

"but one ISM in America—and that's AMERICANISM:"
—Texas Farm Slogan. Our Slogan—"More People—More Farms"

Published Every Thursday

The Hereford Brand, Hereford, Texas, Thursday, April 16, 1942

Price Per Copy 5c

MAKE EVERY PAY DAY
BOND DAY
JOIN THE PAY-ROLL SAVINGS PLAN

42nd Year—Number 16

Around Town

Sights and Faces Seen

Seen Wednesday afternoon. Two small boys looking longingly at the fishing tackle display in Streu Hardware. They probably got out the old cane pole, dug some worms and went down to the creek to fish without benefit of any fancy tackle.

Another sure sign of spring—the bumper crop of dandelions now cropping out on Hereford lawns. If we could dump the Jap with dandelions, converted into rubber, Hirohito's boys ought to be on the way back to Tokyo right now.

Reavis Kerr has the complete dope on priorities—a whole page which is supposed to give the complete story—only it's written in Chinese. Still, considering the general foginess on the subject, a little Chinese should not add to the confusion.

These kids are really getting war conscious. Four-year-old Janie (Butch) Womble told her grandmother, Mrs. J. W. Spradley, last week that she was on her way to see the draft board, "but I just don't know what I'll do with my poor little children."

Victory Gardens may turn out to be a victory in the family for the member who can get the rest of the family to work. Cecil Williams evidently has a system for getting Reid and little Bobby Jean Gilliland to work in their garden—which so far specializes in onions.

The censor probably would not object to our mentioning that some troop trains have been going through Hereford, and some citizens think we may get a bad reputation for hospitality because of the local habit of meeting the train, then never speaking to the soldiers. Frances Wilson and Blanche Poff may sort of improve the reputation of the town though. Last week they followed a train going west, got very friendly by long distance, and then were they embarrassed when the train stopped at Black

Jack Kirksey New Rockwell Manager

Jack Kirksey of Portales arrived this week to begin work as manager of the Rockwell Bros. Lumber Yard in Hereford. He succeeds E. C. Ziegler, who has volunteered for navy service and is now in California.

Mr. Kirksey has been associated with the Portales Lumber Co. and has also had previous experience as a Rockwell Bros. employee.

Deaf Smith Navy Relief Drive Quota Set At \$180.00, Rev. Redford Says

Deaf Smith County's quota in the Texas drive for \$210,000 for the Navy Relief Society was announced today as \$180.00 by Rev. H. M. Redford, Deaf Smith county chairman.

Fourth Registration, April 27th

D. C. Barnard Announces For Commissioner

D. C. Barnard this week authorized The Brand to announce his candidacy for commissioner in Precinct 4, subject to the action of the July Primary.

Bond Purchases Low; \$5,000 Below Quota

Quota\$12,500
Bought 7,176
That is the story, and nothing to be proud of, of Deaf Smith County's defense bond purchases for the first 15 days in April.

A. P. Donnell Dies In Canyon Hospital Sunday

Funeral services were held in Silvertown Monday afternoon at the Presbyterian Church for A. P. Donnell, 91 years old, who died Sunday morning in a Canyon hospital, where he had been taken following injuries received in a fall on April 3.

Mr. Donnell, one of the first settlers of Briscoe County and a charter member of the Silvertown Presbyterian Church, first church organized in the county, was the father of Mrs. D. H. Alexander of Hereford.

Hitler's Fate Bloody If Left Up To That Younger Generation

The idea of "if I do, I get a whipping" never even occurred to seven-year-old Wayne Stagner and eight-year-old Dean Clark, when they crawled into their grandfather's granary last Saturday to get 17 sticks of dynamite and some case caps, which had been stored there by members of a geographical crew which is making a survey in Deaf Smith County.

Leaves for Washington



George McConnell will leave Hereford Sunday, April 19, for Washington, D. C., where he has been appointed as Civil Service Electrician in the Maintenance Department. He was notified of his appointment April 14, and will report for duty April 23.

Transportation, Storage Space Wheat Problems

With storage space already crowded to capacity, transportation facilities jammed with war materials, poor export prospects and a two-year wheat supply in sight, wheat farmers will have their choice between marketing quotas and headache tablets on Saturday, May 2, according to J. T. Gilbreath, chairman of the Deaf Smith County AAA Committee.

Band And Orchestra Concerts Scheduled

The junior band and the high school orchestra are to give two concerts, Ralph Smith, director, announced this week. Both will be given in the high school auditorium and will begin at 8:45 p. m.

Box In Star Lobby For Navy Relief Donations

In connection with the Navy Relief Drive, it was announced today that a box will be placed in the lobby of the Star Theatre and theatre patrons may leave contributions there.

The fourth registration for Deaf Smith County will be held Monday, April 27, the local draft office has announced. The hours are from 7:00 a. m. to 9:00 p. m.

Robert L. Thompson, county clerk, and Knox Kinard, superintendent of schools, will assist with the registration.

Water Rate Is Cut Effective May 1st Bills

A reduction in the city water rate which will approximate 20 per cent less than the previously announced summer schedule was put into effect this week by Mayor C. J. Paddock and Commissioners N. E. Gass and Vern Witherspoon. The new rate will be effective from May until September.

Revival Speaker

The annual revival at the Baptist Church will begin Sunday, April 19, church leaders said this week. Dr. H. H. Hargrove, pastor of the Columbus Avenue Baptist Church in Waco, will conduct the services, and Manly Finch, educational director of the local church, will be in charge of the music.

Waco Pastor To Conduct Annual Baptist Revival

The annual revival at the Baptist Church will begin Sunday, April 19, church leaders said this week. Dr. H. H. Hargrove, pastor of the Columbus Avenue Baptist Church in Waco, will conduct the services, and Manly Finch, educational director of the local church, will be in charge of the music.

Girls' Club Plans Program On Health of Community For May 7 Date; Many Groups Co-operate



Alton Miller Transferred; Smith New Mgr.

Earl Smith this week took over his duties as local manager, at the Hereford office of the Texas-New Mexico Utilities Company as it was announced that Alton Miller, manager for the past six years, had been transferred to the Plainview office of the company, where he will be local manager and power sales engineer.

Book Drive Will Be Held Friday

Victory Book Day has been set for Friday, April 17, and all Hereford residents, as well as those over the entire county, are urged by Mrs. Clara McLean, county librarian, to donate books.

Hereford Men Attend AGM Meeting, Invite Exes To Local Meet

Bill Davis, president of the Panhandle A & M Club, and A. R. Bateman, state director in the A & M Ex-Studens Association, last week-end attended a reunion of A & M ex-students in College Station, Accompanying Bateman and Davis were Joe Jennings and Bob Hooper, both of Plainview and also members of the association.

Fred N. Warren Takes Place Of Chas. C. Gibson

Fred N. Warren of Lubbock, state supervisor for the emergency crop and feed loan office, has been here this week and will continue to service the territory formerly supervised by Charles C. Gibson, who recently resigned.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Prec.
Thursday	85	32	.26
Friday	80	40	.00
Saturday	76	51	.00
Sunday	72	54	.00
Monday	78	48	.00
Tuesday	82	46	.00
Wednesday	83	45	.35

Speaker Gives Complete Review Of Work Of Women In Wartime Industry

Speaking before the Business and Professional Women's Club Monday night, Miss Lucille Langham of the Texas State Health Department gave a comprehensive study of women in war work, pointing out the many new fields opening to women because of the war effort.

St. Anthony's Service Flag Will Honor 24

Twenty-three young men and one woman were honored with the raising of a service flag at St. Anthony's Church Sunday, April 12.

Legion Members To Meet At Vega

The Vega American Legion Post and Auxiliary will be host Wednesday evening, April 22, at the monthly meeting of the 18th district of the American Legion, according to J. M. Johnson of Canadian, district commander.

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A movement which started out as a program at the Girls Tri-Hi-Y at Hereford High School several weeks ago has progressed to a program for the entire community scheduled for May 7, when the subject of health and defense will be brought before the people of Hereford.

Girls of the club two months ago planned a program on general health and in preparing the subject used some material sent by Miss Helen Ann Snyder, Hereford High School graduate and now a senior physical education major at TSCW, Denton.

The program showed such great possibilities that the group sponsored a chapel program on the same subject and secured the co-operation of the student council, the physical education department, the home-economics department and the high school band.

Those represented on the flag were: Miss Alma Patzold, nurse at Fort Bliss; El Paso, Lawrence Loerwald, Louis Huckert, Louis Duffnick, Joe Huckert, Edward Hoffman, Lester Wagner, Lawrence Wagner, Esidor Reinart, Nicholas Koelzer, Tommy Conklin, Dr. Howard Eberle, Mienard Koelzer, Edward Bezner, John Schneider, Leo Hellman, Aloysius Lueb, Arhart Reinart, Werner Lueb, James Lueb, Francis Marnell, Walter Keyser, Francis Hellman and Benny Urbanczyk.

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The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Government Needs Stenos, Typists In Capitol City

The U. S. Government needs 1000 women stenographers and typists for immediate employment in the various defense agencies in Washington, D. C. It was announced today by Elmer Patterson, secretary, board of U. S. civil service examiners, post office, Hereford, Texas.

The rate of pay for these positions is \$120 a month and opportunities for advancement are considered excellent. Applicants will be given tests to determine their qualifications immediately but at their convenience.

Mr. Patterson states that the Defense Housing Registry assures appointments of reasonable living accommodations in Washington within 35 to 45 minutes transportation time from the various government offices. Single rooms range in price from \$20 to \$30 a month and double rooms from \$30 to \$40. Room with board ranges from \$40 to \$50. Further information may be secured by contacting Mr. Patterson at the Post Office, at once.

Vega News

MRS. D. E. MCKENDREE

In the school trustee election last Saturday, C. T. Everett and Buford Montgomery were re-elected to fill the places.

Rogers Morris, Jr., and Charles Houseman returned to Canyon Monday, after spending the Easter holidays with their parents here.

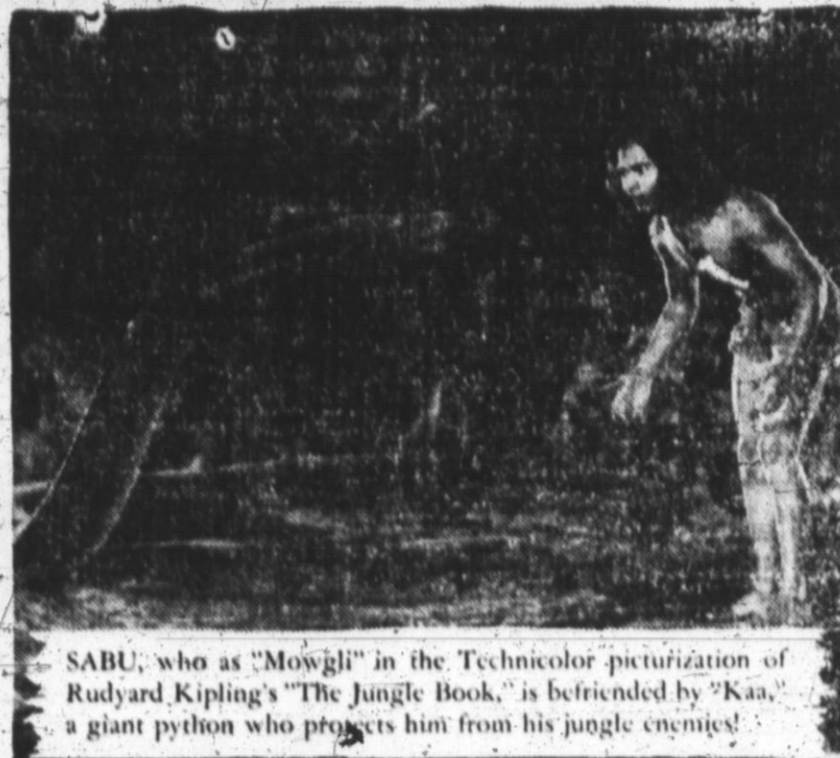
The Adrian P. T. A. play, "In the Army Now," was rendered Tuesday night as advertised but owing to the snow storm a small crowd was in attendance.

Thomas Brents returned to his work with the Halliburton Oil Company in Beaumont, Tuesday, after spending two weeks with his parents. Mr. and Mrs. J. O. Brents. He was accompanied as far as Midlothian by W. D. McKendree, who will spend some time with his sister, Mrs. J. T. (Bill) Ownby and Mr. Ownby.

Gus Miller, who is assistant coach in W. T. S. C. Canyon, spent Sunday and Sunday night with his parents, Mr. and Mrs. A. M. Miller.

Vega was almost a ghost town Monday as so many people motored to Amarillo for the Army Day parade. The school and bank were closed for the day.

SAGA OF THE JUNGLE



SABU, who as "Mowgli" in the Technicolor picturization of Rudyard Kipling's "The Jungle Book," is befriended by "Kaa," a giant python who protects him from his jungle enemies!

SABU, who as "Mowgli" in the Technicolor picturization of Rudyard Kipling's "The Jungle Book," is befriended by "Kaa," a giant python who protects him from his jungle enemies! "The Jungle Book" is showing at the Star Theatre Sunday, Monday and Tuesday.

Westway Items

By MRS. MERLIN KAUL

The belated Easter storm, which struck here last Tuesday and Wednesday brought rain, sleet, and snow which had a moisture content of 1 1/4 to 1 1/2 inches. More rain fell Sunday night in parts of the community. Buren Sowell reports a light shower—Grady Wilson and Kelly Gray no rain—the gauge at the V. Skypala place showed .32 while one-half inch or more was reported at the store. Early spring gardens and strawberries which were put out before the rain should make rapid growth. Most wheat in this section looks very good but several farmers report plenty of green bugs.

Mr. and Mrs. Vincent Skypala, Edwin and Elwood attended the basket dinner which was held in the basement of the parochial school at Hereford Sunday noon.

Sunday afternoon visitors in the V. Skypala home included Mr. and Mrs. Conrad Westoff and daughters of Umbarger, Mr. and Mrs. Norbert Skypala of Hereford, and Mr. and Mrs. Bill Kleinsmith.

Mr. and Mrs. Vincent Skypala, Edwin and Elwood attended a wedding shower at Umbarger Tuesday night honoring Mr. and Mrs. Tony Handing who were married Tuesday morning at St. Francis.

Mrs. C. F. Rickles went to Amarillo Tuesday morning and J. T. Richardson of Hereford was in Vega on business the first of the week.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

took the bus for Decatur where she will visit her mother, Mrs. Ed Duncan. Mrs. Duncan has been quite ill and Mrs. Rickles stay there will be indefinite.

Arthur Reeves and son, Arthur Dean, of Brownfield were guests last Monday in the C. F. Rickles home. Mr. Reeves is a son-in-law of Mr. and Mrs. Rickles. The younger Reeves son, Frankie Gene, missed this trip to his grandparents' home because of the mumps.

Mr. and Mrs. C. F. Rickles spent Monday afternoon in Dimmitt.

Mr. and Mrs. W. L. Jones and Mr. and Mrs. P. B. Sowell were Amarillo visitors last week. Mr. and Mrs. V. Skypala took Elwood to the doctor there again Saturday.

Victims of tonsillitis and very sore throats include Mrs. Mark Enefield, Mrs. W. L. Jones, Mrs. Buren Sowell, and Walter Lynn Kaul.

Mr. and Mrs. Ralph Durstine of Friona were dinner guests Sunday in the Merlin Kaul home. They helped Larry Carroll Kaul celebrate his fifth birthday.

Mr. and Mrs. Hughes Millard and children of Hereford visited Friday in the Grady Wilson home.

Grady and Vernon Wilson received word last week telling of the death of their uncle, Bob Wilson, at Abilene. Mr. Wilson

was burned to death in his home. He had returned home late on Monday night and it is thought that escaping gas caused the explosion which caused the fire when Mr. Wilson lit a match. The body was burned almost beyond recognition.

Lester Wilson of Abilene, brother of Grady and Vernon Wilson, came Saturday night and visited over Sunday in the Grady Wilson home. Lester will work for Vernon Wilson this summer. His wife plans to come here later.

Mr. and Mrs. B. P. Tinnin and son, Roy, left Thursday morning for Abilene, where they will visit relatives before returning to their home at Harrison, Ark. They have been visiting their daughter, Mrs. Vernon Wilson.

Elwood Skypala spent last week in the Edgar Skypala home in Hereford and attended school.

Mrs. Merlin Kaul received word Monday that her brother Aren, Stoner has reported to Randolph Field as assistant Physical Training Director. Mr. Stoner has been teaching and coaching athletics at Coffeyville, Kan. His wife has taken over his classes. Mr. and Mrs. Stoner have visited in Hereford.

Mr. and Mrs. Herman Gray spent Friday in the Everett Talbot home near Friona where Herman helped dehorn cattle. The barn at the Talbot place burned to the ground one night week. A neighbor noticed the fire and was barely able to get a pickup out before the structure fell in. The Talbots knew nothing of the fire until awakened by neighbors.

Mr. and Mrs. Everett Talbot of Friona were visitors in the Herman Gray home Saturday morning.

Because of the bad weather, the Home Demonstration Club meeting was not held. Members are to go to the Red Cross rooms in Hereford next Wednesday. Those near and west of the store are asked to meet at the store if they do not wish to drive

HOME MADE
CANDY
HOT DOGS — COFFEE
GOLD DRINKS

A Big Line of
SCHOOL SUPPLIES!

Visit Us Often
Candy Kitchen

DIAMONDS — WATCHES — SILVERWARE
Expert Watch Repairing

JOHN FURBACH, Jeweler
908 Polk Street Amarillo, Texas

The next regular meeting will be held at the home of Mrs. Moody Stephan with Mrs. E. H. Little as co-hostess. Mrs. Stephan hopes to be moved into her new home by that time.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Members of five Burleson County girls' 4-H Clubs—Christman, Second Creek, Hix, Midway, and Cooks Points—have bought a total of \$342.10 worth of Defense stamps.

