40th Year—Number 1

The Hereford Brand, Hereford, Texas, Thursday, January 4, 1940

Price Per Copy 5c

AROUND TOWN

Sights and Faces Seen

M the holidays Jesse Stanford time to get back to Hereford Knox Kmard, superintenden says Monday was the first No Year's Day he has not worked

ly to fight enemies at la of the thermometer I ... urday on the hot end scale the hose was turned on the Gyles warehouse blade Monday (Continued on Page 10

C. R. Morgan Wins Prize In Sales Contest

Morgani, special repreof the Republic Natat Hereford Texas was the winner of a valuable cash prize in Company during November and

Eocanougher ale Plans Announced

Following removal of his cat tle to the Hereford Sales Pavilion this week R I Cocanougher today announced preliminary plans for his Hereford Auction scheduled here Monday, Jan-

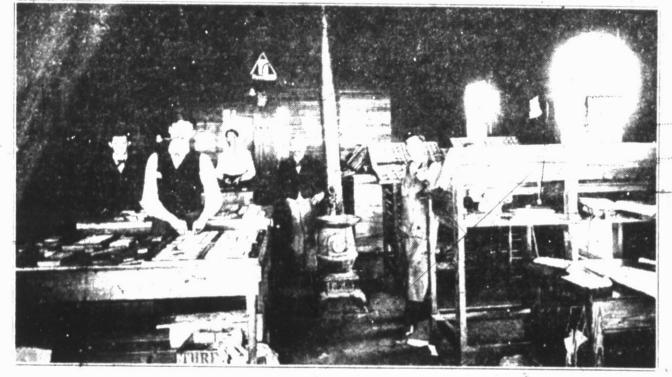
bull calves, along with the remainder of his offering in the Earth, Friday, January 12, Ray ale, and a large attendance is west He said that will be released soon and will be at 11 o'clock. Bring your cups mailed on request of interested. The Collins farm is seven miles

J. E. Lester Is Santa Fe **Division Head**

Appointment of J. E. Lester as superintendent of the Pecos division of Santa Fe Western Lines has been announced and ecame effective January 1. Mr. Lester, who has been trainaster at Slaton, started in the anta Fe office here as an aprentice telegraph operator in 918. He served through promotions as operator, chief clerk, dispatcher, and chief dispatcher on the same division until 1937 when he was promoted acting trainmaster of the Slaton division. On August 1, 1938, he was made trainmaster.

Mr. Lester's wife is the former Miss Margie Dameron, daughter of Mrs. W. B. Dameron. His. father is a former tax assessor

Composing Room of The Hereford Reporter



HERE ARE THE MEN who put out the Hereford Reporter, established in 1901 by Frank Vanderburgh. The pot-bellied coal stove and the hanging kerosene lamps were standard equipment in those

The Brand Begins Its 40th Year

With this issue The Brand enters its 40th year of publication Since its founding in 1901 by F. L. Vanderburgh, The Brand On New has seen many changes in Hereford and has gone through many changes of ownership, equipment and locations. But in aim the paper has always been constant, no matter who owned it and Postoffice directed its policies. That aim, "To serve this territory with the Postoffice a Christmas sales contest put on directed its policies. That aim. "To serve this territory with the best newspaper possible to publish," is more than ever today what we are trying to do.

Since its, beginning the Slogan of The Brand has been. "More People More Farms," and these familiar words appearing to the cold weather, work was and dollars over receipts for 1938, 24. Highway officials; investiin premiums submitted over on the front page of every Brand, still remind us that while resumed this week on the new according to a report from Jim gating the accident laid the agents participating in the con- much has been accomplished, there is yet much to be done.

The loyalty of the people who have given The Brand their support through these years and the good-will of our readers today raising of structural steel beams, as compared with \$17,166.79 for to stop his car in time. are an inspiration to us in our efforts to give you a worthwhile

So as we begin the 40th volume of The Brand with renewed scheduled to begin as soon as quarter's total \$389.95 over third the path of Mr. Gammill's car, consciousness of service to be given, our aim will be the same as it possible. Walter Shadday, enginwas 40 years ago-"More People More Farms," for a bigger, eer, and Elmer Sharpe, head

Collins Farm **Auction Sale**

Thirty head of mule colts, 14 mares, 4 hogs, cattle, farm machlarge number of high class goods will be sold at auction on the Melvin Collins farm near

He said that catalogues one hour after the sale starts miles west of Hereford, or one and one-half miles east of Dodd'

> Archie Scott is clerk be consigned to this sale

High School Announces Game Schedule

Hereford High School's home basketball schedule had been announced as follows: January 6-Farwell; January 12-Tulia; January 13-Vega; Jaunary 23-Dimmitt; January 27-Canyon; February 2-Friona. Games will start at 7:30 in the high school gym and wrestling tumbling exhibitions will be given between halves.

Relatives Of Vega Woman Dead Most of Winter Plans Announced In Plane Crash

Mr. Cocanougher will consign inery, harness and household and his pilot arrived here yesterday afternoon by plane to visit in the home of his brother-in-Gault, word was received that Maddux and Mrs. Gault uncle, F. C. Maddux, was instantly killed, and their father, N F Maddux was seriously injured when their plane crashed war Pampa. Wednesday afternoon. The news reached here this morning that their father died in

First Of Year Finds Several Families Changing Addresses

a Pampa hospital at 8 a. m.

With houses and apartment scarce in Hereford as they are, when one family moves several Warehouse others are likely to follow.

ment at Benefields on B Street to return this week to her home surance. on Sampson where the Willoughby's had been living.

'Many Changes In Owners Must Have Bewildered Early Readers Of The Brand

tion, The Hereford Brand has had no less than 17 different founded Hereford Reporter. owners, the publishers changing an average of nearly every two

In the first 10 years of its life publication and The Brand bepaders must have found the any shifts bewildering and isiters to The Brand Office a part interest in The Brand to probably grew accustomed to J. Ray. ing strange faces behind the

monthly by F. L. Vanderburgh, started The Brand. 1901—The Reporter ceased

came a Weekly. 1903 F. L. Vanderburgh sold

1903—C. L. Stocks and C. E. Edwards, publishers of the West-

1903-Vanderburgh and Ray 1901-F. L. Vanderburgh bought The Western Searchlight ounded Hereford Reporter. in about a month, dropped The Honorary Socilies

1901—The Brand started as a Western Searchlight and again

Listed here is a brief history of The Hereford Brand in chron-Brand and merged the two papers of The Hereford Brand in chron-Brand and merged the two papers J. Ray purchased The Brand for Many Hardin-Baylor at Belological form. How many do you The Brand being discontinued. (Continued on Page 10)

Work Resumed

Brickwork, originally planned 1938, or a gain of \$1,288.09. expect brickwork t be completed in four weeks if weather conditions are right.

Wheat In Ground VEGA. Dec. 28. (Special) A. Is Unsprouted

per cent of winter wheat plant- art announces. ed in western Kansas, the Ok- The local team is planning to

moisture shortage, C. W. Lane last Friday night, due to the bad (Continued on Page 10) \ | weather.

Taking Of Federal Census Begins Here

Thursday of last week Mr. Wilson attended a school for census enumeratõrs heid under government sponsorship at Ama-

After completion of the busi ness and manufacturing census, checking of population will be gin probably about April 1, ac cording to announcements.

This is the first Federal census since 1930 and the results are expected to bring many interesting facts to light regarding business and population growth in the past 10 years.

Postoffice Receipts Show Gain Over 1938

Postal receipts for the year After considerable delay due 1939 jumped more than a thouspostoffice with the clearing of Lipscomb, postmaster. Amount

(Continued on Page 10)

Mobilgassers To Play Hi-Y Tuesday Night

The Hereford Mobilgassers. independent town team, will play the Hi-Y's in a basket ball game at the High School Gymnasium TOPEKA, Kan Seventy-five next Tuesday night, Roy Stew-

lahoma Panhandle and parts of play about two games a week Texas Panhandle lies un-during the season. Practice sessprouted in the ground, a Santa sions are held in the gym on Fe Railway representative esti- Tuesday nights except when a game is scheduled on that night. In other sections the grain The team did not attend the sprouted but died because of Springlake tournament hetd.

FREE SHOW! FREE LUNCH!

Davis-McCracken Open House

Fire In Gyles Last Friday Mr. and Mrs. Frank Huckert moved from their apart- Destroys Stock

ment they vacated moved Mr. ford Wholesale Mercantile Co. said the partners. and Mrs. Ralph Hastings. Into warehouse on East 5th Street the apartment at W. B. Dame- about 2 o'clock last Saturday ron's, 25-Mile Ave., left by the afternoon. The fire, and the John Willoughby. Mrs. I. H. fire caused a total loss of the Spratt, who has been in Dallas, stock of candies, cigarettes, cigwith her son Carl, who is in ars, and other items. The stock medical school there, is expected was not entirely covered by in-

ed to return soon and take in-

Mary Turrentine Is Elected To Two

A free lunch, a free, entertaining movie and a good time are in store for visitors at the formal opening of Davis-McCracken Implement Co., Saturday, January 6, beginning at 10:30 a. m.

"To show our appreciation of our friends and customers and to celebrate the completion of to their farm six miles south of Fire which started from a our new building, we invite every-Summerfield. Into the apart- gas stove broke out in the Here- one to attend our open house,

Several Minneapolis-Moline company oficials are expected to Hastings moved Mr. and Mrs. water necessary to put out the these will be F. N. Langham, be present. Prominent among Southwestern Division Manager, Kansas City, Kan.

The firm of Davis-McCracken moved into its new tile struct-Neither Wilson nor Frank tearing down the building they Gyles who own the company had occupied since the beginning were at the warehouse, but plan- of their business in , 1935. The ventory. While they were still feet long and has space for disaway the fire alarm was turn- play, offices, parts, storage and epair departments.

The natural color, all sound farm couple who attend the nounced this week by Jim Wilant.
State Fair They have a grand liams, FSA supervisor. State Fair. They have a grand

Not Blamed



J. R. GAMMILL, who has been cleared of responsibility for death of a man killed in an automöbile accident near Lubbock.

Gammill Not To Blame In **Auto Accident**

Jimmy Gammill, former Central School principal here, was absolved of all blame in an automobile accident when his car struck and killed a man crossing the highway at Wolfforth near Lubbock, December blame to the icy roads which dirt from the first floor slab and taken in for 1939 was \$18,395.88 made it impossible for Gammill

According to accounts of the to start soon after Christmas, is Holiday mailing boosted last accident, the man stepped into who swerved to avoid the man. But the man dodged back into The fact that this is

Jal, N. M., where he is high school principal, when the ac- payment of poll taxes. cident occurred.

First Baby Is Miss Peggie Sue Taylor

While he originally planed to award a bassinette to the first baby born in 1940. due to a mixup in a. m.'s and p. m.'s, Homer Fox has given first and second prizes to the first and second babies of the New Year.

To Peggie Sue Taylor, daughter of Mr. and Mrs. J. L. Taylor, goes a bassinette for being the first baby toarrive in Deaf Smith county in 1940. She was born at 3:30 p. m., January 1. Another bassinette goes to Jerry Dean Hughes, born at 3:40 a. m., January 2. He is the son of Mr. and Mrs. Chas. Hughes.

It was first thought that the Hughes baby was first and the bassinette was given accordingly. Then it was learned that one was A. M. time and the other P. M. time, making a difference of about 12 hours instead of 10 minutes. So another bassinette was given.

Moisture Going Down Sends

Wheat Hopes Up

Nearly two weeks after the first of it fell, snow still remained on the ground today with no indication that it would be quickly melted. While much of the snow has already melted a sizeable

amount still remains. Slushy streets, muddy country roads, and continued cold-weather are more than overbalanced by the benefit to wheat crops in this section. Melting snow has been going directly into the ground to furnish moisture. Little wind has meant that none of the snow has been blown off

the land where it fell. No estimate has been made of the good this snow will do. but some persons optimistically expect that some wheat will be made now if no more snow or rain falls. It is pretty certain that without this moisture Deaf Smith wheat would have soon dried up.

To repeat last year's bumper crop more moisture will be needed before harvest.

January Is Last Month To Pay Poll Tax

January is the last month in which poll taxes can be paid for this year, according to information released by the tax collector's ofice. A total of 513 redeipts had been issued by last Monday, approximately one-third the number eventually expect-

year in which city, county, state Mr. Gammill was on his way to and national officials will again seek public support at the ballot box, will be a big stimulant to

Persons not having paid their poll taxes are urged to do so soon and avoid the last minute rush on January 31.

Clearing Of Streets Is **Nearly Finished**

The City of Hereford this morning is finishing the job of clearing snow and ice from Main and intersecting streets of the downtown area. Water, tractors and a road maintainer have been used in the work.

Under the supervision of Ed Curtsinger, city marshall, water from fire hydrants has been used to melt the ice, while tractors with lugs have been driven over (Continued on Page 10)

WEATHER

moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Thursday	23	14	0
Friday	34	-6	0
Saturday	38	9	0
Sunday	36	14	0
Monday	49	14	D
Tuesday	37	22	0
Wednesday	39	28	00
			1 .

Three Tenants Go On Farm ure about November 30, after Where Only One Lived Before tearing down the building they

Completion of a deal whereby er, either tractor or work stock

Three hundred and fifty of the will be followed during the five

400 acre tract of land about 9 the land would be under irrigamiles Southeast of Hereford with tion; enough equipment would one set of improvements has been be furnished to work the land; divided into three tracts with six to 10 milk cows, a brood sow picture show is called "The two more sets of improvements and probably 100 or 150 hens Headliners" and pictures a young and two irrigation wells, is an-would be furnished each ten-

The Hereford Brand

Published Every Thursday. Our Slogan --- "More People --- More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____ Publisher JIMMIE GILLENTINE _____ Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

visiting Mr. Oglesby's parents in in Hereford Friday night. Westbrook, Christmas.

in the home of Mr. and Mrs. mat holidays. Albert Cross

urday in the home of Mr. and afternoon Mrs. Al Morgan in Hereford.

now visiting in the home of Mr. mas. and Mrs. Taylor Evans.

Mr. and Mrs. Walter Hawkins and family were returning to their home in Lamesa when their in the J. R. Oglesby home Fricar was demolished in an acci- day. dent. Lee Roy Suttle and Thurmon Atchley helped them to La-Mr. and Mrs. Charles Rober- noon.

son and son. Gene, have returnin Higgins.

daughters are home from Sha- Mrs. J. L. Lookingbill Christ-

party given in the home of Mr. to White Deer where Wilson will and Mrs. J. L. Lookingbill for act as relief forman. Doris Temples and daughter of Legg this week end. Plainview were visitors.

How To Relieve in the J. R. Oglesby home Sunday.

Bronchitis, acute or chronic, is an inflammatory condition of the functions membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and laden phlegm, increase secretion and aid nature to soothe and heal raw.

Mr. and Mrs. Ky Lawrence, Mr. and of Hereford on the Harrison Highway.

Mr. and Mrs. Ky Lawrence, Mr. and of Hereford on the Harrison Highway.

Mr. and Mrs. Lee Kendall, and Henry Highway.

Robert Wayne Reynolds was of Wayside visited Mrs. L. M. Henry Hamblin in the first baby to be born in Highway.

Robert Wayne Reynolds was the first baby to be born in Harris Christmas Day when a aid nature to soothe and heal raw. tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough

for Coughs, Chest Colds, Bronchitis Neighbors in Etter.

Dean Story of New Mexico visited in the home of Mr. and Mrs. Joe Storey.

Mr. and Mrs. Al Morgan of Hereford and Mr. and Mrs. Carl Mr. and Mrs. J. B. Oglesby Neighbors visited in the home and family have returned from of Mr. and Mrs. Garyn Wheeler

Mrs. Ray Johnson's mother, Mr. and Mrs. Glenn E. York father and sister from Louisiana of Friona spent New Year's Day visited her during the Christ-

Hev. H. B. Naylor of Friona at-Mr. and Mrs. Carl Neighbors tended the Y. W. A. and R. A spent Thursday, Friday and Sat- meetings at the church Sunday

-Elton Johnson of Commerce Mr. and Mrs. L. A. Fleming visited in the home of Mr. and A Long Time Ago and son of Texico, N. M., are Mrs. Ray Johnson for Christ-

There were forty-five present at Sunday School Sunday. Mr. and Mrs. Bill Marsh called

Mr. and Mrs. Carl Neighbors

ed home from the welding crew rillo and Mr. and Mrs. Homer most every store was shorthand- Hereford came home Tuesday.

