

AROUND TOWN

Sights and Faces Seen

C. J. Mahoney, government inspector PWA who was stationed here for nine months, sent a copy of the Chicago Sunday Tribune to Walter Hopper. The paper carried the bicycle-horse race here last Saturday. Mahoney wrote on the margin: "Thought I would send you this to let you know that Hereford must be going places to make the front page of the Sunday Tribune."

Accompanied by Band Director Ralph Smith, Myron Morgan and Glenn Smith left Wednesday for Abilene where they are entered in the finals on the National Division music contests. Both boys won at the Plainview Festival recently and a victory this week end will give them a top rating for the entire nation. Morgan plays bass clarinet, and Smith plays the cornet.

A card from Dr. G. W. Heard, who is attending the Southern Dental Congress in Oklahoma City this week, states "Of the 2,000 in attendance, it appears that I am the only Bearded Pioneer visitor at the Congress."

Whiskers were also in evidence at the IOOF-Rebekah convention here this week. Mrs. Mary Rambarger, Rebekah State president, of Wichita Falls, referred to those of Cliff Hicks as "pickle whiskers" in one of her talks.

Jim Robinson this week announced the re-opening of a cream station in the rear of the Quality Grocery. Ed Skypala, formerly located with McLain Grocery, is operating the station.

Bill McLean, son of Mr. and Mrs. John McLean, was listed recently on the University of (Continued on Page 6)

Martha Schuman Named Head Of Hospital Staff

Announcement that Miss Martha Schuman has been appointed temporarily as superintendent of the Deaf Smith County Hospital, was today made by Chris Renfro, manager. Miss Schuman has been with the hospital for more than a year, and will succeed Miss Lorene George, who has resigned as superintendent, effective May 1, to return to her home in Casey, Kansas. In addition to Miss Schuman, Miss Paula Gertner and Miss Mary McCord will continue as nurses; another nurse will also be added temporarily. During the next few weeks a permanent supervisor is to be selected for the hospital, Mr. Renfro said.

LOCAL GROUP AT CHURCH MEETING

Several members of the Hereford Christian Church left Monday to accompany the pastor, Rev. H. M. Redford to Wichita Falls, where they will attend the State Convention of the Disciples of Christ. The convention opened Monday morning and will close tonight. Among those who accompanied Rev. Redford, were W. E. Cameron, chairman of the local church board, and Mrs. Cameron; C. H. Dyer and Mrs. F. M. Kester.

F. F. A. Boys Honor Fathers With Annual Banquet Here Last Thursday

HEREFORD CHAPTER HAS ACTIVE YEAR; 50 MEMBERS ENROLLED

Climaxing a year of active work, F. F. A. boys in the Hereford High School last Thursday evening held their annual Father and Son Banquet in the high school auditorium, beginning at 7:30 o'clock. Seventy-eight persons attended the annual affair. The banquet was prepared by the home economics department of the high school. Officers of the organization, are Neal Young, president; Charles Hill, vice-president; Robert (Continued on Page 10)

State Passes Conservation Law



Proper control of water is necessary to prevent soil erosion and to insure successful crops, the Soil Conservation says. The recent bill passed by the State of Texas, will likely adopt policies similar to those brought out in the above pictures. The contour rows (shown at bottom), strengthened by terraces, hold practically all water on the land—in contrast to results gained with straight rows pictured at the top.

CONSERVATION OF LAND IS AIM OF NEW STATE BILL

A bill aimed to preserve Texas soil against erosion and titled as the Soil Conservation Act, was Monday signed by Gov. O'Daniel. The bill provides for organization of conservation districts based on watershed areas, controlled by farmers from local to state set-ups, and in close cooperation with the federal soil conservation service in actual work.

The bill carries an appropriation of \$103,000 for organization and administrative work in the biennium and Ragadale estimated (Continued on Page 6)

Borden To Hold Sayre Revival

Minister E. M. Borden of the local Church of Christ Tuesday opened a revival meeting in Sayre, Okla., and will return to the Hereford Church on Sunday, May 7. He is preaching 10 sermons on the Millennium. During the absence of Minister Borden from the local pulpit, regular services will be held. Elmer Patterson will deliver the sermon next Sunday morning, and other arrangements will be announced. Minister Borden has just completed a meeting at Spring Lake, and Minister L. E. Carpenter of that community last Sunday closed a meeting in Hereford. Good attendance was reported throughout the local meeting, and nine additions were made to the local congregation, Minister Borden reported.

Lions To Attend El Paso Meeting Early Next Month

BILLY DAVIS LOSES IN ZONE MARBLE CONTEST AT AMARILLO TUES.

A delegation of Hereford Lion Club members Tuesday afternoon went to a zone meeting in Amarillo, during which Billy Davis, marble champion of Hereford, played in the zone contest. Davis lost in the preliminary rounds to Charles Richey of Sunray, who won the championship and now wears the crown as marbles champion of the Texas Panhandle.

Among those who attended the zone meeting from Hereford, were Jesse Stanford, John McLean, Mr. and Mrs. Bill Davis, John Willoughby and R. A. Muller.

In addition to the marble tour (Continued on Page 6)

SOFTBALL LEAGUE TO BE FORMED AT FRIDAY SESSION

To complete plans and organize the Softball League, which is scheduled to open here May 15, captains or representatives of each team were requested to attend a meeting at the City Hall at 8:30 o'clock Friday night, April 28.

"Preliminary rosters should be brought to the meeting," said Onias Carroll; "also the \$10 entrance fee for each team. Final rosters for each of the eight teams must be turned in not later than May 15."

According to present plans the men will play each Monday, Tuesday, Wednesday and Thursday night—and the ladies will play Friday and Saturday nights.

HEREFORD SCHOOLS HAVE GOOD RATING

That the Hereford Schools have been retained as members of the Southern Association of Colleges and Secondary Schools was this week announced following a session of the organization in Memphis, Tenn.

The Hereford Schools have been affiliated with the association since 1926, a record which exceeds that of many schools in towns larger than this one.

IOOF-Rebekah Session Draws 412 Delegates

BORGER SELECTED FOR 1940 CONVENTION AS MEET CLOSES HERE

With a registration of 215 delegates, 15 of whom were from Oklahoma, Kansas and New Mexico, the 36th annual session of the Panhandle Association of Rebekahs and Odd Fellows met here Monday and Tuesday, April 24-25. The two-day session was climaxed with a business meeting Tuesday afternoon, when the delegation selected Borger as the convention city for April, 1940, and selected officers for the ensuing year. The association also passed resolutions commending the hospitality accorded them by Hereford and by the Hereford lodge.

The following officers were elected and installed: C. M. Spencer, Amarillo, president; Geo. Sykes, Borger, first vice-president; Mrs. Ethel Mae Clay, Pampa, second vice-president; Ivan Wilson, Amarillo, was re-elected secretary-treasurer, and Mrs. Ethel Fridley of Hereford, chaplain. The executive committee includes J. E. Rainey of Dalhart, John Hall, Pampa, and Earl Windsor of Amarillo.

In the Rebekah degree contests Amarillo won first, taking the annual silver loving cup award; Shamrock was second, Pampa third, Borger fourth, and Hereford fifth. In the I. O. O. F. degree contests, Pampa won first and Borger took second place; the Amarillo team came prepared to enter, but did not take part in the contests.

Individual Charges
In Rebekah individual charges, Mrs. Lizzie Walker of Pampa won on unwritten work; Mrs. Ethel Mae Clay of Pampa won in the vice grand division; Mrs. C. T. Glascock of Shamrock won in the chaplain division; Mrs. Nannie Myers of Canyon won the past grand division.

D. A. Barnard of Amarillo won the unwritten and warden divisions for I. O. O. F.; Carl Baer of Pampa won the chaplain division, George Sykes of Borger the past grand, Raymond Luttrell of Borger the conductor, and Mr. Elliott of Borger the vice grand. The convention closed with a big dance in the City Hall Tuesday night.

Following a day of activity, a banquet highlighted the Monday (Continued on Page 6)

Joe S. Moore Buried Sunday At Palo Duro

Funeral services for Joe S. Moore of the Dawn community were held from the Palo Duro Church Sunday afternoon at 3 o'clock, with Rev. Loftin of Spearman and Rev. Lee Perry of Plainview officiating. Interment was made in the Palo Duro cemetery.

Mr. Moore was born Nov. 3, 1903, in Limestone County, Texas. When he was two years of age, his parents moved to Baylor County, where he remained until 1925, when he went to Plainview, where he married Miss Vinta Garrison of Olton on May 25, 1927. Shortly afterwards, they moved to Dawn where they have since made their home.

He was converted when he was (Continued on Page 6)

Senior Play Set For Friday Night

The Senior Class will Friday night, April 28, 8 o'clock, present their annual class play, which this year is entitled "Angel Unaware." The play is a mystery drama and follows three weeks of rehearsals under direction of Miss Stacia Irene Crawford. A vein of comedy runs through the entire production, despite the air of mystery which is developing, and those who have seen rehearsals declare the play this year will be one of the most outstanding ever presented by a senior class in the Hereford schools.

Free Barbecue To Be Feature Of Pioneer Day Celebration

Horse Defeats Bicycle in 16-Mile Race



Tommie Wilson, left, on his bicycle and John Douglas Pitman, right, on his horse, are seen in the top picture as the big 16-mile race started last Saturday morning at 9 o'clock. The bottom left picture shows John Douglas as he loped into Summerfield, the halfway point. At the lower right Tommie was caught as he peddled furiously, bucking a strong wind. The horse finished in 1 hour, 6 minutes, 12 seconds. The bicycle was close behind with a time of 1 hour, 7 minutes and 2 seconds. At the halfway point, the horse was out 42 minutes, and the bicycle 44.

TRADE TRIPS PLANNED TO ADVERTISE BIG EVENT HERE MAY 11

Featuring a free barbecue for out-of-town visitors and old timers, plans for the annual Pioneer Day celebration here May 11 were this week released by committee chairmen. A two-mile-long parade will start the big celebration—and the town will take on a glamor of Pioneer dress and decoration.

Booster Trip Friday
To advertise the coming celebration, a delegation of 40 automobiles will leave Hereford Friday morning, April 28, and will visit communities over this territory. The following plans have been announced regarding the tour by John Roberts, chairman:

Leaving City Hall at 9 a. m. Friday morning, the caravan will go to Friona, Bushland, Wildorado, and eat lunch at Vega. During the afternoon they will visit Adrian, Bellview, Broadview and Clovis.

In addition to carrying the school band, the caravan will also carry special entertainment numbers and the theatre sound equipment to announce the coming celebration.

Need Old Pictures
Persons having old pictures, old time apparel, or other Pioneer relics were urged to contact D. H. Alexander in the City Hall and to make arrangements to place them on exhibit in local (Continued on Page 10)

Westway Students Enter In State Meet

Funeral Service Is Held Tuesday For Jake Tiefel

GENERAL CONTRACTOR IN THIS AREA FOR PAST 29 YEARS

Funeral services for Jacob T. Tiefel, 64, were held Tuesday afternoon, April 25, from the First Christian Church in Hereford, conducted by Rev. H. R. Frerking, pastor of the Lutheran Church in Amarillo.

Mr. Tiefel died at a hospital in Clovis, N. M., following an illness of only three days. He was born in Indiana on August 15, 1875, and died April 24, 1939, being 64 years, 8 months and 9 days of age at the time his death occurred.

Perhaps no other person was better acquainted or had more friends in this community than (Continued on Page 10)

MASONIC MEETING SATURDAY HONORS STATE OFFICIALS

Members of the Hereford Masonic Lodge have been invited to join in a delegation of around 1,000 Masons next Saturday, honoring all past grand masters of Masonry in Texas, according to Wes Brady, district grand deputy, who said a large delegation was expected to represent the local lodge.

The occasion marks the first (Continued on Page 10)

Westway Play Is Set For Friday

"Beads On A String," a three-act play will be presented by the high school students at Westway Friday evening, April 28, beginning at 8 o'clock. Special numbers have been announced for intermissions and the students have been rehearsing the play several weeks in preparation for the presentation tomorrow night.

JACK ALLMON, VESTA MAE LANDERS, ROGER HARTMAN WIN REGION

Winning first place in three divisions of the declamation contests in which they had entries in the Regional Interscholastic League Meet at Canyon last week, students from the Westway school last Saturday established an enviable record. They won over contestants from four districts which includes 48 counties. The victory marks the second time within four years that Westway has won Junior Boys' and Senior Boys' Declamation. Jack Allmon and Vesta Mae Landers won first place in the Senior division and will go to (Continued on Page 10)

OSTEOPATHIC CLINIC IS OPENED HERE BY DR. THOMPSON

Dr. C. A. Thompson this week announced the opening of an osteopathic clinic in the old J. H. Wilson residence, 506 Jackson Street, three blocks west, and a half block north of the Methodist Church.

In announcing the opening of the clinic, he said that it has been equipped throughout with modern, scientific equipment, and invited the public to visit the location and to inspect the new arrangement. Until the clinic was opened, his offices were located over the Close Drug Store.

Government Is Expected To Buy Post Office Location Next Week

Indications that the deal for purchase of lots for Hereford's new \$75,000 post office will be closed next week were received here this week when government officials sent the following message to owners: "Wire if will suit you to close post office deal Thursday, April 27. Have all vendors present. Must execute affidavit and receipts, also record deeds and have abstract company ready to extend abstract." The notice came definitely in the form of "good news" to residents of this community, who were upset by rumors that the project might not be carried out this year, due to available allotments. Preparations are being made to close the deal on the lots, which are located across from The Brand office at the intersection of Fourth and Main Streets. Tests have already been made on the lots by the government, and since the government's fiscal year closes July 1, 1939, some definite action on the project is anticipated prior to that time.

Singers To Hold Meeting Sunday At Progressive

Announcing that the Deaf Smith County Fifth Sunday singing Convention will hold an all-day singing at Progressive on Sunday, April 30, leaders today said that delegations from over Deaf Smith, Farmer, Oldham, Castro and other Panhandle counties are expected to attend the meeting.

"The convention will be more thoroughly organized Sunday," they pointed out, declaring "the organization has no connection whatever with the Plateau Singing Convention." A special program has been planned for the meeting, including (Continued on Page 10)

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Molst.
Thursday	80	60	0.00
Friday	74	46	0.00
Saturday	90	44	0.00
Sunday	90	52	0.00
Monday	86	56	0.00
Tuesday	86	45	0.00
Wednesday	88	40	0.00

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PEP CLASS IS ENTERTAINED

Pep Class of the Christian Church was entertained at the church Thursday evening. Mrs. East Phillips and Mrs. Woodson Harris were in charge of arrangements.

Upon arrival guests were given names to impersonate during the evening. "Forty-two" and other games were enjoyed.

Refreshments were served to Rev. and Mrs. H. M. Redford, Messrs. and Mesdames A. Peterson, Jno Robinson, Ellis Coombes, Carl Williams, R. G. Blue, Woodson Harris, Earl Phillips, Frank Lucas, L. Z. Oldham, F. M. Kester, Mrs. Essie Cadwell, Miss Inez Clark, Travis Dameron, Clyde Gregg, Miss Frances Dameron and Mrs. J. H. Trimble.

MISS CONKWRIGHT IS HOSTESS AT CLUB LUNCHEON

Miss Ruth Conkwright was hostess on Wednesday of last week at a luncheon at her home for members of the Knitting Club. The attractively appointed luncheon table was centered with an arrangement of vari-colored tulips. Dainty china and Dresden holders held place cards for Mesdames Paul Mathers, Ernest Medkief, J. T. Glibbreath, Jr., W. J. Stanford, Meade Haffe, C. T. Guseman, Louis Woodford, H. G. Conkwright and the hostess.

REV. REDFORD IS CLUB SPEAKER

Rev. H. M. Redford was guest speaker at the guest day program given by the Bay View Club in the club rooms at the court house Thursday afternoon.

In accordance with Federation plans two Bible programs were included in club outlines for the year. The program immediately preceding the Thursday program furnished an authentic background for Rev. Redford's lecture on "The Bible and Social Justice."

The speaker, using Biblical characters as illustrations, traced the political, social, and economic structural pattern down through the ages, listing the patriarchal, tribal, national and the democratic pattern which is the highest evolved by man. He compared society as we have it today with that in the days of the prophets, touched briefly on "Rituals in Religion," and in conclusion told of America's task in aiding in the development of an international pattern of ideals and ideas, now in progress.

Invited guests included Mesdames Henry Hastings, C. C. Ferguson, Laura Hicks, F. H. Oberthier, C. H. Dyar, R. W. McCall, D. W. Hawkins, F. P. Lyons, R. B. Miller, Mark Hanna, G. M. Hudson, Jim Lipscomb, C. C. Acker, W. E. Dameron, N. E. Gass, F. L. Lucas, Miss Katherine Kirby and Miss Ruth Conkwright.

Members present were Mesdames Bob Wilson, J. B. Stoker, J. P. Slaton, F. T. Roloson, A. M. Jones, G. A. F. Parker, John H. Olson, John McLean, Paul Mathers, J. W. Kirby, E. W. Harrison, D. H. Alexander, C. R. Barber, H.

L. Broadwell, Colby Conkwright and H. G. Conkwright.

MRS. MORGAN IS CLUB HOSTESS

Mrs. Sherman Morgan was hostess to members and guests of the London Bridge Club at the home of Mrs. Frank Cordell, Thursday afternoon.

Mrs. Kellar Muse was a special guest and received the guest award in games of bridge.

Members present were Mesdames Ernest Medkief, Meade Halle, R. R. Wills, Ralph Roden, J. T. Glibbreath, Jr., Nelson McRight and the hostess.

67TH BIRTHDAY IS CELEBRATED

Friends and relatives assembled at the home of Mrs. Edd Smith Sunday to celebrate her 67th birthday. Guests arrived as a surprise at the noon hour with covered dishes. After the spread was enjoyed the afternoon was spent in visiting and recalling past events. Gifts were presented to the honoree.

Those present included Mrs. R. L. Carroll, Mrs. B. R. Boren, Mrs. Marlene Rothwell, Mrs. Mary Elizabeth Owens, Clarence Smith, Messrs. and Mesdames G. A. Shuen, Earl Lust, Ivor Bagwell, J. T. Smith, K. Roberts, J. C. Williams, Ralph Smith, Jim Bagwell, Vern Lust, Bryan Sinclair, E. R. Rothwell, W. J. Smith, J. G. Davis, Leland Smith, J. W. Pate, the honoree and others.

