



**The Hereford Brand**  
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COUNTY, TEXAS

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Caught in The  
**Corral**  
&  
Put Through The  
**Chute**

It is remarked by those who are acquainted with the economic situation in the county that practically all the men who made application to the government for drought relief loans had no diversified plan in their farming. Stating it another way, the diversified farmer in Deaf Smith county was able to weather a trying period without having to borrow money, either at the home banks or from the national agency.

There was no disgrace attached in the act of these men exchanging their notes, or obligations to pay when crops are marketed, with the government for funds with which to operate. It was the same kind of business proposition in dealing with a bank for some ready cash. If people did not borrow money, banks could not stay in business. Interest is not the natural offspring or child of money. Some one has to have a use for it and be willing to pay a fair per cent for the service or accommodation.

The point, however, is obvious. It is generally conceded that the producer on the farm who is not running on borrowed money is more prosperous than the one who must cash in a part of the value of his crops before they are harvested, and often before they are planted.

If diversification will keep down farm mortgages, what to do should be rather plain, but that does not import that everyone will follow it. In order to inaugurate a wise policy of live-at-home, 21 banks in and around Memphis, Clarendon, Childress and Wellington have announced publicly that they will base their loans in the future, beginning in 1932, on whether or not the farmer is following a diversified program. "It is an utter impossibility to produce any one crop and meet your obligations," the banks' statement reads.

"One crop programs have always proved disastrous," the bankers add, "and it is our seasoned judgment and exper-

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Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. Packages. All dealers. (Adv.)

**Nineteen Years Ago In Hereford**

(From the Files of the Brand, May 17, 1912.)

A Mother's Day program was given under auspices of the Mother's club at the Presbyterian church. The beautiful costumes of observation of the day was started nationally two years before.

High school graduates were Clell Cochell, Wayne Estes, Roy Peemster, Clyde Gregg, Otho Price, Mary Dulap, Inez Dunlap, Ethel Fuqua, Mary Gallager, Floy Jenkins, Calla Lambert, Helen Sisk, Clyde Wilson and Hazel Wilson. Each one gave a thesis. Rev. S. T. Shore preached the sermon.

Hereford was becoming a trading center. One man 25 miles

hence that unless a live-at-home policy is adopted harder times are ahead." This is a gloomy outlook for the one-crop man, at least in the district mentioned, but is probably the salvation of many unfortunate farmers whose present condition is distressful. World markets are in a collapsed condition, and the safest way to bring about individual prosperity would seem in heeding the financial men's advice.

Condition of our own people could be greatly improved by a rise in the price of wheat, cattle and small grains, but they are not in as straightened circumstances as most of the counties in Texas are and the reason lies, perhaps, in that many of them have a diversified program.

R. O. Dunkle, county agent, has been working on the problem for several years and his efforts have borne fruit. Miss Emma Gunter, home demonstration agent, has not been here quite a year, but she has built a good foundation and laid out extremely valuable live-at-home programs with the women of the county who have quickly caught the idea and are making rural homes more livable, are raising the farm's income and lessening its expenditures. When both man and wife get their farm plant organized on a business basis, they will have a better command of markets and deserved prosperity will be theirs.

Hereford's trade territory has excellent range conditions for its thousands of grazing cattle; crop prospects are ideal; the acreage is great; economy has been used in the sowing and preparation for planting. Plenty of buyers who will pay what the stuff is worth is all we want this summer and fall.

We want the news, but we want the best; We censor some and print the rest.

north, another 30 miles south, had loaded their wagons with supplies and were pleased with the prices.

E. W. Harrison had attended as a delegate the Southern Baptist convention in Oklahoma City.

George P. Garrison of Blue Fields, Nivaregua, had arrived for the summer.

A. J. Lipscomb was chosen as delegate and R. E. Cook as alternate to the Democratic convention at Houston. The delegate was instructed to vote continuously for Woodrow Wilson for president.

With such good moisture on hand already, the Kelso correspondent wrote, "If we get two

heavy claps of thunder in June and a little rain in July we are sure for a bumper crop." Little wheat had been planted.

D. P. Palmer had returned from Dallas to open his shop.

Mr. and Mrs. J. P. Roberson and two daughters of Summerfield had been shopping in Hereford.

L. Baskin was advertising store and hotel building at Scherer, 17 miles northwest, at a bargain price.

The city commission had announced the following water prices: residence, \$1.50; stores, \$1.00, and drug stores, \$1.50. Irrigation and sprinkling were on meters.

Send in the facts and keep them coming; We like them fresh and hot and humming.

Send in the news but search your heart; Be sure it holds no poisoned dart.

In all the land there is no guss So mean as Old Anonymous.

We do not know who wrote this—it was clipped—and must be credited to old Anonymous.

**Dawn Items**

BY MISS LOVIE MAYFIELD

Dawn, May 9.—Rufus Mayfield spent last Sunday afternoon with Clifford Stewart.

John McGowen and Buster Greer spent last Saturday night in the C. L. Good home.

Misses Maxine Barns, Ruby and Lois Harris called in the Mayfield home last Saturday.

Mr. and Mrs. O. J. Drake and Miss Florence Hodges of Amherst called in the Mayfield home last Wednesday.

P. J. A. met Friday afternoon, May 8, in an interesting session.

Miss Lois Harris spent Friday night in the P. H. Barns home.

Miss Gladys Greer visited the

Mayfield home Sunday afternoon. Miss Maxine Barns spent last week-end in the W. L. Harris home.

Mmes. Joe Greer, Lester Galley, Alford May, Carl Luke, H. H. Miller, Ray Bowers and A. T. Frye attended the short course for rural women at Canyon.

The ladies club met with Mrs. H. E. Miller Tuesday. Over 600 cans of meat have been canned since January by club ladies.

All our teachers were re-elected for next year. Superintendent Morris is the only one who will remain. Mrs. Alma McGowen and Miss Corbett will teach in the Hereford schools, Miss Griffiths will resume college work.

A. J. Morris and Ojuna called in the Mayfield home Saturday.

Joe Ferman of Dallas spent a few days last week on the Green Valley ranch.

Little Miss Wilma Gene Miller was very ill last Sunday, but is improved at this time.

Mrs. Frank Phillips of Elg Spring is visiting her niece, Mrs. W. J. Stewart.

A. J. Morris, H. E. Miller and high school pupils played "The Path Across the Hill" at the school house last Thursday evening, and at Black Friday evening.

Due to hail last Monday afternoon, those having gardens started reported light damage.

**JERSEY BULLS AT STUD**

SUCCESSOR'S BANDIT 300843

Sire—Imported Sybil's Successor. Progeny prize winner on the Island. Silver Medal bull and sire of many prize winners. Twenty-one daughters in the Register of Merit. Dam—A Register of Merit Cow.

VEGA'S SYBIL'S GAMBOGE 324894

Sire—Imported Sybil's Gamboge 3rd, the greatest breeding son of "Old Sybil" a Gold and Silver Medal bull who recently qualified for a Medal of Merit. Sold for \$65,000.00. Dam—A sixty pound cow under ordinary farm care.

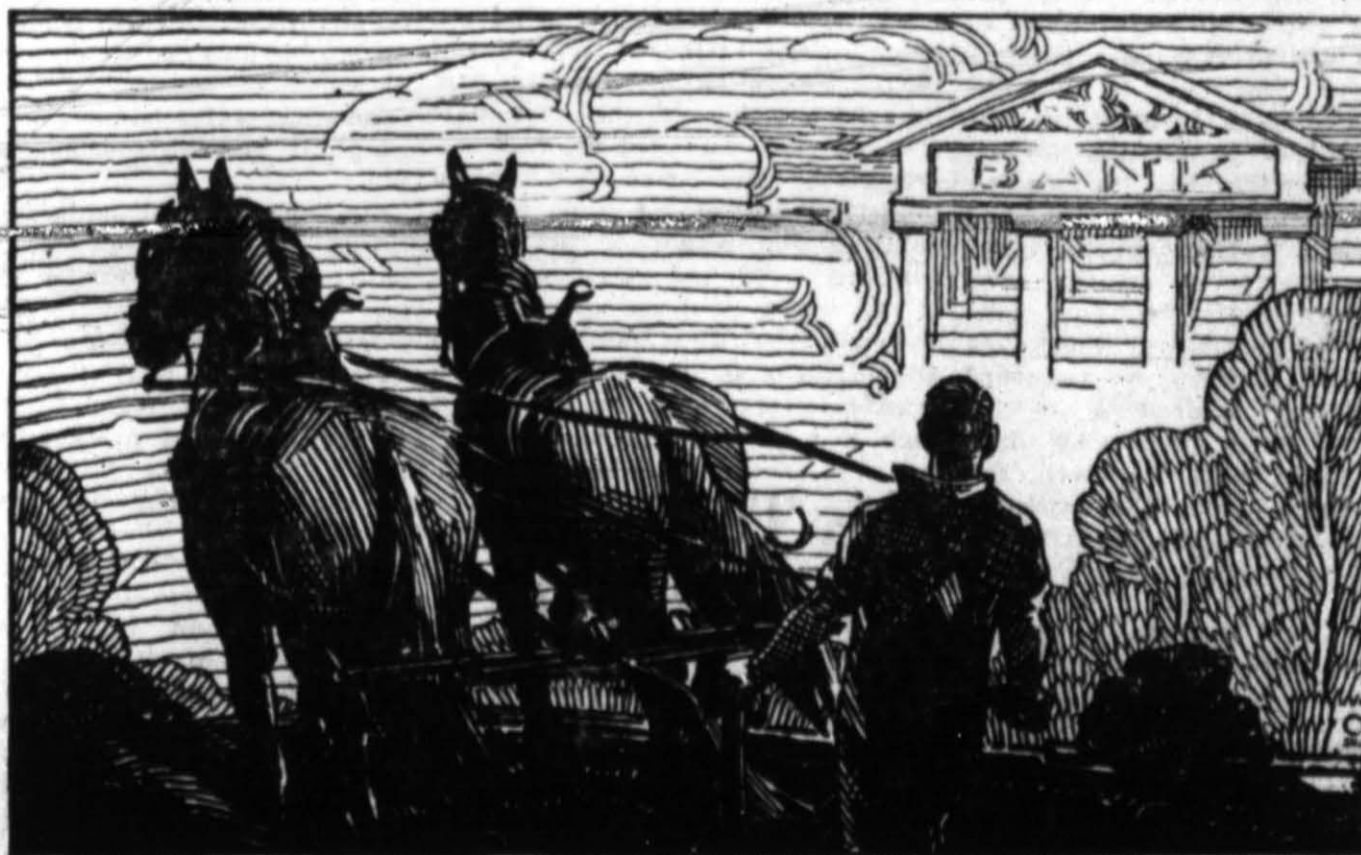
There Is No Better Breeding In This Country.

The above bulls will be at Stud to a few approved cows at our Farm. Fee, \$20.00.

**CLEARVIEW FARMS**

Breeders of Island Bred Jerseys.

H. B. Girard Visitors Welcome Vega, Texas



**THIS BANK PLAYS NO FAVORITES**

At best the part we play in the commercial life of our city is a difficult one. However, we wish to emphasize the fact that we stand ready to offer the assistance of this institution to all persons of good character and responsibility, regardless of their calling or trade.

We are every bit as anxious to encourage and assist the small farmer as we are the big industrial corporation. Come and talk to our officers.

Thrifty Accounts :: Safety Deposit Vaults

**First State Bank**

Miss Mignon Greer spent last week-end with Miss Irene Cockrell of Hereford.

The high school girls and Mrs. Alma McGowen surprised Miss Maxine Barns with a birthday dinner at the school house Tuesday.

Miss Aldyth Botsford spent last week end visiting in Hereford.

Grady Silvers who has been employed on the Green Valley ranch for the past few years, left last Sunday.

Forney and W. M. Erdman of Clayton, N. M., visited in the Jno. Straub home last Friday.

Mrs. Alma McGowen took supper in the H. H. Miller home last Sunday.

Mrs. Alma McGowen, Aubrey O'Neal, Mary Alice Griffiths and R. A. Frye attended a bridge party at the A. T. Frye home last Friday evening.

**RAY MENTIRE SELECTED SALUTATORIAN OF CLASS**

Ray McEntire, son of Mr. and Mrs. J. M. McEntire, Dimmitt, and brother of Hubert L. McEntire, Hereford druggist, has been an-

nounced as salutarian for the graduating class at Dimmitt. His average grade was a fraction above 91.

Ray, who is only 15 years old, is a former student of Hereford high school where he spent two years in completion of the eighth and ninth grades.

He is president of his class, in which capacity he delivered the president's address, in the final public appearance of the graduates before commencement in a chapel program Wednesday of last week at Dimmitt.

FOR JOB WORK—TRY THE BRAND

CORNER DRUG STORE

**Backache Leg Pains**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly rid these conditions, improve restful sleep and energy, or money back. Only 60c at

I Will Teach a Six-Weeks  
**Summer School**  
MAY 25th-JULY 3rd  
AT HIGH SCHOOL BUILDING  
This is for failed subjects. Each student limited to two subjects. Rural pupils may check credits for high school use. One subject \$10, two \$15, in advance. See Me or Call 548 for Details.  
**G. M. HUDSON**

**REED'S GROCERY**  
Miss Lucy and H. D. Reed  
Owners and Operators  
**Bargains for Friday and Saturday**

LETTUCE, large, hard heads	5¢
SUGAR, ten-pound cloth sack	57¢
SPUDS, U. S. No. 1, pound	2 3/4¢
CHEESE, full cream, pound	22¢
MACARONI or SPAGHETTI, Skinner's, 3 for	25¢
CANDY, assorted, pound	20¢
BEANS, large navy, three pounds	19¢
PEANUT BUTTER, two pound glass	39¢
COFFEE, one pound package, 4 pounds for	99¢

WE DELIVER PHONE 249

**... Did you Turn Off the Water Heater?**

How often is this question asked in your home? Morning, afternoon, evening—even at night—the constant demands of an old type water heater.

Have you ever watched yourself—is this the way you do it? First thing in the morning, down the basement to light the water heater—nine o'clock, after the breakfast dishes are washed, to turn it out—about half past eleven down again to have hot water for the kiddies to wash up when they come in from school—one o'clock once more to turn it out—four o'clock down again to light up for dinner—six o'clock to turn it out. About ten in the evening—oh well, I'll not take a bath tonight. Too tired.

More and more people recognize the convenience of a

**Rival Automatic Water Heater**

Why not let a Rival provide the comfort of a ready supply of hot water in your home?

But easier work is only half the story! A Rival Automatic Water Heater in your home means pleasanter work. It means Hot Water always on hand, day or night—all you do is turn a faucet.

Learn how a few dollars down and easy monthly payments puts a size to fit your need in your home. Visit our display room today.

**West Texas Gas Company**



## High School Girls' Glee Club Entertain With Diversity of Numbers In Music Week Concert

A diversity of entertaining numbers was the pleasing program which a well-filled auditorium enjoyed at the high school Thursday evening in the music week concert given by the girls' glee club.

The performance was a well-balanced concert, under direction of Miss Lucille Hicks, instructor. Miss Ruth Marie Mountz was accompanist. Forty-five girls took parts in the rendition with first and second soprano and alto voices.

The young ladies were unusually attractive in their spring costumes of pastel organdy, all long heel-length beguiling frocks.

Following is the program and personnel, which was repeated in the concert given at Dimmitt Saturday night:

Piper June	GLEE CLUB	Carew
Pagan to Summer (Poet and Peasant)		Von Suppe
The Song and the Breeze (Humoresque)		Dvorak
Octet—Marie Seed, Maurine Spradley, Zelma Ruth Shore, Lueta Borden, Ardelle Foster, Lois Sowell, Aline Cox, Laverna Womble		Chinese Lullaby (East Is West)
	Betty Bruce Jones	Bowers
Rita	Quartet—Lueta Borden, Marie Seed, Laverna Womble, Ardelle Foster	Underhill
Little Orphan Annie	GLEE CLUB	Thomas
Kentucky Babe	Quartet	Gelbel
Can't Yo' Heah Me Callin', Caroline		Roma
Rockin' Time	Trio—Betty Bruce Jones, Lois Sowell, Aline Cox	Knox
The Dove (La Paloma)	Lueta Borden and Glee Club	Yradier
Ah, Sweet Mystery of Life	GLEE CLUB	Victor Herbert
Alice Blue Gown (Irene)	Marie Seed	Tierney
A Star's Lullaby	Octet	Wilson
A Quiet Hour		Wilson
The Bells of St. Mary's		Adams

PERSONNEL		
<b>FIRST SOPRANOS</b>	Thornton Shirley	Marie Seed
Wilma Arthur	Zelma Ruth Shore	Theoda Lou Wilson
Virginia Barnett	Maurine Spradley	Bertha Zea
Florence Boardman	Leona Tiefert	
Lueta Borden	Effyle Whitsett	<b>ALTOS</b>
Elizabeth Bowman	Billy Valentine	Virginia Bowman
Beatrice Buchanan	<b>SECOND SOPRANOS</b>	Marguerite Brown
Virginia Cox	Jimmie Clark	Aline Cox
Shirley Hales	Nora Alice Daniel	Susie Mae Daniel
Gladys Greer	Estelle Gilliland	Ardelle Foster
Robbie Jackson	Elizabeth Ireland	Mary Ellen Parker
Betty Bruce Jones	Wilma Jo Jones	Mildred Pennington
Anita Jowell	Marilyn Jowell	Lois Sowell
Betty Ruth Pickett	Katherine Miller	Peggy Valentine
Emma Roberson	Elaine Newell	Ruby Vaughn
Byrdie Scheibagen	Mary Elizabeth Stanford	Laverna Womble

## Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Clarence McBroom spent the week end with her parents in Frederick, Okla.

