

The Hereford Brand

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

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WILLIAM E. MOORE,
News Editor.

TELEPHONE 30

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 1, 6 months - \$1.50
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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



BY BILL

Folks, there is just one way to put any town on the map and that is to advertise. We have to tell them and show them that Hereford and Deaf Smith county offer the homeseeker, the farmer and the investor more opportunities than other sections of the country if we are going to bring them here.

The Brand and other newspapers covering this section are telling the rest of the world about the opportunities here and the fine crops of wheat, row crops, alfalfa and other products that can be grown here, and are telling also of the development of the dairy industry in Deaf Smith county. But when it comes to impressing a stranger with our account of the possibilities of profit in this section there is nothing that carries as much weight with those strangers as backing up our statement with samples of the actual products of the country. That is proof that they have to believe.

We have just one opportunity this fall to show the rest of the world the actual proofs and samples of what can be raised in Deaf Smith county. That one opportunity is the exhibiting of the products of our county at the Tri-State fair to be held at Amarillo on September 23 to 29. Hundreds of valuable prizes are being offered by fair officials to individual farmers, stockmen, farm or city housewives for the best exhibits of products from farm, ranch, dairy and home.

Catalogs listing the prizes offered and containing directions for arranging the exhibits of various products may be obtained from R. O. Dunkle, county agent. For the advertising value that will be gained by Deaf Smith county, any individual who can do so should compete for the prizes offered. Visiting the fair and studying the exhibits of farm and dairy products, the herds of finest dairy and beef cattle as well as the poultry and swine exhibits will be of real value in dollars and cents of future profits to those who attend the Tri-State fair.

That Fred Pittner, owner of one of the finest herds of Guernsey dairy cattle in the Panhandle Plains territory believes in the benefits to be derived from exhibiting products of the county at the fair is indicated by the following letter:

Dear Bill:
Since you have asked us to express our opinion on different subjects, I wish to give my opinion on the Tri-State fair which is held each year at Amarillo. I have been an exhibitor at the fair and I believe that it would be beneficial to farmers, all over the Panhandle to attend this fair and, if possible, to take exhibits.

By studying the large number of exhibits that are of the best, selected by different individuals, one can get a clear idea of the type that has proven most profitable.

There are exhibits of dairy and beef cattle, poultry and swine crops in each department that are placed first by competent judges who

are familiar with experimental work which has established these types and it would be of benefit to anyone to study these exhibits that are placed first as an aid in herd improvement or in the selection of feed crops.

FRED PITTNER.

A call for Mr. Schloss, Mr. Horace L. Schloss, expert stenographer and court reporter. It is very important; in fact it is imperative. At least that is what the communication at hand from the Vigilance Committee of the Ambassadors Club of Dalhart, Texas, states.

Horace is a member of that organization of young business men of Dalhart known as the Ambassadors Club, an organization which has become recognized in its home city as the liveliest, quickest action, civic organization in Dalhart. Its ability to get more results with less talk has already won it astonishing recognition over a wide radius of territory outside of its own precincts.

However, from the communication at hand, it seems that the Ambassadors Club maintains strict discipline within its ranks and keeps a watchful eye on its members from the home fires. It seems, from the evidence, that Horace has been wandering for some time and has failed to submit, to date, a satisfactory explanation. Hence the communication from the Ambassadors Club which is as follows:

Your continued absence from the meeting of the Club has been of such inexcusable and prolific nature as to require a complete explanation, typewritten, under seal, sworn and subscribed to by yourself before a notary public and placed in the hands of the Club immediately, or previous to that time. Imperative.

Vigilance Committee.

Too bad, Horace, too bad. I warned you not to spend so many week-ends out of the state. However, with your two years experience as police reporter on the Kansas City Star and the number and variety of alibis you put up to the city editor in that time, I am sure you'll be able to explain everything satisfactorily even if

all the facts are not exact. I am always willing to help a friend, Horace, and if you think my evidence, provided by you, will help you any, just give me a ring.

I know that Horace was around Hereford somewhere lately because the following letter to me from him bore a Hereford post-mark. He says:

Dear Bill:
Like Oscar Wilde, I can resist everything except temptation; and hence I am giving vent to my feelings, being unable to longer suppress them. Heavy court dockets have prevented me from gratifying this urge sooner.

Put on your thinking cap; wake up; sit down to that old battle-axe typewriter of yours and bolster up that column. Variety, you know is the spice of life. Put in a little romance; and it won't do any harm to quote a little scripture if you are not informed as to the Scriptures, it is time you were

Don't burden the good people of Hereford with a lot of nonsensical nonsense. Gather the facts; choose the right words; arrange them in logical order and deliver your message in the most effective manner so that your readers will follow attentively from beginning to end.

Two years on the staff of a Kansas City paper should, in part, qualify this writer as a columnist critic. If you want that column to be a "literary hit" get busy and say something of else be prepared to be consigned to oblivion.

Put into your column that feeling of man's humanity to man, locked up in the breasts of all editors. Let it be known that your typewriter is never idle. Keep a night lamp by your bed at night, constantly lit, and rise at any hour to resume and improve that column. You will hear from me again.
Horace L. Schloss.

And now I have a letter from a reader of The Brand who lives in far-off Philadelphia, Pa. It is as follows:

Dear Bill:
If there is an over production of oil in Texas, how come we still have to pay 18 cents a gallon for gasoline? Some one told me that you have a favorite dish down

there in Texas that you call fried apples and bacon. We know how to fry bacon all right but who ever heard of frying apples? We wish you would have some of your lady subscribers tell us how they fry apples. In return we will tell them how to make Philadelphia scrapple, Philadelphia's favorite breakfast dish during the cold months. It is made of pork, mixed with corn meal.

Ben and Reba Taylor.
6141 Chancellor St.,
Philadelphia, Pa.

You should squawk, Ben, about paying 18 cents a gallon for gas. We are right close to the big oil fields, only a couple of hundred miles to the nearest oil well, and we pay 21 cents for white gas and 25 cents for red gas. The State of Texas gets four cents of that as a gasoline tax. You folks sure make me homesick for "Philly" when you talk of scrapple. Do they still serve crescent rolls at Horn & Hardans and do they still operate the nickle-in-the-slot automatic restaurants? I am sure some of our Brand readers will write and tell you how to fry apples. You don't know what you have missed in life until you taste that dish.

John L. McCarty, editor of the Dalhart Texas, who is conducting a column in that paper for which he is seeking a name, insinuates that I "lifted" the idea for the title of this column from one of the names that was suggested for his column by Mr. Quigley, linotype operator on the Texan, who has to set the column that John L. writes.

Sure thing, Quigley had the right idea. I recognized and admitted it. Quigley who is familiar with columns, having conducted one himself at odd times, suggested to Editor McCarty that he use the title of "El Toro," which is Spanish for a beef critter of male gender, for his column. I always have believed that Quigley spoiled a good writer when he decided to become a linotype operator, though he knew where the most income was located, at that. Incidentally, John L. remarked that this column was rotten. All I have to say in rebuttal is to ask him, "do I advertise it as 'high-brow' literature?"

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

Auction Sales Are Profitable Two Buyers Are Better Than One

The more buyers you have bidding against each other for whatever you are offering for sale, the higher price you are going to get for it.

You Know That Is True

So, when you want to sell your livestock, household goods, farm machinery or even your farm, town lots or a stock of merchandise, why deal with just one buyer, and take only what he offers, when you could easily have a number of buyers bidding for the property? If you want all you can get for your property, of any kind, when you sell it

Hold An Auction Sale

You get more buyers and you get more money. As an auctioneer of a number of years of experience, I know how to bring the crowd of buyers to your sale; how to arouse their interest and how to get them to buy. Ask some of those for whom I have held auction sales.

Everyone Has Money Now

"The early bird gets the worm" and the early seller is going to get the money. Write or see me now if you plan on holding a sale.

Ray Barber, Auctioneer

Superior Sales Service
Phone 241 Hereford, Texas

Drs. Heard & Wiltshire, Dentists

Phone 234
Office Over Corner Drug Store

DR. D. K. ROBISON DR. R. R. WILLS
Residence Phone 171-W Residence Phone 114-W
DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

PROGRESSIVE

FARMERS

—USE—

McCORMICK-DEERING MACHINERY

We have the extras and equipment to change your old ordinary McCormick-Deering wheat drill into the wide-spaced, deep-furrow drill—the coming drill.

Come and see us about it.

WALKER IMPLEMENT CO.

Umbarger, Texas

McCormick-Deering Sales and Service

Know the Facts and you will choose Oakland

America's finest medium-priced automobile

Oakland supremacy in every phase of motor car quality has been proved indisputably in one of the most complete analyses of automobile values ever made. Below are some of the facts obtained in comparing today's All-American Six with 30 other medium-priced automobiles. There are dozens of other facts which we will gladly show you, pointing out their significance and explaining what they will mean to you in satisfaction with the All-American Six. Come in for this information... and while you are here we will give you a demonstration which will substantiate our most enthusiastic claims for Oakland—America's finest medium-priced car.

FACTS REVEALED BY COMPARISON

WHEELBASE Only one car in the field has a wheelbase longer than Oakland's, which is 117 inches. That car requires a turning circle of 42 feet as compared with Oakland's 36-foot circle. Sixty-eight other cars have shorter wheelbases.

PISTON DISPLACEMENT Oakland's 278 cubic inch piston displacement is greater than 12 of the 30 cars in the price field. Of the remaining 7 are higher priced than Oakland.

BRAKES Only Oakland and one other car in the field use the type of rubber which Oakland employs. And so one in the field applies Oakland's 278-square inches of brake band area. Oakland's separate emergency brake operates on the transmission. Sixty cars in the field have emergency brakes, but only three of them exceed Oakland in price.



\$1145 AND UP

Dixon Motor Company
Hereford, Texas

OAKLAND

ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

Big celebration dedication of lo's wonder Municipal ALL IO D PAI Here's a and your ENAMEL brightening about the attractive color quality. Be sure offer promptly A. C. Th

SAVE HEALTH easily, the SYSTEM S

Specials

Coffee, 2 lb

Coffee, 3 lb

Peanut Butter

Peanut Butter

Peanut Butter

Crackers, S

Crackers, S

Fig Bars

Vanilla Wa

Powdered S

Chipso, larg

Ice Cream S

Locals

Mr. and Mrs. E. E. Fridley, accompanied by Mr. and Mrs. D. H. Alexander, motored to Dimmitt last Monday where they enjoyed a visit with friends.

Mr. and Mrs. Gaston Baer and little daughter, accompanied by W. C. Morgan, were visitors over the week-end at Carlsbad Caverns.

Wilson Gyles and three companions from Amarillo motored to Carlsbad Caverns the latter part of the week.

Try a PHILCO Balanced-Unit Radio in your home. Phone 452. 34-1c

Fred Millard, who has been visiting for the past three weeks with relatives and friends at Cleveland, Tenn., returned home last week.

Miss Louis Jacobsen is attending the teachers institute at Dimmitt this week.

Give that old Model T a shot in the arm with an auto timer. That will make it come to life. At RICE'S. 34-1c

Mr. and Mrs. Chas. Bengo who have been visiting for 3 weeks with relatives and friends in Colorado, returned home the early part of the week.

H. Carlson, of Crosbyton was in Hereford last week inspecting farm land in this vicinity.

Miss Ella Broadwell is attending teachers institute this week at Dimmitt.

George Wilkinson of Conway Springs, Kansas, and Will McVickers of Perryton, Texas, are visiting here this week with their brother and uncle, Ira Wilkinson.

PHILCO 8-tube console \$150.00 complete with tubes. Twelve monthly payments. 34-1c

Dr. and Mrs. Clyde Kibbe, accompanied by R. J. Kibbe, motored Sunday to Lubbock.

Mr. and Mrs. R. J. Kibbe entertained as supper guests Monday evening Ira Wilkinson and family, George Wilkinson, Will McVickers and Dr. Clyde Kibbe and family.

Mrs. R. O. Younger of Canyon was a visitor Monday in Hereford.

Mr. and Mrs. R. L. Russell and family, who have been visiting for the past two months with G. W. Brumley and family, left Wednesday for their home at Bartlettville, Oklahoma.

"Emergency" tire chains are easily put on in the car without jacking up the wheels. They sell them.

N. H. Block of Lindsay, Cook county, has been visiting at the Fred Pittner home.

W. S. Williams of Poplar Bluff, Missouri, who has been visiting for some time with his son, D. C. Williams, who resides north of Hereford, returned to his home last week.

John Johnson and family of Tulla arrived here last week and have moved to the Boswell place eight miles northwest of the city where they will make their home.

