

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 49.

The Hereford Brand, Hereford, Texas, Thursday, December 15, 1932.

Five Cents Per Copy.

## Market Exchange Opens Operations This Morning

While the disagreeable weather of the past week hindered finishing preparations for the market and food exchange of the county demonstration council at its opening today, the slacking up of the snowfall and warmer temperatures will probably cause supplies to be brought in between now and Saturday, to be used for barter and exchange among those participating in Hereford's first event of the kind, scheduled for three days, Thursday, Friday and Saturday of this week.

Headquarters for the exchange in the W. D. Kellebor building recently occupied by Most Baker's grocery store is all ready and a number of items were on display early this morning. Several rural communities have spaces reserved and decorated in their club colors, and will have assortments of canned, fresh and prepared foods and produce ready for trade.

The Market Exchange is the work of the county council of demonstration clubs, bringing to Deaf Smith county the idea successfully operated in many sections of the country whereby persons bring their excess foods and materials to a common meeting point, and through the valuations set by a disinterested committee establish a mutual basis of exchange and barter for what each has in excess of future needs.

At least 20 Hereford merchants have signified their cooperation in the work by arranging for merchandise to be exchanged for the foods and produce the rural clubs will bring in. The county commissioners are assisting in the work by extending the use of the county sales pavilion to those who wish it for storage of grain or keeping animals for exchange, although the plan is intended to have such articles registered at the market exchange and owners meet to discuss the trading incidental to a transaction, without the property being brought from home.

Auction sales will be conducted each afternoon from 3:00 until 4:00 by Ray Barber, and any owner of property may take advantage of that opportunity to dispose of anything they wish to sell.

The operation of the Market Exchange here is experimental at this time, and its result will be watched with interest, future operations being based on the success of this week's three days' work.

It offers a medium of exchange for foods and supplies at a time when actual cash is not available in sufficient amount to purchase needed foods, clothing, produce or livestock by the average individual.

Bonnie Brunley has given the Market Exchange a 200-pound hog that will be dressed and given free to some one at the market Saturday afternoon at 4:00 o'clock, as an incentive to attendance at the food exchange.

## ALEX THOMPSON ADDS TITLE OF "GRANDPA" TO LIST OF OTHERS

A. O. Thompson, acknowledged goodfellow of Hereford, who has many versatile accomplishments—besides being county surveyor, abstractor, Baptist superintendent and champion extemporaneous speaker—acquired the title of "Grandpa" last Sunday morning, when a fine seven-pound son, Alex, was born to his daughter, Mrs. A. J. Schroeter, here. She will be remembered in Hereford as Miss Margaret Thompson.

Mr. Thompson was made the recipient of many good-natured jokes at the Lion club luncheon Wednesday, but when he got through with the bunch they did not have much more to say. While not yet verified, it is thought that as a matter of local history, Mrs. Thompson becomes the first graduate of Hereford high school to become a grandmother.

## ONE OF TWINS BORN TO MRS. SI BOOSER DIES IN AMARILLO

Rejoicing in the home of J. H. ("Uncle") Wilson over the birth of a twin grandson and granddaughter to his daughter, Mrs. Si Booser, formerly Miss Waldine Wilson, in Amarillo last Thursday, December 8, was turned to sadness by the death Monday morning of the infant boy, who had been named Billie Joe.

The mother and little daughter, Judith Wilson, were getting along splendidly, according to word received Wednesday. The funeral for the infant son was conducted from the Blackburn funeral home in Amarillo Tuesday afternoon. H. Wilson, grandfather of the twins, was 71 years of age the next day after their birth, and received many congratulations upon the arrival of his first grandchildren.

## A Figure That Became International Over Night



Dr. Raymond Moley, Professor at Columbia University, and regular member of the faculty, virtually "leaped" into the front page of almost every large newspaper in the world when he was chosen by President-Elect Roosevelt to accompany him in an advisory capacity and convene with President Hoover, Secretary of the Treasury Ogden L. Mills, was the only other attendant besides the other three to be present at the unprecedented unique conference. The above portrait was made during the visit to the Nation's Capital at the Mayflower Hotel.

## FEDERAL SEED LOAN OFFICIAL WILL VISIT HERE FOR THREE DAYS

W. H. Fendley, representative of the federal seed and feed loan activities in this district, has sent word he will be in the office of the Hereford chamber of commerce Friday of this week, and next Monday and Tuesday to see persons of this county now having loans of 1932.

Many have indicated a desire to discuss with Mr. Fendley the present condition of their loans, and his visit here is to make information available to all who wish to talk feed and seed loan matters at first hand with him.

## Legion Wanting Toys For Tots' Christmas Gifts

The Hereford post of the American Legion is collecting toys and playthings to give to deserving children of Deaf Smith county, and asks that those who have a surplus of toys that will be replaced with new ones, to please give of their bounty that other little ones may be made happy.

Broken or scarred toys, or ones still capable of being made serviceable, are desired, as well as new playthings some people may wish to contribute to that cause should be delivered to Buchanan & Rossion's up until Wednesday before Christmas.

The Legion is cooperating fully with the work of the county welfare board in assisting with the relief of distress, the \$50.00 proceeds of the November charity ball going, with the advice and counsel of the Welfare Board, to take Christmas Cheer into homes of the county that would otherwise be without.

The Legion is planning a New Year's ball, the exact date of which has not been set.

## BOVINA POST OFFICE AND DEPOT LOOTED LAST SUNDAY NIGHT

A Clovis press story tells of the looting of the Bovina post office and Santa Fe depot some time Sunday night. One man has been arrested but disclaimed any knowledge of either robbery, while four others are being sought in connection with the thefts.

Knobs were knocked from the safes, nothing being secured from the post office, while \$6.00 is reported missing from the depot.

## GLEE CLUBS PRESENT CANTATA DESPITE BAD WEATHER WEDNESDAY

Ample testimony to the popularity of the annual singing of Christmas hymns by high school glee clubs under the direction of Miss Lucille Hicks, was given Wednesday evening when an audience sufficient to fill the auditorium of the Methodist church greeted the presentation of "On to Bethlehem," despite inclement and threatening weather.

The program was well rendered, the individual numbers and the singers' names being printed elsewhere in the Brand this week.

## Hello, Boys and Girls SANTA wants to talk to you



Boys and girls, old Santa Claus is going to be here sure next Saturday morning. Communication has been established with him and definite assurance is had that the jolly old fellow will be on hand to take part in the street parade at 10:30, and greet every one of the little folks within reach of Hereford.

He wants to see all of you, from the greatest to the least. There is no partiality in his greeting. "Merry Christmas To All"—he means it—and with his hearty cheer he includes the season's greetings from the entire Hereford community to all the people for 50 miles or more in every direction.

Let no one stay away. It is the holiday time of the year, an abundant snow has fallen this week, the weather has moderated and the time of festivities is at hand.

Old Saint Nick will have at his disposal Saturday morning 1500 sacks of candies, nuts and oranges—one for every little person of 13 years or under. The Hereford Lions are going to help him pass them out, and will feel disappointed if a single child under 14 years of age is missing when the distribution is made at the close of the parade.

When Santa's out word, he was coming here next Saturday, the business men arranged for the gifts for children to be ready to give out, the high school band sent word it wanted to furnish the music and join the parade, while the Lions club volunteered to direct the ceremonies.

Let nothing keep any one away, and every boy and girl not yet 14 that can get in the long line leading past the Christmas tree and get a sack of Christmas cheer along with the best wishes of Hereford and its folks.

Everything Ready. Everything will be in readiness to pass out Christmas treats to 1500 boys and girls who come to Hereford next Saturday morning, December 17, to see Santa Claus when he makes his personal visit to the city.

The Hereford Lions will meet the jolly old friend of childhood and bring him into the city, and have planned a big parade to be headed by him and the high school band. Other organizations have signified their intention of having accompanying floats and cars in the parade.

The column will form on North Main above Fifth Street and at 10:30 will go south to First Street, east one block, north to Third and west across Main Street. Santa and his attendants will stop at the big Christmas tree at the intersection of Main and Third, the children being held in line on Third and let file in several columns past the tree where the 1500 sacks of candy, nuts and oranges will be handed to them.

Members of the Lions club will

be in attendance at all times in the line of parade to see that even the littlest folks get proper attention and are not mistreated by those who may attempt to be rude, and this will apply especially to the line-up as the children pass by the Christmas tree to get their treat.

Free Picture Show. While the children's sacks are being passed out, the band will give a concert near the tree.

Immediately following the distribution, all children are invited to be guests of the Star Theatre at a free comedy and cartoon picture to be played continuously from then until 1:00 o'clock, the time of the regular Saturday afternoon matinee. This is the treat of J. C. Parker, manager of the Star, to the little folks who visit Hereford that day.

Ages 13 and Under. There will be 1500 sacks of Christmas candies, nuts and oranges handed out to the children.

## KIDS, HERE'S YOUR CHANCE TO TELL SANTA ABOUT IT!

Along about this time of year the youngsters are looking forward to the annual visit of Santa Claus. They realize they are handicapped in many ways. They usually know about what they want, but do not always know the proper steps to take in order to get it.

This little article is to aid them in getting their views before Santa Claus and others who may be directly concerned.

Here's the how of it: You fellows who want a particular thing from Old St. Nick this year, sit down and write him a letter. Address it to "Santa Claus, Care of Hereford Brand, Hereford, Texas." Your letter will be published and in that way will come to the attention of Santa, and he will do his very best to fill your order.

Another thing: When writing don't forget that these are "hard times." You have heard mom and dad talking hard times, you know, and that means there will be a scarcity of many pretty and useful things you would like to have. It may be that Old Santa will be unable to bring you part of what you want; but tell him about it anyway, and he will do his best—only don't be too disappointed if he does not bring all you want.

Santa is busy—make your letters short and to the point so he will have time to read them all.

ren. The age limit of those eligible to receive this gift has been set at 13 years and under. Parents should impress this fact upon their children and insist upon a strict observance of it, to avoid confusion that may cause delay, and disappointment that will bring unnecessary pain to some child.

Gift of Business People. The treat is the gift of the business people of Hereford to the youngsters of the territory served by Hereford, and is given the children with best wishes for a Merry Christmas from all the city. It is free, and expresses the appreciation of a community to all the homes represented, for business relations and hearty friendships throughout the past year; is given to enhance the Christmas pleasures of happy childhood and so far as possible bring joy to the hearts of all.

Lions Officers. The operation of the parade and the distribution of the sacks was accepted by the Lions club, whose members have been working out details of meeting Santa, conducting his visit through the business district, and getting the treats out in an expeditious and acceptable manner.

Wednesday evening Lions and their wives assembled in the basement of the court house and sacked up that candy, nuts and oranges, 1500 containers of them, and they are all ready for the boys and girls.

City Decorated. City authorities have caused lines of colored lights to be strung across Main Street and at its intersection with Third. Also at that point a big Christmas tree decorated it. The city hall has been dressed up for the holidays, with festoons of colored lights, and a number of the business firms have lighted trees in their windows.

Against the snowy background of this week Hereford has become spectacular with its blazing lights of red, blue, yellow, green and red, and makes a beautiful sight to travelers who pass through the city or go up and down Main. Business houses have been putting up decorations for the past two weeks, and at present are all dressed up appropriately for the season. Welcoming greetings are painted upon almost every business window in town to extend to one and all the heartiest Christmas cheer and best wishes.

Miss Gladys Beavers returned to her home in Canyon Sunday after a week spent in Hereford with relatives.

Mrs. T. L. Morgan spent last week with friends in Amarillo.

Ed Ervin and T. E. Seliger, Jr., were in Muleshoe Friday.

Carl N. Chambers was here from Fort Worth Tuesday on business.

## Mobley's Dairy Lecture Friday Afternoon at 2:30



H. S. MOBLEY

## Cold Weather Warms; Brings Snow Blanket

The most severe cold Deaf Smith county has experienced since early in 1930, has been felt rather consistently since early last week, with thermometer readings ranking from a reported low of five degrees above zero and no warmth above 20, with the exception of thawing weather a few hours last Saturday afternoon.

Snow has fallen intermittently, covering the ground several inches deep last Friday, and occasional flurries this week again putting down an inch or more. All the snow has been very dry, the total moisture being estimated between one-tenth and one-fifth of an inch. Tuesday afternoon the snowfall changed to a freezing rain, lasting but a few minutes before again turning to snow.

The wind switched to the east and north Wednesday night, bringing a temperature around 20 degrees, and additional snow fell through the night and Thursday up to noon amounts to four inches or more, all of which fell softly and remained where it fell. This snow, while rather hard on stock, will be of vast benefit to growing wheat, bringing both protection from the cold and needed moisture.

Predictions point to a continuation of the winter weather of the past week, and the daily papers tell of severe weather over all sections of the United States. Snow fell to a depth of an inch or more in Yuma, the first of record since 1885, and points in California enjoyed ice skating.

## DIPHTHERIA CLINIC BY HEALTH AUTHORITIES CLOSING NEXT MONDAY

The clinic for the administration of toxoid for the prevention of diphtheria among children of Deaf Smith county, opened Friday, December 9, will close Monday of next week, December 19.

The four local physicians will administer the treatment to any child between the ages of six months and 12 years, the first costing about 50 cents, and the second about 25 cents, some three weeks later.

The County Health Council is desirous of every child in the county being brought under the toxoid treatment, for the object of preventing diphtheria and saving the lives of many little ones.

## C. G. HUGGINS BUYS HELPY SELFY STORE FROM H. A. HOFFMAN

C. G. Huggins, who a little over a year ago traded for the Ira Cochell farm three miles west of Hereford on Harrison Highway, last Friday night completed negotiations with H. A. Hoffman, owner of the Helpy Selfy Grocery at Fourth and Main, for an exchange of their properties.

Mr. and Mrs. Huggins have made their home here since last year, when they acquired the Cochell farm, moving to it from Briscoe county. The Helpy Selfy will be operated as a cash store under its present title until further announcement is made soon.

Roy Morgan has been installed as bookkeeper and manager of the store.

Miss Rosalie Leslie, of Canyon spent the week end in the home of Mr. and Mrs. T. E. Seliger, Miss Leslie and Miss Gladys Seliger were school mates.

The lecture of H. S. Mobley, expert dairy farmer working under the auspices of the International Harvester Company, to be in the Star Theatre at 2:30 Friday afternoon this week, is attracting widespread attention and should be attended by one of the largest and most interested audiences ever assembled here for a similar purpose.

Being a successful practicing dairyman with years of experience in all phases of farm dairy operation, Mr. Mobley has a message of value to each of his hearers. It is said his talks differ from that of the usual farm discourse, his advice advocating procedure that makes the farm the center of accumulation as well as production, striving to keep the prosperity each farmer creates on his own farm where it belongs instead of diverting it through merchandise channels.

An intensified live-at-home program administered in a practical, business-like way is the goal Mr. Mobley presents for every farmer who hears him. His work as a public speaker takes him over the entire Southland where he is a favorite with all his audiences.

Numbers of Deaf Smith county citizens have gone to Canyon, Friona and Vega to hear him before coming to Hereford, and are enthusiastic over his expert presentation of modern dairy practices as they apply to every day farming. Several here have known and heard Mr. Mobley in former years and have added their enthusiasm to those who have been responsible for securing his services here.

