

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 4.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEBRUARY 5, 1931.

FIVE CENTS PER COPY.

Users Stirred by Gas Bills of Last Month

The chief topic of discussion and one that has practically monopolized the vocal energies of Hereford people since Monday, is the gas bills for the preceding month. The statements were received Monday morning, and then, starting with a few whistles or gasps, or mumbles in groups, and a concerted roar, about all that could be heard was a loud complaint that the present bills were out of proportion to the preceding month or to the same period of last year. The city officials have consulted with the local manager, L. D. McCurdy, who has fully cooperated, to find out if the increased meter reading had arisen through some mechanical defect or disarrangement of the physical properties connected with the service. The position of the West Texas Gas company is that the consumers have normally used more gas in

CITY INTERVENES FOR RELIEF.

The city commission is going into the gas matter thoroughly and will make a complete check-up, as far as possible, of actual conditions as existed during the past month. E. S. Ireland, mayor, stated Wednesday afternoon. This will be done, he said, as a protective measure for the citizens of Hereford, and no effort will be spared to effect an adjustment that is fair to consumers and fair to the West Texas Gas company. A joint move is planned by the authorities in all the points of the Plains served by the gas company in which complaint is general to work together in a solution of the problem that has been presented, according to Mr. Ireland.

proportion to the colder weather prevailing. The complaining citizens are contending the increase is abnormal and that some defect in the system has raised the meter reading above what it should be, taking into account the amount of heat units radiated or generated from the stoves and appliances. J. L. Ryan, superintendent of city plants for the gas company, was here Tuesday looking into the situation, and he has announced for his company, in a lengthy statement carried elsewhere in this issue, that the resultant higher bills are the natural outgrowth of burning more gas to keep the house warm.

The gas company under a heading, "Facts are the basis of sound judgment," cites weather bureau statistics for the period just closed and for the same period of last year. The 1930 meter-reading month showed an average temperature of 59.1 degrees, and the meter-reading period just closed had a mean of 36.4, or six degrees warmer. Following up this slant at the problem, it is explained, by the company that their records show that the average consumption of gas by Hereford customers on the present bills is nearly one and one-half thousand cubic feet, or 95 per cent less than the average consumption of the same period of the preceding month one year before. It is further stated that two more days than the regular monthly period were included this last time, "owing to conditions." The conditions were not explained, but it is presumed a change in regular meter reading date was effected.

The gas company sets forth several reasons how a gas bill may become abnormally large and announces that its Hereford office will gladly re-read the meters, check the lines for leakage and test the meters free of charge, if called upon; and if any error is found will cheerfully rectify it.

HOSPITAL HAD TWENTY CASES DURING JANUARY

The following report of the Deaf Smith county hospital for January has been compiled by Mrs. Edna Bruner, superintendent. Total patients, 20; seven surgical cases, five medical cases, two accidents, and six maternity. Towns represented were Hereford, 14; Friona, 8; Summerfield, 1; Umbarger, 1; Richmond, Virginia, 1. In the maternity cases there were five boys and one girl. Mrs. Burney Improves. Mrs. J. W. Burney of Friona is improving nicely at the Deaf Smith county hospital.

Attempted Jail Break Stopped by Mrs. Miller

A determined effort to break jail was made by one of the prisoners of Sheriff John B. Miller last Friday, but Mrs. Miller, wife of the sheriff, brought the attempt to nought when she heard an unfamiliar noise in the cell quarters and summoned help. The sheriff found that one of the bars had been sawed through. A search of the prisoners was made and the belt of Roy Scott was confiscated. Scott is being held on a charge of car theft from H. J. Kibbe, and he is a former inmate of the state penitentiary. When the two piles of the belt were pulled apart there was plainly the imprint of a thin strip of metal. The leather had been tar-nished and it is thought some instrument, apparently a saw, had been worn for some time in that concealed position around his waist. Whoever it was attempting to cut his way out was not very adept at the business as the sawing was plainly heard by Mrs. Miller in the residential quarters on the ground floor.

New Telephone Call System Near at Hand

An employe of Southwestern Bell Telephone company is attaching a condenser to the present boxes of customers, in preparation for the cut-over later to the new call system, or common battery type. This is one step nearer the day when crank-ringing to reach central in Hereford will have passed into the realm with the long-horned cow. The attachment that is being installed is to enable the conversion to the improved type to be made without inconveniencing telephone users. The new central office building, an attractive architectural design, has been completed on the corner of Miles and West Fourth streets, and a crew of Western Electric company men has been busy for several weeks setting up the necessary equipment for changing types and location.

Tulia Quintet Arrives Friday for Court Tilt

The Whiteface basketball team has important engagements on the card this week. Thursday evening the boys will be out of town playing Canyon, but a home match is scheduled at the local gym Friday night with Vega. Vega will be a double-header, boys and girls playing. The opening whistle will be sounded at 7:30 o'clock. The admission charge is 20 and 35 cents. Friona was bested Friday night by a score of 20 to 25. The boys lost 20 to 14 and the girls won 33 to 20 with Happy Tuesday night here in the first basketball games of the week.

MAN CLAIMING TO BE PARALYZED TREATED HERE

A young man who gave his name as Marvin Mallard, tourist, was picked up Monday last week on the highway to the east apparently in a critical condition and was brought to the hospital by Mr. Baumgartner. Mallard claimed to be partially paralyzed and to have been roughly handled by unknown parties. He was discharged from the hospital Friday and seems normal. He went from Hereford to Clovis, it is said.

Building Notes.

A. H. Gillispie has completed a modern filling station on 25-Mile avenue, near the intersection with West Third street, and has leased the property to the Gulf Refining company for five years. The home of L. A. Ray on Knight street is nearing completion. This is a six-room modern structure, and will be occupied by the Ray family as soon as ready.

Burglars Go On Spree, Get but Little Loot

One or more burglars were on a rampage in Hereford Monday night, entering at least five business houses. Since merchandise did not seem to be the object, other stores may have been gone through and no trace left of the visits. So far as reported the entire haul netted less than \$20 in cash. There is no clue to the culprits. Entrance to Rice Drug store was gained through a rear window, where the bars were spread apart and the window catch forced. About \$8 in cash was taken from the cash register, and nothing else has been missed. A chewing-gum machine, with a penny slot, is all that can be checked as the burglar's loot at Beavers Brothers' garage. The machine is estimated to have contained one or two dollars in pennies. How access was gained to the building is a mystery. There was no forced entry and the doors and windows were still locked. It is thought the thief must have concealed himself inside before closing time. C. H. Carl reported the loss of from six to seven dollars in money. Forced entrance was made into the Nelson garage on Miles avenue, but nothing was taken. About a dollar was removed from Criss Renfro's Ford garage.

1000 PEOPLE QUALIFY TO VOTE IN COUNTY IN 1931

The number of qualified voters for the county in 1931 is a few short of 1000, according to the tax collector's office, which closed its qualified roll with the last day of January. Poll taxes will continue to be paid, assessed along with property renditions, but the payers after January 31 will not be entitled to vote in any of the elections of 1931. The county had 1412 poll tax receipts issued in 1930, a year of primaries and one of interest to the electorate. The present 12-month period is an off-year for voting.

Hamiltons Visit Here.

Mr. and Mrs. Ed Hamilton and family, Amarillo, visited with Mrs. Otto Culwell and family Sunday afternoon. Mrs. Hamilton is a niece of Mrs. Culwell. Mr. Hamilton is with the Lambie construction company and does fine interior carpentering. Recently he has worked on the Polk Street Methodist church, St. Anthony's hospital, Wellington high school, East Denver high school, and a government hospital at Fort Lyon, Colorado.

Farm Council to Meet With Ex-Home Ecos

The agricultural council, composed of technically trained former agricultural students from Deaf Smith, Farmer, Randall and Castro counties, has invited the home economics ex-students to meet in a joint session in Hereford February 17. Since all the former home economics students are not known this announcement is to be taken as formal invitation for those living in the four counties named to get in touch with John H. Olson, of Hereford by Thursday, February 12, so that preparation for the entertainment may be completed.

WOMAN'S EXCHANGE WILL OPEN SATURDAY MORNING

The Woman's Exchange, a co-operative organization as an outlet for home products of rural women, will open for business next Saturday morning at ten o'clock in the home of Mrs. Rex Tynes, 606 Main street. Every kind of home-made product in the way of foods and some textiles will be opened for sale. The ladies invite the public to visit the exchange on the opening day and return any time in the future when in need of the articles carried in stock.

Citizens Are Rallying to Assist School

If citizens continue to respond as liberally with payments as they have been doing, effect of the new law deferring penalty date for school taxes bids fair not to be so disastrous for the board of trustees. During the last four days in January, about one-third of the school taxes was received at the window of the collector and accepted for. Outside this, and so far untabulated, are the local orders to draw on the property owners or fill out signed checks for required amounts and issue receipts when time permits. Another phase that will account for more funds is a stack of mail from non-resident owners which had not been reached or opened Tuesday. The school is expecting considerable cash from this source, but hardly hopes for a 50 per cent collection just at this time. There was considerable confusion in the tax collector's office here Friday and Saturday, as was the case in every collector's office in the state, due to absence of an official opinion on the new tax law signed by Governor Ross Sterling last Thursday. There was doubt of the new law applying to independent school districts, and most of the tax payers who were in position to do so paid their school taxes in full. Monday morning a copy of the law was received by John B. Miller.

Tax Situation.

As tax matters now stand in Deaf Smith county: 1. Penalty date on county, state and school taxes is now October 16. All draw interest at rate of ten per cent until then. 2. Half or all of these taxes will be received for by collectors at any time prior to October 15. 3. After October 15, a five per cent penalty is attached and interest is reduced to six per cent. 4. Those who paid half of their city taxes on or before January 31, have until August to pay the balance. Deferred amount draws six per cent interest. 5. Those who did not pay any of their city taxes are now in the delinquent list. A ten per cent penalty has been added and six per cent is being assessed. 6. If the final half is not paid by August 1, a ten per cent penalty will be applied on the amount and the six per cent interest will continue until paid.

ler, giving the exact wording of the statute as passed. In both heading and body the only exception made as to schools was independent districts which were already authorized to collect taxes semi-annually or quarterly.

Schools Are Included. In all other cases the new law applies to state, county, special school and school district taxes, with interest of ten per cent applied from February 1, and not from February 15, as was formerly reported.

The same rule will apply to the Hereford independent school district as to the county and state taxes, since collections for the district have been on an annual basis and not on a semi-annual or quarterly plan. At this point, however, the school board enters a plea with all tax payers who are able to settle their school taxes at earliest possible date, as the money is needed between now and June 1, and if much of the payments are deferred until fall, the local system will be severely handicapped and much confusion will exist in the lack of funds to pay the teachers.

Not Delinquent Till October 15. Other provisions of the bill are that there will be no delinquencies until October 15. At that time a five per cent penalty will be added and the interest reduced from ten to six per cent. One-half the taxes may be paid at any time.

An emergency was declared in the passage of the measure on account of financial depression, and the enactment became a law immediately upon receiving the approval of the governor.

Miss Donner Returns. E. L. Donner, postmaster, has returned from Mineral Wells with Mrs. Donner and their daughter, Halcyon, who has been at Mineral Wells for her health. Miss Halcyon is slowly recovering from paralysis caused by a fall from a windmill water tank more than a year ago.

Injunction Case Is Up for Decision

The first case of importance to come up on the docket of district court now in session was the injunction prayed for against the Hereford Recreation club, in which J. W. Mobley, president, is defendant. The case was called Wednesday morning, a special jury selected, and witnesses were being heard Wednesday afternoon. There was no indication as to when the jury would be given the evidence for decision. The state, in the hands of Ben Richards, district attorney, and John A. Coffey, county attorney, is undertaking to prove that the club is operating pool tables in violation of the law in that a profit is being made. The defense, through W. H. Russell, contends that the recreation hall is running as a club as provided by statute. A charge to the grand jury Monday morning to investigate speedily all violations in felony matters was the high point in instructions given by the Hon. Reese Tatum, judge of the 69th judicial district, at the opening of the February term for Deaf Smith county. Judge Tatum stated that if the grand jury would be prompt in investigating these law violations it would help considerably in meeting out justice and that trials of defendants would be expedited in district court. The court called attention to the fact that delays in criminal cases are one chief defense. In addition he contended that if a party is guilty he should have a speedy trial, or if facts develop that he is not guilty he should be completely exonerated. There is no reason for procrastination or delay in the case of guilt, said the Judge. Violations of the Deaf statute, the state liquor law, was mentioned in particular as mandatory. All other kinds of transgressions were covered, but it was explained that the grand jury might, but was not required to, look into what is termed petty violations. Allen Bell was selected foreman of the grand jury, which is composed of the following twelve: Allen Bell, Wesley Bradley, J. J. Clayton, Ed East, H. K. Fox, O. J. Lady, Wiley Roberson, Owen Neel, C. P. Caldwell, W. P. Caraway, A. Lowther, J. S. Orr. The bailiffs are C. P. Arthur, E. W. Curtisinger and J. C. Allred.

The jury commission named to draw up lists of jurymen for the next term of court are A. O. Thompson, J. A. Pitman and H. R. Fritz.

Buick Car Is Stolen from Ezra Norton

Ezra Norton was the loser of a Buick car when some one entered his garage at the Norton home, 311 West Seventh street, some time Wednesday night of last week and stole the vehicle. No clue has been unearthed. The Buick that disappeared a few days before from the Buick station garage was found by officers between Dawn and Wildorado. It had been burned. This car had been taken out of the building at night after 12 o'clock, the hour when employes had locked up and gone home.

Affair Helps Legion Fund.

The American legion dance last Thursday night proved to be a big affair, with about 125 couples present. The post treasury was enriched by several dollars, close to a gross of eggs and no wheat. The gateman was a poor counter and when he checked up he was one and one-half dozen short.

Rebuilding Sales Pavilion.

