

Don't Say Drug Store,  
Say  
Corner Drug Store

# The Hereford Brand

"I'll Meet You at  
the  
Corner Drug Store"

VOLUME 16

HEREFORD, TEXAS, THURSDAY, FEBRUARY 3, 1916

NUMBER 1

## WORK BEGINS ON NEW PLAY HOUSE

Modern Picture Show and Theatre  
Building Being Erected at Cor-  
ner of Main and Fourth

The White Face City of the Plains is growing apace. The musical tones of prosperous industry greets the ears of every visitor, and fills the hearts of the natives with visions of future greatness for their beloved little city. The visitor will see on the third main block, a force of men and teams making an excavation; and upon inquiry, he learns that the men are preparing to erect a large building—a handsome and well appointed play house.

This building is being erected by Tiefert Bros., under contract with C. H. Dyer, the owner.

Located on the corner of Main and Fourth, it measures 45x120 feet, two stories high. The material will be brick, concrete and tile. The interior arrangement will have every convenience for both the operators and patrons. The front will be divided into three compartments. On one side of a large lobby and main entrance, will be the office, on the other, a ladies' rest room. The floor of the lobby leads up an incline tile floor to the main auditorium.

Set at the correct distance will be the operator's booth, which is to be built entirely of concrete from the foundation up, thus securing its fire proof. In the booth, C. M. McGhee, the lessee, will install two of the latest picture machines. This will enable him to give a continuous performance, no time being given to changing reels. The main auditorium, with an inclined floor, will have a capacity of 500 chairs. Wide aisles are allowed for, each leading to outside entrances, one on each side, two at the rear and the main entrances. The arrangements for the stage are ideal: a large stage with a full equipment of scenery, curtains and drops, side alleys, and orchestra pit, in addition to the gold fibre screen for the use of the picture show. The dressing and storage rooms are under the stage, where also is located the hot air furnace room, from which the entire building will be heated.

The lighting system will be both direct and indirect, the setting of each light unit being such as to bring out the beauty of the interior of the auditorium, which is promised to be the most artistic architecturally designed theatre in the entire Panhandle, if not in the state.

Mr. McGhee will equip the place with the picture show business in harmony with the building. Besides the two standard machines, and gold

fibre curtain, already mentioned, he will put in new opera chairs, a concert piano, and will have a full orchestra equipment.

The exterior of the building will be in keeping with the interior arrangements—the front and exposed side walls will be of chipped red pressed brick, and will possess a degree of architectural beauty not surpassed by similar buildings in the larger cities.

The owner of this structure will have reason to feel proud, and the entire White Face City will have a greater reason for the same feeling.

We congratulate Mr. Dyer on his enterprise, and well wish him in his undertaking to give Hereford a model and modern play house.

### Hereford Brand to Have Home

To live "under your own vine and fig tree", is the ambition of every one possessed of the true American spirit. So, in keeping with this, the Hereford Brand will soon move into its own house. Workmen "broke dirt" last Monday, opened the ditches for the foundation, the contract having been "let" to Tiefert Bros., contractors. This building will be constructed for a special purpose—a newspaper shop and office. The dimensions, 23x90 feet, located on the second lot from the corner of Fourth and Main, that is at 404 Main Street. The front of the building will be occupied by the offices, the machinery will take up the remaining floor space. While the building is not large, it will have an attractive appearance, the front being of pressed brick, and will be designed for beauty as well as for service. The walls will be constructed of brick and Frasier tile, the floors of concrete, and when completed will be the permanent home of the Hereford Brand.

Misses Jane Gregg, Mary Dunlap and Bess Snyder, and Mrs. Baird went to Amarillo, Wednesday afternoon and attended the Reigleman recital Wednesday evening. Others going on the evening train were, Mr. and Mrs. J. E. Ferguson, Mr. and Mrs. Geo. Garrison, Mr. and Mrs. G. A. F. Parker and daughter; Misses Betts, Lahm, Landrum, Wyche, Coffin, Black, Annie and Bernadine Price, Mesdames Hawkins and Barber.

Misses Elsie and Frances Frye, are leaving this week for their home at Davenport, Iowa. They have spent the past several months here with their brothers, and their going is regretted by the young people in whose circle the young ladies have been very popular. Their parents, Mr. and Mrs. Wm. Frye, are expected in a few days, to spend a while at the ranch.

Mr. Berry Lucas and son, Guy, of Friona, were business visitors in Hereford, Tuesday.

## HOMER WILKINSON SERIOUSLY HURT

Automobile Turns Over Rounding  
Corner on Amarillo-Canyon  
Road Friday Night

On last Friday evening, while going by auto from Canyon to Amarillo, Homer Wilkinson of this city, had an automobile wreck that came near costing his life. He is seriously injured and his condition is yet critical, although he is improving from day to day. He is in a hospital at Amarillo where he is receiving the best medical attention.

Mr. Wilkinson travels for the Waples-Plattler Grocery Co., of Amarillo, and makes his territory in a high speed Dodge car. On last Friday Mr. Wilkinson was in Hereford and left here shortly after six o'clock for Amarillo, beating the six o'clock train to Canyon, a distance of 30 miles. He left Canyon about the same time the train did and was about half way between Canyon and Amarillo when the accident happened. He was rounding a corner north of a school house in that vicinity when in some way he lost control of the car. It first struck a mail box post, one wheel going up on the post, then struck a guy pole of the telephone line smashing it nearly into kindling, and the car evidently rolled clear over and righted itself stopping on top of the wire fence. It is thought Mr. Wilkinson must have remained in the car, although he can remember nothing about it. After the accident he had evidently got out of the car and laid down by the side of it. The accident occurred about 7:30 and he was not found till about 11 o'clock that night by Judge Reeder and another party of Amarillo who came along in a car. As they approached, Mr. Wilkinson got up and went on the other side of the car, apparently tinkering with the car. He was in a dazed condition and could tell them nothing about the accident. They took him to their car and took him to a hospital in Amarillo. He was bruised and badly injured about the head and bleeding at one ear and the nose. It was late the next day when he became perfectly rational. However, he could recall nothing about how it happened.

The word was telephoned here and Mrs. Wilkinson and his brother Henry Wilkinson, started at once for Amarillo. At the present time, Mrs. Wilkinson and his father, Mr. J. T. Wilkinson, are at his bedside, and the family have good hopes of his complete recovery.

The only thing that Mr. Wilkinson can remember is that he had been having trouble with his lights and it is thought that he might have been trying to fix them, and that it took his mind off the turns in the road until it was too late to make it. The car was badly wrecked.

Miss Lula Wear, left Saturday for Dallas, to resume her work in St. Paul's Sanitarium, after enjoying a vacation of several months with home folks. She was accompanied as far as Amarillo, by Miss Mary Williams, both young ladies spending Sunday there.

W. C. Carter, who owns and operates a large ranch near Vega, but on the side of the county line, was in Hereford last Saturday to make himself a full-fledged citizen by paying his poll tax and other taxes. He paid the Brand office a visit.

A. J. Bond, of Bonner Springs, Kansas, was in Hereford last week to close a trade for the Thompson half block facing the "City Park." He will improve the property, and may well become a citizen of Hereford.

Jim Lestrich, of Texico, was a Hereford visitor last Sunday.

## LOCAL TALENT TO GIVE CONCERT

Friends of First Christian Church  
Will Give Benefit Entertainment  
Friday Eve Feb. 14

An entertainment, consisting of piano quartettes, duos, and solos, stringed instruments, vocal numbers, readings and impersonations, men's and ladies' glee club, young men's Southern Serenaders, will be given at the court house Friday, Feb. 11th. Thirty of Hereford's best will appear in the concert. Entire proceeds will be given towards completing the First Christian church.

Owing to the M. E. Revival which begins on the 13th, the date of the concert is changed from the 14th to the 11th.

The members who are to take part in this entertainment are practicing daily, and for their use, two new pianos have been placed in the large district court room. These instruments are being furnished by the enterprising firm of E. B. Black Company.

### J. E. Garrison moving to Panhandle

It is with regret, that the people of the community learn that Hereford is to lose from its citizenship, the family of J. E. Garrison, Mr. Garrison having disposed of his business interests here and gone to Panhandle to take charge of a hardware store. Mrs. Garrison and Miss Zolzie, will spend the winter in Amarillo, where the latter will study music. They will join Mr. Garrison later.

Mr. Garrison has been intimately associated with the business life of Hereford for the past nine years. A member of the hardware firm of Garrison Bros., he was known as one of the city's best business men. Of the strictest integrity and exceptional business ability he was keenly alive to the town's best interests and allied himself with every enterprise that looked toward its betterment.

The loss of this estimable family will be keenly felt in every circle where their lives touched, and that means all interests tending toward moral and civic uprightness. Mr. Garrison left Wednesday, Mrs. Garrison and daughter being already in Amarillo.

### Successful Farming

One of the best improved little farms near Hereford is that of Mr. Dunn, just north of town, on the Avenue. Mr. Dunn lives in Colorado, but his farm is rented by the Lloyd Bros. It contains 160 acres and is equipped with a good irrigating well, a neat little residence a ganery, and good sheds for cattle and horses. Just now they are completing an up-to-date hog barn, one of the best in the county. It is built so it can be made almost air tight in case of a bad storm and equipped with doors opening to the south so that the air and sunlight can be let into all parts of it. The stalls and partitions are all movable and can be taken out so it may be used for a cattle barn when not needed for hogs. Just now the Messrs. Lloyd have about 40 head of hogs and hope to increase the number and also the quality by adding some pure bred animals. They are also wintering some 250 head of cattle and horses on feed raised on the farm, and they will have abundance to carry them through spring. The calves are being fed on sorghum that was sown broadcast rather thick, making but little grain, but a most excellent feed. The calves are being fed nothing else and are gaining in flesh.

On this farm a start is being made in alfalfa. This is another farm that shows the possibilities of this shallow water section.

The Messrs. Lloyd are to be congratulated upon what they are accomplishing.

### Farmers Selling Grain

If one will observe the numerous loads of wheat and other grain being hauled to town these days, it will have to concede that this is a farming country part of the time at least. It would be a safe guess that there were more bushels of grain raised in Deaf Smith and Castro counties in proportion to the number of farmers engaged in it, than in the best counties of Illinois or Iowa. When we consider that a man farms two and three times as many acres here as there, and that the sorghum grain are making all the way from thirty to fifty bushels per acre, the man in Iowa will have to go some to beat it. Then again three acres of this land does not cost nearly so much as one in the corn belt.

There is no question but farming pays here when carried on in connection with stock raising. The short crops may come here oftener than there, but these short crops can be offset by better methods of caring and storing the immense crop in good years. If a single man can raise four and five thousand bushels of grain in good years, as has been done the past year in numerous cases, he can stand a short crop one year in three if a part of the big crop in put in a good granary and the roughness put in a good extra silo.

### Ellerd for Congress

We call your attention to the endorsements of the Hon. Reuben M. Ellerd, published in this issue of the Brand. He is making an extended campaign of this large district, and no doubt will make Hereford a visit. He has many very strong endorsements, and is making friends wherever he goes.

### Will Improve House

Mr. and Mrs. E. M. Vanderburg are overhauling their house next to the First Christian Church. Two new rooms will be added and other changes made. Mr. Vanderburgh being an experienced workman, will do most of the work. The yard is being filled in to a depth of 6 or 8 inches, to insure better drainage. When their plans are carried out, they will enjoy a new home.

## EXCELLENT EN- TERTAINMENT

Parent-Teachers' Club Renders  
Fine Program. Large  
Number Present

Ability of a high order, careful training, and the inspiration of a large and sympathetic audience, contributed to the production of one of the season's very best entertainments on Thursday evening, when local talent, under the direction of the Parent-Teacher's Association, rendered most acceptably, a program of unusual merit, at the high school auditorium.

No one of the performers appeared before a Hereford audience for the first time on this occasion, but never did anyone of them appear to better advantage; and had fresh laurels been necessary to the entire cast's acceptance as favorites, the position would have been easily won. The program was carried out, practically, as had been announced.

