

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME 28—NUMBER 40.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCTOBER 18, 1928.

SETH B. HOLMAN, Publisher.

CREAMERY PROJECT IS LOOKING UP; EXPERIENCED MEN BOOSTERS

MINISTER IS CALLED BY CHRISTIANS

Rev. J. W. Boutinghouse, evangelist, is the new minister of the First Christian church of Hereford, and has already entered upon his service here. Rev. Boutinghouse's trial sermons were very pleasing to the pulpit committee and members of the church, and the negotiations entered into were closed the past week. The new pastor is now absorbed in the work of moving his wife and personal effects to Hereford and will regularly occupy the pulpit in the future.

Rev. Boutinghouse holds three degrees, two from Texas Christian University, and one from the Divinity School of Yale University. In all, he has had about eleven years of practical experience. While studying at T. C. U. he held the pulpit at the Boulevard Christian church of Fort Worth for four years; for three years he was pastor of the North Dallas Christian church, and while pursuing his studies at Yale he ministered to the Bridgeport, Conn., Christian church. His last location was at Coleman, Texas, where he spent two years. For the past year and a half he has conducted evangelistic services all over the Southwest and held one meeting at Hereford in 1927.

Mrs. Boutinghouse is a daughter of Dr. I. J. Sparks of Olton, Texas. The couple were married about six months ago.

The new minister is a young man of forceful personality and exceptionally fine platform ability, according to those who have been fortunate enough to hear him. He is being cordially welcomed by the members of the church and by the citizenship of the city generally.

PANHANDLE IS TOUGH; GAME IS SCORELESS

A light, fast, hard-hitting Hereford eleven and a heavier and more powerful, though somewhat slower Panhandle eleven battled desperately through four scoreless quarters on the local gridiron last Friday afternoon before an excited crowd of rooters and citizens. Neither team had lost a game or been scored on this season and the struggle was breath-taking and thrilling from whistle to whistle. Hereford's brilliant, deceptive back field game and passing flashed at intervals throughout the contest, but the power of the visitors line and secondary defense prevented consistent gains at any time. On the other hand, Panhandle's line-crushing plays would look alarming for a time, only to falter for lack of the final punch when the Whiteface defense would stiffen. The visitors showed a fair passing attack and a good number of passes were completed, but the Whiteface pass defense was good and Panhandle was never able to string out their gains for anything that looked like a march. Had either team fumbled less there might have been a decision. There were better-fingers on both sides.

One outstanding feature, from the local standpoint, was the vastly improved punting shown by Quarterback Clensia. Up to Friday the punting had been poor, but against Panhandle, with one exception, Ralph booted them high, far and hard, and this had a lot to do with holding off the rushes of the husky visitors. Mitchell played a brilliant offensive and defensive game in the backfield, as did George Jewell. Captain Babe Russell got away on one of his long end runs for about twenty yards in the second quarter, but Hereford was unable to follow up this advantage. In the line, Seed at center and Rayford Richetta at guard played strong, fighting football.

Both elevens had several chances

(Continued on Page Four)

"Glider" Airplane Now Under Construction on Kropff Farm

An airplane is actually being constructed right here under our noses—or rather out on the Kropff farm about two miles north on 25-Mile Avenue. The builders are J. W. and Roy Kropff, brothers, and Ed King of Amarillo. The machine will be a Glider, without engine, and the boys hope to take the air within thirty or forty days. They have been working at the job at odd moments for about a year, and are enthusiastic over the outlook for a real machine.

A special building houses the machine. The Glider will be on the order of those built in Germany monoplane type, with a wing spread of forty-four feet. The fuselage (from nose to tail) is sixteen feet, and about two and a half feet wide. The fuselage is built of tubular steel. The wing frames are built of government inspected spruce,

especially designed for this kind of construction. The piano string braces are the same kind used in regular airplane construction.

The machine is being built according to regular specifications, and here and there the boys are adding braces for additional security. The wing area is 234 square feet. The chord of wings (width) is four and a half feet. The Glider is braced according to the Warner truss system and is really stronger than need be. The controls are termed alleron steel controls. When completed the machine will weigh 250 pounds.

The experiment is being watched with great interest by a growing circle of friends and acquaintances and the outcome of the venture will be awaited with breathless interest.

O. H. DIXON APPOINTED OAKLAND-PONTIAC AGENT HERE; WILL OPEN SOON

Ollie H. Dixon, well known local young man, in partnership with Oscar McCoy of White Deer, Texas, will take over the Hereford agency of the Oakland-Pontiac automobiles within a few days. It was announced Tuesday. Mr. McCoy will be a silent partner and Mr. Dixon will handle the business of the firm.

Arrangements have been made to open up the office and show rooms in the old Beavers Garage location, belonging to H. L. Broadwell, on West Third Street. Mr. Dixon went to Amarillo Tuesday to meet the district manager and to close up final details of the agency. He hopes within a short time to be able to have the new models on display.

Transcontinental Pickwick Service Passes Through Here

Two of the huge Pickwick stages, cross continent bound, passed thru Hereford Wednesday morning, in double-header fashion. It was reported that there were thirty-six passengers on one of them enroute to Los Angeles, California.

The new transcontinental bus service being inaugurated by the Pickwick people is one of the big strides forward of the age, and its real magnitude is still not understood by the people as a whole.

Burglars? Community Mills Attracted Strangers Sunday

When J. L. Rogers of the Community Mills opened up his office Monday morning he found that he had involuntarily entertained some visitors during the preceding night. The east window of the mill had been broken out, there were several half-burned matches on the floor around the safe, and the dial of the safe had been moved and experimented with. But the visitors had evidently been amateurs at the business, as the combination was too much for them and no effort had been made.

Dr. G. W. Fly Lectures To Bible Class at Theatre

Dr. W. G. Fly, well known in Amarillo and now living north of Hereford, lectured before the Rev. V. M. Cloyd's Men's Bible class of the First Baptist church at the Star Theatre last Sunday morning. The subject of the lecture was the regular Sunday school lesson for the day and was heard and appreciated by about fifty members of the class and visitors.

E. C. Eubanks Returns In Better Health and Spirits

E. C. Eubanks, assistant cashier of the Western National Bank, returned last week from a thirty day vacation trip to Los Angeles. While away Mr. Eubanks went through a famous medical clinic and obtained treatment which has greatly strengthened and encouraged him. He says he is greatly improved in health and spirits and ready to hit the ball.

Mr. and Mrs. Ben B. Hebert of Beaman arrived Wednesday to visit Mr. and Mrs. Seth B. Holman. Mrs. Hebert and Mrs. Holman are sisters.

High School Second Eleven Defeats Vega Team, 6 to 0

Hereford High's second string gridsters went the regulars one better Monday afternoon when they nosed out the Vega eleven on the local grounds 6 to 0, after a hard battle. The Junior Whitefaces showed good team work, plenty of fight and punch and, although faced by a good, game eleven, managed to win on a pass to D. Roberson about four minutes before the game ended. Two fumbles on fourth downs prevented an earlier score. The Vega line-up was not obtained, but the Hereford boys were Sherman Ie, Newt Gilliland II, Homer Brunley Jr, Elbert Bowen C, Orland Newell Jr, Richard Stone Jr, Deward Roberson Jr, A. Tapp Jr, George Mitchell II, Chas. Jewell Jr, Woodrow Gilbreath Jr. Substitutions: at left guard, W. R. Kemp; right guard, Wayne Roberson; left half, Keith Guthrie, Woodrow Ireland.

L. H. Fuqua arrived Friday from a visit in Houston.

(Continued on Page Four)

BUSINESS MEN THANKED FOR AID—DUNKLE

County Agent R. O. Dunkle returned Sunday from the Dallas Fair, where he escorted the three prize-winning boys from this county's 4-H and Vocational Agricultural Clubs. The three boys are Clifton Rutherford, Raymond Purcell and G. C. Hartman. The boys came home Friday while Mr. Dunkle went to the Denton Experiment Station and spent two days examining some wheat experiments before heading for home.

Mr. Dunkle is very grateful for the fine co-operation given him in his work by the business men of Hereford. Without this splendid co-operation, he declared, it would have been impossible to properly put over the club work. Ten business firms and individuals of the city chipped in \$25.00 each this year to send the club winners to the Short Course at College Station and the three boys to the Dallas Fair. The ten were: T. E. Selinger, E. B. Black, Spriggs-Croun & Co., Fox Mercantile, R. B. R. Implement Co., Stru Hardware, The First National Bank, Thompson & Ireland, The First State Bank and

(Continued on Page Four)

Honor Roll For First Six Weeks Public Schools Announced; Five Win High Honor

Superintendent C. H. Dillehay of the Hereford public schools, has prepared the Honor Rolls for the first six weeks of the 1928-29 school term, as follows:

High Honor Roll.
Ninth grade, Hensard East.
Eighth grade, James Cloyd, Dorothy Fullwood.
Seventh grade, Bonnie Jean Smith.
Sixth grade, Mary Posey.
Honor Roll.
Eleventh grade, Ollie Ann Arnold, Frank Cigdel, Vida Hicks, Frances Landrum, Guilford Miller, Bill Mitchell, Essie Patterson, E. Dora Smith, Leatrus Walsor, Ruth Wolfe.
Tenth grade, Charles Rice, Mary Broadwell, Kathleen Cronin, Henni Dunn.
Conklin, Palmer Norton, Irene

MEETING IS HELD; TALK OVER PLANS

The first definite steps towards locating dairying industrial plants in Deaf Smith county were taken Tuesday night at a conference of interested citizens at the offices of the Hereford Chamber of Commerce. The meeting was attended by local bankers and merchants, as well as by some of the leading dairymen of this vicinity.

After listening to further reports from S. O. Wilson, prominent dairymen just recently back from an extended dairy tour of several states, the gathering expressed itself unanimously in favor of establishing a creamery, with equipment for making sweet and sour cream, butter and possible installation of cheese making machinery. Equipment to handle whole milk as well as separated cream is imperative in development of the dairying industry in any section, according to Mr. Wilson, and other speakers who have given the matter much study.

G. A. F. Parker of the Western National Bank, and H. R. Fritz, of the First State Bank, expressed themselves as favoring the plan

(Continued on Page Four)

BETTER COWS FROM BETTER SIRES

"A dairy cow is seldom the dam of more than half a dozen better calves, and a dairy bull may be the sire of hundreds of daughters. The value of a dairy cow depends not only upon her pedigree, but also upon her own production record. The offspring play a part, though only a part, in determining the value of a dairy cow; but they tell the whole story regarding the true value of a dairy bull.

"The price placed on a dairy bull is sometimes based largely on his pedigree, and too often he is purchased only because he is a purebred. Pedigree alone can never determine his true value. This can be decided in one way only, and that is thru the production records of his daughters. The production record of the bull's dam is also necessary in making the selection of a dairy sire."

—Says County Agent Dunkle.

Market For Heads Secured If Farmers Want It, Says Arnold

The Brand has been asked to publish the following letter: "To the Farmers of Deaf Smith County and Hereford Trade Territory.

"The matter of securing a market for the enormous maize, kafir and feterita crops raised in this section was agitated and brought to the attention of the chamber of commerce some sixty days ago. It was stated at that time that with a large crop there was seldom a market which would justify the raiser in harvesting his crop, etc.

"This organization immediately began sending out inquiries, finding that in a large number of counties of the Plains very light feed was raised. It develops that these counties naturally must have feed for their stock with which to produce another crop. They can not use our grain sorghums threshed

(Continued on Page Four)

Some Rain, Though Light; Cold Weather Outlook Good

A total precipitation of eight-tenths of an inch, divided into two drizzles two days apart, has helped the young wheat, state farmers who have been interviewed. Four-tenths fell Friday morning, October 12, and four-tenths Sunday night. The showers were very well distributed over the territory.

Monday was cloudy and threatening and Tuesday it turned colder. By afternoon shivering folk were hunting up sweaters and coats, and at night every available stove was pressed into service. Heavy blankets were in demand. Many people have sold their coal stoves, looking forward to the coming of gas, and others have not yet put their coal heaters into operation.

The weather forecast for the next day or so indicates clear, cool conditions

Expect Gas to Be Ready for Use Before First of Month

The sudden drop in temperature the past week has turned the minds of the population to the all-important question: "When will the gas be ready for use?"

Inquiries at the offices of the West Texas Gas Company Wednesday brought out the fact that work of installing the city mains is ninety-seven percent complete. The main ditch is now between Hereford and Dawn, and Wednesday arrangements were made in Hereford for rooms for the crew. They spent the night here and will make this city headquarters hereafter. Officials of the company hope to have gas available for use a few days before the first of the month.

AUCTION SALES.

Date: Tuesday, October 23; owners, J. L. Lookingbill and W. C. Meharg; location, at the J. L. Lookingbill farm, two and one-half miles southwest of Summerfield; auctioneer, Ray Barber. Begins at 10:30 a. m. Fifteen head dairy cattle, some good hogs and horses, farm machinery, harness, etc.

(Continued on Page Four)

FIRST BALE COTTON WON \$50 PURSE

A. E. Johnson, who lives in Deaf Smith county, eighteen miles west and three miles south of Hereford, had the honor and profit of bringing in the first 1928 bale of cotton last Saturday. It was bought for the Hereford Gin Company by Manager E. E. Ireland, and brought seventeen cents a pound. When ginned the 1450 pounds of seed cotton produced 520 pounds of lint. In addition, Mr. Johnson was allowed a credit of \$7.80, free ginning charges, and the Chamber of Commerce of Hereford raised a purse of \$50.00 and presented it to him as a premium.

Mr. Johnson has twelve acres of cotton and hopes to secure five or six bales from this patch. The cotton was of the King variety and the lint was fine and clear. The gin, which has been completely overhauled and modernized in every particular, turned out a beautiful job on this bale. It is now on display on the front platform at the gin, and Mr. Ireland invites everyone interested to visit him and examine the work.

Mr. Ireland, who is a twin brother of Mayor E. S. Ireland has worked at the gin business all his life and is a thoroughly trained and competent gin manager. He is enthusiastic over the local plant, and says he is well pleased at the outlook, although he would like to see more acreage in this country. Mr. Ireland and his crew are tuned up for business and asked that cotton farmers of this section be advised that he is "ready to go."

PANHANDLE-PLAINS, INC., BOOSTERS DISCUSS WAYS TO CONTINUE THE WORK

President E. E. Black of the Panhandle-Plains, Inc., accompanied by J. E. Hill and Secretary Arnold, were in conference Tuesday with directors and officials of that organization at Amarillo. The meeting was attended by Dr. O. H. Lloyd, of Vega, and Matt Cram, of Plainview, who, with Mr. Hill, accompanied the exhibits sent from the Plains sections to fairs in Iowa, Nebraska and Kansas. These gentlemen were of the opinion that many farmers will come to this section of Texas as a result of the exhibits which were shown to hundreds of thousands at the various fairs in the states mentioned.

