

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

"Music and Poetry of Texas" Topic For Music Study Club Meeting Mon.

Of special interest was the program on "Music and Poetry of Texas" at the meeting of the Music Study Club, Monday afternoon, at the home of Mrs. C. H. Dille-

Mrs. H. L. Broadwell was leader and discussed the lesson topic. She correlated types of poetry with the different types of music and discussed romantic and modern methods in both poetry and music. Musical numbers on the program included a club chorus, composed of Mesdames Troys Carmichael, C. H. Dillehay, O. T. Williams, J. E. Beyer, C. C. Acker, H. H. Hawkins, C. C. Ferguson, A. J. Schroeter, W. E. Dameron, H. L. Broadwell, O. R. Smith and Miss Eloise

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE First State Bank

AT HEREFORD
State of Texas, at the close of business on the 7th day of March, 1938, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 17th day of March, 1938.

RESOURCES	
Loans and discounts, on personal or collateral security	238,872.61
Loans secured by real estate	12,967.49
Overdrafts	2,530.11
Acceptance of other banks	NONE
Securities of U. S., any State or political subdivision thereof	35,000.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture and fixtures	2,955.00
Real Estate owned, other than banking house	970.98
Cash and due from approved reserve agents	164,968.52
Due from other banks and bankers, subject to check on demand	2,176.44
Stock and or assessment Federal Deposit Insurance Corp.	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	NONE
TOTAL	\$465,841.15

LIABILITIES	
Capital stock \$50,000.00	
Income Debentures sold	25,000.00
Total Capital structure	75,000.00
Surplus Fund	NONE
Undivided Profits, net	1,368.72
Reserve for	NONE
Dividends Unpaid	NONE
Due to banks and bankers, subject to check	988.50
Individual Deposits subject to check, including time deposits due in 30 days	324,794.05
State Funds on Deposit	NONE
Time Certificates of Deposit	62,780.81
Cashier's Checks, outstanding	909.07
Bills Payable and Discounts	NONE
Customers' bonds Deposited for safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
TOTAL	\$465,841.15

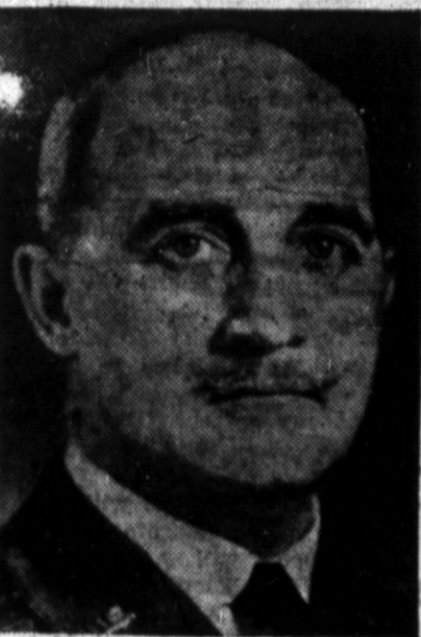
STATE OF TEXAS,
County of Deaf Smith:
We, C. B. WILLIAMS, as President, and C. C. Acker, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.
C. B. WILLIAMS, President,
C. C. ACKER, Cashier.
CORRECT-ATTEST:
MILES ROBERSON,
J. A. PITMAN,
E. S. IRELAND,
Directors.
Subscribed and sworn to before me this 12th day of March, A. D. 1938.
(SEAL) J. H. PATTON,
Notary Public,
Deaf Smith County, Texas.

PIE EATING KING



Steven Busho, thirteen, displays the equipment which won the pie-eating contest at the Associated Bakers of America convention in Chicago. Steven munched his mouth a little around the edges, but chomped and licked through to victory.

INTENDED VICTIM



Col. H. W. T. Eglin, U. S. A., commander of Fort Totten and the Sixty-second coast artillery at New York, who, according to federal agents, was to be the intended victim of a spy plot and was to be kidnaped to a New York hotel where he was to bring certain secret documents dealing with the defense of New York city.

THREE ARE HOSTESSES TO CLASS

Mesdames T. W. Roberson, G. P. Owen and Joe Curtsinger were hostesses to the Home Makers Class of the Baptist Church at a business and social meeting, Thursday afternoon at the Roberson home.

After a song by the group, Mrs. Joe Kendall, president, presided over the business session, when plans were made for a class party to be held at the church March 25, honoring husbands.

BROTHERHOOD DINNER

A nation-wide Brotherhood Dinner will be observed by practically every local congregation among the Disciples of Christ, next Thursday night, March 24. This congregation will join the great host of churches in the observance of this dinner. The program will be presented by the Laymen's League. The purpose of the dinner is to inform the churches of the work of the Brotherhood and to stimulate a Brotherhood consciousness. Every member of the church is urged to come. Each family is asked to bring a covered dish.

L. A. E. CLUB PLANS SPRING LUNCHEON

Plans for the annual spring luncheon were discussed at the meeting of the L. A. E. Club at the home of Mrs. Bob Higgins, Tuesday afternoon.

METHODIST CLASS IS ENTERTAINED

Win One Class of the Methodist Church, was entertained at the parsonage, Tuesday afternoon. Hostesses were members of the class, having March birthdays. They included Mesdames M. M. Beavers, T. C. Mathis, Fred Millard, Ray Hershey and Florence McClellan. Mrs. J. F. Ward is teacher of the class, and Mrs. Florence McClellan is president.

MATTIE LOUISE LAWSON HAS BIRTHDAY PARTY

Mattie Louise Lawson celebrated her thirteenth birthday with a party at the home of her parents, Mr. and Mrs. Elma Lawson, at the club house Friday afternoon. Guests registered in a decorated autograph book and a variety of games were enjoyed. A jolly birthday cake decorated in pink, green and white, carried out Easter colors. The cake was made in three tiers and boasted thirteen candles.

EPWORTH LEAGUE HAS FRIENDSHIP PROGRAM

The program subject for the Epworth League meeting held at the Methodist Church Sunday evening, was "The Way to Friendship." Miss Ursalee Fridley was leader. Special music was furnished by Miss Nancy Millard and relating talks were made by Donald Henslee and Mildred Wilder.

EPWORTH LEAGUE HAS FRIENDSHIP PROGRAM

A poem, "The House by the Side of the Road," was read by Bonnie Jean Smith as an introduction to her talk on "The Spirit of Friendship." Rev. M. M. Beavers gave the closing prayer.

Gloria Cross, Billy Self, Donald McCullough, Billie Louise Lance, Geraldine Kendall, Betty Kendall, Richard Petersen, Billy Davis, Billie Barber, Dorothy Banner, Lois Agnes Glibreath, Polly Dixon, Selma Robinson, Larry Trimble, F. L. Lucas, Mary Anna Thompson, Edith Standifer, Nadine Newell, Mildred Bowser, Harold Close and Billy Bob Jackson.

The hostess was assisted by her mother, Mrs. George Beams and her sister, Mrs. George LeGrand.

EUGENE ROBERSON HONORED AT BIRTHDAY PARTY

Eugene Roberson, son of Mr. and Mrs. Jeff Roberson, celebrated his seventh birthday at a party given by his mother at their home on "B" Street, Saturday afternoon.

The affair was a complete surprise to the honoree, who failed to connect the celebration with his birthday, until gifts were presented. Games were directed by Geraldine Kendall and Edward Kay Roberson. Little Miss Norma Jean McCullough entertained with special music.

Refreshments were served to Louise Young, Virgil Young, Norma Jean McCullough, Peyton Ramey, Doris Jo Hodges, Bettye Hodges, Lee Franz Hicks, Ellis Posey, Bobby Hicks, Mary Estelle LeGrand, Rosine Lance, Paul Lance, Geraldine Kendall, Edward Kay Roberson and the honoree.

H. F. FOX'S ARE HOSTS FOR DINNER CLUB

Decorations in keeping with the season were used at the dinner party for members of the Tuesday Dinner Club given at the home of Mr. and Mrs. H. K. Fox, Tuesday evening.

Guests were served from a table centered by a silver bowl filled with yellow daffodils and blue sweet peas. Small tables were arranged in the living room where games of bridge were enjoyed after the luncheon. A spring motif was featured in tallies and other accessories for the games.

BUSINESS AND PROFESSIONAL WOMEN ARE ENTERTAINED

The Business and Professional Women's Club was entertained with a dinner-party at the home of Mrs. A. Peterson, Monday night.

GET YOUR SUPPLY OF NEW SPRING LaGRACE DRESSES at these Reduced Prices!

\$1.95 Values \$1.79
\$2.95 Values \$2.69
\$3.95 Values \$3.69

« EASTER SALE »

We have now an immense stock of NEW SPRING DRESSES, COATS AND SUITS. ALL REDUCED—the wise shopper will buy more than one ensemble. Colors and styles for the gay and young—and the fashion-wise! COLLEGE CAMPUS-DEB-BIE JUNIORS, BLOOMFIELDS AND MME. RENAULDS have never been more beautiful in styles, materials and colors. Sizes 11 to 46. We specialize in half sizes for large and little women.



- One Rack of New Spring SILK and LINEN DRESSES On Special **\$2.95**
- One Rack of New Spring SILK and LINEN DRESSES \$5.95 values—Now **\$3.95**
- One Rack of New Spring SILK and LINEN DRESSES \$8.75 values—Now **\$5.00**

All Higher Priced Silk and Linen Dresses Marked Down Accordingly!

NEW SPRING Suits, Coats and Toppers

- All-Wool Garments, with Guaranteed Linings! A large Selection of WESTWAY COATS and SUITS
- \$10.00 Values, Now **\$6.95**
- \$12.75 Values, Now **\$9.75**
- \$19.50 Values, Now **\$15.00**
- \$24.50 Values, Now **\$18.50**

DRESS-UP It's Spring!

AN UNBELIEVABLE Large Array of New Spring Wash DRESSES, Gorgeous Styles, Materials and Colors! All Full Cut, Guaranteed Fast Colors—Sizes 11 to 52 **89c**

We have a complete stock of the new entrancing colors of accessories to match our costumes. SHOES... GLOVES... HOSE... HANDBAGS and HATS. We have "this with that" as Vogue says.

POPULAR STORE

FILLING YOUR FOUNTAIN PEN this way WAS SUCH A Nuisance!

Uncorking an ink bottle always makes a mess. You dip the pen too far—get ink on the pen grip. You must keep a clean-up rag or blotter handy. You usually have to wash your hands after pen filling. And you can so easily ruin valuable papers.

That's Why the Automatic Terry Penfiller was Invented

The Terry Penfiller fills fountain pens automatically! All you do is press the point of your pen into the opening. The Penfiller flushes out the old ink and refills your pen fuller than it has ever been before. It cleans the pen feed, makes the ink flow more freely, makes your pen a better writing instrument, and saves pen repair bills.

All this the Terry Penfiller does almost instantly! And the Penfiller is so attractive, you gladly keep it on your desk, always within easy reach. Whenever your pen runs dry, you simply reach out, press down and go on writing again. You'll never do without the Terry Penfiller, once you've learned its convenience. Come in and try one today.

HEREFORD BRAND Office Supplies

Dawn To Hold Pie Supper Friday Night

That a pie and box supper will be held at Dawn Friday, March 18, at 8 p. m., was today announced by H. E. Barnes, superintendent.

Ladies were invited to bring pies or boxes. A program of special songs and numbers by the school rhythm band will be given in connection with the pie supper.

Dawn Items

(13 miles east)

BY MRS. CARL WIMBERLEY

One-half inch of rain fell here, Tuesday. The roads, which had only become passable, got so bad the school bus did not get back to Dawn until eleven o'clock that night.

Singing School is progressing nicely under Mr. Taylor's teaching. More than forty are enrolled.

Friday evening, March 18, there will be a pie-box supper at the school house. The ladies are invited to bring a pie or box, which ever they prefer. A program of special songs and numbers by Mrs. Durwood Savage's Rhythm Band will be given. Candidates are invited to be present. The proceeds of this supper will remunerate Mr. Taylor for his services during the singing school. Everyone is invited.

Mr. and Mrs. Cecil Hodges and son, and C. L. Hodges of Daniel, visited Mr. and Mrs. Jess Caldwell, Thursday.

Mr. and Mrs. L. A. Smith and family attended the operetta, "Who Discovered America," given in the W. T. training school auditorium, Tuesday night by the high school music department under the direction of Miss Ada V. Clark. Miss Ella Smith, Johnny B. and Obed Caraway were in the operetta.

Mrs. W. P. Caraway and Harold Caraway attended the operetta.

School as dismissed Wednesday for the Mother-in-Law day in Amarillo. A large number from here attended. The parade was thoroughly enjoyed by all, but the general consensus of opinion seems to be that the Mother-in-law float was the highlight of the parade.