Mrs. Harris has returned from Panhandle.

Archer Le Grand spent Thursday night with Cecil and Burl Oglesby.

Mr. and Mrs. R. L. Campbell were in Canyon last week.

Eunice and Linden McClain of Amarillo spent the week end with Bernadine Phillips.

Mr. and Mrs. Joe Pope and family of Lelia Lake, D. B. Burns and Mr. and Mrs. Dick Allred spent Sunday in the Oglesby home.

Bill Floyd is still in the hospital and is not improving.

Mrs. E. W. Womble spent Thursday with Mrs. O. J. Grabbe.

Mrs. C. Cretsinger spent Friday with Mrs. Ray Hershey at Progressive.

Mr. and Mrs. Royce Young of Canyon visited in the Dan Higgins home last week.

Mrs. Truett McClain and Orvin of Amarillo spent Sunday in the Cox, Phillips, home.

Jim Allred spent the week end in the Cecil Allred home.

Ollie Grabbe made a business trip to Friona Friday.

Mrs. C. Cretsinger visited Mrs. Hubert Thompson Thursday.

Mr. and Mrs. W. E. O'Neal called in the Grabbe home Thursday.

Many farmers here are insuring their wheat.

Mrs. L. A. Wells of Amarillo was here on business Friday.

Lee and Earl Norman and Jim Allred spent Sunday with M. K. Moore.

## Arney News Items

By MRS. F. W. FORTNER

Several attended the program Friday night and the baccalaureate sermon at Dimmitt Sunday.

Lawrence Taylor was in Clovis and Wellington last week, Boyce Harper returning with him.

Several ladies met with Mrs. Kimmens Wednesday to make paper flowers in decorating for Mother's Day program, which was well given and enjoyed by all.

Roads were graded here Wednesday and two culverts were put in the same day.

J. B. Harris is visiting his parents, Mr. and Mrs. Pryor Harris.

Mr. and Mrs. Kimmens were in Canyon Saturday and the boys in school there returned for the week end at home.

A few row crops have been planted and others will soon be in the ground.

Ben Fortner motored to Berger Sunday.

C. E. Burks and daughters visited in Amarillo Monday.

Mr. and Mrs. Ray Cole spent Monday with his parents, Mr. and Mrs. John Cole of Tulsa.

The teachers plan a school picnic soon and are working on the closing of school programs.

## Daniel News

By MRS. JOE THURMOND

A daughter, Norma Jean, was born to Mr. and Mrs. Floyd Tomlinson May 2. Mother and baby are at Lockney.

L. U. and Wannie Thomas and



## THE BIGGEST NEWS FOR TIRE BUYERS

Amid all the confusion of the day's tire news, here is one fact you can bank on: U. S. TIRE VALUES are up! Quality, appearance and mileage of U. S. Royal and Peerless tires are at their highest peak—and our prices are the lowest ever offered for such exceptional tire value! Come in today—get the inside facts about this important news—here's where you get the most for your money.

THE BIG SWING IS TO  
**U. S. TIRES**

Texas Service Station  
GLENN SNYDER,  
Texaco Gas and Oil.

W. C. Julian spent Sunday with T. J. and Wynne Jacobs.

Mr. and Mrs. Joe Thurmond had as their guests last week Mr. and Mrs. C. C. Yant, Fort Worth, and Mr. and Mrs. J. L. Yant and daughter of Rhome. The Yant boys are brothers of Mrs. Thurmond.

Mr. and Mrs. Ernest Goettrich have moved from Happy to their farm here.

The O. L. Shugart family of Hereford and the Thurmonds and guests enjoyed an outing in the Palo Duro canyon Saturday.

Mrs. Joe Moore called on Mrs. W. R. Moore Thursday.

Wynne Jacobs spent Sunday night with Betty Jo Thurmond.

Mr. Hershey of Progressive, ate dinner with Mrs. Luna Jacobs Thursday and visited Daniel school in the afternoon.

Mr. and Mrs. Joe Moore and children attended the singing convention at Bippus Sunday.

## Here and There

By MRS. C. E. TICE

W. W. clyd met with Mrs. Earl Springer last Tuesday with nine members present. Roll call was Short cuts I have found in sewing, which was interesting. Miss Gunter gave a lesson on making a foundation pattern. A pattern was made for Mrs. C. E. Tice to use as the demonstration. During the day a quilt was quilted for Mrs. Springer. Misses Frank Axe, Mack Dixon and Leggett were guests. The next meeting will be with Mrs. Harry Gillipie May 19.

Messrs. and Mmes. Clyde Boyd and P. H. Luck visited Roy Boys Sunday and all went to Bethel in the afternoon.

Guy Ham was called to Vernon Monday by the death of a sister. Melvin Mitchell, A. T. Jones and Mr. Whitaker drove out new tractors last week.

Mr. Wilson moved his family to the farm west of town formerly occupied by Mr. Woods.

Harry Gillipie has been terracing part of his farm land during the past week.

Mr. and Mrs. Joe Gaetz spent the week end with her parents at Groom.

Messrs. and Mmes. Oscar Campbell and Melvin Mitchell and Geo. Williams spent Sunday at the Jno. Jordan home.

Mack Dixon and family spent Sunday in the Upton home.

C. E. Tice and H. I. Gillipie planted clover pastures this week.

Several Hereford ladies surprised Mrs. Oglesby on her birthday and the day was highly enjoyed.

Mrs. C. E. Tice spent last Wednesday with Mrs. Hazel Sparks.

The Shumaker boys spent Sunday in the Gaetz home.

Cloyd Complimented.

Rev. V. M. Cloyd, Baptist pastor here, was highly complimented by Dimmitt citizens upon his baccalaureate sermon, "What of Your Life?" delivered Sunday morning to the seventh grade graduates of Castro county. This was a county-wide affair, arranged by County Judge M. R. Avery.

## Jumbo News

By EDNA HALL

Messrs. and Mmes. F. L. Pinckert and J. W. Berry, Mabel Pinckert and Buck Wood were dinner guests in the Harry home Sunday.

Miss Elaine Dyer spent the week end with Grace Winkle at Cleo.

Mr. and Mrs. Albert Schofield entertained the seventh grade graduates and their parents at dinner Sunday, when about 24 were present.

Bro. Gaines spent Sunday with Mr. and Mrs. Clem Gilliam.

Mr. and Mrs. Clem Gilliam, L. Simpson Sunday.

Mr. and Mrs. Bell spent Sunday in the Beck home.

Several from here attended the baccalaureate sermon at Dimmitt Sunday morning.

Tincy Andrew visited in Dimmitt Sunday.

F. L. Pinckert and family visited in the M. L. Hardy home Thursday night.

The camp fire girls of Jumbo observed Mother's Day with their annual banquet. The following mothers and daughters were present: Mrs. Pinckert and Mabel, Mrs. Andrew and Alma Ruth and Pauline, Mrs. Wilder and Helen, Mrs. Adams and Hope, Mrs. Baird and Mary Ann, Mrs. Thomas and Lella, Mrs. Matthew and Pauline, Mrs. Hall and Edna, Mrs.

Beck was unable to attend and Mrs. Schofield acted as mother to Lavelle and LaRue Beck. Visitors were Mrs. W. A. Hunter, Kathleen Hardy and Miss Nellie Freeman.

Mr. and Mrs. Kenneth Hunter, Mmes. W. A. Hunter and W. L. Hall and Miss Lella Thomas called on Mrs. Ullman Hunter Monday.

Miss Louise Jacobsen visited Mrs. M. L. Simpson Sunday.

Grandma King visited Mrs. M. G. Laymon Sunday.

Bob Pinckert visited Billy Hall Sunday.

Mr. and Mrs. Dee Woolsey visited the Kring home Thursday.

Mrs. W. G. Means and Mrs. B. M. Hines spent Thursday with Mrs. Ovid Pinckert.

Miss Lella Thomas visited Mrs. H. C. Baird Monday.

Mrs. W. A. Hunter spent Sunday with Mrs. Simpson.

Mr. and Mrs. M. L. Hardy and daughter and Rev. Gaines visited the F. L. Pinckert home Saturday night.

Mrs. Littleton, of Portales, N. M., visited her daughter, Mrs. Albert Schofield, a few days this week.

Mrs. John Nolan of Flag visited her daughter, Mrs. Pat Hardy, Tuesday.

## MRS. LILLIAN GABBERT GOES TO MEXICO CITY

If more than the specified mini-

num of 125 people wish to make the trip to Mexico City on the Amarillo News-Globe special train which leaves Saturday, an additional sleeper will be attached to accommodate the late arrivals, it is announced.

A number of towns in the Panhandle will have representatives on the train. Mrs. Lillian Gabbert, 504 East Third street, has

made the only reservation from Hereford.

The special will be accorded courtesies and honors ordinarily shown high officials of foreign countries.

Mr. and Mrs. L. E. Eastland, who live on their ranch near Ima, New Mexico, 100 miles west of Hereford, were here Monday on a shopping trip.

## AND NOW— You Can Make Your Home Wind-Proof

At a Reasonable Cost

We are glad to announce that we are now able to make windows weather-proof at the lowest cost we have ever known.

We will furnish the material and install these copper weatherstrips in your present home for \$1.50 per window. At this price you can't afford to be without them.

### R. H. Kemp Lumber Co.

PHONE 44

## HELP YOURSELF

### Special, Friday and Saturday

Coffee, White Swan, 3-lb can	\$1.10
Pork and Beans, 4 cans	25c
Compound-Lard, 8 lb pail	96c
Sugar, 10-lb bag	59c
Cheese, lb	19c
Palm Olive Soap, 3 bars	25c
One package Palm Olive Beads free	
Oleo, Gem Nut, lb	17c
Peanut Butter, 16-oz glass	22c
Broom, Reliance	49c
Graham Crackers, 2-lb box	24c

CHINA DISH GIVEN WITH \$5.00 ORDER!

# Feeds

Feeds are cheaper right at this time than they have been in years. There is more money in feeding your livestock the proper feeds now than there was when you were getting high prices for your poultry and livestock, because the price of all feeds is lower in proportion than the price of livestock has been lowered.

Get Our Prices On  
COTTON SEED MEAL

PURINA CHOWS are unexcelled for all kinds of poultry and live stock feeding, and in addition we offer you low prices on TANKAGE, MEAT SCRAPS, BONE MEAL, CHARCOAL, OYSTER SHELL and GRAIN OF ALL KINDS YOU WILL NEED.

## McLean & Pitman

PHONE 1

"If It's Feed We Sell It;  
If It's Grain We Buy It."

## Visit CHICAGO from your home for \$1.90

CHICAGO... towering buildings... roar of the Loop district... beautiful Lake Shore Drive... friends who live in this colorful city... business associates there. And it's all as near as your telephone!

Just ask for "Long Distance"... and you're there.

Fast... you're usually connected while you hold the line.

Clear... as a local call.

Low in cost... you can call during reduced rate periods after 7 and 8:30 o'clock at night.

Use the fast voice highway between here and Chicago for three minutes tonight... or any night. Call a friend. Call a relative. Call a business acquaintance. See for yourself how much pleasure and profit long distance can mean to you.

\*Rate is for three-minute station-to-station call after 8:30 p. m. from city where this is published.

### Rates reduced at night

Call up an out-of-town friend tonight. It will cheer you up. And don't you think he will appreciate hearing your voice?

Sample of the inexpensive rates after 8:30 p. m.

FROM	TO	FOR 3 MINUTES
Hereford	Dallas	\$ .90
Hereford	Houston	\$ 1.30
Hereford	Tulsa	\$ 1.00
Hereford	Denver	\$ .95

SOUTHWESTERN BELL TELEPHONE COMPANY

## New Homes and Resorts In Pecos Country, Mecca of Recreationists

Santa Fe, N. M., May 9. (SP)—Visitors to Pecos, New Mexico, will note many new sites occupied and beautiful buildings, either under way or already completed. Many of these are the summer homes of people from other states. Others are business places, designed to care for the needs of the tourist who is attracted to this wonderful mountain region. Good highways into this section have already brought about the development of the upper Pecos into one of the nation's most beautiful playgrounds. Extending up to the main river for twenty miles one may see the cottages of many who are prominent in business life outside this state. The Hisboms, Morraves, Fishers, et als., of Dallas, Texas; the Poeders and Bakers of Oklahoma City, and the new cottages now being built by Mrs. Olive Gersbach of Lancaster, Ohio. All of these homes are in what is known as the Holy Ghost canyon.

A few miles below the Holy Ghost one comes to the beautiful estate of Lindsay Nunn of Amarillo—sold so well with New Mexico that he and his associates have added many New Mexico papers to their extensive news chain.

Further down is another estate, that of Tom W. Wyles of Chicago,

Ill. This property, like Nunn's, is one of the show places along the stream. The Wyles have been coming to the Pecos for many years and it is now rumored that they may establish year-long residence here.

### All Comforts for Tourist.

The Harrisons at the Pecos post-office on the highway and gateway up the river have now completed and are opening for business one of the most unique places to be found along any line of tourist travel. Spacious and of Spanish and Indian type, the building is designed to lend every comfort and commercial need to the traveler. In addition to all modern depot conveniences, confectionery and lunches will be supplied. The place will also be stocked with a general line of travel needs including camp supplies, fishing tackle, etc. At Harrisons' Casanova they will be glad to supply the traveler with any information concerning the Pecos or direct one to desirable camping places along their river frontage where no charge is made for transient occupancy.

Besides the out-of-state summer settlers we find on the Pecos the cottages of many Albuquerque and Santa Fe people. Some of these really pioneered the region, since their homes were built and occupied long before automobile travel was offered. Indeed, there are many who have moved their outfits in by the slow process of horses or mule teams, 20 to 25 years ago, and are now able to reach their cottages after business hours either from Albuquerque or Santa Fe for the evening meal.

### Diversion Cheap at Pecos.

There is perhaps no place in the Southwest where relaxation from business or mountain diversion is offered more cheaply than on the Pecos. The reason is the easy access now over the modern highways and the hotel, home or camping facilities at reasonable cost. If visiting at one of the river resorts one finds every modern comfort as in the city. Here might be mentioned the Windsor Mountain View, Irvin's on the Pecos and the Valley Ranch where annually additional housing construction is necessary to take care of the increase in guest registration. In talking with the proprietors of these places one finds that some are already booked to capacity for the coming season.

### Trout Fishing Good.

The Pecos is, of course, one of the best trout fishing streams in the state. On account of the state fish hatchery being located on this river the same has a close and efficient supervision from the game department of the state. Experience has proven that the annual replacement from the hatchery easily offsets the removal through the open season catch.

The wily fisherman may feel assured that he can get the statutory limit each season on the Pecos.

## Bug Specialist Studies Work of Wire Worms

S. E. Jones, A. & M. College man who specializes in study of field insects, spent Monday and Tuesday in Deaf Smith county, investigating activities of the false wire worm, other wheat pests and the southwestern cornstalk borer, as a part of the spring survey which the college experiment station is conducting in the Panhandle.

Where the wheat lies in the ground some time before germination, as when planted in dry weather, a large number of wire worms may be expected, said Mr. Jones. This insect is the most important pest on the North Plains and is causing considerable uneasiness among growers.

The latter part of last May and June an unusual amount of black beetles were observed in all wheat fields and on the roads. As grown beetles, said Mr. Jones, they are not harmful, but their larvae, known as the false wire worm, do their damage in the fall just after wheat has been planted by attacking the seed. Even in the spring these worms destroy or weaken the young plants.

Mr. Jones said he found the worms were more abundant where land had been planted continuously in wheat and where the soil was medium dry. Heavy rains are a good preventive, but rotation of crops is the best as it can be regulated. No seed treatment is known that is efficient and practical for repelling or killing false wire worms, according to this entomologist.

TRY A WANT AD IN THE BRAND

### Citation by Publication.

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County—Greeting: You are hereby commanded to summon C. I. Beck by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the court house thereof, in Hereford, on the first Monday in August, A. D. 1931, the same being the third day of August A. D. 1931, then and there to answer a petition filed in said Court on the 22nd day of April A. D. 1931, in a suit numbered on the docket of said Court No. 1888, wherein W. M. Stovall is Plaintiff, and L. E. Beck and C. I. Beck are defendants, and said petition alleging in substance, the following:

That on or about the 12th day of February, 1929, for value received the defendants L. E. Beck and C. I. Beck executed and delivered to plaintiff their one certain promissory note, dated February 12, 1929, payable to the order of plaintiff, at Hereford, in Deaf Smith County, Texas, in the principal sum of \$1000.00, due one year after date, and bearing interest at the rate of ten per cent per annum, from maturity, until paid, interest payable annually, and further providing that if default is made in the payment of said note at maturity, and it is placed in the hands of an attorney for collection, then an additional amount of ten per cent on the unpaid principal and interest, shall be due, as collection fees.

That the defendants paid to plaintiff the sum of \$300.00, on or about the 3rd day of July, 1930, which was credited on said note at said time.

That plaintiff is now the legal owner and holder of said note, the same is long past due, and the defendants and each of them, though often requested to do so by the plaintiff, have failed and

refused to pay the same, or any part thereof, save and except the said amount as above alleged.

That plaintiff has placed said note in the hands of his attorney for collection, and that the attorney's fees provided for in said note are due, and the same is both reasonable and necessary.

That because of the defendants' failure and refusal to pay said note, interest and attorney's fees, the plaintiff has been damaged in the sum of \$1000.00.

That the defendant, C. I. Beck, is absent from the State of Texas.

