SHALLOW WATER Is Hereford's "Ace in the Hole"

The Hereford Brand 12

Published Every Thursday

37th YEAR-NUMBER 44

cently appeared in Fort Worth pa-

pers. Clayton is also chief of the

five football Arlington fileman.

C. F. Moore, the ever-alert Pen

ney Store manager was comment-

ing on the fact that there are only

42 more shopping days until Christ-

J. C. McCracken, who just re-

turned from a trip to Nebraska

and other points, has some tall

stories about corn-husking. He saw

the state-wide contest, where the

of ink in his fountain pen, which

Alton Miller is mighty proud of

the new current regulators which

s the height of something.

lines

winner busked 27 bushels in 80

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4, 1937

TALK BY WELLS

By Mrs. Merlin Kaul

County Teachers' Association in

the court house, Saturday after-

noon, directors for the County In-

terscholastic League were elected.

Tandy Legg of Summerfield, di-

rector-general; Mrs. F. W. Dodson

of Westway, debate: Miss Effyle

Whitsett of Ford, declamation : C.

C. Dammill of Dawn, extempera-

neous speech; Miss Viva Mae

Thomas of Danfel, spelling: Miss

Mary Louise Loyd of Messenger,

essay writing; F. W. Dodson of

Westway, picture memory.

telling under declamation. One boy

and one girl from the first and

second grades will have tiny-tot

story telling. The sub-junior track

with the exception of the 100-yard

Teachers decided to include story

were

The following directors

elected :

of

At a meeting of the Deaf Smith

PRICE 5 CENTS PER COFY

Our Slogan—"More People—More Farms"

PAGES

Electrified

Farm Homes.

Armistice Program Outlined By Legion AROUND **Teachers Name** Directors For TOWN League Session Sights and Faces Seen Issuing an invitation for all business firms of Hereford to observe The picture of J. D. Clayton COUNTY TEACHERS HEAR ace backfield man at North Texas Armistice Day by closing Thursday, November 11, American Legion STANDARDIZATION

Agricultural College, Arlington, re- members today outlined the 1937 Armistice Day program. The program will begin at 11 o'clock Thursday morning with a special church service at the First Methodist Oburch; Rev. J. C. "Nasty" is carrying on the envi- Thorns will deliver the sermon and the public is invited to attend able record he established on the the special service, Legion officials said. The second number of the

ARMISTICE DAY PROGRAM AT A GLANCE

11 A. M.-Service at First Methodist Church ... Rev. J. C. Thorns P. M.-Police Court on Main Street,

2:30 P. M. Football Game: Hereford vs. Tulia, Whiteface Field. 7:30 P. M .- Feed for World War Veterans in Buckner-Lambert

Building. (Veterans, Wives and Mothers Invited). 9:00 P. M .- Dance in City Hall: Open to Public,

program will be a Police Court on Main Street at 1 o'clock; the minutes - and a good husker court will be conducted along similar lines to that of last year. At Westway, director of athletics; averages around 80 bushels a day. 2:30 Legionnaires will join the public in attending the Hereford-Tulia Miss Vida Hicks of Fairview, mu-Football Game, which will determine the winner of the south half sic memory; Miss Emily Minter

Frank Gyles uses bluing instead of District 1. A gigantic feed for all World War veterans, their wives and mothers, will be held at the Buckner-Lambert Building at 7:30 Thursday evening, and the program will close with a public dance in the City Hall Thursday night.

"We appeal to all ousiness firms to co-operate with the movehave just been installed in the ment by closing their stokes for the Armistice Day celebration," Cecil and declamation for boys and girls sub-station here by 'the Texas- Wilkins, post commander suid. "Your co-operation in this respect will will be carried on as in the past New Mexico Utilities Co. . The be appreciated by all Legionnaires and ex-service men."



Lions Carnival Nets \$375, Setting New Record: Band Boys Get \$140

Red Cross To Open Annual Roll Call

ter, who stated that the society due damage to life or property.

RAY CONEWAY CHAIRMAN Quiet Hallowe'en.

Drive In Hereford On Armistice Day

men estimated. The remainder of the funds will be placed in the Lions Club treasury to be used for worthwhile charitable purposes from time to time .

Top ranking concession was the Bingo booth with a net profit of around \$50; the second booth was the milk bottle concession. which showed a \$31 profit,

Band leaders joined the club in expressing appreciation to the public for loyal co-operation and support of the project, which made it the most outstanding in history of the local Lions Carnival.

OF LOCAL DRIVE

THIS YEAR

More persons were assisted by

Red Cross during the past

the various services of the Ameri-

had been called upon to render

can

of tast s

given food.

Reporting an estimated income of \$450 from the Lions Club Carnival held Thursday, Friday and Saturday in the Pitman Elevator, club leaders estimated that the club will clear around \$375 after all expenses have been paid. This figure shows an increase of \$100 over the carnival last year, when a total of \$270 was cleared, According to previous an nouncements, 40 per cent of the profits from the carnival will be donated to the High School Band for the purchase of instruments; This will give the band between

\$140 and \$150, committee chair-

Pleasant Surprise

Outstanding Breeders Attend

Auction Sale Here Monday

The pages of time were turned back a quarter of a century and more here Monday when than 500 prominent Hereford breeders of the nation gathered in the Sales Pavilion for the W. Dameron auction sale.

MANY. OLD TIMERS STILL

IN HEREFORD GAME;

SONS CARRY ON

First In Recent Years

Due to the fact that no large Hereford sales have been held here since the spring of 1932, many boys and girls and a few new arrivals saw their first big. Hereford sale Monday. To numerous breeders, however, it was a welcome, but far from new spectacle. Among

For tabulation of animals. sold, average of sale, and high points, tura to page 4.

the crowd was to be found many old timers who have been breeding Herefords for more than 25 years. Another point worthy of note was the fact that many of the new and younger breeders attending were sons of old timers who made this section famous with fine, thoroughbred cattle.

One of the familiar faces in the To City Officials crowd was that of Mrs. L. R. Bradly, who is recognized as an outstanding breeder. The Bradly, foundation herd of Anxiety Herefords was secured from Emporia. Kansas, and brought here in January, 1898 by L. R. Bradly. It was from this herd that the town of Hereford secured its name. The names of Wes and Egbert- Bradly, in addition to its regular duties. cessive expense to the city or to sons of Mrs. Bradly, are also "The Red Cross assisted 235,116 individuals. A round of parties and prominent today among Hereford families following the great floods general merry-making without dambreeders and the Anxiety strain is still outstanding in the herd today. Two other young men who were present at the sale and who are carrying on the work of their fathers, are Lawrence and Elmer Womble, sons of W. T. Womble, who started his herd in 1911. consisting chiefly of stock from the Bradly herd. As one of the most widely, known in the Panhandle, the Womble herd is housed in mod-

"Thanks for the quiet manner in which you observed Hallowe'en," year than ever before in its peace was the expression of Mayor C. J. time history, according to J .H. Paddock and other city officials Olson, chairman of the local chap- as the occasion passed without un-Unlike some years in the past, assistance following 128 disasters, Hallowe'en did not occasion ex-

but this morning he visited a barber for the first time in months and shaved off his beard. So there goes your Santa Claus,

Believe it or not Travis Dame- Hereford on the Progressive Road, ron has not washed his head in along with two miles of feeder two years and he has one of the cleanest scalps you have ever seen.

Funeral Service Held Sunday For Bellview Youth

Funeral services for Floyd Sto- ductor wire. valle, 16, were held from the Bapfist Church at Bellview, Monday afternoon at 2 o'clock. He died Sunday morning at 5 o'clock as the result of a pneumonia attack a few days before.

He was a junior in the Bellview High School, and had many s in the community who mourn his death, including older as as well as classmates.

In addition to his parents, he is prvived by three brothers, Travis, Rendal and a twin, Loyd; one sis-Mrs. Grady Rogers of Portales.

Interment was made in Bellview Cemetery.

Parents Invited To **Visit Schools Here** For Education Week

ng American Education ek for Nev. 8-12, inclusive, C. illehay, superintendent, today vited all parents to visit Hereord Schools and inspect the work

special program has been a for the occasion," he said, we feel it is in keeping with mitical movement for the nis to see the work which stuthe ents are doing every day."

Central School Cafeteria Will Be **Opened On Wednesday, December 1**

today announced that plans day through the cafeteria. Following a meeting of the complete for the opening of niral School Cafeteria Decem-

Mrs. C. Ora Cockrell has been hamed as supervisor of the cafe-teria and will be assisted by 10

special meeting.

one of the most modern in the

miles of REA lines in this county. aration for the Tulia game, which contractors were today moving will determine the championship of machinery to location on 25-Mile the south half of District, 1, Both Avenue, where she work of setting teams will enter the game \with poles will progress north. clean conference slates, nexther.

band.

been

week of rest.

Squad Is Training

during the pest week and will con-

Since no game is scheduled here

House gang will play the Canyon

Training School team on the

Whiteface field, it was announced

by Ox Emmons, Both teams are

composed of small boys - and the

On Wednesday night, Nov. 10, a

price will be "what you want

Local Survey On

Unemployment

has

to

boys

week

Coach Tommy McCollins

tinue the drill into nex;

Poles have been set north of ream having last a conference game this season. The game has been called line from the eight-mile stretch. 2:30 o'clock Thursday afternoon and a large attendance is expected. Digging at the rate of four miles a day, the poles on the entire project In addition to local attendance a special train is being run to lifereare expected to be completed at a

rapid rate. One carload of transformers has already arrived and another car is expected soon; workmen havealso unloaded two cars of wire, Thirty-five men are on the payroll of the company at the present time and more likely will be added when linecrews begin stringing up con-

Practically all of the boys are ex-pected to be in excellent physical condition for the game, due to the Wavne Evans Is

The winner of the Tulia-Here ford game will play the winner in Class President the north half of District 1 for the district title. Wayne Evans, son of J. G. Evfor Friday, the Hereford Gas-

ans, of this city, has been elected president of the sophomore class at Hardin-Simmons University, at Abilene, according to announcements this week. The class unanimously elected

him as president and in addition to his outstanding record in school activities, he is also a member of the famous Cowboy Band. Hardin-Simmon

Eastern Star Will Hold Regular Meet Here On November 9

Announcing that officers will exemplify the Sixth degree, Mrs Virgie Hunter, Worthy Matron, said today that the next regular Eastern Star meeting will be held Tuesday, Nov. 9.

Opens Nov. 16th Co-operating with the National Mrs. Hunter urged all members to attend the meeting, and said that Friday night has been desig-

pay.

nemployment Census, which will he conducted Nov. 16-20, inclusive, through the United States Post nated as practice night; all offi-cers were notified to attend this Office Department, a local committee has been announced by Mayor C. J. Paddock. The commit-

tee will assist Postmaster Walter Pickett in making the census sur-vey for Deaf Smith County.

Through the census, which is nation-wide, information is sought as to: number of persons entirely employed, number of persons parts, ly employed, geographical location of unemployment, work qualifica-tions of unemployed persons, revi-val of industry which will con-

tribute to re-employment, number of dependents of unemployed per-sons, and income, if any, of unem-

ployed persons. Through the post office, cards will be distributed to every town and farm home in the county, and all unemployed persons are to fill out the forms and return them to all unen (Continued on Page 6)

Friday At Dallas

(Continued on Page 6)

W. A. Strickland, 71, former rancher and cattleman of this area, died at the home of Paul as well as vocational assistance. Masset of Dallas, about lo'clock The local chapter is very proud for Friday morning, He became suddenly ill while visiting in Dallas, was one of the leading counties The body was carried to Gaines. of Texas in rendering financial ville for burial and funeral serassistance to the Ohio River flood ford by Tulin and will bring scores vices were held there, Sunday: A resident of this section for s of fans, the Tulia pep squad and

number of years, Mr. Strickland had innumerable friends here who were saddened to learn of his

death. William S. Rice of Hereford was his grandson. Other relatives who survive him are his widow; three daughters, Mrs. Tracy Hendrix, Mrs. Blanche Edwin and Miss Gene Strickland, all of Dallas; a granddaughter, Mrs. Welch Wyatt of Gainesville.

Discussion Group To Meet Friday

E. Cottinghom will give a review of "Methods of Private Religious Worship," by Henry N. Weiman: (Continued on Page 12) the review was held over from last year. The meeting will be held in

year. The meeting will be held in Singers To Meet

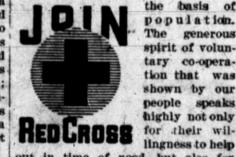
Hereford Men

Bag Five Deer

In New Mexico

The group returned to Her

THE REAL



the confidence they have in the American Red Cross as the agency averaged \$5: most capable of administering the job of disaster relief." We are accustomed to think of

the Red Cross only in terms of persons believed the sale to have major catastrophes, but the fact been postponed for the Dameron The Discussion Group met in is that its work goes quietly on in Hereford auction. Buyers were the County Library in the court many other less spectacular fields, here Tuesday front Dalbart and house here at 7:30 Friday night, During the past year, Red Cross other points over the Panhandle, for a round table discussion of the public health nurses made 1,035,764 and next Tuesday is expected to book, "Third Morality," which was visits to, or in behalf of the sick, see the largest consignment of livereviewed two weeks ago by Rev. and the move for public health stock of the year, Mr. Barber said.

big bonfire will be lighted prior to the game with Tulia, Thursday. The public was invited to join the students in attending. H. M. Redford. Members expressed a preference of varied programs during the en-suing year. Next Friday night, R. communities by this work.

(Continued on Page 12)

To Check Flocks

Mr. Boyd Edwards, graduate the College of Veterinary at Ame At Westway On Sunday, Nov. 14

basket style at the noon hour. C. C. Bowman, president, said that the convention is expected to be one of the best seen here in

recent years, and invited all sing-rs and lovers of song to attend. "Pack up your troubles and sand-

rison Highway. Arrangements have been made to present several out-standing quarters, dusts and spe-cial numbers along with regular congregation singing during the

cal chairproperty or cluttering man said. "This number represent- streets came as a pleasant surprise ed 1,063,000 individuals who were to the officials.

City officials also expressed apmedical assistance, preciation to public response to shelter, clothing or permanent asthe call for less speeding on city sistance in the way of rebuilding streets and elimination of doubleor repair, and furnishing of homes, parking. Stop signs have replaced slow signs at intersections on Main street, and officials called the of the fact that Deaf Smith County markers to attention of local motorists.

Expected To Reach

Reporting an average attend.

brought from \$7.50 to \$8; and pigs

Ray Barber, auctioneer, predict-

Veterinarian

New Peak Tuesday

Weekly Auction Is

(Continued on Page 6)

Ford Carnival **Attracts Large** Crowd Saturday

The Ford community carnival was an outstanding success, according to announcements this week, which stated that a large number attended and that proceeds far exceeded expectations of committeemen.

ed an even larger sale next Tues-Those attending the carnival reday in view of the fact that many ported an enjoyable evening and visitors from several other communities attended. Committee | heads expressed their appreciation to those who took part in the carnival and to all who attended.

Following the carnival a vote was taken in regard to employing a home demonstration agent, resulting in 15 affirmative votes to 13 negative votes. The next meeting of the club was scheduled at the Bernis Harris home for Thursday, Nov. 4.

d by wes-
Inter
0.00000000
1.0.00 B
0.00
0.00
0.00
0.00
0.00
0.00
0.00

o'clock, and lunch will be served Band Parents Plan City Directory **To Finance New Band Instruments**

At a meeting in the high school cal list of residents in the city recent years, and invited all sing. rs and lovers of song to attend, "Pack up your troubles and sand, witches and come to the conven-tion," he said. The Westway School is located 10 miles west of Hereford on Har-

The directory will be the first book, and the date published here since 1930, and will will be announced h

a cartying

Iowa, and who is an authority diseases of poultry and livestoc is here this week at the Ross Fr ler Feed Store. Mr. Edwards ha already treated several flocks chickens in this community an With gnest singers expected from will be glad to inspect your flow

ties, plans have been completed for the Deaf Smith County Semi-An-nual Plateau Singing Convention at Westway, Sunday, Nov. 14. The Road Domonto Dio

Five men returned to Heroford Thursday from Now Mexico -and brought frome the deer. Each of the five got a buck and the group killed 25 equippeds on the file the trip: Dick Dixon's buck weighed 185 pounds and had eight points; Jim Robinson's buck weighed 176 pounds and had eight points; Rufus Sewell got a 162 pound buck with 10 points; Judge C. W. Humble of Amarillo, killed a buck weigh-ing 111 and had seven points; Er-nest Medicief got a 98-pound buck with four points, Albert Facis accompanied the group

The generous spirit of voluntary co-operation that was shown by our ance and much interest in the people speaks weekly auction sale here Tuesday, highly not only E. C. Eubanks, clerk, said today for their wil- that 45 head of cattle and 50 lingness to help head of hogs were sold this week. out in time of need, but also for Cews ran up to \$50, while shoats

sufferers last winter, considered on

AGE TWO



Mrs. Ray Coneway directed the

During the business session re-

Mesdames Elmer Patterson, Owen

Stagner and C, R. Smith were an-

nounced as the committee to com-

plete the organization of the Gar-

den Club'and a meeting was held

LONDON BRIDGE CLUB

C. Holt, R. R. Wills, J. T. Gil-

County Federation Meet Draws Large Attendance Here Friday

A large crowd of interested club, At the afternoon session, Mrs. men of the county attended the Ray Johnson, county federation first quarterly meeting of the year president, presided. held by the Deaf Smith County Federation of Women's Clubs at song, "America the Beautiful," the Baptist Church, Friday.

Mrs. Elmer Patterson, extension chairman, was in charge of the discussion of federation interests program; which had for its theme, was held. the organization of a Garden Club. "Texas, Our Texas" was sung in unison under the direction of Mrs. A. J. Schroeter, Mrs. H. D. Reed led the Club Collect.

An address, "The Value and Or; for those interested, after the aftganization of a Garden Club," was ernoon's program. given by Mrs. E. B. Wright, presi-| The next meeting will be held dent of the Dimmitt Garden Club. on December 3, with the Pinoeer She stressed the value of Garden and Lone Star Study Clubs, and Club work to the community and for April 29, Hostess Clubs, Bayto the individual, and told of the view and B. & P. W. Clubs. lasting benefits derived from shar- Out-of-town guests present were described the Dimmitt Club's plan ler, O. Stephens, Ray Cowsert and of organization and suggested ways Neel Gollehon, all of Dimmitt. and means for such an organization in Hereford.

In concluding her talk, Mrs. ENTERTAINS GUESTS Wright said, "There is no part of Guests played with the nation so in need of beautifica- Bridge Club' members Thursday tion as is the Panhandle of Texas, afternoon, when Mrs. Emmitt Miland there is no part of the na- burn entertained at her home. Aption that will respond more readily pointments for the games were in to an endeavor of that type," and seasonal colors suggested by the in speaking of the Dimmitt or- bouquets of late fall blossoms. ganization, she said, "We have as a our motto, 'A garden for every members and Mrs. Ralph Roden nome," and as our aim, to educate for guests. Mesdames J. W. Witherour children to the beauty of all spoon, Ralph Roden, W. M, Emout doors so that they may inherit mons, Grant Fuller, W. L. Davis a more beautiful America."

Mrs. O. Stephens of Dimmitt, special guests. Members present sang "O Little Pink Rose," by were Mesdames Nelson McRight, Carrie Jacobs Bond, accompanied Ernest Medkief, Charles Brooks, O. by Mrs. A. J. Schroeter.

Mrs. Jack Miller, also of Dim- breath Jr., and the hostess. mitt, talked of "Projects of the Dimmitt Garden Club." Programs JUNIOR BAND and projects of that club were des- MOTHERS ENTERTAIN cribed in detail. Mrs. Miller also Members of the Central School emphasized careful planning to faculty were entertained Thursday eliminate confusion. She suggested night when Junior Band Mothers the use of a garden as an outlet were hostesses at a buffet supper Dallas. for overworked nerves and told at and "Forty-two" party given in what little cost a back yard flower their honor,

garden may be maintained. For, The annual affair was given in Mrs. Miller, 'We have our the school cafeteria, which was dec-

Wiley Roberson and Mrs. Louie LeGrand, Mrs. Cecil Guseman, Mrs. H. E. Weathered and Mrs. Hall Beavers.

CLUB CONTINUES STUDY OF "OUR AMERICAN HERITAGE" A continuance of the study

furnished the lesson for the Lone Star Study Club Monday afternoon when members met at the home of Mrs. Lawrence Womble. Mrs. Robert Thompson was assistant hostess.

the program which dealt with the Westward Movement in the early days. She gaves a paper oil "Through the Wilderness Trace With Daniel Boone," in which Boone's boyhood was described and his adventures told. Mrs. Lawhon also told how Boone founded Boonports were made and a general ville, the first settlement in Kentucky.

Mrs. A. R. Posey discussed "T.e End of the Trail." She told of the first overland party of Americans to California and gave a condensed account of the first wagon train in 1826, led by Zedediah Smith.

The next meeting will be held E. W. Young, Ralph White, Owen ed enjoyment and co-operation. She Mesdames E. B. Wright, Jack Mil- Stagner, A. R. Posey, Earl Phillips. Coy Phillips, Louie LeGrand, Jim Higgins, Roy Jowell, Joe Kendall,

Mrs. R. R. Wills scored high for the impressive ceremony. groom's sister, Mrs. J. P. Weatherand Miss Mabel Gass were the

son, John. suit with green accessories.

Mr. and Mrs. Lee will make thei.

"You Can't Have Everything"

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4, 1937

course, "Our American Heritage," Mrs. Pat Lawhon was leader of

Mrs. C. F. Moore, parliamentarian, conducted a parliamentary drill.

Pat Lawhon, Tom Major, C. F. Moore and the hostesses.

