

SHALLOW WATER
Is Hereford's
"Ace in the Hole"

The Hereford Brand

10 PAGES
Electrified
Farm Homes.

Published Every Thursday

Our Slogan—"More People—More Farms"

38th YEAR—NUMBER 3

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JANUARY 20, 1938

PRICE 5 CENTS PER COPY

AROUND TOWN

Sights and Faces Seen

From the G. C. Brasher farm came an egg of unusual proportions this week. The egg weighed one-fourth of a pound, measured seven inches around the sides, and eight inches around the ends. They don't know which chicken laid the egg, but they feel sure that it was not a bantam.

Invoicing gives lots of people headaches, but it holds even more terror for the folks at Streu-Hardware. When they completed their invoice recently, Homer Henalee found that they had 2,115 inches of adding machine paper with a continuous string of figures (no white space between lines). Approximately 13,000 different merchandise divisions were listed.

By actual count, members of the Lions Club Wednesday voted against throwing during meetings following a debate in which Dr. O. W. Heard and Ray Conaway upheld throwing and J. M. Posey and Fred Brown denounced the practice.

Rev. W. E. Barnes has been answering a lot of questions about the new red car he recently bought. He says, however, that when a man gets past 40 he always likes bright ties, bright socks, and bright automobiles.

Jack Rose, commissioner of precinct 1, says that he is really going to enjoy the election this year. "I am not going to run, and I want a ringside seat."

Cawthon Bryant is really proud of the new thermometer which has recently been installed over the front door of Kerr Hardware, and is always ready to recommend it as dependable.

Kerr To Present Hollywood Films Friday Morning

Bill Kerr, John Deere implement dealer for Hereford, today announced that he is putting on another big John Deere Day program in the Cronin building, just south of the Star Theatre, on Friday, Jan. 21, at 10:30 a. m., for farmers and their families of this and neighboring communities. "Friendly Valley," an all-star Hollywood picture, will be the main feature of the all-day entertainment. Packed with human interest, good music and a homely philosophy, this all-talking picture promises to be a real treat for everyone who sees it. Mr. Kerr said, "Other films will be 'School Days,' 'Champions On Parade,' and a news reel.

Plans are being made to make this open house one of the big events of the year in this community, he said, and farm families from many communities will have opportunity to get acquainted there and exchange ideas and experiences in their own farming operations. Special tickets are now available at the Kerr Implement Company, just north of the post office.

Farm Sheets For County Will Be Mailed Saturday

That the necessary 75 per cent of farm program applications for Deaf Smith County will be complete by Saturday, Jan. 22, as indicated today by Alex R. Bateman, county agent, who said that the early completion will result in earlier payment of funds to farmers of this area.

A total of 1,162 work sheets were submitted from this county and farmers have already signed most of the necessary applications for payment, Mr. Bateman said. Farmers were urged to come in as soon as they received cards that their applications are ready, but not before, since the confusion delays preparation of applications in the local office.

No definite time for arrival of checks was announced, because the applications have to be checked in the office at College Station and approved before they can be paid.

Garner Takes a Trimming



Vice President John N. Garner, pictured in the barber shop of the house of representatives as he had his locks trimmed before going to preside at a session of the United States senate. The barber is James Neale, who has done all the whittling on Mr. Garner's crowning glory for the past 21 years.

Police Radio Service Secured For County

Hi-Y Boys Will Sponsor Circus Thursday Night

PRESENTATION DATE IS CHANGED TO THURSDAY NIGHT

Last-Minute Notice — The Hi-Y players were again delayed and the circus is indefinitely postponed! The Hi-Y boys today announced a change in the presentation of the Tom Thumb Circus. The show, scheduled for Wednesday, will be presented Thursday evening, Jan. 20, and will begin promptly at 8 o'clock, in the high school auditorium.

The circus played with Frank Buck, world-famous explorer, at the Cleveland Exposition in 1937, and comes to Hereford as a special circuit attraction; it was produced by Fred Anderson of Burlington, Iowa.

Consisting of dogs, a pony, and monkeys — 17 animals in all — the circus has met with approval at all points where it has shown, and the Hi-Y boys expressed themselves as highly pleased with having secured such an outstanding feature for this community.

"Funds secured through the presentation, will be used by the Hi-Y boys to carry on their work," said G. M. Hudson, sponsor. "They will appreciate your attendance and promise you an enjoyable evening. Admission will be 15 and 25 cents, with no reserved seats."

Baby Bond Sales Soar Past Year

Reporting a tremendous increase in the sale of government bonds through the Hereford post office, Walter Pickett, postmaster, today said that an increase of \$22,368.75 was seen here in 1937, as compared to 1936. He also reported more than \$30,000 in postal bond sales in 1938.

In 1936 only \$7,706.25 was recorded from the sale of the Baby Bonds here, while sales for 1937 totaled \$30,075.00.

Rural Areas Will Discuss Balanced Farm Programs

A balanced farm program for this specific section with the idea of considering present and future agricultural results and profits will be discussed in four community meetings in this county next week, it was announced today, through a special planning board for this county.

The first meeting will be held at Messenger School, Wednesday evening, Jan. 26, beginning at 8 o'clock; the second in the court house at Hereford, Thursday evening, Jan. 27, at 8 o'clock; the third in the Ford school, Friday evening, Jan. 28, at 8 o'clock, and the fourth in the Dawn school, Monday evening, Jan. 31, at 8 o'clock.

Plans Complete For President's Birthday Party

AMATEUR SHOW FRIDAY AND DANCE SATURDAY PLANNED

Plans were definitely outlined here this week to make the annual President's Birthday Celebration the greatest in history as far as this county is concerned. In addition to the annual dance, a special amateur program will be presented at the Star Theatre, Friday night, Jan. 28, at 9 o'clock. The annual ball will be held in the City Hall, Saturday night, Jan. 29.

Members of the dance committee, Ernest Medkoff, Glenn Witherpoon, Arch Dobbins and Harold Close, said that the annual dance will also have the added feature of a "Big Apple Contest." Pick and His Harmonizers have been engaged to play for the dance this year. John McLean, vice-chairman for the county, said that tickets for the dance will be placed on sale in the near future.

Benefit Show

The committee on arrangements for the Amateur Show said that it will be presented at the Star Theatre immediately after the first evening show — about 9 o'clock — and that the special entertainment will be presented in the form of an Old-Time Political Rally. Entitled: "Political Rally of the Flora Dora Days," the amateur show includes the following numbers: Tunes by Old Toy Band, Master of Ceremonies, Candidate for Dog Catcher, Old Time Square Dance, Candidates for Weights and Lengths, Old Fashioned Quartette, One-Man Band, Tap Dance, Candidate for Constable, Agordion Mass Ensemble, Tunes

Rush Expected At Tax Office Before Jan. 31

With 853 poll tax receipts issued this year a last-minute rush is anticipated between now and Jan. 31, in the tax collector's office. Ad valorem tax payments were also expected to increase sharply between now and the final date.

On Dec. 31, 1937, outstanding delinquents on real estate were reported at \$98,241.22; on real estate and personal property was reported at \$29,662.43.

"Delinquents are more than the full year assessments for 1937," Fred Baird, deputy, pointed out.

Pastor To Tell Of Holy Lands

Members of the Business and Professional Women's Club today announced that they will present Rev. Butler, pastor of the First Methodist Church at Blummitt, in a travel talk in the county courtroom here Monday night, Jan. 24, at 8 o'clock.

The talk will cover Rev. Butler's travels in the Holy Lands and his reaction of the country and people of that section. The presentation will be sponsored by the B. & P. W. Club, and no admission charge will be made. Club members invited the public to attend the address, promising an entertaining and educational presentation.

Cooking School Holds Interest

A large crowd of ladies Wednesday afternoon, attended the special cooking school held in the West Texas Gas Office here, under direction of Miss Mary Alice Crosson, home economist for the company.

Miss Crosson prepared two meals, an oven meal and a broiler meal, also a cake and baked dessert, peach-Polly. The object of the school was to show the ease and convenience with which meals may be prepared, and ladies attending the school expressed delight and appreciation for the school and the manner in which it was conducted.

Politics Holds Interest As Eight Candidates Announce

Remaining REA Projects Hoped To Be Constructed In Near Future

With construction practically complete on the first 80-mile project of Rural Electrification lines in this county, hope for an early letting on the sub-station and remaining 96 1-2 miles was expressed by H. V. Hennen, project manager.

Bradly Home Place Is Sold This Week

HISTORIC RANCH OWNED BY BRADLYS FOR PAST FORTY-NINE YEARS

While real estate transactions over this section have shown a general increase during recent months, the sale of two sections from the Mrs. L. R. Bradly ranch to Jack Frost of Happy, marks a division of one of the old ranches of this area.

Town Named for Herd

In the Bradly family continuously for the past 49 years, the ranch represents not only fine farm and grass land, but has also played an important part in the history of this area. L. R. Bradly, pioneer cattlemen, brought in the first herd of Linebred Herefords from Kansas in 1889, and located them on the ranch east of Hereford — and it was from this herd that a young railroad engineer conceived the idea of suggesting the name Hereford, for this city. Likewise, the same herd on the old Bradly place started the Linebred Hereford cattle interest which made this area famous and furnished a means of income for many cattlemen, even today furnishing one of the county's most important industries.

Retains 1,000 Acres Although Mrs. Bradly sold the home place, including the house and improvements, the section just north in the recent transaction, she retained 1,000 acres of grass land on which she will run her herd of around 50 head of choice Herefords.

L. R. Bradly filed on the home place in 1889, and when he and Mrs. Bradly were married in 1896, she went there to make her home. It is one of the few places, especially in this area.

Civil Service Exam To Select Substitute Here

Announcement of a civil service examination for substitute clerk-carrier in the Hereford post office was today made through the local office.

"Applications must be on file with the manager, tenth U. S. Civil Service District, Customhouse, New Orleans, La., not later than Jan. 31, 1938," the notice read. "Applicants must have reached their eighteenth birthday, but must not have passed their forty-fifth birthday on the closing date for the receipt of applications. They must be citizens of the United States."

Although there is no vacancy in the Hereford office at the present time, the notice indicated that almost invariably appointments are made to substitute positions and promotions are made to regular positions according to seniority of appointment. While employed, a substitute clerk-carrier is paid 65 cents an hour.

The necessary forms and additional information may be obtained at the Hereford post-office or from the United States Civil Service Board of Examiners.

SURVEY DISCLOSES CANDIDATES FOR MOST OF COUNTY OFFICES

County politics, which had previously attracted little attention, this week showed signs of increasing interest as eight candidates "pitched their hats into the ring." Until this week, only two candidates had announced for office.

With the publication of this week's Brand, readers will find announcements for all county offices except that of County Attorney. Commissioner of Precinct 1 was the only office with more than one candidate, however, and three are seeking that post. The offices of District Attorney, District Judge, State Representative were still begging for candidates. The following paragraphs give a review of candidates who announced this week.

Earl Wilson for Judge Earl W. Wilson has authorized The Brand to announce his candidacy for the office of County Judge and Ex-Officio School Superintendent. In making his announcement, Judge Wilson expressed his appreciation to the people of the county for their past consideration, and promised to render fair and honest service if re-elected to the office. Judge Wilson invited the people to check over the work and circumstances of the county, despite serious problems of wind erosion, stating that records of the county and schools are open at all times.

Nowell For Sheriff J. O. Nowell has announced his candidacy for re-election as Sheriff, Tax Collector and Assessor of Taxes. In making the announcement, he points out the fact that he believes himself in a position to understand and appreciate the duties of the office, and promises, if elected, to fulfill the duties of the office to the best of his ability.

Paster For Clerk Another official who seeks re-election is L. H. Paster, County and District Clerk. Thanking the voters for having granted him the office, he announces his candidacy upon his merits to fulfill the duties of the office, declaring that he will continue to serve capably and to the best of his ability.

Bowman in Precinct 1 C. C. Bowman, who served Precinct 1, an commissioner from 1916 to 1928, has announced as commissioner this year. Mr. Bowman says he favors better roads and better schools, and believes that his previous service in the office will enable him to fulfill the duties efficiently.

WOW Installs New Officials

New officers for 1938 were installed Thursday night, Jan. 15, at the Hereford Camp No. 990, Woodmen of the World, by C. L. Whitcomb, retiring Council Commander and Troy Wessible, past Council Commander.

The new officers were: Glenn Witherpoon, Council Commander; Fred Callaway, Lieutenant; E. H. Fritley, financial secretary; G. H. Hagar, banker; Chas. Callaway, secretary; C. R. Hagar, chairman; Jerry C. Keene, scribe; G. W. Smith, team captain; Troy Wessible, A. H. Ellison, C. R. Ledy, auditors.

Following initiation, members enjoyed an oyster supper.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	54	26	0.00
Friday	58	29	0.00
Saturday	73	33	0.00
Sunday	65	32	0.00
Monday	73	30	0.00
Tuesday	68	32	0.00
Wednesday	57	35	0.00

County Library Adds Many New Books This Week

FICTION PARADE IS LED BY WESTERN THRILLERS

Addition of the following volumes to the County Library was this week announced by Miss Lillie Hostetter, librarian.

Fiction—Lawrence, "Years Are So Long"; Lehman, "Texas Man"; Le May, "Thunder in the Dust"; Loring, "It's A Great World"; Loring, "Lighted Windows"; McCulley, "Riders Against the Moon"; MacDonald, "Bullets for Buckaroos"; MacDonald, "California Caballero"; Mann, "El Combra"; Marshall, "Dian of the Lost Land"; Marshall, "Forlorn Island"; Marshall, "Stolen God"; Martin, "House on the Marsh"; Mason, "Riding for Texas"; Metcalf, "Sally Bum"; Miller, "Death Sentence"; Montgomery, "Pat of the Silver Bush"; Morley, "Parnassus on Wheels"; Wodehouse, "Luck of the Bodkins"; Wodehouse, "Summer Moonshine."

Non-Fiction—Breen, "Partners at Play"; Donahue, "Toaster's Manual"; Jones, "Choice Before Us"; Parran, "Shadow on the Land"; Wilson, "New Etiquette"; Juvenile—Wilder, "On the Banks of Plum Creek."

Vega News

(23 miles north)

MRS. H. R. SHIELDS
Rev. Marshall Rhea left Sunday afternoon for Savannah, Ga., to attend the Southern Conference of the Missionary Board of the Methodist Church. He plans to return next Saturday.

Mrs. Dorothy O'Brien of Amarillo, spent the week end with her sister, Mrs. H. R. Shields, in Vega.

Mr. Sarley Artz, Rev. L. E. Godwin and wife, Mr. and Mrs. Hugh Knox, Mr. and Mrs. J. L. Watkins and a number of others attended the Gipsy Smith meeting in Amarillo, Sunday afternoon.

Miss Rachel Shields spent the week end with relatives in Amarillo.

Herman Looney, who has been attending a school for electricians in Chicago, returned to Vega, Monday morning.

Mrs. Hugh Knox, Mrs. Glenn Boydston and Mrs. Owen Williams were Amarillo visitors, Monday.

Mrs. A. M. Miller is ill with flu this week.

Mr. and Mrs. W. A. Williams and Mr. and Mrs. R. L. Thompson attended the installation of the officers of the City Kiwanis Club of Amarillo, Monday night, at the Country Club. A banquet was served to about 300 members and guests.

Bud Gault and Earl Stewart are in Wichita Falls attending to business this week.

Mr. and Mrs. Tom Jones of Amarillo, were business visitors in Vega, Wednesday afternoon.

Honoring Mrs. Thomas Brents, a recent bride, Mrs. Jack Roberson and Mrs. F. J. Newberg entertained, Wednesday afternoon, at the Roberson home, with a shower-tea. Many useful and beautiful gifts were presented to Mrs. Brents. About 100 tailed and left gifts.

Mrs. O. Spande of Adrian, was a business visitor in Vega, Thursday.

Ben L. Freeman made a business trip to Plainview, last Friday.

Charlie Robinson returned Monday from Chicago, where he has been attending school.

Miss Lucille Hughes was a guest of honor at a party given by Miss Fern Landers at the home of Mrs.

A. Swanson, Thursday evening. Mrs. Otis' Trumper, daughter of Mr. and Mrs. L. W. Landrum, was their guest a few days last week.

Several local Kiwanians attended a district meeting at Tulla, last Monday.

Mr. and Mrs. Harry Green of Walden, Colo., old friends of Mr. and Mrs. A. F. Linger, are guests in the Linger home, this week.

The Worth White Home Demonstration Club met with Mrs. N. E. Wiseman, Friday afternoon. A paper "Responsibilities of the Present Day Child," was read and discussed. Several visitors were present from the Ford community.

The Vega School sponsored an amateur contest, Thursday evening, the funds to be used by the Athletic Association.

Mrs. Otto Reddick spent Monday in the home of her sister, Mrs. John Halliburton.

Mr. and Mrs. Leslie Gude, who have been guests of the Jinks family, for the past month, moved to their new home this week, near Mangum, Okla.

Mesdames Iva Houseman, Stella Thuneth, Bernice Harris and J. T. Singleton and C. R. Ray of Post, spent Sunday at the Conchas Dam.

Easter Items

MRS. OARL FRYE

No damage was done Sunday from high wind, other than fences being covered with tumbling weeds.

We had an attendance of 34 at Sunday School and all teachers were present. We welcome all who are not in Sunday School elsewhere.

Mrs. Gobe Sullenger and Mr. and Mrs. Bill Sullenger of Duncan, Okla., visited in the George Chambliss home, last week.

Ralph Head of Amarillo visited Tuesday night, in the Carl Frye home.

Miss Annie Mae Smith and Ben Medley were guests in the V. C. Woolery home, Sunday afternoon.

Mr. and Mrs. A. Epperson are visiting in the J. S. Smith home, this week.

J. B. Noland's father is visiting home, this week, from Oklahoma.

Charlie Royal of Lubbock, recently came to our community and is staying with Mr. and Mrs. Jim Wright.

Mr. and Mrs. E. M. Allen, H. B. Medley, Ben Medley and Frank Allen attended one of the Gipsy Smith services this past week.

Mrs. E. O. Dixon recently visited relatives in Plainview.

Messrs. and Mesdames J. B. Noland and Harry Smith visited, Wednesday evening, in the George Chambliss home.

Mrs. Harry Smith and Nicky and Neal, visited Sunday night and Monday, in the Sam Hunter home, at Jumbo.

Harry Smith made a business trip to Oklahoma City this week.

Mr. and Mrs. Fred Walton were shopping in Hereford, Saturday.

Poster Beall is helping Marion Sparkman this week with his irrigation.

New wells put down in this community recently, are on the Ben Louder place, E. B. Wright farm, four miles east of the school. Harland Frye plans to have one drilled within the next few days.

Mrs. Carl Frye called on Mesdames J. S. Smith and George Chambliss, Sunday afternoon.

Westway Items

(10 miles west)

MRS. MERLIN KAUL
Ordination services of Henry Burrow were held at the school house, Sunday afternoon at 3 o'clock, with the following program: Examination of candidate by Rev. Earl Landtroupe, Plainview; Ordination Sermon, Rev. J. E. Ware, Dimmitt; Ordination

Seen In "Navy Blue and Gold"



Above is a scene from "Navy Blue and Gold," in which James Stewart, Tom Brown and Robert Young make football history for the screen — and there is always a girl — in this case, it's Florence Rice. The attraction opens at the Star Theatre with a special preview Saturday night, and shows through Sunday and Monday. The cast also includes Lionel Barrymore and Billie Burke.

prayer, F. L. Burrow, father of Rev. Burrow; Laying on hands by the visiting ministers and deacons; Charge to candidate, Rev. Earl Barnes, Hereford; Charge to the church, Rev. Herman Coe, White Deer; song, "My Prayer," congregation.

