

AROUND TOWN

Sights and Faces Seen

Workmen expected to start construction this afternoon or tomorrow on the J. C. McCracken home, which will be located just east of the new home now under construction by Grant Fuller. The McCracken house will be built on Colonial style, and will have five rooms and a breakfast room.

Troyce Carmichael has accepted a position with the Hereford Appliance Company as bookkeeper. Mr. Carmichael fills a vacancy left by the resignation of John Hicks. Frank Barber, Jr., has also been employed as a salesman. Mr. Womble, owner and manager, announced.

Jack Wright and W. M. Emmons are working toward another big poultry show in December.

Miss Marjorie Alderson has just returned from Mineral Wells, and nominates The Brand as the world's worst paper, because she read it religiously each week and failed to find her name. Besides reading the Brand, she also took a bath or two at Mineral Wells.

Grant Fuller is back from Fort Sumner, where he has been visiting relatives, and spending his vacation.

Rev. W. E. Barnes has a new green hat, which is attracting almost as much attention as did his red automobile.

J. P. Woods renewed his Brand subscription a few days ago, and remarked that he hasn't missed renewing The Brand in 30 years. He also recalled having worked for 48 days a day the first six months and he came to Texas.

Weekly Auction Postponed Here On November 1

That the Weekly Auction Sale will not be held Tuesday, Nov. 1, was today announced by Ray Barber, manager, who said that the sale is being postponed in view of the Coganougher-East Hereford Auction, Monday, Nov. 7. Mr. Barber said, however, that the Weekly Auction will be resumed Tuesday, Nov. 8.

A good sale was reported last week, with a nice offering of cows and yearlings. Steers brought up to \$8.15 a hundred, hogs sold good, and milk cows sold as high as \$60 a head, while bulk mixed calves brought up to \$6 a hundred. A good offering is anticipated for the Nov. 8 sale, he said.

Football Squad Goes To Dimmitt For Friday Game

Following a lay-over last week when the White Deer game was called off, Coach Tommy McCollum today said that the Hereford boys are expected to be in good condition when they travel to Dimmitt Friday afternoon for their second conference game of the season.

Sprains, bruises and minor injuries which led to calling off the White Deer game, seem to have generally healed and the boys will tackle Dimmitt in mid-season form. The game is expected to be unusually well matched, and a large crowd of Hereford fans are expected.

Breeders In Twelve States Seeking Catalogs On Coganougher-East Sale

The R. L. Coganougher-East East auction scheduled here Monday, Nov. 7, is attracting nation-wide interest. Hereford breeders, according to announcements which today said that catalogs have been sought in 12 states.

The catalogs came off the press Monday, Oct. 24, and more than 300 were in the mails this week. They list 67 animals, all Anxiety 4th Hereford, including 17 bulls and 50 females. They are printed on India colored paper with brown ink, and carry pictures of four reference bulls, Superior

Mrs. Alexander Heads 1939 Red Cross Roll Call

NATIONAL ORGANIZATION OFFERS SERVICE IN EFFICIENT MANNER

The Deaf Smith chapter of the American Red Cross has appointed Mrs. D. H. Alexander to serve as chairman of the 1939 Red Cross Roll in Deaf Smith County, it was today announced by John Olson, County Chairman.

That the people of this county realize and appreciate the value of Red Cross is evident from the splendid response they have made in past years to every annual Red Cross membership Roll Call, which is always held between Armistice Day and Thanksgiving, Mr. Olson said.

"While it is true that we have so far been spared from disasters requiring aid from the American Red Cross, it is apparent that the people in this area are anxious to do their part in helping the Red Cross render its instantaneous service wherever disaster strikes," he continued. The local chapter retains approximately half of the money received from memberships, the remainder going to national headquarters. That which is sent in is not used for administrative expenses, every bit of it going into services of one kind or another of the American Red Cross.

"These services, different from disaster relief in that they operate continuously instead of spasmodically as in the case of dire emergencies, have taken the American Red Cross along the nation's highways, in underprivileged homes and isolated communities, in hospitals, military stations, schools, and on far-flung beaches.

"In the Red Cross campaign to eliminate accidents in homes and on farms, 15,000,000 householders have been advised how to eradicate

Banks To Close An Hour Earlier Beginning Nov. 1

That the two Hereford banks will close at 3 o'clock each afternoon instead of 4 o'clock, as in the past was today announced.

"This earlier closing is necessary in order to conform to the provisions of the new Wage-Hour Law," officials stated, "and we ask the public to keep the new closing hours in mind in order that we may better serve you."

Occupants Are Uninjured In Auto Collision

Billy Jackson and Miss Edna Hoffman, both escaped without serious injury Monday afternoon when their cars collided at the intersection of Third and Sixth Streets.

Jackson was going east on Third Street, and Miss Hoffman was traveling north on Main Street. The car driven by Miss Hoffman was swung completely around by the impact, damaging the side of the car, and breaking her glasses. The front of the Jackson car was also damaged, but both of the drivers escaped with bruises and scratches.

Billy is the son of Mr. and Mrs. R. R. Jackson and Edna is the daughter of Mr. and Mrs. J. L. Hoffman.

Furrows Boost Grass Yields

Pasture Furrows Retain Moisture



Contour furrows and ridges catch and hold water where it falls so it can soak into the soil to become available for grass growth.

The upper picture, made on the old Carlyle section, seven miles west, and one and one-half miles north of Hereford, shows a cross-section of the furrowed area; the outlined dark area shows the depth of moisture penetration, which is deeper near the furrows. Bottom picture shows increased grass growth resulting from furrows in a Soil Conservation demonstration area.

Lions Carnival To Have New Features

Baptist Revival Holds Interest At Present Time

The revival which opened Sunday, Oct. 23, at the First Baptist Church is attracting wide interest and will continue through Sunday, Nov. 6, according to Rev. W. E. Barnes, pastor, who said that meetings are being held at 10 o'clock each morning and 7:45 o'clock each evening.

Rev. Barnes is doing the preaching for the meetings, and is bringing the congregation some forceful and interesting messages, which the public was invited to attend. Assisting him is Edwin McNeely, who has charge of the singing. Mr. McNeely comes here from the Baptist Seminary in Fort Worth, and is adding much to the revival.

Giant Turnips Displayed Here

When Mrs. E. F. Sevier, 11 miles southeast of here, grows turnips—she grows them in a big way. Tuesday she brought in two turnips which attracted much attention; one of them weighed five pounds and measured 23 inches in circumference, the other weighed three and three-fourths pounds and measured 20 inches around.

Mrs. Sevier says she planted the seed in late August and that her turnip patch, about 20 by 40 feet, has produced exceptionally large turnips.

Delegates Back From Convention

Mr. and Mrs. C. H. Dyar, Rev. and Mrs. H. M. Redford, and Miss Frances Dameron returned last Saturday afternoon from Denver, Colo., where they attended the International Convention of the Disciples of Christ.

Mr. Redford made a report of the convention last Sunday night, to an appreciative congregation. He has been holding a meeting at Canyon, but will fill his pulpit here Sunday.

CARNIVAL OPENS TONIGHT FOR THREE-DAY SHOW PITMAN ELEVATOR

Opening at 7 o'clock this evening, the annual Lions Club Carnival will feature an array of games, hamburgers, red soda pop and ballyhoo galore, according to Ernest Medkief, director, who said that all arrangements for the event have been worked out. The carnival will again be held in the Pitman elevator, operating Thursday, Friday and Saturday, Oct. 27-28-29.

As a special attraction Lions Club members and their families made the rounds of the carnival Wednesday night, and were enthusiastic over the many new games which have been added this year. The Bingo game, which has always proved the most popular feature of the carnival, is this year presented in two different sections; a regular 10c Bingo game will feature a complete line of groceries as prizes, and a 5c Bingo game will offer prizes similar to that of past years.

Doll racks, guessing scales, fish and duck ponds, and other games will be featured. (Continued on Page 12)

Sheep Winter On Wheat In Adrian Area

With 64 cars of sheep already unloaded and more expected, the Adrian Community was this week well stocked. Thirty-two cars arrived Monday, followed by 32 additional cars Tuesday—and more were expected by farmers and ranchers, who estimated that around 100 cars of sheep might be consigned in the community. Each of the double-deck cars carried around 250 head of sheep.

Consigned by a large packing company the sheep are shipped to Adrian to graze on wheat, possibly until January, 1939, when they will be called into the packing houses. Farmers are paid 15 cents a head for the sheep each month they are on the wheat. Figured on a basis of 100 cars, the 25,000 sheep will bring the community \$3,750 a month during the time they are grazing.

LARGE PART OF MOISTURE IS RETAINED IN SMALL PASTURE FURROWS

Following recommendations of the Hereford SCS offices, contour furrows and ridges have aided in storing millions of gallons of water from recent heavy rains in the range lands of the Southern Great Plains, where the moisture will be available for grass growth next spring.

SCS co-operators in Deaf Smith County were among the first in the nation to start experimenting with pasture furrowing on a large scale and even last year, reviews of progress made in this area were given attention in Washington and in regional offices.

On the Hereford SCS project there are now 3,300 acres of pasture land which have been furrowed to hold moisture. Those on the project who have contour furrows on pasture land are: J. L. Fuqua, G. C. Hartman, L. W. Carlyle, Mrs. Ethel Pool, Paul Mathers, A. C. Pierce, O. Wilder, W. M. Stephan, Paul Rudd, John P. Slaton, O. G. Hill, C. V. Burgess, V. Skrypa, G. W. Wilson, J. K. Gray, Jose Marie Garcia, Alton T. Fraser, P. M. Houser, Joe Evans, C. R. Walser, Capitol Freehold Land and Trust Co., S. L. Walser, R. D. Lance, G. W. Harris, B. A. Atchley and Ray Johnson.

Experiments on the Hereford project show that grass yields are more than doubled in most instances. Where grass was clipped and weighed the dry land hay on furrowed tracts increased from 700 to 1700 pounds.

The use of contour furrows at intervals depends upon the soil type and slope, reports stated. Farmers and ranchers of the wind erosion area are finding they can hold a large percentage of the water where it falls.

Since contour furrowing has become a widespread conservation practice in this region, farmers and ranchers are finding that the first green grass appears along the furrows, and that vegetation in the treated areas remains green from two to three weeks longer than on nearby untreated areas. At the same time, the taller and more dense grass is found along the furrows, which accounts for the fact that livestock usually may be observed grazing along the strips where vegetation has been increased.

While contour furrows were generally started in the SCS project here, the practice has now

New Presbyterian Pastor Expected To Arrive Nov. 1

That Rev. James Alken, Jr., pastor of the First Presbyterian Church, will assume his duties here Nov. 1, was today announced by the pulpit committee.

Rev. Alken was born and reared in San Antonio, Texas. He attended the public schools of that city, and received his Trinity University at Waco, Texas, in 1931, receiving a B. A. degree. During his Senior year at Trinity he served as Student Body president of that institution.

In 1934 he graduated from Princeton Theological Seminary at Princeton, New Jersey, receiving a Th. B. degree. After holding pastorates at Garwood and Smithville, he joined the Board of National Missions as Sunday School Missionary in the Houston Presbytery, from which work he comes as pastor of the Presbyterian Church at Hereford.

He will be accompanied by Mrs. Alken and their daughter, Margaret Ann.

Friena Church To Hold Singing

Church of Christ members from Hereford, Dimmitt, Canyon, Friena and Sims will attend a special meeting at the Friena Church of Christ, Sunday afternoon at 3 o'clock.

E. Ramey will serve as master of ceremonies for the Hereford group and a large attendance is expected, although it was pointed out that Sunday, Oct. 29, has been selected rather than the previously scheduled date.

Civic Chorus To Meet Here On Sunday

Because of the Baptist Revival the regular Monday gathering of the Hereford Civic Chorus has been changed to Sunday afternoon, Oct. 30, at 2:30 o'clock, according to Miss Mattie Mae Swisher.

All members and persons interested in singing were urged to attend since this will be the last meeting and rehearsal to be held prior to the Music Festival in which the chorus will participate, in Amarillo, next Thursday.

Landscape Tour Holds Interest Of Many Persons

EXTENSION SPECIALIST VISITS HOMES HERE IN DEMONSTRATION

On Oct. 21 a study of ornamental plant material was conducted by Miss Sadie Hatfield, Landscape Specialist of the Extension Service. The tour began at the home of Mrs. J. P. Slaton. Two Hugo pines were ordered for the front steps. One of those sent is a Scotch pine which is now about ten feet high. Red cedars were used in the foundation plantings. Since they are forest trees and have had excellent care they have outgrown the desired size even though pruned repeatedly. Amurprivet makes a more satisfactory hedge than California privet because it is more hardy. Other shrubs were Mahonia, Barberry, Nandina, Bird of Paradise, Philadelphia, Forsythia, Sumac and Bush Honeysuckle. In the flower garden were sent wall-flowers, perennial blue phlox, Lily of the Valley, Relay Lily, California poppies, Spice-scented pinks, Violets, Day Lilies and many other flowering plants well adapted to this region.

The study was continued at the Mark Hanna home, where he learned to recognize fruit buds in their present dormant stage. A cutting bed was made and planted. A discussion of propagation of Trees and Shrubs.

At the Earl Wilson home Staphorn Sumac and Snow-berry were considered outstanding in quality. Seeds were gathered from plants of Scarlet-sage Double Balsam, and a plant believed to be Cuphea. Among those who attended, were Mr. and Mrs. Hanna, Mr. and Mrs. G. E. Thiele, Mrs. J. C. Ricketts, Mrs. F. M. K... Mrs. Carl Wiley.

Closing Hours Are Set By Dry Goods Merchants

signed an agreement to close at 6 o'clock each afternoon during the winter months, except Saturday, when the closing hour has been set for 9:30 o'clock. The merchants pointed out that the closing hours are now in effect, and will be observed until further notice.

The stores signing the closing agreement, were: J. C. Penney Co., Fox Man's Shop, Fashion Dress Shoppe, Jones Dry Goods, Inc., The Popular Store and Kellogg's Variety Store.

Post Office Department Will Again Consider Locations For Post Office

Expressing a hope that definite action toward the acquisition of a site for Hereford's new \$75,000 post office may be taken in the near future, Smith W. Purdum, fourth assistant postmaster general, this week wrote Dave Alexander, secretary of the Chamber of Commerce, that the case will be reviewed.

Mr. Purdum's letter came in answer to a letter sent to the department by Mr. Alexander. It was written Oct. 21, and follows:

"This case was before the Inter-departmental Committee on Public Buildings of the Post Office and Treasury Departments, but it was

Judges Named For Election Here Nov. 8th

"SADDLE-BLANKET" BALLOT INCLUDES AMENDMENT TO DELETE DUELS

With absentee ballots for the general election available at the county clerk's office between now and Nov. 4, little interest was reported shown in the coming election, which will be held Tuesday, Nov. 8.

The "saddle-blanket" ballot measures 14 inches in width by 18 inches in length and carries six columns, including the following parties, Democratic, Republican, Socialist, Communist, Independent, and Write-In.

The Democratic column is the only one in this county which is filled from top to bottom with candidates, no county and district candidates being listed in the other five columns.

In addition to candidates listed on the ballot, there is also one amendment to be decided upon by the people in the election, Nov. 8. The amendment concerns Article XVI, Section 1, of the Constitution of Texas, changing the form of the oath of office for members of the Legislature and all other officers of the State of Texas. The point in question on the oath of office is deleting the phrase which says that you have fought a duel with a deadly weapon or acted as a second in such a duel; otherwise, the content of the state oath will be substantially the same as in the past.

In session Monday, the commissioners court announced the following election judges for Nov. 8:

- No. 1—S. Hereford; J. H. Head and D. H. Alexander.
- No. 2—N. Hereford; Claude Ricketts and C. C. Acker.
- No. 3—Roe; Herman Gray and J. A. Roe.
- No. 4—Daniel; Clarence McBroom and Irvin Shugart.
- No. 5—Fairview; R. L. Campbell and A. R. Norman.
- No. 6—Ford; Hardy Benson and Carl Straufus.
- No. 7—Dawn; A. T. Frye and Alfred May.
- No. 8—Messenger; J. T. Guilan and Ben Bates.
- No. 9—Sims; Jack Fortenberry and J. M. Chapman.
- No. 10—Bippus; Z. J. Steen and Geo. Bippus.

Hospital Notes

Mr. and Mrs. H. W. Beckman announce the birth of a daughter, Oct. 20; they expect to return to their home today.

Miss Rosalee Johnson was admitted Wednesday as a medical patient, and was resting nicely.

Mr. and Mrs. Robert Velge announce the birth of a son, Tuesday, Oct. 25; both mother and infant are resting nicely.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	WEATHER	Max.	Min.	Moist.
Thursday	-----	79	42	0.00
Friday	-----	74	53	0.00
Saturday	-----	70	40	0.00
Sunday	-----	78	45	0.00
Monday	-----	79	52	0.00
Tuesday	-----	74	68	0.00
Wednesday	-----	76	—	0.00

found that a re-investigation of all properties offered or available for Federal building purposes is necessary. As soon as this additional information is reviewed, all papers relating to the case will be reviewed and again go before the Committee. It is hoped that definite action looking toward the acquisition of a site at Hereford may be taken in the reasonably near future.

"After a site has been selected the Department will then proceed with the preparation of plans and specifications for the building, with a view to having this work go forward as expeditiously as possible."

Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf-Smith County

At a meeting of the County Home Demonstration Council, Oct. 22, the following officers for 1939 were elected: Chairman, Mrs. R. A. Frye, Dawn; Vice-Chairman, Mrs. J. Fields Matthews, re-elected; Secretary-Treasurer, Mrs. R. L. Cocanougher, Wyche.

All club reporters will meet in the County Court room at 2:30 on Saturday, Oct. 29.

Plans for a Christmas party for all club members and former club members will be completed at the next Council meeting on Nov. 12. Mrs. Cocanougher was appointed Secretary for this meeting. The resignation of the chairman was accepted. The new president at Wyche, Mrs. Dock Roberson, was introduced, as were other new Council members.

A note of thanks from the 4-H Club girls for the material used in the bedspread, was read. This spread will be given away on Saturday, Oct. 29, at the place of display, (Bobbie's Beauty Salon).

Council members were reminded that the National 4-H Club radio hour is on first Saturday, 10:30 to 11:30. The National Home Demonstration hour is first Wednesday at the same hour.

Thirteen members were present from five clubs including: Mrs. E. J. Boeskin, Mrs. W. A. May, Mrs. Clinton Homfeld, Mrs. H. M. Benson, Mrs. O. L. Rutherford, Mrs. J. Fields Matthews, Mrs. R. A. Frye, Mrs. N. G. Elliston, Mrs. R. L. Cocanougher, Mrs. G. S. Parker, Mrs. Ira Ott and Mrs. Louie Olson.

Good Tomato Yield

Two small plants of Porter tomato set out about June first have produced a bushel of tomatoes per plant. These are growing in skips in the rose bed at the home of Mrs. W. B. Phillips in Hereford. She covers the two plants with two full size quilts at night.

A little known tomato well adapted to the Plains was developed in Nebraska. It is the Bison. At St. Francis east of Amarillo, both the red and the yellow Bison have been most prolific for several seasons.

Dawn Items

(13 Miles East)

BY MRS. JESS CALDWELL
Mr. and Mrs. Ernest May have gone to Hot Springs, N. M., where they are taking treatments.
Mr. and Mrs. W. P. Caraway

visited in the Ernest Seigner home at Ward, Sunday.

Mrs. L. J. Underwood and small grandson, Eugene Morrow, left last Tuesday for Los Angeles, Calif., where they will make their home.

Mr. and Mrs. Clifford Stewart were in Amarillo, Saturday, visiting Mrs. Stewart's sister, Mrs. O. D. Williams and Mr. Williams.

The buffet supper held at the school house Saturday night, was well attended. Members of the Home Demonstration Club and their families were present. Arrangements were in charge of Mrs. H. E. Miller. Games furnished entertainment for the evening. About 40 were present to enjoy the occasion, including Miss Sadie Lee Oliver, DA from Hereford.

Miss Syble Smith of Pleasant Plains, spent the week end with her parents, Mr. and Mrs. L. A. Smith. She returned to her school work Monday.

Miss Ethel Womble of Hereford, called in the Johnnie Womble home, Saturday.

A. E. Oberst of Canyon, has been here the past week, helping William Wimberley harvest his row crop.

Mrs. J. Fields Matthews and Mrs. Carl Wimberley attended the HD meeting conducted by Miss Hatfield, at Hereford, Friday.

The next meeting of the Dawn Home Demonstration Club will be held with Mrs. J. Fields Matthews, Wednesday, Nov. 9. Miss Sadie Lee Oliver, HDA, will be present.

Mr. and Mrs. L. A. Smith, Misses Syble, Ella, Doris and Sarah, attended singing at Progressive, Sunday night.

Mr. and Mrs. William Wimberley spent Sunday with Mrs. Wimberley's parents, Mr. and Mrs. A. B. Oberst, at Canyon, Sunday.

Little Robert Wilson and Louis Ray Womble spent Saturday night with their grandparents, Mr. and Mrs. John Wilson, at Hereford.

Don't forget Community Night! Friday, Nov. 4. The Lions Club of Hereford, will be present to furnish entertainment.

