The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

33rd Year-Number 45.

The Hereford Brand, Hereford, Texas, Thursday, November 16, 1933.

Five Cents Per Copy.

County Seeks Funds.

A county request has also been

submitted for money to grade and

caliche more than 25 miles of Har-

rison Highway, C. W. Humble,

county judge, said. Estimated ex-

penditures totaling more than \$100,-

000 will be required for both jobs.

administration is to take men off

the relief rolls and provide them

Only able bodied men will be

ised and they will be required to

have physical examinations made

before going to work on these jobs.

Sunday to officials in Austin and

both the mayor and county judge

are in Amarillo today for further

Want Other Projects.

Additional projects are to be

ought by the city after approval

of the street improvement applica-

The work in the city would pro-

vide 100 men with employment un-

til next spring, according to the

county's Harrison Highway plan,

"This will prove a boon to us as

This, coupled with highway

conferences

The requests were submitted

with steady employment. They

Primary aim of the civil works

APPROÁCH

Deaf Smith county's allot-ent in the wheat reduction ogram will be determined s week, it was announced

ent committee were at the onal office in Amarillo today, where they were sche-duled to reach an agreement on the acreage which the coun-ty will be allowed. Contracts will be made next

week. One community at a time will be handled. All contracts for each community will be pre-pared and then executed and signed on a day set aside for the pur-Farmers will be notified pose. Farmers will be notified when to appear for signing con-

A considerable increase in the acreage originally alloted the county is expected by the allotment committee, according to J. A. Pit-

Since all contracts must be in Washington by December 1, it is week so that they may be forwardplanned to get them executed next money will be sent farmers within a week of the time contracts are received in Washington.
That Smith county was originally alloted 186,000 acres and 795,000

bushels of wheat. Applications filed with the wheat board showed almost 400,000 acres. Following publication of applications a complete revision was made but the consequent reduction in acreage still left the total far in excess of that alloted. Several weeks have been consum-

ed in gathering evidence to show that acreage and reduction as shown in the applications were largely substantiated and claims the county were made on that

be in excess of 300,000 acres, which increase by more than onehalf the amount originally allowed

Road Men Meet At Littlefield

More than 50 road enthusiasts, members of Highway 143 Associa-tion, gathered in Littlefield Monday so further plans for having the foad improved. John P. Slaton of Hereford was

chor president to succeed Sena-toc arthur P. Duggan of Little-field Elmer Dameron of Hereford was named chairman of a steering committee of five members, one from each county rep-

Alex Thompson, president of the chamber of commerce, County Judge C. W. Humble, J. E. Hill and Mr. Dameron attended the meeting from Hereford. The as sociation were guests of the Littlefield chamber of commerce at a

Dameron's committee, with mem bers from Lamb, Castro, Hockley and Terry counties, was instructed to confer with highway depart-ment and relief officials to push velopment of the road. They re to be in Amarillo today at a Panhandle-wide road meeting. They will go to Austin later if necessary. It is the plan to have this state

ighway constructed under the redief program now going on. Its construction in Deaf Smith county, where it is known as 25-Mile Avenue, was scheduled to be included in emergency work, but no steps have been taken to date for its

Mr. Dameron was in Amarillo Wednesday conferring with engineers of the state highway department as well as Congressman Marrely re to the project.

Gasoline Demonstration Given by Phillips Agent was set aside for public works in drouth-stricken counties of the

An unusual demonstration was ley flood area, and several counties held here Monday morning by the in the Midland area. This was an Phillips Petroleum Company of emergency fund to be used only in Bartlesville, Oklahoma

A large Dodge truck especially To date the counties concerned equipped to demonstrate the differ have not received work or funds ence between ordinary gasoline and in addition to regular relief aid. the new Phillips 66 high volatility Object of the meeting today is to test. The truck contained a Plymouth six-cylinder motor and devices to register the pick-up qual
vices to the bigher priced are like the pick-up qual

The personnel of the party indicated Paul Bigby, lecturer, and C. S. Hanson of the research department of the Phillips Co.; J. A. Whitley, Amarillo, of the Texas Phillips Division department, was also here as an operator.

On a basis of population, T. E. up the difference by returning most of the kicks to the point of origin and allowing none of Slack's passion to at end on the defense and full-back on offense, and Russell were so to be completed.

Withal, Baker had a good chance wisibly scintilliant.

The personnel of the party indicated and population, T. E. up the difference by returning most of the kicks to the point of origin and allowing none of Slack's passion at end on the defense and full-back on offense, and Russell were were fought between the 30 yard wisibly scintilliant.

Withal, Baker had a good chance wisibly scintilliant.

To the more observant, Hager, ing a punting duel, Slack could a pass from Russell in the end Pots Baker and Blythe in the mid-kick a bit further, but Baker nulli-

FRIDAY FOR CHAMPIONSHIP OF DISTRICT'S WEST HALF

Award Contracts

Contract for building of grade and drainage structures on High-way 33 west of Hereford to the Castro county line was tentatively awarded by the state highway comnission in Austin Monday.

Low, bidder was Hannah & Hall of Waco, contractors for the same road east of Hereford. Length of the road is 6.5 miles. Amount of the bid was \$13,947.

The tabulation was submitted the Federal Bureau of Roads for approval. Work will start following approval.

A bid was also tabulated on construction of a bridge across the Tierra Blanca creek immediately west of Hereford. Specifications call for a concrete structure. Low bidder was the Austin Bridge Co., with a figure of \$8,224.

Right-of-way for the road has been provided by the county. Conemnation proceedings have been instituted against land owners with whom an agreement could not be This contract will complete the

first unit of construction on highway 33 all the way through the McCollum. Walter Seed, regular county. Plans of the highway de left end, was out of the Canyon partment call for paving as soon game with a slight injury. He as practicable after completion of will be back, allowing Nasty Clay-

Legion, Ladies

Legion, and the Women's Auxiliary A great number of Hereford fans management," Reed declared. next Tuesday evening.

ing arranged by the ladies.

in place of the regular Armistice were ruled out of the race in the Day celebration which was not eastern half of the district. held because that day fell upon a

Extend Seed Loan Time Limit to November 25

Farmers who have already obtained winter wheat loans may get additional seeding loans until Nov-ember 25, it has been announced by George Muse, chairman of the ounty committee.

The extension of time was granted because some farmers planted wheat which sprouted and died, wheat which sprouted and died, Good news, reinforced by a check due to lack of moisture. Loans for \$100 has come to J. H. Trimble of this type can be only on land where wheat has been grown dur-

County commissioners and citi-

tion from Deaf Smith county

among them, were in Amarillo to-

day to ask state highway relief

officials why relief work in the

of the commission and a number

of citizens attended the meeting

from Hereford. The gathering was

in the Potter county court room.

Wood, chairman, and Gibb Gil-

christ, chief engineer, of the state

Harte, San Angelo, and Carl Es-

tes, Tyler, of the Texas Relief Commission; C. E. Swain, Fort

Worth, federal relief administra-

tor; Congressman Marvin Jones,

and Senator Clint Small of Ama-

More than a month ago \$8,900,000

of state and federal relief money

Panhandle, in the Rio Grande Val-

those areas to provide employment.

Invited to attend were John

County Judge Humble, members

area has been delayed.

highway department;

COMMISSIONERS GO TO ROAD

zens of the Panhandle, a delega New Methodist Pastor

MASS MEETING IN AMARILLO

Award Contracts On West Highway With the right to play for the district title at stake, the Hereford Whitefaces will go into warfare with the Jacks of Happy at Happy Friday afternoon at 3:30. Both teams are undefeated in the pare for honors in the west

the race for honors in the west half of district two. Happy has beaten Tulia, Frions and Canyon. Hereford has victories over the

On paper the Whitefaces

Canyon at Canyon. The Jacks game with Canyon ended 6 to 6.

The hapless Eagles lost both games on penetrations. The locals half agents and extension workers last week at College Station, where the coming year's work was appead out.

The wheat and cotton programs lia, while Happy beat the Hornets been by a single touchdown.

will have some medicine for Mc-be the next one put Collum's crew," was all Brown In Texas, the government

shape for the contest, according to mais are to be killed and canned McCollum. Walter Seed, regular and the meat used in relief work ton to resume his duties at full-Wilbur Benge and Dub Thurman, backfield subs, will like ly not see action because of scholustic difficulties.

Officials agreed upon are Froggy To Have Party Lovvorn of T. C. U., referee; T. G. Hull, Simmons, head linesman, and Mae McCasland, Simmons, umpire. A turkey dinner followed with This group is subject to change, an interesting program will be McCullum said, because they may given by Hereford Post, American not be available.

are planning to drive over for the Members of both organizations game. Interest here, only lukewarm are invited and urged to be present. The Legionnaires are furnishing to mount with recent improve-The entertainment is to be given since both McLean and Clarendon

> Bugs also believe the champion winner of district one, thereby winning the right to go into the regional championship game.

Admission to the game will be 25 and 35 cents. There is no advance sale of tickets.

Trimble Wins \$100 In

salesman of the Ireland-Beavers Motor Company.

where wheat has been grown during the past four years and reduc-ing the past four years and reduc-tion reductions of the agricultural Oklahoma City district, won the first district prize in a nine weeks' Dodge and Plymouth sales contest.

Will Get Here Friday

T. C. Willett, formerly pastor

church here. He will arrive Fri-

City Seeks Civil Works Funds To Caliche and Surface Streets

For Agriculture

Real farm relief with an intelligent, nationally planned program of production and credit, is the government's aim, says Dewey on paper the white-law will hely leed, emerge week's institution of slight advantage. This will hely attended a week's institution of attended a week's institution of county agents and extension work-

on penetrations. The locals hold are already under way. An emera two touchdown victory over Tu. gency step in hog reduction has taken. Beef cattle will be next. Yarm credit through the The two were not matched on various government agencies is to the regular schedule but were be centralized.

forced to meet aftr going into a tile for the leadership. A flip of a coin took the game to Happy.

Coach Hatcher Brown and a group of his players scouted the game at Canyon last Friday. "We will have some medicine for McCollum's crew," was all Brown In Texas, the government will buy.

The Whitefaces are in tip-top beef cattle right away. The ani-Counties' portions in this p gram will be prorated on a bas

of the number of cattle in the county as shown in the 1930 census. Details are being worked out now and will be put in operation as soon as the wheat program is completed. A similar plan, affecting commercial hog raisers, is also being

worked out. A reduction of 25 per cent in hogs is contemplated. "The whole plan is to co-ordinate farming activities as to production and credit as well as farm crew went to work Wednesday.

Three miles of the grade on the 13-mile project on Highway 33 east of this district will master the of Hereford, had been completed Thursday morning. T. J. superintendent for Hannah & Hall, ontractors, said progress was sat-Bridge work will be started with-

in the next two weeks, Suttle said. Building of the concrete culverts is being held up until the grading is well advanced, he said. Auto Selling Contest shifts, are being employed on this b. Another crew will be required for the bridge-work.

