

# The Hereford Brand

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Our Slogan—"More People—More Farms"

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The Hereford Brand, Hereford, Texas, Thursday, November 2, 1933.

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## HIGHWAY IS DELAYED; TO START SOON

### Lack of Barricades and Tools Holds Up Construction.

Construction of grade and drains on Highway 33 east of Hereford, which was scheduled to start last Monday morning, was held up until the end of this week due to lack of equipment.

The work will start Monday at 8 o'clock. The route of the detour on Highway 33 east of Hereford has been outlined by road officials. Traffic will travel on the present road a mile east of Hereford to the old Gallagher place where the detour will turn north, traveling four miles to the Progressive school, at which point it will turn east again, following the graded road to Dawn. The detour will be plainly marked. Barricades will likely be put up Monday of next week to divert traffic. This detour will be used until construction reaches the point of origin, after which traffic will go north from Hereford on the road which enters the city on the east side.

The latest and probably Friday or Saturday of this week, according to T. L. Suttle, superintendent for the contractors, Hannah & Hall, of Waco.

Barricades with reflectors as required by law were lacking as were certain mechanical equipment and tools which were to be obtained locally.

Grading will start at the east line of the county in the vicinity of Dawn. As announced last week two crews of 15 men each will be employed, each crew working three days per week.

The men will work ten hours daily, thereby getting in 30 hours per week as required under the contract.

All laborers are taken from the county's unemployed rolls on which there are more than 300 names.

## Fire Department Sent To Save Automobile

The fire department was called Wednesday noon to the H. E. Boardman car, which was parked near the high school football field. A short in the distributor box was the cause of the excitement, and it was handled by L. A. Ray, who is connected with the Fullwood Battery Shop. No damage was done to the car with the exception of a few burned wires.

## REV. V. M. CLOYD TO FORT WORTH CONVENTION

Rev. V. M. Cloyd, pastor of the First Baptist Church, will leave next Monday morning for Fort Worth where he will attend the Texas Baptist General Convention to be held there, beginning Tuesday and lasting through Friday night. The convention will review and study three lines of church activities, that of Missionary, Benevolent and Educational lines. Rev. Cloyd is expected to return home the latter part of the week.

## WHITEFACES ANNEX ANOTHER GRID VICTORY FROM FRIONA

Another conference victory was annexed by the Whitefaces of Hereford High last Friday at Friona when they took the Chiefs of that city into camp by a count of 34-0. The scoring parade started early and lasted through three quarters. Seven points were tallied in the opening period and 21 added in a big second quarter. Captain Richard Baker, quarterback, had a big day, scoring four of the five touchdowns, all in the first half. He sprinted a little less than 30 yards on a spin play at the start, then plowed the tackle for five and the first touchdown.

Following this march Friona took the nugget deep in their own territory and put on a drive of 96 yards which ended just four paces short of a tally. Cleve Hamblen, a little quarterback who runs like a puff of smoke, was the big factor in the drive. He did all the effective toting and hurled a couple of passes to his brother, Oliver Hamblen.

But the Whitefaces were a bit stout for the Warriors, and they took the ball on their four-yard line and unleashed an attack Friona could not fathom. L. B. Russell heaved a couple of breath-taking aerials to Captain Baker during the wild second quarter—one

## Whiteface Crew To Play Plainview Here

### Officers Get Big Whiskey Haul and Two Stills In Raid

About 150 gallons of choice whiskey, two stills complete and one partially dismantled, 15 barrels of mash and two men were the catch in a raid made by Sheriff John Miller, Deputy Clyde Allred and Ranger Joe Bishop last week. The men arrested were Harry and Ted Friemel. The raid was made on the Friemel farm, four miles south of Dawn. The Friemels were charged with unlawful possession of distilling equipment. After examining trials their bonds were set at \$1000 each. Bail was furnished.

Liquors for the consouleur were found in the haul. About 15 gallons of bottled in bond whiskey made in Juarez, Texas, 20 gallons of alcohol plus many kegs of real aged moonshine were in the haul. The whiskey was in five, ten and 30-gallon kegs. The mash, found in the barn, was in 50-gallon vinegar barrels.

The liquor was pretty well distributed over the premises, being found buried in the garden, in the wheat granary, in a cellar, under the house in other assorted locations.

The mash and barrels were destroyed. The liquor was brought to the county jail along with the stills. It made a truck load.

## Eastern Star Has Meeting In Clovis

Sixteen members of the local Eastern Star attended a joint session of several other chapters held in Clovis Monday evening. An elaborate banquet was served the visitors in the lodge room at Clovis, and later Clovis lodge conferred the work. Talks were made and a general good time enjoyed until late in the evening. Attending from Hereford were Mrs. H. D. Reed, Jack Rose, Nora Layton, M. D. Womble, Lee Coconaugher, H. C. Baird, O. G. Hill, George Woods and Ollie Bradley. Mr. and Mrs. L. A. Ray, Mr. and Mrs. W. C. Nix, Miss Mattie Woodburn and Wes Bradley.

## POULTRY SHOW FOLDERS READY FOR DISTRIBUTION

The Tri-County Poultry Association's six-page folders are being distributed and mailed out this week. The new pamphlet is a neat job of printing, according to Secretary Hopkins.

A complete summary of the cash and merchandise prizes and the rules and regulations are contained therein.

Copies may be procured from the secretary of the association or at the Brand office. Mr. and Mrs. J. E. Beyer and his sister, Mrs. J. A. Bruner, were in Amarillo Sunday visiting relatives and friends. Mrs. Bruner left Tuesday for her home in Sterling, Kansas.

## Submit Applications for Rural School Aid

Applications for state aid for Deaf Smith county's rural schools during the present year were submitted yesterday to E. E. Chambers of Canyon, district supervisor. A total of \$8,015 is sought for the schools of the county. After Chambers' approval, the applications are to be submitted to the state department of education.

for 25 yards and a touchdown, and the other for almost 40 yards to the two-yard line.

Captain Frost at left tackle for the losers turned in a gem of an afternoon on the defense. Indeed, his tackling prevented the score from mounting much higher.

Coch Tommy McCollum sent nine second string Whitefaces against the charges of Coach Bill Stevens in the course of the fray. The victory kept Hereford in a tie with Happy for leadership in the west half of district one. Both teams have perfect records and are not scheduled to meet.

Hereford received Sowell returning the kick from his 25 to his 35. (Continued On Last Page)

For the past several years the Hereford High Whitefaces have been meeting the Bulldogs of Plainview on the gridiron. While the local lads have not had a great deal of luck against the Plainview entry in recent years, the Class A team has not greatly out-classed the homeboys.

Coach Tommy McCollum had little reason to believe the Hale county lads would be different this year when he scheduled a game with them.

But such appears to be the case. When the Bulldogs trot out upon the Whiteface grid here Friday afternoon, fans will see the best Plainview High football team in a decade.

From the bottom of the District One race at the start of the season, the Plainview eleven, under the guidance of their new coach, Ralph Dorsey, has progressed to the point that it is now classed with the Big Three of the conference, Pampa, Lubbock and Amarillo.

Play Pampa Close. Last Saturday the Bulldogs were barely nosed out by the high-geared Harvesters of Pampa by a scant 6 to 0 count. Previously the Bulldogs had defeated Berger, another class A team, 26 to 0. Berger later beat Canyon by four touchdowns. So the dope says Plainview will take the Whitefaces pretty much as they please.

Be that as it may, the Whitefaces will present their best lineup of the season. All hands are in top shape physically, and McCollum allows as how he will shoot the works.

"We're not saying we'll beat the Bulldogs," asserts Tommy. "But they better hadn't expect to throw their headgears over the fence and scare our outfit out of the ball game."

Bulldogs Due Friday. Dorsey, former Froshman coach at Texas A. & M., is serving his first year at Plainview. He will bring his Canines to town Friday morning.

Stars in his lineup included Captain Farmer at center, considered District One's outstanding pivot man; Mabry, 205 pound end; Randall and Davis, tackles who weigh more than 200 pounds each; and Sherley, 165-pound quarterback who does the passing and punting as well as the bulk of the ball carrying.

## NEW WATER-METER FOR COURT HOUSE

A new water meter is being installed this week at the court house by acting city marshal, Wallace Cox. The old meter that had been in operation since the first city water mains were laid, was found to be leaking a great amount of water and registering incorrectly.

A. O. Thompson to Houston.

A. O. Thompson left for Houston the first of the week, where he will attend a meeting of the Texas National Farm Loan Association. Henry Morganthau, Jr., governor of the Farm Credit Administration and a personal representative of President Roosevelt, addressed the meeting Tuesday. Mr. Thompson is expected home the latter part of this week.

## Former Resident Must Have Brand

E. L. Blacet, former Hereford pioneer and now a resident of Pomona, California, can not do without his Brand. Witness his letter: "Enclosed please find check for renewal of the Brand. We can't keep house without it after reading it for 24 years without a lapse. We wish the Brand and all Hereford people a better time to come."

## Legionnaires to Help In Red Cross Parade

Armistice Day program of the Hereford American Legion Post will consist of participation in the Red Cross parade and a dance beginning at nine o'clock in the evening at the city hall. Plans originally called for a program in the schools but were called off because November 11 comes on Saturday.

Mr. and Mrs. Glenn Weir plan to leave Sunday for San Antonio, where they will visit her mother, Mrs. Ella Hoffman, and sister, Mrs. B. Lawson. The Weirs expect to be away about ten days.

Rev. and Mrs. J. R. Sharp and two children, Mary Catherine and John Thomas, of Canyon, were here Monday of this week for the day.

## WHEAT ACREAGE OF COUNTY MUST BE CUT IS EDICT GIVEN BY FEDERAL OFFICIALS

### Two Birds With One Stone? That Guy Was A Piker!

"How would you like to have a half-pound stone come flying through the window, just missing your head and striking a big mirror?" queries A. H. Elliston. "That is what happened to him Halloween night. He was sitting in the living room at his home, Third Street and Lee Avenue. The stone was thrown through a large screened window and a curtain inside. The screen, window, curtain and mirror were wrecked. So was Mr. Elliston's disposition. He failed to catch the culprits."

## Highway Grading In City Completed

Grading on Highway 33 within the city limits of Hereford was completed Wednesday night.

Pouring of concrete on the curb and gutter will begin, probably Monday, according to Cooper Dewey, engineer in charge of the project.

This route of 33, being built on First Street, is a mile long and extends from limit to limit within the city.

More than 70 men have been furnished work for several weeks on the project, which is being handled entirely by the state highway department.

Men will start hauling caiche for the road bed after a few blocks of curb and gutter have been installed and allowed to set, Dewey said.

With the completion of the grade almost all machinery will be done away with, the concrete and caiche work to be done almost entirely by hand. Overall width of the road will be 50 feet.

## Stockholders of Creamery to Meet

Stockholders of the Farmers' Creamery Association will meet Saturday morning at 10 o'clock in the court house to pass on proposed sale of the property.

The meeting was called by President S. O. Wilson after majority stockholders had requested it. S. B. Walker, field man for the creamery, is offering \$8,000 for the property. He has been with the firm since 1920.

The firm is capitalized at \$8,000 and all stock is locally owned. It was organized in 1920 and began operations July 15 of that year.

A vote of 80 per cent of the stockholders is required to approve the sale. Mr. Wilson stated that a number of stockholders are in need of ready money now and the meeting was called to learn if the required majority favored the sale.

## COURTHOUSE RECORDS

Warranty Deeds. J. H. Boydston et ux to J. J. Boydston, parcel of NE corner of block 18, City of Hereford.

C. W. Hollums et ux to J. J. Boydston, lots 8 and 10, block 2, Meacham's subdivision of block 16, Mabry addition.

C. Czerner et ux to Stanley Czerner, east 1/2 section 155, block M-7.

J. E. Meyers et ux to J. V. Farwell et al., NE 1/4 section 19, township 2 North, range 3 east.

J. E. Meyers et ux to Francis C. Farwell et al., NW 1/4 of section 19, township 2 north, range 3 east.

W. D. Tenney et ux to A. C. Thompson, tract 10 by 140 feet in lots 2, 3, and south 40 feet of lot 4, block 4, Whitehead addition, city of Hereford.

New Cars. M. H. Glover, Dodge sedan, Ireland-Beavers Co. Carl Tremain, Plymouth coupe, Ireland-Beavers Co. A. C. Tremain, Plymouth coupe, Ireland-Beavers Co. Marriage License. Robert Frank Burk to Miss Frankie Lou Ragan.

## Dr. Robinson to Preach Farewell Service Sunday

Forty years of service in the pulpit, 23 in the Panhandle, will come to an end here next Sunday when Dr. E. E. Robinson preaches his farewell sermon at the First Methodist church.

Dr. Robinson has been pastor of the Hereford church for the past two years. Before coming here he served as pastor at Amarillo, Plainview, Memphis. He also served in the Amarillo, Plainview and Lubbock districts.

Dr. Robinson will make his home in Plainview after taking the superannuated services. He is 64 years old.

Besides his wife, there are three sons in his family. They are, John and Lon Robinson of Plainview, and Ernest Robinson of Hereford. A Kentuckian by birth, Dr. Robinson entered the ministry and served 15 years in his home state and adjoining area. He came to Texas from Charleston, West Virginia, where he was pastor.

Probably no other minister is as widely known or has been heard by as many people in the Panhandle as Dr. Robinson. His wide service throughout the area has earned him the friendship of countless men and women.

Dr. Robinson plans to publish several books containing his sermons and lectures. One volume is ready for publication now.

He has been ill lately, suffering with asthma.

## Stolen Car Badly Wrecked by Lad

Frank Gyles' Buick sedan was stolen, wrecked and recovered last Friday evening. Harry L. Bell, Chicago youth, has been in the county jail since last Saturday charged with the theft.

The car was taken from in front of the Star Theatre Friday evening while Mr. and Mrs. Gyles were viewing the movie.

