

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"
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TICKLERS

By Hayes



"It certainly taught the city not to grant any more 99-year franchises."

Palo Duro News

BY ETHEL ALLRED

The Association of District 10 will meet next Tuesday and Wednesday, Sept. 15 and 16 at the San Jacinto Baptist Church in Amarillo. This is the yearly association of district 10 and will take the place of the monthly workers conference for the month of September.
Mr. and Mrs. E. W. Womble and family visited with relatives in Amarillo Tuesday night.
Mr. and Mrs. J. C. Allred and Ethel visited in the R. M. Allred home in Amarillo, Monday.
The ground is beginning to get dry enough for the plowing and drilling of wheat to continue since the good rains.
Every member of the Palo Duro Baptist Church wishes to express the great appreciation to the ones who have been furnishing the beautiful flowers for each Sunday's service. We each want to show our gratitude and ap-

preciation to these fine and faithful members.
Mr. and Mrs. J. C. Allred and Ethel visited in the home of Rev. and Mrs. D. W. Henry in Plainview Thursday and Friday.
Mrs. J. C. Allred and Ethel spent Thursday night with Rev. and Mrs. D. W. Henry and returned to their home Friday afternoon.
Mr. and Mrs. L. C. Moore and son Billie Bob, were in Amarillo Saturday.
Mr. and Mrs. A. R. Norman were shoppers in Hereford Saturday.
Guests in the J. J. Boling home Sunday were Rev. Marvel Upton; Miss Neta Jo Moore, Miss Ethel Allred, Zane Axe, E. W. Womble, Jr., Mr. and Mrs. J. C. Allred, Mr. and Mrs. W. S. McCraw, all of this community and Mr. and Mrs. A. H. Bachman and daughter, Nancy Kay, of Amarillo.
Miss Janelle Womble spent several days with relatives in Amarillo. They returned here to her home Sunday. Other visitors in the E. W. Womble home Sundayday were C. S. Lips, Mr. Burns and Mr. Lackey of San Antonio were business visitors.
Mr. and Mrs. Woodie Howell of Amarillo visited in the A. R. Norman home Monday night.
Mr. and Mrs. J. J. Boling and family were visitors in the R. E. Curtsinger home Friday night.
Mr. and Mrs. Herbert Knudsen of Kenedy, are visiting in the R. L. Campbell home a few weeks.
Rev. Marvel Upton spent Saturday night in the J. C. Allred home and Sunday night in the E. W. Womble home. He will stay until after the association which meets Tuesday in Amarillo.
Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble, 37-2tc

preach our Revival, beginning September 27. Dr. Norman says, "Please be assured that I am coming to you with my very best, and I am earnestly praying that the Lord will give us a really great revival." Our Revival will begin a week from this coming Sunday. We urge all of our church members to plan now to attend every service. We also offer a cordial invitation to the people of our town and the surrounding communities to come and hear Dr. Norman.

Mr. and Mrs. R. E. Curtsinger were visitors in the J. J. Boling home Sunday.

Mr. and Mrs. R. Y. Corder and family of Wildorado were in Tulla Sunday afternoon.
Mr. and Mrs. Ollie Grabbe were in Amarillo Sunday.
Mr. and Mrs. J. J. Boling and family were in Tulla Saturday.
Jimmie Jenkins of Amarillo spent the week-end in the home of his parents, Mr. and Mrs. Jim O. Jenkins.
Every member of this community regrets to lose Mr. and Mrs. J. J. Boling and family who are moving to Canyon to make their home. The Bollings have been active in community and church work here.
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Wyche Items

By IONA WHITTINGTON

Mr. and Mrs. H. B. Whittington and children made a trip to Amarillo last week. Mr. and Mrs. A. A. Hare went with them.
Miss Nancy Olson is going to business school in Amarillo.
The Dalton Laymans have moved into the Wes Brady house.
Mr. and Mrs. May of Amarillo were visitors Saturday night and Sunday morning in the L. L. McBrayer home.
Mr. and Mrs. H. G. Edwards visited in the D. N. Sutton home Monday afternoon.
William Burns has returned home from a summer's vacation.
Glenn Ricketts was a guest in the L. L. McBrayer home Saturday and Sunday.
Mrs. Dowell of Hereford was a caller in the V. A. Malm home Monday afternoon.
George Roberson is driving one of the school buses temporarily in Mr. Rea's place.
Bob Edwards and family, the Dillard, Edward's family, Bessie Mitchell's family and Mr. and Mrs. Lester Cooper were guest in the A. E. Edwards home Sunday.
J. L. Jones of Canyon was in the J. B. Harlin home Monday afternoon.
Mrs. Jack Roberson and Miss Jessie Morris and Mrs. Troy Carmichael spent the day with Mrs. Harlin.
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BAPTIST CHURCH NEWS

Time of Services
Sunday School 9:45 A. M.
Morning Worship 10:50 A. M.
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Attendance was good Sunday for both the Sunday School hour and the Morning Worship. There were 309 present for Sunday School. There were 2 additions by letter during the Morning Worship and one addition for baptism during the Evening Worship service.
We have received a letter from Dr. McKinley Norman, who is to

Do You Remember?

Sept. 10, 1902
"The State Land Office has leased all the public domain in Armstrong County to Mrs. C. Adair notwithstanding a large number of people were anxious to file on it for homes. By this act the land will be kept off the market for another five years." Claude News.
"What is more pleasant than to watch the ways of a refined young girl or boy who attends studiously to his own work and seems to know what he is about" wrote a Hereford teacher in a comment on the school's motto—"Time and Duty."
New students at the Hereford College and Industrial School were Miss Maggie Harris, Miss Kate Rambo and Harry Wetzel.
Judge L. Gough announced as a candidate for county judge and superintendent of schools.

The KIT was making plans to build a public road from its eastern boundary to the Mexico line. The land on either side of the road was to be divided into sections and offered for sale at \$2.50 an acre.
R. H. Norton offered prizes of \$5 and \$10 for the best colts sired by one of his horses.
Judge John E. Ferguson had shipped 39 herd of fine yearlings.
Sept. 26, 1917
"All Hereford headed by the band turned out Wednesday afternoon to see 14 of her boys entrain for mobilization camp at San Antonio." The young men who left for military service were August Theodore Frye, Geo. Corwin Messenger, Luther Clives West, Carl Parker Owen, Florian G. Sites, Bert Alva Caughron, Chedor L. Ross, Wilbur Asa Carter, Leslie Raymond Gray, James Jacob Boydston, James Arthur Grimes and James Wallace Robinson.
Misses Elzina Mounts, Ruth Myrick and Claudia Duncan left for Eureka Springs, Ark., where they were enrolled in Crescent College.
Earl Bennett was the victim of a painful accident when he was run over by an automobile near the Barnhart and Rice Blacksmith Shop.
Mrs. E. M. Halle and children of Kingman, Kan., had been visiting her parents, Mr. and Mrs. T. E. Shirley.

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BINDER TWINE

AT BARGAIN PRICES!
\$12 Hundred
Prime quality Binder Twine—the kind that has been giving satisfactory service to our farmer customers for many years.
● 10 to 15 percent Oil
● Treated with Insecticides
● Guaranteed Satisfactory in every way.
See HARDWARE CO. Phone 567
"Anything From A Tack To A Tractor"

MEMBER F. D. I. C.
First National Bank
OF HEREFORD
A Strong Bank
Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM



NEW PAINT COVERS THESE SURFACES... WITH ONE COAT

BRICK WALLBOARD WALLPAPER PLASTER

Kem-Tone WALL FINISH

IT'S WASHABLE!

Never mind whether your rooms are painted, unpainted, or plastered, wallpapered or made of wallboard. Amazing new Kem-Tone, Sherwin-Williams modern miracle paint, will cover them beautifully, completely, with a single coat. Let us show you!

Mix 1 gallon with water and make 1 1/2 gallons paint. Your cost, ready-to-apply, 51¢ per gal. \$2.98 GALLON Paste Form

Covers with One Coat!
Dries in One Hour!
It's Washable!
1 gal. Finishes Average Room!

IN THE NEWEST, SMARTEST PASTEL COLORS!

STREU HARDWARE CO.

PHONE 48

SHERWIN-WILLIAMS PAINTS

Protect

WHAT HAVE YOU INSURE!

John McLean

Insurance Agency
112 W. 3rd Phone 373

3 Modern Butane Trucks

for SERVICE and QUALITY
DEPEND ON US!

Blanton Butane Gas Co.

PHONE 561 NIGHT PHONE 550

History Reflected

Day by day, year by year, the history of this bank is being written.
In later years, the people who study this history, will find the text reflected in contented expressions of elderly people.
These folks have been helped to accumulate and conserve their wealth, through the capable assistance of this bank.
Buy WAR BONDS
SOLD BY THIS BANK WITHOUT COST TO THE PURCHASER OR THE GOVERNMENT
AS A PATRIOTIC SERVICE

Lubbock Glider School Enlarged

Official announcement that the new South Plains Army Flying School, at Lubbock, will be "one of the largest, if not the largest, of the nation's advanced glider schools has been made by the War Department, with appointment of Col. Norman B. Olsen, as permanent commander of the post.

