off. Will take some grain in trade or will trade for good late model peck-up. Woodrow Ireland. 42-1tc  
**FOR SALE OR TRADE:** FETT for ETT. For trade for registered helpers, 1941 Chevrolet Master DeLuxe Tudor, good tires, low mileage, Woodrow Ireland. 42-1tc  
**FOR SALE:** Trailer house 8x18, furnished. Has good rubber. 311 Norton St. Jack Robertson's place. See G. W. Daniels. 42-3tp

**FOR SALE:** Nice small house, furnished, all yours at \$1750, good terms. See Claud Higgins, Phone 642-J. 41-3tp  
**FOR SALE:** 5 burner oil range. 504 East 11th St. 41-3tp

## For Sale

South 1/2 Section 84, two miles north of Hereford. Consists of 1603 acres under irrigation; 160 acres native grass; 34 head of Hereford heifers, 170 head of hogs and pigs; good farm implements, row binder and a combine.

See or Write  
**C. M. Henderson**  
 Farwell, Texas

**FOR SALE:** Improved 4-section ranch, Deaf County, well located, price \$14.00 pr acre, good terms. See Claud Higgins, Phone 642-J. 41-3tp

**WOULD LIKE TO TRADE:** A 12 ft. No. 3 Rumley combine for an Allis Chalmers Combine. W. V. Block, Box 888, Hereford. 41-2tp  
**FOR TRADE:** 30 acre Rio Grande citrus, near Harlingen, large duplex, good income Corpus Christi. 2 duplexes, furnished, Amarillo. Clifford McMurty, Amarillo, Tex., 200 W. 5th St. 41-3tp  
**FOR SALE:** my 160 acres of land in northwest Deaf Smith Co. in Bippus school district on highway. Good land and never was broken out, Section 1, T4, R2. \$10 per acre cash. James Stanton, Rt. 1, Cameron, Mo. 41-3tp  
**FOR SALE:** 35 acres of cane, standing in field, for ensilage or

grazing, 6 miles west and 5 1/2 miles north. F. R. Stiver, Rt. 4. 41-3tp  
**FOR SALE:** Big cafe stove and fittings, also beds and other furniture. H. L. Broadwell. 42-1tc  
**FOR SALE:** 2 alley toilets, one water heater. H. L. Broadwell. 42-1tc

**FOR SALE:** Well-improved section near Hereford, good house, irrigation well, one hundred and fifty acres wheat, one hundred and eighty-five acres grass. Price \$26.00 per acre. See R. M. Dunn. 41-3tp

**WE PAY TOP PRICES**  
 for your  
**POULTRY, EGGS, CREAM and HIDES!**  
 Jack Wright, Mgr.  
**West Texas Feed & Seed**

**FOR SALE:** 150 White Leghorn hens, 1 year old in good production. \$1.00 each. See J. H. Mears, Friona, Texas. 41-2tp  
**FOR SALE:** 200 acres, 2 miles of Westway school, all sowed in wheat, all can be harvested under government allotment program. This can easily clear land first crop. Price \$25.00, good terms. Claud Higgins, Phone 642-J. 41-3tp

**FOR SALE:** McCormick row binder, also oil heater. See W. G. Harris, Summerfield. 40-3tc  
**FOR SALE:** Good McCormick Deering mower. Ky Higgins. 40-3tp

**FOR SALE:** Well located 4 room house, bath, double garage. Price \$2750.00 cash. Two room house, 3 lots, price \$800.00. Choice 10 acres well improved. \$2750.00. Claud Higgins, phone 642-J. 40-3tp

**FOR SALE:** Good 320 acres located in Castro County in shallow water district. Bargain at \$17.50 per acre. Claud Higgins, phone 642-J. 40-3tp

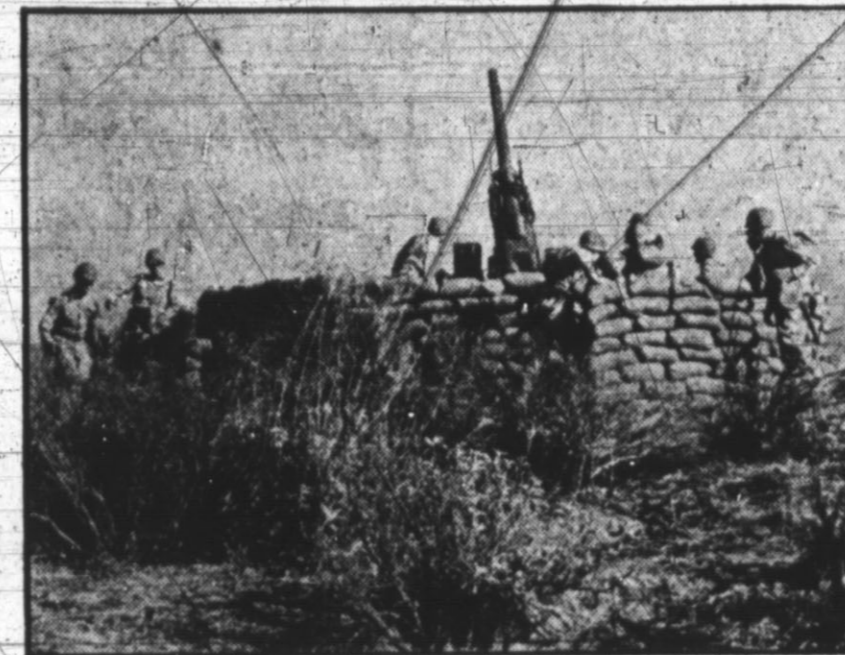
**FOR SALE:** A good used living room suite, divan and one chair. See E. H. Woodford or Mrs. J. G. Weir. 40-3tp

**EGGS**  
 are now bringing  
**TOP PRICES!**  
 Increase egg production and keep your flock healthy with  
 "Texas Pride Egg Mash"  
**West Texas Feed & Seed**  
 Jack Wright, Mgr.

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. **MILLER AUTO STORE.** 15-1tc

**WANTED**  
**WANTED TO BUY:** Good second hand gas hot water heater. Inquire at Brand office or call 260-W after 6:30 p. m. 42-1tp  
**WANTED:** Will buy kaffir and maize at market price delivered at the Box Car Ranch, have good scales. See foreman John Walker at ranch or Geo. McCurry at Hereford. S. F. Wilhelm. 42-1tp  
**WANTED:** To rent a wheat farm. I will furnish all farm equipment. I would like to raise a row crop for feed. I am acquainted with the country and know farming. Box 73. 42-3tc  
**WANTED:** To buy good low wheel bundle wagon. O. Wilder, Box 402, Hereford, Tex. 42-1tp  
**WANTED:** Vacuum cleaner. Must be in good condition. Call Texas Hotel. 42-1tp  
**WANTED:** 100,000 rats to kill with Ray's Rat killer, guaranteed. Sells for 35 cents, 50 cents and \$1.00. Harmless to anything except rats and mice. Also Ray's roach powder. Halle Drugs. 41-3tp  
**WANTED:** 3 boarders, men only. J. P. Wood, 8uth Hereford. 41-2tp  
**WANTED:** Feed to cut with a new 2-row binder. Postoffice box 643. 41-2tp

## Two Portraits of a Gun



This is what a really well-camouflaged 90-millimeter anti-aircraft gun looks like. Although the gun is ready for action, it looks like a brush-covered hillside (top photo). Camouflage can be stripped away in an instant, and the crew races behind protective sandbags to begin firing at enemy planes.

## Plainview Man Puts Wooden Tires on Tractor

**PLAINVIEW**—A major bottleneck in mechanical farming operations in this section of the Plains has been remedied through the ingenuity of a Plainview machine shop operator.

Bill Whiteside is turning out wooden tires for the front wheels of tractors. Scores of farm tractors on rubber were idle because tires for the front or guide wheels were unavailable. Whiteside and his shop force got their heads together and the wooden tire is the result.

Without exception the tires have proved satisfactory when used as they were intended, that is, only on ground surfaces and not on concrete.

Constructed in five curved sections of Mexico pine, the Whiteside tires are held on the rim with a steel band used in the same manner that a wagon tire is used to hold the felloes of a wagon wheel.

The first operation Whiteside completes in making a wooden tire is sawing out the five blocks. The blocks then are sawed in crescents that when placed end to end will make a perfect circle. The tire is then in shape for the large lathe. Placed on that machine, one side of the wooden circle is turned to a glass-like smoothness then turned over and the operation repeated. The tire is soaked in creosote to preserve it. The tire then is ready to be mounted on the wheel and the steel band put on.

There's your tire, mister, and believe it or not, it is but little heavier than the ordinary rubber tire and tube.

Whiteside lays no broad claims for the wooden tire. He says it will work very satisfactorily if used on a tractor and kept on dirt.

He said if a set of the tires was placed on an automobile they would go "flat" in a short time, as the vibration would wear away the wood under the steel band, it would fall off, and the motorist would find himself right back where he started driving on the rim.

The idea of the wooden tire was worked out in the Whiteside shop and was prompted, Whiteside said, due to the fact that so many farm tractors had to stand idle because rubber tires, the same sizes as automobile tires, were not available

Whiteside. In a business affected seriously by wartime demands, found it difficult to get plenty of the right kind of wood for his tires, but thinks that in the Mexico pine he will have a satisfactory and at the same time plentiful material.

## GOSSIP From Here and There

One way to avoid the loss of property in a flood is to move out when it begins to rain.

The worst October wind we have seen was telling about his golf score.

We're rather listen to an echo than a gossip. An echo repeats what you really say.

The Nazis must find the news from subjugated countries especially revolting.

Just as a suggestion, buy two snow shovels right now and be done with it one for your neighbor.

Women who really know how to raise children are too busy to tell.

You can now make butter from grass. All you need is a cow and a churn.

A small town is a place where you can take a correct census at any fire.

The wild boar of India attacks without provocation—as does the tame bore of America.

Side-stepping only gets you farther away from where you hope you are going.

A woman is someone who will need new drapes to go with the upholstery she has in mind to match the drapes.

When your sins find you out, it's just about as bad as when the collectors find you in.

The best way to forget the cost of living is to live so that it's worth it.

Even after football season is over, students will hang around the colleges until warm weather sets in.

## YOUR COUNTRY NEEDS YOUR SCRAP!

**Look for these items:**  
 Metal beds, springs, flat irons, radiators, wood or oil stoves, washing machines, sewing machines, skid chains, ash cans, metal refrigerators, lawn mowers, kitchen sinks, pails, pipe, wire, farm, garden, auto tools, furnace, boiler, metal toys, skates, pots, pans, coat hangers, metal fence, screens, scissors and shears, electric motors, fans, batteries, wash tubs, metal cabinets, jar tops, lamp bulbs, wash boards, golf clubs, plant stands, old machinery, lighting and fireplace equipment, and all other articles of metal and rubber.

**YOUR SCRAP**  
 May Save Some Boy's Life!  
 Turn it in by Saturday, Oct. 17th!

**Kinsey MOTOR CO.**  
 Chevrolet-Oldsmobile

**R. marks the spot for SAVINGS**

Advertisement Campaign, Inc. 1942

The symbol of Pharmacy identifies our store as the place for SAFE SAVINGS because we adhere to the ethics of our profession which permit no compromise with quality in any department... in any merchandise. You buy home drugs and toiletries here with the same confidence you have in our prescription work. We feature the products of reputable manufacturers, choosing them as carefully as we select our prescription drugs.

**(START YOUR CHRISTMAS SHOPPING NOW!)**

<b>PRO-TEX</b> (The Invisible Glove) .....	30c	<b>Globe VACCINES</b> for best results
<b>JERGEN'S LOTION</b> 50c Bottle .....	37c	
<b>PERFUME</b> L'Orle 2-Ounce Size .....	\$1.00	<b>Gibson CHRISTMAS CARDS</b>
<b>VITAMIN A B D C</b> 100 Capsules .....	\$2.49	
<b>CUTEX SETS</b> \$1.00 Value .....	89c	<b>50c Mennen's BABY POWDER</b> 39c
<b>ZONITE ANTISEPTIC</b> 60c Size .....	49c	
8-Ounce <b>OLIVE OIL</b> .....	89c	<b>Double Edge RING BLADES</b> 20 for 25c
40 Bezel <b>"B" COMPLEX</b> .....	89c	50c <b>MILK OF MAGNESIA</b> 39c
\$1.20 <b>SYRUP PESIN</b> .....	89c	60c <b>ALKA SELTZER</b> 49c
		P&G <b>SOAP</b> .....
		5 bars \$1.50 23c
		<b>LANTEN</b> 60c .....
		49c
		10c Cashmere <b>BOUQUET SOAP</b> 3 for 25c
		Pint <b>MINERAL OIL</b> .....
		49c
		Quart <b>MILK OF MAGNESIA</b> 59c
		100 <b>NYAL ASPIRIN</b> 39c
		50c Calox <b>TOOTH POWDER</b> 39c
		\$1.20 <b>CREMULSION</b> 98c
		Quinsona Athletic <b>FOOT POWDER</b> 39c
		<b>Samsonite LUGGAGE</b> (just arrived)
		<b>LUNCH KITS</b> with pint Thermos \$1.69

**GET IN THE SCRAP!**

Join this big county-wide scrap drive. Let's send every piece of scrap in this community to the Axis.