Work on reconstruction of the sales pavilion has begun. The east wing of the building was recently wrecked by fire and an adjustment of \$3100 was made with the insurance companies by the county, owner of the pavilion. Employment for 20 people has been furnished through the project.

Motor Plates Provided for 1457 Vehicles

When the deadline arrived for paying motor car license fees, 1217 car registrations and 200 truck fees had been recorded, according to Jewell Murchison, deputy tax collector. Referring back to the total registration for last year up to June 15, there are several hundred vehicles on the delinquent list. Up to June 15, 1690 cars and 383 trucks had been licensed. There is only one way to escape the 20 per cent penalty for non-payment by midnight of February 1, it is stated from the collector's office, and that is to make an affidavit that the car or truck has not been operated since the deadline was reached. Those who have not used their vehicles since January 1, may make affidavit to that effect and pay for only 11 months, with no penalty attached. Marking the last minute rush to get automobile plates, Mr. Murchison said at least one-half of the cars registered this year were taken care of during the last two days.

Wylie Barnes Loses Limb In Farm Accident

Wylie Barnes, son of W. T. Barnes, Tucumcari, is in the hospital here recovering from the loss of a limb incurred in an accident on the Steen farm Tuesday of last week, 35 miles northwest of Hereford. Mr. Barnes was working for Steen baling hay when his trouser leg became entangled in the machinery. His left foot was pulled from its socket and the flesh was mangled. He was rushed to the hospital here and surgeons had to amputate the limb just above the ankle. He suffered very little pain and is convalescing nicely. The Barnes family formerly resided in this section.

Cummins Sells Portales Show to J. C. Parker

J. C. Parker has become the owner of the motion picture show at Portales in a transaction completed here last Friday with J. C. Cummins, both Hereford citizens. Consideration was not announced. Mr. Cummins has been operating the Portales show for several months, which he acquired soon after disposing of his plumbing business here. Mr. Parker formerly owned the Star theatre, selling to W. L. Pickett and soon after buying the show at Tulla in which he has been active. Mr. and Mrs. Parker did not move their residence from Hereford until after the New Mexico purchase, and they are now located in Portales. A relative of the Parkers will be in charge of the Tulla theatre.

T. D. Seigler, Jr. returned Sunday from the University of Texas after having completed the first semester. T. E. has been in bad health for some time following an attack of influenza, and his parents found it necessary to bring him home to recuperate, before returning to his studies next fall.

Auction Sales Will Be Held Twice Monthly

A community trades day and auction sale for the Hereford territory are announced for the second and fourth Mondays of each month. The first event will be held at the McLean & Pitman feed yard, corner West Second and Miles streets, beginning at two o'clock in the afternoon. Ray Barber is manager and auctioneer of the sales day. He states that all kinds of livestock, farm machinery, household goods and other usable articles will be accepted in the consignment and promises a buyer for everything put on the block.

New Schedule Water Rates Now In Effect

The next water bills will be figured on a different basis to that prevailing here for the past year or more. Where the minimum rate has been \$2.00 a month for the one-inch meter or under it, is now only \$1.50, effective January 20, and will be used in the calculations for statements to be mailed out March 1. The minimum charge of \$1.50 for water also includes the sanitary sewer connection for one outlet. It applies, however, as does the complete schedule for city users, only to those living within the corporate limits. An entirely new schedule has been made up for consumers of municipal water outside the city limits, making the cost slightly higher for such residents. The flat rate, where no meter is used, has a minimum rate of \$2.00 for each family or private residence, and an extra charge of 50 cents a month is made for each flush tank toilet. Hotels, stores, barber shops, cafes are covered in separate specifications. **City Rates.** The minimum permits a gallonage of 2,000. All in excess take the following rates: First 3,000, per M 25c Next 5,000, per M 15c Next 10,000, per M 13c Next 10,000, per M 11c Over 30,000, per M 9c **Outside City Rates.** Minimum charge is \$2.00, for which 2,000 gallons are permitted. All in excess go on the following scale: First 3,000, per M 30c Next 5,000, per M 20c Next 10,000, per M 17c Next 10,000, per M 15c Over 30,000, per M 10c No connections outside the city limits will be made without installation of meters. **Discount Is Discarded.** The bills which citizens are paying now are the last on which the five per cent discount may be taken. After this, the discount privilege is eliminated and the penalty for non-payment by the tenth of the month is added in form of five per cent of the statement. **Deposit Is \$4.00.** Each water consumer not owning the property where water is furnished is required to make a deposit of \$4.00 before being given connection. The deposit will be held by the city to guarantee payment of accounts. The new ordinance making the changes cited was passed by the city commissioners December 9, and made effective January 20, the usual time of the month when meters are read.

Criss Renfro Is Operating Ford Garage

Taking over the management and operation of the Hereford Motor company (Ford garage) is announced by Criss Renfro, assignee for the Hereford Motor company and he is restocking the parts department with genuine Ford parts to give Ford owners a much better service than formerly. The shop is equipped with Ford equipment, which means a better and faster service, says Mr. Renfro. The new manager assures, the public the utmost courtesy from himself and mechanics and invites the patronage of motor car owners who require the kind of service his shop is able to give. 4-1c **Improving Whiteface Field.** Some good work was done last Saturday by B. H. Hopkins and a crew of boys on getting Whiteface field in shape for the coming season. Two trucks were used for hauling fertilizer and a much better sod is expected for the players when ball-carrying time arrives again. Mr. Hopkins stated that he and the boys were handicapped for lack of trucks and were unable to complete the field work. If the trucks can be obtained another day will be put in on getting the field into first class shape. The athletic department furnishes gas and oil and labor is supplied by boys of the school.

The Hereford Brand

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

There is no one who has not been thrilled with stories of Texas cowboys. Wanting to renew the thrill of boyhood days obtained in reading of those men who rode herd on thousands and who went up the Chisholm trail in the earlier days, successfully fending off rustlers and Indians, the writer slipped down to the bull barn last week before the sale to see the cowboys in charge. If the cowboys who dashed around after ten dollar steers were glamorous, what a treat was in store to take a peep at a troop that had in their round up some \$750-stuff.

Don't ever be so foolish as that, boys. If you want to retain your cowboy heroes, go way out further west where they have "dude" ranches and

Nineteen Years Ago In Hereford

SCENE ONCE FAMILIAR TO 1912 CITIZENS



Another photograph of Main Street in Hereford, looking north from First Street at the railroad. Conspicuous are the absence of motor cars and lack of improvements for traffic. When this picture was taken is not known, excepting that it was long ago. The first building on the right is the "Hereford House", located on the corner lot where the Abo filling station now is. In the picture published last week, a protruding signboard called this same location the Tygret Hotel.

(From the Files of The Brand
February 9, 1912.)

A petition had been presented to the mayor calling for an election to vote on the commission form of government for Hereford.

Bob Denny of the Hawkins ranch had been trading in town.

Sigmund Baer of St. Louis was quoted as saying: "The merchant who recognizes the dull season is like a soldier who throws his ammunition away between engagements. A merchant's advertising is his ammunition."

Mrs. T. N. Helfner had gone to the eastern markets to select new millinery goods and styles.

D. B. Gass was leaving for the East end North to make purchases for his dry goods store.

C. F. Kerr had announced for county judge of Castro county.

George Deut had trapped 51 skunks, eight coons and one fox.

W. I. Chapman had reported fattening seven pigs to a weight of 2500 pounds on maize and wheat. This was in nature of an experiment.

The body of Robert Ramey, a brother of Edgar Ramey, Dimmitt, had been brought here from Chicago where he had been killed by a railroad engine.

Bob Brazil, candidate for marshal, was predicting a snow here soon.

Tom J. Bassett, commissioner from the north part of the county, reported cattle recovering from the extremely cold weather.

J. A. Fox of Newlin had been visiting here. His store at Newlin had been destroyed by fire.

prepared that many folks these days would be glad to have. Instead of wearing chaparrajos, the cowboys drove up in fine cars, went in and dressed for a barn cleaning party. Another youthful treasure of the mind gone.

The passing of the comet with a Germanic name which barely missed the earth, celestially speaking, by a mere five million miles recalls the scare a Hereford man had while listening to a geological lecture. The geologist had just remarked that the sun would burn up the world at the end of about five million years, when one of his hearers rose excitedly and asked what he said. When the statement was repeated, he sat down with a sigh of relief, mumbling that he thought the lecturer said five thousand years.

A young lady who carries on her studies at Central school took issue with her mother when the parent held out a spanking if she failed to comply with a domestic request. In this instance the young miss was to have a girl friend as a special visitor at the time application of the heavy hand was promised. "You couldn't spank me then," she protested. "Why not?" the mother wanted to know. "Because your would not want to ruin my social standing," was the retort.

The American legion took in 12 dozen eggs on admissions to the dance Thursday night; that is the gate-keeper accepted.

short about one and one-half dozen. The dancers were using a ten-count in the transaction as upon that basis there should have been 120 instead of 144 eggs.

Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, Jan. 30.—Misses Ethel, Vera, Jewel and Bernice Harris spent last week end with home folks.

A large number of young folks were entertained in the home of Mrs. I. H. Bynum last Thursday evening with a party. Refreshments of coffee and cake were served at a late hour.

Clifford Reece and Raymond Stewart visited in the W. F. Mayfield home last Sunday.

Mrs. Lettie Ingram spent the latter part of last week in the P. H. Barnes home.

Mmes. P. H. Barnes and Lettie Ingram visited in the W. F. Mayfield home last Friday.

Misses Ruby and Lois Harris visited the H. H. Miller home last Sunday.

A number of parents met with Miss Emma Gunter in the L. A. Smith home last Tuesday and canned a beef.

Zan and Miss Opal Borroughs

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Residence Phone 369-J

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of Clovis, spent last week in the P. H. Barnes home.

Prof. and Mrs. A. J. Morris, Miss Maxine and Modine Barnes, Clifford Stewart, Harland Barnes and Zan Borroughs attended the basketball game between Canyon and Simmons at Canyon last Saturday evening.

Glenn Greer and family visited in the Ray Bowers home last Monday.

A number of young folks were entertained in the J. H. Irwin home at Umbarger last Sunday evening with a social entertainment.

Miss Gladys Green spent last week end with home folks. W. F. Mayfield and Reuben were in Dimmitt last Saturday.

Daniel News

BY MRS. JOE THURMOND

This Week's Letter.

Mr. and Mrs. Dave Moore of Plainview, visited his brothers, W. R. and Joe, during the past week.

Mr. and Mrs. O. L. Shugart and daughter of Hereford spent the week end in the Joe Thurmond home.

The Shugart and Thurmond families attended the picture show in Canyon Saturday night.

Mr. Burnett and family of Hereford have recently moved to the Eye Higgins farm.

Wythe Jacobs spent Sunday night with Betty Jo Thurmond.

Miss Katherine Hershey spent Monday night with Mrs. Cecil Hodges.

Mrs. W. L. Moore spent Thursday with Mrs. Floyd Tomlinson.

Miss Etyle Jacobs was at home ill during the past week and unable to attend school in Canyon.

B. F. Stice and family moved to Canyon last week. We hate to lose these good people from our community. The children will be missed at school.

Mrs. Joe Thurmond and daughter, Betty Jo, attended chapel at Daniel school Monday morning. Betty Jo gave the reading, "Why Betty Didn't Laugh."

Misses Angie Jacobs and Katherine Hershey visited in Canyon Thursday night with friends.

Miss Thurmond and Mrs. Young of Amarillo spent Thursday with Mrs. Joe Thurmond.

Mrs. Floyd Tomlinson called on Mrs. Luna Jacobs Saturday afternoon.

Mr. and Mrs. Young moved to Plainview Saturday.

Mr. and Mrs. Royal Young visit-

ed a few days during the week at Fairview with Mr. and Mrs. Dan Higgins.

While eating a banana at school the other day, Glenn Tomson said, "This banana is so good I hate to take the last bit." Wynthe Jacobs remarked, "Give it to me; I'll take it for you."

Miss Katherine Hershey called in the Cretzinger home Tuesday evening.

Wynthe Jacobs spent Tuesday night with Veronica Beckman.

Irving Shugart ate dinner Saturday in Hereford with Mr. and Mrs. O. L. Shugart.

Mr. and Mrs. Jesse Ford and children called on Mr. and Mrs. Joe Thurmond Thursday afternoon.

Mr. and Mrs. W. R. Moore and children went to Plainview Saturday.

Mr. and Mrs. Royce Young called on Mr. and Mrs. Joe Thurmond Thursday night.

Veronica Beckman spent Friday night with Pauline and Ruth Moore.

Mr. and Mrs. Durwood Vernon played 42 with Mr. and Mrs. F. Tomlinson at Sunday night.

Wynthe Jacobs spent Sunday evening with Betty Jo Thurmond.

Mrs. Hubert Thomson and Mrs. Floyd Tomlinson spent Thursday with Mrs. W. R. Moore.

Mrs. Will Bishop called on Mrs. W. R. Moore Friday afternoon.

Mr. and Mrs. B. F. Stice were in Canyon Thursday.

Mrs. Joe Moore called on Mrs. Joe Thurmond Monday afternoon.

Mrs. W. R. Moore attended the

chapel at Daniel school Friday morning.

Mrs. Joe Thurmond and Betty Joe called on Mrs. Jacobs Sunday afternoon.

Mrs. Dan Higgins and son, Mr. and Mrs. Royce Young and Alfred Higgins called on Mary Higgins at Canyon Saturday.

Miss Katherine Hershey visited in the Stice home Monday evening.

Mason King, manager of the trades extension department of the Amarillo board of city development, was in Hereford last week during the cattle sale.

PADEREWSKI
AMARILLO
FEB-20

TICKETS AT AMARILLO COLLEGE OF MUSIC
\$4.40 for \$3-\$2.50-\$2

**THIS WOMAN IN 4 WEEKS
LOST 17 POUNDS OF FAT**

Here's a letter written October 21, 1929, by Mrs. Fred Barringer of Lewistown, Montana, that ought to be read by every overweight woman in America:

Gentlemen: I started taking Kruschen every morning as directed as I was very much overweight and wanted to reduce.