Mr. and Mrs. A. T. Frye and daughter, Mary Olive, visited Mr. and Mrs. Paul F. Frye and family, of Amarillo, after the parade, Wednesday, and remained for Mrs. Roosevelt's lecture that night. Mrs. Frye described the lecture as "grand."

Mr. and Mrs. Troy Womble of Hereford, visited the Baker Womble home, Sunday afternoon.

Vernon H. Baker of Hereford, and Carl Wimberley made a business trip to Amarillo, Thursday. Mrs. Baker and son visited Mrs. W. W. Wimberley.

Announcement has been made of the daughter, Mamie Elizabeth, born to Mr. and Mrs. Harry Chenoweth of Panhandle. Mrs. Chenoweth is the former Miss Ruth Wolfe, who taught last year in the Dawn school.

Mr. and Mrs. C. P. Caldwell and son, Pete of Progressive, called in the Jess Caldwell home, Friday.

Mrs. Claude Ricketts of Hereford, visited her farm here, Thursday, to see the pumping started on the new irrigation well. Mr. W. P. Caraway operates the farm.

Mrs. L. A. Smith suffered a severe attack of acute indigestion, Wednesday, and was rushed to the Hereford hospital for emergency medical treatment. She was brought home Saturday and is doing nicely.

Work is in progress at school for the Inter-scholastic League Meet. A choral club has been organized and it will be entered along with a one-act play, besides the usual entries in tract, and literary events.

A program is given each Friday afternoon by the Happy-Go-Lucky Club, a literary society of the school. Everyone is welcome. However, next Friday afternoon, the usual program will not be given because of the program that night.

Mrs. W. P. Caraway and Mrs. A. T. Frye attended the meeting of rural women, held Saturday at Hereford, with Miss Ruby Mashburn of Amarillo. The women of this community are especially interested in getting a landscaping project started.

Friends of Mr. Louis Underwood honored him with a shower on his birthday, Saturday.

Mrs. C. F. Miller is on the sick list this week.

Mrs. Durwood Savage was the honoree at a lovely miscellaneous shower Saturday, given in the home of Mrs. W. S. Cain of Canyon, by a group of Mrs. Savage's girl friends in W. T. S. C.

Mrs. Johnny Womble and Mrs. Emery Burke entertained with a party Thursday evening, in the Womble home. A variety of table games furnished diversion for the evening. Present, were Mr. and Mrs. J. W. Witherpoon, Marvel Upton and Ruth Eyster of Hereford, Mr. and Mrs. Mitchell Lassiter of Amarillo, Frank Epperson, Mr. and Mrs. Ezra Bagwell, Emery Burke, Johnny Womble and the hostesses.

Mr. and Mrs. Jim White and family made a trip to Snyder last

Co-Starred For First Time



The artist pictures a romantic moment from "Mannequin," in which Spencer Tracy holds Joan Crawford in his arms for the first time. The new story from the pen of Katharine Brush, depicts the rise of a factory girl from the slums of New York to a millionaire's penthouse, which opens at the Star Theatre for the Saturday Night Preview, and shows through Sunday and Monday.

week, where Mrs. White and sons visited her sister. Mr. White went on to Breckenridge to visit his mother.

W. W. Wimberley celebrated his birthday, Saturday, by buying a new car.

Wilburn Aze of Jumbo, called in the Barnes home, Saturday afternoon.

Mrs. Johnny Womble and sons accompanied Mr. and Mrs. Mitchell Lassiter of Amarillo, to Clovis, Saturday.

Mr. and Mrs. Tom Carroll visited Saturday night and Sunday, in the home of Mr. and Mrs. Ernest May.

Guests of Mr. and Mrs. C. A. Wimberley, Sunday, were Mr. and Mrs. Scott Webster and Mr. and Mrs. Crane of Amarillo.

Mr. and Mrs. Tandy Legg and children of Summerfield, visited in the home of I. A. Smith, E. W. Barnes and Ernest May, Sunday.

Miss Ella Smith visited Miss Shirley Donnell in Canyon, last Monday.

Royce Underwood has been ill for several days.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

We have had some high winds the past few days. Not much damage has been done yet, however, some land will have to be listed or streaked soon or damage will result. Several farmers are planting barley and oats.

Vachel Ridley has about 11 acres of oats sown. Wheat looks fine. You can almost see it grow since the recent moisture.

R. H. Johnston and family were business visitors in Hereford, Saturday.

Clinton Burnett, who is employed in the Evening News Journal office, at Clovis, visited home folks over the week end.

There were preaching services at the Methodist Church, Sunday morning, after which a basket lunch was served by the Pioneer's Club in honor of five of their members who have birthdays in the month of March.

Mrs. Oscar Hackley and children were in Tucumari, Saturday, where they met Mr. Hackley who works at Conchas Dam, and visited their daughters, Alma and Elma, who have employment there.

Claude Messenger had word the last week that his little daughter at Throckmorton had had a stroke of paralysis.

Dinner guests and visitors in the R. H. Johnston home, Sunday, were their son, R. H. Johnston, Jr., and family of Norton, Mr. and Mrs. Buck Harmon and Mrs. Harmon's mother, Mrs. Lovette, of Holton, and Mr. and Mrs. Louis Chandler and family of Endee, Frances Lou and Leonard Hackley.

George Messenger is building an ice storage room on his store in anticipation of a hot summer and lots of trade.

Frio News Items

(16 miles south of Hereford)

LURLINE DIXON

Lurline Dixon spent Monday night with Mr. and Mrs. Bud Newell and family.

Mr. and Mrs. J. E. Springer and family visited in Amarillo, Tuesday.

Mary Nell Cassel spent Saturday night with Wanda Dixon.

Mr. and Mrs. C. W. George of Dimmitt, visited in the R. L. Hance home, Monday and Sunday.

Olivia Benson visited Lurline Dixon, Saturday.

Mr. and Mrs. R. L. Hance visited Mrs. H. M. Mobley of Dimmitt, Monday.

Those attending the Mother-in-Law parade Wednesday, were Mr. and Mrs. J. E. Andrews and Alma,

Mr. and Mrs. Albert Springer and family and Mr. and Mrs. H. D. Robbins.

Wart Hanney and Warren Ware of Friona, visited in the J. M. Dixon home, Sunday night.

Mr. and Mrs. T. L. Sparkman, Jr., and Mr. and Mrs. Owen Andrews and family, visited Mr. and Mrs. Lester Sparkman, Sunday.

Mr. and Mrs. J. M. Dixon, Wanda and Lurline, visited in the D. H. Allmon home of Westway.

Tiny Keene of Lubbock, visited in the C. R. Boyd home, Friday night.

Mr. and Mrs. Billie McReynolds and children of Muleshoe, visited her sister, Mrs. L. F. Tennon and family, Saturday night.

Mr. H. D. Robbins and Frank Robbins attended the Fat Stock Show in Amarillo last week as Frank had a calf in it.

SIDELIGHTS

by **MARVIN JONES**
Member of Congress from Texas

The provision in the new farm act for seeking new uses and markets for farm commodities should prove of great value.

It is of course of great importance to expand and develop existing markets at home and abroad. This additional provision will make it possible to develop new outlets by finding additional uses for the products of the farm.

Four regional research laboratories are to be established, one in each major farm producing area, and research will be carried on to develop new scientific, chemical and technical uses for farm commodities. Main attention will be given to surplus crops.

Such research will be a part of the permanent agricultural program, and the benefits of this work should increase as the years progress.

Miracles of Chemistry

In our own time we have seen miracles of modern chemistry. Yet science has just begun to explore the uses for farm products. The countless examples of what research has already done for agriculture are indications of what we can expect in the future.

From cotton have come rayon, bemberg, celanese, tubize, and numerous other products. Cotton is now being used in the building of roads. An average of 32 pounds is used in every automobile.

Woodpulp has been changed into cellophane and newsprint. Texas Technological College has just announced the successful making of paper from Russian thistles.

Waste materials such as corn husks and stalks, as well as the chaff of the grain, have been transformed into chemicals, phonograph records, insulation materials and numerous other products.

A chemical revolution is going on in the world in the finding of new outlets for the products of the farm. The field of research to develop new uses for these products is one that is almost unexplored and one that should bring a valuable yield.

The major part of research has been devoted to industrial products. The products of the farm and ranch have been neglected not only in research but in marketing.

A New Chapter

With the beginning of the new farm program in 1933, a new chapter is being written for the people who live on the farm and ranch. Recognizing the basic nature of this industry, this Administration has tackled in a real way the problems of research, of marketing, of price and income.

The total income of the farm and ranch, has been nearly doubled since 1933. It will take years to reach a real solution. No other country in the history of the world has ever undertaken it as

has the United States and no other country in the world has made the progress that has been made in our own country in these lines.

The movement must go on until the income of the farmer is on a parity with the income of other groups.

Many fine features are included in the new bill, such as soil conservation, removal of freight rate discriminations, research, better prices, wider markets and greater exports.

Local Committees

The new measure gives greater responsibility to county and community committees, both in shaping the policy and carrying out the program. These committees are chosen by the farmers themselves. This is in line with the spirit of democracy upon which this country has been builded.

Provision is made for a decision to be made on major policies by the farmers acting either directly or through their local chosen committees. The part which these committees had in the operations since 1933 is largely responsible for the success that has been shown. With a larger responsibility given to these committees and to the farmers themselves, greater success is possible for the future.

Improvements will be made in the law and in its administration, are approaching more and more the goal of handling and deter-

Beef Trust on Milk Diet



Either cutting down on weight or overhead, ex-heavyweight wrestling champion Stanislaus Zbyzsko (center) and the two Polish wrestling champions he manages, Pietro Gobbe (left) and Wladek Cyganowicz, ordered one short milk and three straws after their recent arrival in New York City. Zbyzsko will exhibit his new wrestling imports on mats throughout the United States.

The law and in its administration, are approaching more and more the goal of handling and deter-

mining the production, marketing and disposition of their own commodities.

JUNIOR DISCUSSION GROUP

The Junior Discussion Group will meet Monday evening, March 14, at 8 o'clock, in the library room. Katherine Kirby will give a talk on "Help Yourself to Happiness," and Mr. Willoughby will lead a general discussion. All who are interested are invited to be present.

BAPTIST CHURCH NEWS

We had an increase in Sunday School and B. T. U. attendance last Sunday but still not what we ought to have. Numbers were away and the effect showed up everywhere. Let's make it better next Sunday.

The pastor plans to preach next Sunday morning on the subject, "The Fatal Power of Inattention." At the evening service the Baptist Student Union of West Texas State College at Canyon will bring the message. They were here last year and our people enjoyed their messages. Let's give them a good audience.

The days are longer and our evening hours for services are changed. B. T. U. now at 7 and preaching at 8.

We welcome all who will worship with us.



CORNERED BEEF Swift's, 12-Oz. Square Can 18c
COCOMALT Pound Can 37c
CORN MEAL Everlite—20-Lb. Sack 49c
CATSUP Heinz—Large Bottle 19c
Granulated SOAP White King—Large Pkg. 29c

Prices on this Ad are Effective Friday & Saturday

GREEN CUT BEANS NO. 2 CAN. 3 FOR 23c	PEACHES , Rosedale. Yellow Cling—No. 2 1-2 Can 17c	PEAS American Wonder—No. 2 Can 9c
TOMATO JUICE LIBBY'S. 3 TALL CANS 19c	TEA , Lipton's. (1-2 Lb. Can 39c)—1-4 Lb. Can 21c	TUNA , Sun Harbor. Light Meat—7-Ounce Can 15c
ORANGE JUICE AMITA. 12-OZ. CAN—3 FOR.. 29c	PRESERVES , Old Manse. Assorted Flavors—16-Oz. Jar 21c	FIGS , Libby's Kadota. No. 1 Tall Can 17c
SPINACH LIBBY'S. NO. 2 1-2 CAN 15c	APPLE BUTTER Libby's—26-Ounce Jar 15c	PEAS , Libby's. Fancy No. 2 Sieve—No. 2 Can 17c
SYRUP Ribbon Care or Sorghum. NO. 5 CAN 39c	PINEAPPLE , Rosedale. Sliced—No. 1 1-4 Can 11c	PEAS , Rosedale. 17-Ounce Can—2 For 25c
SALES DRESSING Bestvett—Quart Jar 27c	COFFEE Admiration—1-Lb. Can 26c	KRAUT Libby's—No. 2 1-2 Can 10c
COFFEE Admiration—1-Lb. Can 26c	CLEANSEER Sunbrite—2 Cans 9c	PEANUT BUTTER Natty Krunch—16-Ounce Jar 12½c
TOILET SOAP White King—3 Bars 15c		FRUIT COCKTAIL Libby's—No. 1 Tall Can 15c
		PINEAPPLE , Libby's. Crushed or Tidbits, 8-oz. Can—2 For 15c
		GRAPE JAM Old Manse—4-Lb. Jar 49c

Eat More Meat! Prices Are Low!

