

The Hereford Brand

Published Every Thursday, Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

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SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.



Let's Cook Something

Men like this dish and the advantages of this method of preparing it are the ease with which it can be prepared and the convenience of putting it in the oven and forgetting about it until time to put it on the table.

Spanish Fried Chicken is of Mexican origin and Mrs. Phil Radovich recommends it to you. A relative who lives near the border gave her this recipe years ago.

SPANISH FRIED CHICKEN

Cut up a frying size chicken and brown on both sides in deep fat. Remove from skillet leaving a small amount of drippings in the pan. Brown 1 sliced green pepper and one sliced onion in the drippings and return the chicken to the skillet. Pour over the chicken 1 cup of uncooked rice, 1 sliced bell pepper, 1 teaspoon chili powder and 1 no. 2 can of tomatoes. Salt and pepper to taste and add 1 cup of water. Cover and cook slowly from 1 1/2 to 2 hours. Serve with corn bread sticks and a leafy green salad.

Note—An iron skillet or dutch oven is the best cooking utensil for this.

Jumbo News

MRS. ULLMAN HUNTER
Mr. and Mrs. F. A. May spent the week end in Claude with their son, Mr. and Mrs. Emzy May.
John Cagle, brother of Mrs. W. H. Robertson, who is stationed at Albuquerque with Uncle Sam visited Mrs. Robertson and her family Tuesday. Wednesday Cagle and his sister, Mrs. Robertson left for Chillicothe to visit their parents for a few days. Wilma Cagle who had been visiting her sister returned home with them.
Mrs. M. T. Sparkman called on Mrs. John Coke Slaton at the Miller-Cogswell hospital in Dimmitt Friday afternoon where Mrs. Slaton is recovering from an operation.
Mesdames H. C. Baird and Ullman Hunter attended the regular O. E. S. meeting at the Masonic Hall Tuesday evening.
Miss Helen Caison, attended a Home Economics meeting for high school girls in Lubbock last week end.
Mrs. Marie Frazier and Troyena, visited relatives in Canyon over the week end.
Fred Baird of Hereford was a guest in the H. C. Baird home Sunday.
Mr. and Mrs. Sam Hunter and children called on her parents, Mr. and Mrs. E. M. Allen, Sunday evening at Easter.

H. C. Baird and Ullman Hunter attended a fellowship dinner and special meeting for Masons at the Masonic Hall in Hereford Thursday evening.
Mr. and Mrs. Julian Roberts and children of Falls were visitors of Mr. and Mrs. Finis Hunter Sunday. Mrs. Roberts and Mrs. Hunter are sisters.
Word has been received that Bob Baird has successfully passed his fifty-hour flying test at Tulare, Calif., and will soon be transferred to another field for advanced training. Congratulations Bob, good luck and happy landings.
Each boy from this community in a different division of the Army. Orval Pierce of Ellington Field is in the Photo Division; Charles McGinnis of Las Vegas, Nev., is in the Mechanical Air Corp; Bob Baird is an aviator; John Hardy Wood at Camp Cook, Calif., is in the heavy artillery division and Cy Andrews the most recent volunteer is at Camp Barkley in the infantry.
Mrs. H. C. Baird called on Mesdames B. T. Bell, E. S. Ireland and Harvey Cash at Hereford Saturday afternoon.
Members of the Auxiliary met Thursday afternoon at Mrs. Ullman Hunter's and heard reports of the annual Presbyterian meet at Pampa by Mrs. H. C. Baird and Mrs. Hunter. Present were Mesdames M. T. Sparkman, Clyde Renfro, H. C. Baird, M. L. Simpson, Sam and Ullman Hunter.
Do your part by asking for your change in Defense Stamps

Vega News

MRS. D. E. MCKENDREE
Vega and vicinity received one inch of rain Friday afternoon. Mrs. Eula Formby returned to her home in Amarillo, after spending several days visiting Mrs. Emma McNabb.
Mrs. H. G. Green is recovered from the mumps.
Mr. and Mrs. Bliss Newby and son of Fritch, returned home after visiting Mrs. Newby's father, Verne Helmig, and Mrs. Helmig.
Mrs. Kate Binford and Mrs. Fern Dysart of Wildorado were transacting business in Vega Tuesday afternoon.
Mrs. L. L. Stevens and son, Jimmie Lawson, returned Wednesday from Floydada, where they visited relatives.
The Women's Society of Christian Service held a business meeting at the church Thursday afternoon.
Mrs. Sam Staggs of Corpus

Christi is in Vega visiting relatives.
Ladies of Vega and community are meeting each Tuesday and Thursday at the Kiwanis Hall to sew and knit for the Red Cross. A competent instructor is there to teach those who are just learning to knit.
Mrs. J. C. McDonald and daughter, Mrs. Fay Wiltmer of Phoenix, Ariz., came Thursday to visit in the home of Mrs. Robert Cotton.
Mr. and Mrs. T. D. Ledbetter and children left Friday for their home in Shreveport, La., after a few days visit with Mr. and Mrs. L. L. Ledbetter.
Nash O. Thompson stopped in Vega a few hours Friday while enroute from Camp Roberts, Calif., to Fort Sill, Okla., where he was transferred.
H. L. Hooten made a business trip to McKinney this week.
Mrs. Mason King made a trip

to Oklahoma City this week.
Rev. and Mrs. V. W. Allen motored to Ballinger, Tuesday to visit with Mrs. Allen's brother, who is on furlough from Camp Blanding, Fla. They were accompanied by Mrs. A. L. McNabb as far as Lubbock. Mrs. McNabb visited relatives there.
Mrs. Audie Morgan returned Monday from Lamesa where she visited her mother and other relatives. Mrs. Morgan's mother received word from the War Department recently stating that her son who is in the navy, was missing from his ship which was sunk some where in the Pacific.
The Vega PTA met in regular business session, Tuesday afternoon.
Mrs. N. E. Wiseman with Mrs. R. C. Godwin as co-hostess entertained with a miscellaneous shower Saturday afternoon, honoring Miss Frances Armitage who leaves next week for Vic-

torville, Calif. to become the bride of Joe Harris who is in the Army Air Corps there. Miss Armitage is a graduate of Vega High School and a business course from Muskogee Oklahoma business college and has been employed in the county agent's office here for several years. Mr. Harris while in Vega was employed in the Soil conservation office.
Mr. and Mrs. J. D. Sanders and son, Ted, left Saturday morning for Sherman to visit Mrs. Sanders mother.
James Sprouse, Jr., who is stationed at Sheppard Field, Wichita Falls and Johnnie Spinhrine of Camp Blanding, Fla., are home on furloughs.
A. A. Brafford returned Friday from Dallas where he has spent the past few months with his daughter.
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"WE FIX FLATS"

Yes, vaccine prepares you to beat trouble... now how does this oil work that principle?

Like a plague, modern driving conditions are widely attacking motor oil—wasting it away. Nature can't modernize her oil. And the best refining even weakens certain natural "immunities"...



BUT CONOCO Nth OIL makes it all up—and, then some—with its modern man-made preventives. They get the credit for its healthy record of more than twice the mileage averaged by five other fine oils in a Death-Test lasting till engines burned up.

The rival oils, in identical cars, under impartial observation, braved blistering Death Valley with a strict 5-g quart fill apiece and no more. One gave out when Conoco Nth was still more than two-thirds up! None came closer than a bare 58% of Conoco Nth mileage!

Get this same Conoco Nth oil for the Spring change that your engine must have. You'll be getting the added modern synthetic, Thialkene inhibitor, to forestall the fouling attacks of highest engine speeds and pressures. Instead of breaking down into so-called varnish, gums and worse obstructions, your Conoco Nth oil can stay more like its own good self—to help your mileage stay up.

The out-and-out Death Valley victory proved it—and proved once again that an

OIL-PLATED engine lives long. OIL-PLATING, a recognized Conoco advantage through the years, comes from the other great synthetic in Conoco Nth. This exerts magnet-like action to envelop inner parts in close-bonded lubricant that doesn't all quickly drain down. Instead it stays plated in place—much as any other plating—and that's what the conventional movable oil film slides on!

You're one more remove from excess wear—from the hazard of repairs and delay these days. You're up to the Nth degree of oil mileage for your car. Change now at Your Mileage Merchant's Conoco station. Continental Oil Company

CONOCO Nth MOTOR OIL



Serve and Conserve
TO WIN THE WAR

It's OUR America... Let' KEEP IT FREE!

Our fighting men can "beat the life out of the enemy!" And every one of us at home can help... but only if we give our dimes and quarters and dollars to the very limit of our ability. Today, MORE guns, MORE tanks, MORE planes are a dire necessity. And Defense Bonds will help to pay for them—Our fighting men deserve the best equipment. The least we can give is our money, while they give their lives. Remember, every stamp and bond you buy will...

HELP KEEP THE LIGHT OF FREEDOM BRIGHT... AND THE SKIES OVER AMERICA CLEAR OF AXIS RAIDERS!

MEMBER F. D. I. C.

First National Bank

OF HEREFORD A Strong Bank Thoughtfully Managed

Bids Goodbye To Old Boss to Ride For Another, Name of Uncle Sam

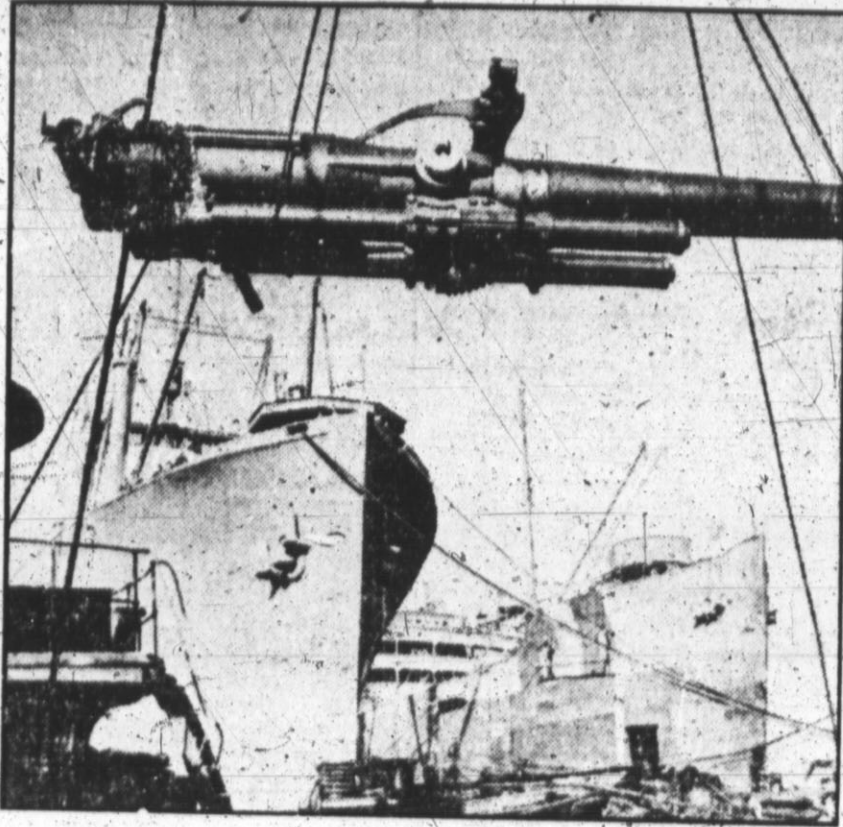
(Editor's Note: This "letter to the boss" was written by Sanky Trimble, son of Mr. and Mrs. J. H. Trimble of Hereford, and appeared in the Clovis News-Journal last week. Trimble, a former News-Journal reporter, is joining the army air corps.

Sets Record for College Editors



Mary Elizabeth Lasher, first woman editor of the tri-weekly Ohio University Post, set more records than any of her masculine predecessors. She has had the highest scholastic record of any editor, issued the largest single edition and largest total number of pages for the year. Her father, Prof. George Starr Lasher, is director of journalism at Ohio University but showed no favoritism—in fact "B's" given by him prevented her from having an all "A" record one semester.

Merchantmen Speedily Armed



Powerful cranes lift heavy guns into place aboard American merchantmen in a shipyard "somewhere in the United States." The Navy is rapidly arming our merchant fleet.

take a lot of punchers—to fence-ride those new spots. I'm taking my old saddle with me. I'm going to be tossing it on a faster and wilder mount than any you've got in your remuda. It's called a P-38 Interceptor. It's even got "Buck," my old roping horse, beat.

Tell all the fellows at next year's rodeo so long for me. Tell Jim he can have that new green rodeo shirt of mine. I've got a newer and better-looking one. It's khaki.

Tell 'em all to drop me a line when they can. I'll get a boot of news from home while I'm lounging around in one of my Uncle's aerial corrals.

You know, Boss, I've never missed a round-up since my Dad first put me in a saddle—I'm not going to miss this one, either. I'll be helping hold the herd when Uncle Sam goes to work on the Tokyo range.

And remember this, Boss, I've got my "U. S." branding iron hot and am just itching for a chance to slap it on the rump of one of them Rising Sun dogs.

As ever,
"Tex."

18 miles from your front door, you do not belong in society as constituted in Texas. Down at King Ranch, the gate is 150 miles from the front door and they are thinking of moving the house back so they won't be annoyed by passing automobiles. Other Texas landlords have whole mountain ranges and rivers on their ranches. One Texan has 40 miles of navigable river on his farm.

If the proportion of cultivated land in Texas was the same as in Illinois, the value of Texas crops would equal that of 47 other states combined. Texas has enough land to supply every man, woman and child in the whole world with a tract five by 20 feet, and it would have enough left over for the armies of the world to march around the border abreast. The alfalfa grown in Texas, if baled and built into a stairway, would reach the Pearly Gates. If all the hogs in Texas were one Hog, he would be able to dig the Panama Canal in three floors. If all the Texas steers were one steer, he could stand with his front feet in the Gulf of Mexico, one hind foot in the Moon, and with his tail brush the mist from the Aurora Borealis.

Bailey Helps Rescue Crew of Sinking Tanker

The work of the Coast Guard in saving the crews of torpedoed merchant vessels is described in a letter received recently by T. B. Bailey from his brother, Bob, who is stationed in Florida.

Bob writes that the war really came close home when he saw the drowned and wounded crew of the tanker hauled onto the deck at the Newport Navy Yard. Some of the men, Bailey says, were machine gunned in life boats.

The Hereford boy hopes soon to be promoted to seaman, 2nd class, and also has prospects of attending a machine gunner school and being a gunner in a pursuit plane with a chance of being promoted to the rank of petty officer.

CHURCHES

ASSEMBLY OF GOD CHURCH
A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all

CHURCH OF CHRIST
Bible School 10:00 a. m.
Preaching 11:00 a. m., 4 p. m.
The communion follows each of the above services.
Wednesday Women's Bible Class 3:00 p. m.
Prayer meeting 8:00 p. m.

METHODIST CHURCH
Marvin B. Norwood, Pastor
Church School 9:45
Rob't L. Thompson, Supt.
Morning Worship 10:50
School of Missions 8-10 p. m.
(March Only)

Prayer Meeting, Wed., 8:00 p. m.
Youth Choir Meeting, Wed 5:00
W. S. C. S., Wed 3:30 p. m.
Choir Rehearsal, Thurs., 8:00
Board of Stewards,
Tuesday after the
First Sunday 8:30 p. m.
Children's Division Council
First Monday 8:30 p. m.
Young People's Dept. Council, Fourth Monday 7:30 p. m.