The service was very impressive. Quite a number of visitors were present, including Rev. and Mrs. Earl Landtroupe, Plainview; Mr. Hubert Faust, Misses Winnie Long, Dorothy McClain, Emma Middleton, Mr. and Mrs. F. L. Burrow of Plainview, Rev. and Mrs. Herman Coe and daughter of White Deer, Mr. and Mrs. J. B. Harlin and Miss Kitty Kloe Harlan of Hereford, Rev. Barnes of Hereford, and Rev. Ware, and E. H. Owen.

Supper guests at the Henry Allman home, Sunday night, were Miss Dorothy McClain, Miss Minnie Long, Rev. and Mrs. Henry Burrow, Mr. and Mrs. F. L. Burrow, all of Plainview, Rev. and Mrs. Herman Coe and Charming, of White Deer.

Callers at the H. Allman home, Sunday evening, were Mr. and Mrs. W. S. Dixon of Frio and Mrs. Hal Warner.

D. H. Allman has started building a new barn.

Maurice Tanahill is building a garage this week.

Mrs. Henry Allman called on Mrs. Elmer Williams at Frio, last Wednesday afternoon.

Mr. and Mrs. F. W. Dodson and Monte Max, went to Olton, Sunday, to see Mr. Dodson's mother, who was removed last week from the sanitarium at Lubbock. Mrs. Dodson is not much improved.

Mr. and Mrs. A. C. Pierce and Mr. and Mrs. Merlin Kaul and

son, attended the M. E. Church in Hereford, Sunday.

Rev. Beavers will preach at the school house next Sunday afternoon, at 3 o'clock. Everyone is invited to attend.

F. W. Dodson and Merlin Kaul helped Pink Gilliland butcher, Saturday.

Mr. and Mrs. Robert Velgel and children of Progressive, were guests at Maurice Tanahill's, Sunday evening.

Mr. and Mrs. Alph Rudd and family of Spring Lake, were visitors of Mr. and Mrs. Paul Rudd and family, Sunday.

Paul Rudd has installed a new windcharger and they plan to have electric lights soon.

Roy Morgan is remodeling a building at the O'Brien Ranch.

Mr. and Mrs. Glenn Rutter and family visited in the A. A. Head home, Friday night.

Mr. and Mrs. Paul Mathers and Miss Emily Minter, went to Amarillo, Friday night, to hear Gipsy Smith.

Bobby Mathers celebrated his fourth birthday, Sunday. Mr. and Mrs. Bill Kerr and sons, of Hereford, were dinner guests at the Mathers home, Bobby's birthday cake was prettily decorated with pink and white frosting and topped with four pink candles.

Mr. and Mrs. Orville Houser and Elwin Hartman were guests at the G. C. Hartman's, Sunday.

Rev. and Mrs. Henry Burrow were callers at the E. H. Little home, Sunday.

Mrs. B. J. Lomax went to Groom, Monday, to visit her mother, Mrs. J. C. Ritter.

Curtis Ponder is back in school and after having been absent a week

on account of illness.

Mr. and Mrs. William Ponder and Curtis, spent one day last week at Hart's Camp.

Buck Rogers and Ralph Stivers were callers of O. R. McCutchen, Sunday afternoon.

Mrs. Hughes Millard spent Monday with her parents, Mr. and Mrs. Grady Wilson.

Mr. Waters went to Dalhart, Saturday and returned Monday morning. He visited his sons, and a niece, who was ill. Mr. Waters looks for J. A. Roe.

Moody Stephens purchased a Ford V-8 last week and J. A. Roe a '36 model Chevrolet.

Mr. and Mrs. Grady Wilson and family visited with his brother, Ellis Wilson and family, in Hereford, Sunday night.

Mr. and Mrs. Richard Connally and V. Skypala, visited in Umbarger, last Thursday, with Mrs. Josephine Skypala.

Gladys Gore attended a surprise farewell party in Hereford, Saturday night, for Miss Kathleen Flowers, and spent the week end with Miss Flowers, who plans to leave soon, for Hobart, Okla.

Miss Stella Mae Gore spent the week end at home.

Jack Flowers, Pauline Edwards and Stella Mae Gore, were supper guests at the L. O. Gore home, Sunday night.

Mr. and Mrs. Edgar Skypala were guests of his parents, Mr. and Mrs. V. Skypala, Thursday.

Merlin Kaul drove his bus Thursday and took the basket ball team to Dawn. The girls lost to Dawn, by a score of 36-14, and the boys by a score of 34-17. Friday, the boys played Summerfield and won by a score of 25-12.

Since Dora Lee Burgess has left, the girls team loses a good player and will not have enough to make a team. Dora Lee stayed here last week to take her examinations. She was a guest of Vesta Mae Landers, Nannette Little, and at the Dodson home.

Mrs. Ben Howtop left Saturday for Elida, N. M., where she will visit in the home of her daughter, Mrs. Art Manjeot.

Mrs. P. H. Gilliland has not been working this week, as she has been recovering from a fall last week.

Progressive News

(1 mile east, 6 miles north)

BY OLIVE PERKINS
The Progressive Workers' Club did not meet on Wednesday in its regular meeting but was entertain-

ed at the home of Mrs. Ira Ricketts, in honor of Mrs. Edgar Russell.

Mrs. Powers and children of Hobbs, N. M., visited her mother, Mrs. O. E. Sherman, over the week end.

Miss Olive Perkins called on Mrs. F. H. Oberthier, Tuesday afternoon.

Rev. Grubb, pastor of the Assembly of God Church in Hereford, preached at Progressive, Sunday afternoon.

Mrs. Arch Conklin and daughter, Julia, of Hereford, spent Wednesday with her mother, Mrs. Ray Hershey.

Mr. Ira Ricketts, Miss Ira Jeanne and Glenn, went to Silverton, Saturday. Mrs. Ricketts, who has been visiting her sisters, Mesdames Carter and Garvin, and her father, Mr. Hughes, the past week, returned with them.

Mrs. F. H. Oberthier visited Miss Olive Perkins, Thursday afternoon.

Mr. A. J. Blakemore, Mr. and Mrs. Forbus Blakemore of Summerfield, and a nephew, Glenn Blakemore of Odessa, spent Friday with Mr. and Mrs. Emmett Blakemore.

Mrs. Ray Hershey has been on the sick list the past week.

Miss Olive Perkins called on Mrs. Joe Brooman at the hospital, Saturday afternoon.

Mrs. O. E. Boyer and sons of Hereford, spent Sunday in the C. C. Bowman home.

Miss Agnes Hicks visited her

brother, John Hicks and Hicks in Hereford, over the week end.

The small son of Mr. and Mrs. R. Watson is very ill. Mrs. Wick-esser, a sister of Mrs. Watson, of Hereford, is helping in the home.

Mr. and Mrs. F. H. Oberthier called on Mr. F. D. Perkins and Miss Olive, Sunday evening.

Literary will meet at the school house, Friday night. An interesting program is being prepared.

Mrs. Ray Hershey visited Mrs. Howard Hershey in Hereford, Saturday.

The following officers were re-elected for Sunday School for the coming year: superintendent, Mr. Ray Hershey; assistant supt., Noel Higgins; secretary-treasurer, Miss Ira Jeanne Ricketts; song leader, Millard Gregory; committee for church services, Messrs. A. S. Higgins, C. C. Bowman, Owen Noel.

We can avoid automobile accidents if we will only look upon each day as Sunday, and then, in heavy Sunday traffic, remember the spirit in which that day was created.

DANGEROUS

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE.

When Buying an Irrigation Pump

CONSIDER

Pump Pulling and Repair Costs

These two factors are very important when buying a pump! Where can you find a user of a KIMBALL PUMP that has been in use for years, that has spent one dime for repairs? Just ask one of your neighbors who has a KIMBALL PUMP, about how much less power it takes to pull a KIMBALL—you'll be surprised at the difference.

KIMBALL PUMPS ARE CHEAPER IN THE LONG RUN
—More Water With Less Fuel

Baker Pump Co.

OF LOCKNEY

C. B. Thomas, Sales Agent—at Shreve Shop in Hereford

DUST!

A DREADFUL CURSE TO HOUSEWIVES DURING SPRING MONTHS

When the dust storms start in the Spring of the year, it increases the work of the housewife in keeping the house clean, and what housekeeper would not like to have her house weather-stripped to keep out the dust.

THIS YEAR—USE

NUMETAL WEATHER STRIPS

NUMETAL Weather Stripping with its patented eleven exclusive features is the most modern and efficient type of permanent strip you can buy. The simplicity and easy installation of NUMETAL make it inexpensive.

... Easy to Put On

In most cases NUMETAL Stripping can be installed without removing the windows or doors. No muss or inconvenience, nothing to get out of order. NUMETAL's everlasting spring and tension take care of all expansion and contraction of sash and doors, which are affected by changing weather conditions. Ask about NUMETAL Stripping at our store today!

KEEP OUT

COLD AIR — RAIN — DUST — SNOW

—with—
NUMETAL Weather Strips

Streu Hardware

WHAT HAS WINTER DONE TO YOUR CAR?

Don't tell us that you haven't noticed strange rattles and squeaks that you can't recall hearing last summer. Let us take your car in hand and iron out all those squeaks and rattles by giving it one of our thorough washing and greasing jobs. We use MARFAK grease and TEXACO Oils and Gasoline.

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440

Bronchial Coughs

Need Creomulsion

Just a common cough, a chest cold, or a bronchial irritation of today may lead to serious trouble tomorrow. They may be relieved now with Creomulsion, an emulsified Creosote that is pleasant to take. Creomulsion is a medicinal combination designed to aid nature in soothing and healing infected mucous membranes by allaying irritation and inflammation and by aiding in loosening and expelling the germ-laden phlegm.

The Medical Profession has for many years recognized the beneficial effect of Beechwood Creosote in the treatment of coughs, chest colds, and bronchial irritations. A special ointment was worked out by a chemist, blending Creosote with other ingredients and now in Creomulsion you get a real dose of genuine Beechwood Creosote which is palatable and can even be taken frequently and continuously by both adults and children.

Creomulsion is one preparation that goes to the very seat of the trouble to help loosen and expel the germ-laden phlegm. When coughs, chest colds and bronchial troubles—due to common colds—hang on, get a bottle of Creomulsion from your druggist, use it as directed and if you are not satisfied with the relief obtained, the druggist is authorized to refund every cent of your money. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief that you want. (Adv.)

THE SALE OF SALES!

HAVE YOU TAKEN ADVANTAGE OF THIS
LARGEST STOCK OF HIGH GRADE MEN'S AND LADIES' APPAREL — GUARANTEED HIGH GRADE STOCK!
GOING AT BREATH-TAKING VALUES! !!!
GET YOUR SHARE TODAY! — BE WISE AND JOIN THE BIG CROWDS!

THE POPULAR STORE

"OUTFITTERS FOR THE WHOLE FAMILY"



SINCE 1921

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

JANUARY HOSTESSES ENTERTAIN CLASS

January hostesses for members of the Win One Class of the Methodist Church, who entertained at the home of Mrs. M. L. Steele, Tuesday afternoon, were Mesdames C. E. Wade, W. B. Anthony, Andy Thomas, and Mrs. Steele.

Special music was furnished by Mrs. B. M. Whitshire, who also led the group singing.

A feature of the entertainment was a series of New Years resolutions made both individually and collectively, under the direction of Mrs. S. L. Easley.

Mrs. D. W. Hawkins entertained with several readings.

During the business session, presided over by Mrs. Florence McClellan, president, plans were made for the class church project.

Members present were Mesdames D. H. Bryant, E. H. Hudson, J. E. Beyer, Ellis, D. W. Hawkins, J. F. Ward, H. H. Hawkins, S. L. Easley, E. B. Black, T. M. Coursey, W. B. Green, T. C. Mathis, E. W. Harrison, I. H. Spratt, Clara Freeman, Florence McClellan, Fred Millard, J. B. Phillips, J. B. Jones, Rev. and Mrs. M. M. Beavers, and the hostesses.

Mrs. J. C. McCracken and son, Jack, and Mrs. B. M. Whitshire and daughter, Patsy, were guests, and assisted their mother, Mrs. Steele, with refreshments.

Mrs. J. F. Ward is teacher of the class.

CO-OPERATION IS THEME FOR Y. W. A. PROGRAM

Co-operation was the central theme for the Y. W. A. of the Baptist Church program Monday evening, when members of the organization met for the regular meeting at the home of Mrs. Lillburn Ray.

After a prayer, led by Miss Odessa Long, the devotional on "The Together Way," was given by Miss Dot Owen.

The following topics were discussed: "What is a co-operative program," Mrs. Billie Roberson; Orphanages, Audrey Cockrell; Ministerial Relief, Thornton Shirley; Hospitals, Inez Funderburg; Christian Education, Mrs. Travis Caraway; State Missions, Genece Standifer; Home Missions, Dorothy Funderburg; Foreign Missions, Mrs. Ben Wohlgemuth.

The second part of the program dealt with the "Faithful Allies of Co-operative Programs." Those taking parts were Kitty Kloe Harlin, The Lottie Moon Christmas Offering; Mollie Jo Roberson, Thanks Offering for Home Missions; Eunice Caldwell, State Mission Offering.

Members present were Genece Standifer, Eunice Caldwell, Audrey Cockrell, Mollie Jo Roberson, Inez Funderburg, Dorothy Funderburg, Thornton Shirley, Odessa Long, Dot Owen, Mesdames Jack Roberson, Billie Roberson, Travis Caraway, Ben Wohlgemuth and the hostess.

YOUNG PEOPLE'S CHRISTIAN ENDEAVOR

"Reverence in the Church" was the theme at the young people's Christian Endeavor meet at the Christian Church last Lord's Day at 6 o'clock. The program was led by Basil McKinley and talks were made by Betty Cockrell, Erma

Fae Robinson, and Supt. Ellis Coombes. The Scripture was read by Anna Bell Roberson. The worship room was dimly lighted by a lighted cross. The service was one of the most impressive the young people have experienced in some time.

HUSBANDS ARE ENTERTAINED

Husbands of L. A. E. Club members were honor guests, Friday night at a buffet supper and "42" party given at the home of Mr. and Mrs. Robert Veigel.

The buffet supper was served at small tables arranged in the entertaining rooms and later games of "42" furnished entertainment. Prizes were won by Mrs. Jim Lipscomb for the ladies, and by George Suggs for the men.

Those attending were Messrs. and Mesdames Bob Higgins, Bill Hutson, Jim Lipscomb, George Suggs, Jim Higgins, Jack Hutson, Edgar Sowell, T. P. McCollister and the hosts.

QUILTING FURNISHES ENTERTAINMENT FOR BIPPUS DEMONSTRATION CLUB

The Bippus Demonstration Club met in the home of Mrs. Jack Fortenberry on Wednesday, of last week.

The afternoon was spent working on a quilt. A short business meeting was conducted and members played games of "Lotto," for both club and hostess prizes. The winners were Mrs. J. E. Jones for the club, and Mrs. E. Morrison for hostess.

The next meeting will be an all-day meeting with a covered dish luncheon at noon. It will be held on Jan. 26, at the home of Mrs. E. Morrison.

Guests of the club were Mrs. Hugh Gresham and Mrs. Johnny Kemp. Members present were Mesdames Webb Adrian, Doris Pinnell, Clinton Homefeld, E. Morrison, Bud Morrison, J. E. Jones, Frank Knabe and the hostess.

IMMIGRATION PROGRAM INTERESTS L. A. E. CLUB

L. A. E. Club met Tuesday afternoon at the home of Mrs. Arlie Dean. As an introduction to the interesting program on "Immigration," roll call was answered with a round table discussion on "International Good Will."

The program which dealt with the "Immigrant Problems" was led by Mrs. Bill Hutson. She discussed the "Racial Analysis of America," and the contribution of the immigrant, and told of significant discoveries in science and inventions.

Mrs. T. P. McCollister talked on "Problems Created by Modern Immigration." She spoke briefly on the present control of immigration. Mrs. Bob Higgins conducted a parliamentary drill.

Members present were Mesdames Robert Veigel, George Suggs, Bob Higgins, Jim Higgins, Bill Hutson, Jack Hutson, Jim Lipscomb, T. P. McCollister, Edgar Sowell and the hostess, Mrs. Margaret Janney of Amarillo, was a guest.

TWO ARE HOSTESSES FOR HOME MAKERS CLASS MEET

Mesdames R. E. McCullough and Otto Massie were co-hostesses for the Home Makers Class of the

First Baptist Church at the McCullough home, Thursday afternoon.

The business session was conducted by Mrs. Joe Kendall. The meeting opened with a prayer, led by Mrs. W. L. Alexander and Mrs. Massie gave the devotional.

Monthly reports were made by officers of the class and an offering was made for a needy family.

Conversation furnished entertainment during the social hour and refreshments were served to Mesdames Joe Kendall, Wood Vaughn, Leo Coconaugher, Earl Lance, Joe Cursinger, John Hacker, B. F. Rhody, Barret Sowell, J. B. Whitlow, W. L. Alexander, Edgar Sowell, G. P. Owen, Edgar Moseley, Jeff Roberson, Frank Merritt, Roy Thompson, Charles Hussey and the hostesses.

MEN'S BANQUET HELD MONDAY NIGHT

Good food and a good time were featured at the Laymen's League banquet held at the Christian Church, Monday night.

The food was prepared and served by the men, with Jimmy Robinson as chief cook. Arrangements for the entertainment were made by A. Petersen, president of the local organization, and Rev. H. M. Redford.

The theme for the program was built around "The Church." A. Petersen gave the opening talk, on "The Aims of the Laymen's League," and told of objectives outlined for the year.

Group singing was led by Rev. Redford, and A. Lowther conducted the devotional. A message from the State President, Harry Hines, of Wichita Falls, was read by Rev. Redford.

A round table discussion concluded the program. Participating in the fun and feast were W. E. Dameron, C. H. Dyar, John Hostetler, E. E. Rainey, W. A. Vaughn, J. W. Robinson, J. M. Posey, Ellis Coombes, Fred Brown, Arch Foster, A. Lowther, F. L. Lucas, Glenn Radcliff, Harry Seed, Earl Phillips, A. Petersen, Bob Wilson and Rev. Redford.

BURLESON-ROBBS

Miss Nina Burleson and Dean Robbs were married in Clovis, N. M., Monday, Jan. 17. The ceremony was performed at the Christian Church parsonage with the Rev. H. W. Jordan, officiating.

The bride is the daughter of Mrs. Leona Burleson of this city. She attended Hereford High School and is now employed in the office of Dr. F. W. James.

Mr. Robb is the son of Mr. and Mrs. F. S. Robbs of Nara Visa.

New Indian Chief



Oscar Vitt, former Detroit Tiger infielder, who piloted the Newark Bears of the International League to the minor league championship last season and who next year will manage the Cleveland Indians, Vitt has managed teams on the Pacific coast and Salt Lake City for the past 15 years.

N. M., and is employed with the C. E. Buford Truck Line.

CALIFORNIA GUESTS HONORED

Mr. and Mrs. Henry Sherman, who are this week visiting their parents and other relatives in the city, were complimented Tuesday night, when Mr. and Mrs. R. V. Miller entertained with a delightful bridge party at their home.

Three tables of players enjoyed the games when high scores were made by Mrs. Pearl Singletary for the ladies and Harry Sherman for the men.