SAUSAGE All Pork. Lb. 15c
BARBECUE Hot. Lb. 15c
STEAK Good. Lb. 15c
ROAST Pot. Lb. 15c
BOLOGNA and FRANKS. Lb. 15c
Bacon Squares Per Lb. 19c

FRESH FISH and OYSTERS!

Fresh Fruits and Vegetables

POTATOES New Florida. Lb. 5c
CELERY Large Stalk. Each 10c
TURNIPS Fresh, bulk. 3 Lbs. 10c
APPLES Large Size Winesaps. Dozen 25c
ORANGES Two Dozen 19c
YAMS Portales. 5 Lbs. 19c
LEMONS Sunkist, 360-size. Dozen 21c

SHOP AT FURR FOOD AND SAVE

County Agent Is Optimistic Over Crop Prospects

Following an inspection tour of the entire county this week, Alex E. Bateman, county agent, today said that crop prospects are bright over the entire county, provided customary rainfall in succeeding months is seen here.

Mr. Bateman reported, however, that considerable blowing occurred with the high winds Monday, and stressed the advantage of border plantings and strip-crop methods to protect fields in case of blowing.

"It is my conclusion that persons in the blow district who have followed these methods are in line for good crops," he declared, "and as others see the results of border planting and strip-cropping, I believe they will be practiced extensively here next year."

Demonstration

The County Commissioners voted several months ago to hire a Home Demonstration Agent, but no agent has been available until additional allotments were made to the extension service by the state.

The County Commissioners voted several months ago to hire a Home Demonstration Agent, but no agent has been available until additional allotments were made to the extension service by the state.

classified ad section is also to be found in the new directory.

The directory, printed at the Brand office, was compiled and published by the Band Parents Association for the purpose of buying new instruments for the band. Each display advertiser will receive a directory free of charge, and the directories will be sold in this area for \$1.00.

Ralph Smith and Harold Close



Check this List of MONEY SAVERS!

BAKING POWDER	22c	SARDINES	15c
Clabber Girl — Can	22c	American — 4 Cans	15c
POST TOASTIES	10c	MARSHMALLOWS	7c
Package	10c	(16-Oz. Package 13c) — 8-Oz. Pkg.	7c
TOMATOES	10c	MARGARINE	17c
No. 2 1-2 Can	10c	Blue Bonnet — Lb.	17c
MILK, Carnation or Pet.	22c	NAPKINS	25c
3 Large or 6 Small Cans	22c	Paper — 3 Packages	25c
LIPTON'S TEA	21c	SALAD DRESSING	25c
(8-Oz. Package 41c) — 4-Oz. Pkg.	21c	Quart	25c

OXYDOL

CATSUP	10c	PEAS	10c
14-Ounce Bottle	10c	Early June — No. 2 Can	10c
SALMON	25c	MACARONI or SPAGHETTI	10c
2 Cans	25c	3 Packages	10c
KRAUT	10c	GRAPE JUICE	16c
No. 2 1-2 Can	10c	(Quart 28c) — Pint	16c
MUSTARD	12c	CLEANSER	9c
Quart Jar	12c	Sunbrite — 2 Cans	9c
POWDERED SUGAR	20c	GRAPEFRUIT JUICE	23c
3-Lb. Package	20c	3 Cans	23c
PRUNES	57c	WHEATIES	23c
10-Lb. Box	57c	2 Packages	23c

—: Fresh Meats —:		—: Fresh Produce —:	
STEAK	17c	BANANAS	5 1/2c
Good Beef — Lb.	17c	Per Lb.	5 1/2c
ROAST	17c	APPLES	25c
Chuck — Lb.	17c	Small Winesaps — 3 Dozen	25c
BACON	27c	CELERY	10c
Sliced, Gold Coin — Lb.	27c	Stalk	10c
WEINERS	16c	ORANGES	35c
Per Lb.	16c	Peck	35c
CHEESE	20c	CAULIFLOWER	9c
Longhorn — Per Lb.	20c	Per Lb.	9c
DEY SALT BACON	18c	YAMS	3 1/2c
Per Lb.	18c	Portales — Per Lb.	3 1/2c
BOLOGNA	14c	STRAWBERRIES	29c
Per Lb.	14c	Louisiana — 2 Pint Boxes	29c
FRYERS and FISH			

PIGGLY WIGGLY

ALL OVER THE WORLD

Prices Good FRIDAY and SATURDAY

Prices Good FRIDAY and SATURDAY

Hereford Girls

(Continued from Page 1)

Hereford to win their way into a state tournament, and their record was considered exceptionally good in view of the fact that none of them had before played in state tournaments.

The girls expressed their appreciation to business men of Hereford, who made possible their trip through donations. They reported the trip to be a fine vacation, and one which will be long remembered as a high-point of their high school careers.

Funeral Service

(Continued from Page 1)

years been a member of the Church of Christ. He was held in high esteem as a good neighbor by those who resided in the community, and his passing is mourned by friends over the entire area, including many in Curry and Quay county in New Mexico.

He is survived by his widow; one son, Judge Garrett of Carlbad; four daughters, Mrs. Gladys Burnett, Bellview; Mrs. Clara Allen, Denver; Mrs. Cenona Burkett, El Paso, and Audine Garrett of Bellview. The entire group attended the funeral in addition to two sisters and a brother.

McConnell

(Continued from Page 1)

other fine prizes, including 25 brand new family-size Leonard refrigerators.

"Naturally, we should like to see someone from this community win one of the big prizes. The more one knows about the 1938 Leonard, the better is her chance to win. We therefore are arranging to give local entrants extra assistance in preparing their limericks."

The limericks for which contestants are to supply last lines, are blank. Those wishing to enter the contest may obtain free booklets and complete information by visiting or phoning the McConnell Electric Co.

Around Town

(Continued from Page 1)

senger; he was initiated into Texas with two cows, two horses, some chickens and one Chester White sow. He came through from Iowa and when he got to Friona, it was snowing; the snow kept falling until it was 11 inches deep. The Messengers were held up a week before they could move to the ranch.

H. D. Robbins attended the fat stock show in Amarillo, every day last week. Ask him if he enjoyed it.

An irrigation well was completed this week on the Ricketts farm, where W. P. Caraway resides. This makes a total of 26 wells now in operation in the Dawn community. Some of the wells were drilled years ago, and many of them are using the original pumps.

Mrs. Kate Binford, who lives eight miles east of Vega, is building a beautiful ranch home.

J. T. Guinn, who drives the Messenger school bus, has set a record for absent mindedness. Last week he loaded up, and drove eight miles on the return trip before he discovered he had left his little daughter at the school house.

CAMPAIGN SIGHTS — Mike Baird started his election tour this week; his pick-up was loaded with an old broom, a shovel and hoe — all prepared to clean hen houses in an effort to secure the women votes.

The new structure under construction just west of Mother's Park is not a filling station — but is a new, modern hut, which will be occupied by the Campfire Girls within the next few weeks.

County League

(Continued from Page 1)

ngt. One-Act Play, Story Telling, 1-2-3 grades; Volley Ball, and Track and Field for Senior boys.

Literary contests will be held at the court house Friday, March 25;

athletic contests will be held at Hereford High School, Saturday, March 26.

Directors for the meet will be: Debate, Mrs. F. W. Dodson, of Westway; Declaration, Miss Effy-lee Whitsett, of Ford; Extemporaneous Speech, C. C. Ganimill of Dawn; Spelling, Miss Viva Mae Thomas of Daniel; Essay, Miss Mary Lloyd of Messenger; Music Memory, Miss Vida Hicks of Fairview; Picture Memory, Miss Emily Minter of Westway; Choral Singing, L. A. Wells of Messenger; Number Sense, James Blaine of Ward; Three-R's, Miss Lillie Hostetter, county librarian; Athletics, F. W. Dodson of Westway; Director-General, Tandy Legg of Summerfield.

Hospital Notes

L. C. Hewitt, who underwent a major operation last Thursday, was today released from the hospital.

W. F. Hodge, who is undergoing medical treatment, was today still in critical condition.

Mr. and Mrs. Homer L. Sharpe, of Farwell, announce the birth of a daughter, Saturday; both mother and infant are resting nicely.

Mrs. H. B. Elliston, who underwent a major operation, was today reported considerably improved.

Mrs. Elizabeth Spradley Womble announces the birth of a daughter, Sunday morning; both mother and infant are resting nicely.

SPRATT IS ILL

I. H. Spratt, who has been seriously ill for the past 10 days, was this morning reported to be considerably improved. He has been suffering from high blood pressure.

STAR

THURSDAY - FRIDAY

Beautiful Liar!

She could think of more of 'em ... and tell 'em faster than any woman you have ever seen!

Adolph Zukor presents

CAROLE LOMBARD
FRED MACMURRAY
JOHN BARRYMORE

"TRUE CONFESSION"

A Paramount Picture Directed by WESLEY RUGGLES

Use Michel, Lynn Overman
Felix Mill, Edgar Kennedy

plus:

EDGAR BERGEN and CHARLEY MCCARTHY

in

'ALL AMERICAN DRAWBACK'

also

JIMMY FIDDLER'S "Personality Parade"

Picture album of the screen's great stars, is alive with reminders of the present lustre of the "Talkies" and days of the Silent Cinema's birth!

SATURDAY

Cold-Blooded Killers!

A dare-devil range rider gallops into Tombstone ... Western mining town to shoot-it-out with a desperate band of outlaws!

BULK JONES

LAW FOR TOMBSTONE

plus:

Cartoon, "BOSKO," in "BAGGAD"—and Serial

SOCIETY

MRS. FERGUSON HOSTESS TO CHURCH OF CHRIST LADIES

Mrs. F. D. Ferguson of the Wyche community was hostess in their new home on the C. J. Padlock place, to members of the Ladies' Bible Class of the Church of Christ, Wednesday.

An all-day quilting featured entertainment for the day, and a covered dish luncheon was served to 15 guests.

Y. W. A. HAS BUFFET SUPPER PARTY

A buffet supper party was featured at the regular meeting of the Y. W. A. of the Baptist Church, Monday night.

The party was given at the home of Mrs. Ben Wohlgenuth and escorts of members were honor guests.

Those enjoying the occasion were Mollie Jo Roberson, Inez Funderburg, Audrey Cockrell, Dot Owen, Thornton Shirley, Mrs. Dean Robbs, Eunice Caldwell, Evelyn Smith, Thelma Christoffer, Mr. and Mrs. Jack Roberson, Mr. and Mrs. Billie Roberson, Mr. and Mrs. Travis Caraway, and the hosts.

A handkerchief shower was presented to Miss Dot Owen who left this week for an extended visit with relatives in Oklahoma and New Mexico. The next regular meeting will be held at the home of Mrs. Dean Robbs, with Mrs. Travis Caraway as co-hostess.

GODWIN SANITARIUM

Mrs. Helen Hamm, who resides five and one-half miles southwest of Hereford, was today reported to be improving from a pneumonia attack; she was admitted to the sanitarium Tuesday.

Jimmy Green of Progressive community, was today reported to also be greatly improved. He was admitted Tuesday, for medical treatment.

AMATEUR NIGHT!

FRIDAY NIGHT — on THE STAGE!

A Bang-up Stage Show! Local Talent Competing for Prizes!

Novelty Numbers, Songs and Dances!

NO INCREASE IN PRICES!

Be Here Friday Night, March 18th

TWO BIG DAYS

STAR THEATRE

SUNDAY and MONDAY

Midnight Preview Saturday

Shopgirls' Millions!

Through the doors of America's workshops and factories ceaselessly flow girls, girls, girls ... each with a dream!

But Jessie Cassidy was one girl who fought for a rich, glamorous, love-filled life! Your Joan, in her most exciting role!

He said he loved her ... and she believed him!

But heart-break was here before she won true happiness!

And a triumph performance by Spencer (Captains Courageous) Tracy!

JOAN CRAWFORD SPENCER TRACY

"Manneguin"

with Alan CURTIS · Ralph MORGAN

Color Cartoon "SEPTEMBER in the RAIN" also:

PETE SMITH SPECIALTY!

"Romance of Radium." Learn the actual history and background of this valuable substance ... very educational!

TUESDAY

AMERICANS ORDERED OUT OF CHINA'S WAR ONE!

A soldier of fortune and the most glamorous and dangerous white woman in all China facing peril together while the sky rained bombs!

WEDNESDAY

BOLD ... BARE

... FACTS!

TODAY'S HEADLINES — Brought to the Screen ... the most timely picture ever produced!

It is life in the raw ... life stripped of its outer clothing ... a flaming drama of the consequences of sin! Showing for the first time, "THE CALL GIRL RACKET"

Dolores DEL RIO

International SETTLEMENT

GEO. SANDERS JUNE LANG DIK BALDWIN

plus:

MUSICAL COMEDY, also "ACCENT OF BEAUTY" — the where, what and from ... of milady's perfumes and cosmetics!

with

AN All-Star Cast!