Truman Miller of Pauls Valley, Okla., is here visiting his brothers, H. H., H. E. and N. R. Miller.

Jumbo News

(13 miles southwest)

MRS. ULLMAN HUNTER

Mrs. R. L. Stephens attended a luncheon at Mrs. Opal Schooler's in Dimmitt, Tuesday, honoring her birthday.

Mrs. Henry Short of Dimmitt, is visiting her daughter, Mrs. Dewey Owens.

Mr. and Mrs. W. A. Hunter of Hereford, called in the Simpson home, Friday.

The Kirklands of Slaton, visited their relatives, the Hardins, C. C. Hunters, and Mr. W. H. Wilkerson, last week end.

Mrs. Stephens and Mrs. Ullman Hunter called on Mrs. Jack Rose in Hereford, Friday.

The Women's Auxiliary met with Mrs. Lynn Axe, Thursday at 2:30; Mrs. Sam Hunter gave the devotional and Mrs. L. A. Matthews brought to the group an interesting topic on "The Sheldon Jackson School in Alaska." The Bible questions were conducted by Mrs. H. C. Baird. The auxiliary was guest of Amarillo in an all-day meeting, Wednesday, Oct. 26 and several from here attended.

Those present at Mrs. Axe's were Mesdames Baird, Matthews, Steph-

ens, Sam, Finis, Addison and Ullman Hunter, A. O. Flowers, and a guest, Mrs. J. B. Cocanougher.

Mr. and Mrs. H. C. Baird and Mr. and Mrs. Ullman Hunter attended a supper, honoring the Mac Wombles at the Masonic Hall in Hereford, Friday evening. The Wombles are moving to Colorado Springs, Colo.

Sammie Lane Hunter spent Friday and Saturday with her grandparents, Mr. and Mrs. E. M. Allen of Easter.

Mr. and Mrs. L. O. Norman and Mr. and Mrs. Virgil Norman of Arney, were guests of the Finis Hunters, Sunday.

Guests in the Adams home Sunday, were Genelle and Kenneth Potter and Beesie Bowman.

Mr. and Mrs. M. C. Hancock visited with the Watsons in Plainview, Sunday.

Mr. and Mrs. Woodson Harris had as their guests Sunday the Cones of Hereford.

Bob Huckabee of Dimmitt was a guest of Virginia Simpson, Sunday.

Mrs. Clem Gilliam was in Dimmitt, Saturday.

Virginia Simpson spent Sunday night with Ona Summers of South Dimmitt.

There will be a program by the grade children, Halloween night, Oct. 31, at the school; also a carnival. Everyone is cordially invited.

Friona News

(22 miles west)

BY MRS. RAY LANDRUM

Mr. and Mrs. Dan Ethridge, who were married at the home of the bride in Lubbock, she being the former Miss Eufalda Wise, returned last week from their wedding trip to New Orleans and other points of interest in the South.

B. T. Galloway returned from Amarillo, last week, where he had been for about ten days in a hospital, having a cataract removed from his left eye.

The Friona Junior Woman's Club met at the home of Miss Mary Spring in regular session, last Tuesday night. The theme of the program was the Cause and Cure for War.

Rev. C. R. Hardy, Methodist pastor, and his family were the recipients of a bountiful pounding last Thursday night at the parsonage. Nearly thirty people brought gifts of groceries and dry goods in expression of their appreciation of the pastor and his family. A social hour followed the pounding; coffee and cake were served those present.

Anbrey Braidfoot, who was taken from here to Memphis to the hospital, after it was determined that he had pneumonia, is reported as improving.

BUSINESS AND DIRECTORY

A. O. THOMPSON ABSTRACT CO.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
DEAF SMITH COUNTY MAPS — 25¢

INSURANCE
JNO. H. PATTON
PHONE 56

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Cliff Estes, Manager

DR. J. W. HENDRIX
Chiropractor and Masseuse and Associate
DE. L. P. PITTS
109 B. Street
Just North of Mother's Park
Phone 341 for Appointments

SWAP!
Through the WANT-ADS

The Childhood of Hiawatha cantata is to be presented by the sixth and seventh grades on Nov. 10, in the grade school auditorium. At 8 o'clock Thursday, Oct. 27, there will be a county-wide meeting held at Bovina Methodist Church, for the purpose of discussing and organizing a Children's Council for Parmer County. Everyone is urged to attend this meeting.

Miss Lora Mae McFarland, who has been in the hospital in Amarillo, recovering from an appendicitis operation, was brought to the home of her parents, Mr. and Mrs. J. B. McFarland Sunday, and is reported as recovering quite rapidly.

GET SET FOR
Winter
with

GOOD YEAR R-1

Lessen the danger of slippery roads—drive with the famous center-traction grip of the Goodyear "R-1." It's the popular-priced tire with 12% more tread rubber for long, safe mileage and Superwist cord blowout-protection. New tires broken in on cool winter roads average 30% longer mileage... now's the time to take full advantage of our thrift-prices on the "R-1."

4.00-21	5.00-19
\$8.55	\$10.55
4.75-18	5.25-17
\$9.75	\$11.10

Goodyear "G-3" All-Weather
Its safety features and long service make the "G-3" the world's most popular tire. Built for 1938 driving needs.
As Low As \$5.85 As

GOODYEAR SPEEDWAY
Goodyear dependability at lowest possible cost. A real bargain, with Goodyear's "Lifetime Guarantee."

"Lifetime Guarantee"

FRASER OIL & GRAIN CO.
HEREFORD, TEXAS

BREEDING - INDIVIDUALITY QUALITY

R. L. Cocanougher and Ed East Sale of ANXIETY 4TH HEREFORDS

STRAIGHT LINEBRED

**17 BULLS
50 FEMALES**

We have selected from our herds only high quality individuals for this sale and it is with a tinge of pride that we point to the pedigrees of the individuals offered. Many of these animals we consider as the choice cattle in our respective herds. We would like very much to see these fine-bred cattle stay in the Hereford area. We especially urge everyone interested in the breeding of fine Hereford cattle to be with us at the sales pavilion on Sale Day! Most of the breeders in this section know the background of the animals in this sale so it is needless to tell you of the fine bloodlines of which they consist.

STRAIGHT LINEBRED

Public is Invited to Inspect Consignment

All the cattle consigned to this sale are now housed in the Hereford Sales Pavilion, and you are invited to inspect these cattle before sale day if you desire. Those of you who are interested in the cattle and do not already have a catalogue may obtain one by calling at the Sales Pavilion and seeing either Mr. Cocanougher or Mr. East. We will sincerely appreciate your study of the pedigrees of the individuals to be sold and also the sires and former sires which we list for your reference.

**R. L. COCANOUGHER
ED. EAST**

Hereford, Texas.

Monday, November 7, 1938
In The Heated Sales Pavilion
SALE BEGINS PROMPTLY AT 12:30 P. M.

—: Write Today for Free Sale Catalogue :—

R. L. COCANOUGHER and ED EAST
Hereford, Texas

STRAIGHT LINEBRED

STRAIGHT LINEBRED

Campbell-Marrs Win In Scotch Golf Tournament

By Frank Cogdell
In the Scotch Foursome Medal Day Sunday, Robert Campbell and Frank Marrs teamed together to win a fast field and win by a terrific score of 80 for 18 holes. Wirt Phillips and Bill Hendrix were second with 90. If Wirt had played as well as Mrs. Hendrix their team would probably have won.

The highlight of the tournament was the terrific drive from number 10 tee box by our own Joe Hendrix. Joe not being a timid soul had a burning desire to show his wife Bill, a few of the finer points of driving, really poured the timber on the ball, but if you are interested, ask Doc for the particulars.

Westway Items

(10 miles west)
MRS. MERLIN KAUL
H. M. Lomax of Pampa arrived at Wednesday night to spend a few days in the home of his son, J. Lomax.
Mrs. Edward Gerkenmeyer of Detroit, Mich., was a guest last Friday of her niece, Mrs. P. B. Powell.
Announcements have been received here, telling of the birth of a son to Mr. and Mrs. Sam Haywood of Leach, Tenn., on Oct. 15. He has been named Gerald Warren. Mrs. Haywood is a sister of Guy Lawrence.
Mr. B. M. Gunn and Mrs. Joe Rodgers visited Friday with Mrs. Guy Lawrence and Nelda Guy, in Hereford.
Mr. and Mrs. Ben Lueb and son, Mrs. Kaufmann and Mrs. J. Loerwald of Hereford, were visitors in the V. Skypala home, Sunday.
Mr. and Mrs. F. W. Dodson and Monte Max spent the week end visiting in the B. A. Dodson and A. T. Walthall homes, at Olton.
Miss Caroline Beall spent the week end with her aunt, Mrs. Eiler, at Hereford.
Miss Luella Scarbrough visited friends and relatives at Flagg and Dimmitt, this week end.
Miss Helen Gilmore spent the week end visiting friends in Amarillo and Canyon.
Mrs. F. W. Dodson, Miss Helen Gilmore, and Mrs. Merlin Kaul attended the Business and Professional Club meeting at the library in Hereford, Monday night. Mrs. Johnson had charge of the program.
Miss Gilmore and Mrs. Kaul were places on the program.
Mr. and Mrs. George Allen moved Monday from the Kaul house to Hereford.
Mr. and Mrs. Merlin Kaul and Larry Carroll, accompanied by Mr. and Mrs. George Lewis, drove to Canyon, Sunday, where they were

Switch TO DODGE and Save Money!

Special FALL CLEANING Service

... using the new Hoffman Press we recently installed. Designed to press all fabrics with such care that their lustre is preserved and no spots or circles left. Take advantage of our 2-FOR-1 Offer!

Special!
(Thursday, Oct. 27, Through Nov. 5)

2 MEN'S SUITS, or
2 LADIES' DRESSES—or
1 MAN'S SUIT and 1 LADIES' DRESS, or
1 MAN'S SUIT and 1 OVERCOAT
Cleaned and Pressed for **\$1**

(Other Work Priced in Proportion)

— NOTICE—Change in Helpy-Selfy Service :—
Pick up and deliver prices same as now — 35c Hour.
Brought to Laundry and carried back by customer, 25c Hour (minimum 1 hour), plus 1/2c per minute for all over first hour!

HEREFORD LAUNDRY and Dry Cleaners
123 SOHLEY AVENUE PHONE 298

Bellview News

(45 miles northwest)
MRS. R. H. JOHNSTON
Mr. and Mrs. R. H. Johnston and daughter, Nita, accompanied by Mrs. Maud Cross, visited in Portales last week. Mrs. Cross visiting her son, Jimmie, and wife.
Nachel Bidley is transacting business in Oklahoma.
R. H. Johnston and Junior visited relatives at Bard, Saturday.
Mrs. O. O. Rutherford is seriously ill as a result of a "flu" attack.
Bill Black and Dondie Shulson of White Deer returned Monday for a cook shack which they left here during harvest.
The eighth and ninth grades enjoyed a theatre party in Clovis, Monday night. Mr. Stalcup entertained the seventh grade with a party in the gym, Friday night.
Mr. and Mrs. Jimmie Cross of Portales, visited his mother and brothers here, Saturday.
The Sunshine Club met with Mrs. Sterling Pulliam, Tuesday, in an all-day quilting; Miss Bilderbac was a visitor during the afternoon.
The club ladies entertained their husbands Monday night, with a banquet at the gym; Wess O'Neil and Miss Bilderbac of Clovis, were also present.
The Pioneer Club met Sunday at the Methodist Church, honoring 10 members whose birthdays occurred during the past three months. They were Mrs. I. N. Storm, Mrs. Corn, Mrs. Weaver, Mr. and Mrs. B. F. Pulliam, Mr. Watson, Larkin Ford, Grandpa Mitchell, W. E. Smith and C. J. Montgomery. A nice program was rendered and a basket lunch served at noon.
Mrs. Caughran and son, Virgil, of Grady, visited with her daughter, Miss Cleo, last week.

Penney's End-of-the-Month FEATURES

Deep, Double Bed Size BLANKETS \$1.66
Lustrous Sateen Binding—beautiful pastel colors—in big block plaids!

TERRY TOWELS 5c
Generous sizes. They won't last long—So Hurry!

PANTIES 11c
Women's prettily trimmed knit rayons

FALL BLOUSES 98c
New rayon crepes and lustrous rayon panne satins, youthful styles! Sizes 32 to 40

SLIPS 37c
Of rayon taffeta. Bias cut, V tops. Values!

Gaynodes for FALL 79c
Exquisite! Special - occasion chiffons, service weights.

MEN'S DRESS SHIRTS 98c
Famous Topflights in all-white, cool solid shades, smart new patterns. Pre-shrunk fabrics, fast colors. Nu-Craft non-wilt collars!

Men's OVERCOATS At a Sensational Price! \$9.90
Extra care has gone into the tailoring of these coats! Better fabrics are used, the most accepted styles are offered! Get the cream of the crop by choosing YOURS now!

Boys' WINTER UNIONS 43c
Good heavy quality. Sizes 2 to 16

Men's Moleskin WORK PANTS \$1.49
Good, durable quality—warm and well made

PRISCILLAS 49c
Colorful printed Marquisette

MEN'S WARM Winter Coats \$4.98 ea.
Choice of wool plaid Bush Jackets or Sheplined Moleskin Coats

Special—LADIES' SHOES Re-Priced To Clear \$1.00
While they last. They're big values! Hurry!

Special! Men's WORK PANTS 50c
Covert cloth A Real Value

PRICES TAKE A TUMBLE!

SPECIAL—LADIES' SHOES Re-Priced To Clear \$1.00
While they last. They're big values! Hurry!

Special! Men's WORK PANTS 50c
Covert cloth A Real Value

"YOU DON'T SAY! I MUST SEE IT AT ONCE!"



"Be sure and do—it is getting marvelous results — and don't forget the name and address COLON THERAPY MACHINE at DR. PERKINS' office—in the Neal building."

PENNEY'S

CANNED GOODS SALE

SPECIALS FOR FRIDAY & SATURDAY

PEAS
Rosedale. 17-Ounce Can ... **11c**

SUGAR 10-LB. BAG 47c

Crackers Exce. 2-lb. box 12 1/2c

Compound Mrs. Tucker's 8-lb. carton 81c

COFFEE Admiration—1-Lb. Can 25c

BAKING POWDER K. C.—25-Oz. Can 17c

SPAGHETTI Libby's, 15-oz. can—3 for 25c

BEANS Great Northern—2 Lbs. 9c

Rice Choice Blue Rose—2 Lbs. 9c

Toilet Tissue Northern. Roll 5c

Soap Granulated White tKing. Large Pkg. 29c

Fresh Produce

ORANGES, Texas 25c
sweet, juicy—2 Doz

POTATOES, No. 1 13c
Red McClures, 10 lbs

Grapefruit, Marsh 29c
seedless, med., Doz.

CELERY, 10c
Large bleached stalk

CRANBERRIES 17c
Per Lb.

SWEET POTATOES, Por-ta Rican, Maryland Sweets, LB. 4c

Beans, cut green 25c
No. 2 can—3 Cans

Peanut Butter 23c
24-Ounce Jar

BISQUICK 33c
Large Package

CAKE FLOUR 25c
Softasilk—Pkg.

CATSUP, Libby's 10c
14-Oz. Bottle

Apple Juice, Gil- bert's, 20-oz.—3 cans 25c

OATS, Mother's 23c
Large Box

MALT-O-MEAL 23c
Package

Coffee Bright & Early. 1-Lb. Package 19c

Corn Libby's home style, 12-oz. can. 2 for 23c

Syrup Waffle Good. No. 2 1/2 Can 35c

MACARONI or SPAGHETTI—3 pkgs. 10c

TOMATOES No. 2 Can 6c

PRUNES Medium Size—2 Lbs. 10c

Meats:

DRY SALT Jowls 10c
Per Lb.

SAUSAGE, Old 15c
fashion seasoning, lb

BUTTER 25c
Fresh Creamery, lb.

CHILI 18c
fresh home made, lb

STEAK, Fed beef. 24c
Per Lb. — 15¢ TO

ROAST, Fed beef. 19c
Per Lb. 12 1/2¢ TO

BOLOGNA 10c
Per Lb.

FISH — OYSTERS and FRYERS!

FURR FOOD

HEREFORD



BULL

By Jimmie Gilbreath

The Lions Carnival opens tonight and I am plenty burned up. Geo. Brunley and I were all lined up to do the guessing of weights, and then we got switched around. George is plenty mad, too.

It seems in estimating weights you have to sort of back away and look over the figures, and sometimes even feel of the muscles to do a first class job. They selected George and I because we were both bald headed, and they figured that the husbands would not object if we took our time in doing up our victims. Well, this just suited the husbands fine. Then, all of a sudden, they changed us both, putting me on a Bingo booth and putting George away off on a doll rack. We thought this was a little funny, but we weren't really mad until we found out the reason.

Ernest Meekief, almost with a tear in his eye, told us. It was just fine with the husbands for George and I to have the scales stand—but the women objected. Yes sir, they registered a formal complaint, and I think the ring leader was Mrs. W. M. Cogdell.

Anyway, this carnival is going to be a humdinger. I endorse all of the games except that "Ring the Peg" game. It's a gyp. Gus Streas is running that game, and he DID cut my tie off after all. Cut it right off at the knot. Anyway, I wouldn't play that game at all if Gus was on duty. Homer Brunley and Ira Foster are helping Gus, and they might give you

a fair deal the first night or two—before they have time to associate with Gus too long. However, on Saturday night, I would even watch them mightily close if I played the game at all.

Over at Vega they have what they call a "Tongue and Thimble" Club. Now that is one club I would like to attend sometime. Those women have a strong, honest name—a name that speaks for their integrity and ability. I would like to meet those women and get to know them better. Most women, even if they took such a name, would have it called the "Thimble and Tongue" but over at Vega they call a spade a spade, and I glory in their spunk.

Old Joe Cook down at Mission, Texas, home of the grapefruit, got the sack of fine Hereford Flour which Harry Danforth was kind enough to send, and he did just as I suggested, and took it right over and had his friend Roy Moore, the baker, make him up some bread. After eating the bread he was so enthused that he sent Harry and I a loaf of that Grapefruit bread. Well, I have to admit that he has something in making bread from grapefruit juice. Just a slight taste of grapefruit, and the loaf was fresh and nice when it arrived. Lee Cocanougher and Ed East say that they hope I don't get the idea of mailing someone a Hereford cow, because they absolutely won't co-operate.

And after seeing their cattle which are now in the sales pavilion I don't blame them a whit. They sure have some fine cattle. I understand that breeders from 12 different states have written for catalogues already.

Some of the outstanding Herefords of the country will be included in their sale on Nov. 7. Even Rat Jowell seemed enthused over the offering. Let me urge everyone to pitch in and help Mr. East and Mr. Cocanougher. It costs a lot of money to put on a big sale, and the advertising they put out helped this community plenty. They

have full page ads in all of the leading cattle magazines, which go into every state in the Union, as well as Canada, England and a lot of other foreign countries. They are also mailing out catalogues all over the nation. It's a big boost for Hereford, and we should help them every way we possibly can.

While looking among his belongings of years past, J. A. Hastings recently discovered a constitution of the Farmer's Alliance, which was printed at Jackboro, Texas, in 1882. Mr. Hastings recalls that he joined Lodge No. 9 of the alliance in 1882, when he was 16 years of age. He also found his demit issued in 1888.

Perhaps many old timers remember the alliance, which operated in Texas for a long period. Its purpose is set forth "to insure mental, moral and financial improvement; to create a better understanding for sustaining civil officers in maintaining law and order; to constantly strive to secure entire harmony and good will among all mankind and brotherly love among ourselves; to suppress personal, local, sectional and national prejudices, all unhealthy rivalry and all selfish ambition." The motto was "In Things Essential, and in All Things Charity."

SOCIETY

MARY LEE NEILL RECEIVES HONOR AT HOWARD PAYNE COLLEGE

Mrs. Mary Lee Neill, daughter of Mr. and Mrs. Lee Curry of Summerville, was recently elected to membership in Alpha Chi, National sorority, at Howard Payne College. The membership is made up of the upper ten per cent of Juniors and Seniors, and Mrs. Neill's average was an eligible B-plus.

Mrs. Neill has made a high record although much of her time is given to her duties as assistant Dean of Women, and she also holds a position in the city of Brownwood on Saturdays.

MUSIC STUDY CLUB MEETS AT HOME OF MRS. C. C. ACKER

Members of the Music Study Club continued their course of study on "Discovery of Music," when they met at the home of Mrs. C. C. Acker, Monday afternoon. Mrs. W. E. Dameron, president, presided over the business meeting when delegates to the Seventh District Texas Federation of Music Clubs convention to be held in Amarillo, Nov. 3, 4 and 5, were named. Miss Ruth Conkright will represent the club, with Mrs. Troys Carmichael as substitute.

Mrs. G. A. F. Parker and Mrs. Jeff Gilbreath were leaders of the program which was a continuation of the previous lesson on Music Appreciation. Mrs. Parker gave the setting for musical numbers on the program by outlining a plan of listening to music so as to get the most enjoyment. She told what to listen for and how to dissect the rhythm, harmony and melody of a composition in order to accept its beauty as a whole. She suggested the study of what the composer had in mind when he created the composition and the materials he used. Mrs. Parker compared the composer with other artists such as the architect, sculptor, painter, poet and novelist who dealt with tangible materials and stated that she musician organized sound into a certain pattern without concrete material, so as to be pleasing as a whole. She gave Beethoven's Fifth

Symphony as a good example to study in part, and as a whole, and mentioned six fundamental factors listeners could depend upon in their search for beauty in music. The factors are: rhythm, harmony, melody, timbre, form and beauty.

