

AROUND TOWN

Sights and Faces Seen

The Hereford REA office was crowded with farmers late Thursday, all of them demanding to know the reason why their electric wells would not run.

Katheryn Poff is helping Jim Robinson in the Quality Food store this week in the absence of Mrs. Robinson who is ill.

W. B. Wilson has been added to the staff in the County Agent's Office. He is aiding Mr. McCollister with the terrific job of getting out the approvals on the wheat loans.

It is surprising to observe how many out-of-state cars are seen in Hereford these days. Yesterday cars from New York, Kansas, Iowa, Oklahoma, Missouri, Colorado, Wisconsin, Nebraska, Georgia, Arizona, California and North Carolina were seen just walking from the Brand Office to the Post Office.

Organization Of Hereford Potato Growers Settled

Organization of the Hereford Potato Growers Association was virtually completed last night at a meeting held in the Farm Security Office in the Court House under the direction of Jim Williams, Farm Security Administrator.

Present at the meeting was L. C. Holmes of Amarillo, Regional Cooperative Advisor of the Farm Security. Mr. Holmes has had wide experience in the organization of cooperatives, and the plan of organization was drawn up under his observation.

The Hereford Potato Growers Association will incorporate under the laws of the State of Texas with a capital stock of \$15,000. It will be composed of at least 20 members, no one of which may hold more than one-twentieth of the total stock.

The organization will operate under the leadership of five directors who will be chosen (Continued on Page 12)

Feature All-Star Game Here Tonight

The second game scheduled for Thursday night will be a game between an All-Star team of Hereford playing an All-Star team from Portales. Whitlow and Debbis Knox are the managers for Hereford. Whitlow received a post card from Portales challenging Hereford for a game Thursday. Alton Miller was the writer of the card.

Included on Hereford's lineup are: Clayton, Robinson, Glenn, L. B. Russell, Carroll, Schroeder, L. Loerwald, J. Knox, Whitlow, with Brock and Wilkins as pitchers.

Local Soil Conservation Office Is Given Shakeup Under New Area Plan

In compliance with the national re-organization of the federal Soil Conservation Service, the Hereford project will continue operations under the supervision of the new Area Office established at Lubbock under the management of O. T. Williams, former manager of the project here. The newly-revised project here will be one of twelve now in operation under the direction of the new area office.

Home Improvement Contest Is Opened Here Today, \$55 Cash Prizes To Be Awarded Winners

Sleeping Driver Unhurt When Oil Truck Overtakes

A new Dodge Texaco Tank truck carrying 1000 gallons of gasoline was overturned and completely wrecked on the Dimmitt road about eight miles from Hereford late last Wednesday evening. The driver escaped injuries.

The truck was driven by Bob Estes, son of Judge Percy Estes in Dimmitt. He is the nephew of Cliff Estes of Hereford. He was driving the truck for Paul Arthur, Texaco dealer at Vega.

The cause of the accident was said to be that Estes fell asleep and the truck ran into a culvert. It apparently turned over a number of times. Estes awakened just in time to open the door before the machine turned over. It is supposed that he was thrown clear of the truck (Continued on Page 12)

J. A. Moore Dies Saturday After Short Illness

J. A. Moore, 84 years old, well known among the old settlers of Hereford, died last Saturday at the home of Mrs. W. R. Thompson in north Hereford. He had been ill for several months.

Mr. Moore was born, July 2, 1855, in North Carolina. He came to Deaf Smith County many years ago, and he has been living near Hereford ever since. He had been a member of the Baptist Church since 1900.

Funeral services were conducted from the First Baptist Church at 4 o'clock last Sunday afternoon. Rev. J. J. Grubbs, pastor of the Assembly of God Church, delivered the service address.

Burial was made in West Park (Continued on Page 12)

Scout Troop Returns From Overnight Camp At Harding's Ranch

Fifteen members of Troop No. 1 of the Hereford Boy Scouts returned early Monday morning from an over-night camping trip to Harding's Ranch. All those attending the camp gained valuable camping information and had a day full of happy experiences with swimming, camping out and a campfire program.

The trip was made under the supervision of Urilin Streu who is well known as an efficient camper and leader. He made all the arrangements for transportation, food, program, etc.

Enjoying the outing together were DuBois Walker, Jr., Douglas Walker, David Neal Beavers, Billy Jackson, Billy Dameron, Bobby Davis, Bill Davis, Jack Boydston, Chilton Foster, Jack Nix, Quentin Williams, Karl Wilson Shirley, Leonard Burleson, Harold Close, Billy Davis and Urilin Streu, the director.

Mr. Streu has announced that the summer camp for the Boy Scouts will be held at Ceta Glen for the week beginning August 20.

Princess Nyla Aids To Beauty Featured At Imogenne's Shop

Imogenne's Beauty Shop announced this week that Mary Helen Moore, a special representative of the Princess Nyla Laboratories of Evansville, Indiana, has been sent to give special demonstrations at that establishment during the remainder of the week.

The cosmetics specialist will give skin analysis to each customer and show her just what to do to have a lovely complexion. Patrons are urged to make their appointments early. There will be no obligation to the customer for the information given by the specialist.

Contest Sponsored By Local Lumber Yards; All Homes Eligible

Today is the first day on which it is possible to enter the Hereford and Deaf Smith County Home Improvement Contest which is being sponsored jointly by the lumber yards of Hereford. The contest closes on November 1.

Four cash prizes representing a total of \$55.00 will be given to the owners of the homes accorded the first four places in the contest by the judges. The first four prizes which make up a total of \$50.00 will be given by the lumber yards, and the fourth prize (\$5.00) will be given by the Brand.

Here is what you do to enter the contest, which is open to all rural and town residents in Hereford or Hereford Communities, Deaf Smith County or the north portion of Castro County. First, call on your favorite Hereford lumber yard. There you can get an estimate on the repairs and improvements you plan to make, full details of the contest, and an entry blank. When you sign this blank you authorize the judges to inspect your home and enter it in the contest. Then you go to work on your improvement and beautification plans.

The judges will consider only the outside premises; no inside improvements will be included in making the ratings. All homes entered will be judged and graded before improvements are begun and again at the close of the contest. Decision of the judges will be final. Announcement (Continued on Page 12)

Panhandle Breeders Tour Aug. 9-11 Will Visit 20 Herds Near Hereford

George E. Nance, president of the Panhandle Breeders' Association, this week announced the 45 herds throughout the Panhandle which will be visited by the Association on its first annual field tour on August 9, 10 and 11.

Twelve herds will be visited the first day, 20 the second and 13 the third, he said.

The tour will be composed of interested cattlemen from all over the Panhandle and also from various sections over the state and nation where the breeding of Herefords is practiced. Its expressed purpose is better to acquaint Hereford breeders with the fine quality of cattle being raised on the Plains, and it is hoped that a large number of cattlemen will join the tour. Already a thousand breeders and special guests have been invited directly by letter, and every interested breeder in traveling distance has been invited through the agency of the newspapers.

The inspection of local herds has been set for the second day.

On the second day the cattlemen will visit Ed East, Tom Ivey, R. L. Ceanuogher, Bradley Estate, S. P. Rosson, L. L. Cannon (Continued on Page 12)

Hereford Lumber Co. Announces Its Formal Opening on August 12

It was announced here this week that the formal opening of the Hereford Lumber Co. will be held on August 12. Officials of that concern state that the occasion will be celebrated by an all-day open house at the yard, and they cordially invite the public to attend.

Special favors for the housewives have been arranged, and every housewife in Hereford is extended an invitation to call at the Hereford Lumber Co. to receive her surprise gift.

The Hereford Lumber Co. was purchased by the stockholders recently from the Panhandle Lumber Co. It is operating at the same location as the old Panhandle Company, under the management of Dave Alexander, former manager of the Panhandle Lumber Co. here.

DERMATOLOGIST The statement published last week that G. R. Conklin was born in 1889 is in error. Mr. Conklin was born in Burlington, Iowa on November 18, 1890.

Brand Keeps Pace; New, Modern Dress Donned This Week

The Brand has a new face this week. The heads are in new type and are set flush with the column in "streamlined" style with the result that they are easier to read.

This streamlined edition announces the purchase of a new linotype by the Brand. The new machine carries a variety of readable and attractive type, and with the old machine, offers more than 20 different type faces, which means that the staff can now say the same thing in quite a number of ways.

The publishers sincerely hope the new style meets the approval of all who read the Brand.

New Lumber Yard Opened This Week By Carl McCaslin

Carl G. McCaslin this week announced the opening of a new lumber yard in Hereford, Mr. McCaslin purchased the old Roberts-Oliver location, one block east of the court house on Third Street, and for several weeks has been getting the yard ready.

Buildings in the location have been repaired and painted throughout, and the offices have been remodeled into one of the most attractive lumber offices in the area. The yard will carry builder's supplies, Pittsburg paints, wire, fencing, nails, ce-

Dalhart Ready For Fourth Annual XIT Reunion August 7-8

Elaborate plans have been laid to make the Fourth Annual XIT Reunion which will be held at Dalhart next Monday and Tuesday the most pretentious XIT show in history.

The Reunion really opens this year on Sunday night when a new service will be conducted as a tribute to the pioneers, living and dead, who have made the West an empire. The churches of Dalhart are joining in the service, and Judge Charles E. Coombes will make the tribute address. A massed choir will render appropriate numbers for the program.

A program of varied entertainment and interest will insure a splendid time for all who attend. There will be a mile-long parade each morning at 10:30 and these parades will be the most colorful ever attempted in the west. Plenty of opportunity to swap yarns and old-time stories will (Continued on Page 12)

Special Showing Of New Farmall Is Set August 7th

Announcing a preview showing of the new, small "Cultivision" Farmall in Hereford between the hours of 3 and 6 o'clock Monday afternoon, August 7, S. P. Rosson, McCormick-Deering dealer for the Hereford area said that every farmer in this territory is invited to inspect the new machine.

"In addition to being the smallest Farmall ever built, this new, small model also sets a new low Farmall price," Mr. Rosson said. The Farmall-A offers many new features, and has many of the old features which have gained the nation-wide Farmall reputation.

Mr. Rosson is also showing the new McCormick-Deering drills which feature dust-proof boxing, drop frame, steel hoppers, and direct disc pull. The new drills are now on display.

Attend Market For New Fall Fashions

Mr. and Mrs. W. F. Gillis, proprietors of the Fashion Dress Shoppe, are in Dallas this week attending the opening market for the new fall creations. They are expected to bring a number of early showings of new fashions back with them, and the public is invited to watch for the announcement of these new styles in Hereford.

350 Wheat Loans Approved By County Agent Represent Up To \$700,000 Paid To Farmers

Inspection Of Wheat Stored On Farms on Aug. 15

Farmers who have wheat stored on their farms cannot expect inspection for approval for the government loan until August 15, it was announced here this week by T. P. McCollister, federal loan official in the Deaf Smith County Agent's Office.

"The loans on the wheat stored in elevators have been coming in so fast that we are not able to take care of them," he said, "and it will be impossible for us to get out and make inspections on farm stored grain until after August 15. We hope the farmers will bear with us on this matter, as we are doing our best to serve everyone as rapidly as possible."

A large percent of the wheat stored on farms is not eligible for a loan inspection yet because the government requires that it be stored a definite period before it can be inspected for approval for the loan. Elevator stored wheat is approved for the loan payment if the elevator has been certified as an approved warehouse.

Dalhart Ready For Fourth Annual XIT Reunion August 7-8

Elaborate plans have been laid to make the Fourth Annual XIT Reunion which will be held at Dalhart next Monday and Tuesday the most pretentious XIT show in history.

The Reunion really opens this year on Sunday night when a new service will be conducted as a tribute to the pioneers, living and dead, who have made the West an empire. The churches of Dalhart are joining in the service, and Judge Charles E. Coombes will make the tribute address. A massed choir will render appropriate numbers for the program.

A program of varied entertainment and interest will insure a splendid time for all who attend. There will be a mile-long parade each morning at 10:30 and these parades will be the most colorful ever attempted in the west. Plenty of opportunity to swap yarns and old-time stories will (Continued on Page 12)

Special Showing Of New Farmall Is Set August 7th

Announcing a preview showing of the new, small "Cultivision" Farmall in Hereford between the hours of 3 and 6 o'clock Monday afternoon, August 7, S. P. Rosson, McCormick-Deering dealer for the Hereford area said that every farmer in this territory is invited to inspect the new machine.

"In addition to being the smallest Farmall ever built, this new, small model also sets a new low Farmall price," Mr. Rosson said. The Farmall-A offers many new features, and has many of the old features which have gained the nation-wide Farmall reputation.

Mr. Rosson is also showing the new McCormick-Deering drills which feature dust-proof boxing, drop frame, steel hoppers, and direct disc pull. The new drills are now on display.

Attend Market For New Fall Fashions

Mr. and Mrs. W. F. Gillis, proprietors of the Fashion Dress Shoppe, are in Dallas this week attending the opening market for the new fall creations. They are expected to bring a number of early showings of new fashions back with them, and the public is invited to watch for the announcement of these new styles in Hereford.

Steady Payments To Farmers Being Made In Spite Of Delay

Figures from the County Agent show that a total of over 350 wheat loan applications have been issued from that office to date. These loans are issued from the agent's office as certified for payment as drafts, and the farmer can collect on them by presenting them at the bank.

The loans issued represent a total of over 870,000 bushels of wheat, on which approval has been given by the local office to borrow money under the federal wheat loan program. The cash value of the loans certified for payment, that is, the value of the drafts issued from the agent's office to date is over \$700,000.

All the wheat on which loans have been approved so far is part of that stored in the elevators. No loans have been approved on farm stored wheat in Deaf Smith County as yet. Farm stored wheat must have been (Continued on Page 12)

Election Of New Legion Officers Held Here Friday

The Hereford Post of the American Legion held a call meeting last Friday night, July 28. Officers for the coming year were elected and delegates to the State Convention at Waco August 26 to 29 were selected. The following list of officers and delegates was chosen:

Officers for the year 1939-40: Commander, Jim Black, new; Jim Lipscomb, retiring; First Vice-commander, Bill Smith, new; Arch Dobbins, retiring; Second Vice-commander, Harry Taylor, new; Bill Hromas, retiring; Adjutant, Arch Dobbins, new; Frank Gyles, retiring; Service Officer, Albert Saltzman, new; Reed Williams, retiring; Service Officer, George LeGrand, new; Sank Ramey, retiring; Chaplain, Harvey Redford, new; Harvey Redford, retiring; Financial Officer, Leonard Foster, new; Leonard Foster, retiring.

Principal delegates chosen to attend the State Convention at Waco were Cecil Wilkins, F. A. Gyles, Jim Black, Albert Saltzman (Continued on Page 12)

D. T. Gruhlkey Dies In Amarillo Hospital

David Thomas Gruhlkey, 24 year old farmer of Adrian died last Saturday in an Amarillo hospital where he had been confined for the past two months.

He was the son of W. H. Gruhlkey, retired Rock Island railroad man who raised three sons to be railroad conductors.

Other survivors include eight brothers, Calvin, Arthur, and Albert, all conductors on the Rock Island railroad, and Roger, Percy, Robert, Carol, and George, all farmers in the Adrian vicinity.

The family moved to Amarillo from Oklahoma many years ago. Since his retirement, W. H. Gruhlkey has lived in Europa, Miss.

Funeral services were held Monday morning in an Amarillo chapel and burial was made at Amarillo.

Mr. Rosson is also showing the new McCormick-Deering drills which feature dust-proof boxing, drop frame, steel hoppers, and direct disc pull. The new drills are now on display.

Two Expansions, One New Firm Announced Here

Two old business firms will expand and occupy new locations here September 1, and a new dry goods store will locate here around the same date, according to announcements.

As previously announced, Halle Drug has leased the building formerly occupied by Jenex Dry Goods. Kellogg Variety also announces leasing of the former Furr Food building, and Frank Hatch recently leased the building now occupied by Kellogg. All of the firms expect to be located around September 1.

Meade Halle expects to completely remodel his store when he moves into the new location. A new fountain has been purchased for the location, and he expects to install new fixtures throughout, making the store one of the most modern to be found in the entire Panhandle.

Ben Wolgemuth left Saturday for Dallas to purchase increased stock for the variety store, which will also boast improved fixtures. He said that the stock will be increased \$7,000 for the opening here, and that the store is to be made as modern as possible.

Frank Hatch, veteran dry goods man, has not made detailed announcements regarding his opening. He is now operating a dry goods store in Oklahoma, and has been in the dry goods business for many years. He is expected to return to Hereford within a few days, at which time more complete details will be announced.

Grand Jury Is Recessed Until Monday, Aug. 14

The August, 1939, term of the district court of the 69th Judicial District convened on Monday of this week with Judge Reese Tatum on the bench. The court is confronted with an exceptionally light docket, this session, and it has performed no functions other than routine procedures to date.

The grand jury convened on Monday morning, elected Henry Hastings as foreman, and then retired with instructions from the judge. During the course of its sessions the grand jury returned eight indictments to the court. It adjourned on Tuesday to meet again on Monday, August 14.

The criminal docket for this term of court was set for the third week of the term.

The grand and petit juries empaneled to serve during the January, 1940, term of this court were selected and presented to the court in sealed envelopes for filing until time for them to be announced for next session of court.

Judge Tatum has instructed the petit jurors for the second (Continued on Page 12)

Weather Chart

Table with 2 columns: Day, Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Announce Rules For Second Annual Garden Club Flower Show, Sept 29

The Deaf Smith County Garden Club this week announced the rules and entry instructions and classifications for the Second Annual Garden Club Flower Show to be held on September 29.

The site chosen for the show this year is the Texas New-Mexico Utilities Co. showroom. Contestants are urged to plan their entries now in order that the show will represent the best they have to offer.

The flower show last year was the first of its kind ever to be held in Hereford. The interest shown in the occasion at that time exceeded all expectations of the promoters, and it was decided to make it an annual affair. Garden Club officials anticipate a larger and better show this year. Plans and rules are being announced at this time in order to afford ample time for the contestants to plan their entries (Continued on Page 12)

What Goes

On Here??



A Column of Fun and Amusements BY MARY JANE MORGAN

It's a wonderful world, my love, especially if you are shoeed out of bed at an outlandish hour to observe it. There are several extremely irritating reasons for such a get-up, as you know. Most enraging to an alarm-clock-hater is an insistent phone ringing out in the hall... for somebody else. Second best are the raucous shrieches over the radio of a hill-billy band who deem it their duty to cluck and crow, hen fashion, the last chorus of a song. That's enough to make a misanthrope of anyone. Not criticizing KGNC, but that particular program sounds like a disturbed barnyard.

So does the bowling alley every morning between 9 and 10 o'clock. Five pins and pin-tenders don't have a chance when the enthusiastic Dianas swing into action... amid much vocal accompaniment. Last time we heard, Marie Cogdell had the ladies' championship for score, not voice. She shot 263 the other morning, and that's not bad at all when scores of 38, 50 or 86, or any other are considered. Other smoothies are Mrs. Gillentine, Rockwell, Eloyse Pitman, Helen Ann Snyder. Shorty Van is an interesting bowler. Sometimes she gets so ambitious that she throws herself down the alley after the ball. That's where the rub comes in. Tops in the discriminating bowlers is Mrs. Wayland. It's not just any or every old pin she hits. She's particular. Just kinda weeds 'em out, one at a time!

That is the way they do at the picture show both in pictures and people. That is, one by one the force is marrying. Anna Belle Roberson "donnit" this time.

Today and tomorrow, "MASIE," the carnival gal, displays her feminine pulchritude over the silver screen. Masie, characterized by Ann Sothern, was a lady who liked her buffaloes on necks, only. During the course of the picture, Masie Ballhoos for a shooting gallery in a carnival, and as one lady to another tells the sly society specialty that's she's no lady. Robert Young dispenses with his "play boyishness" for a picture and is Slim, the cowboy, in this one. Slim disapproves of Masie, but that doesn't mean a thing because she catches him in the finale. This revealing the denouement may not seem like playing ball, but if you couldn't guess the end during the opening lines, what's the difference? "MASIE" is a pop-up picture or something. In other words it is a second rate production that came out in the wash as first rate. We "swear by our eyes" that this is worth the dough, even if Masie is a bit corny.

Friday night T. B. Bailey walked down main street and marked admiration flickered in every spectator's eyes. What with his over-long hair waving in the breeze, and his cowboy boots clumping satisfactorily, he created an unfamiliar impression of resembling someone. After wracking his brain for the name, Bill Richie beamed with triumph. "I know who he looks like! Wild Bill Hiccup!" Right!

All of which brings us to "HONOR OF THE WEST" coming along Saturday. Our hero, Bob Baker, has "murderous, merciless miscreants out for his blood, and that alone would kill a good man, but not Bob Baker. As the "singin' sheriff" he is forced to leave a rodeo to attend to a rustier shooting. Reluctant to arrest rustlers without proof of their guilt, Bob is accused of negligence. He resigns and there is a lot of shooting over another rustler who got killed, and the smoke clears up the rescuing posses has seen its duty and done it, and Bob and his little prairie flower are re-united. P. S. He's also reinstated as head hero.

Marjorie Bell, the heroine, is something extra-special in the way of western heroines. She is the life model for Walt Disney's "Snow White." We can hardly wait to see how Kiogi, of "Heart of the Wilderness" extricate himself from that dead fall.

Helen Frances Streu had a lawn party Friday night, but the

81,209 MALARIA

Cases reported in the U. S. in 1938 DON'T DELAY! START TODAY... with 666

666 Checks Malaria in seven days

weather rained it into the garage, which is fixed up into a play room, sorta. It was most entertaining to see Viola Phillips enact the part of the mother in the "Three Bears" with a supporting, or is it 'sporting' cast of Jack Boydston as a bear, which one, we could't say, and Clifford Estes as Cinderella, Rose Red or whatever it was who chased butterflies in the story. These blooming actors should go on the stage, and we're sure that if we had one, the officers would ride 'em out of the town on it. Ah, for the good old days!

We've heard of people who could get a "date" even on a desert island but Dean Dunlap says he is not one of 'em and that from henceforth and now on, he is a misogynist. Too bad. Chilton Foster says he just has no technique.

