

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 34.

The Hereford Brand, Hereford, Texas, Thursday, September 3, 1931.

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Rural School Terms Open Monday Morning, Sept. 7

EXCELLENT WORK IN PROSPECT

All Teachers Selected, Courses of Study Outlined, and Books Ready for Distribution. Institute Requires Attention of Teachers This Week.

The rural schools of Deaf Smith county will open for work next Monday morning, Judge Earl W. Wilson announced to the Board this week. The teachers will be at Canyon attending institute on Thursday, Friday and Saturday of this week, and Judge Wilson will meet with them there and talk over plans of mutual school interest.

The schools will open under auspicious circumstances, according to present indications. All schools will have at least eight months terms and some longer if sufficient finances are available, while a considerable number have matured their plans for a full nine months session. The length of school terms will be determined in a large measure by the way taxes are paid in, said Judge Wilson. A considerable amount is still due of the second half of this year's deferred taxes, the last half of which is due October 15. Those who can take advantage of the new state law which permits the taxes for next year to be paid in two installments, will assist greatly, said Judge Wilson, by paying the first half when it becomes due, October 31.

Model Course of Study.
A model course of study for the Deaf Smith county schools has been prepared by Judge Wilson which outlines the work each grade will do, the books to be used and the approximate amount of each text to be used in a given length of time. With the opening of school next Monday morning each teacher will make lists of the books needed for each pupil and requisition them from Judge Wilson's office which is the county depository for rural schools. The books are to be returned to the teacher at the close of the school term, in the best condition possible, and it should be evident that careless.

CHAMBER OF COMMERCE NOW HAS NEW DIRECTORS

President John P. Slaton officiated over the luncheon of the chamber of commerce Monday when the members voted on the new board of directors to be selected from a group submitted by John McLean, Prentice Rosson and George L. Muse. Two new members, Ernest Medkief of the Hereford Motor Company and Charles Tuell of the Furr Food Store, were introduced and made short talks of appreciation in which they pledged their support of Hereford community enterprises, before the voting for the new directors occurred.

Judge Slaton made a sincere appeal to the membership to support the new board, asking all to stand fast to mutual best interests, while he expressed appreciation for himself and the old board for the cooperation extended them in their efforts to carry on the work during the past year. He called attention, as suggested by the nominating committee, that many folks of outstanding community leadership had not been included in the list nominated as directors, so they could be used by the new board to head working committees.

B. H. Hopkins, acting as tally-keeper, counted the votes cast and declared the following to be the high seven out of the ten names submitted: J. D. Buchanan, implement dealer; G. C. Hartman, farmer; D. H. Alexander, lumberman; C. H. Dyar, city commissioner and farmer; R. J. Richardson, wholesale oil agent; W. E. Dameron, attorney, and A. H. Streu, hardware dealer and president of the school board. Their selection was made unanimous on the motion of E. B. Black.

Rev. and Mrs. J. O. Hynes and children of Lubbock were here Wednesday visiting Mr. and Mrs. J. F. Ward and other friends. Rev. Hynes was pastor of the Methodist church here several years ago.

Pope Expresses Appreciation of Hereford People

Old Man Depression will never defeat Deaf Smith county and Hereford, its capital city.

Just now it seems that the wings belong to the Old Man, but it is merely for a little while.

Land selling at from \$17.50 to \$35 an acre, sufficiently fertile to produce from 15 to 45 bushels of wheat to the acre, cannot remain long a drug on the market. Deaf Smith county is bound to come into her own.

This season of temporary depression cannot continue indefinitely. Hereford's chamber of commerce, under the leadership of such men as have been chosen to have charge, will avail itself of every opportunity to forge ahead for the good of all the people.

During the six and one-half months it was our privilege to be identified actively with the chamber of commerce, we learned to greatly esteem the officers and members of the organization. We have the utmost confidence in the citizenry of Hereford and the Hereford country, and we shall always feel honored to claim them as friends.

In retiring from active connection with the Hereford Chamber of Commerce, it is with the most friendly feeling for each and every member of the board and the entire membership. They are a fine company of men, and our hopes and expectations are to the end of much good for all through the organization.

Hereford's chamber of commerce has no other object than to serve as nearly all the people as possible. Let every individual firm and corporation invest as liberally as possible of time, thought, energy and money through the chamber of commerce, as the most effective and workable system for securing the general good of the city, county and adjacent areas.

With every good wish for the chamber of commerce and its officers and members individually and collectively, as well as the citizens of Hereford and the Hereford country, I deem it a privilege to consider myself,

Your friend,
JOE L. POPE.

HOSPITAL REPORTS SHOW DECLINE IN CASES

The report of Deaf Smith county hospital for August shows a falling off in the number of cases, which is unusual during the season, when merry-makers are more apt to be careless and accidents happen more frequently.

A total of 25 cases were handled, 12 of them surgical, divided into five major operations and seven tonsil operations, three were medical cases, two were obstetrical, and eight were injuries received from accidents. In location the 25 cases were divided: 21 from Hereford, two from Friona, one from Pampa and one from Oklahoma City.

Recent cases were the appendicitis operation of Raymond Jennings, 17-year-old son of Mr. and Mrs. Basil Jennings, northwest of Hereford, who expects to be taken home tomorrow; and a minor operation for Mrs. Fred Welch, who is still a patient at the hospital.

SCHOOL CAFETERIA WILL AGAIN SERVE LUNCHEONS

The school cafeteria, sponsored by the Parent-Teacher association, which served lunches at both Central and High schools last year, will open this year on Tuesday, September 8. Prices for the lunches will be kept as low as possible, said Mrs. E. E. Van Bibber, who is in charge of the work, just so the lunches pay the expenses of the cafeteria.

DEFEAT VEGA EASILY; PLAY CLOVIS SUNDAY

The Hereford Golf club easily defeated the Vega club on its home grounds Sunday by a score of 11 to 1. This makes twice in succession Hereford has won by that score, Lockney being the other victim.

Next Sunday the locals go to Clovis to return the game played here several weeks ago, and the last match of the league season will be played here Sunday, September 20, against Happy. Hereford is now in third place, with Plainview first and Canyon second.

On the Sunday following that, representatives of all eight clubs in the league will go to Plainview to play for the league individual championship.

Dameron Chosen to Head C. of C. for Next Year

W. E. Dameron was chosen president of the new board of directors of the Hereford chamber of commerce when it met for organization Tuesday night of this week, after its election by the members at Monday's luncheon.

Other officers chosen were D. H. Alexander as vice-president, and R. J. Richardson as treasurer. A. H. Streu, J. D. Buchanan, C. H. Dyar and G. C. Hartman are the other four members of the new board.

The only other business transacted was to determine the discontinuance of the office of secretary-manager, because of the present financial depression which renders aggressive promotional work untimely for the chamber of commerce.

Joe L. Pope, who has served as secretary manager for the past several months, was notified of the discontinuance of the office. Mrs. C. R. Bentley, who has been stenographer for the chamber of commerce at intervals for several years, will be retained to look after the office work, correspondence and contacts with other places.

The new board has announced the weekly luncheon will be held at the Club Cafe next Monday noon, and they expect to further perfect their organization by the appointment of committees, etc., at a later meeting.

Some Big Beans.

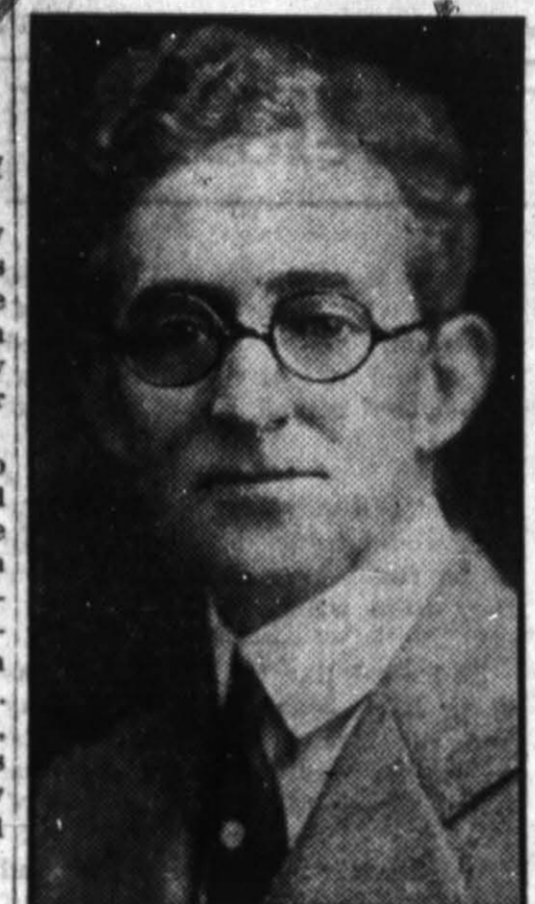
Joe L. Pope brought to the Brand office this week some vegetables he insisted were beans. They looked like it, all right, but forgot to quit growing until they got all out of proportion. They were about as big around as Kentucky Wonders, but the biggest one was exactly 36 inches long.

Mrs. Ralph Bennett, Mrs. G. A. F. Parker and Mary Ellen Parker were in Amarillo Friday.

Dr. Henry, state secretary, will

(Continued On Last Page)

Panhandle Christian Churches Assemble Here for Two Days



REV. M. J. JOHNSON

September 8 and 9 will be the dates for the 1931 district convention of Panhandle Christian Churches, following an agreement reached by convention officials. The meeting will be in Hereford, with the First Christian here, under the pastorage of Rev. M. J. Johnson, as host.

Among the officials who set the date was Dr. Patrick Henry, state secretary, who is now in the Panhandle visiting a number of the Christian churches.

Snodgrass President.
Dr. Roy C. Snodgrass, minister of the First Christian church, Amarillo, is president of the convention, with Rev. J. I. Brimbery, minister at Canadian, as vice-president, and Rev. Martin T. Pope, Panhandle secretary.

Sessions will begin at 1:30 in the afternoon, Monday, September 8, and will close on the following Wednesday afternoon.

Dr. E. M. Walts, president of Texas Christian University, will be one of the principal speakers on the program. Charles Marion Ross, regional superintendent of religious education for the District of Christ in the Southwest, will also be one of the principal speakers. Dr. Snodgrass will give the president's address in the afternoon of the first day's session. H. A. Shaw, director of music and education of First Christian church in Amarillo, will be in charge of the music.

Open Forum Planned.
The convention-welcome address will be given by H. W. E. Dameron of Hereford, and the response by Dr. R. L. Rogers of Amarillo. Mr. Berta McMaster, head of the department of women's work of Texas, will be in charge of the women's program in a part of the afternoon session Tuesday. Mrs. W. E. Tomlinson, president of the general women's council of First Christian church in Amarillo, will lead an open forum in the same session. Rev. John Mullen of Childress will conduct the devotional period at 7:45 Tuesday opening the convention.

Miss Oriana Savage of Canyon was a visitor in Hereford this week.

(Continued On Last Page)

Vegetable Canning Chief Occupation For County

MIDGETS AND LIONS CLUB PLAY THIS AFTERNOON

Thursday's ball game of last week was called off at the last moment and the decision reached late yesterday to play the scheduled Lions Club-Midget game this afternoon at 4:30.

This will probably be the last of the charity games this season as school will be starting and other duties will crowd out such activities.

There will be no charge of admission to this game. A free will offering will be taken for the benefit of Lake Park, but no one should stay away because of lack of something to put in the hat. Come out and enjoy the game, it is free, and belongs to the citizenship of the town.

Tri-State Fair Gets Ready for Big Attendance

Amarillo.—With the addition of new departments and the enlargement of others, in all of which entries are being made earlier this year than ever before, indications are that housing facilities at the Amarillo Tri-State fair, September 21-26, will be taxed long before the opening date.

Wilbur C. Hawk, president, and his board of directors and superintendents already are faced with the problem of additional space for some of the major departments, particularly the agriculture and livestock and poultry displays, if entries continue to be made at a pace to match the early start.

Free Gate.
"With more than \$15,000 in cash prizes offered, super-attractions already contracted for both day and night performances, and the Tri-State Fair's now famous free gate, I predict the 1931 fair will be the greatest in the Panhandle's history," remarked Mr. Hawk.

So popular was the rodeo last year that it was decided to continue this attraction as a regular feature. Leonard Stroud will present his renowned performers and more than 100 head of rodeo stock in six afternoon performances before the grandstand, while the night attraction will be in the form of a gigantic chorus followed by the largest fireworks display ever shown in Amarillo.

As usual, various days will be designated for cities over the Plains country, which will send delegations and bands here on their respective days, and New Mexico boosters already send assurance of a record-breaking attendance from that state.

With favorable weather, directors see no reason why this year's fair will not set up an all-time attendance mark.

Miss Oriana Savage of Canyon was a visitor in Hereford this week.

COMMUNITIES GIVE SUPPORT

Mrs. Bob Wilson Reaches All Parts of County in Program to Direct and Assist in Preparation for Winter. Anxious to Be of Service to Women.

Committee to Can Vegetables Friday Morning

The City Charities Committee in its endeavors to look ahead and provide for possible emergencies to confront it this winter, has arranged with Mrs. Bob Wilson, who is directing an immense canning program for Deaf Smith county this fall, to meet with her in the basement of the First Christian church tomorrow (Friday) with all those who have surplus fruit or vegetables they wish to donate to the use of charity as it will be distributed by the committee this winter.

This call means everyone who wishes to help in any way and can spare time, money, containers or commodities to be canned. Streu Hardware Company is donating the use of its big pressure canner for the day. They who have vegetables to can should bring them to the church as early as possible so the material may be arranged in its class for the canning program.

A second day has been set aside to further carry on this work, as many will not receive word in time to cooperate. This day has been set on Tuesday of next week and the same requirements are asked of those who meet tomorrow. The only exception will be that Tuesday's meeting will be in the basement of the Baptist church as the Christian church will be host to a gathering from over the Panhandle that day. Please remember to bring fruits and vegetables as early each morning as possible.

Will Judge Dairy Farmers Contest Monday Morning

A letter from Seth B. Holman, farm editor of the Amarillo Globe-News, says that the judges of the Master Dairy Farmers' contest being sponsored by that paper and open to entry to all dairy farmers of the Panhandle, will be in Deaf Smith county next Monday to judge the equipment of Lester Galley, 11 miles northeast of Hereford.

R. N. Stephenson, dairy business manager of A. & M. College, D. T. Simons, secretary of the American Jersey Cattle Club, and A. J. Darnell, secretary of advanced register work in Texas and also of A. & M. College, will do the judging. They are expected to reach Mr. Galley's farm about 9 o'clock, September 7.

Ten farmers will receive prizes for being the best in the Panhandle, two gold and eight silver. Fred Pittner and S. O. Wilson have each been prize winners in this contest in former years.

PUBLIC SALES DRAW LARGE CROWDS AND GOOD PRICES

Col. Ray Barber, who has been auctioning sales for many miles in all directions from Hereford during the past years, says that farm sales of recent date are exceptionally well attended, and, as he expresses it, "The bidding is brisk and snappy."

Hogs and dairy stock are outstanding articles in demand, according to Mr. Barber, the sales of Downs and Bruner, Ruther Bros., in New Mexico, and Mrs. J. H. Wagner coming in for special comment for their success.

Allan Bell is having a big farm sale at his ranch southwest of Adrian, beginning at 1:30 o'clock today, in which 250 fine sheep are to be sold, and Walter Hamlett is dispersing a big dairy herd at Grady, New Mexico, Tuesday of next week.

Mrs. Bob Wilson, who is serving as advisor and assistant in a tremendous program of conservation being practiced in Deaf Smith county this fall, reports she has in the past two weeks come in contact with canning and preserving programs with every demonstration club in the county, either by working with a group in each community or having an active member represent a club at some canning program. Beside that, personal calls have been made by Mrs. Wilson in communities where she has been called, but no demonstration club is now operating. Mrs. Wilson says she finds great enthusiasm for demonstration agent work where ever she goes in all the places and communities visited, with but one exception.

She says she has had more calls for assistance and instruction in canning than she has been able to fill owing to lack of time, but she still wants folks to ask for help if they need it, and all requests will be responded to in the order of their receipt. She is greatly enthused over the response given to her suggestions and help, and is fired with a zeal to reach as many as possible.

Under her personal supervision in ten days over 600 containers of fruit and vegetables have been canned, beside the unaccountable number that have been prepared under her instruction by folks who asked for recipes and approved methods and carried on the work themselves. It would be impossible to even estimate, according to Mrs. Wilson, the quantity that has been canned, as a definite record is out of the question.

She insists that if those wanting help in canning problems do not reach her by telephone or personal call because she is out of town, they should leave a note, write a letter, or tell either of the three business firms who are financing her work, and they will let her know. These firms are Buchanan & Rosson, Streu Hardware and the First State Bank.

MOTHERS CLUB TAKES NAME OF PIONEER STUDY CLUB

An old club under a new name will have its first meeting of the year next Tuesday at the home of Mrs. H. D. Reed.

Twenty-three years ago the Mothers' Club was organized in Hereford as a connecting link between the mothers in the homes and the public schools. Since the organization of the Parent-Teacher association of recent years, the Mothers' club has pursued a different line of study than before. As the name was confusing as to the line of work done by the club, the name has been changed as suggested by the state and district presidents of the Texas Federation of women's clubs, of which the club has been a member for the past 22 years, thereby earning the distinction of being a pioneer club.

As this was the oldest federated club in Deaf Smith county, it was suggested that the name be changed to the Pioneer Study Club, and as a token of appreciation the new year book has been dedicated to the far-visionsed women who organized the Mothers' Club and thus made it possible for this to become a pioneer club.

The new year books will be out this week in time for the first meeting next Tuesday. Its covers are of maroon splashed with gold, and the text is printed on cream-colored stock.

Dr. and Mrs. G. W. Heard and son, George, were in Canyon last Sunday.

Stork Specials.

Born to Mr. and Mrs.—
Roger Corbett, July 12, boy.
R. M. Golden, August 7, boy.
Guy Edwards, July 3, boy.
Jas. W. Wilson, August 28, girl.
Herman Dinkel, Dawn, August 28, boy.
W. R. Scheihagen, August 30, girl.
Gordon Gold, August 29, girl.