I had tried going on a diet but would get so hungry that my diet would not last long, so I decided to give "Kruschen Salts" a fair trial. The day I started to take them I weighed 256 pounds and at present, which has been just four weeks, I weigh 239 pounds. And I must say, I feel better in every

way, besides looking much better. May all large people, both men and women, who want to reduce in an easy way, give Kruschen Salts a fair trial. I am sure it will convince anyone.

A bottle of Kruschen Salts that lasts four weeks costs but 85c at the City Drug Store or any drug store in America. Take one half teaspoon in a glass of hot water before breakfast every morning. To help reduce swiftly cut out pastry and fatty meats and go light on potatoes, butter, cream and sugar. The Kruschen way is the safe way to reduce—Try one bottle and if not joyfully satisfied, money back.

—To give your home charm and distinction —to make it more attractive to you and to others who see it—modernize! We'll give you the benefit of our knowledge and experience—help you to enhance the worth of your property as well as its appearance.

It's True Economy to MODERNIZE!

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER Co.

Courtesy • Quality • Service

M SYSTEM

Bargains for Friday and Saturday

SPUDS, ten pounds 28¢
CRACKERS, two pounds, Saltines 27¢
TOMATOES, No. 2 cans, three for 23¢
EGGS, fresh, dozen 12¢

COFFEE 1/2 lb Folgers 27¢
1 lb, Folgers 42¢
2 lb Folger's 85¢
5 lb Folgers \$2.00

SOAP, P & G, ten bars 37¢
Empty Oak Treated Barrels, each \$1.00

WE DELIVER PHONE 249

Start Right

ITS THE LIVE CHICK THAT PAYS

A nutritious ration is necessary to the health of baby chicks. Merit Starting Mash is pulverized and mixed to give the exact ratio of health giving and growth developing elements. It contains oat groats, dried buttermilk, cod liver oil, charcoal, and other essential ingredients to assure health and rapid growth in the baby chick. Start feeding it today!

The Merit Way Makes Poultry Pay!

West Texas Feed and Seed Company

Phone 265

We are always headquarters for all kinds of farm, garden and lawn seeds. Right now we are calling your attention to SEED OATS and SEED BARLEY.

THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



The Whiteface Roundup

Pauline Smart, Editor-in-Chief

THE STAFF:
Lois Sowell, class reporter; Maurine Spradley, club reporter; Della Weeden, Society Reporter; Clyde McMahon, Sports Editor; Opal McMahon, Feature and Joke Editor.

Borrowing Or Taking.

What do you think of the man who saw your lawn mower on the front porch, walked up to the porch, picked up your mower and took it home with him, and proceeded to use it for a couple of weeks, or perhaps he never brought it back?

If you ever saw or recognized the mower again you would think the man the most impudent fellow in town. But if you never saw the mower again you would wonder where on earth it had disappeared. Again if the same man, you questioning, had replied, "I was just borrowing it," what would you say?

Probably a black eye would be the result, but I dare say the fellow would need one.

Well, what is the difference in our borrowing at school and that of the man that presumably borrowed the mower? It seems that the act of theft passed with the dark ages, because students borrow now when literally they just take. And what is the difference in broad daylight stealing and taking? When students desire a thing, whether it is book, pen, ink, paper or notebook, they take it without so much as a thought of the owner.

Perhaps their consciences are numbed to the fact that they are

doing a wrong, but just one little thought on their part for consideration of the owner will save much worry and many wrongful acts. So, students, let's be considerate of other people's property. Ask permission for those things you wish to borrow. It matters little whether you pay back what you borrow, for that is between you and the person from whom you are borrowing; but always think twice before taking a thing. This is a good way to practice the Golden Rule.

A STUDENT.

Senior Class Meeting.

Members of the senior class had anxious looks on their faces as they went to class meeting on Wednesday morning. It had been reported that Mr. Dillehay was to be present at the meeting. Each senior realized that there was something very important to be discussed or Mr. Dillehay would not be taking his time for just a visit to a senior class meeting.

After the house was called to order by the president, Mr. Dillehay was given the floor. He told the class that he expected to order the diplomas that day and asked each student to write his name on a slip of paper as he wished it to appear on his diploma. We are proud to say that diplomas were ordered for every senior enrolled. This means that there is not one senior who is expected to fail and not get his diploma. There were 38 diplomas ordered.

The following students expect to get one next May: Virginia Bowman, Myra Hartman, Robert Bell, Travis Counts, Glenn Curry, Gladys Jones, Woodrow Ireland, Billie Hill, G. T. Higgins, Addine Hastings, Pauline Fincher, Reavis Kerr, Marwin Knox, Opal McMahon, Clyde McMahon, George Mitchell, Mack Noland, Della Weeden, Ruby Vaughn, Maurine Spradley, Lois Sowell, Pauline Smart, Chudell Sikes, Marie Seed, Mildred Pennington, Lois Clayton, Albert Schult, Jesse Ray, Alberta Davis, Ellen Marzell, Billie Hawkins, Elene Cochell, Henry Kuper, Homer Brumley, Margaret Blood, E. W. Cursinger, Rogers Orr, and Mary Ellen Parker.

Perhaps their consciences are numbed to the fact that they are

MARK EVERY GRAVE



Only the advice of a dependable memorial craftsman can aid you in selecting a family memorial. For 24 years we have offered just such service, and during that time we have designed, built and erected most of the best memorials in the Panhandle.

Write or phone at our expense and our representative will call on you. Our valuable illustrated folder, "How to Select a Memorial," sent free upon request.

OSGOOD MONUMENT CO.
24 YEARS IN AMARILLO
800 Taylor St. Phone 2-6614
Amarillo, Texas

Personal

Misses Virginia Barnett and Violette Marrs motored to Canyon Saturday afternoon.

Etha Short and Veda Short spent the week-end in Friern.

Miss Gwendolyn Spradley, sixth grade teacher, spent the week-end in Pampa.

Robert Nickels of Panhandle spent the week end with J. C. McCullough.

Relda Nickles of Panhandle spent the week end with Dorothy Arnold, an ex-student of Hereford high.

Oh, to be a chapel speaker
And make the students laugh;
Oh, to be a chapel speaker
And cut my speeches in half.

There's Lumber and Lumber and LUMBER!

It's just the same in lumber as in any other material—there is poor material, fair, good and excellent. Years of experience have shown what grades are best suited to certain needs. Any reputable lumber dealer must advise his patrons what correct grades to use, and deal fairly with them, for he stays in business in the same place year after year. It's too late to find out you are wrong, after the house is built.

R. H. Kemp yards point with pride to many homes built in past years of quality materials.

LET US SHOW YOU!

R. H. Kemp Lumber Company

Out SMART-ing 'Em

PURPOSE.

There are several things that we have in mind when we speak of purpose. First, we have in mind the thing that is meant when we speak of a person as very purposeful in all that he does. Then we also mean that thing that spurs a person on when it seems that there is no further to go.

To be purposeful really has several things connected with it that are worthy to be considered here. For instance, there must be a plan before one can have the incentive to work with any real pleasure. We must also consider all of the elements that are to go in the make-up of the problem that is before us. After all of the incidentals are, satisfactorily cleared up then one can work with purpose and with some definite end in view.

The person that can meet all discouragement and yet try again is purposeful, and will more than likely complete the task. A man does not weaken under difficulties—only a weakling does that.

A purpose in life is that we usually designate the efforts of an individual toward a certain goal. Perhaps an ideal is after all the real purpose of life. All people have some ideal and some standard that they judge all things by. That is their purpose and is one of the things that all will work for with all their might.

Again we use the words of the poet to express what is in our mind:

"The low man sets his goal
And ere he dies, reaches it;
The high man sets his goal
And dies ere he sees it."

Are we to realize our aim and by doing so admit that there are those about us, or are we going to try for that which is above us and perhaps by our efforts create something that will be worth to the world?

DO SOMETHING ABOUT IT.

"To do something in the world worth doing we must not stand back shivering and thinking of cold and danger, but jump in and scramble through as well as we can," said Sidney Smith.

"A man waits and doubts, and consults his brothers and particular friends, till one day he finds he is sixty years old and that he has no more time left to follow their advice."

It is a good thing to benefit, insofar as you can, by the experience of someone else. But the experience which will be of the greatest benefit to you will be that which you get yourself.

TOMORROW.

Tomorrow; there is no such thing as tomorrow. It is always today. Tomorrow is always coming. Today is the thing we have in our hand, yesterday is that which we have cast away; tomorrow is that we are reaching out to grasp. And when we have it in our hand, lo, it is today. Tomorrow is hope, tomorrow is vision. We live for it and it never comes. In the wink of an eye we have relinquished today and what is it we have in its place? Tomorrow? No, today! We drop something in the long path we have traversed, we pick it up eagerly, only to find that it is still what was yesterday. Today—tomorrow is just as far off as it was yesterday.

Girls Capture Cup In Tulia Ball Tourney

Miss Westbrook, girls' basketball coach, took her girls to Tulia to the tournament during Friday and Saturday. The first game was played with the Tulia team. The final score was much in Tulia's favor. The second game was played with Summerfield Saturday morning and Hereford won by a score of 37-4. The third game was played with Claude about two o'clock. The Hereford team had a hard fight but the final score of 32-35 was in Hereford's favor. After Liberty won the game in the morning series over Running Water they were eligible to play Hereford at 8 o'clock Saturday evening. The final score of this game was 32-36, giving Hereford the Consolation title. Mr. Young-

Bobcats Beat Whitefaces In Hard Battles

By a score of 29-23, Dimmitt high school basketball team defeated the Whiteface five Tuesday, January 27. The game was played in the Dimmitt gym before a large crowd.

The Whitefaces took the lead during the first quarter by counting 8, while the Bobcats managed to count only 6. The score at the end of the first half was 14-12 in favor of the Bobcats.

The last half was played hard by both teams, but the Whitefaces were unable to bring their score up, although the team has shown much improvement and is expected to give Dimmitt a lot closer race in the finals.

The girls were also defeated by a score of 26 to 40. The Whiteface girls were slow in getting started and the Bobcats made 16 points during the first quarter, while the Whitefaces were unable to score. The girls worked up in the second quarter and made 11 points and Dimmitt was unable to score. The score at the end of the half was 16-11.

During the third quarter the girls held the Bobcats to a score of 21-26 but in the last quarter Dimmitt made 14 points to Hereford's 2.

The winning of the games by Dimmitt was due to the superior team work and good forwards.

After their success at Tulia the basketball team should have the support of the town as well as of the high school students. All should come out to see the game with Tulia here Friday night.

Girls making the trip were Myra Hartman, Pauline Smart, Marie Seed, forwards; Mattie K. Sherman, Della Weeden, Ouita Jewell, guards; Maxie Hughes, Dorothy Smith, jumping centers; Addine Hastings, Lois Sowell, side centers.

Honor Rolls for Third Six Weeks.

High Honor Roll.
Eleventh grade: Virginia Bowman; tenth, Dorothy Fullwood; ninth, Louise Hamm; eighth, Mary Kate Brotherton, Sally Glibbreath, Katherine Miller; seventh, Bill McLean, Christine Fincher, Aris Matthews; sixth, George Conklin.

Honor Roll.
Eleventh grade: Robert Bell, Alberta Davis, Geo. Mitchell, Pauline Fincher, Myra Hartman, Della Weeden.

Tenth: Lueta Borden, Lorean Hill, Mary McCord, Patricia Wederbrook, James Cloyd, Leslie Culwell, J. W. Witherspoon.

Ninth: Florence Boardman, Susy Mae Daniel, Maxie Hughes, Eldah Husted, Dora McCord, Peggy Mitchell, Emma Roberson, Marie Schumacher, Lenora Thomas, Peggy Valentine, Rollin Orr, Billy Phillips.

Eighth: Wilma Arthur, Nancy Conkright, Estelle Gilliland, Shirley Hales, Ruth Pickett, Mary Posey, Ruth Rice, Sally Skelton, C. J. Borden.

Seventh: J. T. Carroll, Henry Jowell, Odella Flowers, Elmo Hicks, Alva Vernon.

Sixth: Clyde Oldham, Irene Grimes, Louise Ray, Jean Snyder, Gatha Wilson, Lee Renfro, Thos. Roberts, Howard Williamson, Ruth Gillispie, Frances Borden, Billie Culwell, Beverley Ruth Alexander, Betty Jean Ball, Neona Kincaid, Eva Maude Merriman, Billie Jo Roberts, Imogene Robinson.

Fifth: R. C. Ashlock, J. C. Burton, Jimmie Edwards, Kent McIntosh, Thama Cawthon, Mildred Cursinger, Willie Karr, Dorothy Jean Major, Irene Stewart.

Fourth: Chilton Foster, Robert Green, Frank O. Marrs, Karl Wilson Shirley, Robert Williams, Henrietta Fritz, Mary Jean Morgan, June Morton, Viola Beryl Phillips, Elsie Mae Wilkins, Jack Boydston, Dean Dunlap, Carl Mosley, Leo Rogers, Virginia McElroy, Nancy Miller, Mildred Rutherford, Helan Ann Snyder.

NOTICE TO BIDDERS

Notice is hereby given that the Commissioners' Court on February 9th, 1931, will receive proposals from any banking corporation, association or individual banker of this county that may desire to be selected as the depository of the school funds and of the county funds for the next two years. Said proposals shall state the rate of interest offered on the funds.

EARL W. WILSON,
County Judge, Deaf Smith County, Texas

er awarded the silver loving cup to Myra Hartman, captain of the Hereford team.
The girls won great favor in Tulia, as the proprietor of the City cafe wanted to adopt them.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

We are having beautiful weather now and farmers are busy. Jack Fortenberry was in Hereford Saturday.

Men of Sims community enjoyed a rabbit drive Friday afternoon. Messrs. Dunkle and Goodwin of Hereford and Pryor of Canyon helped in the drive. A lot of rabbits were killed.