**YOUR NEGLECT MAY COST SOME BOY'S LIFE!**

Bring in Your Scrap BEFORE SATURDAY OCT. 17th!

**CLOSE Drug Store**  
 PRESCRIPTION DRUGGISTS  
 Phone 13

**"Feeding Lambs on Gain Basis"**

I am interested in having some lambs fed, paying so much per pound for the grain.

If you have your own feed and interested in feeding lambs for so much per pound for the gain put on and can provide the proper care. Write me advising what feed you have and the number of lambs you can care for.

**NOEL COVER, Farmer-Rancher, Cozad, Nebr.**

**BUY! Through the WANT ADS**

All Kinds of BOOKS to help You in your Office!

The Hereford Brand Office Supplies—Phone 30

**HEREFORD**



**BULL**

By Jimmie Gillentine

**WHOSE BOY WILL DIE BECAUSE YOU FAILED?**

Above is reproduced the slogan of America's scrap drive, which is scheduled to climax with gigantic collections of scrap tomorrow and Saturday. If folks won't bring in their scrap for a slogan like this—they just simply won't bring in their scrap at all. Collection of scrap metals, rubber and fiber is really important and I am sure that many of us have just neglected to bring in much of the scrap which is still around our places. Nothing is more important right now—not even man power.

John Turner was out bright and early Monday morning and when one of his neighbors mentioned the fact he said: "I got mad. Last week I gathered up 400 pounds of scrap and turned

it in. This morning I heard the war news and got so mad at the Japs that I got out and started all over again. He had a nice little pile of scrap, too.

Furthermore, this is very important to farmers. Lots of repair parts can be made from scrap metals—and every ounce that is turned in represents better chance of harvesting the crops in 1943. With steel mills and ship builders closing down every day, it is time that we all followed John Turner's example and got plenty mad. This is something a lot of us have been putting off—but when you think of it in terms of death for some of our boys, it's time we got to work and did something about it.

Jack Russell, who is in the medical division of the navy, sends me word that the Marines are definitely part of the navy. He says they even take care of marines in his department. That's that.

If you know Alton Fraser very well, you will agree that something drastic was bound to happen when he finally cut loose and took a much needed vacation. It did. Alton returned this week from near Creede, Colo., where he was a guest at the Walter David camp. Here's what happened. They saw an elk ahead of them one morning. The elk saw them at the same time and dashed away. A little farther

they saw him wade into one of those mountain lakes—and Alton says it was so cold that the animal froze to death. He tells this for the gospel truth—and says that he even took some pictures, because he knew that people might doubt his veracity. It's hard to swallow, but I believe him.

If I hadn't seen the two huge sweet potatoes Mrs. Harry Schulz recently brought into the office, I would have been skeptical, however. The yams weighed five and one-fourth and four pounds, respectively. She grew them on their farm, three and one-half miles east, and had three rows.

Probably nothing in recent years has created so much comment in Hereford as the discontinuation of milk deliveries. Everywhere you go, this becomes a topic of discussion. As in the case of most topics, there seem to be two distinct sides to the question. Some people think it was justified, while others are indignant. When gasoline rationing starts, the hardship will be felt even more acutely by people with children. It is entirely possible that many other deliveries will also be eliminated as months pass.

"—and here's some nice perfume," remarked Dr. R. R. Willis as he administered anesthetic to George Roles, 4-year-old son of Barbara Roles, before removing the youngster's tonsils this week. During the afternoon the little fellow aroused completely from the drowsy feeling and coughed up some blood. He looked at it a second time, then remarked: "I guess it's some of that damn perfume the doctor gave me."

Ernest Medkief called up and wanted to know if they have a Presidential election during time of war. I told him "Yes, of course they do." However, I didn't know at all. He says a lot of people are arguing about this question, so will some of our readers kindly give us this information?

**HOSPITAL NOTES**

Mary Short, surgery, Oct. 12.  
Tom Ivy, injury, Oct. 11.  
R. T. Ayres, improving.  
Mrs. F. W. Barnett, girl, born Oct. 11, named Betty Jane.  
E. W. Butler, injury, Oct. 14.  
Rex Higgins, improving.  
Mrs. Earl Lance, girl, born Oct. 15, named Carolyn Ann.

**Fashion in the Desert**



Two tank men in the North African desert wear veils while writing home. Headgear may not be the height of fashion, but it keeps the flies away.

Mr. and Mrs. Duane Orr of Corpus Christi are visiting his parents, Mr. and Mrs. J. S. Orr.

Mr. and Mrs. Lee Morgan of Washington, D. C., are visiting friends in Hereford this week.

Frank Cogdell, who is stationed at Sheppard Field, spent the weekend here.

J. T. Carroll, who is stationed at Camp Barkeley, Abilene, is spending a furlough with his fa-

mily and friends here.

Rev. and Mrs. Lester Taylor and small son of Fluvanna are visiting Mrs. Taylor's parents, Mr. and Mrs. D. H. Bryant, and Mrs. D. H. Bryant.

Mr. and Mrs. Cawthon Bryant and son returned Sunday from Ralls, where Mrs. Bryant and son have been visiting for two weeks with her parents, Mr. and Mrs. J. D. Smith.

Mrs. Joe Turk and daughter, Mary Joe, of Amarillo visited in Hereford over the weekend.

**Ribbons for all Typewriters at the Brand**



Other Supplies for Office Efficiency

Hektograph and Micrograph Supplies — Phone 30

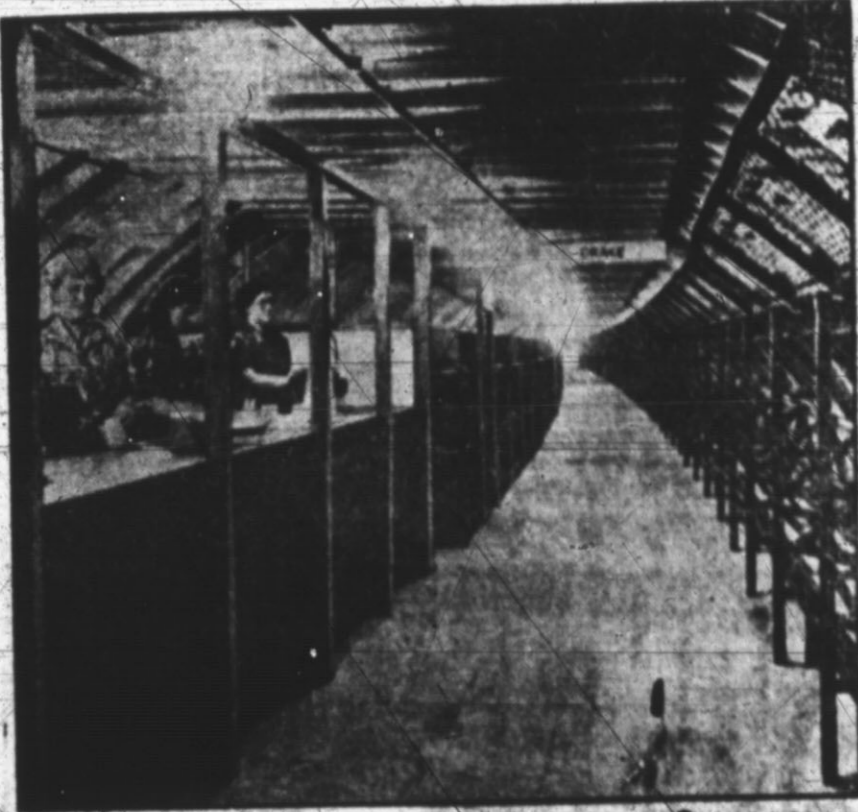
**TRY A WANT AD**

**Bring In Your Scrap Before Saturday, Oct. 17th**

**Roberson Battery & Electric**

Phone 284—Night Phone 285 In Renfro Bldg.

**Bomb-Proof Towns 100 Feet Deep**



Workers pour coffee at a canteen in the first of London's great underground towns, each capable of housing 8000 persons. Giant shelters, complete with eating, sleeping, and medical quarters, are 100 feet beneath street surface and are immune to bombs, gas, or shells.

**VETERANS—You men who fought the last War—make this your job. To see that no American boy shall fall because a lack of scrap deprived him of a fighting chance.**

**SCRAP SLACKERS CAN LOSE THIS WAR!**

It's squarely up to you. The mills need scrap to make the steel to go across the sea as ships, and tanks, and guns. They need it now—and in the months to come. For all new steel must be 90% scrap—and the mills are running out. They haven't enough for even 30 days more production—then they'll be shutting down. Unless you get to work. Unless you go into your basement and your attic and root out the junk that's there. Talk about it to your friends and neighbors—you men who

know what war is like. Tell them... "Don't be a scrap slacker. Get your scrap ready for the drive that starts next Monday!" Then get to work and help them do it. We're out to fill the junk yards—to make every salvage depot a towering tribute to our fighting men. And don't think the job is done when the scrap starts piling up. Because the war must end before the need for scrap is over. Do this to help make sure it ends our way!

Watch this paper for details of the big scrap drive and what you must do to help **NEWSPAPERS' UNITED SCRAP METAL DRIVE**

THIS SPACE CONTRIBUTED BY THE HEREFORD BRAND

**DRUG VALUE SALE**

**MONEY-SAVING COUPON**  
Durable, Absorbent Knit  
**DISH CLOTH**  
With Coupon **4c**  
(Limit 3)  
"Lock-Knit" for wear! 13 x 14-in.

**FOR VICTORY BUY WAR SAVING BONDS and STAMPS AT OUR STORE NOW**

"WE SELL FOR LESS"  
**HAILE DRUGS**  
PHONE . . . 99  
PRICES FOR FRIDAY-SATURDAY-MONDAY  
Walgreen Agency Drug Store

**DRUG VALUE SALE**

**50c SHAVING CREAM**  
**BARBASOL 31c**  
TUBE (WITH ANY USED TUBE) or BAR (Limit 1)  
**10c CAKE**  
**WOODBURY 4 27c**  
FACIAL SOAP (Limit 4 Cakes)  
**2oz BOTTLE**  
**Castor Oil . 17c**  
**4 or 8 OZ. SIZE**  
**BABY BOTTLES 4c**  
NARROW NECK TYPE (Limit 6)

**Walgreen ASPIRIN TABLETS**  
Bottle 100  
**39c**

**POWDER PUFFS**  
Washable Velour  
**2 for 9c**

**1-Lb. Size EPSOM SALT**  
Medicinal  
**16c**

**60c SYRUP PEP SIN**  
**39c**

**25c Size Glycerin Suppositories**  
Bottle of 12  
**21c**

**Box 500 Perfection FACIAL TISSUES**  
**27c**

**75c BAYER ASPIRIN**  
**59c**

**60c ALKA SELTZER**  
**49c**

**Firm Bristle HAND BRUSH**  
Wood Back  
Red Nylon  
**23c**

**A LIFE MAY BE IN THE BALANCE**  
Every time I pick up a prescription, I say to myself, "This is urgent business—a life may be in the balance!" Compounding prescriptions with the utmost care is the most important thing I have to do—important to me—to the Doctor—to the patient. That is why I pledge to give every prescription my undivided attention.

Your Registered Pharmacist

**JOIN IN THE Scrap Metal Drive**  
**Thursday Help Uncle Sam!**

**10 GILLETTE BLUE BLADES**  
Longer-Lasting!  
**49c**  
The sharpest edges honed Pack of 5... 25c

**PERFECTION "Double" HAND CREAM**  
3-ounce jar  
**COLD CREAM**  
1 1/2-ounce jar  
An 85c Value—**BOTH FOR 49c**

**10c IVORY FLAKES**  
**5c**

**BOTTLE OF 100 ASPIRIN . . . 13c**  
**10c POCKET COMBS . . . 6c**  
**35c VICK'S . . . 29c**

**POSTMASTER URGES . . .**  
MAIL CHRISTMAS GIFTS NOW! TO "OUR BOYS" IN SERVICE OVERSEAS  
CARDS and PACKAGES MUST be mailed in OCTOBER  
To assure delivery by Christmas! GIFTS NOW ON DISPLAY

**"ORLIS" TOOTH BRUSH**  
Mature Resistant Nylon Bristles in Four Styles!  
**25c**

**Embossed Leatherette! NEW VICTORY WRITING KIT**  
24 Sheets and 24 Envelopes!  
Ideal for Service!  
**39c**

**"PO-DO" PLAYING CARDS**  
Brick or Porcelain  
Choice of Colors and Designs  
**42c**

**ZINC OXIDE Ointment, 1-oz. . . 19c**  
**BAYER ASPIRIN 75c BOTTLE of 100s . . . 59c**  
**PETROGALAR LAXATIVE, 31.25 SIZE 89c**  
**35c FASTEETH PLATE POWDER . . . 29c**  
**25c CARTER'S LIVER PILLS . . . 19c**  
**MOUTH WASH KELLER'S, PHT . . . 49c**

**25c BLACK DRAUGHT**  
**19c**  
Pint **ORLIS MOUTH WASH**  
**49c**

**DRUG VALUE SALE**

### Let's Cook Something

Those "Three Little Sisters" would have a lot to tell their soldiers and sailors if they would learn to be good cooks while they are gone. The old cook book that used to hang by the kitchen stove isn't there any more but the family favorites that have been handed down from generation to generation become re-glified through frequent use.

