



Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 45.

The Hereford Brand, Hereford, Texas, Thursday, November 17, 1932.

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Demonstration Council, Business Men to Inspect County Pantry Projects

The Deaf Smith County Home Demonstration Council has planned a trip by motorcade over the county next Monday and Tuesday, November 21 and 22, to inspect the Farm Food Supply pantry of one demonstrator in each of the communities having a demonstration club. Leading citizens and organizations active in promoting the extension work are invited to accompany the party on its tour and see with the official visitors, the work that has been done.

The Brand appreciates an invitation from Mrs. A. T. Frye of Dawn, secretary of the county council, to make the trip, and if at all possible, a representative will go.

A cordial invitation has been extended the directors of the chamber of commerce to go along, with as many members as possible in attendance.

Cars will leave the court house both Monday and Tuesday mornings at 9:00 o'clock. Monday the itinerary will include Wyche, West Hereford, Summerfield (for lunch), Westway, Bippus, Sims. Tuesday visits will be made to North Hereford, Ward, Dean, Ford, Fairview and Dawn.

Those who know they will make the trip would do well to give some indication of that intention to Miss Lula Mae Martin, county demonstration agent, that the communities where lunch will be served may make provision for sufficient food.

In reply to Mrs. Frye's invitation to join the party, the Hereford chamber of commerce has sent the following reply:

Hereford, Nov. 7, 1932.
Mrs. A. T. Frye, Secretary,
Dawn, Texas.

Dear Mrs. Frye:
Your favor of the 3rd, extending an invitation to our chamber of commerce directors to accompany your committee on an inspection trip on the 21st and 22nd, received. In behalf of our members, I thank you for this courtesy and opportunity.

Our chamber of commerce has always taken the greatest interest in the farming industry in this territory, for we know that the production from our farms in this territory is the sole source of our progress, livelihood and upkeep. There is absolutely no other business upon which we may depend for a creative, productive income. I may say now, Mrs. Frye, that it is too often a task to induce men here to leave their business to join in such trips, although they

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Legion's Armistice Celebration Best Attempted Here

As well as being the most pretentious, the two days celebration, Armistice Day held here Friday and Saturday by Hereford Post No. 102 of the American Legion marked the most successful event of its kind ever staged in the city. City and county officials unite in saying the conduct of the two days activities was most orderly when taking into consideration the nature of the program, the events being commemorated, and the time being one of annual celebration. All officials were guests of the Legion Chow Line served members and guests in the former Hereford Motor Company location at 6:00 o'clock Friday evening.

The race events held both days were run off in excellent order, a goodly number of contestants making each race one of high interest. In commenting on the activities of Friday and Saturday, Legion officials have asked the Brand to especially thank the school authorities for use of the auditorium for the official Armistice program, the county commissioners for use of the sales pavilion and for preparing the tracks; Reno Bros. for the use of their building for the "feed"; Dana Norton for his building for the dance each evening; and county officials for cooperation and help, Boyd Knox of the Hereford Bakery for his ovens in cooking show, the Chocolate Shop for cigars, and Henry Cloyd for preparing the barbecues.

Dr. Robinson Returned To Local Charge

Dr. E. E. Robinson, pastor of the Methodist church, was returned to the Hereford charge for the coming year by the annual conference of Northwest Texas convened in Amarillo during the past week end. The decision was very pleasing to the membership of the local church and Hereford citizens with whom Dr. and Mrs. Robinson have come in contact.

Appointments over the conference were usually the same as last year, any pastor being moved to another charge being an exception to the regular order this year. Rev. Jameson of Canyon was moved to Shamrock as he had held the Canyon charge the full four years permitted a pastor to stay in any one church.

Rev. M. M. Beavers, former pastor here, will again be presiding elder of the Clarendon district.

Rev. V. M. Cloyd and J. M. Bradford left last Monday for Abilene where they expected to attend the Baptist State Convention.

Mr. and Mrs. M. Slemmons of near Dimmitt spent Sunday visiting Mr. and Mrs. W. F. Gillis.

New Uses Found for Copper.



Los Angeles.—A strange new use has been found for copper. At a Rotary club meeting recently, Frances Youloff wore a copper bathing suit, waterproof, durable and inexpensive in contrast to the old use for copper metal, in the construction of stills. P. G. Spillsbury of Phoenix, Arizona, the representative of the copper mining industry of the state, wore a suit made of copper to prove that the metal has many uses not now taken advantage of. The suit is absolutely waterproof, light, durable and has proved very practical. Photo shows Francis Youloff wearing a copper bathing suit, and P. G. Spillsbury wearing a copper suit to demonstrate the many uses for the metal.

'Smilin' Through' Plays for Second Time in Hereford

Manager J. C. Parker of the Star theatre has announced a return showing for one day only, next Wednesday, November 23, of the superb picture of the story "Smilin' Through", in compliance with a popular request. The presentation this time will cost but 10 cents to everybody.

The production is one of the most pleasing that has been shown on the American screen for many years, and because of the beautiful interpretation of a wonderful story, deserves the patronage of every adult or child who can possibly see it. It is fine and clean in every particular.

"Rebecca of Sunnybrook Farm" played the first of this week, is another picture deserving highest commendation for pleasing entertainment and value to the American home life, a sweet story beautifully presented. Should it be brought back to Hereford, all who missed seeing it this week should do so then.

Burl Alexander, student in W. T. S. T. C., spent the week end here with his parents, Mr. and Mrs. D. H. Alexander.

Canyon-Hereford Game Here Friday to Decide District Semi-Final Title

Turkey Grading School Tuesday, November 22nd

The Turkey Grading School announced last week, will be held next Tuesday, November 22, beginning promptly at 1:30 at the home of Horace Hershey, four miles west of Hereford on Harrison Highway, according to word given out by County Agent R. O. Dunkle. Inquiries as to exact date and further particulars have come from as far away as Muleshoe in response to last week's notice.

Subjects to be discussed will include proper feeding and care, killing, dressing, grading and preparation for market as dressed birds. In addition, a demonstration of the semi-confinement method of raising turkeys as compared with the open-range method will be presented.

The last of the annual football classics of Hereford for this year is due to take place on Whiteface Field tomorrow afternoon when the Canon Eagles come over to play the Hereford eleven for the semi-finals of District Two of Class B. The game has every indication of being a thriller, both teams are keyed up to their season's best form, and are well matched in the various departments of the sport. What one excels in the other more than makes up in a different way.

Two weeks ago they played a non-conference game at Canyon, which the Eagles took 13 to 7. Each year the game between them is watched with more interest than any other on either's schedule, although each has gone further in conference play than to play tomorrow's opponent.

The breaks of the game will decide the contest, as nearly as the dope can be figured out. If either team is able to make its own breaks, the victory will belong to it. Never has a decisive score been made by one against the other, one touchdown or less always being the difference between them.

The game will be called at 3:30. Kimbrough, coach at Plainview, will referee; Walters of Clovis will umpire, and Coach Anderson of Tulsa will be head linesman.

The Band, Pep Squad and Cowhands have drilled and prepared a special stunt to be used between the halves.

Admission will be 25 cents and 50 cents. Cars will be admitted to the field and may park on the north and south ends and east side.

The Whitefaces are reported to have played an excellent game at Plainview last Friday, where they were defeated by their Class A opponents, 6-0. The team is in good condition for tomorrow's fray, and the fans are assured of a football game played by two clean-playing, evenly matched squads that will ask nor expect any quarter for the other.

May Close for Game.

A movement over town relative to having business houses close from 3:15 to 4:45 tomorrow during the time of the game, is gathering headway, but at present lacks concerted action. Many firms have said they would close whether or not other places would, as they thought the slight time lost would not put anyone to a disadvantage, yet give each employe an opportunity to see the game.

Other businesses are desirous of knowing what most of the firms wish to do before signifying their intentions, they themselves being willing to close but not wishing to work any hardship on another by their closing.

The question was discussed thoroughly at the Lions Club Wednesday noon, with the 28 members present voting unanimously as the opinion of the club that every business firm possible should close for the game. The Lions committee appointed have signified their intention of notifying each business in town of the decision and leaving the responsibility for closing directly upon each individual.

MISS MOLLY RAY CRONIN IS MARRIED IN DALLAS

Announcements have been received of the marriage of Miss Molly Ray Cronin to Mr. S. L. Moseley, October 29, at Dallas. The ceremony was performed in the parsonage of the First Methodist church, with Rev. J. R. Mood, pastor of the church, officiating.

Mrs. Moseley is a daughter of J. T. Cronin, one of the leading business men of Hereford. She graduated from the Hereford high school and attended W. T. S. T. C. in Canyon, and Texas Technological College in Lubbock.

Mr. Moseley is a graduate of Texas A. & M. College. For the past two years he was located in Schenectady, New York, and Pittsfield, Massachusetts, with the General Electric Company.

Mr. and Mrs. Moseley will make their home in Dallas.

Mrs. A. J. Schroeter of Lubbock arrived Saturday to visit her parents, Mr. and Mrs. A. O. Thompson.

Plainview Takes Friday's Game by 6 Point Margin

A 230-pound boy in the backfield and a tall lad who could catch passes spelled defeat for the Hereford football eleven last Friday when it journeyed to Plainview for an Armistice Day game. At that, the best of the Class A aggregation could do to the pinky Whitefaces was 6 to 0.

Fine tributes to the Hereford boys for their hard, clean playing and excellent conduct have come from the Hale county capital. Captain Jack Russell is given credit for being the best high school player and hardest to stop that has appeared on the Plainview field this year.

Red Cross Drive Results In Increased Membership

BY MRS. B. F. GUTHRIE, Roll Call Chairman

The annual Red Cross roll call began Monday morning has met with encouraging response from Deaf Smith county citizens. Some three dozen willing workers went out from headquarters and the city, including South Hereford, was covered within the day. Many persons were missed, however, because of absence from home or place of business and these are urged to report for enrollment at the Western National Bank building where membership will be received until Thanksgiving. Annual memberships for the entire family as well as the larger memberships—contributing, supporting and sustaining—are being stressed this year in order to fill the breach made by those who find it impossible at this time to take the dollar memberships as they have heretofore done. A large percentage of the rural districts are yet to report and it is confidently expected that before the expiration of the time limit the county's quota of 200 memberships will have been received.

The urgent need for a strong Red Cross organization is easily apparent. As one of the three contributing agencies for the support of the county health service, and the spirit which promoted and secured the bringing of that enterprise to the county, the Red Cross has a strong claim upon every citizen. And at this time when the other supporting agencies—the independent school district and the commissioners court, must each carry its program with the strictest measure of economy, it is vital that the Red Cross be in position to continue its support of the health service. Again, occasions of local Red Cross emergency relief when no other relief was available have not been few in the past and will probably not be in the future. Preparedness to meet these emergencies is possible only if the local chapter has sufficient funds.

In 1932 the Red Cross gave to Deaf Smith county much more than the county sent back in memberships. This will be increasingly true in 1933. 200 sacks of flour have already been received locally, the entire expense of whose administering has been borne by the Red Cross. There has been no expense to the miller and none to the beneficiary. Beside this, an order for 1400 yards of cloth has been approved at Red Cross headquarters and will be received here shortly. An order for 85 dozen garments is expected at the same time. These things, too, are supplied at Red Cross expense entirely. The difficult task of milling 85,000,000 bushels of wheat and 500,000 bales of cotton and of distributing their product to every state in the Union demonstrates

again the efficiency of the Red Cross as an organized relief agency. For more than half a century it has been the official representative of the government to provide relief in disaster. Today economic paralysis has combined with disaster to intensify suffering and consequent demands upon the Red Cross. She is organized, equipped and ready to go at a moment's warning wherever the need is greatest. Deaf Smith county has never failed, she will not fail now to go "over the top" in Red Cross memberships.

ANNUAL COUNCIL MEETING OF DEMONSTRATION CLUBS SATURDAY AFTERNOON

Miss Lula Mae Martin, county demonstration agent, announces the annual meeting of the county council in the county court room at 2:30 next Saturday afternoon, at time reports of all serving committees will be heard, election of officers held, with all old and new council members urged to be present.

Mrs. A. O. Thompson, Miss Thelma McMinn and J. C. Alford left Wednesday for Abilene to attend the Baptist Convention. While there Miss McMinn will be a guest of her uncle, Jess McMinn.

E. F. Connell and B. T. Galloway made a business trip to Bovina Thursday. Mrs. Ira Connell and children accompanied them as far as Friona, where they visited in the W. E. Fallwell home.

N. W. Bradshaw, H. A. Lewis, M. Cogdell and M. R. Mann, all of Oklahoma City, were business visitors here Tuesday.

John Pitman was in Friona on business Tuesday.

Poultry Plans Going Ahead

Lack of time and space will prevent complete information relative to the coming Tri-County Poultry Show scheduled for exhibition in the Buchanan & Rosson building December 1-2-3. A meeting of the directorate Tuesday evening carried plans for the show almost to final determination.

Solicitation begun last week by Mrs. Edith Hughes for merchandise premiums to be given by Hereford business firms as special prizes in addition to the cash prizes being financed by the chamber of commerce, has resulted in one of the finest arrays of cooperative assistance the business life of the city has ever given an exhibition. Later it is planned to announce what the merchandise will be and for what purpose, but this week there is only sufficient time to show the number of firms contributing, as their names were secured before Tuesday evening:

Ever Ready Lunch, E. B. Black & Co., Piggly Wiggly, Skelton's Variety, Furr Food, Quality Drug, Fox Mercantile, Close Drug, Chocolate Shop, Kester Jewelry, Carlyle Grocery, Harman's Store, Hereford Bakery, Hereford Brand, Sprouts-Crypy, Wel's Variety, Jack's Shoe Shop, Popular Store, Orr's Tailor Shop, Corner Drug Store, West's Tailor Shop, Rice Tire Shop, Powelson Shoe Shop, Vogele Millinery Shop, Corbett & Co., Cleaners, Rountree Plumbing Co., Kerr Hardware, Ross Fuller, N. C. Vogele Produce Co., Carl's Cash and Carry, Luken's Grocery, Hereford Poultry & Egg Co., Magnolia Service Station, Texaco Service Station, West Texas Feed & Seed Co., Hereford Laundry, Jack's Oil Sta-

Interesting Points In Deaf Smith County Vote

Name	Voting Box	President		Governor		Commissioner, Pre. 4	
		Hoover	Roosevelt	Bullington	Ferguson	Stewart	Climmer
Hereford	1	59	298	245	138		
Hereford	2	114	718	622	248		
Roe	3		43	12	31		
Simms	4	9	26	19	18	22	12
Fairview	5	1	19	14	9	18	5
Ford	6	4	61	40	25	63	5
Dawn	7	7	39	30	15		
Messenger	8	4	67	28	45		
Bippus	9		19	11	9	9	11
Daniel	10		17	17	9	23	2
TOTALS		198	1307	1038	547	135	35

Appeals for Food-Clothing Meet Ready Response

The appeals for canned food, clothing, shoes, bedding and home supplies sent out by the organized welfare workers of Deaf Smith county during the past several weeks, was responded to so well that when the collectors called in the homes and community centers for the materials last Thursday they were literally swamped with such an array of things that the store room in the court house looks like a merchandise establishment.