Original plans for the school, now nearing completion, were to provide advanced twin-engine flight training, although an advanced glider training school, originally planned to be temporary, has been operated at the field during the construction period. Col. Olsen has been acting commander of the temporary school. Lt. Col. Thomas Wildes, director of training at the glider school, will continue in that capacity at the new base.

The new order from the War Department was interpreted as meaning that plans for the twin-engine school have been abandoned, and that the facilities will be devoted exclusively to glider pilot training for the duration.

New equipment will include huge 15-passenger troop-carrying gliders, and the pilots will receive their final, technical instruction in warfare operation of the ships.

Relatively new, the glider is already as much a part of American war plans as the flying fortress, and factories are heavily engaged in mass production of large transport and cargo gliders. At preliminary schools in Kansas, Arkansas, Oklahoma and South Dakota thousands of men are receiving training in power-off "dead stick" landings that will prepare them for piloting of the big ships. At advanced schools, such as South Plains, full-fledged pilots will receive specialized training, including the art of bringing their ships down on any available patch of ground.

Advantages of transporting air borne troops by glider are many. One power airplane can tow several gliders, each carrying as many as 15 fully equipped fighting men. By cutting the gliders loose thousands of feet up and miles from the enemy objective, they can glide noiselessly in to strike their blows without warning.

Huge gliders can be constructed in a fraction of the time required to build a power airplane of corresponding size, with use of almost no strategic materials, and at about one-fifth of the cost. Troop-carrying gliders now being built for the Army Air Forces are equipped with flying instruments and two-way radio, and in some of the largest ships provisions have been made for the loading and carrying of mechanized equipment.

Guest of Miss Nora Jean Russell in the home of her parents, Mr. and Mrs. W. H. Russell, is Lt. George Dickerson of Fort Bliss, El Paso.

Ward News

MRS. CHARLES B. MILES

Rev. Hardy Stevens was here Sunday and filled his appointment, preaching both Sunday morning and night. There was a good crowd and every one enjoyed singing in the afternoon. Lunch was served at noon.

Mr. and Mrs. Bob Higgins left Friday for Illinois to visit their son, Pvt. G. T. Higgins, who is in camp in that state.

Mrs. Raymond Douglas, and son of Amarillo visited Friday with her parents, Mr. and Mrs. M. Wilson.

Mr. and Mrs. T. B. Cox and children drove to Lockney and visited Mr. Cox's brother, John Cox, and sister Mrs. Alvin Nickles, and family.

Miss Mary Lee Hood was home over the week end from Lubbock where she is attending business college.

Rev. Hardy Stevens and wife were dinner guests Sunday night of Mr. and Mrs. Edgar Lemons.

Mr. and Mrs. G. C. Merritt and son, G. C. Jr., attended a family reunion of his relatives at Midland.

Several from Westway and Progressive attended singing here Sunday evening.

Mr. and Mrs. Irving Willoughby and children attended dinner at Hereford Sunday honoring her grandmother, Mrs. A. B. Schulz, on her birthday.

Mr. and Mrs. Jack Walker were in Amarillo Tuesday on business.

Tom Kraft of Green Ridge, Miss., is here visiting his sister, Mrs. Sam Gilliland and Mr. Gilliland.

Mr. and Mrs. Harris of Hereford spent the week end in the home of their daughter, Mrs. John I. Morris.

Mr. and Mrs. Jack Dean were brought home last week from an Amarillo hospital where they had been for several days after being in a car accident near Amarillo.

Mr. and Mrs. E. Ward were in Amarillo on business Saturday.

Summerfield

MRS. JIM CLARK

Claud White educational director in the First Baptist Church at Canyon, preached here at both services Sunday. It was certainly an enjoyable privilege to have this talented young man in our community.

There were 83 in Sunday School. Rev. Marcus Rexrode, pastor of the Summerfield Baptist Church is expected home this week from the Southern Sunday School Clinic at Nashville. Let's have a good crowd next Sunday to welcome him home.

Mr. and Mrs. Walter Hawkins and family of Lamesa visited over the week end with their parents, Mr. and Mrs. B. A. Atchley.

Recent visitors in the B. E. Roberson and W. E. Neill homes were Mr. and Mrs. Hub Ray and son and Mr. and Mrs. William Neill and baby of Merkel.

Miss Edith Neill, teacher in

Bethel school spent the week end with her parents and visited with her sister and brother.

Perry McMinn of Dimmitt was in this community Sunday afternoon.

Mr. and Mrs. Geo. A. Springer of Frio visited in the B. A. Atchley home Sunday.

Mr. and Mrs. R. D. Lance of Hereford spent Sunday with their daughter, Mrs. Jack Streun, Mr. Streun and sons.

Mr. and Mrs. Lee Kendall of Hereford attended church here Sunday and visited with their daughter, Mrs. Ky Lawrence, Mr. Lawrence and other relatives.

Mr. and Mrs. John Renfro of Hereford were late afternoon callers in the Otho and J. A. Noland homes. Mrs. Otho Noland is their daughter.

Friday visitors in the Earl Lance and Jim Clark homes were Mrs. Joe Kendall and Betty Jo and Mrs. O. H. Ciek of Hereford. Mr. and Mrs. Kendall and daughters, Betty Jo and Geraldine left Saturday for Denton and other eastern points. Miss Betty Jo will remain in Denton where she will enroll in T. S. C. W.

On Tuesday evening of last week a welter roast was given at the school as a farewell gesture to Mr. and Mrs. J. N. Thompson, J. N. Thompson, Jr., Mrs. Opal Walker and daughter, who left our community the last of the week. The Thompsons who recently sold their farm to J. B. Noland, will visit in Montague County and in Kansas where their son, Dewey, is in defense work, before going on to San Diego, Calif. where they will make their home.

Mrs. Marcus Rexrode and children returned Thursday from Clovis where they have been visiting relatives for several days.

The W. M. U. met in regular session Wednesday for a Missionary Program given by Mrs. Ky Lawrence and Mrs. O. B. Sumner. The president, Mrs. B. E. Roberson, directed a brief business session. Members attending were Mrs. Roberson, Mrs. Lawrence, Mrs. Sumner, Mrs. L. L. Cannon, Mrs. Jim Clark and Mrs. D. C. Waiser.

Attending the Tierra Blanca Baptist Annual Association meeting in Tulla Friday were Mrs. Marcus Rexrode, Mrs. L. L. Cannon, Mrs. O. B. Sumner, Mrs. Ky Lawrence and B. A. Atchley.

Mrs. C. H. Carl, Mrs. Wood Vaughn, and Mrs. Carl Moseley of Hereford helped Mrs. Earl Lance to paper her living room last week.

children pick up potatoes for the cafeteria. Mr. and Mrs. Tandy Legg took the large children Monday afternoon and although the digger had been stopped for some time from a break down, the children and teachers returned with several pounds of potatoes. The pupils especially the boys are begging to be taken again. They say they "had rather pick up potatoes than have spelling."

Wheat sowing is being rushed these days. Most of the land has had to be replowed since the heavy rains. Row crops are looking fine.

Eating birthday dinner with Mrs. Earl Lance Tuesday were Mrs. C. H. Carl, Mrs. Carl Moseley, Mrs. Wood Vaughn and Mrs. Keys Medlin and Patricia Ann, of Hereford.

David Phillips and Billy Boone Whitaker of Hereford spent Tuesday night with C. J. Lance.

Summerfield School enrolled a new pupil Monday. Fabian Renner, son of Mr. and Mrs. John Renner, who have moved from Black to the J. R. Roden place. Minnie Lou Akins, daughter of Mr. Albert Zinzer, turned in her books Monday and will go to California to school.

Marvillene Sloan, who was hurt the first day of school was able to return to school Monday.

Joe Evans very generously has consented to letting the school

Mrs. Frank Lucas and son, F. L. Lucas, left yesterday for Fort Worth where F. L. will enter Texas Christian University. They were accompanied by Miss Lois Agnes Gilbreath who will also enter the Fort Worth School.

Mrs. W. T. Bachelor of Clovis, N. M., spent several days last week here with her mother, Mrs. Emi Bowsler.

Mrs. Truman Green and two children of Spur are visiting in the home of Mr. and Mrs. Chas. Hardwick.

Lt. and Mrs. Ralph Clennin have been visiting Mr. and Mrs. H. K. Fox. Both are formerly of Hereford. Lt. Clennin left Saturday for Fort Mognmouth, N. J., where he will receive special training, having completed a course in the signal corps at Austin. Mrs. Clennin will remain in Hereford for a longer visit.

