

\$150,000 Here For Farmers

AROUND TOWN

Sights and Faces Seen

J. A. Roe was the only contributor to the Finnish Relief Drive this week. He donated a dollar yesterday.

From the way the business men cleaned up the cherry pie today at the luncheon given at the First Christian Church, none of them will ever cut down any cherry trees—as George Washington is said to have done.

The postoffice is really beginning to look like something now that stone work is up, roof taking shape, and excavations made for the sidewalks.

Streu Hardware is building two new display windows in their store. Work has been going on this week and is expected to be completed before Saturday.

Worth Covington was in the brand office the other day purchasing a few articles for the office where he works. But when asked who he worked for so that

Potato Growers Vote To Secure Grader, Washer

Hereford Potato Growers Association in a called meeting Tuesday night voted to secure a potato grader and washer to handle this year's crop, but left it up to the Board of Directors as to how the machine was to be secured.

Plans are to try to get a private individual to put in the plant to handle the crop. If that fails then the Board will secure a machine for the association.

Main purpose in getting a washer and grader is to insure a uniform pack and quality of potatoes for market. Under the plan each grower would sell his own crop after it was graded and washed. The plant would be located at a central point.

Joe Bahlinger gave a talk on preparation of seed beds to the approximately 25 growers who attended the meeting. Glenn Boardman presided.

Next meeting of the association will be held Tuesday night, March 5.

ONLY ONE-FOURTH OF MONEY DUE

With \$128,988.59 received this week plus \$20,754.41 received last week a total of \$149,743.00 in Soil Conservation checks have been received by the County Agent's office for distribution to farmers.

Each farmer is asked to wait until notified by card that his check has been received at the County Agent's office before coming in to inquire about it. Officials point out that when checks are received each farmer is notified if his check is in the group and that it is useless to come in after your check before then.

This is about one-fourth of the total amount due this county.

New \$7,500 Building To Be Opened

That Hereford's new \$7,500 cold storage locker plant will be open for public inspection from Saturday, Feb. 24, through Saturday, March 2, was announced today by Lee Hopson, owner.

The new locker plant is housed in a new brick building just north of Flowers Cafe on South Main Street, and includes three large compartments: a potato storage room, a room in which to hang meat and fowls for chilling, and the locker room. All three rooms are well insulated.

The plant will open with a total of 205 individual lockers, 18x18x32, each with a capacity of 205 pounds of meat after it has been chilled and wrapped.

In conformation with the policy of other locker storage plants regular rental fees will be charged to customers, who will rent the lockers for periods of six or twelve months.

A central refrigeration plant will serve the three storage

Hereford In District Ball Tournament

Hereford will play the champion of Randall county in basketball at the Interscholastic League tournament to be held at Canyon tomorrow and Saturday. Time for the game is 2 p. m. Friday according to announcement from West Texas State College. Drawings for the tournament were made by counties.

If Hereford wins the first game, the Whitefaces will then play the champions of Armstrong county at 9 o'clock Friday night.

Finals in the tournament will be played off at 8 o'clock Saturday night.

Entries from 12 counties are expected.

Six Victims Of Gas Attack Sunday Morning

Five children in different parts of the church and Rev. A. C. Huff suffered a heart attack while in the pulpit last Sunday morning at the Church of Christ. Cause of the attacks has been reported as Carbon Monoxide gas, which escaped from a stove.

Church officials announce that all necessary repairs are being made this week, that everything will be checked over thoroughly and that work and inspection will be completed before regular services Sunday.

All those who suffered attacks from the gas last Sunday are fully recovered. Windows were thrown open as soon as gas was suspected.

Rev. Huff was a visiting preacher from McLean. Two daughters, Mrs. Pete Fullbright and Mrs. Clyde Horrell came Sunday and took him back to McLean.

New Agent



MISS DORIS LEGGITT has been appointed District Agent for the Extension Service for District 1. The appointment was effective February 19.

Appointment Of New District Agent Announced

COLLEGE STATION.—A former resident of the Panhandle, Doris Leggett, became district agent for the Extension Service of Texas A. & M. College in the Pahandla area on February 19. Her district includes Deaf Smith County.

In announcing Miss Leggett's addition to the Extension headquarters staff, Mildred Horton, vice director and state home demonstration agent, stated that Ruby Mashburn, who has been supervising work of county home demonstration agents in District 1, was transferred to Extension District 11 effective February 16. District 11 embraces 13 Southeast Texas counties.

The new district agent was born in Clay County and reared in Collingsworth County. She received her bachelor's degree from West Texas State College at Canyon and later taught school in her home county. In September, 1929, Miss Leggett was appointed county home demonstration agent for Wilbarger County, and she remained there until going to Dallas County as county home demonstration agent.

Ford PTA To Present Play At Summerfield

The Ford P. T. A. will present "Abigail Goes Haywire," at Summerfield Friday, February 23, 1940, at 8 p. m. This is a three act farce comedy written by Richard Hill Wilkinson. Characters will be played by the following:

Abigail Hyde, Avis Matthews; Leslie Jordan, Evelyn Benson; Janice Holtham, Imogene Robertson; Don S. John, Willard Turner; Reuben Streublen, Ervin Frost; John Meredith, Charles Frost; Hannah, Jessie Waggoner; Oliver Martimes, Hardy Benson, Jr.

Everyone is cordially invited to attend.

The Story Of The Missing Watch . . .

This is the story of the Missing Watch!

It was found last Friday morning by E. E. Edwards and brought to the Brand office with instructions to run a "found" ad in this week's paper. By judicious inquiry, the owner, Ben Franklin, was discovered the next day and he left a reward at the Brand office, which was immediately mailed to Mr. Edwards.

Moral: When you find or lose anything come to the Brand office. Many times articles are found or restored to rightful owners before the ad can appear in the paper.

Fat Stock Show All Set To Go

Pat Newell And June Shreve Lead In First Count of Wedding Votes

Hugh Clearman Named Assistant County Agent

Mr. Hugh Clearman, whose home is in Lamesa, began work Friday as Assistant County Agent for Deaf Smith County. Mr. Clearman is a graduate of Texas Agricultural and Mechanical College, College Station. He received his degree about two weeks ago.

Masons And OES In Annual Meet Tonight

Annual get-together and banquet of the Masons and Order of the Eastern Star will be held this evening at 7:30 o'clock in the Masonic Hall.

All members and their families are invited to attend this meeting. A program of interest and entertainment has been arranged. The gathering is one of the year's highlights for both organizations, and is expected to draw a large attendance.

Report Of City Auditor Shows City In Good Financial Shape

B & PW Club To Sponsor Dance At City Hall

The Business and Professional Women's Club of Hereford is sponsoring a dance to be held in the City Hall on Thursday night, February 29, beginning at 9 p. m. according to an announcement by Mrs. Dyalitha Bradley.

Services of Don Isidro and his orchestra have been secured for the modern dances.

A part of the evening will be devoted to the Schottische, New Shoes, Little Brown Jug, square dances and old-fashioned waltz. Competent leaders will be secured for these dances.

The public is invited to attend.

Interest in the Tom Thumb wedding and style show set for March 12 in the high school auditorium and sponsored by the Junior Pioneer Club in a drive to raise cafeteria funds, mounted this week with first announcement of the standings of the 10 couples in the race for bride and groom honors.

In first place when results of the first counting of votes was announced Monday, were Pat Newell and June Shreve; in second place were Jo Bill Willis and Fredda Marie Brown, while Wayne Lady and Sharon Dee Moore were third. Others, listed in order of their standings were: fourth, Tim Corbett and Georgianna Pugh; fifth, Billy Robinson and Kathlynn Kester; sixth, Jerry Witherspoon and Joan Moore; seventh, Jackie McCracken and Marion Jo Wilson; eighth, Clayton Gene Rutter and Kayla Felts; ninth, Betty Culpepper and Pat McCullough; and tenth, Don Hollingsworth and Geraldine Patterson.

Final count of votes will be made Saturday night and principals in the wedding will then be announced. The other nine couples will be attendants. Voting is by penny ballot, pennies being placed in boxes bearing pictures of the couples. Stores in which voting boxes may be found (listed in order of couples

45 ENTRIES ARE EXPECTED

With an entry list of near 45 animals already, Hereford's first Vocational Agriculture and 4-H club fat Stock Show to be held in the Sales Pavilion Tuesday, February 28, is expected to draw a record crowd and to be a "complete success" according to W. M. Emmons, Hereford Vocational Agriculture instructor, and co-sponsor of the show with A. R. Bateman, county agent.

Twenty-one fat calves, three bulls, 10 hogs, six sheep and four dairy cows have already been entered.

The Commissioner's Court bought a set of clippers for the boys to use in trimming their animals so that they will be in first class shape for the show, Mr. Emmons said.

Each boy who enters an animal in the show will receive a dollar regardless of whether he wins a prize or not.

The prize schedule is: Calves, 1st, \$7.50; 2nd, \$5; 3rd, \$3; 4th, (Continued on Page 12)

New Decorations And Improvements Made To Fashion Shoppe

Interior of The Fashion Dress Shoppe re-decorated in silver and black, lattice work constructed in the rear, and a new office and counters in the form of a low rectangle placed in the center of the shop, is the list of improvements being announced this week by Mrs. W. F. Gillis, owner. In addition, new air-cushioned easy chairs were expected to arrive this morning.

Mrs. Gillis is also announcing a complete new Junior Department, and a new millinery department.

Fortenberry Announces For Commissioner

J. G. Fortenberry authorized The Brand this week to announce his candidacy for County Commissioner, Precinct 4. Mr. Fortenberry made the following statement:

"I have been asked by a number of friends to enter the race for County Commissioner of Precinct 4.

"I have lived on the plains for 50 years and in the county since 1927. I have been a real estate taxpayer for 30 years.

"I am asking for a very sacred trust, which is helping handle the finances of the county. Therefore, you will expect me to handle them in a fair and impartial way, and I will try to do that, if elected.

"I do not know all the people of the precinct, but I hope to meet each one of you in the near future.

"Your vote and influence will be truly appreciated."

Horse And Mule Sale Scheduled For March 5th

Announcement of a horse and mule sale in conjunction with their regular cattle sale Tuesday, March 5, is made this week by Bonnie and Homer Brumley. Over 100 head of horses and mules have been consigned to the sale and more are expected.

"We will have buyers here from Clovis, Lubbock and other points," stated Mr. Brumley.

The sale will be held at the stockyards pavilion and will begin at 12:30 p. m.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Thursday	62	10	00
Friday	50	21	00
Saturday	43	23	00
Sunday	51	18	00
Monday	52	18	00
Tuesday	48	18	00
Wednesday	54	17	00

Funeral Rites Held At First Methodist Church Monday For J. W. Kirby, Stockman-Farmer

Funeral services were held at the First Methodist Church Monday afternoon for James Wright Kirby, 59-year-old, large scale stockman and wheat farmer who had resided in Deaf Smith county since 1929. He died Saturday afternoon in a hospital at Albuquerque, N. M., where he had been visiting a son, Jim Kirby and family, who were preparing to move back to Hereford. Death was due to a heart attack.

Mrs. Kirby and their three children, Jim of Albuquerque, B. H. of Portales, and Katherine of Hereford, were at his bedside when death occurred. They returned here Saturday afternoon.

Services were in charge of Rev. Marvin Boyd, pastor of First Methodist Church at Post, an old school chum of B. H. and Katherine, assisted by Rev. Marvin B. Norwood, pastor of First Methodist Church in Hereford. Burial was in West Park Cemetery.

Pilbearers were Carl Perrin, H. G. Conkright, Jeff T. Gilbreath, R. J. Richardson, Z. J. Steen, and Elvin Ridling.

Mr. Kirby was born February 2, 1881 at Maryville, Tenn., and was reared at Fayetteville, Tenn. He moved to Alabama after his marriage to Miss Sadie Hopper on December 20, 1905. He moved from Selma, Ala., to Abilene, Texas, in 1925, to near Vega in 1928, and to Deaf Smith county in 1929. He had been a member of the Methodist Church since early childhood.

To the Methodist Church Monday (Continued on Page 12)

Last Rites Held Here Tuesday Afternoon For Mrs. Morrison

Last rites were held from the First Baptist Church Tuesday afternoon for Mrs. Nancy Cordella Morrison, 39, who died Sunday. Rev. Marvin B. Norwood was in charge of services and interment was in West Park Cemetery.

She is survived by her husband, G. R. Morrison; two children, Roy and Novita Marie Morrison; her parents, Mr. and Mrs. J. W. Teas, of Hereford; four brothers, Alva, Monroe, Homer and J. C. Teas, all of Hereford; and three sisters, Mrs. Pearl Ragland of Hereford, Mrs. Anna

Band Clinic Here Saturday Expected To Draw 275 Players

Approximately 275 band students and band masters from schools in this territory are expected to attend the Band Clinic sponsored by Hereford Schools and directed by Prof. D. O. Wiley, Texas Tech band leader, which will convene in the high school gymnasium here Saturday for an all day session.

Bovina is expected to send 40 band members, Dimmitt 40, Friona 40, Canyon 25, Happy 25, Littlefield 25, Miami 5, and 25 from the Hereford band will attend.

Climax of the day will come when 70 selected players from all the bands attending the clinic will give a free concert Saturday night in the high school gymnasium.

(Continued on Page 12)

1940 Line of Leonard Refrigerators Now On Display at Fullwood's

Announcement that the new 1940 Leonard Refrigerators are now on display is made this week by Fullwood Electric Shop.

The 1940 Leonards are featuring prices as much as \$80 less than last year's models.

Fullwood stated, "In addition to new models have enlarged space and carry many new improvements and conveniences.

The 1940 line of Leonard's features a 6 1/2 cubic foot model and seven other models at new low prices.

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. BETH B. HOLMAN Publisher
JIMMIE GILLENLINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

World Popular Cowboy Song Theme Of New Film Starring Gene Autry

"South of the Border," which comes to the Star Theatre Sunday and Monday, enlarges on the theme of a popular song widely exploited on the air networks, developing it into a most entertaining and satisfying Western—one that Jimmie Fidler, ace Hollywood columnist, gives two bells. Gene Autry, whose popularity is the nine days' wonder of the amusement field, brings his colorful personality and his melodious voice to the screen in a warm and glowing panorama of life south of the Rio Grande.

The story follows closely the theme of the song of the same name; the idyllic romance of a cowboy, engaged in government work, with a Spanish señorita who ultimately enters a convent. Autry gives his best to the role, and may be credited with the film's outstanding success.

Smiley Burnett, a lovable and laughable comedian, contributes his share of laughs and Mary Lee, a newcomer from the New York air-waves, vocalist of Ted Weems' orchestra turns in an effective "kid" characterization. Lovely Lupita Tovar scores as the señorita, with June Story equally effective in the role of Lois, the siren charmer.

Supporting players include Clark Dubrey, Duncan Renaldo, Buddy Gilmore, Sid Sherman,

Progressive News

IRA JEANNE RICKETTS

Mr. and Mrs. David Boyer visited their uncle, Mr. and Mrs. S. W. Boyer and family at Portales, N. M.

Myrtis and Arlie Counts of Ft. Sumner, N. M., spent Wednesday night with their sister, Mrs. Lynn Powelson and family. They were enroute to Denison, Okla.

The Progressive Literary Society will meet Friday night, February 23, at 8 p. m. with the program under the direction of Messrs A. D. Hurford, David Boyer and C. C. Bowman. Everyone is urged to attend and visitors are always welcome.

Miss Glennis Cockrell of Hereford spent one night last week with her sister, Mrs. Edgar Russell and Mr. Russell.

Mrs. Luke McBrayer and small daughter Lyndell of Wyche spent Wednesday afternoon with her mother and sister, Mrs. Ira Ricketts and Miss Ira Jeanne.

Mr. and Mrs. Harley Ander-

Art Wenzel, Wesley Peterson, George Thall, Dick Botiller and others.

George Sherman directed, under Associate Producer William Berke.

son of Hereford took dinner Sunday with her parents, Mr. and Mrs. A. D. Hurford and family. Mr. and Mrs. Anderson planned to move to the last house south on the Progressive Avenue Monday.

There were 41 present at Sunday School Sunday afternoon and because of highway conditions all over the state Bill Boyer was unable to fill his regular appointment, if nothing happens however, the community looks forward to his next appointment the third Sunday in March. The time for Sunday School has been changed to 3 p. m. as the days are becoming longer. Everyone is urged to note the change in time and visitors are always welcome.

There has been quite a bit of sickness in the community for the past week. Mr. and Mrs. Owen Neel and family have had colds for the past week and Mrs. A. S. Higgins has also been on the sick list. It is hoped by all that they will soon be back to normal. Mr. and Mrs. Lynn Powelson made a business trip to Amarillo Thursday.

Part of the community enjoyed a party at the school house Friday night, planned by a committee of the Progressive Worker's Club. A large crowd was expected but because of weather conditions only a small crowd gathered. Games were enjoyed by those present until a late hour, when refreshments of hot chocolate, cookies and sandwiches were served to the following: Messrs and Mesdames Emzy May, Lewis Harvey, C. V. Burgess, George A. Martin, M. Wilson and Misses Lucille Park, Virginia Bowman, Dora Lee Burgess, Wilma Higgins, Lois and Dorothy Martin, Pearl Hurford, Norma Lea and Pearl and Mary Catherine Edwards, Evelyn and Billie Zoe Smith, and Mrs. Lucille Stewart and Messrs A. D. Hurford, Willie Wilson, Raymond Douglass, Bud Shehen, Alva and Royce Hurford, Calvin and Orval Edwards, Harold and Homer Harvey and Glenn Smith.

Miss Ira Jeanne Ricketts attended a training school held in the office of Miss Sadie Lee Oliver, CHDA, Saturday afternoon in Hereford.

The extremely high wind of Thursday and Friday brought the first dust of the season to the community and also served as an usher of another snow Friday night which by morning was piled into drifts about four feet in most places. The snow, had it been permitted to remain level would have measured about an inch. The community feels however, that it has been quite fortunate in that this was the first snow of the season that has drifted to amount to anything.

Although only a small crowd was present at singing Sunday night good singing was enjoyed by those present. Singing is held every Sunday night at 7:30 p. m. Visitors are always welcome.