AMARILLO CLUB IS ENTERTAINED HERE

Mrs. Dudley Green entertained with an attractively appointed luncheon Thursday, complimenting members of the Needle Club, an Amarillo Club of which she was a member while living in that city. Luncheon was served from the dining table centered with an appropriate container filled with multi-colored tulips. Places were laid at small tables for Mesdames: R. B. Bowlin, Ted Bippus, Virgil Coffee, Nelson Hall, Ruth Koonce, Jack Edwards, L. H. Diggs, Elbert Raffey, all of Amarillo; Mrs. Vaughn Allen and Miss Maurine Weathers, of Canyon, and Mrs. George Martin who has recently moved to Hereford from Amarillo.

After the luncheon needlework of various types furnished entertainment.

Harold Spratt of Big Springs, spent the week-end visiting his mother, Mrs. I. H. Spratt in Hereford.

Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

School on Play
At the training school on Play in the Home, held Saturday, April 22 in the office of the CHDA, recreation for all of the family was considered. References available were the following publications of the Children's Bureau, Department of Labor in Washington, D. C.

(1) Handbook for Recreation Leaders, No. 231.
(2) Guiding the Adolescent, No. 225.
(3) Home Play and Play Equipment for the Pre-School Child, No. 238.

The delegates learned to play the games which may be borrowed from the office of the CHDA. Storage equipment for the toys of the pre-school child was studied. Blueprints for building equipment for the outdoor living room are available.

Those present were Mrs. R. C. Valentine, Wyche club; Mrs. Paul Rudd, Mrs. R. L. Wilson, Mrs. Glenn Rutter, Westway club, and Mrs. Oscar Vaughn of North Hereford Club.

Bluebonnets Blooming
"My bluebonnets are in bloom," stated Mrs. Bonnie Brumley, on April 24. They have grown through the winter and flowered in the spring at her home each of the last two years. She plans to replace a blue grass lawn with buffalo grass. Two spots cannot be planted until perennial weeds have been killed by regular cultivation to destroy the storage root systems.

She is considering a screen planting of flowering shrubs, the tallest of which may be varieties of French lilacs.

Tulips Thrive Here
"We can't grow garden flowers here because of the spring wind or the summer drouth and winter blizzards," we are very often told. The garden at the home of Mrs. Alex Thompson is proof that it can be done. This week the tulips in every color known to the trade make a grand display.

The rate at which they have multiplied takes them out of the expensive class regardless of the original cost per bulb. The types include Darwin, Breeder, Cottage and Bybloemen.

Richardson Wright, editor of House and Gardens, believes that in order to maintain peace in the home two flower gardens are necessary, one for cutting and the other to be admired. Mrs. Thompson's is a cutting garden planned and planted to be shared. Incidentally it is much admired.

Other plants in flower or bud are Narcissus, Johnny-Jump-Up, Cornflower, Wisteria and Iris.

Spirea Improves Yard
Most of the Spirea in Hereford is Vanhoutte Spirea. Bridalwreath is Spirea prunifolia, a double flowered upright type. Still another variety flowers in February and is called Garland Spirea, Spirea arguta.

When Mrs. Homer Brumley decided to separate her Garland Spirea she waited until it was through flowering. On the last Monday in April she sheared the top to the ground and gave it to the CHDA for cutting beds. She divided the root into several plants and placed them in new locations to fit the landscape plans she made for her home.

Chinese Elms
"Yes, we planted 36 Chinese Elms in two rows with the trees alternating," stated H. D. Culpepper, trustee at the Walcott school. These rows are on the south and west sides of the school ground. The other two sides will be planted if these trees do well.

Each 4-foot tree was set in 2-foot holes two feet deep. E. Bridges and two boys did the work in one day. During the summer they will be watered from the school windmill. Three furrows will be plowed outside and between the two rows of trees. Mr. Culpepper and Alva Allison are the school trustees.

Summerfield News

(8 miles southwest)
MRS ASA ATCHLEY

There were 51 present for Sunday School and Church Sunday. Rev. Lee Euler preached both morning and evening.

Mr. and Mrs. Trout of Shamrock, are visiting in the home of Mr. and Mrs. Ben Wilhelm.

Mr. and Mrs. Lois Lookingbill and family were in Clovis, Saturday.

Mr. and Mrs. W. N. Phillips and children of Hobbs, N. M., spent Thursday in the Jim Clark home; Mr. and Mrs. Phillips are

old friends of Mr. and Mrs. Clark and formerly resided in Berger.

Mr. and Mrs. Harper of Black, visited in this community Sunday.

The Workers' Conference, met here Thursday, and was attended

AMERICAN LEGION

Post 192 - Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.



by perhaps 150 people, and the program was very good. There were visitors from Westway, Hereford, Dimmitt, Tulla, Black and Friona.

Mr. and Mrs. R. M. Franklin of Plainview, were guests in the Lee Curry home, last week. They were neighbors when both the Franklin and Curry families resided in Claude.

Clinton West of Clovis, was in the J. B. Noland home, last week end.

Mr. and Mrs. J. D. Storey and Mr. Churchill of Hereford, were visiting in the Andrew Behrends home, last week-end.

Mr. and Mrs. Adam Flowers and children of Jumbo, were in the Lee Curry home, Sunday.

Mr. and Mrs. B. E. Roberson and children visited relatives in Merkel, Saturday and Sunday.

The Child Study Club met with Mrs. D. C. Walser Wednesday; Mrs. Hollis Walser was leader of the program.

Mrs. Ray Johnson and Mrs. Lloyd Lookingbill visited Mrs. H. D. Reed in Hereford, Saturday.

Mr. and Mrs. Geo. Gandy of Kelton, were in the J. R. Oglesby home, Friday.

Mr. and Mrs. Allan Bell of Adrian called in the Ray Johnson home, Tuesday.

Mesdames D. C. Walser and J. B. Noland were hostesses for the Study Club, at a Texas Day Tea in the home of Mrs. Ray Johnson, April 2. The house was decorated with bowls of red tulips and bluebonnets. The red, white and blue motif was also used in the refreshments. Bluebonnet corsages were presented to the guests. Guests other than club members, were Mesdames Dave Alexander, H. D. Reed, O. G. Hill, Jim Nell, Cecil Guseman, Wirt Phillips, Werner, Carl Frye, J. E. Beyer, Frank Terrell and Miss Louise Frye.

Frank Lookingbill is in the Santa Fe Hospital in Clovis, suffering from a wrenched back. He will probably be released next week.

The entire Noland family was home Sunday to help Mrs. J. A.

Noland celebrate her birthday. B. A. Atchley, Ruth Atchley and Rev. H. B. Naylor were in Lamesa this week-end.

Mr. and Mrs. C. E. Thomas and Miss Viva Mae Thomas, were in Plainview visiting relatives and friends, Sunday.

Mr. and Mrs. H. D. Hill and son of Ford, were in the B. A. Atchley home, Sunday.

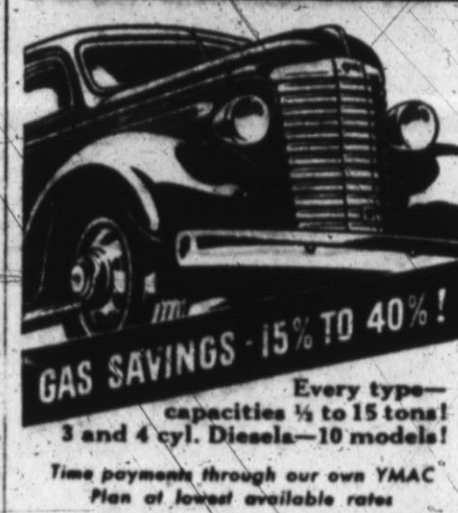
We had several dirt storms last week, but crop prospects are still fairly good.

Mrs. R. G. Blue and Mrs. Henry Williamson attended Parents Day observed at WTSC in

Canyon, Friday. Mrs. Blue has a daughter and Mrs. Williamson a son, attending the college.

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It Happened at Home



Pictured above with his 22-36 McCormick-Deernig Tractor and No. 83 P. & O. Lister is Mr. J. A. Noland of Summerfield, Texas, who has been a successful Wheat and Row Crop farmer of that community for many years.

Mr. Noland purchased this tractor from Rosson Implement Company in 1930 and it has been in continuous use since that date - covering an average of 3,600 acres each year.

In referring to his tractor, Mr. Noland says: "There is None Better" - and further states that he would like to buy a new one like it today if they were available. This is his third I. H. C. Tractor. When you are in Summerfield call on Mr. Noland and discuss farming methods with him.

REMEMBER TO CONSIDER THE LIFE AND COST UPKEEP ON A TRACTOR BEFORE YOU BUY YOUR NEW ONE!



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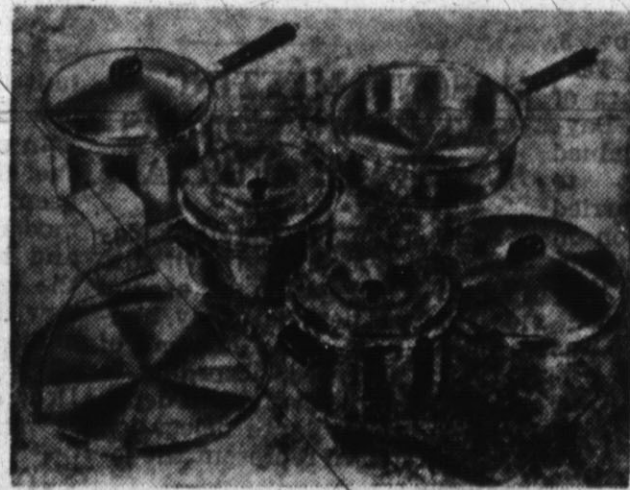
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THERE MUST BE A REASON WHY Electric Cookery IS SO POPULAR

Since electric cookery is designed for women who do their own cooking and cannot afford extra help in the kitchen, electric cookery has to be economical—not only to buy, but to operate. It gives them many hours of leisure while meals cook themselves. Positive baking becomes a pleasure—in spite of the outside temperature. Actually your kitchen is just as cool, clean, and comfortable as your living room.

The popularity of electric cookery is highlighted by many other advantages, too. See the gleaming new ranges on display—and you'll learn why electric cookery is better.



This \$23.95 set of Aluminum Ware is offered for your old range on the purchase of a new electric range. See this set and the new range today. This offer definitely expires April 29.

Texas-New Mexico Utilities Company

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III—No. 29

Hereford High School, Thursday, April 27, 1939

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Many Talents Prevail Among Seniors



"Turn backward, O Time in your flight And make me a child just for tonight!"

The picture of the seniors on for the occasion was a picnic at Kid Day shows them just about State Park and the participants the time their wish was realized, were the dignified (?) seniors.

MOST TALENTS PREVAIL IN MUSIC, SPEECH AND ATHLETIC PROWESS

Although many people may not realize and the underclassmen may not believe it, this year's senior class is a really accomplished one. There is substantial proof of this statement, too.

In the first place, we have some outstanding achievements in the field of sports. E. B. Posey, Jr., has lettered three years in football and three years in basketball, being chosen as "all-star" guard at the Dimmitt Tournament last year. Paul Foster has been a letterman three years in football, one year in basketball and one year in boxing, besides being the class president during his sophomore and senior years. Grant Fuller, Jr., has been student-manager of the football squad for three years and has lettered in basketball two years. E. B. and Grant, besides being outstanding in sports, have kept their scholastic records in the highest rank. Not only have the boys done themselves proud in sports, but the girls have, too. Ruth Atchley lettered four years in basketball, being chosen as a forward of the "all-star" team three consecutive years at the Dimmitt, Tulla and Happy Tournaments. Two other senior girls have lettered one year in basketball; they are Vidabelle Orr and Bessie Bowman.

For the year 1938-39, the one winning the title of Good Citizen in Hereford High School is Edith Jackson, also a senior.

Furthermore, we have a number of musicians in the Senior Class. E. B. Posey, Jr., Virginia Newell, Jeane Williams, Erwin Herr, Merlin Conklin, Marthanelle Ewton, Betty Cockrell and Floyd Ross have all been members of the band for three or four years. Mary Louise Dean, Adella Benson, Elizabeth Rice, Marthanelle Ewton and Floyd Ross have been members of the orchestra during their high school years. A number of the seniors have been members of the Glee Club for two, three, four and five years.

There are a number of the seniors who are members of the Whiteface staff. Floyd Ross was editor-in-chief this year and has been a good one. He also kept his grades at a high average.

The seniors have had three socials this year. These socials have been sponsored by their mothers. Anything the seniors (Continued on Page 60)

Seniors Elect Honor Students

Last Wednesday the senior class had the honor of choosing its Valedictorian and Salutatorian for this year. They were chosen from the five highest ranking in the senior class. Those five were: Caroline Frye, 191 points; Edith Jackson, 187 points; E. B. Posey, 178 points; Betty Cockrell, 176 points; and Floyd Ross, 171 points. When the votes were counted, Caroline Frye was leading with Floyd Ross second.

The seniors are planning a Bingo Booth for May 11. The purpose is to raise money for the necessities of life of the senior class.

SENIOR CALENDAR

In case any one is interested in what the seniors will be doing between now and the end of school, here is the schedule.

- May 5, Trip to Palo Duro Canyon.
- May 21, Baccalaureate Sermon.
- May 22, Class night.
- May 23, Graduation exercises, in which the Valedictorian, Caroline Frye, and the Salutatorian, Floyd Ross, will be given their honors.

Dawn Study Club Holds Meeting

Members of the Dawn Study Club held their regular semi-annual meeting Tuesday, April 18, at the home of Mrs. C. Aubrey Wimberley. After disposing of business matters Mrs. Johnnie Womble, president, conducted a session of parliamentary drill in which all members took part. Mrs. W. P. Caraway was in charge of the entertainment. During the meeting a number of subjects for yearbook study were presented by the committee heads and were voted upon. The subject, "The American Heritage," was chosen by practically a unanimous vote. The yearbook committee were advised, however, to alter the original outlines in order to give more a large scope in the year's program.

There were 15 present to enjoy the occasion, including Mes-

SENIORS TO PRESENT ANNUAL PLAY

The senior play, "Angel Un-awares," will be presented tomorrow, April 28, at 8 o'clock in the High School auditorium.

Tickets will be sold by students and will also be on sale at the Corner Drug Store. Reserved seats which are also on sale at the Corner Drug Store are 10c. Regular admission is 15c for students and 25c for adults.

The proceeds of the play will help buy diplomas for the graduating class of 1939.

BOYS HI-Y SET DATE FOR ANNUAL MOTHERS' DAY BANQUET, MAY 16

The Boys' Hi-Y met Tuesday, April 18. A gym period was held at 7:00, and at 7:30 the meeting was called to order by the president. Nine boys were present at the meeting. The devotional was given by the president, George McLean. Mr. Hudson read from the Hi-Y paper, "Hi-Way." Several of the articles were discussed by the members. A business session was held and the Mother's Day Banquet Committee reported that they had chosen May 16 for the annual Mother's Day Banquet. The meeting was then closed with the Hi-Y benediction.

F. F. A. Boys Represent School

Hereford has been represented in all the major judging contests to date. The first contest in which the Hereford boys were entered was the Tri State Fair. We were ably represented at Amarillo by Raylan Evans, Frank Vaughn, Calvin Brumley, and as alternates by Charles and Harold Parsons.

At the Lubbock judging contest we were represented by Raylan Evans, Donald Henslee, Calvin Brumley, and as alternate Warren Owen and Anderson Axe.

Last Tuesday we had a team at the Plainview Dairy Show. They were Calvin Brumley, Donald Henslee, and Raylan Evans. The boys have been accompanied by Mr. Emmons on every trip. Mr. Emmons is an efficient coach and the boys wish to express their appreciation for his help. They think of him as a friend as well as a teacher.

The teams have always been close to the top in the contest and have given their best for Hereford's glory.

The Agriculture boys will not be able to attend any more contests this year as school is nearly out. These boys trips have all been educational, and the teams wish that they could attend more of them.

dames W. P. Caraway, M. H. Burum, Walter Galley, A. T. Frye, Cecil Walker, Cal Walker, Carl Wimberley, William Wimberley, J. M. White, Ernest May, N. R. Miller, H. E. Miller, Johnnie Womble, Baker Womble and the hostess, Mrs. C. A. Wimberley.

The next meeting of the club will be held Tuesday, May 2, at the home of Mesdames Cal and Cecil Walker.

Adrian News

(40 miles northwest)
MRS. ALLAN BELL

There were 91 in Sunday School the past Sunday, with young men in a large majority. Rev. Bruce filled the pulpit and there were several visitors.

Rev. Bruce will hold a children's instruction meeting, beginning Tuesday evening after school and lasting several days.

At the last Scout meeting there were 17 present. They were Clifford, Buddy and Robert Chapman, Clyde Phillips, Winston Hamm, Jake and Richard Fortenberry, Orville Calhoun, Jack and Edward Monahan, Bobby Speed, George Worsham, Vern Jacobson, Jim Morris, Jesse Fincher, Raleigh Hollabaugh and Guyeth Bogle.

Mr. and Mrs. Fritz Ballard and Mr. L. E. Lysle visited in the R. A. Freeman home, Sunday afternoon.

Mrs. Levi and Nancy went to Amarillo Friday afternoon, to meet her parents, Mr. and Mrs. L. T. Hunter of Bowie, Texas, who were in Amarillo for a brief visit.

Mr. and Mrs. M. E. Collier of Roswell, N. M., spent the weekend with relatives in Adrian. They were enroute to a clinic at Temple, Texas.

The Adrian faculty play has been selected and the date for

production will be announced soon. The title is "No Women Wanted."

Roy Hammitt of West Texas State College visited in Adrian Sunday with his brother, E. L. Hammitt.

J. C. Baker, Sr., spent the week end with his son, J. C. Baker, Jr., who teaches here.

Mr. and Mrs. Ira Stevenson and family of Amarillo, visited in the Jacobson and Witt homes Sunday.

Mrs. Jack Balding, formerly of Adrian, has accepted a clerical position with the Wilson Shirt manufacturing company of San Francisco. Mr. Balding has been stationed in San Francisco with the United States Marines.