Mrs. J. D. Bourn came from a sweet potato country (eastern Texas) and here are two recipes that have been used in her family for many years, and copied scores of times for friends or guests.

#### SWEET POTATO PIE

- 1-2 cups cooked sweet potatoes
- 1-2 cup brown sugar
- 1-2 cup sorghum molasses
- 1-2 teaspoon salt
- 1-8 teaspoon allspice
- 1-8 teaspoon cinnamon
- 3 eggs slightly beaten
- 1 cup evaporated whole milk

Boil sweet potatoes, remove skins and mash. Combine with brown sugar, salt spices and molasses and mix well. Add eggs and milk and pour into an unbaked pie shell. Bake in 425 degree oven about 40 minutes or until the mixture is set and brown on top.

#### BROWNED SWEET POTATOES

Boil sweet potatoes, remove skins and cut length-wise in 1-2 inch slices. Dip each slice in melted butter, sprinkle with a little salt and a good deal of brown sugar. Place in greased pan and brown in hot oven. Arrange around rim of platter containing fried chicken or roast pork.

### Summerfield

#### MRS. JIM CLARK

The school children are working hard in the scrap drive. Two captains, Janette Euler and Wayne Lee, have been appointed by the teachers and sides have been chosen. The winning side will be given a prize of some kind. All scrap is being donated to the school cafeteria.

Mrs. Laura Shaw's room surprised Mrs. Lee Curry with an egg shower Monday for the cafeteria.

Mrs. Jess Lindsey took her husband to Lubbock last week for medical treatment. She returned home Saturday but Mr. Lindsey will remain in Lubbock several days.

A delicious dinner was prepared and served Sunday at the home of Mr. and Mrs. L. B. Lookingbill by the Lookingbill families. The occasion marked the birthdays of Freddie Lookingbill, small son of Mr. and Mrs. L. B. Lookingbill, and of Miss

Mary Lookingbill, freshman in Texas Tech, who spent the week end with her parents, Mr. and Mrs. L. H. Lookingbill. The dinner also was a farewell courtesy to Harry Lookingbill, son of Mr. and Mrs. J. L. Lookingbill, who left Sunday afternoon for Lubbock where he took his army entrance examination Monday.

Relatives attending the dinner were Mr. and Mrs. J. L. Lookingbill, Mr. and Mrs. L. H. Lookingbill and family, Harry Lookingbill, Mr. and Mrs. Frank Lookingbill and family, Mr. and Mrs. Cecil Lookingbill and son, of Amarillo, and the host and hostesses and their children.

Mr. and Mrs. Pat Patrick and baby of Fort Worth visited recently with her parents, Mr. and Mrs. Henry Clark and a host of other relatives and friends.

At a family get-together Sunday in the Henry Clark home were Mr. and Mrs. Patrick and baby, Mr. and Mrs. Chris Clark and family of Hereford, Mr. and Mrs. Moody Stephan and family of Westway, and Mr. and Mrs. Carl Lee and family.

The regular missionary program of the W. M. U. was given Wednesday afternoon at the church with Mrs. L. L. Cannon as leader. Mrs. B. E. Roberson directed the Bible Study.

During the business session the chairman for the new year's work were appointed. These were Bible Study, Mrs. D. C. Walsler; Benevolence and Education, Mrs. Jim Clark; Mission, Mrs. J. B. Noland; Mission Study, Mrs. M. D. Rexrode; periodicals, Mrs. L. L. Cannon; stewardship and personal service, Mrs. Ky Lawrence; Young people's leader, Mrs. O. B. Sumner; and Sunbeam Leader, Mrs. C. R. Walsler.

Miss Shirley Ruth Thomas of Dalhart spent the week end here with her father, C. B. Thomas and Mrs. Thomas.

Attending the annual Association W. M. U. meeting in

### Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION**  
for Coughs, Chest Colds, Bronchitis



### There's an ART to Cooking

Vegetables can be priceless—lacking in nourishment... they can be a tempting delicacy that's brimful of health-building vitamins and minerals. Meats, too, can be dried-out shrunken sinews... or savory, juicy muscle-building foods.

Yes—there's an art to cooking... and the emphasis today is on "waterless" Gas cooking of vegetables to retain their flavor and save valuable vitamins and minerals. Oven roasted meats also shrink less, retain their nutritional properties and flavor when cooked the low temperature Gas way.

And more... you also save Gas... a vital fuel for America's War Effort.

WEST TEXAS GAS CO.

Canyon Friday were Mrs. B. E. Roberson, Mrs. J. B. Noland, Mrs. D. C. Walsler, Mrs. Jim Clark, Mrs. O. B. Sumner, Mrs. L. L. Cannon, and Rev. and Mrs. M. D. Rexrode and children.

Fourteen Sunbeams were present when they met at the church with the sponsor, Mrs. C. R. Walsler who was assisted by Rev. and Mrs. Rexrode. Sunbeams attending were Pat DeLozier, Addie Lindsey, Richard Clark, Bobby Noland, Leaton Clark, Bobby Jean Walsler, Gloria Walsler, Genelle Carter, Bobby Rexrode, Marviline Sloan, Billy Lookingbill, Raymond Williams, Marilyn Legg and Thomas L. Royce.

B. A. Atchley and J. E. Roberson returned home from Hot Springs, N. M. Sunday.

Gloria Walsler celebrated her fifth birthday with a cousins party Sunday afternoon. Present were Bobby Noland, Betty Noland, Leaton Clark and Richard Clark.

Mrs. Tandy Legg was in Amarillo Saturday. Mr. Legg came home with her and returned Monday by bus to his work at the Pantex Ordnance Plant.

Mr. and Mrs. B. E. Roberson and family spent Sunday in Hereford with his mother, Mrs. Theo Roberson. An aunt, Mrs. Fannie Roberson, of Amarillo was also a visitor in Mrs. Roberson's home.

There were 79 in Sunday School Sunday. Certificates of promotion to the intermediate department were presented to Billy Ray Johnson, Wendell Roberson, Paul Lance, and Letha Faye Royce. Jim Suttles, James Stipes, Bobby Coker and Jesse Smith were not present to receive certificates.

Entering the junior department were LaVoye Royce, Joan Walsler, Gayle Roberson, Naoma Carter, Jimmy Lookingbill, Mary DeLozier and Rosene Lance.

Being promoted to the primary department were Bobby Noland, Thomas L. Royce, Bobby Jean Walsler, Richard Clark, Joe Streun, Loman Lookingbill, Paisy DeLozier and Marilyn Legg.

Cradle Roll members receiving certificates of promotion to the Beginners Department were Billy Tandy Legg, Carol Walsler, Edward DeLozier, Lee DeLozier, Donald Walsler and Frankie Sloan.

Mr. and Mrs. Pat Morse and daughter, Marilene Kay, of Mineral Wells surprised relatives Sunday morning when they arrived for a brief visit. Mrs. Morse is the daughter of Mr. and Mrs. Lee Curry and the sister of Mrs. Guy Walsler. A number of friends of the visitors called in the Curry home Sunday afternoon. Mr. and Mrs. Morse returned to Mineral Wells on Monday.

Mr. and Mrs. Walsler of Hereford and Mr. and Mrs. C. J. Crump of Borger called in the Earl Lance home Sunday afternoon.

When a person is polite enough to ask you how you are feeling, you should be polite enough not to gore him by telling him.

A woman should always start to whistle when she is happy when she isn't happy and when she wants to complain.

### COURTHOUSE RECORDS

#### Warranty Deed

Glennie Lankford, Hosea Lankford, Winnie Newsom, D. C. Newsom, Lennie Goff, W. T. Hyde, Annie Mae Hyde, J. W. Hyde, Jr., Irene Hyde, Gwendolyn Fox and Hamp Fox to Carmen Clark, N 1-2 of Lot 5, Assessor's Sub-division of Blk. 30.

First National Bank to W. A. Haren, NW 1-4 of Section 17 Blk. K-8.

Jack Wayland and Ernestine Wayland to Orpha Chick, part of Lot 10, Blk. 18, Whitehead Addition to Town of Hereford.

Ernest Sewell and Mayme Sewell to Orpha Chick, All of Lot 9, and S 30 ft. of W 90 ft. of Lot 10, Blk. 18, Whitehead Addition.

#### Deed of Trust

J. E. Rouse and Jesete Rouse to Farwell Winston, N 1-2 of Section 33, Twp. 3 N, R 2 E, Cap. Syn. Sub.

#### Release

Federal Land Bank of Houston to J. E. Stewart and L. L. Stewart, deed of trust.

Land Bank Commissioner and Federal Farm Mortgage Corp. to Alfred Ellison and Ona Ellison deed of trust.

#### First Federal Savings and Loan Assn. to Robert A. Campbell and wife, Jimmie Campbell, all of Lot 9 and S 30 ft. of W 90 ft. of Lot 10, Blk. 18, Whitehead Addition.

Mr. and Mrs. Simpson have had word from their son, M. L. Jr., who is in New York attending midshipman's school, that he has been confined in the hospital a week, suffering from a siege of tonsillitis. But he wrote his mother he had recovered to the extent he really enjoyed the box of cookies and candy she sent him.

Mrs. H. C. Baird spent Tuesday in Canyon with her sister-in-law, Mrs. Harvey Cash, who is recovering from a recent operation.

Mrs. M. L. Simpson visited her daughters, Virginia and Margaret Friday in Amarillo. The girls are student nurses at St. Anthony's hospital.

Rev. J. R. Sharp preached at the morning services Sunday, He

### Jumbo News

**MRS. ULLMAN HUNTER**

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### NOTICE!

Let Us Handle Your FARM SALES or LIVESTOCK AUCTIONS

**B. E. Brumley Lloyd Otten**

### MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night.

Sylvester Slagle, W. M. E. L. Brady, Secy.

was a guest of Mr. and Mrs. F. J. Axe.

Mr. and Mrs. F. J. Axe had all their children home Sunday to spend the day. Their youngest son, Anderson, is volunteering in the Navy and will leave Tuesday. All his friends take this opportunity to wish him good luck and a speedy return.

Mr. and Mrs. Emzy May of Claude spent Friday with his parents, Mr. and Mrs. F. A. May.

### When 'Phones Are Dead...

**COLLEGE STATION**—Before the days of radio, rural telephone lines were used extensively to get weather forecasts out into the country, but with the war-time ban on general forecasting by radio the Weather Bureau is encouraging dispatch of weather information by telephone and other non-radio channels.

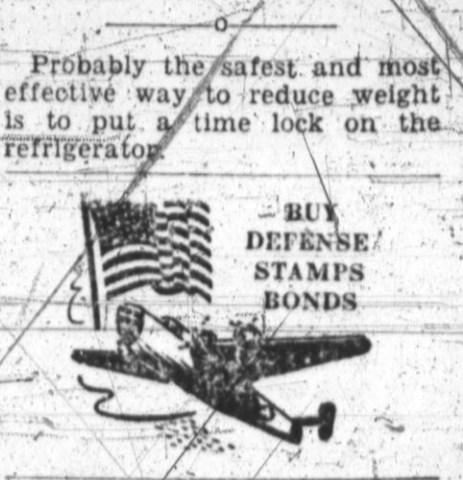
H. H. Williamson, director of the A. and M. College Extension Service, points out that rural families especially need to know about forecasts of severe weather conditions potentially dangerous to lives, property, crops and damage. Warnings about possible frosts and freezes may prevent losses of some truck and fruit crops.

Recent experience during and following a hurricane which struck the Texas coast and swept on toward San Antonio revealed that the neighborhood leader system which was set up five months ago can function to keep in contact with farm families when all other lines of communication are destroyed. In Jackson, Goliad, Medina and Calhoun counties, for example, this neighbor-tell-neighbor chain of communication performed one or more of these services: Helped supply water where wells were contaminated, notified families where they might obtain typhoid "shots," helped estimate storm damages, and assisted the Red Cross in setting up its relief services.

"While we certainly hope there won't be any more such disasters, it's comforting to know that farm people can be reached with weather warnings and other emergency information under conditions similar to the devastation of war," Director Williamson adds.

Probably the safest and most effective way to reduce weight is to put a time lock on the refrigerator.