Dr. Lloyd says that several from Nebraska with whom he talked while with the exhibit, have already visited his section and state they are going to sell their farms in Nebraska and buy land here. High prices of farm lands in the states visited is causing farmers to turn this way, according to the three gentlemen who accompanied the exhibits.

Requests for information on Deaf Smith county have been received from all the state at the chamber of commerce office and in the opinion of Dr. Lloyd the movement will mean the location of 25,000 people in the Panhandle-Plains section within the next twelve months.

Plans for carrying on the work another year were gone into with Col. Haines, general manager, and the various counties will be visited by Messrs. Hill, Lloyd and Cram in the near future in an endeavor to get financial backing for the venture. It was decided at the meeting.

Col. Haines was instructed to obtain conference with officials of the Santa Fe and Rock Island railroads and get their co-operation in this big move for settling up the rich agricultural lands of West Texas.

It was brought out at the meeting that all the financial assistance of the movement had been borne by Amarillo, with the exception of Deaf Smith and Swisher counties, and efforts are being made to secure aid from the twenty-odd counties who were represented in the movement.

Another meeting will be held shortly, according to President E. E. Black, and larger plans for carrying on work another year will be announced.

Former Engineer, Land Owner Here, Plans to Move Soon

A prospective new citizen of Hereford is Burk Michael, now of Dallas, but formerly of Fort Worth, who has been a locomotive engineer on the Fort Worth & Denver city railroad for the past thirty-five years. Mr. Michael recently reached the age of retirement and is now prospecting for a location.

Mr. Michael owns a nice farm in the Progressive neighborhood, which he has leased out. He has a large wheat acreage, but says when he moves to this county he intends to raise poultry hogs and dairy cows and forget his wheat. If it makes him that much ahead, if not, he will get by anyway. He has Dallas property which he hopes to trade for residence property in Hereford where he can manage his farm.

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B. F. GUTHRIE IS DEAD; WAS IDEAL CITIZEN

After an illness of several years duration, B. F. Guthrie, quiet but forceful leader of community thought and action, and former owner and editor of The Hereford Brand, expired at his residence in this city about six o'clock last Saturday morning, October 13. He had just passed his sixty-fifth birthday. At the time of his death only his wife and youngest son, Keith, were at his bedside. Three other sons reached Hereford shortly after the end. His passing was peaceful and painless, in the quiet mercy of unconsciousness. He had long ago prepared for the inevitable, had arranged his earthly affairs, and faced his approaching dissolution with a cheerful courage and Christian resignation which compelled saddened admiration from the members of his family and his close personal friends.

Services were held at the First Christian church Sunday afternoon, October 14, conducted by the Rev. Jas. T. Ross of the First Presbyterian church, assisted by the Rev. J. W. Boutinghouse of the First Christian church, and Rev. V. M. Cloyd, of the First Baptist church. Great clusters of floral offerings blanketed the casket at the church and at the grave. A huge assembly paid their last respects at the

(Continued on Page Seven.)

Mrs. Grace Hughes Planning To Erect Couple of Homes

Two new homes are reported to be in the planning stages at present, both to be erected by Mrs. Grace Hughes. The location is on the vacant lots corner of Sixth and Miles avenues. It is understood that Mrs. Hughes will construct a rent house on the rear of the lot first, and afterwards erect a home for herself.

STOCK SPECIALS.

Born to Mr. and Mrs.—
G. L. Woods, October 11, boy.
Barrett Howell, October 15, boy.
E. C. Everett, October 11, boy.
Blair Post, October 12, boy.
Jas. H. Mears, October 16, boy.
Curtis Casway, October 12, girl.

THE HEREFORD BRAND

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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B. F. GUTHRIE.

Death has claimed another pivot man in Hereford's front line of stalwarts. The community in which he lived and labored is saddened and poorer. Those of us who had the rare privilege of his personal acquaintance find ourselves at a loss for proper words in which to express our sorrow.

He made him a natural leader of men. He was made of culture, refinement and education of the highest type. In business affairs his word was sufficient, and was so accepted by all who knew him. He was a Christian and lived it. His home life was ideal. He was a surprising and delightful companion. He came as near being the ideal American citizen is any man we have ever known.

B. F. Guthrie was the kind of man who faced his daily world philosophically, tolerantly and patiently. His wide point of view, experience and understanding

He leaves a wonderful heritage to his widow and sons—the everlasting remembrance of the character and history of husband and father.

THE ELECTORAL COLLEGE.

There seems to be so much misinformation abroad as to the makeup of the Electoral College in the coming presidential campaign that the following tables of votes by States is given for the information of the readers of The Brand. The election is determined by these votes, which are cast by each State for the candidate receiving the majority vote in that State:

State	1908		1912		1916		1920		1924		Total Elector. Vote	Year of Election
	Rep.	Dem.	Rep.	Prog.	Rep.	Dem.	Rep.	Dem.	Rep.	Prog.		
Alabama	11	12	12	12	12	12	12	12	12	12	12	1908
Arizona	3	3	3	3	3	3	3	3	3	3	3	1912
Arkansas	7	7	7	7	7	7	7	7	7	7	7	1908
California	9	9	9	9	9	9	9	9	9	9	9	1912
Colorado	3	3	3	3	3	3	3	3	3	3	3	1912
Connecticut	7	7	7	7	7	7	7	7	7	7	7	1912
Delaware	3	3	3	3	3	3	3	3	3	3	3	1912
District of Columbia	3	3	3	3	3	3	3	3	3	3	3	1912
Florida	9	9	9	9	9	9	9	9	9	9	9	1908
Georgia	11	11	11	11	11	11	11	11	11	11	11	1908
Idaho	3	3	3	3	3	3	3	3	3	3	3	1912
Illinois	12	12	12	12	12	12	12	12	12	12	12	1912
Indiana	11	11	11	11	11	11	11	11	11	11	11	1912
Iowa	7	7	7	7	7	7	7	7	7	7	7	1912
Kansas	6	6	6	6	6	6	6	6	6	6	6	1912
Kentucky	7	7	7	7	7	7	7	7	7	7	7	1912
Louisiana	7	7	7	7	7	7	7	7	7	7	7	1908
Maine	3	3	3	3	3	3	3	3	3	3	3	1912
Maryland	10	10	10	10	10	10	10	10	10	10	10	1912
Massachusetts	11	11	11	11	11	11	11	11	11	11	11	1912
Michigan	12	12	12	12	12	12	12	12	12	12	12	1912
Minnesota	12	12	12	12	12	12	12	12	12	12	12	1912
Mississippi	7	7	7	7	7	7	7	7	7	7	7	1908
Missouri	12	12	12	12	12	12	12	12	12	12	12	1912
Montana	3	3	3	3	3	3	3	3	3	3	3	1912
Nebraska	6	6	6	6	6	6	6	6	6	6	6	1912
Nevada	3	3	3	3	3	3	3	3	3	3	3	1912
New Hampshire	4	4	4	4	4	4	4	4	4	4	4	1912
New Jersey	12	12	12	12	12	12	12	12	12	12	12	1912
New Mexico	3	3	3	3	3	3	3	3	3	3	3	1912
New York	36	36	36	36	36	36	36	36	36	36	36	1912
North Carolina	12	12	12	12	12	12	12	12	12	12	12	1908
North Dakota	3	3	3	3	3	3	3	3	3	3	3	1912
Ohio	12	12	12	12	12	12	12	12	12	12	12	1912
Oklahoma	3	3	3	3	3	3	3	3	3	3	3	1912
Oregon	3	3	3	3	3	3	3	3	3	3	3	1912
Pennsylvania	20	20	20	20	20	20	20	20	20	20	20	1912
Rhode Island	4	4	4	4	4	4	4	4	4	4	4	1912
South Carolina	7	7	7	7	7	7	7	7	7	7	7	1908
South Dakota	3	3	3	3	3	3	3	3	3	3	3	1912
Tennessee	7	7	7	7	7	7	7	7	7	7	7	1908
Texas	12	12	12	12	12	12	12	12	12	12	12	1912
Vermont	3	3	3	3	3	3	3	3	3	3	3	1912
Virginia	12	12	12	12	12	12	12	12	12	12	12	1908
Washington	3	3	3	3	3	3	3	3	3	3	3	1912
West Virginia	3	3	3	3	3	3	3	3	3	3	3	1912
Wisconsin	12	12	12	12	12	12	12	12	12	12	12	1912
Wyoming	3	3	3	3	3	3	3	3	3	3	3	1912
Total	531	531	531	531	531	531	531	531	531	531	531	
Plurality	159	159	159	159	159	159	159	159	159	159	159	

birthplace I can find. These other two fellows are devoting their entire time to nothing but spending money and trying to show that the country will perhaps be on a level with Nicaragua if they are not put in charge of it. I am not going out around the country making a monkey of myself just to let people see what kind of a man they would have in the White House if elected, I did all that before I was nominated. Al made a speech to the farmers or what he thought was farmers. They were actually merchants, and clerks, and bootleggers and policemen and just the very kind of crowd he would have in Newark, or the Bronx.

There were no farmers there. Omaha is not a farmer's town, it's a city, and a farmer wouldn't have any more chance getting into a hall there than he would have of making an opening night in New York. The people there had seen plenty of movies, but they had never had a "straight from New York production with the original cast." So naturally they all turned out. It was a big opening night for Omaha. And it's the same with Herbert, he comes into Newark the other day marked "exhibit A." Now there is no dignity to that, we want a President, not an exhibit. The White House isn't a Museum with glass cases.

So I hope there is some sane people in this country who will appreciate dignity and not showmanship in their choice for the Presidency. Being a candidate didn't give me

a chance to see the country, I had seen it before. I have no free shows to give around the country, and no one to pay my way to them, in return for cabinet positions afterwards. So if you town wants to have a holiday wait till Ringling's Circus comes along and see a good show. —WILL ROGERS.

Things You Should Know About Your HEALTH

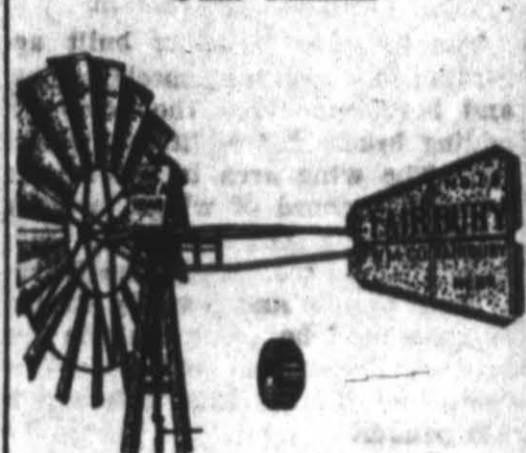
—Jno. Jos. Gaines, M. D.—

The slogan of the medical charlatan. Knowing the universal dread of operations (and who does not?) the quack advertises blatantly that he relieves many ailments "without surgery." I suppose our versatile miracle worker would refuse rational treatment and let a large abscess poison a patient to death, unless kindly nature bursted the thing and brought relief and freedom from danger. "Piles relieved without surgery," greets the eye from most every advertising column. Victims are warned of the dreadful scars left by surgeons; of the fearful hemorrhages induced by the cruel knife—all this so that he may produce fibrous lumps with his "mild serum-like injections," lumps that remain for years and are far more of a menace than the scars that no capable surgeon leaves. The actual fact is, no real pile

tumor is ever properly gotten rid of without a minor operation. Suppose the "pile" is a venous one; painful in the extreme, acute and throbbing; who would be so silly as to fool with such a thing with "serum-like injections," when a small incision will turn the clot out at once, relieve the pain immediately and cure the trouble.

Most piles are varicose in character, and fibrous tissue forms, making the thing permanent unless removed completely. I have known patients to suffer along a month or two at a time, merely dabbling with a condition that could have been done away with in twenty minutes of skillful minor surgery. All of which means that the quack is the costliest investment a sick man can make, paying invariably money in advance. Getting—what?

FAIRBURY OIL MILL



Four complete Timken Roller Bearings

Starts 88 per cent lighter than babbitt or cast bearing mills.

OIL-ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

WESLEY STORE

Nine miles north of Hereford on 25-Mile Avenue
Phone 9000F21

REAL ESTATE

CITY—FARM—RANCHES

Real Estate Loans Priced to Sell

Hill & Ricketts

Phone 358

October 18, 1928.

DEAR FRIENDS:

A stranger came in the other day to have a suit cleaned and pressed and he remarked to Mr. Orr that "you certainly have a nice looking town here." He said the people in Hereford look prosperous.

And when he went out I says to Mr. Orr. "I'll bet he's been meeting up with some of our customers." And Mr. Orr agreed with me.

When your suit is nicely cleaned and pressed you DO look prosperous. And sometimes a prosperous look helps a lot.

Needing any cleaning and pressing done?

Ben Jones

Orr's Tailor Shop
"That Better Service"

Greatest Improvement in riding comfort since balloon tires

STUDEBAKER'S exclusive

Ball Bearing Spring Shackles

The smart new

DICTATOR

at \$1185

has them as standard equipment

H. N. Bishop

STUDEBAKER

Will Rogers Says—

I am the only candidate that is tending to his own business and not to the people's. I am not running around wearing derby hats in the summer time or putting wreaths on every president's

The Time to Insure Is Before Tragedy Strikes In!

—Don't be like the man who locked the barn door after his horse escaped! —Consult with us and see how you can be fully protected against fire, accidents, theft and liability.

PLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

That Middle-Age Spread

By Albert T. Reid

Gets out a Last Fall's Dress and Tries it on.

Horrors! It lacks an INCH of Meeting.

Manages to Break the Terrible News - ON!

M SYSTEM

"Saves for the Nation"

Pin Money---

—Mr. Husband, is what you give your wife over her allowance. Thrifty wives all over the country, are saving real money at our Stores.

SPECIALS FOR FRIDAY AND SATURDAY

SPUDS, ten pounds 18c

RED BEANS, No. 2 Can 10c

SODA, 10c Size 8c

COOKIES, Assorted, lb 31c

Baking Powders, Rumford, lb 27c

TRISCUT Shredded Wheat Biscuits 7c

VINEGAR Gallon, Bring Your Own Containers 40c

WE DELIVER PHONE 249

Home Owned With
Chain Store Advantages

Arney News Items

Wheat in this part of the country is looking good. However, a good rain is needed.