ST. ANTHONY'S PARISH
Rev. Nathaniel Madden, S. A., Pastor
Rev. A. J. Milano, S. A., Ass't. Pastor
Sunday Masses 8:45 and 11
Religion Classes 9:30

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
Bible School 9:45-11:00 a. m.

Morning Worship 11-12
Christian Endeavor 6:00 p. m.
Evening Worship 8:00 p. m.
Wednesday Night Fellowship 8:30-9:30 p. m.

HEREFORD CHRISTIAN CHURCH

The pastor, H. M. Redford, is holding a revival meeting in Ft. Stockton this week and will not be in his pulpit next Sunday morning or evening. The regular Bible School service at 9:45 a. m. and the Christian Endeavor services at 7:45 will be held as usual. Mr. Redford will return to Hereford early next week and will be in his pulpit a week from Sunday.

FIRST PRESBYTERIAN CHURCH

James Aiken, Jr., Pastor
Sunday School 9:45
(Mrs. D. H. Alexander, Sup't.)
Morning Worship 11:00
Family Church Hour 1:15 p. m.

Choir Rehearsal 8:00 p. m. (Wednesday)
A cordial invitation is extended to all who so desire to worship with us in these services.

The farm must be made a place of beauty, so attractive that every passing stranger inquires: "Who lives in that lovely home?" (Dr. Seaman A. Knapp—1909)

If much can be done for boys to interest and instruct them, more can be done for girls. Teach them to mend, sew and cook; how to dress a wound—and how by simple arrangement the environment of the home can be transformed into a place of beauty. (Dr. Seaman A. Knapp—1910)

If we could have some lessons on how to nourish the body without poisoning the stomach; and how to balance a ration for ec-

onomic healthful results, there would be a hopeful gain in lessening the number of bankrupt by the kitchen route. (Dr. Seaman A. Knapp—1903)

The power which transformed the humble fishermen of Galilee into mighty apostles of truth is ever present and can be used as effectively today in any good cause as when the Son of God turned His footsteps from Judea's capital and spoke to the wayside children of poverty. (Dr. Seaman A. Knapp—1904)

A commentator wonders what grandfather would have made of the word "unzip"; just about as much as his grandson can make of "giddap."

It seems to us that the average person of today isn't quite so average as he used to be. That's progress.

PENNEY'S 40th ANNIVERSARY JUBILEE!

Fine Quality Rayon that Washes Easily

WOMEN'S CYNTHIA SLIPS

Fine CYNTHIA rayon crepes, in tailored or lace trimmed styles. 4-gore, bias or straight cut types with rounder or V-neck. Adjustable straps. Sizes 32 to 52.

1.29

You'll Need a Supply for Spring!

Adonna RAYON UNDIES

Dainty, smooth fitting panties that cling sleekly under slim dresses and skirts! Smartly tailored, or lavishly trimmed with lace for your choice!

49c

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

Wear 'em Once... Wear 'em Always

SHEER HOSIERY

Penney's famous hose help their fragile look... and wear astoundingly well! Flattering shades.

98c

For Fashionable Slimness!

Foundations

3.49

Cotton batiste and rayon with "Lastez"... with front and back that stretches only one-way—Lace bust sections, lined with net. Sizes 32 to 40.

Of Bright Printed Cotton!

GIRLS' SLEEPERS

Gay little one-piece type of easy to wash cotton! Nursery prints... button front.

69c

Girls' Rayon UNDIES

Tailored or trimmed styles in knitted rayon. Smooth!

25c

Boys' Quality UNDERWEAR

14c

SHIRTS & BRIEFS of combed cotton! All sizes.

Marvelous Bargains!

2.98

Lavishly tufted chenille SPREADS

All-over tufted spreads, or smart new designs... in a creamy white, or colors. They wash beautifully, need no ironing! Large sizes!

15c

Big Terry TOWELS

Thick, thirty terry Towels! Colored, borders! Big, 18"x36" Terry Wash Cloths, 2 for \$6

For Summer Costumes! SHEER COTTONS Stripes and checks. Washable colors. 36"

29c

Save on a Summer supply!

CHILD'S ANKLETS

A bright, gay note for all her summer sports to go! Sturdy cotton socks with "stay-up" tops!

15c

Spring Attractions! Glen-Row Dresses

2.98

Festive with new spring touches! Dressy, casual and sport types. Gay shades and navy. 12 to 44.

Perky Spring Styles GIRLS' HATS

Bright straw, trimmed.

1.98

Boys' and Girls' SPORT SHOES

2.29

Sunny Tucker saddle Oxford! 12 to 11 1/2.

Sizes 12 to 3... **2.49**

Tailored Cotton! GIRLS' BLOUSES

For general wear! **69c**

Plain and Frill! GIRLS' SKIRTS

Gored and flared styles. 7-14. **98c**

For Little Fellows! WASH SUITS

Reinforced cotton! **98c**

THE PENNEY WAY is the THRIFTY WAY — THE THRIFT WAY is the AMERICAN WAY

WRITTEN BY EXPERIENCED HANDS...



...FILLED BY COMPETENT ONES

Prescribed medicine is the result of the combined training, experience, and skill of the physician and the pharmacist. When brought to us, a prescription conforms exactly with the physician's unwritten, but nevertheless implied desire that the ingredients be of the highest quality and that they be weighed and measured with the painstaking care that assures absolute accuracy.

For Your Protection

We have a Registered Pharmacist on duty at all hours... R. A. TYNES and H. A. CLOSE.

Bring Us Your Doctor's Prescription to Be Filled at REASONABLE PRICES!

Beauty for the Busy Woman

Complete Stock!

DuBARRY and ELIZABETH ARDEN
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SONS in the SERVICE

In Reply to Pvt. Jennings Facts About Texas To Tell Those Doubting Yankees

Editor's Note: The following article appeared in the Consolidator, company magazine of Consolidated Aircraft of San Diego, Calif., and so appealed to the state pride of Texan E. L. Dellis, that he sent a clipping to his wife, who this week left it at the Brand office. We recommend it to those soldiers like Pvt. Ralph Jennings of Scott Field, Ill., who wrote us this week wanting some vital Texas statistics to throw back at the doubting Yankees. Pvt. Jennings is unanimous—says the Yankees don't know any better; but this ought to put them right.

"Texas occupies all of the continent of North America except a small part set aside for the United States and Canada. Texas owns the north half of the Rio-Grande, the only dusty river in the world, also the only one, with the possible exception of the Trinity, which is navigable for pedestrians and mud cats.

Texas is bounded on the north by 25 or 30 states, and on the east by all the oceans in the world except the Pacific, and on the south by the Gulf of Mexico and South America, and on the west by the Pacific Ocean, the Milky Way and the Sideral Universe. If Texas was chopped loose from the rest of the United States and the Panhandle, it would float out into the ocean, for it rests on a vast subterranean seal of oil.

Texas is so big that the people in Brownsville call the Fort Worth people Yankees, and the citizens of El Paso sneer at the citizens of Texarkana as being snobs of the effete East. It is 150 miles farther from El Paso to Texarkana than it is from Chicago to New York. Fort Worth is nearer St. Paul, Minn., than it is to Brownsville, Tex. The United States, with Texas left out would look like a three-legged Boston terrier.

Texans are so proud of Texas that they cannot sleep at night. If a Texan's head should be opened the map of the state would be found on his brain. Unless your front gate is at least

Japs Shellacked
... We Mean Literally

Step by step, little by little, the War Production Board is closing in, depriving civilians of little things we had come to take for granted; but added up, they represent important quantities of precious materials we now must conserve.

Among these is shellac, and the need to conserve shellac is behind the order reducing the amount of shellac in the manufacture of phonograph records and radio transcription discs. In a practical way, that means that from now on we'll have only 30 per cent as many new phonograph records and radio transcriptions as we used to have. Do you wonder why? Simply this:

Every signal flare fired from an officer's Veray pistol uses up shellac.

Each one of our artillery's big shells, being accumulated for the day when we can blast our Axis enemies with them, is coated with shellac.

In those navigation instruments that keep our warships and our Flying Fortresses on a true course, the jeweled bearings are cemented with shellac.

We used to import almost all of our shellac from India. Now, with the Japanese navy roving the Bay of Bengal, and the sea lanes to India threatened, we can't expect to get as much shellac from India as we did in more peaceful times.

But much depends on shellac: Consider the two ounces of it that a 10-inch phonograph record contains. That two ounces is enough for one signal flare—and a lot may depend on that flare in the darkness when a ship is in distress from submarine attack, or when a scouting patrol finds itself surrounded on a battlefield.

And the shellac in 900 of those 10-inch phonograph records, is enough to cement all of the jewel bearing in a whole yearly output of navigation and scientific instruments.

Every phonograph record you do without will help shellack the Japs.

each Friday afternoon at 3 o'clock, and everyone is invited to attend.

The Adrian territory has received several good showers the past week end, following the snows of the preceding weeks. It was planned to have school on Saturday to make up the lost day but due to the heavy rain Friday, the make-up day was postponed until a later Saturday.

Mrs. A. G. Bell of Hereford was an Adrian visitor on Wednesday.

Mr. and Mrs. John Skarags were Sunday visitors in the Klein home.

Miss Marjorie Lewis and Mrs. D. W. Foster spent the week end in Amarillo visiting relatives.

George B. Pace of Hereford spent Thursday in Adrian.

Mr. and Mrs. R. E. Caldwell spent Tuesday evening in Amarillo.

Rev. and Mrs. V. W. Allen and family of Vega were Sunday guests in the G. A. Miller home.

Miss Donna Gayle Harris of WTSC at Canyon, spent the week-end with her mother.

Earl D. Jones was an Amarillo visitor, Saturday.

Dorsey Watson has returned to his home in Oklahoma and is suffering from a case of lead poisoning which he contracted while employed at an oil station at Pullman east of Amarillo.

Questionnaires were filled out by the third registrants this week.

The newly built chicken house on the Dr. C. E. Hawn property has been completed, and the stuccoing and paint have made it an outstanding improvement to the property.

A group of young people enjoyed a picnic at the Mator Ranch Sunday.

Thomas Donally, of Chicago, has returned to his home after spending several weeks with Verne Jacobson. Thomas had spent several months in school with Verne.

Mrs. Irvin Abraham and small son, Gary Dean, were able to accompany Mr. Abraham from Hinton, Okla., to their home on the V. E. Lemke place last week.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School was 70. Because of an attack of influenza, Rev. W. B. Waldrop of Fort Worth was unable to fill the pulpit and Rev. V. W. Allen of Vega conducted services following the Sunday School hour. Training services were held in the evening with a good attendance.

The Adrian Parent-Teacher Association held their April meeting Tuesday night in the school auditorium. The invocation was given by N. L. Jacobson. A group of songs, including patriotic songs were presented by the grade school children under the direction of Mrs. Frank Watson.

Miss Sadie Lee Oliver, Deaf Smith County Home Demonstration Agent addressed the group on family and community health pertaining to nutrition.

A round table discussion was conducted by Miss Lucile Langham of the Public Health Department of the State located at Austin. Miss Langham is making a survey of the Hereford territory in reference to the sound teeth of residents of that locality.

Reports were given by the delegates to the District Conference at Panhandle. Mrs. H. B. Maynard reporting on the Music of the conference, Mrs. E. C. Chapman on the chief lectures and G. A. Syms on the hospitality of the conference. Mrs. Chapman and Mr. Syms were re-elected to their places on the board of managers for the district.

Officers were installed by Sup. G. A. Syms for the coming two years as follows: Mrs. H. B. Maynard, president; Mrs. C. R. Holabough, vice president; Mrs. R. E. Caldwell, treasurer and Mrs. E. N. Jacobson, secretary.

The Parent-Teachers Association is sponsoring the Junior-Senior Banquet and the Red Cross Knitting of sweaters. Refreshments were served to 40 members by hostesses; Mesdames Hugh and Jack Fortenberry and J. M. Beechley.

Mr. and Mrs. Ernest Frank were Amarillo business visitors on Friday.

Mrs. Eugene Brouse has recovered from a severe case of measles. There are a number of the children in the community ill with measles at present.

Mr. and Mrs. G. A. Syms attended the Little Theatre play "Ladies In Retirement," on Monday night in Amarillo.

The all day meeting of the ladies of the community at the school auditorium on Friday was well attended. Several learned how to knit, and two sweaters have been started. The Adrian Ladies are to knit 28 for the Red Cross. There will be a meeting

Summerfield
MRS. JIM CLARK

The scattered showers of the past week turned into a deluge Monday morning. Total rainfall since the ice storm about two weeks ago is estimated to be about 2 1/2 inches.

Wheat is looking fine in this community and as far as this writer has been able to learn no greenbugs have been found on the wheat.

Almost every family has at least a part of their victory gardens planted. A number of families are putting out straw-

... for SPRING!

- Happy Home DRESSES \$1.19
- Girls All Wool JACKETS \$3.95
- Ladies' BLOUSES 59c to 98c
- WOOL SKIRTS \$1.89
- TOWELS—Mill Ends, doz., 89c to \$1.39
- Ladies U. S. KADETTES \$2.27
- GOOD SHOES— for the entire family.
- Mens WORK SHIRTS 98c
- Harvest STRAW HATS 98c
- Cow Boy BOOTS \$9.95 to \$15.75
- LADIES BOOTS \$5.98
- BOYS' BOOTS \$3.98
- Children's BOOTS, size 4 to 8 \$1.89
- Mens DRESS HATS 98c to \$2.50
- Resistol Self-Conforming HATS \$4.95
- GUM BOOTS— all sizes, Be Quick!
- 4-Buckle AERO-TICS— limited sizes.

Hereford Store Co.
S. L. Harman

berry plants this year.

Several weeks ago Mrs. Lee Curry, cafeteria supervisor, asked that extra rows for the cafeteria be planted in the gardens. She explains further that these vegetables will be canned at the cafeteria with cans being furnished by the cafeteria. Some thought they would be expected to furnish cans and can the vegetables for the cafeteria. Mrs. Curry suggests that green beans, carrots, corn, spinach, greens, beets and tomatoes will be needed by the cafeteria this year.

Farm families in this community are receiving their baby chicks or started chicks. Almost every family has at least 100 chicks or plans to have as soon as they are available. Many families are raising 200 or more chicks. Certainly these people are doing their part in the Food for Freedom Program.

J. R. Euler is back in school after having had the measles.

Visitors in the Earl Lance home Sunday afternoon were Mr. and Mrs. S. L. Walsler, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Jeff Roberson, and Mrs. J. C. Lance all of Hereford.

Mr. and Mrs. Tandy Legg and family and Rev. and Mrs. M. D. Rexrode and family called on

Mr. and Mrs. Lee Kendall and Mr. and Mrs. L. P. Shaw of north Hereford Sunday afternoon.

Mr. and Mrs. C. R. Walsler and Mr. and Mrs. Ky Lawrence were also visitors in the Lee Kendall home Sunday afternoon.

Mr. and Mrs. Joe Story and daughters of Plainview visited relatives here over the week end.