Noel Higgins has been working for the past week with Luke McBrayer on the farm of Mr. Noah Ewton in the Wyche community.

The Progressive Girl's 4-H Club will meet Wednesday, February 28, at the school house after school is dismissed. Miss Sadie

Frio News

MRS. MALCOM CASSELS

There were forty-three present at Sunday School Sunday morning and also a good crowd at Bible School Sunday night. Next Sunday for our Sunday School lesson we will study, "Faithfulness in Stewardship." In Bible Study, Miss Olivia Benson will be leader, and everyone is urged to read the 5th chapter of St. Mark.

Last Sunday week, Mr. and Mrs. Charles King and Gerald Gene of Tulla, Mr. and Mrs. Roscoe Burns of Clovis and Mr. Fred Andrews of Melrose, N. M., all visited in the home of Mr. and Mrs. Joe Andrews and family.

Mrs. J. H. Benson visited last week with two sons and families in Shamrock and also a son, Jodie Benson, in Amarillo.

Mr. and Mrs. Thornton of Lockney visited sister, Mrs. Mack Dixon and Mr. Dixon and children last Tuesday and Wednesday. Wednesday Mr. and Mrs. Thornton and Mr. and Mrs. Dixon were in Amarillo on business and also visited a niece of Mrs. Thornton and Mrs. Dixon.

Mrs. Caraway entertained her room and their pre-school age friends with a valentine party Wednesday. The room was decorated in the valentine motif. Games were enjoyed and the valentine box was opened. Leta Dene Springer, Mary Bell Cassels and Betty Robbins assisted in passing out the Valentines. Refreshments of cocoa and cookies were served to Mrs. Caraway's room and the following guests: Evelyn Jeane and Sherry Ann Benson, Wanza Johnson, Franklin Springer, Jimmy Ray Cassels, Jimmie and Claud Bowers, Vera Dell and Glenn Carroll Andrews.

Gwendolyn and Leta Dene Springer were winners of the neatness contest. Mrs. Caraway was so pleased with the results that she is staging another one ending on the ninth of March.

Leta Dene Springer has been absent from school Monday and Tuesday on account of illness.

Mr. and Mrs. Elmer Jones and Patsy Jo, spent Sunday in Tulla visiting a sister, Mrs. Charles King and Mr. King and son.

Mrs. Haskell Benson is getting a new built-in cabinet this week of which she is very proud.

Mr. Joe Andrews is also doing some remodeling at their home.

Mr. and Mrs. L. F. Tennison and Kona Faye, of Hereford, spent Sunday with Mr. and Mrs. H. T. Benson.

Mr. S. J. Barclay returned from Temple Sunday afternoon after being snow-bound at Matador. He reports that Mrs. Barclay is doing splendidly and will be home Sunday.

Mr. S. J. Barclay spent Sunday night in the home of his brother, E. H. Barclay and Mrs. Barclay and family of Ford. He returned Monday and brought Curtis and Ruby Faye home. Curtis started back to school Tuesday morning but Ruby Faye

Lee Oliver, CHDA, will meet with the girls at this time and all members are urged to attend.

is still unable to get around since cutting her foot two weeks ago. Her foot is doing fine but because the leaders were out she must stay off of it. We hope she will soon be able to be back in school.

Mr. John Johnson and Mr. James Dixon were in Dimmitt, Tulla and Amarillo last Tuesday on business.

While at Bible Study Sunday night Mr. Johnson was called out by Mr. Tennison who had received a message of the death of his uncle at Wellington, and wanted Mr. Johnson to take them. Mr. Johnson was expected back Monday night or Tuesday morning.

Mr. and Mrs. Malcom Cassels and children called in the G. P. Owen home in Hereford Sunday afternoon.

Mr. Malcom Cassels visited his father, Mrs. G. W. Cassels, who has a slight cold, Sunday afternoon.

The Frio H. D. Club meets Fri-

day afternoon at the home of Mrs. Haskell Benson.

Mrs. Malcom Cassels called on her grandmother, Mrs. Joe Stagner of Hereford who fell and hurt herself one day last week. She is back up again and feeling better. Mr. Stagner was in the hospital with pneumonia.

A valentine party honoring Mrs. J. H. Burnett was given last Wednesday at the home of Mrs. J. E. Springer with Mrs. E. Ram-

ey as co-hostess. The house was decorated in the valentine motif and candles burned in crystal candelabras over the fireplace.

Mrs. Owen Andrews and Mrs. Ray Clark rendered musical numbers and Mrs. Elmer Patterson and Mrs. E. Ramey gave some appropriate readings.

Refreshments were served around twenty women. Several of them were out from Hereford

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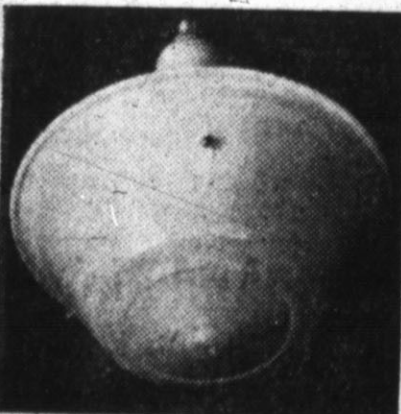
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Glenn Snyder—Phone 440



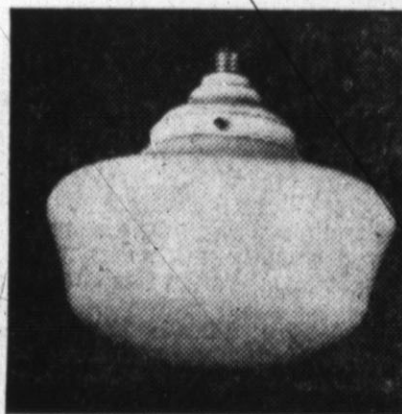
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I'LL LIGHT YOUR KITCHEN WITH A SOCKET TYPE UNIT FOR OVER A MONTH

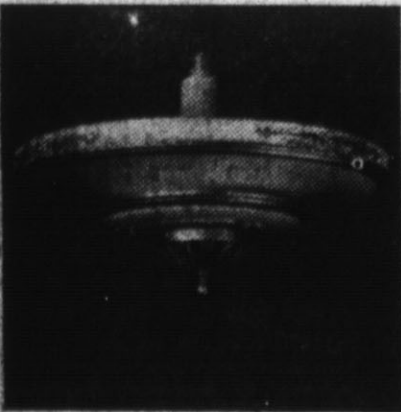
A DIME... the price of your Sunday newspaper... will operate either the Hemcolite, Renewalite, or the Visionaid for over two hours a night for one whole month. What could be cheaper? Try these units in your home—and you'll wonder how you ever managed to work in old-fashioned, glaring light.



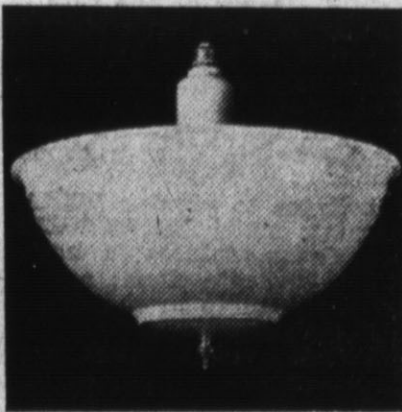
The HEMCOLITE now \$1.75 Will be \$1.95



The RENEWALITE now \$1.95 Will be \$2.25



The VISIONAID now \$3.50 Will be \$3.95



The ADAPTALIER now \$3.95 Will be \$4.45

Any unit may be purchased for as little as 50c down and \$1.00 a month. After March 1st these special terms and prices will expire.

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"SOUNDTEST INVESTMENT I EVER MADE!"



I CERTAINLY ENVY YOU THIS CAR, JOE. IT'S A BEAUTY!



YOU'RE RIGHT, BESS. DO YOU WONDER THAT THEY CALL IT THE MOST BEAUTIFUL THING ON WHEELS?



THESE WIDE SEATS ARE SIMPLY LUXURIOUS. I'M SURE I'VE NEVER KNOWN IN SUCH A ROOMY CAR.



I'M GOING DOWN THE NEXT ROUGH ROAD, BESS, AND SHOW YOU THE BEST RIDE ON FOUR WHEELS—IT'S TRIPLE-CUSHIONED!



ANOTHER THING THAT MAKES ME SUCH A PONTIAC ENTHUSIAST IS ITS EXTRA SAFETY—I KNOW WE'RE BETTER PROTECTED WITH PONTIAC'S TRIPLE-SEALER BRAKES, UNI-STEEL FISHER BODY AND HI-TEST SAFETY PLATE GLASS.



AND I GET THE BIGGEST THEIL! OUT OF KNOWING IT COST US JUST A FEW DOLLARS MORE THAN THE LOWEST-PRICED CARS WE EVER HAD.



ONLY \$783

AND IT HEADS THE STYLE PARADE

and up delivered at Pontiac, Mich. Taxes, title, state and local license (if any), optional equipment—radio, side mold strip, accessories—extra. Price subject to change without notice. A GENERAL MOTORS TRUCK.

Illustrating the Special Six-Door Touring Sedan, \$876

Pontiac
AMERICA'S FINEST LOW-PRICED CAR

HARDLY A DAY goes by when we do not hear from Pontiac owners in all parts of the country who tell us, in enthusiastic terms—how glad they are they bought a Pontiac instead of a smaller car.

Now, they say, they can buy a big car, with all the advantages only a big car can give them, at a price right down with the lowest! Why not be guided by the actual experience of these owners? Before you buy any car, investigate Pontiac. You'll be amazed to find this big car, with all its big-car roominess, luxury, comfort and performance, is just as easy to buy and just as economical to own as a smaller car!

317 North Main Street

NORTON MOTOR COMPANY

Hereford, Texas
Texas

HEREFORD



BULL

By Jimmie Gillentine

Several people have mentioned the swimming pool since last week, but it seems that no one is interested enough to take the time to write a letter on the subject. This is the information I wanted. If the people in general don't want a swimming pool it's OK with me—my swim suit has a moth hole in it anyway. One thing is certain, if the people don't want the pool, the County isn't going to construct one. It would be silly for them to install a pool here when the people really don't want one. On the other hand, several children have been drowned in the creek here in past years—and swimming in the creek is dangerous from the standpoint of disease which might be contracted. It seems to me if our boys and girls are going to swim that they should be given the advantage of clean fresh water and the supervision of a life-guard.

I still say if the majority of the voters in Deaf Smith County want a swimming pool, they'll get a swimming pool. That is, if they are willing to start working early enough.

The turnpike road to most people's heart lies through their mouths, according to an old fable—and because the saying rings true, I am one of the many, many persons who hold Mrs. O. E. Sherman in the highest possible esteem. I certainly believe that she is one of the finest cooks in the whole country and I know a lot more people who will agree with me. The other night Mr. Sherman came by and extended an invitation to come out and eat "Something you never ate before." It turned out that he was right, because the something was fried "chitlins," which is one of his favorite dishes. Besides this, Mrs. Sherman also had 112 large, home-made hot tamales, along with more vegetables than you ever saw at one time.

I know that 22 pounds of "chitlins" and 112 big hot tamales sounds like a lot, but J. A. Pitman and C. C. Rockwell were also there and those boys can really eat.

David Rodgers, Tom Robinson and W. C. Pitman ate so much that they were really ashamed. Mr. Sherman, Louis Sherman, Junior Sherman and I were the only ones who really ate in moderation; I stopped on my 11th tamale. All of the women ate first, so I didn't keep a very good check on them. Anyway, I wasn't hungry for two days—and I doubt if Pitty was able to eat anything for a week or 10 days. Here's some good advice: If you ever get a chance to eat at Mrs. Sherman's table don't let anything hinder you—and if she is having tamales, there isn't anything important enough to keep you away.

Mrs. R. H. Johnson, Bellview Correspondent, was in Tuesday and reported that crop prospects in that territory are the best they have had in many, many years.

Hereford Bull Column, Hereford Brand, Hereford, Texas.

I am convinced The Brand is a greater medium through which the instilling of patriotism in the minds and hearts of the section than that of any one hundred

persons you can find in this county.

Mainly, I think the schools are, or should be, the stepping stones toward impregnating the minds of this generation with loyalty to the flag. I saw a child walking along the sidewalk waving a flag, and carelessly drop it on the walk. Another child kicked it into the muddy street, where it was soon buried by the traffic. How many rooms in our public schools have a flag on the wall? Each room should and could. The pupils should be required to salute it every morning at least. It seems to me five times a week is few enough.

Usually on July 4th a musty old flag is hauled out and set to waving in the breeze while men wave their hats and shout, and women wave their handkerchiefs. Then they sing the national song. Later in the day the flag is hauled down, rolled up and placed in some dark closet lest it might be seen before another year passes. Even on July 4th very few flags wave in front of business houses in Hereford. If I were an orator I think I would get a box and make talks to set people thinking. In these days that are so full of fear we seem to want to be still as mice lest we are made sport of. A school boy said to me, "Why they simply can't come over here and fight us." When I told him Asia was in spilling distance of Alaska he grinned sardonically. He needs more geography and less football.

If every pupil were asked to salute the flag I feel quite sure of a ready response. Sitting down after singing of "The Star Spangled Banner," I feel will stir their very souls to a human worship of the flag. Surely two minutes could be spared from school hours for this.

I am making you my wailing post, but can't you say something in The Brand to incite our schools to get busy along this line. Earnestly,
Mrs. S. E. Niblo.

FORMER RESIDENTS

Two daughters, former residents of Hereford, visited their mother, Mrs. Hattie Rutherford here last week. They were Mrs. W. A. Perciful of Hutchinson, Kan., and Mrs. Beulah Lee Carter of Amarillo. Mrs. Carter's

Diaper Derby



Edward Moeller, a bachelor uncle, won the Kansas City, Mo., diaper derby recently when he bested a field of five experienced fathers, completing his task in 1:02 seconds. Reason: He used a zipper-equipped diaper in which to enclose his young but co-operative nephew, Bobby Smith.

daughter, Harriette, accompanied her mother here. Mrs. Rutherford spent Monday in Amarillo and Mrs. Perciful returned to her home from there.

Jack Russell, son of Mr. and Mrs. W. H. Russell, has recently been transferred from Livingston to Ruleville, Miss., where he is employed by the Atlantic Oil Co.

Summerfield
HELEN OGLESBY
Mr. and Mrs. J. R. Oglesby were visitors in Clovis, N. M., last week.

Several people from this community have attended the highly advertised movie "Gone With the Wind," in Amarillo. The adult Sunday School and Baptist Training Union Classes attended a party given in their

honor at the home of Mr. and Mrs. Ky Lawrence Friday night. Mrs. Hazel Atchley of Canyon spent the week end here with her parents. Her son, Ralph, returned to Canyon with her.

Mr. and Mrs. Wilson Vines and children have returned from White Deer where Mr. Vines has been acting as relief foreman.

Several people met the train here Sunday afternoon to see Connie Mack and his Athletics who came through here.

Mr. and Mrs. Jo Story and daughter, Nancy, were visitors in Amarillo last week.

The students of the Summerfield school are preparing to enter members in the Interscholastic League contest in Hereford.

There were thirty-eight present in Sunday School Sunday and everyone is invited to attend prayer meeting Thursday night.

Mr. and Mrs. James Gandy and daughter, Virginia Pat, of Wyche, called in the J. R. Oglesby home Sunday afternoon.

The Summerfield School bus has not been making its regular route this last week due to the fact it was broken down.

Mrs. Beulah Robinson of Hobbs is now visiting in the home of Mr. and Mrs. Charles Roberson. Mrs. Ky Lawrence is on the sick list this week and Mr. Loyd Bradley is too.

Mr. and Mrs. J. R. Oglesby were visitors in the home of J. P. and Henry Gandy in Wyche, Sunday. Misses Billie Louise Lance and Geraldine Kendall of Hereford were visitors in Summerfield Sunday morning.

ROOMS TO RENT? TRY A WANT AD

COYOTES WARNS DEER?

Coyotes are the natural enemy of deer, but a state game warden, on vacation, recently had a morning's hunt spoiled in an unusual manner. The warden first noticed a coyote when its baying scared off four bucks. Thereafter the coyote remained in front of the hunter at a distance of 350 to 400 yards, making enough noise to scare any bucks that might have come in sight.

LEGAL NOTICE

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION THE STATE OF TEXAS COUNTY OF DEAF SMITH

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 2nd day of August, 1932, in favor of the R. H. Kemp Lumber Company, a corporation, as plaintiff and against L. Baskin, as defendant, in the case of "R. H. Kemp Lumber

Company vs. L. Baskin" No. 2008, in such court, I did on the 7th day of February, 1940, at 5:40 o'clock, P. M., levy upon the following described tracts and parcels of land situate in the county of Deaf Smith, State of Texas, as the property of said L. Baskin, to-wit:

All of Block Number 3, in Durant Subdivision of Block Number 26, of Mabry's Addition to the Town of Hereford.

And on the 5th day of March, 1940, being the first Tuesday of

said Month, between the hours of 10 o'clock, a. m., and 4 o'clock p. m., on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said L. Baskin in and to said property.

Dated at Hereford, Texas, this 7th day of February, 1940.

J. O. NEWELL, Sheriff of Deaf Smith County, Texas.

By Fred W. Baird Deputy.

6-31c

PENNEY'S DOLLAR DAYS

Economy Priced NOW!

MEN'S SHORTS

6 Pairs \$1

Here's the money-saving offer you've been watching for. Fast color prints, "Lastex" sides, 3-button yoke fronts—all at this Dollar Days Price!

Thrifty Misses Will Come Early!

RAYON SATIN GOWNS \$1.00

Not very often does a dollar buy this much quality! Luxurious sweetheart rayon satin for night-time glamour, in lustrous lace-trimmed and tailored!

Dollar Day Feature!

Terry Towels 10 FOR \$1
Here's your chance to get all the towels you need at this low price! Bath towels in solid colors and also in checks with striped borders. Size 81x99"

Wizard Sheets 2 FOR \$1
An exceptional value. These sheets would have to sell for much more if bought on today's market. Stock up at this low price. Size 81x105" Colonial

Cotton Bedspreads \$1
Beautiful heavy cotton spreads, are chuck full of Value! Beautiful high colors to freshen up those bedrooms. Hurry Down!