Former Hereford Man Succumbs In Oklahoma

home at Ponca City, Oklahoma. will be given at the Hereford As- Lee, C. M. Hicks, R. L. Dowell, L. He was a brother of J. P. Wood sembly of God Church, located just H. Foster, A. H. Elliston, N. E. of this city and left here with his north of the high school, beginning Gass, J. W. Clark and J. H. Head. family about 10 years ago. Funeral services and burial were Rev. E. E. Manney, of Groom. held at Ponca City Monday.

Mrs. S. W. McKee, of Cordell, Ok. ernment," which will be followed on lahoma; a brother, J. P. Wood, succeedings nights by: Prophecies of Hereford, and three sons and Relating to Christ's First Advent; three daughters. He was engaged Is Jesus Coming to Earth Again?; in the sheet metal and plumbing The Purpose of Christ's Coming; at Hamlin, Texas, has been named about three years ago. pastor of the First Methodist

Mrs. C. P. Arthur is in Lockney which begin at 7:30 p. m. visiting her brother, Dr. T. C. Services will be held Sunday Cooper, and other relatives. Mrs.

SHIP CARLOAD OF TURKEYS FRIDAY

Fifty men have put in the last three nights picking tur-keys here. Friday Hereford's first ear of dry picked tur-keys will be shipped. The birds have been pur-

chased from growers by Carl's Grocery at 11 cents per pound, the highest price paid in Texas. Market has been seven cents, nine cents top price outside of Here-

A refrigerator car is to earry 1,000 of the birds which were slaughtered and picked at the West Texas Feed and Seed Co, Carl, working independently, will ship to an eastern market.

Lay Curb, Gutter

Almost two blocks of curb and gutter had been poured this morn- pany, Mr. Ray said; however, the ng on Highway 33 on East First remainder of the curb and gutand callche is being hauled to fill the road bed where the conork is completed.

Blasting of the caliche was started Tursday at the H. T. Wedel place, a mile southwest of the city. The stane is being hauled in and crushed Cooper Dewey, angineer in charge

of the project, sal an additional handling the caliche.

the winner as district champion Highway 33 Grade To Be Continued

Guthrie, vice chairman.

volunteer workers covered the resi-dential district. No more can-meeting tonight. They will go to Lowther, 242 acres out of south vassing will be done within the C. O. Lee, J. H. Wilson and R. W. half half of section 135, Block M-7. city. Persons wishing to enroll Baird. are asked to call at the Western National Bank. Report of memberships and contributions is not yet available. The drive will last until Thanksgiving.

REV. MANNEY TO CONDUCT

way early Sunday morning at his phecy, or the "Signs of the Times," Lee Conklin, Troy Womble, C. O. Sunday night, November 19, by The subject for Sunday night

Mr. Wood is survived by a sister, will be "The Coming World Govis invited to attend all services ing, causing the accident.

D. R. Gass & Son.

said. Work is to begin immediately. A new 50-foot front will be installed and the building lengthened to 110 feet, full depth of the

throughout with the latest fixtures. for City Highway Penney Company will take care of and conveniences installed. The all interior work, Mr. Ray said. has been made by the Penney Comfirm considered Hereford an ideal treet. Forms are being built for place for a store and they intend to carry a heavy stock in order to serve the city's extensive trade Mr. Ray owns two other business

uildings on Main Street and both projects now under way, and the have been recently remodeled into up-to-date places. They are occupiwould do away with unemployment by the Furr Food Store and in the county, Mr. Black believes. by the Fashion Dress Shoppe and Vogele Millinery Parlor. it will provide men with a living wage as well as some money to ap-

Four Odd Fellows ply to taxes and other debts," Mr. Black said. "It will also enable men to get off the relief rolls and

A Veteran's Medal, signifying years membership in the I. O. Workers covered the city on the Wilkinson last Sunday by members opening day of the Red Cross roll of Hereford Lodge No. 417. The call drive, according to Mrs. B. F. presentation was made at the home Rural of R. J. Kibbe, two miles north of

Sunday were Herman Stuart, C. J. Paddock, O. L. Rutherford, George Brumley, Jack Grady, Otis Foster, east, A. C. Barnhart, John B. Miller, X. M. Murchison, Henry Williamson, John Hacker, Jerry Keenan, Henry roll, J. E. Cockrell, Harry Kibbe. A series of lectures on current C. T. Kibbe, Frank E. Givan, Henry Rufus (Dad) Wood, 84. passed events in the light of Bible pro- Cloyd, E. E. Fridley, G. A. Harris, medal.

The fire department was called are non-sectarian, and the public filling the stove when it was burn ity on optometry. Prompt response of Chief Dow

new civil works administration to pave all city streets. Exact amount requested was not divulged by Mayor E. B. Black, but it will be enough, he said, to caliche and surface all streets within the city as well as to surface streets that now have only the caliche J. C. Penney Store abuttiny any property, providing

The City of Hereford has applied for sufficient funds under the

terial. Work will be financed under To Open March 1 the administration.

A J. C. Penney store will be opened in Hereford on March 1. This announcement was made here this week by J. Ray, Amarillo business man, . who 'stated' he had made a ten-year lease with the Penney firm on the building at 304-306 Main Street; site formerly occupied by The building will be completely

will work 30 hours per week and remodeled and enlarged, Mr. Ray be paid at the rate of 35 cents per Remodeling will be complete

No statement as to their plans

salvage their self respect by doing Are Given Medals alvage their self respect by under

F., was presented to Ira N. districts have not yet reported.

American Legion members canvassed the downtown section, while

Three more of the 25-year medals

Attending the presentation last

Troy Womble presented the

Fire at Bayless Home.

J. J. Clark and Frank Carl left extinguished the blaze, Consider-

the present plan. At the same time the city will be getting improvements it needs badly and which it cannot afford." COURTHOUSE

RECORDS

Warranty Deeds. Lars Leetun et ux to G. C. Cogdill, south 1/2 of section 9 and east 1/2 of southeast 1/4 of section 8 in township 3 north, range 1

Mecaskey, sections 1 and 2 in lock C and southwest 4 of sec-ASSEMBLY CHRUCH REVIVAL Wilson, Arthur Rogers, Jim Car- tion 98, block K-7, and south 1/2 of section 99, block K-7, Robert Barrett to Laura Barrett, one of in block 36, Evants Addition to city of Hereford. New Car Registrations.

Ed Mecaskey et ux to J. H.

Alex O. Thompson, Chevrolet sedan, Grizzle Chevrolet Co. J. E. Hill, Dodge coppe, Ireland-Beavers Co.

Kester to Lubbock

F. M. Kester, Hereford opto etrist, is attending a three-day to North Hereford, on D Street clinic this week in Lumbock on Wednesday evening to the home study of correction of eyes of childbusiness here, with his son, Tom The Time of Christ's Return; The of Albert Bayless, where an oil ren. The clinic is being conduct-Wood, for a number of years. Mr. Signs of the Times, and Signs of stove had exploded in the kitchen, ed by Dr. A. M. Skeffington of Chi-Wood's wife preceded him in death Christ's . Return. These lectures Mrs. Bayless stated that she was cago, internationally known author-Mr. Kester belongs to research

groups of the Texas Optometric Mercer and his fire fighters soon Association. He has been working several months in association with ments in methods and applications of adapting the visual apparatus of children to the school environment will be studied.

Research records show, Mr. Kes ter says, that two-thirds of the. country's school children have visual deficiencies-not because the eyes are bad, but because modern The fourth quarter found the life demands more near point concentration" than the students are capable of sustaining. The clinic opened yesterday and will last through Friday.

Remodel Service Station.

The Phillips station at the south end of Main Street, next to the The defeat eliminated Canyon Santa Fe tracks, is being remodeled, from the sectional race, leaving the work having been started last

Contractors W. A. and Russell Carroll have the contract to com-Hereford won the toss and chose pletely remodel the station into a to defend the south goal, taking modern plant. The front of the

The work is being done by local 32. Baker rammed for five off a labor and will probably be ready for occupancy in about three weeks. The station is owned by D. L. Mc-Donald of Amarillo.

with Mr. Willett giving his first Arthur went to Lockney for medi- Monday for a week's deer hunt in able damage was done to the room the state chairman. Latest refincwhere the explosion occurred. the Van Horn area. sermon. Whitefaces Take Game On Penetrations

Eleven embattled Whitefaces of Hereford High moved over to Canyon last Friday where they did hereic battle with that city's Eagles, and although neither side could score. Here-ford's herees were the

fense, however, kept Hereford's 20 yard line inviolate.

But Baker and Slack had a success in carrying the ball. Canyon Ellison Childers W. Cox Wooten Brasuel Gerald Elliston Clounch S. Cox Wilson Trimble Slack Canyon, Lisle, Wilson; Subs:

Hereford, none

of valor which accounted in no turns, small way for Canyon's lack of dwelling in Canyon territory, reach-

In the opening minutes the White Hereford In the opening minutes on the 40 and marched to the 20 for a Blythe penetration. A pass in the end zone was muffed by Baker and Can-D. Baker yon booted out. A minute later, the Whitefaces

Clayton advanced to the 23 only to have the attack flop when Womble fum-Russell bled on an attempted end-around Slack electrified the audience of about 1000 when he shot through the Hereford defense for 34 yards before a fortunate Whiteface shooed him out of bounds. That was Canyon's big gesture. Slack made several more ten and 12 yard tours, but never was in great dan-

zone, at the outset. A staunch de-idle of the line were doing feats fied the advantage with longer re Whitefaces, with the wind, again

> ing the 12-yard line on the next to last play. Hereford's starting eleven finished without a single substitution. Canyon used 12 men, Lisle, a back played for Cox and Wilson in both

Hereford and Happy to fight it Friday morning.

First Quarter.

advantage of the wind. Hager building is being removed back to booted to the 19 where a Canyon ten feet, while the old over-head player knocked the bail out of drive-in-has been completely torn bounds. Cox made two, then fum- away and will be replaced by a bled and lost three. Slack kicked modern addition. to his 40. Baker returned to the

(Continued On Last Page)

ford's heroes won the battle with a couple of 20-yard line with a couple of 20-yard line penetrations to none. The Deaf Smith county cause was further enhanced by 11 first downs against five for Canyon.

Although he had plenty of help, Captain Pleas Baker of the winners took it upon himself to make the bout a personal duel with T. Slack, cantering fullback of the Eagles.

Slack was a little more versatile, adding uncanny punting and Officials: May, Centenary, referee, itles of the higher priced gasoline in comparison with low grade fuels. being expended throughout the state carrying the mail. Baker made Simmons, umpire; Hull, The personnel of the party in a basis of population. T. E. up the difference by returning most

The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN, Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any person, arm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

SUBSCRIPTION PRICES: ones 1 and 2, per year ____ ones 1 and 2, six months \$1.60 utside Zone 2, per year _ \$2.00 utside Zone 2, six months \$1.25 Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Agriculture's Future.