Adrian was well represented at the District P-TA Convention at Borger April 19-20. Those going were Mr. and Mrs. Geo. Syms, Mesdames E. C. Chapman, Jack Monahan, Joe Speed, Orville Calhoun, Norman and Edgar Jacobson.

Mr. and Mrs. E. K. Pinnell announce the birth of a daughter, Reba Joyce.

Mr. and Mrs. C. V. Griggs were surprised last Wednesday, when the Hippus Club came in a body and brought eats and gifts. Mr. and Mrs. Griggs are leaving soon for Benton County, Ark., to make their home.

The honor roll for the past six weeks included: Lonella Fortenberry and Mozelle Phillips, 11th grade; Jack Fortenberry and Sarah Calhoun, 10th grade; Jean Spande and Buddy Chapman, 9th grade; Roy Fortenberry, 4th grade; Grady Skaggs, 3rd grade; Dolton Green, 1st grade.

J. C. Baker, Jr., visited in the Tulla Schools April 18. The English Teachers Association of the Panhandle is sponsoring a program so that each teacher spends a day in some school which is comparable to the one in which he teaches.

NORTH HEREFORD H-D CLUB MEETS

The North Hereford Home Demonstration club met in the home of Mrs. Grady Parsons Tuesday afternoon, April 17.

Mrs. Oscar Vaughn led a 15-minute program of games following which reports were given on Frame Gardens, Cutting Beds, trees and shrubs. Five frame gardens, two cutting beds were reported by club members, who have also set out 130 trees and shrubs. Plans were also made to attend the short course in Canyon May 17.

Miss Sadie Lee Oliver, CHDA, discussed Bermuda and Buffalo grass lawns, stating that there are three kinds of Bermuda grass; a broad leaf, medium leaf

and narrow leaf. The narrower the leaf, the more velvety the lawn. The hulled seed are more expensive, but come up quicker and better. Bermuda grass should be watered occasionally in the winter to prevent it from freezing out; it requires much water in summer and should be mowed regularly.

Buffalo grass is a native of this country and should be watered during the driest part of the summer mowed occasionally two inches from the ground. Buffalo grass sod six inches square and four inches thick, set 18 inches apart will cover the ground the first season.

Refreshments were served to Mesdames G. A. Frye, Frank S.

Wilde, W. J. Parsons, M. H. Koelzer, C. G. Robbins, T. J. Parsons, Harry Kibbe, O. L. Rutherford, E. A. Parsons, Geo. S. Parker, Oscar Vaughn, Otto Olson, Grady Parsons and Miss Sadie Lee Oliver. The next meeting will be held with Mrs. Oscar Vaughn.

Mrs. Dorothy Ross and son, Floyd, were in Amarillo Saturday.

Mr. and Mrs. Jeff Gilbreath were in Amarillo Thursday.

Miss Madeline Bell was a guest of Miss Ruth Hood in Amarillo, over the week-end.

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Seventh District Federated Women's Clubs To Meet In Pampa Next Week

The annual convention of the Seventh District Texas Federation of Women's Clubs, will be held in Pampa Monday, Tuesday and Wednesday, stressing the convention theme, "Federation—The Tie that Binds."

Sessions will be held at the First Methodist Church with the Art Exhibit at the Presbyterian Church. Mrs. W. A. Bratton of Pampa is general chairman.

Registration will begin Monday at 9 o'clock, followed by the district board meeting at the City Club rooms at 10:30. At 12:30 the Pampa Board of City Development will entertain at luncheon all board members and honored guests.

The formal opening of the general assembly will begin at 2 p. m. with Mrs. J. M. Rutherford, Clillicothe, presiding. At 5 p. m. a "High Tea" will honor State and District officers, board members, delegates and guests. President's evening is scheduled for Monday evening at 8:15 o'clock.

Forum Conducted Tuesday morning at 8:15 a. con-current club forum will be conducted. At 9 a. m. the regular session will be resumed. Club reports are scheduled for the morning business. Five minutes will be allowed for department reports, three minutes for division chairmen, standing committees and officers, two minutes for individual club reports.

Tuesday noon Junior Club Woman will be honored with a luncheon.

Golden Jubilee Dinner Honoring the fiftieth anniversary of the General Federation of Women's Clubs will be given at 6 p. m. Tuesday evening. The Fine Arts Program, which is usually the highlight of the convention, is scheduled to follow the dinner at 8:15 o'clock.

The closing business session will begin Wednesday morning at 8:30 a. m.

PROGRAM FOR NEW MEMBERS GIVEN AT CAMPFIRE MEETING

A program honoring new members and at the same time presenting the Camp Fire Work in an instructive manner, was given at the meeting held Thursday afternoon at the home of the sponsor, Mrs. Earl Wilson.

Rue Wilson welcomed the newcomers into the group and talks were made on "How to Become Camp Fire Girls," "The Beginning of Camp Fire," and "How to Enjoy Camp Fire Work."

The desires were read by Margaret Olson and Ruth Temple Hastings told about "The Honor Beads."

The charter was read by Nona Dean Rose, and Eleanor Wilson explained the different symbols used in the work.

Beginning this month Health Charts will be given to each

member and records will be made.

Eighteen members of the organization enjoyed the hike and Camp Fire supper given at State Park Saturday evening. Those attending were Mary Nicks, Rue Wilson, Eleanor Wilson, Mary Ellen Henslee, Rachel Ireland, Ruth Temple Hastings, Nadyne Newell, Margaret Olson, Verna Dean Wright, Jessie Ann Buckner, Jo Ann Rosson, Jackie Wright, Marjorie Morrison, Marie Williams, Lois Bell, Madelle Beavers, Geraldine McCall and Mrs. Wilson, sponsor.

BIRTHDAY PARTY HONORS KATHRYN DAVIS

In honor of her sixth birthday, Kathryn Maye Davis, entertained at her home Monday afternoon.

She is the daughter of Mr. and Mrs. A. H. Davis of 307 West 4th Street.

Games were played and refreshments were served to Doris Jean Hastings, Pat and Tim Corbett, Joe and Milton Lee Newman, Martha Cayton, Billy Joe Hudspeeth, Eddie Joe Filbin, Doris Jean Smith, Alice Jean Rutherford and the hostess.

HEREFORD O. E. S. CHAPTER ATTENDS BOVINA MEET

A delegation from the Hereford O. E. S. Chapter attended a meeting of the Bovina Chapter in Bovina Thursday night. The occasion was the official visit of Mrs. Adella Drew of Plainview, deputy grand matron of district 2, section 3.

Those making the trip were Mesdames Myrtle Witherspoon, Clara Shore, Nora Lawhorn, Ina Hastings, Florence Broadwell, Bessie Hill, Mattie Bourn, Ollie Brady, Eula Womble, Lucy Welch, Bessie Boggs, Mr. Ed Boggs, Misses Lucy Reed and Miss Irene Boggs.

MRS. C. T. GUSEMAN IS HOSTESS FOR PIONEER CLUB

"Educational Institutions" was the lesson subject on the Magazine Day program at the meeting of the Pioneer Club Tuesday afternoon when Mrs. C. T. Guseman was hostess at her home. Mrs.

Whiteface Round-UP

SENIOR STAFF
 Editor-in-chief — Ruth Atchley
 Assistant Editor — Merlin Conklin
 Business Manager — Grant Fuller
 Copy Reader — Erwin Herr
 Proof Reader — E. B. Posey
 Humor Editor — Mary Louise Dean
 Sports Editor — Paul Foster
 Exchange Editor — Betty Sue Henslee
 Headline Writer — Arnold Wilkins
 Feature Editor — Jim Fullwood
 Typists — Bennie Lee Smith, Elizabeth Bezner

Reporters
 Clinton Massie, Adella Benson, Jean Williams, Ida Belle Hicks, Raymond Witherspoon, Neal Young, Joyce Cress, Bill Montgomery, Helen Jones, Inez Funderburg, Dorothy Nell Adams, Barbara Brotherton, Faye Crosthwaite, Marthanelle Ewton, Edith Jackson, Kenneth Potter, Elizabeth Rice, and Betty Cockrell.

Football Queen



Marthanelle Ewton

Marthanelle Ewton has spent all her school days in Hereford High School (but six months,) which she spent in San Antonio. Marthanelle's hobbies are just fooling around and listening to popular music. She has had the honor of being elected the prettiest girl in H. H. S. for the year 1939. She has been in the H.-Y. Pep Club, Home Ec. Club, band and orchestra. Her ambitions are to go to S. M. U. or any college in California in order to make a good fashionist.

OUR SPONSORS

Mr. Willoughby went to High School at Texola and Erick, Oklahoma. He received his college education at West Texas State Teachers College at Canyon. Mr. Willoughby taught two years before coming to Hereford. He has taught all kinds of history for two long years in Hereford High School. He has been the senior's sponsor for two years and the seniors wonder if we have put any gray hairs in his head. Oh, yes; we all know he isn't old enough for gray hairs. His hobby is attempting to analyze propaganda and all types of sports. His ambition is to be a college professor.

Miss Rigler has been teaching so long that she refused to tell just when she began; we have frequently heard her say, "Now when you have taught forty-five years."

She formerly was a resident of Plainview but calls Hereford her home. She got her B. A. degree from W. T. S. T. in Canyon. She has studied one summer in Texas Tech. For a number of years she taught Spanish and English but now has only sophomore and junior English. At present, she is the sponsor of the "Whiteface Round up" and co-sponsor of the senior class. Her pet aversion, she says, is handling money that does not belong to her such as money for senior rings, invitations, etc.

Take It, Seniors

For this year's seniors, high school days are almost over. Only a few weeks are left during which last minute improvements may be made and records brought to a higher level. For some members of the class, the remaining weeks will be a nightmare of long put-off work done hurriedly and carelessly. Many seniors have pride and far-sight enough to keep abreast of their work, and for them, this period will be a time of rounding and finishing well a high school career that will be a credit to them always.

The latter part of the senior year is a time of pleasure and honors. Accept these tributes to your work during these four years and appreciate them, for they will forever remain a page in your high school memories.

Seniors, you may say that the end is in sight now. High School will soon be over for you. That is only a beginning. It is a beginning of an almost new life. Unless you are very lucky, you will lose touch with most of your class friends. You will meet new people as you go your varied ways, some to college, some to jobs. But wherever you go, these high school friends and high school fun will always mean much to you. So get the most out of these last few weeks. It's your last chance in High School. Take it!

"ANGEL UNAWARES" Senior Play April 23

Wanda Jean said to Edith, "Boys make me tired." Edith replied rather calmly, "They would make me tired, too, if I ran after them like you do."

Public Speakers Give Their Final Assembly Program

Thursday, April twentieth, the Public Speaking Class gave its last assembly program. The occasion for the program was San Jacinto Day. Betty Perryman was mistress of ceremonies. Geo. Springer gave interesting facts of Texas; Carolyn Frye gave the story of the Texas flag; Mary Louise Dean and Elizabeth Rice played a violin duet accompanied by Betty Sue Henslee at the piano; a series of poems dedicated to different cities of Texas by Kenneth Potter, Vidabelle Orr, L. C. Hewitt, Bill Boyer, and Minnie Dea Smith; a trio consisting of Edith Jackson, Faye Crosthwaite, and Barbara Brotherton, sang "Beautiful Texas;" Betty Cockrell gave a combination poem. The entire student body sang "The Eyes of Texas" and "Texas, Our Texas" led by Jerry Jowell. Other members of the Public Speaking Class are Joyce Cress, Inez Funderburg, Elizabeth Bezner and Louise Homer.

School-Building Gets Spring Fever; Lets Its Ceiling Fall

We have all heard the song, "London Bridge is Falling Down"—but when the song becomes "The First Floor Ceiling is Falling Down" that changes matters.

For some time various ones had commented that the ceiling at the West end of the first floor hall was sagging. Tuesday, business picked up when it seemed that the whole ceiling was caving in. Students were taken from the study hall (immediately above the involved area); seventh graders moved their belongings to the east end of the corridor; all traffic was banned in that territory.

Wednesday, when the process of tearing out the plaster and the metal laths came, there was much noise and great concern. Naturally, some pupils were disappointed because the entire building did not fall; others, less vicious in their desires, thought surely it would be necessary to close school for at least a few days; still others, who had rather come to school than stay at home and work, were glad when normal conditions came.

F. F. A. BOYS FETE FATHERS AT THEIR ANNUAL BANQUET

The F. F. A. boys had their annual Father-and-Son banquet in the high school, April 26, 1939, at 7:30. The banquet was prepared by the three freshman home economics classes.

Neal Young was master of ceremonies and Calvin Brunley gave the welcoming address. Helen Francis Streu and Jeanne Williams furnished the music.

Senior Talents

(Continued from Page 59)

want done, they just call on their mothers.

The seniors have given two assembly programs this year. They won the Assembly Banner Award for their Kid-Day program.

Several members of the senior class made great strides in speech work. At the Speech Festival held in Amarillo, Barbara Brotherton and Kenneth Potter both received a rating of Highly Superior. Other members of the senior class made excellent and superior at the same contest. Representing the county at the district interscholastic meet, Kenneth Potter won third place in extemporaneous speaking; L. C. Hewitt won third place in his division in senior declamation.

Girls' Hi-Y Have "Little Sister" Night

The Girls' Hi-Y met Tuesday night and each girl brought a new member for the Hi-Y known as "little sister" for the club of 1939 and 1940. The president called the meeting to order, and Katherine Henderson gave a report from the committee for the Mother and Daughter Banquet which is to be May 9. The program was then turned over to the chairman, Mary Louise Dean. Louise Cress, Bernadine Phillips, Ann Cockrell, Ruth Temple Hastings and Rachel Ireland gave a discussion of the Hi-Y Club's purpose, dynamic motto and creed. The new and old members had an informal discussion of questions that were presented before the club. The girls adjourned to Miss Crawford's room where cookies and punch were served. Bernadine Phillips entertained the group with some delightful readings. In closing the meeting, the girls sang "Blest Be the Tie" and adjourned with the Hi-Y benediction.

The Girls' Hi-Y gave an assembly program April 21. They gave a program of the "Seven Dwarfs and Snow White." Characters of the seven dwarfs were: Mary Louise Dean, Adella Benson, Louise Cress, Betty Sue Henslee, Helen Plummer, Edith Jackson and Ruth Temple Hastings. Polly Anna Crawford was "Snow White."

BOYS' SOCIAL PROBLEMS CLASS GIVES DINNER IN LAB

The Boys' Social Problems class gave a dinner in the home economics dining room, Tuesday night, April 25. Those boys responsible for the preparation of the meal were Danny Hales, J. C. Vaughn, Bud Wilkins, Bill Montgomery, Jerry Jowell, Bartly Dowell, and Jim Fullwood. The menu consisted of baked fish with sauce, French fried potatoes, a vegetable salad, hot rolls, iced tea, jello and cookies.

Horace Baird was assistant hostess.

Mrs. Carl Frye was leader and introduced Mrs. Bob Higgins who spoke on "Schools Sponsored by Henry Ford."

Mrs. Frye continued the subject by outlining a survey of opinions on college education. A round table discussion on the subject was conducted.

During the business session Mrs. Wirt Phillips was elected delegate to the Seventh District Texas Federation of Women's Clubs meet to be held in Pampa in May.

New officers will be installed at the next meeting which will be in the form of a final luncheon at the home of Mrs. Ray Johnson. Members attending were Mesdames Al Werner, Frank Terrell, Jack Rose, H. D. Reed, Wirt Phillips, F. L. Lucas, Ray Johnson, O. G. Hill, Bob Higgins, J. M. Gilliland, Carl Frye, J. E. Beyer, Allen Bell and the hostesses.

Y. W. A. MEETING

Y. W. A. of the Baptist church met at the J. W. Cockrell home Monday evening.

Roll call was answered with Bible verses and Miss Audrey Cockrell was leader of the program.

Parts on the program were taken by Dorothy Funderburg, Egby Turner, Dorothy Nell Adams, and special music was furnished by Mrs. Billie Roberson.

Those present were: Mesdames Jack Roberson, sponsor, Billie Roberson and J. W. Cockrell; Misses Bobby Turner, Molly Jo Roberson, Dorothy Funderburg, Inez Funderburg, Glennis Cockrell, Audrey Cockrell and Thorn-

The next meeting will be held at the church.

Miss Elaine Newell, student at an Amarillo Business School, spent the week-end here with her parents, Mr. and Mrs. J. O. Newell.

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Westway Items

(10 miles west)

MRS. MERLIN KAUL

We are very proud of the students who attended the Regional meet of the Interscholastic League at Canyon, Saturday. Jack Allmon won first place for Senior Boys Declamation; Vesta Mae Landers won first place for Senior Girls Declamation, and Roger Hartman won first place for Junior Boys Declamation. This makes Vesta Mae and Jack eligible to enter the State meet, which will be held at Austin on Saturday, May 6. Roger won as much as was possible as there is no place in the state for junior declamation. In the state meet the winners will compete against seven others. The regional meet includes students from 48 counties and the district meet includes those from 12 counties. Mr. and Mrs. Dodson will take the students to Austin next Thursday. There will be no school on Friday as the day is being made up this Saturday.

Mrs. Curtis McKinney was honor guest at a miscellaneous shower held last Wednesday afternoon at the home of Mrs. D. H. Allmon. The entertainment for the afternoon consisted in writing a love story by using the names of flowers. Mrs. R. L. Wilson received the prize, a packet of flower seed, which she presented to the bride. The honor guest was asked to sit in the bride's chair which was decorated with pink and white paper ribbons. Mrs. D. H. Allmon and Mrs. R. L. Wilson then presented the gifts in a large basket. Mrs. McKinney received many beautiful gifts for which she graciously thanked the donors. Mrs. Allmon served refresh-



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It's a big job, handling more than 4 1/2 million tailor-made telephone calls a day. It takes millions of dollars in telephone equipment. It takes the skilled work of 8,700 telephone people. And it takes money... more than 24 1/2 million dollars spent by the telephone company last year to operate its business in Texas. Of this amount, more than 10 million dollars went for wages... nearly 5 million dollars for taxes.

People at work in Texas... many spend in Texas... to give you swift, accurate, courteous telephone service at a reasonable price. Southwestern Bell Telephone Company.



ments of two kinds of cake, and ice cream. Favors were tiny dolls dressed as brides.