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The Hereford Brand

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**HEREFORD, DEAF SMITH
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Caught in The
Corral
&
Put Through The
Chute

I didn't know until last week that there was a wild cherry tree in the Panhandle, and when I did find three of them loaded down with fruit in front of J. A. Buckner's house, I wouldn't believe they were wild cherries until I asked him. I have since then eaten several handfuls of them, just for fun; but they don't taste good like they used to when I was considerably younger.

Anyway they brought back memories I thought I had forgotten and did me a lot of good because of the remembrance. Associated events of boyhood days surely came crowding around thick and fast, and I remembered for the first time in years—hazelnuts in clusters on the bushes along the road to school, ripe pawpaws golden-green in color and sweet as honey to a farm boy's taste, scalybark hickory trees, luscious wild fox-grapes, glorious days of squirrel hunting, and ripe elder berries drooping over brooks and in rail fence corners.

Just because I found some wild cherries.

But Mr. Buckner did not know I was walking around in a daze, and took me back through his yard and vineyard. He and Mrs. Buckner have more good things growing there than I have seen for a long time—just beautiful, as well as good to eat.

He said he had the biggest grape I ever saw, and it was a whopper, with several smaller ones crowding it for size. About 10 inches through and about 15 inches long! Only instead of a grape it was a squash—one of those long-necked kinks we used to grow. The vine had climbed up among the grape vines, and squashes were scattered through the grapes.

It is marvelous how many different kinds of vegetables, fruits and flowers can be made to grow so productively as the Buckners have them. My, what produce Hereford folks could grow in their back yards if they wanted to. I've been looking at a distance at that Buckner yard for the past two years, and now that I got inside it I want to tell you its more wonderful than it looks from the sidewalk.

School begins next week. That's fine, but there are lots of growing boys and girls who won't agree with me. It would be a wonderful thing if they could understand just what school is all about, but there has to be a time for all

Nineteen Years Ago In Hereford

(From Hereford Brand, September 6, 1912.)

Seth B. Holman who had been secretary of the Hereford Commercial Club, but more recently of Comanche, has been elected secretary of the Amarillo Chamber of Commerce, to begin work there October 1, 1912.

L. O. Kirk of Higgins has been checked in as express agent at Hereford to take the place of the former agent who disappeared over night. No reason for the disappearance had been found as the books were in good order.

The then new fashion of elbow length sleeves for young ladies was commented upon as not being done so they could wash dishes better.

New dress styles were commented upon by saying it took no art to design a dress—just so it was short enough to show the color of the hose.

Miss Beulah Head had gone to Altus, Oklahoma, for a several weeks visit.

There were weeds still growing around over town and a city ordinance was cited to show that they should be cut. Children were warned not to wander down alleys for fear of getting bitten by snakes.

things, and understanding comes only to individuals as they reach out for it. Happy is the lot of the boy or girl who learns to appreciate school while the opportunity to take advantage of it is still theirs.

Mothers will watch with aching hearts the six-year-olds as they leave home next Monday morning for the great adventure of school, knowing the disappointments and failures that are before them and wishing it were within their power to go along all the way and guard the little ones from seen and unseen dangers. But they realize that each must learn to stand alone eventually, and the journey is accomplished through individual effort.

And there will be those next Monday who have responded to the first day of school for years and will find it out of their lives now. They have finished that

Mr. and Mrs. J. P. Roberson of Summerfield had given a big fish fry to over 50 of their friends. Bass weighing from 3 to 8 pounds were caught from an artificial lake and fried out of doors in a big iron kettle. Other delicacies had been prepared to match the fish part of the picnic, and the repast was finished off with ice cream.

The Methodist Missionary Society had observed Grandmothers' Day in an appropriate way at Mrs. E. B. Black's. Among those appearing on the entertainment program were Mrs. F. T. Roloson, Mrs. E. W. Harrison, Mrs. Ezra Norton, Mrs. G. A. F. Parker, and Misses Elzina Mounts, Helen and Callie Lambert, Nellie Black and Mabel Betts.

Miss Elizabeth Oberthier, accompanied by her grandmother, Mrs. Homersley, had come home from a several months visit with home-folks at Comanche.

Miss Millicent Griffith had come from spending the summer with relatives in Chicago and gone overland to Dismitt where she again took up the reins and principal in the school there for the third time. She was correspondent for the Brand from the Castro county capital.

Mr. and Mrs. H. G. Conkwright had returned from a visit with home folks in Kentucky.

Mrs. Rex Tynes had returned from a visit with her parents at Estacada, and was accompanied by her sister, Miss Nellie Avery, who would attend school here that winter.

The editor-observed that some men would rather be contrary than to be right, even when they knew they were wrong.

It looked like C. A. Skelton was going back home to Frost to stay and the Brand told what a fine fellow he was and how everyone hated to see him go.

Postmaster Clarence Smith and wife had returned from a visit with old time friends at Princeton, Missouri.

Mattie Lou Harrison had celebrated her birthday with a party given her playmates on her grandmother's lawn.

Mr. and Mrs. H. H. Hawkins had entertained about 50 friends in a social at their home. Among the contests enjoyed was a gum chewing affair in which the ladies excelled, but when all were required to mould a bird or animal from their gum with a toothpick as a carving tool. John McLean proved the most adept and carried away the prize, an ice cream cone. It proved to be filled with something besides ice cream when he bit it.

tion in later years, for the benefit of all mankind.

It is hard to understand the attitude of our county commissioners in denying the pleading for the continuation of the extension service workers. If an explanation were given beyond saying they

decided it was best, it might be acceptable to those who are still expecting the work to be reinstated.

Just to say that county finances prevent the continuation of the county and demonstration agent work is unsatisfactory, for it is general knowledge that Deaf Smith county does not owe as much money as is spent each year by the county. The Brand is willing and has offered to publish any explanatory statement the commissioners court wishes to make, but none has been submitted.

It was not courteous of the court to keep 83 petitioners who notified the commissioners they were coming at 2:00 o'clock, waiting an hour longer in the hall before giving them an audience. It was not courteous, after the meeting was over last week, to keep men waiting for a decision for an hour and a half when still forty miles from home before telling them a decision would not be reached until the next day.

There is evidence of a determination on the part of the citizenship to find out what is the matter. It is too bad that such a state of affairs should exist. I do not doubt for one moment that in some way the county agents' work will continue whether sanctioned by the court or not, but it is not a healthy state of affairs for our citizenship to feel toward the court as is being expressed now.

Let's get the thing explained and settled. It seems foolish to be so disturbed over a question that can be brought out in plain statement and openly discussed. I believe the people would be able to understand, yet I doubt if they will give up trying to find out until they know the facts.

Frigidaire Output Increases.

Dayton, Ohio.—Production of household electric refrigerators in the plants of Frigidaire Corporation during September will be 30

per cent greater than that of September a year ago, according to E. G. Blechler, president and general manager, who said that sales of this product in practically all sections of the country show increases over last year.

The annual factory vacation season, he said, has been shortened to enable the plants to keep pace with the production schedule.

A. H. Streu came home last week from a several weeks visit with his mother in Waukegan, Wisconsin.

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THE FIRST STATE BANK

The Joys of Home Canning

By MRS. BOB WILSON



Many people are fortunate in knowing how to save their surplus supply of vegetables such as lima beans, greens, and beans, but due to the fact that there has been so many calls for help in canning these vegetables, the method for canning them is given below. Any other help will be gladly given.

Lima Beans.

This vegetable should be gathered when the beans are very young and tender to have them in prime condition for canning. Shell, sort carefully and wash. Blanch in boiling water three minutes. Pack quickly while boiling hot. Add 1/2 salt and 1/2 sugar to the quart. Cover with boiling water, remove air bubbles and seal. Process at 10 lbs pressure, pint jars, 45 minutes, quart jars 55 minutes; No. 2 tin cans 40 minutes; No. 3 tin cans 50 minutes.

Black-eyed peas may be canned by the same method.

Beans.

Beans should be young, tender, stringless and fresh. If beans inside pod are too large pods are apt to be tough and the product is harder to can. String, wash and cut in to desired lengths; blanch in boiling water 3 to 5 minutes, dip in cold water and pack immediately into hot sterilized containers. Add 1/2 salt and 1/2 sugar to the quart jar, fill with boiling water, paddle out the air bubbles and seal. Process quarts and No. 3 cans 45 minutes at 10 lbs pressure, No. 2 cans and pint jars 40 minutes at same pressure.

Spinach.

Can as quickly as possible after picking. Pick over and wash thoroughly through several cold water baths. Steam until thoroughly wilted. Pack boiling hot into sterilized cans, being careful not to overfill can. Add 1/2 salt to each pint or No. 2 can, cover with boiling water, paddle to remove air bubbles, seal and process at 15 lbs pressure No. 3 cans and quart jars for 50 to 60 minutes; No. 2 and pint jars for 45 to 50 min. Packing too tight in cans is the cause of most failures in home canning of greens, cutting the greens in short-lengths helps to prevent matting in can and makes processing easier.

Other greens such as turnip, mustard, swiss chard, etc. may be canned by the same method outlined for spinach.

Boston Sweet Pickles.

Take cucumbers as large around as a silver dollar, soak in brine two weeks. Brine should be strong enough to float an egg. Remove from brine and soak in clear water one week (change water often), until all salt is soaked out; then slice in 1 inch slices. To 5 lbs cucumbers add 1 1/2 to 2 lbs sugar, pint vinegar, 1 oz whole spice, few cloves and white mustard seed. Boil 5 min., take out pickles, pack in sterilized jars; boil juice down to just cover cucumbers, add a little fresh vinegar to jar and seal.

Soup Mixture.

A good combination to use for this mixture is one quart thick tomato pulp, 2 cups corn, 1 cup tiny lima beans, 2 cups okra, 1/2 cup sweet red pepper, 1/2 sugar, seasoning of salt to quart, 1/2 sugar and one small onion. Cook the tomatoes, peppers and onions until tender, press thru sieve to remove skins and seed. Return to fire and continue cooking until about consistency of ketchup. Measure and add corn, lima beans and okra which has been prepared as for canning. Add seasoning and boil together for 3 to 5 minutes. Pack while boiling hot in No. 2 cans or glass jars and process under 10 lbs. pressure, quart jars 45 minutes, pint jars 40 minutes, No. 2 cans 35 minutes, No. 3 cans 40 minutes. Many variations may be made to this recipe, adding peas, carrots, celery and such vegetables.

Tomatoes.

Use only fine ripe tomatoes, be sure they are not over-ripe. Scald in boiling water 1 minute to loosen skins. Cold dip, drain, core and peel. Pack into sterilized jars, add 1/2 salt and 1/2 sugar to quart. Add only the juice which drains from tomatoes during peeling and cutting. If tomatoes are to be sold, this is the pack required by government regulations. Process No. 2 cans or pint jars 20 minutes at 212 degrees, No. 3 cans or quart jars 25 to 30 minutes at 212. If you use hot water bath, cook as per time table. You may leave the pet cock open on pressure cooker and process as per time table if you care to. If you desire firm, whole tomatoes, follow the canning directions given for the 4-H club girls.

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accomplished than are the young- June, July and August was made- tions of the city who came under- possible through the cooperation- her direction. of the Chamber of Commerce, the- American Legion, City of Hereford- The financing of the play ground- and Lions Club. activities during the months of

LAST MINUTE SCHOOL PREPARATION
Fancy Prints 10c
 36-inch, Fast Color
Ladies' Dresses \$5.99
 The New Wanted Colors and Styles

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 The Newest in Styles
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Ladies' Shoes
 Newest for Fall
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Children's Shoes
 Just the Thing for School
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Flat Crepe 69c
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Men's Oxfords
 Come In and Compare Quality and Price
 \$2.49 \$3.50 \$3.95

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 All New Colors and Styles
 98c \$1.39

Suits for Men and Boys
 \$4.95 to \$19.95

Stone Department Store
 Incorporated

MISS CAREY ESTES VISITING HOME FOLKS IN WAXAHACHIE

Miss Carey Estes, public school Bible teacher of Hereford, left Saturday for a week's stay with home folks in Waxahachie before resuming school duties here next week. Miss Estes has done very creditable work in supervising the play activities at Lake Park playgrounds this summer and is no less enthused over what has been



RE-BUILT for School

—Don't cast aside worn shoes. We put new soles on them, mend tears and have them ready for months of service.

BROOKS & SON
 Third Door South of Post Office.

FOR ONE WEEK - ANY HAT
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Cleaned & Blocked

50c

With each \$2.00 worth of dry cleaning, we will clean and block one hat for 50c.



This Offer
 Is to introduce our new hat service and is
CASH TO ALL

Corbett & Co.
 Phone - - 160

NEW LIFE!
 Snap, Style and Form are renewed by cleaning and blocking.

DIFFERENCE IN STATE TESTED AND CERTIFIED SEED LAWS EXPLAINED

Instances of misunderstanding on the part of seedsmen and farmers regarding the two state seed laws led R. V. Miller, seed certification chief in the department of agriculture to explain the respective fields of the two laws. With the seed harvest approaching, after which seed will be put on the market for planting next year's crop, it is expedient that we review the laws which cover field seed, it is explained. There seems to be misunderstandings as to what the two Texas seed laws cover. A number of instances have been reported in

which local dealers offered seed under the impression that it was certified, and farmers purchased it with that understanding. This led to some disappointments. One farmer purchased what he understood to be certified ribbon cane, and found after planting it was a mixture of ordinary sweet sorghums. This complaint was brought to the certification division. Since there has been no ribbon cane certified, the seed he purchased obviously was not certified. Investigation showed both seedsmen and farmer mistook the tested seed label for a certification label, attesting varietal purity. Each of the seed laws is of extreme importance. The tested

seed law furnished information which can be obtained from analysis of a representative sample of seed, without reference to strains or varieties; germination, that is percentage of seeds which will sprout under actual growing conditions; amount of inert matter, dust, chaff, etc.; weed seed, noxious weed seed, and other field seed present.

This test does not give evidence as to varietal purity since it is impossible to determine varietal purity from an examination of a given sample. The information obtained by this test, however, should be sought by purchasers. Seed which germinates 80 per cent is twice as good as seed which germinates 40 per cent; and Johnson grass and other weed seeds are too plentiful to be purchased. If a farmer wants weed seed he can collect them along the road side. The white tag, containing this information, evidences tested seed. Certification, on the other hand, is attested by a red tag.

The certification law is widely different from the tested seed law. It is based on the fact that varietal purity cannot be determined by sample analysis, hence field seed inspection of the growing crop is the backbone of the law. Under this law, the production of all firms voluntarily applying is measured by the yardstick of recognized breeding principles. In purchasing sorghums, hegarri, milos, kafirs, sudans, sumacs, feterita, cotton, oats and wheat, the red tag assures the purchaser he is obtaining seed practically 100 per cent pure in strain.

In case of doubt, the farmer should communicate with the department of agriculture for a list of qualified certified seed producers.

BUSINESS MEN'S ASSOCIATION NOW IN COURT HOUSE

Mr. and Mrs. B. F. Egger, who operate the Hereford Business Men's Association, have moved the offices of the company from Main street to a new location just west of the south entrance to the court house on the ground floor. Mr. Egger in commenting upon the move, said it placed the office much nearer the records and transfers that are continually being made, and the reports the B. M. A. furnishes its clients are much more easily compiled.

Clovis

Has the Tallest Building In New Mexico--



Hotel Clovis

This beautiful and modernly equipped hotel, owned and to be operated by the Southern National Hotel Corporation, of Galveston, Texas, will have 135 rooms, with both shower and tub in each.

CLOVIS is the port of entry each year of thousands of tourists who flock to New Mexico's playgrounds and big game and fishing regions. You can break your journey in CLOVIS and be assured of every convenience. Modern motion picture theatres.

IN THE HEART OF THE GREAT AGRICULTURAL SECTION OF THE SOUTHWEST

For Information Write or Wire

Chamber of Commerce
 Clovis, New Mexico

ARDELLE S. GEORGE AGAIN CONDUCT SCHOOL OF VOICE

Ardelle S. George, teacher of voice, wishes to announce to her many friends in Hereford that she will teach in Hereford again this winter. Studio is to be in the home of Mrs. Minnie B. Jones, one block west and north of High

Flagg News

By MRS. W. T. SUMMER

The county Federation of Woman's clubs will meet with Flagg Tuesday, September 8. An all-day program will be rendered by members of the various clubs over the county, and it is expected that an outstanding speaker will be present. Each and every lady in the county are invited to be present, and all clubs of the county are especially urged to be present on that day. The meeting will be held at the church house. Our school will open Monday, September 7.

A heavy rain fell here Sunday night, and it was greatly appreciated.

A large number of our people attended church at Cleo last Sunday.

Gwendolyn Armes was a dinner guest of Lorene Simpson Sunday. Mrs. Herring and Jay Taylor of Amarillo were business visitors in Flagg Saturday.

Little Avis Pennington of Plainview is visiting her grandparents, Mr. and Mrs. Senters, here this week.

Rev. Hardesty of Abilene visited in the Senters home last week and preached at Dimmitt Sunday morning.

Mrs. Davis of Tennessee is visiting her mother, Mrs. Senters, this week.

W. T. Summer and wife and Mrs. Senters attended the Workers Conference at Dimmitt Wednesday of last week.

Summerfield

By MRS. L. JOHNSON

Rev. Coe is holding a series of revival meetings this week. There is good preaching and everybody is invited.

Miss Christine Chapman of Lancaster came in Saturday. She will teach the primary grades this school year.

Mr. and Ms. Gerald Morgan of Adrian were Sunday visitors with old friends and attended the ball game between Summerfield and Adrian.

Our teachers will leave Thursday for Canyon for a two days institute.

Mr. and Mrs. Clayburn Carr were in the Lakeview community Sunday visiting relatives and old friends.

Curtis Chapman of Borger visited his sister, Christine, last Sunday.

Mrs. Effie Kitchin and daughter, Irene, of Breckenridge visited in the home of her brother, Lee Curry, last week.

Mr. and Mrs. Joe Helselman and children of Vega spent the past week in the home of her parents, Mr. and Mrs. Louie Huckert.

Mr. and Mrs. Bernard Roberson

and son and her sister, Nola Nell, left on a vacation trip last Thursday to points in New and Old Mexico.

Misses Mary Lee Curry and Maude Noland were visitors of Marguerite Fuller of Hereford over the past week end.

Miss Ruth Smith is spending her vacation with her aunt, Mrs. B. C. Roberson. Miss Smith will teach at Wyche the coming year.

Several from the Frio Community attended church services here Sunday night.

Miss Marguerite Fuller of Hereford visited several days last week with her friend, Mary Lee Curry.

