

Hi-Y Club Busy With Plans For Amarillo Meet

OLDER BOYS CONFERENCE TO FEATURE OUTSTANDING GUEST SPEAKERS

The Hereford Hi-Y Club is busy with plans for the Older Boys Conference, which meets in Amarillo on Feb. 3-5. Last year the Conference was postponed, due to the severe blizzard in April. The local club had about twenty boys sign up for the meeting last year and hopes to have that many or more this time.

Several outstanding men and boys will appear on the Conference program, among them being Dr. H. O. Gossard, president of New Mexico State Teachers Normal University, at Las Vegas, N. M.; J. J. McConnell, Jr., national staff WBLA; Roy E. Dickerson, National Program Director of Kansas City, Mo. (author of well-known, widely-used sex-hygiene book, "So You May Know"); J. B. Hubbard, Jr., of Wichita Falls, national junior college oratory champion. Other local Panhandle men and boys will appear at various times on the program. The Hereford Hi-Y Club will present a short problem play, "The Beggar and The King," by Winthrop Parkhurst. This play deals with modern economic problems presented in graphic form. Special permission to present it was obtained from the author, who lives in New York. He wrote in response to an inquiry concerning royalties, etc. "No royalties, no-fee; best of luck to the boys." According to present program plans, the play will be presented at the opening hour Friday night, Feb. 3, 7:30 p. m. The club will also present it in Hereford at the regular assembly hour (10:45 a. m.), Tuesday, Jan. 30. (The public is invited to the local presentation.)

Attendance at the conference is not restricted to club members; others who wish to go should see the sponsor, G. M. Hudson, or a member of the local Advisory Committee, J. M. Gilliland, E. S. Ireland, or John McLean. A registration fee of one dollar and fifty cents will be charged for all boys. A bed and breakfast will be provided free of charge as will the meal Saturday evening. Usually a boy can "get by" on from a dollar and a half up, depending upon his personal tastes; this of course, in addition to the registration fee, which must be paid in advance to the sponsor, who must send it in at the earliest possible date in order to be sure of proper provisions being made at Amarillo. The Conference meetings will consist of general assembly talks by the speakers previously mentioned, and of discussion groups, where the boys meet in groups not more than twenty, in charge of an adult leader, to discuss the problems presented by the various speakers in general assembly meetings. The theme this year, selected by the boys themselves, is "Find-

ing Christ in the Fellow Beside Me." It is hoped that much development along the line of helpful Christian citizenship will be the outcome of the Conference for every boy who attends. If you know of a boy that would like to go, have him get in touch with local club officials as soon as possible.

Vega News

(25 miles north)

MRS. H. R. SHELDS Norman Cabot of Artesia, N. M., visited his sister, Mrs. L. E. Dygart, Monday.

Rev. and Mrs. Rex Kendall and Mrs. Roy N. Ivey and Mrs. Yerge Shields attended the Missionary Institute at the San Jacinto Methodist Church, Tuesday.

Mrs. Ruby Hairgrove and children spent the week-end with her parents, Mr. and Mrs. J. E. Walker of Lone Wolf, Okla.

Charles Ingram has been in Farwell the past week.

Dr. O. C. Grimes of Amarillo, was the main speaker at the Kiwanis luncheon, Wednesday.

Joe Shields visited relatives here Monday.

Mrs. Glenn Boydston and Mr. Jess Giles entertained at assembly with several musical selections on the accordion and violin, Wednesday morning.

C. L. Morris, A. R. Castleberry, W. A. Williams, and Truman Miller attended the Kiwanis school of instruction at Plainview, Friday.

H. G. Artz and family moved to Amarillo, Saturday. Mr. Artz has a position with the Soil Conservation service there.

Miss Romania Straub of Amarillo, is the guest of Mr. and Mrs. George Straub this week.

Mr. and Mrs. Roddy Harwell have named their twin girls, born Jan. 12, Sharon and Shirley.

Arthur Kolsom and Harvey Spurlock of Stratford, were guests of Mr. and Mrs. E. E. Duncan, Thursday and Friday.

Mrs. Joe Scott attended the annual training school for church workers at the Rolk Street Methodist Church in Amarillo, Tuesday.

Melvin Lord, who has been working in El Paso, returned home last week.

N. H. Cabot and family who have been living in Artesia, N. M., for the past two years, are moving back to Vega this week; they will occupy the B. L. Freeman residence.

Mr. and Mrs. D. S. Larson and family visited Mrs. Eason's mother in Amarillo, Sunday.

Miss Mary Wolcott has returned from visiting friends in New Mexico.

Bill Leslie and family, formerly of Memphis, have moved here to take charge of the Glasscock Implement and Hardware Co.

Honoring Shirley Jean's birthday, Mrs. C. L. Morris prepared a lovely Turkey dinner; several guests were invited. The Methodist parsonage, which was recently remodeled and redecorated, was opened to the ladies of the town and vicinity at a Tea, given by the Missionary Society Thursday afternoon. Mrs. John Haliburton and Mrs. K. R. Loyd presided at the tea table.

Among those present, were Mesdames W. A. Williams, O. H. Loyd, R. C. Godwin, J. M. Montgomery, R. O. Sellars, C. L. Morris, C. H. Shiley, J. F. Newberg, Joe Scott, Allen Staggs, C. M. McNabb, Roy Horrell, Jess Giles, Truman Miller, C. C. Wimberley, C. R. Gault, James Watkins, R. L. Thompson, W. A. Jinks, J. W. Thunett, J. C. Ebersole, Roy N. Ivey, C. T. Everett, H. R. Shields and Rex Kendall.

Wives of members of the Kiwanis Club, organized a Kiwanis-Ann club Monday afternoon. Mrs. W. A. Williams was elected president, Mrs. A. R. Castleberry was chosen secretary, and Mrs. R. C. Godwin, treasurer. Charter members are: Mesdames J. C. Ebersole, R. L. Thompson, A. R. Castleberry, R. O. Sellars, L. E. Godwin, W. S. Bennett, A. E. Roark, C. C. Wimberley, R. C. Godwin, C. L. Morris, Truman Miller and W. A. Williams.

Rev. and Mrs. Rex Kendall entertained the Board of Stewards at the parsonage Thursday night.

Mr. and Mrs. Roy Loyd visited relatives in Hereford, Saturday.

The 1938 Study Club met with Mrs. C. C. Wimberley, Wednesday.

Mrs. Rex Kendall, Mrs. W. S. Bennett, and Mrs. Truman Miller, were made new members Mrs. J. T. Shelton, Mrs. C. L. Morris and Mrs. R. O. Sellars, were appointed a committee to furnish programs for the year.

The amateur program, sponsored by the athletic team, was well attended Friday night. Wilfredo and Adrian furnished competition in several fields; Turner Jacobs won grand prize. Net proceeds were about \$30.

The Home Demonstration club met with Mrs. J. C. Ebersole Friday afternoon with 18 members answering roll call.

Mr. and Mrs. John Van Meter and son, Johnnie, returned Friday from an extended visit relatives at Stamford.

Mrs. Joe Shields and daughter, Doris Keat, and Miss Well Gibson, were weekend guests of Mr. and Mrs. A. M. Miller and Mrs. H. R. Shields.

Homer Barrett returned Thursday from a visit with relatives in Chicago.

Miss Madge Cabot of New Mexico, is a guest of Polly Campsey this week.

Jumbo News

(15 miles southwest)

MRS. ULLMAN HUNTER Mr. and Mrs. C. D. Pinkert have moved from Colorado back to the old Neely place, where they formerly lived. Mr. Pinkert has

been quite ill and was advised by physicians to return to this area.

Hazel McElshon of Dimmitt spent the week-end with Pauline Owens.

Mr. and Mrs. Hance, who have been living on the Neely place, have moved south of Dimmitt.

Mrs. Lucy Alexander of Memphis, visited her sister, Mrs. Clem Gilliam this week.

Miss Mary Catherine Couch, HDA of Dimmitt, called on Mrs. M. L. Simpson, Friday afternoon.

Checkers and dominoes furnished amusement for the adult S. S. Class monthly party, Friday evening when Mesdames Clem Gilliam, Finis Hunter and Dewey Owens were hostesses at the latter's home.

Refreshments were served to the following: Messrs. and Mesdames R. L. Stephens, H. C. Baird, M. L. Simpson, Raymond Miller, Sam, Finis and Ullman Hunter, Jesse Dempsey, Al Caviness, Bud Rousseau, A. O. Bales, Clem Gilliam, Dewey Owens and the Beard family.

Misses Norma Ewing and Euretha Barrett of Dimmitt, accompanied Nita Stephens to Amarillo Saturday. Nita is taking voice lessons from Eddie Baumel of KGNK, preparatory to radio singing.

The Woman's Auxiliary met with Mrs. Jesse Dempsey as hostess on Thursday evening. After a business session, Mrs. Dempsey gave the devotional, followed by an article on Mormonism, by Mrs. Ullman Hunter, and a discussion of how to read the Bible intelligently, by Mrs. Sam Hunter. Mrs. Simpson had charge of the Bible lesson.

Ladies present, were Mesdames Flowers, Stephens, M. L. Simpson, H. C. Baird, Sam, Finis and Ullman Hunter and Mrs. Dewey Owens, who was admitted as a new member.

Mr. and Mrs. Jesse Dempsey had as guests Sunday, Mrs. George Behrend and two daughters, and Mrs. W. J. Dempsey of Dimmitt.

Mr. and Mrs. W. A. Hunter called in the Sam and Ullman Hunter homes Sunday afternoon.

Orval Pierce spent Saturday

night and Sunday in Canyon, visiting college friends.

Mrs. R. L. Stephens and Nita attended church in Hereford Sunday, at the Church of Christ.

Dr. R. R. Matthews of Muleshoe spent Friday night with his son, L. A. Matthews and family.

Frank Easter, Jr., of Dimmitt, had as guest Wednesday night, Leon Matthews.

Lawrence Matthews, attended the bucket ball tournament in Happy, Saturday evening.