Hurry calls sent to officers in surrounding towns resulted in finding the car in Clovis. Bell, in his attempt to evade pursuing officers, ran into another machine. Two wheels were torn off, the frame bent, a fender demolished, axles bent and other damages wrought in the accident.

Gyles said he thought he had locked the doors of the machine. He knew that the ignition on the steering column was locked. The thief, however, changed connecting cables, thereby turning on the ignition.

Local officers returned Bell, who is about 18 years old, to Hereford Saturday morning. He made no effort to resist extradition. A charge of theft has been placed against him here. No examining trial has been held nor has bond been fixed.

Federal charges in connection with crossing a state line in a stolen car have not been filed.

## Local Milling Firm Adds New Machinery

The Packard Milling Company is this week installing a new Walston, washer and drier in their plant, south of the Santa Fe tracks.

The new machine is primarily for the purpose of washing the wheat grains down into the creases, making it perfectly clean and sanitary. The wheat is washed just before it goes into the first machine for grinding and contains only about three per cent moisture.

A bleacher and several other machines will be added in the next two months, according to V. H. Holding, head miller, for the purpose of making the very best flour that any mill can make.

## Baylor Hospital To Hold Weekly Clinic

Doctors of the entire state are invited to attend weekly clinics of Baylor University Hospital at Dallas, according to word received from Dr. E. M. Dunstan, medical director.

The clinics will begin each Friday, lasting through Saturday. The next one will be held this week, November 3 and 4. The clinics are to be conducted at the Baylor Hospital and out-patient department.

Miss Willie Allen of Lubbock spent the week end with her sister, Mrs. J. C. Parker.

Deaf Smith county's total acreage in wheat must be reduced. Such was the information brought back from a meeting in Amarillo Wednesday of the county allotment board with officials from the department of agriculture.

Unless farmers voluntarily adjust figures in applications the state board will make a general lateral cut in all applications. This cut will be arbitrary and there will be no appeal.

For this reason members of the county board urge all farmers to measure their land and report actual figures to the board. They ask that farmers check their neighbors' acreage as published in The Brand and suggest any adjustments that might be made.

It is also requested that every farmer, whether he intends to make a reduction contract or not, make application to community committees. Applications are not binding.

List All Crops. It is further urged that applications be filed on all land in cultivation, whether or not the land is in wheat. This is because of future farm programs now developing for allotments on other crops. Figures gotten up in the present plan will be used in future programs.

Saturday has been set as the absolute deadline for filing of applications. They must be in the Hereford office by Saturday night. Great optimism is expressed by members of the allotment committee in regard to having the county's allowance increased. Figures must be accurate, however, as the county will be called upon to prove all claims.

Information brought back from the Amarillo meeting revealed that all applications must be completed and contracts in Washington by December 1. Since this deadline is absolute, the allotment committee will arbitrarily make cuts in acreage and production in order to get the county's total down to a reasonable figure.

It is for this reason President J. A. Pitman of the county board urges all farmers to see that applications are accurate.

Information was also brought back that in order for the county to stick to the county average plan in determining allotments, it will be necessary to have 100 per cent cooperation of all farmers. One objection will cause the objecting farmer's allotment to be taken from the county's total and the remainder apportioned to the individuals.

## Fire Damages 500 Acres In Pasture

Fire of unknown origin last Sunday destroyed about 500 acres of grass on the Baird ranch, 11 miles southeast of Hereford in the Jumbo district.

The Bairds were in Hereford and did not know of the fire until returning to the ranch. Neighbors fought the fire the better part of the day.

No stock or improvements was damaged.

## Norther and Moisture Arrive On Wednesday

A norther, sweeping down on Hereford about dark Wednesday evening brought with it the first moisture here since early in September.

The mercury plummeted down around 35 degrees Thursday morning with the stiff wind continuing. Light rain and sleet continued. Frost and freezing were predicted for Friday morning.

## Farmers Welcome Open Season On Waterfowl

Farm relief in a minor way was started Wednesday at noon for Deaf Smith county ranchmen.

The open season on ducks and geese started and a unusually large number of hunters passed through or paused in Hereford on the way to lakes and grain fields.

Several parties reported killing the bag limit of 12 ducks, while some got a few geese.

Farmers welcomed the open season, for the wildfowl has been doing no little damage to feed crops.

## REV. V. M. CLOYD IS NAMED HEAD OF COUNTY RED CROSS

Rev. V. M. Cloyd has been chosen to succeed Rev. E. P. Gleser as chairman of the Deaf Smith County Chapter of the American Red Cross. He has accepted the place and is already at work with the committee.

Plans are going forward for the annual roll call. Chairmen who will have charge of the work in the rural districts have been appointed and material supplied them. In the city, the Legion will again have charge of the business section, while the residential district will be covered by other volunteer workers.

A parade is being planned for the afternoon of Armistice Day, Saturday, November 11. Full details will be given next week. Meanwhile the committee urges every citizen of the county to keep in mind this event and to participate if at all possible in what it is hoped will be an attractive, patriotic pageant.

The necessity of supplementing Red Cross supplies with contributions which may be spared from the homes of local citizens is becoming increasingly urgent. The stock of clothing left from last year with a few more recent additions being almost entirely depleted. As cold weather is imminent and Red Cross supplies limited, a

drive for clothing is being arranged for Wednesday, November 8, and will be carried out along lines that proved successful last year. The American Legion and Lions Club will cooperate with the Red Cross. In this important relief measure, they ask that those who have articles of clothing to contribute place them Wednesday morning where they may be obtained by workers with the least possible difficulty. Owing to the fact that the roll call will not begin locally until Monday, November 13, Red Cross Sunday will be observed in the churches November 12.

## Plateau Singers To Be Guests at Bippus

Sunday, November 12, Bippus community will have as guests, members of the Deaf Smith County Plateau Singing Convention. The session will begin in the morning at 10 o'clock and disband at 4:00 in the evening. This will also be the semi-annual singing date.

Lunch will be served at the noon hour and many visiting singers are expected. The public is invited.

J. S. Garrett is president of the Deaf Smith County Singing Convention.

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Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN, Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE

Hereford and NRA.

Recent NRA developments have significant effect upon Hereford retail stores. Stores in towns of less than 2500—if they do not have more than five employees—are exempt from the master retail code.

By executive order, farmers' cooperative organizations whose members receive "patronage dividends" are exempt from the sections of all codes covering fair practice.

The President is asking those who can do so to continue under the former rule. And the consumers pledge, signed by almost all citizens of Hereford, is still a solemn obligation.

Those retailers who are entitled to exemption may display the Blue Eagle with the exemption chevron. Commenting upon the exemption of small merchants in small towns National Recovery Administrator Hugh S. Johnson said in part:

"The recovery program came at a time when prices were crushing agriculture, when in cities and towns there was the greatest unemployment we have ever known, when debt and closed banks were slowing activity in cities and on farms, and destructive business practices, due to depression, threatened many industries."

The recovery program was designed to go to the heart of each trouble. To farmers it gave the adjustment and farm loan acts. To the unemployed it gave the recovery act, which permitted the wiping out of unfair trade practices. The banking and financial legislation attacked the problem of debt and frozen deposits for both farm and city.

The singing convention will be held at Bippus November 12, and everyone is invited. There will be plenty to eat at noon. There was a good crowd at singing Sunday night. Miss Hattie Franks will be leader next Sunday night.

L. M. Turner and family called at the L. M. Williams home Sunday night.

gaulation for economic planning and control with reemployment.

"The nature of the farm problem, with its annual crops, makes its solution slower. But after four months we find there are some things NRA can do in aid of the farmer and the rural merchant. Our experience shows that the amount of reemployment and wage increases in establishments employing not more than five persons in towns of less than 2500 population is not enough to offset the hardship entailed. This should relieve the farmer of retail mark-ups due to increased expense. Our past experience also shows wide misinformation about the extent of wholesale and retail price increases. Now that most of the great codes are in, it will be much easier than before not only to investigate but actually to prevent undue wholesale price increases. The President has directed that this be done at once.

"But most of the complaints received now are of retail profiteering. A complete plan has been worked out for fair hearings by complaint boards. By these means we believe we can protect the public, including the farmer, against price increases which do not come as a direct result of the cost of reemployment."

Wild Ducks.

There is an article in last week's Collier's every farmer would do well to read. It deals with the conservation of game. Wild ducks, for instance, says the article, are not diminishing because of the number being killed by hunters but rather because of the lack of breeding grounds and inroads made by natural enemies of the fowl.

Unlike many writings, this one offers a remedy. It is simply that breeding grounds be restricted and that farmers be allowed to sell hunting privileges, treating the wild game as another crop rather than property of the state. With the duck season coming on it might not be amiss that hunters give land owners every reasonable consideration while hunting on their property.

MESSSENGER NEWS BY MISS EUNITA WILLIAMS

Miss Veda Short spent the week end with Jewel Bussell. Get highest cream prices at Farmers Creamery Association. 7-tfe

Mr. and Mrs. Bob Finch and baby of Hereford called at the home of her parents, Mr. and Mrs. P. C. Short, Sunday.

G. W. Wells is attending school at Summerfield this term. A Halloween program at the school house was enjoyed by about 100 who were present.

There will be an Armistive Day program Friday night, November 19. Dwight Rouse and two friends of Clovis spent the week end with his parents.

J. A. Williams and family of Cameron; N. M., visited his parents, Mr. and Mrs. L. M. Williams, last week. Mr. Williams will remain here for some time.

Miss Hattie Franks and Elwyn Green were in Friona Sunday. Among those shopping in Hereford Sunday were Mrs. P. C. Short, Veda and Ruth, Mrs. L. M. Williams and Eunita, Mr. and Mrs. Fred Collett and G. M. From Bippus were Mr. and Mrs. Chas. Hooper, Pearl and Auth, Mr. and Mrs. Rufus Overstreet, Mr. and Mrs. S. Riggs.

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L. M. Turner and family called at the L. M. Williams home Sunday night.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, November 7, 1902.)

G. W. Nelson had sold his 1425-acre ranch for \$2500.

G. A. Sachse, Louis Hale, Lee Goats and Porter Johnson were in Kansas City on business.

J. F. Ward was a visitor in town Tuesday.

Bummett Cardwell was severely injured about the right cheek and eye when a cannon cracker he was holding in his hand exploded. It seems Emmett and others were celebrating the victories of their favorite candidates in the recent election, he getting the worst of the festivities.

Edward C. Carr and Miss Nettie Butcher had been married Tuesday and were to make their home in Roswell, New Mexico.

(From The Hereford Brand, November 1, 1912.)

Woodrow Wilson was favored as President of the United States, and numerous reasons were cited as to why he should have the support of Deaf Smith county voters.

District court was in session, with a very light criminal and an extra heavy civil docket.

J. D. Thompson was exhibiting a handful of gold coins, won in the recent Kansas City Fat Stock show for exhibiting the best loads of cattle exhibited.

Thousands of head of sheep and cattle were market-bound. Prices were excellent, and cattlemen were reported in the most prosperous condition for several years.

Ed Cox and Mac Beach had returned from Burkburnett, where they picked the cotton crop—at least they admitted having gathered the larger part of it. Ed, it seems, became scared when first hitched to a sack, ran away and it took some time to get him "broke" to harness. After that he snatched as much as 220 pounds. Mac, however, proved the more expert and weighed in 289 pounds in a single day of 19 hours. But they were paid \$1.25 per 100 pounds.

"That the women should vote" had been chosen as the subject of a debate to be staged by A. C. Elliott and W. H. Ray, affirmative; Elmer Dameron and Jas. Hughes, negative. These gentlemen were

warning up to their subject, and it was predicted they would take the hide of each other, whether they settled the question in dispute or not.

Wheat was \$1.00, maize \$1.25 per cwt., maize chops \$1.35. Coal was \$6.50 to \$8.25 per ton. Alfalfa hay 55c per bale, bran \$1.25.

Mr. and Mrs. B. F. Fulkerson, 14 miles northwest, had been in town trading.

D. L. McDonald was in Lubbock and Post, figuring with C. W. Post in connection with sinking a number of irrigation wells.

Little Willie cautioned the stranger not to drink from a certain cup, remarking that it belonged to "Lizzie." The stranger drank to show his defiance of Lizzie, then asked the lad who Lizzie might be and was told that she was Little Willie's pet pig.

L. P. Landrum, Eugene Turrentine, G. A. F. Farker, I. H. Spratt, W. B. Anthony, Roy Stocking, O. E. Thomas, W. G. Ross had been named stewards of the Methodist church, with H. B. Webb as auditor.

Dawn Items BY INEZ MILLER

Twenty-one young people were entertained in the Ernest. May home with a Halloween party on Friday night. Table games were played throughout the evening. Refreshments of pumpkin pie and coffee were served at a late hour.

Mr. and Mrs. R. F. McConnell and Anna Lee Frye visited in Amarillo Thursday.

Mrs. O. M. Williams of Amarillo returned to her home last Saturday after a week's visit in the W. L. Harris home.

Mr. W. D. Slagle and Mrs. C. N. Bowers were in Amarillo Sunday. R. W. Botsford and family, visited in the Jack Miles home in Hereford Sunday.

Little Miss Georgia Faye McConnell has been visiting in the home of her uncle, R. F. McConnell.

Miss Clara Mae Bagwell visited Miss Syble Smith Sunday.

Miss Evelyn Arceneaux spent Friday night with Miss Mary Chambers.

Mrs. J. R. Dodson of Panhandle is spending this week in the W. L. Harris home.

Mr. and Mrs. Martin Campbell have moved to the Ivy Ranch.

Mr. and Mrs. Ray Bowers and daughter, Margaret, were in Amarillo Wednesday.

Mr. and Mrs. O. G. Smith of Wildorado visited in the L. A. Smith home one day recently.

Mr. and Mrs. G. S. McConnell visited in the R. F. McConnell home Sunday.

Mr. and Mrs. Martin Campbell, Mr. and Mrs. Simpson, Miss Mary Chambers and her guest, Miss Evelyn Arceneaux, were dinner guests of Mr. and Mrs. Edgar East last Sunday.