Those present were Mesdames Stephan, W. R. Wilson, R. L. Wilson, Earl Little, E. B. Osburn, R. M. Gunn, Merlin Kaul, Bhd Hopson, Joe Landers, J. A. Roe, P. B. Sowell, O. Wilder, Vina Edmondson, Grady Wilson, Paul Rudd, A. C. Pierce; Misses Mildred Wilder Carolyn Beall, Vesta Mae Landers, and Nannette Little; Mrs. Guy Lawrence, Mrs. M. S. Roe and Mrs. Hughes Millard of Hereford; the honor guest and the hostess.

Those sending gifts included Mesdames V. Skypala, Richard Connally, G. C. Hartman, Bill Rice and J. K. Gray.

R. M. Gunn was quite ill Monday suffering from ptomaine poisoning.

Joe Landers accompanied his son, Roy, to the Father-Son Banquet of the FFA in Hereford, last Thursday night.

Mrs. R. M. Gunn and Mrs. Joe Landers and son, spent Friday in Hereford, at the home of Mrs. John Huntzinger and helped her quilt.

The Harrison Highway is being graded at Westway this week. Guy Lawrence and Marion Rutter ate dinner with Mr. and Mrs. R. M. Gunn Saturday, and Guy Lawrence ate at Merlin Kaul's Friday.

Mrs. Guy Lawrence and Nelda Guy of Hereford, were callers at the R. M. Gunn home Monday evening.

Mr. and Mrs. J. D. Harrell moved last week from Alton Fraser's farm to Hereford. They have an apartment at the home of Mrs. Anna Diebel. Charley Boyd has moved to the Fraser farm.

Mrs. R. L. Wilson, Mr. and Mrs. Henry Allmon, and Mr. and Mrs. Moody Stephan attended Workers' Meeting at Summerfield last Thursday.

Mr. and Mrs. R. L. Wilson and Mrs. Sam Wilson of Summerfield were visiting in Amarillo, Friday. Mr. and Mrs. Foy Dodson and Monte Max were supper guests of Mr. and Mrs. P. H. Gilliland in Hereford, Saturday night.

Mr. and Mrs. Merlin Kaul and sons visited Sunday in the Ralph Durstine home south of Black.

The Home Demonstration Club meets this Thursday at the home of Mrs. Paul Rudd.

Mr. and Mrs. Oliver Rudd and family were visitors Sunday in the Paul Rudd home.

Mr. and Mrs. Eddie Rapstine and family of Umbarger were dinner guests Sunday of Mrs. J. S. Earp and Jack.

Mr. and Mrs. D. H. Allmon, Jack and Wanda Marie took their dinner Sunday and went to Happy where they spent the day with Miss Coma Hyatt. Other guests of Miss Hyatt were Mr. and Mrs. Albert Springer and family, Mr. and Mrs. Cullen Butler of Summerfield and Miss Gwendolyn Springer.

Mr. and Mrs. V. Skypala and boys and Mrs. Richard Connally were dinner guests Sunday of Mr. and Mrs. Edgar Skypala and daughter in Hereford.

Mr. and Mrs. Hughes Millard of Hereford, were dinner guests last Sunday in the Grady Wilson home. Mrs. Ellis Wilson and children of Hereford, were visitors in the afternoon.

Mr. and Mrs. Edgar Skypala and daughter were supper guests in the V. Skypala home Sunday night.

Mr. and Mrs. Lester Sims and

family moved Sunday from the T. B. Cox place to the place owned by Mrs. Ross, where Mr. and Mrs. Hugh Gresham formerly lived.

George Finkner of Floydada was a guest of Mr. and Mrs. W. R. Allmon last Monday afternoon.

Mr. and Mrs. Arthur Davis and family of Hereford, were visitors last Sunday evening of Mr. and Mrs. W. R. Allmon.

Roy Henderson was quite badly burned last Wednesday when a brooder stove exploded, throwing kerosene over him. His trousers were burned off and his legs badly burned. And what he especially deplores is that his Pioneer Day whiskers were burned.

Mr. and Mrs. Glenn Rutter and family were welcome visitors at church and Sunday School Sunday. Prayer meeting was held Sunday night, led by Mrs. Moody Stephan. Mrs. R. L. Wilson will be the leader next Sunday night. Singing practice was held after the service. There will be preaching services next Sunday.

Rev. and Mrs. L. N. Lipscomb of Lubbock, and Mrs. L. W. Baldwin of Van Nuys Calif., were visitors in the O. Wilder home Thursday. Mrs. Lipscomb is a sister of Mrs. Wilder. Rev. Lipscomb is pastor of the First Methodist Church in Lubbock.

Mrs. Isaac Lloyd and Mr. and Mrs. Gordon Newsom of Brownfield, came last Friday and were guests until Sunday in the O. Wilder home. Mrs. Lloyd is Mrs. Wilder's mother, and will spend some time with her daughter and family. Mr. and Mrs. Newsom, continued on to Ropes to visit relatives there.

CARD OF THANKS

In appreciation of the lovely flowers, the attention to our physical and spiritual needs, and the numerous kindnesses shown us during the illness and death of our beloved husband, father and relative, we want to express our sincere gratitude and thanks to all of you.

- Mrs. Joe S. Moore, and children,
- Mr. and Mrs. A. D. Moore, and family,
- Mr. and Mrs. W. R. Moore and family,
- Mr. and Mrs. H. F. Moore, Jr. and family,
- Mr. and Mrs. Jim Hudgens and family,
- Mr. and Mrs. Allie Davenport and son,
- Mrs. S. R. Garrison and family.

Vega News

(30 miles north)

MRS. H. R. SHIELDS

Miss Donnie Jean Holman of Amarillo is spending the week with J. T. Richardson and family.

Miss Francis Armitage left Thursday to be the guest of Mrs. Harry C. Ford at Oklahoma City, for a few days.

Mrs. O. W. LaMunyon and children of Bayfield, Colo., are visiting relatives here this week.

Mrs. F. J. Newberg, Mrs. C. H. Roark and Mrs. D. W. Clark attended the Parent-Teacher Association District meeting in Borger, last week.

The Longhorns have begun Spring football training to be in better condition next Fall.

After all points were added up the final result of the Oldham County Interscholastic League meet was Vega 216 points; Adrian 172 points, and Wildorado 117 points. Excellent sportsmanship was shown in all contests, the contests were carried on remarkably well and the meet was a real success.

Nancy Binford won the County Tennis contest, also first place in the District—and is going to Canyon for the Regional meet this week. Hulon Richardson won first in high hurdles, low hurdles, high jump and pole vaulting at the County meet, and won first at the district in high hurdles, and tied for third in high jump; he also will take part in the Regional meet this week-end.

Mrs. Biffie Fort is a guest of her daughter, Mrs. A. R. Castleberry this week.

Mrs. Rowena Kennedy is a guest of Mrs. Herb Green, this week.

The Methodist Missionary Society met in the home of Mrs. Roy N. Ivy with Mrs. R. L. Morris as co-hostess. The World Outlook program was given. Seventeen members were present.

The Kiwanis-Annis presented "The Old Maid's Club Meeting" to an appreciative audience Friday night; \$27 was cleared. Proceeds are to be used to buy a piano for the Kiwanis hall.

Mr. and Mrs. Ray Jones were entertained with a going-away party at the home of Rev. and Mrs. L. E. Godwin, Tuesday night; they left Wednesday to make their home in Tucumcari, N. M.

Students on the honor roll for the last six-weeks period, are:

First grade—Joyce Roark, Carol Krahn; second grade—Alice Loyd, Patsy Kinsey; third grade—James Lewis Cook, James Morgan; fourth grade—Nelia Jean Denny, Lynn Harwell; fifth grade—Donald Loyd, Norma Joe Langley; sixth grade—Junior Ivy, Earlene Roark; seventh grade—Bettye Jane Everett, Jan Castleberry.

Freshmen—Charline McNabb, Ossia Millican, Ruth Halburton; sophomores—Evelyn Wiseman, Jack Cotton; juniors—Margaret Loyd, Gerald Horrell; seniors—James Sprouse, Nancy Binford and Viola Campsey.

Messenger News

(24 miles west, 4 south)

MRS. J. N. MESSENGER

Mr. and Mrs. Geo. C. Messenger and Mrs. J. N. Messenger were at Hereford Friday, shopping and transacting business.

Mrs. Mae E. Abbott and Mrs. John B. Abbott drove up from Bovina Thursday morning and took Mrs. J. N. Messenger to the Baptist Workers' meeting at Summerfield; there was a good crowd. Rev. Hicks of Canyon, preached at 11 o'clock and lunch was served at noon. The W. M. S. had a meeting and Rev. W. E. Barnes preached the closing sermon. Some stayed over for the night meeting.

Miss Sadie Lee Oliver was in this community Friday afternoon, as she was on her way to the girls club meeting; she left some flower seed and garden seed.

Mrs. Geo. Messenger and Mrs. J. N. Messenger have both cut asparagus from their gardens several times and will have another cutting Monday.

THERE'S A HOST of Bargains IN TODAY'S ADS.

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County.

Write us for information concerning land ownership.

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SWAP!
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WANT-ADS

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TAKE NO CHANCES

You Need
A Checking Account

You'll find that a checking account at this bank is valuable in many ways. It will enable you to pay bills by mail and always to have "correct change." It will help you save by supplying you a record of expenditures. It will protect you against loss or theft of cash. Your account is insured.

WE INVITE YOU TO USE ALL OR ANY OF OUR FACILITIES!

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OF HEREFORD FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

GOOD NEWS!
NEW HIGHER VALUES

GOODYEAR'S FAMOUS "G-3" ALL-WEATHER RUNS MORE MILES AT LOWER COST-PER-MILE!



For years Goodyear's "G-3" ALL-WEATHER Tire has set safety and mileage standards—outselling ANY OTHER TIRE AT ANY PRICE.

And now—the NEW "G-3" ALL-WEATHER Tire is stronger, longer-wearing than last year's leader, yet it costs you less!

You get a BETTER tire—with new Low Stretch Supertwist cord for new toughness—with more cords per inch, more miles on the road.

GET YOURS TODAY! Don't drive your tires past the danger mark... Get your NEW "G-3" ALL-WEATHER Tires now—and get the "MOST" tire ever offered at their low prices! Remember, you get a double guarantee—Goodyear's "LIFETIME GUARANTEE" plus our own!

NOW YOURS... PRICED TO LOWER LAST YEAR'S LOW COST-PER-MILE

BE SAFE—BE SMART Don't take chances on thin, smooth tires. Don't gamble on unsafe "bargain" quality. Goodyear—and be sure!

FREE 4-POINT TIRE CHECK-UP 1. Examine for cuts, stones, nails. 2. Examine for hidden cuts. 3. Examine for side-wall breaks. 4. Test valves, check air, inflation. NO OBLIGATION—COME IN TODAY

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SENSATIONALLY NEW & DIFFERENT COMBINE HOLDS THE FIELD—SETS NEW RECORDS

WORLD'S MOST POPULAR 12 FT. COMBINE

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The HARVESTOR

THE ORIGINAL LIGHT WEIGHT HIGH CAPACITY COMBINE

The HARVESTOR was the first light weight, high speed, big capacity combine—weighing nearly a ton less than previous combines of its size.

The HARVESTORS have many patented features that no other combines have.

THE RECORD—THE 12-FOOT HARVESTOR IS THE MOST POPULAR IN ITS CLASS—A COMPLETE SELL-OUT IN 1938—IN 1939 THE BIGGEST SELLER OF ALL COMBINES AND AGAIN A COMPLETE SELL-OUT. IN 1939, INCREASED PRODUCTION—AND AGAIN THE BIGGEST SELLER IN ITS SIZE. NOW THERE ARE 3 SIZES—8 FT., 9 FT. AND 12 FT.—AND 1939'S SALES SURPASSED ALL PREVIOUS RECORDS. 1939 SALES WERE ABOUT 40% AHEAD OF 1938. FOR 1939 THE FAMOUS NEW HARVESTORS OFFER MANY NEW IMPROVEMENTS.

BIG CAPACITY—the record of the HARVESTOR, as the most popular combine through many tough harvests under many varying crops and conditions is outstanding proof that it leads the field especially when it comes to sowing, cleaning, and handling all crops successfully. More harvests than ever will be waiting MM

MINNEAPOLIS MOLINE

We Will Appreciate Your CREAM BUSINESS

We have re-opened our cream station in the rear of our store and are prepared now to buy your cream. Ed Skypala, formerly at McLean's Grocery, will operate the station and extends an invitation to his friends to visit him in his new location.

ED. Skypala, Operator

Quality Food Store

DAVIS-McCRACKEN IMPLEMENT CO. HEREFORD, TEXAS

Band Featured In Parade Here

By A. O. Thompson
What is more thrilling than a band marching down the street, in perfect step, heads up and playing a military march, lead and directed by a beautiful drum-major? That's something you missed last Saturday if you were not down town about 4 o'clock to see what was going to happen to advertise our Pioneer Day Program.

Those new suits shined like two bits in a mud hole and Ralph Smith sure was strutting his stuff directing the band in playing that fine music. The Band Mothers were kinda proud too. Their chests sure were sticking out so you could hardly get down the street. We were proud with them, and we were kinda cheery also. Those boys and girls even looked better than some of our whickered citizens.

How did you like the way they kept in step, each foot moving the same distance and coming down the same time? Even the others were in step with your boy.

We are proud of our High School Band and appreciate their help every time they are called upon.

Make your arrangements to be in town on Saturday at four p. m., and don't forget that May 11th, 1939, you have a date with Old Man Frivolous.

SOCIETY

METHODIST WOMEN HOLD GENERAL MEETING

The regular monthly business and social meeting of the Woman's Missionary Society of the Methodist Church, when all circles meet together for general reports, was held at the home of Mrs. Cliff Hicks Wednesday afternoon.

Mrs. M. M. Beavers opened the meeting with a prayer followed by the devotional given by Mrs. F. T. Roloson. Mrs. Roloson also spoke on "Unification," and the Methodist Meet now being held in Kansas City.

Reports on the annual Woman's Missionary Conference at Pampa last week were given by Mrs. J. E. Beyer and Mrs. J. F. Ward. Mrs. Cawthon Bryant reported on the Bulletin. Reports were heard from the different circles and officers from the departments gave reports.

Announcement was made that the new study "The Church Takes Root in India," by Basil Matthews, will be begun at the next meeting. Credit will be given on the study of the book and those who plan to take part in the work are urged to be present at the first program in order that credits may be counted.

Mrs. Roloson concluded the program with a prayer. Refreshments were served by Mrs. J. C. Cummins and Mrs. Clara Freeman.

MISS DUDE BRITAIN WED TO WILLIAM J. CLUTTER IN QUITTAQUE CEREMONY

Miss Dude Brittain, daughter of Mr. and Mrs. W. F. Brittain, became the bride of William J. Clutter in a quiet ceremony at

the home of the bride's parents, Wednesday morning.

The marriage rites were read by the Rev. Ponder, pastor of the Baptist Church. Mrs. Bessie Smith of Hereford was matron of honor. Scott Amend of Perryton, served as best man.

The bride was attractive in a tea-rose crepe dress with cape to match. Her accessories were Japanese.

After the ceremony a dinner was served to the wedding party.

Mrs. Clutter who has been a special duty nurse in Plainview for the past several months, was formerly a nurse at the Deaf Smith County Hospital.

Mr. Clutter is conservationist of Deaf Smith County Wind Erosion District.

After a wedding trip to Fort Worth, Dallas and Bonham, where his parents live, the couple will be at home in Hereford.

MISS RUBY HAGAR RECEIVES SERVICE AWARD

To mark the completion of ten years of service with the Southwestern Bell Telephone Company, Miss Ruby Hagar was honored at an informal courtesy affair at the Telephone offices last night.

Mrs. Susie Paris presented the company award which was an engraved pin, a gift from the local employees was also presented to Miss Hagar as a token of appreciation.

R. L. Ethridge, lineman, made a short talk after which games were enjoyed.

A birthday cake was featured, decorated with ten lighted candles in observance of the celebration. Featured guests were the mothers of employees who were presented with dainty flower corsages.

Those attending were Mrs. Joe Huckert, Mrs. W. S. Easter, Mrs. Sallie Stallings, Mrs. Fred Millard, Mrs. M. T. Hagar, R. L. Ethridge, Mrs. Ethridge, Mrs. Chas. Whitehead, Mrs. Ky Higgins, Marie Sears, Inez Witherspoon, Mr. and Mrs. Albert Paris, Mrs. Jean Sowell, Madeline Whitehead, Frances Wilson, Aileen Hughes and the honor guest.

BAPTIST MISSION GROUPS MEET

Lillie Hundley Circle of the Woman's Missionary Society of the Baptist Church studied the "Benevolences of the Church," when the meeting was held at the church Wednesday afternoon. Mrs. Art Manjeot discussed "Old Preacher's Pensions," and Mrs. C. T. Guseman talked on "Hospital Work." Mrs. G. P. Owen told something of the recent church convention, and a short business session was conducted.

Nelson Circle was led by Mrs. Jack Roberson. Miss Jessie Morris gave the devotional and Mrs. O. G. Hill spoke on "Missions in Brazil." Talk on "The Image of Christ in Brazil," was made by Mrs. Jim Lipscomb. An illustrated talk on "Real Mission Study" was given by Mrs. A. O. Thompson.

Ray Buster Circle program was directed by Mrs. Jeff Roberson. "Periodicals and How to Use Them," was the lesson subject. Parts were taken by Mesdames Lilburn Ray, Frank Merritt and Ralph McCullough.

Mr. and Mrs. Jim Hill left Friday for Mineral Wells, where she will undergo medical treatment.

Ed Connell To Operate Real Estate Office

Ed Connell, pioneer resident of this area, returned to Hereford this week and opened a real estate office at 121 West Third Street.

For the past four years, Mr. Connell has been located in South Texas, including Robstown and Corpus Christi. He stated that he plans to make Hereford his future home and that Mrs. Connell will likely return to Hereford in a short while.

Mr. Connell is widely known over this area, having resided here 45 years, during which time he worked for the XIT Ranch; he is also a former sheriff of this county and later dealt in real estate in this area.