Guests included Mr. and Mrs. Troy Moore, Mr. and Mrs. Chas. Newell, Mr. and Mrs. Pearl Singletary, Miss Lorene George, Richard Jewell, Mrs. Tommy Robinson, Louis Sherman, and the honor guests.

DINNER CLUB ENTERTAINED AT CLOSE HOME

Lovely rose-red, sweet peas formed an attractive centerpiece for the lace-laid table, when Mr. and Mrs. H. A. Close were hosts for the Tuesday Dinner Club Tuesday night. Added table decorations were slender red candles in crystal holders, and other table accessories repeated the color theme.

Awards in the games, after the dinner, went to Mrs. Seth B. Hol-

man and Jack Wayland.

Members of the club and guests included Messrs. and Mesdames: J. A. Pitman, C. O. Acker, H. K. Fox, S. P. Rosson, Jack Wayland, Travis Dameron, Mrs. Seth B. Holman, Eloyse Pitman, A. B. Bate-

G. A. MEETING

Intermediate G. A. of the Baptist Church, met Tuesday afternoon, at the home of Miss Glennis Cockrell.

The general topic for discussion was "Speeding Up The Missionary Train." The devotional and talks on the program dealt with the lesson subject.

Those present were Pollyanna Crawford, Joyce Cross, Bobbie Turner, Grace Bowen, Virginia Moseley, Kitty Kloe Harlin, Mrs. R. E. Perkins, sponsor, and the hostess.

The next meeting will be held at the home of Grace Bowen. All members are urged to attend.

CLUB STUDIES HOW RADIO AFFECTS CHILDREN

How Radio Affects Children was the topic of speakers at the Junior Pioneer Study Club meeting, held at the home of Mrs. Herbert Campbell, Tuesday evening. Miss Edna Daughtee was assistant hostess.

The Year Book Committee for 1933-34 was appointed during the business meeting, which preceded the program. Mrs. Bessie Patterson will serve as chairman of the committee with Mrs. Virginia Woodford and Mrs. Verna Scott. Plans were made for regular meetings of the club to be held during the summer months and "Interior Decorating" will be the theme of the summer study course.

Mrs. Virginia Woodford was in charge of the program. Quoting from Radio Guide, Mrs. Margaret Schroeter told the club that broadcasting systems were seeking programs that will keep children interested, parents pleased and sponsors smiling. Her talk dealt

with children's response to programs.

"Radio and the Young," formed the theme for a talk given by Mrs. Virginia Woodford. She brought out the thought that children were developing bi-mentalism, or were learning how to focus their minds on more than one subject at a time.

Mrs. Virginia Miller spoke on "The Development of Talented Children," and said it had been estimated that it takes a child six months to recover from "Mike" fright.

The next meeting will be held at the home of Mrs. R. R. Wills.

Members attending were: Virginia Miller, Gussie Edelman, Leta Borden, Nona Wills, Bessie Patterson, Nora Alice Ray, Ruth Marie Crosthwait, Margaret Schroeter, Doris Johnston, Marie Roden, Dorothy Telford, Virginia Woodford, Katherine Kester, Verna Scott, Gladys Freeman, Billie Whitlow, Elizabeth Brumley and the hostesses.

RECENT BRIDE IS SHOWER HONOREE

Mrs. Edgar Russell, a recent bride, was named honoree at a miscellaneous shower given at the home of Mrs. Ira Ricketts, Wednesday afternoon. Miss Olive Perkins and Miss Ira Jeanne Ricketts were assistant hostesses.

Mrs. Edd Botts entertained with an appropriate reading, and Mrs. J. E. Blakemore furnished special music. A clever toast to the bride was given by Mrs. C. C. Bowman.

Refreshments were served from a lace-covered table, where Mrs. C. F. Caldwell and Mrs. Albert Higgins presided at the tea services.

Those present, were Mesdames Robert Veigel, C. P. Caldwell, J. E. Blakemore, A. S. Higgins, Ray Hershey, J. L. Park, Edd Botts, Pearl Boyer, Charles Green, J. E. Cockrell, Clarence Botta, Lynn Powellson, Owen Neel, Luke McBrayer, Colby Conkwright, C. C. Bowman, O. B. Russell, Miss Audrey Cockrell, and the hostesses.

Those sending gifts, were Mrs. E. E. Ramsey, Misses Wanda Blagg, Aknes Hicks, Wilma Higgins, Lillie Park, Virginia Bowman and Eunice Caldwell.

DR. HEARD WILL ADDRESS METHODIST YOUNG PEOPLE

All classes of the young people's department of the Methodist church will assemble together Sunday morning to hear Dr. G. W. Heard speak on "Christianity's Concern for Physician Health." All members of the department are urged to attend.

Office supplies, typing paper, and typewriters for sale at The Brand office.

NOTICE!

My Office will be closed next Monday and Tuesday, January 24th and 25th, while I am attending the Dental Association and Clinic in Amarillo.

DR. G. W. HEARD
DENTIST

HAILE DRUG

YOUR OPPORTUNITY TO SAVE!

SALE OF SALES!

Aspirin Tablets

Bottle of 100

12c

SEE OUR EIGHT-PAGE CIRCULAR

FOR MAIL ORDERS

Add 10 Per cent

SALE STARTS SATURDAY

RUNS FOR ONE WEEK!

Hinkle Pills

Bottle of 100

9c

Rubbing Alcohol FULL PINT 12c

Carters Pills 25c SIZE 16c

Italian Balm 60c SIZE 39c

Milk Magnesia PINT SIZE 17c

Mineral Oil RUSSIAN Full Pint 23c

Lysol Disinfectant 60c SIZE 43c

Darby Alarm Clocks 89c

Peroxide PINT SIZE 19c

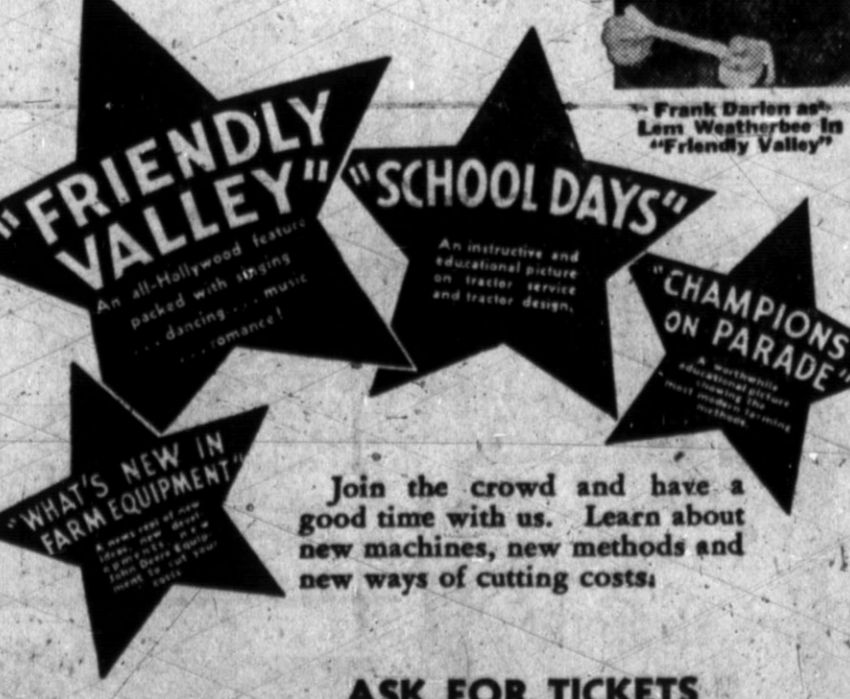
PABLUM POUND SIZE 39c

OUR CIRCULAR CONTAINS EIGHT FULL PAGES OF BARGAINS!

"YOU CAN ALWAYS SAVE AT HAILE'S"

4 Talking Pictures Admission by Ticket Only JOHN DEERE DAY

FRIDAY, JAN 21st 10:30 A. M., Cronin Bldg.



ASK FOR TICKETS Admission by ticket only. If you don't have tickets, or need more, ask us for them before the day of the show. They are FREE.

KERR IMPLEMENT CO.

FOR SALE!

My Millinery Store. Stock and fixtures absolutely clear. I am needed at home and want to sell at once. Will be glad to talk trade with any interested person.

Attractive Bargains are being offered and sale will continue until business is sold.

VOGELE MILLINERY PARLOR

LOCALS

Dalhart Guests Depart After Visit Here

Visitors here this week, who have returned to their home in Dalhart, were Mrs. N. A. Scott, Mrs. Maynard Hills, Mrs. E. P. Hutton, and Mrs. J. C. Hutton and small daughter, Jackie Lou. They were guests of Mr. and Mrs. Hall Beavers and Mr. and Mrs. A. C. Thompson, Mrs. E. P. Hutton is Mrs. Beavers' mother, and Mrs. J. C. Hutton is her sister-in-law.

Mrs. Parker Returns Home

Mrs. G. A. P. Parker returned home, Sunday, after spending the past several months in Austin. Her daughter, Miss Mary Ellen Parker, who has been studying music in the University there, is now doing special work in the American Conservatory of Music in Chicago. Another daughter, Miss Annie Fitzhugh Parker, has recently been elected as head mistress of West Ridge School in Pasadena, Calif. She will finish her work as instructor in St. Timothy's School for Girls at Baltimore, Maryland, and plans to spend several weeks here this summer, before beginning her work in the California school in the fall. Bill Parker, a son, whose achievements have been outstanding since he left Hereford, is doing special work for the government, at Butte, Montana. He also plans to visit his mother here, during the summer.

Mr. and Mrs. Henry Sherman of Los Angeles, Calif., are visiting their parents, the Jno. Habers and the O. E. Shermans, here this week.

Indiana Visitors Here

Mr. and Mrs. A. D. Hitz of Indianapolis, Ind., were here, Friday and Saturday, visiting in the home of his sister, Mrs. R. P. Conaway. With a party of eight, from the Indiana city, Mr. and Mrs. Hitz were enroute to Mexico City for a vacation trip. They were met in El Reno, Okla., Friday, by Mr. and Mrs. Conaway, and left the party there for the short visit here. Mr. and Mrs. Conaway accompanied them to Fort Worth, Saturday, where they again join the vacation group for the trip to Mexico.

Mr. and Mrs. Claude White of Lubbock, were Hereford visitors over the week end. They were guests of their sister and brother, Mr. and Mrs. Ralph White.

Mrs. Margaret Janney of Amarillo, is a guest this week in the country home of Mr. and Mrs. Arlie Dean.

Miss Hertha Baer returned to Canyon, Monday, to resume her studies in W. T. S. C. Training School, after spending the week end here with her parents, Mr. and Mrs. Gaston Baer.

Miss Louise Jacobsen, who teaches at Fritch, near Borger, visited her parents, Mr. and Mrs. John Jacobsen, Sunday.

Bonnie Brumley transacted business in Amarillo, Monday.

Mrs. E. E. Standifer and Mrs. Tidwell left Sunday for Farmersville, where they were called to the bedside of their father, who is seriously ill.

Mr. and Mrs. Jack Dean were in Amarillo, Sunday.

Former Hereford Man's Mother Passes Away

B. S. Arnold, pioneer cattleman of Hereford, has returned to his home in Amarillo, after attending the funeral of his mother, Mrs. Eunice Arnold, in Hannibal, Mo. Mr. Arnold's mother was well known in Hereford, having visited her son and his family here many times during the many years they made their home here.

Mr. and Mrs. Jno. L. Wilson left Tuesday for Slaton, for a visit in the home of her sister, Mrs. J. D. Saunders. They expect to be in Slaton about a month.

Mrs. Ed Cox spent the week end here with her family. She is attending a beauty school in Amarillo.

Mr. and Mrs. J. A. Pitman and daughter, Helen Ann, spent Saturday in Amarillo.

Mrs. Oscar Snow of Lubbock, arrived Sunday, and is visiting in the home of her brother, A. R. Bateman and family.

Mr. and Mrs. W. F. Gillis left Wednesday, to spend several days with relatives in Denton. From Denton, they will go to Dallas to market and will be gone about ten days.

Troy Womble went to Amarillo, this morning on business.

T. Williamson returned home, Wednesday, after spending the past week in Temple, Okla., visiting his sister.

Mr. and Mrs. Walter Orr of Farwell, were here Sunday. They were guests of their daughter, Mrs. Roy Jowell and family.

Miss Johnnie Estes returned to Amarillo, Monday, after spending the week end at her home here.

Coach and Mrs. Collum Have New Daughter

Announcement was made here, Monday, of the birth of a baby daughter to Mr. and Mrs. Tom McCollum, on January 17, at the Deaf Smith County Hospital. The newcomer has been named Carolyn Ann.

Services at the CHRISTIAN CHURCH

H. M. Redford, Minister
Ellis Coombes, Supt.

Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor

Societies 8-7 p. m.
Evening worship 7-8 p. m.

"Shifting Gears," will be the subject of the sermon next Lord's Day morning, and at the evening service the pastor will preach on the theme, "The Waves of Life." Our Bible School is still climbing to a higher and higher attendance mark. Our progress last Lord's Day over the previous record was not spectacular, but progress was made. Won't you come and march along with us toward the goal? You will receive a hearty welcome.

GODWIN SANITARIUM

Raymond Euler of Friona, pneumonia patient, was today reported to be showing rapid improvement, and will be released Saturday, reports stated.

Hospital Notes

E. L. Nelson of Amarillo, was Friday admitted to the hospital, following an automobile accident near Umbarger, when the rear tire of his car blew out and the car overturned. His injuries were not considered as dangerous and he was today reported to be improving nicely.

Mr. and Mrs. T. E. McCollum announce the birth of a daughter, Carolyn Ann, Monday morning. Both mother and daughter are resting nicely.

CHURCH OF CHRIST

E. M. Borden, Minister

Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "The Stage of Action.")

Preaching at Progressive School house 3 p. m.
(Subject: "The Evidence of Salvation.")

Bible Drill 7 p. m.
Sample Question: "Where Did Elijah Go To Pray for Rain?"

Preaching 7:30 p. m.
(Subject: "When Does God's Spirit Cease to Strive With Man?")

Ladies' Class, Wednesday 3 p. m.
Wednesday Evening Program 7:30 p. m.

We will be glad to have you in Sunday morning Bible Classes. We have a class for you.

Be sure to come to hear the sermon Sunday evening, on the subject: "When Does God's Spirit Cease To Strive With Man?"

L. H. FOSTER IN RACE FOR COUNTY AND DISTRICT CLERK

I have decided to make the race for re-election to the office of County and District Clerk of the County, subject to the action of the Democratic Primaries on July 23.

I am indeed grateful for the support and consideration extended in the past, and ask your support and influence in the coming election, and should I be privileged in serving another term, will do my utmost to serve capably in that capacity.

Again thanking all who have supported me in the past, and asking your earnest consideration at the polls on July 23, I am,

Yours very truly,
L. H. FOSTER.

BAPTIST CHURCH NEWS

We had another good day last Sunday. Sunday School attendance was down some and so was B. T. U., but there was a good preaching attendance. There were two additions by statement at the evening service.

The pastor plans to preach Sunday morning, continuing the general subject, "The Purpose of His Coming, on 'The Sending of a Sword.' Jesus said: 'I came not to send peace, but a sword.' At the evening hour the subject will be Christian Possessions. 'We have left all. What shall we have therefore?'"

The Gipsy Smith Revival is over. I'm glad that you could hear him and to receive the blessings from his messages. Let's make next Sunday night's service better

Army's New Coach



Captain William H. (Bill) Wood, former Army backfield ace and a twelve letter athlete during his cadet career, who has been named head football coach at the United States Military Academy at West Point, N. Y., to succeed Captain Garrison H. Davidson. Captain Wood graduated from the academy in 1925.

Harvard Skipper



Bobby Green, who will captain the Harvard University football team in 1938, shown after his election at the Dillon house at Cambridge, Mass. He succeeds the famous Clint Frank as captain of the Crimson and is in his junior year.

in numbers anyway. We are looking for you.

We extend to all Baptists in the town who have memberships elsewhere a cordial invitation to worship with us and place your membership with us. We welcome all who will worship with us.
W. E. BARNES, Pastor.

Adrian-Simms

(18 miles north, 9 miles west)

MRS. J. M. CHAPMAN
Mr. and Mrs. Jack Slaughter and children of Crosbyton, Texas, have recently moved to the Lige Elliston farm, here.

Mr. and Mrs. C. A. Walker and children went to Silverton, Tuesday, to attend Mrs. Walker's father's funeral.

Mr. and Mrs. C. R. Hollibaugh

and Raleigh, and J. M. Chapman were shoppers in Hereford, Saturday.

N. O. Phillips went to Cleo, to look after business, Tuesday.

Mr. and Mrs. Tom Bohannon and Olaf, and Mr. and Mrs. Floyd West and children, were Hereford visitors, Saturday.

EARL W. WILSON ANNOUNCES FOR JUDGE, SUPERINTENDENT

I hereby announce my candidacy for re-election to the office of County Judge and Ex-Officio County School Superintendent, subject to the action of the Democratic Primary in July, 1938. If you see fit to return me to said office it will be my sincere desire to render fair and honest service in the discharge of the duties of the office.

I respectfully ask your support and vote in the coming election.

EARL W. WILSON,

FIRST PRESBYTERIAN CHURCH

Continuing along the highway of Life, at the First Presbyterian Church, the pastor, Rev. J. C. Thorns, will preach next Sunday morning on "The Roadway of the Commonplace." At the vesper service at 5, the theme will be "Self-centered or God-centered."

The Sunday School meets at 9:45 a. m. The Pioneer Group meets at 4 p. m., and Bible Study is held each Wednesday at 7 p. m.

TO THE VOTERS OF DEAF SMITH COUNTY

I wish to place my name before the people of Deaf Smith County as a candidate for re-election to the office of Sheriff, Tax Collector and Assessor of Deaf Smith County, subject to the Democratic Primary, July 23, 1938.

I believe I thoroughly understand and appreciate the responsibilities of the office to which I aspire and if re-elected, I promise to fulfill the duties of Sheriff, Tax Collector and Assessor to the best of my ability.

I hereby solicit your consideration, influence and support.

J. O. NEWELL.

INSURANCE ORGANIZATION TO OPEN MEMBERSHIP CAMPAIGN

Following a recent meeting, the Hereford Benefit Association today announced that Mrs. Dorothy Ross has been appointed secretary of Organization No. 1 and No. 2.

The organization is planning an extensive campaign and will soon open a drive for new members.

TO THE VOTERS OF COMMISSIONERS PRECINCT NO. 4, DEAF SMITH COUNTY, TEXAS:

I hereby announce for re-election to the office of County Commissioner of Precinct No. 4, subject to the Democratic Primary in July, 1938. It will be my desire to continue to render fair and impartial service for the citizens of my precinct.

I respectfully ask your vote and influence.
ERNEST T. ALLRED.

NOAH EWTON ANNOUNCES FOR COMMISSIONER, PCT. 1

After talking with some of the voters of Commissioner's Precinct No. 1, as well as other citizens of the county, and considering my personal obligations and the general welfare of the county and its business affairs, I have decided to announce my candidacy for Commissioner of Precinct No. 1.

Because all my interests and property is in Deaf Smith County, if elected as your Commissioner, I should be wholeheartedly for the successful conduct of the county's business. And if elected, I would give my best thought, judgment and work in all the county's affairs; for it would be to my personal interest as well as yours.

I here now appeal to all the voters for their support.

Respectfully,
NOAH EWTON.

