

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 37.

The Hereford Brand, Hereford, Texas, Thursday, September 21, 1933.

Five Cents Per Copy.

Contract for Highway Work Will Be Awarded September 28

SWIMMING POOL IN CITY PARK PLANNED BY CHAMBER; WOULD FINANCE WITH LOAN FROM RFC

A municipal swimming pool in Hereford, probably in Lake Park, is a project of the Chamber of Commerce. President Alex Thompson is investigating the feasibility of financing building of the pool as a relief project through an R. F. C. loan.

The chamber will sponsor the show of the Tri-County Poultry Association here in December. It was decided at Monday night's meeting of the directors. Two hundred dollars for premiums and expenses will be appropriated for the show.

B. H. Hopkins, chairman of the agriculture committee, was directed to take up the matter of having the duck season opened on October 1 instead of November 1, in order to allow farmers protection of feed crops now being destroyed by the wild fowl.

John P. Slaton, highway chairman, announced that W. E. Dameron and J. E. Hill were to serve on his committee. A. H. Streu was named chairman of trade extension; Mrs. John McLean, chairman of civic improvement; John Olson, membership and finance.

Meetings of the directors will be held on the third Tuesday of each month. Attending were A. O. Thompson, John Olson, A. H. Streu, B. H. Hopkins, Mrs. John McLean, and Mrs. Seth ...

Hereford College Experiment Farm

E. B. Black, J. P. Roberson, Rem Witherspoon and Obe Roberson spent last Friday at the Texas Technological College experiment farm located about four miles east of Lubbock.

The Hereford men gained considerable information about pure seed, soil preparation, time of planting and the early maturing of row crops by seed improvement. All were highly pleased with the state projects on the experimental farm and in the way farm crops were handled.

Caravan of Autos Stops for Night Here Monday

A caravan of 61 new Dodge and Plymouth passenger cars and trucks was in Hereford Monday night. Fifty-nine of the cars were bound for Phoenix, Arizona.

The other two, a Dodge truck and a coupe, were consigned to the Second-Beavers Motor Company here. The truck was driven by Edgar Ireland, Jr., who had been in Chicago to the fair and had gone to Detroit to bring the machines back. The coupe was hauled on the truck.

Several of the cars were being hauled on trucks. Others were being towed. In all, 40 drivers were required.

Whiteface Gridders to Open Season Friday Against Vega

The lid of the 1933 football season will be blown off here Friday afternoon when the Whitefaces of Hereford High go to war with the high school eleven from Vega.

Coach Tommy McCollum will trot his charges out against a foe of unknown strength and he has sounded the warning that a tough battle is in prospect.

Ordinarily Vega is considered a warm-up opponent, but injuries and failure to get in condition have weakened the Whiteface squad considerably.

The bout will start at 3:30 at Whiteface Field. Admission is 20 and 35 cents. Cliff Acker will do the refereeing. John Patton has drawn the assignment as headlinesman and Herb Sindt is scheduled to be umpire.

Hereford's probable starting lineup will read something like this: left end, Walter Seed; left tackle, R. A. Daniel; left guard, Henry Turner; center, H. D. Blythe; right guard, Dennis Baker; right tackle, G. B. Hager; right end, Wilbur Womble; quarterback, Richard Baker; halfbacks, L. B. Russell and Buddy Sowell; fullback, Earl ...

These players considered of first string calibre by Coach McCollum are on the injured list. Chief among these is "Nasty" Clayton, regular fullback and the team's only passer. "Nasty" was hurt when he pulled a muscle in his

side playing baseball just before school started. He is the team's sparkplug and does the bulk of the offensive work. He is expected to be out a month yet.

Another victim of summer baseball is Sherwood Speegle, promising halfback prospect, who chipped an elbow while pursuing a baseball. Speegle is not likely to be well for several weeks.

Latest victims of the injury epidemic are George Smith, regular center, and Jim Kirby, second string center. George sustained a broken collar bone in scrimmage Tuesday. While he won't be out the whole season, Smith will not see much service before November. Kirby may play in the opening game.

Injuries to the centers necessitated the moving of Captain Blythe from guard to the pivot post where he played last year.

Dean Storey, end, is the last of the ailing boys. He hurt a knee in gym work last winter. The knee was skinned in scrimmage a few days ago and became infected. He will be well shortly.

McCollum, while fairly sure his crew will win over Vega, is gloomy about prospects in subsequent engagements. "If these youngsters don't start getting well, we're going to have some tough afternoons with clubs like Portales, Clovis and Plainville, to say nothing of our conference opponents," he said.

College Classes Plan of Teachers Here for Winter

Several teachers in the Hereford and Deaf Smith county schools are planning to take college courses here this year through the extension department of West Texas State Teachers College.

Miss Lillie Hostetler, county librarian, is working toward organization of one or more classes.

Under the plan a minimum of 15 persons must enroll for a class, select a course and an instructor from Canyon will conduct classes once a week here.

The class would meet at night, probably in the county library, Miss Hostetler said. Any subject which appears in the regular catalogue of the college is available under the plan.

Fees would depend upon the size of the class and the credit in the course would count toward a college degree. But the work need not be confined to those seeking college credit. Any adult may join the classes.

Miss Hostetler has asked that all persons interested in the work get in touch with her at the library in order that a class or classes may be organized.

Applications for Wheat Reduction Contracts Taken

Great progress in putting the wheat reduction plan into effect in Deaf Smith county was reported yesterday by Dewey Reed, administrator.

All this week the nine community committees have been busy taking applications for allotments. In addition the district committees are taking applications for relief employment and also handling the hog reduction plan.

Farmers are urged to hurry their applications because a deadline for making applications may be set at any time, Mr. Reed said.

It is the plan to get all wheat land in the entire county covered in applications whether or not contracts for reduction are to be made. This information is to be used in asking for a raise of the county's allotment.

After completion of all applications, the county allotment board will decide each farmer's allotment, then contracts will be made and the reduction program put into effect.

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Ladies, Lions Eat, Throw Watermelon

Watermelons, baseball, horseshoe pitching, rolling pin throwing and what not were on the bill of fare Tuesday evening at Lake Park when the Lions Club put on a watermelon picnic honoring the ladies of the Presbyterian church.

To open festivities, the Lions and Christians played a game of soft ball which was called at the end of the fourth inning because Rev. McWilliams of the Christians had to quit to conduct a wedding. Both sides claimed to be ahead.

Then came the women's ball game. Potential big league talent was displayed, but there was no telling who won because Umpire John McLean could not get his mind on the ball game for thinking about the watermelon.

All the women showed boundless ability at throwing the rolling pin. Almost every lady was able to stand on home plate and hit second base on the fly.

Boss Lion Harry Rice got his face washed with watermelon, it was reliably reported.

W.A. Knox Better After Injury In Tractor Accident

W. A. Knox is able to be out after having suffered an accident about two weeks ago, when he fell from a tractor with which he was discing a piece of land about 2 1/2 miles north of Progressive.

Mr. Knox states that he suffered a heart attack while the engine was in motion, and fell backward across the plow beam, where he was caught. Mr. Knox said that when he came to his senses late in the evening, he found himself sitting on the ground between the plow and engine. The engine was cold and entangled in barbed wire, which probably had caused it to stop. The engine and plow had left the field where he was plowing, and did not stop until it ran into a pasture adjoining the field, and then back again into the field.

Mr. Knox was not seriously injured, his face and hands being bruised and skinned, probably the result of his being dragged through three barbed wire fences, and the top of his head was injured from dragging on the ground while lying on the plow.

A number of other speakers will be called on for talks, according to Judge H. E. Hoover of Canadian, president of the association.

Residence in the Panhandle for the past 25 years is required for membership in the organization. A fee of \$1.00 is charged for enrollment and entitles one to life membership.

According to Floyd V. Studer, secretary, a great number of old timers who have not been members in the past will attend this year's meeting.

A number of Deaf Smith county pioneers are planning to be on hand when the meeting opens at 10:00 o'clock at the fair grounds in Amarillo next Wednesday morning.

The Garcia well is now down 1555 feet, and cementing the casing at 1492 to shut out water is being done today. Mrs. Price made the statement that the well is in good condition and rapid progress is anticipated.

Price and McFain is the new company that has taken up the drilling where it was temporarily abandoned a few months ago. Mr. McFain is from Shamrock and has had many years experience as a driller of oil wells in Texas and Oklahoma.

Mr. and Mrs. Leaton Branson of Amarillo visited Sunday in the home of Mr. and Mrs. W. L. Branson and Mr. and Mrs. A. H. Ellison.

Hereford Woman Gains Note As Quilt Maker

Mrs. A. H. Ellison has gained a reputation as a champion quilt maker, having more than 75 quilts to her credit. Her latest achievement is the completion of a fine flower garden design quilt, which contains 11,280 pieces no larger than a nickel. This last quilt, with all its multitude of shades and thousand of pieces, represents a work of real art and many hours of tedious stitching.

Mention of this quilt has been made in the Amarillo News-Globe, the Pueblo (Colorado) Star Journal, and the Washington (D. C.) Star.

COUNTY PIG QUOTA SET; ALLOW 450

To Ship Swine Weighing Under 100 Pounds Wednesday

Deaf Smith county has been allowed 450 pigs in the Government's pig reduction plan. The swine are to be shipped from here next Wednesday, September 27, consigned to the stock yards at Fort Worth.

Fifty animals are to be allowed each of the county's nine districts in the wheat reduction plan. The district wheat committees are taking applications of farmers for pigs to be sold and will pro-rate the allowances.

Dewey Reed, wheat administrator, is in charge of the pig reduction. He asks that all hog raisers wishing to sell pigs less than 100 pounds in weight, get in touch with district committees before Saturday.

Cost of transportation will be deducted from the selling price. Pigs are not to weigh more than 100 pounds.

The following scale of prices will be paid, per 100 pounds:

25 to 30 pounds	\$8.90
31 to 35 pounds	\$8.65
36 to 40 pounds	\$8.40
41 to 45 pounds	\$8.15
46 to 50 pounds	\$7.90
51 to 55 pounds	\$7.65
56 to 60 pounds	\$7.40
61 to 65 pounds	\$7.15
66 to 70 pounds	\$6.90
71 to 75 pounds	\$6.65
76 to 80 pounds	\$6.40
81 to 85 pounds	\$6.15
86 to 90 pounds	\$5.90
91 to 95 pounds	\$5.65
96 to 100 pounds	\$5.40

Old Settlers' Day To Be Wednesday At Amarillo Fair

Old settlers of the Panhandle will have their day at the Tri-State Fair Wednesday, September 27, when the Old Settlers Association will hold its annual meeting.

On the program are Judge L. Gough of Hereford and Amarillo, and C. J. E. Lowndes of Amarillo. Judge Gough will give a talk on "Reminiscences of a T-Anchor Cowboy." Mr. Lowndes, also an old T-Anchor hand, will speak on "T-Anchor Ranch from a Historical Point of View."

A number of other speakers will be called on for talks, according to Judge H. E. Hoover of Canadian, president of the association.

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Resume Drilling On Garcia Well

Drilling has been resumed at the Garcia oil well northwest of town about 35 miles, according to W. B. Price, head driller, of Texola, Oklahoma. The crew is running tower.

The Garcia well is now down 1555 feet, and cementing the casing at 1492 to shut out water is being done today. Mrs. Price made the statement that the well is in good condition and rapid progress is anticipated.

Price and McFain is the new company that has taken up the drilling where it was temporarily abandoned a few months ago. Mr. McFain is from Shamrock and has had many years experience as a driller of oil wells in Texas and Oklahoma.

Mr. and Mrs. Leaton Branson of Amarillo visited Sunday in the home of Mr. and Mrs. W. L. Branson and Mr. and Mrs. A. H. Ellison.

Revival services at the Baptist church begin Sunday, October 1, at the morning service. The preaching will be done by Rev. V. M. Boyd, pastor, who will be assisted by J. E. Speegle, singer. Miss Thelma McElin and Gordon Durham will assist with instrumental music.

The services will extend over a period of ten days or more.

Humble Unites First Pair Monday

For the first time since his entering office, County Judge C. W. Humble gave Dan Cupid a hand Monday when he pronounced a young Amarillo couple man and wife.

"I," says the judge, "was just as scared as they were. Maybe more so. But they didn't notice it."

"They are as completely married as if you had known what you were doing," friends are consoling the judge.

The judge's victims asked that their names be withheld. "You see," explained the groom, "we don't want it known we were the subjects of an experiment."

Chamber to Seek Open Season On Ducks October 1

A move to have the open season on ducks in the Panhandle to begin October 1 instead of November 1 is being sponsored by the Hereford Chamber of Commerce.

B. H. Hopkins, chairman of the agriculture department, has taken up the matter with Mrs. Hal C. Peck, Amarillo, member of the state game commission, and the United States Department of Agriculture. Other counties of the Panhandle will be asked to join in the movement.

Pleas of farmers that feed crops are being destroyed by the birds prompted the action. Under emergency federal laws for conservation of game, the duck season is scheduled to last through November and December.

It is hoped that it can be changed to October and November, thus enabling farmers to protect grain still in the fields. No change in the season on geese is sought.

Finish Consumer Canvass In City

Canvassing in the consumers drive in NRA in Hereford has been completed, with 400 families pledging themselves to patronize only members of NRA.