ADULTS ONLY!

plus:

EDGAR KENNEDY, in "MORNING JUDGE"

... Spring Is Fun



So much fun to lounge along in the bright, warm sunshine, amble past the store fronts and look in the windows. Just take your time. Part of the fun of Spring is to forget about the clock — and the budget, too! It's fun to drift into a shop without really meaning to, try on a few hats, buy one and drift out again; just as much fun to spot a potted plant in a florist's window and find it under one's arm a moment later. Saunter along; pick up a pair of shoes here, some gloves there, a set of hedge-clippers somewhere else. Spend a half hour hearing the new phonograph records — let 'em wrap up half-a-dozen. Then to the drug store for a soda and on the way home there's the crack of a batted ball in the park, a shiny nickel for the organ grinder's monkey and the meadow larks are singing the sun to bed.

Spring is fun. This spring, anyway. Next spring, perhaps — well, next spring, we may be too old . . .

"My Home Town" Contest Will Be Best In Years

WICHITA FALLS, Texas—An early response to a request for entries in the annual "My Home Town Contest," to be held at the twentieth annual convention of the West Texas Chamber of Commerce in Wichita Falls, April 25, 26, and 27, assures one of the best competitive fields in the history of the event, Judge C. M. Caldwell, Abilene, general director of the contest plans, said here today.

Entries already received, since contest announcements were made only a few days ago, include those from Sweetwater, Spur, Hamlin, Shamrock, Midland, Eastland, Childress, Brownwood, Breckenridge, Bowie, and Big Spring. Last year, at the Brownwood convention, there were seventy-one entries. Ben J. Dean, Jr., of Breckenridge, the contest winner, received cash awards of \$25.00, the Thomas Etheridge cup, and a selection of college and university scholarships.

This year's field of entrants may be larger. Winners from each town, and eligibility rules state that speakers must be high school students in school during the spring semester, will compete in three preliminary events during the annual WTCO meeting here. The winner in each preliminary round will participate in the finals before a general assembly of the Convention on Wednesday, April 27.

Contest entrants come from throughout West Texas, and in 1937, Sue Jean Lynch, of El Paso, won a special award for coming the greatest distance to compete.

Summerfield News (8 miles southwest)

MRS. ASA ATCHLEY

There were 58 at Sunday School, Sunday. This is the best attendance for some time.

Mr. and Mrs. James Gandy, were visitors in the J. P. Gandy home at Wyche, Sunday.

J. W. Vines of Earth, visited in the W. A. Vines home, Sunday. He is visiting in Turkey the remainder of the week.

Rev. H. B. Taylor and family of Friona, were here Sunday. They visited in the C. B. Thomas home, Sunday afternoon. Rev. Naylor began a revival meeting at the Friona Baptist church, Sunday night.

Nice Work If You Can Get It



A back view of a Paris beauty contest, with one Frenchman wielding a rule in one of the easiest jobs on record. He's tallying the points of four girls competing for the title of "Prettiest Parisian of 1938" and faces alone aren't enough to convince him that a girl is beautiful.

Messrs. and Mesdames C. B. Thomas and Shirley, Asa Atchley and Ralph, Messrs. Thurman Atchley, John Delozier, Lester Suttle, Misses Gertrude and Christine Atchley, and Louise Suttle attended church at Friona, Sunday night.

Messrs. Clifford, J. D. and Henry Gandy were in the J. R. Oglesby home, Wednesday.

Mr. and Mrs. Charles Roberson and son visited in the home of Mrs. Beulah Roberson at Hereford, Sunday.

Jack Sheekleford and children of Black, were in the J. R. Oglesby home, Sunday.

Mmes. James Gandy, J. R. Oglesby and son, and Asa Atchley and son were in Friona, Friday.

Those attending Mother-in-Law day at Amarillo, Wednesday, were Mmes. Lloyd Lookingbill and children, Frank Lookingbill and son, L. Cannon, B. C. Roberson and Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. J. B. Noland, Mr. and Mrs. O. B. Thomas, and Shirley, Clydene Kenday, Mr. and Mrs. B. A. Atchley and Thurman, Mr. and Mrs. Ray Johnson and Billie Ray, Jim and Mrs. J. A. Noland.

J. B. Noland, Frank Lookingbill and Ernest Ray Kendall are in Kansas City this week.

Mrs. James Gandy visited her parents at Messenger, Saturday.

Harry Cannon and Miss R. Thornton were united in marriage at Amarillo, Saturday.

Ruth Melton of Lakeview, is

in the J. O. Gandy home at Wyche Sunday afternoon.

Mr. and Mrs. Tandy Legg and daughters called in several homes at Dawn, Sunday.

Mr. and Mrs. Roy Euler and family have been in Oklahoma for the past two weeks to receive medical attention for Gennette.

Mrs. Tandy Legg is hostess for the Study Club at the home of Mrs. Ray Johnson, Thursday.

Ky Lawrence shipped cattle to Kansas City, this week.

Mr. and Mrs. Bill Edelman were Amarillo visitors, last week end.

Mr. and Mrs. Alton Noland of Floydada visited in the J. A. Noland home, last week end.

Mrs. A. J. Blakemore is reported to be much improved and resting nicely in the West Texas Hospital in Amarillo.

Mr. and Mrs. Charles Noland and Bobby, were in Bovina, Monday.

Tommy Newton was a visitor in Panhandle and Radell Latimer visited in Hedley last week end.

Mr. and Mrs. C. H. Butler attended a party in the Robert Thompson home at Hereford, Friday night.

The Summerfield baseball team played the Black team Friday afternoon, and were victors with the score 48-5.

Peach Blossom Time in Dixie



June and Jane LaFontaine, twin daughters of Mr. and Mrs. C. E. LaFontaine of Atlanta, shown among the peach blossoms on the Frank Hill farm near Panthersville, Ga. Heavy blossoms foretell a bumper peach crop this summer.

Mr. and Mrs. H. A. Melton and Lakeview, were in the Albert Crosse daughter, and Mr. Glenn York of home, Sunday.

There are several new cases of measles, among whom are Dewey and Wayne Carl Lee, two small children, Margaret Staats, Jimmy and Billie Lookingbill and Wendal Roberson.

We received about a half-inch of rain here, Tuesday. We also received a dirt storm, Monday.

Mr. and Mrs. W. L. Johnson attended the cattlemen's association at Amarillo, Tuesday.

Ruth Atchley, who is a member of the High School basket ball team at Hereford, was in Greenville last week, attending the tournament.

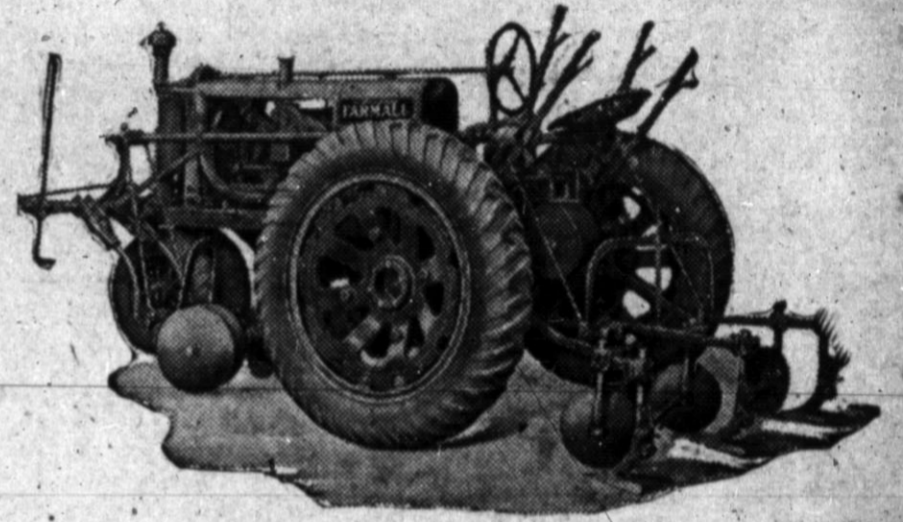
Minnesota Residents Here

Mr. Gus Lamb and daughter, Miss Eva Lamb and nephew, Elton Lamb, and wife, stopped here en route to their home in Lake City, Minn., after visiting relatives in Southern California and Oregon for the past several weeks. They were guests of Mr. and Mrs. John Olson and family, whose former home was in Minnesota.

Rev. Sharp, who conducted services in the Jumbo Community Sunday, was high in his praise of the Sunday School. He has been minister and frequent visitor in this community for the past 21 years.

IT'S HERE! New Farmall for 1938

... with Features
OUT OF 1940!



"FARM WITH FARMALLS"

Be 2 Years Ahead

Believe it or not, the New 1938 Farmall is right here in Hereford on our display floor. In fact, this is a 1940 Model—as usual, Farmall is years in advance...Modern in every respect, with these additional features:

- 1—VARIABLE SPEED GOVERNOR.
- 2—RADIATOR SHUTTER Controlled from operator's seat.
- 3—MOTOR TEMPERATURE GAUGE ON DASH.
- 4—ADJUSTABLE TREAD REAR WHEELS.
- 5—RUBBER STEERING WHEEL.
- 6—FOUR FORWARD SPEEDS.
- 7—SPECIAL HIGH SPEED TRANSMISSION OPTIONAL
- 8—TWENTY PER CENT MORE POWER.
- 9—ENCLOSED WORM STEERING.
- 10—AUTOMATIC BRAKE.
- 11—BALL BEARING THROUGHOUT, with exception front wheels.

IT'S HOME TOWN SERVICE



THE best thing about your telephone service is that it's home town service—tailor-made for you at the switchboard by people who live and work here.

Experts can develop better methods of giving you service. Scientists and engineers can contribute new inventions and developments. Western Electric can buy and manufacture economically for the operating companies of the Bell System.

And all of these things can—and do—help tremendously at the job of giving you good telephone service at a fair cost.

Yet not one of them could replace the qualities of friendliness and neighborliness which grow out of the fact that the men and women who operate the telephones here belong to and are part of this community.

SOUTHWESTERN BELL TELEPHONE COMPANY

ROSSON IMPLEMENT CO.

"Good Equipment Makes A Good Farmer Better"

Safety Campaign Saves Lives of Many Children

STATE ASKS COOPERATION OF THIS COMMUNITY IN HUGE DRIVE

AUSTIN, Texas—Death is not making a holiday on the open roads and city streets of Texas, but despite increases each year in population and the number of school children in Texas schools, fewer children die each year from traffic accidents in this state, according to Dr. Geo. W. Cox, State Health Officer.

That the toll is still appalling, last year 221 under 15 were killed, 54 of them between five and 14 years of age, yet State safety officials, educators and others intensely interested in preserving child health are encouraged. It has been definitely demonstrated that safety measures are effective and the tragic cost in child life can be materially reduced in the future, he pointed out.

That special emphasis be placed on safety as part of health and protection on State May Day is being asked by the Child Health Day Committee, and plans are being formulated to make every Texan conscious of what is being done and what must be done to preserve life of Texas children.

The State Highway Department has done much to help lower the number of fatalities among the school children of Texas, and Child Health Day affords an opportunity to bring the Department's work along this line to public attention. These are some of the outstanding safety measures the Highway Department has effected:

1. Constructed thousands of hard-surfaced turn-outs at many boxes so that the school bus will not be forced to stop on pavement in order to discharge or take on passengers.
2. Widened the hard-surfaced portion of the roadway in front of many rural schools adjacent to the highway so that vehicles bringing children to and from school will not be forced to stop on the pavement.
3. Provided for a standard portable "School Children" sign to be placed in the center of the roadway on each side of rural and small towns adjacent to the highway wherever school boys' patrols are organized by school superintendents to keep the signs in place during the periods of the day when school children are



From the tip of his nose to the tip of his tail, Daro of Maridor, 11-month-old English setter, is a champion. He was judged the best dog of the sixty-second annual dog show of the Westminster Kennel club at Madison Square Garden, New York. Handler Charles Palmer is shown with him. The dog is owned by D. W. Ellis of East Longmeadow, Mass. He was also judged the best American-bred dog of the show.

crossing the street.

4. Constructed sidewalks on many bridges in rural areas to safeguard school children and pedestrians.

5. Constructed sidewalks adjacent to right-of-way line in front of many rural schools to reduce congestion and the hazard of groups of school children walking on the road.

6. Chain link fences along the right-of-way line in front of some rural schools to limit crossing of roads to single areas and to prevent school children at play from rushing on to the road.

7. Begun hard surfacing hundreds of miles of road shoulders to reduce hazards of motorists running off the pavement and as an incentive to pedestrians to stay off the pavement when meeting cars.

8. Provided the Red Cross First Aid Course to employees of the Texas Highway Department to increase efficiency in assistance at accidents.