Mr. and Mrs. John Van Meter called at the M. B. Stone home Sunday afternoon.

Mrs. Ferguson entertained at her home Saturday evening when 42 was played and a good time reported.

Our get-together social was a success Friday evening, when a large crowd gathered at Sims school house and enjoyed games and music. Refreshments of sandwiches, cake, coffee and cocoa were served to about 60 guests.

Dinner guests in the J. M. Chapman home Friday were Rev. and Mrs. Pryor, Adrian, R. O. Dunkle, Hereford, and Mr. and Mrs. Goodwin of Hereford.

Misses Alma and Lucille Foxall shopped in Hereford Saturday.

Mrs. M. B. Stone and Miss Mary Mecaskey were Hereford visitors Friday.

Now, since you ask it.
In basketball the ball is anywhere
But in the basket.

Don't forget the basketball game with Tulia Friday night.



the City Drug Store

HAS THE MOST COMPLETE LINE OF

Valentines and Valentine Candies TO BE FOUND IN HEREFORD

Also A Complete DRUG STORE SERVICE



We Give "J. & N." Green Trading Stamps

Phone 300

Book Readers Run High Total During January

The Deaf Smith county library reports 4,689 books issued during the month of January. This means an average of 173.6 volumes a day for the days the library was open, and since it is open only in the afternoons, excepting Saturday, the average ran about 30 every hour or one every two minutes.

The largest number of books issued for any day the last month was 354 on Saturday, January 24. The smallest was 54 on January 1. For two consecutive weeks, says Miss Hostetter, librarian, over 1100 books were issued each week.

Out of the total distributed, 4374 went to individuals on cards and 315 to various rural schools as schools. The teachers select allotments and issue them to pupils and parents. All but one of the schools is serving as branches of the central library. Many rural patrons are coming direct to the main library and not using the books from the schools.

The total number of books now enrolled in the library is 4241. There is hardly a day that gifts of books and magazines are not received.

There are 1875 borrowers' cards in use. Out of a population of 5979, as given in the last census, 31.3 per cent of the people are using the county library.

J. M. Rose Is Improving.

J. M. Rose, former resident of the Bippus community, is reported to be recovering in the Northwest Texas hospital, Amarillo, from injuries received just before Christmas when he fell from a barn south of Amarillo.

Mr. Rose was paralyzed and has been for nearly a month in a helpless condition. While he is regaining use of his limbs, he is still at the sanitarium and has sent word he would appreciate a visit from Hereford and Deaf Smith county people when they are in Amarillo.

Gas With Me

My former friends and customers are invited to call and visit me at the new Gulf station on 25-Mile avenue, south of Third Street. I make new friends easily, too.

I. I. West

HELP YOURSELF

Special, Friday and Saturday

COMPOUND, 8-lb bucket ... 98c
SUGAR, ten pounds 62c
APRICOTS, gallon 57c
COFFEE, 3 lbs Admiration . \$1.16
TOMATOES, No. 2 9c
PINEAPPLE, No. 2 1-2 29c
Peanut Butter, 2 lb jar 38c
Mince Meat, 1-lb jar 18c
Mother's Oats, China 30c
SPUDS, 15 pounds 29c

An Economical Servant

The silent monarch of industry and the home is electricity. Make more use of it. Let it do your work, conveniently, silently and economically. There are a thousand ways it may be applied. Its many uses are a compliment to a progressive age. A powerful monarch, an economical servant.

Texas Utilities Co.

Want Ads

Wanted

WANT TO BUY: Three sows with young pigs. G. W. BRUMLEY. 4-2c

WANTED: Plowing of any kind. Prices reasonable, work guaranteed. Practically new equipment. C. P. McCollough or B. B. Farmer, phone 438. 49-tfc

For Rent

SELLING PAINT PAYS BETTER THAN HOING CORN!
Any man young or old can make more money the next six months selling paint than any other work I know of. Just write "Prove it" on a one-cent postal card, sign your name and address and send it to me. B. J. DAVIS, President, Dept. 23, Kansas City, Mo.

Lost and Found

LOST: White gold-rimmed glasses in black case. Lost about January 1 between court house and 207 West Fourth. Reward for glasses or information concerning them. Phone 46-W. 4-1p

LOST: Sorrel pony, shod on all four feet. If found, notify Brand office. 3-2p

FOUND: Some money. Owner may have same by identifying and paying for this ad. J. N. Messenger. 4-1p

FOUND: Pair of lady's hose, new, found on Main street, Saturday afternoon. May identify and have the article by calling at the Brand office. 4-1dh

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.
Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are welcome.
L. A. RAY, W. M.
J. S. JONES, Secretary.

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday, 7:30 p. m. Visiting Brothers welcome.
R. L. DOWELL, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 4-5

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

The girls in five clubs, Dawn, Ford, Westway, Sims and Ward, have completed so far 35 aprons and are working on their club caps to go with their aprons. The girls have been given the buttonhole lessons and are getting ready to complete their clothing work in February. They will begin their home improvement work also this month and will be assigned their team demonstration material so that they will have plenty of time to have a thorough demonstration.

The agent also explained to the girls what the three home projects included and each girl was asked to sign an enrollment card specifying what line of home work she would take for 1931, whether it be gardening, poultry work or dairying. So far the Ward club has sent in the largest number of cards and the Ford girls have sent in the second largest number. Every girl must get her card in as soon as possible, so that Miss Gunter can order the literature for her project as soon as possible.

The women's clubs are taking up the study of the furnishings in the living room this month. All club women enrolled are to make some article from the list that she needs in her living room and to finish it and exhibit it at the first meeting of her club in March and the best articles will be brought to town to be shown in a general exhibit in one of the local stores. The articles that can be made are foot stools, magazine holders, book shelves, braided hampers and pillows. These articles are to be judged from the following standpoints: first, the best use made of materials on hand at home; second, the cost of the completed article, and third, the workmanship including construction and finish.

The agent helped supervise at four beef canning this past month in four communities, Askria, Dawn, Frio and Dean. Over 426 cans were filled, 281 No. 3, and 145 No. 2. They were filled with roast, steak, stew meat, hash, chili and soup stock. The No. 3 cans are valued at 50 cents per can, while the No. 2 cans are worth 40 cents. The entire value of the canned meat is \$198.

Taking up the expense of cans, fat for frying, fuel and seasoning and the foot value of the animals killed, the agent figured the net value would be \$114.

We do not try always to estimate in dollars and cents just what the canned meats will mean to the one that had the canning, but the family as a whole will be benefited by having a more varied diet, quickly prepared and on the shelf and not in the raw state. Over 36 people witnessed these four demonstrations, including the men who gathered with the county agent to butcher the animals.

The agent has given out 12 bulletins on meat canning to people who canned in glass jars. Several that had their own canning equipment came in for recipes. One club woman has ordered a new sealer since the meat canning demonstration held at her home. There are numbers of pressure cookers in the county, and more sealers are needed for the food preservation work that this county can be sure to do another year.

FOR JOB WORK, TRY THE BRAND

Use home-made flour from home-grown wheat. Forty-eight pound cloth sack, \$1.30. Bran, 100 lbs. \$1.40. Community Mills, across the Santa Fe. 49-tfc

FOR SALE: Watkins products. Ask for my special. Geo. W. Smith, phone 9025-F2. 44-tfc

FOR SALE: Thoroughbred Rhode Island Red cockerels. Chas. C. Ferguson, Jr., phone 194. 52-tfc

FOR SALE: Chinese Elm trees, home grown, six to ten feet tall, from 75c to \$1.50. At my place one miles north of Wyche school, N. G. Elliston. 52-8p

FOR SALE: One 1000-chick 801 Hot brooder, one 500-chick Buckeye brooder, a 12 x 12 brooder house, 600-egg Buckeye incubator, one 4-cap Bachelor store, and one No. 10 Barter oil heater. Phone 326 or 64. 4c

FOR SALE: Complete 10-foot Eclipse windmill, 6 x 8, 30 ft. tower and pipe, rods, etc. Inquire at post office. 4-2p

FOR SALE: Setting eggs from the Oscar Hunt strain of Buff Orpingtons, \$1.00 for 15, Mrs. Troy Womble, 600 25-Mile Ave. 4-4p

FOR TRADE: 200 acres land for home in town. Land is all broken out, 125 acres in wheat, house and well on place. I. S. Hamilton. 4-1p

FOR SALE or trade: Edison phonograph and 33 records, will trade for cow or pigs; also round dining table for sale. I. S. Hamilton. 4-1p

Social and Society

Ward H. D. C. to Meet With Mrs. Saltzman

The Ward home demonstration club met Wednesday, January 28, with Mrs. George Rogers as hostess. There were ten present and a real good program was held. Mrs. D. O. Williams gave a very interesting paper on good music in the home, and Mrs. John Hutson gave a good paper on keeping an inexpensive recreation kit in every home. There was a round-table discussion on how to develop a taste for good reading and the kind of books to buy and borrow.

Music Club Has Study On Strauss

Taking up the subject of Strauss and Modern Germany the Music Study club met Monday at the home of Miss Dessie Mae Steele, with Miss Steele and Mrs. B. M. Wiltshire as joint hostesses. Mrs. H. L. Broadwell was leader. The following program was given: Radetsky, by Strauss; Miss Frances Oberthier and Mrs. C. C. Acker. Along the Silent Pathway, by Strauss; Mrs. C. H. Dyar. The Thrush and the Finch, by d'Albert; Mrs. Wiltshire. Valse Arietta, "Romeo and Juliet," Gounod-Strauss; Mrs. A. J. Thompson. Maid with Lips like Roses Blooming; Mrs. Fox. Concert Arabesque, Shulz-Evler. Strauss; Miss Steele.

P-T. A. Meet In Honor of 34th Birthday

An unusually large crowd of school patrons and friends attended the meeting of the Parent-Teacher association Tuesday at Central school. The occasion was in honor of the 34th birthday of the P-T. A. Mrs. H. C. Van Bibber was in charge. A child study course was started with Mrs. J. H. Olson leading the lesson for mothers of pre-school age children. Mrs. Ray Barber talked on child environment and Mrs. Frank Roloson discussed heredity. This group plans to have Miss Nell Hall give a health lecture at the next meeting. Mrs. B. F. Guthrie was in charge of the lesson for mothers of school age. Some interesting and helpful topics were made.

The P-T. A. wishes to impress upon every one that these lessons are absolutely free to all and it is not necessary to be a member of the organization to take advantage of the course.

The regular program was opened by an address by Miss Edith Shields an organization of the national congress of mothers. Mrs. Lee Conklin gave an address on the four corner stones of child welfare.

Other speakers were Mrs. A. M. Jones on achievements and aims of the local P-T. A.; Mrs. Van Bibber, on the oak tree as an emblem, and C. H. Dillehay on future achievements and benefits of the organization.

An ingenious candle-light service as conducted by Mrs. Van Bibber in memory of Mrs. T. W. Burney, who was the founder of the P-T. A. and who was known as the torch bearer.

A short business session followed. Miss Ella Alkman's room won the prize for having the most mothers and visitors present.

KIN-KLUB MET WITH MRS. CLAY RIDGEWAY MONDAY

Miss Minnie Robison, Shreveport, Louisiana, was honor guest at the Kin-Klub at the home of Mrs. Clay Ridgeway Monday. The work of the afternoon was wool carding. Refreshments of tea, coffee and cake were served to Miss Robison, Mmes. Frank Robison, Walter Pickett, C. F. Kerr, F. E. Craddock, W. S. Kerr, Matt Gilliland, and Elmer Ireland.

RICE'S Instant Tire Service means just what it says. 4-1c

Take home the makin's of your Sunday dinner from the Woman's Exchange Saturday. 4-1c

A. H. Elliston Surprised On 70th Birthday

Mr. and Mrs. A. H. Elliston received a surprise Sunday when 18 of their friends stormed them with well-filled baskets of cakes, pies and other good things to eat for a dinner in honor of Mr. Elliston, who is the second youngest old man in Hereford, having achieved his 70th birthday.

After enjoying a sumptuous meal and a few hours of social chat together, the guests departed, wishing for the honoree many more happy birthdays. Those present for the occasion were Messrs. and Mmes. R. J. Kibbe and son, Harry; E. E. Ramsey, F. E. Bowe, J. C. Paddock, A. H. Streu and daughter, Frances, and niece, Martha Ellen White; Troy Womble and two sons.

Summerfield

BY MRS. L. JOHNSON

Rev. J. H. Clous of Amarillo filled his regular appointment last Sunday.

The Sunday school class of young married folks of which Mrs. Ky Lawrence is teacher, held one of their enjoyable socials in the home of Mr. and Mrs. B. K. Greeson.

Mr. and Mrs. Jas. Morgan and baby of Hereford visited in the home of her sister, Mrs. Alton Lookingbill recently.

Mr. and Mrs. Ray Johnson spent the weekend in the home of their friends, Mr. and Mrs. Brooks Pence of Amarillo.

A. M. Walker was a business visitor to Vega last Monday.

Those reported on the sick list are Mrs. George Storey, Geraldine Huntley, Mrs. Lewis Jay, D. C. Waiser and Mrs. Coker.

The girls and boys basketball teams attended the tournament at Tulla last Saturday.

Mr. and Mrs. Joe Kendall motored to Amarillo last Thursday.

Mr. and Mrs. J. L. Lookingbill and daughter, Ruth, were weekend visitors with relatives at Tulla.

Mr. and Mrs. Oscar Jay have recently moved to our city from Black.

Mrs. L. H. Lookingbill of Friona were calling on relatives here last Saturday.

W. L. Huntley went to Amarillo last Thursday. Mrs. Huntley who has been visiting her mother, returned with him.

There were 94 in attendance at Sunday school last Sunday, which was the high mark since the new year. Next Sunday is promotion day.

Mr. and Mrs. Bernard Roberson returned from a visit at Waco, Abilene and Merkel with relatives.