Mrs. O. G. Hill, chairman of the consumers campaign, has announced that no additional canvassing will be done in the city, and asked that all who were missed by workers get in touch with her and sign up.

Information gathered on the pledge cards reveals that more than 125 are out of work in the city.

Only a few cards are in from the rural districts and Mrs. Hill asks that women of the rural clubs speed up their work as much as possible.

Chicken Men Welcome Hike; Culling Flocks

Considerable interest is being taken in culling poultry flocks since the advance in price of both eggs and culled hen. Local produce men predict further increase in prices, and farmers are taking advantage of this opportunity to get rid of their non-producing hens, which are bringing eight cents per pound.

A recent boost in the price of cream is also welcome news to the farmers.

A number of poultry raisers in North Hereford are getting ready for the poultry show to be held in connection with the Tri-State Fair in Amarillo next week. This means that poultry fanciers are beginning to feed a better grade of grain—a more rigid balanced ration basis.

E. M. Myrick and Ray Addison of Amarillo were here last Sunday interviewing local poultrymen and inviting them to participate in the Tri-State exhibit.

BAPTIST REVIVAL STARTS OCTOBER 1

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The services will extend over a period of ten days or more.

TO BUILD GRADE AND DRAINS ON HIGHWAY 33 EAST OF CITY TO RANDALL COUNTY PAVING

Supervisor Rural Schools To Be In County Next Week

E. E. Chamness, newly appointed supervisor of rural schools for the Panhandle, will be in Deaf Smith county next week to determine the needs of rural schools for state aid.

County Judge C. W. Humble, ex-officio county superintendent, conferred with Mr. Chamness in Canyon Monday relative to schools here.

Survey of the schools by districts will be made by Mr. Chamness and applications for emergency aid under new rural laws.

Chamness' headquarters is in Canyon where he maintains an office at the college. Twenty-two Panhandle counties are in his district.

Cattle, Poultry Judges to Enter Contests at Fair

Two stock judging teams from vocational agriculture classes of Hereford high school will compete in contests at the Tri-State Fair in Amarillo next Monday.

Teams in dairy cattle and poultry judging are entered, according to B. H. Hopkins, instructor.

Members of the teams have not yet been chosen, Hopkins said. They will be named Friday.

It is likely the high school band will also be taken to the fair Monday, according to Director Ralph Smith.

Chicken Men to Exhibit Birds at Fair's Show

A number of Hereford chicken raisers will enter birds in the Tri-State Fair poultry show at Amarillo. Among prospective exhibitors are R. P. Conaway, W. I. Kueker, N. C. Voegel, Ralph Smith, Bob Bailey and Jack Wright.

Local exhibitors won the county prize last year and carried off a number of individual prizes as well.

Wright took honors with his White Rocks and Voegel exhibited the grand champion male of the entire show. Kueker and Smith made good showings with Buff Orpingtons, and Bailey won everything in his class with Black Giants.

It is not known yet how many birds will be shown from this county. Last year 113 chickens out of 330 in the show were from Deaf Smith county.

TRI-STATE FAIR SET FOR GALA OPENING ON SATURDAY; COUNTY NOT TO HAVE EXHIBIT THIS YEAR

A new arched gateway has been built at the main entrance. New paddocks and barns for horses have been built at the race track; the grounds have a drainage system, new walks and landscaping has been done throughout the tract.

The fair will last eight days, opening this Saturday and lasting through the following Saturday. There are to be races every day except Sunday, with the carnival running full blast and exhibit buildings open at all times.

Monday the youngsters will have their day. Two stock judging teams from Hereford high school have been entered and will compete in judging of dairy cattle and chickens. The high school band is also scheduled to attend Monday.

Hereford's day is Friday, September 29. The chamber of commerce has been asked to arrange a radio program pertaining to Deaf Smith county, to be broadcast from studios at the grounds in the merchants building. It is planned to have a

Contract will be awarded next Thursday, September 28, in Austin for grading and erection of drainage structures on Highway 33 east from Hereford to the Randall county line.

This will be the first improvement of a state highway in Deaf Smith county. Construction of grade and drainage structures is the first unit in building the completed highway. Surfacing is scheduled to follow after the grade becomes set.

Length of the road included in the project is 14.393 miles. E. H. Gomert, resident engineer of the State Highway Department with headquarters at Canyon, is supervising all preliminary work.

Arrangements were made this week by officials of the Texas Utilities Company to move their high line back from the right-of-way. Work will begin immediately on this.

The county is asking bids on moving two billing stations from the roadway, one on the east side of Hereford and the other near Dawn.

Fences on the north side of the right-of-way will be moved back as soon as the power line is moved, county officials said.

Minimum wage prescribed by the highway department is 45 cents per hour for skilled labor and 35 cents for unskilled workmen, with a five-hour working day. Local labor, furnished from county relief rolls, will be used. Materials available here will also be used.

No direct information on construction of other projects outlined in the emergency road program has been received here. Highway 33 west of Hereford and Highway 143 were recommended by Federal relief agencies to be included in the county's work.

Meanwhile the county relief department is taking applications of unemployed seeking work on the projects. More than 300 men have applied and it is estimated the number of unemployed will be around 350 when all applications are made.

Stock Tierra Blanca With Fish Wednesday

More than 12,000 young fish were placed in Tierra Blanca Creek by the State Game and Fish Department yesterday.

Bass, goggle eyes, bream and crappie were in the 49 cans dumped into the creek south of the city.

The fish ranged in size from fingerlings about three inches long to good-sized ones, around seven inches in length.

Everything is in readiness for the opening Saturday of the Tri-State Fair in Amarillo, declared Bill Beechler, publicity agent, who was in Hereford Wednesday.

"The most attractive entertainment program in the history of the fair has been arranged," Beechler declared. "There will be horse racing every day in front of the grandstand, a high carnival, stage acts, tractor races, boxing, dancing and what not."

A new feature of the fair will be a Panhandle-wide religious service to be conducted Sunday. Churches of the entire Panhandle will be represented at the massed services Sunday, both morning and night.

Exhibits, Beechler said, will surpass any offered in the past, both in number and quality. Deaf Smith county will not have a county exhibit nor any Future Farmers' exhibits as in the past, due to having no county agent.

The grounds at the fair have been improved a lot since last year.

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS
MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 80-NIGHT 406-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street, Hereford, Texas, Under The Act of March 3, 1919.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1919.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Looks as if Jim Ferguson is going to have beer in every room, what with the legislature taking up the problem of refrigeration in the governor's mansion.

"The home-brew makers' greatest problem," allows the office philosopher, "is now solved. Since the coming of 32 he can drive along any road and gather up enough bottles for a big batch of brew."

Roads and Relief.

With advertising in this week's issue of The Brand for bids on Highway 33 from Hereford east to the Randall county line, Deaf Smith county is at last on the way to improved roads.

The bid calls for grading and erecting drainage structures. This is the first unit in construction. After completion of the grade and drainage structures the roadbed is allowed several months in which to set before surfacing is added.

This project will employ local labor so far as possible and at a fair wage.

But this is just a start. Completion of the same highway on the west side of Hereford, construction of 143, from east to west across the county, and improvement of Harrison Highway into the west side of the county are badly needed projects.

Not only for relief that will be furnished through labor, but to prevent Deaf Smith county products being marketed outside the county are these roads needed.

It is to be hoped Col. Lawrence Westbrook, state chairman of relief and rehabilitation, does not succeed in blocking the plans to build roads in the Panhandle with emergency relief funds.

Something New.

One of the national weeklies contains an advertisement about "covalized sixteenths"—a new idea in hats, and another ad is about motor oil sold in cans. Then there's one about "twin ignition," and an automobile manufacturer has a "yardstick" car. One of the world's greatest corporations has what it contends is the greatest furnace ever built—and it has not the slightest resemblance to a furnace. Then there's an ad about that same old aspirin, but even about it there is something new—it dissolves faster than ever before.

Every one of those products advertises something new. And still it is said, just as it has been for hundreds of years, that there is no buying power.

There is buying power. There is necessity buying power, and there is luxury buying power. It may be true, as many a merchant will contend, that luxury buying has decreased and necessity buying has increased since advent of the NRA.

By Their Words

What Panhandle Papers Say

Kindly turn to other parts of this paper and read the story on the way in which politics have stopped the relief work in the Panhandle and the big road program. This writer opposed "Pa and Ma" Ferguson until they secured the Democratic nomination. We knew their ballyhoo of being the "poor man's friend" was tommy-rot. The latest actions of Mr. Westbrook proves beyond a doubt that "Pa and Ma" are not friends of the "poor working man," but instead will do everything to halt any movement on which they cannot exercise absolute control. Starving babies, suffering women and hungry and broken men don't mean anything when politics and greed get in the way. "Poor Man's Friend." Blah! They have slapped the people in the face that elected them.—John McCarty, Dalhart Texan.

In the government's set-up of "fair practices" it has turned thumbs down on free circulation newspapers. In all the codes that have been adopted or will be adopted, the federal government is stressing the importance of fair competition, and this is exactly what it should do.—Miami Chief.

Here's a story handed us the other day, the party submitting it refusing to say whether it occurred in Muleshoe: "A merchant placed in his store a small box with a slot in the cover and a label saying: 'For the Blind.' A couple of weeks later a customer inquired for the box which was not in sight. The merchant explained, 'didn't need it any more. I collected \$5.50 and that was all I needed to pay for a new blind for a front window of my store.'—Muleshoe Journal.

School paper sponsors and others are informed that all advertising must be kept out of their columns. We have only one rule as to items turned in by any one. If you would charge us for the thing you want publicity on, we must charge you for the publicity. Other things are news and are gladly printed, but do not ask us to advertise anything in special columns that properly comes under the head of advertising.

Then I have heard another suggestion for our city's welfare in providing a means for meeting its obligations with the necessity of increasing our tax rate or collection of all the delinquent taxes now due and unpaid. And more citizens than "just a few" are considering it. It is to the effect that although Farmer county has decided against the sale of beer within its bounds, the city of Friona shall vote to legalize the sale of beer and that the city shall have charge of the dispensing of it and place all net profits to the city's account. From all I can learn about the city's finances, it surely needs the money.—Jodok, Friona Star.

Not so terribly many years ago if you should have been in some other part of the state and told somebody that you lived in Floyd county they would have said, "Where is that?" But not so today. Nope. This county has a reputation now and don't you forget it. Tourist information from other points always suggest, "Better not go by Floyd county; roads

but the range of luxury buying still is tremendous in any community, and around the fringes of the necessity buying there, are some luxuries going into homes.

The advertisers in the national magazines are after both classes of buyers. Those advertisers are losing no opportunity to press their products upon the public on the basis of genuine merit.

It's something new under the sun, or in the shade, that sells these days. Stock on the shelves for a short time may stay there, for merchandise and merchandising methods are changing fast.—Borger Herald.

A LONG TIME AGO IN HEREFORD

(From Files of The Brand, September 20, 1902.)

Miss Maud Patton was in Roswell visiting friends.

Emmett Cardwell was taking in the sights of the Dallas Fair.

Roswell, New Mexico, was staging a big fair and many from the Hereford country were going over to attend.

The United States had granted the requests of citizens in what was then known as the Chestnut district for a post office, and an office had been ordered and the name changed to Arney.

"The country editor has his periods of encouragement and discouragement, yet he is after all a rather happy fellow. His cynical turn comes when he hears a delinquent subscriber raising his voice to the tune of 'Jesus Paid It All'."

According to the Texico correspondent of The Brand, Misses M. O. Meeks and Will Womble had arrived in the border city to make their permanent home.

Tax rolls for 1902 showed the total taxable property values to be \$1,449,780, an increase of \$272,273 over the previous year. The tax rate for Deaf Smith was \$1.19-2-3 on the \$100 valuation, 34-2-3 being state tax, and 85 cents county tax, divided this way: county

the worst you ever saw when it rains." But who could ask for any better "break" than that—getting so much free publicity. Dirt roads are better for they make one feel so close to the soil, and they are cheaper, too, for other counties that are filled with selfish people who are always trying to get the best of everything. They don't even know the first principles of self-sacrifice, those selfish folks don't. Floyd county folks have denied themselves of good roads and in their big-hearted way have helped for lo! these many years to build highways in Dallas county and Harris county and Bexar county so when East and Central Texas get ready to go so the city why all they had to do was go. Where can you find a better spirit than that, I ask you? Willing to wait until all the other counties get good roads and then take what is left, if any.—Floyd County Hesperian.

Ford Doings

BY LA VERNE MANN

Misses Rachel Shields, Vega, and Ida Lee Cope, Claude, teachers at Ford, moved into the two-room house on the school grounds so as to be close to their work.

Get highest cream prices at Farmers Creamery Association. Jack Stephens of Conway spent Saturday night in this community with his parents, Mr. and Mrs. R. W. Stephens.

J. M. McGowhen and family of Vega were Sunday evening visitors in the H. M. Benson home.

D. B. Mann, W. M. Stewart and Carl Straufuss were in Hereford Friday working on the wheat reduction movement.

Only 29 were present to hear the sermon by Rev. J. A. Hornbeak Sunday. Singing was held in the evening.

The George and Floyd Benson families were Vega visitors Sunday.

Mr. and Mrs. R. W. Stephens and son, R. W. Jr., spent Sunday visiting their daughter, Mrs. Owen Comlinger, at Fairview.