Complete control, acre by acre, of all American farm land was ture Wallace in a talk made in Mr. and Mrs. Bob McConnell Chicago Monday night,

Not only controlled cultivation

A few short months ago this idea would have been so new and so opposed to our old ideal of "rugged individualism."

A few short months ago this Mr. and Mrs. G. Giager and Mrs. A. Frye were in Amarillo Tuesday. Rev. and Mrs. Henard East and "rugged individualism." heard of that we couldn't have digested it. Today, however, it W. R. Snapp home at Summerfield M. R. Snapp home at Summerfield i individualism," so unseems quite logical.

We live in a bountiful land Sunday. goods for all to be prosperous— the W of man's own stupidity. He is Mr. and Mrs. M. Can dumb, says one writer, as his Memphis Thursday.

brother, the ox. A meaty thought advanced by Wallace is that farmers for the past few years have been "striving as desperately as the slaves of were in Canyon Sunday, Pharaoh to produce the maximum." Lewel Lois Bernice an and this, combined with a battle Harris spent Saturday night with urday. Mrs. Ricketts, assisted by the Tenderfoot test. November 29 of trade barriers" has built up a vast over production which has caused agriculture to stagnate under friends,

low prices and mounting debts. Adjustments which must be made not only in farms and factories but in methods of thinking "fully ten times as great as the majority of people realize," Wallace de-

Living in an agricultural community, the readers of the Brand will do well to ponder these thoughts and begin to prepare them. in Amarillo last Thursday. selves for changes that are coming and coming soon.

Hunters Shoot Wires.

Considerable trouble in the Panhandle because of wires being shot by duck hunters has been reported by the Southwest Bell Telephone Company, according to H. L. Bicknell, wire chief.

A. H. Streu was a business visitor in Amarillo Tuesday.

Miss Margaret Morgan of Fort Worth, who has been visiting her barger Wednesday night, brother, Dr. T. L. Morgan and Arlie Dean and Wiley Roberson brother, Dr. T. L. Morgan and wife, returned to her home last have been making business

Dawn Items

BY INEZ MILLER

Miss Lizzie Mae Harris, who has been visiting relatives in Alabama, returned home Sunday. Get highest cream prices at Farmers Creamery Association. 7-tfc
Messrs. and Mmes. Horace Her-

shey, Ray Hershey, Joe Green and Bob McConnell visited the L. A.

Smfth home Sunday. W. J. Stewart and family visited the W. L. Mayfield home near Dimmitt Sunday.

Miss Aldyth Botsford was guest in the H. Taylor home in Hereford Sunday. Mr. and Mrs. Paul Frye were

in Amarillo Monday. Miss Anna Lee Frye spent Saturday in the R. H. Gough home near Hereford.

Mr. and Mrs. R. W. Botsford yisited the J. A. Lechliter home in Hereford Sunday. A goose supper, a full account

of which is given elsewhere in the Brand, was enjoyed in the A. T. Frye home Thursday night. An interesting program is plan-

ned by the teachers Friday night. W. L. Mayfield of Dimmitt visite d the W. J. Stewart home Wedhis grandmother, who is improvnesday.

Pete George spent the week end in the L. N. George home. W. F. Mayfield and W. J. Stewart were in Amarillo Wednesday.

Mary Calloway gave a surprise birthday party for Ezra Bagwell in her home Tuesday night. Refreshments were served. Mrs. O. D. Williams returned to

her home in Amarillo Sunday. Lois Smith and Inez Miller spent predicted by Secretary of Agricul- the week end at their homes here.

were in Canyon Sunday. S. J. Rice visited his daughter. and production, but also a "ra. Mrs. R. W. Botsford, last week tional re-settlement of America" is is visiting the R. A. Frye home Miss Pauline Griffith of Happy

where there is enough of this world's the W. J. Stewart home Thursday

Mr. and Mrs. M. Campbell were

H. H. Miller were in Amarillo Saturday. Mrs. C. F. Miller is seriously

Syble Smith and Anna Lee Frye Jewel, Lois, Bernice and William

relatives in Amarillo.

Dean News

BY MARY LOUISE-ELSIE FRIEMEL

Take I'reduce to Carl's Gro. Mr. and Mrs. Arlie Dean were Mr. and Mrs. T. P. McCollister visited in the Friemel home last

Thursday evening Alton Biggers visited the Friemel home Sunday afternoon. Mrs. Morel left for Fort Worth

last Monday where she will spend the winter with relatives.

Mr. and Mrs. M. B. Stone were

in Floydada last week where they visited relatives. Edgar Sowell visited the Arlie

Dean home Monday. Ted Irlbeck and George Frieme Umbarger visited in the Clem Friemel home Tuesday night. Henry Skypola visited in

to Tucumcari, New Mexico.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, November 21, 1902.)

R. H. Norton, R. J. Kibbe, R. N Mounts, Eugene and Ed Dyer, Guy Hubbard and Claude Horton were in Kansas City with a train load

The editor was still raising a manful howl for incorporation.

The Amarillo Record had suspend ed publication and sold its sub-scription list to the Advocate,

G. R. Whitney and family had gone to Ardmore, Indian Territory, where he had a 320-acre claim.

Mr. Parker had treated boarding home in Girard, Kansas. students of Hereford College to a feast of fresh antelope meat.

were tied for commissioner in pre- get in the race. cinct three, Castro county, and a special election to run off the tie

Progressive News

BY OLIVE PERKINS

The following pupils were on the

family, was called to Enid, Okla-

mett Blakemore and family Suu-

honor roll last week: Edgar Rus-

Tuesday evening.

her daughter.

Ira Ricketts.

ped cream.

Ray Hershey.

their grand parents, Mr. and

of Fort Sumner, New Mexico, spent

Mr. and Mrs. Gilbert Donovan

Among those from Progressive

who attended singing at Bippus

the week end with home folks.

ave moved to Hereford.

was to be held December 13.

W. E. Reid was ill of pneumonis but was reported to be improving.

T. R. Reagan was having a fine, modern residence erected.

Texico seemed to be the spot of this region, and weekly display advertisements told the world of the splendid wines, whiskeys, etc.; to be had in the neighboring

(From Hereford Brand, Neverber 15, 1912.)

An account was given of the sui cide of James A. Wayland, editor of the Appeal to Reason, at his

feast of fresh antelope meat.

It seemed the postmastership of Emmett Cardwell, Carl Cockrell Hereford was soon to be changed and W. T. Stanberry formed a party to the Canadian breaks on a

The conduct of a number of their success.

young people, toys and girls, at a lyceum number a few days be-fore, drew some rather bitter re-marks from the editor, and he, like the man of today, believed the younger generation lost.

George Cloyd was in Kansas City delivering a shipment of cattle.

F. H. Oberthier and T. E. Shirley had been business visitors in

Mrs. H. H. Hawkins and little daughter were home from a visit with relatives downstate.

John J. Zinzer had returned from a trip to Iowa and Michigan.

R. W. Lovelace, Geo. Garrison quail hunt, and brought back over a hundred blue qual as proof of

stories of their early association on the cattle trail. He greatly regrets the passing of this old and true friend.

Girl Scout Notes

sell, Ray Botts, Ray Neel, Ira Jeanne Ricketts, William Bowman, Polly Anna Crawford, Jimmy Blakemore, Clyde Neel, Billy Louise Crawford, Norma Lee Edwards, Christian church, Mrs. Clay Ridg-Marylyn Edwards and Edsel Lowe. Mr. and Mrs. Owen Stagner visit- singing and a new song, "Come ed Miss Lilith and Lawrence Boyd a Riding" was learned. It is a Mrs. Donovan who has been girls sang it just like they were

visiting her son, Carl Donovan and natives. A hike for this week was planoma, on account of the illness of ned. Two patrols will lay the trail and the rest of the troop will fol-J. E. and Forbes Blakemore of low. This is one phase of the Ten-Summerfield called on his son, Emderfoot test and several girls will be ready to pass these tests at this meeting. Henrietta Fritz has Mr. and Mrs. Haskell Benson passed her test and is the first and Leatrice visited their father. Tenderfoot in Hereford.

with her parents, Mr. and Mrs. the next time we are in a parade we will have everything we F. D. Perkins and Miss Olive Miss Kester and Mrs. Williams called in the Brooks home Sunday made our two troop flags so we want to give them a vote of thanks. Mrs. Ira Ricketts entertained The proper care of and respect for the boys of the neighborhood and the American flag will be taken the Cockrell children of Hereford up at the next meeting and this in honor of Glenn's birthday Sat-will just about finish everyone with Mrs. Cockrell, served refreshments has been set as the date for the J. R. Dunavant is here visiting of cocea, pumpkin ple and whip installation of all Tenderfoots, so

Mr. and Mrs. W. A. Ricketts of test some time before that date. Hereford and Mrs. C. R. Anderson All girls interested in becoming of Borger spent Sunday in the Cirl Scouts may see either Miss Nell Kester or Fern Williams on Literary will meet next Friday Wednesdays at 4:30 at the Christian church. Mothers and members Delbert Conklin and Sammy Ray of the troop committee and council tf Hershey spent the week end with and others interested are always

Mrs welcome at the meetings. Scouts, we are keeping our slogan in mind and practicing it. Misses Agnes and Madge Childre Remember it: "Do a Good Turn Daily."

SENATOR JOHN B. KENDRICK

Wyoming, who died November Sunday were the Gregory family, Wyoming, who died November 3 Mr. and Mrs. C. P. Caldwell and was a long-time friend of A. H. Miss Eunice, Mr. and Mrs. C. C. Elliston of Hereford, Messra Ken-Bowman. William and Elizabeth, drick and Elliston became acquain: Messrs, and Mmes. Ray Hershey together, ate together, and led the and Horace Hershey called on Mrs. true life of ploneer cattlemen.

Frank Miller near Dawn Sunday This friendship lasted until the afternoon Mrs. Miller has been death of Someton Fondard.

Sliced Butereg

Bread

Educated palates appreciate the superior taste

of Baker's Bread. Only

The Whiteface Girl Scout troop met Wednesday afternoon at the way accompanied the Scouts in Czechoslovakian folk song and the

J. N. Benson Monday.

Mr. and Mrs. Luke McBrayer the sign he has made for us and and daughters spent the week end we will take good care of it so We want to thank Mr. Biggs for

Scouts, let's all try to pass our

FRIEND OF A. H. ELLISTON

Senator John B. Kendrick of

afternoon. Mrs. Miller has been death of Senator Kendrick, and very ill with rheumatism at the they kept in touch with each other home of her daughter, Mrs. Louis through correspondence. Mr. Elliston can rela., many amusing

Easier, Quicker, Better Ironing



coleman AUTOMATIC **ELECTRIC IRON**

The Coleman Automatic has every modern feature to make your ironing easier, better and to save you time. Has automatic adjustable heat regulator. Never too hot, never too cool.