A. J. SCHROETER, County Judge, Deaf Smith County

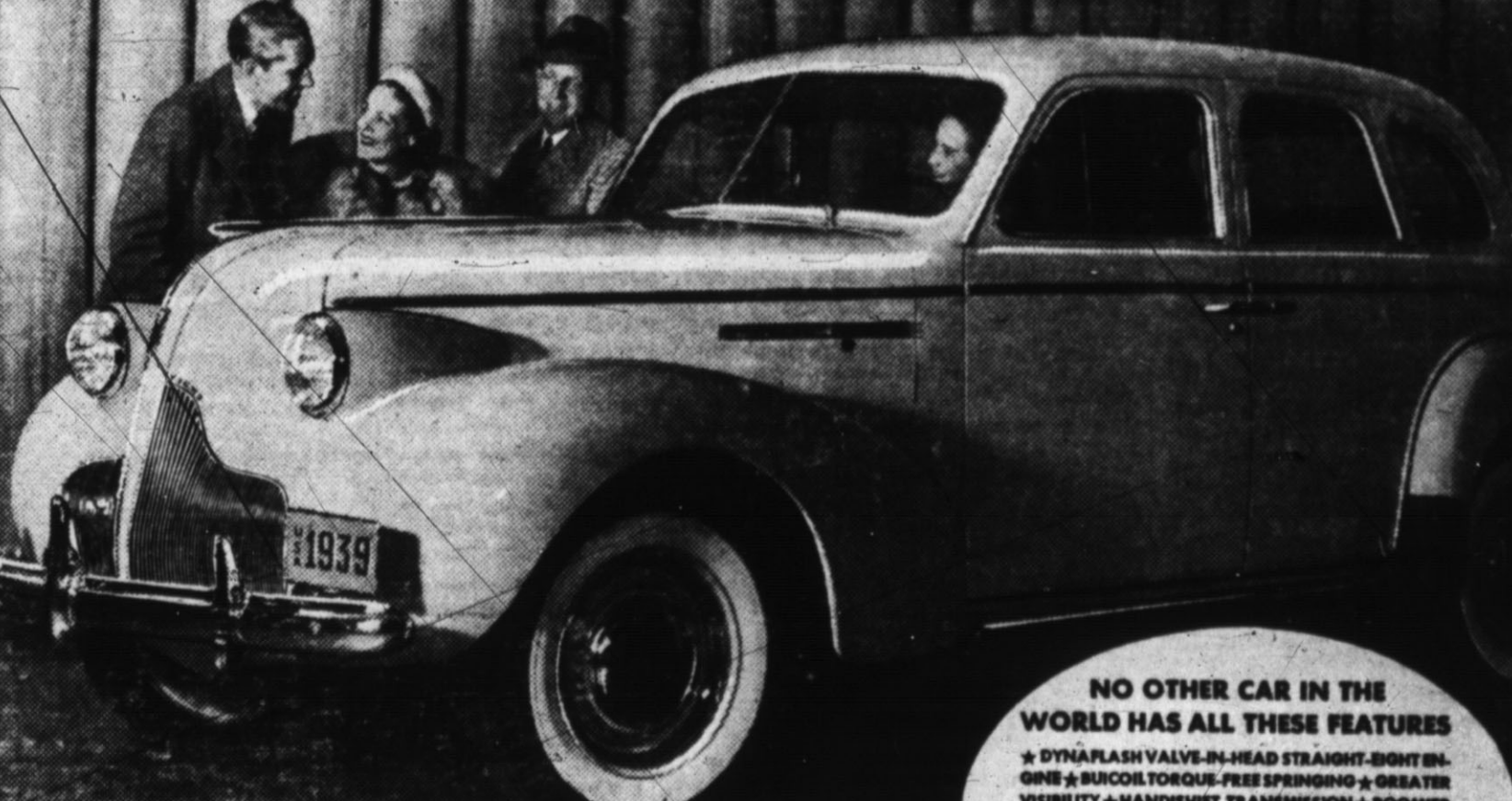
Dated this 23rd day of January, 1939.



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SOCIETY

JOHN McLEAN, Society Editor Phone 191-W

Annual Bayview Club Entertainment Highlights January Social Calendar

Highlighting January's social calendar for members of the Junior and Senior Bayview Clubs was the annual affair honoring members of the Junior organization, at the home of Mrs. T. M. Dameron, on Thursday evening.

Decorations were in red, white and blue, featuring a gay and patriotic mood.

Small tables arranged for the dinner party were lovely, both in color and design. A red, white and blue banner was placed diagonally across white cloths and matching candies in red holders, lighted the tables. Place cards were tiny silken flags.

Reminiscent of historical days was the centerpiece, for the lacelaid table in the dining room. Texas' six flags on a mirrored stand were flanked by red, white and blue lighted tapers. Fragrant sweet peas in a copper bowl added the floral accent.

After the dinner Mrs. Ray Barber, president, introduced the speaker for the program. Mrs. F. T. Robinson gave a comprehensive review of Dr. Link's "Rediscovery of Man," and Mrs. G. A. F. Parker visualized the "Tournament of Roses Parade," seen while on a recent visit to California.

Members of the entertainment committee were Mesdames H. L. Broadwell, Travis Dameron, Paul Mathers, Colby Conkright, John Roberts and E. B. Hedrick.

Members of the Junior Bayview Club attending, were Mesdames Elizabeth Womble, W. L. Davis, J. W. Witherspoon, Frances McClelland, Jimmie Gillentine, J. T. Gilbreath, Jr., Alton Fraser, Misses Lueta Borden, Nancy Conkright, Edna Naughton, Ruby Dutton, Katherine Kirby, Eloyse Pitman and Rhita Jean Sullivan.

Others present included Mesdames D. H. Alexander, H. L. Broadwell, Essie Cardwell, H. P. Conaway, Colby Conkright, W. M. Sammons, E. W. Harrison, E. B. Hedrick, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, C. F.

Moffe, J. H. Olson, G. A. F. Parker, F. T. Robinson, J. P. Slaton, J. B. Stoker, J. W. Spradley, M. B. McLean, Knox Kinard and Mrs. Dameron.

Waffle Supper Given for Class

Members of the "Three L" Class of the Baptist Church were entertained with a waffle supper Friday night at the home of Mrs. Owen Stagner, teacher.

After the supper two new officers were elected to fill vacancies. They were Miss Mildred Lindsey, first vice-president and Miss Thornton Shirley, reporter.

Those present included Ellen Bowsher, Virginia Bowsher, Ruth Easter, Ruth Bowsher, LaVada Cox, Audrey Cockrell, Odessa Long, Thornton Shirley, and Mr. and Mrs. Stagner.

Summerfield Study Club Hears Book Review

Continuing a series of programs on "The Home," members of the Summerfield Study Club met at the home of Mrs. Lloyd Riddling Thursday afternoon, with Mrs. B. E. Roberson as co-hostess.

Mrs. Guy Walsler reviewed the book "The Book of Table Setting," by Elizabeth Lounsbury, a recognized authority on home-making arts.

Colorful examples of seasonal luncheons and teas were described, the author pointing out that the dining table is the focal point of hospitality in the average home and deserved special attention.

"The fundamentals of running a Home," were discussed by Mrs. Lloyd Lookingbill. She said "Home Comfort is endangered by carelessness, poor taste, lack of vision or false economy. The use of harmonious colors, adequate lighting and carefully selected home furnishings can make or mar the simplest home atmosphere.

"The Renaissance of Cookery," was discussed by Mrs. Brit Clark. She told of the beginning of cookery in the stone age, tracing its development through the years of time to the present day of calories and vitamins.

The next meeting is scheduled for February 2, at the home of Mrs. J. B. Noland.

Refreshments were served to Mesdames Tandy Legg, Lloyd Lookingbill, Guy Walsler, Ray Johnson, C. R. Walsler, Lee Curre, Brit Clark, J. L. Cannon, B. E. Roberson, A. Behrends and the hostess. The children present were served

school lunch style in individual paper bags.

Mrs. Easley is Hostess for Lute Fox Circle

Mrs. O. E. Easley was hostess Friday afternoon for members of the Lute Fox Circle of the Woman's Missionary Society of the Methodist Church.

Mrs. Homer Brumley had charge of the program which dealt with outstanding men and women in the mission field.

Mrs. S. L. Easley gave the devotional and Mrs. Ralph White opened the discussion with a report on "The Martha Berry School" in Mr.

Berry, Ga. She gave statistics concerning the school and described the management and told how the school is financed.

Mrs. Brumley told something of the life and works of Muriel Lester, an English woman who endowed Kingsley Hall in London, 35 years ago.

Albert Schweitzer, one of the greatest medical missionaries of all time, was discussed by Mrs. Colby Conkright.

Mrs. J. F. Ward, president of the general organization, conducted installation rites for new officers.

The next meeting will be held February 17 at the home of Mrs.

Colby Conkright with Mrs. J. C. McGracken as co-hostess.

Members attending included Mesdames S. L. Easley, Ralph White, Cawthon Bryant, E. S. Williams, Colby Conkright, J. C. McGracken, Homer Brumley, Wayne Higgins and the hostess.

Mrs. D. Charles Holder and his daughter left last week to join Mr. Holder in their new home in Blytheville, Ark. Mrs. Holder and baby have been with her parents, Mr. and Mrs. W. L. Alexander for a visit before making the permanent move.

Mr. and Mrs. M. Y. Galloway and daughter, Ann, spent last week-end with their aunt, Mrs. Beth E. Holman.

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GUDGELL-SIMPSON ANXIETY 4th HEREFORDS

SELLING AT AUCTION

IN THE HEATED SALES PAVILION
HEREFORD, TEXAS, JANUARY 30th

63 LOTS

Quality - Individuality - Type - Value - Performance - Breeding!

Cows, Heifers, Bulls, Calves . . . You'll find them all in this dispersion . . . and all the type you hope to find to supplement and improve your own herds.

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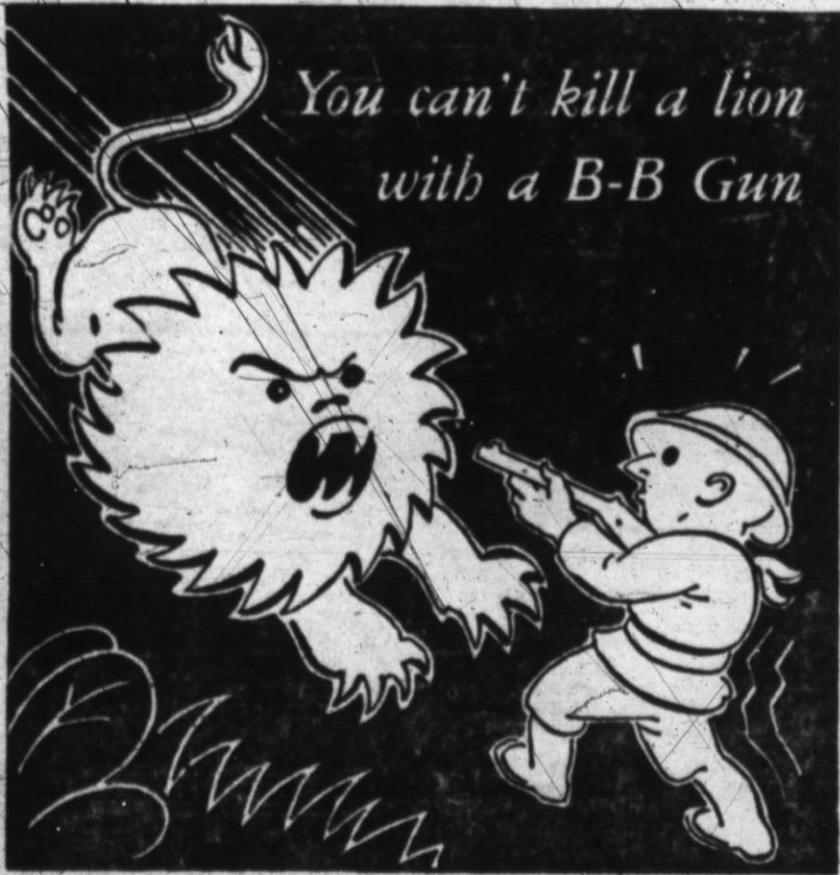
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Wrong Size Lamp Bulbs Are MISFITS Too!

If you don't mind eyestrain, you can "see to read" with one lone 25-watt lamp . . . and save on your bill too! But that's foolish as any one can reason . . . because for the price of one pair of glasses, you can buy 125 100-watt bulbs.

So, for real eye comfort, it pays to use the right size bulb. And that means: Be sure you have at least a total wattage of 100 watts for your reading lamp.

For your eye-protection, we offer a carton of six 100-watt lamps, or any standard size smaller, for only 90c. Ask about our special assortment of lamps for 95c. And if you so desire, don't forget to tell us to put it on your next month's service bill.

Texas-New Mexico
Utility Company

MEMO

Owing to other business which requires all of my time at the present, I am unable to devote any part of my time to the care and attention of my herd of Anxiety 4th Hereford Cattle, therefore, I have decided to have a sale.

