

## AROUND TOWN

Sights and Faces Seen

A card from Alex Thompson at Brownsville says: "Just been over to Matamoros and visited the graveyard and was thrown out with the other bones."

The County Agent's office reports that farmers in talking about the windy days say: "My land didn't blow any, but boy howdy, you should have seen my neighbors."

While there is such a stir in Congress over those income questions the census taker will ask, is an interesting time to turn to another page in this issue of the Brand where are listed some of the things the population taker will want you to answer.

Miss Della Turner, district FSA secretary from the Regional Office in Amarillo, is working this week at the local office.

Also with the FSA office here this week is Frank Seale, Texas Tech graduate, who has been with the administration for about a year.

Taking their meals standing up these days are Vance Stallcup and Billy Phillips who Saturday rode horses bareback at the Wirt Phillips ranch.

Want to decorate your home? Hardy plants free to all people for the digging to decorate your homes. Mrs. E. J. Williams, 612 11th Street.

Newly employed at Burk's Furniture Store is E. N. Mitchell who began work there this week. Previously he had been working at Miller Auto Store.

Vance Crume, who has been working for Reeves Chevrolet Co., at Friona, is now employed as clerk at Miller Auto Store. He hailed from Farwell before going to Friona.

(Continued on Page 12)

## Father Of Mrs. Lee Curry Dies Near Clarendon

W. A. Davis, a pioneer of Donley county, died at his home near Clarendon early Tuesday morning after a long illness. He was the father of Mrs. Lee Curry of Summerfield. Mr. Davis was 82 years of age, February 22. He leaves his wife, four daughters and twelve grand children. Mr. and Mrs. Curry had been at his bedside for several weeks. Mrs. Curry returned to her home Sunday for a short stay. Upon receiving the message of her father's death she left for Clarendon with her daughter, Mrs. Guy Walser and Mr. Walser. Pearl Procher, a niece also accompanied her.

Mrs. L. A. Ricketts, Mrs. J. O. Newell and daughter, Virginia, Mrs. John Patton and Mrs. Edna Bowe went to Claude to attend the funeral held there for Judge Davis.

## Mason Homecoming To Be Monday Night

Annual homecoming of Hereford Masons will be held Monday night, March 11, F. M. Kester, W. M., has announced. The gathering will take place in the Masonic Hall, beginning at 7 o'clock. All Master Masons are cordially invited to attend.

## Fraser May Put In Warehouse, Washer And Grader To Handle 1940 Spud Crop

In a meeting of the Hereford Potato Growers Association Tuesday night, Alton Fraser, head of Fraser Milling Co., and Fraser Oil Co., agreed to look into the possibilities of putting in a warehouse, grader and washer to handle the 1940 potato crop. At the same meeting 22 members, controlling 400 acres of spuds, agreed to sell their crop through him if he decided to

## As Boys Gathered For First Fat Stock Show



HEREFORD'S FIRST FFA AND 4-H Club Fat Stock Show attracted many entries and was attended by a large crowd. Pictures above are scenes snapped at the show Wednesday, February 28. Upper left is V. C. Hopson with his Grand Champion calf, which also was champion of the Hereford Senior class. Lower left, on the left is R. C. Valetine with his Hereford which was judged champion of the Junior Division and in the same picture on the right is Herbert Hoover with his champion calf in the Shorthorn Division. The three pictures showing portions of the crowd which attended were snapped by John Olson. Upper right: Having a little trouble pulling the calf in line. In the middle: As the Junior Division was being judged. Lower right: If you attended the judging, you are probably in this picture.

## Models Named For Pre-Easter Style Show; Fifty To Take Part In Tom Thumb Wedding

### Bridge School To Be Sponsored By B&PW Club

The Business and Professional Women's Club is sponsoring a five-day, 39-lesson bridge school which will be open to outsiders and to men as well as women. Mrs. Dyalitha Brady, president of the club, has announced. The school will be held March 25 through March 29 at a place to be announced soon, she said.

Conducting the lessons in Contract Bridge, Culbertson system, will be W. F. (Rufus) Steele, internationally famous bridge authority whose numerous books on bridge antedate those on the Culbertson system. He is a representative of the National Bridge Congress.

Included in the course will be 11 of the newer conventions. Lessons will be given five consecutive days, both afternoon and evening. One ticket includes all the lessons. Tickets are on sale (Continued on Page 12)

With announcement of models who will present the pre-Easter fashions of participating stores, plans for the Tom Thumb Wedding Style Show being sponsored by the Junior Pioneer Club for benefit of Central School Cafeteria, were near completion. The event is scheduled for Tuesday night, March 12, in the High School Auditorium beginning at 7:30 o'clock.

Three stores have announced names of Models. For the Fashion Dress Shoppe there will be Mrs. Willis Edelman, Mrs. Louis Woodford, Mrs. Ralph Roden, and Mrs. Woodrow Wilson. J. C. Penney has announced its models as Miss Robbie Foster, Miss Louise Homer, and Miss Betty Perryman. Misses Margaret Ann Miller, Margaret Higgins, Orvelia Hill and Eloise Tout will model fashions for The Vogue. Other stores participating are the Popular Store and Fox Man's Shop.

For the Tom Thumb Wedding the bride will be Marion Jo Wilson and the groom will be Jackle McCracken. The couple was nominated by ballot in an election which ended February 24. Maid of Honor will be Sharon Dee Moore and Best Man will be (Continued on Page 12)

## Robert C. Turk Buried At Detroit, Texas

Robert C. Turk, 27 died at Dimmitt, March 3, and his body was shipped to Detroit, Texas, for funeral services and burial. His wife, Mrs. Geneva Turk, survives. Mr. Turk was born August 22, 1912 at Woodland, Texas.

## Easter Seal Sale Opens



Rev. H. M. Redford, pastor of the First Christian Church, was appointed chairman of the local committee for the Easter Seal Sale conducted by the Texas Society for Crippled Children, to raise funds to aid crippled children. Fifty per cent of the funds raised here will be used locally while 50 per cent will go to the state and national offices.

Others on the committee who will aid in this annual Easter drive are Mrs. Bessie L. Smith, County Treasurer, who will act as secretary for the drive, Alex Thompson, Jess Stanford, and John Olson.

In accepting his appointment as chairman, Reverend Redford said: "The committee and I consider it a great honor and privilege to have charge of the seal campaign here. The cause of the crippled child is so appealing and the need is so great that we can hope for and confidently expect public support." (Continued on Page 12)

## Harkins-Mosley Case Appealed To Higher Court

Case of Darrell Harkins vs. John R. Mosley has been appealed to the Court of Civil Appeals, Seventh Supreme Judicial District, Amarillo, it was learned this week. Appeal was made by Mr. Mosley. A district court jury here last week returned a verdict in favor of Mr. Harkins in the latter's suit for \$1,500 actual and \$500 exemplary damages from Mosley.

## New Postoffice Over Half Done Says Engineer

Reporting that work on the new postoffice is a little over half done, Walter Shaddy, engineer in charge of construction, said today that barring unforeseen hindrances the structure would probably be finished by the last of April.

Work is moving along nicely, he said. Bricklayers should be finished with the interior tile this week and the copper for the pitch portion of the roof is expected to arrive the latter part of next week while steel framing for the cupola should be here Monday. Lathers will probably begin work Monday and plasterers are expected to start one day next week.

Setting the vault door, weighing 2250 pounds, will also take place one-day next week. Meanwhile paving work on walks, parking space and driveways is continuing.

## Services Are Held For Dimmitt Man

Funeral services for Bruce McLean, 49, were to be held from the Dimmitt High School Auditorium this afternoon at 3 o'clock, conducted by Rev. Hoyt Boles of Ft. Worth, assisted by Rev. Robert L. Butler of Abilene. Interment was to be made in the Dimmitt Cemetery.

Mr. McLean, one of the best known residents of Dimmitt and Castro county, passed away Tuesday.

He is survived by his wife; three sons, Charles E., of Friona, Kenneth B. and Bob B., of Dimmitt; three daughters, Mrs. Mack Wiggs of Weatherford, Miss Emily McLean of Lubbock and Mrs. Wilson Mays of Lavenna Okla.; his mother, Mrs. Rosa McLean of Dimmitt; and four grandchildren.

Other survivors include three sisters, Mrs. J. A. Hodges of Lubbock, Mrs. Clarence Dixon of Friona, and Mrs. Wes Anthony of Castro county.

## Important Meeting Of Golfers Called

Stating that all golf players or persons interested in again establishing the Hereford Golf Course should meet in the county courtroom at 7:30 o'clock Friday evening, March 15, Alton Miller chairman of the special Lions Club committee, today announced that much will depend upon attendance at the meeting. Members of the Lions Club committee will also meet with the group.

"The committee has carefully checked details regarding the taking over of the course by the Lions Club," Mr. Miller said. "The thing which is now important is to find out how many players will be interested enough (Continued on Page 12)

## Services Held Yesterday For C. L. Goad, Pioneer Resident Of Hereford For 40 Years

W. H. Brian



SEEKING THE POST of State Representative of this district is W. H. Brian, Amarillo, above, who is making his formal announcement this week.

## W. H. Brian Announces For Representative

The Brand has been authorized this week by W. H. Brian of Amarillo to announce his candidacy for the office of State Representative of 123rd District.

In making his announcement, Mr. Brian, who is a practicing attorney in Amarillo, said that he had been reared in the Panhandle, having spent most of his life on the farm. He is now engaged in wheat farming and stock raising business.

Mr. Brian stated that he was a graduate of West Texas State College and of the University of Texas Law School, and also taught school before completing his law training.

Mr. Brian stated: "I expect to conduct an intensive campaign of the six counties comprising this district and to see, personally, as many voters as possible, between now and election time. From time to time I shall issue my platform, making clear my views upon the many issues that confront the voters in the coming election."

## Paving Project Survey Made This Week

Mr. W. G. Frey of Amarillo, Highway engineer, was in Hereford this week making a survey of the two and one-tenth miles of paving scheduled on Highway 51 north from the junction with Highway 60.

Announcement was made last week that the paving had been approved and would probably be done sometime after May 1, this year.

Funeral services were held from the First Baptist Church yesterday afternoon at 3 o'clock for C. L. Goad, one of the pioneer residents of Hereford, who passed away at the home of a daughter, Mrs. A. C. Walker, at Conway following an illness of two months. Services were in charge of Rev. W. E. Barnes, pastor. Burial was in West Park Cemetery.

Palbearers were Earl Wilson, Wiley Roberson, Arthur Thompson, C. C. Rockwell, Jasper Cockrell, and Marion Rutter.

Mr. Goad, who died Tuesday at the age of 69, is survived by one son, C. L. Goad, Jr., of Hereford; seven daughters, Mrs. J. E. Turner and Mrs. J. B. Sowell of Hereford, Mrs. Turner of Conway, Mrs. W. L. Tice of Littlefield, Mrs. S. W. Sandage of Tlanban, N. M., Mrs. A. C. Frazier of Amarillo, and Mrs. G. W. Wells, Jr., of White Deer; one brother, Dr. S. L. Goad of Marlow, Okla.; three sisters, Mrs. W. E. Hicks of Garden City, Kan., Mrs. V. R. Wigley of Iowa Park, and Miss Arcola Goad of Joy; and 17 grand children.

Mr. Goad was born November 4, 1870, and lived in Hereford for 40 years before moving to Amarillo about a year ago. He moved to Conway a few months ago. He was a retired rancher and farmer. As a pioneer he is recalled as one of the upbuilding forces in the development of Deaf Smith county and Hereford. Coming here just before the turn of the century, he was one of the ever-thinning group of "old-timers," and will be sorely missed by the many friends and neighbors who came to the services yesterday to pay him a last tribute.

## Two Places Open For Boys To Attend CMTC

Deaf Smith county has places for two boys between the ages of 17 and 24 to attend the annual Citizen's Military Training Camp at Fort Sill, Okla., July 7 to August 7 this year, according to an announcement by County Judge A. J. Schroeter. Applications should be made at his office.

Boys selected for the camp will receive transportation to and from camp and board and lodgings while there, Mr. Schroeter said.

## WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Thursday	81	38	00
Friday	55	44	00
Saturday	60	38	00
Sunday	64	25	00
Monday	65	23	00
Tuesday	60	22	00
Wednesday	65	34	00

## Another Gigantic Easter Egg Hunt Planned Here For Kiddies Of Territory

Encouraged by the outstanding success of previous affairs, Hereford merchants are again inviting kiddies over the entire Hereford territory to be their special guests in a gigantic Community Easter egg hunt, it was announced today. The hunt is scheduled for Saturday, March 23, and hundreds of boys and girls are expected to throng Mother's Park and Lake Park for the annual event.

The Easter Egg Hunt will be sponsored in cooperation with the Star Theatre and various merchants of Hereford, and will be conducted along similar lines to last year's celebration when hundreds of kiddies lined up and awaited the starting signal before they literally combed the grounds. Prize eggs will be hid-

den again this year and finders will redeem them at local stores as they did last year.

A special Kiddies Show has been arranged by Speck Lunsford, manager of the Star Theatre, who said that three hard-boiled, colored eggs would be required as admission to the show which will be held at 10 o'clock Saturday morning, March 23. He has booked a special show for the occasion featuring cartoons and comedies of the kind kiddies especially enjoy.

According to plans the big community hunt will begin promptly at 2 o'clock Saturday afternoon under direction of Lion Club members. As last year, prize eggs will be hidden along with other eggs; prize eggs will be marked with numbers, and

when finders locate corresponding numbers at the stores, they will be awarded prizes. Prizes will be listed in the March 21 issue of The Brand.

In addition to the eggs collected at the special show, the Lions Club will furnish eggs, and the Hereford Brand will contribute eggs for the hunt. Around 5,000 eggs will be hidden in the two parks, according to plans.

Larger children will hunt eggs in Lake Park and the small tots will find their eggs in Mother's Park, in an arrangement similar to that of last year.

The Easter Egg Hunt this year is the fourth in as many years, and promises to be even more interesting and exciting than the hunts held in previous years.



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

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JIMMIE GILLENTE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Committee Members Named For Sims Club

Committee members for 1940 were appointed by Mrs. Lauren Luallin, president, at a meeting of the Sims Home Demonstration Club, February 27 at the home of Mrs. C. L. Bogle. Business standing committees were: Finance, Mrs. M. W. Blankenship; exhibit, Mrs. Jim Chapman; expansion, Mrs. Luallin; year-book, Mrs. N. O. Phillip and Mrs. Bogle.

Special standing committees: Education, Mrs. Ada Hollobaugh; recreation, Mrs. Alton Biggers, Mrs. G. H. Shaw and Mrs. Floyd West; refreshments, Mrs. Kenneth Cook, Mrs. L. A. Fleschute and Mrs. Tom Bohannan.

Mrs. J. H. Shaw filled out our year books. Mrs. Blankenship gave a report from the council meeting on Bangs Disease among cattle. Miss Sadie Lee Oliver showed an apron the 4-H girls had made and talked on fruit varieties for Texas and distributed a bulletin on Orchard management.

Two visitors were present, Miss

## Jumbo News

MRS. ULLMAN HUNTER

Lawrence Matthews, a student of Portales College, spent the week end with home folks.

Bob McLean and G. L. Willis Jr., of Dimmitt spent Saturday evening in the Ullman Hunter home.

Mrs. Clem Gilliam was a week end guest of Mrs. Carl Gilliam of Lubbock.

Mrs. L. A. Matthews was hostess to the Women's Auxiliary Wednesday afternoon. Mrs. Clem Gilliam brought the devotional followed by missionary letters read by Mesdames R. L. Stephens, C. D. Pinckert and Clem Gil-

liam. The letters were from Misses Ethel Baker, a missionary in Central America, Nettie Junkin, of China and Lena Boyd of India. Our Presbyterian support these missionaries.

Present for the meeting were Mesdames R. L. Stephens, Clem Gilliam, C. D. Pinckert, Adam Flowers, Roy Thruston, H. C. Baird, Sam, Finis and Ullman Hunter and Mrs. Dan Allen, a visitor.

Mesdames M. L. Stephens and Finis Hunter were hostesses to a 42 party at the community room Tuesday evening for members of the Adult Sunday School Class. Iced punch and cake were served to Messers and Mesdames M. L. Hardy, F. L. Pinckert, Finis and Ullman Hunter, R. L. Stephens, M. L. Stephens, Roy Thruston and C. D. Pinckert.

Margaret Simpson spent the week end with her friend, Christine Moore of Lubbock.

Mr. and Mrs. H. C. Baird called on Mr. and Mrs. Edwin Ramey of Dimmitt Tuesday evening.

Mr. and Mrs. W. A. Hunter of Hereford spent Sunday with Mr. and Mrs. Kenneth Hupner.

A neighborly spirit was shown Thursday when friends gathered at the farm of E. C. Wilson with their tractors and plowed his land for him. Mr. Wilson has been sick most of the winter but is improved.

Mr. and Mrs. Addison Hunter spent Sunday with her parents, Mr. and Mrs. E. C. Burks of Arney.

Bill Aiken of Amarillo was seeing after his farm here Sunday.

Reverend Walker of Dimmitt preached at the regular morning service Sunday and was a dinner guest of Mr. and Mrs. Roy Thruston.

Mr. and Mrs. U. G. Randall of Amarillo were over-night guests of Mr. and Mrs. F. J. Axe, Friday. Mr. and Mrs. Randall are improved in health.

Word has been received by this writer of the death of Lon Duke, February 25, in Ft. Worth. Mr. Duke will be remembered by the old timers as a early settler here early in the 1900's.

He and his family lived on the farm now occupied by Ullman Hunter and owned by Mr. Duke's sister, Mrs. Roberta Duke Richardson of Shreveport, La. Mr. Duke suffered from a stroke of paralysis a few days prior to his death.

Mrs. Gus Tiejens of Easter was a visitor of Sunday School, Sunday.

The bake sale held by the Women's Auxiliary in Hereford Saturday netted almost 7 dol-

## Spencer Tracy and Hedy Lamarr



THIS COUPLE, academy-award winner Spencer Tracy and glamorous Hedy Lamarr, in "I Take This Woman" reach a new high in screen entertainment. This show comes to the Star Theatre Sunday and Monday, March 10 and 11.

lars. With donations they obtained, nearly ten dollars. This money will go to clothe the little boy, Billie Buchanan of the Children's Home in Amarillo, the Auxiliary is clothing this year. The members take this means to thank the public for their hearty cooperation.

Mrs. F. L. Pinckert honored her husband, her son, Bob, and her nephew, Howard Murphy, with a birthday dinner Sunday. Present for the occasion were Mr. and Mrs. Wilford Taylor Jr. and Wilford III of Canyon, Paul and Bonnie Jeanne Andrew, Mr. and Mrs. Ovid Pinckert and children of Hereford, Mr. and Mrs. C. D. Pinckert and children, the hostess and honored guests.

Mrs. R. A. Pryor left Tuesday, March 5, for her home in Farmington, N. M. Miss Connie Fite is the new waitress at the Kozy Cafe. Mr. Harold Vanderwork spent the week end with his sister, Mrs. Odessa Brown and family. Twenty attended the Cattleman's Convention from Adrian. Mr. Dooley Fincher arrived Friday night from Paris for a two weeks visit with friends and relatives.

Mrs. V. E. Lemke entertained the bridge club at her home Thursday afternoon. Refreshments of chicken salad and coffee were served.

A shower was given Mr. and Mrs. Oalf Bohannan at the home of Mr. and Mrs. Jack Fortenberry. Over 75 friends attended besides the family. Many lovely gifts were received by the bride and groom. The couple is at home with his parents, Mr. and Mrs. Glen Bohannan.

Students have a holiday March 8, due to the fact that the Adrian faculty will journey to Canyon to attend the Northwest Texas Conference for Education.

The roadside park is gradually becoming a reality.

Plan now to attend the Adrian Parent-Teachers Association play "One in a Million," Thursday night, March 7, at 8 o'clock.

Tournament Saturday featured eight good teams and drew a large crowd. Teams participating were Canyon, Friona, Hereford, Porter, N. M.; Price Memorial College, Wildorado, Vega and Adrian Independents. Canyon won the Tournament, Friona was runner-up and Porter won consolation prize.

The Adrian school faculty attended the annual Oldham County Teacher's banquet held in the Vega Kiwanis Hall. Judge W. A. Pulliam was host. Attending from Adrian were Mr. and Mrs. G. A. Sams, Mr. and Mrs. J. C. Baker, Miss Bourland, Miss Elliot, Loren Crietz, Miss Clemmons and Mr. Hammit.