Mr. and Mrs. W. W. Bennett of Amarillo were visitors Saturday in the A. H. Streu home.

G. Worth of Amarillo is enjoying an extended visit with his daughters, Mmes. Homer Henslee and A. H. Streu.

May Worth of Winona, Texas, who has been visiting here for some time with her sisters, Mmes. A. H. Streu and Homer Henslee, departed the first of the week for Amarillo, Mrs. Streu and her daughter, Helen Francis, accompanied her and will visit in Amarillo for a few days.

Be sure and hear the new PHILCO before you buy any radio. 34-1c

Mr. and Mrs. Finis Owen left Saturday for Springer, Texas, where they enjoyed a short visit with friends.

Mrs. Berlin Angelo of Kiowa, Kansas, arrived here Monday night for a visit with her sister-in-law, Mrs. Clay Angelo and family.

Liston Wilson departed Tuesday for Lubbock where he will visit for several days.

Clyde Royd of Carruthersville, Mo., arrived last week in Hereford where he has been appointed as an employee of the city. Mrs. Royd will arrive in the near future to join her husband. They will make their home with Mr. Royd's father, C. Royd, in the fire department building in the city hall.

Jowell Murchison, deputy tax collector, who was called to Paris, Texas, two weeks ago by the serious illness of his sister, Mrs. B. R. Wegley of that city, returned home Saturday and reports the condition of his sister much improved.

Mr. and Mrs. A. H. Elliston, accompanied by Mr. and Mrs. Pat Elliston, returned Wednesday from an extensive trip through the Northern National parks. They visited Yellowstone park and Lake Louise, called the "Switzerland of America." The Ellistons report wonderful trout fishing in British Columbia and Northern Montana. They returned home through Idaho, Utah and Colorado. From Denver they were accompanied home by Mrs. Grace Elliston Hevel, who will visit home folk and old friends until the first of October. Mr. and Mrs. Pat Elliston are leaving for South America September 21.

Arnold Harmon who left Sunday for Roswell, N. M., is reported to have had a car wreck enroute but is said to have escaped without injury.

Trade in your old battery radio on a new PHILCO. 34-1c

Miss Pauline Schwartz arrived early this week from New York City to visit with her parents, Mr. and Mrs. E. C. Schwartz before resuming her duties as teacher in the public schools.

HOUSE YOUR MACHINERY

Are those high priced tractors, combines, discs, plows, drills and other farm implements going to be kept out in the weather until you use them again? Don't you know that the weather is harder on your machinery than your use of them? Get them out of the rains, snows and winds and they will more than repay the cost of a shed in their resale value or usefulness next year.

It is cheaper to house your machinery that to let it stand in the weather!

COME IN AND LET US SHOW YOU.

ROCKWELL BROS. & COMPANY

LUMBER

Here Since 1898.

Phone Four—The Lumber Number..

A RADIO SET

THAT LEADS THE FIELD FOR RECEPTION!

Atwater-Kent or Majestic

These latest developed models, with the micro-synchronized tuning device and the ortho-harmonic enclosed speaker, are the outstanding sets in the field today. They reach across vast distances to bring in every station clearly and distinctly. They truly are the sets for your home.

\$160 up

Included in a beautiful burl walnut cabinet and completely wired just to plug into the nearest electric socket. Price includes set with tubes. Also table models at lower prices.

Phone 16 and ask for a free home demonstration. Absolutely no obligation.

Orr's Tailor Shop

FARM

Includes

Thursday

SALE

I will sell at public sale of horses, mules, and hold goods, 50 acres of corn, higher acres, located 7 miles north; the

Horses and Mules

- 1 Gray mare, smooth.
- 1 Brown horse, aged 4.
- 1 Bay mare, aged 4.
- 1 Iron-gray horse, aged 4.
- 1 Brown mare, aged 9.
- 1 Bay horse, coming 4.
- 1 Brown mare, coming 4.
- 1 Mule, smooth mouth.
- 1 Colt.
- 1 Saddle horse.

Farm Implements

- 1 One-row John Deere L
- 1 One-row go-devil.
- 1 P and O. disc harrow
- 1 Bowser feed grinder.
- 1 One-row binder.
- 1 Two-section drag harrow
- 1 Two-row sod planter.
- 1 Mowing machine.
- 1 Scraper.
- 1 70-bushel hog feeder
- 1 double shovel.
- 1 Wagon running gears.
- 1 Feed frame.
- 1 Slide go-devil with kn
- 1 Large feed trough.
- 1 One-row cultivator.

160

—This farm is situated in this part of the county, in front of the bus runs in front of the are greater, the valuable excellent public school region. I dare say that most thriving little cities truly good farm. The cement porch, rooms connection; other building house, stack yard; 1 acre irrigating system of big the best wells in the county. This farm is fenced and Every acre of this farm belt, good crops are assured you cannot afford to own

"SOUND TERMS AND CONDITIONS" two and three years, available in 28 years at 3 percent two-thirds of purchase

The Ladies

W.

CLIFF ESTES, Clerk

DERBY MARILLO

Saturday and Sunday

September 7-8

BIG DAYS OF THRILLS!

FREE-COME!

Day Offer

ENAMEL-KOTE and Brush

One Pint of Acme Quality ENAMEL-KOTE and Brush

83¢

You save 47¢

Thompson Lumber Store

HOUSE OF COLOR

M SYSTEM

for the Nation

MONEY, TIME, ENERGY and buying economically, swiftly and wholesome foods at the "M" RE.

Friday and Saturday

Minimum stewer or roaster	\$1.39
Minimum bean pot	\$1.89
Beans, 3 1-2 oz	15c
Beans, 6 1-2 oz	25c
Beans, 9 oz	33c
Beans, 1 1/2 oz	37c
Beans, 2 lb	53c
Beans, 2 1-2 lb	38c
Beans, large	12c
Beans, 10c	10c
Beans, 22c	22c
Beans, 10 lb	18c



Women of fashion are in the habit of making this establishment their hairdressing headquarters. Phone 16 for Appointment. Orr's Beauty Shoppe

Burn Gas!

Gas is coal with all the dirt, labor and soot removed. Enjoy this new modern convenience to the fullest extent by having a

Pennsylvania Gas Furnace

Installed in your home now. We are prepared to make installations in new homes or to replace old furnaces.

Convenient Term May Be Arranged!

Recommended by your local gas company. Write or phone us for further information.

Reppert Lumber Co.
Amarillo, Texas.

Back TO SCHOOL

THURSDAY, SEPTEMBER 5th.

We have a Free Souvenir for every grade and departmental student ready to be given you the day school starts. Come in and ask about it.

HOW ABOUT SCHOOL SUPPLIES??

We have stocked this year with hundreds of dollars worth of school accessories, in anticipation of your wants for the coming term. You will find we haven't overlooked anything in preparing to supply your needs.

Schaeffer Fountain Pens and Eversharp Pencils, note books, note book fillers, ink, tablets, erasers, rulers, all kinds of special papers, or whatever you may need in your school work. Make our store your headquarters. We have everything.

THE CORNER DRUG STORE
TYNES & HUMBLE

WANT Ads

Wanted

ROOM AND BOARD—105 Jackson Avenue. Repertive rooms, home cooking. 34-1tp

WANTED—I have a good buyer for a section of smooth, unimproved land; also have cash buyer for a quarter section of smooth unimproved land. IRVIN HAMILTON, Box 634 Hereford. 34-2tc

WANTED—Girl for home work. Phone 212. MRS. C. L. ROBERTS. 34-1tp

WANTED—A general housekeeper—no laundry work—in the family. See MRS. TOM CARTER, Dunlap building. 34-1tp

WANTED—200 to 1000 cattle to pasture; have a lot of premature corn and other good feed; plenty of water. If you want to fatten for early shipping, come, nine miles southeast of Hereford. Have 1600 acres, with part or all. MRS. R. L. BROWNING, Friona. 33-2tp

FOR SALE—Winter barley seed. HENRY ALMAN. Nine miles south of Hereford. 32-4tp

LAND OWNERS, ATTENTION—We have buyers for your land if price and terms are right. We specialize in subdividing and selling large tracts to farmers. 25 years in the land business in Panhandle of Texas. McNABB LAND CO., First National Bank Building, Box 1231, Amarillo, Texas. 32-6tp

FOR RENT—Light housekeeping rooms for girls; two blocks from college campus, 200 Fifth Street, Canyon, Texas. MRS. C. L. SLAUGHTER. 34-2tp

FOR RENT—Furnished apartment. MRS. R. P. BRAZILL, West Fifth Street. 34-1tp

FOR RENT—Housekeeping rooms, four blocks north of hospital. MRS. MARGARET HEIFER. 34-1tc

Lodge Directory

LODGE NO. 849.
Stated Meeting, Monday night, Sept. 9.
W. Brady, W. M.
J. S. Jones, Secretary.

HEREFORD LODGE.
No. 476, O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome.
M. D. Fincher, W. M.
L. H. Foster, Secretary.

For Sale or Trade

FOR SALE—Alfalfa heads; wheat drill, sod plow, O. WILDER, Westway community, Box 135, Hereford. 34-1tp

FOR SALE—Twenty head of nice thrifty shoats, average about 80 pounds; will sell over all. Phone 9025-F2. GEORGE W. SMITH. 34-1tc

FOR SALE—Or Trade, one 12-ft. McCormick header, also Deering row blower; both in running shape. Phone 9025-F2. GEORGE W. SMITH. 34-1tc

FOR SALE—\$22.50 per acre buys 160 acre place, 110 acres brook out and fenced; one mile to school. See L. BASKIN, Owner. 34-1tc

FOR SALE—Alfalfa, one mile west of town. Phone 9001E2. H. T. WEDEL. 34-2p

Only a few grapes left. C. J. MOUNTAIN. 34-1tp

Lost and Found

LOST—Stray or stolen, one sorrel horse, smooth mouth, brand D on left shoulder, weight 800 pounds. One dark tan horse, 3 years old, no brands. Reward. Call 42-W or see CAP. CRAWFORD, Hereford, Texas. 33-2tp

LOST—Brown satchel purse; valuable contents. If you please return to MRS. W. D. REED and receive liberal reward. 33-2tp

For Rent

FOR RENT—Furnished bedrooms by the day or week; all modern conveniences, new furniture. F. A. MILLARD, Phone 33-611 East Third Street. 34-1tc

For Sale or Trade

FOR SALE OR TRADE—Six room modern stucco residence; also one oil range and one Round Oak heater. JIM BURTON, Phone 114-J. 31-1tc

FOR SALE—The N. W. 167 acres of Section 352 W. 6, Castro county, unimproved at \$30.00 per acre. Look it over and submit your own terms at 7 per cent, but no crop payment plan. J. S. WARNER, 302 N. Broadway, Santa Ana, California. 30-1tc

FOR SALE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Address P. O. Box 473, Hereford, Texas. 29-1tc

FOR SALE—Ten room home, mostly new, with many recent improvements; close to school. Priced extremely low. Box 303, City. 29-1tc

Mr. and Mrs. Arthur Thompson and son, Junior, who have been visiting some time with relatives in Kansas, returned home Saturday.

Dr. and Mrs. F. E. Bowe and Miss Edah Parks returned home Saturday from an extended tour through Eastern and Northern states which included visits to Washington, D. C., New York City and Niagara Falls, and other interesting points in Iowa, Missouri and Kansas.

H. B. Hosen of Crosbyton was a business visitor last week in Hereford.

Miss Ruth Wolfe enjoyed a visit for several days last week with friends at Wildorado.

N. M. Bartley returned last week from a business trip to South Texas.

L. H. Thomas, building contractor of Lubbock, arrived here Thursday to inspect conditions in the city with a view of moving to Hereford.

Ovid Pinkert, Bud Newell and Clyde Renfro departed Thursday for Colorado Springs, Colo., to get a new airplane they have recently purchased.

MONEY TALKS
BY YOUR CASH

WELCOMED!

I come from that great family, Legal Tender. I am your Cash and welcomed wherever I go. But I am most appreciated by those who use me at E. B. Black Furniture Store, says Your Cash.

E. B. BLACK CO.
We Are Satisfied With Small Profits

Arrange For Your Winter Coal Now!

CLEAN Long-Burning COAL

We are taking orders now for storage coal to be delivered later. You can effect a material saving by ordering enough to supply all your winter's needs, as the price goes up each month for winter deliveries.

Jones & McLean

FAT PROFITS

with Merit Egg Mash



—Good authority places the percentage of feed elements that enter the egg as follows: 65 per cent water, 14 per cent protein, 10 per cent fat and 11 per cent minerals. The hen puts these raw materials together and assembles the egg—your return on your investment. It can be plainly seen that you can get out of her only what you put into her. For this reason, MERIT EGG MASH, which contains the proper proportion of these necessary elements, is a safe avenue to greater production, and should be available to laying hens at all times.