London GALBREATH-LEE

Mrs. Audrey Carroll Galbreath, daughter of Mr. and Mrs. W. A. Carroll, was married to John Woodard Lee of Amarillo on Saturday. Oct. 23, at the home of Rev. E. B. Fincher, pastor of the El-. wood Park Presbyterian Church; with the Rev. Fincher conducting The couple were attended by the

ford, Mr. Weatherford, and their The bride wore a brown, tailored

Mrs. Lee is a graduate of Hereford High School and has been employed in the Deaf Smith County Library for the past three and a half years. Mr. Lee, son of W. C. Lee of Earth, Texas, attended W. T. S. T. C.; Texas Tech and the Metropolitan Business College in

salesman for the Oldsmobile-Co.



Blue, Harold Close, Jack Grady. Theatre for the preview Saturday night, through Sunday and Monday.

The hayloft of the big barn at

Games and contests were 'en-

joyed. Prizes were won by Jackie

Children present were Cecelia

James Perry Cayton, Jimmy Eas-

Wright and Jo Ann Rosson,

awarded for the cleverest costumes, LITTLE MISS BARBARA Ruth Harding and Woodrow Wills PURNEY ENTERTAINS THTH HAYLOFT PARTY aker were the winners. Little Miss Barbara Burney en-The Halloweien modif was carried

erained a group of young friends out in ref.eshm als. i in a Hayloft party at the home These present were Verna Culp p-Mr. and Mrs. R. P." Coneway

per, Ruth Harding, Eva Gleason, "iday afternoon. Charline, Brown, Alma Cox , Melba -Rae, Woodrow Whitaker, Stanford Hillside was gay with Hallowe'en Knox, Jack "France, Jed Clarry decorations, shocks of feed and of Amarillo, Darrell Harkins, Erautumn leaves, and grinning pumpnest Wade, Drew Ridgway, Mrs. kin faces greeted guests at every. Ernest Wade and the hostess. turn.

BUSY BEE SEWING CLUB RESUMES MEETINGS

After a two-months vacation the Busy Bee, Sewing Club met in Guseman, Corn dla Ann Bateman, the home of Mrs. O. L. Ruther- Marian Borden, Jearine Sowell, ford, Thursday* afternoon.

Conversation and quilting fur-ley, Virginia Lyons, Eloise Walker, nished entertainment for the after- Louise Young, Paul, Lance, Jamesnoon. Delightful refreshments were Ellis Higgins, Bobby Hicks, Mary served to Mesdames R. E. Ballard, Estelle LeGrand, Jackie Wright, Payne Rutherford, Tol Thurmand, Madelle Beavers, Marie Williams, Henry Williamson and Mrs. Lois Bell, Jo Ann Rosson, Helen O'Rear, guests, and to the follow- Ann Pitman, Ann Morgan, Baring members: Mesdames John bara Oris Galbreath, Clifford Kerr Kropff, Russell Hunter, Luther and the hostesses. Peevely, W. A. Long, Hammock,

John Huntsinger, Charles Danforth, CHRISTIAN ENDEAVOR home in Amarillo, where he is a Oliver Rudd, Carrie Kropff, Miss FIRST CHRISTIAN CHURCH Maude Swartz and the hostess. The Endeavors met Sunday even-

Welfare Projects of the Endeay- and in the home of Mr. and Mrs. or. A date was set for the meet- C. H. Dillehay. They were en ing of the Tri-County Union of route to Albuquerque, N. M., to Christian Endeavors, the same to attend a meeting of the State be the first Tuesday in December Teachers Association. Mr. Gammill at the First Christian Church of was principal of Central here for Hereford. Both the program and two years.

Mrs. Zella Weaver of Sunray,

Amarilloans Stop Here On Way

To .California Mrs. Mildred Hill and Mrs.

Claude Tackett of Amarillo, were

guests Saturday and Sunday, in

Robinson. They were en route to

California, where they will visit

relatives. Mesdames Hill and Rob-

Mrs. Joe Borex and Mrs. H. L.

Lemons, mother and aunt of Mrs.

O. C. Holt, were guests in the Holt

Mrs. Paul Mathers and children

Mr. and Mrs. B. C. Holt and son,

Nolan; and Ross Chism of Spear-

Mr. and Mrs. W. A. Carroll,

returned Monday from Munday,

inson are sisters.

home last week end.

the home of Mr. and Mrs. J. W. Y

entertainment will be provided by he Hereford Young People.

The program was led by Betty is visiting her sister, Mrs. J. W. Cockrell, which was the first of a Robinson this week. series of programs to be conducted on the theme, "Advancing the Kingdom by Strengthening ~ the hurch.

Next Sunday night the Young People will join the Intermediate-Senior Endeavor in a Consecration Service. It is expected mat something like sixty young people will be present at this service. A cordial welcome is extended to all young people who are not attending similar services elsewhere.

CELEBRATES BIRTHDAY

Hovoring Mrs. Carl Gilliland on her birthday, a group of friends gathered at her home Thursday to c tehrate the occasion.

Fall flowers furnished the deco. Texas, where she had gone to rations for the house, Table deco- accompany her mother, 'Mrs. P'Pool rations-centered around a beauti, who will remain there for the folly decorated birthday cake, Aft- winter. er the luncheon, at noon, visiting with each other entertained the

gitests. Those present were: Mesdames man, attended the Dameron cattle H. G. Conkwright, Chris Renfro, sale held here Menday. Mr. and Geo. Muse, W. R. Bell of Pampa, Mrs. Holt are parents of Q. C. Holt J. M. Gulliand J. W. Witherspoon, of this city and were guests in his J. B. Jones, Si Orr, J. F. Eberle, home, W. H. Russell and the honorce.



Mr. and Mrs. H. M. Redford Carroll. left last Tuesday morning for a ten-day trip to Dallas, Fort Worth and Arlington, While in Dallas Mr. Redford will perform the marriage ceremony for Mrs. Redford's sister. He will also do some library work at the Texas Christian University and Southern Methodist University libraries. They will return the latter part of next week.

Former School Principal Here Jimmy Gammin, principal, and Supt. Burke of the public schools of Jal, N. M., were here Monday, and visited the Hereford schools

DIENU

MAGAZINE

GRO



GROUP

fome Arts-N

ther's Home Pathfinder (weekly). D Poultry Tribune

who have been operating the Cordova Hotel have this week moved to their home on Kibbe Street, hvaing purchased the house formerly occupied by their son Onlas

The title "You Can't Have Everything," forces Don Ameche Nov. 15. Members present were the Electioneering and the cast also features Charles Winninger, Mesdames J. W. Alldredge, R. G. Rubinoff and his violin, and Tony Martin, which comes to the Star

to choose between Alice Faye and Louise Hovick, The Ritz Brothers do

yards with us whether we beauti- orated with seasonal flowers and ty them or not and the joy and Hallowe'en suggestions. satisfaction that flowers bring are Fall shades of yellow and orange worth many times the effort it were carried out in table decorations with bouquets of lovely dahtakes to make them grow."

A covered dish luncheon, honor- lias placed at intervals the length ing Junior and Rural Club Women, of the tables. was held at noon, with Mrs' Jim Hallowe'en suggestions were fea-Lipscomb, president, of L. A. E., tured in the appointments for the presiding. Hostess Clubs were L. A. games after the supper. E. and Junior Pioneer Study Clubs. . The honored guests were: Misses

Mrs. Lipscomb introduced the Eloyse Pitman, Edna Daughetee Junior and Rural club women and Ela Aikman, Eunice Rutherford, mmended their work. Mrs. Bu- Ruth Conkwright, Mary, Bradley. ford Crosthwaite and Viola Phil- Tallie Bell, Madeline Bell, Ruby lips entertained with an accordion Dutton, Thelma McMinn, Belle Har-Anet.

Mrs. Noel Gollehon of Dimmitt, Mrs. Herbert Campbell. gave "A Junior Club Woman Views Band Mothers and their hus the Federation," .She listed many bands who were also guests, were of the things accomplished by the Messrs, and Mesdames Preston general federation since its inaugu- Walker, E. Hopson, Barnard Hicks, Walter Dunlap, C. H. Dillehay, Earl ration.

A plano number, "Spring Song," Phillips, Joe Kendail, R. G. Blue, by Emil Leibling, was given by G. M. Hudson, Henry Williamson, R. E. McCullough, Carl. Williams, Mrs. Glenn Snyder.

HALLOWE'EN PARTY IS GIVEN

Mrs. Drew Hidgway and Miss Oline Ramey were co-hostesses Friday evening at a Hallowe'en masquerade party at the home of Mrs. Ridgway, in north Hereford. The guests were greeted by Hallowe'en apparitions in the form of ghosts and goblins who led them through horror chambers where ghosts and skeletons lurked, to the living room which had been turned into a veritable hayloft. lighted by the flicker and flare of Jack O' Lanterns. Fortunes were ris, Katherine Kirby and Mr. and told and interesting' games and contests were enjoyed. Prizes were

The next meeting will be held ing with twenty-six members and on Armistice Day at the home of visitors present, Reports were made of the progress of County Mrs. Charles Danforth.

CHANGE-NOW

-to Winter weight oil, to TEXACO gaseline that makes your car start easier on cold days, and let us put anti-freeze in your radiator. When your car is serviced at our station - you are sure your battery and other important details are checked and attended to:

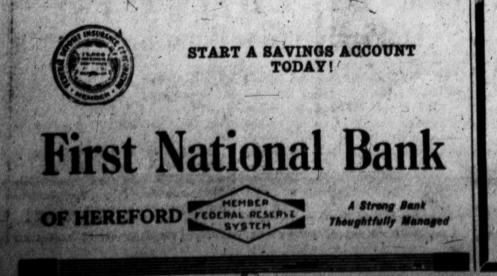
TEXAS SERVICE STATION PHONE 440 GLENN SNYDER

For a Better Living at Low Cost

No Hour too Late ... No Road too Long

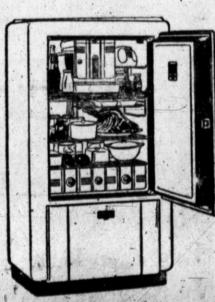
for your banker — if he can be of service to his de-positors and customers. Too often, the daily grind of your daily business will cause you to make a hasty decision, which may be costly.

Your banker is one of your best friends and has your financial interests at heart for the banking business depends. entirely upon the successfulness of other businesses - bring your financial problems to us!



There is no better time than right now to buy your new Westinghouse "kitchen proved" refrigerator. Westinghouse is kitchen proved to give you more convenience and faster freezing at low cost. Buy Westinghouse and know that you are getting the best.

BUY WESTINGHOUSE



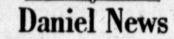
PAY FOR WHAT YOU GET YOU WANT -GET WHAT This Newspaper, 1 Yr. THE STORY OFFFR THE HOMA OFFER FULLY GUARANTEEL ption to your newsp Story Offer lame freet or R.F.D

THE HEREFORD BRAND, HEREFORD. TEXAS, THURSDAY, NOVEMBER 4, 1937

Davis-McCracken Adds New Tractor Mr. and Mrs. John in Amarillo, Saturday. **Tire Equipment**

Davis-McCracken, local Minneapolis-Moline dealers, this week announced the installation of machinery for filling tractor tires with anti-freeze.

The portable machine is used to make delivery to tractors on farms, ments consisting of coffee, cocoa, eliminating farmers from bringing their tires to town, the dealers said. They also pointed, out that the solution is heavy enough to maintain complete efficiency in operating tractors which are inflated with the fluid.



(7 miles east, 15 miles north)

BY PAULINE MOORE Reverend Perry of Amarillo, was the visiting preacher at the Palo Duro Church, Sunday, and he had good attendance to preach to.

Misses Gill and Thomas entertained friends of this community with a well-planned Hallowe'en masquerade party, Friday night. Several families of the Palo Duro community attended the Hallowe'en Carnival at Wildorado, Saturday night.

Mr. Clarence McBroom was on the sick list, Sunday.

Mrs. Ervin Shugart and Mrs. Joe Moore entertained friends of the community, having birthdays in the latter part of October and former part of November, with a birthday dinner, Sunday.

Mr. Olyde Allred and family visited with Rev. and Mrs. D. W. Henry, in Plainview, Thursday. Mrs. Floyd Tomlinson and daughters, and Mrs. Lelage and Miss Ruth Moore, were Amarillo.

shoppers, Saturday. Mr. Ivy Altred is improving rapidly and we hope this improvement continues.

Miss Pauline Moore spent the week end with Miss Viola Dooley, near Canyon.

Mr. and Mrs. Clarence Brown were in Hereford, Friday.

Glenn Allred visited in the com

Mr. Floyd Tomlinson was

Rev. Perry and son of Amarillo, ate Sunday dinner in the Oglesby home Mr. and Mrs. John Boling were

Messenger News

(27 miles west) BY MRS. J. N. MESSENGER The Hallowe'en program that

the school put on Friday evening. was enjoyed by all present. There H. G. Behrends home, Sunday was a large crowd, and refreshand pumpkin and apple pie were served to all, and some was left daughter, Mrs. Frances Easley. over.

Bro, Hardy, Methodist minister, of Dimmitt, visited in this comfrom Friona, will be with us next munity, Saturday. Sunday, Nov. 7. We hope to see good attendance that day and hear Canyon, visited in the J. D. Story him bring one of his good messages home, over the week end.

after Sunday School. Mrs. Geo. C. Messenger and Nancy Kay, and baby, Roy, returned from Snyder, Friday, where she has been to visit her mother and sister and brother. She left her mother some better, but not able to set up.

Mrs. Coleman and son, Bruce, have gone to Oklahoma to be with her son, James Ray, who was stricken with appendicitis at Canyon. He left immediately for their old home town, Elk City, Okla., where his grandparents reside. Mrs. Coleman came home Sunday Pulliam, was buried in Vega Wedand reported that James Ray way

operated on Thursday evening and doing fine. He sat up in a wheel chair a short time Saturday evening.

meeting at Hereford Saturday afternoon, after which Miss Loyd funeral services. went to Vega to visit her parents

over the week end. Mr. and Mrs. Rouse went to Borger today to visit their son and

wife, and grandson. Miss Beverly Alexander is visiting the Brown girls, and also attended the program at the school house, Friday evening.

Rance News

(15 miles southwest)

The P.-T. A. met at the school

program here, Friday night. Dewitt Mayo, who has , been working in this community the last few months left for Arkansas last Wednesday, to visit his parents. Agnes Behrends spent Friday

night with Faye Wainscott Dimmitt. Mr. and Mrs. S. Q. Holman of Hereford, visited in the R. L. Rule

home, Sunday. Dudley Welsh and family, H. D. Buse and family visited in the evening.

Mrs. A. J. Blakemore left for Paducah, Saturday, to visit her Mrs. Wainscott \and daughters,

Dean Story and Geo. Smith of

Vega News (23 miles north)

MRS. H. R. SHIELDS

H. Climer of the Ford community was in Vega Wednesday, He has just returned from an extended visit in Ohio, Michigan and Indiana. He says conditions are fine up there. Corn making 100 bushels

to the acre in some places. Mrs. Daisy Forbes of Colorado Springs, sister of Judge W. A. nesday. Rev. Marshall Rheu of the Methodist Church, had charge of the service, which was held in the

Pulliam home. Mr. and Mrs. Herb Yates of Espanola, N. M., Mr. and Prof. and Mrs. Wells, and Loyd, Mrs. W. W. Henderson of Chilattended the Rurai Teachers dress, Texas, and B. S. Campsey of Espanola. N. M., attended the

Mel Stewart was a business visitor in Vega, Wednesday afternoon. Mrs. E. N. Jacobson was visitor in the Shields home, Wednesday.

Mrs. A. R. Rodgers and Mrs. L. W. Landrum, were in Amarillo, Monday.

Miss Irene Steward returned Tuesday from a visit with friends

in Tucumcari, N. M. The Tongue and Thimble Club entertained their husbands and a number of their friends with a

day.

Mr. and Mrs. Dick Robinson of Kings, Kansas: Frank Clark of Ft. Peck, Minn., visited his sister, Mrs. Boots Montgomery, a few days this week.

Mr. and Mrs. Marvin Hammer of Borger, were the guests of Mrs. Bessie Montgomery, Sunday

The P. T. A. of Wildorado, presented Tuesday night at , their hall, Friday night. school auditorium, a play, entitled "The Time of His Life." This is the first of a series of three plays

to be given by the Three Oldham County units of P.'T. A. Rev. Preston James, pastor of the First Church of the Nazarenes,

preached in Vega, Sunday, in the for further training. absence of their pastor, Mr. J.

Mrs. A. R. Castleberry entertained noon. a number of girls and boys in her

home, Saturday afternoon.

Mr. and Mrs. J. L. Watkins and Mrs. Herb Green spent the week end in Fritch as the guests of Mr. and Mrs. Carl Helmeig.

The Study Group met Nov. 1 at the Library room in the court house, Mrs. Earl Dyer presented the lesson, an informal discussion of child problems, followed.

Miss Rachel Shields is spending few days in the home of Mr. and Mrs. Joe Shields of Amarillo.

A three-day cooking school event

was held at the Kiwanis hall, on tain the Wyche club in her home, November 4, 5 and 6. Mrs. Gertrude Burbank conducted school.

A. Mrs. J. T. Shelton held a school of instruction.

The Junior Class sponsored a hallowe'en party at the Kiwanis

The Vega football boys played Dalhart, Friday afternoon. The score was 26 to 6 in favor of Vega. Miss Fern Freeman, who is a nurse in the Plainview sanitarium. is visiting her father B. L. Freeman. She plans to go to Dallas soon

All of the grade teachers, assist-F. Boles. Mr. and Mrs. Boles are ed by the room mothers, entertainvisiting relatives in Whittenburg. ed the children of the grades with Honoring her daughter, Jane, a Hallowe'en party, Friday after-



(11/2 miles south, 5 miles east)

MRS. R. C. VALENTINE Raymond Paetzold, who is at

tending school in Amarillo, spent the week end in the home of his parents, Mr. and Mrs. J. J. Paetploy Miss Louise McClure spent the

week end with her parents Claude

Mrs. Wesley Bradly will enter-Hereford.

Thursday, Nov. 4.

Mr. Edwin 'Elliston of San Juan, N. M., is visiting in the homes N At the last meeting of the P.-T. his brothers, N. G. and Raymond Elliston.

Miss Melba Rea of Canyon, spent the week end with her parents. Miss Wilma Roberson visited in the home of her grandparents, Mr. and Mrs. Walk Bradly, over the

week end Mrs. Wesley Bradly took dinner with Miss Lucille Park in Hereford, Saturday. Vera Rea spent Sunday in the

Clarence Morrison home near Hereford. A large number from this community attended the Dameral sale

in Hereford, Monday, Those making the six weeks honor roll this time were: Seventh grade, Bernice Elliston and Nancy

Olson; sixth grade, Vera Rea; fifth grade, Douglas Walker. Bobbie Robertson and George L. Olson played a duet on their accordions at the school house last Wednesday. They both take lessons from Mrs. Crosthwait of Hereford. Miss Reta Deitz, Irma Fowler,

Lorene Valentine and Ted Keller of Amarillo, visited in the R. C. Valentine home, Tuesday evening. Mr. and Mrs. Louie Olson and

family, spent Sunday in the home of her parents, G. M. Brumley, in



have the Merchandise and We Know the Price is Right! You do not have to go to the other side of the globe to find values . . . we ask you to investigate these outstanding values and see for yourself! Do it NOW! TODAY!



Mr. and Mrs. Guy Edwards an family, Mr. and Mrs. Bob Edward and family of Hereford, visited in the A. E. Edwards home, Sunday. Mr. and Mrs. James Gandy of Vega, visited Mr. Gandy's parents, Saturday. We are sorry to report Mrs. J. P: Gandy is in poor

Sunday in the home of her brot W. B. Saxon.

Mrs. Arnold has been in poor health for the past month.

Mr. DuBois Walker, who has been working in his crop north of Walcott, returned home, Sunday.

Mr. and Mrs. Wesley Bradly attended the football game in Here ford, Friday.

of Summerfield, visited her mother,

ford, visited in the Fred Henry Mr. Joe Hoffman has purchased

the Eberle place northwest Hereford.

Mr. and Mrs. Bernice D. Forner of Arney, spent Saturday in Raymond Elliston home.

Mr. and Mrs. N. G. Elliston and family attended the Carnival in Hereford, Thursday, Friday and Saturday nights.

Miss Peggy Valentine and Mine Lucille Park attended church in Hereford, Sunday evening.

Mr. and Mrs. Oglesby and family Mrs. J. P. Gandy, Sunday, Mr. Claude Rea of near Herehome, Sunday.

bealth. A. A. Davis of Abernathy, spent

PAGE THREE

PAGE FOUR

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4. 1937

Dameron Sale Has Large Attendance

Despite the fact that several out-of-state buyers attended the eron Hereford Sale here Monday, the bulk of the fine herd remained in Texas and 34 head of the Superior Anxiety Herefords remined in the Panhandle.

The 83 head brought a total of \$19,620 - an average of \$236.38 head. Fifty-five females averaged \$245.45, while the 28 buils averaged 218 57.

Highest priced animal of the sale was Capitola 7th, two-year-old fer which brought \$710, was bought by Cecil Guseman of Hereford. He also bought Pretty Lady 52nd at \$480 and Donna Anna 55th at

D. L. McDonald and sons bought the top bull, Blanchard Anxiety. ard at \$625; Mousel Bros., of Cambridge, Nebraska, paid \$515 for Bright Anxiety, six-months-old-bull calf. Big buyers included J. C. MoNelli of Spur, Radleff Bedford of Midland, John B. Stribling of Rotan, Virgil Powell of Sonora, Naud Burnett of Greenville, and George Glass of Midland.