Adrian News

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April, 1940, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the court house door of Deaf Smith County in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebted-

ness, the expense of making said sale and the remainder, if any, paid to the said L. H. Shore and Clara Shore, or their order, all in accordance with the terms of said Deed of Trust. WITNESS MY HAND this 4th day of March, A. D. 1940. William Q. Boyce Alternate Trustee

WHEREAS, of the principal notes above referred to, those maturing on November 1st, 1932 and 1933 were extended to November 1st, 1941 and 1942 respectively, with interest thereon from November 1st, 1934 to their extended due dates at the rate of seven per cent per annum, by Note Extension Agreement dated August 1st, 1934, recorded in the Deed of Trust Records of Deaf Smith County, Texas, in Volume 73, at Page 614, and

WHEREAS, default was made in the payment of interest and principal which became due on said notes on November 1, 1936, 1937, 1938 and 1939 and the holders thereof exercised their right of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same, and

WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston, to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees, present holders of the notes above mentioned and by virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, alternate Trustee, on the 2nd day of

April, 1940, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the court house door of Deaf Smith County in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebted-

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**BUILD -- REPAIR**  
WITH AN  
**F-H-A Loan**  
PAYMENTS LOW AS RENT!

**R. H. Kemp Lumber Co.**  
GRANT FULLER, Mgr.  
Hereford, Texas Phone 44

*Love Brothers*  
PAINTS & VARNISHES  
GOOD HOUSEKEEPING SERVICE

**FREE -- BONUS -- FREE**  
1000 -- BEAUTIFUL PREMIUMS -- 1000

Save S.W. Green Trading Stamps. The family dividend.  
Earn While Spending!

**\$2.00 Cash—\$2.50 Trade—\$2.50 Premiums**  
for Every Filled Booklet!

**McLAIN'S GROCERY - MARKET** **THOMPSON SERVICE STATION**  
Hereford's Big Food Store —Buyers of Cream, Eggs and Poultry. Where your \$\$ go Farther, plus the extra savings on Green Stamps!

**Use Your Bank**  
as you do your Car  
... to get Somewhere

The man who rides goes faster than the one who walks. The facilities of a bank, properly used, will help any man to get ahead faster in a financial way.

We have a wide range of helpful facilities which are at your command. You are cordially invited to use as many of them as will be of service to you.

MEMBER  
F. D. I. C.

**First National Bank**  
OF HEREFORD

A Strong Bank  
Thoughtfully  
Managed

**Head of the Class—** Above is the BUICK SPECIAL 4-door touring sedan \$996\*  
**and fit to be Tried!**

THERE are a lot of things about this stunning 1940 Buick to claim your attention, if you want to know what's what in motorcars.

But skipping this, even skipping the fact that Buick's prices are lower than some sixes, one thing alone is enough to send you hot-footing to your Buick dealer.

For instance, you've got to admit that it has done a lot to beautify the boulevards.

That's the obvious fact that as Buick goes these days so goes the industry.

And, from the way folks are swinging over to Buick, it must have something value-wise that's pretty important.

So do the obvious thing. Go try out this superb traveler. We think you'll decide you'll never be really happy till you have one.

What you hear about its quick-off-the-mark engine and the silkiness it gets from balancing after assembly certainly calls for inquiry.

So do the rave notices Buick Coil Springing gets and the talk you hear about five-foot front seat room in the SUPER and its Foamtex cushions soft as a down puff.

Prices Begin at **\$895**  
for Business Coupe —Sedan prices start at \$955—

\*delivered at Flint, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

317 North Main St. **NORTON MOTOR CO.** Hereford, Texas

**"Best buy's Buick!"**

Builders have quickly recognized the value of an automatic gas heating system. It insures the owner of a new home the finest automatic equipment fitted to the best fuel that man can buy.

**West Texas Gas Company**  
GAS FOR THE 4 BIG JOBS: Cooking — Water Heating — Refrigeration — House Heating

STATE OF TEXAS  
NOTICE OF TRUSTEE'S SALE  
WHEREAS, by Deed of Trust dated May 1st, 1930, and recorded in Volume 34, at Page 578; Deed of Trust Records of Deaf Smith County, Texas, L. H. SHORE AND CLARA SHORE, his wife, for the purpose of securing the payment of eight (8) certain notes executed by the said L. H. Shore and Clara Shore, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 420 and out of Capitol League Num-



### Methodists End Revival Meeting Sunday Night

What is said to be one of the most successful revival meetings held in years was brought to a close Sunday night with a great service, in which scores of members dedicated themselves to carrying on the revival through out the year and an effort to continue to win their friends and loved ones to Christ and His Church.

The services were conducted by the Pastor, Rev. Marvin B. Norwood, who was assisted by Rev. W. M. Culwell, of Floydada, who had charge of the song service and also directed the children's and young people's services each day. These were well attended and were climaxed with a sun-rise breakfast at 5 o'clock Saturday morning for the young people, and a picnic for the children. More than a hundred and fifty attended these two gatherings.

The attendance during the revival continued to grow almost with each service, and even the bad weather did not prevent the people from coming. The pastor spoke at the morning services on "The Church," using various phases of the Church's responsibility as his subjects, while the evening hours were devoted to a series of messages on the great evangelistic messages of Christianity. Twenty one new members were received during the revival, making a total of thirty six received into the Methodist Church here this conference year. Several others have expressed their intention of uniting with the church, and will likely

### Vega News

MRS. D. E. MCKENDREE

The Kiwanis Club took part in the Inter-Club program in Pampa, February 23, the following being on the program: A. R. Castleberry, Rev. L. E. Godwin, Everett Krahn and Mrs. A. R. Castleberry, guest.

Mrs. Eunice McNabb and Lora Morton visited in Tucumcari, N. M., Tuesday.

The Tongue and Thimble Club met for an all day quilting in the home of Mrs. Bob Armitage Thursday. A covered dish luncheon was served at noon.

Mr. and Mrs. Jack Vincent of Dumas spent the week end with Mr. and Mrs. Graham Bell of Vega.

Funeral services for Ben Short of Amarillo, who was superintendent of Vega Schools some time ago, was held in Amarillo February 28. Mr. Short had been in ill health for several years. Among those who attended the services from Vega were Mr. and Mrs. A. M. Miller, Judge and Mrs. W. A. Pulliam, Mrs. Emma McNabb, and Mrs. Lora Morton.

The Vega High school Basketball team reached the semi-finals of the District Basketball Tournament held in Canyon last Friday and Saturday, but lost to Canyon, 35 to 17. Charles Mc-

be received within a short time.

The largest advantages of the meeting are not measured in the number of new members, but in the spiritual atmosphere which the revival has manifested. The membership of the Church generally has taken on new interest, and all who attended report having received a blessing, and speak of the inspiration of the services.

Nabb of Vega, was placed on the All District basketball team for his excellent play in the tournament.

The Oldham county Teachers Banquet which is given annually by Judge and Mrs. W. A. Pulliam, was given Tuesday night with 36 present. The program consisted of a piano solo by Mrs. A. R. Castleberry; a reading by Miss Linnette Cain, a vocal by Mrs. J. C. Baker Jr., and a reading by Miss Genevieve Simmons, followed by an address delivered by Deputy State Superintendent, Mr. W. T. Loflin. An appropriate gift was tendered W. A. Pulliam in appreciation of his work as he retires from office this year. Banquet was served by P. T. A.

Mrs. Graham Bell surprised her husband with a leap year birthday party February 29 as he only has a birthday every 4 years: Those helping to celebrate were: Mr. and Mrs. Glen Ivy, Mr. and Mrs. Bob Cottan, Mr. and Mrs. Carl Roark, Mr. and Mrs. Bob McCombs, Mr. and Mrs. C. H. Eastman, Mr. and Mrs. John Ivy, Mr. and Mrs. Jack Robertson, Bernice Harris and J. T. Singleton. Everyone reported a good time and left wishing Mr. Bell many more such happy occasions.

Mrs. Fred Cotton was called to Claude Thursday to her sister who had been in a car accident and seriously injured.

The Seniors of Vega High School presented their play, "The Elopement of Ellen" in the Auditorium, Friday night to an appreciative audience. On account of the bad weather the crowd was not as large as expected. The Seniors took in about \$30 from the play, which will apply to their funds to help defray their expenses to Carlsbad Caverns.

Our "square" has taken on a nice appearance since the removal of the fence around the court house and the streets on every side widened.

Betty Jean Ledbetter is under medical treatment just now and having to be out of school. We hope she will soon be strong again.

Mr. D. E. McKendree is erecting a new black smith building just across the R. R. tracks and will soon be ready to open up for business.

Mr. and Mrs. Doyle Kelly of Phillips visited Mrs. Mabry. The Andrew Kelly's and Hugh Knox's Wednesday night.

The local chapter of O. E. S. held their regular meeting Thursday night. After a short business session refreshments of doughnuts, coffee and fruit salad were served and a social hour enjoyed by those in attendance.

The high wind February 26, blew the garage down at the H. L. Vance home.

Brand Ads Get Results!

Mr. and Mrs. Arnold Hershey and son of Hereford visited in the Ray Hershey home Sunday.

Robert Warren Russell of Phillips visited his grandfather, Mr. and Monday.

W. C. Russell, Sunday night

Mr. Lynn Powelson was in Amarillo last Thursday on business.

The Progressive Literary Society will meet Friday night, March 8, at 8 o'clock. Everyone is urged to attend as a good program is being planned.

George Messenger and wife were called to Lubbock the first of last week to the bedside of Lon Townsend of Grady. They returned Wednesday. Mr. Townsend was improving. He is a brother of Mrs. Messenger.

Mrs. H. E. Chandler of Portales spent the past week visiting her parents, R. H. Johnston and wife here.

Mrs. A. C. Johnston is confined to her home with scarlet fever.

Mrs. Cross returned home Saturday from Spur, where she visited relatives.

Mr. and Mrs. Red Mitchell entertained the friends of their son, Marvin, in honor of his birthday Tuesday night of last week.

Mrs. Odell Youngblood of Socorro visited relatives here the past week.

Mrs. Leslie Garrett was here over the week end from Portales looking after her farm interests.

Jimmie Cross was here from Hobbs, part of last week visiting relatives.

Mr. and Mrs. Geo. Messenger went to Forrest Sunday to visit his brother, Claude and wife, who were celebrating their first wedding anniversary.

Mr. and Mrs. Louis Chandler of Endee were dinner guests of R. H. Johnston and wife Sunday. They went to Portales Sunday afternoon to take their son, Hurshel and wife, and returned the first of the week.

Jess Wood, wife and two children have been very ill as the result of eating canned tomatoes, last Thursday night for supper. The report is that they are improving but the doctor that attended them said there would have been no chance of saving them if he had been an hour later. One daughter, Doris, escaped the poisoning by being visiting with a friend for the night.

### Bellview News

We had a nice little snow and some rain Monday which will keep the wheat growing. Wheat is looking fine in this community, although some had a few last week. Some farmers are planting oats and barley.

Mr. and Mrs. W. B. Johnston and sons, Raymond and Donald of Socorro, spent the past week here looking after their land and visiting relatives.

### Progressive News

IRA JEANNE RICKETTS

Due to sickness in the community there were only 39 present at Sunday School. Sunday School is held each Sunday afternoon at 2:30. Everyone is urged to attend and visitors are always welcome.

Mr. and Mrs. Paul Cavender, of Amarillo, visited in the home of her parents, Mr. and Mrs. J. L. Parks, Sunday afternoon.

The community is glad to report that Mr. C. C. Bowman, who has been in the hospital for the past 12 days, was able to return to his home Friday. We hope that he will soon be fully recovered.

Mr. and Mrs. Floyd Harrison of Hereford visited in the D. Y. Edwards home Saturday afternoon.

Leo Grubbs, of Hereford, visited with Clyde Neel Sunday.

Mrs. Ira Ricketts was taken to Amarillo last Wednesday where she was admitted as a patient in the St. Anthony's Hospital. She underwent a major operation, Monday morning at 9:35. The community wishes for her a speedy recovery.

Mr. and Mrs. Bob Edwards and family of Wyche visited in the D. Y. Edwards home Sunday.

Miss Lucile Park, who teaches at Heislman, spent the week end with her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Jim Ricketts and sons of Carlsbad, N. M., and Mr. and Mrs. Archy Dougherty of Grady, N. M., came this week end to be with their mother who is in the hospital in Amarillo.

Mr. and Mrs. Nelson McRight and son, and Mr. and Mrs. Allen Powelson of Hereford visited in the home of Mr. and Mrs. Lynn Powelson Sunday afternoon.

Miss Minnie Hurford who works in Hereford, spent the week end with her parents; Mr. and Mrs. A. D. Hurford.

Mr. and Mrs. Ray Hershey visited their daughter, Mrs. Dudley Buzzard at Muleshoe Sunday.

The community is sorry to hear of the serious illness of Mr. Harold Smith. He is a patient in the Deaf Smith County Hospital with pneumonia. The community hopes that he will soon be recovered.

Those from Progressive who went to Amarillo Monday to hear from Mrs. Ira Ricketts were Mr. and Mrs. Lynn Powelson, Mrs. J. L. Park, Mrs. Owen Neel, Mrs. A. S. Higgins and Eunice Caldwell.

A nice crowd was present at Singing Sunday night. The class is learning the new songs fast. Singing is held each Sunday night at 8 o'clock. Visitors are welcome.

Mr. and Mrs. Arnold Hershey and son of Hereford visited in the Ray Hershey home Sunday.

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## It's New... It's Different... It's Better

Now there is more extra value than ever before in the NEW Phillips 66 Poly Gas... the amazing new-type, regular-price motor fuel.

It's improved!... improved so greatly that it gives you practically the same premium performance for which you previously had to pay 2¢ extra per gallon.

The octane rating of the New Phillips 66 Poly Gas has been lifted so high that it meets the needs of latest-model high compression motors. And it is higher test, too. No matter how low the temperature drops, this extra-levy gasoline will start your cold motor promptly, without sputtering or coughing. So try a tankful. It costs nothing extra.

Phill-up with Phillips for Instant Starting

SPRING... when flowers burst forth in all their loveliness... when you are imbued with the spirit of nature, herself. To be more beautiful, more vibrant, more alluring... Let us help you attain all these.

We are Offering Specials, Beginning Today and Lasting Through Saturday, March 23, the Saturday before Easter

**PERMANENTS \$2.50 up**

VITA-FLUFF Shampoos, the shampoo that leaves the hair soft and lovely.

Dress Up for Easter!

**The Beauty Mart**  
One Faye Smith

A CONVENIENT LAUNDRY SERVICE

**Semi-Finish 5c**

All Flat Work Finished and Wearing Apparel returned dry — LB.

SHIRTS FINISHED AT 10c EXTRA

SEMI-FINISH SERVICE IS PARTICULARLY POPULAR AT THIS TIME OF THE YEAR... when it's often so windy and dusty. And too, because the clothes are returned dry, they can be put away and, when convenient they can be sprinkled and ironed.

OUR HELPY-SELFY DEPARTMENT is modern, clean and convenient. Don't mess your home... do the washing at our laundry, where everything is convenient.

**Hereford Laundry & Dry Cleaners**  
PHONE 298 — W. L. AYERS, Owner  
— WHAT HELPS US HELPS THE TOWN —

A Hereford Product... where fine wheat grows!

**PACKARD'S BEST FLOUR**

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

**PACKARD MILLING CO.**  
HEREFORD, TEXAS

Like your glove fits your hand

**DODGE Job-Rated TRUCKS FIT YOUR JOB**

Enjoy the greater satisfaction and economy of trucks that are designed, built and powered to fit YOUR job better! You get more efficient, all-round performance. Your truck costs you less to buy, operate and maintain when you've got the right Dodge Job-Rated truck on your job. Let's get together and select from our wide range the BEST truck you ever owned... A Dependable Dodge Job-Rated truck!

PRICED WITH THE LOWEST FOR EVERY CAPACITY!

**IRELAND MOTOR CO.**  
319 Main St.—Hereford, Texas

BETTER THAN A BUNNY FOR HER EASTER BASKET

Gay Spring Frocks

Easter bunnies are nice—but you can't wear them! These dresses you'll enjoy long after Easter! Well made of soft, lustrous rayons with dainty lingerie and flower trimmings, smart shirring, pleats, and swing skirts. 12 to 44.

2.98 3.98

**Penney's**  
J. C. PENNEY CO., INC.





Interest in a swimming pool for Hereford is still paramount. In the paragraphs following will be found expressions of definite need for a pool for this community.

Three more college girls came through this week with an interesting and convincing letter regarding a swimming pool. In addition, the boys and girls of the entire community have taken up the battle in a big way. Did you ever stop to think how great is the tax debt of this nation, and that the bulk of this debt will have to be paid by the coming generation. It does look as if these same boys and girls who will too soon be called upon to "balance the budget" should at least get some enjoyment and some protection for their money. I do not intend to point out any of the needs for a swimming pool. It seems that every possible angle has been mentioned. The letters and petitions which appear on this page are on file at The Brand and are open for your inspection, just as are those which appeared last week.

Dear Editor: Could we use a swimming pool? Gosh, I'll say we could! I believe that it's the delight of every boy

and girl to go swimming when the days are long and hot. If we had a good pool that was protected by lifeguards, swimming parties would not end in tragedy as they occasionally do. Swimming in the creek is okay for some but when it quits running no one wants to go in that stagnant water. Too, it is very dangerous because there is no one constantly on guard for accidents that may occur.

In my opinion, a good pool would not only attract the interest of hundreds of young people of Hereford, but it would bring many others from the surrounding towns and communities here for this sport.

As Hereford is today, there are no recreational institutions except a theatre! Thus, the young people are forced to go to Buffalo Lake, or to the two pools in Amarillo, and these are usually filled to the capacity with people not only from Amarillo (but with many from surrounding towns).

Citizens of Hereford, we want a swimming pool! It would be the biggest and finest step toward increasing the recreational activities of this territory. I'm sure all the young people of this community will appreciate the work of all those who help to get Hereford a swimming pool.

Yours truly, Nick Koelzer.

BULL COLUMN:

As a mother and as a citizen interested in the recreational facilities available to our children and young people, I believe that Hereford has a definite obligation to provide the long-needed and long-awaited swimming pool.

Another summer will soon be here and with it will come hours of idleness for many of our boys and girls. Just what are those

youngsters going to be doing with their time? There is not enough work around the average home these days to keep them occupied. The truth is that most of their time is spent in hit-or-miss recreation, sometimes regrettably "miss" into mischief.

We know the age-old urge toward the "swimmin' hole." We have been reminded again and again of our young people's desire for a real swimming pool in their own town. Why are they still without one?

The matter is of great importance to the entire community not solely to parents who prefer to keep their children away from unsupervised and healthfully doubtful creek swimming. In many other communities, local clubs have got behind such projects and put them over the top. Why don't Hereford clubs do the same? And let us really do something, not merely talk about it. Any investment which provides wholesome recreation for our young people is worth every cent that it costs.

Sincerely, Mrs. G. M. Hudson.

BULL COLUMN

If letters are what it takes to get a swimming pool, we'll gladly write you one every day. Mary Jane pretty well covered the subject in her letter published in last week's Brand, but we just want to continue what she started.

We want a swimming pool because:

- 1. Hereford needs an outdoor recreation center.
2. Swimming is about the most unanimously popular form of outdoor recreation.
3. It's pretty inconvenient to have to go out of town every time you want to go swimming.
4. Hereford is large enough to maintain a pool profitably.
5. It would give the younger kids a break that we didn't get when we wanted to learn to swim.
6. It would keep lots of money at home that will otherwise be helping to operate pools in other towns.
7. It would fit in with Hereford's "trade at home" policy.
8. It would be something to do which would be fun and healthful at the same time.
9. A swimming pool would promote civic pride.
10. It would provide a recreation which every age group would enjoy.
11. It would be safe and inexpensive entertainment.
12. It would be much healthier than a stagnant creek, full of germs and treacherous "jump offs."
13. It would keep kids from "living" on Main Street.
14. A swimming pool would make Hereford more attractive to prospective residents.
15. It would be a permanent facility under home-owned management.
16. The ability to swim is not only a personal satisfaction, but almost a necessity.
17. Swimming is a social accomplishment, just as many other forms of clean entertainment.
18. A swimming pool would

give everyone from grandmothers to babies a chance to meet on equal grounds and would thus stimulate community friendships.

So, in behalf of everyone who has at anytime wished for a good place to swim, we want a swimming pool in Hereford.

Helen Ann Snyder, Viola Phillips, Marthanelle Ewton.

PETITION NO. 1

We, the undersigned, desire to have a swimming pool in this vicinity. We will do our part in getting and supporting one.