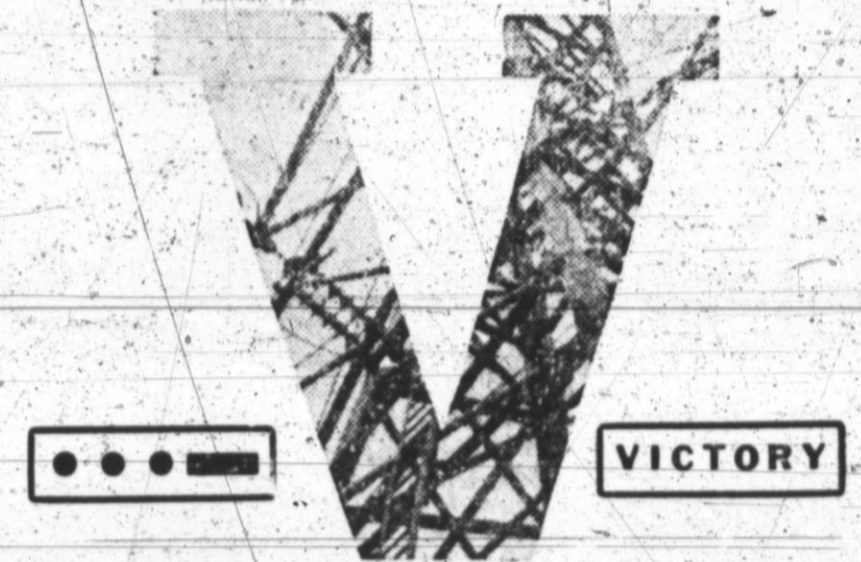
Hale County 4-H Club boys are feeding 150 calves for show at the Plainview Fat Stock Show

on April 16 and 17. Afterward they will be shipped cooperatively to Kansas City for show and sale.

TRY A WANT AD

Protect

WHAT HAVE YOU INSURED!
John McLean
Insurance Agency
112 W. 3rd Phone 273



The POWER to WIN!

DYNAMOS in the Electric Power Company Plants everywhere hum a hymn for Victory! About one-fourth of the electric power they generate operates the machinery that turns out parts for warships, airplanes, guns, tanks, and also prepares food for our fighting forces. This is the Power To Win!

In this war-time emergency it is necessary for your Electric Company, its employees, and its customers, to make sacrifices in behalf of our Country. Because materials used in the manufacture of electrical appliances are needed for defense purposes, it will be exceedingly difficult to secure new appliances... therefore, may we urge you to make use of the electric appliances you now have. If they are not operating properly, take them to your Local Repairman to have them checked. He will put them in operating condition. Chances are, the cost will be small.

Buy U. S. Defense Bonds

If you have not received our booklet on "THE CARE OF ELECTRIC APPLIANCES IN THE HOME," ask for it today—it's FREE!

Texas-New Mexico Utilities Company

You have Paid Your INCOME TAX ...

But,

there are other taxes coming — then another, larger income tax!

NOW is the time to start saving a regular amount—EACH month as a reserve to pay these taxes when due. They must be paid with cash.

Start a special-tax account and add to it each month or build up your regular account. We urge you to give this serious consideration.

As Usual, we will attend to your Defense Bond Purchases... Free of charge.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed



Styles Frozen For Duration Of War

It's good news for the women and girls of America this week that the WPB has assured them there will be no extremes in dress styles during this war, as there were during the last one.

Guarding against radical fashion changes, the WPB issued an order stabilizing for the duration the present length and fullness of skirts. There won't be short, tight ones, or long, full skirts and sleeves that would waste millions of yards of material.

Since most clothes for spring and summer already are made, the order doesn't affect them. However, the restrictions apply to woolen garments, in time to apply them to most clothes for next fall and winter. By the time the restriction applies to cotton, rayon and other materials on June 19, clothes for this summer will have been completed. Restrictions on retailers stocks become effective on August 17.

By means of this order, the WPB hopes to make possible the production of at least 15 per cent more garments out of the same yardage of cloth.

WPB clothing experts didn't arbitrarily say that a woman's dress or coat should be so long and no longer, but they fixed measurements by averaging women's clothing in 25 of the larger cities throughout the country. Hence this order represents what clothes the women are now wearing.

Dawn Items

By MRS. CARL WIMBERLEY

Freezing rain and sleet, estimated from one to one and one-half inches, fell here last week. The freeze caused some damage to small trees, but apparently the fruit was not killed.

The students who ride the buses to Canyon will present a variety program at the community meeting Friday evening, April 17. Misses Eugenia and Liselotte Kuhles and Sarah Smith compose the program committee.

Everyone who is interested in the school cafeteria should be present as matters pertaining to it will be discussed.

There was no Sunday School this week because of the rain.

Mrs. N. R. Miller was in the Hereford hospital for medical treatment from Sunday until Tuesday.

Mr. and Mrs. W. P. Caraway, Mrs. Iverson Leake and children, returned home Tuesday from Ranger where Mr. Caraway and Mrs. Leake have been since the death of Mrs. Caraway's father. Mrs. Caraway has been there since the death of her mother several weeks ago. Deepest sympathy is extended to Mr. and Mrs. Caraway and family.

Mr. and Mrs. T. H. Benton of Petersburg, Mrs. Ed Koonce, of Lubbock, Pvt. Woodrow Benton of Ft. Bliss and Mrs. Benton visited relatives here Wednesday.

Mr. and Mrs. J. G. Coe and sons, Mrs. Charles Benton and children went to Petersburg to spend the week-end visiting with Woodrow who is home on a furlough.

Mr. and Mrs. William Wimberley and son visited Mr. and Mrs. E. A. Bherst at Canyon Friday afternoon. Mr. and Mrs. Elmer Oberst of Canyon came home with them and visited overnight.

Mr. and Mrs. Jess Caldwell and daughters of Hereford visited last Sunday with Mrs. Julia Samuelson.

Baker Womble was a visitor at Clovis last Sunday. Mrs. Carl Williams of Hereford visited in the Womble home Monday.

Early Wednesday morning the high line about a mile west of Dawn came loose from the post causing a fire which lighter up the country side and was visible for miles away. Many people thought it was a bad wreck on the highway.

There was no electricity on the REA lines until about 1:00 a. m. Saturday morning and since no one expected it to come on at that time many were awakened by a blaring radio and all the lights in the house shining.

W. J. Stewart made a trip to Oklahoma City Tuesday, returning home Wednesday.

Mr. and Mrs. Hartland Caraway and daughter, Ann, of Wyche, visited Mr. and Mrs. Caraway Wednesday.

Mrs. R. Schroeter of Hereford who has been staying with Mrs. Johnnie Womble has returned home.

Mrs. Robert Thompson, Misses Thelma Jones and Ethel Womble of Hereford visited Mrs. Johnnie Womble Friday evening.

The members of the Study Club entertained their husbands with a dinner party at the home of Mr. and Mrs. A. T. Frye Tuesday evening. Twenty-four were

On Full-Time Anti-Jap Duty



At night Song Yuen Dong, 25, works as a special deputy sheriff at a small airport near Cleveland, O. During the day he adds to his 150 hours of solo flying. An expert mechanic, Song is anxious to fight the Japs. His wife and son are in a Jap-occupied area of China.

The next meeting of the club April 1 will be held at the home of Mrs. Jim White, instead of Mrs. Caraway's home as scheduled in the yearbook.

Mrs. Floyd Tomlinson of Daniel visited Mrs. Iverson Leake Saturday afternoon.

Fourteen children are reported to be out of school with the measles.

Forty-two games and pop corn popping were enjoyed at the home of Mr. and Mrs. J. R. Oglesby by Friday evening by Misses Sarah and Doris Smith, Helen and Arless Oglesby, Mrs. Hazel Atchley, Rev. and Mrs. M. G. Upton, Raymond Stewart, Johnnie B. Caraway, Mr. and Mrs. James Gandy, and J. P. Gandy of Wyche and Mr. and Mrs. Oglesby.

A number of people here have been very distressed lately to find dandelions blooming on their lawns, coming seemingly from nowhere. Some of these lawns are sodded with buffalo grass, which is ordinarily free from dandelions in the country.

Summerfield

MRS. JIM CLARK

Because of weather conditions and sickness in the community the Sunday School attendance fell down to 57, the lowest in several weeks.

But we are not giving up yet! We still want 120 in Sunday School on May 3. The volunteer band from Wayland College, Plainview, will be here for Saturday evening and Sunday services. Don't forget the dates May 2 and 3.

W. M. U. did not meet Wednesday because of the miniature ice storm. Moisture received from this spell amounted to about an inch. People were holding their breaths late Wednesday expecting the light poles, which were leaning terribly, to give away anytime.

The thaw which set in about sundown caused much rejoicing, although most of this section served by the R. E. A. was with out lights and power from early Wednesday until noon Thursday, no wires were down in this vicinity.

Rains which fell Sunday amounted to about an inch and will benefit the wheat which

was really needing moisture. Rev. and Mrs. Marcus Rexrode and family are visiting their parents near Lockney this week. Perry McMinn will go to Dimmitt Wednesday to assume his duties as wholesale agent for the Texaco Gasoline Company. Mrs. McMinn will join her husband probably next week if their house is ready.

Mr. and Mrs. L. B. Lookingbill will look after the Summerfield Store. They plan to move into the house which the McMinn's will vacate.

Ky Lawrence returned with the Galloways to Hot Springs last week. Mr. and Mrs. J. B. Noland and daughter, Linda left Thursday for that point. They will remain there for several weeks.

Mr. and Mrs. Roy Coker, Paul and Miss Aline and Jess Lindsey went to Farwell Saturday.

Mrs. R. A. Fullwood of Hereford spent Thursday afternoon and night with her daughter, Mrs. Charlie Noland and children while Mrs. Noland, L. B. Lookingbill and son, Bradley, and Perry McMinn attended a Texaco Dealers Banquet in Plainview.

In the school election recently Roy Euler was re-elected. C. R. Walser and Jim Clark went to Amarillo Monday.

Sgt. Ferrel Miles of San Antonio, visited friends in this community Sunday afternoon. He is the son of Mr. and Mrs. E. B. Miles of Hereford, who are former residents of Summerfield. Ferrel, who is a staff sergeant, is spending a ten day

CHDA NOTES

By Sadie Lee Oliver

Production has been stopped on durable goods which includes canners and pressure cookers—and probably more persons that ever will find it worthwhile to freeze fruits and vegetables this summer. If correct methods of preparation and freezing are followed, you will find that frozen foods are perhaps even more satisfactory than canned varieties—and the quick freezing method saves those vitamins still available in this office are bulletins on "Facts About Freezing Foods."

Mrs. D. C. Walser and daughters spent Monday in Hereford with her mother, Mrs. R. A. Fullwood.

BUY COAL NOW

An appeal to all who burn coal to purchase next winter's supply at once has been issued by Price Administrator Leon Henderson. Transportation now is available. By fall railroad and truck lines will be loaded to capacity with war shipments.

got two boxes of perennial plants and also left two boxes of papers for the Hereford Boy Scouts.

E. E. Ramsey of 607 Miles Ave. is another good neighbor who is generously offering to share some of the plants in his yard. Mr. Ramsey has four colors of iris, and seeds of tall zinnias, dwarf zinnias, marigolds and shirley poppies. Some of the plants collected by Mrs. Coleman of Messenger came from Mr. Ramsey's collection.

Repeated, because we still have requests for this information, is the treatment recommended to rid your garden of cutworms. The recipe calls for five pounds of bran, a level teaspoonful of Paris Green or Sodium Arsenite and four pints of water together with one-half pint of cane molasses or other sweetening. This poison should be spread broadcast if the infestation is

general or apply as thin line along row crops or one-half teaspoonful at the base of plants in hills. Further precaution is to keep all plant growth removed during the winters and early spring. This mash is poisonous to human beings and domestic animals.

The great force which readjusts the world originates in the home. Home conditions ultimately will mold the man's life. (Dr. Seaman A. Knapp—1905)

More school teaching merely instructs; it rarely reforms. (Dr. Seaman A. Knapp—1904)

MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. Thompson, W. M. E. L. Brady, Secy.

PENNEY'S 40th ANNIVERSARY JUBILEE

J. C. PENNEY CO., INC.

Everything for Your Home

Covered with Lots of Fluffy Tufting!

CHENILLE BEDSPREADS

Decorative! Serviceable!

4.98

The tufts are so close and thick the sheeting hardly shows through! Magnificently designed spreads—combining soft, low "baby" chenille with regular high pile tufting! Color combinations to wake up your room—solid tones, too!

Other Spreads ... \$2.98
Crib Spreads ... \$1.09
Crib Blankets ... \$1.00

For the Home!

Chenille RUG

1.00

Distinctive pattern in thick chenille. Fringed ends. 20x34.

Smart Designs!

RAYON CREPE

39c

Whip up a smart spring wardrobe! Prints or Plaids! 36 inch.

Size 81x99" Wizard

SHEETS

98c

SAVE Cotton & Rayon DRESSES

1.44

Pretty prints on pastel grounds! Latest styles at a low price! 12x18.

SAVE Lace-Trimmed UNDERWEAR

25c

Fine knitted rayon, easy to wash! Trimmed with lace.

Box of 500 Velour

FACIAL TISSUES

17c

SAVE Lace-Trimmed SATIN SLIPS

1.00

Slim-waisted beauties! Sleek rayon satin, lace-trimmed at hem and top!

SAVE Save, Buy Plenty! Smart Anklets

10c

Children's gay not for sports tops! Sturdy! With "stay-up" tops!

46" Table

OILCLOTH

29c

SAVE Boys' Quality UNDERWEAR

14c

SHIRTS, BREEFS of combed cotton! All sizes.

SAVE For Sports, Wear! T-SHIRTS

39c

Absorbent non-bled cotton with crew neck and cool short sleeves.

Mo-de-Gay Print

PERCALES

23c

Fine woven percale, in spring prints! Washable! 36 inch.

Belle Isle MUSLIN

Fine quality... bargain!

14c

Honor Brand MUSLIN

Bleached, 36"; Unbleached, 39"

18c

Bright Indoor Setting!

LUNCHEON CLOTHS

98c

Cherry designs on "creamy" cotton cloth! Hand printed colors that will wash well! Hemmed! 61x81.

Dress Up Your Windows!

PRISCILLA CURTAINS

98c

Billowing and full-of-creep marquette with puffy cushion dots or dainty pin-dot! White or decorator shades.

Now... It's Soft, Thick

TERRY TOWELS

21c

The old-time roller towel was the only one seen in many homes; and fringed towels were still in fashion. We used to sell lots of both kinds!

Washable! 36 inch.

Mo-de-Gay Print

PERCALES

23c

Fine woven percale, in spring prints! Washable! 36 inch.

Belle Isle MUSLIN

Fine quality... bargain!

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21c

The old-time roller towel was the only one seen in many homes; and fringed towels were still in fashion. We used to sell lots of both kinds!

Washable! 36 inch.

Attention, Farmers, Cattlemen!

Have your truck or irrigation well motor repaired while parts and material are still available. We can furnish new engines complete, or block assemblies on Easy Budget Pay Plan. All work absolutely guaranteed!

KINSEY MOTOR CO.

Phone 740

CHEVROLET

HEREFORD

• 18 x 38 inch
• White with Color

A good, substantial towel that will give satisfactory service... and LONG service. Colors to harmonize with any bathroom scheme. A great value!

Fashion Right! Priced Right! Shop For The Whole Family At Penney's!

Sporty Tailored JACKETS 3.98

Lucious pastel plaids! Smart plain shades! New styles—designed for you! Fine for spring!

Sunny Tucker Girls' Shoes 2.49

Neatly styled, weather-resistant sole rubber heels. 12-5. Sizes 8 1-2-11-1-2 2.49

Blouses Rayon Crepe 1.29

Bright Colors! New SKIRTS 2.49

Mellow plaids plain-wool! Pleated and gored styles

Tuffy Tucker Boys' Shoes 2.29

Touch... sturdy! With scuffless corduroy tips! 1-2-11-2 2.29

Men's Antiquel OXFORDS 3.79

New patterns in mart styles! Leather soles, rubber heels

Men's Slacks 2.98

Popular fabrics in a wide variety of colors, stripes, over-checks and plaids! Pleated or plain front styles for men of all ages!

Boys' Slacks 1.98

Fractional slacks for busy days! Strong fabrics! Sizes 6 to 18.

2.98

THE PENNEY WAY IS THE THRIFTY WAY ●●● THE THRIFTY WAY IS THE AMERICAN WAY ●●●

Do You Remember?

April 11, 1902
Sam F. Dunn, "popular and efficient cattle inspector," was visiting in Hereford after an absence of about four months.

Thos. G. Witherspoon, pioneer of La Plata, died Wednesday as the result of injuries received the week before when he was thrown from his horse. Mr. Witherspoon was one of the founders of Deaf Smith County.

Officers of the newly formed Hereford Band were J. M. Gloom, president; R. F. Holloway, vice-president; L. G. Dameron, secretary; A. G. Bell, assistant secretary; and Claud Witherspoon, janitor.

S. Loveless of Italy and E. B. Black of Cleburne had that week purchased the business and accounts of the Beach and Orr Furniture Store.

Announcement was made of the marriage of Miss Dora Dillon, daughter of Henry Dillon, and Frank Baasett of Hereford.

April 11, 1918
Juniors and Seniors of Hereford High School were going to auction off a spotted Holstein calf for the benefit of the Red Cross.

Ray Davies of Bovina killed his father in what the Brand termed "a most unfortunate tragedy."

D. S. Swanson, farmer living north of Hereford, was killed when the rabbit gun he was carrying on his lister accidentally slipped from the frame and discharged into Swanson's face.

Coal gas being used in motor vehicles in England.

"Uncle Joe" Ward, who had just returned from a visit to army camps in San Antonio wrote a letter to the Brand about his experiences.

He said: "We had a good trip, just two blowouts and two punctures" (could have been 1942 except for the cheerful tone).

Uncle Joe was most impressed with Kelly Field, where he said he saw "as many as 40 airplanes in the air at one time."

Showing at the Star Theatre, "The Brass Check," with Francis X. Bushman and Beverley Bayne.

April 7, 1932

E. B. Black, N. E. Gass and J. D. Buchanan were the newly elected city officers after a hotly contested election which had seen three tickets enter the field.

Wheat was receiving severe damage from high winds and dust.

A meeting had been called to consider the tax situation. Seems, back in 1932 they even thought they had a tax problem.

The new Plymouth was selling as low as \$495. F. O. B. Detroit.

Mrs. Bessie Hill, Frances Holman and J. C. Line were on the W. T. honor roll for the first spring semester.

Miss Bessie Lee Barnard had visited friends in Clovis over the week end.

International Harvester Company had pledged 70c a bushel for wheat as credit on the purchase of farm machinery.

Daniel News

BY RUTH MOORE
This community received about one inch of moisture last week. It was a great benefit to the wheat growers and fruit trees which are in full bloom.

Mr. and Mrs. F. E. Finney visited with friends in Amarillo Sunday.