West Texas Feed & Seed Company

Superior DEEP FURROW Drill

Demonstration



See this tested and proved machine in actual field operation just west of Hereford.

Saturday Afternoon, Sept. 7

Call at our office for directions to demonstration grounds. THE SUPERIOR IS THE REAL DEEP FURROW DRILL, so made to leave a big ridge between the rows of grain. The grain is scattered in the row over a seed bed several inches wide, down below all trash at an even depth where the moisture is.

M. D. Womble, Dealer

Back to School

SHOE TIME

Peter's "Weatherbird" Shoes

Just the shoes for your children who vie with each other in every undertaking.

Price \$1.95 to \$5.00

EVERY PAIR SOLID LEATHER

Sproles-Cronin & Co.

International Sunday School Lesson

BY DR. J. E. NUNN

SEPTEMBER 9, 1929

NEHEMIAH REBUILDING THE WALL OF JERUSALEM

Nehemiah 4:5; 15-21

Golden Text: The people had a mind to work.—Neh. 4:8.

Introduction.

The sovereign of the Persian Empire was Artaxerxes who in the seventh year of his reign, allowed Ezra to go to Jerusalem. We take up the story of Nehemiah in the twentieth year of his reign, after Ezra had been thirteen years in Jerusalem, having apparently accomplished nothing since his great reform in the matter of the heathen wives. The moving initial chapter of this Book places Nehemiah in Shushan (Susa) east of the Tigris. Susa was one of the three capitals of the Persian empire, the other two being Babylon and Ecbatana. In the ruins of the place discovered by excavating a series of mounds, the palace of Xerxes has been found; it was the palace of Esther also.

One day Nehemiah had a visitor, a traveler from Jerusalem, a relative named Hamani. He came with other men from Judah, and Nehemiah learned from them the condition of the exiles who had returned under Zorobabel and Ezra and the condition of the sacred city of Jerusalem. The news they brought was indeed sad. The returned exiles were "in great affliction and reproach." There were enormous gaps in the wall of the city and the gates were only a mass of charred wood.

Nehemiah's Prayer.
Nehemiah was a true patriot, proud of his country and the glorious history of Jerusalem. So when he received these deplorable tidings he broke down and wept, and for days he mourned, fasting and praying. The tenor of his prayer is given. It was a model prayer. It started in deep humility, with a confession of Nehemiah's sins and the sins of his people. It was adoring and reverent. It was built on the Bible, and it recalled the commandments and the promises. Finally it dared to rise on the remembrance of those promises to heights of trustful petition. Lifting a quick and fervent prayer to God, he ventured to present his request to the king to be allowed to go to Judah, to the ruined city of his fathers and rebuild it.

Nehemiah's Request Granted.
To Nehemiah's unbounded relief and joy he heard the king granting his request. He would not part with Nehemiah indefinitely, but had him fix a date for his return to Susa. He granted Nehemiah letters of safe conduct to the Persian governors of the provinces west of the Euphrates; and a letter to the keeper of the king's forest, that he would provide timber for the gates of the garrison house in Jerusalem, the building later called the Castle Antonia and famous especially in connection with Paul's arrest in Jerusalem. All this was

granted Nehemiah, as he recognized, in answer to prayer, and "according to the good hand of his God upon him." The king gave Nehemiah an armed escort, which made his journey a safe one and strengthened his authority after his arrival in Jerusalem. Thus Nehemiah came to Jerusalem, and, like Ezra, waited there three days quietly noting conditions before he took any steps toward the rebuilding of the walls.

Nehemiah Plans Work.

Nehemiah called a council of the Jewish leaders, including prominent priests, heads of clans, officers and others—all who were to promote the work which Nehemiah had in mind. To this influential body Nehemiah disclosed the aim which he had in view in journeying perhaps nine hundred miles from Persia to Palestine, and the full authority for wall building which he had from King Artaxerxes. His words met with a quick and enthusiastic response. "Let us rise up and build!" they cried, and at once entered upon their preparations for the undertaking.

Instant action was required and the summons was promptly obeyed. The whole wall was portioned off in short lengths to different bodies of volunteers, to the city guilds and to public spirited citizens, who undertook to restore them. The guilds of the goldsmiths, apothecaries and merchants had their separate tasks. The men of Tekoa alone, through their chiefs, ignobly refused "to put their necks to the work of the Lord." Shalum, the municipal chief of one-half of Jerusalem, became responsible, with his daughters, for a piece. Even the Levites had a share allotted them, and so had the priests who lived in the country around Jerusalem.

Co-Operation and Consolation.
"So we built the wall." Note the "we". It was a co-operative accomplishment. Each encouraged the other. Any shirking on the part of any one still more on the part of any class, would have gone through the entire army of tollers, but they were united in zeal

DAIRY FARM WANTED
On 50-60 acres. Sell cream, raise feed, grow some wheat. Reference if desired.
N. E. BARRON
810 Avenue C, Northwest
Childress, Texas.

DRIVE IN
and
FILL UP WITH
PHILLIPS
WEST & SNYDER
Phillips Service Station

and purpose and so the wall shot skyward.

"For the people had a mind to work." "All true work calls for whole heartedness. We read in the Arabian Nights and other stories of walls that rose in a single night by magic. But the only magic in this work of wall building was the magic we read of in verse 6.—The people had a mind to work. They were whole hearted, enthusiastic, eager. God gave to all of them the gift of concentration. And there is no magic in any Arabian story, this: helps on work so mightily as that. A gentleman was talking to another about a mutual friend who had failed in business. And he said, 'No wonder that he failed; he starved his work, he did not even put himself into it.' And we may be sure nothing will ever be built unless the builders put themselves into it."

Nehemiah's Enemies.
But Nehemiah was not to go far without opposition. His most determined foes, then and throughout his administration, were three men. Sanballat was the leader of the three. He represented the Samaritans and was called the "Horonite," probably because he lived in Bethhoron, about eighteen miles northwest of Jerusalem. One of his partners in the work of opposition was Tobiah, "the servant of the Ammonite," who was probably a renegade Jew. Goshem (Gasham) the Arabian (6:6) was Nehemiah's third adversary—he may have come from the desert tribes south of Judah. These three men seem to represent people surrounding Judah on the north, east and south, all of whom had selfish reasons for desiring to keep Judah and Jerusalem defenseless and weak, that their own relative importance and prosperity might be increased. As soon as they heard of Nehemiah's plan to rebuild the wall, they laughed him to scorn and at the same time charged him with attempting to strengthen Jerusalem in order to prepare a rebellion against Artaxerxes (Neh. 2:19, 20).

Everyone Helped in the Work.
We returned all of us to the wall, everyone unto his work. Nehemiah learned in some way that the enemy were discouraged on learning of his precautions, and abandoned their plans for an attack; so the work on wall building could proceed, though still with prudent watchfulness. "Everyone with one of his hands wrought in the work and with the other held his weapon." We have a picture of nervous haste, extreme tension, everyone alert. Was ever another great work accomplished under such stress?

"And the builders, every one had his sword girded by his side, and so builded." Those that handled the blocks of stone would need both hands free. "And he that sounded the trumpet was by me."

Murmuring of the People.
A yet more serious danger (Neh. 4:10) was the murmuring of his own workers, the people of Judah. Tolling day after day in the hot sun, with no pay, with poor tools and at the heaviest and most taxing labor, they began to complain that the toll was wearing them out. It looked like incipient rebellion.

Together with the disaffection of his workers, Nehemiah had to meet the alarming messages that came in from the outlying districts of Judah, those on the borders of Samaria, on the north, the Ammonite territory on the east, the Arabian on the south, and the Philistine on the west (Neh. 4:12). Thus assailed on all sides and in every way, Nehemiah withdrew a part of his forces from the building operations and arranged them within the wall, each family together, armed with swords, spears and bows. Moreover he exhorted his forces with eloquent words: "Be ye not afraid of them; remember the Lord, who is great and terrible, and fight for your brethren, your sons and your daughters, your wives and your houses." It was the strongest of all appeals, uniting trust in God with family affection.

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In case of attack the trumpet would give the alarm to all at once. The trumpeter went with Nehemiah as the governor moved from point to point over the entire wall, the inspiration of all the operations.

"Our God will fight for us." Nehemiah would not indicate the peril without at the same time indicating the confidence and the strength. These six words might well be taken as the motto of Nehemiah. "So we wrought in the work." The "we" means Nehemiah and his immediate company, the thought being carried over from verse 18 after the parenthesis of verses 19-20. "For the rising of the morning till the stars appear." "The interval between sunrise and sunset varies in Palestine between 14 hours in summer and 10 in winter."

Nehemiah's Immortal Reply.
"Finding that Nehemiah could not be frightened by swords and spears, his enemies now adopted trickery. A copperhead snake is not dangerous if you can see it. The first trap was this: They sent him a polite invitation to come down into one of the villages on the Plain of Ono and hold a conference. Why should he not go? How could he be injured by talk? Ah, but what is so dangerous as talk? If you talk at the wrong time, or on a wrong subject, or with bad people, or in a

polluted place then your talk may bring you ruin. The invitation was a sugary one, and this was Nehemiah's immortal reply: 'I am doing a great work, so that I cannot come down.'"

DEAD SHOT
For All Skin Diseases
Such as Eczema, Tetter, Ringworm, Sores, Poison, Ivy, Insect Stings, Erysipelas, Itch Cuts and Chig gers, Spanish and Toe Itch.
Manufactured and sold since 1891 For Sale by all druggists.—Adv

Took Soda 20 Years for Gas—Stops Now

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy.
Adlerika moves gas and sour stomach all out. Acting on BOTH upper and lower bowel, it removes old waste matter and never thought was your system. Let Adlerika clean your stomach and bowels REAL cleaning and see how good you feel! Overcomes constipation. Clark Drug Store, (Adv)

Select Grade, Home Slaughtered

You are assured of the very choicest of meats reasonably priced, highest quality possible.

Texas Meat Market

Phone 353

Watch Our Windows

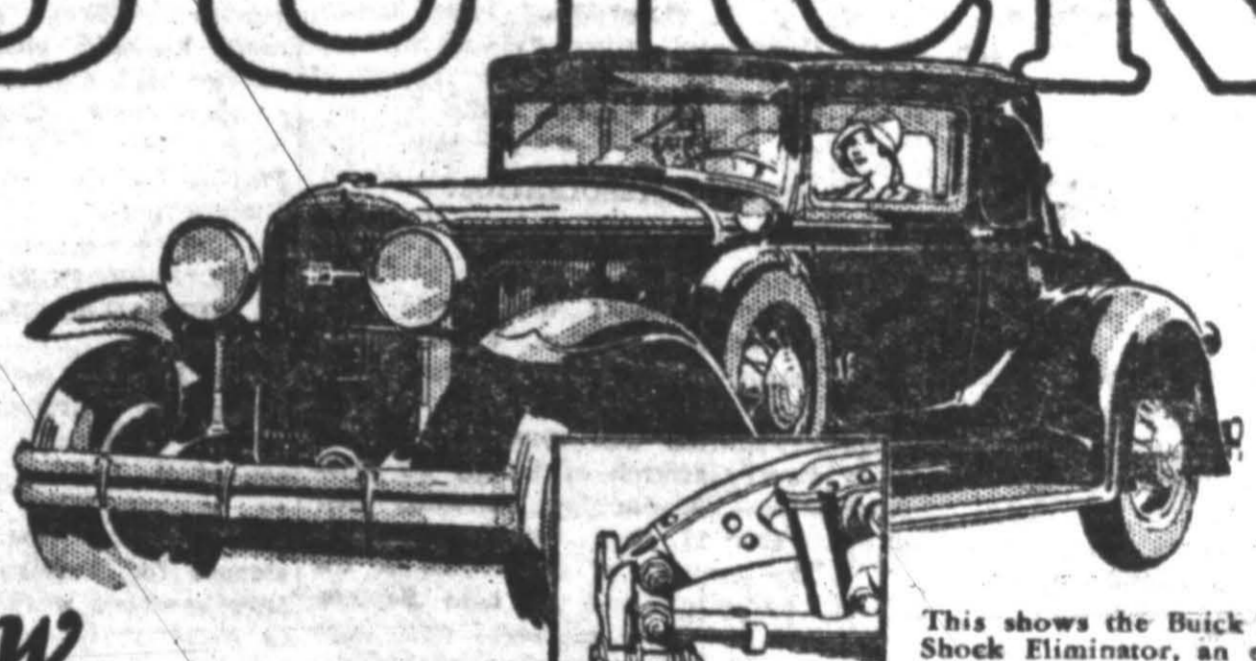
For Specials

SATURDAY

SEPTEMBER 7

Streu Hardware Co.