Mr. and Mrs. J. H. Furneaux of Dallas, Mrs. Jessie Low and daughter, Mr. Bill and G. H. Vineyard of Clearendon, Miss Karkick Warner and Mr. and Mrs. Newton Herald of Claude, Mr. and Mrs. Tom Davis and daughter of Muleshoe, Sue Erdman of Amarillo, Marian and Dora McCord of Hereford, and C. Hawkins of Memphis visited in the Ira Fleming home the past week end.

Ronald Crouch of Plainview is visiting his sister, Miss Hazel Crouch.

Miss Inez Miller, who attends school in Canyon, spent the past week end at home.

Miss Hazel and Ronald Crouch attended the home coming in Canyon Saturday, spending that night and Sunday in Amarillo.

Mrs. H. H. Miller visited her sister, Mrs. Vera Crawford, in Canyon Monday.

W. J. Stewart and H. H. Miller spent Monday in Amarillo.

L. N. George and son, Roger, attended the home coming at the Canyon College last Saturday.

Daniel News BY MRS. JOE THURMOND

Take Produce to Carl's Gro. at The Halloween program and party at the school house was well attended and enjoyed. Pie and cocoa were served. We were glad to have visitors from Fairview and Progressive.

Joe Thurmond and Cecil Hodges were in Amarillo Wednesday. C. McBroom and Merl Buren went to Lockney Monday.

Mr. and Mrs. Wyle Roberson of Ward visited Mr. and Mrs. Cecil Hodges Tuesday.

Mrs. Mart Buren was in Amarillo Wednesday and visited her mother, Mrs. E. A. Day.

Mmes. C. McBroom, P. A. Brown, Clarence Brown and Joe Thurmond called on Mrs. E. W. Womble Monday afternoon.

D. A. Moore was in Plainview Friday.

Mr. and Mrs. Cecil Hodges had as guests Sunday her sister and family, Mr. and Mrs. Jeff Roberson.

Cecil Hodges, C. McBroom and Joe Thurmond were in Vega Saturday.

NOTICE OF EXECUTION SALE STATE OF TEXAS, COUNTY OF DEAF SMITH.

In the District Court of Deaf Smith County, Texas, to-wit: J. E. Hill vs. O. D. Frazier, et al.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 3rd day of August, 1933, in favor of the plaintiff, J. E. Hill, and against the defendant, O. D. Frazier, in cause No. 2083, on the sum of \$6300.00, with interest thereon from August 3, 1933, at the rate of 8 per cent per annum, and all costs of suit.

And whereas, said judgment is a foreclosure of a Vendor's Lien and Deed of Trust Lien on the following described land situated in Deaf Smith County, Texas, to-wit: All of the West one-half of Section No. 8, Block E, Certificate No. 3826, containing 320 acres, and is a foreclosure of an equitable lien, as to and against the defendants, O. D. Frazier, Joe Hubert, Harold Wilson, Ed Simpson, O. H. Lloyd, Roy Lloyd and the Massey-Harris Company, a corporation, on the following described property situated in Deaf Smith County, Texas, to-wit: One windmill tower, about 175 feet of 2-inch pipe, about 175 feet of sucker rod, one windmill cylinder, now located on Section No. 41, Block K-5, Deaf Smith County, Texas, about 2 miles of fencing material, consisting of barbed wire and cedar posts, a granary and poultry house, now located on the West one-half of Section No. 51, Block K-4, Deaf Smith County, Texas, and a 2-room residence, now located on Section No. 52, Block K-4, Deaf Smith County, Texas, all of which were heretofore removed by the defendant, O. D. Frazier, from the said West one-half of section No. 8.

And whereas, I did on the 11th day of October, 1933, at 7 o'clock P. M. levy said Order of Sale upon all of the above described property, so foreclosed on and belonging to the defendant O. D. Frazier; and on the 5th day of December, 1933, the same being the first Tuesday in said month, between the hours of 10 A. M. and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale and sell at public auction, to the highest bidder for cash, all the right, title, interest and estate of each and all of said defendants in and to the said West one-half of Section No. 8, Block E, and on said day, between the hours of 10 o'clock A. M. and 4 o'clock P. M., at the said respective locations of the said other property, upon which said equitable lien was so foreclosed, I will offer for sale and sell at public auction, to the highest bidder, for cash, all of the right, title, interest and estate of each and all of the defendants in and to all of said other property.

Witness my hand at Hereford, Texas, on this the 18th day of October, 1933.

J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 40-3c

Fairview-Palo Duro Items BY MRS. JOHN BOLING

Sunday 86 friends gathered in the Will Chapell home to help celebrate the 50th wedding anniversary of Mr. and Mrs. W. A. Chapell. Mr. and Mrs. Chapell were long time residents of this community and have a great host of friends who will wish them many more happy years of wedded life. Everyone carried a basket of dinner to church and drove from there to the Chapell home. Because of Mr. Chapell's failing health, the couple have moved to Amarillo and are making their home with a daughter.

Get highest cream prices at Farmers Creamery Association. 7-tfe Jim Alfred is in Plainview where he has employment.

Mr. and Mrs. Coy Phillips and Bernadine visited relatives in Hereford Sunday.

Miss Ora West of Hereford visited in the L. L. Womble home Sunday.

Misses Cox and House of Canyon were Sunday guests of Miss Mildred Moore.

The B. T. S. made its appeal for state missions Sunday night in their program, and after Rev. Dyer's brief but impressive plea for the advancing of God's cause through the support of state missions, a generous offering was made for this work.

Fairview school gave a very interesting program Saturday night, which was enjoyed by a large number.

STOP GAS PAINS! GERMAN REMEDY GIVES RELIEF

Acting on BOTH upper and lower bowels, Adlerika washes out all poisons that cause gas, nervousness and bad sleep. One dose gives relief at once. City Drug Store.

NOTICE OF EXECUTION SALE STATE OF TEXAS, COUNTY OF DEAF SMITH.

In the District Court of Deaf Smith County, Texas, to-wit: Mrs. Arra Murray vs. Dr. E. B. Thomasson.

Whereas, by virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 9th day of August, 1933, in favor of said plaintiff, Mrs. Arra Murray, and against said defendant, Dr. E. B. Thomasson, in

DEPRESSION Doesn't Bother Her —She has faith in the strength and ability of our Country to emerge victorious, and is she happy? You Can't Talk Prosperity Back with Pessimism--- Cheer Up! The First State Bank "Buy at Home"



Have Money Mr. Working Man

EACH new building, whether large or small, casts the shadow of the working man who through his skill and hard work made possible that structure.

Each dollar you save will help build YOUR "financial structure" which will protect you in time of need. START SAVING REGULARLY NOW

We Welcome YOUR Banking Business



Progressive News BY OLIVE PERKINS

Arrin Click and family of White Deer spent the week end with his parents, Mr. and Mrs. J. L. Click.

Mr. and Mrs. Webster Johnson and Mrs. Aven Johnson of Pampa visited their sister, Mrs. Haskell Benson, last week.

Literary will meet Friday night, November 11, at the school house.

Miss Lilith and Lawrence Boyd were in Amarillo Saturday.

Mr. and Mrs. J. E. Bray of Hereford called on the Blakemores Sunday.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn motored to Silvertown to visit her father and other relatives. Mrs. Ricketts remained for a visit.

Mr. and Mrs. Roy Wagner went to Amarillo Wednesday. Thelma and Velva Hershey stayed with their grandmother Hershey last week while their parents, Mr. and Mrs. Howard Hershey, moved to Hereford.

W. O. Russell and Orin Russell made a business trip to Amarillo Tuesday.

Harvest Time IS Good Food Time Here You Will Find a Perfect Harvest of Good Food Values EVERYTHING FOR YOUR CHRISTMAS FRUIT CAKE Frank's CASH Grocery FRANK RICHARDS, Proprietor. Bring Us Your Eggs—Market Price. BUY AT HOME Come Give Us a Trial. Phone 117—We Deliver

# All Roads Lead to Fox's HARVEST FESTIVAL

HEREFORD'S PREMIER MERCHANDISING EVENT!

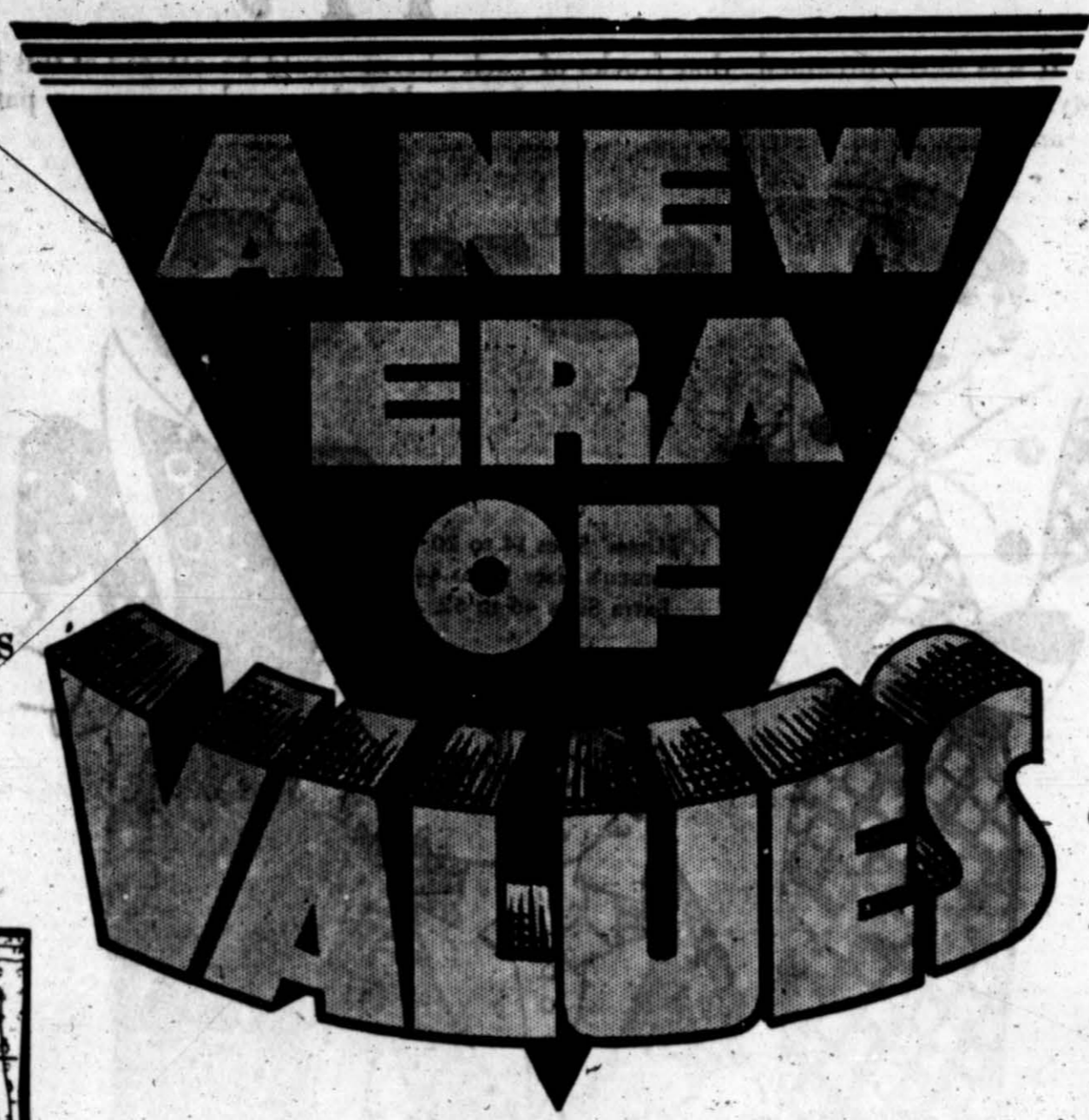
STARTS THURSDAY, NOV. 2—LASTS 10 DAYS

## SUITS

For Men and Young Men  
Fall Patterns  
Most Have Two Trousers  
Priced from  
**\$12.50 to \$19.75**

## OUTING

1500 Yards, 36-Inch  
Light and Dark Patterns  
Purchased Several Months Ago.  
Cheaper Than We Can Replace It.  
**12½c** Yard

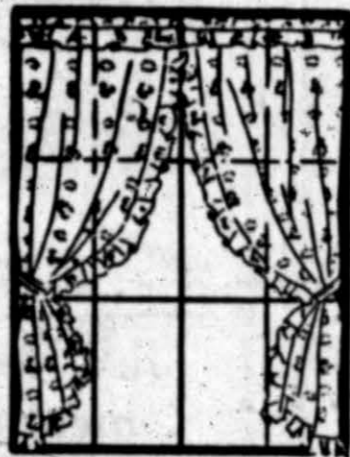


**Pillow Tubing**  
36-Inch  
Linen Finish  
**24c** Yard

**Cotton Batts**  
3-Pounds  
Unbleached  
**39c** Each

### Outing Gowns

For Women  
Long Sleeves, Quality  
Sizes 16 and 17  
Only **49c**



### Children's Sleeping Garments

Cover the Feet—Only **79c**

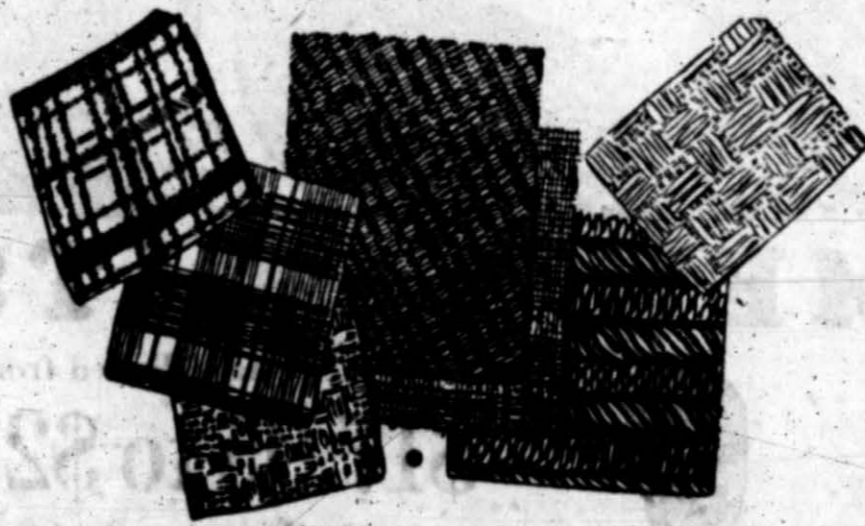
### Children's Union Suits

Taped; Long Sleeves,  
Sizes 2 to 12  
Only **49c** Suit

### Curtains

Five-Piece  
Ready-Made  
**39c** Pair  
2 1-4 Yards Long

## SAXET SUITING



36-Inch Solid Colors, In Rose, Green, Blue, Lavender and Yellow—Wonderful for dresses and suits  
Special at only **29c** Yd.