Signed: Bobby Davis, Jeff Burk, John Estes, Richard Petersen, Rena Rae Renfro, Elmer Mathies, Chas. Cawthon, L. J. Clark, Robbie Foster, Jeff Washam, Matilda Williams, Nadine Shirley, Jr. Ward, Eloise Tout, Melba Sawyer, Ruby Price, Opal Price, Joe L. Hamilton, Gerald Gollison, Katie Jean Cress, R. L. Bailey Jr., Gloria Cress, Mary Conklin, Gertrude London, Josephine Hoffman, Wayne Phillips, Dorothy Bonner, Betty O. Kendall, Jeanne Williams, Nona Deen Roberts, Bruce Beene, Foster Hill, Janelle Potter, Jack Knox, Rue Wilson, Nell Spradley, Rachelle Ireland, Wanda Jean Reed, Bill Davis, Bill Harmon, Robbie Haynes.

F. L. Lucas, Hicks Robinson, Jack London, Lois Standifer, Donald Roberson, Donald Hensley, James Wilde, Richard Ireland, A. J. Robinson, Don McCullough, David Beavers, Carroll Newsum, Nona Mills, Glenn Smith, Thurman Williamson, Raynord Herr, Mary Lookingbill, Mary Ellen Henslee, Betty Dunlap, Helen Plummer, Wanda Jean Whitaker, Geraldine Kendall, Bess Hager, Eleanor Wilson, Jim Hicks, David Phillips, Billy Dameron, Claudine Newman, Ruth Taylor, Helen Cross, Lois Smith, Lois Henderson, Billie Louise Crawford, Wanda Jean Whitaker, Evelyn Walker, Marian Kuper, Katherine Turner, Olivia Benson, Janice Brooks, Nancy Olson, Florida Boeskin, Ray Henderson, Billy Self, Elinor Biggs, Jean France, Edith Standifer, Christine Olson, George Turrentine, Billy Wilson, Henry C. Ford, Harry Finch, Tom McCollum, Leonard Johnson, Mary Ann Thompson, Lynwood Hallum, Christine Southall, J. W. Merrick, Roger Hartman, Wallace McVew, Frankie Mae Potter, Alvin Ward, Duane Baize, Calvin Tenison, Helen Rutherford, Felix Pyka, Bill Ashlock, Eleanor Paetzold, Bernice Elliston, Edna Urbanczyk, J. D. Curtsinger, Billy Jackson, Leo S. Rudd, Billy G. Massie, Vance Stallcup.

If you still are not convinced that this community wants and needs a swimming pool, and that it will be patronized liberally here are a few more offerings from the mail box.

Ye Old Bull Column:

What we need is a swimming pool. This town has been without a swimming pool long enough. I think you should get

guidance. What will our answer be? Let's give this thing some thought.

PETITION NO. 2

Be it known, that on this the seventh day of March, in the year of our Lord, One Thousand Nine Hundred and Forty, we, the undersigned, do request a swimming pool for the City of Hereford.

Whereupon, we, at the request of this petition, do hereby acknowledge interest in the said project.

Signed: Ben Conklin, Mary Beth Hicks, Bobby Turner, Edna Urbanczyk, Eleanor Altman, June Botsford, Billie Bess Green, Margaret Allen, Jean Chapin, Eloise Tout, Pauline Parker, Catherine Fullwood, Vivian Olson, Helen Francis Streu, Polly Anna Crawford, Shirley Ruth Thomas, Frances Young, Bartley Dowell, Robbie Lee Haynes, Robert Petersen, Billie Morton, Elinor Biggs, Nick Koelzer, Margaret Ohlig, Helen Reinart, Alaine Waldron, Christine Southall, Billy Bob Jackson, Wesley Guthrie, Paula Edwards, Melba V. Sawyer, Christine Olson, Mary Lee Hood, Harold Lindsey, Jewell Clark, George Weems, Billy Jackson, Harold Clark, Milton Brown, Everett Story, Nealy Williams, Calvin Brumley, Charlie Hill, Warren Owen, Alvin Czerner, Eugene Southall, Delbert Kassahn, Raylan Evans, Wallace Miles, B. L. Davis, Kathryn Henderson, Mary Jane Jordan, Margaret Higgins, Vesta Mae Landers, Lois Martin, Maxine Beach, Elma Shugart, Loy Cook, Daniel Turrentine, Bob Gilliland, R. L. Dowell Jr., Ida Brock, Aline Coker, Bobby Davis, Jeff Burk, McDonald Turner, Joe L. Hamilton, Pauline Parker.

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down to business and have it by this summer. Besides, we will not have to take a bath so often.

F. L. Lucas.

Dear Sirs:

I have heard of the thing that everyone is saying. I would like very much if this community would get a swimming pool. There are a bunch of Junior Lifeguards in Hereford.

David Phillips, Jr., Lifeguard Bobby Jennings, Jr. Lifeguard,

Jim Hicks, Billy Boone, Tom Wilson.

Dear Bull Column:

I surely would like to have a swimming pool and it will have to cover a whole block to hold all of the kids.

Bill Davis.

Bull Column:

I am writing in response to your article in The Hereford Brand. I certainly think Hereford needs a nice swimming pool. It is one of the best forms of exercise for growing children. The creek is very unsanitary and some children will swim there rather than not go at all. If young people have swimming on their minds they don't have so many other thoughts more harmful.

If any man or organization had the money to build a nice, but simple pool with clean simple dressing rooms he could very easily gain the investment back and much more by charging a moderate price.

Very sincerely, A Reader.

Bull Column:

In the Hereford Bull column last week you asked if Hereford needed a nice swimming pool.

I believe that Hereford should have a nice pool. Many people will enjoy swimming a great deal and would be willing to pay a reasonable admission price in order to do so in a nice place.

It is anything-but sanitary in the old creek, but people are going to continue to swim there until there is a nice pool to take its place.

I feel sure that if anyone would put some money into the building of one he would receive in return all that he put and a great deal more.

Therefore, I believe that Hereford does need a nice swimming pool.

Respectively, A Citizen.

ROOMS TO RENT! TRY A WANT AD

Advertisement for Baby Chicks, West Texas Feed & Seed, featuring a 'Don't Buy Until You Compare' logo and details about chick raising and feed products.

Advertisement for 'Dresses You Can Wear Into Spring' featuring two circular graphics for '50 Lovely SILK DRESSES' in dark colors, priced at \$10.95 and \$16.95 to \$19.75.

Advertisement for 'VERTA-BACK' dresses, featuring an illustration of a woman in a dress and text describing the 'VERTA-BACK' feature as a lastex fabric panel for comfort and style.

Advertisement for 'Fashion Dress Shoppe' with the slogan 'SHOP OUR STORE FOR ADVANCE STYLES!' and price ranges from \$5.00 to \$10.00.

Large advertisement for 'STUDEBAKER CHAMPION' cars, highlighting '29.19 MILES PER GALLON IN THE GILMORE-YOSEMITE SWEEPSTAKES' and a price of '\$660'.

Large advertisement for 'CORNER DRUG STORE' featuring various products like 'MI-31 Solution', 'ILASOL Facial Tissues', 'WOODBURY SOAP', 'Epsom Salts', 'Milk of Magnesia', and 'Peptona'.



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Dinner Party Honors Teachers

Attractive appointments marked a delightful dinner party when Mrs. Lyle Blanton and Mrs. G. W. Newsom entertained a group of teachers at the home of the latter Friday night.

Places were laid at five small tables covered with white linen cloths and centered with bouquets of pastel shaded sweet peas.

After the dinner, games of "42" and bridge furnished entertainment.

Guests included the instructors of the Blanton and Newsom children. They were Mr. and Mrs. John Willoughby, Mr. and Mrs. Tom McCollum, Mr. and Mrs. G. M. Hudson, Glenn Allison, Misses Irene Crawford, Ethel Rice, Madeline Bell, Ethel Womble, Eloyse Pitman, Ela Alkman, Thelma McMinn, Jen S. Terhune, Ruby Dutton, Lois McCaslin and Robbie Foster.

## Mrs. Stambaugh Is Complimented

Mrs. Inez Stambaugh, pioneer Hereford resident and who with her husband, the late George Stambaugh, established one of the first dry goods stores in Hereford was surprised with a birthday celebration at her home Thursday.

The day was not her birthday but that made the surprise more complete. For four years when asked her birthday by a group of friends, who carry out a friendly custom of surprise birthday celebrations, Mrs. Stambaugh has replied, "February 29th," but when February 29th finally arrived she had forgotten all about it. Now she thinks it might have been best to have told the truth all along because when guests presented beautifully wrapped gift packages the contents revealed were unusual but not lovely.

Games of checkers were played during the afternoon.

Those enjoying the celebration were Mesdames S. E. Askren, A. H. Elliston, W. B. Dameron, Allen Bell, H. H. Hawkins, John Cunningham, W. H. Russell, J. D. Thompson of Farwell, Miss Adda Ramsey and the honoree.

Brand Ads Get Results!

## Housewarming Is Week-End Affair

Included in the social affairs of the past week end was the buffet supper given at the attractive home of Mrs. Seth B. Holman-Thursday night. The affair was in the form of a house warming with the newly completed house exhibition.

Silver and crystal appointed tables which were laid in all white. Red candles and red azuleas were used throughout the house.

Special guests included Messers and Mesdames A. R. Bateman, E. B. Hedrick, Jimmie Gillentine, J. H. Pitman and Mac Pitman.

Members of the Tuesday Dinner Club present were Messers and Mesdames S. P. Rosson, J. A. Pitman, C. C. Acker, H. K. Fox, Jack Wayland, Alton Fraser, H. A. Close, Miss Eloyse Pitman and the hostess.

After the supper party the group attended the Business and Professional Women's Club dance at the American Legion Hall.

## Attends Anniversary

Mrs. Homer Fox left Sunday for Palo Alto, Calif., where she will attend Golden Wedding Anniversary celebrations held there on March 12, by her parents, Mr. and Mrs. Fred G. Clennin. A brother, Emil Clennin and his wife of Cincinnati, Ohio, and another brother, R. G. Clennin and Mrs. Clennin of Tulsa stopped here enroute to California. Sunday morning and Mrs. Fox made the trip with them.

Mr. and Mrs. Fred G. Clennin lived in Friona for a number of years but moved to California several years ago.

## Birth Announcement

Mr. and Mrs. Homer T. Wilson of Wasco, Calif., have announced the arrival of a daughter, Ruth Mary, on the 25th of February. Mr. and Mrs. Wilson have recently moved from Montana to California. He is a former Hereford resident and the son of John L. Wilson.

## MARRIAGE LICENSES ISSUED

Clifford E. Koneczyk and Miss Dorothy May Noble.  
Ranza B. Boggess and Mrs. Mary Lorene Agar.

## Mrs. Alton Fraser Is Club Hostess

Mrs. Alton Fraser was hostess to members of the Wednesday Luncheon Club last week for afternoon games of bridge. The club members enjoyed a downtown luncheon preceding the afternoon party at the Fraser home.

Mrs. Jimmie Gillentine played high for score award and a special guest was Miss Gertrude Hines of Wichita Falls, who is visiting in the home of her aunt, Mrs. M. L. Steele.

Club members present were Mesdames: J. C. McCracken, W. L. Davis, C. C. Rockwell, Jack Wayland, B. M. Wiltshire, Jimmie Gillentine and the hostess.

## CARD OF THANKS

In times of great sorrow it is gratifying to know that one has friends with understanding hearts. We are thankful for the expressions of sympathy, the beautiful flowers, and the food the neighbor ladies brought. May God bless us all.

W. G. Harris and family.

## Mrs. M. L. Simpson Honored on Birthday

Mrs. W. A. Hunter was hostess to a bountiful dinner for relatives and friends who quitted for her Thursday at her home. The occasion was the birthday of her only daughter, Mrs. M. L. Simpson, of the Jumbo community.

Eating, visiting and quilting made the day a most enjoyable affair. Present were Mesdames O. W. Lawrence of Dimmitt, C. Andrews, M. L. Hardy, L. A. Matthews, M. L. Stephens, Ben Golding, Sam, Finis, Addison and Ullman Hunter of Jumbo, Ezra Norton, Vern Witherspoon, Harry Garrison and Harvey Nunn of Hereford and the hostess.

## Contract Games Are Enjoyed

Mrs. Meade Haile was hostess for games of contract on Wednesday afternoon of last week when two tables of players were entertained at her home on Jewell Avenue.

Mrs. N. E. Milburn received high score award and second high went to Mrs. E. R. Wills.

Other players included Mesdames George Stambaugh, J. D. Neill, Grant Fuller, Henry Sears, Speck Lunsford, J. W. Witherspoon and the hostess.

After the games a salad course was served.

The club which has just recently been organized has not been given a name.

## Mr. and Mrs. Hughes Honored On Anniversary

Mr. and Mrs. Ed Rapstine of Daniel honored Mr. and Mrs. C. R. Hughes, also of Daniel Community, with a surprise Ninth Wedding Anniversary turkey dinner Sunday. As Mr. and Mrs. Hughes arrived home after attending Mass at Umbarger, they were greeted with shouts of "Happy Anniversary."

They were presented with a number of lovely gifts. There were 22 guests present, most of them from Pampa and Borger.

## Scouts Are Entertained

A group of Boy Scouts were royally entertained Sunday afternoon when C. C. Rockwell took his pop corn machine to the Scout Hut and furnished hot pop corn for the entire group. Several cases of ice cold soda pop were added and with the assistance of scout Tom-Wilson an old fashioned treat was provided.

Patrol contests and games furnished fun for Lloyd Manjoet, David Neal Beavers, Billy Jackson, James Barnard Hicks, Quentin Williams, Leonard Bur-

## Summerfield HELEN OGLESBY

Wednesday night, March 6, there will be the Interscholastic League try out for the children of the Summerfield School. The public is invited to attend. The program will start at 7 o'clock.

Mrs. T. G. Smith and W. A. Shaw of Amarillo visited in the Loyd Bradley home Saturday.

Mrs. Beulah Barker and Mrs. Lorain Graves of Turkey, visited in the J. R. Oglesby home this week end.

The community is grieved over the death of Mrs. Bill Harris, a long time resident of Summerfield. We wish to express our sincerest sympathy to the Harris family.

Mr. and Mrs. B. A. Atchley are now visiting in Hot Springs, N. M.

Ernest Shaw is now at home in Adrian.

Mr. and Mrs. C. B. Thomas visited in the Hill home in Ford Sunday.

There were 68 present in Sun-

leson, Edward Ray Roberson, Jack Boydston, Bruce Flegal and Tom Wilson. Others attending were Scoutmaster Urlin Streu, C. C. Rockwell and John McLean.

day School Sunday. Bill Marsh of Black visited in the J. R. Oglesby home last week.

Mr. and Mrs. J. E. Robinson have gone to Hot Springs, N. M., for a three weeks visit.

Mrs. Lee Curry has returned from Clarendon where she has been visiting her parents.

Mr. and Mrs. Wilson Vines visited in Amarillo Saturday.

Charlie Roberson was on the sick list this week.

Mrs. D. C. Waiser has returned from Hot Springs where she has been for her health.

Mrs. Hazel Atchley and Ralph of Canyon, visited in the J. R. Oglesby home this week end.

Ralph is spending this week in the home of his grandparents, Mr. and Mrs. J. R. Oglesby.

Mr. and Mrs. George Story and Mrs. J. E. Roberson were visitors in Borger Sunday.

Mr. and Mrs. J. A. Noiland have gone to Hot Springs, N. M., where they will spend two or three weeks.

This community enjoyed the

light snow that fell Sunday night very much. The dust storms were getting to be rather bad again.

Mrs. Bob Fullwood of Hereford visited in the home of Mrs. Chakle Noland last week.

Several men from this community attended the Farmer-Business Men's banquet in Clovis Tuesday night.

Mr. and Mrs. Carl Neighbors visited in the home of Mr. and Mrs. Al Morgan last week.

There will be no prayer meeting Thursday night but everyone is invited to attend the home mission program to be given at the church Friday night. The name of the play is "How Home Missions Came Home to Helen."

**Income Tax Returns**  
Accurately Compiled  
Reasonable Rates  
**W. L. ALEXANDER**  
(at City Drug Store)

Walgreen Agency  
**HAILE DRUG**  
Walgreen Agency Drug Store

<b>COUPON</b> Tin of 12 <b>ASPIRIN TABLETS</b> WITH COUPON 6c	<b>COUPON</b> 10-foot Roll <b>WAX PAPER</b> THRIFTY With Coupon 4c	<b>COUPON</b> Pkg. 24 <b>PIPE CLEANERS</b> With Coupon 4c
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**FIVE STAR SPECIALS**

- WOODBURY 3:17** FACIAL SOAP 10" SIZE (LIMIT 3)
- REVELATION 31** TOOTH POWDER 50" SIZE (LIMIT 1)
- GLYCERINE 14** AND ROSEWATER, 25" SIZE 4-oz. Bottle
- FLOSS-TEX 3:13** TOILET TISSUE
- PONDS CREAM 54** 8 3/4" SIZE, 5 1/2 OUNCES (LIMIT 1)

Our Pharmacists follow your physician's instructions with scientific exactness. They have earned your confidence.

**OLAFSEN ATOL (ABDG) CAPSULES** Bottle \$1.69 of 100

**ANALGESIC BALM** Kellers Large Tube 47c

**SPECIALS for the HOME**

- 1.10 Size TANGEE LIPSTICK ENDS THAT PAINTED LOOK 79c
- 35" SIZE VICKS VAPO RUB 27c
- 1-lb. roll Absorbent COTTON 27c
- 50c SIZE AQUA VELVA 39c
- OLAFSEN COOL LIVER OIL PINT 69c
- Shower & Bath Spray Suction Cups 69c
- 150 Sheets Paper Towels 2 rolls 19c
- "Darby" ALARM In colors 98c
- RUBBER GLOVES Tyson Brand 24c
- Whisk Broom Well sewed 23c
- Bridge or Pinochle "CENTAUR" CARDS Smart designs and colors 27c
- Live linen-finish stock

**Eat at Haile's FOR BETTER FOOD!**  
Grilled, Juicy, Tender STEAKS NONE BETTER!

- Sirloin 50c
- T-Bone 40c
- Plate Lunches 25c
- Breakfast 15c

**FREE TRIAL OFFER**  
3-Ounce Bottle MARY LAKE LOTION with purchase of 6-OUNCE BOTTLE. If not entirely satisfied return large bottle for full refund. BOTH FOR 39c

**ANGELUS LIPSTICK** \$1 SIZE 79c

**40c SIZE FLETCHER'S CASTORIA** 31c

**40c SIZE FLETCHER'S CASTORIA** 31c

**SHOE POLISH** 4c

**50c Size Marshland's Golden Hair WASH** 39c

**1-lb. Head's DEXTRIMALTOSK** 63c

**SAUNTY BELT** 9c

**ROCK MATCHES** 8c

**50c Size** 8c

**Surer, steadier food protection**  
with **TRU-ZONE COLD**  
Only Westinghouse has it!

**Keeps Food Better ... Days Longer!!**  
New TRU-ZONE COLD lets you select the exact amount of cold you need for your foods - then holds temperatures true, gives you the "right" cold and humidity for each specific type of food. Be sure to see this new feature! See the five distinct zones of cold!

**1940 MODELS as low as \$117.75**

**Texas-New Mexico Utilities Company**

**GUMS, MINTS**  
CANDY BARS  
**3 for 10c ANY BRAND**

**50c SIZE JERGENS LOTION** 39c

**Box 30 KOTEX NAPKINS** Reg., Jr., Super 48c

**HYGIEA SOAP**  
Checks Body Odors 2:11c

**ANACIN TABLETS**  
25c SIZE Special at 19c

**4-oz. OLIVE OIL** 19c

**1-lb. Pkg. BORIC ACID** 26c

**ALKA-SELTZER TABLETS**  
30c SIZE 24c

**Sale of Tobaccos**

- Prince Albert 10c
- Velvet 10c
- Duke's or Durham, 4 baqs 15c
- CIGARETTES, popular brands 15c
- CREMO CIGARS—8 for 25c



# SOCIETY

## "Texas Day" Is Observed By Junior Pioneer Club

A "Texas Day" program was featured at the Junior Pioneer Study Club meeting held at the home of Mrs. Homer Brumley Tuesday night.

An interesting account of "The Legends of Texas Rivers" was presented by Mrs. B. Y. Crosthwait.

Poems by Texas authors were read by Mrs. R. R. Willis who gave interesting sidelights of the authors lives.