WHEREFORE, Plaintiff prays that the defendants and each of them be cited to appear and answer this petition, and that he be granted his judgment against the defendants and each of them for his damages, interest and attorney's fees, for costs of suit, and for such other relief, special and general as he may show himself entitled to either in law or in equity.

Herein fail not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Deaf Smith County, Texas, on this the 22nd day of April, 1931.

(Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.

### SWISHER MAN FALLS 60 FEET DOWN CANYON WALL

Tulla, May 8.—A fall of 60 feet in a truck into Tule canyon was the experience of J. C. Anderson, who lives in the eastern part of Swisher county, when his motor car became unmanageable as he started down the slope at the Silverton-Vigo Park crossing. He was rescued by passers-by and found to be only slightly hurt. Faulty brakes were given as the cause of the plunge over the steep embankment.

### BANDIT CAPTURE STORY CARRIED IN MAGAZINE

Wide publicity of Emmett H. local peace officer, and his work in the capture of Col. Davis near Hereford last December is being given through a magazine of national circulation, off the press. The full story of the career and search for the bandits, slaying of one in Texas and capture of the other by Mr. Hales single-handed is published, written by an Associated Press author. Picture of Mr. Hales run with the story.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE—CHEAP.

FOR JOB WORK, TRY THE BR

## SPECIALS!

**FRIDAY AND SATURDAY**

Fruit Pies, each	21¢
Fruit Rolls, 1 dozen	24¢
Sugar Cookies, 1 dozen	12¢

Try Our Finger Rolls.

We Specialize On Party Orders.

# Hereford Bakery

## SPECIALS

FOR

### Friday and Saturday

Children's Wash Frocks, 79¢ and 98¢

Lone Eagle Bar, three for 10¢

Headquarters for GRADUATION PRESENTS

Toys for the Kiddies.

# WEIR'S VARIETY

There is perhaps no place in the Southwest where relaxation from business or mountain diversion is offered more cheaply than on the Pecos. The reason is the easy access now over the modern highways and the hotel, home or camping facilities at reasonable cost. If visiting at one of the river resorts one finds every modern comfort as in the city. Here might be mentioned the Windsor Mountain View, Irvin's on the Pecos and the Valley Ranch where annually additional housing construction is necessary to take care of the increase in guest registration. In talking with the proprietors of these places one finds that some are already booked to capacity for the coming season.

DR. E. B. THOMASSON

Announces the Opening of His Office Over the Corner

Drug Store.

Residence Phone 224. Office Phone 37

# HAIL INSURANCE

A "DON'T-KNOW-WHAT-TO-DO" PROPOSITION THIS YEAR

## BUT—

We offer you a bona fide contract—No guessing—Pay losses when adjusted—No waiting for your money—Our adjusters are all tried—No commissions—Our customers have faith in our policies.

# JOHN McLEAN

## Hereford Insurance Agency

# WANTED!

Experienced men and women to help in our Sale, Starting Saturday. Inquire at Store 11:00 a. m. Friday.

## Stone Department Store

Incorporated.

## On smooth Steel Rails foods slide in and out of FRIGIDAIRE!

Push a heavy bowl of soup-stock into a Frigidaire—it doesn't stutter its way to the back of the shelf—slopping over as it goes. And when you want it again it doesn't have to be coaxed to come out—it seems absolutely eager to obey your guiding hand...

This is because Frigidaire Food Shelves are made of smooth steel rails all running one way—from front to back.

Now, in themselves, easy-riding rails on food shelves are small things. But they are one of the many things that go to make Frigidaire Convenience, which (millions of women will tell you) is a Very Big Thing, indeed!

THE NEW ALL WHITE PORCELAIN-ON-STEEL FRIGIDAIRE ARE SOLD WITH A 3 YEAR COMPLETE GUARANTEE

**R. M. Allred**  
PHONE 176, HEREFORD

TERMS WILL BE ARRANGED TO SUIT THE PURCHASER

## Vitamins Builds Sturdy Bodies



### Merit GROWING MASH



### GROWING MASH

MERIT GROWING MASH furnishes the materials or ash for building a large frame. It supplies the exact variety of proteins necessary for blood, bones, nerves, feathers and muscles. It contains an abundance of growth vitamins—the element required most in the growing pullet.

It accomplishes the desired object—not over-stimulating—nor stunting; just a regular uniform development. Growing stock supplied with this good feed are sure to be winners.

### Merit Is More Than A Feed—Its A Formula!

West Texas Feed and Seed Company  
Phone 265

## MERIT STARTING GROWING MASHES



# Listen tonight





If live, peppy music can set your feet a-tapping, then tune in the "Peters Parade" tonight! And every Thursday night hereafter. It's a parade of stars!

Gus Haenschen and his "Diamonds on Parade," famous music makers of the air.

Irene Beasley, "The Dixie Diamond," one of radio's most striking personalities, with all the zip and go that have made her a national favorite.

And "The Diamond Aces of Melody,"

a harmony trio that will have you humming with them before they've had time to finish.

Here, we feel, is a quality program that really expresses to our customers what we think about the smart style; the light graceful construction; the lasting comfort and wear of Peters Shoes.

Come in today and select them for yourself. We have all the latest styles to show you—at prices that are kind to your pocketbook.



# Sprouls-Cronin & Co.

Starting  
**SATURDAY**  
MAY 16

# Stone Department Store

Incorporated

8 Sensational  
Selling  
Days

HEREFORD, TEXAS

CLOSED FRIDAY GETTING READY FOR

# STOCK REDUCTION SALE

## Gilbrae Gingham

—Take all you want at this unheard-price per yard

**16c**

## Merchandise Cheaper Than Ever—

We are turning our stocks often. All style items must be sold within a month after they are received in this store. Buy reasonable spring merchandise at reduced prices. Buy any of the old C. E. Stone Company merchandise that is left at give-away prices. Merchandise sold cheaper than in the big sale held in this store in March. **OPENING SATURDAY, MAY 16—8 DAYS OF REAL SELLING AT REAL PRICES!**

## Ladies' Gloves

Fabric and Suede gloves of \$1.00 and \$1.50 values for

**39c**

## A Sensational Sale of Men's and Young Men's SUITS

A full assortment of styles and materials from which you may select just what you need. Not a suit in the house is priced higher than in either of these four groups which includes the famous RICO make. Nearly all have pairs of pants—

GROUP I

**\$4.85**

(With two pairs pants)

GROUP II

**\$9.98**

GROUP III

**\$12.95**

GROUP IV

**\$19.95**



Men's Dress Shirts of \$1.50 quality, guaranteed fast color broadcloth and fancy madras, each **79c**

Men's Dress Shirts, \$1.95 quality will go in this sale at **\$1.39**

Men's Overalls, full cut, large and roomy, think of this price **75c**

Boys' Overalls, full cut, made like dad's, strong and sturdy **49c**

Men's Work Pants, get a good supply while this price lasts **98c**

MEN'S DRESS PANTS AT

**\$1.95 \$2.95 \$3.95**

## Ladies' Silk Frocks

Every Dress that we have had in stock for over three months goes into one of these four groups. Come in and pick out your choice—

GROUP I **\$1.95** GROUP III **\$5.95**

GROUP II **\$3.95** GROUP IV **\$7.95**

Then our newest arrivals of Chic New Silk Frocks for the woman who takes a delight in looking her best. These dainty dresses are adorably styled of beautiful chiffons, crepes, taffetas, georgettes and silk suits.

SPECIALLY PRICED FOR THIS BIG EVENT—

GROUP I **\$4.99**

GROUP II **\$7.95**

GROUP III **\$10.95**

GROUP IV **\$16.49**

Wash Frocks and House Dresses in Three Groups As Follows:

**49c 98c \$1.98**

Hoover Aprons, While They Last, At

**49c**

## MILLINERY

Arranged in four price groups—your choice awaits selection here—

**98c \$1.95 \$2.95 \$3.95**

## Family SHOE SALE!



## Ladies' Shoes

Unheard of prices in high value, standard-make footwear, arranged in four groups—take your choice at—

**98c \$1.49 \$1.98 \$2.98**

## Men's Shoes

You never saw shoes priced so low with the values so high since a long time before the war. You will not believe these values are actually here until you see them. All we ask is that you come in and look—

**\$1.98 \$2.49 \$3.49**

**\$5.85**

And the famous Nunn-Bush Shoes at only—

**\$7.85**

## Children's Shoes

Come in and fit out the entire family and have money left as you never did before. Think of it!

**49c 98c \$1.49 \$1.95**

CHILDREN'S BLACK HOSE **5c** A PAIR

## Hosiery

Ladies' Full-Fashioned Hose, service weight, at the very low price of **75c**

Invincible \$1.95 Chiffon Silk Hose at this figure **98c**

Men's Seamless Work Sox at, a pair **10c**



## Piece Goods

Home Furnishings and Dress Making Materials for Those Who Sew for Themselves and **SAVE, SAVE, SAVE!**

Brown Domestic (limit 10 yards to a customer, for only, per yard **5c**

Fast color (vat dyed) Prints, limit 10 yards to a customer, per yard **10c**

Hope Domestic, come and get what you need at this price, per yard **10c**

Polka Dot Organdie at a price you never thought to see, per yard **15c**

Silk Georgette, our entire stock of \$1.95 georgettes go right now, per yard **98c**

Crepe, our \$1.49 priced silk crepes have been priced for this sale at **89c**

Crepe, that formerly selling for \$1.95, has been included in this Reduction Sale at, per yard **89c**

Garza Sheets go during this Reduction Sale for **98c**

## Towels

Get Enough During this sale to last you for years. You aren't going to see prices like these, soon!

Regular 45c Cannon Towels now go, four for **\$1.00**

Regular 65c Cannon Towels now go, three for **\$1.00**

Regular 35c Cannon Towels will go, each **19c**

BLANKETS

Reversible, 66 x 80, will go for

**\$1.98**

KOTEX

Four Boxes for

**\$1.00**

# SPECIALS FOR FRIDAY AND SATURDAY

SUGAR, ten pounds in cloth sack	57c	PRUNES, three pounds for	23c
RICE, five pounds for	23c	PEACHES, gallon	48c
NEW POTATOES, five pounds	24c	DUTCH CLEANSER, three cans	23c
FRESH BEANS, three pounds for	22c	SALMON, pink, two cans for	25c
CHEESE, full cream, bulk, pound	21c	COFFEE	Schillings', 1 pound, with 1 ounce bottle Vanilla Extract Free 37c

Our  
Specials  
Are  
CASH  
To  
All

## Hereford Wholesale Grocery Company

L. W. GARLYLE  
PHONE 164

# WANT Ads

All classified advertisements must be made in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

### Lost and Found

LOST: Pink basket weave coat belt, with buckle. Phone 456-3. 18-1c

FOUND: Quilt top about 10 miles southeast of Hereford. Call at the Brand office for information. 18-1p

### For Rent

FOR RENT: Furnished bed room, 408 Roosevelt avenue, two blocks east of court house. Mrs. B. B. Farmer. 18-1c

FOR RENT: Three room modern house, furnished apartment at 312 East Sixth street. Phone 671-W. 18-1c

FOR RENT: Front bed room in modern home; private entrance to bath. Phone 496. 18-1fdh

FOR RENT: Light house keeping rooms, reasonable rates. Phone 104. 700 East Second street. Mrs. I. M. McCord. 18-1p

FOR RENT: Front bed room in modern home. Phone 444. Mrs. W. M. Megert. 18-1dh

FOR RENT: Five room modern stucco house on 25-Mile avenue. R. L. Elliston. 18-2p

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, phone 740-W. 14-1fc

### FOR RENT

FOR RENT: Three room house in South Hereford. Phone 9021-F2. C. E. GATLIN. 15-1fc

FOR RENT: One modern 4-room house; also two unfurnished rooms. See J. H. Nix, Catalpa St. 15-4p

FOR RENT: Furnished apartment. F. H. Oberthler. 15-1fm

### FOR RENT

FOR RENT: Three room modern apartment, unfurnished, in duplex just off the pavement on North D street, across southwest of Edgar Ireland home. Rent reasonable. Alex O. Thompson. 15-1ff

### Wanted

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid. db

EXPERT hemstitching, 8 cents per yard, thread furnished free. All colors. Satisfaction guaranteed. Out of town work given special attention. Mrs. Hugh Witherspoon, 311 West 5th, Telephone 192-J. 17-1fc

CALL 577, and we'll get your flat. BURRELL. 17-1fc

FIRST CLASS dress making and alterations. Mrs. Bernard, 312 East 6th Street, phone 671-W. 17-1lc

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

### For Sale or Trade

FOR SALE: Two good young Jersey cows, fresh now. Mrs. D. E. Turrentine. 18-1f

FOR SALE: Duroc Jersey bred gilts and a few young boars. Mrs. D. E. Turrentine. 18-1f

FOR SALE: Baby chicks, J. O. Lytle, phone 94; room 14, Dunlap building. 18-1fc

FOR TRADE: Amarillo residence property for Hereford residence property. Will pay cash difference. See I. H. Evans, Happy, Texas. 18-4p

FOR SALE: State Certified dwarf milo. This seed was grown under the state certification seed law. Fields were inspected three times during the growing season by state inspector. Germination test 95 per cent. Purity 99.32 per cent. J. P. Roberson. 18-3p

GARDEN PLANTS: WHI have Thursday variety of plants from East Texas, far advanced, all kinds. Get early maturity. On vacant lot by Western National Bank. 18-3e

FOR SALE: Hegari seed, high germination, two cents pound up to 500 pounds; \$1.00 hundred over 500 pounds. Still have 1200 bushels. Located 2 1/2 miles north of Progressive. C. P. Caldwell. 13-3p

FOR SALE: Nice, bright baled alfalfa, 65 cents a bale, or \$20 a ton. H. T. Wedel, one mile west of Hereford. 18-2p

FOR SALE: New Remington and Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1fc

FOR SALE: Old barn to be moved; also an old truck. Kester Jewelry Store. 17-1fc

FOR SALE: Windmill, pipe, new 50-gallon overhead tank, tower, etc., at old Goodwin place. Jesse Giles, Vega. 17-2p

FOR SALE: Cornets, one \$25, one \$15, in good condition. Call 272. 14-1fc

FOR SALE: One Steinway grand piano, or would exchange for a Steinway upright. Phone 272. 14-1fc

FOR SALE: Three sod planters for sale cheap. Twelve miles north of Hereford. A. S. Higgins, Route 1, Hereford. Phone 9066-F2. 16-3p

A carload of new and perfect rugs on sale. Large size Axminsters and velvets, \$16.00 and \$19.00. Medium room sizes, \$12.50. Large sizes, wool Brussels, \$9.50 and \$11.50. Wiltons \$25.00, large felt base, \$4.50. Hundreds other fine rugs cheap at Amarillo Warehouse Co., First and Polk Streets, Amarillo, Texas. 15-3p

FOR SALE: Seed maize, round-headed, dwarf and double ear, \$1.50 a hundred. Seven miles north and 3 miles west of Hereford. Fred Saltzman. 15-3p

FOR SALE or trade: 68,000 acre ranch in New Mexico; ideally planned and located to suit big cattlemen. See Jowell Murchison at court house for details. 15-1fc

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1fc

FOR SALE: Some good used two row listers in good condition and priced right. M. D. Womble, Implements. 17-1fc

IF YOU want to improve your herd, buy a good Milking Short-horn bull. Have reds and roans to offer now. Dr. C. T. Kibbe. 11-1f

FOR SALE: Used Farnall equipped with 2 row lister, 4 row cultivator and furrow guide, all in first class condition. M. D. Womble Implements. 17-1fc

### Progressive News

BY MISS OLIVE PERKINS

About 60 per cent of the neighbors surprised Mr. Neel Saturday night, the occasion being his birthday. After an evening spent in playing 42 and visiting, refreshments of cocoa and cake were served.

Mrs. Esther Oretzinger and son spent Friday with the Hersheys. Ira Ricketts and family visited his parents Sunday.

J. E. Henry and family were Sunday dinner guests of her parents, Mr. and Mrs. Jim Park.

Mrs. Howard Hershey and daughter visited Mrs. Hershey Monday.

Mmes. Clyde Russell and Ira Ricketts spent Thursday with Mrs. Jim Ricketts.

Mmes. Click and Tom Baker and Georgia Sue called on Mrs. Park Monday afternoon.

The young people and some of the school patrons were invited to a surprise on Mr. Boyd Wednesday night. The evening was spent playing 42 and refreshments of cocoa and cake were served.

Mr. and Mrs. Clyde Russell spent Sunday at the W. C. Russell home.

Mrs. Arch Conkin and boys spent the past week end with her parents.

Mr. and Mrs. Caldwell and Eunice, Mr. Boyd, Jodie and Leatrice Benson, Louise Hunter, Katherine Hershey, Messrs. and Mmes. Ray and Horace Hershey and Jim Ricketts and the Gregory young people attended singing at Bippus Sunday.

The last meeting of the literary society will be held Thursday evening, May 15.

### School closes Friday, May 14,

Higgins and Progressive schools will have a joint picnic on the creek with people from both communities invited. Be sure to bring a well-filled dinner basket.

Progressive Woman's club met with Mrs. Ira Ricketts Wednesday, May 6. At the business meeting Mrs. Ricketts was elected president. Mrs. Row Wagner vice-president, Mrs. Ed Botts secretary-treasurer, and Mrs. Clyde Russell reporter. After the business meeting Miss Gunter gave a very interesting and instructive talk on foundation patterns. Refreshments of cake and fruit salad were served. The next meeting will be with Mrs. W. C. Russell May 20.

### Ward News Notes

BY MRS. WILEY ROBERSON

Several from here attended the singing at Bippus Sunday.

Rev. Hornbeak preached a fine Mother's Day sermon Sunday.