Mr. and Mrs. D. B. Mann made a business trip to Vega Saturday.

Several new pupils enrolled in school this week.

Mr. and Mrs. H. M. Benson and children spent Sunday in New Mexico.

Walter Fly of Amarillo visited in this community Tuesday.

Mr. and Mrs. Joe S. Herbert and small son left Tuesday for the Rio Grande Valley.

Mrs. D. S. Larson and children were in Vega on business Wednesday.

George Mann was a business visitor in Vega Friday.

ad valorem 25 cents, county special 10 cents, county school 20 cents.

Miss Willie Robinson had celebrated her birthday, with a number of young friends present to help make the occasion a success.

J. H. Head had been in Hereford from his Castro county ranch.

Dow Mercer had been in Dallas taking in the fair.

Judge Jno. P. Slaton had arrived in Hereford with his young daughter, the latter entering Hereford College. The family was expected to arrive in about 15 days.

(From The Hereford Brand, September 20, 1912.)

Churches of the county, under the leadership of E. B. Back, were preparing to take a religious census of the entire county.

Announcement was made that Deaf Smith county would have no fair that year.

The largest wheat acreage in the history of the Panhandle was predicted by the editor, who argued that soil and climatic conditions were ideal for wheat production.

A lengthy article by a nationally-known chemist urged people never to eat more than one per cent of their weight in food each day.

To settle arguments relative to the rainfall of September, the editor gave a daily chart, and for the first 17 days 4.70 inches were recorded.

Listen to this: The Brand was raising old Ned because so many automobile drivers were exceeding the speed limit, both on Main Street and on the country roads. He cited state laws specifying the absolute limit in town at eight miles per hour, on country roads 18 miles. Complaint was voiced that the city limit was low, and advocated something like 12 miles on business streets, 15 on residence streets, expressing the belief that these speeds would be found safe.

Mrs. G. M. Suggs was visiting friends in Clovis.

Allen Bell had shipped 800 head of sheep.

"Jack" Spratt had accepted a position as window clerk at the post office.

The Brand had just issued a new telephone directory, which contained 373 names.

The football season opened with the school term, and a number of "beef and bull" games were in the offing.

Misses Ethel and Mary Dunlap had gone to Georgetown to enter Southwestern University.

Hollis and Jim Clark were guests of Mr. and Mrs. Earl Lance in Hereford Sunday.

Miss Ethel Lindley of Amarillo visited the J. A. Noland home last week.

All church members are urged to be present at the church Sunday morning, as a pastor will be called. Claudell Sikes visited friends at Westway Thursday and Friday.

Bill Knox and family of Hereford, Demson Hill and family of Ford were guests in the B. A. Atchley home Sunday.

Mrs. J. Sanders and children spent last week with her parents, Mr. and Mrs. Louie Huckert.

J. R. Oglesby and family were business visitors in Portales, New Mexico, Saturday.

Mr. and Mrs. O. G. Hill of Hereford spent Sunday with Mr. and Mrs. Ray Johnson.

Oscar Jay and Chas. Roberson were in Portales Friday.

Edna Streun is staying with Mrs. Henry Kendall at Frío.

Alton Lookingbill was in Springdale, Arkansas, and Walsenburg, Colorado, recently on business.

Cecil Lookingbill and family and Mrs. Weidon McFarlan of Tulsa were week end visitors in the J. L. Lookingbill home.

Edwin Barber of Turkey spent the week end with Mr. and Mrs. Wilson Vines.

Mr. and Mrs. Cross of Friona were Sunday guests of Mr. and Mrs. Wilson Vines.

Mr. Cobb of Canyon spent Sunday with Miss Oleta Bowling.

Mr. and Mrs. B. C. Roberson and B. E. Roberson were Amarillo visitors Monday.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 14,303 miles of Grading and Drainage Structures from the Randall County Line West to Hereford on Highway No. 33, covered by NRH 174-B, in Deaf Smith County, will be received at the State Highway Department, at Austin, Texas, until 9 A. M., September 28th, 1933, and then publicly opened and read.

The attention of the bidders is directed to the Special Provisions covering subletting or assigning the contract, the use of Domestic Materials, the selection of labor, hours and conditions of employment, and hand labor methods.

The minimum wage paid to all skilled labor employed on this contract shall be forty-five (45) cents per hour. The minimum wage paid to all unskilled labor employed on this contract shall be thirty-five (35) cents per hour.

Attention is directed to the Special Provisions included in the proposal, to insure compliance with requirements of House Bill No. 54 of the 43rd Legislature of the State of Texas.

Title

Power Machine Operators \$2.25 \$ 45

Truck Drivers (Trucks over 1 1/2 Tons) \$2.25 \$ 45

Mechanics, Carpenters and Blacksmiths \$2.25 \$ 45

Laborers \$1.75 \$ 35

Overtime and legal holiday work shall be paid for at the regular governing rates.

A local employment agency from which the contractor shall obtain employment lists will be designated prior to the award of contract. Plans and specifications available at the office of W. J. Van London, Division Engineer, Amarillo, Texas; E. H. Gomer, Resident Engineer, Canyon, Texas, and State Highway Department, Austin. Usual rights reserved. 87-2c

TRI-STATE FAIR SEPT. 23-30 INCLUSIVE
3 BIG DAYS AND NIGHTS
HORSE RACES
ZEIGER'S FAMOUS SHOWS ON THE MIDWAY
12 RIDES—25 SHOWS
15 RAILROAD CARS 250 PEOPLE
FREE GATE!

Dawn Items BY INEZ MILLEZ
Take Produce to Carl's Gro. if School is progressing nicely. We have had an increase of 40 per cent over last year's attendance. The boys and girls have organized basketball teams.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
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For our Children Have Money
EDUCATION is the best investment you can make for your children. Bank and save money for their education. Give them opportunities you did not have. Teach them to Work, Earn and SAVE. INCREASE your Bank Balance. START SAVING REGULARLY NOW. Welcome YOUR Banking Business. THE FIRST NATIONAL OF BANK HEREFORD. A Strong Bank Thoughtfully Managed.

On your way to Chicago to the Century of Progress Exposition... Stop in St. Louis. A modern American city... 19 miles of river front... world-famous zoo... botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone. Directly on your route to Chicago from the South, Southwest and Southeast. At The American and American Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low. THE AMERICAN HOTEL THE AMERICAN ANNEX "On the Plaza" Market at 6th and 7th St. Louis, Mo.

We're All Set For a Big Harvest
With the new gear-driven, open-throat McCormick Row Binder and a complete stock of binder repairs for your service. Lowest Prices On Twine and Repairs for 15 Years! 10-FOOT TRACTOR BINDER
Come in and see the new power binder now on display on our sales floor. This binder is built for heavy service with Timkin and Hyatt bearings and four continuous straps around the canvases. This binder is tried and proven. Every ball of McCormick-Deering Twine Guaranteed. Before buying binder twine check it with McCORMICK-DEERING SISAL for length, strength, uniformity and insect treatment. Buchanan & Rosson Hereford Friona

MEATS

You Are PROUD To Serve at Prices You're GLAD To Pay !!

And Good Groceries Always at



Texas Market & Grocery

PHONE 353—FREE DELIVERY
CLOSED ALL DAY SUNDAY

CALL PHONE 468

For Prices On

KAFIR, MAIZE, BARLEY AND WHEAT

In stock now for retail trade, Kafir, Cottonseed Meal, Mill-Run Bran.

Henneman Grain and Seed Co.
301 WEST FIRST


FURROW DRILLS

We Still Have a Few

SUPERIOR Furrow Drills

On Hand at \$203.50

M. D. WOMBLE Implements



BUY BEFORE WINTER

COAL

A CARLOAD OF IT—will arrive here Friday—It's cheaper now than it'll be later.

McLean & Pitman

Grain Company

Phone 1. We Deliver.

SOCIETY

QUILTING AT HOME OF MRS. JULIA SOWELL

Mrs. Julia Sowell and Mrs. O. L. McKee gave an old-fashioned quilting bee at the home of Mrs. Sowell Tuesday. It was a surprise quilt for Mrs. J. J. Boydston. The ladies went so far as to give Mrs. Boydston a block on which to work her name as though it was for Mrs. Sowell and invited her to the quilting so it was a complete surprise when the quilt was finished and presented to her.

Each lady brought a covered dish and all enjoyed the good dinner. Mrs. W. A. Knox read two chapters from the Bible in the afternoon, and gave a short talk. Prayer was led by Mrs. O. L. McKee.

Present were Mrs. S. F. Hamlin, honor guest; Mmes. Arch Conklin, A. J. May, O. L. McKee, J. J. Crawford, Barrett Sowell, G. R. Conklin, Julia Sowell, Joe Huckert, J. J. Boydston, E. J. Brock, Buren Sowell, Chas. Sowell, W. H. Rhodes, R. M. Cantrell, W. A. Knox, O. L. Massie, H. T. West, Pearl Singletery, M. R. Moore, Troy Moore, Nona Jewell, Etie L. Brown, Ralph Sears, Henry Tiefert, and Misses Maurika Crawford, Jayne McKee, Erma Tiefert and Bobby Rhodes.

COUNTY FEDERATION MEETS SEPTEMBER 28

The County Federation will have its first meeting of the year at the Baptist church at 11:30, September 28, with Mrs. A. O. Thompson, its new president, presiding.

Each lady is requested to bring a covered dish for the luncheon, honoring the new officers, at which the Music Study club and the Summerfield club will act as joint hostesses.

Immediately after the luncheon the following program will be given:

Opening song, "Texas, My Texas"—Club.

Reading of minutes of last meeting.

Some aims of the club for the coming year—Miss Lillie Hostetler.

Piano Solo—Mrs. Margaret T. Schroeter.

A few high points of NRA—Mrs. O. G. Hill.

Vocal solo—Mrs. Ardelle George.

News flashes of the day—Mrs. Jack Rose.

Violin trio—Mmes. Paul Foster, A. C. Thompson, J. W. Hendricks.

Completion of business—Mrs. A. O. Thompson.

MRS. CARL GILLIAM HOSTESS TO PLEASURE HOUR CLUB

The home of Mrs. Carl Gilliam was the scene of a lovely party last Thursday afternoon, when she delightfully entertained the members of the Pleasure Hour club and a few guests. Four tables were arranged for bridge. High score was awarded to Mrs. Elmer Mathies and traveling prize to Mrs. Buford Parmer.

At the conclusion of the games, an appetizing salad course was served to Mmes. Mont Baker, Mace Whitman, guests; Mmes. Glenn Weir, Ralph Smith, B. R. Dixon, W. J. Smith, Elmer Mathies, Boyd London, Carl Jennings, Homer Henslee, Buford Parmer, Criss Renfro, members.

HEREFORD B. Y. P. U. ENTERTAINS DIMMITT

The Hereford B. Y. P. U. entertained the Dimmitt B. Y. P. U. last Sunday evening at six o'clock at the Baptist church. An interesting program was rendered by the Dimmitt workers and a lunch was served after the meeting. About 21 of the visitors were present.

The young people's union of the local Baptist church, about 20 in number, went to Friona last Sunday evening and attended a joint meeting of the B. Y. P. U. The Hereford union rendered the program.

FORTY-NINERS PICNIC AT BRADLY RANCH

The Forty-Niners Club held a picnic last Friday night at the Wes Bradley Ranch, seven miles east of town.

Attending were the following members: Cecil Walker, Mr. and Mrs. Bradley, Mr. and Mrs. Roy Gough, Mr. and Mrs. J. M. Murchison, Miss Mary Bradley; guests, Mrs. Minnie Walker and two granddaughters, Misses Dora and Mary McCord, Miss Fleming and Miss Park.

MRS. A. B. SCHULZ HONORED ON BIRTHDAY

Mrs. A. B. Schulz, east of town about three miles, was the honored guest at a surprise birthday party last Thursday evening at her home, the occasion being her 61st birthday.

About 35 guests, nearly all children and grand children, were there to enjoy the evening.

A beautiful birthday cake, all done in colors, and with the word "Mother" inscribed on top, adorned the festive table.

Mrs. Schulz had spent the day with her daughter, Mrs. Tom Vaughn, at the ranch west of town and on arriving home the children and a few friends gave her a complete surprise.

RALPH FULLWOOD CELEBRATES BIRTHDAY

A delightful afternoon was enjoyed by little Ralph Fullwood last Saturday when a group of his friends gathered at his home to help him celebrate his fifth birthday.

Those present were Betty Rountree, Jeanine Singletery, Imogene Walker, Barbara Higgins, Betty Walker, Bobby Turner, Lottie Bell Edwards, Helen Ann Pittman, Imogene Edwards, Nina Lee Fritz, Catherine Fullwood, David Sowell, Jack Miller, Doyle Turner, Pete Davis, Wink Downs, Lloyd A. Ray, Jr., J. B. Sowell, Billy Orr and Jowell Davis.

ST. ANTHONY'S CHURCH

The Altar Society of St. Anthony's had a successful meeting last Wednesday in the rectory. Mrs. John Gaetz won a prize and Mrs. Marnell took the second.

A special feature was a grocery shower for the pastor, and proved an agreeable surprise to the grateful recipient.

The young ladies' Sodality plan a social.