Several of our club ladies have made a fine showing of canned fruits and vegetables. We hope to get a complete list of each and the amount to publish later.

Mrs. E. L. Keith and sons of Borger visited several days with her sister, Mrs. J. B. Davis, last week.

Mr. Goudy of Plainview is visiting his sister, Mrs. Oglesby.

Ward News Notes

By MRS. WILEY ROBERSON

The La Aflatus Estudio met in first session September 1, with Mrs. Arlie Dean. After a very interesting program refreshments of cantaloupe a la mode were served to eight members. The next meeting will be with Mrs. R. J. Kibbe on September 5.

Mrs. Coonauger, Mr. Lee and Miss Maggie, south of Hereford, visited in the Bob Higgins home Sunday.

Arlie Dean and family spent the week end in Amarillo with Mrs. Dean's mother, Mrs. Hart.

W. V. Gearhart and family of Lamesa and Lloyd Neely of Amherst came Tuesday and visited in the Wiley Roberson home until Monday.

Mr. and Mrs. Ernest Comer and Miss Louise of Clovis spent the week end in the G. M. Suggs and W. R. Higgins homes.

Mr. and Mrs. Art Severs are spending the week with Mr. and Mrs. Sam Hutson in Littlefield.

Mr. and Mrs. Longbottom and baby visited in the Bob Higgins home Sunday afternoon.

M. and Mrs. G. M. Suggs were Sunday dinner guests in the J. W. Montgomery home.

Mr. and Mrs. Gorman of Lockney visited the Montgomery home here over the week end.

John Hutson and family went to Borger Saturday, returning Sunday. The boys spent the week end and Miss Ruth Hutson of Borger returned with them to spend this week with Francis and Viola Hutson.

Mr. and Mrs. D. O. Williams and children are here from Abernathy visiting the Jack Hutson, and bringing Beauford Hutson, who had been visiting there, home.

Misses Francis, Viola and Ruth Hutson spent Tuesday afternoon with Omah Harrison.

Ford Doings

MISS LA VERNE MANN

Mr. and Mrs. Jess Jiles and Lorena were Ford visitors Sunday. J. S. Garrett accompanied John F. Taylor to Claude Sunday to attend the singing convention.

O. F. Turner and George Larson were in Amarillo Saturday and Sunday.

Riley Casey returned Saturday to make his home here after a visit with relatives at Childress.

Tom Frazier and daughter, Pauline and Trula Mae are here visiting Mr. and Mrs. O. D. Frazier.

Messrs. and Mmes. Hardy Benson and Jess Jiles and Nancy Ann Garrett visited in Vega Sunday.

R. L. Mann and John Rempel visited D. B. Mann Sunday.

Beryl and Cleo Davis and Wilbur Lester returned Wednesday to their home near Roosevelt, Oklahoma. Mr. Davis is to return in two weeks to finish his work.

Mr. and Mrs. B. F. Reeves and family left Sunday morning for a

visit with relatives at Belcherville, Texas.

Maufine Norton and Gladys Simpson spent Saturday night with Mrs. Albert Buller.

Mr. and Mrs. O. D. Frazier were in Amarillo Saturday.

Mr. and Mrs. Ted Langley and daughters took supper with Mr. and Mrs. W. M. Stuart.

Mr. and Mrs. Stewart of Dawn were guests of Mr. and Mrs. E. H. Simpson Sunday.

Mr. and Mrs. J. D. Jenkins are back with us ready for school.

Mr. and Mrs. G. G. Rempel and family were Sunday supper guests in the D. S. Larson home.

Misses Ruby Rempel and Vineta Simpson and Thomas Simpson took supper in the J. Y. Norton home Sunday.

Mr. and Mrs. Albert Buller and daughters and Gladys Simpson visited in the D. B. Mann home Sunday afternoon.

Roy Koch spent Monday with Glenn Simpson.

George Larson and Hert Hemphill were in Tascosa Sunday.

R. L. Mann and Norma Jean Mrs. R. L. Mann and Norma Jean B. Mann home.

TRY A WANT AD IN THE BRAND

Scherer Items

MRS. B. R. FULKERSON

Mrs. Tom Sanders of Hereford spent a few days with Mrs. B. R. Fulkerson.

Mrs. W. H. Hubbard and son, Jack, went to Memphis Wednesday.

Mr. and Mrs. T. P. McCollister entertained with a watermelon party Wednesday evening. Everyone reported a fine time.

Mr. and Mrs. Harrell had a party Friday night for Jack Hubbard who soon leaves. There was a good crowd present and all had a fine time. Refreshments of cake, sandwiches and coffee were served.

B. F. and B. R. Fulkerson, C. L. Ragsdale and Arlie Dean attended the Mrs. Wagner sale Wednesday. Jim Boyd of Dawn has rented the Coleman land.

Mr. and Mrs. Caldwell are the proud parents of a baby girl.

Mrs. Ted Irlhik of Umbarger drew the club rug. She is a sister to Mrs. Friemel.

Mr. and Mrs. Arlie Dean spent the week end in Amarillo visiting Mrs. Dean's mother, Mrs. Hart.

Mrs. Pearl Singleberry spent

Sunday with Mrs. B. R. Fulkerson.

There was a good crowd at our Sunday school, but we hope to see more next Sunday.

Mr. and Mrs. W. H. Hubbard were surprised Sunday when neighbors and friends brought baskets of food for a dinner. The party was given because they are soon to leave this community.

Mrs. P. H. Luck of Hereford spent Wednesday with Mrs. B. R. Fulkerson.

Roy Boyd and P. H. Luck have been fencing the past week.

August Skipola went to Amarillo Sunday.

Mrs. B. R. Fulkerson visited in the Ellwart home last Tuesday.

TRY A WANT AD IN THE BRAND

Public Farm Sale!

TUESDAY, SEPTEMBER 8th

Sale begins promptly at 1:30. I will sell at public auction my entire herd of dairy cattle, hogs and miscellaneous items, located at my dairy in Grady, New Mexico.

20—Head of Dairy Cattle—20

25—Extra Choice Feeder Pigs—25

2—Horses—2

TERMS—CASH

WALTER HAMLETT, Owner.

Dick Dixon, Clerk. Ray Barber, Hereford, Auctioneer.

50-horsepower

6-cylinder

109" wheelbase

1/2-ton capacity

CHEVROLET TRUCKS

priced as low as **\$440***

complete with

Chevrolet-built bodies



Chevrolet manufactures trucks of both 1/2-ton and 1 1/2-ton capacities in three wheelbase lengths. A number of the popular 1/2-ton models are illustrated at the right.

Investigate these trucks from any angle and you will find them outstanding.

Take the question of first-cost—and you learn that the Chevrolet Six is one of the lowest priced trucks you can buy.

Look into the matter of economy—and you discover that many leading fleet owners report the Chevrolet Six to be more economical to operate than any truck they have ever used, regardless of the number of cylinders.

Investigate stamina, reliability and upkeep cost—and you find that Chevrolet owners frequently report such records as "20,000 miles without opening the engine"—"50,000 miles and still dependable"—"ten months with practically no expense for repairs."

As for speed and power, Chevrolet gives you a six-cylinder 50-horsepower engine—very fast, very flexible, and 25% more powerful than the engine of any other truck in the lowest price field.

And when you consider capacity, you find that Chevrolet's longer wheelbase, long sturdy frame, and 4 long semi-elliptic springs permit the mounting of extra-large bodies. These bodies are Chevrolet-built, stoutly reinforced and exceptionally smart and trim. Moreover, they are available in styles exactly suited to every business need.

Obviously, here is a line of trucks that deserves your attention, whether you plan to buy a fleet or a single unit. Before you buy a truck for any purpose, get all the facts about Chevrolet's complete line of six-cylinder haulage units. Your Chevrolet dealer will supply you with full information.

Half-ton 109-inch wheelbase chassis \$355 1 1/2-ton 131-inch wheelbase chassis \$520 1 1/2-ton 157-inch wheelbase chassis \$590 (Dual wheels \$25 extra) (Dual wheels standard)

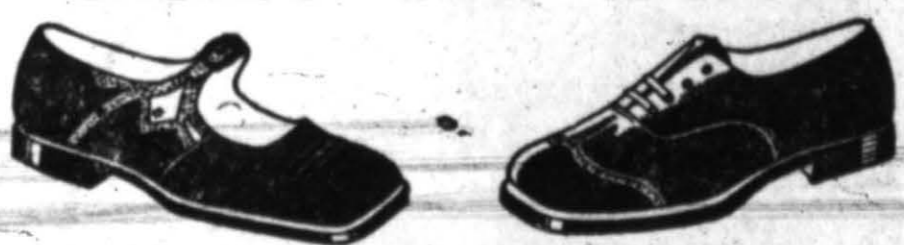
*\$440 is the price of the open cab pick-up.

All truck chassis prices f. o. b. Flint, Michigan. All truck body prices f. o. b. Indianapolis, Indiana. Special equipment extra. Low delivered prices and easy C. M. & C. terms.

BUSTER BROWN

Tread-Straight Shoes for

GIRLS and BOYS



SCHOOL FOOTWEAR

The Best Known Line of Children's Shoes in America

—Buster Brown Shoes are wonderfully improved. These fine shoes for boys are now on display at our new store. All sizes. See them!

\$1.00 to \$2.89

—Girls' Whippet Elkside sport Oxford, rubber sole and heel. 2 1/2 to 8. Super Values!

\$2.79

—Boys' Black Oxford, half double oak sole, leather heel with steel plug. Polo last, 2 1/2 to 6—

\$2.45

—"Brown Value" Misses' patent center, buckle strap, 1 1/2 to 2—

\$2.19

—The famous super-quality shoes for girls, misses and children. Come down to our store and start off on a jolly TREADSTRAIGHT adventure with a new pair of Buster Brown Shoes.

—"Brown Welt" child's patent center, buckle strap, Java ring-lizard trim, buck sole, rubber heel, sizes 5 1/2 to 8—

\$1.69

Infants' 2 to 5

\$1.29

—Patent Blucher oxford, Rubber, Brown Krom Sole—

\$1.19

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As "free wheeling" is now becoming an important feature in automobiles, we like to think of your associations with us as "free wheeling." There is a smoothness and fineness that makes business a pleasure.

Harman's Store

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FOR LOWEST TRANSPORTATION COST

International Sunday School

Lesson

BY DR. J. E. NUNN

September 6, 1931

TURNING TO THE GENTILES

Acts 13:42-52; Rom. 1:14-16

Acts 13:42. And as they went out, they besought that these words might be spoken to them the next Sabbath.

43. Now when the synagogue broke up, many of the Jews and of the devout proselytes followed Paul and Barnabas; who, speaking to them, urged them to continue in the grace of God.

44. And the next Sabbath almost the whole city was gathered together to hear the word of God.

45. But when the Jews saw the multitudes, they were filled with jealousy, and contradicted the things which were spoken by Paul, and blasphemed.

46. And Paul and Barnabas spake out boldly and said, It was unnecessary that the word of God should first be spoken to you. Seeing ye thrust it from you, and judge yourselves unworthy of eternal life, lo, we turn to the Gentiles.

47. For so hath the Lord commanded us, saying, I have set thee for a light of the Gentiles, that thou shouldst be for salvation unto the uttermost part of the earth.

48. And as the Gentiles heard this, they were glad, and glorified the word of God; and as many as were ordained to eternal life believed.

49. And the word of God was spread abroad throughout all the region.

50. But the Jews urged on the devout women of honorable estate and the chief men of the city, and stirred up a persecution against Paul and Barnabas, and cast them out of their borders.

51. But they shook off the dust of their feet against them, and came unto Iconium.

52. And the disciples were filled with joy and with the Holy Spirit.

Rom. 1:14. I am debtor both to the Greeks and to the Barbarians, both to the wise and to the foolish.

15. So, as much as in me is, I am ready to preach the gospel to you also that are in Rome.

16. For I am not ashamed of the gospel; for it is the power of God unto salvation to every one that believeth; to the Jew first, and also to the Greek.

Golden Text: I have set thee for a light of the Gentiles. That thou shouldst be for salvation unto the uttermost part of the earth.—Acts 13:47.

Time: A. D. 48.
Place: Perga in Pamphylia. Antioch of Pisidia.

Introduction.

As always where there were Jews in a city, Paul began his work with them. The synagogue which the two missionaries attended on that memorable Sabbath was doubtless arranged like all other synagogues, with the ark at one end containing the rolls of the law, with a veil and lamps before it. At the same end sat the rulers of the synagogue, whose business it was to arrange the services. First the Shema was recited, a sort of creed in Bible words. Then came a prayer service, followed by the reading of the day's portion from the Law (the five Books of Moses) and also from the Prophets, including the historical books with the prophecies. The synagogue had no definite minister or preacher.

Paul and Barnabas were able and scholarly men, and Paul at least was a rabbi. His sermon began with a summary of the history of the Jews, pointing out the gradual unfolding of God's plan of salvation through a Saviour who should be descended from David. Paul told about the birth of this Saviour, and about the cruel way in which he was put to death by his own people. Then the apostle related the rising of Jesus from the dead, proving his Messiahship and his deity; proving also his power to forgive sins, and his authority to call on all men to follow him. In his sermon Paul stated his leading doctrine, justification by faith—that men are made righteous before God only by virtue of their faith in the atoning work of the Son of God. It was the great, central message of Christianity unchanged from Paul's day to this.

Preach It Again.

Quite different from many a modern congregation, they wanted to hear the same sermon over again. Dr. Bernard C. Clausen of Syracuse, N. Y., had his congregation vote every year on the sermons they want preached over again, and repeats that that receives the largest number of votes. The true work of God, which Paul proclaimed, speaks to the deepest needs of men's hearts. Conscious of sin, men feel their need of a Saviour, and only the gospel of Jesus Christ offers salvation from sin through the death of the Son of God. The history of Christianity through nineteen centuries, in every land under the sun, proves the universal hunger for just what Christianity has to give. Wherever the gospel message is faithfully given, the cry is "More! More! Again! Again!"

Paul Preached First to the Jews.

"It was necessary that the word of God should first be spoken to you." In approaching the Jew first with the gospel, the missionaries were following the example of Jesus and the rule of common sense. They were sowing the seed in ground—the only ground—which had been prepared for it by many centuries of providential history.

Paul Turns to the Gentiles.

"Seeing ye thrust it from you." The violence of the Jews' rejection of Christianity is here indicated, a violence which had just led them to blaspheme Christ. "And judge yourselves unworthy of eternal life." What stinging sarcasm is here, the Jewish innuendo against the Crucified turned like a lash against their authors. "You dare to condemn Christ? Thereby you condemn yourselves!" "Lo" emphasizes the critical nature of the decision. It definitely placed Christianity on the free ground of unlimited brotherhood. It emancipated Christianity from the shackles of Judaism. And this change did not frustrate the plan of God. Paul was called for the special purpose of ministering to the Gentile nations.—Paul W. Legon.

A Light of the Gentiles.

"For so hath the Lord commanded us, saying, I have set thee for a light of the Gentiles." Paul quotes the most evangelical of the prophets, Isa. 49:6, selecting the key verse in one of the most powerful of Messianic passages. The gospel was to be like light, and the very nature of light is to pulse ever outward, driving away all darkness. "That thou shouldst be for salvation unto the uttermost part of the earth." Paul had come to a distant region, for the central plateau of Asia Minor was barbaric enough; and yet was only beginning to press outward with Christianity, as he well knew. Corinth was beckoning him, and Rome beyond that, and Spain beyond Rome. The true Christian is content with nothing short of the ends of the earth.

Happy Believers.

"And as the Gentiles heard this, they were glad." They were glad because of the opportunities opened before them by those gospel preachers. They rejoiced in the good news of the Son of God, their Saviour and the Saviour of all men. "And as many as were or-

Paul's Indebtedness.

Paul wrote his great letter to the Christians of Rome when he was at Corinth for three months in the course of his third missionary tour. He opens the letter with a statement of his long-time purpose to visit Rome and preach there, an intention which he hopes to be able to carry out soon; and he gives the reason for this purpose, a reason growing out of the belief expressed at Antioch of Pisidia, that the gospel of Christ is for all men, and not exclusively for the Jews.

The Power of God Unto Salvation.

"For I am not ashamed of the gospel." "The boldness of Paul's venture is enhanced when we con-

Consider how the gospel was then de-

spised and scorned. A cross was then a term of reproach. This did not daunt Paul. Despite all it cost him and in face of all the ridicule and reproach with which a scornful and skeptical age greeted the cross, he says, "I am not ashamed of the gospel." "For it is the power of God unto salvation to every one that believeth." The reason why Paul was ready to preach the gospel, even in the proudest capital of the world, was that it is divinely efficacious in securing the salvation of men. It does what no other system ever did or ever can accomplish.—Charles Hedge.

"Rome is high in force; Athens is higher; the Cross is highest of all, and it comes shrouded in weakness having a poor Man hanging dying there. That is a strange embodiment of divine power. Yes, and because so strange, it is so touching, and so conquering."—Alexander Maclaren.

J. E. Beyer returned during the

past week from El Paso where he had gone to join his son, Virgil, who had been a patient in the Beaumont hospital. He returned this far with J. E., in going back to Amarillo where he will complete his convalescence before again taking up his work in the Santa Fe general offices.

dated, a violence which had just led them to blaspheme Christ. "And judge yourselves unworthy of eternal life." What stinging sarcasm is here, the Jewish innuendo against the Crucified turned like a lash against their authors. "You dare to condemn Christ? Thereby you condemn yourselves!" "Lo" emphasizes the critical nature of the decision. It definitely placed Christianity on the free ground of unlimited brotherhood. It emancipated Christianity from the shackles of Judaism. And this change did not frustrate the plan of God. Paul was called for the special purpose of ministering to the Gentile nations.—Paul W. Legon.

A Light of the Gentiles.

"For so hath the Lord commanded us, saying, I have set thee for a light of the Gentiles." Paul quotes the most evangelical of the prophets, Isa. 49:6, selecting the key verse in one of the most powerful of Messianic passages. The gospel was to be like light, and the very nature of light is to pulse ever outward, driving away all darkness. "That thou shouldst be for salvation unto the uttermost part of the earth." Paul had come to a distant region, for the central plateau of Asia Minor was barbaric enough; and yet was only beginning to press outward with Christianity, as he well knew. Corinth was beckoning him, and Rome beyond that, and Spain beyond Rome. The true Christian is content with nothing short of the ends of the earth.