This is rather late in the season, but "ANDY HARDY GETS SPRING FEVER" here next Sunday. We forgot, in "MASIE" the plot of the thing centered around a stolen wallet that a guy, who worked in the carnival with Masie, stole from Bob Young, rancher. Young thought Southern was the snitcher, and made her work it out at his ranch. Excuse the deviation. Andy turns into a sensitive lad in this flicker torn by affairs of the heart. Ann Rutherford is a "primitive little savage" he thinks. Helen Gilbert, a school teacher, attracts him no end and he wants to marry her, but he doesn't. Therein lies the complications of the story. Lewis Stone, Fay Holden and Cecilia Parker console Mickey Rooney in a superb way. This is the seventh picture of the Hardy family, and what's the use of saying it's awfully good? You all will go anyway. Betcha.

Softball is in its final throes this month. Talk or chatter concerns selecting an all-star team to play somebody or other. Fans evidently were not so pleased with the suggested pick of the crop last week when we played Canyon. While teams were warming up preceding the game the bleachers busied themselves with commenting on, criticizing, and constructing a different all-star team.

Polly Wiltshire appeared to be a bit non-plussed at the selection, and suddenly, in irritated tones quired emphatically as to "who donnit?" Her remarks carried clear over the crowd, because the whole bunch had chosen that moment to fall silent. Was her face... "My Sunday School teacher!" Helen Ann said.

Less frightening than in its first version comes "THE GORILLA" with the Ritz, or Ratz to some, brothers as defectives... detectives, we mean. On the side of "vrenzied" victims... that was for the sake of alliteration... are Anita Louise who will inherit Lionel Atwill's estate if he dies, Lionel Atwill who will lose it if he does, and Patsy Kelly who is frightened about the whole thing. Victorious villains are Bela Lugosi,

Westway Items

(10 miles west)

NELLIE RUTH TUCKER

Mr. and Mrs. Merlin Kaul and sons left Friday morning for a vacation in the Colorado Rockies. They will visit friends at Pueblo, Denver and at the Moffat Tunnel.

Nelda Guy Lawrence of Hereford visited in the home of her grandparents, Mr. and Mrs. R. M. Gunn, Thursday night.

Mr. and Mrs. Charlie Morris, who have been visiting his sister, Mrs. F. A. Tucker, left Thursday for Lubbock where they will visit another of Mrs. Morris' sisters.

Mr. and Mrs. C. C. Rapstine and children visited in the home of her mother, Mrs. J. S. Earp Sunday.

Mr. and Mrs. F. W. Dodson and son, Monty Max, visited relatives in Olton, Sunday.

Mr. and Mrs. A. C. Pierce visited relatives near Vega Sunday.

Mr. and Mrs. Bill Clutter returned home last Tuesday from a vacation trip to the Mountains of New Mexico.

Mr. and Mrs. Bill Rice and sons were Amarillo visitors last Thursday.

Miss Jettie Lee McCutchen spent the week end with her aunt, Mrs. Doc. Fore of Hereford.

Mrs. Lynn Wolfington had the misfortune to get his hand in the fly-wheel of his tractor last week. His hand is now doing nicely.

Mrs. Lynn Wolfington, who has been ill for quite a long time, was able to be out to church Sunday.

Mr. and Mrs. G. T. Brashear and children left Tuesday for a visit to Temple.

Mr. J. B. Little is visiting his son Mr. E. H. Little, and daughter, Mrs. Paul Rudd. Mr. J. B. Little is from Bowie.

Visitors in the Maurice Tannahill home Sunday were her parents, Mr. and Mrs. Carthel

Joseph Callela, and classification of the Ritzes is left up to the inclination of the individual. This picture has dramatic, as well as funny parts. Bet the majority will like it.

Timely since court is about to start here is the picture Wednesday "GRAND JURY SECRETS." All the lawyers in town can go to this picture and hiss and boo the snoopy, meddling reporter who messes up his attorney's brother's court play house when he publishes facts of a secret grand jury investigation of a crooked investment house. John Howard is an exuberant reporter and ham radio operator. Harey Stephens is the "lawr," and Gail Patrick the dame. Interesting angle in the thing is the rescue of Howard by a bunch of other "hams."

Too much is enough... that is, enough is too much... well, something. This is the end.

of Lockney, Mr. and Mrs. G. C. Hartman and daughter, Mrs. Witherspoon and daughter and Coon Tannahill, Mr. Tannahill's brother.

Rev. Joshua Stevens and family of Plainview were dinner guests in the C. H. Little home Mr. and Mrs. J. J. Thomas of Floydada visited in the home of Mr. and Mrs. W. R. Allmon. They also visited with the G. C. Hartmans.

Mr. and Mrs. H. W. Melton and son visited in Clarendon a few days last week. Their son, Walter, continued on to Pampa.

Albert and Wayne Jones of Running Water, Tex., are visiting in the E. B. Osburn home.

Ramon Rudd left Sunday for a visit to Spring Lake and other places.

Rev. Merle Grigsby returned to the home of his aunt, Mrs. J. S. Earp, Sunday after spending a few days in Plainview.

George Turrentine and Al Werner went to Amarillo on business Saturday.

Erks Williams and son, Delbert, from Petersburg visited in the home of his sister, Mrs. D. H. Allmon one day last week.

Mr. and Mrs. Oliver Rudd of Hereford took dinner in the Paul Rudd home Sunday.

Mr. and Mrs. Maurice Tannahill took his grandfather, Mr. Street of Ft. Worth, to Tulla Friday to visit in the home of his grand-daughter, Mrs. Joe Reeves.

Visitors in the R. M. Gunn home Sunday were Mr. and Mrs. Dave Aldridge, Lawrence and Ella Gunn of Wewoka, Okla., Mrs. S. B. Campbell and children, Everette, Elon, Montzella and Evelyn of Ellasville, Tex., and Mr. and Mrs. Guy Lawrence and daughter, Nelda Guy, of Hereford.

A party of young folks were in a car wreck Sunday afternoon, when a tire blew out and caused their car to overturn, between the Maurice Tannahill and D. H. Allmon homes. No one was seriously hurt although one of the girls was rushed to town for treatment of a head injury. Those in the car at the time of the wreck were: Garland Gunn, driving, Ella Gunn, Roy and Vesta Mae Landers, Montzella, Ermon, Elon and Evelyn Campbell. The car a new Ford was damaged considerably.

Miss Helen Jo Wilson celebrated her tenth birthday Saturday and Saturday night by having four girl friends to spend the night and Sunday. They were Camella Otts, Martha Lee and Leta Glynn Rutter of Westway, and Juanita Upton of Summerfield.

Visitors in the Roy Lee Wilson home Sunday were Mr. and Mrs. W. E. Upton of Summerfield and Mr. and Mrs. Glenn

FOR SALE OR TRADE Six-Foot Kerosene Electrolux Same as new. Write William Corelle 1113B W. 17th, Amarillo, Texas

Rutter.

Rev. Joshua Stephens was ordained to the ministry here Sunday afternoon at three-thirty o'clock. Rev. B. H. Warren, who has been a teacher in Wayland College for twenty years, did the questioning and Rev. Hubert Foust of Wayland preached the Ordination sermon and led the Ordination prayer. The presbitry was composed of Rev. B. H. Warren and Rev. Hubert Foust ministers, Brother Jack Earp and Brother Moody Stephens, deacons.

There was a large crowd at Sunday School and church Sunday morning. There were thirty-two in the young peoples class.

Mrs. J. S. Earp was quite ill several days last week as a result of a wisdom tooth extraction and Nellie Ruth Tucker stayed with her. She is up and on the road to recovery now.

Visitors in the Gore home this week were Miss Bessie Lee Rice of Endee, N. M., L. O. Gore and Homer Gore who returned from Phoenix, Ariz., bringing Miss Ava Gene Gore, seven years old, back with them, and Walter Gore of Flagstaff, Ariz., and Mr. Willie Gore of Dove Creek, Colo., visited Mr. Gore their brother, Wednesday.

Mr. and Mrs. Jean Weems and sons took dinner in the Gore home Sunday.

Mr. and Mrs. Carl Lee and children are spending their vacation at Gatesville, Tex.

Mrs. Moody Stephan entertained members of the Sunday School class and other young folk of the community Monday night with a party. Yard games were played. One very interesting feature was a fortune cake in which a miniature fortune telling object was hidden in each piece of cake. Ice cream and cake were served to the following: Leola and Albert Wolfington, Clayton, Rumel and Muriel Otts, S. J. and Loy Cook, Eustace and Gene Osburn,

Gladys and Howard Gore, G. W. Morrison, Nannette, Wayne and E. H. Little, Jack Allmon, Roy and Vesta Mae Landers, Wayne Jones, Edd and Norbert Sky-campbell, Grady and Elvin Wilson, Kenneth Rudd, George Turrentine, Bessie Lee Rice, Vernon Burgess, Jessie Clark and Ermo Campbell.

ATTENTION IRRIGATION FARMERS

we have a complete line of

Fuses and Parts

for all makes of

Switches

EXPERT REPAIR WORK

ON SWITCHES OF ALL KINDS

We Also Sell

Square-D and Cuttler Hammond PUMPING PLANT PANELS

IRRIGATION PUMP SWITCHES

GEO. McCONNELL

PHONE 759

New Flambeau Red CASE Tractor

Advertisement for CASE tractor featuring an image of the tractor and the slogan 'MORE TRACTOR THAN YOU EVER SAW BEFORE' with a cartoon character pointing to the text.

Now On Display

In Our Hereford Offices!

MODEL

'D'

Four-Wheel Tractor

MODEL

'DC'

All-Purpose Tractor

The all-purpose Model "DC" and the 4-Wheel Model "D" are the same in power and in general design except the size and arrangement of wheels to suit different crop systems. Model "DC" has Synchronized Steering that permits quick dodging in fast cultivation with only a slight turn of the steering wheel, yet gives increased leverage for cramping the wheels in tight quarters. Model "DC" also has individually controlled wheel brakes for making pivot turns, and the Motor-Lift mechanism for raising and lowering implements by engine power. New oiling system, new four speeds and new spiral gears. THESE TRACTORS OFFER MANY IMPROVED FEATURES.

See Them on Display Now At

SKELTON IMPLEMENT COMPANY

J. I. Case Sales and Service

The Bank Check

is one of the most efficient of modern business devices

Over ninety per cent of all the business of the nation is carried on by means of bank credit. It is in the form of deposits which are transferred by checks in settlement of business transactions, ranging from a few dollars to several million dollars.

For large amounts and small, for short errands within the community, and long ones to distant points, the bank check performs its work, swiftly, surely, safely and economically. In addition, bank checks help in the bookkeeping of those who use them and establish a legal record of payments.

These business services are available to you through a checking account at this bank.

This Is A Bank of Friendly and Personal Service!

The First State Bank

81,209 MALARIA

Cases reported in the U. S. in 1938 DON'T DELAY! START TODAY... with 666

666 Checks Malaria in seven days



Feel The Difference! See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

LOCALS

Mrs. J. J. Flannery left Sunday for her home in Sherman after a ten day visit in the home of her daughter, Mrs. Colby Conkright. She was accompanied as far as Amarillo by Mr. and Mrs. Conkright.

Mr. and Mrs. O. T. Williams left Saturday for Lubbock where they will make their home. Mr. Williams was transferred to Lubbock recently where he is manager of the Area Office of the Soil Conservation Service.

Recent visitors in the Preston Walker home were Mr. and Mrs. V. A. Howard and family of Sunray.

Mr. and Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann returned to their home in Vernon Monday. They arrived Thursday for visits with friends here and attended funeral rites held in Clearendon for Mrs. A. W. McLean Sunday.

Mr. and Mrs. C. O. Phillips and daughter Bernadine are in Colorado on a two weeks vacation trip. They went to Amarillo Saturday and left Sunday with relatives for the mountains.

Mrs. Earl Bennett of Amarillo visited her sister, Mrs. George V. Stambaugh and brother, N. E. Gass and their families over the week end.

Ina Faye and Irwin Burdine spent the week end in Lubbock visiting relatives.

Mrs. Munroe Rhine and daughter Miss Edith Rhine of Corvallis, Oregon left Tuesday after a short visit in Hereford. Mrs. Rhine is an aunt of Mrs. George V. Stambaugh and N. E. Gass. Miss Edith Rhine is head of the textile department at Oregon State College at Corvallis.

Waller Young of Morganfield, Ky., transacted business in Hereford last week. He also visited in the home of Mr. and Mrs. Doyle Rose. Mr. Young is mayor of Morganfield.

To Attend Golden Gate Exposition

Mr. and Mrs. N. E. Gass and Mr. and Mrs. F. M. Kester left Tuesday morning for the west coast on a sight-seeing vacation trip. Enroute they will visit the Kesters sons, Clifford Kester and family at Glenwood Springs and Hal Kester and Mrs. Kester at Denver in Colorado. Stopovers at Yellow Stone Park and Seattle, Washington will also be included before attending the Golden Gate Exposition at San Francisco.

Miss Ruth Ann Craddock of Portales, New Mexico is visiting the home of her aunt, Mrs. Will S. Kerr.

Mr. and Mrs. E. E. Fridley and Mr. and Mrs. J. H. Hohaus were in Amarillo Sunday. They were guests of Mr. and Mrs. Guy Bateman.

S. B. Bardwell of Lubbock and son Baxter of Leeland were in Hereford Sunday to visit Mr. and Mrs. Doyle Rose and family. Mr. Bardwell Sr. who is manager of the C. W. Post estate, is an old time friend of Mr. Rose.

Mr. and Mrs. A. G. Schneider and children of Lucerne, Iowa and Mr. and Mrs. B. J. Coleman of Royal, Iowa are visiting in the home of Mr. and Mrs. H. T. Wedel. Mrs. Schneider is a daughter of H. T. Wedel.

The Lutie Fox Circle will meet at the Methodist Church Friday afternoon at 3:30 o'clock.

Mesdames John P. Slaton, Mark Hanna and Roger Corbett were in Amarillo Monday.

Miss Oline Walker of Arlington has been visiting her sister, Mrs. Knox Kinar and Mr. Kinar for the past week.

Miss Ora West, of Amarillo, who is a former Hereford resident is visiting Mr. and Mrs. Billie Roberson.

Miss Cleo McCollister of Borger is a house guest in the home of Mr. and Mrs. Frank Beets.

Miss Genece Standifer who has been spending her vacation here with her mother Mrs. E. Standifer, plans to return to Oklahoma City the latter part of the week. Miss Standifer is attending a Business School in Oklahoma.

home City. Vacating in Colorado Springs and other points of interest in Colorado this week are Mr. and Mrs. Orville Houser, Miss Ruth Harding and Vondel Houser.

W. J. Wilson has just returned from a 10-day visit and vacation spent in Denton and Dallas.

Miss Ona Faye Smith has as guests this week her mother, Mrs. Roy G. Smith of Dimmitt, her sister-in-law, Mrs. Floyd Smith, and her daughter, Gwendolyn, of Tulsa, and her sister, Miss Lillie May Smith of Amarillo.

Mr. and Mrs. Lee Cocanougher spent several days last week in Odessa where they visited her sister, Mrs. W. P. Graham.

Mrs. Kenneth Turner and mother of Dimmitt spent Sunday with Mrs. G. R. Conklin in Hereford.

Charles Ferguson, Jr. left Saturday for Houston after spending some time here on vacation with his parents, Mr. and Mrs. C. C. Ferguson.

Mrs. Leota Squires of Ft. Worth spent last week end in Hereford visiting her sister, Miss Mattie Woodburn and visiting another sister, Mrs. Carl Frye and family at their country home.

Mrs. Travis Dameron and Mrs. Woodrow Ireland and small son have returned from a five weeks visit with their parents, Mr. and Mrs. A. G. Lobdell in Franklin, La. They were accompanied home by Woodrow Ireland who went to Louisiana for them.

Mrs. George Taylor of Canyon is a guest of Miss Ella Alkman here this week. Visiting last week in the Alkman home was Miss Alkman's aunt, Mrs. A. E. Tucker of Temple, Okla.

CARD OF THANKS

We wish to thank our many friends for their lovely floral offerings and words of sympathy in memory of our dear husband father and grandfather. The fine lunch prepared for us was also greatly appreciated. May God bless you all. Grandma Moore Mrs. R. W. Thompson and children.

Dawn Items

(13 miles east) MRS. CARL WIMBERLEY

The Dawn Home Demonstration Club will meet with Mrs. Dalby Fleming, August 9. Miss Sadie Lee Oliver will be present.

A dinner celebrating Mrs. L. M. Harris' birthday last Sunday was enjoyed by Mr. and Mrs. O. D. Williams and daughter, Geneyia, of Amarillo, Mr. and Mrs. J. R. Dodson and children of Panhandle, Mrs. R. E. Boutwell and daughter, Madelyn, of Nacona, Mrs. Ona Hopkins and daughters, Dorothy and Norma, of Beyers; Mrs. W. J. Stewart, Mr. and Mrs. C. C. Stewart, Miss Bernice and Mr. William Harris. Mrs. Harris accompanied Mr. and Mrs. Dodson home, returning Tuesday.

Mr. and Mrs. Robert Thompson, and daughter Elaine, and Miss Ethel Womble of Hereford visited in the homes of Baker and Johnnie Womble Monday evening.

Mrs. A. A. O'Neal and Miss Syble Smith made a business trip to Dimmitt Tuesday afternoon.

Mr. and Mrs. John Kuhles and daughters visited Mr. and Mrs. Louie Huckert of Summerfield last Sunday.

Mrs. Iverson Leake and son, Iverson Edward, came home from St. Anthony's hospital in Amarillo Tuesday.

Visiting Mr. and Mrs. M. H. Burum the first part of the week were his uncle and cousin, Mr. J. G. Warren, and Bill Warren of El Paso. They left Wednesday for Arkansas.

Miss Mary Olive Frye entertained with a slumber party Tuesday beginning with supper at Buffalo Dam. Guests were Marcella Luke, Lillian Burum and Doris Smith.

Miss Ella Smith visited Miss Loriane Campbell of Amarillo Wednesday to Friday of this week.

Mr. and Mrs. Eugene Frishoe

CHURCHES

THE METHODIST CHURCH Sunday School 9:45 Morning Services 10:30 Evening Services 7:30 Young People 7 p. m. Missionary Societies each Wednesday 8 p. m. Attend our services.

First Presbyterian Church James Aiken, Jr., Pastor Sunday School 9:45 a. m. Morning Worship 11:00 a. m. Evening Worship 8:00 p. m. The pastor and twelve of the young people returned Friday from the Young People's Conference held at Ceta Glen. The Conference was highly successful and our young people enjoyed a week of spiritual uplifting. An impressive echo conference was presented by these young people last Sunday Evening at the Worship Hour.

Our regular services will be held on the first Sunday in August and we invite all who so desire to worship with us in these services.

BAPTIST CHURCH NEWS The attendance of the Sunday School was 296, last Sunday, which was a good gain over that of the previous Sunday. However, we lost in the number attending B. T. U., having 64. The auditorium was well filled at the morning worship hour, and all were thrilled and inspired with the reports which were brought to us by those attending the Baptist World Alliance. In and through all the reports it seemed that the central theme of the Alliance was, that Jesus might be magnified and His gospel taken to all people.

In absence of the pastor from the evening worship hour, Dr. Perkins, a former member of the church, who is now studying for the ministry, was the speaker. The entire membership of our church is touched and saddened by the serious illness of the baby son, of Rev. and Mrs. Barnes, and we are asking that all the Christian people of our community join us in prayer for little Robert and his loved ones. A most cordial welcome is ever extended to all people to come and worship with us in all our services.

First Baptist Church Mrs. A. L. Manjoet Church Secretary.

SERVICES AT THE CHRISTIAN CHURCH H. M. Redford, Minister Ellis Coombes, Superintendent Bible School 9:45-11 a. m. Morning Worship 11-12 a. m. Christian Endeavor 7-8 p. m. Evening Worship 8-9 p. m. H. M. Redford, the pastor and wife will return from Fort Worth the latter part of the week where they have been spending a few weeks' vacation. The pastor's sermon subject at the morning hour next Lord's Day will be "The Compelling Voice." At the evening hour the theme will be "Care For The Soul." The members of the Church are urged to attend these services and bring their friends.

Mr. and Mrs. Frank Crenshaw returned to their home in Brownwood after spending the week end in the home of her sister, Mrs. F. L. Lucas. Their little daughter, Jimmy Frances, who had been visiting in Hereford for several weeks returned to Brownwood with them.

Mr. and Mrs. Dewey Lawrence and sons left Monday for Estes Park, Colo. where they will vacation for several weeks before returning to their home in Tyler. They have been visiting in the home of her parents, Mr. and Mrs. F. H. Oberthier, here.

Mr. and Mrs. Gaston Baer and daughter Hertha returned Friday from markets in Dallas and Ft. Worth where they purchased new fall merchandise for the Popular Store.

Mrs. Chas. F. Jones of Ft. Worth is visiting her sister, Mrs. H. M. Benefield.

Spending the week in the Wm. McGeehee home is their daughter Mrs. R. O. Stark and Mr. Stark of O'Donnell. Their grandson, Kenneth Burns of Long Beach, Calif., is also visiting here.

since Tuesday. Mr. and Mrs. A. A. O'Neal made a business trip to Muleshoe Monday.

Raymond Miller and Albert Frye left Monday for an extended vacation trip to Hot Springs, and Carlsbad, N. M., and El Paso.

Mrs. W. J. Stewart, Raymond Stewart and Doyle Payne left Monday for Davis, Okla., to visit relatives.

Series Of Enjoyable Parties Given Out Of Town Visitor In Streu Home

Dates of parties for visitors vacationing in Hereford highlight social activities for the past week. Among the informal social gatherings to fete out of town guests was a series of affairs given by Mrs. A. H. Streu to compliment Miss Pearl Marie Smith of Neodesha, Kansas, who is a house guest of Miss Helen Frances Streu.

A dinner party complimenting Miss Smith on her birthday was given last week with five girls, all former class mates of Miss Smith, as guests. A birthday cake with yellow candles, was featured as a table centerpiece. Those seated were Edith Jackson, Viola Phillips, Betty Sue Henslee, Helen Frances Streu, and the honoree.