Weekly Auction Company Bought By Dimmitt Man

Announcement of the sale of the Hereford Livestock Sales Co., to George Willis, Jr., of Dimmitt this week announced by Lloyd Otton and Ray Barber.

The new owners said that the sale will be held on Tuesday as in the past. Mr. Otton will continue as auctioneer, while Mr. Willis will act as manager. Mrs. Willis, assisted by E. C. Eubanks, will clerk the sale and take care of office work.

Hospital Notes

Burl France, who was re-admitted two weeks ago as a medical patient, was greatly improved today.

Tommy Wilhelm, entered Wednesday as a pneumonia patient. His condition is fair.

Fleet Calloway entered Tuesday as a pneumonia patient. He was reported to be much better. Mrs. L. T. Tension under went a major operation last Saturday. She was this morning reported to be improved.

June Miller underwent an appendicitis operation Sunday afternoon and is recovering rapidly. Mrs. Dyalitha Bradley underwent a major operation Friday and is considerably improved. She expects to return to her home this afternoon.

Mrs. Lulu Botsford entered Wednesday as a medical patient and was today resting nicely.

Travis Matthews, who has been in the hospital for several weeks, was resting easily. Jesse Click underwent an appendicitis operation Tuesday and was today resting nicely.

Dyalitha Bradley Is Now Improved

Mrs. Dyalitha Bradley, County Welfare Administrator and president of the Business and Professional Women's Club, was reported today to be resting nicely following a major operation last Friday. She hoped to return to her home this afternoon.

The B. and P. W. Club last Tuesday sent a card to the hospital, pointing out that Mrs. Bradley was their guest; they paid all expenses from 7 a. m. to 7 p. m. during the day.

LOCAL

Mrs. M. J. Longshore of Van Nuys, Calif., Mr. and Mrs. T. M. Disheroon of Lubbock, and Mr. and Mrs. L. G. Yarbrough visited in the home of their father, Mr. M. R. Moore, this week.

Attend Church Meet. Attending a Methodist District Church meet in Amarillo last Thursday were Rev. and Mrs. M. M. Beavers, Mr. and Mrs. J. F. Ward, Mesdames J. E. Beyer, Knox Kinard, Ida Ricketts and Homer Brumley.

Arkansas Visitor Here. Mrs. J. O. Wilson of Robinson, Ark., is visiting her sister, Mrs. J. B. Hammer and daughter, Miss Ona Hammer. Last Thursday the group visited relatives in Tulla and on Friday they were visitors in Amarillo. On Sunday Mr. and Mrs. A. C. Thompson, the Arkansas guest, Mrs. Hammer and Miss Ona Hammer.

One of the Hammers were all recent points in New Mexico. They visited the old home place of the Hammers near Clovis, where they lived thirty years ago.

Rev. James Aiken and John H. Olson attended the Presbytery of Amarillo two-day session held in Canadian last week. Littlefield was chosen as the meet-

ing place for the September session. Plans for bigger and better summer conferences for both the senior young people and the intermediate groups, to be held the latter part of July in Ceta Canyon, were announced.

CENTRAL STUDENTS TO GIVE OPERETTA THURSDAY EVENING

The fifth and sixth grades of Central School will present an operetta, "Taffy Ann," on Thursday evening, May 4, at 8 o'clock.

The plot, interspersed with gay musical numbers, revolves around the mischievous antics of twelve-year-old Galahad Jerome and the efforts of Taffy Ann O'Day to reform him sufficiently to meet the approval of his missionary uncle. The part of Galahad is played by Gerald Smith, and the party of Taffy Ann is played by Billie Zoe Smith, Mary Ruth Russell and Christine Smith portrays other important characters in the operetta, and the remainder of the cast is made up of other members of the fifth and sixth grades.

A particularly enjoyable feature of the entertainment is the special costuming design. The characters will appear as butterflies, goldfinches, imps, clowns, and bees.

ERZA NORTON TO GET FLEET OF THIRTY TRUCKS

Reporting that he will receive the largest single shipment of GMC trucks ever made to the Panhandle of Texas, Erza Norton today said that a fleet of 30 trucks have been ordered from the factory and will arrive here soon.

Prior to this shipment, Mr. Norton received nine trucks in a previous consignment, three of which have already been delivered to R. J. Richardson, Texaco dealer.

Mr. Norton, who boasts the longest record of continuous operation as an automobile dealer in this area, says that he plans to be able to deliver trucks for the coming harvest season on short notice. He has been in the automobile business here continuously since 1926, having the agency for Buick, Pontiac and GMC trucks.

MUSICAL PAGEANT GETS UNDER WAY

The musical pageant, sponsored by the Hereford Choral Club, which will be presented May 8, at the Methodist Church, is well under way, with members of practically every other club in the city assisting. Rehearsals are being conducted and costumes are being planned for the program which is the club's contribution to National Music Week.

The program will offer musical entertainment of universal appeal in a variety of types. Music of other nations will be presented and an opportunity for audience participation has been included. The public is invited.

JUNIOR PIONEER CLUB TO MEET NEXT TUESDAY

The regular meeting of the Junior Pioneer Club will be held Tuesday evening at the home of Mrs. R. S. Scott.

Around Town

(Continued from page 1)

Texas honor roll with an "A" average. He graduates this spring and plans to start on a medical course next fall.

The height of something or other was reached Sunday morning when Ralph Clennen called the Corner Drug Store and asked that a pen point be delivered to his home—the transaction totaled one cent for the point.

Joe S. Moore

(Continued from Page 1)

a small boy and later joined the Baptist Church in which he has since been an active member. He had many friends over the entire county, and especially in the Dawn and Hereford areas. His mother died several years ago, and his father died in January, 1938.

Surviving him are his widow, five small children, Nita Jo, Harold Dean, Joyce Maxine, Darlene, and Donald Troy; three brothers, A. D. Moore of Kress, W. R. Moore of Canyon, and H. F. Moore, Jr., of Red Springs; two sisters, Mrs. Jim Hudgens of Plainview and Mrs. Allie Davenport of Wichita Falls.

Flower bearers were all nieces of Mr. Moore, including Misses Pauline and Ruth Moore, Canyon; Glenna Lucille Moore, of Kress; Mrs. James Temple, Oilton; Mrs. Ervin Shugart, Dawn; Mrs. Ed Otto, Farwell; Mrs. Homer Lee Curry, Plainview, and Mrs. Orville Moore, Dawn. Nephews who served as pall bearers were Richard and Orville

Moore, Dawn; Ervin Shugart of Dawn, Ed Otto of Farwell, Homer Lee Curry of Plainview, and Allie Davenport, Jr., of Wichita Falls.

IOOF-Rebekah

(Continued from Page 1)

meeting. The session opened with registration in the City Hall Monday morning, and at 10 o'clock convened at the Baptist Church; W. Jesse Stanford acted as master of ceremonies for both occasions. Speakers during the morning included District Attorney Jas. W. Witherspoon, Ursolee Jacobsen, C. E. McPherson, grand marshal of the State I. O. O. F. lodge, and Mrs. Mary B. Weeks of Canyon.

Banquet Is Highlight. Around 150 persons attended the banquet which started at 6 o'clock in the Baptist Church.

W. J. Stanford was toastmaster, and impromptu talks were made by officials of the Texas lodge and Texas Rebekah assembly. Speakers introduced by Mr. Stanford included Mrs. Mary Rambarger, Wichita Falls, president, Rebekah Assembly; Mrs. Boyd E. Howard, El Paso, vice-president Rebekah Assembly; C. T. Kibbe, Elda, N. M., Mrs. Laura Laverty, Amarillo chaplain Rebekah Assembly; Miss Ruby Jobe, Waco, member of credential committee, Rebekah Assembly; John F. Ross, Amarillo, past grand master IOOF, and Mrs. Jessie Ross, Amarillo, past pres-

dent Rebekah Assembly. Sweet peas and vari-colored tulips were interspersed with blooming pot plants the entire length of the tables. White tapers were added decorations at the speakers table. Places were marked with triangles bearing the IOOF emblem and carrying out the colors of both organizations.

Lions To Attend

(Continued from Page 1)

ment, the meeting included a business session during the afternoon, banquet and social gathering Tuesday night.

Members of the Hereford club are also planning to attend the "Little International Convention" in El Paso May 5-6-7, at which the coronation of the National Queen of Mexico for 1939 and 1940 will be made in Juarez at 12 o'clock, May 7.

Conservation Of

(Continued from Page 1)

ed the state possibly could receive about \$600,000, or 6 to 1, in federal funds, machinery and various services over that period.

For administrative purposes the state will be divided into five districts of 51 counties each.

There are four precincts in a county and the county soil conservation advisory committee will have four members.

In Amarillo Tuesday were Mrs. Carl Cockrell and daughter, Bettye, Jack and Jeanne France.

ESTRAY NOTICE

In compliance with the law and upon return of C. R. Walker, Deaf Smith County, Texas, I hereby give notice that there has been found running at large and estrayed, the owner of which is unknown.

One Jersey Durham Steer, yearling, branded H on the left hip, ranging in the neighborhood of the C. R. Walker place, 8 miles Northeast of the City of Hereford, Texas since the month of August 1938.

And if not legally proven away by the owner, thereof, within 20 days from date, hereof, the same will be advertised and I will proceed to sell the same according to law.

C. R. Walker
Dated: This the 22 day of April, 1939 A. D.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing. Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc.—due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at CITY DRUG.

Compound	8-LB. CARTON	74c
KRAUT	No. 2 1/2 Can - 3 For	25c
BAKING POWDER	K. C. - 25-Ounce Can	17c
CAKE FLOUR	Swansdown - Package	25c
Coffee	ADMIRATION. 1 LB.	25c
SALMON	Pink - Can	11c
JELLO	All Flavors - Package	5c
PEACHES	No. 2 1/2 Can	12 1/2c
Soap	P. & G. PER BAR	3c
APRICOTS	No. 2 1/2 Can	12 1/2c
MARGARINE	Per Lb.	12 1/2c
PINEAPPLE	Sliced or Crushed - 3 Cans	25c
Butter	FRESH CREAMERY. LB.	24c
TOILET TISSUE	Fort Howard, 3 Rolls (roll Free with this purchase)	25c
PEAS	Brimful - 2 Cans	25c
MATCHES	Diamond - Carton	20c
Tea	1/2 LB. 41c 1/4 LB. 21c GLASS FREE, WITH EACH 1/4 POUND!	
CHERRIES	Red Pitted - 2 Cans	25c
POST TOASTIES	3 Packages	25c
CRISCO	5-Lb. Can	52c
Oxydol	LARGE PACKAGE 1 BAR OF LAVA SOAP FREE WITH THIS PURCHASE!	21c
PORK AND BEANS	14-Ounce Can	5c
GRAPE JUICE	QUART BOTTLE 29c - Pint Bottle	15c

FLOUR	
Packard's PANHANDLE MAID 48-lb. sack \$1.10	
Fresh Produce:	
LETTUCE	Large Firm Head 5c
ORANGES	10 Lbs. 27c
LEMONS	Dozen 19c
CARROTS	3 Large Bunches 10c
POTATOES	10 Lbs. 19c
APPLES	2 Dozen 35c
Meats:	
CHEESE	
FULL CREAM - LB. 17c	
BACON	
FANCY SLICED - LB. 25c	
SAUSAGE	Pure Pork - Lb. 20c
BACON	Fancy Sliced - Lb. 20c
CHEESE	2-Lb. Box 49c
BARBECUE	Fresh and Hot - Lb. 20c

Rexall Original ONE CENT SALE

2 for the price of one plus 1¢

WEDNESDAY THURSDAY FRIDAY SATURDAY

MAY 3-4-5-6

CORNER DRUG STORE

Piggly-Wiggly
All Over the World

District Leader Addresses Local Lions Club Here

Sixty-one Lions and guests last Friday night attended a ladies' night banquet sponsored by the club in the dining rooms of the Presbyterian Church.

Omar Burleson of Anson, district leader, was the principal speaker of the occasion. He delivered an address on "Americanism," pointing out that residents of the United States are so accustomed to the privileges of this country that they sometimes are not conscious of the advantages offered through Americanism. He also reviewed the general tenets of Lionism, which go hand in hand with Americanism.

In connection with his address, five members were awarded keys in honor of his visit. The new key members were W. M. Emmons, R. A. Muller, Keller Muse, John Roberts and D. R. K. Wills.

Miss Thelma McMinn presented two of her students, Miss Dorothy Nell Trimble and Miss Elizabeth Rice in musical numbers. President Harold Close acted as master of ceremonies for the occasion.

Dawn Items

(13 miles east)

MRS. JESS CALDWELL

There is still some flu and sickness in this area. Pat and Carroll Miller were absent from school for several days with flu. Twelve members of the men's "Pep Class" of the First Christian Church of Hereford, including Rev. H. M. Redford, met at the home of H. H. Miller Tuesday night for their regular weekly meeting.

Farmers of the Dawn community held another meeting at the school Friday night of last week. Possibilities of a co-operative elevator were further discussed.

Among those from Dawn to attend the Biblical play presented at the Christian Church at Hereford Friday night, were Mr. and Mrs. R. S. West and Bobby Jo, J. G. Coe and family and L. A. Smith and family.

A number of Dawn people planned to attend singing at Progressive Sunday night.

Dawn teachers, Mr. and Mrs. R. S. West attended the teachers meeting in Hereford Saturday. Pupils enjoyed a holiday.

WTSC students also enjoyed a half holiday, owing to the interscholastic league meet held at Canyon Saturday.

Mr. Morris, former teacher at Dawn, visited H. H. Miller Saturday. Mr. Morris, who was attending the league meet at Canyon, is teaching near Lubbock.

Mr. and Mrs. William Wimberley entertained members of the BTU of the Hereford Baptist Church Friday night. The evening was spent playing star checkers and other games. There were 24 present to enjoy the social occasion.

Mr. and Mrs. A. T. Frye and daughter, Mary Olive, accompanied by Hartland and Obed Caraway, attended the Dairy Show held at Plainview Friday. Mr. and Mrs. R. A. Frye and sons, also attended the show.

A large number of Dawn people attended the funeral of Mr. Joe Moore, held at the Palo Duro Church Sunday. Friends in this community extend sympathy to his relatives.

Miss Alma Miller, student at WTSC, Canyon, spent Tuesday and Wednesday at home. Miss Miller who had been ill with flu, was able to resume her studies Thursday.

Miss Bernice Harris who has been very ill with flu and complications for the past several weeks, is reported to be resting easier. Miss Harris is staying at Canyon. Her mother, Mrs. L. A. Harris, and a sister, Mrs. Cecil Benton of Booster Station, are with her. Her many friends hope for her rapid recovery.

Mr. and Mrs. W. W. Wimberley visited Sunday with their daughter, Mrs. Vernon Baker and family, west of Hereford.

School children of Mr. West's room surprised him with a birthday party Thursday afternoon. Games, directed by the school children, furnished entertainment. Refreshments were served including two birthday cakes, which Mr. West says were the most "delicious" he had ever eaten; they were baked by Mrs. A. T. Frye and Mrs. J. G. Coe. They were cut and served with ice cream furnished by the school children. Mr. West enjoyed and appreciated the surprise party.

Mr. West this week said that standardized achievements have been ordered for the school children and will be given in soon. Flowers, rose bushes and shrubs have been planted in the

school yard by the children, instructed by their teachers.

Mr. and Mrs. R. S. West spent Saturday night and Sunday in Ballview, N. M.

High school pupils and friends of Miss Bobbie West, gave her a big surprise party Tuesday night, honoring her birthday.

The young people were gathered up by the school bus driver and met at her home about 8 o'clock. After games, presentation of birthday gifts and refreshments, the entire group was taken in the bus to Hereford. Enjoying the fun in clouds, Melvin and Marvin May, Charles and Orville Galley, James Murphy White, Robert Hickman, Jo Jed Miller, Laura Frye, Minnie Seymour, Johnnie B. and Obed Caraway, Leona, Evelyn and Mildred Duke, Reece and Raymond Stewart, Alvin Payne, Glenn Caraway, Ella and Sarah Smith, Aubrey O'Neil, Mr. and Mrs. Ezra Bagwell, Ollie Calloway of Hereford, Willis Walker and Donald Olson of Canyon, and the honoree, Bobbie West.

Mrs. A. A. O'Neil student at WTSC, spent the week-end at home.

Ward News

(9 miles north, 3 west)

MRS. CHARLES B. MILES

There was a nice crowd at Sunday school last Sunday. Services were dismissed for next Sunday in order for everyone to attend the fifth Sunday singing at Progressive.

Mr. and Mrs. Jessie Corb of Happy were Sunday visitors to Mrs. Bill Armstrong and family.

Mr. and Mrs. Albert Odum and son, Jimmie of Odessa, Texas, spent Thursday night in the home of her mother, Mrs. John Higgins. Mr. Odum is recuperating from an attack of pneumonia.

Mr. and Mrs. B. A. Reddell of Hereford, visited Friday with her sister, Mrs. Geo. Suggs and family.

G. T. Higgins of Spearman, visited here Sunday in the home of his parents, Mr. and Mrs. Bob Higgins.

Helen Jones of Frio, and Mary Elizabeth of Hereford, spent the week end here with Arlene Armstrong.

Mrs. Bob Higgins returned last Friday from Temple; she reported Mr. Higgins as resting nicely after a minor operation.

Quite a few farmers have been planting sudan this week.

Several from this community attended the religious play, "Release," at the Christian Church in Hereford, Friday night.

Mr. and Mrs. Robert Veigel and children were in Plainview over the week end visiting in the home of his parents, Mr. and Mrs. Charles Veigel.

Mr. and Mrs. Wesley Higgins are this week making improvements on their farm, building a well house and stock sheds; also adding another room and a basement to their house. Fred Moreman is assisting with the carpenter work.

Mr. and Mrs. C. E. Smith of Amarillo, were here Sunday looking after their wheat.

Ervin Ward and E. Ward went to Amarillo Monday with a truck load of hogs.

Mrs. Ida Lewis visited Friday at Canyon in the home of her daughter, Mrs. Irving Willoughby and family.

Mr. and Mrs. Tom Bradford and daughter of Borger, were Sunday visitors in the E. Ward home.

Mrs. Wesley Higgins returned to her school, after spending the week end here at home.