Ed Bailey transacted business in Umharger Tuesday.

Mr. and Mrs. Boyles and family who have been visiting relatives and friends at Portales have returned home.

A number from Arney attended a farm auction sale Tuesday.

Several of the young folks attended a play at Happy Saturday night which was given by the Junior class.

Mr. and Mrs. Burks and family and Mr. and Mrs. Marquis Burks and family were in Dimmitt Saturday.

Mr. and Mrs. F. W. Fortner were in Hereford on business Monday.

Mrs. Tipton and children were in Dimmitt Saturday.

The B. Y. P. U. program Sunday night was very interesting and was well attended.

Mr. and Mrs. Ernest Mursus of Oklahoma moved to this community during harvest and will then move to their new home west of Dimmitt.

Several attended the show at Happy last Tuesday night.

A. B. and D. N. Fortner of Levelland spent the week end with relatives, returning Sunday.

Messrs. Webb and Bratcher were in Happy Thursday.

Mr. and Mrs. Wiley Boyles entertained the young people with a party Saturday night.

George Ward was in Hereford Friday to spend the week end with Mrs. G. R. Ward, returning to the ranch Sunday afternoon.

Friends of Mr. Hayes will regret to know he is not doing so well following an operation, and it is thought he will be compelled to return to a sanitarium for further treatment.

G. A. and Harry Taylor were visitors in the J. L. Hammond home Monday.

Harry Scowen and family spent Monday visiting Mrs. Scowin's sister, Mrs. B. Hurst, before leaving for New Mexico.

Several enjoyed an entertainment at Dimmitt Friday night, given by the Amarillo College of Music.

Showers fell over this section the past week.

Row crop harvest is now under way in this part of the county.

Several neighbors helped Mr. Bratcher put up a windmill Tuesday.

Mrs. Ernest Mursus visited Mrs. Lillard Webb Tuesday afternoon.

Last Saturday while enroute to Dimmitt Messrs. Hurst and Hendrix ran into a horse, killing the animal, while their car was completely torn up. Neither of the boys were badly hurt.

J. E. Boyd and sons finished combining for Ross Campbell last week and are busy on the Reuben Bratcher place now.

R. Hurst and wife will leave soon for some part of New Mexico to make their home.

John Hendrix visited the Bratcher home Wednesday.

Money

—put into a pair of good glasses is invested, not spent. The dividends you will receive from the proper glasses will continue for years to come, and besides you will be repaid many fold in eye comfort. A thorough examination can be had at

F. M. Kester
Registered Optometrist
Hereford, Texas

ed on account of the third annual National Congress of Vocational Agricultural high schools and the sixth annual Royal 4-H boys and girls conference both of which will be held in Kansas City in connection with the American Royal. Visitors using this plan buy a regular one-way ticket to Kansas City and take a certificate receipt issued by the railway agent. This certificate will be validated at the place in Kansas City where these conferences are held and when the visitor purchases his return ticket he presents this certificate and gets a return ticket at half fare. Last year more than 2,000 young people attended the event.

PLUCK

Are you just only a fair weather fellow?
When dark clouds rise do you turn yellow?
You laugh and are merry through sunshine—
But when the rain falls do you whine?
You are only a man through sunshine luck,
But you're not a man when it comes to pluck!
If, when your life leads o'er mountains rough,
You stumble and fall and say, "enough."
You'll climb that mountain, no matter how tough,
You'll climb any mountain, no matter how rough
If you'll show your grit and keep on going—
And if you won't stop 'till you've made a showing.
Are you going to give up, like a yellow coward
When it gets a little hard to keep going forward;
When the grade gets steep are you going to stop
And say "it's too hard, I can't reach the top?"
What is your goal—are you going to reach it?
Say you will, but don't just preach it.
If you want to bad enough, you'll get there,
No matter who you are, or where.
—WILMA JO JONES,
Hereford, Texas.

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND OFFICE.

PEOPLE INVITED TO DEDICATION AT W. T. S. T. C.

An open letter to all citizens of Northwest Texas from J. A. Hill, president of the West Texas State Teachers College: Dear Fellow Citizens: On October 19 and 20 there will be dedicated the new Education Building at the West Texas State Teachers College. In many respects this building stands as an evidence of the ability of all the people of this section of the state to work together for a common, worthy cause, for without such cooperation the building could never have been erected.

Then, too, the W. T. S. T. C. at Canyon had the first training school in the State of Texas. This fact gives the people of this region greater interest in the beautiful structure which has just been completed at a cost to the state of \$300,000. Here the teachers of the children will be trained for their tasks.

Let us all attend this great celebration, especially the dedication ceremonies at ten o'clock, October 20, and enjoy the occasion, and pledge ourselves once more to the task of building our communities and state.

The speakers on this occasion are among the best known educators in the United States and practically all the state institutions of higher learning in Texas will be represented. Come and meet with us and your friends in Canyon on this great occasion.

Sincerely yours,
J. A. HILL.

OVER 1700 STUDENTS HAVE REGISTERED AT TEXAS TECH

LUBBOCK—The first week of registration at Texas Technological College shows an enrollment of 1741 students, 732 women and 1009 men. This is an increase of 433 over the enrollment at the same time one year ago. The liberal arts school has 1068, the engineering school 307, home economics 154 and agriculture 122. The percentage of women in attendance has increased from 38 per cent last year to 42 percent this year.

The Lubbock Avalanche-Journal offers to pay the fees of the two thousand student to enroll at Tech. Last year more than 300 new students registered at the opening of the winter term and with an equal enrollment this year student number 2000 will be among those to register during the January term.

Enrollment by classes this term is as follows: Freshmen 805, sophomore 507, junior 270 and seniors 114. Figures show that 75 per cent of last year's students have returned this year. There are 871 former students, 870 students that have come to the institution for the first time, 172 of the latter being transfers from other colleges.



The Maharajah of Patala, visiting Berlin, wears a turban of exactly the same color as the dress that his favorite wife is wearing at the moment. Now the fashionable ladies of Berlin are trying to get their husbands to adopt the same idea in regard to their hats. Well, if their wives are willing to change their dresses as often as the men change their hats, many American husbands would welcome the introduction of the idea in this country.

If the talking movie actors said everything they used to look as if they were saying in the old silent days, the cops would get after them.

400,000 gallons of beer were consumed by singers in the Austro-German song festival at Vienna. Music hath charms, indeed.

Governor Smith is out campaigning and wears a brightly hued pair of suspenders. Let's hope this isn't construed as a slur to the corn belt.

Theatrical advertisement: "Jack Dempsey and his wife in "The Big Fight." Say it ain't so, will yuh?"

The man who called duty a pleasure was never faced by customs officials.

A doctor is privileged beyond all other humans. He can with impunity ask a woman to keep quiet.

Mrs. John S. Steele of the Association for the Improvement of Divorce Laws, Inc., asks that "lonesomeness" be regarded as grounds for a divorce. We think in some cases a little more "lonesomeness" might work out as a preventative of divorce.

Prohibition agents in Northern New York State are being made to wear special type caps to prevent their being mistaken for highwaymen. Well, there's nothing warning the public.

J. W. HENDRICKS, M. D.
Diseases of Women, Obstetrics
J. R. LEMMON, M. D.
Diseases of Children, Infant Feeding
210-11-12 Oliver-Eagle Bldg.
Amarillo

DR. T. M. MONTGOMERY
Associated With Hyden's
620 Polk Street
Amarillo, Texas.
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office: Ray's Jewelry Store.

5% LAND LOANS
Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas

Detroit Jewell Gas Ranges
"THEY BAKE BETTER"

Patent Oven Keeps Heat Inside of the Oven Thermos-Like!

Porcelain Enamel—
INSIDE AND OUT!

—PATENT OVEN BOTTLES UP THE HEAT.
—OVEN HEAT CONTROL.
—OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS! NO WASTE! A L L THE HEAT HELD ON THE INSIDE!

DETROIT JEWELL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!
J. C. CUMMINS
Don't Forget Hereford's Trades Day—
MONDAY, OCTOBER 15!

Public Sale

We will sell at Public Auction the following farm equipment, horses, mules, milk cows, hogs, machinery, etc., at the J. L. Lookingbill farm, located 2 1-2 miles southwest of Summerfield.

TUESDAY 23 Beginning at **10:30 a.m.**

LUNCH WILL BE SERVED BY LADIES AID SOCIETY OF SUMMERFIELD.

15-Head Dairy Cattle-15

- 1—Jersey heifer, coming 2 years old, bred
- 1—Jersey cow, 6 years old, 3 gal. milk
- 2—Jersey cows, coming 4 year old, 3 1-2 gallons milk each.
- 2—Registered Jersey Cows, 3 years old, giving 2 1-2 gallons milk.
- The above mentioned cows are bred to one of the select, outstanding circle bulls.
- 1—Jersey cow, age 7, fresh soon, four gallons when fresh.
- 1—Jersey cow, 5 years old, fresh by sale day, 4 1-2 gallons when fresh.
- 1—Jersey cow, age 7, milking now.
- 1—Jersey and Holstein cow, age 6, giving five gallons of milk.
- 1—Holstein cow, age 6, giving 3 gallons of milk.
- 1—Jersey cow, age 7, fresh soon.
- 1—Jersey cow, age 4, giving 4 gallons of milk.
- 1—Jersey heifer, coming 2, bred.

The above mentioned cows are bred to one of the choice Financial bulls from the well known Berry Orr herd.

—This select herd of dairy cows has been tuberculin tested, and it is our pleasure to produce a daily record sheet on production of milk and butter-fat with each cow. If you are in need of good milk cows we feel safe in saying that you will have no trouble in selecting just the cows that you will enjoy owning.

Horses

- 1—Roan mare, weight 1200 lbs., bred.
- 1—Filly, coming three years old.
- 1—Black horse, weight 1250 pounds.
- 1—Horse mule, coming two years old.
- 1—Mare mule, weight 1250 pounds.

Farm Machinery

- 1—Van Brunt 12-hole wheat drill.
- 1—P. & O. two-row lister.
- 1—P. & O. single row cultivators.
- 1—Practically new Bowsher feed grinder.
- 1—Practically new Dain feed grinder.
- 1—P. & O. 3-disc breaking plow.
- 1—John Deere 2-disc breaking plow.
- 1—Case single-row lister.
- 1—John Deere row binder.

There are many useful small articles too numerous to mention.

Harness

- 1—Good set of leather harness.
- 5—Good sets of chain harness.

Collars, bridles, lines, halters and many other articles.

If you are interested in good live stock and farming equipment it will be to your advantage to attend the sale.

Hogs

- 1—Pure bred Poland China boar, five months old, subject to register.
- 1—Pure bred Sensation gilt, nine months old, subject to register.
- 1—Pure bred Sensation gilt, six months old, subject to register.

TERMS—Horses and Machinery: All sums of \$25.00 and under, cash; sums over \$25.00, six months note, 10 per cent interest, with approved security; five percent discount for cash on sums over \$25.00. TERMS ON CATTLE: A secured note, ten per cent interest, due January 1, 1929; Five per cent discount for cash. HOGS CASH.

J. L. Lookingbill & W. C. Meharg
OWNERS
CLIFF ACKER, Clerk. COL. RAY BARBER, Auctioneer.

THE FUMBLE FAMILY by Dunkel

I'M SO GLAD YOU MADE TH' FOOTBALL TEAM MONTY, 'STEAD OF GOIN' IN FER SOCCER LIKE YA INTENDED. FOOTBALL IS A REAL MAN'S GAME BE JABBERS!

HEY! GET OFF 'R FEED!

HOLD THAT DO! A SECOND SON WHILE I SNAP VER DITCHER!

HEY! MONTY! COME TO THINK OF IT I BELIEVE YOU'D LIKE SOCCER MUCH BETTER!

GORRY OLD MANT!

MARKET FOR HEADS.

(Continued from Page One)

our county. I have written some of these men and asked that they get their buyers on the ground, and tell you men they will buy your heads, as some have said they would be glad to head their crops if they could sell at a price that would justify same.

"I am asking those who have made to sell in heads to notify me and I will see what can be done about getting the seller and buyer together. Please bear in mind that we have no desire to dictate your actions, but if you do want a head market, we believe we can help you to sell every ton you will head at a good price.

"Tours very sincerely,
"HEREFORD CHAMBER OF COMMERCE

"By W. R. Arnold, Secretary-Manager."

PANHANDLE TOUGH.

(Continued from Page One)

to score which were marred by fumbling. Panhandle, especially, seemed unable to hold onto the ball in the pinches. Passes which might have resulted in scores were dropped on two occasions by Hereford receivers. Time and again each outfit would tighten up and hold when their goal line was threatened.

The hard game was a fine test for the Hereford boys. It gave Coach McCallum opportunity to see the weaknesses developed under fire, and will add the entire outfit in tightening up for the conference battle ahead. The game was the first real hard test of the season.

During the half the Hereford Pep Squad put on an amusing football game of their own for the edification of the spectators. The girls lined up two teams, kicked off and went through all the formations, and even had a player carried off the field, while "water-boy" sounded lustily. The girls seemed to find difficulty in drinking out of the bucket, however the stunt was clever and greatly appreciated by the grinning crowd.

Next week the Whitefaces journey to Texico for a game, and the following week meet Tulla here.

The line-ups:

Panhandle: Davis le, Langford lt, Skaggs lg, Gotcher c, Biderwell rg, Mitchell rt, Walker q, Todd lb, O'Keefe rb, Davison fb.

Hereford: Cogdell, le, Heard lt, Ricketts lg, Seed c, Drake rg, Higgins rt, Longbottom re, Glennin qb, Mitchell rh, Russell (C) lb, Jowell fb. Substitutions: Gilliland for Heard, Sherman for Drake.

Gilbreath for Jowell, Jowell for Gilbreath.

Referee: Earl Wood; Umpire, Acker.

DUNKLE'S TRIP

(Continued from Page One.)

The Western National Bank. "The boys all had a great time at both the Short Course and the Fair," Mr. Dunkle said, "thanks to the vision and progressive spirit of these firms and individuals. It takes that kind of co-operation to make this work go on, and I am deeply grateful to them for the aid and comfort they are giving me in my efforts."

MEETING HELD

(Continued from Page One)

and the same opinion was voiced by those gathered for the conference. The first steps to be taken is listing dairy cows in Deaf Smith and a complete census is to be taken under direction of Roy Arnold, secretary of the chamber of commerce, and R. O. Dunkle, county agent. It is probable that many of the business men of Hereford will be called on to assist in this and the census of the county be taken in one day, according to advices from those fostering the movement.

