

**Invasion COSTS MONEY!**  
INCREASE Your  
**BOND BUYING!**

# The Hereford Brand

**8 PAGES**  
ELECTRIFIED  
FARM HOMES

Published Every Thursday

"but one ISM in America—and that's AMERICANISM: Our Slogan—"More People—More Farms"

43rd Year—Number 52

The Hereford Brand, Hereford, Texas, Thursday, December 30, 1943

Price Per Copy 5c

## AROUND ATown

Sights and Faces Seen

George L. LeGrand, who has been attending Texas Tech., was working yesterday at the City Drug Store, engaged in the absorbing task of counting pills. All the time we thought the hardware stores had a pretty tough job counting every bolt and screw, but an inventory of individual pills might be even worse.

And if you've been having arguments over the exact degree of the morning temperature low, you can now settle the matter definitely. Reavis Kerr has put up a big thermometer on the awning in front of Kerr Hardware, and it's now up to the citizenry to get the exact dope on the thermometer readings.

Skypala of the Westway community is the official weather observer for his section of the county and reports that this week's moisture measured .09 inches at his place.

And whether or not you like to climb over the snow drifts in the middle of Main Street, it's a big improvement over having the snow drifted at the curb—and it should be a big incentive to break us all of the habit of jay-walking and stepping out unexpectedly from behind parked cars.

Jim Snelson says the new serial "Secret Service in Darkness, Africa," which starts Friday and Saturday at the Texas Theatre is sure fire entertainment for the kids—and a lot of grown-ups. The kids will have a chance at a bargain too as on Friday night and Saturday afternoon till 5 o'clock, admission to the Texas will be by presentation of five cents—and one clean white rag.

The USO will see the New Year in, according to Mrs. John Olson who says that the club will be open until one o'clock Saturday morning and that entertainment has been planned for servicemen who come to the USO Friday night. Refreshments will be served at midnight.

Hereford banks will take a New Year holiday Saturday but most other business and offices will greet the New Year with business as usual.

### Milk from Local Dairy Has Negative Bangs Test

A recent report from the Amarillo city chemist on milk produced by B. E. Brumley's dairy herd and distributed here by P. M. and Cotton Houser shows that the milk had a negative Bangs disease test. B. E. Brumley stated this week, adding that milk produced by his herds is tested regularly every 30 days. The new milk delivery service operates a regular route in town—and milk, cream and butter-milk produced locally are now on sale in several Hereford groceries and markets.

## Drifting Snow Ties Up Travel In Territory

Hereford and the Panhandle again took a one-two punch at the hands of King Winter this week as a heavy snowfall blanketed the territory on Monday and resulted in the most serious transportation tie-up yet effected by the almost continuous December storms.

Snow which flew in with a northerly early Monday morning, continued to fall throughout the day and heavy winds drifted the fall, especially on east-west roads. Though Hereford schools opened on schedule Monday morning attendance took a big cut because of the storm. Most observers believe that the snowfall here probably averaged four inches or slightly more but actual moisture, measured at 25 of an inch in Hereford, was only a fraction of the amount received in the earlier rain sleet and snow storm.

Temperatures reached seasonal lows on Wednesday morning with a mercury reading of 12 degrees above zero. The temperature Monday morning was 13 above, and maximum for that day was 38 degrees. Tuesday's temperature extremes were 22 and 30 degrees; with yesterday's maximum reading slightly above 40 degrees, climbing from the morning minimum of 12.

## Acres, Type Crops Planted, May Depend On Prison Labor

"We're not trying to nose into any 'military secret' information but the farmers of Deaf Smith county have a legitimate desire to know what the prison labor situation will be next spring and summer so that they can make plans for 1944 food production."

This statement was made today by County Agent A. R. Bateman, who says that in response to many requests from farmers, he has written a letter which has been forwarded to the Provost Marshal in Washington to ask for any information as to whether prison labor will again be available for farmers in this area next year.

The question asked the War Department is phrased to include the matter of whether prison labor will be available if the war with Germany is still in progress at the time such labor will be needed in this territory.

In addition to the question of availability of labor supply, farmers are interested in the possibility of using labor in smaller groups than was allowed under (Continued on Page 8)

**BILL SMITH ON JOB AT CASHWAY—BUT DEFINITELY**  
Bill Smith has been sick—but he's strictly not retired from the force at the Cashway Grocery—and Bill, Elmer Golehon and the Brand are going on record as stating that it was strictly an error to leave Bill's name out of the Cashway's Christmas ad in last week's paper.



Pfc. Elmer L. Mathies, Jr., of the U. S. Marines, who gave his life in the War in the Pacific.

## Pfc. Mathies Gives Life In War on Japs

The name of Pfc. Elmer L. Mathies, Jr., of the U. S. Marine Corps was added last Thursday to the list of Hereford's war casualties when his parents were notified of young Mathies' death "in action in the performance of his duty and in the service of his country."

Just 20 years old at the time of his death, Mathies was a veteran Marine, having enlisted in the Corps when he was 17 years of age in March, 1941. He took his "boot" training at San Diego, where he remained until Jan. 3, 1942, when he sailed for duty in the Pacific. He had not returned to the States since that time.

In his training at San Diego he won medals for the use of the rifle, pistol and bayonet and qualified as expert with the rifle. Though no details are available as to the time and place of his death, earlier in the Pacific war he took part in the battle for Guadalcanal, after which campaign he was stationed at a "rest" camp in New Zealand for a time before embarking for further action.

Lt. Gen. Thomas Holcomb, Marine Corps Commandant, in the telegram to Mathies' parents stated that as soon as further details were known the parents would be notified. However, as (Continued on Page 8)

## Ireland Motor Company Moves to New Location

Woodrow Ireland this week announced the opening of Ireland Motor Company in its new location in the Renfro Building, 119 West Third Street, where the company is now in operation.

More space in the new shop will permit better and faster service, Mr. Ireland believes, announcing that the company will enlarge its painting and body repair department, which will be in charge of Gilbert Hooper, an experienced man in this line of work.

Ireland Motor Company invites customers to visit them in their new location.

## Local Group Scales Down Wheat Goals

Scaling down of Deaf Smith County's wheat goal from 350,000 to 250,000 acres was voted this week by representatives of all government farm agencies who met to consider the goals set up for the county in 1944.

Men attending the meeting pointed out that though approximately 300,000 acres of wheat was planted in the county, 50,000 acres have been lost because of the drought and worm infestation.

Other goals recently submitted by the State AAA Committee were accepted by the local representatives who included N. E. Gass, chairman of the AAA committee; A. R. Bateman, the county agent; Bill Clutter, Soil Conservation Service; Leo Forrest of the Farm Credit Administration, and H. V. Hennen of the Deaf Smith County Electric Cooperative.

The group also discussed conservation practice goals for the county and a complete report on this phase of the meeting will be carried in next week's paper.

## Dealers Must Apply Now For Ration Tokens

Most banks in the Lubbock OPA District report that only a small percentage of food retailers have filed applications for the new ration tokens which will be supplied by OPA through the banks next February it was reported this week by J. Doyle Settle, rationing executive for the district.

"It is very necessary that the banks have these applications so that they will be able to supply all tokens to consumers through the retailers," said Settle, adding, "The manufacture and distribution of two billion tokens are tasks that stagger the imagination, and unless retailers file their requests in sufficient time, there is danger that when the token plan is put into effect, many retailers will be without these necessary means to carry on their business. Dealers therefore are urged to fill in these forms immediately and to present them to their banks." (Continued on Page 8)

## Sales of All Used Cars Covered by Price Rulings

All sales of used commercial motor vehicles, whether by private owner or dealer, are covered by OPA regulations according to J. B. Mooney, District Price Executive.

No sale can be made at a price higher than that provided under the regulation and a certificate of transfer must be filled out and filed by the used truck or other commercial vehicle owner when he applies for gasoline rationing, Mooney said.

The certificates of transfer and ceiling prices for used vehicles can be had from local War Price and Rationing Boards.

## Collections of State, County And Poll Taxes Setting Record

### Sinkers and---



Pfc. George Ransias of Lowell, Mass., gets a doughnut from Red Cross worker Elizabeth Cox of Haverford, Pa., just four miles behind the front lines in Italy, as close as any Red Cross girls have ever been.

The year 1943, unusual in many ways, has set up another record in the form of increased tax collections, according to a report issued this week by the office of J. O. Newell, tax collector. The months of October and November this year saw total collections of 69.4 per cent of all state, county and common school assessments, with the percentage of collections running 5.9 per cent better than the rate in the same months in 1942, previously a record breaking year.

Although no final comparison of tax records for 1943 and 1942 can be made until all records for 1943 are complete, on the basis of early collections, the present year may even be expected to beat the record of 1942, when 93.7 per cent of the total assessment was collected before the delinquency date, July 1, 1943. A considerable amount has been collected since the delinquency date, according to Miss Mary Jane Morgan, deputy in the tax collector's office, who says that prospects now are for payment of perhaps 80 per cent of the total 1943 assessment by Feb. 1, 1944, with total collections before July 1, 1944 climbing close to the amount of the total assessment.

Citizens are urged to pay state and county taxes before Feb. 1, 1944, and save the penalty which is added to taxes after that date. A one and one-half per cent penalty is added monthly to taxes after Feb. 1, until July 1, when a 3 per cent interest charge is added to the penalty.

**Poll Tax Collections**  
Poll tax collections also have shown an increase as the report of Nov. 30 shows 734 poll tax payments this year as compared with 617 payments in 1942. Though an increase in poll tax payments is to be expected in (Continued on Page 8)

## One Carload Meal Received in County

One carload of soy bean meal has been received in Hereford and two additional carloads have been allotted to the county, it was announced this week at the county AAA office. Of the six cars thus far allotted, five are still to be received.

Though no definite information is available as to when the meal will arrive, it is hoped that the allotments will continue to come through in time to save stock now suffering from the combined effects of feed shortage and winter weather.

As stated previously the policy of the county AAA committee is to "pare down" requirements and issue certificates only for the absolute minimum necessary to keep down stock losses. The committee urges the cooperation of all farmers and stockmen with this aim, pointing out that in cases where a stockman has been able to get some feed through regular commercial channels he should refrain from asking for a share in the government shipments.

Of the carload which has been received here, 85 stockmen have received a share, each getting an average of four sacks of meal. "We realize that farmers in the north part of the county have not been able to get in and get their share of the meal," the AAA committee points out, "and we have therefore tried to hold back a little of the supply for this section of the county."

The committee adds that stockmen can further stretch the short feed supply by mixing the protein with grains to get a mixed feed of about 18 per cent protein content.

## Hereford Credit Union Holds Top Spot In Nation

Terming the Hereford Federal Credit Union the "star community credit union of the nation," Walter D. Sullins, federal examiner, this week praised the Hereford union and the record it has set up in slightly more than seven years of operation. The local union, according to the examiner's report, is one of the few community credit unions which has not only held its own but has continued to grow in share and loan balances since the start of the war.

Organized in July, 1936, with a \$25 charter fee, the Hereford Federal Credit Union has had as its purpose, supplying a means for regular saving by members and the making of smaller loans not ordinarily handled by banks. During its years of operation, it has loaned more than \$69,000 without the loss of a penny; the union has grown from its \$25 start seven years ago to a capital of \$10,000 today. Members received four per cent dividends for three years, slightly less for the past two years.

With membership cost fixed at a 25-cent fee, members buy shares in \$5 units, may own a maximum of \$1,000 worth of shares.

Officers of the union are C. J. Paddock, president; Fred W. Baird, vice-president; Mrs. Dyalitha Brady, treasurer-manager, and Homer Fox and Mrs. C. A. Skelton, directors.

## Ration

### Reminder

- ▲▲▲▲▲▲▲▲▲▲
- GASOLINE**—Stamps A-3 are valid through Jan. 31.
- SUGAR** Stamp 29 in Book 4 valid Nov. 1, good for 5 lbs. through Jan. 15, 1944.
- SHOES**—Stamp No. 18 (1 pair) has been extended indefinitely. Stamp 1 on airplane sheet in Book 3 becomes valid Nov. 2.
- PROCESSED FOODS**  
Green Stamps D, E and F expire Jan. 20.
- MEATS AND FATS**  
L, M, N, F, and Q, now valid, expire Jan. 1; Stamp E, valid Dec. 26, and S, valid Jan. 2, expires Jan. 25.
- Stamp 1 in Book 4 good for 5 points in purchase of pork. Expires Jan. 1.