The signal success of the entertainment is extremely gratifying to the club members and to everyone who is interested in the schools, as the proceeds, amounting to nearly sixty dollars, will be used for the schools, directly.

Hereford is fortunate indeed, in her young people who not only have ability but, also, willingness to use that ability where it counts for good.

The school management, teachers, pupils and patrons, will realize that the Parent-Teacher's Club is one of the school's most efficient co-workers and friends, and the excellence of the entertainment was no surprise to those who know of the work which these ladies have been doing since the beginning of the school year.

### New Insurance Firm

Jas. A. Hughes and T. E. Huffman have bought the fire insurance business of J. E. Garrison, who is leaving the city. The style of the new firm will be Hughes & Huffman, and their office will be at the court house. They solicit a continuance of the old patronage and ask for a portion of the new.

## Thrift Day

The day was observed at this Bank; we encouraged our friends and patrons to partake of the spirit of Thrift Day, Feb. 3rd, which is now recognized as a national factor in the country's prosperity. You can begin any day; bring your savings to this Bank and join the procession of prosperous depositors.

Western National Bank

## Piano Buying Privilege

We have the best Piano deal ever offered in any section of Texas. Our Nineteen and Fifteen Piano business was indeed gratifying—but we have an enlarged program for Nineteen and Sixteen—the easiest terms and the best payment plan ever yet offered.

We are in position to save every purchaser of a piano at least from \$75 to \$100 on your instrument. All we ask of you is that you give us a chance.

We handle the full Baldwin line of Pianos and Player Pianos—none better made in America. We also handle the Complete line of Kohler and Campbell Pianos.

We are now offering style R. Kohler & Campbell piano, fully guaranteed, regular price \$325, our price \$250.00  
Style H. Kohler & Campbell piano, regular price \$350, our price \$275.00

TERMS—\$25.00 cash and \$10.00 monthly payments  
In the sale of these pianos we give you, in your contract, an insurance clause that in case of decease of purchaser, the family gets the piano without further payments, so you run no risk of losing your piano, or what you have paid.

E. B. Black Co.



"The Kind Mother Uses" "Every time mother gets out Calumet I know there's going to be good things to eat at our house. Delicious, tender, tempting doughnuts, biscuits, cakes and pies! I've never seen a bakery failure with Calumet. Mother says it's the only Baking Powder that insures uniform results."



Cheap and big can Baking Powders do not save you money, Calumet does—it's Pure and far superior to sour milk and soda.

### ALBUQUERQUE TO HAVE CONVENTION

Panhandle and Southwestern Cattlemen's Association Meets at Albuquerque March 7-8-9.

The following was received from the office of the Chamber of Commerce and Commercial Club of Albuquerque, N. M.:

"Bring your rope and branding iron, we'll meet you with the 'bull' at Albuquerque, March 7, 8 and 9," is the slogan of the Commercial Club of this city which is making extensive preparations for the entertainment of the convention of the Panhandle and Southwestern Cattlemen's Association. Six thousand dollars is available as a budget for the entertainments and accommodation program. It is expected that 3000 visitors will attend the convention, including cattlemen from every state in the west and southwest, bankers, commission man and buyers.

The association has grown in membership during the past few years to such an extent that its conventions are among the most important live stock meetings in the country. Five states are now represented among the members and the protective features are appealing to the cattlemen so strongly, that it will be but a few years before the association covers most of the western country.

Smokers, boxing bouts, receptions and balls will be entertainment features together with Albuquerque's renowned cowboy band and quartette. The city will throw wide its doors and will keep open house for the visitors. It is expected that Amarillo, Oklahoma City and Fort Worth will send special trains of boosters to make a fight for the next convention.

#### Barber Home Remodeled

Carpenters are at work, making some changes in the interior of the handsome home of Mr. and Mrs. George Barber. This is already a most attractive residence, and when the work of remodeling is completed, it will be a model of comfort, beauty and convenience.

### Profit in Poultry

We are impressed with the whirl of the foundry, the bellowing of a big stock yard, or the roar and clang of a lumber mill. Yet the cackling of a poultry yard is louder and more important to the commerce of the United States than any of these giant industries, says Mrs. E. F. Wilcox.

A hen looks rather small beside a coal mine. But all the hens in this country, when taken together, produce much more wealth each year than all the coal mines do. The American "hog" has of late been vaunted as a prince of money-makers, yet the American hen has him skinned a mile. Our annual production and consumption of pork is only a stray mouthful compared with that of eggs and chickens. There are vast regions on the map of the earth where beef and pork are never tasted. But there is scarcely an inhabited nook where eggs are not eaten.

The profit possible per fowl depends upon the owner. It is up to him to so care for the fowls as to get the greatest profit. We must be acquainted with the details which are necessary in egg production. The hen is a machine nicely built and adjusted, and we must be familiar with this machine in order to make a success of the work.

The variety kept has very little to do with the possible profit per fowl, a flock of Rocks may be made to yield greater returns than a flock of Leghorns. Some varieties are greater egg producers than others, while some are better meat producers. There is no variety without some redeeming features, so that a skillful keeper can get good returns. The basis of profit does not depend upon what branch of poultry keeping one follows. There are chances in every line—egg, meat or fancy stock. The profits can be doubled or trebled by skill on the part of the owner.

The regular profit of \$1 per fowl seems to satisfy the average poultryman. This is wrong. We should strive for better results and larger profits. Two or three dollars per fowl is a possibility, and it is being attained by many in the poultry business today.

Let us all study more carefully the rules and principles that govern poultry culture. Let us try to increase the profit per hen each year. By work great things can be accomplished.

Are the doors of success in poultry locked against you? A key composed of good management, energy, sufficient capital, and good stock will unlock the door.

### Overland Price Reduced

The Willys-Overland Co. have announced a \$55 reduction in the price of the large 35 horse power car. This is the same large, roomy, comfortable car, with an improved bloc cast motor and improved upholstery and finish. We have several of these cars on hand for immediate delivery and the price is \$770 at Hereford. Barnhart & Rice. 51tf

### To Trade for Hereford Land

Will trade 113-acre improved farm in Cameron county adjoining good town; has 5-room house; three-fourths interest in artesian well, but country has plenty of rain; farmers raise corn, cotton, and any other crops; oranges, lemons, grapes, figs are being shipped from county. Also 240 acres unimproved, near same town. Will trade for farm land between Hereford and Dawn. See or write, A. C. Elliott, Hereford. 51-tf

Bring your hides to McQueen Grain & Coal Co. We pay the top cash price for them, green dry and old hides. 49tf

### YOU'LL LIKE HEREFORD!

#### RECIPE FOR GRAY HAIR.

To half pint of water add 1 oz. Bay Rum, a small box of Barbo Compound, and 1/2 oz. of glycerine. Apply to the hair twice a week until it becomes the desired shade. Any druggist can put this up or you can mix it at home at very little cost. Full directions for making and use come in each box of Barbo Compound. It will gradually darken streaked, faded gray hair, and removes dandruff. It is excellent for falling hair and will make harsh hair soft and glossy. It will not color the scalp, is not sticky or greasy, and does not

## SHORT COURSE AT COLLEGE STATION

Miss Fincher Writes of Recent Course in Home Economics

Miss Ruby Fincher, demonstrator for this district, returned Thursday from Denton, Texas, and writes interestingly of the work done in the mid-winter short course. She says:

"The College of Industrial Arts arranged with the Extension department of the Agricultural and Mechanical College to offer a short course in Home Economics to the canning club agents and demonstrators of Texas. The work began January 10th, and continued until January 31st. The meeting was very interesting and profitable. The agents were advised to put themselves in the attitude of children wanting to grasp all knowledge possible. From 8:15 in the morning until 10 o'clock at night those agents attended classes. The work consisted of the canning of fruits, vegetables and meats, the making and using of the fireless cooker, work in sewing and textile, including the making of the regulation cap, dress and apron for the canning club girls. The course in rural sociology including the rural home, school conditions, and improvement was excellent. Other courses included basketry, practical dairying, poultry, husbandry, and bacteriology.

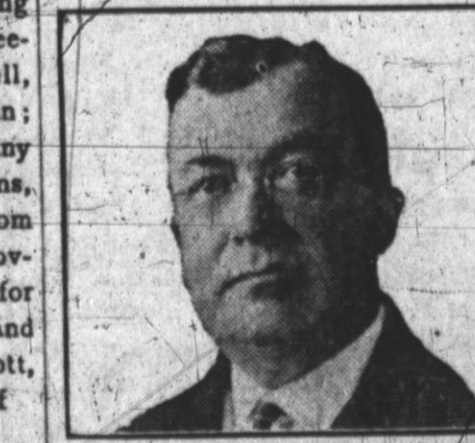
The second week of the meeting, the extension workers had with them as visitors, who gave interesting and instructive talks, Mr. O. B. Martin, and Miss Agnes Powell, of the U. S. Department of Agriculture, Washington, D. C.; Miss Keeler, State Agent of Canning Club Work, of Louisiana; Miss Jessie H. Rice, of University of Texas; Mr. C. M. Evans of the Extension Department of Texas A. & M. College; President Frank M. Bradley, of the College of Industrial Arts, and Dr. W. B. Bizzell, President of the Agricultural and Mechanical College of Texas.

The agents were honored in having with them the three weeks of their stay at C. I. A., Miss Bernice Carter, State Agent of Canning Club Work, of College Station. Through her efforts the meeting was arranged to be held at the College of Industrial Arts in order that the agents could have the excellent teachers of this institution. The meeting was indeed a wonderful success. The agents returned to their homes with their heads brim full of new facts, ideas, enthusiasm and encouragement for a new year's work."

Coming soon—Warranted pure honey from Stammann & Co's. Apiary, Cliff, Texas. Gathered from mesquite and other blossoms. Extracted at 9 cts a lb. in 60 lb. cans. Comb 12 cts a lb. in 60 lb. cans. Phone or see Miller at Hotel. 51tf

### NATIONAL SLOGAN SUGGESTED BY PROMINENT MEMPHIS DRUGGIST

Would Remind the Public to Prevent Sickness by Removing the Cause



T. D. BALLARD a prominent druggist of Memphis says: "Much sickness could and would be prevented if the people would only remember that constipation is one of the first causes. As a reminder I would suggest the slogan.

"Rexall Orderlies, the laxative tablet with the pleasant taste. "I suggest Rexall Orderlies as I know their formula and believe they are the best remedy for relieving constipation. They can be used by men, women or children." We have the exclusive selling rights for this great laxative. Trial size, 10 cents. CORNER DRUG STORE THE REXALLS

### OF LOCAL INTEREST

#### Some People We Know and We Profit by Hearing About Them

This is purely local event. It took place in Hereford, Not in some faraway place. You are asked to investigate it. Asked to believe a citizen's word To confirm a citizen's statement Any article that is endorsed at home. Is more worthy of confidence than one you know nothing about, Endorsed by unknown people. Mrs. W. G. Ross, 310 W. Third Street, Hereford, says:

"I used Doan's Kidney Pills, which I got at Burns' Drug Store, a couple of years ago, and from the results they gave, I think they are a good medicine. I gladly advise anyone to take them if bothered by a weak back or disordered kidneys." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Ross had. Foster-Milburn Co., Props., Buffalo, N. Y.

#### Owl Club Secures New Quarters

The pretty home formerly belonging to A. J. Lipscomb, now owned by H. L. Broadwell, has been rented by the Owl Club and will be used as a Club House. Elegant new furniture has been installed and the young men are already occupying their very pretentious headquarters.

#### YOU'LL LIKE HEREFORD!

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the 1st Thursday of each month to treat diseases of the eye, ear, nose and throat. 51

Mrs. John Doran, of Amarillo, has been a guest at the E. Renfro home for several days. Mrs. Doran formerly lived in Hereford, and is quite well known here.

1842 74 YEARS OF KNOWING HOW 1916

**P. & O.**

THE P. & O. No. 111 Lister

The Lister is known by farmers wherever sold as P. & O. No. 11, but the improved type is called No. 111 on account of important improvements.