With very few exceptions, they have descended from the Gudgell-Simpson cows that were brought to Hereford by Jowell & Jowell, and everyone interested in Hereford cattle know what they were.

I have used only the best herd bulls of straight Gudgell-Simpson breeding in this herd, as their pedigrees will show. The cattle will be presented in good, useful condition with enough flesh that the purchaser may be able to judge them properly.

I have had a great number of complimentary statements on these cattle and, if you are interested in purchasing straight Gudgell-Simpson breeding foundation stock, you cannot afford to miss this opportunity.

They will sell without reserve at your price. I shall be satisfied with what you are willing to pay. It is with mixed feelings of pride and regret that I make this offering for your public appraisal — pride that I am able to offer such a fine lot of choice Gudgell-Simpson bred cattle — and regret that my business requires all of my time and that I am unable to keep this fine herd.

Local breeders are especially invited and most of you are familiar with the breeding of my herd, most of you know the background of each individual and it will give me great pleasure to see these cattle stay in the Hereford area, where they rightfully belong. Pay a visit to the sales pavilion before sale day and inspect these cattle — you are always welcome.

Yours truly,
ALTON T. FRASER

SALE STARTS promptly at 12:00 A. M. MONDAY, JAN 30th

CATTLE are now on Display in the SALES PAVILION!

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ALTON T. FRASER, Owner

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Hereford Journal

HEREFORD, TEXAS
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C. T. Putnam Is Buried in Baird

Friends were this week saddened to learn of the death of C. T. Putnam, 41, former resident of this community. He died at Pecos, Texas, following an illness of more than two years duration. He is survived by his widow, Mrs. Lucille Putnam, and three children, Glenn, age 15; Carrie Beth, age 13, and Johnnie Ray, age 4, all of Baird, Texas. Until November, 1937, the Putnams lived on J. B. Stoker's irrigated farm, 11 miles northeast of Hereford, having resided there for five years. Prior to that time, Mr. Putnam operated a filling station on the west end of Third Street. The Putnams had many friends in this community, who mourn his death.

Milk Cows Sell At \$60 Head In Weekly Auction

The Hereford Livestock Sales Company enjoyed a good sale last Tuesday in the local sales pavilion. Horses, hogs and cattle brought satisfactory prices. A few quality calves and yearlings sold up to \$90 per hundred, while fair quality milk cows sold up to \$40 a head. Most of the cattle fleshy order were purchased by Armour and Company. A good consignment of cattle is expected for the sale next Tuesday. Auctioneers said that there is an urgent need for more livestock of all classes to supply the heavy demand.

Bowling Alley Is Opened Here

Announcement of the opening of a bowling alley in the building formerly occupied by Kerr Implement Company, south of the First State Bank was today announced by Claude Wasson of Lamesa and Willie Holt of Floydada. The bowling alley is of modern type, including a five-pin. It will be officially opened Saturday and will continue to operate here, according to the owners. Helium has been used experimentally to treat asthma. Raymond Le Start, 15, won first honors in a national dress-making contest in France.

Baby Chicks

Every poultry raiser knows that it pays him to buy baby chicks of quality — loss percentages are lower and chicks are naturally healthier and grow faster on less feed. We sell only chicks from pure bred stock. All breeds — any number you desire.

POULTRY & LIVESTOCK Remedies

We have a complete line of lice powders, worm pills, disinfectants, Black-Leaf "40", etc.

FOR HEALTHY CHICKS

- FEED MORE . . .
 . . . OAT GROATS
 . . . DRIED BUTTERMILK
 . . . CHARCOAL
 . . . ALFALFA LEAF MEAL
 . . . COD LIVER OIL
 You Get Them all in

MERIT Chick Starter

— WE BUY —
 Cream, Eggs and . . .
 West Texas
FEED and SEED
 PHONE 288

George Conklin Joins National Honor Society

LUBBOCK, Texas — George Conklin, arts and science junior at Texas Technological College, has been elected to membership in Alpha Chi national honor society. Conklin is the son of Mr. and Mrs. Lee Conklin of Hereford. Fifty-six juniors and 44 seniors were chosen by fraternity members from students of the upper ten per cent in scholastic rating. Approval of the dean of the student's division was also required. The Texas Tech Alpha Chi is the largest chapter of the regional society division, including Louisiana, Arkansas, Oklahoma and Texas. The campus fraternity became affiliated with the national Alpha Chi in the first year of the college, 1925.

Lutherians To Meet Sunday

On Sunday, Jan. 29, the Emmanuel Lutheran congregation of Hereford will begin the observance of the Evangelical Lutheran Synod of Missouri, Ohio. The local meeting will be held Sunday afternoon at 3:30 o'clock in the court house in Hereford, with Rev. H. R. Preking of Amarillo, in charge. All members of the faith and the general public was invited to attend the meeting.

H-D Officials Meet Saturday

A special meeting for Home Demonstration Club presidents, vice-presidents, secretaries, parliamentarians and reporters was held in the County court room in Hereford last Saturday afternoon, with Miss Sadie Lee Oliver, HDA, giving special instruction concerning the duties of each office. Mrs. M. H. Burum of Dawn, read

a very interesting story of a woman's club meeting. Among those present, were Mrs. Merita Kaul, Mrs. A. C. Pierce, Mrs. Paul Rudd, Mrs. Al Wergler, Mrs. R. L. Wilson, Westway; Mrs. Merle Henry, Mrs. E. C. Valentine, Wychie; Mrs. Burum, Mrs. H. E. Miller, Mrs. W. A. May, Mrs. Dalby Fleming, Mrs. Walter Galley, Mrs. Carl Wimberley, Dawn; Mrs. O. L. Rutherford, Mrs. Louie Oliver, Mrs. Frank Wilde, North Hereford, and Mrs. Charley Hoover of Adrian, and Miss Oliver.

PERSONALS

Television demonstration at High School, Monday, Jan. 30.
 Miss Ruby Dutton spent the week end in Canadian. She was the guest of Mr. and Mrs. Lee Shallor.
 Miss Madeline Bell, Mrs. W. Bell and daughter, Lois, were in Amarillo, Saturday.
 See Television Show at High School, Monday, Jan. 30.
 Mrs. Paul Jones and small daughter, Paula of Borger, visited in the home of Mr. and Mrs. J. F. Ward, Friday.

Want Ads

For Sale or Trade
 PEACH TREES FOR SALE — Some from my own trees. Some from the best seedling peach trees I found about town two years ago. Some are the old Red Sndian Cling. Some Sudian Freestone. Now is the time to plant. 10c each. Some choice Rhode Island Red Cockerels at 75c each. D. W. Hawkins, one mile north of high school. 4-1tp
 FOR SALE — 75 Tons of Headed Maize. Call 406 W. 4th Street in Hereford. C. B. Burdine. 4-1tp
 FOR SALE — Baby Chicks! Let us take your order now for immediate or future delivery. West Texas Feed & Seed. 4-1tc
 FOR SALE — One coal Buckeye Chick Brooder, 1000 capacity. L. Z. Oldham. 4-2tc

SPECIAL THIS WEEK — Four Model A Cars. J. M. Murchison, at Brunley-Woodford Motor Co. 4-1tc
FOR SALE — Large size Cole's Hot Blast Heater for sale. Call at Vogue Millinery Parlor. 4-1tc
FOR SALE — Buff Orpington setting eggs. Fifty cents per setting. Mrs. Troy Womble, 600 25-Mile Ave. 4-3tc
FOR SALE — Shade trees of all sizes. Will fill all orders for fruit trees or shrubbery. Great West Nursery, 1 1/2 miles northwest of Hereford. 4-3tp
FOR SALE — Alfalfa, baled oats, bundles, seed barley and oats. 2 1/2 miles north on 25-Mile Ave. L. P. Shaw, Hereford, Texas. 2-3tp
FOR SALE OR TRADE FOR LIVE-STOCK — W-W Feed Grinder in good condition. Complete with elevator, belts and extra screens. E. W. Womble. 2-3tp
FOR SALE — Pure Hog Lard. Phone 9001, Ted Young. 2-3tc
FOR SALE — F-30 Farmall Tractor, rebuilt and repainted. This is a tractor you will like. Buchanan Implement Co., Friona, Texas. 3-4tc
FOR SALE — 32-Volt Delco Plant, with 32-volt radio and iron; also 50 H. P. Diesel pump motor. See T. L. Sparkman, 7 miles south and 1 1/2 east of Hereford. 2-3tp
FOR SALE — Electric Fence, guaranteed 5 years, runs 30 miles fence — \$22.00. Complete stock on hand at all times. See B. E. Brunley, Hereford, Texas. 45-1tc
FOR SALE or Trade: Windcharger wire and drops, 2 batteries, 14 ft. wood tower, 10 ft. steel tower, complete outfit. Selling because of REA line. A. L. Caviness, 12 miles S. E. of Hereford. 3tp
For Rent
FOR RENT — Furnished Apartments at 711 Miles Avenue. 4-1tp
FOR RENT — Spare bedroom, furnished. F. H. Oberthier. 4-1tp
ROOMS FOR RENT — One block north of Harrison Highway, on 25-Mile Avenue. Mrs. Ray Barber, telephone 696-R. 4-1tp
FOR RENT — Bedroom, one or two

gentlemen; garage. Meals if wish to enroll see me at 711 25-Mile Avenue. Mrs. R. E. McCullough. 3-3tc
FOR RENT — Furnished apartment, one or two rooms. Garage furnished. 501 East 11th St., Phone 163-W. 4-1tc
FOR RENT — Unfurnished rooms. Call at 406 Ross Ave. 4-1tp
FOR RENT — Furnished Apartment with Garage. Adults. Mrs. Mattie Rutherford. 2-4tc
FOR RENT — Two apartments, one furnished and one unfurnished. Mrs. C. O. Lee, 1029 25-Mile Ave. GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brunley-Woodford Motor Co., Inc. 49-1tc

Wanted
WANTED — Baby Chick Orders! We can give you any breed or any number you like. West Texas Feed & Seed. 4-1tc
WANTED — Dairy cows, No culs. Write Claude Ayres, Vernon, Texas, or phone 3028-F12. 4-1tp
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FOUND — Small key to fit Yale Lock. Pay for ad at Brand office. 4-1tp
LOST, STRAYED OR STOLEN — Red Female Sorewood Spitz, with leather and brass button harness. Goes by name of "Dina." Liberal reward for recovery of this dog. S. J. Sanders, Hereford, Texas. 4-1tc
FOUND — Wheel and 6.00x16 casing. Clyde Jarman. 4-1tp

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15c For Fryers not over 2 Lbs.
13c For Fryers not over 3 Lbs.
 ATTRACTIVE PRICES On Week-End Groceries
Carl's Grocery

BOWL

"For Health's Sake" —at—
WASSON & HOLT BOWLING CLUB
 Just Opened
 2 DOORS NORTH OF POST OFFICE

Everyone in the family will enjoy BOWLING and it's an excellent way to keep in shape all year around.

We will strive to maintain a fine, clean sportsman's and sportswoman's club at all times, one that you will be proud to visit anytime with any member of your family or a friend for a healthful game of BOWLING! You're invited to come in any time and visit and inspect our recreation club!

Ladies' Especially Invited!

Per Line 10c

WASSON & HOLT
BOWLING CLUB
 120 N. Main Street

SHOP and SAVE

Here are a list of bargains that will gladden the hearts of thrifty Hereford housewives! Many not listed — Come in and see!