STURDY, ACCURATE, LONG. LASTING THERMOSTAT

DEPENDABLE, LONG-LIFE

HEATING ELEMENT The Coleman Automatic Iron saves you money, work and clothes. Beautiful in appearance; finished in lustrous super-chromium

SEE THEM AT-

GAS AND OIL -BELIEVE IT OR NOT!"





Sally: "Really? Tell me about it, Helen." Helen: "Well; as I use the car most of the time these days and actually buy the oil and gas, Dick thought it a good plan to turn the car budget over to me entirely." Sally: "How does that give you extra money?" Helen: "I have more time than Dick and have learned some surprising things about the cost of car operation. Dick thought all gas and oil sold at approximately the same price were of equal value. When the motor broke down, he considered it just hard' luck and paid the repair bill." Sally: "Isn't it?" Helen: "No! It is poor motor protection. More than half the entire motor wear occurs during the few minutes of starting when the motor is cold. Only one brand of oil-Conoco Germ Processed Motor Oilpenetrates the metal so that a portion of it, nearly a quart, stays up in your motor, greatly reducing the wear. So checking back on



repair bills that were paid before I changed to Conoco, we've saved a lot of money this last year." Sally: "What about gasoline?" Helen: "To me that choice depended on quick starting -Dick used to choke the car until he was wild. It wasted so much gasoline in cold weather—ren the battery down and the nerves, too. With Conoco Bronze, the motor starts at the first turn and has power galore—goes further on each gallon and is antiknock also. So you see how I did it?" Sally: "I certainly do,

Helen-and I think you're a very clever girl!" at the sign of the Red Triangle

The Opening of An Account In Any Bank

. . . is the beginning of a partnership -a partnership based on the mutual interests of bank and depositor. By placing money in the bank, the depositors enable the bank to make funds available to the commerce and industry of the community. Conversely the advantages of complete banking facilities are available to the depositors. Both bank and depositor have. in the end, the same interest . . . safe and profitable employment of their funds.

Start a Savings Account Today

HELP THE RED CROSS ROLL CALL

The First State Bank

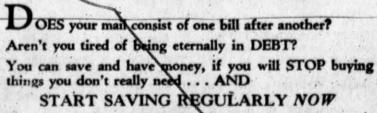


Have Money DOES your mail consist of one bill after another? Aren't you tired of being eternally in DEBT?

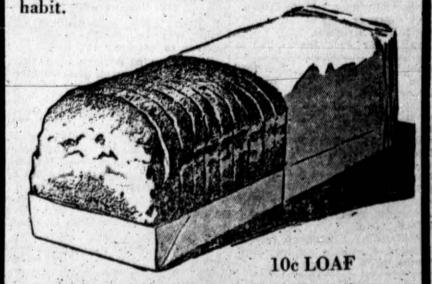
START SAVING REGULARLY NOW We Welcome YOUR Banking Business

> FIRST NATIONAL OF BANK HEREFORD









the finest grains, the purest dairy products, the

best ingredients are used in the baking of the superloaf. No wonder, then, that it is a fav-

orite on all the best tables. Make it a daily

Hereford Bakery

Fairview-Palo **Duro Items**

BY MRS. JOHN BOLING

Palo Duro B. T. S. enjoyed a study course last week, which was taught by Miss Hattie Stith of Amarillo, Miss Stith is B. T. S.

and her friend, Miss Susie Band At their first meeting the student of Amarillo was a very enjoyable dent Council answered a letter occasion at the church Friday every from the president of the Canyon from th

a week end visitor in the W.

Mr. and Mrs. C. Oretsinger and Wilbur Brann of Soney visited in the John Boling home Thursday. We had 84 at Sunday morning services and Rev. Dyar preached derful sermons, both morning

Mr. and Mrs. H. J. Oglesby and caller children visited relatives hat Hereford over the week end. M. S. will meet next Thursday afternoon in the H. J. Ogles-by home for a mission study les-son. Plans are being made for the packing of a box for Buckner's Or-phan Home.

Wyche Items MRS. WES BRADLY

The L. A. E. club met Tuesday. November 7, with Mrs. Jack Hutson, when an interesting program The South was given, under leadership of Mrs. McCollister. Higgins, and Along the Old

refreshments were served the club is she? adjourned to meet November 21 with Mrs. Bob Higgins,

Mrs. Wilbart Carroll. Saturday hight and Sanday in Lit- together. Your Children! tlefield with Mr. and Mrs. Sam

Wiley Roberson and family took supper in the Arlie Dean home week end in Hereford with Ailene Williams and Messrs, En-Abernathy, and Mr. and were in Vega Friday.

rs. Jack Hutson were Sunday Miss Oxford spent the week end inner guests in the Bill Hutson with home folks at Jumbo. Miss Alberta Davis spent the ing this fine weather.

FINE MEATS

FOR THE

HOLIDAY

HEED

THE

RED

CROSS

ROLL

CALL

savings.

STUDENT COUNCIL

A Student Council was organized

Miss Leda Smith was an Amarilvisitor Thursday.

Miss Frances Campbell who is
tending high school in Amarillo
received the honor of being
tetel secretary-treasurer of the

Miss Billie Mitchell of Amarillo
are well pleased with the idea of
this council, and believe it will
Fithu, noted s

this council, and believe it will really bring about less friction be-tween the teachers and themselves.

Bash McKinley, Henry Jowell, Carl Mountz and Berry Orr know how to get dates. If you need some information like this, see one night last week and visited informed the club that the player

Mr. and Mrs. Cecil Lady spent J. C. Cummins with them. Is he of the meeting. These two repress changed tone the fountains changed Sunday in Hereford with Mr. and your bodygnard. Edward? Red Horton and Alleen certainly resent the class as a whole, and changing voice as does your corres-John Hutson, and family visited take the sidewalk when they walk to give their viewpoints in the dis-pandent, the lighted fountains would ASSISTANT EDITOR.

Wiley Roberson and Edgar Sowell

Farmers are stacking feed dur-

Hughes,

You'll find the tenderest turkey—the most

savory roasts for your Thanksgiving dinner

here. And the prices assure you of substantial

Go to Church Sunday.

Texas Market & Grocery

H Y S A CLUB

The Whiteface Roundup

OF HEREFORD HIGH SCHOOL

The H. Y. S. A. club met Nov-ember 7 at 4:00 in the science lab-

is the plaulst.
The Hereford band has planned

HAVE YOU HEARD THIS ONE? to go to Canyon to hear them, and we hope to accomplish something

It seems that Sally G doesn't were then dismissed, all of us

When Edward Fullwood dates a listus to represent the class. Miss fountains controlled by confront the Sophomore class. JS or so,

FRESHMAN CLASS

BAND NEWS

The Kryl 45-piece symphony band will be in Amarillo November 17, and in Canyon the 18th. Miss Fithu, noted singer, will also be presented with the band. She is the daughter of the director, and is the plauist.

Wanston and Francis were out there to receive their punishment but Meade did not appear. The president appointed Virginia Carlyle, Rena Allred, Jerry Jowell and himself to have the song ready by the next meeting. Virginia Lee Hussey and Billy Smith were elected representatives for our class.

Last meeting of the Hi-Y club cussion of difficult questions that probably have formed a new color

general director of the First Baptist church of Amarillo and is giving her entire time to the work, and her winning also a first step toward students. It is generally won for her the friend-ship of all here. She will be with time we will reorganize our B. T. S. to reach the Standard of Excellence and do better service for the Master.

A social, directed by Miss Stith, and her friend, Miss Susie Black, of Amarillo was a very enjoyable

In the high school last Thursday. ember 7 at 4:00 in the science laboratory. The following members were present: Basil McKinley, Joe fuss between Meade Smith and Cochell. He was enroute from Winston Specgle and the rest of the class, whether or not they would go down the belt line for not having the class song ready by thony's hospital. Amarillo.

Jimmie Edwards of Albuquerque With his mother, Mrs. Mary Tice. Mary Industries" and the first meeting the students of light in the high school last Thursday.

The following members November 8. There was quite a short time Monday morning visiting was between Meade Smith and Cochell. He was entoute from Winston Specgle and the rest of the class, whether or not they would go down the belt line for not having the class song ready by thony's hospital. Amarillo.

A social, directed by Miss Stith, and her friend, Miss Susie Black, of Amarillo was a very enjoyable

At their first meeting the stu
At their first meeting the mean of the science lab
Act there and students. At a 4:00 in the science lab
November 8. There was quite a short time Monday morning visitation. We should be were present: Basil McKinley, Joe

Huss dward Full
We had the regular class meeting the short time Monday son presented a program on "The teered to do it and they should not be punished for something they "How light is used to detect crime." volunteered to do. Miss Rigler of Amarillo was a very enjoyable of Amarillo was a very enjoyable

HI-Y REPORT

these boys.

Robbie, you had better keep the class. The first hour of the party, from 7:30 to 8:30, was a number of girls who are keeping spent at the home of Roy Hast-talk on "The Century of Prog-Geneva Sue Benton tries to tell Mr. Hudson in physics B that a three-foot wire in longer than a 4-foot one. Geneva Sue!

Alleen Caraway and Device the supersum of the follow the super On arriving there other people Firestone Building and Adler Plane-Aileen Caraway and Doris Lady took charge of another game which were seen impatiently waiting and was enjoyed by all present. After Talking Spooks in the children's pacing the sidewalks Friday afternoon. Ah, these read-headed men
like Jack Dean!

Taking Spooks in the candren's
Pleasure Island, or something about
like that. In the Adler Planetarium, a view of the heavens at close Did the seniors at the senior Misses Wrenn and Westbrook range was beheld. In the Hall of party notice how E. Ireland defend then led the way to the City Park Science there were several chemesand another game was played. We try and physics experiments, and who read a paper on Washington, like Don A.'s going to Canyon on feeling as though we had spent an curve, which Mr. Wilson could not evening well worth our while. PS Carl D. Mountz has a habit of Sophomores Elect Representative, a plane, making both plane and Speckh Trails from Pensacola to waiting at the doors down stairs. The Sophomores elected their solid geometric figures. They were girl and boy as council representations of the until a certain girl appears. That's South, by Mrs. Bill Hutson. After a very bad habit, Carl, but who tatives, Wednesday morning, nam- with a ruled surface. In the Fireing Gertrude Wilson and John Wil- stone building was a series of 12 certain' blonde, he always takes Wrenn and Mr. Hudson took charge Every time the voice on the radio entatives were appointed to rep- color. If the radio artist had a

Go to Church Sunday



Prompt, Accurate

Ten seconds conversation on the telephone-That's all you need do to have fresh drugs delivered to your door, promptly and speedily. Scrupulous care is taken to fill prescriptions accurately.