There are more of them in the hands of farmers than all other makes combined—over 2,500 sold by one dealer in one county in West Texas. The special features on this Lister make it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West.

The feeding device absolutely deposits one seed at a time on any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers.

This Lister has embodied many other important features that will convince you that it is the best on the market.

**The P. & O. No. 123 4-Wheel Lister**

This Lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row, and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling, also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheel to rotate and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

**Parlin & Orendorff Implement Company**  
DALLAS, TEXAS

# Auction Sale!

Beginning Saturday, February 5th, at 2 p. m., and Continuing Unil Saturday, February 12th

Or until our stock is reduced to where we want it, we are going to offer our entire stock of

## Fine Watches, Diamonds, Jewelry, Cut Glass, and Hand Painted China

at public auction. Our customers know that our stock comprises the best merchandise that money can buy.

Our own goods will be sold, not cheap goods brought in here for this special occasion. Every article guaranteed just as represented and backed by our personal guarantee, just the same as if you had bought it at private sale. Now is the time to buy fine cut glass, while it is going cheap. Buy yourself a fine gold watch or a diamond ring. Get all the silverware you need while the getting is easy. A rare opportunity--think about it. The general rule is that the merchant fixes the price and you pay it. At this sale you buy at your own price. We take what you offer.

## Fine Prizes Given Away

at the close of each sale, and in addition to these prizes, we are going to give

# An \$85 Talking Machine

as a grand final prize. This grand prize will be given away at the close of the last sale. You will be given a ticket whether you buy anything or not. Those under fifteen years of age not entitled to draw for graphophone.

## Emmett Mitchell

the South's greatest auctioneer, will have charge of this sale. Mr. Mitchell is already known to the people of Hereford.

SALES AT 2:30 and 7:30 P. M.  
LADIES ESPECIALLY INVITED

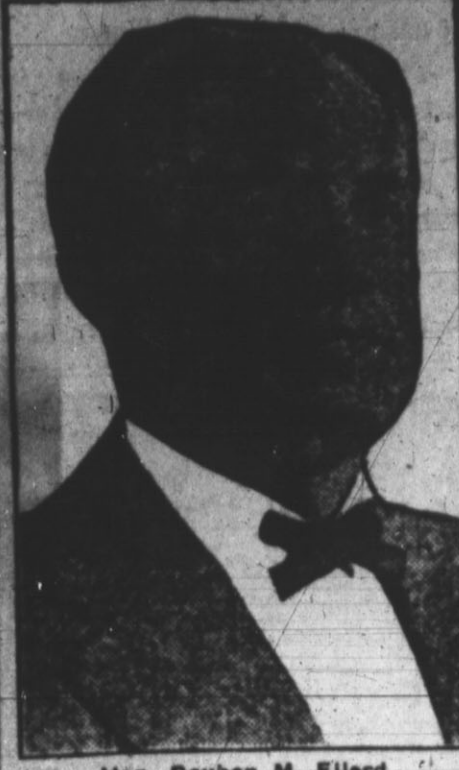
# W. H. RAY, Jeweler

HON. REUBEN M. ELLERD

CANDIDATE FOR CONGRESS, 13TH DISTRICT, JULY PRIMARIES.

PRESS COMMENTS

With a marked degree of interest, we have been watching the progress of Reuben M. Ellerd's campaign for Congress, and with pleasure here reproduce editorial expressions...



Hon. Reuben M. Ellerd

a great navy and standing army. Mr. Ellerd, while only 43, has had a wide experience both in business, the practice of law and politics.

Hon. Reuben M. Ellerd, candidate for Congress from this district, addressed a large crowd of people on the public square in Saint Joe last Saturday afternoon.

Hon. Reuben M. Ellerd of Plainview was in Spur Tuesday and addressed the people on the streets in opening his campaign here for the position of Congressman in this district.

Hon. Reuben M. Ellerd of Plainview, candidate for Congress from the 13th Congressional District, was here last Thursday and Friday and spoke in the district court room Thursday night.

Hon. Reuben M. Ellerd, a former citizen of this county, and who is now a candidate for Congress from this district spoke in this city Saturday afternoon to a large audience and was frequently applauded on his points of party fealty.

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Hon. Reuben M. Ellerd, candidate for Congress from this district was here the first of the week. Mr. Ellerd formerly lived in Knox County and has lots of old-time friends here who were glad to meet him.

Hon. Reuben M. Ellerd, accompanied by his sister, Miss Lillie, visited our city this week in the interest of his campaign for Congress.

Hon. Reuben M. Ellerd, of Plainview, candidate for Congress in opposition to our present congressman, was in Neocoma last week and made a fine impression on our people.

Hon. Reuben M. Ellerd of Plainview, made an address to a large crowd on the street of Sunset last Saturday afternoon.

accompanied him here. —Clarendon News. Hon. Reuben M. Ellerd of Plainview was in the city several days this week, meeting the voters and running across old friends here and there.

Hon. Reuben M. Ellerd of Plainview, Texas, was here Saturday night making a speech in the interest of his candidacy for Congress.

Hon. Reuben M. Ellerd and sister of Plainview passed through our city Tuesday stopping for a short while during which time Mr. Ellerd made a political speech on the street placing his views before our citizens.

Hon. Reuben M. Ellerd and sister of Plainview passed through our city Tuesday stopping for a short while during which time Mr. Ellerd made a political speech on the street placing his views before our citizens.

Honorable Reuben M. Ellerd, of Plainview was here on business Wednesday. Mr. Ellerd is a candidate for Congress and is making a close canvass of the district.

Hon. Reuben M. Ellerd and sister, Miss Lillie, returned Saturday from a speaking trip over the district as far down as Cooke and Denton Counties.

The Gainsville Signal, on July 6th, after discussing other items on the program said: "Hon. W. L. Blanton introduced Hon. Reuben M. Ellerd of Plainview, candidate for Congress, but as the hour was growing toward evening, Mr. Ellerd announced that he would reserve his speech till Tuesday, which he did, and on Tuesday afternoon at 1 o'clock he spoke to a large audience who were delighted with his oratory and impressed with his ability."

Hon. Reuben M. Ellerd, the popular democratic candidate for Congress from the Jumbo district of Texas, returned a few days ago to his home at Plainview from an extended tour through the eastern portion of the district.

Hon. Reuben M. Ellerd, candidate for Congress from this district, spoke in the interest of his candidacy to a large audience of men on the streets of our city yesterday afternoon and made a splendid impression.

What the Ministers Say. We, the pastors and ministers of Plainview, gladly and unreservedly endorse the candidacy of the Hon. Reuben M. Ellerd for Congress, and commend him as a safe, sure friend of the people.

I. E. GATES, Pastor Plainview Baptist Church. O. L. HALEY, President Wayland Baptist College. T. B. HAYNIE, Pastor Presbyterian Church.

J. W. STORV, Pastor M. E. Church. W. B. DAVIS, Baptist Association Missionary. J. W. SAFFLE, Pastor Lockney and Petersburg Baptist Churches.

B. M. JOHNSON, President Beth Ward College. A. L. MOORE, Methodist Presiding Elder, Plainview District.

SIDEWALKS AND CROSSINGS NEEDED

"One Who Voted Against Paving" Points out Necessity of General Civic Improvement

Editor Brand:—

In your issue of the 27th, is an article on the paving question, signed "One who voted for paving." The article was well written and in some ways most encouraging, but it does look like a man who can write so good an article on a public matter would sign the name in which he gets his mail.

What he says about the advantages of paved streets will scarcely find a negative, but those who hold views differing from his want to hold things in proportion. Are other parts of town in such good physical condition as to justify the expenditure of all our street money for the next two or three years on two or three blocks?

We are told of a number of Kansas towns with populations from 1,000 to 10,000 with miles of paved streets. Hurrah for these Kansas towns! But your correspondent did not tell us whether those towns voted the bonds for paving just after their bumper wheat crop, which attracted world-wide attention and made their bank accounts fat, or whether it was just as the people were about to recover from a five year's depression such as we have passed through, and which left us financially embarrassed.

The inference, neatly veiled, but there just the same, that those who voted against the paving proposition were lacking in civic pride is not justified. These people are progressive, but they want to be prudent. Many of them are still feeling the effects of reckless adventure and they want no more of it.

We are told that "the paving of streets invites and encourages a more progressive class of citizens to town." That's true. But let us pray that those progressive citizens will not make their first visit when it is muddy, or if they do they won't get off the paved blocks, for should it be at the time the school children were wading the mud to get to school, or on a Sunday morning when women and children were trying to get to Sunday School and church—well, I don't know what he would think, and wouldn't dare ask him.

The price is now fixed at \$1.50 per square yard, a raise of 50 per cent since the election; it was \$1. then. I suspect that the paving company will make another advance of 50 per cent when they make a bid. Has any one had a proposition from any reputable paving company who proposes to put down even a tolerable job at that price? I trow not.

But the measure carried—let the work be done, but for the sake of the women and children let us have some crossings. As for the men, they can wade. Following the example of nearly every one who has written on this subject, while I dislike to do it, but must conform to the custom, I subscribe myself— "One who voted against paving."

The Quinine That Does Not Affect The Stomach Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

Advantages of the Plains

The feeder, the stock farmer, and stock grower in Northwest Texas and Eastern New Mexico enjoy important advantages over the corn belt farmers and feeders.

Land in the middle west is high in price, ranging from \$75 to \$200 an acre. The crop season is short. It takes careful husbandry to make both ends meet in farming high priced land with a short growing season.

Here land is cheap and the growing season is long. The farmer does not have to work under high pressure to get his crops planted in the spring or harvested before winter sets in.

The climate is an important asset. No expensive equipment is needed to protect live stock in winter. It requires but little feed to offset that little cold weather occurs here in winter.

As not enough live stock is grown in the corn belt to eat all the feed raised, feeders are shipped in, the first cost of transportation being an important item in the feeding operation.

This section has the advantage of a mild climate, long growing season and cheap land well suited to the heavy producing forage crops. The corn belt is awakening to the fact that it must produce cheaper feed to compete with Northwest Texas and Eastern New Mexico.

A. M. HOVE.

"YOU'LL LIKE HEREFORD."

MONEY TO LOAN—On 3 to 5 years time, 8 per cent interest on Deaf Smith County land. Good options. 52tf J. E. GYLES.

Terrific Floods in Oklahoma

Five persons were drowned, property damage of several hundred thousand dollars sustained and railroad traffic completely demoralized as result of a wind and rain storm that swept the Sulphur section of Oklahoma.

For Dallas Building. Representative Hutton W. Summers introduced in the house Saturday a bill appropriating \$2,250,000 for a government building at Dallas and a sub-station at the union railway station.

Prizes for Farmers. The Texas Industrial congress has announced its sixth annual prize offer of \$10,000 in gold to Texas farmers who secure the best yields of the cost of production considered of specific crops in 1914.

Lived Under Four Flags. Captain James C. Borden, a native Texan, a nephew of the late Gail Borden, inventor of condensed milk and who lived under four of the five flags that waved over Texas, died Saturday at Fort Worth at the home of Mrs. R. J. Jarvis, aged eighty-one years.

Invigorating to the Pale and Sickly. The Old Standard general strengthening tonic, GROVE'S TASTEFUL CHERRY TONIC, drives out malaria, enriches the blood and builds up the system. A true tonic. For adults and children.

Santa Fe Time Table. WEST BOUND. No. 21 Lv. 6:40 a.m. NO. 117 " 12:17 a.m. EAST BOUND. No. 22 Lv. 10:35 a.m. No. 114 " 5:59 p.m.

Directory. Lump Coal, Nut Coal, Steam Coal, Slack Coal, Rock Salt, Sack Salt, Black Salt, Medicated Salt, Oyster Shells, Blood Meal. Maize, Kafir, Maize Chop, Kaffir Chop, Oats, Bran, Cotton Seed Meal, Cotton Seed Cake, Cold Pressed Cake, Alfalfa Hay. Baled Oats. All to be had by Phoning 76. E. W. HARRISON.