Misses Hughes and Garret spent the week end in the Hicks home at Walcott.

Arlie Dean and family, Jack Hubbard, B. C. Donald and family visited the Wiley Roberson home Thursday night.

Jim Lipscomb returned from Oklahoma last week.

### Rev. and Mrs. Boyer, Bill Hut-

son and sons and D. O. Williams and wife were Sunday dinner guests in the Jack Hutson home. Mr. Malone and family visited the Patterson home Sunday.

Dick Dixon and family ate supper in the Roberson home Sunday.

Tom Vaughn and family of Westway, Mrs. Shultz and son, and R. Matthews, Hereford and Mrs. Herd, Washington, D. C., spent Sunday in the Geo. Lewis home.

Allene Caraway, Elizabeth and

### Luella Higgins took dinner with

Francis and Viola Hutson.

John Hutson and family visited the Caraway home Sunday night.

Arlie Dean and family visited relatives in Amarillo over the week end.

Robert and Freddie Hutson spent Sunday with Obed and Johnny B. Caraway.

Walter, Ben and Lon Harrison, of Hollens, visited in the W. E. Harrison home first of last week.

Wear Clean Clothes

PHONE 160

Corbett & Co.

MEMBER

National Association of Dyers and Cleaners

## PIGGLY WIGGLY

All Over the World

### Specials for Friday and Saturday

BEANS	19c
Fresh and tender, three pounds	
NEW POTATOES	25c
Nice Size, six pounds	
CHERRIES	87c
Gallon size, red pitted	
COFFEE	Five-Pound Can \$2.15
Five lb sack sugar free with each can	
JELLO	15c
All flavors, two packages	
VANILLA WAFERS	23c
Large package	
CHIPSO	5c
Ten-cent package for	
SOAP	17c
P. and G., five bars	
CORN	29c
Pioneer, three cans	
OATS	19c
White Swan, large package	

## When We Turn Out a Job

# "IT CERTAINLY RUNS LIKE A NEW CAR"

HAVE YOUR CARS AND TRUCKS INSPECTED AND PUT IN FIRST CLASS SHAPE FOR SUMMER

We have added mechanics in our shop in order to be ready when the time comes to take care of your trucks for the wheat harvest. These men, and also our old men, are factory trained. We are not allowed to have any other kind in our shop, and they know what to do to your car or truck and how to do it RIGHT.

We want to also announce that we have a complete and first class Duroc department and a man in charge that knows how to paint cars so that they look like new and so that the paint stands up as it should. Our prices are very reasonable and we can make your car look as good as new for a small sum.

Do not fail to look over the new 1931 Chevrolet Truck for wheat hauling and all-around general farm use. We will have our trucks on the floor for your inspection within a few days and invite you to call and look them over. We are here to serve you and show you these trucks and cars, and it is our pleasure when you call to see them.

We can overhaul your car and repaint it on time payments, too. Inquire about this liberal term plan and lets all drive good running and good looking cars this year.

## Brumley Chevrolet Co.

Incorporated



### Lodge Directory

HEREFORD LODGE  
No. 478, I. O. O. F.  
meets Monday, 7:30 p.m.  
Visiting Brothers welcome  
B. L. DOWELL, N. G.  
L. H. Foster, Secretary.

HEREFORD POST NO. 192  
AMERICAN LEGION  
Meets at 8:00 p.m. first and third  
Thursday night in County Court  
Room.

# WOMEN'S PAGE

## Officers Are Honored In Luncheon

Tribute was paid outgoing and incoming officers in the luncheon given by the Mother's club Thursday afternoon in the home of Mrs. Rex Tynes, at which the two officials groups were named honor guests. Mrs. F. M. Kester is president for the approaching club year.

The luncheon tables were centered with bowls of pansies and the room was decorated in spring flowers of roses and carnations.

Mrs. Tynes, retiring president, was complimented with a beautiful bar pin, in recognition of her faithful services at the head of the club for the past year. Mrs. Bess Turrentine made the presentation in well-chosen words and thoughts.

An excellent luncheon was served to 21 members. The menu was pressed chicken, buttered carrots, parsley potatoes, beet pickles, plum jelly, hot biscuit, perfection salad, strawberry shortcake, coffee, mints and nuts.

Attending were Meses. A. G. Bell, E. Beyer, H. G. Conkwright, A. A. Foster, Burl France, P. H. Gilliland, J. M. Gilliland, O. G. Hill, W. E. Hicks, Bob Higgins, E. S. Ireland, J. B. Jones, E. E. Kessie, F. M. Kester, F. L. Lucas, J. A. Nell, H. D. Reed, J. L. Sharman, Arthur Thompson, Bess Turrentine, Rex Tynes and M. D. Womble.

## MISS GLADYS SULLINS MARRIES ADRIAN BUSINESS MAN

Announcement is made of the marriage of Miss Gladys Sullins of Hereford and R. J. Spencer of Adrian. The bridal event quietly took place in Hereford Saturday evening, May 9, conducted by Rev. V. M. Cloyd.

The bride is the daughter of Mr. and Mrs. T. A. Sullins, 223 Kibbe street. She attended the local high school. The groom is the son of R. J. Spencer, sr., Pasadena, California, and is well known in the Adrian territory.

After a short trip Mr. and Mrs. Spencer are residing in Adrian where Mr. Spencer is employed by the Adrian Mercantile & Oil company.

## L. A. S. CLUB OF WARD HOLDS LAST SESSION OF YEAR

The L. A. Studio club of Ward met Tuesday, May 5, with Mrs. Wiley Roberson as hostess, for an all-day social and business session. Each member brought a covered dish and the club enjoyed a delicious luncheon.

This was the last meeting of the club year, and there will now be a recess until September 1. The ladies spent the afternoon quilting. When the quilt had been finished a lengthy business session was held, following which the supper was spread.

Present were Meses. Bob Higgins, G. M. Suggs, Arlie Dean, John Hutson, Jack Hutson, Jim Lipscomb, R. J. Kibbe, C. T. Kibbe, Jim Higgins and Mrs. Wiley Roberson, members; Mrs. Sonny Ledbetter, Vega; Mrs. Bill Hutson and Mrs. B. C. Donald, visitors.

## GRACEFUL STYLE OF LETTERING MARKS WEDDING STATIONERY

Many will recall the time when flowing script was the only accepted style of lettering for wedding stationery and other conventional social forms. Then came shaded letters, Old English and various styles of solid and Roman letters. And for a long time nothing else happened.

This season, however, those who create America's finest social stationery and assume authority for its correctness, have an important and attractive innovation in lettering for social forms. This is La Bonte text, a tall, free, graceful style of letter which is strictly in step with the modern tempo. The many wedding announcements and other important social forms of the season are likely to be done in La Bonte text.

Samples of this exquisite lettering have been received by the Brand and are on exhibit here.

## Junior Class Has Picnic

The junior class of high school enjoyed a picnic on Tierra Blanca creek Friday evening at six o'clock. Outside of selecting posted ground and having to move when eating time arrived, the outing was a pleasant affair. Miss Fern Carlisle sponsor, accompanied the class.

FOR JOB WORK, TRY THE BRAND

## Seen On the Screen at the Star



IN EAST LYNNE.

Coming soon for three days, May 25, 26 and 27, is an old favorite made into talking pictures—'East Lynne'.

The following program is announced for the Star theatre for the next eight days:

Greta Garbo in 'Inspiration' for today (Thursday) only. Free presents are being given the ladies.

Friday and Saturday Bill Boyd is presented in 'The Painted Desert.' 'City Streets' comes Monday and Tuesday, with Gary Cooper and Sylvia Sidney.

Wednesday and Thursday of next week is a feature, 'Man of the World', starring William Powell and Carole Lombard.

## FORMER HEREFORD GIRL, MISS BRUNER, WEDS

In a simple but lovely spring setting, Miss Mary Christine Bruner, daughter of Mr. and Mrs. Roy Bruner, and Lloyd Mundell, son of Mr. and Mrs. N. Z. Mundell, Tucumcari, were married May 3 at the home of the bride's parents, Amarillo. A short honeymoon trip was taken to South Texas.

The bride finished high school in Hereford and later attended Baylor, Belton. She is a niece of Mr. and Mrs. Hal Bruner, this city, who, accompanied by Miss Virginia Stovall, attended the wedding. Mrs. Mundell was a popular young girl of her present home town, being Miss Tucumcari in the queen's coronation at the Amarillo fat stock show.

## Home Makers Entertain Dorcas Class

A lovely Mother's Day program was presented for entertainment of the Dorcas class of the Baptist Sunday school by members of the Home Makers class when they met at the church Thursday afternoon.

As each guest entered a lilac, their class flower, was pinned on them and they were seated by a host member. Beautiful bouquets of lilacs and tulips lent color and fragrance to the room which was decorated in lavender and white.

Mrs. J. E. Speegle led the program: Work of welcome, Mary Ann Thompson; History of Mother's Day, Mrs. W. L. Alexander; Mother's Day, Billy Lance; Your Friend, Mother, Rena Rae Renfro; Solo, Mrs. Lovelady; My Mother, Evelyn Lovelady; Piano solo, Mrs. Major; Mother Dear, Madeline Whitehead; Solo, Mrs. Speegle; Helping Mother, Nancy Olson; Which loved her best? Virginia Hussey.

After the program it was revealed that the members had come from almost every state in the union when they were called upon to tell of their first Sunday school.

Refreshments, in the Home Makers class colors consisting of white cake and green leed punch, with pretty favors, were served.

Invited guests were Meses. J. D. Thompson, Brail, Valentine, Parker, Roberson, Bourn, Carl, Lambert, Hanna, Green, Reed, Lance, Este, Brumley, Jennie Matthews, Smith, Cloyd, Clark LeGrand, Whitechurch, Beams, Messenger, Naylor, Schwartz, Worley, Gillis. Members were Meses. Alexander, Mosely, Lance, Whitehead, Lovelady, Hussey, Olson, Thompson, McCollough, Parrish, Grady, Speegle, Major, Gilliland, Massey, Worley, Renfro, LeGrand, Sowell, Easter.

Dahlia may be planted now. Choice named varieties at common stock prices. H. L. BICE.

## LA NELL FARMER GIVES PARTY ON FOURTH BIRTHDAY

Mrs. B. B. Farmer opened the doors of her home at 403 Roosevelt avenue Thursday afternoon to 19 young friends of her little daughter, La Nell, in honor of her fourth birthday.

The guests remembered the young hostess with gifts and assisted her in celebrating the event in joyous playing together. Light refreshments were served.

Present were Phyllis Jean Radovich, Mary Ann Acker, Margaret Barber, Norma Jean Foster, Pauline Dixon, Tommie Wilson, John Douglas Pitman, Pat Landrum, Oliver Foster, Jack London, Billie London, Nancy Nell, Wanda Jean Smith, Billie Charlotte Connell, Hayden Connell, Virginia Nix, 'Boots' Posey, Betty Connell, Eddie Jo Connell and La Nell Farmer.

## Mother's Park to Be Sodded In Clover

The Mother's club, oldest federated club in the county, closed its 1930-31 course of study of parks in regular session Tuesday afternoon at the home of Mrs. H. D. Reed, 208 Tenth street, with Mrs. Reed and Mrs. J. A. Nell as hostesses.

The members brought plants from their homes, and following the business session worked in Mother's park, named in honor of the club, setting out the flowers. It was announced that the park committee of the city would soon have the park sodded in blue grass and clover.

Following the labor in the park the ladies were invited into the dining room of the Reed home where a buffet luncheon was served, consisting of sandwiches, potato chips, pickles, raisin bread, apricot whlp, angel food sticks and lemonade.

In absence of the president, Mrs. Rex Tynes, and vice president, Mrs. Carl Gilliland, Mrs. Matt Gilliland presided.

Present were Meses. F. L. Lucas, J. B. Jones, R. E. Kessie, O. G. Hill, Arthur Thompson, Bob Higgins, A. A. Foster, Burl France, P. H. Gilliland, Matt Gilliland, T. E. Seigler, J. L. Sharman, E. S. Ireland, A. G. Bell, F. M. Kester, H. G. Conkwright, B. F. Gutwrie, Bess Turrentine, H. D. Reed and J. A. Nell.

## LEAGUERS ENJOY PICNIC TUESDAY

Epworth leaguers had a picnic Tuesday night on the creek. The attractive outdoors of early spring and plenty to eat made it an enjoyable affair.

## ANNOUNCE WEDDING OF MISS ELSIE OWNBY JANUARY 4

Marriage of Miss Elsie Ownby and O. W. Hester in Canyon last January 4 was announced last week. The bride is a granddaughter of Mrs. A. K. Gillis and has many friends in Hereford. She was with the Northwest Texas hospital, Amarillo, two years.

The couple will make their home in Amarillo where Mr. Hester is an employe of the government at the helium plant.

## Ford Doings

Mother's Day program was given before a full house Sunday night. C. W. club meeting is postponed until May 22 and will be in the school auditorium.

School ends this week and the children are taking final exams. A program will be given at the school house Friday night.

Parents, teachers and pupils enjoyed a fine time at school last Friday afternoon.

Miss Nell Casey visited Miss Dorothy Norton Sunday.

Several attended the Bippus singing convention Sunday.

Miss Brunson was here from Claude last week visiting relatives.

Earl Dyer and family spent Sunday in the Climer home.

A. E. Benson of Clarendon visited the Bensons last week.

A family dinner in the Larson home was attended by 23.

M. Larson and family, Amarillo, spent Sunday night in the D. S. Larson home.

Mr. and Mrs. H. Climer were in Hereford Thursday.

A. K. Webster was here from Amarillo Monday.

J. Friesen and family visited the H. Rempel home Sunday.

J. E. and Denison Hill were here Thursday.

Geo. Rempel and family were in Hereford and Dawn Thursday.

Herman Larson was in Amarillo Tuesday.

Mr. and Mrs. Clark, Grandpa Clark and Mr. and Mrs. Miller

of Amarillo spent Sunday in the Rye Casey home.

Mr. and Mrs. E. H. Simpson and children were in Amarillo Monday.

Fred Brunson was a business visitor in Amarillo Friday.

## Easter News

By MISS LOUISE FRYE.

Teachers for next year's school will be Miss Martha Medley and Miss Josephine Hardy. Both these young ladies taught here last year. Miss Medley lives in Easter community and Miss Hardy is the daughter of Mr. and Mrs. M. L. Hardy, of Jumbo.

Mr. and Mrs. W. E. Braly made a business trip to Parmerton last Thursday.

Mozelle Whitefield and Loree Craig visited with friends at Jumbo Sunday.

Mr. and Mrs. Fred Walton spent Sunday with her parents, Mr. and Mrs. W. S. Fields of Portales.

Miss Emerald Smith visited last week with her brother, Karney, of Big Square.

Mmes. Bob Axe and A. Matthew of Jumbo visited Mrs. George Chambliss Monday.

R. T. Green and family of Hereford called in in this neighborhood Sunday afternoon.

Mr. and Mrs. Slemmons called in the Medley and Smith homes Sunday.

Mmes. Chambliss, Walton, Axe and Miss Medley called on Mrs. Carl Frye Monday.

Mr. Allison and wife, Mr. Medley and Miss Martha attended church services at Hereford Sunday evening.

Rev. Peters will preach here Sunday.

Mr. and Mrs. Bernard Saxon and Emmett Bee visited Sunday with Mrs. Saxon's parents.

## Church of Christ.

East Sixth street, Earle H. Smith, pastor.

Bible classes Sunday morning at 10. Preaching at 11. Communion 11:45. Young people's meeting and children's drill at 7:15.

Regular preaching services at eight o'clock. Bible study Wednesday evening at eight.

The public is cordially invited to all these services.

Bible class Thursday afternoon. Meets with Mrs. Gentry, East Fourth street.

## PROGRAM

SEVENTH GRADE CLASSES OF THE RURAL SCHOOLS

Hereford High School Auditorium  
Wednesday Night, May 13, 8:30 p. m.