Miss Nora Jean Russell and Mrs. Jess Russell arrived Saturday from Galveston for a week's visit with Nora Jean's parents, Mr. and Mrs. W. H. Russell. Nora Jean is employed as a typist at Camp Wallace.

PERSONALS

Reuben McGilvary left yesterday for Dallas to take examinations for induction into the Naval Air Corps. He is the son of Mr. and Mrs. R. C. McGilvary.

Notice!

From time to time we have heard rumors that the Carpenter's Union, "L. U. 665", is sponsored by the Hereford Chamber of Commerce.

In this regard, we wish to keep the records clear. We did not know that the Union was even coming to Hereford until we saw the sign posted on West Third Street. To date, none of the union officials have contacted us, nor have we even met any of them. We are not taking the stand as being for or against this organization in Hereford. In fact, we do not know anything about it. Furthermore, we do not know whether the union is C. I. O., with A. F. of L. or any other national union. In other words, this organization was not consulted in this regard, we had nothing whatever to do with the union locating here.

E. B. POSEY, Secretary,
Hereford Chamber of Commerce.



Due to numerous requests from workmen on the Defense Project . . .

FURR FOOD will, in the future

Remain Open Until 9:00 P. M.

Many people who are now working on the "Jap Camp" have asked that we remain open in order that they may shop our complete stocks—and SAVE, with our Cash and Carry system . . . and despite the general shortage of help we will in the future remain open until 9 o'clock each evening. Join the throng and SAVE at FURR'S!

FURR FOOD STORES	FLOUR	ALAMO 24-LB. SACK	59c
lower prices	MACARONI	or SPAGHETTI 2-LB. BOX	13c

BROOMS	each	25c	CLEANSER	3 for	10c	BABO	2 for	23c
Blue Bird			Light House, tall can			Tall cans		
MOPS	each	25c	LIVER LOAF	12-oz. can	25c	DOG FOOD	2 for	23c
Cotton			Morrell			Dehydrated, Pard, round box		
POLISH	Pint	35c	WHEATIES	3 for	33c	FLOUR	24-lb. Sack	75c
Furniture, Van Brite			Kix or Cherritoats, packages			Big "A", guaranteed		
BAKING POWDER	10-oz. can	8c	PANCAKE SYRUP	1 1/2-lb. can	15c	FLOUR, Furr's Finest	24-lb. Sack	95c
Clabber Girl			Cry. White, Bliss Waffle, Pa'cke Gold—can			Baking tested, guaranteed		
SALT	1 1/2-lb. box	4c	SHREDDED WHEAT		10c	VINEGAR	Quart	9c
Rock Crystal			Kellogg's			Joye		
BABY FOOD	3 for	29c	FLAKES		23c	MEAL		18c
Gerber's			Ivory — Large Box			Great West		
PEACHES		25c	SOAP		11c	FLAKES	2 for	13c
Del Monte — Big 2 1/2 can			Ivory — Large bar			Corn, Ralston, Big 11-oz. boxes		
CORN	2 for	29c	SUPER SUDS		23c	SALAD DRESSING	Quart	39c
White Swan, fancy, No. 2 size			Large Box			Miracle Whip		
SPINACH	2 for	29c	SOAP	5 for	19c	CATSUP	14-oz. bottle	15c
Paney California, No. 2, White Swan			Crystal White, bars			CRACKERS	2-Lb. Box	15c
MATCHES		23c	MACARONI or SPAGHETTI	2 for	15c			
Carton of 6 Boxes			Skinner's					
TOMATOES		10c	TISSUE	roll	5c			
No. 2 Size Can			Northern					
TOMATO PUREE	2 for	11c	WINDEX		14c			
Val-Tex, Big 10 1/2-oz. cans			"The Window Cleanser", 6-oz. bottle					
CRACKERS		10c	DRANO		21c			
Graham	1-lb. box		Tall can					

VANILLA WAFERS 14-OZ. BOX **10c**

SALAD DRESSING Red Ball. QUART **15c**



MARKET SPECIALS For FRIDAY, SATURDAY and MONDAY:

MEDIUM SIZE FRYERS	each	59c
HEAVY FRYERS	each	69c
LARD — Another fresh barrel	lb.	15c
BACON — Armour's slab	lb.	28c
CUGAR CURED BACON — sliced	lb.	33c

ROAST

Brisquit	lb.	21c
Rib	lb.	23c
Chuck	lb.	25c
Swiss	lb.	32c

ALL KINDS OF FRESH-MADE SPREADS . . . HOT BARBECUE . . . FRESH WATER CATFISH and OYSTERS. LARGE ASSORTMENT LUNCH MEATS!

IN OUR PRODUCE DEPT.

FRESH CABBAGE	lb.	3 1/2c
NICE FRUIT LEMONS	2 doz.	35c
CALIFORNIA ORANGES	2 doz.	35c
LARGE SIZE IRISH POTATOES	10 lbs.	25c
LARGE BUNCH CELERY		14c

HEREFORD



BULL

By Jimmie Gillentine

Although I live to be old and grey and wrinkled, I think that I shall always remember the day sugar ration cards were issued, because that is my first contact with Edgar Sowell's monkeys. Sis and Bozo—Junior came later. We started writing about them at that time because Mrs. Sowell felt that they should have sugar ration cards. Since then they have been breaking into the news with monotonous regularity. Bozo bit Edgar one day, then Junior was born and between these highlights they managed to do one thing after another. All in all, I was getting pretty well "fed-up" on the subject of monkeys when, all of a sudden, they began to show signs of marked intelligence. Bozo was the first to emerge as a town celebrity. He bit Jack Gilliland.

This proved expensive publicity, however, for Jack went right back and knocked out poor Bozo's teeth. Still, there is no question but that Bozo went on a soft-food diet with a certain amount of satisfaction.

Now I am ready to take my hat off to "Sis," who in monkey talk is probably "Mama" to little Junior. It seems that George Muse recently shipped a few head of cattle and collected for them in the amount of \$1,384 and no cents. With the check still clutched in his hand, George walked over to look at the monkeys. As he stood there contemplating with disdain the fate of nature's No. 2 order of primate, the impossible happened. Sis reached out a longing hand and grabbed George's check. When things settled down a little George was in a very bad humor and was mumbling about that check he had in amount of \$1,384 and no cents, which he used to have. George now says he is going to take the advice which he used to deal out to wheat farmers, and deal only with cattle.

George will probably get a duplicate of his check, but that's not the point. The real significance of this episode is that anybody, man or beast, could stand flat-footed and talk George Muse out of \$1,384.

Every day or so someone comes into the Brand office and wants to know why we are not publishing a list of the folks who are allowed tires, automobiles, sugar, etc., by the rationing board. These visitors generally mention that numerous other papers are publishing this information. This is all true. Furthermore, we would be glad to give the space for such information—but it is not the policy of our ration board to release this material. Actually, it is public informa-

Let's Cook Something



Fall is a delightful time to cook. There are still so many vegetables in the garden. Hearty foods prepared in simple fashion answer the yearn for just one more out-of-doors feast before Jack Frost arrives. Along with your grilled steak, hamburgers and hot coffee, try serving grilled carrots. They make an excellent side dish for meals served in the house as well as the outdoor picnic. Grilled carrots are so attractive in color that youngsters eat them before they know what they really are, but they like them and usually call for more.

GRILLED CARROTS

Boil carrots until tender and when cool enough to handle, slice lengthwise, dip in beaten egg, roll in corn meal and fry on a greased flat iron skillet until golden brown.

tion; it deals with government affairs and it belongs to the people of Deaf Smith County just as much as does information regarding the courts, arrests, or the selective service board. With this in mind, we contacted the ration board and asked them for releases, which they apparently vetoed. On the other hand, members of our ration board have a tough job. It is also a thankless job. These men are serving without remuneration and each day they are meeting with transactions which cause friction and sometimes bad feelings. If these men think enough of their country to donate their time and services for the good of these United States, we feel that we are obligated to cooperate with them. If it makes their job easier to omit these lists, we feel that they should be omitted. However, any time the board wishes to release official lists on rationed articles, we will be glad to publish them in The Brand as a matter of information which is and belongs to the public.

Fishing season is about over, so it should be safe to release this yarn about the fish G. B. Hagar caught over in New Mexico. It was a 15-pound channel cat and was a good eight inches across its head. In fact, it was so big that they rented a locker and put it on cold storage—and if you don't believe it, they still have the proof. Even Frank Marrs and Joe Bishop can't top this one.

Did you ever stop to think how many women are taking places in defense factories, shops and business firms? It is tremendous. In the last war women found places in offices—and they stayed there permanently. After this war, women will stand a good chance of holding their own in mechanical positions and on America's assembly lines. What will this do to our economic system and to our ever-decreasing birth rate? Back in the dark ages women did most of the work, while the man was satisfied to merely sit around in the cave; maybe history will repeat itself. Still, it is nothing but right that our women should work hard. This is really a woman's war, although you may not have ever considered it as such. If the democracies should lose the war, women would be thrown back hundreds and hundreds of years. Women in many of the Axis countries are treated as chattels. They have no vote, no voice, none of the liberties which are enjoyed by the women of America, England, Canada, and other democratic nations. It's worth fighting for.