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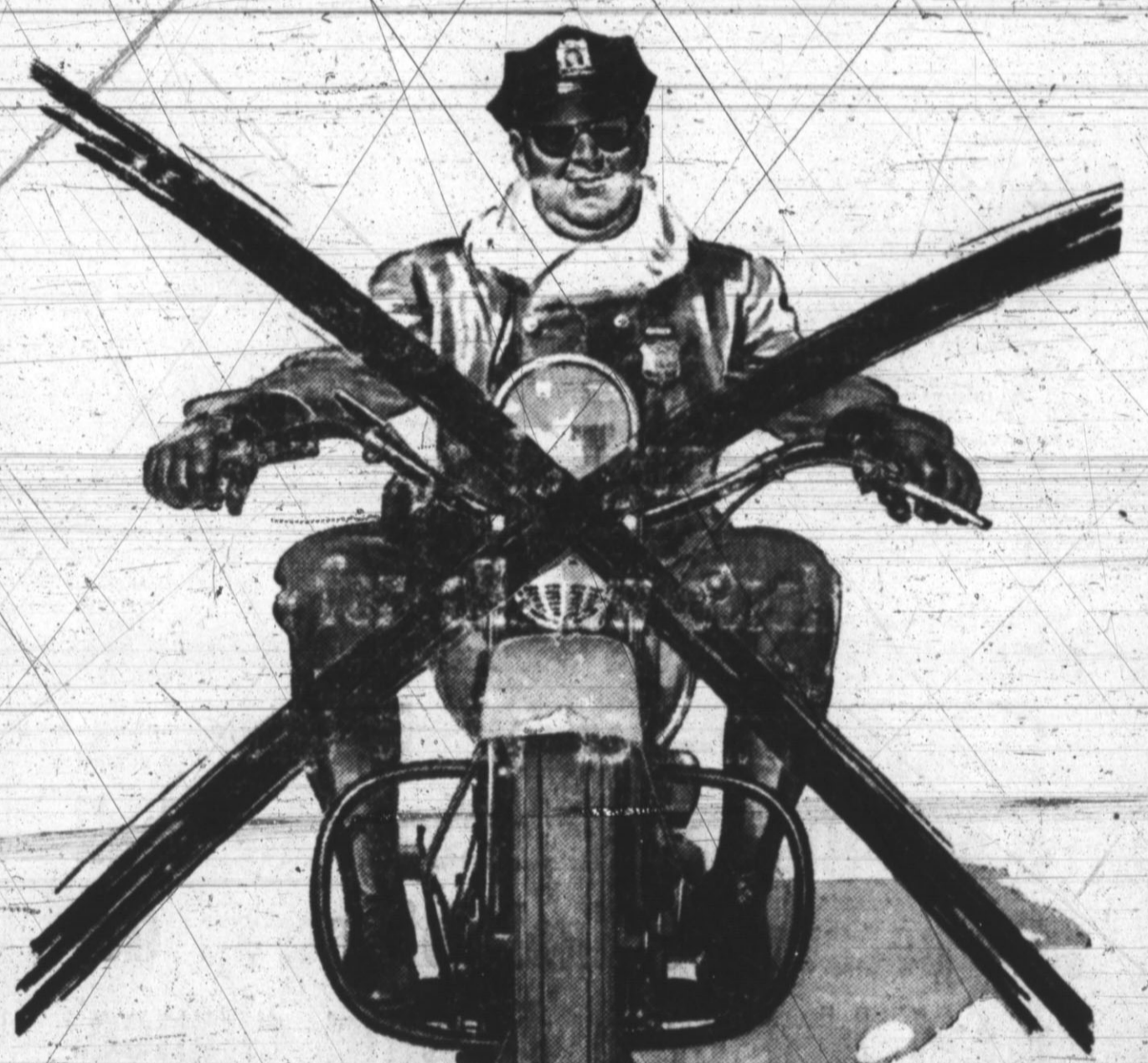
**Protect**

WHAT HAVE YOU INSURED?

**John McLean**  
Insurance Agency  
112 W. 3rd Phone 273

### PITMAN Service Station

MAIN STREET & HIGHWAY 90  
Phone . . . . . 588  
"WE FIX FLATS"



### What to be scared of at 00 miles an hour

YOU need no cop but your Conscience to set your speed limit at 35 or under. It's better for your country and your car. But best of all... for your engine's life... is to double-cross Wear at 00 miles an hour.

While you decide gingerly to "let her in" after starting up cold... while the speedometer still is motionless... you risk grinding metal particles out of your engine. Or you can take steps against that by having your engine OIL-PLATED now, with your correct Conoco Nth motor oil for Winter.

OIL-PLATING is a sleek lining of lubricant that's skin-fitted to inner engine surfaces by an added modern synthetic in Conoco Nth motor oil—patented. OIL-PLATING can inter-join so closely with the metal it protects that it isn't all quickly draining down to the crankcase. That's why OIL-PLATING can wait up for you—clear up to its topmost point in your engine—all day, all night, all week... all the while you use Nth oil.

Sooner than you're dressed in the morning—sooner than you've locked up or clocked out at night—your Conoco Nth motor oil will already have your engine OIL-PLATED. Let any oil down in the crankcase below try getting up on the job that fast! Talk about "Safety First"... OIL-PLATING means safety ahead of time! Change now to Winter OIL-PLATING. Your Mileage Merchant's Conoco station knows your seasonal grade of Conoco Nth. Continental Oil Co.

JOIN Elect yourself to the ONCE-A-WEEK CLUB FREE at Your Mileage Merchant's Conoco station. Choose your own regular day to drive in and have him check your tires, oil, radiator and battery. His systematic expert attention means trouble-prevention. He'll report to you in advance on lubrication and anything that he finds you need for the duration of your car.

**CONOCO Nth MOTOR OIL**

CARE FOR YOUR CAR... FOR YOUR COUNTRY

**V** stands for VISION too!

**GOOD LIGHTING**  
Helps Prevent Eyestrain  
That Leads to Defective Vision

I.E.S. Floor Lamps are one of the best sources of good light for the home that Lighting Engineers have designed. We were fortunate in having secured a limited number of ALL METAL I.E.S. Floor Lamps before production of lamps was discontinued.

This is probably your last opportunity to buy ALL METAL Floor Lamps for the duration. Come in, make your selection. Be sure you have good light in your home for the duration.

V V V V

LIMITED STOCK... New Low Prices in Effect for Limited Time. For the convenience of our customers, terms may be arranged.

**Southwestern PUBLIC SERVICE Company**  
Formerly TEXAS NEW MEXICO Utilities Company



**Sheets and Pillowcases On "Make 'Em Last" List**

There will be fewer sheets and pillow cases allowed to do "ghost" duty this Halloween. The reason—the war. The person in the household who guards the linen closet knows by this time that sheets and pillow cases with wear still in them are on the "make 'em last" list. For textile mills are taxed to the limit with orders. Homemakers are helping to ease the heavy schedules in these mills when they take extra good care of household textiles.

One way to get the best service from a sheet or pillowcase is to distribute the wear as evenly as possible, according to one economist of the U. S. Department of Agriculture.

**EXTRA CARE—EXTRA WEAR**

The bureau of home economics has found by test that sheets wear out most quickly where the sleeper's shoulders normally rest. You can distribute this wear by reversing the sheet occasionally, putting the top part at the bottom of the bed.

Sheets will also last longer if you let each one rest between "working periods." So put freshly laundered sheets on the bottom of the pile in your linen closet. Thus, no sheet is overworked while others lie idle.

If you find snags or tears on the sides of your sheets, take a look at the springs and bed rails to see whether they are to blame. Bend down any loose or sharp ends of wire on the springs or sandpaper off any splinters on the bed rail. And it's best to mend the snags and tears in the sheets quickly. If you don't they will be even bigger after the sheets are laundered.

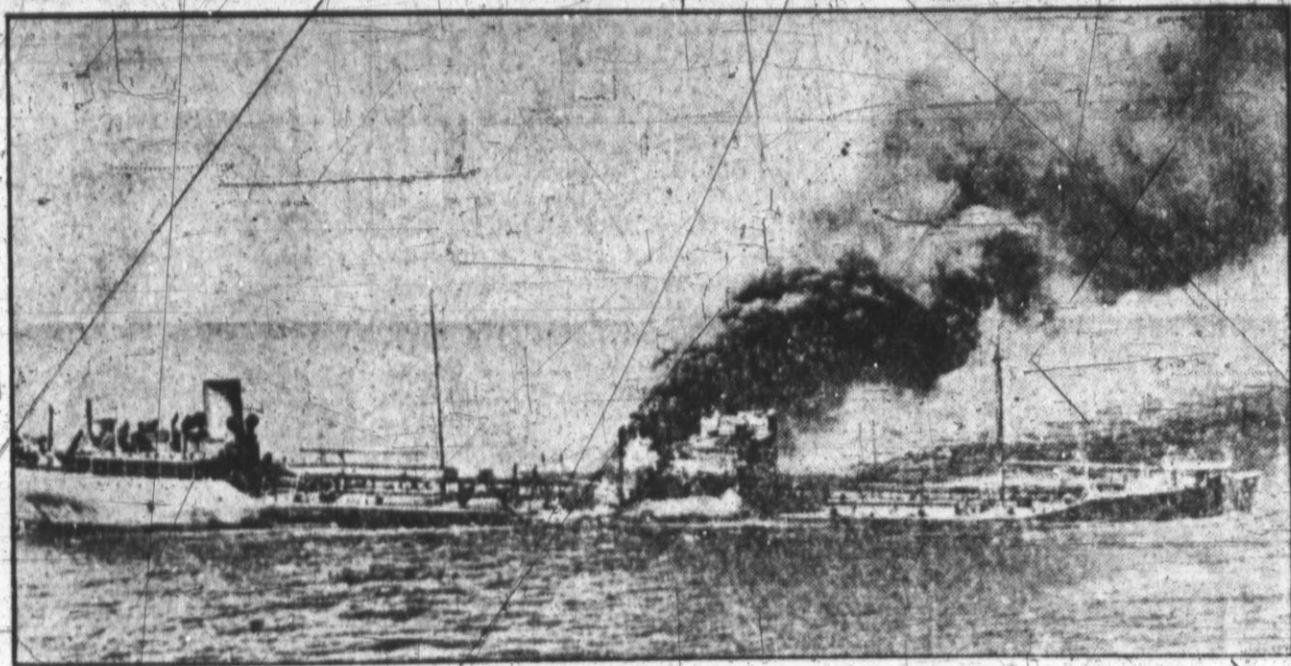
Sheets not large enough for the bed wear out more quickly than those the right size. When used as undersheets, they may get hard pulling in the effort to tuck them in. When used as topsheets, they may get yanked at the top as the sleeper tries to cover his shoulders.

If you have such sheets, try piecing them together. Good material from old worn sheets serves this purpose. If need be, you can even piece the sides of the small sheet to get more tucking in room.

Life expectancy of pillowcases is about the same as that of sheets. And, you can extend their careers too. Underslips, the removable covering for pillows, lighten the wear on pillowcases. Acting as a "buffer" between case and pillow, the underslip keeps the case from rubbing against the harsher ticking fabric.

A pillowcase may show first signs of wear where folded. Constant folding makes these places so weak that in time they may split. Here's how to avoid this damage if the pillowcase is made from tubing and has no side seams: Before the case has seen very much wear, open the seam end. Then move the side places where the folds formerly were made over to the face of the pillowcase. Reseam the end.

**Battle of Atlantic Still Goes On**



A dense cloud of black smoke rolls up from a tanker hit by an axis torpedo. Despite the blow, one of many delivered in the Battle of the Atlantic, the tanker was salvaged.

If you happen to have pillowcases too narrow for your pillows, you can piece the sides. It may not lend to the appearance of the pillow cases. But it is good economy. Pillowcases too small have shortened careers.

Using a sheet or pillowcase as a laundry bag is one of the hardest uses to which it can be put. There is a strain on the sheet where it's knotted to hold in the laundry. If a pillowcase is used, its seams often suffer the chief strain.

**Careful Laundering Saves**

A major goal on laundry day is to keep sheets and pillowcases white—but not launder them too hard. It's best to wash sheets and pillowcases before they become very soiled and to avoid using strong bleaches. Bleaches containing free chlorine react with the fiber of the fabric, causing it to deteriorate. The sun is a good bleaching agent—you can depend on it to a great extent to make your laundry white.

However, don't depend on laundering or sunshine to banish stains on sheets or pillowcases. The best to remove stains before tubbing because hot water sets some stains so they are difficult, perhaps, even impossible, to get out.

When drying hang sheets and pillowcases by the hem. If it's cold weather and they freeze while on the line, don't remove them until they are dry. They split if folded while frozen.

Too hot a flatiron weakens the fiber of your sheets and pillowcases, even if it doesn't leave scorch marks. So keep the temperature of your sheet about medium. It will save the fabric some wear, also. If you don't press folds in sheets and pillowcases.

**Dawn Items**

By Mrs. CARL WIMBERLEY

Community night will be held Friday evening, Oct. 16. Officers are to be elected and it ends the scrap drive by the school. Anyone having scrap iron to donate should bring it by that time.

A bonfire will be made, outdoor games will be played; also everyone should bring their card tables, dominoes, etc., so the adults may play if they wish.

Sale of War Bonds and Stamps will also be made. Everyone is invited to be present.

Jimmie Lee Davis from Dumas is a new pupil in the fifth grade at school. His parents, Mr. and Mrs. C. D. Davis are living in the hotel.

The school regrets the loss of Charlene Benton whose parents have moved to Hobbs, N. M. Mr. Benton left Tuesday and Mrs. Benton and the children left over the week end.

Most of the farmers are busy cutting feed. Due to recent rains, the wheat is looking fine.

A nice attendance was reported at Sunday School this week. Rev. Clarence Wylie held preaching services. He and Mrs. Wylie were dinner guests in the home of Mr. and Mrs. L. A. Smith.

Mr. and Mrs. Ralph Shelton and children from Palo Duro moved this week to the Mayo farm in the north part of the community. The house has been moved and considerable improvements made on it.