Heed the Red Cross Roll Call.

City Drug Store

Home of Dependable Drugs. Phone 100

BUY AT HOME

Patrick (Pat) Murphrey, A. P. A. poultry flock accreditor, of Lub bock is here this week culling flocks of thoroughbred chickens for the Hillside Hatchery, Mr. McMur-phrey will be here about ten days.

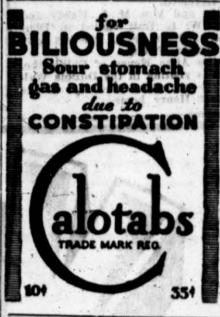
Why Get Up Nights? Make This 25c Test

This easy bladder physic is needed to frive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and get-ting up nights, BU-KETS, the bladder physic, containing buchu, juniper oil etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are ing and you get your regular sleep. Sold by Quality Drug Store.

Blagg Announces Sale.

public sale will be held Tuesday, November 25, at the farm of Jim Blagg, seven miles north and about five miles west of Hereford. Livestock and farm machinery and equipment, will be offered by Col. Ray Barber, auctioneer.

Ira Cochell of Quitaque was here





A Thanksgiving Feast Is More Than Pot Luck

-But you are out of luck if you haven't all the proper roasters, pots, pans and mixing utensils for every course and cooking detail. -Prepare an old-fashioned feast in an efficient, up-to-date way.

Heed the Red Cross Roll Call

STREU HARDWARE CO.

Buy at Home.

Phone 48.

Thanksgiving Food Values

The feast. And where will you find what it takes to make it perfect more easily, more economically, more satisfactorily than at Frank's Cash Grocery? Complete stocks, low prices.



Just Look at These SPECIALS We Have For You!

SPUDS Ten pounds	15°	COMPOUND 8-pound carton	. 59¢
COFFEE Texas Girl, Regular 23c, 2 for	33¢	PEARS No. 236 can	170
MACARONI 7-Ounce Package	. 5¢	FLOUR 24 pounds, Hereford	78¢
SUGAR Ten pounds	49¢	SALMON Pink, Brimful, 2 for	25¢
PRUNES Gallon can	34¢	SUGAR Brown, bulk, 4 pounds	25¢
CORN No. 2 can	9¢	CRACKERS Brown's, 2 pounds	21¢
OATS National or Brimful, large box	12¢	COOKIES Fig Bars, 2 lbs 23e, 1 lb	12¢
BEANS Navy, new erop, 5 pounds	24¢	CRANBERRIES Pound	12¢
	A NETS		3 33

VEGETABLES FRUITS LETTUCE ORANGES Nice California, Head. California, No. 288, doze LEMONS

HEED THE RED CROSS ROLL CALL

Frank's CASH Grocery

FRANK RICHARDS, Proprietor. Bring Us Your Eggs-Market Price.

BUY AT HOME

Come Give Us a Trial.

Phone 117-We Deliver

Optical Service

Watch Repairs

WATCHES

JEWELRY

Our Lay-Away Plan Will Help Solve Your CHRISTMAS PROBLEMS Next Door to Weir's Variety Store, Hereford



First Presbyterian Church

Young people's Christian Endeavor met at 6':30 Sunday evening.
Mary Ann Baird led the program, "A Program for Peace," which was interesting. A lively argument on the subject of disarmament was also interesting. Oscar Lee rendered a clarinet solo. Two new members, Helen Ann Snyder and Viola Beryl Phillips, were present, and Mrs. Boardman was a visitor. These new members and others who care to join us, and all visitors as the solo of the solo of the subject of disarmament was also interesting. Oscar Lee rendered a clarinet solo. Two new members, Helen Ann Snyder and Viola Beryl Phillips, were present, and Mrs. Boardman was a visitor. These new members and others who care to join us, and all visitors are to have a communion breakfast.

Mass, 8:00, Sung mass, 10:00.

Take Produce to Cari's Gro. to Miss Mable Pinckert of W. T. S.

T. C., spent the week end with home folks.

Get highest cream prices at Farmers Creamery Association. 7-tie Members of the Young Ladies' Sodality receive holy communion in a body Sunday and afterwards are to have a communion breakfast.

Hall Take Produce to Cari's Gro. to Miss Mable Pinckert of W. T. S.

T. C., spent the week end with home folks.

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Hymn.

Silent prayer (music, "Sweet Hour of Prayer): Katie Bainum. Scripture reading: Lorene Smith.

Offerstory, Piano solo: Virginia Prayer: Herbert Boardman. Boys' Trio: "In the Garden." Reading: Henrietta Fritz.

Orchestra selection. "Living for Jesus, : Choir. "What I have to be Thankful for:" Fern Williams. bert Boardman.

Crosthwalte. Benediction : Fern Williams. to attend this Thanksgiving service.

Sunday school 9:45, preaching at of Amarillo visited friends here 11. Christ's Ambassadors, or the last Thursday. young people's meeting at :6:30 p.
m. Preaching at 7:30 p. m. Bible study each Tuesday evening at 7:30.

Preaching each Saturday evening at 7:30.

The public is cordially invited to attend all services.

Canadian Preacher to Be Here. Rev. Fred H. Dawson, Presby-terian pastor at Canadian, will preach morning services at the Presbyterian Church here Sun-

St. Anthony's Church

The Young Ladies' Sodality has completed plans for a communion evening Thanksgiving service, November 26, at 7:30, in the church auditorium for all who desire to should prove interesting and represents real life on the part of the committee in charge. There is a musical number and the pastor is to open and close the repast with prayer.

In the Hall home Monday afternoon.

Mrs. Ovid Pinckert and sons and Miss Opal Mobley spent Tuesday in the B. M. Hines home at Hereford.

Mrs. Noel Andrews and children of Hereford spent last week end in the F. L. Pinckert home.

Edna Hall spent Friday night with Mr. and Mrs. Walter Means of Hereford.

Black

BY MISS NOBLE MYLEAN

Most everybody in this community has been pulling cotton the

Get highest cream prices at Farmers Creamery Association. 7-tfe Rev. Halloway of Plainview-filled his appointment here Sunday

and Sunday night.

Mrs. T. L. Welch attended the nome economics exhibit at Friona Duet: Elsie Mae Wilkins, Faye Wednesday afternoon.

Mrs. Beatrice Grady and child-

ren of Clinton, Oklahoma, visited All people interested are invited her sister, Mrs. Tom Presley, over the week end,

Mr. and Mrs. Wilson Vines of ummerfield attended church here Assembly of God Church Sunday evening.

Mrs. Thos. Stone and daughter Mrs. Thos. Stone and daughter friends here

DON'T SLEEP ON LEFT SIDE—AFFECTS HEART

If stomach GAS prevents sleeping pastor at Canadian, will on right side try Adlerika. One dose morning services at the brings out poisons and relieves gas pressing on heart so you sleep soundly all 'night, City Drug Store.



Wanted-More Turkey Pickers.

Apply at

West Texas Feed and Seed Co. **PHONE 265**

Let Us Winterize Your Car

Cold mornings ahead and many a car will be frozen stiff. But not yours we will see to that.

We will check on your anti-freeze and see that you don't overlook it. No charge for this little courtesy, but it's worth plenty when it saves walking in zero weather. Our anti-freeze is safe.

> **Texas Service Station** Glenn Snyder

NOTICE

PANHANDLE VACUUM CLEANER SUPPLY COMPANY

We will have a factory-trained, experienced Vacuum Cleaner service, sales and repair man in Hereford Nov. 17 to Nov. 23. All makes of electric cleaners serviced and repaired. All work

A few rebuilt cleaners, \$10.00 up. All machines guaranteed

Authorized EUREKA sales and service man for Amarillo and

If interested in a cleaner or your machine is not working as it should, drop a card to H. L. Green, General Delivery, Hereford, Texas, and we will be glad to call on you at once.

Free Inspection

Jumbo News

T. C., spent the week end with

Mr. and Mrs. M. L. Hardy and Mrs. W. L. Hall visited in Dim-Mr. and Mrs. F. L. Pinckert were

in Canyon Friday.

Miss Aima Henry of Chillicothe.

who is visiting in the DuBois Walker home, spent Tuesday in the Ernest Henry bome.

D. H. Bryant.

Miss Sarah Agnes Bryant returned home Sunday from Lubbock where she has been visiting for the past three weeks in the home of Mr. and Mrs. C. C. Lane. Mr. and Mrs. Tane and daughter, Lelia, brought her home and spent Sunday in the home of Mr. and Mrs. D. H. Bryant.

Miss Mary Queensberry returned to her home in Chicago last Friday after a two weeks visit with her aunts, Mmes. John Patton, H. G. Conkwright and C. T. Guseman. Miss Queensberry made the trip to Amarillo and return by airplane.

W. A. Winn of near Adrian was here Wednesday and became a new Pinckert is a student at W. T. S. subscriber to the Brand. Mr. Winn T. C., and spent the week end and family do all their trading in visiting with her parents at their Hereford.

Get Your Free Enders Razor Here

With the purchase of 5 new Enders blades at 35 cents, we will give you a new Enders Speed Razor Absolutely FREE.

City Drug Store

S. E. CONE Grain @ Seed Co.

OUR PRICES ARE ALWAYS RIGHT Will pay you to see us before selling.

All kinds of grain bought and sold.

PHONE 576



SPROWLS & CRONIN COMPANY Always offer values to be Thankful for in QUALITY MERCHANDISE and prices that are within reach of everyone.



ONE LOT OF LADIES'

SUEDE AND KID SHOES

Tams and Sailor Styles

Brown, Black

Gray

All Sizes and Widths

\$1.98

Every now and then we clean

house . . . that means we take

dozens of pairs of broken sizes

place them in one great group

. . and cut the prices without

Men's Shoe Special

For Friday and Saturday

\$1.98

Black calf skin with solid

leather soles.

Sizes 6 to 12

regard to former markings.

Lingerie

You will find the lingerie of your dreams . . . at unexpected, down-to-earth prices.

Beautiful Silk Crepe Slips

Lovely Silk Crepe and Lace DANCE SETS

\$2.29

Tea, rose, flesh and blue

Ladies

Felt House Shoes

Size 3 to 8

29c

Lavender, Rose, Blue Brown

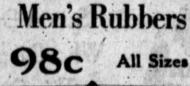
Ladies Fleece-Lined Galoshes

\$1.48

Black and brown









MEN'S ALL-OVER RUBBER FOUR BUCKLE

Overshoes \$2.48



Sprowls & Cronin Co.

BOYS' SUITS

Size 5 to 16

\$4.95

\$9.95

Hard Finish Worsted















610 West Sixth Street.

Amarlilo, Texas.