TO THE VOTERS OF COMMISSIONERS PRECINCT NO. 1

I have concluded to be a candidate for Commissioner of Precinct No. 1 of Deaf Smith County, subject to the Democratic Primary, July 23, and will appreciate any assistance the voters of that precinct will give me at the coming Primary election.

If I am elected, I will do my very best to make a good Commissioner.

L. H. SHORE.

TO THE VOTERS OF COMMISSIONERS PRECINCT NO. 2

I take this opportunity to announce my candidacy for re-election as Commissioner of Precinct No. 2, subject to the Democratic Primary, July 23.

Having served in this capacity for the past four years, I am familiar with the problems now before the Commissioners Court and have done my best to meet these problems fairly and understandingly, and if re-elected will continue to meet them to the best of my ability. Your vote and influence will be appreciated.

T. W. ROBERSON.

DISCUSSION GROUP TO HEAR JUDGE EARL WILSON

The Discussion Group met at the Library Rooms Friday, at 7:30 when Mr. Willoughby gave a most interesting talk on the "Economic Situation in the United States." Judge Wilson will give a talk next Friday evening on "Jury Service for Women."

Postpone Club Party At Ford

The Study Club party, which was planned at the Ford School for Friday, Jan. 21, has been postponed until Friday night, Jan. 28.

because the Ford Rhythm Band will appear in Vega this week, announcements today stated.

When the party is held next week, the band will appear as one of the featured entertainments.

Persian Women's Dress

Persian women still favor the short fluffy ballet dress of the West for house wear, because of the favorable impression made on the shah, Naareddin, when he visited the Paris opera more than 60 years ago.

The Spectacle Bear

One of the most interesting members of the bear family comes from South America. It is a small animal called the spectacle bear, deriving its name from a white rim of white hair around its eyes.

EVERY DAY SPECIALS

Delicious Apples Dozen, 30¢-Peck	45¢
Good Cooking Apples Peck, 80¢-Bushel	\$1.10
Rome Beauty Apples Peck, 40¢-Bushel	\$1.40
California Naval Oranges Sweet, juicy, 12 lbs.	40¢
Per Dozen 15¢ to 25¢-Bu. \$1.50	
Texas Seedless Grapefruit Dozen, 30¢-Bushel	\$1.35
Texas Oranges 2 Dozen, 35¢-Peck	45¢
No. 1 Spuds 10 Lbs., 19¢-100 Lbs.	\$1.75
Bradley Yams 10 Lbs.	35¢
Raw Peanuts 3 Lbs.	25¢
Roasted Peanuts Per Lb.	10¢
Good Popping Corn 3 Lbs.	25¢
Onions Per Lb.	4¢
Colorado Pure Honey Gallon	\$1.00
Beeville Texas Honey 1-2 Gallon	55¢
Pure Sorghum Molasses Gal., 75¢-1-2 Gallon	45¢
Pure Ribbon Cane Syrup 1-2 Gallon	35¢
Blackburn Cane Syrup 1-2 Gallon	35¢
Home-Made Grape Juice 1-2 Gallon	40¢
FREE DELIVERY	
CORNER FRUIT STAND	
Raymond Hawkins	

NOTICE!

I have recently purchased the Welty Produce, which I am now operating in the rear of the Quality-Food Store.

We Buy

- CREAM
- HIDES
- POULTRY
- EGGS

and pay Top Market Prices at all times. For a square deal and friendly, courteous service, give me a trial. ED SKYPALA.

Ed's Produce Co.
ED SKYPALA
Rear of Quality Food Store

Close Drug Store

PHONE 13

EVERY DAY A GOOD BARGAIN DAY!

\$1.00 Wine Cardui 79c \$100.00 J. B. B. Coupons	Creosoted Emulsion For Colds 79c \$100.00 J. B. B. Coupons	PINT Cod Liver Oil 59c \$175.00 J. B. B. Coupons
ANY \$1.00 Pipe 89c \$150.00 J. B. B. Coupons	35¢ Bromo-Quinine 27c \$75.00 J. B. B. Coupons	60¢ SIZE Alka-Seltzer 49c \$150.00 J. B. B. Coupons
50¢ Ipana Tooth Paste 39c \$50.00 J. B. B. Coupons	\$1.00 Jergens' Hand Lotion 89c \$300.00 J. B. B. Coupons	50¢ Syrup Black Draught 39c \$100.00 J. B. B. Coupons

Help Your J. B. B. Friend win a real nice prize. Make all your drug purchases Here!

BARGAINS

- PINEAPPLE JUICE
Del Monte, 46-oz. can 33¢
BLACKBERRIES
Gallon Can 49¢
TOMATO CATSUP
Gallon Can 46¢

Quality Meats

- STEAK
Whiteface baby beef, Lb 18¢
ROAST
Whiteface baby beef, lb. 17¢
PORK CHOPS
Nice and Lean-Lb. 23¢
PORK SAUSAGE
Lb. 20¢
LAMB STEW MEAT
Lb. 18¢
PORK ROAST
Lb. 20¢
PLATE RIBS
Lb. 14¢
Plenty of Cottage Cheese, Dressed Fryers, Fresh Oysters and Lunch Meats!

Produce

- ONIONS
3 Lbs. 10¢
CARROTS
2 Bunches 9¢
GRAPEFRUIT
Large size-6 for 19¢
BANANAS
Extra Nice-Dozen 15¢

FLOUR



PACKARD'S BEST
48-lb. sack
\$1.59

YOUR CHOICE - ANY 6 OF THESE 10 ITEMS For Only

49c

- No. 2 Green Cut Beans
- Mexican Style Beans
- No. 2 Can Tomatoes
- No. 2 Can Mustard Greens
- Vienna Sausage
- Vegetable Soup
- Quaker Egg Noodles
- Black-Eyed Peas
- No. 2 Can Field-Corn
- 13 1-2 Oz. Can Tomato Juice

EXTRA! SPECIAL OFFER

- 1 No. 2 Can Chili
- 1 No. 2 Can Tamales
- 1-2-Lb. Box Crackers

47c

- SYRUP
Statley's, No. 2 1-2 can 21¢
- PURE HONEY, No. 5 Can
Comb, 59¢-Extract 51¢
- SMALL SOUP BEANS
3 Lbs. 19¢
- COFFEE, Break O' Morn
Lb. Package 16¢

We Buy Cream, Eggs & Poultry!

TEXAS Grocery & Market

"NOT HOW CHEAP - BUT HOW GOOD"
GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PLEASURE HOUR BRIDGE CLUB HOLDS REGULAR MEETING

The Pleasure Hour Bridge Club held the regular meeting at the home of Mrs. W. J. Smith, Thursday afternoon. High score prize went to Mrs. Earl Phillips and second high to Mrs. B. E. Dixon.

A lovely salad plate was served to Mesdames: Elmo Lawhon, Boyd London, Earl Phillips, Roy Jewell, Harry Lomas, Buford Farmer, B. E. Dixon and the hostess.

BAPTIST Y. W. A. ENJOYS HAMBURGER PARTY

Cooking hamburgers was part of the entertainment when members of the Y. W. A. of the First Baptist Church and their escorts, were entertained at the home of Mrs. Jack Roberson, sponsor, Thursday night.

Other features of enjoyment were games of monopoly, table tennis and a variety of contests.

Those attending were Odessa Long, Eunice Caldwell, Dorothy Funderburg, Thornton Shirley, Anna Mae Danforth, Kitty Kloe Harlin, Audrey Cockrell, Mr. and Mrs. Travis Caraway, Mr. and Mrs. Billie Roberson, Mr. and Mrs. Ben Wolgemuth, Mrs. Lilburn Ray, Harold Harlin, J. E. Harlin, Inez Underberg, and Mr. and Mrs. Jack Roberson.

JUNIOR BAND MOTHERS ENTERTAIN HUSBANDS

Husbands were entertained by Junior Band Mothers Friday night, at the home of band director, Mrs. Ralph Smith.

"Forty-two" and other games furnished entertainment for the evening. Refreshments were served to Messrs. and Mesdames Henry Williamson, Joe Kendall, Bernard Hicks, Ralph McCullough, William Bell, Carl Williams, Earl Phillips, C. H. Dillehay, R. G. Blue, Mrs. Louie LeGrand and the hosts.

Junior Band Mothers meet regularly the first Tuesday afternoon of each month, at 3:30 o'clock, at the Central School, and all mothers of Junior Band students are urged to attend.

THREE "L" CLASS IS ENTERTAINED

Members of the Three "L" Class of the First Baptist Church were entertained with a general get-together and party Friday night, at the home of Miss Odessa Long.

A short business session was held when it was decided to have regular social meetings on the second Friday night of each month. The next meeting to be held at the home of Miss Thornton Shirley. Games and contests were enjoyed.

Members present were: Margaret Schroeter, Violet Bippus, Eunice Caldwell, Dorothy Funderburg, Anna Mae Danforth, Alma Cox, Ruth Easter, Virginia Bowser, Ellen Bowser, Ruth Bowser, Thornton Shirley, Eva Greason and the hostess.

Misses Odessa Long is president of the class and Miss Ruth Barber is secretary-treasurer.

MRS. NELSON McRIGHT IS HOSTESS FOR CLUB

Mrs. Neyson McRight was hostess for members and-guests of the London Bridge Club at her home Thursday afternoon.

Special guests were Mesdames Meade Halle, J. W. Witherspoon, Travis Dameron and Grant Fuller. Awards in the games went to Mrs. N. E. Milburn for the club, and to Mrs. Fuller for guests.

Members playing were Mesdames O. C. Holt, Ernest Medkief, Lee

Morgan, Sherman Morgan, Frank Cogdell, J. T. Gilbreath Jr., R. R. Wills, and N. E. Milburn.

A delightful salad course was served after the games.

MRS. C. C. ROCKWELL IS CLUB HOSTESS

Gay with modern color arrangement, carried out with lovely Fiesta ware, was the bridge luncheon held Wednesday of last week, at the home of Mrs. C. C. Rockwell. Members of the Wednesday Luncheon Club and guests were seated at foursome tables where festive green, red, blue and yellow china against a white background furnished a springlike atmosphere for the affair. Bridge accessories for games after the luncheon, matched the table appointments.

Guest high score prize was won by Mrs. Oscar Easley. High score for members went to Mrs. Jimmy Gilentine.

Those present included Mesdames W. L. Davis, Jack Wayland, B. M. Wilshire, Jimmy Gilentine, C. A. Skelton, Oscar Easley, Miss Floyd Wilson, and the hostess.

CAMPFIRE GIRLS RECEIVE ARM BANDS

Arm bands bearing the organization insignia, crossed logs and flame, were received by Weocantawaste Camp Fire Girls Sunday afternoon at the regular meeting held at the home of their guardian, Miss Mary Elizabeth Stanford.

During the business meeting plans were made for a special night meeting when members will receive awards which place them in the Trail Seekers Rank.

Girls present were Mozelle Shreve, Rue Wilson, Margaret Higgins, Gladys Shreve, Nona Dean Rose, Eleanor Wilson, Mary Ellen Henslee, Betty Ann Dunlap, Mary Helen Cross and Mary Nickles. Frances Young was a visitor.

PARTY OBSERVES TWO BIRTHDAYS

Two January birthdays were celebrated Saturday night, when Misses Mary Louise Dean, Virginia Newell and Virginia East were hostesses at a party complimenting Misses Jean Williams and Carolyn Frye.

The group met at the home of Mr. and Mrs. Jack Dean and from there went to the home of Miss Williams, where floor games and other forms of entertainment were enjoyed.

Refreshments were served to Carolyn Frye, Jack Higgins, Mary Louise Dean, Jack Boydston, Jean Williams, Floyd Ross, Virginia East, Dean Dunlap, Virginia Newell and Paul Lyons.

INTERMEDIATE CHRISTIAN ENDEAVOR HAS PROGRAM

Billy Dameron was leader of the program on "Service" at the meeting held Sunday afternoon at the

church, by members of the Intermediate Christian Endeavor of the First Christian Church.

The leader told about the city of Joppa and a woman called Dorcas. Jack London read the scripture and Katherine Henderson gave the prayer. Talks on the lesson subject were made by Larry Trimble, Billy Davis, Danny Russell, Wayne Phillips and Richard Petersen. Mrs. H. M. Redford led the discussion.

Members present, were Billie Barber, Mary Ellen Henslee, Eleanor Wilson, Billy Dameron, June Dameron, Dorothy Coombes, Rue Wilson, Lois Agnes Gilbreath, Billy Davis, Richard Petersen, Mattie Louise Lawhon, Rena Rae Renfor, Jack London, Wayne Phillips, F. L. Lucas, Larry Trimble, Clifford Vaughn, Glenn Smith, George Walker and Mrs. H. M. Redford.

TWO FROM HERE ATTEND DELTA KAPPA GAMMA MEET

Miss Neville Wrenn and Miss Irene Crawford attended Guest Night for Pi Chapter of Delta Kappa Gamma, national honorary professional organization for women teachers, Saturday night. The affair was observed with a banquet in the Blue Room of the Amarillo Hotel.

On the banquet table was a series of miniature streamlined trains, departing from stations representing chapters with members at the banquet. Amarillo, Claude, Pampa, Canyon, Adrian, Phillips and Hereford were represented. The trains were headed for the objectives of Delta Kappa Gamma; single salary teacher tenure, education improvements and financing education retirement. Supt. Charles M. Rogers, who was the principal speaker, summarized the arguments for and against the single salary schedule.

AMERICAN ARCHITECTURE IS STUDIED BY LONE STAR STUDY CLUB

American Architecture was the subject of the interesting lesson for members of the Lone Star Study Club, Monday afternoon, when they met at the home of Mrs. Joe Kendall. Mrs. C. O. Phillips was co-hostess.

Mrs. Louie LeGrand was leader. She discussed the topic, "The Story of American Home Building," and told of the homes built by the colonists in Jamestown. She described the construction of the houses and explained how they were adapted from the English. Mrs. Jack Grady described "The Future American Home." She gave a report of a poll conducted in 1936 as to what kind of a home the American public would choose in the future. The report showed that the majority of Americans preferred brick homes, where interiors would stress a harmony of color that our forefathers knew nothing about. Mrs. Grady brought out the thought that the home of the future would be built for comfortable living and that modern homes had struck a happy medium in size and were neither too small nor too large.

The next meeting will be held at the home of Mrs. Jack Grady, on Monday, February 7.

King Speaking



Celebrating the twenty-fifth anniversary of Albanian independence from Turkey, King Zog of Albania is shown before the microphone through which he addressed his subjects at the beginning of the festival that marked the event.

Members present were: Mesdames R. G. Blue, Jack Grady, E. W. Young, Lawrence Womble, Ralph White, Owen Stagner, A. R. Posey, Earl Phillips, C. O. Phillips, Louie LeGrand, Jim Higgins, Roy Jewell, Elmo Lawhon, Tom Major, C. F. Moore and Mrs. Kendall.

Jumbo News

(13 miles southwest)

Sunday guests of Mr. and Mrs. F. J. Axe were their children, Bob, Lynn and William and families, and Mr. and Mrs. Bob Cox of Los Angeles, Calif., Mr. and Mrs. Tom Hanks, Mr. and Mrs. Charlie McLean and Miss Ferrell Cox of Dimmitt.

Messrs. and Mesdames Harry Smith and Dan Allen of Easter, spent Saturday night with Mr. and Mrs. Sam Hunter. Sam and Harry left Sunday, with a truck load of cattle for Oklahoma City. Metcalfe Bros. shipped the cattle.

G. T. and Mr. and Mrs. Bill Sullenger of Duncan, Okla., visited Mr. and Mrs. Lynn Axe, recently.

Thursday, Mrs. P. H. Dyer visited with her sister, Mrs. Marritt, at Hart.

Mr. and Mrs. Ozro Stephens called in the Ullman Hunter and Robert Stephens homes, Saturday evening.

Mr. and Mrs. Troy Maxwell, Ruth Faye Godfrey of Dimmitt, were Sunday guests of Mr. and Mrs. Dewey Owens.

Miss Shults of Dimmitt, home demonstration agent, met with this club, Tuesday. She will give a demonstration on quick breads, January 25, at 2:30 p. m., at the home of Mrs. Simpson. All women of this community are urged to attend.

L. A. Matthews was in Muleshoe, Sunday.

Mrs. Addison Hunter visited her parents, Mr. and Mrs. C. E. Burks

of Arney. Attendance at Sunday School increased very much, Sunday. There were 60 present—more than any Sunday in 1937. Those in this community who do not attend elsewhere are most heartily and cordially welcomed to meet with us.

Misses Elnora Julch and Sarah Agnes Bryant spent the week end with home folks.

Messrs. and Mesdames Wayne Dyer and Clay Hughes spent Wednesday with Mr. and Mrs. P. H. Dyer.

Addison Hunter was in Amarillo, Sunday.

The Veteran's Hospital at Albuquerque, wired Clem Gilliam and J. C. Stork that they were able to admit them. They left Monday to enter the hospital for medical treatment.

Mary Jean Dyer celebrated her tenth birthday, Sunday, by having several of her friends in for dinner.

Mrs. W. A. Hunter of Hereford, with Mr. and Mrs. Ullman Hunter,

visited Sunday night with the Simpson family.

Mr. and Mrs. Robert Stephens and Dewey Owens were in Dimmitt, Sunday afternoon.

Phyllis and Frances Hunter left Monday, for Oklahoma City, on a very exciting trip to them. They went with their father with a truck of cattle.

C. C. BOWMAN OUT FOR COMMISSIONER, PRECINCT 1

To the voters of Deaf Smith County: In announcing for the office of Commissioner of Precinct 1, I wish to state that I will serve my precinct and Deaf Smith County.

"My Skin Was Full of Pimples and Blemishes from Constipation"

says Verna Schiepp: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika washes BOTH bowels, and relieves constipation that so often aggravates a bad complexion. City Drug Store. adv

my campaign upon better roads and better schools, and I believe that my previous 4 years of service in the office (1918-1922) will place me in a position to serve to your advantage. I solicit your vote in the Democratic Primary, July 23, upon my merits to serve you to the advantage of our precinct and county.

C. C. BOWMAN.

Baby Chicks



We Sell Only Texas-U. S. Approved, Blood-tested Certified

CHICKS

Started chicks save lots of time and worry and are much cheaper in the long run. We can supply you with any breed and any number of chicks you may want on one day service. Place your order now for some of these chicks.

MERIT Chick Starter

Starting your chicks off right is half the success in raising chicks. Use MERIT CHICK STARTER for better and healthier chicks, and too, MERIT costs no more than ordinary feeds.

WEST-TEXAS FEED and SEED PHONE 265

Why Suffer Longer Than Necessary? Dr. Miles Anti-Pain Pills Relieve Quickly

DR. MILES ANTI - PAIN PILLS were made for just one purpose—to relieve pain. Users write that they "work like magic". They contain an effective, quick-acting, analgesic—pain reliever.

Try Dr. Miles Anti-Pain Pills before you lose a day's work—and pay—or break a social engagement because of HEADACHE, MUSCULAR, PERIODIC, OR NEURALGIC PAINS. They may be just what you need to relieve your pain and put you back on your feet again "rarin' to go".

DR. MILES ANTI - PAIN PILLS act quickly. You don't have to wait forty minutes to an hour for them to take effect as is the case with many analgesics. You'll get action in from ten to twenty minutes.

DR. MILES ANTI - PAIN PILLS are pleasant to take, handy to carry, prompt and effective in action, and do not upset the stomach. Their cost is small. One, or at most, two, is usually sufficient to relieve.

At your Drug Store. 25 for 25c. 125 for \$1.00.