A larger affair given Friday night was a cleverly planned party in the form of a track meet. Two rooms of the garage were arranged to represent a college gymnasium and auditorium where competitive events took place with students of two colleges, Krak'd'nob College and Kahtchathink College, participating. Jack Higgins and Helen Ruth Barber were student body presidents. Events scheduled were Relay Race, Shot Put, Cross Country Race, One Act Play, Spelling Contest, 100 yard dash, Javelin Throw, Volley Ball, Decathlon, Wrestling, Tennis and Football games.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Arrangements for the party were in the hands of Mrs. Urllin Streu.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Series Of Enjoyable Parties Given Out Of Town Visitor In Streu Home

Dates of parties for visitors vacationing in Hereford highlight social activities for the past week.

Among the informal social gatherings to fete out of town guests was a series of affairs given by Mrs. A. H. Streu to compliment Miss Pearl Marie Smith of Neodesha, Kansas, who is a house guest of Miss Helen Frances Streu.

A dinner party complimenting Miss Smith on her birthday was given last week with five girls, all former class mates of Miss Smith, as guests. A birthday cake with yellow candles, was featured as a table centerpiece. Those seated were Edith Jackson, Viola Phillips, Betty Sue Henslee, Helen Frances Streu, and the honoree.

A larger affair given Friday night was a cleverly planned party in the form of a track meet. Two rooms of the garage were arranged to represent a college gymnasium and auditorium where competitive events took place with students of two colleges, Krak'd'nob College and Kahtchathink College, participating. Jack Higgins and Helen Ruth Barber were student body presidents. Events scheduled were Relay Race, Shot Put, Cross Country Race, One Act Play, Spelling Contest, 100 yard dash, Javelin Throw, Volley Ball, Decathlon, Wrestling, Tennis and Football games.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Arrangements for the party were in the hands of Mrs. Urllin Streu.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

were score keepers and at the close of the meet when scores were counted, a loving cup (tin) was presented to the winning college. A pep squad representing each of the colleges added noise and fun for the party. Two color schemes were featured, one for each college group. Refreshment carried out these two colors of blue and white and yellow and white. Individual cake squares contained tokens with fortunes attached and each guest found astounding predictions for the future.

Arrangements for the party were in the hands of Mrs. Urllin Streu.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

Those attending were; Viola Henslee, Helen Frances Streu, and the honoree.

en Russ... ell, Virginia... Wanda Jean... macher, Jack... Dunlap, Jack... Henslee, Bill... Virden, Clifford... Ross, Mrs. J. B. Dunaway... Mrs. Urllin Streu and the hostess.

A swimming party in Amarillo Sunday afternoon was enjoyed by Miss Smith and Bill Montgomery, Helen Frances Streu and Floyd Ross, Mrs. Urllin Streu and son Raymond Oliver.

Wendall LeGrand of Phillips who has been visiting his grandparents, Dr. and Mrs. G. F. LeGrand and other relatives here left yesterday for Tucumcari, N. M., to visit his grandmother, Mrs. R. P. Brazil.

Used Cars! Hereford Motor Co. Sales... FORD-MERCURY... Service

SECOND BIG WEEK OF Penney's July BARGAIN DAYS Purses... 36c Dress Prints... 6c Men's Felt Hats... \$1 Curtains... 25c Work Shoes \$1.87 BARGAIN PRICED! Facial Tissues 13c BOYS' OXHIDE OVERALLS CLOSE 37c PAIR A ROUND-UP OF BARGAINS FOR YOU! FLOUR SACKS 5c CURTAIN SCRIM 5c SLIPS Nainsook for children 19c RAG RUG 24"x50" 37c WASH DRESSES 25c Feature Value! Ladies Rayon Panties 9c Full cut and well made Feature Value! Ladies Batiste Gowns 25c Hand embroidered, in sizes 16-17.

SOCIETY

McLEAN, Society Editor. Phone 181-W

Music Study Club Entertains Many Out-of-Town Guests at Informal Tea

An important party date for Music Study Club members was the lovely and informal tea given for four former members of the club at the home of Mrs. W. E. Dameron Saturday afternoon. Calling hours were from four to six.

The honor guests who have moved from Hereford and who are among the many visitors here included: Mrs. Dewey Lawrence of Tyler who is visiting her parents, Mr. and Mrs. F. H. Oberthier; Mrs. Harold Hicks of Winfield, Kansas who is visiting her parents, Mr. and Mrs. J. E. Beyer; Miss Anne Parker of Pasadena, California, who is spending her vacation here with her mother, Mrs. G. A. F. Parker and Mrs. C. H. Dillehay, a past president of the club. Others in the house party were Mrs. S. S. Boutwell of Terrell, house guest of her sister, Mrs. A. C. Thompson; Mesdames J. E. Beyer, G. A. F. Parker, F. H. Oberthier, A. C. Thompson and Salome Hales.

Doris Elaine Dillehay of Vernon, Ruth Boutwell of Terrell, Troyce Stambaugh and June Dameron assisted in the dining room. Vari-colored gladioli in oriental containers and other garden favorites were used here and there about the rooms in decoration.

Informality furnished the keynote for entertainment as bits of reminiscent conversation drifted from one group to another and experiences while separated were related.

Those attending the enjoyable affair were Mesdames; S. P. Rossion, J. C. McCracken, J. E. Beyer, H. H. Hawkins, Jeff Gilbreath, Troys Carmichael, A. C. Thompson, S. S. Boutwell, A. J. Schroeter, C. H. Dyar, C. C. Ferguson, F. H. Oberthier, W. J. Stanford, G. A. F. Parker, H. L. Broadwell, Glenn Snyder, Harry Seed, J. H. Pitman, Salome Hales, Misses Elyse Pitman, Ella Broadwell, Doris Elaine Dillehay, Ruth Boutwell, Troyce Stambaugh, June Dameron, the four honor guests and the hostess.

MRS. BATEMAN IS CLUB HOSTESS

Mrs. A. R. Bateman was hostess to members and guests of the Coterie Club Friday afternoon at the home of Mrs. E. B. Hedrick.

Brightening the entertaining rooms, a red and white scheme was carried out in summer floral decorations with cardinal red gladioli setting the color accent. Prize packages were done in red and white and accessories for bridge games emphasized the theme.

Forming a table of guests were Mesdames; Tom McCollum, J. T. Gilbreath, Jr., C. H. Dyar and W. M. Emmons.

Members playing were Mesdames; E. B. Hedrick, Grant Fuller, E. B. Hicks and J. W. Witherspoon.

Game awards went to Mrs. W. M. Emmons and Mrs. J. W. Witherspoon.

After the games a salad plate was served.

CLUB IS ENTERTAINED

Pleasure Hour Bridge Club was entertained at the home of Mrs. Harry Lomas Thursday afternoon.

Two tables of players enjoyed games of bridge with prizes going to Mrs. Chris Renfro, high and Mrs. B. R. Dixon, low.

Those playing were Mesdames Earl Phillips, Elmo Lawhon, Boyd London, Roy Jewell, B. R. Dixon, W. J. Smith, Ralph Smith, and the hostess.

JEANNE WILLIAMS GIVEN PARTY

Jeanne Williams, who with her parents, Mr. and Mrs. O. T. Williams, is leaving this week for Lubbock to make her home, was complimented with a gift party at the J. O. Newell home Thursday night, with Virginia Newell and Virginia East acting as hostesses.

The group met at the Newell home and went together to see the picture, "The Lady's From Kentucky" and then returned to the Newell home for refreshments after the show. A surprise shower of gifts was presented to the honoree.

Guests included high school class mates of Miss Williams. They were; Jack Boydston, Jo Osburn, Dean Dunlap, Pauline Parker, Jack Higgins, Carolyn Frye, Paul Lyons, Edith Jackson, Jack Knox, Nell Spradley, Robert Petersen, Wanda Jean Reed, Terrell Williams, H. D. Farrar, Clifford Estes, the honoree and the hostess.

MISS POLLYANNA CRAWFORD HONORED WITH BIRTHDAY PARTY

Honoring her daughter, Pollyanna, Mrs. L. L. Crawford entertained Friday evening with a birthday party at her home. Games of various types furnished entertainment for the group and gifts were presented.

Watermelon was served to Charles Boyd, H. D. Farrar, Virginia Newell, Charles Virden, Virginia East, Clifford Estes, Jeanne Williams, George McLean, Edith Jackson, Bob Gilliland, Ann Cockrell, Robert Petersen, Vivian Olson, Jeff Burk, Bernadine Phillips, Bert Slay, Joyce Cress, Louise Cress, Lottie Alred, Jack Knox, Alva Thornburg, Dr. and Mrs. R. E. Perkins, Mary Louise Dean, Wanda Jean Reed, Glennis Cockrell, Crawford and the honoree.

CAMP FIRE GROUP HAS LESSON ON BEAUTY CULTURE

At the Wecocantewaste Camp Fire meeting held Monday at Mothers' Park a lesson on the care of the skin, hair and nails was featured. The latest invention of the beauty world which aid in the care of the face, hands and hair were discussed.

All members are urged to attend the meeting next Monday as important business will be presented. New schedules for school months and new officers will be discussed.

Members attending were: Nadine Newell, Rachel Ireland, Ruth Temple Hastings, Margaret Olson, Rue Wilson, Eleanor Wilson, Betty Dunlap, Mary Nicks, Geraldine McCall, Wanda Lee Terry and Elyse Mae Wilkins, sponsor.

GOING AWAY COURTESY COMPLIMENTS MRS. WALKER

Mrs. P. R. Walker and daughter Eloise were complimented with a going away courtesy extended by Mrs. G. M. Hudson and Mrs. Arch Conklin leaders of the Beginners Department of the Sunday School of the Presbyterian Church Friday afternoon. Mrs. Walker, who has been a worker in that department of the Sunday School, plans, with her family, to move to Lubbock the 15th of August. Eloise Walker is a member of the primary division.

A variety of games furnished entertainment. Refreshments were served to children and leaders in the nursery and in the be-

ginners and primary departments.

A miscellaneous shower of gifts was presented to Mrs. Walker after the games.

Those attending included Mesdames; R. P. Conaway, G. M. Hudson, Arch Conklin, Will S. Kerr, Ruth Ann Craddock of Portales, New Mexico, Julia Faye Mitchell, Sandra Bateman, Joe, Pat and Norman Kerr, Bobby Mathers, Joyce Miller, Ouida Kathleen Hudson, Doris Jean Hastings, Paula Mae Mathers, Earl and Christine Smith, Nadine Mitchell, Robert Bateman, Barbara Boyd, Eloise Wilker and Clifford Kerr.

SURPRISE PARTY GIVEN FOR Y. W. A.

Mrs. Jack Roberson, sponsor of the Y. W. A. of the Baptist Church, entertained members with a surprise party at the regular meeting time Monday evening.

The group met at the Roberson home and joined by surprise guests, went to the country home of the Wiley Robersons for a picnic supper and party. Games were played and musical numbers were featured.

Present were; Ora West of Amarillo, Virginia Lee Hussey, Molly Jo Roberson, Avis Matthews, Dorothy Funderburg, Inez Funderburg, Mr. and Mrs. Marvel Upton, Mr. and Mrs. Billie Roberson, Mrs. Frank Beets, Miss Cleo McCollister of Borger, Mrs. J. W. Cockrell, Audrey Cockrell, Genece Standiford, Ruble Rhodes, Theodore Calloway, Bill Boyer, Bob Baird, Clinton Massey, Anna Jo Owen, Glennis Cockrell, Lee Renfro, Mildred Curtsinger, Imogene Roberson, Mr. and Mrs. Jack Roberson; Mr. and Mrs. Wyley Roberson and Hicks Roberson.

GROUP RETURNS FROM BAPTIST SESSION

Returning Saturday from Atlanta, Ga., where they attended the Baptist World Alliance Meeting were Rev. W. E. Barnes, Mrs. A. O. Thompson and Miss Fannie Cott who came from her home in Johnson, Kansas to make the trip from Hereford. With them was Rev. Barnes' sister, Mrs. Dan Pearce of Bon Air, Alabama, who will visit in the Barnes home here.

Miss Thornton Shirley who went to Atlanta with the group remained there for a short visit in the home of her aunt, Mrs. Barney Casteel.

ROOMS TO RENT? TRY A WANT AD

NEW LAWNS DISCUSSED AT GARDEN CLUB MEETING

New Fall lawns were discussed at the Garden Club meeting held here Friday afternoon at the home of Mrs. W. A. Dobbins.

Mrs. Homer Brumley who was in charge of the program, stressed the need for thorough soil preparation before planting seed for a lawn. Continuing Mrs. Brumley said, "The keynote for a successful lawn is in the preparation of the soil. Poor preparation causes more failures in securing a good stand of grass than poor seed. The best time to seed a lawn is in the fall, the best time being early in September. A top dressing of well rotted barn yard manure one-half to three-fourth cubic yards to 500 square ft. is recommended, or 5 lbs. of bone meal to 250 square feet may be used. A mixture of blue grass, white clover and red top has been used here satisfactorily, using one quart of seed to 100 square feet of ground. Rake the seed in lightly and roll. Water thoroughly, never letting the soil dry out until a good sod is established."

A short business session was held when further plans for the fall flower show were discussed. An interesting feature of the meeting was a study of the flower arrangements. Mrs. C. H. Dyar had arranged dark blue delphiniums in a clear glass bowl, Mrs. W. B. Beach had two

arrangements, Pink and red roses in a white vase, and chrysanthemum flowered, orange marigolds combined with baby's breath in a dark brown container. Mrs. Dobbins' contribution was daisies in a adubonnet bowl and wine colored petunias in an especially suitable green container. Flower arrangements will be studied at regular meetings of the club from now on until the time of the flower show which date has been announced for September, 29.

Phlox, petunia and zinnia beds were viewed at the Dobbins home, also the small park on the premises with young trees, green grass and colorful beds of flowers which furnished an example in planning and planting for quick results.

"FORTY-TWO" PARTY GIVEN

Honoring a house guest, Miss Ora West of Amarillo, Mr. and Mrs. Billie Roberson entertained Tuesday at their home with an evening "Forty-Two" party.

Among those present were: Woodrow McMormick, Ruble Rhodes, Odessa Russell, Audrey Cockrell, Avis Matthews, Theodore Calloway, Imogene Roberson, Mr. and Mrs. Marvel Upton, Lottie Alred, Cecil Boyer, Bill Boyer, the honoree and the hostess, Miss West, formerly of Hereford, and Mrs. Roberson were roommates at Wayland College, Plainview.

AN EXTRA ROOM? TRY A WANT AD!

JUNIOR PIONEER CLUB TO HAVE MEETING TUESDAY EVENING

The Junior Pioneer Club will meet at the home of Mrs. Ursula Streu Tuesday evening. All members are urged to attend.

Guests in the Glen Weir home this week are Miss Jacqueline Wilkerson and Miss Eunice Mae Weir of Friona. Also Miss Jessie Mae Lawson of San Antonio who has been in Hereford for several weeks.

Mr. and Mrs. Jo Birchfield of Wellington were week end visitors in the C. F. Kerr home. They were guests of their son, Bob Birchfield and Mrs. Birchfield who are visiting her parents, Mr. and Mrs. C. F. Kerr, here. Also visiting the Birchfields here recently was Mrs. Matthew Arnold of Cleburne.

Mrs. Ed Smith and daughter Betty spent the past week end in Canyon visiting friends.

Week ending here with Mr. and Mrs. Louis Woodford were Mr. and Mrs. George Atkins of Rockwall, Texas.

G. A. MEETS AT CHURCH

The regular meeting of the G. A. of the Baptist Church was held Tuesday afternoon at the church. Mildred Shepherd was in charge of the program. Refreshments were served by Gertrude London and Paula Mae Edwards.

Gertrude London will be hostess for the next meeting. All members are requested to be present.

Bellah's Food Store and Market

Phone 81 We Deliver

Specials for Friday-Saturday August 4 and 5

- Quart Pickes Sour or Dill 15c
- VINEGAR Pure Cider — Gallon 29c
- MATCHES Carton 17c
- Macaroni or Spagh. Skinner's, 2 for 15c
- COMPOUND Crustene— 3 Lbs. 69c
- BUTTER CRAX-TOASTS 19c
- COFFEE White Swan in Glass Jar 25c
- CLEANSER Sunbrite 2 FOR 15c
- LAUNDREX BLEACH Quart 13c
- PRESERVES Del. 4 Lb., 6 Oz. 65c
- TEA White Swan — 1/4-Lb. and Glass 21c
- SALAD DRESSING Best Maid—Qt. 22c
- HUSKIES 2 FOR 15c
- PEAS Brimful 2 FOR 25c
- SOAP Crystal White 5 FOR 15c
- BEANS Pintos 3 LBS. 15c
- SALMON Pink—Tall Can 11c

PACKARD'S
Panhandle
Maid
Flour
48-lb. sack
\$1.07

- FRUITS and VEGETABLES**
- Cabbage Per Lb. 3c
 - Spuds 10 Lbs. 19c
 - LETTUCE Nice Size 4c
 - GRAPES Thompson seedless, lb. 10c
 - Bananas Lb. 5c
 - Oranges Doz. 15c

HAILE DRUGS

Walgreen Agency
WE SELL FOR LESS

PHONE 99 HEREFORD, TEXAS

15c SHOE POLISH Jet Oil 9c	Pint Bottle MINERAL OIL 23c
10 GIANT BARS P&G 29c	50c Tooth Powder CALOX 29c
25c LIVER PILLS Carter's 17c	\$1.00 Laxative ADLERIKA 69c
50c HAND LOTION Hind's 32c	60c Bottle SAL HEPATICA 43c
50c Lotion and 50c Cream JERGEN'S both for 33c	Pound Dark PSYLLA SEED 29c
500 CLEANSING TISSUES 16c	75c Shampoo FITCH'S 49c
60c SYRUP PEPSIN BOTTLE 36c	25c Bottle PEROXIDE 14c
30c MENTHOLATUM JAR 19c	\$1.25 Eminent ABSORBINE 98c
55c LADY ESTHER CREAM 37c	25c Laxative EX-LAX 18c
60c BROMO SELTZER 49c	15c Aspirin BAYERS 9c
25c SYRUP BLACK DRAUGHT 18c	10c Soap LIFEBUOY 6c
CASTILE SOAP POUND BAR 23c	MINERAL WATER CRYSTALS 43c
FACIAL SOAP WOODBURY 15c	
TOOTH BRUSH DR. WEST'S MIRACLE TUFT 29c	

Fine at **FRESH MEATS LOWER PRICES**



- Bacon** Cudahy Gold Coin, sliced 21½c lb.
- Pork Chops or Pork Steak** 17½c
- Bologna** Lb. 10c
- Franks** Lb. 12½c
- Tenderized HAMS (whole) 18c**

SEEDS of ADVICE

from The Garden Club

Pansies, Columbine and Delphinium

Pansies, Columbines and Delphinium should be planted early in August, and don't pinch pan-

Like the poor, weeds will always be with us and even in these blistering hot days they continue to grow, "a weed in time saves nine thousand."

Mildew on phlox can be dispelled with a spray of powdered sulphur. Dust several times a week early in the morning.

Summer is the dormant season for oriental poppies and August is the time to divide and transplant them.

For bigger and better chrysanthemums nip off many of the side shoots. Give the plants well rotted manure or a commercial fertilizer at intervals from now until they bloom.

Zinnias (Garden Club Flower) In the garden parade of today no flower can equal the zinnia in popularity. Once shunned as a coarse, crude flower by discriminating gardeners, the plant enjoys increasing interest today from flower lovers, due to the remarkable improvement it has undergone in recent years in the matter of form and color. It is well liked in the southwest and its preference for hot, dry atmosphere places it, particularly well, in the upper strata of plant society in local gardens. Since 1919 the turning point in zinnia origination, the status of the once lowly zinnia family has changed very much. Landscape architects who are beginning to include a color note more and more in their scheme, are welcoming the zinnia. There is now a type for every garden situation, and no cutting garden is well ordered that does not provide for a number of the zinnia forms.

In the matter of beauty, color and mass of flowers the zinnia will pay a grower many times over.

It is not too late to plant them now for fall blooming.

In planting of seed rapid germination is essential and cultivation is even more important. Because of their shallow roots the plants must not be allowed to suffer for water. Seeds planted in wet soil germinate more rapidly than those planted in dry soil. Seed should be planted in trenches about one eighth inch deep, and the soil should be pressed down firmly. When plants are well established, well rotted manure or a good commercial fertilizer may be worked into the soil. Never sprinkle the foliage of zinnias as this causes blight and has a tendency to produce mildew. If mildew appears, spray with equal parts of nicotine and sulphur. The usual garden soil is about right for zinnias. They will bloom in partial shade but prefer full sunshine.

It is not too late to plant them now for fall blooming.

In planting of seed rapid germination is essential and cultivation is even more important.

Seeds planted in wet soil germinate more rapidly than those planted in dry soil.

When plants are well established, well rotted manure or a good commercial fertilizer may be worked into the soil.

Never sprinkle the foliage of zinnias as this causes blight and has a tendency to produce mildew.

If mildew appears, spray with equal parts of nicotine and sulphur.

The usual garden soil is about right for zinnias.

They will bloom in partial shade but prefer full sunshine.

It is not too late to plant them now for fall blooming.

In planting of seed rapid germination is essential and cultivation is even more important.

Seeds planted in wet soil germinate more rapidly than those planted in dry soil.

When plants are well established, well rotted manure or a good commercial fertilizer may be worked into the soil.

Never sprinkle the foliage of zinnias as this causes blight and has a tendency to produce mildew.

If mildew appears, spray with equal parts of nicotine and sulphur.

The usual garden soil is about right for zinnias.

They will bloom in partial shade but prefer full sunshine.

It is not too late to plant them now for fall blooming.

NEW CARS

Zerrell Thomas, 1939 Chevrolet Sedan, Reeve Chevrolet Co., Friona.

Mrs. Al Werner, 1939 Chevrolet, Pick-up, Brumley-Woodford Motor Co.

Boyd Knox, 1939 Chevrolet Panel, Brumley-Woodford Motor Company.

J. C. Ricketts, 1939 Chrysler Imperial Sedan, Tony Chisum, Inc.

William C. Cox, 1939 Ford Tudor, Hereford Motor Co.