Sunday there was a birthday Mr. and Mrs Wilson are going

Cecil Lookingbill of Amarillo, Mr. and Mrs. J. P. Legg and cal manager Hooks, Mayor W. T. in Canyon, spent the holi-Mrs. C. A. Woods of Hereford and children of Dickens visited in Knight and the City Commission days with home folks. Lois and Lloyd Lookingbill. Mrs. the home of Mr and Mrs. Tandy on the possibilities of improving Misses Sarah and Doris Smith

> Mr. and Mrs. James Gandy and daughter, Henry Gandy and promised.

visiting in Vega.

Mr. and Mrs. Carl Neighbors Mr. and Mrs. Carl Neighbors or you are to have your money back, and Mr. and Mrs. Al Morgan of

CREOMULSION Hereford spent Christmas in the home of Mr. and Mrs. D. D.

When in the Market for Irrigated

Land, Stock Farm, or Ranch, see Us! Priced right and on good terms.

> Hill-Ricketts Co. REALTORS



A Hereford Product ..

where fine wheat grows!

PACKARD'S BEST **FLOUR**

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

Final Russo-German Splitup of Polish Pie



Creation of a puppet Polish state under Berlin domination is expected shortly as the final step in that doomed nation's division between Germany and Russia. Small area whose fate is still undecided probably Mr. and Mrs. Ernest Gude and will become a corral for German and Polish Jews, who will be forced to Mr. and Mrs. R. L. Gude and tin SE 1/4 of Section 5, Block seek refuge there.

In Hereford

20 Years Ago

A Banquet planned by the poned until a "flu" epidemic Mrs. Ed East Tuesday night. visited in the home of Mr. and moderated. Schools were closed mesa. No one was seriously hurt. Mrs. Lee Newman Sunday after- because so many students and this week." teachers were absent due to sick-Crow and family of Tulia were ed due to the "flu". The dis- She is reported doing fine Mr. and Mrs. Wilson Vines and visitors in the home of Mr. and ease was apparently a mild form

> for Southwestern Telegraph and Mr. and Mrs. J. H. Mariner at Telephone Co., Dallas spent a day Canyon. in Hereford conferring with lo-

> > 10 Years Ago

others to be drilled 24 miles A. O'Dell for several days. Mr. and Mrs. Ky Lawrence, Mr. west and one-half mile north Friday night, January 5, is the

over the approximately 12 in- but it was torn up. ches of snow which fell the past Mr. and Mrs. John Mariner

Mr. and Mrs. L. A. Murphy way. and sons visited in Amarillo last

daughter of Knox City, visited his parents, Mr. and Mrs. Ed East, this week. They returned home Monday. Miss Virginia East a student at Hardin-Sim-

sons went to Lubbeck last Saturday afternoon to visit her parents, Mr. and Mrs. John Benton. West and Miss Bobbye Jo during

Dorothy Marie Hand in Canyon St. Vain, N. M. secently and attended Dorothy Mr. and Mrs. E. F. Seymour Marie's birthday party. Others and Miss Minnie returned Tuesfrom here present were James day from Memphis where they Murphy White, Marvin and Mel- visited relatives during the holi-

Mr. and Mrs. L. A. Smith and The young people enjoyed a

N. R. and Raymond Miller reley, Okla., and Bowie.

Rev. and Mrs. Coleman Camp-

Mrs. Hijinio Ortega, who was Sr Miss Ruth Lookingbill of Ama- ness. The Brand reported that operated on two weeks ago, in

Mr. and Mrs. John Mariner Mr. and Mrs. C. E. Mariner visited J. F. Henderson, special agent Christmas Day in the home of

Miss Inez Miller, a student at

the local telephone service. A went home with Mr. and Mrs. O. complete overhauling was T. Hewitt Monday. Mr. and Mrs L. A. Smith, Misses Ella Smith and Mary Olive Frye went to Borger Sunday after them. Grand-A shallow test oil well was pa Smith went as far as Borplanned by A. L. Thomas and ger to visit his daughter, Mrs. H

the first baby to be born in Harris Christmas Day when a early in the morning of January eral days visit while her husband returned home.

students from Hereford listed on daughters of Mr. and Mrs. Carl Hartland Caraway, Obid Garathe B honor roll of that insti- Luke have been very much way, Johnie B. Caraway, Mr. chagrined because the weather and Mrs. Leake. has not permitted riding their new bicycle, Santa brought.

The separator at the home of Canyon Monday. H. E. Miller blew up Monday morning cutting Jed Miller's foot and tearing his clothes. The * * * * * * * * * * cause of it apparently was be-Farmers are especially jubilant cause the separator was frozen,

week. Travel over the dirt roads are moving 8 miles south of Hereford to work for Hartland Cara-

Miss Sarah Smith attended a party for her Sunday School Rev. and Mrs. Henard East and Class recently. Mrs. Dobbins is

R. S. West made a trip to Bellview N. M., this week.

Miss Inez Miller who teaches at Whitharral, near Littlefield, mons in Abilene came home for spent the week end at home Due to stopping school for cotton Mr. and Mrs. J. G. Coe and picking, they had no Christmas holidays.

Visiting Mr. and Mrs. R. S. They returned home Monday the holidays have been Mr. and Mrs. R. S. West Jr. of Seneca, Johnnie Womble is driving a N. M., Mr. and Mrs. R. B. Morse and Belva Jean of Whiteface, and Miss Sarah Smith visited Miss Mr and Mrs. H. A. Lemons of

family, Mrs. N. R. Miller and bridge party at the school house son, Bobby, and Mr. and Mrs. O. Thursday evening. Among those

Vega News

MRS. D. E. MCKENDREE

* * * * * * * * * munity. Vega and surrounding territory mas in 1939 for the first in a day holiday. number of years. Altogether Mrs. R. M. Finley, operator about 14 inches fell making nice of the Vanity Beauty Shop spent cident reported was when Mrs. sled, injuring her back.

lock and daughter of Stratford visited in the O. O. Slutz home during the holidays.

Jack Vincent, wife and baby son, visited their parents, Mr and Mrs. C. H. Vincent and Mr and Mrs. Geo. McCombs, Christ-

Mr. and Mrs. W. A Jinks had as their Christmas guests, Mr. and Mrs. I. V. Hammer and daughter, Joan, of Olney, Mr. Kansas City Life Insurance Co. and Mrs. C. L. Gude of Man- NW1/4 of Section 34, Block K-3. gum, Okla., Mr. and Mrs. O. C. E. Austin to C. W. Humble, L. Jinks of El Paso, Mr. and SE1/4 of Section 5, Block K-6. Mrs. C. A. Jinks of Amarillo, son of Springerville, Ariz."

John Heisleman suffered a bad burn on his leg December T. Hewitt of Borger were dinner 21 when he started affire with guests Christmas day of Mr. and gasoline, which he thought was Mrs. Otto Smith and family of kerosene. He was painfully, though not seriously burned.

Among the Christmas dinner turned home Friday from a weeks guests in the Roy N. Ivy home visit with relatives at Pauls Val- were Mr. and Mrs. Frank Anderson Jr., of Chicago, Ill.; Mr. and Mrs. J. M. Darsen of Oak Chamber of Commerce was post- bell of Bluff Dale visited Mr. and Park, Ill.; Mr. and Mrs. R. L. Morris, Mr. and Mrs. R D Swan-C. E. Mariner has been sick son, Mrs. Augusta Swanson, and Mr. and Mrs. Frank Anderson,

Mrs. Zona Cochran and child-

present were Misses Alma Miller Ethel Lowery, Bobbye Jo West, Buck Anderson, Louie Weidle, Obid and Johnnie B. Caraway; and Reece Stewart. Miss West and Reece Stewart won high score.

Rev. and Mrs. Henard East were dinner guests of Mr. and Mrs. H. E. Miller Sunday. Mr. and Mrs. Milton Sanders

and Calvir Sanders of Canyon visited Mr. and Mrs. L. A. Murphy Sunday.

Ralph Shelton returned this week from Henrietta where he. sperit Christmas with relatives. Mr. and Mrs. E. A. Oberst of Canyon and Mr. and Mrs. Harry Axtell of Kress visited Mr. and Mrs. William Wimberley Satur-

Mr. and Mrs. Iverson Leake 1930 and received a bassinette birthday dinner was gievn by Eve Watch Party Sunday night Mr. and Mrs. Carl Neighbors which was presented by W. D. Mrs. Harris for Mrs. Hamblin. Bridge and other games furnished the evening's entertainment. Refreshments of fruit cake, whipped cream and coffee So far as could be ascertained were served to Misses Oline Ram-W. C. Morgan and Miss Ruth every one enjoyed a very Merry ey of Hereford Alma Miler Wolfe were two Texas Tech Christmas this year. However, the Ethel Lowery, Bobby Jo West,

> Carl Wimberley and Ralph Shelton made a nusiness trip to

> > Member

F. D. I. C.

ren spent Sunday and Monday P. Wilkinson, Part of Block 14, in the home of her daughter Evant's Addition. and son-in-law, Mr. and Mrs. Joe Wagoner of the Ford com-

Ray Jones was thrown from a with the Oldham County News, School Land, League 2. visited his sister, Miss Velma Mr. and Mrs. Harvey Spur- Read in Amarillo last week end. Oil Corporation, E1/2 of Section

COURTHOUSE

Deed of Trust Audrey A. Thompson, et vir, to

Release. V. J. Edwards to O. E. Aus-

Reality Trust Co., to Mrs. Mary | Brand Ads Get Results!

Ray B. Lucas, Supt. of In surance to Kansas City Life Ins. The Vega school will re-open Co., NW1/4 of Section 3 of Capreally had the first white Christ- Tuesday, January 2 after a 10 ital League 409 and NE1/4 of Sec-

tion 4, League 409-410. Oil, Gas and Mineral Lease Lillie Bell Hefner, et vir, to sled riding for the ones who en-joy such sport and the only ac- in Brownfield.

Gulf Oil Corp., All of Subdivision 1, of Fred W. Browne's Subdivision 1, of Fred W. Browne's Subdivision 1. Hicks Read who is associated vision of all the Gregg County

W. G. Harris, et ux, to G. 5, Section 6, both in Block B.

Warranty Deed C. R. Smith, et ux, to S. S Williams, NE1/4 of Section 4, 'I

5 N, R 2 E. H. C. McCarley, et ux, to S. C. Mathis, Section 36, T 5 R 2, and NW1/4 and W1/21 of SW1/4 of Section 4, T 5, R 2, both in Deaf Smith County.

R M. Dunn, et ux, to O. E. Austin, SE1/4 Section 5, Block K-J. E. Williams to John A. Wil liams, E1/2 of Section 4, Block 3 Georgie E. Lewis and Ara Levi to J. L. Hoffman, part of Sec tion 86, Block K-3.

DOUBLE PROTECTION

DUST, ANIMALS, or MOISTURE EXCELLENT SERVICE

Cream O' Plains Dairy

"Credit," said Daniel Webster, "has done a thousands times more to enrich mankind than all the gold mines in the world."



USE YOUR CREDIT FREELY, and PAY ALL YOUR BILLS AS PROMPTLY AS AGREED!

Hereford Credit Association

DOROTHY H. ROSS, Manager Local Affiliation of

NATIONAL RETAIL CREDIT ASSOCIATION

THE PLACE TO TURN FOR BUSINESS ADVICE

While we realize that you know your business better than anybody else, you may at some time feel the need for some outside advice on a particular business problem. We urge you to make use of our experience and facilities at all times. The First State Bank is always ready to assist you and to discuss your problems.

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FIRST STATE BANK

Irrigation Casing Due to our increase in volume and large buying power, we are again reducing the price

"Better Made" Heavy, Plain and Perforated, 14-Inch Casing . . . to

\$1.00 Per Foot WESTEX PIPE AND SUPPLY CO.

MRS. JOHN McLEAN, Society Editor

Phone 18

Former Hereford Residents Hold Anniversary Celebration

Rev. and Mrs. W. H. Terry, one Church Groups Enjoy brated their golden wedding an-niversary in Plainview by hold- Holiday Parks ing open house to friends and Terry and his family lived in of Christ were ntertained dur-

Hereford several years ago, at which time he was pastor of the Methodist church for a period of three years.

Married in Moundville, Ala. the couple moved to Texas where assumed pastorship of the Methodist Church at Waco. After living several years in center and the married in the couple moved to Texas where the assumed pastorship of the Methodist Church at Waco. After living several years in center in the horizontal management of the horizontal management in the chiral manag

J. G. of Plainview Grandchildren of the coup's told Christmas stories.

include Mary Elizabeth, Le Gifts were presented from a Frances an dJames of Houst decorated tree. William Russell of Wichita P Hollingsworth, Joan Hollingsand Wanda Lee of Plainvi

Study Club Celeb's With Christmas P

House decors motif with Don Self, Nona Lee and Melva red and greened mistletoe Hene Joiner, Jean Ann Harring- New Officers wreaths of csupplying the ton, Frankie, John Dewey, Bobholiday tour a small tree Joan Witherspoon, Howard Lee the dining lored lights and Putts, Nell, Helen and W. J. gleamed wfor the table was Wilson Jr. the centell red candles set formed of mistletoe.

in a wgram Mesdames B. After Andy Behrens, Brit E Roy Lloyd Lookingbill tainment when Mr. and Mrs. Clark the silver tea ser-

vicoyd Lookingbill was in change of gifts from a decorat dehrends gave an intro- diversion. to the program in a Those attending included Mesentertained with a holiday F. D. Ferguson, E. J. Reynolds. The following officers were ing and a clarinet duet was Bill Knox, C. A. Felts, George chosen; Mrs. Arlie Dean, presi- Noah Ewton and Bob Higgins y Mrs. Cannon. Gifth were exnanged.

Guests and club members preeill, Lee Kendall, J. L. Look: members of his class with a ed. ngbill Ben Wilhelm, Louis watch party at the home of Mr. uckert, Chas. Noland, Perry Mc- and Mrs Lee Hopson. Games inn, L. P. Shaw, J. E. Rober- and contests furnished diver-BaRoberson, Ky Lawrence, B. Lookingbill, Frank Lookgbill, Jim Clark, Lee Curry, rit Clark, C. R. Walser, Tandy egg, Andy Behrens, Guy Waler, D. C. Walser, B. E. Roberson, oyd Lookingbill, Hollis Walser lisses Mabel Cannon, Pea-i rocher, Mary Lookingbill, Billie ay Johnson and the hostesses. uests from Hereford included esdames S. L. Walser, Joe Ken-II, B. C. Roberson and J. C.

A party for children of guests nd members was held in the sement of the Cannon home ith Mrs. Guy Walser and Miss earl Procher directing a Christas rogram. Gifts were distribin refreshments served to Gloria Dee and Carol Rae , Bobby Noland, Bobbie Wayne and Donald Lee r, Gayle Roberson, Leaton Richard Clark, Diane and avid Walser.

ssert Bridge Yule Affair

One of the loveliest social cusms of the entire years is the thering of friends during the blidays for a Christmas party. the such party was given at the mo of Mr. and Mrs. E. B. Icle Saturday night with instrumentality furnishing the keynote of the yuletide affair.

Bowls of cream chrysantheums and gay little pepper ants were used in decorations th yuletide suggestions proding a festive note.

Dessert bridge was the order

the evening with high score ards going to Mrs. J. W. Withe making up the three

of players were Messers names Colby Conkwright, Sateman, J. W. Wither-Knox Kinard, Marlin Giland Glenn Weir.

Storms Ahead?