We have two cars of the best lump coals on the tracks, and others in transit. So buy all you want. We have plenty of coal. McQueen Grain and Coal Company. Bran, Hay, Salt, C.

## DODSON'S LIVER TONE WILL CLEAN YOUR SLUGGISH LIVER BETTER THAN COLONEL AND CAN NOT SOLUBLE.

**"Dodson's Liver Tone" Will Clean Your Sluggish Liver Better Than Colonel and Can Not Soluble.**

Colonel makes you sick; you lose a day's work. Calomel is quick-acting and it salivates; calomel injures your liver. If you are bilious; feel lazy, sluggish and all knocked out, if your bowels are constipated and your head aches or stomach is sour, just take a spoonful of harmless Dodson's Liver Tone instead of using sickening, salivating calomel. Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working, your headache and dizziness gone, your stomach will be sweet and bowels regular. You will feel like working. You'll be cheerful, full of energy and ambition.

Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal guarantee that it will clean your sluggish liver better than nasty calomel; it won't make you sick and you can eat anything you want without being salivated. Your druggist guarantees that each spoonful will start your liver, clean your bowels and straighten you up by morning or you get your money back. Children gladly take Dodson's Liver Tone because it is pleasant tasting and doesn't gripe or cramp or make them sick.

I am selling millions of bottles of Dodson's Liver Tone to people who have found that this pleasant, vegetable, liver medicine takes the place of dangerous calomel. Buy one bottle on my sound, reliable guarantee. Ask your druggist about me.

begun and which we hope to occupy in ninety days.

This new building is better evidence of our faith in Hereford and the surrounding country than anything we could say. Investment is a better evidence of faith than any amount of hot air and will go farther towards wooing prosperity for the community.

Our faith in the Brand as a business venture has been fully justified by the business of the year just closed. We have not been able at all times to make the Brand what we would like to make it, and what we hope yet to make it. This is not an editorial "we" but includes the entire Brand family. If we have in any reasonable measure succeeded in pleasing the people of Hereford and Deaf Smith county, and have secured as sure a place in their confidence and esteem as they have in ours, then we are a fortunate family. We came here a year ago strangers to both the people and conditions, from among friends of a life time. But never have we had friends more true or generous. In our efforts to make a good paper, clean, true and wholesome, reflecting the life of our people and the conditions of the country, we have had the hearty co-operation, and

friendly and charitable criticism that has made a difficult work more easy. When deep sorrow entered our home, then by their loving helpfulness and tender sympathies did the people of Hereford make us feel as never before that we were indeed among friends, a people of broad sympathies and generous impulses. After a year's residence in Hereford we are fully convinced that few towns of the size of Hereford have as large a percentage of really good people of as high ideals and Christian character. In the year's residence here we have seen but one man, and he but slightly, under the influence of liquor, and the moral standards and ideals

of life are above the average.

These words are spoken, not for flattery, but because they are true and Hereford people deserve them. It is good to some times tell people of their virtues—as well as of their sins. And as it is so often the function of a newspaper to point out the bad that it may be corrected, it is

pleasant at times to point out the good that "grace may more abound."

So we are going to stay in Hereford if you will let us, and in the year that is now beginning, if we do not measure up to your expectations and ideals, come around and tell us; and if we do, tell others.

**The Hereford Brand**  
 E. F. GUTHRIE, Editor  
 Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 12, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.  
 Subscription Price \$1.50 Per Year, Strictly in Advance.  
 Any erroneous statement affecting the character or reputation of any individual or any which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

**CELEBRATING FIFTEENTH BIRTHDAY**  
 With the last issue of the Brand, the fifteenth volume of the paper was closed. The paper was founded fifteen years ago by Mr. Frank Vanderberg.  
 The last issue of the Brand closed the first year under the present management—and we are celebrating our anniversary by letting the contract for a new home for the Brand, upon which work has already

**WEAK, NERVOUS OHIO WOMAN**  
**Made Well By Delicious Vinol**  
 Bellefontaine, Ohio.—"My blood was very poor—I was in a weak, nervous, run-down condition. I tried different remedies without benefit and one day my druggist told me about Vinol. I tried it and it built me up in every way—blood, strength and nerves, and I tell my friends it is the best medicine on earth."—Mrs. EARL BRUNSON.  
 Vinol, our delicious cod liver and iron tonic without oil, sharpens the appetite, aids digestion, enriches the blood and in this natural manner creates strength.  
 Corner Drug Store, Stocking & McLean, Props., Hereford, Texas

**Beautiful Hair Always Attractive**



Nothing adds more to the beauty of women than beautiful hair. If you have it, try to keep it; if not, you should have it. The regular use of

**Meritol**  
 FOR THE PUBLIC HEALTH  
 TRADE MARK  
**HAIR TONIC**

tends to remove the cause of dandruff and falling hair and keeps the scalp and hair in a healthy condition. The only way to promote hair growth is by keeping the scalp healthy and we guarantee Meritol Hair Tonic for this purpose.  
 Two sizes 50c and \$1.00. For sale by

**Geo. E. Burns**  
 Exclusive Meritol Agency

# The February Cut-Price Sale

Beginning SATURDAY, FEBRUARY 5th, we will make extremely low prices on all Winter Goods listed below, for ONE WEEK. At the prices we are making, anyone can afford to buy. On every article advertised we will save you from 25 to 50 per cent. This will pay any one to buy. Begins Saturday, February 5th, and Continues for One Week.

<p><b>Knee Pants Suits</b></p> <p>\$10.00 values Sale Price <b>\$6.85</b>                  \$9.00 values Sale Price <b>6.48</b>                  \$8.50 values Sale Price <b>6.35</b>                  \$7.50 values Sale Price <b>5.95</b>                  \$6.50 values Sale Price <b>5.35</b>                  \$6.00 values Sale Price <b>5.00</b>                  \$5.00 values Sale Price <b>4.00</b>                  \$4.50 values Sale Price <b>3.65</b>                  \$4.00 values Sale Price <b>3.25</b>                  \$3.50 values Sale Price <b>2.75</b></p> <p><b>Men's Suits</b></p> <p>\$18.00 values Sale Price <b>\$13.85</b>                  \$16.50 values Sale Price <b>12.50</b>                  \$15.00 values Sale Price <b>11.85</b>                  \$12.50 values Sale Price <b>9.75</b>                  \$10.00 values Sale Price <b>7.50</b></p> <p><b>Lined Gloves</b></p> <p>\$2.00 Gloves Sale Price <b>\$1.40</b>                  \$1.75 Gloves Sale Price <b>1.35</b>                  \$1.25 Gloves Sale Price <b>90c</b>                  \$1.00 Gloves Sale Price <b>75c</b>                  75c Mitt. Sale Price <b>50c</b>                  35c Wool Gloves Sale Price <b>25c</b></p> <p><b>Mackinaws-Overcoats</b></p> <p>Sizes 4 to 10 years; New Goods.                  \$5.00 regular grade Sale Price <b>\$3.85</b>                  00 regular grade Sale Price <b>2.95</b></p> <p><b>Boys' Overcoats</b></p> <p>Some hands made. George...                  most of the few boys' Overcoats, sizes 10 to 15...                  the work... Half Price.                  ed. it will...                  Dec. 1915</p>	<p><b>Ladies' Suits</b></p> <p>A 30.00 pretty Fur Trimmed Suit For <b>\$20.00</b>                  \$27.50 Ladies' Suit February Cut-Price Sale <b>18.75</b>                  \$25.00 Ladies' Suit, going in our February Cut-Price Sale for <b>17.50</b>                  \$22.50 Ladies' Suit, going in our February Cut-Price Sale for <b>16.45</b>                  \$20.00 Ladies' Suit, going in our February Cut-Price Sale for <b>14.75</b>                  \$18.00 Ladies' Suit going in this February Cut-Price Sale for <b>13.00</b>                  \$15.00 Ladies' Suits going in this February Cut-Price Sale for <b>11.00</b></p> <p><b>Men's and Boys' Caps</b></p> <p>All Winter Caps included in this sale.                  \$1.50 Caps Only <b>\$1.00</b>                  \$1.25 Caps Only <b>85c</b>                  \$1.00 Caps Only <b>75c</b>                  75c Caps Only <b>50c</b>                  50c Caps Only <b>35c</b></p> <p><b>Sweater</b></p> <p>\$1.75 Boys' or Girls' Sweater Coats For <b>1.00</b>                  \$1.50 Boys' or Girls' Sweater Coats For <b>75c</b>                  \$1.00 Boys' or Girls' Sweater Coats For <b>65c</b>                  75c Boys' or Girls' Sweater Coats For <b>50c</b></p> <p><b>Overgaiters</b></p> <p>For ladies only. Colors: black, brown, green, blue and tan.                  50c to 75c values Sale Price <b>40c</b></p> <p><b>Ladies' Skirts</b></p> <p>One-fourth to One-half off.</p>	<p><b>Wool Blankets</b></p> <p>In Wool Bed Blankets we are pretty heavy stocked for this time of year. In order to reduce the stock we make the following price:                  \$10.00 Blankets Now <b>\$7.85</b>                  \$8.50 Blankets Now <b>6.75</b>                  \$7.50 Blankets Now <b>5.95</b>                  \$6.50 Blankets Now <b>5.00</b>                  \$6.00 Blankets Now <b>4.85</b>                  \$5.00 Blankets Now <b>4.00</b>                  \$4.00 Blankets Now <b>3.35</b></p> <p><b>Sweaters</b></p> <p>Men's, Ladies' and Childrens' Sweaters all go in this February Cut-Price Sale.                  \$5.00 Sweaters For <b>\$3.00</b>                  \$4.00 Sweaters For <b>2.75</b>                  \$3.50 Sweaters For <b>2.45</b>                  \$3.00 Sweaters For <b>2.25</b>                  \$2.50 Sweaters For <b>1.75</b>                  \$2.25 Sweaters For <b>1.50</b>                  \$2.00 Sweaters For <b>1.35</b></p> <p><b>Ladies' and Children's Coats</b></p> <p>Any size or kind during February Cut-Price Sale One-Third Off.</p> <p><b>Men's California Pants</b></p> <p>\$6.50 Grade Only <b>\$5.00</b></p>	<p><b>Winter Underwear</b></p> <p>\$2.50 Wool Union Suit Only <b>\$1.65</b>                  \$2.00 Wool Union Suits Only <b>1.45</b>                  \$1.50 Ribbed Union Suits Only <b>1.15</b>                  \$1.25 Ribbed Union Suits Only <b>95c</b>                  \$1.00 Ribbed Union Suits Only <b>85c</b>                  75c Girls or Boys Union Suits Only <b>60c</b>                  50c Girls or Boys Union Suits Only <b>40c</b>                  50c Shirt or Drawers Only <b>40c</b>                  35c Shirt or Drawers Only <b>15c</b></p> <p><b>Wool Shirts</b></p> <p>\$1.00 Wool Shirts Only <b>75c</b>                  \$1.50 Wool Shirts Only <b>\$1.10</b>                  \$1.75 Wool Shirts Only <b>1.25</b>                  \$2.00 Wool Shirts Only <b>1.50</b>                  \$2.25 Wool Shirts Only <b>1.75</b>                  \$2.50 Wool Shirts Only <b>1.85</b>                  \$3.00 Wool Shirts Only <b>2.35</b>                  \$3.50 Wool Shirts Only <b>2.50</b></p> <p><b>Felt House Shoes</b></p> <p>Ladies', Men's and Childrens' Sale Price <b>\$1.40</b>                  \$1.00 values Sale Price <b>1.00</b>                  \$0.75 values Sale Price <b>85c</b>                  \$1.00 values Sale Price <b>75c</b>                  75c Girls house slippers Sale Price <b>50c</b></p> <p><b>Knit Caps</b></p> <p>All knit Caps, Hoods and Scarfs one-half price.</p> <p><b>Wool Socks</b></p> <p>35c values Sale Price <b>25c</b>                  25c values Sale Price <b>20c</b></p>
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**Geo. A. Stambaugh**  
 HEREFORD, TEXAS  
**THE STORE FOR SAFE BUYING**

No matter what ails you—bring your prescription to us

**Betts-Clark Druggists**  
THE NYAL STORE

Have you got "Heart Burn?" This is indigestion. It comes from too much acidity in the stomach. Do not allow your "heart burn" to run on, or your whole system will become disordered and a chronic disease will be the result. Come and let us furnish the medicines you need.