9. Eliminated hundreds of railroad grade crossings in the interest of safety.

Has your community benefited by such activities and yet remain unconcerned of it? The interest of highway engineers is not in speed; the paramount consideration is safety. Are you doing your part to make the highways of Texas safe for the children of Bluebonnet Land?

AN EXTRA ROOM? TRY A WANT AD!

Every Inch a Champion

with a slater, for several days, Mrs. John Paetzold, George and Raymond drove to Groom, Tuesday, George and Raymond were among six grandsons who acted as pall bearers for their grandmother.

Mr. James Paetzold of Harper, Iowa, and three sisters, Mrs. Will Zimmer of Beeville, Mrs. Frank Koenig of Harrison, Ark., and Mr. and Mrs. Ambros Adam of Okene, Okla., visited two days last week in the home of their brother, Mr. John Paetzold.

Mrs. F. D. Ferguson and Morris Earl, Elizabeth Wilma, Weldon Roberson and N. G. Elliston and Mr. and Mrs. Dock Roberson, called in the H. B. Elliston home, Sunday.

Mr. and Mrs. Jack Baker of Dimmitt, visited with her parents, Mr. and Mrs. A. E. Edwards, Sunday.

Among those attending the Mother-on-Law day celebration in Amarillo, Wednesday, were Mr. and Mrs. E. C. Hewitt and family, Mr. and Mrs. DuBois Walker and sons, the Rea family, Mr. and Mrs. Jake Boeskin and children, Mrs. Grace Robertson and Bobby, Mrs. Lucille Olson and children and Misses Louise McClure and Lucille Park.

Miss Lucille Park spent Saturday in Amarillo.

Miss Louise McClure spent the week end with her parents in Claude.

Edward Paetzold spent Sunday in the Rea home.

E. C. Hewitt, Jr., who was operated on at the Deaf Smith County Hospital last Thursday, is reported doing nicely.

Raymond Paetzold returned to school in Amarillo, Monday, after spending a week with his parents, here.

Mr. and Mrs. Bernice Dee Fortner of Arney, spent Saturday in the home of her parents, Mr. and Mrs. Raymond Elliston. They attended church in Hereford, Sunday, Harold and James Conklyn of Dawn spent Sunday in the John Paetzold home.

Vida Bell Orr returned home, after a trip to East Texas with the Hereford High School basketball team, of which she is a member.

Mrs. Berry Orr is reported on the sick list.

Miss Bllye Valentine spent Monday night in Hereford and attended the show sponsored by her Home Economics class.

Mr. and Mrs. Alvan Medlin attended Sunday School and church at Frio, Sunday.

Mr. and Mrs. Dock Roberson and Wilma and Weldon, visited her parents, Mr. and Mrs. Walk Bradley in Hereford, Sunday.

Miss Annie Lou Caraway spent Tuesday night in the home of Mrs. Wes Bradley.

George L. and Nancy Olson went to Hereford, Monday evening, where they take music.

Mrs. W. J. Whitley's mother, Mrs. Evans, is feeling some better.

Miss Lucille Park spent Monday night in Hereford.

Mrs. R. C. Valentine and daughter, Peggy, called in the home of Mrs. W. I. Valentine in Hereford, Sunday. Mrs. W. I. Valentine expects to leave soon for Mineral

Wells, where she will take treatments. Mrs. Bob Loyd of Borger, a daughter, will accompany her.

Mr. and Mrs. Tom Carter and son of Hereford, visited in the W. J. Whitley home, Sunday afternoon.

Mr. Tom Medlin and Mr. and Mrs. Allen Medlin visited Mr. Tom Medlin's brother in New Mexico, part of last week.

Mr. W. I. Valentine called in the home of his brother, R. C. Valentine.

The Wyche Club will meet in the home of Mrs. W. J. Whitley, Thursday, March 17.

Among those attending church at St. Anthony's, Sunday, were Mr. and Mrs. Albright, Mr. and Mrs. Rlenhart and family, Mr. Joe Hoffman and family, Mrs. N. G. Elliston and sons, and Mr. and Mrs. Jake Boeskin.

Mr. and Mrs. Ray Wilhelm are visiting relatives in Nazareth, this week.

Mr. Werth of Canyon, called in the N. G. Elliston home, Sunday.

Born to Mr. and Mrs. Weldon Linsley of Fort Worth, a nine-pound son, last Wednesday. Mrs. Linsley was formerly Mary Lou Sanders of this community.

N. G. Elliston has just completed planting all but thirty acres of his farming land in oats.

Among those planting trees and shrubs and improving the looks of their homes, are Wes Bradley, F. D. Ferguson and N. G. Elliston.

A large number of cattle are pasturing the wheat in this community.

Mrs. F. D. Ferguson entertained

the ladies of the Church of Christ of Hereford, at a covered dish luncheon, Wednesday.

Mr. and Mrs. Wes Bradley and son, spent Sunday in the J. W. Dickerson home, also Mose Brady of Hereford, the occasion being Mrs. Mose Bradley's birthday. A large dinner was served.

Rev. and Mrs. Gilpin lead prayer meeting last Friday evening. Mr. and Mrs. Eubanks of Hereford, were visitors. Prayer meeting will be held every two weeks at the Wyche School house. The next meeting will be March 25. Every one is urged to attend. Sunday School is every Sunday at 10:30, excepting the first Sunday of each month. Rev. Gilpin preaches in the afternoon at 2:30 on those Sundays.

Mr. and Mrs. Whitman of Hereford called in the J. W. Dickerson home, Sunday afternoon.

Daughter Is Born
Mr. and Mrs. Harry B. Chenoweth of Panhandle, have announced the birth of a daughter, Mamie Elizabeth, on March 10. Mrs. Chenoweth is the former Miss Ruth Wolfe, daughter of Mr. and Mrs. Leo Wolfe formerly of Hereford, and now of Jacksboro, Texas.

Miss Hertha Baer, accompanied by her friend, Miss Cleo Bourland, of Canyon, spent the week end here with Miss Baer's parents, Mr. and Mrs. Gaston Baer. These girls are students at WTSC in Canyon.

Miss Oressa Hastings spent the week end in Canyon with her mother, Mrs. W. S. Hastings.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE

The mother of Mr. John Paetzold died Sunday, March 6. Funeral services were held in Groom, at nine o'clock, Tuesday morning. Father Nathaniel of Hereford conducted the services.

Mr. and Mrs. John Paetzold spent Thursday in the home of his sister, Mrs. Andrew Acker of Nazareth, visiting with one of his brother's friends, who came up for the funeral.

Mr. and Mrs. DuBois Walker and sons, and Alma Henry spent Tuesday night in Lubbock, visiting his mother.

A number of pupils are out of school on account of chicken pox.

Mr. and Mrs. Clifford Gandy and daughter spent Sunday in the Fred Henry home.

Mr. and Mrs. DuBois Walker and sons left Friday for Vernon to be gone several days. Mr. Walker will attend to business.

Mr. John Paetzold left Monday on a business trip to Rhinland.

Mr. N. G. Elliston spent Monday in Tucumcari and San Jon, N. M.

Mrs. George Robertson and daughter, Wilma Joe, are visiting relatives in Dallas this week.

Mr. D. R. Carmichael and granddaughter, Rachel Brown, left for Oklahoma. Rachel will visit with her parents, and Mr. Carmichael

IT'S HERE

THE NEW 1938

LEONARD ELECTRIC WITH THE *Master Dial*

- MORE FOR YOUR MONEY!**
... only LEONARD gives you ALL these Extra Features
1. Leonard Master Dial.
 2. Vegetable Drawer.
 3. Len-A-Dor Pedal.
 4. Service Shelf.
 5. New Curved Shelves.
 6. Rubber Grids in All Ice Trays.
 7. Vegetable Crisper.
 8. Utility Basket.
 9. Sliding Shelf.
 10. Interior Light.
 11. 5-Year Protection Plan.

A FEW CENTS A WEEK!
BUYS YOU A LEONARD



THAT LETS YOU CONTROL THE OPERATION OF YOUR LEONARD TO SECURE LOWEST OPERATING COST

For 57 years, Leonard has been famous for giving the public more for its money than any other refrigerator made. No other offered as many features as LEONARD. It was always packed with extra value!

But now, in 1938, the LEONARD retains all the features of previous LEONARDS—with more added features!

Last year its greatest step forward was with the new MASTER DIAL. Again in 1938 the MASTER DIAL is featured as the greatest of all refrigerator improvements, together with many smaller improvements such as the new ice trays with its patented ice popper, which pops out the ice cubes so easily!

THE MASTER DIAL is the one feature that you cannot afford to be without — it enables you to get better refrigeration at less cost! So buy a new 1938 LEONARD — for only LEONARD has the MASTER DIAL!

The NEW 1938 LEONARD is unmatched for giving you more for your money! Come in and see the new 1938 LEONARD Electric Refrigerator today!

The new Glacier Sealed Unit is an added feature for 1938. Permanently sealing it against air, dust and moisture!

LEONARD ELECTRIC

WITH THE *Master Dial*

WHY NOT GET YOUR 1938 CAR LICENSE NOW

and avoid the usual last-minute rush with having to wait in line for your turn?

THE DEADLINE IS APRIL 1st

Bring your last year's receipt or write down your old tag number. This will Save Time!

NO CHECKS ACCEPTED

J. O. NEWELL

TAX COLLECTOR, DEAF SMITH COUNTY

\$9500 LEONARD LIMERICK CONTEST

88 PRIZES — Ranging from \$1,000.00 to \$50.00 — LOTS OF FUN!
NOTHING TO BUY! Get Your Entry Blank at McConnell Electric Today!

McConnell Electric Co.
PHONE 759 303 N. MAIN STREET
ASK ABOUT A FREE DEMONSTRATION

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 38

MRS. SETH B. HOLMAN
WIMMIE GILLENTEINE

Publisher and Manager
Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Gonda Biggers In Collegiate Style Revue

CANYON—Members of the Y. W. C. A. of West Texas State College will hold their annual "Y-night" Friday evening in the main auditorium.

The seven-act revue will follow the routine of the social set during a normal day. Spring styles from local stores will be modeled. Pick Harmon and his College swing band will play, and entertainment between acts will include a baritone solo by Houston Bright of Plainview, a tap dance by Lela Louder and Anita Cleland of Canyon, a tenor solo by O. T. Craig of Canyon, and songs by a College quartet. The quartet includes Weldon Bright of Plainview, Houston Bright of Plainview, O. T. Craig of Canyon, and Bill Roberson of Abilene.

Models will include Dids Meek of Lamesa, Gonda Biggers of Hereford, Billie Ruth King of Lamesa, Melba Williams of Crosbyton, Marjorie Blair of Hartley, Helen Gilmore of Wheeler, Ruth Haney of Crosbyton, Virginia Wade of Amarillo, Gaynelle Douglas of Silverton, Virginia Hoblaus of Lockney, and Dorothy Dickerson of Silverton. Men modeling will include Marvin Callaghan of Conway, Joe McNeill of Amarillo, James Badgett of Floydada, Bill Roberson of Abilene, Brummett McGlendon of Amarillo, Ed Spann of Amarillo, J. B. Dodson of Amarillo, Wilbur Wofford of Plainview, and Charles and Crawford Hoover of Amarillo.

Westway Items (10 miles west)

MRS. MERLIN KAUL
A large, enthusiastic crowd attended the program at the school house, Friday night. The program was interesting and well rendered. Try out declamations were made by Homer Rudd, E. H. Little, Ana Beth Carter, Vesta Mae Landers, Daniel Turrentine, Loy Cook, and Roger Hartman. The judge decided in favor of E. H. Little, sub-junior boy; Vesta Mae Landers, junior girl; Roger Hartman, junior boy; Loy Cook, senior boys.

Following this the choral singing group sang six numbers. The one-act play, "The Blue Teapot," brought forth some good acting, with Vesta Mae Landers, Gladys Gore, Daniel Turrentine, and Roger Hartman, as the characters.

A quartet composed of Mrs. F. W. Dodson, Mrs. Merlin Kaul, Jack Karp, and Foster Beall, sang "In the Valley of the Moon," and "Louisiana Moon."

"The Last Herd," a playlet which depicted early pioneer days on the ranch, was written by F. W. Dodson and was enjoyed. In the first scene, George Turrentine and Elwood Skypala sang "Empty Cot in the Bunk House," and Jack Karp sang "Empty Saddles," accompanied by his guitar.

In the second scene, Elvin Wilson sang "Home on the Range," F. H. Gilliland and Mrs. Glenn Rutter gracefully danced the Schotische, and four couples danced the "Virginia Reel" with the boys in cowboy costumes and the girls dresses "of long ago," the dance was very picturesque. The scene ended with the group singing "The Last Round-up."