Girls' School

Shoes

Two-tone brown

and tan

\$1 92

Size 21/2 to 8

All machines in our possession guaranteed against FIRE. THEFT and DAMAGE.

SURPRISE PARTY

Last Wednesday evening some of John McGowen's friends gave him a pleasant surprise birthday party by going to his home unexpectedly. John was isdustriously woking on his eivies motebook when the young people arrived. After giving him a gield hand to commemorate his 15th birthddy, the boys and girls spent the evening playing games and dancing orinnately the larger part of the thereford was the scene of this with hot cocon and fudge yed as infractaments. Those who planned John's surve were Frances Borden.

S. L. EASLEY

MONTHLY MEETING OF HOME MAKERS CLASS

The Home Makers class of the first Buptist Sunday school held in the church. After the business assuming the "Winners," both of the Method is Sunday school, with a delicious disaster was read by Virginds Mosley, and is Sunday school, with a delicious disaster was read by Virginds Mosley, and the Commemorate his 15th birthddy, the boys and girls spent the evening friendships and visiting.

When the young deople arrived, and the commemorate his 15th birthddy, the boys and girls spent the evening friendships and visiting.

When the young deople arrived, and the commemorate his 15th birthddy, the boys and girls spent the evening friendships and visiting.

When the young deople arrived the commemorate his 15th birthddy, the boys and girls spent the evening friendships and visiting.

When the young deople arrived the commemorate his 15th birthddy, the boys and girls apent the evening friendships and visiting.

When the young deep dearn the evening friendships and visiting.

When the young deep dearn the evening friendships and visiting.

When the young later are placed to the church. After the business assuments were played, a poem in the through the church. After the business and the church. After the business assuming the church. After the business assuments were played a poem in the church. After the business as and the church. After the business assuming the church after the church. After the business as and the church. After the business as and

John's birthday cake was intact, and that with hot cocca and fudge served as refreshments.

Those who planned John's surprise were Frances Borden, Viscinia Carlyle, Florence Walker, Sallie Gibreath, Don Atherton, Francis Harris and Wayne Evana

MRS. HERMAN STUART

M

alloted time for completion.

High score prize was won by
Paul Frye, and consolation by Mrs.

Those present were Messrs, and Mmes. Paul Frye, H. H. Miller, Rt.hard Frye, Mrs. L. N. George, Misses Ruby and Jewel Harris, Hozel Crouch, Mary Chambers; Messrs. Raymond and Norman Miller, Aubrey O'Neal, Roger George, Ralph Gregg and the host and hostesses, Mr. and Mrs. H. E. Miller, Mr. and Mrs. August Frye.

CONSTRATION COUNCIL TO

The Deaf Smith County Demonstration Council will have a special meeting for the election of officers and to transact other important business at the court house next Saturday, November 18. All mem-bers are requested to be present.

NORTH HEREFORD CLUB ELECTS

The North Hereford club held meeting with Mrs. Jerry Behrens of South Hereford. Roll call was answered with "How I serve cann-

Mrs. Elmer Patterson exhibited ome canned fried chicken and the club women held a round table d.s. ussion on the different ways of anning and serving poultry.

After the program, the following officers were elected and will be installed the first meeting in January: Mrs. Elmer Patterson, president; Mrs. Effie L. Brown, secre-tary; Mrs. Jerry Behrens, treas-urer; Mrs. Arch Conklin, Council delegate, and Mrs. J. J. Crawford.

CRESCAT SCIENTIA CLUB ENTERTAINS HUSBANDS

The Crescat Scientia club enter-tained their husbands at the home of Mr. and Mrs. Dick Rountree with a white elephant party. Sev-eral games of bridge were played, hen the white elephants were dis-played. Refreshments in keeping with Thanksgiving were served to Messrs, and Mmes. Ralph Sears. Messrs, and Mmes. Ralph Sears, Pearl Singleterry, Herman Stuart, R. E. McCullough, Chas. Sowell. Buren Sowell, Dick Rountree; Mmes. Earl Brock, Jack Wright; Misses Beth Millard and Ursalee Fridley; Bill Hromas and Frank

Leading Films Booked for Showing at Star

A galaxy of stars in a scintillating set of features has been lined up by J. C. Parker to be exhibited at the Star shortly. Opening Sunday and running three days is Ar-thur Somers Roche's "Penthouse," with Warner Baxter, Myrna Loy, Charles Butterworth, Mae Clark, Phillip Holmes, C. Henry Gordon and the incomparable George . E.

Right on its heels comes the vivacious and alluring Claudette Colbert in "The Torch Singer." And the gal can sing! Ricardo Cortez, Lyda Roberti, David Manners and Baby LeRoy give La Colbert plenty

Then comes Diamond Lil herself Mae West-in her latest epidemic, I'm no Angel." And take it from us, she's not. Cary Grant and Russell Horton, among others, are Miss West's victims,

For November 29 and 30, Parker announces "Night Flight." It is an all-star film with a cast comparable to "Grand Hotel" and "Din-ner at Eight." Appearing are John and Lionel Barrymore, Helen Hayes, Clark Gable, Robert Montgomery and Myrna Loy. And besides that Parker is going to give away a bicycle on Thanksgiving

Mrs. Ella Richie and son, Monroe of Hale Center, and Mrs. Margaret Morgan and son, Delmar, of Cot-ton Center, arrived here Tuesday night to visit in the home of Mr. and Mrs. E. A. Roberts, parents of Mmes. Richie and Morgan. They were called here by the serious illless of their younger brother.

Don't delay your tire buying too The new national tire code will insist on full list price, no special inducements and ridiculousy low trade-in price on your used ires. Investigate Brunswick prices and remember the tires are IN-SURED against road accidents by

Mr. and Mrs. G. C. Taylor and two children of Friona were here Saturday trading with Hereford merchants and visiting friends.





The Oliver line of farm implements has already won its match contest with all other lines, and Hereford High School Football Team is sure to win from Happy Friday, November 17.

> ALL TOGETHER—LET'S GO SEE THE GAME

M. D. WOMBLE Implements

-and you will have to pay more for your NEW CAR

We have definite information that car prices are going up. Why not, when all materials and labor have advanced?

BUY NOW AT THESE LOW PRICES

DeLuxe Stand. Dodge Plymouth Plymouth \$797.50 \$620.00 \$685.00 Coupe 2-Door Sedan \$860.00 \$640.00 \$715.00 \$895.00 \$685.00 \$765.00 4-Door Sedan

These prices delivered in Hereford

DODGE TRUCKS

Short wheel base, regular equipment \$735.00 Long wheel base, regular equipment \$765.00

Ireland-Beavers Motor Co.

301 East Third Street, Hereford

RADIATORS

Bring us your radiator to be tested and repaired before you put in anti-freeze this winter.

We Repair and Service the Following-

Magnetoes Fuel Pumps Starters

Generators

Ignition Systems Batteries Motors

Radio 'B' Batteries

A Willard Battery for Every Make of Car.

Willard Battery Station

Magnolia Petroleum

NOW ON HAND

This Coke Is Known As

THE WONDER FUEL

Because of its ever burning quality and positive economy. Produces more heat with no smoke, soot nor ashes.

Friday, November 10, we will have a car of COLORADO LUMP COAL

on the tracks.

McLean & Pitman

Grain Company

Phone 1.

Buy At Home

We Deliver.

We Buy or Sell

Building and Loan Stocks Utilities Bonds Corporation Bonds Industrial Bonds Industrial Stocks

RAY REEDER

405 Fisk Building Amarillo, Texas

FRIDAY, SATURDAY AND MONDAY

"I Like Good Food and Low Prices

Pure Cane 10-Pound Cloth Bag

That's Why I Shop at Furr Food Store!"

See for yourself how much we can save you every week. Start

by taking advantage of these big specials for

Sunrise, Guaranteed 48-Pound Bag



P. and G. Regular 10 Bars

Standard, No. 2 Can 3 for

CORR

8 Small Cans _____ 22¢

SPINACH Medina, No. 2 cans, 2 for	199
Green, No. 2 cans, 2 for	199
PEAS Wapco, Blackeye, 2 cans	139
TOILET TISSUE	239
MINCEMEAT Old-Time, 2 pkgs	15
MILK, Borden's-	_ 220
	Medina, No. 2 cans, 2 for CUT BEANS Green, No. 2 cans, 2 for PEAS Wapco, Blackeye, 2 cans TOILET TISSUE Charmin, 4-roll box MINCEMEAT

APPLES

SPUDS

10 pounds for

CRANBERRIES

Decker's lowana

EITHER END Per pound, 12¢, center slices, lb	23¢
CHEESE Longhorn, full cream, per pound	16°
BACON. Dry Salt, per pound	9¢
BACON Smoked Strip, per pound	21/2¢
WEINERS Bologna, Minced Ham, per pound	21/25
SAUSAGE Pure Pork, per pound	10¢



Market

Get our prices before you sell Turkeys. Hides, Cream, Chickens and Eggs. Ask about our special trade price.

lower prices

YAMS Per Bushel

Less Than 1c Per Pound

13¢ ONIONS 21/2¢ Fancy, nice size, dozen 12½¢ CABBAGE 21/2¢ 9¢ GRAPES

LICK HAPPY WILLIAM WAR TO THE FACES AND THE FACES

WE KNOW YOU CAN DO IT

SPONSORED
BY THESE
FANS AND FIRMS

CITY DRUG STORE HEREFORD BRAND BUCHANAN-ROSSON CO. W. J. (Bill) SMITH Ser. Sta. SPROWLS & CRONIN CO. TEXAS UTILITIES CO. McLEAN & PITMAN CO. FOX MERCANTILE CO. PIGGLY WIGGLY ALEX THOMPSON FURR FOOD STORE TEXAS MARKET-GROCERY STAR THEATRE IRELAND & BEAVERS HILLSIDE HATCHERY SQUARE DEAL PRODUCE CO. PANHANDLE LUMBER CO. GULF SERVICE STATION JNO. H. PATTON IKE'S CAFE HILL-RICKETTS CO. ROBERT THOMPSON FARMERS CREAMERY, Inc. GRIZZLE CHEVROLET CO. T. L. MORGAN, M. D. G. M. HUDSON B. H. HOPKINS C. H. DILLEHAY HEREFORD BAKERY FIRST STATE BANK EVERY-READY LUNCH OSCAR EASLEY C. W. HUMBLE GLENN SNYDER PRAIRIE DAIRIE STAR THEATRE JNO. B. MILLER PEVELY & SEED FIRST NATIONAL BANK WILLARD BATERY STATION FULLER FRUIT & VEGETABLE STORE KERR HARDWARE AND IMPLEMENT CO. HEREFORD LAUNDRY AND CLEANING CO. HAPPY
Friday
Nov. 17
3:30 p. m.
ADMISSION 35e

For Championship Section B, District 2

WE'RE PICKING
YOU
AND BACKING
YOU

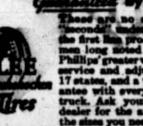
Happy's Jacks are good. We know it and you know it. But Hereford's Whiteface are better. We know it and we know you're going to demonstrate it Friday afternoon.