CATSUP	14-Ounce Bottle	10c
VANILLA	8-Ounce Bottle	12 1/2c
SUGAR	10-Pound Cloth Bag	48c
PRUNES	No. 10 Can	25c
CORN	Primrose, No. 2 can — 2 For	21c
GELATINE	Royal Package	5c
SALAD DRESSING	quart jar	20c

COMPOUND 8-POUND CARTON 77c

CORN KIX	2 Packages, and 1 Wheatie	26c
COOKIES	Assorted — 2-Lb. Package	34c
PEACHES	No. 2 1/2 Can — 2 for	25c
APRICOTS	No. 2 1/2 Can — 2 for	25c
GRAHAM CRACKERS	2-Lb. Box	17c
CLEANSER	Lighthouse — 2 Cans	9c
TOMATO JUICE	No. 5 Can	25c
DOG FOOD	Ideal — 2 Cans	15c
PANCAKE FLOUR	3-Lb. Package	14c
CAKE FLOUR	Swans Down — Package	26c

COFFEE ADMIRATION. 1-LB. CAN 25c

—: MEATS :—

SAUSAGE	Country Style, pure pork — 1 lb.	14c
BACON SQUARES	Per lb.	18c
STEAK	Good Beef — 1 lb.	15c
FRANKS	Per lb.	15c
CHILI	Home Made — 1 lb.	15c

—: PRODUCE :—

CARROTS	3 Bunches	10c
GRAPEFRUIT	Nice Size — Dozen	27c
COCONUTS	Fresh — Each	5c
LETTUCE	Firm Heads — Each	4 1/2c
LEMONS	Dozen	15c
CELERY	Bunch	10c

Piggly-Wiggly

All Over the World

SOCIETY

JOHN McLEAN, Society Editor Phone 181-W

F. W. CLUB MEMBERS

SEND AMARILLO AFFAIR

Members of the local Business Professional Women's Club who attended a lovely breakfast given at the Harvey House in Amarillo, by the Amarillo B. & P. W. Club, Sunday morning included: Mrs. Florence Wilkins, Mrs. Gladys Skelton, Mrs. J. W. Robinson, Mrs. Cecil Williams, Miss Belle Harris and Mrs. Dyalitha Brady.

Y. W. A. HAS MEETING

Y. W. A. of the Baptist Church met at the home of Miss Odessa Long, Monday evening, for a program on "Love."

MINSTREL CAST COMPLIMENTS RALPH McCULLOUGH

Ralph McCullough was named honoree at a surprise affair given after a practice session Monday night by members of the cast for the Minstrel Show which will be staged in the high school auditorium Friday night.

MAGAZINE DAY IS OBSERVED BY PIONEER STUDY CLUB

Magazine Day was observed at

the meeting held by the Pioneer Study Club Tuesday afternoon at the home of Mrs. O. G. Hill with Mrs. Horace Baird as assistant hostess.

Topics for discussion dealt with "Socialized Medicine." Mrs. J. M. Gilliland introduced the subject by listing points to be discussed. Mrs. Al Werner reviewed an article found in Fortune Magazine, in which Dr. Morris Fishbein was quoted.

INTERMEDIATE G. A. MEETS AT KENDALL HOME

Mrs. Joe Kendall, sponsor, was hostess to members of the G. A. of the Baptist Church, Tuesday afternoon.

FIRST PRESBYTERIAN CHURCH

James Aiken, Jr., Pastor Sunday School 9:45 a. m. (Will S. Kerr, Supv.) Morning worship 11 a. m. Young Peoples Societies 6 p. m. Evening worship 7 p. m.

CHURCH OF CHRIST

F. M. Borden, Minister Bible Classes 10 a. m. Preaching 11 a. m. Lord's Supper 7:45 a. m. Bible Drill 7 p. m. (E. Ramey will be in charge.) Evening 7:30 p. m. Ladies Bible Class Wednesday 7:30 p. m. Bible Lesson and Song Drill Wednesday 7:30 p. m.

NORTH HEREFORD HOME DEMONSTRATION CLUB MEETS

North Hereford Demonstration Club met at the home of Mrs. C. G. Robbins last week. Roll call was answered by members telling of help received through the Extension Service.

BAPTIST CHURCH NEWS

Sunday was a good day. Due to the sudden change in the weather there were not too many at the night service, but we had 347 in Sunday School and the auditorium about full at the morning hour. There was one addition at the

YOUNG PEOPLE ATTEND CHURCH MEET

Young people from all over the Panhandle attended a Youth Conference held in Amarillo, Saturday. Those from Hereford attending, were Merle Conkly, George Walker, Barbara Brotherton, Vivian Olson, Faye Criswell and Rev. and Mrs. James Aiken.

DISCUSSION GROUP

Miss Lillie Hostetler led the program last Friday night at the County Library in an interesting and lively manner.

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morning hour and a definite decision at the evening service.

Let's make next Sunday the best in January. The pastor plans to preach in the morning on the subject, "Who is a Christian," and in the evening on "An Invitation to a Conference With the Lord." These subjects are worth your study with us. Read the 8th chapter of Acts and the first chapter of Isaiah, and prepare yourself for these messages.

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day night with Miss Evelyn Walker at Hereford.

Mrs. Pearl Boyer and sons, Cecil, Billy, and Lee Boy, took dinner Sunday in the home of her son and wife, Mr. and Mrs. David Boyer.

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Caldwell, Lynn Peterson, Owen Neel and Ira Ricketts, and Miss Eunice Caldwell and Ira Jeanne Ricketts. The next meeting will be Feb. 1, with Mrs. Lynn Peterson, when a program of short plays will be given.

Mrs. Arnold Hershey spent Friday with Mrs. Luke McBrayer when Mr. H. G. Conkright killed hogs.

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adding to the moisture already in the ground. Most everyone is optimistic about a very crop at least.

Grady's basket ball girls played the girls' team at Bellview Saturday evening. Grady won by six points.

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Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

We are still receiving a light snow every few days, which keeps

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New Type!
New Flavor!
New "Orbit" TOOTH PASTE
23¢
Entirely new and different. Especially recommended for managing the gums.

For Healthy Skin
Palmyra Gardenia Oatmeal Soap
8¢ 6 Cakes 45¢

Use no soap which will dry up, irritate, crack, or chafe the skin. Softens, smooths, cleanses.

Makes Hair Soft, Shining! Lovely VALENE, the soapless, oilless shampoo, rinses instantly!
leaves no film to dull hair beautifies out the hair, lights, makes hair-glisten and gleam.
Ounce 42¢

Tired? Run Down? Take Theoph-Comp
Builds new energy and body strength, stimulates jaded appetite and restores your pep.
16-Oz. bottle 89¢

HAILE DRUG

WALGREEN AGENCY

We Sell For Less

We Reserve the Right to Limit Quantities!

FRIDAY -- PHONE 99 -- SATURDAY

Walgreen Agency Drug Store

Your Walgreen Agency Drug Store maintains a constant check over the freshness and potency of all the drugs in the Prescription Department. This extra carefulness insures the effectiveness of your physician's instructions. Just one more reason why it is always wise to bring your prescription to Our Store.

MINERAL OIL 33¢
HEAVY GRADE, Full Pint

DR. LYONS 34¢
TOOTH POWDER, 50c Size Tin

PONDS CREAMS 22¢
35c Size (Small Jar)

TISSUES 21¢
For Cleansing, Perfection, 500's

Quick Relief for Acid Indigestion
BISMADINE, the pleasant-tasting, quick-acting antacid relieves acid indigestion, heart-burn, sour stomach. Safe and very effective. 50¢

Nervous? Restless? Here's Relief!
Saybrook's NERVINE helps to soothe and calm nervous disturbances and the discomfort that usually accompanies it. Safe, pleasant to take. Pint 98¢

Midol 24¢
Milk Magnesia 23¢
Bismadine 50¢
Nervine 98¢

LAXATIVES

25c CHOCOLATE EX-LAX 19c
PSYLLIUM SEED, 1-lb. dark 33c
60c SYRUP OF FIGS, California 44c
1.20 CALDWELL'S SYRUP PEPIN 94c
EPSOM SALTS, Pound, Medicinal 13c
FLEETS PHOSPHO SODA, 6-oz. . . . 40c
CHOCOLATE CASCARATS, 25c Size 19c
HEALERS SYRUP FIGS, 6-oz. . . . 39c
MALARIN OIL CAPSULES, Box of 25 59c
ALPHREN PILLS, 75c Size 59c
ADLERIKIA LAXATIVE, 1.00 Size 67c
CASTORIA, C. & W. 24c

REMEDIES

1.00 ZONITE ANTISEPTIC 79c
SODA MINT TABLETS, 50's 13c
SLAANS LINIMENT, 35c Size, 23-oz. . . . 29c
BILLYARD'S ASPERGUM, 25c Size 21c
CITRO-CARBONATE, 8-oz. . . . 1.19
RAME BEUCHE, 75c Size 59c
NURITO for Neuritis, 1.00 Size 93c
ASTRINGOSOL, 60c Size 49c
ACIDINE POWDER, 75c Size 59c
75c VAPEX for HEAD COLDS 69c
100 RHINITIS TABLETS, 1/2 Strength 31c
GLYCERINE SUPPOSITORIES, 12's 21c

EXTRA VALUES

ANTI COLIC RIPPLES, 2 for 10c
C-R COUGH RELIEF, 4-oz. . . . 43c
GROVES NOSE DROPS, 30c Size 24c
ADHESIVE TAPE, 1 x 21 yds. . . . 2 for 15c
IRRADOL-A, 16-capsules 1.23
5-YR. GARZE, Perfection 29c
DEXTRI MALTOSE, Pound 63c
50c MENBENS ANTISEPTIC OIL 43c
ABDOTT'S ADD CAPSULES, 25's 69c
GARZE BANDAID, 11 x 10 yds. 2 for 15c

Regular 50c Size PEPSODENT ANTISEPTIC FOR ONLY 1c
With purchase of another bottle at the regular price 2 for 49c (1.00 value)

Get to Work On Time! Darby ALARM Fully Guaranteed 89¢
Here's a clock you can depend upon to wake you on the dot. Very attractive and comes in a choice of colors.

Our Leading Seller! HOT WATER BOTTLE "Monarch" 57¢
Here's a real value in a fully guaranteed water bottle, 2-qt. capacity; moulded-in-one-piece—no seams to split.

TOILETRIES

MULTIFIED SHAMPOO, 50c Size 39c
VALENTINE HAIR TONE, 6-oz. . . . 39c
NOPPERS CREAM, Rest. 1.10 Size 79c
25c DR. WEST, Tooth Paste 3 for 50c
LAVENDER LOTION, 6-oz. . . . 39c
50c JERGENS LOTION 39c
MEYERS BABY OIL, 6-oz. . . . 39c
CAMPANA DRESKIN, 50c Size 39c
J & J TALC, 25c Size 19c
MEYERS TOOTH PASTE 29c
WOODBURY CREAM, 50c Size 39c
PINE NEEDLE SOAP, Yelva 4 for 39c

MEDICINE CHEST

ASPIRIN TABLETS, Tin of 24 17c
BORIC ACID, 1-lb. powder or crystals 24c
CASCARA AROMATIC, 2-oz. . . . 21c
CAMPHORATED OIL, 3-oz. . . . 21c
SODA BICARBONATE, 8-oz. . . . 19c
MERCURIOCHROME, 1-oz. . . . 18c
CASTOR OIL, 4-oz. . . . 18c
TINCTURE IODINE, 1-oz. . . . 19c
ZINC OXIDE OINTMENT, 1-oz. . . . 19c
ABSORBENT COTTON, 1-lb. roll 29c
1st AID KIT, complete 51c
GOTTON PICKER, Beuer & Black 23c

SPECIALS

50c MOLLE SHAVING CREAM 36c
CASCARA QUININE, 30c Size 22c
MEADS PABLUM, Pound 43c
LIFEBODY SHAVING CREAM 26c
50c PROPHYLACTIC Tooth Brush 37c
McCoy's C. L. O. TABLETS, 60's 49c
15c CONTI CASTLE SOAP 2 for 25c
OVALTINE HEALTH FOOD, 75c Size 59c
REM for COUGHS, 60c Size 49c
OCTINE EYE DROPS, 1-oz. . . . 43c

Kleenex 16¢
Aspirin 59¢
Eye Drops 2:35

Takes Morning Chill Off Bedroom or Bathroom!
Electric Heater 1.19
Efficient heater with 10-inch chromium plated bowl. Heats quickly, low energy, small attractive only, guard non-slip base.