Silk Pongee <b>29c</b> Yd. All Silk	Storm Serge All Wool 50 Inches <b>79c</b> Yard	Prints Vat Dyed, 36-Inch <b>19c</b> Yard	Prints Fast Colors 36-Inch <b>15c</b> Yard
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### CRETONNES

Lovely Floral Designs  
36-Inch, New Fall Patterns  
**17c** Yard

### Printed Crepes

Rayon  
36-Inches Wide  
**38c** Yard

### Pajamas

Munsingwear Balbriggan  
for Ladies  
**\$1.39** Pair  
Long and short sleeves

## HOSIERY

Munsingwear, Newest Shades

**69c 79c 98c** Pair

Munsingwear Rayon Hose  
Only **29c** Pair

Mercerized Seamless Hose  
for Misses  
**25c** Pair

## BOYS' DRESS SHIRTS

New Fall Patterns  
Vat Dyed  
6 to 11 Years-12 to 14½  
**69c**



One Table Men's  
Dress Shirts  
Regular \$1.00 Value  
Your Choice **79c**  
Sizes 14-17

School and Work Shirts  
for Boys  
Gray Only **45c**

Washington Dee Cee  
Shirts for boys, all sizes  
**69c**



Men's Jackets  
Rubberized, Fleece Back  
Suede Cloth  
Sizes 36 to 48  
**\$3.48**

MEN'S COVERT WORK  
PANTS **\$1.35** PAIR  
Sizes 28 to 44

Washington Dee Cee  
SCHOOL PANTS  
**\$1.48** Pair

Young Men's Corduroys  
Only **\$3.45**

Bradley Sweaters  
for men  
Pull-Over and Coat  
**\$1.48** Up

SHIRTS AND SHORTS  
For Men and Boys  
**25c** Each

Sweaters  
Boys' Shaker Knit Coat,  
roll collar, part wool, and  
Bradley Pull-Over  
**98c**

Men's Overcoats Topcoats  
**\$9.95 to \$19.75**

Suitcases—24-in., black and brown **98c**

## BEAUTIFUL PLAID BLANKETS

Extra Heavy—Part Wool  
Only **\$2.69** Pair

BED SPREADS—ROSE AND GOLD  
81 x 105 **89c**

## COTTON SUITING

New Patterns In Plaids and Stripes  
**24c** and **29c** Yard

Fox Mercantile Co. Hereford, Tex.

### Seen On the Screen at the Star

Bing Crosby's third starring picture, "Too Much Harmony," will be the attraction at the Star Sunday, Monday and Tuesday, opening as an owl show at midnight Saturday.

Crosby heads a cast in which Jack Oakie, Skeets Gallagher, Ned Sparks, Judith Allen and Harry Green have prominent parts.

Two dandy hit tunes, "Thanks" and "The Day You Came Along," are features of the film. The story is built around stage musicals and has the usual quota of attractive girls.

The eighty-fifth annual session of the Baptist General Convention of Texas will be held in Fort Worth beginning Wednesday, November 7. The convention will celebrate the one-hundredth anniversary of the beginning of Baptist work in the state.

### MUSIC STUDY CLUB MEETS WITH PITMAN MONDAY

The Music Study Club met with Miss Eloyse Pitman Monday, with all members but one present.

Mrs. A. O. Thompson as leader gave an interesting talk on the origin and customs of All Hallow's Even (Halloween). The program of music of the Supernatural was given as follows:

Dance of the Elves, Dubois; Mrs. Broadwell.

The Scare-crow Dance, Lehman; Mrs. Schroeter.

Will of the Wisp, Spross; Mrs. Conaway.

Dance Macabre, Saint-Saens; Mrs. Snyder.

The Dusk Witch, Ambrose; Mmes. Fox, Mountz, Dyar, A. C. Thompson.

The Pipes of Fairyland, Vaughn; Miss Swisher.

Spooky Night, Rohrer; The Grosz, Wright; Mrs. Hales.

Dance of the Clowns; Mid-Summer Night's Dream, Mendelssohn; Mmes. Sanford and Acker.

Mrs. Behrens to hold club meeting

Tuesday, November 14, the North Hereford demonstration club will meet with Mrs. Jerry Behrens at her home in South Hereford. The subject for the afternoon's study will be canning poultry. All members are urged to be present, as this subject promises to be both educational and entertaining.

Dawn couple entertain with party

Mr. and Mrs. Ernest May entertained a number of the younger set in their home at Dawn Friday, October 20, with bridge and forty-two. The guests assembled at 8 o'clock and enjoyed several merry hours amid a profusion of witches and bats, decorating the walls and other decorative symbols, of Halloween.

Near the midnight mark a dessert course of pumpkin pie and coffee was served to Misses Evelyn Apenaux, Ruby Harris, Mary Chambers, Lueta Borden and Hazel Crouch; Messrs. Raymond Miller, Roger George, Norman Miller, Miles Roberson, Aubrey O'Neil and Ronald Crouch; Messrs. and Mmes. Lisle Woodford, Walter Galley, Alfred May, Baker Womble and Ernest May.

First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school, 9:45.

Regular preaching services by the pastor at 11:00 o'clock.

B. T. S., 6:30.

Preaching, 7:30.

Teachers meeting, Wednesday, 7.

Prayer service, Wednesday, 8.

At the Sunday evening preaching hour there will be special music.

We are using the old hymns that you love so well. A friendly invitation is extended to all.

Church of Christ

T. M. Carney, minister of the Church of Christ at Odessa, and one of the well known ministers of this denomination, will preach for the Hereford congregation next Sunday at 11 o'clock and again in the evening at 7:30. The public is cordially invited to be present at both services.

Young people's meeting Sunday evening at 7:00. Mid-week Bible study each Wednesday night at 7:30.

St. Anthony's Church

Mass Sunday at 8:00 and 10:00 a. m., weekdays, 8:00; Saturday, 6:30 at convent.

Benediction Sunday and Thursday at 8:00 p. m. Holy hour on Thursday at 8:00 and 9:00 p. m.

Because of the presence here next Sunday of the Superior General and Founder of the Society of the Atonement, there will be two masses this Sunday, and there will be the usual first Sunday of the month mass at Bovina.

St. Anthony's is humming with preparations for welcoming a distinguished visitor, who is expected next Sunday, the Very Reverend Father Paul James Francis, S. A., the Father General of the Society of the Atonement. Those who remember his previous visits to Hereford will be eager to seize the opportunity of hearing him again, while those who have not been so fortunate in the past have a treat in store for them. Our non-Catholic friends are cordially invited.

### Estes Rites Here Friday Afternoon

Funeral services for Claude Estes, 59, pioneer Plainview resident, who passed away early Wednesday morning, November 1, at his home in Dallas, will be held here Friday afternoon at the home of his mother, Mrs. John Estes, at 3:00 o'clock.

Rites will be conducted by Rev. G. H. Bryant, pastor of the Tenth Street Methodist church in Amarillo. Interment will be in West Park Cemetery.

Mr. Estes came to the Panhandle in the early nineties with his parents and lived at Plainview for many years. Later he was engaged in the mercantile business in Dimmitt. He never made his permanent home here, but had many friends in and near Hereford. He was born in Brenham, Texas, July 17, 1874, and lived in Central Texas until he came to the Panhandle.

Surviving are his two sons, John Claude of San Antonio, and Frank Estes of Waco; two brothers, Cliff of this city, and Judge Percy Estes of Dimmitt; seven sisters, Mrs. Carl Roberts, Lubbock; Mrs. Ruth Baker, Tulsa, Oklahoma; Mrs. Leonard Harris, Abertown; Mrs. Carl Gilliland, Hereford; Mrs. E. L. Klett, Lubbock; Mrs. Walker Nicka and Miss Joanne Estes, Hereford; his mother, Mrs. John Estes, Hereford. Cliff Estes left Wednesday night for Dallas, from where he will accompany the remains of his brother to Hereford.

### Card of Thanks.

We sincerely desire to thank our former customers and friends for the cooperation and trade you have given us in the many years we have been in business in Hereford. We also wish to state that we are always ready and willing to aid our friends and others in any way we can.

H. D. REED,  
MISS LUCY REED

**BUY!**  
*Through the*  
**WANT-ADS**

### Lost and Found

LOST: A Ford Model A wire wheel with tire and part of rack and lock. Finder return to Brand office or to owner, Offus Vick, near Progressive. 1p

LOST: Three-year-old black mare, white streak on forehead, top-halter, Lutz Shore. 1c

NOTICE: Strayed, a black mare mule Friday night from the H. G. Gaede place four miles north and one mile west of Hereford. Please notify H. G. Gaede, Rt. 4. 1p

### For Rent

FOR RENT: Residence on pavement. Want to buy gas range. F. H. Oberthier. 39-1c

### Wanted

WANTED: To buy your odd and end cattle, if priced in line with the market. See Claude Higgins or Pete Engle. 43-2p

WANTED: 20 head of Whiteface stock cows. Write to Paul Radd, 2 miles east and 2 1/2 miles north of Spring Lake, Texas. 1p

WANTED: To sell dump body for truck for caliche hauling. Buchanan & Rosson. 42-2c

WANTED: Field for grazing stock. See O. G. Hill. 43-2p

WANTED: A field to pasture cattle. Lee Coconougher. 42-2c

WANTED: To buy an extra large baby buggy. Jowell Marchison, at court house. 42-1c

WANTED: To buy maize heads and threshed grain. Brumley & Son. 42-1c

### For Sale or Trade

FOR SALE: 1929 model Chevrolet coupe with four new tires. Inquire Star Barber Shop. 1p

FOR SALE: Good bright hegart bundles for cow feed; medium heads. Will deliver in town any time. J. G. Evans or Wayne Evans, 206 North B Street. 43-4p

FOR SALE: Galloway cream separator, large, good working order. Want \$25.00. Mrs. George Bippus. 1p

FOR SALE: Several Jersey milk cows. Will trade for feed. W. M. Ash, Umbarger. 43-4p

FOR SALE: Eleven head of good grade dairy cows. See Mrs. D. H. Ross at Court House. 43-3c

FOR SALE: New and used typewriters, and ribbons. Jowell Marchison. 42-1c

FOR SALE: Have a few hammer-mill type feed grinders at bargain prices. M. D. Womble. 1c

FOR SALE: Half section on crop payment, 200 acres plowed, on high way, priced to see. A. A. Ott. 42-2p

FOR SALE: Sleeping porch (framed and ceiled) 10 x 32. Also some doors and windows with frames. Ralph Barnett. 42-2c

### Help Wanted

LIFE INSURANCE salesmen, desiring the best plan of protection to offer their prospects may obtain full information 608 Republic Bank Building, Dallas, Texas. Call or write today. 42-10c

### BIPPUS ITEMS

BY MRS. C. T. REESE

Clarence Morrison is back from West where he has been working. C. T. Reese is cutting feed for Mr. Riggs this week.

A Halloween party was enjoyed at the Clarence Morrison home Friday night.

Sunday school at Bippus each Sunday afternoon at 2:30.

The club met with Mrs. Mary Morrison Wednesday.

Among those shopping in Hereford Saturday were Geo. Bippus

and son, Herbert, Bill Whitson and family, Chas. Hoover and family, Grandpa Morrison, Marvin Morrison, Mary Morrison, C. T. Reese and family and Mr. Bogle.

The singing convention will be at Bippus the second Sunday in November. Everybody invited.

Miss Leona Norris spent the week end with relatives in Lubbock.

Marvin Morrison and Wylie Barnes called at the C. T. Reese home Sunday.

Miss Helen Griggs, who is attending school at Hereford, spent

the week end with her parents, Mr. and Mrs. C. V. Griggs.

Born to Mr. and Mrs. Wes Kelley a six-pound girl.

C. T. Reese and family called at the C. V. Griggs home Thursday night.

Milton and James Reese are working for Mr. Bogle.

Lyn Shore was in this community seeing after his cattle Sunday.

Mr. and Mrs. Bob Turner of Lincoln, Nebraska, are visiting with Mrs. E. M. Vandenburg this week.

### HEREFORD GIRL MAKES GOOD IN ABILENE SCHOOL

Mr. and Mrs. B. Ramey recently received word from the president of Abilene Christian College that their daughter, Miss Olive, had made the honor roll, which indicates that a grade of 80 or more was made for the closing period examinations. Her subjects are public speaking, Bible and English, and she is also doing credible work in other subjects.

In a try-out in which 80 students participated, Miss Ramey was one

of the high 15 elected to membership in the Dramatic Club. She was also elected to membership in the Acropolis Chorus and is a member of the pep squad.

Miss Ramey has assisted in two religious programs at the Abilene jail, where young ministers of the college proclaim the gospel, accompanied by sacred songs.

Fred Grethlen of Amarillo is now employed with the Hereford Bakery as baker. His family will remain in Amarillo for awhile before they move to Hereford.