During the business meeting the Tom Thumb Wedding and Style Show which is being sponsored by the club next Tuesday night, and the swimming pool project were subjects of discussion.

Members attending were Mesdames Jack Telford, Frank Huckert, Meade Halle, Willis Edelman, O. H. Culpepper, Buford Crosthwait, Troys Carmichael, Alton Miller, Troy Moore, Elmer Patterson, Libburn Ray, Elvin Ridling, Ralph Roden, A. J. Schroeter, R. S. Scott, Urlln Streu, J. B. Whitlow, R. R. Willis, Louis Woodford, Miss Edna Daughtee, Miss Rosalie Johnson and the hostesses.

## Hereford Girls Attend Writer's Meet At TSCW

Denton, Showing an interest in creative writing and literature, two Hereford girls, Misses Nancy Millard and Viola Phillips, were extended a special invitation to attend all sessions of the second annual Writers' Conference held at Texas State College for Women last week. A limited number of students at the college who are interested in the technique of writing participated in the conference called the "outstanding literary event of the Southwest." Only lectures included on the regular drama series during this time were open to the public.

The Hereford girls also attended a banquet honoring guest speakers at the conference. These girls were recommended by their teachers to attend these meetings.

## W. M. S. HAS MEETING IN COOMBS HOME

Members of the Woman's Missionary Society of the Christian Church met at the home of Mrs. Ellis Coombes yesterday afternoon for the regular monthly meeting.

The theme for the day was "Faith of Our Fathers." Mrs. C. H. Dyar led the devotional followed by talks given by Mrs. A. Petersen, who told of "Anti-Semitism in America" and by Mrs. Carl Williams whose subject for discussion was "Understanding Mexico."

A social hour was enjoyed after the program and refreshments were served. Mrs. S. E. Askren and Miss Adda Ramsey assisted Mrs. Coombes as hostesses.

## W. E. Dameron Is Honored On Birthday

An enjoyable evening party was given last week by members of the Fellowship Class of the Christian church at the W. E. Dameron home to honor W. E. Dameron, teacher of the class, on his birthday.

Lighted pink papers established the color note for the party with the color suggestions repeated in decorations for the large birthday cake.

A buffet supper party followed by games of "42" furnished entertainment.

The guests included Messers and Mesdames N. E. Gass, J. J. Clark, W. H. Russell, R. G. Blue, L. Z. Oldham, J. B. Stoker, Allen Bell, Dr. and Mrs. W. N. Lemmon, Mesdames C. P. Cockrell, A. M. Jones, W. B. Dameron, C. B. Smith, Miss Frances Dameron, Rev. H. M. Redford, the honoree and his family.

## METHODIST WOMEN HAVE STUDY PROGRAM

A general business meeting and program was held at the Methodist Church yesterday afternoon by the Woman's Society of Christian Services.

The third chapter of "Songs of Zion" furnished the study program with Mrs. Knox Kinard leading. The subject dealt with "Suffering as Expressed in the Psalms." Questions and an-

## Attend O. E. S. District Meeting

Several members of the Hereford Chapter of the Order of Eastern Star attended a Friendship Night program for all chapters in this district held in Amarillo Tuesday night. The Amarillo chapter No. 487 was host chapter.

Members from organizations from Kansas, Wyoming, New Mexico, Arizona, Massachusetts, Iowa, Colorado, Oklahoma and Texas attended.

A candlelight friendship service with all officers dressed in the colors used in the organization of Rainbow Girls was a feature of interest and initiation rites were conducted for two candidates.

Those from Hereford enjoying the occasion included Mr. and Mrs. Arthur Thompson, Mesdames Minnie B. Jones, Emma Beyers, Clara Shore, Edna Bowe, Eula Womble, Myrtle Witherpoon, Nora Lawhon, Miss Lucy Reed and F. M. Kester.

The next meeting of the local chapter will be held at the Masonic Hall next Tuesday night. A special program honoring past matrons and patrons will be presented.

## Messenger Club Plans Quilting To Raise Funds

Club women of Messenger community made good use of their extra day of this year.

The Demonstration Club met at the home of Mrs. Harris Evans, February 29, and discussed plans for this year's work, especially plans to raise more money in hopes of making the club stronger and more useful. The club plans to quilt a quilt to sell and Mrs. Hattie Green has donated the tops for the quilt. The club will meet at her home, March 26, to quilt. A covered dish will be welcome for dinner. The club also plans to have some interesting programs soon.

The next meeting will be at the home of Mrs. Ray Coleman, March 12. We wish to extend every one an invitation to be present.

## AUXILIARY HOLDS GROUP SESSIONS

Group One of the Woman's Auxiliary of the Presbyterian Church met at the home of Mrs. H. L. Broadwell Tuesday afternoon with Mrs. Henry Hastings in charge of the devotional. She used the 51st Psalm as Scriptural reference talking on the theme, "A Sinner Before God."

Mrs. John Olson discussed two chapters of the study book dealing with "Public Worship and Worship With God."

Group No. Two is conducting an all-day meeting at the home of Mrs. Edgar Ireland.

Group No. Three held a meeting Tuesday afternoon at the home of Mrs. D. H. Alexander, general president, with Mrs. Clay Ridgeway in charge of the devotional.

Mrs. Paul Mathers told of Roger Williams and his work among the Indians in Colonial times, and a round table discussion and map study was conducted on the work that is being done by the Presbyterian Church for the Indians at the present time.

The next meeting will be general with all groups meeting at the church on March 19 for installation of new officers.

## Garden Club Changes Place Of Meeting

The Garden Club which was scheduled to meet Friday afternoon at the home of Mrs. Dennis Barnard will hold its meeting at the home of Mrs. Homer Brumley at 3:30 o'clock. The program previously planned will be given.

## ANNOUNCE SONS BIRTH

Mr. and Mrs. Forest Minton have announced the birth of a son on Friday, March 1, at the Deaf Smith County Hospital.

The boy, who has been named Forest Jefferson, weighed 8 pounds and 5 ounces. He is the grandson of Mrs. E. J. Hudson.

Mr. Minton plans now to move Mrs. Minton and the new son to their new home on North "B" Street Friday.

## NOTICE!

All owners of property in the City of Hereford are requested to call at the City Hall and render that property for 1940 taxation. Unless property is rendered valuations will be arbitrarily fixed.

C. J. Paddock, Mayor  
Eva Pitman  
City Clerk 10-14c

Miss Edna Daughtee, accompanied by Mrs. Elmer Patterson and children, spent the past week end in Pampa with her parents, Mr. and Mrs. W. M. Daughtee.

## LOCALS

Mrs. R. T. Brown of Cynthia, Ky., who has been visiting in the home of her niece, Mrs. R. B. Miller, left Monday for New Orleans, La., where she will attend the National Council for Methodist Women. Later she will visit in California before returning to her home.

Mr. and Mrs. Jeff Gilbreath were in Lubbock Friday to visit his brother, Rev. Ray Gilbreath of Happy who underwent an operation in a Lubbock hospital last week. The Rev. Gilbreath's condition is reported good.

Mr. and Mrs. M. C. King of Panhandle were week end visitors with their mother, Mrs. E. J. Williams.

See the New Spring Fashions at the High School Auditorium Tuesday, March 12, 7:30 p. m.; also Tom Thumb Wedding.

Mr. and Mrs. Norman Jacobson and Mrs. Anna Witt of Adrian were in Hereford Sunday to visit Mr. and Mrs. Allen Bell.

Mrs. F. M. Kester returned yesterday from a two weeks visit spent in Denver and Glenwood Springs, Colo. She was a guest of her sons Hal and Clifford Kester and their families.

Mrs. Will S. Kerr and Mrs. John Olson were in Amarillo last Friday.

Mr. and Mrs. Wm. McGeehee and Mrs. I. H. Spratt were Amarillo visitors Tuesday.

Liston Wilson and son, Dwight, left Monday for their home in Salem, Ill., after spending 10 days with his parents, Mr. and Mrs. S. O. Wilson. Also spending the week end here were W. B. Wilson of Vernon and Kermit Wilson of Snyder.

Don't miss the Style Show and Tom Thumb Wedding High School Auditorium Tuesday, March 12, 7:30 p. m.

Rev. and Mrs. O. W. Carter of Childress visited her parents, Mr. and Mrs. D. H. Bryant here Monday. They reported some snow still there from the recent blizzard.

Mrs. Orland Wilson and children of Ruidoso, N. M., is visiting her parents, Mr. and Mrs. J. J. Clark.

Mrs. L. S. Kennedy of Olton was a week end guest in the home of her brother, Wm. McGeehee.

Miss Alta Mae Fortenberry, teacher in the Bippus School, returned to her home Saturday after recovering from a severe attack of tonsillitis at Mrs. A. D. Godwin's home.

Style Show and Tom Thumb Wedding at High School Auditorium Tuesday, March 12, 7:30 p. m.

Mrs. Urshel Taylor returned to her home in Friona Thursday after receiving medical treatment in Hereford and convalescing at the home of Mrs. A. D. Godwin.

Development of East Texas' vast supplies of iron ore will be commercially possible due to enormous amounts of natural gas and oil in that area enabling it to meet competition of coal supplies in the other iron-producing regions of the nation, industrial experts predict.

## Want Ads

### Wanted

WANTED: One row binder in good condition. M. C. Hancock, Dimmitt Highway. 10-14c

## Why Pay More for Tractor Parts?

We have a large line of parts in stock for all popular lines of Tractors. Visit us and inspect this big stock.

- ... SLEEVES
- ... VALVES
- ... GUIDES
- ... PISTONS
- ... RINGS
- ... BEARINGS

AND MANY OTHER PARTS

We believe we can save you some money on your repairs and we are this year featuring the largest stock of parts in our history!

## MILLER AUTO STORE

**FARM AND RANCH LOANS WANTED**  
5 per cent interest payable once each year. We make loans anywhere in the Panhandle. Plenty of money.  
**W. A. SCOTT**  
Friona, Texas 10-44c

WANTED: All the flats I can fix. Don't forget Riverside Tires. Also want trucking. Owen Tire Shop, Phone 28. 10-34c

WANTED to buy a ten-foot tandem in running order. H. Friedman, Canyon, Texas. 9-34c

WANT TO BUY good used heavy tractor on rubber with tool bar equipment. Write us what you have. Box 401, Hereford, Texas. 10-14c

### Lost and Found

LOST: A large living room chair with extra cover of brown material, between Dawn and Hereford on Highway 60, Saturday, February 24, between 12 and 1 o'clock. Finder please notify Mrs. Will Caraway, Dawn, Texas. 10-14c

FOUND: Grip with clothing in it, near Old La Plata. Owner may have same by identifying and paying for this ad. Call at Brand office. 10-14c

### For Rent

FOR RENT: Furnished apartments and bedrooms. Nice location. Phone 91J. 10-34c

FOR RENT: Two-room furnished apartment, adults preferred. Also large front bedroom with innerspring mattress. 109 Eighth Street. 10-14c

### For Sale or Trade

FOR SALE: Used Flour sacks (make nice dish towels) 24-lb size 30c dozen; 48-lb. size 60c dozen; 96-lb size 90c dozen. Fraser Milling Co. 9-34c

FOR SALE: 1 model K, 50 hp Allis Chalmers tractor and 1 1/2 yards Kellifer Fresno, \$750, will take part in trade. B. F. Block, Phone 12, Box 614, Kress, Texas. 10-34c

REBUILT F-30 Farmalls on rubber; Regular Farmalls on both steel and rubber; 1 F-14 on rubber with lights, powerlift, No. 9 toolbar; several No. 3 Farmall middlebusters with planting attachments. Buchanan Implement Co., Friona, Texas, Phone 28. 9-34c

**BABY CHICKS**  
We are offering the best quality chicks this season. Every breeder culled and blood tested. Every flock supervised. Chicks off Tuesday and Saturday. Custom Hatching. Bring eggs Monday and Thursday. Jamesway Poultry equipment. Dr. Salsbury Remedies. Poultry feeds, in fact anything you need in the poultry line. Meyer's Hatchery, Phone 317W, Canyon, Texas. 10-44c

FOR SALE: Practically new Remington Portable Typewriter, semi-noiseless, reasonable price. Foster-Brown Insurance Agency. 9-14c

Dependable Used—All Sizes  
**Water Well Casing**  
IRRIGATION CASING  
**PIPE — FITTINGS — VALVES**  
at substantial savings  
**Central Pipe & Supply Co.**  
2611 Ave. H. LUBBOCK Phone 605

SHADE TREES for sale. Other nursery stock to order. 1 1/2 miles northwest of Hereford. Great West Nursery. 9-34c

FOR SALE: 1 F 20 tractor, 1 6-foot one-way plow, 1 14-disc harrow, 1 John Deere Mower, 1 hay rake, 1 2-row Go-Devil, 14 pigs, 4 sows, 1 boar, 1 bay horse, 1 filley, 1 cream separator. See R. Schroeter or A. J. Schroeter. 10-34c

**BRAKE LINING**  
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52c.

FOR SALE: Good short-horn bull 4 1/2 years old. Kropff Farm, 2 miles north on 25-Mile Ave. 10-14c

FOR SALE: 1000 gallon capacity pump, A-1 condition; 40 acres adjoining Hereford; hegarli bundles. 7 1/2 mile south of Hereford. J. E. Springer. 8-34c

FOR SALE: Practically brand new 6 foot Angel one-way plow. Also a No. 1 set of leather harness. E. T. Brooks. 10-34c

FOR SALE: Potatoes No. 1 White \$1.50 per hundred. Kropff Farm 2 miles north on 25-mile Ave. 8-34c

FOR SALE: Good young Jersey milk cows. Fresh or will freshen soon. 30 head to pick from. Three miles west, seven miles north of Hereford. Chas. E. Hood 8-34c

FOR SALE: Fresh Milk Cows. Tested for Bangs Disease. 6 1/2 miles southeast of Hereford. Arnold Bros. 8-34c

FOR TRADE: 110 acres close in, unimproved land, want 5 or 6 room house in Hereford and a good car. Elliston Land Co. 10-14c

FOR SALE: Real good Barley Seed. J. E. Andrews. 7-64c

**FILM SERVICE**  
Any roll developed **25c** and printed  
Prompt Service, Quality Finishing. Enclose Coin With Order.  
**A & M Film Service**  
P. O. Box 1086 Amarillo, Tex.

**FOR SALE!**  
**SEED OATS AND BARLEY**  
**HURRY!**  
**Fraser Milling Co.**

**Baby Chicks**

We have on sale now, Baby Chicks of the following breeds: New Hampshire Reds, Rhode Island Reds, Barred Rocks, White Rocks, Buff Orpingtons, White Leghorns and Brown Leghorns.

All AAA breeding and blood tested.

Superior to most hatcheries.

Baby chicks taken from hatchery every Monday.

**A. A. Crow Hatchery**  
**FRIONA, TEXAS**

**Aermotor WINDMILLS**

**Going With The Wind Since 1888**

**52 Years of Experience Has Proven the Quality of AERMOTOR MILLS to Users**

In all that time there have been no wild experiments or radical changes in construction.

FIRST to bring out the self-oiling feature, it has been copied by many but equaled by none.

HUNDREDS HAVE BEEN IN USE FOR 20 YEARS OR MORE WITHOUT ONE CENT FOR REPAIRS!

**Why Experiment — Use Aermotor**

**STREU HARDWARE**  
Hereford, Texas

GOOD KID PONY for sale; also grain hegarli bundles. B. E. Robinson, Summerfield. 9-34c

FOR SALE: C. C. Case tractor and tractor implements, 3-row lister, drill, one-way, mares, and mules, horse-drawn implements, Kimball piano, bundle hegarli with grain. W. G. Harris, Summerfield, Texas. 10-34c

FOR SALE: Good young Jersey milk cows. Fresh or will freshen soon. 30 head to pick from. Three miles west, seven miles north of Hereford. Chas. E. Hood 8-34c

FOR SALE: Fresh Milk Cows. Tested for Bangs Disease. 6 1/2 miles southeast of Hereford. Arnold Bros. 8-34c

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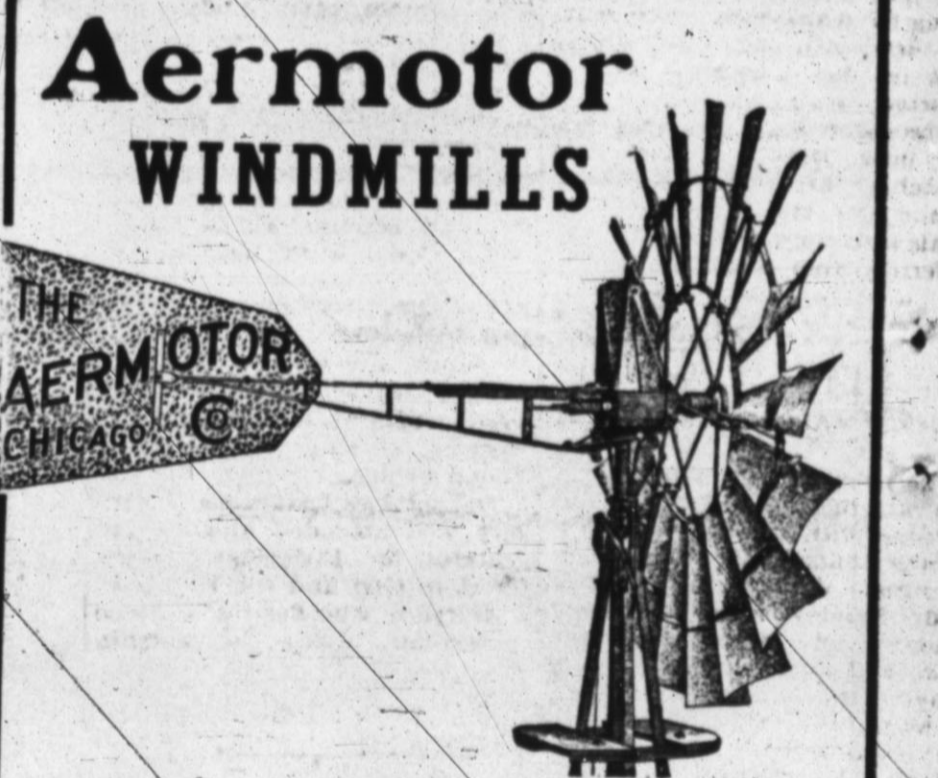
In all that time there have been no wild experiments or radical changes in construction.

FIRST to bring out the self-oiling feature, it has been copied by many but equaled by none.

HUNDREDS HAVE BEEN IN USE FOR 20 YEARS OR MORE WITHOUT ONE CENT FOR REPAIRS!

**Why Experiment — Use Aermotor**

**STREU HARDWARE**  
Hereford, Texas





### Regional FSA Lead Will Go to Washington

L. H. Hauter, regional director of the Farm Security Administration, will go to Washington April 1 on an assignment to serve as a member of the Administration's staff, according to word received here by Jim Williams, County FSA supervisor. His place will be taken by Wilson Cowen, former member of the regional FSA staff, with headquarters at Amarillo.

In Washington Mr. Hauter will give special attention to the use of phases of the FSA program. In the invitation for Mr. Hauter to join his staff, Administrator Dr. Will W. Alexander said: "Because of your long experience in this field and because of the competent leadership you have demonstrated in the handling of the FSA program in a seriously affected area, we felt your services in this position would be of national significance."

In advice to field employees on his assignment to the Washington staff, Mr. Hauter said: "Wilson Cowen is thoroughly familiar with the region served by the Amarillo office and I am sure he will have no difficulty in assuming his new responsibilities."

### Hospital Notes

Ruth Easter was admitted March 4 and dismissed March 6.

Mr. A. Redder, admitted March 4, medical, dismissed March 6.

Glenn Finley, admitted March 4, surgical, doing nicely.

Mrs. Forrest Minton, admitted March 1, has baby boy born March 1.

Mr. H. M. Smith, admitted February 28, medical patient, doing nicely.

Mr. R. W. Baird, admitted March 5, medical patient, doing nicely.

Clifford Russell, admitted March 3, surgical, released March 6.

### Hertha Baer Is Reported Recovered

Mrs. Gaston Baer, who flew to California last week to be with Hertha Baer, who was discovered on the University of Southern California campus suffering from amnesia, is still visiting there with Miss Baer, a student in the university, who is reported recovered.

Miss Baer was discovered one day last week, bruised and scratched, after she had been missing for two days. USC officials said they believed she was suffering from amnesia.

### Frio News

**MRS. MALCOM CASSELS**

There were thirty-two present at Sunday School Sunday morning with several visitors. T. L. Sparkman Jr., led a very interesting discussion in Bible Study Sunday night and next Sunday night Miss Alma Andrews will have charge. We are studying the seventh chapter of St. Mark for our next lesson.