Two irrigation wells are being drilled this week. One at the V. Skypala place and the other on the land of Mrs. E. W. Harrison, which is farmed by Grady Wilson. At the latter place, drilling started last

week. When the drillers had reached a depth of 115 feet, they struck a rock and had to move over about 10 feet and re-drill.

Vernon Wilson was a guest Saturday night and Sunday at the Ellis Wilson home, at Hereford.

Mr. and Mrs. Hughes Millard, Bud Hopson and Jerry Ray Landers of Hereford, were visitors at Grady Wilson's, last Friday evening.

Roy Harris and family, who has been living on Kelly Gray's place, moved recently to a place near Friona. Mr. Harris is working for the company which is taking cattle from a pit where the Muri family lives. Mr. and Mrs. John Decker and family have moved to where Harris' lived.

Benny Jo Staats, son of Ted Staats, is ill with measles. Mr. and Mrs. V. Skypala, Norbert and Edwin, were dinner guests at the Henry Fangman home, at Messenger, Sunday.

Oats and barley are being planted by several farmers since the good rain last week. It measured .52 of an inch.

Donald Dean Wilson had the misfortune to get a broken arm when he fell from a horse, Thursday evening.

Roy Morgan is visiting at the Al Werner home. He has been working in Amarillo the past two weeks.

There was an attendance of 50 at Sunday School, Sunday. Mr. J. W. Hyde and daughter, Gwendolyn, former members, were visitors.

Mrs. G. C. Hartman, Mrs. A. C. Pierce and Mrs. Paul Ridd attended the Home Demonstration meeting at the Court House last Saturday afternoon. Miss Ruby Mashburn, district home demonstration agent, was present. Dear Smith County will have a demonstration agent after May 1, and each community is asked to organize a club by April 16, at which time there will be another meeting at the court house.

Those who attended the Mother-in-Law celebration at Amarillo, Wednesday, were Mr. and Mrs. Paul Rudd and family, Mr. and Mrs. Herman Gray, Mr. and Mrs. Everett Talbot, Mr. and Mrs. Guy Lawrence, Mr. and Mrs. E. B. Osburn and family, Mrs. Carrie Decker and son, Ervin, and Vic Talbot.

Mr. and Mrs. L. O. Gore and Stella Mae Gore.

V. Skypala and son, Edgar, of Hereford, and Guy Lawrence, attended the Fat Stock Show at Amarillo, Thursday.

Mr. and Mrs. Bill Reed of Crosbyton, visited last week in the home of her sister, Mrs. Herman Gray.

E. B. Osburn left Friday, on a business trip to New Mexico.

Mr. and Mrs. Morris S. Roe are staying at the J. A. Roe home and assisting with the work, while Mr. and Mrs. Roe are gone.

Mr. George Lee of Hugoton, Kansas, was a guest in the home of Joe Landers, Sunday night. He is a half-brother of Mr. Landers. Mr. Lee had been on a trip to Melbourne, N. M.

Mr. and Mrs. Hiram Painter and Jimmy Jo of Hereford, were Sunday afternoon visitors at the Joe Landers home.

Mr. and Mrs. Glenn Rutter and family, were visitors at the A. A. Head home, Sunday afternoon.

Mr. and Mrs. G. C. Ritter and Roy Ritter, of Groom, were Sunday dinner guests at the B. J. Lomax home.

Visitors at the Henry Allmon home, Sunday afternoon, were Mr. and Mrs. J. B. Harlan and Harold, Misses Kitty Kloe, and Pollyanna Crawford of Hereford, Mr. and Mrs. Mac Dixon and Katherine of Frio, Roger Hartman and Grady Wilson, Jr. Jack Allmon is able to sit up now and is learning to use crutches.

Word comes from Henry Allmon of Albuquerque, that he is getting along nicely but will be there indefinitely.

Mr. and Mrs. Bob Lueb of Hereford, visited Thursday in the R. C. Connolly home.

Mr. and Mrs. Edgar Skypala of Hereford, were supper guests Sunday night of Mr. and Mrs. R. C. Connolly.

Election of a school trustee will be held at the school house, April 2.

Preach Parker and wife are moving to the irrigation well of O. G. Hill, where he will act as foreman for Mr. Hill.

Mr. and Mrs. T. B. Cox went to Happy last Monday, where they visited Mr. and Mrs. Doyle Hooton. Mr. Hooton is a brother of Mrs. Cox.

Mr. and Mrs. Clyde Shepard will move soon from the McLean place to a house on Alton Fraser's farm. Mr. Shepard will irrigate for Mr. Fraser.

A little son was born last Thursday morning to Mr. and Mrs. O. R. McCutchen at the hospital. He weighed 8 1-4 pounds.

Mr. and Mrs. T. B. Cox and Elaine were visitors, Sunday night, at Joe Doebers.

Mr. and Mrs. Moody Stephan and family visited at the Carl Lee home at Summerfield, Sunday afternoon.

J. W. Hyde and Gwendolyn of Hereford, were dinner guests at the Moody Stephan home, Sunday.

Mr. and Mrs. Everett Talbot and Ed Uri, took Mrs. Talbot's parents, Mr. and Mrs. Oscar Pope, Mr. and Mrs. Lloyd Pope and Billy Pope to Oklahoma City, last week. Lloyd

Thanks for the Buggy Ride

Love at First Sight... Oil "Metal"—that's how a newspaper editor might headline the story of what happens when you fill the crankcase with Phillips 66 Motor Oil. It forms a film that is more than tough, a film that becomes practically a part of the metal. The high heat of high speed, even in summer, doesn't tear down this high-degree oilness given by Phillips 100% paraffin base crude. So there is extra thrift in the extra stand-up-ability of this longer-lasting oil. Less carbon, too. Less wear and noise. More protection against overheating and motor damage. Next time, drain and refill with Phillips 66 Motor Oil, the economy champion. It's concentrated! This year's big value in car lubrication. Look for the Orange and Black 66 Shield.

Adrian-Simms (18 miles north, 9 miles west)

Our community received a good rain last Tuesday, March 8.

Messrs. C. S. and Jimmie Perrin were Amarillo visitors, Wednesday.

Mr. Floyd Pittman went to Amarillo, Saturday, returning Sunday.

Mr. and Mrs. C. A. Walker and children and Mrs. J. M. Chapman and Wilbur went to Amarillo, Wednesday.

Honor roll for the last six weeks includes Loy Cook, ninth grade; Vesta Mae Landers, eighth grade; Kenneth Rudd, sixth grade; James Nolan Edmonson, fifth grade; Wanda Marie Allmon and Harold Rudd, fourth grade; Weldon Stephan, third grade; Paula May Mathers and Nina Beth Hartman, second grade.

Perfect spelling lessons in the primary room last week were made by Elaine Cox, Curtis Ponder and Howard Lomax, first grade, and Paula May Mathers, second grade.

Dawn, Messenger and Westway will present their one-act plays at Hereford, next Tuesday night at the Hereford Auditorium, at 8 p. m. The Westway quartette will sing.

Playground ball will be played at Westway next Wednesday afternoon.

Office supplies, typing paper, and typewriters for sale at The Brand office.

GIRLS SURPRISE MRS. HILL ON BIRTHDAY

CANYON—Mrs. J. A. Hill, wife of President Hill of West Texas State College, recently was surprised on her birthday when members of the Pi Omega social club for girls gave her a birthday buffet supper.

When she opened the door of her home, the girls sang "Happy Birthday" and presented covered dishes. With them was Mrs. A. M. Myer, the Pi Omega sponsor.

Students in the group were Ruth Campbell of Canyon, Rosa Cash,

Canyon, Kathryn Daniel of Floydada, Dorothy Dickenson of Silverton, Frankie Dodson of Lockney, Fernie Fry of Lockney, Mary May Harrison of Canyon, Margaret Esther Hill of Amarillo, Virginia Hoblaus of Hereford, Virginia Loe of Canyon, Amatene Lockhart of Plainview, Dorothy Morgan of Amarillo, Virginia Murray of Canyon, Marcelette Reid of Dumas, Mable Routh of Amarillo, Irene Thompson of Canyon, Roberta Turner of Vega, and Annette White of Dalhart.

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if you want to buy or sell. Have good buys in city property, easy terms. Also prospective buyers for shallowwater land.

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REALTORS



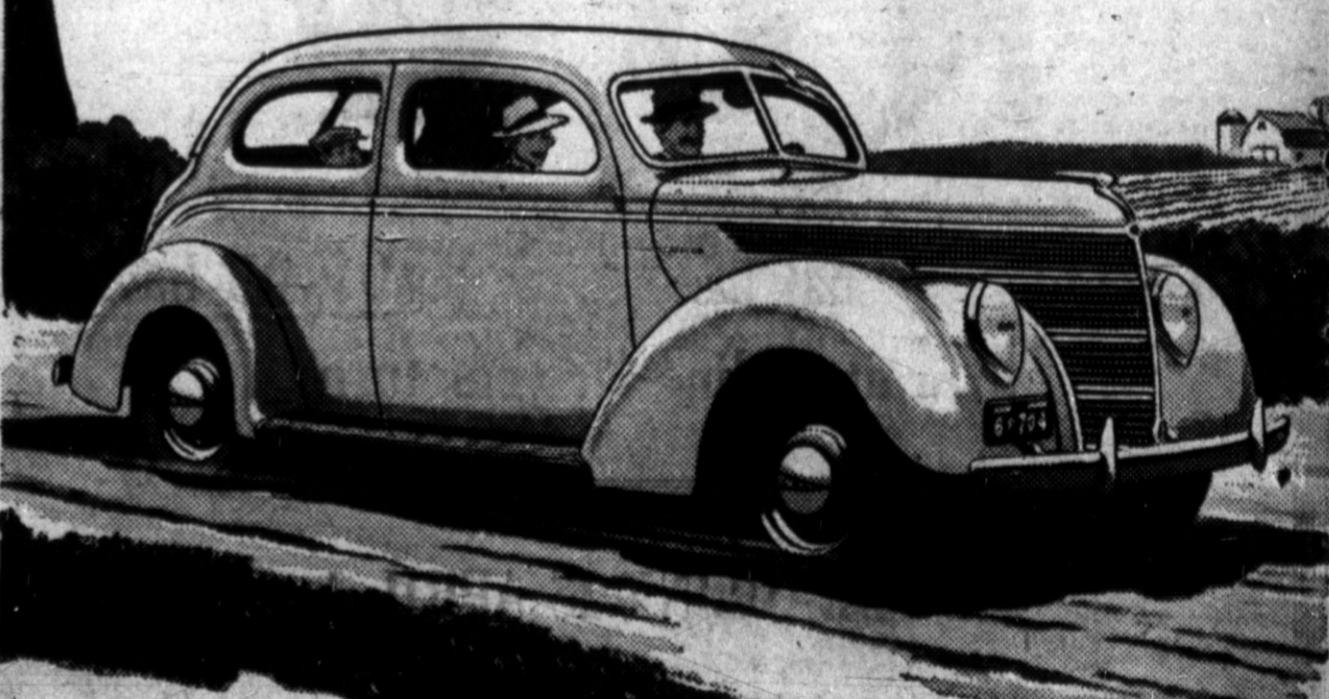
SAVE YOUR MONEY

Your future is pioneered by the way in which you save your Money! Start saving regularly and systematically by using this bank. Do not bring sorrow and unhappiness to your home by foolish spending . . . no one ever regretted having a substantial savings account.

First State Bank



A LOT OF CAR for a VERY LOW PRICE



The Ford effort to make your dollars buy a constantly better car is well illustrated in the Standard Ford V-8. It has all the basic Ford advantages. It is built on the same chassis as the De Luxe Ford V-8. It gives you a choice of smooth 85-horsepower or 60-horsepower V-8 engines. But it sells at low prices, and includes bumpers, spare tire, cigar lighter, twin horns and other equipment that make it a still bigger bargain. With the thrifty 60-horsepower engine, the Standard Ford V-8 is priced especially low and gives the greatest gas mileage in Ford history. Hundreds of owners report averages of 22 to 27 miles a gallon—or even more. Your pocketbook will approve of the Standard Ford in every way. And so will you when you drive it!

THE STANDARD FORD V-8

Sufferers of STOMACH ULCERS HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK
THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of stomach and duodenal ulcers, due to hyperacidity, and other forms of stomach disorder. See to it now. Add \$0.25 for 30 DAY TRIAL. For complete information, send Willard's Message of Relief. Ask for it—free—!

CITY DRUG STORE
213 Main Street Hereford

Library Adds
New Books In
New Divisions

WESTERN STORIES AND
MYSTERIES AMONG
NEW ASSORTMENT

Addition of the following books to the County Library was today announced by Miss Lillie Hostetler, librarian.

Children's Books — Barnham, "Ex-Love;" Gordon, "Garden of Adonis;" ...

Easter Items

MRS. CARL FRYE

Rev. Gilpin gave two fine sermons, Sunday. At the morning service his subject was "Why I Believe the Bible," and in the evening he spoke on "The Elder Son."