Hereford's going to turn out to see you do it at Happy Friday afternoon. And then we're all going to see you subdue Shamrock for the district championship.

Stop the Jacks!



of the big bad welf?



ICE-COLD start instantly "Highest Test" Phillips 66

GRAVITY 65.6 72.4

at the price of ordinary gasoline

W. FRANK BALL

Is Authorized Agent for

Hereford Brand-Amarillo News

BOTH FOR \$5.00 PER YEAR

Light Up

Let Your Customers See Your Store.

hey Will Buy More

There.

TEXAS

Buy at Home

Rev. Smithie and wife were here from Plainview Sunday. Taft Hol-loway, who is preaching at Black, rendered a solo Sunday night,

ers Creamery Association. 7-12
Louis Huckert Jr. of Amarillospent the past week with his par-

Mrs. Ray Johnson and Billie Ray left Saturday for Austin to visit her parents. B. E. Roberson and family, Mrs.

B. C. Roberson and Pat, and Wm. Neill were in Amarillo Saturday. Miss Ruth Lookingbill spent Sat-urday night with Miss Dorothy Fullwood of Hereford.

THE STATE OF TEXAS,

FRED HEMPSTEAD

In the County Court of Deaf Smith County Texas.

On the 1st day of November, 933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the onstruction and reconstruction, and opening of State Highway No. 3, upon, across and through certain real estate described in Plainiff's petition, reference to which is here made, to which real esta e the fee simple title is in the said Fred Hempstead and the unknown heirs of the said Fred Hempstead as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County. Texas, and we having been sworn o assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, the 29th of November, 1933. And these therefore are notice to said defendants, and each of them, appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be as sessed against the State of Texas, and to be paid to the said defendan's and each of them respectively for the right of way and strip of and described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this the 1st day of November, 1933, W. T. WOMBLE C. R. SMITH. FRANK E. GIVAN.

Summerfield News of Borger and W. A. Burrow of County Court room in the Court House in Deaf Smith County, Tex-

Fae Lan e. Friends and relatives of D. C. Walser surprised him Sunday with petition filed with the County Judge birthday dinner, Present with of Deaf Smith County, Texas. their families were Messrs. and Mmes, Earl Lance, S. L. Walser, Fullwood, of Hereford; Joe Kendall

THE STATE OF TEXAS,

W. B. DAVIS, ET AL In the County Court of Deaf Smith In the County Court of Deaf Smith

County Texas. On the 1st day of November. onstruction and reconstruction, onstruction and law, do hereby appoint as the time law, do hereby appoint as the time on the 29th of November, 1933. | on the 29th of November, 1933. And these therefore are notice to And these therefore are notice to

petition filed with the County Judge petition filed with the County Judge of Deaf Smith County, Texas.

Witness our hands this the 1st day of November, 1938.
W. T. WOMBLE
C. R. SMITH.
FRANK E. GIVAN.

C. R. Walser, Jim Clark, Guy Walser; Mrs. Frank Lookingbill, Misses Welch, and D. J. Nelli.

Wilburn Edelmon and family,

Misses Ruby Thompson and Oleta Bowling and Bill Edelmon spent the week end in Lubbock,

D. J. Neill and Hollis Walser left Tuesday for Plainview where they will enter Wayland College, The Y. W. A. met Sunday afternoon with an interesting program. H. E. Miller and family of Dawn spent Sunday in the W. R. Snapp

Wilson Vines and family attended church at Black Sunday night, Geo. Story and Lorena relatives at Dawn recently Walter Huntley visited H. H. Pounds at Sudan Friday

W. M. S. met Thursday with Mrs. L. L. Cannon, with an interesting program on Stewartship.
Devotional, Mrs. Walter Huntley;
Stewartship for Juniors, Mrs. W.
Huntley; Stewartship of Giving,
Mrs. C. R. Walser.
Bill Edelmon went to Plainview

Mr. and Mrs. Wilson Vines spent day at Friona with her par-

Ford Doings

Take Produce to Carl's Gro. tf There was no Situday school or singing last Sunday because of bad

Jimmy McMurphy wi from school one day last week.

Lynn Powelson and family, Bob
Orr and family, D. B. Mann and
family, W. M. Stewart and dauge
ter were in Hereford Saturday. Lynn Powelson and family were

in Hereford Friday.

Mildred and Melvina Stewart, who are attending school in Vega. spent the week end with their par-

Miss Rachel Shields was in Amarillo and Vega over the week end.
R. W. Stephens was in Hereford
Friday attending to business.

A. Allison of Vernon was here the latter part of last week.

THE STATE OF TEXAS,

HENRY G. PERT, ET AL. In the County Court of Deaf Smith

County Texas. On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Peaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said Henry G. Pert, and the unknown heirs of the said Henry G. Peri as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County. Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time

and place for hearing said parties Hereford were guests of Mrs. Jno.
B. Davis and family Sunday.
L. L. Cannon made a pusiness trip to Piainview last week.
L. B. Lookingbill is attending court in Dimmitt.
Clee Meharg has returned from the bedside of his mo her in Amarillo. She has been very ill but the amount of damages to be assessed against the State of Texas. Mise Wilma Harris of Canyon and to be paid to the said defendpent the west end with Miss Aile and each of them respectively. for the right of way and strip of land described in plaintiff's original

> Witness our hands this the 1st day of November, 1933, W. T. WOMBLE C. R. SMITH. FRANK E. GIVAN.

THE STATE OF TEXAS.

County Texas.

De ATLEY ET AL

1933, the undersigned having been 1933, the undersigned having been appointed by the County Judge of appointed by the County Judge of Deaf Smith County, Texas to assess Deaf Smith County, Texas to assess the value of certain real estate and the value of certain real estate and damage thereto, by reason of the damage thereto, by reason of the and opening of State Highway No. and opening of State Highway No. 33, up n. across and through cer- 33, upon, across and through certain real estate described in Plain- tain real estate described in Plaintiff's petition, reference to which tiff's petition, reference to which . is here made, to which real estate is here made, to which real estate the fee simple title is in the said the fee simple title is in the said W. B. Davis, and the unknown De Atley, and the unknown heirs of the said W. B. Davis heirs of the said De Atley as is more fully set out in said as is more fully set out in said petition of The State of Texas, acting by and through the commissioning by an acting the commissioning by a commissionin er's Court of Deaf Smith County, er's Court of Deaf Smith County, Texas, and we having been sworn Texas, and we having been sworn o assess said damages fairly and to assess said damages fairly and impartially, and in accordance with impartially, and in accordance with and place for hearing said parties and place for hearing said parties on the matter, the office of the on the matter, the office of the County Court room in the Court County Court room in the Court House in Deaf Smith County, Tex- House in Deaf Smith County, Texas, in the City of Hereford, Texas, as, in the City of Hereford, Texas,

said defendants, and each of them, said defendants, and each of them, to appear at said time and place to appear at said time and place at ten o'clock A. M., at the court at ten o'clock A. M., at the court house for the purpose of offering house for the purpose of offering any evidence they may desire as to any evidence they may desire as to the amount of damages to be as-sessed against the State of Texas. sessed against the State of Texas and to be paid to the said defend- and to be paid to the said defendants and each of them respectively, an s-and each of them respectively; for the right of way and strip of for the right of way and strip of 'and described in plaintiff's original land described in plaintiff's original 4

of Deaf Smith County, Texas.
Witness our hands this the 1st day of November, 1933.
W. T. WOMBLE
C. R. SMITH.
FRANK E. GIVAN.

Protect What You Have.

Buy Fire Insurance Protection

HEREFORD INSURANCE AGENCY

John McLean, Owner.

Guard Your Eyes

Don't pay the price of eye neglect-broken health, mental and physical suffering-in trying to save the small price of good glasses. We have the finest equipment known to modern science with recognized authority for correctly fitting your eyes.

DR. T. M. MONTGOMERY, Optometrist Amarillo, Texas 626 Polk Street

Next Date in Hereford, Friday, November 24 Close Drug

BUSINESS AND DIRECTORY PROFESSIONAL INSURANCE **ABSTRACTS**

The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO.

per cent Federal Fara Loans.

AUDITOR

PAUL S. CORBETT Accountant and Auditor

Income Tax Service

Office County Court House

AUTO REPAIRS

AUTOMOBILE REPAIRING ACCESSORIES

GAS AND OIL LUSK AUTOMOTIVE CO. Roy Lusk, across from City Hall on Third Street.

CLEANERS

WEST TAILOR SHOP MRS. O. F. WEST, Proprietor

Clothes Called for and Delivered.

DAIRY

PRAIRIE DAIRIE Grade "A" Milk

. Sweetmilk, Cream, Buttermilk. We Deliver Daily. Phone 166

GAS-OILS

..........

GLENN SNYDER Service Station

Southwest of Court House

Texaco Certified Lubrication

W. J. (Bill) Smith Service Car washing, greasing, tire

remairing, 100 per cent Conoco products. Corner First and Main Sts. Look for the Red Triangle.

INSURANCE JNO. H. PATTON

LUNCHE

THE CHOCOLATE SHOP Plate Lunches

> Sandwiches Cold Drinks, Candles Magazines.

MANOLOGY

Manology Colon Irrigation Spinal Adjustments - Vapor Baths

DR. R. E. PERKINS

710 North Main - Phone 246

NURSING

PRACTICAL NURSING My Home Or At Yours 23 Years Experience. MRS. A. D. GODWIN Second door west on Eighth

Street, off 25-Mile Avenue.

Telephone 391

PHYSIC! ANS

DR. T. L. MORGAN Physician and Surgeon

Above Corner Drug Store Office Phone 462

Residence Phone 463

WOODWORK

Custom-Made Furniture Windmill Sections, Sucker Rods, Combine and all kinds wood machinery parts made and repaired. D. M. RAYZOR Woodwork. 504 N. Main.

PRODUCE

BROWN PRODUCE Market Prices for

Cream, Poultry, Eggs Second Street, Hawkins Bldg



Hereford, Texas

FRIDAY ONLY

Another Big 10e Special

"Solitaire Man"

WITH HERBERT MARSHALL Chapter Four of "DEVIL HORSE"

News and Comedy

Saturday Matinee and Night

"Tillie and Gus"

W. C. Fields and Alison Skipworth The picture with a Thousand Laughs!

SUNDAY MATINEE Monday - Tuesday 3 BIG DAYS 3

One of the greatest pictures come to Hereford in a year.



Selected Musical Shorts and News of the Day.