Mr. and Mrs. Fred Fain and children spent last week at Mountainaire, N. M.

Johnnie B. Caraway returned home Tuesday from Lubbock

where he received his physical examination for selective service duty.

Mr. and Mrs. Ernest Baker of Springlake visited Mr. and Mrs. Vernon H. Baker Wednesday evening.

H. A. Zimmerman, state secretary of the Arizona Baptist Convention, visited in the home of Rev. and Mrs. H. M. Stevens Tuesday evening.

Mr. and Mrs. Floyd Harrison of Amarillo were visitors in the home of Mr. and Mrs. Walter Galley Wednesday.

The Study Club held the regular meeting in the home of Mrs. Ernest May, Tuesday afternoon. Mrs. Baker Womble was elected representative to the county federation council.

Mrs. J. B. Cocanougher and Mrs. Johnnie Womble were guests.

The next meeting will be at the home of Mrs. C. Aubrey Wimberley.

Mrs. L. H. Henrichsen of Hagarman, M. N., and Mrs. Al White of Roswell, N. M., were visitors in the home of Mr. and Mrs. Baker Womble Friday and Saturday.

Mrs. Jim White and sons of Canyon visited home over the week end.

Mr. and Mrs. C. C. Stewart of Borger spent the week end here in the homes of Mr. and Mrs. W. J. Stewart and Mrs. L. M. Harris.

R. E. Ebbs of Whitharral visited in the H. E. Miller home Sunday.

Mrs. J. R. Oglesby and the children spent the week end here. Mr. and Mrs. C. R. Gandy of Wyche and Mrs. W. A. Vines and daughters of Hereford were visitors in the Oglesby home Sunday.

Rev. and Mrs. Stevens went to the sandhill community near

Floydada Sunday where he held morning services. He was a former pastor there.

**Daniel News**

MRS. W. R. MOORE

Most of the farmers are through drilling wheat and are now busy cutting and shocking feed.

Bert Garrison, wife and two daughters, Joyce and Oleatia, Mr. S. R. Garrison and Miss Bertha Garrison of Olton visited in the home of their sister and daughter, Mrs. Joe Moore, Sunday.

Miss Lanell and Dickie Oaks of Hereford visited in the Buddy Curtisinger home over the week end.

Mrs. Glenn Pearsons left last Thursday for Columbus, Ga. She will meet her husband who is stationed there in the armed service.

Mr. and Mrs. Horace Chilton and two sons, Darwin and Leland of Amarillo visited in the F. E. Finney home Sunday.

Mr. and Mrs. E. W. Shugart and little daughter, Carolyn, visited in the J. A. Hudgins home near Olton last Sunday.

Mr. and Mrs. Floyd Tomlinson and children visited in the Goldo home near Lockney Saturday and Sunday.

W. R. Moore visited in the Milton Dooley home Thursday evening.

Jimmie Allred of Hereford called in the Joe Moore home Saturday.

Mrs. F. E. Finney visited in the home of her sister, Mrs. Floy Compton, near Plainview Saturday and Sunday.

J. T. McClain visited with friends in Hereford Saturday.

Mr. and Mrs. Bernice Sweatt of McLean visited in the F. E. Finney home Sunday.

Mrs. Floyd Tomlinson visited in the F. E. Finney home Saturday morning.

Miss Neta Jo. Moore spent Thursday night in Canyon with Dottie Vee Bolling.

Mr. and Mrs. Bob Axe and children visited with friends

in the Jumbo Community Sunday.

Little Doraine Moore spent Thursday night with Betty Sue McGahey.

A. D. Moore of Kress visited in the W. R. Moore home Monday.

NO-D-K \$1.00 per gallon keeps your chicken house free of mites and lice. Kemp Lumber Company

Lyle Blanton plans to leave Friday for Fort Worth to visit Mrs. Blanton and their daughter, Lyabeth, who is a patient in St. Joseph's hospital following an operation.

Karl Shirley who joined the armed forces in June, has been

Soon be time to plant tulips. I have them in separate colors of a mixture. At Rice's Greenhouse. 42-11c

**LOCALS**

**WILL VISIT SONS**

Three Hereford mothers left yesterday for College Station to visit their sons who are students at Texas A & M College. They were Mrs. W. L. Davis who will visit her son, Billy, Mrs. A. Petersen who plans to visit with her son, Richard, and Mrs. Boyd London who will see her son, Jack.

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transferred to Lowery Field, Colo. He will remain there for special training in the ground crew of the Air Corps for eight weeks. He is the son of Mrs. Jeff Gilbreath.

NO-D-K \$1.00 per gallon keeps your chicken house free of mites and lice. Kemp Lumber Company

**Announcing**

**New Business Hours — 8:30 to 5:30**

**DURING FALL AND WINTER MONTHS**

we will take our first appointment at 8:30 A. M., and Final Appointment at 5:30 P. M.

We believe that this new schedule will be more convenient, both for us and our customers, and ask them to remember the new appointment schedule:

**FIRST APPOINTMENT . . . . . 8:30 A. M.**  
**FINAL APPOINTMENT . . . . . 5:30 P. M.**

We Salute Business Women of Hereford, National Business Women's Week — October 11 to 17

**Charm-Aid Studio The Beauty Parl**  
Phone 220 Phone 3

**SEE US AT ONCE FOR**

**WHEAT STORAGE!**

**We have a very limited amount of space left to handle Government Loan wheat.**

**Get in the Scrap . . . Uncle Sam is in Drastic Need of All Possible Scrap, Before Saturday, Oct. 17th!**

**IF YOU FAIL, SOME BOY MAY DIE!**

Check your barn . . . try the yard . . . look in the basement and the attic . . . Ship Yards are closing down for the need of Scrap . . . Do YOUR Part . . .

**IT MAY SAVE A LIFE!**

**Fraser Milling Co.**

**Get Your Farm Into THE FIGHT!**



Yes, your farm is capable of producing more than food . . . it can give Tanks and Planes for the U. S. A. Get started TODAY!

**IF YOU FAIL, SOME BOY WILL DIE!**

Do your Bit—Bring in your Scrap before SATURDAY, OCT. 17th!

**STREU HARDWARE CO.**



Turn in A **WHEEL** They'll Turn Out A **TANK**

**Save and Turn In:**

**IRON, STEEL, COPPER, BRASS, TIN, ZINC** and objects containing other metals.

**MANILLA ROPE BURLAP BAGS**

And items made of or containing **RUBBER**

And your **WASTE FATS**

There are untold tons of scrap in rural areas, but the problem is how to get all of it. County Salvage Committees are THIS WEEK asking every farmer to join the Scrap Campaign — and to bring in every piece of available SCRAP METAL!

**It's a Patriotic Duty, which may Save Some Boy's Life!**

. . . And furthermore, the amount of farm machinery and repairs which the farmers of America get will depend very largely upon how much scrap is salvaged for WAR and DOMESTIC USE!

**Hereford Implement**

Your I-H-C Dealer Don't Delay—Bring in Your Scrap Before Saturday, Oct. 17

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Miss Janita Morris And Grady Wilson Jr. Are Married Saturday

Miss Olive Juanita Morris became the bride of Grady Wilson, Jr., in a single ring ceremony at the Church of Christ parsonage, Saturday. The service was read by Minister H. P. Cooper, pastor.

The bride wore a navy blue velvet dress trimmed in beige lace and her accessories were in red and blue.

Attendants were Miss Kathryn Danforth, who wore a cocoa-brown crepe dress with lace trim and accessories in brown

and green, and Billy Kendall who served as best man.

Mrs. Wilson is a niece of Mr. and Mrs. H. I. Nickerson and has made her home here with them. She was a member of Hereford High School's 1942 graduating class.

Mr. Wilson attended Hereford High School and is engaged in farming with his father in the Westway Community.

After a short wedding trip the young couple plan to live in the Westway Community.

## Dawn Study Club Discusses Psychology In The Home

"What is Psychology" was the subject of an interesting paper read by Mrs. Baker Womble at a meeting of the Dawn Study Club Tuesday afternoon in the home of Mrs. Ernest May.

"Psychology is more than a study of the mind, it must also include the soul," Mrs. Womble said in part. She traced the development in psychological study since the time of Pavlov to the present time and stressed the need for the use of psychology in dealing with problems in the home.

In reviewing "Cultivating a Personality" by Walsh, Mrs. William Wimberley quoted the author as saying "None of us are

self-sufficient. There is an external and internal personality and if we play fair with ourselves we must analyze our deficiencies and our assets." The speaker suggested hobbies as outlets for pent-up energy and the cultivation of patience in acquiring pleasing personalities.

Special guests present were Mrs. J. B. Cocanougher and Mrs. Johnnie Womble.

Members present were Mesdames L. H. Bentley, A. T. Frye, Walter Galley, Iverson Leake, W. A. May, H. E. Miller, W. J. Stewart, Carl Wimberley, C. A. Wimberley, William Wimberley, Baker Womble and the hostess.

## Past Matrons-Patrons Honored Tuesday Night

Past matrons and past patrons were honored Tuesday night at the regular meeting held by the Order of Eastern Star at the Masonic Hall.

Mrs. Athleen McReynolds was program director for the occasion. Mrs. M. B. Norwood paid a tribute to the ex-officials of the Order and a vocal duet was presented by Mrs. Beulah Bennett and Mrs. Henry Lewis of Friona.

During the business meeting Mrs. Frank Terrell was elected to the Grand Chapter of the Order of Eastern Star meeting which will be held in Houston, October 28.

Plans were also made for an initiation program which will be held Friday night, Oct. 16, at 8 o'clock at the Hall. Mrs. Irene Sheets, worthy grand matron, will preside at the meeting. It will mark the last meeting Mrs. Sheets will serve in that capacity. She will leave soon for the west coast where Mr. Obie Sheets, her husband, will be employed.

## Shower Is Given By Four Hostesses Tuesday Afternoon

A surprise gift shower complimented Mrs. John Walker Thursday afternoon when Mesdames Roy Boyd, Chas. Calloway, Lee Caldwell and C. W. Botts entertained at the home of Mrs. Calloway.

Games provided entertainment for the afternoon and dainty flower corsages were presented to the guests.

Refreshments carrying out the theme of the party, were served to Mesdames Boyd Knox, Jasper Cockrell, J. C. Reese, Shockey, B. C. Roberson, Aubrey Daniel, Virginia Scott, Jack Kirksey, Mack Beach, W. B. McReynolds, J. W. Vick, M. H. Wiseman, Steve Williams, J. W. Terry, Shipley, Roy Manning, Clarence Strange, and the four hostesses. Sending gifts were Mesdames Leonard Curtisinger, Debbs Knox, Chas. Danforth, Carl Jarrett and Joe Curtisinger.

In Amarillo Monday were Mrs. E. B. Hedrick, Mrs. J. A. Pitman, Mrs. Seth B. Holman and Mrs. J. H. Pitman.

STORAGE: Frost-proof storage for cars at Beavers Bros. Garage by day, week or month.

## Pioneer Study Club Gives Program On "Education For Democracy"

Continuing its study programs begun last month, the Pioneer Study Club presented a program on "Education For Democracy" Tuesday at the home of Mrs. N. E. Gass.

After roll call dealing with related subjects, Mrs. Gass discussed "What is Education—Is it the High School's Job?" She quoted from well known educators on the deficiencies in the present high school curricula.

Mrs. Wirt Phillips read a paper on State Educational Systems and their Relation to National Defense, prepared by Mrs. Sam Hunter.

"Privileges and responsibilities of American Citizenship" was the subject of a topic discussed by Mrs. H. D. Reed. In her talk she pointed out that "If we as American people fail to live up to the responsibilities of our liberties, we will be compelled to forfeit the privileges that go with liberty."

In keeping with October's Columbus Day anniversary, minia-

ture ships were refreshment plate favors.

Those present were Mesdames A. G. Bell, J. E. Beyer, H. A. Close, Noah Ewton, J. M. Gilliland, P. H. Gilliland, Bob Higgins, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, F. L. Lucas, M. B. Norwood, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, Frank Terrell, Rex Tynes, Al Werner, John Hickman and the hostess, Mrs. Blanche Schilling of Carrizozo, N. M., who is visiting her sister, Mrs. O. G. Hill, was a guest.

The next meeting will be held in the home of Mrs. Noah Ewton.

## Gift Party Is Given In The Jackson Home

Three hostesses entertained with a lovely courtesy honoring Mrs. Roger Brunley Tuesday afternoon at the home of Mrs. Clinton Jackson. Hostesses were Mrs.

Jackson, Mrs. Jerry Albracht and Mrs. Glenn Parker.

Flowers were arranged about the house to provide an appropriate setting for the gift party with chrysanthemums and daisies giving the accent. For entertainment table games were enjoyed with prizes awarded to Mrs. Carl Oldham and Mrs. Geo. Byrd. Another feature of entertainment was a reading given by Mrs. Glenn Parker.

Those present included Mesdames Carl Oldham, Otto Olson, R. A. Daniel, Willie Daniel, Geo. Byrd, G. W. Brumley, Louie Olson, Bonnie Brumley, Homer Brumley, George Robertson, Geo. Parker, Alfred May, Ernest May, Ida May, Joe Doeffler, Louis Shirley, Miss Marguerite Engman, and the hostesses.