666 checks COLDS and FEVER first day Liquid Tablets Headache, Salve, Nose Drops 30 Minutes

Try "Bis-My-Tism" World's Best Lintment

Protect What You Have **INSURE** John McLean Insurance Agency Phone 273

Switch TO **DODGE** and Save Money!

You Can Buy It

There's no use casting envious eyes and wishing glances on houses you'd like to own. Save that energy and put to work that which will put you in a position to buy a home. A systematic savings plan will make you a "buyer" instead of a "wisher" before you know it. Let us tell you how!

FIRST STATE BANK

MEMBER OF THE FEDERAL RESERVE SYSTEM

Notice!

TAXPAYERS

Your 1937 TAXES are now due and should be paid before the first day of February, 1938 to avoid penalty.

Both men and women are required to pay their poll tax. Unpaid poll taxes are a lien upon any real or personal property you may own, or come into possession of.

Those who are 60 years of age or more before January 1, 1937, are not required to have an exemption to vote; those who have become 21 years of age since January 1, 1937, or will become of age during 1938 are required to secure an exemption certificate during January, 1938, before they may vote in any of the elections during the year; No charge is made for these exemptions.

1938 automobile license tags are due and payable before April 1, 1938. 1938 tags may be put on your automobile any time after March 1, 1938.

J. O. Newell

Tax Collector, Deaf Smith County

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
SIMMIE GILLENTEINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

COMPARATIVE STATEMENT OF CONSOLIDATED RECEIPTS AND DISBURSEMENTS OF DEAF SMITH COUNTY, TEXAS, AS OF DECEMBER 31, 1937.

	Year 1936	Year 1937
Balances January 1st	\$19,792.25	\$26,778.83
Receipts:		
Current Tax Collections	27,246.92	24,782.72
Delinquent Taxes	6,001.06	16,094.79
Automobile Registrations	19,812.71	22,841.74
Hospital Revenue	4,290.53	5,601.46
Other Receipts	4,486.53	5,099.43
Total Receipts	78,438.90	86,866.14
Total Receipts and Balances	98,239.05	112,644.97
Disbursements:		
Juries, Bailiffs and Court Reporter ..	2,407.68	3,811.68
County Officials, Salaries, Fees and Traveling Expenses	12,262.26	12,119.36
Stationery, Office Supplies and Tele-phones	2,332.53	2,045.25
Buildings Maintenance	3,432.02	3,730.00
Road and Bridge Maintenance	18,947.84	27,875.58
Road Right-of-Way	2,228.40	2,617.46
New Road Machinery (Cash)	206.35	340.00
Hospital Operating Cost	7,805.66	10,427.68
Charity, Welfare and Relief	1,933.39	3,622.60
Health Officer	463.50	175.00
County Agent's Dept.	1,880.06	1,566.94
Library	2,411.44	2,416.25
Bonds and Warrants Retired	4,341.15	4,841.15
Interest Payments	2,610.01	2,908.26
Insurance and Surety Bonds	00	1,724.60
W. P. A. Projects	00	2,352.27
Miscellaneous Expenditures	4,702.93	6,275.85
Total Disbursements	67,450.22	88,859.93
Balances December 31st	25,778.83	23,785.04
Total Disbursements and Balances ..	93,229.05	112,644.97
Indebtedness:		
Total County Debt, Dec. 31, 1936	36,000.00	18,639.91
Retired During Year of 1937	2,000.00	2,841.15
Balance	34,000.00	15,798.76
Additional Contracted Year 1937	00	11,385.00
Total County Debt, Dec. 31, 1937	34,000.00	27,183.76

Canning Champ



Miss Mary Frances Thompson of Durham, S. C. given the title of national canning champion by the 4-H club congress held recently in connection with the International Livestock exposition at Chicago.

Want Ads

For Rent

FOR SALE—My home in South Hereford, five-room house on five-acre block, with vineyard, fruit trees, hen-house, barn, windmill, Tracy Major. 2-1tc

WE CAN SUPPLY Your Ditcher demand with the new Martin, Rosson Implement Company. 2-3tc

Wanted

WANTED To Buy 50 Pullets, old enough to lay. Light breed. G. W. Brumley. 2-3tc

SPECIAL for January. Will furnish tick or cover and renovate your mattress for \$3.50. Russell Daniel. 1-3tp

"THE AWFUL TRUTH"

IF YOU WANT To breed your cow to a registered Jersey Bull. Fees are \$1.00. See Rube T. Adams at Old Daniel's place, west of 25-Mile Ave. 3-3tc

WANTED—Trucks to haul feed. See O. G. Hill. 3-1tc

FOR SALE—Rhode Island Red Roosters. See J. L. Rogers. 3-1tp

WANTED—The man who got a large lever jack at my house before Christmas, please return. J. P. Wood. 3-1tp

SALESMAN WANTED—Man with car to take over profitable Rawleigh Route. Established customers. Sales way up this year. Must be satisfied with earnings of \$30 a week to start. Write Rawleigh's, Dept. TXA-352-103, Memphis, Tenn. 3-1tp

SALESMAN WANTED—Man for Rawleigh Route this winter. Route will be permanent if you are a hustler. For particulars, write Rawleigh's, Dept. TXA-352-103, Memphis, Tenn. 3-1tp

WANT TO BUY Jersey Milk Cows, up to 4 years, if reasonable. Write

The Whiteface Round-Up

Vol. II—No. 17 HEREFORD HIGH SCHOOL, THURSDAY, JANUARY 20, 1938 Page 33
PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Processed Paper Is Received By H. H. S. Library

Posted on the Staff bulletin board in the library, is a sample newspaper which has been treated with the Broadman Paper Preservation Process. This process is a special treatment of any kind of printed paper which gives the paper folding endurance and durability. The processed paper is an edition of The Hereford Brand.

In treating the paper with the Broadman Paper Preservation Process, accelerated aging tests are given the paper to prove the durability of the processed sheets. The sheets of newspaper are subjected to certain chemical procedures and then baked for 72 hours at a temperature of 212 degrees. As a result of this preservation process, the sheet of newspaper is about the thickness of a postcard and has a pasty, dulled appearance.

A processed sheet of newspaper is declared to be able to withstand wear and tear, as well as age. Dr. Broadman, the scientist who discovered this process, says in his letter to Miss Crawford: "You may cut and fold this sample in any way you desire, without damage." He also adds that a piece of the sample may be crushed in one's hand, with severe pressure on it, without much damage. It is his belief that no sample can possibly be subjected to a more severe test than this one.

Dr. Broadman has been engaged in research in this field of science for approximately seven years. In a letter to the Library sponsor, Miss Crawford, concerning the process, he remarked that this present work is an outgrowth of his library work with which he has been engaged for the last twenty-one years.

Grateful To Mr. Roberts

The band wishes to express its sincere appreciation and gratitude to Mr. Roberts, manager of the Star Theater, for the kindness he has shown. The band will gladly render its services to Mr. Roberts at any time that it may be of help to him.

Hear Gipsy Smith

Among those attending the Gipsy Smith Revival Friday evening, January 7, 1938, were Miss Katherine Kirby, Miss Oressa Hastings, Miss Ruby Dutton, and Miss Bonnie Jean Smith, who went with Mr. and Mrs. C. F. Moore.

full description and location to Box 428, Hereford, Texas. 3-1tp
or Sale or Trade

SEE THE NEW Martin Ditchers now on our display floor. Rosson Implement Company. 2-3tc

FOR SALE—Four-room, two-story house. Charles Roberts, Sumnerfield. 1-3tp

FOR SALE: CUT FLOWERS or FUNERAL FLOWERS—Call or see MRS. J. H. PITMAN 1-4tc

SEE THE NEW Eversman Land Leveler now on our display floor. Rosson Implement Company. 2-3tc

FOR SALE—Choice Alfalfa Seed, native grown; \$20 per hundred. W. G. Slagle. 3-3tp

FOR SALE—Baby Chicks, guaranteed healthy and high-grade stock, from only blood-tested, certified strains. We sell all breeds. Phone 265 today and place your order! West Texas Feed and Seed. 3-1tc

FOR SALE—Started Chicks, all breeds, all blood-tested, certified strains. Place your order Now! West Texas Feed and Seed. 3-1tc

Theodora GOES WILDER!



JANUARY 30 - 31 and FEB. 1

FOR SALE OR TRADE—1934 Plymouth 2-door sedan. Excellent shape, low mileage, good tires. Will trade for cattle or hogs or sell at bargain. See M. S. Benefield. 3-1tp

FOR SALE—Texas-U. S. Approved, blood-tested, certified chicks. One-day service, guaranteed perfect condition on delivery. West Texas Feed and Seed. 3-1tc

TAP DANCERS GIVEN DRASTIC SENTENCE

The judges, Mr. Willoughby, Miss Rigler and Miss Crawford gave Lizzie Belle (Dorothy Nelle Trimble) and Sunshine (Martha-nelle Ewton), the tappers, the drastic sentence of spending one entire dollar for rendering a most amusing tap duet, Thursday morning, in the Sophomores' assembly program.

The program consisted of a reading, "Scandal," by Bernadine Phillips, a harmonica solo, by Jo Ed Burleson, Polly Anna Crawford and her "Dancing Dan" (and could he dance?), the tap dancers previously mentioned, Wesley Guthrie and his "grand opera" song, a saxophone solo by Helen Streu, a reading by Annie Jo Owen, and a harmonica solo by Buddy Cawthon. These people worked up their numbers individually and gave them in competition for the one dollar, which the Sophomore class awarded to the winner. The contestant was judged by the amount of applause which he was given.

It has been suggested that the winner should give everyone who clapped for them a nickel. (That is, if the dollar happens to be rubber).

DEPEND ON FRESHMEN TO HAVE PARTIES

"I want it Friday night." "Naw, the band has to play." "Oh, why not have it Saturday?" "No, 'cause I have a date." "Well, break it." "I can't."

Such were the remarks heard Wednesday, January 12, at the Freshman meeting.

The Freshmen are having a party Saturday night. All Freshmen attend and have a good time. After the party was settled, the class decided to elect the most popular boy and girl of the class. So they did, and the boy is Delbert Kassahan. The girl is Jean France.

ENJOYABLE TIME AT PEP CLUB SOCIAL

The Pep Club met Thursday, January 6, at the beautiful home of June Dameron. June was assisted by the co-hostesses, Mildred Rutherford, Pauline Parker, Virginia Harman, and Margaret Higgins. The two latter were absent. A short business session was held and was followed by a few interesting games. Refreshments of hot chocolate and cookies were served to twenty-five girls and the two pep sponsors, Miss Wrenn and Miss Dutton. The meeting was a success and every one had a nice time.

Mary Nicks, Grace Bowen, Bernadine Phillips, Ann Cockerell, and Vivian Olson will have charge of the next meeting on January 20.

Whiteface Cagers Defeat Happy And Bovina Teams In Close Games

BOYS WIN BOTH GAMES; GIRLS WIN ONE

The girls partially regained their prestige with a smashing 47 to 10 victory over the Bovina lassies last Saturday night.

The score at the half was 19 to 9, which shows how well the guards played the last half. They allowed only one point, while Hereford piled up 28 additional points to their first half score to bring the total scores up to 47 to 10.

Atchley had 20 points to be leading lady for the scrimmage. Starting lineup for Hereford was Roberson, Schulz and Atchley as forwards; Kuper, Cawthon and Clayton as guards.

Starting lineup for Bovina was Holmes, Casson and Bohison, as forwards; Gatus, Rhinehut, and Stagner, as guards.

The victory for the boys over Bovina, 33 to 26, was a closer game than the score shows.

The score at the half was, in fact, in favor of Bovina 14 to 10. The Whitefaces played very poorly this first half. Although, they did not improve to any great extent the second half, the boys won by 7 points, 33 to 26.

J. C. Vaughn had 13 points to lead the scorers. J. Vaughn was close behind with 12 points.

Starting lineup for Hereford was J. C. Vaughn and Nunn, as forwards; Ashlock at center, and Posey and J. Vaughn at guard.

Starting lineup for Bovina was McSearls and Dixon, as forwards; Ray at center, and O'Wamick and McLin at guard.

GIRLS' SCORE—32-35; BOYS' SCORE—22-19

The girls' basket ball team lost their first game to the Happy sextet Tuesday night! The score when the game ended was 35 to 32 in favor of Happy. Although the first half was very rough, the girls emerged ahead 20 to 14. It was in the next quarter when the crash came. The Happy forwards began to sink 'em from all directions and distances. Happy had obtained a slight margin in the third quarter and managed to keep it the fourth quarter. There was only 3 points difference in the score, 35 to 32. Lovelady of Hereford, and M. Evans of Happy, tied for high point girl of the game with 16 points each.

Starting lineup for Hereford was Lovelady, Atchley and Russell, as forwards; Snyder, Whitehead and Cawthon, as guards.

Starting lineup for Happy was Lolar, M. Evans and Golden, as forwards; O. Evans, Williams and

Invitations To Be Selected

President Mary Jane Morgan called the Senior Class to order last Wednesday by asking for announcements. They were as follows:

The Junior Class has donated five dollars to the Whiteface Head Fund. The Code of Ethics, which has been hanging in the study hall has been removed because of a misspelled word. A new code will be made to take the place of the original, and it will be voted on by the students. The merit system has been voted on by the Student Council, and is now in the hands of the faculty. A Financial Committee, Thama Cawthon, Mary Trefel, and Charles Virden was appointed to plan a method of making money which will help the class make a trip to Carlsbad. An Invitation Committee will meet with representatives from different companies the last week in January or the first week in February. With this reminder the meeting was adjourned.

Eat, Drink, And Be Merry, Say Hi-Y Girls

The Hi-Y girls are going to "eat, drink and be merry" at a Buffet Dinner at Miss Crawford's home on the twenty-first of January. The dinner was planned at the meeting on January 11. The girls also discussed the Hi-Y Conference which will be in Lubbock in the Spring. The plans for it will be completed later.

Guest, as guards. The boys played good ball that same night to defeat Happy 22 to 19. The Whitefaces played the best brand of ball they have so far this year, especially defensively. The game was "nip and tuck" all the way through. One side would lead; then the other. When the half ended, the game was tied with 9 points each.

The second half was almost identical to the first, but the Whitefaces finally pulled ahead to lead when the game ended at 22 to 19. The last few minutes of the fourth period were very exciting. Jasper Vaughn with 8 points, was high scorer of the game.

Starting lineup for Hereford was J. C. Vaughn and Nunn, at forward; Ashlock at center, and Posey and J. Vaughn at guard.

Density of Fog Laid to Rest
The opaqueness of the modern London fog is not due to humidity but largely to dust, is the conclusion of London research.



HAMMERMILL BOND
Cabinets of Stationery will satisfactorily answer your question of "What can I use as a gift?"

These Cabinets contain 100 letterheads and 100 envelopes of White Hammermill Bond in either Social or Secretary sizes, and Bond or Ripple finishes, with each sheet and each envelope bearing the name and address of the person to whom you are giving it.

This makes an extremely attractive and useful gift at a moderate cost, and one that is suitable for both men and women for either social or business use.

Let us show you samples.

CHEVROLET DEALERS

ANNOUNCE THE

BIGGEST USED CAR SALE in history!

BIG PRICE REDUCTIONS on every car in our great JANUARY CLEARANCE SALE!

1930 CHEVROLET SEDAN.
A real buy if you want many miles of transportation at little cost.

\$135

1934 CHEVROLET Master Sedan—Original Duco Finish. Clean upholstery. Tires show little wear. Thoroughly reconditioned, at

\$350

1933 CHEVROLET Master Sedan. Its tires and upholstery show no wear. Its motor has been carefully tuned and checked. For

\$300

1936 CHEVROLET Master Sedan. See this practically new Chevrolet and you'll wonder if to anything the market offers at anywhere near this price. Completely equipped and ready to drive away—

\$495

1931 CHEVROLET TRUCK

1936 CHEVROLET TRUCK

1933 CHEVROLET TRUCK

1933 V-8 FORD COACH

1935 FORD ROADSTER

1931 FORD ROADSTER

1929 CHEVROLET COACH

1929 FORD ROADSTER

1929 CHEVROLET COUPE

ALL MAKES • ALL MODELS • USED CARS AND TRUCKS • EASY TERMS

BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

They Lived Happily Ever After

By Rhita Jean Sullivan
"When I hear people say they have lived together twenty-five years and have never had the least difference, I wonder whether they have not had a good deal of indifference."

No successful family can exist without some degree of difference and need of frequent adjustment. Without these there can be no character or personal growth. However, when satisfying relationships exist between couples or in-families, we—or even they—are not conscious of these differences because they have learned habits of mutual adjustment that go on almost unconsciously.

These conflicts and problems in human relationship that are constantly arising lend themselves to solution as do other problems of science and economics. An objective viewpoint, an open mind, and a willingness to study and understand are necessary if the results are to be satisfying.

Some books and current articles that might be worth investigating, are: "Women in Their Own," by Knopf; "Learning to Live Together," Good Housekeeping, Jan. '38; "Making or Marring Your Marriage," Hygela, Oct. '37; "I Ran Away With My Wife," Reader's Digest, Nov. '37; "Should Wives Work," Good Housekeeping, Dec. '37; and "To Live Happily Ever After," Reader's Digest, May '36.

By Their Words AND OURS

Georgia, leading peanut producing state, produced 489,560,000 lbs. of peanuts during 1936.—Shamrock Texas.

A medieval suit of armor weighed 50 pounds or more. Sometimes the headpiece alone weighed as much as 30 pounds.—Foard County News.

Self-indulgence is responsible for nearly all our ailments and many other troubles.—Quanta Tribune-Chief.

No soul is desolate as long as there is a human being to whom it can feel trust and reverence.—George Elliot.

Defensive science has invented a protective mask for all eyes except the conversational.—Quinta Post.

Wrinkles should merely indicate where smiles have been.—Mark Twain.

The number of rainy days in a year in Japan, sometimes exceeds 190.—Dumas Evening News.

The reason Christmas was started in the winter time, papas could not stand the heat of summer with that Santa Claus rig on.—Donley County Leader.

In every affair consider what precedes and what follows, then undertake it.—Epictetus.

To youth I have but three words



WHITEFACE ROUND-UP STAFF MEMBERS

Editor-in-Chief Mary Jane Morgan
Assistant Editor Floyd Ross
Business Mgr. Chilton Foster
Supt. B. Mgr. Virginia Newell
Copy Reader Edith Jackson
Proof Reader Viola Phillips
Editor Elsaye Wilkins
Feature Editor Lottie Tyson
Exchange Editor Betty Cockerell
Headline Writer Virginia East
Headline Writer Floyd Ross
Reporters Helen Ruth Barber,
Callahan, Ann Cockerell Polly
Crawford, Faye Crosthwait,
Francis, Kathryn Henderson,
Jack Jackson, Jack Nicks, Viola
Phillips, Evelyn Lovelady, Anna
Marie Kuper, Calvin Brumley,
Eileen Streu, Mary Trefel, Dorothy
Trimbale, Mattie Louise Law-
son, Walter London.
Sponsor, Miss Stacia Irene Crawford

PARASITES

Are you one of those well-known
little-liked, often-friendless individ-
uals known, not as a human being,
but as a parasite? At this time
of the year when we had so hoped
that these parasites might go in-
to hibernation, alas, they are only
becoming more active! Perhaps
you have become one of these de-
testable insects without realizing
it or perhaps you are unconscious
of a victim of the parasitic king-
dom. If this were a disease, and
we shall presume that it is, it
might be called "Parasitia." If
you are infected with Parasitia,
it would be a wise plan to do some-
thing about it immediately. Some
of the symptoms are: not being
fully prepared with materials in
classes, borrowing ink from a
teacher occasionally and always
forgetting to repay it. In the more
advanced stages, the unfortunate
victim borrows constantly from
any and everyone and suffers a
total loss of memory in regard
to these borrowed articles. He
finally comes to depend completely
upon his victim for such things as
ink, paper, clips, theme paper, and
information. In many cases, the
victim of the parasite becomes in-
fected "and in turn, suffers from
this dreadful disease, which we
call "Parasitia." Since it cannot
be proved that this is contagious,
however, and the parasitic crea-
tures cannot be quarantined, the
safest plan is to avoid them as
much as possible. They can be
recognized very easily by the far-
away expression of their eyes,
the slow shuffling walk, and some-
times a lazy attitude. If you are suf-
fering from this mania, you may
expect to be somewhat shunned
from now on; but if you will try
to cure yourself and become "nor-
mal," you will have the admiration
of all who know you. Let's abolish
"Parasitia" in Hereford High
School!