THE New BUICK



This shows the Buick Road Shock Eliminator, an exclusive feature on all 1930 Buicks.

New Road shock Eliminator .. and New Steering Gear

make Buick the easiest car in the world to drive!

The road shock eliminator—built into the front of the frame in the steering gear side—absorbs every jolt and jar arising from road inequalities, and thus prevents their transmission to the steering wheel and the driver's hand.

Imagine being able to travel the roughest road with your hands resting lightly on the wheel! Think of having an automobile which you can drive a day at any speed without feeling a single road jolt transmitted through the steering wheel!

Such are the fine results of two matchless new quality features in the 1930 Buick—two features which add to this car's appeal as the greatest dollar value of the day: a wonderful new frictionless steering gear, and the new Buick road shock eliminator!

The new Buick steering gear, of the effective worm-and-roller type, moves with incomparable ease throughout its entire turning range, assuring instant, effortless response to the driver's every wish.

Come drive this new Buick. Head for the road you ordinarily avoid as too rough for comfortable travel. Test these twin features of comfort which make the new Buick the easiest steering car in its field!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Branches: Division of General Motors Corporation
McLaughlin-Buick, Oshawa, Ont. Builders of Buick and Marquette Motor Cars

NEW LOW PRICES
118" Wheelbase Models, \$1225 to \$1295
132" Wheelbase Models, \$1525 to \$1995


These prices f. o. b. factory. Special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal GM-AC Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

Norton Motor Company

Buick and Marquette Sales and Service Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT... QUICK WILL BUILD THEM

AT YOUR SERVICE



Fresh, Delicious Bakery Food for Your Table

Hereford Bakery

Frank Barber & Sons

Announcing

The completion of records and opening of office of

Deaf Smith County Abstract Co.
(Incorporated)

—Our records are now complete in each detail, and this, coupled with our several years of experience in this particular line of work, enables us to assure you that your abstract orders will be promptly and efficiently cared for.

—We hope that we may be able to make our plant and our efforts a beneficial factor in the development of this community, and with this in view we place our records at your disposal for any information of Deaf Smith County title matters. We shall indeed be glad to have you visit our office, in the building of the Whiteface Printing Company, 114 West Third Street.

Deaf Smith County Abstract Co.,
(Incorporated)
C. P. McCOLLOUGH, Manager
Drawer 488 Hereford, Texas

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 385

Demand This Brand

- C. C. & C. C. - Lumber

It is lighter and easier to handle.

It is die-square and evenly sized as the piece is dried in the rough and surfaced after drying.

There are no crooked or warped pieces, hence no loss due to extra time in fabrication.

Its fine, soft texture makes it easy to work.

It is carefully graded, insuring uniform quality.

"It's Worth the Difference"

KEMP LUMBER CO.

The Place for Good Lumber.

For Real Grocery Service

Trade where Hereford housewives have learned they can buy profitably and be assured of the highest quality always.

Hereford Wholesale Grocery Company
L. W. CARLYLE

Progressive News

Mrs. Head of Hereford and Mrs. Jessie Browler and Miss Mozelle Browner of Plainview were dinner guests of Mrs. Cockrell Sunday.

Miss Lois Parks of Amarillo spent the week end with home folks.

Mr. and Mrs. W. C. Russell have had as their guests the past week their niece, Mrs. Hamilton, and son of Kansas City.

Mr. and Mrs. Ira Ricketts, Glenn and Ira Jean motored to Silverton to spend the week end with Mrs. Ricketts' parents.

Mr. and Mrs. Arch Daugherty are the proud parents of a baby girl, born Monday, September 2.

Mr. and Mrs. Blagg and family spent Sunday afternoon with the Webbs.

Mr. and Mrs. Charles Hershey of Colorado Springs, Colorado, and Mrs. Hoyt of Plana, Ohio, visited their brother, Roy Hershey, last week.

Mrs. Byron Kimmon and daughter spent Saturday with Mrs. Cockrell.

Mr. Sumrall and family visited in Groom last week.

Della McKinzie was sick last week but is now improved.

Katherine Hershey is attending institute in Canyon this week. She will teach at Daniel this year.

Catherine Ricketts visited with Wilma Arthur Sunday.

Mrs. Joe Matthews, Miss Oda Matthews and Avis, Mr. and Mrs. Sumrall and family called in the Cockrell home Sunday afternoon.

Mrs. Cockrell called on Mrs. Ratcliff Monday afternoon.

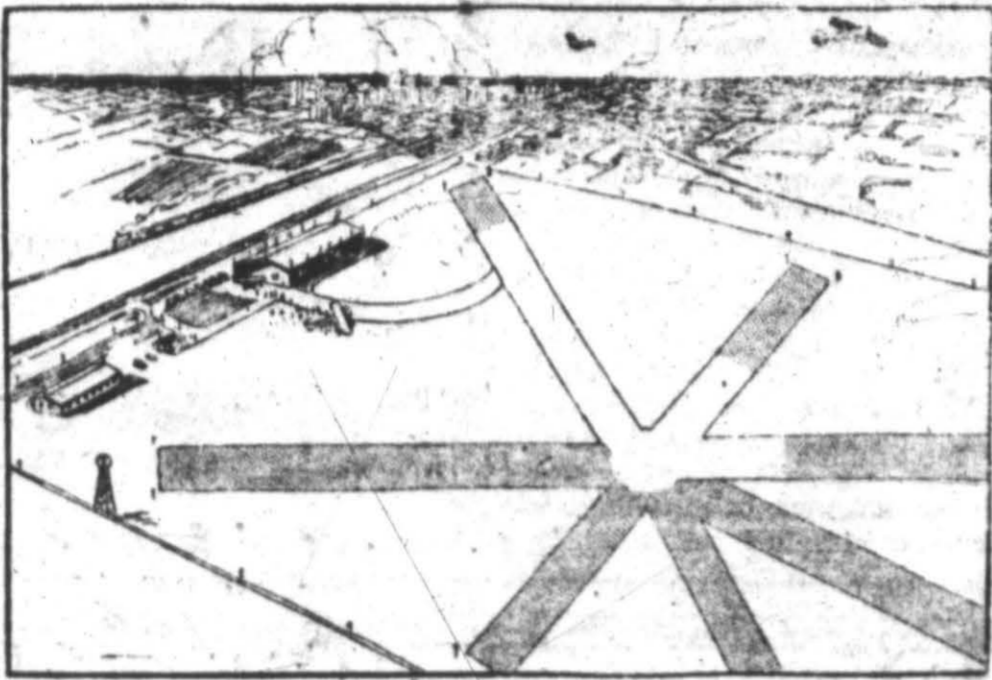
Progressive Community Club met with Mrs. Russell Wednesday and the afternoon was spent socially. The next meeting will be with Mrs. Joe Greer, September 11.

Mrs. Russell assisted by Mrs. Orin Russell, served refreshments of sandwiches, fancy cakes and ice tea.

Mr. and Mrs. Bowman and Elizabeth, Virginia and William called on Mr. and Mrs. Ratcliff Sunday.

Mr. Perkins and Miss Olive spent Sunday evening with Mrs. Helmer and Mrs. Weaver of San Diego.

Mr. and Mrs. Cockrell and family spent Sunday evening in the Blagg home.



Municipal Airport, Amarillo, to be dedicated Saturday, when planes from all parts of the United States will gather for air suns.

Summerfield

The revival meetings under the leadership of Rev. V. B. Cloyd of Hereford are under way and the fine sermons are appreciated.

Mr. and Mrs. Andrew Behrends announce the arrival of a son last Friday night at the Hereford hospital.

Elton Johnson who has been attending the University of Texas at Austin the past year is visiting home folks.

Mr. and Mrs. J. A. Noland were called to Lockney by the serious illness of his brother's wife.

School will open Monday under supervision of Mr. M. Walker, superintendent. The grade teachers are Mrs. Walker, Coraine and Opal Hayes.

Walter Huntley, Gerald Morgan and Chas. Huckert were on a four day hunting trip around Canadian.

Mrs. Roy Johnson and daughter, Billie Ray, returned from St. Anthony's hospital last Tuesday.

Mr. and Mrs. Lee Curry and family returned from their trip to points in Colorado.

John Ness returned to Colorado after a summer's visit with his many friends here.

T. A. Osborne of Paso Robles, California, returned home after a visit with his old time friends in and around Summerfield.

Jim Chamlee Finds Chickens Profitable

Jim Chamlee, who specializes in single comb White Leghorn chickens, was an interesting business visitor in the Brand office Monday morning. Among other things he mentioned that 700 hens and pullets will do their part of keeping up the poultry business at his place this fall and winter. One thing he took great pride in was that he had pullets just three months and 22 days old already laying. This, he thought, was something of a record, as the best he had known before were pullets that laid at four months and ten days.

Wayland College Has Splendid Prospects

Rev. V. M. Cloyd, pastor of the First Baptist church, attended the meeting of the board of trustees of Wayland College held last Monday at Plainview. Reports submitted at the meeting, stated Rev. Cloyd, show that the institution is out of debt and faces one of the most prosperous years of its existence. From present indications, he said, enrollment at the College will exceed this year any previous term. Classes start next week. Athletic practice for candidates for the football team has already begun.

DAUGHTER BORN TO REV. NORMAN R. RICE IN AFRICA

The birth of a daughter, Helen Mabel, at Durban, Natal, South Africa, to Rev. Norman R. Rice, son of S. J. Rice, Hereford, Texas, is announced August 22 by the American Board of Commissioners for Foreign Missions. Mr. Rice has been working at Mapumulo under this board since 1925 as supervisor of all mission activities in that section, which includes a good part of Zululand.

Helen Mabel arrived June 30, but word has just reached Boston headquarters. The Rices have two other children, Lincoln Phelps and Cynthia Margaret. Mr. Rice was born in Harvard, Nebraska, and attended Kingfisher College in 1922 and Chicago Theological Seminary, M. A. B. D., 1925. He is supported in his work by three New England Congregational churches, the First Church, Everett, Mass., Eliot Church, Newton, Mass., and the Brighton, Mass. Congregational church. During the war Mr. Rice served in a machine gun company in France, and was in active service, including two major offenses.

Mrs. Easley Takes Class Picnicking

Mrs. S. L. Easley, teacher of a boy's Sunday school class of the First Methodist church, and the boys of the class entertained the girls Sunday school class last week with a party. A number of games and contests furnished entertainment for the evening. A fine program of music added to the enjoyment of the occasion. Delicious refreshments of ice cream and cake were served to the following guests: Misses Ruth Conkright, Mattie Lou Harrison, Ursula Friday, Hereford; Francis Turentine, Yuma, Arizona; and Messrs. T. E. Seliger, Jr., Bernard Seed, W. B. Wilson, Carl Spratt, David Harrison, John Jacobsen, Charles Newell, Albert Brown of Hereford, and J. Copeland of Bowie.

Mrs. Ed Cox Hostess at Picnic Last Friday

Mrs. Ed Cox was hostess Friday to members of the G. A. of the First Baptist church and entertained them with a picnic at the Bradley ranch. At an early hour Friday morning 15 girls gathered at the home of the hostess and liked to the ranch where breakfast was served. After breakfast games were enjoyed for several hours by the group after which all went swimming. The party returned home in time for lunch.

Seymour entertained bankers of Baylor, Haskell and Knox counties September 2. Eighteen banks are represented in this association. Bankers of Throckmorton county will probably be present next year. A committee of Seymour women entertained the wives of the visiting bankers.

REGISTRATION AT TECH SET FOR SEPTEMBER 20-21-22

Lubbock.—Registration for the fifth annual session of Texas Technological College will begin September 23. This will be preceded by freshmen orientation September 20, 21 and 22. Dr. L. H. Hubbard, president of the College of Industrial Arts, Denton, and former dean of freshmen men at the University of Texas, has been selected to deliver the annual address to the incoming first year students.

The freshmen class last year numbered 1004 and a substantial increase over this number is expected for the coming school year. Statistics for the four years show that an average of 70 per cent of the freshman class returns to school the following year. Based on this percentage the next sophomore class will number something over. And it is further estimated on past figures that there will be a minimum of 450 juniors and 240 seniors. These figures would indicate a minimum total enrollment for the year, not including the summer session, of at least 2500.

NEW FARM BUREAU FILMS ARE READY

Chicago.—Release dates on four new official A. F. B. Motion pictures were announced this week by the motion picture division of the American Farm Bureau Federation.