Happy Believers.

"And as the Gentiles heard this, they were glad." They were glad because of the opportunities opened before them by those gospel preachers. They rejoiced in the good news of the Son of God, their Saviour and the Saviour of all men. "And as many as were or-

Paul's Indebtedness.

Paul wrote his great letter to the Christians of Rome when he was at Corinth for three months in the course of his third missionary tour. He opens the letter with a statement of his long-time purpose to visit Rome and preach there, an intention which he hopes to be able to carry out soon; and he gives the reason for this purpose, a reason growing out of the belief expressed at Antioch of Pisidia, that the gospel of Christ is for all men, and not exclusively for the Jews.

The Power of God Unto Salvation.

"For I am not ashamed of the gospel." "The boldness of Paul's venture is enhanced when we con-

Consider how the gospel was then de-

spised and scorned. A cross was then a term of reproach. This did not daunt Paul. Despite all it cost him and in face of all the ridicule and reproach with which a scornful and skeptical age greeted the cross, he says, "I am not ashamed of the gospel." "For it is the power of God unto salvation to every one that believeth." The reason why Paul was ready to preach the gospel, even in the proudest capital of the world, was that it is divinely efficacious in securing the salvation of men. It does what no other system ever did or ever can accomplish.—Charles Hedge.

"Rome is high in force; Athens is higher; the Cross is highest of all, and it comes shrouded in weakness having a poor Man hanging dying there. That is a strange embodiment of divine power. Yes, and because so strange, it is so touching, and so conquering."—Alexander Maclaren.

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past week from El Paso where he had gone to join his son, Virgil, who had been a patient in the Beaumont hospital. He returned this far with J. E., in going back to Amarillo where he will complete his convalescence before again taking up his work in the Santa Fe general offices.



COLD LUNCHES

—When it's too warm to cook, or you have planned an outing. Phone 353—we will deliver an appetizing lunch meat.

TEXASMEAT MARKET

WE DELIVER PHONE 353

Say "Hello" to Hollywood

3 minutes .. \$1.90

(station-to-station rate after 8:30 p.m.)

Say to Long Distance:
"I'm calling Hollywood."
Then give her the number if you know it or say:
"I'll talk with anyone who answers at the home of (name of friend)."
That's how to place a station-to-station call.
Usually the call goes through while you hold the line.

Tip on rates
Such calls cost less than calls on which you ask for a specific person. After 8:30 p. m. station-to-station rates are in most cases little more than half the day rate.
Use station-to-station service when you are reasonably sure the person you want will be near the called telephone.

Long distance bargains

(station-to-station for 3 minutes after 8:30 p.m.)

Carlsbad	60c
Dallas	90c
New York City	\$3.75
Oklahoma City	80c

SOUTHWESTERN BELL TELEPHONE COMPANY

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did or ever can accomplish.—
Charles Hedge.

Do You Overhaul These Machines Too?

The kitchen range, heaters and other Natural Gas burners are machines—machines that cook our food and keep us warm. Like the automobile, they will give us 100 per cent service only when kept in repair and overhauled at least once a year.

The range may be spotless on the surface, but inside the burners dust particles have collected and perhaps rust has set in. All this retards the flow of gas and results in larger gas bills.

Summer time when gas is used less, is the best time to examine and repair gas burners in your home. If you wish, a trained service man will come to your home to inspect and adjust your appliances.


THE SERVICE COSTS YOU NOTHING!

WEST TEXAS GAS COMPANY

Budget Your Egg Production.....

Keep books on the cost of egg production from your chickens. —Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

—But don't take our word for it—show yourself by bookkeeping that Merit Egg Mash produces more eggs at less cost.



West Texas Feed and Seed Company

Phone 265

BUSINESS AND PROFESSIONAL DIRECTORY

PHILLIPS "66"
and Ethyl gas, Motololl, Greasing, Tire Repairing, Etc.
Phone 60 when in tire trouble
W. J. SMITH, Phillips
No. 1, at Third and Schley

Fix-It Shop
All kinds of Furniture Re-
paired.
J. J. BUCKNER
Phone 751

DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug
Store.
PHONES
Residence 224 Office 87

DR. G. F. LEGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and
Office Phone 462

West Tailor Shop

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385



CHIROPRACTOR

W. A. ROBINSON, D. C. Ph. C.
X-RAY EXAMINATIONS
Massage with Deep Therapy Heat.
Corrective Diet.
OVER CORNER DRUG STORE.
Residence phone 464 Office phone 573.

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HAULING OF ALL KINDS
Day Phone 656, Night 761-J

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

INSURANCE

Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

Chiropractor and Masseur

J. W. HENDRIX, D. C.
NEW X-RAY FOR YOUR CONVENIENCE
Office Moved to Oberthier Apartments
114 1/2 West Third Street.
Free Consultation and Spinal Analysis.
Office Phone 664. Residence Phone 341.

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

5 1/2 Per Cent Federal Farm Loans

Want Ads

Lost and Found

LOST on streets of Hereford, Ajax 22 x 6.20 casing and rim. Reward. Return to Hereford Brand. 33-1c

LOST: Strayed or stolen, one red-roan paint horse, 5 years old. One black mare, 7 years old. Reward for information leading to recovery. B. H. Kirby, Adrian, Texas. 31-3p

For Rent

FOR RENT: Furnished rooms for couple without children, or teachers who wish to do light house-keeping. On pavement, with garage. Mrs. E. W. Harrison, phone 653. 34-1c

FOR RENT: Three light house-keeping rooms, furnished, with private bath. Mrs. W. E. Hicks, phone 155. 33-tfc

FOR RENT: Three room apartment, modern, 1 1/2 blocks of Central school. Harry Fair, Phone 9001-F13. 34-1c

FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh

FOR RENT: Two apartments with garage, one block north of high school. Phone 482. Mrs. E. J. Williams. 31-tfc

FOR RENT: Five room house, completely furnished, with garage; located at 406 25-Mile Avenue. See Ralph Barnett. 34-tfc

FOR RENT: Furnished apartment, modern, bills paid. Mrs. Frances Barnard, 312 East Sixth Street, Phone 671-W. 33-1p

FOR RENT: Bedroom, with garage, 2 1/2 blocks from high school. Mrs. Hough, phone 656-J. 34-1c

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-tfc

FOR RENT: Two room nicely furnished apartment, close in, 210 East 10th Street, \$15 per month. Mrs. W. I. Valentine, Phone 9028-F2. 24-2c

FOR RENT: Section 27 Twp 2, Range 4, in Farmer and Deaf Smith counties, Texas. Frank Weimert, Bellvue, Iowa. 33-tfc

FOR RENT: Splendid three room apartments, furnished or unfurnished. 517 East Eleventh Street, Phone 194. 33-tfc

FOR RENT: Modern four - room unfurnished duplex near the high school. J. S. Orr, phone 570. 32-4c

FOR RENT: Five room house, 605 Schley Avenue. Mrs. J. B. Hammer, phone 98. 33-tfc

FOR RENT: Three room unfurnished apartment, with bath and garage, September 1st. F. J. LUCAS. 33-tfc

FOR RENT: Nicely furnished bedrooms, 702 25-Mile Ave. 33-2p

FOR RENT: Two furnished rooms for light housekeeping, two blocks north of hospital. Mrs. C. P. Arthur. 33-2p

FOR RENT: Nicely furnished room in modern home, close in on pavement. Phone 181. 33-2c

FOR RENT: Nicely furnished bedrooms, 702 Miles Ave. 33-2p

Wanted

WANTED: To trade for 1930 Chevrolet car. M. D. Womble.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

WANTED: To trade Jersey steer or brood sow for a good saddle. Edgar Russell, 10 miles north of Hereford. 34-1p

HEMSTITCHING: Five cents a yard. All colors of boll-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-tfc

Notice

PATENTS

Sell your invention or patent by exhibiting your model or drawing at the Second INTERNATIONAL PATENT EXPOSITION, Sept. 24 to 27, CHICAGO. Thousands of manufacturers and patent buyers will inspect new devices and patents for marketing. Rates \$1 per day for 14 days, entitling you to 14 feet. If you have no model, drawing or description will do, send for free pamphlet if you have time. If not, send \$14 with description and drawings and we will look after your patent interests. B. Hamilton, Edison, Managing Director, International Patent Exposition, Merchandise Mart, Chicago. 34-3c

For Sale or Trade

FOR SALE: We have several bushels of nice canning tomatoes; see them before buying; priced reasonably. Al Vaughn, A Street. 34-1p

FOR SALE, trade or lease, the Frances Apartments, at 206 B Street. O. K. Higgins. 32-4p

FOR SALE: Frame house, 6 rooms with bath, garage, extra large lot, 96 by 230. Very desirable location, 204 West 10th street. Write Mrs. Edna Ray, 204 East 10th St., Dallas, Texas. 34-3c

FOR SALE: 1800 extra good two-year-old Rambouillet ewes in lots to suit purchaser. Also 75 good rams. W. T. Hazelwood, Canyon, Texas. 31-4c

FOR SALE: Pure bred black hull seed wheat. Andrew A. Smith at Castro County Elevator, Dimmitt. 34-3p

FOR SALE—Section 8-3-4 in Deaf Smith county, Texas, near new railroad survey, \$35.00 per acre. Address Box 102, Denton, Kansas. 2017p

FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murphison, Court House. 10-tfc

FOR SALE: Pure black hull seed wheat, free from smut. C. P. Hussey, half mile south, three miles east of Hereford. 34-4p

Ask for FLAVO FLOUR at your Grocer's. PACKARD MILLING COMPANY Phone 29. 12-4c

FOR IMMEDIATE SALE or trade, two 16-8 McCormick-Deering drills at a bargain; extra good conditions. R. Jones Goode, care Kerr Implement Co. 34-1p

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murphison, at court house. 19-tfc

FOR SALE: Cheap, 1929 Chevrolet coupe, 1929 Chrysler Tudor Sedan. J. L. Sharman, Kemp Lumber Co. 34-1c

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 456. Alvin C. Thompson. 23-tfc

FOR SALE: One ten foot Avery one-way plow; one 20-hole 3-inch John Deere grain drill, and other farm machinery. R. A. (Dick) Frye, Dawn. 32-3p

TO TRADE: Row binder for threshed grain of any kind. S. O. Wilson. 34-2c

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-tf

FOR SALE: Duroc gilts to farrow in September. Also two yearling boars. Mrs. D. E. Turrentine. 31tf

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-tfc

FOR SALE: Grapes, 5 cents per pound. J. F. Ward. 33-tfc

FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34dh

MILWAUKEE row binder in good repair, for sale cheap. Our new swinging hammer feed mill one-half factory price. Steve Sanders. 33-3c

FOR SALE: Head your socks with White Leghorn cockerels from hens with trap nest records, 300 and 342. James Morrison, South Hereford. 33-2p

FOR SALE: McCormick row binder and bundle wagon. Clem Reiter, east of courthouse. 33-2p

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 8:30 p. m. Visiting Brothers welcome. LEE R. CONKLIN, N. G. L. H. Foster, Secretary.

HEREFORD LODGE NO. 848, A. F. & A. M. Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are Welcome. JAS. W. HOLLEY, W. M. J. S. JONES, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

NEW INDICATOR SIGNS INSTALLED AT STONE'S

H. K. Whaley, manager of Stone Department Store, has had installed for the convenience of its customers, signs indicating the location of the respective departments over the building. These aid the shopper in finding certain articles without interrupting busy clerks to make inquiry. In many instances the customer is able to make his own selection and be ready to complete the sale by the time the sales force gets to him. This means a saving in time for the busy shopper and at the same time is a matter of convenience in the selection of merchandise.

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m., A. M. Jones, general superintendent. Morning worship hour at 11:00, subject, "The Rule of Life." Evening subject, 8:00 o'clock, "From Bondage to Liberty." Christian Endeavor Sunday evening at 7:00. Prayer meeting services Wednesday evening at 8:15. The public is cordially invited to each and all of these services.

MASONIC-EASTERN STAR PICNIC WELL ATTENDED

The steak fry and general good time picnic of the Masons and members of the Eastern Star held at the Wes Bradley place on the creek east of town last Friday night was attended by about 200 folks and more good eats were brought than could be disposed of. This is an annual affair, looked forward to each year by the local lodges, and always enjoyed to the fullest extent by those privileged to attend.

CHEAP FEED BEING FED TO SWINE

Wheat farmers of Wheeler county are bringing in feeder hogs to be used as a market for their grain, according to the report of the farm agent of that county, E. Lee of Wheeler and A. I. Baird of Mobeetle are going to feed out 800 and 900 head respectively as demonstrations, using 30 cent wheat for grain, and tankage and cotton seed meal for protein. The county agent will cooperate with them in watching the development of the demonstration and keeping records of the demonstrations. In this way it is planned to show the value of livestock as a grain market in Wheeler county.

A Want Ad in The Brand is a sure, steady worker—try it out.

A TOOL THE DEVIL WANTS TO KEEP

It was once announced that the Devil was going out of business, and would offer all his tools for sale to anyone who would pay the price. On the night of the sale they were all attractively displayed, and a bad-looking lot they were.

Malice, hatred, envy, jealousy, sensuality and deceit, and all other implements of evil were spread out, each one marked with its price.

Apart from the rest lay a harmless-looking and wedge-shaped tool, much worn, and priced higher than any of them.

Someone asked the Devil what it was.

"That's Discouragement," was the reply.

"Why have you priced it so high?"

"Because," replied the Devil, "it is more useful to me than any of the others. I can pry open and get inside a man's consciousness with that—when I could not get near him with any of the others—and when once inside, I can use him in whatever way suits me best. It is much worn because I've used it with nearly everybody, and a very few yet know it belongs to me."

It hardly need be added that the Devil's price for Discouragement was so high that it was never sold.

He still owns it—and is still using it.—Carpenter Paper Co.

WILL YOU PLEASE PASS THE WATERMELON SYRUP?

A possible new breakfast table delicacy, Texas watermelon syrup, is the newest food out. The use for surplus melons was suggested in a letter to the state department of agriculture from Arthur L. Traylor, farmer of near Omaha, Texas. Traylor wrote he had made watermelon syrup and found it good. He sought information regarding whether or not this use for melons ever had been tried before.

The syrup can be made, he said, by cooking the juice in the same manner other syrups are made.

A successful protest against the lowering of the salary of their demonstration agent, Miss Lillian Carmichael, was made recently by the demonstration club women of Nueces county, when a delegation appeared before their commissioners court in an appeal to keep up the work.

ANNOUNCEMENT

The FOSTER-HAWKINS Truck Line has moved its office to the Star Theatre Building. If no one is in the office, call 399.

Brand Want Ads Pay Good Dividends!

Announcement

I have taken over the management of the business formerly conducted under the name of

Welch Machinery Co.

I will pleased to have my friends pay me a visit.

A full line of Rock Island goods is carried, as well as a complete stock of repair parts for them.

ROCK ISLAND TRACTORS
ROCK ISLAND IMPLEMENTS
SANDERS PLOWS
PEORIA DRILLS
HAMMER-TYPE MILLS
CREAM SEPARATORS

I have this well established line with prices and values in accord with present conditions.

Your Continued Patronage Is Solicited.

Geo. P. Garrison, Agent

108 Main St. Hereford, Texas

SPECIALS

\$2.50 Facial

\$1.00

\$8.50 Realistic Permanent

\$5.00

This work is entirely different from anything we have ever given before. It is an introductory offer to acquaint you with the new methods Mrs. Smart learned during post-graduate study in Dallas.

SMART

Marinello

Beauty

Shoppe

Phone 492



OUR NEW LOW PRICES ON

BLANKETS

66 x 80, Three Pound GRAY COTTON DOUBLE BLANKET, all you want at **98c**

66 x 80, Medium Weight, PART WOOL PLAID BLANKETS, at **\$1.98**

72 84 Satin Bound, PART WOOL AND PLAID DOUBLE BLANKETS **\$3.69**

72 x 80, Gold Seal, Pastel Shade, PART WOOL DOUBLE BLANKETS **\$2.98**

66 x 80, PART WOOL SINGLE BLANKETS at **\$1.29**

66 x 80 Satin Bound, 100 PER CENT WOOL PLAID DOUBLE BLANKETS **\$5.95**

Sprouls-Cronin & Co.

OIL 30c -per- GALLON

It is hard to believe that automobile oil 10 per cent better than new, can be sold for 30 cents per gallon—but that is exactly what we are doing.



How We Can Sell at This Price:

Government tests show that oil never wears out. We give old oil its second refining, removing bearing cuttings, dirt, water, gasoline, and carbon, and sell it for 30 cents per gallon, because the only expense is in the refining—there is no production cost, as on new oil. Government tests show this reclaimed oil to be 10 per cent more pure than new oil.

SAVE YOUR OLD OIL

WE WILL RECLAIM IT FOR YOU

Reclaiming Automobile Oil Reclaiming Tractor Oil, **25c** Per gallon

COME AND VISIT OUR PLANT.

Midget Refining Company

Corner Miles and Second. Lanham Filling Station Building.

Social and Society

DAWN SCHOOL PATRONS ENJOY CLEAN-UP DAY

Patrons of Dawn school district met with their families in an all-day clean-up and dinner-on-the-grounds occasion Wednesday of this week. The Brand editor had the privilege of being invited and attended the affair, and enjoyed it as much or more than any one present.

The morning session was used by Principal A. J. Morris and his teachers, Misses Mary Alice Griffiths and Mary Chambers, as class organization time to get scholars classified and book lists made out. Parents, patrons and visitors wandered at will while this was hap-

pening, and may have caused some disturbance or set a bad example for pupils by their jocularly and friendly exchanges of greeting.

At noon box car grain doors were spread in the shade on top of school desks to make a substantial table to hold the loads of fried chicken, ham, salads, pickles, pies, cakes and everything else that only good home cooks can fix to tempt appetites, while the Brand was privileged to donate, through the co-operation of the Dawn Demonstration Club, a ten-gallon jar of seed lemonade.

A short program of organization for the community interests was held immediately following the dinner, in which R. O. Dunkle, county agent, Miss Nell Hall, county health nurse, H. E. Hargis and James R. Curtis, state health inspectors, participated. The editor was compelled to leave prior to this program, much to his regret, but the association with that fine group of people and the privilege of joining in their work was greatly enjoyed while he was there.

