

**MAKE EVERY PAY DAY
BOND DAY**
JOIN THE PAY-ROLL SAVINGS PLAN

The Hereford Brand

14 PAGES
Electrified
Form Home

Published Every Thursday

"but one ISM in America—and that's AMERICANISM"
—Texas Farm Slogan

Our Slogan—"More People—More Farms"

42nd Year—Number 50

The Hereford Brand, Hereford, Texas, Thursday, December 10, 1942

Price Per Copy 5c

Whitefaces Turn Guns On Wellington Skyrockets For Regional Title

AROUND A Town

Sights and Faces Seen
"What fraction is a hog?" The question may be silly, but the draft board has to figure hogs, chickens, cows and crops into fractions and points to work out the classification of farmers according to Carl Gilliland.

And speaking of hogs, Deaf Smith County now has a sure-nuff razorback road, according to some of the motorists who have tried to drive on the road south east of town, out toward the Schultz place. Those bar ditches, they say, look like a good start toward a Carlsbad cavern, and it's very easy to slide into them—and hard to get out, according to the experience of Lax Shore.

Mrs. Glenn Boardman brings us a clipping from Household Magazine suggesting that the song title, "God Bless America," be amended. "He has blessed us to the limit," the clipping points out, adding "We should sing 'Bless God, America.'"

Lillye London, deputy clerk in Robert Thompson's office is home for a rest; and her friends—who number just about everybody in the courthouse—are really rooting for her quick recovery. Mrs. J. M. Posey is working in the clerk's office, while Lillye takes time off.

Windows in Hereford stores have really begun to take on a holiday air this week, and the decorations are all pretty—but if you are a sucker for blue and silver in Christmas color schemes, better see the windows at The Vogue, and the Southwestern Public Service Company showroom.

Messiah Presentation Termed Huge Success

Presented for the first time without the services of any out-of-town singers, the "Messiah," sung here Sunday afternoon by the Hereford Civic Chorus was pronounced by many listeners as the best presentation ever held here. Out-of-town singers scheduled to appear were unable to attend because of bad weather, but 57 members of the local chorus took part in the program, which was part of Sunday's dedicatory service at the Baptist Church.

Mrs. J. C. McCracken did outstanding work as pianist and Miss Irene Crawford read the texts of some of the solos, which had been assigned to out-of-town singers.

Mrs. Cliff Estes, Mrs. Wiley Robertson and Mrs. John Jacobson, Jr., were the committee in charge of a social hour held in the basement of the church following the Messiah presentation. Mrs. H. G. Conkright presided at the silver coffee service and the Christmas motif was carried out in table decorations.

Snow Improves Crop Prospects

Snow which fell early Sunday morning and continued to come down nearly all day, measured nearly seven inches on a level here and was reported general throughout the plains country.

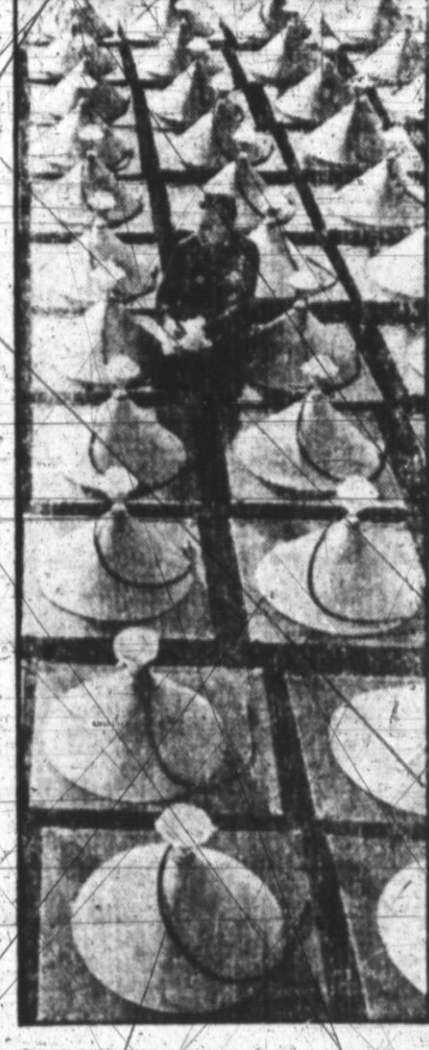
Coming at a time when most of the fall work was completed and when the wheat was beginning to need a little moisture, the snow had a good effect on the general farming picture in the territory and provided the "season" necessary to hold the wheat for sometime, and to prevent fields from blowing.

Temperature hung in a sub-freezing bracket till late in the morning every day this week as the first real winter weather of the season struck the territory.

Some fellow with nothing better to do has figured out that there are 255 ways of making change for a dollar.

Big Parade Planned For Kids Of Entire Hereford Territory

Small Contractors Help War Effort



Lights, Inc., at Los Angeles, turns out \$1,500,000 worth of war materials every month, with less than 200 employees in a small headquarters plant. Company's leading the way for use of one of America's untapped resources, the small contractor. Small concerns, 450 of them in Los Angeles county, produce portable landing lights like these for use on emergency landing fields.

Advance Red Cross Gifts Deductible From 1942 Income

Individuals or companies desiring to make Red Cross contributions during the tax year of 1942 and thus have the donations deductible from this year's income, tax were advised this week by Deaf Smith County Chairman E. C. Eubanks that such Red Cross donations may be made to S. P. Rossen, who will be War Fund and Roll Call chairman for the regular drive next March.

This is not an attempt to raise the total chapter quota, which will probably amount to about \$3,000 next year; Mr. Eubanks says, but the national chairman has announced that such advance gifts will be accepted now to enable donors to take advantage of legitimate tax deductions.

Young People To Sing Xmas Carols, Dec. 22

High School students are asked to make their plans now to go Christmas caroling Tuesday night, Dec. 22.

Present plans call for the carolers to meet at 6:45 at the corner by the Methodist church and to go together on an old-fashioned caroling expedition, which will end at about eight o'clock at the high school where the young people will play games.

Sponsors urge that as many young people as possible join the group of carol singers.

No Allotment For Spuds Under '43 Farm Program

Potatoes will not be an allotment crop in 1943, Joe Ellis, Deaf Smith County AAA administrator stated today, pointing out that no allotment payment will be made for potatoes and that penalties will not be charged for overplanting.

However, farm potato goals will be established in the same manner as now contemplated for other war crops, according to AAA notices, and Food Administrator Claude Wickard will probably have further announcements on the part of spuds in the war-food program soon.

Latest news dispatches from Santa Claus at the North Pole report that the 1942 Christmas Season will be a merry one for children of the Hereford territory because old Santa Claus himself will make a visit here Friday afternoon, Dec. 18, when he will meet the kiddies and get some advance information on what they want for Christmas.

The Santa Claus Parade will start at 3:30 o'clock, according to Parade Marshal Robert Thompson, who states that the parade will be up to the standard set in previous years.

Children of the Hereford Grade School, St. Anthony's School have been invited to the party, which is sponsored by the Hereford Lions Club.

The parade will form at the corner by the Methodist and Baptist Churches and Santa Claus will greet his young friends at the corner of Third and Main Streets. Gift packages will be presented to each child.

The Junior Band will head the procession, with other groups, in the order in which they will march, St. Anthony's School, Central School and the High School Band.

Because of transportation difficulties rural schools will not be able to attend in a body, but the children are cordially invited to come if possible.

Parents are invited to accompany the kiddies to town and make one trip serve also as a Christmas shopping expedition.

**F. E. Cave Buys
Kellogg Store**

F. E. Cave of Plainview this week announces his purchase of the Kellogg 5-10-25c Store in Hereford from Mrs. J. W. Kellogg of Tulsa.

Van Barbour, who has been manager of the store since last spring, will continue in the same position, and other personnel of the store will remain unchanged, Mr. Cave states.

The new owner of the Hereford store has operated a 5 and 10c store in Plainview since 1929 and besides the business in Hereford and Plainview he owns and operates stores in Brownfield and Graham.

Mr. Cave states that he tries at all times to keep stocks in his stores supplied with adequate lines of good quality merchandise and that he intends to continue to give Hereford people a good variety store to serve their needs.

**High School Employment
Bureau Now Functioning**

With the manpower shortage acknowledged as one of the top problems of the war—and one which is being felt seriously in Hereford, employers and would-be-employers are missing a good bet if they fail to take advantage of some of the "kid-power" catalogued at the student employment office at Hereford High School.

Two files have been arranged by Kathryn Acker, student assistant in Principal G. M. Hudson's office, and students are classified according to those who have jobs and those who want jobs. So far, more than 40 students have registered as desiring some kind of part-time work, and in this group are students who have had experience in one or more of the following types of work: housework, caring for children, clerking, office work, farm labor, cafe, drug store, potato house and laundry.

The employment project is sponsored by the student council, members of which sincerely hope that their plan can help solve the labor shortage here. Employers who would like to hire a high school student for part-time work are asked to call 379, between the hours of 3 and 4 in the afternoon.

Car Owners Turn In 1,100 Idle Passenger Tires To Government

Reporting that 1,100 tires have been turned in at the Railway Express office here in response to the government's "idle tire" purchase plan, Sank Ramey, express agent, stated today that these tires will weigh approximately 19,800 pounds and that made from here. About half of the tires were donated to the 287 shipments of tires have been government; the others were paid for under ceiling price regulations.

The response in Hereford, as it was all over the nation, was a great deal better than the most optimistic estimates had placed it, and the used tires are expected to do a good deal to improve the tire shortage situation.

In the country as a whole, it was reported that by the last of November, 6,250,000 passenger type tires had been turned in to Railway Express offices. Of these more than half are usable in their present condition or can be made usable by recapping. These good tires will be rationed to eligible car owners. The other tires, graded as scrap, will ultimately be reconverted into reclaimed rubber to augment the nation's supply of crude rubber.

**Brand Cookbook To
Go On Sale Monday**

On sale Monday, and the price will be \$1 for the Hereford Brand's cookbook, "Let's Cook Something", a compilation of the favorite recipes of many Hereford housewives.

The recipes, collected by Mrs. John McLean, Brand society editor, have been appearing in the paper for several years and many of them are already favorites all over this territory; and in their attractive new arrangement they will gain even wider popularity.

The book is bound in a practical washable cover, with the popular spiral binding enabling the cook to open the book, flat, at any place. In some sections, there are 182 recipes in the book, and everyone of them has shown its worth in practical kitchen tests.

Call the Brand office to reserve your copy of "Let's Cook Something."

Old Santa Claus Wants Letters From All Kids

Old Santa Claus is still doing "business as usual" this Christmas and he advises kiddies of the Hereford territory to write their letters to him immediately, so that they can be published in next week's Brand.

Just mail or bring your letters to the Brand office, and Santa Claus promises to give them his personal attention. Kiddies who live in the country can mail their letters or try to send them to the Brand office by Saturday or Monday.

New Group Of 18 Year Olds To Register From December 11-31

The Deaf Smith County Selective Service Board today announced plans to register boys who have become 18 years of age since the last registration date. In making the announcement, board members stated that they had no idea how many boys the registration will cover in Deaf Smith County, but the registration is not expected to be heavy.

All young men who will be 18 by Dec. 31, and who have not yet registered for selective service may sign up at the office of the Local Board in the Deaf Smith County Courthouse sometime between Dec. 11 and Dec. 31.

The Local Board urges that boys within the prescribed age limit register; just as soon as possible to avoid a last-minute rush, and boys living in Hereford are requested to register from Monday to Friday, if possible, so as to leave Saturday an open date for boys from rural areas who may have no other opportunity to come to town.

Anyone who is unavoidably away from home and must register at another place is warned to specify his HOME ADDRESS so that his registration card may be forwarded to his own local board. A registrant who has more than one place of residence may choose which one he wants recorded as his home residence, but in making the choice he designates the local board which will always have jurisdiction over him.

Record Breaking Bond Sales Mark Pearl Harbor Day

Citizens of Hereford and Deaf Smith County remembered Pearl Harbor by purchasing \$20,837.50 in war bonds Monday to chalk up the largest sale yet recorded for any single day.

Both banks reported rushes in the bond sales department, and customers stood in line at the post office to buy the bonds which will help insure against any recurrence of the Pearl Harbor disaster.

Sales of stamps also took a boom on Pearl Harbor Day, but no accurate check is available on total sales for the day.

Entering the second year of America's part in World War II, Hereford people joined with citizens of the nation in the bond-buying observance of the Jap attack in Hawaii and sales throughout the country took a great upturn for the day.

Errors In War Certificates To Be Corrected

Stating that every effort is now being made to correct errors on the certificates of war necessity issued to owners of farm and commercial trucks and pickups, County Agent A. R. Batenman today announced that farmers who feel that they have been given insufficient mileage or gasoline on the certificate issued by the Office of Defense Transportation bring the certificate to the county agent's office, where arrangements will be made to send in for a new certificate.

In the meantime, to give the operator enough gas for current needs, he will be issued an emergency certificate through the local gasoline rationing panel, the amount of gasoline called for by the emergency certificate to be deducted later from the corrected certificate of war necessity.

Farmers who have received certificates allowing them sufficient mileage and gasoline for a limited period are urged to delay filing appeals with their county farm transportation committees until those certificates containing obvious errors are taken care of.

Most obvious error in the certificates is the failure to allow enough gasoline to operate the stated mileage, and these errors will be corrected as rapidly as possible. In other cases, where the farmer has not been allowed sufficient mileage to carry out his business, he may get the temporary transport ration, and appeal after a 30 day period to his county farm transportation committee.

The Office of Defense Transportation declares that no farmer will be put out of business as a result of ODT rulings and that as long as tires, spare parts and gasoline are available, they will be provided for the farmer in sufficient quantities to allow him to carry out necessary truck operations.

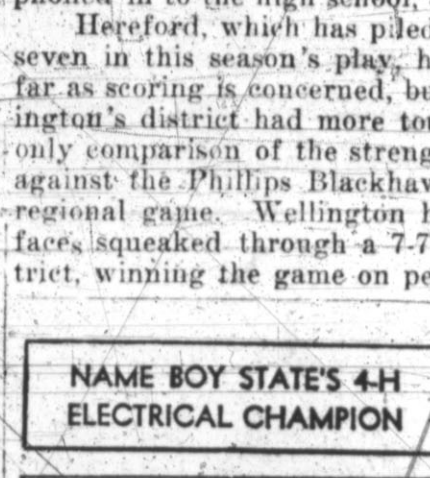
(Continued on Page 10)

The Wellington Skyrockets will meet Hereford's Whitefaces tomorrow afternoon at 2:30 o'clock on Whiteface Field in what coaches of both teams agree will be one of the most evenly matched contests in regional play-offs in the state.

Practically all business houses in Hereford will close and advance ticket reservations indicate a capacity crowd for the big game. Reservations are still available and orders should be phoned in to the high school, 379, for car spaces.

Hereford, which has piled up 266 points to their opponents seven in this season's play, has the more impressive record so far as scoring is concerned, but most observers agree that Wellington's district had more tough opposition this year; and the only comparison of the strength of the two teams—their record against the Phillips Blackhawks—indicate a close score in the regional game. Wellington held Phillips 13-7, and the Whitefaces squeaked through a 7-7 tie against Phillips in the Bi-district, winning the game on penetrations.

NAME BOY STATE'S 4-H ELECTRICAL CHAMPION



OUTSTANDING aptitude in utilizing electricity for practical purposes was for Donald Watkins, 20, of Farwell, Farmer County, Texas, state champion in the seventh national 4-H rural electrification contest. His reward is an all-expense trip to the 21st National 4-H Club Congress in Chicago, Nov. 23-Dec. 2, provided by Washington, which also appropriated \$1,200 in college scholarships for six national winners.

Delegates to the Congress will discuss further 4-H contributions to the war effort.

The youth helped with wiring jobs on his parents' 1280-acre farm. When the war is over he's coming back to live on a farm having all modern electrical equipment, he says.

The contest is conducted in cooperation with the Extension Service.

Funeral Rites For Mrs. Greer Held Friday

Mrs. Frances Isabel Greer, 82-years-old, who had lived in Deaf Smith County since 1916, died Thursday afternoon at her home in the northeast part of Hereford and funeral services were held from the residence Friday afternoon with Rev. Marvin L. Boyd, pastor of the Methodist Church, in charge.

Mrs. Greer, who was born in Alabama, came to Texas in 1873, to Castro County in 1901 and to Deaf Smith County in 1916. She had been seriously ill for several months, but until her last illness had maintained a great interest in current affairs. She was well known among pioneers of the county and had a devoted circle of friends.

Survivors are three sons, Charles Greer, Texarkana, Glenn Greer, Hereford, and Joe Greer, Amarillo, and one daughter, Mrs. Percy Estes of Dimmitt.

Funeral services were held at 2:30 p.m. at the residence of Mrs. Greer, with Rev. W. L. Bishop and A. O. Thompson.

Burial was in West Park Cemetery.

Stop Induction Of 38-Year-Olds

Induction of men 38-year-old and over has been suspended, according to a telegram received Sunday by the local selective service board from General J. Watt Page, state head of selective service.

The local board was instructed not to forward such men to an induction station, even though this action results in a shortage in December calls. Regulations are being amended to provide a new classification, 4-H, for men over 38 on the selective service rolls.

National press releases Sunday carried the information that men over 38 now in the Army will probably be offered the opportunity for an honorable discharge from the service, provided they can show that they could fill a useful job in the civilian war program.

Junior Band In Victory Concert Here December 17

The third Victory Concert will be played at the High School Auditorium Thursday night, Dec. 17, starting at 8 o'clock.

Ralph Smith, director, who made the announcement, said: "The public is invited to attend these concerts as they are to promote the sale of bonds and stamps and to help carry our part of the war debt for this county. The state government has asked that all schools in the state give a musical concert each month and asks that the public take part in these programs by purchasing war stamps and subscribing for war bonds. The Junior Band is playing this concert and all hope for a large crowd that night as they have a fine program arranged for you. Don't miss it."

Probable starting line-ups are:

Hereford	Pos.	Wellington
Russell	L.E.	Brewer
Manjot	L.T.	Sachs
Hussey	L.G.	Renoth
Dameron	C	Roy
Brock	R.G.	Hester
Rudd	R.T.	Williams
Hill	R.E.	Scott
Weems	R.H.	Covey
Worley	L.H.	Kendrick
L. Olson	F.B.	Thompson
Merrill	Q	Melton

Cotton Market Quota Vote To Be Saturday

Deaf Smith County cotton producers will vote Saturday, Dec. 12, for acceptance or rejection of the marketing quota system which has been in effect under AAA regulations for several years.

The marketing quota vote will be held at the courthouse from 10 a. m. to 7 p. m., Joe Ellis of the AAA office states.

There are about 20 cotton producers in Deaf Smith County.

Westway Items

By MRS. MERLIN KAUL

Among those who attended the party at the schoolhouse Friday night were the families of Paul Rudd, Hughes Millard, Merlin Kaul, Grady Wilson, G. C. Hartman, T. B. Cox, W. S. Rice, R. M. Gunn, Earl Little, Clarence Morrison and daughter, Miss Elma Smith, Mrs. Vina Edmonson and James Nolan. Everyone reports an enjoyable evening.

Helen Jo Wilson has been ill the past few days.

Mr. and Mrs. Buren Sowell moved Friday from their farm to an apartment in Mrs. Julia Sowell's home at Hereford. They plan to remain in town until the end of the school year. Their children, David and Margaret, are attending high school. Mr. and Mrs. Buddy Sowell moved from Hereford to the Sowell farm.

Winter ushered in a white Christmas season Sunday with snow which measured about 7 inches. The snow began to fall in the night and continued most of the day.

Mr. and Mrs. Henry Melton, Mr. and Mrs. Phillip Miller and Bonnie, Mrs. Buddy Sowell and Mrs. Merlin Kaul attended the "Messiah" at the Baptist Church at Hereford Sunday afternoon. Miss Miller was a soloist.

Because of the inclement weather, a small crowd was present at the preaching service Sunday morning. There were no services Sunday night. Some of the Sunday School Classes drew names for an exchange of gifts. Betty Jane Robinson of Hereford was a visitor Sunday morning.

Miss Elma Smith and Mrs. Lloyd Rice are preparing a Christmas program which will be presented on Christmas Eve. There will be a Christmas tree.

Mr. and Mrs. Ralph Rudd and children Billy Dean and Henri Ann of Spring Lake were guests last Sunday of Mr. and Mrs. Paul Rudd and boys.

Little Monty Roe is in Northwest Texas Hospital at Amarillo where he is being treated for complications caused by burns which he received recently. His parents, Mr. and Mrs. M. S. Roe, have been staying at the E. B. Osburn home so that they can be near him. Mrs. Roe was a guest of a cousin, Miss Mabel King, Friday night and Mr. Roe spent the night with his parents, Mr. and Mrs. J. A. Roe. The twins, Edsel and Wendell, are being cared for at the J. A. Roe home. Mr. and Mrs. Grady Wilson, Jr., are staying at the M. S. Roe home.

Eustace Osburn who is here from Michigan on furlough visited Friday in the J. A. Roe home.

Mrs. Glenn Rutter went by bus to Leila Lake Saturday to visit her daughter, Leta Glyn, who lives with her grandmother, Mrs. Cal Aten, and attends high school.

Mrs. Roy Matthews, daughter of Mr. and Mrs. L. B. Wolfington, underwent an operation for appendicitis last Thursday afternoon at the hospital at Hereford. Mrs. Matthews was formerly Leola Wolfington. She and Mr. Matthews were married in September at Oklahoma City, Okla. Mr. Matthews had just returned to his work at Oklahoma City when Mrs. Matthews became ill.

Betty Jane Robinson of Hereford was a week end guest of Wanda Marie Allmon.

Edward Skypala writes his parents from the Naval Training Station at San Diego, Calif., and Edwin writes that he is now in New York City.

Al Werner went to Panhandle Saturday to see his brother, Henry, who is ill. Mrs. Werner accompanied him as far as Amarillo.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

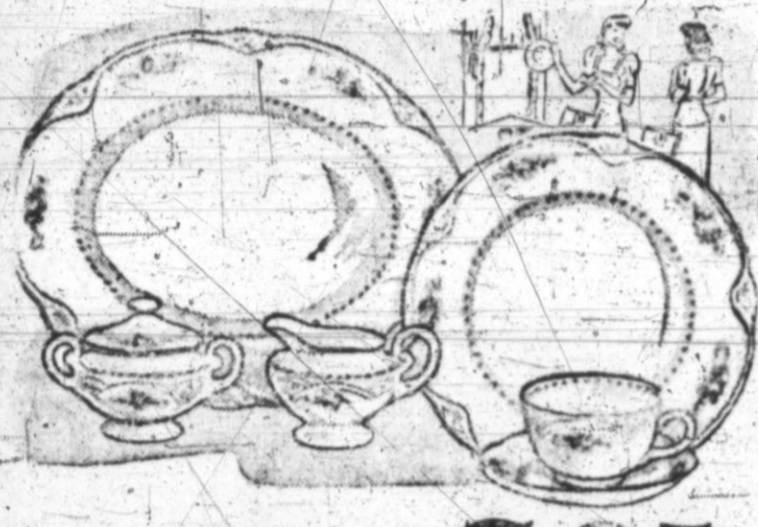
for Coughs, Chest Colds, Bronchitis

Gifts FOR ALL THE FAMILY AT Firestone



OLD FASHIONED GARDEN

A Beautiful Service For Every Day!



35 PIECES **7.95**

A gift the whole family will really appreciate—a truly lovely pattern. The flower motif is enhanced by a 22-karat gold edge and scroll and an outer embossing. Made of carefully selected first quality, highly glazed, semi-vitreous china. Guaranteed not to check. Replacement pieces available.