Those sending gifts were Mesdames George Muse, Wayne Evans, James Aiken, Tom Alderson and Marjorie, Harry Engman, Frank Montfort, George Griffith, Jimmie Hays, Allen, C. W. Seed, Frank Cogdell and F. T. Bolson.

Et. and Mrs. Billy Patton have been visiting their parents, Mr. and Mrs. John Patton and Mr. and Mrs. H. E. Dafforth, here this

## Yanks in Trinidad



Pat O'Brien and Brian Donlevy stop chasing spies long enough to enjoy the charms of Janet Blair in "Two Yanks in Trinidad," which opens a three day engagement at the Texas Theatre Sunday.

week. They are enroute from Kansas this week and Mrs. Patton will join him there after a Kan. Lt. Patton will leave for longer visit here.

## Bring in Your SCRAP!

This is SCRAP WEEK for the Hereford Territory. Bring in your Scrap Metal NOW—and remember we have WAR STAMPS for your Convenience!

If you are not shopping our big food center... now's the time to start... and SAVE! These are only a few of the many specials in our store

FRIDAY... SATURDAY... MONDAY

**JAM** Assorted Flavors. 28-Oz. Jar **25c**

**Mustard**, qt. **10c**

**LUX TOILET SOAP** . . . . . 3 bars **19c**

**PEACHES** Flaviful. **2 for 27c**  
**APRICOTS** BIG 2 1/2 Can

<b>TISSUE</b> Scott . . . . . 3 for <b>27c</b>	<b>CATSUP</b> Heinz — 14-Ounce Bottle . . . . . <b>23c</b>	<b>SOAP</b> Toilet, Kirk's . . . . . Bar <b>5c</b>
<b>GRAPE NUT FLAKES</b> Small Box . . . . . 2 for <b>19c</b>	<b>BAKING POWDER</b> Clabber Girl — Small Can . . . . . <b>8c</b>	<b>IVORY SNOW</b> Large Box . . . . . <b>23c</b>
<b>OKRA</b> Cut, Fancy, White Swan—No. 2 Can . . . . . <b>12c</b>	<b>EXTRACT</b> Worth Brand — 8-Ounce Bottle . . . . . <b>8c</b>	<b>IVORY FLAKES</b> Large Box . . . . . <b>23c</b>
<b>OKRA and TOMATOES</b> White Swan — No. 2 Can . . . . . <b>15c</b>	<b>BLACK PEPPER</b> with Shaker, Holsum . . . . . <b>10c</b>	<b>LAVA SOAP</b> Large Size . . . . . 2 for <b>15c</b>
<b>GREENS</b> Mustard or Turnip, No. 2 cans . . . . . 3 for <b>25c</b>	<b>SALAD DRESSING</b> Miracle Whip — Quart . . . . . <b>39c</b>	<b>DUZ</b> Large Box . . . . . <b>23c</b>
<b>GREEN BEANS</b> Wapeo — No. 2 Can . . . . . <b>15c</b>	<b>CORN FLAKES</b> Ralston, 6-oz. box . . . . . 2 for <b>13c</b>	<b>SUPER SUDS</b> Large Box . . . . . <b>23c</b>
<b>SPINACH</b> Wapeo — No. 2 Can . . . . . <b>14c</b>	<b>VIENNA SAUSAGE</b> Andrew's . . . . . 2 cans <b>19c</b>	<b>SOAP</b> Crystal-White, regular bars . . . . . 5 for <b>19c</b>
<b>CUCUMBER CHIPS</b> C. H. B., Large Size 21-Oz. Jar . . . . . <b>25c</b>	<b>POTTED MEAT</b> Cans . . . . . 2 for <b>11c</b>	<b>KELLOGG'S WHEAT KRISPIES</b> 2 for <b>23c</b> with Bowl
<b>SOAP</b> Maggie Washer — Large Box . . . . . <b>23c</b>	<b>MACARONI or SPAGHETTI</b> Winner . . . . . 2-lb. Box <b>15c</b>	<b>PLUMITE</b> Tall Can . . . . . <b>21c</b>
<b>SOAP</b> Big 4 Soap Chips — Large Package . . . . . <b>42c</b>	<b>OATS</b> National . . . . . Box <b>23c</b>	<b>LUX FLAKES</b> Large Box . . . . . <b>23c</b>
<b>FRUIT COCKTAIL</b> Concho — No. 1 Can . . . . . <b>16c</b>	<b>SALT</b> Rock Crystal . . . . . 2 for <b>9c</b>	<b>SOAP</b> Toilet, Lifebuoy . . . . . 3 bars <b>19c</b>
<b>FLOUR, Furr's Finest.</b> 24-lb. <b>95c</b> Baking tested, guaranteed . . . . . Sack	<b>TAMALES</b> Wilson's—Tall Can . . . . . <b>17c</b>	<b>RINSO</b> Large Box . . . . . <b>23c</b>
<b>FLOUR</b> 24-lb. <b>75c</b> Big "A", Guaranteed . . . . . Sack	<b>FACIAL TISSUE</b> 200-Count <b>10c</b> (500-Count, 19c)	<b>SWAN SOAP</b> The-New Floating Soap—Large Bar . . . . . <b>10c</b>

## MARKET SPECIALS for FRIDAY . . . SATURDAY . . . and MONDAY:

<b>ROAST BRISCUIT</b> . . . . . lb. <b>21c</b>
<b>RIB</b> . . . . . lb. <b>23c</b>
<b>POT</b> . . . . . lb. <b>25c</b>
<b>CENTER CUTS CHUCK</b> . . . . . lb. <b>29c</b>
<b>SWISS</b> . . . . . lb. <b>32c</b>

<b>Heavy BAKERS</b> , dressed, lb. <b>27c</b>	<b>Heavy FAT FRYERS</b> . . . lb. <b>25c</b>
<b>Nice Fat HENS</b> , dressed, lb. <b>27c</b>	<b>SALT JOWLS</b> , for season, lb. <b>18c</b>
<b>Lean SALT PORK</b> , for frying . . . . . lb. <b>23c</b>	

**FRESH WATER CAT FISH . . . FRESH TROUT and OYSTERS . . . FRESH BARREL OF LARD and 4-LB. CARTONS. You Can always get GRADE "A" and BORDEN'S PASTEURIZED MILK AT FURR FOOD!**

**GOOD GRADE, WHITE ROSE SPUDS . . . . . 10 lbs. 19c**

**WHITE GLOBE ONIONS . . . . . 3 lbs. 10c**

**FIRM and GREEN CABBAGE . . . . . lb. 3c**

**CARROTS . . . 3 bunches 10c**

**CRANBERRIES . . . . . lb. 23c**

**GIANT OREGON CELERY . . . . . stalk 15c**



**SAVE SCRAP**  
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**SCRAP!**

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**OCTOBER 17th**

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# The Whiteface Round-Up

Hereford vs. White Deer  
OCTOBER 16-18  
ON WHITEFACE FIELD

## It's Your Duty

Air Corps, Navy, Marines! We hear these words mentioned many times each day right here in school. All that the boys think about is quitting school and joining some armed force; girls want to get married or go to work in a war factory. Ambition! There is no real ambition left in our hearts. Why should there be? We may not be here tomorrow. If we are, is there anything to look forward to?

American morale is said to be high; yet is it high when so many young people have no ambition toward better and bigger things? The boys seem to think that it is their duty to join and do their share of fighting. O yes, that's patriotic in one sense of the word; but, boys, our duty is to stay in school and get the best education we possibly can. If we are called, then we'll go "without one plea." Until we are called, our duty is to do our best; because, after the war, there will be no place for the common man—only the skilled and educated will live on.

Girls, it is our duty to live the highest possible life and be ambitious so that we will be worth coming back to later on after the war.

Get back that old ambition, kids, that we had two years ago and strive toward those goals we set for ourselves. Life is still worth living—be ambitious and look forward!

## Do You Sit Correctly?

A birdseye view of the speech class this last week would lead one to think it was more like a kindergarten or gym class than a class trying to learn how to speak correctly and effectively. Can you imagine a class in high school—Seniors, at that—standing up or sitting in class just as they please or walking around the room with books on their little heads and doing callisthenics? Yes, and some of them even limping as if they had sore feet! Also the last couple of days everyone in the class did funny little motions but never said a word. (Now stop looking as if I were crazy because really I'm not.) It's just that Miss Crawford is trying to teach eleven Seniors how to have correct posture and how to pantomime.

The first six weeks of the speech class has studied conversations, reading aloud, introductions, movements, gestures and pantomimes. All of those things that they were doing were just connected with these things they studied. Some day when these students have learned more, they will give an assembly program to show everyone just how much progress they have made. And, by the way, if you are one of those students who thinks speech is the driest subject known to man talk to one who is taking speech, and perhaps you will change your mind because it is really interesting.

## Srs. Begin Thinking Of Diplomas, Not Rings

John Douglas Pitman and David Neal Beavers were appointed chairmen of the Senior Scrap Drive, and Mary Ann Acker was appointed chairman of the girls' division, at Senior class meeting last Tuesday. The entire period was consumed by discussions on the Scrap Drive.

Now that the Seniors can have their mind on something else besides rings, their thoughts turn to that far-off time when

## They Are Still Wearing Those Cute Do-Dads

Did you ever see a green horse? Well, Miss Easter has one—and what's more, there is a knight riding the horse. Of course the knight is green, too. But a green knight is better than none, I always say. The only trouble is, the whole outfit is rather small—just large enough to pin on the collar of her dress.

Phyllis Radovich says that's just the trouble with these small things. Now Phyllis has a complete football outfit, ball helmet, and the names of all our '42 Whitefaces. Kids, you ought to take a look at it. Take a look at Phyllis, too.

Calling number 364, number 364! Why that's Fern Pittman's number (a tip to the boys). Fern has a white dial telephone trimmed in red, but the receiver, sad to say, wouldn't quite reach from mouth to ear, so she just wears it on her collar.

Norma Harman wants to scare all the "boogers" away, so she wears a wooden donkey-face with yellow eyes and green ears. Cute, you'll have to admit.

Margaret Olson has more dogs, wooden ones, I mean. Today she is out with a brown scotty with red eyes, nose and hair ribbon.

Jeanette, Altman's favorite boy friend is "Corky." I mean literally, because Corky is made of cork, and he's another one of these gorgeous red-heads. No wonder she loves to wear him.

Teachers, the next time you need a pretty vase for those flowers all your pupils bring you, go to Almande Edwards. She carries one on her collar just in case. It would hold all of one drop of water, I'm sure.

Florence Lloyd rides on a gold charger in full saddle. Maybe I should say the charger rides on Florence, because it is rather small, about an inch long.

Talk about people being all out for defense! Marian Plummer certainly takes the cake. She wears a red, white, and blue aeroplane, equipped with two enormous bombs. The bombs are almost as large as the plane, but that isn't saying so much.

The sun has been shining so brightly lately that Juanita Wiseman has taken to wearing colored glasses. What I can't figure out, though, is why she doesn't wear them on her eyes instead of on her dress.

Boys, did you know Mona Jean Luttrell has two hearts? Well, she has. They are very small, however, so be sure you are careful. The only trouble is that one of them belongs to daddy, so that leaves only one. She says that belongs to her, but don't let her kid you.

Poor Carlie Rae doesn't have any cute little pins, so she sticks strictly to safety pins.

I've come to the conclusion that if everybody wore all their novelties and knock-knacks at once, even Miss Hall couldn't count them.

they (the lucky ones) will receive their diplomas. No Senior was absolutely certain of the time his rings would arrive, but all seniors know when they will receive their diplomas. However, they have to worry about whether or not they will get one. Not because of shortages in diplomas but because of shortages of credits, those little things absolutely necessary for graduation.

Texas has possibly the greatest volume and variety of stone of any state, and also great quantities of sand and gravel, Portland cement materials, brick and life clays, gypsum and asphalt.

## Orchestra Gives First Program

A novel musical program was presented by the orchestra in assembly last Friday. The program consisted of music itself, comments on certain selections, and yells by the pep leaders.

The program opened with a march "Campus Pride" by De Lamar. This was followed by a waltz medley called "Blue Waves" which consisted of Straus's "Beautiful Blue Danube," Waldteufel's "Skaters' Waltz" and "Over the Waves" by Rosas. Felix Pyka, an orchestra member, then gave a few comments on symphonies, after which the orchestra played selections from Haydn's "Surprise," Beethoven's "Ninth" and Schubert's "Unfinished" symphonies in a medley arrangement called "Symphony Hour." Felix Pyka then told a story about Tschalkowsky's "Nutcracker Suite," and the orchestra played the selection "Elves Dance" from it.

The remainder of the assembly was utilized by the pep leaders in leading yells for the Whitefaces.

## We'd Like You To Meet Genevieve and Oscar

Have you made the acquaintance of Genevieve and Oscar?

Then you must do so immediately. For the present, they are residing in the Home Economics lab, and visitors are welcome anytime. Their stay in Hereford High School is fairly uncertain, because Oscar feels that a change would probably be better for his other sister's and brother's health.