PIANO LESSONS

Thelma McMinn announces fall term, beginning September 7th. Piano, both class and private. \$2.00 per month for beginners' classes or "small group plan". Price of private lessons reduced. Experience: B. A. degree, permanent certificate and graduate in Piano from W. T. S. T. College, Canyon, Texas. Student in piano under Mrs. Lela Austin Myers of the Amarillo College of Music. Studio located across street just west of high school, at 204 F Avenue.

PHONE 645-J

LIONS CLUB ENJOYS WATERMELON FEAST

The Lions club, with the wives and friends of the members, made up a jolly group at a watermelon feast at Lake Park last night, in a ladies' evening program of fun and hilarity. Several neighbors drifted over to see what the celebration was about. The star performance featured a prize fight between B. H. Hopkins and R. O.

Dunkle, each with a number of toy balloons tied about his waist. The fight sounded furious while it lasted, but lacking a convincing punch, Hopkins "crowned" Dunk with a quartet of a watermelon to win the decision.

A new Lion, W. L. Davis of the Hereford Produce and Egg Company, with Mrs. Davis and their little son, were present for the first time.

MMES. HIGGINS AND LIPSCOMB ENTERTAIN

Mmes. Bob Higgins and Jim Lipscomb delightfully entertained with a forty-two party in Mrs. Higgins' beautiful country home last Thursday afternoon at three o'clock. Mrs. Roberson won high score. After the games, interesting talks were given by Mrs. Tynes and Miss Hosteller, guests from Hereford, and Miss Perkins, guest from Progressive.

Other guests were Mrs. Comer and Miss Louise Comer of Clovis. Others present beside the guests and hostesses were Mmes. Suggs, Dean, C. T. Kibbe, Jim Higgins, Jack Hutson and Wiley Roberson. Refreshments of grape ice wafers were served.

Seen On the Screen at the Star

Norma Shearer has the leading role in the picture, "Strangers May Kiss" at the Star theatre, showing for the last time tonight. It is a highly dramatic story of the life of carefree good times, with the realization at its close that the best in life has been missed. It is the one-cent sale picture of the week, two adults being admitted for one cent more than the price of one admission.

Jack Holt and Richard Cromwell play opposite roles as deep sea diving pals in the Saturday matinee and night feature, "Fifty Fathoms Deep".

What is conceded the big picture of the coming week is "Traveling Husbands", to be here Monday and Tuesday nights, a comedy ranked by the producers as being equal to Amos 'n' Andy which appeared several weeks ago.

Joan Crawford plays in "Laughing Sinners" Wednesday and Thursday of next week, and Wallace Beery plays the Friday and Saturday after that in "The Secret Six".

Manager J. C. Parker has billed some excellent pictures for the future, including some of the most recent releases.

FOOTBALL IS NOW JUST ON MORE WEEK AWAY

Football practice at Hereford high school progresses merrily on

BEGINS PRESBYTERIAN REVIVAL HERE NEXT WEEK

Col. Guy Green, lay religious speaker of Kansas City, Mo., will be in Hereford for a series of meetings at the First Presbyterian church, beginning September 7th.

At one of the largest camp meetings of the country, held annually at Louisville, Ky., Col. Green recently served as the evangelist. At the close of the meeting the chairman of the program committee said:

"Guy Green lived up to the standard set by his predecessors, among whom have been some of America's foremost speakers. Unique in his style of delivery, charming in his personality, choice in his language, true to his Christ, Guy Green drives home the Gospel truths illuminated with a fund of apt illustrations, in such a way as to cause his listeners to come back for more. The crowds increased with each succeeding service, and everyone was delighted with this layman."

FOX MERCANTILE OPENS GREAT MERCHANDISE SALE

Fox Mercantile Company, pioneer Hereford merchant, Wednesday morning of this week threw open their doors for the beginning of one of the greatest sales events ever put on in the city. The distribution of thousands of four-page posters printed by the Brand, began Saturday of last week, and went for many miles in every direction to carry the message of the tremendous price reductions Fox Mercantile Company is giving its customers and patrons for the next two weeks.

In the saving effected those who trade with the firm during the sale many prices have been cut exactly in two. This is true in suits, dresses and other ready-to-wear.

E. C. Schutte, experienced sales manager of Wichita Falls, is directing this gigantic distribution of merchandise which is advertised to put out \$12,500 worth of dry goods in a short while, and prices have been made to accomplish this. This is the third sale Mr. Schutte has conducted for Fox's in the past three years.

its way, with prospects looking brighter the farther it goes. Coach Tommy McCollum is still not waxing enthusiastic but probably he does not want to promise too much. He did say, however, that two new youngsters whose parents have moved here from Pampa, were good material. Their names are Floyd and "Buddie" Collins, and the former is showing up rather splendidly in the back field. Buddie is trying out for one of the end positions.

Friday of next week will witness the opening game here with Vega high school down for the first battle of the season.

OIL RECLAIMING PLANT BEGINS OPERATIONS HERE

J. O. Howard and O. P. Singletary announce that they have opened a plant at the corner of Miles and Second streets for reclaiming used tractor and automobile oils.

Government tests show, says Howard, that oil never wears out, and that a second refining removes impurities, leaving an oil that is ten per cent more pure than when new.

The plant has a capacity of approximately 50 gallons a day, which will be increased when a larger boiler and compressor, which have been ordered, are installed.

TRY A WANT AD IN THE BRAND.

NEW FIRM HAS BOUGHT DURHAM MOTOR COMPANY

R. H. and Roy Sewell of Pampa, with Ernest Medkief also of Pampa but more recently of Dimmitt, have purchased the Ford Agency from the Durham Motor Company and will conduct it in the Renfro building on West Third Street. The business has been moved to the west side of the building in the same location as was formerly occupied by the Ford Agency and will be operated under the old firm name of Hereford Motor Company, although there is no connection between the present firm and the other.

Ernest Medkief, who will be manager, says a fully equipped factory approved workshop will be conducted in connection with the agency, and new parts, repairs and accessories will be available here that will equal any other in the Panhandle.

A half-page advertisement and posters are being used this week by the company to tell Ford patrons over the Hereford trade territory how excellent is the service offered, together with a faulty windshield glass replacement offer that ought to be of interest to every Ford owner.

CORBETT CLEANERS INSTALL ADDITION HAT EQUIPMENT

Corbett Cleaners is announcing this week the purchase and installation of additional hat cleaning equipment to bring their shop up to the equal of any to be found in the Panhandle. To make it possible for everybody to learn of the high grade of work this equipment is capable of doing, Corbett Cleaners is giving a special rate as an inducement from next Saturday for one week.

McLEAN & PITMAN BUILD NEW WAREHOUSE

Concrete forms for the foundation of a warehouse are being put in place this week, adjoining the south side of McLean & Pitman's grain elevator. The 50 by 100 foot sheet iron building, when completed, will house the retail department of that company, which is now located at 111 West Second Street.

If construction progresses on schedule, according to workmen, the building will be ready for occupancy in three weeks.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Mitch Mason went to Vega Tuesday.

Mr. and Mrs. Rusk have a job on the C. M. Raley farm.

Misses Alma and Lucile Foxall arrived Sunday from their home in Decatur and will teach again

at Sims and Thomas schools. Mrs. Bogle is on the sick list this week.

Mrs. Chapman and daughter, Elizabeth, were Amarillo visitors Friday.

N. O. Phillips went to Vega last Friday.

GEORGE GARRISON MADE MACHINE CO. MANAGER

George Garrison, formerly proprietor of the Garrison Hardware

here, and recently a partner in the Kerr Implement Company, has been made manager of the machinery firm operating as the Welch Machinery Company.

Mr. Garrison says the same lines of merchandise will be handled as heretofore, being the implements, tractors and tools of the Rock Island Plow Company, and that a full line of parts and repairs will be carried in stock to service any of the machinery in this region.

SPLINTERS

VOL. 1. SEPTEMBER 6. NO. 15.

Panhandle Lumber Co. Hereford, Texas. D. H. ALEXANDER, Mgr.

We know how it is. As the old man said during the party: "My house is in this neighborhood only half the time, the other half the time the neighborhood is in my house."

Not many of us married men can get in the last word, but we can always slam the door.

A husband who is in the habit of coming home late nights with elaborate excuses, says the best present to give a doubting wife is a copy of "Believe It Or Not."

Game Warden: Hey! young man, what's the idea of hunting with that last year's license?

Biles: Oh, I'm only hunting at the birds I missed last year.

One trouble with the world today is that hair brushes and slippers don't get enough exercise in other ways.

One way of cutting down the wheat acreage in this country would be to teach the farmers golf.

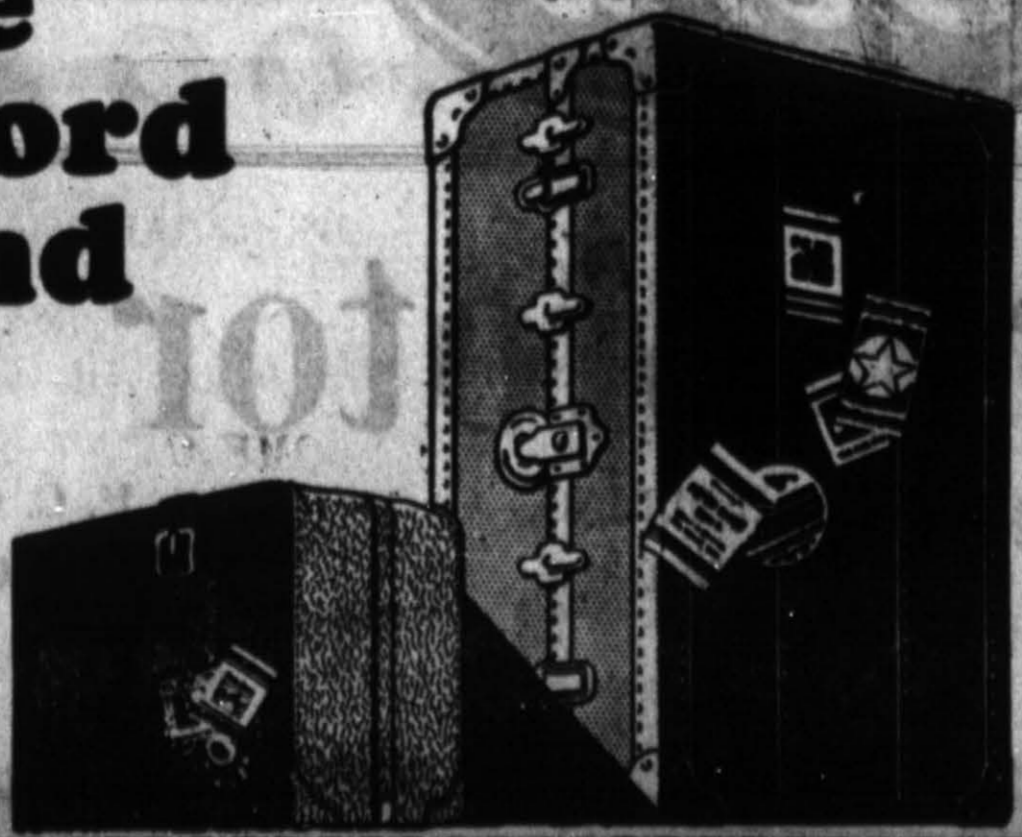


PHONE 656

Going to College?

If you've been away to school before, you know this: if not, here's a tip we pass on to you from a junior who came in to renew his subscription: "Tell them that as soon as rush week is over, the novelty of the new environment has worn out, and the old grind of lectures, reports and exams begins, things may be a little monotonous. That's when the Hereford Brand, with news of home, is a big event in each week."

The Hereford Brand



Notice

We are going to put all milk and cream in the new, sanitary paper bottle, for the downtown trade, after September 10th. There will be no trade-in on milk bottles—If you have any bottles bought from merchants, return them by the 10th of September.

S. O. Wilson Dairy

Driv-Ur-Self Cars For Rent

1931 Model Fords

See Gordon Durham At Hereford Ford Motor Company

Phone 39 for Rates

One - Half Fox's \$25,000.00 Stock

Ordered Sold!

IN SIXTEEN DAYS

ENTIRE STOCK ON SALE

NOTHING RESERVED

SPECIAL, SATURDAY, 9:00 A. M.

To the First 36 Customers, Women's \$1.00 to \$3.95

HOUSE DRESSES

48c

—To the first 36 customers we will sell a fine house dress for 48c—One to a customer.

- 25c Imperial Chambray ----- 19c
- 35c to 45c Cretonnes ----- 19c
- 45 to 50c Printed Sateens ----- 29c
- 20c Pure Linen Crash ----- 10c
- \$1.00 to \$1.50 Silks ----- 79c
- 35c Gilbrae Ginghams ----- 19c
- 35c and 45c Indian Head ----- 24c
- \$2.50 and \$3.50 Table Linens ----- 98c

WILSON BROS. \$3.00, \$3.50 AND \$4.00

SHIRTS \$1.95

—A splendid selection of finest \$3.00 to \$4.00 Dress Shirts. New patterns, new colors—dozens to select from.

- Men's \$1.75 Fitts and Dickies Pants ----- 95c
- Boys' \$1.75 and \$2.50 Unionalls ----- 95c
- Boy's \$1.50 to \$2.50 Unionalls ----- 69c
- Men's \$10 Lace Boots ----- \$5.95
- Women's \$5 to \$6 Shoes ----- \$2.69

YOU CHOICE OF ANY \$9, \$10 AND \$11

Florsheim Shoe \$6.95

—Your choice of any size, any color, any style Florsheim shoe in the store.

- Children's Shoes to \$3.50 ----- \$1.95
- Children's Shoes, \$2.50 to \$3.00 ----- \$1.49
- \$2.95 Blankets ----- \$1.95

HART SCHAFFNER & MARX AND OTHER FINE

SUITS Half Price

—Your choice of any suit in the store—any style, any color, any pattern.

FOX Mercantile Co.

RECENT GIFTS TO DEAF SMITH COUNTY LIBRARY

Lists of books and magazines.
 Books: E. L. Donner, Book of Views; Mrs. R. W. Elliston, Thunder, In the land of the pagodas; Bosger, Congo picture book; White, Great controversy between Christ and Satan.
 Louis Corder, Hendrix, Grey, Man of the Forest.
 Mrs. Haberer, Myer, Teaching Religion; Jack Boydston, Hope, Story of a Stuffed Elephant; Hawthorne, Lock and Key; Library-German detective stories; De La Rame, Dog of Flanders; Alger, Making His Way; Marshall, Beowulf.
 Mother's Club, Yard, Book of National Parks.
 G. A. F. Parker, Rice Institute Pamphlet.
 W. B. Phillips, Addison & Steele, Sir Roger De Coverly Papers; Carlyle, Essays on Burns; Coleridge, Ancient Mariner; Harrison, Queed; Homer, Iliad; Kipling, Under the Deodars; Sinclair, Cry for Justice (an anthology); Scott, Ivanhoe.
 Mrs. F. T. Roloson, Erskine, Galahad, Madelyn Whitake, Hope, Bobsey Twins.
 Mrs. G. L. Wood, Hough, Covered Wagon; Burroughs, Son of Tarzan.
 Judge Earl W. Wilson, Bryant, The Story Reader; Dearborn, How Indians Lived; Hill & Lyman, Reading and Living; Greenlaw & Miles, Literature and Life, two volumes; Rush & Winslow, Science of the Things About Us; Spyril, Jori; West, The Lone Scout of the Sky.
 Mrs. C. R. Smith, Barrie, When a Man's Single; Bauder, Ruth and Marie; Carroll, Alice in Wonderland; Fox, Trull of the Lonesome Pine; Garis, Curlytops at Cherry Farm; Girl Scouts at Camp Comalong, Curlytops at Uncle Frank's Ranch; Girl Scouts at Seacrest; Hope, Outdoor Girls in Florida; Bobsey Twins in a Great City; Bobsey Twins at Cedar Camp; Bobsey Twins; King, Inner Shrine; Milford, Bar-20 Rides Again; Stowe, Uncle Tom's Cabin; Stratton - Porter, White Flag; Rall, Life of Jesus; Victor, Comrades; Wiggin, Mother Carey's Chickens.
 J. P. Wood, Bryan, Old World and Its Ways.
 Magazines: Mrs. H. L. Broadwell, Ladies Home Journal, McCall's, Pictorial Review.
 J. A. Buckner, The Constructor, Engineering and Contracting, The Lumber Worker, Western Construction News.
 Mr. Cogdell, Christian Science Journal, Nancy Conkwright, Various current magazines, Mrs. Cliff Estes, Cosmopolitan, Country Gentleman, Saturday Evening Post.
 Miss Emma Gunter, Better Homes and Gardens, Field and Stream, Ladies Home Journal, Outlook, Miss Nell Hall, Outlook, Review of Reviews, Mrs. A. C. Thompson, various magazines, Mrs. F. H. Oberthier, Good Housekeeping, National Geographic, Mrs. J. H. Olson, Collier's, Literary Digest, Saturday Evening Post, Time, Gladys Phillip, funny papers, Mrs. Phil Radovich, various magazines, Mrs. Marie Sears, M. Call's, Woman's Home Companion, Mrs. F. T. Roloson, various magazines and clippings, Miss Edith Shields, Mentor, Golden Book, Mrs. C. R. Smith, various magazines, Kar Wilson Shirley, American Boy, Mrs. D. E. Turrentine, Good House-

keeping, Saturday Evening Post, Woman's Home Companion, Miss Mildred Wilder, various magazines.
 Nearly all of the magazines and many of the books are duplicates of those already in the library, but the demand for reading is so great that they can all be used to an advantage.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Rev. Sidwell of Amarillo preached at Palo Duro Sunday in the absence of Rev. J. M. Jones who is conducting a revival at Bushland, to close Sunday evening.
 School opened at Fairview with Mrs. O. J. Grabbe as teacher.
 Mr. and Mrs. Joe Moore of Dan-lal, attended church at Palo Duro Sunday.
 Mr. and Mrs. Sam Griggs spent Sunday in the Clarence McBroom home.
 Mr. and Mrs. Tom McClain were dinner guests in the C. O. Phillips home Sunday.
 Mr. and Mrs. E. W. Womble and Mr. and Mrs. Royce Satter-white visited their father, Gus Thomas of Amarillo, one day recently.
 Gus Thomas of Wildorado has bought a grocery store in Amarillo and his son, Stanley and wife, will continue with the store at Wildorado.
 Mr. and Mrs. C. Creisinger were trading in Hereford Saturday.
 Mr. and Mrs. Russell Downs of Panhandle visited in the Otto Smith home last week.
 Wheat land for the most part is ready for sowing.
 Rev. and Mrs. D. W. Henry of Plainview visited her brother, Cecil Allred, and wife over the past week end.
 Mr. and Mrs. Rogers have her parents visiting them this week.
 Mrs. John Boling called in the J. M. Heaton home Friday.
 Orin McClain of Amarillo visited his sister, Mrs. C. O. Phillips, Sunday.
 Mrs. W. O. Comlagoer visited in the parental R. B. Stephens home at Ford last Friday.
 A revival began last Sunday at the Palo Duro Baptist church, and everyone is invited to take an active part.
 Billy Ray Boling was carried to Amarillo for medical treatment Sunday.