Words cannot express fine enough tribute to a people who while feeling the pinch of hard

ASSOCIATE EDITOR STATE EXTENSION SERVICE HERE IN PROGRAM TODAY

Miss Minnie Fisher Cunningham, extension specialist in publicity, is meeting today with a council of president and reporter from each of the county demonstration clubs in the county court room.

The purpose of the meeting is instruction in direct, simple and timely wording of publicity articles relative to the extension work being done in Deaf Smith county.

Mr. and Mrs. Herman Stuart and Mr. and Mrs. E. H. Beane left Friday to spend the week end in El Paso.

H. H. McKaskle and J. D. Walker of the Panther Oil Co. of Fort Worth were here on business Tuesday.

There will be others next week.

times yet responded so heartily to a cause by which they hope to alleviate the suffering that may come to their neighbors and friends this winter.

The collection beggars description. Clothing of all sizes and materials, much of it in excellent while part of it is of materials that can be remade into serviceable clothing to fit individual needs. There are work clothes, condition and suitable for wear frocks, suits, overcoats, underclothing, shoes, quilts, blankets—enough to easily give the impression that selection could be made to fill almost any individual requirement.

That people gave of that which they could most easily spare is evidenced by the source of the supplies that came in. Canned goods, rows and stacks of cans running between 400 and 500 containers from rural sections, much of it as the result of community canning planned and made ready last summer, while the greater part of the clothing came from people who live in the towns.

The collection was made in Hereford by members of the American Legion and Lions Club, while the chamber of commerce brought in the supplies from the country. In all instances word had been sent out and the supplies were in readiness when the collectors got to them. In a few instances homes with supplies placed out for collection were missed; some of them telephoned and other trips were made to get the materials. Should there still be others who had things ready but were missed, they are asked to report same that workers may take up the supplies. The quantity so far exceeded expectations that it is a wonder more of the homes were not missed. Every bit of food and clothing that can be spared, will be needed, and no one need feel hesitant to let it be known there are supplies available to be given for assisting needy people.

The distribution of these supplies will be handled in a most expeditious manner, extreme care being taken not to leave out or keep from serving any deserving case, yet watching diligently that no one make use of the supplies as a means of livelihood without endeavoring to earn that which is given them.

It is planned that every bit of food or clothing distributed will be paid for by labor on some deserving enterprise of value to the county. Accurate cards will be made out for each application and kept as a filing reference of the individuals applying, and the merits of each requisition will be passed on by a competent committee.

Mrs. C. R. Bentley, secretary of the chamber of commerce, is custodian of the property. It is kept in the vault in her office on the

(Continued On Last Page)

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

Published By
**NORTHWESTERN PUBLISHING
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R. E. KESSIE
Editor and Manager



TELEPHONE 30—AT NIGHT 406

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
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Zones 1 and 2, six months — \$1.00
Outside Zone 2, per year — \$2.50
Outside Zone 2, six months — \$1.50
Outside Zone 2, four months — \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Caught in The
Corral
&
Put Through The
Chute

The Brand cannot help but reply to a statement printed in the Tradesday by the Whiteface Printing Company last week relative to an editorial in the Brand of November 3, telling why the ballots were not printed in the Brand so voters of Deaf Smith county could see how to vote before going to the polls.

The Brand has no desire to prolong a discussion that can get nowhere. The facts of the case have been stated as simply as they can be written, and would have been forgotten as far as public explanation is concerned had not an accusation of "mis-statement" been made last week.

Not one word of the Brand's editorial was a mis-statement. Much explanation can be given and the Brand is more than willing for every bit of it to be known to Deaf Smith county citizens. The Brand was asked to print FREE an article signed by the commissioners' court of about the same substance as appeared in Tradesday, and refused to do so, saying too much explanation was involved to let it go with such a simple statement.

The only contention made by the Brand-editorial was that after specifying the conditions of the printing of the ballots, the court INTENTIONALLY changed the ballots to a form contrary to that sent by the secretary of state, in order that an out-of-town printer could print them for less money than the Brand could set the ballots and print them.

The Whiteface Printing Company could no more print the ballots than could any other business in Deaf Smith County, except the Hereford Brand. Any citizen here was as entitled to receive the contract for printing the ballots, on the basis of being able to do the work.

The ballots were printed by Representative Clyde Warwick's Canyon News, and the court knew they would be when it changed the form of the ballots to be like the ones Mr. Warwick had printed in a changed form for his own county. The Brand was told that when advised to change its bid to agree with the changed form.

The type was already set at Canyon, paid for by Randall county, and it was not possible for the

A LONG TIME AGO IN HEREFORD

(From Files of Hereford Reporter, November 22, 1901)

George R. Russell, Benjamin Miller, W. A. Dougherty, W. T. Norman, Thomas McBroom, John Thomas are listed as new-comers, these gentlemen having arrived from various localities, bought land and located near Hereford.

Contractors had started work on a new addition to the high school building.

Galbreath & Fox were advertising the arrival of a carload of new wagons.

Mrs. W. B. Dameron was recovering from a serious case of typhoid fever.

F. L. Vanderburgh, editor, had just returned from an extended trip to his childhood home in New York.

Sam Dunn, Association cattle inspector, was in Kansas City

R. H. Norton had been in Kansas City marketing cattle.

Allan Bell had been in from Dimmitt for a load of supplies.

L. M. Rice and family had arrived from Frost to make their home in Hereford.

(From Files of Hereford Brand, November 17, 1911)

Chas. Woodburn of Hereford was conducting a Masonic school at Claude.

Hereford churches had joined in a city-wide Thanksgiving service to be given November 30.

Sam Bratton, then county attorney of Parmer county, had been in Hereford.

Glen Greer and Miss Jessie Beedle were united in marriage at Dimmitt Saturday night, Rev. G. T. Bailey officiating.

The editor was mourning over that peculiar trait of the average man which made it necessary for him to deface the beautiful new court house. Match scratches and other disfiguring marks were appearing on the walls, and the editor cautioned all to be careful.

Cotton pickers were wanted on the Gough farm and were to receive \$1.00 per hundred for their services.

After a bitter fight extending over many months, saloons in Amarillo had closed their doors the previous Wednesday night.

After ten years of successful business in Hereford, Cardwell Bros., grocers, had closed its doors and relocated in Dallas.

SOCIETY

ATTEND METHODIST CONFERENCE

Several parties of people drove to Amarillo Sunday in order to attend the Methodist Conference in session there. Among them were Mmes. J. B. Jones, Rigler, Josie Wesley, J. O. Newell, J. B. Hammer, W. O. Fox, C. C. Acker, G. A. F. Parker, S. L. Easley and son, Morris, L. P. Landrum, Mrs. Paul Foster and Misses Rozella Veazey, Frances Fullingim, Eunice Rutherford, Ona Hammer, Mr. and Mrs. R. E. Kessie.

WEST HEREFORD DEMONSTRATION CLUB

The West Hereford Demonstration club met November 11 at the home of Mrs. Boone Whitaker, with eight members and one visitor present.

Officers for the following year were elected as follows: Mrs. H. F. Fair, president; Mrs. H. Taylor, vice president; Mrs. D. H. Bryant, secretary; Mrs. J. R. Daniel, reporter; Mrs. J. P. Roberson, council delegate. Mrs. Cain and Mrs. Marvin Mundell gave interesting talks on better health, after which refreshments of cake and hot chocolate were served by the hostess.

K. K. HOLDS CALLED MEETING

The Kinsfolk Klub held a called meeting Thursday afternoon at the home of Mrs. C. F. Kerr, honoring Mrs. Dora Rice and her two daughters who were visiting in Hereford. Mrs. Rice was a member of the club when she lived here.

The afternoon was enjoyably spent visiting and quilting. About five o'clock the guests were invited into the dining room where hot coffee, hot rolls and butter were served from the dining table. Mrs. Kerr poured the coffee from beautiful silver urn. Present to enjoy the meeting were Mmes. Ed Smith, J. M. Gilliland, Dora Rice, Bert Raborn, W. L. Pickett and Miss Mary Willard Rice. Mrs. Brand to set the type and compete with the price Canyon made for the job. The difference in price was the scant cost. It would take to set the work. The price the Brand asked for printing the ballots was less than the large state printing establishments asked for the work.

The saving of twenty dollars was the reason given. Just why a still greater saving was not effected by dealing directly with Canyon is unexplained, as the court consistently deals with printing concerns elsewhere under the pretext no one here has the equipment to do the work, or it can be bought cheaper from out-of-town printers.

The Brand, or its predecessors has owned and paid taxes in Deaf Smith county on suitable equipment to print the ballots and do much other work that has been given out-of-town printers, for as long as the county has been organized. Its taxes have never been higher than they are right now in actual cash.

The court has refused, in order to save money, to have publications printed that the law says must be printed, evading the obligation because the law has no provision for fining the members of the court or sending them to jail if they do not obey it.

Carl Gilliland was a visitor for the afternoon.

MRS. POSEY CLUB HOSTESS

The Otra Vez Club met Wednesday afternoon at 3:30 o'clock with Mrs. J. M. Posey as hostess. An enjoyable session of bridge was enjoyed by 24 guests and members, after which a refreshing salad course was served. The club members attending were Mmes. Egbert Brady, T. J. Carter, Roger Corbett, A. C. Hales, Ives McClendon, Jewell Murchison, J. C. Parker, J. W. Witherspoon and B. M. Wiltshire. Guests for the afternoon were Mmes. Harold Close, Voline Downs, J. W. Robinson, Bernard Hicks, N. E. Muburne, George Parker, Tom McCollum, B. H. Hopkins, Dave McCurdy, Oscar Easley, Travis Dameron, Burl Witherspoon, C. C. Acker and Misses Ruth Conkright and Willie Allen.

High score prizes were awarded to Mrs. Ives McClendon and Mrs. Burl Witherspoon.

ACE-HIGH CLUB MEETS

The Ace-High bridge club met Thursday at the home of Edgar Ireland for a very delightful evening of bridge. At the end of the games the scores were added and Mrs. J. M. Posey was found to have high score for ladies and Frank Moseley held high for the men.

Attending were Messrs. and Mmes. Hubert McEntire, J. M. Posey, J. W. Witherspoon, B. M. Wiltshire; Misses Martha Duncan, Thalia Parker and Messrs. Frank Moseley and Edgar Ireland.

Delicious cocoa and pumpkin pie, topped with whipped cream, refreshed the guests before their departure for home.

JUNIOR BRANCH HOLY NAME SOCIETY FORMED

Sunday, November 13, the young men of St. Anthony's Church formed a Junior Branch of the Holy Name Society of the Parish. After an enthusiastic meeting called together by the pastor, the following officers were elected for the ensuing year:

Lawrence Loerwald, president; Edward Loerwald, vice president; Frank Bezner, secretary-treasurer.

Regular meetings will be held the first Sunday in each month.

Edward Loerwald was appointed to plan a football game for the

youngsters on Thanksgiving Day, after the big dinner to be held in the school hall that day.

PIONEER STUDY CLUB HOLDS DOUBLE PROGRAM

The Pioneer Study Club will meet in regular session Tuesday of next week, November 22, at the home of Mrs. T. E. Selgier. In addition to the program for that day, the one of the previous meeting,

November 8, will be given as well, as it was passed over then because of election day and other activities.

MRS. BERNARD SEED CHOSEN QUEEN OF SIMMONS

Word has been received that Mrs. Bernard Seed has been acclaimed the Queen of Simmons University. There were six other candidates for this honor. Beauty and popularity were the points considered. She was elected by popular vote of the students. She is the second married woman to be thus honored.

MRS. ROBERSON ENTERTAINS LA AFFLATUS ESTUDIO CLUB

The La Afflatus Estudio Club met Tuesday afternoon at the home of Mrs. Wiley Roberson.

Thanksgiving was the theme of the meeting. Each member answered roll call with a Thanksgiving poem, after which the program was presented in which Mrs. Jim Higgins, Mrs. Arlie Dean and Mrs. Bob Higgins made interesting talks.

Thanks to Voters Commissioner's Precinct No. Four.

I want to thank the voters in Commissioner's precinct number four for the loyal support given me Tuesday, November 8th. I appreciate the confidence placed in me and I will continue to give my best services as your commissioner. W. M. (Mal) STEWART.

STATEMENT

Statement of ownership, management, etc., required by Act of Congress of August 24, 1912, of The Hereford Brand, published weekly at Hereford, Texas, for October 1, 1932.

STATE OF TEXAS, County of Deaf Smith.

Before me, a notary public in and for the state and county aforesaid, personally appeared R. E. Kessie, who, having been sworn according to law, deposes and says that he is the manager of the Hereford Brand, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, etc. of the aforesaid publication for date shown above, to-wit:

Names and addresses of publisher, editor, etc. are: Publisher, Northwestern Publishing Company,

Hereford, Texas; editor, R. E. Kessie, Hereford, Texas; Business Manager, R. E. Kessie, Hereford, Texas.

That the owner is: Northwestern Publishing Company, of Hereford, Texas, David M. Warren, Panhandle, Texas; E. E. Kessie, Hereford, Texas; W. C. Nix, Hereford, Texas; Mrs. Lucille McEntire, Hereford, Texas.

That the known bondholders, etc. holding one per cent or more of total amount of securities are: Seth B. Holman, Amarillo, Texas.

R. E. KESSIE, Manager. Sworn to and subscribed before me, this 14th day of November, 1932.

(Seal) VIOLA CARPENTER. (My commission expires June 1, 1933.)

Carl Kemp was here on business from Dimmitt last Friday.

If you forget to drain your car and it freezes up
Let Us Weld Your Cylinder Head, Block, Or Solder Your Radiator.

Machine and Garage Work of All Kinds

Koch Machine Shop

Machinists and Welders First and Main Streets

Texas Market & Grocery

PHONE 353—FREE DELIVERY
HOME OWNED AND HOME OPERATED

- BORAX WASHING POWDER, 6 for — 25¢
- K. C. BAKING POWDER, 25 oz — 19¢
- SALMON, No. 2 — 10¢
- JELLO, any flavor, 3 for — 25¢
- MEAT SALT, 70 lbs \$1.00, 35 lbs — 50¢
- GALLON FRUITS, your choice — 47¢
- MUSTARD, quart — 19¢
- CATSUP, 2 bottles for — 25¢
- SYRUP, Pennant, gallon — 35¢
- BROOMS, four strand — 25¢
- WALNUTS, this year's crop, lb — 20¢

MEAT SPECIALS

- STEAK, fore quarter, 3 lbs — 25¢
- STEAK, round, loin, T-bone, lb — 12½¢
- ROAST, best baby beef, lb — 10¢
- PORK ROAST, shoulder, lb — 10¢
- PURE PORK SAUSAGE, 2 lbs for — 15¢
- HAMBURGER, fresh ground, 2 lbs — 15¢
- BACON, smoked, nice and lean, lb — 12½¢
- BACON, Pinkney's sliced, lb — 16¢
- SALT PORK, good to fry, lb — 10¢



Thanksgiving Table Service

—If you have not seen the new hardware for preparing, cooking and serving your Thanksgiving turkey—or other fowl, let this be your cordial invitation to come in and see it.

—You will find everything needed in our comprehensive and select stock, from roasters and carving sets through silverware, flatware, china, glassware—with added extra pieces and accessories too numerous to name.

COME SEE FOR YOURSELF!

STREU HARDWARE COMPANY

The Benedict Bestows Counsel

"Some people thought I must be crazy to get married now. Of course I can understand their viewpoint. But they don't realize that the welfare of our country depends upon an optimistic, buoyant outlook.