The C. S. M. C. of the school children speaks an active year, for, although it is only a short time since school began, two lively meetings have been held.

THE CHURCH WORLD

First Methodist Church

REV. E. E. ROBINSON, Pastor.

Sunday school, 9:45 a. m.

Preaching at 11:00 a. m. and 7:30 p. m.

Young people's meeting, 6:00.

Special music for both preaching hours. Let the members all be present next Sunday. Our people will never return to prosperity until they return to God.

The public is invited.

First Christian Church

REV. E. R. WILLIAMS, Pastor

Church school at 9:45, morning service and communion at 11:00, Christian Endeavor, 7:15; evening service at 8:00. Efficient teachers are in charge of all classes from the small children up to and including the adults. You time will not be wasted if you attend our church school classes from 9:45 to 10:45.

Services Sunday at the usual hours with the pastor preaching at the morning hour on "Impotent Idleness." At the evening hour his subject will be "A Lean-Souled Generation." Everyone is invited to attend any and all services at the Christian church.

Revival at Church of Christ.

Rev. Early Arceneaux of Killeen, an evangelist, will begin revival services here tonight in the Church of Christ.

Rev. Arceneaux is an interesting speaker and will bring inspiring messages to the Hereford congregations of great importance at this stage of the present unrest. The public is cordially invited to attend all services.

Rev. Arceneaux has a daughter who is teaching in the Higgins school, 13 miles north of town.

First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school, 9:45.

Regular preaching services by the pastor at 11:00 o'clock.

B. T. S. at 7:00.

Sermon by pastor at 8:00 p. m.

A friendly invitation is extended to all.

Church of Christ

Beginning Thursday night, September 21, at 8:00 o'clock, and continuing six days, Evangelist Early Arceneaux of Killeen, Texas, will deliver a series of gospel sermons.

Evangelist Arceneaux is an able Bible teacher and considered one of the strong preachers in the brotherhood. Everyone is cordially invited to attend these services.

St. Anthony's Church

Sunday masses, 8:00 and 10:00 o'clock, week-day, 8:00. Saturday, 6:30 at convent. Thursday Holy Hour at 7:30 p. m., ending with benediction. Special meeting of the young ladies Sodality Sunday.

Men's Bible Class.

The men's Bible class meets at the Odd Fellows hall each Sunday at 9:30. Lesson for next Lord's day will be the sixth chapter of Acts.

Read this wonderful chapter and be with us and get the real Bible history of the early churches, their rapid growth and how it was brought about. It's worth while.

The opening song will be "I'm Bound for the Promised Land."

To all persons not identified with other classes a hearty welcome is extended.

WYCHE P. T. A. ORGANIZED

The mothers of the Wyche school met Thursday afternoon, September 7, and organized a P. T. A. Mrs. H. C. Van Bibber, former president of the Hereford Parent-Teacher Association, attended the meeting and was very helpful with her suggestions.

Mrs. Doyle Rose was elected president; Miss Lucille Park, vice-president; Mrs. Louie Olson, secretary and treasurer; Mrs. R. W. Elliston, historian. Committee on membership, Mrs. DuBois Walker and Mrs. George Roberson; program committee, Mrs. Louie Olson, and Mrs. Lee Ott.

The next meeting will be September 21, at 8:15, in the evening at the school house. All parents and teachers are invited to attend.

Card of Thanks.

We wish to express to our friends and neighbors our sincere thanks for your kind deeds, beautiful floral offerings and words of consolation which were so graciously extended us during the sickness and after the departure of our dear wife, mother and grandmother, May God's richest blessings be upon each of you, is our prayer.

George E. Shepard, Children and Grandchildren.

Card of Thanks.

We wish to use this means of expressing our sincere gratitude for every kindness extended to us in the loss of our home by fire. Mr. and Mrs. W. P. Caraway and Family.

ANNOUNCING

The opening of my wood-work and furniture repairing shop; upholstering, lawn mower sharpening, cleaning and refinishing of all kinds of furniture. Saw filing a specialty. Located in the rear of Fullwood Battery and Electric Station. Opening September 1. Bring furniture for repairs to rear door. Plenty of parking space. Hobby Horses now on sale. Come and see them. Something new. Phone 20. E. H. FULLWOOD, "The Home of the Hobby Horse."

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Drink Water With Meals Good For Stomach

Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. City Drug Store.

HOW TO STRETCH YOUR DIMES

10c

Brilliantine	10c	Eyelash Grower	10c
Facial Creams	10c	Crema Deodorant	10c
Face Powder	10c	Lemon Lotion	10c
Talcum Powder	10c	Astringent	10c
Almond Lotion	10c	Shave Soap	10c
Rosewater and Glycerine	10c	Face Soap	10c
Wave Set	10c	Aspirin	10c
Nail Polish	10c	Razor Blades	10c
Nail Polish Remover	10c	Envelopes	10c
Nail White	10c	Handkerchiefs	10c
Eyelash Fluid	10c	Styptic Pencil	10c
Eyelash Beautifier	10c	Skin Balm	10c

Quality Merchandise At Lowest Prices

City Drug Store

Phone 100
Home of Dependable Drugs.



We have just received a new shipment of

Pepperell Prints

In All the New Fall Colors and Patterns
18c, 23c and 25c Per Yard

WEIR'S VARIETY STORE

FOR QUICK JOB SERVICE SEE THE BRAND



You Can Look the Country Over

But You Can't Find a Better Egg Mash Than

JUST-RIGHT

JUST-RIGHT is always fresh. Eggs are the result of properly proportioned feed. No screenings, sweepings or cheap filler is used in making JUST-RIGHT—it is composed of high grade materials only.

Higher Priced Eggs Are Coming.

West Texas Feed & Seed Co. Phone 265



CANNING SUPPLIES ARE HERE

Our stock of HARDWARE is so complete that you need look no further.

See the New Glass-Top Mason Jars.

See the New AUTOMATIC SEALERS.

It's always a pleasure to show you our Merchandise.

Kerr Hardware Co.

SOCIETY

Zelma Ruth Shore Becomes Bride of D. C. Laird

A wedding of unusual interest took place here Tuesday evening when Miss Zelma Ruth Shore of Hereford became the bride of D. C. Laird, Jr., of Kilgore, Texas.

The wedding took place at the home of the bride's parents, Mr. and Mrs. L. H. Shore, Rev. R. R. McWilliams, pastor of the First Christian Church, performed the ceremony.

Only close friends and relatives of the bride were present. Besides her parents and sister, Miss Florence Shore, Mr. and Mrs. S. L. Harmon, Jr., and Miss Marie Seed attended.

Mrs. Laird is a graduate of Hereford high school, and attended Amarillo College last year. She was becomingly attired in a swaggar suit of blue with gray accessories.

Mr. Laird, son of D. C. Laird, formerly of Hereford, is a graduate of Plainview high school where he was an outstanding athlete. He later attended Texas A. & M. and Amarillo College.

The couple left immediately after the ceremony for Plainview. From there they will continue to Kilgore where they will make their home.

Mr. and Mrs. Frank Jesse and two children of Amarillo spent the week end here visiting in the home of her parents, Mr. and Mrs. W. W. Bennett and family, and with other relatives and friends.

Bruce Guthrie Is Wed Last Week in Wichita

Announcement was received here this week of the marriage last Friday in Wichita, Kansas, of Allan Bruce Guthrie, formerly of Hereford, to Miss Kathryn Josephine Clawson of Wichita.

Mr. Guthrie, son of Mrs. B. F. Guthrie of Hereford, is employed by the International Harvester Co. at Wichita. He was graduated from Hereford high school in 1929, and Fairmount College at Wichita in 1934.

He taught school two years at Haven, Kansas, and two years at Cherryvale, Kansas, before becoming connected with the harvester company.

The bride is a graduate of Wichita University and is prominent in dramatic work in that city. They will live in Wichita.

Following the wedding the couple left for a two weeks trip in the Ozarks and to Chicago, where they will go to the world's fair.

MUSIC STUDY CLUB BEGINS YEAR'S ACTIVITIES

Monday evening at 8:00 o'clock the Music Study club began its activities with a picnic lawn supper at Hillcrest, the home of Mrs. Ray Conaway, in South Hereford.

The lovely flower garden and a beautiful sunset added to the enjoyment of the occasion. The time was spent socially, Misses Swisher, Estes, Pitman and Mrs. A. O. Thompson and Mrs. Ray Conaway told of the many interesting features, musical and otherwise, they had seen and heard during their summer vacations. In the absence of the president, Mrs. Acker, Mrs. McCracken, as chairman, welcomed the guests. Mrs. L. N. George of Dawn, and Mrs. Harold Hicks of Wink, both former members of the club, also two new members, Mrs. Margaret Schroeder and Miss Eloyse Pitman, into the club.

Those present were Misses L. N. George, Harold Hicks, C. H. Dillehay, C. C. Ferguson, Paul Foster, A. C. Hales, H. L. Broadwell, H. H. Hawkins, J. C. McCracken, Carl Mounitz, G. A. P. Parker, Ruby Shirley, Glenn Snyder, A. O. Thompson, A. C. Thompson, B. M. Whitshire, Margaret Schroeder, Misses Mattie Swisher, Carey Estes and Eloyse Pitman.

The club will meet October 2 at the home of Mrs. Paul Foster, 8:30 o'clock.

JUNIOR BAYVIEW CLUB OPENS BUSY YEAR

The Junior Bayview club held its first meeting last Thursday at the home of Miss Eloyse Pitman, president.

An interesting program on "Highways and Bi-ways of the New England States," given by Misses Carey Estes and Floyd Wilson, was greatly enjoyed. Mrs. Dessie Mae McCracken gave a beautiful piano number.

A delicious salad course was served to Misses Fern Carlisle, Ruth Conkright, Carey Estes, Dorothy Flanery, Ina Mae Hastings, Edith Shields, Eva Skelton, Floyd Wilson, Gwendolyn Spradley, and Misses Eunice Woodford, Dessie Mae McCracken and Margaret Witherspoon.

CRESCAT SCIENTIA HONORS MRS. SOWELL

The Crescat Scientia club surprised Mrs. Buren Sowell Thursday noon with a dinner, the occasion being her birthday. A huge birthday cake formed the centerpiece of a table laden with good things to eat.

The afternoon was spent playing bridge. Mrs. Sowell was presented with a number of gifts. Present were Miss Joanie Estes and Mrs. Abe Martin, guests, and the following members: Miss Ursula Fridley, Misses Pearl Singletary, J. Stewart, Dick Rountree, Ralph Sears and R. E. McCullough.

HOME MAKERS MEET WITH MRS. SPEEGLE

The Home Makers club met Monday afternoon at the home of Mrs. E. E. Speegle to entertain her mother, Mrs. Boswell, of Corsicana, who has been ill and is now making her home here.

Devotional was given by Mrs. Arthur Thompson following a song by Mrs. W. L. Alexander, guest. Mrs. Boswell, Mrs. R. E. McCullough, reading, Mrs. Otto Maske and Mrs. John Harvey.

A social hour followed the program. An ice course was served to Misses Boswell, Alexander, Roy Thompson, McCullough, Speegle, Harvey, Maske, Thompson, W. I. Valentine, Ayers and Herman Gray.

NOTICE TO CONTRACTORS

Sealed bids will be received until 2 o'clock noon, Monday, September 25, in the office of the county judge of Deaf Smith County on the following projects: Moving of a filling station off right-of-way of State Highway 33, near the city limits of Hereford on the east, and moving a filling station and property off right-of-way of State Highway 33 near Dawn, Texas.

Contracts for this work will be awarded at a meeting of the county commissioners Monday after noon.

Details of the work may be obtained at the office of the county judge.

COMMISSIONERS COURT,

Deaf Smith County, Texas, By C. W. Humble, Judge.

Mrs. Shepard Dies In City Saturday; Rites Said Monday

Mrs. George E. Shepard, 76 years old, died at her home here last Saturday, following a lingering illness. Funeral services were held Monday afternoon at the First Christian Church, conducted by Rev. James T. Ross, of Woodward, Oklahoma, assisted by Rev. E. P. Gieser of the First Presbyterian Church.

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Funeral services will be conducted by Rev. V. M. Cloyd this afternoon at 3:30 at the Baptist church for John B. Davis, former Hereford citizen, who passed away early Wednesday morning at his home in Summerfield. He was over 40 years of age at the time of his death.

Surviving Mr. Davis are his wife and two children, his mother, Mrs. J. P. Davis, of Weatherford; two brothers, S. B. Davis of Wheeler, and Jennings of Arlington; six sisters, Misses William Chandler, J. T. Grimm and L. L. Helgel of Dallas; Misses O. L. Wharton, H. C. McGarity and Mrs. O. E. McBride of Weatherford, and Mrs. J. W. Rivers of Palestine. Two brothers and his father preceded him in death.

Mr. Davis and Miss Bessie D. Barnes were united in marriage at Hollis, Oklahoma, in 1912. To this

J. B. Davis Dies At Summerfield

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Surviving Mr. Davis are his wife and two children, his mother, Mrs. J. P. Davis, of Weatherford; two brothers, S. B. Davis of Wheeler, and Jennings of Arlington; six sisters, Misses William Chandler, J. T. Grimm and L. L. Helgel of Dallas; Misses O. L. Wharton, H. C. McGarity and Mrs. O. E. McBride of Weatherford, and Mrs. J. W. Rivers of Palestine. Two brothers and his father preceded him in death.