Mrs. E. W. Shugart and daughter, Carolyn, has returned home from Olton where they spent several days visiting with Mr. Shugart's parents, Mr. and Mrs. Jim Hudgins.

Mrs. Buck McGaughey and children and Neta Jo Moore, were in Hereford Saturday.

Horace Chilton from Amarillo visited in the W. R. Moore home Sunday.

Mr. and Mrs. Jim Hudgins and son, Albert Earl, of Olton, visited in the home of their daughter and sister, Mrs. E. W. Shugart, last Monday.

Mr. and Mrs. Will Price of Vega visited in the home of their son, Toy Price, last Sunday.

Mr. and Mrs. Bernice Sweatt of Canyon visited in the F. E. Finney home Thursday night. Little Leland Gale Chilton of

Convoy Arrives Safely at British Port



A sailor aboard a British destroyer, silhouetted against the sea, watches a precious cargo of supplies and munitions arriving safely at an English port. Convoys continue their dangerous trek across the Atlantic under protection of destroyers, British-approved escorts.

Tanks Are Built to Take It



Tropical northern Australia during the rainy season of Russia during the spring thaws might present driving conditions like this for U. S.-built medium tanks, so test fields of slime, smudge and muck provide realistic driving conditions during trials.

Amarillo visited in the home of his grandfather, Frank Finney, from Thursday until Sunday.

Mrs. John Bolling and children of the Perice Community visited in the home of Mrs. J. S. Moore, Sunday.

Bert Garrison of Olton visited in the home of his sister, Mrs. Joe Moore, Monday.

Miles Roberson of Hereford called in the W. R. Moore home Sunday.

PERSONALS

BILLY SMITH GOES TO TULSA

Billy Smith, son of Mr. and Mrs. W. J. Smith, has gone to Tulsa, Okla., where he has accepted a position in the civil service branch of the U. S. Department of Engineers. Billy had

volunteered in the Naval Air Corps and passed all tests but failed to qualify physically. According to reports he likes his new work very much but he isn't finding it easy to get over the disappointment of not being able to follow in the footsteps of his father, who is a veteran of World War No. 1.

Mrs. J. B. Stoker left last week for Abilene and Breckenridge, where she will visit relatives for two weeks. She will also visit her daughter, Mrs. Homer Hall, in Ballinger before returning home. She will be accompanied home by a sister, Mrs. A. J. Curry and Mr. Curry of Pomona, Calif., who will visit here for a few days before going on to points in Montana.

E. B. Black returned from a month's visit with relatives in Alabama and Florida.

Mrs. Frank Lucas and son, F. L. Lucas, returned Friday from Brownwood where they visited her mother Mrs. F. B. Crenshaw, and other relatives.

Mrs. W. T. Bachelor is spending several weeks in Clovis, N. M., with her daughter, Mrs. J. D. Harrell, and family.

A. R. Bateman and W. L. Davis returned the first part of the week from College Station where they attended class reunions at Texas A. & M. College.

Miss Evelyn Plummer, assistant County Home Demonstration

Agent in Wheeler County, was a recent guest in the home of her parents, Mr. and Mrs. Bruce Plummer. Misses Birdine Bruason and Loraine Valentine, both employed in Shamrock, returned with her.

Mr. and Mrs. G. N. Webber of Brownfield stopped here for a brief visit with relatives Sunday. They were guests of Mr. and Mrs. C. C. Acker. Also guests in the Acker home on Sunday were Mr. and Mrs. A. F. Tanner of Amarillo.

Mr. and Mrs. Earl Wilson and twin daughters, Eleanor and Rue, of Amarillo came down Sunday to visit his father who is confined to his bed with a broken limb. Mr. and Mrs. Wilson are former Hereford residents.

Mrs. J. B. Jones has gone to Minneapolis, Minn., where she will visit her daughters, Mrs. Jerry Peterson and Mrs. Harvey Yantis, and their families for some time. Enroute she stopped in Missouri for a visit with relatives.

Mrs. Homer Elbert of Clinton, Okla., was a house guest last week in the home of Mr. and Mrs. W. A. Teter.

Mrs. C. L. Morris of Vega is spending this week here with her father, John L. Wilson, who is ill at the home of Mrs. Jeff Gilbreath.

Mrs. H. L. Broadwell has returned from a two week's visit with her son, Philip Broadwell, and family, in Electra.

Two daughters of Mrs. Cooper Morgan have been visiting her the past week. They are Mrs. J. R. Cole of Waco, the former Miss Jean Morgan, and Mrs. Harold Wyer of Muleshoe.

Mrs. Cole and Mrs. Wyer accompanied by their sister, Miss Mary Jane Morgan, spent the past week end at Mrs. Wyer's home in Muleshoe.

Mrs. A. O. Thompson, retiring president of the Seventh District, Texas Federation of Music Clubs, and Miss Mattie Mae Swisher left Monday for Belton to attend the state convention being held there this week. With them went a scrapbook compiled by Mrs. H. L. Broadwell, district historian. The scrapbook covered activities of

all music clubs of the 7th district.

FORMER RESIDENT
Mr. and Mrs. J. P. McMahon of Big Springs arrived Saturday for an extended visit in the home of their daughter, Mrs. Orpha Click. Mr. and Mrs. Click went to Big Springs for her parents Friday. Her father has been seriously ill for some time following a stroke.

A Brand Ad Will Sell It!

HEREFORD CREAMERY

Special of The Week

"AMERICAN FRUIT"

Delicious, wholesome and packed with health-giving fruit vitamins... contains fresh pineapple, cherries, bananas, peaches, oranges, strawberries, lemons, and raspberries.

IT'S DELICIOUS! Take home a pint for only 15c. Each week we will have a Special which has been carefully prepared.

Pint 15c
For PARTY ORDERS . . . Phone 680

We have special molds which will add distinction to Your Parties!

HEREFORD CREAMERY

HAND-MADE Ready-made Dressings

23c

Special Cherry Nut SUNDAY

15c

Dr. West's VRAY Tooth Cream

39c

Take a full swing at these VALUES

SUN GLASSES Wilsonite \$2.50 to \$10

(Endorsed by leading airlines)

10c Gillette

THIN BLADES

10 Packages

89c

\$1.50

ALARM CLOCKS

\$1.39

Bridge Mix NUTS

79c lb.

Red Arrow VITAMIN A, B, D & G

100 for \$1.89

200

KLEENEX

13c

Household

RUBBER GLOVES

39c

Soap

P&G—5 bars

19c

6 Bars Soap

COLD CREAM

29c

35c

ENERGINE

29c

The ABC of PHARMACY

Always Be Careful—that's the ABC of pharmacy—the basic rule in our Prescription Laboratory, and we live up to the letter of it always and all ways. From the first thorough reading of the prescription to the final painstaking recheck of the ingredients—every step in the compounding of the medicine is made with the exacting care born of our professional appreciation of absolute accuracy.

CLOSE

Drug Store

PRESCRIPTION DRUGGISTS

The Royal Store

Phone 13

This Week's Special!

New Spring Defense Stamps

in Smart New Shades of RED and GREEN

The War Production Board's request ruling restrictions on the use of New Wool in Men's Suits, Top Coats, Overcoats . . . and the persistent threat of clothes rationing programs should make you grab those old WOOL SUITS and COATS and have them cleaned and pressed regularly. Don't wear a suit until dirt has ground in, or perspiration has weakened the fibres.

Rotate your clothing. Have your out-of-season clothes cleaned, pressed . . . and

Stored in Moth-Proof Bags

Every garment you save from your present wardrobe means that much more wool for Uncle Sam.

FOX Cleaners AND HATTERS

Phone 111

Thrift Policies Reaffirmed On Fortieth Anniversary Of Department Store Chain

J. C. Penney Company, in Nation-Wide Celebration, Points Out Country's Need for Universal Economy



The Company has traveled a long road since Mr. Penney's first little store in Kemmerer, Wyoming (Right). Now it includes such stores as the Company's largest, in Seattle (Above).



country, together with messages reminiscent of his early store days by Mr. Penney.

Back in 1902 when Mr. Penney founded his first store, he found that many people who could ill afford it made a practice of buying everything on credit, and "paying up on pay day." He came to the conclusion that he could serve people more economically by selling only for cash, thus eliminating credit costs.

Mr. Penney found, too, that haggling over prices was a general practice, and making a purchase or a sale became a battle of wits between customer and store-keeper. It was this that decided Mr. Penney to maintain a fixed price, and as soon as his customers found that that fixed price was the lowest price, they expressed their appreciation in an impressive loyalty to that first, small store, and, through the years, to all other Penney stores as well.

Mr. Penney tells of his many planned economies in the conduct of his business—economies

Mr. Penney behind the counter during the closing days of the Company's fortieth year, a place he still loves to occupy after 40 years of storekeeping.

many of them small, which added up to a successful and profitable business. One such economy was Mr. Penney's decision to offer no delivery service to his customers. In this connection he remarked, "My customers carried their packages from Penney's Golden Rule Store and they did it gladly because they knew that my No-Deliveries policy helped them to buy for less."

"I resolved that nothing should ever be wasted in my store. Time and energy, string and paper, all were carefully conserved to avoid any expense that might boost prices."

The management of the Penney Company, which in forty years has grown from one store to 1609, still adheres to the policies laid down by Mr. Penney at the very outset. Quoting Mr. Earl Corder Sams, president of the Company, and lifelong associate of Mr. Penney: "The Penney Company still believes in, and practices, the thrifty methods of 1902. It stands ready to help America save at a time when savings are essential!"

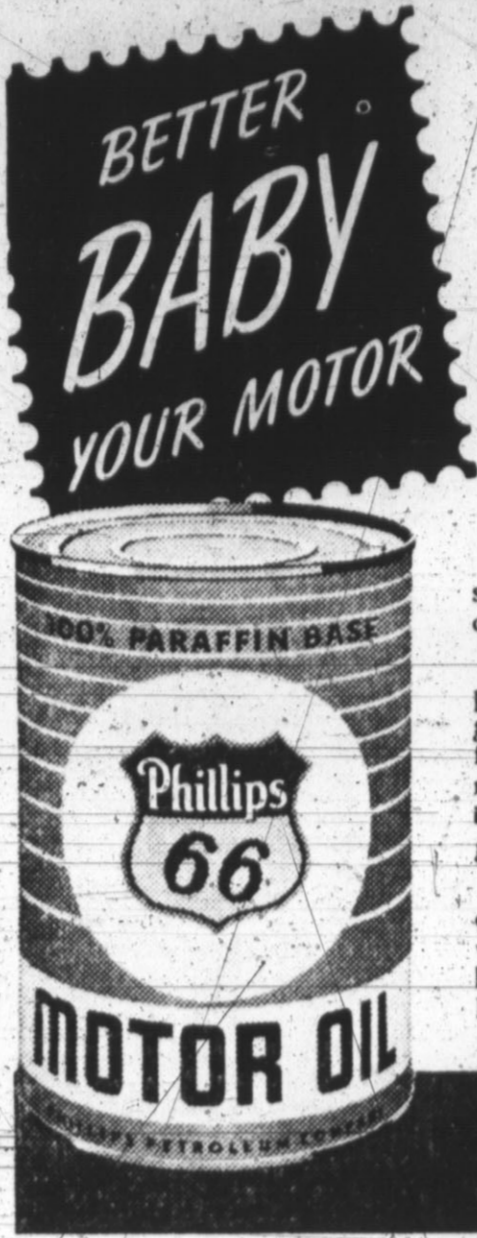
In a celebration featuring the historical background of the business, the J. C. Penney Company marks its fortieth milestone. 1609 stores all over the country are taking part in the celebration, which extends through the month of April. The keynote of the event was set by the founder of the company, Mr. J. C. Penney:

"We have chosen Thrift as the theme of our fortieth anniversary," said Mr. Penney, "because it seems to us particularly timely to stress the need for our return to pioneer simplicity. Today America is at war. Now, in wartime, because of the tremendous job ahead of us, we must learn again to work hard and to live simply—to put into the preserving of America what we once put into the building of it—to return to the old ways of thrift

and savings that were the general rule at the beginning of this century.

"We feel that the Penney Company is well equipped to make a substantial contribution toward the Thrift and Savings of the nation because the Penney Company knows from long experience what Thrift is all about. Thrift is nothing new to the Penney Company—it is our stock in trade. When the Penney business was founded in 1902, hard work and Spartan living were the general rule. Our first little store in Kemmerer, Wyoming was dedicated to Thrift, and all through the years, as our business has grown, Thrift has continued to be our guiding principle."

This thrift theme appears in advertising and window displays in Penney stores all over the



"...and put some teeth into it!"

ONCE UPON A TIME, car owners were merely urged to use good oil, to change it regularly when worn, to adopt a regular schedule of lubrication service.

Now, in the new era filled with priorities, with the manufacture of new automobiles absolutely cut off, real teeth have been put into the idea of caring for a car in order to lengthen its life.

One of the most useful precautions you can take to preserve and protect your motor is to use good oil. But which oil is good? The following facts should help you decide:

Phillips, one of the great independents of the petroleum industry, with a fine reputation for giving greater value, makes this simple, straightforward statement: If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Every time a new 1,000-mile mark clicks up on your speedometer, play safe with your motor, and play fair with your budget, by draining and refilling with Phillips 66 Motor Oil.



Phillips Finest Quality

D. Ferguson were in Amarillo Saturday.

Joe Wagoner, Bill Newman and Doil Mackey attended a show in Hereford Wednesday afternoon.

Mr. and Mrs. Troy Newman made a business trip to Amarillo Tuesday.

Troy Newman was in Hereford Saturday on business.

We are glad to welcome Mr. and Mrs. J. W. Johnson to our community. They moved here from near Muleshoe.

Billy and Sue Johnson are now riding the Ford School bus to Vega.

J. E. Medford made a business trip to Amarillo Monday.

Mrs. Ervin Frost spent Monday night with her parents, Mr. and Mrs. Robert Hobbs.

Mr. and Mrs. Robert Hobbs returned home last Monday morning after spending the week end in New Mexico with relatives.

Mr. and Mrs. Joe Wagoner attended the show in Hereford Saturday night.

Mrs. Hardy Benson shopped in Hereford Friday.

Mr. and Mrs. Ruffus Overstreet of Sims Community visited in the H. D. Hill and J. E. Medford homes Sunday.

Mrs. Russell Coursey made a business trip to Hereford Saturday morning.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Ward News

MRS. CHARLES B. MILES

The moisture of the past few days was quite welcome in this vicinity.

Mr. and Mrs. C. E. Hood and girls visited Sunday with Mr. and Mrs. C. B. Miles.

Mr. and Mrs. Marshal Wilson spent Sunday in Claude with their daughter and family, Mr. and Mrs. Raymond Douglas.

Mr. and Mrs. Jim Knight left Monday for Oklahoma on a visit.

Mr. and Mrs. Orville Smith and children spent the week end with friends at Quail.

Ewell Fox and Billie Miller of Hereford spent the week end with Junior and Erving Ward.

E. Ward and Ervin Ward were in White Deer over the week end on business and visiting old friends.

Frances and Gene Walker are absent from school.

Bennie Vernon is ill with the measles.

Mr. and Mrs. Irving Willoughby and children spent Sunday in Canyon with his mother, Mrs. John Willoughby.

Mr. and Mrs. Tom Bradford and daughter of Borger were here over the week end.

Mr. and Mrs. Rex Lovelady of Friona visited in the home of her brother, Irving Willoughby, Sunday.

Do your part by asking for your change in Defense Stamps at all stores and stations. We

Ford News

BY MRS. TROY NEWMAN

The farmers of this community welcomed the rain very much. It is just what they needed for their crops.

Mr. and Mrs. Luther Cribbs of Wildorado, spent the week end with her brother, Dean Mitchell.

Raymond Jordan moved last week to Amarillo to work on the defense project east of town.

Mr. and Mrs. Webster Boone and Bettie Belle visited relatives at Dimmitt Saturday.

Ike Britton, T. J. Mears and F. L. Jordan were in Amarillo on business Friday.

Clayce Kemp of near Dawn visited in the Troy Newman home Saturday night.

Ike Britton entertained at his home Saturday evening with a party. Those present were Mr. and Mrs. Johnson, and family; Mr. and Mrs. Dean Mitchell and family, Mr. and Mrs. Boone and Bettie, Mr. and Mrs. Guthrie, Mr. and Mrs. T. J. Mears and family, Mr. and Mrs. Both and Hilda, Mrs. Edna Treadway and family, Pat Livesay, Sam Ridley, and Mr. and Mrs. Luther Cribbs of Wildorado.

Little Estel Pearl Newbill broke her arm Friday afternoon when she fell off her tricycle.

Mrs. Joe Wagoner and Mrs. F.

Announcing the Opening of Our Abstract Business

In addition to the complete insurance line handled by this office, we now have started our abstract business.

EXPERIENCED, DEPENDABLE Abstract work will be a feature with us. See us for your insurance needs and for Abstract work.

Deaf Smith County Abstracts, Inc. INSURANCE Elizabeth Womble

SPEED... is Important!

You want to wear shoes NOW — but the heels need taps. Well, we can do the job NOW... just try us and see — 15-Minute Service!

JACK'S SHOE SHOP 3 Doors East of First Nat'l Bank

Heiselman News

MRS. B. A. WEST

This community received a good rain Sunday night.

Mr. and Mrs. Fred Farnsworth and children of Canadian spent the week end with their daughter, Mrs. Harold Browning.

Larry Redder and Clara Jayne West won the health poster contest and were given defense stamps.

Oliver Lee and Earlene West were on the sick list Monday.

Mr. and Mrs. N. W. Winford and son, Earl Ray, are visiting in Lindsay, Okla.

Mrs. Harold Browning accompanied Mrs. Maxey Dowd to the Hereford Hospital Saturday where Mrs. Dowd remained as a patient.

Mr. and Mrs. Glenn Rutter and children of Ward community spent Sunday in the B. A. West home.

Mr. and Mrs. Ted Rohrbach and son spent Sunday evening in the B. A. West home.

The school bus could not go to Adrian last Wednesday because of snow.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

More than 100 Wharton County 4-H Club boys bought a total of \$350 in Defense bonds and stamps, and purchases are going forward steadily.

Leather Goods

See our Hereford Brand Saddles — guaranteed quality — top workmanship in these stock saddles to fit every need.

We also have Bridles, Saddle Pads, Headstalls, and Blankets — and Aluminum Bits.

A Complete Stock of Leather Gloves

April 16 to 25, is National Hardware Week

Visit our store and check up on your Hardware needs.