The Hereford Lions club assumed sponsorship of the bringing of Mr. Mobley here and is extending a most cordial invitation to the farm and dairy interests of the adjacent territory to hear him.

Added entertainment in the way of a free picture show will be presented while the crowd is gathering, this being given by Manager J. C. Parker in cooperation with the Lions.

## SETH B. HOLMAN, OWNER OF BRAND, VERY ILL IN AMARILLO HOSPITAL

Seth B. Holman, who recently assumed ownership of the Hereford Brand, was attacked by influenza several days ago, and complications arising from that trouble forced him to enter an Amarillo hospital early this week. His condition is reported as some better, and confidence expressed that this improvement will continue.

## DENTAL SURVEY OF ALL RURAL SCHOOLS BEGINS DURING PAST WEEK

The two local dentists, Drs. G. W. Heard and B. M. Wiltshire, with the help of the county health nurse, have started a dental survey of the school children in Deaf Smith county.

Last week the Valentine, Frío, Bippus, Summerfield, Sims, Ford and Higgins schools were visited. One appointment had to be broken on account of cold weather.

The number of children examined was 134. The number of permanent teeth showing decay was 44, temporary teeth showing decay was 93. Number of extractions indicated, 14; number needing cleaning, 31; number showing brown stain, 8; number showing inflamed gums, 15. The number of children whose mouths showed 100 per cent was 40.

The examinations will continue as soon as the weather permits.

## MURDERED McALESTER POLICE CHIEF AN UNCLE OF MRS. LEWIS JAY

Joe House, former chief of police of McAlester, Oklahoma, who, with his wife, were found slain with an axe in their bedroom, November 28, was an uncle of Mrs. Lewis Jay of Summerfield community. Mr. House will be remembered here by the earlier residents as a cattle buyer making this territory, 15 and 20 years ago.

## WELFARE WORKERS BURN WEEDS AND CLEAN UP TRASH OVER THE TOWN

During the past two weeks welfare workers have been diligently cleaning vacant lots of tumble weeds and cleaning up trash that has accumulated over town. Park sites are being put in order, City Park, down along the creek, having been given a special cleaning and trimming that improves its appearance wonderfully.

Those who have premises unsightly from litter and trash are urged to make the city clean-up as thorough as possible and get lots and alleys spic and span before the spring season opens.

**The Hereford Brand**  
Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

Published By  
BRAND PUBLISHING  
COMPANY

SEITH B. HOLMAN,  
Editor and Owner.  
R. E. KESSIE, Manager.



TELEPHONE 30—AT NIGHT 498

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zone 1 and 2, per year \$2.00  
Zone 1 and 2, six months \$1.00  
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## SOCIETY

### FORD COMMUNITY DEMONSTRATION CLUB

The Ford demonstration club met Thursday, November 8, with Mrs. Earl Dyer, with seven members and one visitor present. The afternoon was spent in sewing for the hostess, after which refreshments of hot cocoa and doughnuts were served. The next meeting will be December 22, at 2:30 p. m. with Mrs. D. E. McKendree. At this time the club will have their Christmas party and grab box. Come and bring a gift.  
Mrs. H. Wilson, Reporter.

### MRS. KROPPF HOSTESS

The Busy Bee club met last Thursday afternoon at the home of Mrs. Carrie Kroppf. The afternoon was spent piecing a quilt belonging to Mrs. J. W. Kroppf. At the end of the afternoon's work most delicious sandwiches, hot chocolate and pumpkin pie with whipped cream were served to Mrs. O. L. Rutherford, Garrett Smith, H. D. Blythe, W. A. Long, Alan Hughes, Russell Hunter and Misses Marjorie Golden and Mildred Rutherford.

Mrs. Carl Gilliland and J. W. Witherspoon were in Amarillo visiting friends Monday.

### How Modern Women Lose Pounds of Fat Swiftly—Safely

Gain Physical Vigor—Youthfulness With Clear Skin and Vivacious Eyes that Sparkle With Glorious Health.

Here's the recipe that banishes fat and brings into blossom all that every woman possesses.

Every morning take one-half teaspoonful of Kruschen Salts in a glass of hot water before breakfast—cut down on pastry and fatty meats—go light on potatoes, butter, cream and sugar—in 4 weeks get on the scales and note how many pounds of fat have vanished.

Get a bottle of Kruschen Salts—the cost is trifling and it lasts 4 weeks. If even this first bottle doesn't convince you this is the simplest, safest and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—your money gladly returned.

But be sure for your health's sake that you ask for and get Kruschen Salts. Get them at any drug store in the world. —adv

## A LONG TIME AGO IN HEREFORD

(From Files of The Hereford Reporter, December 27, 1901.)

Col. W. R. Curtis, pioneer cattleman of the Plains region, had died in a Fort Worth hospital from the effects of a pistol wound, received when a fellow passenger on a Denver train near Clarendon had dropped a pistol, which was discharged, and the ball inflicted a fatal wound.

Station Agent Davis and wife gave a turkey and venison dinner to Mr. and Mrs. F. B. Fuller, Mr. and Mrs. G. A. Stambaugh and son, Vivian, Miss Clara Stewart and F. L. Vanderburgh on Christmas Day.

G. W. Dale had given a stag supper for S. H. Morris, Frank Weaver, H. P. D. Howard, J. T. Immon, W. O. Keen, M. Jacobgaard, A. J. Lipscomb and F. L. Vanderburgh, at which quail formed the piece de resistance.

Sam Wise and family had been here from Dimmitt.

Dr. E. F. Gough of Lockney had spent Christmas here with his son, Dr. R. H. Gough.

Walter Bradley had been in town, and was hobbling around on crutches as a result of a broken leg.

H. P. D. Howard had returned from a cattle-buying trip to Central Texas.

Smith, Walker & Co., long a prominent firm in this section of the state, having stores in Hereford, Amarillo and Canyon, had announced an intention to close out their places of business in each of the three towns.

Charlie Ferguson had been in town Saturday and Sunday, and the editor stated that owing to his well "turnout" he had no difficulty in securing a companion, of either sex, for his rides around the town and country.

Misses Ollie and Ora Scott was here from college at Goodnight, visiting their grandparents, Mr. and Mrs. Jacob Buttram.

J. C. Wombie had been in town from his ranch in the northeast part of the county, visiting with his children.

(From Files of The Hereford Brand, December 15, 1911.)

The ten-year-old daughter of Mr. and Mrs. Robert Braud had met with a serious accident the previous Friday, when a torpedo exploded in her mouth, lacerating her tongue, burning her mouth and breaking the jaw bone.

Members of the K. of P. Lodge had enjoyed a big banquet Tuesday night at the Arcadian Cafe, wives and friends being invited.

John C. Kramer of Kelso had been in Hereford buying supplies for his ranch in that section.

The Star Theatre was preparing to move from the Bogard building to the Fuqua building.

John A. Johnson was in the market for cream, offering 27 cents a pound for it, and specified emphatically that it was a cash offer.

Hubbard Dry Goods and Grocery Company had a big ad in this issue, offering numerous articles at from one-third to one-half off the regular prices.

Mrs. E. F. Connell was visiting her father at Bartlett, he being critically ill.

Editor Harris of the Friona Sentinel had been in town and reported drillers working overtime on an oil-test well near that city.

Chas. Cogdell was home from Texas A. & M., two fires having caused that institution to suspend until the mess hall and kitchen could be reconstructed.

### MEAT CANNING DEMONSTRATION AT J. T. GUINN HOME

"The quality of beef taken from a can is no better than the quality put in the can," said R. O. Dunkle, farm agent of Deaf Smith county, to a group of farm men and women gathered at the farm home of Mr. and Mrs. J. T. Guinn of Messenger community for a beef cutting and canning demonstration December 6.

"The meat is divided so that in one can it will be all of the same quality. This is done by separating the muscles as they are separated in the animal. The muscles that are used most are the toughest and the ones least used are the more tender," said Mr. Dunkle.

"Steak should always be cut across the grain of the meat, and roasts cut so the muscle fiber will run lengthwise of the can; then when it is sliced for serving it can be cut across the grain."

"Meat should be canned in tin because the seal of the tin can retains valuable meat juices that are often drawn off in a glass jar; heat penetration is more rapid in tin, and more thorough, thus killing more bacteria; the large

mouth of the tin containers facilitates packing larger pieces of meat and results in a more attractive serving, of economy in time and fuel in processing, of ease in cooking, handling and storing," said Miss Lula Mae Martin, county home demonstrator, in her instructions to the women of the group, concerning the canning of meat. Seventeen men and women besides the extension agents were present at the demonstration.

A doctor said to a woman patient: How old did you say you were?

I never mentioned my age, but as a matter of fact I've just reached twenty-one.

Indeed, what detained you?

Believe it or not, offsher, I'm huntin' for a parkin' place. But you haven't an automobile. Yesh I have. It's in the parkin' place I'm lookin' for.

## REED'S

SPECIALS FOR FRIDAY and SATURDAY:

- SPUDS, 10 lbs No. 1, red and white --- 11c
- COCOANUT, bulk, lb --- 18c
- ORANGES, large --- 19c
- LEMONS, dozen --- 28c
- GRAPEFRUIT, large --- 4c
- BAKING POWDER, 10 lbs Calumet \$1.44
- BAKING POWDER, K. C., 25c size --- 19c
- POPCORN, 2 lbs 15c, 1 lb --- 8c
- LETTUCE, large, tender heads --- 5c
- CELERY, washed and wrapped --- 10c
- MINCE MEAT, pkg., 1776 --- 9c
- EGGS, dozen --- 26c
- COMPOUND, 8 lbs 50c, 4 lbs --- 27c
- COFFEE, Folger's, 2 lb 65c, 1 lb --- 35c
- XMAS CANDIES, assorted, lb --- 12 1/2c
- CHILI BLEND, just arrived, pkg --- 23c

### SOCIAL CALENDAR

Meetings of the Week.

**Thursday.**  
Jubior Bay View, with Eloyse Pitman, 7:00.

**Monday.**  
Intermediate G. A. Christmas party, 7:30.

**Tuesday.**  
Pioneer Study Club with Mrs. J. B. Jones, 3:00.  
La. Affatus Estudio, with Mrs. Jim Higgins, 3:00.  
Ace-High club with Mr. and Mrs. J. M. Posey, 8:00.  
Rebecas, 7:30.

**Wednesday.**  
Busy Bee club with Mrs. W. A. Long, 2:30.

**Friday.**  
Home Makers class, Baptist church, 2:30.  
Loyal Workers club, all day quilting, I. O. O. F. hall.

Lieutenant and Mrs. George Burella and little son arrived Sunday from Fort Clark to visit with Rev. and Mrs. McWilliams for a short while before they leave for the Philippine Islands. Mrs. McWilliams and Mrs. Burella are sisters.

### TWILIGHT MUSICAL MONDAY EVENING

Let us remind you of the Twilight musical to be presented by the Music Study club of Hereford Monday evening at 6:30 o'clock at the Methodist church. There will be organ, piano, violin numbers, vocal solos, choruses and carol singing (of this and other lands). There will be no admission charges.

## If At All Possible HEAR MOBLEY FRIDAY



—His dairy lecture at the Star Theatre at 2:30 Friday afternoon will bring a message to the farmers and livestock growers of this territory such as we are desirous of seeing put in practical operation.

Our Aim—To Help Improve the Panhandle  
**PANHANDLE LUMBER CO.**  
Courtesy • Quality • Service

**Hotel Western**  
10th & Pierce Sts.  
AMARILLO, TEXAS  
"A FRIENDLY PLACE"  
When in Amarillo come to see us.  
Reasonable Rates  
MRS. ENYART  
Manager  
Formerly at The Lewis.

### CHRISTMAS PLAY AT ST. ANTHONY'S

There is a treat in store for everyone at eight o'clock next Thursday evening at St. Anthony's Hall where the children will present "The Birds' Christmas Carol." This charming little play offers an evening's delightful entertainment. The first scene gives an inkling of the intimacy which has sprung up between little Carol, the crippled daughter of the wealthy Bird family, and Buggles, a poor family living in a small house facing the alley in the rear of the Bird's home.

We are sure that after witnessing the second scene all the mothers will agree with Mrs. Ruggles that "it's a good thing you don't have to boil children and dip them in blue water, same as you do clothes!" But in the final scene when little Carol, tired out with her efforts to give the Buggleses a real Christmas, falls asleep in her chair—then the window curtains are softly drawn aside, and in step . . . Oh, but I must not tell! But I assure you that I would not miss that last scene—no, not for the world!

### SECOND GRADE MOTHERS HAVE REGULAR MEETING

The Rutherford Club met in their regular monthly meeting on Monday in the second grade room. A Christmas program was given by the children. Lois Agnes Gilbreath gave a Christmas reading and a Christmas playlet was given by a group of the children.

Mrs. Homer Henslee read a very interesting paper on "Children's Reading." This was followed by a general discussion.

Following the business meeting a social hour was enjoyed. Tasty refreshments were served to Mrs. O. R. Majors, Homer Henslee, Gordon Durham, Jeff Gilbreath, Henry Hastings, A. I. Morrison, Harry Lomas, Boyd London, B. Newell, W. F. Weems, H. McCullough, H. A. Close, B. R. Dixon, W. L. Davis, T. Y. Coursey, O. L. Marrie, Clyde Kibbe, J. O. Newell, and Miss Eunice Rutherford.

### WEEK OF PRAYER OBSERVED

The Baptist W. M. U. observed its annual Lottie Moon Week of Prayer last week. Each day interesting programs were rendered on all phases of foreign mission work. Wednesday the women met in an all day session for their regular monthly business and mission program. The week's work was climaxed with an interesting talk by Rev. Gregory, a returned missionary from Mexico, who told of the interesting and progressive work being done in the foreign field.

Miss Margaret Morgan of Fort Worth arrived Sunday to visit Dr. and Mrs. T. L. Morgan, she being Dr. Morgan's sister.