### Local and Personal

Dr. Lloyd Vega, brought a friend down Monday morning by auto in order for the latter to board the 10-35 train.

Miss Mary Cross came up Saturday from Summerfield and spent the day with friends.

Miss Myrtle Bennett spent the week-end with home folks, resuming her school work Monday.

Misses Ruth and Inez Ricketts came over from Canyon Saturday evening until Monday. They are students in the Canyon Normal.

Get a hat while the sale is on. Mrs. Vogele.

B. C. D. Bynum, of Amarillo, was in the city Wednesday as a visitor to the Western National Bank, of which he is a director. He also holds the responsible position of cashier of the National Bank of Commerce in his home city.

Overlands first because Overlands last.

There will be a regular meeting of the Home Economics and Canning Club Girls, Saturday evening at three o'clock in the club room, at the home of Mrs. Robertson.

Mr. and Mrs. Homer Fox visited Mrs. Fox's parents, in Friona last week.

Mrs. O. G. Hill has been confined to her bed with la grippe several days this week.

I have a large assortment of kitchen aprons. If you need anything in this line call at the Vogele Millinery Parlor.

John Clark, of Stephenville, Texas, spent Sunday in Hereford, with friends. He was on his way to Plainview, being a witness in the Sear's case, now on trial at that place.

Calvin Barnett, who has been employed on the 7H ranch, near Bovina, for the past three months, has returned home.

Mr. J. W. Barnett and son Calvin, went to Dimmitt Monday on business.

E. A. Hurst, formerly a Hereford citizen, but now of Kansas City, writes inviting his friends to visit that Missouri burg and hear W. Wilson on "Preparedness."

Don't forget the big sale on millinery will only last to Feb. 12th. After this date the store will be closed until my spring opening, Mrs. Vogele.

Mr. and Mrs. Phillips returned yesterday morning from an extended bridal tour. Their friends are pleased to have them at home.

Mrs. C. W. McElheine and little daughter, Louise Marie, came in last Friday to visit with Mrs. McElheine's parents, Mr. and Mrs. Henry Hicks. They left Monday for Bovina, to visit.

Mrs. D. L. Thornbury returned Tuesday from a visit in Amarillo.

FOR RENT—Farm. Enquire of O. G. Hill.

Rev. R. E. L. Farmer, went to Clovis this morning, and will attend a big "workers' rally" celebrating the recent prohibition victory.

LOST—Lap robe, tan with brown border, on streets. Finder please return to Geo. A. Stambaugh.

Poll Tax Payments  
The city has issued 229 receipts, a gain of 15 per cent over two years ago. The county and state polls and exemptions will run near 650, a good increase.

Sale Saturday Week  
We will sell on Saturday, Feb. 12, at Purcell's barn a set of harness, buggy, some cows, and, in fact, a little of everything.

Wanted  
Vendor's lien notes. Address J. Ray, Vernon, Texas.

Mrs. M. E. Edwards, returned, Wednesday, from a two-months' visit in Dallas, with two daughters, who reside there.

Will do sewing by the day at reasonable prices. Elizabeth Mootague. Phone 141.

Miss Enid Smith went to Amarillo Tuesday morning for a week's visit with friends and relatives.

Eating Fresh Salmon  
The citizens of Hereford are enjoying fresh salmon, a number of 8-pounders having been shipped here from San Francisco.

Have you seen the Model 75 Overland roadster? Barnhart & Rice.

FOR SALE—72 volumes of books, romance and technical works; practically new; also 4-section Globe-Wernicke book case—\$52 gets the outfit. Address Box 621, Hereford, Texas.

CLOVIS GOES DRY  
By a majority of 59, our neighboring city of Clovis went dry and a long list of saloons will be banished. The people of Clovis are to be congratulated for taking this decided step and thus passing into the civilized class.

The town that will tax themselves to support schools and raise money to support churches, and then license saloons to destroy the work of the church and school, has about as much sense as the people of Europe, who have been centuries creating wealth and are just now industriously trying to blow it up with dynamite.

Now if Tezieb will vote dry, it will be a long way for the thirsty of this territory to Tipperary.

We can become wealthy by pruning our imaginary wants quite as readily as by increasing our income, and often with much less effort and more satisfaction.

**POLITICAL ANNOUNCEMENTS**

The Brand has been authorized to make the following announcements for nominations—subject to the action of the Democratic Primaries:

For Sheriff and Tax Collector—  
C. E. WHEELER  
E. F. CONNELL  
CHAS. S. PURCELL

## STAR THEATRE

Week of Feb. 7th to Feb. 12th

MONDAY  
Admission 10c

# SOON

ENGLAND'S GREATEST CHARACTER ACTOR

## ALBERT CHEVALIER

SUPPORTED BY FLORENCE TURNER

IN A FILM PRESENTATION OF HIS FAVORITE LUSTER CHARACTERIZATION

### "MY OLD DUTCH"

DIRECTED BY LARRY TRIMBEL

BROADWAY FEATURES

TUESDAY  
Admission 10c and 15c

Lottie Pickford and Irving Cummings in  
"The Diamond From the Sky"  
2-reels

Victor Potel in the Imp. Comedy  
Safety First and Last

Billie Rhodes and Ray Gallagher in the Nestor Comedy  
Operating On Cupid

Wm. Dowlan and Glora Fonda in the Laemmle Drama  
The Devil and Idle Hands

WEDNESDAY  
Admission 10c and 15c

Hobart Henley, Jane Novak and Harry D. Carey  
in  
6th Episode of

Ben Wilson and Dorothy Phillips in the Rex 3-Reel Drama  
The Bachelor's Christmas

THURSDAY  
Admission 10c

Sherman Bainbridge and Edith Sterling in the 2-Reel Bison Western Drama  
The Connecting Link

L-Ka Comedy  
A Saphead's Revenge  
Another Reel—Title not known.

FRIDAY  
Admission 10c

HOBART HENLEY  
in the 3-Reel Gold Seal Feature  
The Phantom Fortune  
Another Reel—Title not known.

SATURDAY  
Admission 10c

Harry Myers and Rosemary Theby in the 3-Reel Victor Comedy  
He Was Only a Bathing-Suit Salesman  
Another Reel—Title not known.

# TREES

It's time you were planting those trees you've been figuring on. Why not buy nice, fresh trees, direct from nursery, as trees will only be handled once, and will grow. Nice, clean nursery stock of all kinds at living prices.

Our Local Agent B. E. Seymour, is thoroughly versed in varieties adapted to high altitude of the Plains country. See or write him at Hereford, Texas, or direct to Nursery.

We grow what we sell, you get what you buy.

We can save you from 25 to 50 per cent on all nursery stock.

Try us on your Spring bill—once a customer always a customer

Very Respectfully

## Durant Nursery Company

Durant, Oklahoma

Concert at Court House  
Thirty of Hereford's best musicians, readers and singers, in a concert of unusual interest, at the court house auditorium, February 11. The entire proceeds given toward completing the First Christian church. Don't forget the date.

Mrs. S. H. Roberts does plain and fine sewing, altering and remodeling. Work first-class; prices reasonable. Give her a trial. 500 2nd St. 52-4tp

The Model 75 Overland is the easiest riding light car on the market. Let us prove it. Barnhart & Rice.

Notice  
Notice is given that I will not be responsible for any transaction made by anyone without my written consent. G. R. Ward. 513tp

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

"OCEANS OF WATER."

## Floor Covering Opportunity

It is now our privilege to show you the most extensive line of Art Rugs ever displayed in our City. Our full Spring line is now on show. We wish for you to know that it will be our pleasure to take you through our stock and let you see for your self the great variety of patterns as well as extensive assortment of prices.

Our stock is all new—of the Mills' latest creation. Our big showing in prices of Art Rugs ranges from \$65.00 each down as low as \$5.00

Remember, we don't propose to cut the values in our goods at any time, the price is the only thing WE CUT

\$ 5.00 Matting Art Rugs, 9x12 for	\$ 3.45
10.00 Wool Fiber Rugs, 9x12 for	7.45
15.00 Brussell Rugs 9x12 for	12.50
20.00 Brussell Rugs, 9x12 for	16.50
22.50 Axminster Rugs, 9x12 for	18.50
22.50 Velvet Rugs, 9x12 for	18.50
27-50 Axminster Rugs, 9x12 for	22.50
35.00 Axminster Rugs, 9x12 for	27.50
35.00 Fine Velvet Rugs for	27.50
45.00 Wilton Rugs, 9x12 for	35.00
55.00 French Wilton Rugs, 9x12 for	43.75

# E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

START WITH \$127.50

10 CENTS MAKES NEXT CHRISTMAS

## IF YOU JOIN OUR CHRISTMAS BANKING CLUB

COSTS NOTHING TO JOIN

10 CENTS FOR THE FIRST WEEK AND AN INCREASE OF 10 CENTS EACH WEEK FOR 50 WEEKS MEANS \$127.50 NEXT CHRISTMAS.

WE ALSO HAVE A 5 CENT CLUB WHICH PAYS \$63.75.  
OUR 2 CENT CLUB PAYS \$25.50.  
OUR 1 CENT CLUB PAYS \$12.75.

WE ALSO HAVE CLUBS WHERE YOU PAY IN 25 OR 50 CENTS OR \$1.00 OR MORE EACH WEEK.

COME IN, WE WILL TELL YOU ALL ABOUT IT.  
COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

OWING TO THE SUCCESS WHICH HAS ATTENDED THE CLUB WE HAVE DECIDED TO PAY INTEREST TO ALL OF AS WELL AS ANY NEW MEMBERS AT THE RATE OF 2 PER CENT.

THOSE WHO DO NOT MAKE 50 PAYMENTS DO NOT CEIVE ANY INTEREST.

### First National Bank

# Churches

## CHURCH DIRECTORY

**Methodist**

J. R. Henson Pastor  
E. B. Black S. S. Supt.  
Sunday School 9:45  
Preaching 11:00 a.m.  
Epworth League 7:00 p.m.  
Mid-week Prayer meeting 4:00 p.m.  
Wednesday 7:00 p.m.

**Christian**

Dr. G. A. Paris Pastor  
W. E. Dameron S. S. Supt.  
Mrs. E. E. Ramsey, Primary Supt.  
H. F. Wood, Pres. Y. P. S. C. E.  
Mrs. E. T. Barnett, Supt. Int. Department

Miss Beulah Wright  
Supt. Junior Dept.  
Sunday School 10:00 a.m.  
Preaching 11:00  
Junior Endeavor 2:30 p.m.  
Intermediate 3:00  
Senior 4:00  
Mid-week Prayer Meeting Wednesday, 7:15

You are welcome to these services. Come.

**Baptist Church**

R. E. L. Farmer, Pastor.  
Luther Hough, Clerk.  
A. O. Thompson, Treasurer.  
E. W. Harrison, S. S. Supt.  
Mrs. W. E. Hicks, Pres. Aid Society.

Miss Dot Owen, Pres. B. B. P. U.  
Sunday School 9:45 a. m.  
Preaching 11 a. m. and 7:15 p. m.  
Prayer meeting Wednesday 7:30 p. m.

The public is cordially invited to attend all these services.

**Lutheran**

O. E. Schmidt Pastor  
Services held at Court house.  
Sunday School 10 A. M.  
Jake Tiefel, Supt.  
Services held on alternate Sundays. One Sunday in German, the next in English.

**Church of Christ**

J. Frank Copeland Pastor  
Bible reading 10 A. M.  
Communion 11 A. M.  
Preaching every first Sunday.

**Presbyterian**

W. M. Baker Pastor  
J. E. Garrison S. S. Supt.  
Miss Velma Green, Pres. Y. P. S. C. E.  
Sunday School 9:45 A. M.  
Preaching 11 A. M. and 7:15 P. M.  
Prayer Meeting, Wednesday evening.