Deaf Smith county has around 3500 dairy cows, is the belief of the dairymen, and this number, it is pointed out, will be sufficient to supply a large plant of whatever character is finally decided upon.

Among those indicating that they will be interested in financing the proposition are A. B. Schultz and Herman Schultz, pioneer dairymen here; Lester Galley, S. O. Wilson, G. W. Brumley, and others.

Committees will visit other creameries and plants now in operation as soon as the number of dairy cows is ascertained and plans for the early beginning of actual work will be carried forward.

Those attending the meeting on Tuesday night were A. B. Schultz, Herman Schultz, Lester Galley, R. O. Dunkle, G. A. F. Parker, John Olsen, H. R. Fritz, G. W. Brumley, N. R. Gass, S. O. Wilson, Dr. G. W. Heard, Fred Pittner and W. R. Arnold.

MUSIC STUDY CLUB.

Members of the Music Study Club met Monday afternoon at the home of Mrs. Harold Hicks and enjoyed one of the first of their surprise programs. Mrs. C. H. Dillehay was leader for the afternoon and the following program was given:

Shadow Dance, McDowell; and The Butterfly Etude, Chopin, by Mrs. G. A. F. Parker.

Liebstraum, Liszt, by Mrs. A. C. Thompson.

The Trout, Schubert-Liszt, by Mrs. Glen Snyder.

Current Events in the musical world, by Mrs. J. H. Pitman.

Excerpts from the light opera, "Chimes of Normandy," by Robert Planquett, given in costumes.

Setting and story of the opera, by Mrs. H. L. Broadwell.

Gossyp Monger, Village Gadder, by chorus.

On Billow Rocking, by Mrs. Homer Fox and Mrs. R. P. Coneway.

The Legend of the Bells, by Miss Clara Baker.

"With Joy my Heart has often Bounded," by Mrs. R. P. Coneway.

Chorus, Just Look at That, Just Look at This.

That Night I'll Ne'er Forget, by Mrs. Homer K. Fox.

Invitation of the Bells, by Chorus.

Mrs. Glenn Snyder was accompanist for the afternoon.

SUMMERFIELD CLUB

Mrs. L. Cannon was hostess to the Homemakers Study Club last

Thursday. Mrs. Ray Johnson was

leader of the following program on The Rural Church:

Song, Little Church in the Wildwood.

We are not weary in well doing, for we serve with man, John 4:35-38, Mrs. Davis.

The rural church as a community center, Mrs. B. C. Roberson.

Should we be tempted to quit service when we are not given credit for what we do, I Cor. 11-15, Mrs. Joe Kendall.

How may we make the rural church more attractive? Mrs. Lawrence.

Should we quit working for a good cause because we meet active opposition? Heb. 11:32-38, Mrs. C. R. Waiser.

The rural church as a training school for better citizenship, Mrs. Harland.

During the social hour the hostess served delicious refreshments. On October 25, the club will meet with Mrs. Davis.

The club sponsored a reception for the teachers of Summerfield, Black and Rance, at the auditorium October 5. A large crowd was present to enjoy a program of

readings and musical numbers. The teachers introduced were Misses Thelma Humphries, Opal Hays, Kate Buckles, Bonnie Curry and Lorraine Hayes; Messrs. McAdoo and Sherman. Refreshments of sandwiches, pie and coffee were served.

Dainty Desserts for Box Lunches.

Children soon tire of cake and fruit for the school lunch dessert. If you keep on hand a supply of paper cartons such as drug stores use to deliver ice cream, you can safely pack a number of favorites, such as rice pudding, blanc mange, fruited gelatins or tapoca, Spanish or Bavarian cream. These are all exceedingly wholesome and seem a delicious treat to the little people.

THERE IS YET TIME TO BUILD YOUR

GRANARY

—an investment that will pay for itself in the increased price which you will receive for your grain when properly cared for—saving you from having to dump it on the market when the price is low.

MAY WE FIGURE IT OUT FOR YOU!

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4

SWAMPED!

THRIFTY SHOPPERS ARE CROWDING OUR STORE

WE DID OUR VERY BEST

BUT COULD NOT WAIT ON EVERYBODY
WE ASK YOU TO COME AGAIN!

NEW GOODS ARRIVE DAILY

THEY ALL MUST GO AND THEY WILL GO IN THIS

BIG CLOSE OUT SALE

ADAMS DRY GOODS COMPANY

OUR COUNTERS PILED HIGH—SHELVES OVERFLOWING WITH THOUSANDS OF BIG OVERGROWN BARGAINS!

KEEP ON COMING!

EVERY DIME'S WORTH MUST BE SOLD—

A TREMENDOUS STOCK LIKE THIS CANNOT BE SOLD IN A DAY—WE ARE PLACING ON SALE ALL NEW MERCHANDISE AS FAST AS IT REACHES OUR STORE—THEREFORE YOU WILL FIND NEW VALUES EVERY TIME YOU COME—AND AT REAL CLOSE-OUT PRICES.

ADAMS DRY GOODS CO.,

609 POLK ST.

AMARILLO

609 POLK ST.

PIGGLY WIGGLY

Specials For Friday and Saturday

GRAPES TOKAYS Per Pound 7c

POTATOES By Sack Per Cwt \$1.70

HONEY Strained, New Crop Per Gallon \$1.25

PRUNES New Crop Ten Pound Box 95c

Tamales Eatcliff's, No. 2 Can Two Cans For 27c

SYRUP DOMINO Per Gallon 82c

Peanut Butter Five Pound Bucket Fresh Stock 89c

BLACK EYED PEAS Wapco, No. 3 Can Three For 25c

SOAP Crystal Coocs, Hard-Water Soap, 3 bars for 22c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

LAUNDRY WANTED!

ALL WORK CALLED FOR AND DELIVERED
J. M. ASHLOCK

FARM RELIEF FOR FARMERS AND INSURANCE

HARVEST FOR LOVED ONES

Farm Relief is one of the big issues of the Presidential Campaign. Here is a relief plan to help out in a wonderful way:

It will provide your widow with a sure income.
It will educate your children whether you live or not.
It will provide for you a competence in your old age.
It will provide cash with which to pay for your last illness and burial.

It is life insurance that enables a man to live contentedly and to die in peace.

Protect your life and property now with adequate insurance.

RALPH BARNETT, Manager
Hereford Insurance Agency
Phone 273

BRING US YOUR COTTON

—you are offered the Best Gin Service ever before given the farmers of this territory. The plant has been completely overhauled, and is modern and up-to-date in every particular.

—We guarantee you good service, the most possible out of your cotton, and fair dealing.

WE ARE READY TO GO!

The Hereford Gin Company

E. E. IRELAND, Manager

Jones & McLean

PURINA

Car of Good
Robinson Labeled
Lump Coal
Now On Track!

We have plenty of COAL on hand to meet your every need during this cool weather.

—PURINA POULTRY FEEDS
—PURINA DAIRY FEEDS
—PURINA HOG FEEDS

—Salt, Hay, Grain, Cake—
Everything a stockman or farmer needs.

WE BUY CREAM

JUST PHONE NO. 1



Westinghouse Automatic Iron

For any woman — and every woman — this most practical of gifts. The iron that never gets too hot or cool; the iron that always stays at just the right heat for perfect ironing; the iron you can forget without worrying. It's a gift she'll appreciate — one she'll use and enjoy.

Texas Utilities Company

Specials

SPECIALS FOR FRIDAY AND SATURDAY

Syrup, Brer Rabbit, 1 gallon . 78c
Sugar, 10 pounds 68c

All the Ratliff Hot Tamales
you want for 13 cents per can.

Corn, Tender Sweet, two cans . 25c
Beans, Pinto, 14 pounds . . . \$1.00

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

Mothers of Seniors Give "Hobos" Delightful Party

Friday, October 5, at 8:00 p. m. a desperate gang of rough-looking gentry (and gentrywomen) were to be observed all around the home of Dr. J. W. Hicks. All types of genus hobo were in evidence and no little alarm for the peace of the neighborhood might have been felt by people who chanced to spy this hard-looking crowd. However, Mrs. Hicks, assisted by some other good ladies of the town, came to the rescue and soon had the situation well in hand. Closer investigation revealed the fact that the supposed tramps were merely the senior class come to enjoy their first party of the season, as given by the mothers of the senior class. And enjoy it they did to the last minute—this might not apply to sore muscles discovered next morning.

Beginning at Dr. Hicks', the hoboes were given a stick which had tied to it a red bandanna kerchief containing a tin cup and a spoon. Next they went to Mrs. Orr's, where they were handed bags with instruction not to open them. From there they tramped to Tapp's, where onions and pickles were handed out. Then over sticks, stones, fences, gas ditches, back lots and all available rubbish the gang stumbled, tumbled and snagged their way to Thompson's, where they found Mr. Orr and Mr. Thompson with a pot of baked beans and a tub of coffee. Then for the feast! The bags proved to hold the "hot dogs" and a real hobo meal was soon under way. Then came games of all kinds. Then across to Ferguson's where soda pop was discovered. More games and tricks. Ask George Jowell if he ever saw a ghost. And, finally, home went a happy gang of rather foot-weary hoboes, that to a man—we all wore overalls, so we all were "men" you see—were already looking forward to the next party to be given by the Senior Mothers and Dads.

—CONTRIBUTED.
Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

News from Bethel.

A drenching rain fell over Bethel community Sunday night and farmers are rejoicing. Wheat prospects are the best in years for this time of year.

Mmes. J. C. Benton and Kay Roberts and Miss Manning attended the educational meeting at Dimmitt Saturday.

Mr. and Mrs. J. F. Galloway went to Oklahoma Thursday for a visit with their daughter and other relatives. Mr. Galloway returned first of the week but Mrs. Galloway will remain there several weeks.

Rev. E. L. Naugle filled his appointment at Bethel Sunday.

Mmes. Williams, Cryer and Earl Lust spent Monday with Mrs. Vern Lust and helped her can apples.

Mrs. Kay Roberts spent Wednesday afternoon with Mrs. Vern Lust.

Mrs. Ed Smith and daughter Evelyn of Hereford visited in the Leland Smith home Friday and Saturday.

Mmes. Ina Davis and Veima Green entered school at Dimmitt last week.

Jimmie Lee Rothwell and James Stocks returned recently from an outing at Santa Fe, El Paso and other points.

Miss Dunn of Hereford spent Saturday night with her sister, Mrs. Leland Smith.

J. C. Benton and family were dinner guests in the Carter home Sunday.

Rev. Naugle and family spent Sunday in the Earl Lust home.

Mrs. J. G. Davis entertained the young people of the neighborhood with a lovely dinner honoring the birthday of her daughter, Ina, last Sunday.

Beulah McKinzie spent Saturday evening with Mary Ella Hershey.

Progressive News

Mr. Vivian Miller of New Mexico called on the Misses Samuelson Saturday night.

Mrs. J. E. Henry and daughter spent the week end with her parents, Mr. and Mrs. Jim Parks.

Millard Gregory spent Sunday evening with Arnold Hershey.

Lucile Parks and Beulah McKinzie went to Amarillo Saturday with Mr. Hershey.

J. W. Cockrell spent Sunday night with Weldon Gregory.

Mrs. Counts and children visited Sunday with her daughter, Mrs. Orin Russell.

Misses Nola Brumley and Gusta Samuelson called Saturday on Mrs. Cockrell.

Neighbors surprised Oleta and James Reeves Saturday night and a social evening was enjoyed by all and at a late hour refreshments of cake and fruit were served.

Mary Ella Hershey entertained Portia and Etyle Jacobs, Wanda Blagg and Leola Counts Saturday and Sunday in honor of her birthday.

Mrs. Hershey and Misses Gusta and Lois Samuelson, Mary Ella Hershey and Ora Vernon called in the Parks home Sunday afternoon.

Nola Brumley spent Saturday with Mrs. Hershey.

Mr. and Mrs. Cretsingler took dinner in the Parks home Monday.

Leo and Estelle Counts stayed Sunday night in the Jacobs home.

Mr. and Mrs. Clarence Perkins of Shenandoah, Iowa, came in on Wednesday to visit their father, F. D. Perkins.

A literary society was organized at Prigrassive Friday night and the first meeting will be Friday evening, October 26. The following officers were elected: Mr. Higgins, president; Lois Samuelson, vice president; Gusta Samuelson, secretary; Nola Brumley, reporter; Garland Higgins, critic.

Mr. Ricketts and family and Mr. and Mrs. Hershey attended a surprise party at Mrs. Kibbe's given in honor of Mr. and Mrs. Arch Daugherty Monday night.

Mr. and Mrs. Jeff Roberson were dinner guests Sunday of her parents.

Mmes. Orin Russell, W. C. Russell, Webb and Cretsingler called on Mrs. Caldwell Sunday.

CREAM WANTED
47c
We pay all transportation charges. Several months of publishing an honest cream market, open to the public has been a great benefit to all farmers, as it has brought you more money directly and indirectly. The average cream station paying price for cream is from 40c to 42c. We need more volume. Ship us your cream so that we can keep on publishing our prices. We pay the same price to everyone.
Reference: Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City Nebr.

Announcement

I have sold the Texas Filling Station to C. E. Gatlin, and ask my patrons and friends to continue their good will and their business with Mr. Gatlin, who, I am sure, will render you steady, satisfactory service at all times.

In this connection I wish to express my deep appreciation of the patronage and good will you have given me during the time I conducted the Filling Station.

I HAVE RETAINED THE WHOLESALE AGENCY for the Texas Company, and will continue to try to sell you TEXAS COMPANY PRODUCTS—Oils, Gas, Etc., as I have been doing for several years. I solicit your business and your continued good will.

M. D. Womble

The Texas Company Agent.

W. E. Dunlap

HARDWARE

Phone 256

Cold Weather Necessities

For the Ladies and Children

- Children's Outing Gowns, long, full sleeves, double yokes, 89c Up
- Children's Outing Pajamas 79c Up
- Ladies' Outing Gowns, cut full and roomy, long sleeves 98c Up
- Ladies' Outing Pajamas \$1.50
- Girl's Union Suits, 4 to 14, high neck, long sleeves, knee length, at 88c
- Girls' Taped Union Suits, size 2 to 9, high neck, long sleeves, ankle length, at 75c
- Children's Sweaters \$1.19 Up
- Children's Knit Caps 29c Up

For the Men

- Men's heavy Ribbed Union Suits \$1.00
- Men's Brown and Blue Storm King Jersey, knit elastic bottom and cuff, just the thing for cold weather, at \$1.50
- Men's Wool Shirts, army make, khaki, coloredan, extra good one, at \$3.00
- Men's part Wool, extra heavy Khaki and blue at \$2.00
- Men's Heavy Molekin Pants, an extra value at \$2.00
- Men's 8 ounce Union made Blue Overalls, one of the best on the market, at \$1.69
- Men's Outing Bal work shoes (fully guaranteed to give absolute satisfactory service) at \$1.98

SPROWLS-CRONIN & COMPANY

FREEZING WEATHER!---

- TO THE CAREFUL MOTORIST MEANS:**
- (1) A careful overhauling of the car, to meet the severe strain ahead;
 - (2) Changing the oil—from summer to winter grade;
 - (3) Glycerine or alcohol anti-freeze mixtures in the radiator;
 - (4) And, for the Open Car—perhaps a New Top, tight curtains—or new Isinglass for the old curtains.
 - (5) Proper winter storage.

