

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—No. 17.

The Hereford Brand, Hereford, Texas, Thursday, May 9, 1929.

Five Cents Per Copy

SERMON FOR GRADUATES SUNDAY EVE

Rev. Boultinghouse to Preach at School Auditorium.

Commencement exercises for the 1929 graduating class of Hereford high school will begin at 8:15 o'clock Sunday evening when the baccalaureate sermon will be preached in the high school auditorium by Rev. J. W. Boultinghouse, pastor of the First Christian church.

The graduating class comprises approximately forty members. Bill Mitchell is valedictorian and Guilford Miller is salutatorian. Mitchell's average is 90.2 and Miller's 90.3. Ezell Patterson was third in scholastic honors with an average of 90.2. In the past few years Hereford high school athletes have distinguished themselves by making good grades as well as good athletic records. A recent football team made a higher scholastic average than any other group of high school students. It is unusual that boys make the highest grades in school and decidedly unusual when these boys are members of the athletic teams. This is good for the student and good for the reputation of the school.

Following is the baccalaureate program:

Processional: Miss Dessie Mae Steele.

Lead On, O King Eternal; Choir.

Invocation: Rev. V. M. Cloyd.

God Be Merciful Unto Us; Lee G. Kratz; Men's Chorus.

Scripture Lesson: Rev. E. B. Bowen.

Violin Solo, Selected; Mrs. Harold Hicks.

Vocal Solo, Spirit Divine, Hamblen, Mrs. Ray Conaway.

Sermon: Rev. J. W. Boultinghouse.

Guide Me, O Thou Great Jehovah; Choir.

Benediction.

High school graduation exercises will be held Friday night, May 17, in the high school auditorium, and the Hereford grammar school graduation exercises, Saturday, May 18, in the auditorium.

The graduation programs will be announced in the next issue of The Brand.

Hereford Golfers Win Nine of 17 Clovis Matches

About twenty members of the Hereford Golf Club found Clovis not so easy to beat last Sunday afternoon on the Clovis links. At the end of the matches Hereford had won nine and Clovis eight. Local golfers won thirteen out of seventeen matches from the Clovis men on the Tierra Blanca links here April 21.

Results of the Matches.

Roden, Hereford, 87; Lindley, Clovis, 79, 3 up; A. A. Foster, 87; Hereford, Baird 76, Clovis, 9 up; Clark 80, 1 up, Hereford; Howard, Clovis, —; Posey, 84, 3 up, Hereford; Loyd, Clovis; Douglas Fox 84, 1 up, Hereford; Williams, 84; Clovis; Pittman, 81; 3 up, Hereford; Anderson, 86, Clovis.

Marrs, 89, 2 up, Hereford; Thompson, 90, Clovis; Price 86, 14 up, Hereford; Miller, 105, Clovis; Wilkinson, 89, 1 up, Hereford; Massey, 89, Clovis.

Foster, 92, Hereford; Boone, 89, 8 up, Clovis; H. K. Fox, 102, Hereford; Sasser, 90, 8 up, Clovis; Rosen, 92, Hereford; Thomas, 92, 1 up, Clovis.

Osborn, 105, Hereford; Dillon, Clovis, 102, 2 up; Lange, 97, 1 up, Hereford; Lancaster, 93, Clovis; Patton, 92, 8 up, Hereford; Roy Smith, 104, Clovis.

Downs, 110, Hereford; Rodas, 88, 11 up, Clovis; Abe Posey, 108, Hereford; Walling, 90, 7 up, Clovis.

The scores were furnished by courtesy of Daniel Boone, secretary-treasurer of the Clovis Golf Club.

SANTA FE SHIPMENTS

G. W. Brumley shipped ten cars of hogs to Los Angeles and three cars to Kansas City. Three cars of cattle were shipped to Kansas City this week.

Thief Cracks Safe At High School and Takes Ten Dollars

Seldom is a church or an educational institution robbed, yet the unusual happened in Hereford Monday night when a safe-cracker with strong muscles and deft fingers ransacked Hereford high school for \$10.00 in change and currency and for a few checks.

When Superintendent C. H. Dillehay went to the high school Tuesday morning he found that during the night a robber had broken into the building through a window, had knocked the combination knob off the fire-proof vault, presumably with a heavy hammer, had opened the principal's and superintendent's doors and desks with a "jimmie wire." The thief took \$10.00 in money and some checks from a strong box in the vault. The money taken comprised library fines and miscellaneous funds. The robber will doubtless be painfully surprised to learn that he overlooked \$12.00 in a room which he ransacked, but it has been moved so he need not go back after it.

Sheriff John B. Miller found good finger-prints on the money box. He took it to Amarillo Tuesday to have the finger-prints photographed and indexed. The job looked like the work of a professional or a skillful amateur, it was said.