OLAFSEN VITAMINS

Use Olafsen Products with confidence. They're the finest, purest obtainable.

COD LIVER OIL Full Pz. 59c
ADD CAPSULES Box of 25 79c
HALIBUT LIVER OIL Capsules Box of 50 69c
HALIBUT LIVER OIL Capsules with skin, 25 79c
MALT & HALIBUT Liver Oil with steamed, 50c 89c

HOME MADE ICE CREAM

Made Fresh Daily

Pint 15c Qt. 25c

Eye Drops 2:35
Ice Cream 15c
Aspirin 59¢

A NEW, MORE PROFITABLE WAY TO CHOP and MIX YOUR FEEDS

The LETZ Method

Stockmen have learned that their stock like chopped fodder, hay or hay-fodder mixtures much better than long roughage. Chopped feed is more palatable. Dairy and beef cattle, sheep and work stock eat more of it and do better. You will find the quality of LETZ chopped feed distinctive—free from injurious powder and dust.

The new No. 360 LETZ ROUGHAGE mill will do all of your feed preparing jobs at big capacity—at low cost and a big saving in time and work!

You may be using two or three other feed preparing machines right now, yet still be wasting enough good feed each season to more than pay for a LETZ separator mill. Come in and let us explain the advantage of a LETZ over ordinary mills!

Recent Satisfied Purchasers of LETZ Mills:

C. T. GUSEMAN, 2 — J. A. PITMAN — COLBY CONKRIGHT — O. E. EASLEY
J. G. EVANS

Ask These Men About LETZ Roughage Mills

AT OUR FOUNTAIN:

DELICIOUS BROILED T-BONE STEAKS Potatoes — Salad — Hot Rolls and Drink 35c	PIMENTO CHEESE SANDWICH — GIANT ICE CREAM SODA BOTH 15c BOTH	HOT STEAK SANDWICH — POTATO SALAD 15c
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Noted English Breeder Visits Local Ranches

AMERICAN HEREFORDS VASTLY DIFFERENT TO ENGLISH CATTLE

The following article was written by Vance Johnson, managing editor of the Amarillo News, and appeared in his Line Rider Column. Because they contain interesting information regarding Hereford breeders of England, they are being reproduced. The Englishman interviewed visited in this community while in the Panhandle.

An interesting visitor in the Panhandle last week was Lt. Col. G. P. Pollitt of Harnage Grange, England. The head of Britain's largest chemical firms, the colonel also one of England's largest and most successful Hereford breeders, has been in America since the week before the International Live Stock Exposition in Chicago and has visited several Hereford herds daily—studying constantly.

Being a chemist he took great interest in the U. S. Helium Plant here and would have visited some of the refineries and carbon black plants—only he said "I couldn't learn to breed better bulls there."

Colonel Pollitt's farm in Harnage is not far from Hereford, Texas, where the Hereford breed originated. He cultivated 800 acres, runs 150 pure bred Hereford cows. Two hundred acres of his place is covered by timber. He devotes 200 acres to wheat, 100 acres to oats and the balance to alfalfa, clover and other grasses. Has found grasses he plants are better for the cattle than the native ones.

While in this section, the colonel spent much time with M. E. W. Ritchie, manager of the JA Ranch. Also visited the Matador ranch and looked over the registered Hereford herds of the Texas Black Farms and D. L. McDonald. Unlike a great many other visitors, he was frank in pointing out what he considered faults of the animals he saw. Most breeders you know, hesitate to admit they see anything wrong with fellow breeder's cattle.

Asked him what he thought of American Herefords as compared to those of England, and he said there can really be no comparison because the English and American breeders are following entirely different lines—it is just like comparing a movie to a stage play; they are entirely two different arts.

The English he said are following the dictation of their foreign customers—most of their cattle go to South American countries—in trying to stick to the original Hereford type while in the United States breeders are "trying to develop an animal more like the Angus in type."

He expressed fear that in seeking the best qualities of the Angus the American Hereford breeders may some day "find you have an animal just like the Angus; one that cannot rustle for itself and will require much more petting."

While expressing fear that the American Hereford breeders may develop an animal no more hardy than the Angus, Lt. Col. G. P. Pollitt, English breeder who was here last week, admitted that the Yankees have not yet bred out the Hereford's rustling qualities. He was amazed at the condition of cows he saw on the JA and Matador ranches.

They do exceptionally well on nothing, he said. Colonel Pollitt believes the English have made greater progress than the Americans in developing a strong rump on the Herefords. The English Herefords are less "gaudy," he said, and there is less slope from the hip, or pin bone to the tail—and there are fewer prominent tail settings on the English Herefords.

"We have been very particular about this part of the animal," he said. "We have a smoother, more uniform and more square rump on our animals than you have."

On the other hand, the colonel

says the American breeders have developed a much greater spread of rib, greater depth and a straighter bottom line.

He indicated the English breeders cut deeper into their herds than the American breeders in effort to eliminate certain defects. When an animal shows up with a fault the Englishman doesn't want, he promptly eliminates it as a breeder, and if a herd sire continues to transmit these defects he is removed from service and sold as beef.

The Englishman, for instance does not tolerate a tie in the back—though the American pays little attention to it, or eliminates it with a bit of surgery. The colonel says few ties can be found in the backs of English Herefords, "simply because we have bred it out."

The same goes for black spots of hair and for black noses.

An odd thing to me was the Englishman's prejudice against black noses and black spots on the noses of cattle. Had never noticed it before, but a great percentage of Panhandle Herefords have black spots on their noses. Colonel Pollitt says the foreign purchasers of English cattle will not accept animals with black noses, and so the shifty English have just bred the spots out—though it is a painful (economically speaking) and slow process.

Wonder what was behind this prejudice, and found out it has its foundation in a purist's theory that "foreign" marks such as these have a definitely bad effect upon the texture of the meat.

A marked difference between the pedigree of the English and American Hereford is that the English give the extended "picture" of the dam side and nothing on the sire

side except the name of the sire of the animal registered.

An English pedigree may show 10 generations on the dam side, giving the sire of each dam (but nothing further). The American pedigree shows both the sire and dam side, for four or five generations. On an American five-generation pedigree the names and registration numbers of 62 animals are listed—31 on the sire side and 31 on the dam side.

Lt. Col. G. P. Pollitt was frank in admitting that the American system is a darn sight better than the English. The colonel keeps the extended pedigree of both dam and sire side of his own cattle, but in listing cattle for sale only the dam side is shown.

He said the English pedigree form is "just an old custom," and the English stick to customs.

While declaring that the English are breeding an animal entirely different from the American Hereford, he saw one young bull which he said he would like to include in his "string for the next Royal show."

"But if I was showing him, I would try to always lead him away from the judge instead of toward him," he said, a twinkle in his eye.

Meaning that the youngster was not built as well in front as well as behind.

He does something else that this writer never heard of in these parts. Says he never sells a bull until after he has had service from him—insurance against selling a real herd sire.

Sells his bulls, usually, at about 15 months of age.

The colonel admired D. L. McDonald's barn set-up at Hereford. Said it is perfect for conditioning and putting hair on the cattle.

Weather is so damp in Harnage Grange that closed box stalls must be provided.

Most of the cattle are kept in the open, however. Never brings heifers into the barn, except those fattened for the shows.

A herdsman at one of the farms we visited was talking about heel flies and the colonel shouted: "Heel flies are such a nuisance—and so unnecessary. They can be killed out easily enough. A breeder is foolish to allow them around the place."

Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

Fifty attended Sunday School and church Sunday. Bro. Lloyd Denton of Littlefield, preached Sunday morning.

Mrs. Ben Wilhelm is in Tucson, Ariz., where her eyes are being treated by a specialist.

Mrs. Mary Kelly of Paradise, Texas, was in the L. J. Lookingbill home, Saturday evening.

Mr. and Mrs. Tandy Legg and daughters, were in the B. E. Robertson home, Sunday.

Rev. H. B. Naylor of Friona, held the night services here, Sunday.

Mr. and Mrs. W. W. Welty and son of Forrest, N. M., were in the M. D. Welty home last week.

Mrs. W. A. Davis of Clarendon, and Mrs. R. A. Baker and daughter of Amarillo, spent the week-end in the Lee Curry home.

Elizabeth Ann Lookingbill and Asa Atchley were on the sick list last week.

Mr. and Mrs. Alton Lookingbill of Hereford were in the J. L. Lookingbill home, Sunday.

Henry Gandy of Wyche was in

the Roy Oglesby home, Monday.

Mrs. Ky Lawrence gave a dinner for her father, Lee Kendall, Sunday. Those present were Messrs. and Mrs. Wilson Sr., G. A. Atchley, J. L. Lookingbill, J. A. Noland, C. R. Walser, Mr. Henry Kendall and Clydene and Arlie Shields, Mr. and Mrs. J. B. Noland, W. L. Johnson, L. L. Cannon, Bro. Denton and Bro. Baker of Littlefield, and the honorees, Mr. and Mrs. Lee Kendall.

Mr. and Mrs. W. A. Vines and daughters, were visitors in the J. W. Vines home in Earth, last week.

Reuthal, John and Paity Grace Southel, and Roland Clark are new pupils in school here.

J. W. Vines of Earth was in the W. A. Vines home, Monday.

J. R. Oglesby and Asa Atchley were in Tulsa, Saturday evening.

The YWA has fitted out a nursery for the church.

Bro. Baker, Lloyd Denton and two Elders from Littlefield and Bro. Denton's sister and husband from Amarillo, were here Sunday.

Mr. and Mrs. C. H. Butler were in Dimmitt last week-end.

The Senior BYPU class was entertained last Wednesday night in the B. A. Atchley home. Games were enjoyed by everyone. Refreshments of pop corn, sandwiches, cookies and cocoa were served. Those attending were Mr. and Mrs. J. B. Noland, C. H. Butler, Asa Atchley, Misses Clydene Kendall, Shirley Thomas, Helen Oglesby, Frances Young, Mr. Herschel Brasher, Raylan Evans, B. D. Lance, Neal Young, Ralph Atchley and the hostesses.

Misses Ruth Atchley and Louise Suttle attended a basket ball tournament in Happy last week-end. They both played on the Hereford team, The Hereford girls won consolation game. Ruth Atchley also won a gold basket ball for being the star forward of the tournament.

Mr. and Mrs. R. D. Lance and son, were in the Jack Strawn home Sunday, at Rance.

Louie Huckert visited friends in Amarillo, last Saturday.

Mr. and Mrs. N. W. Liveness shopping in Hereford Tuesday.

Others in Hereford this week were Mr. and Mrs. E. A. West on Thursday, Mr. and Mrs. Tony Redden on Tuesday, Mr. R. W. Hobbs on Friday, Mr. John Heiselman on Friday, and Mr. and Mrs. Homer Stewart and sons on Saturday.