Mr. Davis and Miss Bessie D. Barnes were united in marriage at Hollis, Oklahoma, in 1912. To this

union wife born two children, a daughter, Joyce, and a son, Joel. Mr. Davis and family left Hereford about seven years ago for Summerfield, where he became manager of the Great West Mill and Elevator company's plant. Prior to that time they had lived here for about ten years. He was a member of the Baptist church in Summerfield and a member of the local I. O. O. F.

Burial will be in West Park Cemetery immediately following the funeral services.

Out-of-town relatives who attended the funeral services were his mother, Mrs. J. P. Davis, of Weatherford; Mrs. O. L. Wharton, a sister and her son of Weatherford; a sister, Mrs. L. L. Helgel of Dallas; a brother, S. B. Davis and wife of Wheeler.

Active pall-bearers were Will Schulz, Obe Roberson, Ray Johnson, Walter Huntley, E. E. Fridley and Lee Curry.

BEGIN B. T. S. WORK MONDAY

Special services of the B. T. S. begins next Monday under the supervision of Miss Grace Conn of Dallas, at the Baptist church. Miss Conn is a B. T. S. field worker, and will make announcements of the enlargement campaign to be held in church next Sunday evening. She will be assisted in the class work by Rev. and Mrs. V. M. Cloyd and Mrs. Harry Whitechurch.

Miss Conn comes from Dalhart where she has been doing similar B. T. S. work.

FOR JOB WORK, TRY THE BRAND

For Every RECORD Requirement

We can furnish non-duplicating, duplicating and tripling books and pads of every kind for every business. Our factory connection assures complete satisfaction - superior quality at low mass production prices; and prompt service, too. You can buy from us just as advantageously as from the factory, and we relieve you of annoying details.

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FALL HATS

Ride High On the Wave of Fashion

—It's a high life and a gay one for the new hats.

—Made of velvet, satin, felt and wool crepe.

—Small and large head sizes

\$1.00 and up

Tams for Children **50c and up**

VOGELE MILLINERY PARLOR

It's Smart TO BUY TIRES NOW...

Now...

is the time to buy tires. Prices may go higher. If they do, it will actually cost you money to use up old tires. And with fall and winter weather and wet and slippery roads just around the corner, it's a good idea to have the protection of safe new tires all around. And remember this—tire wear is slower in winter than it is in summer—the tires you buy now will give you full protection all winter and you will still have good tires for next spring and summer to withstand the ravages of hot summer roads. We carry the complete line of Goodyear Tires—Speedway, Pathfinder and All-Weather. At the price you wish to pay we have a Goodyear Tire. Why not come in today and talk it over?

Goodyear Pathfinder	
4.40-21	\$5.55
4.50-20	\$6.00
4.50-21	\$6.30
4.75-19	\$6.70
4.75-20	\$7.00
30x3 1/2	\$3.90

GOOD YEAR

Buy Quality

We are receiving shipments of New Fall Merchandise every day. You can always buy quality at Sprowls and Cronin's store where the prices are within reach of everyone.

Youth Crowns
the Head
that Wears
These

HATS

\$1.98 - \$2.98

Their charm is their impish youthfulness expressed in funny little peaks, perky bows and the universally popular beret fashion.

Black, brown, navy and eel gray.

Ladies' Riding Boots

\$4.95

Black and Brown
All Sizes

Ladies' Pure Thread
Silk Hose

45 Gauge

69c Pair

Two Pairs for **\$1.25**

A Real Bargain at the Old Price

Men's Black
Calfskin Shoes

\$2.48 \$2.98 \$3.98

Cotton Flannel Outing
Heavy—36 Inches Wide

12 1/2c Per Yard

All Colors
Plain, Stripes and Plaids

Men's Lace Boots

\$3.95

Black Only

Officers Dress Boots in black and brown **\$4.95**

Sprowls & Cronin Co.

Jumbo News

BY EDNA HALL

The home demonstration club met at the home of Mrs. Fluis Hunter Wednesday, with Miss Clark present. The day was spent quilting. Each lady brought a covered dish and at noon a delicious lunch was served to Meses, W. A., Sam and Ullman Hunter, J. J. Wilder, Randall, Simpson, Thomas, Beck, Norman, Adams, Dyer, Axe, Misses Maurine and Athalie Wilder and the hostess. The club will meet with Mrs. Ullman Hunter the second Wednesday of next month.

Get highest cream prices at Farmers Creamery Association. 7-11
W. H. Craig and family of Pictown, N. M., left for a short visit with relatives at Stephenville Sunday, after a visit in the Hillbriener home here.

Miss Irene Hurst and Lonnie W. Adams visited in the J. J. Wilder home Sunday.

Misses Ullman Hunter and Cleo Gilliam were in Amarillo attending the Presbyterian Thursday.

Mrs. M. L. Hardy visited her daughter, Meses, Buck Wood and Truitt Boothe, at Dimmitt Friday.

Mrs. J. W. Berry left Thursday for Bethany, Missouri, where she was called by the serious illness of her father. Mr. Berry accompanied her as far as Amarillo.

L. E. Beck, James and J. W. Berry called in the Hal Marlar home at Sunnyside Sunday.

Mr. and Mrs. Walter Means and daughters visited W. L. Hall and family Sunday. Mr. Means is a nephew of Mr. and Mrs. Hall.

Miss Kitty Oxford, who is teaching school at Ward, spent the week end with her parents, Mr. and Mrs. Lee Oxford.

Luke Beck spent Sunday with home folks.

V. Decker of Arney visited Bill King Sunday morning.

Mr. and Mrs. Labon Galloway visited in the Bill Graham home southeast of Dimmitt Sunday.

The young peoples organization was well attended Sunday evening. Miss Irene Hurst will have charge of the program next Sunday evening and all are urged to be present.

Mrs. Myrtle Thomas spent last week with her sister, Mrs. W. A. Hunter.

Mr. and Mrs. Lester Stringer and Paul Hicks of Tulla called in the Hicks home Saturday.

Miss Ruth Birdie returned Sunday evening for a weeks visit with friends at Amberst.

M. L. Hardy was a Dimmitt visitor Friday.

Mrs. Myrtle Thomas of Jonesboro, Arkansas, spent Wednesday with Mrs. Ullman Hunter.

Mrs. M. L. Simpson visited her daughter, Mrs. Ellis Mick, at Big Square this week.

Mr. and Mrs. Labon Galloway visited in the E. S. Ireland home Hereford Wednesday.

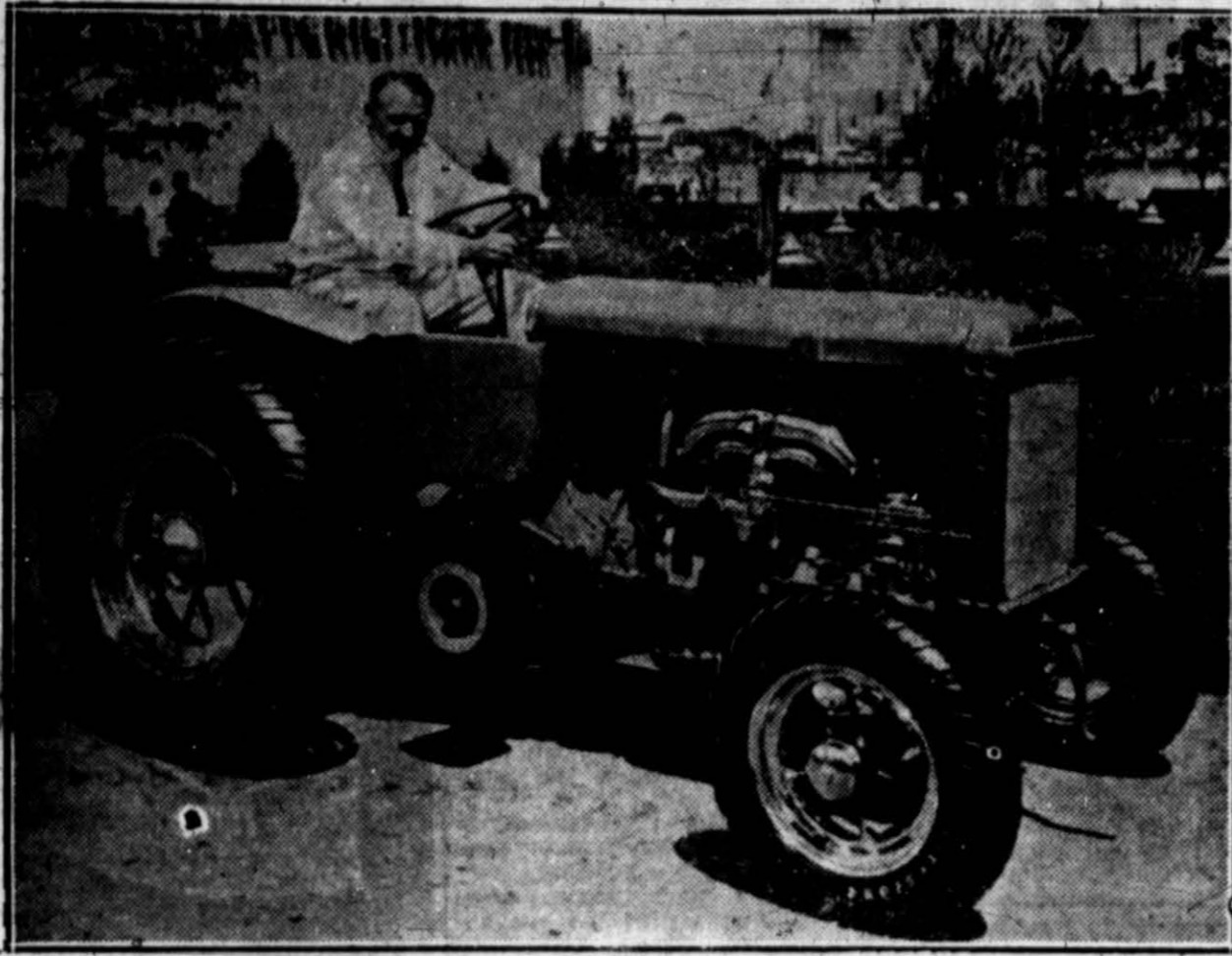
Mr. and Mrs. M. L. Hardy, Mrs. John Hall and Edna Hall spent Tuesday in the John Noland home near Euster.

Mr. and Mrs. Clay Nell of Odessa, visited in the Frank Nell home this week.

Mrs. John Hall and Edna visited her brother, Leon Vinton, at Nazareth Friday.

Mrs. Jack Hunga and two children of Imperial, California, are visiting her parents, Mr. and Mrs. M. G. Layman. Mrs. Hunga will

OLDFIELD TO PILOT HIGH-SPEED TRACTOR



Amarillo, September 13.—Attractions already signed up for the 10th annual Tri-State Fair, which will be held here September 23 to 30, indicate it to be the outstanding exposition of its history.

One of the main attractions will be the Oldfield tractor, old master of the race track—clear and all—who will appear September 30 at the race track behind the wheel of his "plow horse" which has turned "race horse."

This tractor, driven by Oldfield, recently set a world's records at the Wisconsin State Fair.

There are so many other attractions it is impossible to mention them all.

Another main feature will be the

horses with legalized betting. There will be five days of racing, six races daily and purses of more than \$5,000. Race horses from eight states have entered.

Two nights of the huge exposition, September 28 and 29, the annual Fine Horse Show will be held. Lovers of beautiful horses will find two nights of perfect contentment.

Championship prize fights will be held on the nights of September 23 and 24. The most expert of the pugilists are will be brought here.

There will be laughs, fun and frolic galore. Ziegler's shows, with a personnel of 250 people, 15 cars, 12 rides and 25 side shows will be down the midway. Sam B. Hill's big three-ring circus, with Roberta

Beeson, greatest wire performer of the nation, may be seen twice each day. A really new feature will be the Donkey Baseball Games, the nights of September 25-26-27 before the grandstand.

The baseball games will be played from the backs of trained donkeys.

More than \$15,000 will be offered in prizes and premiums during the fair. There will be swine, cattle, poultry and agriculture shows, merchant and manufacturer exhibits.

The second day, September 24, of the fair will be turned over to the Amarillo Ministerial Association. A mammoth religious service will be held throughout the day.

Ward News Notes

MRS. W. P. CARAWAY

Take Produce to Carl's Gro. if Farmers are busy planting wheat and preparing for row crop harvest.

Mrs. A. B. Schulz and daughter, Mrs. Matthews and family, of Hereford spent Sunday in the Geo. Lewis home.

Francis Hutson, a student in Hereford, spent the week end with her parents here.

Several friends met in the home of Mrs. G. M. Suggs and gave Mr. and Mrs. W. P. Caraway a beautiful shower of household goods to replace what they recently lost by fire.

Jack Robertson and family of Hereford spent Sunday in the W. R. Robertson home.

Misses Oxford and Davis spent the week end in with home folks in Hereford.

Rev. Bennie Harrison and mother of Hollene visited in the W. R. Harrison home Sunday. He filled his appointment at night, and was called to be pastor again the coming year.

G. D. Dennis of Ford spent last week helping Bill Hutson prepare wheat land.

Oria Boyer and Lynn Palerson of Ford are working on the Harrison farm.