**Santa Fe**  
CHRISTMAS and NEW YEAR  
HOLIDAY EXCURSION FARES  
Greatly reduced round-trip rail fares to many destinations throughout the United States, also to some points in Canada and Mexico.  
North—South—East—West  
33 TO 70 PER CENT REDUCTION  
"CHEAPER PER MILE THAN DRIVING A CAR"  
Also Reduced Pullman Rates.  
Some Tickets go on sale as early as December 16th.  
For Full details—  
Call J. E. BEYER, Agent, Hereford, Texas  
Or Write T. B. GILBERT, General Passenger Agent, Amarillo, Texas

Give **Munsingwear** Christmas Gifts

Ladies' Munsingwear Pajamas, Ladies' two-piece Pajamas, Neck, long sleeves, Balbriggan, colors Dream blue and apricot and salmon rose. Price \$4.50  
Ladies' one-piece Pajamas, round neck, short sleeves, Balbriggan; colors Tanserine, Jadex and Blue. Price \$1.50  
Children's Balbriggan Munsingwear Pajamas, in the same styles and colors as the ladies' garments \$1.00  
Men's Munsingwear Balbriggan Pajamas, long sleeves, V-neck. Price \$1.95

**BLANKETS**  
Blankets, large plaid Blankets; regular \$2.95 Christmas Special, \$1.95  
Most all wool.

**MEN'S TIES**—Men's four-in-hand Ties, priced up from 19c  
**MEN'S SCARFS**—We have a large assortment of Men's Scarfs, and up from 89c

**HOSIERY**  
MUNSINGWEAR HOSIERY—Just received a large shipment of Ladies' Munsingwear Hosiery in all the new wanted shades, in both chifon and service weight. Colors in Gun Metal, Tanserine, Sunbeige, Dovebeige, Brownwood, Manon, Smoketone and Shadowblack—  
79c Values, Special for Christmas 65c  
\$1.00 Values, Special for Christmas 89c

**Fox Mercantile Co.**

HAVE YOUR HOME BRIGHT AND CHEERY  
—During the Holiday Season  
—Every home in Hereford can join in the merriment which goes with the holiday season at very little cost.  
—Every home can be attractive, can be a place where youth and good cheer abound.  
—Brightness, light, cheery surroundings attract and add to the sum total of happiness.  
—Make your rooms hospitable and inviting. Make your own children or guests glad they are with you. Make home the most cheerful place they can find.  
—The investment is small, the additional cost very little.

**Texas Utilities Company**  
Your electric appliance dealer will quote you some big savings over former prices on electric lamps and other appliances.

### Home Demonstration News

LULA MAE MARTIN, AGENT.

In the story of the pantry tour last week two of the pantries were not included because the persons writing up the story for the paper did not visit the two most distant from town.

After seeing Mrs. Hartman's pantry, the party drove to the Bippus community, 40 miles from Hereford, to see the farm food supply of Mrs. G. C. Snell, demonstrator for that club. Mrs. Snell and other women of the community met the party at the gate, and ushered them to the cellar where her supply of canned and stored foods are kept. She has 285 containers in her pantry which will provide an adequate diet for herself and husband. From her garden, berry patch and farm she

### Christmas Oranges and Grape Fruit

In our fancy colored Christmas Baskets Make Suitable Gifts.

Pecans, East Texas and Louisiana Ribbon Cane and Sorghum Syrups.

Our truck is due to arrive Friday with all fresh-picked fruits.

Wholesale - Retail Fruit and Vegetable House.

Ross Fuller - N. C. Vegels

### NEWS FOR ALL WEST TEXAS!



GREEN BROS. CO., Amarillo, home furnishings for West Texas for 25 years, is receiving daily shipments of new furniture. Every piece conforms with new styles in home decoration. — every piece is priced to sell on the low price level.

Don't buy furniture at any price until you see Green Bros. Co.'s bright new stock!

**Green Bros Co**  
Amarillo, Texas

### BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.

**A. O. THOMPSON ABSTRACT CO.**  
5 1/2 per cent Federal Farm Loans.

**PHILLIPS SERVICE NO. 1**  
Just East of Court House, Phone 66—All Night Service. Specialized Greasing, Tire Repairing and Road Service.

**DR. E. B. THOMASSON SURGERY**  
General Practice  
Office Over Corner Drug Store.  
PHONES  
Residence 224 Office 37

**DR. G. W. HEARD**  
Dentist  
Over Corner Drug Store  
Office Phone 234  
Residence Phone 370

has had a variety of fresh vegetables and some to can; berries until the day of the tour, and several quarts of strawberry preserves, milk, eggs, butter, chickens, pork, white and whole wheat flour, meat, she traded wheat for these, and cheese. The total value of her food supply is \$205.04.

The pantry of Mrs. J. M. Chapman of Sims community was next visited. Her containers for exhibit were very attractively arranged on shelves in the basement. She has a total of 420 containers of canned products, including fruit, vegetables, protein preserves, jams, jellies, pickles and relishes. Her family is provided with an adequate milk supply, one quart a day for each member of the family; fresh vegetables throughout the year; in her garden now she has head lettuce, carrots and in the pit she has cabbage and turnips, fruit, pork, beef, fresh and canned, and cured chickens, fresh and canned, home made cheese, and she traded wheat for white flour, whole wheat flour and corn meal. The total value of the farm food supply is \$175.75. Mrs. Chapman had some very able assistance from her husband in providing the food supply.

The 11 demonstration farm food supplies that were visited are valued at \$1405.22. This does not include the cooperators' pantries that were visited. There are numbers of other cooperators that have well planned food supplies for their families. It is not the club women and their families that are going to have to have help from charity.

Our market exchange begins Thursday of this week and we hope every one will come by to see what we have and bring what you have to trade or sell. This is our first attempt at a market, but we feel that it is a good thing. You can help to make it a success by coming to see us and cooperating. The council wants to thank the merchants for their cooperation, and we think it will help you too. The 4-H club girls are selling pie and coffee at noon. Come and eat with them. Friday and Saturday they will have more to eat, possibly candy, sandwiches and doughnuts.

Don't forget there is being given away a basket of canned products Thursday and Friday, and Bonnie Brumley has donated the council a hog to give away Saturday at 4:00 o'clock.

(Food Research Division, U. S. Department of Agriculture.)  
**Turnip Sauerkraut.**

A very appetizing new food product has been developed in the department of agriculture in the form of turnip sauerkraut. While it is not intended that it take the place of cabbage kraut, nevertheless it will add variety to the diet. The turnips should be of the Purple Top variety and in perfect condition. They should be young and tender, as well as sweet and juicy. The turnips may be shredded or ground and after thoroughly mixing with 2 1/2 per cent of salt by weight, packed in stone jars. This is at the rate of four ounces of salt for each 10 pounds of turnips. After the material has been pressed down thoroughly a liberal sprinkling of salt may be spread over the top of the turnips. This will aid in keeping the product. A wooden or stone cover should then be fitted inside the jar and weighted down with stone. If the turnips used are of prime condition there should be enough juice to cover the top in about 24 hours. From 15 to 20 days will be required for the fermentation to be completed, which should be carried out at room temperature. The jar should then be stored in a cool place or the fermented kraut packed in glass jars and stored. The product should be kept submerged in the brine to prevent discoloring and drying.

If desired the shredded or

ground material, after being thoroughly mixed with salt, may be packed directly into glass jars. About an inch of head room should be left at the top of the jar for expansion of the gas which is formed. The half must be left up two to five days to allow the gas to escape and the jars should be placed in a vat or in pans in order to catch the juice that is forced out. The juice may be returned to the jar if possible. This may be accomplished by pressing the kraut down with a wooden spoon or stick. After two or three days the half may be clamped down and the fermentation allowed to proceed.

**Grainola.**  
(Missouri's Hope-prepared, Ready-to-Eat Cereal.)

3 cups rolled oats.  
3 cups corn meal.  
3 cups whole wheat flour.  
3 cups white flour.  
2 Tbs salt.  
4 Tbs sugar.  
1 to 2 quarts whole milk.

### Summerfield News

BY MRS. GUY WALSER

W. M. S. met Thursday, December 8 with Mrs. Walter Huntley. The ladies decided to discuss their study course book, "Stewardships and Missions", Tuesday, December 13. They also are going to make small garments for the Mexican children. The program was led by Mrs. Huntley, assisted by Mrs. Ky Lawrence, "Love"; Mrs. Alton Lookingbill, "Joy", and Miss Ellen Atchley, "Faith". Several special song numbers were given by Misses Hazel Oglesby, Maud Noland, Allie Fae Lance and Edna Streun. Six members, Misses L. L. Cannon, Ky Lawrence, Beulah Roberson, Alton Lookingbill, Walter Huntley and

Miss Ellen Atchley, were present. Mr. and Mrs. Joe Kendall gave a party to the young folks of this community last Thursday night. The games were played in airplane form, and at a late hour refreshments were served to 23 guests. Mack and J. B. Noland and W. J. Cox returned from Plainview Sunday from a visit.

Our community received about two inches of snow last week, and it has been very cold the past several days.

Mr. and Mrs. Denson Hill and sons of Ford visited her parents, Mr. and Mrs. B. A. Atchley, one day last week.

Misses Maude Noland and Edna Streun, attended a party at the home of Mr. and Mrs. Welch at Black Wednesday night.

Ben Davis and Frank Lookingbill left last Thursday for Weatherford. Mr. Davis' father was very ill and died before he could reach his bedside.

Mrs. J. R. Oglesby and daughter visited in Dimmitt last Wednesday.

Miss Lola Wayne Cox, who has been in Plainview for a month, returned Sunday.

Mrs. Ray Johnson and M. D. Welby were on the sick list this week.

Miss Bell Long of Texico visited Miss Joyce Davis over the weekend.

Don't forget Market Day at Hereford December 15-16-17.

### Ford Doings

BY LA VERNE MANN

Bad Weather Sunday kept people away from Sunday school. There was not much moisture in the snow which fell here Friday, but it will do its bit toward helping to bring up wheat.

Mr. and Mrs. J. G. Thompson spent the week end with her parents at Muleshoe.

Thomas and Floyd Simpson arrived home Wednesday after hav-

ing spent several months in Oklahoma.

Several families made business trips to Hereford Friday and Saturday.

Thomas Simpson started school Friday.

**Total Darkness.**

A traveling man went into a country hotel. There was a very dim lamp burning in the office. He remarked to one of the farmers seated in the office that the light was not very good. The farmer replied: "By heck, you know that I think two lamps like that would make total darkness."

**S. O. WILSON DAIRY**  
Grade "A" MILK, 10c quart.  
Phone 9027

## Big Specials For Friday and Saturday



# FLOUR 89c

GOLD MEDAL, 48-POUND SACK

# MEAL 17c

HEREFORD or GREAT WEST 10-pound bag

COFFEE Break O' Morn, 1 pound	21c	POPCORN Yellow Dynamite, 2 lbs	13c
COCOA Hershey's, 1 lb can	15c	TOILET SOAP All kinds, 3 bars for	19c
MACARONI Spaghetti, Justice, 6 pkgs	19c	TOILET TISSUE Sani Sorb, 3 rolls	14c
SPINACH No. 2 1/2 cans, 2 for	25c	APRICOTS Mariposa, No. 2 1/2 Can, 2 for	25c

<b>Coffee</b> Schilling's, One lb can	<b>29c</b>	<b>Sugar</b> Pure Cane 10-Pound Cloth Bag	<b>47c</b>
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TUNA Curtis Fancy White Meat, can	19c	PEACHES Rosedale, No. 2 1/2 cans, 2 for	25c
RIPE OLIVES Pint tin	15c	OATS Quick Quaker, large pkg	15c
TURNIP GREENS No. 2 cans, 2 for	19c	CORN FLAKES Kellogg's, pkg	11c

OATS Crystal Wedding, large pkg	17c	SORGHUM Gallon 45c, half gallon	29c
PEACHES Choice Evaporated, 2 lbs	17c	CLOROX Quart bottle	22c
APRICOTS Gallon	34c	TAMALES Ratliff's, 2 cans	25c

### Sale of Christmas Candy

Fresh new shipment in sanitary glass covered wooden pails. Finest quality Cocoanut Bon Bons, Peanut Squares, Chicken Bones, Star Brite Mixed, Black Walnut Chips, Chocolate Peanut Clusters, Chocolate Covered Caramels, Polar Mixed, Texas Twist Stick, Orange Slices, Jelly Beans, Airway Chocolates, Cocoanut Rollers, Pecco Flakes.

**Two Lbs. 25c**

TOMATO SOUP Per can	5c	MINCEMEAT Old Time, 2 pkgs	17c	PEACHES Gallon	34c	SANIFLUSH Can	19c
OLD DUTCH Cleanser, 2 cans	13c	MILK Borden's, tall can	5c	PECANS Select Halves, lb	29c	PECANS Pound	6c
PUMPKIN No. 2 cans, 2 for	15c	BLACKBERRIES Gallon	35c	MELO Per can	5c	SALAD DRESSING Kraft's, quart	24c

<b>Tomatoes</b> No. 2 can, 4 for	<b>25c</b>	<b>Shortening</b> Swift's Jewel, 4-lb carton 26c, 8-lb pail	<b>55c</b>
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SALMON Tall pink, 3 cans	25c	THEME PAPER Three large 200-page pkgs	25c	CATSUP Large bottle	10c	Breakfast Food Hereford, 5-lb bag	15c
SOAP White Laundry, 10 bars	19c	Cocoanut, Snow White, long thread, bulk, lb	17 1/2c	BROWN SUGAR Three pounds	17c	RICE Bulk, 5 lb bag	14c
VINEGAR Pure apple cider, gallon	19c	COFFEE Bulk, 100 per cent pure, 3 lbs	49c	FREE— 1 small Morton's Sugar Curing Smoke Salt with 10-lb can for	85c	PINEAPPLE, No. 1 Libby's or Dole's, 3 flat cans	25c

<b>Potatoes</b> U. S. No. 1 10 Pounds	<b>11c</b>	<b>Bacon</b> Sliced, Pinkney's, Special, lb	<b>15c</b>
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CRANBERRIES Pound	15c	PURE LARD Bring your bucket, 8 lbs for	49c	STEAK— Our Best Beef, Loin, Round	13c	HAMS Large or small, half or whole, lb	12c
ORANGES Medium size, dozen	17c	OYSTERS Pint	35c	T-Bone, pound	13c	BRICK CHILI Home made, lb	15c
ONIONS Spanish Sweet, lb	1 1/2c	ROAST Beef or pork, lb	8 1/2c	SHOULDER Pound	7 1/2c	CHEESE Full Cream, lb	16 1/2c

# FURR FOOD STORE

Phone 74

Give the Side out of one package of Dromedary Dates to the American Legion and they will be given one package of Dates FREE!

—We Will Pay 26c Dozen for Eggs, Friday and Saturday.

It Sure Am.

Washington afternoon bridge groups are circulating the story of a "green" colored girl from the South to help look after the household duties.

"Yessum, yessum, yessum," the bridegroom heard her say. Then, finally, "It sure am," whereupon the maid hung up.

"Who was it, Beulah?" the matron asked.

"Deed I don't know, ma'am," that worthy replied.

"But you answered something," the mistress insisted.

"Yes, ma'am," acknowledged the maid, explaining: "A lady done say it's a long distance from Chicago, so I politely agrees."

Mrs. Jones: "My husband talked in his sleep last night." Mr. Jones' Secretary: "Well, what does that make me?" Mrs. Jones: "It makes you his ex-secretary."



THE birthday of the Prince of Good-Will was at hand. On the frosted windows I hung my holly-wreaths, looking out upon a world glittering in the first snow mantle of the year.

Ice-coated trees gleamed with prismatic colors as the breeze stirred the branches; it was zero weather.

Dan had dropped in with the season's greeting, and we sat together before the open fire. Dan was a bachelor, and if he didn't speak soon they'd be calling me an old maid!

I was rich and he was poor. If I'd been sure that that was the reason for his silence, I'd have spoken myself. But I wasn't, and our friendship was too beautiful a thing to spoil, if his love was not mine.

Annette came in and arranged the tea table at my side. "Certain peo-

ple," he had mused, before Annette entered, "diffuse a charm as real and as hard to define as the perfume of a rose." This was poetical conversation for the practical Dan; there was something on his mind.