I expect to work hard, have a home of my own, and in years to come when the stock market boils again, maybe I'll have sense enough to stay away from it."

You Can't Talk Prosperity Back With Pessimism.



THE FIRST STATE BANK

Coal and Coke

Colorado Lump and Nut Coal, and Dry Coke.
Coke burns freely and is hotter, with No Ashes. Phone 265.

West Texas Feed & Seed Company

Jumbo News

BY EDNA HALL

Rev. Bayless-Dimmitt preached here Sunday morning and night. The Ladies Auxiliary met with Mrs. L. E. Beck Tuesday afternoon. The program was led by Mrs. W. A. Hunter, from the sixth chapter of the Study Life of Indians in Mexico. Mrs. Beck led the devotion and a very interesting program was rendered by six members, Mmes. Clem Gilliam, W. A. Sam and Ullman Hunter, M. L. Simpson, L. E. Beck and one visitor, Mrs. J. W. Berry, were present.

F. H. Dyer and family visited her sister, Mrs. Wise and family, at Cleo one day this week.

Mr. and Mrs. Frank Nell are enjoying a visit from their son who works in Mexico.

J. J. Wilder, L. E. Beck, M. L. Hardy, J. W. Berry attended court at Dimmitt Monday.

Jumbo girls played Sunnyside girls a basketball game Friday at Sunnyside. The score was 42-20 in favor of Sunnyside.

Mmes. Ogford and L. E. Beck attended the ball game at Sunnyside Friday, bringing Miss Kitty home with them for the week-end.

Rev. Bayless and family were guests in the Dyer home Sunday.

Miss Nellie Freeman and Freeman and August Curtis attended the home coming at Canyon Saturday.

Mr. and Mrs. O. A. Kirkland and family of Canyon and Carol Hunter and children visited in the Wilkerson home Sunday.

Finis Nunn, Ullman and Addison Hunter are working at Littlefield.

The community extends sympathy to the Hillbruner family in its sorrow over the loss of their brother, Arnold Hillbruner.

Messrs. nd Mmes. R. C. Stewart and family, J. C. Sikes and family of Olton visited the Pete Hicks home Sunday.

Mrs. Minnie Mariar and children of Sunnyside visited the Ogford and Beck homes Sunday.

Pat Hardy and family visited the John Noland home at Easter Sunday.

Mrs. Noel Andrews and children and Mabel Pinckert of Hereford spent the week end in the F. L. Pinckert home.

Lonnie and Noel Andrew have gone to Olton to work.

Rev. Sharp of Canyon filed his regular appointment here Sunday morning and night. He will be here again December 2. Everyone try and come.

Martha Medley and Emerald Smith of Easter visited the Wilder girls Sunday afternoon and attended church here at night.

Mrs. H. C. Baird was taken to the hospital at Hereford Sunday night and was critically ill for some time.

A pantry demonstration was held at Mrs. C. C. Hunter's Wednesday, she being pantry demonstrator for this community. Those attending were Mmes. Finis, Sam, W. A. Hunter, L. E. Beck, Clem Gilliam, M. L. Simpson, Lee Woolsey and Miss Clark.

Mrs. Taylor Ogleby of Hereford visited her sister, Mrs. Albert Schofield, last week.

Claude Knight is moving and Mr. and Mrs. Edwin Mauk will occupy the Renfro farm.

Rev. and Mrs. Peters visited the L. E. Beck home Friday. Rev. Peters preached here, and was on his way to his home from Amarillo where he attended conference.

Club met last week and elected officers for the coming year. Mrs. J. J. Wilder was re-elected president, Mrs. Clem Gilliam vice-president, Mrs. Sam Hunter secretary and Miss Athalie Wilder council delegate.

Mr. and Mrs. Walter Means are the proud parents of a baby girl, born Tuesday morning, November 16. The little lady has been named Phyllis Jean.

Mrs. Ovid Pinckert and children and Mrs. C. D. Pinckert visited in the B. M. Hines home at Hereford Saturday.

Mr. and Mrs. C. D. Pinckert visited relatives in Hereford over the week-end.

W. A. Hunter went to Kansas City on business Saturday.

Ford Doings

BY LA VERNE MANN

Only 35 were present at Sunday school as several families attended the singing convention at Progressive.

Mr. and Mrs. Joe Phipps are back from Arizona where they have been the past few weeks.

Everyone who attended the Armistice program here Friday enjoyed it.

Mr. and Mrs. R. W. Stephens, Sr. were in Amarillo Sunday.

Mr. and Mrs. Stewart and daughters, Mr. and Mrs. J. J. Remple, Mrs. E. H. Simpson, Mr. and Mrs. J. G. Thompson and Mr. and Mrs. D. B. Mann and daughters were in Hereford Saturday on business.

Several families in our neighborhood butchered hogs last week.

Mrs. Mary Estes and daughter, Miss Johnnie, left Monday overland for Hillsboro, where they have business interests.

Ward News Notes

BY MRS. W. P. CARAWAY

Several from Ward attended the singing convention at Progressive Sunday, and all report some good singing.

G. T. Higgins, who is attending W. T. S. T. C. at Canyon, spent the week end at home.

Mr. and Mrs. M. O. Miles called on their daughter, Mrs. Blagg, near Hereford Monday.

Bill Baker spent several days with home folks near Progressive after completing his farm work with George Rogers.

Roberta Harrell of Dean took supper in the W. P. Caraway home Friday night.

Mr. Nancy of Happy called in the Montgomery home last week.

Glady's Lewis spent Friday night with her grandmother, Mrs. Schulz, of Hereford.

Bennie Fulkerson and family and Mr. and Mrs. McCollister of Dean and George Lewis and family spent Sunday in the L. L. Crawford home at Wesley.

Dorris Lady of Hereford spent the week end with her parents, Mr. and Mrs. O. J. Lady.

Cap Coconaugher of Hereford spent Sunday night with Hartland Caraway.

Berry Miles spent the week end with his parents, Mr. and Mrs. M. O. Miles.

Mrs. T. E. Baker visited with Mrs. W. P. Caraway Wednesday.

Let everyone remember Sunday school November 20. Rev. Bennie Harrison will fill his regular appointment at 11 o'clock.

Francis Hutson of Hereford visited her parents, Mr. and Mrs. John Hutson, Saturday night.

Mrs. Sugas is able to be up again, and attended Sunday school.

Jack Hutson is reported on the sick list.

Daniel News

BY MRS. JOE THURMOND

Mr. and Mrs. J. E. Thomson were in Amarillo Sunday attending the Methodist Conference. His mother, of Paducah, was there and came home with them for a short visit.

The Cecil Hodges and Joe Thurmond families attended the singing convention at Progressive last Sunday.

Mr. and Mrs. Walter Beckner and children visited relatives at Umbarger Sunday.

Mr. and Mrs. W. R. Moore were shopping in Hereford Saturday.

Mr. and Mrs. Walter Beckner were in Amarillo Tuesday.

Mr. and Mrs. Floyd Tomlinson and children returned last week from Cisco where they spent ten days with his parents.

Mr. and Mrs. Joe Moore were in Amarillo Tuesday.

Mr. and Mrs. P. A. Brown and family and Mr. and Mrs. C. McBrown went to the supper given for Rev. Jones in Amarillo Monday night. Rev. Jones was until recently pastor of the Palo Duro church, but is moving this week to Lorenzo, where he has accepted a pastorate.

Rev. Hubert Thomson, who taught the Daniel school two years ago and filled an appointment each third Sunday at Daniel, was moved by the Methodist Conference to Tolbert.

Easter Items

BY MISS LOUISE FRYE

The community met at the school house Friday night and organized a literary society. The following officers were elected: President, Miss Anna Mae Jameson; vice president, Mrs. H. H. Frye; secretary, Louise Ann Frye. The following program was given: Music, Mr. Jameson and family. Readings, Arlice Mobley, Harland Frye, Edwin Brasley, Carol Jameson, Harvey Adlison, Louise and Caroline Frye.

The E. H. D. club will meet with Miss Medley Friday, November 18. Mr. and Mrs. H. Allison has as a guest over the week end Mr. Mrs. Tom Allison and daughter of Plainview.

Messrs. and Mmes. Frank Givan of Hereford and W. E. Betts and John Nell of Clovis were guests in the Carl Frye home Sunday.

Mr. Medley and son were in Amarillo Saturday attending district conference.

Rev. O. D. McDonald and wife were in the community Monday. He will be our pastor the coming year.

Robert Green of Frio spent Saturday night with Buddie Sanders.

Jack Sanders and family attended the Legion celebration in Hereford Friday and Saturday.

Mrs. Geo. Chambless and children were in Hereford Saturday.

W. S. Fields was here a few days last week from Portales, N. M., and reported that Mrs. Fields is not improving from the effects of a broken leg she received last June in a car accident.

Miss Emerald Smith, who is staying with her brother at Big Square, spent the week end at home.

Rudolph Black of Corning, Ark., is visiting in the Carl Frye home.

Chas. Montgomery of Amarillo was a week end guest in the Jameson home.

Mrs. Burton is visiting with her daughter, Mrs. John Morgan, at Portales, N. M.

We are glad to have Mr. Jameson bring his violin to Sunday school. His playing of the sacred songs add much to our singing in Sunday school and church services.

Progressive News

BY OLIVE PERKINS

Mr. and Mrs. A. J. Blakemore of Summerfield visited their son, Emmett Blakemore and family, Sunday and attended the singing convention at Progressive.

Mr. and Mrs. Charles Green and children visited her parents, Mr. and Mrs. Charles Smith, at Westway Sunday.

Mrs. Bob Jackson visited Mrs. Raymond Saylor last Thursday.

Mr. and Mrs. Dudley Buzzard of Muleshoe visited her parents, Mr. and Mrs. Ray Hershey, over the week end and attending singing at Progressive Sunday.

Mr. and Mrs. Claude Ricketts of Hereford called in the Ira Ricketts home Friday.

Miss Aleth Boyd stayed Saturday night with Lucille Hughes in Hereford.

Mrs. Ira Ricketts went to the home of her daughter, Mrs. Luke McBrayer Wednesday and helped her can beef.

Mr. and Mrs. Raymond Saylor and Jeannette spent Sunday with his parents at Hereford.

Mr. and Mrs. Howard Hershey entertained at a six o'clock dinner Sunday in honor of Mr. and Mrs. Buzzard of Muleshoe. Those present were Messrs. and Mmes. Ray Hershey, Howard Hershey and daughters, Arch Conklin and sons and Dudley Buzzard and Arnold Hershey.

Over thirty of the young people and neighbors gathered at the Hershey home Sunday evening and enjoyed singing.

Mr. and Mrs. C. P. Caldwell, Mrs. Jeff Roberson, Eunice and Pete Caldwell went to Amarillo Friday to visit Jess Caldwell, who was in a hospital. He received a stone pierced it in three places. Jess was able to Tuesday when a stone pierced it in three places. Jess was able to return to his home in Canyon Saturday.

There was an immense crowd at the singing convention Sunday. The

How Doctors Treat Colds and Coughs

To break up a cold overnight and relieve the congestion that makes you cough, thousands of physicians are now recommending Calotabs, the nausealess calomel compound tablets that give you the effects of calomel and salts without the unpleasant effects of either.

One or two Calotabs at bedtime with a glass of sweet milk or water. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you wish, no danger.

Calotabs are sold in 10c and 35c packages at drug stores. (Adv.)

Mr. and Mrs. Edgar Betts were here from their home in Clovis Sunday as guests of her sister, Miss Mattie Woodburn. They lived in Hereford several years ago, Mr. Betts having been in the drug business.

Mr. and Mrs. A. A. Foster, Leonard Foster, Misses Ardelle and Earle Marie Foster and Mrs. Wallace Cox left last Thursday for a short visit in Fort Worth.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

How About SOMETHING FOR CHRISTMAS?
If It Is Of Wood, I Can Make or Repair It.
D. M. RAYZOR, Woodwork

Thanksgiving Food Specials



The Following Prices Are Good Friday and Saturday

Look What You Can Buy For 5¢

YOUR CHOICE OF THE FOLLOWING:

- Medium Can Hominy
- Medium Can Kraut
- 1-5 lb Chocolate
- 1-5 lb Cocoa
- No. 1 can Corn
- Medium can Pork & Beans
- ½-size can Pink Salmon
- Tomatoes, No. 1 can

TOMATOES No. 2 Cans **3 for 20c**

Mr. Goodbar, a big ¼-lb sweet chocolate bar, 3 for **25c**
CATSUP High quality, large bottle **10c**
TOMATO SOUP **5c**
 Van Camp's, can **RAISINS** 4-pound package **25c**

KARO Red or Blue label, No. 10 can **54c**
PEARS Libby's Fancy Bartlett, 2½ can **19c**
OATS Scotch, large pkg **14c**
SHREDDED WHEAT **9c**
 Kellogg's, package

BLACKBERRIES Standard, No. 2 cans, 2 for **19c**
SUGAR 1 lb, powdered or brown, 2 pkgs **15c**
MARSHMALLOWS 1 lb bag for **17c**
APRICOTS **35c**
 Gallon Can

PUMPKIN No. 2 Cans 2 for **15c**

CURRENTS 7-ounce package **12c**
Raisins, Sun-Maid **19c**
 Puffed or seedless, 2 pkgs **SALAD DRESSING** **25c**
 Kraft's, quart jar
LIGHT BULBS **17c**
 25 to 60 Watt, each

SPINACH No. 2½ can **15c**
MACARONI Or Spaghetti, 3 boxes **10c**
MOUSE TRAPS **10c**
 Three for
PECANS **15c**
 New Crop, 2 pounds

PEACHES Rosedale, In Sugar Syrup, 2½ cans, 2 for **25c**

SOAP White King Cocoa Almond, bar **5c**
Breakfast Food **15c**
 Hereford, 5-lb bag
HONEY **49c**
 Comb or extracted, 5-lb pail
PEANUT BUTTER **23c**
 Quart jar

SALTINES Brown's, 2-lb Caddy **17c**

POPCORN Jolly Time, can **10c**
BROOM A good one, each **21c**
CLEANSER Sunbrite, can **5c**
RICE 5-pound bag **16c**

PIMIENTOS 7-ounce can **11c**
CHILI POWDER Schilling's, 4-oz can **27c**
COCOA, bulk **21c**
 Fancy snow white long threads, 5 lbs
PICKLES Sliced, sour or dill, quart jar **15c**

BEANS New Crop Pintos 10 lbs **29c**

Green Gage Plums **35c**
 Gallon size
TOILET TISSUE **14c**
 Sanisorb, 3 rolls
LYE **25c**
 Babette's
MINCEMEAT **17c**
 Old Time, 2 pkgs

Cranberries Fancy Jersey, 2 lbs **25c**

CABBAGE New, green, pound **2c**

CELERY Crisp, well bleached stalk **8c**

GRAPES Red Emperor, lb **6½c**

ONIONS Spanish Sweet, Pound **1c**

APPLES Dozen **19c**

BACON Pinkney's Special, Sliced, lb **13c**

STEAK Flat Baby Beef, home-killed, lb **8c**
BUTTER Gold Star, guaranteed fresh, lb **20c**
BACON SQUARES **9c**
 Sugar cured

HAMS Until Thanksgiving Large or Small, half or whole, lb **12c**

ROAST Our best beef or pork, lb **10c**
DRY SALT **8c**
 Nice, lean, good to fry, lb
Cooked Sausage **12½c**
 Mined ham, bojogna, frank, lb

BRICK CHILI **16c**
 Pinkney's, lb telephone pkg, each
SAUSAGE **7½c**
 Or Hamburger, pound
 Place Your Order With Us Now for Your THANKSGIVING FOWLS.