Old Fashioned Garden 53 pieces **12.95**
94 pieces **24.95**
Other Patterns For Your Selection



Beautiful, Warm
Car Robes
ALL WOOL

\$2.98 to \$6.95

RECORDS

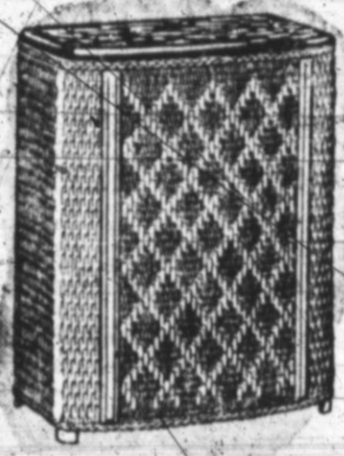
OF ALL KINDS!

Come in and play your favorite records. We have an exceptionally good stock, and will be glad to play the numbers you want to hear.

2.39
Including Federal Excise Tax

4-10" Records In Each Album

POPULAR — These albums include the best of the "Big Name Bands." Significant orchestration, faithful reproductions. Favorite tunes, both old and new by Harry James, Jan Garber, Sammy Kaye, Benny Berigan, Clyde Lucas and Mal Hallett.

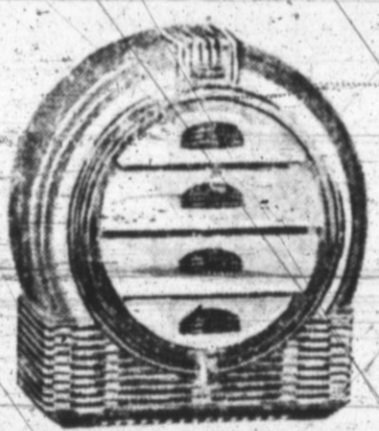


BATHROOM HAMPER

4.98

Smart looking—has self-ventilated fiber sides on a hardwood frame. Keeps bath room heat. 24" high, 20" wide, 12" deep.

DRIVE IN SUMMER COMFORT SUPREME CAR HEATER



\$16.95

A welcome gift for the motorist. Extra large core, heavy duty motor and directional heat control assure maximum heat. Has built-in defroster power. An exceptional value. The season's best buy in car heaters.

A Lasting, Serviceable Gift For All to Use

SUPREME CARD TABLE



9.95

- Large Top 30"x30", 4" Oak Border
- Beautifully Designed With Walnut Center
- Rugged Leg Locks

The whole family will appreciate this gift. Firm and rigid, it can even be used as a small dining table. The top has a hand-rubbed, lacquered, alcohol resisting finish. Double lock on each leg prevents rocking.

Other Models at Lower Prices



Easy to Clean—Easy to Use
Plastic Juice-O-Mat

- Gets All the Juice
- No Rind, Seeds or Pulp

3.79

Smart looking, efficient. All moving parts enclosed. Chrome plated top and handle.

LITTLE SISTER WILL LOVE THIS DELUXE STOVE



2.69

Watch her eyes when she sees this under the tree! It's 16 1/2" high and is made of heavy gauge steel, enameled white with red trim. It has imitation burners, regulator, heat control, clock, oven and broiler.



Doll Swan Rocker
• Holds large size doll
1.39

Little sister will love to rock her dolly in this. Just the rocker for sleepy dollies.



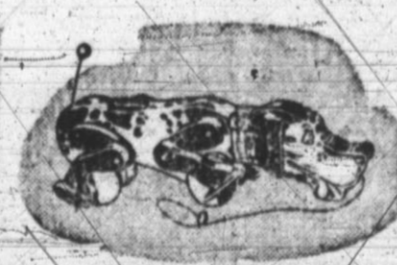
Cattle Ranch Notches
98c

Just what the little folks want—35 pieces including horse, bull, steers, calves.



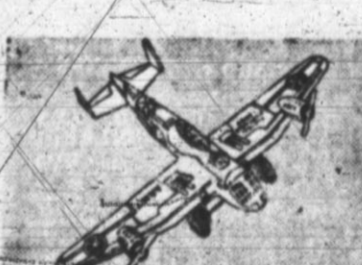
Doll House and Furniture
3.19

A completely furnished dream house for a little girl. Strong and easily put together—no screws or bolts.



Comical Barking Pull Toy SNOOPY SNIFFER
\$1.25

Baby will love him. He says "Woof-Woof" as he stalks along wagging his tail. 16 1/2 inches long.



MODEL PLANES
49c — 98c

Oh, boy, what a dandy! Wind it up, put it on the floor and watch it taxi along, machine guns sparking. 18 1/2" wingspread.



ATTENTION! PARLOR GENERALS! AMERICA IN ACTION BOOK

Ceiling Price 98c
98c

FREE COMIC BOOK

TO EVERY TOYLAND VISITOR
Laughs galore, fun for children.



Cogdell Motor Company

Your Firestone Store

317 North Main St., Hereford

BEAT 'EM WHITEFACES — WE'LL BE PULLING FOR YOU! Come Early and Shop our Christmas Store. We will close at 2:30 for the game, but will be open after the game!

Listen to the Voice of Firestone with Richard Crooks, Margaret Sparks and Firestone Syme. 3 trophies, under direction of Alford Wallington, Monday evening, N.E.C.

SAVE TIRES AND GAS · PHONE YOUR ORDER · TRANSPORTATION CHARGE PREPAID ON ORDERS OF \$5.00 OR MORE



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Dr. Ima Barlow, WTSC Instructor, Is Speaker At Bay View Club Meet

"History in The Making" was discussed at an open meeting held by the Bay View Club at the Presbyterian Church Thursday afternoon. Guests included members of federated clubs of the county.

All-Day Meeting Is Held By Church Group

An all-day meeting of the Women's Auxiliary of the Presbyterian Church was held at the church Tuesday. Hostesses for the luncheon at noon were members of Group Three who featured a Latin-American menu in keeping with the theme of the program for the day.

The program was built around the study book, "On This Foundation" by W. Stanley Rycroft with Mrs. Henry Hastings in charge of the lesson. Discussions relating to the program theme were given by Mesdames Lee Gonklin, Paul Mathers, O. M. Stewart, James Alken, D. H. Alexander, H. L. Broadwell and E. H. Norton. Mrs. C. C. Ferguson gave the devotional lesson on "Religious Work Among the Latin-American Peoples."

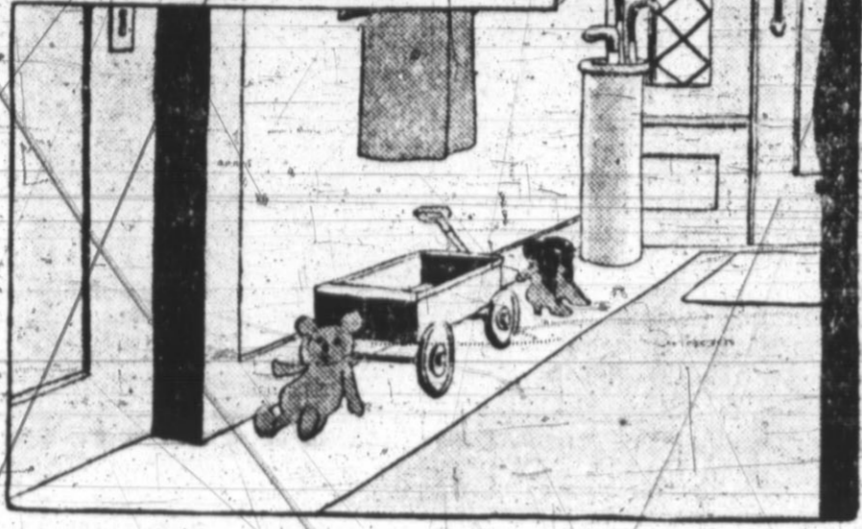
The final part of the program was the singing of the Star Spangled Banner with Mrs. G. A. F. Parker at the piano and Mrs. R. P. Coneway leading.

There is an off season for nearly all flowers except blooming idiots.

Family Signs

YOU can always tell where a family lives. By the gay effect that the hallway gives. There are hooks arranged in a nice straight row. And the coats grow shorter and shorter, so. At the very first glance you can surmise That the people vary in shape and size. Hats that have streamers mean little girls. With perky haircuts or ribboned curls.

A WAGON and ball and bat reveal That a boy lives there, and a slim, high heel On an overshoe is a certain clue. That a grown-up sister's an inmate, too. A doll that flopped with a broken neck. A toy train bunched in a pleasant wreck. The rooms may be still as a sleeping mouse But you know there's a family in the house!



Mrs. Kendall And Mrs. Smith Are Club Hostesses

Mrs. Joe Kendall and Mrs. Ralph Smith were cohostesses for the Lone Star Study Club at the Kendall home Tuesday afternoon. Roll call was answered by

members giving "My pet economy around the house."

Mrs. Roger Corbett gave an interesting discussion on "Manners For Moderns" stressing the charm of good manners that have been acquired and lived.

Telling about "Simple Party Giving" Mrs. O. L. Click emphasized the attractive and simple party, mentioning different types of parties through the four seasons.

Plans were discussed for the club's annual Christmas party which will be given at the home of Mrs. John Jacobsen, Jr., on Dec. 22.

Those present were Mesdames R. G. Blue, Roger Corbett, O. L. Click, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Nelson McRight, Jerry Morrow, G. W. Newsom, A. Petersen, Earl Phillips, Owen Stagner, Liston Wilson, Robert Thompson, M. H. Wiseman, Vivian Major and the hostess.

Fidelis Matrons Hold Business And Social Session

Fidelis Matrons class of the First Baptist Church met at the home of Mrs. Roger Corbett Friday afternoon for the regular business and social meeting.

New year books, which included the third year Guide to Daily Bible Study by Fouts, were distributed.

A contest of Bible games provided entertainment for the social hour.

JUNIOR BAND CONCERT WILL BE ON DEC. 17

Plans for the War Bond drive which will be held in connection with the Junior Band concert on Dec. 17, were made Thursday evening when members of the Band and Orchestra Parents Association met for the regular business and social meeting at the high school.

Hostesses for the social hour were Mrs. G. M. Hudson and Mrs. Lee Hopson.

O. E. S. Presents Christmas Program

Mrs. Pearl Kinsley directed a Christmas program at the Order of Eastern Star meeting held at the Masonic Hall Tuesday night.

After initiatory rites held for Mrs. Urs Ginn of Friona, a new member, Christmas carols were sung by the group, appropriate readings were given and Dorothy Nell Guinn sang "White Christmas" and "Jingle Bells."

Plans were made for a Christmas get-together of O. E. S. members and their husbands and Masons and wives, which will be held at The Masonic Hall on Dec. 21. Mrs. L. H. Shore, Mrs. F. M. Kester and Mrs. H. D. Reed are arranging the entertainment.

Rebekah Lodge Members Entertain Families

Rebekah Lodge members and their families were entertained with a chili supper and forty-two party at the IOOF Hall Tuesday evening.

Those, together with their families, who enjoyed the supper-party were Messrs. and Mesdames Edd Cox, C. C. Cox, J. H. Trimble, O. L. Click, A. R. Rogers, Troy Womble, C. V. Strange, John Jacobsen, Jr., Ernest Wade, Edgar Sowell, Chas. Sowell, Barrett Sowell, Joe Kendall, J. W. Terry, Mesdames E. E. Fridley, Ailie Elliott, Julia Sowell, Edna Bove, Hazel Sparks, Myrtle Witherspoon and Joe Sheppard.

Bridge Dinner Entertains Club

Mrs. Seth B. Holman was hostess with a bridge dinner at her home on "B" Street Tuesday evening for members and guests of the Tuesday Dinner Club. Five tables of guests enjoyed the party.

Appointments were in high colors of early winter and colorful fruit formed the attractive table centerpiece. The holiday atmosphere was accentuated by lighted red tapers on the table and on the buffet.

Mrs. H. K. Fox was winner of the high score award for the women and J. A. Pitman made high for the men. Mrs. C. C. Acker played for the low award. Guests and members present included Mr. and Mrs. A. R. Bateman, Mr. and Mrs. Jimmie Gilentine, Mr. and Mrs. E. B. Hedrick, Mack Pitman, Mr. and Mrs. C. C. Acker, Mr. and Mrs. H. A. Close, Mr. and Mrs. H. K.

Red Cross Knitting Entertainment For Sewing Club

Red Cross Knitting and making Christmas gifts entertained members of the Elite Sewing Club at the home of Mrs. C. C. Cox Thursday afternoon. Lovely Christmas time refreshments were served to Mesdames E. E. Fridley, Liye Blanton, H. V. Williamson, J. C. Cummins, Henry Kendall, G. W. Newsom, Edna Jett, Mrs. Claude Smith who was a guest, and the hostess.

LOCAL WOMAN'S FATHER DIES

Word was received here this week of the death of Mrs. R. Schroeter's father, J. R. Kellersberger, 88, at Marble Falls. He passed away after a long illness at his home. Mrs. Schroeter,

Fox, Mr. and Mrs. Alton Fraser, Mr. and Mrs. J. A. Pitman, Eloyse Pitman and the hostess.

who had been at his bedside the past month, returned Tuesday.

TOUGH!

Low Brothers FLOOR ENAMEL

STANDS WEAR AND TEAR COMES IN MANY COLORS

Kemp Lumber Co. GRANT FULLER, Mgr.

PENNEY'S Practical Gifts

J. O. PENNEY CO., INC.

WE'LL REMEMBER THIS CHRISTMAS!

Wartime Christmas live in the memory long after the happy, care-free ones are forgotten. For the shadow that war casts over every home, is intensified at this season. We must not let the radiance of Christmas be dimmed. Joyous occasions like this are part of our way of life. And Christmas is one of the things we're fighting for. There must be giving... generous giving, but no gift should be extravagant. For the Gift of Gifts, for all of us, is the Victory we are working for... and to achieve it, we're going to have to buy lots of War Bonds, however much we must sacrifice to buy them!

BUY DEFENSE SAVINGS BONDS

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

3-Piece TERRY SET 98c

Bath towel, face towel and wash cloth in white terry with your favorite colored border! Each set attractively boxed.

Fluffy Chenille BEDSPREADS! Creamy Backgrounds! Colored Grounds!

Decorative... practical! All covered with a wealth of chenille... some with regular high-pile tufting against a background of low "baby" chenille... others with all "baby" chenille! Stunning designs and refreshing colors to choose from. Wash by hand—need no ironing. In size for double or twin beds!

FOR THE SMART GADABOUTER! FITTED CASES

THREE POCKETS! SIX FITTINGS! **8.90**

Sport covering with rayon lining. Completely fitted with essentials!

Gladstone BAG 8.90

Steel frame, leather handles and straps!

Make-Up CASE 2.98

Simulated alligator leather. Fitted.

RAYON BLOUSES Prettily Trimmed! 1.98

Softly tailored multi-flaunt rayon in long or short sleeved styles. Pastels or stripes.

SKIRTS Make New ENSEMBLES! MISSES' SKIRTS 2.29

Bright plaids in winter fabric. 26 to 34.

Dainty! GOWNS 1.13

Flower-printed flannellette, with fitted waist and long sleeves.

Tailored SLIPS 1.29

Some are pretty with lace! In rayon crepe or satin. Nicely cut.

Fine Pillow CASES 1.00

Smart embroidered designs.

Sewing CABINET 1.29

Finished in maple or walnut!

A PAIR OF PICTURES 59c

Nicely framed. In gift box!

25 PERCENT WARM WOOL BLANKET 5.90

Deep-pile. Blankets in solid colors.

GAY AS CAN BE! Luncheon CLOTHS 1.19

Refreshing colors on sturdy cotton.

FOR GIFTS! Lace Table CLOTH 2.98

Gracious design. In cream color.

TOYLAND

VISIT OUR TOYLAND FUN FOR CHILDREN OF ALL AGES!

Over the Goal PREP FOOTBALL for the future Grid Star! **\$1.15**

Fun for a Rainy Day! AMERICAN LOG SETS **59c**

It's Party Time PLASTIC DISH SET **25c**

Girls' little GAY DRESSES 1.19

PRINTS! STRIPES! CHECKS! Prints, stripes, checks or solid colors in jacque, tailored or princess styles.

For on the Job GIFT FOR HIM! WARM SWEATERS 1.98

Comfortable slipper coat style!

SPREAD MORE CHEER THIS YEAR



Let the holly be greener... the trees bigger... the carols clearer... the gifts gayer to fill the hearts of friends and relatives with cheer and courage. Right now, our galaxy of gay gifts is complete. We don't wish to hurry you into doing your Christmas shopping, but we believe that the earlier you complete your gift buying, the easier, pleasanter and more economical it will be for you.

- BILL FOLDS** ARMY. \$1.25 to \$10.00
- COTY'S** COMPACT and LIPSTICK SETS \$2.95
- TOY BUILDER SET** ARMY and NAVY \$1.00
- SHAVING SETS** EARLY EMERICA \$2.75

- Smooth AS SNOW** and just as pure. That is our extra-rich ice cream—creamy, rich, and full-flavored. Enjoy it in sodas and sundaes. Take home a quart for dessert—it saves time and effort after a busy day of Christmas shopping. Delicious Chocolate Sundae **15c**
- Ideas**
- Beautiful Ass't. of Gibson **CHRISTMAS CARDS** in Boxes! 60c - 75c - 85c
- Tavern Novelty **CANDLES** 50c \$1.50
- Rairyland **DOLLS** \$1.00
- Ender's Sky Chief **SHAVING SET** \$2.50
- Beautiful **DRESSER SETS** \$6.50 up
- Ronson **DESK LIGHTERS**
- Coty's **TOILET SETS** 2 \$7.50
- Rosemary **COLOGNE** \$1.25
- Mixed NUTS 1/2 Pound 55c**
- Yardley SHAVING MUGS \$1.00 to \$3.50**
- Ontex Manicure Sets 60c to \$5.00**
- Stationery Gift Boxes 50c to \$3.50**
- Yardley SACHET TABLETS \$1.10**

WE WILL BE CLOSED FROM 2:30 THROUGH THE BALL GAME!

CLOSE

Drug Store

PRESCRIPTION DRUGGISTS

Phone 13

ON CHRISTMAS DAY IT'S GOOD TO KNOW "IT'S PAID FOR"

SONS

In the Service

EDITORS NOTE: Attention is again called to the fact that this list, furnished by the American Legion and complete up to Nov. 15, contains only the names of those boys who listed Deaf Smith County as their home address when registering for the draft or volunteering for military duty. We realize that some names may be omitted because some boys may have been working in other counties when they registered for the draft or reported for service, but the present list is the most nearly complete which is available to us.

- Lance, Robert Earl, Jr.
Landers, Roy Marshall
Lawrence, Mearl Wayne
Lee, William Stewart
Leliner, John Wesley
Lewis, William Thomas
Lisenbe, Kenneth Deshazo
Little, Wayne Bransford
Livingston, Tommie Charles
Loerwald, Harold Robert
Loerwald, Lawrence Walter
London, Walter Herbert (Jr.)
Lopez, George
Lowry, Earl William
Lueb, Aloysius Ben
Lueb, James Henry
Lueb, Werner Fred
Lutzell, Buford Nelms
Lutz, George Woodrow
Lyons, Paul Frank
McCord, C. V.
McCutchen, Alfred Leon
McCutchen, Olen P. R.
McGivary, Rueben Clinton, Jr.
McLain, Damon Isaac
McLean, George Humphrey
McLean, William Franklin
Madrid, Pete
Marnell, John William
Marnell, Forrest Anthony
Martin, Millard Henry
Masie, Clinton Lee
Mathies, Elmer Lewis (Jr.)
Matthews, James Travis
Matthews, Lawrence Conner
Mazurek, Louis
Medlin, William Allen
Miga, Frank Richard
Miles, Irwin Ferrell
Miles, Wallace Harold
Millard, Fred Augustus (Jr.)
Miller, John Raymond
Miller, June Pleasant
Miller, Ruskin
Miller, William Eugene
Minton, James Dewey
Morgan, Thomas Lomax
Morgan, Myron Eldon
Montgomery, Bill Alexander
Mosley, Edgar Carl
Myrick, Riley Warren
Neel, Owen Ray

Newman, Calvin Ray
Newman, Frank Thomas
Nick, Jack Estes
Nunn, Ray Wiles
Nunn, William Harvey
Oldham, Ney
Osborn, Eustace Howell
Owen, Albert Warren
Owen, Walter Gwynne
Paetzold, Herman Frank
Parsons, Richard Harold
Patton, William Hamilton
Pedde, Gus
Perkins, P. G.
Perry, Winford Frederick
Peterson, Robert Stevens
Phillips, William Ross
Pierce, John Marlin
Pillow, William Lawrence
Pinckert, Ovid Frank
Plummer, Allan Gray
Plummer, Glen Howard
Posey, Clyde Foch
Posey, E. B. (Jr.)
Potts, William Ray

Band Training Is Useful
Band and orchestra training received in Hereford High School has really paid dividends in the Army to Chief Warrant Officer Robert Horton and to Staff Sgt. Edgar M. Horton.
Robert is now stationed in California as bandmaster at an Army post, and Edgar is doing band and orchestra work at a camp in Virginia.
The Hortons are grandsons of Mrs. R. J. Naylor of Hereford. Their sister, Mrs. C. I. Rudd, also lives here.

At Marfa Air School
MARFA, Tex.—Pvt. Roy Edwards Campbell, son of Mr. and Mrs. Tim Campbell of Hereford, is now stationed with the Army Air Forces at a new advanced twin engine pilot training school at Marfa, Tex., it was announced by Col. Gerald Hoyle, commanding officer.
The new school is located about 60 miles from the Rio Grande River in the Big Bend country of West Texas.

Forrest Hill In California
Forrest D. Hill, son of Mr. and Mrs. W. W. Hill, is a Deaf Smith County boy but his name was omitted from the service list because he had registered in another county.
Forrest is stationed at Alameda, Calif., with a Navy bombardment squadron.

Stationed at Oklahoma
OKLAHOMA CITY, Okla.—Pvt. Walter Vernon Ferguson, son of Mr. and Mrs. George A. Ferguson, Hereford, Tex., is now stationed at the Oklahoma City Air Depot. He is a member of a medical detachment attached to the station hospital at this new

establishment of the Air Service Command for the maintenance and repair of aircraft and the training of air depot groups.
Private Ferguson worked at farming in McAdoo, Tex., before he entered the Army. Transferred from Fort Sill, Okla., he has been on duty here since Nov. 30.

Bill Boyer at Maxwell
Billy Barkley Boyer, son of Mrs. Pearl Boyer, has been accepted for aviation cadet training and is now stationed at the Maxwell Field, Ala., Pre-Flight School for Pilots.
Boyer is a graduate of Hereford High School and attended Wayland College at Plainview. He had served two years in the Army Air Forces when appointed for cadet training.

Pete Caldwell Attends Lockheed School
Pvt. William P. (Pete) Caldwell who volunteered in the U. S. Army in June, has been sent to Burbank, Calif., where he will attend a Lockheed Service School for four weeks of Bomber Squadron instruction.
Pvt. Caldwell was first sent to

Sheppard Field, Wichita Falls, for mechanical training in the Air Corps and from there he went to Tulsa, Okla., where for the past four months he has attended the Spartan School of Aeronautics.