Mr. and Mrs. Gaston Baer returned this week end from

Vega News

MRS. D. E. MCKENDREE

School opened Tuesday for the 1942-1943 term with many patrons present to meet the teachers and enjoy the opening ceremonies. The following teachers began the work under E. R. Cleavinger, superintendent: 1st grade and music, Miss Fay Shaffer, Tulla; second grade, Miss Christine Lockhart, Dahlart; third grade, Mrs. Nina Wright, Childress; fourth grade, Miss Luella Park, Hereford; fifth grade, Miss Althea Hastings, Bovina; sixth grade, Miss Lucille Hughes, Hereford; seventh grade and typing, Miss Minnie Vicars, Amarillo; eighth grade and home economics, Miss Opal Kittrell, Muleshoe; English, Miss Mary Louise Loyd, Vega with Rev. Jordan Grooms substituting in high school classes. Supt. Cleavinger will teach physical education to high school boys and Miss Mary Louise Loyd will teach girls physical education. We predict for our school a good year under this leadership.

Mrs. J. A. Morgan returned from Fort Leonard Wood, Mo., where she visited her son, Jack Graham and wife.

Mr. and Mrs. Charles Gault announce the birth of a daughter on Sunday, Sept. 8.

We are glad to report that Mrs. Earl Dyer is much improved after undergoing a minor operation in Saint Anthony's hospital in Amarillo Monday.

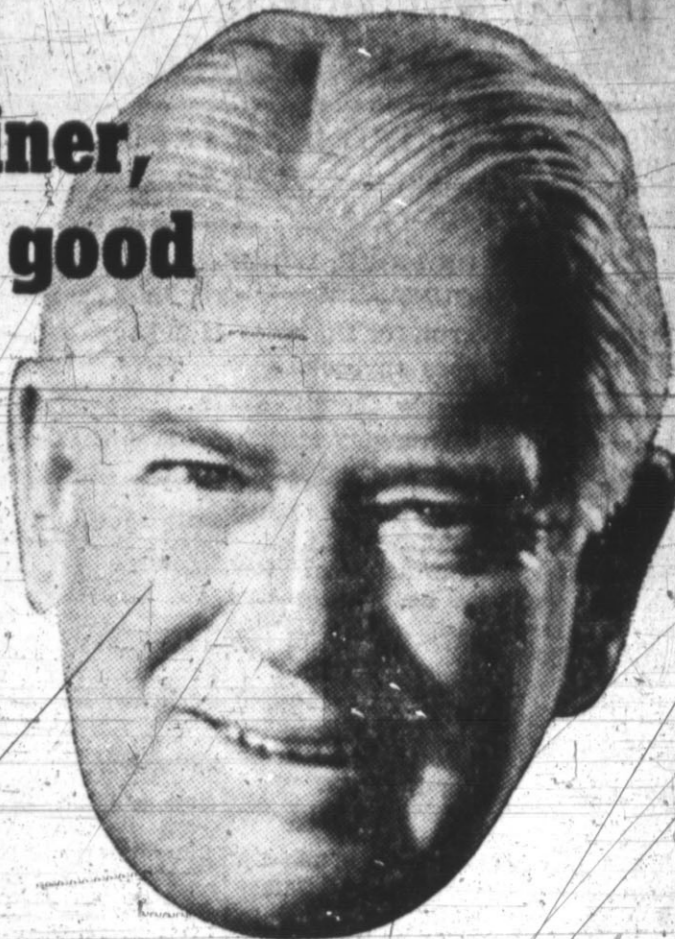
Jack Roberson was able to be brought to his home Monday after a major operation several weeks ago.

District Court convened here this week but after two days deliberation dismissed for the term. Miss Flosie Plummer, pastor of the Nazarene Church, returned from a visit with her father in Kansas.

California, where they attended the wedding of their daughter, Gaston says prices are terrible out there, and that he is glad to get back home. He said it cost a quarter to get a shoe shine—and that was one of the minor items.

Football season gets underway next Friday. Coach Stanton says that the Whiteface squad has fair to good prospects, but their first game with Olson is due to be a tough one. Advance notices also state that the automobile reservations will be available this year. However, they will go fast. The reservations should be telephoned to G. M. Hudson Friday morning. Season tickets are also on sale at considerable savings this year. Capacity crowds are expected, so buy your tickets now. There will be five home games.

"Yes sir, she's a thirty-niner, and she's just as good as new!"



Remember when the auto ads used to show shiny new models and sound so persuasive about "pride of possession" and "thrill of ownership"?

Well sir, that's my baby parked at the curb. Clean as a whistle and bright as a new silver dollar. And sweet-running? Why, she's really just getting broken in.

I used to trade 'em in every year for the fun of having a new one, but no car I ever owned has given me as much downright pleasure and service as my thirty-niner.

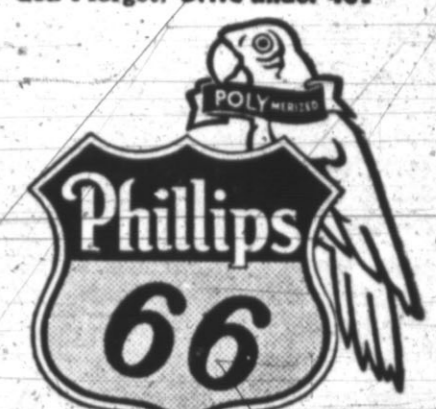
With the help of the Phillips 66 man at the Service Station three blocks down from where I live, I have given the car mighty good care. And it certainly has paid me back for every effort and every penny I have spent on it.

Just as regular as clock work, every thousand miles I have the oil drained and put in fresh Phillips 66 Motor Oil. Same time, I always have the Phillips man grease 'er good from stem to stern.

And nothing short of a catastrophe could ever make me fill up the tank any place except the Orange and Black 66 Shield. I like that Phillips 66 Poly Gas. It's great stuff for power and mileage.

Some folks have been complainin' that their gas ain't as good as it used to be. But I'm sure from the amount of pep I get with Phillips 66, that it's everything anybody can

expect in times like these... considering that the needs of Uncle Sam's fighting forces naturally come first. So try a tankful, and don't forget: Drive under 40!



Phill-up with Phillips for Greater Mileage

Bill Priest, a former Vega boy, was visiting friends here this week. He is on furlough from a camp in Washington.

Leslie Linger returned Friday to Lemoore, Calif., after spending 10 days' furlough with his parents and other relatives here.

Mrs. J. B. Mabry and Mrs. Hugh Knox and children are visiting friends in Clarendon this week.

The Baptist Church is getting a new coat of stucco this week. A pink and blue shower was given Mrs. R. L. Wells, Thursday afternoon in the home of

Mrs. John D. Sanders.

Ben Freeman left Friday for a vacation. His daughter, Miss Pauline, who works in San Antonio will meet him in Dallas, and they will visit Mr. Freeman's old home in Athens and other Texas points.

Mrs. N. E. Wiseman and daughter, Mrs. Evelyn Taylor, returned Saturday from a month's vacation in San Diego, Calif.

Mr. and Mrs. A. Taylor and family have moved to Vega for the winter. Miss Marie Hicks accepted a

position in the Wildorado school, and took up her duties there on Tuesday.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble, 37-2tc

To Relieve Misery of

COLDS

Take 666

LIQUID, TABLETS, SALVE, NOSE DROPS

You've a treasure in your Kitchen



GUARD IT CAREFULLY!

An old friend... a reliable, economical servant... today your Gas Range assumes a new role. It has a war job to do—one of the most important of them all—the job of feeding your family for Health and Strength for the duration.

A little care will go a long way in providing efficient and economical service from your Gas Range... will add years to its life.

- A Few Simple Rules for Gas Range Care**
1. Use your Gas Range all you need... but make it sure you use every cooking minute.
 2. Watch cooking temperatures. Over-roasting or over-baking wastes fuel as well as food. Over-killing wastes heat and kills health-giving vitamins.
 3. For greater efficiency use flat-bottomed cooking utensils. Keeping them covered prevents loss of heat and food flavors.
 4. Keep your Gas Range clean! Wash it with soapy water to remove grease and grit. (This applies to cooking utensils too.)
 5. Try economical meals such as "oven dinners" or "boiled dinners" that are all cooked at one time.
- Remember—GAS, America's preferred cooking fuel, is also vital for war production. Do your part by using it well.



West Texas Gas Co.

"An Ounce of Prevention"

... as the old saying goes, "is worth a pound of cure"—and in these times of shortages, sacrifices and delays, it was never more true.