THE STORM IS COMING AND the bad man of Brimstone apears to be watchfully waiting in this picture of Wallace Beery Virginia Grey and Chester Morris in a scene from "Thunder Afloat" showing at a Saturday night preview, then Sunday and Monday at the Star Theatre.

rson and Mrs. E. Ramey, teach- Given At Ewion Home

A lovely informal party to worth Lola Vern Pitts, John Dewy mark the Christmas holidays was Fore, Nancy and Geraldine Pat- the "Forty Two!" party given by terson, Bobby Wilson, Jack Mr. and Mrs. Noah Ewton Fri-Brumley, Jonnie Irene Joiner, day night at their home on East Reuben Knox, Nina Beth Hart- Third Street.

by Jean and Mary Lee Fore. Are Chosen By L. A. E. Club

mie Jones, Betty Ruth Cawthon,

Mr. and Mrs. Troy Newman

Hosts

Games furnished the enter-

Troy Newman entertained mem-

bers of E. Ramey's class. Ex-

For A

LIGHT LUNCH

Try

HOT BEEF or

PORK

SANDWICHES

PHQNE 99

Tuesday afternoon. Mrs. Jim in the Cotton Bowl Dallas. Lipscomb was hostess for the

tmas Message," Mrs. Jim sers and Mesdames S. B. Walker, desires for accomplishments.

jed by Billie Ray Johnson Harrington, Bonnie Brumley, E. den; Mrs. Wesley Higgins, vice- left Monday to accompany Mr.

On New Year's Eve after the with Mrs. Altus Niggins on Jan. regular services at the church 16, when program outlines on included Mesdames W. C. Elmer Patterson entertained Sacred Literature will be resum-

Naomi Brumley, Billy Self and left yesterday for Coahoma.

HAILE'S FOR FINER FOOD AND DRINKS

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One Taco - One Enchilada

One Tamale

Chili Rellnos - Drink

The Following Eountain Employees Join Together in Wishing you a Happy New Year:
Roy, Jiggs, Bud, Monica, Louise, Nealy and Marvin

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CHOICE CUT K. C. SIRLOIN STEAK
BABY BEEF T-BONE
BROILED CLUB STEAK
GRILLED PORK CHOPS WITH PINEAPPLE RINGS

Lucille Wagner returned to her parents, Mr. and Mrs. Roy Wag ner, during the holidays.

The annual Christy Club Chas. Lee and Kayla Felts, Joy- Mesdames Frank Gyles, T. W. of Mr. and Mrs. Randolph Car- and Frances Chambers. for the Summerfield Mrs. L. ce Marie Brooks, Joyce Naomi, Roberson, Tom Alderson, Fred ter who formerly lived in Herewas held at the hoay JohnSara Sue and Minnie Lou WeavEr, Marshall Luttrell, Milton A. J. Schroeter, Frank Terrell Miss Glennis Coulson. Brief ed relatives in Amarillo during visits were made to points in the Christmas holidays. visits were made to points in the Christmas holidays. the Rio Grande Valley and in

> Mr. and Mrs. John Wheeler of Silverton were guests in the home of her sister, Mrs. Henry Williamson, Sunday.

Jim Higgins and George Suggs New officers were elected at attended the Lubbock-Waco footthe first meeting of the new ball game Saturday and the Bosyear held by the E. A. E. Club ton Tech-Clemson game Monday

Hicks, Roberson returned home An interesting roll call feat- from a visit in Lubbock Saturof the program. Mrs. ed tree climaxed the evening's ured the opening of the pro- day. He was accompanied by his gram when members voiced am cousin. Chas. Gearheart and for 1940 club work and Tom Ward, both of Lamesa for

Mary Lookingbill; The story Ramey, Mesdames Gordon With- president; Mrs. Bill Hutson, Ewton's daughter, Miss Martha"The First Christmas Tree" erspoon, and Elmer Patterson, secretary-treasurer; Mrs. Jim nelle Ewton, Misses Louise Frye as given by Mrs. D. C. Walser Miss Frances Chambers of Can-Lipscomb, parliamentarian and and Viola Phillips to Denton Mrs. Robert Veigel, council mem-where they will resume their

O. E. S. To Hold Meet

The Hereford chapter of the Order of Eastern Star will hold a special meeting at the Mason-After visiting their parents, ic Hall Tuesday evening at 7:30 on, Roy Euler, J. A. Noland, sion until the midnight hour. Mr. and Mrs. L. H. Shore, in p. m. Mrs. Clementing John-Those present were Lee Etta Hereford Mrs. Carroll Laird and son of Canyon, deputy grand Hopson, V. C. Hopson, Evelyn Mrs. A. E. Rose have returned matron will be a special guest Walker, Jean Chapin, Jean Lut- to their homes. Mrs. Laird left and the Canyon chapter has been trell, Claudine Newman, Wal- Sunday for Kilgore and Mrs. Rose invited to attend. All members lace McNew, Calvin Brumley, and baby daughter, Syble Ruth of the Order are urged to be

Our

FOUNTAIN

DRINKS

Are Prepared

EXPERTS

for a medical check-up enroute latter part of this week from

where she will resume her studies visit a son, J. E. Beyer, Jr., and at TSCW. Also making the trip his family at Hutchinson and with them were Betty Sue other relatives in that state:

Mr. and Mrs. Newt Gililland

Mr. and Mrs. N. E. Gass spent had Christmas Dinner with her BOOMS TO BENT! TEY A WANT AN Christmas day in Canyon with her mother, Mrs. J. B. Hensley.

Mr. and Mrs. Hal Kester and Miss Frances Borden left Friday for Denver, Colo., after visiting relatives here for ten days. Mr. and Mrs. Kester who are former Hereford residents, are living in Denver and Miss Borden is attending a business school.

Misse Ela Aikman returned Friday after spending the holidays with Mr. and Mrs. John Toles in Lubbock.

Spending the Christmas holidays in Hereford with Mrs. A. M. Jones were her daughter, Mrs. Chas. Wilson and Rev. Wilson of Mineral Wells, a son, A. Pat Jones of Amarillo and a sister-in-law, Mrs. H. H., Guill of Pampa. New school work in St. Mary's Acad- Year's Eve guests in the home emy, Amarillo, after visiting her of Mrs. Jones were Dr. and Mrs. J. A. Hill and Dr. and Mrs. Harris M. Cook, of WTSC, Canyon.

Mr. and Mrs. W. H. Chambers Harry Rice and daughter, Miss of Canyon visited in the home Ethel Rice, returned Saturday of their daughter, Mrs. Elmer man, Alma Faye Knox, Neal Decorations in the holiday after a Christmas vacation spent Patterson, over the week end. Witherspoon, Connie Lorene, and motif were used and the games in south Texas and Mexico. In Accompanying them were two Lydia Jean Hopson, Dick Felts, were enjoyed by Messers and Corpus Christi they were guests other daughters, Misses Lillian

studies at TSCW. Mr. Ewton and Mr. and Mrs. J. E. Beyer ex- family group in the home of Mr. Higgins will stop at Temple pect to return to Hereford the M. C. King, Panha dle. Winfield, Kan., where they spent the New Year holiday in spent the Christmas holidays in Mr. and Mrs. Arlie Dean active home of their daughter, the home of Mrs. W. A. Simpson at Stampford. Louise to Denton, Monday, sas Mr. and Mrs. Beyer plan to

Mr. and Mrs. John W. Collier Mr. and Mrs. Newt Gillland of Salt Lake City, Utah; Mr. and Hart Rea, who is attending and little daughter, Jean, left Mrs. M. C. King, Panhandle; school at Fluvanna, and Misself Sunday for their home in Kilands and the Henry Hastings. guests in the home of their parents, Mr. and Mrs. mother, Mrs. J. E. Williams, who

Mr. and Mrs. A. J. Ralston

Mr. and Mrs. Guy Smith of Memphis spent the week end here with their son, Loy Smith and family, and other relatives.

gore after spending a week with of Roswell, N. M., were weekend Christmas holidays in the home and Mr. and Mrs. Ross Wilmeth Melva Rae of Walcott, spent the

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WOODBURY SOAP ... 3 19 CLEANING Fluid JUSTRITE 23° LUX SOAP Size. 3 FOR 16¢ ASPIRIN TABLETS

PETROLAGER SIZE . . 89° SHAMPOO Lemon Castile or 37%

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DRUGS LISTERINE 75c Antiseptie . BAYER ASPIRIN Bottle 100 . . . Hydrogen Peroxide 23c The Children's Lax. 24c CASCARA QUININE Hill's-30c Size . . EPSOM SALTS 1-lb. Medicinal MIDOL TABLETS Disinfectant-3-oz. 230



Miss Lucille Garrison, teacher in the Chicago public schools, and her sister, Mrs. Marvin Pettijohn of Van Wirt, Ohio., both former Hereford residents, were in Hereford Sunday for a brief visit. They had visited relatives

Mr. and Mrs. John Sherman of Los Angeles, Calif., have been visiting in the home of her parents, Mr. and Mrs. George Guinn. Mr. and Mrs. Sherman lived in Hereford for a number of years.

ford Friday after spending the ters degree at Washington Uni-Christmas holldays in Vernon versity. She and her sister, Miss with his parents, Mr. and Mrs. Ruth Conkwright spent the holi-Bransford Harlin.

and son, John, Clyde Less Rob- leave the latter part of the week erson and Miss Inez Miller, all to resume her study of music in of Jet, Okla,, were guests in the St. Louis. Jack Roberson home here Thursday. A. J. and Clyde Less Robof Hereford and now of Hot home of her aunt, Mrs. Lynn Spring, N. M., where the group Kester, during the holidays. had visited, stopping here for a visit with relatives enroute to their home in Oklahoma.

daughter, Mrs. W. L. Davis. She turning to their home in Los will be in Hereford for an in- Angeles after a week's visit here definite stay.

Falls and Miss Helen Ann Snyder who is attending TSCW in

during the holiday vacation visit- Mrs. Owen Harvey and Mr. Haring his parents, Mr. and Mrs. Ray vey who are attending Texas Hershey and her mother, Mrs. Tech and Miss Carmel Lee Guinn J. D. Clayton.

spending the Christmas vacation ian University, Ft. Worth. He with relatives in Winters and was accompanied to Amarillo by

Mr. and Mrs. W. M. Emmons BILL STANFORD MAKES and little daughter, Diane spent TRIP WITH A & M BAND several days with her parents in TO THE SUGAR BOWL Gorman during the holidays.

ter, Mary Beth, of Amarillo were when the band accompanied the Allmon home after returning in Hereford Sunday. Mrs. Mc- A & M football team for the from Farmington.

Miss Ruth Temple Hastings went to Canyon the past week DONALD'S MOVE BACK end to visit Miss Anna Lee New- TO HEREFORD

CARL FRYE IMPROVING

Friday.

Mr. and Mrs. L. C. Sellers of Austin spent a part of the Christmas holidays in Hereford home with influenza. visiting her parents, Mr/ and Mrs. R Schroeter and a brother. A. J. Schroeter and family.

Mr. and Mrs. Walker Nicks ac- day and New Year's Day. companied their son Jack and Chilton Foster, Dean Dunlap, and Mary Jane Morgan to Lub- rillo spent the New Year holil book Tuesday where the four days with Mrs. Buford Parmer. young people are attending Tex-

Guests in the Henry Hastings home Sunday were her sister, Mrs. E. E. Crain and Mrs. Beulah Rouser, also Mr. and Mrs. Geo. Crain, all of Clinton, Okla., her brother J. M. Tomlinson and family of Tulia, Mrs. Hastings' mother, Mrs G. F. Tomlinson, in Amarillo during the holidays. Tulia and remained for an inaccompanied her son here from definite stay.

> Mrs. Cooper Morgan spent Sunday in the home of her son, James Morgan in Amarillo....

Miss Nancy Conkwright left yesterday for St. Louis where-J. B. Harlin returned to Here- she will resume work on a mas-Mr. and Mrs. A. J. Roberson Miss Ruth Conkwright plans to

Miss Vivian Covington of Suerson are the sons of Mr. and dan, who is attending Texas Mrs. Clyde Roberson, formerly Tech at Lubbock, visited in the

J. T. Guinn Jr., accompanied his aunt and uncle, Mr. and Mrs. John Sherman to California, Mrs. T. H. Coursey arrived Tuesday, where he will enter Christmas Eve day from Sulphur, California Tech at Los Angeles. Okla., to visit in the home of her Mr. and Mrs. Sherman were rewith her parents, Mr. and Mrs. George Guinn and his sister, Mrs. Mrs. Ike Holman of Wichita Cooper Morgan and family

Mr. and Mrs. Lester Guinn Denton left Sunday after spend- and son-left. Tuesday for their ing the holidays with their par- home in Denver, Colo, after a ents, Mr. and Mrs. Glenn Sny- Christmas visit here in the home of his parents, Mr. and Mrs. George Guinn. Also spending Mr. and Mrs. Howard Hershey New Year's day in the Guinn and family of Dumas were here home were their grandchildren, who attends WTSC.

Mr and Mrs. Tom McCollum | Karl Shirley left Monday to reand children have returned from sume his study at Texas Christ-Mr. and Mrs. Jeff Gilbreath.

Bill Stanford left Friday to P. Stockwell. join the A & M College Band for Mrs. W. S. McClung and daugh- the trip to New Orleans, La., night and Friday in the D. H. clung, a former teacher in Hereford High School, is a sister of
John McLean.

A & M lootball teall lot
Regie-Tulane game in the Sugar
Mr. and Mrs. Sam Wilson of
Bowl, New Year's day. Bill is Summerfield, took Christmas
the son of Mr. and Mrs. W. J. dinner in the Roy Lee Wilson

Mr. and Mrs. Charles Donald have moved back to Hereford sister, Mrs. F. H. Walker, Monfollowing the sale of their ranch Carl Frye who is ill at Mrs. near Ft. Summer, N. M. Mr. and A. D. Godwin's is reported to Mrs. Donald are former Hereford be recovering satisfactorily. Mr. residents having moved to the Frye was brought to Hereford New Mexico ranch a few years from his home near Dimmitt ago for business reasons but retaining their property interests

Rev. James Aiken is ill at his

Mr. and Mrs. Ben O. Boyd of Dallas, were guests of Mr. and Mrs. Glenn Boardman last Sun-

Mrs. Mayes Whitman of Ama-

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LANGHAM, Kansas City, / Kan., head of the Southwestern Division of the Minneapolis-Moline Power Imple ment/Co., who is to be here during the formal opening of

Davis-McCracken, Ma

M dealers, Saturday.



Westway Items By NELLIE RUTH TUCKER

Mr. J. B. Little spent Friday and Saturday with his daughter in Groom.

Mr. and Mrs. Maurice Tannahill and son, Carlton Gail, spent Christmas holidays in Lockney

Mrs. R. M. Gunn visited in the home of her daughter, Mrs. Guy sister, Mrs. F. A. Tucker. Lawrence, where her grandlives in Hereford.

Mr. and Mrs. Ulys Pierce and sons, Nelson and Glenn, visited to school Tuesday, after a nice, G. C. Hartman, is spending a few in the home of his parents, Mr. and Mrs. Arthur Pierce, Christmas day and night.

Dinner guests in the R. M. Gunn home Christmas Day were Mr. and Mrs. Guy Lawrence, Mr. and Mrs. Joe Landers and sons Roy and Ross Joe, and daughter, Vesta Mae, and Mr. and Mrs. John Huntzinger of Hereford.

Mr. and Mrs. Al Werner took Miss Mary Turrentine to Farwell Tuesday. She will go by train to Belton where she is attending Mary Hardin-Baylor College.

Mrs. Matteson and son, Paul, Loy, and S. J. Cook, returned Tuesday from visiting relatives in Cordell.

Mr. and Mrs. W. L. Jones and Mrs. Mark Benefield returned Monday afternoon after spending Christmas holidays in Snyder, Okla., where they visited Mrs. Jones parents, Mr. and Mrs. M.

Mr. and Mrs. Albert Clubb, of Petersburg, spent Thursday

home.