# Fashion's Latest in New Happy Home Frocks

It was never dreamed that frocks of such charm would be offered at this PRICE, but here they are, bubbling over with new style features delightful in their new color combinations and gorgeous patterns. Besides, they're so beautifully tailored, and they fit so perfectly.



**\$1.79**

Misses' Sizes 14 to 20  
Women's Sizes 36 to 44  
Extra Sizes 46 to 52

### QUADRIGA PRINTS

Guaranteed Fast Colors.  
Superfine Fabrics.  
Service and Quality.



Only

**19c**

Per Yard

### JOHNSON CHINTZ PRINTS

Guaranteed Fast Colors.

**15c**

Per Yard  
36 Inches Wide.

Just Received--A large shipment of Cotton Sacking.

## MEN'S SUITS

Specially Priced from

**\$17.95 to \$25.00**

These are exceptionally high grade in textures, tailoring and style features, with two trousers. Oxford gray, bankers' gray, herring-bone stripes and blue serge.



Men's

### Broadcloth Shirts

Fancy Patterns,

Stripes and Solids

**98c and \$1.25**

### Men's Lace Boots

**\$2.98 to \$5.95**

Black and Brown.



## Here's REAL SHOE STYLE



**\$2.98**

to

**\$5.00**

The smart custom look is typical of shoes far higher priced. The quality will stress the wisdom of choosing now before a further advance in prices. Choose this and other styles in brown and black kid, calf or grained leathers. Leather or rubber heel.

**Sprowls & Cronin Co.**



# Hens Won't Lay UNLESS FED PROPERLY

## PURINA FEEDS ARE PROPER FEEDS

Call today and we will tell you the right feeds for producing eggs during the winter when they are worth more.

Work Out a Balanced Feeding Program  
With Purina Chow and Mash.

## A New Car of Colorado Lump COAL

McLean & Pitman  
Grain Company

Phone 1. Buy At Home. We Deliver.



### Appetizing!---

—Those fresh and tasty bakery products that fare forth daily from our ovens. Almost a necessity.

## Hereford Bakery

## Wheat Washer

Now the Baker and the Housewife will smile—all because our mill is now equipped with a wheat washer, which thoroughly cleanses every grain of wheat before it is made into flour.

The results will be: better, whiter flour, a more sanitary product with all foreign substance removed, better bread and pastry. Try a sack of our new flour.

## Packard Milling Co.

BUY AT HOME

## SOCIETY

### MRS. BOYD LONDON HOSTESS TO CLUB

Thursday afternoon of last week Mrs. Boyd London was hostess to the Pleasure Hour club at her home on East Fourth Street.

Three tables were arranged for bridge. At the conclusion of the afternoon's game, high score prize was awarded Mrs. Ralph Smith, traveling prize to Mrs. Homer Henslee and consolation to Mrs. B. R. Dixon.

Refreshments were served to Meses. Smith McLeroy, Ralph Smith, Criss Renfro, Homer Henslee, B. R. Dixon, Buford Farmer, Carl Gilliam, W. J. Smith, Glenn Weir, Elmer Mathies, J. D. Curt-singer, and Meses Gertrude and Nellie Grace Cloyd.

### MR. AND MRS. MATHIES ENTERTAIN

Members of the Pleasure Hour bridge club and husbands were delightfully entertained at their annual Halloween party last Friday night at the home of Mr. and Mrs. Elmer Mathies.

The spirit of Halloween was carried out in all of the decorations, witches and goblins, black cats and jack-o-lanterns scattered here and there added to the festive appearance.

The menu for the buffet supper carried out the Halloween motif, and would have tempted the appetite of his Satanic majesty.

White elephants were brought by each guest and exchanging of these created much laughter and merriment.

Six tables were arranged for bridge. High score for the ladies went to Mrs. Glenn Weir, high for the gentlemen to Boyd London, and cut prize to Mrs. Buford Farmer.

Those enjoying the evening's hospitality were Meses and Meses, Carl Gilliam, Glenn Weir, South McLeroy, Buford Farmer, Criss Renfro, W. J. Smith, Boyd London, Ralph Smith, Carl Jennings, Homer Henslee, Richard Dixon, and the host and hostess.

### NORTH HEREFORD CLUB HAS PARTY

Monday night members of the North Hereford demonstration club entertained their husbands with a Halloween frolic at the home of Mr. and Mrs. Elmer Patterson. When the guests arrived they were ushered into the land of spirits where they beheld the woman whom the spirits had hanged by the hair. A gypsy gazed into the crystal ball and foretold the fate of each guest.

Old-fashioned games provoked much merriment and caused those who thought they were old, to realize that they were only children grown up. At a late hour delicious refreshments of pumpkin pie and cocoa were served.

### LITTLE MISS WALKER CELEBRATES BIRTHDAY

Charlene Walker celebrated her fourth birthday with a party last Wednesday evening at the home of her parents, Mr. and Mrs. Lowery Walker.

Games were played until four o'clock when refreshments were served to Madelle Beavers, Elaine Gold, Boots Posey, Anna Belle Christian, LaVerne Billings, David Neal Beavers, Wendell LeGrand, Wanda Lou Walker and the hostess.

### MESSANGER CLUB MEETS

Mrs. Jack entertained the club last meeting day. Each member brought a covered dish for the noon hour luncheon, which was enjoyed by all the 13 present.

After the noon hour, the president called the house to order and business was disposed of, and a quilt block for Mrs. Henry was placed by each lady present.

All members are urged to be present next meeting day for it is election day. This meeting will be held with Mrs. Alta Wylie, on Thursday, November 9. Everybody is invited to come, for you will be welcome.

### HALLOWEEN AT ST. ANTHONY'S

The seventh grade supervised decorations for the Halloween party at St. Anthony's and succeeded in making things attractive for the Halloween dinner. Fried chicken, pumpkin pie, sandwiches and cake were amply provided for a crowd of hungry youngsters. Following the spread, they scrambled for peanuts, pinned the hat on old Mother Witch, and played other traditional Halloween games.

At 2:30 the program began. The opening number was a theme, "The real meaning of Halloween," by Miss Aurelia Hoffman, in which she emphasized that Halloween originally was called Hallows' Eve, or the eve of the Feast of All Saints, which the Catholic Church celebrates the first of November. In harmony with this idea, the children's program consisted of episodes from the lives and legends of the saints, including the 12 Apostles and the lovable St. Francis of Assisi, and closing with a sketch in modern setting, in which two youthful would-be pirates are reformed through devotion to Christ's mother, Mary, the peerless queen of all the Saints.

At the close of the entertainment the pastor spoke a few words of congratulation to the children and wished them all the blessing of the coming feast. And thus ended a merry afternoon.

### MISS URSALOE FRIDLEY ENTERTAINS CLUB

The Crescent Scientia club was most pleasantly entertained by Miss Ursaloe Fridley. Sewing took up the afternoon, followed by an interesting business meeting. Plans were made for a Thanksgiving party to be held at the home of Mrs. Dick Rountree. Delicious refreshments were served to Meses, Herman Stewart, Dick Rountree, E. E. Fridley, Buren Sowell, Jack Wright, Ralph Sears, R. E. McCullough, Miss Beth Millard and the hostess. Next meeting will be with Mrs. Herman Stewart, November 9.

### THE STATE OF TEXAS, VS. HENRY G. PERT, ET AL

In the County Court of Deaf Smith County Texas.

On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said Henry G. Pert, and the unknown heirs of the said Henry G. Pert as is more fully set out in said petition of the State of Texas, acting by and through the commissioner of the Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933.

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this 1st day of November, 1933.  
W. T. WOMBLE  
C. R. SMITH.  
FRANK E. GIVAN.

### THE STATE OF TEXAS, VS. De ATLEY ET AL

In the County Court of Deaf Smith County Texas.

On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said De Atley, and the unknown heirs of the said De Atley as is more fully set out in said petition of the State of Texas, acting by and through the commissioner of the Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933.

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this 1st day of November, 1933.  
W. T. WOMBLE  
C. R. SMITH.  
FRANK E. GIVAN.

### ENDEAVOR HAS HALLOWEEN PARTY

The young people's Christian Endeavor of the First Presbyterian church was entertained with a most enjoyable Halloween party last Friday night. Henrietta Fritz, social chairman, sure knows her parties and we want to thank her for giving us such a delightful time. The room was decorated with corn stalks, jack-o-lanterns, pumpkins and people. Among the stunts was diving for apples, and several people had a time finding an apple. Games and refreshments finished the evening of fun.

Sunday evening, Endeavor met at 6:30 for a program led by Oscar Lee. John Williams, Bob Baird and Oscar Lee, boys trio, sang and whistled "The Old Rugged Cross."

Katie Beatum will lead the program next Sunday and all interested are welcome. Fern Williams, Katie Beatum, Bob Baird, Herbert Boardman, Ray Nunn, John Williams and Oscar Lee will go to the District Endeavor Conference at Portales Friday night to attend the banquet and have a stunt prepared that is all a stunt should be. The meeting hour has been changed to 6:30 instead of 7:30, to enable us to get out on time to attend church services, which begin at 7:30. A cordial invitation is extended to all.

### HALLOWEEN PARTY

Eleanor Sue and Betty Sue, twin daughters of Mr. and Mrs. Earl W. Wilson, entertained about 28 of their little friends last Monday night at their home with a spooky Halloween party. Games and weird story telling, with the creepy feeling, was prevalent everywhere. The little guests were served apples, cookies and candy.

COMING SOON  
NYAL 2 FOR 1 SALE  
Wait for Our  
MONEY-SAVING SALE  
CLOSE DRUG STORE

### THE STATE OF TEXAS, VS. FRED HEMPSTEAD

In the County Court of Deaf Smith County Texas.

On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said Fred Hempstead and the unknown heirs of the said Fred Hempstead as is more fully set out in said petition of the State of Texas, acting by and through the commissioner of the Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933.

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this 1st day of November, 1933.  
W. T. WOMBLE  
C. R. SMITH.  
FRANK E. GIVAN.

### THE STATE OF TEXAS, VS. W. B. DAVIS, ET AL

In the County Court of Deaf Smith County Texas.

On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said W. B. Davis, and the unknown heirs of the said W. B. Davis as is more fully set out in said petition of the State of Texas, acting by and through the commissioner of the Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933.

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this 1st day of November, 1933.  
W. T. WOMBLE  
C. R. SMITH.  
FRANK E. GIVAN.



## PRESTONE

\$2.95 Per Gallon

PRESTONE—it's the safest bet against freezing.

Drive in and let us check your radiator

## Texas Service Station

Glenn Snyder



## Turkeys

Thanksgiving Market  
Will Open About  
About November 8

We are equipped to handle from one to a car load. Our men are experienced and are ready to wait on you. Plenty of unloading room at the rear or at the side door.

Sell your turkeys where you know you will get the HIGHEST MARKET PRICE

Cream, Eggs, Chickens and Hides Bought. Call each day for prices—PHONE 448

## Hereford Poultry and Egg Co.



## Just Like a Home Dinner

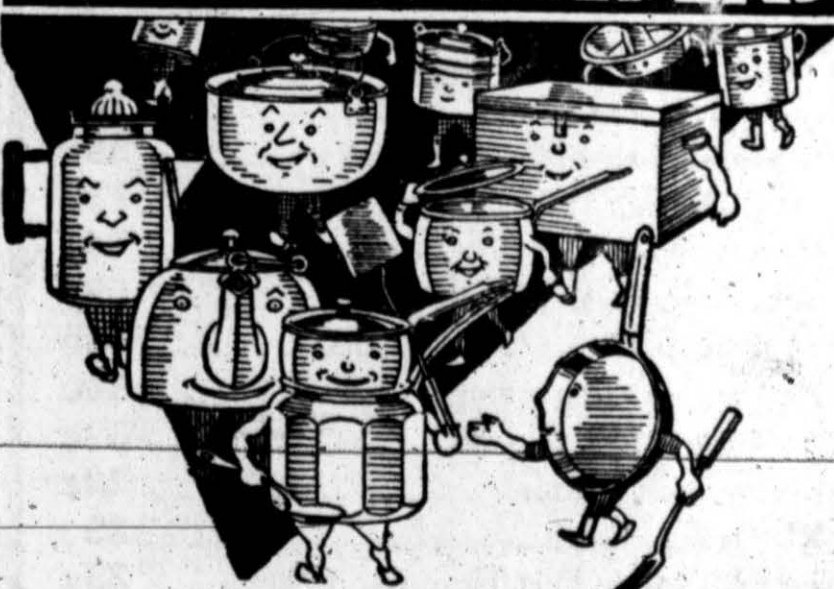
Without the Bothers of Long Preparation

—The genial atmosphere, the appetizing cuisine, the excellent service are the three reasons why our guests favor us with their continued patronage.

Plan to Have Your Sunday Dinner With Us.

## IKE'S CAFE

## KITCHEN HELPERS



## Ready for Your Command

An army of modern kitchen helpers is ready to do your bidding. With these valiant aids the Demon Drudgery and his forces flee the field.

Utensils of superior utility are on sale here at prices that signify economy.

Coffee percolators, tea kettles, bread boxes, frying pans, roasting pans and many other items too numerous to mention.

## WEIR'S VARIETY STORE



## For Worth=While Activities

Why spend hours over a steaming tub when, at small cost, we can take the whole troublesome business of laundry off your hands.

**Semi-Finish**  
Minimum, 15 Lbs.  
for 75¢

Send Your Dry Cleaning and Laundry to Us.  
CALL 298—WE CALL FOR AND DELIVER

**HEREFORD LAUNDRY AND DRY CLEANING CO.**

Announcing the Opening of

## Hereford Machine Shop

On corner of First and Main Streets,  
Mosely Building.

General auto and truck repairing, valve refacing and tractor head grinding. We expect soon to add welding equipment.