She Was a Martyr But— Who Cared?

Monday—she washed.
 Tuesday—she ironed.
 Wednesday—she mended.
 Thursday—she baked.
 Friday—she scrubbed.
 Saturday—she cooked.
 Sunday—???

She had little time for pleasure. She tied herself up in a knot of household duties—but no one cared. Today she's tired and lonely. She wishes she had more friends. She realizes she made a martyr of herself—but who cares?

Electrical service applied to the Household duties will save time for things worthwhile at a most economical cost.

Texas Utilities Company

FURR FOOD STORE
 FREE DELIVERY WE BUY YOUR EGGS AND PRODUCE PHONE 74

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each subsequent insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any form may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertisement. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE or Trade: 16-30 Hart Parr tractor. Will take feed as part pay. Ralph Barnett, 45-2c

FOR SALE: We are now prepared to load caliche at any time, 25 cents a load at the trap, 60 cents a load delivered in town. H. T. Wedel & Son, 44-2p

FOR SALE: 140 steers, and heifer calves. Big ones with plenty of quality. Price \$20.00 per head. See Claude Higgins, 44-2p

FOR SALE: Winchester hammerless pump gun, 12 gauge, fine condition, very reasonable price. N. E. Milburn at Phillips No. 2 Station, Third and Miles, 1p

Notice

MONEY TO LOAN ON AUTOMOBILES, or will refinance. Hereford Insurance Agency, Telephone 273. 36-tfc

Wanted

WANTED: Good used hammytype mill; will trade good Jersey cows. Mrs. Bess Turrentine, 45-2p

WANTED: To buy two tons of grain. Pigs for sale or trade. Can use lumber. M. E. Moore, 1 mile north on 25-Mile Avenue, 1p

WANTED: Transportation to Dallas in sedan or coach; will share expenses. Inquire at Brand of Ice, 1c

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
Meets Monday, 8:30 p. m.
Visiting Brothers welcome
TROY WOMBLE, N. G.
L. H. Foster, Secretary.

For Rent

FOR RENT: Five room modern house, well located. Phone 571, 1c

FOR RENT: Furnished apartment three rooms, kitchenette, private bath. Mrs. W. B. Dameron, phone 80, 42-tfc

FOR RENT: Modern brick duplex, close in, \$12.50 per month. J. F. Ward, 42-tfc

FOR RENT: Five room modern house, after 15th. Dr. Florence Miller, Phone 450-W, 45-tfc

FOR RENT: Furnished apartment all utility bills paid. Mrs. W. M. Megert, 400 Lawton Avenue, Telephone 444, 41-dh

FOR RENT: Five room modern house, newly built with garage, \$15.00 per month. W. B. Dameron, 45-tfc

Lost and Found

LOST: Lady's purse containing money and spectacles, Friday, down town. Please return spectacles. Mrs. J. Wallace Robinson, 1c

LOST: Lady's tan kid glove for the right hand, on Main Street, last Thursday afternoon. Please return to Brand Office, 1p

Black

BY MRS. J. J. CRAWFORD.

Literary was well attended Friday evening. Roy Price gave an interesting talk on Armistice Day. Several others gave reading on War. Mr. and Mrs. T. J. Hawks and Mrs. Fred Miers sang "Keep the Home Fires Burning." A short play was given by several young people.

A pie supper will be given at the school house next Friday evening

for the purpose of raising money to furnish material for the literary programs. Girls are all invited to bring pies, and the boys money to buy them with. Everybody invited.

Miss Fay Russ of Summerfield spent Sunday with Maurika Crawford.

Several friends of W. H. Price surprised him with a birthday dinner Sunday. Present were Mr. and Mrs. Bert Barnett, Fern Barnett, F. E. McMurry and families of Black and Mr. and Mrs. Will Garrett and family of Lakeview. Each brought a basket of luncheon.

C. R. Russ and family of Summerfield spent Sunday with Mrs. M. D. Rave.

N. M. Crawford and family of Long Beach, Calif., arrived Friday for a visit with his brother, J. J. Crawford.

A. C. and Clyde Hays were in Amarillo Sunday.

J. J. Crawford, Roy Coker, Clint Laundry and Mr. Bartlett were in Portales on business Friday.

Mr. and Mrs. C. M. Carr of Summerfield have moved to our community and will make their home on the place adjoining the Geo. Wyly farm on the southwest.

Geo. Murray and family of Canute, Okla., visited the home of his sister, Mrs. Tom Presley, this week.

N. M. and J. J. Crawford were business visitors in Earth Saturday.

Doc-Roberson and family and Misses Lucille and Noble McLean attended the singing convention at Progressive Sunday.

Mrs. T. Stone and family and Mrs. L. H. McLean and daughters attended singing at Friona Sunday.

Singing at church Sunday evening was well attended. Several good singers from Friona, Hereford, Homeland, Lakeview and Summerfield were present.

Thurman Johnson and Charlie Hays, Jr. were in Summerfield Sunday evening.

Erwin Welch and Bud Barnett spent the week end with Friona friends.

Miss Lucille Elmore, who is attending school in Amarillo, spent the week end with home folks.

Mrs. T. J. Hawks has been ill this week.

An operation for Mrs. Tom Presley has been postponed for a few days at her physician's advice.

Messrs. and Meses. J. J. and N. M. Crawford and families visited in the E. B. Whitefield home at Lakeview Sunday afternoon.

Mr. and Mrs. Porter Elmore and daughter spent the week end with his parents, Mr. and Mrs. Howard Elmore.

Westway Items

BY WILMA NELL SIKES

Henry and Eli Goldston moved to Rope, Texas, this week and expect to make their home there.

Mr. and Mrs. Grady Wilson entertained with a forty-two party Friday night and a big crowd was present.

Monzella Campbell spent the past week end with her sister, Mrs. Odessa Painter, in Amarillo.

Mmes. Frances Barnard and Dennis Barnard of Hereford visited Mrs. Bessie Lee Barnard at Westway last Thursday afternoon.

Rev. Ben Harrison of Holene preached here Sunday morning and night, and took dinner in the R. M. Gunn home.

Anna Lee Houser of Hereford spent Sunday night with Oleta Hartman.

Colene Holland left Sunday morning for Fieldton where her school began Monday after a few weeks vacation picking cotton.

Mr. and Mrs. Bob Kelly of Hereford visited Mr. and Mrs. R. M. Gunn Saturday.

Mrs. Henry Hastings and daughters, Misses Addine, Ruth Temple, and Doris Jane, of Hereford visited Miss Ina Mae Hastings Friday.

Willard Turnbow visited in the D. R. Grimes home one day last week.

A Thanksgiving program will be given by the school children at the P. T. A. Friday night. Everyone is cordially invited.

Bessie Gunn spent Friday night in Hereford with Miss Ivy Ragsdale.

Irene Grimes entertained a group of young people with a party at her home Sunday afternoon.

John Ross of New Mexico visited the R. M. Gunn home Monday.

Mr. and Mrs. Ben McBrayer and son attended the singing convention at Progressive Sunday.

Everyone is invited to attend Sunday school Sunday morning at 11 o'clock.

Mr. and Mrs. Ellis Wilson of Hereford spent Sunday at the G. W. Wilson home.

OSOCIETY

SOCIAL CALENDAR

Meetings of the Week

Friday.
Rebekahs, seven o'clock dinner for husbands, I. O. O. F. hall, N.

Sunday.
Sunday school at churches, 9:45. Churches services at 11 and 7:30. Epworth League, M. E. church, 6:30. B. Y. P. U., Baptist church, 6:30.

Monday.
Odd Fellows, 8:00. Intermediate G. A., at Baptist church, 4:30. Music Study Club, with Mrs. C. H. Dyar, 2:30.

Tuesday.
Pioneer Study Club, with Mrs. T. E. Seigler, 3:00. Ace-High Club, with Mrs. Hubert McEntire, 8:00. Rebekahs, I. O. O. F. hall, 7:30.

Wednesday.
Missions Society, at Methodist church, 2:30 o'clock. Dorcas Circle, with Mrs. John Schwartz, 2:30. Methodist Missionary Society, at Methodist church, 2:30. Presbyterian Auxiliary, Presbyterian church, 2:30.

Thursday.
Bay View Club, county court room, 3:00.

THANKSGIVING CELEBRATION

Throughout the length and breadth of St. Anthony's parish is running a thrill of expectancy. A certain date in late November has been red lettered on every family calendar, and the intervening days are eagerly counted. The women of the parish, with Mrs. F. J. Eberle as chairman, have organized into various committees. The members of one such group have been busily searching for famous old family recipes, and now and again one hears whispering echoes of consultations regarding such all-important items as pie (both mince and pumpkin, of course), cakes, candy, nuts, and last, but by no means least, the absolutely indispensable item, King Turkey himself.

Another group, with well-known artistic abilities, is preparing the very finest in the way of hall and table decorations; while still another band, composed of our high school children (pardon me: I meant to say young ladies), are planning to look their prettiest in dainty serving caps and aprons. And even the children, God bless them, are all agog with expectancy over rumors of a special program of games and races—all for themselves. No wonder anticipation is rife in St. Anthony's.

And what is it all about? Why, don't you know? Haven't you heard? It's St. Anthony's Annual Thanksgiving Celebration, to be held in the hall of St. Anthony's school on November 24. Dinner will be served at noon. Bingo will be played in the afternoon, and a number of prizes given. A special amusement feature will be provided for the children, the mothers will be free to enjoy the afternoon.

In the evening a dance will be held. A cordial invitation to all the public for both dinner and dance is extended. Don't miss either of these events.

MUSIC STUDY CLUB MEETS WITH MRS. STANFORD

The Music Study club met at the home of Mrs. Jess Stanford, with Mrs. Ruby Shirley as leader. She gave a very interesting paper on "Modern Music of Italy," which was the subject of the day's study. Compositions given by the members were Le Serenata, by Toschi, a lovely chorus, Goodnight, Beloved, by Plusuti; Gypsy Band, by Bossi; Intermezzo, from Cavalleria Rusticana, and Romanza from the same opera by Mascagni. The program closed with a fine chorus, Hymn to Glory, by Bossi.

During the business session reports of the Seventh District Federation of Music Clubs were given by the delegate and other members who attended.

Edgar Pickett, rising young pianist of our city, will be sponsored by the club in the near future in a piano concert.

The next meeting will be with Mrs. C. H. Dyar on November 21, and the subject for study will be Modern Music in Germany, and the lesson will be led by Mrs. J. B. Jones.

MISSIE CURRY AND BOARDMAN ENTERTAIN

Misses Mary Lee Curry and Florence Boardman were the charming hostesses last Friday night when they entertained a few of their friends at bridge in the John Patton home. Dainty refreshments were served by Mrs. Elizabeth Boardman, James Garrett, Nora Alice

Daniel, Lilburn Ray, Ruth Marie Mountz, Brunell Cramer, Betty Ruth Pickett, Owen Miller, Elaine Newell, Spaulding Bartley, Patricia Wederbrook, Richard Barnard, Theda Lou Wilson, Don Allred, Hazel Oglesby, Harold Broadwell, Paul Coneway and D. J. Neill.

WYCHE CLUB ELECTS NEW OFFICERS

The Wyche Home Demonstration club had a called meeting at the home of Mrs. DuBols Walker for the purpose of electing new officers. The following were elected: Mrs. Jack Rose, president; Mrs. Leo Wolfe, vice president; Mrs. DuBols Walker, secretary and treasurer; Mrs. C. C. Cook, council delegate; Mrs. R. W. Elliston, health delegate; Mrs. H. Earl Smith, reporter.

The next meeting will be with the new president, Mrs. Jack Rose, on November 22.

Parmer County Situation Gets In Bad Shape

Friona, Texas, November 16.—It appears that the proposition of paving highway No. 33 across Parmer county is dying a hard, slow death, owing largely to the fact that so many farmers and others who are so sorely in need of the labor and pay that will be afforded by the building of it, are loathe to give it up.

Other people are also interested in the matter owing to the fact that they are paying for the road every time they purchase a supply of gasoline for their cars, and feel that it is but just that they should receive a portion of the benefits therefrom.

Feeling, perhaps, that there is some truth in the old saying "As long as there is life there is hope," quite a number of people from the northern and eastern parts of the county went to Farwell Tuesday afternoon to attend the regular meeting of the county commissioners court to again present their plea for the granting of the right of way across the county, in a hope that their plea might receive some consideration at the hands of the commissioners.

On arriving at Farwell shortly after noon they found that the court had held its session in the forenoon, and that it had been ordered by it that the guarantee for highway No. 7, already granted several months ago, should be withdrawn, and that no guarantee for No. 33 should be given unless the State Highway Commission and the Federal Commission should agree to build the road on the south side of Santa Fe Railroad track.

Finding that so many people were present with the expectation of meeting with the court, the judge was prevailed upon to call another session in the afternoon, at which these people were allowed to present their pleas.

The judge then called on Mayor Reeve, who was there as the only representative from Friona, to state his case and his business in being there. To this Mr. Reeve replied that he had learned that the matter was to be heard and that his efforts were already settled by the court and that he therefore felt his visit was useless, but when one of the county commissioners offered an explanation, or perhaps an apology for the court's action, the discussion was started.

The position as chief spokesman for the visitors seems to have been by unanimous consent delegated to the Friona representative, who expressed himself fully and at length as to his position and that of the people whom he was representing upon this highway proposition. Mr. Reeve presented all the arguments and reasons held favoring building the highway at this time and promptly answered and refuted all opposing arguments. He stated that he did not approve of the court's action in rescinding its former action in guaranteeing the right of way for No. 7 across the southwest corner of the county, for, he said, "Thirteen miles of hard surfaced road for the county will be better than none at all."

During the discussion the judge asked Mr. Reeve if the people of Friona would raise \$5000 to be donated to the county for the purpose of securing the right of way for No. 33 on the north side of the railroad. Mr. Reeve replied that they might do so, but that there would be no justice whatever in such a demand. In that he was absolutely right, inasmuch as this highway will be, when built, if ever, of just as much benefit to the other towns of the county as it will be to Friona. Then why should Friona be asked to bear the entire expense?

The discussion seems to have resulted in Judge Aldridge stating that he would wash his hands of

Thirty Years of Hard "Wood" Savings



Highland Park, California.—Geo. Estey began thirty years ago saving the many small pieces of hardwood which he has assembled into a beautiful library table inlaid with 36 different kinds of woods, many of them rare. A carpenter by trade, Estey spent two years making the table, using 10,000 individual pieces of wood, shaped into stars, crescents, hearts, diamonds, and many other shapes.

The whole matter and have nothing more to do with the highway proposition, and in each of the county commissioners agreeing to guarantee to officially sanction the north-side right of way from the east boundary line of the county as far westward as Friona, or further; the people of Friona to do the work of securing the contract, and this appears to be the last lingering flicker of life for the proposition of a hard surface for No. 33.