Mr. and Mrs. E. H. Little, Wayne, E. H. Jr., and Nannette returned Friday night after visiting in Nocona, with Mrs. Little's

day and in Ardmore, Okla. where they visited Mrs. Little's brother, Mr. E. W. Bransford,

Mr. and Mrs. F. W. Dodson and son, Monte Max, returned Tuesholidays with relatives in Olton. Mrs. Frankie Sevier who has finished a beauty course in an Sunday night in the home of her night.

Home Demonstration The daughter Nelda Guy, was sick Club will meet at the home of latives in Breckenridge. with the croup. Mrs. Lawrence Mrs. D. H. Allmon Thursday January 1.

Mrs. Robert Foreman and son turn to California next week.

living with her, grandmother, P. U. was postponed until Room; Mrs. L. O. Gore, spent Christmas text Sunday night. Rev. Joshua holidays with her mother, Mrs. Sevens will fill his regular pul-Ava Belle Gore, of Pampa. Sunday morning. Everyone

Miss Belinda Sikes, who has is nyted to attend. been going to school in Canyon, Nr. and Mrs. Willard Osburn

Mr. and Mrs. Kirk Griffin Mr. and Mrs. Paul Rudd, Monday man.

Mr. and Mrs. V. Skypala and right. sons, Edwin and Elwood, took dinner with Mr. and Mrs. Edgar Skypala of Hereford Monday.

Mr. and Mrs. R. M. Gunn and Wednesay and her sister, W. C. Mrs. Joe Landers and son, Ross Claxton Thursday in Wilson, Joe, took dinner with Mr. and Mrs. John Huntzinger of Hereford Monday.

Mr. Wayne Jones of Plainview day after spending Christmas is visiting Mr. Boody and Gene Osburn.

Mr. Ernest Campbell of Breckenridge visited in the home of Amarillo beauty school, spent Mr. and Mrs. J. J. Otts Monday

Miss Merle Otts returned home after spending five days with re-

Mr. Elwyn Hartman of Bakersfield, Calif., who has been visit-The school children returned ing his parents, Mr. and Mrs.





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Make your home happy.

Use Natural Gas for Heating. It is Clean, Economical, Dependable.

WEST TEXAS GAS CO.

Good Gas with Dependable Service

long holiday over Christmas and days with his aunt, Mrs. T. E. Cowart. Mr. Hartman is to re-

Lowell Gene, visited in the home Owing to conditions of the be present at the Annual Meet of Mr. and Mrs. T. F. McCrary road and the cold weather the of the Consumers Fuel Associ Christmas week.

Ava Gene Gore, who has been Sunday School last Sunday. B. P. M., at the District Co.

spent Monday with Miss Gladys of Runing Water spent last Gore. Miss Sikes' home is in Week with his parents, Mr. and Mrs. E. A. Osburn.

Mr. Viril Thomas of Cana-

NOTICE!

"All members are requested

NEW POLLUTION DRIVE

Cities in the Rio Grande Valley have new methods available for preventing pollution of the streams in that section by re-Mr. and Mrs. Kirk Griffin of dian spen three days in the the State Health Department Mr. and Mrs. Paul Rudd, Monday man.

Mr. and Mrs. Grady Wilson and sons, Grady Jr., Elvin, Donard Re, returned Tuesand Littlefield where they visited Mr. Vernon Will of Abilene thousands of fish annually and Mrs. Grady Wilsof Mr. and it is the unceasing task of the Tuesday Game Department to prevent pollution.



REAR wheels adjustable 56 to 84" Proven economy-plow ng contests, owner's performance data, cost



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Wrisley's large cake

13¢

11¢

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PUTMAN'S DYE

EPSOM SALTS SAL HEPATICA 50c Nyseptol ANTISEPTIC MILK of MAGNESIA 590 WATER BOTTLE 25c Red Arrow

Every Day is Bargain Day Here!

DRENE' SHAMPOO 79¢ DRENE SHAMPOO 496 WINE CARDUI ASPIRIN-100's

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HAND LOTION

COUGH SYRUP

50c Horehound-Honey

50c Ultra

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Quick Hot Sandwiches at Our Fountain!

SHAVING CREAM TOOTH BRUSH

SYRUP PEPSIN

35c Raco

ZONITE

YICK'S SALVE

COUGH SYRUP

50c Pine Tar

35c Sway

SHAVING CREAM . 27¢

Phone 13

Carbon Monoxide Is Treacherous **Cause of Death**

ists are urged by Dr. Geo. W. success in their future work. and Mrs. Ray Hershey. They were ber gathered at the school house gressive Worker's Club. heck up now on the expanst of their automobiles for defective connecting and Mr. and Mrs. Jim Ricketts and having spent Christmas at AbiEveryone has had something to Mrs. Total and Mrs. Jim Ricketts and having spent Christmas at AbiEveryone has had something to Mrs. Total and Mrs. Total

the time of the year when car- daughter and sister, Mr. and well. bon monoxide finds most of its Mrs. Arch Conklin and famivictims. The poison seeps inside ly in Hereford. the car from leaky/connections and overwhelms occupants, of and family of Hereford called til Monday morning with her following: Messers and Mesdames vited, visitors are always well-

Carbon Monoxide is colorless, and Mrs. D. Y. Edward family Sunday afternoon. the air, it gives no sign of its! presence and is taken into the blood instead of oxygen. Suffering or collapse results from lack of oxygen.

Dr. Cox pointed out that warm ing up a car in a closed garage is Canyon Saturday. a frequent cause of carbon monoxide deaths. It follows that if one plans to run the automobile engine for any purpose inside the the garage the door should be thrown wide open immediately, and this irrespective of outside temperature.

Leaks from manifold connections, defective mufflers, leaks and leaks from hot air heater connections are potential sources ford. for release of carbon monoxide and should be checked. Pay

particular attention to these items and remember that proper carburetor adjustment causes minimum production of carbon monoxide, and that the highest proportion of the gas is produced by an idling motor.

drives may indicate that carbon monoxide has been leaking into the air. Sleeplessness, dizziness, fatigue, and extreme cases of paralysis are other symptoms of begin with a study of the book

attributed to worn-out hose faulty connections on gas aters. When using the hose be of connection, persons in Hereford who was ill Mr. should make certain that no leakages due to wear and tear Mrs. Ola Brown and family over exist. A thorough investigation Christmas

fective weapon against carbon Rudeene from Hereford.

Several Christmas dinners were wife prepared, but guests failed to arrive in this community owing Las Cruces after a visit with to the snow. But everyone was smiling and thankful for the nice moisture so badly needed. We had about twelve inches

Mrs. Lessie Garrett and Audine were here from Portales for the Christmas holidays with

Mr. and Mrs. Gibb Rucker had in Arizona. as their guests over the holidays her brother, Jack Brockson, wife and little daughter, and sister and husband, Mr. and here during the holidays. Mrs. Byron Young of Quitague.

MASONIC BULLETIN Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thurslay night. F. M. Kester, W. M. L. Bradly, Secy.

lief from cold Liquid-Tablets-Salve-Nose Drops

T. K. Wilson INSURANCE - BONDS Will Sign Your Bond Now!

FRESH

ICE CREAM CONES CONEY ISLANDS Eat Them

Candy Kitchen

Progressive News

TRA JEANNE RICKETTS

Mr. and Mrs. J. E. Blakemore Mr. and Mrs. H. M. Smith. and sons, Forbus and Jimmy, hoved to Childress Friday where and sons, Sammy, Joe, and Hom-To minimize the danger of they will operate a Gulf Filling er of Springfield, Colo., spent Hershey. arbon monoxide poisoning dur Station. The entire community from Friday night until Sunday ing the winter weather, motor- joins in wishing for them great morning with his parents, Mr. and cold weather a large num- dinner was sponsored by the Pro-

defective connections and leaks. Mr. and Mrs. Dudley Buzard Edward Ray Roberson of Here-Cold weather, which necessi- and children of Muleshoe took ford spent Sunday night with everyone looks forward with meet Friday night with the protates driving in closed cars, is dinner Thursday with their his grandmother, Mrs. C. P. Cald-

Mr. and Mrs. R. E. Edwards

Thursday night with his parents, Mr. and Mrs. Ray Hershey.

Bill Bowman has been emloyed by V. E. Dodson during the holidays.

Miss Eunice Caldwell and Pete took dimner Sunday with their from loose muffler connections brother, Mr. and Mrs. Jess Caldwell and daughters near Here-

Mr. and Mrs. L. Ellis of Hereford called on Mrs. Annie/Diebel and Mr. and Mrs. C. C. Bowman

Sunday afternoon.
There were 20 in attendance at Sunday School Sunday afternoon although the roads were ather bad. This was a gain of Dr. Cox pointed out that head one over the Sunday before. aches which occur during long Sunday School has held up re-drives may indicate that garbon markably well during the past year and it is Moped that the attendance and interest will be as good during the forthcommongxide poisoning. begin with a service is urged of Matthew 16. Everyone is urged "Truck drivers making long drives in cars with defective exhaust systems are particularly first Sunday of the new year is Carbon monoxide poisoning is also the regular Sunday for the election of officers.

Ira Ricketts spent Friday night with his father, W. A. Ricketts,

of such appliances each autumn Visitors in the W. W. Laceto check the leakage and re-well home over the holidays place worn parts of gas applianc- were their son, Dale, and wife of Plainview, their daughters, In short, carefulness is the ef- Mrs. Inez Terrell of Plainview

monoxide poisoning. Careless- Mr. and Mrs. Wayne Bailey ness and indifference alone make and Vada Lierd of Las Vegas, have returned home after a visit with their parents, Mr. and Mrs. Arthur Lierd.

Mr. and Mrs. Bill Collins of Clovis and Mr. and Mrs. Herbert Collins of Grady spent Christmas with Geo. Messenger and

his parents, Mr. and Mrs. F. B. Scott.

Mr. and Mrs. John Stafford have returned after a visit with their son at Amarillo.

Mr. and Mrs. Barnie Blackburn returned Monday from a ten day visit with her parents

Ernest Trapp who is employed in the Nations Capital in Washington, D. C., visited relatives

Miss Sybel Spurlock went to Mr. and Mrs. Bob Carroll of Logan where she is teaching Wellington, Kan., visited his aunt school, Monday, after a visit with homefolks.

Mr. and Mrs. Claude Messenger of Forrest visited with his brother and wife, Mr. and Mrs George Messenger, Sunday.

Mr. and Mrs. E. R. Carver and children of Amarillo visited in the Buster Seels home Sunday. Mr. and Mrs. Jim Cross, Mr.

and Mrs. A. L. Cross and Dee spent-Christmas with relatives in Spur and Big Springs, Tex. A family reunion was held at the D. O. Rutherford home Sunday, December 24. All of Mr. and Mrs. Rutherford's children were present as well as all the grand-

PHONEER PASSES AWAY Jack Lobban, a pioneer of this community, but who had lived in Missouri for several years, died in the home of his son, Zora, at Clovis, where he was visiting, December 25. Mr. Lobban had been in poor health for several

He is survived by his wife and three sons and two daughters as well as several grand-children. The sons are Zora, who is an employee of the Santa Fe Railroad at Clovis; Leo and Loy of Los Angeles, Calif.; the daughters are Mrs. Dallas Johnston of this community and Mrs. Lula Murphy who lives in Mis-

Miss Cleo Caughran, a teacher in the Bellylew school, was married December 24, to Morton Coffman of Carlsbad in the home of her parents, Mr. and Mrs. Lon Caughran of Grady.

E. T. Smith of Big Springs ar- Monday night with them. rived Monday afternoon to spend Mr. and Mrs. Dudley Buzard old and Homer Harvey, Millard a short time with his parents, and children, Mona Kay and and Jake Gregory, Raymond

and Laomi Ruth of Dumas, spent Monday with her mother, Mrs. ma Lea Edwards, Pearl Edwards, past week.

* Ricketts is feeling much better C. P. Caldwell, Miss Eunice, and Rosa Lee Powelson and Messers * Pete. Eugene Roberson spent Garland, Noel, Howard and Gor-

Mr. and Mrs. Horace Hershey Wednesday until Thursday with Ricketts. Although some difficul-

Mr. and Mrs. Ray Hershey and enroute to their home after Monday to welcome the New Year Lewis Harvey made a business Everyone has had something to If the weather permits the be thankful for in the old and Progressive Literary Society will noon the afternoon was spent Gordan Higgins. The meeting Mrs. N. W. Livesay Mr. and Mrs. Harold Donovan in playing games of "Forty-two' was not held last Friday night and small son of Shawnee, Okla, and Star Checkers. Those of the because of bad weather. The spent from Saturday night un- community attending were the time is 8 p. m. Everyone is in home for the holidays.

don Higgins, Bill Bowman, Har-Jerry of Muleshoe, spent from Douglas, J. T. Jordan, Glenn to the school house everyone Despite the rather slick roads was glad that they came. The

sons made a business trip to day. Ray is studying for the Canyon Saturday.

Mr. and Mrs. Jeff Roberson Gregory, Lucille Mr. and Mrs. Jeff Roberson Gregory, Lucille Wishing for more moisture. Some Wishing for more moisture to be of suddenly flew from his hand.

Wery cold nights have been expressed by the control of the largest are dead bird startled him when it wishing for more moisture. Some will be enough moisture to be of suddenly flew from his hand.

However, he made a quick shot Mr. and Mrs. Howard Hershey Mr. and Mrs. Jeff Roberson gess, adjustific Gregory, Lucille very cold nights bave been ex-and daughters, Thelma, Zelma, and sons of Hereford took dinner Park, Ira Jeanne Ricketts, Nor-perienced by the community the Several that planned to make and this time made certain the

MRS. CHARLES B. MILES

Rev. Merle Grigsby will be here her parents, Mr. and Mrs. Ray ty was encountered in getting Sunday to fill his appointment, There are quite a number ill with colds and flu during bad weather.

The roads are so bad the school bus couldn't get over them in some places and the children had to be carried to the main road by their parents to get the bus.

Mr. and Mrs. T. B. Cox and children spent Sunday night at bountiful dinner was spread at vin Edwards, Bill Bowman, and Vega in the home of her sister,

Mary Louise Dean, who is attending TSCW at Denton, was will be certain in the future

spent the holidays at Hollis, killed one and crippled another. Weldon Gregory of Lubbock returned Sunday night.

Took dinner Wednesday with his Ray Neel who spent the holimother, Mrs. W. P. Gregory, and days with his parents, Mr. and Tree Richests. Mesdames Lewis Considerably. Although the extook dinner Wednesday with his large with his large with his parents, Mr. and days with his parents, Mr. and Mrs. Owen Neel accompanied Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory, Lucille Large with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory with his parents, Mr. and Mrs. Harold Donovan Harvey. W. P. Gregory with his parents with hi Mr. and Mrs. Lewis Harvey and as far as Oklahoma City Mon- Stewart. Misses Wilma Higgins, a number of the farmers are Dec. 25 is about 10 inches, which dead bird startled him when it

trips to nearby towns on the bird was dead.

holidays were unable to go be cause of snow. Next Sunday being the first Sunday in the year, every one is

urged to be present at Sunday School. Mr. and Mrs. C. E. Hood and daughters spent Sunday in Here-

ford with relatives and attended church there. Mrs. Ernest Signor returned home Wednesday after spending

the holidays in Kansas with her children.

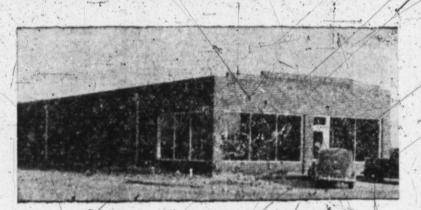
Junior Ward has been on the sick list for several days, but is improved at this writing. He had a light attack of pneumonia.

"KILLED" BIRD TWICE

P. G. Morgan of Fort Worth that only dead birds go into his in the home of his brother, Mr. and Mrs. C. C. Bow- A. S. Higgins, C. C. Bowman, Ray come.

and Mrs. D. Y. Edwards and man. Mr. Donovan made a busifamily Sunday afternoon.