Mr. and Mrs. O. H. Johnson and sons of Pampa spent last Friday night week with his sister and family, Mr. and Mrs. Haskell Benson and daughters.

Mr. and Mrs. A. T. Jones and family and Mr. and Mrs. Elmer Jones and Patsy Jo spent Sunday in Amarillo with their daughter and sister, Mrs. Jodie Benson and Mr. Benson.

Little Miss Arnelle Long of Hereford visited in the home of her grandparents, Mr. and Mrs. John Johnson and Wanza, Friday.

Mr. and Mrs. Malcom Cassels and family visited in the F. W. Dodson home at Westway Sunday afternoon.

Mrs. Bertha Henderson of Hereford spent the week end with Mr. and Mrs. S. J. Barclay and family.

Mr. and Mrs. E. H. Barclay of Ford called on their brother and sister, Mr. and Mrs. S. J. Barclay Wednesday afternoon.

Mr. and Mrs. Haskell Benson and daughters are visiting relatives in Pampa, Shamrock and Wellington several days this week.

Mr. and Mrs. John Johnson and daughters, Wanza and Treva Jo, and Wanda Dixon were in Amarillo Saturday.

Mr. and Mrs. W. A. Springer and Charles Ralph called in the Andrew Gilliam home in Wyche Sunday afternoon.

Miss Lurline Dixon gave a dinner for the young people of the community at the home of her parents, Mr. and Mrs. J. M. Dixon Sunday. In the afternoon the group went to the schoolhouse to play baseball and other games. Among those present were J. E. and Virginia Coanougher, Olivia and Virginia Benson, Jus-

nice Brooks, Ray and Wesley Brown, Helen Jones, Jack Owen, Dotty Hodges, Earl Lowry, Mary Lois Springer, Clyde Battles and the hostess and family.

Mr. and Mrs. David Boyer and Miss Nancy Garrett of Progressive, Mrs. Boyer and Leroy of Hereford, Miss Katherine Henderson and Mr. Harold Boyer of Hereford, Mr. and Mrs. Malcom Cassels and children and Mr. and Mrs. John Johnson and children all called on Mr. and Mrs. S. J. Barclay and family on Sunday.

Mr. and Mrs. T. P. McCollister of Hereford called on Mrs. Barclay several times last week. Mrs. Barclay is improving fast.

Several from this community plan to attend the Fat Stock Show at Amarillo this week.

Mr. and Mrs. J. B. Harlin and Harold of Hereford, attended Sunday School in this community Sunday and J. B. Jr., accompanied them to the Mabe Moberly home where they took dinner and spent the afternoon. Mr. and Mrs. Harlin lived in this neighborhood several years and are always welcomed heartily.

Mrs. H. H. Caraway began work on declamations and other interscholastic league work this week. The meet will be held in Dimmitt March 29th. She will announce later when she will have try-outs here.

Mr. S. J. Barclay and Jack Owen took a load of hogs to Amarillo Tuesday.

### CHURCHES

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford, Minister  
J. C. Ricketts, Superintendent  
Bible School 9:45-11 a. m.  
Morning Worship 11-12 a. m.  
Eveador 6:15-7:30 p. m.  
Evening Worship 7:30-8:30

As we approach Easter Sunday let every member of the Bible School and Church make a special effort to attend the services of the Church. "The Great Confession" will be the theme of the sermon next Lord's Day Morning. At the evening hour the subject will be: "He That Heareth." Every one is cordially invited to these services.

**THE METHODIST CHURCH**  
Sunday School 9:45  
Morning Services 10:50  
Evening Services 7:30  
Young People 6:30  
Missionary Societies each Wednesday 3 p. m.

**CHURCH OF CHRIST**  
Bible Classes, each Sunday 10-11 A. M.  
Morning Worship 11-12 a. m.  
Evening Worship 7:30-8:30  
Ladies Bible Class, each Wednesday 3-4 p. m.  
Midweek Bible Study 7:30-8:30  
Visitors cordially invited to attend all services. Come let us study God's word together.

**FIRST PRESBYTERIAN CHURCH**  
James Aiken, Jr., Pastor  
Sunday School 9:45 a. m. (G. M. Hudson, Superintendent)  
Morning Worship 11 a. m.  
Young Peoples 6:15 p. m.  
The services last Sabbath were very well attended and we are grateful for this show of interest in God and His Kingdom. Everyone who desires to do so is cordially invited to worship with us.

### Propose Second Panhandle Tour

Proposal that another Panhandle Hereford Breeders Association tour, similar to the one last summer, be held this year was advanced Tuesday night by

### MILLINERY Make-Over Shoppe

I will be ready Saturday, March 9th, to make over your old last year's hat into a new Spring style. I also have all my last spring millinery in good condition to sell at a very low price. I will make new hats on special orders. I will make over all my spring and summer hats so I will have different styles each week.

The Shoppe is in my home on North 25-Mile Avenue.

### Mrs. N. C. Voegle

W. E. Dameron at the annual dinner and business meeting at Amarillo.

Mr. Dameron, seconded by R. T. Alexander of Canadian, said he believed much of the success of the current Fat Stock Show could be traced to interest created by the tour last year.

Tom Ivy of Hereford is a member of the Board of Directors.

**CARD OF THANKS**  
We wish to take this means of expressing our appreciation for the interest shown by our many friends in the welfare of our daughter, Hertha, following her accident in California. She is now greatly recovered and expects to again enter school in the near future. Your interest and kindly telephone calls have caused us to appreciate even more greatly the value of our many, many friends in this community. We thank each of you and know that you will rejoice with us.

Mr. and Mrs. Gaston Baer.

### Hereford Girls Win Over Friona By Score 24-14

In a game originally scheduled for February 24 but not played until March 1, the Hereford Independent Girls won over the Friona High School team by a score of 24 to 14.

The starting lineup for Hereford was Russell, Smith and Atchley, forwards, Wheeler, Danforth and Kuper, guards. Friona's first team was their starting lineup.

At the end of the first quarter the score was 4 and 2 with Friona leading. Russell made the goal for Hereford. At the half the score was 4 and 6 with Friona still leading. Atchley made the goal that quarter. The last half was very interesting. The girls learned to feed the ball to Smith and she would hit the goal. The final score was 24 to 14. Smith was high with 12 points. Atchley made 10 points and Russell two points. Although Russell's points were low she got the ball and passed it to the other girls. There was still plenty of team work among the girls. Roberson and Shreves were the substitutes for the Hereford girls.

More than eleven thousand Texas wheat producers are guaranteed a wheat harvest in 1940, since they have insured their production with the Federal Crop Insurance Corporation.

### ROOMS TO RENT? TRY A WANT AD

**POLITICAL ANNOUNCEMENTS**  
Deaf Smith County

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the Democratic Primary, July 27.

For State Senator, 31st District: **MAX BOYER**

For State Representative, 123rd District: **W. H. BRIAN**

For District Attorney, 69th Judicial District: **JOHN B. HONTS**  
**J. D. THOMAS**  
**MILTON TATUM**

For County Judge and Ex-Officio County Superintendent: **A. J. SCHROETER** Re-election.

For County and District Clerk: **ROBERT L. THOMPSON** Re-election.

For Sheriff, Tax Assessor and Tax Collector: **J. O. NEWELL** (Re-election)

For County Attorney: **JAMES C. GILLILAND** (Re-election)

For County Treasurer: **MRS. BESSIE L. SMITH** (Re-election)  
**MRS. VELMA HODGES**

For County Commissioner, Precinct 1: **NOAH EWTON** (Re-election)

For County Commissioner, Precinct 2: **COLBY CONKWRIGHT**  
**JIM CLARK**  
**GLENN WEIR**

For County Commissioner, Precinct 3: **H. D. CULPEPPER** Re-election.

For County Commissioner, Precinct 4: **ERNEST T. (Dick) ALLRED** Re-election.  
**A. D. (Red) BURNS**  
**KENNETH COOK**  
**J. G. FORTENBERRY**  
**E. A. STOCKER**

For Justice of the Peace, Precinct 1: **G. M. SUGGS**

### Hereford Fire Record Wins 25 Per Cent Credit In 1940

An improvement in Hereford's fire record during 1939 was rewarded last week when Marvin Hall, state fire insurance commissioner, announced a credit of 25 per cent for local policy holders. This is an increase of five per cent over last year.

Texas will save \$3,159,370 during 1940 on fire insurance premiums because of good fire record credits, Hall has announced.

Hall said credits or penalties were given 623 towns. Cities on the debit side will be penalized a total of \$132,397.

Cities were given credit ratings of 25 per cent, 20 per cent, 15 per cent, 10 per cent, and 5 per cent; and penalties of four per cent, 10 per cent and 15 per cent.

The percentage reduction is based on the ratio of losses to premiums paid during the past five years.

### Lions Club Enjoys Music At Luncheon

Two quintet numbers and three solos were entertainment features at the Lions Club luncheon yesterday noon. Troyce Stambaugh sang "A False Prophet," followed by "Dutch Lullaby" given by a quintet composed of Rachel Ireland, Troyce Stambaugh, Helen Frances Streu, Wanda Jean Reed and Dorothy Nell Trimble, accompanied by Miss Thelma McMillin. Then "By The Bend of the River," was given by Miss Ireland, followed by Miss Streu who sang "By the Waters of the Minnetonka." The program was concluded by the quintet singing "Napoli."

## Building Loans

TO REPAIR  
TO REMODEL  
TO REBUILD

- No Red Tape
- No Delays
- Monthly Payments
- Personal Service
- No Mortgages

**CARL McCASLIN LUMBER CO.**

Call The Lumber Number—7  
One Block East of Courthouse

Not Big Ads, But "Regular" Brand Ads Get Results!

**P & G SOAP**  
5 Giant Bars 17c

**WILLIAM PENN MATCHES**  
2 boxes 5c

**LIBBY'S Tomato Juice**  
20-Ounce Can  
3 for 19c

**ARM & HAMMER SODA**  
1-Lb. Package  
7c

**CHALLENGER Salad Dressing**  
Quart Jar  
19c

### GRADE "A" MEATS

**BOLOGNA**, fresh sliced . . . . . Lb. 10c

**LOAF MEAT**, pork added . . . . . Lb. 12½c

**WILSON'S CERTIFIED HAM** Tender Picnic—Lb. 12c

**BACON**, Rex sliced . . . . . Lb. 15c

**PIG LIVER** . . . . . 2 Lbs. 15c

**SAUSAGE**, breakfast links . . . . . Lb. 19c

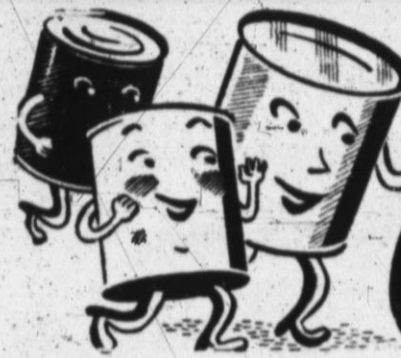
**Cheese** Full Cream. . . 15c  
**Roast** Fancy beef, 7-cut or Swiss<sup>a</sup> lb. 19c

**OYSTERS**, pint . . . . . 25c

**STEAK**, choice cut round . . . . . Lb. 29c

**OLEO**, per lb. . . . . 10c

**Pot Roast** lb. 12½c



## SALE Canned Foods

These Low Prices Are Good For Friday and Saturday

**LUX FLAKES**, large pkg. . . . . 21c  
**RINSO**, large pkg. . . . . 19c  
**TOILET SOAP**, Lux, 3 bars . . . 19c  
**SPRY**, 3-lb. can . . . . . 47c  
**IVORY SOAP**, 2 large bars . . . 19c (3 Small Bars 19c)

Del Monico  
**EGG NOODLES**, 16-oz., 2 pkgs. 25c  
**PINEAPPLE**, Hillsdale, 2 1-2 c'n 19c  
**PIMENTOS**, 4-oz. can, 6 for . . . 27c  
Curtis  
**GREEN BEANS**, No. 2, 3 cans 25c  
**CATSUP**, 14-oz. bottle . . . . . 10c

**PRUNES** Gallon Can 23c

**SCOTT TISSUE**, 1000-sheet, 3 fr 23c  
**SCOTT Towels**, 150-sheet, 2 for 17c  
Hershey's  
**BAKING CHOCOLATE**, 1-2 lb. 12c  
**LAVA**, 3 large bars . . . . . 25c  
**WHEATIES**, large pkg. . . . . 10c

K. C.  
**BAKING POWDER**, 25-oz. can 19c  
Francis Drake, No. 2 Size  
**GRAPEFRUIT JUICE**, 3 cans for 17c  
**RICE**, Choice Blue Rose, 2-lb pk 10c  
**RAISIN BRAN**, Skinners, 2 pks. 21c  
Mrs. Farmer's  
**CORN**, sweet, No. 2 can, 3 cans 25c

**SUGAR** PURE CANE. 10-LB. BAG 42c

**MARSHMALLOWS**, lb. pk, 2 for 25c  
**SPINACH**, Libby's, No. 2 1-2 c'n 17c  
**MILK**, Carnation, small, 3 cans 10c  
Swift's  
**SHORTENING**, Jewel, 8-lb. ct. 75c

**PEAS**, Rosedale, 17-oz. can . . . 10c  
**PINK SALMON**, No. 1 tall, 2 for 29c  
**COOKIES**, Chocolate Royal, 2 lb 29c  
**JELLO**, 6 flavors, 3 pkgs. . . . 14c

Packard's Western Beauty

## FLOUR

24 Lb. Bag 69c  
48-Lb. Bag \$1.35



FRESH FRUITS and VEGETABLES

**BANANAS** DOZEN 10c

**APPLES** WINESAPS. DOZEN 15c

**SPUDS** REDS. 10 LBS. 15c

**ORANGES** CALIFORNIA. DOZEN 15c

**LETTUCE** LARGE HEAD 4c

## FURR FOOD

We Reserve the Right to Limit Quantities!





Feel The Difference! See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's Safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

Report Given For North Hereford Club

A business meeting of the North Hereford Home Demonstration Club was held at the home of Mrs. Jno. Kropff, Friday, with Mrs. C. G. Robbins, president, directing the meeting, plans were discussed for the "hope chest" for the council. Business committee chairmen were chosen. Finance, Mrs. R. A. Fullwood, Mrs. Jno. Kropff; exhibit, Mrs. Fred Saltzman; expansion, Mrs. W. H. Miller; yearbook, Mrs. Frank S. Wilde; recreation, Mrs. Oscar Vaughn. "The Art of Living" training school to be held March 16, will be attended by Mrs. Miller and Mrs. Otto Olson. Pennyanna gift was received by Mrs. Wilde. Refreshments were served to Mesdames Jno. Kropff, Harry Kibbe, W. H. Miller, C. G. Robbins, Geo. S. Parker, Frank S. Wilde, Fred Saltzman, Grady Parsons, Oscar Vaughn, R. A. Fullwood, and guests, Mrs. J. A. Pool and Mrs. Earnest Runyon. Shrub and Tree Planting will be studied at the next meeting which will be held March 15 at the home of Mrs. Otto Olson.

Dawn Items

MRS. CARL WIMBERLEY A slight amount of moisture fell here Monday. Wheat in this vicinity is getting very green, making the crop prospects much better. Some farmers are preparing to irrigate while others think there is sufficient moisture without it. The community night meeting will be held Friday night, March 8, at 7:30. Bridge, "42" and other games will furnish entertainment. Everyone should bring tables, cards, dominoes, checkers, etc. The next meeting of the home demonstration club will be at the home of Mrs. Walter Galley Wednesday afternoon, March 13. Miss Oliver is to discuss yard planning, stressing the importance of the plan. Everyone in-

BLANTON BUTANE GAS CO. Tank Delivery Service PROPANE or BUTANE in Bottles Offices East Greenhedge Inn on Highway 60. Phone 551 or 550 Lyle Blanton Mack Bainum

Were boiling over with red hot USED CAR VALUES WE'VE POPPED THE LID OFF EARLY!

Table with 2 columns: Car Model and Price. 1939 CHEVROLET PICK-UP \$465.00, 1936 Chevrolet Truck \$265.00, 1934 Chevrolet Coach \$150.00, 1934 Ford Tudor \$165.00, 1936 I. H. C. PICK-UP \$175.00, 1934 Dodge Sedan \$135.00

HEREFORD MOTOR CO. HEREFORD, TEXAS FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER FIRST

terested is invited. The roll call is to be a tree planting experience. Miss Nedra Clayton of Hereford visited Mrs. Ralph Shelton and Mrs. E. T. Seymour Tuesday. Mr. and Mrs. C. C. Stewart, Mrs. W. J. Stewart, and Mrs. Doyce Griffith of Daniel returned Wednesday afternoon from a visit with relatives at Byers Durant and other points in Oklahoma. Mrs. W. P. Caraway, Mrs. Iverson Leake and children visited Mrs. Caraway's sister, Mrs. Burr Jones at Abernathy last Thursday, February 29. It was Mrs. Jones birthday. More than fifty persons met at the schoolhouse Sunday afternoon to organize a Sunday School. Rev. Clarence Wylie, Sunday School missionary from Canyon, presided, making an introductory talk on the importance of Sunday School work. Officers elected were L. A. Smith, superintendent; H. H. Miller, Assistant superintendent; Secretary treasurer, Mrs. Ezra Bagwell; Pianist, Mrs. N. R. Miller. Teachers elected were R. S. West, adult class; Mrs. Lloyd Bentley, young peoples class; Mrs. R. S. West, junior and intermediate class; Mrs. W. J. Stewart, primary class. It was agreed to use the David C. Cook Sunday School literature and the time of meeting was set for 2:00 p. m. each Sunday. Everyone is invited to attend. Mr. and Mrs. A. A. Seymour of Amarillo visited Mr. and Mrs. E. F. Seymour Wednesday. Mrs. William Wimberley has been on the sick list. Mr. and Mrs. J. M. Caraway of Amherst visited Mr. and Mrs. W. P. Caraway Thursday night and Friday. Mr. and Mrs. Caraway and their visitors went to Canyon Friday morning and inspected the F. F. A. club projects. In the afternoon all visited Mr. and Mrs. Hartland Caraway at Wyche. J. M. and W. P. Caraway are brothers. Mr. and Mrs. O. T. Hewitt of Borger brought Miss Ella Smith home Wednesday after a several days visit of Miss Smith at their home. Carroll Creps got a splinter in the back of his hand Monday. The place became badly infected and has kept him from working this week. A Cantata, "Rip Van Winkle" was presented by W. T. High School Wednesday evening. Those from here taking part were Ethel Lowery, James Murphy White, Sarah Smith, Leona, Evelyn and Mildred Luke, William Harris was stage manager. Others from here attending were Mr. and Mrs. L. A. Smith, Misses Ella and Doris Smith, Mrs. Jim White, Mr. and Mrs. Carl Luke and Marcella, and Obid Caraway. Mr. and Mrs. C. Finley were Amarillo visitors Friday. Due to tonsillitis, Doris Smith missed all but one-half day's school last week after having been the only pupil in school up to that time not to have mis-

sed a day at school this year. The girl's basketball team of W. T. High School played St. Mary's School of Amarillo at Canyon, Friday, night. Those from here who played were Laura Frye, Lizzie Lottie Kuhles, Evelyn, Leona and Mildred Luke. Others attending were Mary Olive Frye, Mr. John Kuhles and Eugenia Kuhles. Glenn Caraway who has been working for Wiley Roberson, west of Hereford the past month, returned Saturday to begin working for W. P. Caraway and sons. Obid Caraway, Orville Galley and Jed Miller entered calves and hogs in the F. F. A. project show at Canyon Friday. Obid won second, third and fifth prizes on three calves entered. Orville won sixth place in the heavy barrows division and also was presented the award for best sportsmanship among the exhibitors. Obid Caraway entered his calves in the Fat Stock Show at Amarillo. School will be dismissed Friday and Saturday so the teachers may attend the teachers conference at Canyon. Jim White has entered three head of cattle in the Fat Stock Show at Amarillo. Mr. and Mrs. J. G. Coe and sons visited her sister, Mr. and Mrs. Mayo Whitten at Borger over the week end. Mrs. H. A. Lemons of St. Vrain, N. M., and Miss Bobby Jo West from the Portales Junior College visited Mr. and Mrs. R. S. West Friday night and Saturday. Obid Caraway, president of the sophomore class of W. T. High School was elected "King" of the school Saturday. Due to this being Leap Year, a king rather than queen was selected. James Murphy White, president of the freshman class was one of the other three candidates for this honor. The Coronation exercises were held Saturday evening at 9:30. An all high school party was held 7:30 to 9:30. Sarah Smith and Wanda Gordon of Canyon were doormen for the coronation exercises. A musical program followed the coronations. Others from here present were Mr. and Mrs. Carl Luke and daughter, Ethel Lowery, James Murphy White, Marvin and Melvin May.