Mr. and Mrs. Vernon spent the past week-end with her sister at Shamrock.

Calvin S. Waiser of Chillicothe is visiting in the home of his uncle, C. B. Waiser.

Mrs. Adam Flowers and brother, Sam Ratcliff, motored to Roy, New Mexico, to visit their parents recently.

Sunday, January 25, relatives and friends gathered at the home of Mr. and Mrs. Lee Kendall to help celebrate his birthday. Among those present were the families of Alva Wilson, Joe Kendall, Ky Lawrence, C. E. Waiser, Henry Kendall, Mr. and Mrs. Marvin Madden, Adam Flowers and Mr. and Mrs. J. C. Lance of Hereford.

Those contributing items for this community should get them to the correspondent not later than Monday evening.

Here and There

BY MRS. C. E. TICE

The farmers are taking advantage of the beautiful spring-like weather and are busy in the field.

Mr. and Mrs. J. B. Harlin spent Tuesday at the Art Manjeot home. J. E. Andrews went to Shamrock Friday, returning Saturday.

Mr. and Mrs. C. E. Beauford left Friday for Geary, Okla., to visit her parents.

Mr. and Mrs. Sparkman attended church at Cleo Sunday.

Mr. and Mrs. Alhman and Mabe Mobley were in Amarillo Monday. Mr. and Mrs. W. S. Dixon visited last week in the Elmer Dixon home.

Mr. and Mrs. H. M. Dixon spent Sunday with the Mack Dixons.

Messrs. and Mmes. Alhman and Harlin called at the Clayton Terrell and Tom Mobley homes Sunday afternoon.

Mrs. J. J. Lindsay suffered an attack of tonsillitis last week.

Jack Roberson made a business trip to Houston last week, driving back a load of household goods for Charlie O'Dell.

J. B. Harlin visited his father at Itasca last week.

Messrs. and Mmes. K. F. Campbell, Melvin Mitchell and Leo Williams visited the Oscar Campbell home Sunday.

Mr. and Mrs. Jordan were called to Vega last week by the death of her sister's baby daughter.

Mr. and Mrs. Clarence Wright of Dimmitt and Mr. and Mrs. Leo Williams spent Sunday at the Paul Williams home.

Mrs. Clarence Leasure and Miss Eva Foreman of Jumbo spent a day recently with Mrs. Harry Gillispie and attended club meeting.

The club met with Mrs. Leo Williams home. A very interesting program was given, beside the instructive lesson on refinishing furniture by Miss Gunter. The next meeting will be with Mrs. Earl Springer, February 17.

Gift Day Attracts

The store of Sprowls-Cronin & Company was crowded to capacity Monday afternoon when the first store-wide gift day was held. The following gifts were made:

Mrs. J. E. Golden, \$15 in cash; \$16.95 dress to Mrs. Carl Mounds; \$10.95 dress to Mrs. W. M. Shore; \$6.00 shoes to Mrs. W. M. Megert; \$4.00 shoes to Mrs. H. A. O'Dell; \$1.95 hose to Mrs. D. A. Leckliter.

Other gifts will be announced for the next first Monday, according to J. T. Cronin, manager.

MISS ALEITH ELLISTON INJURED IN CAR WRECK

Miss Aleith Elliston, daughter of Mr. and Mrs. J. B. Elliston, Canyon, and grand daughter of Mr. and Mrs. A. H. Elliston of this city, is recovering in an Amarillo hospital from severe injuries received late Saturday afternoon on the corner of Polk and Harrison streets when the car in which she was riding was rammed by another automobile.

Her left eye and cheek were cut, neck wrenched and hand injured. She was unconscious for about 30 minutes following the accident. Mr. Elliston stated Wednesday that she would probably be able to leave the hospital Sunday.

Skelgas Demonstration

The Streu Hardware company will have a representative of the Skelgas equipment to give a demonstration at the store Monday morning at 9:30 o'clock, February 9. The public is invited to attend. Skelgas is a product of Skelly Oil company, bottled compressed gas, especially designed for rural homes or those not on natural gas lines.

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

February 6th and 7th

VEGETABLES	4c
Turnips, Carrots, Beets, Mustard, bunch	
ORANGES...	21c
Fresh stock, 288 size, dozen	
JELLO...	23c
All flavors, three packages	
FLOUR...	62c
Gardenia, 24-pound sack	
MARSHMALLOWS...	17c
Twelve-ounce package	
BEANS...	23c
Pinto, five pounds	
SOAP...	33c
Big-4, Naptha, ten bars	
MILK...	25c
White Swan, small, six for	
PANCAKE FLOUR...	25c
Little Crow, two packages	
COCOA...	14c
Hershey's, 16 oz can, 27¢, 8 oz	

COMMUNITY

Trades Day

AUCTION SALE

Second and Fourth

Monday of Each Month

BEGINNING MONDAY, FEBRUARY 9, AT 2:00 P. M.
AT McLEAN & PITMAN'S FEED YARD.

These sales are being put on for the benefit of the entire territory in general. If you have livestock, farm machinery, furniture, automobiles, poultry and miscellaneous items of any sort that you wish to convert into ready cash, you can do so by consigning your property in these semi-monthly sales. There will be buyers for everything of any value.

A real surprise is in store for you. Convenience and courtesy will be extended every consigner. Good corrals, plenty feed and water and ample space to take care of livestock consignments. Am having considerable inquiry for horses, mules, machinery, hogs and other property. List your property at your earliest convenience.

IT'S YOUR SALE—DON'T FORGET THE DATE.

First Sale 2 p. m.

Next Monday

Col. Ray Barber

SALES MANAGER AND AUCTIONEER

It's Black, Blue or Beige for Spring

WHATEVER IS EITHER OF THESE COLORS HAVE MOST PRACTICAL VALUE BECAUSE THEY GO WELL WITH WIDE VARIETY OF DRESSES, SUITS, SKIRTS

BY HARRIET

WHETHER you want spring frocks or spring suits this year, the first thing you really think about in the last analysis is a spring coat.

Since fashions have subsided from the dizzy revolutions of last year to sane and sensible lines, the type of spring coat may depend upon yourself.

So may the color. And if you are handy with the needle, this is the spring when you may make your own spring coat and be proud of it, because there is a soft dressmaker touch about spring coats that hand-sewing improves.

First of all, you must decide upon your material. There are two general types of plain materials, the loose-weave, tweedish looking plain material, and the smooth velour material.

If you don't hanker after plain coats, there is a wide diversity in stripes, plaids, checks and novelty weaves.

Assuming that you need a utility type of coat, I suggest three colors. Black, navy blue or beige. There are many obvious advantages to these three. They go well with such a wide variety of dresses, suits, skirts, that you might think twice about refusing one of the three colors.

Nothing is more wearable than black, blue or beige. Green is springlike. Rust is good this year and all the nuances of lavender and purple are excellent. But if you must wear your coat with many things and must wear it for some time there is nothing like the good old utility colors.

MOST of the first spring coats this year have some kind of trim. They show a preference for fur bandings, fur scarfs or fur touches of this kind or that. But there are many that use a different material, a plaid or checked material, in place of the fur.

A new blue coat of homespun weave crepe is made with raglan sleeves and the neatest kind of shoulder fit. It has a gay white shawl collar to fasten under the chin.



Two coats which promise to be popular this spring are the beige nappy wool coat, left, and the new blue coat of homespun weave crepe, right. Notice that both make use of the prevalent style of fur decoration.

It is semi-fitted with rounding seams under the arms and a seam down the middle of the back. It is quite an easy model to make because its very raglan sleeves are an advantage to the home-dressmaker. There is a self-belt, which fits easily around the waistline, the coat already being fitted easily to the figure. The coat is full-length. A second type of coat is the beige nappy wool coat, of hard weave, made with bands of leopard fur. There is a deep shawl collar edged in the leopard fur and there are two bands of it around the sleeve, with a bow of the beige at the outer edge in between. This is a voluminous coat, not fitted but full and straight line, gathered to the body by means of a belt fastening at the waistline. Both coats promise great popularity for spring. Take your pick!

Jumbo News

BY EDNA HALL

Mr. and Mrs. Dee Woolery of Hereford visited Mr. King Tuesday.

Mr. and Mrs. L. E. Beck spent Tuesday with Mrs. Marlar of Sunnyside.

Mr. and Mrs. J. W. Berry of Frio visited Mr. and Mrs. M. L. Hardy Monday.

J. J. Thomas and family spent Monday with their daughter, Mrs. Elmer Smith of Happy, Mrs. Thomas remained for a visit.

Mrs. W. A. and Ullman Hunter and Horace Baird spent Tuesday with Mrs. Andrews.

Mrs. Clem Gulliam called on Mrs. C. Andrews Wednesday.

Mrs. Ullman Hunter and Miss Lella Thomas visited Mrs. C. D. Spencer Friday.

Mrs. L. E. Beck and Mrs. Kring spent Friday afternoon with Mrs. Andrews.

Mrs. L. C. Baggot is visiting in Amarillo.

Mrs. B. M. Hines and Mrs. W. G. Means visited Mrs. Ovid Pinckert Friday.

Mr. and Mrs. L. P. Perkins spent Sunday with Mr. and Mrs. Hall.

Bro. Peters and family and Mr. and Mrs. M. L. Hardy took Sunday dinner with Mr. and Mrs. F. L. Pinckert.

Mrs. Ullman Hunter entertained friends from Matador over the week end.

Octavo Collins visited Miss Louise Jacobsen Sunday.

Mr. and Mrs. C. C. Hunter and family spent Saturday night and Sunday with Mrs. Hunter's sister, Mrs. O. A. Kirkland of Canyon.

Mr. and Mrs. Allen of Easter visited Mr. and Mrs. Sam Hunter Sunday.

H. Dyer and family visited Mr. and Mrs. L. E. Beck Sunday.

James Beck visited Bobby Pinckert Sunday.

Mr. and Mrs. F. L. Pinckert visited Mrs. No. Andrews of Hereford Sunday evening.

An Iowa man divorced his wife and then later hired her as a cook. That's one way to be sure she'll leave him.

The fellow who leads the college yells would do well to note the Christmas card sentiment: "God cheer throughout the year."

Style designers in Paris are advertising for stout girl models. They should easily measure up to requirements.

"Chewing gum sales up 60 millions," says a headline. This should convince the manufacturers of the adage that all good things come in little packages.

"There's a catch here somewhere," as the wrestler confidently.

Mrs. Lewis in Hospital.

Mrs. Lula Orr Lewis is confined to the county hospital here and is reported to be doing well.

Mr. and Mrs. W. D. Vaughn and son, J. C., moved back to Hereford last week to make their home, after a seven years absence living in Amarillo and other points.

Home - Cooked MEALS

HOME - BAKED PASTRY

CLUB CAFE

Phone 498

Legion Meet In Amarillo Deals With Benefits

In order to assist in adjusting ex-service men's claims for compensation, loans and other benefits, representatives of the American Legion of Texas will meet in Amarillo Thursday. C. W. Humble, local post service officer, will attend the session.

For the purpose of getting a united expression from the ex-servicemen of this region on paid-up insurance, the legion post of Amarillo will be host Thursday night to the men of the surrounding territory. The Hereford organization has

made many applications for compensation for local men, and recently a number of them has been allowed. In addition, hospitalization has been given several home ex-service men. Any former soldier, marine or sailor in this territory may get in touch with Mr. Humble, whose function in post 102 is to present their claims for compensation or other benefits through proper channels to secure the desired results.

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Mrs. Lula Orr Lewis is confined to the county hospital here and is reported to be doing well.

Mr. and Mrs. W. D. Vaughn and son, J. C., moved back to Hereford last week to make their home, after a seven years absence living in Amarillo and other points.

Ford Doings

BY MISS EDITH MANN

Vega Kiwanians had charge of the club social program Friday evening at Ford. H. E. Boyle, editor of the Vega Sentinel, acted as toastmaster. J. E. Hill gave a welcome address, followed with music by the orchestra and singing by congregation. C. Wimberley, Bill Williams and Joe Aldridge gave talks. Miss Dorris Saunders sang. A large crowd was present to enjoy the meeting.

Ford citizens heartily invite them back again. The next meeting will be Friday evening, February 27.

There 67 present for services Sunday. Rev. and Mrs. Thomas and children of Wildorado attended, and Mr. Thomas delivered a fine sermon.

Mrs. W. M. Schwartz left Thursday for Blairsville, Iowa, to visit her grandmother, who is seriously ill.

A. K. Webster and son, Bill, of Amarillo visited Ford Sunday afternoon.

Mr. and Mrs. D. B. Mann and daughter, Euna, took supper in the Leavelle home Sunday night.

Chester Norton spent Sunday night with James Reeves.

Mr. Bradford was a visitor at Ford Sunday.

F. W. Brunson, who has been suffering from trench throat, is slowly improving.

W. M. Stewart was in Hereford on business Monday.

Miss Ruby Rempel spent Sunday night in the J. Y. Norton home.

Miss Vineta Simpson is greatly improved with scarlet fever.

Mr. and Mrs. J. L. Hight, H. W. Wilson and D. B. Mann called in the F. W. Brunson home Sunday.

Mrs. H. W. Wilson visited the Hardy Benson home Wednesday afternoon.

Thomas and Blanche Larson are on the sick list.

W. M. Schwartz called in the J. L. Hight home Thursday.

Mrs. Waggy was a visitor at Ford Sunday afternoon.

Miss Hazel McKinney, Dock Campsey, Erman Gunter all of Vega, Mr. Starks, Hobart, Okla., and Lucky Leavelle visited the Mann home Sunday evening.

J. S. Garrett delivered some horses in Vega Monday.

Mrs. Jacobs and children and Mr. and Mrs. Durwood Vernon all of Daniel visited in the Reeves home last Friday.

Mr. and Mrs. Robert Dyer of Amarillo spent the week end with Mrs. R. E. Dyer and Wayne.

School boys played basketball with Progressive Thursday afternoon, resulting 10-14 in favor of Progressive.