OUR TOP SHOP

—Did you know that we purchased part of the Powelson Top Shop equipment and are now prepared to—
—make you a new top?
—make you new curtains?
—do necessary repair work to tops or curtains?
—put new isinglass where needed?
Bring Us Your Top, Curtain and Isinglass Work
Quick, Efficient Work—Fair Prices.

We Have A Tight, Warm Brick Building

—in which we can store your car during the winter, without fear of freezing, theft or uncleanliness.
TRY OUR GLYCERINE OR ALCOHOL FOR THAT RADIATOR
No Worry, No Matter How Cold It Gets, About Draining the Car Every Night!
LET US ADJUST THE CAR FOR WINTER USE, AND PUT THE RIGHT KIND OF WINTER OIL INTO THE CRANKCASE!

And Don't Forget Our Battery and Generator Shop!

ANYTHING FOR THE MOTORIST—AT ANY TIME YOU WANT IT!

THE HEREFORD MOTOR CO.

Home of the Ford

CASH SPECIALS

Friday and Saturday,

- CORN** No. 2 Standard Pack 11c
- SUGAR** Ten Pounds 69c
- Peanut Butter** Large 16 Oz. Glass 28c
- Dried Peaches** Five Pound Package 73c
- Dried Prunes** 5 Pound Package 63c
- SPUDS** 25 Pounds 50c

MONT E. BAKER
GROCERIES
We Give S. and H. Green Stamps
DON'T FORGET—WE BUY EGGS

THE TIGER TRAIL

by Edison Marshall



(Continued from Last Week)

In some way that I was yet to find out he was involved in the problem of Southley Downs. He had washed the blood from the rock on the hillside. He had eluded the inspector and myself in the chase in the darkness. Now I had found him with Southley working on the engine in the power house—and yet they had seemed merely to be examining it rather than at work. I remembered that neither of them had held tools in their hands or eyes seemed to have any tools with them.

I was suddenly deeply suspicious of this man Robin. I remembered that he had volunteered his service to the negro Sam and that looked as if he had business of his own at Southley Downs. His excuse for coming seemed somewhat trumped-up. Besides, he looked his part too well. He was too perfect an example of a certain type of squatter. He had an English accent and I had been watching all through my visit at Southley Downs for the intrusion of some one with such an accent.

Roderick, of whom Alexander Pierce had told me, who evidently had not yet put in his appearance, had lived long years in England. The names were somewhat similar, too; and I had heard before of that peculiar trait of human nature that influences a man against giving up his own name altogether. The atlas he adopts is usually somewhat similar to his own name.

I made a feint of going back to a book. Southley seemed relieved. He left me in a moment and joined his daughter in the den. Villas had gone to his room and lost as it was among the many breathless corridors of the great house I could imagine it was the last place in the world he had really wished to go. I drew my chair up to the great dormer window that overlooked the power house. And I didn't see one word of the type beneath my eyes.

The hill was swept by moonbeams. There was a silver path across the face of the swamp, leaping over to my eyes. I waited possibly five minutes. And then I saw Robin emerge from the power house.

For a long minute he waited in the shadows and my suspicions teared to a certainty. Then I saw him steal away toward the edge of the marsh.

A minute more and I was out in the darkness, too, trying to shadow him. I tried to keep to the less open part of the hillside and yet not lose sight of my quarry. He walked slowly at first and I short-

ened the distance between us to one hundred yards. As yet I had no reason for thinking he had seen me. His form was perfectly visible in the moonlight, but I had kept mostly in the shadow. But all at once he increased his pace.

I walked faster, too. My quarry broke into a slow trot. It was impossible that I could run behind him and still keep out of sight. So I made a furious dash toward him at top speed.

For a moment I thought I would overtake him before he saw me; but when I had covered half the distance between us he began really to run. He straightened out his long legs and fairly seemed to fly—straight for the marsh at the bottom of the hill.

"Stop, Robin!" I shouted at him. "Stop at once!"

He only increased his speed. I never saw a man run faster. I was in good condition and I gave him the best I had. He hadn't the chance to elude me that he had in our previous encounter earlier in the evening. The moon was out now.

He splashed across a pond of shallow water at the base of the hill. Possibly he thought I would not follow him here. But he was to be disappointed. No water was deep enough to throw me off now. I was going to find out his connection with the crime if I had to follow him to the mainland across the swamp.

But at once he splashed out of the pond and circled back up the hill. I was soaked to the knees but I gave it no thought. Of course he couldn't run so fast up the steep slope, nor could I. And my breath was coming in great sobs before I approached the house.

He swung about the great structure and I dipped far enough to one side to watch. I saw him slip into the postern door that led to the library.

Twenty seconds later I entered the same room. Evidently he hoped to elude me in the maze of rooms. But he had forgotten one thing.

His boots, the same boots that had left the telltale track beside the rocks, were splashed with mud and water. They made a trail across the rugs and hardwood floor of the library. And they turned into the den.

Once more the drama of Southley Downs had shifted to this little room. Once more I stood at its threshold. And I had a curious sense of portentous developments that would come to pass within its doors.

Southley and Josephine were standing up near the same table

that had figured in the drama of the previous night.

"Close the door," Southley told me.

"But where is that man Robin? I saw him rush in here. And I know he has something to do with this mystery."

"Robin? You mean the man who helped me in the power-house?"

A large blue portiere hung at the side of the den and out of the corner of my eye I saw it waver. No wind blew it. And then, looking straight I saw the ends of white fingers that clutched its folds.

"Mr. Southley, the man is behind that curtain now!"

Then the man behind the curtain answered me himself:

"Oh, old Doc Long!" came a familiar voice. "You're the most persistent devil!"

There is only one person in the world that call me "old Doc Long."

The hope of hearing his voice about this cursed house of the Southleys was dead in my breast. It was the voice of the man I had longed for, whose keen brain and able hands would so quickly bring light where there was shadow.

He pulled the curtain aside, the gray eyes laughing at me. I saw through the disguise at last, and

marveled at my blindness heretofore. Of course it was no one but my old and trusted friend, that world-famous detective and fisherman, Alexander Pierce.

After we had got through pounding one another on the back and roasting out what a pleasure it was to meet again I began to put a few questions to the great detective. And all the time I marveled at his disguise.

"But why didn't you let me in on it?" I demanded, just a little hurt.

(To Be Continued.)

NOTICE OF SALE.

The State of Texas,
County of Deaf Smith,
First State Bank of Vega vs
A. D. Glava, et al.
IN THE DISTRICT COURT OF

OLDHAM COUNTY, TEXAS.
WHEREAS, by virtue of an order of sale issued out of the District Court of Oldham County, Texas, on a judgment rendered in said court on the 6th day of September, A. D. 1928, in favor of the First State Bank of Vega and against the defendant A. D. Glava, and a foreclosure judgment against said defendant and all other defendants in said cause, which is No. 300, on the docket of said Court, commanding me to levy upon and sell the hereinafter described land, I did on the 1st day of October, A. D. 1928, levy upon the following described tract or parcel of land, situated in the County of Deaf Smith, and State of Texas, to-wit:

All of Section Thirty-nine (39), in Block K-7, and the East one-half of Section Thirty-eight (38), in Block K-7, situated in Deaf Smith County, Texas;

and on the 6th day of November, A. D. 1928, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of Deaf Smith County, Texas, I will offer for sale and sell at public auction for cash, all of the right, title and interest of any and all of the defendants in and to said property.

Dated at Hereford, Texas, this 1st day of October, A. D. 1928.
CLAUDE BENTON, Sheriff,
38-4c Deaf Smith County, Texas.

FUEL FOR SCHOOL



A breakfast of SMAX the All Wheat Cereal—starts the day right, it supplies strength and energy—and Bran—nature's laxative. Positively delicious and so easy to prepare—cooks in 3 minutes. Have SMAX for breakfast tomorrow.

SMAX



HAWK
BRAND
WORK CLOTHES

THEY WEAR
—LONGER

D. R. GASS & SON

The new Buick is the new Style



If you want beauty—if you want luxury—if you want up-to-the-minute smartness—there's only one choice—the choice of America—the new BUICK with Masterpiece Bodies by Fisher—

From one end of the country to another—in New York, in Miami, in Chicago, in Los Angeles and all towns between—overwhelming praise for the distinctive beauty of the Silver Anniversary Buick with new Masterpiece Bodies by Fisher!

All agree that here is a new style—a new mode—an entirely different and original interpretation of motor car beauty, forecasting the trend of smart body-design for months to come.

Thrilling new lines—sparkling color harmonies—and wonderful new interiors—all combine to form ensembles of rare and distinguished artistry.

If you want beauty—if you want luxury—if you want up-to-the-minute smartness—there's only one choice—the choice of America—the new Buick with Masterpiece Bodies by Fisher. It's the new style—the new mode—in motor cars!

The Silver Anniversary
BUICK
Norton Motor Co.
Hereford, Texas



MEAT
THAT CAN'T BE
BEAT

—The Best Cuts of Meat, fresh, pure meats that will make your meals delightful.

FISH AND OYSTERS
NOW!

Texas Meat Market

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires
Storage, Greasing, Tow-In Service

J. C. Cummins

QUICK Phone 340 SERVICE

Plumbing

Delco-Light Frigidaire

Electric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

Don't Forget Hereford's Trades Day—
MONDAY, OCTOBER 15!

This Bank Maintains Open House

—for all who seek success in life—which is another way of saying its doors are open to all, for everybody is looking for success. Success must be identified, somewhere along its path of development, with money—and that's where we come into the picture.

We are glad to have you open accounts with us. Ask us for free advice, or take advantage of any of the services we offer.

But, above all, remember we have an interest in the welfare of our community that extends beyond dollars and cents.

The First State Bank
Hereford, Texas

To the 5000 who daily become owners of the new Ford car



THE service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is remarkably fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking-in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where repairs are necessary because of accident, neglect, or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

FORD MOTOR COMPANY

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Nine room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MURPHY. 40-1tc

FOR SALE—Number 12 Round Oak heater; good condition. See RAY BARBER, Hereford, Texas. 40-1tc

FOR SALE—A Case separator, 24-inch, good condition. See PRESTON JOHNSON, seven miles west of Summerfield. 40-1tc

FOR SALE—Round Oak range, Round Oak heater No. 16; an

Acorn heater and a sixty gallon oil can. MRS. C. R. SMITH. 40-2tc

FOR SALE—Nice young Jersey cow, just fresh. MRS. E. W. HARRISON. 40-3tc

FOR SALE—A J. B. Colt acetylene lighting plant in good condition. See C. R. WALKER. 40-4tc

FOR SALE—Balloon tire, 35x6.00, in good condition. A. H. ELLISTON. 39-1tc

FOR SALE OR TRADE—No. 8 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 38-1tc

FOR SALE OR TRADE—Twenty acres of land one mile from town, with good crop of hygeia, also good house for rent, sale or trade. FRED MILLARD. 34-1tc

\$1,850.00 buys seven room house with big lot. Easy terms. Phone 138. 30-1tc

480 Acres on crop payment plan. Address L. BASKIN, Hereford, Texas. 30-1tc

Want to borrow 8 per cent money. Good real estate security. Address BOX 235. 30-1tc

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 38-1tc

FOR SALE—A twelve-hole wheat drill, also small row drill. T. E. BAKER. 35-1tc

FOR SALE—John Deere row binder, also 10-20 McCormick-Deering tractor and plow. T. E. BAKER, Box 503. 35-1tc

For Rent

FOR RENT—My house, five rooms and bath, garage and barn; close in on pavement; convenient for school. Phone 396-W. 34-1tc

FOR RENT—My residence, \$15.00 per month. Place to keep cow and chickens. For further information see E. F. CONNELL. MRS. C. C. SLAUGHTER. 38-1tc

Wanted

WANT TO RENT unfurnished house or apartment. R. O. DUNKLE. 40-1tc

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND OFFICE. 11

WANTED—Field grazing for one or two hundred yearlings. HENRY HASTINGS. 39-4tc

WANTED—To buy second-hand parlor coal stove. Write P. O. BOX U, Friona, Texas. 328

Lost and Found

LOST—About twenty chicken coops. Finder please return to WEST TEXAS FEED & SEED CO. 40-1tc

STRAYED to my place about eight weeks ago, a bay horse, weight about 800 pounds, branded on left shoulder and left hip. Owner call at my place 5 miles northeast of town, pay pasturage and this ad. OWEN NEEL. 38-2tc

STRAYED to my place about one month ago a light Jersey cow, been marked in both ears. Owner call at my place and pay pasturage and this ad. OWEN NEEL. 38-2tc

Notice

NOTICE OF POSTING—The public is hereby notified that Czermer's premises, Section 155, Block M-7, 4 miles west of Hereford, is posted and trespassing forbidden. 40-4tc

NOTICE OF POSTING—The public is hereby notified that the R. J. Kibbe pasture is posted and trespassing is forbidden. 39-2tc

THE JOHN W. MOORE CONSTRUCTION COMPANY does not guarantee any of its employees' accounts and will not pay any account unless the original purchase is accompanied by a company requisition properly signed. JOHN W. MOORE CONSTRUCTION COMPANY. 40-8tp

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

Model 40 \$77 (without tubes)

HERE you get perfect service electric Atwater Kent Radio. Come today!

ATWATER KENT RADIO ORR'S TAILOR SHOP

Radio Speakers 3 sizes—each \$39

Here and There.

Several light showers fell in this community in the past few days varying from one-fourth to an inch in some places.

Mrs. John Gietz and children spent Friday night and Saturday visiting in the Joe Huckert home.

Mr. and Mrs. Edgar Mosely spent Saturday night and Sunday at the Mother Mosely home.

Mr. and Mrs. W. A. Springer and Mr. and Mrs. Earl Springer were visitors in Amarillo last Wednesday.

C. L. Goad and Mr. and Mrs. W. L. Tice made a flying trip to Roswell Friday, returning Saturday night.

Mrs. Nettie Green entertained relatives from Littlefield over the past week end.