Visiting Mr. and Mrs. Ed East Sunday were Mr. and Mrs. Edgar Bets of Clovis, N. M., Mrs. Woodward, Mr. and Mrs. Doyle Rose, and daughter, Nona Dean, of Hereford. Mrs. Jim White and son, Joe Dale and Mr. and Mrs. Carl Wimberley and daughter, visited Mr. and Mrs. J. Field Matthews at Daniel Sunday. Mr. and Mrs. Hartland Caraway of Wyche were dinner guests of Mr. and Mrs. Iverson Leake Sunday. Mr. and Mrs. O. D. Williams and daughter of Amarillo, Mr. and Mrs. Cecil Benton of Excell visited Mrs. L. M. Harris Sunday. Mr. and Mrs. Ralph Shelton visited relatives in Amarillo Sunday night. Milton Morris, vocational agriculture teacher of W. T. High School was in the community early Monday morning to get Melvin May who is on the F. F. A. Judging team from the school and the team was to judge at the Fat Stock Show in Amarillo Monday. Mr. and Mrs. L. A. Smith took Miss Ella Smith to Amarillo Monday afternoon where she entered nurses training at Northwest Texas Hospital. Among those from here attending the Fat Stock Show in Amarillo Monday were H. H. Miller and Pat. Carroll, Jed and Junior Miller, Mr. and Mrs. Carl Luke and family, Mr. and Mrs. R. A. Frye and sons. Miss Alma Miller, a senior at W. T. was interviewed as the student of the week on the regular college broadcast over KGNC. Miss Miller is president of the International Relations Club and this constituted the main basis of the interview. Miss Miller also had the honor of introducing the guest speaker of the evening, Dr. Bunsted, from the University of Panama. Texas has more than \$,000 local civil subdivisions with authority to levy taxes and issue bonds. Included are levee districts, water districts, drainage districts, school districts, irrigation districts, flood control districts, road districts and many others.

Messenger News

MRS. J. N. MESSENGER Mrs. Terry, Mrs. Hall and Mrs. Price from Friona called on several homes in this community one afternoon last week. Geo. C. Messenger, has been on jury duty part of two weeks at Hereford. Mae E. Abbott returned from Marfa and called on Geo. Messenger and her mother a short time last week. Mr. and Mrs. John Abbott are the proud parents of a baby boy, born February 14, weight 10 pounds. His name is John Benjamin, Junior. The dust storms started the wheat to blowing some in different fields but men have been stripping the ground and stopped most of it. We got some rain Monday morning. The ground was covered with snow but it melted fast. The town of Kilgore showed a population increase of more than 1,000 per cent within eight years after discovery of oil in East Texas. Nine other East Texas cities showed an average population increase of 180 per cent.

Easter Items

MRS. CARL FRYE Church Services will be held at the H. B. Medly home Sunday morning and at the E. M. Allen home Sunday evening. J. S. Smith is much improved from his recent illness. Brittain Chambliss and Veronica Beckman attended a leap year party at Dimmitt High School last Thursday evening. Charles Frye was an over night patient in St. Anthony's hospital in Amarillo last Wednesday. Daphne Bralley spent the week end in Plainview. Mr. and Mrs. Ray Durant, Maxine and Billie Jean from Earth visited Sunday in the M. L. Carter home.

Sue Worley spent Monday night with Jewell Warwick at Dimmitt. Mr. and Mrs. Barnard Saxon of Wyche community were visitors in the E. O. Dixon home Sunday. Mr. and Mrs. Carl Cockrell and Mr. and Mrs. Carl Oldham of Hereford visited Sunday afternoon in the Carl Frye home. The wind last Friday caused several fields to start blowing in this community.

INCOME TAX RETURNS David M. Rodgers (at Pitman Grain Co.)

Your Credit Is Good with Hereford merchants if you, in turn show your appreciation by paying promptly. Past due accounts are reported monthly to the Hereford Credit Association. Pay Promptly... Keep Your Credit Good. USE YOUR CREDIT FREELY, and PAY ALL YOUR BILLS AS PROMPTLY AS AGREED! Hereford Credit Association DOROTHY H. ROSS, Manager Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION

SEE 1940 GAS REFRIGERATOR - New Conveniences!

Diagram of a refrigerator with labels: CLEARANCE, SECTION, SHUT-OFF VALVE, GROUND LEVEL, VENT PIPE WITH SCREEN TO PREVENT WATER AND INSECTS FROM ENTERING REGULATOR, STAND PIPE - 2 FEET HEAVY WELDED STEEL PIPE, 3/4" DIA. 10" LONG, CASING, 2464-10 PIPE CLAMP, 246-600 258# REGULATOR, LOCATION OF LIFTING RINGS - OPTIMUM, MINIMUM DIMENSIONS, DIP TUBE FURNISHED ALONG WITH SO AS TO MAKE A DIMENSION 5" CUSTOMER TO CUT OFF AND BE LENGTHENED TO MEET ACTUAL REQUIREMENTS OF TANK DIMENSIONS TO BE INSTALLED (SEE N.B.U. DRAWINGS SECTION 17), NOTE TO MAKE UP TO OTHER PIPE SIZES OR TO COPPER TUBING USE ADAPTED.

ONLY SERVEL ELECTROLUX FREEZES SILENTLY WITH NO MOVING PARTS!

ADD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern-refrigerator! Visit our showrooms this week - see the beautiful new models for yourself! Permanent Silence, No Moving Parts to Wear, Continued Low Operating Cost, More Years of Savings, Gas Company Service, Plenty of Ice Cubes, Modern Beauty and Convenience.

It Operates on Butane Gas! SEE FRASER AT COMMERCIAL OIL CO. - HEREFORD, TEXAS

BUTANE and PROPANE GAS Tanks That Pass the State and Federal Laws OUR PLANTS ARE DIFFERENT... ALL ARE EQUIPPED WITH COMPACT "REGO" UNIT To Meet National and State Requirements! Cooking Heating Hot Water And our Modern Tank Truck will make prompt delivery to your plant on short notice. Visit us next time you're in town and get Complete Details! Lighting Refrigeration Power SAVE Come to FRASER'S CUT YOUR POWER COSTS To Power Irrigation Wells - For Tractor Power SEE US TODAY FOR COMPLETE DETAILS! COMMERCIAL OIL CO. - HEREFORD, TEXAS



**COLGATE'S SOAP**  
PERFUMED — ASSORTED ODORS  
4 bars 19c

NEW SHIPMENT OF  
**Whitman's Chocolates**  
FOR EASTER!

HEADQUARTERS FOR  
**SCHOOL SUPPLIES**

**CITY DRUG STORE**  
"We give S. & H. Green Stamps"  
PHONE 100

**What To Expect When Census Taker Comes For Figures On Population**

Every family would devote the conversation at one dinner hour to a discussion of the coming Census of population, it would be a great convenience to the family, and aid to the community and to the Government," said Mr. Earl Cayton, District Supervisor of the Census for this district.

The Census man is coming to the home early in April," said Mr. Cayton, "And some member of each family should be designated by the family to act as spokesman when the Census taker comes, and give all the information required about every household, even including roomers and hired help who live in the household." According to Mr. Cayton. These are the facts that the Census man will ask for about every household: House number and street. Home owned, or rented; home value, if owned, monthly rental, if rented. Live on farm? (Yes or No) Name of every person in household and relationship to head of family; sex, color or race; age last birthday; single, married, widowed, or divorced. Whether attended school or college since March 1, 1940; highest grade completed. State or country of birth. Citizenship of any foreign-born. Where did each person live five years ago, that is on April 1, 1935? (This is to get a study of internal migration.) To get complete facts of employment and unemployment, each person 14 or over must say whether at work for pay or profit in private industry during week March 24-30. If not working for private industry, or nonemergency government work, or regular government work, whether working for WPA, NYA, CCC same week. If neither at work nor assigned to public emergency work, each person must say whether or not he is seeking work; if not seeking work, whether he has a job or business from which he is temporarily away.

Each person not at work or not seeking work must say whether engaged in home housework, in school, unable to work or "other."

All persons employed by private industry or on regular government work are required to give the number of hours worked the week of March 24-30, and those seeking work and those assigned to public emergency work must state the duration of their unemployment in weeks up to March 30, 1940.

Every person, either private or emergency, must give present occupation, industry and class of worker. Those without work but seeking work must report on whether they have had previous work experience lasting one month or more and give their last occupation, industry and class of worker. If they have not had previous work experience and are seeking work they will be listed as "new workers."

Information sought on "occupation" above must include exact nature of duties performed, such as trade, profession or particular kind of work done. Under "industry" above, report kind of factory, store or other business in which duties are performed. Under "class of worker" above, report whether a wage or salary worker in private work; a wage or salary worker in government work (including WPA, CCC, NYA); an employer; working on own account, or an unpaid family worker.

Report the number of weeks worked during 1939 equivalent full-time weeks. Report the amount of money, wages, or salary received (including commis-

sions) during 1939 and whether there was additional income of \$50 or more from other sources during the year.

To get a national study of racial origin, war veterans, Social Security, usual occupations and industry, and number of children born to women, each twentieth person will be asked the state or country of birth of father and mother; mother tongue; whether a veteran; whether a wife, widow or child under 18 of a veteran; if a child, is the veteran father dead; what war or military services.

Each twentieth person will also be asked whether he or she has a Social Security number, whether or not deductions were paid for Federal Old Age Insurance, or Railroad Retirement in 1939. If deductions were made, were they based - on all, one-half, or more, or less than half of wages or salary?

Each twentieth person will also be asked his or her "usual" occupation, industry, and class of worker. State as usual occupation that one so regarded, or if not sure, that one at which he has worked most during the past ten years.

This supplementary Census will also ask each woman who has been married whether married more than once; age at first marriage and number of children ever born.

**Bippus News**

ALTA MAE FORTENBERRY

We enjoyed the little snow and drizzle of rain Monday in the place of the dust storms the past week.

Mr. and Mrs. Z. J. Steen visited little Deanie Crowley who is very ill with pneumonia in the McBride Nursing Home in Tucumcari, N. M., Saturday. Mr. and Mrs. Webb Adrian and Mr. and Mrs. Clinton Homfeld visited Deanie Crowley Sunday eve.

Mr. Todd Steen was in Hereford Saturday.

Miss Alta Mae Fortenberry has been ill with tonsillitis.

Mr. Herbert Bippus and mother visited in Amarillo Saturday. Mr. and Mrs. Everett McClintosh and Mr. and Mrs. Swindell were shopping in Hereford Saturday.

Mr. and Mrs. Olaf Bohannan went to Hereford Saturday. Mr. Edwin Morrison and Mr. Webb Adrian were in Adrian this week.

Farmers have been very busy listing, chiseling and one-waying their land this week to stop the dirt moving.

Mrs. C. F. Crowley of Endee, N. M. who has been at the bedside of her husband in Pryor, Okla., has returned to Tucumcari, N. M., to be at the bedside of little Deanie Crowley.

Mrs. Richard Evans has had her tonsils removed. She is staying at White Deer until she recovers.

Mr. and Tom Fortenberry and daughter, Patsy, and Mr. and Mrs. Joe Fortenberry and son, Eddie Joe, and nephew, Cephus Fortenberry, from Lockney, visited over the week end in the J. G.

and Hugh Fortenberry homes. From here they went to Clovis, N. M., to visit Mr. and Mrs. E. J. Davis and Mr. and Mrs. John Seay of Duran, N. M.

The Home Demonstration Club was well attended Wednesday at Mrs. Edd Bailey's. The club will meet March 13 with Mrs. Fred Burns.

Mr. and Mrs. Hugh Fortenberry gave a dinner Sunday in honor of Mr. and Mrs. Olaf Bohannan.

Mrs. Stella Thuet and children went to Amarillo Saturday. Hugh Fortenberry is attending court in Vega this week.

Mrs. Elmo Pinnell's sister, Mrs. Houston and mother, Mrs. Stone and children visited her over the week end.

Messers Jim and Carl Perrin returned home Saturday from Haskell. Their mother was improved.

The Simms and Bippus clubs and communities honored Mr. and Mrs. Olaf Bohannan with a party and a shower at the J. G. Fortenberry home, Saturday evening.

Little Wayne Pinnell and Laverne Houston acted as a small bride and groom, who pulled a small wagon, decorated in blue and white, filled with gifts and presented them to the bride and groom.

The bride cut the wedding cake and refreshments of cake, sandwiches and coffee were served to 83 people.

Mr. J. G. Fortenberry and Clinton Homfeld returned from Pryor, Okla., Wednesday.

Mr. C. F. Crowley is taking treatments in the Hospital in Pryor, Okla. He will take around 14 days of treatment which we

hope will restore his health so he can return home soon.

Mrs. E. K. Pinnell, Mrs. Clinton Homfeld and Mrs. Hugh Fortenberry went to Tucumcari, N. M., Tuesday to see Deanie Crowley.

**Karl Shirley Makes Honor Roll At TCU**

FORT WORTH—Karl Shirley of Hereford, sophomore in Texas Christian University, is on the scholastic Honor Roll for the first semester of 1939-40, as announced this week by Registrar Hutton.

Shirley is one of 43 sophomores to win a place on the Honor Roll. The freshman had 76 names on the roll, the seniors 75 and the juniors 67.

A grade average of "B" or better is the minimum requirement for the Honor Roll.

**LOCALS**

Mr. and Mrs. Ralph McCullough and family were in Amarillo several days last week to visit his father, J. A. McCullough, who had undergone an operation recently. The elder Mr. McCullough is recovering satisfactorily.

Mr. and Mrs. A. W. Nicks were in Amarillo Sunday.

Mr. and Mrs. Mark Benefield

and Mr. and Mrs. Bill Jones were in Snyder, Okla., last week visiting relatives of both families. Mr. and Mrs. W. H. Brymer of Amarillo transacted business in Hereford Tuesday.

Herbert McCullough of El Reno, Okla., and Donald McCullough, also of El Reno were

recent visitors here in the Ralph McCullough home.

Miss Nola Margaret Blue, daughter of Mr. and Mrs. R. G. Blue spent the week end here with her parents. She is a student at W. T. S. C., Canyon.

Brand Ads Get Results!

**With Pleasure . . . we invite you to the Fashion Showing**

at the High School Auditorium Tuesday, March 12th Benefit of the Central School Cafeteria



In the meantime you are invited to visit our store and see the many new things we are showing . . . for SPRING!

Phone 231

**THE VOGUE**

Mrs. C. W. Seed

**BOWLING . . . is truly a great Sport . . . for All!**



5 PIN and 3 PIN 7 1-2c Per Line

10-Pin . . . 10c per line

Ladies Bowl Anytime up to 6 P. M. for 5c per Line!

A decent place to bring your wife or best girl.

**Ted's BOWLING ALLEY**  
Cold Drinks Cigarettes

Are you one of those persons who like to "Wait in Line"? April 1st is the last day for buying Auto Licenses without penalty.

Why not get your car and truck Tags now and avoid the last minute rush? The Tax Collector's office is open 'till 6:00 o'clock each evening.

**J. O. NEWELL**

TAX COLLECTOR, DEAF SMITH COUNTY

**CLOSE Drug Store**

**DRUG PRICES Without EQUAL**

50c Size Ipana TOOTH PASTE 29c

60c Size Sal Hepatica 39c

TRY OUR FOUNTAIN LUNCH 25c

CIGARETTES . . . Luckies . . . Camels . . . Chesterfields . . . 15c 2 for 29c

Deep Cut Prices!

\$1.00 Bottle HIND'S LOTION 79c

10c WOODBURY'S SOAP 6c (Limit 4 bars)

\$1 Jar Woodbury's FACIAL CREAM 69c

35c Tube Swav SHAVING CREAM 19c

50c Tube UNGUENTINE 39c

75c Bottle CASTORIA 59c

\$1.00 Bottle WINE CARDUI 79c

60c Syrup Pepsin 33c

25c NYSIS Face Powder 9c

VETERINARY SUPPLIES

TETRA SHEEP DRENCH Cost, 1-2 Cent per Dose

GLOBE BLACKLEG VACCINE BACTERIA Cost, 7c per Dose

**BIG NYAL 2-for-1 SALE**  
NEXT WEEK — MARCH 13-14-15-16!

Combination SPECIAL \$1.00 Early American BODY POWDER \$1.00 Early American BATH SALTS Both for \$1.69

CLEANSING TISSUES Pond's 13c 500's 25c 230's . . . 13c for 25c

35c Pond's CLEANSING Cream 29c

55c Pond's CLEANSING Cream 49c

60c Nyal Peroxide FACE CREAM 39c

Full Pint CASTILE Shampoo 39c

Pint NYSEPTOL ANTISEPTIC 39c

Good Spring Tonic PURSANG 69c

5 Lbs. EPSOM SALTS 29c

\$1.00 Coty's FACE POWDER 89c

\$1.29 Special ALARM CLOCK 89c

50c Jergen's LOTION 39c

Full Pint BAY RUM 39c

100 Capsules COD LIVER OIL 89c

Nyal ANTI ACID Powd. 49c

ANTISEPTIC \$1.00 Calox. 2 water glasses free . . . 59c

Chesterfield Blades for Gillette — 25 FOR 25c

Fire Extinguisher \$2.00 (for truck, home, business)

50c Almond Lotion 29c

75c Fitch Shampoo 49c

30c Calox Tooth Powder 16c

CHECK YOUR DRUG NEEDS AND STOCK UP AT THESE LOW PRICES!



# LOCALS

## Marriage of Nellie Jean Hill Is Announced By Parents Here

Mr. and Mrs. W. W. Hill have announced the marriage of their daughter, Miss Nellie Jean Hill and Mr. Jason Lee Luck, son of Mr. and Mrs. P. H. Luck of Roswell, N. M.

The wedding took place in Clovis, N. M., Saturday, February 17, in the parlors of the Baptist Church with the Rev. J. T. Barbee officiating.

The couple were attended by Miss Sonja Worley and Mr. Clarence Schultz.

Mrs. Luck attended Hereford High School and St. Mary's Academy in Amarillo.

The young couple plan to make their home in Hereford.

## F. L. Lucas Honored With Birthday Party

Mrs. Frank Lucas was hostess at a lovely party Saturday night honoring her son, F. L. Lucas on his sixteenth birthday.

Old fashioned square dances including the "Virginia Reel," "Old Joe Clark" and others and a series of informal games furnished entertainment for the crowd.

An Easter theme was carried out in decorations and in the refreshment course. A birthday cake topped by lighted white candles was featured.

Those celebrating the occasion with the honoree were: Ruth Temple Hastings, June Dameron, Louise Lance, Betty Jo Kendall, Nana Dean Rose, Mary Lookingbill, Troyce Stambaugh, Vivian Olson, Margaret Higgins, Calvin Brumley, Harold Close, Billy Davis, Bruce Beene, Jeff Burk, Jack Knox, Richard Petersen, Delbert Kassahn, Hicks Roberson, Bob Gilliland, Richard Ireland and Donald Henslee.

## L. A. E. Club Has Meeting

Mrs. Wesley Higgins was hostess to members of the L. A. E. Club at her home in the Ward Community Tuesday afternoon.

In a course of study based entirely on "Sacred Literature" one program during the year was given over to recent discoveries and facts of interest, and with a miscellaneous theme topics for Tuesday's program were of wide variety.

Roll Call under the direction of Mrs. Wiley Roberson dealt with the religions of the world. Mrs. Roberson gave the definition for "Religion" and members brought out different types and different

forms of religion.

Mrs. Bill Hutson told "Interesting Facts in Texas" dealing for the most part with the people and mentioning new types of business concerns.

Discussing "Present Discoveries in Medical Science," Mrs. Bob Higgins mentioned the new development in serums for pneumonia, infantile paralysis and meningitis, and the latest treatments for cancer.

Members enjoying the program were Mesdames Bob Higgins, Jim Higgins, Bill Hutson, Jim Lipscomb, Paul McCollister, Wiley Roberson, George Suggs, Robert Viegel, Altus Higgins and the hostess.

## Lone Star Study Club Meets With Mrs. Joe Kendall

"Public Welfare in Texas" was the theme for the program when the Lone Star Study Club met at the home of Mrs. Joe Kendall Monday afternoon. Mrs. Coy Phillips was assistant hostess.