Carrying out the listening campaign Mesdames Parker and Gilbreath gave several musical illustrations showing how melodies were created and harmonies were worked out.

Musical numbers on the program included "Tales From the Vienna Woods" (J. Strauss), a chorus number by the club; "Spanish Serenata" (Granados-Harris), given by Mesdames H. K. Fox, Wiley Roberson and B. M. Whitshire, with Mrs. Glenn Snyder at the piano; Waltz from the "Sleeping Beauty" (Tschalkowski), Mrs. Acker, and a postponed selection, "Anitra's Dance—Peer Gynt" (Greig), played by Miss Thelma McMinn and Mrs. Acker. Before this number was presented, Mrs. Parker told the story of the Peer Gynt Suite.

Mrs. C. H. Dyar was accompanist and Mrs. J. C. McCracken was director for choral practice after the program.

Members attending were Mesdames J. E. Boyer, H. L. Broadwell, Troys Carmichael, R. P. Conewey, W. E. Dameron, C. H. Dyar, H. K. Fox, Jeff Gilbreath, H. H. Hawkins, J. B. Jones, J. C. McCracken, G. A. F. Parker, Wiley Roberson, S. P. Rosson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stauford, O. T. Williams, B. M. Whitshire, Miss Thelma McMinn, Miss Mattie Mae Swisher and the hostess.

WILL ROGERS PROGRAM GIVEN FOR DAWN STUDY CLUB

A Will Rogers program was featured at the meeting of the Dawn Study Club held at the home of Mrs. Iverson Leake, Tuesday afternoon, Oct. 18. Halloween decorations were used throughout the house, adding a seasonal note for the occasion.

After a business session conducted by Mrs. Johnnie Womble, president, Mrs. H. E. Miller discussed "The Life of Will Rogers." Mrs. Carl Wimberley talked on "Characteristic Humor of Will Rogers." Mrs. Baker Womble was in charge of games.

Refreshments carrying out the Halloween motif, were served to Mesdames Mart Burum, Jess Caldwell, W. P. Caraway, Lester Galley, Walter Galley, A. T. Frye, H. E. Miller, Johnnie Womble, Baker Womble, William Wimberley, Carl Wimberley, C. A. Wimberley, Jim White, L. A. Smith, Cecil Walker, members; and the following guests, Mesdames Don Fleming, Clifford Stewart, Irvin Reeves, Jeff Roberson of Hereford, and Miss Bernice Harris.

The next meeting will be held at the home of Mrs. E. V. Holman, Nov. 1st.

COUNTRY HOME OF MR. AND MRS. EARL SPRINGER SCENE OF HALLOWEEN PARTY

The lovely new country home of Mr. and Mrs. Earl Springer was the scene of a gay Halloween celebration Saturday night. Owl and pumpkin faces decorated walls and doorways. Black and gold streamers tied to the chandeliers stretched to the corners of the ceiling.

Tables were arranged for "Forty-Two", and refreshments, carrying out seasonal accent, were served to Messrs. and Mesdames Troy Moore, Cecil Walker, Pearl Singleterry, Carl Frye, D. H. Alexander, Albert Springer, W. D. Nafzger, Miss Olive Ramey, H. H. Caraway, Gwendolyn, Dean and Franklin Springer, and the hosts.

MR. AND MRS. WOMBLE ENTERTAIN B. T. U.

Mr. and Mrs. Johnnie Womble entertained the Baptist Young Business Peoples B. T. U., Thursday evening, with a Halloween party. Halloween decorations were featured.

Those attending were Messrs. and Mesdames A. R. Posey, Dwight Green, Ernest May, Sank Ramey, Travis Caraway, Owen Stagner, J. W. Witherspoon, Emory Burks, V. D. Wheeler, Clinton Jackson, Lillburn Ray, Ben Wohlgemuth, J. T. Homer, Jimmie Allred, Dr. and Mrs. R. E. Perkins, Mrs. Josn Alldredge, Mrs. Mittie C. Sylvester, Misses Eleanora Zinke, Agnes Hicks, Edah Park; Messrs. Dave Boyer, Sidney May and the hosts.

Halloween games and star checkers were played throughout the evening.

JANELLE WOMBLE CELEBRATES FIFTH BIRTHDAY WITH PARTY FRIDAY

Little Miss Janelle Womble celebrated her fifth birthday with a party Friday afternoon, at the country home of her parents, Mr. and Mrs. Elmer Womble.

A pink and white color scheme was carried out in decorations and appointments. A variety of games were enjoyed and gifts were admired. The birthday cake, topped by pink candies, centered the table, where refreshments were served. Tiny gumdrop men as favors marched in a circle on the outer edge of the table, marking places for guests. After candles were blown the cake was cut and served with pink and white ice cream, to

the happy group. A surprise feature, which added much excitement and fun for the occasion was a large pink and white paper net which hung suspended from the ceiling. When the youngsters were ready to leave the table, at a given signal the net suddenly burst and sent a shower of bright-colored balloons floating in every direction.

Those celebrating with Janelle, were Wilma Moore, Betty Cocanougher, Lois Marie Brown, Truman Ed Price, E. W. Womble, Cora Mae Pitman, Bobby Pitman, Tommy Woodford, Fern Pitman, Franz Lee Hicks, Geraldine Patterson, Juanita Pitman, Dettiva Bolling, John Bolling, Carolyn Shugart, Johnnie Lee Brown, Darlene Moore and Joyce Moore.

DINNER HONORS NEWLYWEDS SUNDAY

Sunday Mrs. Addie Winkler entertained at her home with a dinner, honoring Mr. and Mrs. Elmer Winkler, who were recently married.

Those present, were Mrs. John Decker, Mr. and Mrs. Virgil Decker, Mr. and Mrs. Payne Rutherford and Larry Don, Mr. and Mrs. Bill Rice and sons, G. W. Guthrie and sons, Mr. and Mrs. Virgil Morton and children, Eddie Lee Lagman, Billie Jo and Betty Sue Morton; Imogene, Maxine and Geraldine Ballard, Mr. and Mrs. Elmer Winkler and the hostess. Those bringing gifts were Mr. Guthrie and Mrs. Bill Rice.

Mrs. H. L. Broadwell left Tuesday for Tulsa, where she is spending

ing this week with her daughter Miss Mary Broadwell, who is a teacher in the Tulsa public schools.

House Wiring



Witherspoon

ELECTRIC
102 W. 3rd St. — Phone 68

Protect

What You Have INSURE

John McLean

Insurance Agency
Phone 273

666

Liquid, Tablets, Salve, Skin Dressing

relieves COLDS first day Headaches and Fever due to Colds in 30 Minutes

Try "Rub-My-Tum" — a Wonderful Linctum!

IRRIGATION FARMERS

INVESTIGATE PRICES ON

V-BELT DRIVES

Using Your Present Geared Head and Horizontal Motors!

SAVE FROM \$50 TO \$75

The difference in cost of horizontal and vertical motors will pay for V-Belt Drive and save you from \$50 to \$75 Additional!

See or Write

C. G. UNLAUB CO.

Representing Gates Rubber Co. 208 ARTHUR STREET AMARILLO

DANGER!

At any hour, fire or theft can take from you those valuable papers and articles not suitably protected. Guard against such inconvenience and financial loss by placing them in a private Safety Deposit box in our vaults. Annual rental is surprisingly low.

Ask About Our Friendly Savings Accounts



First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Close Drug Store

Exceptionally Good Bargains!

\$1.00 LUCKY TIGER HAIR TONIC and 50c Lucky Tiger Both For 98c

\$1.00 VALUE Two 50c Bottles of PEPSODENT ANTISEPTIC Both For 51c

\$1.00 PURSANG A Winter Tonic 69c

PINT U. S. P. COD LIVER OIL 39c

25¢ BLUE JAY Corn Plasters 19c

35¢ ORASOL Tooth Paste 25c

— "Always The Best For Less" —

GROCERIES

We Bring Lower Prices

Compound 8-LB. Carton 82c

PINEAPPLE Crushed — No. 10 Can 49c
GRAPEFRUIT JUICE No. 2 Can — 3 for 20c
SALAD DRESSING Quart Jar 25c
PORK & BEANS 16-Ounce Can 5c
PEANUT BUTTER Quart Jar 25c

Soap P & G. 5 Bars 19c

CORN White Swan — No. 2 Can 11c
PEAS Early June, No. 2 Can — 3 for 25c
MACARONI or SPAGHETTI 3 Packages 10c
CATSUP Heinz — Bottle 19c
SOAP Colgates Shaving — 3 Cakes 13c

Coffee 1-LB. Can 25c

NAPKINS All Colors — 3 Packages 25c
PICKLES Sour — 1/4-Gallon Jar 24c
CAKE FLOUR Swansdown — Package 27c
BAKING POWDER K. C. — 25c Size 17c

Crackers 2-LB. Box 12 1/2c

MINCE MEAT 3 Packages 25c
HOMINY GRITS Package 9c
SARDINES Tall Can — 3 for 20c
JELLO All Flavors — Package 5c
SALT Free Running — 2 Packages 15c

Butter Creamery. 1 Lb. 25c

COOKIES Assorted — 2-Lb. Package 35c
SUPER SUDS Large Package (10c Package Free!) 20c
BLACKBERRIES Solid Pack — No. 10 Can 42c
GINGER ALE or LIME RICKEY Quart Bottle 12 1/2c
CLEANSER Lighthouse — 2 Cans 9c

FLOUR



PACKARD'S BEST

BEST

48 Lbs.

\$1.20

Meats:

BACON Fancy Sliced—Lb. 24c
BACON Puritan Slab—Lb. 25c
SAUSAGE Per Lb. 15c
BACON Squares Per Lb. 18c
STEAK Baby Beef—Lb. 15c
BACON Fancy Slab—Lb. 22c
CHEESE Full Cream—Lb. 18c

Produce:

COCONUTS Fresh—3 For 25c
GRAPEFRUIT 3 For 17c
ORANGES Peck 29c
POTATOES 10 Lb. 10c
CABBAGE Per Lb. 1c
CELERY Large Stalk 10c
CRANBERRIES Quart 18c
CAULIFLOUR Per Lb. 7 1/2c

PIGGLY WIGGLY

ALL OVER THE WORLD

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher and Manager
JIMMIE GILBERTINE, Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly in advance, strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

MRS. SLATON LEADS LESSON FOR BAY VIEW CLUB

Mrs. John P. Slaton was leader of the program, Thursday afternoon, when the Bay View Club met in the club rooms at the court house.

"The Nation's Leading Women and Their Achievements," furnished interesting topics for roll call. Those mentioned were women who have successfully had a part in the nation's governmental affairs. Mrs. J. W. Kirby gave a brief sketch of the achievements of Frances Perkins, Secretary of Labor; Mrs. G. A. F. Parker, Mrs. Ruth Bryan Owen Rohde, former minister to Denmark; Mrs. Bob Wilson, Miss Grace Abbott, Chief of the Children's Bureau; Mrs. G. W. Heard, Dr. Louise Stanley, Bureau of Home Economics Chief, and Mrs. Nellie Ross Taylor, Bureau of Mint Director, was also mentioned. Twenty-nine women are now holding high executive offices of the nation. The only woman holding a Judgeship in a Federal Court is Miss Genevieve Cline, who was appointed associate judge in the U. S. Customs in 1928. Mrs. H. L. Broadwell told of Hattie Caraway, U. S. Senator from Arkansas, and

Mrs. F. T. Roloson told of Mrs. Sarah T. Hughes and her outstanding success as district judge in Dallas, Texas.

In discussing "Woman and the Modern World," Mrs. R. P. Coneway said that co-education had been an important factor in the advancement of woman. She sketched briefly the changes for women in a changing world and said that as women became more educated they entered varied fields of endeavor which had formerly been open only to men, and that now women were outstanding in practically every profession.

Mrs. Coneway gave a comparison of women in high official governmental positions in the United States with those of foreign countries and told of the women's part in governmental affairs in Czechoslovakia. She told also of the active part taken by women in the planning of the two World Fairs scheduled for next year. In concluding her talk the speaker read an article written by Dorothy Thompson, noted woman writer, on "Human Relations in the Home." Mrs. W. M. Emmons discussed "Modern Woman and Her Prob-

lems," bringing out the central theme that it is not so much what the problems are, but how modern women face them. She answered the question, "What Do Women Want Out of Life?" by discussing woman's place in the home and stressing the point that few women after choosing a career in preference to a home, want what they get. She gave a word picture of the women who have a real pattern of life, whose influence guides and establishes family relations. She quoted Mrs. Franklin D. Roosevelt on the part women will play in bringing about world peace as saying, "The will to peace will come about through the women of the land and a new social order will be established throughout the nation."

Members attending the meeting, were Mesdames Bob Wilson, D. H. Alexander, C. R. Barber, H. L. Broadwell, J. W. Spradley, J. P. Slaton, R. P. Coneway, Colby Conkright, W. M. Emmons, H. G. Conkright, E. W. Harrison, G. W. Heard, E. B. Hedrick, A. M. Jones, John McLean, J. W. Kirby, Paul Mathers, J. H. Olson, G. A. F. Parker and F. T. Roloson.

CHURCH GROUP ELECTS MRS. COLBY CONKRIGHT AS PRESIDENT

Mrs. Colby Conkright was chosen president of the Lullie Fox Circle of the Woman's Missionary Society of the Methodist Church, at the regular meeting held Friday at the home of Mrs. R. R. Willis. Mrs. Ralph Roden was co-hostess for the meeting.

Mrs. Conkright was chosen to fill a vacancy occurred by the resignation of Mrs. Cawthon Bryant. Mrs. Ralph Roden was appointed to take the place of Mrs. Conkright as corresponding secretary. Mrs. J. B. Cocanougher led the program Friday afternoon, and Mrs. J. F. Ward conducted the devotional.

"Serving in the Heart of Africa" was discussed by Mrs. Colby Conkright.

Mrs. S. L. Easley presided at the business session and a nominating committee was appointed. Those to serve are Mesdames W. M. Emmons, Oscar Easley and Wayne Higgins.

A social hour was enjoyed and refreshments were served to Mesdames S. L. Easley, Colby Conkright, Wayne Dyer, J. C. McCracken, W. M. Emmons, B. M.

Adrian News

(40 miles northwest)

BY MRS. ALLAN BELL

The Adrian Matadors lost a thrilling game to Price Memorial College last Friday afternoon, the score 20 to 0. This was a 6-man game.

Miss Clemmons and Bob Caldwell went to Duke, Okla., Saturday afternoon to visit Miss Clemmons' parents.

Mr. Hammett spent the week end at Lella Lake, with a school chum.

Sunday School is gradually going up.

The Methodists began a one-week meeting at Adrian, Sunday night. Rev. Marshall Rhea of Vega, will do the preaching. They will omit Friday night for the Adrian School Carnival.

The Armour Packing Company is beginning to ship their sheep to wheat pastures. 32 cars arrived Monday and as many more for Tuesday.

Mrs. Bruce has her mother, Mrs. Ripley of Tulla, as a guest this week.

Mrs. McAadoo is back from Temple, and is much improved.

The P. T. A. met last Tuesday night at the school. Mr. Syma was leader. Pep songs by H. S. girls, special song by Mrs. Tolbert, and History of Texas birthday, by Mrs. Chapman.

Hostesses were Mrs. E. N. Jacobson and Mrs. Tolbert. They served frost sticks.

The Methodist Missionary Society met with Mrs. Kline Wednesday night. Topic for the day was "Africa and Mexico." Mrs. Witt and Mrs. Edgar and Mrs. Norman Jacobson were on the program. Jello pie with whipped cream, doughnuts, cookies and coffee were served.

Glen Howard's two sisters visited him last week. They were on their way to California.

Tom Cook of Oklahoma, is here looking after his farm.

Mrs. Manuel Lovelass is home with her baby, after an operation, and the baby is doing nicely.

Mr. and Mrs. Will Brown were in Fort Worth last week, on business.

Wiltshire, Wayne Higgins, Drew Ridgway, J. B. Cocanougher, J. F. Ward and the hostess.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

Mr. and Mrs. Elsie Jones were Clovis visitors, Monday.

Mr. and Mrs. Earl Springer visited Mr. and Mrs. Deward Roberson of Amarillo, Monday.

Jim Golding and C. R. Boyd, who have been on a business trip to Fort Sumner, N. M., returned last Tuesday.

Lurline Dixon visited Kathryn Henderson of Hereford, Wednesday night, and attended the F. H. A. meeting.

Adelia Benson of Hereford, spent Thursday night with Helen Jones.

The Frio Home Demonstration Club met with Mrs. Owen Andrews Wednesday. Those present, were C. R. Boyd, J. M. Dixon, T. L. Sparkman, Jr., Elmer Jones, Mike Cassels, S. J. Barclay, Earl and Albert Springer. A very interesting program was given by Mrs. J. M. Dixon. The women exchanged their favorite recipes. The next meeting will be with Mrs. S. J. Barclay.

Wanda Dixon visited Kona Fay Tenslow, Wednesday night. Mr. and Mrs. Ed Sevier of Jumbo, visited Mr. and Mrs. J. M. Dixon, Friday night.

Mrs. C. R. Boyd gave her husband a surprise birthday party at their home, Wednesday night. Those present were Mr. and Mrs. J. M. Dixon, Mr. and Mrs. Ed Sevier of Jumbo, Mr. and Mrs. H. D. Robbins and family, Mr. and Mrs. S. J. Barclay and family, and Mr. and Mrs. Mike Cassel. The evening was pleasantly spent with games of forty-two and dominoes. Margaret Benson of Wyche, visited her parents, Mr. and Mrs. D.

O. Benson, and family, Saturday night and Sunday.

Mr. and Mrs. Charles King and son, of Happy, spent the week end here visiting relatives.

Mr. and Mrs. Deward Roberson of Amarillo, spent Saturday night with Mrs. Roberson's sister, Mrs. A. T. Jones and children.

Ward News Notes

(9 miles north, 3 west)

BY MRS. CHARLES B. MILES

Most farmers are busy this week cutting and shocking feed. G. D. Williams of Electra, Texas, is visiting in the home of his

sister, Mrs. Charles Hood and family.

Mrs. Sonny Ledbetter and daughter, Betty Jean of Vega, spent the week end in the home of their parents and grandparents, Mr. and Mrs. Jack Hutson.

Mrs. Wesley Higgins returned by flag to her school, after spending the week end in this community.

Those on the honor roll from this community were Nettie and Mary Lee Hood; Mary Lee made the honor roll her first six weeks in high school.

The Primitive Baptists will hold all day service at the school house Sunday. Everyone is invited.

Original Rexall I C SALE

COMING
Nov. 3, 4, 5 and 6

CORNER DRUG STORE

New CHEVROLET 1939

Again More Quality
AT SUBSTANTIALLY REDUCED PRICES

ALL PRICES
REDUCED
some models as much as
\$45

NEW LONGER RIDING-BASE
in a car that is much longer over-all

PERFECTED VACUUM GEAR-SHIFT
greatest driving aid ever developed giving swifter, safer, finger-tip gear-shifting!

Extra Sight Means Extra Safety!
New "Observation Car" Visibility with Safety Plate Glass All Around

Performer Without a Peer!
CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX Saves as it Satisfies!

Now you can shift gears with the flick of a finger—with only a fifth of the effort formerly required—with your hand always safely close to the steering wheel! Simply touch Chevrolet's Perfected Vacuum Gear-Shift—"the magic finger that shifts gears"—and a hidden mechanical servant called a "vacuum booster" supplies eighty per cent of the shifting effort! Available on all models at slight extra cost.

A Ride's a Revelation!
Perfected Knee-Action Riding System (with Improved Shockproof Steering) Available on Master De Luxe models only

Tops for Stoppel
Perfected Hydraulic Brakes Double Protection for Your Family

"CHEVROLET'S THE CHOICE"

New Aero-Stream Styling
New Bodies by Fisher—with the Style That Stops Every Eye!

So Responsive!
TIPTOE-MATIC CLUTCH The Easiest Clutch of All to Operate



There's no finer cooking—done so easily

Again the magic of electricity brings added ease in preparing meals. The new Roast-or-Grille cooks anything... any way... any place. You merely plan and supervise. The grill, which is built into the lid and easily inserted or removed, is perfect for broiling and browning.

The Roast-or-Grille is complete with the detachable grill... three heavy aluminum section pans... trivet and a folding adjustable food rack. Visit our office and see this sensationally new Roast-or-Grille for only **\$15.95**

HEREFORD APPLIANCE CO.

WITHERSPOON ELECTRIC CO.

STREU HARDWARE CO.

Texas-New Mexico
Utilities Company

Brumley-Woodford Motor Company

Hereford, Texas

SEE YOUR LOCAL CHEVROLET CHEVROLET DEALER

Senior Mothers To Meet Thursday

The Senior Mother's meeting called for four o'clock Tuesday afternoon, October 18, was attended by only six senior mothers and the class sponsor.