F. H. A. TALK OF STYLE, FASHIONS, DESIGNERS

Everyone talked about style,
fashion, and designers when the
F. H. A. met at Miss Sullivan's
home, on January 12.
Troyce Stambaugh told the mem-
bers how style and fashions were
made. Elma Shugart tapped the
style sources and gave them the in-
sight into designers, and what they
wear. Marian Kuper gave the life
and works of Lucien Lelong, a fa-
mous designer, which was followed
by a round-table discussion enter-
ed into by the entire group.
The members displayed their tal-
ents in an informal meeting after
the regular meeting. June Dameron
sang "Harbor Lights." Troyce
Stambaugh Charlestoned while
Maxine Beach played "You Can't
Stop Me From Dreaming," after
which Troyce played "Treasure-
Island." The club adjourned after
singing their theme song.

CRAZY OVER HORSES

"Whoo-oo! Gee-Monsee. Horses,
have a heart," cried a graceful
figure tripping the light fantastic
with one foot in the stirrup and
the other waving — not gently —
in the breeze.
"Gosh, I never knew the ground
was quite so hard. Oh, oh-oo-oo.
Wait until I get hold of that *?(-
*!);?!" blankety-blank creature
with a tail. (Speaking of the horse,
of course.)
Just in case you are wondering
all this took place and was heard
when Dean Dunlap and Virginia
East took their daily exercise on a
horse. There was a little race, and
in an effort to stay on, Dean
clamped his nervous heels in the
horse's flanks. The animal was
rather touchy in that spot (horses
are like that), and before they
knew what was happening, both
were off — on the ground. Dean,
still the perfect gentleman, shakily
walked over and with a tug (what
a tug!) pulled Virginia up.

Girls Lose First Basket Ball Game

The Whiteface girls lost their
first game Tuesday night to Happy.
They did not walk off making
excuses, but were very good sports.
The final score was 32 to 35,
Happy having the leading score.
The starting line-up for Hereford
as forwards were: Russell, Love-
lady, and Atchley; guards: Caw-
thon, Whitehead, and Snyder.
The Happy starting line-up was
M. Evans, Golden, and Iolan as
forwards; guards were O. Evans,
Williams, and Gest. There were
three Happy players that went
out the last few minutes on fowls;
while none of the Whitefaces had
above two. Lovelady and M. Evans
led for high point with 16 points
each.
This was a very good boxing,
holding and pushing game, but not
a basket ball game. The White-
faces hope to meet them next week
in the tournament for a basket
ball game.

Come To Spanish Club Regularly

"What is this, a committee meet-
ing? I thought the Spanish Club
was supposed to meet today" Such
were some of the thoughts that
went through my mind when I at-
tended the Spanish Club meeting,
Wednesday, January 12, and saw
only a very few members present.
A committee of Barbara Brother-
ton, Virginia Newell, Helen Ruth
Barber, and Bernadine Phillips,
was appointed to have charge of
the program for the next meeting,
January 26, 1938.
If you Spanish Club members
want a club, come to the meetings
of Saben Ustedes!

DO WE OR DON'T WE

The Student Council met January
10, 1938. The meeting came to order
with a question like this, "Did
you notice that the Code of Ethics
in the study hall has been taken
down?" This question also requires
an answer. If the Student Body,
as a whole, wants another Code
of Ethics to replace the old one,
please suggest to some Student
Council member.

Hands Off

- 1. Never put your cold, clammy
hands on a person, saying, "Did
you ever know anyone to have such
cold hands as mine?"
2. Never put your hands in a
person's face.
3. Never take hold of a person's
arm when you are talking to him.
4. Don't rub your warm hands
up and down a person's bare arm
on a hot summer day (or any
other day.)
5. Keep your hands off the
friend's delicate wearing apparel.
6. Some persons have a habit
of twirling another's necktie
while standing talking to her.
Refrain from this practice.
7. A polite man will never touch
a woman.

HANDS OFF!

How do you score??

SPORTSMANSHIP

Ruth Atchley

What is Sportsmanship? Do we
have it? Sportsmanship is the
standard that we are judged by,
especially in athletics. A good sport
can still grin when he has lost;
while a poor sport makes excuses,
or whines. Some teams will be
good sports as long as our team is
a good sport.
Good sportsmanship is a stand-
ard that we want to establish and
keep in our school. The best way
to establish and preserve this
standard for our school is by good
conduct of our athletic teams.
When the football team, the basket
ball team, the pep club, the de-
bate team, the band, or the glee
club makes a trip, each member
of the group should strive to con-
duct himself in a manner that
would cast no reflection on the
name of our school. We want the
name of our school to be a bright
one.

THE GADABOUT

At Pep meeting a number of in-
timate secrets were revealed in a
game of Truth and Consequences.
Now some of us are wondering:
Why Virginia Newell is sometimes
known as "chocolate drop"?
Why Virginia East and Dean
Dunlap fell off their horses when
they went riding?
Why Mary Louise Dean happens
to know so much "inside stuff" a-
bout everybody else?
Why Munnie Dea Smith didn't
want anybody to see that letter she
dropped in the hall?

Miss Crawford was making sug-
gestions for the paper. She believes
that we should have more "spicy
stories". Why, Miss Crawford!

The first year you are a Fresh-
man, the second a Sophomore, the
third a Junior, and the fourth you
are Zenias.—Borrowed.

WIFE THREATENS TO BEAT HUSBAND

With my own two ears I heard
Mrs. Dillehay threaten to whip her
husband if he didn't come on.
You should have seen the cowed
(?) expression on his face. Don't
let him bluff you anymore!

A PEEP INTO OUR NEIGHBOR'S YARD

Remedial Reading is being taught
in Alamosa High School this term.
In this type of reading the teacher
finds the student's difficulty
and applies a remedy.
Twenty-one Bulldogs will receive
awards at the end of the semester
this year for their football playing
for the Borger High School.

HUMOR

Virginia Newell—Say, Mary Louise,
what kind of chap is this Jack
Boydston?

Mary Louise Dean—Well, he
came to see me last night and the
lights went out. He spent the rest
of the evening trying to repair
them.

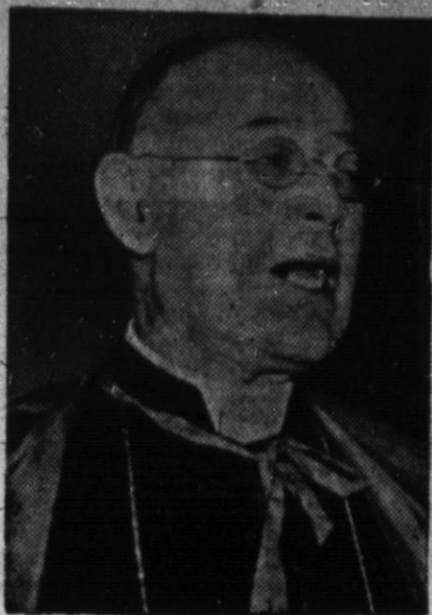
Miss Rice—If I subtract 25 from
42, what's the difference?

Bobby Davis—That's what I say.
What's the difference?

Kathryn Henderson, business man-
ager of the Freshman class, was
sent to see Miss Hastings about
having a Freshman party. She
came back and said that Miss
Hastings said since Mr. Muller
could not be there she wanted
some other man to be there with
her.

We need sportsmanship in our
class meetings. There are some
students who insist on talking
while the president of the class is
trying to conduct a meeting. This
makes it extremely hard for those
taking part in the discussion and
is annoying to the members of the
class. The members of Hereford
High School are capable of better
conduct than this and should re-
spect other students enough to give
their attention during the meeting.
If everyone conscientiously tries
to be a good sport at all times,
our school will have nothing to
fear.

New Cardinal LaGuardia Deputy



Most Rev. Arthur Hinsley, arch-
bishop of Westminster cathedral in
London, has been selected as one
of five new cardinals by Pope Pius.
He is the first Englishman to be
accorded this recognition by the
Catholic church in many years.



Most important man in the New
York City set-up (besides Mayor
LaGuardia) is Magistrate Henry
H. Curran, pictured puffing a cig-
arette after hearing that he had
been appointed to the office of
deputy mayor. The duties of the
office newly created are largely ad-
ministrative, and according to the
law, the mayor is permitted to dele-
gate almost full powers to him.

Experts agree that education is
the most effective way of improv-
ing the highway accident hazard;
and that the best educational work
is in the formative period, before
a person starts to drive.



Our plant is complete for everything
you need in the line of printing and
we can assure you first grade work
on Hammermill stock. Ask us.

Large advertisement for 'THE ADS' in your Hereford Brand. Features the text 'Save in' and 'BY SHOPPING' with large numbers '128'. Below is 'THE ADS IN YOUR Hereford Brand EACH WEEK Complete Line of OFFICE SUPPLIES REMINGTON TYPEWRITERS Commercial Printing'. Includes a phone number 'PHONE 30' and 'The HEREFORD BRAND' logo.

More Livestock Needed Here For Weekly Auction

The Weekly auction sale here
last Tuesday went on record as
one of the most outstanding to
be held in this section. With a
record attendance, the sale went
smoothly and fast.

Horses of the plain order and
with little age sold up to \$70, and
several buyers were on hand; the
limited offering of milk cows
brought upward to \$55 and the de-
mand was good; mixed yearlings
went as high as \$7 per hundred-
weight. Pigs sold as high as \$5 to
\$8 a head, fat sows at 7 3/4 cents
a pound and bred gilts brought
around \$20. Miscellaneous goods
sold goodly usual.

Several buyers also asked for
Hereford cows and calves, while
a few others made inquiries re-
garding bulls. Calves and yearlings
were most greatly in demand, how-
ever, due to the large feed crop
in this area. Buyers attended from
many distant points and Ray Bar-
ber, auctioneer, said that a large
delegation of out-of-town buyers
is expected at the sale next Tues-
day.

Cannot See in Total Darkness

Neither dog nor cat can see in
total darkness, contrary to popu-
lar belief. Because of aptness in
negotiating dark environs, they
have been so credited. This is ac-
complished, not through vision,
though the sense of smell and
the air which their whiskers give
them in feeling their way.

Two Long Voyages

The distance from Southampton,
England, to Bombay, India, is 6,100
miles, practically the same as the
distance to Buenos Aires, Argen-
tina. The distance from South-
ampton to New York is 3,120 miles.

Star Ball Carrier



Harold Stebbins, star ball car-
rier of the University of Pitts-
burgh football team, who has been
one of the most important factors
in Pitt's scoring record against its
opponents this fall, Stebbins is a
versatile runner and possesses all-
round football ability that has
proven valuable to his team.

Use Tails as Weapons

Some animals swing a wicked tail
while others are famous for this and so
are certain large lizards. The oc-
topus has the prize weapons at all
in his eight arms, each equipped
with a row of suckers.

Corn Taken West by White Men

The corn plant, so widely distrib-
uted in ancient America, was not
grown by Indians along the Pacific
coast before white men came.

Engraved First Book Plate

Nathaniel Hurd of Boston en-
graved the first American book
plate of which there is any record.
It was made in 1740 for Thomas
Dering.

Books Painted in Color

Books of the prehistoric Maya ep-

pire of Central America were writ-
ten in hieroglyphics, painted in col-
ors on parchment made from the
leaves of the century plant.

Too Much Is Enough

"I am willing to forgive," said
Hi Ho, the sage of Chinatown, "but
I avoid forgetting to an extent that
may keep me forgiving so
frequently that my effort to be
gracious appears ridiculous."

Plough Monday

Survival of an old rustic festival,

Plough Monday (January 7) was
regarded as the end of Christmas
holidays, and was called St. Dis-
taff's day when spinning was wo-
man's chief occupation. On this
day judges returned to the law
courts, and a mansion house dinner
recalls the time when London's
agricultural lands were farmed by
citizens.—T.H. Bits Magazine.

I believe we should make train-
ing in car driving a required part
of every high school curriculum in
the United States.



FOR EVERY BUSINESS CARBON COPY and CARBON COATED SALES BOOKS

THE wide variety of styles and sizes in our
line of Sales Books is a source of satisfac-
tion and saving for the business concerns
of this community. We can furnish duplicating,
triplicating, flat, folded, single carbon or carbon
coated books printed with the ruling and adver-
tisement which will best meet your requirements.
If you want good quality books, insuring clear,
accurate records; if you want courteous treat-
ment, reasonable prices and prompt delivery;
give us your next order for this important item.
Samples and prices on request. Phone or write.

THE HEREFORD BRAND



County Welfare Committee Thanks Public Workers

GENERAL SESSION CALLED IN COURTHOUSE FOR FEBRUARY 8

The County Welfare Committee, which was appointed last October to work with Mrs. Dyaitha Bradley, local County Welfare Worker, held its regular monthly meeting at the courthouse, Monday afternoon, with the following members present: Mayor C. J. Paddock, A. H. Streu, Mrs. Bob Wilson and Rev. H. M. Redford.

Mrs. Bradley made a gratifying report of splendid co-operation received from the various organizations and individuals in the County in meeting the welfare needs during the Christmas season. A large number of Christmas baskets went out to needy families, in addition to numerous other acts of helpfulness; the committee expressed appreciation to all who had any part in meeting the need, and in spreading Christmas spirit.

Mrs. Bradley directed attention of the committee to general health conditions of the county, and recommended that as soon as possible measures be set in operation to include health conditions.

Another general meeting of representatives of organizations in the county, similar to the one held last October was called for Tuesday, Feb. 8, from 2:30 to 3:30 o'clock. This meeting will be held in the county court room. All organizations were urged to send representatives, and all interested individuals were cordially invited to attend.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE
There was an attendance of 39 people at Sunday School, Sunday. Everyone is urged to come next Sunday, because Pastor Lee Perry will be in charge of the services.

Several families of this community have heard the great Gipsy Smith in Amarillo, during the past two weeks.

Mr. and Mrs. Lemuel Shugart and Elma, were Sunday visitors in Clarence McBroom home.

Mr. and Mrs. Arthur Norman and Yada, left Tuesday, for Tucson, Ariz., where they will spend the remainder of this winter.

Mr. Cecil Oglesby, Miss Betty Kloe, Mr. J. B. Harlin and Miss Lottie Allred, were visitors in the Jimmy Allred home, in Hereford, one night during the past week.

Mr. Clyde Allred and family, Mr. H. J. Oglesby and family, and Mr. Dave Moore and family attended the Gipsy Smith services at the City Auditorium in Amarillo, last Monday night.

Mr. Woodrow Foster and his sister, Mrs. Bill Goettsch, have moved to Canyon. Mrs. Goettsch's children are attending the public school there.

Mr. Tom Golden, Mrs. Gentry and Margaret were visitors in the Floyd Tomlinson home, Friday.

Mr. and Mrs. Clarence Brown and children, were shoppers in Canyon, Saturday afternoon.

Little Lois Marie Brown has recovered nicely from her sick spell.

Mr. and Mrs. S. B. Oglesby of Amarillo, visited in their son's home, Mr. H. J. Oglesby, and family, last week.

Announcement has reached this community that Mr. Tom Golden, a brother of Mrs. Floyd Tomlinson, and Miss Margaret Gentry of Plainview, were married in Kansas City, Sunday morning.

Miss Ruth Moore spent the week end in the home of her parents, Mr. and Mrs. W. R. Moore.

The Daniel school is planning only on an eight-months school term this year.

Mr. and Mrs. Floyd Tomlinson attended the show in Canyon, Sunday afternoon.

Mr. H. F. Moore left for Plainview, Thursday, where he will spend a few days and then go on to Seymour.

Mary Jo and Norma Jean Tomlinson, visited with Pauline and Ruth Moore, in Canyon, Sunday.

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL
In spite of the sand storm and some sickness, there was a larger crowd at Sunday School and church than for sometime.

Mr. and Mrs. Harry Rothwell and Billy Jo, went to Ada, Okla., Tuesday.

Frank Henderson and family visited in the home of Ivor Bagwell, Sunday.

The Home Demonstration Club met with Mrs. Homer Terrell, Friday afternoon.

Pauline Rothwell was home from Plainview for the week end.

Mr. and Mrs. Jack Baker were in Lubbock on business, last Thursday.

George Bagwell and family visited in Lubbock and Floydada, over the week end.

Mr. and Mrs. J. C. Williams were in Plainview, Friday. Mrs. Ref-

nyder and little son, Bobby, returned with them for a few days' visit.

Mrs. Cleo Richardson and Miss Helen Estes attended Sunday School and church at Bethel, Sunday.

Harry Sinclair and family visited in the home of Earl Lust, Sunday.

Bill Smith and family and J. C. Coonauger and family visited in the home of John and Leland Smith, Sunday.

Mrs. Bryant Sinclair had as dinner guests, Sunday, the family of Vera Lust.

Mrs. Jim Bagwell and Mrs. R. B. Boren were Lubbock visitors, Saturday.

Rev. Gilpin and wife filled their regular appointment, Sunday, and visited in the homes of John Smith and E. R. Rothwell.

Ward News Notes

(9 miles north, 2 miles west)

BY MRS. CHARLES B. MILES
Fred Saltzman went to Kansas City, Friday with a car of cattle.

Mr. and Mrs. Melvin Walter of Hart, visited Mr. and Mrs. Robert Veigel and family, Sunday.

Mr. and Mrs. Chester Hodge and family visited the first of the week at Clarendon, with relatives.

Several from this community attended the Gipsy Smith meeting this week.

Mr. and Mrs. James Blain are staying with Mrs. Fred Saltzman while Mr. Saltzman is away.

Buford and Fred Hutson visited relatives in the community, Friday.

Sony Ledbetter returned home Sunday, from Littlefield, where he has been at work.

The Ward teachers are improving the basket ball court. The goals have been put up this week and the court is being graded.

Mrs. Bill Bell and Mrs. Askren of Hereford, visited Mrs. John Higgins, Wednesday.

Sunday visitors in the John Higgins home, were Mr. and Mrs. C. E. Hood and family, Mr. and Mrs. Ernest Signor and Mrs. Jany Webb and family, of Amarillo.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON
Farm improvements are still going on in our community. Vachel Ridley has built a new dairy

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
4 Per Cent Federal Farm Loans.

DR. J. W. HENDRIX
Chiropractor and Masseuse.
109 B Street—Just North of Mother's Park
Phone 341 for Appointments.