The entire community has spent the holidays at Hollis, ness trip to Lubbock Sunday and family, C. V. Burgess and sons, been covered with a blanket of Okla., visiting Mrs. Moreman's His dog retrieved both birds Mr. and Mrs. Fred Moreman game bag. Mr. Morgan recently



You're Invited to Attend

FORMAL OPENING of Davis-McCracken's

NEW BUILDING

Saturday, January 6th

BEGINNING AT 10:30 A. M.

At the Noon Hour

We are anxious for you to attend our Formal Opening next Saturday, for we feel that the program will prove entertaining and we have tried to arrange things for your comfort. Plan now to attend! See the new machinery. The program will begin at 10:30 and Lunch will be served at the noon hour in our new building.

Several Visiting Officials Company

In addition to the Free Show and general entertainment, we are also glad to announce that Frank N. Langham, manager of the Southwest Division of the Minneapolis-Moline Company will be a special guest, along with a large number of other M-M officials. This will be the first visit of these men to our community -and we are anxious for you to meet them and to hear what they may have to say.

Everyone is Invited!

Everyone is Invited, and we believe that you will truly enjoy the day. In addition to the educational and entertaining features, we believe that you will profit generally from pointers in the Big Free Movie!



Davis-McCracken



Hereford, Texas



See Us for KODAKS

A Big Line of EASTMAN Films!

"Whitman's" Candies

... make any Occasion more Enjoyable!

'Dancing Mileage" Hosiery ALL SIZES - POPULAR SHADES

CITY DRUG STORE "We give S. & H. Green Stamps"

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1-1tc

apart-

52-3tg

Former Resident Dies In Oregon

of the death of Mrs. Tom Bassett neighbors met at the home of at her home in Ontario, Ore. Mrs. Mrs. France for a covered dish Deaf Smith County was the ternoon a Bible program was enwho joined her sister, Mrs. May- pieced. mie Weldon of La Junta, Colo., an Denver Tuesday for the trip celebrations were Mesdames E. FOR LUNCHEON

Mrs. Bassett went to Oregon, re- Douglas Dunn of Gotebo, Okla ... turning here for a short time. H. R. Patterson, Burl France and dames Knox Kinard, Travis Hereford Creamers Mr. Bassett died at the ranch C. P. Cockrell. home in 1931 and was buried in

After the death of her hus- C. E. OFFICERS band Mrs. Bassett returned to ASSUME DUTIES Ontario, Ore., where she made her home with a son, Joe Bas-

She is survived by three sons, all of Ontario, Ore., and two Sunday evening. daughters, Mrs. Weldon and Mrs. Whitsett.

W. M. S. OFFICERS

Missionary Society of the Meth- "Accepting Responsibility" parts Mrs. J. M. Gililland, Estelle Gil-Wednesday afternoon.

Mrs. J. F. Ward, president, spoke briefly to the retiring of-Rev. Marvin Norwood had charge repeating the C. E. Pledge. of installation rites. Those to serve included Mrs. J. F. Ward, Daughter Is Given Vice-president; Mrs. J. C. Cum Birthday Party mins, recording secretary; Mrs D. H. Bryant, corresponding secretary; Mrs. J. B. Hammer, trea- Mrs. J. J. Buckner entertainerintendents of divisions, Sup- the sixth birthday of her daugh- and Mrs. John Sherman of Los plies, Mrs. R. W. McCall; Pub- ter, Nan. licity, Mrs. H. H. Hawkins; Out-look, Mrs. Cliff Hicks; Study, vors were presented from a dec-Mrs. Knox. Kinard; Children's orated Christmas tree. Paper work, Mrs. Henry Williamson; hats and bright colored ball-Spiritual, Mrs. F. T. Roloson: oons added to the merriment. social service, Mrs. M. L. Steele, Local, Mrs. J. E. Beyer; and Mrs. red candles was cut and served J. C. Cummins, kitchen custod- to Donna Jean Stagner, Mar-

names were drawn for circles. Wilson, Alex J. and Paul Bryan Members voted to study "Songs Schroeter, Melvin and Marian of Zion" by Mary D. Bardeleben, Plummer, June Shreve, Jessie during the next few months.

All circles will meet next Wednesday at the church for a pro- FIRST 1940 MEETINGS gram in the "World Outlook." HELD BY AUXILIARY gram in the "World Outlook."

Income Tax Returns

Accuratley Compiled Reasonable Rates

W. L. ALEXANDER (at City Drug Store)

serve you without delay.

LYLE BLANTON

Irrigation

Farmers

TWO BIRTHDAYS

Complimenting Mrs. Burl France and Mrs. E. J. Reynolds Word was received here Sunday on their birthdays, friends and Bassett, who was a pioneer of luncheon Wednesday. In the afmother of Mrs. John Whitsett joyed and quilt blocks were

Those enjoying the January CLUB MEETS Oregon. Funeral rites were W. Cawthon, Ray Singleterry, S. B. Walker, G. A. Frye, Bonnie Mrs. Bassett came to this sec- Brumley, Bill Knox, Elmer Pattion of the country with her terson, Chas. Felts, W. A. Knox, eon yesterday at the home of for visits with relatives. husband from the Indian Ter- H. R. Patterson, Troy Newman, Mrs. W. J. Stanford. fitory and took up land in this L. E. Smith, C. P. Cockrell, E. Red azeleas and blue candles NEWCOMERS country where they were prom- Ramey, L. V. Watts, Gordon were used on the luncheon table inent ranchers for many years. Witherspoon, Miss Elsie Chapin, with attractive appointments in About ten years ago Mr and and Frances Chambers, Rev. white and crystal.

New officers of the Christs Family Get-Togethers Church assumed duties at the joe, Jim and Clarence Bassett, regular meeting of the church

Officers are Billy Dameron, president; Rena Rae Renfro, vice president; Troyce Stambaugh, secretary; Lillie London, treasurer; Winston Medlin, program ehairman and Mattie Louise Lawhon, reporter.

New officers were installed June Dameron was leader of Lillie London and Rev. H. M. Redford.

A candlelight consecration

surer; Mrs. E. W. Harrison, asst. ed with a birthday party Wedtreasurer; and the following sup- nesday afternoon to celebrate

A birthday cake topped with tha Jane Smith, Abbey Long-Pledge cards were signed and bottom, Sue Smith, Marian Jo Ann Buckner and the honoree.

First meetings of the New Year were held by group of the Woman's Auxiliary of the Presbyterian Church Tuesday afternoon.

of Mrs. C. C. Ferguson with Mrs. H/ L. Broadwell giving a re-

MACK BAINUM

sume of the final chapters of the Pray." Mrs. John Olson conducted the devotional on "Practicing Prayer" and for-get-me

not friends for the past year were revealed. Group Two met with Mrs. D. H. Alexander with Mrs. W. M. Cog-

Paddock and Mrs. Alexander. Mrs. Frank Gyles was hostess for Group Three with Mrs. Clay Preparation For the Ministry

Those attending were Mes-Dameron, Ernest Medkief, J. T. Gilbreath Jr., Ralph Hastings, Miss_Ruth Conkwright, a former member and the hostess.

Mark Holiday Affairs

getting together by way of celebrations marked last weeks social calendar. One family group such a get-to-gether Thursday at the Henry Hastings home was made up of Mr. and Mrs. Marlin Gililland and daughter, Mr. and when all circles of the Woman's the program which dealt with Mrs. Reed Williams, Mr. and odist Church met at the church were taken by Wayne Phillips, illand, Mr. and Mrs. Ralph Hastings, Mr. and Mrs. J. T. Gilbreath, Jr., Mr. and Mrs. Jack Wright and Jackie, Lois Agnes Gilbreath, ficers and welcomed new oficers. service was held with members Mr. and Mrs. Newt Gillland and baby of Kilgore, Raymond Witherspoon, Ruth Temple and Doris boy born January 2. Jean Hastings and the hosts.

> the holidays was that held by Mrs. Cooper Morgan at her home boy born December 28. on "B". street. Those present included Mrs. J. A. Laney and daughter, Carolyn, of Lubbock, Mrs. Ella Lamb of Austin, Mr. Angeles, Calif., Mr. and Mrs. Harold Wyer of Muleshoe, Mr. and Mrs. W. C. Morgan of Paris, FOR SALE: Two yearling Jersey is attending Texas Tech.

birthday celebrations were combined at the Lynn Kester home Monday. Dr. F. M. Kester and Mrs. O. H. Culpepper whose birthdays occur in January were honor guests. Table decorations for the turkey dinner included tiny dolls suggestive of the season, as place cards.

Attending were Dr. and Mrs F. M. Kester, Mr. and Mrs. O. H. Culpeupe: and family and the Lynn Kester family.

Clubwomen Study Group One met at the home International Peace

"International Good Will' furnished topics for interesting discussions at the meeting held by the Junior Pioneer Club Tues-day night at the home of Mrs.

Mrs. Lynn Kester talked on Women's Clubs As a Socializing Influence for Peace" stressing the definite part Women's Clubs play in creating a mind for.

In discussing "Society's Responsibility for Peace" Mrs. Alton Miller quoted Dr. George Gallup, director of the American Institute of Public Opinion. who gave a peace forecast for 1940 in a recent article entitled 'Happy New-Year."

Using Howard Bell's "Youth Tells Their Story" as a basis for her talk Mrs. Troys Carmichaei brought out interesting facts on the subject "Youth and the World Today." She quoted Mr. Bell as follows: As Youth Goes So Goes the Nation" and "As long as we can keep our youth not wanting war, we are not likely to have war."

Members attending the meeting were Mesdames Homer Brumley, Troys Carmichael, Buford Crosthwait, O. H. Culpepper, Willis Edelmon, Meade Haile, Frank Huckert, S. J. Jones, Lynn Kester, Alton Miller, Lilburn Ray Elvin Ridling, R. S. Scott, Urlin Streu and Louis Woodford.

DINNER GUESTS To celebrate their 10th wedding anniversary, Rev. and Mrs. H. M. Redford entertained Rev. and Mrs. James Aiken with a turkey dinner at their home during the holidays.

Jack France made a business trip to Dumas Tuesday.

dell as leader. She was assisted by Mrs. C. F. Kerr, Mrs. C. J. San Antonio where they visited his father, M. A. Reynolds.

Mr. and Mrs. Doyle Chapin at Rosson-Hays. Ridgeway in charge of the propost Friona and Mr. and Mrs. I. gram She gave a talk on "Jesus" D. Jones of Plainview were Here HAVE, PLENTY of grass, feed

Elvin Hartman of Bakersfield. Calif., who has been visiting were entertained with a lunch- munity, is in Plainview this week Store.

Mr. and Mrs. II. C. Chapin, formerly of Friona, are newcomers to Hereford, Mr. Chapin is employed as bookkeeper at the

Ballard Graves returned to WTSC at Canyon after spending the holidays with his parents. Mr. and Mrs. C. R. Graves.

Mr. L. G. Harris, Lubbock, Mr. and Mrs Dee Brown, Farwell, and Mr and Mrs. Pete Carmichael visited relatives in Denton and Dallas the past week, Saturday, Holiday dinners with families they attended the Lubbock-Waco football game in Dallas.

> Miss Martella Graves, a teacher fof Art, returned to Spring Lake after having spent the holidays here with her parents, Mr. and Mrs. C. R. Graves.

Hospital Notes

Sarah Sue Weaver, admitted December 29, medical patient. Mrs. Chas. Hughes, maternity,

Mrs. Cliff Hicks, operative, ad-Another family affair during mitted January 2, doing nicely. Mrs. B. F. Allen, maternity,

Want Ads

For Sale or Trade

and Miss Mary Jane Morgan who bulls—pure bred. Good breeding and good individuals. Mrs. A New Year's dinner and two Al Werner, Harrison Highway.



THE NEW -MANSFIELD SUPERIOR

· Here is a super quality tire for those who want the ultimate in safety, in silence, in long mileage and in modern streamlined styling. Under the dual type tread is a new type construction that absorbs jolts and jars and gives greater protection against tire killing heat. It's the smartest, safest tire you can buy!

SAVE MONEY . /. See these tires on display at our store! MOORE IND. OIL CO.

Troy Moore, Manager Panhandle Petroleum Products

MANSFIELD EXTRA MILEAGE LITES

DRESSMAKING, experienced. Coats, suits, and dresses made very reasonable. See Mrs. Geo. C. Harrington, recently moved East of Courthouse, 307 Schley. Work Guaranteed.

FOR SALE: Second hand mimeo-Mr. and Mrs. E. J. Reynolds graph machine. A real bargain and children have returned from Inquire at The Brand Office. 1dh

> FOR SALE: One reconditioned Farmall, tip-top shape. Jim Hays

ford visitors Sunday in the home and cake to handle any part of Mrs. James Aiken spoke on mis- of Mr. Chapin's and Mrs. Jones 100 registered Hereford Cows on parents, Mr. and Mrs. L. C. per cent of calf crop, Dr. Hoover, Herring-Hoover Ranch, Elk City, 51-3tp.

BRAKE LINING his parents, Mr. and Mrs. G. C. Bring your shoes in and we will FOR RENT: Spare bedroom in Members of the Knitting Club, Hartman of the Westway Com- reline your brakes. Miller Auto my apartment building. F. H. 48-52te.

> Dependable Used-All Sizes Water Well Casing IRRIGATION CASING PIPE — FITTINGS — VALVES at substantial savings Central Pipe & Supply Co

For used bathtubs, sinks, commodes lavatories, pipe, fittings and plumbing fixtures, water heaters. Central Pipe & Supply Co. 2611 South Ave. H Phone 600 LUBBOCK, TEXAS

> FOR SALE-Electric Fencer, guaranteed 5 years, runs 30 miles fence -\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas.

For Rent

FOR RENT: 2-room unfurnished apartment. Adults only. Mrs. J.

SMALL GARAGE bedroom for

rent cheap. Nice for one man. 206 Lee Avenue. FOR RENT: Front bedroom, Also have Battery fryers for sale

Mrs. J. F. Ward. 1-1tp FOR RENT Front bedroom adjoining bath. Bills paid. 400 Mc-

Kinley Ave. -Will Pay Cash-

FOR RENT: Basement furnished light-house-keeping

ment. Phone 153-W.

FOR RENT: 1 or 2 room apartment or bedroom, Mrs. Ora Lee, 1029 25-Mile Vve.

One Dollar Millinery Sale!

For \$1.00 you can get a good Felt Hat, Friday or Saturday . . . and all-next week! Come early. We have 150 Hats going at this price - for. all ages. All good, clean merchandise worth \$2.50 up to \$3.75. Caps and Tams 85c to 50c.

Vogele Millinery Parlor

Appreciation Sale!

Prices Good for Friday Saturday & Monday!

Ranch Style Bean: 73C 3 CANS FOR

Bathroom Tissue, Sanisorb, 3 for 13c SOAP, Crystal White ... 5 bars 15c FLOUR, Light Crust . . . 24 lbs. 79c Chase & Sanborn's

COFFEE, Silver package 23c Vanilla Extract 8-OUNCE BOTTLE

SYRUP, Golden Gal. 53c POTTED MEAT 3 cans 10c MACARONI Pkg. 3c

Oleomargarine OUR FAVORITE—2 LBS. 23C

SALAD DRESSING Qt. 19c. CORN, No. 2 can 3 for 25c BISQUICK, with premium 33c COFFEE, Big Value . . . 2 lbs. 19c

K-C Baking Pwd OF 50-OUNCE CAN

COMPOUND, Crustene, 8-lb. ct. 79c SOAP, P.G.G...... 5 bars 17c CANDIED YAMS, No. 2 can . . 14c KELLOGG'S CORN FLAKES ... 8c

Kre-mel Dessert 3 PACKAGES

QUAKER OATS, 20-oz. pkg. ... 9c RINSO, 25c pkg. 17c !!

Extra Large Heads of LETTUCE, head. 360 Size, California Jewel LEMONS, dozen . .