Mr. and Mrs. Britt Boyd visited from Saturday until Monday at Portales with Mrs. Boyd's parents, Mr. and Mrs. W. L. Sain.

Mrs. T. L. Sparkman spent Wednesday afternoon with Mrs. C. E. Tice.

Sunday guests in the Berry home included Mr. and Mrs. W. A. Hunter, Mr. and Mrs. Martin Simpson and Mr. and Mrs. K. R. Hunter.

Mr. and Mrs. C. M. Bell and children spent Sunday in Clovis with relatives.

Next Sunday the Tri-County Singing Convention meets at Jumbo.

Mr. and Mrs. Erks Williams entertained a number of relatives including Mr. Williams' mother and sister from Floydada, Mr. and Mrs. Jim Bagwell, of Bethel, Mr. and Mrs. Leo Williams and Mr. and Mrs. Henry Allman and children.

About seventy-five attended the social given at Frio school house Saturday when the married people's class entertained Mrs. Harlin's class of young people. These young folks recently won out in the class contest. Assorted cakes, sandwiches, hot chocolate and coffee were served at a late hour.

Rev. Cottrell preached at Frio Sunday morning and night.

B. F. GUTHRIE DIES.

(Continued from Page One)

ber of the departed. The tributes and music were beautiful and touching.

The body was laid to rest in the Hereford Cemetery. Active pall bearers were E. B. Hicks, W. E. Dameron, Ralph Barnett, J. M. Posey, C. C. Acker and Fred H. Oberthier, Jr., Honorary pall bearers were Carl Cockrell, G. A. F. Parker, A. W. Gregg, Jno. A. Wear, Jake Tiefel, F. H. Oberthier, Sr., A. A. Foster, W. H. Ray, Allen Bell, A. H. Elliston, Dr. W. F. Gabbert, Cris Renfro, Glenn Snyder, C. R. Smith, C. A. Skelton, C. C. Ferguson, O. G. Hill and Seth B. Holman.

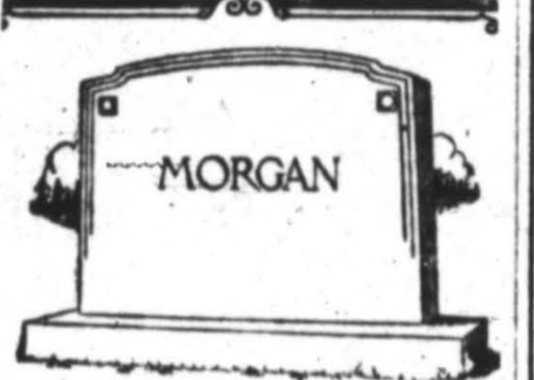
Mr. Guthrie is survived by his wife, Mrs. Grace F. Guthrie, dis-

tinguished for her writing and poetry, and four sons, Paul, Bruce, Gwynne and Keith. Paul, the eldest, is with the auditing department of Montgomery Ward & Co., Chicago. Bruce is director of athletics in the Cherryvale, Kansas, high school; Gwynne is head of the department of Business Administration at New Mexico State College, Las Cruces, New Mexico, and Keith is a senior in the Hereford High school.

Benjamin Franklin Guthrie was born in Marion county, Illinois, October 3, 1863. He graduated at the Missouri State Teachers College, Kirksville, Mo., and later spent one year at the University of Chicago. As a young man he served as principal and superintendent of public schools in Missouri, Colorado, Utah and Montana. He returned from Montana to Milan, Missouri, in 1903, where he became editor and publisher of the Milan Republican. He also served as postmaster in Milan for a number of years and was an active member of the Knights of Pythias, an organization to which he devoted a great deal of time. He was united in marriage to Miss Grace Flaherty at Princeton, Mo., January 4, 1899.

Mr. Guthrie moved to Hereford in 1915, after a residence of six months in Amarillo. He published and edited The Hereford Brand until the fall of 1917, when failing health compelled him to withdraw from active business pursuits. He served as chairman of the Hereford Chapter, American Red Cross for two years and was secretary of the local Chapter at the time of his death. He was the last member of an original family of four.

A successful business man, a thinker and leader in all things for the good of his community, philosopher, writer and philanthropist, Mr. Guthrie will be sadly missed by hundreds of friends and acquaintances throughout this section.



Appropriate, Lasting MEMORIALS

For 23 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

OSGOOD MONUMENT CO.

"Mark Every Grave" 600 Taylor St. Amarillo, Texas

FOR QUICK JOB SERVICE SEE THE BRAND.

MERIT FEEDS

For the Cows, Hogs, Poultry

and general farm use will add many \$\$\$ to your bank account!

—No experiment about it—they are balanced rations—Just try them!

West Texas Feed & Seed Co.

Phone 265
We Buy Produce.

Get Your Hunting License

FOR THE HUNTER

—We suggest that you hurry—the Ducks are winging their way all over the country now—the season is open—and a license is absolutely necessary. We sell them.

—And you will need a good Gun, with plenty of hard-hitting, sure-fire ammunition—and that's the kind we carry.

EVERYTHING FOR THE HUNTER—CALL AND INSPECT OUR LINE—IT WILL PAY YOU!

Streu Hardware

MAY WE ASSIST YOU IN PLANNING THAT DRESS?

WITH ALL THE TRIMMINGS NEEDED RIGHT HERE IN OUR STORE!

—We carry the BUTTERICK PATTERNS—have a complete line of beautiful DRESS MATERIALS—Woolens and Silks, in all new shades and designs, and also have BUCKLES, Ready-Made LACE YOKES, LACES and TRIMMINGS of every description.

—We invite you to inspect this pretty line of winter goods, and it will be a real pleasure to us in assisting you to plan your new dresses.

COMPLETE NEW LINE OF WARM, WOOLEN BLANKETS

SWEATERS—Woolastik Sweaters, made from Fleishers yarns—in all colors and sizes—and AVIOTRIX CAPS for the children and older girls.

You can get your Fall Wardrobe here Complete in every detail—and at prices that will surprise you!

J. O. Newell

WE GIVE 24 GREEN STAMPS.

GROCERY WOMACK SERVICE

SUMMER HEAT IS GONE AND THAT RAVENOUS

Fall Appetite Is On The Job!

Time for HOT WAFFLES, with butter and syrup, and—Shucks!—you know—ALL the good things to Eat! We can't begin to list all the appetizing things we have for you, but if you'll phone us, or call, we'll give you a list that will make your mouth water!

FOLLOW OUR WEEKLY CHAIN OF ADS IN THE BRAND

AVOID DISAPPOINTMENT, SEE US FIRST OR PHONE 87. WE DELIVER

Rugs and Linoleum

It's chilly business putting your bare tootsie-footsies out on the bare floor these chilly mornings! And it's not at all necessary. If you will let us show you our fine line of hard-wearing RUGS and attractive LINOLEUM your winter floor covering problem will be solved.

Everything for the Home, including Gas Ranges and Heaters.

BOTH NEW AND USED FURNITURE!

JONES FURNITURE CO.

Phone 111

SINCLAIR OILS

THE SHORTEST ROAD TO SATISFACTION

—The distance from where your car is now to where our Service Station is located—is the shortest road to lubricating satisfaction. Consult with us—and let us recommend exactly the grade of Sinclair Opaline Motor Oil your should use in your car.

SINCLAIR OPALINE MOTOR OIL

"Fits the Degree of Wear"

FEDERAL TIRES AND TUBES

Abo Filling Station

We Give Gold Bond Stamps.

The Point of Deterioration In A Home

is most often the roof, where the weather hits it squarely in all its vicious moods. See that your roof is right, and your home will not suffer from undue depreciation.

—Let us quote you prices for new roofs of the modern types.

Kemp Lumber Company

ATWATER KENT RADIO

ORR'S TAILOR SHOP

Radio Speakers 3 sizes—each \$39

Dimmitt News

Rev. and Mrs. Naugle and Mrs. B. D. Woodlee were Plainview visitors Friday.

Howard Morris of Friona was shaking hands with friends in Dimmitt Saturday.

Mrs. R. A. Fuller was on the sick-list this week.

Mrs. Dean of Clarendon is visiting in the home of her son Chas. Dean and wife this week.

Mr. and Mrs. Baxter and Mrs. Hunter and daughter spent the past week in Brownwood.

Mr. and Mrs. Lee of Hereford spent Sunday in the home of Mrs. Lee's parents Mr. and Mrs. Geo. Willis.

Miss Bowen, daughter of the Methodist pastor at Hereford, is employed in the county clerk's office.

D. J. Maynard left Sunday for a visit with his parents in Oklahoma.

Mr. and Mrs. Homer Norwood returned Monday night from a honeymoon trip in New Mexico and are now at home in Dimmitt.

E. H. Carlton, vice president of the M System of stores of Fort Worth was here Tuesday getting floor plans of the new building which Joe Hastings is planning to build.

Ned and Charlton Neely of Amarillo were visiting friends in Dimmitt Saturday.

C. A. Crier and Mmes. Murphy, Wright, Estes and Woodlee motored to Hart Wednesday to help organize a P. T. A.

Mrs. Tom Tate and son Curtis of Oklahoma are here for an extended visit with friends and relatives.

Ladies of the church of Christ met in an all day meeting Tuesday in the home of Mrs. W. A. Murphy and sewed for an orphan girl in an orphans' home at Dallas, whom they have adopted.

Mrs. Joe Elliott who has been in the sanitarium at Hereford the past week is reported to be getting along nicely and will return home soon.

Mr. and Mrs. Bruce McLean were business visitors in Hereford Wednesday.

The B. Y. P. U. is growing rapidly and new members are added at each meeting.

The following program was rendered Sunday night:

Introduction, Miss Ione Liles.

Using fare, C. A. Robison.

Glendon the dauntless general, Vennis Avery.

Definition of faith, Irene Gary.

Faith against reason, Clarence Galloway.

Men made heroes of faith, E. C. Fulmer.

Gathering in the clouds, Mrs. Claude Duram.

Conclusion, Later heroes, Ruth Wright.

Special music.

Mr. and Mrs. E. C. Cowser of Globe, Arizona, are here for a visit in the home of Mr. and Mrs. Mark Cowser.

The Ladies Aid met with Mrs. Bill Webb Thursday with twelve members. An interesting lesson study of the Sunday school was had. The 11th chapter of Corinthians was the topic. The main thought brought out was that love is the greatest thing of all. During the social hour refreshments were served.

Chas. Dean has become director of the Dimmitt band, as Mr. Smith of Hereford who has been director did not have time from his work at Hereford to continue here. Let us all boost for the band and make it one of the best in West Texas. Practice will be each Monday evening.

Rev. A. W. Griffin of Hale Center filled the pulpit at the Presbyterian church Sunday morning.

Mr. and Mrs. I. B. Brooks were Hereford visitors Friday.

George Scott of Amarillo was a business visitor in Dimmitt Wednesday.

Mr. Boren was visiting Mrs. Boren and Jack this week.

Two very peppy basketball games were had at the auditorium Friday night. Dimmitt and Center Plains girls score was 67 to 1 in favor of Dimmitt.

Dimmitt. Boys, 24 to 18 in favor of Dimmitt.

The play coached by Dimmitt's expression teacher, Miss Cauly, given at the auditorium Thursday night was enjoyed by all. Each of the players gave their parts unusually well. Proceeds amounted to \$37.00 and will be used as an athletic fund.

B. A. Fuller was transacting business in Plainview Friday.

Mr. and Mrs. Posey took Mr. Posey's mother to Plainview Friday for medical attention.

Mr. and Mrs. Harmon of Hereford were visiting in the home of Mrs. Harmon's parents Mr. and Mrs. Bob Hastings Sunday.

Mr. and Mrs. I. B. Brooks were attending to business in Turkey Wednesday.

Work was begun on a five room brick veneer residence in the west part of the city for Mr. and Mrs. Will Wright.

Rev. Gilbert and wife of Buda, Texas, arrived in Dimmitt Friday.

Rev. Mr. Gilbert has accepted the pastorate of the Dimmitt church at this place.

WORK

According to accepted traditions, work was a curse pronounced upon man by the deity when man was expelled from the Garden of Eden.

If this is true, then it is true that the curse of God is better than the blessing of man.

For there can hardly be any doubt that working for one's bread

and butter and shelter is about the best thing that ever happened to a man.

Suppose that all the teeming millions in New York were idle, that they had nothing to do but amuse themselves, it would not be a week before the city was burned down. It is the fact that most of us have to put in a certain number of hours a day in earning our livelihood that keeps us sane.

The sanest thing on earth is work. Men who devote their time to imagining, to theology, to philosophy or to other speculations are fertile soil to all kinds of disorder. It is men who have to work that are the flywheel of every nation. As a rule they want things to remain as they are.

And as a rule they are the bulwark of morality. Crime news and divorce court scandals originate largely in the idle classes. Chesterton has said that when a man puts in ten hours a day at street car driving he is not likely to be tangled up with the wife of some one else. He hasn't time even for his own wife.

The workers are the security of a country and the best guarantee of that country's prosperity.

The greatest menace of militar-

ism is that a large body of men are kept in comparative idleness. If the millions under arms in Europe could be disbanded and go to work it would be the best insurance of peace.

How many a divorce trouble would be avoided if both man and woman were economically independent.


It was not a bad idea of the Jews of old to instruct their children in some useful trade. The best life insurance policy that a man can leave his family is to have them all so trained that they can make their own way in the world. It is doubtful that the man with the hoe, the laborer, should be the object of so much sentimental pity. For after all the man who knows how to use his hoe has a greater prospect of happiness in this world than the man that is left an endowment of a million dollars.

Handy for Dresser Drawers.

Small pockets made of scraps of cretonne or other strong material and thumb tacked on the inside of bureau drawers make very convenient receptacles for odds and ends that otherwise litter the drawers.

Brand Want Ads Pay Good Dividends!

THROTTLE HER DOWN!



That Phillip's 66 Gas

IS THE PEPPY STUFF!

—It will make the old boat eat up the miles.

EVER TRY IT?

MARLAND, QUAKER STATE and PHILLIPS OILS

SERVICE—AND APPRECIATION

L. I. West Filling Station

THE CHOCOLATE SHOP

HOT PLATE LUNCHES

HOT AND COLD DRINKS PIES

SANDWICHES

"THE TOAST OF THE TOWN"

We Want To Show You Our Furniture!

We are PROUD of OUR STOCK, and Customers have expressed so much satisfaction, that we feel YOU would be delighted with it, too.