War Hero Billings Lists Hereford as Home Address
Sergeant (aerial gunner) O. R. Billings, who shot down one German fighter and was wounded in the leg during a Flying Fortress raid on Lille, France, Oct. 9, 1942, may be rated an official War Hero now, but to friends in Hereford he is remembered chiefly as a stocky, red-headed kid who was a backfield ace on the Hereford Whiteface football team in the fall of 1936.
Billings, born in Sweetwater, first lived in Hereford from 1929 to 1933, when he attended the Hereford grade schools. The family returned to Hereford in 1936 and "Ossie" attended Hereford High School for most of the 1936-37 school year. The family went from here to Lubbock, but Hero Billings evidently listed Hereford as his home because news dispatches telling of his exploit described him as being from Hereford.

Campus Farmers Pitch In



Sixty students at Antioch College, Yellow Springs, O., have pitched in to help the war effort by assisting local farmers with their harvest. Peggy Tucker and Margaret Brooks are learning to husk corn.

Father is so badly spoiled that he sometimes thinks mother ought to treat him as good as she does daughters' beau.

The State Constitution of Texas is about five times as long as the Federal Constitution.



Low Brothers
PORCH AND DECK
PAINT

Stands exceptionally hard wear. Give your floors this extra margin of protection.

Kemp Lumber Co.
GRANT FULLER, Mgr.



Save Gasoline . . . Come to the Big Regional Game Friday! We will be glad to fill your orders before the game — and we will be open after the game. These Specials will be good FRIDAY, SATURDAY and MONDAY!

PANCAKE 2 FOR
FLOUR 20-Oz. Boxes 15c

- SOAP P & G. Giant Bars . . . 5 for 19c
CRISCO 3-LB. Can . . . 71c
SOAP CRYSTAL WHITE. Giant Bars . . . 5 for 19c
TISSUE NORTHERN. Rolls . . . 3 for 17c
CLEANSER SUNBRITE. TALL CAN . . . 5c
DRESSING SALAD. Blue Bonnet — JAR . . . 29c
SPRY 3-LB. CAN . . . 71c
SYRUP KARO. 5-LB. CAN . . . 39c
RICE 2-LB. SACK . . . 17c
MATCHES CARTON OF 6 BOXES . . . 23c

Fruit Cake Mix
Glaced Fruit
Nuts of All Kinds!

REMEMBER.
Every purchase you make at Furr's is sold under a Guarantee . . . You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

WHY PAY MORE?
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!



FLOUR GOLD MEDAL. 24-lb. Sack **99c**

- OXYDOL Giant Box . . . 63c
SOAP Ivory, Guest . . . 3 for 15c
SOAP Medium bars, Ivory . . . 3 for 19c
SOAP Toilet, Palmolive, Bath Size . . . 10c
SUPER SUDS Large Box . . . 23c
WAFERS Wheat Toast — Box . . . 18c
CHILI POWDER Gebhardt's . . . 14c
KOTEX 12's, Regular — Box . . . 22c
KLEENEX 200-Count . . . 2 for 25c
SOAP Woodbury . . . 4 for 28c

OATS WHITE SWAN. 3-lb. Box **19c**

- PLUMITE tall 21c
"A thousand little plumbers", tall can . . . 21c
VIENNA SAUSAGE Libby's . . . 2 for 25c
POTTED MEAT Libby's — Can . . . 6c
PICKLES Home Made. Libby's, 15-oz. jars . . . 2 for 29c
SOAP Lifebuoy . . . 3 for 19c
RINSO (Giant 63c) — Large box . . . 23c
SOAP Lux Toilet . . . 3 for 19c
SWAN SOAP "The new floating soap"—Lb. Bar . . . 10c

BABO TALL CANS. Each . . . **10c**

- LUX FLAKES Large box . . . 23c
MEAL Sea-Breeze . . . 5-lb. Sack 19c
MILK Armour's, tall cans . . . 3 for 27c
BLEACH Nu-Way — Quart . . . 10c
MACARONI or SPAG Skinner's . . . 2 pks 15c
SALT Cook Book — 1 1/2 Lb. Box . . . 4c

Double MIX Makes 2 lbs. Spread from 1 lb. Butter and 1 Quart of Milk. **10c**

MARKET SPECIALS

- HEAVY FAT HENS, alive . . . lb. 25c
HEAVY FAT HENS, dressed and drawn . . . lb. 35c
RIB ROAST . . . lb. 23c
CHUCK ROAST, first cuts . . . lb. 27c
Fresh PORK SPARE RIBS . . . lb. 29c
Country Made SAUSAGE . . . lb. 29c
Sweet Cream BUTTER . . . lb. 49c
OLEOMARGARINE, Best Spread . . . lb. 19c
Fresh BULK LARD . . . lb. 18c
VISING BOLOGNA . . . lb. 19c

GOOD FOR FRIDAY, SATURDAY and MONDAY

Fresh Shipment of Fresh Water CAT FISH, Speckled TROUT and OYSTERS!

BOXED JONATHAN APPLES . . . 2 doz. 35c

TEXAS GRAPEFRUIT . . . 6 for 25c

PAPER SHELL PECANS . . . lb. 29c

SUNKIST LEMONS . . . doz. 19c

NICE SIZE LETTUCE . . . 2 for 15c

BUY YOUR Christmas Fruits Early . . . While stocks are complete, prices low!
We Have a Full Stock of CHRISTMAS TREES At Very Low Prices!

ATTENTION!
ORDER YOUR 1943 Mail Subscription Now and Save!

BARGAIN DAY
Rates on the STAR-TELEGRAM FORT WORTH
Largest Circulation in Texas!
NOW A BIGGER and BETTER STATE DAILY

Printed in Special Easy-to-Read Type

YOU GET ALL NEWS WHILE IT'S HOT

★ 100% OF PICTURES To Make News Live

★ COMPLETE MARKET and Business News

★ NIGHT OF SPORTS NEWS & PICTURES

★ DAILY RADIO GUIDE

★ WOMAN'S PAGE SPECIAL FEATURES

BARGAIN RATES \$7.95
Reduced from Regular Price \$12.00
DAILY With SUNDAY 7 Days a Week
YOU SAVE \$4.05

BARGAIN RATES \$6.75
Reduced from Regular Price \$10.00
DAILY Except SUNDAY 6 Days a Week
YOU SAVE \$3.25

GOOD UNTIL DEC 31, 1942

HERE'S WHAT YOU GET —
A New and Better Star-Telegram dressed up in the NEW WAR-TIME TYPE that makes reading easier . . . with larger, clearer printing that doesn't smear. More white space between the lines—Positive Delivery by U. S. Mail—COMICS remain full size along with beautiful ROTO-GRAYURE—Plenty of pictures—WAR NEWS—and special STAR-FEATURES . . . ORDER NOW!

For a Short Time Only MAIL SUBSCRIPTIONS Price in Redwood! SAVE BY BRINGING YOUR ORDER HERE!

COURTHOUSE RECORDS

RELEASE
Federal Land Bank of Houston to J. C. Lance and wife, Lena Lance, and Earl Lance, deed of trust.

Farwell Winston, trustee, to J. G. McFarland and Myrna McFarland, SE 1/4 of Section 24, Twn. 2N, R. 2E, and SW 1/4 of Section 19, Twn. 2N, R. 2E, Cap. Syn. Sub.

First State Bank of Hereford to R. L. Cocanougher, Section 1, Blk. M-7, containing 243.8 acres of land; E 1/2 and NW 1/4 of Section 22, Blk. M-7, containing 502.4 acres of land; and N 1/2 of Section 23, Blk. M-7, containing .320 acres of land.

WARRANTY DEED
M. H. Sylvester and Nellie Sylvester to Roy Lynn Lovett, SW 1/4 of Section 18 of Twn. 2N, R. 4E of Cap. Syn. Sub.

E. L. Keith and Ilda Kieth to Billy Morton, 2 acres out of Section 60, Blk. K-3.

Albert Krammerer and Nellie Krammerer to G. W. Brumley, NE 1/4 of Section 34, Twn. 3N, R. 3E.

Ella M. Edwards, Lonnie B. Edwards, Eunice Walker Perry.

AT FIRST SIGN OF A

COLD 666
USE 666
666 TABLETS. SALVE. NOSE DROPS

man and Conner C. Perryman to N. A. Brown, W 1/2 of Section 27, Twn. 3N, R. 2E, Cap. Syn. Sub.

Peck, Wright, Peck Investment Co. to E. L. Snodgrass: (1) The following described tracts situated in Deaf Smith and Oldham Counties: E 1/2 of Section 47, Blk. K-11. (2) The following described tracts of land situated in Deaf Smith County: N 1/2 and SW 1/4 of Section 31; NW 1-4 and SW 1-4 of Section 30, Blk. K-11.

DEED OF TRUST
Oscar E. Easley and wife, Grace S. Easley, and J. R. Mosley to Federal Land Bank of Houston, all of Survey 4, Twn. 2N, R. 4E, Cap. Syn. Sub.

Oscar E. Easley and wife, Grace S. Easley, and J. R. Mosley to Sterling C. Evans, trustee, all of Survey 4, Twn. 2N, R. 4E, Cap. Syn. Sub.

MARRIAGE LICENSE
Cecil Lynn Coker and Ruth Edna Taylor, Nov. 30.

Palo Duro News

BY ETHEL ALLRED
Next Sunday will be the regular preaching service at the Palo Duro Baptist Church. Rev. Marvel Upton will preach at both morning and night services. Jimmie Jenkins, Jr., returned to his work in Amarillo after spending the week end in the home of his parents, Mr. and Mrs. Jim O. Jenkins. Mr. and Mrs. J. C. Allred and Ethel visited in the homes of Mr. and Mrs. Brann Fowler and Harold Dean also in the home of Mr. and Mrs. E. W. Womble

Tuesday afternoon. Everyone regrets very much to lose Mrs. L. H. Carter one of the most faithful members of the church in Wildorado. She plans to stay with her daughter and family, Mr. and Mrs. Manns Archer, of Oklahoma City. She left Wednesday.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hereford Monday afternoon. Mr. and Mrs. Jim O. Jenkins and daughter, Mrs. George Farris, made a business trip to Amarillo Monday.

Mr. and Mrs. E. W. Womble and daughter Sharon Lynn were in Hereford Monday. Mr. and Mrs. J. C. Allred visited in the home of Mrs. L. H. Carter Monday night.

Ray S. Daniel of Amarillo called in the J. C. Allred home Monday.

Mr. and Mrs. Jim O. Jenkins and family, Mrs. George Farris and Jimmie Jenkins, spent Thanksgiving Day in the home of Mr. Jenkins' sister, Mrs. Z. G. Fine, of Amarillo.

Everyone in this community is very glad to report that Mrs. L. C. Moore, who has been ill and has been in the Northwest Texas Hospital in Amarillo, is much better and expected to return to her home at the end of the week.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Amarillo Wednesday afternoon.

Mrs. L. H. Carter spent Monday night in the home of Mr. and Mrs. O. G. Smith and Tuesday night in the home of Mr. and Mrs. Dick Allred.

The Associational Sunday School conferences for the different districts will be held this week. The conference for District 10 will be held Friday afternoon and night, Dec. 11, at the First Baptist church in Amarillo. Everyone is urged to attend. This conference begins at 6:15 o'clock Friday afternoon.

Mrs. R. E. Oliver and Mrs. J. H. Cain made a business trip to Amarillo Saturday afternoon.

Mrs. A. G. Bell of Hereford visited in the home of Mr. and Mrs. J. C. Allred Thursday afternoon.

I wish to thank the subscribers who have recently renewed their paper with me and to state that I will always appreciate the opportunity of taking care of your subscriptions—new or renewal.

Summerfield

MRS. JIM CLARK
R. A. met Friday evening in the pastor's home. Seven members were present.

In the special Stamp Drive Monday, Dec. 7, at the school 50 dollars worth of stamps were sold. We are proud of our school children and the part they are doing to help.

Mr. and Mrs. B. E. Roberson and children were among those who attended the dedication services at the Baptist Church in Hereford Sunday. They spent the remainder of the day visiting his mother, Mrs. Theo Roberson, and an aunt, Mrs. Fannie Roberson of Amarillo.

Cecil Coker and Miss Ruth Taylor of Hereford were married Monday. Congratulations, Mr. and Mrs. Coker.

Cecil is the son of Mr. and Mrs. Roy Coker of this community.

Mr. and Mrs. Tom Harbour and family left Monday for New Mexico where he will help in the broom corn harvest. The Harbours have been living on the H. Trigg farm.

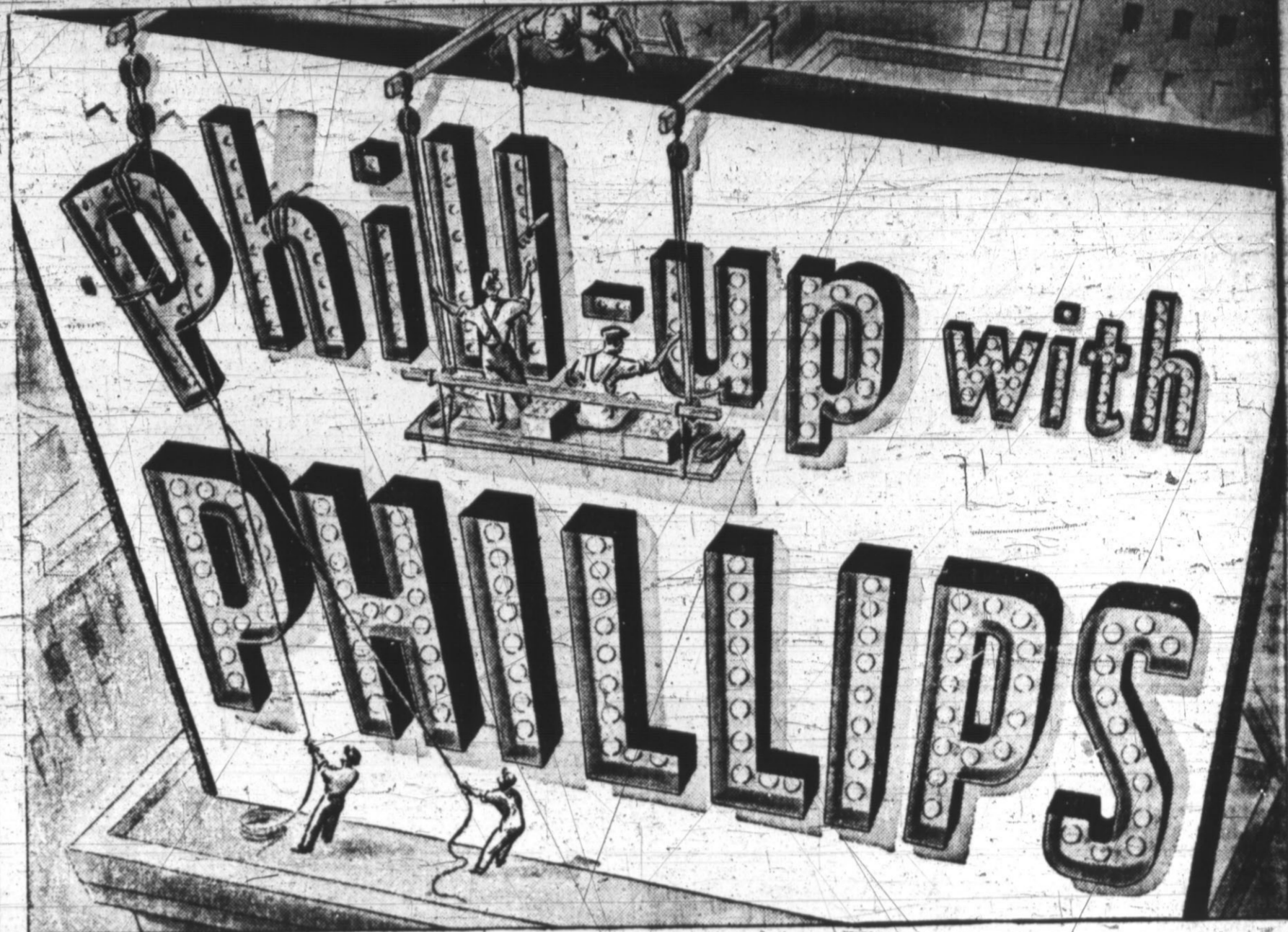
Tandy Legg was home over the weekend. This section received about five or six inches of snow Saturday night and Sunday. Thawed enough late Sunday afternoon to prevent it from drifting, we hope.

H. Trigg left last week to spend the winter near Carlsbad, N. M.

There were no church services here Sunday. The three or four families who came went on to Hereford and attended the dedication services at the Baptist Church.

The Homemakers Sunday School Class party Friday evening was attended by a few members in spite of the ugly weather. Star checkers and Bible games furnished entertainment until late in the evening when corn was popped and served with apples and coffee to members and their children.

Attending were Mr. and Mrs. Ky Lawrence, Mr. and Mrs. W. Boston and Larry, Mr. and Mrs. Carl Lee and children, Mr. and Mrs. Jim Clark, Mr. and Mrs. George De Loxier and sons, Rev. M. D. Rexrode, and Misses Jean and Jewel Clark and Bobby Clark.



WAR changes a Famous Slogan



FOR THE DURATION, a famous and friendly slogan goes into retirement. With gasoline being rationed to lengthen the calendar life of your tires and thus conserve the Nation's wartime stock-pile of rubber, we no longer invite you to *Phillips up with Phillips*. But you are still as welcome as ever at any Phillips 66 Service Station. The Phillips man is anxious to get and hold your business, even though your gasoline purchases are greatly reduced. If anything, he is more anxious than ever to give you those pleasant, friendly services which make your car and your tires last longer and go farther. That is his way of showing his appreciation for your business. And more, he has pledged himself to "Keep 'em Rolling", as a patriotic duty. In the meantime, hundreds of Phillips research

workers and many thousands of production employees are speeding up their good work for victory. With Phillips vast resources of raw materials, their efforts have made the company one of the largest suppliers of 100 octane aviation gasoline to the Army Air Corps, the Navy, and the United Nations' air forces; have made the company an important participant in the U. S. synthetic rubber program. Remember these facts, and drive in where you see the Orange and Black 66 Shield. That's where you get Phillips 66 Poly Gas and Phillips 66 Motor Oil... two famous products which are everything you can expect in times like these, when the needs of Uncle Sam's fighting forces naturally come first. P. S.—In place of our slogan at the bottom of this advertisement, we have placed a slogan that is yours, ours, and every American's.

FOR VICTORY... Buy U. S. War Savings Bonds and Stamps

Jumbo News

MRS. ULLMAN HUNTER
Ensign M. L. Simpson, Jr. returned Saturday from New York where he has been attending Midshipman's School at Columbia University and received his commission Dec. 2. He will report for service Dec. 12.

E. A. Wilder of Colorado Springs, Colo., is visiting his brother, J. J. Wilder, and family. Mrs. Sam Hunter helped with the gas rationing at Dimmitt Monday.

The M. L. Simpsons have recently remodeled their home. They put in new hard-wood floors, repapered, added new kitchen and bath and installed gas with a new hot water heater and cook stove. They painted the house inside and out.

C. C. Hunter, Sr., recently returned from Hot Springs, N. M., where he spent several weeks taking baths.

Mr. and Mrs. F. L. Pinckert were in Amarillo Monday. They report that their son, Lt. Ovid Pinckert, is somewhere in Africa where they hear from him almost every week. He is very cheerful and has no complaint to make except the food. He writes that the natives just don't know how to prepare it and too, they have an over-abundant supply of fish to eat.

Orval Pierce who is now stationed at Blackland Field, Waco, has been promoted to Corporal. He is in the Photo Division of the Air Corps.

Gas rationing, I fear, has reduced this column for a spell anyway. There is always something good that comes from "what we term a sacrifice." One reporter of the gas rationing says nearly all have asked for supplemental gas to attend religious services, so we are hoping for an increase in attendance, which has dwindled the last year to about four or five families.

Sunday the Hunters gathered at the M. L. Simpson home to visit M. L., Jr., who is leaving this week for active service. We received a nice deep snow over the week end.

Daniel News

MRS. W. R. MOORE
Well, well. Old man Winter has arrived and brought about 6 inches of snow which will be fine on the growing wheat. There are still quite a few of the farmers combining and stacking feed. The farmers are behind with their work on account of labor.

Mrs. Joe Moore and children were in Summerfield last Monday.

Mr. and Mrs. Bob Axe were in Hereford Tuesday. Mr. and Mrs. W. R. Moore visited with friends in Amarillo Tuesday evening.

Mrs. Bernice Sweet and baby, Gary, from Oklahoma visited in the F. E. Finney home recently.

The friends of Mr. and Mrs. J. T. McClain in this community extend their congratulations and wish them a happy life together.

Mr. and Mrs. C. T. McBroom and children visited in the Bob Axe home Wednesday.

J. T. Gilbreath, Jr., from Hereford called in the W. R. Moore home Saturday morning.

Mrs. E. W. Shugart and Mrs. F. E. Finney visited in the Horace Chilton home in Amarillo Monday.

Mr. and Mrs. W. R. Moore and Joe Stafford were in Hereford on business Friday.

Mr. and Mrs. Tom McClain and children were in Hereford shopping Saturday.

Mrs. F. E. Finney was in Canyon Saturday on business.

SERVICES AT THE CHRISTIAN CHURCH
E. M. Redford, Minister
Bible School 9:45-11:25 a.m.
Morning Worship 11:55-12:00 a.m.
Christian Endeavor 6:30-7:30 p.m.
Evening Worship 7:30-8:30 p.m.

Next Lord's Day is Universal Bible Sunday. In co-operation with a larger number of churches the pastor will emphasize the place and function of the Bible at the morning worship roush. The theme for the evening worship is, "God Active in History." A cordial invitation extended to all.

America's SALVATION tomorrow depends upon America's SALVAGE today GET IN THE SCRAP!

A Hereford Product...
where fine wheat grows!
PACKARD'S BEST FLOUR
... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!
Look in each sack for China Dinnerware Coupons!
PACKARD MILLING CO.
HEREFORD, TEXAS

SEE THE BIG GAME
FRIDAY
Hereford vs. Wellington
FOR REGION I CHAMPIONSHIP
Texas, Class "A" Football

TREAT YOUR CREDIT AS A SACRED TRUST
Use Your Credit... But DON'T ABUSE IT!
Hereford Credit Association
DOROTHY H. ROSS, Mgr.
Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION

BEAT 'EM WHITEACES
WE'LL BE PULLING FOR YOU
FRIDAY AFTERNOON
In Your REGIONAL CHAMPIONSHIP GAME
Roberson Battery & Electric
Phone 284—Night Phone 285 In Renfro Bldg.

Eat More Bread... for Energy and Health
... and remember, every loaf of Butter-kist Bread is enriched with Vitamin B-1, a recommendation by our Government for Keeping Fit!
Hereford Bakery
Home of "Butter-Kist" Bread
BUY U. S. DEFENSE BONDS AND STAMPS OFTEN!

Gil Paint
THAT COVERS
"RIGHT OVER WALLPAPER!"
IN ONE COAT
YES SIR—IT'S
BPS FLATLUX
FLAT WALL PAINT
FIVE STEPS AHEAD
1. Covers most any interior surface—Brick, Plaster, Wallboard, Tile, Wood, Wallpaper and many more—in only one coat.
2. It's ready to use just as it comes—no special mixing and no sipping or priming coat required.
3. The soft pastel shades of FLATLUX show no brush marks—dry quickly—no room same day.
4. This long-lasting Oil Paint can be truly washed many times with soap and water without stripping.
5. Entire rooms may be painted and occupied same day as there is no objectional paint odor.
\$2.75 PER GALLON
ROCKWELL BROS. & CO., Lumbermen
South Main Street—Hereford, Texas

Christmas is Coming
SHOP EARLY

Want Ads

CLASSIFIED AD INFORMATION RATES

25 WORDS OR LESS 25c
 25 WORDS OR MORE, WORD 1c
CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication)

NOTICE!