# "Deeply Regret to Inform You" --- Tragic Headline of Year '43

"We deeply regret to inform you . . ."

That terse heading to a tragic message could be called the headline of the year in Hereford and Deaf Smith County as in thousands of other towns and communities over the nation as 1943 marched on its way to a close which saw the end of the war in sight—but a big increase in battle casualties before the victory is won.

And since the Hereford territory is primarily agricultural, the past of food in winning the war came in for a big share in the 1943 news spotlight, with the farmers ordinary troubles of drought, insects and other natural hazards intensified by war-caused shortages of labor and machinery and other materials.

But despite failures in some crops, the territory came through to top capacity in meeting war

needs and Deaf Smith County could write "subscribed in full—and then some" after its record in every war drive. For despite a certain healthy amount of American griping, the citizens of Deaf Smith County for the most part did their job, civilian or military, to the best of their ability.

**JANUARY**  
Big farm production goals set for county drew criticism when accompanied by announcements of short farm machinery quotas. Also in the news—hope for a migrant labor housing project. Also in the housing category, worry over Hereford's housing shortage caused by influx of civilian and military personnel at prisoner of war camp, of which Lt. Col. Robert McBride was new commander. Visitor's day at the camp drew big crowds from tri-county area. C of C

Prexy Bob Thompson began work to get USO for Hereford. Temperature reached four below zero mark.

Announcement made of award of silver star and purple heart to Lt. Frank W. Montfort, killed in action the previous August. Katherine Smith joins W.A.A.C. Deaths: Lewis Sherman. Marriages: Miss Ruth Sachs and Ensign Eric Rushing; Miss Betty Jo Potter and Lawrence Carlson; Miss Nellie Jo Shreve and J. D. McCain; Miss Madeline Whitehead and Sgt. Z. O. Faughn.

**FEBRUARY**  
Report on rail shipments for previous month drew "believe it or not's" as local citizens marveled at high food totals. Registration for War Ration Book 2 signed up nearly 6,000 persons in county. Much interest among Nim-

rods in experimental stocking of Hungarian Partridges near Hereford.

T. W. Roberson chosen to head hospital board. H. M. Redford chairman of ministerial alliance. Col. Ralph Hall new commander at internment camp. Drought conditions grew serious and first trouble over USO reared its head. David Rodgers and Gaylord Newell buy Weir Super Market. W. L. Alexander and Robert Singer buy City Drug from Le-Grands.

Weddings: Miss Emma Acker and Henry Kuper; Miss Betty O'Mara and Lt. Floyd Ross; Miss Lois McOalin and Jack Gilliland. Mr. and Mrs. John Haberer celebrate Golden Wedding. Pfc. Roy A. (Billy) Wederbrook reported as a casualty in Jap prison in Philippines.

### MARCH

Red Cross drive met goal. End of marketing quotas promised big wheat acreage for fall—but weather proved stronger than the lifting of government restrictions. Greenbugs began serious damage to wheat.

Lt. Merlin Conklin seriously injured in plane crash. Miss Helen Ann Snyder joins WAVES.

Marriages: Miss Betty Shyrock and Lt. (j. g.) Roy Hastings; Miss Vera E. Rea and Angelo L. Fungio; Miss Genevieve Olsen and H. H. Miller; Miss Louise Lance and Guyeth Bogie; Miss Lois Standifer and Sgt. Dennis Baker.

Deaths: Mrs. F. J. Eberle and M. E. Moore.

**APRIL**  
County at first staggered by \$211,000 goal in 2nd. War Loan Drive, but goal oversubscribed

by \$34,000.

H. M. Redford resigns as Christian Church pastor to take post in Greenville.

Some rain, but not enough to break drought or wash off greenbugs.

Dr. Weston A. Price famous anthropologist and dental researcher arrives to study Deaf Smith tooth phenomenon.

Mrs. R. L. Campbell a candidate for district vice president, Texas Home Demonstration Association. S. B. McAllen new manager at J. C. Penney Store.

Much worry over inadequacy of farm gas allotment—a fear that turned out to be largely misplaced.

Marriages: Miss Mondelene Miles and Sgt. Herschel Stanton. Deaths: C. F. Moore; Mrs. L. J. Carmack; Thomas R. Mitchell.

**MAY**  
New scrap drive started under

chairmanship of R. J. Richardson.

Increased controversy over USO, accompanied by full-fledged civilian-military argument over general question of soldier treatment.

Herbert Boardman ordained to ministry at First Presbyterian Church. H. P. Coper minister of Church of Christ; resigns to take place in California.

High School graduation held with Rev. James Aiken as valedictorian speaker; State Senator Grady Hanelwood, commencement speaker. Nona Dean Rose salutatorian, Phyllis Rudovich, valedictorian, of senior class.

College graduates were Mary Louise Dean, Virginia Egan, E. E. Foster, Jr., Ida Belle Hahn. Golden wedding celebrated by Mr. and Mrs. Jack Wagner. (Continued on Page 8)

# The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher  
JIMMIE OLLENTINE Editor  
MARY KATE BROTHERTON News Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## SONS In the Service

Pvt. James E. Wilde, son of Mr. and Mrs. Frank Wilde, is stationed now in Australia and reports that he is getting a dose of two summers in one year. He enjoyed the crossing to Australia and likes his present location.

### Completes 30 Missions

Allen L. Hallum, son of Mr. F. S. Smith of Hereford, recently completed his 30th bombing mission over Jap strongholds in the Southwest Pacific and in a letter received here this week tells of his promotion to the rank of first lieutenant.

Lieutenant Hallum writes that the American airmen in New Guinea celebrated Pearl Harbor by "delivering the Japs large parcels of T. N. T. as a fond token of our remembrance."

Hallum's ship, one of the oldest planes in the squadron is now credited with two Zeros and one Jap heavy bomber, but has not come through entirely unscratched as it now has two new engines and propellers. However, Lieutenant Hallum describes it as still a "going bug."

### HERE FOR CHRISTMAS

Pvt. Jack McCrary visited his parents, Mr. and Mrs. T. F. McCrary, during the Christmas holidays. Pvt. McCrary, who is taking his basic training at Sheppard Field, expects to be sent to mechanics school following completion of his course at Sheppard.

### COMPLETES PRIMARY

Aviation Cadet Richard Ireland, son of Mr. and Mrs. E. S. Ireland of Hereford, has com-

## Palo Duro

BY ETHEL ALLRED

Guests attending a Christmas supper and tree at the home of Mr. and Mrs. J. F. Matthews of the Daniel community last week were Mr. and Mrs. Gilbert Wynn and son George Wesley, Mr. and Mrs. Neil Downing and family, Mr. and Mrs. E. W. Womble and family, Mr. and Mrs. R. L. Campbell and Mr. and Mrs. H. C. Houghs.

Neil Downing made a business trip to Amarillo Monday.

R. E. Oliver and Mr. and Mrs. Marvin Oliver made a business trip to Amarillo Friday afternoon.

Mr. and Mrs. J. C. Allred made a business trip to Amarillo Thursday afternoon.

Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Friday afternoon.

Miss Ethel Allred has received Christmas cards and letters from Louisiana to England and from Australia, North Africa and Pearl Harbor.

Mr. and Mrs. Gilbert Wynn and son George Wesley made a business trip to Amarillo Friday.

Miss Alma Allred who has been attending Wayland Baptist College at Plainview is spending the Christmas holidays in the home of her parents, Mr. and Mrs. Dick Allred and other friends.

Mr. and Mrs. E. W. Womble

pleted his primary flight training at Thunderbird Field No. 1, Glendale, Ariz., and has now started basic training at another field.

Ireland is a graduate of Hereford High School and attended Texas Tech before enlisting in the Air Corps. He took his basic training at Sheppard Field and has been stationed at Jackson, Tenn., and Santa Ana, Calif.

## Folks in Uniform



"Even as a kid, I got a kick out of surprise parties."

and family attended the annual Christmas tree and dinner at the home of Mrs. W. T. Womble of Amarillo Friday.

Miss Nancy Ann Gouldy, who is attending college at Lubbock, is spending the Christmas holidays with her parents, Mr. and Mrs. Jim Gouldy of Wildorado.

Rev. and Mrs. D. W. Henry of Plainview spent the week end with Mr. and Mrs. J. C. Allred and Ethel.

Rev. A. R. Posey of Seminary Hill, Fort Worth, conducted the church services at the Palo Duro Baptist Church instead of Rev. Marvel Upton. Everyone attending enjoyed the services. Visitors attending the services were Mr. and Mrs. E. B. Posey, Miss Ellen Posey, Mrs. Clyde Posey of Hereford, Rev. and Mrs. D. W. Henry of Plainview and Mr. and Mrs. Carles Anderson and son Harold of Hereford. Rev. Marvel Upton conducted the church services near Fort Worth for Rev. A. R. Posey.

Visitors in the home of Mr. and Mrs. J. C. Allred and Ethel Sunday were, Rev. and Mrs. D. W. Henry of Plainview, Mr. and Mrs. Carles Anderson and son Harold, Mr. and Mrs. Jimmie Allred and children, Marlene, Clydene and Lynton all of Hereford, and Mr. and Mrs. Cecil M. Allred and children Marilyn and Milton of Amarillo.

## Progressive

BY LUCILLE PARK

Progressive Community had their usual Christmas Tree on Christmas Eve. Santa was too busy to come this year. We hope that next year he will be with us again.

Mr. and Mrs. Lewis Harvey and Homer spent Christmas Day in Happy with relatives.

Mr. and Mrs. Horace Hershey and family, Mr. and Mrs. A. C. Hershey and Marvin spent Sunday with Mr. and Mrs. Ray Hershey in Hereford.

Mr. and Mrs. P. L. Carmichael and sons spent Christmas Day with her sister, Mrs. Dee Brown, at Muleshoe.

Mr. and Mrs. J. M. Ruthdhart were in Amarillo Thursday on business.

Mrs. Walter Orr of Clovis and Mrs. Roy Jowell of Hereford visited in the C. C. Bowman home Sunday.

Mr. and Mrs. H. L. Hershey were in Amarillo Friday.

Mr. and Mrs. V. E. Dodson spent Christmas with her parents Mr. and Mrs. Ira Scott, in Canyon.

Mr. and Mrs. P. L. Carmichael spent Thursday with Mr. and Mrs. Troys Carmichael in the Wyche community.

Mr. and Mrs. J. M. Ruthdhart were called to the bedside of her grandmother, Mrs. Conatser, in St. Anthony's hospital Saturday.

Dinner guests on Christmas Day in the Gregory home were Mr. and Mrs. W. S. Gregory and Shelby of Canyon. Mr. and Mrs. C. C. Bowman and Virginia and Lucille Park, Turkey and all the trimmings and visiting made up the days entertainment.

Mr. and Mrs. Edgar Russell and Betty Kay of Progressive and Betty Kay of Plainview spent Friday night in the Clyde Russell home.

Mr. and Mrs. Dee Brown of Muleshoe and Mr. W. G. Harris of Summerfield spent last week end with Mr. and Mrs. P. L. Carmichael.

Home for the Christmas holidays are Wilma Higgins of Canyon and Dora Lee Burgess of Lubbock.

Pvt. Gordon Higgins spent a short furlough here last week. Mrs. V. E. Dodson spent one day last week in Canyon.

Mr. and Mrs. J. E. Henry and family spent Sunday with her

## Fair and Warmer!



Aerographer's Mate Marjorie Dewey of Lincoln, Neb., shows you one of the jobs the WAVES are doing as she adjusts the anemometer atop aerography headquarters at Corpus Christi, Tex., naval air training station. Weather information is her business.

### Card of Thanks

We wish to take this means to express our appreciation and thanks to our many friends who by their sympathy helped us through the time of our deep bereavement.

Mrs. H. L. Broadwell and family.

## Summerfield

MRS. GUY WALSER

Sunday School and church was attended by 76 Sunday morning. Sgt. and Mrs. Rose of the Hereford Intern

Prisoner of War Camp were present Sunday morning and Mrs. Rose sang a solo at the morning service. The Christmas tree was attended by a large crowd and the school children put on a good program.

Our community received another snow Monday. The roads, are almost impassable as they are full of snow. Some of the

parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Calvin Edwards spent Christmas with her parents in Amarillo.