DOLLAR DAYS SPECIAL!

Children's Taffeta Frocks 77c

Big Assortment in all the New Spring Colors!

PENNEY'S DOLLAR DAYS!

GIRLS' TUB FROCKS 3 for \$1

Imagine—good quality vat dyed prints, broadcloth poplins and other practical cottons at this price. You will want several of them!

Big Value! Chenille BATH MAT SET \$1.00 set

Fast Colors! Bath mat and matching lid cover in very attractive designs. A rich note for your bathroom!

BOYS' Dress Shirts 3 FOR \$1

In neat, dressy patterns and colors that boys like. Full generous sizes and well-made. Hurry down for the best selection!

MEN'S Dress Hats \$1

Beautiful, Snappy New Spring colors. In new shapes and types, in a choice of cord, wide or narrow bands. See these today!

FULL SIZE Metal Suitcase \$1

Full standard size case, made of sheet metal that will give years of service. Not one of those "please don't rain cases"!

DOLLAR DAYS SPECIAL!

Rayon Taffeta Slips 37c

Good Quality Taffeta! In all sizes!

PENNEY'S DOLLAR DAYS

FAST COLOR WASH FROCKS 3 for \$1

Beautiful Percales, smartly styled, faintly trimmed. Fresh and charming prints, vat dyed to STAY fresh—all sizes!

Men's Low Price Feature!

ATHLETIC SHIRTS 6 for \$1

They're of fine yarn cotton in the popular Swiss rib that gives elastic, comfortable fit. Compare them around town—stock up!

3-Lb. Quilted Cotton Batts 3 FOR \$1

An outstanding value in cotton batting. Full size, good quality quilted cotton. You will want several of these batts at this price!

Indian Design Single Blankets \$1

Big, single blankets. Bright, colorful patterns. These are very good for home use, or will make a good car robe!

New, Smart! Big Value! Cotton House Coats \$1

Real scoop for Penney's! Fine quality poplins and broadcloths in wrap-around and zipper. Striking patterns and color combinations!

Please Note

these REDUCED PRICES!

The following prices on Genuine I-H-C Repairs effective at once at Rosson & Hays, subject to change without notice:

Modern, Complete Service Shops	221 Lister Shares	\$2.25
	426 Lister Shares	\$2.25
	0696 Lister Shares	\$2.35
	220 Lister Shares	\$2.25
	0655 Lister Shares	\$2.25
	Sets of Pistons and Sleeves	
	Regular & F-20	\$19.00
	F-30	\$26.75
	15-30	\$29.75
	22-36	\$31.00
	Piston Rings	Each
	Reg. & F-20	Com. Oil
	F-30	Set \$3.00 .15 .30
	15-30	Set 3.60 .20 .30
	22-36	Set 4.60 .25 .40
		Set 4.80 .25 .45

Spark Plugs 65c

The above quoted prices are on Genuine I-H-C Repairs that fit close, wear longer, and with prompt and courteous service. We want your repair business!

ROSSON-HAYS

PRENTISS ROSSON CHARLEY HAYS
"Good Equipment Makes a Good Farmer Better"

BURK'S FURNITURE

is prepared to completely furnish your home. And we offer you liberal terms on your purchases!

Beautiful Heavy Weight FELT BASE Congoleum 50c sq. yd.	8-PIECE Dining Suite Walnut Finish \$47.50	We Have 2 Slightly Used OIL BURNING Heaters 1 Norge and 1 Super-fex—Ask to see 'em!	2-PIECE Living Room SUITE Modern Style \$44.50
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Burk's Furniture

HEREFORD, TEXAS

A Long Time Ago In Hereford

10 YEARS AGO
The first rehearsal of "The Greatest Love," the Easter Cantata to be sung by all the singers of Hereford, will be held at the First Methodist Church next Monday evening. Ardelle S. George is directing.

The shallow test oil well being drilled by A. L. Thomas and others about 25 miles West of Hereford shut down at 285 feet after a showing of oil and quite a bit of gas. Drilling is expected to continue after casing is set.

Supt. C. H. Dillehay left Wednesday for Atlantic City, N. J., to attend a meeting of the Superintendent's Division of the National Education Association. He planned to be gone about 12 days.

Quite a number of Hereford people attended the Passion Play in Amarillo, Saturday.

Mr. and Mrs. J. S. Orr were in Lubbock Sunday visiting their son, Duane, who is a student in Texas Tech.

20 YEARS AGO
W. L. Loudy and L. R. Gray began operation of a truck line with 10 big White trucks with trailers.

"Too busy to come to town" was the comment on the scarcity of farmers on the streets these sunny days. The huge grain crop of the past year was being threshed and it appeared likely that planting time would still find some grain in the fields.

Work on the city's sewerage disposal plant was nearly finished.

Carl Gilliland returned Monday from a business trip to Kansas City.

Doug Fox returned the first of the week from St. Louis where

Westway Items

BY MRS. MERLIN KAUL
Mrs. and Mrs. Merlin Kaul were hosts last Thursday night at a Valentine party at their home when members of the Young People's Sunday School Class were guests.

The evening was spent playing Progressive Hearts after which valentines were exchanged and fortunes drawn.

Mrs. Kaul served refreshments of sandwiches, pickles, jello, cookies, candy and hot punch to Misses Mildred Wilder, Lou Ella Scrabrough, Gladys Gore, Jessie, Jewell and Jean Clark, Nellie Ruth Tucker, Vesta Mae Landers, and Nannette Little, George and Daniel Turrentine, Eustace and Gene Osburn, Marlin Pierce, Junior and Elvin Wilson, Jack Clark, Roy Landers, Jack Allmon, Loy and S. J. Cook.

Mrs. F. W. Dodson and the primary pupils surprised Bobby Osburn last Wednesday when they went to his home to present his valentine. Bobby has been ill for the past two weeks and unable to attend school so he enjoyed the party very much. After a few games Mrs. Osburn served popcorn balls to the little guests who included Jerita Jones, Inez Tucker, Rose Stephens, Billie Wade, Ava Gene Gore, William Rice, J. W. Smith, Donald Dean Wilson, Curtis Ponder, Wanda Faye Todd, and Mrs. Dodson.

Bobby Osburn had his tonsils removed Saturday. He is getting along nicely.

William Rice Jr., was taken to the Deaf Smith County Hospital Saturday suffering with double pneumonia. He is slightly improved and was able to be

he had been to market.

Forrest Walker of Amarillo spent the week end with home folks.

IS RECOVERING
Little Mary Ann Young, one year old daughter of Mr. and Mrs. E. W. Young is recovering from an ear infection after being ill for several days.

moved Tuesday to the home of his grandmother, Mrs. G. T. Brashear. Mrs. Rice is ill with flu at Mrs. Brashear's and has been unable to be with William at the hospital.

Mr. and Mrs. Grady Wilson and children visited with Mr. and Mrs. Bud Hopson and Jerry Ray at Hereford Sunday. The Hopsons had driven up from Littlefield to spend the day.

Grady Wilson and E. B. Osburn took a load of cattle to Amarillo last Thursday and attended the wrestling match that night.

Mrs. John Johnson and boys of Friona visited Sunday afternoon with Mr. and Mrs. Grady Wilson and family.

Mr. and Mrs. V. Skypala and boys entertained to dinner Sunday Mr. and Mrs. Henry Fangman and family of Messenger.

Norbert Skypala has started to work for Cyril Allbright east of Hereford.

Farmers are busy burning thistles that were blown into the fences by the high wind Friday.

Mr. and Mrs. Paul Rudd and boys were guests Saturday at the G. B. Corley home at Clovis, N. M.

Kenneth Rudd was a guest of Howard Jackson at Clovis, N. M., Saturday.

Mr. and Mrs. Maurice Tannahill and Carlton went to Clovis, Saturday to bring home a car which Maurice purchased recently.

Mr. and Mrs. Paul Rudd were visitors in Amarillo Wednesday.

Mrs. Maurice Tannahill, president of the Home Demonstration Club, called the club members to a meeting at her home last Thursday afternoon. The play "There's a Man in the House," was chosen to be presented soon and parts were given out. Mrs. Tannahill served tasty refreshments. The next meeting will be held at the home of Mrs. T. B. Cox on Thursday, February 29.

Margaret Rose Stephan attended school last week but became ill again Saturday and is again confined at home.

Mr. and Mrs. Arthur Davis of Hereford visited Mr. and Mrs. W. R. Allmon Sunday afternoon.

Mr. and Mrs. Ulys Pierce and

sons of Hereford were guests Sunday of Mr. and Mrs. A. C. Pierce and Marlin.

J. B. Earp and Merle Grigsby of Plainview were guests Sunday of their aunt and cousin, Mrs. J. S. Earp and Jack.

Rev. Joshua Stephens was a dinner guest Sunday in the Earl Little home. He visited the L. B. Wolfington family in the afternoon.

There was no school here Friday as Mr. Dodson was called to Lockney by the death of his grandmother, Mrs. Brewster.

Mrs. Joe Landers, Ross Joe, Roy, and Vesta Mae went to Olton Saturday where they attended a birthday dinner for John Taylor at his home there Sunday.

Mr. and Mrs. Buddy Witherpoon and children and Miss Edith Standifer were Sunday visitors in the G. C. Hartman home.

Mrs. Paul Mathers has received word that her mother, Mrs. Effie P'Pool, has left the hospital at Wichita Falls and is at the home of her brother, Dr. Quincy Lee.

We are sorry to hear of the death of Mr. Kirby at Albuquerque, N. M., last week. He had gone to help his son, Jim Kirby, move here and suffered a heart attack.

Margaret and David Sowell are absent this week from school suffering with flu.

We extend sympathy to F. W. Dodson at the loss of his grandmother, Mrs. G. W. Brewster, of Lockney.

Madelle Beavers, daughter of Mr. and Mrs. Hall Beavers is recovering from an attack of flu.

Mr. and Mrs. Jeff Gilbreath transacted business in Amarillo Tuesday.

Bippus News

ALTA MAE FORTENBERRY

A group of neighbors surprised Mr. and Mrs. J. G. Fortenberry on their twenty-eighth Wedding Anniversary, Sunday, February 11. Those present were Mr. and Mrs. Clinton Homfeld and children, Mr. and Mrs. Frank Dunn and family, Mr. Carl and Jim Perrin.

Mr. Z. J. Steen was in Ft. Worth last week end.

Herbert Bippus has been ill through the week.

The Bippus Home demonstration club met with Mrs. Webb Adrian, Wednesday. The next meeting will be with Mrs. Ed Bailey, February 28. All ladies will bring needles, thimbles and a covered dish.

Mr. and Mrs. Clinton Homfeld visited in the C. F. Crowley home near Endee, N. M., Sunday.

A valentine post office was enjoyed by the children of the Bippus School Wednesday.

Mr. Todd Steen returned home Friday from a visit with his relatives in Canyon.

Mr. and Mrs. Fred Burns and family, James Whitson and Geraldine Knabe were shopping in Hereford Saturday.

Mr. H. B. Brewer received a message that his father was not expected to live. Mr. Brewer returned to his father's bedside near Wellington, Texas.

Mrs. J. G. Fortenberry and sons, Jay and Glen, attended P. T. A. at the Adrian High School Tuesday night.

Mrs. Everett McIntosh is ill this week.

Mr. J. G. Fortenberry attended

ed court during part of the week and had his wrecked car repaired in Hereford.

Mrs. H. M. Thomas is visiting with her relatives in Shamrock, Tex.

Mr. Edwin Morrison was in Hereford Thursday.

Mr. and Mrs. Elmo Pinnell,

Mrs. Hugh Fortenberry, Mrs. Stella Thuet went to P. T. A. in Adrian, Tuesday.

Miss Faye Crosthwait, daughter of Mr. and Mrs. I. O. Crosthwait spent the week end here with her parents. She is attending a business college in Amarillo.

1940

ushered in New Cleaning Equipment

for

Stambaugh Co.

and now

Synchronized Dry Cleaning

This new method of cleaning meets the demands of today's fabrics. Whites are white. Colors snap out in their original brilliance. Suits and Dresses are sweet, fresh, and possess their original soft feel and luster.

Your clothes will appreciate this better cleaning. Phone 160 for us to call for those garments.

OUR STORE HAS BEEN
REMODELED
to serve you better

In addition to our new, modern millinery department, new circular cashier counter and new floor covering, we have also remodeled and painted our entire store in Silver and Black. Visit us soon and inspect the store... We are anxious to have your opinion, because we made these improvements in order to serve you better.

new SPRING DRESSES

in tripple Roma Sheer... Chip-Chop-Crepe... Swingtime Crepes... on parade at the Fashion Shoppe. Here you will always find the Ideal dress, suited for your individual type for sports, street, afternoon, or dance. Prices to suit your individual budget. Sizes 9 to 50.



A Complete line of MILL'NERY Gage and Pearl Hats

All new wanted colors in Black, Navy, Dusty Rose, Deaf Blue, Leaf Green, Gold and Beige, Red and Seafoam. Both Dress and Sport Hats—Felts and Straws...!

\$2.50 up



new Spring COATS & SUITS

in Navy, Blacks, Beige Blues, Tweeds all National Brands!

\$7.95 TO \$29.75

See our New Spring Fashions on Live Models March 12th, at the High School Auditorium!

Sheer
HOSIERY
MOJUD
ROLLINS
KAYBER

79¢ to \$1.50
Lace Elegant

FASHION DRESS SHOPPE

MILLINERY — READY TO WEAR — HOSIERY — LINGERIE

CORNER DRUG STORE

The Rexall Store

PHONE 105-HEREFORD

FREE DELIVERY



WELL GROOMED MEN USE **Stag**

Stag products were developed exclusively for men—to give that well groomed appearance—that successful men have. The line is complete—with a delightful odor that is all a man's fragrance. Ask to see Stag!

Big 1-Lb. Jar Martha Lee **Cleansing Cream**
A \$2.00 Value! **98¢**

\$1.00 Size **Citro-Carbonate**
59¢

Big 5-Lb. Bag McKesson's **Epsom Salts**
29¢

LAST OF THE MONTH SPECIALS

- Big \$1.00 Size **FITCH SHAMPOO** 89¢
- Full Pint **ALCO-REX**, for rub down 23¢
- 35c Bottle **VICK'S VAP-O-RUB** 24¢
- \$1.00 **NOSE and THROAT ATOMIZER** 69¢

Every Blade Guaranteed Single or double edge. Smooth, easy, quick shaves. **Permerge Blades** 5's **19¢**

Dr. West's Water Proof Bristle **TOOTH BRUSH** and Regular 35c **CALOX TOOTH POWDER** ALL FOR **39¢**

Quart Red Arrow Rus. **MINERAL OIL** 79¢

New **Rex-Ray HEATING PAD**
Two thermostats. Three Heat Levels. Six foot cord, plug. Washable eiderdown removable cover. **Big Value complete \$1.98**

SUNDRIES

- 2-Ounce Rexall **NOSE SPRAY** (with Ephedrine) 50¢
- 100 Hobart's **ASPIRIN Tablets** 29¢
- 75c Bayer's **ASPIRIN Tablets** 59¢
- 60c **REX SELTZER** 39¢
- 50c Pabulum **BABY FOOD** 34¢
- \$1.00 Bottle **DRENE Shampoo** 79¢ (Reg. or Special)

WE WILL NOT BE UNDERSOLD

Cascade POUND PAPER
72 Sheets
50 Envelopes
\$1.00 Value for **69¢**

- 6-Oz. Cherrosote **COUGH SYRUP** 69¢
- 500 Kleenzo **FACIAL TISSUES** 19¢
- \$1.00 Jergen's Lotion
- 50c Jergen's 4-Pur. Cream **BOTH FOR 89¢**

Calox TOOTH POWDER
Your dentist would recommend it! Pleasant flavor. Economical.
LARGE SIZE 39¢

Purest **Brewer's Yeast Tablets**
The easy way to get yeast benefits.
100's **39¢**

Mentholated **White Pine and Tar COMPOUND**
Quick relief from the irritation of your cough.
7 OZ. SIZE **50¢**

REMEMBER THE Rexall DRUG STORE FOR BEST VALUES ALWAYS



Feel The Difference! See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's Safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

Santa Fe Is Praised For Aid In Blizzard

State and county officials offered high praise today for assistance offered by the Santa Fe Railway in the rescue of hundreds of persons snowbound on the highways during the recent blizzard which paralyzed South Plains highway traffic.

Jumbo News

MRS. ULLMAN HUNTER

Mrs. C. C. Hunter who has been quite ill from pneumonia is much improved. Pauline, Merle, and Leon Matthews attended the district meet of the Methodist young people in Amarillo Monday evening at the Polk Street Church.

Several extra trains were run out of Lubbock in response to appeals from Senator Nelson, Mayor T. J. Shelton of Plainview, and others working in face of severe hardships the trainmen fought the elements until all were safe.

husband works on the Bill Aiken farm, is ill in the hospital in Dimmitt.

Ullman and Sam Hunter made a business trip to Amarillo Thursday.

Mr. and Mrs. Dan Allen of Easter are staying with his sister, Mrs. Sam Hunter while he is working on the government range program.

Mr. and Mrs. Roy Thruston were hosts to a 42 party for the young people Friday evening. Present were Margaret and Virginia Simpson, Fred and Anderson Axe, Orval Pierce, John Hardy Wood, Pauline, Leon and Merle Matthews.

Orval Pierce accompanied P. H. Dyer to a meeting of government men of the range program at the Amarillo hotel in Amarillo Wednesday.

The Demonstration Club sponsored a 42 party Tuesday evening at the community room. Prizes for high score went to Dewey Owens of Dimmitt and Mrs. Roy Thruston.

Refreshments were served to Messrs. R. L. Stephens, Clem Gilliam, M. L. Simpson, Kenneth Hunter, Adam Flowers, Chub Finckert, Fred and Anderson Axe and Margaret Simpson.

Mrs. Clem Gilliam was hostess to the Women's Auxiliary which met at her home Wednesday afternoon at 2:30 P. m. Topics were discussed by Messrs. Games Flowers and H. C. Baird on Mission work among the Negroes, afterward Mrs. Gilliam gave the worship services. The members will join Hereford Tuesday in an all-day program. On Saturday afternoon March 2nd the ladies will hold a bake sale at the Furr Food Store in Hereford.