J. B. Riley, 1939 Dodge Pick-up, Ireland Motor Co.

Edith Brookfield, 1939 Ford Coupe, Hereford Motor Co.

Jim Burke, 1939 Ford Tudor, Hereford Motor Co.

Deaf Smith Co. REA, Inc., 1939 Dodge Pick-up, Keith Motor Co., Amarillo.

C. F. Kerr, 1939 Dodge Sedan, Ireland Motor Co.

daughters, Lurline and Wanda spent Thursday in the S. J. Barclay home.

J. B. Williams, of Hatch, N. M., visited over the week end with his sister, Mrs. C. R. Boyd, and family.

Miss Ruby Boyd spent the week end in Plainview last week, visiting Miss Ruby Alice Wilson.

Mrs. Owen Andrews visited Mrs. Elmer Jones and baby in the hospital Monday.

Mr. and Mrs. E. F. Sevier visited Sunday afternoon in the C. R. Boyd home.

Miss Ruby Boyd visited Miss Dorothy Hodges Wednesday.

Mr. and Mrs. Arnold Long of Hereford visited in the home of Mrs. Longs parents, Mr. and Mrs. John Johnson.

Buther Johnson of Los Angeles, Calif. is here for an extended visit with his father, John Johnson.

Mr. and Mrs. Andrew Gilliland and Mr. and Mrs. W. D. Nafzgar visited in the Earl Springer home Sunday.

Florice Vaughn, of Tulla, a nephew of Mr. Johnson has been visiting the Johnson family this week.

Miss Lily Laura Nafzgar, who has been visiting her sister, Mrs. Earl Springer, returned to her home in Olton Wednesday.

J. P. Jones had his tonsils removed Thursday and is now

feeling fine.

Mr. and Mrs. Albert Springer and little son Charles Ralph, visited in the home of Mr. and Mrs. Potter last Sunday afternoon.

Mr. Herman Vanatta of Amarillo is visiting in the home of his sister Mrs. Henry Dobbs and family this week.

Mr. and Mrs. John Johnson and family, Treva Jo, Wanza, Luther, Cecil and Mrs. Arnold Long and family went to Ceta Canyon Monday on a picnic and returned by way of Buffalo Lake where they enjoyed a nice supper.

John Partridge who has been working for Mr. Johnson returned to his home in Oklahoma, Tuesday.

Lester Sparkman was honored last Sunday on his birthday with a big dinner with his children, Mr. and Mrs. T. L. Sparkman, Jr. and Mr. and Mrs. Owen Andrews and children present.

Miss Helen Jones and Miss Arline Armstrong took J. P. Jones to Amarillo Sunday afternoon for a weeks visit with his sister, Mrs. J. W. Benson.

Miss Betty Jo Barclay visited her aunt and uncle Mr. and Mrs. S. J. Barclay and children this week.

Mr. and Mrs. S. J. Barclay and children visited in the Henry Kendall home Wednesday night.

Lawrence Kendall had his tonsils removed Wednesday and is doing nicely.

Grandma Lawrence is visiting in the home of Henry Kendall.

Haskell Benson was in Amarillo on business last Friday afternoon. His father J. N. Benson accompanied him to Amarillo for a visit with relatives there.

Mr. and Mrs. Charles King and son visited Sunday and Monday with Mrs. Kings relatives the Andrews.

Mr. and Mrs. Will S. Dixon visited Friday night with their son Clarence Dixon and family in New Mexico.

Mr. and Mrs. Emmitt Dixon and family took dinner Sunday in the home of his parents, Mr. and Mrs. W. S. Dixon.

Mrs. Mable's sisters, Mrs. Claud Price of Floydada and Mrs. George Benton accompanied by Mrs. Tildie Bradshaw both of Grand Falls, Texas spent part of the week in the Mableys home.

Mr. L. F. Tennison was home a while Sunday seeing to things and reported that Mrs. Tennison who has been ill for some time was being moved back into the hospital at Wellington for another operation which they felt would probably cure her.

Everyone in the community ex-

tends his sympathy to the Tennison family.

Mrs. Elmer Jones and baby returned to their home Saturday both mother and baby are doing nicely.

The Frio H. D. C. met Thursday afternoon in the home of Mrs. S. J. Barclay. Mrs. Earl Springer brought up an interesting talk showing how the house wife should try to improve her appearance in the home and be attractive and neat as well as the home. A salad plate with cake and lemonade was served to Mrs. Earl Springer and children, Mrs. C. R. Byod and Ruby, Mrs. Mack Dixon and daughters Mrs. Owen Andrews and children, Miss Alma Andrews, Mrs. John Johnson, Mrs. Malcom Cassels and children and the hostess. The next meeting will be with Mrs. John Hardy Burnett, on August 10.

Miss Mary Nell Cassels spent Monday night with Ruby Faye Barclay.

Mr. and Mrs. Malcom Cassels and son Jimmy Ray were in Amarillo Tuesday on business and visited awhile with Mr. Cassels' niece Mrs. G. W. Denton and family.

There was an attendance of 50 at Sunday School, Sunday and Rev. Clifton Tennison gave a very inspiring message on "The Atoning Blood." Everyone is welcome in Sunday School and we urge everyone to attend when at all possible. Our revival will continue through the coming Sunday. All visitors are welcome.

Mr. and Mrs. H. D. Robbins and family visited Sunday in the Mableys home.

Mr. and Mrs. W. F. Johnson of Black attended Sunday School and church in our community.

Clifton Tennison spent Sunday in the Dave Benson home, Sunday night in the H. D. Dobbins home and Monday in the Will S. Dixon home.

Mr. and Mrs. J. T. McClain and family were in Hereford Saturday.

Mr. and Mrs. J. D. Key of Canyon, Bobbie Jean and Edwin Nager of El Paso visited in the W. R. Moore home last week.

Mr. and Mrs. Marvin Oliver have been visiting relatives in Oklahoma during the past two weeks.

Mrs. Dave Moore, Richard of Kress, and Miss Edith Moore of Houston county called in the W. R. Moore home Saturday afternoon.

Mr. and Mrs. J. C. Allred and Ethel, and Mrs. Anna Gillespie were in Amarillo Saturday.

Miss Pauline Moore returned home Wednesday from a five day visit with Miss Ethelene, Fincher near Abilene.

Miss Vada Norman spent the week end with her parents Mr. and Mrs. A. R. Norman.

Mr. Thompson of Canyon visited in the W. R. Moore home one afternoon last week.

Mr. and Mrs. Ben Floyd and daughter Mildred, of Plainview spent Sunday in the A. R. Moore home.

Mrs. Joe Moore and children, Mrs. W. R. Moore, and children, Mr. and Mrs. J. T. McClain Miss Emma, Mrs. O. G. Smith, and children, Orville Moore and family, Mr. and Mrs. Floyd Tomlinson, and Mr. and Mrs. Robert Campbell attended the Pioneer celebration in Canyon Wednesday.

Bryon Campbell spent a week with the Presbyterian young people at the encampment South of Canyon, recently.

Junior Whitaker returned to his home in Plainview Monday.

Mr. and Mrs. J. H. Hudgens and son, of Olton were visitors in the Ervin Shugart home, Monday.

Mr. and Mrs. Jimmie Allred and Marlene and Lottie Allred

to Hereford Friday.

Sam Thomas spent the week end visiting relatives in Endee New Mexico.

Mrs. Anna Gillespie is spending this week in the Clyde Allred home.

Guy Dudley called in the W. R. Moore home Saturday.

Mr. and Mrs. Ernest May of the Dawn community were callers in the W. R. Moore home, last Sunday morning.

E. W. Womble and family spent the past week visiting friends in Big Springs and Colorado.

J. F. Matthews, wife and Mrs. Clark attended the Presbyterian service in Amarillo last Sunday morning.

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE

There was a good attendance at church and Sunday School Sunday. Rev. Lee Perry was in charge of the services.

Arow Connor visited in the Toy Price home Sunday afternoon.

Mr. and Mrs. Cecil Allred and Marilyn visited with Mr. and Mrs. J. C. Allred and family Thursday night.

Miss Mildred Floyd of Plainview spent the past week with Miss Vada Norman of Amarillo rillo. She also visited other relatives while there.

Mr. and Mrs. O. G. Smith and Miss Emma attended the celebration in the parental Clyde Allred home, Thursday night.

Mr. and Mrs. J. T. McClain and Miss Emma McClain were in Hereford Tuesday.

Mary Jo and Norma Jean Tomlinson have been visiting in the home of their grandmother Mrs. Taylor Golden, and other relatives near Lockney during the past week.

Dick Hudgens received a broken arm as a result of wrestling Saturday. He has returned to his home near Olton.

Mr. and Mrs. J. C. Allred and daughter, Ethel and Mrs. Anna Gillespie made a business trip

to Hereford Friday.

Sam Thomas spent the week end visiting relatives in Endee New Mexico.

Mrs. Anna Gillespie is spending this week in the Clyde Allred home.

Guy Dudley called in the W. R. Moore home Saturday.

Mr. and Mrs. Ernest May of the Dawn community were callers in the W. R. Moore home, last Sunday morning.

E. W. Womble and family spent the past week visiting friends in Big Springs and Colorado.

J. F. Matthews, wife and Mrs. Clark attended the Presbyterian service in Amarillo last Sunday morning.

LEGAL NOTICE

TO WHOM IT MAY CONCERN—Standard Combination Automobile Policies Nos. 81472 to 81480, inclusive, of the Hereford, Texas Agency of these companies, have been mislaid, lost, destroyed or stolen from the office of the Hereford Insurance Agency and this is to notify any person or persons holding the above policies the same are void and of no effect.

Northwestern National Insurance Company. Northwestern National Casualty Company. Hereford Insurance Agency, Hereford, Texas. 30-36

What You Have Been Waiting For!

An Edwards Portrait At A Price You Can Afford! \$5.00 Per Dozen and up

EDWARDS STUDIO

North Side Santa Fe Building — Amarillo, Texas

FREE STRICTLY LOCAL! \$55.00

OPEN TO RURAL and TOWN RESIDENTS

Home Improvement Contest

Sponsored jointly by Lumber Yards in Hereford, Texas



Rules and Regulations

- 1. ELIGIBILITY—The Contest is open to any person in Hereford, or in the territory or Rural Communities of Deaf Smith and the North Portion of Castro County. The person must be a resident of the area—but may be either tenant or property owner.
2. JUDGES—Five judges in this territory will be selected to inspect, judge and award prizes. Decision of the judges will be final.
3. IMPROVEMENT—The homes included in the contest will be inspected and graded when the person enters the contest. They will again be inspected and graded when improvements are completed. Judging will be based solely upon improvement in General Appearance of the homes; no interior improvements will be considered.
4. PRIZES—A total of \$55.00 will be awarded in prizes, as follows:
FIRST PRIZE \$25.00
SECOND PRIZE \$15.00
THIRD PRIZE \$10.00
FOURTH PRIZE \$5.00
5. DATE—The contest opens Thursday, August 3, and continues through November 1, inclusive.
6. TO ENTER—Visit your favorite lumber dealer on the list in this ad. He will be glad to give you an estimate on your paint or improvement job. He will also furnish you with an OFFICIAL ENTRY BLANK, and will notify the judges of your entry in the contest. No entries will be accepted unless made on Official Blanks, secured from one of the four dealers found on this advertisement.

HOME IMPROVEMENT COSTS SO LITTLE ... from time to time, people are amazed to find that they can paint their homes for so little as \$20 or \$25. Paint adds to the attractiveness and value of your home, and to the life of the building. Right now your lumber dealers have special values on quality paint ... they are interested in beautifying the community ... and to encourage beautification, they are sponsoring this LOCAL Home Improvement Contest, and putting up Cash Prizes to the winners. Visit your favorite dealer today ... Get more complete details! He will be glad to give you a free estimate on a complete Paint or Remodel job for your home ... and you stand a chance to Win One of These CASH PRIZES!

VISIT ONE OF THESE FIRMS! ENTER TODAY!

- Carl McCaslin Lbr. Co.
Hereford Lumber Co.
Kemp Lumber Co.
Rockwell Bros. & Co. LUMBERMEN

Sample Entry Blank

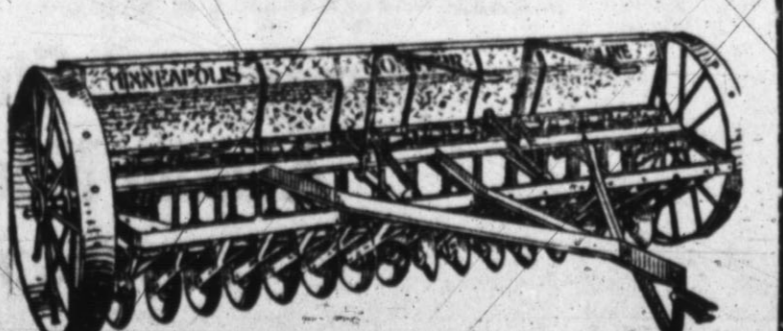
Date.....
Name.....
Address.....
Name of Lumber Co.
Hereford, Texas

I agree to accept the decision of the judges without question. Please notify judges to inspect my home without cost or obligation on my part.

GET AN OFFICIAL ENTRY BLANK from one of the above Dealers. Also, FREE Estimates on PAINT for Your Home!

New ALL STEEL MONITOR DRILLS for Bigger Yields and LONGER LIFE

NOW you can get all the famous MONITOR drill features plus all-steel construction, roller bearings, and several new refinements in design.



No matter whether you're interested in a horse or tractor drawn drill, there's a New Steel MONITOR that will bring you years of service, plus the assurance of good yields and light draft that only a GENUINE MONITOR drill can give you.

ASK for the booklet that tells you the complete story of these new better balanced MONITOR drills. Sizes and spacings to suit your needs in either single or double disc types with either fluted or double-run feeds. Remember the hopper is built entirely of COPPER BEARING galvanized steel—ends and all.



Davis-McCracken Phone 380 -- Hereford, Texas

Committee Named To Enter Exhibits In Coming Fairs

Pointing out that the latch-string is on the outside of the door, E. B. Posey took over the duties of the Chamber of Commerce secretary, Tuesday following a call meeting Monday night at which he outlined a campaign of activity in road improvements, renewed effort to secure a lake near Hereford and emphasized more activities.

"It is the object of the Chamber of Commerce to promote general activities of the community," he said, "and we hope to make this one of the most active years in the organization's history. I would like to see every firm and every business man, farmer and stockman in the organization—especially more young men and women."

"We have a wonderful citizenship, town and community; natural resources to be developed—and it's up to us."

At the Tuesday meeting plans were made to enter an exhibit in the Tri-State Fair display at Amarillo, and to offer cooperation to the county in carrying the exhibit to the State Fair in Dallas. A committee consisting of Burl Elliston, chairman, Glenn Boardman, G. C. Hartman, Jack Rose and Milt Dunn was appointed on exhibits to prepare and arrange the exhibit for the Amarillo Fair.

The board also moved to send a girl from here to represent this area in the parade at the XIX Re-union in Dalhart August 7-8.

Plan All-Star Game For Friday

Here is the result of the all-star voting held for the game Friday, August 4. All players whose names are listed here are the best twenty-two players according to the voting. Dr. Willis received the most votes for manager and will head the first squad. Homer Fox will handle the second bunch. The lineups will be:

FIRST SQUAD		
	votes	
E. Vaughn	21	1st base
Clennin	27	2nd base
L. B. Russell	48	3rd base
G. Carroll	22	short stop
Schroeter	39	left field
W. Guthrie	12	center field
Close	11	right field
Cogdell	15	short field
Clayton	29	catcher
Wilkins	28	Pitcher
Wilson	14	

SECOND SQUAD		
	votes	
Kimmons	13	1st base
E. Schumacher	8	2nd base
V. J. Fuller	9	3rd base
L. Loerwald	15	short stop
S. Loerwald	10	left field
G. Fuller, Jr.	7	center field
Cockrell	6	right field
Whitlow	14	short stop
Doc McCollum	13	Catcher
Buck	11	pitcher
Brock	3	pitcher
Springer	3	pitcher

Emmons received sixteen votes for short stop but is away on a vacation and L. Loerwald who followed closely with fifteen takes his position at short. Herman Charles received sixteen votes at second but has moved and Schumacher takes over his position.



DIRT FIGHTS A LOSING BATTLE

Dirt fights a losing battle when linoleum is protected by LOWE BROTHERS LINOLEUM LACQUER. For this smooth, durable finish makes linoleum easy to clean with a damp cloth. It preserves the original beauty of new linoleum, brightens old linoleum. Dries within one hour.

R. H. Kemp Lbr. C.

Low Brothers

Funeral Rites For Mrs. A. W. McLean Held At Clarendon

Funeral services were conducted at Clarendon last Sunday evening for Mrs. Mary E. McLean, whose son is John McLean of Hereford. She was buried by the grave of her husband, A. W. McLean, who was mayor of Clarendon when he died in 1925.

The death occurred early Saturday morning at the home of Mrs. McLean's daughter, Mrs. C. C. Powell. The 78-year old Clarendon pioneer had gone there a week before from Amarillo for a brief visit. She had gone to Amarillo in June to visit her daughter, Mrs. Maud McClung. For the past four years she had made her home in San Antonio with two other daughters, Misses Mamie and Carolyn McLean.

Mrs. McLean moved to Clarendon in 1892. Besides Mr. McLean, Mrs. McClung and Mrs. Powell and her two daughters in San Antonio, she is survived by three other daughters, Miss Wilma of Dallas, Mrs. Harold Guinn of Breckenridge and Mrs. Dwight T. Smith of De Moines, Iowa.

Two sisters, Miss Ann Bobo of Clarendon and Mrs. Fannie Hackworth of Elgin, also survive her.

The funeral services were conducted from the First Methodist Church at Clarendon at 6 o'clock Sunday evening. Relatives attending from Hereford were John McLean and family and Mrs. M. B. McLean.

More than 75 towns are listed in Texas which only have a population of 10 persons. Pleasant Mound in Dallas County is given a count of five.

FRESH
HOME-MADE CANDIES
ICE CREAM CONES
CONEY ISLANDS
Eat Them
at the
Candy Kitchen

A full 16-day livestock show will be held at the 1939 State Fair of Texas, as will every other department have full 16-day shows. This insures the visitor to the State Fair on either Opening day or during the middle of the celebration.

Texas population has increased from 7,000 (estimated) in 1806 to more than 8,000,000 persons (estimated) in 1939.

Baldy Peak or Mt. Livermore in Jeff Davis County is the highest point in Texas, reaching 8,382 feet, while Texline in Dallam County is the city having the highest altitude in Texas of 4,694 feet.

Babies born in Tokyo, Japan last year numbered 130,540 which is 10,794 fewer than in 1937.



NEW 'phone book goes to press August 9

Would you like a telephone, so your name will be in the new directory? Is a change needed in your present listing which has not been reported? If so, please notify the telephone business office now.

Prizes totalling more than \$10,000 will be awarded Herefords at the 1939 State Fair of Texas, Oct. 7 to 22, it has been announced. This is the largest prize money ever paid for this class of livestock. Premiums were increased due to the increased interest in this particular breed.

PENNIES!

No sense denying yourself the COMFORT

of CONSTANT hot water

when a few cents daily is all it COSTS

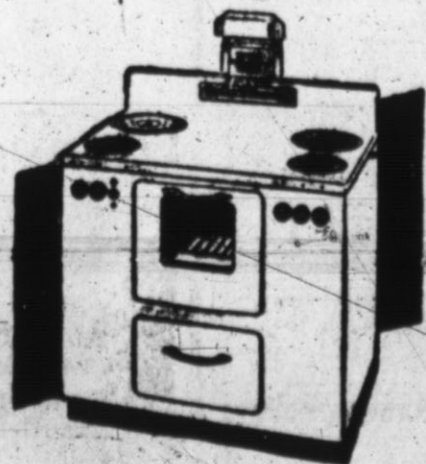
to operate a SELF-ACTION GAS WATER HEATER

and have plenty of hot water always on tap!

West Texas Gas Co.
Good Gas With Dependable Service



Suppose these husbands had to get breakfast in a hurry every morning of the year—and had to worry over the evening meal—and had to battle your present household drudgery. They'd soon see that the kitchen was modernized with time and labor-saving devices and the first of these would be an electric range—a new Westinghouse with its new revolutionary Look-In Door, of course.



Drop by our office and see these new ranges. You owe it to yourself!

Texas-New Mexico Utilities Company

MAKE YOUR LETTERS IMPRESSIVE!

DEMAND

Peerless
BUSINESS PAPERS

Peerless assures you of highest quality . . . permanence . . . prestige and the plus advantages of a rag content bond. Use it once — for pen or typewriter and enjoy the difference!

Available In
All Grades

A Complete Line of
Loose Leaf Binders . . . Ledger and Journal
Columnar Sheets . . . File Folders
in stock at all times

STANDARD PRICES
on Wilson-Jones and I-P Supplies

Typewriter Ribbons
Mimeograph Paper
Mimeograph Stencils
Adding Machine Ribbons
. . . . and many other items!

PHONE 30 . . . for Immediate Delivery

The
Hereford Brand
Your Home Town Newspaper

Universal Credit Gives Emergency Tourist Service

Universal Credit Company has offered new "universal credit service" to motorists who meet the necessity of car repairs and replacements at a time when they would be seriously handicapped if forced to pay cash for such repairs.

The new service will be available only through Ford, Mercury and Lincoln-Zephyr dealers over the nation, it was announced. Under the plan, which has just been released to the company's 168 branches throughout the United States and to Ford dealers and their staffs, a new "emergency credit certificate" is to be issued to the Universal time-payment customers. The certificate entitles the holder to credit for payment of the costs of emergency repairs, or for the purchase of tire replacements, accessories and other emergency needs from any Ford, Mercury or Lincoln-Zephyr dealer in the United States.

All that the traveler needs to do is to present his certificate to a Ford dealer and arrange for the necessary repairs or for the purchase of the necessary replacements or accessories. The dealer will immediately obtain authorization from the nearest Universal office and secure payment immediately from the company. The customer then pays Universal back over a normal period.

SHORTS

From Here, There and Evreywhere

Wheat prices in Japan recently reached an all-time high.