I hurried Annette into the kitchen for more cake, before his mood should vanish, but—

The door-bell rang. It was too cold to keep anyone waiting; I answered it myself. A prim and tiny old lady stood there.

"I'm making a little extra for Christmas," she announced, cheerily. "Would you like to look at aprons?"

"Just what I'm in need of," I said. "Come in."

"Taking her bag, I led her to the sitting room, and Dan placed a chair for her before the fire."

"Good-day and thank you," she greeted Dan. "How pleasant here by the fire!"

Annette came in with the cake. "Another tencup," I whispered. Her face registered, "You certainly are eccentric," but I ignored this. In warranted self-respect my little visitor had come to the front door, and I saw no reason why she should not have tea.

With bird-like movements, glancing now at me, now at Dan, she untied the satin strings of her neat but prehistoric bonnet.

"Oh, Haviland," she exclaimed appreciatively, handling her cup daintily. Now I was sure that she had seen better days.

"You have courage to be out today, little mother," said Dan.

"That's what my daughter thinks," twinkled the old dear. "She says at eighty-two one should be through wanting to run around. It's not so much the money," she fibbed proudly, "but I like to get out and see life and people. One is always running into such lovely experiences like you—and tea. One can just see that you two are made for each other."

"Alas!" confessed Dan, frankly, smiling, "I have not the honor to be the lady's husband."

"Let us look at aprons," I suggested, and the naughty romancer spread them out.

Dan fingered the change in his pocket. "I'll take two of those white ones for my wife," he announced.

The words were simple, but they fell upon my ears like a death sentence. "You never told me," I gasped reproachfully, as our guest turned to fold her supplies.

"Well, I must go now," she said. "I'm staying too long. I've got to empty this bag before nightfall."

"Isn't she a wonder!" we exclaimed simultaneously, at which we looked little fingers and pressed thumbs, laughingly, while we wished.

I drew my hand away, as soon as was decent. No more familiarities now. "Think," said I, "from Haviland to peddling, and still the world is wonderful, it makes one ashamed to have been discontented."

"Exactly," agreed Dan. "I guess we are all given our busy portions of joy, if our hearts are tuned to receive it. A case of adjusting the wave length to our capacity."

"And now, about your wife?" I challenged bravely.

"I must see if her aprons fit," he said, putting one about me and drawing up the strings till we stood under the mistletoe.

"You darling, darling idiot," I sobbed when I got my breath.

"Some Christmas," exulted Dan, "and blessed be aprons."

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CHRISTMAS DAY

IT IS not definitely known when Christmas was first celebrated. The institution of the festival is attributed to Telesphorus, who flourished in the reign of Antoninus Pius (131-161 A. D.). The reason for the final choice of December 25 cannot now be determined. As Christianity spread, the feast of the winter solstice, the time when the day begins to increase, and light to triumph over darkness, was changed into the Feast of Christ, the Light of Life.



The Christmas Carolers Are Welcome Everywhere

HERE come the Carolers. So it used to be. Young faces pressed against the window-pane, straining to hear the cheerful carols outside. Perhaps it was the story of the Christ child put to tune or a ballad of love and cheer.

When the singers were done the householder invited them in for a bite and a sup, or gave them a coin or two for their song.

Then on to the next house, to sing again under the stars or veiled behind sifted snow.

And then, in the early morning, home again to their own firesides.

It was a good old custom, this midnight minstrelsy in the season of peace and goodwill. "With the beginning of Yuletide, twelve days before Christmas day," says Percival Chubb tells us in the Standard, published in New York by the American Ethical Union, "small bands of musicians went the rounds and, in the mire or on the road or on the steps, played the old folk tunes as a lyrical prelude to the great day."

To some of the antique ballad airs, like "Good King Wenceslaus," says Mr. Chubb, "singers would add a hymn tune or two—'Once in David's Royal City' or 'Hark the Herald Angels Sing.'"

"Punctuating the bustle of domestic preparation for the coming feast, these ministrations in the still night gave a breath of poetry that touched the spirit of Christmas with an endearing beauty. Day by day the tide of joyous anticipation rose until the crescendo broke into a forte of exuberance."

Those simple days of the folk are gone, says Mr. Chubb; the glory is departed.

But the custom of making the rounds on Christmas eve to sing carols of peace and good will on earth still prevails here and there. —Literary Digest.

Make Christmas Burden, Be Unhappy Rest of Year

IT IS so customary nowadays to hear disparagement of Christmas as a season of vanity, selfish display, greed and covetousness that we like to point out the other side. Some of our cynics declare that Christmas gifts are themselves dictated by self-interest—that they are meanly offered in the hope of a return—with interest—or are an exhibition of vanity. And yet, who would dare to say this of a mother, who deprives herself to give happiness to her children, or of the girl who willingly foregoes some little vanity for the pleasure of her parents? People who make Christmas a burden and a tax show the same attitude throughout the year—their own false standards of living are to blame, and not this holy festival—Rural New-Yorker.

"A Merry Christmas," as Other Nations Say It

THIS is how the nations of the world express the wish "A Merry Christmas": France: Bon Noel; China, Tin Hao Nian; Portugal, Boas Festas; Japan, Kinga Shinen; Turkey, Ichok Yilara; Hungary, Boldog Karacsony! Unnpiket; Greece, Chrystortjens; Croatia, Sretan Bozic; Holland, Een Vrolijk Kerstmis; Spain, Felices Pascuas; Germany, Froehliche Weihnachten; Sweden, Glad Julen; Italy, Felice Natale; Rumania, Craciun Felicitatune; Bohemia, Vesele Vance; Poland, Wesolych Swiat; Denmark, Glaedelig Jul.

EXCHANGED PRESENTS

"What makes Dobbs so angry?" "He gave Christmas cards instead of presents to all of his friends."

"Well?" "They did the same to him!"

Mince Pies Prohibited in Days of the Puritans

THE mince pie has had many enemies.

The Puritans would have none of it, and even in the Eighteenth century it was a forbidden delicacy to a large number of clergymen. During the Commonwealth the holding of Christmas festivals was forbidden.

In 1644 parliament passed an act ordering all citizens to observe Christmas day as a solemn fast, to be spent in silent atonement for previous festivals that had passed in riotous living and merrymaking. This order remained in force for 12 years.

The authorities in several towns tried to reduce Christmas day to the level of other days. In Canterbury, by order of the mayor, it was proclaimed that "Christmas day and all other superstitious festivals should be put down."

People who attended service in the cathedral were mobbed. The inhabitants formed themselves into two parties, and feeling in the matter frequently resulted in the exchange of blows.

In 1652 it was proclaimed that "no observation shall be had of the five and twentieth day of December, commonly called Christmas day, nor any solemnity used or exercised in churches."

The order was enforced by soldiers. Ovens and larders were searched, and where reasonable dainties or decorations were found they were carried off and destroyed.

A changed attitude towards the Puritan dislike of Christmas-festivities came with the restoration of King Charles.

On October 29, 1922, she was united in marriage with George C. Messenger of Friona, and to this union were born six children, Stephen Glenn, Elsie Viola, Rosalie May, Floyd Dudley, Lloyd George, Ruth Mary, and the infant son, Ralph Lewis, all living save Ruth Mary, who died in infancy. One sister and one brother have also preceded her in death.

Beside the sorrowing husband and the bereft children, she leaves to mourn her loss, her parents, Mr. and Mrs. G. L. Livings; three brothers, W. D. Kirk, Needles, California; George and Donald Livings of Friona. Also a host of other relatives and friends, who unite in extending sympathy in this dark hour of sorrow.

She departed this life December 10, 1932, being 30 years, one month and one day old.

Let all who mourn the departure of this dearly loved one rejoice. She has departed to be with Christ, which is far better. Her absence will be a sad deprivation to the church; she is leaving a sorrowful

Ghostly Christmas Bells to Greet Merry Yuletide

AMONGST the bells which will ring out to greet the coming Yuletide will be many ghostly peals, heard no other night in the year; by tradition says that the bells of all buried churches join the chorus every Christmas eve.

There are the bells of Raleigh, once a prosperous village in Nottinghamshire, now only a country valley. All sign of habitation was swallowed up many years ago by an earthquake. It is said that every Christmas eve the bells of the old church are heard to ring again. A legend of this kind is told of a country church near Preston, the very name of which nobody knows.

In Holland the story of the city of Beem is told every Christmas. This wonderful place was famous for its magnificence and beauty, and also for its wickedness and shamelessness. One day the whole city was swallowed up by the sea.

The submerged bells of Dunwich, now covered by the sea, are said to join the ghostly chorus.

Celebrated Christmas on Way to North Pole

CAPTAIN SCOTT and his men on their way to the Pole once celebrated Christmas day by having a wash in a cupful of water each, and by washing their shirts. On another occasion, after being on short rations they kept Christmas day by consuming such luxuries as raisins and chocolates for breakfast, and for supper they indulged in four courses. First of all, there was a full whack of penicillin, with slices of horse manure covered with onion and curry powder and thickened with biscuit, then arrowroot-cocoa and biscuit hoosh sweetened, then plum pudding, then cocoa with raisins, and finally, a dessert of caramels and ginger.

"After all this," says Scott, "it was difficult to move. Wilson and I couldn't finish our share of the plum pudding. We felt thoroughly warm and slept splendidly." But the advance was slow the following day owing, probably, to the tightening of the night before.

THREE YULETIDES

THREE Christmases are celebrated every year in the Church of Nativity at Bethlehem. The first occurs in the Roman Catholic section on December 25; 13 days later the Greek Orthodox church hold their celebrations, to be followed by those of the Armenian church in another 13 days.

The Christmas Mince Pie

The inevitability of mince pie on the Christmas board explains why it is well for the national digestion that there is only one Christmas dinner a year.

One Sad Thing About Christmas

The saddest thing about Christmas is that the good fellowship the day inspires too often withers with the Yule tide, and is tossed out of doors.

MRS. GEORGE C. MESSENGER

Sarah Ruth Kirk, the daughter of Mrs. G. L. Livings of Friona community, was born November 11, 1902, at Hartford City, Indiana. When about seven years of age the family moved to the vicinity of Friona, where she attended school and grew to womanhood.

Those who knew her in her earlier years, refer to the unusual sweetness and devotion of her character, and it is not at all strange that we are able to record that at about the age of ten she accepted Christ as her personal Saviour. It was always with great joy and fondness for this event in her life that she so often referred to the meeting and the preacher of the meeting in which she was converted.

For a while she held membership in the Congregational church, but later joined the Baptist church of Friona, and through all the years has been held in the highest possible esteem as a worthy and faithful member of that body.

To know her, if even but for a short while, was to discover that she had a large measure of devotion for her home, her children, her husband, her brothers, her mother, her community, her friends, her pastor and her church. It may truthfully be said of her that she numbered her friends by the number she knew.

The afterglow of her Christian character and life of Faith shall bless the world, as the memory of her shall be as a guiding influence upon her children, a call to courage to the weeping husband and a challenge to better living to all who have come within the circle of her influence.

On October 29, 1922, she was united in marriage with George C. Messenger of Friona, and to this union were born six children, Stephen Glenn, Elsie Viola, Rosalie May, Floyd Dudley, Lloyd George, Ruth Mary, and the infant son, Ralph Lewis, all living save Ruth Mary, who died in infancy. One sister and one brother have also preceded her in death.

Beside the sorrowing husband and the bereft children, she leaves to mourn her loss, her parents, Mr. and Mrs. G. L. Livings; three brothers, W. D. Kirk, Needles, California; George and Donald Livings of Friona. Also a host of other relatives and friends, who unite in extending sympathy in this dark hour of sorrow.

She departed this life December 10, 1932, being 30 years, one month and one day old.

Let all who mourn the departure of this dearly loved one rejoice. She has departed to be with Christ, which is far better. Her absence will be a sad deprivation to the church; she is leaving a sorrowful

gap in the home circle, and though we are all making sad lamentations over her, yet she has fallen asleep in Jesus.

Rather than write an epitaph, we would read again the benediction dedicated to her and to all who have died in the Faith: "Blessed are the dead in who die in the Lord from henceforth; yea, saith the Spirit, that they may rest from their labors and their works do follow them."

Funeral services were conducted by her pastor, Rev. E. Ray Lansdown, assisted by Rev. V. M. Cloyd of Hereford, in the Baptist church in Friona, with interment in the Friona cemetery.

Card of Thanks.

We, the husband, children, parents and brothers of Mrs. George C. Messenger, take this method of extending our most sincere thanks and heart-felt gratitude to our many kind friends and neighbors for their many kind acts and words of condolence given us in our sad hour of bereavement, during the illness, death and burial of our beloved wife, mother, daughter and sister.

We also express our gratitude for the many beautiful floral offerings as expressions of your esteem and sympathy. We further express our gratitude and appreciation to Rev. E. Lansdown for the comforting and consoling message given us in the funeral service, and to Rev. Cloyd of Hereford for his kindly assistance.

Geo. C. Messenger and Children, Mr. and Mrs. G. L. Livings, Mr. and Mrs. J. N. Messenger, W. D. Kirk, George and Donald Livings.

I've been taking medicine at college for three years. Can't you ever get well?

Dean News

By MRS. H. L. HARRELL

The Dean club met with Mrs. T. P. McColister Thursday afternoon, with almost all the members and two visitors, Mrs. M. B. Stone and Miss May Mecaskey, present. Mrs. McColister read an article about the first Thanksgiving, and Mrs. Dean discussed what Thanksgiving should mean to us.

J. W. Witherapoon of Hereford spent last week with his aunt, Mrs. H. L. Morel.

Messrs. and Mmes. Raymond Thompson and Vanmeter spent the week end with Mr. and Mrs. M. B. Stone.

E. J. Duncan visited in this community a few days last week. Mrs. Howard Morel, Mr. and Mrs. Edgar Sowell attended the banquet at the Baptist church in Hereford last Tuesday night.

Lee Mohler of this community is in the hospital at Hereford and is seriously ill.

Messrs. Brownlee and Gordon visited a few days last week with Mr. and Mrs. M. B. Stone.

Beauford Hutson spent Friday night and Saturday with J. D. Harrell.

Mr. and Mrs. T. P. McColister had as guests Sunday Mr. and Mrs. O. D. Newell of Amarillo.

NOTICE

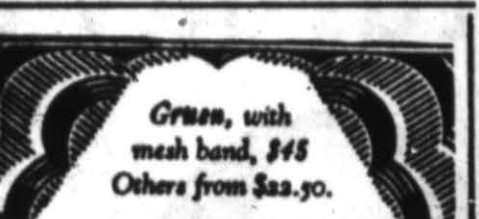
The Annual meeting of the Hereford Benefit Association No. 1 will meet at my office December 22, 1932, at 2:00 p. m., and No. 2 at 3:00 p. m., for the purpose of electing officers for the year 1933, and to attend to any other business that may come before the meeting. W. W. BENNETT, Secretary.

Change of Ownership

We have traded with H. A. Hoffman for the Helpy Selfy Grocery business, and will continue to operate it as such until further announcement is made in a short while.

Our store will be operated as strictly CASH TO ALL. We invite former customers and all the grocery trade of the territory to come in and get acquainted, learn to know us and let us know you.