So far as it has been possible to ascertain the sentiment of the people of Friona and the east end of the county, it seems to corroborate Mayor Reeve's disapproval of the county board's action in cancellation of the guarantee of the right of way for highway No. 7, in the southwest part of the county, and approving of his statement that "13 miles of good highway for the county will be better than none." If the board has taken this action on the view that it would serve to save the feeling of the people of the east half of the county and along Highway 33, it was mistaken in the surmise.

The people of Friona and vicinity have never opposed the guaranteeing of the right of way for No. 7. They have never opposed the building of No. 33 on the south side of the railroad, and they have never opposed an effort being made to have it placed there. But what these people have opposed is the stand taken to deprive them of the benefits of this highway entirely when it became known that the State and Federal commissions positively refused to build on the south side.

The writer feels thoroughly conversant with the attitude of the people of Friona and locality, and stands ready to vouch for the fact that they do not ask any special favors for the town or locality, neither do they hope for nor expect any special benefits from the building of Highway No. 33 that would not be just as fully enjoyed by the other towns of the county. We wish also to state that the people whom Mr. Alexander represents on the board of county commissioners are well aware that they have been opposed in this matter by the county judge and the other three commissioners, and that Mr. Alexander has played a lone hand in his endeavors to have their wishes granted. It is also well known that he has always taken a just stand in his efforts in this behalf, and that his efforts have never been halfhearted, insincere and just. And it is also a safe statement his constituents have faith in his honor and ability, and fully appreciate his efforts in their behalf.

TRY A WARY AD. THE BRAND

DEMONSTRATION TRIP

(Concluded from Page 1)

realize the importance of it. I will try to make arrangements. Yours very truly,

JNO. T. SLATON, President, Chamber of Commerce.

Pantries visited will include that of Mrs. May Taylor, Wyche; Mrs. Ray Johnson, Summerfield; Mrs. G. C. Hartman and Mrs. Pink Gilliland, Westway; Mrs. S. Jones and Mrs. C. G. Snell, Bippus; Mrs. J. M. Chapman, Sims; Miss Odie Matthews, North Hereford; Mrs. F. R. Stevens, Ward; Mrs. L. L. Crawford, Dean; Mrs. H. Cramer and Mrs. Earl Dyer, Ford; Mrs. J. J. Bolling, Fairview, and Mrs. Joe Green, Dawn.

The visitation of the pantries in these homes will serve as an indication of food canning and preservation by Deaf Smith county women during the past summer, under the direction of the extension service, with Miss Lula Mae Martin, county demonstration agent in charge.

4-H Pantry Or Farm Food Supply (For Estimating Value of Products from the Farm.)

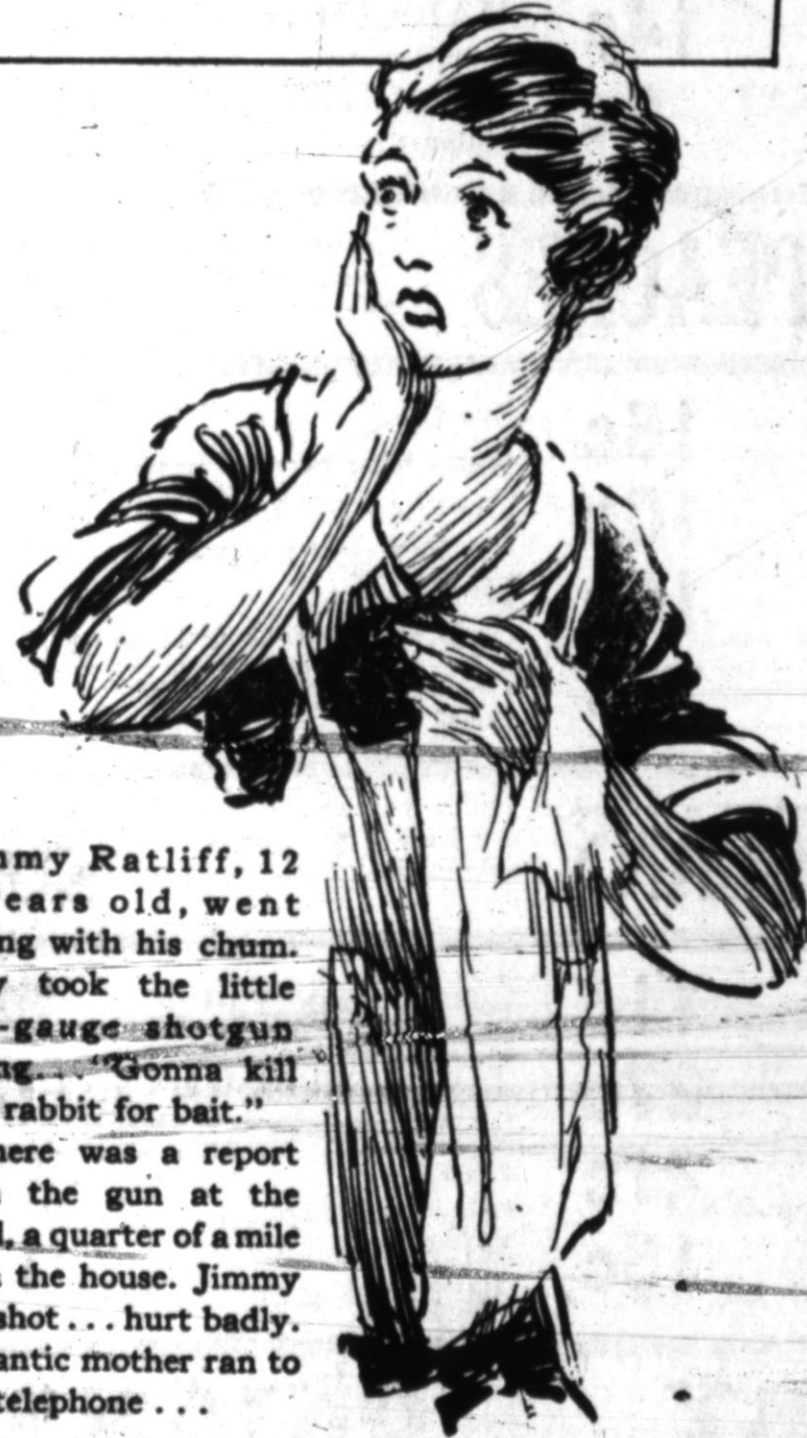
Milk, gallon 16c.
Vegetables, fresh, pound 4c. Canned, pint 10c, quart 20c. Dried, not mature peas and beans, lb 10c.
Fruit, fresh, including tomatoes, lb 4c. Canned, pint 8c, quart 15c. Fruit juice, including tomatoes, pint 10c, quart 20c. Dried fruit, pound 10c.
Protein. Fresh beef, port, mutton, lb 12½c; fresh chevon (goat) lb 8c; live chickens, broilers, lb 17c; fryers, lb 12½c, hens, 8c.
Cured products, except bacon, lb 18c. Canned steak, chops, roasts, No. 2, 20c, No. 3, 35c. Canned chili, hamburger, stew, sausage, meat loaf, No. 2, 20c, No. 3, 35c.
Canned liver paste and scrapple and head cheese, No. 2, 8c, No. 3, 15c. Canned mince meat, No. 2, 30c, No. 3, 50c.
Canned chickens, No. 1, 20c, No. 2, 40c, No. 3, 60c.
Cheese, American, lb 18c. Cottage 12c.
Peas, shelled and canned, pint 30; unshelled, bulk, 5c.
Peanut butter, pint 12c, quart 20c. Eggs, dozen 10c. Dried peas and beans, pound 5c.
Cereals. Flour, whole wheat and white, lb 2½c, corn meal 1c, rice 2c, grits and whole wheat ground for cereal, 2c, hominy, canned, qt. 10c.
Pats. Salt pork, lb 5c, smoked bacon 15c, lard 8c, butter 20c.
Sweets. Molasses, gallon 15c, preserves, jams, pint 15c, quart 25c. Jelly, glass, 7c, honey, gallon 50c.
Pickles, relishes and vegetable sandwich spread, quart 20c. Sweet pickled or speed peaches and pears, quart 30c.
Miscellaneous. Vinegar, gallon 30c. Popcorn, pound 15c. Soup, pint 8c, quart 15c.

Berlin Dance Hall Girls Go American



Berlin, Germany.—According to an American example, the newly opened bar, "The Silly Thing," has engaged "Taxi-Girls." The dance girls receive 2½ cents for every dance. Photo shows a quartet of girls waiting for their partners at the school across.

"Central" sends help to a Frantic Mother



Jimmy Ratliff, 12 years old, went fishing with his chum. They took the little 410-gauge shotgun saying: "Gonna kill us a rabbit for bait."

There was a report from the gun at the pond, a quarter of a mile from the house. Jimmy was shot... hurt badly. A frantic mother ran to the telephone...

"Central! A doctor quick!"

Lucy Adams, at the switchboard, called the doctor's office. He wasn't in. She rang the telephone at his home, and he wasn't there. She tried the cafe, and located him. Within five minutes the doctor was speeding toward the Ratliff home.

The little boy was weak when the doctor arrived. He dressed the wound... sent Jimmy to the hospital. The boy is out playing again now.*

Twenty-four hours of each day the telephone is ready for your calls. Whether it be for the doctor, to get the price for eggs or cream, to order a part for a machine, or to visit a neighbor... the telephone pays its way.

You can buy few things which cost so little and are worth so much.

*A true story.

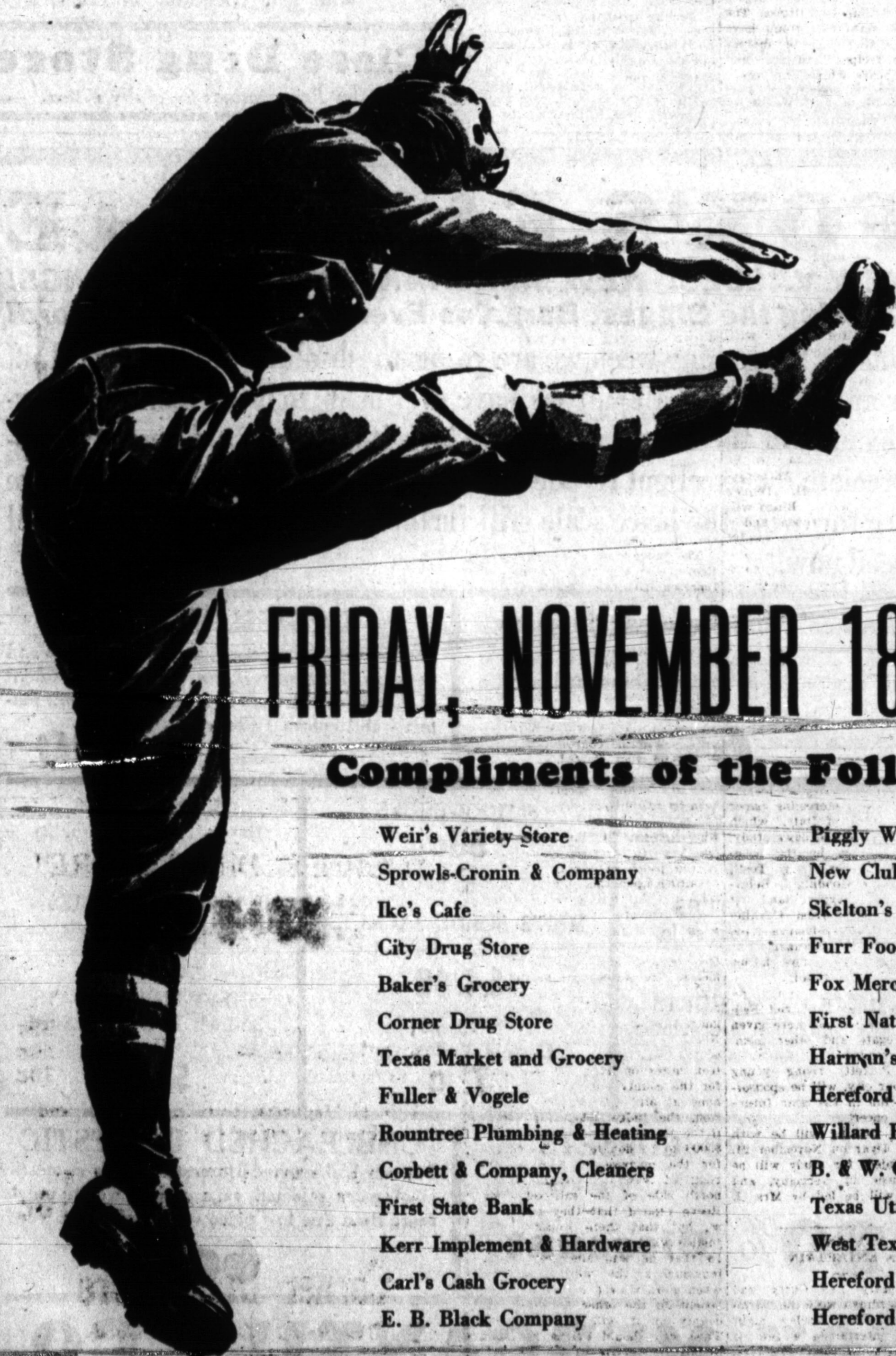
SOUTHWESTERN BELL TELEPHONE CO.

LET'S GO, WHITEFACES



Get into the battle Friday with all you have; fight the clean, square game you always do, and we'll back you to win. We are confident you can turn back the Eagles and are pulling for you to show your best stuff. Just play your very best, every one of you, and we will be content with the score. We want a winning team, but more than that, we want a fine, hard-playing bunch of boys like you who give their best in sportsmanship and yet give their opponents more than they can handle.

MY, BUT WE'RE PROUD OF YOU! LET'S SEE YOU WIN!!



Canyon vs. Hereford

WHITEFACE FIELD 3:30 P. M.

STATISTICS OF THE GAME—
Semi-Final Conference Game, District No. 2
PROBABLE STARTING LINE-UPS

HEREFORD				CANYON			
Name	Pos.	Wt.	No.	Name	Pos.	Wt.	No.
Russell, J. (C)	QB	162	48	Elliston	LE	150	23
Gilliland	C	146	35	L. Brasuel (C)	LT	164	22
Clayton	RG	155	36	T. Cox	LG	172	33
Ferris	LG	165	30	J. Black	C	136	31
Orr, B	RT	165	31	Miller	RG	156	24
Orr, R	RE	147	47	G. Brasuel	RT	161	34
Holland	LE	142	40	Cone	RE	133	29
Wilson	LH	154	37	Thomas	QB	157	27
Hartman	FB	148	46	Wilson	LH	144	32
Baker	RH	128	43	Stroud	RH	156	26
Hagar	LT	170	45	Johnson	FB	147	20
Seed		137	44				
Russell, L. B.		126	49				
Smith, M.		129	42				
Upton		141	34				
Mitcherson		157	32				
Howard		170	38				
Smith, Geo.		138	33				
Sowell		131	41				
Blythe		125	39				

Team Average, 153

Substitutes

Slack	C	146	28
S. Cox	FB	155	30
Collins	RE	143	35

OFFICIALS—Kimbrough, referee; Walters, umpire; Anderson, linesman.