Thursday was guest day for members of the Summerfield Study Club when they met at the home of Mrs. L. L. Cannon with Mrs. Jim Clark as co-hostess. Eighteen members and 14 guests enjoyed the interesting program which Mrs. B. E. Roberson directed. Out-of-town guests present were Mrs. Urlin Streu, Hereford, who is Deaf Smith County Federation President and Mrs. O. H. Cuipepper, also of Hereford and Mrs. Al Werner of Westway.

Mrs. Rosa Carl and Mrs. Edgar Moseley of Hereford and Mrs. Keyes Medlin and daughter, Patricia Ann, of Dallas, spent Wednesday in the home of Mr. and Mrs. Earl Lance.

Sunday School enrollment has climbed from 102 to 117 and the attendance Sunday was 85. Lets have 100 in attendance next Sunday. "We did it before, we'll do it again."

And don't forget the date, May

One-hundred-twenty-three in Sunday School and the Wayland Volunteer Band is to be here for Saturday evening and Sunday service.

Sunday School begins now at 10:30 instead of 11.

Leaton Clark, Jimmy Lookingbill and Jesse Stipes were honorees Tuesday when Mrs. Curry, assisted by the mothers of the honorees, prepared a birthday dinner at the Cafeteria.

Max Stipes spent the week end with his parents, Mr. and Mrs. Paul Stipes. Se has been working near Adrian.

Thurman Atchley visited relatives in Olney recently.

Mrs. Lloyd Lookingbill spent Monday and Tuesday in Hereford with her parents, Mr. and Mrs. W. L. Johnson, who were ill with colds.

Mr. and Mrs. Sam Ratcliff and family of Amarillo visited in the R. D. Lance home Sunday afternoon. They had come to Hereford to be near Mr. Ratcliff's mother, who is ill.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Extracts Quinine From Sagebrush



Former Arizona cowboy W. D. Hopple, 60, Los Angeles inventor, believes enough quinine can be extracted from black sagebrush to take the place of former imports from the Far East. His process may be applied soon on a commercial scale, since sagebrush grows in abundance throughout the west.

It isn't GOSSIP

FURR FOOD STORES
lower prices

FRIDAY—SATURDAY—MONDAY

WHY PAY MORE?
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!

REMEMBER,
Every purchase you make at Furr's is sold under a Guarantee... You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

GRAPEFRUIT JUICE Big 46-Oz. Can 2 FOR 29c	RAISIN BRAN pkg. 10c	CRACKERS 2-LB. Package 15c	SNOWDRIFT 3-lb. Can 69c
PINEAPPLE	Havapine, Flat Cans.	6c	

LUX—large box 23c	WESSON OIL—pint 25c	APRICOTS, Accepted, Big 2 1/2 can 2 for 27c
RINSO—large box 22c	COFFEE, Furr's Supreme, guaranteed, Save 25% lb. 25c	CORN FLAKES, Raisin—small box 5c
SPRY—3-lb. can 71c	COFFEE, Gateway lb. 20c	TOMATO JUICE, Swift's—46-oz. can 19c
CRISCO—3-lb. can 71c	FLOUR, Big A 48 lbs. \$1.41—24 lbs. 75c	BEANS, Pinto—2 lbs. 10c
SOAP, P&G 5 bars 19c	FLOUR, Furr's Finest, baking tested, guaranteed 48 lbs. \$1.79—24 lbs. 95c	CATSUP—14-oz. bottle 10c
IVORY FLAKES—large box 23c	APPLE JELLY, pure, Bliss 2-lb. jar 19c	MILK, Armour's, tall cans 3 for 23c
TOILET SOAP, Palmolive, med. bar 3 for 21c	BLACKBERRIES—No. 2 size can 10c	BAKING POWDER, C. G.—10-oz. can 9c
SOAP, Crystal White 5 bars 19c	MUSTARD—quart 10c	CAKE FLOUR, Softasilk—40-oz. package 27c
SUPER SUDS—large box 19c	MATCHES—carton of 6 boxes 23c	PINTO BEANS, Diven, Big 2 1/2 cans 2 for 23c
BABY FOOD, Clapp's, Chopped 2 for 21c; Sterilized 2 for 15c	PEAS, O'Joy—tall can 10c	COCOA, Our Mother's—2-lb. can 21c
COFFEE, Schilling's lb. 33c	FRUIT COCKTAIL, all in one, tall can 2 for 23c	Mexican Style BEANS, Pecan V., tall 3 for 23c
POLISH, O'Cedar—12-oz., 47c; Small bottle 21c	PEACHES, Flavorful, Big 2 1/2 can 2 for 27c	TISSUE, Northern—roll 5c
MEAL, Red Star—5-lb. sack 19c		

EAT MORE MEAT FOR HEALTH!

Steak 27c
Round Bone, Arm Guts from Swift's Stamped Beef LB.

GROUND BEEF 24c
Strictly fresh, pure lean meat LB.

POT ROAST 15c
Stamped Beef, Brisket LB.

STEAK 29c
Tender Club Cuts, Grain-fed Beef LB.

CHEESE 39c
Aged cheddar, Big Eye Swiss—LB.

HAM 49c
New England Baked—LB.

SALAD 29c
Fresh Chicken—LB.

COLD SLAW 5c
LB.

POTATO SALAD 9c
LB.

HAM SALAD 29c
LB.

RHUBARB Fresh, cherry Red—LB. 5c
TOMATOES Fresh, firm, Old Mexico—LB. 14c
ORANGES Medium Size, DOZEN 14c
CARROTS Large Bunches—Each 3c
POTATOES U. S. No. 1, 1 1/2" maximum—LBS. 15c
CELERY Large white stalks, EACH 10c
GRAPEFRUIT Fresh, sweet and Juicy—DOZ. 29c

Friday and Saturday Only!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Trend Of Modern Poetry Is Studied At Bay View Club Meeting Thursday

The life and achievements of A. E. Houseman, linguist, and Carl Sandburg, modern poet, were discussed by members of the Bay View Club Thursday afternoon when the club met at the home of Mrs. H. G. Conkright.

Mrs. G. W. Heard began consideration of Houseman by describing him as a peculiar character emerging from a tragic background and she described his poetry as always didactic and sometimes hard to understand. She said the poet gave two definitions of poetry that furnished an insight into his works. "A natural and powerful art concerned with feeling by all mankind and designed to give pleasure and joy" and "The sharing of life in patterns of rhythmic words."

Mrs. J. W. Spradley spoke of Carl Sandburg as the chief figure in mid-western poetry. She told how he started writing poems at an early age and continued to write them for over twenty years, covering almost every subject, but still not winning the reputation of a great poet. He was a "lecturer and biographer and an artist from his head to his toes," she said.

Mrs. Bob Wilson discussed the "Trend of Modern Poetry," mentioning the changes in poetry during the past few years, bringing out the point that the reader has changed as well as the poet. She discussed the attitude of the reader and the poet in

modern poetry and compared the style of early poets with those of today. She quoted "Poetic standards have been discarded, a new rhythm has been developed but living interests still continue to be the basis of poetic construction." Modern poets all have one quality, the attitude of freedom and much new verse will come out of the present conflict.

Mrs. Knox Kinard gave the delegates report from the recent Seventh District, Texas Federation of Women's Clubs convention held in Lubbock.

During the business session, Mrs. Travis Dameron, president, read a list of committees for another year and members voted to meet in the homes of members next year.

Plans were discussed for the club's closing program of the club year which has been scheduled for May 14. A morning coffee will be given at the home of Mrs. R. P. Coneway and an International Good Will program will be featured.

Members present were Mesdames C. R. Barber, H. L. Broadwell, R. P. Coneway, T. M. Dameron, E. W. Harrison, G. W. Heard, E. B. Hedrick, A. M. Jones, Knox Kinard, John McLean, Paul Mathers, G. A. F. Parker, F. T. Rolson, J. P. Slaton, J. W. Spradley, Bob Wilson and the hostess.

Gift Party Compliments Mrs. Nafzgar

Mrs. Bill Nafzgar was complimented with a gift party recently in the home of Mrs. Fred Saltzman.

An enjoyable program, consisting of music and readings, was presented by Mrs. Beatie Doerfler, Mrs. L. A. Mullins, Mrs. Mack Jackson and Mrs. Saltzman.

Cake and coffee were served to Mesdames Joe Doerfler, O. L. Rutherford, L. A. Peveley, R. A. Fullwood, Perry Vernon, John Johnson, Jack Walker, W. H. Russell, John B. Miller, Mack Jackson, S. Smith, C. B. Garrett, Bill McIver, Glenn Rutter, Elmer Combs, L. A. Mullins, Earl Springer, Bob Higgins, Shirley the honoree and the hostess.

"Arizona Terrors"



Don Barry and Lynn Merrick are pictured in a scene from "Arizona Terrors" fast-action drama of the old time West which shows as part of the double bill at the Texas Theatre, Saturday and Sunday. Also booked for the week-end date is "Cadet Girl."

Mrs. Miller and Mrs. Ware Are Named Honorees

For two Hereford women who left to make their homes in other Texas cities, Mrs. James R. Allison entertained with an informal tea and farewell party Friday afternoon. The honorees were Mrs. Logan Ware who left Saturday for Robstown, where Mr. Ware has accepted a position as athletic coach in the public schools, and Mrs. Alton Miller, who left Tuesday with her husband and small son to make their home in Plainview.

Mrs. Ralph Hastings poured tea from the silver service at a table decorated with an arrangement of lilacs, apple blossoms in appropriate containers gave the fragrance of spring to the living room.

Guests were close friends of both honor guests. They included Mesdames Ralph Hastings, Meade Halle, Willis Edelman, Wayne Evans, Urlin Sireu, J. T. Gilbreath, Jr., Charles Hardwick, Sylvester Slagle, Misses Nancy Conkright and Katherine Kirby.

Mrs. J. M. Posey Entertains Club

A bridge party to entertain members of the London Bridge Club was given Thursday afternoon at the home of Mrs. J. M. Posey. Parties in all shades played about the rooms gave a spring time accent to the party. Mrs. Sherman Morgan played high for score award and Mrs. Meade Halle played second high.

Special guests included Mrs. Chas. Hardwick and Mrs. Keller Muse.

Others playing were Mesdames Meade Halle, Ralph Roden, N. E. Milburn, Ernest Medkief, J. T. Gilbreath, Jr., and Sherman Morgan.

After the games the hostess served a salad course.

Russell Teter Home Is Club-Party Scene

Mrs. Russell Teter was hostess for members and guests of the Trump and Chatter Club Thursday afternoon.

Spring colors and spring flowers were featured in the decorations for the party and dainty refreshments were served after the games. Defense stamps were presented to the high score winners who were Mrs. W. A. Teter for guests and Mrs. Elvin Ridling for the club.

Three special guests played with members including Mrs. E. B. Hicks, Mrs. Gordon Taylor and Mrs. W. A. Teter.

Members present were Mesdames Lilburn Ray, Troy Moore, David Rodgers, Willis Edelman, Elvin Ridling and the hostess.

G. W. Newsoms Entertain With Couples Party

Mr. and Mrs. G. W. Newsoms were hosts at a delightfully informal couples party at their home Friday night.

Simple decorations carried spring's initial colors with pansies and lilacs providing the floral accent.

Cards furnished the evening's entertainment with high score awards in the bridge games going to Mr. and Mrs. W. A. Teter.

After the games a plate lunch was served to Messrs and Mesdames E. B. Hicks, Frank Gyles, Will S. Kerr, Knox Kinard, F. L. Lucas, W. A. Teter, George V. Stambaugh, Colby Conkright, A. R. Bateman, E. B. Hedrick, R. L. Craner, Howard Gault, Clyde Rehmeyer of Amarillo, Mrs. Glenn Weir and the hosts.

LOCALS

Miss Elizabeth Ireland, teacher in Skellytown public school, spent the week end at home with her parents, Mr. and Mrs. E. S. Ireland.

See the Self-Revising Cram Globes on sale at the Brand Office.

Mrs. Paul Dalton of Hobbs, N. M., visited her parents, Mr. and Mrs. A. D. Mills, here recently. She is the former Miss Nona Mills.

Mr. and Mrs. C. F. Kerr and daughter, Mrs. Clay Ridgway, left Friday for San Antonio and other points in South Texas where they will visit relatives for two weeks.

Mrs. L. E. Smith has returned to Hereford and will remain here with her daughters, Mrs. Carl Cockrell and Mrs. Buri France, for some time. She has been visiting relatives in Ft. Worth for several months.

Mr. and Mrs. Logan Ware left Saturday for Robstown where he has accepted a position as coach in the Robstown Public School.

Mr. and Mrs. Morris Hare of Amarillo spent the week end here with their parents, Mr. and Mrs. W. A. Allen and Mr. and Mrs. A. A. Hare.

Be informed of today's current events with a Cram Self-Revising Globe on sale at the Brand Office.

Miss Frances Fullingim was removed from the Deaf Smith County hospital Monday to the home of Mrs. Hattie Rutherford. She is recovering from a major operation.

Mr. and Mrs. Jack Rose of Big Spring spent the week end with her mother, Mrs. L. R. Bradley and other relatives. Both are former Hereford residents.

FEDERATION BOARD TO MEET SATURDAY

The board of directors for the Deaf Smith County Federation of Women's Clubs will hold an important meeting Saturday afternoon at 4 o'clock at the court-house.



From where I sit ...

by Joe Marsh

VERY OFTEN these days, I get to thinking about the soldier boys at camp. And the sailors, too.

What worries me is ... what happens when they get a day off after working their heads off all week? They go to town ... and what then?

What happens? The answer is ... mostly nothing! Because most towns near army camps just don't have nearly enough entertainment facilities to take care of the soldiers on leave. So the boys just stand around, leaning against lampposts or sitting on doorsteps. And sometimes, the local townfolk find themselves wondering what's changed the town ... instead of pitching in to help the boys have a good time in decent surroundings.

In many towns, however, the situation is better. Many towns have nice, community places where a soldier can go sit down and "chew the fat" and enjoy some cake and milk, or maybe a good glass of beer. The boys like that. And they're not likely to get in trouble ... because common sense tells you



HEADQUARTERS for High Test

at Regular Price!

Phillips is World's Largest Producer of Natural High Test Gasoline

WHEN YOU SAY GOODBYE TO WINTER ... and to winter gasoline ... don't merely switch to a summer motor fuel.

For finer performance get an April gasoline.

It may be news to you that there is motor fuel marched to monthly weather, but Phillips has been offering exactly that for many years. In fact, Phillips pioneered the idea, and process, to protect your motor performance, to smooth out the differences which changes in climate may make. Phillips custom-tailors gasoline,

changes the specification of Phillips 66 Poly Gas every month, to parallel the monthly changes in temperature in your locality. In December, Phillips 66 Poly Gas is a fast starting fuel. In August, it is a cooler summer gas. In April, it's right for between-season weather ... always custom-tailored with a maximum amount of high test (volatility) to deliver pace-making performance.

Try a tankful, at regular price! Judge by results, when the tank is filled with this outstanding, custom-tailored, high test gasoline ... at any Orange and Black 66 Shield.



Care For Your Car ... For Your Country

Phill-up with Phillips for Greater Mileage

COURTHOUSE RECORDS

Warranty Deed
A. F. Davis and wife to Deaf Smith County, part of SW 1-4 of Section 28, Twn. 3N, R. 1 E, of Capitol Syndicate Subdivision.