As dealers, we are faced with more and more shortages and we realize from actual experience just how serious the shortage in farm equipment is becoming.

For this reason we encourage you to take the best of care of every piece of machinery in your bounds... to keep it in good repair at all times and to use it as conservatively as possible.

Davis-McCracken

Bring us your Ration Certificates — Firestone Tires and Tubes
ALLIS-CHALMERS Sales & Service MINNEAPOLIS-MOLINE

BYE and BYE

Everything

WILL BE

OK

... because as the tire shortage gets more and more acute people are every day bringing their repairs to OK... because we have the Experience and Equipment to turn out jobs which stand up.

OK RUBBER WELD CO.

1st Door North of Bakery

TELEPHONE USER NUMBER ONE



Our Number One job now is to put calls through fast for the men who must fight this war.

Our Number One problem is that metals for more telephone lines to carry the flood of war-time calls now must go into arms for fighting men.

Your long distance calls to

many near-by towns still are easy to handle. But to faraway points or war centers, please help clear the way for war calls by making fewer calls and keeping them short as possible.

We know you want us to give war calls first call.

War calls come first!

SOUTHWESTERN BELL TELEPHONE COMPANY

SOCIETY

MRS. JOHN MCLEAN, Society Editor Phone 181

Ford Study Club Elects Officers and Plans Season Of Programs

Members of the Ford Study Club met last week on Wednesday afternoon to resume study programs after a summer vacation. The meeting was held at the home of Miss Hilda Straffuss and outlines of the coming year's work were discussed.

Programs for the year's work were built around "America and Her Relation to Health Programs." First-aid and religious programs are included. Social features listed include Guest Day, Covered Dish Luncheon, November 11 and the closing luncheon on May 12.

New year books were presented by Mrs. Byron Gist, member of the year book committee. Others on the committee were Mrs. Robert Wagoner and Mrs. Tom Fields.

Officers were named to fill vacancies created by members moving out of the community. They include Mrs. L. J. Straffuss, president; Miss Hilda Straffuss, vice-president; Mrs. Joe Wagoner, parliamentarian; Mrs. John Whitsett, council member, and Mrs. Hardy Benson, reporter.

The program subject for the Wednesday afternoon program was "What Women Are Doing in the War Effort." Mrs. W. M. Stewart discussed "Maintaining Morale" and other topics discussed were: "Women War Heroes," given by Mrs. Dennis Barnard and "Women's Volunteer Organizations" discussed by Mrs. John Whitsett.

Refreshments were served to Mesdames W. M. Stewart, J. L. Whitsett, Byron Gist, Joe Wagoner, Robert Wagoner, V. T. Glenn, C. D. Carnahan, George Benson, L. C. Benson, H. M. Benson, L. J. Straffuss, Judson Skages and the hostess.

Coterie Club Meets In W. A. Teter Home

Mrs. Travis Dameron played with Coterie Club members Friday afternoon when Mrs. W. A. Teter was club hostess at her home on East Third Street.

Asters and marigolds were combined to carry out colorful floral decorations for the party. Mrs. E. B. Hicks was awarded the war savings stamps for making high score in the contract games.

Those present were Mesdames Knox Kinard, J. W. Witherspoon, C. F. Moore, Grant Fuller, F. L. Lucas, E. B. Hicks, the special guest and the hostess.

Prominent Couple Is Married Thursday

Of wide interest in Hereford and Deaf Smith County is the marriage of Mrs. Inez Stambaugh and J. E. Hill which took place Thursday in Clovis, N. M.

Both Mr. and Mrs. Hill have made Hereford their home for many years and the two families have been closely associated in friendship, church activities and business associations.

Mrs. Hill helped establish one of the first business enterprises in Hereford and continued active in the business for several years.

Mr. Hill is a real estate broker and operates one of the largest wheat farms in Deaf Smith County. He is prominent in civic and county affairs and has always manifested much interest in community improvement.

Picnic Supper Party Opens B&P.W. Club Season

A picnic supper marked the opening of the club season for members of the Business and Professional Women's Club Monday night at the home of Mrs. Troy Moore, president of the club. Miss Mary Kate Brotherton, program chairman, was assistant hostess.

A short business session was held when Mrs. Beattie Smith, Mrs. Dyalhia Brady and Mrs. Ethyl Robinson were appointed to a welfare committee. The club will resume meetings

on Monday night every two weeks with social meetings scheduled at intervals throughout the year.

Those attending the meeting were Mesdames Beattie Smith, Dyalhia Brady, Ursalee Jacobsen, Ethyl Robinson, Jewell Dodson, Rebecca Singletary, Ann Holman, Barbara Roles, Misses Inez Clark, Virginia Bowman, Ona Faye Smith and the hostesses.

W. S. C. S. Circles Meet At Homes Of Members

Circle One of the Woman's Society For Christian Service of the Methodist Church met at the home of Mrs. Hugh Bookout yesterday afternoon. The third chapter of the new study book on Latin America was discussed by Mrs. M. M. Beavers. Mrs. Cawthon Bryant gave the devotional.

Circle Three was entertained at the home of Mrs. J. B. Hammer. The first chapter of the study book was studied with the lesson dealing with Pan Americanism. Mrs. Cross Randel gave the discussion. Talks were made by Mesdames J. W. Spradley, G. A. F. Parker and Frank Terrell.

Son of Hereford Couple Marries Dallas Girl

Announcement was made last week of the marriage of Miss Eunice Zetterfeld, daughter of Mrs. Leona Pirkle of Dallas, and Lt. Owen Finlan, Jr., son of Mr. and Mrs. Owen Finlan of Hereford on Sept. 5.

Miss Dorothy Kinard and Lt. George Marinek of Chicago, Ill., were attendants at the wedding at Kelly Field Chapel. Lt. Casey Lasowski of Chicago played the wedding music and Chaplain L. G. Williams officiated.

The bride is a graduate of North Dallas High School. Lieutenant Finlan attended Sunset High School, N. T. A. C. at Arlington, and Terrill School.

LOCALS

ATTEND WEDDING
Mr. and Mrs. Bob Wilson and children attended the wedding of her brother, Harry M. Faulkner, and Miss Bertha Lea Wood of Amarillo at the Central Presbyterian Church Friday night.

At the wedding reception which followed the ceremony, at the home of the bride's parents, Mr. and Mrs. W. J. Wood, Mrs. Wilson presided at the guest book.

LOVE STAR CLUB WILL MEET TUES.
The Love Star Study Club will meet at the home of Mrs. R. G. Blue Tuesday afternoon, Sept. 22. Mrs. H. E. Henkle will be assistant hostess.

MRS. CASH IMPROVING
Mrs. Harvey Cash of Canyon, sister of Mrs. E. S. Ireland, who underwent a major operation at St. Anthony's Hospital in Amarillo Friday, is reported to be much improved today. Mrs. Cash has been seriously ill since the operation.

ATTENDS BROTHER'S FUNERAL
W. W. Bennett went to Gatesville to attend funeral rites held here Friday for his brother, Alex Bennett, who died following a month's illness. He was accompanied by Mr. and Mrs. Earl Bennett of Amarillo and Charley Bennett.

Mr. and Mrs. Bill Wallace and Mr. and Mrs. Elvin Ridding have returned from a two week's vacation trip to Monterrey, Mexico. They also visited at other points on the gulf and in San Antonio.

Miss Vera Lee Hoover spent the weekend in Adrian with her parents, Mr. and Mrs. Chas. Hoover. She is a student in business school here.

Mrs. Imogene Whitehead left last week for Chico, Calif., where she will visit with her sister, Mrs. Kermit Wilson, for a couple of weeks before going to Los Angeles to take training for defense work in an aircraft factory.

Mr. and Mrs. Wayne Evans were in Lubbock Thursday for medical treatment.

Mrs. B. F. Wymore of Ardmore, Okla., arrived yesterday to visit her sisters, Mrs. Jessie Thompson and Miss Jessie Morris.

Mr. and Mrs. Troy Wombles went to Lubbock Monday to accompany their son Benny to Texas Tech where he will be a freshman this year.

Troy Miller Wombles has accepted a position as band director in the public schools at Avinger. He will also teach Spanish.

Mr. and Mrs. Carl Murphy

spent the past week end here in the home of her sister, Mrs. Jerry Morrow. They live in Amarillo.

Mr. and Mrs. I. O. Crosthwait and Mr. and Mrs. Frank Daniel and little daughter have gone to California to visit relatives for two or three weeks. In Glendale they will visit the Crosthwait's son and daughter-in-law, Mr. and Mrs. Buford Crosthwait, and family.

Mrs. C. J. Mounts left yesterday for Butler, Ind., for a three or four weeks visit with relatives.

Mr. and Mrs. Don Baker and children of Borger were guests of Mrs. Baker's parents, Mr. and Mrs. H. H. Hawkins, Sunday.