**Church Programs by Tuesday**

The Brand is anxious to publish all church news. The Hereford people being church goers, they want to see the announcements, but as it takes time to set the type, and in as much as the publishing date has been changed to Thursday, all church notices should be in not later than Tuesday morning. Those who have charge of such items will please see that the announcements and programs are prepared. We cannot promise publication if handed in later than Tuesday morning.

A union meeting of the five circles of the Baptist Ladies' Aid was held at the home of Mrs. W. E.

Hinks on Wednesday

Scripture reading by Mrs. E. H. Stanley, prayer led by Mrs. E. F. Connell, and singing by all present constituted the devotional exercises, after which Mrs. Powelson gave a beautiful solo.

The yearly reports from each circle were read; all officers re-elected. Talks by Bros. Farmer and Daily and a reading by Connell Hicks were much enjoyed.

Following the program, was a social hour in which delicious refreshments were served by the hostess.

**Local Union Day**

of the Christian Endeavor Work, will be observed Thursday, February 10th, at Presbyterian Church, with the following program—a combination of the various young peoples' societies of the city:

Program—7:30 p. m.

Leader—Frank Jesse.

- Doxology.
- Prayer—Rev. Baker.
- Devotional Service—Rom. XII read responsively.
- One verse of "Nearer My God to Thee."
- Prayer—Rev. R. E. L. Farmer.
- Special Music—Elizabeth Black—Piano Solo.
- A Campaign for Millions—Norman Rice.
- Two Minute Talks by Pastors present.
- Song—"I Love to Tell the Story."
- Increase in Efficiency—Elmer Dameron.
- Benefits Derived From a Union—Herbert Wood.
- Song—"God Will Take Care of You."
- Mizpah Benediction.

**Presbyterian Jr. C. E. Program**

Topic—Mission Work in our own Country.

Scripture; Deut. 11:12.

Leader—Lura Gregg.

Lesson Story—Clyde Carroll.

What are the enemies of Home Missions?—Lena Bodkins.

What can we do to help home missions?—Hazel Green.

How does the school help home missions?—Audrey Carroll.

What are our own home missions doing?—Leland Lee.

What is the work of a home missionary?—Eather Fox.

Bible References.

Prayer—led by Frankie Mae Baker and closed by Audrey Carroll.

Recitation—Velma Carroll.

**Presbyterian Christian Endeavor**

3:45 P. M. Sunday

Topic—Capitalists for God.

Leader—Velma Green.

- Opening hymn.
- Scripture reading.
- Three brief prayers.
- Hymn.

- Christian Endeavor Catechism—Nellie Carter.
- Special music—Miss Coffin.
- Message from the Juniors—Frankie Mae Baker.
- "Capitalists for God"—Mrs. C. D. Wright.
- Hymn 43.
- Offering—Hallie Womack.
- Prayer—Mr. G. M. Suggs.
- Hymn 193. Benediction.

Monday night, the Presbyterian Young People will be glad to have all the Young People's Societies of the town to meet with them at the Presbyterian Church at 7:30 P. M.

The C. E. Society of Friona, is to be with us, and to give two of their addresses on the "Benefit of C. E. Work." Rev. Mr. Hulbert will make the principal address. There will also be special music by the Friona young men's choir.

**B. Y. P. U. Program**

Lesson—"That Life of Yours."

Leader—Alice Biggs.

Your Life Tested by its Qualities.—A Spiritual Quality—Mr. Frank Jesse.

Soul Responsibility—Hallie Womack.

Soul Possibility—May Womack.

Song—Mrs. C. J. Mountz.

Your Life Tested by its Quantities—Brevity, Dee Owen.

The Uncertainty of Life—Gooshy Sisk.

Reading—Marjorie Dameron.

An Assuring Word—Annie Anthony.

**C. W. B. M. Program**

February 7, at 3 P. M.

Topic—India.

Possibilities for the Development of our Work in India.

Hymn—"He Leadeth me, O Blessed Thought."

Bible Study—I Samuel, 1st chapter.

Prayer.

Hymn—"I Love to Tell the Story."

Review of Bible Study—Members.

Outline of the annual report for our work in India.—Mrs. Gough.

Story: "A Contrast"—Mrs. Guthrie.

Sketch of Missionary—Mrs. Hill.

Letter from a Missionary—Mrs. E. T. Barnett.

Informal discussion of above subjects.

Hymn.

Benediction.

Hostess, Mrs. Hill.

Leader, Mrs. Elliott.

**Junior Missionary Program—Methodist**

Song: "I Love to Tell the Story."

Bible Lesson—"God's Gift of Life." Gen. 1:20-27.

Roll call—to be answered by names of Missionaries in China.

Prayer.

Report of Officers.

Report of Committees.

Story hour.

Map study: China.

Topic: New life for Children in China—Jesse Anthony.

Leader—Jack Murphy.

**Lutheran Church**

Preaching and Sunday School services will be dropped Sunday, as the pastor will preach at Dawn in the afternoon.

**Band Movement Encouraged**

Those who are pushing the band movement, report encouraging progress, and are confident that a good band in Hereford will soon be an assured fact.

The hearty response with which the promoters are meeting, shows the right spirit, and is evidence that Hereford is on the alert for opportunities to keep right on being the liveliest, best town in the Panhandle.

Sad Enough Any Day.

Omar—I say, old-man, you are not superstitious, are you? Parker—I should say not. But why do you ask? Omar—Because I want you to lend me \$13 until next Friday.—Indianapolis Star.

To Drive Out Malaria  
And Build Up The System  
Take The Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents.

## SUNDAY SCHOOL

Lesson VI—First Quarter, For Feb. 6, 1916.

### THE INTERNATIONAL SERIES

Text of the Lesson, Acts iv, 8-21. Memory Verses, 12, 18—Golden Text, I Cor. xvi, 13—Commentary Prepared by Rev. D. M. Stearns.

The high priest and his kindred, with the rulers and elders and scribes, being gathered together at Jerusalem, Peter and John, being brought from prison, were placed before them and asked, "By what power or by what name have ye done this?" (verses 5-7). Here was provided a great opportunity to testify again to the risen Christ and the witnesses were all ready. Whether they had much or little sleep in the prison that night we may not know, but we may be quite sure that they had communion with Him for whom they were still on earth. And now Peter, being specially filled with the Spirit, is again the messenger of the risen Christ.

The Lord Jesus had told them while He was still with them that when they should be brought before rulers for His sake it would be given them by the Spirit what to say (Math. x, 19-20), and this was one of many fulfillments of that assurance. See with what boldness Peter tells this gathering of earth's great ones that Jesus Christ of Nazareth, whom they crucified, God had raised from the dead and that He, the risen living Christ had made the large man whole (verse 10). This was the same doctrine they had been put in prison for the previous evening, but for this they stood fearlessly and could not say otherwise. The reference to the rejected stone takes us back to Pa. cxviii, 22; Isa. xxviii, 16, and to our Lord's reference to it in Matt. xxi, 42.

But the stone takes us further back to Gen. xlii, 24, and onward to the kingdom (Dan. ii, 34, 35, 45). We cannot but think of I Pet. ii, 4-5, where he makes such full reference to the stone and the stones. With what utter disregard of their earthly greatness he said to them, "Ye builders can never be saved except by that stone which ye despise!" (Verses 11, 12). How could they help marveling at their boldness? But was it not a little strange that they should attribute it to Jesus, who had been crucified? (verse 13). Beholding the healed man and knowing that Peter and John had no power to do this, they must have been in a measure convinced that there was some truth in their testimony concerning the risen Christ. But it must not be spread farther, and the name of Jesus must not be mentioned (verses 14-18). Filled with the Spirit, they had no fear of what their might do to them (Pa. xxvii, 1), their only standard was what was right in the sight of God, and what they had seen and heard they could not help telling even if they died for it (verses 19, 20). The messenger of God must never consider the faces of people nor whether his message is acceptable to them or not. But his motto must be, "Not pleasing men, but God, who trieth our hearts," remembering that if we live to please men we are not servants of Christ (Jer. i, 8, 17; Ezek. ii, 6; III, 9; I Thess. ii, 4; Gal. i, 10).

With threatening from these men of power and importance from a human standpoint, they were set free and went to the company of believers who had no doubt been praying for them, and reported all that the chief priests and elders had said. With one accord the believers turned to God and told Him all, but did not ask to be delivered from further persecution, rather that they might speak the truth boldly regardless of consequences, and that healings and signs and wonders might be wrought in the name of Jesus Christ. There are men in prominent pulpits today who seem not to know what the Scriptures teach concerning this present age and the coming and kingdom of our Lord. There are others who, if they know these things, do not seem ready to tell them for fear they might give offense to some important (?) people, and there are still others who once did seem to know, but now for some reason are no longer valiant for the truth. Note how these believers relied upon the living God, believed His word, quoted from Pa. ii and xxviii, and like Jeremiah, considered nothing too hard for Him who created heaven and earth (Jer. xxxii, 17).

The words of Pa. ii, which have had many a fulfillment and a notable one in the days of Herod and Pilate, will have their last and complete fulfillment in the days before us, when under the anti-Christ the kings of the earth and their armies shall make war with the Lamb, but the Lamb shall overcome, and the two great leaders shall be sent alive to the lake of fire (Rev. xvii, 12-14; xix, 19, 20). Every true child of God should rejoice to be on the winning side, and though the present conflict may be severe and the enemy be permitted for a time to have seeming victory, let us continue to shout "The Lamb shall overcome." See in verse 31 how heaven heard and answered their cry: the place was shaken; they were all filled with the Holy Spirit and spake the word of God with boldness. If we were as whole heartedly for God as they were we would know more of His power in verse 33 we learn that their own topic was the great fact of a risen living Christ, the same Jesus whose eyes are ever looking to find His faithful followers (II Chron. xvi, 9).

## CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that I have examined the nursery stock of the Hereford Nursery, Hereford, Texas, and find it apparently free from dangerous insects and dangerously contagious tree and plant disease.

ED L. AYERS, State Inspector

We have over 100,000 trees and 500 varieties to select from, with hundreds of bearing orchards all over the plains and throughout Texas, Oklahoma and New Mexico, and many other places.

We have been in the Nursery business Twenty-five Years

### The Hereford Nursery Co.

L. P. LANDRUM, Manager



**ERLE E. FORBES**  
GLOVIS, N. M.  
Licensed Auctioneer

### FIRST WEEK OF BAPTIST EDUCATION CAMPAIGN.

The million-dollar campaign Texas Baptists are waging to help their colleges and schools has had notable assistance during the first week.

The campaign proposes to raise two hundred and fifty thousand dollars in cash between Jan. 15 and March 19 of this year. A like amount is to be raised annually for the next three years.

The chairman for the present eight weeks' campaign to raise the first quarter of the big fund, Rev. George W. Truett, pastor of the First Baptist church of Dallas, began the campaign in his own congregation by raising one-tenth of the amount, twenty-five thousand dollars.

He and the corresponding secretary of the Baptist General Convention of Texas, Dr. J. B. Gambrell, are rapidly visiting the school and other centers of Texas, spending a day at each place, in conference with trustees, faculties and other workers, both ministers and laymen. They report large and deeply earnest conferences the past week in Waco, Houston, Brownwood, Plainview and other points.

During the first week three offerings of ten thousand dollars each have been made. The first was from Colonel C. C. Slaughter of Dallas, who has for many years been the largest contributor in Texas to Baptist causes. The second was from R. E. Burt of Houston and the third from Mr. J. D. Walker of Brownwood.

Texas Baptists seem greatly interested in this education campaign, from the centers clear-out to the remotest communities in the state. Scores of the ablest men in the Baptist denomination, both ministers and laymen, are pressing the claims of this campaign in cities, towns and country places. The plan is to reach every community in Texas in a few weeks.