Genevieve and Oscar (Names courtesy of Miss Rigler) are two of the six white rats which Miss Davies has secured for food experimentation purposes in Home Economics. Genevieve and Oscar, according to Miss Davies, should remain in good health. Two of the rats will not grow anymore, and the other two will soon develop pellagra. The girls are feeding them diets which are deficient in certain materials needed by the body to show the effects of a deficient diet on the human body.

The little animals are very interesting to watch; so if you have time go to see them. They will let you know when visiting hours are over by closing their little pink eyes and dozing off to sleep.

## Central Chatter

Room 8 A had their second class meeting October 5. They voted to pay two cents a day for books overdue and five cents a month for class dues.

8 A is really working to win the scrap drive. We are keeping it a military secret how much we have taken in. (Wait and see if we don't win.)

The firechief of the whole building is Ben Moore of 8A. Paul Hagar of 8A is fire captain of the third grade, and Jack Brumley is fire captain of 8A.

Glenn Russell is the fire captain of Miss Fullingim's room. Bob Adams is fire captain of the basement, and Bobby Millard is captain of Miss Glasscock's room.

J. F. Newton checked in his books to go to Amarillo, Monday. We are sorry to lose him.

J. T. Lisenbe left 6A to go to the Catholic School.

Almost each day brings new pupils to room 5A. We now have 43 pupils.

Room 5A is happy to have a new pupil, Edward Morrison, who comes from Waynoka, Okla. Our fire captain is Gerald Daniel.

The 4A class seems to have a monopoly on the Bettys, with Betty Joyce, Betty Jean, Betty June, and Betty Jo. We are sorry to have Virginia and Ruth Ann Reeves and Patsy Wilson withdraw from school.

The second grade is studying fall leaves and flowers. We gather leaves from the trees.

The Junior Band is happy to have a member, Joe Langer, who plays a cornet. He is from the Catholic School. We had our first fire drill Oct. 7, 1942.

A good deed gets about as much attention these days as a homely face.

## Rev. Aiken Talks To B. S. P. Class

At the regular meeting of the B. S. P. Club, Friday, September 9, Rev. James Aiken, the guest speaker, discussed personality and its traits, a subject which the boys have been studying.

New officers were elected: Elwood Skypala, president; John David Dowell, vice-president; Thurman Williamson, secretary-treasurer; George L. Olson, reporter; Robert Teter, parliamentarian.

At the last of the meeting the class drew numbers, and the three who got the lucky numbers bought defense stamps.

## Robinson Is Chairman Of Sophs' Scrap Drive

Yes, the Sophomores are really doing their part in the scrap defense drive. J. W. Robinson is chairman, and Helen Acker is his private secretary; so you can see why they are doing their part in a big way.

Sammy and Carol Lisenbe are also playing a large part in the scrap drive. They are delivering all the scrap metal, rubber and burlap for the Sophomores to the lot west of Jim Robinson's home in Hereford.

## WANT ADS

Will Trade: All the attention I give other girls for the attention of Mary Ruth Russell. Lloyd Olson.

Wanted: A new name besides "fish" and "slimy." Signed by the Freshmen.

Would Like: Some intelligent person to get my geometry every day. Fern Pittman.

Can Use: A little serious attention from a certain girl in the Freshman class named Nancy Bosick. Orville "Turkey" Calhoun.

Wanted: More scrap for the Senior class. Seniors.

Will Give: All my attention to Arline Millard if she will give me a few more dates. Paul Dishman.

Wanted: More information concerning that cute lil ole Barbara Le Grand. Bruce Beene.

Dislike: The girls of H. H. S. all getting engaged. Boys of H. H. S.

Want to know: Why the Senior boys class rings have to be so large and how the girls may change them so they can wear them? Beverly Fraser, Frances Gollehon and Nona Deen Rose.

## Can You Imagine . . .

Foster Hill walking to school?

Phyllis Radovich without anything to say?

Quentin Williams without his jalopy?

J. W. Robinson being quiet?

Robert Elliston flunking a test?

Margaret Barrett and Mary Ruth Russell getting to drill practice on time?

Seeing Lucy Lance without Guyeth Bogle?

Ellen Posey in a bad humor?

Myers Hudson in his Dad's tuxedo at a formal?

Robert Peter without his motorcycle?

Joan Smith going a week without wearing levies?

Helen Ann Pitman with nothing to do?

Charles Fristoe being as tall as Daniel Russell?

Virginia Green without her locker key on a string around her neck?

Bob Morrow playing first violin in the orchestra?

Seeing Barbara Higgins without Rosa Lee Nunn?

Florence Lloyd and Paul Dishman sitting on the floor in the chemistry lab?

Miss Rigler not worrying about the "Whiteface Round-Up"?

Everyone passing the six-weeks exams?

ALL-PURPOSE RATION BOOK SENT TO PRINTER

OPA last week sent to the printer the first of the nation's all-purpose ration books, designed to provide a swift means for rationing any commodity as a critical shortage appears imminent. The book is adequate for rationing of at least two major groups of commodities for a minimum of at least six months. Three more ration books of similar character are now in preparation by OPA. One hundred fifty million copies of the new books will be printed, and probably will be ready for distribution shortly before Christmas.

Headline: "Moon Sways Compass off True Direction."—That ain't all!

## Help Your Country By Helping Farmers

To a number of H. H. S. boys not afraid of doing a little work, earning a little money, and helping their country a great deal, is offered a weekly chance by Ralph Smith and the farmers of this community. Mr. Smith takes out a group of high school boys to work each Saturday. These boys assemble at the Court House at eight every Saturday morning and are then transported to fields of unshocked feed. After they get there, guess what happens!

Last Saturday was the first time this year that the shocking crew from H. H. S. functioned. The group will probably continue to work on Saturdays for about six weeks. Eleven boys shocked about 80 acres of hegarl belonging to Wiley Roberson; they make \$3.30 each.

Next Saturday at the hour of eight, any H. H. S. boy wishing to help his country by helping do necessary farm work, can do that very thing by coming to the Court House and going out to shock feed. All boys should bring their lunches and gloves; water will be provided.

## Band To Get Chevrons

Attention! March! No, the Hereford High Band isn't in the army, but it will soon have chevrons. The chevrons will be on the right sleeve of the band uniforms. The first chair player in each section is a sergeant, the second chair has one less chevron and third chair has one less than second. The office of president, vice-president and secretary have an identifying mark on their sleeve. There are also special stripes for the director and assistant director. Each player below third chair has one chevron. The drum major is special and maybe the twirlers will also be.

There will be no saluting involved, even if there are to be these chevrons. There will be only one first chair, for each section.

## Group Discusses "Your Part Now In War Time"

"Run yet, with patience, the race that is set before you," was the devotional given at the regular Tri-Hi-Y meeting Tuesday, October 6, 1942 at 7:30 in room 23.

The secretary called the roll and read the minutes. The president urged all the girls to be sure to pot plants before they are needed. The group discussed plans for the induction service. All parents and friends of the members were invited to attend the service. The president turned the program over to the program chairman, Phyllis Radovich.

"Your Part Now in War Time" was chosen as a very timely theme. Juanita Wiseman led the group in singing "This Is Worth Fighting For," she then gave the devotional, Nona Deen Rose gave "Your Part in the School," Geraldine Kendall, "Your Part in the Community," Ruth Tucker, "Your Part in the Home," and Lonidene Martin, "Your Part in the Church" were the other talks. Betty Dunlap closed the silent prayers, and the group then repeated the Tri-Hi-Y benediction.

## H. V. Stanton Discusses "School Spirit" At Hi-Y

"School Spirit" was discussed at the Boys' Hi-Y meeting by Mr. H. V. Stanton, mathematics instructor and football coach. Mr. Stanton stated that everyone owes something to his school because he is a part of it and has been most of his life.

The club decided to divide into groups of two and alternate on the operation of the candy box.

The club decided to attend the Tri-Hi-Y induction service Tuesday night. There was a short business meeting afterward.

All candidates having attended the required three meetings—000.

## New Officials Recently Chosen

"All's fair in love and war," but this happened to be politics, and it was still fair. Mud-slinging? There was none even if campaign speeches were given in assembly Thursday, October 8.

All high school is proud of the newly elected officials. Not only are they popular; they also are efficient and responsible. They will represent the school and will strive to live up to your faith in them.

Daniel Russell is the new Student Council president, and Marcella Blue will assist him as vice-president. Leaders for the "Round-Up" were elected; namely, Nona Deen Rose, editor; Wanda Jean Whitaker, business manager; Kathryn Acker, assistant business manager, and Ruth Tucker, assistant editor.

Those who were defeated were also capable candidates; however, for some reason, the students chose not to elect them. H. H. S. students are proud of the attitude they have taken in the new leaders.

were asked to turn their names in to George L. LeGrand, secretary.

The club adjourned with the traditional Hi-Y benediction.

## Glee Club Officers Elected

Under the capable leadership of Miss Wheat, the girl's glee club has elected officers. They are: Juanita Upton, president; Dorothy Dishman, vice-president; La Vone Lindsay, secretary; Peggy Barnard, reporter.

If there are some girls who have glee club dresses that they would like to sell, please let Miss Wheat know at once.

Life would be more enjoyable if more people tried to enjoy it.

The seven and one-half million tons of sand and gravel produced annually in Texas is valued at approximately \$3,500,000.

If you're a heartsick wife — mother — or sweetheart . . . you'd do a lot to give that boy a better chance to get back safe. Well then . . . do it!

# SOMEONE'S LIFE IS IN YOUR HANDS!

ROUND up your scrap metal, it's needed to make steel. Steel for armor plate to protect him from bombs and bullets. Steel for weapons to help him do the job that must be done before he can come home again.

You don't want production figures. It's enough to know that 50% of all new steel is made of scrap—that our steel mills now have only enough scrap in sight to last another 30 days

at the most! What happens after that depends on all of us. If production falls and you've not done your part, will you rest easy?

Next week we're starting a collection drive — to build the biggest stockpile of scrap metal you've ever seen. Then when the mills need it, we'll have it—because you came through . . . for his sake!

Turn in Your Scrap Metal Before October 17

# The First State Bank

MEMBER F. D. I. C.

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THERE'S A HOST of Bargains IN TODAY'S ADS.

### Dr. C. D. Kelton

CHIROPRACTOR. 506 Jackson Avenue

### Red Cross Work Needed At Home And Overseas

Over seas and at home the American Red Cross is meeting a dual responsibility to the men in service, E. C. Eubanks, chairman of the Deaf Smith County Chapter said this week. The first responsibility, he stated, is to provide the traditional service imposed by Congressional charter obligation "to act in matters of voluntary relief and as a medium of communication between the people of the United States and their Army and Navy." The other is to provide an expanded program of recreation set up to meet a definite need of the armed forces in the field of morale.

As American troops arrived on foreign soil early in the year, however, it quickly became evident that not only must the Red Cross play its customary role of recreation host to hospitalized men but must serve the social needs of able bodied men as well and two actual experiences are given here which will explain more clearly the need of Red Cross service clubs overseas and at home.

Springfield, Ill.—The family of James Howard McRoberts, of Springfield, have new reasons for holding the American Red Cross in high esteem. In a letter to his father McRoberts, who was injured at Pearl Harbor, wrote:

"You asked me in your last letter to give you some idea of the activities of the Red Cross under actual battle conditions. From the time the first bomb fell on Oahu they were busy

mustered their various groups of workers to emergency posts, converting commercial and civilian vehicles into an efficient ambulance corps and they were on hand at all hospitals and medical centers to care for the wounded.

"I remember the next afternoon following the raid, I regained consciousness and was just lying there perusing the ceiling sort of wishing for someone to talk to. Then, in the door walked a young lady wearing a blue uniform with the traditional red cross, carrying a basket of miscellaneous masculine necessities hanging on one arm.

"She came over to the bed, smiled at me, and said, 'Hiya, soldier? What's cooking?' That's all it took to bring my spirits up to normal. She left me cigarettes, razor blades, a razor, writing paper, stamps, just everything I wanted. She was back again the next day with flowers and I had fresh flowers every day. Things like that make a fellow feel that he really isn't so far from home. That's the Red Cross."

Liberty, Mo.—"Mother, do everything for the Red Cross that you can and tell others to do the same. The Red Cross is doing a splendid work for the boys in service and every aid should be given to it. It was through the Red Cross, after many mail delays, that I finally heard from you after I was injured and it was through the Red Cross that one of the finest bone specialists in Australia performed the operation which will enable me to walk again."

That's the message that Mrs. Jesse Hall, of Liberty, had recently from her son, George,

### Around Town

(Continued from Page 1)

purchase program explained. They drove to Dimmitt, only to find that Dimmitt AAA representative had been invited to Lubbock to a similar meeting; and on their return to Hereford found the district AAA man waiting here for them.

Concerning gas rationing, Louie LeGrand seems to just about sum the thing up when he says that car owners should keep a full tank—and pray about the form enforcement will take.

Wanted: By Onias Carroll, a little instruction on the proper method of measuring the rain in a rain gauge.

### Classification

(Continued from Page 1)

lard A. Sawyer, Arthur Tefel, Perry Richard Barnard.