"Recent Laws Enacted in Texas (to promote safety)" was the subject of a topic discussed by Mrs. Lawrence Womble who told of laws recently passed governing the operation of automobiles, bicycle laws, laws protecting the pedestrian and the observance of highway markings.

Mrs. Womble also spoke of the fact that fatal accidents in the home exceeded all others.

Mrs. Coy Phillips talked on "Public School Plants" reviewing an interesting article written by state superintendent of schools, L. A. Woods who stressed the need of adult education as well as high school education. Mrs. Phillips explained Mr. Wood's theory that public school teachers can be a very great factor in crime prevention and outlined his views on vocational training.

Mrs. Ralph White, secretary of the club, presided in the absence of the president when a short business session was held. A year book committee for the club year 1940-41 was appointed with Mrs. Tom Major, chairman. Mrs. Roger Corbett and Mrs. Jim Williams will serve with her.

Members present included Mesdames R. G. Blue, Jack Grady, Tom Major, Earl Phillips, Owen Stagner, Charles Sowell, Robert Thompson, Ralph White, Lawrence Womble, E. W. Young, B. R. Dixon, Ellis Coombes, Homer Henslee, Jim Williams and the hostesses.

## Play Is Reviewed For Study Group

Miss Eloyse Pitman reviewed the play "The Women" by Clare Boothe at the Junior Bayview Club meeting held at the home of Mrs. Frances McClendon Monday night.

She commented upon the lack of plot in the play and said that the characterization of the women in the play was highly entertaining but stripped of personalities and acting of person would be rather thin reading. She pointed out that the author in defending the play said that she had no intention of condemning all women and that the characters were not supposed to be women in general, but specific creatures that she didn't like. Miss Pitman listed some of the pronouns and adjectives applied by the "gentlemen of the press to the ladies of the ensemble" which the author had included in her foreward.

In discussing Clare Boothe, her life, achievements and works, Miss Edna Daughtee told of the playwright's three careers, her rise from Riverside Drive to the Waldorf Towers, her wit, possessions, influence and technique. She styled her as the most beautiful living playwright, a glamour girl of letters who had achieved marriage (twice), motherhood, money, social position and fame and who wrestled them from life with her own white hands.

Miss Lois McCaslin will be hostess for the next meeting which will not be held as scheduled in the year books on March 7, but will be held March 14.

Members attending the meeting were Mesdames J. W. McVay, J. W. Witherspoon, Jack Wayland, J. D. Neill, Jimmie Gillentine, Marlin Gilliland, J. T. Gilbreath and Misses Robbie Foster, Edna Daughtee, Eloyse Pitman and Rhita Jean Sullivan.

## Westway Items

Mrs. T. B. Cox was hostess last Thursday afternoon to the Home Demonstration Club at her home. A drill on parliamentary rules made up the program. Twelve members and three visitors were present.

Mrs. Cox served refreshments of pie and coffee.

The next meeting on Thursday, March 14, will be held at the home of Mrs. Jim Dale.

The Home Demonstration Club started work this week on the play, "There's A Man in the House," which will be presented soon.

Ross Joe Landers has been quite ill for the last few days. Mr. and Mrs. Guy Lawrence and Nelda Guy of Hereford visited Mr. and Mrs. R. M. Gunn Sunday afternoon.

Mr. and Mrs. Bud Hopson and Jerry Ray Landers of Littlefield were guests Wednesday night in the home of her parents, Mr. and Mrs. Grady Wilson.

Mrs. Grady Wilson, Norma Sue and Larry, visited Thursday with Mrs. M. S. Roe and Monty at Hereford.

Mr. and Mrs. O. Wilder and Mildred attended the revival meeting at the Methodist Church in Hereford Sunday night.

Vesta Mae Landers was a supper guest of her aunt, Mrs. Guy Lawrence and Mr. Lawrence and Nelda Guy, in Hereford Saturday evening.

Mr. and Mrs. Buren Sowell and children, visited in the H. R. Lee home near Messenger Sunday afternoon.

Among those from here who attended the Fat Stock Show in Amarillo Monday and Tuesday were Mr. and Mrs. V. Skypala, Grady Wilson, Sr., Grady Wilson, Jr., Elvin Wilson and Gene Osburn, Mr. and Mrs. Paul Mathers, Mr. and Mrs. Paul Rudd and boys, and G. C. Hartman.

Mrs. R. M. Gunn, Mrs. Joe Landers and Ross Joe, Mrs. Ernest Campbell and children visited in Hereford Thursday with Mrs. Guy Lawrence and Nelda Guy.

The rain and snow received here Monday amounted to .10 of an inch.

Wheat has greened up and is growing. Little has blown out in this community.

Grady Wilson and Merlin Kaul went to Amarillo Thursday. They attended the sale and the wrestling match.

Mr. and Mrs. Merlin Kaul were hosts at a dinner last Wednesday evening at which Mr. and Mrs. M. S. Roe, Mr. and Mrs. Hughes Millard and Mr. and Mrs. Guy Lawrence and Nelda Guy of Hereford were guests.

Several from here attended the B & P W Dance at Hereford last Thursday night.

Merle Grigsby of Plainview attended services here Sunday and visited his aunt, Mrs. J. S. Earp and Jack.

Rev. Joshua Stephens was a dinner guest Sunday of Mr. and Mrs. D. H. Allmon and family. Mr. and Mrs. Maurice Tannahill entertained to dinner Thursday night Mr. and Mrs. Bill

## Jones and Mr. and Mrs. Clarence Morrison

The boys from here who took calves to the stock show last Wednesday included Grady Wilson and Elvin Wilson, Kenneth and Harold Rudd, Elwood Skypala took two sheep which won him first and third places.

Mrs. C. F. Rickles returned home Saturday night after spending the past four weeks with relatives at Graham and Brownfield. She spent the first two weeks at Graham with her daughter, Mrs. Arthur Reeves, who has been ill, and the last two weeks with her parents, Mr. and Mrs. E. D. Duncan at Brownfield where she was called by the illness of both of them.

Supper guests of Mr. and Mrs. F. W. Dodson last Thursday evening included Misses Emily Minter and Fannie Dobbs, Foster Beall and Jay Kennimore of Clovis, N. M.

Mrs. Guy Lawrence and Nelda Guy visited Tuesday at the Westway Store with Mr. and Mrs. R. M. Gunn, Mrs. Joe Landers and Ross Joe.

Mr. and Mrs. Bill Jones spent a few days last week visiting relatives near Hobart, Okla.

Mr. and Mrs. Guy Lawrence and Nelda Guy of Hereford were dinner guests Sunday of Mr. and Mrs. E. H. Little and family.

J. B. Little returned Tuesday from a visit with relatives near Enid, Okla., and Bowie.

Margaret Sowell, Bobby Osburn and William Rice returned to school this week after being absent for the past three weeks because of illness. Margaret Rose Stephan is still unable to attend school.

School will be dismissed Friday in order that Mr. and Mrs. Dodson may attend the North-west Texas Conference at Canyon on that day. The Conference will hold sessions on Saturday also.

Mrs. J. S. Earp accompanied her son, T. J. Earp, to White Deer Monday afternoon where she will attend the funeral of Mr. Brown.

## Deed of Trust

John W. Hall to E. M. Rice, Part of Block 6, Evans' Addition.

T. N. R. 3 E. J. H. Head, et al, to C. O. Houser, et ux, Part of Block 48 Hereford and additions.

## NEW CARS REGISTERED

Richard S. West, Dawn, Studebaker Champion 2 door Sedan, Zinck Motor Co., Clayton, N. M.

Fred Pitner, Ford DeLuxe Fordor, Hereford Motor Co.

G. W. Brumley, Chevrolet Special Business Coupe, Brumley Woodford Motor Co.

Sara M. Sears, Plymouth 2 door Sedan, Eubanks and Sears.

## Friday for Harlingen where they are attending a Baptist State Sunday School Convention.

They plan to be away about ten days and Mr. and Mrs. Thompson will visit her parents, Mr. and Mrs. A. E. Argo in Paris, before returning to Hereford.

Mr. and Mrs. Robert Chapman of Borger were in Hereford Sunday. They were guests of Mr. and Mrs. C. W. Newsom.

Miss Lucretia Wilson who is employed in Amarillo spent the week end here with her parents, Mr. and Mrs. Earl Wilson.

Rev. and Mrs. James Aiken and daughter, Peggy Ann, spent several days in Dalhart last week visiting Rev. and Mrs. Jack Myrose. Rev. Myrose is pastor of the First Presbyterian Church at Dalhart.

## PERSONALS

Mr. and Mrs. A. O. Thompson and Mrs. J. M. Gilliland left

### NOTICE

## Farmers and Stockmen!

We will buy Hogs and Cattle Every Day in the week. Livestock Auctions Every TUESDAY!

Bring in Your Livestock!

# G. W. BRUMLEY HOG CO.

See Homer or Bonnie Brumley

### Certified

# Oat Seed

RECLEARED and SACKED

## BARLEY SEED

PITMAN GRAIN CO.

PHONE 1 HEREFORD, TEXAS

## COURTHOUSE RECORDS

**Releases**  
Deaf Smith County Wind Erosion Conservation District to R. E. L. Saffell all of Section 97, Block K-7.

**Warranty Deeds**  
Fred G. Brown, et ux, to R. A. Muller, East 100 feet of Lots 1 and 2 and East 100 feet of the North 40 feet of Lot 3, Whitehead Addition.  
C. R. Sowell, et ux, to Troy Moore, Lot 5, Block 20, Whitehead Addition.  
John V. Farwell, et al, to Ralph A. Smith, NE 1/4 of Section 19,

**Neglect Caused This! You Can Prevent It If...**

When we wash and grease a car we carefully check the battery, tires and other vital parts. This is added service, and we feel we are Experts when it comes to Washing and Greasing. Call 440—We will come for your car and deliver it back to you—clean!

**TEXAS SERVICE STA.**  
Glenn Snyder—Phone 440

## Fashions For SPRING!

**876 PAIRS**

New Shoes in for the Whole Family... Priced \$1.98 on up. Latest Styles, Newest Shoes, Narrow widths... and wide ones. Come One, Come All, for REAL VALUE!

# Popular Store

"Your Shopping Store Since 1921"

# OVER HALF A MILLION 1940 CHEVROLETS SOLD TO DATE

**CHEVROLET'S FIRST AGAIN IN SALES** because **CHEVROLET'S FIRST AGAIN IN VALUE**

Every 25 seconds of every day, Somebody buys a new Chevrolet!

**Eye It.. Try It.. Buy It!**

The 1940 Chevrolet gives higher quality at low cost!... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round dollar value

# BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

**SHOP AT KELLOGG'S AND SAVE!**  
On Sale Friday and Saturday

**WHITE CUP and SAUCER**  
BOTH FOR 6c

49c and 59c

**Kiddies Dresses**  
New Spring Prints  
2 FOR 76c

Kitchen **PAPER TOWELS**  
ROLL 4c

Regular 10c  
**Curtain Rods**  
with fixtures to put up  
2 FOR 12c

**STICK-ON SOLES**  
10c Seller!  
2 PAIRS ..... 12c

**ANTISEPTIC**  
S. P. 16-Oz. Bottle ..... 14c

**RUBBER GLOVES**  
25c Lastex.  
PAIR ..... 16c

**RAYON PANTIES**  
Kiddies', 25c Val.  
2 PAIR FOR ..... 35c

15c Men's  
**DRESS HOSE**  
2 PAIR 22c

10c  
**DRESSING COMBS**  
5c

20c Ball  
J. P. Coats Mercerized  
**Crochet Thread**  
2 BALLS  
27c

5c Colored J. P. Coats' Mercerized  
**THREAD**  
5 SPOOLS  
15c

No Sale for Re-Sale!  
We reserve right to limit quantities!

# KELLOGG'S

5c TO \$1.00 STORE  
Hereford, Texas



# The Whiteface Round-Up

Don't Forget  
"Forever Credulous"  
"Nine Lives of Emily"

DO YOU WANT A  
SWIMMING POOL?

MISS ROBBIE FOSTER  
Editor-in-Chief  
Nell Spradley  
Assistant Editor  
Bob Gilliland  
Sports Editor  
F. L. Lucas  
Lead Reader  
Myron Morgan  
Deadline Writer  
Mary Nicks  
and R. L. Dowell

REPORTERS  
Louise Cress, Don McCullough,  
Francis Streu, Bruce  
Margaret Ann Miller,  
Rena Rae Renfro, Tommy Wil-  
son, Jennelle Potter, Vesta Mae  
Candera, Cornelia Hamilton,  
Therine Danforth, Madonna  
Corrison, Vivian Olson, Polly  
Crawford, Naomi Brum-  
ley, Mary Ellen Henslee.

TYPISTS  
Kathryn Henderson and Fran-  
ces Young.  
R. L. Dowell was assistant  
editor of the Whiteface Round-  
up this week.

## Hereford High School Band Attends Annual Littlefield Clinic

Hale Center, Tahoka, Spring  
Lake, Hereford, Brownville, Sla-  
ton, Floydada, Littlefield were  
bands that participated in Lit-  
tlefield's second annual band  
clinic. Guest director was D. O.  
Willey of Texas Tech.

Choice members were selected  
from each band and were as-  
sembled together in a mass band.  
Those members from the Here-  
ford band selected to play in the  
clinic band were: Glenn  
Smith, Minnie Dea Smith, Or-  
vella Hill, Myron Morgan, Clif-  
ford Estes, and Dorothy Nell  
Trimble.

The students were entertained  
by a show in the afternoon and  
a concert Friday night.

Bands were presented trophies  
for participating in the after-  
noon parade.

## Mr. Knox Kinard Attends Meet At St. Louis, Mo.

Superintendent Knox Kinard  
attended the American Associa-  
tion of School Administrators'  
Conference last week. Fifteen  
thousand educators met for the  
annual five-day conference in  
St. Louis, Mo.

The general sessions were de-  
voted to general topics such as  
preserving American democracy,  
safety education, and what is  
right with American schools.  
Group discussions were on cur-  
riculum, secondary school in-  
struction, elementary school in-  
struction, and visual education.

**DISTINGUISHED GUESTS**  
Among the distinguished  
guests at the Conference were  
William Lyon Phelps, professor  
emeritus of English at Yale;  
Ivory S. Cobb, noted humorist;  
Dorothy Canfield Fisher, author;  
and Paul V. McNutt, possible  
presidential candidate from the  
Democratic party.

One of the most beautiful  
parts of the program was "Musica  
Americana." Three thousand  
St. Louis high school students  
presented American music from  
Puritan days, represented by  
"Bee Psalm Book" hymns, to  
modern days, represented by  
"Deep Purple."

**200 TEXAS DELEGATES  
ATTEND**  
One of the highlights for Tex-  
as people was the Texas break-  
fast at the Statler Hotel, Tues-  
day morning, February 27. Ap-  
proximately two hundred Texas  
delegates attended.

Mr. Kinard said about the con-  
ference, "Attendance was prob-  
ably the greatest it has ever been  
since St. Louis is a more ac-  
cessible city. The discussions were  
characterized by taking inven-  
tory of our educational program.  
In general, it was a very well-  
balanced program."

## Mrs. LeGrand Elected President of Freshman Mother's Organization

Mrs. Louise LeGrand was elect-  
ed president of the freshman  
mothers, February 29 at a meet-  
ing of the freshman mothers.  
Mrs. Joe Kendall was elected  
secretary-treasurer.

The following committees were  
appointed for the freshman  
party: Entertainment committee,  
Mrs. Doyle Rose, Mrs. Earl Lange,  
Mrs. John Olson, and Miss Rob-  
bie Foster.

Refreshment committee, Mrs.  
Doris Dunlap, Mrs. Henry Wil-  
liamson, and Mrs. Dobbins.  
Telephone committee, Mrs. O.  
G. Hill, Mrs. Doyle Rose, Mrs.  
Wyle Roberson, Mrs. Phil Rado-  
vich, and Mrs. Hall Beavers.

## Mr. Stallcup To Coach H. H. S. Tennis Teams

Mr. Vance Stallcup is to coach  
the H. H. S. tennis team.

Mr. Stallcup is hoping the weath-  
er will be pretty so they can  
start practice soon. He is plan-  
ning on having two doubles and  
two singles teams, but those who  
are to participate in these have  
not been picked yet. They are  
planning to enter the District  
Meet at Canyon, April 12 and  
13.

## HAPPY BIRTHDAY

Shirley Ruth Thomas, March  
1; F. L. Lucas, March 2; Helen  
Oglesby, March 2; Nona Mills,  
March 2; Daniel Turrentine,  
March 3; Daniel Russell, March  
4; Louise Homer, March 4; Wal-  
lace McNew, March 7; Mary Lee  
Hood, March 8; Billy Hall, March  
11; Mattie Lawhon, March 11;  
Calvin Brumley, March 12; Mab-  
le Henderson, March 13; Kath-  
erine Ford, March 13; Mary El-  
len Henslee, March 14; Louise  
Cress, March 14; Billie Jo Mor-  
ton, March 15; Lotis Smith,



THE PICTURE ABOVE is of eight students who have been school chums for many years. They are: Back row, left to right: Rachel Ireland, Lois Agnes Gilbreath, Rena Rae Renfro, Mattie Louise Lawhon; Bottom row, left to right: Mary Ellen Henslee, Nadyne Newell, Ruth Temple Hastings, Eleanor Wilson and Rue Wilson.

## YOU DON'T SEE BOYS COPYING GIRL GAMES AT CENTRAL SCHOOL

By NAOMI BRUMLEY

Top time, top time! Tops  
are spinning everywhere on  
the Central School grounds.  
It is just like every year at  
this time, except girls are al-  
so playing tops.

It seems like boys cannot  
get a single game that the  
girls won't try playing. Girls  
play football, baseball, spin-  
tops—anything the boys start  
playing.

My! My! I guess this is a  
woman's world after all.

## Seven Lettermen Receive Awards

Mr. Tommy McCollum has an-  
nounced the following boys as  
the basketball lettermen: Dan-  
ny Hales, captain; Joe Brock,  
Wesley Guthrie, Leonard John-  
son, Robert Petersen, Bobby  
Davis, and Clifford Estes. The  
only boy to receive a sweater  
is Bobby Davis, but the other  
lettermen will receive a gold  
basketball, due to the rule that  
each boy can only receive one  
sweater during his athletic  
career.

The reserve lettermen are:  
Glenn Smith, Henry Ford, R. L.  
Bailey, Daniel Russell, and Ken-  
neth Lisenbee.

## PUBLIC OPINION

The question this week is:  
"Where did you go swimming  
last summer?"

Margaret Higgins—"I went in  
that nasty old creek."

Mary Jane Jordan—"I went  
to Ceta Canyon."

Evelyn Benson—"I went to the  
creek."

Harold Close—"I went to Can-  
yon and Amarillo."

Donald McCullough—"I went  
to the Splash."

Margaret Ann Miller—"I went  
to Amarillo."

R. L. Dowell—"I went to the  
muddy creek."

Nell Spradley—"Mama would  
not let me go to the dirty creek."

F. L. Lucas—"I went to the  
Splash."

March 17; Billye Valentine, Mar-  
ch 17; Anna Mae Hoffman,  
March 19; Leonard Burleson,  
March 20; Billy Davis, March  
22; Helen Higgins, March 23;  
Geraldine Kendall, March 24;  
Mary Lois Springer, March 25;  
Elvin Wilson, March 25; Pauline  
Parker, March 26; Jewell Clark,  
March 27; Robert Lomax, March  
27; Clifton Cox, March 28; Wil-  
bur Harmon, March 28; R. L.  
Bailey, March 30; Josephine  
Hoffman, March 31; Orvella Hill,  
March 31; Clifford Vaughn,  
March 31; Katie Jean Cress,  
March 31.

Mr. and Mrs. Dean Dunlap,  
students at Texas Tech, Lub-  
bock spent the week end here  
with his parents, Mr. and Mrs.  
Walter Dunlap.

## MASONIC BULLETIN

Hereford Lodge 849  
Stated meeting second  
Monday in each  
month. School of in-  
struction each Thurs-  
day night.  
F. M. Kester, W. M.  
E. L. Bradly, Secy.

**Protect**  
What You Have  
**INSURE**  
**John McLean**  
Insurance Agency  
Phone 573

**How To Relieve  
Bronchitis**  
For Sale Dates  
Phone, See or Write  
**Ray Barber**  
Auctioneer  
or at The Hereford Brand  
HEREFORD, TEXAS  
Experienced & Reliable

## Hereford Faculty To Attend Conference At Canyon Tomorrow

The entire faculty of Here-  
ford will attend the annual meet-  
ing of the Northwest Texas Con-  
ference for Education tomorrow  
and Saturday. The Conference  
will be held in Canyon. Schools  
over the Panhandle will be dis-  
missed.