**Overland Service Station**

We expect to keep on hand Overland extras, and what we do not carry we can secure in less than 24 hours from Amarillo where a large stock is kept. Think what this means to Overland owners and give it consideration when choosing your new car. Barnhart & Rice. 51th

State of Ohio, City of Toledo, Lucas County, ss.  
I, Frank J. Cheney, make oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of KIDNEY-CATARRH CURE.  
FRANK J. CHENEY.  
Subscribed and sworn to before me and subscribed in presence, this 6th day of December, 1915.  
A. W. GLEASON, Notary Public.  
Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for particulars, Free.  
KIDNEY-CATARRH CURE, Toledo, O.  
Sold by all Druggists, etc.  
Take Hall's Family Pills for constipation.

### LODGE DIRECTORY

HEREFORD LODGE NO. 649, A. F. & A. M., meets th Saturday night or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. E. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

### Professional and Business Cards

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LAWYER  
Hereford - - - Texas

**ASHBROOK & SUGGS**  
Fire, Life and Accident Insurance

All Kinds of Bonds Executed

**We Are Specialists**  
On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouse Plants

**Hereford Nursery Company**

J. FRANK POTTS & A. M. JONES  
**POTTS & JONES**  
BONDED ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Deaf Smith County Maps for Sale

L. S. BRYANT & T. E. HUFFMAN  
Co. Surveyor Deputy

**Bryant & Huffman**  
Civil Engineers  
Draftsmen  
Office in Court House. Hereford

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20 years Successful Experience in Sale Ring  
Phone or Write.

I am prepared to make good loans on real estate. 10 per cent first year, 8 per cent thereafter.  
Good terms.  
**E. F. CONNELL**

## 1901 FIFTEENTH YEAR 1916

in Hereford

In beginning the New Year we invite your attention to our complete line of General hardware, John Deere Listers, and Full Line of Implements, John Deere Iron Clad Wagons, Star and Leader Windmills, Pipe Casings and Cylinders, Buggies, Barbed Wire, Woven Fence, Stoves, Ranges.

MAKE OUR STORE HEADQUARTERS

### GARRISON BROS.

YOUTH ACHIEVEMENT DEPARTMENT

Edited by JUDGE WILLIS BROWN, Chairman National Youth Achievement Committee

Two Kinds of Girls Who Do Things

In Salt Lake City there lives a twelve-year-old girl named Aline Griffin. Now, Aline belonged to a group of girls who conducted a mail box system of writing notes. She thought that a paper would be far better, so Griffin's Telegram was started. Aline is the owner, publisher, editor, office boy, printer and, in fact, the whole thing. The daily paper consists of about two sheets of daily and four of Sunday printed matter, including comics.

Every page is not written and printed out most carefully. The comics are in water colors. The name at the top of each sheet is in large block letters. It takes Aline just one hour daily to get out her paper. The gathering of news gives her the time for her real fun. She has much news fairly thrown at her by other girls and even boys. It is a great thing to get your name in Griffin's Telegram.

Griffin's Telegram not only prints the local neighborhood news, but some general news as well. In the news items brevity is the main thing. One item illustrates: "J. F. Morgan shot. Assailant is caught."

That is the whole story as told in this sheet. Then there is the notice: "The Fourth of July will be celebrated on the 5th of July because the Fourth is Sunday."

Under notice we find: "Miss Thelma Sanford has gone on a fishing trip with one of her new friends."

"John Bates and Frank Peters had a fight. John licked."

The paper has fiction also. One story, written by the editor and proprietor, is of page length and entitled "Saved by an Umbrella."

Hats off to Miss Aline Griffin, Griffin's Daily Telegram!

Another girl who belongs to the achievement ranks is for nothing more than her interesting and yet modest report of her accomplishments in Miss Dorothy Towne, aged fourteen of Edgerton, Wis., who writes:

"When I was ten years old my first story was published in a monthly teachers' magazine. I had written the story merely as a school lesson, but my teacher sent it to that magazine. I wrote no more for publication until I was fourteen, and since then, within a year, I have had fourteen stories, occasional poems printed. Six months ago, as president of a club of ten girls, I edited a small fourteen page magazine, printed by hand and illustrated."

"Also, six months ago, I conducted a story hour in our local Carnegie library to an audience of about 100 children, to whom I told stories of Saturday afternoon."

"My little cooking stunt for the year and a half has been prepared for an ill person."

"I have painted and sold places since I was thirteen, and, although copied some designs, many were original. My specialty, however, was Japanese flower card."

"When twelve I learned to skid during the winter holidays near all of my time was passed on a sled all where, after much practice, I fully could make the high jump as easily as the boys."

"Every summer since I was ten

in swimming, and I can standard swimming strokes including swimming under floating. I enjoy giving oriental

me that my achievements are useful, but I have simply enjoyed my pastimes and pleasures. Some people are pleased to call me "achievements."

A Boy Poet

Bradford Main is a husky six-year-old boy who lives on Bowen Chicago. John's achievements in the literary line. When twelve of age John wrote a poem entitled "The Voice of the City."

The voice of the city is never still; with the voice of the city is filled, clatter of bells and the toots of the horn heard in the city each evening and morn.

voice of the city is noisy and bold; voice of the city never grows old; clang and the clatter, the rush and the roar the voice of the city are heard evermore.

nighttime you hear, if you lie awake, foghorn coming from the boats on the lake, when in the morning you arise, clatter of wagons rises up to the skies.

voice of the city is, oh, so wild, on it the voice of business is smiled, never young, and it is never old; the voice of the city the world will grow cold.

The following poem, entitled "Memories of an Old Trapper," was written the age of thirteen:

See as I paddled through a wild western creek, I heard a cry so faint and so weak that I thought it a cry from a bird's tiny beak.

Till it came again, this time louder still, coming o'er valley and river and hill, was the whoop of the Indian, shrill!

I leaped to the bank in one long jump; in another moment I was back of a stump, my rifle was ready, my powder dry, and again there arose that awful cry. Then came six injuries, with watchful eye; but, heaven, thank heaven, they passed my by!

Then away I ran, o'er forest and plain, till at last to the fort in the clearing I came. Up I rushed to the blockhouse, the large horn I grasped, and, awakening the echoes, I blew a loud blast. In from the clearing came the men on the run. When the Indians came they were met gun for gun.

On Mother's day, 1915, John wrote the following:

TO MY MOTHER There is a lady fair to see— My mother! And she does watch and care for me— My mother!

Whenever I am very ill She'll sit up nights with me, she will, And when I'm sad she loves me still— My mother!

Sometimes I'm awful mean to her— I am! I'm mean to my own mother— Yes, I am! And afterward I feel so bad To think I made my mother sad I do my best to make her glad— My darling mother!

Sheriff's Sale

State of Texas, County of Deaf Smith.

By virtue of an Alias Order of Sale, issued out of the Honorable District Court of Bowie County, on the 20th day of January, 1916, by the Clerk thereof, in the case of Simms Bros., a co-partnership composed of James H. Simms and A. L. Simms versus W. H. Walker and S. I. Walker, No. 100, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in March, A. D. 1916, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford the following described property, to-wit:

Situated in Deaf Smith county, Texas, and being all of lots Nos. Thirteen (13), Fourteen (14), Fifteen (15), and Sixteen (16) in Block No. Nineteen (19) of the town of Hereford according to the map or plat thereof of record in the deed records of Deaf Smith County, Texas. Levied on as the property of W. H. Walker to satisfy a judgment amounting to \$1,000.00 and costs of suit, in favor of the said Simms Bros., a copartnership composed of James H. Sims and A. L. Sims, and cost of suit.

Given under my hand, this 20th day of January, 1916.

R. W. Baird, Sheriff, Deaf Smith Co., Texas.

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 7th day of January, 1916, by the Clerk thereof, in the case of the City of Hereford versus Mrs. L. McBride, No. 914, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in March, A. D. 1916, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the Town of Hereford, the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being all of lots 7 and 8, in Block 14, in the town of Hereford, Texas, and generally known as the McBride property. Levied on as the property of Mrs. L. McBride to satisfy a judgment amounting to (\$15.26) Fifteen and 26-100 Dollars, in favor of the City of Hereford, and cost of suit.

Given under my hand, this 26th day of January, 1916.

k. W. Baird, Sheriff, Deaf Smith County, Texas.

Esra Norton will buy your bides. See him at saddle shop. He pays highest market price.

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62.

I pay cash for cream. You get your money as soon as test is made. I am at the McQueen Coal & Grain Co. I. H. Spratt.

FIVE NEGROES ARE LYNCHED

QUINETTE SWUNG FROM ONE TREE IN LEE COUNTY, GA.

CHARGE WAS KILLING SHERIFF

Number of Determined Men Go to Worth County Jail, at Sylvester. Where the Prisoners Were Being Held, and Put Them to Death.

Some forty or fifty men who acted in a manner indicative of carefully laid plans took five negroes from the Worth county jail at Sylvester, Ga., and carrying them to Lee county on one tree limb hanged them. The men were being held in connection with the killing of Sheriff Moreland of Lee county, who met his death at the hands of negroes in Worth county during the Christmas holidays. The wires were cut and it was some hours before the lynching was known.

Apparently after having been strung up their bodies had been made targets for the men who strung them up. Under pretense of having a prisoner, the party went in automobiles to the jail. Once inside they got possession of their victims.

Four of the negroes were of one family—Felix Lake and his three sons, named Frank, Dewey and Major. The fifth was Rodius Seamore.

It is alleged James Keith, another negro, was the most wanted.

Hereford Takes Two

The high school boys' basketball team succeeded in annexing two more games last week. Friday they went over to Farwell and defeated the Farwell Highs 29 to 23. On Saturday they won from the Friona boys in a good game played here. The score was 63 to 6. The line up of the locals was as follows:

- Forwards—Caylor-Owens; Center—Gough-Robison; Guards—Barnett-Stegall.

An Easy Way to Run Ribbons. When about to send a piece of lingerie to the laundry a piece of narrow tape should be tied to the end of the ribbon and the latter drawn out of the beading, leaving the tape in its place. The knot is then fastened, and the lingerie can be sent to the wash, the ribbon being replaced on its return in exactly the same manner.—Philadelphia North American.

The 8 cylinder auto has come to town, H. L. Broadwell, agent.

LIV-VER LAX Acts Surely, Srfely

Just because you are feeling the ill effects of a torpid liver is no excuse for buying a harmful medicine that has brought physical decay to thousands. Calomel is dangerous, and as everyone knows has very disagreeable and weakening after-effects. Medical science has found a natural, vegetable remedy, Grigby's Liv-ver-lax that thoroughly cleanses the liver and bowels without causing any bad feeling. Children can take it with perfect safety. Every bottle guaranteed. 50c and \$1 a bottle. None genuine without the likeness and signature of L. K. Grigby. For sale by CORNER DRUG STORE

A CLASS IN ACHIEVEMENT



Photo by American Press Association.

LEARNING THE MACHINE

THESE ambitious young people, girls and boys, are learning at a church club in Jersey City, N. J., how to use the typewriter. Not all of them, of course, will become stenographers and typewriters, but all will be benefited by their knowledge. Learning how to use the typewriter rapidly and accurately is a modern achievement, since every modern office and many private homes, and even farms, are now equipped with machines.

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have sworn that I was on my left side. The doctor was called in, and the treatment relieved me for a while, but I was soon confined to my bed again. At that, nothing seemed to do me any good. I had gotten so weak I could not stand, and I gave up in despair. At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without it tiring me, and am doing all my work. If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Ward Corner Drug Store advertisement with logo and contact info.