C. G. HUGGINS, Owner



For the man who values distinction

Wherever people of refinement gather, a Green Guild Watch is instantly recognized as a mark of discerning taste in its wearer. And a fine Guild movement assures dependable timekeeping service.

Our Greens are priced from \$22.50.

F. M. KESTER & SON Jewelers

HEREFORD, TEXAS



MEMBER GUILD GREEN

Our store especially invites everyone in Hereford and its trade territory—large or small—to attend the Santa Parade Saturday morning. Then visit our store for your Christmas Bargains.

They fell of an old lady in 'Amstead 'Eath who was taken with pains on the appendicitis side. The new distinct medicine called—made examinations, quieted her fears, am went on his way. That evening the old lady remarked to her daughter:

"It was nice of the new Vicar to call."

"But, mumsie, that wasn't the vicar, that was the doctor."

"Oh," said the old lady, musing, "I thought he was a little familiar for a vicar."

We have a good stock of: Christmas Cards, Seals, Tags and ord.

Sheaffer's Pens and Pencils, Amity Billfolds and Bags, Nunnally's Candies, Eastman Kodaks and Albums.

Dresser Sets, Vanities, Toilet Sets, Perfumes, Fancy Stationery, Kaywood Pipes, Bonson Lighters, Lots of Miscellaneous Gifts and Whatnots, at just the right prices.

Some men thirst for fame, some for money, but every one thirsts after salt herring. And let us in our humble way begin to wish you a Merry Christmas!

Corner Drug Store

The Best In Drug Store Goods—the Best In Drug Store Service.

Corner Drug Store

The Best In Drug Store Goods—the Best In Drug Store Service.

Corner Drug Store

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SAVE!

Winter and Holiday Goods

PRACTICAL GIFTS FOR THE FAMILY See Our Big Four-Page Circular This Week.

HERE'S A FEW OF THE MANY ITEMS ON SALE:

- Ladies' Felt Hats 39c
Men's Dress Sox, 5c to 39c
Men's Work Gloves, 10c to \$1.00
Men's Dress Gloves, silk lined \$1.49
Men's Dress Oxforas, latest styles \$1.59
Men's Dress Shirts, a real bargain 49c
Cravats, tailor made, 19c to 69c
Oil Cloth, fancy patterns, yard 17c
Dress Prints, yard 7 1/2c
Ladies' House Dresses 39c

Come to Our Store and See Our Many Other Specials Not Listed Here. DON'T FORGET TO SEE OUR BIG SALE CIRCULAR.

HARMAN'S STORE

UNDER-BUY UNDER-SELL SPOT-CASH



—Don't fail to let the little folks visit our special department of toys. We have the best ones we have ever shown, not only attractive and play-provoking, but instructive and very practical as well. It would take volumes to describe fully the charms of the toys we have to show you.

—The whole of our store is complete with gift suggestions of utility value, useful the year around and extremely practical. You can fittingly remember every member of your own and several other families, if you wish, with appropriate selections made here.

STREU HARDWARE CO.

# Want Ads

## For Sale or Trade

FOR SALE: Practically new circulating gas heater; or will trade for good coal stove. Phone 400-J. Ralph Smith. 1p

HAVE nice home in Amarillo, and Building and Loan stock to trade for small farm. Write Nolan Gatewood, 822 Tennessee Street, Amarillo, Texas. 1p

FOR SALE: Barred Rock cockerels from Ernest Vogel strain of Lubbock. Choice \$1.00. A. C. Young, 7 miles west and 2 north of Friona. 48-2p

FOR SALE: Nice shoats at a bargain, or will trade for barley, sudan and hegar seed, or milk cow. W. E. Moore, one mile north on 25-Mile Avenue. 1p

Copper Bronze Toms—Best utility types, \$10. Hens and late underweight toms taken at 3 cents above local market price. Cecil Poff, Hereford. 47-3p

## Wanted

WANTED TO BUY maize, delivered. Single and Bowers. Close to Joel Switch. Will pay premium over market. 48-2p

WANTED: Two passengers for Enid or Oklahoma City, Oklahoma. Will leave early Saturday morning, December 24. Inquire at Brand office. 48-2p

## For Rent

FOR RENT: Modern furnished apartment, private bath, garage, water furnished. 608 East Tenth Street. Mrs. Hattie Rutherford. 49-2p

## Spilling His Day.

She was lying on her bed dying, with her bespecked husband sitting in a chair beside the bed. She said: "John, I know that I am dying, and I am going to make a last request. After the funeral please ride in the carriage with my mother." John replied: "If you insist on it I will do it, but I will tell you right now it is going to spoil the whole day for me."

FOR JOB WORK TRY THE BRAND

## Randall Farmer Balances Daily Farm System

The rare combination of high-producing cows, a trench silo and sudan pasture seems to be the way to produce butterfat at low cost, says W. H. Upchurch, county agent of Randall county, in citing the records of C. C. Stewart who was judged "Master dairy farmer" of the Texas Panhandle in a recently ended contest. The records of H. R. Fulton, also of Randall county, who finished second, testify to the same thing. With a herd of 14 pure bred Jerseys that produced an average of about 425 pounds of butterfat for the year, Mr. Stewart was able to produce butterfat at a feed cost of 5.4 cents per pound. It was the trench silo filled with grain sorghums that failed to make, a well planned pasture rotation of wheat and sudan grass, and good cows that enabled this cheap production. Mr. Upchurch points out, Mr. Fulton's herd of 40 grade Jerseys produced within 20 pounds as much butterfat per cow as Mr. Stewart's, at a feed cost of 8.4 cents per pound. Both men have culled vigorously for three years and have taken out cows far above the county average but below their own herds' high standards of production.

## Methodist Church.

Sunday school at 9:45. Preaching at 11:00, subject, "The Virgin Birth of Jesus." Evening services at 7:00, subject, "Choosing the Right Road." Young people's meeting at 8:30. Special music for both preaching-hours. The call is made for every member of the church to be present Sunday. If you are not kept away on account of sickness, be in your place for worship. When you read this notice determine to invite at least five people to church. A cordial invitation is extended to everybody.

## On Texas Farms

By W. H. Darrow, Extension Service Editor.

An 18-acre corn and pea field hogged down by 96 pigs and 24 sows belonging to J. T. Matthew in Bexar county gave him a profit of \$106.45 above what the feed would have brought if harvested by ordinary methods. He is now hogging down a 60-acre field in a continuation of the demonstration.

In three cotton-growing demonstrations featuring pedigreed seed in Van Zandt county, the county agent reports yields of seed cotton 2100 pounds, 1800 pounds and 1700 pounds per acre. Yields of mongrel seed have run from 200 to 500 pounds per acre on the same land.

Deaf Smith county farmers long on pigs and short on feed, have been trading pigs for grain with Hockley county farmers.

Six pit type sanitary toilets have been built on farms in Tyler county at costs averaging less than \$10 each as a result of a demonstration by the state health department and county agent, and many more are planned.

Chickens have brought Mr. and Mrs. Thomas J. Williams of Draw, Lynn county, more than \$600 in cash this year from a flock of 200 laying hens. They have been poultry flock demonstrators working with the home demonstration agent for three years, and have made money every year, they say.

Home made peanut butter from home raised peanuts is an addition to the pantries of demonstration club women in Childress county this year.

Tarrant county 4-H club boys have 341 lambs on feed for the spring markets. Three boys are feeding 181 lambs.

Ernest Rice made a business trip to Olton Thursday.

## EXCUSABLE FOLLY

IT IS true that men and women at Christmas time do things which are foolish, especially in the giving of presents. But when did cold wisdom ever make people happy? Who wants to see a Christmas when nobody spends more than he should, or when there is no giving of things that are trivial or needless or foolish? A truly sane Christmas would be a miserable one.—American Magazines.

## Ancients Gave Presents as Most People Do Now

THE custom of making presents at Christmas is derived from very ancient usage. It was a Teutonic invention. In Latin countries gifts were exchanged at New Year's, writes James Waldo Fawcett in the Washington (D. C.) Evening Star. The decoration of churches with mistletoe and holly is likewise a pagan survival. Nativity plays and pageants trace back to a pre-Christian era. The sports of the Lords of Misrule in England are supposed to be an inheritance from the Saturnalia of heathen Rome.

Further Christmas or Santa Claus is identified with St. Nicholas or Nicolas, and also with Knecht Ruprecht and Robin Goodfellow. Grimm says that in some parts of Germany Knecht Nicholas is merely an attendant on the real gift-giver, who is sometimes the infant Christ and sometimes Dame Bertha, but who is also frequently conceived as an ugly dwarf, called Krampus. Carol singing by wails, strolling street musicians, is an old British custom.

The first Christmas cards date from about 1843.

The setting up in Latin churches of a Christmas creche is said to have been originated by St. Francis.

## 1932

## Protect Children When Celebrating Christmas

CHRISTMAS time being a season of joy, every precaution should be taken to prevent any untoward circumstances which might enter into its celebration.

Too often the careless placing of lighted candles has resulted in painful burns, and even death to those participating in the Yuletide festivities. "Santa Claus" has been the victim in innumerable cases.

Tiny electric lights now are most used in lighting the Christmas tree, and that reduces the fire danger materially. If candles are to be used in the decoration—and they undoubtedly lend an effect not to be obtained by the electric lights—they should be placed on the mantel and in other secure locations where contact with their pretty flames is not likely to be made.

In Christmas sports involving the slightest danger, children should be directed in their play by an older person who is competent to effect a rescue if necessary.—Charles Frederick Wadsworth. (© 1932, Western Newspaper Union.)

## 1932

## First Christmas Trees

### Originated in Germany

ON THE wild, sandy heathland of the North German plain the dark-fenest fir trees have flourished for many centuries. It is not strange, therefore, that the "Christmas Tree" should have its origin there. It dates back to the days of Christianity. The early Egyptians used to employ decorated trees in their festive season celebrations. It is a fact well known by all botanists that the palm tree puts forth a shoot each month, and at the time of the winter solstice, a spray of palm, bearing twelve shoots, was employed in the temple of Osiris to mark the completion of the year. Curiously enough, England did not adopt Christmas trees until the middle of the last century. The prince consort, shortly after his marriage to Queen Victoria, introduced them into Great Britain.

## A BIG STOCKING



Bobby—Say, ma, Mother—What is it, my dear? Bobby—It's good the foot of a mountain don't have a stocking to hang up at Christmas time.

## Christmas Essentially the Day of the Child

DECEMBER the 25th is the Day of the Child.

It is upon this day of days that countless men and women and little ones barely able to speak their language after the great rejoicing: For unto us a Child is born, unto us a Son is given! Even those who hold creeds in which there is no Christmas feel the splendor of that cry, and those who have no formal creed at all still know there is one of the 365 portions of the year which is essentially the Day of the Child.

It is the day when even the most un sentimental adult, long since congealed and hardened by the years, can hear in his heart the footsteps of the little ones. Today they are running about so eagerly all over the world pattering to see what good gifts may have been received, ardent with a hope that only young hearts can feel.

On this day the austere scientist who has almost quit believing in the very laws of astronomy which recently seemed so sure and stable, but which now seem dissolving in a mist of relativity—this careful professional skeptic becomes as a child himself, and considers it hard indeed if he cannot believe in Santa Claus, bearded fairy godfather of the children.

On this day even those who have been the most careless feel like saying over reverently that beautiful prayer for wisdom in the rearing of children:

"Almighty God, heavenly Father, who hast blessed us with the joy and care of children; Give us light and strength so to train them, that they may love whatsoever things are true and pure and lovely and of good report."

For on this Day of the Child we all remember that the most precious gift we can bestow upon our children is a capacity for feeling just such tender and generous and helpful emotions as today stir in the breasts of all good men and women.—Seattle Post-Intelligencer.

## 1932

## Wreaths, Garlands Gay Shout 'Merry Christmas!'

WHAT a joy it is to come into a home scented with spicy pine and hemlock, so suggestive of Yuletide that each room fairly shouts "Merry Christmas!" And what a real pleasure, too, to gather the greens and dispose them so that they express all the kindness of the blessed season, intensifying the delights of the "friendliest" period of the year!

As garlands, the various types of greens may decorate windows and doors, or they may be massed on mantels or tables.

To make a flexible rope of greenery, supply a foundation of heavy twine and to this attach the short sprays of pine, hemlock or spruce, interspersed regularly with clusters of laurel; or for a more decorative effect use the artificial berries with the greens. Fine flexible wire is best for fastening the sprays in place.

Another use for greens is in the formation of window wreaths. Arrange the small sprays on a heavy wire foundation, taking care to keep the wreath symmetrical. Small groups of red berries, regularly placed, give character to such a decoration.

## 1932

## Norway, Sweden Babies Are Loaded With Gifts

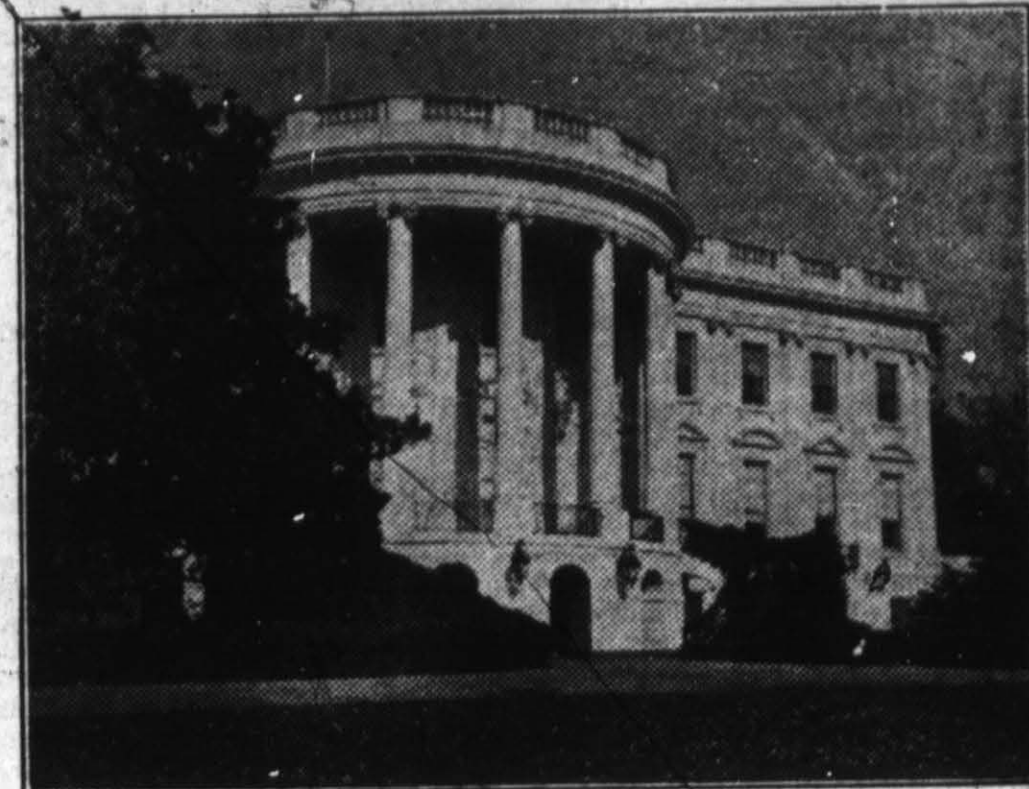
IN MANY districts of Norway and Sweden every baby born on Christmas day is the recipient of many gifts and bounties from all quarters. He receives a bounty from both the ecclesiastical and civil authorities, and in some districts these bounties amount to a considerable amount of money, which is generally invested until the child is of age.