WANT TO RENT 50 to 60 acres for potatoes. Must be good well sand land. Glenn Boardman, phone 53. 51-3tc

FOR RENT

FOR RENT: 3-room basement apartment. 306 B. St., phone 221. 51-1tp

FOR RENT: Large garage bedroom. 206 Lee Avenue or call 9927. 51-1tc

FOR RENT: Desirable furnished apt. for couple. Adults only. All bills paid. Also bedroom for men. 517 E. 11th. 50-2tp

FOR RENT: 5-room house with bath. Close in, on pavement. H. L. Broadwell. 51-1tc

FOR RENT: One bedroom adjoining bath. 405 E. 3rd. Mrs. J. C. Cummins. 51-1tc

FOR RENT: Furnished apartment. 1029 25 Mile Ave. 51-1tc

FOR RENT: Rooms for light housekeeping; also small two-room house on South Main. If you have a steady job and are interested, see W. Al Vaughn, North A. St. 49-3tp

FOR RENT: South front bedroom to couple. Private entrance. 710 E. 3rd St. 49-3tp

MOVED

My radio repair shop is now located in my home

609 W. 3rd Street

Bring Me Your Radios!

E. W. Young

FOR SALE OR TRADE

FOR SALE: Two kerosene heating stoves. See Coy Phillips, 207 W 4th. 51-1tp

FOR SALE: 1 wall case, 1 small showcase, 1 gas heating stove, 1 Coca Cola box, several booths and seats, 1 steam table. Call or inquire at Hereford News Stand, 301 Main St. 51-1tc

FOR SALE: Gas kitchen range, coal cook stove, beds, kitchen and dining furniture. H. L. Broadwell. 51-2tc

FOR SALE: 3-year-old Enterprise gas range. Price \$50.00. Stub Jones, Dimmitt, Tex. 51-1tc

FOR SALE: Large size tricycle, in good condition. Also 7 ft. chain swing, built on wood and metal swing. Can be placed in basement. Mrs. T. J. Carter, phone 2277 or 55. 51-1tc

WILL TRADE: 33-volt 1/4 hp. washing machine motor for 110 volt motor. C. L. Conklin, 504 E. 11th. 51-1tp

FOR SALE: Radio and baby bed. Mrs. A. R. Bauman. 51-1tc

FOR SALE: Good table top gasoline range. Myles Funk, South Hereford. 51-3tp

Thanks, folks, for the nice sale of Hampshire gilts—with the exception of two buyers, everyone that looked bought. There must be a reason why they buy. Why not come pick yours before they are all gone. Have nice ones, just bred—\$85.00, your choice. D. H. Allmon, 7 1/2 miles west on Harrison. 1tp

FOR SALE: One Superflex kerosene heater. Blanton Butane Gas Co. 50-1tc

FOR SALE OR TRADE: Radios, one small electric, one 6 volt, one dry pack battery set. See these at 609 West 3rd. E. W. Young. 50-1tc

FOR SALE: Well improved 10 acre tract near City Limits. Price \$2750.00. Improved 10 acre tract \$2000.00. Claud Higgins, phone 6427. 48-3tp

FOR SALE: Well located 160 acres, price \$27.50, thousand dollars will handle. Phone 6427. Claud Higgins. 48-3tp

FOR SALE: Large six room house, garage, outhouses. Price \$2000.00. Claude Higgins. Phone 6427. 48-3tp

FOR SALE: 75 hogs, bred sows, gilts, shoats, pigs. Good stock. All top stuff. See Joe Sheppard, 1 1/2 miles south on Main Street. 51-1tp

FOR SALE: Improved 80 acres near Hereford. Price \$3250.00. Claud Higgins. Phone 6427. 48-3tp

FOR SALE: Uncle Sam says, "It's later than you think" for Christmas shopping, so see the famous line of Fuller Brushes now. Featured items: Hair brushes and boxed gift sets. Mrs. A. G. Bell, 607 W. 3rd. 49-3tp

FOR SALE: Small house, well located. Price \$1000.00. Will sell furniture if wanted. Small down payment, balance monthly. Lot in business district, price \$500.00. Claud Higgins, phone 6427. 49-3tp

FOR SALE: Jersey bulls, registered. Hogs, registered Durocs, Poland Chinas, Hampshires, Berkshire, boars; also bred and open gilts. Tierra Blanca Farms, 1 mile east of Canyon. 47-4tc

FOR SALE: 4-section ranch, well located. Reasonable improvements, price \$1400; a real buy. One of Deaf Smith's choice sections, \$16.00. Every acre perfect. 30 acres half-mile city limits, \$1000.00. Claud Higgins, phone 642-J. 49-3tp

FOR SALE: Late model Westinghouse electric refrigerator, one good coal heater. See Russell Daniel, Hereford Floral Shop. 49-3tp

FOR SALE: Received an assortment of roses, hedges, flowering shrubs, fruit trees. Plant now for spring blooming. Will plant them. Also lighthousekeeping rooms and cots for rent. Mrs. J. F. Ward. 49-3tp

FOR SALE: Plenty well graded hegarri bundles, well matured and cut before frost. See W. H. Vick, 1 1/2 miles north Progressive school. 49-3tp

SEED POTATOES

Better book early—
 We are exclusive agents for the Irvine & Cotton Certified Seed, grown at either Texline or Dillon, Montana.

Craner & Gaul

LOST AND FOUND

LOST: 2 steers, branded JK (connected) behind left shoulder. Notify Jim Kirby, or phone 274-W. 51-3tp

LOST: Bulova watch, somewhere between High School and town. If found return to V. C. Hopson and receive liberal reward. 51-3tc

LOST: Man's left leather glove, tan, in town Monday morning. Leave at Brand office or call 132. 51-1tp

STRAYED: 1 3-year-old horned heifer, in vicinity of Hereford. Notify Pitman and Guseman. 51-1tp

STRAYED: From my place 15 miles southeast of town, brown Jersey muley cow, branded GT on right hip. Fred Henry, Rt. 3, Hereford, Tex. 51-2tp

STRAYED OR STOLEN: Two 2 year old Whiteface heifers, branded J D connected on the right side and rocker arm brand under left eye. \$5.00 reward. Jim Dale at Price and David farm, P. O. Box 106. 50-2tp

LOST: A silver American Eagle pen. Finder please return and receive reward. Inquire at The Brand Office. 50-3tp

LOST: 7 head weaning calves. Branded arrow P on left thigh. Notify John Pitman. 49-2tc

WE specialize in brake re-lining. We will do the rest. Our new Bring in your brake shoes and burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

WANTED

SEED POTATOES FOR SALE!

"Bliss Triumph"
 "White Rose"

These potatoes grown especially for seed, from late planted, certified stock.

The Department of Agriculture is asking for a three hundred thousand acre increase in potato acreage, for 1943, with a guaranteed price.

FRED S. BARRETT

Hereford Potato Growers Ass.

WANTED: Male hog weight 100 to 150 lbs. OIC or Chester White. Drop me a card and state price. W. A. Al Vaughn, 311 N. A. St., Hereford. 51-3tp

WANT TO BUY: 1,000 bushels maize or kafir corn. Will pay 5c a hundred above market price. H. T. Wedel, 1 mile West Hereford. 51-2tp

WANTED: To buy one or two John Deere grain loaders with or without motor. White D. G. Cluck, Gruver, Texas. 50-2tc

HELP WANTED: Excellent opportunity now open for progressive person to take over established route in Hereford. No car or investment necessary. Write J. R. Watkins Co., 70-83 W. Iowa Ave., Memphis, Tenn. 50-2tp

WANTED: 100,000 rats to kill with Ray's Rat Killer, guaranteed. \$8. for 33 rats, 50 cents and \$1.90. Harkins to anything except rats and mice. Also Ray's Roach powder. Harkins Drugs. 41-13tp

WANTED: To exchange electric refrigerator for gas, butane or kerosene. Mrs. A. W. Nicks. 48-3tp

WANTED: Ironing at 30c an hour in my home. 2nd house north of 13th St. on Ave. F. Mrs. Minnie Wood. 49-3tp

WANTED: Experienced sheep man wants position as caretaker of bunch of breeding ewes, profit-sharing basis. H. C. Rofley, Canyon, Tex. 49-2tp

Seed Potatoes

We are again exclusive representative for the Weld County certified seed Potato Growers Ass'n., of Greeley, Colo.

This is the seed that did so well here last year. Some 200 cars being sold by us—without a complaint.

Better place your order early.
 Glenn Boardman

HEREFORD



BULL

By Jimmie Gillentine

The Hereford Whitefaces stand upon the brink of a Regional Championship. Of course, the title is a long way from being won, but the chances are at least even.

Personally, I figure that Hereford will win. I have a good reason for this, too. You can ask any boy on the team why the Whitefaces have gone so far and he will tell you it is "because we haven't any stars." This is the truth. The Hereford team

Deer in Court



"Star Messenger," fawn owned by Miss Beth Pitt, New York, was his own witness in a Yorkville courtroom, much to the surprise of judge and spectators alike. Miss Pitt paid a \$2 fine for allowing the fawn to roam at large in Central Park.

I just don't understand it at all.

I have several contributions this week, and some of them are really interesting. However, we aren't crowded for space and I won't have room for them this week. D. H. Allmon dropped in the other day and said he figures they aren't going to put Japs in the Concentration Camp out here; he thinks they will fill it with farmers who fibbed about their gasoline.

A man is that irrational creature who is always looking for a home-like atmosphere around a hotel and hotel accommodations when he is at home.

this year comes pretty close to being the best balanced team in Class A football in Texas. None of the boys have the "big head"; they are fighting, not as individuals, but as a team—and they are fighting for a common goal. You always hear about unity, but this 1942 football team comes closer to achieving 100 percent unity than any team I ever saw.

With the war and its parallel troubles, many of us haven't really stayed with the boys as we should. They have gone right on up—and the whole country is really in there pitching to help them on their final game. This will be the first regional title game played here since 1929, when Hereford and Olney played in a 9-9 tie. Let's all turn out and show our appreciation Friday afternoon.

Harold Close just got back from California, where he visited his parents and other relatives. He says everyone is working out there: men, women and children. He also says that the airplane factories are growing so fast that people who haven't passed them in a week or so don't even recognize them. Here's a secret. Harold had his picture made with a movie star. Mrs. Close now has the picture, but several folks have seen it—and it is the absolute truth. Mrs. Close is the most surprised of all. She says she didn't believe Harold had it in him. Ask him about the picture. Harold really likes to talk about it.

This just goes to show what inroads the draft has made on the young men of California. They sure must be scarce. Harold hasn't any more hair left than I have.



WHITEFACES

WE WILL BE PULLING FOR YOU TO WIN THE

Regional Championship
 Friday Afternoon

Moore Independent Oil Co.
 TROY MOORE
 Home of "Panhandle Gasoline"

The Best Gift of All



A Copy Of

The Hereford Brand COOK BOOK

"Let's Cook Something"

This Book is as good as we know how to print.... It contains over 200 Tried and Tested Recipes, selected because they were "favorites" of the housewives of this community.

It Is Built to Last a Lifetime . . . and Longer!

The Best grade of offset book paper obtainable.... Durable, Washable covers . . . and Convenient Plastic Binding, which always opens to the center of the book—no matter what page you happen to be using.

THE NEW BOOKS WILL BE
 On Display Monday (December 14)
 At The Brand Office

You'll want several. Only 525 were printed, so get your copy NOW! They also make ideal Christmas gifts for friends or relatives! See them on display at The Brand office after Monday, Dec. 14th.

Price

\$1.00

... OR

Mailed Anywhere in the United States for only \$1.16; Attractive Christmas Gift Card Enclosed Free!

THE HEREFORD BRAND

Phone "Thirty"

You can't know until you taste them just how good these toothsome morsels are. They'll go with your turkey dinner, your informal party or they can fill up a Christmas cookie jar to delight little girls and boys—and big ones too. If your college boy or girl or your soldier boy can't get home for the holidays, don't fall to see that a box of home-made sweets reaches them.

Let's Cook Something



Simple to make and requiring little sugar are Great Aunt Ruth's Gingersnaps and Butter Balls. They pack well and stay good to the last crumb. Mrs. J. W. Kirby makes the gingersnaps with this Alabama recipe:

GREAT AUNT RUTH'S GINGERSNAPS

4 1-2 cups flour
1 tablespoon soda
1 teaspoon ginger
2-3 cup shortening
1-2 cup sugar
1 egg
1 cup molasses
1 tablespoon vinegar
3 tablespoons cold water

Cream sugar and shortening, add egg, molasses, vinegar and water and mix thoroughly. Add dry ingredients which have been sifted together, stirring in as much as you can. Knead in the remaining flour mixture and roll thin. Cut with cookie cutter and bake on greased cookie sheet in moderate oven.

BUTTER BALLS

1 cup butter or oleomargarine
1-2 cup powdered sugar
1 teaspoon vanilla
2 1-2 cups flour

Cream butter and sugar, add vanilla and work in flour gradually. Roll in small ball about the size of an English walnut, flatten with hands and make an indentation in the middle with your finger or a thumb. Fill indentation with a tiny bit of red jelly, place a large pecan half on top and bake for ten or fifteen minutes in moderate oven.

Mrs. Ike Holman, the former Miss Jeanne Snyder, got this recipe from her college roommate.

Yuletide Party Entertains Pioneer Study Club Members

Pioneer Study Club members enjoyed their annual Christmas party at the home of Mrs. E. S. Ireland Tuesday afternoon. Mrs. F. M. Kester was cohostess.

Yuletide decorations were used and a gift exchange was held under the direction of Mrs. Frank Terrell.

The following Christmas program arranged by Mesdames Wirt Phillips, Frank Terrell and A. G. Bell, was presented. Presentation of the Flag by the president, Mrs. Noah Ewton; Pledge of Allegiance given by the club, group singing of "America" led by Mrs. J. E. Beyer, a Christmas Prayer given by Mrs. H. D. Reed and the group singing of Christmas carols. In conclusion Mrs. O. G. Hill reviewed two Christmas stories "And On Earth" and "Surprise For Nana" taken from a recent issue of *Comopolitan Magazine*.

Members attending the party were Mesdames Wirt Phillips, Frank Terrell, O. G. Hill, H. D. Reed, J. E. Beyer, H. A. Close, North Ewton, Burl France, N. E. Gess, J. M. Gilliland, O. G. Callahan, a new member, and the hostesses.

Party Observes Third Birthday

Mrs. Coy Phillips entertained with a party Friday afternoon celebrating the third birthday of her little daughter, Lynda Sue. Three pink candles adorned the birthday cake and after games refreshments were served to the following young guests: Veita Kee Skypola, Gale D. Blythe, Don Ray Oldham, Marlene and Clydene Allred, Norman Osburn, Kenneth Matthews, Marguerette Phillips, Doris Jean Hastings, Jackie Wright and the honoree.

Hereford Girl Marries Soldier in San Antonio

Mr. and Mrs. O. L. Rutherford have announced the marriage of their daughter, Miss Mildred Rutherford, to Sgt. M. F. Roller in San Antonio, Texas.

The wedding took place on Oct. 24 at Brooks Field Chapel. Mrs. Roller attended Hereford High School and a business school in Amarillo. At the time of her marriage she was a civil service employee at the San Antonio Air Depot, Duncan Field.

Sgt. Roller is the son of Mr. and Mrs. C. W. Roller of King Ferry, N. Y. He graduated from high school in Bridgewater, Va., and attended William and Mary College. He is now stationed with the armed forces in the Sixteenth Air Depot Group, Stinson Field, San Antonio.

CARD OF THANKS

We wish to express our appreciation for the floral offerings and the many expressions of kindness during our recent loss.

Mrs. H. L. Rice
Mr. and Mrs. S. A. Renzi

Summerfield Couple Announce Marriage

Announcement has been made here of the marriage of Miss Ruth Taylor, daughter of Mr. and Mrs. J. L. Taylor, to Cecil Coker, son of Mr. and Mrs. Roy Coker of Summerfield.

Rev. Marvin Boyd, pastor of the Methodist Church of this city, officiated at the marriage service which took place on Nov. 30 at the Methodist parsonage.

The bride was attired in a street length dress of powder blue and her accessories were in white.

Mrs. Coker was reared in Hereford and attended school here. Mr. Coker attended Summerfield schools and Hereford High School. The young couple plan to live in Summerfield.

Attendants at the wedding were Mr. and Mrs. James Taylor, Mr. and Mrs. Deward Taylor and Mrs. Wesley Coker.

LOCALS

FAMILY REUNION

A reunion of members of the family was the order of the day for Mrs. Nona Jowell Tuesday when brothers and sisters of her older son, Charles A. Jowell, came up from Clovis, N. M., to visit him here. Pvt. Jowell, who has been stationed at Camp Carson, Colo., was enroute to Fort Benning, Ga., to attend Officers Training Camp after visiting with Mrs. Jowell who is a dentist's assistant at Sheppard Field, Wichita Falls. Relatives here were Mrs. Bill Gentry, Mrs. Bob Gentry and son, and Mr. and Mrs. Jerry Jowell.

JUNIOR BAND MOTHERS MEET

Junior Band Mothers voted to have only two meetings for the remainder of the school year at a meeting held at Central School Tuesday. Scheduled meetings will be in February and April. Plans were made for the War Bond Concert to be given by the Junior Band Dec. 17.

Howard Turner left last week for coast guard duty at the Coast Guard Base at Catalina Island, Calif. Mrs. Turner will remain

here with her parents, Mr. and Mrs. W. J. Smith, for awhile.

Rev. V. M. Cloyd of Waco, former pastor of the First Baptist Church of Hereford, officiated in dedication services for the church here Sunday. While here he visited in the home of Mr. and Mrs. H. G. Conkright.

Another former pastor of the Baptist Church of Hereford to attend the dedication services was Rev. B. N. Sheppard of Hobbs, N. M. He was accompanied by Mrs. Sheppard.

HOLD FAMILY REUNION

Mr. and Mrs. O. L. Rutherford recently attended a family reunion at the W. T. Rutherford home in Cisco. Those attending were Sgt. and Mrs. M. F. Roller of San Antonio, Pfc. and Mrs. Payne Rutherford and children of Abilene, Mr. and Mrs. Clifton Rutherford of Pampa and Mr. and Mrs. O. L. Rutherford and daughter, Alice Jean, of Hereford.

Mr. and Mrs. D. R. McMahon returned Sunday from Wichita Falls where they attended funeral services for Mrs. McMahon's brother, J. J. McCarty, who died Friday in a Wichita Falls hospital. Mrs. McMahon had been in Wichita Falls since Wednesday

and was joined by her husband Saturday.

CARD OF THANKS

We express our sincere thanks for the many acts of kindness shown us during our recent loss. Especially do we thank the ladies of the Methodist Church for their thoughtfulness and help.

Mrs. Percy Estes and family
Glenn Greer and children
Joe C. Greer and family
Charles A. Greer and family.

Mrs. Sherman Morgan with attending graduation exercises at Arlington Field, Houston, this week when her brother, Chilton Foster, will receive his wings. Mrs. Morgan left Tuesday for Lubbock, where she planned to join her parents, Mr. and Mrs. A. A. Foster, for the trip to Houston.

M. Ralph Sellmeyer, who has been stationed near Houston and is enroute to a camp in North Carolina, arrived here Saturday to join Mrs. Sellmeyer who has been visiting in the home of her parents, Mr. and Mrs. J. W. Spradley, for several weeks. Also visitors in the Spradley home were Lieutenant Sellmeyer's mother, Mrs. Theresa Sellmeyer, and his sister, Mrs. Felice Mulvihill, both of Carlisbad, N. M.

The Drive is on! GET IN THE SCRAP!

WE ARE NOW EQUIPPED TO

Re-Cap TIRES

The Modern "OK" Method

We Can Handle all 15, 16, 17 and 18-inch Tires

Our Vice Pressure Machine is one of the best on the market, offering great advantages over air bag methods... with 3,000 lbs. per square inch pressure!

Don't Take Chances... Insist on the Best! Those CERTIFICATES are Few and Far Between!

Government Ceiling Prices are in Effect Here! We Repair any and all Kinds of Tires.

OK TIRE SHOP

313 MAIN ST. HEREFORD, TEXAS

NOTICE -- Regarding Change of LAUNDRY POLICIES:

DUE TO THE SHORTAGE OF GASOLINE, TIRES AND LABOR, WE ARE FORCED TO GO ON A

Cash On Delivery Basis

1—You can call 298 and we will pick up your laundry as follows:

2—It will be delivered, when finished, as in the past — but unless PAYMENT IS MADE IN FULL, we will have to return the laundry to our place until full settlement is made.

This is in line with government restrictions on deliveries — and will enable us to give you better service than ever before.

Do not ask for special favors, as we are forced to treat all people alike. Our driver will have checks and change.

3—There will also be a slight increase in Laundry Costs — to take care of the increasing cost of labor and materials. However, our prices will still be below neighboring towns.

HEREFORD LAUNDRY

F. M. CAMPBELL

"WE SELL FOR LESS"

HAILE DRUGS

PHONE... 99
PRICES FOR FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

KING'S CHOCOLATES

2-LB. HOME PACKAGE

\$1.25

Whitman's Sampler

1 LB. \$1.50

2-Pound Package \$3.00

Gifts FOR EVERYONE

TOYS

To Thrill Their Little Hearts

O-o-o-oh! Look!

A Great Big 15 Inch

"GOLDY LOCKS" CUDDLE DOLL

An Armful of Joy! **1⁹⁹**

They'll just love this cuddle doll with its soft-stuffed body in gay colorful print. Golden yarn curls that peek out from beneath her bonnet. Washable, unbreakable, fun.

Little Neighbors BLACKBOARD

Sturdy Frame, Good Slate . . . **1⁰⁹**

They'll get a real education as they play with this blackboard.

Duck Pins BOWLING GAME

10 Pins and 2 Balls . . . **59⁹⁹**

For indoor or outdoor use. Attractively enameled in assorted colors.

To Compliment Her Beauty

L'ADONNA 2-PIECE MAKE-UP ENSEMBLE

A Gift of Beauty Reasonably Priced **\$1**

Magnificently designed gold-tone cases holding L'Adonna Lipstick and Compact Rouge.

She'll Appreciate

LEON LARAINÉ CREAM COLOGNE

\$1

Non-drying to tender skin. Zestful, fragrant and delightful as old-style cologne — but contains NO alcohol!

The Gift of Distinction

LEON LARAINÉ 3-Pc. BEAUTY SET

Handsomely Boxed and Only **2²⁵**

Exquisitely fine matching makeup in smart looking cases. Rouge Compact, Lipstick and Face Powder.

In Silken-Lined Gift Box!

L'ADONNA 3-PIECE GIFT ENSEMBLE

Complete For only **1⁵⁰**

Harmonized shades of Face Powder, Lipstick and Rouge in smart-looking cases.

GIFTS TO PLEASE HIM

Give Him Shaving Joy

PO-DO 4-PIECE SHAVING SET

Colorful Gift Box **\$1.49**

Nationally-popular Po-Do. Brushless Shaving Cream, After-Shave Lotion, Talc and 5 Crocydon Blades.

A Gift A Man Can Use!

PAISLAYS 3-PIECE SHAVE BOWL SET

Handsomely Gift Boxed **\$1.49**

Smartly turned wooden shaving bowl with a large cake of Paislays Soap, Talc and After-Shave Lotion.

For the Boys in Camp

3-PIECE MILITARY BRUSH & COMB SET

Sure To Please **1¹⁹**

Two brushes with rubber backs. Double toothed comb. Choice of colors. Set in a quality case to make complete kit.