20 fancy bred, single comb, W. Leghorn Cockerels for sale, ch for the quality, \$1 to \$2 if tall soon. Theodore Cochell, W Hereford. 47 tf

WANTED TO BUY—in bundles with heads on kafir, or maize or sorghum, within three miles of my ranch, 7 miles south east of Hereford, Telephone me on line 305; 1 long, 4 shorts. C. C. Slaughter. 52-tf

MARES—Five good brood mares for sale for cash or terms. See Charles Donald. 50-tf

FOR SALE—Pine cream separator. Price \$10. McQueen Grain Co. 50-tf

COWS—30 head nice young Jerseys, fresh; also Durhams and White Faces; for sale. Phone 305-R-12. A. F. Wood, Hereford, Texas. 524tp

EXCHANGE—A good, rich north Missouri farm, in the southwest corner of Putnam county. 704 acres, 2 story frame dwelling, barns and stock sheds. 300 acres fine bottom, balance good rolling upland. 2 1/2 miles from good railroad town. Auto trail from Canada to Gulf runs past the door; a fine farm. Price \$100 per acre. Incumbrance \$40,000. Will trade equity for clear, smooth Panhandle land. Must be priced right. Geo. E. Norman & Co., Milan, Mo. 1tf

WANT TO TRADE—440 acres 1 1/2 miles of Versailles, county seat of Morgan county, Mo. Best of orchard land; unexcelled for Red Clover, Timothy and Blue Grass. Living water, fine schools, market for anything you raise. Will give a bargain in this for either land or rent property around Hereford. Price \$20 net. A. J. Bond, Bonner Springs, Kansas. Owner. 1tp

WANTED—A girl to help with two children and to do light house work. Phone 111. Mrs. C. D. Wright. 1t

About Fishes. Fish are nearly the same weight as the water in which they live, so that they can move in it with great ease. The majority of them also have an air bladder inside of the body, which enables them to go up or down in the water at will. When a fish desires to go down deep it can press the air out of this bladder by means of certain muscles and thus increase the weight of its body, and when it wishes to rise again it takes off the pressure, the bladder fills with air again, and its body becomes light enough to rise.

FOR SALE—Two good young work horses, 3 and 4 years old. Phone 117. Hereford. 513tp

FOR SALE—70 ft. 3 inch pump pipe, 12 ft. Eclipse mill, 30 foot tower, 3 inch pump 70-foot S. rod. Mack Beach. 52-2t-pd

FOR SALE OR TRADE—The S. E. quarter Sec. 17, township 5, N. R. 4 E., Deaf Smith county. This is good smooth land. Make an offer. D. W. Jones, Portales, New Mexico. 496tp

LOST—Pair gent's black kid gloves in picture show Saturday night. Return to J. S. Marshall. 1tp

FOR SALE—One eight room residence, good location, within three blocks of town, or the churches or public school. Geo. A. Stambaugh. 12t

FEED—1200 bundles good kafir, and 1500 bundles sorghum for sale. Ezra Norton. 12t

FOR RENT—Light housekeeping rooms, furnished or unfurnished. Phone 193. 52-2t

Whenever You Need a General Tonic Take Grove's The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Large advertisement for Texaco Axle Grease and Farm Products, featuring illustrations of a horse and cart, and a list of products like Texaco Harness Oil, Separator Oil, etc.



Churches

CHURCH DIRECTORY

**Methodist**  
 J. R. Henson Pastor  
 E. B. Black S. S. Supt.  
 Sunday School 9:45  
 and 11:00 a.m.  
 Preaching 7:00 p.m.  
 Epworth League 4:00 p.m.  
 Mid-week Prayer meeting  
 Wednesday 7:00 p.m.

**Christian**  
 Dr. G. A. Faris Pastor  
 W. E. Dameron S. S. Supt.  
 Mrs. E. E. Ramsey, Primary  
 H. F. Wood, Pres. Y. P. S. C.  
 Mrs. E. T. Barnett, Supt. Int. Dev.  
 Miss Beulah Wright Supt.  
 Sunday School  
 Preaching  
 Junior Endeavor  
 Intermediate  
 Senior  
 Mid-week P.

Hinks on Wed

Scripture r  
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 To  
 and ve incorporated our business and doubled our capital stock, and are ready to g

# Dunlap Hardware Co.

## Ready For Bigger Business With Incased Capital and Better Facilities.

etter service during much better than We want to show We are handling the best line of Hardware and Implements we can get and buying in large quantities and getting benefit of car-load lots on many things.

Here are some of our lines, and they are standard in quality the world over:

WAGONS

Weber  
 Newton

BUGGIES

Emerson  
 Banner

IMPLEMENTS

Texas Harvester Co.  
 Emerson

BIRS

Milkee  
 Mcnick

MOWERS

Milwaukee  
 McCormick Emerson

LISTER

Emerson one and two row  
 Ledbetter one seed drop

We have a full line of Watering Tanks, Drinking Tubs, and Elevated Tanks in all sizes. Our line of Saddles and Hoss is complete and the best we can get. Try our Fireless Cooker Oil Stoves. Colés Hot Blast and Arcadian Ranges. Our Shelf and Heavy Hware is equal to any in the country. We want to meet all our old customers again this year, and invite those who have not dealt with us in the to give us a trial. Wishing all our friends and customers the best and most prosperous year they have ever enjoyed, we are determined to what we can to assist. Our Motto: SERVICE, QUICK SALES, SMALL PROFIT.

# Dunlap Hardware Co. Inc

## Society and Clubs

Phone 20 or 190

Mrs. Inez and Ruth Ricketts, and Virgie Lawler, of Canyon, and Messrs. Claude Ricketts, Dell Barnett, Brown and Kenyon, of Illinois, were dinner guests at the J. W. Barnett home, Sunday, the occasion, celebrating the birthday of Miss Madeleine Barnett.

The hospitality of this charming home is always a delight to those who are privileged to share it and the happy event of Sunday, exemplified that well known fact.

Enjoyable vocal and instrumental music added to the pleasures of the social afternoon, which followed the dinner.

Mrs. W. R. Evans was hostess to the U. D. C.'s on Friday. A well arranged and carefully prepared "Robert E. Lee" program delightfully entertained the Chapter and their guests, Mesdames West and Rolison. Refreshments, dainty and delicious, added to the pleasures of the afternoon.

The U. D. C.'s announce a business meeting of E. T. Woodburn Chapter, in their room at the court house, Feb. 4, 1916.

On the 18th, the following program will be given by the U. D. C.'s with Mrs. H. B. Stephens, hostess, and Miss Bell Woodburn, leader:

Response to roll call—Description of Flags of the Confederacy.  
 Prayer—Captain Walker.  
 Contrast Early Training of Lee Jackson—Captain Walker.  
 Salute to Stonewall Jackson as a soldier and scholar—Miss Wers.  
 Miss Mabel Betts.  
 Privations of the  
 er.  
 ty of three charming  
 played on Tuesday,

when Misses Gray, Gillespie, and Pickett entertained with a bunking party.

From an early hour until one still earlier, eight merry maidens on pleasure bent, sped the time in a succession of such jolly diversions that the bitterly cold evening only emphasized the inside cheer. With a glowing fire, nuts, fruit, candy and music they sang with Whittier, "Blow high, blow low, not all its snow.

Can quench our hearth-fire's ruddy glow."

A chafing dish breakfast in their rooms next morning concluded the festivities.

Enjoying the occasion were Misses Meda and Belle Woodburn, Minnie Dea Coffin, Mabel Betts, Gray, Gillespie and Pickett, and Mrs. Estelle Tucker.

Misses Frances and Elsie Frye were honor guests at an elaborate and beautifully appointed 6 o'clock dinner given on Friday evening by Miss Ruth Churchill.

An artistic arrangement of pot plants and foliage carrying out the pretty green and white color scheme produced a wondrously charming effect.

The dining room was especially attractive. The table complete with handsome linen, and with a delicate tracery of green extending from a centerpiece of glossy foliage reflected in a crystal lake, added to the beauty of sparkling cut glass and silver, and dainty China.

The dinner was served in five courses to the following guests: Misses Elsie and Frances Frye, Una and Ruby Roston and Ethel Bruner, and Messrs. John Patton, Edgar Betts, Gran Crystal and Carl Frye.

Following the dinner, a lino party was enjoyed at the Star Theater.

Judge and Mrs. J. E. Ferguson were guests of Mr. and Mrs. G. A. Stambaugh on a motor trip to Black Sunday, Jan. 23rd. An ideal day, bright with sunshine and with just a touch of winter's exhilarating breath, added to the delights of a delicious luncheon prepared by the hostess, combined to make a most enjoyable outing.

Mrs. A. C. Elliott was hostess to the Bay View Club, on Thursday, when the following interesting program constituted the afternoon's work. Mrs. J. E. Ferguson had charge of the lesson.

Early Christian and Mediaeval period (1200-1250)  
 Gothic period (1250-1400)  
 Questions:

- 1 How did the rise of Christianity affect the World?
- 2 What changes did it make in art motives?
- 3 Where did the earliest Christian painting appear?
- 4 Tell of the Byzantine painting.
- 5 What new influences began to be felt?
- 6 How did the artists of the Gothic age improve the type of paintings?
- 7 Give sketch of Cimabue and his work.
- 8 Tell something of Giotto and his advance in painting.
- 9 How did the life of Fra Angelico differ from that of other artists, and how did this influence his paintings?
10. Name some artists who followed him.


To Open Classes in German

Upon urgent request of a number of friends, I have decided to open classes in German. Anyone wishing to take up the study of German, will kindly call at my dwelling, 204 B St., any afternoon or evening, and learn particulars. As I can take but a limited number of classes, I would ask the prospective students to make application at their earliest possible convenience, before Feb. 15.

Ottomar E. Schmidt.

A. B. Seymour, Sr., returned last Friday from a business trip to Durant, Oklahoma.

C. C. Rockwell Announces As a Candidate



The subject of this sketch came to this town some two years ago and was installed as manager of the Hereford Lumber Co. His whole-soul and congenial manner has won for himself many friends among the people of the city and county. By his fair business dealings as manager of this large lumber concern, he has established himself in the hearts of the citizens.

He now comes forward to ask, not a favor, but as a matter of business economy, that the citizens and home builders of the community support him as a candidate for their lumber trade. Mr. Rockwell assures us that his yard carries every line of building material needed for a home cottage as well as a mansion. He is anxious to figure all bills, whether large or small. He's never too busy to help you plan.

Call at their office, South Main.

Date Changed

The Concert, entertainment at the courthouse for the benefit of the Christian Church will be given on Friday, February 11th, instead of the 14th, as was first planned.

Tickets 25c and 35c.

If our wants were determined by our needs rather than by our neighbor's possessions, life would be wonderfully simplified.

WYCHE-LAKE VIEW NEWS

Items Are Plentiful and Are Recorded By Writer for Brand Readers.

Mrs. G. W. Smith and children returned Saturday from a visit with relatives and friends at Buxton, Kansas. Mrs. W. M. Smith accompanied them home and will visit here.

The Thursday Club will meet with Mrs. L. A. Ricketts, Thursday, February 3.


Mrs. L. N. Wolfe and children, spent Thursday at the S. E. Brown home.

Mrs. G. R. Conklin, Mrs. Ernest Betts, Mrs. Chas. McNearney, and Master Stewart visited Friday with Miss Elsie Smith.

Mrs. G. R. Conklin and Mrs. S. E. Brown have returned from visiting home folks "back east."

Another of our neighborhood "good times" was enjoyed Saturday evening, when a goodly number of the friends and neighbors gathered at the Copeland home, to celebrate Mrs. Copeland's birthday, and Mrs. G. W. Smith's, which was on the following day. We were greeted with music from the Victrola, and interesting contest games were played. Refreshments of cake, pickles and coffee were served. About fifteen of their Hereford friends motored out through the sleet to spend the evening.

Miss Madeleine Barnett, accompanied by her friend, Miss Virgie Lawler, both students at the Canyon Normal, made a week-end visit with Mrs. Madeleine's parents, Mrs. and Mrs. J. W. Barnett.




## Special Low Fares

Special Rates account Merchants' Meeting, St. Louis. Tickets will be on in 29th to Feb. 6: Feb. 6 to March 18th will be handled on the Certificate plan. Return fare \$11.90.

Make your plans and reservations early to attend the Panhandle and Southwestern Cattleman's Convention, Albuquerque, N.M., March 6-10. Will in all probability operate special train for this occasion. Watch this space for full particulars.

D. L. THORNBURY  
 AGENT



## WILSON'S RANCH BRAND

Ranch at Arney, Castro County. If anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son  
 Harford, Texas