Progressive News

BY MISS OLIVE PERKINS

Mrs. W. C. Russell helped with the chamber of commerce luncheon at the Christian church Monday. The money from the lunch is to be used for the Woman's Exchange.

Mr. Reeves spent Monday night in the Hershey home.

Lucille Park called on Mrs. Clar-

ence Botts Wednesday afternoon. Mrs. Donovan came Friday to visit her son, Carl Donovan. Billy Donovan was very ill last week, but is now very much improved.

Mr. and Mrs. C. P. Caldwell visited their daughter, Mrs. Cecil Hodges, Friday.

Mr. and Mrs. Jim Ricketts and son visited his parents Monday.

Mr. and Mrs. Clek visited relatives in White Deer last week.

Bennett Sawyer has moved into the house formerly occupied by Mr. Ratcliff.

Mr. and Mrs. Clyde Russell visited her parents, Mr. and Mrs. Ira Ricketts, Sunday.

Miss Olive Perkins visited Mrs. C. G. Ferguson-Monday afternoon.

Miss Eunice Caldwell spent the week end in Canyon with Mr. and Mrs. Jess Caldwell.

Mr. and Mrs. Howard Hershey and daughters, Velma and Thelma, visited his parents Sunday.

Mr. Blascett of Pomona, California, is visiting his neighbors and friends in Progressive community while looking after his land holdings here.

Sunday afternoon Rev. Smith of Hereford preached to a good crowd at Progressive.

Ira Jeanne Ricketts visited her sister, Mrs. Luke McBrayer, over the week end.

Mr. and Mrs. Dock Roberson

Jobs in Jest

Then there is the dumb fellow who took his baggy trousers to the press agent.

Motto of the conservative investor: "Gentlemen prefer bonds."

Many a bootlegger thinks his credit is good because of his liquid assets.

One must have grace and dignity, says a fashion expert, to wear the new frocks effectively. Well, poise will be poise.

A judge suggests that the unemployed be given a chance to serve on juries. It's worth a trial, at least.

Nine Metropolitan opera singers were laid up with influenza and the witty headline writer captioned the story: "Songbirds Have Flu."

CASH SPECIALS FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to All.

COFFEE	Morning Joy, 3 lbs cup and saucer	\$1.18
OATS	Mothers Chinaware	29c
OXYDOL	Large Package	21c
O. D. Cleanser	Three Cans	22c
MEAL	Large Bag	67c
WHEATIES	Per Package	11c
COCOA	Hershey's, 1 lb can 27c Half pound	15c
CANDY	Assorted, pound package, stick	19c
BEANS	Wapco, No. 2, Limas, three cans	25c
CATSUP	Large bottle, White Swan	19c

Bakers Cash Grocery

MONT E. BAKER, Proprietor.

Demonstration of Skelgas

Rural customers and those interested in fuel, heat, light and artificial refrigeration but do not have access to a gas pipe line and electric current, are cordially invited to attend a demonstration by a skilled representative in our store at 9:30 a. m.

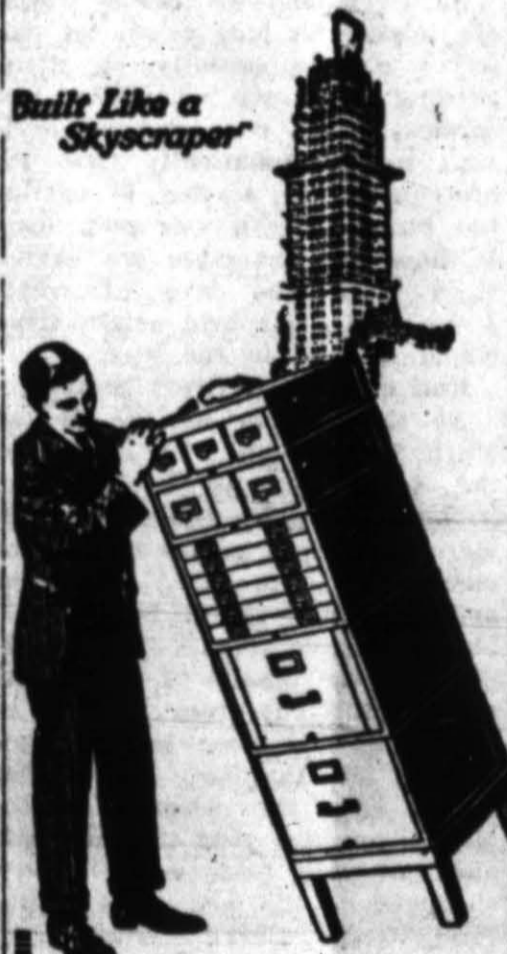
Monday, Feb. 9th

We are Skelgas dealers for this territory, both for the gas appliances and the Skelgas itself. Skelgas is pure refined natural gas compressed in steel containers which are easily attached to household gas lines or appliances. One tank averages a month's consumption of gas, and the exchange for a full tank is easily made—the empty one being returned for refilling.

LEARN MORE ABOUT THIS!

SAFE, ECONOMICAL AND CLEANEST OF ALL FUEL SUPPLIES!

Streu Hardware Company



Stand this Show-Walker sectional cabinet on one corner and it stays right as any solid vertical file

SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain.

In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws.

Drawers non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Highest awards San Francisco and San Diego Expositions. You will understand why when you examine a Shaw-Walker file beside your old equipment. You will also understand our guarantee. Money back if it isn't the best file you ever owned.

Phone us to send you a Shaw-Walker file today.

THE HEREFORD BRAND

Announcing

the Purchase of the

Cal Farley Tire Shop

Corner of Third and Miles

by T. E. Major, effective Wednesday, February 4th; and the continuance of its operation under the managership of W. J. (Bill) Smith, who has been and will continue also in charge of the Phillips Service Station No. 1 at the corner of Third and Schley.

The new business will be known as Phillips Service Station No. 2, and friends and patrons of Phillips Products are invited to avail themselves of this new service. It is completely equipped for tire repairing and vulcanizing, and automobile garage work.

Goodrich Tires and Tubes

W. J. [Bill] Smith

International Sunday School

Lesson

BY DR. J. E. NUNN

February 8, 1931.

JESUS, THE WORLD'S TEACHER

Luke 6:27-42.

Golden Text—As ye would that men should do to you, do ye also to them, likewise.—Luke 6:31.

Introduction.

This lesson is a part of the Sermon on the Mount, of which Luke gives a much shorter form than Matthew (chaps. 5-7). Both accounts, however, set forth the high ideals of character and standards of conduct which characterize subjects of the Kingdom of God. Two elements in the background of Luke's record account for his emphasis and assist in understanding the message: First, Jesus had just chosen the Twelve who henceforth would be with him

and share in a peculiar way his experiences and the responsibilities of his mission. It is necessary that they should grasp the meaning of their task and what manner of men the apostles and ambassadors of Christ ought to be. Second, already the enmity against Jesus and his few followers was growing to large proportions. In these journeys about Galilee conflicts with the Pharisees were becoming more frequent. In Luke 5:17, 26 the Pharisees accuse him of blasphemy. In Luke 6 their anger is aroused over his healing a man on the Sabbath. These were typical instances and indicated what Jesus and the Twelve must encounter in increasing numbers and violence. And amid such experiences they must do their work.

Sabbath Observance.

Our chapter of Luke opens with two incidents indicating our

Lord's attitude toward the Sabbath. Around the simple requirements of the Fourth Commandment the Jewish teachers had in the course of centuries heaped up an enormous mass of rules and superstitions, till the day of rest and worship, intended to be a wonderful help and joy to man, had become a heavy burden.

In the case of the man with the withered hand which Christ restored in the synagogue on the Sabbath day, the scribes and the Pharisees were watching him intently for the law forbade the exercise of the healing art on the Sabbath.

Christ's bold declaration that he was Lord of the Sabbath was to Jewish ears the most terrible profanity.

The Choice of the Disciples. Christ's night of devotion before the appointing of the apostles is one of the most magnificent of St. Luke's special mentions of prayer; compare Luke 3:21; 11:1, etc. It emphasizes the importance of the step about to be taken. So it became natural to Christ's followers to pray before choosing the Seven (Acts 6:6) and before sending Barnabas and Saul on their pioneer mission.—Lonsdale Ragg.

"The knowledge of Christ's death and resurrection was to be the most precious possession of the human race. How was it to be preserved and transmitted? The apostles were qualified to be trustworthy witnesses of fact. The transcendent fact that Christ died and rose again took place before their eyes."—Rev. Henry Latham.

The Beatitudes. With the Beatitudes begins Luke's parallel to the Sermon on the Mount, and the question arises whether he is reporting the same or a different discourse. The scene at first sight appears different, and this is usually distinguished by calling it "The Sermon on the Plain," for our Lord "came down" with the apostles from some height where he had been with them, "and stood on a level place." But the Horns of Hattin, the hill to the west of the Sea of Galilee—which is the traditional place of the Sermon on the Mount, may be the place of the Sermon on the Plain also; for between the two "horns" of the hill is a level place on top of the hill sufficient to accommodate Christ's audience—a "plain" on a "mount." Luke's sermon is much shorter than Matthew's, 29 verses against 111, but Luke may have omitted much of the Sermon on the Mount as not useful for the Gentiles for whom he wrote his Gospel.

Harsh Faultfinding Forbidden. "And judge not, and ye shall not be judged; and condemn not, and ye shall not be condemned." We are not forbidden to form our opinions of others, for this is necessary in order to deal wisely with them. What is forbidden is censorious judgment, picking flaws, seeking out the bad in men in preference to the good, what has been called from Bunyan's Pilgrim's Progress, "muck-raking." This is all contrary to Christ's law of love. "The harm and sin is not in judging and condemning, but in judging and condemning without reason, carelessly, unjustly, ignorantly—condemning for the pleasure of condemning, condemning without mercy, and without fear.—R. W. Church.

Generosity Commanded. "Give, and it shall be given to you; good measure, pressed down, shaken together, running over,

shall they give into your bosom." "Bosom" is that bag-like fold into which the loose outer robe then worn (mantle or shawl), fell as it was thrown around in front over one shoulder. In this they often carried a moderate quantity of goods. Ruth, by taking off her mantle, or veil, made it serve to bear a heavy load.—Rev. George R. Bliss, D. D. "For with what measure ye mete it shall be measured to you again." "A farmer once told his pastor that out of his few acres of ground he always set aside one acre to the Lord's use. The pastor asked, 'Which acre do you set aside?' The question came unexpectedly, but the farmer was honest enough to tell the truth, and replied, 'When it is a dry season I select one up there,' pointing to a field on the hillside, 'and when it is a wet season I choose one down there,' pointing to a field of very low land which lay at the foot of the hill. This is a true picture of thousands of professed Christians who give to God's service that part of their time and means that is left, after satisfying their own personal selfish ends."—C. W. Bibb. Measuring thus to God, what measure of blessing can we expect from him?

Practical Christianity. "And as ye would that man should do to you, do ye also to them likewise." The world has a right to judge Christians by their fidelity to the Golden Rule. We must observe it in such matters as the prompt payment of bills and wages and all debts. We must observe it in kindly judgments of others and in gentle replies to harsh words. We must heed it in generous response to need and in liberal giving to good causes. We must heed it in our personal peacefulness and in our national avoidance of war. We must be true to the Golden Rule in all our relations with servants, subordinates, assistants, children, the poor, the unfortunate, the weak, the stranger and the alien. We must put ourselves in the place of each one of these, and consider how we should like to be treated if we were they.

The Beam and the Mote. "And why beholdest thou the mote that is in thy brother's eye, but considerest not the beam that is in thine own eye?" The mote is a little chip or splinter, of wood like the beam. The beam is a rafter, a log. Why do you find fault with your brother for a trifling fault, when you yourself are guilty of a great sin of precisely the same sort? Jesus asks why men pay so much attention to the small faults of others and none at all to their own giant faults. He is always probing deep into our motives and revealing the hidden dangers. And here he unearths a very prevalent situation. How many of us are guilty of the censorious spirit, always ready to criticize others, never considering our own sins?

As Christians we cannot fulfill our mission as long as we let ourselves go complacently on disregarding our own character and careless about our conduct. Jesus says most emphatically that the prerequisite to service is casting the beams out of our own eyes. Without self-correction we cannot show forth the love of which Jesus spoke, nor lead aright those whom we find in the way.

End of Christ's Great Sermon. As the Sermon on the Mount, Matt. 5:6, 7, ends with a parable, the Sermon on the Plains, Luke 6:17, 49, ends with four: the parable of the blind guides and of the mote and beam just considered, and two others.—There is the parable of the tree and its fruit, teaching that the results of a life cannot be different from the life itself; and the close is the same parable of the two foundations which ends the Sermon on the Mount, teaching that the only safe and enduring basis of a life is obedience to the commands of our Lord, Jesus Christ. What more adequate conclusion can any sermon have?

QUALITY AND UNIFORMITY RESULT OF YEARS' STUDY

Forty or fifty years of service with one company constitute an enviable service record. In Akron, Ohio, however, there are nine employees of one company whose total service is 366 years, an average of nearly 40 years.

In observance of the 75th birthday of one of these employees recently, James D. Tew, president of the B. F. Goodrich Rubber Company, by whom these eight men and one woman are employed, pointed to such lengthy service as "intangible yet extremely valuable assets of a corporation."

"Goodrich tires are built under supervision of men who have grown up in the rubber business." Cal Farley, the Goodrich dealer in Hereford, said in commenting upon this record.

"It is a fact that in every department of the Goodrich company are employees who have studied the development of the industry for many years. Their experience makes Goodrich products uniform and of high quality."

H. B. Webb, who has been visiting in Long Beach, California, since December, returned home Tuesday of last week.

Wyche Items

MRS. L. P. PERKINS

The club met with Mrs. Ira Ott Tuesday of last week, with two new members, Mrs. Tommie Lee and Mrs. Spencer. Reports of members about magazines they take, with Holland's leading. The club will start a club quilt and all members are requested to bring a scrap of any material they may have on hand.