A VISIT FROM YOU WILL BE APPRECIATED



Anthony Furniture Store



FOX'S FALL SALE

Ladies' Coats

—Ladies' Coats in all the new cloths for Fall—Richly fur-trimmed on both collar and cuffs, Satin and Crepe de Chine lining. Prices range regular \$14.95 to \$125.00. **FALL SALE PRICE RANGE \$11.95 to \$98.95**

Special!

—36-Inch Fancy Suiting, ideal for school dresses. Good range of patterns to select from. Your choice

42c Yard

Percales

—36-inch Percales in New Fall Printed Patterns. Your choice—

15c Yard

Boy's Union Suits

—Boy's ribbed Union Suits, sizes 20 to 34, special for—

69c

Children's Union Suits

—Children's Waist Union Suits, sizes 2 to 12 years. Your Choice—

69c

Extra Special!

54-Inch Wool Tweeds—Fall Sale Price—

\$1.39

Challies

—Quilt Challies, 36-inch width; your choice

16c Yard

Part Linen Crash Toweling—

12 1/2c Yard

Special

—Men's heavy flat fleeced Union Suits for only—

98c

MEN'S WORK COATS

—Men's Work Coats and Leather Vests, sheep-lined Leather Vests and Wool-lined Vests and Moleskin, Sheep-lined Coats and Blanket-lined Coats with slicker inner lining. Greatly reduced during this sale. Prices range —

From \$2.95 up

SPECIAL!

Clark's O. N. T. Thread, Seven Spools for 25c

GINGHAMS

32-inch Dress Gingham, Fall Sale Price 17c

LADIES' NIGHT GOWNS

Ladies outing night gowns, plain white and fancy colors in pink and blue stripes. Regular and extra sizes. Fall Sale Price, 75c, 98c and \$1.25.

COTTON BATS

Melba Cotton Batts, size 72x90. Special 72c

SPECIAL!

36-inch Rayon, plain colors, regular 50c quality. Fall Sale Price, Yard 39c

BOYS' BLUE OVERALLS

—Boys' suspender back and high back Blue Overalls, sizes 5 to 16. Special, all sizes 95c

BOYS' SUITS

—We have one of the largest stocks of Boys' Suits we have had in years and the prices are lower than we have ever had. All boys' suits have two pairs of trousers, some of them from 5 to 11 have one knicker and one long pant, and some have two knickers. Larger sizes have two pair long pants. During our Fall Sale they will be sold less 20 PER CENT DISCOUNT.

FOX MERCANTILE COMPANY



Discover a new world of leisure

CLARK JEWEL RED WHEEL Gas Ranges

In Nile Green, Egyptian Pearl, Alabaster White, or combinations of these colors.

THE LORAIN Self-regulating oven of a Clark Jewel Red Wheel Gas Range cooks automatically while you enjoy yourself at movies, bridge, reading, or playing with the children.

When the Red Wheel Regulator is set to maintain the correct temperature you can leave the kitchen for hours at a time, knowing that dinner will be cooked perfectly when you return.

Ranges in New Colors

There is a cool, restful beauty in the alabaster white or rich pastel shades of the porcelain enamel finish of these Clark Jewel Ranges. The corners are rounded and the smooth, hingeless front is attractively paneled.

Refinements in the famous Clark Jewel all-steel construction which has been tested and approved throughout nearly fifty years of stove-manufacturing experience give unique trimness and sturdiness. More than 1400 schools and colleges where cooking is taught now use Clark Jewel Red Wheel Gas Ranges.



West Texas Gas Company



International Sunday School Lesson for October 21.

CHRISTIAN STEWARDSHIP

II Corinthians 8:1-9; 9:6-7, 15

BY REV. SAMUEL D. PRICE, World's Sunday School Association

It is possible for a teacher to get so much attention that the people will not listen to his message. This was the case with Paul at Ephesus after the uproar when multitude rushed to the theatre and cried against his interference with the sale of images and charm verses. Then it seemed wise to follow the letter which he had recently written to the Corinthians. Titus had been the messenger and this man is met in Macedonia and gives a good report of what had been adverse conditions in the Thessalonian city. At once Paul writes the second letter to the church at Corinth and dispatches it by Titus. Now read that entire epistle, and then re-read chapters 8-9, which give the full context for this lesson study.

One of the points under discussion at the Church Council in Jerusalem A. D. 50 was the adequate care of the impoverished Jewish Christians in that city. While certain freedom of action was accorded the Gentile converts to Christianity the obligation was laid on them to make continued contributions for their needy brethren who were related to the mother church. This Paul and his collaborators was always diligent in doing. In writing the former letter to Corinth (I Cor. 16:1) the question of gifts had been brought to their attention. In this second epistle a direct appeal follows the former suggestion.

"Going over the top" was a familiar expression in raising funds during the recent war time. Quotas were assigned and rival cities were stimulated by telling what the other had done or could do. Paul arouses the ambition of the Corinthians by telling what the people of Macedonia did in previous givings for the same Jerusalemites. From their "deep poverty" they had an "abundance of joy" in the "riches of their liberality." No pressure had been needed. In fact the Macedonians had begged the

privilege of sharing in "this grace and the fellowship of ministering to the saints." The reason the people of that Macedonian church were so eager to share "yea and beyond their power" was that "first they gave their own selves to the Lord."

Religion cannot be separated from giving. Costly shrines and expensive systems of religion, out of all proportion to the ability of the people, are maintained in non-Christian lands because the inhabitants fear to do otherwise. The people in Corinth know how much local idolatries had cost. The making and selling of images had been the reason for the recent disturbance at Ephesus. All such giving was non-productive for others in need. Paul comes forward with a humanitarian principle that is empowered with a rich, spiritual motive. The strongest kind of a supporting appeal is made in the reference to "founder of their faith" as he tells them "For ye know the grace of our Lord Jesus Christ, that, though he was rich, yet for your sake he became poor, that ye through his poverty might become rich." 2 Cor. 8-9. Only as we share what we have, as others are in need, do we evidence the sincerity of our declared love both for Christ and for mankind.

Giving is not to be a matter of compulsion or emotion. "Let each man do according as he hath purposed in his heart." It is sensible to have a budget of distribution, whether it is for the nation, firm, home or individual.

What's Doing IN WEST TEXAS

Ranger is to have a vitaphone, the instrument which makes talking movies possible. Half of the cost was covered by the purchase of tickets and the rest by local business men. This is the first town in the oil belt to have a vitaphone.

The Childress Hotel coffee shop will be opened soon, two months previous to the opening of the hotel proper, according to J. F. Hankin, manager. This is being

brought about by a special effort on the part of contractors. Livestock buying and selling is active in Lampasas. W. T. Maxwell shipped four cars of one and two year old fat steers to St. Joseph, Mo., recently. Three cars of mixed cattle were also shipped by breeders to Fort Worth.

A pumpkin weighing 55 pounds raised by Lon Martin, a Crosbyton farmer, was brought into town and exhibited. The pumpkin was unusual in size for this section and will be taken to some of the fall fairs.

Nine tractors have been bought and put to work on the road between Abernathy and Hale Center to widen the road bed and barbits to the 100 feet required by Federal regulations. The detour is in good traveling condition.

Matador has a new fire truck of 500 gallons capacity and enough pressure to extinguish a large fire. The truck will be kept in the Matador Buick building until the completion of a city hall.

The Sterling Theatre in Sterling City, N. M., is the first theatre to

show the new free picture of the process of feeding crops put out by the Soil Improvement Committee of the National Fertilized Association.

Engineers are at work in Hamlin looking for a new water site. The water supply at Hamlin is sufficient at this time, but prior to the spring rains the lake is low.

A fine new Methodist church building has recently been completed in Amherst and services held by the pastor, Rev. Claude Ledger. The edifice is modern in every point of construction and gives the Methodists a place of worship unexcelled in the city.

The new sanitarium in Fredericksburg opened October 1. The sanitarium has equipment for taking X-ray pictures and fluoroscope and will serve the physician the great inconvenience of sending patients to neighboring towns for treatment.

Three hundred thirty-two bales of cotton had been weighed in Stamford up to a recent date. Of this number 270 bales were handled by J. R. Jones, weigher, and 62 bales by the compress.

As high as 15c is being paid in Ballinger for pecans. The crop in Runnels county is the best in several years because of the numerous floods in the creek and river bottoms this year.

English spiritualists are entering politics. They are so well organized in fact that the next British election may go by the ouija boards.

The little boy who used to tell the boss that grandmother died in order to get to the baseball game, now has a different formula: "I can't come in tomorrow; I've got to take grandma to the big ball game."

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

CHARTER NO. 5904 RESERVE DISTRICT NO. 11 REPORT OF THE CONDITION OF THE

FIRST NATIONAL BANK

OF HERFORD, IN THE STATE OF TEXAS, At the Close of Business on October 3, 1928.

RESOURCES	
1. Loans and Discounts	\$247,067.26
2. Overdrafts	1,372.85
3. United States Government securities owned	60,000.00
4. Other bonds, stock, and securities owned	1,500.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$11,721.85 Furniture and fixtures \$6,264.71	17,986.56
7. Real estate owned other than banking house	26,968.66
8. Reserve with Federal Reserve Bank	39,909.46
9. Cash and due from banks	182,947.45
10. Outside checks and other cash items	8,213.74
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,826.00
12. Acceptances of other banks and bills of exchange, or drafts sold, with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	15.00
TOTAL	\$572,477.03
LIABILITIES	
15. Capital stock paid in	\$ 50,000.00
16. Surplus	NONE
17. Undivided profits-net	25,094.96
18. Reserves for dividends, contingencies, etc.	NONE
19. Reserves for interest, taxes, and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks	7,099.45
22. Demand deposits	356,466.12
23. Time deposits	88,816.49
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange (b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$572,477.03

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, E. B. Posey, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.
CORRECT-ATTEST:
GEO. L. MUSE,
CRISS RENFRO,
J. L. FUQUA, Directors.
Subscribed and sworn to before me this 10th day of October, 1928.
(SEAL) EDNA PARK, Notary Public.

CHARTER NO. 6812 RESERVE DISTRICT NO. 11 REPORT OF THE CONDITION OF THE

WESTERN NATIONAL BANK

OF HERFORD, IN THE STATE OF TEXAS, At the Close of Business On October 3, 1928.

RESOURCES	
1. Loans and discounts	\$182,479.78
2. Overdrafts	1,505.10
3. United States Government securities owned	50,000.00
4. Other bonds, stocks and securities owned	3,750.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$5,000.00, Furniture and fixtures, \$3,000.00	8,000.00
7. Real estate owned other than banking house	6,951.80
8. Reserve with Federal Reserve Bank	9,818.22
9. Cash and due from banks	33,003.63
10. Outside checks and other cash items	NONE
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$299,207.73
LIABILITIES	
15. Capital Stock paid in	\$ 50,000.00
16. Surplus	15,000.00
17. Undivided profits-net	548.51
18. Reserves for dividends, contingencies, etc.	NONE
19. Reserves for interest, taxes and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	48,900.00
21. Due to banks	15,941.95
22. Demand deposits	141,322.32
23. Time deposits	27,194.93
24. United States deposits	NONE
25. Agreements to purchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange (b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$299,207.73

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, G. C. Acker, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

G. C. ACKER, Cashier.
CORRECT-ATTEST:
M. L. PARKER,
G. A. F. PARKER,
E. B. BLACK, Directors.
Subscribed and sworn to before me this 12th day of October, 1928.
(SEAL) FLOYD WILSON, Notary Public.

Bring Your Hogs TO HERFORD On Fridays And Receive Highest Market Price on the Plains!

HEADS AND CORN
—I will be in the market for Heads and Ear Corn. Will pay according to market and quality each day.

G. W. BRUMLEY

NEW CHRYSLER "75"

—New Chrysler-created "slender-profile" radiator harmonizing with the cowl moulding —thermostatically controlled, integral radiator shutters—external fittings of new and costly chromium plating—new "air-wing" full crowned fenders—longer, lower, roomier bodies with wider and deeper seats, greater legroom and greater headroom—certain closed bodies upholstered optionally with fine mohair or broadcloth—new arched window silhouette, giving an unusually beautiful effect both inside and outside—new Chrysler design gasoline tank shield—new sweep and style to rear deck of coupe and roadster—instrument panel in black and gold—metalware, vanity cases and smoking sets of exclusive Chrysler pattern—insulation between frame and body—new development of military front and cadet visor—newly designed radiator cap, typifying grace and speed—deeply upholstered saddle spring type seats—gracefully sloped rear decks—longer hood with embossed design louvre panel—non-shatterable glass windshields—beautiful finish in new chromatic color tones.

RENFRO BROTHERS
LOCAL DISTRIBUTORS.

IT'S BETTER TO DARN THE SOCK— Before Your Toe Sticks Through

—Small minor adjustments, and careful weekly attention to your car, means large savings in REPAIR BILLS later on!

Let it go too far, and the car will never be the same again!

—We offer a Modern Garage, with modern ideas of doing a job right!

Beavers Bros.
PHONE 383
U. S. TIRES AND TUBES
Dodge Brothers Cars—Graham Brothers Trucks

HARVEST TIME
The Time of Plenty

The time when one has to consider Finances.

This bank stands ready to advise with you and help to plan your present and future banking affairs.

The First National Bank
OF HERFORD

Try It Like This Hearty Meal.
Cream of cauliflower soup
CROUTONS
Baked eggs with cheese
Grilled tomatoes
Spanish bean salad
Steamed blueberry pudding
Non-stimulating drink

An Unusual Meat Salad
To 1 1/2 cups of sliced cold roast veal or pork add several stalks of crisp celery, sliced, an apple peeled and chopped fine and 1/2 cup of nut meats. Mix with mayonnaise and serve on crisp lettuce.

NO. 1631
OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

First State Bank

AT HERFORD, STATE OF TEXAS

At the close of business on the 3 day of October, 1928, published in the Herford Brand, a newspaper printed and published at Herford, State of Texas, on the 18 day of October, 1928.