SEVENTH GRADE ELECTS OFFICERS

The Seventh Grade Class Organization of Room Thirteen held a meeting, and officers were elected for the whole year. They are as follows: President, Jenelle Potter; Vice-President, Nona Deane Rose; Treasurer, Betty Ann Dunlap; Secretary, Phyllis Gene Radovich.

Resolved That... A. J. Robinson will grow thinner. Mary Ellen Henslee will grow fat. Lois Agnes Glibbreath won't chew any more gum.

HAVE YOU SEEN... Miss Rice's Plymouth and Miss Harris' Ford? The Ag boys making ropes? Billy Jackson eating jellybeans?

NUPITAL TIES SPOKEN FOR FORMER HIGH SCHOOL STUDENT

Miss Dorothy Thompson and Mr. Don Grubbs were united in marriage Sunday morning, Oct. 23. The ceremony was performed at the Assembly of God Church immediately after the regular morning service.

The bride was beautifully dressed in maroon velvet. She came in with her mother, Mrs. Robert Thompson, and the groom was attended by his mother, Mrs. Joe Grubbs, Rev. Joe Grubbs, the father of the groom, performed the ceremony.

The church was decorated with canna's and daisies with beautiful green plants in obscure places. Miss Dorothy Thompson is a former student of Hereford High School, having graduated last year.

RECEIVE FOREIGN CORRESPONDENCE

Last year the Spanish II Class established correspondence with foreign countries, but no letters were received. However, last Saturday morning the mailman made two girls very happy and excited by bringing them two letters from Sammy and Hugo of Buenos Aires, Argentina; frankly, the girls had to have an interpreter, as a part of the letters was written in Spanish.

Hi-Y Holds Regular Meeting

The Boys' Hi-Y met Tuesday night, October 18, at seven-thirty. Several songs were sung, and there were a few talks on "Who Shall be a Hi-Y Member."

"Texans" Presents Historical Drama



The flaming story of a people who would not be licked, who fought shoulder to shoulder against a thousand frontier terrors to blaze a trail of empire has been produced in the "Texans," starring Joan Bennett, Randolph Scott, May Robson, Walter Brennan and a cast of thousands, will show at the Star Theatre two days, opening Sunday.

but no decision was reached. The question on what the boys should have for their "Father and Son Affair" was to remain with the boys until next meeting.

JUST IMAGINE

Mac Don Turner as copulant as Gerald Gollehon. Adelia Benson and Jewell Fox as Pep leaders. Marthanelle Ewton in Edith Jackson's evening dress.

GUESS WHO

She is a blonde and has blue eyes. She is an active member of the Senior class and has a heart "beat" in the band (Get it?) Many of the students know her as "Short-change" or "Half-Pint."

DO AND DON'T

Now that the first six weeks have elapsed, and everyone knows everyone else, it is time to mention some "do's" and "don't's" in manners. Keep to the right in the halls. Do not gather in groups in front of the stairway or in the middle of the hall.

LOOKING OVER THEIR SHOULDERS

"Scribblers' Club" is the name of the new organization that has been formed in the Portales High School. The club is for students who are interested in writing poetry and short stories, and some very creditable work is being done.

HUNGARIAN DANCE

Last Thursday during the orchestra rehearsal Mr. Smith was not able to be there; so students directed. While Donald Ray McCullough was directing the "Hungarian Dance," he became so enthusiastic that in his spontaneity the baton slipped from his grasp and flew into the auditorium behind him.

HUMOR

Miss Lindsey: How would you punctuate this sentence: "The wind

blew a ten-dollar bill around the corner?" Alta Cross: I would make a dash after the bill.

Miss Wrenn: Can anyone tell what causes trees to become petrified?

Ralph Biggs: The wind makes them rock.

He: My treasure! She: My treasury!

Mr. Hudson: Are you the oldest in your family?

Vernon: No, sir. Pa and Ma are both older than me.

O. G.: You don't mean to tell me that your memory is absolutely perfect?

Donald: Well, I can honestly say that I don't remember a single thing I've forgotten.

Margaret: I'm surprised at your putting out your tongue at people. It's all right, June, it was the doctor going past.

Rachel Ireland: The man I marry must be square, upright and grand.

Richard Ireland: Sis, you don't want a man—you want a piano.

Hicks: Your car is at the door, Pete.

Pete: I know; I hear it knocking.

Wallace Miles: Why are you running a steam roller over your field?

Harte Rae: I'm going to raise mashed potatoes.

SEVENTH GRADE GIVES EXCERPTS FROM "EVANGELINE"

The Seventh Grade Class of Hereford High School, after studying "Evangeline," gave two attractive scenes based on the poem. Room B gave "On the Eve of the Wedding"; the scene was written by Bruce Beene.

LOOKING OVER THEIR SHOULDERS

"Scribblers' Club" is the name of the new organization that has been formed in the Portales High School. The club is for students who are interested in writing poetry and short stories, and some very creditable work is being done.

LOOKING OVER THEIR SHOULDERS

A skating party was had by the Press Club last week of the Childress High School as an initiation for the new members.

LOOKING OVER THEIR SHOULDERS

Lawrence Amick, a senior in the Sac City School, won \$25 as honor in a Republican oratorical contest and will represent that district in a contest at Sioux City, Iowa.

LOOKING OVER THEIR SHOULDERS

Mr. and Mrs. J. T. Glibbreath, Jr., and Jeff Glibbreath were in Amarillo on business, Monday.

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Middies To Land In Amarillo

LOCAL BAND WILL HEAR NAVY BAND NOV. 4

November 4 will be Navy Day for the Panhandle, because the Navy Band will make its first trip to this part of the country on that day. They will give concerts in Amarillo in the afternoon and one at night.

If arrangements can be made, the members of the High School Band will attend the afternoon concert. This concert will be given for the benefit of students, and the admission charge will be reduced.

RECEIVE PRIVILEGE CARDS

The following students received special privilege cards for the second six weeks period: Harold Close, Billy Davis, Richard Ireland, Jack London, Donald McCullough, Larry Trimble, Wayne Phillips, Billie Barber, Mildred Bowsher, Gloria Cress, Katie Jean Cress, Lois Agnes Glibbreath, Ruth Temple Hastings, Mary Ellen Henslee, Rachel Ireland, Mattie Louise Lawhorn, Betty Jo Potter, June Dameron, Billie Louise Davis, Elhara McKinley, Mary Nicks, Elma Shugart, Theresa Smith, Virginia Lee Sparks, Troyce Stambaugh, Calvin Brumley, Clifton Cox, Bobby Davis, Raylan Evans, Ann Cockrell, Pollyanna Crawford, Louise Cress, Mary Elizabeth Hicks, Orvelia Hill, Louise Homer, Vivian Olson, Helen Frances Sireu, Myron Morgan, George McLean, Edith Jackson, Elizabeth Rice, Jeanie Williams, Grant Fuller, Erwin Herr and Floyd Ross.

SENIOR CLASS RECORDS

An interesting, but not necessarily a flattering, study of the records of the Senior Class was made at the end of the first six weeks. Of the twenty-five senior girls, two received an hour each, none were on the honor roll, three got privilege cards. Out of 107 grades, only one "F" was made, in contrast to only ten "A's."

Marie Antoinette Depicts History In Coming Film



Marie Was "Flaming Youth" Of Her Day

Marie Antoinette, last Queen of France, danced her way from dusk to dawn long before moderns used the term "Flaming Youth."

Historical data gathered during the four years of research and preparation on "Marie Antoinette," which will soon be shown at the Star Theatre, revealed this little known fact of the glamorous Queen's life.

In the year 1773 Antoinette joined a party of friends at the opera. The group later attended a Court Ball which lasted until 7 a. m. At the same morning she presented herself, fresh and untried, for a formal diplomatic meeting at the Palace.

Honor Roll

HIGH HONOR ROLL (First Six Weeks, 1938)

The following students are listed to designate that they have made a grade of "A" on every subject: Fourth Grade—Geraldine Ballard, Jessie Ann Buckner, and Madelle Beavers. Fifth Grade—Naomi Brumley, Sixth Grade—Billie Zoe Smith and Nettie Hood. Seventh Grade—Phyllis Radovich.

HONOR ROLL

The following students have made grades of "A" or "B" on every subject: Third Grade—Ebb Martin, J. L. McFarling, Bobby Nell Mullard, Weldon Roberson, Bob Hicks, Barbara Ann Burney, Minnie Opal Elliston, Cecelia Guseman, La Nelle Lindsey, Anne Morgan, Mary Beth Scott, Jareen Sowell, Eloise Walker, Cornelia Ann Bateman, Betty Jane Carl, Audrey Faye Duncan, Ouida K. Hudson, Mary Estelle LeGrand, Virginia Ruth Lyons, Margaret Lee Kelly, Jewell Aleen Rudd, Jeannine Singletary, Bobby Lee Witherspoon, Jack Brumley, James Perry Cayton, John Samuel Coombes, Jimmy Easley, James Ellis Higgins, Paul Lance, Glenn Smith, Ervin Robinson, Fourth Grade—Lois Bell, Nina Mae Higgins, Joe Farrell Bishop, Thomas Malm, J. B. Sowell, Peggy Barnard, Allycene Malm, Velda Vaughn, Fifth Grade—Myers B. Hudson, Billy London, Juanita Upton, Lonidene Martin, Sixth Grade—Arlina Millard, La Nelle Parmer, Bobby Jennings, Betty Jean Prolock, Christine Smith, Mary Sue Whitaker, Seventh Grade—Mary Ann Acker, Maxine Ballard, Mary Helen Cross, Helen Rutherford, Eighth Grade—William Ashlock, Gloria T. Cress, Lois A. Glibbreath, Mary Lee Hood, Mattie L. Lawhorn, Lilye London, Mondelep Miles, Betty Jo Potter, Rena Rae Ruffro, Ninth Grade—Calvin Brumley, Clifton Cox, Bobby Davis, Raylan Evans, June Dameron, Billie L. Davis, Elhara McKinley, Mary Nicks, Elma Shugart, Theresa Smith, Troyce Stambaugh, Tenth Grade—George McLean, Myron Morgan, Pollyanna Crawford, Louise Cress, Vivian Olson, Eleventh Grade—Grant Fuller, Erwin Herr, Floyd Ross.

Sophomores Receive Report Cards

The prime interest of the Sophomores, October 19, was the giving out of the report cards by the sponsors. After a short speech by Mr. Muller and the passing out of the report cards, everyone resolved to try harder next time.

LOCAL

Garden Club Group Attend Flower Show in Amarillo

Members of the Deaf Smith Garden Club and others who attended the Flower Show held in Amarillo last week, were Mr. and Mrs. N. E. Cass, Mr. and Mrs. P. M. Kewter, Mesdames Homer Brumley, J. P. Slaton, Mark Hanna, J. J. Clark and J. C. Ricketts. They attended the flower display Friday afternoon, where over five thousand dollars worth of flowers were shown, and remained for the style show Friday night.

In Fort Worth

In Fort Worth this week, are Mrs. S. P. Rosson, Mrs. C. C. Acker and Mrs. H. K. Fox. They will be in Fort Worth over the coming week end.

Mrs. Elliston Returns to South American

Mrs. Pat Elliston and small son left Monday for New York where they will take a steamship for their home in Barranca-Bermeja, Colombia, South America. They have been visiting Mr. Elliston's parents, Mr. and Mrs. A. H. Elliston, here, for the past several weeks.

Mr. and Mrs. J. E. Beyer visited their son, P. L. Beyer and family in Amarillo, Sunday. They were accompanied as far as Canyon by Mr. and Mrs. A. C. Thompson, who visited relatives there.

Californians Visit Here

Mr. and Mrs. Frank Goodnow and daughter of San Bernardino, Calif., spent Wednesday and Thursday here. Mrs. Goodnow is the former Tot Mercer, and lived here until her marriage. Mr. and Mrs. Goodnow were enroute home from a trip to points in Tennessee, where they have been visiting, and stopped over here to visit Mrs. Dow Mercer and other friends.

Witches and Goblins and Fairies and Cats

The evening of October 31 is for young people a time for gaiety and pranks, a night to play at being witches, ghosts, and fairies.

The evening of October 31 is for young people a time for gaiety and pranks, a night to play at being witches, ghosts, and fairies. That evening is so called because it is the eve of the Christian festival of All Saints. The name means Holy Eve, a time originally set apart to honor the memory of all saints.

HONOR ROLL

The following students have made grades of "A" or "B" on every subject: Third Grade—Ebb Martin, J. L. McFarling, Bobby Nell Mullard, Weldon Roberson, Bob Hicks, Barbara Ann Burney, Minnie Opal Elliston, Cecelia Guseman, La Nelle Lindsey, Anne Morgan, Mary Beth Scott, Jareen Sowell, Eloise Walker, Cornelia Ann Bateman, Betty Jane Carl, Audrey Faye Duncan, Ouida K. Hudson, Mary Estelle LeGrand, Virginia Ruth Lyons, Margaret Lee Kelly, Jewell Aleen Rudd, Jeannine Singletary, Bobby Lee Witherspoon, Jack Brumley, James Perry Cayton, John Samuel Coombes, Jimmy Easley, James Ellis Higgins, Paul Lance, Glenn Smith, Ervin Robinson, Fourth Grade—Lois Bell, Nina Mae Higgins, Joe Farrell Bishop, Thomas Malm, J. B. Sowell, Peggy Barnard, Allycene Malm, Velda Vaughn, Fifth Grade—Myers B. Hudson, Billy London, Juanita Upton, Lonidene Martin, Sixth Grade—Arlina Millard, La Nelle Parmer, Bobby Jennings, Betty Jean Prolock, Christine Smith, Mary Sue Whitaker, Seventh Grade—Mary Ann Acker, Maxine Ballard, Mary Helen Cross, Helen Rutherford, Eighth Grade—William Ashlock, Gloria T. Cress, Lois A. Glibbreath, Mary Lee Hood, Mattie L. Lawhorn, Lilye London, Mondelep Miles, Betty Jo Potter, Rena Rae Ruffro, Ninth Grade—Calvin Brumley, Clifton Cox, Bobby Davis, Raylan Evans, June Dameron, Billie L. Davis, Elhara McKinley, Mary Nicks, Elma Shugart, Theresa Smith, Troyce Stambaugh, Tenth Grade—George McLean, Myron Morgan, Pollyanna Crawford, Louise Cress, Vivian Olson, Eleventh Grade—Grant Fuller, Erwin Herr, Floyd Ross.

F. H. T. Plans Year's Work

The F. H. T. Council met Thursday afternoon, October 20 to discuss plans for the year's work of the club. The Council consists of the officers of the club, who are Nadyne Newell, Jean France, Mozelle Shreve, Mary Nicks, June Dameron, and Rue Wilson.

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933

of The Hereford Brand, published Thursday, weekly, at Hereford, Texas, for October 27, 1938. STATE OF TEXAS, COUNTY OF DEAF SMITH.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Mrs. Seth B. Holman, who, having been duly sworn according to law, deposes and says that she is the publisher of the Hereford Brand, and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Mrs. Seth B. Holman; Editor, Jimmie Gilentine; Managing Editor, Mrs. Seth B. Holman, and Business Manager, R. V. Miller.

2. That the owner is Mrs. Seth B. Holman.

Sworn to and subscribed before me this 24th day of October, 1938. JNO. McLEAN, (My commission expires June 1, 1939).

LEGAL NOTICE

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the 60th District Court of Deaf Smith County, Texas, on

Girls' Hi-Y Holds Induction

TWENTY-ONE NEW MEMBERS JOIN

The Girls' Hi-Y held the Induction Service for the new members, Tuesday evening at 7:15 in the main auditorium.

The program began with piano music by Betty Sue Henslee while the girls came in pairs to the stage. The first song, "Living For Jesus," was sung by the whole group. Then Caroline Frye, the president, gave the message and introduction explaining the Hi-Y emblem of the triangle and the square. The square is made up of body, mind, spirit, and service.

About thirteen centuries ago, pagans celebrated November 1 as All Spirit's Day, when spirits, both good and evil, were believed to be on earth. The building of bonfires, cracking of nuts, bobbing for apples floating in tubs of water, and telling of fortunes and ghost stories, which are now Halloween customs, are all relics of those ancient paganistic celebrations. Even after the pagans adopted Christianity, they still observed many of their customs including those which have survived as the Halloween diversions of to-day.

JUNIORS HAVE FIRST CLASS PARTY

The first—not the second but the first—class party—not a picnic but a party—was given by the Junior Class in the gymnasium at 7:30 on Friday, Oct. 21.

Action! And more of it as the "sack relay," "streets and alleys," "apple dunking," the "bean-on-knife" relay, "chew-the-string-for-the-candy" contest, and "ship the Kaiser," were played with much enthusiasm.

The East 200 feet of Lot No. One (1), in Block No. Seventy-Six (76), of the Addition to Hereford, as shown by the plat thereof duly recorded.

Levied on this 6th day of October, A. D. 1938, as the property of the defendants, A. G. Bell and L. W. Carlyle, said A. G. Bell owing east 100 feet and L. W. Carlyle the west 100 feet, to satisfy a judgment in the sum of \$687.06, principal, interest and reasonable attorney's fees, said attorney's fees being apportioned \$50.00 to each tract, as well as costs, the east 100 feet to be sold first to satisfy the same, and if insufficient then the west 100 feet, being amount owing on Certificate No. 20 for improving street abutting said premises, decreeing foreclosure of special assessment and mechanic's liens as first and prior liens against each and all of the defendants.

Dated at Hereford, Texas, this 5th day of October, A. D. 1938. J. O. Newell, Sheriff, Deaf Smith County, Texas. By Fred W. Baird, Deputy.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

FORD H. D. CLUB ENJOYS MEETING
 Ford Home Demonstration Club met in the home of Mrs. J. W. Whitley, Oct. 19, at 2 o'clock. Miss Sadie Lee Oliver, OEDA, was present, and with the assistance of Mrs. Dyer and Mrs. Whitely, prepared and cooked both candied and fresh vegetables, candied carrots, and demonstrated best method of boiling beans, cabbage and turnips. Miss Oliver explained the different ways of cooking green yellow and white vegetables. Pamphlets were passed out and each read paragraphs on preparing the three types of vegetables. A business meeting was held and Mrs. Joe Wagoner and Mrs. H. M. Benson were appointed to represent the club at Council Meeting, Saturday, Oct. 22. The next meeting will be at the school.

In the November meeting Miss Oliver will judge two jars of candied fruit or vegetables entered by anyone who did not enter in the canned goods exhibit in Herford. She will help us to qualify in the Fall Brothers contest.

PIONEER STUDY CLUB OBSERVES MAGAZINE DAY
 Magazine Day was observed at the Pioneer Study Club meeting Tuesday afternoon, held at the home of Mrs. Frank Terrell, with Mrs. Terrell and Mrs. Bob Higgins hostesses.

Interesting topics from the leading magazines of the nation furnished lesson subjects. Articles dealt with the consumer and the way manufacturers serve the consumer.

Mrs. F. M. Kester was leader and introduced the numbers on the program. Readers were Mesdames Frank Lucas and N. E. Gass. "Labels," and the part they play in protecting the consumer was Mrs. Gass' subject. She told of the change since the enactment of the Pure Food Law. Mrs. Lucas told of "The Consumers Medicine Chest," stressing not only the importance of labels but the importance of using them.

A miscellaneous gift shower was presented to Mrs. M. D. Womble, a member who will move soon to Colorado Springs, Colo.

Hallowe'en decorations were featured in the entertaining rooms and the same motif was repeated in refreshments.

Members attending were Mesdames Al Werner, J. W. Spradley, H. C. Baird, J. E. Beyer, Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, Cecil Guseman, O. G. Hill, E. S. Ireland, J. B. Jones, Ray Johnson, F. M. Kester, F. L. Lucas, H. D. Reed, T. E. Seliger and the hostesses.

EIGHT-YEAR-OLD ELOISE WALKER IS PRESENTED IN RECITAL

Little Miss Eloise Walker, talented eight-year-old daughter of Mr. and Mrs. Preston R. Walker, was presented in a recital program at the home of her teacher, Mrs. W. J. Stanford, Saturday evening.

The program included a general review of the progress made over a period of a few months of study. A varied program featured twelve simple melodies and hymns, all given from memory. The outstanding selection was "Andante," from The Surprise Symphony by Haydn. A number specially enjoyed was a simplified version of "Listen to the Mocking Bird."

Other numbers on the program were four voice selections given by Barbara Burney.

Guests included interested friends and relatives. Mrs. Stanford was assisted with refreshments by Mrs. R. P. Conaway.

ARLIE DEAN UNDERGOES OPERATION AT TEMPLE

Arlie Dean left Thursday for Temple, Texas, where he underwent an operation Saturday at the Scott-White Hospital. According to latest reports Mr. Dean's condition is good.

MISSIONARY GROUPS MEET TOGETHER

All circles of the Woman's Missionary Society of the Methodist Church met at the home of Mrs. Ida Ricketts, Wednesday afternoon, with Mesdames J. F. Ward, S. O. Wilson, J. O. Newell and Mrs. Ricketts hostesses.

The devotional for the monthly business and social meeting was led by Mrs. F. T. Roloson. Mrs. J. F. Ward, general president, presided when reports were given.

Plans were made for the Week of Prayer services to be held Nov. 6-8.