Bill Nozper spent several days last week at the bedside of his

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

NEW CLUB IS ORGANIZED

A new club "The Texas Wildcats" was organized this week. The first meeting was held Tuesday afternoon at the home of Miss Gathene Vaughn. Officers include Gladys Shrave, president; Betty Sue Morton, vice-president; Ina Mae Hewitt, treasurer, and Gathene Vaughn, reporter.

Other members are Vera Rae, Winona Gideon, Juanita Kelly, Kathryn Danforth, Madona Morrison and Helen Rutherford. The membership of the club is made up of seventh grade school pupils and meetings will be held at the homes of members twice each month. Planned good times together is the club's objective.

SEATED TEA IS ENJOYED AFFAIR

An enjoyable affair given yesterday afternoon was an informal tea with Mrs. J. B. Stoker as hostess at her home on Third Street.

Tulips in varied, lovely spring colors furnished the floral decorations. Games, sewing and conversation provided the informal entertainment.

Guests included Mesdames D. H. Alexander, R. G. Blue, J. J. Clark, Ellis Coombes, J. M. Gilliland, George Muse, A. Petersen, Bob Pipkin, H. M. Redford, J. C. Ricketts, W. H. Russell, J. P. Slaton, Bob Wilson and Miss Frances Dameron.

DEAF SMITH COUNTY FEDERATION OF WOMEN'S CLUBS TO HOLD MEET

The fourth quarterly meeting of the Deaf Smith County Federation of Women's Clubs will be

held at the Methodist Church on Friday, May 5.

The Garden Club, Music Study Club and the Junior Pioneer Club will be the official hostess clubs. The Education department, with Mrs. E. W. Harrison chairman, and the Fine Arts department with Mrs. A. O. Thompson as chairman, are in charge of the program which will stress Music Week. The Music Study Club will furnish musical selections and the one-act play which was entered in the Interscholastic League Meet recently at Canyon, will be presented. Reports from the Seventh District Convention to be held in Pampa May 1-2-3, will also be heard.

A covered dish luncheon will be featured at noon and all interested women of the county are invited to attend the meeting.

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A covered dish luncheon will be featured at noon and all interested women of the county are invited to attend the meeting.

LUTIE FOX CIRCLE MEETS AT HOME OF MRS. WILSON

Lutie Fox Circle of the Woman's Missionary Society of The Methodist Church met at the home of Mrs. Bob Wilson Friday afternoon.

Mrs. Colby Conkright, vice-president, presided at the business meeting when members voted to meet twice each month instead of once a month on the previous schedule.

Mrs. J. F. Ward gave the Scripture reading, followed by the meditation given by Mrs. Conkright. Mrs. Bob Wilson talked on "New Realizations of Democracy."

Mrs. Homer Brumley conducted the lesson on the book "Songs of the Night."

The Lord's prayer repeated in unison concluded the program.

Christine and Grace Marie Bagwell spent Saturday night with home folks.

Lealand Smith and family were Hereford visitors Saturday.

Mr. and Mrs. J. C. Williams, Vernon and Glenn, and Mrs. E. R. Rothwell attended the Dairy Show at Plainview Thursday and visited with Pauline Rothwell while there.

Nearly all of the Sunday School attended a surprise birthday dinner for Mrs. Edd Smith, at her home in Hereford, Sunday. Ernest Bagwell visited his sister, Mrs. Seaburn Teague, in Plainview, Sunday.

Heiselman News

(19 miles north, 9 west)

MRS. HOMER STEWART

C. G. West of Phoenix, Ariz., has been visiting relatives a few days.

Field Seeds

We have all kinds of field seeds that are now in season. All our seeds are fresh stock and have been cleaned of all trash and weed seeds.

CORN SEED

All of them hardy varieties that have been grown with success in this section of the country.

BUY Garden Seed IN BULK!

It's so much cheaper to buy garden seed in bulk. We have all kinds of seed in our big stock. Come in and make your selection now!

SEE US FOR BABY CHICKS

West Texas FEED and SEED

PHONE 288

R. W. Hobbs and J. C. Stewart were in Hereford on business Friday.

Fred J. Foster is visiting in the home of Mr. and Mrs. Homer Stewart this week.

Mr. and Mrs. N. W. Livesay visited in the T. B. Cox home, Wednesday.

Mr. and Mrs. Homer and sons visited Mrs. Harvey Smith in Amarillo, Saturday.

Rosie Lee Beril is absent from school, due to illness.

Deepest sympathy is expressed to the West families upon the loss of their father and grandfather, W. T. West.

Mr. and Mrs. Homer Stewart attended the funeral of George J. Gaves, an old friend, in Canyon, Saturday.

Mrs. N. W. Livesay visited Norma Fay in Amarillo Saturday. Miss Naomi Hare spent the week-end at the home of her parents, south of Hereford.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

Friends in this community were saddened to hear of the death of Joe S. Moore, who died in the sanitarium at San Angelo, Texas, Friday evening at 6 o'clock and was buried in the Palo Duro Cemetery at 4 o'clock under the direction of Pastor Lee Perry and Rev. Loftin of Spearman.

Miss Lottie Allred returned from visiting friends in Claude and spent last week with Mr. and Mrs. Cecil Allred in Amarillo.

Mrs. Floyd Tomlinson was in Canyon Sunday morning.

Mrs. Jim White and Joe Dale, were visitors in the Floyd Tomlinson home one afternoon during the past week.

Miss Pauline Moore was in the Neblett hospital for two days, with tonsillitis, during the past week.

Clyde Allred and family were visitors in the H. J. Oglesby home, Thursday.

Mrs. Joe Moore and children have returned home with her mother, Mrs. S. R. Garrison of Olton, where she will remain for a few days.

Misses Lottie and Ethel Allred visited Mrs. Orville Moore Friday afternoon.

Mrs. Ross Craig and Mrs. J. D. Key of Canyon, called in the W. R. Moore home, Monday afternoon.

Mr. and Mrs. W. Moore of Denton, are visiting with their uncle, Will Shugart and cousin, Ervin Shugart.

Mr. and Mrs. Clyde Allred and daughters visited in the Cecil Allred home in Amarillo, Saturday night.

We wish to extend our greetings to Mr. and Mrs. J. B. Self of Denton, who are the proud parents of a baby boy. Mrs. Self will be remembered as Miss Mildred McCraw.

JUNIOR BAND MOTHERS TO ELECT OFFICERS

Junior Band Mothers will elect new officers for the coming year at the meeting to be held Tuesday afternoon, May 2, at Central School. Important plans for closing the year's work will be discussed and all members are urged to attend.

Jack Roberson and daughter, Molly Jo were in Amarillo Saturday.

Close Drug STORE

50c PROPHYLACTIC TOOTH BRUSH	33c
60c IPANA	39c
TOOTH PASTE	39c
25 CHESTERFIELD RAZOR BLADES	25c
50c CHAMBERLAIN'S LOTION	39c
35c SWAV	29c
SHAVING CREAM	69c
1-LB. JAR NYCEST	29c
CLEANSING CREAM	29c
50c CUTEX PREPARATIONS	25c
500 SHEETS	89c
CLEANSING TISSUES	89c
\$1.00 WINE CARDUI	89c
\$1.00 PURSANG	89c
SPRINT TONIC	89c
QUART RED ARROW	29c
MINERAL OIL	79c
LIFEBUOY SOAP	39c
5 BARS	
1.00 LUCKY TIGER	
HAIR TONIC	
50c	
UNGUENTINE	

For Quick Delivery, Phone 13

We Appreciate Your Business!

Fisherman's Luck!

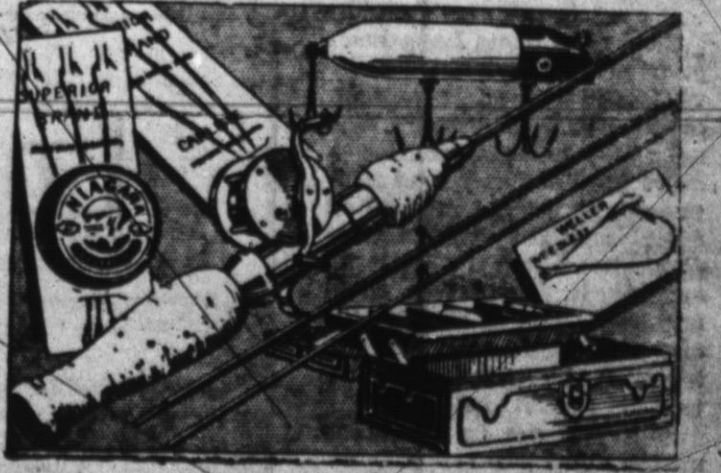


SEASON opens MAY 1st

Due to an act of the Legislature of the State of Texas, the fishing season in Deaf Smith County has been changed and closed during the months of March and April instead of the months of April and May, as heretofore.

BUY YOUR LICENSE AT STREU'S!

CHECK YOUR TACKLE NEEDS AT STREU'S



It will be a fortunate fisherman indeed who comes into Streu Hardware Company this week... for he'll see a collection of angling necessities that will make his eyes pop out like a wall-eyed pike. Come in and look them over as soon as possible — so you can start making plans for your fishing in the Tierra Blanca Creek or for that Summer Fishing Trip! We have a complete stock of Fly and Casting Rods, Reels, Lines, Hooks, Fish Lures and flies of all kinds... AT STREU'S!

Streu Hardware Co.

SUMMER LUBRICATION

Now is the time to let us change the oil in your car crankcase, transmission, etc., to better adapt it for warm weather motoring. You will notice the difference in the way your car drives after we have given it a thorough Texaco Marfak Lubrication. Call 440 today and let us attend to your car for you.

TEXAS SERVICE STATION

GLENN SNYDER PHONE 440

Attend the new Regal Theatre

FRIONA, TEXAS

New Location — New Projectors... and a

New Sound System!

WEDNESDAY and THURSDAY, MAY 3-4

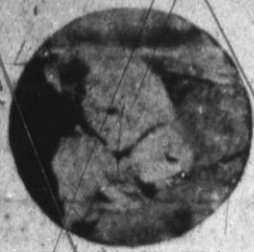
YOUR LAST CHANCE TO SEE WALT DISNEY'S

'Snow White and the Seven Dwarfs'

Matinee Each Afternoon, 2 O'clock — Evening Show, 8 p. m.

REGULAR ADMISSION — 25c and 50c

HEREFORD



BULL

By Jimmie Gillentine

The big race, Bicycle vs. Horse, has come and gone—and I guess almost everyone knows that the horse was victorious in a photo-finish that provided a thrill for the large crowd which attended the event.

In addition to thoroughly enjoying the race, I learned something out there last Saturday when those boys finished. I learned that real, honest-to-goodness sportsmanship is more important than all of the races or games in the world. Either of those boys would have done anything to win that race last Saturday. However, John Douglas won and right behind him was Tommie. The first thing Tommie did when he fell off his bicycle, was to make a mad run for John Douglas—to congratulate him. No excuses were offered by the gallant little Tommie; but John Douglas said, "Boy, if it hadn't been for that wind, I'll bet I wouldn't have won."

The two boys have something that money can't buy—and I doubt very much if schools can teach. They took their prizes, and went together to enjoy them, the best of friends—each secretly admiring the other.

Another thing was the attitude exhibited by the crowd. It was really fine the way the cars formed a windbreak in front of Tommie as he battled the strong wind, and Ralph Roden was out at Summerfield with a glass of water with which Tommie might wash out his mouth. Everyone there was intensely interested in the outcome of the race, but not one single person was willing to sacrifice the safety of the boys. The race was fair and square, run according to previously prescribed rules—and those who lost were thoroughly satisfied. It sure was fine, folks, and if you missed the race, you really missed a treat.

The boys sure were proud of their prizes, which included a box of personal stationery to each; a baby Brownie camera to John Douglas from Halle Drug; all of the ice cream sodas they could drink Sunday from the Close Drug; a chicken dinner each at Flowers Cafe, and a two-weeks pass each, courtesy of the Star Theatre.

However, the finest prize they got was a pair of hand-made boots. The boots will be made and awarded to the boys on Pioneer Day May 11. A lot of persons and firms have already kicked in 50 cents each to buy the boots—and they still need a few more dollars. Ernest Medkief went around and took up the collection, and if you would like to get in on this deal see him. He lacks about \$11 or \$12 having enough to see him, or leave your money at The Brand office, and we will give it to him. The event got lots of publicity, running on the front page of the Sunday Dallas News, in the Star-Telegram and a lot of other big newspapers. It went on Associated Press wires, which go over the entire world; they also wired for pictures of the race.

Several persons have been petitioning for a big Bicycle vs. Horse race to be held in connection with the big Pioneer Day celebration. It's a good suggestion, and if enough people are interested I feel sure that the Pioneer Committee will be glad to consider it. The idea seems to be to get about 25 bicycle riders and around that many horse riders. What do you think? Put it into writing and it will get to the committee.

All my life I have heard of four-leaf clovers, but still have never seen one. Last Sunday morning my father-in-law, J. B. Castleberry of Wellington, was visiting at our house and in looking at the clover which Mrs. Hamner has in our front yard, he made the remark: "I'll bet you could look all day and not find one with four leaves." I thought that I saw one just then, so I bent over to pick it—to discover that it had only three leaves. However, about six inches away, I saw another—and it had five leaves. Castleberry grew up in the South and he says that a thing

thing, I don't know much about clover, except that it's a good place in which to grow dandelions in your front yard. Somebody give me the lowdown on this. Is a five-leaf clover a rare thing? Does it mean twice as much good luck as a four-leaf clover? I'd really like to know.

Here's a short-short story which I think most everyone will enjoy. The by-line says it was written by Frances O'Bannon, who you probably know is really Mrs. G. M. Hudson—and the incident really happened here in Hereford.

The Mystery of the Bearded Stranger

By Frances O'Bannon
Aunt Betsy pinned the letter on the rack of the mail box and went back into the house to finish the dusting. There were so many things to get done before the Old Settlers' Day visitors began to arrive.

She hummed a tune as she dusted a favorite mahogany rocker. She loved her fine old furniture and took pride in keeping it looking nice.

Suddenly Bingo began a rumbling growl. The growl changed to a couple of short warning barks.

"My goodness," thought Aunt Betsy. "I do wish those neighborhood boys would stay away. Bingo probably wouldn't harm a hair of their heads but he does sound like he means business, and teasing him doesn't help a bit."

The short barks turned to fierce ones, definitely business-like. Aunt Betsy decided to intervene and protect the youngsters even though they had brought it upon themselves.

It was just as she went across the room to open the door that she caught a glimpse through the half-moon window of a bearded man coming up the steps. Her heart turned over and then back again, leaving her with a weakness in her legs.

A kaleidoscopic array of visions whirled before her—visions of filthy tramps who harass housewives living near the railroad; madmen; kidnappers, long-sought; escaping convicts, bent on murder. Somehow, she reached the door. It was too late to lock it; even then the man was knocking. Bingo, brave Bingo, persistently chewing at the man's heels, must protect her now.

"Perhaps I can pretend to be away," she thought but there came a more determined knock. She unfastened the brooch at her throat. Grasping the long pin and with a prayer in her heart, she opened the door a few inches.

With wide eyes she looked at the man, speechless. "Good morning lady," he said, as he opened the screen door; "you forgot to put a stamp on this letter."

"Oh, J-J—just a minute, please," faltered Aunt Betsy. "I'll get one."

And she thought with profound relief. "Thank goodness, this is the last day. Tomorrow it will all be over and these men can shave again."

Jumbo News

(13 miles southwest)
MRS. ULLMAN HUNTER

Miss Billie Dyer spent the past two weeks with Mrs. Clay Hughes of Frio.

Mr. and Mrs. Bud Rosseau, who are working for Elmer Wombie, moved their household things from the Ben Finegold farm south of the school this week. Mr. and Mrs. Bill Bowman have moved to the place.

Mr. and Mrs. Troy Maxwell of north Dimmitt, were guests of the Dewey Owens, Sunday.

Virginia, Margaret and Bob Simpson and Norma Hunter are ill with measles this week.

L. A. Matthews made a business trip to Fort Worth last week.

"Missionary work among the American Indian," was very interestingly told by Mesdames Bales and Matthews Wednesday, when the Woman's Auxiliary met at the club room. Further plans were made for the Fellowship luncheon May 4, when Mesdames Cash, Sharpe, and Wylie of Canyon, and Mrs. Ab Posey of Hereford, will be special guests on a program following the luncheon. Members present, were Mesdames Dempsey, Bales, Matthews, Sam and Ullman Hunter, Mrs. Harry Smith of Easter was a visitor.

Mesdames Sam Hunter and L. A. Matthews attended district conference of the Methodist Church in Amarillo, Thursday.

The F. F. A. boys of Dimmitt presented "The Adventures of Grandpa," at the school building Thursday evening. One-third of the proceeds went to the young

people's Sunday evening organization.

Mr. and Mrs. W. P. Axe of north Hereford, were welcome visitors of Mr. and Mrs. F. J. Axe Wednesday evening, when they brought home-made ice cream and cake to honor Mrs. F. J. Axe's birthday, whose birthday occurred April 19.

Rev. Ab Posey of Hereford, preached here Sunday morning and evening. He and his family were guests of Mr. and Mrs. Ullman Hunter. Mr. Bowen, father of Mrs. Posey, accompanied them.

Mr. and Mrs. E. C. Burks of Arney, visited their daughter, Mrs. Addison Hunter, Friday.

Dorothy Faye Godfrey of Dimmitt was a guest of Pauline Owens, Sunday.

Mrs. Ullman Hunter and Mrs. R. L. Stephens attended the recital of Mrs. Mart Burum's dramatic art pupils Saturday afternoon at the Methodist church in Hereford.

Mr. and Mrs. Addison Hunter visited her parents, Mr. and Mrs. E. C. Burks of Arney, Sunday.

Mrs. Harry Smith of Easter, spent Wednesday with her sister, Mrs. Sam Hunter.

Mrs. Morrow of Dimmitt called in the Stephens home Saturday afternoon.

Mr. and Mrs. C. C. Hunter had as their guests Sunday his parents, Mr. and Mrs. W. A. Hunter of Hereford.

Mr. Davis of Amarillo, was

over-seeing his land and wheat the first part of this week.