Every Man Wants A

AMITY BILLFOLD

A Lasting Gift **\$1**

Durable leather in a wide choice of colors. Set in a quality case to make complete kit.

Pure Bristle

SHAVING BRUSH

A Value **1⁵⁹**

Quality bristles firmly set in a wooden bowl with a quality case to make complete kit.

We Will Be Closed for the FOOTBALL GAME FRIDAY

Help Boost the Whitefaces to the REGIONAL CHAMPIONSHIP



Whitefaces, we'll be pulling for you out there FRIDAY AFTERNOON — and wishing you the BEST OF LUCK in your fight for the CHAMPIONSHIP OF REGION 1!



Ask for S. & H. GREEN STAMPS at the **CITY DRUG STORE** PHONE . . . 100

Two Hereford Girls In "Mozart Festival"

PORT WORTH—Misses Lois Agnes Gilbreath, freshman, and June Dameron, sophomore, of Hereford, will take part in Texas Christian University's "Mozart Festival" Dec. 13 and 16. The University Symphony Orchestra and the Mixed Chorus will combine in presenting the two programs. The Dec. 13 program will consist of the "Jupiter" Symphony,

Dr. T. Smith McCorkle conducting, and the C Major Mass No. 1, for chorus and orchestra, with Prof. W. J. Marsh conducting. The Dec. 16 program will be made up of miscellaneous numbers by the chorus and orchestra, including the "Gloria" from the "Twelfth Mass," by the chorus, and the overture from the "Marriage of Figaro," by the orchestra, Prof. N. J. Whitehurst directing. Misses Gilbreath and Dameron sing soprano with the Chorus, which has 85 voices.

Mrs. Eula Formby of Amarillo visited Mrs. Euma McNabb this week. Mrs. Bob Rider, formerly Marie Ballard, came Friday night from Memphis, Tenn., to visit her father, Bert Ballard, and other relatives.

BAPTIST CHURCH NEWS

Time of services: 8:45 a. m. Sunday School 10:45 a. m. Morning Worship 6:45 p. m. Training Union 7:45 p. m. Evening Worship. Last Sunday was a great day for the First Baptist Church of Hereford. The church was dedicated debt free, and a nice amount remains in the bank to be applied on a pastor's home when the time comes that such can be built. During the morning service H. G. Conkright, chairman of the board of deacons, read the plans, programs and progress of the church since the new building was erected in 1928. He then presented the church for dedication. A. O. Thompson led in a prayer of Thanksgiving, followed by an anthem by the choir on "Praise and Thanksgiving". After this, the note was torn into four parts and Rev. W. E. Barnes, Rev. V. M. Cloyd, Rev. B. N. Shepherd and H. G. Conkright each burned the parts of the note. Rev. V. M. Cloyd brought the dedicatory sermon, after which Rev. Barnes led in the prayer of dedication to conclude the morning service.

message was brought by Rev. B. N. Shepherd. Several out-of-town visitors were present for the day. Several families gave floral offerings in honor of their loved ones who had had a part either in the building of the church or the progress of it. Truly this day Sunday, Dec. 6, 1942 will be long remembered by the members and friends of the Baptist Church.

PERSONAL

Pvt. Harvey Nunn of Sheppard Field visited his mother and family here Friday.

Announce Birth of Son Mr. and Mrs. Jim Hays announce the birth of a son, David Richard, on Friday, Dec. 4.

MASONIC BULLETIN

Hereford Lodge 849 Stated meeting second Monday in each month. School of instruction each Thursday night. Sylvester Slagle, W. M. E. L. Brady, Secy.

Stambaugh
Dependable
DRY CLEANING
Phone 160

The WAR—
a
SCREWDRIVER
and a
PAIR OF PLIERS



Yes, sir, these tools have a big responsibility during the war, but you won't find them shirking. The war has made their job increasingly difficult. New appliances are gradually disappearing from our shelves and it will be our job, yours and mine, to keep the old ones in repair. It takes trained labor and service parts requiring critical materials to make a service department function efficiently. Uncle Sam needs both labor and material. Therefore, we on the Home Front are called upon to help, by taking care of the appliances you have.

You can help by advising us of your service needs as far in advance as possible. You can help by exercising a patient understanding when parts, which under normal times, could be obtained in a few days, are delayed much longer. Emergency jobs must be taken care of first, and here again we will ask your indulgence. Before you throw away ANY appliance that just doesn't work, consult us! Our Repair Department may be able to keep it in service.

Southwestern
PUBLIC SERVICE
Company

Parmak FENCERS
NEW SHIPMENT!
Fencer sales have been frozen, but are now thawed out—So to solve your fencing problems efficiently and economically, buy a Parmak.
Easy to Install — Easy to move!
Price \$15.90 (without battery)
See the Game Friday—and Help Boost the "WHITEFACES" to a Regional Championship
HARDWARE CO. Phone 567
"Anything From A Tack To A Tractor"

Protect
WHAT HAVE YOU INSURE!
John McLean
Insurance Agency
112 W. 3rd Phone 273

NOTICE!
Let Us Handle Your
FARM SALES
or
LIVESTOCK AUCTIONS
B. E. Brumley
Lloyd Otten

Greetings
To Your Friends and Family from our Stock of Attractive
Christmas Cards
Assortments of
20 \$1.00
25 \$1.25
36 \$1.25
50 \$1.25
(with name imprinted)
OTHERS ON SPECIAL ORDER!
THE HEREFORD BRAND

Vega News

MRS. D. E. MCKENDREE

The biggest business in Vega this week seems to be the gas rationing office and the rush and strain of figuring it all out to please the public caused a headache to the office force.

Mrs. Nettie Wiseman was hostess to the Worth While Home Demonstration Club Friday. Mrs. A. L. Morgan entertained the Girl Scouts in her home Friday night. Games were played and refreshments of punch and cookies were served.

D. E. McKendree is in Taft, Calif., visiting his son, Verlin, and family.

W. P. (Dad) Ballard has gone to Dallas to spend the winter in the home of his daughter, Mrs. N. S. Locke.

Many Vega people went to Amarillo Monday before gas rationing went into effect.

Mrs. J. L. Watkins is home from Fayetteville, Ark., where she visited her mother.

Word comes from Lewis Houseman, who is in Saint Joseph's hospital in Fort Worth, that he is improved but not out of danger yet. His mother, Mrs. Iva Houseman, is at his bedside.

Mrs. A. M. Miller is confined to her bed this week with a severe cold.

Mr. and Mrs. John Smith and family of Amarillo spent Sunday in the A. R. Waddill home.

Harold Denny is home on a 20-day furlough from New Orleans, La.

Gene Haliburton left Thursday for Fort Sill, Okla., where he was inducted into the Army. Mrs. Haliburton will remain in Vega where she has a position in the Vega school.

Mrs. Audie Morgan took her daughter, Betty Jean, to Amarillo where she had some dental work done Saturday.

Miss Flossie Plummer left this week for Bethany, Okla., where she will enter Evangelistic work of the Nazarene Church.

Joe Ballard who is stationed in Alabama with Uncle Sam's forces is visiting relatives here this week.

The members of the W. M. U. met in an all day meeting Friday in the home of Mrs. G. W. Roberson, observing the Lottie Moon day of prayer. A covered dish luncheon was enjoyed at the noon hour.

THE MOST IMPORTANT ANNOUNCEMENT EVER MADE BY THE U. S. TREASURY DEPARTMENT



The 9 Billion Dollar Victory Loan Drive Is On!

The United States Government begins the task of borrowing nine billion dollars from accumulated savings and idle funds in the next several weeks, as an essential part of winning the war more quickly and more completely.

During these critical weeks you probably will be visited by a representative of one of the securities firms or banks which are contributing their time and effort—without compensation of any kind—to the Victory Fund Committee. He will explain to you, for instance, the benefits that you can obtain from the new Victory 2½'s—available for the first time. Welcome him as a war worker when he calls. If you miss him, ask your banker or securities dealer for full

particulars. There is no limit to the amount that you can purchase.

Today many American families are torn apart. Millions have left their homes or their jobs; thousands have given their lives; and many more are prepared to do so.

But the government, your government, is not asking you to give anything to this Nine Billion Dollar Drive. It is asking you to lend it all of the money you can possibly invest in what is the safest investment in the world—at a good rate of interest.

When the Victory Fund representative calls, please remember this: it is in your own interest, as well as that of your country, to listen to him—and to invest.

BUY THESE VICTORY 2½'s NOW
Twenty-six year 2½ per cent bonds due December 15, 1968, callable December 15, 1963. Issued in coupon or registered form at the option of the buyer. Commercial banks will not be permitted to hold these bonds until one year after the date of issue. There is no limit on the amount any eligible investor may purchase. Interest is paid semi-annually, June 15 and Dec. 15. The bonds will be sold in denominations from \$500 to \$100,000. In the event of the death of a holder, the bonds may be redeemed at 100% and accrued interest for the purpose of satisfying federal estate taxes.
Two series of shorter term obligations: (a) 1½ per cent bonds due June 15, 1948, and (b) ½ per cent certificates of indebtedness due one year after issuance. These securities are open for subscription by banks, and also by all other classes of investors, whether private, corporate or institutional.

Other Treasury Securities offered to investors through the Victory Fund Committee are Treasury Tax Savings Notes A and C, and U. S. Savings Bonds, Series F and G

THE FIRST NATIONAL BANK
OF HEREFORD

THE FIRST STATE BANK
OF HEREFORD

Hereford Whitefaces vs. Wellington Skyrockets Here—Friday—2:30 p. m.

The Whiteface Round-Up

See the Whitefaces play for Regional Championship Friday—2:30 p. m.



Prince Hereford

The football banquet has been postponed until sometime in the near future. We hope it will be soon, because V. C. Hopson just can't wait to be seen with that cute lil' ol' Dorothy Williams. Can you blame him?

It won't be long until Santa Claus comes, will it? Maybe we can get the "Whiteface Round-Up" to print some of your letters. In the meantime, I'm going to get Doris Jo Hodges to darn that hole in the toe of my Christmas sock. Joe, the moth who is a friend of Homer's, nibbled an enormous hole, but I guess I'll forgive him this time, as wool is almost a luxury.

Speaking of football, do you remember when everyone used to cry, "Take him out, take him out!" when their favorite football hero made a wrong play? Well, now they say "Feed him some vitamins, feed him some vitamins!"

Raidford Hutcherson, Jim Hicks, and Glenn Dobbs must have rented some of the seats in eighth period study hall. If you remember from two weeks ago, I said you could have hung a "For rent" sign on the detention hall, but Homer is going to take it down, because these boys have paid admittance for several days in advance.

Oh, these girls who can't keep up with their things, especially the ones who have white head handkerchiefs! All this week the bulletin board in study hall has carried a notice asking someone please to return them.

Did you ever see anyone with so many nicknames as Lloyd Olson? Some of them are: Joe, Pete, Chief, and Ugg. His latest one is Scrap-Drive.

It is almost time for another gym class, so I think I will take Mrs. Adams' advice and just relax. Besides, there is nothing else to say, other than the fact that report cards were handed out, and nice people just can't talk about things like that.

Seniors Will Have A Xmas Dinner Dec. 18

Using the form of the radio program of the same name, Phyllis Radovich emceed a "Truth or Consequences" broadcast at Senior Class meeting Wednesday, December 2. Contestants were Robert Hickman, Thurman Williamson, Donald Roberson, Kenneth Rudd, Felix Pyka, Marcella Koelzer, Florene Lloyd, Ella Mae Parsons, Bettye Ann Dunlap, and Frances Colleen.

Florene not being able to answer correctly a question by Phyllis, had to tell all about her first kiss. Robert Hickman had to imitate a dog and beg for dog food. Marcella Koelzer was supposed to tell a humorous story

Barnes Is Honor Student of Central They're Still Singing

Hello, I'm Homer and he's Joe, remember? Joe's the moth and he's just a little bashful because he is new around here, but he's my best pal and I am trying to show him around. We have just discovered how really important music is and we wanted to tell you about it so you could appreciate it, too.

There are 47 Central students on the low honor roll. The fourteen from the fourth grade are: Royce Horton, Bobby Morgan, Gene Walker, Reece Whittington, Mary Kathryn Boyd, Coline Brown, Billy Don Engman, Pat Kerr, Orlin Teed, Dwaine Walker, Nap Buckner, Julia Conklin, Todd Jo Christoph, Martha Jane Smith.

The fifth grade has twelve on the honor roll: Georgina Clark, Reba Dones, Joe Hershberg, Joe Edgar Kerr, Hughie McKinney, Carroll Gene Wilson, Pat Corbett, Marilyn Craner, Audrey Hood, Bobby Jane Sisk, Alex J. Schroeter, and Alma Fay Knox.

Four students represent sixth grade: Mary Kathryn Carrol, Wanda Jean Harrison, Jo Ann Witherspoon, and Garen Conklin.

Three pupils in the seventh grade carry the honors for their group: Zola Fay McBrayer, Barbara Boyd, and Jo Anne Jett.

The eighth grade tied with the fourth grade in numbers, having fourteen on the honor roll: Duane Foster, Bobby Millard, Barbara Burney, Anne Morgan, Jewel Rudd, Beth Scott, Jaereen Sowell, Sue Walker, Bobbie Lee Witherspoon, Louise Young, Viola Beckman, and Elizabeth Coughner.

Bob Gilliland, former member and vice-president of the Hi-Y, was the guest speaker at the meeting Tuesday night. He was introduced by the present vice-president, G. P. Owen. Bob is in the Civilian Pilots Training program.

Bob's schooling for the last few months has consisted of several divisions. The first section is Primary. Under this was studied meteorology, navigation, aerodynamics, physics, mathematics, civil air regulations, and military training. These civil air regulations are the traffic rules of the air. The second section of school is the basic training. This consists of advanced meteorology, navigation, civil air regulations, and military training.

One of the three types of navigation discussed was dead reckoning. This is done by charting one's course out on a map, taking into consideration speed of plane, direction of wind, and volume of wind. The second type of navigation is contact flight, following a highway or railroad until one reaches his destination. Celestial navigation is the third type, consisting mostly of charting the course by the heavenly bodies. The third section of the schooling is the advanced training, putting into practice what was learned beforehand. A general discussion followed, including many questions, mostly about the civil air regulations.

A very short business meeting followed. Lyle Fluit and L. H. Lookingbill becoming new members of the club. The meeting was adjourned by the official Hi-Y benediction.

using only the letters of the alphabet. Don Roberson was lucky and didn't have to suffer the consequences. Because of the bell, the meeting adjourned, but next week the remaining six contestants will tell the truth or suffer the consequences.

Seniors are to be fed on December 18, when they will partake of a delicious Christmas Dinner.

Tri-Hi-Y Has Guest Speakers

The Tri-Hi-Y Executive Council met Tuesday night at 6:45 o'clock in the Home Economics Laboratory. The meeting was in the form of a luncheon.

"Improving the Tri-Hi-Y Club" was the main topic discussed. The most important things which the girls decided the club should do were to urge being on time and 100 per cent attendance.

The menu consisted of various kinds of sandwiches, potato chips, pickles, olives, apples, cookies, and tea with lemon.

The girls were very proud and appreciative of the piano which has been placed in room 23 for their use. Margaret Barrett played while the girls sang "Give of Your Best to the Master."

The most important business of the night was that of the Tri-Hi-Y Club's sponsoring Christmas caroling for the whole school. Margaret Olson, president, appointed a committee for this project. Those asked to act were: Phyllis Radovich, chairman; Margaret Barrett, Arline Millard, Ellen Posey, and Mary Ruth Russell.

The program of the night was "Keeping Well." Mrs. Bob Wilson, a Home Economics graduate, talked on the interesting topic of "Nutrition." In her talk she brought out the fact that one can tell by looking at a person from head to toe what he eats. In other words, "You are what you eat."

Mrs. Adams, physical education director, gave a talk which was of interest to all; that of "Physical Education." At the end of her talk she led the girls in some calisthenics.

Mrs. Tom Carrol discussed "Health." She told the girls many ways to take care of themselves, and she then had the girls draw around their shoe and foot and told them whether their shoes were fitted correctly.

The official Tri-Hi-Y benediction closed the meeting.

Attend Third Victory Concert Played by Band

Come one, come all to the third Victory Concert, December 17 at 8:00 o'clock in the High School auditorium. Today the thousands of school bands, orchestras and choirs who turn out to serenade departing draftees, play for War Bond Sales, etc. are helping to raise and maintain civilian morale at home. The previous concerts have been given by the orchestra but this one is going to be given by the band. The real purpose of these concerts is to urge the sale of bonds and stamps. In the month of September, it has been stated, there were \$143,000 worth of bonds and stamps sold at Victory Concerts in the schools of Texas.

The attendance in the past has not been so large as it should have been. If everyone buys war bonds and stamps at the Victory Concert, the school will get the credit and this will help the sale of bonds and stamps of our school. Everyone is urged to attend the concert.

Help Make Hereford High A Better School

"Well, I didn't hear exactly what she said but it sounded something like..." The preceding sentence is one we have all heard or, perhaps, even said at sometime in our lives. We hear a part of what someone said and then never bother to find out the rest of the matter. Instead, we tell the story to some friend of ours, and before long it is all over school. The main trouble is the fact that the story is not at all like the first person told it.

But that isn't all. Perhaps the first person knew only part of the story, or maybe just made the whole story up. An incident such as that would not be so bad, but it could have ruined someone's reputation or caused him to lose many friends.

I am sure none of us would like anyone else to tell something about us which was only partly true. So from now on let's not repeat or believe everything we hear unless we are sure that what the person said was authentic. By doing this, we can

L. Martin Makes High Honor Roll

Lonidene Martin, a sophomore, still has the honor of all A's for the second six weeks. She is the only student in high school with such a record.

On the low honor roll (those making A's and B's or all B's), the freshmen have eight representatives: Peggy Barnard, Madelle Beavers, Jessie Ann Buckner, Ruth Moreman, Jo Ann Rossion, Dorothy Williams, Jackie Wright, and Joe Bishop.

The Sophomores have ten of their group on the low honor roll. They are: Helen Acker, Jeanne Albracht, Marcella Blue, Betty June Euler, Verla Funk, Doris Goldston, Lyle Fluit, V. C. Hopson, Charles Skelton, and Delmo Williams.

The Juniors are represented by three girls, Kathryn Acker, Marie Moreman, and Ruth Tucker.

The Seniors, likewise, have three girl representatives, Margaret Barrett, Marie Compton, and Phyllis Radovich.

Are You Guilty, Too?

Many H. H. S. students wrongly assume that a certain object in the auditorium is a piece of furniture. However, it's not. It's really an instrument that is tortured. We happen to be speaking of the piano in the auditorium.

Really, students, it's amazing that this piano continues to function, treated as it is. The most common offense is slamming coke bottles, textbooks, music books and practically anything else on top of it. You don't realize that the piano top should be a highly polished, ornate, glowing thing of beauty. When students throw things on top of it, they make dents in it and dull its shiny surface.

Another uncommendable practice is that of putting pieces of paper under or among the strings of the piano. This not only destroys the tone, but could possibly break a string or two.

We know some people are strong and we know they have a right to be, but they have no right to bang as hard as possible on a defenseless piano key. It just shouldn't be done.

Remember these things. Don't mar the appearance, don't destroy the tone and don't pound the keys of a piano. Musical instruments are not always instruments of torture. (Yes, I know the neighbor's boy takes violin lessons, and I know how he sounds.)

Our piano is still in fairly good condition. Let's be more careful in the use of it and not cause it to be relegated to the scrap drive.

Miss Ramey had a bad cold but was a good sport and helped us anyway.

Whitfaces To Meet Wellington Here For Regional Championship Game

Friday at 2:30 on the Whiteface field, the Whitefaces are playing the Wellington High School for regional championship. (This is equivalent to state championship.) This is "the" game of the season. There will be no need to urge you to see the game; we know that you will be there.

Coach Stanton, who saw the Wellington-Spur game, has this to say about the Wellington team: "By taking Spur 13-7 in their bi-district game Friday, Wellington becomes Hereford's opponent for regional title. Wellington capitalized on a blocked punt to come from behind in the third period and held this lead though Spur threatened time and again. The winner is a well-balanced team with a big, hard charging line and a hefty, hard hitting set of backs. Their team play is outstanding; they are a consistent, driving, dangerous ball club. On successive Fridays they beat Childress, a class AA team, and held Phillips 13-7. The Whitefaces must be at peak form for 48 full minutes if they hope to be regional champs."

Gillentine speaks At Faculty Meet

The Glee Club made its first public appearance Wednesday night, December 2, at a faculty meeting. The group sang "Neapolitan Nights" by Zameconik and "Winter Wonderland" by Smith and Bernard. Margaret Barber was accompanist and Miss Wheat director.

Few items of business were considered. The main one was a report of the recent executive meeting of the T. S. T. A., given by Miss Hall, who is a delegate from this district.

Mrs. Olga Daniel had charge of arranging the program. The speaker for the evening was Jimmie Gillentine, editor of The Hereford Brand, who spoke to the teachers on "Newspapers in the time of War." He mentioned some of the factors that complicate the publishing of newspapers today. Mr. Gillentine, putting much "pep" in his comments, gave his personal opinions of some present conditions facing the world today. The teachers spoke much praise of the guest speaker.

Central Chatter

Billy Howard checked in his books to go to Phoenix, Arizona. Room 8A has drawn names for Christmas.

In 7A there are three new pupils, they are: Harlan Hartness from Whitehat, Texas, John Smith from Piona, and Gulletta Gunstenson from Wellington, Texas.

Gilbert C. Sure do wish I could change the alphabet. Mary Jo: Why? Gilbert: So's I could put U and I closer together.

What If John S. were Brushes instead of Coombes? Ben were Less instead of Moore? Erma were Happy instead of Cross? Helen were Blue instead of Green? Ruben were a Farmer instead of a Taylor? Ouida were the Mississippi instead of the Hudson? Mettle Lee were Stems instead of Roots? Johnny were a Fireman instead of a Sexton? George were Forests instead of Woods? Miss Wheat were Corn instead of Wheat?

TRY A WANT AD

Everyone Is Invited To Attend Devotionals

How do you spend the time from 9:30 to 9:45? Do you spend the time talking to your neighbors, or running through the halls, or are you one of those who attend the morning devotionals? It's hoped you are one of the last, but if not, we're asking you soon become one.

Perhaps, some of the freshmen do not know what the devotionals are, and it's doubtful that a few of the upperclassmen know, as they never attended them last year.

Each morning at 9:30 promptly, students interested gather in the music room to spend a few minutes with God. The program consists of a hymn, scripture reading, a talk on the subject of the scripture giving a thought for the day, and a closing prayer.

Maybe you think you haven't time to attend these services. You give approximately 16-17 waking hours a day to other activities. Can't you afford to give ten minutes a day to Him in Thankfulness?

COUGHS

Due To Colds or Bronchial Irritation Here's good news for the people of the U. S. A. Canada's greatest cough medicine is now being made and sold right here, and if you have any doubt about what to take this winter for the common cough or bronchial irritation get a bottle of Buckley's CANADIOL Mixture. You won't be disappointed—it's different from anything else you ever used—one little sip and you get instant action. Only 45¢—all drug stores. Halls Drugs

WE ARE CLOSING THE BLANTON-BAINUM SERVICE STATION

LOCATED ON HIGHWAY 60

and wish to take this means of expressing our appreciation to our friends and customers who have been with us during the three years we have operated the station.

we also wish to express appreciation to Ray Suit, who operated the station. He is taking a position with Pantex at Amarillo.

All Accounts will be Payable at

BLANTON BUTANE GAS CO. OFFICE JUST WEST OF THE STATION

Our BUTANE and PROPANE Service will Continue

AGAIN, WE SAY "THANKS!"