Plans to attend the Harvest Day observance in Amarillo, which is scheduled for December, 12, were discussed.

SCHOOLS MAY CLOSE IF ITCH AND IMPETIGO spread among the pupils. Stop ITCH or IMPETIGO CONTAGIOUS SORES at once with BROWN'S LOTION. You can't lose; this liquid-antiseptic is sold and guaranteed by

CLOSE DRUG STORE

discussed. Meetings will be held in the various homes of members of circles, next week.

BLUE BONNETT CLASS HAS WAFFLE SUPPER

A waffle supper featuring the Hallowe'en motif in decorations entertained members of the Blue Bonnet Class of the Methodist Church Monday night at the home of Mr. and Mrs. F. T. Roloson with Miss Betty Jane Roloson as hostess.

Places were laid for eight girls at a large table in the dining room. The white damask cloth was dotted with silhouettes in the shape of black cats. Favors were orange colored cups filled with Hallowe'en candies. After the supper, games of Star Checkers and Caroms were enjoyed. Girls seated were Virginia Newell, Margaret Allen, Betty Sue Henslee, Pauline Parker, Nell Spradley, Marthanelle Ewton, Wanda Jean Reed and Betty Jane Roloson. Others present were Mrs. S. L. Easley, teacher of the class and Mr. and Mrs. Roloson.

W. M. S. GROUPS HAVE PROGRAMS AT CHURCH

Circles of the W. M. S. of the Baptist Church met in various departments of the church Wednesday afternoon for varied programs.

Mrs. Cecil Guseman was leader of the program on Benevolences, for the Little Hundley Circle. Mrs. J. D. Bourne gave the devotional. The ministerial Retirement Plan was discussed by Mrs. Artis Daniel. Mrs. G. P. Owen told about the benevolent work of the Baptist Church, and Mrs. J. B. Harlin talked on "The Program of Benevolence in the Apostolic Church."

Until further announcements circles will meet at the church regularly each week.

CARD OF THANKS

We wish to thank our friends for the many acts of kindness extended us during the illness and death of our loved one, Miss Anna Miller. Especially do we wish to thank those who brought in food, and for the lovely flowers. May God bless each of you.

Mr. and Mrs. J. H. Pitman, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. W. C. Pitman, J. M. Pitman, Miss Eloyse Pitman.

Portable Electric Motor Is Ideal For Filling Silos

By IRA MILLER
 Rural Electrification Bureau

To many farmers silo filling is one of their biggest power jobs as well as one of their most expensive operations. This is true if the ensilage cutter is run at too high a speed and with too large a power unit, as such operation requires a large crew of helpers. Thus, in many localities it is not unusual to find 15 to 30-horse-power tractors and crews of 12 to 20 men filling the silo.

Reducing the speed of the cutter increases its efficiency and permits the use of smaller power equipment and a smaller crew. This is particularly important on those farms where high-line electricity is available, as it is the use of small power unit that makes electrical energy so economical and practical in the business of farming.

As a matter of fact, it has been the small-farm operator who has really proved the general practical and profitable use of the small electric motor—usually portable for silo filling and numerous other tasks. For working with limited help in most instances, he must

utilize his physical strength to its greatest advantage yet not tire himself so greatly that his mind is not clear for planning his work. With electricity, a silo can be filled by a crew of only two men though the operation is not continuous.

Of course, the owner of a large farm likewise greatly benefits from the application and use of electricity. For, using a portable motor to fill the silo, not only can he keep his tractors in the fields but also can reduce the silage crew to four to eight men depending upon the length of haul.

Numerous tests have shown that, using modern ensilage cutters with 12 to 16 inch throats and operating them at speeds proportional to the height of the silo and the diameter of the cutter fan, a portable five-horsepower, 1,800 r.p.m. motor will cut and elevate an average of five tons of ensilage per hour with a current consumption of about one kw.-hr. per ton.

Naturally, the capacity as well as the power required will vary with the length of the cut, the quality of the fodder, the size of the bundles and method of feeding height of the silo, sharpness of the cutting knives and several other factors. However, under normal conditions and with modern equipment, a farmer can fill his silo electrically.

C. J. MOUNTZ RETURNS

Mr. and Mrs. C. J. Mountz have returned from Amarillo, where he was transferred several weeks ago in the employ of the Santa Fe Railroad. He resumed his old position as operator here.

Want Ads

For Sale or Trade

FOR SALE—One good used Perfection Cook Stove. Practically good as new. See Witherspoon Electric Company. 43-1tc

FOR QUICK DISPOSAL—Good Piano at reasonable price. See Mrs. Tommy McCollum. 43-1tc

FOR SALE OR TRADE—Good irrigated Hegari and Kafir bundles, heavy grain. Will trade for milk cows. See S. H. Slagle, 1-2 mile west of Herford. 42-3tp

FOR SALE—One sow, with seven pigs; also White Rock Pullets. L. E. Tice, Herford, Texas. 43-1tp

FOR SALE—Used coal and gas heaters. In good condition. Russell Daniels. 42-3tp

FOR SALE—Irrigated Hegari Bundles and Baled Sudan Hay. 1 mile north Herford; H. P. Barnard, Box 756, or Elliston Land Office. 43-3tp

FOR TRADE—Model A-1 1/2-Ton Truck for good team of work horses, mules or cow horse. See Vencin Bourne, one mile north of Joel Switch. 43-3tp

FOR SALE OR TRADE—Model A John Deere Tractor, used one year, in good condition. Terms. At Albert Higgins' place, Write Frank Folart, 1104 Fillmore, Amarillo, Texas. 41-6tp

WHEAT PASTURE, Grass and Stalk Field for Rent Soon. Plenty of water for stock. Also have grain bundles to feed. Can grind them. M. C. Hancock, 7 miles S. E. on Dimmitt Highway. 43-1tp

FOR SALE—Nice Fat Fryers, 3 for \$1.00. Mrs. John Kropff, 2 miles north, on 25-Mile Highway. 43-1tp

FOR SALE—340 Head Steer

TYPEWRITERS ADDING MACHINES REPAIRED

All Work Guaranteed Phone 277

HEREFORD TYPEWRITER EXCHANGE
 At Whiteface Print Co.

Yearlings, weight about 600 lbs. Ray Barber. 43-3tc

FOR SALE—A-B-C Electric Washing Machine with Extractor. Call 272-W. 40-1tc

FOR SALE!
Alfalfa and Rye Seed
FRASER
OIL & GRAIN CO.

FOR SALE OR TRADE—800-Watt Deeco Plant; 1-2 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brumley, Herford. 38-1tc

For Rent

FOR RENT—One furnished house-keeping room for 2 adults; also apartment of one large room connected with 2 small rooms. Mrs. Margaret Heifner, East 11th Street. 43-1tp

FOR RENT—2 nice rooms and large pantry. Mrs. J. H. Harris, 910 Miles Ave. 43-1tp

FOR RENT—Apartment for adults—no pets allowed. Mrs. Hattie Rutherford. 41-1f

FOR RENT—Furnished apartment for couple. All bills paid. Call at 517 East 11th Street. 43-1tp

FOR RENT—Desirable bedroom for gentleman; connecting bath. Mrs. Florence McClellan. Phone 170. 43-1tc

FOR RENT—Furnished Apartment—board if desired. Phone 153-W. 43-3tc

FOR SALE—Two stationary laundry tubs, white porcelain. In good condition. Mrs. Seth B. Holman. 43-1tc

Wanted

SALESMAN WANTED
 Raleigh Route now open. Real opportunity for man who wants permanent, profitable work. Start promptly. Write Rawleigh's, Dept. TXJ-352-K, Memphis, Tenn. 43-1tp

WANTED—Commercial typing, mimeographing. Work guaranteed. Peggy Valentine, Western Union office. 41-3tc

LET ME TACK The Comforts you will need this winter. Cold weather is here. Mrs. C. O. Lee, 1029 25-Mile Ave. 1tp

WANTED TO RENT OR LEASE: Comfortable furnished house by permanent responsible party. No children in family. Apply at Brand Office or Call 30. 38-1tc

Lost and Found

STRAYED—Two Registered White-face Cows, brands 76 and 79 on right horn. Mrs. Leola Robinson. 42-3tp

LOST OR STRAYED—Two White-face Heifer Yearlings; tattoo 12 and 13 behind left ear. W. M. Emmons. 43-1tc

Hay Fever

Get BROWN'S NOS-O-PEN, the new TWO-WAY TREATMENT opens nostrils immediately! It will bring you FREE BREATHING in 2-3 MINUTES or money back!

CLOSE DRUG STORE

FRUITS and VEGETABLES SPECIALS!

APPLES

Jonathans and Grimes Golden Bushel \$1.25 Peck 35¢

Per Dozen 15¢

Rome Beauties

Bushel \$1.35 Peck 35¢

Per Dozen 20¢

Stark's Delicious

Bushel \$1.80 Peck 45¢

Per Dozen 20¢

KEIFER PEARS

Bushel \$1.35 Peck 35¢

GRAPEFRUIT, 3 for 10¢, Doz. 35¢

ORANGES, Good, Juicy

Peck 35¢ Dozen 15¢

SWEET POTATOES

Maryland Yams—Lb. 3¢

Bradley Yams—10 Lbs. 25¢

Small Bakers—Lb. 2¢

ONIONS, 3lbs. 10¢

HONEY, Extract

1/2 Gallon 50¢ Gallon 95¢

HONEY, Comb

Half Gallon 60¢

PURE EAST TEXAS SORGHUM

1/2 Gallon 45¢ Gallon 75¢

PEANUTS, Raw or Roasted

Lb. 10¢—3 Lbs. 25¢

FRESH TOMATOES—Lb. 5¢

BANANAS—Doz. 20¢

We Will Pay 5¢ for Good Bushel Baskets.

FREE DELIVERY

CORNER FRUIT STAND

RAYMOND HAWKINS

YEAH! CLEAN REST ROOMS ARE IMPORTANT BUT HOW GOOD IS YOUR GASOLINE?



Watch out, young fellow, you're leading with your chin! That question gives us an opening to fire away with a fistful of facts.

While motorists appreciate Phillips clean rest rooms, they really cheer for the quality and economy of Phillips 66 Poly Gas. In fact, their repeated and ever-growing purchases have skyrocketed our sales figures in a way never before seen in the industry: 1500 per cent increase in the last ten years.

Phillips 66 Poly Gas is more accurately custom-tailored to your month-by-month changes in climate than any other gasoline. And scientific surveys show that it contains nearly four times as much natural high test gasoline as the average motor fuel.

Yes sir! Your gasoline money buys more volatility in Phillips 66 Poly Gas. And experts declare that volatility is the most important quality in gasoline:

Says a well-known scientist: "The more volatile fuel can be used with a lesser carburetor setting, and hence with less fuel consumption."

Says a professor of chemical engineering: "Increased volatility... is very effective in shortening the warm-up period... providing more uniform distribution of fuel to the different cylinders... reducing chugging... and producing snappier acceleration and throttle response."

Says an editorial in an oil magazine: "Outstanding in the characteristics of improved motor fuel... for superior performance... is volatility."

Remember, the extra volatility in Phillips 66 Poly Gas costs nothing extra, because Phillips is the world's largest producer of natural high test gasoline.

Phill-up with Phillips for Greater Mileage

TYPEWRITER RIBBONS—MIMEOGRAPH PAPER
MIMEOGRAPH STENCILS and INK

The Hereford Brand

Announcing

removal of

Dr. J. W. Hendrix

CHIROPRACTIC CLINIC

TO THE


Russell Carroll Place

2 BLOCKS WEST OF CHRISTIAN CHURCH
 at SIXTH and LEE STREETS

To secure additional space and to better serve our patrons, we are glad this week to announce removal of our Chiropractic Clinic from B Street to a locale known as the Russell Carroll place, two blocks west of the Christian Church, at 301 Lee Street. The house is being remodeled into offices, consultation rooms, X-Ray rooms, Light Therapy rooms, and a Terpezone Room, which is recommended highly for colds, hay fever and all respiratory ailments, and we believe will be one of the most modern of its type to be found in this section. Except for more spacious quarters, the clinic will be operated upon the same principles as in the past. Dr. J. W. Hendrix, who has been practicing here for the past 12 years, assisted by Dr. L. P. Pitts, will both be on duty. We appreciate your past favors, and invite you to visit and inspect our new modern clinic at Sixth and Lee Streets.

DR. J. W. HENDRIX

New Personality



... new beauty with a glamorous new hair-do at the **PERSONALITY BEAUTY SHOP**. Let us suggest for you a gala coiffure for the coming holiday season.

Announcing

Mrs. Walter Orr as operator in our shop, beginning Oct. 26.

We invite all her former customers and friends to come in and see her.

THE PERSONALITY SHOP

ANNIE MAE MINTON, Owner

FREE DELIVERY

CORNER FRUIT STAND

RAYMOND HAWKINS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

MRS. AND MRS. OLSON SUPPER CLUB HOSTS

Hallowe'en decorations were featured when Mr. and Mrs. John Olson were hosts for members of the Wednesday Night Supper Club last week. Lovely giant marigolds in a black bowl centered the dining table, flanked by orange tapers in black holders. Covers and napkins for small tables, carried out the Hallowe'en motif.

Prizes in bridge games after the supper were awarded to Mr. and Mrs. Roy Jowell.

Members present were Messrs. and Mesdames Reed Williams, Roy Jowell, Jim Black, Jim Lipscomb, Bob Wilson and the hosts.

HALLOWE'EN DECORATIONS FEATURE MID-WEEK LUNCHEON

Decorations accenting a seasonal note featured the luncheon given by Mrs. W. L. Davis for members of the Wednesday Luncheon Club at her home last week. Jack-O-Lanterns were placed here and there about the entertaining rooms and the table centerpiece was an appropriate black bowl filled with ruddy toned fruit. Tallies and other accessories emphasized the Hallowe'en motif for bridge games after the luncheon.

High score award went to Mrs. B. M. Wiltshire.

Mrs. O. E. Basley was a special guest. Members present, included Mesdames J. C. McCracken, W. M. Emmons, B. M. Wiltshire, C. C. Brockwell, Alton Fraser, Jack Wayland, Jimmie Gillentine and the hostess.

THE M. D. WOMBLES ARE COMPLEMENTED

Mr. and Mrs. M. D. Womble were complimented Friday night, when members of the local chapter of the Order of Eastern Star and Masons entertained at the Masonic Hall.

The hall was decorated with a variety of fall flowers with a large bouquet of mixed dahlias adorning the altar. A covered dish supper was served buffet style. Long tables were interspersed at intervals with clusters of roses and asters.

After the supper Mrs. H. A. Chase presented Mrs. Womble with a lovely gift as a token of appreciation and esteem from the Order and Mr. Womble was presented with a past master's pin by Ed Boggus, worshipful master, from the Masons.

Mrs. Womble is a past worthy matron and a past grand deputy of the Eastern Star, and Mr. Womble was worshipful master of the Masonic Lodge in 1930-31.

Those attending were Messrs. and Mesdames Ullman Hunter and daughters, Phyllis and Frances, Arthur Thompson, Wes Bradley, Geo. Woods, L. H. Shore, Vern Witherpoon, A. Petersen, Horace Baird,

HALLOWE'EN FROLIC GIVEN BY BAND ORGANIZATIONS

Approximately one hundred guests were entertained Thursday night, when the Band and Orchestra Parents Association and the Junior Band Mothers honored teachers in both the High School and Central School with a Hallowe'en party at the City Hall.

Decorations in keeping with the spirit of the party were used. Walls and windows were adorned with witches, black cats and pumpkin faces in dimly lighted rooms where ghosts and goblins prowled. It was a gay company that assembled for the occasion and sedate business men and women as well as the teachers, found themselves in a hilarious whirl of exciting games directed by spooks in such rapid succession that laughter and fun prevailed throughout the entire evening. Prizes were given and many surprises marked the evening's entertainment.

Refreshments carried out the seasonal theme and at the close of the party faculty members found a "departing" line when names were repeated "for remembrance," and an added "hello" was featured as goodbyes were spoken.

Mrs. O. G. Hill is president of the Parent's Organization and Mrs. G. M. Hudson heads the Junior group.

Mrs. R. E. McCullough was general arrangements chairman, assisted by Mrs. Joe Kendall, Mr. and Mrs. Cliff Estes and Mrs. E. B. Hicks from the Band and Orchestra Association and Mrs. Ralph Smith, Mrs. George McConnell and Mrs. Preston Walker of the Junior Band Mothers organization.

Progressive News

(1 mile east, 6 miles north)

IRA JEANNE RICKETTS
Miss Agnes Hicks spent the week end with her mother, Mrs. W. H. Hicks, at Canyon.

Mr. and Mrs. M. Tadlock of Amarillo, visited Sunday in the A. S. Higgins home.

Miss Virginia Bowman spent last Tuesday and Wednesday in Hereford with Miss Peggy Valentine and Mrs. R. S. Scott.

Mr. and Mrs. Arch Conklin and children of Hereford, spent Sunday with her parents, Mr. and Mrs. Ray Hershey.

Mr. and Mrs. J. C. Ricketts of Hereford called in the Ira Ricketts home Thursday night.

Mr. and Mrs. V. E. Dodson motored to Amarillo, Saturday, to see his mother, Mrs. Emma Dodson,

and she returned to spend the week with them.

Mrs. Ray Hershey spent Thursday with her daughter, Mrs. Arch Conkila, in Hereford.

W. A. Ricketts spent Tuesday in the home of his son, Ira Ricketts and family.

Mr. and Mrs. O. C. Bowman, Virginia and William, spent Sunday afternoon with her mother, Mrs. Annie Diebel in Hereford.

Mr. Glenn Allen of Canyon, called in the J. E. Blakemore home, Monday night.

Mrs. Lewis Harvey and son, Harold, made a business trip to Canyon, Saturday.

Mrs. C. P. Caldwell and Miss Eunice, called on Mrs. J. C. Lance, in Hereford, Tuesday.

Mr. and Mrs. Forbus Blakemore of Summerfield, called in the J. E. Blakemore home, Monday afternoon.

Mrs. Dan Jackson and Dan Smith of Wagon Mound, N. M., spent the week end in the home of their sister, Mrs. Charles Green and family.

Mr. and Mrs. J. E. Blakemore and sons, Forbus and Jimmie, ate supper Sunday night in the home of Mr. and Mrs. Ed Peacock of Dimmitt.

Mr. and Mrs. Luke McBrayer and small daughter, Lyndell, made a business trip to Lubbock, Monday.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn, ate dinner Sunday, with his father, Mr. W. A. Ricketts, in Hereford.

Sunday School attendance registered 52 Sunday, and Rev. Borden, pastor of the Church of Christ in Hereford, preached. Those visiting from Hereford, were Mr. and Mrs. Elmer Patterson, Mr. and Mrs. E. Ramey, Mrs. H. R. Patterson, Mrs. W. A. Knox and Mrs. Arch Conklin and children. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is welcome.

The Progressive Workers' Club met Wednesday with Mrs. Charles Green and an interesting program was given on Caverns of the United States. One new member, Mrs. Lewis Harvey, was added to the roll. Members present, were: Mesdames Ray Hershey, C. P. Caldwell, Lewis Harvey, Lynn Powellson, Ira Ricketts, and J. E. Blakemore; Misses Olive Perkins, Eunice Caldwell and Ira Jeanne Ricketts, and hostesses, Mrs. Charles Green and Miss Bessie Green.

The next meeting will be Nov. 2, with Mrs. C. P. Caldwell and Miss Eunice as hostesses. Mrs. Clara McLean will be guest speaker on that day.

Mrs. Owen Neel and sons took dinner Sunday, with Mr. and Mrs. R. W. Botsford, in Hereford.

Ray Neel and Offas Vick spent the week end at Shamrock.

The community is very proud of the new playground equipment which has been added to the school. The equipment includes a slide, swings, trapezes and a merry-go-round, and saw-saws. A new sand table, pencil sharpeners and bulletin boards have also been added to the school room equipment.

Mr. and Mrs. Henry J. Carter, who formerly lived in this community, have moved to Liberal, Kan.

Mr. and Mrs. J. E. Blakemore were very glad of Mr. Blakemore's

mother's return from Paducah, where she has been ill for some time. They visited with her Sunday at Hereford.

Mr. Rogers of Hereford, visited in the Charles Green home, Sunday.

Very little damage was done to the row crops Wednesday night, by the freeze and light frost, but considerable damage was done to the truck patches.

Mr. and Mrs. J. M. Carnahan of Levelland, visited in the home of his son, C. D. Carnahan and family, over the week end.

Vega News

(23 miles north)

MRS. H. R. SHIELDS

C. E. Sluts and family visited Mrs. A. V. Redder in Hereford, Sunday.

Miss Irene Stewart visited her parents, Mr. and Mrs. J. C. Stewart, over the week end.

Mrs. Jno. Van Meter gave a slumber party, honoring her sister, Mrs. Jno. L. Wilson, Saturday night.

Miss Edith Shields, Joe Shields and daughter, Doris Kent, spent Friday afternoon in the Shields home; Miss Edith returned to Carlsbad, N. M., Sunday, to resume her work there, as supervisor of four ward schools.

Mrs. C. M. McNabb and Mrs. Geo. Straub were special guests of the Wildorado Demonstration Club Tuesday afternoon, at the home of Mrs. C. Fuqua.