Now HARDWARE CO. Phone 567 "Anything From A Tack To A Tractor"



E. L. PITTS LUBBOCK, TEXAS

Age 53 Years — 29 Years A Trial Judge

Candidate for Nomination to the Office of CHIEF JUSTICE

of the Court of Civil Appeals Amarillo, Texas

In the Democratic Primary, July 25, 1942.

EAT THE RIGHT FOOD

America needs you strong!

Follow the rules of good nutrition— Eat these foods every day:

- * MILK—at least a pint for everyone, more for children—or cheese, or evaporated or dried milk.
- * ORANGES, TOMATOES, GRAPEFRUIT, or RAW CABBAGE—at least one of these.
- * VEGETABLES—GREEN, LEAFY, and YELLOW—one big helping or more—some raw, some cooked.
- * POTATOES and APPLES—and other vegetables and fruits.
- * LEAN MEAT, POULTRY, or FISH—or sometimes dried beans or peas.
- * EGGS—at least 3 or 4 a week, cooked any way you choose or in "made" dishes.
- * BREAD and CEREAL—whole grain products or enriched bread and flour.
- * FATS, SWEETS, and seasonings as you like them.

WEST TEXAS GAS CO.

SONS in the SERVICE

Hereford Boys in Service Carry Off I-Q Honors

The only logical conclusion is that Hereford has just produced some smart boys, for reports continue to come in on the high intelligence ratings made by local men on army and navy intelligence tests.

Several weeks ago, it was reported that Bill Phillips, J. T. Carroll and Clyde Posey made the three highest ratings out of 1,500 men who took army intelligence tests on one day at Ft. Sill, and this week it was learned that W. S. (Mike) Lee, who took the tests at the same time, made the fourth highest grade. Lee is the son of Mr. and Mrs. J. W. Lee and is now stationed at Ft. Knox, Ky.

Not only did Hereford men make a clean sweep of the honors at Ft. Sill, but Elmo Hicks, son of Mr. and Mrs. C. M. Hicks made the highest grade in his company at the Naval Reserve Training Station at San Diego; and this week, S. O. Wilson reports that his sons, W. B. and Kermit, are carrying on the tradition. W. B. was second high in a group of 78 who took navy intelligence tests at Dallas recently. He will be stationed at Norfolk, Va. Kermit made the highest grade out of 35 men who took air corps tests at Pampa. He is now stationed at Santa Ana, Calif.

Mosquito Boats Protect Canal



Having established itself as one of the hardest hitting and most valuable units of the U. S. Navy, the patrol torpedo boat has been assigned to the 15th Naval District as a link in the chain of Panama Canal defenses. The "PT" boats, also called "mosquito boats," are difficult targets for enemy gunners because of their high speed and maneuverability.

Chow Fine, USO Dances Fun, Pvt. Kuper Writes

Army chow is fine and the U. S. O. sees that the boys have a good time. At least that is the situation at Minter Field, Bakersfield, Calif., according to Pvt. Walter Kuper, son of Mr. and Mrs. L. J. Kuper of Hereford, who is now stationed at the army air base.

Kuper and Pvt. G. W. Lutz of Hereford are living in the same tent and think it is O. K. to have home town buddies together.

Describing an army menu, Pvt. Kuper writes that it is a real holiday meal, with the exception of coffee, which tastes like salt, but from those USO dances there is just nothing to detract. The Hereford boy even got to dance with movie star Kay Francis.

Nevada Sandstorm Makes Man Wish for Texas Brand

Charles McGinnis, brother of Mrs. C. D. Pinckert, says that a Nevada sandstorm makes a

fellow wish he were back in Texas. Whether the Nevada brand is better or worse than the Panhandle, it suffers by comparison according to McGinnis, who is stationed at Las Vegas, in an Air Corps Gunnery School.

Former Hereford Boy Now Air Corps Lieutenant

Lt. Jasper Vaughn, who is now stationed at Bolling Field, Washington, D. C., wrote The Brand this week of his chance encounter with a former Hereford boy who is now a 1st lieutenant in the Army Air Corps. Vaughn passes on the news to many Hereford people who remember Virgil Cloyd, the son of Rev. V. M. Cloyd, a former pastor of the Hereford Baptist Church.

Vaughn says that both he and Cloyd have the job of "hauling generals over the United States."

Francis Hellman Writes From Arkansas Camp

Pvt. Francis M. Hellman, son of Mr. and Mrs. H. Y. Hellman, is now stationed at Camp Robinson, Little Rock, Ark., and thinks that he is lucky to be one of 175 men chosen to remain at the Arkansas camp to train new recruits.

Hellman is worried about the wheat harvesting situation at home and suggests the use of Japs as farm laborers "if they know how or if there are any of them left when harvest time comes."

ROOMS TO RENT! TRY A WANT AD

Fire Trophies at Targets



Trophies collected by pretty Marcia Blake, Los Angeles, Calif., will be melted into brass for bullets, tanks, and airplanes. Permanent records on parchment will replace them.

PRISON LABOR TO HELP
Plans for utilizing the fully equipped shops and skilled labor of prison industries in war production have been announced. State governments and federal procurement agencies will cooperate in carrying out the program. Prison cotton looms in the nation have an annual capacity of seven million pounds. Use of the full capacity for manufacture of cotton duck for war needs of the government could release some of the facilities of normal industry for civilian needs.

SPRING CLEANING
One way to "get in the scrap" on the Home Front is to have a good spring house-cleaning. That is the suggestion of the State Salvage Committee which points out that such a house-cleaning probably will uncover things considered worthless or too old for further use, but which may be salvaged now for critical materials they contain.

For VICTORY
BUY
UNITED
STATES
DEFENSE
BONDS
STAMPS

Duplicator INK
among many other items in the
Brand's OFFICE SUPPLY DEPT.
Phone 30

CLASSIFIED ADS

NOTICE!
NOTICE: Birth certificates, auto titles, day and night notary service, deeds, mortgages, land titles, affidavits, depositions, bills of sale. Charges reasonable. L. Baskin 104 Main Street.

NOTICE: Have you placed your membership with the American Soybean Association, secure your membership now, and participate in the great benefits, membership fee \$1.50 year. Write Mrs. A. Young, Box 2157, Pampa, Authorized Agent in Texas. 16-11p

NOTICE
For Roof Maintenance Investigate Tenkote. The New scientific liquid roofing in four attractive colors, for all roofs. We save the old base, any slant, at one-third the cost of new roof. Paper felt composition, tin, iron, gravel, slag, or shingle, no down payment, no carrying charge. For free estimate write, giving location to W. F. Freeman, Box 631, Bovina, Texas. Also spray gun painting. 15-21p

FOR RENT
FOR RENT: The west side of my house, 3 large rooms, unfurnished, bills paid. Mrs. Clyde Coconougher, 109 8th St. 16-3tc.

FOR RENT: 3 room house with bath. See Geo. Cantrell at Hereford News Stand. 16-11p

FOR RENT: My farm home of 480 acres, if party will buy the stock and equipment. See Mrs. Rosa Terry, 10 miles northwest of Friona, Texas. Rt. No. 2. 16-11p

FOR RENT: Bedroom, private entrance. Gentlemen preferred. Phone 680 or come to 611 E. 3rd. 16-1tc

FOR RENT—My farm home of 480 acres, if party will buy the stock and equipment. See Mrs. Rosa Terry, ten miles northwest of Friona, Rt. 2. 59-11p

FOR RENT: 2-room apartment, furnished or unfurnished. G. L. Woods. 16-11p

FOR RENT: Modern brick duplex with garage. Close in. Also 1 room apartment, bedroom. Good assortment of flowering plants. Mrs. J. F. Ward. 15-3tc

FOR RENT: Desirable furnished apt., couple; all bills pd. Two room downstairs apt., garage. Also posts and wire for sale. 517 S. 11th. 15-31p

FOR RENT: Either two or three room apartment. Frances Apts. 14-31p

LOST AND FOUND
LOST: Five Whiteface cows. One branded Z-slash on left hip; four branded C on left hip, backward R on right shoulder. Elmer

**THERE'S A HOST
of Bargains
IN TODAY'S ADS**

Jones, 9 mi. SE. 16-11p

LOST: Pig, black with white stripe across hips. G. L. Woods. 16-11p

STRAYED: 2 Whiteface cows branded O Bar on left shoulder; 1 Whiteface heifer. Strayed from Henry Melton Place northwest of town. Notify Hereford Motor Co. 16-1tc

LOST: 2 White Gilts weighing around 150 pounds marked under left ear. One gilt is bottled. Notify Geo. Lutz. 15-31p

LOST: 1250 pound horse, bald face sorrel with stocking legs. Strayed from my place about March 25. L. B. Godwin. 15-1tc

STRAYED: Strayed from Ranch 3-yearling steers and 2 heifers branded D in left hip. Notify G. W. or Roger Brumley. 9-1tc

FOR SALE OR TRADE
FOR SALE: 160 one mile from city limits, good well and mill 39 feet to water. Will sell worth the money, will accept one-half in good clear trade, good terms on balance clear. Geo. T. McCurry. 16-21p

FOR SALE: Chinese Elms as long as they last. 3 to 5 feet long at 10c. C. C. Neu Nursery. 16-1tc

FOR SALE OR LEASE: North 1-2 of Section 29, 5-4 for \$8.00 acre cash. Lease \$150.00 till January 1, 1943. W. N. Summers, Cantril, Iowa. 16-1tc

FOR SALE: Cherry, Peach, Plum trees. Grapevines also hedges, evergreens, flowering shrubs. Fertilizer for your garden or lawn. C. C. Neu Nursery. 16-1tc

FOR SALE: Baldwin combine A-1 Condition lots of extras. Also Model L Case Tractor on new rubber, A-1 shape. See Geo. T. McCurry. 16-21p

FOR TRADE: 41 Plymouth, 4,000 miles and 5 new silent safety tires. Will trade for equity in home. E. E. Layman. 16-1tc

FOR SALE
1 Coldwall Frigidaira used 5 months, \$150 cash
1 Magic Air Sweeper, used months \$35 Cash
5 Used Frigidaira Refriger'ts, from \$20 to \$35 Cash
1 Used Norge \$40 Cash
1 Used Grano \$30 Cash
1 Used G-E \$35 Cash
6 Ice Boxes \$2 to \$5 Cash
1 RCA Car Radio \$15
2 Oil Heaters, Duo-Therm \$20 to \$30
1 Table Model Radio, 5-Tube \$8.00
1 Hot Water Heater, Electric, new \$65.00
1 Bench Grinder \$10
1 ReBoring Bar \$65

FOR SALE: Ten room house at 506 Jackson, two lots 50 by 140 feet. Price \$2670.00 terms assume loan of \$1370.00, balance Cash. C. R. Smith. 16-2tc

FOR SALE: 3 Shorthorn, short yearling bulls. See Charles Pingloe, Vega, Texas. 16-31p

FOR SALE: 200 acres all in cultivation, 100 acres good wheat; 100 acres to be sown in seedling grass. All goes at \$10.00 per acre or will trade for clear house in Hereford. See Geo. T. McCurry. 16-21p

FOR SALE: Table tennis table, with four rackets, net and balls \$20.00 cash. Mrs. Seth B. Holman. 16-31p

FOR SALE: 41 model Buick, low mileage, good rubber. Perfect shape. 37 model Ford Truck, good grain box, good rubber, A-1 shape, one milk cow. Other numerous equipment. See R. H. Sewell. 16-31p

FOR SALE: 1 F-20 on rubber, lister and planter attachments.

FOR SALE
320 acres two miles of Hereford. Good Terms. C.

**See Billie Watts
at Service Barber Shop**

R. Smith. 15-1tc

FOR SALE: 21 head of Whiteface feeder steers. 400 pounds average. 13c per pound. Earl Plank, Rt. 1, Portales, N. M. 14-3tc

FOR SALE: Several hundred Everbearing Strawberry plants. Hereford Floral Shop. 15-31p

FOR SALE: Kimbell piano, bed type living room suite. Like to buy a few choice Whiteface cows or heifers. W. G. Harris. 14-21p

FOR SALE: 20 foot Oliver combine completely reconditioned. J. T. Glibreath, Jr. 15-31p

BABY CHICKS: White Leghorns on Saturday. Heavies on Wednesday and started chicks. All from Blood Tested and rigidly culled flocks. Get your order in early. Dr. Salsbury's Remedies and Merit feed. Meyers Hatchery Canyon, Texas. 13-6tc

FOR SALE: The Henry Wilkinson Home. See C. R. Smith. 3-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burrisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

WANTED
WANTED: Custom Hatching. With our new incubator, we are equipped to give you the best possible service. See Jack Wright at West Texas Feed & Seed. 16-1tc.

WANTED: Listings, both land city property. Have buyer for improved acreage. See E. S. Ireland, Kerr-Ireland Realty Co. 16-3tc.

WANTED: To hire married man for steady farm job. New modern house; prefer someone experienced with hogs. See E. C. Reininger at 706 N. Main or at farm 1 mile north Joel Switch. 16-31p

WANTED: 100,000 Rats to kill with Ray's Rat Killer. Sells for 35c and 50c. Harmless to anything but rats and mice. Guaranteed at Halle Drug Store. 15-41p

WANTED: To give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc.

The Government Needs All
SCRAP IRON
Turn your old iron into money. We Pay Top Prices
from
**\$7.00 to \$10.00
A TON**
On Highway 60
Hereford Wrecking Co.
O. H. Culpepper

DON'T WAIT! Uncle Sam needs your scrap iron, tires, paper, burlap, metals, etc., now. Bring to or call 695-W. Jack Roberson. 11-121p

ANNOUNCE DAUGHTER'S BIRTH

Mr. and Mrs. Richard L. Renz of St. Louis announce the birth of a daughter, Beverly Ann, on Mar. 15. Mrs. Renz is the former Miss Florence Boardman, daughter of Mr. and Mrs. H. H. Boardman of Hereford.

QUININE CONTROLLED

Control of the supply and distribution of quinine has been established by the War Production Board, in order to build a stockpile for military needs. Ninety-five percent of cinchona bark, from which quinine is derived, has come from Java, in the Dutch East Indies. Fair amounts of the bark probably will be received from South America this year.

File Folders and Indexes

Indispensable
Items... in
an Efficient
Office!

Get them from
THE HEREFORD BRAND
Office Supply Stock
PHO. 30

A Word of THANKS
... to My Friends:

In leaving Hereford to accept a Civil Service appointment as Electrician in Washington, D. C., I wish to take this means of expressing my appreciation to the people of this community who have been so nice and considerate of me during the 16 years I have been in business here.

I have always tried to give you Good Work and it has been a pleasure to live with you. I hate to leave Hereford. I will be looking forward to the time when I will again be a resident of this community.

---George McConnell

**LAST CHANCE . . . No Shortage of
Good Tires Here**

We now have on hand the most complete selection of Used CARS, TRUCKS and PICKUPS we have ever had. We firmly believe this may well be your last opportunity to select your choice of late model, well reconditioned transportation, regardless of the price, for a long, long time.

NO SHORTAGE OF GOOD TIRES ON THESE CARS . . . All of the units listed below have tires that will make your mouth water!

PICKUPS
1941 Dodge 1/2-ton Pickup
4-Speed transmission, 6.50x16, 6-ply commercial tires. New pickup guarantee.
1940 Chevrolet 1/2-ton
Thoroughly reconditioned. Looks like new.
1940 Dodge 1-ton
Big 7.50x16 IED tires. Overloads, 4-speed transmission.
1939 Chevrolet 1/2-ton
1937 Chevrolet 1/2-ton
1937 International 3-4 ton
1934 Ford 1/2-ton

TRUCKS
1940 Dodge H-D 1 1/2-ton
32x6, 10-Ply, looks and runs like new.
1939 Dodge 1 1/2-ton
32x6, 10-Ply, good grain bed.
1940 Dodge 1 1/2-ton
New rebuilt motor, 2-speed axle (with this job is a 24-foot semi-trailer that will haul a lot of wheat this harvest—will sell separately or with truck).
1940 International 2 1/2-ton
8.25x20 tires (short wheelbase), 2-speed axle. There is now a big demand for this type truck on construction jobs.
1936 Dodge 1 1/2-ton
Good grain bed. A cheap truck that will save you money.

AUTOMOBILES
Two 1941 Dodge Sedans
New car guarantees! Very low mileage.
1940 Dodge Sedan
Radio, reconditioned.
1940 Plymouth Sedan
Had only one owner and is ready to go.
1939 Plymouth DeLux Sedan
1939 Plymouth Coach
1938 Ford Coupe
Several '37 and '38 Models
Many cheaper cars.

TRACTORS
1936 John Deere Model "D"
1934 John Deere Model "D"
Would like to trade one of these for a later model row crop tractor.

We are very anxious to dispose of this stock, and will try to trade on your PRICE and Your TERMS!

IRELAND MOTOR COMPANY
HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Farewell Parties Ar Given For Mrs. Miller, Soon to Leave for Plainview

Mrs. Alton Miller, who with her husband and small son will leave soon for Plainview to make their home, has been complimented with two parties this week.

Tuesday morning Mrs. Ralph Hastings and Mrs. Urlin Streu entertained with a "Come-as-you-are" party in the form of a breakfast.

A washday theme, with miniature clothes line and other appropriate suggestions, was carried out in the decorations. Place cards were miniature aprons and house dresses in gay and brilliant colors that matched the Fiesta table service.

A gift from the guests present was presented to the honoree after the breakfast.

Guests included Mesdames Logan Ware, James R. Allison, Wayne Evans, Charles Hardwick, J. T. Gilbreath, Jr., the honor guest and the two hostesses.

Wednesday afternoon Mrs. Urlin Streu gave an informal tea as a going-away courtesy for Mrs. Miller at the Streu home on East 11th Street.

The hostess used a yellow cloth for the tea table as a background for yellow pansies and violets which were arranged in a flat container for the centerpiece. Miniature bouquets of violets were placed about the entertaining rooms. The honoree was also complimented with a gift from the guests.

Invited guests for the event included Mesdames Meade Haite, Frank Huckert, Willis Edelman, Louis Woodford, J. T. Gilbreath, Jr., James R. Allison, Sylvester Slagle, Wayne Evans, Logan Ware, Chas. Hardwick, the honoree and Mrs. Ralph Hastings who assisted the hostess.

Mrs. Miller is a member of the Junior Pioneer Study Club in which she has been active here, and is also a member of several social clubs.

Miss Nora Jean Russell, daughter of Mr. and Mrs. W. H. Russell, left Friday for Abilene, where she will be employed as a telephone operator.