FORMER HEREFORD GIRL MOVES TO SOUTH AFRICA

Word has just been received that Mrs. Wilfrid F. Tarr, formerly Miss Jewell Evelyn Ward of this city, a graduate of the Hereford high school with the class of '24, is to proceed to South Africa in the near future. Mr. Tarr has been asked to connect with the Helderberg College as instructor in English and French.
 At present Mrs. Tarr is visiting her mother and other relatives in California prior to sailing, and will probably pass thru this city on her way to the port of embarkation early in October. It is likely that she will spend a week visiting her sister, Mrs. Ross Green, of this city, and her brother, George Ward, of Happy.
 Since leaving Hereford Mrs. Tarr has attended college in California and Michigan, at which latter place she made the acquaintance of Mr. Tarr. They were later married in Massachusetts, after which they settled in California, where Mr. Tarr completed his college course. For the past year they have resided in Canada, where they have been connected with the Battleford Academy, Saskatchewan, Mr. Tarr acting as head of the departments of English and Modern Language.
 Recently, however, they were asked by the Foreign Mission Board of Seventh-day Adventists to proceed to South Africa to take up the educational work in that country. The Helderberg College is a strictly European institution located at Somerset West, Cape Province, doing fully accredited work. It is situated in the heart of the educational center of the Union.
 The many friends of Mrs. Tarr wish her a pleasant voyage and a prosperous and happy future as she sails with her husband and son, Donald, from Quebec on the S. S. Empress of Britain on October 14.
 A Want Ad in The Brand is a sure, steady worker—try it out

WASHINGTON POSTER PICTURES TO SCHOOL ROOMS

Announcement has been made by Congressman Marvin Jones that every school room of every school in his district will within a few weeks after the opening of the new

Foot Itch

Millions Have Athlete's Foot
 Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop it and quickly heal your skin or the small cost will be refunded.
 CORNER DRUG STORE

school term receive a beautiful portrait-poster of George Washington, executed in colors.
 The portrait is to be used in these posters is a reproduction of the famous Gilbert Stuart painting and will be 22 inches by 28 inches in size. This poster was selected after a good deal of study and is considered the finest example of poster-making available.
 The poster-pictures featuring George Washington are being distributed by Congressman Jones in cooperation with the United States George Washington Bicentennial Commission of Washington, D. C., in order to stimulate interest among the thousands of school children of the district in the coming nine-months celebration of the 200 anniversary of the birth of the Father of Our Country.
 The George Washington Bicentennial Celebration will begin on February 22, 1932, and last until the following Thanksgiving Day.

GRASSHOPPERS POISONED IN HOWARD COUNTY

The attack of grasshoppers was repulsed and approximately 4000 acres of cotton in Howard county was saved with poisoned bran mash, mixed according to recommendations of the county farm agent and sowed in narrow strips around the edges of the fields where grasshoppers were entering by the thousands from the pasture and grass lands where they multiplied. The job was accomplished at a total cost of \$44, or 11 cents an acre.

USES TRENCH SILO

The first trench silo ever dug in

LACK OF WATER FOR HENS COSTS OWNER GOOD MONEY
 Failure to provide a sufficient amount of drinking water for his hens cost Gus Housman, poultry demonstrator of Fayette county, \$22 in one month. As reported by the county agent, when Mr. Housman went to the hospital for a minor operation, average egg production of his flock dropped from 18 eggs per hen down to only 11 eggs. A careful checkup showed that there was an abundance of green feed, that the poultry houses were clean, that mash hoppers were full, but that the water fountains were not being kept full of water. As 85 per cent of every egg is water it was easy for the county agent to diagnose the reason for the loss in production.

MISS THALLA PARKER, WHO WILL TEACH HOME ECONOMICS AND VOCATIONAL AGRICULTURE SUBJECTS IN HEREFORD HIGH SCHOOL THIS WINTER, CAME MONDAY FROM HER HOME IN LUBBOCK TO MAKE PREPARATIONS FOR THE BEGINNING OF SCHOOL.

FOR JOB WORK, TRY THE BRAND.

POOR SLEEP DUE TO GAS IN UPPER BOWEL

Poor sleep is caused by gas pressing heart and other organs. You can't get rid of this by just doctoring the stomach because most of the gas is in the upper bowel. The simple German remedy, Adlerika, reaches both upper and lower bowel, washing out poisons which cause gas, nervousness, bad sleep. Get Adlerika today; by tomorrow you feel the wonderful effect. You will say the day you read this was sure a lucky day for you. City Drug Store.

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USES TRENCH SILO

The first trench silo ever dug in

Guadalupe county has been completed by Paul Willman of the Geronimo community to enable him to keep his dairy herd uniformly producing throughout the year. This silo is 11 feet wide, 6 feet to 7 feet deep and 45 feet long and is already half full with 25 tons of corn ensilage. It will be finished out with hegarl.

GRASSHOPPERS POISONED IN HOWARD COUNTY

The attack of grasshoppers was repulsed and approximately 4000 acres of cotton in Howard county was saved with poisoned bran mash, mixed according to recommendations of the county farm agent and sowed in narrow strips around the edges of the fields where grasshoppers were entering by the thousands from the pasture and grass lands where they multiplied. The job was accomplished at a total cost of \$44, or 11 cents an acre.

Miss Thalla Parker, who will teach home economics and vocational agriculture subjects in Hereford high school this winter, came Monday from her home in Lubbock to make preparations for the beginning of school.

FOR JOB WORK, TRY THE BRAND.

POOR SLEEP DUE TO GAS IN UPPER BOWEL

Poor sleep is caused by gas pressing heart and other organs. You can't get rid of this by just doctoring the stomach because most of the gas is in the upper bowel. The simple German remedy, Adlerika, reaches both upper and lower bowel, washing out poisons which cause gas, nervousness, bad sleep. Get Adlerika today; by tomorrow you feel the wonderful effect. You will say the day you read this was sure a lucky day for you. City Drug Store.

A. C. THOMPSON
DEPENDABLE LUMBER

McKinley & Third Phone 456

You Are Cordially Invited

—to attend the open house and display of beautiful new Fords of all models, at the Hereford Motor Company, Saturday, September 5th.

—Mr. R. H. and Roy Sewell and Mr. Ernest Medkief, managers of the Hereford Motor Company, formerly Durham Motor Company, are anxious to meet you and explain why the new models are "The Greatest Value Ever Build Into a Ford Car."

A Standing Offer—

—FREE inspection of any Model A Ford, and FREE replacement of all discolored or defective windshield glasses, regardless of where you bought your Ford. We are restocking our parts department. In a short time we can supply every need.

Sales



Service

Hereford Motor Co.

FACTORY TRAINED MECHANICS

RENFRO BUILDING, HEREFORD

U. C. C. FORD PLAN OF FINANCING



Before "Old Age" Comes Have Money

NOW, while you are still able to earn money is the time to HAVE MONEY. Don't wait until old age is just around the corner, but save your money today, then you will be in a position to enjoy greater comfort in the future.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL BANK** HEREFORD **THINK!**
 HAVE MONEY! A Strong Bank Thoughtfully Managed HAVE MONEY!
 MEMBER FEDERAL RESERVE SYSTEM

Thank You Folks, Thank You!

Our opening was a big success. We certainly appreciate the cordial welcome extended us by the hundreds of people who visited this store during the past week. We hope you liked our store and that you will come back many, many times. We will always have for you the best foods that money can buy—at the lowest prices in town.



fresh
FROM THE
GARDEN

Fresh, crisp fruits and vegetables newly culled from sunkissed gardens. They are deliciously good—and they are good for you. Take the advice of the

medical world—eat more fruits and vegetables.

SPECIALS

FOR SATURDAY AND MONDAY

PEACHES Large Elbertas Dozen	19c	PEACHES Elbertas, Bushel	\$1.69
ONIONS Yellow Pound	3c	LETTUCE Fresh and Crisp, Head	9c
CABBAGES Crisp, Pound	3c	APPLES Jonathans, Dozen	17c
CARROTS Nice, Fresh Bunch	4c	YAMS Nice and Sweet, Pound	3 1/2c
SQUASH Delicious, Pound	4c	ORANGES 216 Size, Dozen	25c
PEPPERS Per Pound	6c	CELERY Crisp, Bunch	10c
POTATOES New, Red Triumph, Peck	25c	TOMATOES Red Ripe, Pound	7c

CONCORD GRAPES Choice Pick of Arkansas, 5-lb Basket **18c**

Shortening

Little Chief
8-Pound
Pail

79c

SOAP

LUX

Toilet
Three Bars

21c

CORN FLAKES, Kellogg's

Two Large
Packages

23c

FLOUR

Gardenia,
48-pound
Flour

69c

COFFEE, Big Hit

One-Pound
Package

18c

CORN, Silver Leaf

No. 2
Can

10c

MEAL, Red Star

Ten-Pound
Bag

27c

BEANS, Pinto

No. 1, Re-cleaned,
Ten Pounds

37c

OATS, Crystal Wedding

Large
Packages

23c

TOMATOES, Red Ripe

No. 2
Can

7c

MALT, Blue Ribbon

Three-Pound
Can

47c

Blackberries

Peaches
Apricots
Gallon
Can

43c

We Feature Only the Very Finest Fresh and Cured Meats!

HAMS Center Slices, lb. 27c
Half or whole, lb 17c

STEAK Round, Loin and T-Bone, lb 18c
Forequarter, lb 13c

Sliced Bacon 16 Ounce
Packages 24c

Compound Two-pound Limit
Two Pounds 21c

Cheese Long Horn, Full Cream,
Pound 22c

PORK Steak, Lean, pound 16c; Roast,
center cuts, lb 15c; and cuts, lb 10c

ROAST Beef and Veal, choice cuts, lb 15c
Pot Roast, lb 11c

Strip Bacon Crispy, Breakfast,
Pound 21c

BACON

Dry Salt, Streak of Lean,
Streak of Fat, Pound

10c

SPAGHETTI and MACARONI,
Large Box 4 1-2c

PRUNES, fancy dry, pound 6c

VIENNA SAUSAGE, large can 8c

VINEGAR, pure apple, gallon 33c



Chicken dinners used to mean Sunday only! Chicken is particularly good now, and we have only the best. At the lowest prices, too. So clever housewives are serving chicken often, roasted, broiled, creamed or in salads. Both economical and luxurious!

213 Main
Street

Furr Food Stores

Hereford
Texas

Tourist Camps Inspected.

Inspection of cabins and premises of local tourist camps were made by J. R. Curtis, state sanitarian for this district, recently. Camps that meet requirements as made by the state health department for approval by Dr. T. L. Morgan, city health officer, whose approval on the matter will be final. Signs denoting approval of camps will be posted by the health department and names of camps placed on list issued by the state health department for tourists, travel bureaus and automobile clubs. Something over 1500 tourists camps are in Texas, and as paved highways continue to increase throughout the state, it may be expected the camps will increase in number. Sanitation is assuming more importance as the traveler demands the same protection at camps as afforded at hotels. A complete tourist camp is essentially a community within itself. It must therefore be provided with community conveniences and facilities. The camp owner must assume the responsibilities his place in the community indicates and he has a peculiar responsibility since the camp may become the means of spreading disease to a distant locality.

To see that tourist camps are constructed and maintained with as few health hazards as possible is one of the functions of health officers. Approved camps must satisfy these regulations: All cabins must be under supervision of a health officer who shall see that camps are in sanitary conditions at all times, an adequate supply of drinking water from a source tested and approved by the health department must be provided, camp sites well drained, modern flush toilets or fly-proof pit type privies must be maintained in good order, garbage and refuse must be stored in metal fly proof cans and disposed of regularly, each camp must have a caretaker to be responsible for its condition, and camp must conform to rules issued by health officer in charge and must admit to inspection of the premises for purpose of ascertaining that rules are carried out. Failure to conform to rules will result in suspension of approval.

A camp that meets requirements is awarded a certificate of approval by the state health department and approved by local health officer. "It is interesting to note that there are over 1500 tourist camps in Texas and only 400 are approved. There are 106 towns in the state with approved camps, with Amarillo leading with 23. The largest approved camp is at Galveston and has 102 apartments."

MISS GUNTER SENDS CANNING INSTRUCTIONS

Miss Emma Gunter, former demonstration agent in this county, and who will assist in the 4-H club and women's club exhibitions at the Tri-State Fair to be held in Amarillo September 21-26, has sent final instructions to club workers here concerning entry for exhibition and competition there.

Owing to the preparation made by club workers before demonstration discontinuance this summer, Deaf Smith county girls and women are eligible to take work to the Tri-State Fair if they complete their projects or club work as it was begun. Miss Gunter urges all who are able to complete their work and exhibit it.

Each club worker must finish their record book for the entire year and send it along with the exhibit to the fair. Labels for canned goods to be exhibited have been sent to Mrs. Bob Wilson where they may be secured free by calling at her home, or writing or phoning her so she may send direct to the user. Miss Gunter

MARK EVERY GRAVE



Only the advice of a dependable memorial craftsman can aid you in selecting a family memorial. For 25 years we have offered just such services, and during that time we have designed, built and erected most of the best memorials in the Panhandle.

Write or phone at our expense and our representative will call on you. Our valuable illustrated folder, "How to Select a Memorial," sent free upon request.

OSGOOD MONUMENT CO.

25 YEARS IN AMARILLO
590 Taylor St. Phone 2-0614
Amarillo, Texas

sends the two following recipes for club canning and an outline of what is needed in club work histories:

Canned Tomatoes.

Put uniform ripe tomatoes into a sieve or plain sack and lower into boiling water for one minute. Remove at once to prevent cooking. Plunge into cold water to make fruit firm. With a slender pointed knife remove core, taking care not to cut seed cells, then peel. Keep the tomato whole. Pack closely in sterilized jar, add to each qt jar 2 tsp salt and sugar mixture (made in proportion to 2 tsp salt and 1 tsp sugar); fill jar running over with tomato puree. This is made by cooking small or broken tomatoes until tender. Run through sieve to remove pulp and seeds. Cook the puree until the consistency of ketchup. Adjust rubber and lid, set in vessel, cover jar with boiling water and process 25 minutes. Remove jars from water and seal. Tomatoes canned in this way may be served sliced or stuffed for salad. Puree may be used for soups.

Canned Peaches.

Select firm, ripe peaches. Peel, cut into halves and pour hot syrup over fruit made by boiling for 5 minutes sugar and water in proportion of 3 c sugar to 4 c water. Allow fruit to stand in this syrup until cold, then pack, placing the halves into overlapping layers the concave surface of each going downward and the blossom end facing the glass. Fill jar with syrup, adjust rubber and lid and process 20 minutes under water.

Suggested Outline for Home Demonstration Club Girls' Histories:

Introduction. When joined club and why.

Productive demonstration. What productive demonstration did you choose and why? Tell what you did in caring for it and principles applied.

Food Preparation. Show food principles learned. Show definitely what you have done at home in

cooking as a result of your club work.

Food Preservation. Show canning principles learned. Show definitely what you have done at home in canning, amount and kind.

Clothing. Show clothing principles learned. Show definitely what you have done at home in clothing, amount and kind.

Home Improvement. Show home improvement principles learned. Show definitely what you have done in home improvement, exterior and interior.

General. What part have you taken in club work, offices held, etc. Short courses and encampments attended. What has club work meant to you. Value.

8. To be written on theme page and planned to year book.

THIS FAMILY LIVES AT HOME

Last year Mrs. Ed Holmes of the Sand Hill community in Floyd county had a garden 75 by 30 feet. On this she raised 30 varieties of vegetables. Three hundred quarts were canned of which 68 were tomatoes and tomato juice. According to a report made to Miss Martha Faulkner, county home agent, her expenses for the planting, caring for the garden and canning the products amounted to \$23.70, and her profit on the investment was \$95.

This year Mrs. Holmes enlarged her garden plot to 75 by 60 feet. She has grown spinach, beans, mustard, cabbage, beets, squash, black-eyed peas, English peas, butter beans, tomatoes, carrots, corn, okra, cucumbers, onions and two perennials, asparagus and rhubarb.

Watermelons are being grown for use in preparing watermelon products as well as for present enjoyment and about 50 strawberry and dewberry plants supply the table well and a few over to can.

"We have fresh vegetables from May to frost every year. We ex-

pect to have a good fall garden. We have never gone in debt for any groceries," Mrs. Holmes said.

The first canning this year was English peas, on June 5th, since when Mrs. Holmes has canned 45 No. 2 cans of beets, 8 English peas, 15 quarts of beets, 15 cans spinach and 7 cans of okra.

Mrs. Holmes has a new plot of ground for her garden and fertilizer about every other year with barnyard manure. The garden is

irrigated by water from a nearby well.

The Holmes family have 14 cows and a number of the finest stock registered hogs. They canned 175 cans of beef and pork for last winter's use.