Members present were Messdames H. C. Baird, A. O. Boles, Roy Thruston, R. L. Stephens, L. A. Matthews, A. C. Flowers, Sam, Finis and Ullman Hunter, one, new member, Mrs. C. D. Finckert and the hostess, Mrs. Clem Gilliam.

The Flying Squadron, a group of the Methodist young people of Hereford led by Kenneth Potter were visitors at Sunday School Sunday morning.

Sunday evening at the young peoples program, Margaret Simpson was leader; the topics discussed were on Christian relationship in the home. Pauline Matthews, Orval Pierce and Roy Thruston gave the various topics.

In the business session conducted by Fred Axe, the president, the group voted to affiliate themselves with the Methodist Young People of the Prairie Rustlers Union in the Amarillo District. The group will continue under the name of the Young

People's Christian Organization. The Epworth League was requested to conduct the installation services of officers Sunday evening, February 25.

Eual Crow and Allen King were in Amarillo Sunday.

Mr. and Mrs. Clem Gilliam visited Mr. and Mrs. Norbin Cayton Sunday evening at Hereford.

The work day for the school has been postponed to February 23. The children will also have their Washington program that night.

Mr. and Mrs. W. A. Hunter of Hereford, called on Mr. and Mrs. C. C. Hunter Sunday afternoon.

A. B. Dameron and Mr. and Mrs. Kenneth Hunter were in Flagg Sunday evening.

COURTHOUSE RECORDS

DEED OF TRUST

Robertia Henderson, et vir, to Southwestern Life Insurance Co., S 1/2 of Section 34, Block K-3.

George Scheller, et ux, to Kansas City Life Ins. Co. N 1/2 of Section 35, T 3-N, R 1 E.

Tom Bandy to Mae Bandy to John Deere Plow Co., Section 3, Block M-7.

R. L. and Minerva Dowell to Standard Savings and Loan Association, West 70 feet of Lots 15 and 16 of First Christian Church Sub-division of Block 19, Events Addition.

Ann Hill Holman to J. E. Foster and Son, Inc., Lot 2 of Thompson's Subdivision, of the NW Acre of Block 10, Events Addition.

WARRANTY DEED

A. J. Schreeter to Claude Longbottom, Lot 11, Block 9, Events Addition.

Standard Savings and Loan Association to R. L. and Minerva Dowell, West 70 feet of Lots 15 and 16 of First Christian Church Sub-division of a portion of Block 19 Events Addition.

RELEASE

R. C. Manning to Claude Longbottom, Lots 1 to 15, inclusive, of Block 2 and West 121 feet off of the West side of Block 1 of DeAtley's Subdivision of DeAtley's Addition, being out of Blocks 10 and 11 of Wombie Addition.

Deaf Smith County Wind Erosion Conservation District to J. F. Hickman, Section 1, Block K-14, Sections 20 and 16, Block 4, Section 12, Block E.

QUIT-CLAIM DEED

Hereford Cemetery Association to M. L. Steele, Lot 1 and Lot 2 (except Grave 8) all in Block 175 of Addition to Hereford Cemetery.

PATENT

State of Texas to N. E. Gass, N 1/2 of SW 1/4 of Survey 114, Block M-7.

NEW CARS REGISTERED

R. A. Fullwood, Dodge DeLuxe 4-door sedan, Ireland Motor Co. T. E. Reyman, Chevrolet Special Town Sedan, Brumley-Woodford Motor Co.

R. L. Ethridge, Ford Tudor, Hereford Motor Co. Z. J. Steen, Adrian, Ford Standard Coupe, Hereford Motor Co.

MARRIAGE LICENS7 ISSUED

Billie E. Parson and Miss Freda B. Green.

Vega News

MRS. D. E. MCKENDREE

Mrs. C. T. Everett with Mrs. N. E. Wiseman as co-hostess entertained in the Everett home Saturday night with 42 being the diversion of the evening after being served a delicious dinner on the arrival of the following guests: Mr. and Mrs. Joe Scott, Mr. and Mrs. Roddy Harvell, Mr. and Mrs. B. W. Wiseman, Dr. and Mrs. D. W. Clark, Mr. and Mrs. A. M. Miller, Mr. and Mrs. Everett Krahn, Mr. and Mrs. Verne Helmig, Mr. and Mrs. R. W. Armitage, Mrs. W. A. Jinks, Mrs. Iva Houseman, Mrs. H. G. Green and daughter, Hazel Claire, Mrs. Emma McNabb and her house guest, Mrs. Lova Morton, of Tulsa, Okla., Mr. and Mrs. D. E. McKendree, Mr. and Mrs. C. M. Raley, the hostess and their husbands. A good time was had by all.

Mrs. H. B. Wood and grandson, Lee Wood Giles, left Tuesday for their home in Tonganoxie, Kan., after visiting the past two months in Amarillo, Vega and Albuquerque, N. M.

Mrs. Lorin Vincent and son, Jackie, of Cronton Falls, N. Y., came Wednesday to visit in the Vincent home here, after which they will go to Los Angeles, Calif., to visit Mrs. Vincent's

parents. We are glad to report Mrs. J. E. Dyer and daughter, Ann, up again after having pneumonia.

On account of ill health, Mrs. Fern Dysert was forced to resign her position as assistant at the social center for girls in Amarillo. We trust after a few weeks rest she will be restored to health again.

Mr. and Mrs. A. R. Castleberry had as week end guests, Mrs. J. O. Whittington of Amarillo, Mrs. Myrtle Biffle and Miss Geraldine Biffle of Silverton.

The Women's 1933 Study Club met February 7 in the home of Mrs. Claude Morris, with Mrs. Bob Armitage as leader.

Rev. and Mrs. Rex Kendall and baby; Mrs. Emma McNabb, M. and Mrs. V. T. Glenn and Dr. D. W. Clark were among those from Vega who attended the meeting Monday of last week, in the Polk Street Methodist Church in Amarillo; one of eighty-two meetings to be held in the nation as a part of a Methodist Advance Crusade of the newly-united denomination. More than 1,200 clergymen and laymen attended the rally.

Mrs. A. E. Roark was hostess to the Tongue and Thimble Club in an all-day meeting Thursday. On account of so much sickness in the community there were only 10 members present.

Mrs. Ted Alexander of Canadian is visiting Mrs. Bob Armitage this week.

Mr. and Mrs. C. L. Morris and daughter, Shirley, spent Saturday in Hereford with Mrs. Morris' father, Mr. John L. Wilson, who celebrated his 79th anniversary that day.

Mr. and Mrs. Byron Gist Jr. moved to the Gist farm south of town Saturday after having the house remodeled, papered and painted.

Mrs. J. W. McKendree was called to Memphis, Tuesday on account of the death of a sister, Mrs. Johnnie Huff of that place.

Mr. and Mrs. Raymond Thompson and daughter, Cynthia Rae and Mrs. John L. Wilson Jr. visited relatives in Stamford Sunday and Monday.

Mrs. N. S. Locke of Dallas came in Sunday to be with her father, "Dad" Ballard on his birthday which he celebrated on the 14th.

The Minstrel show which was presented in the Vega High School auditorium last week, under the direction of Mrs. W. A. Williams was presented

in the Adrian High School auditorium Thursday night of this week to an appreciative audience.

Inspection of new furnishings in the Homemaking department of the Vega School highlighted the meeting Tuesday afternoon of the P. T. A. The furnishings, including a dining room suite and curtains, were recently bought by the Parent Teachers Association, Miss Blanche Spear is homemaking teacher. Following inspection of the rooms, refreshments of tea, angel food cake were served.

The M. E. Missionary Society met Thursday with Mrs. John Halliburton.

Former Hereford Man Dies In Amarillo

Several from Hereford attended funeral rites held in Amarillo Friday for E. R. Read, former Hereford resident.

Mr. Read who operated the Read Auto Top Company in Amarillo, died at his home Thursday afternoon following a paralytic stroke suffered early Wednesday. Mr. Read, with his family moved to Amarillo from Hereford about 20 years ago. Prior to that time he was connected with the Santa Fe Railway System.

Survivors include his wife and three children, Mrs. Fred Crumpley of Dallas, Misses Eleanor and Ewelline Read of Amarillo.

Relatives from Hereford attending the funeral rites were; Mr. and Mrs. H. G. Conkright,

Mrs. Allen Bell, James Bell, Mrs. W. H. Russell, Mr. and Mrs. A. O. Thompson, Mrs. George V. Stambaugh, Mrs. Jeff Gilbreath, Mrs. C. J. Mountz, Mrs. Artis Daniel, Mr. and Mrs. N. E. Gass, Mrs. Phil Radovich and Thornton Shirley.

Rev. and Mrs. H. M. Redford who have been in Ft. Worth for the past two weeks are expected to return to Hereford today.

Income Tax Returns Accurately Compiled Reasonable Rates W. L. ALEXANDER (at City Drug Store)

COLDS Cause discomfort For quick relief from the misery of colds, take 666 Liquid-Tablets-Salve-Nose Drops

Protect What You Have INSURE John McLean Insurance Agency Phone 373

A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO. HEREFORD, TEXAS

PRE-SEASON SALE OF

USED CARS



What? Santa Claus here again?

You'll think so when you see the prices on these used cars in our Pre-Season SAVING SALE. Come and get the car you really want - at less than you ever expected to pay. These cars may be sold only to reduce our inventory. We can't wait all Spring. So, these special left yourself and get a real bargain in a good used car.

We have a nice selection of Used Pick-ups and Trucks!

Also Several Good Passenger Cars! See Us Before You Buy a Used Car!

HEREFORD MOTOR CO. HEREFORD, TEXAS

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER FIRST

THE RECORD... Facts That Concern You

No. 15 of a Series



WE WANT YOU TO FEEL AT HOME wherever good beer is sold

The Brewing Industry realizes that decent, respectable people prefer to patronize decent, inviting places.

And we agree with them. That is why we are taking action - in cooperation with law enforcement authorities - to "clean-up or close-up" beer retail establishments that disobey the law or permit anti-social conditions. To do this we have instituted a new

self-regulation plan now in operation in a few states and being extended as rapidly as possible.

We think you will be interested in knowing something about this program. May we tell you about it in an interesting free booklet?

Write to the United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation



Chevrolet advertisement featuring '9,262,068' cars sold, 'Do as millions do - see your CHEVROLET DEALER FIRST for the best USED CAR VALUES', and '5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!'.

BIGGEST USED CAR BARGAINS OF THE YEAR!

BRUMLEY-WOODFORD MOTOR CO. HEREFORD, TEXAS

GAMES PARTY IS GIVEN ON BIRTHDAY

Mrs. Earl Phillips entertained with a games party Friday night honoring her son, David, on his 13th birthday. A valentine motif was used in the refreshment course and gifts were presented to the honored youth. Those celebrating the happy occasion with David were: Mary Ruth Russell, Christine Smith, LaNelle Farmer, Katherine Acker, Arline Millard, Ellen Posey, Noland Grady, James Barnard Hicks, Tom Wilson, L. A. McBrayer, Billy Boone Whitaker and Bobby Jennings.

FAREWELL COURTESY EXTENDED FRIDAY

A farewell courtesy in the form of an informal "42" party complimented Mr. and Mrs. J. H. Hohlaus Friday night at the home of Mr. and Mrs. Wm. McGeehee. Those present were Mr. and Mrs. F. M. Kester, Mr. and Mrs. J. H. Brooks, the honor guests and the hosts. Mr. and Mrs. Hohlaus left Saturday morning for Springer, N. M., where he will be employed in a grain elevator.

Want Ads

Wanted

WANTED: Will buy one pair dou-

ble-trees; one neck-yoke and one pair good leather lines. Have for sale—Turkey toms for breeding. M. C. Hancock, Dimmitt Highway. 8-3tp

RAWLEIGH Route now open. Real opportunity for man who wants permanent, profitable work. Start promptly. Write Rayleigh's, Dept. TXB-352-K, Memphis, Tenn. 8-1tp

WANTED TO BUY: Feed—bunches or butts. Ted Irlback, Route 1, Canyon, Texas. 8-1tp

LET US DO YOU a favor by selling you a Briggs Oil Cleaner. McRight & Wilson. 8-1tc

Lost and Found

LOST: One child's galosh. Mrs. George Robertson. 8-1tp

For Rent

FOR RENT: Bedroom, private entrance. L. Z. Oldham, 113 Lake Street. 8-1tp

FOR RENT: Unfurnished Duplex. Phone 384J or 380. 8-1tc

FOR RENT: Basement apartment, furnished, Bills paid. 711 Miles Ave. 8-1tp

For Sale or Trade

FOR SALE: Used Flour sacks (make nice dish towels) 24-lb size 30c dozen; 48-lb. size 60c dozen; 96-lb. size 90c dozen.

A PICTURE to hold in mind. When you think of tractor repair work, think of McRight & Wilson. 8-1tc

FOR SALE: One Beatrice Cream separator, Model 60, in perfect condition. \$15.00 Burk Furniture Co. 8-1tc

Dependable Used—All Sizes
Water Well Casing
IRRIGATION CASING
PIPE—FITTINGS—VALVES
at substantial savings
Central Pipe & Supply Co.
2911 Ave. H. LUBBOCK Phone 695

FOR SALE: Eight weaning pigs or will trade for bundle cow feed. Mrs. C. E. Tice. 7-tp

BRAKE LINING
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc

FOR SALE: Oats and Barley free from Johnson-Grass. H. D. Robbins, 7 miles south on 25-mile avenue. 6-3tp

WE ARE building our equipment second to none to take care of your valve grinding. McRight & Wilson. 8-1tc

499—3-inch top cedar posts.—Good ones 10c each. Bob Wilson. 8-1tc

FOR SALE: Good young Jersey milk cows. Fresh or will freshen soon. 30 head to pick from. Three miles west, seven miles north of Hereford. Chas. E. Hood 8-3tp

FOR SALE: Potatoes No. 1 White \$1.50 per hundred. Kropff Farm 2 miles north on 25-mile Ave.

FOR SALE: 1000 gallon capacity pump, A-1 condition; 40 acres adjoining Hereford; hegar bundles. 7 1/2 mile south of Hereford. J. E. Springer. 8-3tp

FOR SALE!
SEED OATS
AND
BARLEY
HURRY!
Fraser
Milling Co.

FOR SALE: Ranch of 4 1/2 sections, located northwest of Clovis, N. M., on Plains. Fenced and cross-fenced. 3 wells, 2 sets of improvements. 320 acres in cultivation. Priced \$10 per acre. Can give reasonable terms. M. A. Crum, Friona, Tex. 8-1tp

FOR SALE: Fresh Milk Cows. Tested for Bangs Disease. 6 1/2 miles southeast of Hereford. Arnold Bros. 8-3tp

MILK COWS for sale, fresh and coming fresh. Frank Bezner, Sulphur Park. 7-3tp

FOR SALE CHEAP: Lots 1 and 15, Block 14, Evans Addition.

about 2 acres. Roy V. Smith. 7-3tc

FOR SALE: 1200 bushels Barley Seed. 75c per bushel. Roy T. Slagle, Friona, Texas. 6-3tp

FILM SERVICE
Any roll developed and printed **25c**
Prompt Service, Quality Finishing. Enclose Coin With Order.
A & M Film Service
P. O. Box 1086 Amarillo, Tex.

PRAIRIE HAY 40c per bale or \$12.550 per ton. At State Park Clubhouse. Deaf Smith County. 7-1tc

I AM NOW acting as salesman for Montgomery Ward for all tires, including tractor, and batteries. Pay while you ride. We fix flats. Owen Tire Shop, phone 28. 7-3tp

FOR SALE: Spring seed barley, 70c per bushel, 3 miles south on 25-mile avenue. Felix Urbanczyk. 6-3tp

FOR SALE: Real good Barley Seed. J. E. Andrews. 7-6tp

FOR SALE: White boar, weaning pigs and 4 year old mare. Maurice Tannahill, first house east of Westway school. 6-3tp

FOR SALE: Sorgo Bundles. See Tarter, 311 A. Street, Hereford. 6-3tp

BABY CHICKS
We are offering the best quality chicks this season. Every breeder culled and blood tested. Every flock supervised. Chicks off Tuesday and Saturday. Custom Hatching. Bring eggs Mon-

day and Tuesday. Jamesway Poultry equipment. Dr. Salsburys Remedies. Poultry feeds, in fact anything you need in the poultry line. Meyers Hatchery, Phone 317W, Canyon, Texas. 6-6



Dreaming won't get you a home... but ACTION will! Consult with us now — we'll show you how to go about it, and help you get Action!

Carl McCaslin Lumber Co.
CALL THE LUMBER NUMBER—7
A block east of the courthouse

Visit Hereford's New Modern LOCKER COLD STORAGE PLANT

We have just completed this new modern plant at considerable expense — and will be in operation here in the near future.

205 LOCKERS, Size 18"x18"x32"

Visit our plant during the coming week, and we will be glad to explain in detail the points in which you will be interested.

THIS IS A REFRIGERATION STORAGE SERVICE FOR TOWN AND RURAL PEOPLE! SEE FOR YOURSELF!

Located in the New Building Just North of Flowers' Cafe!

LEE HOPSON, Manager

WANTED!

Every Car that has not had a Complete Spring Tune-up

REPORT TO:

The Beavers Brothers service station immediately for a completely guaranteed tune-up before you run the risk of costly repairs!

REWARD: trouble-free motoring, low cost maintenance and satisfaction!

Are you quilty? You can avoid a penalty if you have your car spring-tuned today! Notice the renewed pep and spark... the kind of performance you want your car to give!

CHECK YOUR BRAKES NOW!

Have them Adjusted Now and Prevent A Serious Accident!

HYDRAULIC BRAKES A SPECIALTY!

BEAVERS BROS. GARAGE

"OUR WORK STANDS UP — WE MAKE IT"

Hall Beavers — Lama Beavers

Comparative Statement

OF THE CITY OF
HEREFORD, TEXAS

May 1, 1938 to January 31, 1940

Property Valuation, Tax Assessment, Tax Rate, Etc.