John Phillips

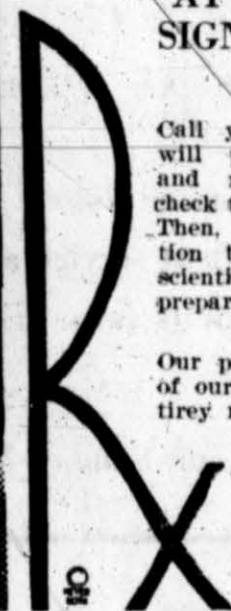
Edmond Loerwald



### AT THE FIRST SIGN OF A HEAD COLD

Call your physician. He will prescribe treatment and medicine that will check the cold at the start. Then, send your prescription to us for accurate, scientific and inexpensive preparation.

Our pharmacist in charge of our prescriptions is entirely reliable.



### These Are Our Every-Day Prices!

Even Though They Look Like Specials

We Handle

McKESSON'S FAMOUS PRODUCTS

- "59" Solution, Antiseptic ..... 49¢
- Cod Liver Oil, pint ..... 75¢
- Shavami, brushless shave cream ..... 39¢
- Tooth Paste, Milk Magnesia, 2 for ..... 33¢
- Mineral Oil, pint 59c, quart ..... 90¢
- Milk Magnesia, pint 39c, quart ..... 69¢
- Aspirin, bottle of 100 ..... 49¢
- Na-Vap, inhalant, bottle ..... 50¢
- Rubbing Alcohol, pint ..... 39¢
- Epsom Salt, pound ..... 20¢
- Kleenex, package ..... 25¢
- Toilet Tissue, Fort Howard, 3 for ..... 25¢
- Soretone, the perfect liniment ..... 79¢

## City Drug Store

Home of Dependable Drugs. Phone 100  
BUY AT HOME

### Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. Rev. T. Smithee and wife were here from Plainview Sunday, he filling his appointment. Hollis Walser, studying for the ministry, talked Sunday morning.

Mrs. John Hulsman and children of Vega spent the week end with her parents, Mr. and Mrs. Louie Huckert.

Tom Walker and family of Runningwater, and Aaron Burr, Elliott and Raymond Gibbs of Rowden were guests of Mr. and Mrs. N. P. Sikes Sunday.

Mr. and Mrs. Lee Kendall were in Friona Monday.

Mr. and Mrs. Henry Ely of Plainview returned home Sunday after a visit with Mr. and Mrs. J. W. Cox and family.

Mmes. Joe Huckert and Ralph Seagr spent Friday in the N. P. Sikes home.

Mr. A. Atchley and family, Walter Hawkins and family and Lester Suttles and family spent Sunday in the Denison Hill home at Ford.

Messrs. and Mmes. C. B. Walser, and Hollis, Jim Clark, D. C. Walser and Joan were visitors in the J. C. Lance home in Hereford Sunday.

The Sunday school class of Mrs. Ky Lawrence enjoyed a Halloween party at the home of Mr. and Mrs. Guy Walser. Games were played, spooks were seen and ghost stories were told, followed by refreshments.

W. E. Snapp was in Dawn Sunday.

K. Pass and family and Mrs. Office of Hale Center visited the Wilburn Edelmans Sunday.

B. E. Roberson and family, Mr. and Mrs. B. C. Roberson and Mrs. Jerry McMin were in Amarillo Monday.

Mrs. J. W. Cox and children visited in Plainview Sunday.

Mmes. Wilburn Edelman, B. E. and Obe Roberson, Lee Curry and Guy Walser attended a meeting with Mrs. John Allen at Hereford Tuesday, where they learned to crystallize fruits.

Mrs. Beulah Roberson spent last week with her daughter, Mrs. Alva Wilson, in Hereford.

Earl Lance Jr. of Hereford spent Friday night in the Joe Kendall home.

W. G. Harris was here from Canyon over the week end.

Mr. and Mrs. Early Joiner of Hereford spent Sunday in the Walter Huntley home.

The Hereford B. Y. P. U. will be here Sunday night with a program. Everybody be here at 7:30.

Mr. and Mrs. Obe Roberson were in Amarillo Thursday.

Mrs. Walter Allen of Daniel, Messrs. and Mmes. Harold Chase and O. G. Hill visited the Ray Johnson home Sunday.

Rance school enjoyed a Halloween party Friday night. Refreshments and games and refreshments afforded a delightful evening to 50.

A number of ladies met at the church last Thursday and quilted two quilts for Mrs. Joe Kendall and started one for Mrs. Henry Kendall. Luncheon was served.

Mrs. Florence Campbell of Kansas City is spending the winter with Mr. and Mrs. Ray Johnson.

J. B. Saunders and family and Miss Murphy attended singing at Frio Sunday night.

Mrs. Etta Clark of McLean spent Thursday in the J. B. Saunders home. Mrs. P. C. Saunders returned home with her after a visit with her son here.

Mrs. C. H. Churchill was ill the first of this week.

Shade Ratcliff is staying with his sister, Mrs. Adam Flowers.

R. A. Baker and family of Clarendon spent the week end with her sister, Mrs. Lee Curry.

### Jumbo News

BY EDNA HALL

Rev. McDonald preached here Sunday morning, and will be here again next Sunday. Everyone is invited to attend.

Get highest cream prices at Farmers Creamery Association, 7-12.

Mr. and Mrs. Hutchings and daughter of Dimmitt spent Monday afternoon in the Beck home.

Mr. and Mrs. Pete Hicks returned Monday from Olton where they visited relatives.

Mr. and Mrs. R. C. Stewart, formerly of Olton spent Monday night with Mr. and Mrs. Pete Hicks, enroute to Therra, New Mexico, where they have recently moved.

The Jumbo Presbyterian Society met Thursday with Mrs. H. C. Baird at Hereford, with four members, Mmes. W. A. and Ullman Hunter, L. E. Beck and M. L. Simpson, present.

Mrs. J. W. Berry attended an entertainment of the Frio club at the home of Mrs. J. B. Harlin Thursday afternoon, when Frio entertained the West Hereford demonstration club.

Mr. and Mrs. C. I. Beck and sons left Wednesday for Lubbock to visit relatives, returning Friday to the L. E. Beck home.

L. E. Beck and family, C. I. Beck and family spent Sunday in the Oxford home.

Miss Louise Woods spent the week end with relatives at Muleshoe.

F. L. Pinckert was in Canyon Saturday in interest of the county school board. Miss Mable returned with him for the week end.

Weldon Ross spent the week end with relatives at Canyon.

Miss Irene Hurst spent the week end with home folks and attended the home coming at Canyon Saturday.

Bruce Hunter and family spent Sunday in the Norman home near Blue Ridge.

M. L. Simpson and family visited in the Ed East home near Dawn Sunday.

A large crowd attended the Halloween program at the school house Friday night. Refreshments of pop corn balls and apples were served.

Mr. and Mrs. M. L. Hardy and Sammy, Mr. and Mrs. W. L. Hall were in Nazareth Sunday to visit Joe Hall.

Mrs. Minnie Marlor of Sunnyside spent Saturday night in the L. E. Beck home.

Mr. and Mrs. Jim Boggs of Amarillo spent Friday night and Saturday with her father, C. Kring and family.

Mrs. Pat Hardy and children of Easter spent Saturday night in the M. L. Hardy home.

Mrs. Buck Wood, Misses Mineola Lyle, Daisy Crump of Dimmitt, and Mr. and Mrs. C. D. Pinckert were callers in the M. L. Hardy home Sunday afternoon.

Boone Whitaker of Hereford visited in the Hall home Monday.

Mrs. C. Andrews spent a few days this week in the Noel Andrews home at Hereford.

#### Establish New Business.

John Phillips and Edmond Loerwald have launched out this week on a business venture, starting a machine shop and automobile garage in the Mosely building on the corner of First and Main Streets.

The new firm will do a general automobile and truck repair business and will later add welding equipment. They are occupying the building formerly rented by the Koch garage.

Mr. Koch and family left the latter part of last week for Floydada where he will engage in a similar business.

### Black

BY MISS NOBLE McLEAN

A good crowd attended singing Sunday evening.

The home of Walter Johnson and daughter, four miles north of Black, was destroyed by fire late Saturday afternoon. None of the household goods were saved.

Erwin Welch was home from Canyon Friday night.

Mr. and Mrs. Emmett Newell of Vernon visited the R. E. Barpett home Saturday night and Sunday.

H. L. McLean and family visited the Alexander home at Lakeview one evening last week.

Mr. and Mrs. T. L. Welch spent Sunday in Hereford.

Several from here attended a Halloween carnival at Friona Friday evening.

Pat Deaton and family, former residents, now living in New Mexico, have returned to make their home here.

R. E. Barnett and family, Mr. and Mrs. Fern Bennett were in Canyon Saturday.

Mrs. Lucy Crawford and children of Hereford were in this community Sunday.

Juanita Welch was chosen freshman queen at Friona for the Halloween celebration.

Howard Elmore and family are vacationing in Oklahoma.

Mr. and Mrs. T. J. Hawks and grandson are visiting in Oklahoma and Kansas with relatives.

Irvin Kimmins attended W. T. home coming in Canyon Saturday.

The primary grades, under instruction of Mrs. Jas. Black, entertained the elementary grades with a Halloween party in their room last Friday. All enjoyed the spooks and witches and toasting for apples.

Mr. and Mrs. Cecil Vandever were in Friona Wednesday.

T. E. McMurry went to Hereford Saturday.

H. M. McCrate was in Amarillo Monday.

Misses Pearl Coker of Summerfield and Jewel Reed of Hereford attended Sunday school here.

Leon Lawhorn, Gene Presley and Bill Moke collided their car with that of Wilson Vines about two miles east of Black one night last week. Gene suffered a lacerated eye-lid, the other boys minor injuries.

Ray Coker and family of Summerfield spent Sunday in the McMurry home.

### Dean News

BY MARY LOUISE-ELSTIE FRIEMEL

Mr. and Mrs. Clyde Strickland visited the T. P. McCollister home last Friday.

Mr. and Mrs. Arlie Dean and Mary Louise were in Hereford Saturday.

Miss Ruby Raley spent the week end in Hereford.

Alton Bizzers and Vincent Friemel attended the singing convention at Thomas Sunday night.

Mr. and Mrs. R. R. Fulkerson attended a mask dance at Hereford Friday night.

Mrs. Morel, Mr. and Mrs. Sowell, Eldon Harris, Mr. and Mrs. Arlie Dean and children attended the party at Ward Friday.

Mr. and Mrs. T. E. Rohback are the proud parents of a baby boy, born Wednesday, October 25.

Mrs. Morel, Mr. and Mrs. Sowell, and Eldon Harris attended Sunday school and church in Hereford last Sunday.

Arlie Dean was in Hereford on business Monday.

There will be a pie supper at the Dean school house Friday night, November 3. Everyone is invited to attend.

In these modern days getting dinner is no longer a matter of hours but of minutes. On our shelves are canned goods that provide a splendid meal for a few cents plus a few minutes.



The family will wonder how the cook or the housewife ever managed to serve such sumptuous meals on a small food budget. The secret is keeping an eye peeled for bargains.

## You'll Find 'Em at Our Store

Here Is Your

## Turkey Market

Get our prices. Plenty of parking space in the rear, where we can handle your turkeys without delay.

## CARL'S CASH & CARRY GROCERY

Phone 324.

We Deliver

BUY AT HOME

### Ward News Notes

MRS. W. P. CARAWAY

A program given by Ward pupils Friday night was well attended, and a social after the program was enjoyed by all. At a late hour refreshments of doughnuts and coffee were served to the crowd.

Get highest cream prices at Farmers Creamery Association, 7-12. Miss Lucille Hughes of Hereford spent the week end in the W. T. Roberson home.

A number of friends surprised Francis Hutson Saturday night with a birthday party.

Mr. and Mrs. Miles, Mr. and Mrs. Fred Moreman and daughter took dinner in the Fred Saltzman home Sunday.

Mr. and Mrs. Sherm Williams of Amarillo spent Sunday night in the Jack Hutson home.

Mr. and Mrs. W. P. Caraway and sons spent Sunday in the Ernest Seigner home.

Let everybody be on time for Sunday school next Sunday, and stay for preaching at 11 o'clock. Rev. Hebard East of Hereford will be here for the morning and evening services. Everybody invited.

Mr. Beck and Miss Will and Miss Oxford of Jumbo and Miss Day of Hereford attended Sunday school here Sunday.

John and Bill Hutson and Mr. Dennis of Ford visited over the week end in the D. O. Williams home at County Line.

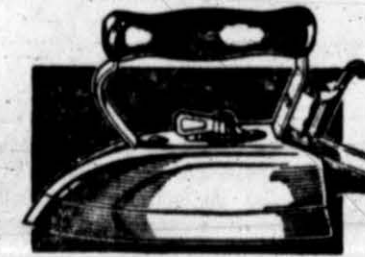
### Get Up Nights?

Make This 25c Test

Use this easy bladder physic to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. BU-KETH, the bladder physic, containing buba, juniper oil, etc. works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this clearing and you get your regular sleep.

Sold by Quality Drug Store.

### Easier, Quicker, Better Ironing



### with the Coleman AUTOMATIC ELECTRIC IRON

The Coleman Automatic has every modern feature to make your ironing easier, better and to save you time. Has automatic adjustable heat regulator. Never too hot, never too cool.

STURDY, ACCURATE, LONG-LASTING THERMOSTAT

DEPENDABLE, LONG-LIFE HEATING ELEMENT

The Coleman Automatic Iron saves you money, work and clothes. Beautiful in appearance; finished in lustrous super-chromium plate.

SEE THEM AT—  
STREU HARDWARE CO.

COMING SOON  
NYAL 2 FOR 1 SALE.  
Wait for Our  
MONEY-SAVING SALE  
CLOSE DRUG STORE



### TURKEY MARKET

Opens About  
NOVEMBER 10

Highest daily market paid.

West Texas Feed & Seed Company

Phone 265



## MEATS that keep husbands HAPPY

For His Health and Happiness, Feed Him Plenty of Good Meat.

Here you can buy the best groceries and the finest cuts of the choicest meat regularly and still keep within your weekly allowance.