Glenn Ricketts and Harold Harvey left Monday to be inducted into the Army.

On Saturday night a farewell party was given for Glen and Harold at the school house. Various games were played and at a late hour refreshments were served.

AT FIRST SIGN OF A  
**COLD**  
USE 666  
666 TABLETS, SALVE, NOSE DROPS

MASONIC BULLETIN  
Hereford Lodge 849  
Stated meeting second Monday in each month. School of instruction each Thursday night.  
JOHN PATTON W. M.  
E. L. Brady, Secy.

## NOTICE!

Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS

Lloyd Otten  
B. E. Bramley

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roads leading west and east are blown full of snow. The school bus was unable to run as the roads are impassable.

Pvt. Thurman Atchley of Dodge City, Kans., spent a few days during Christmas with his parents Mr. and Mrs. B. A. Atchley and family.

Mrs. Shirley Foreman of the Cactus plant spent the Christmas holidays with her father, C. B. Thomas and Mrs. Thomas and her sister Mrs. Ross Royce. Also a guest in their home were Mr. and Mrs. Marvel Upton of Ft. Worth.

Mr. and Mrs. Ralph Sears and Mrs. Joe Huckert of Hereford and C. D. Hardesty of Portales visited in the home of Mr. and Mrs. Frank Huckert Friday night and enjoyed a family Christmas tree. They enjoyed Christmas dinner at Hereford in the home of Mrs. Joe Huckert.

Mr. and Mrs. R. A. Baker and Juanita Jean and Mr. and Mrs. John Black of Amarillo, Mrs. W. A. Davis of Clarendon and Mr. and Mrs. Guy Walser and children enjoyed Christmas dinner in the home of Mr. and Mrs. Lee Curry.

Mr. and Mrs. J. B. Noland were guests in the home of Dr. and Mrs. John Channer and daughter of Hereford Saturday night.

Mr. and Mrs. Denson Hill and boys of Ford, Mr. and Mrs. Ted Staats and family of Tulla and Mr. and Mrs. Bill Knox and children of Hereford enjoyed Christmas dinner in the home of their parents, Mr. and Mrs. B. A. Atchley and family.

Tech 5th grade Harry Lookingbill of Texarkana spent Christmas Day with his parents Mr. and Mrs. J. L. Lookingbill and family.

Miss Edith Neill of Farwell spent the holidays with her parents Mr. and Mrs. W. C. Neill and her sister Mrs. E. E. Roberson.

Mr. and Mrs. Britt Clark Mr. and Mrs. George Storey and Lorena and Mrs. Ruth Storey and Bobby and Mrs. Claude Brown and children of Bovina spent Christmas Day with their sister and aunt Mrs. John Hicks and family.

T. J. Cox and family of Westway attended church here Sunday morning.

Mr. and Mrs. S. L. Walser, Mr. and Mrs. C. J. Crump and Zell, Mr. and Mrs. Joe Kendall and daughters, Mrs. J. C. Lance, Mr. and Mrs. Jim Clark and boys, Mr. and Mrs. D. C. Walser and daughters and Mr. and Mrs. W. H. Walser and family enjoyed Christmas dinner at the home of Mr. and Mrs. C. R. Walser. Later in the afternoon Mr. and Mrs. Earl Lance and family, Mr. and Mrs. Guyeth Bogle and Mr. and Mrs. Guy Walser and family were present and enjoyed a Christmas tree.

Mr. and Mrs. Bob Lance of Hereford and Mr. and Mrs. George DeLozier and family spent Christmas Day with Mr. and Mrs. Gilbert DeLozier and family.

Mr. and Mrs. L. B. Lookingbill

and family spent Christmas with her sister; Mrs. Joe Storey and family at Plainview.

Lt. and Mrs. E. B. Thomas of California spent the holiday with his father, C. B. Thomas, and Mrs. Thomas and his sister Mrs. Ross Royce.

Mr. and Mrs. Earl Lance and family and Mr. and Mrs. Guyeth Bogle were guests in the home of Mrs. Lance's mother, Mrs. Carl of Hereford.

Mrs. Pauline Solon and children of Hereford visited in the home of Mr. and Mrs. O. B. Sumner Friday and Saturday.

Mrs. Jess Lindsey's mother of Lubbock spent the holiday here with the Lindsey's.

Mr. and Mrs. Charlie Noland and family and Mr. and Mrs. D. C. Walser and daughter visited Mrs. Noland's and Mrs. Walser's parents Mr. and Mrs. Bob Fullwood, of Hereford Friday.

## TRY A WANT AD

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**Expert Tire REPAIRS**  
We Specialize in Better Tire Repair Work  
**VULCANIZING AND RE-CAPPING**  
Bring us your next repair job  
**All Work Guaranteed**  
We invite you to give us a trial for Good Tire Repair Work — At Reasonable Prices!  
**Shelton Tire Exchange**  
Located on Highway 60 — Hereford, Texas  
W. O. SHELTON, Owner PHONE 122

**VICTORY**  
in  
**1944**  
It will take all of our combined efforts to win!  
**Back the Attack... Buy WAR BONDS!**  
**KEMP LUMBER CO.**  
HEREFORD, TEXAS  
Grant A. Fuller, Mgr. Phone 44

## BUSINESS AND PROFESSIONAL DIRECTORY

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and town lots in Deaf Smith County.  
Write us for information concerning land ownership.  
Deaf Smith County Maps... 25c MEMBER

**INSURANCE**  
JNO. H. PATTON  
PHONE 50

**DR. J. W. HENDRIX**  
DR. JOHN CHANNER  
Chiropractors & Masseurs  
for Appointments  
Phone 341

We Must Do Away with the AX-is before we can buy the HATCHET!  
**BUY BONDS!**

Buy What You Want—  
Sell what you Don't need  
with Hereford Brand  
**WANT ADS!**

1944  
**Holiday Cheer**  
Our entire business has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.  
Thanks, friends, one and all, for the privilege of serving you. And we want to say right now, as fervently as we can say it...  
**HAPPY NEW YEAR**  
**The First State Bank**  
MEMBER F. D. I. C.



# Classified AdS SONS

"Buy What You Want — Sell What You Don't Need"

**INFORMATION — RATES**  
 25¢ per word — 1st insertion  
 (cash discounts follow)  
 15¢ per word — add. insertions  
 (any ad which goes on our  
 backs will take the regular 20¢  
 per word rate—no matter how  
 many times published.)  
 The cost of any number of  
 words can be easily computed at  
 this rate. Tables below show sev-  
 eral ad costs.  
 Minimum Charge is 12 Words  
 or 24 Cents.

**FOR 12 WORDS**

1 time	24c
2 times (cash)	36c
3 times (cash)	48c

**FOR 15 WORDS**

1 time	30c
2 times (cash)	45c
3 times (cash)	60c

**FOR 25 WORDS**

1 time	50c
2 times (cash)	75c
3 times (cash)	\$1.00

Out-of-town ads must be ac-  
 companyed by cash—or they will  
 not be published.  
 No ads taken after 10:00 A. M.  
 Thursdays.

**"Keep on the Right Side"**

Insure that Automobile  
 to be Sure of the  
 Right Side  
 . . . and SAFETY!

**JOHN McLEAN  
 AGENCY**

**FOR SALE**  
 Modern five room house, well  
 located. Priced \$3750.00  
 Claud Higgins—Phone 642-J  
 50-3tp

**PERMANENT WAVE 59c**  
 Do your own Permanent with  
 CHEARM-KURL KIT, complete  
 equipment including 40 curl-  
 ers and shampoo. Easy to do,  
 absolutely harmless. Praised  
 by thousands, including June  
 Lang, glamorous movie star.  
 Money refunded if not satis-  
 fied. City Drug Store. 39-15tp

**FOR SALE—Very choice Holstein,**  
 Guernsey & Ayshire heifers \$25  
 each and up. Shipped C. O. D.  
 if desired. Bull free with 5 heif-  
 ers. Homestead Farms, McGraw,  
 N. Y. 49-5tc

**FOR SALE: 1 Jersey cow \$65.00.**  
 Mrs. O. F. Nixon first house north  
 Hereford Wrecking Co. 52-1tp

**FOR SALE: One 37 model V-8**  
 car, new motor, good shape. Mil-  
 burn's Service Station. 52-1tc

**FOR RENT: 2 room furnished**  
 apartment bills paid. 910, 25  
 Mile Avenue. 52-1tp

**FOR SALE: \$35.00, coal Heat-**  
 rola, holds fire 24 hours, heats  
 three rooms. Handsome Walnut  
 firebrick steel and cast iron cabi-  
 net. Mrs. Collier, 612 East 11th  
 Street. Phone 642-W. 52-3tp

**FOR SALE: 11 coming 2 year old**  
 registered bulls. Elmer Womble's  
 raising. Brumley and Son. 52-3tp

**FOR SALE: Rabbits, \$3.00 to**  
 \$8.00 per pair. O. T. Larson. Rt.  
 1 or see me at Brumley Hog pens.  
 No sales on Sunday. 51-2tp

**CON-D-MENTAL**  
 For hogs and chickens the liq-  
 uid worms, kills insects, sore  
 heads, roupe and prevents dis-  
 ease. Feed CON-D-MENTAL to  
 your Baby Chicks, hens too—  
 Eggs—More Eggs—Your deal-  
 er has CON-D-MENTAL. 51-11tp

**FOR SALE**  
 Six room house, two lots,  
 fine shade and fruit trees,  
 windmill. Price \$1400.00 good  
 terms.  
 Claud Higgins, Phone 642-J  
 50-3tp

**FOR SALE: Large Tanks suit-**  
 able for water pressure. See H. L.  
 Hershey, Star Rt. or A. A. Brink-  
 man. Hereford. 50-3tp

**CON-D-Mental**  
 For hogs and chickens, the liq-  
 uid worms, kills insects, sore  
 heads, roupe and prevents dis-  
 ease. Feed the powder for moul-  
 ing, and eggs—More Eggs—  
 I'll betcha your merchant has Con-  
 D-Mental. 38-15tp

**FOR SALE**  
 Several improved farms  
 under irrigation. Priced from  
 \$42.50 upwards.  
 Well improved 320 acres  
 irrigation district, all is in  
 wheat, possession. Price,  
 \$45.00.  
 Improved 320 acres irri-  
 gated district, possession.  
 Price \$35.00.  
 Perfect section, irrigated  
 district, \$25.00. Good section  
 irrigated district, possession,  
 \$18.00. Section grass, \$20.00.  
 Perfect 160 acres irrigation  
 district. Land around selling  
 from \$40 to \$50.00. Priced  
 at \$38.00.  
 260 acres grass, irrigation  
 district. Price \$17.50.  
 Both improved and unim-  
 proved small acreage tracts,  
 several houses; also lots.  
**CLAUD HIGGINS**  
 Phone 642-J 48-5tp

**FOR SALE**  
 Two of Hereford's best  
 homes, priced reasonable.  
 Large home near high school.  
 Price \$3500.00. Six room  
 house \$2500.00.  
**CLAUD HIGGINS**  
 Phone 642-J 48-3tp

**Income Tax Service**  
 Mrs. Clyde Cocanougher  
 109 8th Street 48-1tc

**HOWE'S GARAGE**  
 Two registered pharmacists at  
 City Drug Store to give you  
 prompt, accurate prescription  
 service. Phone 100. 37-tfc

**FOR SALE: 2000 Hegari bundles**  
 or will trade for good second-  
 hand drill, John Kuhles. 3 miles  
 west Dawn. 48-3tp

**FOR SALE**  
 Two of Hereford's best  
 homes, priced reasonable.  
 Large home near high school.  
 Price \$3500.00. Six room  
 house \$2500.00.  
**CLAUD HIGGINS**  
 Phone 642-J 48-3tp

**Income Tax Service**  
 Mrs. Clyde Cocanougher  
 109 8th Street 48-1tc

**FOR SALE: R. L. Craner place**  
 at 306 West 7th Street. Noah  
 Ewton. 48-3tp

**PACKARD MILLING CO.**  
 are now giving "S & H"  
 Green Stamps. 46-10tc

**WE specialize in brake re-lining.**  
 Bring in your brake shoes and  
 we will do the rest. Our new  
 burnisher affords 100 per cent  
 contact with drum. MILLER  
 AUTO STORE. 15-tfc