FRIDAY, NOVEMBER 18

Compliments of the Following Firms and Individuals—

- | | | |
|-----------------------------|-------------------------------------|---|
| Weir's Variety Store | Piggly Wiggly | McLean & Pitman |
| Sprowls-Cronin & Company | New Club Cafe | Hillside Hatchery |
| Ike's Cafe | Skelton's Variety Store | E. P. Smith, Real Estate-Insurance |
| City Drug Store | Furr Food Store | Glenn Snyder, Texaco Service Station |
| Baker's Grocery | Fox Mercantile Company | Buchanan & Rosson |
| Corner Drug Store | First National Bank | Luke's Cafe |
| Texas Market and Grocery | Harnan's Store | Rockwell Bros. & Co., Lumber |
| Fuller & Voegel | Hereford Bakery | Arthur Thompson, Magnolia Filling Station |
| Rountree Plumbing & Heating | Willard Battery Station | Panhandle Lumber Company |
| Corbett & Company, Cleaners | B. & W. Quick Lunch | Grizzle Chevrolet Company |
| First State Bank | Texas Utilities Company | Rice Tire Shop |
| Kerr Implement & Hardware | West Texas Gas Company | A. O. Thompson Abstract Company |
| Carl's Cash Grocery | Hereford Brand | Star Theatre |
| E. B. Black Company | Hereford Laundry & Dry Cleaning Co. | Ireland-Beavers Motor Company. |

Summerfield News

BY MRS. GUY WALSER

The W. M. S. met Thursday, November 10, at the church. A business meeting was held and then a short play was given by Meses Joe Kendall, Ky Lawrence, Alton Lookingbill, Henry Kendall, Hamilton Still, Guy Walser; Misses Ellen and Gertrude Atchley.

Miss Lena Johnson of Black spent the week end with Mr. and Mrs. L. B. Lookingbill.

Messrs. and Meses Harold Close and O. G. Hill were guests in the Ray Johnson-home Sunday.

Mrs. L. L. Cannon and Mabel were guests of friends in Dimmitt last Thursday.

Mr. and Mrs. Cyril Smith of New Mexico were guests of Mr. and Mrs. Joe Kendall first of the week.

Mr. and Mrs. Lee Curry and Mary Lee and Mr. and Mrs. Guy Walser were guests of Mr. and Mrs. Eugene Curry at Plainview Sunday.

Mrs. J. A. Noland, Mr. and Mrs. Joe Kendall, Mrs. N. J. Cox, and Misses Jessie and Elwyn Schulz and Mary Elizabeth Cox; Albert Schulz and Bernard Koch attended the singing convention at Progressive Sunday.

R. A. Fullwood and family of Hereford spent Sunday with their daughter, Mrs. D. C. Walser.

Alton Lookingbill and wife have moved from southwest of here to the Great West house.

Clayburn Carr and wife moved from the Ray Johnson house to Black to stay for awhile.

Miss Leatrus Walser was unable to teach Friday and Monday because of illness.

Miss Christine Chapman spent the week end with her brother, Curtis Chapman, at Plainview.

Heriann Stuart of Hereford visited his brother, Dave, here Monday.

Mrs. Guy Easley and daughter returned to their home at Crowell after a visit with her parents, Mr. and Mrs. A. J. Blakemore.

Miss Mary Lee Curry and Flor-

ence Boardman of Hereford entertained a group of friends with a bridge party at the home of Mr. and Mrs. John Patton at Hereford Friday night.

Miss Gertrude Atchley is staying with Mr. and Mrs. Louie Le Grand of Hereford.

Wilburn Edlemon spent the week end with relatives at Plainview.

Seen On the Screen at the Star

The screen version of "Chandu, the Magician" comes tomorrow and Friday, with Edmund Lowe and Bela Lugosi playing the important roles in this mystery thriller of Oriental craft pitted against modern science. The story has been broadcast over radio during the fall and early winter and has proved intensely interesting to those who delight in magic and mystery. In keeping with Manager J. C. Parker's announcement that this was a "revival week" at the Star, the picture is being played for 10 cents and 15 cents.

Tim McCoy comes Saturday in a one-day-only matinee and evening presentation of "Cornered," a western story, and the tenth chapter of "Last Frontier" will be shown. As all Saturday programs have been for the past several weeks, admission will be but 10 cents to everybody.

Sunday afternoon only and Monday and Tuesday Fanny Hurst's great story "Back Street" comes to the Star, with Irene Dunn playing the leading part. No children under 12 will be admitted unless accompanied by their parents.

Mrs. E. W. Harrison, accompanied by her daughter, Miss Mattie Lou, motored to Amarillo Friday to be present at the Methodist conference held there.

Garden Pays Music



Cecil Clara Mayes, farm girl living near Roby, Fisher county, Texas, pays for her own music lessons from the products of her garden, which she cultivates herself. She sells both fresh and canned vegetables.

Promise Boys Rare Thrills.

American Boy-Youth's Companion readers are due for a rare adventure thrill in 1933, according to word just received from America's favorite boy's magazine. Boys will welcome the news that a modern Robinson Crusoe story, in which two boys and a man battle with savages and build a civilization with their bare hands, is on the way. In this story the three heroes escape into the depths of the Amazon jungles; there they are stripped and left to die by hostile natives; and there, from the natural abundance of the jungle, they build their fortress. From advanced notices, it's a story readers will never forget!

Other good things, we learn, are on the way in The American Boy-Youth's Companion for 1933. Adventures in all parts of the world; stories of school and college; helpful stories of the professions; sports interviews with famous coaches and players; vivid articles on travel and science.

We suggest The American Boy-Youth's Companion as an ideal present for that son, nephew, cousin and neighbor. It's a character-building, imagination-stirring present that renews itself every month in the year. An attractive gift card bearing your name will be sent to the boy if you request it. Subscription prices are only \$2.00 for one year, or \$3.00 for the three years. At the latter rate the magazine costs only a dollar a year. Mail your order direct to The American Boy-Youth's Companion, 550 W. Lafayette Blvd., Detroit, Mich. Service on your subscription will start with the issue you specify.

Here and There

BY MRS. C. E. TICE

The W. W. club met last Wednesday with Mrs. W. A. Springer in an all day meeting. The roll call was answered by "Some Idea for the next year book." Mrs. J. B. Harlin served on that committee. Twelve members were present. The officers elected for next year were: Mrs. C. E. Tice president; vice president, Mrs. Earl Springer; secretary, Mrs. Deward Roberson; parliamentarian, Mrs. Nellie Beauford; reporter, Miss Blanche Beauford; council delegate, Mrs. W. A. Springer. The next meeting will be with Mrs. G. F. Springer, and cheese making will be demonstrated. Miss Nelle Ayers is also expected to meet with us that day at 3:30 p. m.

Mr. and Mrs. W. S. Dixon spent Saturday evening with Mr. and Mrs. W. A. Springer.

Mr. and Mrs. A. T. Jones spent Sunday with Mr. and Mrs. Jodie Benson, near Happy.

Several from here attended the singing convention at Progressive Sunday.

Mr. and Mrs. Ollie Dixon of Amarillo spent Monday night with his parents, Mr. and Mrs. W. S. Dixon, and on Tuesday went to Cleo where they spent several days with his brother, Elmer Dixon, and family.

J. E. Andrews was on the sick list most of last week.

Mr. and Mrs. Henry Allman entertained a number of friends Saturday evening with a sixty-two party. Players were seated at five tables and games were lively. The evening was enjoyed by all. The Allmans are moving this week to the farm just south of them which was recently vacated by Paul Williams.

Mr. and Mrs. W. R. Tice and Lloyd Tice spent Sunday with friends near Bellview.

J. C. David of Canyon was in Hereford on Wednesday of last week visiting friends.

Troy Womble transacted business in Clovis last Thursday.

LOCALS

Boy Frye was in Hereford last Friday from Dimmitt visiting old friends and looking after business.

Mr. and Mrs. Alton Fraser left Wednesday for Fort Worth where they will spend a few days visiting his parents.

Mr. and Mrs. J. W. Witherspoon spent the week end visiting his parents in Bellview, New Mexico.

Miss Gladys Seliger of Clovis, New Mexico, spent the week end with her parents in Hereford.

Mr. and Mrs. Seth B. Holman of Amarillo were visiting friends in Hereford Sunday and Monday.

J. O. Jones and M. A. Crum of Friona were in Hereford Saturday on business.

The ladies of the Christian Church will hold a Christmas Bake Sale and Bazaar December 3, in the building north of John Patton's insurance office.

John Hendricks and sister, Mrs. J. E. Swetten, of Elk Basin, Wyoming, were week end visitors in the home of Mrs. E. J. Williams.

Bob Rowan was in Hereford last Thursday from his home in Canyon on a business mission.

Everett Wiseman of Vega was a business visitor in town last Wednesday.

E. H. Hare, 36 miles northwest of Hereford, was trading in town Monday in response to Brand advertising.

Artis Russell and Roy Smith returned last Monday from a short stay in San Diego, California. They left last week driving some cars for the Ford Motor Company.

Mr. and Mrs. D. L. McDonald were in Hereford from Amarillo one day last week visiting old acquaintances and friends.

Dr. W. S. Bates of Barre, Massachusetts, returned to his home Saturday after visiting his nephew, R. A. Fullwood, for a short time.

James I. Humphries, internal revenue agent, of Fort Worth was here Thursday on business.

Mrs. Paul Foster left Friday for Amarillo where she visited her mother, Mrs. John Vetek, and attended the Methodist conference.

Texas Ranger, Edgar T. Neal, of Lubbock visited Ed Connell as he passed through Hereford Sunday on his way to attend court at Dalhart. Messrs. Neal and Connell were Texas Rangers in 1903, and had not seen one another since until the meeting this week.

Bake Sale.

The West Hereford Demonstration Club will have a Bake Sale Tuesday, November 22, at Reed's Grocery. Dressed hens a specialty. 45-2c

Mrs. Dora E. Rice and two daughters, Mrs. Bert Raborn and Miss Mary Willard Rice, left Friday morning overland for their home in Oklahoma City, after spending a week visiting in Hereford. Mrs. Rice will be remembered as an old-time citizen of Hereford.

Mmes. Geo. Brunley and Geo. Roberson were Amarillo visitors Monday.

J. M. Redfern was in Hereford from Amarillo Tuesday on business.

Mrs. Carl Jennings visited with friends in Amarillo Monday.

Mrs. D. H. Bryant and daughter, Sarah Agnes, attended the annual Methodist conference in Amarillo Friday.

Mrs. Jeff Gilbreath left Wednesday for Dumas where she visited relatives for a few days.

Mrs. C. E. Beauford visited with friends in Amarillo Monday.

Mrs. J. F. Ward has as a guest her sister, Mrs. J. E. Robison, of Canyon.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. In the District Court of Wilbarger County, Texas.

THE FIRST STATE BANK, Vernon, Texas. Vs. Irvin S. Mamlton.

Whereas, by virtue of a certain Order of Sale, issued out of the District Court of Wilbarger County, Texas, on a judgment rendered in said court on the 5th day of January, 1932, in favor of the said

First State Bank of Vernon, a corporation, against the said Irvin S. Mamlton as defendant, Numbered 5510 on the docket of said Court, I did, on the 7th day of November, A. D. 1932, at 1:30 o'clock P. M., levy upon the following described real estate situate in the county of Deaf Smith and State of Texas, and being the property described in said order of sale as belonging to the defendant Irvin S. Mamlton, to-wit:

200 acres of land situated in Deaf Smith County, Texas, and being the East 200 acres of the South 300 acres of Section No. 46, in Block M-7, Ab-

tract No. 1281; therefore, on the 6th day of December, A. D. 1932, the same being the first Tuesday in said month between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the courthouse door of Deaf Smith County, I will offer for sale and sell at public auction, for cash, all the right title and interest of the said Irvin S. Mamlton, in and to said property. Dated at Hereford, Texas, this 7th day of November, 1932. J. B. MILLER, Sheriff in and for Deaf Smith County, Texas. J. M. Murchison, Deputy. 44-3c

CLOSE DRUG STORE

Win \$5 Free
EVERY SATURDAY
5 FREE TICKETS TO
"BACK STREET"
Given Away Saturday

FRIDAY AND SATURDAY SPECIALS
45c Kotex ----- 19c
Kleenex, large size ----- 23c
50c Cucumber Hand Lotion ----- 39c

One Pound Delicious MILK CHOCOLATES—59c
Two Pounds Delicious MILK CHOCOLATES—98c

50c Cough Syrup, Pine Tar ----- 39c
25c Special Cold Capsules ----- 19c
25c Colgate's Tooth Paste ----- 19c
25c Colgate's Mouth Wash ----- 19c
50c Prophylactic Tooth Brush ----- 39c

FREE—A NO. 2 BROWNIE KODAK
With Every Six Rolls of Films.

Close Drug Store
Your Prescriptions Carefully Filled.

Furnace Time is BATTERY TIME

Cold Weather is TOUGH on Batteries!

Be prepared! When you turn on the heat don't forget that the battery in your car needs attention. A sudden drop in temperature may cause your battery to fail. It happens to thousands of car owners every winter. Don't let it happen to you.

Five minutes free check-up NOW may save you five hours' time and the price of a new battery later on. Come in today!

SERVICE ON ALL MAKES

IRELAND - BEAVERS MOTOR COMPANY
Phone 383

USL BATTERIES Long Life-Dependable Power

Here's Real Value! A new guaranteed 13-Plate \$4.95 Battery

Table Delicacies at ROCK BOTTOM

APRICOTS, gallon ----- 35c
TOMATOES, 2 No. 2 cans ----- 13c
BEANS, Pintos, 6 lbs ----- 21c
CORN, 2 No. 2 cans ----- 15c
JELLO, any flavor, pkg ----- 5c
PEARS, gallon ----- 31c

SOAP P. and G., 4 large bars 15c
Flakes, Big-4, 5-lb box 27c
Toilet, White King, 3 16c

SOUP, tomato, 2 cans ----- 9c
POPCORN, Jolly Time, 2-lbs ----- 14c
CHILI POWDER, White Swan, large bot. 20c
MACARONI, bulk, 3 lbs ----- 25c
OATS, Crystal Wedding, large pkg ----- 18c

WE WANT YOUR POULTRY and PRODUCE

CARL'S CASH & CARRY GROCERY

FOX'S FALL SALE

NEW VALUES! NEW MERCHANDISE! NEW SAVINGS!
Offering the Biggest Bargains Ever Brought to Hereford!

During the coming week we are going to absolutely take the lid off from any former attempt we have ever made to bring high class merchandise at the lowest price for which it has ever sold here. We appreciate the excellent response given our sales efforts, and in return are throwing the price scale still farther down on goods you will need now.