An event of the sale which caused much comment was the purchase of Capitola D. 23rd, six-months-old heifer calf, by John B. Stribling for \$335, Mr. Stribling made his choice between one of the twin heifers, the other being retained by Mr. Dameron. The calf's dam sold earlier in the sale for \$10 less money, to Merlin Scott of Elkwood, Virginia, ing purchased on order by Frank W. Farley of The American Hereford Journal. ameron Sale:

Age	t of Dameron Sale: Buyer Price
Cow- Grisetta 7th, bull calf at foot 7 yr.	Dr. C. H. Harris, Ft. Worth _ \$275
Rlanche 101st 5 yr.	Tierra Blanca Farms, Canyon 330
Blanche 72nd / 5 mo.	Jowen & Jowen, week W Ve 325
Capitola D. 10th 10 yr. Miss Capitola 7th, with bull	
ante at foot	Naud Barnett, Greenville 190
Oapitola E. 5th 4 yr.	George Glass, Midland 200
Donna Anna 50th, with oull call	Transit Groonville 350
at foot 5 yr. Oapitola E. 10th 3 yr.	J. C. McNeil, Spur 470
Pretty Lady 55th 4 yr.	John B. Stribling, Rotan 390
Miss Gossamer 5th 4 yr.	George Nance, Canyon 200
Pretty Lady 52nd 3 yr.	Cecil Guseman, Herelord 910
Donna Anna 62nd 4 yr.	George Glass, Midland 210 Naud Burnett, Greenville 222
Bright Duchess 99th 3 yr. Capitola D. 18th 3 yr.	George W. Sitter, McLean 10
Grissa 15th 2 yr.	Tierra Blanca Farms 24
Canitola 67th 2 yr.	George W. Sitter
Donna Anna 55th 2 yr.	
Capitola E. 7th2yr.	Mrs Bill McSpadden, Amarillo 44
Belle Blanchard 197th 2 yr, Correline 15th 3 yr.	John B. Stribling 41
Capitola D. 5th 12 yr.	. O. G. Hill, Jr., Hereford ,10
Capitola D. 20th 5 mo.	
Rianche 107, with bull calf at	
foot 3 yr	J. C. McNeil
Bright Duchess 85th 10 yr	. M. Lacy, Fridad
Bright Duchess 93rd 6 mo	George Glass 22
Gwendoline 59th 4 yr Gwendoline 62nd 6 mo	Jack Frost, Dallas 12
Rianche 52nd 6 yr	Jack Frost 24
Blanche 60th 5 mo	W. Mousel, Cambridge, I. M.
Bright Duchess 93rd 3 yr	. Naud Buruett
Bright Duchess 92nd 7 mo	
Donna Anna 65th, with heifer calf at foot 3 yr	r. John B. Stribling 2
Grisetta 17th6 mc	Pink Mitchell
Capitola D. 15th 3 y	
Capitola D. 25th 5 m	o. Pink Mitchell 3
Miss Capitola 10th 4 y	r. George Glass
Miss Womble 10th 4 y Capitola 64th 6 m	o. George W. Sitter
Naud Burnett 9 y	r. Naud Burnett
Blanche 47th 8y	r. Jack Frost3
Blanche 54th 6 m	o. Troy Kinder, Frederick, Okia. 4
Donna Anna 47th, with 4 y	r.
Donna Anna 56th at foot 4 m Correline 9th 5 y	r Tierra Blanca Farms
Gwendoline 23rd 6 m	o. George Glass 1
Grigett 5th	r, Allen Powelson, Hereford
Blanche 104th	o. Halbert & Hoggert, Mertzon 1
Blanche 108th 17 m	o. Halbert & noggert
Miss Gossamer 9th 20 m	o. Halbert & Hoggert 1 o. Halbert & Hoggert 1
Blanche 110th 17 m Georgianna 15th 19 m	o. Halbert & Hoggert
Capitola D. 23rd 6 m	o John B. Stribling
Capitola D. 11th 22 m	o. Halbert & Hoggert, Mertzon I
Oapitola /E. 17th 15 m	o. Walter Berry, Gamesville
Donna Anna 51th 17 m	o. Lee Cocanougner, Hererord
Donna Anna 68th 13 m Bull	re Buyer
Bull Ringhard Anxiety 4th 5 m	o. Radliff Bedford, Midland \$1
Blanchard Anxiety 4th 5 m Superior B. Jr 6 m	Midland Farms Co., Midland]
Cantain Anxiety	io. Midland Farms Co
Superior Anxiety 36th 6 m	10. J. C. MCNell
Superior Anxiety 34th 8 m Superior B. 35th 6 m	Badliff Bedford
Superior B. 35th 6 m	
Superior B. 30th6 m Blanchard Anxiety Jr5 m	John Stribling
Empetior B. 28th	Walter Graham Happy
	no. Elmer Womble
Diamond Anxiety 4 m	a Radliff Bedford*
Diamond Anxiety 4 m Superior B. 29th 6 m	Mongel Prog Combridge Neb
Tilemond Anxiety4 m Superior B. 29th6 m Bright Anxiety6 m	10. Mousel Bros., Cambridge, Neo.
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y	r. Ed East, Hereford
Diamond Anxiety4 m Superior B. 29th6 m Bright Anxiety6 m Superior B. 10th6 y Real Anxiety 25th3 y	 Mousel Bros., Campridge, Neb. Fd East, Hereford yr. J. B. Bennett, Stiles yr. J. O Miller, Hereford
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Beal Anxiety 25th 3 y Blanchard Anxiety 1st 2 y	 Mousel Bros., Camoridge, Neo. Fd East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 m Buperior B. 10th 6 m Buperior B. 10th 3 m Beal Anxiety 25th 3 m Blanchard Anxiety 1st 2 m Blanchard Anxiety 3rd 2 m Intense Anxiety 17 m	 Mousel Bros., Cambridge, Neb. F. Ed East, Hereford yr. J. B. Bennett, Stilles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mrs. Leora Robinson, Hereford_
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 m Superior B. 10th 6 m Banchard Anxiety 25th 3 m Blanchard Anxiety 1st 2 m Blanchard Anxiety 3rd 2 m Intense Anxiety 17 m Real Anxiety 20th 13 m	 Mousel Bros., Cambridge, Neb. F. Ed East, Hereford
Diamond Anxiety4 m Superior B. 29th6 m Bright Anxiety6 m Superior B. 10th6 y Real Anxiety 25th3 y Blanchard Anxiety 1st 2 y Blanchard Anxiety 3rd 2 y Intense Anxiety 17 m Real Anxiety 20th 13 m Real Anxiety 25th 18 m	 Mousel Bros., Cambridge, Neb. Fd East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mo. Mrs. Leora Robinson, Hereford_ walter Graham, Happy wirgil Powell, Sonora
Diamond Anxiety4 m Superior B. 29th6 m Bright Anxiety6 m Superior B. 10th6 y Real Anxiety 25th3 y Blanchard Anxiety 1st 2 y Blanchard Anxiety 3rd 2 y Intense Anxiety 17 m Real Anxiety 20th 13 m Real Anxiety 25th 18 m Real Anxiety 29th 16 m	 Mousel Bros., Cambridge, Neb. Fd. East, Hereford
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Banchard Anxiety 2 y Blanchard Anxiety 1st J Blanchard Anxiety 3 n Blanchard Anxiety 17 m Real Anxiety 20th Intense Anxiety 17 m Real Anxiety 20th Blanchard Street 18 m Real Anxiety 20th Intense Anxiety 16 m Real Anxiety 29th 16 m 16 m Real Anxiety 28th 15 m 15 m	 Mousel Bros., Campridge, Neo. Fd. East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mo. Walter Graham, Happy mo. Virgil Powell, Sonora Nirgil Powell Virgil Powell
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Real; Anxiety 25th 3 y Blanchard Anxiety 1st 2 y Blanchard Anxiety 3rd 2 y Blanchard Anxiety 3rd 2 y Intense Anxiety 17 m Real Anxiety 20th 13 m Real Anxiety 25th 18 m Real Anxiety 25th 18 m Real Anxiety 28th 15 m Real Anxiety 31st 17 m	Mousel Bros., Campridge, Neb. F. Ed East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd Mrs. Leora Robinson, Hereford_ Walter. Graham, Happy No. Virgil Powell, Sonora Clyde Cocanougher, Hereford Nirgil Powell Virgil Powell
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 3 m Blanchard Anxiety 25th 3 m Blanchard Anxiety 3rd 2 m J Intense Anxiety 17 m Real Anxiety 20th 13 m Real Anxiety 20th 13 m Real Anxiety 25th 18 m Real Anxiety 25th 16 m Real Anxiety 28th 15 m Real Anxiety 31st 17 m Superior B. 22nd 19 m	Mousel Bros., Campridge, Neb. gr. Ed East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd yr. D. L. McDonald & Sons, H'rfrd yr. D. L. McDonald & Sons, Hereford yr. O. Virgil Powell, Sonora yr. O. Virgil Powell yr. Virgil Powell yr. Virgil Powell yr. Virgil Powell
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Banchard Anxiety 2 y Blanchard Anxiety 1st J Blanchard Anxiety 1st Superior B. 10th 7 m Blanchard Anxiety 1st J Blanchard Anxiety 1st J Intense Anxiety 17 m Real Anxiety 20th Intense Anxiety 17 m Real Anxiety 25th Banchard Anxiety 17 m Real Anxiety 20th Intense Anxiety 18 m Real Anxiety 20th Bact Anxiety 20th Bact Anxiety 15 m Real Anxiety 11 m Superior B. 22nd 19 m Beal Anxiety 32nd 17 m Beal Anxiety 18th 19 m	Mousel Bros., Cambridge, Neb. gr. Ed East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mo. Mrs. Leora Robinson, Hereford_ mo. Walter Graham, Happy mo. Virgil Powell, Sonora mo. Virgil Powell
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Banchard Anxiety 2 y Blanchard Anxiety 1st J Blanchard Anxiety 1st Blanchard Anxiety 17 m Real Anxiety 2 y Blanchard Anxiety 17 m Real Anxiety 20th Intense Anxiety 17 m Real Anxiety 20th Banchard Anxiety 17 m Real Anxiety 20th Banchard Anxiety 17 m Real Anxiety 20th Banchard Anxiety 18 m Real Anxiety 20th Bact Anxiety 15 m Real Anxiety 31st Breal Anxiety 32nd Breat Anxiety	Mousel Bros., Cambridge, Neb. gr. Ed East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mo. Mrs. Leora Robinson, Hereford_ mo. Walter Graham, Happy mo. Virgil Powell, Sonora mo. Virgil Powell
Diamond Anxiety 4 m Superior B. 29th 6 m Bright Anxiety 6 m Superior B. 10th 6 y Real; Anxiety 25th 3 y Blanchard Anxiety 1st 2 y Blanchard Anxiety 3rd 2 y Blanchard Anxiety 3rd 2 y Intense Anxiety 17 m Real Anxiety 20th 13 m Real Anxiety 20th 13 m Real Anxiety 20th 18 m Real Anxiety 25th 18 m Real Anxiety 28th 15 m Real Anxiety 31st 17 m Superior B. 22nd 19 m Breal Anxiety 32nd 17 m Real Anxiety 32nd 19 m Real Anxiety 18th 19 m	Mousel Bros., Cambridge, Neb. gr. Ed East, Hereford yr. J. B. Bennett, Stiles yr. J. O. Miller, Hereford yr. D. L. McDonald & Sons, H'rfrd mo. Mrs. Leora Robinson, Hereford_ mo. Walter Graham, Happy mo. Virgil Powell, Sonora mo. Virgil Powell mo. J. A. Johnson, Lubbock

ance in several months. Messrs, and Mmes. Charles Roberson and son, and Albert Crosse and family were in Clovis shopping, Saturday.

Misses Koma Hyatt, Zoe Cole and Thelma Holly of Happy, Messrs. Glenn Ratcliff of Hereford and Fred Axe of Jumbo, were in the C. H. Butler home last week end.

Mrs. Beulah Roberson of Hereford, visited in the Charles Roberson home last week. Mrs. Lloyd Lookingbill was in

Amarillo with Mrs. Elmore Black last week.

Rev. Naylor of Colorado, Texas, is to hold services here, Saturday night and Sunday morning. Everyone is invited to attend.

Mr. and Mrs. Perry McMinn are visiting relatives in Muleshoe, this week end. Mr. C. B. Thomas was in Lockney last Wednesday, with Mr. Wil-

ey and son. children of Tulia, were in the J.

L. Lookingbill home, Sunday. Lee Moffit were on the sick list

last week. Jeanne, James and Dale Caraway of Tulia, visited their cousins, Arliss and Robert Oglesby, last week end.

Mr. and Mrs. Claude Ware and children were in the Roy Harris home, at Westway, Sunday. well & Jowell, Hereford ___ 125 Mrs. C. H. Butler was a busierlin Scott, Elkwood, W. Va. 325 ness visitor in Dimmitt, Saturday.

L. H. Lookingbill spent last aud Barnett, Greenville ____ 190 week end wiht his grandparents, orge Glass, Midland _____ 200 Mr. and Mrs. W. T. Johnson, at aud Barnett, Greenville ____ 350 Black.

C. McNeil, Spur _____ 475 Mr. and Mrs. W. H. Knox and children of Hereford, and Earl hn B. Stribling, Rotan ____ 395 eorge Nance, Canyon _____ 200 Wright of Olney, were in the B. ecil Guseman, Hereford ____ 480 A. Atchley home, Sunday.

Robert Suttle of Qiney has been orge Glass, Midland _____ 210 visiting his cousin, Luster Suttle, aud Burnett, Greenville ____ 225 eorge W. Sitter, McLean __ 165 recently.

The people of the community enierra Blanca Farms _____ 245 eorge W. Sitter _____ 190 joyed a masquerade Hallowe'en ecil Guseman _____ 540 party given at the school house, ecil Guseman _____ 710 Friday night. It was sponsored by rs. Bill McSpadden, Amarillo 445 the Home Demonstration Club. The ohn B. Stribling _____ 410 room was decorated with crepe G. Hill, Jr., Hereford _____ 180 paper, pumpkins, bats and black ink Mitchell, Wink _____ 135 cats. There was a fortune teller and another booth of Hallowe'en C. McNeil ______ 375 animals. Games were played until Lacy, Friona _____ 185 a late hour, Refreshments of cocoa, eorge W. Sitter _____ 100 coffee, sandwiches and cookies eorge Glass _____ 225 were served to a large crowd. ack Frost, Dallas _____ 135 Several were there from other ack Frost _____ 240 communities.

The primary room at school had their Hallowe'en program Friday V. Mousel, Cambridge, N. M. 150 link Mitchell _____ 110 afternoon. The program was printed on pumpkin faces made by the children. One of the interesting Pink Mitchell _____ 105 features of the program was a John B. Stribling _____ 250 home-made movie, which showed 170 methods of travel by water from an early day until the present. The pictures were drawn and colored by the third and fourth grades. Messrs. Miles and Jess Roberson of Hereford, were in the Obe. Troy Kinder, Frederick, Okla. 155 Roberson home one day last week. will meet with Mrs. Lee Kendall John B. Stribling ----- 521 next Wednesday. More are invited. to be present. Mr. J. W. Cox of Bellview, N. Halbert & Hoggert, Mertzon 165 Halbert & Hoggert ------ 165 to the Study Club aftended the Halbert & Hoggert _____ 145 Friday. Halbert & Hoggert _____ 165 Mr. and Mrs. J. R. Oglesby and Mr. and Mrs. J. R. Oglesby and Halbert & Hoggert _____ 165 Federation meeting at Canyon, on John B. Stribling ______.335 family attended a family reunion Halbert & Hoggert, Mertzon 165 at the J. P. Gandy home at Wyche,

Three Beauties on a Bannister

yard.

served on the city council; the office, which was organized to school board; as Chamber of serve a public purpose. impossible to enumerate all.

"The Perryton community has paper wants news of what is go-Fred Hood is that type of true for it. Western pioneer that never quits fighting but is ever striving to red tape !- Memphis . Democrat. family in wishing them unbounded happiness and prosperi-

purchased by the Panhandle or office space for an employment ganization. Since that time he man here to help farmers obtain has /been with the Pauhandle cotton pickers. Lumber Co., the greater part of The man is paid by the governthe time as manager of the local ment and takes his instructions

from the government. One instruc-- Fred has been a leader in civic tion is not to give out any inforand community work. He has mation on the activities of his

Commerce president and, direct- The government does not tell or: was general manager of two how the farmer is to know where most successful fairs in the early to go to get his cotton pickers if days of the town; and active in the office is not given publicity. so many movements that it is The government merely says, in effect, that if the Memphis news-

lost a real leader and booster but ing on in the local office, it must our loss is Hereford's gain for go to the Amarillo headquarters

Merely a little more government

the many friends of the Hood CROSS CHILDREN MAY HAVE WORMS

children of Tulia, were in the J. Lookingbill home, Sunday. Mrs. B. E. Roberson, Ruth Atch-ey, Charles Roberson, and Doris ee Moffit were on the sick list ust week. Mrs. B. Martines, Loss of error of the sick list Martines, Loss of the ley, Charles Roberson, and Doris for this winter resort city, experts say. was ever thought of; then when founded the Summers - Hood





make his home town just a little hit better. The Herald joins with

yard, operating same until it was of Memphis are paying for the

Farley, American Hereford Journal; O. R. Petersen, Drovers Tele- few years but allowed to take a gram; Ray Barber, local auctioneer; Mason King, Amarillo News-Globe, new start in remote places they

4, 5 and 6.

semble band program.



The regular meeting of lodge, was announced for Thurs- charge of the program. cretary.

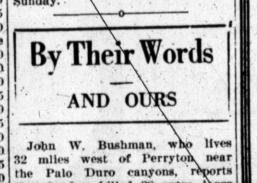
In making the announcement urged all members to attend meeting, which will include 1 business for the lodge.

RALPH SMITH ATTENDS

Pink Mitchell --- 300 Cierra - Blanca Farms leorge Glass _____ 300 George W. Sitter ______ 110 Nand Burnett _____ 210 Fierra Blanca Farms _____ 305 George Glass _____ 130 Allen Powelson, Hereford ____ 175 M, was here last week end. Walter Berry, Gainesville __ 155 Sunday. Lee Cocanougher, Hereford ____ 205 Pink Mitchell _____ 150 Price Buyer Radliff, Bedford, Midland __ \$120 Midland Farms Co., Midland __ 110 Midland Farms Co _____ 120 J. C. McNeil 135 J. C. McNeil 170 Radliff Bedford, _____ 135 J. C. McNeil _____ 120 John Stribling _____ 250 Elmer Womble _____ 210 the Palo Duro canyons, reports Radliff Bedford ______160 that he has killed 28 extra large Mousel Bros., Cambridge, Neb. 515 rattlesnakes in the past few days Ed East, Hereford ______ 360 near his home. Some of the spakes J. B. Bennett, Stiles _____ 425 length and 5 inches in diameter J. O. Miller, Hereford _____ 275 with none being under 2 feet in D. L. McDonald & Sons, H^erfrd 625 length. Their ages varied from 2 Mrs. Leora Robinson, Hereford_ 300 to 12 years old after a count of Walter Graham, Happy ----- 230 Virgil Powell, Sonora _____ 160 Clyde Cocanougher, Hereford _ 155 an easy matter to locate the Virgil Powell _____ 250 snakes with the aid of 250 tur-Virgil Powell ______ 200 keys which he has been herding Virgil Powell ______ 155 within a mile and a half of his Virgil Powell _____ 170 home. When the turkeys spotted Virgil Powell _____ 165 one of the reptiles they would Brumley & Sons, Hereford ____ 155 gather in a circle about it and J. A. Johnson, Lubbock _____ 155 create a disturbance. A. L. Watkins, Vega _____ 155 It has been thought that rattlers Radliff Bedford _____ 245 have practically been cleared from

struction for band and orchestra

(8 miles southwest)



measured as long as 5 feet in

Col. Earl Gartin was auctioneer for the sale, assisted by Frank the Panhandle' during the past could easily become dangerous nuisances again .- Ochiltree County Herald.

teachers held in that city, Nov. The Ochiltree County News The school is being sponsored by makes the following comment upthe state department of education on Mr. Hood's departure from

and H. E. Nutt of the Vander- Perryton: "When Fred W. Hood left Perthe cook school of Chicago will be eford Woodmen of the World guest conductor, and will also have ryton a few days ago to run the Hereford yard of the Panhandle iny night, November 11, by C. L. Mr. Smith will be accompanied Lumber Co., Perryton lost one of Whitebead, CC, and E. E. Fridley, by his family to Lubbock, and his lits very first and most valuable son, Glenn, will play in the en- citizens. And the loss is not only Perryton's, for Fred Hood, for many years, had been one of the main cogs in every movement Summerfield News for the advancement and betterment of this great Panhandle country.

"Fred W. Hood, a ploneer of the Band Director Ralph Smith left sterday for Lubbock, where he Il attend a special school of in-Sunday. This is the best attend-lahoma and Liberal, Kans., many

THE HEREFORD BRAND, HEREFORD. TEXAS TUTIPSDAY, NOVEMBER 4 1937

PAGE FIVE

Friona Man Is Buried Sunday

Funéral services for Charles Widmier, 52, were held from the Congregational Church in Friona, Sunday afternoon, Oct. 31, at 2:30 o'clock, conducted by Rev. Joe her daughter, Brs. Buddy Spencer. Wilson, pastor of the Friona Bap- Those present were Mesdames Clem tist Church.

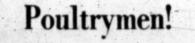
Mr. Widmier was born April 17, 1885, in Missouri and in 1922 came to Texas from Branner, Mo. He had many friends in the Friona area, where he lived for a number of years. He died shortly after 1 o'clock, Friday afternoon.