**LOST AND FOUND**  
 LOST: From my stock-farm 4  
 miles south Vega, 6 cows and  
 calves, several yearling heifers.  
 Liberal reward paid for their  
 whereabouts or return. Branded  
 on either hip. George E. McGow-  
 an, Vega, Texas. 52-3tc

**STRAYED: 5 calves about 350**  
 lbs. branded D on right jaw. No-  
 tity Virgil Dodson, 8 miles north  
 Hereford. 52-3tc

**FOUND: The way to keep your**  
 farm, ranch and home income  
 tax records for small farms and  
 ranches. See the new BLACK-  
 BOURN'S Simplified Record  
 book at The Brand office. Com-  
 plete record for one year, \$1.85.  
 17-tfc

**FOR RENT: Bedroom and light-**  
 housekeeping. Bills paid. Also  
 good assortment trees, ever-  
 greens hedge shrubs roses. Fine  
 moisture time to plant. Mrs. J. F.  
 Ward. 52-3tc

**FOR RENT: Will have vacant**  
 furnished apartment January  
 5th. F. H. Oberthier. 52-1tc

**FOR RENT: 2 room furnished**  
 apartment. G. L. Woods. South  
 25 Mile Avenue. 52-1tp

**FOR RENT: Apartments for en-**  
 listed couples. Everything fur-  
 nished, bills paid, steam heat;  
 also nice bedrooms. Phone 147.  
 50-tfc

**FOR RENT: 2 room unfurnis-**  
 hed apartment, no children. 400  
 West 2nd. Street. 51-2tp

**INCOME TAX**  
 Mrs. Clyde Cocanougher  
 109 8th Street 51-1tc

**Try a Want Ad!**

**NOTICE!**  
 Notice — SANFORD'S Indelible  
 Ink for marking linens and oth-  
 er fabrics, for sale at the Here-  
 ford Brand. 41-tfc

**Now is The Time**  
 to Renew  
 Your Subscription  
 to all  
 Papers and Magazines  
 Special Xmas Rates!  
**Hereford News Stand**  
 Phone 694 46-tfc

**WANTED: Woman to do house-**  
 work, 4 hours a day, 9 to 2. Mrs.  
 Burdine 406 West 4th St. 52-1tc

**WANTED: Woman to do house-**  
 work. B. E. Brumley. Phone  
 9024F4 52-1tc

**WANTED—500,000 Rats to kill**  
 with Ray's Rat Killer, harmless  
 to anything but rats and mice.  
 Prepared baits, also liquids,  
 guaranteed. At Halle Drug. 44-14tp

**NOTICE**  
 We want your  
**DRAY BUSINESS!**  
 Dependable Service  
 Reasonable Prices and  
 Pho. 4  
**H. E. WESTER**  
 30-tfc

**Cattle HAULING**  
 WE HAUL ANYWHERE  
 PHONE 263  
**C. E. Beauford**  
 29-tfc

**Try a Want Ad!**

**Phillips Home**  
 Wayne Phillips who is station-  
 ed at Camp Wolters with the  
 armed forces at Mineral Wells,  
 spent a couple of days here dur-  
 ing the Christmas holidays with  
 his parents, Mr. and Mrs. Earl  
 Phillips.

**RETURNS TO STATES**  
 Roy Ward Kelly, son of Mrs.  
 J. F. Ward of Hereford, has re-  
 turned to the United States and  
 is now in a hospital at Atlantic  
 City, N. J., according to a note  
 and Christmas card received by  
 Mrs. Ward last Saturday. Kelly,  
 who is in the Signal Corps and  
 has been in North Africa, gave  
 no particulars, except to state  
 that he hoped to remain in this  
 country.

**Meets Parents**  
 Aviation Cadet Donald Conk-  
 lin who is stationed at Douglas,  
 Ariz., met his parents, Mr. and  
 Mrs. Arch Conklin, in Carlsbad,  
 N. M., on Christmas Day, when  
 they were all guests in the home  
 of Mr. and Mrs. Jim Ricketts. It  
 was Donald's first visit with his  
 family since he entered service  
 several months ago.

**Sends Grass Skirt**  
 Pfc. Jack Carter, who has  
 been stationed with a Marine  
 unit in the South Pacific, has  
 sent his sister, Miss Ann Carter  
 of Hereford, a grass skirt of the  
 sort worn by the native Dottle  
 Lamours. Only according to Car-  
 ter and all the other men who  
 have seen service in the South  
 Pacific, there "positively ain't  
 no" Lamours among the native  
 population.

**Card of Thanks**  
 We extend our heartfelt  
 thanks to our friends and neigh-  
 bors who responded with acts  
 of kindness and sympathy to  
 the news of the death of our  
 son. Your cards and flowers and  
 your calls have done much to  
 help us, and we extend special  
 thanks to the young people, our  
 son's friends, who have been so  
 very kind.  
 Mr. and Mrs. E. L. Mathies  
 Mary Jo and Tommy.

**Son is Born**  
 Mr. and Mrs. Harold Boneso  
 have announced the birth of a  
 son on Monday Dec. 27 at the  
 Deaf Smith County Hospital.

**MRS. STEELE IMPROVING**  
 Mrs. M. L. Steele, who was  
 taken ill at her home last Thurs-  
 day is reported to be getting  
 along satisfactorily. Attendants  
 report her condition as improv-  
 ed.

**Mrs. D. C. Laird is visiting her**  
 daughter, Mrs. Mark Galloway,  
 in Amarillo, after a visit in  
 Hereford with her sisters, Mrs.  
 S. B. Holman and Mrs. H. C.  
 Baird. She accompanied Mr. and  
 Mrs. Galloway and daughter,  
 Ann, back to Amarillo, after the  
 Galloways had spent the Christ-  
 mas week-end here.

**E. S. Ireland returned Monday**  
 from San Francisco, Calif., af-  
 ter visiting his son Richard, who  
 is stationed there with the Army  
 Air Corps.

**Mr. and Mrs. Donald Hawk-**  
 lins and son Dan, of Austin, Mr.  
 and Mrs. Barry Wheelless and  
 children Daleta Jane and Barry  
 Don of Amarillo, and William  
 Hawkins of the Amarillo Army  
 Air Field were guests in the D.  
 W. Hawkins home during the  
 Christmas holidays.

**Mr. and Mrs. Glenn Rutter**  
 had as their guests on Christ-  
 mas day, Cpl. Richard Litzinger,  
 Cpl. Edward Cowan, Pfc. Frank  
 Stella, Pfc. Harold Francis, Pfc.  
 Robert Baxter and Pfc. Clar-  
 ence Pahl of the Hereford Pris-  
 oner of War Camp.

**Miss Earline Kemp who is em-**  
 ployed at the Consolidated Air-  
 craft plant at Fort Worth, has  
 been visiting in the home of her  
 parents, Mr. and Mrs. A. G.  
 Kemp for the past two weeks.

**Mr. and Mrs. J. B. Billingsley**  
 and daughter Beverly Ann of  
 Stillwater, Okla., spent Christ-  
 mas with Mrs. Billingsley's par-  
 ents, Mr. and Mrs. W. L. Alex-  
 ander.

**Mr. and Mrs. J. B. Billingsley**  
 and Mr. and Mrs. W. L. Alex-  
 ander visited in Portales, N. M.,  
 Sunday.

**Dinner guests in the home of**  
 Mrs. E. Ramey during the holi-  
 days were Mrs. Ed Hays and  
 daughters of Anthony, Texas,  
 Mrs. Jack McCrary of Wichita  
 Falls, and Mrs. Christy Short  
 and daughter of Pampa. All of  
 the ladies were formerly of  
 Hereford and were members of  
 Mrs. Ramey's Sunday School  
 class.

**Mr. and Mrs. Arlie Dean of**  
 Nara Visa, N. Mex., and their  
 daughter Miss Mary Louise Dean  
 of Vernon, spent the Christmas  
 holidays here with relatives  
 and friends.

**Mr. and Mrs. Sam Steele and**  
 daughter Ann of Fort Sumner,  
 N. M., came over for the holi-  
 days to visit with relatives here.

**Mr. and Mrs. C. T. Guseman**  
 and daughter Cecilia spent the  
 Christmas holidays in Indiana,  
 and with relatives in Kentucky.

**COURTHOUSE RECORDS**  
**Warranty Deed**  
 Alberta Thompson and A. C.  
 Thompson to Clyde Thomas, SE  
 1-4 of Section 10, Twn 4N, Cap.  
 Syn. Sub.  
 D. H. Alexander and Bertha  
 Alexander to W. O. Shelton and  
 Bessie May Shelton, part of Blk.  
 3, Evans Addition to Town of  
 Hereford.  
 Bertha Grayson, a widow, to  
 J. H. Sears, N 1-2 of SE 1-4 of  
 Section 12, Blk. A.  
 George W. Clark and E. Dora  
 Clark to T. E. Seigler, Jr., W 100  
 ft. of Lot 7 and W 100 ft. of S  
 20 ft. of Lot 8, Blk. 21, White-  
 head Addition to Town of Here-  
 ford.

**Release**  
 Deaf Smith County Electric  
 Cooperative, Inc., to Lester Gal-  
 ley and Ruth Galley, note and  
 mortgage on electrical equip-  
 ment.  
 Deaf Smith County Electric  
 Cooperative, Inc., to H. V. Hen-  
 nen, note and mortgage on elec-  
 trical equipment.  
 Land Bank Commissioner and  
 Federal Farm Mortgage Corp.  
 acting by and through their  
 agent and attorney in fact, Fed.  
 Land Bank of Houston, to F. A.  
 Paul and Mattie Helen Paul, two  
 deeds of trust.  
 Humble Oil and Refining Co.  
 to E. B. Williams, Imogene Wil-  
 liams, John H. Williams and  
 Elzina Williams, all rights, title  
 and interest in and to that cer-  
 tain oil and gas mineral lease

**Marriage License**  
 Capt. Ellwyn B. Thomas and  
 Miss Kathryn Nadyne Shannon,  
 Dec. 21.  
 Sanky Trimble and Miss Vir-  
 ginia Stewart, Dec. 22.  
 Edward John Genshock and  
 Miss Bernarda Jeanne Voz, Dec.  
 24.

**HOSPITAL NOTES**  
 Thurman Johnson — Medical,  
 Dec. 23.  
 Foster Hill — Medical, Dec. 27.  
 Mrs. Harold Boneso — Mater-  
 nity, boy born Dec. 27, named  
 Woodrow Michael.  
 Dr. W. N. Lemmon — Medical,  
 Dec. 25.  
 Trudy Arnold — Injury Dec.  
 25.  
 Mrs. Jack Yokley — Mater-  
 nity girl born Dec. 25.  
 Mr. J. F. Fore — Injury Dec.  
 27.  
 Mrs. D. T. Stagers — Medical,  
 Dec. 29.  
 Margaret Barber — Surgery,  
 Dec. 27.  
 Mrs. Carroll Hagar — Mater-  
 nity boy born Dec. 29.  
 Mrs. Jack Morrow left Monday  
 for Archer City to be with her  
 father, J. L. Jones, who is ser-  
 viously ill.

**THE new arrival checked in at**  
 eight and one-half pounds and  
 has been named Woodrow Mich-  
 ael.  
 Mrs. Boneso is the former Miss  
 Elizabeth Ireland, daughter of  
 Mr. and Mrs. E. S. Ireland. Mr.  
 Boneso is an aviation student  
 at Crimmon College, S. C., with  
 the United States Army Air  
 Force.

**LOCALS**  
**MRS. STEELE IMPROVING**  
 Mrs. M. L. Steele, who was  
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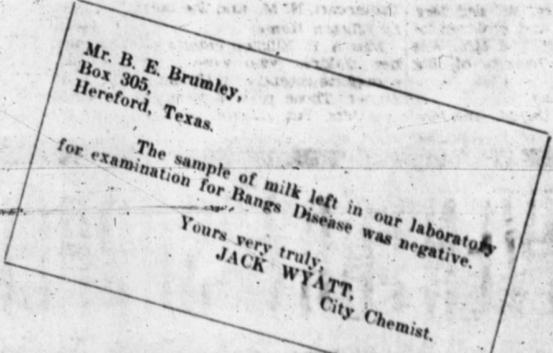
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 and daughter Cecilia spent the  
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 and with relatives in Kentucky.