Mr. and Mrs. Geo. Lewis attended a surprise birthday supper honoring Mrs. Schulz, her mother, last Thursday.

John Edwards of Progressive is working on his farm here.

Billie and Leroy Boyer were ill the past week.

Mr. and Mrs. W. O. Miles visited Mrs. Jay Bray and Mrs. Jim Bragg at Hereford Monday.

Rev. J. A. Hornbeak of Hereford will preach here Sunday. Be on time for all services that day.

Mrs. Bill Hutson and sons, and Mr. and Mrs. W. P. Caraway called in the S. D. Dennis home at Ford Friday.

Mr. and Mrs. Fred Saltzman visited Monday with relatives in Hereford.

Shera Garrett and family of Ford called on W. P. Caraway and family at Wesley Sunday, enroute to a singing convention at Muleshoe.

Bob Higgins made a business trip last week to Wichita Falls and Fort Worth.

Eleven-Mile

BY EUNITA WILLIAMS

Mrs. Bob Finch is in the hospital at Hereford, where she is reported to be recovering from a recent severe illness.

Mrs. R. J. Coleman has been driving the school bus the past week, substituting for Bob Finch.

Clara and Bill Farwell of Friona called at the P. C. Short home Monday.

Elwyn Green was trading in Hereford Monday.

Mr. Walker and family, D. L. Howard and family and Miss Hat Franks took dinner in the R. J. Coleman home Sunday.

Rev. J. A. Hornbeak of Hereford preached at Messenger Sunday, Gordon Durham, Ernest Speegle and Jonnie Biggs accompanied him and gave several musical numbers.

Rev. Hornbeak will be with us again the third Sunday in October.

G. W. Wells, who is attending school in Texico, spent the week end at home. He was accompanied by J. D. and O. D. Stevenson, who spent the week end with him.

Rev. Harrison will fill his regular appointment at Messenger Sunday.

Ben Bates was a Clovis visitor last week.

John Mosley, Wink Valentine and Mr. and Mrs. Jim Mauk of Hereford were in this community Monday signing up for wheat reduction.

L. M. Turner is sowing wheat for C. W. Humble this week.

L. M. Williams and Ben Bates were in Hereford Thursday.

Judge C. W. Humble of Hereford was in this community Sunday.

Several are signing up for wheat reduction in this community.

W. C. Oxford Raises Cane, Makes Own Molasses Here

W. C. Oxford, who lives about 12 miles southeast of town, plans to make sorghum this fall. He raises his own cane, a special variety that he formerly produced in Colorado.

Mr. Oxford brought in a sample of the "lek" to the Brand office. He plans to erect a mill, providing he can get the acreage next year near his farm. The sample of molasses tastes just like the East Texas product sold in truck load lots to Hereford merchants every year.

S. L. Harman Expecting High Crop of Potatoes

S. L. Harman, farmer east of town, has a fine prospect for a good crop of Irish potatoes. He has three varieties, Brown Beauty, Bliss Triumph, and the McClure White, and has started digging them and placing them on the market.

Mr. Harman attributes his success with Irish potatoes this year to the fact that he planted on land which had been in alfalfa a number of years. He has his potatoes under irrigation.

Buy your Coppercarb at the City Drug Store. It's fresh. Telephone 100.

"Potato Joe", Expects 150-Sack Yield to Acre

Joe Ballinger, better known as "Potato Joe," seems to have raised a bumper crop of Irish potatoes on his rented land on the Van Bibber irrigated farm, located about three miles east of Hereford.

This is Mr. Ballinger's fifth consecutive year at raising the Irish tubers, and if the large, healthy vines mean anything, it looks like a bumper crop for Mr. Ballinger this fall.

Already Mr. Ballinger is digging a few hills for family consumption and the quality of these Bliss Triumph potato crop looks as good as that raised in any country.

Mr. Ballinger has a patch of 20 acres this year, and irrigates the entire acreage every five days. Up to this time he says the water bill (cost of oil and gas) is only \$75.00, and if his estimate of 150 sacks to the acre is correct or nearly so, and the price of from two to four cents per pound holds good, it looks like a very profitable crop this year.

When Mr. Ballinger was asked how he kept from baking the soil by intensive irrigation, he remarked that he always kept the water running down the rows and never let it stand at any one place. He uses the corrugated system of watering, a practice used almost exclusively in the Colorado potato country.

COURTHOUSE RECORDS

Warranty Deeds.
George Schaeffer et ux to Violet M. Schaeffer, west one-half of section 23, township 3, north of range 2, east.

George Schaeffer et ux to Sadie B. Schaeffer, east one-half of section 22, township 3, north of range 2, east.

New Car Registrations.
Dodge truck, C. C. Danforth, Ireland-Beavers Motor Company.

Marriage Licenses.
D. C. Laird, Jr., to Miss Zelma Ruth Shore.

Utilities Officials Here.
J. B. Scott of Plainview, general manager of the Texas Utilities Company, was a business visitor in Hereford Monday afternoon. While here Mr. Scott arranged with county officials for moving his company's high line farther back from Highway 33 in order that construction on the road may start at an early date. Work will start immediately, he said.

New closing hours for the various retail stores were adopted at a meeting of the local NRA council with employers last week.

Grocers will be open 62 hours per week under the new arrangement. Dry goods stores are to operate 59 hours and hardware merchants will be open for business 65 hours.

The Schedule.
Grocers: Week days, 7:30 until 5:30; Saturdays, 7:30 until 9:30.
Dry goods merchants: Week days, 8:00 until 5:30; Saturdays, 8:00 until 9:30.
Hardware: Week days, 7:00 until 5:30; Saturdays, 7:00 until 9:30.

TRY A WANT AD IN THE BRAND.

Harold Spratt of Big Spring was operated on for appendicitis Wednesday of last week at the Scott & White sanitarium at Temple. Mr. Spratt is a son of Mr. and Mrs. I. H. Spratt of this city. He is reported this morning as improving and out of danger.

Mr. and Mrs. Eli Dunlap of Dallas arrived in Hereford the latter part of last week to visit their son, Walter and family, and daughter, Mrs. M. B. McLean and family. Mr. Dunlap will also superintend the planting of a wheat crop on his farm northwest of town.

(Paid Adv.)
Now Hereford Can Drink That Famous
BLATZ
Old Heidelberg
BEER
OLD HEIDELBERG is properly aged to bring out what you like best in real beer. Send money order or cashier's check and your order will be filled by truck or express same day received.
ONLY \$2.85
Case of 24 Bottles
Plus 50c deposit on bottles which will be refunded when returned.
Order Today From
Panhandle Fruit Co.
Amarillo, Texas
113 West First Street Phone 6258
(Paid Adv.)

Do You Need Cash?
I can turn your livestock, farm equipment or real estate into ready money.
AUCTION
SALES ARE PROFITABLE
RAY BARBER
AUCTIONEER Superior Sales Service
Phone 241 Hereford, Texas
Sales dates and literature may be arranged at THE HEREFORD BRAND

Hereford Poultry and Egg Co.
Wants Your Cream, Poultry, Eggs and Hides
Produce Is Going Up. Phone 448.

Want Ads

Lost and Found

LOST: McCormick-Deering water pump for tractor, between Hereford and Westway. Return to Buchanan & Bosson. 2p

FOUND: A mower sickle on 25-Mile Avenue. Call at Brand office and pay for this ad. 37

STRAYED: From my place, O'Dell headquarters, last Monday, a red sow, swallow fork and underbit in right ear; lame in left fore leg. Call at Brand office or J. A. Morley, Summerfield. 37

STRAYED OR STOLEN: Four head of milk pen calves, three whitefaces and one red. Swallow fork mark in both ears. Strayed from my place 8 miles south of Dawn about August 25. W. T. Beckman, Route one, Canyon. 36-2p

For Sale or Trade

FOR SALE: Bundle sorghum at the John Gaetz farm, 5 1/2 miles southwest of Hereford. J. C. Nowak. 37-2c

FOR SALE: Royal portable typewriter, good condition. Call at the Brand office. 1c

SALE OR TRADE: Five room house, out building, half block; Montague county, near Nacona; clear. Prefer property outside city limits. B. F. Reeves, Hereford. 37-2p

FOR SALE: Row crop, 200 acres corn, maize, sorghum, cane and hedges. Ready to harvest. J. A. Morley, Summerfield, on old O'Dell headquarters. 37-2c

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome.

HORACE C. BAIRD, W. M.
J. S. JONES, Secretary.

HEREFORD LODGE I. O. O. F.
OTIS FOSTER, Noble Grand
No. 476

Meets Monday, 8:30 p. m.
Visiting Brethren Welcome
L. E. FOSTER, Secretary

REBEKAH LODGE
Meets Every Tuesday at 8:00 p. m.
MRS. R. E. McCULLOUGH, N. G.
MRS. HERMAN STEWART, Secretary

HEREFORD CHAPTER, O. E. S.
Meets Each Second Tuesday Night, 8:30
MRS. GENEVA RAY, W. M.
MRS. MYRTLE WITHERSPOON, Secretary

FOR RENT: Furnished apartment, all bills paid; close in on pavement. Mrs. W. M. Megert. 1c

FOR RENT: The H. B. Webb house. See E. B. Black at Black Furniture Co. 1c

FOR RENT: Two modern four-room houses, near Central school. Inquire Star Barber Shop, Star Theatre building. 1p

FOR RENT: Residence on the pavement; also one furnished and one unfurnished apartment. F. H. Oberthier. 33-1fc

FOR RENT: Furnished, my real estate office, just east of the First National Bank. A. H. Elliott. 47-1c

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The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

Starting the New Year Right.

The Whiteface Roundup is beginning the year of 1933-34 with pep and enthusiasm, and so is the whole student body of the Hereford High School. We may not be so numerous as usual, but what we lack in quantity we replace in quality. To some of them this is the first year and they may not feel the spirit of the school quite so much, but those of us who have been here four years are wholly permeated with the friendships, loyalty, or what ever one would name it—that intangible something called school spirit.

We may be handicapped by that "depression," but there is no handicap great enough to suppress the eagerness, the joy, for work and education that we have, as we start this year. For those of us who are Seniors it is the last, and let's try to make it the very best yet. We can, if we will.

EDITOR-IN-CHIEF.

The Sophomore Class.

The Sophomore class of 1933-34 met on the morning of September 8 for the purpose of electing officers. The following officers were elected: Misses Wrenn and Westbrook as sponsors; Wilbur Womble, president; Ralph Jennings, vice-president; Helen Danforth, secretary and treasurer; Jean Snyder, class reporter; Roy Hastings, athletic representative; captain of the girls' basketball team, Philcen Arthur.

The Sophomore class, which is the largest in the history of the school, also has ambitions to be the best in history.

Pep Squad.

The pep squad has determined to back the football team with greater force this year than ever before. We have elected officers for the 1933-34 term, and already have 14 new members. The officers are as follows:

Ruth Smith, president; Elizabeth Spradley, vice-president; Robbie Jackson, secretary-treasurer; Barbara Buckner, reporter.

We have two capable leaders, Sally Gilbreath and Catherine Skelton, who, though they are new at the game, plan to put more pep into the thing, and they will be backed by all the girls in the club.

Our new members are Lena Ivey, Irene Knox, Virginia Carlyle, Louise Frye, Mary Virginia Eberle, Florene Hunter, Jean Millard, Ella Wolfington, Beverley Alexander, Mary Lee Alexander, Helen Seed, Geneva Sue Benton, Gertrude Wilson, Vivian Davis, Sue Vaughn and Jessie Shultz.

All intend to try their hardest to make a success of this year's squad. We are determined to reach our goal. The old members of the pep club honored the new members with a picnic Friday at the city park.

1933 Football Schedule

WHITEFACES

HEREFORD HIGH SCHOOL

- VEGA at Hereford September 22
- PORTALES at Portales, September 29
- CLOVIS at Hereford October 6
- FARWELL at Hereford October 13
- TULIA at Hereford October 20
- FRIONA at Friona October 27
- PLAINVIEW at Hereford, November 3
- CANYON at Canyon November 10

Freshman Class.

The Freshman class met Tuesday morning and elected officers for the coming school year. The president is Francis Harris; Winston Speagle, vice-president; Virginia Carlyle, secretary-treasurer; Mead Smith, sergeant-at-arms; Virginia Lee Bussey, class reporter.

We honored Miss Rigler and Mr. McCollum by giving them the sponsorship of the class.

Judging by the enthusiasm shown at our first meeting, our class will take an active part in all school affairs.

Junior Elect Officers.

The Junior class met September 7 to elect officers for the coming year. The following were chosen: Wayne Evans, president; L. B. Russell, vice-president; Christine Fincher, secretary and treasurer; Ples Baker, sergeant-at-arms; Miss Carlisle and Mr. Hopkins were chosen sponsors.

Senior Class Officers.

The Seniors met Wednesday, September 6, to elect class officers. Elected were: Kermit Wilson, president; Sidney Fuller, vice-president; Mary Kate Brotherton, secretary-treasurer; Joe Huckert, sergeant-at-arms; sponsors, Mr. Hudson and Mr. Wilson.

Hi-Y Club.

Although the Hi-Y club has met but twice this year, it has heard an educational talk by Mr. Grover Good. Most of the time has been spent hearing inspirational talks about the camp at Ceta Canyon. Another worthy personality we have had the honor of having with us is Joe Huckert, a new member.