Mr. and Mrs. R. W. Hobbs were in Adrian Friday.

Johnny Heiselman was in school this week, after several days at home on account of illness. Tom Heiselman was absent also, on account of illness.

AN EXTRA ROOM? TRY A WARM

Heiselman News

BY MRS. HOMER STEWART

A light snow fell in this Monday, making some of the roads impassable again.

Miss Naomi Hare was flu, over the week-end, but able to be back at her school Monday morning.

Mr. and Mrs. N. W. Liveness shopping in Hereford Tuesday.

Others in Hereford this week were Mr. and Mrs. E. A. West on Thursday, Mr. and Mrs. Tony Redden on Tuesday, Mr. R. W. Hobbs on Friday, Mr. John Heiselman on Friday, and Mr. and Mrs. Homer Stewart and sons on Saturday.

Mr. and Mrs. R. W. Hobbs were in Adrian Friday.

Johnny Heiselman was in school this week, after several days at home on account of illness. Tom Heiselman was absent also, on account of illness.

CLOSE DRUG STORE

Drugs at Low Prices FRIDAY and SATURDAY

\$1.50 Fitch's Shampoo 98c		\$1.00 Lucky Tiger 59c
50c Phillips' Milk of Magnesia 33c	When sickness comes, two allies stand ready for your call—your doctor and your druggist. Consult your physician; follow his instructions—patronize the drug store that justifies your confidence.	BUCKE & JUNIPER Pills 49c
35c Laxative Bromo Quinine 23c		50c Prophylactic Tooth Brush 29c
50c Ipana Tooth Paste 33c	—: Specials:— Electric HEATING PADS ... \$2.98 Hot Water BOTTLES ... 79c Electric TOASTERS ... 98c Alarm CLOCKS ... 98c Pound STATIONERY ... 49c	Large 75c Listerine Mouth Wash 59c
RED ARROW Mineral Oil 49c	—: Extra Specials:— 2 50-Cent Bottles PEPSODENT ANTISEPTIC 1 50-Cent Dr. West's TOOTH BRUSH (\$1.50 Value) All for ... 79c	100 Nyal Iron & Yeast Tablets 69c
RED ARROW Rubbing Alcohol 29c		25c Johnson's Baby Powder 17c

OUR BIG "Twice-A-Year" Sale

RUNS THROUGH SATURDAY, JAN. 28

Last chance! Now is the time to Save on Quality Merchandise. Our stock is big and the quality is the best obtainable. Prices have been reduced from 1-4 to 1-2. See the big selection—buy before this sale closes, and Save!

SAVE 1/4 TO 1/2 ON QUALITY CLOTHING DURING THIS SALE!

Close Out One Lot Pool's
KHAKI PANTS and SHIRTS Each \$1.00
 \$3.50 All-Wool
BRADLEY SWEATERS Sale Price \$2.95
 1-4 OFF on All Leather and Wool JACKETS!
 1-4 OFF on all Dress PANTS and SLACKS!

A Few
CORDUROY SUITS (36 to 40) Per Suit \$4.95
 Regular \$3.75
\$5 PORTIS HATS On Sale at \$1.55
 \$2.00 Wilson Red Wing
PAJAMAS \$1.85
 \$3.50 Wilson One Lot
PAJAMAS 2.90
 Wilson Bros SOX 20c



Wilson Bros. SHIRTS
 \$1.65 \$1.30
 \$2.00 \$1.55
 \$2.50 \$1.90

Wilson Bros. TIES \$1 value 50c	Fortune Shoes Regular \$4 Value \$2.95	One Lot HATS Selling at 1/2 Price \$1 to \$2.50
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Remember Saturday is the Last Day!

FOX MAN'S SHOP

Prices During This Sale — Cash Only!

AND NOW

TEXACO

Kerosene

7C

Wholesale!

R. J. RICHARDSON
Hereford, Texas

Delivered? -- Of Course

Post Office Has Social Security Forms on Claims

AMARILLO, Texas—A supply of inquiry form for the use of individuals interested in filing applications for old-age insurance benefits has recently been sent to all post offices in the Amarillo area, Dewey L. Reed, manager of the local office of the Social Security Board, said today.

The counties covered by the Amarillo office include Dallam, Sherman, Hansford, Ochiltree, Lipscomb, Hemphill, Roberts, Hutchinson, Moore, Hartley, Oldham, Potter, Carson, Gray, Wheeler, Collingsworth, Donley, Armstrong, Randall, Deaf Smith, Parmer, Castro, Swisher, Briscoe, Hall, Childress, Cottle, Motley, Floyd, Hale, Lamb, Cochran, Hockley, Latock, Crosby, Dickens, King, Stonewall, Kent, Garza, Lynn, Terry and Yoakum.

Reed stated that lump-sum payments now being made amount to 1.2 percent of the employee's total taxable wages received prior to attainment of age 65 or death.

For the convenience of the public, Reed explained, all post offices have received supplies of Form 53-5, employee's application for account number, the claims inquiry form, and Form 58-4, which is used by the employer in applying for an identification number. After forms have been completed, they should be mailed to the Amarillo office of the Social Security Board.

Under this arrangement, employers and employees may secure the forms they need from their local post offices and save the trip to Amarillo, Reed said.

Adrian News

BY MRS. ALLEN BELL
Sunday, Jan. 22, the Methodist Quarterly Conference of Adrian and Wildorado, met in Adrian with the Presiding Elder, Rev. House, in charge. The Wildorado church was well represented. A basket dinner was served in the basement of the church at noon.

Mr. Glascock was taken to his home in Amarillo, last week, suffering with flu, and is some improved.

This community will have an entertainment at the new gym on Thursday night, Jan. 26, for the President's Birthday. It will con-

list of games of all kinds; cake, sandwiches, pie and coffee will be served. A small fee for entering and for games will be charged.

The basket ball teams played Friday night. Adrian high school won over Wildorado, 16-17. Adrian B and Ende played the second game, with a score of 21-16 in favor of Adrian B. Two extra periods had to be played to decide the tie.

Adrian high school entered a tournament at Canyon Saturday, Jan. 21, given by Canyon Calves. Adrian won the first game from Wildorado, 19-4. Then lost their next one to San Jacinto high. In the consolation run-off Adrian lost to the Dimmitt Bobcats. The Canyon high school second team won the tournament.

Mrs. Chapman and Mrs. Howard were hostesses at a shower for Mrs. Donald Morgan last Tuesday afternoon. There were 23 present and many more sent gifts. A color scheme of pink and yellow was carried out in decorations and refreshments.

The married ladies have organized a basket ball team and practice every Thursday afternoon.

Miss Henrietta Creitz received her cap and cape with the nurses' class of N. W. Texas Hospital Monday night, Jan. 23, in promotion to regular training. She spent Saturday night and Sunday with her parents, Mr. and Mrs. Henry Creitz.

Little Adrian Syms has been sick the past few days.

Frio News Items

(10 miles south of Hereford)
BY HELEN JONES
The community surprised Mr. and Mrs. Johnson and daughter, with a party Tuesday night. Refreshments of candy and apples were served to C. R. Boyd and family, Mr. and Mrs. J. E. Andrews and Alma, Mr. and Mrs. Henry Andrews, Mr. and Mrs. D. O. Benson and Virginia, H. D. Robbins and family, J. E. Springer and family, Mr. and Mrs. M. T. Sparkman and Jimmy, L. F. Tension and family, Miss Oline Ramey, Mr. and Mrs. Clay Hughes, and Mr. and Mrs. Elmer Jones.

Earl Springer, T. L. Sparkman, Jr., T. L. Sparkman, Sr., and Elmer Jones killed hogs at Albert Springer's, Wednesday.

Charles Boyd spent Wednesday night in Hereford, and attended the football banquet.

Mr. and Mrs. S. J. Barclay visited in the C. R. Boyd home, Wednesday night.

J. O. Nowell and son, Charles, of Hereford, visited in the C. R. Boyd home, Wednesday night.

Mr. and Mrs. Deward Robinson and Mr. and Mrs. Jodie Benson took supper in the Earl Springer home, Sunday night.

Mr. and Mrs. J. M. Dixon of Dimmitt, visited in the C. R. Boyd home, Wednesday.

Mrs. T. L. Sparkman, Jr., gave a party in the T. L. Sparkman, Sr., home Saturday night. Forty-two and crooked answers and questions were played. High score in forty-two went to Elmer Jones. Refreshments of candy and apples were served to Hartland Caraway, Oline Ramey, Arline Armstrong, George Springer, Johnnie B. Caraway, Helen Jones, Reece Stewart, Mary Lois Springer, Mr. and Mrs. Elmer Jones, Mr. and Mrs. T. L. Sparkman, Sr. and Mrs. Henry Andrews, Stanley Williams, Virginia Benson, Calvin and Koma, Fay Tynison, Frank Robbins and Mr. and Mrs. T. L. Sparkman, Jr.

Mr. and Mrs. Andrew GHHland spend Sunday in the Owen Andrews home.

A large crowd attended the program put on Friday night by the Lion's club and German Band from Hereford. After the program, ladies of the community served sandwiches and hot cocoa and coffee.

Katherine Henderson of Hereford spent Friday night in the S. J. Barclay home.

Mr. and Mrs. Deward Robinson and Mr. and Mrs. Jodie Benson, all of Amarillo, Albert and Earl Springer and families, visited in the T. L. Sparkman home, Sunday.

Virginia Benson spent Saturday night with Alma Andrews.

Mr. and Mrs. L. F. Tension, Mr. and Mrs. Johnson and daughter and Mr. and Mrs. Clay Hughes spent Saturday evening with S. J. Barclay, playing forty-two.

Miss Oline Ramey spent the week end in Hereford.

J. P. Jones spent Friday night in Hereford with O. G. Hill, Jr.

Daniel News

(7 miles east, 15 miles north)
BY PAULINE MOORE
There was an attendance of 43 members at Church. Next Sunday everyone is urged to attend Sunday School, so that our crowds may return to average size again.

All of the snow has not yet melted in this community and there is a promising look that there will be more moisture soon.

Mrs. Dave, W. R., and Joe Moore, were called to their father's home in Seymour, last Monday evening. Mrs. H. F. Moore was buried

Tuesday afternoon, surrounded by many friends and flowers.

Ira Allred has recovered so much from his illness that he is able to attend church services.

Mr. and Mrs. Robert Campbell entertained E. W. Womble and children and Mr. and Mrs. Ollie Grubbe, with a lovely dinner last Wednesday evening.

Mrs. McBroom, son Marvin and wife of Canyon, were Saturday night visitors in the Clarence McBroom home.

Mr. and Mrs. Lee Norman and Joan visited in the parental H. J. Ogilvie home in Amarillo, Saturday. The Ogilvies are getting along fine in their new location.

Elmer Womble and family had as their guests Sunday, Mrs. Bill Womble of Hereford, Mr. and Mrs. Lawrence Womble and Mr. and Mrs. Mitchell of Amarillo.

Clyde Allred spent the first few days of this week with Mr. and Mrs. Jimmie Allred in Hereford. He was having his car overhauled at a local garage.

Alma T. Allred spent last Sunday with Glenna Lucille Moore.

The Clarence McBroom's were in Amarillo, Saturday.

Report has been received from Mrs. J. F. Matthews that her father, Mr. Clark, in Vernon, is improving from his serious illness.

Relatives from Olton called in the Joe S. Moore home, last Tuesday.

Mr. and Mrs. Dave Moore visited

with relatives in Haskell and other places on their return trip from Seymour, Friday.

The Wildorado High School basket ball team played in the tournament in the Burton gym at Canyon, Saturday.