## To The People of Hereford:

The following is a copy of a letter received from the Amarillo Health De-  
 partment and is of interest to every home and every family in Hereford:



## Our Milk is Bottled Fresh Daily and is "Grade A" Milk.

Why buy milk that is 3 to 4 days old and not Graded at all?  
 Buy Milk that is produced at home by home people . . . and  
 delivered to your door FRESH . . . DAILY!

Houser's Grade A Milk, Cream and Buttermilk on Sale at the following stores:

- Hunters Grocery
- Quality Food Store
- Furr Food
- McLain Grocery
- Hereford Super Market
- Texas Market

Producer:  
**B. E. BRUMLEY**  
 Distributor, P. M. and Cotton Houser  
 Phone 251-J 553-J-1

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Christmas Get-Together Dinners For Families and Friends Highlight Xmas

Many Hereford homes were scenes of family get-together dinners during the holidays when out-of-town guests added to the celebrations or neighbors and relatives gathered to make festive the holiday season.

Among such affairs was the one held at the home of Mr. and Mrs. T. W. Roberson when members of the late J. P. Roberson family met for the annual Christmas dinner. Attending were Mr. and Mrs. Jack Roberson and daughter Imogene, Mr. and Mrs. Obe Roberson, Mr. and Mrs. Dock Roberson and family, Mr. and Mrs. Jeff Roberson and sons, Miles Roberson, Miss Mary Lou Roberson of Lubbock and the hosts.

### In Fluit Home

An enjoyable day was spent in the W. S. Fluit home with members of the family and others as guests. Included were Mr. and Mrs. Jack Brown and children, Miss Erva Fluit, student at the University of New Mexico at Albuquerque, Sgt. John Savage of Fort Sumner, N. M., Johnny Knowles of El Paso, Pfc. and Mrs. John Wade and Pfc. and Mrs. Edd Bullin, both soldiers stationed at the Hereford P. O. W. Camp, the Fluit's son Lyle and the hosts.

### Branson Get-Together

On Christmas day Mrs. B. L. Branson entertained members of her family with a Christmas dinner. They included Mr. and Mrs. Henry Alexander of Spur, O. F. Branson of Pampa, W. L. Branson of Amarillo, Miss Barbara Brotherton of Fort Worth and Sgt. Donald Brotherton of Salt Lake City.

### Spradley Guests

Guests for Christmas dinner in the J. W. Spradley home were Mr. and Mrs. W. B. O'Brien and daughter of Amarillo, Miss Nell Spradley, student at T. S. C. W. Denton, and Mrs. Minnie Jones. At W. B. Anthony Home Children of Mr. and Mrs. W. B. Anthony here for a Christmas day celebration were Mr. and Mrs. W. B. Anthony, Jr., of Tulsa, Mrs. Lennis Shane of Amarillo, Mr. and Mrs. Milton Anthony of Pflug, Mr. and Mrs. James Duncan and children of Amarillo and Mr. and Mrs. Wes Anthony and children of Big Square.

### On Christmas Day

On Christmas Day Mr. and Mrs.

Dickie of Amarillo Mr. and Mrs. Bob Curry and son Don of Pampa, Mrs. W. L. Branson and son of Amarillo, Mr. and Mrs. Burl Elliston and family and Mr. and Mrs. Joe Elliston and son.

### H. C. Bairds Have Dinner

Mr. and Mrs. H. C. Baird entertained family members at their country home Christmas day. Those present were their son and his wife, Cpl. and Mrs. Bob Baird of Lubbock, Mrs. D. C. Baird of Kilgore, Mr. and Mrs. Mark Galloway and daughter Ann of Amarillo and Mrs. Seth B. Holman and Fred Baird.

### Conkwright Guests

Mr. and Mrs. H. G. Conkwright carried out an annual custom with members of the family as guests for Christmas dinner. Those enjoying the day were Mr. and Mrs. J. R. Allison, Mr. and Mrs. Chas. Hays of Amarillo, Mr. and Mrs. Louis Woodford, Mr. and Mrs. John Patton and the hosts.

### Twins Enjoy Day

Jerry and Jack Morrow, twin brothers, enjoyed Christmas day together with their families present for the Christmas dinner at the Jerry Morrow home.

### In Hugh Witherspoon Home

Mr. and Mrs. Hugh Witherspoon were hosts at a family Christmas dinner with relatives from out-of-town here for the day. Those present were Mr. and Mrs. Kay Baird and three sons of Amarillo, Mr. and Mrs. Willard Witherspoon and children, Mr. and Mrs. Glenn Witherspoon and daughter, Mr. and Mrs. Anderson Witherspoon, Rem Witherspoon and the hosts.

### Sgt. Fangman Honor Guest

Sgt. Sylvester Fangman who is home on furlough from the Pocatello (Idaho) Army Air Base, was honor guest at a Christmas dinner given by his parents, Mr. and Mrs. Henry Fangman of the Westway Community. Others present were Mr. and Mrs. Walter Fangman and family of Friona, Mr. and Mrs. Joe Marnell and son, also of Friona, Mr. and Mrs. Lawrence Jenzen of Amarillo and Mr. and Mrs. Frank Bezner and family of Hereford.

### S. O. Wilson Reunion

Mr. and Mrs. S. O. Wilson had as their guests on Christmas day their children and their families. They included Mr. and Mrs. W. W. Slaten and daughter, Sandra Jean of Portales, N. M., Mr. and Mrs. Liston Wilson and son Dwight and Mrs. Kermit Wilson and son Kermit, Jr.

### In Dickerson Home

Mr. and Mrs. J. W. Dickerson were hosts on Thursday at a holiday dinner for Cpl. Rueben C. McGilvary, home on furlough. Mr. and Mrs. R. C. McGilvary and daughter Mary Helen, and Miss Annie Lou Dickerson. The affair honored Cpl. McGilvary, who is a close friend of the

## Lone Star Club Has Interesting Lesson on China

An interesting program on China was presented at the meeting of the Lone Star Study Club held Thursday afternoon at the home of Mrs. Louie LeGrand.

Mrs. Joe Kendall discussed "China's Great Team-Generalissimo and Madam Chiang Kai Shek" telling of their early childhood lives, their marriage and their efforts for China in the past few years.

Mrs. Jack Grady told of "General Chennault and his Flying Tigers" giving an account of their mission in China and gave highlights of the personnel of the volunteer group of flyers.

The next meeting will be held on Jan. 11, at the home of Mrs. Roger Corbett with Mrs. G. W. Newsum as cohostess.

Members present were Mesdames Lyle Blanton, R. G. Blue, Roger Corbett Leo Forrest, W. S. Fluit Jack Grady, Homer Henslee, John Jacobsen, Jr., Joe Kendall, Forrest Minton, Jerry Morrow, G. W. Newsum, C. O. Phillips, Earl Phillips, Owen Stagner, Robert Thompson and the hostess.

Dickerson's son, Pfc. Jack W. Dickerson, who was unable to spend Christmas at home. He is stationed with the armed forces at San Antonio.

Many Hereford families shared their Christmas dinners with soldiers stationed at the Prisoner of War Camp here and at Army Stations near Hereford, and several groups of neighbors gathered together for the holiday feast.

## CHURCH News

**First Christian Church**  
Lawrence W. Bridges, Pastor  
Bible School at 9:45 A. M.  
Morning Worship at 11:00 A. M.

Young People's meeting at 6:30 P. M.  
Evening worship at 7:30 A cordial welcome to everyone.

**Assembly of God Church**  
Homer T. Goodwin, Pastor  
Sunday School — 10:00 o'clock.  
Morning Worship — 11:00 o'clock.

Young People's Meeting — 7 o'clock.  
Evening Service — 8 o'clock.  
Mid-Week Service — Tuesday night Bible Study — 8 o'clock.  
Friday Night — 8 o'clock.  
Young People's Service.

**First Baptist Church**  
W. E. Barnes, Pastor  
Sunday School — 9:45 A. M.  
Alex O. Thompson, Superintendent.  
Morning Worship — 10:50 A. M.

Training Union — 6:30 P. M.  
Gracie Knowlton, Director.  
Evening Worship — 7:30 P. M.

**Watch Night Party**  
A progressive watch night party is being planned by First Baptist Church for all of its young people of college and high school age, beginning at 9 p. m. and continuing until 12:06 a. m. You are asked to meet at the church promptly at 9 o'clock and directions for a full evening of entertainment and fun will be given by the director in charge.

**First Presbyterian Church**  
James Aiken, Jr., Pastor  
Sunday School — 10:30.  
Morning Worship — 11:30.  
Intermediate's Meeting — 6:30.

Evening Worship — 7:30.  
A cordial invitation is extended to all who so desire to worship with us in these services.

**First Methodist Church**  
Marvin L. Boyd, Pastor  
Church School 9:45 A. M.  
Morning Worship Service 10:50.

Methodist Youth Fellowship 6:45 P. M.  
Evening Preaching Service at 7:30.

Mid-Week Service Wednesday 7:30 P. M.  
Woman's Society of Christian Service each Wednesday at 3:30 P. M.

**Church of Christ**  
204 East 6th St.  
Bible Study (Classes for all ages) — 10:00 A. M.  
Morning Worship — 11:30 A. M.

Subject: "Blessed Are They." Evening Worship — 8:30 P. M.  
Subject: "Watchman, What of the Night?"

Wednesday, Ladies' Bible Class — 4:00 P. M.  
Prayer Meeting — 8:00 P. M.  
The public is invited to all our services.

— L. H. Andrews, Minister

## THIS WEEK ... AT THE USO

### Christmas at the USO

We are indebted to the Catholic Church for preparing and allowing us to use the nativity scene at the USO. Many of the service men and people of Hereford commented on its appropriateness.

The Christmas party was a huge success, thanks to the committee. The G. S. O. girls and service men planned it and carried it out. It was held at the USO which had been cleared of tables and chairs. T-5 Red O'Brien was master of ceremonies while Sgt. Bill Phipps managed the loud speaker. The program started with a grand march but was interrupted by the arrival of Mr. and Mrs. Santa Claus. Gifts were distributed to more than 100 servicemen. Everything from a Yo-Yo to a pin-up doll was received and provided much merriment.

The following program was then given. Various accordion and drum numbers by Pvt. Stanley Kainzany and Pfc. Buddy Hinkle of the 654th Co. Pfc. Kainzany also sang a solo. Pfc. Hugh Honham tapped several difficult dances. T-5 Joe Califano, headquarters C., sang "Remember," LaNelle Schelbagen sang "Paper Doll," and Bonnie Miller sang "Chloe."

A highlight of the evening was the free telephone call given the holder of the lucky number. Mike Konesky was the lucky one. He is the one who decorated the USO. He was unable to get his call through that night but finally got to talk to his sister, an army nurse, home on Christmas furlough.

After refreshments were served the group danced until the bus took the boys back to camp. The people of Hereford were very hospitable to the soldiers during the holidays. We have no record of how many of the boys ate Christmas dinner in a private home because so many people invited the boys themselves. There just weren't enough boys off duty to go around and some who had invitations out had to cancel them at the last minute. The USO council would like to thank the people of Hereford for their cooperation. The boys appreciated it.

Some of the USO furniture has

## COLLEGE STUDENTS ENJOY DINNER-BRIDGE

A lovely holiday party was the dinner-bridge given Monday night by Mrs. W. E. Dameron complimenting college students, home for the holidays.

After the dinner the group enjoyed bridge games and the recounting of good times as each guest told of happenings at his or her particular college or university.

Those attending were Miss Mary Ann Acker, student at Chillicothe Business College in Missouri, George McLean, student at the University of Texas, Carroll Newsom, a former student at Oklahoma University, June Dameron, student at Texas Christian University, Billy Dameron, also a T. C. U. student, Margaret Barrett, student at W. T. S. C., Canyon, Don Taylor, Texas University student, and Mary Lookingbill, former student at Texas Tech.

arrived. Lamps came last week, and Tuesday this week four card tables came. Just that little bit improves the looks of the room and we are looking forward to the arrival of the rest of it.

### Holiday Guests

Mrs. T. J. Kindel and Mrs. B. W. Kindel and daughter Raye, all of Carlsbad, N. M., have been holiday guests in the home of Mr. and Mrs. Sam Batton. Mrs. T. J. Kindel is Mrs. Batton's mother and Mrs. B. W. Kindel is her sister. Also guests of the Battons for the Christmas holiday were their son-in-law and daughter, Mr. and Mrs. O. G. Hill, Jr., of Littlefield.