Brand Ads Get Results

Class Has Business And Social Meeting

Homemakers Class of the First Baptist Church held its regular monthly business and social meeting at the home of Mrs. Viola Williams Thursday afternoon. Mrs. W. A. Medlin was co-hostess.

After the business session a contribution to the Chinese Relief Fund was made.

A social hour was enjoyed and refreshments were served to Mesdames Roy Thompson, Horace Schloss, Terry Cross, Joe Kendall, Joe Curtsinger, Ralph McCullough, Jeff Roberson, T. W. Roberson and the hostesses.

Dawn Study Club Entertains Husbands

Members of the Dawn Study Club entertained husbands with a dinner party at the home of Mrs. W. T. Frue Tuesday evening. Mrs. Jim White was chairman of arrangements.

Spring blossoms were used in decorating for the party and games of bridge and forty-two provided the entertainment for the evening.

Those attending included Messrs. and Mesdames Iverson Leake, W. A. May, Baker Womble, Ernest May, Jim White, C. Aubrey Wimberley, H. E. Miller, Carl Wimberley, Cecil Walker, Floyd Bentley, Mrs. Cal Walker, Mrs. H. H. Miller and the hosts.

Simms 4-H Girls Hold Meeting

The Simms Girl's 4-H Club met at the school Tuesday afternoon April 7, for a lesson on bedroom linens presented by Miss Sadie Lee Oliver, C. H. D. A.

Members of the club displayed furnishings they had made and refreshments consisted of whole wheat products made by the club members.

Those present were: Frances Lemke, Billy Jo Maynard, Betty Jo Thuet, Geneva Youngblood, Norlen Jacobson, Imogene McIntosh, Anna Kate and Chloe Bell Fortenberry, Maxine Sloan, Sarah Reaves, Dorothy Wagner, Venita Jackson, Norma and Vera Carlson.

Methodist Women Hold Group Sessions

Group sessions of the Woman's Society for Christian Service of the Methodist Church were held at homes of members yesterday afternoon.

Group One met with Mrs. J. E. Beyer with Mrs. J. F. Ward and Mrs. F. H. Spratt in charge of the lesson. Group Two met at the home of Mrs. Arthur Davis with Mrs. F. T. Robson and Mrs. Lyle Blanton as leaders. Group Three met in the home of Mrs. R. C. McGilvary with Mrs. Knox Kinard in charge of the study program.

At all sessions the second and third chapters of the new study book "Christian Roots of Democracy" by Holt were studied with related subjects dealing with "American Democracy in the Old Testament Community" and "The Rootage of Democracy in the Early Christian Community."

An executive meeting of the W. S. C. S. will be held at the church at 3:30 o'clock next Wednesday and announcement was made of the sub-district meeting which will be held in Dimmitt on April 29.

Men's Bible Class Entertains For Members At Church

A birthday dinner was served at the Christian Church Tuesday night, April 13, by the Men's Bible Class, honoring L. H. Foster and John Samuel Coombes. The following members of the class and friends were present: H. M. Redford, T. M. Dameron, Gaston Baer, Jess Trimble, C. H. Dyer, R. G. Blue, Dr. W. N. Lemon, John Robinson, Earl Phillips, W. A. Eaton, Robert Petersen, A. Petersen, E. E. Ramsey, J. H. Head, John Samuel Coombes, L. A. Foster, J. B. Stoker, C. V. Gregg, A. Lowther, Dr. D. C. Kelton, Ellis Coombes, Ben Wright, Bill Clutter, L. Z. Oldham, H. M. Thomas and H. R. Seed.

The program was arranged by A. Petersen and consisted of appropriate songs and talks by the pastor, Ellis Coombes, A. Petersen and W. A. Eaton, president of the class. The Men's Bible Class meets every Sunday morning at 9:45. Travis Dameron is the teacher. Every man in the community who is not attending a Bible Class is invited to attend.

Mrs. Meade Haite and little daughter, Ann, have been visiting relatives and friends in Clarendon for the past few days.

O. E. S. Chapter Features Annual Memorial Service At Meeting

The annual memorial service for deceased members of the Order of Eastern Star was held by the Hereford Chapter at the Masonic Hall Tuesday night.

The memorial program paid tribute to the late Mrs. E. B. Black and included vocal selections and appropriate poems and the draping of the charter. E. B. Black and daughter, Mrs. W. J. Stanford were special guests.

A business session was held and plans were made for entertaining the worthy grand matron of the state, Mrs. Viva Huffman of Houston, on May 8. Letters were read from the Bovina and Canyon chapters accepting invitations to attend the banquet which will be given to honor the state official and other chapters invited are those from Dimmitt and Vega.

Committees appointed for the banquet include Mrs. Vern Witherspoon, general chairman; Mrs. N. E. Gass, arrangement; Mrs. H. D. Reed, Mrs. O. G. Hill and Mrs. A. L. Manirot, program; Mrs. A. O. Thompson, Mrs. F. L. Terrell and Mrs. C. C. Fergu-

son, decoration. During the business session members voted to hold regular meetings at 9 a. m. during the summer months and a special meeting for next Tuesday was announced. The meeting will be in the form of a covered dish luncheon at the Masonic Hall for the purpose of studying for the school of instruction to be held in Amarillo on May 14. All O. E. S. members who are planning to study for certificates are urged to attend.

Visitors who are new residents of Hereford were Mrs. Effie Melton from the Clarendon Chapter and Mrs. Louie Woodson of the Globe, Ariz., Chapter.

Mrs. T. E. Seigler, Jr., is in Wichita Falls for a visit with her parents and other relatives.

L. Sawyer, former Hereford resident, is visiting his daughter, Mrs. John Kroppf, Mr. Sawyer has been living in Missouri for the past two years.

Wm. McGeehee Undergoes Operation

Wm. McGeehee underwent an operation in a Plainview hospital Monday morning. Word received here after the operation was to the effect that he stood the operation well and was doing as well as could be expected. Mrs. McGeehee is in Plainview with him and will remain until he can be moved home.

Mr. and Mrs. James Plott and two children left for their home in Frederick, Okla., yesterday morning after a short visit here in the home of her parents, Mr. and Mrs. C. C. Bowman.

NOTICE
Deaf Smith County Commissioners Court will receive bids at 10 o'clock on April 13, for the rebuilding of the Tierra Blanca Creek Bridge on South Main Street in Hereford, Texas. Plans or specifications may be had in the office of the County Judge. The Commissioners Court reserves the right to reject any or all bids.

A. J. SCHROETER
County Judge
14-2tc

POLITICAL ANNOUNCEMENTS

Deaf Smith County
The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the Democratic Primary, July 25.

FOR COUNTY JUDGE:
H. V. HENNING
L. H. FOSTER
FRED W. BAIRD
FOR SHERIFF, COLLECTOR, ASSESSOR:
J. O. NEWELL
(Re-election)
CLIFF ESTES
FOR COMMISSIONER, Prec. 1:
R. L. COCANOUGH
FOR COMMISSIONER, Prec. 2:
JIM CLARK
P. H. (PAT) FILBIN
FOR COMMISSIONER, Prec. 3:
H. D. CULPEPPER
FOR COMMISSIONER, Prec. 4:
ERNEST T. (DICK) ALFORD
D. C. BARNARD
COUNTY AND DISTRICT CLERK:
ROBERT L. THOMPSON
(Re-election)
COUNTY TREASURER:
MRS. VELMA HODGES
(Re-election)

SAVE NOW

PRICES GUARANTEED
2 WEEKS ONLY!

RADIOS, PARTS,
TOOLS, etc.

Ask for Our Big Catalog!

Save on SEAT COVERS

GREATER BEAUTY
MORE FEATURES!



1942 "Kool-Kar"
Auto Seat Covers
Year-Round Comfort,
Beauty & Protection.

New 3-color porous-wave
plaid fiber pattern... easier
sliding... saves clothes.

Coupe & Sedan frts. \$255 Full Sets Coach \$565
N4102 as low as \$255 N4202 as low as \$565

Coupe & Coach frts. \$385 Full Sets Sedan \$565
N4121 as low as \$385 N4402 as low as \$565

EASIER-BETTER LAWN CARE!

Big Stocks at Savings!

Dandelion Digger 24c
Digs roots. X1455
Grass Shears 35c
X1510
Grass Hook 33c
Keen edge. X1460
Grass Cutter 70c
Swing like golf club. X1450
Turf Edger 98c
X1440



SAVE NOW
on
GARDEN TOOLS!

8" Wheels
"Westline" MOWER
Ball-bearing assembly—
full 14" swath. Quiet,
easy operation. \$598
X1205

Weeding Hoe 77c
4 1/2 ft. handle. X3140
Hoe, 4' handle. 50c
Spring steel. X3125
Rake, 14' 69c
malleable iron head. X3110
Spade \$115
D-Type handle. X3213
Spading Fork \$108
4 1/2-in. tines, D handle. X3205

We Also Have in Stock
2 BICYCLES 24 Inch..... \$31.50 Each
In Stock and ready for delivery now! These will be our last two bikes, since the rest are frozen. First come—First Served.

COUPON

Cellophane Wrapped!
Powder Puffs
Soft Velour!
With Coupon 4¢

"WE SELL FOR LESS"

Haile Drugs

PHONE 99—WE DELIVER
PRICES GOOD FRIDAY, SATURDAY, MONDAY

(Walgreen Agency) Drug Store

COUPON

Colorfully Striped!
Knit Dish Cloths
Durable!
With Coupon 4¢

10c TOILET SOAP
CAMAY (Limit 4) 2 for 13c
BOTTLE OF 100
ASPIRIN 12c
50c LOTION
WOODBURY'S 25c
25c LIVER PILLS
CARTER'S 16c
10c SOAP FLAKES
IVORY 2 for 13c

PLAYING CARDS 37¢
"Centaur"

POCKET COMB 4¢
Special

TOOTH BRUSH 19¢
Guaranteed

12 "GEM" BLADES 39¢
Single Edge Regularly 55¢

Pint Heavy-White MINERAL OIL 26¢
(Limit 1)

Oris TOOTH PASTE Large Tube 27¢
Bring Old Tube

50c HIND'S LOTION 25c

25c Size ANACIN TABLETS Relieve Pain 19¢

\$1.50 Size ANUSOL Suppositories Box of 12 98¢

Box 200 KLEENEX CLEANSING TISSUES 2 1/2 25¢

3 oz. CRW Castoria The Children's Laxative 29¢

Carton 50 BOOK MATCHES Safe for home use 11¢

30c Size HILL'S Cold Tablets (Cascara Quinine) 23¢

AY-TOL A-B-D-G VITAMIN CAPSULES Bottle 25 69¢

BUY DEFENSE SAVINGS STAMPS Available at OUR STORE

SPRING TOILETRIES

Special Offer of **PERFECTION CREAMS**
12-oz. Cream & 3-oz. Hand Cream BOTH For 49¢
Try this special combination offer for smoother, lovelier skin.

Lovely Spring Fragrances
LEON LARKINE Floral-Odeur COLOGNES
For Only \$1
Zestful Carnation or lovely floral bouquet odors.

Large Bars Laundry Soap P and G 3 for 13c
10c Bars TOILET SOAP Jeraen's Bouquet 4 for 19c



Spring Tonic Vitamin B₁ Wine Tonic 1.19
Bottle \$1.19
For that tired, last-year-grip feeling.



"ALKADENE" Action Alkalizer 42¢
Bottle of 25 Tablets
FOR HEADACHES AND INDigestION • MINOR COLDS

GET YOUR FRESH FILM at our Store

100 A-B-D-G VITAMIN CAPSULES ONLY \$1.98

Pint MINERAL OIL 23c

60c SYRUP PEPSIN 39c

60c Size KREML Hair Tonic For well-groomed hair! 39¢

1/4 Ounce Tincture IODINE U. S. P. Quality 11¢

25c Size, 1 oz. ZINC OXIDE OINTMENT 19¢

75c Tube BAUME BEN-GAY Mild or Regular 59¢

35c Size Freezone For Corns Lifts them off! 27¢

25c LAXATIVE EX-LAX 18c

75c CASTORIA 43c

10c POT CLEANERS 4c

10c TOILET TISSUE FT. HOWARD, 3 for 19c

PINT—RUBBING ALCOHOL 39c

AT OUR FOUNTAIN

CHOCOLATE MALTED MILK Served with Waters... 20¢
A meal in itself. Made with our rich delicious ice cream and pure, wholesome milk.

SPRING MEDICINES

SAYBROOKS • Yeast & Iron Compound • Vegetable Compound • Nerveine PINT Bottles. Your Choice... 98¢

Visit Our Fountain

for Delicious, Refreshing Drinks!

For Your Convenience, We Have

Defense Stamps

Ask for Them in Change!

85c Pond's COLD CREAM
Pond's FACE POWDER Free

Both for 85c plus tax

Ask for S. & H. GREEN STAMPS at the

CITY DRUG STORE

PHONE . . . 100

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Garden Club Members Urge Gardeners To Plant Phlox In Spring Gardens

Urging that all club members plant phlox, the club flower, Mrs. N. E. Gass led the program for the Garden Club meeting held at her home Friday afternoon.

The program for the afternoon was built around the club flower (phlox) with the culture, types and growing habits discussed. Mrs. Gass opened the program by describing the plant as a poor man's plant because a good showing may be had in as little time as three months. She pointed out that phlox may be planted any time from April through July and that some varieties may be moved when in full bloom. Both the annual and perennial types were described and names and colors listed.

Mrs. R. E. McCullough told of the culture of phlox, saying "They grow for anybody, anywhere, even for the husband digging in his wife's garden for the first time, and they put on one of the most dazzling shows of mass color to be found. Phlox are as All-American as pumpkin pie but by a curious twist they go under the ancient Greek word for "flame" and there are 50 different kinds. Wherever you grow flowers there is a phlox for the spot. All the perennials are amiable about having several hours of shade a day and the low-grading annuals will make balls of color for your sunniest beds. They'll even make window-boxes on the sunny side of the house glow like the night of an old-fashioned Fourth of July."

The next program will emphasize defense work with special emphasis on defense gardens and food for defense. The meeting will be held at the home of Mrs. W. N. Lemmon.

Members present were Mesdames Dennis Barnard, E. T. Booka, Homer Brumley, C. C. Cox, C. H. Dyar, C. C. Ferguson, N. E. Gass, F. M. Kester, W. N. Lemmon, Jim Lipscomb, R. E. McCullough, A. L. Manjeot, F. H. Oberthier, J. P. Slaton, E. Ramsey, Robert Wagoner, Liston Wilson, and Miss Sadie Lee Oliver.

Patriotic Party Entertains Club

Mr. and Mrs. Reed Williams were hosts to members of the Thursday Night Bridge Club at their home last week.

Flowers and other decorations for the party carried out patriotic colors and in serving dessert before the games, the hostess was assisted by her small niece, Bobby Gilliland, who wore a patriotic costume. Defense stamps were given as score awards and the winners were Mr. and Mrs. Roy Jowell.

Special guests included Miss Ona Hammer and Mrs. Frank Oyles.

Others playing were Messrs. and Mesdames Jim Lipscomb, Bob Wilson, Jim Black, Roy Jowell, and the hosts.

Mrs. Kellar Muse Is Hostess For Calliopian Club

Brief reviews of facts and figures and discussions of the American consumers problems marked the meeting of the Calliopian Club Thursday evening at the home of Mrs. Kellar Muse.

Using the quotation "It is not so hard to earn money as to spend it well" (Spurgeon), Miss Edna Daughette cited current laws that have been passed to protect the consumer and also discussed the problems of the buyer in selecting advertised products. She reviewed "One Hundred Million Guinea Pigs" and "Skin Deep" in her talk.

Mrs. J. T. Gilbreath, Jr., told what the government is doing to protect the consumer and described in detail the government's plan to prevent inflation. She mentioned the radio program "Consumer Time" and pointed out that the object of the program is to inform the consumer so that he will be able to discern between true and false advertisements.

Bridge-Luncheon Entertains Club

Mrs. C. C. Acker entertained members of the Wednesday Luncheon Club last week at her home. Places were laid at a table covered with white linen and centered with an arrangement of forsythia and multicolored pansies. Appointments for the bridge games which followed the luncheon were in yellow and white and prize packages were wrapped in white and tied with yellow. Mrs. J. C. McCracken played high for score award.

Those enjoying the luncheon-bridge party were Mesdames J. C. McCracken, W. M. Emmons, H. K. Fox, W. L. Davis, S. P. Rosson, Alton Fraser, Oscar Easley and the hostess.

Luncheon Given For Knitting Club

Mrs. Travis Dameron entertained with a luncheon last week complimenting members of the Knitting Club.

The table was laid in cream lace doilies and decorated with forsythia and fern. Eight guests attended and the entire afternoon was devoted to Red Cross knitting.

Guests were Mesdames James R. Allison, W. J. Stanford, Knox Kinard, Ernest Medkief, Clara McClean, J. T. Gilbreath, Jr., Chas. Hardwick and the hostess.

Coterie Club Members Are Entertained By Mrs. Knox Kinard

Defense stamps were given as awards in bridge games when Mrs. Knox Kinard entertained members of the Coterie Club at her home Friday afternoon. Mrs. J. W. Witherspoon was high score winner.

After the games refreshments were served buffet style from the dining table. The floral decorations were orchid and pink sweet peas arranged in a Cambridge crystal bowl. Other appointments for the table carried out the colors suggested by the flowers.

Guests included Mesdames E. B. Hicks, Grant Fuller, E. B. Hedrick, J. W. Witherspoon, C. F. Moore, W. A. Teter, F. L. Lucas and Mrs. Homer Elliot of Clinton, Okla., who has been a house guest in the home of Mrs. Teter.

Brand Ads Get Results! Mrs. J. T. Gilbreath, Jr., conducted a short quiz after the discussions.

During a short business session conducted by the president, Mrs. Alton Fraser, Miss Robbie Easter, Miss Decimae Ramey and Mrs. J. T. Gilbreath, Jr., were named as a nominating committee for new club officers.

Those present at the meeting were Mesdames W. C. Pitman, James R. Allison, W. L. Davis, Alton Fraser, J. T. Gilbreath, Jr., Misses Edna Daughette, Nancy Conkright, Robbie Foster, Katherine Kirby, Lois McCaslin, Decimae Ramey, Ivey Chollar and the hostess.