Surviving him are: a son, Virgil Widmier of Friona; two brothers, Hobert Widmier of Hugo, Colo, and Fred Widmier of Utah; one sister, Mrs. Maggie Cornell,

Pall bearers were Frank Reece, T. J. Crawford, Erwin Jackson and end at home.



for cottonseed cake, meal and cubes, stock salt. We have the best, always!



Make layers out of your hens and get those extra dollars out of your flock - feed MERIT EGG MASH for best results. MERIT costs no more than ordinary feeds!

CLEANING & GRINDING

If you have feed grinding of ced cleaning - let us do it. We have the proper equipment and can give you a thorough and efficient job for little money !



When you need COAL - ask for COLORADO Sunshine-Maitand COAL at our store and you know you are getting the most port, La., spent Wednesday and your money. More heat o

FEED and SEED

PHONE 265

The BEST Selling Point

18 TELLING SOMETHING ABOUT A PRODUCT WHICH THE USER

CAN PROVE!

CHEAPER in the LONG RUN

MORE WATER WITH LESS FUEL! ... Ask Your Neighbor!

Compare the KIMBALL Pumps of **EARL and ALBERT SPRINGER**

> (South of Hereford) INSTALLED IN 1930

KIMBALL is the Oldest Pump in Use Now - For

Sale in This Area! Better Construction!

Baker Pump

Company

OF LOCKNEY

C. B. Thomas, Sales Agent at Shreve Shop in Hereford

ss fuel!

Harry Whitley. Interment was made in Friona Cemetery.

Jumbo News

MRS. ULLMAN HUNTER A happy occasion was enjoyed Wednesday, when Mrs. C. Andrews was hostess to a quilting for Gilliam, M. L. Hardy, P. H. Dyer, Addison and Ullman Hunter, M. L. Simpson, Clem Maples of Dimmitt,

L. O. Norman of Arney, and Mrs. W. A. Hunter of Hereford.

Mrs. Gerald McElroy of Dublin, visited her parents, Mr. and Mrs. J. J. Wilder, recently.

Wally and Jimmy Cayton Hereford, spent the week end with their aunt, Mrs. Clem Gilliam. Mary Ann and Bob Baird, Orval Pierce and Pauline Matthews of W. T. S. T. C., spent the week Charles McGinnis of Canyon

CCC, spent the week end with his mother, Mrs. Jessie McGinnis, Mr. and Mrs. Finis Hunter were

in Amarillo, Sunday, Rev. Hardy of Friona, preached here, Sunday evening, on "Benevolence." Quite a few people from Easter attended.

Mr. and Mrs. Godfrey of Dimmitt, called on Mr. and Mrs. Dewey Owens, Saturday evening.

The M. L. Simpson family spent Sunday in Lazbuddy. Mrs. P. H. Dyer is visiting ber sister, Mrs. E. D. Smith of Crain, and also a sister in Tahoka, this

week.

Misses Sarah Agnes Bryant and Elmore Julch, spent the week end

Mrs. Ullman Hunter, in company with Msr .O. G. Hill of Hereattend the 55th session of Grand Star. They returned home, Friday. Mr. and Mrs. F. L. Pinckert, P.

day night.

Mr. J. M. Richardson of Shreve-

Sunday morning and night. He was a guest at the Joe Landers home, Saturday night and at the Moody Stephans home, Sunday.

There will be preaching services again next Sunday, and everyone in the community is invited and urged to be present to complete i plans for the Plateau Singing Convention, which is to be held here November 14. The McCutchen family, moved

Saturday into the house on the Alton Fraser farm located a mile south of the store.

Dinner guests at the A. C. Pierce home Sunday, were Mr. and Mrs. Walker Nicks and Mr. and Mrs. Ulys Pierce and Nelson Ross,

.Mr. and Mrs. Billy Lundry and Clint Lundry went to Merton, Texas, Sunday, where they spent the day with Mr. and Mrs. Stanford. Mrs. Stanford was Miss Arlefa Emidry before her marriage, Mr. and Mrs. L. B. Wolfington are the parents of a baby daughter," born Sunday morning.

Mr. and Mrs. F. W- Dodson and Monte Max, were Sunday visitors at the home of Mr. and Mrs. R. H. Belew at Friona. Mr. and Mrs. T. B. Cox and

Saturday. Misses Stella Mae and Gladys

Friday night at the home of Miss with cocoa, candy and apples. Kathlee Flowers. Mr. and Mrs. Sin eterry of

Clovis, N. M., and Mrs. W. T. and Larry Carroll. Gore of Cahone, Colo., were guests at the L. O. Gore home, Sunday.

and Song." returned Thursday. Mr. and Mrs. Hughes Millard, Sunday.

with Mr. and Mrs. Bill Nafsger at surance Company, At present C. C. Hicks of Canyon. Walcott.

Hallowe'en games and contests improvements. The electric light ffurnished entertainment. Refresh- lines and mail route goes past ments of cake, cookies and cocoa the place. The family does not were served to E. H. and Gene plan to move for a while yet.

Visitros at the Kelly Gray home, Little, Vesta Mae Landers, Ken- Sunday, were Mr. Bill Thompson neth, Harold, Homer Rudd, and of Spearman, and his nieces, Elsie Edward Lee Thompson, Mrs. Earl Fern and Stella Jo Thompson of Little assisted Mrs. Rudd in serv-, Hereford, Mr. Fanes, also of Spear-

Mr. and Mrs. Everett Talbot and J. W. Cox and son, and Mr. Seely Edd Url visited relatives at Fri- of Bellview, N. M. Joe Fraser, who has been workona over the week end.

ford, Saturday. C. Hartman.

ter and Lubbock, Sunday,

where they visited Miss Georgia, Grays.

France Honors Legion Head



Marshal Philippe Petain (right) decorating Daniel J. Doherty of Massachusetts, the new national commander of the American Legion, with the cross of the Legion of Honor during the visit of 2,500 Legionmaires to France recently. A tour of the battlefields, dedication of war memorials and a luncheon at the Invalides, where Napoleon and family were shopping in Amarillo, Marshal Foch are buried, were major features of the program.

Gore attended a Hallowe'en Party birthday cake, which was served pils entertained the patrons of the community at a Hallowe'en party, Visitors were Miss Lois McKin- Friday afternoon, The school house ney, Monte Max Dodson, Mrs. Kaul was decorated with witches, bats, cats and other Hallowe'en deco-The Intermediate Music Class rations. has started work on the Choral

After the program, refreshments Vernon Wilson made a business Singing Songs, which are taken of punch and Hallowe'en cockies trip to Sudan last Tuesday. He from Foresman's "Music in Story were served to Mmes. Charles Green, Ray Hershey, Owen Neel, C. V. Burgess has purchased the Beard, Herod, C. C. Bowman, C. Mr. and Mrs. Bud Hopson were former Webb place of 160 acres, P. Caldwell, Lynn Powelson, Carvisitors at the Grady Wilson home, which is located two miles north nahan, Ed Botts, Drake, Herman of the Progressive school house, Drake, Mr. and Mrs. Roy Wag-Mr. and Mrs. T. B. Cox and Mr. Burgess purchased the place ner," Misses Eunice Caldwell, Ira Elaine visited Sunday afternoon from the Kansas City Life In- Jeanne Ricketts, and the Misses

Bowman is living on the place. Mr. Mrs. Ed Botts and children and A Hallowe'en party was held at Burgess will put down an irriga- Mrs. Drake, and Mrs. Herman the Rudd home, Sunday afternoon, tion well and make a few minor Drake and son, called on Mrs. Ray-Hershey, Friday afternoon.

> David Boyer spent Sunday in the Blakemore home.

> Mrs. Sparks and daughter, of Commanche, Okla., and Mrs. Haskell Benson and daughters of Frio, called on their old neighbors in the Progressive community, last Thursday.

Miss Agnes Hicks spent Saturday night with her brother, John Hicks and family, in Hereford. Mr. Emmett Blakemore and day and Monday at the home of weeks, became ill and returned to Jimmy took his parents, Mr. and his grandparents, Mr. and Mrs. G. the Alton Fraser home in Here- Mrs. A. J. Blakemore of Summerfield, to Paducah, Saturday to

Mr. John Holcomb and Mr. visit relatives, James Holcomb with their father. Misses Ira Jeanne Ricketts and Mr. and Mrs. B. J. Lomax and of Hobart and Lone Wolf, Okla., Odessa Cockrell entertained the family, went to Friona Saturday, were recent visitors at Kelly young people of the community

Miss' Eunice Caldwell, Lucille

with a party, Saturday night

Parke and Virginia Bowman at-

tended the mid-night preview Sat-

Adrian News

There was no preaching Sun-

urday night.

Witt lfet Saturday morning, for rillo.

Roy, N. M., to visit the Taylor family.

Mr. and Mrs. C. Chapman and boys went to Conchas Dam, Sunday. Mr. and Mrs. Ross and Mildred Adrian school.

Loveless, spent Sunday in Plainview.

spent Sunday at Conchas Dam. twenty years ago.

The Methodist Missionary So- next meeting will be with Pauline

Mr. and Mrs. Henry Creits were shopping in Hereford, Saturday. Mr. and Mrs. C. A. Walker have moved to the Simms community and have two children in the

Mr. and Mrs. Glenn Howard tables were played. First high

clety spent Tuesday in the home Howard, November 3. four comforts for Mrs. Chapman. Ottarva, Ill., are visiting Mrs.

The Bridge Club met with Mrs. Lemke, Wednesday evening. Three prize went to Pauline Speed, sec-Mrs. Kensie spent Monday with ond to Ethel Chapman and travel-Mrs. W. W. Hill, three miles north ing prize to Lucille Tolbert. Reof Hereford. They were old friends, freshments of cake and whipped cream and ice tea were served. The

of Mrs. Ed Jacobsen They tacked Mr. and Mrs. Otto Redlich of

Mrs. Calhoun had her tonsils Redlick's mother and brothers, the removed last week. She spent sev- Klines. They expect to locate eral days in the hospital at Ama- somewhere in the Panhandle.



ances, try STREU'S! We have all kinds of sockets, switches, wiring, drop cerds and other supplies. Our stock of electrical appliances such as

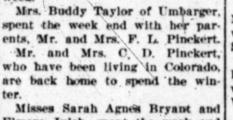
irons, coffee makers, toasters, mixers, washing

machines, etc., is complete and of the best makes

on the market. Check up on the electrical appli:

ances you will need and come in and make your

selection today!



at home

ford, left Sunday for El Paso, to Chapter, Order of the Eastern

H. Dyer and Mesdames L. A. Matthews and S. M. Smith, attended quarterly conference at Flagg, Sun-

Miss Katie Mae Burks of W. T. S. T. C., spent the week end with her sister, Mrs. Addison Hunt-

Mr. Fred Baird of Hereford, was Sunday guest in the Horace Paird home.

Thursday in the Ullman Hunter

Little, Weldon Stephan Nanette

tog. man, Mr. Moore of Hereford, Mr.

N al Witherspoon spent Sun- ing for Kelly Gray the last three

who is working there.

ing at Dimmitt.

Mr. Ponder went to Shallow Wa-

home. Mr. and Mrs. S. M. Hunter were in Oklahoma City last week, Mrs. Finis Hunter accompanied them as far as Elk City, and visited her sister, Mrs. O. K. Clark. WEST TEXAS

Westway Items (10 miles west) MRS. MERLIN KAUL Rev. C. G. Coffman, a student

ed Mr. Dameron's sale of registered cattle in Hereford, Monday, t Wayland College, preached here

o be given at the school house some time in the near future. Mrs. Paul Rudd was an Amarillo visitor, Tuesday. Mrs. Paul Mathers, Paula May and Bobby Took her mother, Mrs. PPoole to her home at Munday.

val in Hereford last week.

Many farmers from here attend-

ers' thome. Mr. and Mrs. Merlin Kaul and son, Larry Carroll, were guests at Hereford, called on Mr. and Mrs. the Dan Adams home near Way- J. L. Click last Friday.

side, Sunday. The Adams home is close to Hambles Drive, which of Hereford, visited her mother, is the road leading onto Palo Duro Mrs. Roy Hershey, Saturday, Mr. Canyon. The children in the primary room enjoyed a Hallowe'en party

Friday afternoon, Each had made 11892 Ohio Ave., Detroit, Mich., a mask which was worn before announce the arrival of Caroline the games and contests of bobbing

for apples, eating apples from a one corner after they had seen her Baptist Church Friday. enter. However, the "bolder" ones entered and received fortunes writ-

that she had a laugh which and daughters, were Saturday sounded much like that of Doris evening supper guests of Mr. and Mudgett.

children, spent the week end visit- night guests at the Kelly Gray home, one night last week. Mr. Mr. and Mrs. F. W. Dodson, Miss Glover went to see about his Emily Minter and Mrs. Merlin father's wheat, near Dean. Kaul attended the County Teachers Mr. and Mrs. Roy Harris and daughter, and Mr. Harris' parmeeting at Hereford, Saturday. This community was well rep- ents, who are visiting her from resented at the Lions Club Carni- Colorado, spent Sunday with Mr.

Mr. and Mrs. Clyde Shepard and of Fort Cobb, Okla., were over-

and Mrs. Claude Ware at Sum- day. merfield. Miss Mildred Wilder is spending the day in Amarillo, Sunday. a few days at home, while Mrs.

Mr. Bill Miles and Floyd Glover Oct. 30.

Plans are being made for a play | Wilder is gone to visit her mother. **Progressive News**

(1 mile east, 6 miles north)

BY OLIVE PERKINS Mr. and Mrs. G. C. Dickson of Texas, last Friday. They returned Memphis, and Mrs. Georgie Part-Tuesday, Mrs. P'Poole has been ridge of Alva, Miss., visited Mr. spending the summer at the Math- and Mrs. Ed Childre last Tuesday and Wednesday.

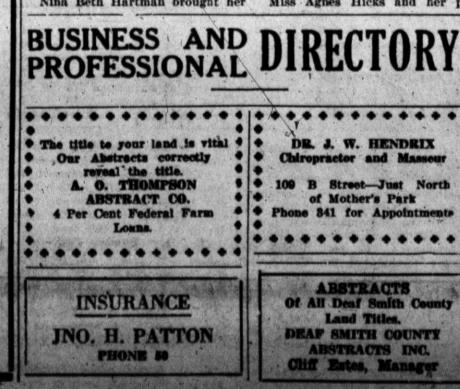
Mr. and Mrs. Jess Miller of Mrs. Arch Conklin and children, Conklin finishing painting the

school house, Saturday, Mr. and Mrs. John Rector Jr., Sue, on October 21.

Mmes. C. C. Bowman, C. P. string, eating crackers, etc., were Caldwell, Lynn Powelson, Robert started. Some of the first graders Viegel and Misses Eunice Caldwell were afraid to enter the "Old and Olive Perkins attended the Witch's Den," which was made in County Federation Meeting at the

Miss Agnes Hicks visited her mother, Friday night, at Canyon. ten on slips of paper. Some say Mr. and Mrs. Howard Hershey Mrs. Roy Hershey.

Nina Beth Hartman brought her Miss Agnes Hicks and her pu-





BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

THE HEREFORD BRAND	HEREFORD.	TEXAS, THURSDAY	, NOVEMBER	4, 1937
	And an advantage of a second and in the design of	the second se		Statement of the local division of the local

RI Hendland Brand	Maybe b
The Hereford Brand Our Stogan "More People More Farms	to tell w not enou fidgety.
HEREFORD, DEAF SMITH COUNTY, TEXAS. TELEPHONE 30	La Charles
Publisher and Manager EDEMIE GILLENTINE Editor	es at En
TUBBORIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00	to see h Okla.

trictly cash in advance second-class matter at the Post Office in Hereford, Texas,

the act of March 30, 1879.

NOTICE TO PUBLIC

neus reflection upon the character, standing or reputation of m, firm or corporation, which may appear in the columns of the editor personally at the office at 402 Main Street, Hereford, Texas.

Che Adrian Sandstorm

Edited by the Junior Class

	CIPET /	A MOVED
2811	1000	IFF

	Frank Fortenberry
Editor-in-chief	Clifford Chapman
Assistant Editor	
Bocial Editor	Roselee Morris
Peature Editor	Lonella Fortenberry
Pep Squad Reporter	Dorothy Spande
Boonsor	Mr. J. C. Baker, Jr.
and the second se	

that it does not pay to follow di-

The house was beautifully deco

pictures. The Juniors thank Mrs.

B. L. Kinzie and Mrs. V. W. Jones

Mrs. E. C. Chapman and Mrs.

Those present were Mozelle Phil-

lips, Nadine Whetstone, Lonella

STUDENTS ENJOY DINNER

Friday, October 29, at 12, a for-

Mr. Baker and Mr. Howard.

did follow them.

for the decorations.

ADRIAN PRICE GAME IS WON | contests. Marvin Long found out BY RED DEVILS

Friday, Price came to Adrian with the intention of defeating the Red Devils on the field on which no Texas team has beaten Adrian. In fact, they have only been beaten rated with Hallowe'en colors and nce on this field by teams outside the state.

The Adrian team was not much, any, heavier than the Price team, but they played better ball. Hugh Fortenberry helped furnish as a result of hard line plunges the refreshments. end runs, the Adrian team and piled up a score of 20. In the last quarter, the Price team resorted Fortenberry, Mrs. Howard, Mrs. entirely to passes, but not Levi, Dorothy Spande, Earl Brown, one of them was completed. The Marvin Long, Frank Fortenberry, almost final score was 20 to 0 in favor of Buster Chapman, Mr. G. A. Syms Adrian.

The Adrian boys say they like to play games with clean, hard-fighttoams. Price is that sort of

ADRIAN RED DEVILS-WHO ARE THEY? Jim Ross

Jim has attended the Adrian owls, pumpkins, bats and candles. school for one year, and he is showing upon the football team. present wish to thank Mrs. Levi, He holds the position of center. He Mrs. J. Paul Morgan, Mrs. J. W. sixteen years old and is classi- Ross, Mrs. N. J. Brown and Mr. fed as a Sophomore. Jimmie's am- J. Paul Morgan. bition is to be a shepherd. Also, From the sound of whistles afthe says. We wonder if he's fool- had a delightful time.

ADRIAN FOOTBALL FIELD

efore the game, he will vn a little. Maybe enough where his stomach is, but ugh to keep from being

LOCALS

Lora Fay Clemons, accomy her brother, who teachndee, left Tuesday evening er sick father near Altus,

Miss Edith Levi, Mrs. Irene Brown, and Mr. J. C. Baker went to Canyon, Friday and Saturday to attend the home-coming, which is held annually.

A number of playlets have been ordered to use for chapel programs, and also some three-act plays from which the P.-T. A. will select their plays,

Mr. J. P. Collier is building a new service station on the south side of the pavement. Mrs. O. G. Calhoun left Tuesday, October 26, for Amarillo, where she will have a tonsil operation. Mr. and Mrs. Norman Jacobson, and Mrs. Witt are going to Roy,

N. M., to visit Mr. and Mrs. W. B. Taylor, who recently moved from Adrian.

Outstanding

(Continued from Page 1)

rections too closely by getting his ern quarters and still remains inface smeared with soot when he tact, and is operated by the boys. Widely Known Breeder Rat Jowell, probably the most

handle, was introduced at the auc- a-rope pulley-to a scraper-and acre (Fig. 3). tion as an authority on Herefords the tractor did the rest of the job A rig like that shown in the bothas done as much for the Hereford per load. Simpson Herefords to this section it into a wagon. in 1914. Practically all of his life Last year a Kansas farmer the growing crop. It is reported that sale ever held in the Sales Pacredit for the peak which Hereford right hand illustration shows how proximately \$4,00. breeding reached in this area.

Another woman, who with her husband, contributed much Hereford breeding was Mrs. A. M. mal Hallowe'en banquet was given Jones. Mr. Jones, before his death, for the fifth, sixth and seventh was in partnership with W. E. grades. The banquet was held in Dameron, who held the sale here, the laboratory, which was beauti-Monday. Among other things which fully decorated with cats, witches, they accomplished, Jones and Dameron will be remembered for The thirty students who were having held the first sale ever conducted in the sales pavilion here. Mrs. Jones showed a continued interest in fine cattle while attending the sale here. She is the sister of W. E. Dameron.

To Hold Sale Here Cecil O'Brien represented his fath-

YOUNG PEOPLE ENJOY PARTY

FARMING IT!



The Illinois farmer shown in the | tall it grew without fertilizer. sketch had 45 tons of limestone When he applied 300 lbs. of lime- tial breeders to the game is one of zation and help the band than to to spread-and by using his head stone per acre in the drill he harinstead of his back he and one man vested 1,400 lbs. of hay (Fig. 2). finished the job in two days. First And when he applied both lime preme in this area. he built a loading platform. Then and 60 lbs. of rock phosphate, he Dameron Help widely known breeder in the Pan- he built a tripod of planks to hold harvested 2,700 lbs. of hay per

and Hereford pedigrees. Mr. Jowell of loading in about five minutes tom sketch may soon be a common sight in pea fields and other crops quietly and energetically worked industry in this section as any The home-made trench silo wind- that suffer from plant lice. A soother man. Operating under the lass, shown on the left, lifts the lution of nicotine is forced into the the herd and building it np. Nafirm name of Jowell and Jowell, silage out of the trench and swings exhaust of the motor-turned into tional cattle authorities praised the he brought the famous Gudgell and it over the feedlot fence or dumps gas-and the gas blows out under fine offering. Strange is the fact a capvas sheet that drags over that Elmer Dameron held the first

has been devoted to the Hereford wanted to find out about fertilizer such a rig will delouse an acre of villon here in 1020, and Elmer the school when he calls; score industry and to him is due much for sweet clover. Figure 1 in the peas in 20 minutes at a cost of ap- Dameron was the man who brought cards must be filled in and in



A lot of people were asking will likely be back in the line-up dispersion sale in the pavilion, here No. 19-20. Mr. O'Brien is another content of the start bis first string macher alternated at the end post, be found at Hereford, Texas.

paying \$275 for the two-year-old female R.M. Gunn and Guy Lawrence

of Westway were among breeders of this county who attended the sale. Mr. Lawrence worked with teaving a few months ago. He is sent out Tuesday, Nov. 16. All int building up a nice herd and is formation will be kept confidenknows Herefords and likes the ever in before.