The first of the new photoplays to be put into circulation is "Settled Out of Court," a two reel screen story which was released August 5. This photoplay tells a thrilling story of how a Boys' 4-H club saves a man's job as well as his sweetheart from the clutches of a scheming and unscrupulous attorney.

Next to be released will be the "Farm that Jack Built" in which a young man just home from agricultural college makes good and wins the girl he loves despite a devastating flood and storm. This exciting film drama goes into circulation August 19.

"Blue Monday," another thrilling two reel which takes a boy from an American farm to the blazing African deserts in the Foreign Legion and back home again, will be released September 2.

Production is being completed on "Valley Gold," a screen story with a real Indian background, available for use September 16.

Officials of the American Farm Bureau Federation after carefully reviewing these new official A. F. B. F. pictures declare they are unquestionably among the most attractive farm films ever produced.

Each of the films may be ordered separately or in a group of four by writing the Motion Picture Division, American Farm Bureau Federation, 58 East Washington St., Chicago, Ill.

MUST STUDY STATE AND NATIONAL CONSTITUTIONS

Austin.—Sophomores, juniors and seniors in the University of Texas will have the opportunity to absorb the degree requirement made necessary by legislative action recently, and a course in the study of the Texas and United States constitutions this fall, a year before the requirement becomes compulsory, according to Dr. G. P. Patterson, chairman of the department of government at the University. The constitutions will be embodied in a three-hour course, to be optional for all students this year but which will become compulsory for sophomores and juniors next year. After September, 1930, certificates from the University or from any other state-supported college, high school or grammar school will not be granted without having passed such a course.

In the University as well as in other state colleges the course which satisfies the requirements of the legislative act will be offered as a sophomore course.

Hereford's farmers creamery distributes \$500 a day to farmers of the Hereford trade territory. The money is given out in amounts ranging from \$3 to \$25 for cream. Approximately \$15,000 was paid farmer patrons during the first month of operation.



Wayland Baptist College Gymnasium this week being finished and ready for occupancy when school opens at Plainview next week. Reports indicate that the enrollment this year at Wayland College will be far in excess of any previous year. The gymnasium is a gift of Mr. and Mrs. J. Lindsay Nunn, Amarillo, Texas.

EXPERTS WILL VISIT 61 FARMS IN PANHANDLE

Jack Shelton of Luling, president of the Texas Jersey Cattle Club, D. T. Simmons, secretary of the Texas Jersey Cattle Club and Southwest-ern Representatives of the American Jersey Cattle Club, and A. L. Darnell, of the department of dairy husbandry of Texas A. & M., and superintendent of cow testing work in Texas, has been selected as judges for the News-Globe Master Dairy Farmers Contest.

Sixty-one farmers in widely scattered portions of the Panhandle are entered. Much interest is being shown by them in the contest and during the past week the agricultural departments of the News-Globe has been besieged with telephone calls, letters and visits from entrants.

All inquiries have been referred to the county agents of the various counties with whose co-operation the contest is being staged.

The judges will select their route Monday morning and no entrants will be advised as to when they will visit his farm.

The scoreboard which has been supplied each entrant will be followed in making the awards of the \$1,000 in cash, prizes and gold and silver medals, which will go to the ten high men in the contest.

Plans are being made for a big banquet during the Tri-State fair at which time winners will be announced and some Panhandle farmer will be crowned Master Dairy Farmer for 1929.

Jack Shelton, one of the judges is recognized as one of the leading dairymen in the United States. He has had years of practical experience and at this time is operating one of the largest dairies in the state. He is considered an authority on all phases of the industry.

D. T. Simmons, another judge, is known to virtually every dairy farmer in the Panhandle. He has had years of experience and is qualified to act as judge.

As superintendent of cow testing work in Texas and as professor in the dairy husbandry department of A. & M., A. L. Darnell is recognized as one of the leaders in the dairy industry in Texas.

A number of farmers in Deaf Smith county, announces R. O. Dunkle, county agent, are competing in the News-Globe Master Dairy Farmers Contest and are ready to produce records of performance that will bring credit to the county.

Hale Center furnishes the statistics on Hale county's cows, and reports that it has 14,174 dairy cattle. Of this number 7,106 are giving milk and 5,489 are heifers two years old and under. There are 771 males. There are 356 registered cows according to the report.

What's Doing IN WEST TEXAS

The El Paso chamber of commerce was visited last week by President-Manager Bourland of the WTOC and plans made for the 7th annual convention of the regional organization to be held October 24, 25 and 26 in the border city.

Childrens was host to a joint encampment of 4-H boys and girls August 30-31. Miss Mary Elton and Bill Benson home demonstration and county agents, sponsored the activities of the 200 young people.

Junction's chamber of commerce has mailed 3000 circulars recently calling attention to some of the advantages of the town. Population 1500, bus lines from all directions, aidermanic form of government, modern water, light systems and good schools are listed.

Lockney expects a vast deposit of what technicians term cellophane on the Runningwater draw to help solve paving problems in Pecos county. Property owners on the busiest thoroughfare in town plan a test strip of paving using it.

BASEBALL
Fort Worth Cats
VS
Hereford
West Park
3:00 P. M.
September 23
ADMISSION \$1.00

STATEMENT

Of Receipts and Disbursements for Month of August, 1929

Receipts:	
Delinquent tax rolls	\$ 661.43
Interest & Penalties	193.95
Water and sewer rentals	1,718.25
Fines	24.70
Licenses	97.04
Pipe sales and water taps	112.40
Permits, etc.	54.85
Phone calls	2.10
Customers' deposits	36.00
Bad checks paid	28.17
Total	\$ 2,928.80
Balance in Bank August 1, 1929	\$20,105.92
	\$23,034.81
Disbursements:	
General	\$ 448.50
Fire	103.45
Health	3.50
Farms	68.00
Police	231.67
Road	155.94
Street	561.35
Waterworks	1,007.06
Checks returned unpaid	40.76
Jail cell and equipment	748.59
Traffic signs	20.50
Interest on Warrants	195.00
Meters & fittings	421.81
Customers' deposits refunded	15.00
Total	\$ 4,065.77
Balance in Bank August 31, 1929	\$18,969.04
	\$23,034.81

J. J. Skelton, City Clerk of the City of Hereford, Texas, do hereby certify that the above and foregoing is a true and correct statement of the receipts and disbursements of the City of Hereford for the month of August, 1929, to the best of my knowledge and belief.

EVA SKELTON,
City Clerk.

Miss Frances Fullingim, who has been attending summer school in Colorado for some weeks, has returned home to assume her duties as teacher in the local schools.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

GRAPES, 5 lb bskt. Concord, for jelly	29c
APPLE BUTTER, quart jar	28c
GOLD DUST, 6 small packages for	25c
PICKLES, quart Mason jar	28c
HONEY, gallon, extracted	\$1.28
CORN, standard grade, Pioneer brand, can	10c
COFFEE, Elegant, 3 lb can	\$1.39
JELLO, all flavors three for	25c
SOAP, Almond Oil, hardwater soap, 3 bars	21c
CAKES, pound package	25c

THE HELPS KEEP THAT TIRE FLAT

NEWS ITEM— CRIME COSTS THE U.S.—THE COUNTRY WITH THE MOST WEALTH, POWER AND LAWS—\$15,000,000,000 OR MORE THAN THE WAR DEBT YEARLY—12,000 PERSONS MURDERED ANNUALLY.

CRIME AT A COST OF \$15,000,000,000 A YEAR.

Locals

Mr. and Mrs. D. C. Hasley and family of Tulsa, Okla., visited in the Troy Womble home last week.

J. L. Trussell left Wednesday morning for Stennett where he will attend the singing in a revival meeting there.

Try a PHILCO Balanced-Unit Radio in your own home. Phone 152. 34-1c

Monday afternoon the Wacoan-Lewis Camp Fire Girls enjoyed a swim at the dairy, after which supper was served by a group of the girls. They then returned to town for a theatre party after which they went to the home of their guardian, Mrs. W. H. Dowell, where a bunking party was enjoyed.

Mr. and Mrs. W. Medley of Duncan, Oklahoma, arrived in Hereford the first of the week and have purchased a farm north of the city. Mr. and Mrs. Medley's attention was directed to this section by W. B. Farmer, an old acquaintance who is an ardent booster for the Plains territory.

H. McDonald of Crosbyton was a business visitor last week in Hereford.

Miss Edna Falwell went to Amarillo Saturday where she will visit friends.

Ed Baird and sister, Mrs. Sally Baird of Canyon were in Hereford Wednesday visiting in the J. W. Bradley home.

Mr. and Mrs. R. J. Kibbe attended the reunion at Canyon last week.

A. W. Anthony visited in the home of his brother, J. W. Anthony last week.

PHILCO 5-tube Console \$150.00 complete with tubes. Twelve monthly payments. 34-1c

Mr. and Mrs. J. L. Trussell and daughter, Lucille, arrived Monday for a few days visit in the home of K. F. Connell.

NOTICE

Notice is hereby given that Jack B. France and V. A. Thompson, heretofore conducting a co-partnership under the name of "Hereford Electric Company," has this day, by mutual agreement of the parties, been dissolved, and all assets of every nature and kind has been sold, assigned and transferred to the said Jack B. France.

V. A. THOMPSON.
JACK B. FRANCE.

Herman Sullins and family returned last week from a pleasure trip to Colorado and New Mexico.

Mr. and Mrs. J. B. Melvin and daughter, Miss Thelma Melvin, former residents of this city, who now reside at Canyon, have gone to Temple, Texas, where Mr. Melvin and daughter will undergo medical attention.

Mr. and Mrs. Chas. Lowell, accompanied by Mrs. G. L. Woods and baby and Miss Velma Woods, were visitors in Amarillo early this week.

Mrs. Ernest Hasley was in Amarillo Wednesday on a business trip.

Try a PHILCO Balanced-Unit Radio in your own home. Phone 152. 34-1c

A. C. Bryant, Jr., of Clovis, visited over the week end with his grand parents, Mr. and Mrs. H. Bryant.

Mrs. J. F. Warren and daughters left the latter part of the week for San Antonio where they will visit relatives for two weeks.

R. O. Younger, employed in a local plumbing shop, was a visitor over the week end with friends at Canyon.

THOMAS J. ELDERS DEAD

Representatives of the E. B. Black Funeral Home were called last week to Dimmitt because of the death on Wednesday, August 28, of Thomas J. Elders, aged 82, of Marland, Texas, who was visiting with his son J. L. Elders of Dimmitt. After preparation by the E. B. Black Funeral Home, the body of Mr. Elders was shipped to Marland where funeral services were held.

Lit Smith of Hobart, Oklahoma, was in Hereford on business last week and bought a section of land 25 miles west of here.

Mr. and Mrs. Bradley and daughter Miss Mary Bradley were in Canyon last week visiting and attended the reunion while there.

Too Late to Classify

WANTED—To be threshed barley. Phone 157. H. C. BOWSER. 34-1c

FOR RENT—Nice large bedroom, convenient to high school. MRS. E. F. CONNELL. 34-2c

FOR SALE—Good Jersey milk cow to sell or trade for hogs. H. C. BOWSER. Phone 157. 34-1c

Chicago. James Moore, World War veteran, who has hooded his way around the United States, Canada and Mexico in the ancient days which he sells the "Old Town"

THE CANDIDATE OF THE HOBO PARTY FOR Mayor of New York.

New York.—Dan O'Brien, hobo-philosopher and veteran of the world trails who recently announced his candidacy for Mayor of New York, in his combination bedroom, living room and library of the "The Palace," his abode at 20 St. Mark's Place, N. Y. C. He advocates better transit and housing facilities and added a plan for more drinking fountains and public baths, and golf links in Central Park.

Daniel J. Bell of Dallas left Saturday after a visit of several days with parents and other relatives.

Mrs. Isabel Garrison left Friday for her home in Lubbock.

Mr. and Mrs. L. E. Herrickson of Hagerman, New Mexico, visited last week in the Troy Womble home.

Miss Mary Lou Roberson left Friday for Lubbock where she will teach the coming year.

Be sure and hear the new PHILCO before you buy any radio. 34-1c

For Sale—\$225.00. One acre buys 100 acre plus 100 acres broke out and fenced; one mile to school. See L. BASTEN. 34-1c

John Lawson, manager of the Castro Theatre, Dimmitt, was a visitor here last Thursday.

Mrs. Clay Angelo and children left Wednesday for Paupa where they will visit for some time with Mrs. Angelo's mother.

Miss Carrie Estes of Waxahachie arrived last week to assume her duties as teacher of Bible in the Hereford schools.

Miss Kathleen Hawkins left Saturday for Berger where she will teach school during the coming school year.