Mr. and Mrs. Lee Norman visited in the A. R. Norman home, last Sunday.

Rev. and Mrs. Lee Perry and Othell, of Plainview, spent Saturday night in the E. W. Womble home.

The McBroom families were Sunday guests in the J. T. McClain home.

Sid Carter of Amarillo, was a caller in the W. B. Moore home, Sunday morning.

Mr. and Mrs. Floyd Tomlinson and daughters, were called to Lockney, Friday to be at the bedside of a relative who is ill.

Mr. and Mrs. W. R. Moore and Gordon Whitaker were Hereford visitors, Saturday.

Mr. and Mrs. E. W. Shugart were Hereford shoppers, Friday.

Mr. and Mrs. Orville Moore and Richard Moore were in Hereford, Sunday afternoon.

Mr. and Mrs. Jimmie Allred and Marlene of Hereford, visited in the Clyde Allred home, Sunday afternoon.

Mr. and Mrs. McGoe of Amarillo, are the new occupants of the house formerly used by the Clarence McBrooms. They are welcomed to our community.

Mr. and Mrs. R. B. Freeman of Abilene, spent the week end in Hereford, visiting in the home of her brother, Dr. J. W. Hendrix and family.

Miss Lillie Hostetler of Borger, former librarian of Deaf Smith County Library, was a guest here over the week end. She visited the F. T. Rotsons and other friends.

Pay Only

\$758 and up

THIS YEAR AND GET YOURSELF A BIG BEAUTIFUL QUALITY

Pontiac

*Delivered at Pontiac, Michigan. Prices subject to change without notice. Transportation, state and local taxes (if any), optional equipment and accessories extra.





Price reductions up to \$92! This means you can buy a Pontiac instead of the next lower-priced cars for a difference of only a few cents a day. Get all the facts before you buy any other car.

NORTON MOTOR CO.

317 E. MAIN STREET HEREFORD, TEXAS

PRESIDENTS BIRTHDAY

CELEBRATE

— AT THE —

CITY HALL

MONDAY NIGHT, JANUARY 30th

Let's All Join the Fight Against INFANTILE PARLYSIS

Everyone in Hereford and its area is invited to join in the Nation-Wide event that marks the birthday of the President, to aid in the concentrated fight on Infantile Paralysis and to enjoy an evening of wholesome entertainment.

Admission . . . \$1.00 Per Couple

FOR TICKETS SEE JOHN PATTON, H. A. CLOSE, or a MEMBER of ONE OF THE LADIES CLUBS!

PRESIDENTS BIRTHDAY CELEBRATION COMMITTEE

Turn Your Eyes Less... Try Playing Zig-Zag



You've always done your reading from left to right—an ancient system, hard to change. But you can make a fascinating modern experiment right here with the proposed new method of Zig-Zag reading. Many of your neighbors and pals are Zig-Zaggers, too—eager for your challenge. Make them read out loud—time them—judge who's best at Zig-Zag. First read the left column; then follow the arrows when reading the right column . . .

Fortunately you're changing no life-long habit in changing from any old gasoline to Special Winter Blend Conoco Bronz-z-z. It gives your car the steady habit of starting from cold at a flip of the starter, with stingy choking. See Your Mileage Merchant...he's got the habit of giving you proof.

Fortunately you're changing changing in habit long-life no from any old gasoline to Special Conoco Blend Winter cial Bronz-z-z. It gives your car the from starting of habit steady cold at a flip of the starter, Your See .choking stingy with Mileage Merchant...he's got .proof you giving of habit the

TURN YOUR STARTER LESS...TRY CONOCO BRONZ-Z-Z

FROM YOUR MILEAGE MERCHANT

ZIG-ZAG TOURNAMENT!

Still time to start. Simply estimate each player's rank, or keep exact Zig-Zag reading times.

PLAYERS: _____

TIME ON MILE: _____

More Zig-Zag coming. Save all scores. Player with best final average wins trophy.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

CHRISTIAN CHURCH TO HAVE BROTHERHOOD DINNER

The local Christian Church will join with thousands of other churches in the Brotherhood of the Disciples of Christ in the home land and on the mission fields next Wednesday night, Feb. 1, in the annual "Brotherhood Dinner." Greetings from churches on the mission fields and from fellow churches in the Panhandle will be read during the dinner. A nationwide radio broadcast is being arranged. It is estimated that possibly a million members of the Brotherhood will be seated together around the dinner table on this day. Each family is requested to bring a covered dish. The dinner will be served at 7 o'clock Wednesday evening.

A TRIBUTE TO BROTHER J. H. WILSON

The members of the Men's Bible Class of the Christian Church of Herford desire to use this method to express to the members of Brother J. H. Wilson's family and to his many friends their deep appreciation for the unusual contribution Brother Wilson made to the class through a long period of years. For more than thirty years Brother Wilson was a faithful member of the church and of the Men's Bible Class. His inherent and loyal interest in the study of the Bible, his steady and steady march to the summit of this earthly existence, Brother Wilson was a close student of the Bible. He always came to the class with a prepared lesson. His fellowship and constant interest in things spiritual was an inspiring source of inspiration and encouragement to his associates. Brother Wilson was interested in every phase of the world-wide program of the church. He was especially concerned for the welfare of the children in the Juliette-Walker Homes at Dallas, supported by the Disciples of Christ Brotherhood. To this institution and to other phases of the church work Brother Wilson was a liberal contributor. We shall miss his presence in our midst, but the memory of his sterling character, his independence of thought, and his unwavering faith in God will continue to be a benediction to us.

MRS. EARL PHILLIPS IS CLUB HOSTESS

Mrs. Earl Phillips was hostess for members of the Pleasure Hour Bridge Club, Thursday afternoon. A special feature of the afternoon's entertainment was the towel show, complimenting the outgoing president, Mrs. B. R. Dixon. New officers elected, were Mrs. Earl Phillips, president, Mrs. Elmo Lawton, treasurer, and Mrs. Buford Hamer, reporter. Prize awards in games of bridge went to Mrs. Elmo Lawton, high, and low went to Mrs. Buford Hamer.

MRS. W. L. DAVIS IS HOSTESS FOR TUESDAY AFTERNOON CLUB

Members of the Tuesday Afternoon Club were entertained at the home of Mrs. W. L. Davis, Tuesday afternoon. Bridge games furnished entertainment, and prizes were awarded Mrs. T. M. Dameron and Mrs. E. B. Hestrick. Those playing included Mesdames D. H. Dyer, W. M. Emmons, Tom McCullum, T. M. Dameron, E. B. Hestrick, Knox Kinard, J. C. McCracken and T. H. Coursey.

CLUB HAD BIRTHDAY OBSERVANCE

Members of the Business and Professional Women's Club celebrated the seventh birthday of the club Monday night at an attractively appointed dinner party given in the rooms of the Housekeeping and Hotel at the court house. There were dinner games of Star, checkers, bridge and other table games. Also musical games were enjoyed.

Arrangements were made by Mrs. Carl Williams, Mrs. Lavina Gilliland and Mrs. Elizabeth Womble. Members and guests present included Mesdames John N. Robinson, P. H. Gilliland, P. W. Robinson, J. W. Williams, W. R. Williams, J. W. Robinson, Egbert Taylor and Paul Foster. Mesdames Maurice Tammothill, Mrs. M. A. Robinson, Mrs. C. E. Shuman, Mrs. E. Robinson, Ann Robinson, Mesdames Wilkins, Jean Brown, Elizabeth Spradley, Beadie Spradley, Mrs. Pittman, Jessie Pickett, Betty Ireland, Ruth Wilson. Mesdames Peggy Valentine, Helen Galloway, Isaac Clark, Edith Park, Mrs. Bowman, Frances Dameron, Belle Lee Oliver, Clara Wedel, Belle Harris and W. C. Thomas, roll at Central school.

METHODIST WOMEN BEGIN NEW SERIES OF STUDY PROGRAMS

Members of the Woman's Missionary Society of the Methodist Church met at the church yesterday afternoon for the first program in a series of several, based on the mission study "Songs in the Night." Mrs. E. W. Harrison directed the program, which began with "The Historical Background of the Exile." A survey of events leading to the Exile was presented by Mrs. Frank Terrell. The devotional, given by Mrs. F. T. Tolson, was followed by three interesting reports, "The Palestinian Remnant," by Mrs. Fred Sterner, "The Babylonian Exile," by Mrs. Lyle Blanton and "Babylon in the Time of Nebuchadnezzar," by Mrs. P. W. McCall. Mrs. C. M. Hicks led the concluding prayer.

HAPPY GO LUCKY CLUB IS ENTERTAINED

Mrs. Wm. Schaeffer was hostess to members of the Happy Go Lucky Club, Thursday afternoon, at the home of Mrs. Ronald Matthews. Games of "Five Hundred" and Chinese Checkers were enjoyed throughout the afternoon. Mrs. B. E. Gardner was a special guest of the club. Refreshments were served to Mesdames John Phillips, Albert Bayless, Walter Tice, Willie Naugle, Irvin Henderson, Ronald Matthews, B. E. Gardner and the hostess.

SANTA FE FORCE IS ENTERTAINED

Mrs. J. E. Beyer and Mrs. F. L. Lucas entertained with a delightful buffet supper party Friday night, to honor local employees of the Santa Fe Railroad system. The affair was given at the Beyer home where a color scheme of pink and yellow was carried out in decorations. After the supper, games of "Forty-Two" furnished fun for the evening. Those present, included Messrs. and Mesdames Carl Moutz, Hank Ramey, R. G. Blue, J. E. Beyer, E. L. Lucas and Mike Wheeler, Oscar Helman, Lawrence Helman and E. L. Lucas, Jr.

FORD CLUB HEARS DISCUSSION ON "FOODS"

Members of the Ford Home Demonstration Club heard an interesting discussion on "Foods," at the meeting held last week in the home of Mrs. H. D. Mill, with Miss Stella Lee Oliver in charge of the program. The importance of preparing and serving well balanced meals daily was the central theme of Miss Oliver's talk. She said in part, "What we eat determines to a large extent the state of our health. A diet deficient in vitamin C, which is found in potatoes, citrus fruits, and tomatoes, may cause pyorrhea and scurvy. Cases of these diseases have been cured by the addition of this vitamin to the diet. Lack of vitamin A affects the eyes. Liver and green and yellow vegetables are rich in vitamin A." Miss Oliver recommended two books, "Arthritis and Rheumatic Disease," by Dr. Maurice F. Lattman, and "Healthful Living," by Dr. Harold S. Diehl for further information. Government pamphlets on food preparation and the curing of meat were distributed. Miss Oliver also discussed the advantage of planting windbreaks around farm homes, giving an interesting account of an experience during a dust storm in this county in 1910, while teaching school in the Fairview community. During the social hour when refreshments were served, beautiful styles in clothing and shoes were discussed.

The next meeting will be held at the home of Mrs. R. A. Whitely, Feb. 1. Members of the club will bring covered dishes for the luncheon at noon, and the afternoon will be spent quilting.

NOTICE OF MEETING

The United Missions Society will meet with the First Christian Church Tuesday at 3 p. m. It was announced today.

Ward News Notes

(9 miles north, 3 west) BY MRS. CHARLES B. MILES Rain, sleet and snow fell here Saturday night and Sunday night. The ground was white with snow Monday morning. Mrs. Bill Hutson is recuperating at her home after an operation at the Deaf Smith County Hospital, Fort Worth. Billy Armstrong is absent from school this week, with chicken pox. Mr. and Mrs. E. C. Smith of Amarillo, were dinner guests of Mr. and Mrs. C. B. Miles, Sunday. Mr. and Mrs. Fred McCremen and daughters attended church in Herford, Sunday morning. Nettie Hood was on high honor roll at Central school.