	Fiscal Year 1937-1938	Fiscal Year 1938-1939	Increase	Decrease	Fiscal Year 1939-1940	Increase	Decrease
Property Valuation	\$1,292,700.00	\$1,766,875.00	\$474,175.00		1,781,735.00	14,860.00	
Tax Assessments	22,493.60	21,762.50	731.10		21,176.76		585.74
Tax Rate	1.25	1.20		.05	1.15		.05
Per Cent Tax Collections	76.66%	80.88%	4.22%		85.78%	4.90%	
Delinquent Taxes Outstanding	36,250.51	35,947.33		303.18	34,736.44		1,210.89
City Indebtedness	234,500.00	230,500.00		4,000.00	223,500.00		7,000.00
Cash Receipts	61,128.21	59,401.10		1,727.11	54,819.57		4,581.53
Cash Expended	47,640.32	48,006.87	366.55		28,327.62		19,679.25
Cash Balance	13,487.89	11,394.23		2,093.66	26,491.95	15,097.72	

Cash Receipts and Expenditures

	Fiscal Year 1937-1938	Fiscal Year 1938-1939	Fiscal Year 1939-1940
Cash Balance, May 1, General Fund	\$2,822.09		\$1,275.37
Bond, Int. & Sink. Fund	8,655.55	\$11,477.64	\$10,118.86
RECEIPTS:			
Taxes Collected	26,103.89	23,514.70	25,042.72
Water & Sewer Revenue	18,439.39	19,561.40	16,877.35
Water, Cash Deposits	369.00	298.00	260.00
Income on Securities	1,925.50	1,250.00	.00
Miscellaneous	2,785.79	1,289.11	1,245.13
Total Receipts	49,650.57	45,913.21	43,425.20
Total Receipts and Balances	61,128.21	59,401.10	54,819.57
DISBURSEMENTS:			
City Administration	4,324.11	3,063.50	2,625.50
Deposits Refunded	303.00	245.50	274.00
Equipment Purchased	1,392.63	3,408.47	3,432.56
General & Miscellaneous	1,081.47	1,476.84	723.62
Fire Department	1,507.95	1,330.20	1,190.33
Health Department	308.90	353.89	240.53
Park Department	675.49	1,033.90	700.43
Police Department	1,491.09	1,617.57	1,173.72
Road Department	1,361.70	1,462.01	1,011.85
Street Department	6,443.57	6,451.63	4,391.11
Water Department	6,825.41	6,893.24	5,461.20
Bonds Retired	8,500.00	5,000.00	.00
Interest on Indebtedness	13,425.00	15,670.32	7,102.77
Total Disbursements	47,640.32	48,006.87	28,327.62
Cash Balance, April 30, General Fund	\$2,898.41		\$4,067.19
Bond Int. & Sink. Fund	10,589.48	13,487.89	22,434.76
Total Balances and Expended	61,128.21	59,401.10	54,819.57

Figures shown for "Fiscal Year 1939-1940" are for Nine-month period only

SOCIETY

American Legion "Guest Night" Is Gay Tuesday Night Affair

The American Legion Hall was the scene of a gay affair Tuesday night in the form of a buffet supper party when members of the American Legion, their wives and special guests gathered for an informal good time. Official hosts were Jim Lipscomb, Frank Gyles, Mrs. Reed Williams, and Mrs. John Renfro.

After the supper party bridge and "42" furnished diversion with Mrs. Ralph Smith winning high score bridge award and Harold Hawkins playing high for score award in games of "42". Special guests enjoying the occasion were Messers and Mesdames John Olson, Wesley Higgins, Mont Baker, Paul Mathers, Bill Hutson, H. A. Burk, A. Petersen and Roy Jowell.

Members present included Messers and Mesdames J. W. Robinson, Jim Black, Frank Gyles, Reed Williams, Ralph Smith,

other points on the west coast to spend several weeks. Mr. Moore is connected with the Moore Tourist Camps and the Moore Independent Oil Co.

RECENT BRIDE IS HONORED

A miscellaneous shower and gift party was given at the home of Mrs. Dave Grimes Tuesday afternoon to compliment Mrs. Woodrow McCormack who before her marriage on February 1 was Miss Pauline Edwards. Hostesses included Mesdames Ray Clark, Irene Hyde, Miss Violet Bippus and Mrs. Grimes.

A toast to the bride was given by Mrs. Hyde and appropriate poems were read by Miss Bippus and Mrs. Clark. A musical contest was a feature of entertainment and after gifts were presented refreshments were served to Mesdames Vera Smith, Lee Newman, Irene Rudd, Dealee Shockley, Troy Newman, Jack Flowers, S. O. Gore, Clyde Smithers, Carmen Clark, Topsy Fox, N. G. Fox, J. R. Hyde and the hostesses.

Those sending gifts were Mrs. Carl Cockrell and Mrs. McCormack.

Marriage Is Announced Here

Announcement has been made of the marriage of Mrs. Mae Davis of Denton and Mr. R. Moore of this city on Saturday, February 17, in Denton.

The wedding took place at the home of the bride's mother, Mrs. Laura Thomas with the Rev. Wesley V. Hite, pastor of the First Methodist Church, officiating.

Mr. and Mrs. Moore returned to Hereford Monday and plan to make their home here. They will leave the latter part of next week for Los Angeles, Calif., and

house work. The author stressed the thought that much discomfort could be avoided if women would look upon keeping a house as a career.

Mrs. Meade Halle brought highlights from an article in Parents Magazine on "Now That I Am a Mother," in which different points of view were discussed.

A poem "If She Ever Had A Baby" by Edgar A. Guest was read by Mrs. Elmer Patterson.

During the business session further plans for the Style Show which will be sponsored by the club on March 12, were discussed. Members voted to take an active part in a "swimming pool campaign" now being launched in Hereford.

Those present were Mesdames Homer Brumley, Buford Crosthwait, O. H. Culpepper, Willis Edelman, Meade Halle, Jack Telford, Alton Miller, Elmer Patterson, Lilburn Ray, Elvin Ridling, Ralph Roden, Urllin Streu, Louis Woodford, Ralph Hastings, Miss Edna Daughtee and the hostess.

AFTERNOON PARTY ENTERTAINS CLUB

Valentine suggestions were emphasized in decorations and appointments when members of the London Bridge Club were entertained recently at the home of Mrs. Ernest Medkief, Rain-

bow colored sweet peas carried out the floral motif.

Mrs. J. D. Neill was awarded high score prize for guests and second high went to Mrs. Ralph Roden.

Mrs. Sherman Morgan was a tea guest.

A salad course was served after the games to Mesdames N.

Real Service IS OUR MOTTO

- Plenty of Parking Space!
- Soft Water
- New Machines
- Finish Service
- Delivery Service
- Reasonable Prices

Visit our New MODERNIZED LAUNDRY

Campbell's HELPY-SELFY LAUNDRY ON THE PAVEMENT!

Across from West Texas Feed & Seed

SPECIAL MEMBERSHIP OFFER
SAVE \$2.50

PAY ONLY \$1 WHICH GOES TO NEXT DEATH CALL!

SPECIAL MEMBERSHIP OFFER

For a limited time the directors have waived the regular \$3.50 membership fees to Hereford Benefit Associations No. 1 and No. 2, that more of our people may take advantage of this home insurance — and you may join by paying only \$1.00 which goes to the next death call, plus \$1.00 upon the death of each member upon call. Age limit up to sixty years. See Mrs. Dorothy H. Ross, or any member of the Association.

Hereford Benefit Associations
No. 1 Offices in the Courthouse No. 2

Directors Waive Regular Fee

PROPANE and BUTANE GAS

... in Bottles or delivered to your tank. We have a new, modern truck and are equipped to give you the best service in the Panhandle. We also keep a big supply of bottle gas on hand at all times and there is an experienced man on duty to serve you.

VISIT OUR NEW LOCATION
East of Greenhedge Inn on Highway 60

Blanton Butane Co.

Lyle Blanton — Phone 551 — Mack Bainum

An all-day meeting with luncheon at noon was held at the Presbyterian Church Tuesday by members of the Woman's Auxiliaries of the local church and of Jumbo community.

The study of the book, "Home-land and Harvest" by Arthur H. Limouze furnished the days' program.

Beginning at 10 o'clock Mrs. Lee Conklin opened the morning's program with a devotional on prayer. Home missions, the history, and the training for leadership in the home fields were discussed by Mesdames M. L. Simpson, D. H. Alexander, Arch Conklin and Ullman Hunter.

The afternoon program opened with a devotional on "The Church," led by Mrs. John Olson.

A comprehensive discussion of "The Cost of Home Missions" was given by Mrs. R. T. Brown. The final chapter of the book dealing with "The trends and assets of Home Missions" was presented by Mrs. Paul Mathers.

An added feature of entertainment was a humorous skit presented by the Jumbo organization in which the conversational dialog was carried on with letters of the alphabet and in which no words were spoken.

Mrs. Frank Huckert Is Club Hostess

Junior Pioneer Club was entertained at the country home of Mrs. Frank Huckert Tuesday night. Mrs. O. H. Culpepper was leader of the "Magazine Day" program.

An interesting article taken from the American Home magazine was reviewed by Miss Edna Daughtee. The article "Why Do Your Own Housework if You Resent It," was written by Ann Keener who advocated keeping a house instead of doing the

HILL'S 30° COLD TABLETS (CASCARA QUININE) 19¢

POND'S 55° CREAM 31¢

MINERAL OIL LIGHT-WHITE U. S. P. QUALITY FULL PINT 27¢

PROBAK JR. BLADES PKG. OF 5 4¢

FLOSS-TEX TOILET TISSUE 3:13¢

FACIAL TISSUES 500 PERFECTION BOX 24¢

Walgreen Agency HAILE DRUG

Walgreen Agency Drug Store

P & G LAUNDRY SOAP
10 Giant Bars for 29¢

CARRYOUT ICE CREAM FULL QUART 25¢
Take quart home to-night and treat the family. It's Delicious!

HINKLE PILLS Bottle of 100 14¢

COD LIVER OIL OILSANTO PINT 69¢

Drene Shampoo 6oz Size Bottle 49¢

40c LISTERINE DENTAL CREAM 2:59¢

Bromo Quinine 6ozes 35c Size 27¢

ABSORBINE Jr. 1.25 SIZE Limit 1 89¢

OXYDOL SOAP FLAKES 19¢

MARY LAKE Cream Lotion 5oz Size Solves Dry Skin Problems 39¢

EPSON SALTS Medicinal 1-Lb Size 15¢

35c Size SLOANS Lotion For Pain 29¢

6oz Size KREML HAIR TONIC 38¢

DOANS PILLS 75c Size Tube 49¢

KLEENEX TISSUES Box of 500 29¢

This sign means saving to you on: tires, oil, bicycles, seat covers, radios, paints, electrical appliances, sporting goods... and hundreds of other items. Come in today! Get what you want at prices you can afford!

Clean Up! Polish Up!

- Spoke Brush 10c
- Auto Wash Mop 69c
- Handy Chamois 26c
- Mitten Duster 71c
- "DAVIS" Double-Action Cleaner-Polish 49c
- Auto Wax 49c
- Whisk Broom 32c
- Chrome Polish 60c
- Polish Cloth 9c

Western Auto Associate Store

We have taken on a line of Nationally Advertised Tractor parts, and will soon be in position to save you some money on Pistons, Rings, Pins, Bearings, etc.

30 Per Cent Discount on Tires!
Davis Safety-Grip or Davis De-Luxe. Davis tires are backed up by National Reputation, and our definite guarantee. See them in our store!

DAVIS DeLUKE		DAVIS SAFETY-GRIP	
Guaranteed 18 Months!	Guaranteed 12 Months!	List Pr.	Sale Price
6.00-16	\$13.95	\$9.77	\$8.79
5.50-17	12.80	8.96	8.06
6.50-18	16.95	11.97	10.63
4.75-19	10.45	7.32	6.58

See Us for BABY CHICKS

Merit Starter AND Merit Egg Mash
WEST TEXAS FEED & SEED
Pho. 265
Top Prices for your Cream, Poultry and Hides!
Tune in on Radio Station KGNC from 7:45 to 8 a. m. Each Day!

COUPON

Heavy Knit DISH CLOTHS WITH COUPON 3:10

COUPON

LUX TOILET SOAP 3 For 14c with coupon

COUPON

3 OUNCE Mary Lakes LAVENDER LOTION with purchase 6-ounce BOTTLE Both for 39c

COUPON

Metal Mesh POT CLEANERS WITH COUPON 2:15

COUPON

Clothes Brush 9c with coupon

TRY CUE

The Amazing New DENTAL LIQUID Large Size 10c

Fresh Live Flashlight Batteries

3:10 25c SIZE CASCARET LAXATIVE 19¢

Meyer's ANTISEPTIC BABY OIL 39¢

27 Inch SHOE LACES 2¢ Pr.

35c SIZE FROSTILLA LOTION 29¢

10c Value CURL COMB 6¢

10-OZ. JUSTRITE CLEANER 23¢

65c Size BISODOL POWDER 49¢

Carton 50 BOOK MATCHES 8¢

CLIP THIS

10c Tobaccos GRANGER, TUXEDO UNION LEADER or GEO. WASHINGTON Your Choice. 2:17

CLIP THIS

60c Size ALKA-SELTZER TABLETS 49¢

CLIP THIS

Special Purchase! HOT WATER BOTTLE or Fountain Syringe Live, fresh rubber, no seams in crack or split 39¢

Fresh VITAMIN PRODUCTS

- Hal. Liver Oil Capsules 59¢
- Yeast & Iron Tablets 49¢
- HALIVER OIL with VITOSTROL 74¢
- HALIVER OIL CAPSULES, BOX 50 79¢
- HALIVER MALT with VITOSTROL 8-oz. 97¢
- ABD Capsules ABBOTT'S, BOX 100 2:69
- NATOLA Capsules BOX 100, Parke Davis 1:97
- OLAFSEN ATOL (ABD) CAPSULES BOTTLE 25 59¢

SALE OF HOUSEHOLD NEEDS

- Three Heat-Electric HEATING PAD Low, Medium or High heats Underwriters' Approved 1:28
- MICA ELEMENT BREAD TOASTER Modernistic Designed Cool grip handles. 2-lice. 89¢
- SPOTLIGHT BED LAMP Magnifying Lens Focuses light on 1 object. 1:19
- TYSON RUBBER GLOVES FRESH LIVE No seams to split or crack. A real value! 24¢
- THE CORNING ALARM CLOCK ON SALE! Handsome pedestal model. Noist dial. 87¢

CLIP THIS

60c Size ALKA-SELTZER TABLETS 49¢

- PINT WITCH HAZEL 24¢ Limit 1
- NUVEL SANITARY NAPKINS Box 12 15¢
- JERGEN'S TOILET SOAP 10 bars 39¢
- 60c SIZE ANGELUS ROUGE 43¢
- 4-OZ. CASTOR OIL 16¢
- MERCROCHROME with Applicator 1/2-oz. Bottle 9¢
- RAZOR BLADES Double Edge PO-DO 10:24¢
- SCOTT'S EMULSION 1.25 Size Bottle 98¢

DANCING MILEAGE

HOSIERY

59c 89c \$1.00 \$1.15

Headquarters for Whitman's Chocolates

HEADQUARTERS FOR SCHOOL SUPPLIES

CITY DRUG STORE "We give S. & H. Green Stamps" PHONE 100

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Federation Program Plans Are Announced By Executive Group

Plans for the Deaf Smith County Federation of Women's Clubs meet which will be held Friday were made at the executive board meeting held at the courthouse Saturday afternoon.

Mrs. Ray Johnson presided at the meeting and presented the name of Mrs. J. W. Walker of Plainview, now state treasurer as a candidate for the office of state president.

Routine of nomination of candidates for state office, as set out in the constitution, calls for endorsement of the district federation of each candidate, before her name is presented by the state nominating committee to the state convention for balloting. Officers are elected every two years in both the district and state federations. District meetings are held in the spring and seventh district meeting will be held in Shamrock, April 29 and 30 and May 1. State conventions are held in November, and Austin has been chosen as the convention city.

A nominating committee was

appointed consisting of Mesdames Homer Brumley, Wirt Phillips, E. H. Brooks and R. P. Conaway. The committee will make a report at the next board meeting.

A member from each federated club was designed to serve on a committee to co-operate with and augment the efforts of civic workers who are investigating the possibilities of a swimming pool for Hereford. Those to serve are: Mesdames Knox Kinard, C. T. Guseman, Urlin Strey, Louie LeGrand, B. E. Roberson, E. H. Brooks, Jim Lipscomb, G. W. Newsom, Johnny Womble, Egbert Brady, A. J. Schroeter and Ralph McCullough.

Mrs. Brooks, chairman international relations and citizenship, read the announcement of a money prize offered by Mrs. R. H. Kinsley of Friona, district chairman of efficiency in government, to the club woman writing the best essay on "Jury Service for Women" or "Women in the Field of Law."

Plans were discussed for the Golden Jubilee Celebration and members of the board decided that a joint observance of the birthday celebration would be more desirable than separate club celebrations.

FRIDAY'S PROGRAM

The County Federation which will be held at the Baptist Church Friday, will begin with a luncheon at noon and the afternoon's program will be highlighted by two out-of-town speakers who will make the principal talks. The international relations department and the American Home department are in charge of arrangements for the program and hostess clubs include the Summerfield Study Club, Junior Pioneer Club and the Business and Professional Women's Club.

Mr. and Mrs. A. Petersen and Mr. and Mrs. E. Ramey plan to be in Wheeler today where a district meeting for rural mail carriers is being held.

Program on "Humor" Is Given By Lone Star Study Club

A program on "Humor" entertained members of the Lone Star Study Club Monday afternoon when the regular meeting was held at the home of Robert Thompson with Mrs. A. Petersen as co-hostess.

The life story of "Will Rogers—Ambassador of Wit and Good Humor" was given in detail by Mrs. Jack Grady. She discussed his early life, his philosophy of life as exemplified in his witty remarks, his travels and his successful career after marriage.

Marie Dressler's life—before and after forty years of age—was described by Mrs. O. L. Click. Marie Dressler's outstanding career after forty, her first appearance in talking pictures at the age of 62, and her devotion to an invalid husband, made interesting discussion topics.

Mrs. Louie LeGrand, president, announced the name of Mrs. J. W. Walker of Plainview as a candidate from the Seventh District for president of the State Federation.

A Texas program will be featured at the next meeting which will be held on March 4.