Blanton Butane Gas Co.

HOME MADE CANDY HOT DOGS — COFFEE COLD DRINKS SCHOOL SUPPLIES Visit Us Often Candy Kitchen

BUSINESS AND PROFESSIONAL DIRECTORY A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps 25c MEMBER

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DR. J. W. HENDRIX DR. JOHN CHANNER Chiropractors & Masseurs for Appointments Phone 341

Dr. C. D. Kelton CHIROPRACTOR 506 Jackson Avenue

Display Follows Up On Colliers Magazine Story

Deaf Smith County products, rich in the flourides, calcium and phosphorus, a combination of which is supposed to produce the almost perfect teeth of the locality, are on display this week in the window of George Stambaugh's cleaning shop as a follow-up illustration of the Collier's magazine feature story, "The Town Without a Toothache," which appears on the newsstands tomorrow.

Included in the display are a picture panel from the chamber of commerce; wheat, oats, barley and rye, bundled; milk; whole kernel wheat in glass containers; water; series of wheat root pictures; onions, potatoes, cabbage, lettuce, carrots, turnips; large cut of beef; Hereford penitentiary; papers, magazines, etc.; on the panel board a picture of D. L. McDonald, pioneer of irrigated farming in Deaf Smith County, and of Dr. G. W. Heard, discoverer of the unusual tooth decay rate.

The Collier's article, by J. D. Ratcliff, pays tribute to Dr. Heard as a hard-working country dentist who noticed, and brought to national attention, a phenomenon which may eventually lead to the elimination of tooth decay.

The Ratcliff article, like other which have been written on the subject, points out that the flourides, the calcium and phosphorus in Deaf Smith County products are believed to be in just the right combination to produce dental health; but much more research will be needed before any evaluation can be made on the part played by each element.

Illustrating the article are pictures of Dr. Heard, examining a lush onion crop in a field near Hereford, and pictures of the doctor with Mrs. Robert Barrett and J. B. Head, both examples of the good dental condition of Deaf Smith County.

Surplus Storage Bin Sale To Be Handled By AAA

Farmers who figure they will need extra crop storage space were reminded this week that the surplus grain storage bins shipped here last summer by Commodity Credit Corporation are now on sale and that arrangements for purchase of the bins may be made through the local AAA office.

Farmers should notify the County office before Thursday of each week on the number and size of bins they wish to purchase and delivery can be made promptly.

Prices on the bins are \$235 and \$270.

SONS in the SERVICE

The following names were unintentionally omitted from the service list run last week: Roy Hastings and J. Clay Hughes.

HOSPITAL NOTES

Mrs. J. G. Merton, medical. Mrs. McMinn, Summerfield, medical. Mrs. Travis Caraway, surgery, Dec. 4. Mrs. John Willoughby.

Listing of Military Addresses Ruled Out By Gov't. Authorities

In reply to some inquiries which have been received regarding why The Brand does not publish a complete list of the names, military units and addresses of all men in the service, the answer is that the War and Navy Departments frown on the publication of such lists, and have requested that they not be published or kept on display where they might be available to any subversive group.

As far as censorship rules do not prohibit publishing lists of men in service, so long as their special branch of service and complete address is not given; but the War and Navy departments point out that complete addresses contain information which, should it fall into the hands of a subversive group, would reveal such military secrets as location and number of units in one place.

Such rules are made with the purpose of protecting military personnel and property; and no matter how good the cause for lists of names may be, it is "out of line" with present plans for winning the war.

TICKLERS

By Hayes



"Even in my dreams I hear the klack-klack of your power lathe."

"Nauseous Gasolinus Rationous"; The Latin May Be Off, But Board Members Feel Illness Could Easily Be Fatal

We don't know the Latin name for it, but a new disease has hit the Southwest. Stripped of medical details it boils down to a matter of being "sick with gasolinus rationing." While the epidemic is general, showing its symptoms in severe constriction of the pocketbook in the case of farmers cut off without gas for maybe the first nine months in 1943, and marked by high blood pressure of "important citizens" who think, like Fibber McGee, that the "O. P. A. is trying to make an A. P. E." out of them, the worst form of sickness has appeared among members of the county gas rationing panels.

Just to take the Deaf Smith County board as an example:

The members, and their two secretaries have worked every night for about ten days—and no labor union to declaim about the bad effect on their health.

Symptom—Dizziness

First symptoms are dizziness and spots before the eyes, caused members state, by reading of many pages of small type—with meaning sometimes hidden deeply in legal phraseology.

Complications are caused by: (A) Titles—original and duplicates, and which one is good and why; (B) Late registration—some of it caused by carelessness of car owners, some by difficulties over item "A"; (C) Explanations of such things as why gasolines for lamps and cookstoves is rationed. Question—"Where is the saving of rubber involved?" Answer—"We don't know, bud, after all, we don't make these rules;" (D) The responsibility—wear and tear on ears, etc., of listening to the unhappy tale of commercial gas rationing as administered by the Office of Defense Transportation in Detroit. As no method has been found to avoid this cause of the illness, Suggested Remedy—

Get out board to Detroit; seems to bring about automatic understanding of the problems of Deaf Smith County, Texas.

On the credit side of the ledger, members of the gas rationing board can list the generally good-natured attitude of car and truck owners, who have been patient about the difficulties of getting out supplemental rations and other phases of the board's work, and the emergency help given them by several persons in the courthouse. Sympathy—But No Pay Like any other illness, "gas rationing" gives the patient an opportunity to find out who his friends are—and the local board is getting lots of sympathy, but so far no flowers and certainly no compensation. Sufferers contribute their time—not only in the office, but on the street, where citizens are likely to corner them just any time with a plaintive refrain of "It ain't right."

Disease Will Spread Since misery is supposed to love company, the only relief in sight for the gas rationing board, is that they will be joined soon by the County ODT Transportation Committee, which will be hearing the appeals on rationing for farm and commercial vehicles within about 30 days. And then too, they can always greet the original county rationing board and the draft board as fellow sufferers.

WPB Puts Ban On Outdoor Xmas Lights

The War Production Board has asked city officials, civic clubs, chambers of commerce, merchants and citizens generally to dispense with outdoor decorative lighting this Christmas.

WPB pointed out that Christmas lighting required the use of critical materials, electricity and manpower and is not in line with general conservation programs already under way.

Indoor Christmas lighting, whether in the home or in stores, need not be eliminated, but the WPB order states that outdoor lighting, such as festooned store fronts and decorated streets, must be dispensed with in war time.

Although the electricity saving and the resultant fuel saving may appear small as compared with total annual use, nevertheless, the elimination of outdoor Christmas lighting is estimated to save 50 million kilowatt hours of electricity enough to meet the lighting and power requirements of a city of 50,000 population for a year.

Don't throw your mouth into high gear until you are sure your brain is turning over.

I Have Plenty of Permanent SUB-ZERO Anti-Freeze Car Batteries, Recharging! Spark Plug Cleaning and Testing Authorized Phillips Service and FIRE INSPECTION A. D. Mills SERVICE STATION Main Street at Highway 60

Hedge-Hoping At 300 MPH Makes A Precarious Sport

Lt. Allen Lynnwood Hallum of the Columbia Air Base writes that he saw the Atlantic Ocean for the first time in a flight with a pilot captain recently. Hallum accompanied the captain to take data on certain new combat equipment with which the Air Corps is experimenting and reports that they flew about ten miles out over the Atlantic to reach their destination. "For military reasons I can't say how accurate... the new equipment is," Hallum writes, adding, "The enemy might like to know."

Of the return trip the Hereford boy writes, "The pilot got to feeling a little frisky I guess and started hedge-hopping not more than five feet off the ground and actually clipping off the tree tops at 300 miles per hour. I was in the glass nose and really had a swell view though my position would be somewhat precarious in view of a crack-up."

Tech Courses Train Women For Warime Engineering Jobs

LUBBOCK—Courses aimed at assisting women to become qualified for junior engineering positions in the ESMWT program are being started at Texas Technological College under direction of Prof. J. H. Murdough, head of the department of civil engineering.

Lieutenant Hallum is assistant squadron bombing officer and helps compose bombing schedules, sees that planes are serviced properly and instructs new officers. He is a son of Mrs. F. S. Smith of Hereford.

Women completing the course will be eligible for appointment to posts in the Bureau of Ordnance, Bureau of Ships or Hydrographic Office of the Navy Department; U. S. Engineers Office or the Office of the Chief of Ordnance, War Department; U. S. Maritime Commission; U. S. Geological Survey; National Advisory Committee for Aeronautics Administration; U. S. Coast and Geodetic Survey; or other federal agencies.

Graduates of four-year colleges or universities may enroll, following personal interviews and passing of aptitude tests. The course will cover 27 weeks and 320 hours. Subjects to be taught are engineering computation and problems, engineering drawing, elementary mechanics of materials, surveying and shop processes and methods.

SHARE THE MEAT

COLLEGE STATION—Butchering time has arrived and farmers are asking how to comply with the Share-the-Meat program when they have excess quantities of fresh meat.

Roy W. Snyder, animal industries specialist for the A. & M. College Extension Service, suggests an answer to this question. First, he says, stagger butchering of hogs. Instead of butchering two or three at one time, butcher one, then wait a few weeks to butcher another.

Second, share fresh meat with neighbors at butchering time. Families can "take turn about" in butchering, trading meat between them.

Third, cure hams, shoulders, bacon and loins. Can the sausage, head and feet the only meat to be consumed at the time of butchering. The other parts of the animal, such as the heart, liver and tongue are not included in the weekly sharing allowance.

Mr. Snyder says similar management should be followed when a family butchers beef, veal and mutton. Finally, the specialist says, "If these suggestions cannot be followed, farmers may find it necessary to consume larger quantities of meat in any one week, but the average of two and one-half pounds per adult should be maintained throughout the year. The important thing is: Don't waste meat and don't eat more than your share."

Go crazy and get married, eh, doc?

The man who gets along best in this world is the one who can look happy when he isn't.

Few men are as lucky as they seem; or as unlucky as they think they are.

Saying the wrong thing is misfortune; but trying to explain it is disaster.

STAR THEATRE

Double Show Days! SUN - MON - TUES

Friday-Saturday, Dec. 11-12

KING OF COWBOYS!

ROY ROGERS



HEART OF THE GOLDEN WEST

SMILEY BURNETTE

George (Gabby) Hayes

The Sons of the Pioneers

Ruth Terry

2nd Action Hit

He Started the Trend that will Make the Axis Bend!



DOGGED BY THE GESTAPO!

BERLIN

with GILMORE and ANDREWS

Secret Agent U. S. A. His Headlines amazed a World at War!

and LOONEY TUNE CARTOON

THEY'RE DYNAMITE TOGETHER!

Clark is more eager than ever for luscious Lana's kisses and no wonder... she's lovelier than ever now!



GABLE TURNER

in Somewhere I'll find You

with ROBERT STERLING

Patricia DANE - Reginald OWEN

Lee PATRICK - Charles DINGLE

Directed by WESLEY RUGGLES

Produced by PANICO S. BERMAN

Screen Play by Marywhite Roberts

Adaptation by Walter Reisch

Based Upon a Compendious Narrative Story by Charles Hoffman

Plus: Airmail News and "Private Smith, U. S. A."

"BATTLE STATIONS!"

and "CLEAR FOR ACTION" with those Commandos of the Sea—the fighting Navy gun crew of a merchant tub. Thrill to their amazing exploits in the only story ever published Twice by the Saturday Evening Post! The First Great Picture of the Gobs who get the goods across, in spite of Hail, High Water and HITLER!



THE NAVY COMES THROUGH

with PAT GEORGE JANE O'BRIEN-MURPHY-WYATT

Jackie Cooper - Paul Amos - Max Baer

SPECIAL ADDED ATTRACTION!

A Timely, Interesting Subject

"Mr. and Mrs. America"

The Latest Issue of

THE MARCH OF TIME

From the Battle Front... to the American Home Front! You'll find out what, Ma, Pa, Sis and brother are doing at home while another member away at the FRONT!

STAR WEDNESDAY-THURSDAY December 16 and 17

HEY, KIDS—UNCLE SAM

Needs all your old Keys! Look around the house... Ask the neighbor lady next door... But find 5 old keys... Bring them to the TEXAS SATURDAY afternoon, 1 to 5 p. m., and see this big Show... FREE!



ARIZONA Rowing

with TOM KEENE-Frank Yacanelli

Chapter 3 of "Spy Smasher"

All-Star 2-reel comedy, "King and Wake Up"

TEXAS FRIDAY-SATURDAY December 11-12 BARGAIN PRICES 11c-17c

NEW THRILLS!

NEW EXCITEMENT FOR YOU as BOGART Takes a Slap at the Japs. It's a sight to remember, as Bogart, the Japanese Boogey Man, out-wits, out-wallops, out-woos the Sons of Nippon!



HUMPHREY BOGART Across the PACIFIC

Mary Astor-Sidney Greenstreet

Color Cartoon and Travel Talk

Make a Perfect Program!

TEXAS SUNDAY-MONDAY-TUESDAY December 13-14-15

1901 1942 E. B. Black Co. Furniture - Undertaking AMBULANCE SERVICE - DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Calliopian Club Christmas Party Will Entertain Members Next Week

Plans for the annual Christmas entertainment for members of the Calliopian Club were made when the club met at the home of Mrs. Wayne Evans Thursday evening. The party will be held at the home of Mrs. W. L. Davis on Thursday evening, Dec. 17. Arrangements are being made by Mrs. James R. Allison, Mrs. David Rogers and Mrs. Davis.

Allison, W. L. Davis, Alton Fraser, J. T. Gilbreath, Jr., Jimmie Gillen, W. C. Pitman, Elizabeth Womble, Robbie Holston, Misses Nancy Conkwright, Katherine Kirby, Eloyse Pitman, Mary Jane Morgan, Decima Ramey and the hostess.

Mrs. Kellar Muse Hostess For Club

War stamps were won by Mrs. Grant Fuller, high, and Mrs. Henry Sears, second high, when Mrs. Kellar Muse entertained members of the Justakrd Club at her home on Wednesday afternoon last week.

After contract games a salad course was served to Mesdames Meade Halle, S. J. Maxfield, J. W. Witherspoon, Henry Sears, Grant Fuller, N. E. Milburn, R. L. Craner, George V. Stambaugh and the hostess.

Recent Bride Is Complimented In Wallace Home

A post-nuptial courtesy honoring Mrs. Harold Saltzman, the former Miss Mary Ruth Gilson, was given in the form of a lovely shower at the home of Mrs. Bill Wallace Monday afternoon.

For entertainment Mrs. Lee Renfro read appropriate selections and the attractive display of gifts was admired.

Mrs. W. H. Russell presided at the refreshment table where hot punch and other tea dainties were served.

Invited guests included Mesdames Bill Nafzgar, Ed Cox, A. Petersen, George Parker, Clinton Jackson, Otto Olson, Glenn Parker, J. J. Clayton, Lee Renfro, A. B. Higgins, Bob Higgins, Louie Olson, Russell Carroll, W. H. Russell, C. B. Miles, G. M. Suggs, J.



THE STARS OF "HONKY TONK," Clark Gable and Lana Turner, are together again in "Somewhere I'll Find You," drama of war correspondents in the Far East, which shows Sunday, Monday and Tuesday at the Star Theatre. Gable and Robert Sterling as brothers and newspapermen are both in love with Miss Turner, also a correspondent, on duty in Indo-China. The rivalry is interrupted by the bombing of Pearl Harbor and the entire story is as timely as today's front line news dispatches.

B. Miller, Wilbur Carroll, Clarence Strange, Bill Hutson, R. A. Gibson, Robert Veigel, Jim Lipscomb, Arlie Dean, Jack Dean, Tom McCrary, Harvey Nunn, Garrett, Misses LaVada Cox, Rosa Lee Nunn, Helen Elliston, Evelyn Walker, Barbara Higgins, Rosie Mae Saltzman and Charleen Cox.

Christmas Concert To Be Given Tuesday

Members of the Voco Club and students of Miss Mattie Mae Swisher will present a Christmas concert which will be open to the public, next Tuesday evening at eight o'clock.

Music to be presented will consist of a Christmas solo prepared by each student for church services during the holidays, a group of traditional carols dating from the fourteenth century, duets and ensemble numbers by the complete club. Following the concert a social hour for the club and friends will be held in Miss Swisher's studio. A gift exchange of toys will be a highlight of the social hour and later the toys will be sent to an orphanage for Christmas. Students who will take part in the concert are Mattie Sue Bar-

Bridge-Luncheon Enjoyed By Club

Places were laid for eight last week when Mrs. J. C. McCracken was hostess at a bridge luncheon for members of the Wednesday Luncheon Club. Ruddy toned fruit formed a colorful centerpiece.

After the luncheon contract games were played with Mrs. S. P. Rosson playing high for score award.

Attending were Mesdames H. K. Fox, S. P. Rosson, Jimmie Gilentine, C. C. Acker, Oscar Eastley, W. M. Emmons, Mrs. Colby Conkwright who came for the games in the afternoon, and the hostess.

A Psychiatrist says the unmarried are considerably more likely to go crazy.

Women's Study Clubs Present Program On "The American Home"

The second quarterly meeting of the Deaf Smith County Federation of Women's Clubs was held at the Baptist Church Monday featuring a luncheon at noon and an interesting program in the afternoon.

Hostess clubs were La Plata, Lone Star and Ford Study Clubs. Arrangements for the program were made by representatives from the Lone Star Study, Child Study and Dawn Study Clubs.

Entertainment during the luncheon hour consisted of musical selections presented by Dorothy Dee Wilde.

Afternoon Session Mrs. Lisjon Wilson directed the afternoon program on "The American Home" and opened the program by reading a letter from a soldier in the Army Air Corps to his home town.

Mrs. Carl Oldham of the Child Study Club discussed "How Good Is Your Faith" stressing the kind of faith children obtain from the various sources brought to them by older people.

Mrs. Wilson spoke on vitamin content of food and its relation to the body.

Mrs. Wm. Wimberley of the Dawn Study Club presented a paper on "Cultivating Personality" and Mrs. Aubrey Wimberley played "Crecendo" (Lasson) at the piano.

The next regular meeting is scheduled for March 1, at the Presbyterian Church. Mrs. A. J. Schroeter will have charge of the program.

Baptist T. E. L. Class Has Party In Guseman Home

The annual Christmas party for members of the T. E. L. Class of the First Baptist Church was held at the home of Mrs. C. T. Guseman Thursday afternoon.

Mrs. Jack Roberson, president of the class, presided at a short business session and directed games for the social hour. Gifts were exchanged and refreshments, suggestive of the Christmas season, were served to Mesdames Wirt Phillips, Jeff Gilbreath, Jack Roberson, W. A. Dobbins, S. L. Walser, Allen Powelson, A. O. Thompson, C. J. Mountz, Hammock, St. Orr, J. H. Miller, George Brumley, W. A. Long, Mark Hanna, Edna Bewe, Mack Beach, J. M. Gilliland and the hostess.

Coterie Club Meets With Mrs. Kinard

Coterie Club members were entertained at the home of Mrs. Knox Kinard Friday afternoon.

TOUGH BEAUTY

Low Brothers

PLAX

IS THE UNIVERSAL BEAUTY FINISH FOR ALL ENAMELING

It flows out so smoothly that even an amateur can produce professional-like results. Use PLAX—the tough finish that thousands are asking for.

Kemp Lumber Co.
GRANT FULLER, Mgr.

Mrs. R. R. Wills was a special guest of the club.

War stamp awards for high score went to Mrs. E. B. Hicks. Making up the two tables of players were Mesdames F. L. Lucas, Grant Fuller, E. B. Hicks, J. W. Witherspoon, E. B. Hedrick, W. A. Teter, Howard Gault and Mrs. Wills.



Cold Weather

MEANS

BATTERY TROUBLE

and Milburn's is Headquarters for Better Battery Service!

Willard

WE ALSO RECHARGE Batteries

Milburn SERVICE STATION

PHONE 16

IT'S COMING!

PRAYING!
They fought...praying,
cussing, laughing...those
446 Marines

WAKE ISLAND

STAR THEATRE
Hereford
Watch for the Date!

Remember... the purchase of War Bonds is important. Be sure to include Bonds & Stamps in your Gift Lists this year.

CHRISTMAS SHOPPING EARLY

Gifts FROM Streu's

Gifts for Mother, Dad, Grandmother, Auntie

This year, as in previous years, Streu's are offering the highest quality merchandise available.

Shop Now — while our stock still offers a great range of merchandise from which to select. In addition to the items listed on this page, you will also find scores of other gifts for every member of your family.

FOR Her

Fostoria Crystal

Syracuse China

Fenton Handmade Glassware

Nice Selection of Lamps

Carmak and Stangl Pottery

Pyrex Gift Sets

Salem China

Mirrors

Pictures

Harker's Oven China

Hall Tea Pots

FOR Sister

Dolls . . . Tea Sets

Baking Sets

Weaving Sets

Stoves . . . Games

Doll House Furniture

Pictures . . . Toaster Sets

Cleaning Sets

Sewing Sets

Make-Up Boxes

Dresser Lamps

Luggage

FOR Brother

Pocket Knives

Sheath Knives

Table Tennis

Footballs . . . Skates

Tennis Racquets

Games of All Kinds

Air Rifles

Boxing Gloves

Chemical Sets

Microscope Sets

FOR Him

Bill Folds

Pocket Knives

Flashlights

Tools

Key Cases

Reading Lamps

Luggage

Fishing Tackle

Military Sets

Shaving Kits

Desk Lamps

Tie Racks

SHOP AT **STREU HARDWARE** FAMOUS TURNER **RIDE-A-CAR** STEEL SCOOTER, WHITE THEY LAST, **\$1.19** SHOP AT **STREU HARDWARE** The Home of Distinctive Gifts

WHITEFACES, WE'RE FOR YOU

WE ARE PROUD OF THE FINE RECORD YOU HAVE ALREADY MADE, AND WE EXTEND BEST WISHES IN YOUR FIGHT FOR REGIONAL CHAMPIONSHIP

FOR THE FIRST time since the Olney Game Back in 1929, the Hereford Whitefaces are playing in a Championship Game for the Regional Title on their Home Ground. As you know, the Regional game is the last step in Class "A" Football in Texas. The winner achieves the highest possible honor. Therefore, we invite you to come to Hereford Friday and see this game, which we promise you will be a thriller. The game has been brought to Hereford at considerable expense and effort — because we felt that the people of this community would like to have it played on our home grounds. This will likely be the last game to be played for the duration and we feel that it will be one of the best Class "A" games in Texas this year, because both of the teams have achieved enviable records.

MOST OF THE BUSINESS HOUSES in Hereford will be closed during the game and open before the game and after the game — closing at 2:30 p. m. Friday during the entire game. With the present Gasoline Rationing, we ask that you get to the game early and remain after the game in order that you may do some shopping. For your convenience, we will have complete displays of goods — and most of us invite you to use our Convenient Lay-Away Plan. We offer you a merited amount of Relaxation and Amusement — and we want you to get to Hereford, our School is offering the people of this community the Pleasure with Business without any unnecessary use of Tires or Gasoline. We know it will be the Best Class "A" Football Game you ever saw!

This Invitation is Extended To You by the Following Bodies **The "WHITEFACE" Team**

Olson Service Station
Hereford Bakery
Miller Auto Store
A. O. Thompson
Hunter Grocery
T. J. Carter
John McLean
Hereford Motor Co.
The Vogue
Texas Grocery & Market
The Candy Kitchen
Elite Cafe
Lynn C. Kester, Jeweler
Hereford Store Co.
Quality Grocery
George L. Muse
George V. Stambaugh
Ireland Motor Co.
Plains Insurance Agency
Robert L. Thompson
Phillips Petroleum Co.
Caves 5c - 10c - 25c Store
Loorwald Bros.