HUMORIST ADDRESSES TEACHERS INSTITUTE

Canyon, Sept. 12—Many people in the territory surrounding Canyon have written in asking when

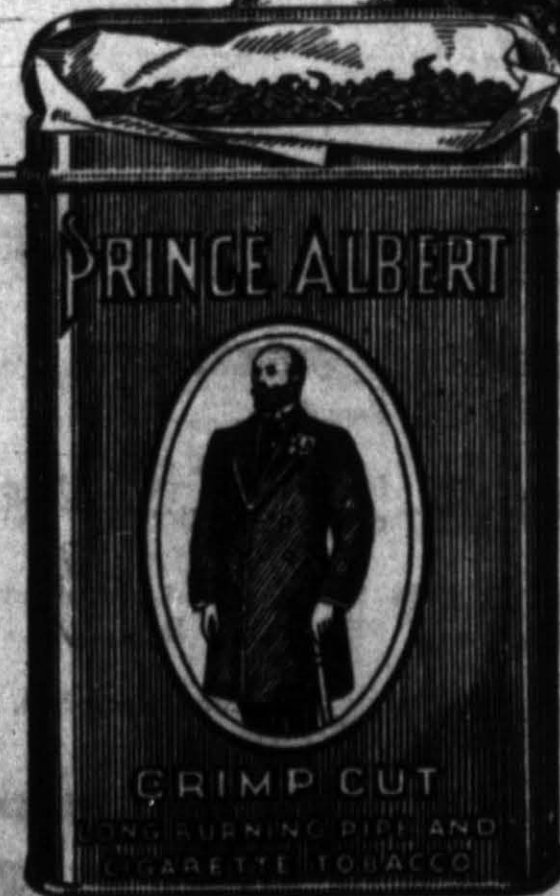
Josh Lee, famous humorist of the University of Oklahoma faculty, will be in Canyon. Lee will be here September 3, 4 and 5 as a part of the program of the Panhandle-Plains County Institute. The public is invited to hear him, according to the statement of Prof. F. E. Savage, who is conducting the meeting.

Lee will give his lecture, "The Pot of Gold" at 2 o'clock Thursday; "Is Popular Government Breaking Down?" will be his sub-

ject at 8:15 p. m. Thursday, and on Friday at 1:30 p. m. he will give what is perhaps his most famous lecture, "The Prince of the House of David". The auditorium at the W. T. S. T. C. will hold 1000 people, and all who can be accommodated will be welcome. Josh Lee is one of the best known lecturers in the Southwest.

Our advertisement this week is worth 5 cents. Cut it out, bring it in. Corner Drug Store.

P.A. rolls easy and stays put!



AM I sold on Prince Albert for home-rolled cigarettes? Ask me another! I like P.A.'s fragrance. And I like the way P.A. rolls, it rolls easy and stays put. But the big point in P.A.'s favor is its marvelous taste. Cool as a summons to serve on the jury. Sweet as the news that you have been excused. Mild and mellow beyond description, but with that full, rich tobacco-body that satisfies your smoke-hunger to the absolute limit. Try rolling 'em with P.A. Try this tobacco in your pipe, also.

PRINCE ALBERT
—NO OTHER TOBACCO IS LIKE IT!



GOOD TOBACCO DESERVES GOOD PAPER. Roll 'em with OCB and you have the world's best. These papers are made in France, expressly for R. J. Reynolds Tobacco Company, at the famous Bolland factories, for more than a hundred years makers of the world's finest cigarette-papers. OCB book of 150 leaves, 5¢—and you never spent a nickel that meant more in quality



For Better Results—
CREAM O' PLAINS BUTTER IN COOKING
Farmers Creamery Ass'n, Inc.
Hereford Phone 3



SCHOOL SUPPLIES

FREE—A good pencil or an ice cream cone to all who fill part of this list.

A CONVENIENCE—Take this to school and check the things you will need.

- Lead Pencils
- Pencil Leads
- Pencil Tablets, 5c
- Pencil Tablets, 10c
- Ink Tablets, 10c
- Pen Sticks
- Pen points
- Note Books, 5c
- Note Book, 10c
- Script Ink
- Mucilage
- Crayolas
- Rulers
- School Scissors
- School Bags
- Book Straps
- Pencil Boxes
- Paper Clips
- Pencil Clips
- Water Colors
- Construction Paper
- Pencil
- Sheaffer Pens
- Sheaffer Pencils
- Practice Writing Tablet
- Compasses
- Binders, 15c to 50c
- Fillers, 10c
- Theme Paper
- Thermos Bottles
- Lunch Kits
- Fountain Pens, \$1 up
- School Pennants
- Pocket Combs
- Pencil Sharpener, \$1.50
- White Crayon
- Colored Crayon
- Chalk
- Erasers
- Art Gum

Take This to
CORNER DRUG STORE
Headquarters for School Supplies

Progressive News

By PROGRESSIVE CLUB GIRLS

We had good singing Sunday. John F. Taylor and family were here from Clovis and we also had visitors from Hereford.

Mr. and Mrs. Sam Cornicks and Chas. and Billy Jo Smith of Abilene are visiting their niece, Mrs. Horace Hershey.

Jim Blagg and family, Mr. and Mrs. Jasper Cockrell and family of Hereford visited the Webb home Sunday.

W. C. Russell's niece and son of Kansas City are visiting his home now.

Mr. and Mrs. C. P. Caldwell and Eunice and Ray Ralston visited the Jeff Roberson home Tuesday.

Glenn and Ira Jeanne Ricketts spent part of last week with their sister, Mrs. Arch Dougherty, at Clovis, New Mexico.

Ruth and Grace Botts entertained the young people with a party Friday night. At a late hour refreshments of cake and ice cream were served.

Mr. and Mrs. Ray Hershey spent Monday with their daughter, Mrs. Jim Ricketts.

Mr. and Mrs. Albert Higgins returned last week from a visit with relatives in East Texas.

Messrs. and Mmes. W. A. Ricketts, Hereford; Arch Dougherty, Clovis; Jim Ricketts and Mrs. C. Russell visited the Ira Ricketts home Wednesday night in honor of the Ricketts' Silver Anniversary. Jodie Benson visited with Jake Gregory Sunday evening.

C. L. Hodges spent Saturday night with Pete Caldwell.

Forbus Blakemore visited Lyle Donovan Saturday evening.

Lucille Park visited Katherine Hershey Sunday evening.

Mrs. Clyde Russell and Ruth Park visited Eunice Caldwell Sunday evening.

Mr. and Mrs. Horace Hershey are spending a few days in New Mexico.

Katherine Hershey spent Friday night with Lucille and Lois Park. Friends and neighbors of Mrs. C. P. Caldwell gathered at her home Wednesday night to remind her that her birthday had come. A very large crowd enjoyed the event and left wishing her many more happy birthdays.

Paul Cavender of Amarillo visited in the Park home Friday night.

Mr. and Mrs. J. N. Benson, Mr. and Mrs. F. N. Benson and Miss Leatrice Benson spent Sunday at Frlo.

Jim Ricketts and Arnold Hershey went to New Mexico Monday.

Clyde and Owen Russell have been in New Mexico the past week looking over their land.

Fred Caldwell spent Saturday night and Sunday with the Ratcliff brothers.

Progressive school starts September 7 with Lawrence Boyd principal and Miss Boyd as primary teacher. Mr. Boyd was principal last term.

Mr. and Mrs. C. P. Caldwell and Eunice and Ray Ralston visited Mrs. Cecil Hodges Thursday evening.

Mr. and Mrs. Ira Ricketts and Mrs. Clyde Russell spent Sunday at Clovis with Mrs. Arch Dougherty.

Mr. and Mrs. Eridies of Hereford called in the Donovan home Sunday.

This is the last week that the Club girls will write the Progressive news, and we want to thank Miss Olive Perkins and the Brand for giving us the privilege of writing and we have enjoyed it and know Miss Perkins has enjoyed the rest.—Progressive Jolly Workers.

Black

MRS. J. J. CRAWFORD

The ladies club entertained their husbands at a social at the Baptist church Thursday evening. Games were played, after which sandwiches, ice cream and cake, were served to all those present. All reported a pleasant evening.

J. J. Crawford and daughter, Maurika, spent a few days this week visiting relatives in Roswell and Carrizozo, N. M.

Mr. and Mrs. Nonnie Smith returned last week from their summer vacation.

Fera Barnett is very sick, caused from a tooth he had pulled a few days ago.

Aubrey Scarborough of Roswell was a visitor in the J. J. Crawford home a few days this week.

School opened here Monday morning with Nonnie A. Smith as superintendent, Miss Bonnie Curry, Intermediate, and Mrs. Oren Bennett, primary.

The car in which Mr. and Mrs. J. L. Scarborough and daughter, Maurika, were returning from the mountains last Sunday evening, was struck by a truck just below Bovina. The car, which was a new Chevrolet, was smashed rather badly, but the occupants escaped with only a few bruises.

Jumbo News

BY EDNA HALL

Mr. and Mrs. Matthews took Pauline and Leon to Plainview Tuesday to have their tonsils removed.

Mrs. C. Andrews visited her son at Olton Tuesday.

Mmes. Schofield, Littleton and Baird canned peas at Mrs. Schofield's Tuesday.

Mrs. W. L. Hall and Mrs. an Hunter visited Mrs. Ulman Hunter Tuesday afternoon.

Mr. Hartley went to Amarillo on business Tuesday.

Relatives from Amarillo visited the Kring home this week.

Mrs. L. Baggott and Betty Joe spent the week end in the Hines home at Hereford.

Mabel Pinkert and Allene Creager spent Thursday with Josephine and Kathleen Hardy.

Mrs. Press Dyer's aunt from California visited her Friday.

Dan Neely of Omaha, Nebraska, spent Saturday night in the F. L. Pinkert home.

Mr. and Mrs. F. L. Pinkert, Mabel, Christer and Bob visited Noel Andrews and family Sunday.

Miss Kitty Oxford visited Mrs. Marion Mundell at Hereford Saturday.

Chas. Gatlin visited the Thomas home Friday night.

SUPER SERVICE

Phillips "66" Gas Mobiloils

Lee Tires and Tubes

Free Road Service

Greasing and Gear Flushing

Phillips Station No. 2

E. J. GRIGSBY

Mrs. L. P. Perkins visited Mrs. Dee Woolsey Wednesday.

John Hall, Edna and Riley left Sunday for Oklahoma to visit relatives and old friends and to bring back Mrs. Hall who has been visiting her parents near Marietta for several days.

Scherer Items

MRS. B. R. FULKERSON

Scherer, August 28.—Bill Atkins

left Monday for Plainview to spend a week with friends.

Mrs. McCollister spent Thursday with Mrs. Miller.

Mr. and Mrs. Roy Smotherman and Nita Hubbard left Sunday for their home at Claude.

Mr. and Mrs. Crawford and Mr. and Mrs. Smith spent a week with Mr. and Mrs. Lee Crawford. They are from Waco.

Mr. and Mrs. W. H. Hubbard and Jack spent Sunday in Claude with relatives.

Mr. and Mrs. S. A. Miller left

Saturday for Missouri.

Miss Ruby Lusk spent Saturday with Miss Ragsdale.

Mr. and Mrs. B. R. Fulkerson visited in the Crawford home Sunday evening.

A surprise dinner honoring Mr. and Mrs. W. C. Voth and Miss Regina Kliver was given, as they are leaving for Kansas to spend a few weeks. Mr. and Mrs. Voth will leave in October for China as missionaries.

There was singing at the B. F. Fulkerson home Sunday night.

T. P. McCollister was elected as Sunday school superintendent.

Mr. and Mrs. Roy Boyd called in the Fulkerson home Monday.

Messrs. and Mmes. Crawford and Smith left Monday for their home in Waco. Mr. Crawford is the father of Lee Crawford, Mrs. Smith his sister.

Ten-Palson of Ford is farming the Wesley section.

W. S. Day is combining wheat for C. C. Strickland.

Mrs. Hubbard Morel is spending a few days with Mr. and Mrs. B.

Mecaskey at San Jon.

Guy Edwards of Hereford is plowing his land recently purchased in this neighborhood.

Mrs. B. R. Fulkerson visited Mrs. Harold Monday.

Fred Miller of Vega visited in the Fulkerson home Monday.

Mr. and Mrs. Henry Sherman spent Saturday in Big Square community visiting her brothers, A. L. Herman and Ray Haberer, and attending the picnic and rodeo at the school house that day.

What Portales Thinks---

The following resolution was adopted by the Portales Chamber of Commerce and the Portales City Council on Tuesday, August 11th, following the announcement of the substantial donation on street lighting and also on the great reduction in the lighting cost of the public schools, city hall and pumping rate in Portales:

RESOLUTION:

WHEREAS, the New Mexico Utilities Company purchased the municipal electric plant at Portales, New Mexico, in 1925 and were given a fifty-year franchise, with a 20-year power and lighting contract.

The lighting rate in effect at the time of purchase was 100 per cent higher than it is at the present time, and they have practically rebuilt the entire distributing system of the City, making it a part of a vast inter-connected system, thus assuring our city of dependable and unlimited power.

We have found in our dealings with the New Mexico Utilities Company, those high ideals of clean business and square dealings that have caused us to realize their value in the proper development of our City and County.

The New Mexico Utilities Company have made various reductions in their rates, and always of their own free will and accord.

We have never had an occasion to register a complaint against the Company of any kind, either in the way of Service or of management, their managers and employees, we have found to be upright and honorable citizens, working for the welfare and development not only of their Company's interest but also for our City and State, therefore it is a pleasure to have the Company here in our City as one of our going institutions, that serves the public, and serves well, and we are glad to express our appreciation of the New Mexico Utilities Company, and Judge I. R. Kelso, President of the Company, and for the fine service rendered by them, and pledge our cooperation in the ongoing of their splendid program.

WHEREAS, I. R. Kelso, President of Texas Utilities Company and President of New Mexico Utilities Company, has announced the policy of cooperation with the various towns on the inter-connected electric network of New Mexico Utilities Company and Texas Utilities Company lines in the matter of working out emergency relief measures to help take care of financial problems now confronting many towns served by these companies, through no fault of the territory served; the policy in regard to emergency relief has been adopted by Texas Utilities Company and New Mexico Utilities Company, because many towns on their lines are suffering temporarily notwithstanding the wonderful crops being produced in this territory, solely because of a world-wide depression for which the territory is in no way responsible.

WHEREAS, on this date said New Mexico Utilities Company, through Hon. I. R. Kelso and other representatives of said Company, has made known to the governing body and citizens of Portales its decision, as a voluntary action on its part, and as a donation to said City and Taxpayers, effective as of August 1st, 1931, and for a period of one year thereafter, to reduce the cost of the street lighting in said City to one-half the cost prevailing on and prior to said date, and has further taken voluntary action reducing the rate for its service to our schools which is a reduction of approximately 75 per cent over the 1929 charges; and,

WHEREAS, said New Mexico Utilities Company has further, this date, agreed with the governing body and citizens of Portales, as a separate and distinct matter, and in no way connected with said street lighting, to reduce the cost to the City of pumping the City's water supply, so that the said pumping rate shall be and is hereafter fixed at two cents (2c) per kilowatt hour, but with the proviso and understanding that in the event the Legislature of New Mexico, or any other lawful taxing power of authority shall impose any tax on or affecting said service, increasing the cost of furnishing same, such tax shall be added to and become a part of said rate and paid by said City; and,

WHEREAS, the action of said New Mexico Utilities Company in the matters aforesaid effects a great saving financially to our city schools and taxpayers, the saving in street lighting amounting to \$1175.12 a year, and the saving in water pumping, based on 1930 consumption, being \$741.61, and the saving to the schools based on 1930 consumption, being \$269.84, and city hall lighting \$55.20, all aggregating \$2,241.47, and in addition thereto said New Mexico Utilities Company is one of our largest taxpayers, its

current taxes to our city, school, county and state, Roosevelt County being \$2,571.46; and, this is the tenth substantial reduction made by said Company within the past six years; and

WHEREAS, said New Mexico Utilities Company has heretofore from time to time reduced its rates in the City of Portales, each and every such reduction having been made voluntarily by said Company; and,

WHEREAS, the aforesaid action by said Company is fully appreciated by the City of Portales and the citizens thereof, and is convincing to all of said Company's generous spirit of helpfulness to the community and of its willingness to serve the community at the lowest possible cost, to do its full part freely and voluntarily to lessen the financial burden of its patrons, and at considerable financial loss, during the time of financial and industrial depression; and,

WHEREAS, we wish to say that in our opinion if all the Utilities serving the people of the State of New Mexico, maintained the same generous and helpful attitude towards the communities served by them as has always been maintained by the New Mexico Utilities Company there would be no demand or need for any kind of State regulation, and we wish to express to the public and to said New Mexico Utilities Company, and to its President, Judge I. R. Kelso, and to its other officials and representatives our appreciation for its generous attitude and spirit of helpfulness; therefore,

BE IT RESOLVED, by the City of Portales acting by and through its governing body and Committee of Citizens, in meeting this day held at the City Hall in the City of Portales, that we do hereby express to the said New Mexico Utilities Company, and to Hon. I. R. Kelso and other officers, agents and representatives of said Company, our sincere appreciation of its and their kindly attitude of cooperation, generosity, fair treatment and efficient service it now renders and has at all times rendered, and that we, as citizens, taxpayers, business men and officials, do hereby pledge to our governing body, to said New Mexico Utilities Company, and to each other our friendly and mutual cooperation in working out, on an efficient and economical basis, all problems that affect and concern our mutual interests.

BE IT FURTHER RESOLVED, that a copy of this resolution be delivered to Hon. I. R. Kelso, as the President and Representative of said New Mexico Utilities Company; and a copy hereof also delivered to the Mayor and governing body of the City of Portales, and a copy delivered to the Board of Trustees of the Portales Independent School District, and a copy delivered to the Portales Chamber of Commerce. Executed at Portales, New Mexico, this the 11th day of August, 1931, by the undersigned Committee of Citizens of Portales in a meeting at the City Hall.

J. B. SLEDGE
T. B. SOWELL

J. G. GREAVES
EZRA WATTS

Unanimously adopted, passed and ratified by the Mayor and City Council of the City of Portales, New Mexico, this the 11th day of August, 1931.

ATTEST: A. N. FREEMAN, City Secretary.
By Leila Mae Freeman. J. N. McCALL, Mayor.
R. E. WHITE By R. E. White, Pro Tem.
R. L. YOACHUM JIM WARNICA
B. M. SCHUMPERT

The Portales Chamber of Commerce, by unanimous vote on this, the 11th day of August, 1931, voiced their hearty approval of these Resolutions and unqualifiedly indorsed the Mayor and the City Commissioners in their action with respect to aforesaid Resolutions, pledging their support in the fulfillment of same.

THOMAS B. SOWELL,
Secretary-Manager, Chamber of Commerce.
CITIZENS:

W. W. KING
E. N. NEER
JAMES TURNER
J. R. SHOCK
J. HARVE BAKER
C. F. MARSHALL

J. W. King
J. C. COMPTON
T. E. MEARS, Attorney.
A. M. CRAGG
ED J. NEER
E. C. LUNA

You bet it's a TOUGH BABY

—it says so the minute you look at it:



HEAVY DUTY
GOODYEAR
PATHFINDER
4.50-21

\$8.75
Other sizes
equally low

Are you a tire punisher? Well, then, you and this tough baby should ride together. It likes to be treated rough. Come in and let us show you some real super-value. Why the low price? Goodyear makes millions more tires and that lowers costs. See you soon, we hope.