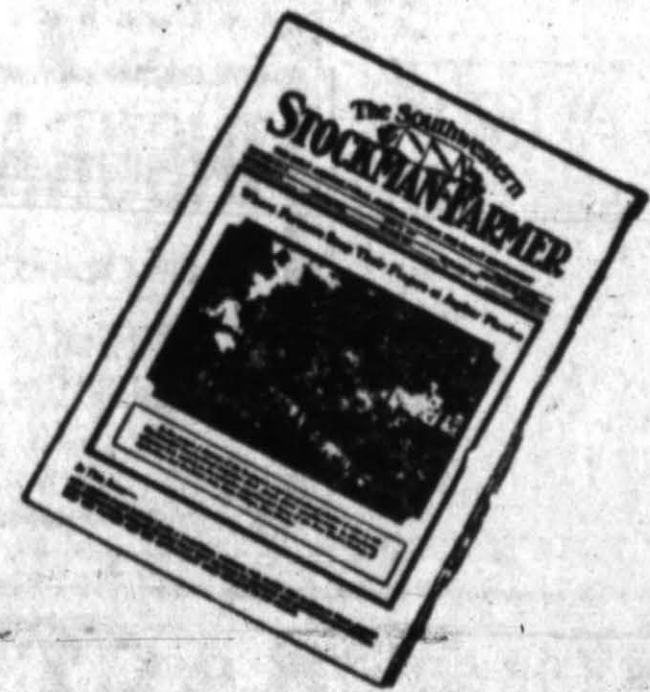
Processional ..... Mrs. Jesse Stanford  
Invocation ..... Rev. V. M. Cloyd  
Vocal Solo ..... Mrs. Ray P. Coneway  
Introduction of Schools ..... County Superintendent  
Address to Classes ..... Joe L. Pope  
Presentation of Diplomas ..... Earl W. Wilson  
Benediction

Members of Classes Entitled to Certificates of Promotion to High School:

<b>SUMMERFIELD</b>	<b>VALENTINE</b>
Beatrice Lawrence	Maxie Riggs
Joyce Davis	Henry Turner
Belle Long	
Jessie Schulz	<b>BIPPUS</b>
	Allen Hoover
<b>DAWN</b>	Syble Reese
Inez Miller	Ashbon Reese
Modine Barnes	Winnie Schaeffer
Clara Mae Bagwell	
Dewey Bagwell	<b>FAIRVIEW</b>
Rufus Mayfield	Bud Heaton
Mary Calaway	
John McGowan	<b>PROGRESSIVE</b>
Alvera Frye	Ruth Ermal Park
Albert Frye	Harold C. Phillips
Romana Straub	
Aldyth Botsford	<b>FORD</b>
	F. W. Brunson
<b>WYCHE</b>	Oleta Belle Reeves
Esidor Reinart	Alta Vineta Simpson
Nadine Ward	Mildred Stewart
	Viola Beatrice Rempel
<b>WEST WAY</b>	
Cordia Sue Vaughn	<b>DEAN</b>
Leon Alvis Hartman	Jack Dean
Edgar Oswald Skypala	
Woodrow Wilson Holland	<b>SIMS</b>
T. J. Corn	Virginia Louise Chapman
Luther John Johnson	Jim Ney McCaskey
Ercel Brashear	
<b>MESSENGER</b>	<b>WARD</b>
Clinton Walker	Alicene Caraway
Lester Myers	
<b>WALCOTT</b>	<b>DANIEL</b>
Ella Wolfington	Wyntle Jacobs
	Pat Chamlee

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Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

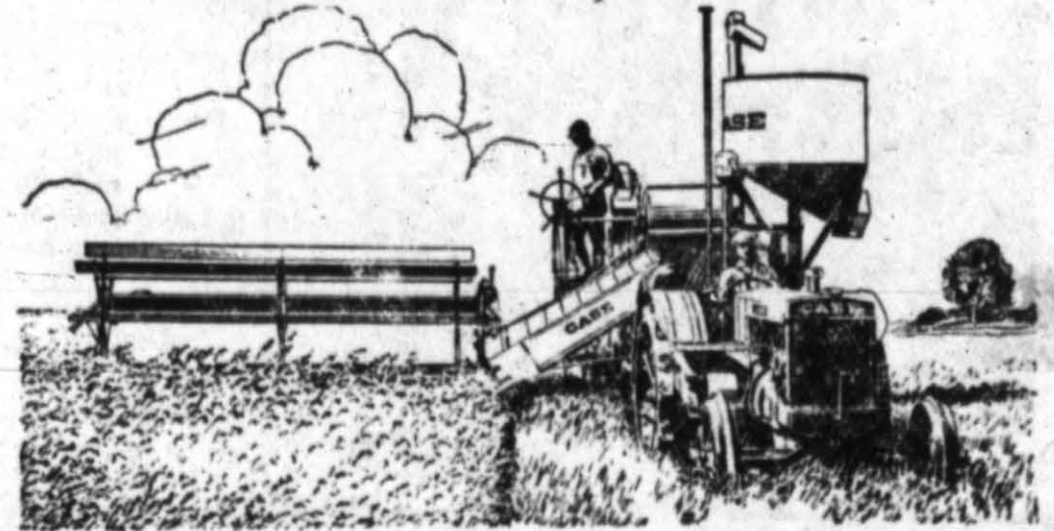
## DISPLAY RATES

Display Advertising Rates on Request.



ROOM 14, NUNN BUILDING,  
AMARILLO, TEXAS

# Play Safe— On a Combine



We are now about to harvest what we believe to be the greatest wheat crop ever harvested in the Hereford territory, and if there was ever a time when you need the BEST in harvesting machinery it is NOW.

The CASE COMBINE is backed by 90 years of experience in threshing and saving grain. It is built by one of the strongest companies in the U. S., and a complete repair service is at your disposal at all times.

With these facts in mind, how can you afford to experiment with an untried and unproven machine?

PLAY SAFE! — OWN A CASE

# C. A. Skelton

## Roberson Knows His Milo and Kafir, State Certified, Which He Has For Sale; Counted Seed

The only state certified dwarf milo seed produced in this part of Texas, grown by J. P. Roberson & Son, is now being offered for sale. This firm, composed of father and son who are practical farmers, is one of only seven in the whole state to receive certification in 1930.

Mr. Roberson said he could have disposed of all his high grade seed months ago to growers in other parts of the state but he wanted to hold it for farmers in the immediate territory.

The dwarf milo which is offered was grown under state certification seed law, was inspected three times during the growing season by a state inspector, and has a germination test of 95 per cent and grades in purity 99.32 per cent. Price asked is five cent a pound.

Mrs. Roberson spoke of one man who told him of using six pounds of seed to an acre last year and then did not have a good stand. He advises only two pounds where the germination is as high as that produced on his farm.

Having engaged for several years in production of the best grain sorghum crops for planting purposes, Mr. Roberson is being looked to for accurate advice in selec-

tion, planting and cultivation. He not only knows how many pounds should go on an acre, but he can tell how many seed is required to the acre to get a desired spacing. "There are 11,000 seed in a pound of my milo and 18,000 seed in a pound of my kafir," Mr. Roberson replied to a question as to how he determined some of the planting details. "This is not guess work, either," he continued, "for I had an ounce weighed correctly at the post office and sat down and counted the number of seed in the lot."

The Robersons have advanced far as scientific agriculturists in respect to grain sorghums, and the matter of counting the number of seeds in a pound is just an index of how their wealth of information has been gained.

### Flagg News

By MRS. W. T. SUMMER

Flagg, May 9.—Owing to rain, the crowd at Sunday school was very small. But some were religious enough to face the rain. Our Mother's day program be-

gan at 7:30 and was well attended.

Mmes. Floyd, Jones, Benswanger and Summer visited Mrs. Simpson Friday afternoon.

C. J. Johnson has two cousins from Dimmitt visiting him this week.

Claude Reeder made a business trip to Dimmitt Thursday.

The club met at the church building Thursday afternoon. Present were Mmes. Benswanger, Simpson, Floyd, Meeks, Fraser, Shefy, Dawkins, Misses Mosler and Pillow.

Mrs. Johnson visited Mrs. Carpenter Tuesday afternoon.

Mrs. N. A. Arms attended the club meeting at Canyon Tuesday, she being the only representative from this community.

Messrs. Simpson and Jones were business visitors in Dimmitt Saturday.

### Westway Items

MRS. PINK GILLILLAND

The Westway community rug that won first place in the home demonstration work, is now up for sale. We are open for sealed bids on the rug. Each should not be less than \$5. Those interested please mail bid to Mrs. Jno. P. Siaton. The rug is on display at the E. B. Black furniture store.

Dan H. Smith of Dumas spent the week end here with his parents.

Mrs. A. L. Manjeot and mother, Mrs. Ben S. Howton, visited Mrs. J. H. Roberson at Hereford last Thursday.

Mr. and Mrs. A. W. Nicks of Hereford visited the Grady Wilson home Monday.

Mr. and Mrs. Gore spent Friday in the Grady Wilson home.

Mrs. Ben S. Howton visited Mrs. Jennie Thompson Thursday.

Little Dorothy Ridgway spent Tuesday with Nanette Little.

The 4-H clubs met with Misses Pauline and Estelle Wilson. The lesson studied was the making of salad dressing.

We welcome the Dave Grimes family into the community. Mr. Grimes bought the Ernie Evert place.

Several from this community attended the singing convention at Bippus Sunday.

Mr. and Mrs. Glaspell moved from our community to a location near Hereford.

R. M. Gunn and Joe Landers were in Amarillo Saturday.

G. C. Grimes and Wilbur Smith went to Portales Sunday.

Mrs. Campbell, daughter of Mrs. Drennon, of Winters, and her family are here for a visit.

Mmes. Arthur Pierce and A. W. Nicks called on Mrs. P. H. Gilliland Monday.

Miss Pauline Wilson visited Miss Bessie Gunn Saturday.

Roscoe Landers is working for T. E. Selgier.

Mr. and Mrs. Luther Gore were dinner guests Sunday in the B. M. Gunn home.

Miss Estelle Wilson called on Miss Short in Hereford Monday. The small boys played Frio Friday and the score was 19-20 in favor of Westway.

The outside team played Frio and won 10 to 12.

Mr. and Mrs. G. C. Hartman called on Mr. and Mrs. P. H. Gilliland Wednesday evening.

Mrs. Luttrell gave a party Wednesday afternoon honoring Mrs. Walter Shultz.

Miss Inez Smith spent several days this week with her grandmother at Hereford.

Messrs. and Mmes. A. L. Manjeot and P. H. Gilliland and Mrs. Ben S. Howton were Sunday guests of Mr. and Mrs. W. R. Williams of Hereford.

Westway community club met with Mrs. Arthur Pierce Friday, with 11 members, one new member and one visitor present. Each answered roll call with a short cut in serving. Miss Gunter gave instructions on making a foundation pattern. Mrs. Gunn gave a talk on sewing attachments. The club will meet at the school house May 22.

### Here and There

BY MRS. C. E. TICE

Here and There, May 7.—Continued rains have brought the total up to 4 1/4 inches during the past three weeks. Wheat looks fine in this community. Some row crops have been planted.

Mr. and Mrs. Paul Williams spent Sunday with Mr. and Mrs. Chamness.

Mr. and Mrs. C. E. Tice, Lloyd and Maxine Tice spent Friday evening with Mr. and Mrs. Harry Gillespie.

Mr. and Mrs. John Gaetz called on Mrs. E. E. Rogers last Friday afternoon.

Albert and C. E. Beauford were Amarillo visitors Monday.

Miss Helen King severely burned her hand recently and had to make several trips to have a doctor dress it.

M. L. Harty called at the Berry home Saturday on his way to Black.

Miss Ruby Luke spent the weekend with her sister, Mrs. Roy Boyce.

T. Jones is breaking sod for Mr. Robbins of Canyon.

Mr. and Mrs. H. M. Mobley spent Sunday at the J. B. Harlin home.

The ball team came over to Frio last Thursday afternoon and defeated the Frio boys 13 to 5.

Mr. Williams is digging a basement and expects to erect a new house later on. He has recently returned from Missouri, bringing with him his new bride.

Mr. and Mrs. Leo Williams were over Sunday visitors in Floydada. J. J. Lindsay was an Amarillo visitor Tuesday.

### NOTICE

All owners of city property will please call at City Office and render same for taxation before May 31. EVA SKELTON, City Assessor.

### Home - Cooked MEALS

HOME - BAKED PASTRY

### CLUB CAFE

Phone 498

### Song Recital Rated Super Performance

A full auditorium of lovers of good music greeted, applauded and repeatedly encored Mrs. Homer Fox and her assistants, Mrs. A. C. Thompson, violinist, and Miss Desie Mae Steele, pianist and accompanist, Friday evening at the Presbyterian church when Mrs. Fox was presented by the Ardelle George vocal studio.

This was the concluding public program of music week observation in Hereford and was sponsored by the Music Study club.

The same artists gave the same program in Pampa Wednesday evening to a large and appreciative audience.

The charming soprano voice of Mrs. Fox, the pure melody tones of the violin in the hands of Mrs. Thompson, and the cultured playing of Miss Steele at the piano enraptured the hearers and brought warm and spontaneous responses at the end of each number.

Superior performance by three Hereford artists was the unanimous pronouncement of the hundreds who enjoyed the program.

Mr. and Mrs. Carl Gilliam were in Vernon Sunday attending the funeral of Mrs. Gilliam's uncle.

Mrs. W. M. Ricketts and daughter, Miss Sadye, were in Amarillo Saturday. Mrs. Rigler remained for the week.

## Hail Insurance!

We haven't a whole lot to offer for Hail Insurance this season, but it is the best than can be had for the money.

We have been saving the Farmers money for Fifteen Years.

### Groom Mutual Hail Association

Dunlap and Cox, Dunlap Building or Troy Womble, Agents, Anywhere.

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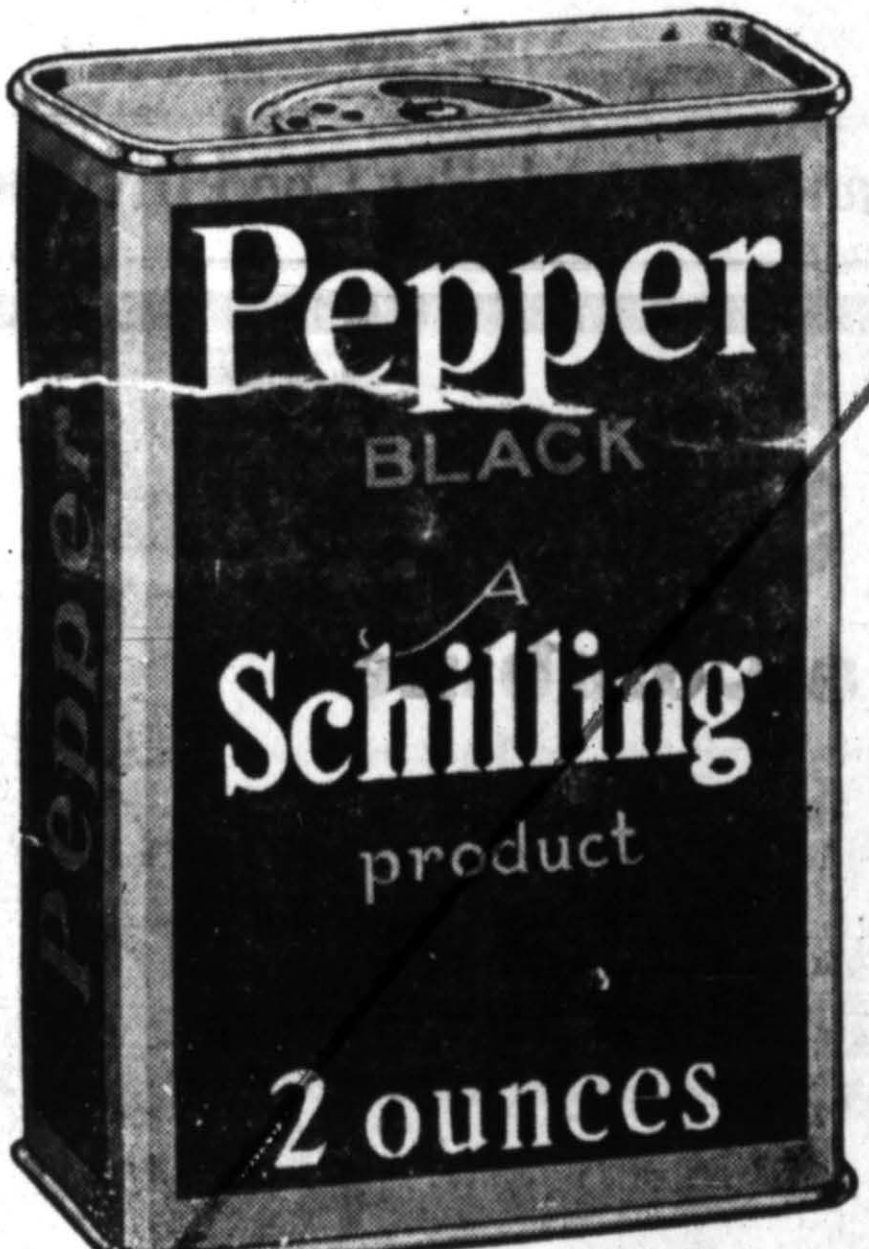
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Residence Phone 474 Office Phone 470

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Green Pentagon, an estimate choice in different models and case decorations from \$75. Other Grues from \$22.50

THAT day of days—it will mean so much more if remembered with a Gruen. But pride of ownership is only part of the satisfaction our Gruen Guild watches give. These celebrated timepieces have earned their reputation through sheer performance — through their accuracy, their fine dependability. Come in—you'll understand why we take pride in showing them.

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TEAMS	Tulla	Canyon	Vega	Plainview	Clovis	Lockney	Happy	Hereford
TULLA AT	WHEAT	June 28	May 31	Sept. 20	Aug. 16	June 21	July 26	May 10
CANYON AT	Sept. 6	BELT	May 10	June 21	July 26	Sept. 20	Aug. 16	May 31
VEGA AT	Aug. 9	July 19	GOLF	June 7	Sept. 20	May 17	Sept. 6	June 21
PLAINVIEW AT	July 12	Aug. 30	Aug. 16	LEAGUE	May 10	Sept. 6	May 31	July 26
CLOVIS AT	June 7	May 17	July 12	July 10	OFFICIAL	Aug. 9	Aug. 30	June 28
LOCKNEY AT	Aug. 30	July 12	July 26	June 28	May 31	SCHEDULE	May 10	Aug. 16
HAPPY AT	May 17	June 7	June 28	Aug. 9	June 21	July 19	FOR	Sept. 20
HEREFORD AT	July 19	Aug. 9	Aug. 30	May 17	Sept. 6	June 7	July 12	1931

OPEN DATES for all teams are May 24, June 14, July 5, August 2, August 23, and September 13 within which to make up postponed games.

### Short Short Story About Old Newspaper and Cripple Recluse Who Gave Leg to Helpless Boy

(Prof the Warrior, high school Paper in Friona Star.)

Away down at East Junction was a kind of a queer set of people.

### FARMERS EXCHANGE

If interested in selling your land, property, stock, machinery, or anything of value, list it with us. We will find buyers for you and be of real service. We also insure wheat against hail and give you service.