LEONA TIEFEL TAKES POST IN WEATHERFORD

Leona Tiefel, daughter of Mr. and Mrs. Jake Tiefel of this city, left Wednesday for Weatherford, where she has accepted the position of assistant manager of the Montgomery-Ward Supply house. She has been here for two and a half weeks visiting her parents and other relatives, following her resignation from J. C. Penney Company, where she was employed until she accepted the new position.

CARD OF THANKS

A word and act, a flower—how sweet, how consoling to we who are in the deepest sorrow. Words seem so frail in expressing our appreciation to our dear Herford friends for their many words of sympathy. Some of you have drunk from the same bitter cup and to others we would say "Look Up"—be thankful. May God bless and keep each of you in our sincere wish. Mr. and Mrs. Joe Greer, Mary Jo and Gene, 1500 Ridgecrest, Albuquerque, N. M.

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister Ellis Coombes, Supt. Bible School 9:45-11 a. m. Morning worship 11-12 a. m. Christian Endeavor Societies 6-7 p. m. Evening worship 7:30-8 p. m. The Bible School attendance was very encouraging last Lord's Day. Let us continue to grow in numbers and enthusiasm as we approach the Easter season. "A Sentimental Soul," will be the subject of the sermon by the pastor next Lord's Day morning. At the evening hour the pastor will preach the first of a series of sermons from the Book of Acts of the Apostles. Come and begin with us a comprehensive study of this great book.

LOCALS

Miss Imogene Cotton visited her parents in Abernathy, over the week-end.

Television in Herford, Jan. 30.

Sam Steele of Fort Sumner, N. M., transacted business in Herford, Tuesday.

See Television Show at High School, Monday, Jan. 30.

John Willoughby and Glenn Allison attended the basket ball tournament held in Tulsa, Saturday.

Television demonstration at High School, Monday, Jan. 30.

Mr. and Mrs. Charles Donald came in from their ranch near Ft. Sumner, N. M., last week and have been looking after business interests here for the past few days.

See Television Show at High School, Monday, Jan. 30.

Miss Edna Daughtoe spent the past week-end in Plainview, visiting relatives.

See Television Show at High School, Monday, Jan. 30.

Miss Eunice Rutherford went to Tulsa Friday for a visit there with relatives.

Television demonstration at High School, Monday, Jan. 30.

Move to Vernon Mr. and Mrs. J. B. Harlin and family leave today for Vernon, where they will make their future home. Mr. Harlin and son Harold have purchased the O. K. Rubber Welding Shop at that place and will take charge of the business Feb. 1.

Television in Herford, Jan. 30.

Mrs. A. O. Thompson, Mrs. Jack Roberson, Mr. and Mrs. A. R. Poy, Mrs. Dial of Borina and Rev. W. E. Barnes returned Friday from Dallas, where they attended a Baptist Sunday School Board meet. Mrs. Barnes and small son, accompanied them as far as Fort Worth, where they visited relatives during the convention.

See Television Show at High School, Monday, Jan. 30.

Claude Norton of Goodnight, visited his brother, Esra Norton and Mrs. Norton here, Saturday. Mr. and Mrs. Norton returned to Amarillo with him Sunday for a visit with their father, R. H. Norton.

Television demonstration at High School, Monday, Jan. 30.

Ralph McCullough, accompanied by Donald McCullough of Amarillo, visited their brother, George McCullough at Clovis, N. M., Saturday and Sunday. Mr. George McCullough is recovering from a serious illness.

Television in Herford, Jan. 30.

Garden Club to Meet With Mrs. Kester

The Garden Club will meet at the home of Mrs. E. M. Kester at 3 o'clock Friday afternoon, instead of at the home of Mrs. C. H. Dyer, as was announced last week.

See Television Show at High School, Monday, Jan. 30.

Mrs. Wm. McGehee has returned from Los Angeles and Long Beach, Calif., where she spent the past month. Mr. McGehee, who went to California later, accompanied her home.

Television demonstration at High School, Monday, Jan. 30.

Leaves For Market

Mr. and Mrs. Gaston Baser left Sunday for Dallas, where they will spend several days at the Spring markets.

Television demonstration at High School, Monday, Jan. 30.

Miss Mildred Rutherford, who attends a business college in Amarillo, spent the week-end in Herford visiting her friend, Miss Margaret Lohland. They attended the basket ball tournament, held there Saturday night.

Around Town

(Continued from Page 1)

Hudson made a talk and the women even suspect that his wife wrote the speech.

Announcement of the donation of \$25 to the Central School Cafeteria was this week made by the Softball League. Last week the league donated \$150 toward the purchase of new band uniforms.

"I'm Lousy—the lousiest man you ever saw," was the remark of Chas. Williams Wednesday morning. However, he was referring to the condition of his cattle, as further conversation proved. He plans to dip his herd soon. Noah Ewton this week finished dipping his herd.

Jimmie Gillentine's New Year resolution is to forget that Bob Higgins ever herded sheep. After a two-month build up, Bob pulled his bathroom joke on the unsuspecting Jimmie, whose face turned so red that Bob almost fell off the stool because he laughed so hard.

"Employees of the city office get two vacations a year," says Ed Curinger, city marshal, "once like other folks and the other when Mayor C. J. Paddock takes his." Mr. and Mrs. Paddock returned Tuesday from Martin, Texas, where they have been through a clinic and bath resort.

Not unlike the postman who takes a walk on his holiday is John Roberts, manager of the Star Theatre, who this week purchased an 8 millimeter movie camera, screen and accessories from Dr. R. R. Wills. Dr. Wills plans to replace the equipment with the larger 16 millimeter size.

Following general comment and discussion, the Lions club Wednesday inaugurated use of a large gong with which to keep order and curb speech-making efforts of more talkative members.

Nurses in the County Hospital were Thursday morning faced with the situation of having "not a single patient." This is the first time the hospital has been empty in many weeks.

Russell Whitehead, who is employed on the Tucumcari American, New Mexico newspaper, visited here Saturday and Sunday. He returned to his work Monday, accompanied by Mrs. Whitehead and their son, who are moving with him to make their home in Tucumcari.

Elster Haile

(Continued from Page 1)

this community at intervals, sometimes remaining a few days and other times remaining for a week and longer. He stayed at the

Texas Hotel here several times last summer, signing the register on May 12, 1938, as Elster Haile, Kingman, Kansas.

A. O. Thompson said Wednesday that Haile told him in 1936 that he planned to make Herford his home, and several citizens said they wrote Senator Clint C. Small, recommending Haile as a capable man for the position. On the other hand, several other residents were inclined to agree with Senator Hill, believing Haile to be technically a resident of Kingman, Kansas, where he knew Gov. O'Daniel intimately.

Mrs. Elster Haile was until last Monday superintendent of the WPA sewing room in Kingman, Kansas, but was discharged Monday by the board of directors. Friends in Herford said that she had written them from Austin, where she went to join her husband following his appointment. Mrs. Haile visited here less than a week last summer, enroute to Phoenix, Ariz., to visit her father, T. E. Shirley, now deceased, and other relatives.

Due to their residence here in 1908-1910, when Haile served as president of the Christian College, they are both widely known in this community. After the college was abandoned, Haile attended Chicago University, doing post-graduate work. He was later in the oil business in Fort Worth and Ranger.

Many persons in this community feel that the efforts to defeat Haile's appointment are aimed at Governor O'Daniel's selection perhaps more than at Haile. Others say they believe East Texas is making an effort to keep West Texas appointees out of important state affairs.

Checks in payment of approved loans will be mailed from the Regional Emergency Crop and Feed Loan Office at Dallas, Texas.

Survey To Be

(Continued from Page 1)

office and business section, and regulations of the city regarding plumbing, electrical, sidewalks, curbs, etc.

Other information regarding the proposed building has not been released, nor has the date upon which construction will begin, been set. The building, a \$75,000 structure, was allocated last July, and the site was announced last week by the Procurement Division.

Plans Complete

(Continued from Page 1)

Dimes," reported that splendid response has been shown in this portion of the campaign.

Ticket sales for the annual celebration are under supervision of different women's clubs of Herford and neighboring communities. Tickets have already been distributed among clubs and a good response is anticipated. In addition, tickets may be purchased from any of the above named officials.

In addition to the annual dance, ladies clubs will have games for persons who do not care to dance. Doughnuts and coffee will also be served by the ladies during the evening.

Streu Hardware

(Continued from Page 1)

additional downstairs space will be used for better display of all items, especially stoves and refrigerators.

In addition to space secured by the remodeled upstairs, the company is also constructing a warehouse in the alley, which will be 10 by 30 feet, and which will furnish additional storage space.

Cattle Sales

(Continued from Page 1)

Cone Bros. sold 87 cows and calves to B. K. Greeson at \$62.50.

C. T. Guseman sold 240 yearling steers, weighing 761 pounds, to Napp, Indianapolis, at \$8 and 400 heifers to the same party.

B. K. Greeson sold 87 cows and calves to H. D. Porter & Son at \$65, and the Porters resold them to Morris-Barrick Cattle Company.

Oscar Basley sold 100 steer calves, weighing 480 pounds, to Kansas parties at \$9.50.

Rufus Sewell also sold 130 steers to Kansas buyers, getting \$9.00.

Applications On

(Continued from Page 1)

the landlords, or others having an interest in the crops financed or the livestock to be fed, are required to waive their claims in favor of a lien to the Governor of the Farm Credit Administration until the loan is repaid.

THURSDAY & FRIDAY

A LOTTA SHOW FOR A LITTLE DOUGH—EVERYONE—10c—SATURDAY JANUARY 28th ON THE SCREEN "RED RIVER RANGE" WITH THE 3 MESQUITES Chapter 10 "LONE RANGER"

STAR THEATRE

The Mystery's Curious Comedy's Furious Gal's Brains? SPURIOUS!

There's That Woman Again!

THURSDAY & FRIDAY

A LOTTA SHOW FOR A LITTLE DOUGH—EVERYONE—10c—SATURDAY JANUARY 28th ON THE SCREEN "RED RIVER RANGE" WITH THE 3 MESQUITES Chapter 10 "LONE RANGER"

The Good Ones...The Big Ones...are coming fast! You shouldn't Miss a One!

"Angels With Dirty Faces" is on everyone's lips...but starting Sunday "You Can't Take It With You" will be the talk of the town!

"A SHOWMAN'S DREAM" ... come true ... Here's another STAR show that'll please 99% of all who see it ... that will send delighted patrons out of the theatre voicing their delight.

Here's ENTERTAINMENT spelled in capital letters ... entertainment you'll really enjoy! And again we back up the statement with our personal money back guarantee ... If you don't agree that it's everything we say it is, just tell the manager, and we will cheerfully refund the price of your ticket!

Frank Capra's YOU CAN'T TAKE IT WITH YOU

Glory in the grand adventures of the swiftest group of real human beings ever to live on the screen ... brought to you by an inspired director, who transformed the famous play into one of the finest motion pictures of all time!

JEAN ARTHUR LIONEL BARRYMORE EDWARD STUART ARNOLD MISCHA AUER ANN MILLER Spring Byington - Samuel S. Hudd - Donald Mack - H. B. Warner

PREVIEW SATURDAY NIGHT SUNDAY - MONDAY - TUESDAY

1901 1939

E. B. Black Co.

FURNITURE - UNDERTAKING

Ambulance Service - Day or Night Herford, Texas