John L. Wilson and Jno. Van Meter returned Monday from a trip to points in Arkansas.

The Presbyterian ladies quilted at Mrs. W. A. Pulliam's, Wednesday afternoon. When the quilt is finished, it is to be given to the Children's Home in Amarillo.

Mrs. Stella Thuet was hostess to the Tongue and Thimble Club in an all-day meeting, Tuesday. Present, were Mesdames Graham Bell, Guy Barnett, Glen Ivy, M. Voyles, Bob Cotton, James Watkins, J. L. Wilson, Bob Armitage, Jack Roberson, Miss Betty Vincent and Mrs. Bernice Harris were guests.

Miss Lenora Giles of Pampa, was a guest in the Jess Giles home, over the week end.

Mr. and Mrs. W. A. Williams spent a few days in Dallas this week, and attended the State Fair.

Mr. and Mrs. Will Kilen and sons of Lubbock, spent the week end with relatives.

Mrs. J. L. Watkins and her mother, Mrs. Nan Alexander, spent

last week end with Mr. and Mrs. Austin Hale, in Fritch.

Forrest Weimhold spent Sunday with his parents, Mr. and Mrs. H. H. Weimhold.

Jess Turner of Oklahoma is a guest this week of O. T. Turner and family, and Mrs. Geo. Larson.

Oscar Turner and son, were Plainview visitors, Saturday. The Parent-Teacher Association sponsored a Play Night, Friday, Oct. 21. It was a get-together for the parents and teachers and children for a social hour.

Miss Helen Adeock left Sunday to visit relatives in McFall, Mo.

Miss Margaret Holman and Miss Lola Hughes of Amarillo, were guests of Miss Nedra Richardson, Thursday night.

The Vega Longhorns clashed with the Canyon Training School team, Friday on the Vega field; the score was Vega 25, Canyon 0.

Mrs. J. E. May, Judge Pulliam, Mrs. C. M. McNabb and Raymond Thompson installed Butane Gas in their homes, this week.

Mr. and Mrs. E. M. Thompson of Dalhart, spent Sunday with Mr. and Mrs. Raymond Thompson.

Miss Nedra Richardson has accepted a position in the Harie Cafe on Highway 66.

Mrs. Marshall led an interesting program in the home of Mrs. Roy Ivy, Thursday afternoon, when the Jubilee Missionary Society met in their regular weekly meeting.

Bill Williams and Roy Ivy made a report of their trip to the Bi-State meeting at Ardmore, Wednesday at the Kiwanis luncheon.

Mr. and Mrs. Herman Both and daughter, spent Sunday with relatives in Amarillo.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

Pat Brantley and George Messenger have been running the broadcast binder for J. T. Guina and will get through Monday noon, to start shocking.

George Messenger took his mother to Hereford Saturday, to sign up the papers for damage on the barn by lightning.

Sunday School attendance dropped off this week.

Mrs. Dubs Crooks received a telegram Friday that her father in Oklahoma had dropped dead. They left to attend the services.

The school finished examinations for the first six weeks and found that the following students have made an average grade of 90 or better, and are on the honor roll ship: La Honda Rae Wells is captain of the ship, with a grade of 90 6-7; Lola Fay Smith is First Mate, with a grade of 90 1-7; Jimmie Fangman and Roberta Parker are passengers on the ship and have averages of 90 each.

In the Primary room is an Honor Roll Train, and Kenneth Parker, whose average is 94, is the conductor; Floyd Messenger, whose average is 92, is engineer, and Tera Fangman, with an average of

90, is an only passenger on our train.

A program for Hallowe'en night, is being planned and a hearty welcome to all our patrons is extended. Remember, the program is to be Monday night.

Stencils, ink and office supplies at Brand Office.

RESULTS!

IS WHAT YOU WANT When You Buy an

EGG MASH

SO TRY



EGG MASH TODAY!

More and more people are telling us every day of the fine results they are getting from their flocks from feeding them MERIT EGG MASH.

MERIT EGG MASH, besides increasing egg production keeps your hens and pullets healthy and vigorous the year round. Come in today and buy a sack of Merit Egg Mash and we are sure you will be pleased with the results you get from feeding it to your flock.

Custom Work

We do custom grinding, cleaning and mixing home feeds.

WE BUY: Cream, Hides and Poultry!

WEST TEXAS FEED and SEED

PHONE 265

Worried About Your Hair?

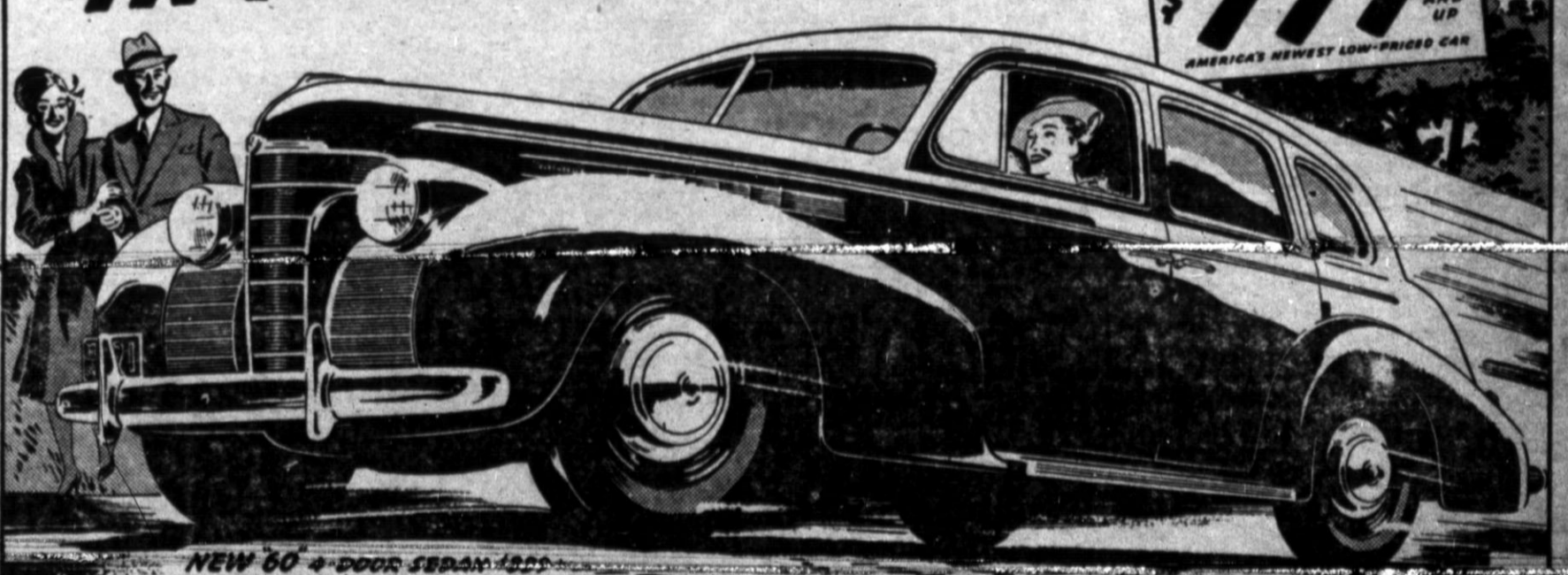
Our expert operators will keep it trim and beautiful if you'll make it a point to come in regularly. Our prices are very modest and you'll go home refreshed and lovely after spending a restful hour in our comfortable shop.

Imogenne's Beauty Shop

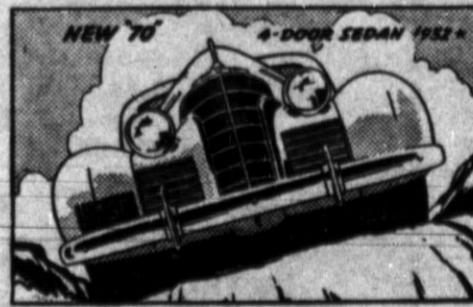
ONA FAYE SMITH, Owner

WE KNOW HOW

NOW! A BRAND NEW OLDSMOBILE IN THE LOW-PRICE FIELD!



ALSO - ANOTHER BIG NEW OLDS SIX AND A GREAT NEW EIGHT AT REDUCED PRICES



NO question about it... the stand-out car for 1939 is Oldsmobile! With the pick of them all in the low-price field... a brand new, all-quality Six with a flashing new Econo-Master engine. And it's Olds again in the popular-price field. With stunning new editions of the Oldsmobile Six and Eight, both reduced in price. See those three great cars... check them against the field. There's an Olds for everybody in 1939!

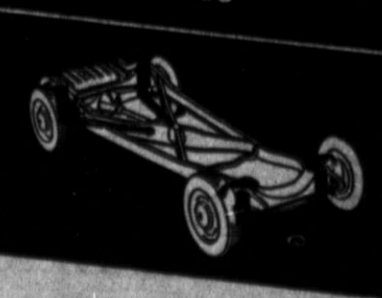
* Delivered price at Lansing, Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories—extra. General Motors Instalment Plan.



"YOU OUGHT TO OWN AN OLDS!"

RHYTHMIC RIDE

- 1. QUADRI-COIL SPRINGING
- 2. 4-WAY STABILIZATION
- 3. KNEE-ACTION WHEELS



Helpful Council And Friendly Attitude

We strive here to do away with formality and red tape in your banking needs. Our officers are always ready to share their experience and advice with you whenever you indicate a desire for financial counsel of any kind.

No Account Too Large or Too Small for Us to Handle

YOU, TOO, CAN HAVE A CHECKING ACCOUNT

-AT-

The First State Bank



Brumley-Woodford Motor Company, Inc.

Hereford, Texas



HEADQUARTERS FOR
SCHOOL SUPPLIES

Vitamins
... a Cold Preventative. Start taking
Cod Liver Oil in some form today,
and build up your resistance to colds
and sickness!

Refresh
at our Soda Fountain. Our drinks are
always delicious!

**Fountain Pen and
Pencil Sets**

CITY DRUG STORE
PRESCRIPTION DRUGGISTS
Phone --- 100

**Hendrix Offices
Moved This Week
To Carroll House**

Dr. J. W. Hendrix this week announced removal of his chiropractic clinic to a new location known as the Russell Carroll place, at Sixth and Lee Streets.

In announcing the move, Dr. Hendrix said that the change of location is being made to secure additional space, and to better place new equipment which has been added in his offices. The house at the present time is being remodeled into offices and will be modern throughout as soon as workmen finish. The exterior is also being repainted and improved.

Dr. L. P. Pitts will continue to be associated with Dr. Hendrix in the new location. Dr. Hendrix has been practicing here for the past 12 years and in recent years has had offices on B. Street, prior to moving into new quarters this week.

Summerfield News
(3 miles southwest)

MRS. ASA ATCHELEY
Sixty-eight attended Sunday School, last Sunday.

Mrs. Verl Crawford and family of Colony, Okla., visited her sister, Mrs. Albert Cross last week.

Mr. and Mrs. Britt Clark and sons, and Mrs. Brown visited in the John Hicks home in Hereford, Sunday.

MASONIC BULLETIN
Hereford Lodge 848

Stated meeting second Monday in each month. School of instruction each Thursday night.

Ed Duggess, W. M.
R. L. Brady, Secy.

**QUICK RELIEF FROM
STOMACH ULCERS
DUE TO EXCESS ACID**

Free Book Tells of Marvellous Home Treatment that Most Help or it, Will Cost You Nothing

Over one million bottles of the WILLARD TREATMENT have been sold for relief of stomach and duodenal ulcers due to excess acid—Peptic Distress, Sour or Spasmodic Stomach, Gasiness, Heartburn, Stomachaches, etc., due to Excess Acid. Sold on 15 days trial! Ask for "Willard's Remedy" which fully explains this marvellous treatment—Free—

CITY DRUG STORE

SUPER SERVICE...
WINTER PROOFING and ANTI-FREEZING

Change lubricants in Crankcase, Transmission and Differential, your car will run better and be safer if you go to your Magnolia Station today and ask for a complete "WINTERPROOF" Job! Let us fill our car with Prestone or Anti-Freeze before that Cold Norther hits! Play Safe and "Winter-Proof" and "Anti-Freeze."

Thompson's Service Station
One Block East of Main—on Highway 60

HIGH STYLES
for the
HOLIDAY

It's high time you got yourself one of the popular High Style coiffures for Thanksgiving!

Sandroil PERMANENT

It's the new permanent for the woman's desire to have a new permanent, and too, have soft, lustrous curls.

NEW Black Scarlet
TE-LO-MAR LIPSTICK
See it at our shop!

PHONE 220 FOR APPOINTMENT!
CHARM-AID STUDIO
Verna Gulpepper
Ruth Harding Eva Greeson

Mr. and Mrs. Melton of Friona, were in the A. Cross home, Sunday.

Mr. and Mrs. W. A. Vines and daughters, visited in Earth last week end.

Mr. and Mrs. J. D. Phelps, Mr. and Mrs. Glebb Kates and Mrs. McKee of Amarillo, were visitors in the Harry Cannon home, over the week end.

Those who attended the Brotherhood meeting in Friona, Friday, were B. A. Atchley, Thurman Atchley, John Delozier, J. B. Noland, Tandy Legg, Perry McMinn, Cullen Butler and C. B. Thomas.

Ruth Temple Hastings of Hereford, was a guest of Mary Louise Lookingbill, last week end.

The Child Study Club met with Mrs. J. O. Clark, Oct. 26.

Delores Bellar returned to her home in Mulshoe, Sunday.

Rev. and Mrs. H. B. Naylor Novelle and Joan Naylor of Friona, were here, Sunday. Rev. Naylor filled his pulpit appointment.

Mr. and Mrs. Lewis Gay and daughters, and Miss Eva Chambliss of Progressive, were visitors in the Lloyd Lookingbill home, Monday.

Mr. and Mrs. Wm. Harris attended Mrs. Harris' birthday dinner in the Deo Brown home, in Oklahoma Lane, Sunday.

The C. E. Waiser and R. D. Lance families received word Sunday of the death of Van Lance in Chillicothe; Mr. and Mrs. Waiser, and Bob Lance attended his funeral there, Monday. He leaves as survivors, R. D. Lance and two sisters of that family.

B. E. Roberson and Jim Higgins were business visitors in Roydon, Okla., last week.

Mr. and Mrs. D. C. Guy, and Mr. and Mrs. Hollis Waiser, Mr. and Mrs. C. R. Waiser and F. S. Waiser of Hereford, James Clark and sons, Earl Lance and family, were among those enjoying a surprise birthday dinner honoring Mrs. C. R. and Guy Waiser in the C. R. Waiser home, Sunday.

Rev. M. M. Beavers of Hereford, spoke before the school children in a chapel assembly, Monday morning.

The Y. W. A. is sponsoring a Halloween party and box supper; boxes will be auctioned in cake walk style, Friday. Proceeds will go toward furnishing a nursery for the Summerfield Baptist Church. There are to be games and refreshments free, and all are invited.

Mrs. Guy Easley of Crowell was in the A. J. Blakemore home last week end, returning with her hosts, who have been visiting her

**The Electric Sewing Machine
Is A Real Household Necessity**



By IRA MILLER
Rural Electrification Bureau

In these days of universal ready-to-wear clothing, it may surprise many farm wives to learn that the sewing machine still is considered almost a household necessity by practically three out of every four families living in rural areas.

According to preliminary results of a nation-wide study of consumer purchases being conducted by the U. S. Bureau of Home Economics and the Bureau of Labor Statistics, from 65 to 70 per cent of village families own sewing machines, the proportion differing little in various sections of the country.

The reason for the continued popularity of this century-old household appliance is not difficult to determine. Both from the need for economy and because of a desire for individual styling and design, many farm women still do a large part of the family sewing.

The Government study previously mentioned also showed that, of

the sewing machines owned, 41 to 56 per cent were foot powered and 10 to 30 per cent were electrically driven. A foot-operated machine is tiresome to run and this reduces the amount of sewing which can be done in a given time. Also, because of its necessarily irregular operation, such a machine seldom produces articles as perfectly finished as does one driven by electricity.

Although the majority of new sewing machines may be purchased with motor drive, the farm wife need not wait until her present machine is worn out to enjoy the advantages of electric power. A small motor can be added with very little trouble and expense, and will give entirely satisfactory service.

Power requirements are so small that energy consumption seldom will exceed one kw.-hr. per month (usually less) even when much sewing is done. At the average domestic rate, this is less than five cents—surely a small sum to pay for so much ease and convenience.

at Crowell for some time; Mrs. Blakemore is still seriously ill.

Mr. and Mrs. Frank Tackett, Jr., of Hereford, visited in the Frank Tackett home, Sunday.

Mr. and Mrs. Doyle Vines of Black, were visitors in the W. A. Vines home, Monday.

REA patrons were over-joyed at getting electricity in this community last week.

Miss Frances Gill spent the week end with her parents in Canyon.

The first frost of the season fell in this community last Wednesday night.

Mrs. Dave Moore, Glenna and Neta Jo Moore, were Hereford shoppers, Saturday afternoon.

Miss Vada Norman, who is attending a beauty school in Amarillo, spent the past week end with her parents, Mr. and Mrs. A. Norman.

Mr. and Mrs. Cecil Allred of Amarillo, and Mr. and Mrs. Jimmie Allred of Hereford, were Sunday guests in the parental J. C. Allred home.

Richard Moore and Kenneth Perry were Canyon visitors, Sunday afternoon.

Mr. and Mrs. Jimmie Allred and Marlene were Saturday night visitors in the Arthur Norman home.

Jim LeGrande and family of Bushland, visited in the J. T. McClain home, Sunday.

H. J. Oglesby and family of Amarillo, visited in this community, Sunday.

Mrs. E. C. ...

Anti-Freeze
for Your Tractor Tires

That Blue Norther or Cold Snap may be just around the corner and catch you with tractor tires, freeze them and cost you a lot of money. Let us anti-freeze your tractor tires today! The cost is low and the saving may be great.

With this anti-freeze solution — you still have the weight, which has proved very successful and efficient for all tractor jobs.

DON'T DELAY—ANTI-FREEZE TIRES TODAY!

Delivery Service

We have the proper equipment to service your tractor tires—right in the field or wherever you might have it. We mount the tank of solution right on our pickup and deliver it right to your farm and inject it into your tires!

DAVIS-McCRACKEN
MINNEAPOLIS-MOLINE IMPLEMENTS

Wednesday ... 3 p. m.
Attend our services.
M. M. BEAVERS, Pastor.

CHRISTIAN CHURCH
H. M. Redford, Minister
Ellis Coombs, Supt.

Bible School ... 9:45-11 a. m.
Morning worship ... 11-12 a. m.
Christian Endeavor

Societies ... 6:15-7:15 p. m.
Evening worship ... 7:15-8:15 p. m.

A large and appreciative congregation heard Rev. Charles Wilson of Canyon last Lord's Day morning. The local pastor began a revival meeting at the Canyon Christian Church last Lord's Day morning. The revival will close next Friday night, and the pastor will be in his pulpit to preach next Sunday morning and evening. The subject for the morning hour will be "Mountain Top Experiences." Special music has been arranged for this service. "Participation in Cooperation," will be the theme at the evening service.

FIRST PRESBYTERIAN CHURCH

Sunday School ... 9:45 a. m.
Church Services ... 11 a. m.

The Rev. Clarence N. Wylie, Sunday School Missionary in this Presbytery, will again be with us and conduct the services at the

morning worship hour. All who heard him when he was here Oct. 2, will be glad to come to church this coming Sunday.

Our new pastor, the Rev. James Aiken, Jr., will arrive in Hereford with his family on Nov. 2, to take up his duties with our congregation.

CHURCH OF CHRIST
E. M. Borden, Minister

Bible Classes ... 10 a. m.
Preaching ... 11 a. m.
(Subject: "Is God's Hand Short?")

Lord's Supper ... 11:45 a. m.
Singing at Friona ... 3 p. m.
Bible Drill ... 7 p. m.
Preaching ... 7:30 p. m.
(Subject: "To Whom Shall We Go?")

Special music has been arranged for this service. "Participation in Cooperation," will be the theme at the evening service.

YOU CAN'T "GO PLACES" IN A DIRTY CAR THAT SQUEAKS ...

and there are a lot of little details which can be checked now and may save you many dollars in repair costs. Call 440 and let us thoroughly wash and grease your car today ... and that means we check the battery, check the lubrication, lights and other points where an ounce of prevention is needed.

TEXAS SERVICE STATION
GLENN SNYDER
PHONE 440

Ladies Bible Class,
Wednesday ... 3 p. m.
Wednesday evening program, 7:30

AN EXTRA ROOM? TRY A WANT AD!