Those present included Mesdames R. G. Blue, Jack Grady, Louie LeGrand, Tom Major, Coy Phillips, Earl Phillips, Owen Stagner, Robert Thompson, Lawrence Womble, A. Petersen, Roger Corbett, Homer Henslee, Jim Williams and O. L. Click.

Fiesta Theme Is Used at Luncheon

A Mexican theme accented by red candles and valentine suggestions was used effectively last week when Mrs. C. C. Rockwell entertained members and guests of the Wednesday Luncheon Club. Table appointments, favors and food reflected the influence of Fiesta Time, with the bright colors in the candlelight providing the appropriate atmosphere.

After the luncheon three tables of players enjoyed bridge games when high score award to club members went to Mrs. Jimmie Gillentine and to Miss Gertrude Hines of Wichita Falls, as guest.

Special guests included Mesdames E. B. Hedrick, J. A. Pittman, S. P. Rossom, Colby Conkright, A. R. Bateman, and Miss Gertrude Hines. Members present were Mesdames J. C. McCracken, B. M. Wiltshire, Jimmie Gillentine, Jack Wayland, W. L. Davis, Alton Fraser and the hostess.

Rachel Crothers Is Subject For Junior Club

Members of the Junior Bay View Club enjoyed a program on Rachel Crothers, playwright, at the meeting held at the home of Mrs. Jimmie Gillentine Thursday evening.

Mrs. Frances McClendon, while giving a short resume of the playwright's life, called attention to the fact that her output of New York productions is greater than that of any living playwright, of either sex.

She quoted Henry James Fernan who says "Were she not so fine and sensitive an artist, so charmingly feminine, domestic and sympathetic, she might almost be compared to a captain of industry. Some of the irrepressible energy of the American big business man seems to radiate from her. Any one up-off seeing her, even in a large assembly, would conclude at once that here was a woman of rare and unusual creative energy."

Miss Rhita Jean Sullivan summed up Rachel Crothers' achievements with the following statement: "Her plays, for all their amusing, light touch, are definitely problem plays and many of them deal with problems of family relationship. The playwright believes that marriage is too serious a thing to be dissolved for trivial reasons."

Miss Sullivan gave an interesting review of Miss Crothers' play, "Susan and God."

Refreshments were served after the program to Edna Daughtee, Ruby Dutton, Lois McCaslin, Frances McClendon, Eloyse Pittman, Rhita Jean Sullivan, Mesdames W. L. Davis, Alton Fraser, J. T. Gilbreath Jr., J. D. Neill, Jack Wayland, J. W. Witherspoon, Elizabeth Womble, J. W. McVay and the hostess.

"Map Lesson" Of South America Given For Club

"What The Map Tells" proved an interesting as well as an informing subject for Bay View Club members Thursday afternoon when Mrs. J. W. Kirby gave an illustrated discussion of the map of South America. Small detailed maps were given members who traced routes and sites as outlined on a larger map by the leader. Topography, climate, cities, exports, population and interesting sidelights were interestingly described.

In discussing Brazil, Mrs. R. P. Conaway gave the geographical setting, told of the people, their politics and the dictator, Getulio Vargas. She also told of the German propaganda and of the influence of the United States in that country. She brought out the thought that Hitler had brought the United States and South America to closer relationship.

Thursday's program was the first of a series on South America which will be given at regular meetings of the club during the spring months.

Members attending the meeting included Mesdames Bob Wilson, J. P. Slaton, G. A. F. Parker, J. H. Olson, Clara McLean, Paul Mathers, J. W. Kirby, D. H. Alexander, C. R. Barber, H. L. Broadwell, R. P. Conaway, Colby Conkright, E. W. Harrison, and G. W. Heard.

DESSERT BRIDGE ENTERTAINS CLUB

Red and white combined in decorations to carry out a valentine theme when the Wednesday Night Bridge Club was entertained at the home of Mr. and Mrs. Roy Jowell last week.

Tables were laid with gay-colored covers for dessert and appointments for bridge games which followed carried out the festive suggestions of the day.

Couple prize for high score was awarded to Mr. and Mrs. Jim Lipscomb.

Those playing were Messrs. and Mesdames J. H. Olson, Jim Lipscomb, Bob Wilson, Jim Black, Reed Williams and the hosts.

CARD OF THANKS

We wish to express our heartfelt appreciation and thanks to the many friends who have ministered to us in our time of grief and sorrow in the death of our husband and father, James W. Kirby. Your sympathy and services have meant more to us than we can express and shall never be forgotten.

Mrs. James W. Kirby
Katherine Kirby
Mr. and Mrs. B. H. (Doc) Kirby
Mr. and Mrs. Jim E. Kirby

Daniel News

PAULINE MOORE

The stormy weather during the past week reminded us that the Spring of the year is not very far away with its breezes and sandstorms.

Miss Ora West visited with friends and relatives in Amarillo during the week end.

Mr. and Mrs. Floyd Tomkinson were in Canyon, Friday afternoon. Mrs. Tomkinson is taking medical treatments.

Mr. and Mrs. Frank Finney were visitors near Kras and Plainview last Monday.

O. J. Moore and some friends from Amarillo ate dinner in the Frank Finney home, last Friday.

Miss Frances Gill and Miss Ora West entertained their pupils

and the mothers of the community with a nice valentine party, Wednesday, at the Daniel School house. Valentines were exchanged among the students and then refreshments of delicious cocoa and cookies were served to each one present.

Several families of this community were shoppers in Hereford, Saturday.

Mr. Bob Biggs of the El Toro Farm near Hereford was a caller in the W. R. Moore home, Sunday morning.

W. R. Moore had the misfortune of losing one of his work horses on Tuesday afternoon of last week. The horse had been sick for several days.

Robert Campbell and wife visited with their children in Canyon, Sunday.

Mr. and Mrs. Bob Axe visited with relatives near Jumbo Thursday.

W. R. Moore and wife were in Vega on business Wednesday afternoon.

EQUIPMENT

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HOME OF PANHANDLE PRODUCTS

NEW 6 BAR Streamlined TREAD FOR QUICKER STARTS AND FASTER STOPS

LOOK LEONARD'S OFFER SAVES YOU UP TO \$60

ON A BIG 6 CU. FT. 1940 REFRIGERATOR

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You Can't Beat This Value! A Big 6 1/4 Cu. Ft. 1940 Leonard for Almost as Little as a Good Ice Box. A Product Famous for Quality.

WHAT—only \$119.95* for a big 6 1/4 cubic-foot 1940 Leonard? YES! and it isn't a "last year's" clearance—but a new, absolutely modern 1940 Leonard. You never saw anything more beautiful.

It's BIG—full 6 1/4 cubic-foot size with 11 1/2 sq. ft. of shelving. Automatic light. All corners, inside, rounded to make cleaning easier.

And its economy will amaze you! Leonard's silent Glacier sealed unit runs only a fraction of the time and saves you many dollars a year on light bills. It's backed by Leonard's 5 Year Protection Plan.

And seven other Leonard models are sensationally low-priced, too—as much as \$60 lower than last year's comparable models. Many have that amazing new Hi-Humid food-freshener system.

If you're tired of wasting money on ice or troublesome old-fashioned refrigerators—what you need is a new money-saving Leonard. Come in and see it in our showroom today.

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1940 LEONARD GIVES YOU ALL THIS

Fine Permalin cabinet finish • Porcelain-on-steel cabinet lining • Full 1 1/2 cubic-foot size—holds an average week's supply of food • 11 1/2 square feet of roomy shelving • 84 big ice cubes • Embossed Freezer Door • Silent Glacier sealed unit—requires no oiling • Automatic Light • Len-A-Latch Door Handle • 5 Year Protection Plan.

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Delivered in your kitchen with 5 Year Protection Plan

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FULLWOOD BATTERY & ELEC. STA.
HEREFORD, TEXAS

Texas Oil Reserves Mean Living For Million Texans

Texas oil reserves are the main collateral for living of more than one million Texans who get their livelihood from the state's petroleum industry. Captain J. F. Lucey, Dallas independent oil operator, told the Texas Bankers' Association at its 50th Texas district meeting here Monday morning.

Each year the Texas oil and gas industry spends more than \$750,000,000 in payrolls, lease payments to Texas farmers, taxes and other operating expenses and plant investments, Captain Lucey reported. Any industry which spends three fourths of a billion dollars a year in Texas is bound to bring profound economic benefits to the entire state and its citizens, he declared.

"As a matter of fact," the speaker said, "The Texas oil industry has spent altogether about \$600,000,000 more in Texas than it has ever got back. Official facts show that for every dollar's worth of crude oil produced in Texas in the past fifty years, the oil industry has spent \$1.10 here.

"Yet the bankers who have supplied the Texas industry with the borrowed capital necessary to carry on our great industrial development are not alarmed by this excess. They know that they have a margin of safety in the great underground reserves of recoverable oil which constitute a valuable form of collateral.

"The men, women and children of Texas making up more than one sixth of our population who depend upon the petroleum industry for their immediate and future livelihood, also have come to look upon the oil reserves as their margin of safety. Oil is the bulwark of their present needs and for their future existence. With oil likely to be found and produced in Texas for the next 100 years or more, certainly these million Texans should be able to view their future with confidence.

"Yet it is difficult to see how they can face the future with any degree of assurance when those with selfish political interests are constantly threatening to stifle the normal progress of the oil industry by the imposition of excessive tax burdens upon the production of crude oil.

"The human element in the petroleum industry, of course, transcends all economic considerations. The banker can stop lending oilmen money, and the investor can keep his funds in his boot when conditions reach that stage where continued development is made unprofitable and the margin of safety is wiped out by burdensome legislation. But what will happen to that sixth of our population who get their living from oil? I wonder if those who seek constantly to load greater taxes on oil ever stop to consider this.

"Underground oil reserves already discovered and yet to be found in Texas constitute the mainstay of the banker, the investor, the tax collector, and the oil worker and his family. Each has an important stake in the ultimate recovery of oil on a reasonably profitable basis. If continued development and production of the state's underground oil reserves are retarded by unsound and unreasonable statutory measures, all must suffer from the resulting economic repercussions.

"Taxes on Texas oil already have exceeded normal proportions. In fact, they are the highest of any oil state of the nation. Any further increase might not only cause you bankers to call in loans outstanding but also would result in premature abandonment of producing wells with attendant unemployment and serious economic loss to the respective communities and the entire state. When the general public fully understands these facts there will be less tendency to accept ill-advised and unfounded statements concerning the Texas oil industry by those who would destroy the margin of safety for a million of our people."

Dawn Items

MRS. CARL WIMBERLEY
The light snow which fell here Friday night resulted only in snow drifts in places, blocking the roads. The small school bus got stuck in one of these, falling to make the morning run Saturday.

A very enjoyable valentine party for the teachers and pupils was sponsored Wednesday afternoon by Mrs. Baker Womble, Mrs. H. E. Miller, Mrs. Carl Luke, Mrs. W. A. Scales, Mrs. R. A. Frye and Mrs. M. H. Burum. The valentine spirit was carried out in large yellow and archid hearts on the windows. Games were played by both rooms, before they met in the

auditorium for an interesting program which included a short play, "Sending Valentines," by Doris Smith, Mary Olive Frye and Wilma Jean Miller and a song by Mrs. West's room. Dainty refreshments of punch, cookies and candy were served.

Honorary guests were Mrs. Columbus Finley, Mrs. Ezra Bagwell, Mrs. L. A. Murphy, Mrs. L. A. Smith, Mrs. A. T. Frye, Mrs. A. H. Frye, Mrs. Walter Galley, Mrs. W. A. May, Misses Sadie Lee Oliver and Adeline Koelzer of Hereford; Joy Miller, Louis Ray Womble, Jimmie Bagwell, Robert Miller, Marvin Finley, LeRoy Murphy, Peggy Burum, La Rue Davis, Wayne Hedrick, Clifford and Irene Galley.

Mrs. Julia Samuelson visited Mrs. Jess Caldwell north of Hereford Monday.

The girl's 4-H club did not have its regular meeting Wednesday because of the valentine party.

W. F. Mayfield of Dimmitt visited Mr. and Mrs. W. J. Stewart Tuesday. Mrs. Mayfield formerly lived here.

The Home Demonstration Club will hold its regular meeting Wednesday afternoon, February 23, the place of meeting to be announced later. The program will be on parliamentary procedure.

Mrs. Camp from near Muskogee, Okla., left Monday for Mineral Wells, after a week's visit with Mr. and Mrs. Iverson Leake and friends in Bovina. Mr. and Mrs. Leake took Mrs. Camp to Bovina Wednesday afternoon and visited relatives there.

Mrs. C. C. Stewart visited Mrs. O. D. Williams in Amarillo Monday.

Glenn Caraway is working for Wiley Roberson, west of Hereford.

C. Aubrey Wimberley has completed drilling on a new water well near where he plans to move his house. An electric pressure system is to be installed.

Among those from here who have been to Amarillo to see the screen version of "Gone With the Wind," are Raymond Miller, Mr. and Mrs. R. S. West, Mr. and Mrs. L. A. Smith, Mr. and Mrs. Iverson Leake. It is reported to be a very fine picture. Mr. Miller especially liked it, seeing it twice already.

Miss Sadie Lee Oliver and Miss Adeline Koelzer of Hereford visited Mrs. Carl Wimberley Wednesday afternoon.

The remarkable growth of a native buffalo grass lawn at the home of W. W. Wimberley and the enormous amount of yard improvement done by Mr. and Mrs. W. P. Caraway and family received official recognition in the Deaf Smith County Home Demonstration program given over KGNC, last week.

Mrs. R. A. Frye attended a perennial borders demonstration in Hereford Saturday afternoon.

Mr. and Mrs. L. A. Murphy and sons visited Mr. and Mrs. M. C. Sanders in Canyon Sunday.

Mr. and Mrs. Hartland Caraway of Wyche visited Mr. and Mrs. W. P. Caraway Sunday.

Mr. and Mrs. Ralph Shelton visited Mr. and Mrs. A. J. Seymour and family in Amarillo Saturday evening.

Mr. and Mrs. William Wimberley and son visited Mr. and Mrs.

Gunny Sack Tarzana



Wearing a gunny sack garment, and carrying a bow and arrow and knife, Miss Wilma Jacobson, 19-year-old Wyoming girl, recently spent three nights in the wilds of southeastern Wyoming. Here she lights a fire preparing to cook the one rabbit she killed. The trip was merely a vacation.

E. A. Oberst near Canyon Sunday.

Mrs. C. Aubrey Wimberley and Mrs. Carl Wimberley entertained with a party Friday evening at the home of Mrs. C. Aubrey Wimberley. Fiddlesticks, dominos and bingo furnished the entertainment. Prizes won in the bingo games included gifts for Mr. and Mrs. Ralph Shelton, newlyweds from Mr. and Mrs. Lloyd Bentley, Mr. and Mrs. C. Aubrey Wimberley and Mr. and Mrs. Carl Wimberley. Others present were Miss Nedra Clayton of Hereford and Carroll Creps.

Mr. and Mrs. Clifford Leake of Bovina visited Mr. and Mrs. Iverson Leake Sunday afternoon.

Mrs. Vernon H. Baker and son of near Hereford visited Mrs. W. W. Wimberley Monday afternoon.

Ward News

MRS. CHARLES B. MILES

The snow that fell in this vicinity drifted so that it wasn't of very much benefit to land. Some of the drifts were four to five feet high.

Mr. and Mrs. Bill Bell, Mrs. A. Bell, and Mrs. Askren all of Hereford were Sunday evening visitors of Mr. and Mrs. John Higgins.

Mr. and Mrs. Robert Viegell were hosts to dinner at their home Thursday night.

E. C. Smith of Amarillo was here Saturday looking after his farming interest.

Mr. and Mrs. Bernard Tipton spent the week end visiting relatives near Plainview.

Robert Viegell was in Amarillo Monday.

Several from this community attended church at the Methodist Church in Hereford Tuesday night.

Mr. and Mrs. Harry Schulz and Mr. and Mrs. Irving Willoughby and son, Lewis Carroll,

Wyche Items

MRS. R. C. VALENTINE

Mr. and Mrs. Jack Frost visited Thursday and Friday in Happy, returning home by way of Canyon on account of the snow drifts in the vicinity of Happy.

Mr. Lloyd Littlefield of Groom returned home Thursday after being a guest in his brother's home, Mrs. Jim Littlefield for several days.

R. C. Valentine called in the home of W. I. Valentine Monday. His niece, Mrs. Bob Loyd and husband and two daughters, Florina and Wanda of Albuquerque, left for their home Monday Morning after spending Sunday in Amarillo with a sister, Mrs. Gilbert Hooper, who has been seriously ill in St. Anthony's hospital.

Mrs. Lee Cocanougher, Mrs. N. G. Elliston and Mrs. Lucille Olson attended the expansion council meeting held in the home of the CHDA, Miss Sadie Lee Oliver.

Mr. E. C. Hewitt has had his tractor over hauled and repainted.

N. G. Elliston started Monday to chisel some of his wheat land. Mr. and Mrs. Homer Thomas and children visited relatives near Hereford Saturday.

J. E. Boeskin is working for the Case Implement Co. in Hereford.

W. J. Albracht is among the first to get baby chicks, this spring. He received his Monday.

Mr. and Mrs. Caddick of Amarillo called in this neighborhood one day last week.

Mrs. Minnie Medlin is having her garage re-modeled and having windows and doors installed.

The 4-H girls club met in the office of Miss Sadie Lee Oliver, on Thursday. A talk on planting of grapevines, strawberries and rhubarb was given.

and Walter Schulz of Amarillo visited Sunday with Mrs. Ida Lewis.

Smoke Eater



Smoke-filled interiors hold no fear for fire ladders equipped with this combination gas mask and telephone. The mask protects the fireman as he phones directions for fighting a stubborn blaze.

Also—green and yellow vegetables and their food values.

Punch and cookies were served to the following members: Vera Rea, Helen Rienart, Ina Mae Hewitt, Lucy Ann Mitchell, Helen Francis Elliston, Nancy Olson and Betty Lea Valentine.

A number from this community attended the "Passion Play" at the Methodist Church in Hereford, Tuesday.