Be sure and hear the new PHILCO before you buy any radio. 34-1c

Roy Winn, connected with the local Delco light agency, left Monday for Dallas where he will attend a school of instruction for salesmen.

Claude Sharp who has been enjoying a visit with friends here for several days, departed Monday for his home at Vernon.

Harold Arnold, employe of a local lumber company, visited over the week end with friends at Amarillo.

Trade in your old battery radio on a new PHILCO. 34-1c

CAREFUL THANKS

We wish to extend to our many friends and neighbors our deep appreciation of their kind and generous contributions to the relief fund for the relief of our mother, Mrs. Mary C. Woods. Her many beautiful flowers were so graciously appreciated as the expression of the sympathy they so generously extended to us. May God bless you all in our prayer.

Mr. and Mrs. J. P. McMahon.
Mrs. B. H. Miller.
H. G. Woods.
W. J. Woods.

Harvey Nunn and Jess Buckner left Sunday for points in Colorado and New Mexico where they will devote several days to fishing.

KILL SMUT before you plant

CERESAN—for seed grains—A new and exceptionally effective dust disinfectant for seed grains. It usually combats such seed-borne diseases as heat or stinking smut and flag smut of wheat; loose and covered smuts of oats; stripe disease and covered smuts of barley; loose smut in certain varieties of six-row winter barley; stem smut of rye, and kernel smut of sorghum. Ceresan is harmless to seeds and does not clog or corrode drills.

8-oz. tin \$.50
1 lb tin75
5 lb tin \$3.00
25 lb pail \$12.00
100 lb drum \$48.00
300 lb drum \$144.00

Two ounces of Ceresan treats a bushel of seed wheat.

We furnish you a bulletin of instructions, including blue print of how to make your own dusting machine for treating seeds with CERESAN.

West Texas Seed and Feed Co.

Remodeled and Paved by A. J. Dunlap



Little old town in the valley,
Aside the old railroad track,
I'm wishing tonight I could quit,
And pack up my grip and go back,
I know they have pulled up the hitch racks
And torn the old livery barn down.
Remodeled the old opera house
That once was the pride of the town
But yet, I am sure in my fancy
I'd see the old hitch racks once more
And down where the livery barn stood
Would hear the boys laugh as of yore.
I can't hold you much they may prove,
How much they pull up or pull down,
I'll hold you and all of your memories
Unchanged through the years Old Home Town.

Miss Ruth Wolfe delightfully entertained a group of friends Tuesday night at a slumber party. On the following morning the group left for Bradley's ranch where they enjoyed an all-day picnic. Those attending the two pleasant events were Misses Ruby Wade, Dorothea Blylock, Lillias Smith Mae Millard, Eileen Cochell, Edora Smith, Oleta and Vera Lee Elliston.

Mr. and Mrs. L. W. Carlisle who have been visiting with relatives in Arkansas for several weeks, returned home the latter part of the week.

MILK FLOWS WHERE SUDAN GROWS

Navasota.—Twenty acres of sudan grass pasture has been paying \$4.30 a day this summer to J. J. Johnson, dairy farmer of Lynn Grove community.

Until this year the production of his cows had slumped in the summer when the demand for sweet cream at the local ice cream factory was greatest. But this

MILKWAY
To Health & Happiness
By The Brindle Bossy

C BOSS! C BOSS!

"C BOSS! C BOSS!" You city folk can't call the cows, but you can call 15 and be sure of plenty of nice, fresh milk for your table. "There's nothing so quite so good," says The Brindle Bossy.

Prairie Dairy
Milk Is Good—Good for You
Phone 15.

Wanted

—Opening territory in forty counties in North Texas, affords opportunity to high class men and women who wish to grasp a chance for making money with one of the outstanding Old Line Legal Reserve Life Insurance companies of Texas. Apply, giving references, to 701 Fisk Building, Amarillo, Texas.

season his 40 cows increased their milk flow two gallons a day as soon as they were turned into the sudan grass pasture and in eight days had increased 25 gallons per day. The milk averages four per cent and sells for 50 cents per pound butterfat, making the pasture yield \$4.30 per day, not counting the value of the skim milk. At the end of 11 days the grass was eaten down and the cows had to be removed for a few days to get another start. He intends to plant one acre of sudan grass for every cow next year, the county agent reports.

POP, JOB WORK, TRY THE BRAND

Tulla.—Putting pork on to seven pigs in the first 110 days of the ton litter contest at a feed cost of \$2.75 per hundred is the accomplishment of J. K. Adams, a Swisher county club boy. It was done largely by running the pigs on alfalfa pasture and feeding a protein supplement. The litter weighed 1040 pounds at the end of making this gain amounted to \$28.45.

The object of the contest is to demonstrate that good feeding and management of well bred stock results in desirable market hogs at 150 days, with substantial profits to the owner.

MR. PRODUCER

We know your production is falling off, but do not fail to market your cream with us twice a week when convenient to do so. It helps us to improve Cream O' Plains butter.

Ask Your Grocer for
CREAM O' PLAINS BUTTER

Farmers Creamery Ass'n, Inc.
HEREFORD, TEXAS

BIG SHIPMENT OF BEAUTIFUL DRESSES

Just arrived from New York and other Eastern markets. Now being shown at the FASHION SHOP.

Beautiful Crepes, Crepe Satin, Printed Crepes, Transparent Velvets—in all the new wanted shades.

Special Friday and Saturday
\$9.25 to \$29.50

Also beautiful coats, lavishly trimmed

Fashion Dress Shop

CASH SPECIALS FRIDAY AND SATURDAY

CAKE FLOUR	Large Size	33c
HONEY	Pure Unsweetened Half Gallon	60c
Blackberries	Alton Can	58c
SOUP	Heinz's Tomato Can	10c
Post Toasties	Large Package	12c
BEANS	Wapco, Cut, No. 2 Can	12c
Sandwich Spread	Wapco Can	9c
JELLO	Any Flavor, Three Packages	25c
RICE	Two Pound Package	19c
CORN	Concho, No. 2 Can	11c

Bakers Cash Grocery
MONT E. BAKER, Proprietor

School Lunches

We have plenty of dainty and tasty things to tempt appetites that get fagged from long school hours of study. Fresh fruits, candies, nuts, cakes, and a variety of choice lunch meats. Then, we have many articles of school necessities, pencils, tablets, ink, theme paper, past, note books, etc.

Womack's Cash Grocery

Here and There

Sunday school attendance was larger than usual Sunday morning, with several visitors present. We hope to see these enrolled in various classes soon.

Mr. and Mrs. A. T. Jones returned Monday from a week's visit with relatives at Childress.

Mr. and Mrs. Harry Lane and Geo. Mosely spent Sunday at the E. E. Rogers home.

Mr. and Mrs. W. S. Dixon were Sunday visitors at the Welch home near Black.

Roy Kincaid and family moved to Hereford Monday.

Mr. and Mrs. Lester Sparkman and Mr. and Mrs. M. C. Bell were Sunday visitors at the Tice home.

Mr. and Mrs. Mack Dixon and children are spending the week

sightseeing in New Mexico. Mr. and Mrs. Geo. Sparkman are staying at the Dixon home during their absence.

The county road gang graded the mile of road crossing Frio Draw near the county line last week and put in a crossing, which was badly needed and will put a great deal of traffic off the county line road.

Mr. and Mrs. J. W. Berry and Mr. and Mrs. C. M. Bell went to Kenna, New Mexico, Saturday on business.

Mr. and Mrs. Andrews attended church at Summerfield Sunday forenoon.

Owens Andrews and sisters, the Misses Mabel and Elsie, and Joe Benson returned Saturday from a week's trip in Colorado and New Mexico.

Mrs. H. M. Mobley helped Mrs. Harlen with her canning Tuesday.

Mr. and Mrs. C. E. Tice were called to Umbarger Monday by the illness of their son, Walter.

Mrs. Lee Pierson of Lockney, Mr. and Mrs. Scott and C. M. Bell of Clovis visited at the C. M. Bell home part of last week.

Mr. and Mrs. J. J. Lindsey returned the first of the week from Lockney where they had been called by the death of Mrs. Lindsey's brother.

Several from this community attended church at Summerfield on Sunday night.

Mr. and Mrs. Henry Allman visited relatives at Floydada last week.

Mr. and Mrs. Howard Morel, Mr. and Mrs. Raymond Mann, Edith Mann ate Sunday dinner at the J. S. Garrett home.

Mr. and Mrs. Edward Simpson and family ate supper at the D. B. Mann home Sunday night.

Sunday dinner guests at the F. W. Brunson home were Mr. and Mrs. Hight and Mr. and Mrs. D. B. Mann and family.

Misses Mildren and Nell Casey entertained the young people of Ford and Daniel Sunday afternoon.

Mr. and Mrs. S. A. Veal and daughters of Tekola, Okla., are visiting at the D. B. Mann home this week.

D. B. Mann and S. A. Veal visited the F. W. Brunson home Monday.

Tommie Bingham of Hobart, Oklahoma, is plowing for Mr. Leavell.

Mr. Leavell returned to Hobart, Oklahoma, to enter the boys in school.

Joe Garrett visited the Mann home Monday.

Mr. and Mrs. Howard Morel and Mr. and Mrs. Raymond Mann ate supper in the J. S. Garrett home Sunday night.

Tuesday of last week.

Bob Higgins was on the sick list last week but is now improving.

Mrs. Fred Saltzman called on Mrs. Brunson last Thursday.

Mrs. Wiley Roberson is spending a few days at Lamasa with relatives and old friends from California.

C. L. Carr and family from Mattoon, Ill., spent last week in the W. P. Caraway home.

Everyone not present at Ward Sunday missed a fine dinner and all there seemed to enjoy the day.

Rev. Harper preached and we had Sunday school and singing.

Mr. Rushin and wife spent the week-end with her parents, Mr. and Mrs. H. H. Brown.

Viola and Francis Hutson spent Monday evening with Allen Caraway.

Mrs. John Hutson had charge of Marie Moberg and brother and cousin last week and reported a jolly time in the country.

Glenn Ricketts and Harland Caraway and friends left Hereford Saturday for Cleburne, Okla.

Mr. Saltzman and Bob Higgins called on Will Caraway Sunday afternoon.

Mrs. Suggs was visited by relatives last week.

Wiley Roberson sold a truck load of fine hogs last Friday.

Mr. Phillips and wife are again working for Geo. Lewis.

Mr. Lusk delivered a tractor last Saturday.

Mrs. Jim Lipscomb called on Mrs. Fred Saltzman last Tuesday.

The Caraways were pleased to have Mr. and Mrs. Jack Hutson and daughters in their home last Friday evening.

D. O. Williams and family spent Labor Day in Amarillo.

Jessie Thompson spent Saturday night and Sunday with his sister, Mrs. Dorothy Ramsey.

W. R. Wright and family are spending their vacation with her sister, Mrs. Bob Allison.

Lee Wimberly and wife and sister-in-law from Clayton, New Mexico, spent Monday night with his aunt, Mrs. Will Caraway.

day night and Sunday with his sister, Mrs. Dorothy Ramsey.

W. R. Wright and family are spending their vacation with her sister, Mrs. Bob Allison.

Lee Wimberly and wife and sister-in-law from Clayton, New Mexico, spent Monday night with his aunt, Mrs. Will Caraway.

NEW MACHINE PROVES VALUABLE.

A machine that picks up straw left in the field by a combine and deposits it on the ground in a finished bale has been in operation on the Eric McElhinney farm north of Dysart, Iowa. Seventy-five acres of oat straw will be baled. The baler which was built by C. C. Sawyer and R. H. Glinagy, south-east of Dysart, is drawn by a tractor and picks up straw with a hay loader.

A 25 horsepower engine mounted on the front frame of the baler furnished power for operation. The straw is deposited on a horizontal carrier, which resembles the feeder of a threshing machine. A platform is built around the machine to accommodate the men who are required to run the baler. One man on top keeps the straw feeding, two others on opposite sides put wire through the bales and the fourth

operates the tractor. The bales are removed from the field on low racks ordinarily used for hauling corn fodder on the farm.

Old automobile trucks are used for the wheels of each rack and the frame is underlung, giving the rack a clearance of about 12 inches. By this method only one man is required to pick up bales.—Exchange.

Floydada business men had get acquainted tour of Lock, Sherley, South Plains, Silver, Quitaque, Flomot, Gasoline, W. Hat and Matador in what called the quietest good will on record. No talks were had and no band was carried. No scheduled program was held in town.

A Want Ad in The Brand is sure, steady worker—try it!

AMARILLO CARPENTER TALKS

Troubles Overcome Since Taking Orgatone.