ORSON WELLES AS "CITIZEN KANE"



Almost as strong a character in "Citizen Kane" as in real life, Orson Welles again shows his versatility. Dynamic and vigorous, "Citizen Kane" holds movie-goers' interest from the first reel to the last. The Star Theatre has "Citizen Kane" scheduled for two days, Wednesday and Thursday, April 22-23.

Child Study Club Discusses Children And Home Training

"Babies Are Human Beings" by Charles Anderson Aldridge, was reviewed by Mrs. Cawthon Bryant Thursday at the meeting of the Child Study Club held at the home of Mrs. Willard Witherspoon with Mrs. Glenn Witherspoon as hostess.

"Growth of children is an interesting study but parents often do not take the time to study their growth. The attitude of parents affect even a tiny baby for the parents are the most important elements in a baby's development. That they are smarter than we think is shown through their development of habits," Mrs. Bryant said in part. Quoting the author she read the following excerpt, "The world comes to the baby through his senses and we detract from his heritage when we take from him the lullaby and the rhythm of the rocking chair."

Mrs. Gordon Witherspoon discussed "Personality Building" pointing out in her talk that for solid human qualities, boys and girls should learn to like each other. Games and activities for both sexes should be encouraged as well as good humor, sincerity and a willingness to do more than their share.

Rules in Parliamentary Law were discussed by Mrs. Leo Forrest.

After the program members

spent an hour doing Red Cross sewing for soldiers.

Members present were Mesdames Mac Bainum, Cawthon Bryant, R. P. Conaway, Leo Forrest, Ira Foster, C. P. Grimes, G. M. Hudson, Merlin Kaul, Geo. McConnell, Glenn Parker, Ernest Wade, Glenn Witherspoon, Gordon Witherspoon and Carl Oldham.

Adrian News

By MRS. GEORGE A. SYMS

Mrs. B. E. Witt and son, John, accompanied Tom Cook to Oklahoma Saturday morning, and will visit relatives at Chickasha. Mr. Cook returns to his work at Seminole.

Gertrude Brownlow sprained her left foot Thursday morning, and was unable to attend school the remainder of the week.

Mac Freeman is now stationed at Norfolk, Va., with the U. S. Navy.

A number of Japanese passed through Adrian last week. They were enroute from California to the work project near Boise City, Oklahoma.

Little Donnie Morgan accompanied his grandparents, Mr. and Mrs. John Ross to San Jon, Sunday and remained until Wednesday.

Staff Sgt. Marvin Long of Kelly Field, San Antonio, visited relatives and friends here last week.

George Worsham is attending school in Amarillo.

Supt. G. A. Syms, and Mesdames E. C. Chapman and H. B. Maynard attended the eighth district parent-teacher association conference in Panhandle, Thursday and Friday.

At the recent school board election, J. B. Monahan and Hugh Fortenberry were re-elected.

There was no school Wednesday because of bad road conditions which followed the snow last week.

Paul Syms of Albuquerque, N. M., visited his brother, G. A. Syms, and family last week.

Adrian Syms spent Thursday and Friday in Amarillo with his grandmother.

Mr. and Mrs. H. B. Maynard and family were Amarillo visitors Wednesday.

Mrs. D. W. Foster spent the week end in Amarillo visiting Mr. Foster.

Mr. and Mrs. E. D. Jones and children were Amarillo visitors Saturday.

The chicken house on the Luther Wagner place was stuccoed this week.

Mrs. H. B. Maynard spent Thursday night with her sister, Mrs. Ernest Schumann, in White Deer.

Henrietta Creitz, a registered nurse at Northwest Texas Hospital in Amarillo, spent Monday night with her parents.

W. W. Richardson, visited his son, Charlie, who is in the Quartermasters Corps at Kelly Field, San Antonio, and now has the rank of staff sergeant.

Juanita Glascock of Amarillo visited relatives and friends in the Adrian community over the week end.

Miss Stella Stagner accompanied her sister and brother-in-law of Booker to Hereford for a week end visit with their parents and other relatives there.

Miss Marjorie Lewis visited relatives in Amarillo Saturday and Sunday.

Because of weather conditions, the attendance at Sunday School was only 25. Rev. W. J. Williamson of Canyon preached at both the morning and evening services.

John Witt leaves Saturday, April 18, for duty as a flying cadet at Kelly Field, San Antonio.

Henry Creitz spent Monday and Tuesday in Amarillo on business.

Neoma Reynolds of Amarillo visited her mother during the week end. Neoma will take her state board examination for beauty culture in Austin, April 20.

There were 110 names and numbers of third registrants appearing in this week's Oldham County News for Oldham County. This includes the precincts of Adrian, Vega, Wildorado, Magenta and Tascosa.

Mrs. J. B. Monahan and Mrs. E. C. Chapman have received their quota of Red Cross yarn, and headquarters for the sewing room will be the Home Economics room at the school building.

E. C. Chapman has moved his old garage to a location back of his present business and will use it as a chicken house.

Word has been received here that Mrs. D. W. Binkley of Nolan, has successfully recovered from an appendectomy. Rev. Binkley is the former pastor of the Adrian Methodist Church.

Alpha Phillips has gone to make her home in the River Road Community north of Amarillo where her folks recently moved. Clyde will continue to make his home with Mr. and Mrs. B. L. Kinsey until school closes.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Whether Your COMBINE Is OLD or NEW NOW . . .



Is the Time to anticipate your Repair Needs and to get your Combine in shape for the coming Harvest. We have a fair stock of repair parts on hand — and the chances of getting orders filled is much better if they are placed now than at some later date. Don't take chances on losing your wheat crop. Start now in getting your Repairs made for Harvest!

We Have a Large Stock of Firestone TRACTOR TIRES

which can be sold to farmers who are eligible under Tire Rationing regulations. These tires are ready for immediate delivery.

Bring Us YOUR CAR TROUBLES

We specialize on:

- Radiator Repairs
- Batteries
- Ignitions and Electrical Systems
- Carburetors

and many other ailments which can be remedied to give your car longer life and more service!

Roberson BATTERY & ELECTRIC

in the Renfro Building
Pho. 284 — Night Pho. 285

A Hereford Product . . . where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS



WE HAVE RECENTLY TAKEN OVER THE ALLIS - CHALMERS REPAIR SERVICE

formerly operated here by Pevley & Seed and will in the future handle Allis-Chalmers Repairs in addition to our regular Minneapolis-Moline line. We expect to increase our stock of Allis-Chalmers Repair Parts and hope to offer you prompt, dependable service. A special service department is being installed to handle this line.

Remember — See Us for ALLIS-CHALMERS Repair Parts

DAVIS - McCRACKEN

Production Up Billion A Year

The new building stop order streamlining workshouses, and by other means, the WPB continues to produce—and that produce—to smash our way beneath the metals and we are re-transforming weapons.

Last month, we spent more than three billion dollars on our program, and of that amount, more than two and a half billions went into munitions and war construction.

The United States is now being weapons at a rate of \$30 billion dollars a year, or as much as the total national income in 1932, the bottom year of the depression.

Grand Champion Steer Be Exhibited in Davis and Amarillo

The 1941 International Grand Champion Steer, Loyal Alumnus, President, Prime Minister, Generalissimo of the livestock world, comes to Clovis, N. M., Saturday, April 18, at 3 o'clock when under the sponsorship of Eupank & Son. The Grand Champion will also come to Amarillo on Monday, April 20, at 8:00 p. m., and will be shown at the Firestone Store, 10th & 11th.

Loyal Alumnus, one-half-ton champion beef, is being brought here for free exhibition to the 4-H Club members, pure farmers of America and those interested in livestock raising, by the Farm Service Bureau of the Firestone Tire & Rubber Company, on a nationwide tour of cattle raising territories. An outstanding cattleman will describe the points sought by judges in picking the winner, and discuss methods of raising better beef more economically.



By a vote of the church the following time for the regular services of the church will be effective next Sunday, April 19:

Sunday School	9:45
Preaching	10:50
Training Union	7:30
Preaching	8:30
Prayer Meeting	8:15
Choir Practice	9:00
Brotherhood	8:15

for San Diego, where he will be stationed for a time at the marine training base. Vaughn and Jack Smith, son of Mrs. Vera Smith, have been spending a furlough here with relatives following their return from Iceland a few weeks ago. Smith left Tuesday for San Diego.

and Mrs. J. W. Spradley, left Wednesday morning for Philadelphia, where he will take final training before receiving his commission in the U. S. Marines. Spradley has taken marine training for the past two summers at San Diego, Calif.

Charles Spradley, son of Mr.

Brand Ads Get Results!

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(Mrs. D. H. Alexander, Supt.)
Morning Worship 11:00
Family Church Hour 1:15 p. m.
Choir Rehearsal 8:00 p. m. (Wednesday)

A cordial invitation is extended to all who so desire to worship with us in these services.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
Bible School 9:45-11:00 a. m.
Morning Worship 11-12
Christian Endeavor 6:00 p. m.
Evening Worship 8:00 p. m.
Wednesday-Night Fellowship 8:30-9:30 p. m.

LOCALS

MUSIC CLUB TO HEAR PROGRAM ON OPERA

A program on "Light Opera" will be presented at the meeting of the Music Study Club at 3:30 o'clock Monday afternoon at the home of Mrs. S. P. Rosson.

Mrs. W. E. Dameron will be leader of the program and musical numbers will be given in costume by Mesdames C. H. Dyar, James R. Allison, G. A. F. Parker and a chorus of eight voices will include Mesdames Troys Carmichael, C. C. Acker, T. W. Robertson, Rosson, Miss Nancy Conkright and Miss Eloyse Pitman.

Mrs. W. J. Smith went to Lubbock Tuesday to see her mother, Mrs. F. E. Walters, who is seriously ill at the home of a daughter, Mrs. George B. Snodgrass.

Mrs. M. B. Norwood has returned from Stigler, Okla., where she visited for two weeks with relatives.

J. C. Vaughn, son of Mr. and Mrs. Wood Vaughn, left Sunday

CHURCHES

ASSEMBLY OF GOD CHURCH

A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all

CHURCH OF CHRIST

Bible School 10:00 a. m.
Preaching 11:00 a. m., 4 p. m.
The communion follows each of the above services.
Wednesday Women's Bible Class 3:00 p. m.
Prayer meeting 8:00 p. m.

METHODIST CHURCH

Marvin B. Norwood, Pastor
Church School 9:45
Rob't L. Thompson, Supt.

Morning Worship 10:50
School of Missions 8-10 p. m. (March Only)
Prayer Meeting, Wed. 8:00 p. m.
Youth Choir Meeting, Wed 5:00
W. S. C. S., Wed 3:30 p. m.
Choir Rehearsal, Thurs. 8:00
Board of Stewards,
Tuesday after the
First Sunday 8:30 p. m.
Children's Division Council
First Monday 8:30 p. m.
Young People's Dept. Council, Fourth Monday 7:30 p. m.

ST. ANTHONY'S PARISH

Rev. Nathaniel Madden, S. A., Pastor
Rev. A. J. Milano, S. A., Ass't. Pastor
Sunday Masses 8:45 and 11
Religion Classes 9:30

BAPTIST CHURCH NEWS

Rev. W. E. Barnes, Pastor
Change Of Time For Regular Services

NATIONAL HARDWARE WEEK

APRIL 16th to APRIL 25th

FOR the past few years, we have been in a position to furnish the people of the Hereford Territory with numerous special items during the Annual Hardware Week. This year, due to allocations, priorities, and shortages in several important metals, we will be unable to continue this practice. However, during National Hardware Week, April 16 through April 25 — and throughout the duration — we will endeavor to furnish all our customers with the merchandise they need, at prices they can afford to pay.

A number of our customers are at a loss to understand the meanings and necessities of various priorities. We take this means of informing you, to the best of our ability, a few points . . .

NOW, to the reasons behind all these inconveniences — All priorities are designed either to prevent a sudden spurt in sales of these commodities (thus creating a shortage), or to conserve strategic materials for National Defense.

A number of items (to which list new items are being added constantly) call for an A10-P100 priority rating. The following automatically have this rating: Farmers, mills, city, county and state, utilities, communications, creameries, dairies, and a few others. Other customers, except in rare cases cannot buy the items listed in this category.

TO purchase any plumbing supplies and pipe fittings, the customer must sign a P84 Preference Rating. This rating states that the items purchased must be used only for emergency repairs to existing water works and sewage systems. Anyone may purchase these items if they are to be used for repair work.

SEVERE penalties are possible for persons falsifying any statements.

WE are doing our best to comply with all Government regulations, and ask our customers to co-operate with us in helping Uncle Sam to Win this Struggle. Please bear with us on shortages, and all these other things which are unpleasant . . . but very necessary.

STREU HARDWARE CO.

HEREFORD, TEXAS



There is no drastic change in your family's desire for food these days. But there is a drastic change in the foods you are serving them. American women are faced with the fact that they are a part of the super-human war effort and the food problem is not the least of their worries. Substitution of ingredients has caused grief to many a housewife but it can be done without disaster. Here is a recipe designed for days of sugar-rationing that is dependable and appetizing. Mrs. S. P. Rosson uses it often.

Let's Cook Something



LOG CABIN PUDDING

- 1 cup milk
- 1 tablespoon Knox gelatine
- 1 cup Log Cabin syrup
- 1 cup pecan meats
- 1 1-2 cup whipping cream
- 1 small box vanilla wafers

Bring the milk to boiling point and add the gelatine which has been dissolved in 1-4 cup of cold water. Add the Log Cabin syrup and set aside to congeal. When partly congealed add the pecans and the cream which has been whipped stiff. Line a buttered pyrex tray with half the vanilla wafers rolled fine. Pour in pudding mixture and top with the rest of the wafers. Let stand in refrigerator for several hours. A dab of whipped cream and a cherry added to each serving makes it look pretty but it's good enough without it.

Jumbo News

MRS. ULLMAN HUNTER

Lawrence Matthews, a student of ENMC at Portales, spent the week end at home with his family. His father, L. A. Matthews, who has been ill from pneumonia is rapidly improving.

Friends of John Hardy Wood will be interested in knowing he is now stationed at Camp Cooke, Calif.

Word has been received from John E. Warren of Oakland, Cal., a land owner and an old timer from this community that California is really on the alert for Jap bombs and expect same before the war is over. Business houses that stay open all night are blacked out, but otherwise continue as usual. Mr. Warren is a long-time Brand subscriber.

Miss Pauline Matthews, who is teaching at Flomot, was home for the Easter holidays.

Week end guests in the M. G. Layman home were Mr. and Mrs. Eddy Lee Layman and Beulah Mae, of Pampa, Mrs. Sue Allen and little Tolbert Lee, of Hereford. Beulah Mae had as her

Tokyo Is Their Destination



Soldiers in a jeep car at a British Columbia army camp check their progress along a street which has a single eventual destination—Tokyo. They're building the new U. S. to Alaska highway.

guest, Miss Wanda McCormick, of Pampa, and Mrs. Sue Allen's guest was Miss Wanda Lowe of Pampa.

The C. E. Leasure and M. L. Simpson families attended the Army Day Parade in Amarillo last Monday.

A community party was held at the school building Friday evening. Families attending were the Leasures, Finis Hunters, Simpson, Mays, Wilders, Gages, and Mrs. Sam Hunter and Sammie Lane.

Mrs. Marie Frazier spent the

week-end at Canyon with her mother, Mrs. Hancock. Troyena Frazier has been ill from a cold but is improved.

Rev. and Mrs. J. R. Sharpe and M. L. Simpson, Jr., of Canyon, were visitors of Mr. and Mrs. Sam Hunter Sunday. Mr. Sharpe conducted the communion service at the church in the morning.

Mesdames H. C. Baird and Ullman Hunter called on Mrs. John Olson Saturday afternoon.

Mr. and Mrs. Alvin Robertson of Chillicothe, who have been staying with his brother, W. H., left Sunday for Flagg to work for James Cox of Dimmitt.

Emy May of Claude spent Wednesday night with his parents, Mr. and Mrs. F. A. May.

Mr. and Mrs. Frank Pinckert were in Amarillo, Monday, for the Army Day Parade.

A rain fell here Sunday evening. At least two inches, has fallen the past week.

Public opinion is brought into harmony and made forceful by the support of the press, and the cooperation of the best farmers, and leading merchants and bankers. (Dr. Seaman A. Knapp—1904)

Magnesium Content Of City Water High

Deaf Smith's low tooth rate assumed more scientific portance this week as Bill Tr pattern maker in the Pack Motor Car plant in Detroit, M wired The Hereford Brand result of laboratory testing

The Detroit laboratory, where the test was made, found water from this county has high magnesium content for rural waters, exceeding that of Detroit almost seven times.

Also included in the wire by Mr. Tracy was the content of the water of several cities over the United States. In an instance, magnesium tests water from this county vary from three to 40 times as high.

RECAPS RESTRICTED

Recapped tires will be made available for defense work only when they cannot get their jobs without tires, the office of Price Administration ruled. Retreading material consists almost entirely of claimed rubber, and tires treaded with this rubber may be driven only at low speeds.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Jean Williams Given Dinner On Birthday

Miss Jean Williams was complimented Sunday evening when her mother, Mrs. W. A. Dobbins, entertained with a dinner in honor of her birthday.

Tulips and sweet peas were used as a center arrangement for the table and pastel colored candles topped the birthday cake.

Places were laid for Donald Roberson, Wanda Lloyd, Thurman Williamson, Arline Millard, Billy Hutson, Mary Ruth Russell, George Weems and the honoree.

After the dinner the group enjoyed talking about school affairs. All are classmates in Hereford High School.

Mrs. Henry Sears Is Club Hostess

Mrs. Henry Sears entertained members and guests of the Just-akrd Club on Wednesday afternoon last week at her home. Two tables of players enjoyed contract games with defense stamps making up score awards. Winners in the games were Mrs. George V. Stambaugh, high, and Mrs. Meade Haile, second high.

Enjoying the diversion were Mesdames Grant Fuller, N. E. Milburn, Kellar Muse, George V. Stambaugh, Meade Haile, J. W. Witherspoon, R. L. Craner, Chas. Hardwick, a guest of the club, and the hostess.

New Deal Club Members Meet At Miller Home

New Deal Club members were entertained at the home of Mrs. Alton Miller Friday afternoon.

Following the club members' policy of "All out for defense" high score awards were in the form of defense stamps. Mrs. Louis Woodford played high and Mrs. Wayne Evans played second high.

Those present were Mesdames Ullin Streu, Willis Edelman, Wayne Evans, Louis Woodford, Sylvester Slagle, Frank Huckert, Ralph Hastings, and the hostess.