INSURANCE
JNO. H. PATTON
PHONE 50

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Cliff Estes, Manager

CHARLES COGDELL
Auditor and Accountant
Income Tax Service
Social Security Service
Offices in the Courthouse

ADDING MACHINE PAPER
3 Rolls 25c
The HEREFORD BRAND

TEMPO High-Speed
TEMPER Always Smooth

When you **COOK** on the new **MAGIC CHEF GAS RANGE**

Efficient, quick performance is the tempo of today. And Magic Chef gas ranges meet this demand in the kitchen. The Magic Chef High-Speed Oven, Swive-Out Broiler and Non-Clog Top Burners are the last word for perfect cooking. Sure results keep homemakers smiling. See Magic Chef today. Prices and styles to meet all needs.

West Texas Gas Co.
Good Gas With Dependable Service

Rance News

(15 miles southwest)

BY MABEL BEHREND
Miss Lucille Schultz of Dimmitt, home demonstration agent, visited in this community, Monday.

Rev. Wylie, Sunday School missionary of Canyon, will preach here, Wednesday night, Jan. 26. Everyone is cordially invited to attend.

Mr. and Mrs. A. L. Behrends and son, Mr. and Mrs. Joe Storey and daughter, were in Amarillo, Friday.

C. H. Stewart and family visited in the A. L. Behrends home, Saturday night.

Homer Terrell and family spent Sunday in the R. E. Moore home.

Ed Jarrell of Dallas, is visiting in the home of his sister, Mrs. A. C. Welch.

COURTHOUSE RECORDS

Warranty Deeds
Standard Savings and Loan As-

LEGAL NOTICE

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to summon R. L. Mitchell by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the fifth Monday of January, A. D., 1938, the same being the 31st day of January, A. D., 1938, then and there to answer a petition filed in said Court on the 31st day of December, A. D., 1937, in a suit, numbered on the docket of said Court as No. 2389, wherein Mrs. Eleanor Hudspeth is Plaintiff, and Claude Hudspeth is Defendant, and said petition alleging abandonment and cruel treatment by defendant toward plaintiff and praying for dissolution of bonds of matrimony existing between plaintiff and defendant and also praying for exclusive care and control and custody of the minor child, Billy Jo Hudspeth, a girl born to said plaintiff and defendant and for costs and general and special relief.

HEREIN FAIL NOT, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this 27th day of December, A. D., 1937.

L. H. FOSTER, Clerk, District Court, Deaf Smith County. 52-41c

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to summon Claude Hudspeth by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County

where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the fifth Monday of January, A. D., 1938, the same being the 31st day of January, A. D., 1938, then and there to answer a petition filed in said Court on the 27th day of December, A. D., 1937, in a suit, numbered on the docket of said Court as No. 2386, wherein Bessie Mitchell is Plaintiff, and R. L. Mitchell is Defendant, and said petition alleging being a suit for divorce, alleging marriage of plaintiff and defendant on September 6th, 1922, and permanently separated on March 12, 1934. Residence of plaintiff being in Deaf Smith County, Texas, for more than one year. The ground for divorce being abandonment for three years with intent not to return by defendant. Also further ground for divorce an allegation

of adultery on the part of defendant. Other grounds for divorce, excessive cruel treatment towards plaintiff by defendant to such extent as to render their further living together as husband and wife insupportable. Plaintiff alleging seven children, their names and sex being as follows: Lucy Ann Mitchell, a girl, 14 years of age; Sparling Mitchell, a boy, 10 years of age; Audry Maud, a girl, 10 years of age; Marion Mitchell, a boy, 9 years of age; Edward Mitchell, a boy, 8 years of age; Elmer Mitchell, a boy, 5 years of age; and Martine Mitchell, a girl, 4 years of age.

HEREIN FAIL NOT, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this 27th day of December, A. D., 1937.

L. H. FOSTER, Clerk, District Court, Deaf Smith County. 52-41c

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to summon Claude Hudspeth by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County

where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the fifth Monday of January, A. D., 1938, the same being the 31st day of January, A. D., 1938, then and there to answer a petition filed in said Court on the 27th day of December, A. D., 1937, in a suit, numbered on the docket of said Court as No. 2386, wherein Bessie Mitchell is Plaintiff, and R. L. Mitchell is Defendant, and said petition alleging being a suit for divorce, alleging marriage of plaintiff and defendant on September 6th, 1922, and permanently separated on March 12, 1934. Residence of plaintiff being in Deaf Smith County, Texas, for more than one year. The ground for divorce being abandonment for three years with intent not to return by defendant. Also further ground for divorce an allegation

of adultery on the part of defendant. Other grounds for divorce, excessive cruel treatment towards plaintiff by defendant to such extent as to render their further living together as husband and wife insupportable. Plaintiff alleging seven children, their names and sex being as follows: Lucy Ann Mitchell, a girl, 14 years of age; Sparling Mitchell, a boy, 10 years of age; Audry Maud, a girl, 10 years of age; Marion Mitchell, a boy, 9 years of age; Edward Mitchell, a boy, 8 years of age; Elmer Mitchell, a boy, 5 years of age; and Martine Mitchell, a girl, 4 years of age.

HEREIN FAIL NOT, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this 27th day of December, A. D., 1937.

L. H. FOSTER, Clerk, District Court, Deaf Smith County. 52-41c

Be Assured of **QUALITY PLUS SAVINGS**

PRICES ON THIS AD ARE EFFECTIVE FOR FRIDAY and SATURDAY

FLOUR Everlite 48-Lb. Bag \$1.59	COFFEE 1-Lb. Can Schilling's 26c	SOAP Crystal White — 10 Giant Bars 35c	MATCHES 6-Box Carton 19c	GRANULATED SOAP White King — Large Package 29c	GRAPE JUICE (Quart Bottle, 31¢) Pint Bottle 16c	SYRUP Log Cabin. (Small Can 21¢)—Medium 41c	PINEAPPLE Juice Libby's. 12-Ounce Can—3 for 25c	Salad DRESSING Best Yett. Quart Jar 27c	CRACKERS Excell. 2-Pound Box 16c	Shredded Biscuits Kellogg's. Package 10c	OATS Quaker. Large Package 18c	HOMINY Van Camp's. No. 2 1-2 Can—3 for 25c	TOMATOES No. 2 Can. 3 For 20c	CORN Libby's fancy Country Gentleman, No. 2 size—2 for 23c	KARO Light or Dark. No. 5 Can 35c	PINEAPPLE , Libby's. Crushed or Tidbits, 9-Oz. can—2 cans for 15c	PEARS , Libby's. Bartlett, No. 2 1-2 Can for 19c	SPICED BEANS Gebhardt's, 15-Oz. Can— 2 for 15c	CHILL , Gebhardt's, with Beans, 15-Oz. Can— 2 for 29c	TAMALES Gebhardt's, 15-Oz. Can— 2 for 25c	DOG FOOD Doyle's Supreme — 3 Cans for 14c	GELATIN Marvin, all flavors — Package 4 1/2c	GRAPE JAM Old Manse — 4-Lb. Jar 49c	SHINOLA All colors — 2 for 15c	NORTHERN TISSUE 3 Rolls for 17c	BABO Per Can 12c	TOILET TISSUE Scott — 3 Rolls 23c	MILK , Borden's, Pet or Carnation. 3 Tall or 6 Small Cans for 20c	KRAUT Libby's, No. 2 Can—3 Cans for 25c	RAISIN BRAN Skinner's — Package 11c	PRUNES 50-60 Size — 2 Lbs. 13c	BEANS Great Northern — Lb. 5c	WHOLE GREEN BEANS White Swan — No. 2 Can 14c	PEACHES Choice Evaporated — Lb. 10c	PICKLES Rotter Sour Mix Quart 12 1/2c	COFFEE Break O' Morn 1-Pound Can 16c	Quality Meats SAUSAGE All Pork — Lb. 16c	CHILL Home - Made — Per Lb. 18c	CHUCK ROAST Per Pound 15c	BOLOGNA or FRANKS Per Pound 15c	STEAK Loin or T-Bone Per Lb. 15c	LAKE TROUT 2 Pounds for 25c	Fresh Produce ORANGES California Navel—10 Lbs. 39c	APPLES Extra fancy Jonathans—Dozen 15c	GRAPEFRUIT Texas Seedless—Dozen 29c	SPUDS No. 1 White — 10 Lbs. 15c	YAMS Porta Rican or Portales—5 lbs. 19c	LETTUCE Large, Firm Heads 5c	CELERY Large, Bleached Stalk 10c
--	--	---	---	---	---	---	---	---	--	--	--	---	---	--	---	--	---	---	--	--	--	---	--	---	--	---	--	--	--	--	--	---	---	---	---	---	---	---	--	--	--	--	---	---	--	---	---	---	---

Save At FURR FOOD

Joiner Infant Dies Wednesday

Funeral services for Janie Joiner, infant daughter of Mr. and Mrs. J. B. Joiner of this county, were held Wednesday, Jan. 12, at 2 p. m., in West Park Cemetery. The infant died shortly after birth, at 4 o'clock Wednesday morning at the Joiner home, 3 miles southeast of Hereford.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE
Mrs. J. W. Dickerson is visiting Amarillo this week.

Mr. and Mrs. Ray Wilhelm and daughter, Wilhelm and Mrs. Charles Wilhelm motored to Musgrave, Sunday, for a week's visit with relatives and friends.

Raymond Elliston took a load of cattle to Amarillo, Sunday.

Peggy Valentine ate dinner with home folks, Sunday.

Miss Lucille Park visited her parents in the Progressive community, Sunday evening.

Club met in the home of Mrs. Louie Olson, last Tuesday, January 11.

The afternoon was spent in sewing rags for rugs, after which refreshments were served to Mrs. H. B. Elliston, Mrs. L. C. Hewitt, Mrs. Frank Hewitt, Mrs. Bessie Mitchell, Mrs. N. G. Elliston, Mrs. Ray Wilhelm, Mrs. Buddy Curtzinger, Mrs. Dock Roberson, Mrs. Hoffman, Mrs. George Robinson and Mrs. Allen Medlin.

Mrs. Allen Medlin is visiting with her aunt and uncle, Mr. and Mrs. Whitley.

Mrs. Dock Roberson spent Monday afternoon visiting school.

The boys of the fifth, sixth and seventh grades are to entertain the girls next Friday. They have been having a contest in Health, and the boys were the losers.

Mrs. Frank Hewitt has been visiting in the home of her parents, Mr. and Mrs. E. C. Hewitt.

In my news last week it read "Mr. Charles Paddock shipped his cattle." I wish to make the correction as I misread this item. It should have read, "Mr. Charles Paddock dipped his cattle this week."

Mr. and Mrs. Ira Ott are visiting relatives in Clarendon.

We are sorry to report that the baby daughter of Mr. and Mrs. Pete Carmichael is seriously ill at the home of her grandparents, Mr. and Mrs. D. R. Carmichael.

Mr. Larwell is having a new irrigation well drilled on his place.

Mr. Tom Sanders is helping Mr. E. L. Brady to feed and groom his bulls in readiness for the sale.

Mrs. Buddy Curtzinger entertained with a quilting and shower in honor of Mrs. Homer Thomas, Tuesday.

Among those enjoying the show given, Saturday night at the Star Theatre, were Billye Valentine, Edwin Paetzold, Elnora Paetzold, Vera Rae, Hart Rae, Nancy Olson and George L. Olson.

Mrs. F. D. Ferguson helped Mrs. N. G. Elliston with her quilt, Thursday.

Mrs. Joe Boeskin attended a meeting of the Catholic Guild at St. Anthony's, last Thursday.

Mrs. C. E. Rae spent Tuesday in the home of Mrs. Joe Boeskin.

Mr. and Mrs. Wes Bradley are

preparing to move to the Mrs. Duff place.

Mrs. Joe Boeskin, Mrs. Kelsor, Mrs. Ray Wilhelm and Mrs. N. G. Elliston are on the committee of entertainment at St. Anthony's Parish for April, May and June.

Mr. and Mrs. C. E. Rae gave a party, Sunday afternoon, honoring the birthdays of Pete Olson of Hereford, and Vera and Claude Rea. Those attending were Pete and Christine Olson, Junior McBrayer, Harold Lindsey, Katherine Danforth, Marjorie Morrison, all of Hereford; Mr. and Mrs. W. B. Saxon and Emmitt B., Mrs. Bessie Mitchell, Lucy Ann, and Starlin, Mr. and Mrs. George Robertson and family, Mrs. Boeskin and children, Mr. and Mrs. Louie Olson and family, Jay Dickerson, Edward, Elnora and Alice Ann Paetzold, Bernice Elliston, Misses McClure and Lucille Park, Mrs. R. C. Valentine, Billye, Betty Lea and R. C. Jr. Valentine, DuBois Walker, Jr., and Douglas Walker.

Quite a large number attended Sunday School, Sunday. Rev. Gillip will preach every first Sunday in each month, starting at two-thirty in the afternoon.

A Health Contest between the girls and boys of the primary room, ended last Friday, with the boys as losers. The boys entertained the girls Monday afternoon. Games of various kinds were played and refreshments of candy, popcorn and apples were served.

Mr. E. C. Hewitt was in Hereford, Thursday, on business.

Mr. and Mrs. W. B. Saxon and Emmette B., spent Saturday in the home of her father, in Idalou.

Mr. and Mrs. Dock Roberson and family spent Saturday with her parents in Hereford.

Mr. W. K. Brady of Hereford, visited Friday, in the Dock Roberson home.

Alice Ann Paetzold and George L. Olson, Ina May Hewitt, Rachel Brown were absent from school, Monday, on account of illness.

Mr. and Mrs. R. E. Edwards visited in the home of his parents, Monday.

The pupils are busy studying for their mid-term examinations, which will be given, Wednesday and Thursday.

The Wyche Club will meet in the home of Mrs. R. C. Valentine, next Thursday, Jan. 20.

Mr. and Mrs. F. D. Ferguson and family attended church and Sunday School in Hereford, Sunday.

Mr. and Mrs. Bernice D. Fortner of Arney, visited in the home of her parents, Mr. and Mrs. Raymond Elliston, last Saturday.

Mrs. Dutch Sevier returned from Beaumont, and reports that her son, Billie Joe, is greatly improved. Mr. and Mrs. Sevier formerly lived on the Charles Paddock place, and Billie Joe attended school here.

Mr. and Mrs. Leo Sandau of Amarillo, visited in the Britt Clark and George Storey homes, Wednesday. These families are old friends.

Messrs. and Mesdames Tandy Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Legg, Ky Lawrence, Mrs. Lloyd

Peace Seeker



Norman H. Davis, who is President Roosevelt's "roving ambassador" and head of the United States delegation to the nine-power conference in Brussels, Belgium. For discussion among the conferees was the subject of Japan's current but undeclared war on China.

Lookingbill, and Mary Louise Lookingbill attended the services at Amarillo, Thursday evening. They heard Gipsy Smith.

Mr. and Mrs. Wyatt Davidson of Gain, visited in the Roy Lee Wilson home, last week.

Ray Neill left, Tuesday to go to California, to study engineering.

Doyle Vines of Black, was in the W. A. Vines home, Sunday.

Mr. and Mrs. Albert Crosse and children, were in the Melton home at Lakeview, Sunday.

Wayne Melton of Lakeview, was in the Albert Crosse home, last week.

Mr. Jack Shackelford of Black, was in the J. R. Oglesby home, Sunday.

Mrs. Beulah Roberson of Hereford, was in the Charles Roberson home, Sunday.

Mr. and Mrs. Lewis Jay and daughter of north of Hereford, were in the Lois Lookingbill home, Sunday.

Rev. and Mrs. Herman Coe and daughter, of White Deer, spent last week and part of this week, here.

Several from the community attended the ordination services at Westway, Sunday.

Mr. and Mrs. W. S. Butler, Mrs. Sam Butler, Mrs. Bill Gafford of Dimmitt, took dinner in the C. H. Butler home here, Thursday.

Zelda Jones is recovering rapidly from an attack of pneumonia. She will be in school again soon.

Mr. and Mrs. Pew and family moved to Friona.

Mike Houckert, Mac Noland and Cullen Butler were in Dimmitt, Monday.

Miss Mildred Murry of Friona, visited Miss Mary Louise Lookingbill, last week end.

Birdie Lee Jones, who was burned recently, is still having to stay away from school.

The Missionary met with Mrs. Elbert Delozier, Thursday. Those present were Meses. Ky Lawrence,

Lee Kendall, L. Cannon, B. C. and B. E. Roberson, Mrs. Naylor and Lloyd Lookingbill. Each brought a gift to the hostess. This method of gift exchange is to be carried out this year.

The Y. W. A. meets with Mrs. Tarter, Tuesday evening.

Mr. and Mrs. George Birch, Mr. and Mrs. William Gollahon, Mrs. Oscar Ayers, of Dimmitt, were in the Oscar Jones home, Sunday.

Mr. and Mrs. B. E. Roberson and children, Mrs. B. C. Roberson, Shirley Thomas and Edith Neill, went to Amarillo, to hear Gipsy Smith, Sunday afternoon.

The Study Club meets with Mrs. L. Cannon this week. The program is "Civil War and Recent Literature." The roll call is-quotations from "Gone With the Wind."

The adult Sunday School class is having a covered dish luncheon and party at the home of Mr. and Mrs. Ray Johnson, Friday night.

Betty Euler is much improved, and is expected to return home this week.

Mr. and Mrs. Joe Storey and daughter, Nancy, were in Amarillo, Friday.

We had several days of high wind and dirt last week.

Mr. and Mrs. James Gandy were in Friona, Sunday.

Mr. and Mrs. J. R. Oglesby and family were in the Wyche community, Sunday.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER
Those attending the Gipsy Smith meeting in Amarillo, Wednesday night, were Mr. and Mrs. Loran Wells and Labanda, and Mrs. Ray Coleman, Georgia Nell and Bruce, Miss Mary Louise Loyd, Mr. and Mrs. L. R. Smith and Nola Fay. They all drove over in Mr. Smith's bus.

Mrs. Mae E. Abbott of Bovina, and Mrs. Eva L. Houlette and three daughters, Helen, Hester, and Julia, of Clovis, came up Saturday afternoon and stayed over Sunday with their mother, Mrs. J. N. Messenger.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

James Ray Coleman came home to visit his parents, over the week end. He is in school at Canyon.

Beverly Alexander of Hereford, is spending a few days at the Charley Brown home.

The mid-term exams were given last week, and most of the pupils made good grades.

Mr. Ray Coleman has had a sore throat and cold for the last few days.

The attendance at Sunday School has been gaining, of which we are thankful.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

James Ray Coleman came home to visit his parents, over the week end. He is in school at Canyon.

Beverly Alexander of Hereford, is spending a few days at the Charley Brown home.

The mid-term exams were given last week, and most of the pupils made good grades.

Mr. Ray Coleman has had a sore throat and cold for the last few days.

The attendance at Sunday School has been gaining, of which we are thankful.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

James Ray Coleman came home to visit his parents, over the week end. He is in school at Canyon.

Beverly Alexander of Hereford, is spending a few days at the Charley Brown home.

The mid-term exams were given last week, and most of the pupils made good grades.

Mr. Ray Coleman has had a sore throat and cold for the last few days.

The attendance at Sunday School has been gaining, of which we are thankful.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

James Ray Coleman came home to visit his parents, over the week end. He is in school at Canyon.

Beverly Alexander of Hereford, is spending a few days at the Charley Brown home.

The mid-term exams were given last week, and most of the pupils made good grades.

Mr. Ray Coleman has had a sore throat and cold for the last few days.

The attendance at Sunday School has been gaining, of which we are thankful.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

James Ray Coleman came home to visit his parents, over the week end. He is in school at Canyon.

Beverly Alexander of Hereford, is spending a few days at the Charley Brown home.