### J. O. LYTLE

Lois Bolor, Secretary Room 14—Phone 94 Upstairs, Dunlap Bldg.

ple. One of the queerest was an old fellow called Abe Sawyer, who kept the store. He was a very likeable fellow and nice, but at times got pretty noisy and always pretended to be a regular infidel. It seems as if it was just no use for the parsons and deacons to talk to old Abe. They simply could not get on the inside of him. All the children liked him and in a way he almost reminded one of Rip Van Winkle. Abe and his wife, Marinda, lived in quite an old house, an inheritance, I think, and were in the habit of putting junk in the garret and forgetting about it. Well, one real rainy day in April Abe needed something to do for pastime so proceeded to entertain himself rumaging around up there. One of the old antiques he found was a newspaper just exactly 20 years old. He read it over and over and it tickled him so much that he took it down to the store and put it on the counter where the folks could see it. Lots of them would read it for several minutes before they would catch on to its being an old-timer; and Abe would just sit back and watch

them and laugh. He thought it was about the best joke that he had ever heard about.

I guess he had had it a couple of days and by this time everybody around the settlement knew about it and liked to pass the joke on to somebody else. One day some of the boys were standing around waiting for some new prospects to laugh at, when Abe looked out of the window and saw old Joel Perkins thumping along on his peg leg. This old gentleman lived out west of town a couple of miles in a little shack in the woods. He never did come to town only about every four or five months to stock up with groceries and things, and folks looked on him as being pretty queer. He never was necessary to anybody else and nobody depended on him for anything, so he just came to be looked on as an outsider.

Well, as soon as Abe saw that he was headed for the store he he told the boys not to say a word about the joke of the newspaper and when old Joel was doing his buying he chanced to look at the paper. He picked it up and read it—real serious like and seemed to be puzzled and when his stuff was wrapped up, he paid for it and walked out. The boys laughed fit to kill, because old Joel had not even caught on that it was an old paper.

Well, a few days later when Abe was opening up the store at about six in the morning, he looked down the road and there was old Joel hobbling along on his wooden leg and tucked under his arm was a crutch. Joel had had a timber leg ever since anybody knew him in that neck of the woods, and Abe wondered what he was carrying a crutch under his arm for, unless it was to be used kinda like a spare tire in case the timber leg gave out on him, but Abe didn't think much about it and went on tending the store all the day just as he always had.

That night about nine o'clock, when Abe was closing the store, he looked down the road again and there, plugging along and making poor headway was Joel Perkins. He acted mighty happy and was whistling happy as a lark, but Abe thought that he was walking mighty funny and when he got up closer he could see that Joel had only one leg and was swinging along as best he could with the crutch under his arm.

"Hello, Joel," says Abe, "what's the matter with you?"

"Not anything," says Joel. "Never felt any better in my life."

"What's wrong with your wooden leg?" says Abe, "lost it in the woods?"

"No; didn't lose it, but you know that newspaper you had on your counter the other day?"

Abe "lowed as how he remembered it, so Joel continued:

"When I was stackin' up in your place I read a little bit of it and I seen something that I just could not quite get over, no matter how hard I tried."

"What in the thunder did you read?" asked Abe, uneasy like.

"Well, while I was looking in there," says Joel, "I saw that ad about that little boy who was run over by a wagon and hurt his leg so bad they had to cut it off. Then they went on and told pitiful tales about how poor the family was. It said that they lived about 12 miles out on the river road. They told about how nice it would be if somebody would give the little kid a wooden leg so he could run around a little bit and play like other children do."

Abe began to get rather fidgety and cleared his throat a couple of times.

"Well," says Joel, "when I got back home that night I just could not get that little fellow off my mind, being that I lost my leg when I was a little boy. I just knew how that little boy must be feeling and as I'm getting real old myself and have the rheumatis so bad, I just picked up this morning and walked out to where the paper said he lived. Well, the old place looked real deserted and I couldn't see anybody around, so I just took my leg off and tied it

to the door knob. I'll bet that kid will be tickled when he comes home, don't you?"

Abe just couldn't stand there like marble and he couldn't have said a word if his life had depended upon it. He knew that this little boy had died many years before and that his folks had moved away a long time ago but he would have cut out his tongue rather than tell Joel.

"Well," says Joel, swinging merrily along on his crutch again, "I guess I'll be getting' on."

Abe stood there alone, the tears came to his eyes as he watched the old man swing along as best

he could on his one leg and a wooden crutch. And while he was standing there that beautiful evening, the bells of the church began to ring, and Abe dropped to his knees to make a present of his heart to the One who walked home with Old Joel Perkins.

### 1910 Graduate Recalls Names Of Classmates

Sam Brunk, accompanied by his wife, drove up from Oklahoma City to spend Saturday here with the other Brunk boys, Henry and Charles, as Brunk's Comedians filled its last date of a six-day run. Sam is with the Paramount-Publix Corporation, motion picture producers and distributors, having been in employ of the company since 1919. He has two daughters, one of whom will graduate in Oklahoma City high school this month.

Mr. Brunk lived in Hereford until after his graduation here in 1910. In his senior year he worked for the Brand during off-hours. While here he visited the "Brand" and was reminiscent of the days of 21 years ago. In his graduating class there were 12 members, 11 of them girls, and he was able to give the entire list off-hand, also the names of the four high school teachers at that time. It was noted that he was wearing the 1910 graduation pen, and one of his brothers remarked that Sam constantly carried the class emblem with him.

The 1910 class was composed of Sam Brunk, who was elected valedictorian; Una Norton, Leatha Edwards, Lora Guinn, Gertrude

Taylor, Waldine Wilson, Ruby Wilson, Jessie Sisk (Mrs. Phil Radovich), Nellie Black (Mrs. Jesse Stanford), Emma Dean, whose father was Baptist minister then; Anna Price, and Price Bruce. The teachers were E. H. Bray, superintendent; Mrs. Wray, Prof. Cannon and Prof. Robertson. Brunk's Comedians closed their annual visit in Hereford Saturday night with "Way Out West," concluding number of a series of entertaining plays.

### Horton Hog Auction To Draw Crowd

More than usual interest is be-

ing shown in the J. J. Horton auction when he will sell to highest bidder 100 head of hogs next Tuesday afternoon, May 19, at 1:30 o'clock, on the A. W. Farley farm, one and one-half miles east, and two miles south of Friona. Each hog to be offered is a good individual, well bred, some registered and some subject to registration. They are mostly Poland China, Duroc Jersey and Hampshire sows, pigs and gilts. Three Jersey milk cows and a grain blower will also go on the block. Lunch will be served at noon. The owner announces that terms are cash and suggests that prospective bidders arrange with their bankers to profit by the sale. Col. Ray Barber, Hereford, will be auctioneer and Ester Noble, Friona, clerk.



### State Tested Seed for Purity and Germination

Kafir, Maize, Double Dwarf Maize, Hegari, Red Top Cane, Sudan, White Sure-Cropper Corn, Big and Little Yellow Dent Corn, Sweet Clover.

It pays to plant good seed. Tested seed is what you get here—our seed is all labeled by the Texas State Department of Agriculture.

### West Texas Feed and Seed Company

PHONE 265

### Auction

#### Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

### Ray Barber, Auctioneer

Superior Sales Service  
Phone 241 Hereford, Texas  
Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

### CASH SPECIALS FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to All.

BROOMS	Extra, five strand	55c
SPUDS	Idaho Burbanks ten pounds	23c
PEACHES	Gallon can, sliced	54c
KRAUT	No. 2 1/2 size, two cans	21c
Grape Fruit	Extra large, seedless	9c
SUGAR	Ten pound bag	57c
SYRUP	Red Barrel, assorted flavors, 1/2 gallon can	49c
COFFEE	Admiration, 3 lb can, with glass, 1/2 lb free	\$1.05
LETTUCE	Large, crisp heads	7c
BANANAS	Choice fruit, per dozen	25c

Bakers Cash Grocery  
MONT E. BAKER

### DO YOU REMEMBER---

How much you were paying for meat in Hereford, when we started in business last October?

Do you know that butcher stock sells for as much on the market today as it did then?

Do you imagine good steak would sell at 20 cents a pound, as it does here today, instead of 35 cents as it did then, if we should go out of business?

We welcome an opportunity to serve new friends as well as the old whose patronage has kept our business steadily growing.

Watch Our Windows Friday and Saturday for Special Prices.

### Shore's Market

New Frigidaire Equipment. WE DELIVER PHONE 476

### FRIDAY and SATURDAY SPECIALS

SPUDS, new, pound	4c
BACON, sugar-cured in slabs, pound	24c
BEANS, brown, red kidney, Pork & Beans, 3 for	23c
OATS, White Swan, large package	19c
BEANS, pinto, 4 1/2 pounds	19c
SALAD DRESSING, pint size	29c
PINEAPPLE, two No. 2 1/2 cans	47c
CHEESE, full cream, pound	24c
COCOANUT, White Swan, 8-ounce package	19c
ORANGES, small and juicy, two dozen	35c

WE GIVE SILVERWARE COUPONS

Carl's Cash and Carry Grocery  
Phone 324

### WILL SEND YOU 60 GOOD MAGAZINES AND THIS NEWSPAPER FOR ONLY \$2.75 FOR ONLY

YOU CAN HAVE YOUR CHOICE OF ANY FIVE OF THE MAGAZINES LISTED BELOW FOR A FULL YEAR (TWELVE MONTHS) Why pay more for your magazines when you can buy them at less than cost through your home town newspaper? You can actually get five of America's leading farm and fiction magazines at this amazing price if you order now. If you act quickly you will receive sixty magazines during the next year for just a little more than the price of this newspaper. Don't hesitate to send your order if some of these come to you now. Renewals will be extended twelve months ahead of your expiration date.

### SEND DOLLAR SAVING \$ NOW! THIS COUPON

Gentlemen: I wish to take advantage of your magazine bargain offer. I am enclosing the above amount in payment for a one year subscription to your paper and the five magazines that I have marked with an X below.

NAME \_\_\_\_\_  
STREET or R.F.D. \_\_\_\_\_  
TOWN \_\_\_\_\_ STATE \_\_\_\_\_

American Poultry Journal  Household Magazine  
 The Country Home  Illustrated Mechanics  
 Everybody's Poultry Magazine  Pathfinder (Weekly)  
 The Farm Journal  People's Popular Monthly  
 Gentlewoman Magazine  Poultry Success  
 Good Stories  Standard Poultry Journal  
 Home Circle  Successful Farming  
 Home Friend  Women's World

## Summerfield

BY MRS. L. JOHNSON

The Home Makers study club met with Mrs. L. B. Lookingbill last Thursday, May 7. Mrs. Curry acting as leader of the program, which opened with a song. A paper on the origin of Mother's Day by Mrs. Ray Johnson. A toast to mothers, Mrs. Adam Flowers; A toast to the daughters, Mrs. Ky Lawrence; Roll call, Some lasting impressions made by your mother. For the social hour a playlet was given, the subject being "Just Any Mother's Day," by Mrs. Noland, mother; Mrs. Carr, father; oldest married daughter, Mrs. Alton Lookingbill; son, Mrs. Bernard Robertson; daughter, Leatrus Walker; grand son, L. Bradley Lookingbill. At the conclusion refreshments were served to about twenty members. Next meeting with Mrs. B. O. Robison, leader Mrs. J. B. Davis.

Mrs. Ray Johnson and daughter spent several days at Plainview with relatives.

Mr. and Mrs. Alton Lookingbill went to Bovina Sunday to visit her parents, Mr. and Mrs. Harry Jackson.

Geo. Beck spent a few days in Roswell with relatives.

Mrs. W. L. Huntley and daughter spent the week end with relatives in Amarillo. Her mother, Mrs. E. C. Dodson returned with her for an indefinite visit.

Summerfield played ball with Adrian last Sunday, making a score of 12-7 for Summerfield.

Mrs. Clayburn Carr visited her sister at Lakeview Sunday.

Mrs. Marvin Madden and niece, Clydine Kendall, visited friends at Dimmitt Sunday.

Mr. and Mrs. Tom Smith of Amarillo visited Monday in the home of Mr. and Mrs. C. R. Walsler.

Mr. and Mrs. Nat Lunsford of Pampa visited Sunday in the A. M. Walker school.

Mr. and Mrs. J. A. Noland had as their week end guests Mr. and Mrs. A. D. Nance and family of Panhandle, Mr. and Mrs. M. C. and W. D. Nance of Lockney.

Rev. Boss, Baptist minister of Dimmitt, preached the baccalaureate sermon last Sunday morning.

Prof. O. V. Harmon treated the juniors with a trip to the show at Hereford last Wednesday night.

## Black

ENGLISH CLASSES.

The young people of the community enjoyed a pleasant day Friday when they went to Sulphur park picnicking. They returned to Hereford and played Summerfield a game of baseball.

Mrs. N. A. Smith who has been ill for the past week is improving. Her mother, of Coleman, is visiting her.

Black baseball team met the Bovina team at Friona Sunday and played, Black losing 9-6.

Jun, Fern and Bud Barnett spent Sunday with Jas. McLean.

Erwin Welch accompanied the Hereford agriculture class on a camping trip last week-end.

Elizabeth McMurry was a Friona visitor Sunday.

Mr. and Mrs. Bert Barnett and Mrs. Annie Barnett visited in the Price home Sunday.

Mr. and Mrs. A. C. Hup are entertaining relatives from Tennessee.

Misses Lucille and Noble McLean entertained friends from Friona Sunday afternoon.

Manuel Hawks and his new bride are to make their home near Black and their many friends wish them happiness.

Farmers are busy in the fields since the rains.

P. T. A. met Friday evening, May 8. Those present enjoyed an interesting program.

The young people of Black are preparing a play, "He's My Pal", to be presented in the near future. The home demonstration club

met at the home of Mrs. H. L. McLean Thursday afternoon, and after a short business meeting a plate luncheon was served.

Oran Bennett has enlarged his store and filling station.

Messrs. McCrate and Golden were in Clovis last week.

Kirmie Deaton is erecting a cafe in Black.

School closes Friday. Everyone is very busy—preparing for the close. The primary grade will furnish entertainment Thursday evening.

Several from Black attended the baccalaureate services Sunday at Friona.

Mrs. Lazeda Flowers of Des Moines, New Mexico, is visiting her brother, Kirmie Deaton.

## Flagg News

By MRS. W. T. SUMMER

Flagg, May 12.—A large crowd attended the Mother's Day program Sunday night. Among the visitors were Mr. and Mrs. McGowen of Cleo, and others.

Mr. Dodson entertained with a picnic Saturday honoring his pupils. Several patrons of the school attended.

Mrs. A. L. Strickland who has been seriously ill for some time, will leave this week for Canyon where she will take a rheumatism serum.

Mr. and Mrs. Meek were Sunday dinner guests of W. T. Summer and wife.

Mr. and Mrs. Langan has as a guest her mother, who came last week from Hale Center.

Word was received here last week of the marriage of Mrs. Walker, better known as Grandma Walker, to Mr. Wagley of Altus, Okla. Mrs. Walker has many friends here who wish for her a happy and long life.

Mr. and Mrs. Gage spent the week end at Ropesville. Claude Gage also left for Wellington.

Miss Emma Beth Sinters of Plainview visited homefolks Sunday.

## Sidelights ON Ranch AND Farm Activity

R. O. DUNKLE  
County Agent

S. O. Wilson has 50 acres of sweet clover up to a good stand. He says "Sweet clover will" furnish more pasture than any other crop".

Four-H club members of Summerfield visited the Henry Girard dairy herd Thursday. Mr. Girard has two cows in his herd that are producing 65 pounds of milk each day.

All grain sorghums should be treated for smut before planting. The cost is less than one-half cent an acre, and the saving may be several dollars an acre. Copper carbonate mixed at the rate of three ounces to a bushel will control smut.

Directors of the Hereford creamery were in conference Tuesday of last week with field men representing A. & M. College. Mr. Willardson of the Federal Farm board was also here and it is hoped to announce some good news before long with respect to his visit.

Club boys from Wyche community visited the W. A. Williams hog farm Tuesday of last week. Many valuable ideas were gained in hog management.

I. H. Gillispie, four miles south of Hereford, terraced his field Wednesday of last week.

Gilbert and Harold Donovan,

club members of Progressive, purchased club pigs from W. R. Scheihagen last week. W. R. Scheihagen is also a club member and is realizing a good cash return from the sale of pigs to other members.

S. E. Jones, entomologist or bug specialist, was here Monday and Tuesday and made several trips into the country to investigate the work of the false wire worm in damaging wheat.

## G. M. HUDSON ANNOUNCES 6-WEEKS SUMMER SCHOOL

A six-weeks summer school is announced by G. M. Hudson, principal, to start May 25 and end July 3, at the high school. The school will be conducted for failed subjects and students will be limited to two subjects, says Mr. Hudson. It is suggested that the course will also furnish rural pupils an opportunity to check credits for high school use.

The Missionary Society of the First Christian church will have a Bake Sale Saturday, May 16, at the Texas Meat Market. 18-1p

## 25 Aggie Boys Roamed Canyon at Encampment

A group of 25 boys of the vocational agriculture class, in charge of B. H. Hopkins, instructor, spent Friday night, Saturday and Sunday in a spring encampment on Palo Duro canyon, 30 miles east of Happy.

The trip was made in two trucks in which plenty of bedding and food was transported for camping out in the open. The boys said they had the best outing it was ever the privilege of the class to enjoy, in scenic surroundings of a rugged nature, almost ideal for youth to run wild and feel the breath of the pioneer spirit which needs only a slight touch of the outdoors to bring to the surface in all boyhood.