CARROTS Green Onions RADISHES Turnips, Tops 3 BUNCHES FOR

Golden Ripe BANANAS, lb. .. Solid, Sweet and Fresh CABBAGE, lb. . . . Grain Fed Beef STEAK, 1b. 23c RIBS or BRISKET, lb. 13c

PORK CHOPS, lb. 15c BOLOGNA, lb. 121c PURE LARD, lb. 8c

SLICED BACON, lb. 17c SALT JOWLS, lb. 9c

SHREDDED WHEAT, 14c box 10c STARCH, Faultless, 10c box ... 8c

BACON, by piece, lb. 13c

DEAR CUSTOMER:

PHONE 18

With the close of our year's work we are again reminded of the favors you have extended to us, and are sincerely appreciative of the consideration shown in your purchases.

We assure you, in the past, our every effort will be to merit your continued good business. We offer our closest co-operation that every transaction may be mutually satis-

Melain's GROCERY & MARKET

WE BUY YOUR CREAM, EGGS and POULTRY!

BLANTON BUTANE GAS CO. Phone 383 or 550-Office 301 E. 3rd St.

Have you investigated the LOW COST of Irrigation

with Propane or Butane Fuel? We will be glad to go over

the figures with you. In addition to a New, Modern de-

livery truck, we also have carburetors and underground

tanks to adapt your present Irrigation motor to Butane

Propane and Butane Bottles

with Propane or Butane Gas. An experienced man is in

charge of our Bottle Gas Business at all times . . . to

We also have in stock a good supply of bottles filled

Churches Jumbo News

BAPTIST CHURCH NEWS

Missionary, is teaching a course for men of the association at the Friona Baptist Church WednesMr. and Mrs. Finis Hunter day, Thursday and Friday nights and family ate Christmas dinof this week. We hope that our ner with her parents, Mr. and men will attend in good num-Mrs. L. O. Norman of Arney.

to us this past year. Let's make parents, Mr. and Mrs. E. M. Allen tory of our church. It will be a of Easter. fine way to thank Him for past Miss Mary Ann Baird left Sun-

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister

Evening worship ___ 7:15- 8:15 dent in Trinity University. "Sailing Under Sealed Orders" Nick Smith of Easter and will be the theme next Lord's nephew of Mrs. Sam Hunter Junior and Senior Christian Enconducting a baptismal service-ford, Christmas Day. The pastor will preach on the theme, "Messenger For God" non spent Monday night with Come and help us make these her sister, Mrs. Finis Hunter. first services of the new year one Mr. and Mrs. M. L. Simpson long to be remembered.

THE METHODIST CHURCH ford were guests of Mr. and Sunday School _____9:45 Mrs. C. C. Hunter Sunday.

SEE US NOW FOR CHICKS BABY

We are in a position to furnish you with Ougliy Chicks. See us Today for details!

Start Your Chicks on

Merit Starter Keep Your Flock Strong on

Merit Mash

CUSTOM WORK We do custom grinding, Cleaning and Mixing

WEST TEXAS FEED & SEED

Pho. 265 Top Prices for your Cream, Poultry and Hides!

Tune in on Radio Station KGNC from 7:45 to 8 a. m., Each Day!

MRS. ULLMAN HUNTER

C. C. Hunter Jr., was host to Considering weather and the number of people who were out of town for the holidays, our attendance last Sunday was fine there were 273 in Sunday school and a fair attendance at B. T. U. Baptists students home from the people at his home. Those present were John Hardy Wood, Virginia Margaret and M. L. Simpson, Billie and Lucille Dyer, Marie Hardin, Hazel and Britian Chambless, Hope and Bill Bowman, Ruth Mildred and Hubert Bearing, Wilhur Divon by a watch party at the pastor's

Bill Bowman. Ruth Mildred and
Hubert Bearid, Wilbur Dixon.
Winston Adams, Pauline, Merle
and Leon Matthews, Fred and Rev. Huff, our Associational Battles, Bill Dixon, Orval Pier-Anderson Axe. Homer and Clyde

The pastor plans to preach next Sunday morning on "The Lord's Table" and the sermon will be followed by observance this fall in company with his will be followed by observance brother, Louis, joined the army of the memorial meal. The even- last week. The boys whose home ing subject will be "Channels is in Longville, Minn., will train or God's Message" based on in San Fransisco for two weeks Hebrews, Chapter 1. Read this and from there they will go to chapter and join with us in Hawaii. Louis and Howard are these services. We welcome all in the field artillery.

The Lord has been gracious Christmas week with her grand-

day morning in company with Fred Baird of Hereford for Mineola where Miss Baird will be a bridesmaid in the wedding of her childhood frend, Miss Virginia Nix and B. R. McHorse of Muleshoe, January Lat 2 p. m., J. C. Ricketts, Superintendent in the home of the prides par-Bible School ____9:45-11 a. m |ents. Miss Baird will leave for Morning Worship ____ 11-12 a. m Waxahachie after the wedding Indeavor _____6:15-7:15 where she is enrolled as a stu-

day morning. At the evening visited in her home last week. your the young people of the Mr. and Mrs. F. L. Pinckert deavor Societies will assist in and Mrs. Ovid Pinckert of Hereand Robert were guests of Mr.

Mr. and Mrs. Chatfield of Verand children and Mr. and Mrs. W. A. Hunter and K. R. of Here-

Morning Services 10:50
Wednesday 3p. m.

Brand Ads Get Results!

Mrs. C. C. Hunter Sunday.

Mrs. Ray Thruston and Miss Pauline Matthews were hostesses to a watch party and waffle breakfast Sunday night and Monday morning at the home of Mr. and Mrs. L. A. Matthews.

A salad course was served early in the evening and at an early in the evening are the evening and early in the evening and at an early in the evening are the evening and early in the evening are the evening and early in the evening are the evening and early in the evening are the evening are the evening and early in the evening are in the evening and at an early morning hour delicious waffles were served to Virginia Margaret and M. L. Simpson, Fred and Anderson Axe, John Hardy Spencer, Robert Pinckert, Leon clip the above coupon and bring Several persons, have already

> J. R. Brown of Dimmitt spent ernment to be used for purchase the United States. last week end with Lawrence Matthews.

Leon and Lawrence Matthews and J. R. Brown of Dimmitt and

of Dimmitt Sunday. Mr. and Mrs. Roy Thruston and children returned home Sunday after spending the holidays at Olton with homefolks. Lawrence Matthews and Rob-

turned to Portales Monday where ford. they will continue as students in Portales College,

Mrs. Wilford Taylor Jr. and Wilford are visiting her parents Mr. and Mrs. F. L. Pinckert. Mr.and Mrs. K. R. Hunter have moved to the Aikman farm formerly occupied by Mr. and Mrs.

A. B. Dameron. Roy Wederbrook of Hereford spent the week end with Anderson Axe.

60 ATTEND REUNION

their families.

Attending were Mr. and Mrs. ject totals 115,000.



HELEN HAYES, one of America's foremost actresses, posed for this poster to aid the Finnish Relief drive headed by former president Herbert Hoover.

T Want to help in the

"FINNISH RELIEF DRIVE"

Enclosed is \$.... Name

Contributions Asked For Aid

Soviet aggressor.

Wood, Orval Pierce, Bradford amount from a few cents on up. other non-military supplies.

kus and Mr. and Mrs. Paul Ven- restoration of white tails. haus and daughter, all of Naz- The caretakers on each of the areth; Mr. and Mrs. Albert Ven- areas will not only patrol them Jack MeDonald of Portales were haus and family of Happy; Mr. to prevent hunting of the seed dinner guests of Frank Easter and Mrs. J. C. Stork of Jumbo; stock but will also improve the children of Hereford.

POUND NOTICE

A stray Billy Goat is now in the ert Pinckert in Company with City Pound. Owner will please J. R. Brown and his father, re- come by and get it. City of Here-



Mrs. Jacob Wagner. Those pre- proceed immediately with the more plentiful. sent were sons and daughters leasing of five large areas upon of Mr. and Mrs. Wagner and which turkey and deer will be with the aid of federal funds,

Happer; Mr. and Mrs. Joe Birk- up in as many localities in the of the Pittman-Robertson act. Mr. and Mrs. Leslie Backus and ed, and under the supervision Game Department are Statechildren, Mr. and Mrs. Earl Bac- of the director of wildlife res- wide quail restoration, antelope of the areas. Two are being set is being carried on. up for turkey restoration, a pair for turkey and deer and one for Freaks continue to show up in deer only.

> gelina and Polk counties for tur- crow. Gerald Liberty of Big key restoration only; 35,000 acres springs killed an albino deer in Robertson county for deer and early in the season. John Nunn of furkey; 14,000 acres in Colorado the State Highway Patrol poscounty for turkey only; 20,000 sesses a black prairie dog which acres in Calhoun county for he shot recently. deer and turkey and 25,000 acres

for relief of tiny, democratic chairman. If you designate your Finland in her battle with the donation for Finnish Relief it. will be used for no other purpose. If you wish to contribute any and will go to buy medical and

Merle and Lawrence Matthews, or mail it with your contribution contributed here, and thousands Roy Thruston and the hostess, to the Hereford Brand. It will be of dollars are being raised by Jack McDonald of Portales and sent directly to the Finnish gov- other newspapers in Texas and

> Mr. and Mrs. Roy Wagner and cover and food supply for both deer and turkey.

> > Hunting will not be allowed on any of the areas for several years while the seed stock is populating them. It is believed that not only will the areas under lease be restocked, but that as much as 100,000 acres surrounding each of them will receive the overflow of game, making more than a half million acres to be benefited by the program.

The Angelina-Polk project is intended to save the few pure strain of eastern wild turkey left in the state. No other birds will Game restoration in Texas was be planted there. Colorado coungiven added impetus this week ty has plenty of deer, but needs with the announcement that a turkey. Deer are needed in all fourth Pittman-Robertson, pro- the other areas for restocking A grand dinner and reunion ject has been approved by the U. purposes. Deer and turkey will attended by 60 relatives was cele- S. Bureau of Bilogical survey and be trapped by the Game Departbrated Christmas Day by Mr. and the State Game Department will ment in areas where they are

The project is being financed raised. Acreage in the new pro- which the Game Department Geo. Backus and daughter of Five game areas are to be set money as is alloted under terms. matches with one-fourth as much enfield and children, Mr. and state, the executive secretary of Other Pittman-Robertson pro-Mrs. Art Kleman and children, the Game Department announc- jects being conducted by the toration turkey and deer will be trapping, and a project under planted where necessary. Care-which State-wide research as to takers will patrol at least three the needs of wildlife in the State

Texas woods and fields. Earl The areas: 20,000 acres in An- Brownrigg recently killed a white

in Red River county for deer WEATHER HURT HUNTING Texas sportsmen got a bad break from the weather during the season just closed. In very few sections of Texas did it rain leased on each of the areas set up for them and from 40 to 50 quail hunting and sportsmen are hoping for a better break. the sections set uside for the during the few days of the

white season remaining. Dogs could not work so faint was the bird scent on the ground and grass. Burrs bothered pointers and setters considerably in many section.

Deer hunters fared little better, the lack of cold spells playing havor with big game hunting in almost every district in which there are deer. Due to the hot weather the deer remained back in the brush during the days. Deer probably were running less in South and Southwest Texas than in any season for a decade, experts declare. Surveys showed there were more deer and quail in 1939 than in ten years, but sportsmen didn't get the breaks the game did. As a result Texas may have considerable more game in 1940.

Green, Yellow Vegetables Have Most Vitamin A

Eating vegetables according to a color-scheme, green and yellow, is a good idea when diets are too low in Vitamin A. Surveys made by the Federal Bureau of Home Economics show that these two colors in plants generally indicate the presence of carotenes-pigments that are transferred into Vitamin A in the body.

Green, leafy vegetables such as kale: spinich, and different kinds of greens are 'excellent sources of carotene. In leafy head vegetables, cabbage and lettuce, these yellow and green vegetables Vitamin are yellow carrots, yel- in the family diet through frame with yellow flesh.

the family pocket book where time and effort

Resolution:

START THE NEW YEAR BY STARTING A NEW HOME!

It's something you've been thinking about and now is the time to DO Something! Why pay costly rent, when it's so easy to own your HOME. Bring us your ideas. We will be glad to furnish a Free Estimate - and to tell you just how your New Home can be built and financed!

F. H. A. Insured Loans

TO BUILD! - TO REPAIR! - TO REMODEL! NO RED TAPE - NO DELAYS - MONTHLY PAYMENTS - PERSONAL SERVICE!

> CARL McCASLIN Lumber Co.

CALL THE LUMBER NUMBER-7 Block East of the Courthous

the greener the leaves the richer are grown at home.

they are in Vitamin A. Good Numerous rural families in consume during the marketing "yellow" vegetable sources of the Texas are providing Vitamin & year beginning July 1. low-fleshed sweet potatoes, and gardens in those parts of the The world wheat trade at one Hubbard squash, as well as ap- state waere wind, sand, short- time during the 1920's reachricots and peaches or other fruits age of moisture, and extreme ed 900 million bushels, but by cold make field gardens imprac- 1938 t had shrunk to less than While pointing out that Vita- tical. In many sections of the 600 million bushels.

min A is necessary for good state some of the green and nutrition at all ages, Jennie vellow vegetables such as lettuce, Camp, specialist in home pro- mustard, spinach, parsley, Chinduction planning for the A. and ese cabbage and carrots can be M. College Extension Service, raised through the wintersays including this element in months in frame gardens with the diet need not be a strain on little or no expense other than Despite wartime demands, the

Through the WANT-ADS

CORNER DRUG STORE

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COUPON OFFER!

Cod Liver Oil Concentrate

Pkg. of 110 TABLETS Each tablet equals a whole spoonful of

Puretest Cod Liver Oil. The simple, easy, handy way to get the vitamins of Puretest Cod Liver Oil.

A Rexall PRODUCT

GET YOUR COUPON AT THE Rexall DRUG STORE

NOSE SPRAY Rexall, Reg. 2-Oz. ... (with Ephydrine) 100 ASPIRIN ALKA SELTZER

FREE DELIVERY

REX-SELTZER

ASPIRIN Tablets

WE WILL NOT BE UNDERSOLD

DR. HINKLE PILLS 90 LOTION

Chamberlain's, \$1 size 79¢

OUININE Tablets 23¢ MINERAL OIL

American, Full Quart 49¢ LISTERINE 75e Size

MILK MAGNESIA 19¢ COUGH SYRUP

COUGH SYRUP 59C TOILET TISSUE 25¢

GUARANTEED FOR ONE YEAR Electrex Take off the chill with one of these handy heaters. A big value!



Dr. West's Tooth Brush with Exton Bristle - 850 value.

Calox Tooth Powder 30c Size

Both For

Protect Your Car - Know How to Dress **Outside Thermometer**

May save you many times its cost in preventing freeze-ups, catching colds. etc. 73/4" long with oval glass tube.

ALL OFFERS SUBJECT TO AVAILABLE STOCKS

ATOMIZER, regular \$1 value 69c 4-WAY Cold Tablets, 75c size 10c BALM BENGUE', 75c tube 59c

NEW CUSTOMER Value FITCH SHAMPOOTOC MALTED MILK HEATING PADS \$149

Pexall DRUG STORE FOR BEST VALUES ALWAYS

VISIT HEREFORD'S New, Modern Laundry **Hot Steam**

Finish Service Delivery

Our laundry has been completely modernized for your convenience . . . and we are anxious to have you give us a trial. You will find our prices as reasonable as any in townand you will find our service second to none. Phone 7.1 for

DELIVERY SERVICE! L'S HELPY LA Across from Hereford Hotel on Pavement

Plenty of Parking Space!

25 Percent U. S. Farms Now Enjoy **Rural Electricity**

Approximately 1,700,000 farms, in 25 percent of the farms in the United States, enjoy the advantages of high line electric Harry Stattery, Administrator of Rural Electrification, estimated today in a year-end summary of progress.

This is well over twice the number of farms-743,954 or 10.9 per cent-having such service shortly before the Rural Electrification Administration was established in 1935.

The building and energizing of REA-financed systems, increasing gradually through the early years, mounted to a high peak in 1939, with service extended during the year to approximately 225,000 farm families and other users. This means approximately 1,000,000 persons, or one for every 30 seconds the clock ticked off from the beginning to the end of 1939.