About 15 boys left for Ceta Canyon last Thursday afternoon. This included the sponsor, Mr. Hudson, and Rev. McWilliams, of the Christian church. Among those going were Marvin Thomas, president; Basil McKinley, secretary; George Smith, treasurer; Morris Sowell, H. D. Blythe, Earl Trimble, Bill McLean, Donald Hicks, Wayne Eubanks, Homer Henslee, Paul Conaway, Palmer Norton, John McGowan and Arthur Thompson. We hope they get the benefits they should from this general get-together.

The first meeting of the Girls' Reserve was held Wednesday of last week. The program consisted of talks on the meaning of being a Girl Reserve, and on what Girl Reserves have done. The program was given for the benefit of the new members. Some of the graduates of last year were present.

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Senior Class Sponsors Whiteface.

"Whiteface Roundup" will be sponsored by the Senior class. We hope that it is a big success and that you enjoy it as much as we enjoy the privilege of sponsoring it. Mr. Dilchay explained to the class the plan by which the valedictorian and salutatorian had been selected in previous years in this school, and the class voted upon this plan. The movement carried with a unanimous vote and everyone seemed to be looking forward to the end of the year when the honored ones will be selected.

We feel that this year's Senior class will be a big success with our class in the spirit it is in now. Everyone seems to have a large amount of interest and will.

The question of the Senior rings was brought up and discussed. We wish it known that the first order of Senior rings will be received earlier this year than usual. They will probably arrive three weeks from now, and are the Seniors rejoicing! You can guess!

Band Elects Officers.

The Hereford High School Band elected officers for the ensuing year Friday morning. Hugh Harman was chosen president; Christine Fincher, vice-president; Ruth Smith, secretary and treasurer; Dennis Baker and Herbert Boardman, librarians.

Hugh Harman made a very interesting speech asking the members to cooperate with the officers and try to make the band the best that it has been.

Senior Class Meeting.

The Senior class met Wednesday of last week and transacted some important business. At this meeting the class elected Sally Gilbreath to the office of editor-in-chief, and Francis Higgins as assistant editor. The rest of the staff will be elected at the next meeting.

Football.

The Hereford Whiteface football team has been progressing rather rapidly. Coach McCollum has taken the first squad and drilled them in signals. Mr. Wilson has taken the second squad for the same purpose. The coaches are also developing the boys in the art of tackling and blocking. Although handicapped by injuries, the team looks as if it will become a good one.

The backfield is rather light, but this does not handicap them in any way because they make it up in energy, fight and spunkiness. The line is about as heavy as usual.

We, the high school students, believe the team will be welded into a hard-hitting, fighting and energetic team. We sincerely hope the student body as a whole and the business men will back the team through every game.

The first game will be played with Vega at Hereford, September 22.

over the crop and making arrangements for sowing wheat.

A lovely "all hands around" was the name of the deep lavender and white quilt that the Energetic club quilted last Friday at the home of Mrs. Bill Knox, with Mrs. W. A. Knox hostess. Visitors present were Misses Oscar Jay, Lester Sumtelle and Miss Ellen Atchley of Summerfield. Members present, Misses Conklin, West, Cogdell, Gatlin, Tice, Carroll, Curtsinger, Bell and Knox.

Mr. and Mrs. H. M. Mobley called in the Henry Kendall home Sunday afternoon.

A. G. Randall, Mack Dixon and Lester Sparkman have recently dug storage caves.

Mr. and Mrs. W. A. Springer were Sunday afternoon callers in the C. C. Cook home at Wyche.

Joe Houbt and daughter, Miss Agnes of Plainview visited in the home of his daughter, Mrs. Joe Nowak, Wednesday and Thursday, enroute from Elida, N. M., where they had visited another daughter before moving to Palo Pinto county to make their home.

D. D. Bowman of Plainview was at his farm here Sunday looking

Progressive News

BY OLIVE PERKINS

Take Produce to Carl's Gro. if Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn took dinner with Mr. and Mrs. W. A. Ricketts at Hereford Sunday.

Mr. and Mrs. Arch Conklin and boys spent Saturday night with her parents, Mr. and Mrs. Ray Hershey.

Friday Mmes. Ray Hershey and Jim Ricketts entertained Mmes. Emmett Blakemore, Arch Conklin, Jim Park, Franks, Ira Ricketts, Horace Hershey and Miss Carrie Lladsey, of Canyon, at a quilting party.

Miss Lucille Park spent the week end at home.

Mr. and Mrs. A. J. Blakemore and Forbes of Summerfield and Mr. and Mrs. Peacock of Dimmitt spent Sunday in the Emmett Blakemore home here.

Mr. and Mrs. F. H. Oberthier of Hereford called on F. D. Perkins and Miss Olive Sunday afternoon.

Mmes. J. Vicks and Clarence Spotts of Borger spent Wednesday afternoon with Mrs. Owen Neel.

Miss Virginia Bowman left Monday for Canyon where she entered college.

Mr. and Mrs. Clyde Russell of Borger spent Wednesday and Thursday with home folks.

Mr. and Mrs. Charles Green and children visited her parents, Mr. and Mrs. Charles Smith, last Sunday.

Mr. Wallace of White Deer, who owns the section of land the school house is situated on, visited Mr. Blakemore Wednesday night.

The people of the community are invited to meet at the school house Friday night and help organize a literary society. A short program will be given.

Mr. and Mrs. Ira Ricketts and children called on J. E. Cockrell and family Sunday.

Miss Lillith Boyd and Lawrence Boyd helped Jimmy Blakemore celebrate his birthday last Wednesday.

Mr. and Mrs. Franks, Mrs. Jim Ricketts and sons spent Sunday with Mr. and Mrs. Horace Hershey.

W. C. Russell and Orin Russell were in Amarillo Friday.

Mr. and Mrs. O. E. Sherman called on F. D. Perkins and Miss Olive Sunday night.

Black

BY MISS NOBLE M'LEAN

Wheat planting was greatly aided by a light shower of rain last week.

Get highest cream prices at Farmers Creamery Association. 7c for Mr. and Mrs. F. W. Barnett visited Mr. and Mrs. Emmett Newell at Vernon last week.

Several ladies of this community attended the county exhibit in Friona Saturday.

Mmes. Geo. Wily, Tom Presley and Howard Elmore won several blue ribbons with vegetables, fruits, etc., at Friona.

Mr. and Mrs. Farmer and children of Summerfield attended the Union Sunday school here Sunday.

Singing at the church was well attended Sunday.

The home demonstration club will meet with Mrs. A. C. Hays next Monday.

Mr. and Mrs. K. E. Deaton, Pat and Mrs. W. H. Flowers have been visiting relatives in Des Moines, N. M., the past few days.

C. R. Russ and family of Westway spent Sunday in this community with friends.

Several from Black attended a pie supper at Summerfield last Friday evening.

David W. Ray and family and Hez Ray and children of South-

land visited Mrs. Mary D. Ray Sunday.

Ruth Lookingbill of Summerfield visited in this community the past week.

R. O. Bennett and family of Hobbs, N. M., are visiting Mr. and Mrs. Roy Bennett.

Little Harold Wayne Price was ill several days last week.

Denver Bennett has been working near Summerfield the past few weeks.

J. W. and Doyle Vines have re-

turned from Turkey where they have been visiting several weeks.

Mrs. Ray Bennett entertained the young people with a party last Thursday evening.

Bud Barnett left Monday for W. T. S. T. C., where he will be in college the coming term.

Mr. and Mrs. T. L. Welch and Mr. and Mrs. Ray Bennett visited in Hereford Sunday afternoon.

A. C. Hays was a business visit-

or in Hereford Monday.

Barney Oldfield

SPEED KING



Will drive an ALLIS CHALMERS Model U tractor September 30, 1933, at the Amarillo Tri-State Fair. He will attempt to break the World's Tractor Speed Record.

The Model U tractor holds the official A. A. A. World's Speed Record of 35.4 MILES PER HOUR

A number of these tractors are in use on farms in the Hereford trade territory, equipped with PNEUMATIC TIRES.

Pevley and Seed Implement Co.
Hereford, Texas

8 May we ask you questions?

- Question No. 1 When you wake at night and the ominous crackle of flames tells you that your home is ablaze . . . do you need a telephone? YES NO
- Question No. 2 If a member of your family is seeking employment, do you need a telephone so that employers may locate you quickly when a vacancy occurs? YES NO
- Question No. 3 When sudden sickness comes to some member of your family . . . do you need a telephone to call the doctor in a hurry? YES NO
- Question No. 4 When your wife is alone, and a thief is heard trying to open a window . . . wouldn't a telephone be a godsend? YES NO
- Question No. 5 When a water pipe bursts, or the lights fail, isn't a telephone useful in meeting the emergency? YES NO
- Question No. 6 Insurance tables reveal that a high percentage of all accidents occur in the home. Should a member of your family suffer an accident, wouldn't a telephone be worth its weight in gold? YES NO
- Question No. 7 Isn't it worth a lot just to know that you can lift the receiver of your telephone and call your friends or receive calls from them? YES NO
- Question No. 8 Doesn't it lighten the wife's duties if she has a telephone to order groceries, ask the cleaner to call, or run other errands? YES NO

If you have more "Yeses" than "Noes" our suggestion would be . . . a telephone. The cost is moderate, the value is all you wish to make it. Get in touch with the business office. Say: "I want a telephone."

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FORMERLY A whole day of back-breaking, hand-reddening, youth-destroying labor. Now just a few minutes it takes to count out the laundry and bundle it together. We do the rest—and we do it WELL.

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How One Woman Lost 20 Lbs. of Fat

Lost Her Prominent Hips—Double Chin—Sluggishness Gained a Shapely Figure

If you are fat—how would you like to lose it and at the same time gain in physical charm and acquire a clean, clear skin and eyes that sparkle with buoyant health?

Why not do what thousands of women have done to get rid of pounds of unwanted fat? Take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast and keep it up for 30 days. You can help the action of Kruschen by cutting down on pastry and fatty meats and going light on potatoes, butter and cream. Then weigh yourself and see how many pounds you have lost.

Kruschen Salts are a blend of 6 salts most helpful to body health. Best of all, a bottle of Kruschen Salts that will last you for 4 weeks costs but a trifle. Ask any druggist for a bottle and start to lose fat today. It's the safe way to reduce but be sure you get Kruschen—your health comes first. adv

Good Lighting and Good Business

—Go hand in hand, and always will be found together.

Is good lighting paying you, or are you paying for the lack of sufficient lighting to make your business house attractive?



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\$2.75 to \$6.00

DINNER SETS

At Sizes and Prices For All Sets or Pieces



STREU HARDWARE CO.
PHONE 48

Westway Items
(BY WILMA SKYPOLA)

Mr. and Mrs. Ray Garrett of Pampa are visiting in the Gulu home this week.
Get highest cream prices at Farmers Creamery Association. 74c
Miss Pauline Fangman of Messenger spent Friday night with Miss Wilma Skypola.
Miss Gertrude Wilson of Hereford spent the week end in the home of her parents, Mr. and Mrs. G. W. Wilson.
Mr. and Mrs. Dodson spent Friday night in Flagg.
There was a surprise party given for Mrs. V. Skypola Friday night.
Misses Ina Mae Hastings and Bessie Lee Barnard spent the week end in their home at Hereford.
Mrs. Charles Smith is on the sick list this week.
Mr. and Mrs. D. P. Vaughn spent Sunday in the Tom Vaughn home.
W. A. Strickland went to Wichita Falls Saturday night.
A. H. Leub and V. Skypola made a business trip to Summerfield Sunday.
Gomer Lee McCoy of Flagg is a student in Westway school.
Singing here every Sunday night at 8:00 o'clock. Everybody invited to meet with us.

USE THE ADS As Your BUYING GUIDE

International Sunday School

Lesson

BY DR. J. E. NUNN

September 24.

QUARTERLY REVIEW

Some Early Leaders of Israel.

Golden Text: Be strong in the Lord, and in the power of his might.—Eph. 6:10.

For three months we have been studying about some leaders of Israel from the invasion and conquest of Canaan under Joshua to the completion and dedication of the Temple under Solomon. In review of each lesson we give the title, a bit of verse and the gist of the lesson.

Lesson I—Joshua.
"Be strong!
We are not here to play, to dream, to drift;
We have hard work to do, and loads to lift;
Shun not the struggle—face it;
'Tis God's gift.
Be strong!"—Maitble D. Babcock.

"Joshua upon succeeding Moses received his summons to service, stimulus in service, strength for service and success through service. The new leader was ready to enter the new land under the new law to establish the new life."

Lesson II—Caleb.
"This world," the liar to the lag-gard cried,
"Owes you a living. Snatch it if you can!"
"An earlier debt," the voice of Truth replied,
"Must first be paid. You owe the world a man!"—Isaac Ogden Rankin.

Caleb showed the power of his faith in his special request that he receive as his allotment the yet unconquered hill country of Hebron. His request was granted and in the fulness of time he entered upon the possession of faith.

Lesson III—Deborah.
"To serve the present age,
My calling to fulfill—
Oh, may it all my powers engage
To do my Master's will."
—Charles Wesley.