Pan-American Day Is Observed By Lone Star Club

Pan-American Day was observed by members of the Lone Star Study Club Tuesday afternoon at the meeting held in the home of Mrs. Earl Phillips. Mrs. Liston Wilson was assistant hostess.

The Pan-American Union, its Neighbor Policy and the designation, its purpose, the Good nation of April 14, as the "Day of the Americas" was discussed by Mrs. Liston Wilson.

Mrs. Robert Thompson reviewed the book "The Woman on Horseback" by William E. Barrett. A story of Uruguay as told by a South American couple.

The next meeting was announced to meet at the home of Mrs. R. G. Blue.

Attending were Mesdames C. D. Kelton, M. H. Wiseman, R. G. Blue, Orpha Click, Jack Grady, Homer Henslee, Louie LeGrand, Nelson McRight, G. W.

Newsom, Coy Phillips, Ralph Smith, Owen Stagner, Robert Thompson, Liston Wilson and the hostess.

Two Programs Are Combined For Pioneer Study Club Lesson

Two programs were combined when the Pioneer Study Club met at the home of Mrs. H. A. Close Tuesday afternoon. Mrs. F. M. Kester was co-hostess.

A federation program was presented with Mrs. Ray Johnson opening the program with a discussion on "Why We Are Federated." Mrs. Carl Frye told of "The Aims of the Texas Federation" and Mrs. O. G. Hill gave the delegates report from the Seventh District, Texas Federation of Women's Clubs convention held recently in Lubbock.

For the Welfare Program two topics were discussed, with Mrs. Al Werner explaining "Security for Children and the Aged" and Mrs. Sam Hunter giving an article dealing with "Safety on the Highways."

Members attending were Mesdames J. E. Beyer, Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, C. T. Guseman, Bob Higgins, O. G. Hill, Sam Hunter, E. S. Ireland, Ray Johnson, F. M. Kester, M. B. Norwood, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, Al Werner and the hostess.

CONDENSED SOUP: Only certain kinds of condensed soup may be packed in tinplate after June 30, the War Production Board has announced. These include chicken, bullion, tomato, vegetable, beef and mock turtle.

MORE FOOD VALUE

for YOUR MONEY!

FLOUR Big "A" 24-lb. Sack	73c	SOAP Crystal White, giant bar	4 for 19c
IVORY SOAP Large 10c Bar medium bar	6c	SALAD DRESSING Blue Bonnet Quart Jar	27c
OXYDOL Large Box	23c	CATSUP Heinz—Large 14-Oz. Bottle	22c
TOILET SOAP Kirk's Hardwater large bars	3 for 14c	COFFEE Schilling's 1-lb. Can	33c
LAVA SOAP Large Bars	2 for 15c	FLOUR Light Crust 24-lb. Sack	\$1.05
TOILET SOAP Palmolive	3 for 21c	KOTEX Box of 12	25c
SUPER SUDS Concentrated—Large Blue Box	23c	KLEENEX 200-Sheet Box	2 for 25c
VEL "Washes Clothes Swell"—Large Box	24c	COOKIES Chocolate or Vanilla 2-lb. BAG	29c
RITZ 1-lb. Box	19c	KNOX JELL Pure Fruit Flavor	3 for 13c
BEETS No. 2 Size Can	10c	FRUIT COCKTAIL Libby's Tall Can	15c
FIG BARS 2-lb. Bag	29c	MILK Carolene—large cans	3 for 19c
SALT Morton's, Round Box	2 for 15c	GRAPE JUICE Steele's Pint	15c
PEAS Rose Dale, 16-oz. cans	2 for 23c	WHITE KING Granulated Soap Large box	29c
JELLY Bliss Jar	2-lb. 23c	VANILLA WAFERS Grandma—Large 14-Oz. Box	10c
SODA Arm & Hammer, 1-lb. boxes	2 for 15c	PEANUT BUTTER Morris Supreme Quart	29c

WHY PAY MORE?
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!

REMEMBER,
Every purchase you make at Furr's is sold under a Guarantee... You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

CRISCO

3-LB. Can ... 71c

COFFEE, Furr's Supreme, ground fresh, Save 25%	1-LB.	25c
MUSTARD, French's, Large size bottle	2 for	25c
CORN Ster-O-Vac, White or Yellow, No. 2 Can	2 for	29c
SHREDDED WHEAT N. B. C., Large Box	2 for	25c
SOUP Lipton's Noodle, Soup Mix, 10c Package	3 for	25c
CORN, Nation Pride, Whole Kernel Golden, Squat Can	2 for	19c

Tomato Juice
Libby's, 14-Ounce Cans **2 FOR 15c**

HOMINY

With Pork.
Big 2 1/2 Can **2 for 19c**



We are all working toward the Same Goal...

VICTORY !!!

FARM products will play an important part in Winning the War!

DO YOUR PART by placing your machinery repair orders early... This will also enable planning which will enable manufacturers to turn out more Tanks, Planes and guns...

and YOU...

will be secure in the knowledge that there are adequate facilities to harvest your crop

Rosson-Hays
Your I-H-C Dealer

SWIFT'S FANCY STAMPED STEAK

Grain-fed Chuck. LB. **24c**

MOCK Chicken Legs each **5c** BREADED VEAL Cutlets Ready to bake—lb. **25c**

LOAF MEAT Deliciously seasoned, ready to bake. LB. **15c**

POTATO Salad fresh, Old Time—lb. **9c** COLD Slaw fresh, delicious—Pt. **9c**

POT ROAST Grain-fed Beef. LB. **17c**

KRAFT JARS CHEESE American or Pim.—EA **15c** SLICED, SUGAR CURED BACON No Rind. LB. **29c**

FURR FOOD STORES

lower prices

Meat Prices are for Friday-Saturday!

CARROTS 2 bu. **5c**
BEETS Large Bunches! **for 5c**

ORANGES Medium size California Doz. **15c**

CELERY Fresh Florida, large white—EACH **5c**

CELERY California, Chula Vista; extra large each **10c**

POTATOES U. S. No. 1 Red McClure's 1 1/2" maximum—10 LBS. **15c**

RHUBARB Cherry Red LB. **5c**

LEMONS 360 Size, California Doz. **14c**

LETTUCE Medium, firm heads each **4c**

POTATOES Idaho Russets—10-lb. mesh bag **33c**

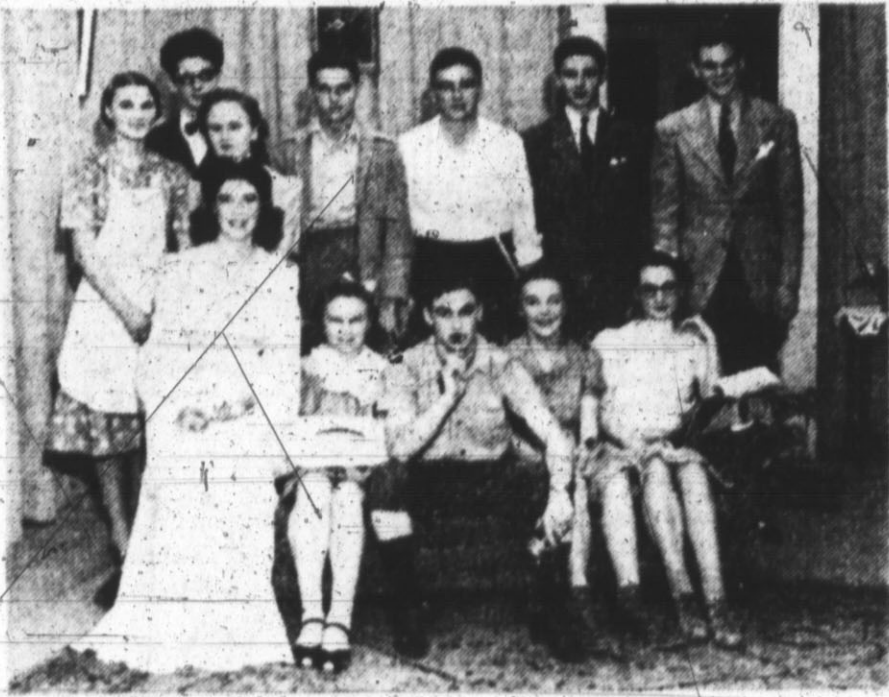
Fresh Louisiana Strawberries!
Produce prices for Friday-Saturday!

The Whiteface Round-Up

SENIOR PICTURES
Taken on Wednesday
April 15, 1942

DEDICATION
To the students and teachers who will be in Hereford High next year, the Seniors of 1941-42 dedicate this issue of the school paper.

Senior Play Cast



The above picture shows the characters as they appeared in "That Crazy Smith Family," the senior play, that was given March 27. This play was a much looked forward to occasion by every senior. Proceeds from the play will be used for senior expenses for the remainder of the year.

Senior Personalities

Lillye London was born September 4, 1925, about 10 miles east of Hereford. She weighs 25 pounds and stands at the height of five feet, four inches. Lillye has big brown eyes and very long hair to match. She is one of those girls who favors long hair to a new "victory bob." She is one reason why girls around school have postponed the cutting of their hair a while.

Lillye is crazy about banana pudding and also likes to type. She dislikes orange juice to the nth degree. Her favorite sport is football, and she finds the making of artificial flowers very pleasant.

She has been a member of the Glee Club for two years, band four years, orchestra, one year, Honor Society two years, Tri-Hi-Y for two years, and is, at present, president of this organization. She won the Courtesy Contest in her junior year, and is now Hereford's representative in the Daughters of the American Revolution. This year she was chosen the most popular girl in the senior class, and is editor-in-chief of the Whiteface Round-up. She plans to attend Texas Tech or Chilocco to specialize in business administration after graduation.

Rena Rae Renfro was born September 19, 1924, in the little city of Hereford, Texas. For a general description of this little lass, one could say "brown," (Quote Rena Rae) Her three-quarter-length hair is brown like her eyes and complexion.

Rena Rae's very interesting hobby is collecting new Jefferson nickels. She is also one of the happy though married individuals. One of her pet hates is her dislike of people who refuse to be on a program when called upon.

She has been a member of the F. H. T. for two years, the school Honor Society for two years, the band and orchestra for two years, the Pep Club for two years and pep leader of this organization last year. Rena Rae has been a member of the Tri-Hi-Y for four years, vice-president of the Honor Society last year, and the reporter for her class in her Freshman and Sophomore years of school. Last year she was Assistant Editor of the Whiteface Round-up, and is at present Business Manager of this paper. She has also been an office girl for two years.

Rena Rae has the noble aspiration of being a good housewife after graduation, and she is going to do her part to help win the war.

Mary Ellen Henslee was born March 14, 1925, at Comanche, Okla. "Little Girl" Mary Ellen stands at five feet, five inches and weighs (well, it's a long story, she says) She has light brown hair and changeable eyes. When she wears brown, her eyes are brown, and when wearing green, they appear green also. She likes friendly people and squash (of all things). She is antagonistic of cooed, self-centered people. She adores all kinds of sports and keeps a scrapbook of her high school life with all its main activities.

Senior Sponsors



Miss Decimae Ramey
Miss Decimae Ramey, senior sponsor for the past two years, is head of the Business Dept. of H. H. S., which includes typing, shorthand and bookkeeping. Miss Ramey is a pretty red head with two attractive dimples. Her favorite subject is typing; her worst dislike, impolite people, which proves her politeness. Her favorite foods are delicious fried chicken and cherry cobbler and her hobby is collecting Indian-head pennies.



Mr. W. M. Emmons
Mr. W. M. Emmons has been sponsor of the Seniors since they entered high school. He teaches Agriculture courses and also sponsors the F. F. A. Mr. Emmons' form of discipline is different from any of the other faculty members. His souvenir from Texas A & M often referred to as "Betsy" helps him with all discipline problems. He dislikes giggling girls. His favorite food is onions.

Dolls, Teddy Bears, Suckers, Constitute Gay Kindergarten

Wednesday, April first of last week found a rather youthful looking atmosphere in the Senior Class of '42.

Senior girls padded down the halls in low-heeled sandals and brief dresses. They waggled their dolls along, too, and you should have seen the sticky faces as a result of the lollipops stuck out of every baby jaw. (heh, heh) Some of the girls painted freckles on their infant cheeks while others chose to retain the youthful bloom of roses. Talk about kindergarten! You should have seen those seniors fight and scrap over a certain jumping-rope that a certain little brown-haired girlie has the presence of mind to bring.

As for the boys, there's no words to describe them. As far as the eye could see, there were little Lord Fauntleroy's, bullies, sissies, and just plain "brats." Baggins pantaloons and escaping underwear were two causes of all the snickers and giggles in the halls.

The "infants" toddled to two classes before assembly, or grand finale took place. Heavily laden with dolls, teddy bears, etc., it took the encumbered lads and lassies about five minutes to get on the stage for the audience to gaze at. The "babyland" sextette consisting of Harold "bad boy" Close; Richard "fancy pants" Ireland; John "frilly shirt" Estes; Rachel "brevity in blue" Ireland; Mattie "rompers" Lawson; and Nadyne "baby face" Newell squeezed out "Bliss In The Night."

After F. L. "master of ceremonies" Lucas had been firing questions at the class personnel, this beautiful song was rendered by this "beautiful" quartette. Following this offering, "baby" Mary Ellen Henslee gave the reading on "Lickins." To conclude the program, judges picked the cutest girl and cutest boy. These were "Little Lord Fauntleroy" Estes and "Curly Top" Henslee.

The senior class wound up Kid Day festivities with a picnic lunch at noon, and a hiking party to the park at 5:05 p. m.

Miss Hall: If you had nine apples and ten oranges and gave nine-tenths of them away, what would you have?
Bobby: I'd have my head examined.

Miss McCaslin: Have you done any outside reading?
Franklin: No'm; it has been too cold to read outside.

Who Knows? We Don't!

As this class of Seniors graduate, there will be those that will graduate with honors and the rest will remain seniors or just be graduates. We hope that all may graduate even though we can't have honors. Just what will be the future of this class? When this year's Senior Class goes out into the world, what will we do? Some of us may get married, join the army or navy, work for Uncle Sam, or go to college. Some of us may be great men or women, and still others of us may be just "plain people." What ever we may be, or what ever we may do, let's do the best we can.

Then after we have made our place in the world, I wonder how many of us will look back on our high school friends and teachers and think back over the grand days spent in Hereford High School? Maybe some day when we are all alone, we will think of all these things.

CONFIDENTIALLY YOURS

By The Snooper

Well, here I am again folks, and will you be surprised to learn what I have!

In case you haven't heard, Charlie Hill is a perfect Hamlet. He just can't keep from vacillating. (If you don't know what vacillating means, don't worry you'll learn soon enough.)

The Russell-Whitaker ship is on the rocks again. Wonder what it is about or should I say who is it about this time? It must be catching because it seems that Nona Deen Rose and "Red" Merrill are giving Cupid the cold shoulder. By the way, doesn't Hampton come in here somewhere?

Boy, does Barbara Robertson get around! Just ask her where she was Friday and Saturday night. I bet she won't say at home.

Now I have at last got what a lot of you folks have asked for—a want ad column. I also have some things to swap.

Wanted: A good rejection speech to use against the Sophs when they offer their sales talk.

Wanted: More haircuts, Donald Ray.

Wanted: More sleep, Alvin

Notice The Teacher's Desk—You Find This:

Just wandering around one day, I happened to notice the desk of some of the teachers. Going down the hall on the first floor, I found Miss Kirby's exceedingly neat, and Miss Ramey's had a small tepee on it. The tepee had several cute designs on it, and once it had Shady Greenhorn, Colorado but it seems to have disappeared. Mr. Kiffard's desk has gobs and gobs of pamphlets, books, and everything else on it.

Going on down the hall, I found Mr. Stanton's desk to be a typical man's arrangement of algebra and math books. Miss Foster's always has several editions of "Weekly News Review" and a baseball.

Proceeding up the stairs, I found an absence report for the teachers on the study hall desk. Miss Crawford always seems to have more books than any other teacher as well as papers to grade. Mr. Hudson seems to like glass because he has a glass desk. Scooting around the corner, Miss Davies' desk can be seen with a beautiful little green vase on it.

Running up the stairs to the third floor, I found Miss McCaslin to have a bottle of ink and a vase of flowers. Oh Mr. Reeve's desk is a microscope and Webster's dictionary (I wonder if he ever uses it). Mr. Ware always has several experiments set up on his desk which he leaves for several days at a time. Although Miss Hall's desk is very neat, it has a big alarm clock on it.

And last with a very messy desk with lots of pens and pencils and half of the library's books on it, we find Mr. Anderson's desk. Everything from baby chick pictures to pictures of cows can be found on Mr. Emmons' desk.

All the teachers have lots of books on their desk (I guess they are trying to set a good example for the students). Also all of them have big yellow blotters and sometimes their maroon, coca cola grade books.

Ward.
Wanted: Lois Agnes wants three inches of someone's height for Richard Petersen. Will you take it Pete?

Swap: Rena Rae will swap a good technique on how to catch a man for a good one on how to hold one.

Swap: Mr. Emmons will swap 54 (pause) Seniors for 100 nice little quiet Freshmen.

Well, folks, you'll be hearing from me soon to tell you some more "snoopy news."

Older Girls Conference Interesting, Educational

It is over but by no means forgotten! What? The Second Great Plains Older Girls Conference was held on the campus of W. T. S. C., in Canyon, on April 10, 11, and 12. Organizations from Hereford, Amarillo, Pampa, Dalhart, Tucumcari, N. M., and Phillips were represented at this conference.

The theme of the conference was "Victorious Living" a very worthwhile topic at the present time. The Hereford Tri-Hi-Y Club opened the conference with a devotional, which set the atmosphere. The program consisted of a call to worship by Mary Lookingbill, scripture by Margaret Barrett and Arline Millard, group song, "Faith is the Victory," prayer by Georgianne Miller; then talks were given by Lillye London, Beverley Fraser, Phyllis Radovich, and Nadyne Newell on how faith, purity, loyalty, and love played a part in victorious living. The devotional was concluded by a musical reading and pantomime of the "Rock of Ages," by Mary Ellen Henslee and Nona Deen Rose.

Mrs. Grace Sloan Overton from New York in her speech, "Civilian Girls and Soldier Boys," brought out very plainly the fact that recreation, dates, and entertainments should be held in the home. In this way the young people of today could help victorious living.

Dr. A. M. Meyer helped the girls in many of their problems in relation to vocations. He spoke on "Vocational Outlook."