"Orgatone has certainly done me a lot of good and I am glad to make this statement," said J. J. Hanson of 607 N. Johnson, Amarillo, Texas. Mr. Hanson is a well known citizen here and is employed as a carpenter.

"I suffered terribly from stomach and kidney trouble," he continued, "and had pain in my back that would be so severe, at times I thought I would be distracted, and my mind would be a great deal of trouble all of the time. I had a bad case of pleurisy and the pain would hurt me so that time I could hardly stand it. I suffered greatly from headaches and would get so dizzy I would almost fall."

"I read something about Orgatone I decided to try it, and it has helped me so much that I shall take the entire treatment. I began to improve right from the start. My stomach and kidney trouble does not bother me as it did, my kidneys operate with regularity. I don't have any headaches or dizzy spells now at all. My entire system is in better shape now than it has been for a long time. I am going to continue Orgatone until my health is completely restored and I know Orgatone will help anyone suffering as I did."

Genlise Orgatone is manufactured by one of the world's largest laboratories and is not a so-called secret or patent remedy but a new scientific bile treatment and is sold in Hereford by the City Drug Store.—Adv.

Ford Doings

School children are preparing to attend school, as it starts Thursday. Some of the men will be there to help the teachers arrange for a two room school as the increase of pupils demands it.

Mrs. Howard Morel returned Friday night from Hot Springs, New Mexico.

Mrs. D. B. Mann and children returned Sunday afternoon from Hobart, Oklahoma, where they have been visiting friends and relatives.

Mr. and Mrs. John Rempel returned from Oklahoma Friday.

Mrs. Henry Rempel and family left Friday for Oklahoma.

Mr. Norton, Jewel Norton and Cecil Rainer left Thursday for Mountain View, Oklahoma.

Chas. Simpson went to Oklahoma Friday to get a list of his school credits so that he might enter Hereford high school.

Mrs. Bassett and son Kenneth of Amarillo are visiting at the J. S. Garrett home this week.

Ward News Notes

Jim Higgins moved to Hereford the latter part of last week for the benefit of the coming term of school.

Ward school looks forward to the opening of the school September 5, with Miss Lucille Hughes of Hereford and Miss Grace Garrett of Graham as teachers for the term.

Sonny Ledbetter of Vega and Miss Howard Hutson were married.



The Charred Remains

of this rural schoolhouse and a picture play for safe building for all communities. Gathered for an evening's entertainment, 150 people crowded into the small schoolhouse. Fire heads and windows heavily smoked, and a "scorcher" was seen. The building was burned light but by a small crowd. Lovers were heard to say in their conversation all because of proper construction in the first place.

Let us think you are adequate for safety inspection, and with adequate work fire insurance protection.

Plains Insurance Agency
JOHN PATTON Manager

Try the Hardware FIRST

Your hardware store is the source of supply for many little household articles of utility. When you need these little items so necessary to the home, see us—we have them.

KERR-ANTHONY HARDWARE COMPANY

Friday - Saturday Cash Specials

Vernon Flour, Blue Band, 48 lb	\$1.68
Vernon Flour, Gold Seal, 48 lb	\$1.76
Oranges, dozen	16c
White Swan Cocoa	9c
Plains Cup Oats	32c
Palm Olive Soap, 4 for	29c
Mountain Brand Sour Pickles, qt jar	29c
Schilling's Coffee 2 lb	\$1.03

Carl's Cash and Carry Grocery
Phone 324
All orders \$3 or more delivered free.

Quality at a Price!
all-electric
PHILCO
Balanced-Unit
HIGHBOY

Latest style half-door, finished in matched Oriental walnut. Built with anti-static panels. Bird's-eye maple and on side panels. Bird's-eye maple center panel. Genuine tapestry over speaker. Electro-Dynamic Speaker and Acoustic Equalizers built in. Price, Neutrodyne-Plus \$149.50. Tube Extra. Screen Grid \$159.50.

FREE HOME DEMONSTRATION
Add then yours on easy payments if you decide to buy.

TONES — SELECTIVITY — DISTANCE

Tonal fidelity that is note-perfect—hair-line selectivity—tremendous distance range—all these are at least made possible in a single radio. By extraordinary engineering Philco has attained a practical electrical balance that results in radio tones of revolutionary clearness, richness and fullness. Every Philco set is balanced to use two 245 power tubes, push-pull, and is equipped with a genuine, big Electro-Dynamic Speaker and an exciting coil type.

BARGAINS In Battery Radio Sets

We have several choice sets that are ideal for homes without electric current, all of them A No. 1 machines, and priced away down low. Come in and see and hear them.

Lee Electric Co.
Phone 452
Star Theatre Building.

Auction Sale
Horses---Mules
SATURDAY,
SEPTEMBER 7th
SALE BEGINS PROMPTLY AT 2:30 P. M.

—AT—
Hereford Sales Pavilion
Hereford, Texas

I will sell at public auction one or more loads of horses and mules (matched teams).

Good colors, weight 1100 to 1600 pounds each, four to six years old and well broke.

Anyone needing horses, mares and mules with plenty of size and quality will profit by attending this sale.

These horses and mules were bred and grown in Colorado and are acclimated to this country.

Colorado is recognized as being one of the best horse and mule states in the Union. If you appreciate good horses and mules it will be my pleasure to offer them to you at your own price in this sale.

ALTON T. FRASER, Owner
CLIFF ESTES, Clerk. RAY BARBER, Auctioneer.

Had She Heeded Advice of Friends

am so happy over the wonderful benefits received from Sargon I will always be grateful to friends and relatives who influenced me to take it.

"For many years I suffered with stomach trouble. Everything I ate caused great distress. I even thought I had heart trouble. Billions of sneezes caused such dizzy spells at times I thought I was going blind. I had pains in my back, legs and feet and was so nervous I hardly got good sound sleep. I was always taking some form of laxative, but never got relief.

Finally I started Sargon and you Soft Mass Pills and my relief was almost immediate. My bowels are now regular. I never have with constipation and those piles have gone. The pills acted perfectly and relieved my biliousness and constipation.

I could talk all day and never get Sargon half enough." Mrs. H. Mata, 2101 Commerce St., Antonio. Mark Drug Store, Agent.

Funeral News Items

Mrs. J. P. Hutson is entertaining her son and sister from Gray county this week.

Mr. Cort who has been visiting relatives here has returned to his home in Tennessee.

Mr. and Mrs. Lynch of Kirksland at the week end here with her parents Mr. and Mrs. G. A. Wilson.

Miss Anna Burks and Lucille who attend school at Amarillo were at home over the week end.

Miss J. E. D. and Mrs. Emmett Tipton were in Dallas Thursday. Miss D. is returning with them for a week end visit.

Miss Sprawls returned Monday with Miss Franklin and Miss Sprawls teachers.

Mr. and Mrs. G. A. Wilson and Mr. and Mrs. Georgia were in Canyon City.

Douglas Lynch and wife who have been visiting in the Wilsons left last week for Amarillo.

Misses Edna Burks and Lucille who attend school at Amarillo were at home over the week end.

Light showers have fallen here which will help crops.

Estman Gasaway is driving a car on his mail route.

A number of our people were in Dallas Monday.

Frank Davis spent Monday with his family.

Mr. and Mrs. Henry Cook and daughter Happy spent Sunday in the J. Boyd home.

Mr. Hammond is having a new drilled.

Lawrence Taylor has returned on a trip to Nebraska.

C. T. Kibbe
 Contractor
 Buchner Building
 LADY ATTENDANT
 Hours 10 to 11 to 6
 Office, 307
 Residence, 9918P4

The finest
 strap watch
 In the United States
 the Grand Gold watch
 is a watch of quality
 14 to 18 carat gold
 with a movement of
 the highest quality
 in. Other Gold watches
 are available.

REBERT'S
 JEWELRY STORE
 Diamonds
 Watch Repairing
 Eye Service

Lee Hutson was in Amarillo Monday.

Messrs. Harter and Hayles were here on Happy Thursday.

Claude and Chas. Fox have been in New Mexico several days.

Messrs. Tipton and Hurst were in Happy Wednesday.

Emmett Tipton's mother is on the sick list.

Several from here attended the singing convention at Flag.

Ross Campbell visited George Ward Saturday night.

O. Fortner and family of Borger spent Monday night in the A. W. Fortner home.

Stephenville has spent \$25,000 improving her water system this year. Most of the expenditure has been in the form of extensions and reserving old lines. Some mains have been taken up and replaced with larger ones. New consumers have been added to the 1000 patrons regularly.

London, Texas, has sent out a call for cotton pickers. Last year cotton pickers passed up the London territory for places farther west but this year Marvin Hunter, Jr., secretary of the chamber of commerce is advertising that just as much cotton and wages can be found around London.

Flies have caused more deaths than all wars combined. Yet some of us do nothing to prevent future ones. You or some of your family or friends may be next. Start today and kill every one you see. It is easy. You use FLY-TOX, the product developed at Mellon Institute. Industrial Research by Rex Knowledge. It has a perfume-like fragrance, is harmless to children, but kills all household insects. Just follow instructions on blue label of bottle. INSIST upon FLY-TOX from your retailer. —Adv

TRENCH MOUTH HEALED
 Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. **Leo's Pyorrhea Remedy** heals worst cases if used as directed. It is not a mouth wash or paste and is sold on a money back guarantee. City Drug Store.

MORGAN
 Appropriate Lasting MEMORIALS
 For 35 years Osgood Memorials have been the selection of families throughout the world for their departed loved ones.
 Step in, please, or write for our illustrated folder "How to Select a Memorial" sent free on request.
OSGOOD MONUMENT CO.
 "Mark Every Grave"
 800 Taylor St. Amarillo, Texas

TRUSTEE'S NOTICE OF SALE
 Notice is hereby given that on the first day of October 1929, at 10 o'clock a. m., I, Frank F. Ferry, Trustee, shall proceed to sell a public outcry in front of the court house door of Farmer County, in Farwell, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith and Farmer Counties, Texas, to-wit:
 Three hundred and twenty (320) acres of land out of Capitol League Number 443, and out of Capitol League Number 449; and particularly described as the South one-half (S. 1/2) of Survey or Section Number Thirty (30) of Township Number Two (2) North of Range Number Four (4) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said Counties of Deaf Smith and Farmer in the State of Texas, Volume 19 and 5 at Pages 384 and 394 respectively. Patented to Almer Taylor. Located about 38 miles west and 6 miles south of Hereford, Texas, and about 24 miles north of Farwell, Texas.
 Said sale is to be made at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by L. J. Wilson, dated Fifth day of September, 1917, and recorded in Vol. 17 and 18 at pages 510 and 154 respectively, of the Deed of Trust Records of Deaf Smith and Farmer Counties, Texas, whereby the said L. J. Wilson conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said L. J. Wilson particularly described in said deed of trust, and the proceeds thereof will be applied to payment of the balance due upon said indebted-

DR. T. M. MONTGOMERY
 EYESIGHT SPECIALIST
 626 Polk Street, Amarillo, Texas
 Will be in Hereford on First and Third Tuesdays in each month. Eyes tested and glasses fitted.
 OFFICE RAY'S JEWELRY STORE.
 Telephone 188 for Appointment.

We are a Member of the **Federal Reserve System**
 Under Government Control

HAVE MONEY!
 Safe in Our Bank

We can take our approved securities to our sectional Federal Reserve Bank and GET MONEY on them whenever we want to.

When your money is in our bank you can get it when YOU want to.

Start Saving Regularly NOW
 We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
 —a strong bank thoughtfully managed—
 HEREFORD, TEXAS

ness, the expense of making said his order, all in accordance with eighth day of August, A. D. 1929. FRANK F. FERRY, Trustee. 34-35c

CONOCO

"I was glad to see your sign as I rounded that curve . . . it's a STOP sign with me!"

A FRIEND YOU'RE GLAD TO MEET the CONOCO RED TRIANGLE

TOURING Many a safety annoyance—but many a motorist's much depends upon the way his motor performs. If it performs along so smoothly, smoothly, and that depends mostly on what's the reason so many motorists seek the sign of the Conoco Red Triangle as a real reason.

They know it is a sure guide to off that they can trust—Conoco Motor Oil! This motor oil has saved motor trouble in so many emergencies where the average oil simply would not stand the gaff. Motorists who know, always look for Conoco Motor Oil. Seek the sign of the Conoco Red Triangle—and be sure.

Conoco Gasoline and Conoco Motor Oil are made by the Greater Continental Oil Company (the Marland Oil Company combined with the Continental Oil Company) and sold at stations formerly handling Marland products and Continental products. Look for the new Conoco sign.