Mrs. Frances Hess was another woman breeder who attended the sale, and who is widely known in Hereford circles. She has a dandy herd on her place east of town and is an aggressive business woman.

Grover Sanders of Canyon, was here for the sale. He greeted old friends-whom he has known down through the years. The Higgins boys, Bob, Claude and O. K., were on hand for the sale and as usual, were glad to see and talk about good Hereford stock.

G. W. Brumley and Bonnie Brumley, operating as Brumley and Son, are getting back into the thoroughbred business and are going to build up a good herd. They

the reasons old timers predict that have it published by an outsiderthe Hereford will again reign su- and then make another donation

Dameron Helped Region

W. E. Dameron, who sold half of rectory of which we feel the whole his herd in the Monday sale. From town will be proud," year to year. Mr. Dameron has

with his thoroughbreds, adding to

coming back -- and brieders every- the floor planks, where agree that some of the fin-

Local Survey (Continued from Page 1)

the post office not later than Sati urday, Nov. 20; the cards will be

carefully watching his stock; he tial by the government and the names of unemployed persons will business better than any he was not be publicized. Through the programs during ensuing months, and all persons who are eligible should sign and return the cards, prompt

The local committee, which will assist Mr. Pickett, follows: H. V. Hennen, chairman: Mrs. Dyalchia Bradly, County Welfare Worker Mrs. C. A. Skelton, B. & P. W. Club; Earl W. Wilson, County Judge: Mrs. C. Ora Cockrell, Cafeteria Manager; Cecil, Wilkins, Legion Commander: John Patton, Lions Club President; John Olson, Red Cross Chairman; H. M. Redford, Ministerial Association, and Walter Pickett, ex-officio member.

> **Band Parents** (Continued on Page 6)

already had some of the Dameron is likely to come along and pubcattle, and Monday, bought some lish, we feel that the people would more. The return of such substan- rather buy through a local organito the band," members said. "We expect 100 per cent co-operation, Last, but certainly not least, is and are going to put out a di-

> Work on the directory is scheduled to start next week.



back the Hereford Sale after a Judge Wilson's office when the sulapse of four years, his sale being pervisor calls; two years of colthe first since the spring of 1933, lege work or a permanent certifie The first big auction was held cate is required for teachers in here around 1905, when the breed- standard schools; local teachers

sale in the old Homer Wilkerson The next meeting of the Teach-Garage, however, was the one ers' Association will be beld Dec.

A bridge 250 yards long across

Massachusetts' blasphemy act 1697 is still on the statute boo

THE KNACK OF MAKING MON-

EY IN ANY JOB, business or pro-

fession. Send stamp, please. Wil-

ers joined to present a sale. The must not give the state tests." which created such comment and 18.

led to the building of the Sales Pavilion. Hereford, Texas, be- Indian Village, adjacent to Ju-came known as the Hereford cat- neau, Alaska, boasts a modern sewtle center of the world; the sales age system constructed largely, which were held at the rate of by Indian labor. two, three and four a year, attracted buyers from over the entire mation. Old timers will tell the Min river in China is made enyou that the Hereford is again tirely of bamboo cables except for

est, stock in the world is still to

IS MOWED

The grass had grown so tall In the adjoining room where the

So mieldit out.

1. 61.64

1.115 +17

THIS JEDOF Part CHAPEL PROGRAM

elinitie of especially interesting because it was based upon the coming football like it. same between Adrian and Price. with the first number was an imbers were supposed to be. The

figure standing behind the clock, placed preda their heads through these holes represent the numbers. Lottie Taring announced Ibem in the order in which may were placed, telling why they were placed there. The next number was a negro Edwin From

Last, was a playlet, entitled "School Days."" The Pep Squad sang songs and gave yells between the numbers.

EIGHTH GRADE HAS FIRST PARTY

roast last Thursday, October 28. They left immediately after school Bruce, at the last meeting. The new herd on his place east of town, of the Whiteface first downs. Anand returned about 7:30 p. m. They went to Tory Camp, which Phillips, Bobby Speed Winston about 8 1-2 miles from Adrian. Hamm, and Edward Thomas. They They roasted weiners and marsh- found Scouting very interesting. matiows which they ate along with Mr. Baker gave some copies of bread, pickles, and cookles. They the Scout Oath, Scout Law, Scout dertained themselves . with hik- Mottoes, and the Pledge of Alleand playing football in the giance to the Flag to the Scouts Carter, Verne Jacobson, Mr. Baker gave them a few pointers Cleveland Baker, class sponsor. in drill, is is the first outing the eighth After the meeting, the Scouts e bus had, and they are look- went to Worsham's and forward to next months en-ALL TRADUCTION

THE JUNIORS AND SENIORS HAVE HALLOWERN PARTY The Senior class was entertain by the Junior class, their spon-, Mr. Baker, and their class rents, Mr. and Mrs. Glenn How the Howard b

well through

Last Friday, Oct. 23, Mrs. Nor-Last Tuesday, Mr. Edgar Jacob- man Jacobson and Mr. J. Cleveland on brought his mowing machine to Baker, Jr., gave a party for Mrs. school house to mow the foot- Jacobson's Sunday School class. hall field. Mr. Norman Jacobson The middle room was decorated furnished the tractor to pull the with orange and black streamers strung across the top of the room.

Property that it impeded the center's pass- refreshments were served, the only ing, and it was quite an accommo- lighting system was four candles dation to the football boys to get, sitting upon the table in the center

of the room. Orange and black streamers were strung across the top of this room, also. The party This week's chapel program was was a pleasant one, and the students are looking forward to more

BROTHER BRUCE LEADS IN A GET-ACQUAINTED SERVICE

Rev. Oscar Bruce had a program Sunday night, Oct. 24, which was a get-acquainted program. This program was getting acquainted with the new song books. They sang several songs, and Bev. Bruce commented on some of them. The their positions on the team, and Sunday School has just received one hundred Triumphant Service Songs books which are very beautidialogue by Jake Fortenberry and ful. The people are well pleased with the songs and song books.

BOY SCOUTS INCREASE IN NUMBER

The third meeting of the Boy Scouts showed a marked increase in the number of boys. The first meeting showed up with seven The eighth grade had a weiner boys, and there were thirteen boys present with one visitor, Oscar ones were: Jimmy Zaring, Clyde a Those present were : Mo and who do not have books. N. L. Edgar Jacobson and their Jacobson explained the Scout Oath ther, Norine, Mr. and Mrs. and Law to those present and une Speed and their son, Bert ed them to know the first four for Jean Spande, Jim Morris, the next scout meeting. The group dy Chapman, Bobby Speed, stood at attention and repeated fred Miller, Winston Hamm, J. the Scout Oath, after which Mr.

gave George fifteen rabs, then the fifteen rahs for Brouts. George was meeting.

THE FEELINGS OF & PLAYER BEFORE A FOOTBALL GAME As Written by a Player

Boy it is a funny feeling? The layer gets to where he can't write or talk or say what he wants to ne playing the game that affchore playing the game that all friends whom they have known moon. He doesn't know whether o eat or not, because he can't tell they did little bidding, they are interested in cattle and have n't know what to do. If he

off the game, he can't do it well. Hereford herd.

started when McCollum sent in breeder who has been in the business

R. C. Ashlock kept up his good

Paul Foster seems to improve

a number of years. He has in his herd Linebred Anxiety 4th Herefords, and will offer 250 head in the sale, Catalogues are already being distributed for the sale. Several head from the Dameron swim-and were well on the road goods, too. herd went into the McDonald berd to a touchdown when the final

which has been moved back to whistle blew. Hereford from the McDonald Amarillo ranch, following the recent dispersion sale. Mr. McDonald is assisted by his two sons, Dave and

John, who are becoming known in has something in those boys. Hereford circles. Old time breeders, also, enjoyed

talking with Tom Dowlan of Canyon, who was herdsman for John Hutson in the early days, and who also has a reputation for knowing John Pitman, who clerked the mmeron sale, is also gaining rec-Herefords. ognition as a breeder in this seetion. He has a nice herd and is building it up. S. P. Rosson has 21 head of

Herefords in his herd, which is runner, he is also a nice little sired by a Double-Domino bull, passer. Ed East, another breeder who saw the Hereford business rise to Old Mutt Vanghn 'didn't get

sa peak here, bought several head much chance to use that educated of cattle in the sale. Ed# also toe of his Friday, but he turned in Donald sale and is adding to his a dandy game and after kicking herd from time to time, despite the fact that it is already outstanding. bought the top cow in the Me-Tom Ivy was also on hand, He change. is remembered as another of the breeders who operated here in peak days. Mr. Ivy also has a nice work, and accounted for several Some fine cattle have come from other good thing about Ashlock the sale, and there are still some his defensive playing. He is one of exceptional animals in his herd, the best all-around players on the Cecil Guseman, who bought team. Capitola E. 70th for \$710, paid top price for the two-year-old heif-

er. Mr. Guseman has a large ranch with each game. Paul is making in the Garcia Lake region and is some nice yardage, and is now one of the outstanding breeders of running back punts like an All-this section. He also bonght Pretty American. He is calling some op-Lady 52nd, three year-old cow, at \$450 and paid \$540 for Donna An-which the boys sprung Triday. na 55th were of "up-town calibre.

Has Good Herd Alton Fraser is another up-and-coming breeder, who already has a nice herd built up. He was a stout bidder on several animals in the his business affairs sale, Altho demand much of his time, he de rives pleasure in working with his ral good animate and to complete the bord from time to time.

The Coconougher boys, Lee, Cap and Clyde, are also top-ranking breeders in this section, and have some nice animals in their herd. Chas. Williams and Miles Rober-son, both of the First State Bank.

son, both of the First State Bank. ttended the shie and greated odrow It

trangen filmer another bre Voodrow has seve-

his second squad at the end of Parker is another utility man the Dimmitt game - and did those who looked like a million dollars. second string boys "go to town?". He is likely to see more and more They snapped off four first downs action during the season-and you so fast it would make your head can bet that he will deliver the

Bradley is going down as one of the best centers seen on Those reserve boys may not be Whiteface team. He passes acquite so big, but they are sure curately, and he plays a good de-

fighting things. Yes Sir, he really, feusive game along with it all, his

Rutherford is always on Pete Peterson, who plays just toes. When they put anything by bout any position you can name, that box, they are going some. looked mighty good in the Dim- is a remarkable lineman, and puts mitt game. Pete has seen a lot of everything he has into every play service on the bench this season, Poser is another lineman who can

the

but he has more years to play-, always, be depended, upon to deand McCollum might be grooming liver the goods. He played a whale the boy for quarterback next year. of a game Friday. A lot rests on Pete has the makings of a good the should be experience may prove mighty valu- you couldn't pick out two steadler able. In addition to being a shift boys to carry the load,

J. C. Vaughn at end is another Mexico, player which makes a coach happy.

J. C. is right in the middle of every play and is one of the best

blockers on the squad. Keep an eye

on him Nov. 11. Included in the second string which finished the game were some outstanding players, most of whom will make their mark on the gridiron pext season. They were not ALL OUR PRODUCTS, in long enough to make too many milk, sweet cream, Bulgarian bet. Paetzold. brilliant plays, but they more than ter milk, chocolete milk, Bireley's held their own. You will be hearing , orange juice and ice crean, deliver. FOR SALE-One-half section. Fi more from Axe, Brock, Estes, Knox, ed twice dally or can be purchas-Lyons, Miles; Rogers, Wilkins, F. ed at our down town office at 212 County. Well improved. Irrigat Vaughn and Wolfington States -

A summary of the game follows H'rf'rd D'mt

15 First downs Punts 0 5 for 115 Punts reformed 2 for 45 0 Fumbles -----Passes altempted Passes incomplete 2

2 for 23 Ray Num went out of the game Parses interested [1. 1 early when he burt his writet An Gained at acrimmage 273 old sprain, the wound was not ex- Lost at scrimmage --- 13

ral good animatic and the adding to was the thoroughbred center of th world.

saw many old timers here. Monabd fr E. B. BL in his Travis Dameron, brother of W. S. E. Dameron, has a nice herd of Linebred Herefords and was seen it The.

D STILLET IN talked over days when Hereford Anxiety 1st to this herd at Dawn,

Mr. B



Wanted

NOTICE STOCKMEN! Stockmen you paid 18c to 25c for liam R. Moore, Dept H, 1922 Sumvaccine. I charged 10c till drought, mer Ave Waco, Texas depression and killing cattle. I to Tc. dose, and still there, and need

my syringes returned. Dr. F. E. 43-3tp Bowers well with him sit WANTED To Buy house to be

moved of wrecked. Will pay cash. See or write O. T. Larson, Box Box 43-3tp 301, Hereford, Texas,

WANT TO BUY Well drilling machine, at least 800 feet. Will pay 25-Mile Avenue. \$750, haif ca cash. John Watts, St. Vrain, New 42-6tp

WANTED - Wheat pasture for FOR SALE-Blackhull seed wh from 1200 to 10,000 lambs. rite Lester Galley, 11 miles north Harbon-Neal, Box 637, Hereford. of Hereford, Box 335. 41-4tp

NUMEROUS Federal Land Bank um Cleaners during rest of farms for sale in Deaf Smith and oher. See J. Caddick, agent, Barmer Counties. Hereford Na- 533, Amarillo, tional Farm Loan Ass'n. 38-tfc sweet

West Third Street. Prairie Dairie, system. Tenant, E. A. Goette 23-tf Phone 6.

tor Sale or Trade FOR SALE CHEAP-Good-as-new Portable Electric Sewing Machine." See it at my shop in Alma's and Bobbie's Beauty Shop. Mrs. D. B.

(RoTe | 44-1te Holder. FOR BALD Good carbide plant. light your farm home at low co CONTROL PRIME PRIME SCULLENCE NO1

FOR SALE Fort 'B3) door Sec. Paint and motor in very good oun dicion: A real - bargain, FOR SALE-One ten-year-old work

mare. See E. H. Osborn of West way community,

FOR SALE-All of Block 24, 20 acres, Welch Addition to Herefo Texas. Easy to Trrigate. aturilo Crockett, Sanger, Peter, da an ald out

the life eur mener (the statistic Inquire at Davis-McCracken

Weaping Pigs and Shoats' for s 7 miles north on Avenue, Comb ing wanted. M. O. M. Machin Frank Follart . FOR SALE CONTATRADE-Ho 12x24 10-foot veiling, wareho

ond side, 10ss. at Ba Lookingt Summerfield. FOR SALE-Jap Bray De

belance In one year, Address Loc Box 265, Hereford, Texas. 42-3

SPECIAL PRICE on Singer Va

FOR SALE-Blue Enameled O Range. In good condition.

Mrs, L. E. Stewart; 805 West H Street, McKinney, Texas.

FOR SALE-165 acres. acre, almost adjoining town. or write Tracy Major. Texas.

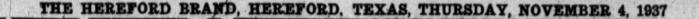
For Rent

FOR RENT - 2 COOR Bills paid. Mrs. J. F., Ward. or Se with good bedy accommod unhout for fouriets and traveling od ear Close in Mrs. A. M. Jones Glenn East Firth Street, and a

Call 692 Do mir . Tal

artim 1 cini 251

CHARGE ST



Society News

WOMAN'S PAGE MRS. JOHN McLEAN, Society Editor

Hallowe'en Dance For Younger Set Given At Country Club Friday Night

Decorations in keeping with the TWO ARE HOSTESSES season were used for a week end FOR SPOOK PARTY special event when a group of young people entertained with a gay blowe'en celebration Friday a spook party given at the home night*at the club house.

The walls of the room were community, Saturday night. decorated with orange and black Hallowe'en decorations were feastreamers. Clusters of balloons tured and a Mack and orange colwere tied to the chandeliers. Black or theme was carried out. cats, owls and pumpkin faces lurked in every corner.

Refreshments were served from a table laid with a plaid cloth and lighted with orange candles burning in tiny pumpkin holders.

Arrangements for the dance were in charge of Barbara Brotherton, Elsye Mae Wilkins and Dorothy Nell Trimble.

The chaperons were Messrs. and Mesdames C. O. Wilkins, J. H. Trimble and John Homer.

Those attending were Crosthwaite, Buddy Holder, Elsye Higgins, Gordon Higgins, Edgar Mae Wilkins, J. C. Vaughn, Betty Cockrell, Bill Montgomery, Lottle Tyson, J. W. Cawthon, Orvella Hill, Andrew Schumacher, Lois Standifer, O. G. Hill Jr., Martha Nelle Ewton, Leonard Ralston, Ann Cockrell, Otho Noland, Bernadette Albrecht, Lawrence Hellman, Aurelia Hoffman, Jerry Albrecht, Helen Ruth Barber, Eugene Boggus, Betty Sue Henslee, Raymond Baker, Anna Belle Roberson, Marvin, Thomas, Hazel Sewell, R. D. Sewell, Virginia Mosely, Jiggs Hartman, Norme Jean Foster of Amarillo, Billy Beene, Louise Homer, Marlin Pearce, Barbara Brotherton, Ray Nunn, Betty Perryman, Eugene Harman, Dorothy Nell Trimble, Jimmy Joe Johnson, Katherine Fullwood, G. H. Parker, Mary Lee Alexander, Robert Green

and L. A. Ricketts. BAPTIST Y. W. A.

HAS REGULAR MEETING The regular meeting of the Y. W. A. of the Baptist Church was held at the home of Miss Audrey Cockrell, Monday evening, at 6:30.

Mrs. W. E. Barnes read the CELEBRATE twenty-third Psalm as the devotion- ANNIVERSARIES. al. The program was built around . Three wedding anniversaries lands, was presented.

of Miss Ricketts in the Progressive

Guests arrived dressed as spooks and were entertained in candlelighted rooms where black cats,

weird witches and unearthly appapitions reigned in authentic Hallowe'en fashion. Hallowe'en games and contests were enjoyed and seasonal refresh-Lostesses, ments were served to Cecil Boyer,

Jake Gregory, Davis Boyer, Agnes Hicks, Millard Gregory, Billy Boyer, Augustine Gregory, Minnie Hurford, Faye, Hurford, Virginia Bowman, Lucille Park, Eunice Faye Caldwell, William Bowman, Wilma Russell, Glenn Ricketts, Howard Higgins and the hostesses.

W. M. S. HOLDS GENERAL MEETING AT CHURCH

Baptist W. M. S. held a general meeting at the church Wednesday afternoon. The devotional was conducted by Mrs. A. O. Thompson. Mrs. O. T. Williams, president, presided over the business meeting when plans were made for the Lottie Moon week of prayer, which will be held on December 1, 2 and

Plans were also made for an all-day meeting to be held at the church on Nov. 17, with a covered dish luncheon at noon. Rev. W. E. Barnes will discuss the new mission study book at this meeting. Circles will meet next week at the following places:

East side Mrs. Allen Powelson Este Clor-Mrs. Russell Carroll. Dorcas-Mrs. Mack Beach. Lillie Hundley-Mrs. W. I. Val-

Relatives and friends attending

Roberson and daughter,"

during the day.

cially ignored.

AUXILIARY MEMBERS

Olson, Monday afternoon.

The first lesson in the new s

brief sketch of the lives of the au-

mors of the book and told of Dr.

entine.

ship in foreign countries. She told | BETTY JANE ROLOSON

Those attending the birthday

elebration were: Mozelle Shreve,

Kathryn Henderson, Elizabeth

Dunlap, Mary Ann Acker, Nadine

Newell, Margaret Higgins, Margar-

et Barber, Doris Elaine Dillehay,

Reua Rae Renfro, Lois Agnes Gil-

of how the people of Germany IS HONOREE FOR wery required to pay at least ten BIRTHDAY PARTY doflars per year for the privilege Miss Betty Jane Roloson was of having radios.

ed by Marie Roden, who gave a Monday evening at the home of of November 11. biographical sketch of David Sarn- her parents, Mr. and Mrs. F. T. off, president of R. C. A. The Roloson.

next meeting will be held at the home of Margaret Schroeter. The raded in dimly lighted rooms, students are urged to attend. The program will deal with "The Old Classics."

cats, bats and grimacing pump-Members present were: Virginia kins. Miller, Elizabeth Brumley, Gussle Edelmon, Lucta Borden, Marguerite Newell, Nona Wills, Anna K. Huckert, Bessie Patterson, Ruth Marie Crosthwaite, Margaret Schroeter, Marie Roden, Nell Culpopper, Dorothy Telford, Virginia events in the life of each guest. Woodford, Kathryn Kester, Edna Daughetee, Gladys Freeman Billy Whitlow, a new member and the

OUTLOOK PROGRAM IS GIVEN FOR

METHODIST WOMEN A World Optlook program was given at the meeting of Methodist Missionary Society Wednesday afternoon with Mrs. Wm. McGehee as leader.

The meeting was held at the home of Mrs. J. W. Spradley, breath, 110,50 homoree. Henry Williamson and Mrs. Sprad-

CLASS HAS ley were hostesses. Mrs. D. H. Bryant opened the "42" PARTY meeting with a meditation. Mrs. The Fellowship Class of the First Williamson read the scripture, and Christian Church was entertained W. E. Barnes, The theme for the program was with a "42" party, Friday night at "Bridge Building," and a general the home of Mrs. Nona Jowell. MRS. JEFF GILBREATH discussion of the subject was con- Autumn leaves in shades of rust PARTY HOSTESS ducted.

the bulletin. A poem, "The Bridge the games of "42." Easley. During the business session plans Blue, Al Vaughn, Carl Oockrell, were made for the week of prayer, L. Z. Oldham, W. H. Russell, Mrs. scheduled for Monday, Tuesday J. J. Clark, Inez Clark, Mrs. Or-

and Wednesday of next week. Mesdames J. P. Slaton, and Mrs. Henderson and the hostess. Homer Henslee were guests, III. The Hallows'en motif was fea-fured in refreshments.