More tourists and excursionists visited Cuba during the winter than in the 1937-38 season.

Russia's new five-year Plan calls for the production of 400,000 motor vehicles a year by 1942.

South Africa may aid its farmers by reducing government railway freight rates on agricultural products.

Hosiery workers of Russia have organized a folk song chorus, a youth chorus and dramatic circle.

France has issued a postage stamp honoring the French explorer, Rene Caille, who was the first European to reach Timbuctoo.

Brazil imported large quantities of glandular medicinals, by-products of the meat packing industry, from the United States last year.

A man aged 29 with his heart on the right side and his appendix and liver on the left has just been examined by doctors in Lisbon, Portugal.

More trees were felled for timber in Germany in 1938 than in any previous year. The result being a definite blow to timber conservation rules.

Ordered to pay \$135 due on a vending machine at the rate of one-half cent a month, a woman shopkeeper in Newcastle, England figured that it would take her 2,160 years to clean up the debt.

Foxes have become so numerous in County Clare, Ireland, that farmers have to do night duty to protect lambs, and armed with clubs and lanterns they patrol fields from dusk to dawn.

Air mail and passenger service has been inaugurated between Chungking, China and Hami, Chinese Turkestan, where it connects with Soviet Russia's air service, making it possible to travel between Chungking and Moscow in five days.

Trapped in Arctic ice for two winters, the Soviet icebreaker, Sedov, has drifted closer to the North Pole than any other ship has been, food is being supplied the crews by airplanes, and the vessel is expected to reach open water off Greenland by spring, 1940.

Seeing a snake coiled with its head poised to strike, Premier Dusan of Australia jumped from his car, grappled a stone and hit the reptile with all his might.



New Arrivals

A girl born to Mr. and Mrs. Liburn Ray, August 2.

A girl born to Mr. and Mrs. Don Smith, August 1.

A boy born to Mr. and Mrs. Charles Wilhelm, July 30.

Ladies can bowl free from 9 a. m. to 10 a. m. at the Hereford Bowling Alley. Air cooled. Clean exercise and healthy recreation. 31-1c

A new level, made of molded plastic, is said to stand up better under oil, grease, water, and other punishment. It is light weight, at the same time has permanence of form and color luster.

An electric switch resembling the ordinary toggle switch and fitted the same base makes it possible to turn off the light and get in bed without stubbed toes and before the room gets dark. The light continues to burn from a few seconds to a minute after the light switch is thrown.

More than 50 milestones along the road of automobile progress bear the names of Pontiac engineers.

It takes less time to avoid an accident than to fill out an accident report.

It's better to be careful than crippled.

The four big causes of accidents are: The driver didn't care—He didn't think—He didn't look—He didn't know.

Be careful Now—tomorrow may be too late.

Ask the driver in the hospital what he thinks of safety.

then learned it was already dead, someone having killed it and coiled it up as a joke.

Brazil is constructing a number of buildings to house various ministries, pensions institutes, government savings banks and Army and Navy edifices.

In celebration of the 25th anniversary of the origin of the Belgian Air Force, an international aviation exhibition was held in Brussels in July.

Protests have been made in Ireland against attracting tourists to the country because foreigners make the Irish discontented by their wealth and lavishness.

Queen Mary made her 13th visit to a theatre in five weeks when she went to the Old Vic in London and saw Ibsen's "An Enemy of the People."

A small fire extinguisher with a pistol-grip handle and trigger control valve is now available. It is a two-pound carbon dioxide model which can be discharged directly on a fire.

For heating lines that handle heavy viscous oils there is an electrical system that heats from the intake pipe to point of use. It's thermostatically regulated.

Texas has 254 counties, 609 incorporated cities and towns, and a grand total of more than 9,000 civil subdivisions, each of which has the power to issue bonds.

Texas livestock breeders have sold more than 6,000 herd sizes in the State of Louisiana within in the past three years. The Texas Breeder-Feeder movement has thoroughly demonstrated the ability of east Texas and the Southeastern States to breed, feed and finish livestock for the market. Louisiana has taken the lead in replacing cotton acres with livestock and feedstuff.

The State Fair of Texas will entertain 700 or more members of 4-H clubs during the 51st Celebration, Oct. 7 to 22. Four H Club girls will be entertained at a three-day encampment on the grounds.

Want Ads

For Sale or Trade

FOR SALE: Bred ewes in amounts to suit purchaser. Also fine rams. Jim Bledsoe, Savoy Hotel. 31-3tp

FOR SALE: 140 acres good wheat land. West part Farmer County. Price \$2250. \$450 cash, balance good terms at low rate of interest. See us for bargains in farm and ranch lands. M. A. Crum, Friona, Texas. 31-1tp

FOR SALE: Four fresh jersey milch cows. Otis L. Williams, 3 miles north highway on Progressive Road. 31-3tp

FOR SALE: 1938 Chevrolet coupe with radio. Will sell or trade for livestock. Louis Wedel. 30-3tp

PIANO FOR SALE—The Edgar L. Pickett Piano, Price \$50.00 cash. If you want a good instrument at a low price, see it. E. S. Ireland at Ireland Motor Company. 29-3tc

FOR SALE—12-14 foot waterproof tent; Price \$15.00. 701 E. Third Street. 30-3tp

CHOICE CORNER, 110x140, with 6 lovely apartments and 15-room home, near high school and churches; income will take care of payments and make a nice living; location in trend of business district, is certain to be worth more in few years; might consider some trade in Amarillo property; no agents. Inquire at Brand Office. 29-1tc

FOR SALE—Farmall Tractor with lister attachment. Also one-way plow. C. W. Botts, at Jacobsen Bros. 30-3tp

FOR SALE—Minneapolis-Moline Tractor on Rubber. Leland Terrell, Plainview, or see Davis-McCracken Implement Co. 30-2tp

FOR SALE CHEAP: 1 Frigidaire. 1 Oil Stove. 1 Gas Stove. 1 5 H. P. Motor. 2 1-4 H. P. Motors. 2 Ceiling Fans. Vern Witherspoon 1tc

BARGAINS: 1 Maytag Gas Washer 2 75-Lb. Ice Boxes 1 Philco Radio 1 Wincharger (6-volt) 1 Used Frigidaire 2 Used Vacuum Cleaners. Vacuum Cleaners for Rent. BERT SLAY Theatre Bldg. 29-3tc

FOR SALE: Several good second-hand mattresses from \$200 to \$3.50. Russell Dantel 31-1tp

FOR SALE—A nice modern suburban home, some acreage and convenient to school; also bargains in homes in town. Frank Barber. 29-3tp

FOR SALE: Have 2 Factory re-built Avery Combines left. One 16 foot Model E and one 20 foot Model B. Can make immediate delivery. No where here. See, call or write Avery Dealer, J. H. Rea, Minneola, Kansas. 28-8tp

FOR SALE—145 excellent Rhode Island pullets. Will average 4 pounds. 75c each. J. H. Mears 3 miles southwest of Black 3tp

FOR TRADE—Will exchange a second hand 18-36 Hart Parr tractor for stock. Mrs. J. M. Chapman, Adrian.

FOR SALE OR TRADE—One good Jersey Milk Cow. Will trade for grade heifer yearlings. J. F. Ward. 30-1tc

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-1tc

FOR SALE: 200 Rhode Island Red pullets 9 weeks old. High quality stock. 40c each, or 35c and take all. Roy Henderson, 13 miles west. 1tp

FOR SALE: One of Hereford's thriving businesses. Small payments will close deal owner wants to sell because of health. Inquire at Brand Office. 31-1tc

FOR SALE or Trade for Grass Land: Nice modern house, 5 rooms and bath, 2 porches on B Street on pavement. For price and terms write Mrs. Lena R. Maples, Hart, Texas. 31-2tp

Lost and Found

LOST—Screwtail Boston Bulldog with hair worn off his tail. Answers to name of "Beans." Liberal reward for his return. G. W. Brumley. 30-3tc

For Rent

FOR RENT: Board and room in excellent location. Teachers preferred. Mrs. E. S. Ireland Phone 153W. 31-3tc

FOR RENT: Furnished apartment. Private bath. Convenient location. Call 43 1tc

FOR RENT: Good rooms at moderate prices. See Mrs. Fred Millard. 1tc

Carl McCaslin

opens new LUMBER COMPANY in Hereford

INCLUDING:

Builder's Supplies

Pittsburgh Paints

Barbed Wire

Wire Fencing

Nails

Cement

Now Open and Ready to Serve You!

OUR BIG STOCK IS ALL NEW AND COMPLETE!

VISIT OUR YARD TODAY --- LET'S GET ACUAINED!

Carl McCaslin Lbr. Co.

1 Block East of Court House

Phone No. 7



LOCATED
1 Block East of the
Court House



Wanted

WANTED—Paper hanging, and painting, first class work. Guaranteed. Prices reasonable. See L. D. (Larry) Merrick, 200 East 5th Street. 30-3tp

WANTED—Wheat land plowing. Would take late model used car, truck or pick-up. A. A. Hollingsworth, Hale Center, Texas. 30-2tp

WANT TO RENT The West half of Section 23, Block K-8, on the share crop basis. Write City Lumber Company, Brownwood, Texas. 30-3tc

WANTED TO RENT OR BUY improved farm. Prefer shallow water belt. Submit your best price and terms, with full description in first letter. Address P. O. Box 1014, Clovis, N. M. 30-4tp

WANTED: Sewing. Plain and tailored. First class work guaranteed to please. Prices reasonable. See Mrs. Geo. C. Harrington at Newman's Apartments, 406 Ross Ave. 1tp

WANTED—Ambitious Hustler. Sell Rawleigh Products. Needed every home. Easily sold. Pleasant work. Should make good earnings at start and increase rapidly. Sales way up this year. We teach you how. Rawleigh's Dept. TXH-352-50. Memphis, Tenn. 31-1tp

FOR SALE: Two building lots in North part of town just outside city limits on gas line. Mrs. W. T. Batcheler, 600 Miles Avenue. 31-1tp

WANTED: Power take-off for all purpose John Deere Tractor. C. C. Bowman. 31-1tc

WANTED: Boarders. Men preferred. Close in. Convenient. Phone 872-J 31-3tc

Jones Bill Will Equalize Freight Rates For Farmer

Representative Marvin Jones of Texas recently saw the House adopt an amendment proposed by him which will place farm products on the same basis for freight rate privileges as industrial products. The amendment was written into the new Transportation Bill.

The cause for the action taken by the Texas Representative was the inequality that existed in the freight rate charges on farm products intended for export as compared to the charges on industrial goods shipped from the same point and also intended for export.

"I assume that the reason for the reduction in industrial commodity rates is to enable the factories to run full time as nearly as possible, and thus perhaps give a better price for the products of this country, and to encourage world trade. But if that rule is fair with reference to industrial commodities, why should it not apply to agricultural commodities? Is there any particular charm hovering around industrial commodities that does not apply also to the

raw and basic product?" Jones stated further that the reason the inequalities exist is that the industrial concerns are organized and can come to Washington and demand their privileges, while the farmers let the matter alone and suffer the rate injustice in silence.

"If the manufacturer of an American plow, when he ships it abroad, gets a reduction in rates in order to enable him to handle his product better," said Jones, "why in the name of common sense should not the American farmer have the same privileges?"

ON VACATION TRIP

Leaving Wednesday on a short vacation trip to Lake City, Colo., and other points of interest were Mr. and Mrs. H. H. Marshal,

Mr. and Mrs. Robert Campbell, Miss Vera Byrnes and S. L. Harman, Jr.

W. S. Williams and Dr. J. F. Roberson, both of Amarillo were in Hereford Tuesday. Dr. Roberson was a guest in the J. F. Ward home and Mr. Williams was looking after business interests.

METHODIST WOMEN BEGIN NEW STUDY

The first chapter of the new book, "Home and Harvest" furnished the lesson for the Woman's Missionary Society of the Methodist Church at the meeting held Wednesday at the church. Mrs. E. W. Harrison was in charge of the program. Pioneer missionaries and their work were discussed. Mrs. F. T. Rolson gave the devotional on "Faith." Mrs. D. W. Hawkins gave the prayer.

800 REASONS

Why your feet don't get hot IN FORTUNE COOLATORS!



Your feet take an awful beating on hot, mid-summer days. Torrid, cramped, stifled... they make you uncomfortable, cranky, all out of sorts! But even the hottest days don't faze a COOLATOR-shod foot. Because COOLATORS are designed specially by Fortune for summer comfort. Smart, stylish, and wonderfully light, COOLATORS have eight hundred perforations to give your feet the airy freedom they need. Come in and see our many different models.

EVERY FORTUNE COOLATOR HAS AT LEAST 800 PERFORATIONS TO KEEP YOUR FEET "AIR-CONDITIONED."

\$4 VALUE Now On Sale at \$2.95

FOX MAN'S SHOP
CLEANERS and HATTERS
PHONE 111

Do You Want a Facial?

Mary Helen Moore of the Princess NYLA Laboratories, Indiana, will be in our shop the remainder of this week and will be glad to give you a skin analysis and corrective treatment, showing you just what you should use to have a lovely complexion.

MAKE YOUR APPOINTMENT EARLY -- CALL 3!

You will not be obligated in any way.

Imogenne's Beauty Shop

PHONE 3
Ona Faye Smith, Owner — Gladys Carroll Imogenne Whitehead

CLIP ME! This coupon will serve as one Paid Admission, when accompanied by one Paid Adult Admission... to see

THE GORILLA

featuring THE RITZ BROTHERS

ON AUGUST 8 — MATINEE OR NIGHT!

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 36

MRS. SETH B. HOLMAN Publisher
JIMMIE GILLETTE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

CHDA NOTES

By Sadie Lee Oliver

Serve Milk and Whole Cereal

Milk and whole grain cereals should be top items on the family grocery list where food costs must be held to a greatly restricted budget, advises Louise Bryant, specialist in home management for the A. and M. College Extension Service.

In her effort to aid housewives in purchasing foods where the food supply is temporarily hampered by limited budget, due to failure of gardens, orchards, feed and cash crops, Miss Bryant has pointed out that with these two essentials provided other necessary foods may be in an emergency used in smaller quantities.

"Next, buy potatoes," Miss Bryant says, "for only a small amount of money spent for potatoes provides so much of what the body needs." Although fat does not rank next in importance for health, a little is usually purchased after milk, cereals and potatoes have been procured, since it is difficult to prepare an enjoyable meal without its use in some form.

Then, as money permits, tomatoes or oranges, a vegetable in addition to potatoes, a second fruit, eggs, a little meat or fish, and a little sugar may be added to the grocery list. Examples of the foods that are rich in value for their cost are beef, liver, kidney, cabbage, carrots, canned salmon, American cheese, peanuts, dried fruits and vegetables in season.

Random Notes

Ripe tomatoes were first picked in the garden of Mrs. J. T. Guinn on July 23. Samples of the Italian Pear and Porter varieties were brought to the agent on July 29.

Seeds of cucumber and squash imported from Syria last spring were planted in several gardens in Deaf Smith County. They seem well adapted to our hot summers. Three plants have been observed in the garden of Mrs. M. H. Koelzer. Long corrugated pale green cucumbers have been exported from the garden of Mrs. Nollie Elliston. The squash is not yet of edible size. Less water is needed by these plants. She probably has not heard how well the 2,000 strawberry plants she gave away last spring have produced and multiplied. We expect even more strawberry shortcakes in 1940 as a direct result of this sharing of a surplus of plants. I should have given away more," she says.

Six Japanese persimmons on one small branch were presented to the County Home Demonstration Agent by Mr. and Mrs. Frank Wilde after a trip to Louisiana. Mrs. Wilde reports her fall garden planted.

Myles A. Kelly has turnips up in his back-yard garden which measures about 10 feet by 20 feet.

with a picnic dinner in El Wood Park in Amarillo last Sunday. Mr. and Mrs. Knox and daughter Phyllis have gone to Colorado on their vacation.

Mrs. Guy Barnett entertained the Tongue and Thimble Club Tuesday in an all day meeting. There were 10 members and 5 visitors present and a good time was had by all.

Mrs. Edna Mae Gist is now in charge of the Vanity Beauty Shop. Miss Juanita Nichols, who has been here for several weeks goes to Hereford to work in a shop there.

Dr. and Mrs. Sutton of Marion, Indiana are visiting Mr. and Mrs. R. C. Godwin, Mesdames Godwin Sutton are sisters.

Miss Elaine Shelton was having dental work done in Amarillo Tuesday.

Miss Lucille Mudd of San Antonio, Texas is spending a few weeks with Elaine Shelton.

Mrs. A. Taylor returned Saturday from Illinois where she was called on account of the illness of her father. She reports him but little better than when she went to see him three weeks ago.

Mrs. R. C. Godwin entertained with a tea Thursday afternoon, honoring her sister, Mrs. Sutton who is visiting her from Indiana.

The Worth While Home Demonstration Club was entertained Friday afternoon in the home of Mrs. Guy Barnett with Mrs. C. M. Raley as co-hostess.

L. W. Landrum was on the sick list this week.

Miss Frances Weimhold returned to Lipscomb, Thursday to resume her duties as Home Demonstration agent of that county. She was accompanied home by her sister, George, who will spend two weeks with her.

Mr. and Mrs. J. C. Ebersole, who has been with the soil conservation Service in Vega, have been transferred to Perryton, Tex.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSON

This community has had several inches of rain the past week which will be of benefit to the row crops.

Mrs. Alvie Ellison was returned to her home Saturday from a Clovis hospital where she underwent a major operation.

Mrs. W. W. Evans and daughter of Pletown, N. M., is visiting in the W. E. Brown home.

Miss Bernice Chandler of Amarillo, Hershel Chandler of Endee and Nita Johnson visited friends in Portales, Sunday.

Orville Cotton has bought the old Evans house and moved it east of the Gym. He will be the school janitor this winter.

Mr. and Mrs. Watson the former janitor and wife moved to the house formerly occupied by Mr. Cotton.

Mrs. Geo. Messenger visited her daughter, Mrs. Lorine Collins at Clovis Wednesday night.

Visitors in the J. T. Reese home are Mrs. Eva Ellison of Denver Nolen Handyside of Lengy, Minn., Betty Jene and Glenna Reese of Hereford.

Firemen Souze HHS With 16-6

July 26—The Firemen cleaned the High School when they collected fifteen hits from Wilkins and aided by five walks and six High School errors for a score of 16 to 6.

The victory featured an eight-run attack in the third inning. G. Witherspoon led off the rally, and he was followed by hits from the bats of Brown, O. Carroll, L. B. Russell, Knox, and W. Witherspoon. Two walks and errors by Slay and Fuller helped. The firemen followed this rally with four more markers in the next inning. Four hits were allowed with one error helping.

The High School were held to one run an inning and were blanked in the fifth inning. They could get only seven hits from Joe Brock. W. Witherspoon helped lead the Firemen with three singles for five times to bat, and O. Carroll finished with two singles and a double for four times to bat.

Score by innings R H E
High School 111 101 16 7 6
Firemen 128 40 16 15 8
Batteries—High School, Wilkins and Smith. Firemen—Brock and Brown.

Ward News

(9 miles north, 3 west)

MRS. CHARLES B. MILES

Rev. Merle Grigsby of Plainview will be here Sunday to fill his appointment. Everyone is invited.

Mr. and Mrs. R. C. Randalls and Mr. Guthrie and daughter of Amarillo were visitors in John Higgins home Monday.

Mr. and Mrs. Joe Mitchell of Roswell, N. M., visited Friday with Mr. and Mrs. Bob Higgins.

Mr. and Mrs. Wesley Higgins visited Friday and Saturday with her mother, Mrs. Belvie Oxford, at Lorena, Tex.

Mr. and Mrs. Geo. Suggs were in Amarillo Saturday.

Mr. and Mrs. Bill Simon of Floydada, spent the week end in the Arlie Dean home. They brought Mary Louise Dean home from a week's visit with them at Floydada. Mrs. Simon is a sister of Mrs. Deans.

T. W. Hood left for his home at Post oak, Tex., after spending the summer here with his brother, C. E. Hood and family.

Mr. and Mrs. Elwyn Hutcheson were Sunday dinner guests of Mr. and Mrs. C. B. Miles.

Phyllis Jean and Geraldine Simon returned to their home at Floydada after a weeks visit in the home of their aunt, Mrs. Arlie Dean.

Mrs. Mollie Montgomery, Mrs. G. M. Suggs, Mrs. Maggie Hopper, Louise Hopper and Betty Joe Jesco, all of Hereford, were Thursday visitors of Mrs. John Higgins.

Mr. and Mrs. Tom Bradford and daughter of Boyer were here Sunday looking after their farm and visited in the E. Ward home.

Weldon Gregory of Lubbock visited his parents here Saturday.

Mrs. W. E. Armstrong and children of Happy were here on business Tuesday. They visited friends in this community.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, spent the weekend at Mackenzie Park near Lubbock attending the Annual Reunion of the Moreman family. There were 113 present from four states: California, New Mexico, Oklahoma, and Texas.

Mr. and Mrs. Albert Odom and son, Jimmy of Odessa visited Monday night in the home of Mrs. Odom's mother, Mrs. John Higgins.

Mr. and Mrs. Irving Willoughby and son Lewis Carol, visited Tuesday with her mother, Mrs. Ida Lewis.

Adrian News

(40 miles northwest)

ROBERT CHAPMAN

Rev. Roger Pryor of Farmington, N. M., came after his daughter Lillie Belle, Sunday. They left for home Monday.

Mr. and Mrs. W. S. Jones are relieving Mrs. Harris as depot agent. Mrs. Harris, Donna Gail

and Bobby left on their vacation to be gone about a month and a half.

A California car was wrecked west of Adrian July 25th. There were six persons in the car and none were seriously hurt. A small boy had a head cut.

Road re-topping on our highway is in full swing. Cocke and Braden are the contractors for the job.

The Speed family, Mr. and Mrs. E. A. McAdoo, Miss Ruth Ripley, Mr. and Mrs. Jimmy Mohan and small son are all on a fishing trip in New Mexico.

Silas Knowles, a Cocke and Braden employee, had a thumb smashed when he caught it between a roller and truck.

Mr. and Mrs. Donald Morgan have gone to New Mexico fishing. Mr. Norman Jacobson is driving a new car.