Chas. Crowley has gone to Missouri for medical treatment.

M. E. and Edwin Morrison trucked a load of horses to Dumas Monday for Fat Beauchem.

George Bippus has erected a new steel windmill tower; the old tower was blown down a few days ago by a windstorm.

Miss Ruth Hoover and Mrs. A. D. Burns were visitors in Hereford Tuesday.

C. V. Giggis has purchased a farm near Gravit, Ark. He plans to move soon.

A farewell party was given at the C. V. Griggs home Wednesday night. Many friends of this community were there, also Emory Burks and family and Mr. and Mrs. J. R. Overstreet of North Hereford.

Refreshments of cake, coffee and cocoa were served.

J. E. Jones has been ill for several days with lung trouble, but is improving.

Edwin Morrison and C. V. Griggs trucked a load of cows to Oklahoma City, Thursday.

Steve Williams is moving 300 head of cattle to pasture through this vicinity this week.

The wheat and barley look good here.

Several days have been windy this week, though not much dirt has blown.

Club meets in the home of Mrs. Jack Fortenberry, April 26.

Bippus Items

(41 miles northwest)
BY MRS. EDNA BURNS

B. W. Rhodes, of Amarillo, has been a business visitor in this vicinity recently, staying at the Morrison home.

Mr. Davis of Amarillo, was

Frio News

(10 miles south of Hereford)
HELEN JONES

Mrs. G. T. Brooks returned to her home Thursday after spending two weeks with her daughter in Oklahoma City.



LOW PRICES -- QUALITY -- CONVENIENCE

THESE LOW PRICES GOOD FRIDAY and SATURDAY!

Compound Mrs. Tucker's 75c
8lb. Carton

Coffee Schilling's 24c
1-lb. Can

LARD Bring Fall — 8 Lbs.	55c	SALAD DRESSING Bestyet — Quart Jar	25c
OLEO Wisconsin Maid — Lb.	12c	CORN, Tender Sweet, No. 2 Can — 2 Cans for	19c
BACON Rex, sliced—Lb.	19c	GREEN BEANS, Cut green or Wax, Empson's, No. 2 Can — 2 Cans	25c
MINCED HAM, Bolo and Franks — Lb.	12 1/2c	KRAUT Kuner's, No. 2 Can — 2 Cans	15c
RED SNAPPER Fresh Steaks — Lb.	24c	CANDY Chocolate drops, Orange slices—Lb.	10c
SAUSAGE Country Style — Lb.	10c	IVORY SOAP Large Bar	9c
BACON Gem Squares — Lb.	14c	TOILET SOAP Camay, 3 bars	17c
ROAST Tender young beef—2 1/2 to	17c	GUEST IVORY 2 Bars	9c
SALT JOWLS Per Lb.	9c	TOILET Tissue Scott, 2 rolls	15c
COTTAGE CHEESE Fresh Creamed	10c	KOTEX, 2 reg. size pkgs.	39c
		JELLO ICE CREAM MIX — 3 Cans	25c
		CORNED BEEF Swift's, 12-Ounce Can — 2 Cans	35c
		ALL BRAN Kellogg's — Large Package	19c
		PEACHES Choice Evaporated — 2 Lbs.	19c
		PEANUT BUTTER School Day — Quart Jar	23c
		PINEAPPLE Rosedale Sliced — No. 1 1/4 Can	10c

CRISCO 3-lb. Can 47c

COFFEE FOLGER'S — 1-LB. CAN 25c
SAVE AT FURR FOOD

J. E. Springer home, Sunday. Miss Alma Andrews spent Wednesday night in the D. O. Benson home.

Olivia Benson attended a birthday party honoring Frankie Rose Whitaker in the Ward community Saturday night.

Mr. and Mrs. Bill Nafzger of Walcott, spent Thursday in the Earl Springer home.

Mr. and Mrs. Ritche and children of Clovia, spent Sunday with Mr. and Mrs. Elmer Jones.

Mr. and Mrs. W. S. Dixon attended a singing convention in Farwell, Sunday.

Mrs. M. B. Green of Stratford, was a recent visitor in the home of her son, Dudley Green of Hereford.

Mrs. G. T. Brooks called in the Earl Springer home Saturday evening.

Mrs. L. F. Tension was taken to the hospital Friday for an operation. We hope for her rapid recovery.

Mr. and Mrs. Albert Springer and children, Mr. and Mrs. T. L. Sparkman, Jr., Mrs. Wedel and Clara of Hereford, Mr. and Mrs. T. L. Sparkman, Sr., called in the

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1939
never a better year to see the WEST
via Santa Fe
AND it's so economical to include all these grand travel experiences in a California trip, via Santa Fe, any time during this great Exposition Year!
You can pause for a day or so at Arizona's glorious Grand Canyon—Santa Fe Pullmans to the rim.
Then to San Diego, Los Angeles, Hollywood... Yosemite Park in the high Sierras... and San Francisco's exotic Golden Gate Exposition.
For swift comfortable travel, the Santa Fe offers this territory two famous trains—THE SCOUT, tourist sleeper and chair car economy train—THE GRAND CANYON LIMITED, providing accommodations in standard and tourist Pullmans and chair cars. Both trains carry lounge cars and cheery Harvey diners serving all meals. There is gay new streamlined service, too, between San Diego, Los Angeles and San Francisco.
For fares, schedules, and other information call M. C. Burton, General Passenger Agent, Amarillo, Texas.
Your Local Santa Fe Agent

Lower Hail Rate
Am placing my HAIL INSURANCE in the Piedmont (Aetna Group). Behind each policy is more than Two Hundred Million Dollars. All adjustments of losses made from my office, and spot cash paid on losses.
T. K. WILSON, Agent
108 MAIN ST. HEREFORD, TEXAS

FLOUR
24 LBS. NET
BLUE Banner FLOUR
BLEACHED
MADE BY FRASER MILLING CO. HEREFORD, TEXAS
48 lb. sack \$1.09

Fresh Produce
CARROTS 2 Bunches 5c
CAULIFLOWER Per Lb. 10c
LETTUCE Large Head 5c
ORANGES, Texas or California—10 Lbs. 29c
APPLES Rome Beauty — Dozen 17c
Strawberries 2 Boxes 25c

DREFT
LARGE PACKAGE 21c
BABY FOOD
LIBBY'S—4 CANS FOR 39c

TOMATOES
16-OZ. CAN — 3 FOR 15c

Wyche 4-H Club Meets Thursday

Mrs. Louie Olson, sponsor, met the 4-H Club Girls of Wyche at the court house Thursday, April 20, at 4 o'clock and took them to the home of Mildred and Geraldine Henry for the 4-H club meeting, where Miss Sadie Lee Oliver, CHD, met with us.

Miss Oliver gave all the members a booklet called "Texas Food Standard." Each member had to figure out the proper food each family ate in one year; Miss Oliver stated that one foot of planted vegetables equals one pound. Miss Oliver passed some yeast cakes, tomato seeds, coupons and booklets on "How to Bake Bread" around. Each member got one of each.

We decided to elect two girls of the 4-H club to help the sponsor, Mrs. Olson, to plan some games for Pioneer Day.

Punch and doughnuts were served to Ina Mae Hewitt, Beth Ferguson Vera Rea, Betty Jo Boeskin, Mildred Henry, Alice Ann Paetzold, Audrey Mitchell, Helen Frances Elliston, Bobby Robertson, Geraldine Henry, Helen Rutherford Betty Sue Morton, Gathene Vaughn, Anna Beth Carter, Lucy Ann Mitchell, Mrs. Louie Olson, Miss Sadie Lee Oliver and Betty Lea Valentine. Visitors were: Wilma Jo Robertson and Betty Joyce Henry.

Progressive News

PAULINE MOORE
(3 miles east, 6 miles north)
IRA JEANNE RICKETTS

Mr. and Mrs. Lewis Harvey visited her mother, Mrs. J. J. Bauer at Happy, Thursday.

Mr. and Mrs. D. Y. Edwards and family took dinner Sunday with his parents, Mr. and Mrs. A. E. Edwards at Wyche.

The Progressive Workers Club met Wednesday, April 19, with Mrs. J. E. Blakemore, for a program on "Safety." After a paper "Safety in the Home," by Mrs. Lynn Powelson a roundtable discussion was held. The club quilt furnished work for the afternoon, following which refreshments were served by the hostesses to the following members and visitors, Mesdames Lewis Harvey, Ray Hershey, C. P. Caldwell, Lynn Powelson, Owen Neel, Charles Green, Ira Ricketts, Misses Eunice Caldwell and Ira Jeanne Ricketts, and Mesdames A. J. Blakemore and Forbus Blakemore of Summerfield, Mrs. Emma Dodson of Amarillo and Mrs. Troys Carmichael of this community. The group adjourned to meet May 3 at a place to be announced later.

Mrs. A. B. Higgins called on Mrs. Roy Wagner, who has been quite ill for sometime at Hereford.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn, spent last Thursday with Mr. Ricketts' father, W. A. Ricketts of Hereford.

Mrs. Emma Dodson of Amarillo, has been spending the past week with her son, Mr. and Mrs. V. E. Dodson.

Misses Mary Louise Grady and Betty Hodges, both of Hereford, spent Friday night with Betty's grandparents, Mr. and Mrs. C. P. Caldwell.

Mrs. W. H. Hicks and little

Miss Jo Ann Hicks of Canyon, visited their daughter and aunt, Mrs. David Boyer, Wednesday afternoon. Jo Ann remained for a longer visit with Mr. and Mrs. Boyer.

Mr. and Mrs. Jim Ricketts and son, Albert, stayed with her sister, Mrs. Arch Conklin in Hereford, from Wednesday until Friday of last week.

Minister L. E. Carpenter, who held a meeting at the Church of Christ in Hereford, took Sunday in the A. S. Higgins home.

The Progressive Literary Society met Friday night with Mesdames Lewis Harvey, Ray Hershey and C. V. Burgess in charge of an interesting program. Bill Royer and Clinton Massie of Hereford were visitors. The next program will be May 5, when a special program will be given under direction of Mrs. Lynn Powelson, Mrs. V. E. Dodson, A. S. Higgins and Ray Hershey. At this program a number of the merchants from Hereford are to be invited. Everyone is welcome. Mr. and Mrs. Arnold Hershey called on Mr. and Mrs. Jess Caldwell at Dawn, Sunday night.

Ray Neel is preaching at San Jon, N. M., at the Assembly of God Church in the absence of their regular preacher.

Mr. and Mrs. Ira Ricketts and Ira Jeanne were called to Silverton Sunday, to see her father, A. J. Hughes. Mr. Ricketts and Ira Jeanne returned Monday morning, but Mrs. Ricketts remained for a longer stay.

Mrs. W. T. Womble and Mrs. Lawrence Womble of Hereford, called on Mrs. Annie Diebel and Mrs. C. C. Bowman, Thursday.

Mr. and Mrs. Walter Galley of Dawn, visited Mr. and Mrs. Arnold Hershey Wednesday afternoon.

Mrs. J. C. Ricketts of Hereford, called on Mrs. Ira Ricketts last Wednesday afternoon. There were 53 at Sunday School last Sunday afternoon. Minister L. E. Carpenter of Spring Lake, preached, Mr. and Mrs. E. Ramey Mrs. H. R. Patterson, Elmer Patterson, Mrs. Bonnie Brumley, Mrs. W. A. Knox, Bill Knox and Miss Daughette, all of Hereford, were visitors. Sunday School meets every Sunday afternoon at 2:30. Visitors are always welcome.

Mr. and Mrs. L. Ellis and Mr. and Mrs. John Hacker of Hereford, called on Mrs. Annie Diebel and Mr. and Mrs. C. C. Bowman, Sunday afternoon.

Mr. and Mrs. Ray Hershey, Mrs. Jim Ricketts and Albert, took dinner Monday with their daughter and sister, Mrs. Arch Conklin and family at Hereford.

Work was begun this week on a three-act play, "Hero Is As Hero Does," which will be given at a date to be announced later. Those who will take parts are: Garland, Noel and Howard Higgins, Bill Bowman, Eunice Caldwell, Glenn and Ira Jeanne Ricketts, Calvin, Norma Lea and Pearl Edwards, and Mrs. David Boyer.

Mr. and Mrs. Owea Neel and sons, Clyde and Wayne, went to

San Jon, N. M., Sunday night; Ray Neel returned with them. Ray has been preaching at San Jon for the past two weeks.

Mrs. C. C. Bowman visited Mrs. Pearl Boyer in Hereford, Saturday.

Mr. and Mrs. Allan Powelson and Mrs. Pearl Boyer and sons, of Hereford, took dinner Sunday in the Lynn Powelson home.

Mesdames Lewis Harvey, Ray Hershey, C. P. Caldwell and Miss Eunice Caldwell, visited Mrs. C. V. Burgess Tuesday afternoon.

C. M. Smith of Pampa, visited his brother, H. M. Smith and family, Wednesday.

Mr. and Mrs. Frank Allen and children Herschel Lee and Dorothy Mae, of Amarillo, and Mrs. Walter Hunley and daughter, Geraldine, of Tulla, visited in the V. E. Dodson home, Sunday.

Ray Neel went to Lubbock last Monday for a week's stay, to do some church work.

Mrs. Clarence Bots of Hereford, visited Mrs. H. M. Smith Wednesday afternoon.

Mr. and Mrs. Luke McBrayer and daughters, spent Sunday afternoon with Mr. and Mrs. Jack Baker at Wildorado.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn, and Mr. and Mrs. Luke McBrayer and Lyndell attended the funeral of Mr. A. J. Hughes, father of Mrs. Ricketts, in Silverton, Tuesday afternoon. Mr. Hughes had been in ill health for several months.

Mrs. Jim Ricketts and son, Albert, left to be with Mr. Ricketts at Terro, N. M., Tuesday. J. A. Forrest remained with their grandparents, Mr. and Mrs. Ira Ricketts and Mr. and Mrs. Ray Hershey for awhile.

Wyche Items

MRS. R. C. VALENTINE
(1 1/2 miles south, 5 miles east)

Mr. J. J. Paetzold visited in Amarillo, Tuesday.

Mrs. Wes Brady called in the W. J. Albracht home, Sunday.

Miss Kathine Vaughn spent Tuesday night with Vera Rea.

Mr. and Mrs. Jack Frost, J. D. Sackett and R. C. Valentine, Jr., spent Sunday afternoon in Happy.

We are glad to report Mrs. Egbert Brady, who underwent an operation in the Deaf Smith County Hospital Friday, is improving.

Mrs. J. C. Albracht is also reported improving.

Bernice Elliston spent Thursday night in the Linsley home in Hereford.

Beth Ferguson was absent from school Friday.

Gordan Ann Geld spent Tuesday night in the DuBois Walker home.

The H-D Club of Wyche met in the home of Mrs. Fred Henry Thursday, April 20, at 2:30 o'clock. Seven visitors from Happy attended; at 4:30 all of the Wyche 4-H club girls arrived and held their regular meeting. Helen Rutherford, Gathene Vaughn, Ann Beth Carter and

Bettie Sue Martan of Hereford, also attended.

Mrs. N. G. Elliston and small son, Pat, have had the flu.

A large number of cherry trees, also plum and grapes, are just beginning to bloom. All are hoping the last hard freeze is past.

Mrs. C. E. Rea spent Tuesday in Hereford.

Mr. and Mrs. R. W. Elliston and small children, visited Monday in Amarillo, with relatives.

Mrs. R. C. Valentine of this community attended the meeting "Play in the Home," held at the court house Saturday.

There will also be a meeting at the Hereford High School in the Home Ec room, Saturday, April 29. Three rolls of films will be shown, one on "Kitchens," one on "Dress Parade," and another to be announced; all H-D club members and their husbands and all 4-H club girls are welcome. A meeting for the Discussion of Sandwiches, will be held at Miss Sadie Lee Oliver's home afterwards. The 4-H club girls will have their pictures taken.

Mrs. Allman is here from Plainview, visiting her daughter, Mrs. F. D. Ferguson.

Mr. and Mrs. Sonny Brooks of Progressive, called in the N. G. Elliston home Thursday.

Mrs. Brooks of near Hereford, called in the N. G. Elliston home Friday.

Mr. and Mrs. Littlefield and daughter spent Saturday night in the home of Mr. Littlefield's parents, in Happy.

Miss Peggy Valentine spent Saturday night in the home of her parents.

Mrs. George Robertson was on the sick list the first of the week.

The next meeting of the H-D Club will be held in the home of Mrs. H. B. Elliston. Roll call will be answered with "How Much Food is required for my family?"

J. D. Sackett and Douglas Walker were absent from school Monday.

Easter Items

MRS. CARL FRYE

The Easter Missionary Society held an all-day meeting at the home of Mrs. Dan Allens last Tuesday. A covered dish luncheon was served at noon. Those attending were Mesdames D. S. and Dan Bruton, E. M. Allen, Fred Walton and V. C. Woolery.

H. B. Medly and Ben, and M. T. Sparkman attended the conference in Amarillo last week.

Mrs. Carl Frye visited Tuesday afternoon with Mrs. Percy Estes of Dimmitt.

Mr. and Mrs. W. A. Epperson visited Sunday in the J. S. Smith home.

Hazel McMahon and Joella Broadstreet of Dimmitt, were week-end guests of Daphne Brantly. Joyce Carter was a dinner guest Sunday. In the afternoon the girls made up a party in Hereford.

Mr. and Mrs. Urlin Streu visited Wednesday evening in the Harland Frye home.

Santa Claus in April!

just as wrong as Winter Gasoline in Spring

Santa Claus is right. It's wrong to use a winter gasoline in April, if you want the best from your motor and the most for your money.

You get finer performance and greater mileage with Phillips 66 Poly Gas, because it is matched and rematched to your weather every month in the year... custom-tailored for your April temperatures as it is for your December weather.

You get the benefit in Phillips 66 Poly Gas all-year round. No other gasoline—not a single one—is so accurately-matched, to the month-by-month differences in weather.

Try out a tankful and find out the facts. See if you don't get extra speed and extra mileage... without a penny of extra price!... at the Orange and Black 66 Shield.

Phill-up with Phillips for Greater Mileage

Miss Vay Allen visited Saturday night with Mr. and Mrs. Aubrey Epperson at Summerfield.