Federal Farm Mortgage Corporation to J. H. Barclay, Section 8, Blk. K-8.

Deed of Trust
C. L. O'Brien and Betty Oliver O'Brien to Farwell Winston, Frank Perry and Kent Chandler, trustees, 420 acres out of Capitol Leagues 444 and 445, including all except NW 80 acres of Section 24, Twn. 2N, R 4 E.

Release
Herbert L. Evans to Herschel Climer, SW 1-4 of Section 85, Blk. K-5.
D. R. Grimes to M. W. Stephan, E 1-2 of Section 72, Blk. K-8.

A Brand Ad Will Sell It!

Bring Us YOUR CAR TROUBLES

We specialize in:
Radiator Repairs
Batteries
Ignitions and Electrical Systems
Carburetors
... and many other ailments which can be remedied to give your car longer life and more service!

Roberson
BATTERY & ELECTRIC
in the Renfro Building
Pho. 284 - Night Pho. 285



We Ask You To Aid ...in National Defense

THE NATIONAL EMERGENCY has clearly made it impossible for the electric appliance industry to manufacture enough new appliances to meet today's demand. Due to these unusual circumstances, appliances now in use must be reconditioned and repaired to increase and prolong their usefulness.

It is your job—in fact, the patriotic duty of all users of Electric Appliances to see that the "remobilization" of their Electric Appliances is carried out with utmost effectiveness.

We, therefore, recommend that all users of Electric Appliances give this thoughtful consideration. We further suggest that users get in touch with their local Electric Repairman and have him examine their appliances. If they need a little reconditioning, let him do it. In this way we release Labor and Material, in the factories, for materials of war.

Joe Marsh

Texas-New Mexico Utilities Company

The Wheat Looks Good The Price Is Good

Don't Take a Risk; Play Safe

Hail Insurance

We want to help you protect your best wheat investment in years. Don't gamble on the weather, come in and see us today for insurance to take the risk out of the weather.

Deaf Smith County Insurance Agency
ELIZABETH WOMBLE

A Hereford Product ... where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.
HEREFORD, TEXAS

READ THE Advertisements THEY'RE NEWS

READ THE ASSISTED ADS

NOTICE!

NOTICE: For Roof maintenance Investigate Tenkote. The New scientific liquid roofing in four attractive colors, for all roofs. We save the old base, any slant, at one-third the cost of new roof. Paper felt composition, tin, iron, gravel, slag, or shingle, no down payment, no carrying charge. For free estimate write, giving location to W. F. Freeman, Box 631, Bovina, Texas. Also spray gun painting. 17-2tp

NOTICE: Birth certificates, auto titles, day and night notary service, deeds, mortgages, land titles, affidavits, depositions, bills of sale. Charges reasonable. L. Baskin 104 Main Street.

FOR RENT

FOR RENT: Either two or three room apartment. Frances Apartments. 17-3tp

FOR RENT: 3 room apartment, unfurnished, 306 B Street. Phone 221, A. D. Mills. 17-1tp

FOR CASH RENT: 80 acre farm, irrigation well, butane, electricity, Alfalfa, Oats and Barley now growing. See Mrs. John Kropff, 1-1/2 miles north High School. 17-1tp

FOR RENT: Improved 580 acres in cultivation, available now. Contact Mrs. R. A. Scott, 701 E 3rd St. 17-1tc

FOR RENT: 2 room furnished house, \$12.50 per month. See Mrs. Geo. McConnell, 407 Roosevelt. 17-1tc

FOR RENT: Two room downstairs apartment. Private entrance, electric refrigeration; polished floors, innerspring mattresses; utilities paid. 710 E. Third. 17-3tc

FOR RENT: 2 room apartment, furnished or unfurnished, G. L. Woods. 17-3tp

FOR RENT: 3 room apartment, 400 E. 4th St. See Mrs. H. L. Casebeer 302 Schley Avenue. 17-1tp

FOR RENT: Modern brick duplex with garage. Close in. Also 1 room apartment, bedroom. Good assortment of flowering plants. Mrs. J. F. Ward. 15-3tc

FOR RENT: Desirable furnished apt., couple, all bills pd. Two room downstairs apt., garage. Also posts and wire for sale. 517 E. 11th. 15-3tp

LOST AND FOUND

STRAYED: Brown mare bobtailed brand O.H. over Bar on left hip. Weight about 1200 lbs. 8 years old. Please notify Brand Office. 17-3tp

LOST: 2 White-Gilts weighing around 150 pounds marked underbit left ear. One gilt is bobtailed. Notify Geo. Lutz. 15-3tp

LOST: 1250 pound horse, bald face sorrel with stocking legs. Strayed from my place about March 25. L. B. Godwin. 15-1tc

STRAYED: Strayed from Ranch 3 yearling steers and 2 heifers branded D in left hip. Notify G. W. or Roger Brunley. 9-1tc

FOR SALE OR TRADE

FOR SALE: Electric Irrigation well parts. See Mrs. Geo. McConnell, 407 Roosevelt. 17-3tc

FOR SALE: Cherry, Peach, Plum trees. Grapevines also hedges, evergreens, flowering shrubs. Fertilize for your garden or lawn. C. C. Neu Nursery 17-1tc

FOR SALE: Chinese Elms as long as they last. 3 to 5 feet long at 10c. C. C. Neu Nursery. 17-1tc

FOR SALE: Batteries recharged for 25c. Bring your Radio and Automobile batteries and save the difference. Miller Auto Store. 17-1tc

FOR SALE: Child's bed, scooter, high chair, jumper, and other such articles. See or call Mrs. Bob Wilson. 17-1tp

FOR SALE: Bred gilts. See Millard Gregory, 7 miles northwest of town. 17-1tp

FOR SALE: 160 one mile from city limits, good well and mill 20 feet to water. Will sell worth the money, will accept one-half in good clear trade, good terms on balance clear. Geo. T. McCurry. 16-2tp

FOR SALE: Baldwin combine A-1. Condition lots of extras. Also Model L Case Tractor on new rubber, A-1 shape. See Geo. T. McCurry. 16-2tp

FOR SALE: Ten room house at 508 Jackson, two lots 50 by 140 feet. Price \$2670.00 terms assume loan of \$1270.00, balance cash. C. R. Smith. 16-2tc

FOR SALE: 3 Shorthorn short

WANTED: Listings, both land city property. Have buyer for improved acreage. See E. S. Ireland, Kerr-Ireland Realty Co. 16-3tc

WANTED: 100,000 Rats to kill with Ray's Rat Killer. Sells for 35c and 50c. Harmless to anything but rats and mice. Guaranteed at Haffel Drug Store. 15-4tp

WANTED: To give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

DON'T WAIT! Uncle Sam needs your scrap iron, tires, paper, burlap, metals, etc., now. Bring to or call 595-W Jack Robertson. 11-12tp

FOR SALE

- 1 Coldwall Frigidaire, used 5 months, \$150 cash
- 1 Magic Air Sweeper, used months \$35 Cash
- 5 Used Frigidaire Refrigerators, from \$20 to \$35 Cash
- 1 Used Norge \$40 Cash
- 1 Used Gruno \$30 Cash
- 1 Used G-E \$35 Cash
- 6 Ice Boxes \$2 to \$5 Cash
- 1 RCA Car Radio \$15
- 2 Oil Heaters, Duo-Therm \$20 to \$30
- 1 Table Model Radio, 5-Tube \$8.00
- 1 Hot Water Heater, Electric, new \$65.00
- 1 Bench Grinder \$10
- 1 ReBoring Bar \$65

See Billie Watts at Service Barber Shop

SOCIETY.

H. D. Club News

Ford Demonstration Club
The Ford Home Demonstration Club met with Mrs. Hardy Benson last week and roll call answered the question "Can I Serve Fresh Rhubarb from My Garden This Month?" Demonstrations in making coffee cake and ice box cake were given by Miss Sadie Lee Oliver, CHDA. Those present were Mesdames J. E. Dyer, C. D. Carnahan, M. M. Tullis, J. E. Wagoner, G. E. Benson, L. J. Straffuss, Miss Hilda Straffuss, Miss Oliver and the hostess.

North Hereford Club
"Defense of Red Cross" furnished topics for discussion at the North Hereford Home Demonstration Club meeting held at the home of Mrs. Fred Barrett Friday afternoon. Mrs. G. A. Frye conducted the recreation hour and Mrs. R. A. Fullwood gave a report on the choral practice and urged all in the chorus to attend practice at the home of Mrs. A. B. Schultz on April 29. Mrs. Oscar Vaughn discussed the Red Cross work engaged in by members. Announcements were made of the next meeting at the home of Mrs. Fred Saltzman on May 1, and refreshments were served to Mesdames John Kropff, V. E. Dodson, Louie Olson, W. M. Cordell, Oscar Vaughn, M. H. Koelzer, C. G. Robbins, Eral DeHart, Otto Olson, J. P. Jordan, J. T. Richardson, Pat Robinson.

NOTICE to owners of CASE

Farm Machinery
We have on hand a Reasonably Good Supply of

CASE REPAIR PARTS
However, most orders which are placed early should likely be filled at least the chances will be good.

Last Minute Orders... especially on very old machinery are questionable.

Don't Take Chances—Order REPAIRS NOW!

Jacobsen Bros.
Hereford, Texas

NOTICE

WANTED: Lawnmowers sharpened factory way. Also will buy discarded mowers for repairs. Drop a card to O. Lynch 705 Jackson Avenue, Hereford, Tex. 17-3tp

WANTED: To recharge your automobile and radio batteries for 25c. Why pay more? Miller Auto Store. 17-1tc

WANTED TO BUY: Small 2 or 3 room house to be moved. Write D. G. Hand, Fiona, Texas. 17-1tp

WANTED: To hire married man for steady farm job. New modern house; prefer someone experienced with hogs. See E. C. Reinauer at 706 N. Main or at farm 1 mile north Joel Switch. 16-3tp

The Government Needs All SCRAP IRON
Turn your old iron into money. We Pay Top Prices from \$7.00 to \$10.00 A TON On Highway 60 Hereford Wrecking Co. O. H. Culpepper

G. A. Frye, Carrie Kropff, R. A. Fullwood, Grady Parsons, Stanford, Geo. S. Parker, J. B. Miller, W. H. Russell, Misses Evelyn and Marian Barrett and the hostess.

Frio Club
Mrs. J. E. Springer was hostess for members of the Frio Club last week. Mrs. J. T. Gilbreath, Jr., and Mrs. C. M. Hicks talked to the club members on Red Cross work with Mrs. Gilbreath explaining the knitting program and Mrs. Hicks telling of the Sewing Room Project. Members of the club are now making garments for English children. Those present were Mesdames T. L. Sparkman, Jr., A. C. Hawks, T. L. Sparkman, Sr., W. A. Springer, Mack Dixon, G. A. Springer, Dickson, Haskel Benson, J. T. Gilbreath, Jr., C. M. Hicks and the hostess.

South Hereford Club
The regular meeting of the South Hereford Club was held at the home of Mrs. Frank Brinkman Tuesday afternoon. A short business meeting was held and a recreation period was directed by Mrs. G. P. Owen and Mrs. Conrad Urbanczyk gave the council meeting report. Mrs. A. H. Goetsch gave the nominating committee's report and Mrs. Frank Brinkman was named assistant reporter. The preparation of rhubarb was discussed and samples of a demonstration in cookies and quick breads, conducted by Miss Oliver, were served to Mesdames R. F. Matthews, Conrad Urbanczyk, Ray Clark, G. P. Owen, O. T. Bailey, W. H. Goetsch, Ed Dziuk, Miss Oliver and the hostess.

4-H Girl's Club
New officers for the Girl's 4-H Club were elected at a meeting held Thursday afternoon at the court house. They include Betty Jean McBrayer, president; Iona Whittington, vice-president; Alayne Malm, secretary; Mildred Henry, treasurer; and Geraldine Henry, reporter. The new sponsor, Mrs. H. H. Caraway, was welcomed and members voted to hold a drive for waste paper and scrap iron. Sewing and knitting for the Red Cross was discussed.

Circle Meetings Held By Baptist Women

Circle meetings of the Woman's Missionary Society of the Baptist Church were held at the church yesterday. Mrs. Harry Whitechurch led the program for the Martha Ellis Circle with Mesdames T. W. Robertson, W. L. Alexander, H. G. Conkwright and Frank Merritt taking parts.

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Your Car will Have to LAST!

Our service experts can help you conserve your car for the duration... with a **NEW BUDGET PLAN** Designed to Assist You **NOW**

Here's How It Works:

1. Now, while parts and supplies for all models are available, bring your car in for a "car conservation check-up."
2. Our service specialists will condition your car for winter driving and for the months to come.
3. A small down payment will release the car to you at once, so you can get back on the job immediately.
4. Budget payments spread over a conveniently long period will enable you to "pay as you go to work."

America's Great Reservoir of Horsepower Is Bad News to the Foe of Democracy—Protect Your Own "Mechanized Equipment" for Car Conservation is Your Contribution to Victory.

We Specialize in Washing and Correct Lubrication

KINSEY MOTOR CO.
Phone 740
HEREFORD

KEMP LUMBER CO.

The program theme "Education" was carried out by reports from the different Baptist Training Schools. Lydia Green Circle and Nichols Circle held a joint meeting with Mrs. A. O. Thompson in charge of the program. She told of Texas Baptist Schools, many that she had recently visited, and showed pictures of the schools and various school projects.

PERSONALS

Mrs. J. C. Sullivan of Amarillo spent last week here in the home of her mother, Mrs. W. M. Rigler, who has been ill for some weeks. Other relatives to visit Mrs. Rigler Sunday were her sons, Dal and Hugh Rigler and their wives of Amarillo.

Don't buy tomato plants until you have seen those at Rice's Greenhouse.

Mr. and Mrs. Boyd Knox went to Odessa, Sunday, to visit their daughter and son-in-law, Mr. and Mrs. Dennis Baker.

Mrs. W. T. Batchelor is ill at the home of her daughter, Mrs. J. D. Harrell, in Clovis, N. M.

Tomato plants from seedbed, once transplanted and pot grown and sun hardened. At Rice's Greenhouse.

Mr. and Mrs. Woodrow Slaten and little daughter of Portales, N. M. were guests of her parents, Mr. and Mrs. S. O. Wilson, Sunday.

Mrs. Clyde Wright of Silverton, visited with her sisters, Mrs. W. E. Dameron and Mrs. Harry Sead, and with her brother, Clyde Gregg, Saturday.

Mrs. Dexter Schofield has gone to Los Angeles, Calif., to join her husband who is stationed near

there in the U. S. Army. Flat Dutch cabbage plants open grown and now ready for planting. At Rice's Greenhouse.

Mrs. Donald Hicks of Taft is visiting her parents, Mr. and Mrs. W. M. Stewart of Vega, and Mr. Hicks' parents, Mr. and Mrs. C. M. Hicks.

Mr. and Mrs. E. B. Hedrick are in Dallas this week transacting business and visiting relatives.

Mr. and Mrs. Elver Brown of Canyon were guests of her sister, Mrs. Elmer Patterson, Sunday. Mr. and Mrs. Brown are both candidates for degrees at W. T. S. C. this spring.