RESOURCES	
Loans and discounts, undoubtedly good on personal or collateral security	\$205,516.91
Loans secured by real estate, worth at least twice the amount loaned thereon	48,068.70
Overdrafts, undoubtedly good	9,359.22
Bonds, stocks and other securities	1,200.18
Customers' Bonds held for safekeeping	NONE
Real Estate (banking house)	5,500.00
Other real estate	21,312.88
Furniture and fixtures	2,940.70
Cash on hand	26,486.46
Due from approved reserve agents	26,308.20
Due from other banks and bankers, subject to check on demand	NONE
Interest in Depositors' Guaranty fund	NONE
Assessment Depositors' Guaranty fund	NONE
Acceptances and Bills of Exchange, undoubtedly good	NONE
Other Resources	4,267.06
TOTAL	\$416,020.31
LIABILITIES	
Capital Stock	\$ 50,000.00
Certified surplus fund	NONE
Other surplus fund	NONE
Undivided profits, net	10,771.74
Dividends unpaid	NONE
Due to banks and bankers, subject to check	551.14
Individual Deposits, subject to check	289,108.80
Time Certificates of Deposit	44,573.52
Public funds on deposit:	
State	NONE
County	NONE
City	NONE
School	\$13,905.75
Total	13,905.75
Cashier's Checks Outstanding	7,200.35
Bills Payable	NONE
Rediscounts	NONE
Total	NONE
Customers' Bonds deposited for safekeeping	NONE
Other liabilities	NONE
TOTAL	\$416,020.31

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: We, C. B. Williams, as President, and H. R. Fritz, as vice-president of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

C. B. WILLIAMS, President.
H. R. FRITZ, Vice-President.
CORRECT-ATTEST:
H. G. CONKWRIGHT,
D. F. ASHBROOK,
E. S. IRELAND, Directors.
Subscribed and sworn to before me this 15th day of October, A. D.

(SEAL) VIOLA CARPENTER, Notary Public, Deaf Smith County, Texas.

LOCAL HAPPENINGS

Miss Floy Jenkins returned home Monday from Spearman after a six weeks visit with her sister, Mrs. W. H. Neilson, and brothers, Lee and Ben Jenkins.

NOTICE.

The T. E. L. class of the Baptist church is to have a Bazaar on December 1 in the Norton Motor Co. building.

I buy my Drugs at CLARK'S.

Follow Al Smith and Herb Hoover over the Atwater Kent Radio for route! The most faithful reproduction of the human voice in existence. ORR'S TAILOR SHOP. 31-4

STOCK REDUCING SALE. Special for Saturday and Monday: 25 percent discount on every hat in the shop. HEIFNER HAT SHOP, 113 East Third Street.

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE.

The way we handle your produce will satisfy you. A trial will convince you. WEST TEXAS FEED & SEED CO., Phone 265.

Dorothy Perkins Quality line of toilet goods is handled by the CITY DRUG STORE.

The "Peerless" Heaters are high quality and low cost. The gas saving burners. KEITH & BARNHART.

Ladies Aid of the Christian Church will have a Bake Sale on Saturday, October 20, at the Texas Meat Market.

Gingham Girl Flour at WOMACK'S.

Judge and Mrs. Walker R. Hall of Amarillo were here Sunday to attend the funeral of their friend and former neighbor, B. F. Guthrie.

STAR THEATRE
HEREFORD, TEXAS

Friday Only
OCTOBER 19
CHARLIE MURRAY
in
"DO YOUR DUTY"

Saturday Matinee and
Night
OCTOBER 20
TIM MCCOY
in
"THE BUSH RANGER"

Monday and Tuesday
OCTOBER 22-23
RICHARD DIX
in
"MORAN OF THE MARINES"
with
RUTH ELDER

Wednesday - Thursday
OCTOBER 24-25
"THE WIND"
with
LILLIAN GISH and LARS HANSON

FRIDAY ONLY
OCTOBER 26
BILLIE DOVE
in
"THE NIGHT WATCH"

Saturday Afternoon and
Night
OCTOBER 27
HOOT GIBSON
in
"RIDIN' FOR FAME"

COMING:
William Haines and Marion Davies in "SHOWPEOPLE"
Richard Barthelmess in "THE PATENT LEATHER KID."

TIME OF SHOWS:
Evenings 7:15-8:45
Saturday Matinee 2:00-3:30

Mrs. Easley's Sunday School Class of the Methodist Church will serve home-made chilli, pie and coffee at noon on Saturday, October 20, at Carlyle's Grocery.

Fresh Radio "B" Batteries AT RICE'S.

See Mrs. Hazel Sparks for sewing. Prices reasonable. Phone 119-W. 40-1tc

Mr. and Mrs. Mal Stewart and daughters of Vega were Hereford shoppers last Saturday.

Enders stainless steel pocket knives, guaranteed, at the CITY DRUG STORE.

I buy my Drugs at CLARK'S.

See us before you buy heaters—low cost. KEITH & BARNHART.

We keep our tire stock complete. You don't have to wait until we send for them. AT RICE'S.

Bruce Guthrie, who came from his school work at Cherrivale, Kansas, to attend the funeral of his father Sunday, returned to Cherrivale Monday night. Wynne Guthrie left Wednesday night for Las Cruces, New Mexico, while Paul Guthrie expects to remain here with his mother for about two weeks.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

Try some of those delicious home Cookies, at Baker's Grocery: MRS. J. A. SPEER. 40-1tc

J. M. Kimmons of Amarillo spent several days here last week attending to business.

Current history is moving fast—and the Atwater Kent Radio gets it all! Powerful, far-reaching, pleasing tone, simplicity itself in operation. Let us demonstrate it to you. ORR'S TAILOR SHOP.

Coty's and Houbigant's perfumes and toilet water for sale at the CLARK DRUG STORE.

Halloween is October 31. Get your mask or decorations, etc. at the CITY DRUG STORE.

Ladies Aid of the Christian Church will have a Bake Sale on Saturday, October 20, at the Texas Meat Market.

Mrs. R. H. Womack left Monday morning for Coleman, Texas, to visit her parents.

Extra rims for that second spare tire AT RICE'S.

Handtooled Cordovan Leather Goods at CLARK'S DRUG STORE.

Mrs. Q. B. Hill of Houston, who has been visiting for several weeks in the Panhandle, is spending this week with her nieces, Meses. Seth B. Holtman, H. C. Baird and J. W. Alexander, before returning to her home.

You will find any nationally advertised line of toilet articles at the CITY DRUG STORE.

Mrs. Easley's Sunday School Class of the Methodist Church will serve home-made chilli, pie and coffee at noon on Saturday, October 20, at Carlyle's Grocery.

Handtooled Cordovan Leather Goods at CLARK'S DRUG STORE.

The gas is coming and so is winter. Prepare yourself for both with a "Peerless" Heater. KEITH & BARNHART.

Friday, Saturday and Monday Specials—Champion X plugs for Fords, 50c. A. C. plugs for other cars, 60c. AT RICE'S.

Gingham Girl Flour at WOMACK'S.

LeRoy James Everett, new Hereford citizen, discovered America about six o'clock Sunday morning. He is the son of Mr. and Mrs. E. C. Everett, and like his father, is husky, weighing in at nine pounds. He looks like a promising candidate for half back on Hereford High in the future. The proud father is buying the cigars.

apparently, to break into the safe otherwise. A checkup failed to show anything missing. Mr. Rogers is grateful that no other damage was done to his property.

Mrs. Easley's Sunday School Class of the Methodist Church will serve home-made chilli, pie and coffee at noon on Saturday, October 20, at Carlyle's Grocery.

I buy my Drugs at CLARK'S.

Mr. and Mrs. W. E. Neal left overland Monday for their former home at Lawrenceville, Illinois, for a few weeks visit with Mr. Neal's son and other relatives and friends. Enroute they will spend a short time at Amarillo with the younger son, Leslie, who has come to the Plains from his home at Edinburg, Texas, to recuperate from a long illness.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

We have a bargain in a seven tube radio, home made and guaranteed performance. At RICE'S.

Mrs. Henry Hyde of Kansas City, sister of Mrs. Grace F. Guthrie, arrived Sunday night and will visit Mrs. Guthrie for probably two weeks.

A new shipment of Elizabeth Arden Toilet Goods at CLARK'S DRUG STORE.

Mr. and Mrs. Vern Witherspoon returned Friday from a visit to the Dallas Fair.

Misses Oriena Savage, Beale Megert, Virginia Stovall, Mollie Ray Cronin, Virgol Brumley and Messrs. Edgar Ireland, J. T. Gilbreath and Edgar Pickett, all students at the W. T. S. T. C., were week-end visitors in their respective homes.

Handtooled Cordovan Leather Goods at CLARK'S DRUG STORE.

INTERMEDIATE B. Y. F. U. No. 2

October 21, 1928.
What do Baptists Believe?
Leader, Homer Brumley.
Scripture Reading: Fern Hughes.
Introduction, by Leader.
Many beliefs in common with others, Dorothy Smith.
Some Wrong Ideas, George Harris.
Beliefs that are different, Imogene Higgins.
Beliefs explained, Ezell Patterson.

A New Testament church, Buford Fellows.
Individual responsibility, Alma Valentine.
Ordinances of the church, John H. Biggs.
Use your Bibles, Mrs. Artis Daniel.

Try a Want Ad in THE BRAND

Too Late to Classify

FOR RENT—Bed room furnished—in modern home, close in. Telephone 428-J. 40-2tp

TO DAIRY COW MILKERS!
Will give ten percent off the regular price on all FORD MILKERS purchased up to and including November 15. Say, have you looked at these Milklers? It beats the old hand method by a mile! JAS. R. ROBINSON. 40-4tc

LOST—Child's red velvet hat on Harrison Highway. Return to GEO. MESSENGER, or H. & M. Grocery, Hereford. 40-1p

FOR SALE—Practically new Round Oak Range, No. 16. RAY BARBER. 40-1tp

COAL, COAL—We handle the Raywood Niggerhead Lump and Raywood Nut, the highest grade labeled coal. Located at the Hereford Gin. We deliver. Phone 311-W. H. L. CASEBEER. 40-1tp

FOR RENT—Nice, newly furnished bed rooms, first door east Presbyterian church. MRS. J. A. SPEER, Phone 333-J. 40-1tc

STAR THEATRE
Monday-Tuesday
OCTOBER 22-23

RICHARD DIX
in
"MORAN OF THE MARINES"
with
RUTH ELDER
A Paramount Picture
—Also An—
OUR GANG COMEDY

THE MAN THAT IS BURIED IN THOUGHT HAS NO FUNERAL EXPENSES!



Never Mind Loyalty!

If your warmth toward you own home town institutions is so cool that you are figuring on banking elsewhere—don't let loyalty stop you!

We'd rather have you decide on the merits of the case as to WHICH BANK can give you the BEST SERVICE!

We are close to you in more ways than one. Think it over.

Western National Bank
"There Is No Substitute for Safety"

FOR SALE—An electric washer. Phone 396-W. 40-1tc

Mrs. Homer K. Fox left Wednesday for Tulsa to spend several days with relatives.

George Miller of Indianapolis, Ind., arrived Monday to join his wife and children who have been visiting Mrs. Miller's mother, Mrs. R. G. Slack, and other relatives.

Mrs. C. T. Guseman arrived home Wednesday from a visit with relatives in Coldwater, Kansas. Mr. Guseman's mother accompanied her home.

SENIOR MOTHERS ORGANIZE.

A few weeks ago the mothers of the senior class for 1928-29 met in the high school auditorium and made plans for the activities for the year. Officers elected were Mrs. Grace F. Guthrie, president; Mrs. J. W. Hicks, vice president; Mrs. J. S. Orr, treasurer; Mrs. W. M. Cogdell, secretary.

This is the first year, at least in recent years, that the mothers have had such an organization and much good is expected to come of it. The mothers plan to provide the social side of the class activities for the year and hope to be able

to make the year mean a great deal to these students, who are spending their last year in Hereford High.

It may not have been possible to have reached all the mothers of the class, and if any were missed it is hoped that they will find it possible to attend the meetings in the future. It is planned to meet once each month at the high school auditorium. These meetings will likely be held on the first Monday of each month. However, definite information may be had from any of the above officers, or from any of the senior students.

THAT SWEET TOOTH PAIN
Eased With Our
Wonderful Bulk Chocolates
Just Try A Quarters Worth
Corner Drug Store

Notice To All Chevrolet Owners:
WINTER WILL SOON BE HERE—
HOW DOES YOUR CAR RUN?

—Just a few minor things attended to now may save you a major repair bill during the cold winter months.

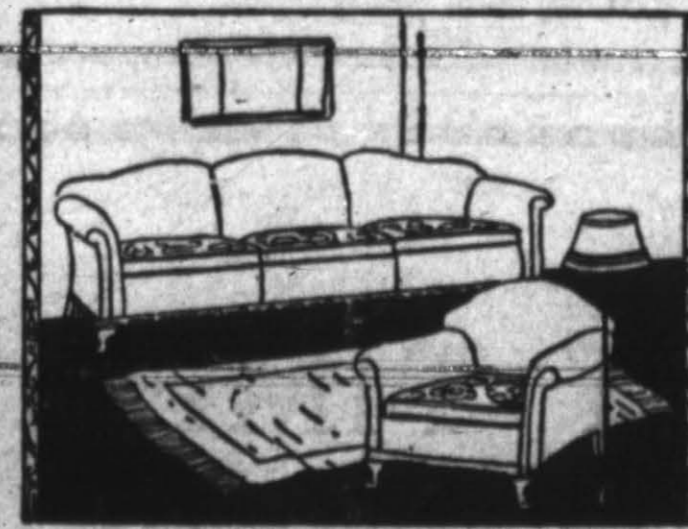
—This is not just merely an ad, but is an urgent plea for you to let us be your car doctor.

—We Absolutely Guarantee Our Work!

FOUR CAR LOADS OF NEW MODEL CHEVROLETS!
JUST RECEIVED!

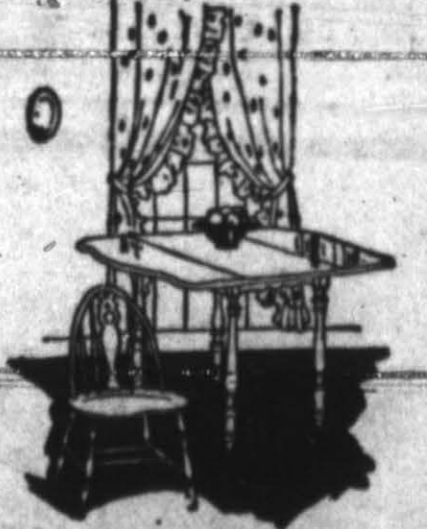
Brumley Chevrolet Co., INC.
Service With a Smile. Phone 216

Hand Tailored Sets



THESE WONDERFULLY MADE, hand-tailored two and three piece living room sets are unusual values at our present prices. The finest quality upholstery is used throughout.

Breakfast Sets



A BREAKFAST SET, IN ADDITION to being an attractive addition to your household furnishings, is one of the handiest items about the house. We have some especially pretty sets on display at this time.

E. B. BLACK COMPANY
"The Big Store With the Little Prices" SEE US FOR ALL GAS APPLIANCES.

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.

Quality - Service - Courtesy