R. C. Valentine Jr., visited in the home of Earl Hussey, Sunday afternoon.

Mrs. Minnie Medlin returned home Monday from Austin, where she has been visiting her daughter, Mrs. McCall.

Mr. Tom Medlin Jr., spent Monday in Amarillo.

Mrs. W. J. Albracht, spent Friday in Amarillo.

Mr. Ray Wilhelm says it was a mix-up of names—as he was not a medical patient in the Deaf Smith Hospital last week.

N. G. Elliston has been building up his drive way and preparing to put up a yard fence.

County Agent Bateman and Earl Hussey called at the home of R. C. Valentine Jr., to see his club calf, Monday.

Mr. and Mrs. John Medlin and Weston of Hereford visited in the Tom Medlin home Sunday.

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Woodbury SOAP—4 Bars 22c

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10-Cent CARDED Buttons 2 Cards 12c

98c SILK HOSE 2 PAIR \$1.29

25c Snow Bird Wax Polish 2 for 29c

Regular 5c Chore Girls 2 for 5c

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15c Decorated CHINA Platter 2 for 19c

15c Size Script Ink only 9c

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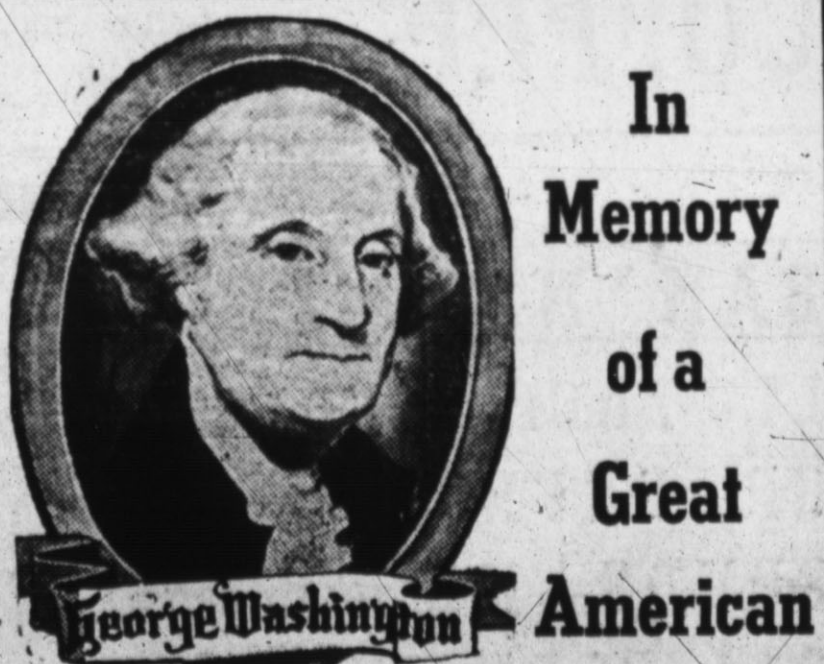
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A Regular 25c Breakfast	14c	A Regular 35c Lunch
Popular Size VICK'S DROPS	24c	Pond's Tissues
60c SAL HEPATICA	36c	500's 25c
60c CREMULSION	44c	230's 12c
100 Norwich ASPIRIN TABLETS	19c	60c ALKA SELTZER
25c HINKLE PILLS	11c	Wrisley's PERFUMED SOAP
10c WOODBURY'S SOAP—4 bars	25c	Quart MILK OF MAGNESIA
JERGEN'S LOTION \$1.00		25c BLACK DRAUGHT
JERGEN'S CREAM 50c		CALOX TOOTH POWDER
Both for 98c		DR. WEST TOOTH BRUSH
Woodbury's FACE POWDER	25c	Both for 39c
Woodbury's LIPSTICK	25c	15c FAULTLESS NIPPLES — 2 for
Pound Bar CASTILE SOAP	25c	75c Baume' Ben Gay
75c CASTORIA	59c	ANALGESIC
Pint ULTRA HAND LOTION	39c	100 Capsules
Chamberlain's HAND LOTION	39c	COD LIVER OIL
5 Lbs. WRISLEY'S BATH CRYSTALS	59c	50c PABLUM BABY FOOD
60c SYRUP PEPSIN	33c	Pint WITCH HAZEL
50c Pepsodent TOOTH POWDER	33c	Pint BAY RUM
85c H. H. Ayer's SKIN LOTION	49c	Parker's QUINK INK—15c bottle
85c H. H. Ayer's HAND CREAM	49c	50c Dr. West "Miracle Tuft" TOOTH BRUSH
35c Pond's CLEANSING CREAM	26c	55c Pond's CLEANSING CREAM
		Professional Style Exton Bristle HAIR BRUSH
		75c BAYER'S ASPIRIN
		75c FITCH'S SHAMPOO

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Upon the occasion of the birthday of George Washington this bank pays its unrestricted tribute. The memory of this Great American offers each of us an example which we may well strive to follow in our daily life and in our personal transactions.

First National Bank
OF HEREFORD
MEMBER FEDERAL RESERVE SYSTEM
Thoughtfully Managed

Prophecy Made 500 Years Ago Predicted Submarines, Auto, Television And World-Wide War

Mother Shipton was born in Norfolk, England, more than 500 years ago. She died in 1449. From her writings, it is evident that she was prophetic. She looked down the vista of years to the "Latter Days." She anticipated coming wars, moral breakdown of nations and modern inventions as radio, submarines, ocean liners, aeroplanes, etc., as follows:

Now a word of uncouth rhyme, Of what shall be in future time, For in that wondrous far off days The women will adopt a craze to dress like men and trousers wear.

And cut off all their locks of hair. They'll ride astride with brazen brow As witches do on broomsticks now. Then love shall die and marriage cease And nations wage as babes decrease.

Then wives will fondle cats and dogs And men live much the same as hogs A carriage without a horse will go Disaster fill the world with woe. In London Primrose hill shall be Its center hold a Bishop's See, Around the world men's thoughts shall fly

Quick as the twinkle of an eye. And waters shall great wonders do. How strange and yet it shall be true. Then upside down the world will be, And gold found at the root of tree.

Through towering hills proud men shall ride, No horse or mule move at his side. Beneath the waters men shall walk, Shall ride, shall sleep and even talk.

And in the air men shall be seen In white, in black as well as green. A great man then shall come and go For prophecy declares it so. In water iron then shall float As easy as a wooden boat.

Gold shall be found in streams and stones, In a land that is yet unknown, Water and fire shall wonders do And England will admit a Jew. The Jew that once was held in scorn

Shall of a Christian be born. A house of glass shall come to pass In England but alas, alas, A war shall follow with the work There dwells the pagan and the Turk.

The states shall lock in fiercest strife And seek to take each other's life. The North shall thus divide the South, The eagle builds in lions' mouth. Then tax and blood and cruel war Shall come to every humble door.

Then when the fiercest fight is done England and Germany shall be as one. The British lad will then entwine In marriage with the German vine.

All England's sons that till the land Shall off be found with book in hand. The poor shall great wisdom know And water wind when cor doth grow.

Great houses stand in farflung vale. All covered over with snow and hail. In nineteen hundred and twenty six Build houses light of straw and sticks.

For then shall mighty wars be planned. When pictures seem alive, with movements free, When boats like fishes swim beneath the sea, When men like birds scour the sky.

For half this world deep drenched in blood shall die. But those who live to see this through, In fear and trembling this will do

Flee to the mountains and the dens To bog and forest and wild ferns. For storms shall rage and oceans roar. When Gabriel stands on sea and shore,

And as he blows his wondrous horn Old world will die and new be born.

Mrs. Knox Kinard returned Monday from Arlington after attending funeral rites held for her father, Rev. R. A. Walker, last week.

CHURCHES

FIRST PRESBYTERIAN CHURCH

James Aiken, Jr., Pastor.
Sunday School 9:45 a. m. (G. M. Hudson, Supt.)
Morning Worship 11 a. m.
Young Peoples 6:15 p. m.
Evening Worship 7 p. m.
The services last Sabbath day were very well attended. We enjoyed having the Rev. W. Donald Harris of Littlefield with us for the morning worship service. The regular Sunday services will be held this Sabbath day. The Pastor will be in the pulpit for the morning worship service. No evening worship service will be held.
We extend a cordial invitation to all who desire to worship with us.

THE METHODIST CHURCH

Sunday School 9:45
Morning Services 10:50
Evening Services 7:30
Young People 6:30
Missionary Societies each Wednesday 3 p. m.

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-11 a. m.
Morning Worship 11-12 a. m.
Endeavor 6:15-7:30 p. m.
Evening Worship 7:30-8:30
"Let Us Make Man!" will be the theme of the sermon by the pastor next Lord's Day morning. At the evening hour the subject will be, "The Temple of God." Every one is cordially invited to attend these services.

Mr. and Mrs. H. M. Redford send word from Ft. Worth that they are waiting for the weather to clear up before starting back to Hereford. They will return to Hereford as soon as possible. Mr. Redford will be in his pulpit next Lord's Day.

CHURCH OF CHRIST

Bible Classes, each Sunday 10-11 A. M.
Morning Worship 11-12 a. m.
Evening Worship 7:30-8:30
Ladies Bible Class, each Wednesday 3-4 p. m.
Midweek Bible Study 7:30-8:30
Visitors cordially invited to attend all services. Come let us study God's word together.

BAPTIST CHURCH NEWS

Last Sunday was a very good day of work and worship for our church. 310 attended Sunday School, and there was 62 Young People in the B. T. U.
The past week it was our joy to have with us two of our Ministerial Students, who conducted the services. A. R. Posey, who is in Hardin-Simmons University, Abilene, led in the Midweek Prayer Service, and Marvel Upton, of Wayland Baptist College, Plainview, preached at both the morning and evening hours, Sunday.
Rev. W. E. Barnes, the pastor, will return from Chicago, the later part of this week and will be in charge of all services for Sunday.

New Officers of Student Press Group



HERE ARE THE NEW OFFICERS of the Panhandle High School Press Association who were elected at the annual convention in Canyon, February 3. Left to right, they are Nova Gene Furr of Plainview, vice-president; E. W. Woods of Canyon, secretary-treasurer; and Virginia Biggs of Panhandle, president. Twenty-seven schools are members of the Association.

Bellview News

The Seniors of Bellview high had one of the largest crowds of the season to see their play Tuesday night of last week. Both of Bellview's basketball teams were victorious over Pleasant Hill, Saturday night in the last game for this year. There is quite a lot of sickness in this community. Mrs. D. O. Rutherford and Mrs. Mavis Potts are both confined to their homes with the flu. Mr. C. W. Edwards Sr., was taken to a hospital in Clovis the middle of last week for treatment. He stuck a nail in his hand and several days later infection set in. George Messenger also has

All people are welcome at all times to worship with us in all of the services of the church.

been having trouble with an infection where he had a tooth pulled the first of last week. He is improving.
Mr. Williams from the F. S. A. office in Hereford was in this community Monday.
Miss Syble Spurlock, who is teaching in the Logan school, was a week end visitor with her parents, Mr. and Mrs. Lee Spurlock and other relatives here.
Mrs. Maud Cross is visiting relatives in Spur and other points in Dickens county.
Miss Bernice Chandler, who is a nurse in a Pampa hospital visited with friends here Sunday.
Mr. and Mrs. Claude Messenger of Forrest were here Sunday visiting his brother, George and wife.
Mr. and Mrs. Mansel Johnston and Mrs. James Tryon and children of Broadview saw the Senior play here Tuesday night. Vera Stafford, Erlene Pull-

iam, Rita Johnston, Velma Edmonson, Bessie Shope, Loyd Stovall, Curtis Scott and Bernie Johnston, who are students in N. M. E. J. C. at Portales were also here to see the play last week which was put on by the Seniors.

GARDEN CLUB TO MEET

A business meeting of the Garden Club will be held at the Baptist Church immediately after the County Federation meeting which is being held at the church Friday. New officers will be elected and general plans discussed for resuming regular Garden Club programs.

COUNTY FEDERATION TO MEET FRIDAY

The Deaf Smith County Federation of Women's Clubs will hold the third quarterly meeting at the Baptist Church Friday. Out of town speakers will speak on topics related to "The American Home" and International Relations.

Luncheon will be featured at 12 o'clock and the programs will follow immediately. Hostess clubs are Summerfield Study Club, Junior Pioneer Club and B & P W Club.

Mrs. O. L. Click was in Lubbock Wednesday and Thursday to visit relatives.

YOU WILL LIKE OUR

Helpy-Selfy Department

IT'S CONVENIENCE — WE HAVE JUST RECENTLY COMPLETELY REMODELED AND MODERNIZED IT!

Visit us and inspect this department and we know you will then avail yourself of the many advantages offered. New Machines and Plenty of Soft Water . . . and Good Steam. A Nice Clean Place to Wash!

FREE NURSERY SERVICE

Without extra cost to you, we will take care of your children while you wash. Inspect our nursery in connection with our Helpy-Selfy Department.

Hereford Laundry & Dry Cleaners

PHONE 298 — W. L. AYERS, Owner

WHAT HELPS US HELPS THE TOWN

"Regular" Brand Ads will Bring Home the Bacon!



FRUITS and VEGETABLES

THESE PRICES ARE GOOD FOR FRIDAY AND SATURDAY!

Pork & Beans

WHITE SWAN No. 1 Can

5c

MACARONI DINNER

Kraft's — 2 Packets 25c
SPINACH Libby's — No. 1 Tall Can 10c
MILK Borden's Rose Brand — 3 Tall Cans 17c
BLACKBERRIES No. 2 Can 3 Cans 25c

KARO

Light or Dark — No. 10 Can 57c
COCOA Hershey's — 1-Lb. Can 12c
PICKLES Whole sour or dill — Quart Jar 12c
CORN Mrs. Farmer's, No. 2 Can 3 Cans 25c

Salad Dressing

Challenger, Quart Jar for 22c

Tomato Juice

Libby's, 14-Ounce 5c

PEAS

Rosedale — 16-Oz. Can 10c
SPRY 3-Lb. Can 45c
MATCHES 6-Box Carton 15c
COOKIES Delicious Assortment 2 lbs 25c
WAX BEANS Mrs. Farmer's, No. 2 Can 2 Cans 25c
POPCORN Giant Can Cracker Jacks 44c

COCOANUT

Durham's — 1/2-Lb. Package 15c
OATS, National cup & saucer, Dinner Plate — Large Package 21c
PEANUT BUTTER Quart Jar for 25c
CRYSTAL WHITE SOAP 5 Giant Bars 15c
POST BRAN 2 Large Packages 25c
COFFEE Golden Light LB. 15c

COFFEE

SCHILLINGS 1 LB.

17 1/2c

—: HIGHEST QUALITY PRODUCE —:

BANANAS — 2 dozen for 25c

LETTUCE — 2 large firm heads 7c

GRAPEFRUIT — per dozen 19c

SPUDS — 10-lb. mesh bag 25c

CALIFORNIA ORANGES — dozen 15c

—: HIGHEST QUALITY MEATS —:

STEAK Round or Loin 25c

ROAST

Juicy Seven Cuts, Baby Beef LB. 17c
LARD Bring Your Pail 8 LBS. 49c

PORK ROAST

Choice lean cuts LB. 15c

SEA BASS STEAKS 21c Per Lb.

PERCH Boneless Loins LB. 21c

CHEESE Wise, Sharp Cheddar, lb 29c

STEW MEAT Nice and Lean LB. 10c

BACON

Pinkney's Quality, Sliced or Slab — Per Lb. 13 1/2c

FURR FOOD

5 Reasons why it's wise to choose NATURAL GAS for COOKING

- 1 CLEANER
- 2 QUICKER
- 3 BETTER
- 4 CHEAPER
- 5 DEPENDABLE

WEST TEXAS GAS CO.

Natural Gas—Your Quick, Clean Economical Servant



Sailors...!
Flowers...
Toques...

Simple or Glamorous Styles for Every Woman!

Come in and see our large collection of becoming Spring Hats. Hats for every costume in your wardrobe. Pert and saucy, gay and demure alive with flowers, veils and feathers . . .



THE VOGUE

Hat Dept. Phone 231

The Whiteface Round-Up

See "Forever Credulous" and "Nine Lives of Emily" March 1st!

See June Dameron falling in love with Life-guard Donald Henslee!



Sponsor - Miss Robble Foster
Editor-in-chief - Nell Spradley
Assistant Editor - Bob Gilliland
Sports Editor - F. L. Lucas
Proof Reader - Myron Morgan
Headline Writer - Mary Nicks
and R. L. Dowell
Snooper - ?????

REPORTERS
Louise Cress, Don McCullough, Helen Francis Streu, Bruce Rene, Margaret Ann Miller, Rena Rae Renfro, Tommy Wilson, Jenelle Potter, Vesta Mae Landers, Cornelia Hamilton, Katherine Danforth, Madonna Morrison, Vivian Olson, Polly Anna Crawford, Naomi Brumley.

TYPISTS
Kathryn Henderson and Frances Young.

Senior Leap Year Party Features Square Dance

Did you ever see a wolf in sheep's clothing? It was not quite that bad at the Senior party last Wednesday night; but there were girls in boys' clothing and boys in girls' clothing.

The party was a Leap-Year-Valentine party at the American Legion Hall. Games such as "Confucious Say," and "Pick Your Friend" were played.

The feature attraction was the square-dancing which was directed by Mrs. C. P. Cockrell, Mr. and Mrs. Wes Bradley, and Essie Cardwell. Appropriate music was furnished by Melba and Willard Sawyer, Mrs. Elmo Lawton and Arlie Dean.

The refreshments consisted of sandwiches, Valentine cookies, mints, and spiced tea.

The party was sponsored by the following Senior mothers: Mesdames P. H. Gilliland, John Turner, A. H. Streu, John Olson, John Miller, Bill Smith, C. B. Thomas, Felix Urbanczyk, E. Ward, R. W. Botsford, Arch Conklin, Ollie Curtsinger, L. O. Gore and R. A. Fullwood.

High School's Best Students Are Elected

The following students were voted Hereford High School's best citizens at the assembly, February 6.

Vivian Olson and George McLean from the senior class, Nell Spradley and Calvin Brumley from the junior class, Rena Rae Renfro, Mattie Lawton, and Jack London from the sophomore class, and Billie Louise Crawford and Billy Dameron from the freshman class, were students chosen by the various classes.