Pansy plants, well hardened and can be planted any time of day without wilting. At Rice's Greenhouse.

GARDEN CLUB TO MEET FRIDAY

The Garden Club will meet Friday afternoon at 4 o'clock at the home of Mrs. W. N. Lemmon.

Mr. and Mrs. D. H. Alexander

Plant gladiolus now. Have separate colors or will mix to suit you. Rice's Greenhouse.

Mrs. Cawthon Bryant and son, John David, went to Ralls Tuesday to visit her parents, Mr. and Mrs. J. D. Smith. Mr. Smith who has been in poor health for some time, grew worse this week.

Mr. and Mrs. J. C. Gilbreath and family of near Dimmitt spent the week end with Mrs. Gilbreath's sister, Mrs. E. L. Bradley, and family.

Verbena and double petunia plants from rooted cuttings at Rice's Greenhouse.

Charles Burk and Miss Evelyn Miles of Wichita Falls visited Sunday in the W. F. Gillis home.

Mr. and Mrs. P. E. Veitch stopped here last week end for a visit with his nephew, R. J. Richardson. They were enroute from Los Angeles, Calif., to their home in Unionville, Ia.

15th ANNUAL Panhandle Plains Dairy Show

Plainview, Texas
April 28th through May 2nd
Best Dairy Stock on the Plains will be Exhibited
Special Entertainment Features!

That "Stop Order" Does Not Stop Building

Here's What the Building Supply News of Chicago, Ill., says about Building:

Ever since October 9 and the famous "Building Priorities" regulation, the building industry has been kept in almost constant turmoil by repeated threats of "stop orders."

Here Is What the Order Says:

"No Civilian Building of Any Kind Will Be Permitted Except:

1. Residential construction, including farm home, costing less than \$500 on any one residence in any 12 month period.
2. Maintenance and repairs.
3. Farm production buildings (costing \$1,000 or less per structure).
4. All other civilian construction (commercial, industrial, recreational, etc.) costing \$5,000 or less.
5. Residential buildings destroyed by fire, earthquake, tornado, enemy action, etc., may be rebuilt.
6. Buildings under construction may, at present, be completed.
7. Any kind of civilian building for which a real need can be shown. A permit will be issued in that case."

KEMP LUMBER CO.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Hereford Girl Becomes Bride In Ceremony Held In Oklahoma City

In the presence of friends and relatives, the marriage of Miss Melissa Lorraine Massie, Fort Sill, and Lieut. Crawford Eugene Grenard, also of Fort Sill, took place April 5 in the home of Mrs. Theima B. Brown in Oklahoma City.

The bride is the daughter of Mr. and Mrs. O. L. Massie of this city and Lieut. Grenard is the son of Mr. and Mrs. James L. Grenard of LaJunta, Colo.

Dr. J. Howard-Williams, pastor of the First Baptist Church, officiated.

White lilies, snapdragons and white tapers were used to decorate the improvised altar which was arranged before the fireplace.

Pre-nuptial music included "O Promise Me" and "I Love You Truly" sung by Miss Margaret Hartley, accompanied by Miss Jo Anne Jayne who played Wagner's "Bridal Chorus" as the wedding party entered the living room.

The candles were lighted by Miss Estelle Jones, Fort Sill, who wore a frock of white parachute silk and shoulder corsage of sweet peas.

Mrs. C. B. Huntley, Brownwood, Tex., as matron of honor, wore pink taffeta and carried purple lilies.

Capt. Fred R. Bjederman, Fort Sill, was best man.

The bride, given in marriage by Lieut. Huntley, wore a traditional white satin gown made princess style with fitted lace jacket. Her veil of bridal illusion was held in place by a cluster of white sweet peas and she carried a Bible topped by gardenias and showered with sweet peas.

After the wedding an informal reception was held with Miss Opal Farmer, Fort Sill, serving the wedding cake and Miss Lela Massie, aunt of the bride, presiding at the punch bowl.

Among the out-of-town guests was Mrs. O. L. Massie of Hereford, mother of the bride.

Mrs. Grenard was graduated from Hereford High School and is a graduate of the nurses training school of Wesley Hospital, Oklahoma City. She is on duty at the Fort Sill cantonment hospital.

Lieut. Grenard attended Colorado A & M College, Fort Collins, where he was a member of Sigma Nu. He is a staff member of the field artillery school at Fort Sill.

The young couple will make their home in Lawton.

Recent Wedding Is Announced

A marriage which took place here recently was that of Miss Ella V. Grosz of Washburn, S. D., and E. Boyd Himebough who is located in Hereford for a short time.

Rev. James Aiken read the vows on Wednesday, April 8, at the Presbyterian Church manse.

Mr. Himebough is connected with the G. M. Young Drilling Company with headquarters in Oklahoma City and the couple will live in Hereford, until transferred by the company.

Hereford Man And Tennessee Girl Are Married

Announcements have been made here of the marriage of Miss Bette Louise McClung, daughter of Mr. and Mrs. Walter E. McClung of Columbia, Tenn., and Harle Rea, son of Mrs. C. E. Rea of this city.

The marriage took place on March 21 at Athens, Ala., and the bride was attired in a rose crepe dress with navy accessories. Her flowers were sweetheart roses.

The bride is a graduate of Victory High School in Clarksburg, W. Va.

Mr. Rea attended school in Hereford. The couple will make their home in Clarksburg, Tenn.

Miss Oliver Is Guest Speaker For Junior Pioneer Club

Miss Sadie Lee Oliver was guest speaker for the Junior Pioneer Club Tuesday evening when the club met at the home of Mrs. A. J. Schroeter with Mrs. Troy Carmichael as hostess.

The program dealt entirely with Health Problems and Miss Oliver's talk had to do with the question, "Are We Well Fed?"

She stressed the importance of a well balanced diet for every member of the family and distributed informative leaflets on the subject.

Those present were Mesdames Lynn Kester, Frank Huckert, Ralph Hastings, Meade Halle, Wayne Evans, Willis Edelman, Homer Brumley, Alton Miller, Troy Moore, Elmer Patterson, Libburn Ray, Elvin Riddling, Ralph Roden, A. J. Schroeter, Urln Streu, R. R. Willis, Liston Wilson and T. E. Seigler, Jr. and Misses Edna Daugheter and Genevieve Eberle and the hostesses.

Patriotic Colors Dominate Attractive Party Decorations

An attractively planned party with patriotic colors chosen for decorations was given Tuesday afternoon by Mrs. G. W. Newsom for seven tables of guests.

Red-tulips in white china bowls with blue trim established the colors in decorations with those same colors reappearing in accessories for the bridge games, prize wrappings and in the refreshment plate.

Playing high for score awards were Mrs. Meade Halle high and Mrs. Ralph McCullough second high.

Guests included Mesdames Carl McCaslin, Ralph Hastings, J. T. Gilbreath, Jr., C. F. Moore, Travis Dameron, Alton Miller, N. E. Milburn, Frank Giles, E. B. Hicks, Grant Fuller, W. J. Stanford, R. P. Coneway, A. Peterson, Colby Conkright, Knox Kinard, Jeff Gilbreath, H. A. Close, Ernest Medkief, Meade Halle, W. M. Emmons, Jim Lipscomb, Paul Mathers, John Jacobsen Jr., R. R. Willis, O. L. Click, Reed Williams, Ralph McCullough and Homer Brumley.

Presbyterian Auxiliary Has Interesting Program

The Woman's Auxiliary of the Presbyterian Church met at the church Tuesday afternoon for a program and business session.

Mrs. C. C. Ferguson conducted the Spiritual Life program and feature of the afternoon was an analysis of Handel's "Messiah" given by Mrs. H. L. Broadwell. She told of the beauty of the oratorio which was written in 1742 and gave the scriptural background from which the words were taken.

For the devotional talk, Mrs. Lee Conklin, president, chose the theme "The Earth is the Lord's."

Class Party Given Tuesday Afternoon

Win One Class of the Methodist Church met at the home of Mrs. A. C. Thompson, Tuesday afternoon with Mrs. J. B. Hammer as assistant hostess.

The worship program consisted of a prayer by Mrs. M. M. Beavers and a devotional talk by the class president, Mrs. D. H. Bryant.

A short business session was held and a gift from the class was sent to the orphan girl in the Ft. Worth orphanage who is sponsored by the class.

Pantomimes and charades were enjoyed during the social hour and Mrs. D. W. Hawkins entertained with a reading. A quartet composed of Mrs. Thompson, Mrs. J. E. Beyer, Mrs. E. W. Harrison and Mrs. H. H. Hawkins sang appropriate selections.

Those present were Mesdames D. H. Bryant, H. H. Hawkins, Fred Millard, E. W. Harrison, D. W. Hawkins, J. E. Beyer, M. M. Beavers, I. H. Spratt, H. M. Benefield, Cross, Randle, Miss Lula Botsford and the hostesses.

Sewing Club Has Meeting

Informal conversation and needlework entertained members of the Elite Sewing Club Thursday afternoon when the club met at the home of Mrs. Edna Fincher.

Refreshments were served to Mesdames E. E. Fridley, J. C. Cummings, H. V. Williamson, E. L. Terrell, Ross Fuller, Lyle Blanton, L. W. Carlyle, C. C. Cox, Edna Jett and the hostesses.

Program On Light Opera of Unusual Interest To Music Club Members

A program of unusual interest was featured at the Music Study Club meeting held Monday afternoon at the home of Mrs. S. P. Rossion.

Mrs. W. E. Dameron was leader. She laid the background for the musical program of Light Opera by discussing the art of the ancient Greeks, outlining a cycle in art as illustrated in the Greek Dramas and tracing the first musical accompaniments to the drama to the grand opera, light opera and romantic or comic opera that developed in each of the great countries of Europe in the 18th century. She compared the light opera of different countries and said in part "Light opera is going through a period of reconstruction which might be called the American style because it is being adjusted to practical conditions. Newly organized opera companies have hopes that trained-interpreters will be sent to schools and colleges and in that manner opera will become a part of the intellectual life of the nation, instead of being a luxurious pastime for a few."

The entire musical program was devoted to Smetana with his Bohemian Suite or dance music being presented by Mrs. G. A. F. Parker who played "The Little Puket" and Mrs. C. H. Dyar who played Number 2 from the Bohemian Suite.

Selections from "The Bartered Bride" were given with the entire chorus appearing in Bohemian costume. Mrs. A. O. Thompson was the reader and Mrs. James R. Allison was accompanist. They also were in costume. Those in the chorus were Miss Nancy Conkright, Mrs. Rossion, Mrs. Troy Carmichael, Mrs. C. C. Acker, Mrs. T. W. Roberson and Miss Eloyse Pitman.

Members attending the meeting were Mesdames C. C. Acker, James R. Allison, J. E. Beyer, H. L. Broadwell, Troy Carmichael, R. P. Coneway, W. E. Dameron, C. H. Dyar, C. C. Ferguson, H. K. Fox, Jeff Gilbreath, H. H. Hawkins, J. C. McCracken, G. A. F. Parker, T. W. Roberson, W. J. Stanford, A. O. Thompson, H. A. Close, Miss Swisher, Miss Nancy Conkright, Miss Eloyse Pitman and the hostesses.

Guest Day Is Observed By Summerfield Club

Guest Day was observed Thursday afternoon when the Summerfield Study Club was entertained in the home of Mrs. L. L. Cannon with Mrs. Jim Clark assisting hostess.

The program opened with a resume of the year's work given especially for the guests by Mrs. B. E. Roberson, pointing out the interests of the outlined course and mentioning highlights.

Mrs. D. C. Walser reviewed "A Woman of Texas" by Rebecca Richmond. The book covers the life history of Mrs. Percy V. Pennybacker whose name has become a symbol of the beginning of free education in the state.

Mrs. Walser listed the three characteristics demanded of good club women as advocated by Mrs. Pennybacker "Efficiency, Loyalty and Vision" and said that "the pioneer educator and club woman embodied these characteristics to such an extent that her name has gone down in club history to become a legend."

Mrs. Chas Noland discussed "The Refugee Doctors and their place in America at War."

Mrs. B. E. Roberson concluded the program by describing the sixth columns in America and telling how civilians can help in dealing with this problem.

Special guests present for the program were Mesdames Tandy LEGER, O. B. Roberson, Frank Huckert, Frank Lookingbill, John Cress, Bob Lance, Roy Euler, Earl Lance, A. J. Blakemore, A. J. Noland, Al Werner, O. H. Culpepper, W. A. Epperson, Laura Shaw and Urln Streu.

Members present included Mesdames Lee Curry, Ray Johnson, Lloyd Lookingbill, J. B. Noland, Mack Noland, B. E. Roberson, C. R. Walser, D. C. Walser, Marcus Rexrode, L. B. Lookingbill, Oliver Sumner and the hostesses.

Recent Bride Given Shower

Members of the Young People's Department of the Methodist Church entertained with a tea and shower to compliment Mrs. Morris Hare, a recent bride, at the home of Mrs. John Jacobson, Jr., Saturday afternoon.

An informal program was enjoyed. Mrs. A. C. Thompson played violin music accompanied by Mrs. G. A. F. Parker, Nona Dean Rose gave a reading and Nadyne Newell entertained with

vocal selections, accompanied by Margaret Barrett; and Mary Ann Acker gave a toast to the bride.

Mrs. Leo Forrest and Miss Alma Hall poured at the tea table which was laid with lace over a yellow cloth and decorated with low bowls of yellow and purple pansies. Tulips were the accessory blossoms. Bette Ann Dunlap assisted in the dining room.

Those attending were Mesdames J. E. Beyer, Frank Terrell, Harry Lomas, D. W. Hawkins, H. H. Hawkins, A. H. Davis, F. T. Roloson, G. A. F. Parker, A. C. Thompson, E. W. Harrison, W. A. Allen, A. A. Hare, Ida Ricketts, Leo Forrest, E. E. Fridley, R. C. McGilvary, Cawthon Bryant, H. E. Henslee, J. O. Newell, Fred Saltzman, R. A. McLaughlin, Rev. and Mrs. M. B. Norwood, Misses Alma Hall, Irene Crawford, Betty Roloson, Naomi Hare, Bette Dunlap, Mary Ann Acker, Nadyne Newell, Nona Dean Rose, Margaret Barrett, Christine Smith and the hostesses.

Many sent gifts who were unable to attend the courtesy.

Executive Meeting Held By W. S. C. S.

An executive meeting of the Woman's Society for Christian Service of the Methodist Church was held at the church yesterday afternoon. Mrs. Homer Brumley, general president, presided. Reports were heard and announcement was made of the sub-district meeting which will be held next Wednesday at Dimmitt. The meeting will open at 10:30 o'clock. All persons desiring to take cars or wishing to obtain ways to go are requested to get in touch with Mrs. Ross Fuller.

There will be no Fellowship luncheon on May 6, as previously scheduled but the study program will be held at 3 o'clock and the 4th chapter of the study book will be reviewed. In addition to the study program a kitchen shower will be featured with a special call being made for large cooking utensils.

Plans for the annual district conference which will be held here on May 7, were discussed. Plans are being made for all members to have a part in the preparations for the conference meeting.