Mr. and Mrs. Harvey Smith and family visited Friday night in the J. S. Smith home.

Mr. and Mrs. Lee Parker visited Friday evening in the Dan Allman home.

Charles McGinnis visited with his mother, Mrs. Gus Tejen this past week.

Brittain Chambliss and William Dixon attended the Junior-Senior banquet at Dimmitt last Tuesday night. Joyce Carter was one of the girls who helped serve the banquet.

MASONIC BULLETIN
Hereford Lodge 648
Stated meeting, second Monday in each month. School of instruction each Thursday night. Ed Boggs, W. M. E. L. Brady, Secy.

"DE LUXE" IN EVERYTHING BUT PRICE!



DE LUXE IN ITS COMPLETENESS! DE LUXE IN FEATURES AND APPOINTMENTS! DE LUXE IN QUALITY THROUGHOUT!...

DRIVE a de luxe car for your money—a big 90-h. p. Olds Sixty that gives you all of these leading fine-car features:

- Rhythmic Ride**, a revolutionary new development, exclusive with Oldsmobile, that results in a finer, smoother ride. Nothing else like it.
- Quadri-Coil Springs**. Big, flexible coil springs cushion all four corners of the car. They never require lubrication.
- Four-Way Stabilization** controls up-and-down motion, fore-and-aft and side-to-side movement and body-roll—resulting in a safe, steady ride.
- Knee-Action Front Wheels**, acting independently of each other, step over bumps, ruts and holes in the road.
- Dual Center-Control Steering** provides exceptional handling ease and accurate, positive car control.
- Self-Energizing Hydraulic Brakes** assure quick, smooth, straight-line stops with minimum pressure on the brake pedal.
- 90 H. P. Econo-Master Engine** delivers brilliant, all-round performance—saves you money on gasoline and oil.
- 100% Full-Pressure Lubrication** with Rife-Drilled Connecting Rods. All engine bearings are pressure lubricated.
- Roomy, Wide-Vision Body** by Fisher has extra-large windshield and windows for better vision and greater safety.

AND THE PRICE IS DOWN IN THE LOW-PRICE FIELD

\$777 AND UP *

Compare values before you buy any low-priced car. Find out how much more you get when you own an Olds. Olds prices are down. For example, you can buy an Olds Sixty Sedan, with built-in trunk, for \$108 less than the price of last year's lowest-priced Oldsmobile trunk sedan.

* Delivered price at Lansing, Michigan, subject to change without notice. Price includes safety glass, bumper, bumper guards, spare tire and tube. Transportation, title and local taxes, if any, optional equipment and accessories—extra. General Motors Installation Plan. * A GENERAL MOTORS VALUE.

"YOU OUGHT TO OWN AN OLDS!"

BRUMLEY - WOODFORD MOTOR CO., Inc.
HEREFORD, TEXAS

INDIVIDUAL INITIATIVE

- In every field of human endeavor **CLASH AND CONFLICT** with the ability and ambition to overcome obstacles and go forward.
- These men of vision should have the wholehearted co-operation of everyone, including workers, government and public. Their initiative should be encouraged, for it is the spirit of enterprise that will carry us to new peaks of progress.
- This bank stands ready at all times to aid in the future development of Hereford and its Trade Territory.

OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL

The First State Bank

West Texas Nat. Co.
"Lead the Way in Dependable Service"

Modernize your home with GAS

For Cooking
Refrigeration
Water Heating
House Heating

There's nothing like **AUTOMATIC GAS EQUIPMENT!**

For cooking in the modern manner, with automatic control of Oven Heat, Flexible Top Burner control and Double-Quick Broiling... For silent, dependable refrigeration at low cost... you need automatic GAS appliances!

For water that's always as hot as you want it... and a house that's always as warm as you like in cold weather, with nothing to tend... you need automatic GAS equipment!

VISIT OUR SHOWROOM TODAY!

LOCALS

Finis J. Owen, bookkeeper of Deaf Smith County Electric Co-operative, returned Sunday afternoon from Dallas, where, for one week, he attended school for Co-operative bookkeepers, sponsored by John M. Carmody, administrator for Rural Electrification, Washington, D. C.

Mr. and Mrs. Will S. Kerr and three sons returned Tuesday from a visit with relatives in Soerens and San Antonio.

W. M. Emmons plans to leave Friday for Gorman, Texas, where he will visit over the week-end with Mrs. Emmons and small daughter in the home of her parents, Mr. and Mrs. J. W. Walker. Mrs. Emmons and baby who returned with her mother to Gorman several weeks ago, will return here with Mr. Emmons Sunday.

The Hereford Choral Club will furnish the music at the evening church service of the Methodist Church Sunday, April 30.

County Federation Board Meet
Official board members of the Deaf Smith County Federation of Women's Clubs will meet at the court house Saturday afternoon at 3 o'clock. All department chairmen are asked to have yearly reports ready at this meeting.

Among those who attended the IOOF-Rebekah Lodge convention held here Monday and Tuesday, were Mr. and Mrs. N. A. Scott of Dalhart, who were guests in the home of Mr. and Mrs. Hall Beavers. They were old friends of Mrs. Beavers when she lived in Dalhart.

and Mr. Patterson's parents, Mr. and Mrs. H. R. Patterson, went to Amarillo Monday to visit their brother and son, Paul Patterson, who was seriously injured several weeks ago. Mr. H. R. Patterson remained in Amarillo this week.

Miss Lois McCaslin visited her mother, Mrs. Nancy McCaslin, at Randall Hall in Canyon, over the week-end. She was joined there by Mrs. Rufus McGinty of Plains, for a visit. The two were school mates at WTSC.

Mr. and Mrs. Earl Wilson and daughters, Rue and Eleanor, visited their daughter and sister, Miss Lucretia Wilson, in Amarillo, Sunday.

Miss Mattie Mae Swisher attended a Methodist church conference held in Amarillo last Thursday.

Mrs. R. B. Miller and daughters, Betty and Margaret Ann spent the past week end in Amarillo, with relatives.

Mr. and Mrs. J. E. Beyer, accompanied by Miss Ruby Dutton were business visitors in Amarillo Tuesday.

CARD OF THANKS
We wish to express our sincere gratitude for the many kindnesses shown us by our friends during the illness and loss of our husband and father. Especially do we thank those who sent the beautiful flowers and the food, also for the comforting words.
Mrs. Jake Tiefel and family,
Mr. and Mrs. Henry Tiefel and family,
Edd Tiefel,
Mr. and Mrs. P. B. Sowell, etc

Local Man's Mother Dies
W. C. Hromas was called to Moran, Texas Friday, by the sudden death of his mother, Mrs. Anna Hromas. Seventy-five years of age, Mrs. Hromas died from a heart attack. She was a pioneer in that section, having lived in Moran for 34 years. Funeral rites were conducted Saturday.

Miss Mattie Mae Swisher directed the singing at revival services held at the Methodist Church in Bovina. Miss Swisher also visited in the homes of Mr. and Mrs. Frank Hastings and the Rev. Hester.

Mrs. J. B. Jones left last week for extended visits with her daughters, Mrs. Harvey Yantis and Mr. Yantis of Minneapolis, Minn., and Mrs. Jerry Peterson and family of Boise Falls, Idaho.

Heard Attends Dental Meet
Dr. G. W. Heard left Monday for Oklahoma City, Okla., to attend the Southwest Dental Congress being held there this week. The congress began Monday with 2,000 dentists from all over the southwest registering on that day. The sessions last through today.

Mr. and Mrs. O. E. Sherman left Saturday for Canton, Ga., accompanied by her father, T. J. Sherman, who has been visiting for the past two weeks and will return here Sunday.

Pioneer Edition of The Brand To Be Published Thursday, May 4

The annual Pioneer Edition of The Brand will be published Thursday, May 4. Much material for the edition is already in the office and is being prepared.

Persons with pioneer stories, or persons who know of an Old Timer not yet "written up" in a Pioneer Edition, are urged to call at The Brand office before Saturday, April 29, and secure special printed forms regarding happenings of the Early Days of Deaf Smith, Castro, Farmer or Oldham Counties.

Business firms are also invited to participate in the edition, and are asked to submit advertising copy not later than Monday, May 1—and earlier if possible.

The Pioneer Edition this year will feature histories of each of the Rural communities in this area — along with accounts from numerous individuals. The staff hopes that the edition will be one of the most interesting and thorough ever presented here.

Singers To Hold

(Continued from Page 1)

ing quartets, duets, solos and other special numbers. The session is scheduled to begin at 10 o'clock Sunday morning, and a basket lunch will be featured at noon, following which the program will continue during the afternoon.

All singers and lovers of songs are invited to attend the meeting," C. C. Rowman said. "We hope to organize a real singing convention for this part of the Panhandle—and a large attendance Sunday is the first step."

Funeral Service

(Continued from Page 1)

did Mr. Tiefel, who was popularly known as "Jake." He came to Texas in 1910, first settling in Friona, where he engaged in the sheep business. However, in 1913 he moved to Hereford, and has since made his home in this community. By profession, Mr. Tiefel was a general contractor and during recent years has done much of the building and repair work over this community, including many homes in Hereford as well as in surrounding rural sections.

He married Miss Alvina Hohn of Ft. Wayne, Ind., on June 26, 1902, and started in the carpenter trade, from which he expanded in later years into the contracting business. He was a member of the Lutheran Church during his entire life, and although there was no church of that denomination in Hereford, he continued active through affiliation with the neighboring churches.

In addition to his widow, he is survived by two sons, Arthur and George, both of Hereford; two daughters, Miss Leona Tiefel of Weatherford, and Miss Mary Tiefel of Hereford; three brothers, Henry and Edd of Hereford, and Fred Tiefel of Brazil, Ind.; also a sister, Mrs. Margaret Girkemeyer of Detroit, Mich.

Funeral services were held at 10 o'clock Sunday morning at the home of Mr. and Mrs. Henry Wedel, Otto Massey, C. H. Dyar, Homer Fox and Glenn Snyder.

Out-of-town relatives here for the funeral service, included Eleanor Rogers, a niece, of Denver, Colo. Miss Leona Tiefel arrived Sunday from Weatherford.

Mrs. Inez Stambaugh and Mrs. George V. Stambaugh were Amarillo visitors Monday.

Free Barbecue

(Continued from Page 1)

store windows and points to be designated during the celebration.

Regarding the free barbecue, Mrs. Seth B. Holman, chairman, said that cattlemen have already donated six beefs for the celebration. Arrangements have also been made to furnish free coffee, beans, onions, pickles and bread for the occasion. The committee declared that the feed will be free to old timers and to out-of-town visitors here for the celebration. More complete details regarding the free feed will be announced next week.

Fred Hood, chairman of the Parade Committee, said that every firm is urged to enter a float this year, as are clubs, organizations and rural communities. Merchants may place the names of their firms on their floats, he said, and asked that all persons planning to enter floats report to Fred Hood, Frank Cogdell, or Elmer Patterson.

Westway Students

(Continued from page 1)

Austin May 6, where they will compete in the state finals with seven other students who won in the other seven regions.

Roger Hartman won the highest honor possible in the junior division when he took first place, since junior declaimers go no further than the regional meet.

F. W. Dodson, who coached Vesta Mae, and Mrs. Dodson, who coached the boys, will accompany the students to Austin. The Westway School will run next Saturday and will turn out Friday, May 5, in order that the group may go to Austin for the state contests.

Masonic Meeting

(Continued from Page 1)

time in Masonic history when more than one grand lodge officer has attended a regional meeting in the Panhandle. About 1,000 Masons from 40 lodges in the Panhandle are expected at the Saturday meet.

The celebration will start during the morning, and will be climaxed with a barbecue at the municipal auditorium at 8 o'clock Saturday evening.

F. F. A. Boys

(Continued from Page 1)

Petersen, reporter; Ben Conklin, reporter; Roy Landers, secretary, and W. M. Emmons, advisor.
Banquet Guests
Among those present for the banquet were: L. J. Clark, Harold Clark, Wesley Coker, Mr. Coker, Henry Ford, Troy Halford, Harold Harvey, H. Harvey, Leonard Johnson, P. G. Johnson, Werner Koelzer, Harold Linsey, Harvey Linsey, Walter Owen, G. P.

THANKS, FOLKS, FOR YOUR SPLENDID ASSISTANCE

WE ARE GRATEFUL TO EACH OF YOU WHO OFFERED ROOM IN YOUR HOME TO HOUSE THE VISITORS TO OUR PANHANDLE ASSOCIATION MEETING HERE, AND TO ALL OF THOSE WHO ASSISTED IN THEIR WELFARE AND ENTERTAINMENT WHILE OUR GUESTS; ALSO TO THE MERCHANTS, STAR THEATRE, AND THE BRAND FOR THEIR SPLENDID CO-OPERATION. WE DEEPLY APPRECIATE THE COURTESIES EXTENDED BY THE BAPTIST CHURCH, THE SCHOOL BOARD, CITY OF HEREFORD, THE AMERICAN LEGION AND FIREMAN'S CLUB IN THEIR FURNISHING MEETING PLACES. WE THANK YOU ALL.

Hereford I. O. O. F. Lodge No. 476
Hereford Rebekah Lodge No. 228

We now have ICE CREAM... Cones, sandwiches or Jumbo Dishes—In addition to our delicious home-made candies, chewing gum, soda pop, and those good Coney Island sandwiches.

Candy Kitchen

Owen, Leo Rudd, L. R. Rudd, Fred Saltzman, Clifford Vaughn, Al Vaughn, Vernon Wederbrook, Calvin Brumley, Homer Brumley, Raylan Evans, R. A. Muller, J. L. Hamilton, Homer Hamilton, Donald Henslee, Charles Hill, Tommy McCollum, Roy Landers, J. H. Landers, Warren Owens, John I. Willoughby, Robert Petersen, A. Petersen, Hart Rea, Earl Turner, Boss Gibbons, Charles Weathered, H. E. Weathered, Homer Lee Altman, W. Jesse Stanford, Prentice Rosson, Cliff Estes, Dave Alexander, A. H. Streu, John Roberts, C. C. Acker, Dick Coffee, Knox Kinard, G. M. Hudson, John D. Willoughby, Ralph Smith, Ben Conklin, Frank Phillips, Donald Conklin, Raymond Witherspoon, Neal Young, Jean Williams and Helen Frances Streu.

A brief summary of the club and its activities follows:

Want Ads

For Sale or Trade

Hereford. See A. L. Biggs, 501 Fisk Building, Amarillo, Texas. 16-3tp

FOR SALE OR TRADE FOR FARM—12 houses and apartments on eight lots, in a body, well located in Borger, Texas; rents for more than \$200 per month. J. A. Dickson, owner, Box 255, Borger, Texas. 17-3tp

STOCKMEN! U. S. Government claims only one vaccine reasonably sure prevention if used 30 days before season of sleeping sickness in horses and will be on hand if you will let me know in time. "Atlas Sorgo," a sorghum sweet stalk and good grained head acclimated seed for sale. The Thomas Walnut and pecan trees, 50c each for next 10 days; fine along irrigation ditches. Dr. F. E. Bowe. 16-6tp

TRADE FOR LAND OR FARM—Two-story Brick Apartment, well located in Lubbock, Texas. Rents for 180.00 per month. Small loan can be cleared up. No junk considered. See Will McCoy, Friona, Texas. 16-3tp

FOR SALE—5-room house and bath, modern—\$1,250. Small down payment terms like rent; will accept trade for down payment. Box 332, Hereford, Texas. 17-1tc

SEE A. L. BIGGS About F. H. A. Loans in Hereford, 501 Fisk Bldg., Amarillo, Texas. 16-3tp

FOR SALE—Recleaned Alfalfa Seed. See W. G. Slagle, Hereford, Texas. 16-3tp

FOR SALE—Tomato and Cabbage plants ready. Good variety bulk garden seed. Russell Daniel. 17-3tp

FOR SALE—Farnall Tractor, with lister attachments and one-way plow. See C. W. Botts at Jacobsen Bros. 17-3tp

FOR SALE—Cream Separator and milk cow. See C. L. Conklin, at 504 E. 11th St. 16-1tc

FOR SALE—Tomato and Cabbage plants ready. Good variety bulk garden seed. Russell Daniel. 17-3tp

FOR SALE—Holt Combine, wheat drills, two-row lister, angel one-way plow, running gear 4-wheel trailer, iron wheel bundle wagon, standard wagon running gear, hog feeder. A Bargain. J. M. Posey, Hereford. 17-3tc

PIONEER DAY SIGNS—See Aubrey Daniel at Phillips Station No. 1, East of court house. 17-1tp

FOR SALE—70 Horsepower DUD Twin City Power Unit, in perfect condition. In operation now and can be demonstrated. Also big six Buick motor for irrigation power unit, just recently rebuilt. James Potter, 8 miles south, on Dimmitt Highway. 17-3tp

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-1tc

Wanted

WANTED TO BUY—A yearling Hampshire or large type Poland male, and also some weaned pigs. W. G. Slagle. 17-3tp

WANTED TO BUY One- or two-room house to move. Would consider a cook shack. See or write B. E. Roberson, Summerfield, Texas. 17-1tp

MATTRESSES—Don't forget we do all kinds of good work, and as cheap on prices as anyone. See Russell Daniel. 15-3tp

Lost and Found

LOST LAST DECEMBER—Two 2-year-old steers with raffia on left hip. See C. H. Keffer, or Oscar Easley. Will pay pasturage and return. 16-3tp

LOST—Wire Haired Terrier,

SPECIAL LOW Prices on Kodak Finishing until after Pioneer Day, Hanna & Hanna. 16-2tc
FOR SALE—Tomato and cabbage plants ready. Good variety bulk garden seed. Russell Daniel. 17-3tp

FOR SALE—323 acres, 2 miles south of Dimmitt. Will trade for shallow water land or larger tract with grass and assume. Claude Duran, Dimmitt, Texas. 16-3tp

FOR SALE—Farnall Tractor, with lister attachments and one-way plow. See C. W. Botts at Jacobsen Bros. 17-3tp

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LOST—Wire Haired Terrier,

white with small black and tan spots. Lost Friday morning. Answers to name of Duffy. Harry Cannon, Summerfield, Texas. 17-1tp

LOST—2-year steers with Raffia on left hip. See C. H. Keffer or Oscar Easley. Will pay pasturage and return. 16-3tp

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