The teachers will meet in  
groups and outstanding speak-  
ers will speak.

A few of the important speak-  
ers are Dr. Willis A. Sutton,  
superintendent of Atlantic, Ga.,  
schools; former governor Pat  
M. Neff, president at Baylor Uni-  
versity, and Mr. Charles Ten-  
nyson, president of the State  
Teachers' Association.

## Radio Program Wins In S. F. A. Assembly

The F. F. A. and F. H. T. clubs  
won the Assembly Banner for  
February. The clubs won with a  
score of 144 over the Debate  
Club's 96.

The program presented by  
these two clubs was the one  
broadcast over station KGNC in  
Amarillo, on February 15.

Does anyone have the "low-  
down" on George Weems and  
Gathene Vaughn? It seems that  
I (even me, the Snooper) am  
unable to find anything on them.  
And if there is any one else  
who has any news that you would  
like to get around—you know  
"heckling," etc. Please drop by  
Miss Robbie Foster's room and  
leave it in the box she has there  
for just that purpose. You know  
how I like news and so help me  
out. Thanks, Fellow Blabbers!

Calvin Tension, the school's  
pine tree, seems to be getting  
taller every day, and do you  
know? He said he saw no ad-  
vantage to being short. Poor  
Robert Owen Elliston and Troyce  
Stambaugh! (What will Lard  
Knox do?)

A short route to Dimmitt has  
been discovered. For further in-  
formation, ask Mr. Ney Oldham.

Mr. Ney Oldham and Miss  
Frances Fullingum believe there  
is an epidemic of indolent fever  
among the pupils in the 7th  
grade.

R. L. Bailey is a powerful  
strange boy. He has more nerve.  
Why he asked his favorite teach-  
er for a date—and not one you  
eat.

Confidentially yours,  
THE SNOOPER

ROOMS TO RENT? TRY A WANT AD

## Smith, Harmon To Be Guests At Miami Band Clinic

Mr. Ralph Smith, director of  
the Whiteface Band and Wilbur  
Harmon have been asked to be  
guests at the Miami band clinic.  
Wilbur Harmon was asked to con-  
duct a Drum Majoring and Twirl-  
ing class.

Mr. Smith is to be the guest  
conductor for the clinic. They  
are to leave next Friday, March  
15. They will be there March 15  
and 16.

## Cress And Hartman Speak At Hi-Y Clubs Joint Meeting Tuesday

"Our Hi-Y clubs can be the  
determining factors of our high  
school life if they choose to do  
so," said Louise Cress and Roger  
Hartman at the joint meet-  
ing of the Hi-Y clubs Tuesday  
night.

Wanda Jean Reed, Rachel Ire-  
land, and Ruth Temple Hast-  
ings played a clarinet trio. Louise  
Cress and Roger Hartman spoke  
on "The Spiritual Influence Our  
Clubs Can Have On Our High  
School and Community." R. L.  
Dowell led a round table dis-  
cussion. Some of the ideas  
brought out were: Hi-Y clubs  
set the high school standards,  
Hi-Y clubs represent the spiri-  
tual life of school, and the Hi-Y  
clubs are for the purpose of bet-  
tering the students.

The group repeated the Hi-Y  
benediction.

## Ex-Student News

(News From '36 Whiteface  
Roundup.)

Leo Rogers, Dean Dunlap, Troy  
Calloway and Sibly Calloway  
were on the Debate Team.

Thama Cawthon and Viola  
Phillips took five subjects each  
when they were Sophomores.

Joyce Davis, Elmo Hicks, Mary  
Virginia Eberle, Charles Wilson,  
and Louise Frye helped select  
the Senior Play in '36.

Evelyn Plummer was a Senior  
of '36.

Senior representatives to the  
Student Council were Virginia  
Lee Hussey, and Bill Stanford.

The girls' sextet in Glee Club  
were Mary Ann Baird, Nancy  
Millard, Irene Knox, Viola Phil-  
lips, Barbara Brotherton, and  
Helen Francis Streu.

## THE END DRAWS NIGH! FAIR WEATHER SPEAKS

No, this is not the Voice of  
Doom speaking. This is only Fair  
Warning. It is a warning to all  
good students to come to the  
end of the gradebook. Six Week's  
exams are just over. This is a  
very good time to make a few  
resolutions as to earning better  
grades in all subjects.

The end draws nigh. Twelve  
more weeks of school remain be-  
fore us. It is up to the students  
now whether or not they want  
to pass. The teachers have  
nothing more to say in the mat-  
ter.

## Teachers are Entertained By Newsom's And Blanton's

Mrs. G. W. Newsom and Mrs.  
Lyle Blanton entertained their  
children's teachers with a buf-  
fet supper Friday night at the  
Newsom home.

Tables were centered with  
bowls of sweet peas.  
After the meal, conversation,  
bridge, and forty-two furnis-  
hed entertainment.

Those present were: Mr. and  
Mrs. J. I. Willoughby, Mr. and  
Mrs. Tom McCollum, Mr. and  
Mrs. G. M. Hudson, Mr. Glenn  
Allison, Misses Irene Crawford,  
Ethel Rice, Ruby Dutton, Rob-  
bie Foster, Ela Aikman, Eloyse  
Pitman, Thelma McMinn, Jen S.  
Teshune, Ethel Wombie, Lois Mc-  
Cassin, Madeline Bell, Mr. and  
Mrs. G. W. Newsom, and Mr.  
and Mrs. Lyle Blanton.

\*Brand Ads Get Results!

**FRESH**  
HOME-MADE CANDIES  
ICE CREAM CONES  
CONY ISLANDS  
Eat Them  
at the  
**Candy Kitchen**

## BUSINESS AND PROFESSIONAL -: DIRECTORY :-

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Complete tract index of all lands and town  
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Write us for information concerning  
land ownership.  
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Chiropractor and Masseur  
Phone 341  
for Appointments

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Of all Deaf Smith County Land Titles  
**DEAF SMITH COUNTY**  
**ABSTRACTS, Inc.**  
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**Chiropractic**  
Adjustments  
Remove the Cause of  
PAIN  
DR. C. D. KELTON, D. C.

Swap through  
the . . . **Want Ads**

**Dr. C. D. Kelton, D. C.**  
Adjustments \$1.00  
506 Jackson Ave.

The  
Hopes and Dreams  
of Youth

**Must Be  
Based on  
SECURITY**

and Security is what the First State  
Bank gives each of its depositors through  
its membership in the Federal Deposit In-  
surance Corporation.

By means of this membership, your ac-  
count is guaranteed up to \$5,000, thereby  
giving you a security and a confidence to  
build your plans for the future.

Upon its past reputation of service and  
fair dealing this bank invites the young peo-  
ple, when they think of establishing a bank-  
ing connection to remember—  
**The Bank that Always Treats You Right!**

**The First State Bank**  
This is a Bank of Friendly and Personal Service



### District Court Closes Five Week Session

The January Term of District Court ended last week after a five week session which was much busier than expected. The Court dealt with 32 cases on the civil docket and 21 on the criminal docket, and the Grand Jury turned in four indictments during the term.

Among cases on the civil docket nine were continued, one was transferred to another court, six were dismissed, six divorces were granted, one case was appealed and nine miscellaneous cases were settled.

Eighteen cases of the 22 criminal cases were dismissed, two were tried and sentenced and one case was transferred to County Court for trial and one will be tried at the July term of District Court.

### Wheat Prospects Continue Bright In This Section

Moisture of approximately 12 inch brought by freakish weather of yesterday and the day before added materially to wheat prospects for Deaf Smith county. Reports from Brand correspondents state that wheat is greening up at Dawn; little has blown out at Westway; prospects are good at Bellview, N.

M., and wheat in the Daniel community is standing up well under blasts from the wind. Irrigated wheat is said to be in especially good condition with probability of normal yield. However, wheat in the western part of the county is reported in poor condition on the average, suffering from poor germination and with a considerable quantity blown out.

A survey of agricultural conditions revealed in a report issued by the Santa Fe railroad says that the wheat outlook in the North and West Panhandle is for almost a normal crop, especially with proper moisture from now to harvest.

Wheat in the East Panhandle, on the South Plains and along the Orient Branch of the railroad got off to a poor start, but with ample moisture from now until harvest probably half a crop will be realized.

In Eastern New Mexico prospects are for about three-fourths of a normal crop, says the report.

### Many Attend Panhandle Livestock Association Meet

Among the many who have been attending the Panhandle Livestock Association meeting this week were Messers and Mesdames S. P. Rosson, J. A. Pitman, Colby Conkright, A. R. Bateman, Jeff Gilbreath, J. D. Neill, O. G. Hill, Chas. Donald, Alton Fraser, H. G. Conkright and Mrs. George V. Stambaugh and W. E. Dameron.

### Teachers To Conference At Canyon

Hereford schools will be dismissed tomorrow, Friday, to allow teachers to attend the Northwest Texas Conference for Education which convenes for a two-day session March 8 and 9, at Canyon, Supt. Knox Kinard announced yesterday. Miss Neville Wrenn of the Hereford faculty is a member of the State Executive Committee of the Texas State Teachers Association and G. M. Hudson, high school principal, is a delegate to the District House of Delegates which conducts all business for the district.

All rural schools in the county will also be dismissed Friday for the same reason. A. J. Schroeter announced earlier this week. Attendance at the conference from Deaf Smith county is expected to be practically 100 per cent.

The conference will open at 9:30 tomorrow morning and will conclude Saturday noon. A distinguished array of speakers has been assembled by President E. G. Sanders and the board of directors. Included are Deskin Wells, publisher of the Wellington Leader, Pat M. Neff, president of Baylor University, Supt. C. A. Cryer of McLean, Supt. C. M. Rogers of Amarillo, Dr. Willis A. Sutton, Atlanta, Ga., and Charles H. Tennyson, president of the TSTA, Dr. Ray K. Immel, director of the school of speech at the University of Southern California, Dr. Fritz Redl of the University of Michigan, Mrs. Rebecca O. Nelson, Tyler, and many others.

### Five Families Recognized In FSA Program

Five families in Deaf Smith county have received recognition for their achievements in the 1939 live-at-home program sponsored by the Farm Security Administration in Region XII, according to announcement by Jim Williams, supervisor of the office here.

Blue ribbon diplomas for producing 75 per cent of their living at home in 1939 were awarded to Floyd W. Botsford, Mr. and Mrs. Charlie P. Hussey and Mr. and Mrs. Glenn P. Boardman. Receiving red ribbon diplomas for producing 60 per cent of their living at home in 1939 were Mr. and Mrs. Harry Finck and Mr. and Mrs. Wilson A. Johnson.

To achieve these ratings families must raise at home, 75 per cent and 60 per cent respectively of all food consumed during the year.

### Consumers Oil Directors Attend Meeting In Amarillo

Directors of the Consumers Oil Company attended the Consumers Cooperative annual meeting for stockholders in Amarillo Tuesday. They included Troy Womble, president, C. W. Frye, J. E. Springer, G. C. Hartman, Colby Conkright, Jeff Gilbreath, Mr. and Mrs. C. O. Houser, Mrs. Edna Fincher and Mrs. F. E. Bowe.

### Junior Class Presents Two One-Act Plays

The Hereford High School Junior Class Tuesday night presented two one-act plays to an estimated audience of 400 persons. The first play was titled: "Forever Credulous," and characters were portrayed by Jeff Burk, Elma Shugart, Vesta Mae Landers, Daniel Turrentine, Loy Cook and Calvin Brumley.

The second play, a well-received comedy, called "Nine Lives of Emily," had as characters, Margaret Higgins, Troyce Stambaugh, Billy Miller, Kathryn Henderson, Carroll Newsom, June Dameron and Donald Henslee.

Between the plays Mary Ellen Henslee was presented in a tap dance, Bernadine Phillips gave a reading, a quartet composed of Wanda Jean Reed, Lois and Edith Standifer, and Jean France sang, and Kenneth Williams tap-danced. He was called back for two encores.

Music by the high school band preceded the plays.

### Maj. Gen. Graves W. W. Bennett's Cousin, Dies

Major-General W. S. Graves of Shrewsbury, N. J., a distinguished World War Army official and a cousin of W. W. Bennett of Hereford, died at his home Tuesday of last week, according to word received here. His mother was a sister of Mr. Bennett's father. He died at the age of 74, and was buried in Arlington Cemetery.

Major-General Graves was born near Gatesville, the son of Mr. and Mrs. A. C. Graves. He studied two years at Baylor University and then attended West Point Military School.

During the World War he was secretary of the General Staff of the United States Army. In 1925 he was promoted to Major-General and in 1928 he retired from active service.

### Former Hereford Resident Dies In Nebraska

Mrs. Gladys M. Shepard, wife of Rev. L. W. Shepard, died suddenly at her home in Plainville, Neb., Thursday, February 22, at the age of 45. Mrs. Shepard will be remembered as the former Miss Gladys Hacker, daughter of W. E. Hacker.

Mrs. Shepard was born March 11, 1894, at Raymond, Ill., and moved to Hereford with her parents in 1909. She was united in marriage to Rev. Thomas W. Shepard on August 6, 1913, at Dimmitt. To this union two children were born, Mrs. Mildred Woods of Rushville, Neb., and Charles Wesley Shepard, who died 4 years ago at the age of sixteen. Rev. Shepard has held charges in several Methodist Churches in Texas and Nebraska. Mrs. Shepard had been a member of the Methodist church since childhood and was a very faithful worker. Those who survive her besides her husband and daughter are: one grandchild, Charles Robert Woods; her father, W. E. Hacker of Brighton, Colo.; one brother, Charles H. Hacker of Los Angeles, Calif.; two sisters, Mrs. Mabel Wagner of Hereford and Mrs. Florence Miller of Houston.

Funeral services were held in Franklin, Neb., where she was laid to rest Sunday afternoon. Services were conducted by Rev. H. A. James of the Methodist Church at that place.

Attending the funeral from Hereford were Mr. and Mrs. Percy Shepard and daughter, Thelma, Mr. and Mrs. Lynch, and Dave Shepard.

### Important

(Continued from Page 1)

to pay annual dues. Naturally, the amount of the dues will depend upon the number of players. For this reason it is highly

important that all interested persons attend the meeting. In case the representation of players is small it is likely that the Lions Club will drop the project, while a large delegation of players who will pay advance dues will practically insure taking over the course by the Lions Club.

Members of the committee stated that if the Lions Club takes over the course that it will be put into first class shape and operated on business basis by the club.

### Easter Sale

(Continued from Page 1)

"The seal, a cut of which appears above tells the story, very briefly. The crutch is symbolic of the orthopaedic correction, an early step in a well-rounded program 'for Crippled Children.' The smile on the face of the crippled lad shows courageous spirit that fills him. The hand, leading the child, represents the personal direction of an awakened society, a society that realizes how important it is that every physically handicapped child be given the chance for its best possible physical, mental, and spiritual development."

"The seals are, indeed, tokens of good will for crippled children. And the sale, scheduled to begin at once will give the general public its annual opportunity to help crippled children," announced Rev. Redford.

### Around Town

(Continued From Page 1)

Louise Homer began work Monday as fountain clerk in Close Drug Store. She was formerly employed at Halle Drug.

Formerly employed at Kellogg's; Dorothy Watts is now working as a waitress at Halle Drug.

Walter Seed is working now for Ireland Motor Co. He formerly worked at Close Drug.

W. A. Eaton, formerly of Memphis, is now with the Soil Conservation Service here with the title of Assistant Agriculture Engineer. He takes the place of M. A. Kelly who has been transferred to Littlefield.

Congratulations to Mr. and Mrs. O. E. Sherman who are planning to celebrate their 35th Wedding Anniversary tomorrow, March 8. May they enjoy many more years together.

Mr. and Mrs. Chas. Sowell have moved into their new home on the Dimmitt highway just this side of the new bridge over Tierra Blanca. He recently sold out his farming equipment and wheat crop on the old Smith place which he had been farming for the past four years to S. H. Hall of Bovina. His new house has four rooms and bath and a full basement.

A coupon and 10c will admit one adult to the Star Theatre Tuesday or Wednesday, March 12 or 13. Clip the coupon from the Star ad on the back page.

### Models Named

(Continued from Page 1)

Wayne Lady.

In the list of ushers Tom Mathies has been substituted for Timmy Corbett. Other ushers include Pat Newell, Joe Bill Willis, Billie Robinson, Don Hollingsworth, Clayton Gene Rutter, Jerry Witherspoon, and Pat McCullough.

Bridesmaids will include June Shreve, Fredda Marie Brown, Georgianna Pugh, Kathlynn Kester, Geraldine Patterson, Kayla Felts, Jona Moore and Betty Culppeper.

Minister will be Kenneth Williams. Flower girls will be Margaret Phillips, Cecilia Gay Wilkins, Dixie Young, and Nan Longbottom.

Others who will have part in the wedding include Alex. Schroeter, Norma Dean McVay, Janie Womble, Carolyn McCollum, Ann Halle, Peggy Ann Aik-

en, Joe Newman Singleterry, S. Smith, Donna Jean Stagner, Anna Faye Knox, Wilma Jo, E. erson, Elmer Jack Reynolds, Easley, Tony Wilson, Joe E. gar Kerr, Gale Marie Foster, M. ton Newell, Barbara Flegal, L. LeGrand, Georgina Clark and Sylvia McCracken, Martha J. Smith and Jerry B. Whitlow.

### Bridge School

(Continued from Page 1)

now at the Quality Food Store. "Whether you are a beginner wanting to learn the rudiments of contract bridge, or are an expert wishing to polish up on the finer points, you are invited to attend," Mrs. Brady said.

Mr. Steele has said: "Many people who today say they are playing, contract bridge are merely playing a glorified auction."

Mr. Steele is now in a school at Pampa and recently concluded a bridge school at Amarillo.

### ANNOUNCEMENT

"SWANEE RIVER" is Still Coming SUNDAY and MONDAY But will be Shown at the Star on March 24 & 25



You Ask for Them . . . So Here They Are . . . Tougher and Better than Ever!

also Two Short Subjects and News Register for Reason\$ Thursday . . . or Be Here Friday—2 Pot\$ of Reasons!



We want to tell you that this is one of the biggest and best Saturday Shows that the Star Theatre has ever shown. We will personally recommend both pictures.

TWO BIG SHOWS FOR THE PRICE OF 1! BOTH BRAND NEW PICTURES!

also Cartoon and Serial SAT. ONLY

IN HIS ARMS . . . NOTHING ELSE WOULD MATTER!

For him . . . to surrender once to the lure of her lips was to be lost forever!

Spencer TRACY Hedy LAMARR

I TAKE THIS WOMAN

News and Short SUN. & MON.

Look - Clip Me - SAVE ME!

Tuesday the 12th or Wednesday the 13th . . . this coupon and 10c will admit One Adult to see

"Amazing Mr. Williams" JOAN BLONDELL - MELVIN DOUGLAS

# WEIR'S

## Red & White Food Store

WE DELIVER — PHONE 117

PEACHES, Heart's Delight, sliced or halves, No. 2 1-2 can . . . . . 16c

CHOC. CHERRIES, Potomas, 1-lb. box . . . . . 19c

PICKLES, Concho, dill or sour . . . . . 12c

PEANUT BUTTER, quart . . . . . 23c

GRAPEFRUIT JUICE, Marco, No. 5 can . . . . . 15c

SPINACH, Heart's Delight, 2-No. 2 cans for 25c

SWEET CORN, No. 2 size . . . . . 3 cans 23c

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PEACHES Big "M" Brand, No. 10 Can 35c

NAPKINS, 80-count . . . . . 2 boxes 15c

WAX PAPER . . . . . 2 boxes 15c

LIPSON'S TEA, 10c size . . . . . 5c

WHITE VASELINE, 10c size . . . . . 5c

RUBBER SOLES, 15c Stick-On type . . . . . 5c

COFFEE, Chase & Sanborn, Fresh dated . . . . . Lb. 23c

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Clabber Girl BAKING POWDER Regular . . . . . 19c 25c Size . . . . . 19c

HOMINY No. 10 Size 35c

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RICE, fancy Blue Rose . . . . . 3 lbs. 15c

CUT GREEN BEANS, No. 2 cans . . . . . 3 for 25c

PEAS, Concho, No. 2 size . . . . . 2 cans 25c

PEAS, No. 1 dry soaked . . . . . 12 cans 45c

BANANAS, golden ripe . . . . . 2 Dozen 25c

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