ADMISSION 19¢-35¢ Preview Saturday Night

Wednesday - Thursday LIPS THAT HAD KISSED MORE MEN THAN SHE COULD REMEMBER



News and Comedy Admission will be Only 10-20¢

COMING NOVEMBER 26-27-28 The picture the country is raving

MAE WEST In "I'M NO ANGEL

Radio "B" Batteries and bartery type tubes at RICE'S. Mrs. Henry Gooch of Amarillo pent last week end with Mrs. Seth 3. Holman. W. Shaw of the Ford district,

here last Saturday visiting ith friends. "Yes, we have ban" jacks today

V. T. Glenn and Mal Stewart of he Vega district, were here Satur-A. R. Marsh of Lakeview, Casro county, was here last Saturday

loing his weekly trading. Model T gaskets, motor valves, piston rings, coil points, etc., at RICE'S.

Mrs. Ivy Moon of Hale Center pent the week end with her brothr. E. P. Smith and family, Miss LaVerne Mann, Ford corres pondent for the Brand, was a caller

at this office last Saturday.

W. F. Gillis and his mother-in law, Mrs. A. J. Wilson, left Tuesday for Lamesa on a business trip, --Mr. and Mrs. N. F. Williams of Amarillo were visitors in the J. F. Ward home over the week end. Miss Bertha Dameron spent Mon-day and Tuesday in Amarillo with her sister, Mrs. Jack Lester and

Carl Spratt, W. T. S. T. C. student, was here the last week end visiting his parents, Mr. and Mrs. H. Spratt.

Mr. and Mrs. Frank Jesse and wo children of Amarillo spent last week end here with her parents, Mr. and Mrs. W. W. Bennett, Mr. and Mrs. W. A. Dougherty

and daughter of Broadway, New Mexilo, were here last Friday renewing old acquaintances. The kick to Black on Canyon's 30, the on his 15 and got back to the 34 Dougherty's formerly lived in Here latter returning 15 yards. Slack before anyone downed him. Rusford for many years. They still

trade here with local merchants. Why pay for cold patching as burnt-on" patches when you can get rulcanizing as cheap?

Want Ads

Lost and Found LOST: Wednesday noon, a suede jacket with zipper, some where between Art Grimes filling station and my home on B Street. Ralph

STRAYED: To my home, 23 mies northwest of Hereford, two horses, one bay and one sorrel. Charles

For Rent FOR RENT; Residence on pave-Want to buy gas range.

W anted

WANTED: To trade Oldsmobile

oupe for a good milk cow. L. W. Dickenson, Vega Route, Ford Com-

WANTED: A field to pasture cattle.

WANTED: To buy maize heads and threshed grain. Brumley

For Sale or Trade

OR SALE: Good bright hegari oundles for cow feed; medium neads. Will deliver in town any time. J. G. Evans or Wayne Evans

FOR SALE: Several Jersey milk

rows. Will trade for feed. W. M.

FOR SALE: Eleven head of good

grade dairy cows. See Mrs. D. H.

FOR SALE: Six-hole Cole's Hot Blast cook store, with reservoir Phone 187.W. Carl Mountz. 1p

FOR SALE: New and used type-

writers, and ribbons, Jowell Mut-

Help Wanted

LIFE INSURANCE salesmen de

siring the best plan of protection

to offer their prospects may obtain full information 608 Repub-

lie Bank Building, Dallas, Texas

MEN WANTED for Rawleigh Routes of 800 families in cities of

Hereford, Canyon, Claude and Amarillo. Reliable hustler should start earning \$25, weekly and increase

rapidly. Write immediately. Raw-

leigh Co., Dept. TX-35248, Mem-

FRIDAY - SATURDAY

MONDAY SPECIALS

Prices that will please

you, both large and

small head sizes, and in

black, brown, navy and

Prices \$1.00 to \$6.50

Softies, 25c to \$1.00

VOGELE

MILLINERY

PARLOR

.

45-2p

Call or write tday.

phis, Tenn.

gray.

42-tfe

F. H. Oberthier.

ee Coconaugher.

306 North B Street,

Ross at Court House.

Ash, Umbarger.

chison.

Mrs. Ethel Price of Tahoka, Ok- lost five, then he kicked out of sell quick-kicked out on Canyon's ahoma, arrived here last Friday bounds on his 48. er, Melvin Roberts, who has been on his five, the latter bringing the, very ill for the past month. Mrs. agate back to his 37 at the quarter Price will remain here until her ended. brother has made further improve-

Mrs. J. H. Estes and son, Jerry, and Miss Mary Estes, all of Wichpart of last week to visit in the home of Miss Estes' mother, Mrs. S. C. Estes, east of Hereford near ita Falls, arrived here the latter S. C. Estes, east of Hereford near Joel. Miss Estes remained here for an indefinite stay with her mother, while Mrs. Estes and son returned to their home the first of the week.

FOOTBALL

The Whitefaces went into a punt formation and Russell and Baker failed to gain on two plays. On the third down Russell aimed a pass at Baker in the end zone. The latter muffed the ball, with six points made.

Two plays lost six yards for the Eagles, and Slack toed the leather to Baker on the 40, the latter returning three yards. Sowell lost two: Baker made seven and Russell chunked the leather at Womble, and the latter made a circus catch on Canyon's 16, only to have the penetration nullified on Clayton's clip which set the ball back to Canyon's 33.

Russell made three, Baker added A pass failed. Baker rammed five yards Two plunges and a pass failed and Slack beofed across the goal, 55 yards away. Russell kicked on Clayton's clip which set the ball back to Canyon's 33.

Russell made three, Baker added A pass failed and Slack beofed across the goal, 55 yards away. Russell kicked on Clayton's clip which set the ball back to Canyon's 33.

Russell made the leather at Womble, and the latter made a circus catch on Canyon's 16, only to have the penetration nullified on Clayton's 33.

Russell made three, Baker added A pass failed and Slack beofed across the goal, 55 yards away. Russell back to fit and the latter made a circus catch on Canyon's 33.

Russell back to Canyon's 33.

Russell made three, Baker added A pass failed and Slack beofed across the goal, 55 yards away. Russell back to fit and Slack beofed across the goal, 55 yards away. Russell back to fit and Slack to fit and Slack

two; Baker made seven and Rusgot nine. On an attempted end around play, Womble dropped the five. A crist ball, being ineligible to receive the Sta

Mrs. E. A. Roberts, and her broth-one, and Russell booted to Slack

Slack made one then kicked to Baker on Hereford's 20, the latter fetching it back to his 37. Baker other, then failed, Russell kicked

ed six for a first down on the 20.

The Whitefaces went into a punt sell failed at end. Baker lost one.

Lester Weaver of Canyon was the ball for a six yard loss. Clayhere the first of the week visiting ton made one, then Russell was fumble lost and Baker lost five rushed on a pass and Daniels more. Dassell booted to the 41 and Baker two more. Russell booted to the 41 and Baker two more. Russell booted to the 41 and Baker two more. plowed the middle for five d Cox made nine more on a re-

Russell slittered around right Cox grabbed four yards and Slack end for 12. Then he made a quick lost one. Baker took Slack's boot

of Slack's boots on the 20 and glided to the 40 before anyone floored him. Baker made six, Russell three, Baker four, Russell four and then three, Sowell added five. Hereford was fighting savagely. Russell made four in two plays as

the period ended. Fourth Quarter

Baker failed, and a pass was no good, and the ball went to Canout on Canyon's 17.

Slack lost five, then made it back and followed it with a kick out on his 49. Sowell made two, Clayton three, and Baker two, after which Russell kicked out on after which Russell kicked out on Canyon's 27. Cox barged through canyon's 28. Cox made two, a pass failed, Cox made another and Slack picked up ten on fourth down. Slack added two, six, five and five on consecutive plays. Wilson and Clounch made three in two tries and Slack loot-

Baker made one a made a quick kick to clack on the latter's 40. He returned five yards

Slack kicked off to Russell on falled and Slack booted to Baker cross to Baker who took the ball on the run, re-

made a couple, a pass to Womble added six, and Baker produced gained 34 yards of ground. The attack fizzled when Cox willd only make two and a pass miled. Slack kicked out of bound on Hereford's Slack flagger around left and Slack flagger around left around slack flagger around left and Slack flagger around left around slack flagger around left and Slack flagger around left around slack flagger three more. Clayton came out of a mess of defenders to catch Rus-



TURKEY TRUCK SERVICE

f it is inconvenient to bring your turkeys to market, phone us No. 17-and we will send a truck out after them.

WE GUARANTEE THE PREVAILING MAR-KET PRICES and even more. We are posted on the Eastern and Western markets, and are in postion to give you the top.

> We appreciate your cream, poultry and egg shipments.

Portales Sweet Potatoes, bushel, 75¢

PHONE 17

Square Deal Produce Co.

orner Main and Fourth, F. A. Bone Building RANKIN C. REYNOLDS Swift Branch BOY ONSTEAD

Kerr Hardware Co.

Everything In Hardware



Buy now, at these low prices, and enjoy the use of the furniture while paying.



7 PIECE DINING ROOM SUITE Solid oak refectory suite, extra large pieces, carved. Table, chairs



MODERNE BEDROOM SUITE

In matched walnut. Bed, chest and dresser or vanity, up from __





SPINET DESK Good size, with latest writing conveniences. Select walnut veneers.



See us for the new styles in Art Rugs, Radios, Etc. Heed the Red Cross Roll Call

E. B. BLACK CO.

Go To Church Sunday.

PIGGLY TIMES OF THE PROPERTY O

It's Time to Begin to Plan That

Thanksgiving Dinner GOOD FOOD COSTS LESS HERE!

TAMALES Two cans	259	CELERY California
SPUDS 10 Pounds	The second secon	MINCE MEAT
SUGAR 10 pounds, cloth bag		TOILET TISSUE
WALNUTS Soft Shells, pound	214	BEANS String, No. 2 cand, 3 cand
FIG BARS Two pounds, Saxony	214	PEARS
CRACKERS	NUMBER OF STREET	COMPOUND 8-pound carton
COFFEE Canova, pound		TOMATO JUICE
SORGHUM Pure East Texas, gallon	_ 59¢	JERSEY RICE FLAKES
GRAPES 2 pounds, Red Emperor	150	2 boxes (ONE BOWL FREE) OLIVES
LETTUCE California, firm head	5¢	TUNA Regular size
CRANBERRIES Quart	Q¢	LUX Large box
SUNBRITE CLEANSER		LUX SOAP
PICKLES Quart, sour		MUSTARD
COCOA 10e size Hershey's	59	Quart jar RAISINS
PUMPKIN No. 216	121/20	Four-pound packageOATS
JELLO Assorted flavors, pkg	5¢	BAKING POWDER
ORANGES Dozen	121/26	POP CORN Large yellow giant, 5 pounds

Quality and Service Are Paramount Always at

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME

19¢

15¢

15¢