The children that are born to some classes of the people in Naples on this happy day are visited by "wise men"—who are selected by some philanthropic society—and are presented with imitation stones which are valued highly by the children in later years, even supernatural qualities being ascribed to them.

## COLORFUL TREE

IF THERE are young children in the home, you should have a real Christmas tree, as nothing else can take its place. Older people may like stunning effects that appeal to the imagination, or symbols in a fairy manner that will do this, but children want it loaded to overflowing with baubles of colored glass, looped around with tinsel strands that gleam and glitter.

Like Cash Christmas Presents Happy is the woman who received a cash Christmas present, because she will have a lot of fun at the January sale counters.



Washington, D. C.—Exterior view of the White House, the official residence of the President of the United States. Photo shows south wing of the White House.

## Just One Trouble.

Yassar, dat boss ob mine am de fastest boss in de world! He cud run a mile a minute if it warrn't fo one thing.

What's dat, brudder? The distance is 'oo long for de shortness ob de time.

What's the best exercise for reducing? Just move the head slowly from right to left when asked to have the second helping.

# GREAT NEWS—

Useful Gifts For the WHOLE FAMILY at the Popular Store At Great Reductions

GIFTS for HIM		GIFTS for HER	
Gloves, 50¢ to	\$2.75	Scarf Sets	\$1.48
Pajamas, \$1.00 to	\$2.48 (In Nice Box)	Sweaters	89¢ to \$1.98
Suspenders, 50¢ to	69¢	Silk Hose	39¢, 59¢, 89¢
Belts, 50¢ to	\$1.48	Kid Gloves, black and tan,	\$1.50 to \$1.98
Sweaters	79¢ to \$2.50	Towel Sets	50¢ to \$1.00
Dress Sox	10¢ to 50¢	Rayon Undies	49¢ to \$1.00
Ties	35¢ to \$1.25	Bridge Sets	75¢ to \$1.50
Silk Scarfs	\$1.50 Up	Box Handkerchiefs	5¢ to \$1.95
Dress Shirts	59¢ to \$1.95 (In a Nice Box)	Manicure Sets, All Kinds.	
Dress Hats—Stetsons, Etc.	\$1.89 to \$12.50	Bath Salts in Porcelain	
House Shoes	79¢ to \$1.98	House Shoes	49¢ up to \$1.98
Box Handkerchiefs, Initial and Others,	10¢ up to \$1.00	Winter Coats, Dresses, Booties, Luggage, Tams, Hats, Etc., Etc.	
Top Coats, Rain Coats, Suits at Extremely Low Prices.		We will save you many \$ \$ \$ in Your Xmas Shopping.	
Boots Caps Luggage, Etc. Etc.			
It Will Pay You BIG to Attend.			

PLEASE CALL ON US POPULAR STORE Since 1921

## Announcement Extraordinary



**GOODYEAR**  
Speedway Tires  
—Are now available in full oversize HEAVY DUTIES, with six-ply from bead to bead, and 8-ply under the tread. —SPEEDWAY Tires need no introduction, as we have sold hundreds of them, and they are giving satisfactory service under hard usage and under all conditions. They are built for service and not merely to sell.

Buy NOW at the Special Holiday Prices We Are Making.

**Ireland - Beavers Motor Company**  
301 East Third Street. Phone 383

- LOOK AT THESE FEATURES:
- 1 Husky, handsome, heavy, long-wearing tread.
  - 2 Center Traction Safety.
  - 3 Built with Superwear Cord—Goodyear patent.
  - 4 Full Oversize in all dimensions.
  - 5 Goodyear name and bonding on sidewall.
  - 6 Guaranteed for life by world's largest rubber company.
  - 7 New in every way—a value you get because MILLIONS MORE people buy Goodyear Tires.

## If you aim to please

May We Suggest That You Consider the Gifts of Hardware? In our varied and complete stock of utility articles of everyday usage, including some that your loved ones probably would not buy for themselves but would appreciate the more if you gave them.

- THERE ARE ARTICLES OF
- |                   |                     |                |                   |
|-------------------|---------------------|----------------|-------------------|
| Choice Queensware | Pyrex Dishes        | Electric Irons | Fans              |
| Select China      | Radios              | Electric Lamps | Tools             |
| Flatware          | Hunting Equipment   | Electric Pads  | Gas Heaters       |
| Silverware        | Kitchen Accessories | Waffle Irons   | Knives            |
| Oven Ware         | Carving Sets        | Curling Irons  | Shaving Equipment |

# C. F. Kerr Hardware

**Dawn Items**

BY INEZ MILLER

L. N. George attended the chamber of commerce banquet at Canyon Thursday evening of last week, and reports the theme of the speakers to have been "How Shall West Texas Meet the Recommendations of the Legislative Committee on Efficiency and Economy?" Mr. George says that this committee has met and decided on its recommendations, which it will present to the State Legislature, which convenes in January. That among its recommendations is that this legislature pass a bill reducing our West Texas State Teachers College to a junior college and possibly deed it to the town of Canyon. That four other state teachers colleges and Texas Tech at Lubbock be given the same, and that entrance fees to state colleges be doubled. Mr. George believes that no worse educational calamity could befall this part of the state. Mr. and Mrs. H. H. Miller and

family and Miss Vera Crawford of Canyon were Amarillo visitors last Saturday.

A weiner roast scheduled for Tuesday evening in the H. E. Miller home was changed to a forty-two party on account of bad weather.

On account of bad weather there was no Sunday school or B. Y. F. U. program Sunday.

**Black**

BY MRS. J. J. CRAWFORD

Literary society met Friday evening at the school house, but the program was short as the weather was bad and several who were on the program were absent. Jessie Cross gave two readings, A. B. Hinds read jokes, and Miss Netha Crawford read the "Black Times" news for 1932. The next program will be on Christmas eve, when the two Sunday schools and the school will have a tree and a Christmas program.

W. H. Price spent last week

in Fannin county, and has been ill since his return.

Gerardine Hinds is still unable to attend school.

Mrs. Presley is still in the hospital and her condition continues critical.

Mrs. Robert Sisk and baby of Hereford spent last week in the home of her parents, Mr. and Mrs. A. C. Hays.

Rev. Roark of Plainview will begin a revival meeting at the Baptist church Friday evening, December 16, if the weather permits. Everyone is invited to attend all these services.

Mr. and Mrs. Roy Coker and family of Summerfield spent Sunday in the J. J. Crawford home.

A light snow fell here Friday, most of it melting Saturday. We had another snow Sunday.

**Westway Items**

BY WILMA NELL SIKES

Mrs. Loyd of Brownfield, accompanied by her daughter, Mrs. L. N. Lipscomb of Amarillo, visited her daughter, Mrs. O. Wilder, Tuesday.

Mrs. Offie Otts and children of Messenger spent Sunday and Sunday night with her mother, Mrs. B. Campbell.

The "ladies" club met Tuesday with Mrs. P. H. Gilliland. The members honored Mrs. C. P. Grimes with a miscellaneous shower. Two visitors, Mrs. Elliston and Miss Pauline Blaylock of Hereford, were present.

There was no school Monday on account of the extremely cold weather.

Mrs. Grady Wilson is spending the week in Hereford with her sister-in-law, Mrs. Ellis Wilson.

Rev. Harper of Grady, New Mexico, and David and Billie Boyer of the Ward community spent Sunday in the R. M. Gunn home.

Lily May Sikes spent the week end at home.

Mrs. Poindexter of Abilene, who is visiting her daughter, Mrs. A. C. Pierce, has been ill with the influenza.

Al Werner visited his brother in Amarillo last week.

Mr. and Mrs. Painter of Hereford spent Monday with her mother, Mrs. B. Campbell.

Mrs. O. Wilder and daughter, Mildred, went to Amarillo Thursday to visit her sister, Mrs. L. N. Lipscomb, and family.

**Jumbo News**

BY EDNA HALL

The community was saddened by the death of Mrs. C. D. Spencer early Friday morning, December 2, at the Deaf Smith county hospital, after a lingering illness of several months. The Spencers have lived here several years and have

a host of friends who sympathize with them in their sorrow. She was loved by all who knew her for her cheerfulness and helpfulness.

For several years she taught in our Sunday school, and her many friends will miss her smiling face. She is survived by her husband, C. D. Spencer, and four sons, Jack, Bradford, Marvin and Buddy.

Earl Springer and family of Frio visited the J. W. Berry home Sunday night.

Pat Hardy and family visited the John Noland home near Easter Friday.

Kathleen Hardy of Dimmitt spent the week end in the M. L. Hardy home.

Mmes. B. M. Hines and Walter Means and children of Hereford spent Wednesday with Mrs. Ovid Pinckert.

Mr. and Mrs. L. E. Beck and Rev. and Mrs. McDonald visited Mr. Spencer and sons Sunday.

Mr. and Mrs. Neill of Shamrock visited her parents and brothers in this community this week and have gone for a few days visit with the Sanders family at Portales before returning to their home. Mrs. Neill will be remembered as Miss Ruth Berry.

Grandma Kring spent Tuesday with Mrs. Oxford.

Mr. and Mrs. Ullman Hunter, M. L. Simpson, Margaret and Bobby, Mr. and Mrs. Clem Gilliam, La Rue and La Velle Beck have been on the sick list this week.

Mr. and Mrs. Oxford visited Friday in the Newt Conaster home near Hereford.

Mr. and Mr. Albert Schofield spent the week end at Portales visiting her mother, Mrs. Littleton. Missionary society met with Mrs. Finis Hunter Tuesday. Lesson study was the last chapter of "The Future Among Indians," and was ably handled by Mrs. J. W. Berry. Five members, Mmes. M. L. Simpson, Ullman Hunter, W. A. and Sam Hunter, J. W. Berry and the hostess were present.

Mr. Noland of Easter called in the M. L. Simpson home Thursday.

Willie Oxford and Mr. Kring were in Summerfield Tuesday.

Virgie Norman of Blue Ridge visited Finis Hunter Wednesday, Norma returning from a visit at Blue Ridge with him.

Mmes. Laird of Plainview and Holman of Amarillo visited their sister, Mrs. H. C. Baird, who is very ill, last Friday.

Miss Athalie Wilder is visiting Miss Kitty Oxford at Sunnyside. Mr. and Mrs. C. D. Pinckert have moved to the Penrose place.

Newt Conaster and family of Hereford visited the Beck and Oxford homes Monday.

Mr. Spencer's father of Wellington is visiting him.

Miss Mable Pinckert spent the week end at home.

Relatives from Lakeview spent Friday night in the Spencer home. Luke Beck was here from Dimmitt over the week end.

Mr. Cowser of Dimmitt was here Friday night to organize a Red Cross. J. J. Wilder, C. Kring and F. L. Pinckert were appointed as a committee, and anyone wishing to help in any way are urged to see either of them.

Rev. Sharp of Canyon spent Sunday night in the W.H. Hall home. Rev. McDonald, new Methodist pastor, preached an interesting sermon Sunday. We are glad to welcome him to our community. Rev. McDonald and wife were guests in the L. E. Beck home Sunday.

**Here and There**

BY MRS. C. B. TICE

The Worth White club will meet Tuesday, December 13, instead of the regular Wednesday, with Mrs.

Oglesby on account of some important business. Each member is asked to be there and a covered dish luncheon will be served at noon.

Mrs. J. J. Lindsey and children were Amarillo visitors last Thursday.

Mr. and Mrs. J. E. Andrews spent Sunday at the D. O. Benson home. Mrs. E. H. Weathered enjoyed a visit last week with her sister from Amarillo.

Several neighbors met at the Joe Andrews home last Monday and killed hogs.

Mmes. J. B. Harlin and Gleeves Owen spent one day last week with Mrs. Jack Roberson in Hereford.

Mrs. Nettie Green and Mrs. Walter Estes were Amarillo visitors last Thursday.

Mr. and Mrs. W. L. Tice were

supper guests at the Albert McDaniel home near Umbarger Sunday night.

Duane Mitchell is under a doctor's care this week.

Farmers are nearly through with feed stacking and some late wheat will yet be sown.

Messrs. and Mmes. John Turner and W. L. Tice were in Amarillo Friday.

**Being Accurate.**

A recent immigrant was telling another of an accident in which one of his friends had been injured.

He said: "Just as the cars came together, Abe's face turned white as your shirt."

Looking carefully at his friend's shirt, he said: "Whiter!"

**COLORADO COAL**

Lump and nut coal give you an even, satisfactory and dependable warmth with which nothing else can compare. Let us supply your wants.

**Gulf Dry Coke**


Those who have tried this economical fuel are loud in its praise. It is dry, produces much greater heat, and is much cleaner and more satisfactory to use than coal, there being no soot, smoke or ashes.

**West Texas Feed & Seed Company**

PHONE 265

WE URGE YOU TO ATTEND THE

**Dairy Farming Lecture**



Just as we encourage the poultry industry and any other activity that assists our people in live-at-home ideas and makes it possible for them to "carry on" through present times, we are asking that as many people who can, and are in any way interested in the dairy industry or any of its kindred subjects, to be at the Star Theatre Friday afternoon, December 16, at 2:30, and hear the discourse of H. S. Mobley, famous throughout the whole South for his ability as a dairy farmer, and one of the most instructive lecturers on modern farming methods.

**The First State Bank**

**Pre-Christmas Selling Event**

That Will Continue Through Christmas Eve, December 24th

We are offering our friends and customers a selection from among the hundreds of articles in our stock, at the most drastic reductions. Appropriate and suitable gifts for every member of the family may be chosen here with the assurance that they are first class, high-grade merchandise, yet the price at which they will be sold will effect tremendous savings.

Visit and Shop Through Our Store—We Quote But a Few Prices But There Are Hundreds of Others as Low!