Mrs. E. S. Ireland accompanied her son, Richard, and daughter, Rachel, to Lubbock Tuesday. The twin brother and sister have enrolled at Texas Tech for the coming school term.

Bob Gilliland, son of Mr. and Mrs. P. H. Gilliland, is spending a short vacation here with his parents. He is a CPT student at Lubbock and the vacation came when a certain division of the training course had been completed.

Brand Ads Get Results!

Soon we will have GAS RATIONING... Clothes Rationing has been hinted and will likely follow! PROTECT the clothes you now have! Send them to us for Careful Handling at Thrifty Prices!

HEREFORD LAUNDRY and DRY CLEANERS

PHONE... 298

Dry Cleaning Prices

Men's Suits or Ladies' Plain Dresses 50c

PANTS, SLACKS, SKIRTS, BLOUSES 25c

Ladies' Plain Coats 50c

Laundry Services

ROUGH DRY, 7c lb. Flat is finished, rest starched and dried.

SEMI-FINISH, 6c lb. Flat is finished, rest dried, not starched.

THRIFTY, 6c lb. Flat finished, rest damp, ready to iron.

FLUFF-DRY, 5c lb. All tumbled dry, no starch.

WET WASH, 3c lb.

Family-Finish Bundles: Flat, 6c lb.; Finished, 15c lb.

Your list is Required with each bundle, or our Count must be accepted as correct.

MONEY-SAVING COUPON

30 HARDWOOD CLOTHES PINS Sturdy Seasoned, Smooth-Polished With Coupon 9c (Limit 2 Boxes)

\$1.20 SYRUP PEPSIN only 79c

Haile Drugs

PHONE... 99

"WE SELL FOR LESS"

PRICES FOR FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

MONEY-SAVING COUPON!

BARBASOL 32c 50c SHAVE CREAM, Tube or Jar (Limit 1)

LIFEBUOY 3 FOR 20c HEALTH SOAP (Limit 3)

PHILLIPPS' 33c 50c MILK of MAGNESIA (Limit 1)

MINERAL OIL 26c WHITE, U. S. P. Quality, Pint

Durable Knit DISH CLOTHS With Coupon 4c (Limit 2)

FOR VICTORY BUY WAR SAVINGS STAMPS AT OUR STORE NOW

New Kem-Tone Wall Finish

FOR PAINTING WALLS, CEILING... AND OVER WALLPAPER!

Don't paint or decorate a single room in your home until you've heard all the details about KEM-TONE Wall Finish—the new miracle paint by Sherwin-Williams! It's entirely different from ordinary paints... brings new convenience and economy to painting. See us today!

NO MUSS...NO FUSS...NO BOTHER!

WINS WITH WATER... EASY TO APPLY... COVERS WITH ONE COAT... DRIES IN ONE HOUR...

NO OFFENSIVE ODOR... READILY WASHABLE...

2.98 GALLON Paste Form
Mix 1 gallon with water and make 1 1/2 gallons paint. Your cost, ready-to-apply, \$1.98 per gal.

IN THE NEWEST, SMARTEST PASTEL COLORS!

Forget everything you ever knew about paint! Forget the smell, the fuss, the upset rooms, the hard work! Come see us paint with miracle Kem-Tone. You mix it with water (no turpentine, no thinner). You slap it right over wallpaper, unpried plaster, old paint, wallboard, brick, building tile, cement, wood—over anything except a paint that washes off in water. It covers in just one coat, doesn't have a trace of odor, dries bone-dry in an hour flat. It flows on without brush-marks (you don't have to know a thing about painting). It has a dull-expensive-looking mat finish. It washes easily with soap and water. (Quart 98c, add half a quart of water.) Come in and See It!

Hereford Lumber Co.

HOME OWNED—HOME OPERATED

SHERWIN-WILLIAMS PAINTS

Build Resistance Now! Olafson AY-TOL (ABDQ) CAPSULES Bottle of 25... 69c

May Fever Sufferers! Get Relief with ANEFRIN 98c

Iron Tonic Saybrooks Pint 98c

BEZON Whole Natural High Potency VITAMIN B COMPLEX For "B" Deficiencies, often indicated by: NERVOUSNESS, CONSTIPATION, WEAKNESS. Month's Supply of 30 Capsules... 250

For Home Emergencies! FIRST AID NEEDS A COMPLETE 9-PIECE KIT 99c

TOOTH BRUSH 23c

POWDER PUFFS 3.13c

30c Size GRIFFIN All-White Cleans white Shells! 21c

75c Size BAYER ASPIRIN Bottle of 100 59c

1-oz. Tube ZINC OXIDE Ointment 17c

100 Walgreen ASPIRIN TABLETS 39c

\$1.20 S. I. 37 Antiseptic 89c

Box 200 KLEENEX CLEANSING TISSUES 2.25

\$1.25 Size SIMILAC FOOD For Babies 81c

PLUS 10% FEDERAL EXCISE TAX ON TOILETRIES, WATCHES and CLOCKS

HEADQUARTERS FOR ALL KINDS OF School Supplies

JUST ARRIVED—New Shipment of Pangburn's Candy

FOR YOUR CONVENIENCE We Have DEFENSE STAMPS

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Past-President's Luncheon Is Pre-Season Affair For Music Study Club

The annual past-president's luncheon for members of the Music Study Club was held at the home of Mrs. R. P. Coneway Monday.

Plans for the coming year's work were discussed and new year books were presented. The year book committee consisted of Mrs. C. H. Dyar, Mrs. W. J. Stanford and Mrs. Coneway.

Mrs. Aiken Is Hostess For Child Study Club First Meeting

"Betterment of Parents and Children" will be the theme of the year's study for the Child Study Club.

Mrs. G. M. Hudson, year book chairman. Year books were presented after the discussion.

Classmates Party Given At Country Home By Chas. Hills

A get-together for high school classmates entertained a group of young people Saturday night when Mr. and Mrs. Charles Hill were hosts at their country home northwest of Hereford.

Band Parents Start Season With Meeting

The High School Band and Orchestra Parents Association held its first meeting of the term Thursday evening with Mrs. T. W. Roberson, new president presiding.

Bridge Luncheon Entertains Club

Mrs. W. L. Davis was hostess with a bridge luncheon at her home last week for members of the Wednesday Luncheon Club.

Hyde-Sellers Vows Spoken Saturday

Mrs. Irene Hyde, daughter of Mr. and Mrs. D. R. Grimes, was married to Mr. Woodrow P. Sellers in a quiet ceremony performed by Rev. Marvin B. Norwood at the Methodist Parsonage

"King's Row" Team Together Again



Ronald Reagan and Ann Sheridan, popular romantic team of "King's Row" are together again in "Juke Girl" Sunday, Monday and Tuesday attraction at the Star Theatre.

COURTHOUSE RECORDS

Warranty Deed

J. N. Thompson and Sallie Thompson to J. B. Noland, west 240 acres of Section 158, Blk. M-7, Cert. 1256. Jared W. Young to Herman Scheuler, N. 1-2 of Section 127, Twn. 2N, R. 1E, Cap. Syn. Sub.

Messenger News

MRS. J. N. MESSENGER ***** The first week of September this community received 3 1-2 inches of rain, leaving fields in some places almost impossible to get through.

I am a great grandmother now. Mr. and Mrs. John B. Abbott have a little baby girl, born in a Waco hospital.

Mrs. Troys Carmichael left Tuesday for Houston after visiting here in the home of her parents, Mr. and Mrs. A. O. Thompson.

Pvt. Lama Beavers of Camp Gruber, Okla., visited his parents Rev. and Mrs. M. M. Beavers, and other relatives over the week end.

TRY A WANT AD MASONIC BULLETIN Hereford Lodge 849

DEPENDABLE REPAIRS

Bring us your Engine Troubles. We specialize in IGNITION and ELECTRICAL SYSTEMS. Carburetors, Batteries, Radiator Repairs!

Roberson Battery & Electric

Phone 284—Night Phone 285 In Renfro Bldg.



S. H. Churchill & Co.

Home of Tailored Clothes writes us: Yes, We Have ALL WOOL Fabrics Today!

But there is no definite assurance as to just how long they are going to last. The thing to do is to let your customers know you can give them all wool fabrics immediately.

All of you know that wool is scarce, and that it may become impossible to get later. Therefore, we are passing on the word to you. Order your suits and topcoats while you are still assured of getting All Wool materials.

We will be glad to take your order and measurements today!

Just Arrived . . . New

Stetson

HATS for FALL

in the fashions and colors which you have been wanting! Stetson Hats are also hard to get, so shop early if you want a Stetson this season.

We also have a large selection of STEVENSON HATS in new fall shades!

Men's Furnishings . . . by

WILSON BROS.

V-Shaped SHIRTS with Oban collars . . . SHORTS . . . SOCKS . . . PAJAMAS . . . TIES!