Dave Gruhky passed away in Amarillo Sunday evening. Dave was 24 and grew to manhood in Adrian. He will be missed by his many friends. There were several friends who attended the funeral Monday in Amarillo.

The W. V. Tolbert family visited in Littlefield Sunday. Billie, who has been visiting his grandparents there, returned home with them.

Mr. and Mrs. T. H. Davis,

who have been running the west elevator, returned home Monday.

ROOMS TO RENT? TRY A WANT AD

Special PAR-T-PAK

- ... Ginger Ale
- ... Lime Rickey
- ... Soda Water
- ... Root Beer
- ... Cola

Large Bottle

3 for 23c

FURR FOOD

Better Than A GOLD MINE or an OIL WELL

Now you can buy a business lot in PARK CITY DISTRICT—on the new main street of Amarillo. This, the Cream of business lots has never been on the market before.

THIS IS A SMALL MAN'S CHANCE. It comes to you but once in a lifetime. WE PUT YOU IN BUSINESS. We start you to the life of success. Get in touch with us at once. Help your children get into business. We have only a limited number of business lots. They will not last long at this price. We offer only one lot for each line of business. You will not have any competition in this new business district.

WE OFFER:

- 1 lot for Doctor's office (dentist.)
- 1 lot for Doctor's office (M. D.)
- 1 lot for Doctor's office (chiropractor.)
- 1 lot for Attorney.
- 1 lot for Insurance Agency.
- 1 lot for Automobile Loans.
- 1 lot for a Bank.
- 1 lot for high class Apartment House.
- 1 lot for Hotel.
- 1 lot for Ladies-ready-to-wear.
- 1 lot for shoe store.
- 1 lot for Men's Clothing Store.
- 1 lot for High Class Cafe.
- 1 lot for Contractor's Office.
- 1 lot for Lumber Yard.
- 1 lot for Real Estate office.
- 1 lot for Used Car Lot.
- 1 lot for high class Drive-In Ice Cream Stand.
- 1 lot for Personal Loan Co.
- 1 lot for Dry Cleaning Plant.
- 1 lot for high class Beauty Parlor.
- 1 lot for Grocery Store.
- 1 lot for Nursery.
- 1 lot for high class Garage.
- 1 lot for Hotel-Tourist Camp.
- 1 lot for Skating Rink.
- 1 lot for Neon Sign Shop.
- 1 lot for Shoe Factory.
- 1 lot for Shoe Repair Shop.
- 1 lot for Swimming Pool.
- 1 lot for Bakery.
- 1 lot for Printing Shop.
- 1 lot for Dressmaker.
- 1 lot for Wallpaper Store.
- 1 lot for Music Store.
- 1 lot for Tourist Camp.
- 1 lot for Wholesale Grocer.
- 1 lot for Wholesale Produce Warehouse.
- 1 lot for Truck Line Warehouse.
- 1 lot for Typewriters, office supplies.
- 1 lot for high class Fruit Market.
- 1 lot for Feed Mill Mfg.
- 1 lot for Recreation Club.
- 1 lot for Bowling Alley.
- 1 lot for Shooting Gallery.
- 1 lot for 5c & 10c Store.
- 1 lot for Cream Station.
- 1 lot for Architect.
- 1 lot for Plumbing Shop.
- 1 lot for Theatre.

Also, we will build you a modern Five Room Home, with a garage, sidewalk, and every facility, for only \$2250.00. \$250.00 cash, \$16.34 per month. Don't pass up this opportunity! Get in touch with us at once.

PARK CITY DEVELOPMENT CO.

Charlie Priolo, Mgr.
2301 West 6th Street
Amarillo, Texas

VACATION COSTS

... should include the small charge of 75c for each \$100 worth of AMERICAN EXPRESS TRAVELERS CHEQUES, which, you secure at this Bank for the protection of your travel funds.

It is wise precaution to consider these Cheques an indispensable part of a well-ordered vacation.

Before you leave home, come into the Bank and change the cash you planned to carry with you into safe, dependable Travelers Cheques. They cost 75c for each \$100 purchased and are issued in convenient denominations of \$10, \$20, \$50 and \$100.

They are spendable everywhere, and if lost or stolen a prompt refund is made.

We invite you to use any or all of our facilities

First National Bank

A Strong Bank
Thoughtfully Managed

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

HEREFORD LUMBER CO.

An Invitation to Attend Our FORMAL OPENING on Saturday, August 12th Favors for the Ladies. 8 a. m. to 6 p. m.

This ONE Machine Does EVERYTHING But Harvest the Crop

(Left) The DEMPSTER with Back Feed Swaps, Lister Bottoms and Damming Equipment—for first operation.

(Below) With green 9" R. Furrow Covers, Packer Wheels and Seed Box—for second operation.

DEMPSTER TILLING, DAMMING and DEEP FURROW SEEDING MACHINE

YOU need only this one machine to do every job from one wheat harvest to the next... and to follow the new system of farming that forestry decreases the weather gamble. Think of the money you save not having to buy several machines... of the time, labor and fuel saved by doing several jobs in one operation.

HERE'S WHAT IT DOES—With machine as shown above you go into the stubble field immediately after harvest—cultivating, forming furrows and damming in one operation so that ground is ready to catch and hold moisture. Later you can level ridges and prepare excellent seed bed with trash on top to prevent soil-blowing. Then with machine as shown below you do an ideal job of seeding, depositing seed in wide, 4-in. rows, seed bed, covering seed uniformly with moist soil.

The DEMPSTER is ideal for summer fallow—for seeding row crop—for spring wheat planting. The only machine of its kind with independent bottoms making it ideal for contour farming.

COME IN and see it at our... (38-D-18)

Davis-McCracken
Phone 380—Hereford, Texas

We Give S&H Green Stamps!

Vacation Needs! SHOP OUR STORE FOR THE THINGS YOU WILL NEED. OUR STOCK IS COMPLETE!

Kleanbore High Speed .22 Shells Short, Long and Long Rifle

SUN GLASSES 19c to \$1.95 See the Polaroid Day Glasses... Comfortable... No Glare!

CITY DRUG STORE WE ARE AIR CONDITIONED! ALWAYS COOL! — PHONE 100



HEREFORD



BULL

Probably everyone who reads this has already noticed a big difference in the physical appearance of The Brand this week. It's on account of a new Lintotype machine which was installed the past week end.

Stansell Scott and Sherman Morgan are so enthusiastic over new machine that it's hard to get them home to eat. Sherman's wife came after him six times last Saturday afternoon—and Scotty has stayed away so long now that he's half-way afraid to go home. Anyway, the new machine that it's hard to hope you'll like the new type, which carries one of the newest and most legible type series on the market.

The Brand is now "streamlined"—meaning that the headlines are set flush to the side rather than a pyramid or balanced style.

Anyway, we hope you like the new type. I have a sneaking idea that some persons won't like it at first. A newspaper should look more or less the same, like an old friend which calls in your home each week. If the old friend suddenly changes in appearance, it may take a while to get used to him—but underneath, he's still the same at heart—and if the change really makes him look better, then it stands to reason that we will like him all the more.

Wanted—2 green fedoras (with feather) and 2 pair of green velvet trousers, knee length. See Fuzzy Ferris and Mutt Wheeler.

It all happened as a result of the recent sport show in Amarillo, where two men saw Ken Wilhelm in an archery exhibit. They came home, got some hickory and fashioned bows, then made some balanced arrows. The arrows are tipped and have excellent feather guides. Target practice came first, but after a few sessions they began to feel good about their marksmanship—so they started out to kill rabbits. However, a running rabbit proved more difficult to hit than a six-foot target—so the boys compromised. They now take along a .22 rifle with which they cripple the rabbits. Once the rabbits are crippled, they get out their bow and arrows, and keep shooting until they kill the rabbit. Last Sunday they bagged seven cripples.

They shoot distances from 50 to 75 feet—and they say even then it's easy to "miss by a hare."

This also offers an opportunity for someone to sell some baled straw, as they need it to make a large target. These boys are just starting out to recall the days of the American Indian—but there are some pretty good archers in this vicinity. Miss Billie Stoker is one of the best in the Southwest; she won recognition while attending TCU, representing the college as a top-notch archer on the archery team. Dr. J. W. Hendrix, although he doesn't talk about it much, is also pretty good when it comes to handling a bow and arrow. In fact, it looks like America's oldest sport is going to make a "come-back" in this territory.

And speaking of yesterday, Uncle Walk Brady was in the other day to add to the story of the Coronado spear head, which is now owned by Joe Green.

The Amarillo News first came

out with a statement declaring Joe got the spear head from the original owner who found it near Tulla. The Brand came along and said that Uncle Walk found the head. Uncle Walk says that no one knows who found it—and that no one will likely ever know. Back in 1898 Uncle Walk bought a farm from Frank Fonda; the farm was located just west of Wyche—and in the harness house or one of the sheds (he doesn't know which) he found the spear point. Actually, there is no definite proof that the blade has any connection whatever with Coronado, according to Uncle Walk, who says that it might have been an heirloom in one of the three families who owned the place before he acquired it. On the other hand, it might have been discovered by some member of the three families.

He figures that it would be impossible to trace the identity of the spear head back any further than 1898—but it is a rare item for any collection, especially since it is entirely possible that it may have been discovered right in this vicinity.

Dr. Chas. Hoover, who manages the 12-section Herring and Young Ranch 15 miles north and eight miles east of here, believes that this area has a wonderful future as the Karakul producing center of the nation. The ranch has a breeding contract for 50 head of Karakul rams, which were recently transferred here from Fort Morgan, Colo. On August 3 H. I. Davey, leading breeder of Karakul sheep, will be at the ranch to address interested breeders from over New Mexico, Texas and Oklahoma. Dr. Hoover says that 10,000 ewes in this section will be cross bred with the imported rams as a starter during the coming year.

He left some literature regarding Karakul sheep, and it shows them as native of Bokhara, Central Asia, and as a desert breed. Karakul wool is made into Bokhara, Afghan, Persian and other fine oriental rugs.

However, one of the most valuable points of Karakul sheep is their fur production. The value of the skin depends upon the character of the curl, luster, pattern and pigmentation. Karakul coats for women made of tight curled skins sell in fur markets at prices ranging from \$500 to \$2,000. Another strange thing about milady's coat of Karakul is the fact that good quality skins come from lambs one to three days old; if these skins prove of quality luster and curl they bring from \$10 to \$25 each. Anyway, there are a lot of folks who believe this to be a good country for the sheep—and they are going to give it a whirl. If anyone is further interested, I still have the literature which Dr. Homer left and will be glad to show it to them.

To say the least, the Karakul experiment on the Herring & Young Ranch should be watched with interest. Maybe they have something, maybe they don't. Anyway, it's more than unusual to note that the "Sacred Sheep of Asia" now roam the ranch lands of our own home country.

Here's a piece which C. H. Dyar clipped from the Robinson (Ill.) Argus, and sent to The Brand: "Faith is a wonderful thing and there is an old saying, and

Jumbo News

(13 miles southeast) MRS. ULLMAN HUNTER

Mr. and Mrs. Buddy Spencer announced the arrival of a baby girl. Thursday, July 27th. Miss Louise Jacobsen of Hereford spent the week end with the Simpsons and was a visitor of Sunday School.

Mrs. Clay Hughes of Frio visited with her parents, Mr. and Mrs. P. H. Dyer, Sunday.

Mrs. R. L. Stephens was leader of the ladies' auxiliary Thursday when they met at the school building. Mrs. Clem Gilliam read a very interesting story of the religion of China's Madame Chiang-Kai-Shek.

Those present were Mesdames; Dewey Owens, R. L. Stephens, Jesse Dempsey, H. C. Baird, Clem Gilliam, Sam, Finis and Ullman Hunter, Clara Baxter, a visitor Mr. L. A. Matthews and Leon left last week for Hot Springs, N. M., for a weeks recuperation at the health resort.

Mr. and Mrs. Clem Gilliam went to the Caverns over the week end.

Mr. and Mrs. R. L. Stephens and Mrs. Clara Baxter attended church in Dimmitt Sunday.

Mr. and Mrs. Jesse Dempsey visited his parents in Dimmitt Sunday.

Mr. and Mrs. Frank Schooler, and Mr. and Mrs. Ozro Stephens called in the R. L. Stephens home Sunday afternoon.

Mr. and Mrs. H. C. Baird and Mr. and Mrs. Ullman Hunter spent the week end at Ruidoso.

Phyllis and Frances Hunter spent the week end with their grandparents, Mr. and Mrs. W. A. Hunter of Hereford.

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

Mr. and Mrs. Leland Smith and children, Mr. and Mrs. Ivor Bagwell and children, left Friday for Ruidoso and other points on their vacation.

Mr. Vern Lust was in Plainville this past week.

Mr. and Mrs. Kay Roberts spent the week in Goodiet visiting.

Mr. and Mrs. Moss Howell and children left Saturday for Bula for a visit with relatives.

Gran Louise Lust spent Sunday with Marlene Rothwell.

Rev. Forch filled his appointment Sunday morning and night. Byron Sinclair and family attended church in Dimmitt Sunday morning.

Mr. and Mrs. John W. Davis are visiting in Haskell, Tex.

probably it is a true one, that if your faith is strong enough anything can be accomplished. But most of us are of the same stripe as the people who reside in the dust bowl.

"It seems they were in a long drought, the crops were burning, livestock was dying of thirst and finally the situation became so acute the people were undergoing personal privations. They decided to call a huge mass meeting of all the people who resided in the dust bowl. They would meet together, pray for rain and prove their faith.

"So, on the appointed day they came to the common spot by the hundreds and they joined their community prayer for rain. But of all the huge crowd, only one little girl had brought an umbrella."

Byron Sinclair and Moss How-

SOCIETY

"GOOD-BY PARTY" GIVEN FOR BILLY WALKER

A "good-by" party complimenting Billy Walker who is leaving soon to make his home in Lubbock, was given by members of his Sunday School Class of the Presbyterian Church Friday evening.

Arrangements for the party which took place at the John Olson home, were made by Margaret Olson, Tom Wilson and Arline Millard. Games were enjoyed and gifts were presented to the honoree.

Refreshments were served by Betty Miller, Margaret Barber, Norma Harman, Arline Miller, Wayne Higgins, Tom Wilson, Margaret Olson, the honor guest and the teacher of the class, Mrs. R. B. Miller.

CALLED MEETING FOR BAY VIEW CLUB

A called meeting of the Bay View Club will be held tomorrow afternoon at 4 o'clock, at the home of Mrs. H. L. Broadwell. All members are urged to attend the meeting. Important club interests will be discussed and a social hour enjoyed.

SUNDAY WEDDING IS ANNOUNCED

Announcement has been made of the marriage of Miss Anna Belle Roberson and Carl Moseley, which took place Sunday morning in Clovis, New Mexico. Mrs. Moseley is the daughter of Mr. and Mrs. Frank Roberson and is a graduate of the

Quinlon High School. Mr. Parker who is the son of Mr. and Mrs. George S. Parker of North Hereford attended high school here. They will live in Hereford.

ell were in Bula Friday.

Mrs. Jim Bagwell and Mrs. Sinclair were in Canyon Saturday.

Mrs. E. R. Rothwell left Monday for a minor operation in an Amarillo hospital.

Dumas high school. For several months she has been employed at the Star Theatre.

Mr. Moseley is the son of Mr. and Mrs. Edgar Moseley. He is a graduate of Hereford High School.

The couple plan to live in Hereford. He is employed at the Jacobsen Machine Shop.

CALLED AWAY

Mr. and Mrs. Carl Moutz left Saturday upon receiving news of the death of Mr. Moutz's father, Clarence Moutz, in Butler, Indiana. Funeral rites were held there Tuesday afternoon. Mr. Moutz had been ill for several months.

Mrs. Clay Ridgeway returned Monday night from a week's visit in Ruidoso. With Mrs. Ridgeway in Ruidoso was Mrs. Harvey of Canadian, a former schoolmate. On Sunday Mr. Ridgeway and Charles McDonald of Ozona, went to Ruidoso and returned with the vacationers.

WATERMELON FEAST

A good time combined with a watermelon feast furnished an evening's diversion for a congenial group Thursday at the irrigated farm operated by Joe Kendall and Earl Lance.

Those attending the occasion were Messrs. and Mesdames; Jeff Roberson and son Eugene and daughter Betty Jo, and Earl Lance and children.

G. H. PARKER MARRIES OKLAHOMA GIRL

Mr. and Mrs. Wm. Winters of Quinlon, Okla., have announced the marriage of their daughter, Miss Dorothy Winters, to G. H. Parker of this city on July 15. The wedding took place in Woodward, Okla.

She is a graduate of the Quinlon High School.

Mr. Parker who is the son of Mr. and Mrs. George S. Parker of North Hereford attended high school here. They will live in Hereford.

COUSINS ENJOY DINNER PARTY

Eight cousins enjoyed a dinner party Saturday, July 22 when Phyllis Jean Radovich entertained at the home of her parents, Mr. and Mrs. Phil Radovich, to celebrate the birthday of her cousin, little Miss Helen Miller of San Antonio, who is visiting in Hereford.

The party was a surprise to the honoree who was greeted by the guests upon the return from a trip to the country.

Places were laid at an attractively appointed table where nursery rhymes were used as place cards. The table was centered with the birthday cake which was topped with eleven pink candles. Garden flowers completed the decorations.

After the dinner-party games were played on the lighted lawn. The cousins participating in the gay event, were Helen Ann Pitman, John Douglas Pitman, Mary Olive Frye of Dawn, Georgette Miller and Kathleen Miller of San Antonio, Tommy Wilson, Phyllis Jean Radovich and the honor guest. Although not a relative, Cecelia Guseman was also present to enjoy the party.

tered with the birthday cake which was topped with eleven pink candles. Garden flowers completed the decorations.

After the dinner-party games were played on the lighted lawn.

The cousins participating in the gay event, were Helen Ann Pitman, John Douglas Pitman, Mary Olive Frye of Dawn, Georgette Miller and Kathleen Miller of San Antonio, Tommy Wilson, Phyllis Jean Radovich and the honor guest. Although not a relative, Cecelia Guseman was also present to enjoy the party.

ROOMS TO RENT? TRY A WANT AD



Clean Clothes ADD to Your PLEASURE!

and we offer you a service as you like it when you like it. All services are GOOD, well done and beautifully finished.

THRIFTY WASH 4c Lb. SEMI-FINISH 5c Lb. SHIRTS, finished 10c Each In Either of These Services.

Hereford Laundry and DRY CLEANERS PHONE . . . 298

PREVIEW SHOWING at ROSSON IMP. CO. Monday, Aug. 7 3 p. m. to 6 p. m. Here it is! The New Small McCormick-Deering FARMALL . . . with "CULTI-VISION" Here is a tractor for you—the NEW McCormick-Deering FARMALL-A! It's the smallest Farmall ever built—a rubber-tired combination of modern power and efficiency, at a new low Farm-all price! Seventeen years ago Harvester engineering produced the original McCormick-Deering Farmall. Nearly half a million Farmalls followed in the swift march of all purpose power. Now the pace setter sets a new pace with the FARMALL-A, designed to do all the work on the small farm, or to replace the last team on the big farm. Come in and get acquainted with the powerful McCormick-Deering FARMALL-A. And remember, the supply will not be plentiful for some time to come. Get your order in early. ROSSON IMPLEMENT CO. Across West From the Court House

We Are Now Showing The New McCORMICK DEERING... DRILLS 10-Inch Space -- Dust Proof Boxing, Drop Frame 8-Inch Space -- Steel Hoppers, Direct Disc Pull and many other features. See Them Today! ROSSON IMPLEMENT CO. "GOOD EQUIPMENT MAKES A GOOD FARMER BETTER"

BUSINESS AND PROFESSIONAL DIRECTORY A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. DEAF SMITH COUNTY MAPS. 25¢ MEMBER INSURANCE JNO. H. PATTON PHONE 50 Dr. J. W. Hendrix Chiropractor and Massour Phone 341 for Appointments SWAP! Through the WANT-ADS ABSTRACTS Of All Deaf Smith County Land Titles DEAF SMITH COUNTY ABSTRACTS INC. CHN Estes, Manager

Plowboys Move To Top Place as They Defeat The Lions, 9 to 6

August 1—The Plowboys handed the Lions their second defeat of the year and pulled into a tie for first place when they defeated them 9 to 6. Although the Lions collected twelve hits off Coffey and Glose gave up only four, the Plowboys had three more runs because they smacked their hits after several Lions errors.

The Lions had grabbed an early lead and were leading 5 to 2 at the end of the third inning. The Plowboys gained when they tallied twice in the fourth and then pulled ahead when they batted around in the fifth canto to tally five runs. Three hits combined with four errors watched the markers cross home plate.

No Plowboy had two hits, while Alken had three for the Lions and Emmons, Schroeter, and Posey each had two hits.

Score by innings R H E
Lions 122 00 1 6 12 9
Plowboys 110 250 0 9 4 5
Batteries—Lions, Glose and Alken. Plowboys, G. Fuller, Coffey and V. J. Fuller, Clayton.

July 31—Tallying all of their runs in one inning, the Laundry defeated the Odd Fellows 7 to 3. The Laundry held the IOOF to three runs the first three innings and then held them scoreless the last four innings of the game playing only one error ball during the entire fracas.

The Laundry's one and only inning came in the third when they smacked out six hits to tally seven times. Terry led off with a double and score on Johnson's error of Wilson's ground-er at third. W. Guthrie was also safe on an error and then followed four hits and a walk.

The IOOF made three errors this inning, their sum total for the game.

Terry led the victors with a double and two singles for three times to bat.

Score by innings R H E
IOOF 201 00 0 3 11 3
Laundry 007 000 0 7 11 1
Batteries—IOOF, McCollum and L. Loerwald. Laundry, Wilson and Terry.

THE STANDINGS

Team	W	L	Pct.
Plowboys	10	2	.833
Lions	9	2	.819
KC's	6	5	.546
High School	5	6	.455
Firemen	4	7	.364
IOOF	4	8	.364
Laundry	4	8	.333
Merchants	3	8	.273

THE SCHEDULE

Thurs., Aug. 3, High School vs K. C.
Thurs., Aug. 3, Second Game Hereford vs Portales.
Fri., Aug. 4, All Stars vs All Stars.
Mon., Aug. 7, Plowboys vs K. C.
Tues., Aug. 8, Merchants vs Laundry.
Wed., Aug. 9, H. H. S. vs Lions.