Coupon for Haile Drugs. 'WE SELL FOR LESS' Haile Drugs. PHONE 99—WE DELIVER. PRICES GOOD FRIDAY-SATURDAY-MONDAY. Walgreen Agency Drug Store. Includes coupons for clothing pins and envelopes.

SPRING DRUG SALE! BARBASOL 32c, MAR-O-OIL 36c, LIFEBUOY 19c, PHILLIPS 31c, EX-LAX 16c. Whitman's Sampler Candy for Mother's Day \$1.50. Includes prescription and shoe laces coupons.

REAL SAVINGS! RAZOR BLADES, BUBBLE BATH, JERGEN'S LOTION, SQUID'S MINERAL OIL, MENHEN SHAVE CREAM, TOOTH BRUSH, WHISK BROOM, BORIC ACID, WITCH HAZEL, BEZON, ALMONDS, FORMULA 20, MAGNESIA TOOTH PASTE, ZONITE, REM, SCOTTS, REMEDY, ANIMAL SERUMS, BLACK LEAF VACCINE, SENESAN BEL. Includes coupon for soap.

Read the Want Ads

Visit Our Fountain

for Delicious, Refreshing Drinks!

Regular 50¢ bottle ITALIAN BALM

1/2 PRICE plus tax

A COMPLETE LINE OF School Supplies

Ask for S. & H. GREEN STAMPS at the

CITY DRUG STORE

PHONE . . . 100

Statement Reflects Strength S. W. Life

With a gain of \$24,077.074 for 1941, Southwestern Life Insurance Company enters the year with \$405,210,008 in force. C. F. O'Donnell, president, reports in the 33rd annual financial statement to policyholders.

Copy of the report was received here today by the company's local representative, Leo Forrest.

The continued progress of this Texas institution records numerous items indicative of the financial strength of Southwestern Life.

Assets are \$80,618,343.61 reflecting an increase of \$7,203,213.84 for 1941—a gain of \$977,304.50 over the increase reported for 1940, which was the largest in the company's history.

The company continued its enviable record of never having had a default of either interest or principal on any bond owned by it. The report also shows that the company carries no real estate in excess of current market value and that it continued to earn a rate of interest during 1941 in excess of 4 per cent.

During the past year, the company continued to pioneer innovations in the field of legal reserve life insurance business. At its annual agency convention held in Galveston during last June, Mr. O'Donnell announced a retirement program for agents which has been nationally acclaimed as one of the leading pension plans to be adopted in the industry.

The company confines its business to the state of Texas and aside from its investments in United States government securities, practically all of its investments are in Texas.

Since 1903, the 39th annual report shows that Southwestern Life has paid out to policy owners and beneficiaries \$76,597,298.15.

Local Representative



Leo Forrest, local representative of Southwestern Life Insurance Company, who this week received a report of the financial condition of the company.

Do You Remember?

April 25, 1902

Troy Womble was going into the ice business after purchasing the equipment of the Hereford House ice concession.

Guy Gamble, the saddler, "had the misfortune to be thrown from his bicycle. Guy says he has rode many a bucking broncho but was never so severely shaken up by one of those refractious animals as he was by the wheel."

John A. Johnson announced for sheriff and Charlie L. Davis announced for county treasurer.

On the honor roll for the first and second grades were Irma Gough, Alma Beach, Clara Bradley, Irene Williams, Essie Johnson, Bessie Sims, Ethel Williams, Joel Williams, Claude Higgins, Marion Aten, Boyce Aten, Fred Hubert, Lee Biggs, Hazel Whitney, Velma Patton, Gladys Newman, French Davis, Annie Hodges,

Mary Killough, Dimple Gass and Carrie Hinton.

Mrs. E. B. Black and three children had arrived from Cleburne and planned to make Hereford their home.

D. R. Gass and daughter, Miss Bruce, were among those from Hereford who attended the Confederate Reunion in Dallas.

April 25, 1918

The Liberty Loan Campaign in Deaf Smith County had been over-subscribed, with patriotic citizens pledging \$160,000 in the drive.

Mrs. Ray Barber had been appointed Hereford representative of the American Defense Society, a group pledged to uncover the work of enemy agents in the United States.

F. A. Bone was opening his new Cash and Carry Grocery—the first store of its kind in Hereford.

Hereford had made a clean-up on sports-events at the interscholastic league meet in Canyon. Winners were the Hereford girls basketball team coached by Miss Clyde Wilson, who defeated Panhandle 27 to 9; Jack Lester and Fred Patton, who defeated Clarendon in tennis, and the high school track team which beat Amarillo, 32 to 31.

Jim Clark purchased the home of Dr. L. L. Jones and was moving into the residence that week.

New enclosed Ford Cars were advertised as being "comparable in luxury with electric models." Among other features—plate glass at all windows, silk curtains at side and rear.

Dr. W. F. Gabbert joined the cavalry as a captain in the medical branch of a new guard unit being organized in the Big Bend country.

April 28, 1932

The Federated Women's Clubs were sponsoring a Plant Exchange with Mrs. George Garrison as chairman in charge of the activity.

Mrs. M. C. Alston and Mrs. Raymond Cone were hostesses to an afternoon bridge party.

The editor urged Hereford people to attend the senior play, "Meet Uncle Sally," pointing out that the seniors of 32 were having a hard time making the financial grade on class expenses.

Plans were going forward for the big May Day Health Parade to be held in Hereford.

Mr. and Mrs. W. Y. Buchanan of Plainview were visiting their son, J. D. Buchanan and family.

Youngsters Have Choice of Branches For Army Service

A War Department announcement will be welcome news to the young men of 18 to 19 years who wish to get in the Army and have a favorite branch in which they wish to serve.

The West Texas Recruiting & Induction District has been allotted quotas of enlistments for

HEADQUARTERS for Cleaning Supplies . . .

See us for the supplies to make your SPRING Cleaning easier.

- Water Mops 80c up
- Dustmaster Mops \$1.39
- Mop-Pails \$2.25
- Scrubbing Brushes . . . 15c up
- Rubber Gloves (Latex) . . 50c
- Johnson's Glo-Coat 50c

... also
Brooms, Dust Pans, Dust Cloths, Wax and Polish, and Sponges.

Hardware Co. Phone 567
"Anything From A Tack To A Tractor"

Wizards of the Ozarks



The Weaver Brothers and Elvry show that they can get in the groove with the hep cats in "Tuxedo Junction," newest comedy hit of the Arkansas team, which will be seen on the screen at the Star Theatre, Friday and Saturday on a double bill which also includes a popular Hop-a-long Cassidy feature.

the Air Corps, the Armored Forces, the Coast Artillery Corps, Cavalry, Field Artillery, Engineers, Signal Corps, and Infantry, exclusively for men who are not yet 20.

Enlistments of men who are 20 and over, and are therefore

of draft age, are welcome in the Army of the United States, unassigned. Their preferences are followed in assignment whenever possible. But only men of 18 and 19 years of age are allowed the preference of enlisting direct into the branch

in which they wish to serve. 18 and 19 year old men should see the Army Recruiting Service today.

A psychologist says that a person is sober if he can say "Susy sits in the soup." Personally, we wonder about Susy.

use the

CLASSIFIED
SCADS

UNCLE SAM SAYS:



Ride Less, Walk More

It will be good for you physically, but it should be done in shoes that are in good physical condition. We can make your old shoes LOOK like new and FEEL better than ever.

JACK'S SHOE SHOP

3 Doors East of First Nat'l Bank

DIAMONDS — WATCHES — SILVERWARE

Expert Watch Repairing



JOHN FURBACH, Jeweler

908 Polk Street

Amarillo, Texas

Southwestern Life Now Has Over Four Hundred Millions Life Insurance in Force

\$405,210,008 Insurance in Force

A Gain of \$24,077.074 During 1941

\$80,618,343.61 Assets

A Gain of \$7,203,213.84 During 1941

Market Value of Stocks and Bonds Owned Exceeds by \$3,375,756 Values Carried on Southwestern Life Books

Statement of Condition (Unpaid Premiums Not Included)

	ASSETS	
	December 31 1940	December 31 1941
U. S. Government Bonds	\$13,623,346.07	\$19,249,235.73
Texas State, County and Municipal Bonds	14,276,918.78	13,870,733.25
Public Utility and Corporation Bonds	4,436,460.71	4,181,870.45
First Mortgage Loans on Real Estate	18,606,759.78	17,757,666.71
Home Office Building	1,350,000.00	1,525,000.00*
Other Real Estate	1,329,733.66	1,283,384.72
Preferred and Common Stocks	915,635.13	2,244,613.25
Cash	3,356,251.72	4,562,754.76
Reinsurance Premiums Paid in Advance	116,777.00	138,210.00
Interest on Investments Accrued but not yet due	671,431.79	579,561.46
Unpaid Mortgage Interest	54,237.57	57,856.19
Loans Against Cash Value of Policies	14,677,577.56	15,164,457.09
	\$73,415,129.77	\$80,618,343.61
	LIABILITIES	
Policy Reserves	\$63,653,749.73	\$70,423,161.80
Interest and Premiums Paid in Advance	1,146,472.84	1,290,136.85
Reserve for Taxes and Other Liabilities	14,907.20	555,044.96
Total Liabilities	\$65,815,129.77	\$72,268,343.61
Surplus Funds for Protection of Policyowners:		
Capital Stock	4,000,000.00	4,000,000.00
Surplus	4,100,000.00	4,350,000.00
	\$73,415,129.77	\$80,618,343.61

*Includes Home Office Building Annex purchased during 1941 at a cost of \$209,166.66.

Protect and Build for the Future With . . .

Southwestern Life Insurance Company

C. F. O'DONNELL, PRESIDENT

HOME OFFICE • DALLAS

Easy-to-Care-For COIFFURES



We specialize in Coiffures that suit the tempo of today. New styles go everywhere—soft and feminine—Best of all, so EASY TO CARE FOR. Come in Today!

THE CHARM-AID STUDIO

Ruth Houser — Dette Albracht — Kathryn Hamlin

HOW to SAVE those

"Important Vitamins"

Your gas range is ideally suited to modern "waterless cooking" which saves vegetable vitamins and minerals. Because of its flexibility you can regulate the heat to any degree you need.

So use your gas range wisely—and follow these simple rules for food that is really health-giving:

- Cook vegetables in as small an amount of water as possible.
- Bring to boiling point quickly over high gas flame.
- When boiling begins, turn gas flame down and boil gently.
- Use covered utensils to keep steam in.
- Do not use soda, as it destroys vitamins in vegetables.
- Cook vegetables as short a time as possible.
- Serve foods soon after cooking.

WEST TEXAS GAS CO.

Here's "American Mother for 1942" and Her Large Family



Selected as "American Mother for 1942," Mrs. W. N. Berry, left, of Greensboro, N. C., is proud of the war record of her husband and 13 children. One son is a West Point graduate, another graduated from Annapolis, and one each has volunteered for action with the Navy and Marines. One son is a priest and two daughters are Sisters of Charity. Others of the family are in national defense work. Photo was taken several years ago.

Waste In County Can Be Cut In Half

Prevention of waste in food distribution will be a vital factor in the effort of Deaf Smith county's 1,155 farm operators and workers to achieve their wartime food production goals, as indicated today in a survey by a leading distributor of Texas farm produce.

At least half of the estimated 2,600,000 annually lost from spoilage and damage to Texas fruits and vegetables alone can be prevented by the use of better grading, packing and by better and more direct distribution methods, Earl R. French, marketing director for Atlantic Commission Company, A & P produce buying affiliate, declared in the survey's summary. He indicated that further savings could be realized from improved handling of other Texas farm products.

Bataan Doctor



Despite limited supplies and operating conditions, doctors who cared for the wounded on Bataan, performed near-miracles. Lt. Col. Jack Schwartz, Fort Worth, Tex., displays his quaint operating garb after an operation in the makeshift operating room of Hospital No. 2. Most surgery was done in the better-equipped Hospital No. 1.

measles, Muriel stayed with her from Sunday until Tuesday. Mr. and Mrs. Paul Rudd and boys visited Sunday in the Ralph Rudd home at Spring Lake. Raymond Rudd was home on a furlough from military training at Ft. Bliss at El Paso.

G. C. Hartman received a letter last week from his son, Leon, who is stationed at Ft. McKinley Naval Training Station at Portland, Maine; Leon is a cook and likes his work fine.

CHDA NOTES

By Sadie Lee Oliver

Eight persons took advantage of the offer of trees which were sent free from the Chickasha forestry station a few weeks ago, and if notice had been received earlier that the trees were available, even more persons would have sent in orders.

The varieties of trees shipped here included Sand Plums, Apricots, Red Cedar, Chinese Elm, Honey Locust, Desert Willow, Tamarix and Colutea; and the plantings should result in improved landscaping and increased fruit production in the county.

Asparagus production story: One Deaf Smith County gardener had 39 two-year-old plants in her garden, from which she gathered about a pint on April 16 and 80 tips on the 17th. Incidentally, it is time to dig

asparagus. Remember, the plants live indefinitely, but they have to be dug at regular intervals to keep a producing asparagus bed. Oriand Newell last week dug a few plants from the C. H. D. A.'s garden and hopes to have asparagus in his farm garden in a few seasons.

An improvement was made on the frame garden idea at the Ray Johnson place at Summerfield, when Mr. Johnson put in a cutting bed adjoining his

frame garden, and fixed the irrigation system so he could irrigate both frame garden and cutting bed at the same time. The Johnsons had a beautiful flower garden and raised nearly all the vegetables they needed last summer in the combination garden.

The Richard Evans family of Bippus is really looking to the future. They already have built a cellar in which to store the produce from their Victory Garden.

Ward News

MRS. CHARLES B. MILES

This community received 1-2 inches of rain over the week end and wheat, barley, and pasture lands are fine for this time of the year.

Mr. and Mrs. R. A. Wells and son of Hereford visited Sunday with Mr. and Mrs. C. B. Miles. A number of school children stayed in Hereford the first of

the week because of muddy roads, the bus was unable to make its rounds.

Mr. and Mrs. Tom Bradford and daughter, Priscilla, of Borger were here over the week-end looking after their property. Orville Smith and E. Ward were in Amarillo Sunday.

Elvin Wilson of Westway and Billie Miller of Hereford spent the week end with the Ward boys.

Under wartime conditions, use of efficient production methods and efficient distribution channels such as those developed by chain stores is becoming increasingly important," he continued. "For example, Deaf Smith county's 865 farm family workers will find their job of increasing production made more difficult because of the shrinking farm labor supply, rising farm wages and limited availability of farm machinery and supplies.

The latest census counted 290 regular hired hands in the county. Since that count was made, farm labor has decreased as much as 49 per cent in certain areas and up to 48 per cent in some Texas districts," French said.

But despite future labor curtailments, he said, past performance indicates the farmer can approach food production goals. In ten years, covered by recent government reports, the farmers had increased his productive efficiency by 25.2 per cent. The average farmer, the survey revealed, fed 11.7 persons in 1929 and ten years later was feeding 14.1 persons from his fields.

There are four little boys who are enrolled in school here. Mrs. E. B. Osburn and Bobby of Amarillo, Mrs. Willard Osburn and Norman and Mrs. Curtis McKinney and Tommy Lee Taylor of Hereford were callers in the Grady Wilson, J. A. Roe, and Merlin Kaul home Thursday afternoon.