"A year's work upon which REA looks with pride and satisfaction," Mr. Slattery commented, adding:

"The task into which REA swings with the New Year is to make electric service of the utmost use and profit to these new -users, and to extend service to many thousands of additional farms.

nected in 1939 brings the total School. Officer: were elected for spent Tuesday and Wednesday of users receiving service from the year 1940 as follows: Super-with his parents, Mr. and Mrs. REA systems to approximately intendent, T. L. Sparkman, Jr.; Will S. Dixon. 400,000, Mr. Slattery pointed out. Assistant, Haskel Robbins; Sec-Of the 688 such systems ap- retary-Treasurer, Marcia Rob- on the sick list this week with proximately 500 are in operation, bins, Teachers, adult class, Mrs. a very bad cold. gized in 44 states. In a forty- Mrs. Cassels; Beginners Class, Christmas holidays, Tuesday Bourland spent the holidays in fifth State, New Hampshire, a Mrs. A. T. Jones. Everyone is morning.

Oklahoma visiting her parents. new system is under construct- urged to attend Sunday School Mr. and Mrs. E. H. Barclay E. L. Hammit at Quant visit-

tion against a slackening of uti- return home Monday. lity construction.

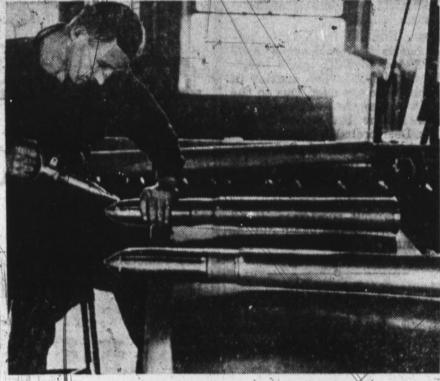
Protect What You Have INSURE John McLean

Insurance Agency Phone 273

For Sale Dates Phone, See or Write

Ray Barber Auctioneer

or at The Hereford Brand-HEREFORD, TEXAS Experienced & Reliable He Works Next Door to Eternity



Huge gains in manufacture of munitions for domestic use is evidenced in busy munitions plants in the United States. Here a worker in a Dover, N. J., arsenal rivets the timing head on the end of a.75mm shell, one of the plant's most dangerous jobs. Workers are so busy they have little time to worry about the shadow of danger which hangs over the factory where death is packed into steel cylinders.

MRS. MALCOM CASSELS

Last Sunday morning there was grandparents the past week. The 225,000 tural users con- an attendance of 29 at Sunday with 180,000 miles of lines ener- Robbins; Young Peoples class,

have greatly expended their Mr. and Mrs. Mack Dixon and learned that "Mrs." Barclay's Mrs. Odess Brown and daught rural service since 1935, Con- family went to Lockney last Sun- mother, Mrs. Smith, is very ill ter, Glenda Lee, are visiting in struction by the utilities was es- day and spent Christmas Eve and at her home in Oklahoma. We Sawyer, Kan, pecially active in 1936 and 1937. Christmas with Mrs. Dixon's sis- wish her a very speedy recovery. Since then the accelerating REA ter, Mr and Mrs. Thornton and Several in this community may Day with not half of the pupils program has sustained the rate family. Miss Lurline Dixon spent be glad to know that Mr. and present due to bad roads. Two of increase in rural electrifica- the week in Lockney and was to Mrs. J. B. Harlin are planning buses were not able to come

were due home Monday from their deal through. their Christmas vacation in Nacona with Mrs. Johnson's par-

Mr. J. B. Harlin returned Thursday night from a visit with his parents in Vernon, to his job with Mr. J. E. Andrews.

Mr. J. W. Benson returned to Duncan, Okla.

Mr. and Mrs. L. F. Tennison. Amarillo Saturday looking for a Santa appeared and passed out job and is hunting a place to gifts and sacks of candy to everymove to as Mr. Andrews wants one. Gifts were exchanged by the possession of the place that he pupils before school was dishas bought, where Mr. Tennison missed Friday.

Mr. and Mrs. Ollie Dixon and family of Amarillo were visitors in the home of his parents, Mr. week and Mrs. Will S. Dixon. They came after their little son, Glen-

Mr. W. H. Dixon of Texon, latives here over the holidays.

Mrs. Will S. Dixon has been

School begins again, after the

somewhere and we extend a and family of Ford spent Saturing his parents, Miss Lorg Fay Meanwhile, under the stimulus hearty velcome to those in our day night and Sunday in the Clemens at Duke, Okla. with of the REA program, the utilities community. We need you.

on coming back to Hereford, through. Mr. and Mrs. John Johnson probably this week if they put

DONNA GAYLE HARRIS

Adrian community his home with his daughter, Mrs. a very happy new year due to J. E. Andrews, Saturday from the twelve inch snow that fell visit with some of his other during Christmas. They believe children at both Comanche and that Santa Claus really remembered them this year.

Mr. and Mrs. Charles King and Santa visited the Adrian comson, Gerald Gene, left Friday for munity tree with a host of other a visit in Visi, Okla., with Mr. out of town guests. The first, King's sister and family, Mr. and and second grades told the mean Mrs. F. S. Reisdorph, and his ing of each letter in Christmas, parents, Mr. and Mrs. E. E. King. third and fourth grades gave a Mr. and Mrs. Chester Lowery playlet, "The Court of Christand Joe Loving of Wellington mas." Fifth and sixth grades, all day with Mrs Lowery's sister, song off stage. After the playlets the under-school-age childe Mr. L. F. Tennison was in ren gave short readings. Then

Mrs. E. C. Chapman entertained the seventh grade, freshmen and sophomores. Gifts were exchanged, and refreshments served to a group of 30.

The seniors entertained their guests at a Christmas party given at the home of their roommother Mrs. Glen Howard and Mr. Howard. Games of Old Maid, pinochle, pig and hearts were played. Comical gifts were exchanged Refreshments of jello, whipped cream and nuts, devils food cake, cocoa and candy favors were served to Bob Gruhlkey, Sarah Calhoun, Ray Long, Lottie Zaring, Mildred Miller, Jackie Clemens, Jack Monahans, Neoma Reynolds, James Love. Donna Gayle Harris, and Verne Jacobson, Mr. Hammit and Miss Clemens.

Mr. and Mrs. B. E. Spande and daughters, Mrs. Ray Brown and Jean, visited their daughters, Betty and Dorothy Spande in Phoenix, Ariz., over the hoildays,

Mr. and Mrs. Joe Speed and sons, Bobbie and Bert Lewis accompanied by Jack Menahan, Jr., visited Jack's parents, Mr. and Mrs. Jack Monahan, Sr., and son, Edward in Loveland, Colo,

during the holiays.

John Witt visited his mother, Mrs. E. Witt during Christmas. John is a junior University of Texas student. Billy Jack and David Klein

from Lubbock visited their uncles and grandmother here. Billy Jack is a junior in Tech.

Walter Lemke, Texas Tech
senior Lubbock, visited his parents Mr. and Mrs. V. E. Lem-

ke over the holidays. Mr. and Mrs. E. N. Pittiman Asited in Adrian during the holi-

Mr. and Mrs. J. P. Morgan and son, Robert, visited friends here

John Bruce spent the holidays in Littlefield with his parents and relatives. He accompanied

friends in Adrian during New day. Year holidays.

bart's sister and family.

Mr. and Mrs. Orville Calhoun and daughter, Sarah, son, Tunky, left December 22 for Calhoun Falls, S. C. Enroute they picked up a daughter, Evelyn, in Dallas, who is a junior in the University who is a junior in the University of Texas. They are expected to od of providing food and cover return Saturday.

Bob Caldwell spent his holidays A 1,200-acre game preserve was traveling and visiting friends and set up some months ago near

had many visitors from Amarillo during the holidays.

The Syms children, Mary Lou and George Adrian, have been ill over the holidays. Mr. Bob Snowdon is taking

treatments at Hot Springs, N. M. for his paralysis. Mr. Jack Harris came by Ad-

rian and visited his daughterin-law and children while enroute to Hot Springs, N. M., where he will take treatments.

Mrs. E. C. Chapman has been very ill with pneumonia the last Johnnie Youngblood, son of

Mr. and Mrs. John Youngblood, nice, who had been with his almost chocked to death.

Miss Ruth Long visited her ra-Mr. Frank Boston spent the holidays with relatives in Okla-

Mr. and Mrs. J. C. Baker spent Christmas in Abilene and Dallas visiting relatives and friends. Of the faculty members, Miss

School re-opened New Year's

Mrs. Reynolds and daughter, Neoma, went to Oklahoma to

bart and sons, Billie, Snidy, and water well on his place.

the rest of the year.

Mr. Enoch Donaldson visited Adrian plays Price here Satur- not yet recommending open NEW CARS REGISTERED

QUAIL NEARLY DOUBLED

Reports continue to come into the office of the State Game Department showing increases in for the birds.

relatives in Pampa, Amarillo, Seguin. Fenced reas were in-Clovis, and Lefors. His brother stalled, thus program the birds will be here soon from Oklahoma protected places to nest and eat. Last spring a census of the area Mr. and Mrs. Hurley Maynard by a game manager showed a population of one bird to every ten acres. This fall there was a

However, the game manager is of moisture in that area has ford Motor Co.

his prother-in-law and sister and spend the Christmas holidays. population of approximately one believed that with better conchildren, Mr. and Mrs. Bill Tol- W. H. Gruhlkey has a new bird to six acres, showing the ditions and additional protection quall crop, through protection the Bobwhite crop there can Harvey Allen who spent Christ- The pep squad elected Donna and the providing of food and brought up to one bird for every mas in Dallas visiting Mrs. Tol- Gayle Harris as the leader for cover has nearly doubled.

shooting on this preserve. Lack E. R. Biggs, Ford DeLuxe, Here-

cut the food and cover, but it is ROOMS TO RENT? TRY A WANT AT



Batteries, Tires and Accessories

ERNEST MEDKIEF

SERVICE STA.

"HIGHWAY 60 At MAIN ST.

Only Chevrolet Trucks Bring You All These Famous Features

New De Luxe Truck Cabe

Chevrolet's Famous Valve-in-Head Truck Engine

New Hypold Rear Axle

Extra-Sturdy Truck Frame

New Full-Vision Outlook and New Crystal-Clear ety Plate Glass Windshield

orfected Hydraulic Truck Brakes

ocialized 4-Way Lubrication

More than ever, the

"THRIFT-CARRIERS FOR THE NATION"





Best Haulers...Best Savers and "BEST SELLERS" in the entire truck field!

Chevrolet-world's largest builder of trucks-now offers its new line for 1940-56 models on nine wheel-base lengths, all selling in the lowest price range!

Extra-powerful Valve-in-Head Engines . . . extra-strong Hypoid Rear Axles . . . extra-sturdy truck units throughout . . . make all these new Chevrolets gluttons for work, whether you choose a Sedan Delivery or a Heavy Duty Cab-Over-Engine model.

And Chevrolet's famous six-cylinder economy . . . plus the exceptional dependability and long life of Chevrolet trucks . . . means that all of them are misers with your money when it comes to gas, oil and upkeep.

Choose Chevrolet trucks for 1940 and you choose the nation's greatest truck values ... the best haulers; best savers and "best sellers" in the entire truck field!

See the New 1940 CHEVROLET TRUCKS on special display NATIONAL TRUCK WEEK at your Chevrolet dealer's JAN. 8 to 13

BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

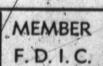


FORESIGHT.

Wisdom

Benjamin Franklin saw in a boy's kite and an electric storm the great power of electricity. You must see in thrift and savings the great power of security and peace of mind. A wise practice always!

We Invite you to Use Any or All of our Facilities!



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Thoughtfully



Feel The Difference!

The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

e DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent/years . . . it's Safe for your garments!

FOX CLEANERS

Phone 111

Marine Quota For exas Is Set At This Month

Vacancies in the ranks of the United States Marine Corps are being filled at a very gratifying rate according to informaton received from Washington, D. C. Of the original 5,000 vacancies existing two months ago, approximately 2,000 now remain o bring the Marine Corps up to the authorized peace-time

Texas, because of its size, has been allotted a January enlistment quota of 120 men by Headquarters, Marine Corps, accordng to Captain J. D. O'Leary, officer in Charge of Marine Co. recruiting in Texas, with heacque ters in Dallas.

These 120 men will be accepted for enlistment through recruiting offices located in Abilene, Austin, Dallas, Fort Worth, Houston and San Antonio.

Applicants may secure further information by contacting the postmaster or the recruiting offices of the above named cities

Wyche Items MRS. R. C. VALENTINE

lays in the home of their par-

Mr Harte Rea spent the holidays in the home of his parents, Mr. and Mrs. C. E. Rea.

Miss Ivagene Elliston spent her parents, Mr. and Mrs. R. W. El- in preparation for his sale. liston. She is attending school

ing school at Walcott, spent the clubs was postponed. The butch- the defendant Uld Fox, to ap- which a newspaper is published. parents, Mr. and Mrs. C. E. Rea. and 24.

f Mr. and Mrs. Berry Orr. to Roby and Miss Lorene Valen- of Mrs. Albracht's parents in Naz- ed Original Petition, filed in said office in the City of Hereford, tine returned to Amarillo, Tues- arath Tuesday. day evening after spending several days in the home of their parents, Mr. and Mrs. R. C. Val-

Mr. and Mrs. Jack Frost and nesday night.

Crowned Nation's Healthiest Sextette



Healthiest juvenile sextette in the nation is this group of club workers who were selected at the national 4-H club congress contest in Chicago recently. Left to right: Richard Crane, 17, Rushville, Ind.; Warren Cales; 18, Sapestone, W. Va.; Ruth Fitzenreiter, 16, Bel, La.; Joan N. Parks, 15, Liberty, Ind.; Carlisle Klein, 18, Black River Falls, Wis, and Leslie G. Warrant, 16, Kasota, Minn. Thousands of farm girls and boys took part in the contest.

LEGAL NOTICE

THE STATE OF TEXAS

COUNTY, GREETING:

his wife, and the unknown heirs,

R. C. Valentine Jr, visited in Happy Friday.

Mrs. Frost of Happy, J. D. Mr. E. C. and L. C. Hewitt, Sackett, R. C. Valentine Jr. and the attend W. T. S. C. at Can-Mr. and Mrs. Jack Frost spent on, spent the Christmas holi- one day last week in Amarillo. Mr. W. J. Albracht has just nts, Mr and Mrs. E. C. Hew- finished drilling a irrigation well on his place.

J. D. Sackett has been spending the holidays in the home of Mr. and Mrs. Jack Frost.

Mr. Lee Cocanougher hauled holidays in the home of her his cattle into Hereford Monday the said

take place at the N. G. Elliston ger County having once before then in any newspaper publish-Mis Melba Rea, who is teach- home for the Frio and Wyche been commanded to summon ed in the nearest county in holidays in the home of her ering will take place January 23 pear at the next regular term | HEREIN FAIL NOT, but have

ent the holidays in the home Christmas night.

On account of the cold and ber, 1939, in a certain suit pendsnow few attended the party at the docket thereof in which the Wyche school house Wed- Frank F. Ferry, Kent Chandler, and Farwell Winston, Trustees,

are plaintiffs; and Uld Fox, Fox, his wife, and the unknown heirs, legal representatives and devisees of the said Uld Fox and of the said Fox, his wife, M. they or either

of them be dead, are defend-ants, the nature of plaintiffs cause of action being alleged as follows

That plaintiffs are trustees A true copy I certify. under a declaration of trust dat- J. O. Newell, Sheriff, ed December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and on the first day of November, 1939, were the owners in fee simple and were in posession of all of the Northeast One-Quarter and the South One-Half of the Southwest Ope-Quarter of Section * * * Number 3, Township 2 North, Range 1 East of a Capitol Syn- to about seven inches and wil dicate Subdivision in Deaf Smith be a great help to the wheat and County Texas, as shown by plat pasture land. It is melling slowly of record in the Deed Records and all moisture going into the of Deaf Smith County, Texas; ground. that on or about the fifteenth Mr. and Mrs. Frank Allen anday of November, 1939, the de- nounce the arrival of a little son, fendants unlawfully entered up- December 28. The mother and on and dispossessed plaintiffs of baby are in the Deaf Smith such premises and withhold from County Hospital. plaintiffs the possession thereof: plaintiffs pray that the defendants be cited to appear and answer, and that upon trial plaintiffs recover from the defendants and each of them, judgement for the title to an possesand general relief.