The mid-term exams were given last week, and most of the pupils made good grades.

Mr. Ray Coleman has had a sore throat and cold for the last few days.

The attendance at Sunday School has been gaining, of which we are thankful.

Mr. and Mrs. George C. Messenger and his mother, were in Hereford, shopping, Saturday, and attended to business.

Alma Andrews visited in the Dave Benson home, Thursday night. Miss Andrews is Mr. Benson's niece.

Mr. H. D. Robbins and children visited in the Owen Andrews home, Sunday night.

Mr. and Mrs. Emmitt Dixon visited in the M. T. Sparkman home, of Easter, Sunday.

Mr. Dickerson of Duke, Okla., visited Mr. and Mrs. M. T. Sparkman last week.

Miss Mildred Barnett spent Monday night in the Cessel home.

Mr. and Mrs. D. O. Benson and family visited Mrs. H. E. Benson.

Mr. and Mrs. Mike Cassel took dinner with her parents, Mr. and Mrs. Gieve Owen of Hereford, Sunday.

Church services will be conducted, Sunday, by J. B. Harlin Jr., of Hereford.

There will be a party at the Frio school house, Friday night, Jan. 21. Everyone is cordially invited to attend.

Mr. and Mrs. George of Dimmitt, visited in the R. L. Hance home, Sunday.

Mr. and Mrs. Elmer Dixon and family of Cleo, spent Sunday with his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Owen Andrews and family and Miss Mildred Barnett took dinner in the R. L. Hance home, Sunday.

Margaret Benson and Alma Andrews spent Saturday night with Mr. and Mrs. T. L. Sparkman.

Mr. and Mrs. Elmer Jones moved to the H. E. Ricks farm, three miles east of the Frio school house, Thursday.

Rural electric lines have reached the Whitaker farm.

Two new irrigation wells have just been completed on the J. E. Springer and M. L. Sparkman farms.

Olivia Benson, Lurline and James Dixon attended the Freshman party at Hereford, Friday night.

Mrs. H. D. Robbins was called to her parents' home in Tennessee, because of the sickness of her father, Sunday.

There was little damage done as the C. B. Boyd house caught on

fire from a kerosene lamp, Thursday night.

Mr. and Mrs. J. M. Dixon, James and Wanda, spent Sunday in the Joe Hastings home at Dimmitt. Mr. Dixon and Mrs. Hastings are sister and brother.

Mr. H. Owens and daughter, Dot, spent Wednesday with his granddaughter, Mrs. Mike Cassel and family.

Lurline Dixon spent Sunday with Margarette Mobley of Dimmitt.

Mary Nell Cassel spent Friday night in Hereford, with her grandfather, Mr. H. Owen.

Wanda Dixon spent Monday night in the H. D. Robbins home, visiting Marcia, Lyla and Betty.

There was little damage done in

the fire than burned Mr. Owen Andrews' bathroom. It occurred the first of the week.

Mr. and Mrs. Clay Hughes were Amarillo visitors, last Sunday. Frank Barber, Jr., and wife of Hereford, accompanied them.

Mrs. Pres Dyer of the Jumbo community, spent last Monday in the home of her daughter, Mrs. Clay Hughes.

The need today is less for more roads, than for better roads. Our cars have been developed out of all proportion to the capacity of the highways to accommodate them. Automotive engineering has greatly outstripped road engineering.

It's Time... for your



Oil
Permanents
\$3.00
up to
\$5.00

1938 Permanent

Dance into the 1938 special whirl in a fresh vivacious Charm-Aid permanent! A coiffure that will make you look your most charming self! Let us give you an individualized permanent... a permanent based on the style trends of the day!

CHARM-AID STUDIO

VERNA CULPEPPER

PHONE 220

PRESIDENTS BIRTHDAY



CELEBRATE

DANCE

AT THE
CITY HALL
SATURDAY NIGHT, JANUARY 29

Let's All
JOIN THE FIGHT

Against
INFANTILE
PARALYSIS

Everyone in Hereford and its area is invited to join in the Nation-wide event that marks the birthday of the President, to aid in the concentrated fight on Infantile Paralysis and to enjoy an evening of wholesome entertainment.

DANCE FROM 9:00 UNTIL 12:00
Also: BIG APPLE CONTEST
CITY HALL

Admission... \$1.00 per Couple

PRESIDENTS BIRTHDAY CELEBRATION
COMMITTEE

Political Rally of
the
Flora Dora Days

—When politics were dirty, and candidates slung mud around Old La Plata.

1. Number by Old Town Band.
2. Master of Ceremonies.
3. Candidate for Dog Catcher.
4. Old Time Square Dance numbers.
5. Candidate, Weights & Lengths.
6. Quartette.
7. One-Man Band.
8. Tap Dance numbers.
9. Candidate for Constable.
10. Accordion Mass ensemble.
11. Old Time Band numbers.
12. Finale.

FRIDAY NIGHT
Jan. 28, 1938—9 P. M.
—: STAGE OF THE :—
Star Theatre



MEMORIAL SYMBOLS

The ancient Eskimos vied with each other to win the privilege of placing certain symbols on their totem poles. And a sign of a full, successful life was a tall pole carrying many grotesque forms. That sounds silly, but it had its purpose — it gave Eskimos a goal to which to aspire. All of us need some goal to point to in order to be really happy. And to attain that goal in a modern world the best way is with a banking account and a savings system. Get on the right track today!



First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM
A Strong Bank
Thoughtfully Managed

It's Time to PAY City Taxes

Delinquent and Current

Your 1937 taxes are now due, and they should be paid by January 31st! If you have delinquent taxes... they are long past due and The City of Hereford needs the money to operate. You are obligated to yourself and your property, to say nothing of The City, to pay these taxes.

Your co-operation will help to make your city administration able to conduct the affairs of the City of Hereford in a business-like manner.

YOUR TAX STATEMENT IS THE MOST IMPORTANT BILL YOU RECEIVE!



THIS LIST OF
Delinquents
IS TOO LONG!

OFFICE WILL BE
OPEN UNTIL LATE
—on—
JANUARY 31st!

City Council
of Hereford



DINING SUITE CLEARANCE

We want to reduce our large stock of DINING ROOM SUITES and are offering them at very special prices—ranging from an

8-PIECE SUITE
Finished in Walnut **\$62.50**

up to a massive suite with Credenza Buffet making an

8-PIECE SUITE
In either Oak or Walnut **\$135.00**

E. B. BLACK CO.

FURNITURE — UNDERTAKING

Police Radio

(Continued from Page 1)

and in automobiles of local peace officers. These radios will be set on the Clovis station, and fixed so that they cannot receive from any other station. Clovis will broadcast calls each 15 minutes, night and day, even when no important news is on file. When a car theft, bank robbery, or other crime is committed, the Deaf Smith sheriff will telephone the Clovis station—it will be a matter of minutes before officers of the 16 counties will be on the lookout for the offender. To increase the service, all roads and towns will have special code numbers—and the station in 15 minutes can "bottle up" any specific area in case of bank robberies, and similar crimes. Code will be used to prevent crooks from knowing to which point blockades are placed.

The above features are similar to those offered through most police radio stations, however, and the special feature of the Clovis affiliation will be the Inter-Zone hook-up. In addition to a C. W. Transmitter, the station will also remain in communication, through means of wireless transmission, with other inter-zone stations over the nation.

Inter-Zone Calls
"In other words, a telephone call to Clovis can result in a connection with Salt Lake City, Utah, with St. Louis, Mo., El Paso, Texas, California, New York or other points," said J. E. Clark of the Clovis station, and he pointed out the increased service and tremendous savings which the Inter-Zone station would afford co-operating counties.

Present plans include the fol-

lowing 16 counties: Deaf Smith, Lamb, Hockley, Bailey, Cochran, Castro, Gaines, Swisher, Hale, and Parmer, in Texas; Curry, Quay, Roosevelt, DeBacco, Chaves and Lea in New Mexico. Other counties may be included, however, and some may be substituted for those included in the original plans.

The station will go into operation in the near future, provided the necessary number of counties are secured.

Among those attending a special meeting here, last Friday night, were the following county officials: Alvin R. Allison, Judge, Hockley; Leveland; R. M. Witherspoon, Chief Police, Clovis, N. M.; R. B. Worthington, City Manager, Clovis, N. M.; F. O. Sartin, sheriff, Gaines; Ches Gore, sheriff, Terry; Boyd Latbam, deputy sheriff, Hockley; Leveland; K. E. Turner, County Judge, Castro, Dimmitt; L. A. Gladdin, commissioner, Castro, Dimmitt; M. H. Faulk, deputy sheriff, Castro, Dimmitt; Garland Brown, sheriff, Castro, Dimmitt; Swain Burkett, county attorney, Castro, Dimmitt; Ed Hofack, sheriff, Hockley, Leveland; J. W. Childers, city commissioner, Castro, Dimmitt; P. W. Dalmont, county commissioner, Gaines, Seminole; W. G. Gibbs, county judge, Gaines, Seminole; J. E. Clark, police radio operator, Clovis.

From Hereford: T. W. Roberson, county commissioner; James W. Witherspoon, district attorney; M. D. Womble, Jack Rose, county commissioner; Wallace Cox, deputy sheriff; Jack Newell, sheriff, and Earl W. Wilson, county judge, all of Hereford.

Politics Hold

(Continued from Page 1)

county and that, if elected, he will strive to serve the county to the best of his ability.

Shore in Precinct 1
L. H. Shore has also authorized his candidacy for Commissioner of Precinct 1. Mr. Shore says he believes his long residence in this county will assist him in understanding the problems and needs of the entire county, and promises, if elected, to do his very best to make a good commissioner.

Roberson in Precinct 2
T. W. Roberson has announced his candidacy for Commissioner of Precinct 2. Having served in this capacity for four years, he is familiar with the problems now before the court, which he believes places him in a position to better serve the precinct and county. If re-elected, he promises to meet all problems fairly and with the best of his ability.

Allred in Precinct 4
E. T. Allred has announced for re-election in Precinct 4. He also points to past experience and an understanding of problems in his race for Commissioner, declaring that if he is re-elected he will continue to render fair and impartial service for the citizens of his precinct.

Sanitary Toilet

(Continued from Page 1)

At the present time there are 103,000 of the sanitary toilets in Texas as a result of the program since it started in 1933, and 1,780,000 have been constructed in the United States. Health Department statistics show that the death rate from typhoid fever has been lowered.

Persons interested in obtaining information concerning the work may secure details by contacting W. C. (Dubs) Pitman, project solicitor, with offices in the courthouse. Farmers in some cases have utilized second hand materials from old toilets and barns in construction of sanitary toilets. Thirty workers are available in this county through the office of Mrs. Dyalchia Brady, county welfare officer.

Plans Complete

(Continued from Page 1)

by Old Town Band, and Finale. No advance in admission price will be charged, and a percentage of the proceeds will benefit the drive against infantile paralysis.

"We are expecting the co-operation of every person in this area in making the two events successful," said A. R. Posey, county chairman. "If you do not care to dance, then plan to attend the benefit show, and join the campaign to stamp out infantile paralysis."

Bradly Home

(Continued from Page 1)

cially of such large size, which has remained under the same ownership continuously for such a long period.

Sends Range Cattle
Mr. and Mrs. Frost, who have large holdings and a nice home in the Happy community, will not move here immediately, they said upon completing the purchase, but they may at some future date move to the community. At the present time they plan to place 150 head of range cattle on the grass, and will continue to operate the place as a farm and ranch. Mr. and

Mrs. Wee Bradley, who own a place in the Dawn community, and who have been living on the old Bradley home place during recent years, said that they were not ready to announce their plans for the future.

Classification of the Hindu
The Hindu is brown, but practically all authorities agree that he is a member of the subdivision of the white or Caucasian race. As far as the United States government is concerned, however, a Hindu is not a white person, the Supreme court having ruled to that effect on February 19, 1923.

"The Southern Cross"

A pearl oyster found by pearl fishers in western Australia in 1874 was discovered to have formed nine pearls instead of one, and these were fastened together in the shape of a cross. The occurrence was taken to be a miraculous sign by the fishermen, and the pearl cross under the name of "The Southern Cross," became famous in the annals of industry.

Dandelions as Parachute
A dandelion seed is rigged with a fringe of hairs that makes an excellent parachute, which may carry the seed for miles on the

Quick Growing Tree
The fastest growing tree in the world is said to be the balsa whose seed is not much larger than the head of a pin. In five years the tree grows to a height of 75 feet with a diameter of two feet or more.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For County Judge and Ex-Officio Superintendent County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. C. BOWMAN
NOAH EWTON
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON

For County Commissioner, Precinct No. 3:
H. D. CULPEPPER
(Re-election)

For County Commissioner, Precinct No. 4:
E. T. ALLRED
(Re-election)

Stencils, ink and office supplies at Brand Office.

STAR

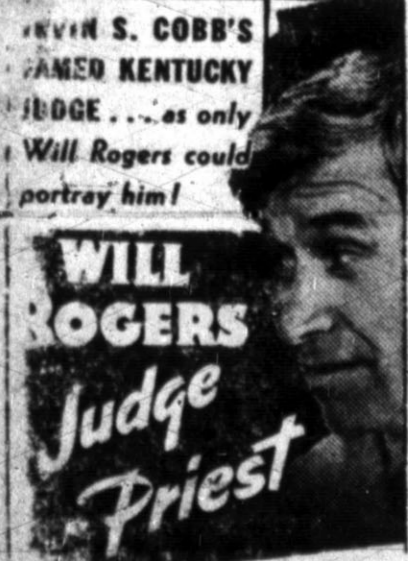
THURSDAY - FRIDAY

The Marked Woman!
... What was there about this woman ... that made her the target for life's misfortunes?



plus: **BENCHLEY** also: headliner "Hulu Heaven"

SATURDAY
Justice and Wit!
... tempering justice with mercy ... salting kindness with wit!



plus: BETTY BOOP, in "NEW DEAL SHOW"

Have You Entered for the "Lying Contest," Tuesday, Feb. 1—Prizes offered for best lie!

TWO DAYS ONLY! STAR THEATRE and MONDAY SUNDAY

Midnight Prevue Saturday

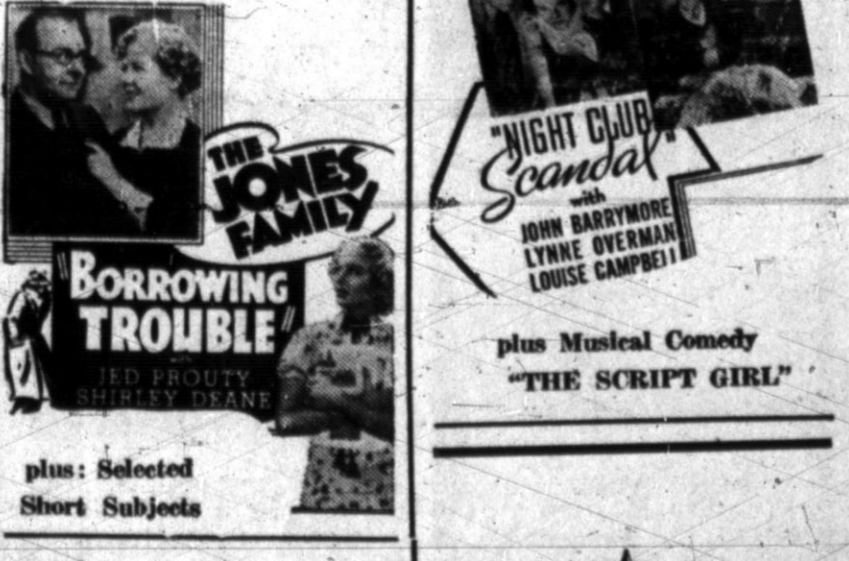
Salute!
... to the Navy's grandest love story! Only once in a blue moon comes a drama so packed with exciting thrills ... so rich with comedy, so heart-touching in its human relationship that it leaps quickly into the nation's happy hit class! Here is such a show and you'll love it!



plus: Floyd Gibbons True Adventure "DANGER! HIGH VOLTAGE" — Cartoon and News

TUESDAY
Bonnie's Wedding Isn't Enough!

So Dad had to go and adopt the toughest kid in town!
America's favorite folks ... when they haven't got trouble, they make it ... when they can't make it, they borrow it!



plus: Selected Short Subjects

FRIDAY, JAN. 28
A percentage of the proceeds are for the **PRESIDENT'S BALL BENEFIT**

WEDNESDAY
BEFORE YOUR VERY EYES THE KILLER STRIKES!

You'll thrill as the police follow clue after clue, tightening the net around this "Dr. Jeckyl and Mr. Hyde" of Night Life!



plus Musical Comedy "THE SCRIPT GIRL"

Read the Brand for a complete Theatre Program

Values!

—: Meats:—	
CHOICE GRAIN-FED BABY BEEF	
STEAK Round — Per Lb.	17c
STEAK Sirloin or T-Bone — Per Lb.	16c
ROAST Chuck — Per Lb.	16c
HAMBURGER 2 Pounds	25c
BACON Dexter Special, Sliced — Per Lb.	30c
CHEESE Full Cream — Per Lb.	22c
BOLOGNA Per Lb.	14c
WEINERS Per Lb.	17c
CURED HAM Half or Whole — Per Lb.	23c
CURED HAM Sliced — Per Lb.	35c
FRESH OYSTERS and FISH!	
SALAD DRESSING Blue Bonnet—Pint	14¢ — Quart
COMPOUND Armour's Vegetole — 8-Lb. Carton	88c
VANILLA WAFERS 2 Lbs.	25c
SOAP P & G — 5 Bars for	19c
COFFEE Folger's — Per Lb.	26c
WHEATIES 2 Packages	25c
CAKE FLOUR Softasilk — Package	25c
PAPER TOWELS 8 Rolls	29c
COCOA Hershey's — 1-Lb. Package	12c

FLOUR

PACKARD'S BEST FLOUR
48-lb. sack
\$1.59

STARCH	STAYLEY'S	5c
CATSUP 14-Ounce Bottle	DATE PUDDING 3 Cans For	25c
PEANUT BUTTER Quart Jar	HOMINY No. 2 Can	7c
OATS 5-Pound Box	SPAGHETTI & MEAT BALLS Giant Can	18c
GRAPEFRUIT No. 2 Can — 3 For	CHOCOLATE CHERRIES 1-Pound Box	19c
TOMATO JUICE Del Monte — 8 Cans for	POST BRAN Regular 15c Size — 2 For	15c
APPLE BUTTER 38-Ounce Jar	KRAUT No. 2 Can — 2 For	15c
SOUP Helms, all flavors — 8 cans	BAKING POWDER K. C. — 50-Ounce Can	29c
LYE Babbitts — 3 Cans For	COCONUT Baker's — 1-4 Lb. Package	5c
MUSTARD Quart Jar	CHOCOLATE Hershey — 1-2 Lb. Bar	12c

Coffee

BREAK O' MORN. 1-Lb. Package **15c**

FRESH FRUITS and VEGETABLES

ORANGES Sunlight — Dozen	10c	GRAPEFRUIT Dozen	29c
TURNIPS 8 Bunches	10c	ORANGES Peck	39c
RADISHES Large Bunches — 2 For	5c	CAULIFLOWER Head	10c
LETTUCE Head	3c	APPLES Fancy Winesaps, medium size — Doz.	19c
CABBAGE Texas, New Crop — Per Lb.	1 1/2c	BANANAS 2 Dozen	25c
CARROTS 3 Bunches	10c	APPLES, Bulk, Arkansas Blacks, Pk.	51.19

PIGGLY WIGGLY ALL OVER THE WORLD