Mr. and Mrs. E. M. Allen visited Sunday afternoon, in the Alkman home at Herford.

Mr. and Mrs. R. L. Sullenger were on the sick list this past week.

Mr. and Mrs. W. A. Epperson called on Mr. and Mrs. Clayton Woolery, Wednesday evening.

Paul Williams visited in the Jim Bagwell home at Bethel, Sunday.

Mrs. D. S. Bruton has been confined to her bed for several days because of a severe cold.

Mesdames E. M. Allen, George Chambliss, M. Carter, John Nolan, Fred Walton and Sam Hunter met with Mrs. M. Sparkman last Thursday and quilted a quilt which will be sent to the orphan's home soon.

Mr. and Mrs. Bob Axe of Jumbo, and Mr. and Mrs. Lon Woodburn, W. R. Woodburn, and Gyles Tate of Dimmitt, visited in the Carl Frye home, Sunday afternoon.

Mr. and Mrs. Fred Walton were visitors in the Peacock home, Wednesday evening.

Mr. and Mrs. Chris Wegner of Ford, were guests in the H. B. Medley home, Sunday.

Visitors in the R. L. Sullenger home Sunday, were Messrs. and Mesdames George Chambliss, Bob and Lynn Axe, Donald Bailey and Marshall Sullenger and their families.

Messrs. and Mesdames Elmer Dixon and Summers and their families of Cleo, were dinner guests in the E. O. Dixon home, Sunday.

Vay Allen visited Sunday, with Mrs. W. A. Epperson at the J. S. Smith home.

Annie Mae Smith was hostess Saturday evening for the young people's Sunday School class at the home of Mr. and Mrs. Harry Smith. After the games, refreshments were served to Messrs. and Mesdames V. C. Woolery, Dan Bruton, Dan Allen, H. Smith, Misses Vay Allen, Hazel Chambliss, Wilma Parker, Ester Niles and Frank Allen, Brittain Chambliss, Earl and Junior Sullenger.

Mr. and Mrs. Bernades of Rance, attended church at Easter, Sunday night.

Vega News

(23 miles north)

MRS. H. R. SHIELDS

A goodly number of the Vega folks attended the Mother-in-law celebration in Amarillo, Wednesday. The stores were closed from 9 o'clock to 4 o'clock. School closed for the day.

Mr. and Mrs. Raymond Godwin visited relatives in Fritch, Sunday.

Mrs. J. T. Shelton led in an interesting panel parliamentary drill at the regular meeting of the Parent Teachers Association, Tuesday afternoon. A book review "The Odyssey" by Mrs. Brown was given, giving the principles and objectives of the State Texas Curriculum Revision Program.

Mrs. Lester Dysart and son Cabot were Amarillo visitors, Monday.

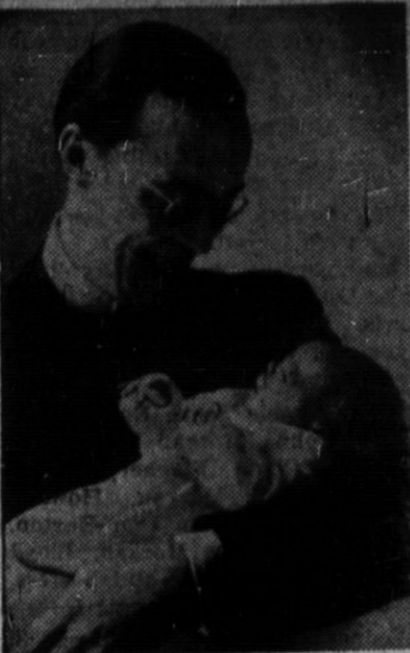
Mrs. L. L. Ledbetter spent the week end with her daughter, Mrs. Talbot, in Claude.

Mr. and Mrs. O. O. Sluts were business visitors in Amarillo Monday.

Mrs. B. T. Alexander, Jr., attended the luncheon at the Amarillo Hotel Tuesday in honor of visiting cattlemen.

Rev. Marshall Rhen left Sunday to hold a series of meetings at

PRINCESS BEATRIX



The Princess Beatrix, daughter of Crown Princess Juliana and Prince Bernhard of The Netherlands, pictured in the arms of her father, a few days following her birth at The Hague.

making. Mrs. Jack Roberson is chairman of the circle.

Mrs. W. A. Williams gave a church party, honoring Rev. L. E. Godwin's birthday, Thursday, at her home east of Vega. A large crowd was present and enjoyed a number of games and refreshments.

The Oldham County "One-act play Contest" was put on in the Vega High School auditorium, Friday evening. The plays were all comedies. Wildorado gave a comedy of "An Evening at Home," presented by two players. The girl received high points for best acting of all the players.

J. C. Turner of Canyon spent Tuesday with his parents, Mr. and Mrs. Claud Turner.

Tuesday evening at a regular meeting the following officers were elected for the ensuing year to govern the Vega Parent Teacher Association: Mrs. A. E. Roark, president; Mrs. Cozy Everett, vice-president; Mrs. D. W. Clark, treasurer; Mrs. Jack, Roberson, secretary.

In order that all the club members might attend Mother-in-law day in Amarillo, the local Kiwanis Club met Thursday at the Roy Ivy Building for their regular weekly luncheon.

Mr. and Mrs. Guy Barnett were the guests of Mr. and Mrs. S. R. Mitchell, in Amarillo, Thursday.

Mr. W. A. Williams left Friday to attend the Fat Stock Show at Fort Worth.

COURTHOUSE
RECORDS

Trustee Deeds

Grover C. Cogdell by trustee, to Federal Farm Mortgage Corp.; 400 acres from south half of section 9 and east half of southeast quarter, section 8, T-3, R-1.

F. M. Stevenson by trustee to Federal Farm Mortgage Corp.; east half of section 30, block 6.

Chas. W. Cabot by trustee to Federal Land Bank; section 28, block 26.

Warranty Deeds

Lora Kibbe Bane et vir, to R. J. Peck; south half of section 84, block K-3.

C. Drenp and wife to Wade Johnson; north half of southwest quarter, section 114, block M-7.

New Automobiles

John Haberer, March 12, Ford coupe, Castro County.

Consumer's Fuel Ass'n., March 10, 2 Chevrolet trucks, Brumley-Woodford Motor Co.

J. V. Faulkner, March 9, Plymouth sedan, Oklahoma.

E. J. Hudson, March 12, Chevrolet truck, Brumley-Woodford Motor Co.

M. O. Green, March 12, Chevrolet coupe, Brumley-Woodford Motor Co.

W. W. Wimberley, March 12, Buick sedan, Norton Motor Co.

Stencils, ink and office supplies at Brand Office.

Jumbo News

(13 miles south-west)

The Baptist minister who was to preach here March 20, will not be able to fill his appointment. Jimmy Doris Hunter left Sunday for an indefinite visit with relatives at Shamrock.

Mr. and Mrs. V. M. Brady of Abilene visited her sister Mrs. Clem Gilliam, Saturday night. They were joined in Herford at the home of their father and mother, Mr. and Mrs. J. P. Wood, by Mr. and Mrs. O. V. Alexander of Memphis and the Norbia Cuyton family of Herford, for a family celebration.

The Metcalfe Brothers were hosts to an old fashioned supper, Friday night. The menu consisted of cheese, bologna, crackers, pickles, rye bread, ice cream and beer. Guests were Mr. and Mrs. C. C. Hunter and Mr. and Mrs. Finis Hunter.

Those attending Mother-in-law Day in Amarillo were, Messrs and Mesdames J. J. Wilder, E. C. Lease, F. J. Axe, Finis Hunter, C. D. Pinckert, J. C. Stork, Bob Axe, Addison and Ullman Hunter, Mesdames M. L. Simpson, H. C. Baird, Jessie McGinnis and Messrs, Finis Nunn, C. Kring, and Charles McGinnis.

M. L. Simpson Sr. and Sam Hunter were in Oklahoma City, Tuesday.

Mr. and Mrs. Bob Smotherman of Claude have moved to the north Finegold place.

Mr. and Mrs. Dewey Owens attended Church and Sunday school in Dimmitt, Sunday and were dinner guests of Mr. and Mrs. Staten.

Mrs. Sam Hunter visited with relatives at Easter the first of the week.

Mrs. Clem Gilliam attended a Home Demonstration council meeting at the court house in Dimmitt Monday afternoon.

Pauline Owens spent Saturday night in Dimmitt with her grandmother, Mrs. Henry Short.

Mr. and Mrs. Robert Stephens spent Sunday in Dimmitt with the Ozro Stephens family.

A summary of the Teachers Training Course was held Thursday evening at the school house by Rev. C. N. Wylie of Canyon. Refreshments were served and a social hour enjoyed by a goodly number.

Fred Baird visited with the Bairds, Sunday.

Mrs. Bill Horgott of Herford spent Saturday night and Sunday with her mother-in-law, Mrs. Jessie McGinnis.

Rev. J. K. Sharp preached here Sunday and was a guest in the Frank Axe home.

This community received about 1 inch of rain Tuesday of last week.

Mrs. Henry Short of Dimmitt is spending this week with her daughter, Mrs. Dewey Owens.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

This community received 3-4 inch rain Tuesday, March 1, which is making wheat look fine but will require more later to insure crop. George Messenger and his mother drove over to Clovis last Monday to visit in the home of Mr. and

Mrs. Houlette and family and get some shrubbery. Mrs. Houlette is Mrs. Messengers' youngest daughter. They also visited another daughter Mrs. Abbott, who was on her way to Littlefield where she has just completed a Mission.

Mrs. Ralph Evans has been real sick and threatened with pneumonia. She is some better and has been taken to the home of Mr. Evans' parents, Mr. and Mrs. Fred Perry, until she gets well.

Stephen G. Messenger took Sunday dinner with J. T. Guinn Jr. and attended Sunday School.

George Messenger has been helping J. T. Guinn thresh cane seed and also hauling to market.

Two men from Oklahoma started work three miles south of Messenger ranch on the Shelby place, now leased by a man in Oklahoma.

Several have tried to put in barley but the ground is too wet, but the wind of the last few days is drying it out and work will probably start by the middle of the week.

week, putting in oats and barley.

Mr. Pat Brantley stepped on some feed last week and ran a prong of a pitch fork through his shoe and into his foot. He is unable to work at present.

Mrs. Bessie Smith and daughter, Wanda Jean, visited in Clovis, Sunday, with Mrs. Smith's brother, Jack Sanders and family.

You Can't Beat JOHNSTON PUMPS for Dependable Irrigation! MORE THAN 90 IN USE IN THIS AREA TODAY and they are all giving satisfactory service. See them for yourself, and ask the men who are operating them now... they are our best salesmen. Wm. McGEHEE Johnston Pump Co., Representative Western Nat'l. Bank Bldg. Phone 110

"TRUE CONFESSION" of a Star Theatre Employee "I've Seen" "TRUE CONFESSION" and I'm resting up for a terrific rush at the box office. It's a great picture that you'll go for big. Believe me this is my TRUE CONFESSION. SIGNED Evelyn (Shorty) Van Stieringen CASHIER. "TRUE CONFESSION" of a Star Theatre Employee "I start laughing when I just look at the "TRUE CONFESSION" film in my machine, so you can get an idea how funny I think it is! That's my "TRUE CONFESSION." SIGNED Connie Robinson OPERATOR

WE NEED GOOD USED CARS AND TRUCKS!

CHEVROLET DEALERS' USED CAR STOCKS WERE GREATLY REDUCED DURING NATIONAL USED CAR EXCHANGE WEEK

Now's the time to trade your car for a NEW CHEVROLET ... Come in today and get our liberal offer

So great have been Chevrolet dealers' sales of used cars and trucks—so low is our supply of certain makes and models—that we need good used cars and trucks to balance our stocks. This means we are in an excellent position to talk "trade-in allowances" on the purchase of new Chevrolet passenger cars and trucks. Come in—this week! ... See the beautiful new Chevrolet for 1938—the car that is complete—and the new 1938 Chevrolet trucks—the thrift-carriers for the nation! ... Learn how easily you can purchase a smart, new, modern-to-the-minute Chevrolet by letting us take your present car or truck in trade!

"YOU'LL BE AHEAD WITH A CHEVROLET" Brumley-Woodford Motor Company HEREFORD, TEXAS

A Word To The Wise ALKA-SELTZER EVERYONE SEEMS TO BE USING ALKA-SELTZER THESE DAYS I SHOULD THINK THEY WOULD... IT DOES WONDERS FOR ME Millions of users feel that they get quicker, more pleasant, more effective relief from ALKA-SELTZER than from old-fashioned unpalatable preparations. That's why ALKA-SELTZER is more in demand than almost any other single item in the average drug store. We recommend ALKA-SELTZER for the relief of Gas on Stomach, Sour Stomach, Headache, Colds, Morning After, Muscular Pains, and as a Gargle to Minor Throat Irritations. We really mean it. Use ALKA-SELTZER for any or all of these discomforts. Your money back if it fails to relieve. In addition to an analgesic (Acetyl-Salicylate or Soda), each glass of ALKA-SELTZER contains alkalis which help to correct those everyday ailments due to Hyper-Acidity. In 30¢ and 60¢ packages at your drug store.