A community party is planned for some time this month. Miss Gunter has given Mrs. N. G. Elliston the pattern for the magazine racks, they may be had by calling at Mrs. Elliston's for same.

The club will meet February 10 with Mrs. H. Earl Smith. Mr. and Mrs. N. G. Elliston and children visited in the C. C. Cook home Sunday afternoon.

Mrs. Bernhart, sister of Mrs. Ott is in Amarillo at the bedside of a relative who is very ill. Mrs. Ward spent Thursday with Mrs. Jess Lindsey.

Mr. and Mrs. Perkins visited in the Burgess home Wednesday. Mrs. Burgess visited Mrs. Gideon at Hereford Thursday.

Several from this community attended the cattle sale Wednesday.

Mrs. C. C. Cook visited her daughter, Mrs. Lindsey, Friday. The school has purchased two croquet sets and a tennis set, by contributions, and the help of Miss Smith and Miss Priddy, who are due a vote of thanks for their efforts to entertain the youngsters.

Mrs. W. H. Barton and two sons are in Redell, Texas, at the bedside of her father, Mr. Sanders, who is very ill.

Mrs. Kuper has returned to the Amarillo hospital for treatment. Mrs. Hoffman has been ill the past week.

Pupils making the honor roll were, first grade, Dora Lee Burgess; fourth grade, Dorothy Barton; fifth grade, Buster Brady.



THINK! Have Money

IN the name of reason THINK! Money is a POWER and a man is powerless to do what he wants to unless he has money. Then he can grasp opportunity. WITHOUT money he is helpless.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

Brand Want Ads Pay Good Dividends!

QUALITY MEATS!



- FED RIGHT
- KILLED RIGHT
- CHILLED RIGHT
- CUT RIGHT

ROUND STEAK

—AND PRICED RIGHT

Texas Meat Market

TRUE! VIVID! THE WAR ITSELF

Big Newspaper Feature

General John J. Pershing will "talk" as never before—through The Dallas Morning News. His daily Memoirs for ten weeks will give intimate "Whys and Wherefores" of the great war.

Special Three Months' Offer (by mail) Daily and Sunday **\$1.95**

SEE LOCAL AGENT OR WRITE

The Dallas Morning News

Vision

"There is a time in the affairs of men which taken at its flood leads on to fortune....."



A SAVING ACCOUNT IS THE BEGINNING

VISION... the essence of great achievement. 'Tis the knack of looking forward, of seizing the psychological moment. When Franklin, Robert Morris and Washington laid the foundation of a nation it was Vision. And when you and your associates lay the foundation of an augmented business—again it will be Vision. We hope to help you to realize YOUR Vision. Won't you call on us!

First State Bank

BUSINESS AND PROFESSIONAL DIRECTORY

PHILLIPS "66"
and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc.
Phone 69 when in tire trouble
W. J. SMITH, Phillips
Station No. 1, on East Third

PLUMBING THAT IS GOOD
Prices that are RIGHT.
ROUNTREE PLUMBING AND HEATING

LISTEN!
—Listings Bring Results, when placed with us!
FOR SALE OR EXCHANGE—TRY US!

Dunlap & Ccx
PHONE 128
Room 10 Dunlap Bldg.

L. A. RAY
PLUMBING
Phone 142-J

LANHAM'S FILLING STATION
Phillips Gas and Oil.
Phone 206 when you run out of gas or have a punctured tire on the road.

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

Fix-It Shop
All kinds of Furniture Repaired.
J. J. BUCKNER
Phone 315

DR. G. W. HEARD
DENTIST
Over Corner Drug Store
Office Phone 234
Residence Phone 276

MORRISON'S WRECKING SHOP
A. I. Morrison, Proprietor
Parts for All Cars
East First Street

DR. J. W. HICKS
Upstairs in Buckner Lambert Building
Office Phone 400
Residence Phone 217

DR. G. F. LeGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 400
Residence 244

Nunn Transfer
HAULING OF ALL KINDS
Day phone 65, Night 426-J

Dr. B. M. Wiltshire, Dentist
Over Sprows-Cronin & Company
Room 3, Buckner-Lambert Building.
Residence Phone 272 Office Phone 470

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 285

DEAF SMITH COUNTY ABSTRACT CO., Inc.
Office in the Court House
O. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

A. C. THOMPSON
DEPENDABLE LUMBER
McKindley & Third Phone 456

SPECIALS FOR FRIDAY AND SATURDAY

LETTUCE, per head	6c	OATS, White Swan, large package	19c
POTATOES, 13 pounds	25c	CLEANSER, Sunbrite, four cans	25c
BEANS, Pinto, nine pounds	50c	FLOUR, 48 pounds Gardenia	\$1.15
COFFEE, good, two pounds	35c	HOMINY, large can, each	10c
PEACHES, gallon can	47c	SALT PORK, per pound	17c

Demonstration on Minute Maid—Hot Biscuits, Whole Wheat Muffins, Pie Crust, Chocolate Cake, FEBRUARY 14th.

Our
Specials
Are
CASH
To
All

Hereford Wholesale Grocery Company

L. W. CARLYLE
PHONE 164

Northwest News

By MRS. M. L. STRADER

Northwest, Jan. 31.—Lonnie Williams, who has spent the past two months in the F. D. Ferguson home, returned to his home in Mills county Monday.

Mr. Fielder was a caller in the J. Steen home Thursday.

Miss Veina Wright called at the F. D. Ferguson home Sunday.

J. G. Fortenberry made a business trip to Vega Monday.

Clarence Morrison was in Hereford Saturday on business.

F. D. Ferguson and C. S. Perrin were in Amarillo Monday on business.

Several from Northwest community attended the McCormick-Deering convention at Vega last Thursday.

Hugh Fortenberry, J. G. Fortenberry were in New Mexico Friday on business.

Mr. and Mrs. Strader and son called in the H. C. Van Bibber home in Hereford Thursday.

On account of snow and bad roads not many attended Sunday school Sunday.

Mrs. F. D. Ferguson spent Monday in the Strader home.

Leonard Strader and George Wilkinson visited in Hereford Saturday.

Mr. and Mrs. Z. J. Steen motored to Borger Saturday, Mrs. Steen spending the following week with her brother there.

Misses Catherine and Margaret Ben motored to Hereford Tuesday evening.

H. O. Dorris of Clovis called in the Strader home Tuesday.

Mrs. George Bippus spent Tuesday in the Steen home.

Mrs. G. W. Wells called at the Mason home Wednesday.

C. S. Perrin attended the stock sale at Hereford Wednesday.

Several from Northwest community attended the McCormick-Deering show held at Hereford Thursday.

Several of the farmer are again breaking sod following the big snow.

George Bippus called in the J. G. Fortenberry home Wednesday.

Bippus School Notes.
The following students at Bippus school made the honor roll last week: Herbert Hoover, Evelyn Jones, Alene Norris, Franklin Stra-

der, Mary Reese, Marjorie Fielder, Ruth Hoover, Allen Soover, Pearl Soover, Mary Winn and Neva Fielder.

Richard Alexander is a new student in first grade.

David Strader, Vera Lee Hoover, Evelyn Jones and Alice and Austin Mae Wise were winners of the second grade health prizes offered at school for the first half of the year.

Violet Bippus and Charite Hoover were school visitors this week.

Arney News Items

BY MRS. F. W. FORTNER

Several of our community are almost sick with colds. Mr. Burnham has pneumonia and little Minnie Morris is to have her tonsils removed soon.

Farmers have begun plowing and making other preparations for the coming crop season.

The club ladies met with Mrs. A. W. Fortner last Tuesday. They will meet with Mrs. Tipton next time.

Mr. and Mrs. Floyd Fortner and Lawrence motored to Levelland Friday to spend the week end with Mr. and Mrs. S. J. Taylor.

Mr. and Mrs. Marques Burks returned to their home in New Mexico Tuesday after visiting relatives here a few days.

Mr. and Mrs. Ben Fortner motored to Borger Tuesday to visit his brother and family, returning Friday.

Saturday night a large crowd gathered at the C. E. Burks home for a shower party for their daughter, Edna, who recently was married, she receiving many useful gifts.

Freemont Chatfield left Friday for Ponder county.

Arney and Nazareth played ball Friday, Arney winning.

Mr. and Mrs. A. E. Morris are at home after a trip to Temple.

Mr. and Mrs. A. W. Fortner and mother, Mrs. J. M. Edwards, spent Wednesday in Amarillo.

Rachell Burks returned to her school work in Canyon after a week-end visit with home folks.

M. L. Steele has been a business visitor in Colorado points the past several days.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP

Sidelight On Livestock and Farming

Lubbock, Feb. 4.—Program for the third annual Texas Tech farmers and homemakers short course, which will be held at the college Tuesday, Wednesday and Thursday, February 10, 11 and 12, is complete and includes the greatest variety of farm topics. The first day will be devoted to market problems, the second day to soil and crop improvement, and the third to livestock and feeding.

Eating fried chicken with the hands has been officially approved. Dean Margaret Weeks, of the home economics school at Texas Tech set the example at a luncheon given in honor of the board of regents at their recent meeting in Lubbock. The regents approved the efficient method and followed her lead.

King county dairyman cut butterfat cost from 34 cents to 18 cents a pound by cutting down on feed from 28 pounds of roughness and 12 pounds cottonseed a cow to 12 pounds roughness and seven pounds cottonseed.

Post, Feb. 4.—More than 600 coyotes are estimated to have been killed in Garza county in a poisoning campaign. The cost of killing a coyote in this cooperative poisoning is less than 25 cents. The ranchers plan to repeat the procedure this spring.

4-H club boys are given the credit for the trend toward feeding beef cattle on the farm. There are twice as many men feeding beef calves in demonstration supervised by county agents as a year ago. R. O. Dunkle says Deaf Smith county has only 700 head of cattle being fed to a finish. Most of the men feeding now are farmers and ranchers whereas a great part of them in the state a short time back were commercial feeders.

Sudan and clover are at the front in supplying cows with grass. In one county 32 head have had

four hours daily grazing on 15 acres of seeded ground.

By worming the flock, feeding a wet mash at noon, and improving ventilation in the houses, Henry Burrenu, Wheeler county, has jumped his egg production from two eggs daily from 339 White Leghorns to 212 eggs, all in the space of 39 days during the fall.

NOTICE TO CREDITORS

STATE OF TEXAS,
County of Deaf Smith,
TO THE CREDITORS OF E. B. HANDLEY:

You are hereby notified that E. B. Handley, of the County of Deaf Smith and State of Texas, whose trade names are, Hereford Motor

Company and Hereford Finance Company, on the 30th day of January, 1931, executed a deed of assignment, conveying to the undersigned all of the property belonging to the said E. B. Handley, for the benefit of his creditors, and that the undersigned has accepted said trust and has duly qualified as required by law. All creditors consenting to said assignment must, within four months after this notice, make known to the assignee their consent in writing and within six months from the time of the first publication of this notice, file their claims against the said E. B. Handley, the Hereford Motor Company, or the Hereford Finance Company, with the undersigned, who resides in Hereford,

Texas, which is also his post office address.

Witness my hand on this the 31st day of January, 1931.

CRISS RENFRO,
Assignee.

NOTICE

W. H. Ray has made an assignment of his estate to me, A. O. Thompson, as assignee, for the benefit of his creditors. I will proceed to sell at the proper time at private of public sale the property assigned and pay the expenses and distribute the proceeds proportionately to the debtors. Any debtor will please file his claim together with his agreement.

A. O. THOMPSON,
Assignee.

NOTICE
I am in the race in the Marinello Beauty shop contest. If you want beauty shop work done, get your coupons from me and help me win, or leave me your votes at the shop. Billie Valentine. 52-24-6p

LUMBER
Wholesale Prices
Guaranteed Grade
Save 25 to 50 Per Cent.
M. R. Corbett
Jobber

Facts are the Basis of Sound Judgment

The average mean temperature, according to figures obtained at the U. S. Weather Bureau at Amarillo for period December 20, 1929, to January 19, 1930, was 29.1 degrees. The average mean temperature for period December 20, 1930, to January 19, 1931, was 35.4.

December, 1930, was a colder month than December, 1929. Mean temperature for December, 1929, was 41.3 degrees, for December, 1930, was 37.6 degrees. The Christmas holidays would be covered by January, 1931, gas statement, and owing to conditions this statement covered two days more than regular monthly period.

Based on the number of consumers, the average consumption per consumer in Hereford for January, 1930, was 17,500 cubic feet, and for January, 1931, the average consumption was 16,100 cubic feet.

The number of active meters in Hereford in January, 1930, was 614, and in January, 1931, was 689.

Realizing the unsettled conditions now existing, the Company is paying an interest due on Security Deposits to December 31, 1930.

Things to Remember

While we can not regulate the amount of gas you use, we do urge our customers to take care that your consumption does not exceed your actual need.

Whenever a gas bill is abnormally large, there is always a complete explanation for it when all the facts and circumstances connected therewith are known. For instance, when you find a sudden or unusual increase in your gas bill ask yourself:

Does the bill cover the same number of days as the previous bill with which current bill is compared?

- Has the weather been to blame?
- Has there been sickness in the house?
- Have I had company during the period?
- Have the servants or others used more gas than I am aware of?
- Have additional appliances been installed?
- Have I been wasting gas because my appliances need adjustment?

If you recall no reason, come to our office and we will do our utmost to help you locate the cause. We will gladly re-read your meter, check your lines for leakage, and if you desire, will change and test your meter free of charge. If we find a mistake has been made we will cheerfully correct the error. We are here to serve you.

West Texas Gas Co.

Their Lives in Your Hands

So much depends upon the care you give them. Now, when they're so helpless and dependent on you to keep them alive; now, when their whole future depends on the feed you choose, is the time to feed PURINA CHICK STARTER and PURINA BABY CHICK CHOW.