FRESH HOME MADE CANDIES
BRITTLES
FUDGES
DIVINITIES
PEANUTS
STICK CANDY

THE Candy Kitchen

Stock-up SALE of quality FOODS

COMPOUND	ARMOUR'S VEGETOLE	83c
8-LB. CARTON		
CORN FLAKES	3 Large Packages	25c
BRAN FLAKES	Red & White — 2 Packages	19c
SALAD DRESSING	White Swan — QUART 33¢ — Pint	19c
PEACHES	White Swan, slices or halves, No. 2 1/2 can — 2 for	35c
COFFEE	W. P. (Silverware Coupon with each pkg.) — Lb.	19c
DRY SOAKED PEAS	Dozen Cans	40c
CORN	Brimful, Extra Quality — No. 2 Can	10c
PEANUT BUTTER	Full Quart	25c
Crackers	A-1 2-LB. BOX	12 1/2c
OREGON PRUNES	No. 10 Can	25c
OREGON PLUMS	No. 10 Can	35c
WHOLE GREEN BEANS	White Swan — No. 2 Can	14c
PINK SALMON	Brimful — 2 Cans	25c
CLEANSER	Red & White — 2 Cans	9c
TOMATO JUICE	Cross & Blackwell's — 3 Cans	25c
PORK & BEANS	White Swan, 24-Ounce Can — 2 for	19c
POKE SALAD GREENS	No. 2 Can	10c
COOKIES	FANCY ASSORTED. 2 LBS.	39c
TOILET TISSUE	6 Rolls	25c
WAX PAPER	2 Boxes	15c
KRAUT	No. 2 Can — 3 for	25c
SPINACH	No. 2 Can — 3 for	25c
HOMINY	No. 2 Can — 3 for	20c
PINEAPPLE	Crushed or sliced, No. 2 can—2 cans	35c
GRAHAM CRACKERS	A-1 1-LB. BOX	9c
	A-1 2-LB. BOX	15c
Fresh Fruits and Vegetables		
ORANGES	Sunkist — 2 Dozen	35c
GRAPEFRUIT	Texas Seedless — Dozen	35c
SPUDS	White or Red, No. 1 — 10 Lbs.	15c
TOKAY GRAPES	Per Lb.	6c

Flour

PACKARD'S BEST
48-lb. sack
\$1.20

Weir's

SOCIETY

Three Hereford Clubs To Take Part In District Music Club Meeting

Three Music organizations of Hereford, will be represented when the Seventh District, Texas Federation of Music Clubs holds its 14th annual convention in Amarillo, Nov. 3, 4 and 5.

Mrs. B. M. Wiltshire and Mrs. J. C. McCracken will represent the Music Study Club and the Civic Chorus on the Fine Arts program, in which outstanding talent of the district will be presented. Thursday evening at the Polk Street Methodist church. Nadine Newell will represent the Voco Club on the Junior Fine Arts program Saturday, Nov. 5. The Hereford Civic Chorus will join other groups of the Panhandle for the final numbers on the Fine Arts program, Thursday night.

Delegates elected from the three clubs, are Mrs. Wiley Roberson, with Miss Adeline Koelzer as alternate from the Civic Chorus; Tom Wilson with Bobby Jennings as alternate from the Voco Club, and Miss Ruth Conkwright, with Mrs. Troys Carmichael as alternate from the Music Study Club. District officers include Mrs. A. O. Thompson, recording secretary; Mrs. H. L. Broadwell, historian and Miss Mattie Mae Swisher in State chairman of Philanthropic Music.

District chairman are: Mrs. O. T. Williams, international relations, and Miss Swisher who is chairman of Choir Festivals. Convention headquarters will be at the Polk Street Methodist Church. Several programs and social affairs will be held in the Federation Club Rooms at the Auditorium.

Registration will begin at 3 o'clock on Thursday, Nov. 3. All delegates and visitors are invited to the board dinner at 6 o'clock in the Canary room at the Amarillo Hotel.

The formal opening will be held at 9:30 o'clock Friday morning at the church. One of the outstanding social affairs of the convention will be the tea in the Federated Club rooms at 6 o'clock Friday afternoon. A Fun Frolic will be held in the club rooms after the Navy Band Concert, Friday night.

All visitors will be given rooms both Thursday and Friday nights.

CHRISTIAN ENDEAVOR GROUP PLAN TO ATTEND CANYON MEET TONIGHT

Plans were made at the meeting held Sunday evening by the Christian Endeavor of the First Christian Church to attend a young peoples meeting scheduled for tonight, in Canyon. Rev. H. M. Redford, who returned from a church con-

ference held in Denver, Colo., last week, is holding a revival at the Canyon Christian Church, this week, and will assist with the young people's meeting.

Basel McKinley was leader of the Sunday program. Betty Cockrell and Ann Cockrell, accompanied at the piano by Elnora McKinley, furnished special music.

The Zephyrs are leading in the membership contest.

MRS. FRANK COGDELL ENTERTAINS CLUB

Mrs. Frank Cogdell entertained the London Bridge Club at her home, 106 East Sixth Street, Thursday afternoon.

Bridge accessories and decorations featured the Hallowe'en motif. High score in the games was awarded to Mrs. Emmett Milburn. Those playing were Mesdames Ernest Medkief, J. T. Glibreath, Jr., Lee Morgan, Sherman Morgan, R. R. Willis, Emmitt Milburn and two guests of the club, Mrs. Fred Brown and Mrs. J. M. Posey.

FRANCES WITHERSPOON BIBLE CLASS HAS ALL-DAY MEETING

An all-day meeting was enjoyed by members of the Frances Witherspoon Bible Class, Thursday. The meeting was held at the Presbyterian Church and a covered-dish luncheon was featured at noon. Two quilts were completed and a short business session held. Plans were made for the class to sponsor a pantry shower for the new pastor of the church, who will assume his duties here, on Nov. 1.

Mrs. W. M. Cogdell is president of the class and Mrs. W. A. Carroll, teacher.

Those attending were Mesdames C. O. Lee, E. J. Williams, E. E. Rogers, W. A. Hunter, W. A. Carroll, John Haberer, Maggie Hopper, W. M. Rigler, W. M. Cogdell, R. B. Miller, F. P. Potter and a guest of the class, Mrs. D. H. Alexander.

DOROTHY THOMPSON AND DAN GRUBBS MARRY IN CHURCH CEREMONY

Miss Dorothy Thompson, daughter of Mrs. R. W. Thompson, and Dan Grubbs, son of Rev. and Mrs. J. J. Grubbs, were united in marriage Sunday, Oct. 23, at the Assembly of God Church, in a quiet ceremony immediately after the morning church service.

The groom's father read the marriage rites in the presence of the congregation as the couple stood before the decorated altar, accompanied by their mothers. Mrs. Roy Botsford played the wedding march. The bride was attired in a plum-

colored transparent velvet frock, with rust accessories.

Mrs. Grubbs was a member of the 1938 graduating class of Hereford High School.

Mr. Grubbs graduated from high school in 1935 at Shamrock, and is now employed at the Hereford Laundry and Dry Cleaners. They will make their home here.

Immediately following the ceremony Mr. and Mrs. Grubbs were honored with a dinner at the home of the bride's sister, Mrs. W. L. Ayers, for relatives and close friends.

Those attending the dinner, were Mr. and Mrs. Robert Thompson, Rev. and Mrs. J. J. Grubbs, Mrs. R. W. Thompson, Ethel Womble, Frances Thompson, Nellie Thompson, Leo Grubbs, Roy Thompson, Walter Ayers, Jr., Wanda Elaine Thompson, Stella Jo Thompson, Elsie Fern Thompson, Ralph Ayers and the hosts.

WOMEN IN INDUSTRY STUDIED BY SUMMERFIELD STUDY CLUB

Members of the Summerfield Study Club met at the home of Mrs. Lloyd Lookingbill, Thursday afternoon, with Mrs. Ray Johnson co-hostess.

Mrs. Guy Walser presided, over a short business session. Mrs. R. L. Wilson had charge of the program on "Women in Industry." She reviewed a historical survey by Frances Perkins, United States Secretary of Labor, which furnished interesting statistics concerning the labor of American women. She brought out the fact that the drastic change in the labor of American women, from home work to industrial jobs, has been brought about in little more than a century.

In discussing the effects Nazism on the German women in industry, Mrs. Ray, Johnson said that the majority of German women in industry now concentrated on work for children, church or in the kitchen. Women have suffered the greatest set-back in professional fields, for German women may do the drudgery but must not expect either recognition nor advancement.

Refreshments featuring the Hallowe'en motif were served to Mesdames L. L. Cannon, Britt Clark, Jim Clark, Lloyd Riddling, C. R. Walser, Lee Curry, Ray Johnson, D. C. Walser, Ky Lawrence, Guy Walser, Hollis Walser, Tandy Legg, Ben Wilhelm, J. B. Noland, R. L. Wilson, A. Behrends and Mrs. Lookingbill.

MRS. H. H. BOARDMAN CELEBRATES ANNIVERSARY IN ST. LOUIS

On account of illness Mrs. H. H. Boardman is spending the winter with her two daughters, Mrs. Levin Gray and Mrs. Richard Renz, both of St. Louis, Mo. October the 4th, marked the 40th wedding anniversary for Mr. and Mrs. Boardman and a surprise dinner was given at the home of Mrs. Gray to celebrate the occasion. Flowers and lighted tapers decorated the table, and a feature of interest was the presentation of a huge bouquet of forty ruby red rose-buds, to the honoree by her granddaughter, little Miss Shirley Ann Gray. An original poem relating incidents

along the forty-year trail, was read by Mrs. Gray.

At the same time that the Missouri celebration was in progress, a similar affair was being enjoyed here by Mr. Boardman and his two sons, Lester Boardman and Glenn Boardman and their families.

Thirty of the forty years have been spent on the farm south of Hereford, where the Boardmans now live. Mrs. Boardman, who was confined to her bed for a year before going to St. Louis, is up and improved and is able to be up and about a part of each day.

DAWN CLUB HOSTS TO HUSBANDS SATURDAY

Members of the Dawn Demonstration Club entertained their husbands and families with a buffet supper, Saturday evening at the school.

The menu featured barbecued chicken, Spanish corn, mashed potatoes, gravy, tomato salad, pickles, olives, pumpkin pie and coffee. Garden flowers furnished the decorations.

Mrs. H. E. Miller had charge of arrangements and directed games which followed. Among those present, were Messrs. and Mesdames H. E. Miller, R. A. Frye, W. P. Caraway, W. T. Stewart, Carl Wimberley, C. A. Wimberley, Walter Galley and their families, John Womble, Dalby Fleming, William Wimberley, Mrs. W. A. May and Marvin, Mr. and Mrs. R. S. West and daughter, Bobby Jo, were guests.

INTERMEDIATE G. A. MEETS TUESDAY

Intermediate Grl's Auxiliary of the Baptist Church met Tuesday afternoon at the church. A mission program was carried out with Geraldine Kendall giving the devotional by telling the story of "The Great Physician." Heathen Doctors were discussed by Joyce Cress. Mrs. R. E. Perkins, sponsor, told of the spiritual healing and medical care of Biblical times.

A short playlet was enacted by Pollyanna Crawford and Glennis Cockrell.

Refreshments were served by Orvaline Rudd and Katherine Turner.

Mildred Shepherd, Billie Bess Green and Frankie Rose Whitaker were welcomed as new members. Molly Jo Roberson, Klitty Kloe Harlin and Shirley Ruth Thomas were visitors.

ENDEAVOR TIME CHANGED

Beginning with next Sunday the Intermediate Christian Endeavor of the Christian Church will meet at 8 o'clock p. m. The change of time was decided upon at the meeting held at the Church Sunday. The theme for the program was "The Three Pioneers," with Rena Rae Renfro leader. Rue Wilson gave the scriptural reading.

followed by talks by Ruth Temple Hastings, Lois Agnes Glibreath and Richard Peterson on Simon Peter, Dr. Mackilla and Alexander Campbell.

Prayers were led by Gertrude London, Larry Trimble, Richard Peterson, Rachel Ireland, and Mr. Ellis Coombes. A general discussion was led by Mr. Coombes.

THORNTON SHIRLEY HOSTESS FOR Y. W. A.

Thornton Shirley was hostess for members of the Y. W. A. of the Baptist Church, Monday evening.

Talks on Mission Work furnished the program. Mrs. Billie Roberson told of mission work among the Indians. Molly Jo Roberson told about the mission work in Mexico, and Mrs. Ben Wohlgemuth described mission work in the slum districts.

The next meeting will be held at 8:45 in order that members may attend the revival meeting in progress at the Baptist Church. The meeting will be held at the home of Mrs. Ben Wohlgemuth. Roll call will feature love verses in the Bible.

Present were Klitty Kloe Harlin, Molly Jo Roberson, Leola O'Fannan, Mrs. Libburn Ray, Mrs. Jack Roberson, Mrs. Billie Roberson, Dorothy Funderburg, Iola O'Fannan, Dorothy Nell Adams, Maxine Adams, Odessa Long, Margaret Curtsinger, Inez Funderburg, Mrs. J. W. Cockrell, Mrs. Ben Wohlgemuth, Cora Lee Rice, Audrey Cockrell and the hostess.

WOMEN'S STATUS IS STUDIED BY B. & P. W. CLUB

Business and Professional Women's Club met in the library, Monday night for continued discussions on "How Your Status and Mine May Be Improved." A panel discussion furnished the program. Those giving discussions were Cecil Williams, Helen Gilmore, Leta Kaul, Ann Holman and Edna Fincher. Topics discussed were Public Welfare Extension, Constitution Amendments, Improved Mental Attitude, Co-operation, Efficient Training and Individual Ability.

During the business session plans were made for the employers banquet scheduled for November 14. Arrangements are in the hands of Miss Belle Harris.

Those present were Bessie Smith, Cecil Williams, Ann Holman, Jewel Dodson, Helen Gilmore, Lavina Gilliland, Edna Fincher, Elizabeth Womble, Mirtle Sylvester, Ruby Perkins, Inez Clark, Sadie Lee Oliver, Belle Harris, Clara Wedel, Peggy Valentine, Leta Kaul and Dyaltha Brady, president. Mrs. Dorothy Ross was a visitor.

HALLOWEEN PARTY IS GIVEN

Among the many informal social affairs marking the Hallowe'en sea-

son was the Hallowe'en Party given Tuesday evening by Mr. and Mrs. R. G. Blue, at their home on 10th Street.

Owls, bats, wiches and black cats told the season's story in decorations. Games of "Forty-Two" furnished fun for the evening and all accessories for the games carried out the Hallowe'en theme.

Those enjoying the party were Messrs. and Mesdames J. C. Rickerts, J. B. Stoker, F. M. Kester, Harry Seed, W. E. Dameron, Earl Phillips, A. Peterson, Ellis Coombes, Elmo Lawhon, John Robinson, L. Z. Oldham, Frank Lucas, Mesdames C. H. Dyer, H. M. Redford, Miss Frances Dameron and Clyde Gregg.

WE HAVE A STOVE

Size for every Room!

The largest stock of stoves we have ever shown, and we mean it when we say that WE HAVE A SIZE FOR EVERY ROOM... no matter what you burn, you will find the stove you want at Streu's... and you will find it in a price range to suit your needs. See them today and Save at Streu's.

Gas Heaters... Coal Heaters

New Gas or Coal Heaters in modern designs that you will be proud to have in our living room. Stoves built to cut fuel costs and to give long service.

Oil Burning Heaters:

FLORENCE

AMERICAN

If you have never owned a Florence Oil Burning Heater, you surely have heard of them. See the new models on Display Now!

Another Oil Burning Heater we recommend without reserve. See these new models at our store today!

Ask About COROIRE

HEATS... FILTERS... HUMIDIFIES... PURIFIES... CIRCULATES... CLEANSSES... DEODORIZES... REVITALIZES!

"BUY AT HOME"

Streu Hardware

Notice...

Effective November 1, 1938, the undersigned banks of Hereford will close at 3:00 p. m., instead of 4:00 p. m. each week day. This earlier closing is necessary in order to conform to provisions of the new wage and hour law.

First State Bank
First National Bank

35¢ VICK'S Vapo-Rub	23c	HAILE DRUG WALGREEN AGENCY	30¢ LYSOL Antiseptic	21c
Pint RUBBING ALCOHOL	11c		50¢ IPANA Tooth Paste	29c
WE SELL FOR LESS				
FRIDAY PHONE 99 SATURDAY				

\$1.50 VALUE! HALIBUT LIVER OIL CAPSULES — Box of 100 98c	SENSATIONAL BARGAIN! 2 BIG BOTTLES LUCKY TIGER HAIR TONIC Regular \$1.50 Value Only 79¢	\$1.25 VALUE! Darby Alarm Clocks Guaranteed. 79c
\$1.25 CAROID and BILE SALT TABLETS — Bottle of 100 89c		\$1.50 VALUE! LaDONNA Toiletries Any Three Items for 98c

60¢ JAR MENTHOLATUM 39c	\$1.00 BOTTLE IRONIZED YEAST... 69c
60¢ BOTTLE SYRUP PEPSIN 37c	PINT SIZE ORLIS ANTISEPTIC... 37c

75¢ TUBE ANALGESIC BALM 39c	BOTTLE OF 150 COD LIVER OIL Tablets 89c	50¢ SIZE CALOX Tooth Powder 29c	25¢ SIZE BLACK DRAUGHT 12c
--	--	--	---

25¢ VALUE TOOTH BRUSH 12c	\$1.00 BOTTLE MILES NERVINE 89c
25¢ JOHNSON'S BABY TALCUM 18c	15¢ BOX BAYER'S ASPIRIN... 9c

10¢ SOAP WOODBURY'S — 3 bars 19c	75¢ VALUE GEM Razor & Blades... 29c
25¢ BOX LUX FLAKES... 17c	5-LB. SACK EPSOM SALTS... 23c

Funeral Service Held Friday For Anna L. Miller

FORMER TEACHER AND LIBRARIAN LIVED HERE PAST 32 YEARS

Funeral services for Miss Anna L. Miller, 70, were held Friday afternoon at 3 o'clock from the Baptist Church in Hereford, conducted by Rev. W. E. Barnes, pastor. Miss Miller died at the home of her sister, Mrs. J. H. Pitman here, Thursday afternoon at 1 o'clock, following an illness of four years.

She was born in Miami, Mo., Dec. 1, 1867, and had been a resident of this city for the past 32 years, having come here in 1906 with Mr. and Mrs. Pitman. She served as a school teacher for some 12 years, and was county librarian in this county until 1930, having held the position for a number of years.

Miss Miller joined the Baptist church when she was 14 years of age, and taught in the Sunday school for a period of more than 25 years, most of the time working with juniors. She transferred her membership to the Hereford Baptist Church shortly after coming here, and while her health permitted, was a constant and faithful worker in the church.

Although her health has prevented her from being out much in recent years, there are many acquaintances and friends who mourn her death, and who will always remember her as a faithful Christian, a hard worker and a worthwhile friend. During her latter years, she often spoke of her church and the joyous times she had working in it.

She is survived by two sisters, Mrs. J. H. Pitman of Hereford, and Mrs. E. W. Morris of Abilene, Texas; three brothers, Dr. A. L. Miller of Gilliam, Mo., C. E. and W. C. Miller of Slater, Mo.; three nephews, J. A., J. M. and W. C. Pitman, and a niece, Miss Eloyse Pitman.

Interment was made in West Park Cemetery. Pall bearers were: Homer Fox, C. Acker, Ray Conaway, Jimmie Gillentine, Jack Wayland and P. Rosson.

Wyche Items

(1 1/2 miles south, 7 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. Wert Albright and children, spent Sunday with relatives in Happy.

Elnora Paetzold spent Sunday afternoon with Lorene Acker in Hereford.

Mr. and Mrs. Brown and children spent Saturday and Sunday in the home of her parents, Mr. and Mrs. D. R. Carmichael. Mr. and Mrs. Brown are on their way back to Idaho.

The Halloween party given at the Wyche School, Saturday, Oct.

22, was enjoyed by a large crowd. Games were played and hamburgers and cookies were served, also pie and punch.

Miss Rachel Brown surprised the community by coming in from East Texas Saturday night, and attended the Halloween party at the school. Miss Brown stayed, with her grandparents, Mr. and Mrs. D. R. Carmichael and attended the Wyche School here, last winter.

Miss Peggy Valentine spent Saturday night and part of Sunday in the home of her parents.

W. B. Saxton and N. G. Elliston are helping Noah Ewton stack feed.

Clifford Gandy is helping Dock Roberson stack feed.

Mr. and Mrs. James Gandy are visiting in the home of Mr. Gandy's parents.

Various ones are replanting their wheat. Some wheat was just ready to come through the ground when we received the rain and the ground crusted before it was up.

Mrs. Dock Roberson, Mrs. Lee Cocanougher, Mrs. Joe Boeskin and Mrs. N. G. Elliston attended the council meeting of the Home Demonstration Clubs, held at the court house, Saturday, Oct. 22. Mrs. N. G. Elliston handed in her resignation as county chairman, and Mrs. Dock Roberson acts as chairman until the next election of officers.

Mrs. Josephine Lee, formerly of Wyche community, is visiting here.

Mr. and Mrs. Bob Hoffman are farming the old H. B. Elliston place. Mr. and Mrs. Hoffman were just recently married.

Mr. and Mrs. Will Harris of Summerfield, visited in the home of their daughter, Mrs. Pete Carmichael, Sunday.

Mrs. W. I. Valentine and Mrs. Gilbert Hooper and son, Don Gilbert, visited in the R. C. Valentine home, Thursday.

Mr. and Mrs. D. Y. Edwards and children of Hereford, visited in the home of his parents, A. E. Edwards, Sunday.

Mr. and Mrs. Gus Thiele spent part of Saturday in council with Miss Sadie Hatfield, landscape gardening specialist.

Mrs. Arnold has been seriously ill.