CLUB HAS LESSON ON UNEMPLOYMENT

MRS. DAMERON HOSTESS Mrs. Jim Lipscomb was bostess FOR CLUB PARTY

for members of L, A. E. Club Mrs Travis Dameron entertain-Tuesday afternoon. An interesting ed members of the Tuesday Bridge Hoyt Lewis, Heibert Patterson, F. nice Caldwell and Ira Jeanne Rickprogram on "Unemployment," both Club and several guests with a H. Oberthier,' Glenn Snyder, etts. Mrs. Jeff Roberson was a

traction.

the

Syria and Armenia As an intro- were celebrated Sunday at the Mrs. Jack Hutson conducted the the season arranged in appropriate Burl France, W. H. Russell, A. A. MISS FRANCES HIGGINS duction to the lesson, Mrs. Billie home of Mr. and Mrs. John Hicks. roll call which dealt with differcontainers, decorated the hous phases of the unemployment Mrs. Tom McCollum played high and R. P. Coneway.

two parts, the first was due in September and the second will be in February.

Plans were made to co-operate complimented on her birthday with with the Pep Squad in entertain-"Empire of the Air." was discuss- an enjoyable, Hallowe'en party ing the Tulia Pep Squad and Band This organization meets regularly the first Tuesday evening of each

Ghosts, witches and goblins pa- month and all parents of band which were decorated with black meetings began at 7:30 p. m.

CIRCLE ENTERTAINED WITH TEA

Chests were masked to represent ghosts, clowns, witches, colonial Lillie Hundley Circle of the dames and fortune tellers. Monop- Baptist church were entertained oly games were played, a weird with a tea at the home of Mrs. O. ghost told stories and a fanciful T. Williams on Wednesday of last fortune teller revealed portending week. Plans for the year's work were discussed and Misses Jean Williams and Virginia Newell en-The Hallowe'en motif was featertained with an accordion duet. tured in refreshments. Plate favors The following new officers were were dainty 'nut cups. A large installed: Mrs. W. I. Valentine, birthday cake, topped with fourteen chairman; Mrs. W. A. Long, copink candles was the center of atchairman, and Mrs. John All-

dredge, secretary. Those appoint- flag, George M. Cohan waves a ed to serve on committees were: Mrs. Neill Cress, personal service; Mrs. Aubrey Daniels, mission study : Mrs. J. M. Gilliland, benevolence; and Mrs. A. O. Thompson, steward-

nasturtiums and dabilas in shades HOSTESS FOR PROGRESSIVE of yellow and orange.

WORKERS' CLUB

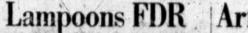
Mrs. W. O. Fox and Mrs. Caw- gestions were used in decorations. combined with black in decorations then Bryant were in charge of Five tables of players enjoyed for an attractive bridge party, Clubs and so sponsor a club pro- Wayne Phillips, Daniel Rus

Builder," was read by Mrs. S. L. Those playing were Messrs. and tained at her home Thursday aft-Easley, Mesdames: Elmer Dameron, R. G. ernoon. The program dealt with "The Val-

dining room.

ped in black and tied with gold were won by Mrs. Tom Carter; following members: Mesdames Roy high, and Mrs. Burl France, low. Wagner, A. S. Higgius, S. A. Ed-After the games, a salad course wards, Owen Neel, Ray Hershey, with delectable accompaniment, was Lynn Powelson, Ira Ricketts, Orin served to Mesdames Oscar Easley, Russell, C. C. Bowman, Misses Euin this country and in foreign club party Tuesday afternoon. Tom Carter, C. C. Rock-lands, was presented. Profusions of bright blossoms of well Cecil Guseman, C. P. Cockrell, Profusions of bright blossoms of well Cecil Guseman, C. P. Cockrell, Bud France, W. H. Russell, A. A. Tom Carter, C. /C. Rock- visitor.

IT WILSON



Armistice Day **Program Planned** By Young People

Clubs - Churches

PAGE SEVE

Wednesday night, November 1 at 7:30 o'clock the young people of the Christian Church will conduct the regular mid-week Churg Family Night Service. The progra will continue until 8:30 o'cloc and will give a close-up view of al raids in China as reported in letter recently received from m sionaries.

Nola Margaret Blue, Glenn Rick etts, Ira Jeanne Ricketts, Anna Bel Roberson and Robert Petersen with supplement the program with cial music and features of the set vice. Mrs. C. H. Dyar is directe of the Young People's Choir, an Mrs. Ellis Coombes is planist the group.

INTERMEDIATE CHRISTIAN ENDEAVORS HAVE PRO-GRAM ON "NEIGHBORS"

With the subject, "What Are 1 Neighbors," as the theme for program the Intermediate Cha tian Endeavor. met at the Chin Sunday evening for the regu

study and worship hour, Billy Dameron was leader. the program which opened with poem, "Love Thyself Last," The Progressive Workers Club

by Margaret Higgins. met at the home of Mrs. C. P. Talks on Neighbors were given Caldwell on Wednesday, Oct. 20. by A. J. Robinson and Gertrude During the business session mem- London. Scripture readings relating bers voted to join the Deaf Smith to the subject, were given County Federation of Women's Glenn Smith, Kathryn Hende

Twenty-three members. Shaggy chrysanthemums and au- ue of Health in the Home," and visitors, and Mrs. H. M. Redfor Neel: "Stop, Rest-Then Give Your



Mr. and Mrs. George McConn announce the birth of an eight pound, 12-ounce daughter, Wedne dax

Mrs. Emma Burns of Redland Calif, was confined to the he pital Wednesday, but expected to leave this afternoon for Amarilla

breath. Troyse Stembaugh, Arline ship. The house was decorated with The hostess was assisted by Mrs

and brown, and Hallowe'en sug- Shades of orange and gold were

when Mrs. Jeff Gilbreath enter- ject. The welfare project will fur- June Dameron and Richard Peter

rumn daisies decorated the rooms the following papers were given : and A. Peterson, sponsors, and the lace-covered table in the "Food to Build On." Mrs. Owen present.

Prize packages which were wrap. Best," Mrs. Orin Russell,

Mrs. G. W. Brumley, missions; ing President Roosevelt in what is Mrs. Barrett Sowell, periodicals; on the stage-"I'd Rather

Mrs. W. A. Alexander, program; Right." The play opened in Boston recently.

called one of the most daring satirical performances ever presented

MRS. C. P. CALDWELL IS

Refreshments were served to the

Forsaking his usual American

Be

microphone as he portrays a typical fireside address while burlesqu-

Roberson discussed the customs, The religions, dress and manners of the marked the wedding date for Mr. people.

Four cities were described and discussed by the following : Beirut, Mrs. George Story of Summerfield, Glennis Cockreil; Kefr Mishky, and Mrs. John Hicks of Hereford. Nora Alice Ray; Nazareth, Genece Mr. and Mrs. Roberson were com-Standifer: and Haifa. Andrey memorating the ceremony perform-Cockrell. Ted thirty years ago. The marriage Roll call was answered with of Mr. and Mrs. Story took place

items of interest concerning Syria, eighteen years ago and Mr. and The next meeting will be held at Mrs. Hicks have been married ten the home of Miss Dot Owen, when rear program on Stewardship will be given. Roll call will consist of the covered dish luncheon at noon verses of seriging on Steward were Mr. and Mrs. Britt Clark of

ship. Members present were : Thorn-ton Shirley, Glennis Cockrell, Odessa Cockrell, Genece Standiler, Dot Owen, Donethy Funderburg, Mesdames Idition Eny, W. E. Barnes, Jack Roberson Billie Roberson, Travis Canaway and the hostess.

GARDEN CLUB IS ORGANIZATION AND AND AND

group of women met at the Church Friday afternoon for the purpose of organizing a club, which will have for its aim, the beautification of the town in eneral and the cultivation of individual gardens. The organization will be known as the . "Garden Club," and anyone interested eligible to become a member. Mrs. Elmer Patterson was

charge of the meeting and appointed Mrs. J. W. Brown, chairman, and Mrs. J. P. Slaton to draft a constitution as a workable, basia for the club. Mrs. A. O. Thompson was ap-

inted chairman of the nominating committee and officers will be ill. he held at the court house ext Saturday afternoon a

Mrs Ralph White will have harge of the program for this the county are invited to attend.

USBANDS ARE

STUDY CLUB HAS INTERSTAINED Members of the Pleasure Hour Bridge Club entertained their hus hande Monday hight at the house of Mr. and Mrs. Boyd London. Yellow and orchid chrywintike mums atranged in white pottery howis were used in decorations. Informality furnished the key note for the party as gimes of bridge were enjoyed. High gors for club members went to Mr. and Mrs. W. J. Smith, and high score for guests went to Mr. and Mrs. Ralph Smith. Those present were Meesmal and Medaumer W. J. Smith, Enford

The second second and Coron and the danger of the W J Emith, Burlord whip by any Broadcastic er, Bart Phillips, Ermo Law, either commercial or gove larry Lomas, Roy Jowell and in one that, should be B. R. Dixon. Guters of the guarded against." were: Mr. and Mrs. Orpha Margaret Newell gave Mr. and Mrs. Balling Smith, on "Bropagnada Bules to b. and Mrs. Child Bernith, on "Bropagnada Bules to b. and Mrs. Child Bernith, on "Bropagnada Bules to b. and Mrs. Child Bernith, on "Bropagnada Bules to b. and Mrs. Child Bernith, on Mrsopagnada Bules to

twenty-ninth day of October situation. and Mrs. J. E. Roberson of Sum-A paper on "The General Causes

merfield and their two daughters, of Unemployment," written by Mrs. Edgar Sowell was read by Mrs. Rob Higgins. "How European States have sought to Deal With the Problem," was the subject of an article given by Mrs. Wfley Roberson, She told

how some foreign countries were meeting the issue of old age pensions and taxes." A' postponed 'number, a book re-

view of "The Old Maid," by Zoe were Mr. and Mrs. Britt Clark of Summerfield, Mr. and Mrs. Frank Atkins was given by Mrs. Bill Hatson.

Those who attended the meeting Belle, Mr. and Mrs. J. F. Ward Mr. and Mrs. Roy Coker of Sum were: Mesdames Bob Higgins, Jim Higgins, Bill Hutson, Jack Hutson, T. P. McCollister, Wiley Doberson, George' Sugas, Robert Velget and "the hostess.

merfield, Mr. and Mrs. Woodrow Watkins, Miss Agnes Hicks of Canyon, and the honor guests. Looking back over the years and reviewing good times spent togeth-BRUMLEY FAMILY 191 3 HAS GET-TOGETHER er, furnished - added entertainment Members of the Brunley family

held a get-together Sunday, honoring Mrs. J. O. Baker of Bryson, who, with her small daughter, has been visiting in the home of her MEET WITH MRS. OLSON

parents, Mr. and Mrs. Geo. Brum- nest Sewell. Members of the Woman's Auxilley, at whose home the gathering | Special guests for the occasion lary of the Presbyterian Church was held. met at the home of Mrs. John

Mrs. Henry Hastings - read Early Joiner of South Plains and oem, "I Met God in the Morning," as an introduction to the tend The day was fer nred by a di-Spiritual Life program, She discussed Christ's attitude to the so-

other in the afternoon. Those present were Mr. and Mrs. Bonnie Bramley and family, Mrs. book, "Meera and Beyond," by Dr. and Mrs. Dodd; was conducted by

Louie Olson and children, Mr. and Mrs. John C. Thorns. She gave a Mrs. George Robertson and children J. O. Baker and baby, Mr. Mrs. and Mrs. Homer Brumley, Mr. and Dodd's work during the . World Mrs. J. O. May and Mr. and Mrs. George Brumley

Adrian Men

War, Mrs. Throns also discussed the life of Mohammed and the ex-tent of the Moslem World. The Auxiliary will meet next Monday at the home of Mrs. J. Alexander.

Bag Six Big STUDY CLUB HAS

Rattlesnakes Mick and George Guikey,

ged what they believe to be sunday afternoon.

Sunday afternoon. They gaw an object on the Captock just west of their home in the Adrian, community. As they neared the object, they dis-covered that is was a large pile of rationactor. They fired into the pile with .22 rifles and many of the makes pscaped, running this. when they counted the dead makes, they found that they had bagged six large ratilers, and estimated that equally as

for the club award and Mrs. F. H. HALLOWE'EN PARTY IS Oberthier won the guest award. Other guests playing were Mesdames; J. T. Gilbreath Jr., O. C. Holt, Woodrow Ireland, J. M. Possey and Miss Frances Dameron. Members present were Mesdames W. J. Stanford, C. H. Dyar, M. Emmons, John Coffee, Tom McCollum, Glenn Snyder and the hostess.

After the games a salad course. and spiced tea were served.

BRIDGE DINNER ENTERTAINS CLUB

Mrs. Seth B. Holman was hostess Hafold Close, Daniel Russell, Jack and Mrs. S. O. Wilson and is A bumper beret in black gross at a bridge dinner Tuesday night, London, Lois Agnes Gilbreath, Billy also a graduate of Hereford High for members and guests of the Davis, Billy Wilson, John Estes, School, He is employed with the Tuesday Dinner Olub, A table of Wayne Phillips, Glenn Smith, Billy guests enjoyed the party, Boh Jackson, F. L. Lucas, Larry The young couple have returned Appointments carried out the fall Trimble. Burger, Boh Jackson, F. L. Lucas, Larry The young couple have returned

motit and pink and red radiance Roberson. Anna Florene. Floyd. Mexico, and are at home at the structures rising two feet roses decorated the rooms and Donald Henslee and the bostesses. Oberthier apariments. the water level. centered small tables where the guests were served.

High score for the ladies went to Mrs. Jimmy Gillentine, while the men's award went to Mr. Er-

were Mrs. Herbert Patterson of Five children were present. Mrs. Clucinnati, Ohio, Mr. and Mrs. Sewell of Independence, Kansas, Rober Brumley were unable to at. Mr. and Mrs. Jimmle Gillentine and Mr. and Mrs. W. M. Emmons. Members present were: Messrs,

ner at noon and visiting with each, and Mesdames J. A. Pitman, C. C. Acker, S. P. Rosson, Alton Fraser, Jack Wayland, H. A. Close, Miss Eloyse Pitman and the hostess.

KNITTING CLUB MEETS FOR LUNCHEON

A Spend-the-Day party with luncheon, at noon was given for membres of the Knitting Club on' Wednesday of last week at the home of Mrs. W. J. Stanford. Ohrysanthemums and roses pre-

dominated in the floral decorations. In the billernoon knitting sewing and conversion furnished enter-Atlending were Mesdames W. M. Emmotes, J. T. Gilbretti Jr., O. C. Holt, Ernest Meditef, Weadrow Ire-fasti, Travis Damston, Tom McCol-luni 200 the Motens. 197

high school meeting. was ways and means of adding to the

Foster, Gaston Baer,

GIVEN AT HENSLEE HOME

Misses Eleanor and Rue Wilson and Mary Ellen Henslee were hostesses at a Hallowe'en party Friday night at the Henslee home. Proverbial Hallowe'en games and contests were enjoyed and weiners were roasted.

Those present were Acker, Mary Ann Acker, Mary Clovis, Mrs. Wilson is the daugh-Ann Thompson, Richard Petersen, ter of Mr. and Mrs. O. K. Higgins. Richard Ireland, Rachel Ireland, She is a graduate of Hereford High

Hastings, Billie Barber, Dorothy Southwestern Bell Telephone Co. Banner, Mattie Louise Lawhon,

guests enjoyed the party, Bob Jackson, F. L. Lucas, Larry The young comple have returned Appointments carried out the fall Trimble, Bruce Beene, Donald from a short weighing trip to New

sories. The only attendant was her districts. Kathryn sister, Mrs. Russell Whitehead of

Rena Rae Renfro, Ruth Temple School and is now employed by the Mr. Wilson is the son of Mr.

Mrs. Troy Welty underwent ARE MARRIED major operation Sunday and was Miss Frances Higgins and Mr. today resting nicely. Kermit Wilson were married Wed-

Mrs. Dan Allen, who underwen nesday, October 27. at the Bapa major operation the latter part t'at parsonage in Clovis, N. M. of last week, was today greatly The ceremony was performed by improved. the Rev. J. F/Nicks, pastor of the Baptist church at that place.

The Austrian government is con-The bride wore a gown of black sidering increasing relief work for erepe, with black and white acces- indigent farmers in mountained

> People who change their place of residence in Switzerland must? port the move to the police within 48 bours.

Feathers fly onto the new hats.

Flamingoes in North Africa bui which are co



PAGE EIGHT

Hereford Girls **Given** Council **Post At Canyon**

CANYON-Two Hereford students have been made members of the student council at West Texas Miss State College. They are Gonda Biggers, a senior, and Miss Virginia Hussey, a freshman. Miss Mary Ann Baird, also of Hereford, has been made planist of the newly organized college pep

Friø News Items (10 miles south of Hereford)

LURLINE DIXON D. H. Allmon and family spent Sunday visiting Mrs. Allmon's sister, Mrs. Jim Bagwell, in the Bethel community.

Theresa Smith and Mary Jane Jordon of Hereford, spent Friday night and Saturday in the J. M. Dixon home, visiting Lurline, The program and party was well

attended Friday night, Everyone enjoyed the refreshments. Barl Springer has just com-

pleted his new house here. Mr. adn Mrs. M. T. Sparkman and family attended church at Flagg, Friday night.

Mrs. R. L. Hance and Mrs. Troy Welty are on the sick list. Mrs. Troy Welty underwent an operation for appendicitis Sunday

night. She was resting nicely Monday afternoon. W. M. S. will meet with Mrs.

Mike Castle, Wednesday. All members are urged to be present. Mr. and Mrs. Ed Sevier and Mr.

and Mrs. C. R. Boyd and Ruby, land." were in the J. M. Dixon home, Sunday afternoon.

took dinner in the M. T. Sparkman of the School Board and State high son of the Seventh grade; Gene ome, Sunday.

Visitors in the J. M. Benson day, Mrs. Bangrum of Plainview, and shopping in Hereford, one day last grade ; John McFarland and Ruby Mrs. Logan of Petersburgh, and week

Mr. and Mrs. L. F. Campbell. Sparkman home, Sunday, Foster Beal, Miss Mildred Barnett and Annie May Smith.

Mr. M. E. Barclay is working E. V. Rushing of Farwell, was a grade, northwest of Hereford, helping his business visitor here, Tuesday evening. brother.

bought a home that they will ed to the bedside of her daughter, classes. move on their land here.

spent Sunday in the Owen And-

Mrs. Weldon Lindsay spent Monday in Hereford, visiting her mother-in-law and sister-in-law, Mrs. J. J. Lindsay and Mrs. Harvey Lindsay.

Mrs. J. M. Dixon spent Monday in the L. L. Lindsay home. Marcia Robbins took dinner with Gwendolyn Springer, Sunday. Sunday Howard Boyd spent night-with Durwood Scott. Vernon Jones and Durwood Scott spent Sunday with Howard and Charles Boyd, Jr.

Friona News

(22 miles west)

BY JOYCE LANDRUM Miss Beatrice Buchanan, who is attending Lubbock Tech, spent the week end here with her parents, Mr. and Mrs. J. D. Buchavan. Mrs. Neva Raybon, who is employed in Amarillo, spent this week end bere with her parents. She plans to have her tonsils removed in Hereford before returnmovie actress, shown after her aring to Amarillo.

Mr. W. B. Wright and Mrs. Naemi Todd were Lubbock visit- Paris. The personable screen star ors, Sunday, where they went has been signed for a series of after Mrs. Todd's small son, James pictures in Hollywood. Edward, who has been there for the past two or three weeks.

Mr. P. H. New and Buck Fall- der the direction of the P.-T. A., held its regular annual Hallowe'en well were business visitors in Far-Carnival, Saturday night, Oct. 30, well Saturday morning. at both school buildings,

Mr. Buck Fallwell left Saturday afternoon for Albuquerque, N. M., where he plans to visit with

usual literary program presented friends for a few days. Messrs, J. L. Landrum and Irvin in the grade school auditorium, Johnson were Clovis visitors Sat- which consisted of the crowning of the king and queen, Mr. Eugene urday night.

Miss Anna Terry, who is at Coffman and Miss Edith Mosely, tending W. T. S. T. C., spent the seniors. Their attendants were : Mr. week end in-Friona.

Miss Virginia Awyer spent Sunday with Miss Charline McFar-

The girls of the Home Making class; Calvin Bradley and Oziele department of Friona High School, Williams of the Freshman class; Rev. Johnston from Dimmitt, served a luncheon for the members Loyd Mingus and Mary Joe Ander-

school inspector at noon, on Tueshome, Sunday, were her sister, Miss Ella Marie Landrum was and Hazel Lee Norton of the Fifth

Judge J. C. Temple, of Farwell, V. Warren and Jacqueline Bor-Supper guests in the M: T. was a business visitor here, Tues- roughs of the Third grade; Litdelle

were day. Mrs. Bill Shirley of Lazbuddy. was a Friona visitor Sunday.

Mr. and Mrs. J. M. Benson have Mrs. Minnie Goodwine was call- various booths of the different

It seems that the spooks of Sun-Floy, who was seriously injured in

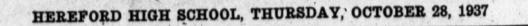
and queen, everyon, visited the

Movie Star

Lovely Annabella, famous French

rival in the United States from

VOL. II-NO. 7



The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Seniors Win Year Book Contest

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4, 1937

One does not realize fufly what The Senior Class won the cama f friend means until serious paign for the sale of yearbooks, which closed October 27, selling trouble faces one. When the time comes that life itself is almost hirty-five yearbooks.