Registration Of Births Important To All Citizens

ALL BIRTHS SHOULD BE REGISTERED IN LOCAL COMMUNITIES

AUSTIN, Texas, March 17.—If unexpectedly faced with the necessity of legally establishing the state of their birth, their age, and their American citizenship, of Texas would not know whether or not their births were registered with the proper authorities. Great embarrassment, inconvenience, or even serious loss of property could conceivably result from either an absence of registration or an error made in filling it with the State.

Dr. Geo. W. Cox, State Health Officer, cited an unnamed but prominent Texas citizen who upon investigation found that his son had been registered for more than 20 years as illegitimate. Another instance the health official related concerned a Veteran of the World War who, after rearing a family of three children, found that he had been registered at birth as a girl. The experience of workers with vital statistics are rich with stories of persons vainly seeking to establish their rights to property because of neglect of their parents or attending physicians to register them properly at time of birth.

The law requires the births of all Texas babies to be registered with the local registrar, who is

the Justice of the Peace in rural areas, and City Secretary in incorporated towns, within five days after the blessed event takes place and forms are furnished physicians and midwives for this purpose. A copy of the registration is returned from a legal standpoint, Doctor Cox said, but to the State as well.

"We must know how many babies are born, how many die and from what causes mortality occurs if we are to accomplish the best results from a public health standpoint. Such a program obviously needs the interested support of every Texan. Our Bureau of Vital Statistics is only too glad to cooperate in 'getting the record straight!'"

Adrian News

(40 miles northwest)

MRS. ALLEN BELL

The Boy Scouts met Monday night, March 7, at the school house. The boys drilled in the hall for fifteen minutes. Then they came back into the room for a second Court of Honor. Tenderfoot badges were presented to Ray Long, J. J. Carter and Bobby Speed. A second class badge was given to Clifford Chapman. A registration card was given to Jack Monahan. The tenderfoot scouts requirements were reviewed and they turned their badges right side up.

The boys are looking forward to hikes and other activities in the future.

Boys present, were George Worsham, Bobby Speed, Bobby Morgan, Jimmy Zaring, Verne Jacobson, Clifford Chapman, Ray Long, Wil-

Navy Launches New Destroyer



The navy's newest destroyer, the 1,500-ton Maury, launched recently at San Francisco. Second naval vessel to be built privately on the west coast since the World war, the Maury was christened by Miss Virginia Lee Maury Werth, great-granddaughter of the ship's namesake, the late Lieut. Commander Matthew Fontaine Maury. Photograph shows the U. S. S. Maury as it slides down the ways.

bur Chapman, J. C. Baker Jr., and Mr. G. A. Syms.

The commercial law class went to Vega on March 10, to visit the court sessions. A full case, was heard by those who attended and a good time was enjoyed by all. Those who went, were John McVean, Olaf Bohannon, Clifford Chapman, Jim Ross, Marvin Long, William Hollabaugh, and their sponsor and teacher, Miss Clemmons.

Mrs. B. E. Witt gave a dinner for a number of friends, Sunday, March 6. Those present, were Mr. and Mrs. E. L. Brown, Mr. and Mrs. N. L. Jacobson, Mr. and Mrs. J. Paul Morgan, Mrs. Levi and daughter, Nancy, and the hostess, Mrs. Witt.

Thursday, March 3, Mrs. Bruce's students presented a very entertaining chapel program.

The first number on the program was a little play, "Gum Baby," by Jackle Worsham and James Morgan. The second was a harmonica solo by James Morgan, "The Isle of Capri," and "Oh Susanna." Next was the play entitled "Jack Goes On A Diet." This play was acted out by J. W. Kemp, Roy Fortenberry, Juanita Pittman, Euline Slaughter and Laura Bell Arb. Mayo McLaughlin gave a reading, "My Sore Thumb," after the play, "Jack Goes On A Diet." The last number was "Henri Makes a Sale," acted out by Mayo McLaughlin, Nancy Levi, Cleo Green, Willie Weaver, Frankie Jean Jones and Alpha Phillips.

Mr. J. C. Baker, Jr., was in charge of the chapel program, on March 10. The one-act play, "Bed

of Petunias," was presented. The cast is: Roxie Blassingame, Ervin Frost, Nadine Whetstone and Earl Brown.

The Adrian school was dismissed Wednesday, March 9, for the Mother-in-Law celebration held in Amarillo.

Mr. and Mrs. N. O. Phillips and family, visited in Dimmitt, Sunday, March 6.

Mr. Chas. Levi visited with his wife and daughter, in Adrian, last Sunday.

Mr. and Mrs. J. B. Monahan dined with the Speed family, Sunday.

Mr. and Mrs. E. A. McAdoo of Amarillo, spent the week-end at Adrian visiting friends and relatives.

Wildorado postponed their play, "Hubert the Great," last Tuesday night. Their play will be presented in the Adrian auditorium on March 17. Admission 10 and 25 cents. The proceeds will go to the P. T. A. fund.

Miss Lora Fay Clemons, commerce teacher in the Adrian High School, spent the week-end with her parents, Mr. and Mrs. J. M. Clemmons, at Duke, Okla.

Thursday evening, March 10, several members of the church met at the home of Reverend and Mrs. Oscar Bruce to study the conclusion of the "Sermon on the Mount." The discussion was led by Reverend Bruce.

Those present, were Rev. and Mrs. Bruce, Mr. and Mrs. N. L. Jacobson, Velma Howard, Mrs. B. E. Witt, J. C. Baker, Jr., and Mr. J. Paul Morgan.

Several of the young people of

the community were entertained at the home of Mr. and Mrs. G. F. Morgan, Saturday evening, Feb. 26.

Entertainment for the group was in the form of games of Blago and Star checkers and dancing. Ray Brown, George Grubkey, Earl Brown, and Lloyd Balding played music for the guests to dance.

Refreshments of sandwiches and coffee were served.

Those present, were Misses Ruth Long, Lottie Zaring, Donna Gayle Harris, Maxine Jackson, Nadine Whetstone, Verma Mae Spande, and Mrs. Manuel Lovelace.

Messrs. Jessie Scott, Enoch Donaldson, John Morgan, George Grubkey, Clyde Fincher, Earl Brown, Duane Morgan, Howard Rice, Donald Morgan, Don Horton, Ray Brown, James Morgan, Lloyd Balding, and the host and hostess, Mr. and Mrs. G. F. Morgan.

Wednesday afternoon, March 8, the first meeting of the Adrian Sewing Circle was held at the home of Mrs. E. G. Chapman.

Since this sewing club has just been organized there are only a few members. This number will increase as the work continues.

During the first meeting the group spent the time crocheting. Refreshments of pie a-la-mode, were served.

Those present, were Miss Verna Mae Spande, Mrs. Glenn Howard, Mrs. Lucille Tolbert and the hostess, Mrs. E. C. Chapman.

The one-act play presented at Vega, Friday night, March 11, was all very good. Adrian won first place, Vega second and Wildorado third.

The two outstanding characters were Miss Billy Buckeneer of Wildorado, and Earl Brown of Adrian.

The judges were from Canyon.

Mrs. E. N. Jacobson entertained with a one o'clock luncheon Saturday. Those present, were Mesdames G. A. Syms, L. A. Worsham, W. V. Tolbert, J. E. Speed, Chas. Levi, Glenn Howard, E. C. Chapman, A. E. McAdoo, G. Bruce, Jack Monahan, E. L. Brown and Miss Henrietta Creitz.

The luncheon was carried out in

St. Patrick color scheme. After luncheon, all enjoyed bridge. Mrs. Bruce and Mrs. Brown received the prizes.

Farm Incomes Show Increase

AUSTIN, Texas.—The computed farm cash income of Texas during January was \$21,500,000, compared with \$19,750,000 during the cor-

responding month last year, an increase of 9 per cent, according to Dr. F. A. Buechel, assistant director of the Bureau of Business Research, University of Texas. The index of farm cash income for January based upon the average monthly income for the five-year period, 1925-1932, adjusted for seasonal variation is 97.8. For December the index is 113.2 and for January last year 90.4.

Woodrow Inland was a business visitor in Amarillo, Tuesday.



AUTOMATIC GAS RANGES SAVE OVEN-WATCHING — PERFECT RESULTS AT LESS COST

This perfect roast roasted itself in a modern automatic gas range! The automatic Heat Control maintained the exact degree of oven heat selected—and the Clock Control started and stopped the roasting automatically! Drop in at our showroom—see how simple and economical it is to get perfect results with modern gas ranges.

West Texas Gas Co.

"Good Gas With Dependable Service"

Modernize your home with GAS

NOTICE!

I intend to be in Hereford for the time being, and devote my entire time to Life Insurance, as agent for

Lincoln National Life

I wish to thank the people of Hereford for their Patronage!

Hubert R. Freeman

Agent for LINCOLN NATIONAL LIFE

One Week Floor Specials!

THREE HIGH QUALITY GRADES

QUAKER - BIRD NEPONSIT - CONGOLEUM GOLD SEAL

Good Quality

Floor Covering

9-FOOT WIDTH. Per Running Foot **45c**
6-FOOT WIDTH. Per Running Foot **30c**

Best Felt Base

Floor Covering

9-FOOT WIDTH. Per Running Foot **54c**
6-FOOT WIDTH. Per Running Foot **36c**

QUAKER FLOOR COVERING

11 1/4 FOOT WIDTH. Per Running Foot..... **72c**

NICE ASSORTED

Medium Weight Rugs

9x12 FOOT SIZE. Regular \$6.95 value **\$5.75**
11 1/4x12 FOOT SIZE. Regular \$9.75 value **\$9.00**
11 1/4x15 FOOT SIZE. Regular \$12.00 value **\$10.95**



A LARGE ASSORTMENT OF NEW PATTERNS, in

Heavy Weight Rugs

9x12 FOOT SIZE. Regular \$7.95 value **\$7.10**
11 1/4x12 FOOT SIZE. Regular \$12.00 value **\$10.75**
11 1/4x15 FOOT SIZE. Regular \$14.50 value **\$12.70**

SALE STARTS FRIDAY!

E. B. BLACK CO.
The Big Store With The Little Price

One SPECIAL GROUP
9x12 Rugs
\$5.35

CLOSE DRUG STORE

J. B. B. Contest Closes Saturday, 9:26 P. M.

Those Present at Closing Time Will Receive an Extra \$50.00 Coupon!

ALWAYS BARGAINS

- 35¢ RACO SHAVING CREAM 29¢
- 50¢ ASPIRIN TABLETS, 5-grain (100's) ... 29¢
- 35¢ AGFA KODAK FILMS, No. 116 29¢
- 50¢ BATHING ALCOHOL 29¢
- 35¢ ORABOL TOOTH PASTE 29¢
- NEEDEE TISSUES (500's) 29¢
- SAL HEPATICA 29¢
- 35¢ VICK'S SALVE 29¢
- BRIDGE CARDS 29¢
- DOUBLE-DIP Chocolate Coated NUTS—Lb. 29¢
- ULTRA OIL SHAMPOO 29¢
- 50¢ MILK OF MAGNESIA 39¢
- 2 BOXES KOTEX (12's) 39¢
- PINT NYSEPTOL ANTISEPTIC 39¢
- 50¢ JERGEN'S LOTION 39¢
- 50¢ IPANA TOOTH PASTE 39¢
- 50¢ INGRAM'S SHAVING CREAM 39¢
- 50¢ MILKWEED CREAM 39¢
- CHOC. COVERED CHERRIES—lb. box ... 39¢
- 50¢ NYSIS ALMOND HAND LOTION 39¢
- 50¢ DR. WEST'S TOOTH PASTE 39¢
- 50¢ VITALIS HAIR TONIC 39¢
- 50¢ ULTRA SHAMPOO 39¢
- \$1.00 COTY'S FACE POWDER 89¢
- \$1.00 S. T. 37 ANTISEPTIC 89¢
- WINE CARDUI 89¢
- ZONITE 89¢
- CHAMBERLAIN'S HAND LOTION 89¢
- COTY'S PERFUME 89¢
- MEDICO PIPES 89¢
- HOT WATER BOTTLE 89¢
- QUART OF MINERAL OIL 89¢
- ALARM CLOCKS 89¢
- CREOSOTED EMULSION Cough Syrup ... 89¢
- CRAZY CRYSTALS 89¢

29¢

39¢

89¢

\$100.00 EXTRA COUPON with this Ad and a Purchase of any of the above specials!