Mr. and Mrs. Sam Williams and daughter, Christine, of Littlefield, were week end guests in the home of Mrs. Williams sister, Mrs. J. A. Roe.

Mr. and Mrs. Orville Cuipepper of Hereford took Mr. and Mrs. A. C. Pierce to Sheppard Field last Sunday where they spent the day with their son, Marlin who is a welder in the air force. Hughes Millard of Hereford is driving a milk truck for Ben Flowers on this route.

Mr. and Mrs. J. A. Roe went Tuesday to Amarillo, where they were visitors in the E. B. Osburn home. Mrs. Osburn, Eustace, and Bobby returned home with them and spent several days with friends and relatives here. Eustace left Wednesday for Ft. Sill, Okla., for army induction.

Camella Otts, Harold Rudd, and Wanda Marie Allmon attended the Freshman picnic at Hereford Friday night.

Mr. and Mrs. M. S. Roe of Hereford were visitors in the Grady Wilson home Sunday evening.

William and Donnie Rice spent Saturday with Bobby Osburn in Amarillo.

Mrs. J. A. Roe and Mrs. Vina Edmonson were dinner guests Wednesday in the Willard Osburn home at Hereford.

Wanda Marie Allmon was a guest Friday night of Betty Jane Robinson at Hereford.

Mrs. F. W. Dodson and Monte Max of Claude were guests Friday night in the R. M. Gunn home. Monte stayed in the Gunn home Saturday and Mrs. Dodson visited in the P. H. Gilliland home at Hereford. Mr. Dodson left Thursday for Fort Scott, Ill.

Mr. and Mrs. Buren Sowell, Margaret and David were guests Sunday in the Ray Singleterry home at Clovis, N. M.

Mrs. Henry Melton attended an Eastern Star meeting at Hereford Tuesday night.

Friends here were saddened to learn of the death of Charley Smith at his home near Wagon Mound, N. M. The Smith family lived for several years where W. D. McKinney now lives.

Merlin Kaul accompanied Ben Flowers to Amarillo Tuesday.

Roy Landers visited Sunday with friends at Plainview.

Junior Wilson accompanied Millard to Amarillo Monday. He was a guest Monday night of his sister, Mrs. Hughes Millard and family.

Grady Wilson was a business visitor Monday in Friona.

Mr. and Mrs. Vernon Wilson left Monday for Abilene where they will spend the week visiting relatives. Lester Wilson is taking care of the chores while they are gone.

Mr. and Mrs. Henry Fangman and family of Friona were dinner guests Sunday in the V. Skypala home.

Camella Otts was a visitor Monday night in the Corbett Brown home at Hereford.

On the sick list this week are Billy Bookout and John Gollihar with measles, Merlin and Larry Carroll Kaul with flu and Mrs. Jim Bookout with an abscessed tooth. Muriel Otts with sore throat.

Mrs. Jess Otts and Muriel visited Tuesday with Mrs. Otts' niece, Mrs. Corbett Brown at Hereford. Mrs. Brown is ill with

Westway Items

By MRS. MERLIN KAUL

Light showers fell here Wednesday, Friday and Sunday nights and culminated in a steady downpour Monday morning. Everyone is hoping for some fair weather for a while. Farmers have plowing to do. Several want to plant corn, and weeds are growing as fast as ever.

Mrs. Orville Houser, Mrs. Buren Sowell, and Mrs. W. L. Jones, accompanied Mrs. Maurice Tannahill to Lockney Tuesday where they were dinner guests of Mrs. Tannahill's mother, Mrs. Frances Carthel. They spent the afternoon in Plainview.

Mrs. Orville Houser was hostess to the following guests at her home Thursday afternoon: Mesdames Onias Carroll, Gordon Witherspoon, Marcus Houser, Alvin Carroll, Ione Green and Vinice Stelzer all of Hereford. The ladies spent the afternoon sewing for the hostess.

Rev. Hardy Stephens and daughter, Sara Jean of Dawn, were here Sunday and Rev. Stephens filled his regular appointment. His wife was unable to be present because of the illness of their little son. The volunteer band from Wayland College will be here the first Sunday in May.

Mr. and Mrs. Cullen Williams and children, J. C., Mary Ellen, and Joe, are new members in the Sunday School. The Williams family lives west of the Buren Sowell place. They moved there about three weeks ago from Melrose, N. M. Their house was moved there recently.

Mr. and Mrs. Glenn Rutter visited in Amarillo Tuesday.

Mrs. Glenn Rutter attended a shower Thursday at the Fred Saltzman home honoring Mrs. Bill Nafzger.

June Reynolds of Hereford was a guest of Leta Glyn Rutter Wednesday night.

Mr. and Mrs. D. H. Allmon and Wanda Marie were guests last Sunday in the home of Mrs. Allmon's sister, Mrs. Jim Bagwell at Bethel.

Mrs. S. A. Otts was brought home Tuesday from the Hereford hospital, where she was taken last week. The Otts family had moved on Sunday to Kelly Gray's where they will farm this summer. They came from Breckenridge and have been visiting his brother Jess Otts and fam-

Kellogg's

5c to \$1.00 Store

46 Big Money-Saving Specials

and as a special introduction to our new manager and partner, MR. VAN BARBOUR, who recently purchased an interest in the Hereford Store and comes to you as active manager. Come in and get acquainted. See the difference in our new personnel. You'll like Mr. Barbour—and you will get the kind of service you want and deserve. We have a Texas Manager and Hereford Sales Ladies. There are NONE BETTER!

Sale Starts Saturday April 24th!

500 SHEETS
Cleansing
Tissues
15c

ORANGE SLICES 15c
Pound

CANDY CORN 15c
Pound

PEANUT BRITTLE 15c
Pound

Ice Tea TUMBLERS 5c
12-Oz. Size

BARREL TUMBLERS 5c
6-Oz. Size

PIE PLATES 5c
Tin, 9-inch

PAPER TOWELS 5c
Roll

BOBBY PINS 5c
Package

Ladies'
SILK HOSE
59c

45-Gauge,
3-Thread,
Full Fashioned.
(Slightly Irregular)

MEN'S
Dress
SHIRTS
98c

BROOMS 25c
Each

RUBBER GLOVES 25c
Pair

COCOANUT OIL 10c
SHAMPOO, 12-Oz.

DRESSES 25c
For Babies

Regular 25c
Cashmere Bouquet
FACE POWDER

and... Reg. 10c
Cashmere Bouquet
FACE CREAM
Both for 25c

Large Selection of
Men's Slack Suits **\$2.49**

Large Assortment of
Glass Utility Dishes EACH **5c**

BOYS'
POLO SHIRTS
29c

Regular
50c
Bottle
CHAMBERLAIN'S
LOTION
29c

WATER
Wave Nets
5c

Waste BASKETS 10c

Wash CLOTHS 5c

Ladies' and Children's ANKLETS 10c

Work Sox 9c
for Men—PAIR

Men's Canvas GLOVES PAIR **5c**

Men's Undershirts 15c

Steel WOOL 9c

Flashlight BATTERIES 5c

20x40 Turkist TOWELS 15c

OIL MOP with handle 39c

Snow-Bird Furniture POLISH 10c

Large Assortment
COMBS 5c

Large Assortment
Dress BUTTONS 5c

Ladies' Cotton
HOSE Pr. 15c

CHILDREN'S
Rayon PANTIES
15c

Embossed Paper
NAPKINS Package of 80 9c

SANITARY NAPKINS 8 in a box 9c

Men's White
HANKIES 5c

Ladies' STEP-INS 25c

Men's Summer
TIES Each 10c

Window SHADES 9c

Save At **KELLOGG'S** Toilet Paper **5c** ROLL

We Reserve the Right to Limit Quantities!

Veterans of World War I To Honor Mothers of Men In Present Conflict At Legion Convention May 9 And 10

"A Mother's Day" parade will be featured at the Eighteenth District American Legion convention to be held in Borger on May 9 and 10.

A tribute from the boys of the last World War to mothers who have sons serving in this war, the parade will have in its lengthy column carloads of mothers who have boys in various parts of the world. Not only will mothers of Hutchinson county be in the parade, but mothers from all over the district.

Among prominent American Legion Auxiliary women who have been extended special invitations to the convention are:

Dr. Martha Wood, Houston; Mrs. W. J. Danforth, Fort Worth; Mrs. George Berry, Lubbock; Mrs. Van Stewart, Perryton; Mrs. Lance Thompson, Sweetwater; Mrs. Ruby Box, department president of Oklahoma, Oklahoma City; Mrs. Hupp Clark, eighteenth district president, Pampa; Mrs. Inez Hizer, president Panhandle Plains Association, Laverne, Okla.; Mrs. Cella Weir, Beaver, Okla.

Legionnaire dignitaries who'll probably be here include State Commander Andrew D'Worth of San Antonio; Dr. W. J. Danforth, national executive committee member, Fort Worth; Bolton N. Hyde, Grand Chief de Gare, McAleer; George E. Betts, Veterans State Service officer, Austin; W. A. Cole, State Detachment Commander, S. A. L., Dallas; Fred R. Army, state membership chairman, Dallas; Max M. Fife, department commander, Oklahoma; Ward Moody, field representative, Austin.

Infant Rescued



Tiny 15-month-old Janice Blair of Singapore is one of the survivors of a British passenger ship torpedoed off the English coast. Janice is fed by Mrs. H. R. Stendel of the Charleston, S. C., Red Cross, after rescue by a U. S. naval vessel.

Stewart and family this week were Mrs. May Cantrell of Big Springs and Mrs. Ona Hopkins of Byers.

Mr. and Mrs. C. C. Stewart were the other guests who were present at a birthday dinner Sunday in the Stewart home celebrating Mr. and Mrs. Stewart's birthdays.

Mrs. J. G. Coe and her father, T. H. Benton, of Petersburg, left Thursday for California where they will visit Ray Benton, who works in an airplane factory there.

Mrs. Woodrow Benton and son of Petersburg, who have been visiting with Mr. and Mrs. Chas. Benton this week are staying with Mrs. Coe's boys while she is gone.

Mr. and Mrs. W. P. Caraway and Mrs. Cal Walker went to Ranger Sunday. Mrs. Walker plans to visit friends at Caddo while away.

Mrs. L. A. Smith, Misses Ceverina Ortega, Sarah and Doris Smith attended the Spanish Fiesta presented by the College Spanish Club celebrating Pan-American Day Tuesday night in Canyon.

Mrs. J. R. Oglesby and family visited Mr. and Mrs. C. T. Caraway in Tulla Saturday. Little Roy and Earle Dean Gandy of Wyche, are staying with Mrs. Oglesby this week while their mother, Mrs. Cliff Gandy stays in Tulla with Mrs. Caraway, whose family has the mumps.

Mr. and Mrs. R. R. Fitzer were guests in the home of Mr. and Mrs. Ben Flowers in Hereford Sunday.

Mr. and Mrs. Ralph Shelton and children of Fairview visited in the homes of W. J. Stewart and Carl Wimberley Sunday afternoon.

Mr. and Mrs. Martin Campbell and children of Hart visited Mr. and Mrs. Lloyd Bentley last Sunday afternoon.

Mrs. Clifford Leake and daughter of Bovina, Mrs. Iverson Leake and children went to Amarillo Sunday to see Mr. and Mrs. L. Stephens.

Mr. and Mrs. George Gandy of Kelson visited in the Oglesby home Saturday evening and Mr. and Mrs. Bill Marsh and sons of Priona were guests Sunday. Mrs. Frank Stivers was an Amarillo visitor Monday.

Friday, April 24, is visitors day at school. Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Query: Is it better to stay up half the night waiting for the boy friend to go home, or to marry him and stay up half the night waiting for him to come to it?

File Folders and Indexes

Indispensable items in an efficient office! Get them from

THE HEREFORD BRAND
Office Supply Stock
PHO. 30

LOCALS

CALL FOR OLD PHONOGRAPHS

A call is being made by the Seventh District, Texas Federation of Music Clubs for old hand-manipulated phonographs.

Mrs. A. O. Thompson and Miss Mattie Mae Swisher who have recently returned from the State meeting held in Belton, say that the musical instruments are needed on boats and ships and that many of the instruments are wanted.

Reports have come that the soldiers are getting a great amount of pleasure from the old phonographs and those who have such an instrument to donate are asked to get in touch with Mrs. Thompson or Miss Swisher and they will see it where it is needed most.

W. I. VALENTINE IN HOSPITAL

W. I. Valentine is in St. Anthony's Hospital in Amarillo this week where he is receiving medical treatment. Mr. Valentine entered the hospital for an operation but relatives report that an operation may be avoided.

Hick Roberson, son of Mr. and Mrs. T. W. Roberson, returned home Monday from Long Beach, Calif., where he has spent the past four months. He was

accompanied by a cousin, Chas. Grearheart, who left Tuesday for his home in Lamesa.

ATTEND OPTOMETRIC MEET

Mr. and Mrs. F. M. Kester attended a meeting of the Panhandle Division of the Texas Optometric Association held in Amarillo Sunday. Mr. Kester is president of the Panhandle Division whose meeting was held at the office of Dr. T. M. Montgomery.

The Ladies Auxiliary meeting was held at the home of Mrs. Jack Martin.

FEDERATED CHURCH COUNCIL TO HAVE LUNCHEON MEET

The Federated Council of Church Women will hold its regular May meeting on Friday, May 1, at the First Christian Church.

The meeting will be in the form of a luncheon at 1 o'clock and all church women of the

county are urged to bring a covered dish and attend the meeting.

Mrs. D. H. Alexander will review the book "An American Jezebel" by Helen Augur, and Mrs. G. W. Newsom will outline the aims and objectives of the organization.

Mr. and Mrs. Jim Lipscomb have returned from a postmaster's convention held last week in

Waco. They were accompanied to Bowie by Mrs. George Suggs and children who visited relatives there and in Dallas.

MUSIC CLUB WILL MEET MONDAY

The Music Study Club will meet Monday afternoon at the home of Mrs. W. E. Dameron at 3:30 o'clock.

Rev. Marvin Norwood and Rev.

M. M. Beavers left Monday Marlin where Rev. Beavers remain for some time for medical treatment. Rev. Norwood returned to his home here.

READ THE
Advertisements
THEY'RE NEWS

We All Want To Keep 'em Flying

and we WILL! But it is equally important to "Keep 'em Eating" . . . and that's why we have been urging the residents of this community to take steps Now toward being sure that you will be able to harvest your 1942 crop.

Bring your machinery in for repairs—and order Replacement Parts Now! They will be much harder to get at harvest time!



ROSSON-HAYS
Your I-H-C Dealer

Bargains Galore!

in ALDERSON'S Big Pre-Opening Sale

in Our New Location

2 DOORS SOUTH OF THE FIRST NATIONAL BANK
SALE OPENS AT 9:00 A. M., SATURDAY!
April 25th

Our big, modern store officially opens Saturday, April 25th at 9:00 A. M. Although we expect to hold our Formal Opening later, we are holding a Special PRE-OPENING SALE in order that you may see the many new lines which we have added in our new location. On this page you will find a few of the many Bargains which we are offering in this sale. Come in Saturday—visit with us—and most important of all, get the Habit of Buying for Less at Alderson's Modern Store.

WATCH ANNOUNCEMENT OF GRAND OPENING SALE SOON!