Selection of this mid-section of the Palo Duro was made upon recommendation of the Brand. The spot is off the beaten path, seldom

visited, though it is probably the most magnificent part of the Plains' greatest natural attraction. The stream bed is accessible in car or truck. Mr. Hopkins and Ralph Smith made a preliminary survey of the location Thursday afternoon

and readily accepted the Brand's suggestion as suitable for a boys' encampment. Mr. and Mrs. Eddie Smith and little daughter visited relatives in Hereford Sunday.

## Splinters

VOLUME I MAY 14, 1931. NO. 1

Panhandle Lumber Co.  
Hereford, Texas.

D. H. ALEXANDER, Man.

Man: What have you for dinner?

Waiter: Roastbeef, rice, chicken, stewed lamb, baked and fried potatoes, pudding, milk, tea and coffee.

Man: Bring me the third, fourth, sixth, eighteenth and nineteenth syllables.

Helen: My hair has lots of electricity.

Clara: It ought to. It's connected to a dry cell.

A host of satisfied customers is the foundation upon which a successful business is built.

The business men were talking over their employees. "Well, old Johnson has grown gray-haired in my service."

"Pooh! I've got a girl with me who has grown yellow, brown and red-haired in my service."

"The water has rotted away the foundation timbers of my house," said a man who makes home brew, "and just think, there are still people who drink the stuff."

Honesty is the best policy. We have found that the majority of the people around here are that way. What is your opinion?

A bad penny always comes back, so does a pleased customer.

It's very likely that cold suppers cause more divorces than cooling love.

Customers whom we have pleased is the best news we can tell you.

Another pleased customer is a pleasure to us. We always strive to please you.

Everybody says, we appreciate your business. "We mean it."

We learn something new about this business of ours nearly every day, even though we have been in it for a long time.

Ross Fuller is about to move into his new home on East Third street. This house was built by Buckner, Lambert & Hicks, and the material was purchased from the Panhandle Lumber Co.

We have a mighty good, slightly used Hart-Parr tractor that is for sale, worth the money.



PHONE 636  
(Personalized Advertising)  
(Copyright, 1931)

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

# Nothing Else.....

Gives So Much for So LITTLE

Electricity solves your spring house cleaning problems at the least expense of operation. A few cents a day will run an electric washer, or a vacuum cleaner, or a floor polisher, or an iron, or a paint spray—in fact, electricity operates almost any type of cleaning mechanism today.

And if you do not own the instrument you need, your dealer probably has it for rent at a very small price.

Texas Utilities Co.

# The Harvester-Thresher Savings Investment Plan

MAKES IT EASY FOR YOU TO OWN A McCORMICK-DEERING HARVESTER-THRESHER

Under This New Plan Every Responsible Grain Grower Can Pay for His McCormick-Deering Out of a Part of the Savings His Combine Will Make

**C**ROP production cost figures compiled by McCormick-Deering Harvester-Thresher users show savings in harvesting and threshing costs of 20 cents or more per bushel when compared with government average costs for farms with similar yields.

We are so confident that thousands of additional grain growers can make proportionate savings with a McCormick-Deering Harvester-Thresher that we are announcing the McCORMICK-DEERING HARVESTER-THRESHER SAVINGS INVESTMENT PLAN, under which you or any other responsible grain-grower can purchase a combine now and meet the first payment after harvest with just a part of the savings made possible by the new machine—with two more years to pay the balance.

Keep in mind that under this plan you get a time-tried and time-tested combine backed by 18 years of field experience with harvester-threshers. It is sold to you by a well-established McCormick-Deering dealer in your own community, whose stocks and service are supplemented by this large, permanently established International Harvester branch house right here in your own section.

In McCormick-Deering dealers' stores the repair bins are well stocked with genuine IHC repair parts. Thousands of these dealers maintain completely equipped service stations, offering factory-

standard service on McCormick-Deering Harvester-Threshers and Tractors and all International Harvester equipment. Additional service stations are being established as rapidly as they are justified by business in the community. As a direct result, McCormick-Deering service is better today than it was last year or 10 years ago; our resources and reputation are your guarantee that it will be still better when the harvester-thresher, tractor, or any other machine you buy today is 10 years old.

Consider well the value of this superior service before you select a harvester-thresher. You want to buy where you get the greatest value; not just the day you sign the order, but through every day and every year you rely on your purchase for cost-reducing performance at home and in your custom work. Consider, too, the advantage of being able to pay for your combine under the McCORMICK-DEERING HARVESTER-THRESHER SAVINGS INVESTMENT PLAN... making it doubly advantageous for you to buy your equipment where you can get the absolute assurance of good, quick, complete service which is offered you by this International Harvester branch and the McCormick-Deering dealer serving your community.

See the McCormick-Deering dealer for full details of the McCORMICK-DEERING HARVESTER-THRESHER SAVINGS INVESTMENT PLAN.

INTERNATIONAL HARVESTER COMPANY  
OF AMERICA  
714 East 10th Street, (Incorporated) Amarillo, Texas.

Buchanan & Rosson  
HEREFORD, TEXAS—FRIONA, TEXAS

McCORMICK-DEERING HARVESTER-THRESHERS

# Auction Sale Tuesday, May 19th 160-HEAD OF HOGS-160

I will sell at public auction my entire herd of hogs, located one and one-half miles east and two miles south of Friona, Texas, on the A. W. Farley Farm, the sale to begin promptly at 1:30 p. m.

Poland China, Duroc Jersey & Hampshire BRED SOWS, PIGS, GILTS AND FEEDERS

Every hog offered in this sale is a good individual, true to type, with plenty of size and quality, and in good condition. Considering the scarcity of hogs, I believe there never has been a time in the past few years when prospects looked more favorable for the hog industry than it does at this time.

LUNCH WILL BE SERVED AT NOON.

TERMS: Please make arrangements with your banker, as I am selling for cash.

J. J. HORTON, Owner

ESTER NOBLES, Clerk

COL. RAY BARBER, Hereford, Auctioneer.

# International Sunday School

## Lesson

BY DR. J. E. NUNN

May 17, 1931.

### JESUS ENTERS JERUSALEM AS KING

Luke 19:29-42, 45-48.

29. And it came to pass, when he drew nigh unto Bethphage and Bethany, at a mount that is called Olivet, he sent two of the disciples, saying, Go your way into the village over against you; in which as ye enter ye shall find a colt tied, whereon no man ever yet sat: loose him, and bring him hither. And if any one say you, Why do ye loose him? thus shall ye say, The Lord hath need of him. And they that were sent went away, and found even as he said unto them. And as they were loosing the colt, the owners thereof said unto them, Why loose ye the colt?

34. And they said, The Lord hath need of him. 35. And they brought him to Jesus; and they threw their garments upon the colt; and set Jesus thereon. 36. And as he went, they spread their garments in the way. 37. And as he was now drawing nigh, even at the descent of the mount of Olivet, the whole multitude of the disciples began to rejoice and praise God with a loud voice, for all the mighty works which they had seen: saying, Blessed is the King that cometh in the name of the Lord: peace in heaven, and glory in the highest. 38. And some of Pharisees from the multitude said unto him, Teacher, rebuke thy disciples. 39. And he answered and said, I tell you that, if these shall hold their peace, the stones will cry out. 40. And when he drew nigh, he saw the city and wept over it, saying, If thou hadst known in this day, even thou, the things which belong unto peace! but now they are hid from thine eyes. 41. And he entered into the temple, and began to cast out them that sold, and he began to say unto them, It is written, and my house shall be a house of prayer; but ye have made it a den of robbers. 42. And he was teaching daily in the temple. But the chief priests and scribes and the principal men of the people sought to destroy him. 43. And they could not find what they might do; for the people all hung upon him, listening.

Golden Text: He is Lord of lords, and King of kings.—Rev. 17:24. Time: The triumphal enter, Sunday, April 2, A. D. 30, a week before Easter Sunday. The cursing of the fig tree and the cleansing of the temple, on the following day. The fig tree withered and the controversies in the temple, Tuesday, April 4. Place: Bethany. The temple in Jerusalem.

#### Introduction.

Jesus came up from Jericho to Bethany—it was seventeen miles over the fine Roman military road, on Friday, and spent the Sabbath at the home of Lazarus, Mary and Martha. We assume that a considerable number of Jesus' disciples and sympathizers from Galilee, who were coming down to the Passover festival, had joined themselves to his train along the way. This would account for the "multitude". Luke omits the supper and the anointing by Mary (Mt. 26, Mark 14, John 12).

It was on the morning of the first day of the week, hence Palm Sunday, that our Lord started for the nearby city. The Mount of Olivet, or simply Olivet, as the R. V. has it, is really the range of hills east of Jerusalem, separated from the city by the Kidron valley. The site of Bethphage ("house of figs") is unknown, but it was evidently a little west of Bethany.

Jesus' In Bethany. "And it came to pass." Jesus

arrived in Bethany, on the eastern slope of the Mount of Olivet, probably in the evening of Friday, March 31, and made his headquarters in the hospitable home of Mary and Martha and their brother Lazarus, whom he had raised from the dead. "There, in the house of Simon the Leper, on Saturday, April 1, a feast was given him, signalized by the beautiful act of Mary in anointing Jesus with the costly ointment—the act which aroused the cupidity of Judas and probably led him to betray his Lord. The triumphal entry took place the following day, on our Sunday, April."

#### Mount of Olivet.

"At the mount that is called Olivet." The Mount of Olivet, about a mile east of Jerusalem. It was named from the olive orchards that grew upon it, and was the park or pleasure ground of the city. Olivet is a hill of three peaks (some call it four), the Hill of the Ascension being 2643 feet above the sea, or 208 feet higher than the temple platform. "He sent two of the disciples." It is supposed, from Mark's minute account, that Peter was one of these; the other was probably John, who was much with Peter.

#### The Lord Hath Need of Him.

"And they said, The Lord hath need of him." The message is striking, for who was this Lord? The cattle on a thousand hills were his, and yet he had need of that one colt. So it is with us; infinitely great as Christ is, and insignificant as we are, he has need of us to aid him in his vast undertakings, and sends word to us to come to his assistance. "Man, woman, it is for thee that Jesus calls. He needs thy heart, for he redeemed it; thy life, if it is his; thyself, for 'he is thy Lord, and worship thou him.' Shall not the response 'straightway' be 'Now to be thine, forever thine'? And then the possessions. Art thou ready to give him what thou hast, however dear it may be? Ah! the life is a new life when Christ's voice, as the voice of the life's true Master, is heard, and the answer is returned, 'Here am I; for thou didst call me'."—Rev. J. Marshall Lang, D. D.

#### The Triumphant Jesus.

"The whole multitude of the disciples began to rejoice and praise God with a loud voice for all the mighty works which they had seen." What a procession of blessed miracles passes before our memory as we read these words! They were the cures of many terrible diseases, the opening of blind eyes, the unstopping of deaf ears,

the healing of the crippled, even the raising of the dead. And there was the feeding of the great multitudes, from a boy's lunch, the turning of water into wine, the stilling of the tempest at a word, the walking on the waves, the cure of leprosy, and many other marvels, each of which was a "mighty work" indeed. Never in all the history of the world was there more material and greater cause for a thanksgiving anthem.

#### Jesus Approaches Jerusalem.

"And when he drew nigh, he saw the city." "The road slopes by a gradual ascent up the Mount of Olivet, through green fields, and under shady trees, till it suddenly sweeps round to the northward. It is at this angle of the road that Jerusalem, which hitherto has been hidden by the shoulder of the hill bursts full upon the view. There, though the clear atmosphere, rising out of the deep, unbragous valleys which surround it, the city of ten thousand memories stood clear before him; and the morning sunlight, as it blazed upon the marble pinnacles and gilded roofs of the temple buildings, was reflected in a very fiery splendor which forced the spectator to avert his glance. The Jerusalem of that day, with its 'imperial mantle of proud towers' was regarded as one of the wonders of the world, and was a spectacle incomparably more magnificent than the decayed and crumbling city of today."

#### Jesus Wept Over Jerusalem.

"And wept over it." The translation might be much stronger, "He wailed over it." "It is the only instance in his life where this is recorded of him. We are told that he sighed when he opened the blind man's eyes; and that he shed silent tears by the grave of Lazarus; but we are told, at this moment only in all his life 'he wailed aloud'."—F. W. Farrar. "For the multitude the sight was the most beautiful that earth could offer; for Jesus it was the most saddening. He saw, as they could see, the doom already overhanging Jerusalem. The day was close at hand when its walls would be battered down, its temple polluted, forsaken, blackened by fire, and its houses a mass of ruins filled with rotting corpses. The contrast touched him to the heart."—Rev. William Bancroft Hill, D. D., Litt. D.

#### Jesus Cleanses the Temple.

"And began to cast out them that sold." This was the second cleansing of the temple, the first having taken place at the beginning of Christ's ministry, three years before. See John 2:13-17. "My house is the house of prayer." "For all its profanation and the hollowness of its worship, this temple was still his Father's house. Jesus, as rightful Lord of it, had a right to cleanse it. He remem-

bers how it had been desecrated in Jeremiah's time, and repeats that prophet's words of upbraiding (Jer. 7:11). It is a remarkable picture of another side of Jesus' nature. It has reminded men that they may not make common any place of prayer and worship without incurring the severe displeasure of their Lord."

#### Rainbows Through Tears.

"Our Lord's tears led his infinite sacrifice for sin; and our sorrow for sin also, if it is like Christ's, will lead us to seek his salvation from sin." "And so, while we weep, whether it be over the evil that is in others or in ourselves, our tears will be rainbows, bright with the promise of an immortal hope. Aye, far above the sorrows and sins of the city that now is, we shall see the splendors of the New Jerusalem that is to be."—Bishop Henry C. Potter.

#### Scherer Items

MRS. B. R. FULKERSON

Scherer, May 9.—Mr. and Mrs. W. H. Hubbard called on Mr. and Mrs. Arlie Dean Monday. The home demonstration division extension service was held at Canyon April 28, and club members attending from this community were Mrs. McCollister, Dean, Miller, Hubbard, and were accompanied by T. P. McCollister. Mrs. Voth was awarded 75 cents for a rug she made in club, taking third prize. Mrs. McCollister took first prize on a pillow, receiving 75 cents. Mrs. B. R. Fulkerson spent last Wednesday evening with Mrs. Hubbard. Jack Hubbard spent Tuesday night with Mr. and Mrs. Arlie Dean. They visited Mr. and Mrs. Wiley Roberson Wednesday. The Palo Duro Home Makers club met with Mrs. Bates April 30, with six members present. Roll call was answered with some tips on shopping. Mrs. McCollister gave a talk on etiquette in

dress for special occasions. The next meeting will be held at the home of Mrs. Caldwell May 14. A health meeting was held with Mrs. B. R. Fulkerson May 7, at which time a splendid program was given. Mr. and Mrs. B. R. Fulkerson and Miss Ivy Ragsdale attended the senior play in Hereford Friday night.

FOR JOB WORK, TRY THE BRAND

### ALMEDA WITHERSPOON IS NURSE SCHOOL GRADUATE

Miss Almeda Witherspoon, daughter of Mr. and Mrs. Rem Witherspoon of Hereford, was a member of the school of nursing class, Amarillo, which was graduated Tuesday evening from St. Anthony's hospital. This was the largest number of graduates to receive diplomas from the school.

DR. D. K. ROBISON  
Residence Phone 500

DR. R. E. ADAMS  
Residence Phone 477

## Doctors Robison and Adams

PHYSICIANS AND SURGEONS

Office Phone 282  
Office In Clark Building Over Rice Drug Store  
Hereford, Texas

## GOOD MEATS QUICK!



A dozen words in a telephone—a few deft swings of the cleaver—a ring at your kitchen bell—and, presto! your order is filled—succulent Meats at moderate cost. Let's demonstrate.

### Texas Meat Market

There Can Be No Substitute for

## BUTTER

Not only has science found it impossible to imitate the delicious flavor of pure, sweet butter, but what is of much greater importance to mankind is the fact that it is impossible to manufacture a substitute for the food value of butter, with its easily digested oils and high content of essential vitamins.

Use Plenty of Cream O' Plains Butter Every Day for Health.

### Farmers Creamery Ass'n, Inc.

Hereford Phone 3

CORNER DRUG STORE



## REPAIRS

WE make a sincere effort always to have on hand an adequate stock of GENUINE IHC Repairs for McCormick-Deering Farm Operating Equipment. We are in position to meet every reasonable repair demand on short notice. Nevertheless, there are definite advantages to you in ordering your parts and repairing your machines during the slack season rather than when you are in desperate need of the machines.

We suggest that you look over your equipment and order your GENUINE IHC Repairs now.

## Buchanan & Rosson

Hereford - Friona



### A New Trick in PAINTING ECONOMY



You put 75c in the can . . .

you take out big savings every year ANY HOME OWNER CAN DO IT!

THE secret of this trick, of course, lies in the Acme Quality House Paint can. You simply put 50c to 75c more per gallon into NEW ERA House Paint, as compared to ordinary house paint. You get 30% greater covering—therefore use fewer gallons. You get greater weather resistance. Therefore you get five years of service instead of three. In other words, NEW ERA House Paint costs less by the job by the year. And you have the superior colors and finish of an Acme Quality NEW ERA Paint job in addition. Let us submit the actual savings possible on your house. See these interesting economy figures before you buy any paint.

ACME QUALITY HOUSE PAINT COSTS LESS PER JOB PER YEAR

ACME QUALITY

### A. C. THOMPSON, Lumber

## For the BRIDE

... with our very best wishes



"Art-Point" Visiting Cards FREE with each order of "Art-Point" Wedding Invitations or Announcements.

The Season's newest in Socially Correct Wedding Invitations and Announcements, illustrated in our "Art-Point" Guide for 1931. Consult it without obligation.