Mrs. Lee Cocanougher called on her mother, Mrs. Williams, who is staying in Hereford on account of illness. Mrs. Williams is reported some improved.

Mrs. Lee Cocanougher was appointed secretary and treasurer of the Home Demonstration council, Saturday.

The Wyche Home Demonstration Club cleared \$10 at their party, Saturday night.

Mr. and Mrs. Pete Carmichael and children visited in the home of her sister, Mrs. D. Brown in Oklahoma Lane, Sunday.

Mr. and Mrs. G. H. Reeves and children spent Sunday with relatives in Happy.

Mrs. L. J. Kuper and Anna Marie of Hereford, spent Thursday visiting in the N. G. Elliston home.

Mr. and Mrs. Pete Carmichael and children spent Thursday night in the home of Mr. and Mrs. Troys

Carmichael of Progressive.

The Home Demonstration club will meet in the home of Mrs. Buddy Curtisinger, with Mrs. E. C. Hewitt as co-hostess, Thursday, Nov. 3.

The Home Demonstration club met in the home of Mrs. N. G. Elliston, Thursday, Oct. 20, in an all-day meeting, with Mrs. Blackwell, Mrs. Joe Chaddick, Mr. Wolfe and Mrs. C. J. Chaddick of Amarillo, demonstrating the Singer sewing machines. Mrs. Blackwell explained the advantage of home sewing viewed from the standpoint of economy, individual style and perfect fit.

A covered dish luncheon was served at noon, also demonstrating to the Amarilloans how many good cooks this community boasts. A business meeting was held and Mrs. Lee Cocanougher and Mrs. Joe Boeskin were substituted in Mrs. F. D. Ferguson's and Mrs. R. C. Valentine's places to demonstrate and serve cheese and to attend the cheese-making to be held in the court house, Nov. 5, at 2:30. Also a Halloween party and a Christmas party were discussed and various committees appointed.

Those attending were Mrs. Blackwell, Mr. Chaddick, Jr., Mr. Wolfe and Mr. Chaddick, Sr., all of Amarillo. Miss Armella Reinhart, Mrs. Kuper and daughter, Anna Marie, of Hereford, were visitors. Members present were Mrs. W. B. Saxton, Mrs. E. C. Hewitt, Mrs. Chas. Wilhelm, Mrs. Ray Wilhelm, Mrs. Fred Henry and Betty Joyce, Mrs. Grace Robertson, Wilma Jo, Mrs. Reinhart, Mrs. C. E. Rea, Mrs. Lee Cocanougher, Mrs. Pete Carmichael and sons, Mrs. H. B. Elliston, Mrs. Wert Albright and daughters, Mrs. F. D. Ferguson, Mrs. Mitchell and Marlene, Mrs. Ira Ott, Mrs. R. C. Valentine, Mrs. Joe Boeskin, Mrs. Reece, Mrs. Wes Brady and the hostess, Mrs. N. G. Elliston.

The next meeting will be Nov. 3, at Mrs. Buddy Curtisinger's and Miss Sadie Lee Oliver will meet with the club.

Booster Brady returned from College Station where he entered school in the fall. Mr. Brady's foot being hurt again, he is unable to attend school; he is hoping to be improved enough to enter again at Christmas.

Mr. and Mrs. Bernice Dee Fortner of Arney, spent Saturday in the home of her parents, R. W. Elliston, and attended church in Hereford.

Mr. Jap Dickerson spent Saturday in the John Paetzold home.

Mr. and Mrs. John Paetzold, George and Alice Ann attended church at the St. Anthony's in Hereford, Sunday.

Bippus Items

(4 1/2 miles northwest)

By MRS. EDNA BURNS

A meeting is being held this week by Rev. W. A. Medlin. It was postponed last week on account of rainy weather.

Feed cutting is now employing all farmers in the community.

Clarence Walton and family of Amarillo, were visitors in the J. E. Morrison home the first of the week.

A light freeze and frost reached here last Wednesday night.

U. D. Wheeler and wife are visitors in the J. E. Morrison home for a few days.

M. E. Morrison was a visitor in Hereford, Friday.

Mrs. Maude McClung and daughter, Mary Beth, of Amarillo, were guests in the John McLean home, Sunday.

AMERICAN LEGION

Post 192—Hereford, Texas

Business Meeting
1st Tuesday, each
Month.

Social Meeting
3rd Tuesday, each
Month.



THE WORLD'S GOOD NEWS

will come to your home every day through

THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

It records for you the world's great, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals correctively with them. Features for busy men and all the family including the Weekly Magazine Section.

The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a period of
1 year \$12.00 6 months \$8.00 3 months \$5.00 1 month \$1.00
Wednesday issue including Magazine Section 1 year \$2.00 6 issues 25c.

Name _____
Address _____
Sensible Copy on Request

Lions Carnival

OCT. 27-28-29

at the

PITMAN ELEVATOR

3 BIG DAYS!

of

FUN and ENTERTAINMENT!
for everyone



Everyone is invited to attend the annual Lions Club Carnival to be held in the Pitman Elevator, Thursday, Friday and Saturday, Oct. 27, 28 and 29, starting each night at 7:00 p. m.

The Lions Club is proud this year to present an even better carnival than ever before with new and different forms of entertainment for every member of the family, young and old. The Lions Club Carnival is held each year to benefit worthy causes.

NEW and DIFFERENT THIS YEAR!

Proceeds go to

HIGH SCHOOL BAND AND VARIOUS CHARITABLE SOCIETIES!

3 Big Nights!
THURSDAY, FRIDAY
and SATURDAY!
OCT. 27-28-29

Opens

TONIGHT!

Sponsored by

Hereford Lions Club

CONOCO CONOCO OIL & GAS

Wholesale and Retail
Batteries, Tires and
Accessories

MEDKIEF SERVICE STA.

ERNEST MEDKIEF HIGHWAY 60 & MAIN ST.

PLAN YOUR HOME FOR CONTROLLED "WINTER COMFORT"

PAYNE Floor FURNACE

- Carefree
- Clean
- Comfortable

EASILY INSTALLED
REQUIRES NO BASEMENT

Estimates Furnished FREE

West Texas Gas Co.
Good Gas With Dependable Service

CONOCO

ALL YOUR CURIOSITY satisfied by Your Mileage Merchant... Ask him exactly how you're sure of fast winter starting and extreme oil economy by changing now to WINTER OIL-PLATING

Is OIL-PLATING just a different name? ...No. OIL-PLATING is what Conoco Germ Processed oil does! The out-and-out difference is this: OIL-PLATING will stay firmly attached—plated—clear to the topmost point in your engine, while any plain mineral oil drains clear down the crankcase at every stop.

Exactly where is your gain? Well, in starting up again—next day or next month—the coldest OIL-PLATED engine is always oiled in advance...pre-lubricated before any oil down in the crankcase could ever stir. OIL-PLATING thus keeps every engine part constantly slippery. The starter speeds...the battery lives and so does the engine, free of fierce starting friction.

But is there any oil saving? Why?... Because less engine wear puts more miles between quarts. And OIL-PLATING itself never passes out during the use of Germ Processed oil. Only the Germ Process, patented, creates OIL-PLATING, the sensible reason for you to switch to Your Mileage Merchant today.

CONOCO GERM PROCESSED OIL

OIL-PLATING GUARANTEED to lubricate before any oil can circulate

Flaming scarlet

... pages of history flung open for the first time!



Revealing

... Intimately ... the PRIVATE LIFE ... the LOVES ... the SINS ... the INTRIGUES ... of the most glamorous woman the world has ever known!

NORMA SHEARER TYRONE POWER

Marie Antoinette

COMING

STAR

Watch for Dates and Further Announcements!

PERSONALS

Mrs. John Roberts went to Plainview, Thursday, for a several days visit with relatives.

Mrs. H. D. Cullpepper is in Phoenix, Ariz., where she is visiting her daughter, Mrs. Felix Kuykendall and family.

Mr. and Mrs. Arthur Davis and family, were in Amarillo, Saturday.

Now Arrival

Mr. and Mrs. Carl Williams announce the birth of a daughter, Friday, Oct. 21. The young lady has been named Zonetta Carlyon and she and her mother are getting along nicely.

Mr. and Mrs. Lyle Blanton, accompanied by Mrs. C. O. Wilkins, went to Fort Worth, Dallas and Denton, Saturday, returning Tuesday night. Mr. and Mrs. Blanton transacted business and Mrs. Wilkins visited her daughter, Elyse, who is attending college in Denton. She also visited with Misses Helen Snyder, Melvina Stewart, Viola Phillips and Nancy Millard, all Hereford girls, who are attending college with Elyse.

Mr. and Mrs. M. Y. Galloway and daughter, Ann, of Amarillo, spent the week end with their aunt, Mrs. Seth B. Holman.

Mrs. Walter Orr, formerly of Hereford, returned from a visit with a daughter in Phoenix, Ariz., and is making her home with her daughter, Mrs. Roy Jewell, who lives here. Mrs. Orr is now associated with the Personality Beauty Shop as operator, assuming her duties yesterday.

Let us fill your tractor tires with Anti-Freeze solution. We deliver it right to your tractor and inject it into the tires. Davis-McCracken Implement Co.

Mrs. J. E. Beyer, who has spent the past two weeks in Winfield, Kansas, visiting her daughter, Mrs. Harold Hicks and family, returned home Sunday night.

Mr. and Mrs. E. H. Norton visited his father, R. H. Norton and other relatives in Amarillo, Sunday. Mr. Norton's sister, Miss Alma Norton, is recovering from a recent operation in an Amarillo hospital.

Nancy Conkright Attend Baylor Home-Coming
Nancy Conkright who received her degree from Baylor University last June, attended Baylor Home-Coming celebrations in Waco, Saturday. Miss Conkright stopped in Longview enroute home, for a visit with Miss Princess Louise Markham.

Mrs. Margaret Peck of Shreveport, La., is visiting her brother,

A. H. Elliston and family. Mrs. Peck had visited relatives in California and El Paso, Texas, and stopped here for an indefinite visit.

Band and Orchestra Parents To Meet

Band and Orchestra Parents Association will meet Thursday evening, Nov. 3, at the high school. Meetings have previously been held the first Tuesday in each month and members will note the change.

Discussion Group

The Discussion Group will meet Friday evening, Oct. 28, at 7:30 o'clock in the County Library, according to announcements today.

Mrs. C. C. Ferguson returned Tuesday from a 10-day visit with her son, Charles Ferguson, Jr., in Houston, and with relatives in Ft. Worth; she was accompanied on the trip by Mr. and Mrs. Sam H. Reed of Lubbock.

Mr. and Mrs. Russell Daniel attended the Flower Show held in Amarillo, last week.

Junior Band Mothers Will Meet
Junior Band Mothers will meet Tuesday afternoon, Nov. 1, at Central School at 3:30 p. m. An interesting program, featuring National Education Week, will be given. All members are urged to attend.

Don't be caught with water in your tractor tires when that northern hit! Let us Anti-Freeze your tractor tires today. Ask us about Anti-Freeze for your Tires. Davis-McCracken Implement Co.

Church Group Attends Presbyterial

A group of members of the Woman's Auxiliary of the Presbyterian Church attended the fall meeting of Presbyterial held in Amarillo yesterday. The one-day session was held at the Central Presbyterian Church, and those from Hereford attending, were Mesdames Henry Hastings, John Olson, Vern Witherspoon, W. M. Cogdell, E. E. Rogers, C. O. Lee, Arch Conklin, R. E. Cottingham, R. B. Miller, D. H. Alexander, Mrs. Gatlin and Mrs. Gregory. A group from Jumbo community also attended this meeting; Mrs. L. A. Matthews, Ullman Hunter, Sam Hunter, Finis Hunter, Robert Stephens and H. C. Baird.

Mr. and Mrs. A. O. Thompson were called to Deport, Texas, last week by the serious illness of her brother, Ivie Argo. Mr. Thompson returned Friday, but Mrs. Thompson remained for a longer stay with her brother, who is improving.

Mrs. J. B. Jones returned Tuesday from a several weeks visit in four states. She visited her daughter, Mrs. Jerry Petersen and family at Sioux Falls, S. D., another daughter, Mrs. Harvey Yantis in Minneapolis, Minn., a niece, Mrs. Agnes Duncan Forman in St. Louis, Mo., and Mrs. Grace McLeroy in Chicago, Ill.

Mrs. Jack Wright and daughter, Jackie, spent the week end in Dimmitt, visiting her mother, Mrs. W. R. Hastings.

See us today about Anti-Freeze solution for your tractor tires. Acts as wheel weight as well as Anti-Freeze solution. Preserves the tires where water might injure them. Davis-McCracken Implement Co.

College Students Home

College students here over the week end were, Roy Hastings, son of Mr. and Mrs. Henry Hastings; Mary Jane Morgan, daughter of Mrs. Cooper Morgan; Dean Dunlap, son of Mr. and Mrs. W. E. Dunlap, all from Texas Tech. Hertha Baer, daughter of Mr. and Mrs. Gaston Baer, Nola Margaret Blue, daughter

of Mr. and Mrs. R. G. Blue, from WTSC, and Virginia Erie Reed, daughter of Mr. and Mrs. H. D. Reed, who attends Business School in Amarillo.

William Knapp of Indianapolis, Ind., is a business visitor here this week and is the house guest of Mr. and Mrs. J. A. Pitman.

Breeders

(Continued from Page 1)

Prince Axtell 33d, all being now in service on one of the two ranches or having previously seen service there.

A record attendance is expected at the sale, due to unusual interest which is being manifested at this early date. Page advertisements have already been published in The American Hereford Journal, The Cattleman, and the Western Livestock. The sale staff is listed with Col. Earl Gartin as auctioneer, assisted by Frank Farley, O. R. Petersen and Frazier Biggs.

The sale is scheduled to begin at 12:30 o'clock in the local pavilion, where the cattle have already been consigned. Many persons in this locality have already visited the pavilion and inspected the cattle, and all who have seen them are high in praise of the animals, proclaiming them to be in excellent breeding condition, despite the fact that they have been on the range until recent weeks. Mr. Cocanougher and Mr. East joined in inviting all interested persons to visit the pavilion and inspect the cattle.

Catalogues may be secured by writing or contacting Mr. Cocanougher or Mr. East at Hereford, Texas.

Furrows Boost

(Continued from Page 1)

spread over the entire county, and many farmers and ranchers not in the project have taken up the practice to increase yields.

O. T. Williams, project supervisor, states that the furrows range from six inches in width up to 14 inches in width; the small furrows are made with lister points, while larger ones are made with sod and turning plows, and even with small grader blades.

"We find that the larger furrows last much longer than the small ones," Williams said. "but they cannot be crossed in an automobile." He said that present indications show that the small furrows silt over quicker than the larger ones, but said that some of the small furrows are still in use after two years.

Lions Carnival

(Continued from Page 1)

of concessions will again dominate at the carnival, Mr. Medkief said. In addition to the regular features of past years several new games have been added which are expected to prove popular.

The high school orchestra will play each night during the carnival, and no admission charge will be made to the building which is to be decorated in Halloween colors.

As previously announced, 40 percent of the proceeds will be donated to the band toward the purchase of new uniforms; the remaining 60 percent, as in the past, will be used for worthy causes

which may arise from time to time, including the purchase of glasses for needy children, milk funds, cafeteria funds and similar purposes.

A large attendance is expected at the carnival each night, and sponsors stated that an effort will be made to set a record tonight, believing that the carnival this year will prove the most popular and the most successful in its history.

Landscape Tour

(Continued from Page 1)

berley, Mrs. J. Fields Matthews, and Miss Lucille Shultz, County Home Demonstration Agent at Dimmitt.

On Saturday a study of good arrangement in landscape planting was made at the home of Mrs. Al Werner at Westway. Plans for the general layout were made and the foundation planting drawn in on the plot of the grounds done to scale by Adeline Koelzer in the office of the County Home Demonstration agent. Those who attended, were Mrs. Al Werner, Miss Sadie Hatfield, Mr. and Mrs. J. Fields Matthews, and Mr. and Mrs. G. E. Thiele and Miss Sadie Lee Oliver. Mrs. Werner served a bountiful luncheon to the entire party. "I would plant the windbreak first. In three years it would protect all other plantings," stated Miss Hatfield.

Football Squad

(Continued from Page 1)

pected to accompany the team there for the game.

During the rest period, the Whitefaces have been drilling on blocking, passing and general fundamentals, and a great improvement is expected when they take the field tomorrow. On Nov. 4, the Friona squad comes here for another conference game, and on Nov. 11, the Hereford squad will travel to Tulla to wind up the season with a third conference game.

Baptist Revival

(Continued from Page 1)

with fine song services and special music. He is assisted by Miss Thelma McMinn, choir director, and Miss Audrey Wimberley and Miss Ruth Conkright, pianists.

A record attendance is expected at the service next Sunday and an increase has been shown regularly since the meeting opened.

Mrs. Alexander

(Continued from Page 1)

cate existing accident hazards around private property.

"Red Cross public health nurses made more than 1,000,000 visits to or on behalf of the sick during the past twelve months. They are carrying out their work in communities where nursing and medical aid are not readily available, including isolated islands in the sea. At the same time, these nurses have examined 559,187 school children for possible physical defects that needed correction, and where it was found necessary the proper treatment was arranged.

"Under the Red Cross First Aid and Life Saving services, 295,028 persons have been qualified to stop bleeding, treat for shock, splint fractures and give other emergency treatment following accidents, and 88,149 persons have been trained in life saving and water safety in an effort to bring about drastic reductions in death from drowning.

"While there were few disasters of spectacular national importance during the year the Red Cross,

through this period, has rescued, fed, clothed and given nursing and medical care to 108,000 victims of floods, fires, storms, explosions and many other types of disasters. These have been scattered over 38 states and included ten types of natural catastrophes.

"No other national agency has the experience, personnel and equipment capable of rendering such immediate and efficient service as does the American Red Cross in its chosen fields of endeavor. That we have contributed so generously in the past should make us proud to have been mem-

bers in this great agency of mercy. The officers of the local chapter hope that everyone who can possibly do so will take out one or another of the different types of Red Cross membership. Mrs. Alexander will soon have her workers organized and it is hoped that the citizens will lend their co-operation cheerfully to the efforts of all those who are donating their time and energy to make our part in the Roll Call a larger success than it has ever been before. Local headquarters for the Roll Call will be the Chamber of Commerce office in the City Hall."

BROUGHT TO THE SCREEN FROM KATE DOUGLAS WIGGIN'S GLORIOUS NOVEL...

THESE CHARMING PEOPLE STEP RIGHT IN TO YOUR HEART!

Surpassing all the so-called thrills on earth... the sweet sensations that hit the heart's deep spots... laughter and heartache... tenderness and tears... romance and longing, and fear and hope!



Also—ROBERT BENCHLEY in "HOW TO READ" in One Easy Lesson



Thursday - Friday REGISTER IF YOU WISH

STAR THEATRE

Stop Them!

The people can't! The D. A. won't! What price Crime? \$100 a year for every American... man... woman and child!

The two-fisted story of an ex-G man who moved in on the thugs to fight the people's battle!



TUESDAY ONLY



SATURDAY Kiddies 10¢—Adults 20¢ Doors Open 1 O'clock

A Thrilling Chapter in the history of claim jumping... as your fighting hero crashes down on a gang of mine thieves... and proves his right of ownership.

MING THE MERCILESS EPISODE 12 FLASH GORDON'S TRIP TO JARS

Hell Bent for Kansas

... OVER THE CHISHOLM TRAIL RIDE HARD... FIGHT HARD... YOU SONS OF GLORY... THE EYES OF TEXAS ARE UPON YOU!

Again the valiant men and heroic women battle ruthless carpetbag government, hair-raising Indian attack, crackling prairie fire and blinding dust storm for their homeland and an unconquered son and daughter of the Lone Star State find love and glory in America's last frontier.

Mighty Romantic Drama of the Great Southwest!
THE TEXANS
with Joan BENNETT Randolph SCOTT May Robson Walter Brennan and a CAST OF 1000's



Also: Walt Disney's "Lonesome Ghost" and latest News Events

Preview Saturday Night!

STAR

Preview Saturday Night!

SUNDAY - MONDAY

For Added Comfort

COVER YOUR FLOORS WITH **INLAID LINOLEUM**

OR **FELT BASE GOODS**

We have a large Assortment of Patterns in Felt Base Rugs of all sizes—6x9 feet to 12x15 feet.

9x12 FEET Priced from \$4.75

Venetian Blinds

ADD MUCH TO THE **STYLE and COMFORT** of your Home!

Any color or size! We are glad to estimate the cost to you—and install them!

E. B. BLACK CO.

FURNITURE — UNDERTAKING

LESS PAIN AND MORE PLEASURE OUT OF Life



Be Ready For EMERGENCIES
Many an outing is spoiled by annoying, aggravating headaches. Here is a suggestion. Every large package of Dr. MILES ANTI-PAIN PILLS contains a pocket size case that holds six pills. Carry this, and leave the large package in your medicine cabinet. DR. MILES ANTI-PAIN PILLS are recommended for pain relief in Headache, Neuralgia, Muscular and Periodic Pains. They taste good, act quickly, do not upset the stomach. Your druggist sells them. Regular package 25 for 25c. Economy package 125 for \$1.00.

DR. MILES ANTI-PAIN PILLS