KEEP ON  
Back the Home Front  
WITH  
WAR BONDS

### PAPERS

Get your magazines and Newspapers together by Tuesday or Wednesday and phone Jack Roberson, 595-W and he will pick them up. 52-16

## The Hereford Tire & Supply

1st Door North of Texas Theatre

### FEATURING

"Goodrich" Merchandise

Goodrich Batteries, \$7.45 up  
Men's Coats . . . . . \$13.45  
Boys' Coats . . . . . \$8.45

LEE LITTLE, Manager

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We have stocked the Blackburn's Farm Account Books—offering you an easy way to keep the records you MUST have to fill out your income tax. This one, convenient, easy-to-keep record book provides a place to keep all regular farm expense and income items. These books sell for \$1.85 — and will save you worry and expense when you keep that tax date with Uncle Sam.

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5% WOOL  
PLAID PAIRS  
72x84 inches  
\$3.49

72x84 Pastel Plaid Pair  
BLANKETS  
Rayon, Satin Binding  
\$4.98

# LOCALS

Miss Mary Lou Roberson is spending her vacation here with her folks. She is a teacher in the Lubbock Public Schools.

Miss Frances Fullingim returned Sunday from Decatur where she spent the Christmas holidays with relatives.

Guests in the home of Mrs. Ella Burdine for the Christmas holidays were two sons, Corp. J. A. Burdine and L. A. Burdine of Lubbock and Mrs. Burdine's sister Mrs. H. N. Reeves of Shamrock.

Mrs. Eleanor Hudspeth and little daughter arrived last week from Little Rock, Ark., and will remain here with her mother, Mrs. E. J. Hudson, for the duration.

Mrs. Tom Carter and son Tom are visiting relatives in Dallas. They went down for the holidays and remained for a longer visit.

Mr. and Mrs. Kevil Coffman and son Leonard of Goree, La., and Mrs. Sanky Trimble of Oklahoma City and Seaman Harry Trimble of Fort Worth spent the Christmas holidays here with Mr. and Mrs. J. H. Trimble and family.

Mrs. Sadie Hazelwood and daughter Louise who attends T. S. C. W. Denton, returned to Hereford Sunday after spending the holidays with relatives in Dallas.

Mr. and Mrs. E. H. Norton were in Amarillo Christmas Day to see his father, R. H. Norton, who has been seriously ill for several weeks.

Mr. and Mrs. F. H. Oberthier, Jr., of Clovis were dinner guests of Mr. and Mrs. F. H. Oberthier, Sr., on Christmas Day.

Mr. and Mrs. A. Perky and daughter of Dumas were guests in the home of Mrs. J. F. Ward last week.

Miss Faye Crosthwait of Amarillo spent the Christmas week-end in the home of her parents, Mr. and Mrs. I. O. Crosthwait.

Mrs. Roy Hastings of Pampa has returned to her home after spending the Christmas holidays here with Lt. Hastings parents, Mr. and Mrs. Henry Hastings.

T-Sgt. and Mrs. Dennis Baker left Monday to return to Childress where he is stationed with the U. S. Air Force, after spending a ten day furlough here with his parents, Mr. and Mrs. Mont Baker.

**TEXAS UNIV. STUDENTS**  
Miss Nona Dean, Rose, daughter of Mr. and Mrs. Doyle Rose, and Miss Sara Calhoun, daughter of Mr. and Mrs. O. G. Calhoun, left Monday for Austin to resume their study at the University of Texas after spending the Christmas holiday here. Other students at the University who left Tuesday were George McLean, son of Mr. and Mrs. John McLean, and his roommate, Don Taylor of Washington, D. C., who spent the Christmas holiday here.

Mr. and Mrs. R. H. Birchfield and little son Richard of Olton returned to their home Tuesday after spending a couple of



**MAISIE'S ON THE ASSEMBLY LINE** in "Swing Shift Maisie," which introduces James Craig as Ann (Maisie) Sothorn's latest boy friend in a story of the aircraft factories. If you're a "Maisie" fan—and their number is legion—you'll like the picture at the Texas next Sunday, Monday and Tuesday.

weeks here with her parents, Mr. and Mrs. C. F. Kerr.

Mrs. Frances Neutzler of Lubbock is visiting in the home of her brother, O. M. Stewart. She joined Mrs. Stewart who had been visiting in Plainview and both arrived Saturday.

Mr. and Mrs. L. E. Murray of Hobbs N. M., were holiday visitors in the home of her sister, Mrs. F. P. Lyons.

Miss Mary Ellen Henslee had as holiday guests in the home of her parents Mr. and Mrs. H. E. Henslee Aviation Student Mervin Burbank and Mrs. Burbank and Aviation student Bob Cramer, all of Canyon. The two students returned to their post but Mrs. Burbank remained for a longer visit in the Henslee home.

Mr. and Mrs. Cecil Boyer of Lipscomb have returned to their home after spending the holidays with her mother, Mrs. Kate Caldwell his mother, Mrs. Pearl Boyer, and other relatives.

Mr. and Mrs. Chas. Hays have returned to Amarillo after visiting her parents, Mr. and Mrs. H. G. Conkright, over the Christmas week end.

**Card of Thanks**  
We express our deep appreciation for the many expressions of sympathy received by us at the time of the death of our loved one. Your cards, calls and flowers did much to make our loss easier to bear.

Mrs. J. P. McMahon  
Charles J. McMahon and family  
Clyde McMahon and family  
Jim McMahon, Jr.  
Mrs. O. L. Click and family  
Mrs. Burgess Dixon

Try a Want Ad!

## Jumbo

**MRS. SAM HUNTER**

Announcement was received here last week of the birth of a baby boy on Dec. 14, to Mr. and Mrs. Albert Schofield of Crockett. The baby was named Edwin Michael. Mr. and Mrs. Schofield are former teachers in our school.

Another letter from former teachers was received last week from Mr. and Mrs. Roy Thurston. They are teaching in the Afton schools, where Mr. Thurston is High School principal, and send greetings to all their friends here.

For the first time in the history of this community, no Christmas celebration was held at the schoolhouse this year. Most families observed the day very quietly in their homes, or gathered in family groups, from which, in most cases, some familiar faces were absent. We all look forward to a Christmas when our boys and girls are home again, and we may sincerely speak of "peace on earth, good will to men."

Home for the holidays were the following young people: Virginia and Margaret Simpson, student nurses at St. Anthony's Hospital in Amarillo; Bernard Wilder, engineer with an oil company in Tulsa, Okla.; Lawrence Matthews, who is attending a School of Undertaking in St. Louis, Mo.; Mrs. Howard Bishop, who is teaching at Roy, N. Mex., and divided her holidays between visits with her parents, Mr. and Mrs. L. A. Matthews here and her husband and his parents, at Killean, and aviation Cadet Wayne Sparkman of Deming, N. M.

Captain Ovid Pinckert of the Army Air Forces left last week after a leave spent with his parents, the F. L. Pinckerts. Captain Pinckert was recently returned to the United States after 16 months in the North African theater.

Mr. and Mrs. C. C. Hunter spent Christmas with Mrs. Hunter's parents, the Mobleys, at Muleshoe.

Visitors on Christmas Day in the M. L. Simpson home were Mr. and Mrs. W. A. Hunter of Hereford and Mr. and Mrs. Finis Hunter and children.

Mr. and Mrs. E. C. Burks, Mr. and Mrs. Charles Burks and baby all of Arney, spent Christmas Day with the Addison Hunters.

Mrs. Ann Hunter and Barbara Ann spent Christmas Day in the Porter Stone home near Dimmitt.

Spending Christmas Day in the W. R. Metcalf home were Mr. and Mrs. E. M. Allen and Mr. and Mrs. Frank Allen and children of Easter and Mr. and Mrs. S. M. Hunter and children and Mr. Lawrence and daughter of this community.

Bradford Spencer and Mrs. Kate McGinnis of Melrose were Christmas visitors in the Marvin Spencer home.

Ullman Hunter of Slaton who recently enlisted in the Navy, left Lubbock Monday morning for his training base.

The snow storm of Monday has again made the roads, which were just beginning to be passable, extremely difficult, if not impossible. We haven't tried the one in front of our house, but it is badly drifted, and along with the other east-west roads, is sure to be very bad for several days.

Mrs. M. L. Simpson, who is community bond chairman, has asked that we call your attention to the fact that the county bond quota has been put on a monthly community basis, and she asks your cooperation in meeting our monthly quota, which has been set at \$525.00.

After three Sunday's when there was no meeting because of bad roads, we again met Sunday morning for Sunday School, with a small group present. If the weather permits next Sun-

## Wyche

**MYLDRED HENRY**

Mrs. Ira Ott went to Crosbyton Sunday for a few days visit with relatives and friends there. Pfc. Jap W. Dickerson, Jr., who has been stationed at Gulf Port Miss., has been transferred to San Antonio.

Mr. and Mrs. Joe B. Cates, Jr., and small son Ronnie Joe are visiting Mrs. Cates' relatives in Roy N. M.

Mrs. Albert Hunsley who is visiting her parents Mr. and Mrs. E. C. Hewitt Sr., returned Sunday from Amarillo where she underwent an operation.

Mr. and Mrs. Fred M. Henry, Freddie Junior, Misses Myldred Irene, Geraldine, and Bettye Joyce were in Amarillo Wednesday. They visited Mr. and Mrs. Claude E. Rea, Jr., and son Delbert Leon.

An additional snow fell in this community Sunday night and Monday.

Freddie Henry has a case of chicken pox.

Pfc. Earl Hart Rea, formerly of this community, was home last week on a few days furlough. He visited relatives in Hereford, Roswell and Amarillo, and expects to spend a few days with his wife and small son in Tennessee before returning to camp.

Mrs. E. C. Hewitt spent several days in the hospital last week with the flu.

Only a few children from this community attended school Monday because of the snow storm.

J. P. Gandy has been on the sick list the past week. He spent several days in the home of Mr. and Mrs. Oglesby in Dawn.

## Dawn

by HELEN OGLESBY

Mrs. Lloyd Tice and her daughters Colleen and Emma Lou are spending the Christmas holidays in Lubbock with Mr. Tice.

Mrs. Hijinio Ortego and Mary returned to Amarillo to stay with Ceverina.

Glenn Greer has returned from Laredo, where he spent last week visiting with friends.

J. P. Gandy of Wyche is visiting this week with his daughter Mrs. J. R. Oglesby.

Mr. and Mrs. Herbert Miller

day, Mr. Williams will keep his regular appointment. It will be necessary to begin on time since he now has a later appointment at Easter.

Attending the Christmas program and dinner given by the Dimmitt School children for their parents last Thursday were Mr. and Mrs. C. E. Leasure, Mr. and Mrs. P. H. Dyer, Mrs. Carl Sevier, Mrs. Wayne Carthel, Mrs. M. L. Simpson, Mr. and Mrs. Finis Hunter and Sam Hunter.

## For Sports Wear



Wool jersey is especially appropriate for sports wear. This attractive pattern in shocking pink is suggested.

and sons Pat and Carroll have moved into their new home this last week.

Mrs. Dick Frye who has been substituting for Mrs. Tice this last week and Miss Vida Hicks, gave the Dawn School Christmas program last Friday. There were several poems, Christmas songs and two skits given by the two rooms. Mrs. Aubrey Wimberley lead the children in the songs and played their accompaniments. At the close of the program the children were visited by Santa Claus.

Mr. and Mrs. C. R. Gandy and children and Henry H. Gandy of Wyche called in the J. R. Oglesby home Sunday.

Miss Ann McCabe was one of the piano students in Mrs. Co-

fee's piano recital in Canyon last Tuesday Miss McCabe played "Sundown" by Helen Hoppe-kirk.  
Captain and Mrs. Ben H. Davies of the Hereford Internment Camp visited in the F. E. Walton home Thursday night. Captain Davies is second in command at the Internment Camp.

## Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis



## Protect

WHAT HAVE YOU INSURED?  
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# Cold Days ARE HERE!

For Better Cold Weather Performance of Your Car, Truck or Tractor... use

## Co-Op Oils Gas and Greases

GET IT AT YOUR

# Consumers

for Better Service and Bigger Dividends!