WHAT FRIEND MEANS

This contest was sponsored by gone and one feels that "don'the staff of the "Whiteface Round- care" inclination, then is the time "p," and the Seniors will get a pic- that each letter, card, flower, or ture in that newspaper as a prize. A total of 106 yearbooks were preclated. It may be a little late in the

sold. The Juniors sold thirty-two, he Sophomeres twenty-one, and day to say thank you, but I did the Freshmen, seventeen. These yearbooks consist of all the issues of the school newspaper, never knew until about two months Evelyn Benson gave their ideas printed on glossy paper and bound later than many convalescent cards on hobbies and their favorite hob-pieces on the one-yard line. Dimin a maroon back,

GLEE CLUB PRESENTS INTERESTING PROGRAM

The students of Hereford High School received, "with open arms," a very unusual program, as their first of many from the Girls' Glee like the one which I passed through Club, Thursday, October 28.

The program was of popular This carnival consisted of the songs, and came in the order named : a combination of "Little Gypsy Sweetheart" and "Will You Remember," sung by the group; "Sweet Lelani," by the girls' quartette, consisting of Maxy Tiefel, Dorothy Thompson, Elizabeth Rice and Dorothy Nelle Trimble *1 Douglas Short and Miss Lydia Hum a Waltz," by the group; Marie Spring of the Junior class; Looks Like Rain," with Edith Dallas Earl Coldiron and Georgia Jackson and Barbara Brotherton singing the verse, and the rest of to give the student body a back-Nell Coleman of the Sophomore the group joining on the chorus; ground for the program. and "Was Is Rain," the stanza being sung by Lois Standifer and Williams and Arvetta Schmidt of Lavera' Troxell'; the chorus being the Sixth grade; Jackie Tedford sung the first time by the Girls' High School Trio, Mary Tiefel, Elizabeth Rice and Dorothy Nelle Trimble, and the entire Glee Club gan, respectively. Ezelle of the Fourth grade; H. singing the chorus the second time.

Horton and Billy Reid of the Second grade; Tommy Laceful and sight, and the program was ex-Fern Louise Seiber of the First tremely enjoyed by the students of Hereford High School, After the crowning of the king

JUNIORS HAVE CONTEST TO SELL HOLLAND'S

At the Junior class meeting Wed-Mr. and Mrs. H. D. Robbins a car wreck about two weeks ago. day night were quite busy Monday nesday morning the class was al-School Hallowe'en Carnival morning putting things back in vided into two large groups. These

WHITEFACES DEFEAT BOBCATS PROGRAM GIVEN FOR F. H. C.

The topic of the program was

not return to school last year aft- read an interesting article on the er my long illness. Although I girls' creed, Margaret Higgins and and flowers were sent to me, I bies, Elma Shugart gave a reading mitt took over and they were forewish to express by appreciation entitled "Hobbies to Ride," which

cover by their kind words and mes- of the club as a whole are reading, sages. It means something to know horseback riding, bicycle riding, that 375 students and fellow class- swimming, handcraft and needle-

mates are backing you in a crisis work. last spring. Again, I say, "Thank you."

PUBLIC SPEAKING CLASS GIVES PROGRAM

Choric speaking was the theme of the assembly program given by the Public Speaking Class Thurs day, . October 21.

An explanation of choric speaking was given by Jerry Jowell

The selections given, "Cargoes," by Maesfield, "Lyke Wake Dirge," an old Anglo-Saxon funeral chant, and "The Congo," by Lindsay were announced by Viola Phillips, Helen Ann Snyder and Mary Jane Mor-

The program employed the devices of voice control, range of tones, voice blending and perfect and white dresses were a pretty timing. Choric speaking helps the October 12. individual to overcome self-consciousness when performing before an audience.

JUST A TEACHER

The one who helps us in each study, Teaches each one right from

wrong. Wants always to be our buddy.

"Hobbies." Kathryn Henderson

now to each student and teacher was followed by a group discussion who in any way helped me to re- on hobbies. The favorite hobbies

A business transaction preceded the program. The club decided to have a year book. An assembly POLLY ANNA CRAWFORD program committee was appointed, including Mary Tiefel as chairman, Margaret Higgins and Grace goal. Bowen. The meeting was adjourned after a group singing of "Sing

Your Way Home," accompanied by Doris Elaine Dillehay. MANNERS ARE DISCUSSED AT GIRLS' HI-Y MEETING "No, the woman in the business world should not expect the men workers to pick up her pencil every time she drops it, nor should to wait at the classroom door un-

ing talks given by Miss Hostetler and Miss Sullivan, who were visiting speakers on the program of the Girls' Hi-Y meeting of Tuesday,

A vocal duet was given by La 'Wanda Jean and Virginia Earl Reed. Vivian Olson gav. a poem concerning good manners and their results.

In Memoriam

The students of Hereford High Brown; c. Mattheys; rg. Easter

The Hereford Whitefaces took their third victory of the season Wednesday night, October thir- from the Dimmitt Bobcats by the teenth, members of the Future tune of 14, to 0. This game gave Homemakers Club enjoyed a very Hereford their third conference till special program given by the pro- Tulia is the only game standing gram committee, Kathryn Hender- between the Whitefaces and a son, chairman; Troyce Stambaugh, chance for the district title. Peterword of encouragement is most ap- Louise Cress and Margaret Hig- son and Ashlock did the scoring gins, at the home of Mrs. Seigler. for Hereford with Vaughn kicking both extra points.

Page 13

The first score came at the Tast of the first quarter. Hereford, after a long run by Ashlock, fell to Bobcats' own 35. The Whitefaces' then, on four straight run plays, went to the one. Peterson going through a big hole, scored the first touchdown. The second quarter saw the ball being played within the two twenty-yard lines. The Bobeats made plenty first downs, but not consistently. When the half ended, Hereford had intercepted a pass

and was headed for Dimmitt's The third quarter was much the same as the second, but with Hereford showing more offense. The Dimmitt team had possession of the.

ball when the quarter ended. Hereford, after a few plays at the beginning of the final period, covered a fumble and quickly drove to Dimmitt's 4, where the Bobcats recovered on a fumble. They kicked out to Foster, who made a nice the school girl expect all the boys runback to Dimmitt's 5. A loss occurred, but then, three plunge til she gets in, in her school life," put the ball into pay dirt. R. C. These are points that were Ashlock did the scoring. After brought out in two very interest- Hereford regained the ball from the kickoff the second team was sent it. They started on their 28 and went clear to Dimmitt's 12, where the game ended. Parker did a nice

bit of running in this last threat." The final score was Hereford 14, Dimmitt 0. Starting line-up for Hereford

was: le, R. Nunn; le, Posey, lg, Rutherford; c, Bradley; rg, Miles; rt; H. Nunn; re, J. C. Vaughn; qb, Foster: lh, J. Vaughn; rh, Ashlock: fb, Peterson. Starting line-up for Dimmit was: le, Johnson; lt, Estes;



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4, 1937

200

Perfect

· Page 14

WHITEFACE ROUND-UP HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 4, 1937

1937-38

WHITEFACE ROUND-UP Staff Members

Editor-in-chief, Mary Jane Morgan Ass't. Editor-in-chief, John Willett Business Manager, Chilton Foster Ass't. Business Mgr., Virginta Newell Sponsor ____ Miss Irene Crawford

HERE'S AN IDEA

Dear Student-Faculty Association, Many times I have heard a groan from the lips of a teacher because he or she must keep a study hall when that time could be well spent A Long Time in performing the numerous duties of a teacher. May I offer a sug- Ago In School gestion?

I read in a magazine of a school Several years ago in this, fair which had burned and the faculty metropolis, which was then mostly members had so many responsibili- wide-open spaces, there was, stangeties that they could hardly fullfil ly enough, a school. That was in them. The Student Council resolved 1917 when most people learned the to come to the rescue of those dis- alphabet from branding irons intressed teachers. The students took stead of determined primary teachtime about keeping the study halls. ers, In this auspicious year Ray- party is to be given by the losing Thus, the teachers had more time mond 'Hawkins edited' the White- side /in the Holland's magazine to devote to other necessary du- face, Glenn Boardman cartooned, campaign. Noel Washam's side ties. If a student misbehaved in a and Lura Gregg put out pages study hall, the student in charge and pages of Freshman history to of the study hall wrote down his a supercilious public of upper-/ name and the nature of his mis- classmen. Strange as it may see, behavior. At the end of the pe- this was before the regime of Mr. riod the report was submitted to Dillehay and Mr. Hudson, Their the official authorities. The pun- predecessors were respectively. Mr. ishment deemed suitable for the B. M. Harrison and Mr. Lin Ferguilty one by the principal was lish.

served by hours after school or About this time Wallace Cox, other punishments. Each pupil was then a Senior, was declaring: "Ilg- scholastic League Debate. The on his or her word of honor, and norance is bliss; 'tis folly to be the students developed more self- wise." He should know ! Little Vivrespect and good citizenship.

Why could the students of Here- | was Brucle Bradley. As Senior to ford High School not assume this Senior, though, it must be said that the those of 1917 had much foresight. responsibility and relieve teachers of so much work?

A certain list of qualifications group were 'maroon and white.' could be set up, and any student Just look what they did! Influencwho wished to and who was quali- ed the school, no doubt.

fied could assume the responsibility | Dudley Parmer, athletic editor. of study hall keeper. I believe the said of the first football game of teachers would appreciate it, and the season: "It was on Portales the students would be inclined to soil; but, nevertheless, we waltzed

Sincerely Yours,

The staff of the Whiteface



Juniors Postpone Hallowe'en Party

The Junior Class met in the Study Hall last Wednesday. The meeting was called to order and there was a discussion of a Hal-October 29. It was decided to be postponed until a later date. The

was reported to be ahead. The Junior class sold thirty-two

yearbooks. The Seniors sold a few more than the hard-working Juniors.

DEBATORS ORGANIZE OFR YEAR

The debators are already at work on the question for Intergroup of people who are in the club this year are full of enthusiian Stambaugh was a Soph and so asm and ready to go.

Officers will be elected soon and debate will be given November 4, on the question, Resolved : That The class colors of that worthy the State of Texas Adopt a Uni-Cameral System of Legislation.

COWHANDS CHANGE NIGHT OF MEETING

On Tuesday night, October 25, 1937, only ten members were pres-

UP-TO-DATE FOR BOYS

You're all wrong if you think you must have wavy hair or be captain of the football team to be popular. 1. A girl hates to have you come

for her looking as though you were dressed to wash the car, or as a milkman.

2. Give the girl a chance by letting her know what's on your mind. Don't say, "What are you doing tonight?"

3. Haven't you heard this? The neighbors know when

Johnny comes to call, For blocks around, his horn Annoys them all."

4. Don't shove the girl. Your hand placed lightly at her elbow is enough to satisfy rules of etiquette and to steady the modern sure-footed girl.

5. By all means be on time for your date. The only thing to do if

you are going to be late is to let her know if you possibly can. 6. Boys, not all girls are gold lowe'en party which was to be held diggers, so if, you will drop the hint as to your financial means, it will save much embarrassment.

> ALUMNI NEWS The ex-Seniors of Hereford High

all seem to be very busy with their private lives and your reporter is getting gray headed trying to get news about, and from them.

See our windows for specials. Thursday night the only grad-Texas Market and Grocery. uates at the Lions Carnival' (seen

by reporter) were Shirley Cress, Beverly Ruth Alexander and Mary Lee Alexander. Elmo Hicks, Jim Kirby and Lucretia Wilson were seen rushing down Main at different times as if they were really going somewhere.

Helen Banforth (Tech), Jean Snyder, Frances Borden, La Nelle and Ernest Scheihagen, all of W. T. S. T. C., at Canyon, were Hereford visitors over the week end.

Lorene Valentine, student at St. Anthony's Hospital in Amarillo,

spent the week end visiting her parents, Mr. and Mrs. R. C. Valentine. Carl Spratt, an ex-graduate of dear of H. H. S., who is band and Billy Smith returned with

been ill.

to sell those papers.

home."

day from Tulia, and will be connected with his father, Geo. Brumley, and brother, Homer, in business here.

We buy cream, poultry and eggs Texas Market and Grocery.

Return From Visit

Mrs. H. L. Broadwell returned Monday night from a two-weeks visit spent in Texas and Oklahoma. visiting her children. Mrs. Broadwell attended a district federation Music Club meet held in Childress on Oct. 15, 16 and 17, and went from there to Electra, where she visited her son, Phillip, and his wife. She visited in the home of another son, David Broadwell, in Frederick, Okla., and was joined by her son, Harold, of Albuquerque, N. M. After visiting relatives in Lawton, Okla., Mrs. Broadwell returned to Hereford.

Mrs. W. R. Bell returned to her home in Pampa, Sunday, after mede and mation's "percet wait ress," Miss Ruth Gierke, of Cleveland, Ohio, who received her title two weeks. from the National Restaurant asso-

We buy cream, poultry and eggs. Texas Market and Grocery.

Mrs. Orland Wilson and children, Clark and Sherry, of Clovis, N. M., spent from Wednesday through Sunday with her parents, Mr. and Mrs. Jim Clark. Mr. Wilson drove over for the week end, all returning home, Sunday evening.

Visits With Daughter Here Mr. and Mrs. Ernest Sewell of Turkey Market will open Satur-Independence, Kansas, arrived Friday, November 6. We want your day evening, to visit with their next Lords' Day morning. The

44-1tp Saturday morning, Mr. and Mrs. Wayland and Mr. and Mrs. Sewell Mrs. Woodrow Slaton and son, left for a visit to the Caverns in Kenneth, of Portales, N. M., visit- Carlsbad, N. M., returning Sunday clal music is being arranged for

> Mrs. Jim Clark and daughter, Miss Inez, spent Monday in Ama-

CHURCH OF CHRIST E. M. Borden, Minister Bible Classes 10 a. m.

tion of the Church of Christ. by Man."

7:30 p. m.

to come.

Two were added to our congre-

PAGE NINE

BAPTIST CHURCH NEWS

Attendance was slightly down in Sunday School and B. T. U. last Sunday. Probably satisfaction with past results was the cause, probbly reasons that we do not know, but let's remedy the condition next Sunday.

There were two additions at the morning service, one by letter and one for baptism. Two were baptized at the evening hour.

The sermon subjects next /Sunday, are "The New Commandments," at the morning hour and "A Delayed Welcome," at the evening hour.

B. T. U. meets at 6:30, preaching services at 7:30. Prayer meeting at 7:30.

Our State Convention meets at El Paso Monday and Tuesday, also W. M. U. at the same time. The convention proper starts Tuesday evening at 6:45, and runs through

Friday noon. If possible, attend, and catch the inspiration of the visiting in the home of her sister, thousands who will be there. There Mrs. George Muse, for the past are reduced train rates and also by grouping together in cars, expenses will not be so great.

W. E. BARNES, Pastor.

Services at the CHRISTIAN CHURCH H. M. Redford, Minister Ellis Coombes, Superintendent

Bible School 9:45-11 a. m. Morning worship ____ 11-12 a. m. Christian Endeavor

Societies _____ 6 :30-7 :30 p. m. Evening worship __ 7:30-8:30 p. m. The morning worship will be conducted by the Laymen's League birds. We handls chickens, cream, daughter, Mrs. Jack Wayland and theme will be, "Advancing the Kingdom of God." At the evening hour the young people will conduct the worship service, emphasizing, "The Program of the Church." Speboth these services. After the evening church service the young people will have a fellowship hour. Everyone is extended a hearty welcome.

> Appropriate for the seashore is a slik frock and coat fashioned of green crepe with a printed design of white and gray seagulss.



and eggs, and still sell ice cream. Mr. Wayland, I. H. Spratt Produce. ed her parents, Mr. and Mrs. S. O. night.

Wilson, last week. Mrs. W. J. Smith, Minnie Dee Smith and Melvina Stewart, went rillo,

to Lubbock, Friday, Little Miss Marva Xell Snodgrass, who has been visiting her aunt, returned with them. Miss Helen Danforth

ciation at its recent convention in

Chicago: A twenty-two-year-old bru-

nette, Miss Gierke is employed by

birthday dinner fro Miss Avis Mat-

thews, who was attending a' B. S.

a Cloveland restaurant.

U. convention there.

PAGE TEN

New Books Are Placed In **County Library**

The following books have been ded to the Deaf Smith County rary, it was announced today by Miss Lillie Hostetler, librarian: P. Caraway, last Wednesday morn-Fiction — Grey, "Lost Wagon Trail," donated by Judge Wilson; ing.

Hill, "Brentwood." Non-Fiction-Donahey, . "Calorie Cook Book," given by L. T. Reid; Lighty, "Shanty-Boat;" Owen, "Party Book"; Richmond, "Ado cent Girl"; 'St. Anthony's Guild nave two volumes, "Our Catholic Heritage in Texas."

Fifty volumes of text-books of various kinds were given by the county, including science, art, travitizenship.

Dawn Items

(13 miles cast)

MRS. JESS CALDWELL. H. H. Miller and Tom Fleming nade a business trip to Claude, Thursday.

Mrs. C. C. Gammill arrived the first of the week from Lubbock, to join her husband. They are makng their home here.

A number of young people surprised and chivaried Mr. and Mrs. C. C. Gammill, Thursday night.

Miss Vera Crawford and neice, Miss Alma Miller of Canyon, visited in the H. H. Miller home, last Thursday evening.

Mrs. Jess Caldwell and daugher, Sammye Jean, visited in the me of her brother, Otto Samuel-, at Canyon, last Thursday. Mrs. Otto Samuelson, who has been quite ill for the past five weeks, is much improved.

Mrs. William Wimberly, who underwent an appendicitis operation at St. Anthony's Hospital in Amarillo, last Monday, is reported to. be doing nicely. She will be removed to her mother's home in Canyon, Wednesday.

Mr. and Mrs. L. A. Smith were in Amarillo, Friday. While there, they called on Mrs. William Wimberly at St. Anthony's Hospital. Grandpa Smith was taken to Amarillo, Thursday, to have his eyes treated. He spent Thursday might at St. Anthony's Mospital.

Obed Caraway attended a Haldowe'en Class party at the W. T. Training School at Canyon, last Thursday.

Spooks were seen about Dawn,

at the Dawn school house, Thurs- ruining. Others have piled day night, November 4. Let's have a good crowd.

Rev. Hicks, pastor of the Baptist Church of Canyon, will preach here the third Sunday in every month. Don't forget the date, Nov. row crops. Wheat looks well but 21, at 2:30 p. m. Everybody is cordially invited and urged to at

tend these services. Mrs. C. E. Sparks and family of Commanche, Okla., visited Mrs C.

Bellview News (45 miles northwest)

MRS. R. H. JOHNSTON Rev. Huff of the Church of Christ at Tucumcari, preached morning and afternoon at Bellview, Sunday. Mrs. Huff and two singers from the Tucumcari Church el, literature, business, bistory and were with him. Rev. Huff is an able preacher and gave us two

wonderful lessons. Messrs, and Mesdames Paul and Hurbert Collins of Grady were visitors in the George Messenger home, Sunday.

visited her parents, Mr. and Mrs. Rose, Sunday.

Mr. and Mrs. W. W. Lacewell and children were business visitors Mrs. T. D. Ledbetter and little in Clovis, Saturday. hove gone to the mountains for the Bob Higgins Mr. and Mrs. J. H. hunting season. We who are left Hutson, Mr. and Mrs. F. L. Saltzat home are looking forward to man and children, Mr. and Mrs. F. their home coming.

The Bellview gym was the scene of wild hilarity, Friday and Satur-Saturday night.

Wednesday, Thursday and Friday and little son, Mr. Wilbur Bell, Mr. of this week, as the teachers will Wesley Higgins, Mr. Robert Armattend a teachers meeting in Portales.

ers, and sister, Maxine, of Endee, for a larger crowd from now on. were in Bellview, Sunday afternoon

Some in this community are hav- Tuesday. Miss Lillie Hutson, who has ing trouble with their threshed grain heating. E. O. Rutherford been visiting in the Jack Hutson had to pile his out of the gran- home the past few months, returnaries on the ground to keep it from ed to Shreveport, La., with her

Anti-Freeze for Your Tractor Tires .

THE HEREFORD BRAND, HEREFORD. TEXAS, THURSDAY, NOVEMBER 4, 1937

the sister, Mrs. Ralph Sartini. grain in the open wind row fash-Most everyone in this community is about through harvesting their night.

will need rain soon.

Ward News Notes (11 miles north, 2 miles west)

MRS. GEORGE SUGGS

Ward School has bought rhythm band instruments for the students, and plans are being made for a rhythm band concert. In the near future the Ward

school expects to have new playground equipment.

The students are making much progress in their school work. When the time arrives for the six weeks grades, we hope to have the names of several students on the honor roll. Watch for these students' names, because they are all working for the high mark.

Mr. and Mrs. James G. Blaine, teachers of Ward School, gave a Hallowe'en party for the Ward community at the school house, Mr. and Mrs. Price of Clovis, Friday evening, October 29. Games were played and refreshments were served to the following guests : Mr. and Mrs. T. P. McCollister, Mr. and daughter, Mr. and Mrs. C. C. Several from this community Hodges and little son, Mr. and Mrs. Y. Moreman and children, Mr. and Mrs. G. S. Rutter and children, Mr. and Mrs. T. B. Cox and children, day nights. A Hallowe'en party Mr. an dMrs. C. B. Miles, Mr. and was given Friday and a Carnival, Mrs. R. B. Hutson and children, Mr and Mrs. A. A. Head and son, There will be no school here, Mr. and Mrs. George Suggs and strong, Billy and June Armstrong. A very small crowd attended Charles Ward, mother and fath- Sunday School Sunday, but hope The Hutson anniversary dinner was attended by many friends last

Mr. and Mrs. Robert Veigel and ion or sacked it and left it in children were in Plainview the the open until it thoroughly dries. past week end. They attended the Amarillo-Plainviey game, Saturday Those attending the Dameron

sale, Monday, were Mr. and Mrs. Jim Lipscomb, Mr. Bob Higgins, Bill Hutson and several more. Mrs. Montgomery is visiting in

Lockney this week.