**Ladies' Winter COATS**

Fur-trimmed, good quality, new models and materials, at the special prices of

**\$11.75**  
—and—  
**\$14.75**

**CHILDREN'S COATS**

Children's Coats at **\$4.98**  
Some as Low as **\$1.98**

**A B C PRINTS**

Famous fade-proof, assorted designs and colors, regularly priced at 17c, **15c**

Now to go at

**LADIES' LACE BOOTS**

Black or tan leather, at a price you never hoped to find them, get yours **\$3.98**

**MEN'S OVERALLS**

Also boys' sizes, blue denim waist pants for less than you ever knew **49c**

**MEN'S LACE BOOTS**

Black, leather, serviceable, a good boot with lots of wear **\$2.95**

**MEN'S WORK SHOES**

Leather insole, full of service, at the very low price of **\$1.50**

**BOYS' WORK SHOES**

Just like Dad's, like the above, sturdy enough for hard wear **\$1.39**

**Men's SUITS**

New ones, late fall and winter materials and models, at prices you never saw this quality sell for before—

**\$9<sup>95</sup>**      **\$14<sup>95</sup>**  
**\$19<sup>75</sup>**

**D. R. GASS & SON**




# A GUIDE TO GIFTS

REASONABLY PRICED

Easily within the present-day ability of people to pay for them. Attractive, yet at exceedingly low prices. . . Hundreds of Articles, Ideas and Items from which to make selection

For Christmas Remembrances  
BUY HERE AND SAVE

## Merchandise of Better Variety and Splendid Value. Our Christmas Stock Is More Abundant Than Ever Before!

### For MOTHER, BIG SISTER and DAUGHTER

- Bath Salts
- Dusting Powder
- Toilet Requisites
- Perfume Sets
- Powder Jars
- Powder Boxes
- Perfume Bottles
- Perfume Atomizers
- Manicure Sets
- Vanity Cases
- Cigarette Case
- Sets
- Companys
- Toiletware
- Dresser Sets
- Cameras
- Diaries
- Pen and Pencil Sets
- Bridge Cards
- Steerhide Purses
- Stationery
- Thermos Sets
- Flashlights
- Box Candles

### ACCESSORIES for GIFT WRAPPING

- Tinsel Cord
- Chinille Cord
- Tinsel Ribbon
- Cellophane Ribbon
- Plain Tissue
- Decorated Tissue
- Foil Papers
- Address Labels
- Seals
- Cards
- Tags

### For DAD, BIG BROTHER and SON

- Cameras
- Desk Sets
- Pen and Pencil Sets
- Shaving Sets
- Playing Cards
- Military Brush Sets
- Gladstones
- Billfolds, and Sets
- Letter Cases
- Lather Brushes
- Razors
- Pocket Watches
- Wrist Watches
- Thermos Sets
- Cigar Lighters
- Cigarette Case & Lighter Sets
- Poker Chip
- Racks
- Flashlights

### For THE HOME

- Photo Albums
- Clocks
- Thermos Water Sets
- Desk Sets
- Cigarette Boxes
- Ash Trays
- Lamps, Electric
- Desk Calendar
- Xmas Tree
- Lamp Sets
- Tinsel Garlands
- Paper Decorations
- Icicles
- Artificial Snow

### For THE KIDDIES

- Infant Sets
- Dolls
- Games
- Toys
- Box Cameras
- Stationery
- Nursery Sets
- Pocket Watches
- Wrist Watches
- School Lunch Kits
- Gym Sets
- Clothes Brush Sets
- Flashlights
- and Christmas Greeting Cards

# CITY DRUG STORE



## International Sunday School

### Lesson

BY DR. J. E. NUNN

December 18.

#### CHRISTIAN STANDARDS OF LIFE (Review).

#### Golden Texts During This Quarter.

- October 2. Grow in grace, and the knowledge of our Lord and Saviour Jesus Christ.—2 Peter 3:18.
- October 9. I will walk within my house with a perfect heart.—Ps. 101:2.
- October 16. Train up a child in the way he should go; and when he is old, he will not depart from it.—Prov. 22:3.
- October 23. As for me and my house, we will serve the Lord.—Joshua 24:15.
- October 30. Whosoever a man loveth that shall he also reap.—Gal. 6:7.
- November 6. Blessed are the peacemakers: for they shall be called the children of God.—Matthew 5:9.
- November 13. Not slothful in business.—Romans 12:11.
- November 20. Take heed, and beware of covetousness; for a man's life consisteth not in the abundance of the things which he possesseth.—Luke 12:15.
- November 27. They first gave their own selves to the Lord.—2 Cor. 8:5.

December 4. Of a truth I perceive that God is no respecter of persons.—Acts 10:34.

December 11. Whether therefore ye eat or drink, or whatsoever ye do, all to the glory of God.—1 Cor. 10:31.

December 18. If any man will come after me, let him deny himself, and take up his cross and follow me.—Luke 9:23.

December 25. For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.

**Introduction.**  
During this quarter we have been dealing with Christian standards of life—human relations and duties in the light of the teachings and example of Jesus Christ. Jesus spoke the final word concerning all matters of duty, and conduct of human relations. His standards of life and conduct have not yet won complete acceptance by the world, or even by his professed followers, but through the centuries humanity has been moving, slowly it is true, toward his goals. The only real progress made by the world during the nineteen centuries since Jesus spoke has been marked by those eras when the ideals and principles of Jesus

Christ were accepted. He will win, and his ideals will some day be the rule of life—for the individual, for society, for nations, for world humanity.

#### Home Life the Basis of National Life.

Our studies for this quarter on the general subject "Christian Standards of Life" began with the individual. First in the program is the culture of the devotional life—prayer and the study of God's Word. These are the means whereby the individual comes better to know the will of God and better to do that will. Then come home life, family relations, the duties of parents and children, problems of the modern home and present-day family life. We are to build the nation out of the homes of the people. If we fail there, the future holds little promise for the nation or for any of the institutions of society and of government. The pressing problems of America are many. But more serious than those of finance, of politics, of industry, of business, are those of the home and of family life.

#### The Home Life of Jesus.

Lesson 2 includes two beautiful pictures of Jesus, first in the home of his childhood at Nazareth, and then in the home of his friends at Bethany. In the first we see beautiful motherhood in Mary full of love and solicitude for her twelve-year-old son, and the spirit of obedience in Jesus. In the other in the home of Martha and Mary we see the emphasis which Jesus put upon the spiritual element as contrasted with material. The home is a place for fellowship, for communion and spiritual growth. And Christ in the home helps us to put the emphasis at the right place; he makes for peace and harmony and simplicity, qualities that only can enrich and beautify life.

#### Religious Training of Children.

Lesson 3 emphasizes home training in religion and Christ's love for little children. President Hoover's saying that "civilization advances on the feet of little children" is destined to live because of the truth of it. One of the fundamental elements in the greatness of Abraham was his religious training of his household. Among the commandments given to Israel was that great diligence should be used in teaching the children the word of God. Perhaps one of the greatest defects of modern home life is the lack of religious training.

#### Christian Citizenship.

Lessons five, six and ten suggest the duty of patriotism and good citizenship. We find Christ and the apostles standing for obedience to the law. Jesus was not guilty of breaking Roman law. Paul was a loyal Roman citizen, and as his Lord said, "Render to Caesar the things that are Caesar's," so Paul said, "Let every man be in subjection to the higher powers." Christianity is law-abiding. That was true in autocratic days. Is it any less true in democratic days? By our vote and our influence we help to shape national policies. Surely as Christians we ought to feel our responsibility enough to do two things: (1) to use our influence and suffrage in behalf of the improvement of law, and (2) to obey the laws ourselves.

#### Christian Stewardship.

Lessons seven, eight and nine are based upon the truth that we belong to God, as completely as in ancient times the slave was said to belong to his master. He does not call us slaves; he calls us children and friends, but in our thought about ourselves we belong to Him, and all that we are and have is subject to His command. Such is true of our money, and for that reason in all our handling of our money we ought to cherish the thought of partnership with Him and the service of His kingdom. We are stewards not only of our money but of our talents and all our life. Lesson nine gives two wonderful illustrations of God's call for all of life—the call of Christ's first disciple and the call of Saul of Tarsus. And the readiness and enthusiasm with which these men left all and followed Jesus are a constant challenge to us to give ourselves without reservation to obedient service. At no time and nowhere ought we to feel that we are at liberty to live outside the will of Christ for us.

#### The Coming of His Kingdom.

The Kingdom—will come according to his program, the building of his ideals and standards into the life of the individual, and thus into the life of the world. Our

first concern is not when it shall come, or the other incidental matters in relation to its coming, but, are we making some real contribution to its building? There is no surer test than this: "Let this mind be in you which was also in Christ Jesus."

#### NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW.

Notice of intention to apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the properties now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, Kansas City, Mexico and Orient Railway Company of Texas, and North Plains and Santa Fe Railway Company.

The undersigned will apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts, authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads or other property now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, and to purchase or lease the railroads and other property now owned or hereafter acquired by Kansas City, Mexico and Orient Railway Company of Texas, and to purchase or lease the railroads and other property now owned or hereafter acquired by North Plains and Santa Fe Railway Company, such lease or leases, if executed, to include the branches and extensions of such railroads, and each of them, that may be hereafter constructed.

#### PANHANDLE AND SANTA FE RAILWAY COMPANY

By (Signed) W. B. Storey, President.

#### CLINTON-OKLAHOMA-WESTERN RAILROAD COMPANY OF TEXAS

By (Signed) W. B. Storey, President.

#### KANSAS CITY, MEXICO AND ORIENT RAILWAY COMPANY OF TEXAS

By (Signed) W. B. Storey, President.

#### NORTH PLAINS AND SANTA FE RAILWAY COMPANY.

By (Signed) W. B. Storey, President. 48-5c

#### Meet My Girl Friend.

Dodson. I found this long blonde hair on the back seat of my limo-

line. My wife's hair is black.

I'll give you an explanation, sir.

Explanation nothing!—What I want is an introduction.

## Seen On the Screen at the Star

Robert Blake's famous story, "The Last Mile," plays today and tomorrow with all the startling vividness of the original stage rendition that rocked the country. Because of the nearness of the events incidental to the story, much local interest is manifest in its presentation here. It deals with the electrocution of Robert Blake for the murder of a traveling man named Conner, near Tulsa several years ago, and the trial, conviction and execution of the youth charged with the crime, followed by the startling story of his experiences and meditations before his electrocution, makes the classic of all modern prison themes.

Saturday will bring the Santa Claus parade in Hereford, and the Star Theatre is giving a free comedy and Mickey Mouse feature to entertain the children from 11:00 until 1:00 o'clock that day, and all the little folks are urged to avail themselves of that pleasure.

Tom Keene, in a western play, "Renegades of the West," appears in the matinee and evening performance Saturday, every one being admitted for the small sum of 10 cents.

Sunday is the first day of the Star's Anniversary Week, and the management is celebrating by showing every picture next week for a 10-cent admission price. Four big features will make up the week's program.

Sunday afternoon and Monday night what is conceded to be the greatest football picture of all time, "The All-American," showing all the greatest stars of the 1931 gridiron as well as the national champion, University of Southern California team, will be featured.

Tuesday and Wednesday brings "The Mask of Fu Manchu." Thursday and Friday will present "The Old Dark House," and Saturday's matinee and evening play for next week will be "War Correspondent."

#### Give Her Some Catnip.

Mrs. Gabb: "So your husband objects to cats?"

Mrs. Stubb: "Yes, indeed. He says that I feed all the cats in the neighborhood. Won't you stay and have tea?"

## THE Gift SOURCE

You will find everything you can imagine for gifts in our varied and complete stock, from children's toys and novelties to presents of utmost practical value.



EXTREMELY LOW PRICES  
Never have we seen fine gift goods at such ridiculously low prices. Imagine a fully dressed walking doll for \$1.25.

## WEIR'S VARIETY STORE

## Texas Market & Grocery

PHONE 353—FREE DELIVERY  
SPECIALS FRIDAY AND SATURDAY

- 3 PALM OLIVE Soap and 3 Crystal White Soap ..... 25c
  - BLACKBERRIES, gallon ..... 35c
  - GRAPE JUICE, pint ..... 19c
  - SUGAR, ten pounds ..... 49c
  - SUFDS, 10 pounds ..... 14c
  - COFFEE, Riohte, 1 pound ..... 17c
  - MEAL, Hereford, 10 pounds ..... 17c
  - BAKING POWDER, Clabber Girl, 2 lbs ..... 23c
  - TOMATOES, No. 2 can, 4 for ..... 25c
  - PEANUT BUTTER, pint jar ..... 17c
  - BLACK-EYED PEAS, medium size, 4 for ..... 25c
  - GINGER SNAPS, nice and fresh, 2 lbs ..... 15c
  - FINEAPPLE, broken/slices, 2 1/2 size ..... 15c
  - PEACHES, packed in syrup, 2 1/2 size ..... 15c
  - PICKLES, sweet, quart ..... 19c
  - CATSUP, large bottles, 2 for ..... 25c
  - SALMON, pink, No. 3 can ..... 10c
  - CELERY, medium size ..... 8c
  - LETTUCE, firm head, per head ..... 8c
  - ROUND, loin or T-bone Baby Beef, lb ..... 12 1/2c
  - PURE PORK SAUSAGE, 2 lbs ..... 15c
  - HAMBURGER MEAT, fresh ground, 2 lbs ..... 15c
  - SLICED BACON, good, pound ..... 15c
  - HOME-MADE CHILI, pound ..... 20c
  - BEST BEEF ROAST, lb ..... 10c
  - CHEESE, Longhorn, lb ..... 17 1/2c
- You will find a complete assortment of Fruits and Nuts for Your Christmas Shopping.



## Have Money For Your Bills

ARE your bills "piling up" on you, because you haven't enough money in the bank to pay them?

Are you continuing to buy because of the lure of easy payments, when you already have bought more than you can pay for? Do some thinking!

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK HEREFORD

A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

# HERE'S VALUE!

- FOR FRIDAY AND SATURDAY
- COFFEE, Schilling's, lb ..... 33c
  - COCOANUT, bulk, lb ..... 19c
  - POPCORN, bulk, Giant, 2 lbs ..... 14c
  - PECANS, per lb ..... 8c
  - SUGAR, 10-lb cloth Bag ..... 49c
  - ORANGES, nice size, dozen ..... 17c
  - TOMATOES, 3 No. 2 cans ..... 20c
  - CRANBERRIES, quart ..... 16c
  - SUGAR, powdered, 2 pkgs ..... 15c
  - CANDY, Christmas Assorted, lb ..... 15c
  - SOAP, P. and G., 4 big bars ..... 15c
  - PINEAPPLE, 2 No. 1 cans ..... 17c
  - TOILET SOAP, White King, 3 bars ..... 17c

Old Santa Claus will be in our store Saturday afternoon, December 24. Get a coupon with each purchase—they will be good for any one of a number of presents he will have to give away.

## CARL'S CASH & CARRY GROCERY



## "There Is a Santa Claus!"

Why, of course there is, and he will be real to you if you take advantage of the great saving you can make by buying your Auto needs during our special HOLIDAY SALE, ending Saturday, December 31, 1932.

We are greatly reducing the prices on TIRES, TUBES, BATTERIES, PISTON PINS, RINGS, VALVES, FAN BELTS, SPARK PLUGS, ALL SHOP WORK, and, in fact, everything in our line except gas and oil.

We are going to be satisfied with little profit during the remainder of this year, and our loss will be your gain.

## Ireland-Beavers Motor Co.

301 East Third Street. Phone 383

# STAR THEATRE

Hereford, Texas

TODAY—TOMORROW  
Thursday and Friday  
DECEMBER 15-16

**THE PLAY ROCKED THE NATION!**



**THE LAST MILE**  
THE PICTURE WILL ROUSE THE WORLD!



SATURDAY ONLY  
DECEMBER 17

**FREE SHOW!**

TO THE KIDDIES:  
From 11:00 Until 1:00 P. M.  
Regular Program Begins at 1:00 O'Clock.