They'll repay you for it many times in the months to come. PURINA has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them PURINA.



McLean & Pitman
PHONE 1

Locals

Miss Sophia Stadler had her tonsils removed in an operation at the hospital here Wednesday morning.

Your favorite magazine can be found at the Corner Drug Store. 4-1c

Mr. and Mrs. L. E. Bauerfeind of Friona were visitors in Hereford last Thursday. Mr. Bauerfeind is manager of the Friona Star.

29 x 4.40 Brunswick tires, \$5.25. And insured, of course. At RICE'S. 4-1c

Fred Oberthier, local manager of the Texas Utilities company, is in St. Louis this week on company business.

How about a home-dressed hen from the Woman's Exchange Saturday? 4-1c

Folks, we are proud of our assortment of car and truck jacks. AT RICE'S. 4-1c

Chic Notes, For Ritzy correspondence, Corner Drug Store. 4-1c

Paul Schoenrock and family have moved to Hereford from Bosque county and are for the present located with a brother-in-law, W. H. Miller. Mr. Schoenrock expects to locate permanently in Deaf Smith county.

If your tires are getting a little weak, better carry a second spare. RICE sells good cheap carriers. 1c

Get a loaf of home-baked bread from the Woman's Exchange Saturday. 4-1c

Postage stamps at Corner Drug Store. 4-1c

C. H. Carl and Earl Lance are in El Paso this week looking after business interests.

4.75 x 19 Heavy Duty 6-ply tires, \$9.55, at RICE'S. 4-1c

Mrs. Joe Hudson of Sedgwick is visiting her parents here, Mr. and Mrs. D. H. Alexander. Mrs. Alexander met Mrs. Hudson in Clovis last Thursday, returning home with her.

Mr. and Mrs. G. T. Hattenbach of Memphis spent the week end with their daughter here, Mrs. H. K. Whaley. Mr. Whaley is the new manager for C. E. Stone.

No car is fully equipped unless it carries a pair of chains. Weed's best at RICE'S. 4-1c

Letter files and other office supplies, Corner Drug Store. 4-1c

William Walroth of Weeping Water, Nebraska, was the guest of his sister, Mrs. A. H. Phillippi, and family from Monday until Wednesday.

Heavy Duty 6-ply 4.50 x 21 tires, \$9.55, at RICE'S. 4-1c

COWS FOR SALE

We have about 40 Jersey cows and Springer heifers that are good, clean, high grade stuff. Will sell one or all and take good notes, one-half payable August 1; balance December 1, 1931. Brumley & Son. 4-2c

TRY A WANT AD IN THE BRAND



JOHANNA GADSKI

Johanna Gadske represents one of the most sensational "comebacks" in the history of opera. She returns to America with the Third American Tour of the German Grand Opera Company after a retirement of 12 years from the Metropolitan Opera Company.

Amarillo is the smallest city in the United States to secure the German Grand Opera on this tour. On Friday evening, February 6, "Die Walkure" will be presented followed by "The Flying Dutchman" at the matinee Saturday afternoon, February 7, and "Tristan and Isolde" Saturday evening.

Popular prices will prevail at the Municipal Auditorium in Amarillo, where the performances will be given, according to Wilbur C. Hawk, president of the Tri-State Fair Association, under whose auspices the production is brought to Amarillo. Seats are \$1.00 to \$5.00, with 10 per cent discount for all three performances. Reservations are coming in rapidly. Mr. Hawk states, and are being filled in order of their receipt.

Free Lunch Is Served to 800 at Tractor School

A district observance of the 100th anniversary of the invention of the reaper took the form of a big celebration in Hereford with McCormick dealers from Dimmitt, Friona and Umparger participating. It was a tractor school day, full of interesting features.

At the noon hour about 800 people were served a free lunch at the Buchanan & Rosson building by the ladies of Progressive, and over 500 were admitted to the Star theatre in the afternoon to see a six-reel picture that was highly educational as well as entertaining.

A center of interest as a curiosity was one of the first reapers ever made, a horse-drawn affair that could do no more than cut the grain. Gathering up, tying into bundles, shocking and threshing were other processes with which the old-time reaper was not concerned.

As a memento of this event, several thousand souvenirs were on hand for distribution to visitors. The souvenirs were stamped like coins, showing the original reaper and a picture of Cyrus McCormick, who invented the first harvester in 1831, when he was only 22 years old.

The McCormick day opened with a parade, headed by the high school band, followed by a line of trucks bearing the International Harvester farm machinery.

The tractor school was under charge of factory-trained men who went into details in operation of power equipment. Among the company men here were Bill Arens, assistant branch manager, Amarillo; W. T. Wheeler, service manager, Amarillo; Mr. Chumley, advertising manager, Amarillo; M. M. Harden, blockman, Clovis; Henry Rittenman, blockman from district on the east, and T. H. Buckingham, cream separator man.

"We are greatly pleased with the success of our tractor school this year and hope our visitors were both benefited and entertained," said S. P. Rosson, speaking for Buchanan & Rosson, Hamey Implement and Walker Implement companies.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mrs. W. A. Chapel visited Mrs. Dollie McClain Wednesday. Leda Smith spent Sunday with Lela Mae Oglesby.

Mr. and Mrs. Young and W. R. Stephens, Jr., visited in the Comingoer home over the week end. They are from Conway.

After the school program Friday night we had a community spelling match, in which Mrs. Cecil Allred was champion.

Orin McClain and Rufus Henson of Amarillo spent the week end in the C. O. Phillips home.

Mr. and Mrs. O. G. Smith took Sunday dinner with Mr. and Mrs. Tom McClain.

Mr. and Mrs. Cecil Allred attended church at Hereford Sunday night.

Messrs. and Mmes. S. and C. Cretsingler spent Sunday in the Bran Fowler home.

The house of Dick Allred caught fire Friday evening. The fire, it is thought, having been started by mice. By firing a gun he attracted neighbors who put out the fire. A part of one room was destroyed.

Live-at-Home Idea Shown In C. C. Luncheon

So much home-grown food was consumed at the Monday luncheon of the chamber of commerce, held in the Christian church, that Jno. P. Slaton, president of the body, predicted there would be plenty of home-grown that night from the membership.

Some 60 members and visitors were in attendance and were introduced to the Woman's Exchange, a new organization in the county, which prepared the meal from pantries of rural homes, and it was an unusually tasty repast for most of the eaters.

"We have three bones," said Mrs. Ray Johnson, Summerfield, in a snappy speech, showing the aggressiveness of the ladies. "Our wish-bone gives us our wants; our back-bone enables us to go after what we want, and our jaw-bone lets us tell the world what we have."

Several speakers explained what the Woman's Exchange is, how it works, its purpose and other phases. Mrs. Bess Turrentine stated that the exchange was open to all and to everything; that it was not confined to foods nor to club members.

How the organization had grown out of Deaf Smith county's community clubs was outlined by Miss Emma Gunter. After observing that there is existing here the best cooperation between town and country she had ever seen, Miss Gunter stressed the need of keeping the progress and efforts of the two well balanced. She said there was much latent talent not yet developed that could be brought in to further the work.

"The significant thing about the cow, hog and 100 hens is not for excessive profits, but to live," continued the demonstration agent. "We urge each to participate even in small matters, as every assistance is really beneficial to a home, and not just a profit."

Mrs. Grace Guthrie answered any possible criticism that the exchange might be a competitor and keep established stores from legitimate profits. She said that storekeepers seldom sell rural products, excepting as a courtesy to customers and she thought "It is time the farm folks had a little chance, anyway."

Warm praise for the work of the country leaders in civic movements, the value toward improving rural conditions, were expressed by Mrs. August Frye, president of the Dawn club.

Mrs. George Garrison, president of the federated clubs of the county, named the representatives who were responsible for the luncheon. They were Mrs. Bess Turrentine, Westway; Mrs. C. E. Tice, Friona; Mrs. W. C. Russell, Progressive; Mrs. Ray Johnson, Summerfield; Mrs. George Suggs, Ward; Mrs. S. A. Miller, Palo Duro, and Mrs. Matt Gilliland, Hereford.

The dinner was composed of chicken and noodles, all kinds of country vegetables, topped off with

FAME OF COUNTY'S 1931 FIRST BORN SPREADS FAR

The following is from the Kansas, an insurance magazine published at Topeka, Kansas:

Ralph Barnett of Hereford, Texas, sent us a \$1000 juvenile application with the following message: "The enclosed application is a gift by our office to this infant as the first child born in Deaf Smith county in 1931. You will note that the application is dated January 1, on which date the child was born."

The above refers to young Pat Crawford Miller, Dawn, who is now a little over a month old and who was the beneficiary of a show-er at the hands of two-score business men of Hereford.

Admitted to Association.

Horace L. Schloss, official court reporter, is here on the job in his usual efficient manner in connection with the present term of district court. Since the last session, Mr. Schloss has been admitted to membership in the National Short-hand Reporters association, which has strict requirements for eligibility.

Mr. Schloss stated that he had received several letters from Judge Joseph Jones of Del Rio, who spent several weeks here on the bench about six months ago, in which the Judge recalled the pleasant days spent in Deaf Smith county and asked that he be remembered to his new friends made in Hereford.

ASSEMBLY OF GOD WILL HOLD OLD FOLKS SERVICE

An old folks' service at his church next Sunday evening, February 8, at 7:30 o'clock is announced by Rev. J. A. Thomas, pastor of the Assembly of God church, located northeast of the high school. The sermon will be devoted to old-time gospel preaching and singing.

Anyone without transportation may phone 294 or drop a card to the pastor, post office box 926, giving home and street number, and a car will be sent out and each one will be furnished transportation to and from the meeting.

The Sunday morning service will be for the children, states the pastor, who extends an invitation to everybody to attend.

Band Mothers to Meet.

The regular meeting of the mothers of the high school band will be held in the school auditorium tomorrow (Friday) afternoon at 2:30. All mothers are urged to be present as there is special business to come up for discussion that needs the attention of the club.

Just received a shipment of Ford Model A Wheel nuts at RICE'S. 4-1c

cherry pie and whipped rich cream.

Out-of-town visitors at the meeting were Reese Tatum, district judge; Ben Richards, district attorney; Horace Schloss, court reporter.

STAR THEATRE

HEREFORD, TEXAS

Last Times Today



Thursday February 5th

JACK OAKIE
IN "The Gang Buster"
A Paramount Picture



ED WYNN
The Perfect Foot
"FOLLOW THE LEADER"
A Paramount Picture

Wed. & Thurs., Feb. 11 & 12

Friday Only

FEBRUARY 6th

"Love In the Rough"

Saturday Only

FEBRUARY 7th

"Breed of the West"

Monday and Tuesday

FEBRUARY 9th and 10th

A tremendous picture "Madam Satan"

Week After Next

Fearless Scout FOX PICTURE

more at home on the back of a horse than anywhere in the world. You'll find a gallant hero of—



THE BIG TRAIL

No insurance was carried. Mrs. George Combs of Canyon spent Wednesday in the C. O. Phillips home.

Mr. and Mrs. Comingoer had Mr. and Mrs. W. A. Chapel as guests at dinner Sunday.

The community enjoyed a singing at Grandpa McClain's Sunday evening. We enjoyed special numbers by Orin McClain and Rufus Henson of Amarillo, better known as "Jack and Mack" over KGRS.

Messrs. and Mmes. E. W. Womble, E. W. Jr., and Cecil Allred and Marvone Oglesby took dinner in the John Boling home Sunday.

Mrs. Bran Fowler visited Mrs. C. Cretsingler Wednesday.

Mrs. Floyd Thompson, Mary Jo and Mr. and Mrs. W. R. Moore and children called in the John Boling home Sunday.

Woman's Exchange Opens. The Woman's Exchange will open Saturday, February 7, 10:00 a. m. at the home of Mrs. Rex Tynes, 606 Main Street. There will be offered for sale dressed hens, home baked bread and cakes, and many other good things. Also some articles will be on display in the line of textiles. Everyone is invited to come to this exchange opening. 4-1c

Guests of Mr. and Mrs. S. P. Rosson this week are Mr. and Mrs. Emil Muts and son from Elizabethtown, New Mexico. As result of hunting and fishing expeditions into that part of New Mexico, Mr. Rosson and Mr. Muts have formed a close friendship.

Furniture for Less Money

All furniture throughout our big store is being sold at 25 to 35 per cent less money than it was a year ago.

Used livingroom furniture at a real bargain: Two-piece mohair living room suite, formerly \$175.00 for \$67.50

Three-piece livingroom suite, came back, excellent upholstery, was \$300, now only \$65.00

Many other bargains in livingroom suites and also in dining room suites.

A liberal discount on every new bedroom suite in our store. Try us for your wants in all lines—we will do all we can to satisfy.

E. B. BLACK CO.

The Big Store With The Little Price

U.B. Thrifty says BANK

The "Optomist" - the "Pessimist" and the "Peptomist"

The optomist can take one pencil, six hens and a rooster and make a million dollars (on paper) overnight.

The pessimist will tell you there is nothing to this cow-sow-hen business.

The common sense, practical man will provide himself with the proper number and proper kind of each and pay the living expenses of the family the year round.

Western National Bank

Gigantic Used Car Sale

Finest assortment in Texas—You are sure to find just the car to suit your needs and purse—reconditioned and ready to go—All are bargains.

NOTE THE SAMPLES—MANY LIKE THEM

1930 FORD COUPE —This car in perfect condition; good tires; 7000 miles; good paint; perfect upholstery— \$415.00	1929 FORD TRUCK —Good cab and grain bed; heavy duty tires on rear; a bargain. Buy now and save— \$400.00
1928 DODGE COUPE —This car has leather upholstery; good paint and tires; runs extra good—a nice business car— \$295.00	1930 CHEVROLET SEDAN —Just like new; you can't tell it from new; a great saving in a real good car; 12,000 miles— \$500.00

Yours For Sales and Service

Brumley Chevrolet Co.

Incorporated

"A Reliable Institution" Phone 216.