HEREFORD BRAND



## Make a Hit Have Money

THE men who "make a hit" in business are the men who HAVE MONEY. Don't "strike out" by spending faster than you earn, but SAVE YOUR MONEY, get to first base and then you have a fine chance for a HOME and BUSINESS SUCCESS.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

### THE FIRST NATIONAL BANK OF BANK HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

SAVE MONEY A Strong Bank Thoughtfully Managed SAVE MONEY

# Locals

Cliff Hicks, Charlie Paddock, E. M. Fridley and D. H. Alexander were in Black Tuesday.

R. M. Dunn returned Tuesday from a few days in Clayton on business.

A. H. Strou and E. E. Fridley were in Amarillo Friday on business.

Bake Sale, Saturday, May 16, Texas Meat Market, 18-1p

Mr. and Mrs. Chas. Sowell and daughter, Jeanne, and Mrs. Sowell's mother, Mrs. G. L. Woods, were in Amarillo Thursday.

30 x 5 Brunswick truck tires, \$18.50, at RICE'S. 1c

R. F. Connell, Mr. and Mrs. Ira Connell and Joe Calloway were visitors in Childress the past week end.

Bake Sale, Saturday, May 16, Texas Meat Market, 18-1p

Frank Barnett, Kingsville, is here this week visiting his brother, Ralph Barnett, and family.

J. A. and D. E. Fox were business visitors in Boswell Tuesday.

Hamburgers for 5 cents. IKE'S CAFE, 18-1c

M. D. Wombie is in Amarillo this week serving on the federal grand jury.

Mrs. V. M. Beyer was down from Amarillo to spend Sunday with her parents, Mr. and Mrs. W. B. Anthony.

Miss Emma Gunter, county demonstration agent, was a visitor in Amarillo over the week end.

Hamburgers for 5 cents. IKE'S CAFE, 18-1c

Henry Reitman and T. H. Buckingham of Amarillo were business visitors in Hereford Tuesday.

30 x 3 1/2 tubes, \$1.00, at RICE'S.

Judge Jno. P. Slaton is pleading a case before the federal court in Amarillo this week.

Graduation presents at Corner Drug Store. 1c

Mr. and Mrs. Glenn Hickman of the Cleo community were in Hereford Monday afternoon.

Mr. and Mrs. Lloyd A. Von Tunell moved last week from Catalpa street to 702 25-Mile avenue.

IKE'S Cafe is the place where you buy hamburgers for 5 cents 18-1c

Mrs. Arthur Lamb of Amarillo visited relatives here last week.

Mr. and Mrs. Al Miller and daughter of Stinnett spent the week end with relatives here.

## Local Golfers

(Continued from Page One)

J. M. Posey was low man of the game with 76, and Arterberry and B. Tucker tied for low among the visitors with 81.

### Rules of League.

Club members only may play. Match will be forfeited when team does not appear unless bad weather prevents or other arrangement has not been agreed upon. Games postponed account of weather will be played on open dates. All clubs will play as many members as possible, and each member plays 18 holes and keeps accurate score. The 12 low men of each club in each match will comprise the team for the following date. Substitution within the 12 low is permitted when one or more of the qualified men cannot play for any reason.

Results of the 12 low will be used in computing scores. The team that wins most matches in each play gets credit for one game. Teams that tie are credited with one-half game. Players who tie will have play-off. If less than 12 members participate, one match for each player less than 12 is forfeited; if less than nine show up for any club, that club forfeits the game.

Clubs playing at home are required to report to each of the towns of the league results and names of the 12 low men and their score.

Clubs winning most games during the season wins the prize, a trophy cup, properly engraved. Cup must be won three seasons by the same club for permanent ownership.

A medal play tournament will be held at the end of the season for all members of the league clubs.

## MILWAUKEE IMPROVES PLANT FOR BIG HARVEST

Getting ready for an expected rush business this summer, machinery of the McLean & Pitman elevator has been tuned up and speeded up by an engineering firm of Wichita, Kansas, so that the speediest dumping and delivery service ever known here will be available at harvest, according to the elevator management.

For the past 30 days experts of the White Star engineering company have been going over the elevator and operating machinery, replacing parts that were worn or damaged and improving all conditions about the plant to give more satisfactory handling of grain.

New office quarters to the south of the scales have been built and a new automatic dial weighing apparatus has been installed that immediately registers tonnage of truck. The platform has been lengthened eight feet so that any size truck may be cared for.

Every possible preparation to expedite delivery of a great amount of wheat, should a bumper crop be realized, has been made.

## Wyche Items

MRS. L. P. PERKINS

Dillard Edwards and family visited the paternal home Sunday.

L. P. Perkins and family called in the Young home Sunday.

Mr. and Mrs. Thiele returned from a visit with relatives in Bosque county Thursday.

Butch Elliston and family returned home from a two months stay in New Mexico.

Mrs. Perkins called on Mrs. R. W. Elliston Friday morning.

Mrs. N. G. Elliston went to Amarillo Monday with Mr. and Mrs. Kuper.

C. V. Burgess and family visited relatives at Summerfield Sunday. Era Sanderlin spent Friday night in the L. P. Perkins home.

Mmes. Tommie, Lee, Ira and Lee Ott went to Plainview Thursday on a visit.

Mrs. John Gold entertained the youngsters whose mothers attended the club with a picnic Tuesday.

The club met Tuesday, May 12, with Mrs. DuBoise Walker. This was an all-day session. Miss Gunter demonstrated the foundation pattern, every member making a pattern to suit their individual measurement. All the members enjoyed a delicious luncheon. The club will meet May 26 with Mrs. J. E. Sanderlin.

Mr. and Mrs. E. J. Smith and daughter of Amarillo spent Friday in the Smith home.

Mr. and Mrs. Spencer went to Dimmitt to hear Rev. Cloyd preach Sunday.

Mr. and Mrs. Olsen ate dinner in the George Roberson home last Sunday.

Mr. and Mrs. Jess Lindsey and children spent Sunday in the Ott home.

Several of our farmers are planting row crops this week.

Mr. Cottingham and Miss Ruth Smith will teach Wyche school next year.

DuBoise Walker and family visited Louny Walker and family at Messenger one day recently.

### Program to Open Park.

Byrie Elliston, president of the chamber of commerce at Canyon, was in Hereford Wednesday afternoon working in interest of the opening of the section of Palo Duro canyon adjacent to their city next Sunday. A tremendous crowd is expected, according to Mr. Elliston, who said that President J. E. Hill of the W. T. S. T. C., will make the opening address at 2:00 o'clock. Mrs. Phobe K. Warner, active advocate of opening Palo Duro a state park, will also be on the program.

Mr. and Mrs. Troy Wombie and family were in Amarillo Tuesday night to be present at the graduation of their niece, Miss Charlotte Hudgins, from St. Anthony's hospital nursing school.

Miss Nell Hall and Mrs. Rex Tynes left Monday morning for Fort Worth. Miss Hall is attending a convention and Mrs. Tynes is visiting her daughter, Mrs. Paul Certain, in Dallas. They will return at the end of the week.

Prevent smut in grain by using Ceresan. We have it in any size packages. Corner Drug Store. 1c

## Next Luncheon

(Continued from Page 1)

luncheon meeting of the chamber of commerce Monday noon at the Stockman's cafe will be interested, entertained, enlightened and edified through the presentation of the ways and means of getting news to the public, when experts will speak on "Publicity". It is stated by those in charge that this is to be one of the finest, most interesting and enjoyable meetings of the year. Everybody is invited.

Just received another shipment of jacks at RICE'S. 1c

Mr. and Mrs. J. L. Fuqua, jr., Clayton, New Mexico, were visiting in Hereford the past week end.

Mr. and Mrs. Rayford Ricketts spent the week in Dimmitt, guests of his parents, Mr. and Mrs. L. A. Ricketts.

A Shaffer Fountain Pen is the ideal graduation gift. Corner Drug Store. 1c

Miss Velma Reed spent the week end in Amarillo.

Miss Ruby Redin visited relatives in Silverton Saturday and Sunday.

For that vacation trip, running board luggage carriers at RICE'S.

Miss Edna Daughtee was a guest of her aunt in Tulla last Sunday.

Miss Eunice Rutherford spent Sunday in Tulla with her parents.

Special dinner every Sunday at IKE'S Cafe. 18-1c

Miss Frances Walker was a visitor in Amarillo Sunday.

Mr. and Mrs. S. Booser of Amarillo spent Sunday here in the home of Mrs. Booser's parents, Mr. and Mrs. J. H. Wilson.

32 x 6 Heavy Duty ten-ply Brunswick truck tires, \$30.80, at RICE'S. 1c

Mrs. J. M. McEntire and son, Ray, of Dimmitt, were in Hereford Saturday.

Mr. and Mrs. Frank Daniels of Plainview spent Sunday here with her parents, Mr. and Mrs. I. O. Crosthwaite. Other guests were Mr. and Mrs. Nelson McWright.

Mrs. J. C. Parker and Miss Willie Allen left Sunday for Floydada to visit relatives for a few days.

Don't let this fine weather fool you. More mud is due most any day. Get those tire chains at RICE'S now. 1c

Bill Stanford, young son of Mr. and Mrs. Jesse Stanford, who was injured by an automobile Wednesday afternoon of last week, has recovered and is back in school. In attempting to board a moving car he lost his balance and a rear wheel is said to have passed over his head.

Mr. and Mrs. C. E. Birkmeyer have moved to their new home in San Jacinto addition, Amarillo. Mrs. Birkmeyer is a daughter of Mr. and Mrs. E. B. Black.

## ADVANCE MAN FOR NEWS-GLOBE TRIP TO MEXICO



Daniel E. McGrath, of Amarillo, formerly attorney for the Mexican Claims Commission, will be advance man for the News-Globe special train to Mexico which leaves Amarillo on May 16.

Mr. McGrath will make a tour of the entire route, conferring with chambers of commerce, customs and embassy officials and completing arrangements for the entertainment of the News-Globe special party going to Mexico City.

Advance notice has been received from a number of the cities along the route and all announce extensive preparations for the entertainment of the train.

The Regis Hotel in Mexico City will be headquarters for the delegation and a large suite has been reserved for the accommodations of the party.

The very finest equipment is being furnished in the train by the Santa Fe. The club car will not only have a buffet and barber shop, but a shower bath.

The delegation is going to Mexico City to invite President Rubio to the opening of the Tri-State Fair which will be held from September 21 to 26.

The cost of the trip is \$150 per person, which covers all expenses including meals.

J. B. Fritz, Denton, visited his partner, Charlie Bark, here this week. They own land interests in Deaf Smith county.

Mr. and Mrs. J. G. Stegall and two children were here from Pampa Sunday visiting in the home of her parents, Mr. and Mrs. W. B. Anthony.

N. C. Dye and T. A. Slinger of Dimmitt were business visitors in Hereford Monday, and stated that prospects for crop yields in Castro county could not be better than at present.

Mrs. Faye Alexander-Montgomery who has been visiting her parents, Mr. and Mrs. J. W. Alexander, left this week to accept a position with a business firm in Tulsa, Oklahoma.

H. R. Fritz, active vice president of the First State Bank, is in San Angelo this week attending the Texas State Bankers association.

Plenty of Gladiolus bulbs left. H. L. RICE. 1c

And don't forget that Brunswick tires are insured against accidents at no extra cost—usually less. 1c

John Sheffield, Memphis, arrived Wednesday to take a position with Brumley Chevrolet company as duco painter. He held a similar position with D. & P. Chevrolet company at Memphis.

Mr. and Mrs. J. A. Fox of Waxahatchie came Thursday of last week to visit his mother and brothers here and have been renewing acquaintanceship with old friends this week.

Mrs. Will Anthony and son, David, are here from Beggs, Oklahoma, visiting in the W. B. Anthony home. They are accompanied by her daughter, Mrs. Doris Fincher and her son.

Before starting that vacation trip put on a set of Brunswick Super-Service tires, with Air-fast (puncture-proof) tubes. RICE sells them. 1c

Mr. and Mrs. W. A. Burrows of Amarillo, and Mr. and Mrs. Jno. B. Davis of Summerfield, were Sunday visitors in the home of their parents, Mr. and Mrs. R. F. Barnes.

Dr. and Mrs. J. L. Guest, Plainview, and Mrs. Lilla Britton, of Floydada, spent Saturday night and Sunday here in the Mark Hanna home. Mrs. Guest and Mrs. Britton are sisters of Mrs. Hanna.

Floyd L. Roland, formerly bookkeeper for McCrory Chevrolet company at Clovis, has accepted a similar position with the Brumley Chevrolet company here, starting to work last Thursday. He has had several years' experience in General Motors company record keeping.

O. A. Somerville, Dodge City, Kansas, was visiting W. J. Flesher, special judge of district court, and other friends in Hereford this week. He and Judge Flesher are old acquaintances and both are old-time friends of the B. F. Guthrie family. They recalled the days when the late Mr. Guthrie was owner of the Hereford Brand.

Jesse Stanford has returned from a visit with home folks at Waco and Cleburne. One feature of his trip was being able to eat dinner with his mother on Mother's Day. Before returning Mr. Stanford bought furniture in Dallas for the E. B. Black company.

Carl Osborn, Clovis, stopped a few minutes here Tuesday, enroute home from Amarillo. He wanted his friend, R. E. Kessie, to pick out a good fishing hole and said he would come over and show him how to hook the big ones.

Miss Margaret Thompson spent the week end with home folks last week. She was accompanied by Miss Anna Anna Struve and Miss Woods, also of Abernathy.

Mr. and Mrs. Ben Witherspoon attended the commencement exercises of their daughter, Miss Alameda, who finished a three-year course in nursing in Amarillo Tuesday night.

Mrs. A. G. Wilson and small grandson of Denton arrived Tuesday for a visit with her daughter.

Mrs. W. F. Gillis. Wants to Locate Man. Want to locate party who picked up injured man near Snyder, Texas, February 7th, taking him from scene of automobile accident to Snyder and stopped at drug store at Snyder. Party driving Ford Coupe enroute Fort Worth, Texas. Please communicate with H. S. SPENCER, Herring Hotel, Amarillo, or leave name and address at office this paper. 18-1c

Merely Distress Signal. The wireless signal of distress "S O S," used by all nations, is a purely arbitrary signal and is not intended to stand for any particular English, French, German or other words.

Indictment of Radio. "Disperse radio promotes laziness," said Uncle Eben. "One banjo player can work just a little while and furnish music for the entire country."—Washington Star.

## Jobs in Jest

You stand to part with money, whether you sign or tear on the dotted line.

Chambers of Commerce seeking publicity for their cities should take a lesson from Bostonians. They used their brains.

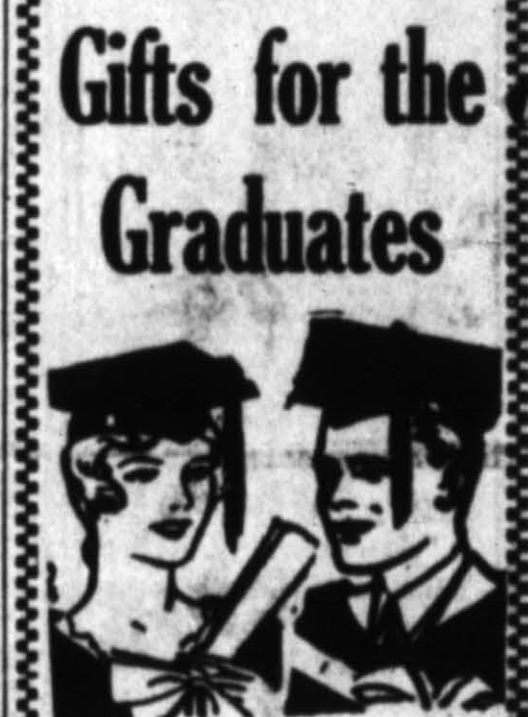
Film producers who revise stage successes for the talkies apparently believe in making amendments to a good many acts.

The stock market knows no favorites in making riches and wretches.

Snappy orange berets are fore-runners for men's spring wear. The girls suppose, of course, that in the spring a young man's fancy

Goldfish skins are now being made into dancing slippers. Manufacturers are said to be starting on a small scale.

## Gifts for the Graduates



- Photo Albums
- Memory Books
- Diaries
- Bridge Sets
- Kodaks
- Farmer Pencil and Pen Sets
- Compasses
- Military Brush Sets
- Dresser Sets
- Toilet Sets
- Incense Burners
- Cigarette Cases
- Cigarette Lighters
- Watches
- Watch Chains
- Wrist-Watch Straps
- Golf Clubs
- Tennis Racquets
- and Pads
- Stationery
- Ladies' Purse
- Fangburn's and Whitman's Candles
- Shaving Stands
- Whisk Brooms
- Mesh Bags
- Perfumes

ASK US!

## City Drug Store



We Give "J. & N." Green Trading Stamps Phone 100

# STAR THEATRE

HEREFORD, TEXAS

## TODAY

THURSDAY, MAY 14

Greta Garbo

IN

## "Inspiration"

We will give a free present for each lady's paid admission ticket.

Friday and Saturday

MAY 15 AND 16

## BILL BOYD



THE PAINTED DESERT with HELEN TWELVETREES and WILLIAM FARNUM

## COMING:

An old favorite made into a talking picture.

## "East Lynne"

MAY 25, 26 and 27

## Monday - Tuesday

MAY 18 AND 19



GARY COOPER SYLVIA SIDNEY

## "City Streets"

A Paramount Picture

## Wednesday and Thursday

Of Next Week

MAY 20 AND 21



William Powell, Carole Lombard in the Paramount Picture

## "Man of the World"