"Fresh Nuts For Sale" Hi-Y Girls Declare

"Ummm, what delicious peanuts," Mr. Bob Bailey, high school janitor, said that the peanuts from the Girl's Hi-Y box were the most delicious peanuts he had tasted since he pulled peanuts on his father's farm a long time ago. "If you don't believe that those peanuts are good-just ask the boys. Roy Morrison, Raynold Herr, and my son here can tell you how good my sack of peanuts was."

Nice, fresh, tasty nuts are ready for your disposal! The Girl's Hi-Y has a nut-machine full of nuts of any kind that any person would like.

Students when you need a dessert for your lunch just drop by the new nut-machine and taste the nuts, or just look at them and you will surely want to make a purchase which will make the club very happy.

There will be a girl to help you at noon and four o'clock each day.

The girls Hi-Y also wish to express their sincere thanks to Mr. Harold Close for lending the girls the machine.

Wiley To Be Band Clinic Conductor Sat.

The Hereford Band Clinic starts Saturday morning at 9 o'clock and last until 10 o'clock Saturday night. The guest director of the clinic is to be Director Wiley of Texas Tech.

The immediate towns surrounding Hereford are invited to the clinic. From 9 until 12 o'clock Director Wiley will work with all the bands on class "C" and "D" numbers. Saturday evening at 4:30 o'clock, the bands will have a dress parade down main street. Saturday night the clinic band will give a concert by the choice players of the bands at the clinic.

Confidentially Yours

Well, the big day has come and gone and the Senior girls and boys have not only swapped clothes and actions but names.

Just listen to this: Dorothy Nelle Trimble vs. Clifford Estes, Orvella Hill vs. Jack Knox, George McLean vs. Lois Standifer, Vivian Olson vs. Bobby Gilliland (what did I tell you?), Berky Phillips vs. R. L. Dowell, Wanda Reed plus Ernie Schumacher (fancy that), Polly Anna Crawford vs. Paul Lyons (Wess?), that isn't all, but I would run-out of space if I told you anymore.

Margaret Olson, Lois Agnes Gilbreath, and Rena Rae Renfro volunteered to clean out the nut case for the Girl's Hi-Y. It wouldn't be the nuts that tempted them-would it?

Ann Cockrell has a valentine. P. S. It is from Gene Osburn. Mr. Hudson will be interested in that.

Margaret Anne Miller wore the cutest outfit to school last week. Squirt Kassahn, Buddy Cawthon, and Everette Story will give you the details.

Frankie Whitaker is a lovely dancer. And she said she had rather dance with her brother and watch how jealous Pauline Parker gets than to spend the whole evening dancing with any professional.

Elma Shugart can't decide whether she likes Maxine Beach's or Billie Louise Davis' boyfriend the better.

Mildred Bowsher has proven her art at chalk talking. Her splendid exhibition at the Dream Time-Swing Time was a stepping stone to her life's career.

Joe L. Hamilton looked so industrious while taking a history test that I almost fainted. He was filling his fountain pen with ink.

Flash! Gerald Gollehon bought Eloise Tout a coca cola. How strange! Sorry but I see a huddle of freshmen and I know where huddles are there I should be also. Eh, Johnnie?

Confidentially yours,
THE SNOOPER

One-Act Plays To Be Presented; Winner To Enter District Contest

Two one act plays will be presented in the High School Auditorium next Tuesday night, March 5.

The plays are, "Forever Credulous," and "Nine Lives of Emily." Judges will decide which play will compete in the district one-act plays at Canyon.

Miss Ruby Dutton is directing the plays.

The plays are sponsored by the Junior Class and the proceeds will go to the finance the Junior-Senior banquet.

Girls' Hi-Y Meets To Discuss "Personality"

"Practice Makes Perfect" was the phrase used in reference to the improving of one's personality at the Girl's Hi-Y last Tuesday night.

"If you are going to get a worthwhile job, a job that means something to you and those about you, and that offers promotion, your personality must be in tip-top shape," said Helen Francis Streu in her talk on "Personality as a Factor in Getting a Job." Billie Louise Crawford made a similar statement in her talk on "Points on Improving One's Personality." She said, "The key to a well rounded personality is the practice of the betterment of your individual failiaces."

They sang, "Blest Be the Tie" and repeated the Hi-Y benediction.

Ford News

BY EVELYN BENSON

Rev. Marvel Upton preached at Ford Sunday, February 18.

Miss Avis Matthews and Miss Imogene Roberson attended the B. T. U. meeting at the Baptist Church Tuesday night in Hereford. They were accompanied by Charles Frost of Vega, Leo Turner, Homer Hill, Elizabeth Benson, Mary Ann and Dorothy Jane Whitley and Mary Lou Benson.

Mr. and Mrs. H. D. Hill were shopping in Amarillo Thursday.

Mrs. Robert Wagner and daughter, Elaine, spent the week end in Groom visiting her parents.

Mr. and Mrs. C. D. Carnahan went to Amarillo Wednesday to shop.

Senior Personalities

LOY COOK
Loy Cook is spending his last high school days in Hereford High. Before coming to Hereford he went to school in California. He is Student Council representative from the Senior Class. He likes sports, especially fishing and his favorite subject is Public Speaking. His ambition is to be a game hunter in Africa. Does his red hair signify that he has a temper? No one has ever found out.

JUNE BOTSFORD
June Botsford has spent all of her high school days in Hereford. June has a quite disposition and a warm smile. She is very neat, and her special hobby is making unusual notebooks.

"Professor, How Could You" To Be Presented By Seniors March 29

Characters for the annual senior play, "Professor, How Could You," were chosen last week. In some cases, a double cast was chosen. The play will be given March 29. Those people who were selected to play roles were: Keats Perry, a young professor, Clifford Estes; Vicky Randolph, the bane of his life, Dorothy Nell Trimble; Grandpa Perry, an innocent, bystander, Bob Gilliland and Wesley Guthrie.

Grandma Perry, an obliging soul, Louise Cress and Wanda Jean Reed; John Appleby, a helpful friend, Bert Slay; Valerie Whitman, a southern charmer; Eloise Tout and Orvella Hill; Priscilla Morley, a sweet young thing, Polly Anna Crawford, Tootsie Bean, plump spinster, Bernadine Phillips; Butcher Boy Bean, her big brother, Jack Knox; Boggins, the sporting butler, George McLean and Danny Hales; Three young children, extras who do not speak, Mary Beth Hicks, Bobbie Turner, and R. L. Dowell.

Miss Irene Crawford is directing the play.

Ex-Student News

Miss Rhita Jean Sullivan came to Hereford High to teach in 1936.

Alma Cox was football queen in 1935.

The editor of the Whiteface Roundup in 1935 was Melya Rea.

For Christmas, Mr. Dillehay wanted 30 students, all Democrats or Republicans so they wouldn't start "whispering" campaigns.

R. A. Daffel wanted a school where he could sleep all day.

Edith Jackson was receiving notes from a guy who signed his name B. B. Does B. B. mean Bad Business?

Billie Smith, Jim Kirby, Buster Bradley, R. D. Sowell and Ashborn Reese joined the F. F. A.

Jean Millard and Vira Wederbrook started to wear glasses.

President of the Senior Class was L. W. Carlyle.

Mr. Dillehay's favorite saying was "As you have been told before," and "so much for that."

Mr. G. M. Hudson's favorite saying was: "If you don't stop the short circuit back there, you are able to develop internal combustion in the office."

Bill McLean was a speaker at the Football Banquet.

Clifford Estes, Henry Ford Win District Honors

All district football honors were awarded to Clifford Estes and Henry Ford by Coach Tommy McCallum at the Assembly period Tuesday, Feb. 13.

Clifford, all district center, and Henry, all district guard, received small gold football awards.

Clifford Estes said concerning the award: "I've enjoyed playing football very much; I think the football squad is all very good and I certainly like to play with them. I appreciate the honor placed on me, and I wish I could play for Hereford High again. I want to thank all those that made it possible for me to receive the beautiful gold ball."

Henry Ford said: "I wish to thank those who gave me the gold ball. I want to say that the most fun of my life, so far, has been playing football. If you want to play, play your best. Thanks again for the honor gift."

Easter Items

MRS. CARL FRYE

A light snow fell in this community Friday night. Because of the high wind very little stayed on the field. The appearance of fences now are that one of the best crops of tumbling weeds was raised last fall.

Boyce Carter was at Friona Saturday with the F. F. A. boys.

Helen Davis is visiting in the home of her aunt, Mr. and Mrs. W. A. Epperson at Summerville.

We are glad to know that Bill Sullinger continues to improve from a recent illness.

H. H. Frye left Thursday for Davenport, Iowa. He will return in about a week and bring Mrs. Frye's parents with him. Mr. and Mrs. Suer plan to make their home here.

C. W. Frye and Carlisle Rae were among those who saw "Gone With the Wind" in Amarillo Saturday.

Mesdames H. H. Frye and Walter Beckman attended the shower given for Mrs. Burnett at the home of Mrs. J. E. Springer Wednesday afternoon.

In 1931 Miss Wrenn came to Hereford to teach science.

Elsie Wilkins and Viola Phillips went to the Pep Banquet together.

Minnie Dea Smith gave a song and tap dance when the Junior High had the Entertainment.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

FRESH
HOME-MADE CANDIES
ICE CREAM CONES
CONEY ISLANDS
Eat Them
at the
Candy Kitchen

This 'n That

Glenn Smith has a black eye and doesn't seem to be able to blame it on the door knob.

Elma Shugart also has a black eye. She and Glenn are now in the same boat. After all, the old story about the door knob has been worn out.

Frances McClendon has lost her glasses, and what she is looking for is beyond her.

My, my, it seems as though "Gone with the Wind" has the school in a rouse.

Hicks Roberson asked about where the band clinic was going to be, it seems as though Hicks can't read or forgot to wash his ears.

Helen Cross is back in school after a three weeks absence during which she was ill with the flu.

Jean France has also been ill. Nadine Shirley, sophomore, of Oklahoma has enrolled in school.

BLUEBIRD TRAVELED FAR

Another note on the migration of birds was added to the record recently when a Bluebird released by the Bureau of Biological Survey in Washington, D. C. in 1938 was caught by Clyde Anderson on the farm of Mrs. M. G. Jackson near Winters, Texas.

MASONIC BULLETIN

Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
F. M. Kester, W. M.
E. L. Bradly, Secy.

ROOMS TO RENT? TRY A WANT AD

For Sale Dates
Phone, See or Write
Ray Barber
Auctioneer
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HEREFORD, TEXAS
Experienced & Reliable

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps 25c

INSURANCE
JNO. H. PATTON
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DR. J. W. HENDRIX
Chiropractor and Masseuse
Phone 341
for Appointments

ABSTRACTS
Of all Deaf Smith County Land Titles
DEAF SMITH COUNTY ABSTRACTS, Inc.
Cliff Estes, Mgr.

Adjustments of any of the following parts may be caused by HEAVES brought on the spine by a subnormal vertebrae
Chiropractic Adjustments
Will Remove the Cause of
DISEASE

Swap through
the . . . **Want Ads**

Dr. C. D. Kelton, D. C.
Adjustments \$1.00
506 Jackson Ave.

NOTICE

Farmers and Stockmen!
We will buy Hogs and Cattle Every Day in the week. Livestock Auctions Every TUESDAY!
Bring in Your Livestock!
G. W. BRUMLEY HOG CO.
See Homer or Bonnie Brumley

Checkbook Budget

More and more women are learning the time-saving and worry-saving advantage of a checkbook "budget." A simple listing of expenditures, as they are made, simplifies the task of budgeting.

Perhaps it is the answer to your troubles!

OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL!

Member
F. D. I. C.

The First State Bank

This is a Bank of Friendly and Personal Service

Irrigation School Ends Today

The Deaf Smith County two-day irrigation school comes to a close this afternoon, concluding what has been described as "One of the most valuable and worthwhile projects ever to be held here." The school began yesterday morning in the District Courtroom at 9:30 with a welcome address by County Judge A. J. Schroeter and a response by J. B. Stoker, chairman, Deaf Smith County Irrigation Association, and closed with a field trip at 5 o'clock this afternoon. The school was sponsored by the Deaf Smith County Land Use Planning Committee.

One of the highlights of today's sessions was a business men's lunch which was served at the First Christian Church. Throughout both days of the school large numbers of farmers and their wives have been in attendance to hear the impressive array of speakers on various subjects affecting irrigation. Experts from over West Texas and from Washington, D. C., spoke at the school.

Speakers included: Aldert Molenaar, REA, Washington, D. C.; Marshall Howard, SCS, Lubbock; W. L. Broadhurst, Plainview; Captain Winfield Holbrook, Plainview; Don Jones, State Experiment Station, Lubbock; David A. Reid, Bushland; Fred Lowe, Plainview; Glenn Boardman, Hereford; Ray Dickson, Spur, State Experiment Station.

Brand Ads Get Results!

Lions And Ladies Are Feasted And Entertained

Wives of Hereford Lions were elaborately feasted and entertained last night when the civic club members honored them with a Ladies Night Party at the Presbyterian church.

The occasion marked re-dedication week for the Lions Club and the observance of Americanism week.

Car Crashes Into Billy Smith's Truck

One was killed and another injured in a truck-car crash near Lubbock Tuesday afternoon when the car in which they were riding skidded in front of a truck driven by William F. Smith of Hereford.

Smith and a companion were not injured.

Charles Baker Jr., of Brownfield, who was killed, had hitchhiked a ride at Abertnathy with Lawrence Levi of Dallas. Between Monroe and Lubbock the car rounded a curve slippery from week end snow and skidded in front of Smith's northbound truck.

L. A. E. Club Plans Annual Guest Day

Plans for the "Annual Guest Day" were made at the meeting held Tuesday afternoon by members of the L. A. E. Club at the home of Mrs. Wiley Roberson. The plans include an open meeting on March 15 when an outstanding book, in keeping with the club year's course of study, will be reviewed.

Mrs. Arlie Dean presided over the business meeting in the absence of both the president and vice-president.

Tuesday's program dealt with "The Influence of the Bible on Music and Art," with favorite hymns furnishing roll call topics.

Hospital Notes

Mrs. W. G. Harris, operated 20th, doing fine.

Buddy Bateman, operated, 20th doing fine.

Earl Springer, operated 21st, doing fine.

Ray Doyon, operated, 21st, doing fine.

Bud Wilkins will go home today.

C. C. Bowman, admitted 18th, improving.

Mrs. Barhydt is still in the hospital.

Around Town

(Continued from Page 1)

proper charges could be made, he couldn't remember whether it was the ACA or the AAA. However, we have yet to see anyone who could keep all the alphabetical agencies straight. Seven agencies can be counted easily here in Hereford.

E. B. Hedrick reports that the other night he went up to Amarillo against the wind to see "Gone With The Wind" and came back to Hereford with the wind.

Charles Sowell is building a nice new home on the Dimmitt highway across from the new bridge over Tierra Blanca.

Pat Newell

(Continued from Page 1)

named above) are: Hudson Grocery, Corner Drug Store, Close Drug Store, The Vogue, City Drug Store, Penney's, Halle Drug, Weir Grocery, Quality Food Store, and Streu Hardware.

Also of increasing interest is the style show which will be presented by several Hereford merchants in conjunction with the wedding. Previews of latest Spring and early Summer styles are expected as the following merchants present exciting new fashions: The Vogue, Fashion Dress Shoppe, Penney's, Popular Store and Fox Man's Shop.

New \$7,500

(Continued from Page 1)

rooms with all refrigeration coming to the rooms from overhead pipes.

In announcing the opening Mr. Hopson invited all interested persons to visit the new plant during the next week, and said that he will be glad to explain details and to furnish information to all interested persons.

Report Of

(Continued From Page 1)

Mr. Cogdell stated further, that condition of the interest and sinking funds shows ample funds for meeting all 1940 interest and principal retirements.

Present net worth of the city as shown by the financial statement is approximately \$415,000 while indebtedness has been cut to \$223,500, being in bonds bearing four and four and one-fourth per cent interest.

Band Clinic

(Continued from Page 1)

auditorium with Wiley as guest conductor. Time for the free concert is 7:45 p. m.

Ralph Smith, director of Hereford's School band, in making the announcement, also said that visitors would be welcomed any time during the day.

Purpose of the clinic, Mr. Smith said, was to play over music to be used in the State band contest which will be held at Plainview, April 4, 5, 6. Mr. Wiley will criticize presentations and suggest improvements in renditions of the pieces.

Fat Stock Show

(Continued from Page 1)

\$2; Sheep, 1st, \$2.50; 2nd, \$2; 3rd, \$1.50; Hogs, 1st, \$2.50; 2nd, \$2; 3rd, \$1.50.

Prize money and arrangements have been made by a financial committee composed of H. G. Conkwright, chairman, and Cecil Guseman, Lee Hopson, J. A. Pitman, Mal Stewart, T. W. Robertson, and Elmer Dameron.

Judging will be by an expert from the State Extension Service, Mr. Emmons said.

Appointment

(Continued from Page 1)

tion agent in June, 1937.

Miss Leggett hopes to make her first official visit to her district early in March.

Other counties in District 1 are: Armstrong, Carson, Childress, Collingsworth, Dallam, Donley, Gray, Hansford, Hall, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Potter, Randall, Roberts, Sherman, and Wheeler.

Funeral Rites

(Continued from Page 1)

day afternoon came a host of friends and acquaintances to pay a last tribute to a devoted father, a faithful Christian, a loyal Church member and a noble citizen.

He is survived by his wife, Mrs. Sadie Kirby; three children, B. H. (Doc) Kirby, publish-

er of the Portales Tribune at Portales; Jim Kirby, until recently owner of the New Mexico Press; and Katherine Kirby, teacher in Hereford Schools, four brothers, Wylie of Montgomery, Ala., Will of Selma, Ala., P. L. of Marion Junction, Ala., and Richard of Fayetteville, Tenn.; and two grandchildren, Sallie Sue, daughter of Mr. and Mrs. Jim Kirby, and Terry, son of Mr. and Mrs. B. H. Kirby.

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Ambulance Service — Day or Night
Hereford, Texas

The screen's supreme romantic actor in his greatest role!

Ronald COLMAN

"THE LIGHT THAT FAILED"

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