YOU ARE HEREBY COMfendants Old Fox, ____Fox, week. his wife, and the unknown heirs, TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH of the said __

his wife, if they or either of them legal representatives, and devi- four consecutive weeks previous sees of the said Uld Fox and of to the return day thereof in some Fox, his newspaper published in your wife, if they or either of them county, but if there be no news-The butchering which was to be dead, the sheriff of Wilbar- peper published in said county,

of the District Court of Deaf you before said Court on the Berry Orr Jr., Mr. and Mrs. Miss Peggy and Lorene Valen- Smith County, Texas, at the first day of the next term therepn and daughter of Clovis tine were dinner guests in the Court House thereof in Hereford, of this writ with your return Mr. and Mrs. Roger Orr home of Inez Clark in Hereford Texas, on the fifth Monday in thereon showing how you have January, 1940, being the 29th day executed the same. Mr. and Mrs. W. J. Albracht of January, 1940, then and there GIVEN UNDER MY HAND

Miss Peggy Valentine returned and children visited in the home to answer Plaintiffs First Amend - AND SEAL OF SAID COURT at court on the 21 day of Decemthis the 21 day of December,

> R. L. Thompson, Clerk of the District Court of Deaf Smith County, Texas.

Deputy ISSUED: This the 21 day of

December, 1939. R. L. Thompson, Deaf Smith County, Texas.

Deputy By Fred W. Baird,

Snow in the vicinity amounted

Mr. and Mrs. W. E. Betts were guests in the Carl Frye home Christmas.

Mr. and Mrs. Dan Allen had as their guests during Christmas, relatives from Andarko, Okla.

Mr. and Mrs. Mike Morgan sion of said land, costs of suit, and children, and Mr. and Mrs. Dale Wiender and children of Floyd, N. M., were guests in the MANDED to summon the de- D. S. Bruton home Christmas

Carl Frye, who was taken to the legal representatives, and de- Godwin home in Hereford, last visees of the said Uld Fox and Friday, with pneumonia is im-Fox, proving at this writing.

Mr. and Mrs. E. M. Allen had You are hereby commanded to be dead and to serve this citat- as their guests Christmas Day, summon Uld Fox, ____ Fox, ion, by making publication of all of their children and their the same once each week for families and Messers and Mes-

dames Dan and Frank Allen, Sam ricia Frye were supper guests of Hunter, Harry Smith and Miss Mrs. O. K. Higgins and Charles Vay Allen.

Louise Frye, who spent the holidays with home folks, return-Clerk of the District Court of ed Tuesday to her school work at TSCW, Denton.

Misses Hazel Chambless and Marie Hardin who are attending school in Amarillo, spent the holidays with their parents.

Mr. and Mrs. Clayton Woolery and children visited Christmas with her parents, Mr. and Mrs. W. J. Sullivan at Melrose, N. M. They report that Mrs. Sullivan who has been seriously ill this fall, is some what improved.

Mr. and Mrs. Jack Higgins Carlie Rae, Charles and Pat-

Homer Whitehead, Sunday even-Mrs. Mary Woolery and Mrs. Tom Sanders and children visit-

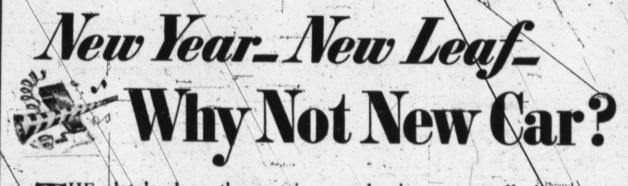
ed Sunday afternoon in the Clayton Woolery home. Mr. and Mrs. Dan Bruton had as their guests Christmas, her parents, Mr. and Mrs. Griffin of Memphis and her sister and

husband, Mr. and Mrs. Ives of

Amarillo. In spite of the bad roads the school bus picked up most of the school children Tuesday morning. Some of the roads were almost impassable.

BOOMS TO RENT! TRY A WANT AB





THE slate's clean, the past is past, you're making a new beginning on a new year you hope will be happier and finer and richer - how about doing the job up right?

You spot the fun possibilities in this brilliant and buoyant Buick just by watching it flash by, but have you been in to try it?

Do you know what it's like first hand, we mean - to have a hundred-plus Dynaflash horsepower waiting your treadlefoot's nudge? Have you sampled the thrill in such an engine micro-

> poise-balanced to smoothness a wrist watch can't hope to equal?

> > Today's winter-roughened

roads give you swell chance to try out BuiCoil Springing's gentle ride - raw weather emphasizes the stout snugness of Unisteel Bodies by Fisher and the convenience of the Flash-Way Di rection Signal.

Now's when you most need firm new rubber - sure, soft, tiptoe brakes - Buick's automatic choke - stout, taut frames and rugged bodies, and why wait for spring to buy beauty that gives your spirits a lift?

Then too, driving speeds are naturally lower now and driving distances shorter, making this the best time of all to get a car properly started in life.

So figure it out! It's a new year. You've turned a new leaf. Ask your Buick dealer what a new Buick will cost you now - and let every month of 1940 contribute to a happy new year!

The model illustrated is the Buick SUPER model 51 four-door touring sedan \$1109 delivered at Flint, Mich. White sidewall tires additional.



A "twist of the wrist" efficiently lights your home

Your lighting needs - either commercial or residential — can be quickly solved with these new lighting fixtures. This new type of lighting will fit any drop cord and most ceiling fixtures.

HEMCOLITE gives you softer light. May be screwed directly into any standard socket, changing old-fashioned, harmful glare into a soft, semi-direct "better sight" light. Complete with

\$1.75 (pull chain socket 35c extra)



PENEWALITE is a modern, inexpensive fixture time meets any demand for better lighting ... Ideal for the kitchen, bath, hallways, and is perfect for the office or store. Complete with a 150-watt bulb.

\$1.95 (pull chain socket 35c extra)

OTHER MODELS are available too. The VISIONAID for \$3.50 and the ADAPTALIER at \$3.95. Any or all models may be bought for as little as 50c down and a dollar a month.

Texas-New Mexico Utilities Company

Oil Industry Pays Large Sum In Taxes

Dallas. The youth of Texas have a big stake in the future welfare of the oil industry of the State, which already is its outstanding industrial enter-prise, with a \$230,000,000 annual pairoll, from which lives one sixth of the population, declared George C. Gibbons, executive vice-president of the Texas Mid-Continent Oil and Gas Association, in an address here.

Gibbons told the Civic Federa-tion of Dallas that the maintenance of a public attitude that will foster development and expansion of the industry means profitable employment and great opportunity to engage in individual business enterprises for the on-coming generation of Texans, both in oil and in other industrial factivity that will develop in Texas, wih public encouragement

"The petroleum industry and its allied branches spent in Texas last year \$755,000,000 for leases and royalties, payrolls, materials, supplies and taxes,"
Gibbons said. "It refines 80 per act figures,' he said. cent of all the crude oil produced in the state and it pro- paid in State and local taxes duces 40 percent of all the manufactured products of Texas, being to official figures taken from
ufactured products of Texas, being to official figures taken from
to local subdivisions of Texas
Hawkins for saying that The manufacturing enterprise."

The most widespread miscon- and it was divided as follows: bons declared.

For a Delightful Breakfast!

ROLLED OATS—small package

100 Percent Pure VEGETABLE

OVEN FRESH CRISP SODA

Keep Things Brighter!
MAGIC WASHER—large size ...

White Swan, Pure VANILLA EXTRACT—2-Ounce . .

Fresh and Crisp!
POTATO CHIPS—package

MINCE MEAT 3 9-0z. 25C

W-P LYE, 98 percent active-3 cans 25c

CRACKERS

WHITE SWAN

SHORTENING 4-LB.

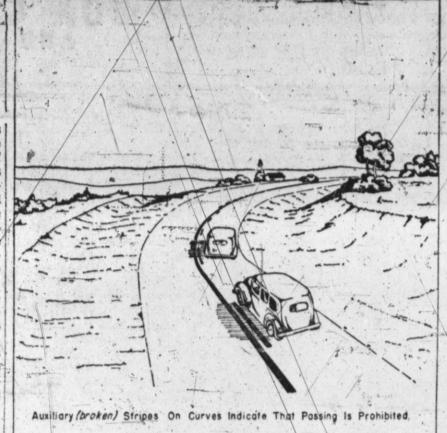
(HOSIERY COUPON FREE!)

CHERRIES, Concho, sour pitted, No. 2 . . . 13c

RANCH STYLE BEANS, medium can9c

Softer, More Absorbent!
TOILET TISSUE, 1000 count-3 Rolls 14c

LUNCHEON PEAS, White Swan No. 2 ...



Courtesy Texas Highway Department

wer this oft-repeated mis-state- licenses and gasoline taxes paid ment, and that is to give the ex- by the industry on gasoline used

"In 1938, Texas oil producers State ad valorem taxes, \$4,886,380.

paying less than its fair share regulatory tax, at 3-16 of one ure of 9.3 cents that was paid of the taxes in this state, Gib- cent per barrel, \$892,862; State on every barrel of oil produced. of Mrs. J. T. Wilkinson is here said in his monthly crop sumfranchise, gross receipts social "Studies projected for 1939 on for a visit with his mother who mary.

by its own vehicles, \$3,432, 625; "To this must be added \$19,545

The most widespread misconception in Texas today is the belief that the oil industry is

and it was divided as follows:

Dividing this figure by 476 million barrels of oil produced in 39 years:

Dividing this figure by 476 million barrels of oil produced in 39 years:

profits of the industry are still visited every home in town delargely underground, in the form livering groceries; (He must have of oil reserves, Gibbons stated delivered for every grocery conthat under proration it will be cern in Hereford.) His enthusmany years before the average lasm over an electrical device iginal investments in wells.

states have the advanage of go and made all the hoise he rexas in their proximity to concould with it. He will remain in suming markets, transportation Hereford several days with his rates and taxation," Gibbons mother said. "Unfortunately, Texas has no monopoly on oil production. Within a short time, much new

he said, is assured by the fact that there are now proved re-

or gas production in 147 counties, mentioning him giving away a with exploration under way in bassinette. It was a news item a partner with Seth B. Holman. 98 additional countles. leaving from The Hereford Brand, read only nine of the 254 Texas coun- on the ties without oil exploration act- program. ivity under way at present.

Around Town (Continued from Page 1)

on the cold end, the hose was being used to clear the downtown streets of ice.

Among Bowl attendants over the weekend were H. A. Burk and son, Jeff, who saw the Sugar Bowl game at New Orleans; and Dick Coffee who attended the Cotton Bowl game in Dallas.

The Brand mentioned in the the slush to gutter grates. "Suburban Editor" program Extra men have been hired to broadcast over Station KGKO, do the work, stated Mayor C. J. Ft. Worth, on Sunday and Thurs-Paddock, who added, We'd day mornings at 9:45. Tune in rather clean off the streets than 570 Kilocycles.

Signing of 1235 work sheet in A. R. Bateman's pen hand.

ing by far the State's largest the tax records of the State and that are empowered to levy tax- Brand is getting better and betits local taxing sub-divisions, es, making the total \$44,090,808. Frank is getting better and better to know—since

"There is but one way to ans-security, permits, car and truck the basis of the 1938 tax rolls intotal State and local taxes this dicate at this time that the year will average at least 9.8

WHITE SWAN

for a visit with his mother who is seriously ill. Dester whose home is in Oakland, Calif., is one of "great temporary value" in keeping the crop alive and repart of everything that went on freezing, but a mild period is contained and part of everything that went on part of est tax collected on oil among during his growing up years here, needed for further germination all of the oil producting states." Old timers will remember him the report added.

Pointing out that the potential for the way he yodeled as he oil operator can recover his or- for heating water which he invented that really worked, and year. "We have seen our market which he finally patented and demand in Texas shrink by 50 sold; And if they have forgotten for the first quarter; \$4,383. 57, in million barrels with the past every thing else they will rememthe second; \$5,059.96, in the two years, due largely to the per Lester and his motorcycle third; and \$5,449.91 in the last that other oil producting which he rode as fast as it would quarter.

> "If you are in need of small production has come into the loans see Jim Sain at Roger's picture in Illinois, Arkansas, Mill. If he hasn't got it, he will Kentucky, Mississippi, and Neb- make arrangements." The above raska. Some of these states have notice is published by special no restriction on production, and request of J. H. Pitman and these dates, A. C. Elliot became

present production rates for 21 formerly of Hereford, now with 1917 Seth B. Holman and Earl years in Texas, with much exploration and development under a small world after all. Mrs. from B. F. Guthrie way that will largely increase these reserves. Latest figures, Gibbons said, show there is oil Homer's name read over KTSA came sole owner of The Brand.

Hereford Brand, read 1929 Nunn-Warren Publishing Co., purchased The Brand from Sath B. Holman and W. R.

Following several weeks of work the Campbell Laundry, located across east from the Here-ford Hotel, was this week mod-ernized and enlarged. The laundry now features steam water, nine new machines, finishing chased a half interest in The similar deals are being negotiatservice and delivery service. It Brand from Mrs Seth B. Hol- ed at present with other landis being operated by Mr. and man. Mrs. F. M. Campbell.

Clearing Of

(Continued from Page 1)

the ice to break it up the main-Ed Curtsinger reports hearing tainer has been used to drag have somebody hurt in an ac-

That Hereford is taking the applications this week has just lead among towns and cities of about put a permanent cramp this area is indicated by reports of persons who have been out of town lately. Other cities, they Blushingly, we thank H. H. report are far behind Hereford

Most Of

(Continued from Page 1)

Postoffice (Continued from Page 1)

quarter's receipts of \$5,059.96 this

Receipts by quarters show that

Many Changes (Continued from Page 1)

from C. E. Thomas March 15. 1907-J. Ray sold The Brand to

D. W. Hawkins and A. C. Elliot,

1912-Millicent Griffith became part owner of The Brand with

1914-A. C. Elliot and Millicent

Three Tenants (Continued from Page 1

will have been planted in clover 1925 W. R. Steckman became at least one time. "This breaking up of large

farms into smaller ones with more tenants will contribute materially to the growth of this section," stated Mr. Williams Steckman.
1932—Seth B. Holman again purchased The Brand. "By intensive cultivation not only the tenant will be better off, but the revenue of the land-1933-Mrs Seth B. Holman beowner will be increased through

better yields." Mr. Williams said that several 1939 Jimmia Gillentine pur-

STAR - Thursday-Friday

A woman trying to live her own life - A man who wouldn't let her-A wife living without love, fighting them both with the bitter weapons of a desperate heart!



There's 200 Reasons for Attending

STAR -- Saturday Only



Cartoon and Chapter 2 of "Phantom Creeps"



all have lower tax rates than Barrett Sowell, who say that sole owner. Jim after much effort made a loan-which he is still trying to Permanence of the oil industry, collect. A. C. Elliot. Homer Fox is in receipt of a Griffith sold The Brand to B serves sufficient to maintain letter from Ira A. Connell, F. Guthrie. OF LIVING ROOM SUITES If you have been wanting a Living Room Suite . . here's your chance to get one at a Real Bargain. We have a limited number of these suites, so come early! Don't fail to inspect them . . . and we'll make terms to suit your needs. 3 SUITES

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Velour Covering

Attractive, Fine Quality, 2-Piece Suites

Regular \$6750 ... Reduced \$49.50 Price ... \$49.50

2-Piece Jacquard Cover

Sale Price Regular ... \$57.50 ... Only One Suite, So Hurry



2-Piece **Tapestry Suite**

On Sale Regular Two Suites in this Group!

E. B. BLACK CO FURNITURE-UNDERTAKING

FRASER'S

Sonny Boy Flour 48-lb. C

Red & White Food Store WE DELIVER - PHONE 117