10c Admission TO EVERYBODY



**TOM KEENE**

**RENEGADES OF THE WEST**  
With BETTY FURNISS BOSCO ATES

Anniversary Week Program  
4—BIG PICTURES—4

At Only **10c** To All

SUNDAY MATINEE and Monday Night  
DECEMBER 18-19

Only In This Great Picture  
can you see the 1931 ALL AMERICA TEAM, plus Frank Corideo, Albie Booth, Ernie Nevers, Chris Cagle, Marley Schwartz, Ernie Pinckert.

**ALL AMERICAN**  
with RICHARD ARLEN  
Andy Devine, James Gleason, June Clyde, Gloria Stuart, John Darrow.

Tuesday - Wednesday  
DECEMBER 20-21

"Mask of Fu Manchu"

Thursday - Friday  
DECEMBER 22-23

"Old Dark House"

SATURDAY ONLY  
DECEMBER 24

"War Correspondent"

## THE HEREFORD High School Glee Clubs PRESENT

# ON TO BETHLEHEM

By NORMAN LIGHTFILL  
DIRECTED BY LUCILLE HICKS  
THELMA McMINN, Guest Organist  
METHODIST CHURCH  
7:30 P. M., DECEMBER 14, 1932

PROFESSIONAL DEVOTIONAL ..... Miss McMinn  
NOW THE DAY IS OVER, Branby ..... Dr. E. E. Robinson  
Messrs. Daniel, Morgan, Lawrence, Stanford, Keeler and Johnson  
Messrs. L. Carmichael, Thomas Morgan, T. Carmichael, Borden and Ray  
SING AND BE JOYFUL ..... Chorus  
AWAITING THE REDEEMER ..... Loys Carmichael  
THOU SHALT CALL HIS NAME JESUS ..... Elizabeth Bowman  
(With Chorus)  
THE PROMISED DAY IS HERE ..... Effyle Whitsett and  
Mary Lee Curry  
THE WATCH IN THE FIELD ..... Troys Carmichael and Chorus  
HEAVENLY BABY, SLEEP ..... Betty Jones, Elizabeth  
Ireland and Chorus  
SILENT NIGHT ..... Loys Carmichael  
O WONDROUS LOVE ..... Marvin Thomas, Sherman Morgan, Troys Carmichael  
MINE EYES HAVE SEEN ..... Ruth Marie Mountz  
JESUS SHALL REIGN ..... Lucretia Wilson  
JOY TO THE WORLD ..... Chorus  
BENEDICTION ..... Congregation and Chorus

PERSONNEL  
Geneva Sue Benton Ruby Keeler Frances Borden  
Elizabeth Bowman Beatrice Lawrence Jean Snyder  
Lavada Cox Jean Morgan C. J. Borden  
Mary Lee Curry Ruth Marie Mountz Loys Carmichael  
Nora Alice Daniel Mary Elizabeth Troys Carmichael  
Elizabeth Ireland Stanford Sherman Morgan  
O'Neil Johnson Leona Whitsett Liburn Ray  
Betty Bruce Jones Lucretia Wilson Marvin Thomas  
Wilda Wilson

### County Agents Trade Hogs For Feed In Hockley

An example of the value of the work of County Agent R. O. Dunkle to the farm life of Deaf Smith county in dollars and cents has been made very evident in the past month by the number of hogs sold by farmers here to others down in Hockley county.

Because of the poor shipping market conditions over the country, Deaf Smith county has more hogs than feed, and the exact reverse was true in Hockley county where the farmers have an abundance of feed—but no hogs to feed it to.

A visit by Mr. Dunkle and Jim Lipscomb to Levelland, revealed the possibility of a market for hogs there, and as a result more than 200 have been sold from investigations and contacts made.

As an outgrowth of that, it was learned 4-H boys in Hockley wanted some pure bred pigs and calves for their projects and a number of sales and transfers have been made, some of them already being entered in the Balanced Farming contest sponsored and operated in conjunction by the Amarillo News-Globe, Pinkney Packing Company, A. & M. College, and the several extension services.

Trading between farmers in the two counties is still in progress with the possibility of extending through the winter. Contact between buyers and sellers is furnished free by the two county agents, and much benefit has been and will still be derived by both sections. All owners of feed and livestock will be helped whether they trade or not, as the more exchange is made in each community affects the laws of supply and demand and influences the price trend upward, to the benefit of everybody concerned.

### CALLS MEETING OF ALL W. T. S. T. C. EX-STUDENTS FOR NEXT SATURDAY

W. T. S. T. C. Ex-student of the Dawn school, and former fieldman for West Texas State Teachers College at Canyon, has called a meeting of all former students of the college to assemble in the office of County Judge Earl W. Wilson in the court house next Saturday afternoon at 1:00 o'clock.

The purpose of the meeting is to discuss and perhaps organize in opposition to the recently announced plan to lower the rating of the college from a senior to a junior rank, along with other state schools, advocated by a committee that will present the plan for approval and action of the coming legislature, which will convene in January.

### EDGAR IRELAND BAGS BIG BOBCAT WHILE ON EARLY QUAIL HUNT

While out in the northwest part of the county, opening the quail season with a hunt on his first day, December 1, Edgar Ireland had the satisfaction that comes to all hunters who bag big game by killing a 40-pound bobcat, one of the first reported killed in Deaf Smith county for many years.

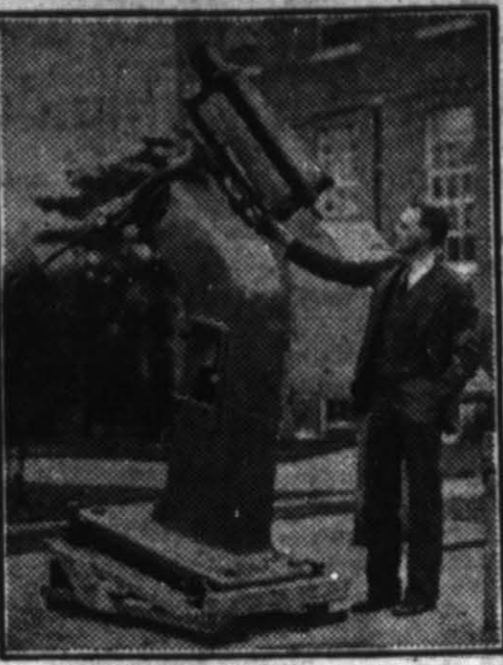
The specimen is an exceptionally fine one, and will be mounted and kept as a trophy of the hunt.

### One Touch of Kindness.

Jones (rolling his lawn, hot and tired): "Hallo! Your father wants to borrow something, as usual, I suppose?"  
Neighbor's Boy: "Yes, please Mr. Jones. He says could you 'lidge him with the loan of a corkscrew?"  
Jones: "A corkscrew? Certainly. You run along, Bobby; I'll bring around myself."

Dr. R. B. Willis of Friona was in Hereford Saturday.

### Camera to Record Stars and Comets in Chinese Skies.



Cambridge, Mass.—The latest in camera development is this Astro-photographic camera which is receiving its final check at the Harvard University Observatory before being shipped to the Harvard Observatory Station in Nanking, China, where it will be used in photographing the sky at night. It is equipped with a 32-inch lens. It is so geared that it moves with the axis of the earth at the same speed that the earth revolves making the stars stationary on the plate. Shown with the camera is L. B. Andrews, executive secretary of the Harvard Observatory at Cambridge.

### Siegler's Herd Selected For Judging Work

F. T. King, vocational agriculture teacher of the Carter, Oklahoma, schools, with three of his students, J. E. Stowers, J. B. Henson and H. B. Wolf, were guests in the T. E. Siegler home Saturday night, December 3.

The occasion of the visit was the inspection and practice judging by the vocational boys of the pure bred Hereford cattle on Mr. Siegler's ranch west of town. While a community drive to interest citizens of Carter in pure bred livestock was in progress recently, Mr. Siegler spoke on selective breeding before that chamber of commerce and interest aroused then resulted in the visit to his ranch and home.

Late in November Mr. King telephoned here for permission to bring his livestock judging team to the Siegler ranch for practice work, and the teacher and his boys were delightful guests of the family while here.

The boys were Oklahoma state high school champions in livestock judging last year, and their selection of the Siegler herd for practice work this fall is a distinct honor to this county and community as well as to Mr. Siegler for the production of the highest quality of Herefords.

Wherever champions go public attention follows, and the coming of a state champion livestock judging team of its own accord to one of the fine herds of Deaf Smith county attracts the eyes of the whole Southwest and of national Hereford interest to this community.

### Game to the Last.

So you are undertaking to keep bees?  
"Yes, I don't want to miss anything, and I've been stung every other way there is," said Farmer Corntassel.

## SOCIETY

### BEEF CANNING DEMONSTRATION AT FAIRVIEW

"I have to see the thing done to really know how," says Mrs. R. L. Campbell of Fairview, demonstration council club chairman for next year, when she asked for a beef canning demonstration to be given at her home December 7.

Equipment consisting of three large iron kettles—one for searing steaks, one for roasts and one for boiling the bones to make soup stock; 100 No. 3 cans, five pressure cookers, one sealer set up for No. 3 cans, plenty of clean rags, sharp knives, table space and pans were provided.

The demonstration was given so the people in the community could learn the proper methods of cutting and canning beef.

The following people attended: Mr. and Mrs. H. J. Oglesby, Mr. and Mrs. Toy E. Price, Mr. and Mrs. W. O. Comingoer, Mr. and Mrs. O. G. Smith, Dan Higgins, Sunbeam Price, Mrs. J. C. Cummins, of Hereford; Mrs. E. W. Wombie, Mr. and Mrs. R. L. Campbell, R. O. Dunkle, farm agent, and Miss Leta Mae Martin, home demonstration agent.

### MISS GLADYS SIEGLER ENTERTAINS

Honoring Miss Rosalie Leslie of Canyon, Miss Gladys Siegler entertained a few friends Saturday evening with bridge. Cake and coffee were served to the guests as refreshments before their departure.

Attending were Misses Martha Duncan, Dorothy Flannery, Rosalie Leslie, Messrs. Earl Woods, Edgar Pickett, Colby Conkright, Heber Stuart, Messrs. and Misses B. M. Wiltshire and J. W. Witherspoon.

FOR JOB WORK, TRY THE BRAND

## Inexpensive FURNITURE GIFTS

The rest of this week and all of next week we will give you your choice of all floor lamps and bridge lamps up to \$20.00 values for \$5.75

We have the most wonderful values in cedar chests we have ever exhibited. These are in both natural finish and walnut finish. Your must see these to appreciate them. Special values at \$22.50 \$18.50 \$13.50 and \$12.50

Every Item of House Furnishing In Our Store Is Being Offered at Bargain Prices.

## E. B. BLACK CO.

### RALPH BARNETT HOME DESTROYED BY FIRE MONDAY EVENING

The beautiful home of Ralph Barnett and its lovely furnishings were ravaged by fire sufficient to lose all its practical value about 7:30 Wednesday evening. The flames were of undetermined origin, no one being in the house at the time. The entire interior was burned before the fire department reached the scene, and it is thought flames had been in progress for some time before neighbors noticed them and turned in the alarm.

Misses Eunice Rutherford and Frances Fulbright spent Saturday in Amarillo.

Mr. and Mrs. J. W. Witherspoon were in Dimmitt and Olton on business Saturday.

Miss Gladys Seigler of Clovis spent the week end here with her parents.

Miss Genevieve Eberle was a Dimmitt visitor last Thursday.

J. M. Stark was here from Friona on business Saturday.

Heber Stuart of Clovis spent Saturday in Hereford with friends.

What to do is the question. Shall I take up painting or cultivating my voice?  
Paint!  
Oh, come; then you've seen some of my work?  
No, I've heard you sing.

I just saw an alligator eating one of your children as I came by the creek.  
Most, his gentleman said an alligator had just eat one of our children. Ah! I done told you sumpin' been going with dem kids.

## ATTEND THE DAIRY FARM LECTURE

—We wish every one of our customers and friends, as well as every person who is the least bit interested in the dairy industry, will be present at 2:30 Friday afternoon to hear H. S. Mobley, successful farm dairy operator and specialist, speak at the Star Theatre.

His Message Will Be Valuable to All of Us.

## FARMERS' CREAMERY ASSOCIATION, Inc.

# PIGGLY WIGGLY

**Energy FOODS**  
KEEP THEM WARM AND WELL  
THESE WINTRY DAYS  
Specials for Friday and Saturday

<b>ORANGES</b> California Navels, Your Choice—	
Of One Full-Size Box	\$1.25
One-Half Box	\$1.00
PER DOZEN, large 26c, Medium 21c, small	12 1/2c
<b>LEMONS</b>	23c
Sunkist, California, dozen	

<b>HOMINY GRITS</b>	7c	<b>COCOA</b>	9c
Quaker, package		Hershey's, lb box 17c, half lb	
<b>POPCORN</b>	25c	<b>PEAS</b>	10c
Giant Yellow, 4 lbs		Glenn Valley, No. 2 can	
<b>DINAMITE</b>	5c	<b>CHILI</b>	19c
Breakfast Food, pkg		Wolf Brand, No. 2 can	

<b>COFFEE</b>	Polgar's, 2 lbs 65c, 5 lbs \$1.00, lb	34c
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<b>PEANUT BUTTER</b>	15c	<b>CHOCOLATE</b>	24c
White Swan, 16-oz glass		Covered Cherries, lb box	
<b>OLD DUTCH</b>	13c	<b>TOMATOES</b>	9c
Cleanner, 2 cans for		Fresh, pound	
<b>MARSHMALLOWS</b>	17c	<b>CELERY</b>	7c
Bulk, lb		Nice Bunches	

**Special Prices On Christmas Candies and Nuts**

<b>BANANAS</b>	19c	<b>SUGAR</b>	47c
Per dozen		10 pounds in cloth sack	
<b>COCOANUT</b>	17 1/2c	<b>CAKES</b>	21c
Bulk, long thread, lb		Bulk, Fig Bars, 2 lbs	
<b>FIGS</b>	24c	<b>OYSTERS</b>	25c
1 1/2 pounds, white or black		5 ounce cans, 3 for	

<b>DATES</b> 2 lbs regular	24c	<b>PECANS</b> Shelled, select	29c
2 lbs pitted	33c	halves, lb	

<b>RAISINS</b>	25c	<b>CHOCOLATE</b>	5c
4 pounds in pkg		For baking, per bar	
<b>TOILET TISSUE</b>	22c	<b>CRACKERS</b>	18c
Fort Howard, 3 for		2-lb box	
<b>OATS</b>	13c	<b>POTATOES</b>	12 1/2c
Large package		10 lbs No. 1	

<b>PINEAPPLE</b>	No. 2 can, broken slices	10c
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<b>MEAT SPECIALS</b>		<b>WHITE KING</b> Washing Powder, package, with 1 White King Toilet Soap and Toy Steel Truck FREE <b>64c</b>
ROUND, Loin or T-bone Baby Beef, lb	12 1/2c	
PURE PORK SAUSAGE, 2 lbs	15c	
HAMBURGER MEAT, fresh ground, 2 lbs	15c	
SLICED BACON, good, pound	15c	
HOME-MADE CHILL, pound	20c	
BEST BEEF ROAST, lb	10c	
CHEESE, Longhorn, lb	17 1/2c	