Ireland-Beavers Motor Co.

301 East Third Phone 383

Society

Mrs. W. F. Orr was in Amarillo last Wednesday attending the air derby.
Mr. and Mrs. N. C. Vogele spent Sunday in Canyon.

STAR THEATRE

HEREFORD, TEXAS

Thursday and Friday

SEPTEMBER 3 AND 4
Matinee 2:00 and 3:45
Friday Night

NORMA SHEARER
in
"Strangers May Kiss"

With Robert Montgomery and Neil Hamilton

also
1-Cent Sale

Saturday Only

SEPTEMBER 5
Matinee and Night

JACK HOLT
in
"Fifty Fathoms Deep"

With Richard Cromwell and Loretta Sayre

Monday - Tuesday

SEPTEMBER 7 AND 8

"Traveling Husbands"
This is a delicious comedy everyone will enjoy.

Wednesday

and Thursday

SEPTEMBER 9 AND 10

JOAN CRAWFORD

"Laughing Sinners"

Friday and Saturday

SEPTEMBER 11 AND 12

WALLACE BEERY

in
"The Secret Six"
3-Big Days-3

Starting September 14th



Two delicious sweethearts decide the fate of the World's most charming love-maker. He's the wicked, winking

Maurice CHEVALIER
"The Smiling Lieutenant"

With Claudette Colbert

Mrs. John Patton and son, Bille, with her sister, Mrs. C. T. Guseman and little daughter, returned Saturday from a visit with home folks in Kentucky.

M. E. Walker, superintendent of Furr Food Stores meat systems, was a business visitor from Amarillo Wednesday.

School clothes at great savings. POPULAR TORE. 34

Dr. and Mrs. E. M. Wiltsuire, Mr. and Mrs. J. C. McCracken and Mrs. M. L. Steele spent Sunday in the Steele ranch near Fort Sumner with Sam Steele and family.

Miss Dorothy Lee Allen of Floydada is visiting Helen Ann and Gene Snyder this week. She is a niece of Mrs. J. C. Parker.

Mr. and Mrs. Hubert McEntire spent Sunday in Canyon with Eddie Smith and family.

Mr. and Mrs. George Webb of Tulsa are visiting Mr. and Mrs. P. A. Hogan. Mrs. Webb and Mrs. Hogan are sisters.

Mrs. W. M. Megert left Thursday morning for Wellington for a few days visit, with her sister, Mrs. A. Y. Bell.

S. E. Cone of Lubbock was in town last week looking after business interests here, also visiting Raymond Cone and family.

Melvin Harris was in Stinnett visiting Sunday.

Mr. and Mrs. Frank Daniels of Plainview spent Sunday with Mrs. Daniels' parents, Mr. and Mrs. I. O. Crosthwaite.

Mrs. John McCloskey and son left Thursday for Erick, Oklahoma, to visit her mother a few days.

Mr. and Mrs. N. W. Cayton, of Texoma, and two sons spent the week end with her parents, Mr. and Mrs. J. P. Wood.

Mr. and Mrs. C. O. Wilkins and children returned Sunday from a trip to points in Illinois and Indiana, where they visited relatives. Mrs. Wilkins' grand father returned with them from Remington, Indiana, to visit here several weeks.

Mrs. J. L. Fuqua, Jr., of Clayton, New Mexico, spent a few days last week visiting friends and relatives here.

Miss Dorothy McDonald of Canyon is here visiting Miss Mary Inez Hough.

Mrs. Rankin Reynolds of Abilene is here visiting her mother, Mrs. R. M. Dunn.

Your county agent recommends sodium chlorate for killing dandelions, Johnson grass, etc. Corner Drug Store has it. 34

Mrs. R. I. Graves, secretary of the Amarillo district of the Woman's work of the Methodist church, visited last week in the home of Mrs. J. F. Ward.

Ladies from Hereford Methodist Missionary Society, who attended the meeting at Oklahoma Lane last week, were Mes. Jim Black, H. H. Hawkins, R. O. Douglass, R. I. Graves and J. F. Ward.

A number of volunteer workers were busy all day Tuesday, under supervision of A. W. Gregg, grading the yard of the Presbyterian church for planting a lawn next spring.

John R. Coon returned Tuesday from a business trip to Dallas. He is a representative of the Dallas offices of the Rock Island Plow Company.

Come and see the ladies silk dresses and latest hats, at great savings. POPULAR STORE. 34

Dr. A. E. Miller and daughter, Adeline, are here from Marshall, Missouri, visiting in the homes of relatives, Mrs. J. A. Pitman and Mrs. Anna Miller.

Mrs. W. R. Stephens of Ford community returned Tuesday to her home after several weeks stay in Hereford for treatment.

In compiling a list of the new babies of Deaf Smith county last week the Brand missed mentioning a fine son born August 15 to Mr. and Mrs. J. W. Kropff.

Miss Irene Crawford came Tuesday from her home in Weatherford to resume her work as English instructor in high school for the coming term.

Miss Bess Westbrook of Powderly is back in Hereford this week getting ready to again take up school room duties.

We know this paper is worth 5 cents this week. See our school advertisement—it tells how to get the money. Corner Drug Store. 34

Billy Valentine returned Tuesday from a several months stay at Ruidoso.

Miss Fern Carlisle, departmental teacher, came Tuesday to be ready for the opening of school next week.

Bonnie Brumley and family spent Sunday in Ruidoso.

Mr. and Mrs. Gordon Durham and Mrs. Myra Thompson returned Monday from a week's pleasure trip to Ruidoso.

Mr. and Mrs. Wirt Phillips and children, Billy Ross and Viola Beryl, returned Tuesday from a ten days pleasure trip to Ruidoso.

Charles Newell spent Sunday at Ruidoso visiting his father.

E. B. Posey and family returned Monday from a vacation outing in Ruidoso.

Mr. and Mrs. J. M. Posey and Voline Downs and family are visiting El Paso and intermediate points this week.

Mrs. Ardelle S. George of Canyon, who has been conducting a studio of music in Hereford each winter for the past several years, has announced the conducting of her classes and instruction in the Mrs. Minnie B. Jones home, beginning next Monday. Miss Thelma McMinn, a former Hereford girl, will be accompanist for the more advanced pupils.

R. E. Cottingham, a former pedagogue who has been farming east of Hereford for several years, has again responded to the call of the school room and will teach at Wyche school this winter. Mr. Cottingham and the editor used to be associated in the school teaching business over in Carson county and later attended normal school together.

H. E. Hargis, district sanitary engineer, and James R. Curtis, representing the state health department, have been looking after inspection duties in Deaf Smith county this week.

Men's and Boys suits, 1/4 off. The latest styles and patterns. POPULAR STORE. 34

Mrs. Annie Potts of Lubbock, and sister, Mrs. John Garrison, of Minden, La., visited their sister, Mrs. George Cloyd, last week.

Mrs. R. Brand left last Monday for Houston where she will spend the winter with her daughter.

Misses Mabel and Fannie Kimble of Dimmitt spent the week end with Miss Ursalee Fridley.

Rev. J. M. Fuller and family spent Tuesday and Wednesday on an outing trip to the Methodist camp grounds in Ceta Canyon, accompanying the Sunday school class of Mrs. S. L. Easley.

Mrs. J. H. Wagner of Wyche community moved this week with her daughters to Amarillo where they will make their home.

Mr. and Mrs. George A. Sachse of Fort Stockton were visitors over Monday night with Mrs. Inez Stambaugh and son, George. The Sachse family are old-time residents of Hereford of some 30 years ago, and spent Monday evening calling upon old-time friends and acquaintances here.

Mr. and Mrs. L. H. Davis of Amarillo were visitors in Hereford Sunday at the home of her sister, Mrs. Efa Rutherford.

Ted Houston of the Panhandle Lumber Company has been taking a vacation, accompanied by his mother of Wichita, Kansas, thru the Idaho and Montana country.

H. B. Webb has returned from a several weeks visit in old home places back in the State of New York.

Miss Lola Lacy, niece of Mrs. Laura Hicks, was visiting in Hereford last week while enroute back to school duties in Albuquerque, New Mexico.

Mrs. J. E. Beyer returned home last week from a visit in California, accompanied by her mother, Mrs. M. A. Balding, who will stay here for a visit with the Beyers.

Miss Dorothy Ann Flannery, departmental teacher here, has come from her home in Sherman to get ready for the opening of school next week.

School dresses and tams at great reductions. POPULAR STORE. 34

C. C. Bowman, East Third street, had as a week end visitor his cousin, S. M. Bowman of McCarlan, California.

Rev. Paul J. Merrill, pastor of the First Christian church at Henrietta, and Tom Paul Tarwater of Fort Worth, visited several days last week with their niece and sister, Mrs. John Cloyd. Rev. Merrill will be remembered as a former pastor here. Mrs. Cloyd and daughter returned to Fort Worth with them for a month's visit with her parents.

Mr. and Mrs. W. Dozier and son, Norman, of Nashville, Tennessee, returned home Thursday after a few days visit here with Mr. and Mrs. Chas. Williams.

Mr. and Mrs. D. D. Weeden of Stratford are here visiting relatives.

Misses Wilma Jo Jones and Virginia Barst were in Canyon Monday.

Miss Della Weeden, who has been spending the summer in Stratford, Texas, and Hooker, Oklahoma, is home now to stay until the opening of the college term at Lubbock.

Misses Della Weeden, Opal McMahon and Mr. J. C. McCollough motored to Canyon Sunday to visit Miss Maurine Spradley.

Mr. and Mrs. R. E. McCullough and family were in Amarillo Sunday visiting his parents.

Mrs. John Estes and daughter, Johnnie, left Tuesday morning for a visit with friends and relatives in Lubbock.

Miss Aleith Elhston of Canyon is visiting in Hereford this week.

Jess Russell is home from Austin visiting his parents.

Mr. and Mrs. Leonard Click are here visiting Mr. and Mrs. J. L. Click.

Mrs. M. L. Steele has returned from Fort Sumner where she spent last week visiting her son.

J. H. Weeden, who has been in Stratford attending to his farm most of the summer, is home for a few days.

Mrs. J. Walter Spradley and children moved back from Canyon the first of this week to be ready for the opening of school next Monday.

JOSEPH GILBERT FOX

Joseph Gilbert Fox, 33, son of J. A. Fox, and former citizen of Hereford, died Thursday morning, August 27, at Waxahachie, after an appendicitis operation performed several weeks before.

Gilbert will be remembered in Hereford by a host of friends who knew him during his high school days here. He left here in 1916 with his parents, Mr. and Mrs. J. A. Fox, when they moved to Waxahachie to be nearer Trinity University for advanced school work.

Thursday morning Mr. and Mrs. Homer Fox and C. C. Acker left here to attend the funeral. Mrs. T. M. Key of Lamesa, and Mrs. G. S. Webber of Brownfield joined them enroute to Waxahachie where the funeral was held Friday afternoon.

Mr. Fox leaves to mourn his loss, his wife, who was Miss Nella Carter, sister of Jesse Carter and Mrs. J. J. Buckner of Hereford, and four children, two sons and two daughters; his parents, Mr. and Mrs. J. A. Fox of Waxahachie; two sisters, (Esther) Mrs. Hubert Smith of Fort Worth, and (Ruth) Mrs. Floyd Carmichael of San Antonio; his grand mother, Mrs. M. A. Fox of Hereford; five uncles, H. K., E. D. and W. O. of Hereford; H. C. of Waxahachie, and R. A. of Corsicana; three aunts, Mrs. T. M. Key of Lamesa, Mrs. G. S. Webber of Brownfield, and Mrs. J. A. Bowman of Amarillo, beside a host of cousins and other relatives and friends.

William, Miss Irene and Mrs. Jo Carter of Amarillo, attended the funeral to be with their sister, Mrs. Fox. One of the sons of the family is now a patient in a hospital recovering from an appendicitis operation performed since that of his father's.

Rural Schools

(Continued from Page One)

Indifferent handling has resulted in the loss or destruction of the books, it is within the jurisdiction of the teacher to require the books to be paid for.

The books will be protected against ordinary wear by covers furnished by four Hereford business firms, Stren Hardware Co., City Drug Store, E. B. Black Co. and First National Bank. It takes a large number of these covers to supply the county and usually the students show appreciation of the courtesy of the above firms, both in acknowledgment and in due care given to make the covers last as long as possible.

All the teachers will be ready for the opening of school and each school is qualified to teach from the first through the eleventh grade. The teachers in the respective schools and districts follow:

District No. 1

Summerfield, Wilburn Edelman, principal; Hamilton Still, Misses Fannie Manning and Christine Chapman, assistants.

District No. 2: Dawn, A. J. Morris, principal; Misses Alice Griffiths and Mary Chambers, assistants.

District No. 4: Wyche, R. E. Cottingham, principal, and Miss Ruth mlth, assistant.

District No. 5: Westway, Earle Joiner, principal; Mrs. Joiner, Misses Frances Brown and Ruth Hanna, assistants.

Messenger, Miss Imogene Copeland, principal, and Miss Mary Cowan and Jodey Boston, assistants.

District No. 6

Walcott, Miss Mattie Friddy, Valentine, B. H. Kirby.

Bippus, Miss Margaret Steen, principal, and her sister, Miss Catherine Steen, assistant.

District No. 7

Fairview, Miss Chloe Grabbe, Daniel, Hubert Thomson, principal, with Miss Katherine Hershey assistant.

Progressive, Miss Lillith Boyd, principal, with her brother, Lawrence Boyd, assistant.

Higgins, Miss Pauline Chapple, Ford, J. D. Jenkins, principal, with Mrs. Ford, assistant.

Dean, Miss Lucy Brunson, Thomas, Miss Lucille Foxall, Sims, Miss Alma Foxall.

District No. 8

Ward, Miss Lucille Hughes, principal, with Miss Grace Garrett, assistant.

Christian Church

(Continued from Page One)

deliver the principal address of the session Tuesday night. Rev. F. W. O'Malley of Pampa will lead an open forum on Texas missions, following Dr. Henry's address.

Others taking part on the program will be C. L. Thomas, Pampa, Rev. George A. Weems, Shamrock; Rev. C. C. Morgan, Memphis; Rev. L. R. Hudson, Canyon; Mrs. Grace

Dunning System

of Improved Music Study For Piano

Mary Broadwell

CLASS OPENS SEPTEMBER 7th Studio 311 West Third Street

WHEAT STORAGE SPACE

We hope to complete our 30,000 bushel additional storage next week. If you are inclined to hold your wheat come in and talk storage with us. We will be prepared to keep grain in condition in our new annex, at the same time it will be as amply protected by insurance as it would be in the large terminals, and your wheat stored here may be delivered to you here should you desire it, by payment of regular charges. We are here to serve this territory as best we may. We are in the market at ALL TIMES for any variety of commercial grain or field seed, in season.

We pay the highest possible prices at all time in line with the demands.

S. E. Cone Grain Company

Hereford Texas

Guthrie, Hereford; Rev. Ferrell Fox, Amarillo; Rev. L. O. Byerly, Borger; Dr. J. B. Holmes, Fort Worth; Rev. Ed S. McKinney, of Amarillo; Rev. Z. B. Dalley, Tulsa; Rev. Jasper Bogue, Spearman; Rev. H. H. Neely, Wellington; Rev. W. W. Jewell, Stratford; Dr. T. M. Montgomery, Mrs. V. H. Hulen, Mrs. Jasper Bogue, Miss Hattie Mae Wood and Dr. W. N. Lemmon of Amarillo, and Rev. W. D. Darnell, Dalhart.

Home from Fort Worth.

Elliot T. (Sonny) Brookes, has been visiting Mr. and Mrs. R. W. Mulford in Fort Worth for the past few days, has joined the bird crowd in the form of flying. He has often spoken of what his idea of flying is and while on this visit went for an aerial cruise over Fort Worth. After being taken to an elevation of 6200 feet he decided there was very little in flying, in fact not as much as in driving on a country road in a car. After going high enough to penetrate a cloud, he decided that a cloud is only a fog that stays up in the sky and on returning to the ground claimed that as far as sensations go there isn't anything to cloud hopping. He his mother, Mrs. G. H. Brookes, returned to Hereford Monday.

FURR FOOD STORE OPENS WITH BIG CROWD

Furr Food Store, which opened for business in Hereford last Saturday, did a rushing business throughout the day. Shoppers from great distances were in attendance, and many new faces were seen on the streets, directed to Hereford as a trading center by the attractive advertising put out by the new firm.

Charles Tuell, manager of the Furr Food Store, says he is well pleased with the reception given his opening, and promises to cooperate to the best of his ability in keeping a store that will meet the approval of his customers, as well as bring added trade to Hereford from greater distances than ever before.

TRY A WANT AD IN THE BRAND

Mrs. G. A. F. Parker

Teacher of Piano
Announces Opening of Fall Term
MONDAY, SEPTEMBER 7
Studio at Residence

Mrs. J. C. McCracken

Teacher of Piano
Studio, 406 East Third Street. Phone 498

LOW DOWN

ON ALL HOUSE FURNISHINGS
The greatest values are now being offered at our store that the Panhandle has ever seen. If it is big values you are looking for, we have them.

\$125.00 value Bedroom Suite for... \$75.00
\$125.00 value Diningroom Suite for... \$75.00
\$125.00 value Livingroom suite for... \$75.00

Large Over-stuffed Chairs, One-Third Off.
All Art Rugs, One-Fourth Off.
We Guarantee You Bottom Prices On Everything.

E. B. Black Co.

"We Are Satisfied With Small Profits"

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

LEMONS—	23c
DOZEN	
CABBAGE—	21c
NICE AND FIRM, Pound	
POTATOES	15c
TEN POUNDS	
BANANAS—	15c
DOZEN	
COCOANUT—	18c
BULK, POUND	
POST BRAN FLAKES—	10c
PACKAGE	
COFFEE, Schillings'	38c
TWO POUNDS 75¢. One Pound	
PINEAPPLE—	10c
LIBBY'S, No. 1 Crushed or Sliced	
GRAPE JUICE—	16c
HALF GALLON, 54¢. Quart 31¢. Pint	
CRACKERS—	25c
TWO POUNDS, SALTED	
GRAPES—	
CONCORD,	
WE WILL HAVE THEM	