CONOCO extra life for your engine MOTOR OIL

AT THE SIGN OF THE RED TRIANGLE

CHEVROLET

Facts that prove the value of the new CHEVROLET SIX

The Chevrolet Six is shattering your record of the value of a car—not only because it provides the greatest value in Chevrolet history, but because it costs less more for the dollar than any other car in the world at or near its price!

Facts tell the story! Modern features built into the car from the start. The adjoining picture shows you who know over a million cars that have chosen the Chevrolet Six as their car in eight months. Then come in and get the story from the Chevrolet Six dealer.

COACH \$595

Table of prices:

The Standard	\$525	The Sedan	\$495
The Touring	\$575	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495
The Sedan	\$495	The Sedan	\$495

Beautiful Fisher Bodies
 With their sleek, aerodynamic lines and smart silhouette, their ample room for passengers and their sparkling color combinations and rich upholstery—the new Fisher bodies on the Chevrolet Six represent one of Fisher's greatest achievements.

Outstanding Economy
 The new Chevrolet Six is an economical car to operate. Not only does it deliver better than twenty miles to the gallon of gasoline, but its oil economy is equally outstanding. It actually costs less to operate than famous four-cylinder predecessors.

Remarkable Dependability
 In order to insure that outstanding value, the Chevrolet Six represents the highest quality of engineering and construction standards, and is workmanlike in every detail.

Amazing Load Power
 An achievement of the new Chevrolet Six is its load capacity. It is sold at a price so amazingly low! Furthermore, it has a load capacity and handling that is unequalled.

The First State Bank of Hereford, Texas

W. B. Riddle Chevrolet Co., Inc.
 Hereford, Texas

A SIX IN THE PRICE RANGE OF

SAVE?

Why not spend it while you have it? The answers are to be found in the personal histories of the folk who succeed and those who fail. Monied men almost without exception have built the nucleus of their fortunes by steadily feeding a savings account. And it's a safe bet that Mr. Down-and-out isn't the sort who saved when he was earning. Yes, save!

The First State Bank
 Hereford, Texas



FOR SCHOOL

We carry a full line of school supplies. Pencils, pens, books, scratch pads—all the little things which go to make school so important to the small child.

Send the children in, we will see that they get the same courteous treatment that is given to grown-ups.

Let US be YOUR Druggists.

City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas

STAR THEATRE

HEREFORD, TEXAS

Program

FRIDAY ONLY

SEPTEMBER 6

One Day Only

GRETA GARBO

in

"Single Standard"
Silent Version.

Also

Fox Movietone News
and
Vaudeville Acts

SATURDAY

SEPTEMBER 7



A Paramount Picture

ALL TALKING

Also

TWO REEL TALKING COMEDY

Monday and Tuesday

SEPTEMBER 9-10

GEORGE BANCROFT

in

One of the greatest talking
pictures ever made



WITH
RAY
WRAY
RICHARD
ARLEN
IN
THUNDERBOLT
A Paramount Picture

Also
PARAMOUNT SOUND NEWS
and
SPECIALTIES

Watch for

"THE COCONUTS"

Locals

Ben Sawyer and family of northeast of town returned Monday from a ten days trip spent visiting with friends and relatives in Colorado, Wyoming and New Mexico.

I buy my Drugs at CLARK'S.

Mr. and Mrs. Tom Yelverton of Clovis spent the week end vacation visiting her mother, Mrs. George A. Hughes and other Hereford relatives and friends.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

"Jinks" Brashears and wife of the Pampa News job office were visitors for a short while in Hereford Monday afternoon as they returned from a Labor Day vacation spent in visiting Mrs. Brashears' mother south of Dimmitt.

Mrs. Julia Lowell who has been enjoying a vacation for a month at Sherman, returned home Saturday night.

Get your school supplies at the CORNER DRUG STORE, and receive free a souvenir. 34-1c

Mrs. Goldie LeGrande, accompanied by Mr. and Mrs. F. Brazil of Borger visited the Carlisbad Govern last week.

Try a PHILCO Balanced-Unit Radio in your own home. Phone 452. 34-1c

Mr. and Mrs. J. G. Brewer visited over the week-end with their son and family at Amarillo.

Brunswicks are "Famous for Quality." RICE sub. chem. 34-1c

Miss Francis Morrison who has been visiting for a few days with her grand father, "Dad" Childress, departed last week for her home at Hollywood, Calif.

Mr. and Mrs. Edgar Lowell who have been visiting for the past three weeks with relatives at Temple, returned home last week.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

Mr. and Mrs. G. T. Gammond and baby of Canyon were visitors last week with Mrs. Gammond's parents, Mr. and Mrs. Omar Baker.

Treat your used wheat with Ceresan, guaranteed to prevent smut. For sale at CORNER DRUG STORE. 34-1c

Mr. and Mrs. John McLean and sons, enjoyed a visit over the week end with friends at Amarillo.

PHILCO 8-in. Console \$150.00 complete with tube. Twelve monthly payments. 34-1c

Mrs. Maggie Wolfe and daughter, Claire, were visitors over the week end at the home of her sister, Mrs. Babe Thompson of Lubbock.

I buy my Drugs at CLARK'S.

Mr. and Mrs. Fred Hamm and family of Hart were visitors last week with Mr. and Mrs. Ollie Dixon.

Try RICE'S Instant Fire Service. It is just possible you might like it. 34-1c

Dick Coffee was in Amarillo last Monday on a business trip.

Everything for school supplies. CORNER DRUG STORE. 34-1c

I buy my Drugs at CLARK'S.

William Bradley of New York City was in Hereford early this week to confer with local attorneys.

Be sure you hear the new PHILCO before you buy any radio. 34-1c

Jim Blagg of near Progressive has purchased the L. Williamson place on North B. Street.

New California Sport Hats just received. Save money by buying upstairs. HEDDING'S HAT SHOP—Newell-Ashbrook building. 34-2c

Miss Flossie Rowman who has been in Hereford for the past few months, departed Saturday for Vernon where she will resume her duties as teacher of music in the public schools of that city.

Miss Mamie Landrum left on Thursday for Greenville, Miss., where she will attend college this year.

Trade in your old battery radio on a new PHILCO. 34-1c

Miss Mary Lou Roberson left Friday for Lubbock to resume her duties as teacher in the public schools of that city, a position that she has held or several years.

Mr. and Mrs. A. Frisbie who been visiting for some weeks with relatives in Nebraska have returned home.

Dessie Mae Steele

Teacher of Piano

ANNOUNCES SEASON 1929-1930

Fall term begins coincident with public school terms. Locations: High school studio in High school building; Central school studio in the Arthur Thompson home.

PHONE 112.

FALL OPENING

Our New FURNITURE

—Has just been unloaded and placed on our floors. We have the greatest and most attractive line we have ever shown. It will do you good just to look it over and see our low prices.

\$140 value Bedroom suite, in Walnut.
Fall Opening Price ----- \$97.50

\$135 value Dining Room Suite in Walnut,
Fall Opening Price ----- \$97.50

\$175 value fine Living Room Suite, Fall
Opening Price ----- \$135.00

Everything in our big store is scaled down in price.

See us for Victor and Crosley Radios. We sell Pianos and Sewing Machines. We sell on terms to Suit you.

E. B. Black Co.

"We are satisfied with small profits."

Mrs. E. S. Ireland and daughters, Rachel and Elizabeth, who accompanied Mayor Ireland to Excelsior Springs, Mo., several weeks ago, returned home last week. Mayor Ireland is remaining at the Springs for another week for medical treatment.

A souvenir for all school pupils at CORNER DRUG STORE. 34-1c

Jasper Pennington, of Los Angeles, who is visiting with friends here, enjoyed a visit over the week end with Mr. and Mrs. G. L. Woods.

"In times of peace prepare for war." Buy military chains NOW at RICE'S. 34-1c

MRS. G. F. FARMER
Teacher of Piano
Fall Term Begins Sept. 7

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

Mrs. Alice McDonald and three daughters were here last week visiting her husband who is a local carpenter.

Mrs. A. E. Stephenson and son of Abilene have been visiting in the home of her mother, J. W. Anthony.



Few "No-accounts" Have Bank Accounts!

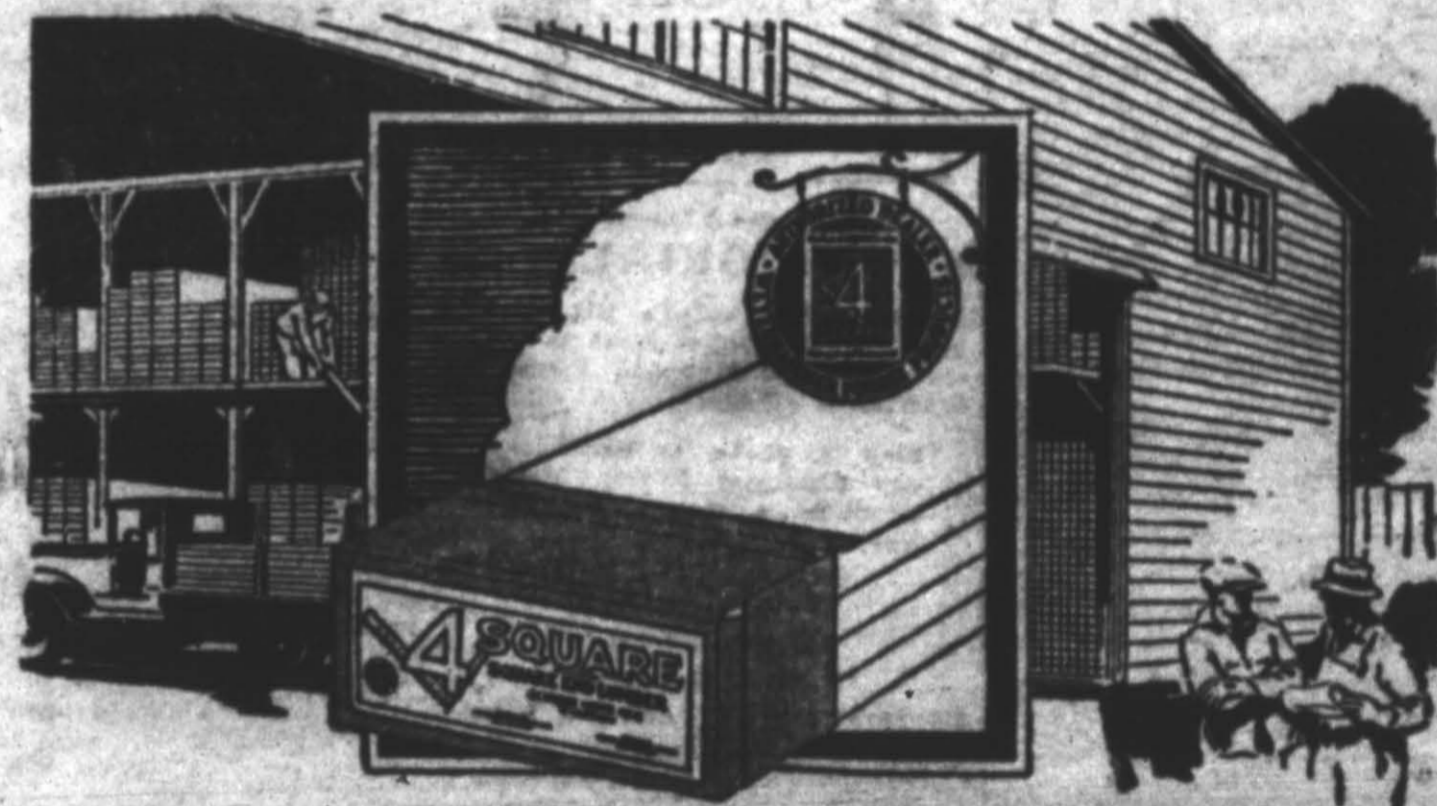
You can always spot the man with money.

He is Mr. Ready Cash—and welcome is written on every doormat on which to wipe his metallic heel—he wears heel-plates.

Joking aside—Mr. Cash is not to be scoffed at.

It takes Cash to deliver the goods.

Western National Bank
"There Is No Substitute for Safety"



We sell GUARANTEED QUALITY LUMBER

EVERY package of 4-Square Lumber you buy from us is well seasoned lumber—is plainly marked with the grade and species and guaranteed by Weyerhaeuser. You know exactly what you get—there can be no doubt or question. That saves you money.

And as experienced lumber men we can tell you that there never was such fine lumber in our yards as this 4-Square. It is beautifully dressed and packaged for protection. The lengths are all exact and both ends are trimmed square. Our service is as good as this 4-Square Lumber. Give both a chance to demonstrate.

Our Aim—To Help Improve the Pamhandle
PAMHANDLE LUMBER CO.
Quality - Service - Courtesy

4 SQUARE LUMBER DEALER