Mr. and Mrs. Ernest Medkief, Dr. and Mrs. J. W. Hendrix and Lama Beavers are vacationing in Lake City, Colo. Miss Lovey Beavers who accompanied the group to Colorado returned to Hereford yesterday.

MERIT EGG MASH

Are you getting top production from your flock? There is a way to increase your production, get larger eggs... and to keep your flock healthy and fat. Try Merit Egg Mash. Although it sells at money-saving prices, it is as good an egg mash as you can buy!

VISIT US TODAY AND GET COMPLETE DETAILS!

Fly Spray \$1 Gallon...

West Texas Feed & Seed
PHONE 265

Top Prices for your Cream, Poultry and Hides!

SOCIETY

VISITORS ARE ENTERTAINED

Without out of town visitors as honor guests a picnic supper was given at Hereford State Park Tuesday evening. Attending were: Mrs. H. M. Benefield and sister, Mrs. Chas. F. Jones of Ft. Worth, Mr. and Mrs. A. C. Thompson and her sister and family, Mr. and Mrs. S. S. Boutwell and children of Terrell, Mrs. Dorothy Ross and her sister, Mrs. J. B. Dunaway of Waxahachie, Mr. and Mrs. J. E. Beyer, and their daughter, Mrs. Harold Hicks and children of Winfield, Kansas, Mrs. G. A. F. Parker and daughter, Anne Parker of Pasadena, Calif. Mrs. W. M. McGeehee and daughter, Mrs. R. O. Stark of O'Donnell and grandson, Kenneth Burns of Long Beach, Calif., Mrs. M. L. Steele, Mrs. E. W. Harrison, Mrs. H. H. Hawkins, Mrs. J. B. Hammer, Miss Ona Hammer, Mrs. I. H. Spratt and Rev. and Mrs. M. M. Beavers.

MRS. LUCAS ENTERTAINS FOR NIECE

Mrs. F. L. Lucas entertained at her home 711 Lee Avenue, Friday afternoon honoring her niece, little Jimmy Frances Crenshaw of Brownwood who has been visiting in the Lucas home.

Games were enjoyed on the lawn and later in the house where prizes were awarded and names written in a decorated memory book.

Refreshments were served from a tea table centered with an attractive arrangement of orange and yellow blossoms in a cut glass bowl with tall orange tapers rising from the mass of blooms. Favors were cleverly dressed china dolls and balloons.

Those enjoying the happy affair were: Cecelia Guseman, Cornelia Ann Bateman, Virginia Mae Green, Helen Ann Pitman, Mary Estelle LeGrand, Catherine Ione Hicks of Winfield, Kansas, Barbara Ann LeGrand, Jo Ann Rosson, Marcela Blue, Louise Green and the honoree.

CHURCH GROUP ENJOYS OUTING

Members of the Intermediate Department of the Methodist Church and others who enjoyed an outing last Friday included: Charles Sanders, Betty Dunlap, Nona Dean Rose, Thurman Williamson, Cornelia Hamilton, Dennis Lomas, Nadine Newell, Dolly Dixon, Mattie Louise Lawhon, David Neal Beavers, Wyley Ewton, Pat Newell, Madelle Beavers and leaders in the department who were Mesdames: Noah Ewton, Frank Terrell, J. O. Newell, Walter Dunlap and Mrs. Hall Beavers, department superintendent.

The group went to the Wiley Roberson irrigation tanks west of Hereford for a swimming party and later a picnic spread was enjoyed.

Dr. Thompson. Attends Osteopathic Course

Dr. Claude A. Thompson, of Hereford, Texas, is attending the seventh annual post graduate course and clinical conference conducted by Drs. L. V. CREDIT and L. J. VICK in Amarillo, Texas.

The daily program of the two-weeks course includes demonstrations of surgery and osteopathic technic in the mornings and afternoons and lectures and round table discussions in the evenings. Membership this year includes osteopathic physicians and surgeons from Nebraska, Kansas, New Mexico, Colorado, Oklahoma and Texas.

NOTICE

A hearing will be held before the City Commission of the City of Hereford on the 7th day of September, A. D. 1939, at 10 a. m., at the City Hall in the City of Hereford, Texas for the purpose of discussing and adopting the budget for the fiscal year commencing May 1, 1939, and ending April 30, 1940. Following the hearing and adopting of the budget, tax levy will be made as provided by law under which these proceedings are taken, being that passed at the regular session of the 42nd Legislature of the State of Texas and known as House Bill 788 of Acts of said session.

All tax payers as well as others interested or affected, will take notice.

Done by order of the City Commission of the City of Hereford this 31st day of July, A. D. 1939.
C. J. Paddock, Mayor.
Attest:
Eva S. Pitman,
City Clerk

New Tractor By Case Pays Hardy Pioneers Honor

"Flambeau Red" harks back to Historic Era of Indians and Explorers. Why should anything so prosaic and practical as a tractor be named for something so trivial as the color it is painted? And what is "Flambeau Red," anyway? Mrs. Gladys Skelton, the local Case dealer, tell us that Flambeau comes from a French word meaning flame. It refers to a type of torch used from the earliest times. A bundle of twigs or any absorbent material saturated at one end with pitch or tar makes such a torch. It burns with a reddish, often lurid light. No doubt the "showing the way" idea had something to do with the J. I. Case Company giving its new series of tractors the name and color "Flambeau Red." The J. I. Case Co., though now world-wide in the scope of its business and operating factories in several states, got its start in Wisconsin and still has its headquarters there. In the

north woods of Wisconsin is the Flambeau river, so named by early French explorers and traders from an Indian custom. The Chippewa Indians who lived in those parts fished by night in those waters, using flambeau for light and lure, and they still say that even the water of the Flambeau river is red. But the Flambeau river has a more special meaning in this history of Wisconsin and of the Case Company. While the Indians were making maple sugar along its banks in 1861, Chief Sky caught a young bald eagle, and later bartered it to a white settler for a bushel of corn. This was the eagle that became the mascot of the Eighth Wisconsin Infantry and with them went through 38 battles and skirmishes of the War between the States. Almost a national idol in the North after the war, this glorious bird was honored by the South. Soon after that Jerome Increase Case began to use a picture of the famous Wisconsin eagle as the trademark for his rapidly growing business in threshing machinery. About the same time he introduced the steam engine into farm work. Later, in 1892, his company built

a gasoline tractor still preserved in pictures and fondly recalled by old-timers of Racine. From that clumsy, impractical machine to the modern lines and rubber tired speed of the new models now being shown by Case dealers is a far cry—not so great however, as the span of history through which the Case Company goes back to name the new tractors in honor of the explorers and settlers of Wisconsin lighted on their way by Flambeau.

PARTY AT HOME

Miss Virginia East was the honoree at a birthday party given by her parents, Mr. and Mrs. Edd East at their country home, east of Hereford, recently.

Weiners and marshmallows were roasted and a picnic supper served to friends of the honoree. A cake with lighted candles was featured.

Those attending were Virginia Newell, H. D. Farrar, Wanda Jean Reed, Robert Petersen, Jeanie Williams, Clifford Estes, Mary Jane Morgan, Betty Perryman, Jack Boydston, Helen Frances Streu, Floyd Ross, Pearl Marie Smith of Neodesha, Kan., Jack Higgins, Carolyn Frye, Jack Knox and the honor guest.

PARTY OBSERVES NINTH BIRTHDAY

Mrs. E. W. Young entertained with a party Tuesday, July 25, celebrating the ninth birthday of her daughter, Louise, at their home.

Guests wore long dresses and grown-up games were played. Refreshments were served from a table centered by a three-tiered birthday cake frosted in blue and topped with pink candles.

An array of miniature animals gayly marching around the table's edge marked places for guests and served as favors. Ice cream and the birthday cake were served to the young guests, including Mary Estelle LeGrand, Barbara Burney, L. W. Burney of Evans, Eloise Walker, Mary Beth Scott, Doris Jo Hodges, Marian Borden, Betty Katherine Hodges, Virgil Young, Marian Longbottom and the honoree.

SHOWER GIVEN BRIDE-ELECT

Mrs. Eugene Albracht, who before her marriage Tuesday, July 25, was Miss Emmarie Hoffman, was honored Friday evening at a miscellaneous shower given by members of the Sodality of the Blessed Virgin

Mrs. Gold Reported Ill In Amarillo

A report received this week states that Mrs. Gordon Gold, who has been beauty operator at the Bill Knox Barber Shop for the past several months, is in St. Anthony's Hospital at Amarillo after having had her third mastoid operation.

She is reported to be seriously ill. Mrs. Gold was reared in Hereford. Ladies can bowl free from 9 a. m. to 10 a. m., at the Hereford Bowling Alley. Air cooled. Clean exercise and healthy recreation. 31-1c

Vacation Specials

50c UNGUENTINE
20c Bantage
Both For **49c**

20c Kotex
15c Kleenex
Both For **29c**

Schick Injector Razor, 8 Blades
with Lifebuoy Shaving Cream — All for **49c**

First Aid Kit
25c MERCURCHROME
20c BANDAGE
20c ADHESIVE TAPE
10c COTTON
all for **49c**

ARMAND'S
FACE POWDER
FACE CREAMS
10c 25c 50c

Nyal White Shoe Cleaner
Liquid or paste and 27 inch pair of White Shoe Laces
Both for **19c**

Nyseptol Tooth Brush
Sturdy bristles solid-set in pastel handles, tufted or beveled Tip. Your choice of shapes **29c**

Nyseptol
Cleansing antiseptic and refreshing mouth wash—keep mouth and throat clean—avoid infection. Large economical half pint bottle **49c**

Nyal Eye Drops
A soothing antiseptic for eye-strain or irritation and a pair of tinted lens
Sun Glare Goggles
Both for **53c**

\$1.20 SYRUP PEPSIN	79c	5 Bars Lifebuoy LIFEBUOY SOAP	29c
\$1.00 WINE CARDUI	69c	50c CHAMBERLAIN'S Hand Lo.	39c
60c SAL HEPATICA	49c	BATHING CAPS	19c 29c 39c
25c GLYDE BLADES, 25's	19c	\$1.25 ALARM CLOCKS	89c
50c RED ARROW ANTISEPTIC	27c	35 SHAVING CREAM	29c
35c ORASOL TOOTH PASTE	24c	50c PROPHYLACTIC Tooth Brush	29c
Red Arrow MINERAL OIL (Pt. 39c) Qt.	79c	25c DR. WEST'S TOOTH BRUSH	10c
Red Arrow MILK MAGN. (Pt. 29c) Qt.	59c		

Close Drug
Phone 13 -- We Deliver
WESTERN UNION SERVICE, 8 A. M. TO 11 P. M.

For Cool and Refreshing Drinks Visit Our Fountain!

Guaranteed POCKET WATCH For knock-about vacation use Special at **98c**

Meat Packers To Have New Rules

At a meeting held in Austin by the State Department of Health with the meat packers of Texas to discuss new rules and regulations governing the preparation of meat and meat products, the rules adopted met with the approval of those present. Briefly the new rules are:

Meat, meat by-products or prepared meats shall not contain cereal, vegetable starch or vegetable flour, individually or collectively in excess of three and one-half per cent.

To facilitate grinding, chopping and mixing not more than 3 per cent of water or ice may be added to sausage. These meats or meat by-products shall not contain any artificial coloring nor any quantity of soy bean flour or any other product of the soy bean.

Milk, skimmed milk, dried milk, dried skimmed milk, malted milk, and analogous substances and products which may be approved for such purpose by the Federal Department of Agriculture, may be added to meat, meat by-products, prepared meat and meat food products, provided their use does not result in added water or moisture in excess of 3.5 per cent. Meat, meat by-products, prepared meats and meat food products shall not contain dried milk, dried skimmed milk, malted milk, or other dehydrated milk products, in excess of 3.5 per cent, and if cereal, vegetable starch or vegetable flour, and dehydrated milk product is added their combined amounts shall not exceed 3.5 per cent. Meat, meat by-product, prepared meats and meat food products shall not contain any quantity of artificial color.

These regulations were prepared by the State Department of Health in order to protect the consuming public against adulteration and to assure them that they are getting a pure product when making purchases of ground meat.

Wyche Items

(1 1/2 miles south, 5 miles east)
MRS. R. C. VALENTINE

Mr. and Mrs. Wes Bradley left Saturday morning for New Mexico on a fishing trip.

Loys Carmichael returned Sunday from a vacation trip in Wyoming.

Merle and Wayne Griffin from Borger are visiting in the home of their grandparents, D. P. Carmichael.

Edward Davis from Happy visited J. D. Sackett at the Jack Frost ranch Sunday.

Mr. and Mrs. Lee Cocanougher spent part of last week with her sister, Mrs. Graham, at Odessa.

Mrs. Williams is staying at the Godwin Sanatorium while Mrs. Cocanougher is gone.

Mrs. Charles Wilhelm was taken to the Deaf Smith County hospital for treatments Sunday.

Mrs. Dubois Walker was released from the hospital Monday.

Mr. and Mrs. Pete Carmichael and children visited in the home of his parents D. R. Carmichael.

Mr. and Mrs. Jack Frost and J. D. Sackett returned Wednesday from a two week vacation at the fair in California.

Lorene Valentine visited Wednesday in the home of her parents, Mr. and Mrs. R. C. Valentine.

Jack Frost, Jim Littlefield, and J. D. Sackett attended the sale in Amarillo Thursday.

Melva Rea and her room mate Faye Schafer returned to Canyon Tuesday where they attend College at W. T. S. T. C.

Jim Littlefield and R. C. Valentine Jr. visited in Happy and Canyon Wednesday.

Bernice Elliston visited Billye Valentine Monday evening.

Miss Inez Clark called in N. G. Elliston home Wednesday.

Marvin Morrison of Hereford called in the home of R. C. Valentine last week.

Mr. and Mrs. Dock Roberson and children spent Sunday in the R. C. Valentine home.

Mrs. Pete Hooper and son, Don Gilbert, Peggy Valentine, and Lorene Valentine from Amarillo visited Monday evening in the R. C. Valentine home.

Mr. and Mrs. Jack Frost, Mr. and Mrs. Jim Littlefield and daughter, J. D. Sackett, and Edward Davis visited in Happy and attended a show in Canyon Sunday night.

Mr. and Mrs. R. C. Valentine called in the D. R. Carmichael and W. J. Albracht homes Monday.

Among those attending the Harley Saddler show in Hereford were: W. J. Albracht, Homer Thomas and children, and Dock Roberson and children.

Mrs. Gold was taken to Amarillo for treatments last week.

R. C. Valentine Jr. spent Sunday in the Jack Frost home.

The Johnson children spent Friday in the N. G. Elliston home.

Those attending the pioneer celebration at Canyon Wednesday were: Mr. and Mrs. Ira Ott, Mr. and Mrs. Dock Roberson, and children, Mr. and Mrs. W. B. Saxon and Emmitt B. Mr. and Mrs. Lee Cocanougher, and R. W. Elliston and children.

Mr. and Mrs. Joe Reinart left for Missouri where they will visit relatives.

Mr. and Mrs. E. C. Hewitt and children returned last week from Arkansas where they had been visiting the past two weeks.

Mr. and Mrs. Ira Ott visited in Amarillo Wednesday.

Betty Lea Valentine spent Tuesday with Vera Reg.

Mr. D. R. Carmichael's niece from Dimmitt is helping and visiting Mr. and Mrs. Carmichael.

Mr. and Mrs. F. D. Ferguson are visiting relatives in Lubbock and Plainview.

Mrs. Jack Frost from Happy is visiting here with Mr. and Mrs. Jack Frost.

Jack Frost attended the sale in Amarillo Monday.

Mr. and Mrs. W. J. Albracht and children, Mr. and Mrs. John Lueb and children and Mr. and Mrs. Ray Wilhelm and children were among those attending church at St. Anthony's Sunday.

A large crowd of children from this community attended the free show in Hereford Saturday morning.

Easter Items

MRS. CARL FRYE

Mr. and Mrs. J. S. Smith and Annie Mae and E. M. Allen were in Clovis Tuesday of last week.

Mrs. Paul Medly and two children of San Angelo visited last week in the H. B. Medly home. She returned to San Angelo Saturday. Ben Medly accompanied her home for a visit.

Mrs. Carl Frye and sister, Mrs. Squyres, visited Thursday and Friday in the W. E. Betts home in Clovis.

Mr. and Mrs. Dan Allen are visiting with relatives at Andaroka, Okla.

H. B. Medly and Mrs. Paul Medly and children visited Friday afternoon with Mrs. Chris Wagner in the Ford community.

Mr. and Mrs. H. H. Frye attended services Sunday evening in Hereford where they had their little son, Gorge Aeron, christened at the Lutheran Church.

Mr. and Mrs. Carl Frye, Chas. and Patricia and Mrs. Squires were visitors at Conchas Dam Sunday.

Mr. and Mrs. E. M. Allen and Vay visited at Wellington and Blair, Okla., this week. Miss Helen Caslon, who has been visiting in the Allen home the past two weeks, returned to Wellington with them.

Annie Mae Smith is visiting this week with her sister, Mrs. W. A. Epperson at Summerfield.

Louise Frye went with Mr. and Mrs. E. B. Wright to Plainview Wednesday evening where they went to meet Tina Mae who had been vacationing with relatives at Ruidoso, N. M.

Mrs. Geo. Chambless, Richard and Mattie Mae visited Wednesday afternoon in the C. W. Frye home.

COURTHOUSE RECORDS

Warranty Deeds
A. U. Livingston et ux to Ida Estes: all of Block No. 18, Ricketts Addition.

Elanor A. Kinsey and Bert W. Kinsey to S. S. Williams: all the SW one-fourth of Section No. 77, Block K-7.

Federal Farm Mortgage Corporation to Sam Campbell: all the SW one-fourth of Section No. 6, Township No. 2, north, Range 1, East.

Stockman's Cattle Loan Co. to Phillip Miller: all of Section No. 20, Township No. 4, north, Range No. 4.

Realty Trust Co. to J. Alton Miller: all of Lots 3 and 4 in Thompson's Subdivision of the northwest acre of Block No. 10, Evant's Addition.

L. A. Ricketts to Mrs. Ida Estes: all of Lots No. 68, Block No. 8, Womble Addition.

C. S. Kerr et al to Guy Edwards: all the East half of Block No. 92, Whitehead Addition.

Frank Barber et ux to Guy Edwards: all the West half of Block No. 92 of the Whitehead Addition.

J. W. Brown et ux to M. W. Coll: all of Block No. 19 of the Mabry Addition.

Carl Gilliland et ux to Margaret Witherspoon et vir: the south 10 feet of the north 20 feet of Lot No. 7, Block No. 11, Whitehead Addition.

Jesse Fletcher et ux to C. L. Bogle: the NE one-fourth of Section No. 15, Township 5, North Range 3, East.

W. S. Chapel to Blain Poff: the NW one-fourth of Section 91, Block M-7.

Blain Poff and wife to Weldon Poff: all the SW one-fourth of Section No. 91, Block M-7.

George E. Martin to Blain Poff: all the SW one-fourth of Section No. 91, Block M-7.

Deeds of Trust
Paul S. Corbett to Wiley L. Roberson: all the west half and NE one-fourth of Section No. 9, Block K-8.

Carl McCaslin to Roberts and Oliver, Inc.: all of Lots 1-8, inclusive, Block N. 4, Original Town.

R. J. Peek et ux to Benjamin Finegold: all of Section No. 53, Block K-7.

Progressive News

(1 mile east, 6 miles north)
IRA JEANNE RICKETTS

Mr. and Mrs. Arnold Hershey of Daniels spent Thursday with his parents, Mr. and Mrs. Ray Hershey.

Glenn Ricketts attended a swimming party in Amarillo Sunday afternoon. He went with a group of the members of the Christian Endeavor of Hereford.

Mr. and Mrs. W. H. Wood and family of Hereford spent Sunday night and Sunday with her parents Mr. and Mrs. H. M. Smith.

Mrs. V. E. Dodson spent from Tuesday until Thursday with her parents, Mr. and Mrs. I. W. Scott at Canyon.

Mrs. C. F. Caldwell and Mrs. Jeff Roberson and Mrs. Cecil Hodges and families at Hereford. Edward Ray Roberson came home with them and stayed until Saturday.

Mr. and Mrs. Ray Hershey called on Mrs. G. R. Conklin in Hereford Thursday afternoon.

Miss Virginia Bowman entertained her Sunday School class with a picnic Sunday afternoon after Sunday School at the school house. Those present were: Rosa Lee, Arnold and Delbert Powelson, Billie Zoe and Glenn Smith, Pearl, Mary Catherine,

and Orval Edwards, Harold and Homer Harvey, Alva and Royce Hurford and the teacher, Miss Bowman was also assisted by Miss Eunice Caldwell and Miss Norma Lee Edwards.

Mr. and Mrs. A. E. Edwards of Wyche spent Tuesday with their son, D. Y. Edwards and family.

Mrs. Edgar Russell spent two days last week with her brother and his wife, Mr. and Mrs. J. W. Cockrell at Hereford and helped care for her brother who has been ill.

There were only 35 in attendance at Sunday School Sunday afternoon. This was a considerable drop from the Sunday before when there were 73 present. Everyone is urged to attend every Sunday in order that our average attendance may not be lowered. We have been having some very excellent Sunday School lessons this year. The classes are now studying characters from the old Testament; the character to be taken up next Sunday will be Elijah. Next Sunday will be Rev. Ray Neel's regular appointment. Visitors are always welcome.

Mrs. Lynn Powelson and Rosa Lee Powelson are spending a few days with Mrs. Powelson's parents, Mr. and Mrs. John Counts, at Ft. Sumner, N. M.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Mr. Ricketts father W. A. Ricketts of Hereford took dinner Sunday with Mr. and Mrs. Luke McBrayer and daughters at Wyche.

Mr. and Mrs. C. C. Bowman and Mrs. Angie Diebel called in the A. S. Higgins home Sunday afternoon. This is the first time Mrs. Diebel has been out in several months. Her friends are very glad to hear that she is able to be up and about some.