Milburn Service Station
Kerr-Ireland Land Co.
Hereford Wrecking Co.
Dr. B. B. Wills
Wade Cleaners
City of Hereford
Hereford Lumber Co.
Hereford Creamery Co.
Carl McCaslin Lumber Co.
West Texas Feed & Seed Co.
Jacobsen Brothers
Hereford Chamber of Commerce
Jim Lipscomb, Postmaster
The First State Bank
The First National Bank
Davis-McCracken
Roberson Battery & Electric
The Hereford Brand
Craner & Gault
Thompson Service Station
Southwestern Public Service Co.
Jas. W. Witherspoon

Hereford News Stand
Cogdell Motor Co.
E. B. Black Co.
The Popular Store
Fox Man's Shop
Troy Moore
J. C. Penney Co.
Jim Hill
Rev. W. E. Barnes
J. O. Newell
Consumers Oil Co.
Rev. Jimmie Aiken
Railway Express Agency
H. G. Conkwright
Judge A. J. Schroeter
Hereford Laundry
Hereford Potato Growers Association
Weir's Super Market
John Wood Farm Equipment
Hall Beavers
Fashion Dress Shoppe
Sears Grain Co.
Whiteface Printing Co.

Siren
Alderson
Boss Fu
Hereford
Rockwell Bro.
Sizant
Fraser & E
W. L
Jacilla
McRig
Pitman
Gulf S
West
Jag
Cecil
Kerr
King
Pack
Eate
C. Siki
Serv
Gru
H. M.

See The BIG GAME -- Save Gasoline

Texas Class "A" -- Region 1

CHAMPIONSHIP Football Game!

■
Hereford
WHITEFACES

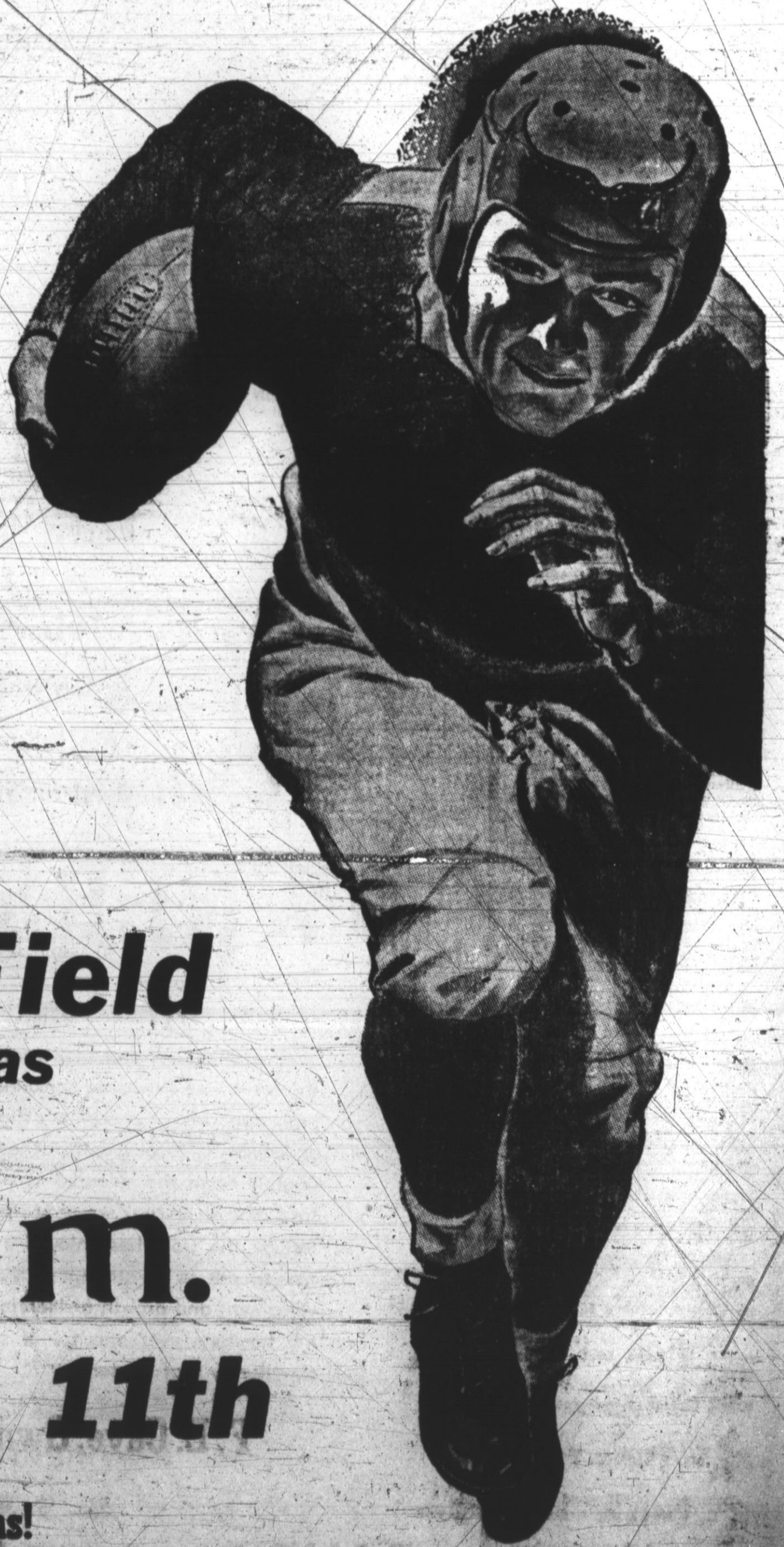
vs.

Wellington
SKYROCKETS

■
Whiteface Field
Hereford, Texas

2:30 p. m.
Friday, Dec. 11th

Call 379 for Ticket Reservations!



ne -- Come Early, Stay LATE!

SHES

ing game, but will be
friend remaining closed
so that you come to
do of your necessary
of Christmas Merchandise
government recom-
e that in bringing this
chance to combine
Plan now to attend.

ders of

ware Co.
Society Store
Food Store
plement
Co., Lumbermen
Theatre
Elevator
Ameron
McMillan
Wilton
roin Co.
Se Station
Gas Co.
Jaguar
Huseman
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illing Co.
Cafe
Wilkins
ber Shop
Drug
House

Classification Booms At Local Draft Office

Included in the largest classification list recently released by the Deaf Smith County Selective Service Board were the following:

ORDERED FOR PHYSICAL EXAM

Henry Melton, Elroy R. Artho, Howard J. Kearns, Lawrence L. Kendall, Wilbur D. Harman, Hilton R. Higgins, Kenneth F. Chalmers, Horace Black, Francis Barrett, Ivan L. Miles, Henry C. Otis, Delbert I. Kassahn, Preston E. Hugans, Benjamin W. Nichols, Clifford H. Vaughn, Lorn L. Pellam, Charles Henry Hill, Libburn B. Ray, William Zachary, Edward Melvin Thomas.

ORDERED FOR INDUCTION, LUBBOCK

Leon Dow Williams, Theron Bernard Robertson, Noble Clyde Estes, William Vincent Block, George Cleveland Hartman, Jr., Chester E. Dunlap, Howard Houston Gore, Woodrow Wilson Foster, Winford Z. Smith, Clifton Lane Rutherford, Melvin David Stevens, George Wesley Griffith, Henry Jonnie Jones, Troy J. Williams, Henry William Friske. (Last two men transferred for other boards)

III-C

(With dependents and engaged in agricultural occupation)

Charles Russell Sowell, Henry Reid Green, Henry William Beckman, Herbert Hartland Caraway, Thomas Eugene Williams, Cyril J. Albracht, Charles W. Evans, Egbert Lewis Bradley, Iverson A. Leake, Liston Oscar Wilson, Ralph Taylor Roden, Richard Cole Medlin, William Nick Schaefer, William S. Rice, Dee Sevier, James Coaker, Bobkout, Vernon James Adams, Fern William Barnett, Neal Hunt Downing, Clarence Leo Baxter, Clarence Luther McBroom, James Gilbert Gandy, Harley George Adams, George Wilbur Smith, Jack Leonard Streun, Christian Bieri, Carl Theodore Wimberley, Elbert Nathan Mitchell, John Vondy Houser, John Allen Morris, Milton Thomas Brown, Orpha Lawson-Click, Cecil Tommy Bass, Norman Robert Miller, Herbert Joseph Friemel, Thomas Robinson, Clyde Warren Russell, Joe Benjamin Wagoner, Wilson Harris Evans, Robert Harley Anderson, William Arthur Bowman, John Burton Noland, Thomas Bird Cos, Alton Thomas Fraser, David William Wallace, Russell William Coursey, Clinton F. Homfield, Walter Roscoe Galley, Edward Leon Littlefield, Ernest Rayson, Conrad Peter Urban, George Mortimer Suggs, Marvin Lawrence Jackson, William Marlin Campbell, George C. Paetzold, Harry Hughes Millard, Sylvester Hiram Slagle, John B. Arnold, Clint Laundry, Arthur Lewis Shaw, Malcom E. Cassels, Irvin Atlas Reeves, Robert Perry Vernon, John William McIver, James Rexford Higgins, Woodrow Jackson Wilson, Thomas Madison Hix, Elmo K. Pinnell, Raymond Curtisinger, James William Dale, Howard B. Higgins, Arthur D. Reed, James Stoddy Stocks, George L. Shirley, Clyde Renfro, John E. Frost, Clifford M. Carpenter, James Sydney Maxfield, Walter Mack Jackson, John B. Gazaway, Alfred Smith, Lawrence Joseph Strauss, Richard Lynn Rhoads, Clifford Raymond Gandy, Bruce Edward Parr, Morris W. Blankenship, Lewis Littleton Smith.

III-B

(With dependents and engaged in vital civilian work.)

Clayton Henry Cook, Raymond Walter Douglas, Elmer William Cook, Rybin Wilburn Strone, Jasper Leslie Thompson, Evert Ed Shirley, Earl Kenneth Oldham, Dalton Larence Layman. (All men except Oldham, Layman and Clayton H. Cook have been placed in this classification for six months)

II-A

William L. Linyille (Till 2-3-43), John George Kaika, Max Lee Stipe (till 1-20-43).

II-C

(Without dependents but engaged in vital agricultural work)

David Lamont McDonald, Willie Kiewer, Reuben L. Bullard.

II-B

(Without dependents but engaged in important civilian work)

Joseph B. Whitlow, Kenneth Frank Chalmers (6 months).

Edward Lee Henalee and Alvin Ward, both of whom engaged.

Induction of Howard Houston Gore was postponed for 30 days.

Weldon Poff of the U. S. Marine Corps is spending a furlough with his family and friends in Hereford. Poff has just returned from a tour of foreign duty in the South Pacific.

Check your cellar and attic for the hidden copper.

Remove the rust from your old tank. Get in the scrap today!



MASTERS OF TOUGH TALK are Humphrey Bogart and Mary Astor, shown in a scene from "Across the Pacific," Texas Theatre attraction Sunday, Monday and Tuesday. Bogart, who has made a reputation as a very tough guy indeed, clicked in "The Maltese Falcon" with Miss Astor, who hit the comeback trail after portraying the thoroughly unwholesome character of the concert pianist in "The Great Lie," and the success of the Bogart-Astor combination promises that "Across the Pacific" should be top entertainment of the hard-boiled school.

Death of W. P. A. To Have No Great Effect In Deaf Smith County, Which Solved Own Relief Labor Problems

The presidential order cutting off all W. P. A. expenditures throughout the Nation will have little effect in Deaf Smith County, which has been liquidating its own relief problem for several years, it was pointed out by county spokesmen this week.

directive the commodity store-room will probably be closed within the next few months. For the time being commodities are being furnished all school cafeterias in the county.

No Project Since 1941

Pointing out that no men have been employed on regular W. P. A. labor projects here since 1939 except at school cafeterias and in the surplus commodity store-room and Mrs. Dyalhia Brady in April, 1941, Mrs. Brady states that orders stipulate that the school cafeteria program already under way will probably continue through May to allow school plans to continue uninterrupted. However, there is a distinct possibility that because of food shortages and under the terms of the general W. P. A. point of community and worker

morale. The county practice of hiring men entitled to relief to work on the county roads, under regular county supervision has prevented here the "shovel-feeding" W. P. A. project which became a national joke in recent years; and relief clients have had every incentive to get off the government payroll and back into private employment as soon as possible.

At present, four persons are employed in cafeteria projects and two in the commodity warehouse in this county—which is an almost infinitesimal number compared to the huge W. P. A. roles of 1934. But the fact to which Deaf Smith County citizens can point with pride is that the cut-down in W. P. A. employment occurred here long before the wartime labor shortage.

Other Relief Programs
Both State and Federal aid to the aged, to dependent children and to the needy blind, continues as a regular part of the welfare administration, but welfare workers point out that this program has absolutely no connection with W. P. A., that it is not in any way in competition with any private employment system and that the needs which it meets remain more or less constant, despite changes in the general economic outlook of the county.

No Christmas Baskets

This Christmas for the first time in many years, the County Welfare office is making no appeal for the donation of Christmas baskets to needy families, and Mrs. Brady points out that no cases of severe need will exist this Christmas, so far as welfare records show. However, persons who wish to contribute a basket can contact the office and the donation will be made to aged persons who otherwise might not have their full share of Christmas joy. Also, as in the past, the toy room will be open on Dec. 19, and all contributions of toys will be gladly accepted and will be used to add to the Christmas gifts of children who might not otherwise receive a very generous share of Santa's pack.

Summation of the relief situation, as stated by Mrs. Brady is the fact that eight years ago the welfare office was in a continual uproar filled with persons seeking work—now the main commotion is caused by employers trying to hire labor.

ROOMS TO RENT? TRY A WANT AD

Clocks Mileage



Pretty Madeleine Le Beau of Hollywood, uses a pedometer to clock her mileage as she walks. It's a new wrinkle to keep pedestrians' minds off their tired tootsies as rationing makes them walk more than usual.

of the season fell here Saturday night and continued to snow nearly all day Sunday. We got between three and four inches on a level.

Miss Gail Walcott of Vega spent Tuesday night with Miss Beth Ferguson.

Mrs. F. D. Ferguson visited school at Vega Thursday morning.

Mrs. Russell Coursey and Mrs. Troy Newman called on Mrs. J. E. Hill and Miss Bettie Hill at Hereford Saturday.

J. E. Medford and Wendell Price made a business trip to Amarillo Friday.

The school children are looking forward to the Christmas holidays.

B. A. Atchley of Summerfield visited with his daughter, Mrs. H. D. Hill, and Mr. Hill one day last week.

LOCALS

Mrs. Wm. F. Smith left Tuesday for Norfolk, Va., to join Mr. Smith who is stationed there with the Seabees. Mrs. Smith planned to stop in St. Louis, Mo., enroute to Virginia and to attend the wedding of Miss Henfieta Fritz, formerly of Hereford, and Tech Sgt. Wm. Marshall Smith, on Wednesday.

Paul Lyons, stationed with the ground crew of the U. S. Air Corps at Lubbock, spent the past weekend with his parents, Mr. and Mrs. F. P. Lyons, and family.

Soldier Here

Robert J. Ramey, son of Mr. and Mrs. Edwin Ramey of Dimmitt, is spending a week's furlough with his parents and with his sister, Miss Decima Ramey, here. He is stationed with the

armed forces at Miami Beach, Fla.

Mrs. W. J. Crume of Elida, N. M., spent last week here visiting her friend, Mrs. Edna Jett.



FOR FAMILY AND FRIENDS OF ALL AGES

Just the type of gift you've been looking for. It's a course in civilization, your shopping list, better still, it gives a social message and appreciative gift. It really takes the guess work out of Christmas shopping and your friends will long remember the many happy hours of entertainment that your gift affords.

\$2.75 Books for \$2.50 \$5.50 Books for \$5.00 Also \$1.00 Books. May be enclosed in entertainment at any time. Get yours today.

At Either STAR or TEXAS Theatres

Ford News

BY MRS. TROY NEWMAN

Everyone realized winter was really here when the first snow



Wilson Bros. SHIRTS \$2.50 \$3.00 \$3.50

The same Wilson quality and comfort make this a gift second to none.



Wilson Bros. SOCKS 35¢ 50¢

An ideal gift... always welcome and always needed.

Fancy HANDKERCHIEFS... \$1.00 - \$1.50 Box
Hickok BAR-H BELTS... \$1.50
Hickok TIE BARS... \$1.00
Rayon Gaberdine Dress Shirts (nice selection of colors and sizes) \$3.45

... and many other appropriate gifts to choose from.

for the BOYS In Service

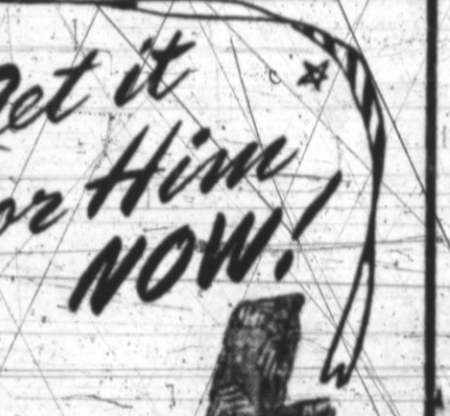
It's hard to find something the boys will appreciate, but here are a few gifts that are always sure-fire:

Official Sox and Anklets... Socks... Ties
Bill Folds... Sleeveless Sweaters

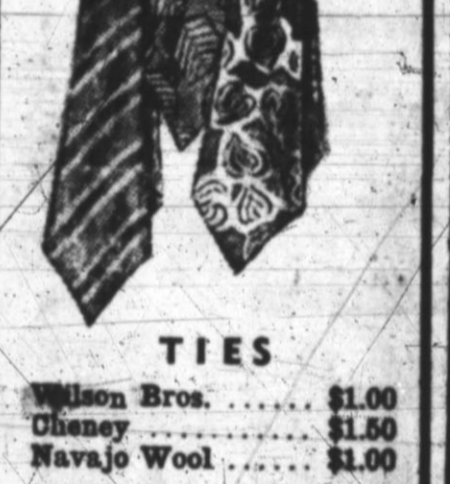
Come to Hereford for the Big Game Friday. Whitefaces, we are pulling for you to be Champions of Region 1!

Fox Man's Shop

PHONE 111 — HEREFORD, TEXAS



Wilson Bros. TIES \$1.00 \$1.50 \$1.00



Wilson Bros. DRESS GLOVES \$1.50 \$2.50 \$3.50

Another excellent gift that he will use and use... and we have a nice selection to choose from.



Wilson Bros. PAJAMAS

In a large selection of styles, materials and price ranges.

Holidays Ushered In With Series Of Delightful Parties



Annual Christmas Party Held By County Home Demonstration Clubs

Deaf Smith County Home Demonstration Clubs held their annual Christmas party at the Club House Saturday afternoon. Christmas greenery was used throughout the club rooms in yuletide decoration and Mrs. V. S. Dodson directed a Christmas program with each club presenting two numbers.

New officers of the council were introduced by Mrs. Ira Ott, council chairman, and each club president was introduced, and in turn, introduced her new club officers.

After a gift exchange the Wyche 4H club girls served refreshments. A unique Christmas card was arranged to send Miss Sadie Lee Oliver, C. H. A., who is ill in Temple, by making a Christmas greeting from the guest book which contained all names of those present.

Clubs represented at the party were Bippus, Sims, Fairview, Ford, Wyche, North, Hereford, South, Redwood, Progressive, Westway and Wyche 4H Girls' Club.

A. E. Club Holds Christmas Dinner

Mrs. T. P. McCollister was hostess Tuesday evening for the A. E. Club annual Christmas party with husbands of members as honor guests. The affair was in the form of a Christmas dinner-party with all decorative touches suggesting the holiday season. The dinner was served on a large "Christmas-table" and guests found marked places at quartet tables where later in evening games of forty-two added entertainment.

Members of the club include Mesdames Arle Dean, Altus Higgins, Jack Dean, Bob Higgins, Hutson, Jim Higgins, Jim Gomb, A. Petersen, T. W. Henson, George Suggs, Robert Bell, R. L. Pinnell, C. D. Carran, and the hostess.

Party Is Given Ireland Home

Members of the Tuesday afternoon Bridge Club were entertained by Mrs. Woodrow Ireland at her home last week.

Mrs. George V. Stambaugh was special guest and Mrs. Knox Ford played high in contract for the war stamp award.

Travis Dameron assisted sister in serving refreshments from a tea table laid with purple cloth and centered with arrangement of red and white tapers in silver holders.

Members present were Mesdames W. J. Stanford, Knox Ford, C. H. Dyer, Travis Dameron, Glenn Snyder, Gaston W. M. Emmons and the hostess.

Homecoming Servicemen and Students Add To Gaiety of Hereford's Yuletide Festivities

Christmas time is home-time, stockings hung by the fireplace, an open bid to Santa Claus, candles in the window, bright tinsel on gleaming trees and all the remembrances that have nothing at all to do with material things.

This year good cheer is at a premium for Christmas in a world at war cannot be the proverbial "gayest of all seasons" but as long as there's mistletoe and holly and college students and soldiers coming home for the holidays, we can count on Christmas in our hearts—no matter what lies ahead.

There's no monopoly on happiness, for all of Hereford opens her doors of hospitality to welcome returning groups of young people who bring happy faces and gay spirits to brighten the holiday season.

A. Petersens Are Hosts At Holiday Party

The holiday spirit is invading Hereford as study clubs and other groups sponsor Christmas parties and programs to herald the yuletide season just ahead.

An enjoyable prelude to Christmas festivities was the holiday party given by Mr. and Mrs. A. Petersen at their home Friday evening.

Red and white decorations, a tinsel tree and red tapers were used to emphasize the season's colors and couple prizes in contract games went to Mr. and Mrs. Earl Phillips, high, and to Mr. and Mrs. Howard Gault, low.

Guests included Messrs. and Mesdames Earl Phillips, C. W. Newsom, Jim Lipscomb, Howard Gault, Boyd London, Glenn Weir, Mrs. Corrine Jennings, Mrs. Frank Gyles, Mrs. Reed Williams and the hosts.

Miss Frances Turrentine of El Paso is expected to arrive Monday to spend the Christmas holidays here with her sister, Mrs. E. W. Harrison, and other relatives.

Kinship Circle Is Entertained In Shore Home

Seventeen members of the Kinship Circle were entertained at a Christmas party Saturday afternoon at the home of Mrs. L. H. Shore. Mrs. Robert Thompson was cohostess.

An informal and impromptu Christmas program was followed by an election of new officers who will serve this coming year. They include Miss Ethel Womble, president; Mrs. Baker Womble, vice-president; Mrs. Earl Phillips, secretary; Mrs. Doyle Rose, treasurer, and Mrs. Johnnie Womble, reporter.

Mrs. W. J. McClain of Amarillo who is visiting her daughter, Mrs. C. O. Phillips was a guest of the club and members present were Mesdames Doyle Rose, L. R. Bradley, Johnnie Womble, and son, Baker Womble, Carl Williams and Carlyne, C. O. Phillips and Lynda, Earl Phillips and Margaret, Elmer Womble and daughters, Miss Ethel Womble and the hostesses.

Central-High School Faculty Members To Spend Christmas Holidays at Home

Christmas holidays bring vacations for teachers as well as students and while Hereford schools only have a ten day holiday most of the teachers whose homes are elsewhere will spend the time with homefolks.