To Fort SH

The following men left for Fort Sill, Tuesday, Oct. 13. Harold L. Meacham, Willard A. Sawyer, Burrice E. Rhodes, Coleman E. Hill, Joseph A. Dav-

is.

The following group will leave this week for Lubbock to take final Army entrance examinations:

Homer Roy Gore, Jack B. France, Lloyd Edwin Johnson, Roy Oland Brown, J. H. Wheeler, Clarence A. Saucy.

Leland Grady Isom, delivered for Comanche County, Lawton, Okla., Board.

William Bartley Dowell, delivered for Los Angeles County, Hollywood, Calif.

### Marketing

(Continued from page 1)

Classes 3, 4, and 5 will bring \$1.50 or \$1.40 a bushel, depending on the oil content.

Processors will not purchase beans of higher than 14 percent moisture content, and the price received by farmers in Deaf Smith County for their crop will depend upon the result of tests, conducted in an as yet undesignated laboratory on samples from at least 20 representative farms. The county committee will submit the samples to the testing laboratory.

Moisture content of the beans can be checked at any of the local wheat elevators, government officials state.

Oil Mills Busy

Oil mills, busy with processing the fall cotton crop, will not be able to handle the soy beans from this territory immediately, officials say, pointing out that farmers here will need storage on their crop until the processors are able to handle it. Since there are few mills in this section of the state equipped to process the soy bean crop, planting of large acreages here has been held up—despite the demand for oil and pulp from the beans; however, the newly-worked out storage and sale plan is expected to overcome the principal difficulties of soy bean culture here.

Yields Good

written from an Australian hospital. George, a coast guardman, is one of four sons of the Hall's who are now in service and a fifth is preparing to go into service soon.

Some growers are predicting average yields of 25 bushels an acre and total acreage for the county is expected to go over the 1,000 mark as some producers have ready for harvest as high as 300 acres of the beans. Based on the highest prices quoted and assuming that the beans will test high in oil content, there is promise of a \$40,000 income in the county from the new crop.

### Key, Prized

(Continued from Page 1)

key, and other scrap, with a grim smile—and a sincere hope that it will get back to Hitler and in the form of good equipment may save the life of some American boy.

### Herd Beats

(Continued from Page 1)

Williamson. Otherwise, the regular Whiteface starters are expected to be ready to go.

PANHANDLE VICTORY DECISIVE

Using the hrd-bucking line plays and sweeps around end which have been aces in the Whiteface bag of tricks all season, the Herd victory over Panhandle was decisive; though the Panhandle boys in the last quarter got to the Hereford eight yard line on completion of a long pass.

The Hereford scores started early in the first quarter with a march down the field after the Maroon and White gridsters received the Panhandle kickoff. Hereford scored in every quarter.

Two scores each were made by Weems and Merrill, and Lloyd Olson and Russell accounted for one touchdown apiece. Russell kicked two extra points and one extra point was made by passing.

All scores except two were made by running plays. George Weems, right half, who has been out of most of the two last-home games because of injuries, accounted for some good ground gains, as did Red Merrill, Lloyd Olson and Luther Worley. Roberson, who did not play much of the game against Panhandle, nevertheless turned in a good account of himself while he was on the field.

In the line, the play of Earl Hussey, Kenneth Rudd, Lloyd Manjeot and Clyde Brock was outstanding.

LINEUP AND SUBS

Starting lineup for Hereford was Russell, LE; Rudd, LT; Hussey, LG; Dameron, C; Brock, RG; Manjeot, RT; Hill, RE; Merrill, Q; Worley, LH; Weems, RH; Olson, F.

Substitutes were Sparks, LE; Hopson and Dishman, LT; Higgins, LG; G. Olson, RG; Johnson, RT; Hennington, RE; Roberson, RH.

### City Takes

(Continued from Page 1)

MUCH MATERIAL NEEDED

Not only are practically all items of metal scrap desirable additions to the big scrap drive, but scrap rubber is still needed to help keep the war machine rolling and many types of fabrics, especially hemp—old clothing, burlap bags, etc.—are of vital importance in combating war shortages.

In connection with materials needed, a new development came this week when County Salvage Chairman A. J. Schroeter was notified that the war effort now needs every used tin can in this county. Lewis C. Huff, assistant executive secretary of the Texas Salvage Committee writes, "We want every single ounce . . . Not one tin can should reach a city or county dump from this week on."

System of collection for the cans has not yet been worked out and it may be several months before a collection drive will start, but in the meantime housewives are asked to save the cans. Cut off both ends, wash cans thoroughly, remove the label and step heavily, flattening the body of the can.

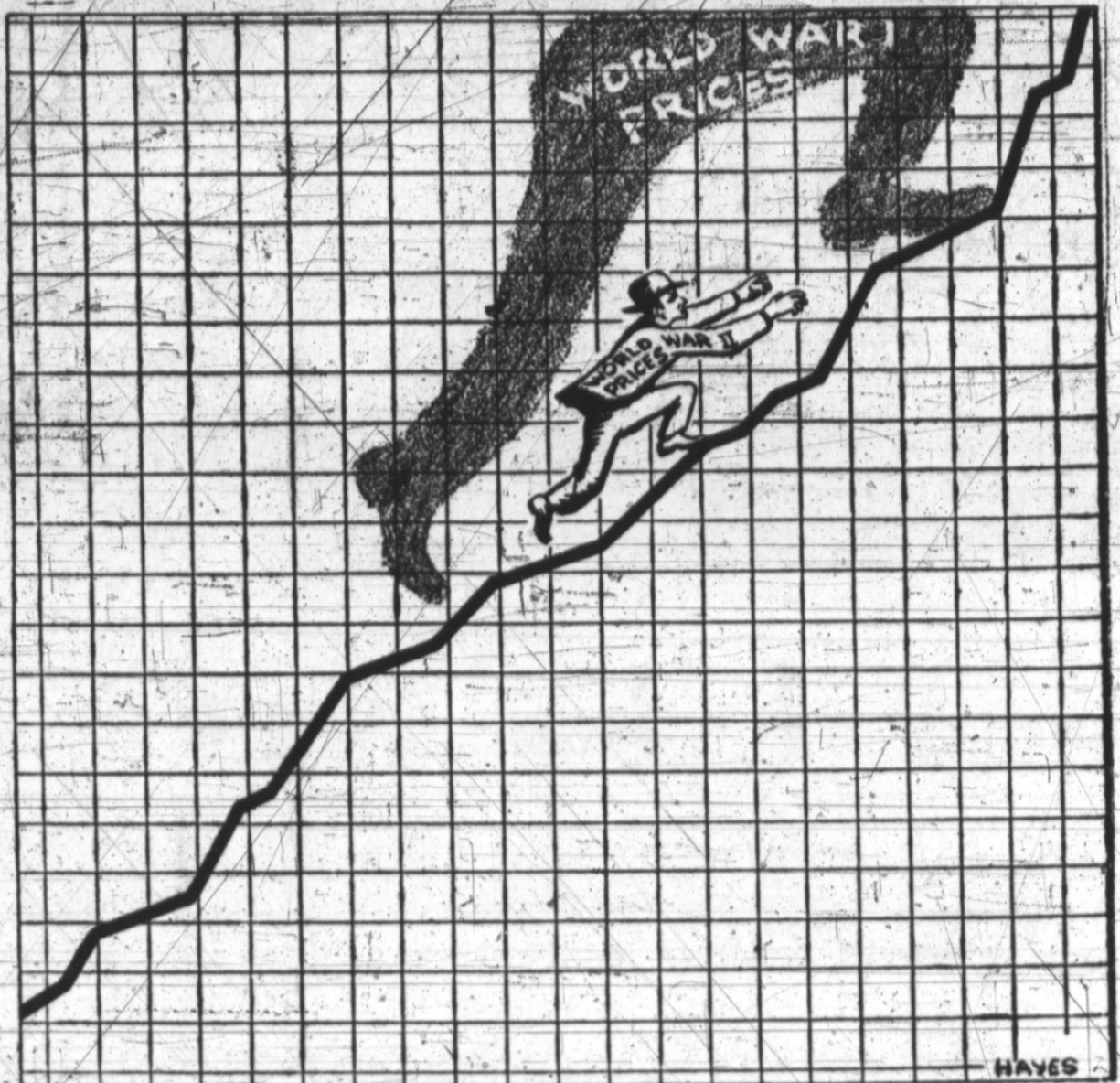
KIDS WRITE LETTERS

Every businessman and farmer in the county has received a letter from some school child requesting his co-operation in immediate delivery of his scrap to a junk dealer or collection center and the appeal of the children is already showing results, salvage committeemen say.

School children are showing ingenuity in solving the scrap transportation problem, and J. C. McCracken, chairman of the transportation committee for the drive, will have trucks ready to move scrap too large for the children to handle.

FULL COOPERATION NEEDED

Government leaders have stated emphatically that willingness to co-operate fully and completely on the salvage program may mean the difference between



### Parity Checks Are Arriving In County

Parity checks continue to arrive in Deaf Smith County, with 160 checks, amounting to \$29,059.92 received by farmers here to date, the local AAA office reports, pointing out that other applications are ready at the local office and awaiting only the farmer's signature to be sent

to state headquarters, which mails out the parity payment checks.

AAA officials also urge that farmers come by the office to leave information as to when they intend to measure their farms for general performance reports. Farmers should get maps and measure the farms as soon as possible in order to receive general performance checks at an early date.

If you doubt that women are wearing fewer clothes, just take a look at the figures.

One of the easiest things in the world to meet is expenses—you run into them every place you go.

Regardless of your walk in life, smooth running gets you there a lot quicker.

You're likely to get shocked when you step on anybody who is a live wire.

Wonder why the highest voiced tenor is always the biggest man in a quartet?

When a pretty girl tries to treat a bashful fellow white, he turns red.

There is a very narrow margin between keeping your chin up and sticking your neck out.

Don't spend your time wondering why a black hen lays a white egg. . . get the egg.

## SATURDAY NITE Owl Show!

SATURDAY NITE OCTOBER 17 11:30 P. M.

They'll Fight Anything in a Uniform!

Kiss Anything in Skirts!

Two Hair-Trigger Fighting Men on the Make Meet a Nest of Enemy Spies in a Hair-Raising and Riotous Rampage!

THEY'RE DYNAMITE in an ENEMY MINE FIELD!



O'BRIEN-DONLEVY in Two Yanks in TRINIDAD

2nd Featurette: Ray Whitley and His 6-Bar Cowboys in "CACTUS CAPERS"

# TEXAS

HEREFORD'S BARGAIN THEATRE

Come at 11:30 . . . and STAY LATE!

## Star SUNDAY - MONDAY - TUESDAY OCT. 18-19-20

Added Joy PARAMOUNT AIRMAIL NEWS

"Bats in the Belfry" Color Cartoon



DOROTHY LAMOUR IN TECHNICOLOR Beyond the BLUE HORIZON

## STAR FRIDAY-SATURDAY

### SUNSET Serenade

starring ROY ROGERS with George Gabby Hayes

2nd Hit Julie Bishop in "Lady Gangster"

## Texas THEATRE --- Hereford FRIDAY and SATURDAY

Gunz Bark! . . . Hoofs Beat! . . . Hearts Pound! TOM KEENE, an old favorite, Back Again! "LONE STAR LAW MEN" 2-reel Comedy and Serial

SUN. MON. TUES. — Oct. 18-19-20

THEY'RE DYNAMITE in an ENEMY MINE FIELD!



O'BRIEN-DONLEVY in Two Yanks in TRINIDAD

Concerto in B-Flat Minor, Novelty Ray Whitley in "CACTUS CAPERS" Short Feature

## Going . . . Going but NOT GONE!

. . . because we still have one of the nicest selections of Home Furnishings in our entire history. True enough, we cannot replace much of this merchandise, but we are still offering it at very reasonable prices . . . as has been our policy since 1901. Visit us this week and look over our excellent selections.



We are especially proud of our large line of Living Room Suites . . . a large selection to choose from.

Bedroom Suites Galore! In modernistic and period designs—despite scores we have delivered this fall.



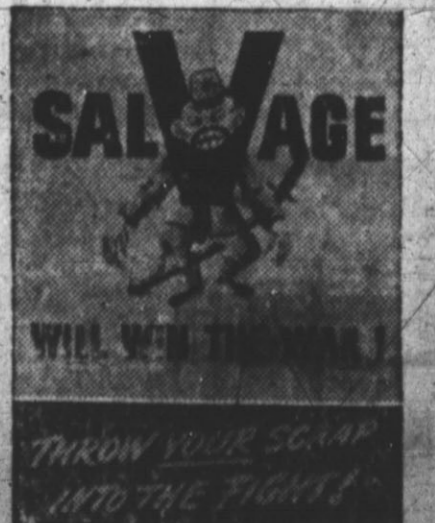
It's like old times, seeing our large stock of Dining Room Suites and Kitchenettes.



Remember, you are always welcome at E. B. BLACK COMPANY

## "SCRAP WEEK" ENDS SATURDAY!

Your Country needs all the Scrap Metal and Rubber possible . . . DO YOUR PART . . . It May SAVE Some Boy's LIFE!



E. B. BLACK CO. FURNITURE—UNDERTAKING Ambulance Service—Day or Night We offer \$150 Cash Burial Insurance!