There was a good crowd at Singing Sunday night and there were some special numbers. There will be a pie supper Friday night August 4 sponsored by the singing class, the proceeds will be used to pay the light bills for the coming year. Everyone is invited to attend and bring their friends. Singing is held every Sunday night at 8:30 P. M. Visitors are always welcome.

Glenn Ricketts took dinner Sunday with Mr. and Mrs. J. L. Peyley in Hereford, and Miss Ira Jeanne Ricketts visited them Sunday evening.

The Progressive Girl's 4-H Club will meet Friday, August 4 with Mrs. V. E. Dodson at 2:30 P. M. This is also Miss Sadie Lee Oliver's, CHDA, meeting.

Frank Giles went to Lubbock Sunday to visit his son, Frank A. Giles. He was accompanied by his mother, Mrs. J. E. Giles and brother Wilson.

Mr. and Mrs. Jack Wright and daughter Jackie were in Amarillo Saturday.

Messenger News

(24 miles west, 4 south)
MRS. J. N. MESSENGER

This community was blessed with three rains that totaled 2 inches during the past week. All the crops were badly in need of moisture, and the rains helped a great deal. More rain will be needed, however, if the crops are to be made and the late crops are to be grown.

George Messenger is on the Grand jury for the August term of District Court.

Many persons from this community were in Hereford Saturday.

Mrs. Mae E. Abbot spent Thursday with George Messenger and his mother. She brought roasting ears with her that were grown just out of Boyina.

Rev. Wilson, pastor of the First Baptist Church, and little daughter and Rev. Clark, Tulla pastor, who is preaching at Friona, and Mr. and Mrs. Ted Ewing took dinner in the George Messenger home Friday. Also present for dinner in the Messenger home last Friday was Rev. Oliver.

Summerfield News

(8 miles southwest)
MRS. ASA ATCHLEY

Mr. and Mrs. Tandy Legg and daughters returned from Plains Kans., where they have been visiting relatives.

Mr. and Mrs. John Black of Clarendon and Howard Black of Amarillo were visitors in the Lee Curry home last week. Mrs. John Black is a sister to Mrs. Lee Curry.

Mr. and Mrs. C. B. Thomas were in Plainview Sunday visiting Mr. Thomas's father.

Mr. and Mrs. Herbert Ray and son of Abilene were visitors in the Bernard Roberson home last week.

Earl Lance, Jr., of Hereford is visiting in the Guy Walser home this week.

Mrs. Forbes Blackmore joined her sister and family from the Valley and they are now in Washington visiting their parents, Mr. and Mrs. Rule. Mr. and Mrs. Rule are former residents of this community.

Johnny Beard and Bill Osburn of Dodson have returned to their home after working through harvest for Guy Walser.

Mrs. Ival Rudd and Mrs. Bert Slay of Hereford were in Summerfield last week demonstrating a vacuum cleaner put out by the Chrysler company.

Mr. and Mrs. James Gandy and Henry Gandy were visitors in the J. R. Oglesby home Sunday.

Mr. and Mrs. B. A. Atchely and family were visitors in Amarillo last week.

E. H. Fullwood of McAllen visited in the home of his granddaughter, Mrs. Charles Noland, last week.

Mr. and Mrs. Albert Cross and children spent the week end in Lubbock.

Mr. and Mrs. Ray Johnson and daughter, Billye Ray, are vacationing in New Mexico.

The W. M. S. Circle number two met in the home of Mrs. Guy Wilson Thursday.

Mrs. Bob Lance's niece of Littlefield returned home yesterday after visiting with her aunt last week.

Luster Suttie and children are home in Lubbock.

Misses Helen and Arless Oglesby are visitors in the J. P. Gandy home in Wyche this week.

There were fifty-three present in Sunday School Sunday.

Mr. and Mrs. Charles Noland and sons have returned from their vacation in Colorado, where they visited several points of interest. They visited Pikes Peak in Colorado Springs and Denver. They returned north from Denver as far as Rocky Mountain National Park, West as far as Grand Junction and South

as far as Durango. They returned to their home by way of Albuquerque, New Mexico.

as far as Durango. They returned to their home by way of Albuquerque, New Mexico.



Yes, sir! the primary purpose of Santa Fe's Scout is to serve those who budget dollars carefully. This train, operating between Chicago and Los Angeles, affords our patrons in this territory, whether traveling to the Pacific coast or to Kansas City or Chicago and beyond, the utmost in travel comfort at the lowest possible cost.

So the Scout is swift as a limited, air-conditioned, its tourist-sleepers are roomy, finely remodeled standard Pullmans. The new coaches are of stainless steel, beautiful, with every modern convenience...

Then, too, there's a club car for sleeping car passengers; a cheery Fred Harvey diner serving delicious meals to all for only 90¢ a day; and the free and friendly service of a registered courier-nurse.



FOR FARES, SCHEDULES AND OTHER INFORMATION—
Call
Your local Santa Fe Agent
or write
M. C. BURTON
General Passenger Agent
Amarillo, Texas

VISIT GOLDEN GATE EXPOSITION AT SAN FRANCISCO THIS YEAR.

\$1.50
GETS THE
Hereford Brand
A FULL YEAR
in Deaf Smith and Adjoining Counties!

MASONIC BULLETIN
Hereford Lodge 648
Stated meeting second Monday in each month. School of instruction each Thursday night.
Ed Boggess, W. M.
E. L. Brady, Secy.

CONOCO
Wholesale and Retail
Batteries, Tires and Accessories
ERNEST MEDKIEF

CONOCO OIL & GAS
MEDKIEF
SERVICE STA.
HIGHWAY 60 at MAIN ST.

Fourth Annual
XIT
Cowboy Reunion and Rodeo

DALHART, TEXAS
August 7 and 8

Special Tribute Service for Pioneer Men and Women on Sunday, August 6, at 8 p. m.,
Speaker: Judge Charles E. Coombes, Stamford

Protect
What You Have
INSURE
John McLean
Insurance Agency
Phone 273

CREDIT
is the **YARDSTICK**
by which you are measured in your community
Paying your accounts promptly is identification mark of unquestioned integrity.

Use Your Credit!
... but do not abuse it

Hereford Credit Association
DOROTHY H. ROSS, Manager
Local Affiliation of
NATIONAL RETAIL CREDIT ASSOCIATION

LONGER JUMPS between Pumps

How to pass most cars and pumps:
Use my Conoco Bronz-z-z

Your Mileage Merchant

CONOCO BRONZ-Z-Z

Stock Prices Up At Auction Sale Here Wednesday

Reporting a nice attendance, good prices on livestock and an exceptional representation of buyers, the Stockyards Sales Co. Wednesday opened the season here. The company is operated by Homer and Bonnie Brumley and will feature sales each Wednesday.

Seventy head of cattle were sold in the sale this week; milk cows ranged from \$50.50 down, depending upon the animals, and stock cows ranked from \$42.50 down. No hogs were sold in the sale, but interest in this line is expected in the future.

The owners anticipated an even greater crowd next week, and said that consignments can be made for the coming sale by contacting either of the owners.

Hospital Notes

Eugene LeGrand, admitted July 30, medical attention, condition fair.

Mrs. A. F. Hargett, admitted August 2, condition good.

W. A. Callaway, admitted July 26, condition same.

Mrs. J. R. Guyer, Friona, admitted July 21, condition improved.

S. J. Barclay, admitted August 3.

Organization Of

(Continued from Page 1)

within the next few days. Final procedures to complete the organization are expected to be executed by the first of next week.

In attendance at the meeting last night were Florn Ward, Frank Nicholson, Glenn Boardman, John Paetzold, George Paetzold, Joe Ballinger, P. H. Filbin, H. Hoffman, Jim Williams and L. C. Holmes.

Sleeping Driver

(Continued from Page 1)

as it overturned. About 200 gallons of gasoline were lost from the tank. The impact was so terrific when the truck overturned that the drive-shaft was uncoupled and driven completely through the spare tire.

The damaged truck was hauled to Hereford for adjustment by insurance agents.

Ladies can bowl free from 9 a. m. to 10 a. m., at the Hereford Bowling Alley. Air cooled. Clean exercise and healthy recreation.

J. A. Moore

(Continued from Page 1)

Cemetery. Surviving relatives besides his wife, Mrs. Emma Moore, include: two sons, J. M. Moore of Pampa and Mack J. Moore of Hyman, Okla.; four daughters, Mrs. Kate Vaughn, Decatur; Mrs. Ida Ferguson, Perryton; Mrs. Olive Moore, Washington, D. C., and Mrs. R. W. Thompson, Hereford. There are also 24 grandchildren and 21 great-grandchildren.

Legion Elects

(Continued from Page 1)

man, Arch Dobbins. Alternate delegates chosen were Leonard Foster, George LeGrande, Jim Lipscomb, Bill Smith and Jim Robinson.

It has been estimated that 1000 members of the American Legion will be entertained at the State Convention at Waco. Elaborate plans for entertainment have been made and all the delegates are assured a good time as well as an instructive visit. In addition to the men, the Women's Legion Auxiliary will also hold its convention, in conjunction with the Legion convention.

A special attraction at the convention this year will be the program arranged under the title "The Sons of The Legion." Children of the legionaires will be entertained and given instruction under this program.

Announce Rules

(Continued from Page 1)

tries and obtain the best possible specimens for their exhibit.

Garden Club members and other interested persons are urged to help the promotion of the new show by entering flowers and also by assisting with the planning and arranging of the actual presentation of the show itself. Everyone is invited to plan to attend the show which will be the largest single project attempted by the Garden Club in its work for the year.

The official rules and entry classifications for the show follow:

RULES

No entries accepted after 1:30 P. M.

Judging begins at 2:00 P. M. Specimen exhibits will look well in pint and quart milk bottles.

Containers will be furnished by exhibitors. The Garden Club will not be responsible for any loss.

Exhibitors must live in the Hereford trade territory. Exhibitors must have grown the exhibits.

Ribbons will be awarded, 1st, 2nd, 3rd, in each class to be judged, except Section B, Collection Class 3, Zinnias. These will be awarded 1st, 2nd, and 3rd cash prizes.

Division 1:

Cut Flowers, 2. Pot Plants, 3. Commercial Exhibits, 4. Flower Pictures, (Original Paintings) 5. Information.

SECTION A

Specimen Flowers

Exhibit: One Blossom

Class 1. Dahlias: (1) Decoratives

(2) Cactus

(3) Show

Class 2. Roses: Best bloom, any type, any color.

Class 3. Gladiolus: Best spike, any variety, any color.

Class 4. Phlox, perennial: Best head.

Class 5. Zinnias: Best Bloom, large flowered.

SECTION B

Collections

Class 1. Dahlias: (1) Decorative

(2) Cactus

(3) Show

(4) Miniature

Class 2. Gladioli: 3 spikes.

Class 3. Zinnias: 7 blooms, large flowered type, 12 blooms, Fantasy type, 12 blooms, Miniature or Ponpon type.

Class 4. Cosmos: Best Bouquet any color, any type.

Class 5. Asters: Best Bouquet any type, any color.

Class 6. Golden Glow: Best bouquet.

Class 7. Daisies: Best bouquet.

Class 8. Phlox drummondii (annual) Best bouquet.

Class 9. Marigold: Best bouquet.

Class 10. Nasturtium.

SECTION C

Flower Arrangements

Class 1. Arrangement of Garden Flowers, to be used in the home, bouquet to be viewed from all sides.

Class 2. Large arrangements, appropriate for floor bouquets, to be viewed from front and top.

SECTION E

Miscellaneous Flower Arrangement

In this section any person may exhibit anything they have in cut flowers. This section is for exhibition, only, and will not be judged.

SECTION F

Not to be judged. Table arrangements, commercial exhibit, Flower Paintings, original information.

SECTION D

Pot Plants

Class 1. Best Fern, any variety.

Class 2. Best collection of ferns.

Class 3. Best asparagus "fern".

Class 4. Best Geranium, any color.

Class 5. Begonia.

Class 6. Collection of foliage plants.

Class 7. Best specimen plant any other type.

Wheat Loan

(Continued from Page 1)

In storage for a period of thirty days before it becomes eligible for the loan. At the end of thirty days of storage it is subject to inspection by officials whose certification is necessary for the payment of the loan.

In spite of the unavoidable delay in getting the loans approved, payment on them is going on at a steady rate, and growers who stored their grain in elevators are rapidly being paid the value of the notes on the amount stored. Payment is made on the drafts when they are presented at the bank provided that all debts against the bearers name are clear. There is a delay at the County Agent's Office and another delay at the banks, but in spite of the retarding influence of both of these the payments are being made in steadily increasing amounts, and the demands of the farmers are gradually being satisfied.

Completion of the loan payment will take some time yet.

Grand Jury

(Continued from Page 1)

week of this term of court that they need not convene until Thursday of next week. The jury, which was originally instructed to convene next Monday, is as follows: Troys Carmichael, C. V. Burgess, Revals Kerr, J. L. Pevely, C. C. Acker, J. W. Adrain, Lee Hopson, J. J. Boydston, G. S. Rutter, W. E. Dunlap, Ira Ott, Iverson Leak, J. A. Pitman, Otis Foster, N. G. Elliston, D. H. Allmon, W. R. Schelagen, J. Lomas, J. W. Dickerson, E. J. Grady, J. S. Orr, Edgar S. Sowell, A. T. Frye, J. R. Kendall, Frank Huckert, Carl Jennings, F. Y. Morman, M. H. Burum, J. J. Buckner, Frank Beznér, Dock Robertson, A. H. Davis, Ernest Medkief, Burl France, W. F. Caldwell, C. M. Hicks.

Dalhart Ready

(Continued from Page 1)

be afforded for the pioneers and their wives. The Old Trail Drivers will hold their annual convention in conjunction with the Reunion. Square and other old-time dances will be conducted each night in the street. They will be called by Uncle Bill Jarrett, who called 'em at old Tascosa in the '80's. There will also be two big modern dances each night.

A dozen fine bands will add music and enjoyment to the daily program. Special rides and other entertainment have been planned for the kiddies.

Hereford residents prominent in the XIX organization include C. R. Smith, who is Wagon Boss of the organization, and Bob Higgins, Vern Witherspoon, J. L. Mauk, J. L. Ramsey, Egbert Ramsey, J. F. Sparks and H. L. Witherspoon, all of whom are old-time cowhands on the XIX ranch.

Everyone is cordially invited to come to Dalhart next Monday and Tuesday and join in the celebration of the Fourth Annual XIX Reunion.

Panhandle

(Continued from Page 1)

non, J. A. Pitman, D. L. McDonald, George W. Brumley, Travis M. Dameron, E. B. Black, W. E. Dameron, Jim White, W. R. Higgins, C. B. Williams, and R. W. Elliston, all of Hereford; R. L. Campbell, Wildorado, and Jim Jenkins, Amarillo.

On the itinerary for the third day are J. P. Callahan, Conway; Coombs and Worley and C. L. Thomas, Pampa; H. A. Talley, J. P. Osburn, L. A. Maddox and Bob McCoy, Miami; G. C. Barker, Gageby; R. T. Alexander, Canadian; M. H. Smith, Gem; E. L. Martin and W. L. Williams Wheeler.

Mr. Nance has estimated more than 5,000 pure bred Herefords are included in these herds.

Definite itinerary giving times for stops at each ranch will be announced by association officials later.

Soil Conservation

(Continued from Page 1)

operation just as it has in the past under the management of Bill J. Clutter.

On June 30, 1940, the five-year period for which the Hereford Project was established will be at an end and it is impossible to say at this time whether or not the project will continue to operate after that time. The Wind Erosion District will continue operations indefinitely as long as the governing body wishes and as long as appropriations permit. The staff of the Wind Erosion project will be increased from time to time as the work demands it.

The new area office at Lubbock will be under the management of O. T. Williams, who has been transferred there from this position as project manager at Hereford. Mr. Williams and his family moved to Lubbock last week. Assisting Mr. Williams in the Lubbock office will be several soil conservation employees formerly employed here. These include Mrs. Dorothy Cobb, E. E. Reynolds, P. R. Walker, B. B. Lankford, John P. Cochran, Basil McKinley and Mrs. McKinley, Miss Frances Morgan, Miss Lorena Bennett, and E. H. Kemp and family.

Other persons transferred from Hereford to projects other than to Lubbock include R. W. Walker and family, who were moved to Guyman, Oklahoma, and R. B. Terry, who went to Pueblo, Colo.

rado.

Since its establishment here in the summer of 1935, the soil Conservation project has been constantly active in promoting a scientific soil conservation farm program. Farmers have been instructed in ways to conserve water by contour plowing and terracing, and how to prevent wind erosion by terracing and proper planting of border protection crops. The Demonstration Project in this county has 25,000 acres of land under demonstration cultivation. There will be some reduction in the scope of the work accomplished by the project, but it will continue along the same lines of operation which it has followed for the past four years. Whether or not it will continue to operate after June 30, 1940 depends entirely on the statement of the governing board at Washington.

New Lumber

(Continued from Page 1)

ment, and other lines generally offered by lumber companies.

Mr. McCaslin comes to Hereford from Amarillo, and for the past 15 years has been in the lumber business. He stated that he expects to make his home in Hereford, and invited the public to visit him in the new location and to inspect the yard.

The firm will operate as an independent lumber yard under the name of Carl McCaslin Lumber Company. Mr. McCaslin also said that Ralph Hastings will soon be affiliated with the Hereford yard. Hastings is the son of Mr. and Mrs. Henry Hastings of this city and is well known here, having attended Hereford schools and lived here several years; he is now employed in a lumber yard at Panhandle. Ray Nunn is also employed in the McCaslin yard.

Home Improve-

(Continued from Page 1)

of the winners will appear in this paper on November 2. No entries will be considered unless they are on the official entry blanks.

It is the hope of the sponsors of the contest that every home in the territory will be entered and that a real effort will be made on the part of the contestants to effect substantial and visible improvements on their homes and premises. If this hope is fulfilled, Hereford will have benefited greatly at the end of the contest. As each home is improved and made more beautiful the city is made cleaner and more inviting to visitors and prospective homemakers. It is possible to make Hereford one of the brightest spots on the Plains by carrying out the idea behind the local Home Improvement Contest, and it is expected that lasting good will come as the result of the contest.

Contest officials have announced that appointment of the following judges who will have the final word in awarding the prizes: Mrs. J. P. Slaton, Mrs. C. A. Wimberley, Mrs. Paul Mathers, Mrs. R. J. Richardson and Mrs. Knox Kinard. These judges will begin first inspections as soon as entries are made at the lumber yards.

The firms which are sponsoring the contest as a joint project are Carl McCaslin Lumber Co., Hereford Lumber Co., R. H. Kemp Lumber Co., and Rockwell Brothers and Co., Lumbermen. Any of these yards will be glad to help you estimate the cost of the repairs and improvements you intend to make and give you an Official Entry Blank which will enable you to enter your home in the contest.

SHE BRANDED HIM WITH A KISS!

MAISIE

Robert YOUNG with Ann SOTHERN
Ruth HUSSEY • Hunter • EDWARDS
A Metro-Goldwyn-Mayer Picture

THURSDAY - FRIDAY

STAR -- Lot's of Reasons:

Once a year some studio makes a picture that even surpasses their own expectations. ... is the surprise picture of the year!

MAZIE

... is some of the best entertainment this year

Honky Tonk show girl gets stranded in a cow town and then the fun and romance begins!

LOT'S of Wise Cracks and Comedy!
DOWN TO EARTH STORY!

Also: 3 Good SHORT SUBJECTS!

TRAPPED! ... by CATTLE RUSTLERS ... HE FOUGHT IT OUT FOR LIFE AND LOVE!

BOB BAKER

IN "HONOR OF THE WEST"

with MARJORIE BELL

UNIVERSAL PICTURE

Action, Romance, Spills and Thrills!

STAR THEATRE

SATURDAY

ALSO CARTOON and "HAWK OF THE WILDERNESS"

MICKY MOVES "MADAME BUTTERFLY" to TAHITI!

It's the biggest laugh of the season!

ANDY HARDY GETS Spring Fever

LEWIS STONE ★ MICKEY ROONEY

CECILIA PARKER • FAY HOLDEN

Ann RUTHERFORD

M.G.M. PICTURE

and Oh-What-A FEVER!

This is the best Hardy Series of pictures up to now! Ask anyone who has seen this picture.

Man to man, Dad, I think I'm in Love. No, Son, it's only Spring Fever.

STAR THEATRE

SUNDAY and MONDAY

ALSO SELECTED SHORTS Color Cartoon and NEWS

WATCH OUT FOR THE FRONTIER MARSHAL

STOP!

HERE FOR BETTER MEATS

STEAK
Round, Loin or T-Bone—Lb. 25c

ROAST
Best Beef. Per Lb. 20c

STEAK
Baby Beef Shoulder — Lb. 20c

Hot Barbecue
Cooked Daily. Per Lb. 25c

HAMBURGER
Fresh Ground. 2 Lbs. 25c

SALT PORK
Per Lb. 10c

CHEESE
Full Cream. Per Lb. 15c

A FEW OF OUR GROCERY SPECIALS:

PRUNES 25c
Gallon

PEACHES 35c
Gallon

SALMON 25c
Fancy Pink — 2 cans

SPINACH 25c
No. 2 cans—4 for

Saturday Only!
Admiration Coffee
1-Lb. Can **15c**

Get Coupon at Store!

Where Your Business Is Appreciated!

QUALITY FOOD STORE
Mr. and Mrs. Jim Robinson
Phone 198, Prompt Delivery

NOTHING MAKES A HOME MORE COMFORTABLE...

More Comfortable OR ATTRACTIVE THAN

Nice Floor Covering

We have an exceptionally large and complete line of

FELT-BASE FLOOR COVERING

in beautiful new patterns. Floor covering is easy to clean, sanitary, neat and gives long wear for low cost.

See Our line of Armstrong, Congoleum and Bird Felt Base Rugs ... Now at Special Prices!

Just Arrived! We are showing a Nice Line of New Bedroom Suites

9x12 Good Quality Felt Base

RUGS

\$4.95 up

E. B. BLACK CO.
Furniture - Undertaking