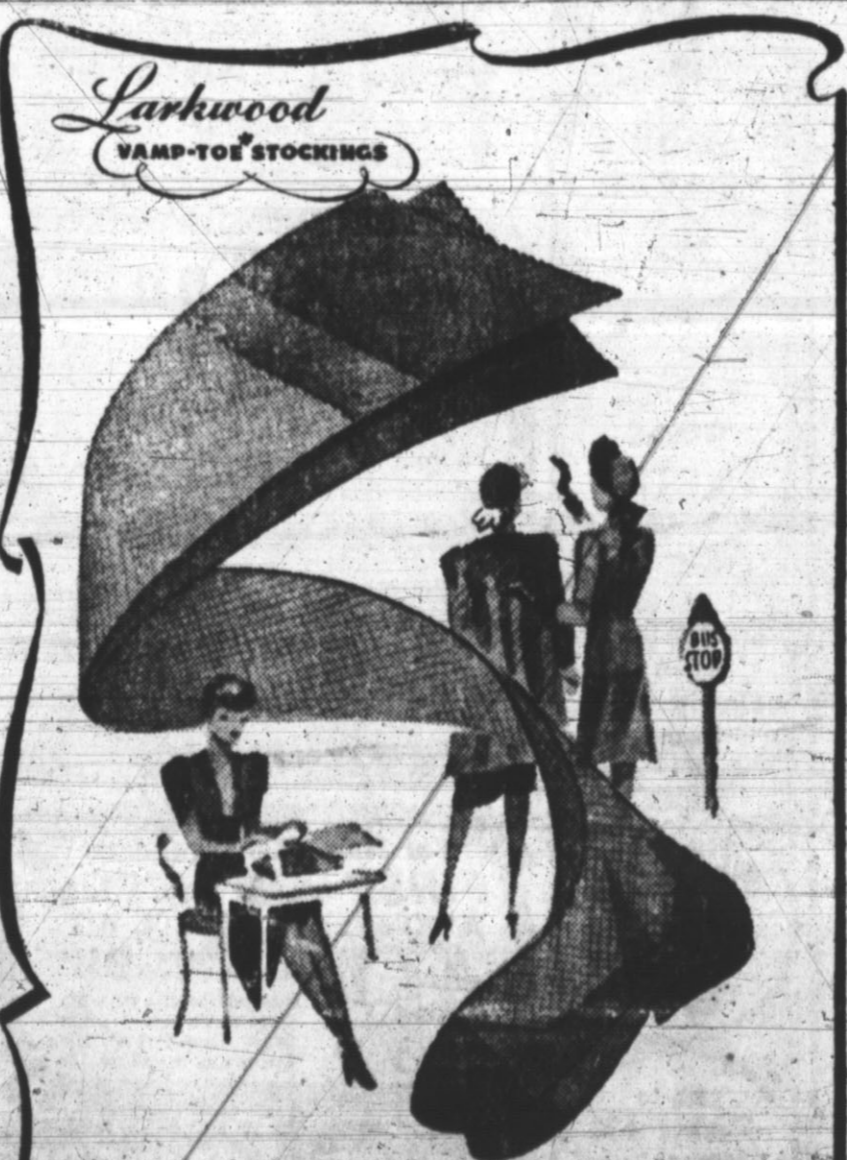
and many other items that are getting harder to secure as the days roll by.

Buy Your Share of War Bonds and Stamps!

Home of FLORSHEIM SHOES and JUSTIN BOOTS!

FOX Man's Shop

PHONE 111



LACE-MESH COTTON LISLES GO TO TOWN

Be fashion-right and leg-appealing in the going. For Larkwood fashions these new lovelies of the finest cotton lises knitted in the most alluring pattern of cobwebby lace-mesh. The exclusive Vamp-Toe assures extra wear with walking flats.

The VOGUE Ready-to-Wear & Millinery Mrs. C. W. Seed — Phone 231

A Hereford Product . . .

where fine wheat grows!

PACKARD'S BEST FLOUR

produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS



SONS In the Service

Hoffman Made Sergeant
PFC Edward Hoffman, son of Mr. and Mrs. J. L. Hoffman, was promoted last week to sergeant. Hoffman is attached to the Headquarters Detachment Motor Transport School, Normoy's Ordnance Motor Base, San Antonio.

Get's Gunners' Wings
Ralph T. Jennings, son of Mr. and Mrs. Carl Jennings of Hereford, qualified last week as an expert aerial gunner and was promoted to sergeant upon completion of his course at the Harlingen Army Gunners' School, where he was presented his diploma and the silver gunner's wings of the Army Air Corps. Unless held over to serve as an instructor, Jennings will probably see service soon in a combat unit.

To graduate from the Harlingen school, he spent five of the toughest weeks of his Army career training for one of the toughest and most important jobs of World War II—lying for hours in the "bathtub," "stingers" and turrets of Uncle Sam's Flying Fortresses and fighting off enemy aircraft while the other members of the bomber's team—gunner, navigator, bombardier and pilot—successfully carry out a bombing attack.

The intensive training course included thorough classroom discussion on aircraft identification, machine gun names, use of sights, illustrations of "How Not to Shoot," as well as actual practice at shooting everything

from BB guns to .50 caliber Brownings.

Bill Miller To Take Naval Aviation Training
William Eugene Miller, son of Mrs. Addye Miller of Hereford, has been selected for training as a Naval Aviation cadet and will be ordered to active duty shortly. Graduate from Hereford High School, June, 1940, Miller has been connected with Dept. of Agriculture since that time.

When ordered to active duty, he will report to the U. S. Navy Pre-Flight School, University of Georgia, Athens, Ga., for three months of physical conditioning, instruction in naval essentials, military drill and ground school subjects. After completing this course, he will be sent to one of the Navy's numerous reserve bases for primary flight training.

Takes Signal Course
Camp Murphy, Fla.—Pvt. Joe A. Huckert, son of Mrs. Joe Huckert, 1218 25-Mile Ave., Hereford, Texas, has been enrolled in a special course of instruction at the Signal Corps' school at Camp Murphy. Pvt. Huckert was selected for this specialized training on the basis of his aptitude.

Enrollment In City Schools Reaches 966

Enrollment in the city schools reached a figure of 966 this week as Supt. Knox Kinard reported that new pupils are continuing to enter school here as the term goes into its second week.

Enrollment in the high school Wednesday was 331 with the senior class of over 75 setting

a record high. Other classes are not unusually large; though, as usual, there is a large freshman class.

In the grade school 635 pupils were enrolled this week with fairly crowded conditions reported in some classes. Because of last minute resignations from the faculty, some shifting of teachers was necessary, but changes are now probably complete and work is underway.

HOSPITAL NOTES

Mrs. O. L. Sparkman, boy born September 14.
Mrs. Ed Mauk, dismissed September 15.
Mrs. Wilkins, condition good.
Mrs. Pauline Buttk, boy born September 13.
Mrs. Pat Flinn, boy born September 13.
Mrs. H. C. Clark, boy born September 15.
G. W. Duncan, condition good.

PERSONALS

Hicks Roberson left Tuesday for Dallas where he will take examinations for induction into the U. S. Navy.
Mrs. George D. Neely of Littlefield returned to her home Saturday after spending a week here with her sister, Mrs. T. W. Roberson.
Mrs. R. A. Singer and daughter, Doris, of Slaton are visiting Mrs. Singer's parents, Mr. and Mrs. W. L. Alexander.

Mr. and Mrs. Pearl Singleberry of Texico, N. M., visited relatives and friends here Monday night and Tuesday.

Mrs. Hayden Cason visited the past weekend with her brother and wife, Mr. and Mrs. Vance Crume. She left on Friday for Belleville, Ill., to join her husband.

Mrs. E. B. Hedrick returned Saturday from an extended visit in Palestine with relatives. She also visited in San Antonio prior to returning here.

Westway Items

By MRS. MERLIN KAUL
Mrs. Liston Wilson of Wyche gave an interesting report of her trip to Fort Worth to the Texas Home Demonstration Association Wednesday at the Home Demonstration Club meeting at the home of Mrs. Phillip Miller. Mrs. Buren Sowell assisted Mrs. Miller. Visitors present at the meeting were Mrs. Dee Culpepper, Mrs. Homer Brumley of Hereford, Mrs. Charley Burk, and Mrs. Liston Wilson. Members present were Mesdames Henry Melton, Merlin Kaul, A. C. Pierce, Maurice Tannahill, Joe Landers, C. F. Rickles, Orville Houser, O. C. Hartman, E. H. Little, R. L. Wilson, Paul Rudd, W. L. Jones, E. J. Parsons, Jim Dale, Buren Sowell, and Phillip Miller.