## Texas Market & Grocery

PHONE 353

CLOSED ALL DAY SUNDAY

FREE DELIVERY

Heat With Gas  
For Convenience-  
Comfort-Economy



See A Dealer  
Who Displays  
This Symbol

## West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

# You Can't Do It

Mail order tires are not as good as GOOD-YEARS—consequently you can't match our prices and get a tire anywhere near the class of GOODYEARS—THE WORLD'S BEST TIRE, DIRT CHEAP.

	Speedways	Pathfinders
29x4.40-21	\$3.88	\$4.99
28x4.50-20	\$4.33	\$5.40
30x4.50-21	\$4.47	\$5.67
28x4.75-19	\$4.89	\$6.03
31x5.25-21	\$6.37	\$7.97
28x5.25-18	\$5.89	\$7.29

Same reduction in all other sizes, also in the famous ALL-WEATHERS, in both standard and heavy duties.

## Big Reduction In Truck Tires!

These prices are ridiculously low when compared with prices of everything else.

## Ireland-Beavers Motor Co.

GOODYEAR DEALERS IN HEREFORD  
301 East Third Street. Phone 383

# Only Good Shells

Reach Out and Get 'em!

WE HANDLE ONLY GOOD SHELLS

Decoys  
Waders  
Supplies



Shotguns  
for Sale  
or Rent

WESTERN REMINGTON PETERS  
X-pert-Super-X Kleanbore-Nitro. Hi-Velocity  
12, 16, 20 Gauge

Per Box, \$1.00—Speed Loads, \$1.15  
By the Case, Ten Per Cent Discount.

WE SELL SHELLS IN BULK  
HUNTING LICENSES FOR SALE.

## STREU HARDWARE CO.

Buy at Home. Phone 48.

# PROPER LIGHTING

—Is the best insurance on your family's eyes.

—It is a compromise between brilliancy and darkness, producing no glare or eye strain at the reading table or working place.

—See that the children have the proper lighting facilities, as their eyes require the best of care.

## TEXAS UTILITIES CO.

Buy at Home

# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

### PEP CLUB

As you went to the Friona game and we did not, you know more about it than we do. From the information we obtained, we decided it was a good game.

Well, we have our rally for Plainview tonight. How many of you are coming? We haven't been as peppy as usual lately because of adverse financial conditions, but we intend to do our best at the rally. Plainview shouldn't be hard to beat, but if you want them beaten, you must come and help.

We are going to have a stunt tomorrow. It is worth seeing. If you do not think so, just ask Miss Westbrook.

The more cooperation we have at that game, the easier it will be for us to say:

You haven't got the pep.  
You haven't got the jazz.  
You haven't got the team that Hereford has!

### Vice-President?

Sidney Fuller, vice-president of the Senior class, acted as chairman last week. As he confidentially expressed his innermost feelings to me concerning the big moment in his life, he was still wondering if he had really been chairman. I verified the fact that he had and then he told me a big secret. He told me that the only reason he didn't count the votes was that he was so "rattled" he couldn't remember how to count. However, as soon as he had time to adjust himself he was all right.

Seniors, we should be proud of our vice-president. He will always do his part if only we give him a chance.

### SINGING IN ASSEMBLY

(From the Viewpoint of One Who Sang.)  
Singing in assembly is not such an easy task, and anyone who has sung will verify this fact. Nevertheless, we did our best, and hope to do better in the future.

The Glee Club is composed of 30 members, most of which are new, so naturally there was some "knee shaking" on the stage Monday morning. Among our plans for the year 1933-34, we have a Christmas cantata which we have begun work on, an operetta scheduled for the spring, concerts in Hereford and other towns, and last but not least, more assembly program for HHS.

### SEEN IN THE STUDY HALL

Who is this Elizabeth who receives notes that begin: "My most adorable Elizabeth?" It really sounds serious.

Winston Speegle seems to have a number of girl friends. Winston, did Sherwood teach you how to acquire them?

It is being said that the reason that Sidney F. continually has a sore foot is from running from one girl to another. Aha! Sid, is this the truth?

From what is gathered from several sources and conversations, it seems that Hereford is strongly represented in Canyon Sunday nights. Boys, do four girls know anything about this?

Does everyone know C. J. Jordan's new name?  
Several contracts have been made in regard to these football games. On every Monday morning at 8:45 the person who is to live up to the contract is always mysteriously missing. What is your excuse, Miss Valentine?

By taking a few things into consideration, some students have noticed that Theda Lou Wilson has several outside interests and these are centered in Hereford's business district. This girl was also seen entertaining one of HHS's late visitors. Can you account for this, Theda Lou? FH

### H. Y. S. A.

The H. Y. S. A. had their second social of this semester Friday night, October 27. It was a social and an initiation combined.

The following new members were initiated into the club: Vivian Davis, Palmer Norton, Berry Orr, Marvin Thomas, Viva Mae Thomas, and Gatha Wilson. They not initiated in the usual way, but in a scientific way, and you may find out the best way you can how it was accomplished—though we hope any are not absent Monday. The new members say that the "worst is yet to come" for Monday they are to—oh, well, we'll let you find that out also.

After the initiation there was a social. Several games were played then punch and cake were served. Ask Sidney if the punch was good. A good time was enjoyed by everyone. BF

### Westway Items

(BY WILMA SKYPOLA)

Take produce to Carl's Gro. if August Wiesman of Wichita Falls, brother of Mrs. A. H. Lueb, spent the week end in the Lueb home. Edgar Skypola of Hereford visited his parents, Mr. and Mrs. V. Skypola, Sunday.

Mr. and Mrs. John Paetzold of Wyche took supper in the Skypola home Sunday.

Mr. and Mrs. Joe Mitchell of Hereford visited the V. Skypola home Sunday.

The third and fourth grades gave a program in chapel Friday afternoon. Visitors were Mrs. Tom

### SENIOR CLASS

At the last Senior class the motto committee functioned and reported some excellent mottos. The one chosen by the class was, "Make Our Class the Classiest Class of Classes." Pretty classy, isn't it? The colors chosen were red and white, the flower was red carnation.

An exchange editor was elected for the purpose of exchanging our paper with neighboring schools' papers to improve our own and our paper may benefit them. Clever idea, isn't it? The person capable of filling this position—as was voted by the class is Elizabeth Ireland.

Pardon me for the deviation, but Mr. Wilson wants to know how we gave Kermit instructions on how to make dates. He also wonders how the girls intend to smooth things over for our party. Kermit intimated that all girls would like to have dates for the party. Would we?

Now, boys, who of you is going to give a girl a chance to smooth things over? Don't be bashful. We are all human. We won't laugh if you ask us—try us and see.

### ATHLETIC ASSOCIATION

The membership of the Athletic Association is composed of two seniors, two juniors, one sophomore, one freshman and one person from the student body as a whole, who is appointed chairman.

The purpose of this organization is to assist in the management of all our high school athletics. It decides on matters that pertain to policies of the athletic department; it assists in selling tickets; in watching the gates and fences during a game, and in the advertising of games and activities are left to them, although a greater part of the advertising has been taken over by another school organization, the Cowhands.

At times it is necessary for the Athletic Association to sponsor some outside activities in order to assist in financing unforeseen expenses.

### WE ARE LEARNING

Believe this or not, but the pupils of the Hereford High are learning fast for the other day upon being asked by Miss Crawford why Milton went blind, Joe Huckert reported immediately and said, "Well, something got wrong with his eyesight."

Another proof of learning is a bright trick pulled by two girls. While rushing to school one day at noon one of the girls remarked to the other as she neared the empty school grounds: "Look, it is getting late." The other girl looked dumbly around, then wonderingly replied: "Gee, I can't see it getting late."

Now, if this isn't proof that we are learning, just what is?

### GIRLS' RESERVE

The Girl Reserve met with Miss Betty Jones at four o'clock Wednesday, October 25. A very interesting program on health was the theme of the afternoon. Everyone should have been there to see the different club members and the club sponsor give health exercises.

The club has received two letters from former members. One is from Miss Patricia Wederbrook, who is taking a commercial course in Canyon, and she also works with the Canyon high school paper. The other is from Miss Florence Boardman, who is in St. Louis attending a business school. Florence reported that she is homesick for Hereford High and our band. "On Wisconsin" and "Trombone Smear" brought memories that she could not forget.

### WHOSE NEWSPAPER IS THIS?

The title of this may seem like a foolish question. This part of the Hereford Brand is news of Hereford High School, you say. That is exactly what it should be, but is it? Does it represent the high school or only the staff of the paper? The paper doesn't belong to the staff—it belongs to every student in Hereford High. It is physically impossible for the staff to be everywhere and know everything that takes place in the school.

Won't you help us out? When I say "you" I mean YOU, and not a friend of yours or the fellow that sits beside you.

There are many things happening that never get in the paper that should because they are truly representative of the school. Remember that this paper is just as much yours as it is anyone else's, and if you know something which you think should be in the paper, write about it and turn it in. Only by having everyone interested in the paper can we sincerely say it is news of Hereford High School.

### JUNIOR HI-Y

The Junior HI-Y met Wednesday night. Scripture was read by Donald Brotherton. Eulent Harmon gave a short talk on how a boy can carry on HI-Y work in school. Winston Speegle spoke on how a HI-Y boy can carry on HI-Y work in public. How a HI-Y boy can carry on HI-Y work in Sunday school was given by Laurie Lipe. John Williams was taken in as a new member. This makes all the members that can be taken in the Junior HI-Y.

### COWHANDS

The Cowhand meeting last Tuesday night was an uproar. It was nearly as bad as Huey P. Long in the Senate. The boys argued for and against the idea of meeting every other week. Everything the reporter puts in the paper one week is a false statement the next week.

But this one will be true: Cowhand meeting every week at 7:30. All those who are going to the Plainview-Hereford football game November 3, come a little early and see the greatest act ever performed.

Sherwood Speegle, a pledge, was told to bring some boxing gloves to the meeting by Boss Wilson. He did not bring them, consequently he received the belt-line. He tried to argue on his rights and ended the meeting by obtaining the "hot hand," also, Speegle, you will learn some day. SNF.

### SENIOR HI-Y

Due to the continued absence of Allen Plumber, last Wednesday night Earl Trimble was elected vice president. The next business to come before the house was the limitation of clubs meeting at night. There were two ways used to vote on the matter. The first was a plan to meet in each club every two weeks. As the interest would more than likely die, the first act was not passed. The second, and last, plan was the choice of clubs. We could fully understand the position of most of the boys and we as a club wish to say this: We certainly shall miss you in the HI-Y but can understand your position.

The next business to be brought up was a Father and Son affair. The motion was made to have a steak fry, and Dean Storey, unaccustomed to parliamentary law, seconded and thirded the motion. A church meeting was next discussed. The last Sunday in October was the time designated to attend the Methodist church. Mr. Hudson issued a command to come alone. Homer H. park your date in some other section of the church.

For a short time the program, "The greatest enemies of physical fitness," was discussed. Several boys seemed to understand the art of drinking and smoking as a very good discussion on the two was had. HJ

### TITLES OF HONOR

In HHS there are many persons who, deserving or undeserving, have titles attached to their names. Below a few are listed:

Archie Atherton, Foxey Wilson, Porky Brumley, Froggy Trimble, Fingers Kirby, Stuffy Baker, Red Horton, Fluffy Higzins, Betty Boop Jones, Dizzy Skelton, Babs Buchanan, Shorty Van Sweringen, Spike Harris, Blinky Valentine, Nasty Clayton, Speed Speegle, Piggy Wilson, Fido Whitsett, Pansy Flowers, Cretia Wilson, Lizzie Spradley, Squeaky Long, Captain Pepper Line, Little Joe Huckert, Flatfoot Borden, Buddy Sowell, Bobby Buckner, Lula Gilliland, Double H. Harmon, Nance Conkright, Chill Thomas, Seedy Nirle.

### "LORD HENRY" JOWELL

### FRESHMAN CLASS

We had our regular class meeting Wednesday, October 25. The boys on the basketball team have decided to have a meeting Wednesday afternoon at 4 o'clock and the girls will have a meeting at 4 Monday.

We voted to have several small pennants for our class. There were several girls that volunteered to make them and among them were Lucious Fields.

Not all of the class has learned our yell and motto yet, but we hope that we will before long. Mende Smith and Winston Speegle are going to have our class song ready by the next class meeting or else they will be run down the belt line.

We have two new members of our class. They are Sona Worley and Groves Sanders. We are very glad to have them in our class and we know that they will cooperate with us in every way possible. REPORTER.

"The Victim" was read and various parts of his body passed about to end emphasis. Shrieks and moans were heard and two ghosts appeared. Pumpkin pie, chocolate and sandwiches were then served in appropriately decorated rooms.

Friday night P. T. A. sponsors a program featuring Smith's orchestra and Miss Kirby, expression teacher of Hereford. You are invited to come.

Mr. and Mrs. Guy Lawrence of Walcott spent Sunday here with her parents, Mr. and Mrs. Guinn.

Opal Hutchinson of Hereford had Sunday dinner in the Ben McBrayer home.

Mr. and Mrs. Oldham of Hereford visited the D. R. Grimes home Sunday.

## W. J. (Bill) SMITH Service Station

Corner First and Main.

### OPEN ALL NIGHT

Don't worry about a flat tire or an empty gas tank. We are always on the job.

Conoco Products—Look for the Red Triangle.

# Cheating Disaster

## Insure Your Houses and Barns

### HEREFORD INSURANCE AGENCY

John McLean, Owner.

## BUSINESS AND PROFESSIONAL DIRECTORY

### INSURANCE

JNO. H. PATTON  
PHONE 50

### LUNCHES

THE CHOCOLATE SHOP  
Plate Lunches  
Sandwiches  
Cold Drinks, Candies  
Magazines.