# JANUARY 31st

is the deadline for payment of

## STATE and COUNTY TAXES

and

## POLL TAXES

and also for obtaining

## Exemption Certificates

All persons who have become 21 years of age since Jan. 1, 1943, or who will become 21 prior to any election to be held during the year 1944 may obtain, free of charge, a Certificate of Exemption which will qualify them as voters in any such election.

This Certificate of Exemption must be applied for in person at the office of the Tax Collector on or before Jan. 31, 1944.

Get your Poll Tax Receipt or your Exemption Certificate as soon as possible and avoid the last minute rush.

# J. O. NEWELL

Tax Collector - Deaf Smith County

## Draft-Age Farmers Released for Temporary War Jobs!

State Headquarters for Selective Service permits draft-age farmers in this area to accept war jobs during slack seasons without affecting their deferment classifications.

Because men are urgently needed in vital war industries in this area, farmers and farm laborers may accept temporary jobs in essential industries under the following conditions as cited in a Headquarters memorandum of Dec. 6 to all local boards, WMC Area No. 6:

- (A) They remain in their seasonal occupations for a period of not less than 8 months of the year;
- (B) They become engaged during the off-season for farming operations in some occupation in war production or in support of the war effort; and
- (C) Upon the reopening of the season in which they may pursue their normal seasonal occupation they return to the seasonal occupations that constituted the basis for their original deferment and resume their status as necessary men therein.

## Pantex Needs You Now!

TO HELD LOAD BOMBS AND SHELLS

Here is your opportunity to earn extra money during your off-season and at the same time get in an extra blow at Hitler and Tojo.

You need no experience to work at Pantex. Wages begin at 75 cents an hour. Living quarters for men in barracks at the plant. Meals available in cafeterias at the plant. Frequent bus transportation available between the plant and Amarillo.

For complete details regarding your draft deferment and work at Pantex see your local Selective Service Board.

For employment at Pantex apply immediately at the plant or at one of the following offices of the United States Employment Service:  
Lubbock, Plainview, Childress, Amarillo, Pampa or Borger.

## PANTEX ORDNANCE PLANT

AMARILLO, TEXAS  
Certain-teed Products Corporation, Prime Contractor

# SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

## Miss Stewart and Lieutenant Trimble Are Married in Catholic Church Rites

Appropriately in the joyous Christmas season, the marriage of Miss Virginia Stewart, daughter of Mr. and Mrs. Chas. Mawer of Seguin, to Lt. Sanky Trimble, son of Mr. and Mrs. J. H. Trimble of this city, took place Christmas Eve at St. Anthony's Rectory in Hereford. Father James, assistant pastor of St. Anthony's Catholic Church, read the marriage rites. The bride wore a pearl gray suit with blue accessories and a corsage of gardenias. Flowers, to which were attached a short blue veil, were worn in her hair. Attendant's were the bride-

groom's sister, Miss Dorothy Nelle Trimble, and his brother, Larry Trimble RM 3-C, U. S. Navy. Wedding guests included relatives and close friends. Following the ceremony a reception for the wedding party was held at the Trimble home. The bride is a graduate of the Seguin High School and was formerly employed in San Antonio. Lieutenant Trimble was a West Texas and New Mexico newspaper man before enlisting in the United States Army Air Force. The couple will live in Oklahoma City where he is stationed.



**A ROYAL BLUE BLOOD** — played by Olivia de Havilland, and a red-blooded American (Robert Cummings) are the principals in the romantic comedy, "Princess O'Rourke", which shows at the Star Theatre next Sunday, Monday and Tuesday. If you remember "Graustark," you know the story, but the situation has a new treatment, including a part by "that man in the White House" as Godfather to the romance of O'Rourke and the princess.

## Christmas Program is Enjoyed by Dawn Study Club Members-Guests

A Christmas program and tree were featured at the annual holiday party given by the Dawn Study Club at the home of Mrs. H. E. Miller last week. The program for the afternoon opened with the group singing "White Christmas" led by Mrs. Fred Fain. Mrs. Walter Galley gave "The

meaning of Christmas" asking the question "Do You let Santa Claus crowd out Jesus?" and commented "This is the saddest mistake of all. Too often children are allowed to forget the true significance of Christmas." Mrs. J. B. Cocanougher told the Christmas story from Luke and brought out the thought

"The Christmas Tree, the stocking, the garlands and bells, all have their place, but none can take the place of the Star of Bethlehem."

A vocal duet, "Star of the East," was sung by Mrs. Johnnie Womble and Mrs. Carl Wimberley with Mrs. Baker Womble at the piano.

The Christmas prayer was given by Mrs. H. E. Stephens and carols were led by Mrs. Fain.

Corsages were presented to Mrs. C. F. Miller, Mrs. Cal Walker and Mrs. C. P. Galley, honorary members of the club, and other special guests included Miss Stella Petty of Oklahoma City, Mrs. Floyd Tomlinson of Canyon, Mrs. L. A. Smith and Mrs. R. A. Frye.

Members present were Mesdames Lloyd Bentley, W. P. Caraway, J. B. Cocanougher, Fred Fain, C. P. Galley, Lester Galley, Walter Galley, Iverson Leake, H. V. McCabe, Ernest May, Alfred May, H. E. Miller, Eddie Reinauer, W. J. Stewart, H. E. Stephens, Frank Smith, Floyd Walton, Carl Wimberley, Wm. Wimberley, T. L. Welch, Baker Womble, Johnnie Womble, Cecil Walker and J. M. White.

## WESTWAY CLUB HOLDS CHRISTMAS PARTY IN HOUSER HOME

Westway Home Demonstration Club held its annual Yuletide party at the home of Mrs. P. M. Houder on Wednesday last week. Mrs. Al Werner and Mrs. W. L. Jones were in charge of refreshments and Mrs. Merlin Kaul and Mrs. Jim Bookout arranged the program.

Cedar and other Christmas greenery carried out the holiday theme in decorations. The program was introduced with an installation and candle

## Brunch Given for Classmates Home From College

Among the enjoyable holiday affairs held last week was the J. O. G. Christmas reunion brunch given by Miss Phyllis Jean Radovich at the home of her parents, Mr. and Mrs. Phil Radovich Thursday.

The brunch was served buffet style from a table decorated with mistletoe, pine cones and red candles. A lighted Christmas tree added to the holiday atmosphere of the party.

Guests included members of the club, all high school classmates who were home from college for the holidays. After the brunch a chain letter was written which will carry a message from each one present to those who were unable to attend.

Those present were Jerry Kendall Betty Dunlap, Billy Earline Sexton, Nona Deen Rose, Margaret Barrett, Frances Colleen, Mrs. Guyeth Bogle, Mrs. Jack McCrary and the hostess.

## SOUTH HEREFORD H-D CLUB HAS CHRISTMAS PARTY

The annual Christmas Party given by the South Hereford Home Demonstration Club was held last week at the home of Mrs. Cawthon Bryant.

Mrs. W. S. Rice was in charge of entertainment which ended in a Christmas contest with a gift exchange as the climax. Mrs. Bryant, president of the club, was presented with a special gift.

New officers for the coming year were installed and refreshments were served.

The next meeting will be in the form of an all-day meeting at the home of Mrs. W. J. Hacker on Jan. 4.

Members and guests attending the party were Mesdames Coleman Wright, W. J. Hacker, C. R. Lady, John Robinson, G. P. Owen, W. H. Goettsch, C. D. Kelton, Malcolm Cassels, A. C. Flowers, Julia Sowell, Jack Roberson, G. E. Harris, Herman Fletcher, D. H. Bryant, Myela Hodges, O. L. McKee, W. S. Rice, Ronald Matthews, Liston Wilson, Miss Sadie Lee Oliver and the hostess.

## LONDON BRIDGE CLUB ENJOYS HOLIDAY PARTY

London Bridge Club members enjoyed a holiday meeting at the home of Mrs. Kellar Muse on Wednesday afternoon last week.

Mrs. Henry Benson played high for score award and Mrs. N. E. Milburn played for the second high award.

Members making up the party were Mesdames R. R. Willis Meade Halle, J. T. Gilbreath Jr., N. E. Milburn, Grant Fuller, W. A. Teter, Henry Benson, Gordon Taylor and the hostess.

Lewis Barrett was inducted into the armed forces on Dec. 15 and was sent to Ft. Sill Okla. Mrs. Barrett and their children are still here.

Mr. and Mrs. F. D. Ferguson received word that their son, Morris Earl had safely arrived at a Navy training station. He volunteered for the service.

A Few Timely Drops Help

# Prevent Many Colds from Developing!..

Works Right Where Most Colds Start!

Beware of colds! At the first warning sign of a cold—first sniffle or sneeze—put a few drops of Va-tro-nol up each nostril. This specialized medication is designed to aid natural defenses against colds and so help prevent many VICKS colds from developing if used in time. VA-TRO-NOL Try it! Follow directions in package.



# No Matter

whether your automobile is in storage or on the highway, there are many things that can happen to it, such as fire, explosion, theft, etc. Your car is more valuable to you and your country today than ever before.

Keep it Insured with a

**Comprehensive Automobile Policy**

from this agency

**Hereford Insurance Agency**

LIFE — FIRE — AUTOMOBILE INSURANCE

ELIZABETH WOMBLE — PHONE 497

# ANNOUNCING OUR NEW LOCATION in the Renfro Building

Two doors east of Southwestern Public Service Company; next door west of Crump Battery & Electric Shop.

**119 West Third Street**

In making the change from our present location, we are getting more room — including adequate space for our new paint and body repair department, which will be operated by MR. GILBERT HOOPER, a thoroughly experienced man.

We believe that we are now in a position to give you improved and quicker service, and invite you to call on us for solution of your automobile servicing problems — and for anything from a dented fender to a new paint job for the old car, see Mr. Hooper in our paint and body repair department.

# IRELAND MOTOR CO.

119 West Third Street

lighting service for new officers, the retiring officers planning Christmas corsages on the new officers as each took the oath of office. Those installed included Mrs. Manuel Hawks, president; Mrs. Chas. Burks, vice-president; Mrs. Maurice Tannahill, secretary-treasurer; Mrs. Clarence Morrison, reporter; Mrs. G. C. Hartman, parliamentarian; Mrs. T. B. Cox and Mrs. Claude Calson, council delegates.

Yuletide games and contests were enjoyed and Mrs. Hughes Millard and Mrs. Manuel Hawks sang "I'm Dreaming of a White Christmas." Gifts were exchanged from a decorated tree.

Members present were Mesdames Al Werner, W. L. Jones, Jim Bookout, Merlin Kaul, Hughes Millard, G. C. Hartman, Orville Houser, W. S. Rice, Elmer Combs, Maurice Tannahill, Paul Rudd, Earl Little and the hostess.

## For DEPENDABLE Abstract Service

See Deaf Smith Co. Abstracts Inc.

Elizabeth Womble  
Phone 497 303 Main

## HOME MADE CANDY

HOT DOGS — COFFEE  
COLD DRINKS  
SCHOOL SUPPLIES

Visit Us Often  
Candy Kitchen



\* Another year, another page... time to renew old friendships and that resolution which we make each year—to serve our customers still better than the year before . . .

**McLEAN INSURANCE AGENCY**

JOHN McLEAN

### Collections

(Continued from Page 1)

an election year, the increase in rate of payment seems to reflect the generally improved state of tax collections.

"Poll tax payments are still required in Texas," it is pointed out by the tax collector, "and the welfare of this country is dependent on the interest and responsibility of the individual in matters concerning his government; it is therefore vital that all citizens pay poll taxes this year and insure a voice in their government."

#### Exemptions Granted

Persons reaching the age of 21 by Jan. 1, 1944, or persons who will become 21 after Jan. 1, 1944 and before the elections, are encouraged to apply for their free votes, or exemption certificates. Applications may be made at the tax collector's office, where no charge is made for issuing the exemption certificate. It is necessary only that the young voter be 21 years old at the time of the election and that he register before Feb. 1, 1944 for his certificate.

### Dealers Must

(Continued from Page 1)

While the original deadline for filing applications was Dec. 15, retailers may obtain necessary forms through wholesalers and submit them immediately in order not to be left out of the new program.

### Pfc. Mathies

(Continued from Page 1)

long as such information is of military value it cannot be divulged to the general public.