Discussion groups concentrated on how the home, school, church, and state were essential to the present day problems of living victoriously. Many problems were solved in these groups.

In the business session, nominations were made for president, vice-president and secretary of the conference. After the campaign speeches, Jeannie Harris of Tucumcari was elected president, Jacqueline Price of San Houston, Amarillo, was elected vice-president, and Betty Jean Wilson of Amarillo Senior High was chosen to write the minutes and keep all records. Sunday morning the old officers turned their office over to the new with best wishes for success.

The conference was highlighted by the entertainment and recreation provided by the W. T. S. C. Student Christian Association.

The closing address was given by Dr. Bernice Moore from the Hogg Foundation. Her talk was entitled "Youth meets the Challenge of the Time." This was very profitable to the girls.

Thanks should go to Rev. Joe Findley, to W. T. S. C., to the Home Economics Department, and to Mr. and Mrs. Harold Nichols of Amarillo, who were the conference directors.

SFA To Establish More Democratic System

The assembly banner has been awarded to the Speech Class for the month of March, with the Seniors as runner-up.

Annual Band, Orchestra Concerts To Be Given

The Orchestra will give its first bi-annual concert on the night of Monday, April 20. The Grade School Band will also play the same evening. The Band will play a concert on Tuesday, April 21. Included in the orchestra program will be "Symphonie Miniature in D Minor" by Johnson, "Triumphal March" by Grigol, "Dance a la Antique" by Fishel. The student playing solos at the contest will play these on the Band Concert, Tuesday night. Both concerts will be at 8:45 p. m. in the High School Auditorium. The public is invited to attend both these concerts.

Read the Want Ads

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps . . . 25c MEMBER

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

ABSTRACTS
Of all Deaf Smith County Land Titles
DEAF SMITH COUNTY ABSTRACTS, Inc.
Cliff Estes, Mgr.

Dr. C. D. Kelton
CHIROPRACTOR
506 Jackson Avenue

SAVING
Is Your PATRIOTIC DUTY

Uncle Sam needs your help. Are you doing your part?

You can help by saving scrap iron, rags and paper. These materials are vital in our war effort. Agencies are collecting the materials each week. Contribute your savings where they will do the most good.

Saving money is your duty to yourself and your country. America, its safety and future is a wise investment. Have you invested in your future Freedom?

Buy

FOR DEFENSE
BUY UNITED STATES SAVINGS BONDS AND STAMPS

See Us For the Details!

This Year Buy Defense Bonds, Stamps!

MEMBER F. D. I. C.

The First State Bank

County Sends More Men To Army Service

To Lubbock for army induction Wednesday went the following Deaf Smith County men: Calvin Ray Newman, Buford B. Fellers, Jack Jayquin Esterline (a volunteer), Woodrow Wilson Whitaker, Stanford Calvin Knox, Thomas Calvin Guffee, John Anthony Erdman, Everett Gan Campbell, Robert Bruce Bentley, Duane Merel Clayburn, Haskell Henry Runtun, Fred Homer Arnold, Willie Benjamin Wilson, Bill Henry Stocker, William Henry Shields, Bill Thomas Foster, Ney Oldham, John Monroe Teas, and Luther Lee Corbell and Howard Joe Waldron.

Included in the call, but already enlisted in other services were William Henry Shields, who has joined the maritime service, and Bill Thomas Foster, who has joined the navy.

Luther Lee Corbell was delivered for the Hockley County Board, and some of the other men in the list will be delivered for the local board by boards in other sections of the county.

The men dispatched by the Deaf Smith County Board are now in Ft. Sill, Okla.

Argentine Policy In March of Time

Argentina's difficulty in making clear the reasons underlying her decision to remain neutral for the present forms the basis for the March of Time's latest film, "The Argentine Question," scheduled for showing Wednesday and Thursday, April 22 and 23, at the Star Theatre, Manager Charley Hardwick announced today.

This latest issue of The March of Time reveals that Argentina's difficulty is getting across to her sister American republics an understanding of the political, cultural and economic pressures affecting her decision to remain neutral for the present. Photographed throughout Argentina during the past ten months it emphasizes the obstacles which must be overcome if democracy-loving Argentina is to give up her neutrality.

Condition of Melvin Finck Improved Physicians Say

Physicians Saturday were hopeful that an operation would not be necessary to remove a piece of copper which lodged in the eye of ten-year-old Melvin Finck several weeks ago when he was playing with a dynamite cap.

It was feared that if an operation were necessary the child might lose the sight of his other eye.

Read the Want Ads

TICKLERS By Hayes



"We had to do something to get the kids interested."

1901 1942

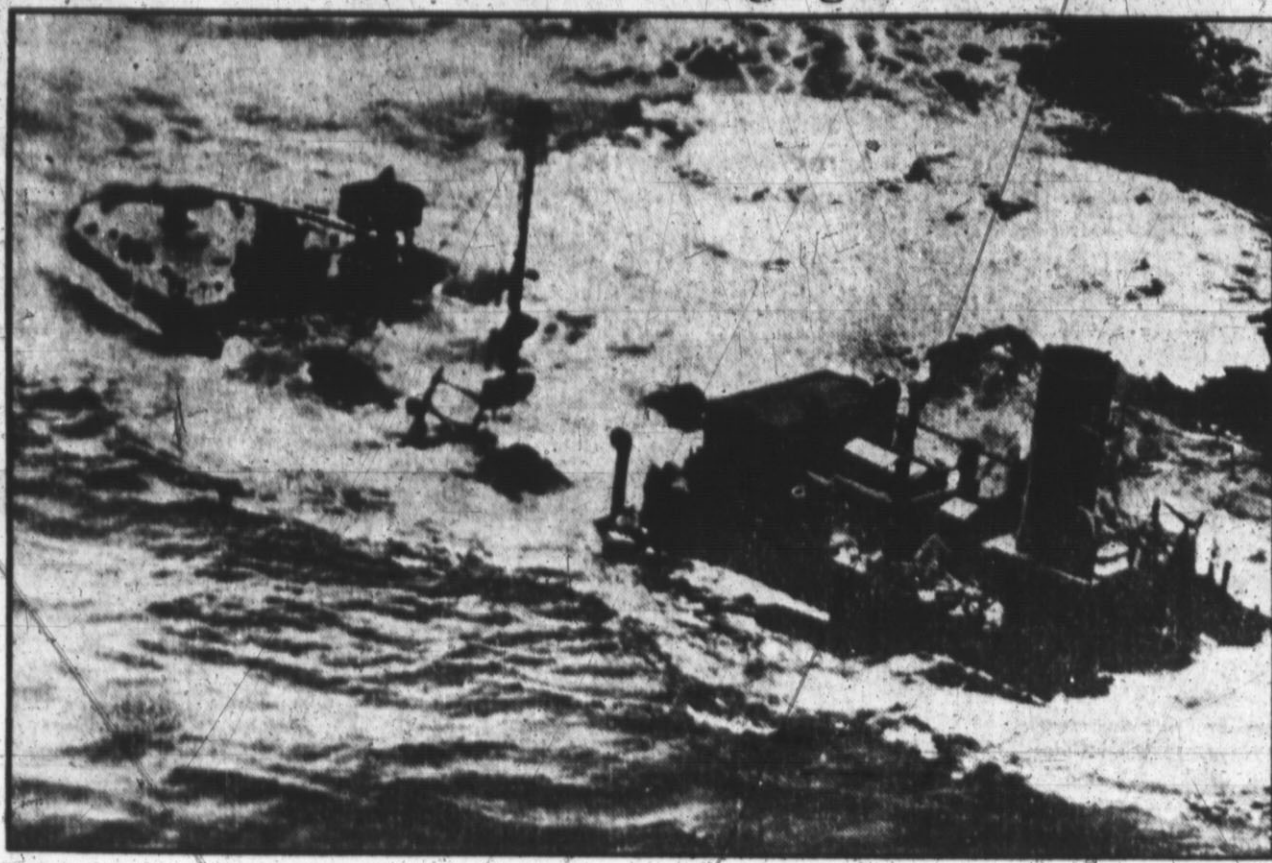
E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Rescued From Raging Seas



Daring Canadian sailors braved raging seas to rescue 38 trapped seamen aboard an allied merchant freighter as she lay helpless, aground off Sable Island. One member of the rescuing force lost his life, and ten of the ship's crew were drowned when the forward part of the freighter broke away.

Nola Margaret Blue Is Presented In Senior Song Recital

Miss Nola Margaret Blue, daughter of Mr. and Mrs. R. G. Blue, and a senior student at WTSC, Canyon, was presented in a song recital Thursday evening at the Education Auditorium in Canyon.

Miss Blue is a talented voice major at W. T. and has been heard in concert several times. She was assisted in her senior recital by Weldon Bright, accompanist.

Included on her program were three selections from Handel, one by Gluck, "The Lotus Flower," "Thou'rt Lovely As A Flower," "In the Garden," "Ladybird" and "The Almond Tree" by Schumann and "Sing Her Your Song" (Charles Hueter), "Boat Song" (Harriet Ware), "Four Leaf Clover" (C. Whitney Coombs) and "Haymaking" (Alicia Needham).

Hereford friends making the trip to Canyon to attend the recital included Mr. and Mrs. J. E. Beyer, Rev. and Mrs. H. M. Redford, Mr. and Mrs. L. Z. Oldham, Mrs. Essie Cardwell, Mrs. Ellis Coombs, Mrs. C. H. Dyar, Glenn Ricketts, Everett Edwards, Mr. and Mrs. R. G. Blue and daughter, Marcella.

Owners of 16mm Sound Projectors Asked To Sell To Government

The War Production Board has requested all owners of 1939, 1940 and 1941 model sound projectors for the showing of 16 millimeter motion picture films to offer the projectors for sale to the government. These machines are essential for the rapid teaching of the armed forces and defense workers.

Because of the present aluminum shortage, production of

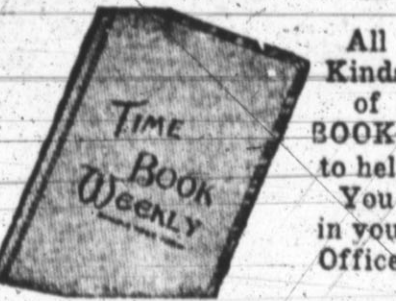
Sinks Transport



Disregarding orders, Capt. Harry Galusha, Little Rock, Ark., wound up with the Distinguished Flying Cross instead of court-martial, because in doing so he sank an enemy transport in the southwest Pacific.

new projectors is being curtailed, and any private individual, business or school owning such machines is requested to write M. D. Moore, Electrical Appliance and Consumers Durable Goods Branch, War Production Board, Washington, D. C., stating the number of machines he owns, how many he is using in defense training, and how many he is willing to sell, the year model or models and what price he is asking for them.

The War Production Board is not itself buying these machines, but will give the information to the War, Navy or other government departments, who can buy the machines as they need them.



The Hereford Brand Office Supplies - Phone 30

Hospital Notes

Mrs. S. A. Otts, Apr. 15, medical.

Gayle McFarland, Friona, Apr. 16, medical.

Catherine Wilburn, Apr. 14, medical.

Thelma Lee Roberson, Apr. 14, medical.

Mrs. B. N. Koelzer, Apr. 14, maternity, boy.

Mrs. Jack Wilson, maternity, dismissed today.

Mrs. Lester Cooper, Apr. 16, maternity, girl.

Raymond Elliston, dismissed today.

Miss Francis Fullingim, medical condition good.

Mrs. Maxey Doud, Apr. 13, major operation.

Mrs. C. L. Whitehead, dismissed today.

No Market Penalty On Irish Potatoes

"Marketing quotas are not applicable to potatoes, therefore, all potatoes may be marketed penalty free," is the statement made in a letter to J. K. Baker of the Hereford Potato Growers Association this week from Emery E. Jacobs, assistant to the secretary of agriculture.

Other information forwarded by the department of agriculture indicates that potato producers will not receive full payment on the potato allotment unless they plant an acreage equal to at least 80 per cent of their allotment. The rate of payment is two cents per bushel of the normal yield of the potato allotment; also, there will be no deductions for exceeding the potato allotment by as much as ten per cent. However, if the potato allotment is exceeded by more than 10 per cent, there will be a reduction in the conservation payment which would otherwise be made to the farm at the rate of 20 cents per bushel times the normal potato yield for the farm for each acre in excess of 110 per cent of the farm allotment.

For farms for which potato allotments are not established, the reduction in payment is for the acreage of potatoes planted on the farm in excess of three acres.

TRY A WANT AD

For Americans Seeking Intelligent Entertainment . . .

The March of Time

presents

"The Argentine Question"

Good Neighbor's Dilemma! Here's an important and new inside story on Argentina!

Is Argentina Anti-Democratic . . . Isolationist . . . or Pro-United Nations?

THE MAN WHO *Started* THE WORLD ON THE RADIO

Bring you new and great thrills on the screen.

ORSON WELLES

"Citizen Kane"

THE SURPRISE CAST OF THE YEAR!

See it from the beginning!

Star WEDNESDAY and THURSDAY April 22-23

CALL 363 FOR SHOW STARTING TIMES

BRIEFS

MACHINERY RESTRICTED

Manufacturers of certain types of industrial machinery, including beverage bottling and shoe repair, are prohibited from filling any orders above \$200 except on WPB approval, under a new WPB limitation order. The order, effective April 9, is expected to stimulate conversion of machine tools and skilled labor to output of war materials.

There is only one effective way to reach and influence the farming classes and that is by object lessons. (Dr. Seaman A. Knapp -1907)

TRUCK APPEAL CONSIDERED

Pending creation of local appeal boards in the field, a special appeal board has been set up in Washington by the Office of Defense Transportation to consider appeals from decisions of local allocation offices in the truck rationing program. Rationing of all types of new trucks, truck tractors and trailers has been in effect since March 9, and is being handled in the Southwest by offices of the ICC Bureau of Motor Carriers.

As soon as the man begins to grow he will work every rural betterment. (Dr. Seaman Knapp -1903)

BUY FOR HUMAN NEEDS

The standard of waste which came into American homes during the early days of 1900 must give way to a household program of saving and conservation on a scale the younger generation never heard of, Dr. Bruce L. Melvin, Southwestern region consumer representative of the Office of Price Administration, told members of the Texas Federation of Women's Clubs at Dallas last week. "Perhaps we shall learn to buy things according to human need, instead of in accordance with human desires," Dr. Melvin said.

There can be no reform until the man begins to grow, and the only possible way for him to grow is by achievement—doing something of which he is proud. (Dr. Seaman A. Knapp-1905)

Mrs. R. J. Naylor is in Leesville, La., to visit her son, Edgar Horton, who is with the United States army located in Leesville.

LIBERTY LIMERICKS



A teacher, explaining inflation, Its after effects and causation, Advised all her scholars To save up their dollars And buy bonds to safeguard the Nation.

Help teach the Japs a lesson! Put every dime and dollar you can into U. S. Defense Bonds and Stamps every pay day.

MINUTE CROSSWORDS

FILL in horizontal blanks with words suggested by the key word SINGAPORE. Each letter must be given in its proper place.



SOLUTION TO PREVIOUS MINUTE CROSSWORDS

- 1 Comics.
- 2 Cartoon.
- 3 Drawing.
- 4 Suture.
- 5 Stroke.
- 6 Crayons.
- 7 Point.
- 8 Strip.
- 9 Nest.
- 10 Attack.

Alton Miller

(Continued from Page 1)

The new manager has been an employee of the local utility company for the past two and one half years and has been manager in the Denver City office of the company. He has had 14 years of public utility experience. At Denver City he was a member of the Lions Club and was active in civic work.

Mrs. Smith and her two children will move to Hereford after the close of school. "I am happy to be in Hereford," Mr. Smith says, "and am coming here with the intention of making my home. I hope to co-operate in every way with activities for the best interest of the town."

Fourth Registration

(Continued from Page 1)

The local board has asked that all persons volunteering to help with the registration leave their names at the local draft office.

Any person who is in doubt as to whether or not he must register should consult the draft board and register if they deem it advisable.

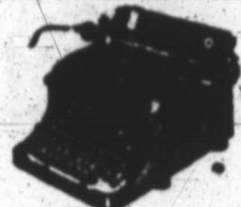
Transportation

(Continued from Page 1)

have consistently followed loan prices. Average loan rate in 1938 was 53 cents a bushel. In 1941, the rate was 98 cents.

We need to keep wheat supplies at a high point, but an over-supply has always meant bottom prices in the past, and we do not want to be penalized for doing a job well. Gilbreath said in urging the adoption of quotas as a protective measure for the wheat farmer.

Ribbons for all Typewriters at the Brand



Other Supplies for Office Efficiency

We sell Remington Typewriters and Adding Machines!

Phone 30

SOCKO FEATURES 2

RED - BLOODED ACTION

PACKED WITH THE PUNCH OF THE OLD WEST!

Underground RUSTLERS

Ray "Crash" CORRIGAN John "Dusty" KING Max "Alibi" TERHUNE A Mesogram Picture.

PLUS An outstanding comedy feature packed with

RIOTOUS ROMANCE and a RISTIC FUN!

RIGHT TO MY HEART

Chapter 8 of "King of the Texas Rangers"

Baragain Show Days 11c - 22c

TEXAS Theatre-Hereford

Saturday - Sunday April 18-19

COMING SOON! "HOW GREEN WAS MY VALLEY"

DOUBLE SHOW BARGAIN DAYS - 11c-22c

Here's That Singin' Son-of-a-Sixgun ridin' like the wind . . . romancing like a Troubador..

ACTION WITH AUTRY!

GENE AUTRY in *Cowboy Serenade*

with SMILEY BURNETT and FAYE McKenzie

... AND SOCKO FEATURE NO. 2 ...

MURDER IN THE DARK!

PACIFIC BLACKOUT

starring ROBERT PRESTON with MARTHA O'DRISCOLL EVA GABOR

and Popeye-in "Kicking The Conga Around" FRIDAY - SATURDAY April 17-18

The Biggest Adventure of Your LIFE!

DANGER LURKS! ADVENTURE RULES!

Rudyard Kipling's thrilling classic of the Mystery of the Dark Jungle!

ALEXANDER KORDA presents RUDYARD KIPLING'S **THE JUNGLE BOOK** with SABU in MAGNIFICENT TECHNICOLOR

FIRST SHOWING ON THE PLAINS

PLUS AIRMAIL NEWS

Robt. Benchley, "Take a Vacation" Walt Disney's, "Village Smithy"

SUNDAY - MONDAY - TUESDAY April 19 - 20 - 21

STAR THEATRE