### AUDITOR

PAUL S. CORBETT  
Accountant and Auditor  
Income Tax Service  
Office County Court House

### MANOLOGY

Manology - Colon Irrigation  
Spinal Adjustments - Vapor  
Baths  
DR. R. E. PERKINS  
710 North Main - Phone 246

### CLEANERS

WEST TAILOR SHOP  
MRS. O. F. WEST, Proprietor  
Clothes called for and Delivered.  
Phone 385

### DAIRY

PRAIRIE DAIRIE  
Grade "A" Milk  
Sweetmilk, Cream, Buttermilk.  
We Deliver Daily.  
Phone 166

### PHYSICIANS

DR. T. L. MORGAN  
Physician and Surgeon  
Above Corner Drug Store  
Office Phone 462  
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### WOODWORK

Custom-Made Furniture  
Windmill Sections, Sucker  
Rods, Combine and all kinds  
of wood machinery parts  
made and repaired.  
D. M. RAYZOR  
Woodwork, 504 N. Main.

### PRODUCE

BROWN PRODUCE  
Market Prices for  
Cream, Poultry, Eggs  
Second Street, Hawkins Bldg.

W. J. (Bill) Smith Service Station  
Car washing, greasing, tire  
repairing, 100 per cent Conoco  
products.  
Corner First and Main Sta.  
Look for the Red Triangle.

**HOSPITAL NOTES**  
 Born to Mr. and Mrs. Fred Bailey, girl.  
 G. L. Parker, Friona, girl.  
 Wayne Carthel, girl.  
 Eddie P. Smith, girl.  
 Elwyn Hutcheson, medical treatment, dismissed.  
 Miss Gean Mann and Junior Hunter received treatment this week.  
 Clay Dunlap, Tucumcari, New Mexico, treatment for injuries in car accident.

Mr. and Mrs. B. B. Farmer were in Amarillo Tuesday on a business trip.

**STAR THEATRE**  
 Hereford, Texas

**Friday**  
 Last Showing of  
**"Golden Harvest"**  
 with  
 Richard Arlen and Chester Morris  
 Also  
**CHAPTER TWO OF SERIAL**  
**"Devil Horse"**  
 The "Devil Horse" Serial runs only on Friday nights.  
 News and Comedy  
**ADMISSION 10c**

**SATURDAY ONLY**  
 Matinee and Night,  
**Tom Keene**  
 in  
 A Big Western Picture  
 Admission, 10c to All

Preview Saturday Night  
**Sunday Matinee**  
**Monday - Tuesday**  
 The most show you ever saw for  
**10-20c**

**STRIKE UP THE BAND!**

The big show's beginning! Girls... songs... dancing... in a grand story of B'way!



**TOO MUCH HARMONY**



A Paramount Picture with  
**BING CROSBY**  
**JACK OAKIE**  
**SKETS GALLAGHER**  
 Judith Allen Harry Green Lillian Tashman Ned Sparks

It's As Great as "42nd Street."  
 Selected Short Subjects.  
 Our comedies on Sundays are worth the price of the show.

**Wednesday and Thursday**  
 Big Surprise Picture—Be a Sport and Take a Chance.  
 Admission will be Only 10-20c

**LOCALS**

Your membership keeps the Red Cross flame glowing.  
 Aerial wire, lead-in wire and insulators at RICE'S.  
 John Patton was in Amarillo last Friday on a business trip.  
 J. H. Pitman of Pampa was here last week end visiting with his parents.

Mr. and Mrs. Paul Rudd and children of Spring Lake, were in Hereford last Saturday trading with Hereford merchants.  
 Radio batteries and battery-type tubes at RICE'S.  
 H. E. Danforth of the Packard Milling Company and Dick Walker made a business trip to Roswell Monday.

Mr. and Mrs. J. G. Fortenberry of near Adrian were in town Tuesday trading with Hereford merchants.  
 Mrs. Oscar Easley, Misses Eva Skelton, Eloise Pitman and Gwendolyn Spradley spent Saturday in Amarillo.

Tire manufacturers say a price increase is coming but we have temporarily reduced the price of Brunswick tires at RICE'S.  
 W. W. Lacey and E. Frederick of near Bellview, New Mexico, were here Monday of this week on a business mission.

Model T timers and wires, motor gaskets, transmission band linings, coil points, motor valves, piston rings at RICE'S.  
 W. W. Wampler and two sons of Dawn were in Hereford Tuesday morning enroute from Dimmitt to their home.

Painting and paper hanging, 18 years experience. Prices reasonable. Phone 650-W, residence 208 Jackson Avenue. F. S. Smith, 43-2c J. T. Smith of Ruidoso, New Mexico, arrived here last week to visit in the home of his brother, Clarence Smith. He was here on business.

Annual convention of the American Legion, 18th district of Texas, will be held in Snyder, Saturday and Sunday, November 4 and 5. Several Hereford Legionnaires are planning to attend.

You pay the bill on highly advertised products. Brunswick Tires are not nationally advertised. YOU SAVE THE DIFFERENCE. At RICE'S.

S. I. Walker of Dallas county arrived here the latter part of last week to visit in the home of his daughter, Mrs. L. B. Wolfington and family. Mr. Walker will remain here through the winter.

Mr. and Mrs. W. B. Wilshire and son, Dr. B. M. Wilshire, were called to Lubbock Tuesday by the serious illness of little Nancy Neale, who has diphtheria. Mr. and Mrs. John A. Neale and Nancy formerly lived in Hereford, where Mr. Neale was connected with the Brand.

**Wyche Items**

**MRS. WES BRADLY**  
 Mr. and Mrs. John Lueb and son and brothers, Walter, Al and Jake Lueb, and Lucille Hoffman returned from Electra Tuesday where they attended the wedding of their sister.

Mrs. R. H. Elliston and daughter, Georgia Ray, went to Amarillo Sunday to visit her parents for a few days.

The young Christian Missionary society met last Thursday at the home of Mrs. E. R. McWilliams.

Our fair and carnival proved to be a very happy occasion. We were delighted with the crowd and their hearty response to the call of the needy. We are very grateful to you folks and your money was well spent.

Mr. and Mrs. G. W. Brunley, Homer and Roger visited their sister and daughter, Mrs. Louie Olson and family Sunday.

Mr. and Mrs. John Paetzold visited Mr. and Mrs. Skypola at Westway Sunday.

Mrs. Ceyde La Grone of Amarillo visited her sister-in-law, Mrs. R. W. Elliston, Thursday and Friday.

Larry Loerwald spent Sunday in Hereford.

Mrs. J. W. Dickerson delightfully entertained a number of little folk in honor of her son, Jap, the occasion being his birthday. Many interesting games were played, refreshments of cake and cocoa were served.

Mr. and Mrs. Lee Ott and family spent Sunday with Mr. and Mrs. Laiser.

**FOOTBALL**

(Continued from Page One)

A half dozen power plays, punctuated with a 30-yard jaunt by Captain Richard Baker, resulted in the first touchdown, Baker spinning for the last five. Bange added the extra point from placement.

Friena kicked again. Benge, Sowell and Baker carried the ball to Friona's 30 on straight running plays. At this point Friona recovered a fumble and proceeded to put on a big march, with Cleve Hamblen in the featured role. The end of the quarter found the ball on Hereford's seven.

**Second Quarter.**  
 Hereford's line stiffened and the Whitefaces took the ball on downs on their four-yard line after Hamblen failed by inches to make a first down. Kicking with the wind, Russell spralled the ball to Friona's 20, and Hamblen was downed on his 29.

Houlette kicked to Hereford's 22 after Friona's offense petered off in midfield. Russell picked up 15 yards. A half dozen plays carried it to midfield. Frost's furious tackling kept Hereford backs from breaking away on almost every play.

Russell faded back and flipped a pass to Baker in the end zone from the 25-yard line after the pair had worked the ball to that point. Baker kicked goal.

Sowell brought the kickoff to his 25. Sowell and Baker punched the ball to midfield. Russell picked up 10 on a running play. Then Russell drifted back to his own territory and hoisted a pass to Baker on the two-yard line. Baker punched it across and kicked goal.

Hager took Friona's kick on his 35 and fetched it back to Friona's 45. On the first play Baker circled right end for the remaining acreage and a touchdown. Nice interference made Baker's jaunt comparatively easy. He kicked goal.

Sowell toted the kickoff back to Friona's 45 and a couple of line plays advanced the leather 10 yards as the half ended, 25 to 0.

**Third Quarter.**  
 Hamblen took Hereford's kickoff on his goal line and brought it out to his ten. Benge intercepted a Friona pass on the 16. Thurman picked up nine yards through the line. Benge added six then Sowell rammed another yard for six points. Benge missed his try for extra point.

Baker returned Friona's kick to his 30. A concerted drive carried to Friona's nine, with Benge and Thurman doing most of the toting. A couple of 15 yard penalties, one for clipping, put the ball back on Friona's 45, and Benge kicked out of bounds on the 12. Sowell intercepted Hamblen's pass in midfield as the quarter ended.

**Fourth Quarter.**  
 Straight football with Benge, Sowell and Thurman doing the bulk of the toting carried the nugget to Friona's one-yard line where the Chiefs held. Nine Whiteface second stringers were in the game at this point.

Hamblen and his mates carried the ball out to midfield on some daring football, then Hamblen was forced to kick to Hereford's 30. The second stringers returned the compliment by booting out of bounds on Friona's 25. Trimble intercepted a Friona pass on the 20. Three plays carried the ball to Friona's eight as the bout ended.

**Score by Periods.**  
 Friona 0 0 0 0—0  
 Hereford 7 21 6 0—34  
 Scoring: Touchdowns, Baker 4, Sowell, Extra points, Baker 3, Benge.

Officials: Hill, West Texas, referee; Bateman, Texas Agric. umpire; Tabor, West Texas, head-linesman.

**Lineups.**  
 Hereford Pos. Friona  
 Seed le Collier  
 Daniels lf Frost  
 Blythe lg Foote  
 Smith c Massey  
 D. Baker rg Garrett  
 Hager rt Parr  
 Womble re Benger  
 R. Baker qb Childs  
 Sowell db Cummings  
 Benge lb O. Hamblen  
 Trimble lb

**Easter Items**

BY MISS LOUISE FRYE

Rev. McDonald preached after the League meeting Sunday evening. This was his last time with us until after district conference. He announced a box supper at Jumbo next Friday evening, the proceeds to be used on conference dues.

Mr. and Mrs. Fred Walton visited Miss Nannie Fields in Canyon last Sunday.

The party at the school house Friday night was well attended. Several from other communities were present.

H. G. Randall was chosen as Sunday school superintendent to take the place of Harvey Allison, who is leaving.

Mrs. Geo. Chambliss is spending several days in the Bob Axe home as Jumbo. Mr. and Mrs. Axe and children are ill.

Misses Vay Allen and Annie Mae Smith, Dave and Frank Allen and Ben Medley spent the week end in Amarillo where they attended a district meeting of the League.

Mr. and Mrs. W. E. Betts of Clovis visited Sunday in the Carl Frye home.

Mrs. John Morgan and little daughter of Portales, and Mrs. Major Bruton and Ashby of Canyon spent the week end in the D. S. Bruton home.

Marvin Turner of Ventura, Cal.

**Turkey Season**

IS NEAR AT HAND

Want to get in touch with you before you sell.  
 We want your cream, chickens and eggs.

**ARMOUR CREAM STATION**  
 I. H. Spratt

**WANTED TO TRADE**

**APPLES**  
 for good heavy breed **PULLETS**  
**FULLER FRUIT STORE**  
 Next Door South of F. O.

F. S. Smith, painting and paper-hanging, work guaranteed. Will exchange work for what ever you have to sell. First residence south of J. H. Head, phone 600-W, 43-2c

Frank Gyles, Piggly Wiggly owner and operator, purchased the H. D. and Miss Lucy Reed Cash Grocery last Monday. Mr. Gyles has not made any plans at this time to dispose of the stock and fixtures of his purchase.

**E. B. BLACK CO.**  
 Home Furnishers for the Past Thirty-two Years

See Our New Living Room Furniture  
 Pretty In Style—New In Design  
 Luxurious Upholstery

A Former \$125.00 Mohair Suite, **\$87.50**  
 A Beautiful Jacard Suite, **\$67.50**  
 Many Other Values

We are offering amazing values in bedroom and dining-room furniture.

SEE THE NEW PHILCO AND RCA RADIOS  
 New floor coverings at low prices. We let no one serve you better or cheaper than we.

**E. B. BLACK CO.**  
 BUY AT HOME

Optical Service Watch Repairs

**F. M. Kester & Son**  
 WATCHES DIAMONDS JEWELRY

We are in our new home now across the street from Sprowls and Cronin Company.

It is time for you to think about your Christmas presents. Use our lay-away plan, pay a little at a time, and the gift will soon be yours.

**"The Heavier the Shelf... the heavier the pocketbook, these days!"**

It used to be that "laying in a supply" meant tying up money that could be used to better advantage and day-by-day buying was the wisest thing. But today, with future price uncertainty, it's a wise housewife who takes advantage of Piggly Wiggly opportunities where it is possible to stock up at "quality prices."

Quality and Service Are Paramount Always at

**PIGGLY WIGGLY**  
 ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME

**COMING SOON**  
**NYAL 2 FOR 1 SALE**  
 Wait for Our  
**MONEY-SAVING SALE**  
**CLOSE DRUG STORE**

**APPLES**  
**PEARS**  
 Jonathan Apples  
 Colorado Pears  
 Red Yams  
 Colorado Cabbage  
 Pumpkins  
**PARMER'S FRUIT MARKET**

**TURKEY MARKET**  
 Opens November 10

Get your turkeys ready for that date.

We buy cream, poultry, eggs.  
 Bring Your chickens.

**Bring Your Chickens**

In before the turkey season opens. Chickens are usually lower during the turkey market season.

**WE GUARANTEE THE TOP MARKET ON TURKEYS AND ALL PRODUCE.**

Lowest prices on feed. We appreciate your business and cooperation.

**Square Deal Produce Co.**  
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**RANKIN C. REYNOLDS** Swift Branch **ROY ONSTEAD**