Deborah as judge of Israel first dispensed justice to the people, then stirred the patriotism of the country, and, with Balaak, won a signal victory over their oppressors, whereupon in her song of triumph she voiced the national gratitude to God.

Lesson IV—Isaiah.
"Up! God has formed thee with a wiser view,
Not to be led in chains, but to subdue;
Calls thee to cope with enemies;
and first
Points out a conflict with thyself
—the worst!—Cowper.

Isaiah, seeing the faith of the northern and southern kingdoms, raised his voice against greed, irreverence, drunkenness, perversion of truth, pride and oppression of the poor. Then he pronounced the judgment of God upon the wrongs of his day.

Lesson V—Gideon.
"What our hands findeth, do with might;
Ask less for help, but stand or fall,
Each one of us, in life's great fight
As if himself and God were all."
—Alice Cary.

Gideon raised an army which at first was respectable in size, although most of his soldiers were lacking, as the tests showed, in vigilance, courage and faith. But with the 300 chosen for their reliance on God, obedience to Gideon and cooperation in the conflict, he defeated the oppressors and threw off the yoke of Midian.

Lesson VI—Ruth.
"Whene'er a noble deed is wrought,
Whene'er is spoken a noble thought
Our hearts, in glad surprise,
To higher levels rise."
—Longfellow.

"Ruth was loyal to the memory of the dead and to the maintenance of the living in her relation to Naomi. Her immortal choice showed her loyalty also to the Lord and to his people among whom her lot was cast. That her choice was the best possible for her to make all the world knows, for she became the queen of a happy home at Bethlehem and the ancestress of David, the great king, and of the Son of David who is King of Kings."

Lesson VII—Hannah.
"Lord, give the mothers of the world
Much love to do their part;
That love which reaches not alone
The children made by birth their own.
But every childish heart,
Wake in their souls true motherhood,
Which aims at universal good."
—Ella Wheeler Wilcox.

"Hanna revealed her hope in prayer for a son, her fidelity in the dedication of her son and her gratitude in her song of praise for the gift of a son. As we think of her and her like we magnify motherhood."

Lesson VIII—Samuel.
"O give me Samuel's ear,
The open ear, O Lord,
Alive and quick to hear
Each whisper of thy Word!"
—Milton.

Samuel as a child was the attendant of Eli, priest and judge at

When the clerk in Frank's Cash Grocery wraps up your order you are sure of two things: that it's fine, wholesome food; and that the price is RIGHT. Our legion of satisfied customers is our best guarantee.

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Business and Industry are doing their part, they are putting men back to work, shortening hours, raising wages, giving America more buying power. Let's do our part. Let's buy those things we have needed so long. May we suggest that new pair of glasses.

During all the depressed times we have maintained our usual high standard of Optical service. Our prices have been lowered just as much as possible in keeping with this up-to-standard policy. We have the OK from several thousand patients whom we are serving in Amarillo and the Panhandle of Texas.

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News and Comedy

MATINEE AND NIGHT

Admission, 10c to All

Saturday Only

Matinee and Night

Buck Jones

In

"The California Trail"

Serial and Comedy

ADMISSION ONLY 10c

NOTICE

NOTICE
NOTICE

Change of pictures each day next week. All Metro-Goldwyn-Mayer Pictures.

Special Matinee Each Day

Saturday Night Preview,
Also Sunday Matinee

"Reunion In Vienna"

with

Diana Wynyard
John Barrymore

Comedy and News

Admission 10c-20c

Monday Only

"Midnight Mary"

with

Loretta Young—Ricardo Cortez

Matinee 10c

Night 10-20c

Tuesday Only

Matinee and Night

"Beauty for Sale"

with

Madge Evans and Otto Kruger

Wednesday Only

Matinee and Night

"Turn Back the Clock"

with

Lee Tracy

Matinee 10c. Night 10-20c

Watch for the Specials for Balance of Week.

Matinee Each Day. All Matinees 10c, Except Sunday.

Oddities of Life by Maun

(COURTESY OF LENTROLITE)



A NEW MYSTERY CIGARETTE LIGHTER. USES NO WAX, PRINTS, BATTERIES OR FLAMES. YET, WHEN LOCATED INSTANTLY SUPPLIES HEAT ENOUGH FOR IGNITION, BY USE OF A SPECIAL FUEL.

A PENNY TICKET SCALE ON BROADWAY SET A NEW RECORD BY WEIGHING 10 PEOPLE PER MINUTE FOR 1800 MINUTES... OR A TOTAL OF 18,000 PEOPLE IN THREE CONSECUTIVE DAYS.



THE WORLD'S LARGEST SHIP—CANNOT MAKE A WORLD CRUISE...

THE FRENCH LINER, NORMANDE IS WIDER THAN THE LOGS OF THE SUEZ CANAL AND COULD NOT PASS FROM THE RED SEA INTO THE MEDITERRANEAN.



PERSONALS

G. W. Brumley made a business trip to Amarillo Wednesday.

Mrs. J. C. Parker was in Amarillo Wednesday visiting friends.

Buy your Coppercarb at the City Drug Store. It's fresh. Telephone 100. 37

Johnnie Biggs left the first of the week for a short vacation in Colorado.

Sam Ratcliff of Hereford is serving on the Federal Grand Jury in Amarillo this week.

A large shipment of Coppercarb has just been received. City Drug Store, Phone 100. 37

W. M. Stovall of Nara Visa, New Mexico, was in Hereford Thursday on a business trip.

Mrs. E. E. Fridley and daughter, Miss Ursulae, were Dimmitt visitors Thursday morning.

Mr. and Mrs. Robert Martin of Houston spent Sunday in the home of their aunt, Mrs. S. E. Askren.

Miss Mary Broadwell left for Waxahachie this week, where she will enter Trinity University for the second year.

Newton Gilliland left last Saturday for College Station where he will enter his senior year in A. & M. College.

Mr. and Mrs. Harry Sherrieb of Skellytown spent Sunday in Hereford visiting friends.

Mrs. Ralph Roden of Friona and Miss Eloyee Pitman were Amarillo visitors last Saturday.

Mrs. Joe Bowman of Amarillo spent last week-end here with her mother, Mrs. M. A. Fox.

Treat your wheat with Coppercarb. A new, fresh shipment just in. City Drug Store. 37

Carroll Laird of Kilgore, Texas, arrived last week for a visit with his aunt, Mrs. Seth B. Holman.

Reavis Kerr left Tuesday for Canyon where he will become a freshman at W. T. S. T. C. for the first semester.

Mrs. I. O. Crosthwaite and daughter, Faye, and Mrs. S. P. Rosson and daughter, Jo Ann, spent Saturday in Amarillo.

Mr. and Mrs. F. E. Herring of Elk City, Oklahoma, were in Hereford a few days this week looking after their wheat interests.

Mr. and Mrs. R. A. Tynes and children, Rex, Jr., and Nina, moved to Lubbock last week where the children will enter school.

Miss Ella Broadwell returned last week from Electra where she spent part of the summer visiting members of the family and friends.

Mrs. Lois Gammond and children, Jo Ann and Garry, of Canyon arrived last Monday and will spend a few days with her parents, Mr. and Mrs. Omar Baker.

Mrs. J. A. Bowman of Amarillo, Mrs. G. S. Webber, of Brownfield, and Mrs. T. M. Key of Lamesa are in Hereford at the home of their mother, Mrs. M. A. Fox, who is ill.

Magic Fruit Chips—in pastel colors, especially adapted for luncheons, bridge parties or as a table decoration. Lends color to any spread. Special orders only. Mrs. Rosa Speer. 37

Miss Myrtle Williams of Plainview spent the week end with her mother, Mrs. Verh Williams.

J. C. Line, son of Mr. and Mrs. J. J. Line, left the first of the week for Canyon where he entered W. T. S. T. C.

Mr. and Mrs. H. G. Bumgartner left Sunday for Amarillo where they will make their home for the present. Mr. Bumgartner was formerly with the Furr Food Store here having been employed by that firm the past four months.

Mrs. Harold Hicks and little daughter, Catherine Ione, of Wink came last Friday for a visit of a few weeks in the home of her parents, Mr. and Mrs. J. E. Beyer. Rev. Hicks is expected to join his family here about September 25.

Mrs. Lena Goldberg of Wichita, Kansas, arrived in Hereford Sunday to visit in the home of her daughter, Mrs. Gaston Baer and family. Mrs. Goldberg is having her business building on North Main repaired and redecorated. She expects to remain here several weeks.

Mr. and Mrs. W. E. Neal returned home last Thursday evening from an extended visit with relatives and old friends at Lawrenceville, Illinois. The Neals left here July 27, accompanied by their son, Leslie, who remained there only for a short visit.

Mrs. Lee Coconaugher, of the Southwestern Bell Telephone Company, returned home Sunday morning from a vacation spent in visiting the Century of Progress, and with her sister in St. Louis. Her mother returned home with her to spend the winter.

A. W. Gregg Celebrates Birthday

A. W. Gregg passed another milestone Friday, September 15, and has reached the age of 85 years. The Greggs celebrated the occasion with a six o'clock dinner.

Present from out of town were Judge and Mrs. Clyde Wright and family of Quitaque; Mr. and Mrs. J. E. Beyer and little daughter, Beverly Jo, of Hutchinson, Kansas. Present from Hereford were Mr. Gregg's son, Clyde, Mr. and Mrs. W. E. Dameron and family, and Mr. and Mrs. Harry Seed.

Mr. Gregg is hale and hearty, eats three square meals a day, and is not only "just working," but is doing the strenuous job of trimming trees in the city parks, which requires the spryness of youth, and a lot of down-right hard work.

The Brand extends best wishes to Mr. Gregg and hopes for him many more years of active, useful life.



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My Favorite Recipes

by
Frances
Lee
Barton

NEXT time an even dinner comes to mind, add one of these delicious treats to the menu—Apple Bran Scallops, Bran Ginger Cakes, Bran Jelly Buns, or Bran Snaps. It's true economy to use the oven to capacity, you know.

Apple Bran Scallops
4 tart apples, pared and cut in 1/2-inch slices; 1 teaspoon cinnamon; 1 cup sugar; juice of 2 lemons; 4 tablespoons butter; 1 1/2 cups whole bran.
Arrange apples in greased baking dish. Cover tightly and bake in hot oven (350° F.) 20 to 25 minutes, or until apples are tender. Cream butter, add remaining sugar, and cream together until blended. Work in whole bran evenly. Sprinkle bran mixture over apples and return to oven. Bake, uncovered, 15 minutes longer, or until topping is crusty. Serve hot or cold. Serves 6.

Bran Ginger Cakes
2 1/2 cups sifted cake flour; 3/4 teaspoon cinnamon; 1/2 teaspoon salt; 1/2 teaspoon ginger; 1 teaspoon nutmeg; 1/2 teaspoon cloves; 4 tablespoons butter; 1/2 cup brown sugar, firmly packed; 1 egg, well beaten; 1/2 cup molasses; 1 cup sweet milk; 1 cup whole bran.
Sift flour once, measure, add baking powder, salt, and spices, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and molasses, and beat well. Add flour mixture alternately with milk, a small amount at a time. Beat after each addition until smooth. Add whole bran, mixing well. Bake in greased cup-cake pans in moderate oven (350° F.) 20 minutes, or until done. Makes 20 cakes.

Bran Jelly Buns
1 cup sifted flour; 2 teaspoons combination baking powder; 1/2 teaspoon salt; 4 tablespoons shortening; 1/2 cup milk; 1 cup whole bran; jelly or jam.
Sift flour once, measure, add baking powder and salt, and sift again. Cut in shortening, beat milk over whole bran. Add to flour mixture and blend. Turn onto well-floured board. Knead lightly 2 to 3 minutes. Roll 1/4 inch thick. Cut with 1 1/2 inch floured cutter. Make deep depression in each. Fill with 1 teaspoon jelly or jam. Place in greased pan 1/2 inch apart. Cover and let rise in warm place 20 minutes. Bake in hot oven (350° F.) 20 minutes, or until done. Makes 15 rolls.

Bran Snaps
1 1/2 cups sifted flour; 2 teaspoons combination baking powder; 1/2 teaspoon salt; 1 teaspoon cinnamon; 1/2 teaspoon ginger; 1/2 cup butter or other shortening; 1/2 cup sugar; 1/2 cup molasses; 1/2 cup boiling water; 1 cup whole bran.
Sift flour once, measure, add baking powder, salt, and spices, and sift together three times. Cream shortening, add sugar and molasses, and cream well. Add boiling water and whole bran. Add flour and blend. Chill until dough is firm enough to roll. Roll 1/8 inch thick on slightly floured board. Cut with small floured cookie cutter. Bake on ungreased baking sheet in hot oven (350° F.) 20 minutes. Makes 2 dozen snaps.

Mrs. George Parker returned Tuesday night from a visit with her parents, Mr. and Mrs. J. H. Copeand, in the Rio Grande Valley. She also visited friends in Abilene and other points in South and Central Texas.

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50c Milk of Magnesia	79c
\$1.20 Syrup Pepsin	49c
60c Syrup Pepsin	49c
50c Dr. West's Tooth Brush	79c
50c Nydenta Tooth Paste, both for	79c

A New Line of Toilet Articles

"VIVINI" 10c

Face Powder, Cleansing Cream, Wax Set, Nail Polish, Etc.—ALL FOR 10c EACH

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