Bethel Items (22 miles south)

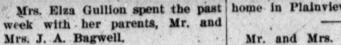
MRS. JIM. BAGWELL Mr. and Mrs. J. G. Davis were dinner guests in the E. R. Rothwell home, Sunday.

Christine Bagwell returned to Plainview, Monday morning to her work

Misses Kathaleen and. Pauline Rothwell spent Sunday night with the Bagwell girls

in Hillsboro, N. M. Mrs. Kay Roberts and Mrs. Geo.

John was very sick but is better. Mr. and Mrs. Iver Bagwell and Smith.



children attended Sunday school months here, with their daughter, at Bethel, and visited in the Jim Mrs. Homer Brumley, left Friday Bagwell home

Mr. and Mrs. H. H. Howell and children, and brother, Gaston How- farm near that place. En route ents, Mr. and Mrs. H. E. Danforth, George Suggs, Robert Veigel, ell, visited their parents at Beulah, Texas, Sunday.

> Mr. and Mrs. Earl Lust and children, Mr. and Mrs. Vern Lust and children, Mr. and Mrs. J. G. Davis, Mrs. Jim Bagwell, and Mr. and Mrs. Kay Roberts attended church at Flagg, Sunday night.



Rev. and Mrs. Ray Gilbreath of Amherst, were business visitors here, Wednesday.

Home from W. T. S. T. C. at Vernon Williams is vacationing Canyon, to spend the week end, were Misses Mary Ann Baird and Virginia Lee Hussey, Miss Hussey Bagwell met Mrs. Bagwell's bro- has recently been made on assistant ther, John, in Plainview, Friday, in Registrar D. A. Shirley's office.

Mrs. M. E. Dement and son, little son, spent Sunday in the James, have been visiting in the home of her sister, Mrs. Leland home of her sister, Mrs. Sank Mr. and Ramey. They returned to their have been

Mrs. Elza Gullion spent the past home in Plainview, Sunday. Mr. and Mrs. F. W. Montfort,

Mr. and Mrs. Henry Allmon and who have spent the past several afternoon for Branson, Missouri, and will make their home on their

> they stopped in Lubbock and were compahied from there by their home of his parents, Mr. and Mrs. daughter, Martha Lee, who has W. J. Smith. been attending high school here.

Miss Edna Daughetee, teacher in

Central School, spent the week end in Dallas visiting her son in Pampa, visiting her parents, Mr. liam Black and family. and Mrs. W. M. Daughetee and

other relatives. Miss Jonnie Estes, who is employed in Amarillo, spent the week

end at home looking after business interests and visiting with relatives.

weeks visiting his mother, Mrs. Mr. and Mrs. Gerald . Morgan, Hattie Rutherford bere, and other relatives in Texas. En route they one-time Hereford residents, now of Adrian, were visiting relatives stopped at Canyon for a brief visit and transa day.

Mr. and children, A Ruby Dutt Saturday.

ring again with VALUES Prices On This Ad Are Effective Friday, Saturday and Monday! styett-Qt. Jar 27C

25c

9c

\$1.55

-No. 10 Can 45C

Sack

CRISCO 3 Lb. Can55C	SALAD DRES Relish Spread, Bo (Pint Jar COFFEE
PRUNES 33C	Schilling's — Li COFFEE Golden Light — FLOUR
BLACK-EYED PEAS Thrift Fresh — 15-Oz. Can 9C	Everlite — 48-la
TOMATO JUICE 6C	Chopped in Syrup
CORN, Tender Sweet.	CORN FLAKE Miller's - Packs

ting business here, Fri-	with relatives.
on, were in Amarillo,	Jean and Mrs. J. T. Glibreath Jr., visited relatives in Tulia, Satur- day. Mrs. Hastings' mother, Mrs.
Mrs. Colby Conkwright visiting relatives:	G. F. Tomlinson returned to Here- ford with them for a visit here.

CATSUP

14-Ounce

CRACKERS

FRUIT JARS

SUGAR

Excel - 2 Lb. Box

Kerr, Quarts - Dozen

Van Camp's - 16-Ounce Can

PORK & BEANS

Bottle

in Sherman the past weel

While there they were the guests

of Mrs. Conkwright's parents, Mr.

Two students home from Texa

Tech the past week end were Hel-

en Danforth, who' visited her par-

and Bill Smith, who visited in the

Mrs. E. B. Black returned Thur

Mr. and Mrs. S. P. Rosson and

Mr .and Mrs. James Rutherford

left for their home in Jackson,

Miss., Friday, after spending two

90

17c

69c

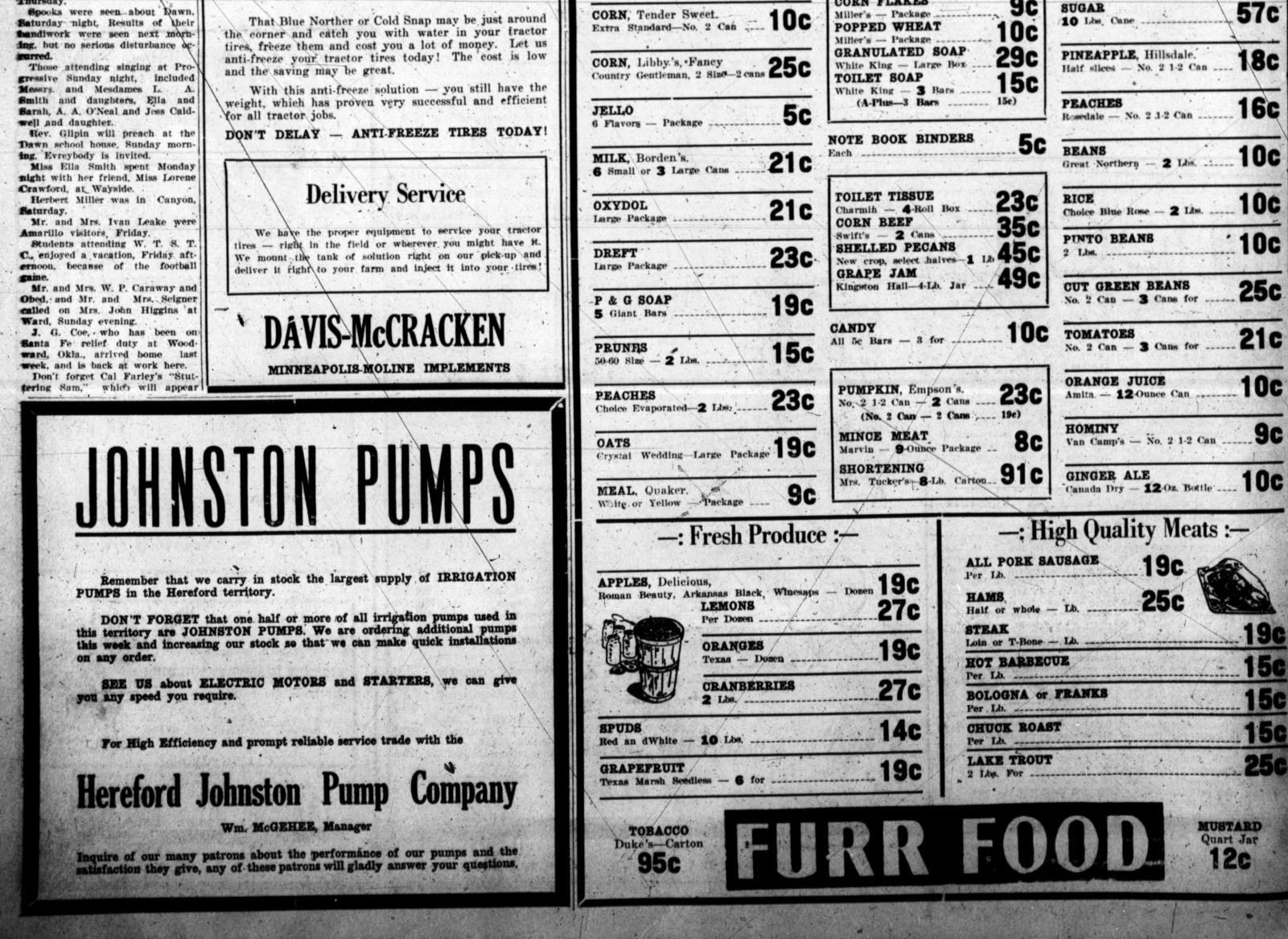
6c

daughter, Jo Ann, were Plainvie

visitors, Sunday.

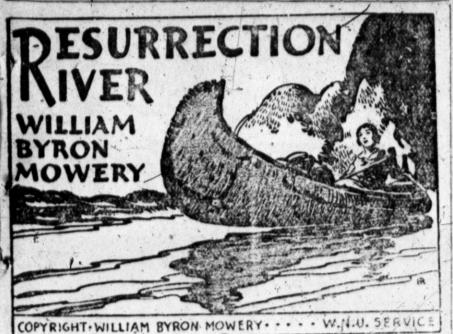
day from a three-weeks visit spent

and Mrs. J. J. Flannery.



THE HEREFORD BRAND, HEREFORD. TEXAS, THURSDAY, NOVEMBER 4, 1937.

PAGE ELEVEN



men went under and if Craig's great project was destroyed-"The guilt will lie with you." She could not escape this truth. She could not deny that if she refused Warren's offer she would be gambling with Craig and these men and Craig's huge undertaking, A few un-divieme !" He thumped Craig on hours ago she would have laughed at the very notion of her ever leaving Craig, Now she did not mugh. The same convictions of righteousness and duty which had led her into this Resurrection fight, were now, ironically, pointing her down across the wilderness lati-

tudes to her Chicago home ... With a jolt she remembered War. en's engagement ring, lying over there in that little plush box, waiting for her . . .

CHAPTER XV

In their tent at the edge of the pitchblende lake, Craig and Poleon were testing samples of the radium ore which they had blasted out that morning.

Using an empty dynamite case as Work table, Craig was making the tests with a crude little instrument which he had rigged up at the Bay and which, in lieu of precise laboratory methods, gave him a rough lea of the ore's radium content. For three weeks now he and Poleon had been driving themselves to the limit-15, 18, even 20 hours a day. Every morning they were out on the lake at the earliest grayof dawn. At noon they came in for a hasty 'mug-up," then hurried back to their work, kept at it till dusk, and finally trudged in to camp at nine or ten in the evening. so weary that they bardly paused for supper before crawling into their pokes.

labels," At any other

its radium content, in which the

and at the accuracy of his testing apparatus, he knew beyond all doubt that he had a lifetime strike in his hands. At the lowest possible estimate, a cold \$2,000,000 was ly-ing out there under that innocent-looking "plover pond." Hidden by water in summer, hidden deep un-der snow and ice in winter, the reasure had gone unghessed at Tough a hundred experienced prospectors had combed that region thoroughly.

It was only through his alerteyed curlosity as a scientist that he himself, on a field trip last summer, had suspected the sceret of the lake, Along the landwash he had noticed pitchblende stains in the frost-fractured rock, and he had also observed that they were more numeruos and pronounced at the water edge than farther back. Taking his cue from that, he had waded out knee-deep, grubbed under the water, mucked away the silt, and turned up a half-inch sheet of the blackish ore. On out, as far, as he could wade, the deposit was two inches thick.

Those were the samples which he had carried in his pack and which, had ruined his photographic films. After he and Poleon had eaten dinner, they took their hand drill, shovels and half a case of dynamite, and hurried out toward the? center of the lake. A stiff cold wind was bloing down from the Arctic ocean, but the apple-green sky was cloudless, the sun hot; and high overhead a wedge of blue geese, eanliest of the migrants, were winging north toward their rookery grounds in Baffin Land,

They came to the little area, in the center of the area Craig selected a spot for plt No. 65.

them an hour to lay the ice bare

drill out, prepared two dynamite on it." cartridges, lowered them into the hele with a string, and then tramp- Warren's cabin late one afternoon. Carie's cabin and ask him to step ed out accross the snow to a safe

distance. The explosion lifted a cloud of ice and big chunks high in the air. Russell Parkes about the federal tion you can.

trudged back, shoveled out the Lupe's news.

The World's Finest

OIL for your MOTOR

TPS PETROLEUM COMPANY

over a space 15 feet square. It took not convince a mining company- , like an open book. into the ice, they pulled the Our battle now is to raise money with him /

'Heem and dat Poleon."

When the cloud had settled, they investigation. He stopped short at When McCarle came in, a few

nummer seexly-seex?"

of scientific data, hundreds of speci- was an uncanny geologist, with a frations They picked up their shovels and men's from this pitchblende lense, miraculous nose for mineral, and "Omit the technical de ails. Tell

"Number sixty-five can go to If he did have-a radium strike, can raise quick money on?" Poleon fetched the drill and oiled heft! We're hitting for the Bay!" he'd sell to these Xanguard people it. Taking turn about, one of them He tumbled the drill and shovels or some other concern; he'd hold steadled the wobbly contraption into the pit, unspeakably glad to the men together, he'd have this while the other spun the big raspy get rid of them. "Come on ! Let's whole field in his power. And AN EXTRA ROOM ? "RY A WANT AD' wheel. After boring down five feet be traveling. We've got our lode. Patricia would stay on, working

> After a moment's swift thinking Lupe Chiwaughini stepped into he ordered Lupe: "Go down to De-"Tarlton is back," he announced, up here. Then you get back across to that community house and scon Warren was writing a wirelyss to around and pick up any informa-

ness and pep it used to have when it was new ... pay a lot of attention to the crankcase. That's where a motor's hardening-of-the-

So drain the crankcase-NOT your pocket-

book, by refilling with Phillips 66 Motor Oil.

It is Phillips finest, made from a costlier 100%

It meets the higher requirements of today's

modern motors because it has high-degree oiliness. Refined into it by Phillips pains-

taking modern process. Besides, it is extra

clean and extra thrifty. No wasteful light

film is tougher and longer-lasting.

parts to cook out or burn out. Hence the

Next time, drain and refill with

Phillips 66 Motor Oil. It's concentrated!

... This year's big value in car lubrica-

tion. Look for the Orange and Black

30¢ a Qt. refinery-sealed cans

26¢ a gt. in bulk

Economy Champi

arteries starts.

paraffin base crude.

66 Shield.

minutes later, Warren told him toose debris, and drilled on down to "Over in de Den." Lupe added, about the radium rumor.

Craig. Were we gonna put down Warren's pencil dropped from his the pitchblende occurrences that hand. "Hiyu bege radium strike" I've personally examined here have Craig glanced again at the -the words thoroughly jolted him, been merely stains or extremely black-bottomed crater, glanced For weeks he had been deataly thin Jaminations with so steep a the exact middle of the lake, which around the lake at the dozens of afraid that Tarlton would come strike in the hard-rock t at mining they had not yet prospected. In other pits, What good would an back from his secret trip with some would be unprofitable; but it's cerother pit do? He already had pages rich lode in his pocket. The fellow tain that there are richer concen-

began scooping away the snow If all that mass of proof would he knew this Resurrection territory me, yes or no-could Tarlton have found a radium property that he

> "Yes Continued Next Weeks

STOMACH ULCERS * HYPERACIDITY

DEFINITE RELIEF OR MONEY BACK

THE WILLARD TREATMENT has THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of **Stomach and Duodenai Ulcers**, due to **Hyperacid**-ity, and other forms of **Stomach Dis-***tress* due to *Excess Acid*. **SOLD ON 15 DAYS TRIAL**. For complete in-formation, read "Willard's Message of Relief," Ask for the at CITY DRUG STORE

131X



with a

MAGIC CHEF GAS RANGE

Sufferers of





needle registered.

"Nom de Nom !" he swore. "Sept

the job that they were doing, prospecting the bed of the lake, would have been impossible, because of the water; but at the end winter the little "plover pond," shallow as a teaspoon, was frozen to bottom; and at any point they chose they could blast a hold down through the ice and take samples. from the lake bed itself.

Their job now was nearly over. Two more holes, and they would be done, Craig was hurrying through his assay work, at this noon mugup, in hopes that they could finish that afternoon.

He picked up a hunk of the blackish mineral, laid it on the dynamite case and touched the two poles of his apparatus to the specimen, On the instrument's dial the needle moved up to .15, indicating only a trace of radioactivity.

"Here"-he handed Poleon the fragment-'stick a label on this. Mark it: 'Content .15, Moring No. 62, fifty yards out from west bank." Then put in our box."

While Poleon was doing that, he tested a sample from Boring No. 63, two hundred and fitfy yards out ! in the lake. The needle flipped up to 4.60 and quivered there. Thirty times as much radium as from No.

Poleon came back and looked at the jiggering needle.

"Sacrebieu !" he exulted. "Wit" a lakeful of dat stuff in our pocket, Craig, I guess we keep on eating, hein?

"Hope so," Craig grunted, absorbed in his testing. "Yes, I guess) that you, and I and Patricia and Sam and the whole beggarly outfit f us will keep on eating. Poleon provided I can find some mining company that'll believe my figures about this deposit and advance us ome hard cash. But you hurry up with those labels. We've got to finish this, swallow our tea and jerky, and get back out to our work.

His next specimen came from Boring No. 64, five hundred yards

217 N. POLK ST.

Irrigation Pumps

EASY BUNNING - DEPENDABLE - HEAVY CONSTRUCTION - LONG LIFE

---00---

Amarillo Vertical Hollow-Shaft Drives

Ratios: 1:1, 1 1-4:1, 1 1-2:1, 1 3-4:1, 2:1, 3:4, 1 2-10:1 and 1: 1 2-10.

AMARILLO

WELDING & MACHINE WORKS

"My goo'ness," Poleon remonstrated, "don' you ever get excited, feller? Dis stuff, she run mebbe don' say 'Whoop!' or bat eye or nut'ing."

"Craig, I Guess We Keep on

Eating, Hein?"

the shoulder and gave a little jig

dance. "Hey, how much dollar

"A devil of a lot! I haven't

figured it out exactly myself. You

quiet down and keep busy on those

wort?"

"We counted our chickens once and they didn't hatch," Craig reminded. "When I've pried a hun-

I'll say 'Whoop," not till then." After entering his assay figures, he reached for his map of the lake other mid-lake borings. and plotted the three last borings

on it. Except for a small area near the center, he had a detailed pic- them into the specimen bag. ture, backed up by sixty-odd borings and hundreds of samples, of the underlying pitchblende deposit. Close to the shore the deposit was thin, often no thicker than a piece of paper, sometimes only a blackish stain in the old "country-rock": and its radium content, was practically nil. But as one went farther out from the shore the lense steadily got thicker and richer till at

Beware Coughs from common colds That Hang On

mid-lake it was a foot thick and

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can, coid, cr Fronchial irritation, you can, get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance, with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids na-ture to soothe and heal the inflamed two ous membranes and to loosen ture to soothe and heal the inflamed intervent in the source of the source of the source of the result of the source of the source of the source of the out the discouraged, try Creonul-sion. Nour druggist is authorized to refund your money if you are not thoroughly satisfied with the bene-fits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

AMARILLO, TEXAS

Craig dropped in four sticks that dose mere Dey say Tarlton has to this?" he asked the geologist. made a high beeg radium strike." 'Possibly." DeCarle said. "All lime. "To make a good job of it," made a hisu beeg radium strike." he remarked, looking at his colt'ree t'ousan' dollar a ton, and you loused and blistered hands, "We can spare dynamite better than our, strength. Let's clear away. This

is going to be a big puff." When they came back, after the bellowing explosion, Craig stepped dred thousand dollars out of some up on the edge of the little crater hard-boiled mining company, then and looked down at the bottom. There it was, the foot-thick stratum of black pitchblende. As at all the

Poleon clambered into the pit, picked up several fragments, stuck

SAVE ON WELL CASING We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS-Any Size You Want.

FOR DETAILS WRITE OR PHONE City Machine & Welding Works Amarillo, Texas 1300 West 6th St. Telephone 21327

dere's a lot of oxcited talk 'mong "D'you believe there's anything



And you too, can be a builder in the community if not in the building industry. With the hum of renewed construction activity, we pause to pay tribute to the people who are progressing by building a new home or business.

Feel free to consult us on all your financial problems - we will treat your problems as we do our own, study them and give them our full attention so that we may be able to render our customers sound advise.

First State Bank

Magic Chef gas ranges most beautiful, but underneath their outward beauty are many new features of design, construction and operation which make it possible for you to cook faster, with less attention, and yet with perfect results every time. There is the new High Speed Oven which saves considerable time in preheating and makes a real saving in gas. There is the new Swing-Out Broiler, an absolutely new and exclusive Magic Chef feature that makes broiling a real pleasure because it swings the broiler and meat out from under the flame. And in addition, there are the many other features such as the Timer, the Automatic Top Burner Lighters, Non-Clog Top Burners, Red Wheel Lorain Oven Regulator, Full Insulation and modern "Skyscraper" Construction. See them today. We have a model that will

fit both your kitchen decoration scheme

as well as your pocketbook.

Not only are these latest model

SAVES GAS AVES WORK SAVES TIME NODEL SHOWN ERIES 4700

NOW ON DISPLAY

LOOK FOR THE RED WHEEL WHEN YOU BUY

WEST TEXAS GAS

PAGE TWELVE

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 4, 1937

Red Cross (Continued from Page 1)

Red Cross instructors.

rays. Toward this end 256,- accidents on highways, 1778 first belonging to utility companies,



civilian relief in 745 communities, and 54,830 women and girls were