The next club meeting will be held at the schoolhouse and the ladies will can for the cafeteria. This will be on Sept. 23.
Mrs. Wilburn Smith brought corn and black eyed peas; Mrs. Jim Shirley brought crowder peas, and Mrs. Vernon Wilson sent cucumbers to the school house for canning Thursday afternoon. The ladies present were Mesdames Paul Rudd, R. L. Wilson, Louie Jay, Jim Shirley, Grady Wilson, Clarence Morrison, Moody Stephan, Jewell Dodson, Joe Landers, Lloyd Bourne, Wilburn Smith, W. S. Pice, Jim Dale, Al Werner, A. C. Pierce and Merlin Kaul.

The Battle of MIDWAY Actual Scenes

Photographed in Technicolor by the U. S. Navy and just released for showing!

All the Thrills of this Historic Naval Battle shown for the First Time

Two Full Reels!

Don't Miss It!

Star Theatre

SUN. - MON. - TUES.
Sept. 20th, 21st and 22nd

on the same program—with Ann Sheridan—Ronald Reagan in "JUKE GIRL"

Kaul.

Miss Currie of Happy arrived Saturday and will teach at Walcott this year.
Mrs. Merlin Kaul attended a dinner at the home of Mrs. James Akien at Hereford Thursday night.

Mr. and Mrs. Charley Dale and Junior of Shattuck, Okla., were guests Friday and Saturday in the Jim Dale home. The men are brothers.

Mr. and Mrs. Dave Grimes, Mrs. Irene Hyde and Patsy of Hereford were callers in the Merlin Kaul home Thursday morning.

Little Melba Gay Lawrence of Hereford, visited her grandparents, Mr. and Mrs. R. M. Gunn Thursday and Friday.
Miss Moody Aten has returned to her home at Ella Lake after a visit in the home of her sister, Mrs. Glenn Rutter. Leta Glyn Rutter returned home with her aunt and is attending school there. She is in the eighth grade.

Mr. and Mrs. Henry Allmon were callers Saturday afternoon at the Earl Springer home at Frio.

Betty Jane Robinson of Hereford, Juanita Upton of Summerfield and Helen Jo Wilson were guests of Wanda Marie Allmon Saturday night. Sunday the girls were dinner guests of Juanita Upton at Summerfield.

Mrs. Jewell Dodson attended a fried chicken dinner at the Troy Moore home at Hereford Monday night.

Mr. and Mrs. G. C. Hartman attended a birthday dinner Sunday at the home of Mrs. Catherine Schulz in Hereford honoring the birthday of Mrs. Schulz.

Lieut. Wilburn Tannahill was a guest Thursday in the home of his brother Maurice Tannahill.

Lloyd Bourne will leave this week for Dallas where he will be inducted into the navy. Mr. Bourne went to Amarillo last week and enlisted. His family will remain here at present.

Mr. and Mrs. Roy Landers were honored with a miscellaneous shower Saturday at the school house. The program of the evening began with advice which was sung to the bride by Mesdames Paul Rudd, W. L. Jones, Merlin Kaul, and Jewell Dodson. The guests then told the fortune for the newly weds and Mrs. Merlin Kaul read "Knots That I Have Tied."

The gifts were arranged on a long table and at the close of the program were presented to the bride and groom.



Opening a New Front
Against Wear and Waste

Foundation

(Continued from Page 1)

the camp was made. It is understood that the camp will retain a large number of enemy aliens already in this country, along with some prisoners of war. It is also possible that some of the prisoners will help build the camp when it reaches later stages of construction.

Approximately 3,000,000 feet of lumber will be used in the camp.

180 Entries

(Continued from Page 1)

arrangements. Arrangements featured both mass and line and were in conservative, modern and novelty styles. In the novelty division, special arrangements were the shadowbox, miniature, tray, cottage, tea table and Victory Garden.

Moving pictures of the 1941 Flower Show were on display Saturday night to add extra interest to the garden club display.

New Rulings

(Continued from Page 1)

the same—\$1,000, while the industrial construction limit of \$5,000 still stands; most types of commercial construction have also been cut by the new rulings; but the limit on building costs of multiple residential facilities has been increased from \$500 to \$1,000, possibly to encourage increased housing capacity in defense areas.

The new order on replacements practically stops the dealer securing replacement for merchandise, except that sold for the maintenance of government property.

Olton Tough

(Continued from page 1)

vice this year: Clyde Brock, LeRoy Boyer, Billy Dameron, Paul Dishman, James Edmonson, Carl Hennington, Foster Hill, Teddy Higgins, V. C. Hopsop, Earl Hussey, Carl Johnson, George Loerwald, Billy London, Lloyd Manjeot, J. W. Merrill, George Olson, Donald Roberson, J. W. Robinson, Gayle Rogers, Harold Rudd, Kenneth Rudd, Daniel Russell, Chas.

Skelton, Gene Sparks, Leroy Suttle, George Weems, Thurman Williamson, Vernon Wilson, Luther Worley and Felix Pyka.

Around Town

(Continued from Page 1)

but while Clyde's sow had 20 pigs, to 14 in the previous record, she evidently was a little low on mother love instinct and had to spool the record by rolling on four of the infants and killing them. The other 16 pigs

are thriving; although Renfr reports that he had to feed four of them on a bottle for about week.

Mrs. J. W. Kirby would really appreciate it if the person who found a white gold brooch with the diamond set at the Santa Fe passenger depot Sept. 3 would return it to her. The pin is no very valuable in itself, Mrs. Kirby says, but it has great sentimental value, since it is a gift from her daughter-in-law, Mrs. B. H. Kirby. A reward is offered

HEATERS

For Home Comfort

AND Despite the shortage in Heaters and other metal goods, we have a reasonably good selection of Good Quality Heaters now on display in our store.

NOW Is The Time to make arrangements for your Winter Heating problems. Be sure and see our selection for Quality and Reasonable Price!

Clayback and Bathroom HEATERS

We are Still Showing New Patterns in
BEDROOM SUITES
Maple . . . Walnut . . . Oak . . . Blonde!
Modern and Period Designs!

E. B. Black Co.

FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150 Cash Burial Insurance Policy. See Us!

STAR THEATRE - HEREFORD

Double Show Days
Friday-Saturday, Sept. 18-19

THE THREE MESQUITEERS
SWAT THE

PHANTOM Plainsmen

with **BOB STEELE**
TOM TYLER
RUFF DAVIS

plus
Looney Tune
Cartoon

This Laff Riot of the wide-open faces

Joe's a cowboy... NOW!
JOE E. BROWN

SHUT MY BIG MOUTH

with **MADEIRA MARA**

Sun-Mon-Tues, Sep. 20-21-22

Now your troubles start!

You will pay thru the nose for life, 'cause I'm the marrying kind!

Juke Girl

with **ANN SHERIDAN**
RONALD REAGAN
WHORE • TOBIAS
ALAN HALE

— 97.05 —
Airmail News
"FRESH FEET"
Color Cartoons

Texas THEATRE - HEREFORD

FRI-SAT, Sept. 18-19

ACTION to the tempo of hoof beats!

BAD MEN of the HILLS

starring **CHARLES STARRETT**
with **Russell HAYDEN**

New Low Prices
ADULTS 17c
KIDDIES 11c

plus
Chapter 6
'Perils of the Royal Mounted'

"What Makes Lizzy Dizzy"
20 minutes of mirth!

Sun-Mon-Tues, Sept. 20-21-22

"BROADWAY"

with its glitter and gals... gangsters and pals! where HEART BREAK and HAPPINESS GO HAND-IN-HAND!

DON'T MISS
George RAFT
PAT O'BRIEN

BROADWAY
with **Janet Blair**

NEW LOW PRICES
ADULTS 28c—KIDDIES 11c

also... a color Rhapsody
Cartoon in color

"COMMUNITY SING"
Your favorite songs on the Screen!

Wed.-Thurs., Sept. 23-24
"REMEMBER PEARL HARBOR"
Now it's on the screen!

THE ACTION-BLASTING STORY OF YANK COURAGE AT PEARL HARBOR!

SUBMARINE RAIDER

JOHN HOWARD
MARGUERITE CHAPMAN

Adults 22c—Kiddies 11c

Extras... Sport Reel
Edgar Kennedy Comedy

The Battle of MIDWAY Actual Scenes

Photographed in Technicolor by the U. S. Navy and just released for showing!

All the Thrills of this Historic Naval Battle shown for the First Time

Two Full Reels!

Don't Miss It!

Star Theatre

SUN. - MON. - TUES.
Sept. 20th, 21st and 22nd

on the same program—with Ann Sheridan—Ronald Reagan in "JUKE GIRL"

Opening a New Front Against Wear and Waste

PREVENTATIVE SERVICE can be made for 50c on the Dollar over Repair Service. If there ever was a time to keep a careful watch on your equipment, it is now.

GASOLINE RATIONING will close some of our shops; service will be harder and harder to obtain. Do not let your equipment run down. Of all times, not now.

REMEMBER THERE IS A WAR to be won and you must help WIN IT by taking care of what you have. Bring your problems to us and we will be glad to advise with you to the best of our ability.

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