<h3>Ladies' Munsingwear Hosiery</h3> <p>Ladies' Munsingwear Hosiery, in all the new fall shades, in both the chiffon and service weight—</p> <p>65c</p>	<h3>LADIES' DRESSES</h3> <p>Ladies' vat-dyed dresses, new winter styles and patterns, long sleeves, an unusual assortment of fine quality dresses in a variety of choice patterns and colors. Choice—</p> <p>49c</p>
<h3>LADIES' OXFORDS</h3> <p>Gun-metal, blucher, low heels.</p> <p>\$1.48</p>	<h3>SCHOOL SHOES</h3> <p>89c and up</p>
<h3>BOYS' SWEATERS</h3> <p>Extra heavy, coat style</p> <p>89c</p>	<h3>MEN'S SUEDE JACKETS</h3> <p>A real buy for only</p> <p>\$4.48</p>
<h3>MEN'S DRESS SHIRTS</h3> <p>Fancy and plain broadcloths, each</p> <p>48c</p>	<h3>MEN'S DRESS TIES</h3> <p>Fully cut and well made, each</p> <p>19c</p>
<h3>GOSSARD CORSETS</h3> <p>Gossard Corsets and Brassiers</p> <p>20% Discount</p>	<h3>UNBLEACHED DOMESTIC</h3> <p>36-inch Unbleached Domestic. This domestic is of extra selected yarn and is worth much more than this low price we are offering. Yard</p> <p>6c</p>

FOX MERCANTILE CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

November 20

STEWARDSHIP OF MONEY

Deut. 8:11-14, 18; 2 Cor. 9:6-15

Deut. 8:11. Beware lest thou forget Jehovah thy God, in not keeping his commandments, and his ordinances, and his statutes, which I command thee this day; 12. Lest, when thou hast eaten and art full, and has built goodly houses, and dwelt therein; 13. And when thy herds and thy flocks multiply, and thy silver and thy gold is multiplied, and all that thou hast is multiplied; 14. Then thy heart be lifted up, and thou forget Jehovah thy God, who brought thee forth out of the land of Egypt, out of the house of bondage.

15. But thy shalt remember Jehovah thy God, for it is he that giveth thee power to get wealth; that he may establish his covenant which he swore unto thy fathers at this day.

2 Cor. 9:6. But this I say, He that soweth sparingly shall reap also sparingly, and he that soweth bountifully shall reap also

bountifully. 7. Let each man do accordingly as he hath prospered; not grudgingly, or of necessity; for God loveth a cheerful giver.

8. And God is able to make all grace abound unto you; ye, having always all sufficiency in everything, may abound unto every good work; 9. And it is written, He hath scattered abroad, he hath given to the poor; His righteousness abideth forever.

10. And he that supplieth seed to the sower and bread for food, shall supply and multiply your seed for sowing, and increase the fruits of your righteousness;

11. Ye being enriched in everything unto all liberality, which worketh through us thanksgiving to God.

12. For the ministration of this service not only fillet up the measure of the wants of the saints, but aboundeth also through many thanksgivings unto God;

13. Seeing that through the proving of you by this ministration they glorify God for the obedience of your subjection unto the gospel of Christ, and for the liberality of your contribution unto them

and unto all; 14. While they themselves also, with supplication on your behalf, long after you by reason of the exceeding grace of God in you. 15. Thanks be to God for his unspeakable gift.

Golden Text: Take heed, and keep yourselves from all covetousness: for a man's life consisteth not in the abundance of the things which he possesseth.—Luke 12:15.

Introduction.

A steward is "a person entrusted with the management of estates or affairs not his own; hence one who manages or disburses for another." (Standard Dictionary) "Stewardship (in a religious sense) means that God is the absolute owner of all things and we are his business managers. . . . One will never be a good steward unless he is a Christian—one cannot be a good Christian without being a steward for God."—J. Sherman Wallace. Paul put it in this wise: "Everything belongs to you; but you belong to Christ; and Christ belongs to God."—1 Cor. 3:23, 20th Century New Testament.

!Mine! God's!

Without entering into the much-discussed question, is it easier to be a good Christian in prosperity or in adversity? there is no doubt that the prosperity that makes us self-reliant is often a hindrance to Christian Stewardship. Somehow the more we have the more convinced we are that it is our own, in a selfish sense. Moses evidently feared this for the children of Israel.

A man may become so rich, or powerful, or wise, as himself to usurp God's place in his life; so resourceful as to think that he himself is the giver of every good and perfect gift that comes his way. Sometimes, however, riches, prosperity, have the opposite effect; bring a realization that to whom much is given, of him much is required. Especially in our day are many of the rich and richest men and women of the church arriving at this conviction.

The Danger of Prosperity.

"The days of greatest peril for a nation and for an individual are the times of prosperity. It is easy in the day of prosperity to forget that all these blessings have come from God, to believe that prosperity is of our own making and will endure. The days of adversity and the periods of financial depression bring to us the mistakes and the errors of the days of prosperity that are gone. And then better times come again, and we forget the recent experiences that came with adversity. Again we give ourselves to extravagant living, reckless spending, and to dissipation. How true has it been in all the past that "when wealth accumulates, men decay." Our Lord

spoke of the deceitfulness of riches as thorns in the soil of the heart choking and crowding out the good seed. And in the Golden Text he warns us against the love of money and covetousness: "take heed, and keep yourselves from all covetousness."

A Spiritual Anarchist.

"The man who denies God's claim to a portion of the wealth that comes to his hands is much akin to a spiritual anarchist; while he who so apportions less than a tenth of his income or increase is condemned by Scripture as a robber. Indeed, if in the days of Malachi not to pay the tithe was counted robbery, can a Christian who withholds a tenth now be—now, any more than then—counted honest toward God? Right giving is a part of right living. The living is not right when the giving is wrong. The giving is wrong when we steal God's portion to spend on ourselves."—Rev. Henry Lansdell, D. D.

Giving, a Christian Doctrine.

It is most significant that this chapter on Christian giving followed the sublime chapter on Christ's resurrection and our immortality. "The grander faith must be creative of a richer beneficence. The larger hope must generate a nobler sentiment. Christianity emerges and expresses itself in a passionate enthusiasm for humanity. Thanks be unto God, which giveth us the victory. . . . Now for the collection!"—Rev. Jolin R. Jewett, D. D.

"This little word about that often unwelcome thing, a collection, a begging for money, a pleading for the clink of coin—it comes to us as a message from heaven; it is full of the powers and glories of the world to come."—Bishop H. C. G. Moule.

And Paul, we may be sure, counted it no descent from the glories of the great Love Chapter and the glorious Resurrection Chapter to these methodical rules for the collection of money. If our religion is not systematic, it is not elevated. If it does not reach out in practical love toward the needy, it does not reach up in true worship to the King of kings.

Sowing, Reaping—Cause, Effect.

"But this I say, He that soweth sparingly, Stings being fittingly compared to scanty seed-sowing. "Shall reap also sparingly." According to a law, admitted by all men, whether they are farmers or not. "And he that soweth bountifully shall reap also bountifully." "Time is a seed-field; in youth we sow it with causes; in after-life we reap the harvest of effects. God has established no relation more indissoluble than that between youth and age, between the springtime of causes, and the autumn and winter of consequences. Cause, cause, cause, is stamped all along upon the conduct of youth; effect, effect, effect, is moulded and chiselled in upon the results of that conduct, in age."—Horace Mann. A liberal youth means an old age reaping harvests of prosperity and happiness and honor. As we give to God, so he delights to give to us.

Three Kicks in a Dollar—Make, Save, Give.

"Recently there was given to the city of Emporia, Kansas, a large tract of land to be used as a park. The gift was from the famous Kansas editor, William Allen White, and Mrs. White, and in memory of their daughter who died several years ago. One unusual stipulation by the donors was that the park should never bear their names. When Mr. White handed the deed to the mayor of Emporia, he said, "This is the last kick in a fistful of dollars I am getting rid of today. I have always tried to teach you that there are three kicks in every dollar. One when you make it—and my father's forebears were Yankees, and how I do love to make a dollar! The second kick is when you save it—and I have the Yankee lust for saving. The third kick is when you give it away—and my mother was Irish, and that's why the big kick is in the last one." Make, save, give.

Special Lessons.

Special lessons have been put in with horrible distinctness. There are no pockets in a shroud!

"How much did he leave?" asked one man of another, in the street bar, as they were talking of a millionaire whose death had been announced in the morning papers. "All he had," was the solemn and suggestive answer. "Wealth cannot buy off death, and when we die we can take none of it with us."—Rev. William M. Taylor, D. D.

God said to the foolish rich man: "This very night you are to die; and whose shall be all this wealth that you have gathered so tollsomerly?" Then the Lord gave the story its impressive moral: "So is he that layeth up treasure for himself and is not rich toward God."—Luke 12:20, 21.

Dean News

By MRS. H. L. HARRELL

The Dean club ladies met with Mrs. Harrell last Thursday afternoon, with only a few members present. The next meeting will be with Mrs. T. P. McCollister, Thursday, December 1.

Mr. and Mrs. Roy Boyd of Hereford, Miss Rucy Luck, Bernice Billings, Mr. and Mrs. Jason Luck of Meadows, Oklahoma, C. L. Ragsdale and daughter, and B. F. Fulkerson took Sunday dinner in the B. R. Fulkerson home.

Mr. and Mrs. T. C. Batts are visiting her father, Doc Powell, in Oklahoma.

Mr. and Mrs. Clem Friemel and family and Henry Skypola attended a party at the Vince Skypola home at Westway one night recently.

Mr. and Mrs. M. B. Stone attended the singing convention at Progressive Sunday.

Mr. and Mrs. T. P. McCollister visited Mr. and Mrs. Bennie Fulkerson Sunday afternoon.

Sam Wilkinson of Vernon visited the Harrell home Sunday night.

Mr. Elwart is working for the Sprolls-Cronin Co. in Hereford.

Mr. and Mrs. M. B. Stone and Miss Mae McCaskey were in Hereford Saturday night.

B. F. and B. R. Fulkerson were in Friona Tuesday.

Lee Crawford was in this community Saturday.

Pete Conner spent a few days last week with J. D. Harrell.

Clem Friemel and wife were in Embarger last Thursday.

W. F. Whaley, sheriff of Hutchinson county, was in Hereford Saturday from Stinnett on business.

This Woman Lost 45 Pounds of Fat

"Dear Sirs: For 3 months I've been using your salts, and am very much pleased with results. I've lost 45 lbs., 6 inches in hips and bust measure. I've taken 3 bottles—one lasting 5 weeks. I had often tried to reduce by dieting but never could keep it up, but by cutting down and taking Kruschen I've had splendid results. I highly recommend it to my friends."—Mrs. Carl Wilson, Mantion, Mich.

To lose fat SAFELY and HARMLESSLY, take a half teaspoonful of Kruschen in a glass of hot water in the morning before breakfast—don't miss a morning. To hasten results get light on fatty meats, potatoes, cream and pastries—a bottle that lasts 4 weeks costs but a trifle—but don't take chances—be sure it's Kruschen—your health comes first—get it at City Drug Store or any drug store in America. If not joyfully satisfied after the first bottle—money back. adv

Hotel Western
10th & Pierce Sts.
AMARILLO, TEXAS
"A FRIENDLY PLACE"
When in Amarillo come to see us.
Reasonable Rates
MRS. ENYART
Manager

Eleven-Mile

BY EUNITA WILLIAMS

Mr. and Mrs. E. M. Green left the first of this week for Oklahoma City where Mr. Green will be under medical treatment.

Mr. and Mrs. W. A. Whitman and son called at the L. M. Turner home Tuesday.

Among those shopping in Hereford Saturday were Mr. and Mrs. L. M. Turner and children, L. M. Williams and children, Eunita, and Quence; Mr. and Mrs. G. W. Wells and son, G. W., jr.

Louis Woodford, Mrs. F. Short and daughter, Veda, B. H. Kirby, C. T. Reese and son, Milton, Mr. Hudgsons, Bill Whitson, Charles Steen, O. Otts, Clinton Walker and Elwyn Green were trading in Hereford last Saturday.

Those who attended the program given at the Messenger school house were Messrs. and Mmes. J. T. Guinn and baby, B. D. Myers and son; Mmes. B. Finch and baby, E. M. Williams and daughters, Eunita and Estelle; G. Julian and baby; R. J. Coleman and son and R. W. Fanning, and Miss Veda Short.

Frank Bezner called at the L. M. Williams home Thursday.

Mr. and Mrs. J. T. Guinn and children motored to Canyon Saturday.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Manology
Spinal Adjustment
Massage and Physiotherapy

Dietetics
Colonic Therapy
Mineral and Vapor Baths

DR. R. E. PERKINS
SOUTH HIGH SCHOOL. PHONE 475

smooth tires are dangerous on s-l-i-p-p-e-r-y roads



MAYBE you've gotten by on smooth tires while roads were mostly dry. But look out now! Slippery driving days are ahead. Your risks are multiplied. Better change at once to sure-gripping new Goodyear All-Weathers. They'll protect you all winter, save you money on repairs and delays, and still be like new for spring and summer. So trade in your smooth tires this week!

Center Traction Means Safety

GOODYEAR

Ireland-Bearers Motor Co.

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.

A. O. THOMPSON
ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

BILL SMITH
SERVICE STATION
Corner First and Main
PHONE 168
PHILLIPS "66" PRODUCTS
Car washing and greasing, and road service.

DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

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John McLean, Manager

DR. G. F. LeGRAND
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Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

S. O. WILSON
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Grade "A" Milk, 10c quart.
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DR. G. W. HEARD
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your doctor knows



His Prescriptions Will Be Filled With Expert Care

—That's why he always adds "Call City Drug Store—they know exactly what I want" when he hands you a prescription.

Our Prices Are Moderate

CITY DRUG STORE
Phone 100 We Deliver

Which do you want...

An Oil that reaches vital parts of your Motor as quickly as possible

OR An Oil that is already on all the parts before your motor starts!

CONOCO

CONOCO GERM PROCESSED MOTOR OIL

A "HIDDEN QUART" STAYS UP IN YOUR MOTOR

Did you know this... that half of all your motor wear occurs while you're starting your car and letting it warm up! Here's why: Your motor makes 3,000 to 5,000 revolutions before oil circulates from the crankcase to all parts of the motor. Your motor runs with vital parts receiving no oil from your crankcase reservoir!... What protection do others offer you against this half of your motor-wear? The best of these oils "reach all parts in the shortest time," say their makers.

What protection does Conoco Germ Processed Motor Oil offer? It is already in and on every part and lubricates safely from the second you step on your starter! A "Hidden Quart" of Conoco Germ-Processed Motor Oil stays up in your motor and never drains away! Other oils drain away during idle periods, leaving parts "dry." Conoco Germ Processed Motor Oil actually penetrates and combines with metal surfaces and never leaves any part unlubricated. It cuts starting-wear to the minimum and gives your car longer life!

Like other good oils, Conoco Germ Processed Motor Oil is thoroughly de-waxed and circulates freely at subzero temperatures.

Avoid the terrific wear of winter's long warming-up periods. Change today to Conoco Germ Processed Motor Oil...

It Is On

COLD MORNINGS

—Like we are having now that you can appreciate the fact that you can build a fire by merely striking a match.

West Texas Gas Co.

Have Money FOR THANKSGIVING

Have a fat turkey for your Thanksgiving Day dinner. Have a FAT bank balance every day. You will always be thankful that you saved your money. Some day you will regret it if you have THROWN AWAY your Dollars.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL OF BANK** HEREFORD **THINK!**

HAVE MONEY! **A Strong Bank Thoughtfully Managed** HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM



STAR THEATRE

Hereford, Texas

TODAY and FRIDAY
NOVEMBER 17-18

Oriental Mystery and Magic pitted against Science. Edmund Lowe and Bela Lugosi in

CHANDU

THE MAGICIAN

REVIVAL WEEK PRICES
10c and 15c

SATURDAY ONLY

Matinee and Night
NOVEMBER 19

10c Admission
TO EVERYBODY

Stakes All For Friendship

Fighting Riding Loving

Tim McCoy
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CORNERED

Shirley Grey Noah Beery
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Also Tenth Chapter of
Wyoming Pioneer Serial
"The Last Frontier"

Sunday Matinees and
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NOVEMBER 20-21-22

The
Greatest
Woman's
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Produced!