Central School faculty members who will be away are Miss Juno Glascock who will go to her home in Muleshoe, Mrs. W. C. Hromas who plans to go to her former home in Bluffdale, accompanied by Mr. Hromas, Mrs. Sadie Hazelwood plans to remain in Hereford and Miss Ella Alkman will spend a part of the time with a sister-in-law in Okon. Miss Charlotte Wheat will go to Seymour and Miss Leona Francis will go to Plainview to be with her parents who live near there; Miss Lillie Lloyd Jackson who lives in Abertathy, will go there for the holidays; Miss Myrtle Woodfin expects to visit relatives in Lubbock and with her parents

Christmas Party Is Enjoyed By Study Club Members

Gifts were exchanged from a decorated tree and Christmas colors and decorations were featured at the home of Mrs. T. E. Seigler, Jr., Tuesday evening when Mrs. Seigler and Mrs. Frank Huckert were hostesses to members of the La Plata Club.

Following the annual custom of the club, a Christmas time program was presented with Mrs. Wayne Evans highlighting the evening's entertainment with a talk on "Christmas Customs in South America."

Mrs. Evans gave an interesting picture of Christmas in Latin America which is observed on January 6 instead of December 25. She said in part: "In most parts of the United States Christmas means snow and ice, sleighbells and holly wreaths, but to much of Latin America it is a midsummer holiday. Instead of skating parties and blazing log fires, Christmas brings street carnivals with music and dancing."

Tom Wilson, Son of Mrs. C. C. Rockwell, Will Be Home Sunday or Monday

This is his first year at Phillips-Exeter Academy at Exeter, New Hampshire.

Students who will encounter the least transportation worries in reaching their destinations will be those attending W. T. S. C. Canyon. They'll all be coming in this weekend and they include Mary Nicks, daughter of Mr. and Mrs. Walter Nicks, Bernadine Phillips, daughter of Mr. and Mrs. Coy Phillips, Betty Jane Rolson, daughter of Mr. and Mrs. F. T. Rolson, Donald Conklin, son of Mr. and Mrs. Arch Conklin, Nadyne Newell, daughter of Mr. and Mrs. J. O. Newell, Mary Ellen Hensie, daughter of Mr. and Mrs. H. E. Hensie, Jack Kassahn, son of Mrs. Frank Giles, Dennis Lomas, son of Mr. and Mrs. Harry Lomas, Frank Barrett, son of Mr. and Mrs. Fred Barrett, Agnes Behrens, daughter of Mr. and Mrs. H. G. Behrens, Elinor Biggs, daughter of Mr. and Mrs. E. R. Biggs, Virginia Brunson, daughter of Mrs. F. W. Brunson, Vesta Mae Landers, daughter of Mr. and Mrs. Joe Landers, J. P. McMahan, son of Mr. and Mrs. D. R. McMahan, and Leon Matthews.

Five Boys Who Plan to Be Here for the Holidays are the Texas A & M College Students

They are Clifford Estes, son of Mr. and Mrs. Cliff Estes, Calvin Brumley, son of Mr. and Mrs. Bonnie Brumley, Billy Davis, son of Mr. and Mrs. W. L. Davis, Roger Hartman, son of G. C. Hartman, and Jack London, son of Mr. and Mrs. Boyd London. The annual A & M dinner is being planned to entertain them while they are here.

Word has been received from Lubbock that Texas Tech students from Hereford will be home on Dec. 22. They are looking forward to two full weeks' with homefolks. Among the returning group will be Richard and Rachel Ireland, twin son and daughter of Mr. and Mrs. E. S. Ireland, Raylan Evans, son of Mr. and Mrs. J. G. Evans, Mary Lookingbill, daughter of Mr. and Mrs. Lloyd Lookingbill, Milton and Margaret Higgins, son and daughter of Mr. and Mrs. Jim Higgins, and other whose plans are indefinite.

Folly Dixon will arrive Sunday for a two weeks vacation. She is the daughter of Mr. and Mrs.

Program Of Sacred Music Presented For Music Study Club And Guests

Coinciding with the Christmas season which is commemorated with worship and song, a sacred program was presented at the Music Study Club meeting held at the home of Mrs. W. J. Stanford Monday afternoon.

Mrs. A. O. Thompson was leader of the program and in giving a spiritual background for the sacred selections presented she pointed out that music is a wonderful magic link with God, sometimes taking the place of prayer when words have failed. She quoted from the book of Job "where the morning stars sang together," and called to mind the record of the angels singing on the Judean Hills on that first Christmas morning as they announced the birth of Christ.

Musical Selections Included "I Walked Today Where Jesus Walked"

"I Walked Today Where Jesus Walked" sung by Mrs. Ray Conaway with Mrs. W. J. Stanford accompanying, "Deep River" (Coolidge-Taylor) played by Mrs. Ellis Coombes, a trio "God of All Nature" (Tschalkowsky) sung by Miss Mattie Mae Swisher, Mrs. J. C. McCracken and Mrs. A. O. Thompson, "I Talked to God Last Night" a vocal solo by Mrs. Carl Mountz with accompaniment by Mrs. C. H. Dyer and a vocal trio, "If With All Your Heart" sung by Mesdames H. K. Fox, J. C. McCracken and A. C. Thompson. An a and b chorus "O Lord Most Holy" (Marchetti) and "Blessed is He" (Gounod) sung by the entire club concluded the program.

Special guests included Mrs. W. E. Barnes, Rev. and Mrs. Marvin Boyd, Rev. James Alken, Rev. and Mrs. Homer T. Goodwin and Father Nathaniel Madden.

Members present were Mesdames J. B. Jones, J. C. McCracken, C. W. Mounts, G. A. F. Parker, T. W. Robinson, G. P. Rosson, A. J. Schroeter, Glenn Snyder, C. R. Smith, A. C. Thompson, A. O. Thompson, C. C. Acker, J. R. Allison, J. E. Beyer, H. L. Broadwell, H. A. Close, Ellis Coombes, R. E. Coneway, C. C. Ferguson, Jeff Gilbreath, C. H. Dyer, Miss Mattie Mae Swisher and the hostess.

Bob Wilsons Are Hosts For Club

In keeping with the holiday season, bright colored autumn leaves and Christmas decorations carried out the yuletide ideas when Mr. and Mrs. Bob Wilson entertained members of the Desert Bridge Club at their home Thursday night.

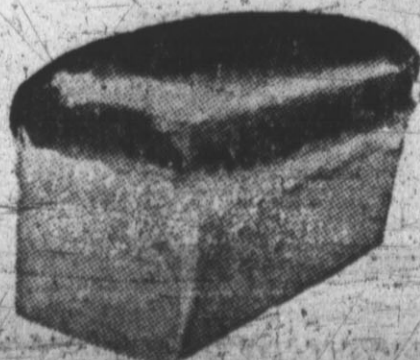
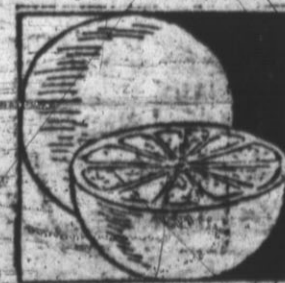
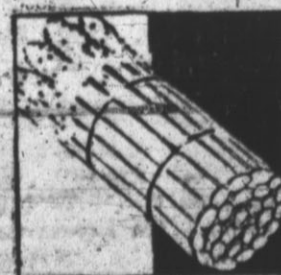
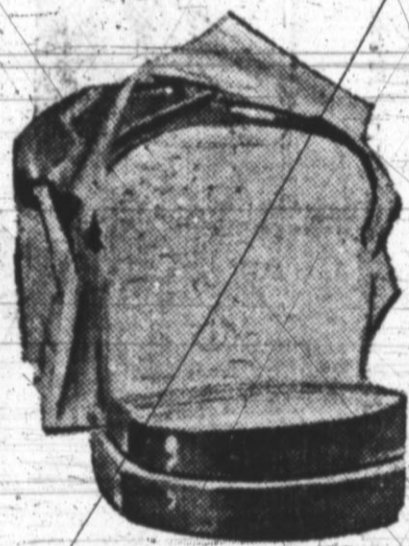
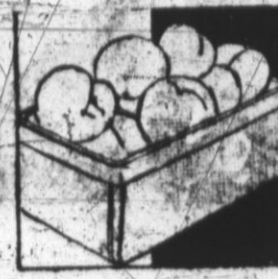
Christmas pudding was served when the guests arrived and contract games followed, with the woman's prize going to Mrs. Jim Black and the man's award going to John Olson.

Those present were Mr. and Mrs. Jim Black, Mr. and Mrs. John Olson, Mr. and Mrs. Reed Williams, Mr. and Mrs. Roy Jowell, Mr. and Mrs. Jim Stancomb and the hostess.

Miss Helen Ann Snyder, Who is a member of the Orange public school faculty, is expected home this weekend to spend the Christmas holidays with her parents, Mr. and Mrs. Glenn Snyder.

Mr. and Mrs. H. H. Hawkins plan to leave the first part of next week for Burger where they will visit their daughter, Mrs. Don Baker, and family during the holidays.

B. R. Dixon and is attending Childs College Business College at Childs, Mo.



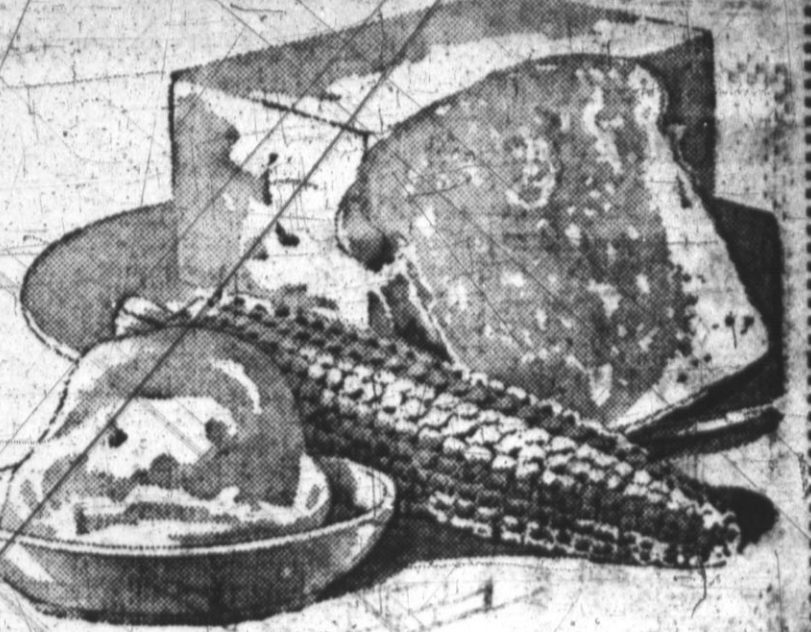
The Hereford
COOK

“Let’s Some

Is Now On Display

Price \$1.00

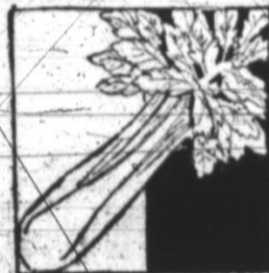
(Mail
Un



Hereford Brand
BOOK,

Get "Cook Everything"

Available in Our Window



Available everywhere in the United States for \$1.15) **'Nuf Said!**



"Dear Santa,

Dear Santa,
I want a football with a pump, a knife with a chain, a fountain pen and eversharp, a few tablets, a few story books, a hunting cap in red plaid, a gigsaw puzzle and some woodburning pictures, a pair of gloves, some fruit, nuts and candy.

Your little boy,
Roman Friemel

Dear Santa,
I want an electric train with an oval track, a switch and 6 pieces of track. I also want a fountain pen and eversharp, a gigsaw puzzle of the world, a book of airplanes, a hunting cap in red plaid, fruit, nuts and candy.

Your little boy,
Jerome

Dear Santa,
I know you will be rushed, so I will try not to ask for very much. I am a little girl seven years old and go to school at St. Anthony's. Will you please bring me a locket, a standing blackboard, nuts and candy. Hoping you have a swell Christmas.

By-By
Joan Knabe

Dear Santa Claus:
I have been a good girl and hope that you don't forget me this Christmas. I also have a little sister and please don't forget her. I want you to bring me a blackboard, chalk, doll with blue dress and blonde hair like mine. I also want some nuts, candy and fruit in my stocking. Don't forget other good little boys and girls. I also might want a house for my paper dolls. I am 4 years old.

Lots of love,
Marlene Allred

Dear Santa Claus:
I am a little girl 3 years old and I have been a good little girl and hope you don't forget me. Don't forget my big sister for she has been good too. I want a doll with a blue snow suit, blackboard and lots of nuts, candy and fruit. Don't forget other good boys and girls. Yes, I want a stove and pans.

Lots of love,
Clydene Allred

Dear Santa Claus:
I am a little boy 10 years old and I am in the 5th grade. I like school very much. For Christmas I want a B-B gun, an electric train and an aviator suit and lots of candy and nuts. Don't forget all the other boys and girls.

Yours truly,
Please Santa Claus I want a

R. A. Sullins
P. S. Don't forget Mother and Daddy.

Dear Santa:
I am a little girl 8 years old and am in the fourth grade and I like school very much. And I'm going to tell you what I want for Christmas—paint set and a cowgirl suit and a John ranger gun, horse and saddle. Santa I know I ask for a lot but you give me what you want me to have. Now I would like some candy and nuts, etc. Don't forget mother and daddy. I sure do want a pair of boots.

Addie Lamson Sullins

Dear Santa Claus:
I want a toy truck and a toy dog for Christmas. I am 7 years old. I am in the second grade.

Your friend,
R. L. Layman.

Dear Santa Claus:
I want a little bracelet. I want a little stove. I want a story book. Can you bring a little piano? Can you bring me a little purse. My baby sister wants a rubber doll. I am 8 years old. I am in the second grade.

Your friend,
Marviline Sloan.

Dear Santa Claus:
I am a little girl four years old. I have been good and shall continue to be good after Christmas. Santa, would you like to have a little white bull dog? If you want him, just call Butch when you come to my house. I want a good home for him. I have Trixie and she is eleven years old and I love her very much. Santa please bring me a doll buggy for my big doll, and a little doll for my little buggy, a stove, dishes and a rolling pin and cookie cutters. I want to help mother cook.

Thanking you in advance, I am your loving friend,
Bertella Kay Reed

Dear Santa Claus:
I am in the second grade. I want a little doll for Christmas, and a game to play with. I am 7 years old today. I want some candy too. Please bring me a book. I want a doll bed for my doll. My big brother wants a football. My other brother wants a ball too.

Your friend,
Wilma Dell Riggs

Dear Santa Claus:
I want a caterpillar tractor

doll. I am in the second grade. I have been a good girl. I am 8 years old. I want some candy for Christmas, and some oranges, and some apples too. I want a game for Christmas.

Your friend,
Develva Burris.

Dear Santa Claus:
I am just fine. How are you? I am 7 years old. I am in the second grade. Please bring me a tool set for Christmas.

By-By, Your friend,
Donald Ray Barnett.

Dear Santa Claus:
I have been a good boy all year. I want a game for Christmas, and a larlet rope too. Please bring me a gun. I am 7 years old. I am in the second grade.

Your friend,
Jack Rayburn Vaughn

Dear Santa Claus:
I have been a good boy. I am 7 years old. I want a wagon and a train. I want a football suit. I want a top. I am in the second grade.

Your friend,
Franklin Boyd

Dear Santa Claus:
I have been a good girl. Please bring me a woodburning set, and a weaving set. Do not forget the other boys and girls.

Your friend,
Juanell Vines

Dear Santa Claus:
I have been a good girl, and I want a table and some dishes. Please bring my Mother some dishes, and my brother wants a game and some boots. My baby brother wants a toy dog. My father wants a belt. I am in the second grade. I am 7 years old.

Your friend,
Barbara Dell Clark

Dear Santa Claus,
This is to let you know that I want you to bring me an airplane and an army tank. Would also be a good idea to bring some ten cent defense stamps to fill my book.

Your friend,
Kenneth Wayne Carmichael

with a grader. If you have a bicycle that's thawed out bring me one. Help Uncle Sam by filling my stamp book.

Billy Bob Carmichael

Dear Santa Claus,
Daddy wants a suit and some boots and shirt and some neckties please.

Pat Lawhon

Dear Santa,
I am a girl nine years old. This year I would like to have a doll that says, "Mama, Papa" or if you don't have any I would like to have a baby doll with lots of clothes and some house shoes. Also bring me candy, nuts and fruit. Thank you very much for what you brought me last year.

Your little friend,
Ruth London

Dear Santa Clause,
I am a little boy six years old and Santa could you bring me a fire truck with a long ladder and a great big Tricycle. Oh yes Mother and Daddy want a game of Monopoly. I would like to have some nuts, and candy and don't forget all the other little children.

With love,
Kejineh Matthews.

Dear Santa Claus,
I am a little girl 3 years old. I am looking forward to your next visit. I go to Sunday School almost every Sunday. I would like for you to bring me a writing desk, cabinet, little doll, doll clothes, a suit case, a ring for a doll and send me some nuts and candy. Be sure to bring all the other little boys and girls lots of things.

Your little friend,
Sandra Jo Caraway

Dear Santa Claus,
Hello Santa. I will write to you a little ahead of time to give you plenty of time to get all the presents ready. We have been two pretty good boys. So please remember us. I want a football, big truck and some guns and house shoes. My little brother, who is nearly two wants some blocks, gun, house shoes, and don't forget Santa to bring us nuts, fruit and candy. Please remember all the soldier boys and other little girls and boys.

Love,
James De. Wayne and Tommy Lee Taylor.

Palo Duro News
BY ETHEL ALLRED
A very large crowd attended the Association Sunday School Conference of District 10, which was held at the First Baptist Church in Amarillo last Friday afternoon and night. Every one

enjoyed the grand hospitality which was shown those attending by the members of the Amarillo Church and also by the host, pastor, Rev. A. D. Foreman, Jr.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hereford Monday. While in town they visited in the homes of Mr. and Mrs. Charles Anderson and Mr. and Mrs. Jimmie Allred.

Mr. and Mrs. A. R. Norman made a business trip to Amarillo Saturday.

Jim O. Jenkins, J. C. Allred, Dick Allred and R. E. Oliver made a business trip to Hereford Friday.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Amarillo Tuesday afternoon.

Gilbert Wynn made a business trip to Amarillo Friday.

Mr. and Mrs. O. G. Smith and family were in Hereford Saturday. While in town they visited with relatives.

Mr. and Mrs. Jim O. Jenkins and daughter, Mrs. George Faris, made a business trip to Amarillo Saturday.

The Palo Duro Baptist Church wishes to express their deepest sympathy to the relatives and friends of Tom Bolling of this community who recently passed away. He has been ill for a number of months.

Ed Sharp of this community made a business trip to Amarillo Tuesday.

Mrs. E. W. Womble attended the Kinship Circle which was held at the home of Mrs. Lan Shore of Hereford Saturday afternoon.

Rev. Marvel Upton visited in

several homes in this community during the week end.

Mr. and Mrs. R. Y. Corder and family were guests in the home of Mr. and Mrs. I. A. Allred of Wildorado.

Mrs. R. L. Campbell, Mrs. E. W. Womble and daughter Janelle attended the County Home Demonstration Club Christmas party at the club house in Hereford Saturday afternoon.

Miss Kathleen Tidwell formerly of Wildorado and who is now attending business school in Amarillo spent Saturday night with Miss Alma Allred.

INSURANCE

Means SERVICE

Service is, in fact, the only merchandise your insurance agent has to sell, and the extent to which that SERVICE is carefully arranged to fit the need of the individual policy holder is the extent to which the INSURANCE becomes a good merchandise "buy" for you.

We represent old line, reliable agencies... and we make it our business to give you full value in SERVICE for your insurance dollar.

Deaf Smith County Ins. Agency
ELIZABETH WOMBLE

How He'll Love You When ...



HICKOK BELT of Topgrain cowhide; Bar-H style \$150

WILSON BROS. SHIRTS with famous Oban collar \$250

DRESS GLOVES of Pigskin or Cowhide \$150 (Others, \$2.50 and \$3.50)

WILSON BROS. TIES Also Cheney and Navajo Wool... \$100 (Others, \$1.50)

WILSON BROS. SOX in attractive gift packages 35c (Others at 50c)

WILSON BROS. PAJAMAS in a large selection of styles \$225 (Others at \$2.75, \$3.50 & \$5.00)

AND WE HAVE Many Other gifts from which to select for Father, Brother, Son, or Sweetheart... at Reasonable Prices!

GLOVER'S ROBES \$595 \$795 \$1200

Faced with Shortages on every turn, Christmas Shopping is difficult this Year.

The items we do have are of the same dependable quality as in the past.

Wilson Bros. Shirts, Ties, Sox, Pajamas, Underwear, and many others!

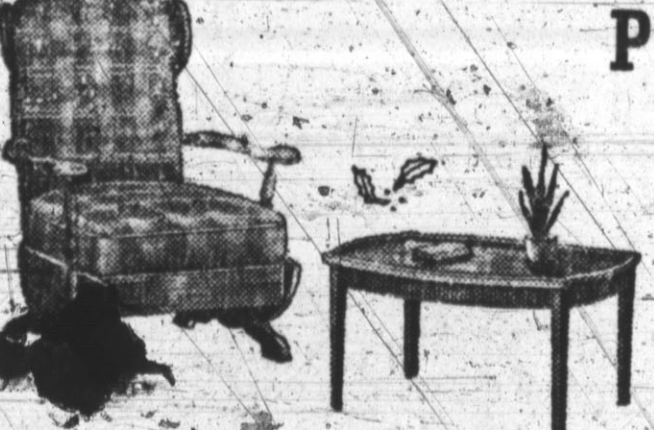
HICKOK Leather Goods and Braces! Stetson Hats! Justin Boots! Florsheim Shoes!

All Brands which you know and which add to your Gift!

FURNITURE GIFTS

Will make this Wartime Christmas Merry!

and E. B. BLACK CO. does have an outstanding selection of Quality furnishings. We purchased early and got the largest stock of furniture we ever had, so despite present shortages you will find a nice selection here.



PLATFORM ROCKERS

Platform Rockers by the score... big, little and medium sizes... all finishes and price ranges... and this is probably the last Christmas you can give a platform rocker for the duration. We also have

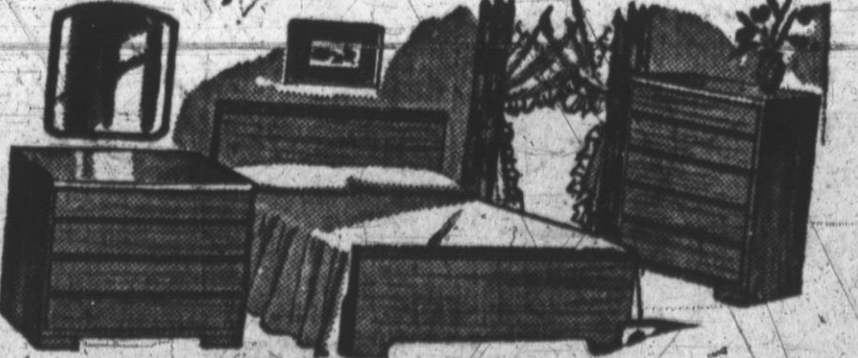
Low Back Rockers and Occasional Chairs

Also Several Attractive

COFFEE TABLES

Bedroom Suites

Just the suite she wants... in Maple, Walnut, Mahogany, Oak and Blond. A good quality... and reasonable prices.



Mirrors and FRAMED PICTURES, in all price ranges.

E. B. Black Co.

FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

FOX MAN'S SHOP

PHONE... 111