(Limit, 1 to a Customer)

10-qt. TIN PAIL 19c

(Limit, 1 to a Customer)

10-qt. Tin DISH PAN 19c
With Handles.

(Limit, 3 to a Customer)

8-inch decorated crock
SALAD BOWL 19c

COME EARLY . . . AND SAVE!

WOMEN'S **RAYON PANTIES**



Tea Rose color, assorted styles and sizes.
VALUE at 19c
REG. 35c

SILK DRESS LENGTHS

3 1/2 to 4 yard lengths; beautifully printed materials.
2.39

A REAL **VALUE** at **EACH**

TURKISH TOWELS Size 16"x28"

Pink, Blue, Green and Yellow stripes.
REG. 15c
VALUE—each . . . 8c



Men's Broadcloth **SHORTS**

Fast colors, Regular 35c
Values! Each 25c

WOMEN'S **Brassiers**

Assorted styles and sizes, 32 to 40.
Special for This Sale, only!
25c EACH

MEN'S ARMY TWILL **WORK SUITS**

Pants and Shirts to Match! During this Sale only . . .
COMPLETE SUIT 4.48

80-Count **EMBOSSED Paper Napkins**

White and Rainbow colors—Pkg.
9c

80-Ounce Crystal **Water Jug**

Reg. 35c
Value—at 19c

Men's Combed Yarn **Under Shirts**

Regular 29c
Values 19c

Children's & Women's **ANKLETS**

Assorted sizes and colors. Regular
15c Value! PAIR 10c



Men's Fancy **HOSE**

Large selection of patterns. All Sizes. Regular
15c Value! PAIR 10c



12 3-4 Inch **Wash Pan**

Grey Enamel.
Reg. 29c
Value—at 19c

Pink Glass BOWLS

4 inches deep, 9 inches wide. Regular 20c value—at
8c

13-Ounce Crystal **Iced Tea GLASSES**

Reg. 2-for-15c values!
2 FOR 9c

ALDERSON'S

Dawn Items

By MRS. CARL WIMBERLEY

Approximately three-quarters to an inch of rain fell here Monday. Most farmers have continued wheat irrigation since the rain last week.

Potato planting has been under way this week on the Wombles and Wimberley farms. Approximately 200 acres of potatoes are allotted here, all of which will probably be planted.

Twenty-nine were present at Sunday School this week.

Because of the mud, buses did not get off the highway Tuesday morning. Virgil Cocanougher rode one and one-half miles on a tractor to get to the bus. Many pupils are still out of school with the measles.

Mrs. Viva Mae Upton's pupils are working on a Negro Minstrel to be presented soon and Mrs. Hazel Atchley's pupils will present an operetta. The program will be on separate nights.

Mrs. C. P. Galley returned home Saturday from a month's visit with her niece, Mrs. N. H. Cabot, at Artesia, N. M.

Herman Drake made a trip to Dallas last week end.

Mr. and Mrs. E. F. Seymour of Amarillo have been visiting Mr. and Mrs. C. E. Finley this week.

A meeting will be held Friday afternoon, May 1, at 2 o'clock p. m. to discuss matters pertaining to the school cafeteria. Everyone interested should be present. The meeting will be held at the school house.

Mrs. R. A. Frye attended a meeting in Hereford Saturday regarding school cafeterias, at which the necessity of canning for next year was stressed.

A second test for purity has been made from the well at school and the water tested O. K.

There was no program at the school house Friday night as Miss Eugenia Kuhles, who had charge has the measles. Mrs. Carl Wimley has been appointed to plan the next program. The date is changed to Thursday, April 30. Due to the Junior-Senior banquet in Canyon May 1.

Louis Ray Womble is visiting with his grandparents, Mr. and Mrs. John Wilson at Hot Springs, N. M.

Anyone wishing to contribute to the Navy Relief campaign may leave donations with Mrs. Upton or A. T. Frye.

Mr. and Mrs. O. G. Smith of Wildorado visited Grandpa Geo. Smith Tuesday. Rev. and Mrs. Clarence Wylie of Canyon visited Grandpa Smith Monday.

Mrs. A. T. Frye, Mary Frye, Mrs. Iverson Leake and children, Mrs. W. P. Caraway, visited Mrs. Hartland Caraway at Wyche Wednesday. They returned home by way of Mrs. N. G. Elliston's where they got some strawberry plants.

Mrs. Ralph Hickam's parents, Mr. and Mrs. Gregory, of Childress, who have been visiting here this week, returned home Monday.

Miss Arless Oglesby spent Thursday night with Miss Mary Jo Tomlinson at Daniel. Visiting Mr. and Mrs. W. J.

May 1 Final Date For Signing Up For AAA Range Program

The closing date for signing up for participation in the AAA range program is Friday, May 1. It was announced this week by the county AAA office, where officials ask ranchers to come in at the earliest possible date and sign the necessary papers. Conservation payments for the range program are worked out on the same principle as those for the farm conservation program, according to government directors, who point out the main objectives as the assurance of an adequate meat supply for the nation, giving assistance to individual ranchmen in conserving the productivity of their ranches, and aiding in the prevention of damage from floods which annually wash away valuable top soil.

CARD OF THANKS

To all of our friends and neighbors who expressed their sympathy in so many thoughtful ways at the time of the death of our loved one, we express our heart-felt thanks.

Mrs. B. T. Bell
Mr. and Mrs. E. S. Ireland and family.
Mr. and Mrs. Harvey Cash and family.

Mr. and Mrs. M. G. Layman, Sue and baby left for San Diego, Calif., Saturday to visit the Layman's daughter, Mrs. Blanche McCaffie. They expect to return in about two weeks.

Mr. and Mrs. Oliver Rudd and children were Sunday visitors in the Ralph Rudd home at Spring Lake. In the afternoon they drove to Littlefield to visit a cousin, Mrs. Bill Rudd, who is in the hospital.

In perennials I have ready now columbine, delphinium, Canterbury bells, holyhocks, coreopsis, and just a few double shasta daisies. Rice's Greenhouse.

Japladdin and the Terrible Geni



NEWS in the WORLD of RELIGION by W.W. REID

Based on experiences of the Salvation Army through many years, directors of United Service organizations centers are urging soldiers and sailors away from home to go to church in pairs or groups, because men in uniform are often shy of entering a strange church alone. In some of the USO centers, large autos

and baby trucks are provided to take the men to church; and at most centers neighboring clergymen are invited to conduct vesper and evening services at the club house during the week. "Every attempt is being made to give soldiers and sailors the same opportunity for spiritual development and religious worship that they receive in civilian life," says a USO report.

Toungoo, scene of recent bitter fighting in Burma, holds high place in the history of American Baptist missionary pioneering. Sau Quala, son of proud Karen parents who rebelled against Siamese and Burmese domination of their country and welcomed the British as liberators, was the first Christian evangelist to his own people in Toungoo, beginning in 1853. He signed himself, later in life, "a wild man, a son of the forest," but he learned to read the hitherto unwritten Karen language, assisted in the translation into it of the New Testament, and helped in the development of more than 30 Baptist mission stations. From Toungoo others went out among other Karen tribes with different dialects. Today most of the Karens are Christians.

Behind the "iron curtain" of the present war, there is network of friendship and understanding among the Christian churches of the world that shows

itself in many ways and that is significant for future world unity, according to Dr. William Patton, secretary of the World Council of Churches, now in America from England. He points out these instances of friendship; the salvaging of Asiatic and African missions of many denominations by American and British Christians when those missions were cut off from support by continental Europe; the committee formed by German Lutherans to care for the religious welfare of French and British prisoners in Germany; the "return to religion" in Scandinavian countries; the protest against Nazi Anti-Semitism by the churches of Holland and by the Protestant churches of France; the pastoral letters of Norway's church leaders against injustices.

While there has been no direct word concerning missionaries of any Christian church in Manila, P. I., since the entrance of Japanese forces into that city, there is now some reassurance of their safety in a cablegram received by the Presbyterian Board of Foreign Missions through the Department of State. This message, relayed by Acting Secretary Sumner Wells, states that there are no known missionary casualties at Manila and that missionaries (including those from other fields who were passing through Manila when war started) have been "released for service." The Presbyterian Board lists some twenty missionaries in Manila; the Methodist have about as many more. So near as is known, all denominations are being treated the same way by the Japanese.

A Salon of Religious Photography will be held under the auspices of the Arts Guild of the Congregational Christian churches in the United States at the biennial meeting of the denomination's General Council, from June 18 to 25, at the University of New Hampshire, Durham, N. H. This is believed to be the first salon of its kind. The Arts Guild is designed to foster the use of the arts in religion. The exhibits in connection with the photography salon will be on ecclesiastical architecture, modeling, altars, etc.

Dr. Brayton Case, New England born agricultural missionary of the Northern Baptist Convention in Burma, has been cited by newspaper correspondents "behind the battle lines in Burma" for bravery in disregarding danger from Japanese bombers and soldiers in order to "grow vegetables for victory" in his world-famous agricultural training school. For a quarter of a century he has been carrying on this school that has helped modernize Burma's agricultural products and farming methods, and has helped the "little farmer" to better feed his family. He is reported as sending cabbages, hogs and other foodstuffs to the Chinese troops who are fighting with the British and the Burmese against the Japanese.

Excerpt from "THE Farmer Stockman"

"Several years of actual use have shown that rubber tires on tractors increases greatly the speed and efficiency of the farm operations and adds almost 50 percent to each farm operator's food producing ability." "Fortunately, the Office of Production Management realizes the value of rubber tires in speeding up food production and hopes to keep as many tractors on rubber as possible, but the rubber shortage is acute and getting worse and the prospect is anything but rosy."

Apparently very few Tractor Tires will be sold—and we invite you to

Let Us Give You a **FREE ESTIMATE** on Repairing your Present **TRACTOR TIRES**. We have the Equipment and Training

To do the Job Right!! Figure with us on Tractor Tire Repairs... We also specialize in Automobile Tire Repairs... and make Endless Belts!

OK RUBBER WELD CO.
1st Door North of Bakery

POLITICAL ANNOUNCEMENTS

Deaf Smith County
The Board is authorized to announce the following candidates for the offices under which their names are listed, subject to the Democratic Primary, July 25.
FOR COUNTY JUDGE:
H. V. HENNER
L. H. FOSTER
FRED W. BAIRD
FOR SHERIFF, COLLECTOR, ASSESSOR:
J. O. NEWELL (Re-election)
CLIFF ESTES
FOR COMMISSIONER, Prec. 1:
R. L. COCANOUGH
FOR COMMISSIONER, Prec. 2:
JIM CLARK (Re-election)
P. H. (Pat) FILBIN
FOR COMMISSIONER, Prec. 3:
H. D. CULPEPPER (Re-election)
FOR COMMISSIONER, Prec. 4:
ERNEST T. (Dick) ALLRED (Re-election)
D. C. BARNARD
COUNTY AND DISTRICT CLERK:
ROBERT L. THOMPSON (Re-election)
COUNTY TREASURER:
MRS. VELMA HODGES (Re-election)

Seven Lodges Represented At Special Masonic Meet

Members of lodges from Midland, Higgins, Amarillo, Pampa, Dimmitt and Friona were guests at a called meeting of the Hereford Masonic Lodge on Thursday night. The meeting was concerned with regular lodge business and a buffet supper was served to members and guests from out-of-town lodges before the beginning of the regular program.

Hospital Notes

Milton Beavers, surgery, April 17.
Mrs. B. N. Koelzer, maternity, girl, April 14.
Mrs. S. J. Bruce, maternity, girl, April 22.
Some people learn how to relax. Others never learn how to do anything else.
One sage advanced the theory that we could hardly hope to have good weather with the world in the state it's in.
Pity those who have no children. The only way to be sure of friends in your old age is to raise your own.
The principal reason why things are in the fix they're in is because the Siren of Hope drowns out the Voice of Experience.
Einstein is the only person who understands the universe, and even he doesn't know what to do about it.
"A dancing master who has introduced a new dance in which one step is taken forward and three backward, wants suggestions for naming it." Why not call it "Civilization?"
"If a person drinks more than a quart of whiskey a day, he is apt to suffer from beri-beri," says a physician. Yes, and also from the willie-willies.

Rites Monday

(Continued from Page 1)
In Mexican Campaign
Dr. Bell had a small church in El Paso and business interests on both sides of the border and he served as a scout with the Pershing Expedition into Mexico shortly before America's entry into the first World War. When the World War started, Dr. Bell volunteered and before the Armistice had reached the rank of captain of artillery. **A Leader In San Diego**
He was married in El Paso in 1922 to Miss Elizabeth Patterson and in 1925 the couple moved to San Diego, where he was for a time assistant pastor of the First Presbyterian Church. He was later associated with the Tax Factors, a group which made the first systematic compilation of taxable property in the California County. He took office as city welfare director in 1935 and a San Diego writer, in describing Dr. Bell's work, says, "The diplomacy he exercised in carrying out his duties won him the friendship of hundreds of persons and a respect which was commanded by his reputation of fairness."
Survivors Listed
In addition to his wife Dr. Bell is survived by his mother, Mrs. B. T. Bell of Hereford; two sisters, Mrs. E. S. Ireland, Hereford, and Mrs. Harvey Cash, Canyon; and by four brothers, Albert and Calvin Bell, San Diego; Grayson Bell, Albuquerque, and Barclay T. Bell, Los Angeles, Calif.
Mrs. Bell and a niece, Mrs. Kneeland Jenkins, accompanied the body to Hereford and they were joined in Albuquerque by another niece, Mrs. Bud Ramsey. Among the out of town persons who attended the burial rites in Hereford were Mrs. Beulah Bell, Miss Irene Angel, Rev.

and Mrs. Clarence Wylie and Rev. Findley of Canyon; Mr. and Mrs. A. J. Laas and Mrs. Effie Jacobs of Plainview and Mr. and Mrs. T. L. Berry of Fort Worth.

Men 45-65

(Continued from Page 1)
tion on the able-bodied man power reserve which may be used for various types of vital civilian work to help out the war effort. Men in this registration will not be given order numbers but will be given serial numbers by the local board.

Hereford Woman

(Continued from Page 1)
in the national defense program in an appeal to club members to do better and more work to bring music to the front as a definite part of our national defense.

Volunteer Wheat

(Continued from Page 1)
sized the fact that they are so far unofficial and subject to change by any further regulations sent out by the state office.

Domestic Wheat

(Continued from Page 1)
same years was 53 cents, 63 cents and 65.5 cents per bushel, respectively. During 1941, with 85-per cent of parity loans available, farmers received 95.8 cents per bushel for their wheat and the average loan rate was 98 cents per bushel, the chairman said. "Those are a few of the things wheat farmers should consider when they vote in the national wheat referendum Saturday, May 2," Ombreath said.

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When the green-bug scare is over, the grass-hopper menace has passed, and sunshine and rain comes in the right proportions to make a wheat crop seem certain THEN
IT IS TIME TO INSURE
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"WAIT UNTIL YOU ARE SURE then INSURE"
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IS IT THE HUMOR? wild, rich, lusty laughter!
IS IT THE DRAMA? a climax to leave you breathless!
It's got something... and we honestly don't know ALL the reasons why everyone who sees "How Green Was My Valley" is raving about it. We guess it's just an all-around bang-up good entertainment.
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