**FANNIE HURST'S
BACK
STREET**

With IRENE DUNNE, JOHN BOLES, George Meeker, Zasu Pitts, June Clyde, William Bakewell, Arletta Duncan. A JOHN M. STAHL Production. Produced by Carl Laemmle, Jr. Presented by Carl Laemmle. A UNIVERSAL PICTURE.

PRICES 10c and 35c

WEDNESDAY ONLY

NOVEMBER 23

Return by Special Request of the
Super-Attraction

"SMILIN' THROUGH"

10c Admission
TO EVERYBODY

LOCALS

Mrs. C. T. Guseman and little daughter, Cecelia, who live near the Texas-New Mexico line, visited relatives in Hereford the first of this week.

John Taylor was in Hereford from Friona Tuesday visiting with friends.

Card of Thanks.

We wish to thank the many friends for their kindness and words of sympathy, also the beautiful floral offerings, in the loss of our dear brother. May God bless each and everyone.

F. J. Hiltbrunner,
C. J. Hiltbrunner,
W. R. Hiltbrunner,
Mrs. R. E. Matthews.

Miss Viola Beryl Phillips entertained several of her friends Sunday with a birthday dinner, celebrating her 12th birthday.

E. H. Petty was here from Amarillo Wednesday on business.

The ladies of the Christian Church will hold a Christmas Bake Sale and Bazaar December 3, in the building north of John Patton's insurance office.

T. H. Jones of Amarillo spent Tuesday here with friends.

J. C. Allensworth of Lubbock attended to business in Hereford the first of the week.

C. W. Davis was here from Amarillo Tuesday.

J. W. and W. H. Adams of St. Louis, were in Hereford on business the first of this week.

F. E. Reese of Abilene visited friends in Hereford Tuesday.

F. E. Dinsmore was here from his home in Kansas City on business the first of the week.

Mr. and Mrs. Ezra Norton, Mrs. Mary Palmer and Mrs. R. E. McCullough were in Amarillo Monday.

Bake Sale.

The West Hereford Demonstration Club will have a Bake Sale Tuesday, November 22, at Reed's Grocery. Dressed hens a specialty.

Mmes. Ralph and Bill Smith spent Monday with friends in Amarillo.

S. W. Mitchell of Bellview, N. M., was trading in Hereford Wednesday.

G. A. Harlow was here from Canyon Wednesday.

F. W. Lambert made a business trip to Amarillo Tuesday.

H. H. Cooper of Amarillo was here Tuesday attending county court.

C. J. Pitchford of Amarillo was in business Tuesday.

Mrs. Pearl Hand of Friona visited and shopped in Hereford Monday.

Jim Mears was here from Friona on business Tuesday.

W. I. Gamewell was in Hereford Wednesday on business.

Ernest Witherspoon of Bellview, New Mexico, visited his son, J. W. Witherspoon here Wednesday.

Miss Martha Duncan visited Miss Blanche McDonald in Amarillo Sunday.

John Patton made a business trip to Friona Wednesday.

Mrs. J. D. Curtisler left Wednesday to visit her daughter, Mrs. Ralph Henson, of Merkel.

John L. Hicks and Ed Riley of Santa Rosa, N. M., were in Hereford on business Tuesday.

Mr. and Mrs. R. E. Dawson of Pilot Point visited in Hereford the first of this week.

Jim Leonard was here from Amarillo Monday on business.

J. A. Conlan of Dalhart was in Hereford several days this week.

E. E. Thompson was here from his home in Kansas City Tuesday on business.

B. E. Avery of Freeport, Illinois, visited friends here Wednesday.

Ira Caraway left Sunday for New Orleans where he will spend several days on business.

Mr. and Mrs. Wm. Irvin of Cleveland, Ohio, stopped in Hereford for a short visit, enroute from California to their home.

Marion J. Allen was here from Amarillo the first of this week.

E. T. Johnson, of Maple, Minn., visited friends in Hereford Tuesday.

Rue Gentry of Plainview and C. H. Holland, Jr., of Clovis, representatives of the Phillips Oil Co., were in Hereford Tuesday.

Legion Gives New Thought On Fight Against Disabled

Publicity is being given to the National Economy League and its attempt to organize business men of the country in a drive in the coming session of congress to curtail by some \$450,000,000 the benefits now being paid veterans of the World War and other wars.

"We wonder if the business men of this community have given thought to the amount of money that is brought into this community each month as a result of the sums paid to World War veterans," C. W. Humble, post commander of the American Legion here, said today. "We will let the others answer for themselves, but for the World War, the disability compensation amounts to \$204,620,000 and disability allowance \$104,277,000. The difference is that the larger figure is for disability connected directly with the veteran's war service, and the smaller sum is not. The total for these two items is \$308,897,000 per year, which amount is what is received by veterans and spent by them for the necessities of life, etc."

"The population of the United States is 122,775,046, according to the last census. Therefore, for every man, woman and child in America, the above sum of \$308,897,000 means if properly divided down, about 20 cents per capita. Now, this is not what it costs them—far from it. It is what they receive indirectly through these veterans. The cost comes out of the federal taxes, largely from the federal income tax paid by 42,000 persons who have annual net incomes of more than \$6,000, 100,000 per year. In 1928 their net income or profits totalled \$6,300,000,000."

"In a city of 10,000 this 20 cents per month per capita means on an average that the World War disabled veterans of that community received from the government \$2,000 per month, or \$24,000 per year. In a city of 5000 it would be \$1,000 per month."

"As a matter of cold fact, the amount is much larger, because such disabled veterans naturally reside in the towns and cities. A careful survey made recently of a typical American city of about 20,000 population (Inglewood, California), revealed that the disabled veterans residing there receive approximately \$10,000 per month. If that ratio would hold good throughout all towns and cities, then the one of 100,000 population would get \$5,000 per month or \$60,000 a year."

"Does this money mean anything to the merchants, doctors, dentists, school teachers, taxpayers and laborers? Of course it does, because they would miss that money each month and each year. It could easily be the difference between profit and bankruptcy for many firms."

"Then there is another side to the story. Many of these veterans have no other means of support than the small sums they receive from the government. Take this support away from these veterans and what is going to happen?"

"They are almost certain to become wards of the city and county. Remember, the veterans are paid out of federal taxes, and not from local and state taxes. Their pay comes out of the huge profits of our great income tax payers. But if they become burdens on their local communities, then they affect the average home owner and business man."

"Besides, they fought for the federal government and it is a federal problem, not a state or local liability."

Dawn Items

BY INEZ MILLER

Miss Esther Coxie spent last week in the R. W. Botsford home.

Miss Lois Smith attended the Red Cross luncheon in Hereford Thursday as representative of our community in that organization. We are anxious for everyone in the community who possibly can to join.

Miss Jewell Harris spent the latter part of the week with her sister, Mrs. Jessie R. Dodson.

Mr. and Mrs. R. W. Botsford and family were guests in the W. A. Coxie home Sunday.

Misses Hazel Crouch and Mona Kate Flemings and Mrs. E. H. Miller were in Amarillo Saturday.

Misses Ruby, Lois and Bernice Harris visited Mr. and Mrs. Jessie R. Dodson at Canyon Sunday.

Several Dawn people attended the singing at Progressive Sunday. Wilbur Spaulding of Enid, Ok-

Balanced Farmer Program Object Of Seth Holman

Seth B. Holman, former owner and editor of the Brand, was down from Amarillo Sunday and Monday visiting friends and looking after business interests. Mr. Holman represents the Amarillo Daily News in sponsoring and assisting with the bringing of the extension work of A. & M. College into closer contact with the farm life of the Plains country.

Monday he expected to work with County Agent R. O. Dunkle in giving particulars and working details to five farmers here who have indicated they will take part in the 'Balanced Farmer' Contest to be conducted this winter and thru the summer of 1933.

The 'Balanced Farmer' Contest is a more complete arrangement than the dairy or pork production work heretofore conducted thru the sponsorship of the Amarillo News. In addition to hogs and dairy cattle, beef cattle have been added to the scheme of operation for next year, the farmer having his choice of either or as many of the three as he wishes.

A perfect score in either event would be 1000 points, 600 of them being given for the dairy, pork or beef production features, and the other 400 given in proportion to the support the farmer arranges his other farm operations to support the project with which he is in the contest. In that way poultry, row crops, small grain crops, feeding and marketing of all farm production is brought into the plan of the contest and will be given full consideration in determining winners.

From its bringing the full farm program into the contest and credit being given for each activity that supports the main project, the contest gets its name of 'Balanced Farming.'

MAN

Man is of few days and full of trouble. He laboreth all the days of his youth to pay for a gasoline chariot and when at last the task is finished, lo, the thing is junk and he needeth another. He planteth corn in the earth and tilleth it diligently, he and his servants, and his asses, and when the harvest is gathered into the barns, he oweth the landlord eight dollars and forty cents more than the crop is worth. He borroweth money of the lenders to buy pork and molasses and gasoline, and the interest eateth up all he hath.

He begeth sons and daughters and educateth them to smoke cigarettes and wear a white collar, and, lo, they have soft hands and neither labor in the fields nor anywhere under the sun. The children of his loins are onery, and one of them becometh a lawyer and another sticketh up a filling station and maketh whoopee with the substance thereof.

He goeth forth in the morning on the road that leadeth to the city and a jitney smiteth him so that his ribs project through his epidermis. He drinketh a drink of whoopee juice to forget his sorrows and it burneth into the lining from his liver. All the days of his life he findeth no parking place and is tormented.

from his going forth until he cometh back. An enemy stealth his car; physicians remove his inner parts and his teeth and his bank roll; his arteries hardeneth in the evening of his life, and his heart bursteth trying to keep the furious pace. Sorrow and bill collectors followeth him all the days of his life and when he is gathered to his fathers, the neighbors sayeth, "How much did he leave?" Lo, he hath left it all. And the widow rejoiceth in a new couple and maketh eyes at a young sheik that slicketh his hair and playeth a nifty game of golf.

Woe is man! And from the day of his birth to the time when earth knoweth him no more, he laboreth for bread and catcheth the devil. Dust he was in the beginning, and now his name is mud.—Rotary Punch.

Methodist Church.

Sunday school at 9:45. Preaching at 11 a. m. and 7 p. m. The subject will be "The Divine Carpenter." Special music.

Young people's meeting at 6 p. m.

We gather for our first Sunday of the new conference year, and ask that all the members of the church be present. Let us put the Kingdom first this year and God will bless us with His presence at every service. Put away indifference and march up to the first ranks of Christian living. There is work for everyone. Let us give God a chance. Let Him lead us, then God will be in His heaven and all will be well with the world. Come Sunday.

FOR JOB WORK, TRY THE BRAND. Jahona, spent the week end in the W. L. Harris home.

Mr. and Mrs. Bob Amoson of Adrian were visitors in the R. F. McConnell home Sunday.

Sunday school and B. Y. F. U. were well attended Sunday. Howard East preached after B. Y. F. U. services.

CHARITY

(Continued from Page One)

lower floor of the southwest corner of the courthouse, and application must be made there. All details of the applicant's requisition must be made known on the card, which, in turn, must be taken to one of the five executive directors, either of whom may pass on the merits of the case. Upon presentation of the card properly filled out, to the secretary, Mrs. Bentley, she will give of the supplies on hand or give the applicant an order for the needed 'merchandise' upon a merchant.

While seemingly very strict and making it necessary to go to considerable detail to obtain needed supplies, the plan has been copied after that of other places where experience has taught the best ways to keep miscreants from taking advantage of the possibility of free food and clothing without deserving same, and Deaf Smith county is trying the best it knows how to save every bit of its supplies for those who really deserve and must have them.

No one should be the least hesitant about making application if they are really in need. The case will be given the most judicious consideration and every assistance

possible. Absolutely no publicity will be given beyond the making out and filing of the cards. Applicants must go first to Mrs. Bentley, then to either of the five committees, Judge Earl W. Wilson, who represents the county; S. P. Rosson, who represents the chamber of commerce; W. Jesse Stanford, who represents the entire welfare organization as its president; J. D. Buchanan, who represents the city commission, or John McLean, who was chosen as representative at large for any and everybody.

People who have been giving voluntarily from their own means to those whom they consider as deserving of assistance should be very careful to ascertain whether

the same persons they have been helping are not also receiving assistance elsewhere and thus "working" their indolent way without giving recompense for it. It is foolish to be reticent and secretive about giving aid to those in distress too many times the same principal is used by the recipient to obtain supplies from some one else. Those who do contribute individually to the welfare of others should let it be known to the welfare executive board that they may govern their recommendations accordingly.

Too loud a song of praise cannot be sung of those who have given of themselves and their substance to promote and carry on this deserving work among the people of the county.

WE HAVE SERVED YOU FOR 30 YEARS!

E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night
Hereford, Texas



PIGGLY WIGGLY

HERE YOU WILL FIND AN ABUNDANCE OF DELICIOUS FOODS FOR YOUR HOLIDAY DINNER AT PRICES THAT FIT YOUR BUDGET

Thanksgiving

Specials For Friday and Saturday

Sweet Potatoes 10 Pounds 10c

LETTUCE Colorado Iceberg, per head	4c	CELERY Nice, well bleached California, bunch	9c
CRANBERRIES Per quart	12½c	CAKE FLOUR Small pkg free	22c
GRAPEFRUIT Marsh seedless, nice size 3 for	10c	SWANSDOWN, package	38c
		PECANS Shelled halves, bulk, per lb	38c

CABBAGE Nice Firm Heads, lb 1½c OYSTERS 5-Ounce Can 3 for 25c

PUMPKIN No. 2½ size can	10c	CRACKERS Two pound package	15c
OLIVES Quart jar, plain	34c	HOMINY No. 2½ size can	8c
COCOANUT Bulk, long shredded, per pound	19c	SANI-FLUSH Per can	19c

PINEAPPLE 2½ Size Can Broken Slices 15c

MEL'O A real water softener, per can	7c	SALT Morton's Free Running, 2 boxes	15c
POTTED MEAT Fine for sandwiches, 3 cans for	10c	APRICOTS Gallon Size	39c

SYRUP Karo, Gallon Can Red or Blue Label 59c MACARONI Spaghetti, 3 for 10c

CANDY Chocolate covered cherries, 1-lb box	22c	PEACHES Gallon Size	38c
SPINACH Tall, No. 1 tin	10c	FIGS Black (Mission, 2-lb package)	14c

Peanut Butter Quart Jar 22c

MEAT SPECIALS		KELLOGG'S CEREALS Bran Flakes, Prep. Rice Kripton, Wheat Kripton, 3 for 25c
STEAK, fore quarter, 3 lbs	25c	
STEAK, round, loin, T-bone, lb	12½c	
ROAST, best baby beef, lb	10c	
PORK ROAST, shoulder, lb	10c	
PURE PORK SAUSAGE, 2 lbs for	13c	
HAMBURGER, fresh ground, 2 lbs	15c	
BACON, smoked, nice and lean, lb	12½c	
BACON, Pinkney's sliced, lb	16c	
SALT PORK, good to fry, lb	10c	