Elmer Mathies, Jr., had lived in Hereford most of his life and attended school here except during the three years the family lived in California. Still a "kid" when he left Hereford, he had played a real man's part in the Marine's job as shock troops in Pacific War. He had the true Marine's pride in his Corps, and carried into his service for his country the energy and enthusiasm which had gone much to make him well-loved among his neighbors and school mates here.

His parents and a brother and sister, Tommy and Mary Jo, live in Hereford.

and Mrs. Jim Brooks, leaving Sunday afternoon.

Mr. and Mrs. H. F. Benson spent Christmas Day in the Doff Dennis home at Wyche. Miss Patricia Dennis came home with them to spend Saturday night and Sunday.

Mr. and Mrs. J. E. Warrick and J. E. Warrick, Jr., spent Christmas with relatives at Wellington and also attended to business there.

Mr. and Mrs. J. W. Benson and daughter of Amarillo spent Christmas with relatives here.

Christmas visitors in the Littrell home were Mr. and Mrs. Frank Knabe and daughters, Mr. and Mrs. W. Henry Andrews and Dolores Ann of Phillips, Miss Clela June Littrell of Phillips and the Hubert Roach family. The W. H. Andrews and Miss Littrell returned to Phillips on Sunday.

There were about 85 present for the Christmas program Friday night. The 30 minute program by the school children, and directed by Mrs. Claud Allison, was followed by the appearance of Santa and distribution of gifts. Treats were also distributed. Among out of company visitors were Mrs. McReynolds and children of Hereford, Mr. and Mrs. Wesley Brown and children of Hereford and Misses Marcia Robbins and Marguerite Mobley.

### Acresage, Type

(Continued from page 1)

regulations last season. Most farmers agree that even a small number of prison laborers could help out the expected shortage if the farmers were allowed to use prisoners in smaller groups than the 15 which were sent out together on each job this year.

Farmers are hopeful that some definite answer may be secured to Mr. Bateman's question, as labor supply will have great influence in determining the acreage and type of crops to be planted here.

"Deeply Regret to Inform You..."

(Continued from Page 1)

Marriages: Miss Clara Wedel and Elmer J. Richardson; Miss Nancy Conkwright and Charlie

Hays, Jr. Deaths: Mrs. H. H. Hawkins.

**JUNE**  
Salvage crew from Amarillo Army Air Field to stage drive in county; end of laundry delivery service in city; Henry Tiefert seriously injured when run over by car on Main Street; citizens got used to idea of "pay as you go" taxes (discovered in September that their worries were far from over.)

First wheat brought to elevators. Yields poor; much acreage not worth harvesting.

Col. A. M. Rlsdan new commander at Prisoner of War Camp.

Lt. Kermit Wilson reported "missing in action" after raid over Germany.

Drive on for volunteers to help with USO program. Mrs. John Olson named USO hostess secretary.

Purple Heart awarded Staff Sgt. Lester Wagner, wounded in action in North Africa.

Marriages: Miss Jeanne Williams and Bartley Dowell; Miss Wana Mobley and Carroll C. Hunter; Miss Helen Ruth Barber and Capt. Dick Roberson; Miss Christine Olson and Pvt. Harold E. Pettyjohn; Miss Nancy Olson and Cpl. Geo. W. Duncan; Dr. Lewis B. Barnett and Miss Doris Owens.

Deaths: George T. McCurry.

**JULY**  
USO opened in temporary quarters in City Hall; partly to compensate for wheat failure, territory saw prospects for record spud crop; dehydration plant received O. K. at Washington, project died in Hereford.

Father Albert Heald took place of Father Nathaniel Madden as St. Anthony's pastor.

Chas. Fowell buys Hereford News Stand from Will Adkissons;

C. J. Crump buys Jeff Roberson's battery and electric shop.

Marriages: Miss Edna Hoffman and Cpl. Joseph Schulte; Miss Inez Miller and Lt. Louis Wedel; Miss Agnella Hinkamp and Pvt. Frank Johnson.

Deaths: Lt. William Rodgers Munday, in jeep crash in Georgia; G. M. Suggs.

Mrs. Mary Palmer celebrated 80th birthday; Mr. and Mrs. A. J. May celebrated Golden Wedding.

Lt. Earl Stagner awarded Distinguished Flying Cross.

**AUGUST**  
Million dollar spud crop materialized; in fact so largely that market was flooded for time and Miss Food Distribution Agency made large purchases at support

prices. Congressman Gene Worley made report on work at Washington. Cut in "A" gas rations drew howls from beleaguered motorists.

George LeGrand took place of Carl Gilliland as member of Deaf Smith County Draft Board. L. H. Andrews new minister at Church of Christ and Dr. L. B. Barnett announced as partner with Dr. R. R. Willis. G. M. Hudson resigned as high school principal to take job in Brownwood High.

Mr. and Mrs. W. B. Anthony celebrated 60th wedding anniversary.

Marriages: Miss Pauline Duran and Cpl. Bob Baird.

**SEPTEMBER**  
Deaf Smith County buckled down to job of raising \$490,600 in Third War Loan. Job finished successfully.

School opening postponed week because of polio scare. Whiteface football season starts with losses to Panhandle and Olton, picks up with win over Dumas.

Fire destroys Helpy Selfy Laundry.

City taxes reduced to rate of \$1 per hundred.

Herman Ford new high school principal. Jeff Roberson, Bud Witherspoon buy Bill Smith Service Station; Guy Cornelius buys Carl's Cafe.

Official report received of death of Lt. Kermit Wilson. Pvt. Quince Williams wounded in action in Pacific. Sgt. Z. J. (Tod) Steen a prisoner in Rumania; Cpl. Glynn E. Barker killed in accident in England. Bob Barrett wounded in action in Sicily.

Marriages: Miss Deelma Ramsey and O. J. Beene; Miss Betty Jo Kendall and Sgt. Preston E. Hagans.

Deaths: Mrs. Mary H. Wagon, Mrs. H. B. Slagle, Harold Hudson.

**OCTOBER**

Staff Sgt. Leo C. Rogers reported missing in action since Sept. 9. Staff Sgt. Ralph B. (Sleepy) Biggs, safe, after being reported missing.

Judge Jas. W. Witherspoon urged community planning to find jobs for returning veterans in Post War period. Local gas ration board took sharp issue with Governor Stevenson in his stand on rationing. Citizens signed up for Ration Book 4.

Chamber of Commerce, under direction of new president, Harold Close, started intensified membership drive. United War Fund Drive off to slow start; but goal reached in November.

Check up revealed shipment of 1,300 cars of potatoes from Hereford during 1943 season.

Col. T. R. Parker new commander at Hereford Prisoner of War Camp.

Gift show and judging contest held by F. F. A. chapter.

Marriages: Miss Vesta Mae Landers and Ralph L. Johnson; Miss Helen Frances Streu and Sgt. Thomas H. Farmer; Miss Opal McMahon and Burgess Dixon.

Deaths: Mrs. O. F. Heise, W. A. Long, Mrs. Vera Smith.

**NOVEMBER**  
Hereford placed second in West Texas Chamber of Commerce intercommunity contest.

Junior Red Cross membership drive successful and program started in schools.

N. E. Gass, Paul Mathers and J. T. Gilbreath renamed to AAA committee; Rev. Lawrence C. Bridges starts work as pastor of First Christian Church. Miss Gracie Knowlton new secretary of Baptist Church.

Whitefaces ended football season with wins over Tulsa, Olton; placed second in district.

Lt. Roy G. Vaughan reported missing in action.

Purple Heart award made posthumously to Staff Sgt.

Fred C. Kelly; Distinguished Flying Cross-awarded Staff Sgt. Z. J. (Todd) Steen.

Marriages: Miss Vera Carlson, Guy Howe; Miss Virginia Daniels, Pvt. Leo Rudd; Miss Stella Jo Thompson; Pfc. Joseph Z. Massey; Miss Rachel Ireland, Donald D. Henslee; Miss Inez Funderburg, Pfc. Arthur Housley; Miss Juno Glascock, Chas. Dotson; Miss Edna Urbanczyk, Staff Sgt. Arhart Reinart; Miss Mary Elizabeth Stanford, Cpl. Richard Barnard; Miss Marian J. Broome, Dr. Norman Harris.

Deaths: Mrs. A. G. Ratliff; Mrs. Mary Palmer.

**DECEMBER**  
Cattle feed situation so serious that all sales put on certificates to be issued by AAA committee.

Farmers struggled with intricacies of income tax; puzzled over red tape of slaughter regulations—and for most part continued to slaughter hogs in manner of former years.

Snows brought first good moisture of winter, encouragement for wheat farmers.

Lions Club trying to get names of service personnel for memorial plaque erected on court house lawn.

War conditions called halt to Santa Claus parade, but merchants report record Christmas business.

Mr. and Mrs. W. A. Hunter

celebrated 50th. wedding anniversary.

Pfc. Elmer L. Mathis, Jr., U. S. M. C. R., reported as battle casualty.

Marriages: Miss Virginia Stewart Lt. Sahky Trimble; Miss Norma Rosalie Powelson, Pvt. Eugene Johns.

### Notice

I, James K. Baker, have purchased the "Taylor Farms"—and such business will be conducted by me under such name from henceforth as the sole owner and manager of such business.

This 28th day of December, 1943.

JAMES K. BAKER

1901 1943

## E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

### New Years Eve Midnite Frolic

FUN - FAVORS  
JOY FOR ALL



December 31st, 11:30 P. M.

## STAR

THE BIGGEST, GAYEST PARTY IN TOWN

TWO BIG SHOWS ONE SMALL PRICE

### A RIP-ROARING STORY OF THE OLD OLD WEST!

WILD BILL ELLIOTT



plus Allen JONES Kitty CARLISLE  
LARCENY with MUSIC  
Star  
FRIDAY, SATURDAY  
Dec. 31st - Jan. 1st

SUNDAY, MONDAY, TUESDAY, Jan. 2, 3, 4

Meet her Highness on the prowl for a husband at \$150,000 per year! It's 1943's Royal Flush in laughs and romance... by the author of Bachelor Mother and The Devil and Miss Jones.



plus AIRMAIL WORLD NEWS "STORKS HOLLIDAY" cartoon in color  
STAR  
Charles Jacob from COBURN CARSON WYMAN

### For Sale:

Wood Burners, 100 farm uses, including thawing... Pocket Knives... Bicycle... Lawn Mower... Airplane control demonstrator (make model and demonstrate what actually happens when plane flies, loops, takes off, etc.), \$1.50.

NEW in Stock: Real Leather Luggage. For Your Butchering Needs: Meat Saws, Lard Cans and Butcher Knives.

Wanted to BUY: Radios

and all of us at Kerr's wish you a Happy and Victorious New Year!

... and urge you to help insure VICTORY by buying WAR BONDS regularly.

KERR HARDWARE CO.

## PRE-INVENTORY SALE

on COATS and DRESSES

300 lovely New Fall Dresses... in all National Brands... Three groups for this quick clearance.

\$19.95 Values ..... \$10<sup>95</sup>  
\$16.95 Values ..... \$ 8<sup>95</sup>  
\$12.95 Values ..... \$ 5<sup>00</sup>

Coats Priced Accordingly

NOW IS THE TIME TO "DRESS UP" AT A GREAT SAVING! OUR LOSS, YOUR GAIN!



### HATS Greatly Reduced Prices

\$3.98 Values ..... \$1<sup>98</sup>  
also reduction on our lovely Pattern Hats. A close-out on our lovely Wool Sweaters \$5.98 Values ..... \$3<sup>98</sup>

While They Last!

Fashion Dress Shoppe  
Mrs. W. F. Gillis - Hereford, Texas

### ALWAYS A GOOD SHOW! TEXAS OFTEN A GREAT ONE!

SUNDAY, MONDAY, TUESDAY, Jan. 2, 3, 4

MAISIE SAYS:—"This War Stuff is Nothing New to me—I've been Fighting off Commando Raids Since I was 14 Years Old."



Color Cartoon 2-Reel Comedy  
"Somewhere in Egypt" "REAR GUNNER"

FRIDAY and SATURDAY, Dec. 31, Jan. 1st

HEY KIDS! A nickel and a large clean white rag will admit you to the TEXAS, Friday nite and Sat. 1 to 5 p. m.

JIM NEWILL  
TEX O'BRIEN  
GUY WILKERSON  
— in —

### "RETURN OF THE RANGERS"

Plus "ROMANCING ALONG" a Musical

### SECRET SERVICE in DARKEST AFRICA