Several local citizens have noticed suspicious looking characters and night prowlers in back streets and alleys of the town late at night during the past week. The high school robbery occurred the night after the rifling of the safes at the Panhandle and Rockwell Brothers Lumber Companies. The citizenry is urged to be on the lookout for prowlers and report same to the sheriff and peace officers.

School Singers Will Appear in Operetta Tonight

Hereford people who have seen many a high school operetta presented here and who have attended rehearsals of "Windmills of Holland," which is to be produced tonight (Thursday) in the high school auditorium at 8:00 o'clock, declare it is one of the best ever given here.

The operetta, which is directed by Miss Craire Baker, deals with the story of a high-powered, go-getting American salesman in Holland who tries to induce conservative Dutchmen to electrify their windmills. Interesting and amusing complications grow out of this. The American falls for a Dutch flapper who rejects him. Dutch out well in the end.

The eight principal singers are four boys and four girls as follows: T. E. Seigler, Chas. Ferguson, Deward Robinson, Bernard Seed, Ollie Dean Arnold, Marie Seed, Vendell Brooks and La Juana Hanna. The chorus includes Zelma Ruth Shore, Lois Sowell, Earle Marie Foster, Ardelle Foster, Louise Jewell, Billie Hill, La Verne Womble, Mary Ellen Parker, Marie Seigler, et al.

Solos will be sung by La Juana Hanna, Chas. Ferguson, Deward Robinson and Bernard Seed, and duets by Ollie Dean Arnold and La Juana Hanna, T. E. Seigler and Deward Robinson. The operetta is in two acts. The costumes are in traditional Dutch fashion and are very colorful and elaborate. A large audience is expected.

Hamlin Catches First Black Bass of 1929 in the Tierra Blanca

The black bass in Tierra Blanca are big and belligerent this spring. R. R. Hamlin, famed fisher of Hereford, came into town Wednesday with the head of a three and three-quarter pound black bass he caught the day before a mile from town on the old Slaughter place. Using artificial bait and a casting rod, Hamlin cast his hook about thirty feet out in the stream from him. The bass must have made a big dive at it, as the hook caught him in the side. The bass bucked like a bronc but Hamlin finally reeled him in. Hamlin now lives at Pampa, but he was here May 1 when the fishing season opened and has caught several messes since last Wednesday. Hamlin says the Tierra Blanca in Deaf Smith county is the best fishing stream in West Texas and the Panhandle.

The Fastest High School Boy in Texas



BABE RUSSELL

"Babe" (William) Russell, Hereford high school junior, finished his brilliant 1928-29 athletic record at the 19th annual University of Texas Interscholastic track meet, Austin, last Friday when he ran the 100-yard dash in 10.1 seconds, winning first place in the event over a field of competitors representing every high school in the state.

Russell was the only entrant in the Panhandle to place first in any of the athletic events. Haley of San Angelo, placed second in the 100-yard dash; Melunkia, Woodrow Wilson high school, Dallas, third; Gunn, Masonic Home, Fort Worth, fourth. Coach Tom McCollum accompanied Russell to Austin. During the past school term, Babe starred in football, basketball, track and scholarship. He was high-point forward on the basketball team, one of the star players on last season's championship football team, and winner of various first places at the county and district track meets. He will be a senior here next year.

At the state meet, the 100-yard dash is always the feature running event, and the winner is justly called "the fastest high school boy in Texas."

(Continued on Page Seven.)

Agriculture Boys Picnic On Ranch

About thirty boys, members of the high school vocational agricultural classes, accompanied by C. W. Humble, teacher, went on a week-end camping trip to the Land-green ranch near Vega last Friday. They returned to Hereford Sunday. The agriculture boys' picnic is an annual affair. The boys had a good time hunting, cooking, exploring the canyons and hiking, it was reported.

Hey, Hay, Hey

The first alfalfa hay, grown, harvested and sold in Deaf Smith county in 1929 was consigned to the West-Texas Feed and Seed Company here this week by W. R. Matthews. The delivery included 100 bales of pea-green, cut-short alfalfa, according to Bernard Hicks, manager. Mr. Matthews cut the hay off five acres. The hay is of excellent quality and is selling at 90 cents per bale.

Mrs. J. E. Beyers was in Amarillo Wednesday.

Editorial

WHERE IS HOME?

It has been said "Home is where the heart is."

We have brought our hearts to Hereford to put them into the further building of this fine little city. Last Sunday was the first visit here and as soon as we saw the trees, well kept lawns and parks, and the flowers, the fine churches, schools and homes, we made up our minds that this would be our Home.

A city showing so much pride in its homes and public places surely must be a friendly city and we have found Hereford such a place.

Everyone likes to feel that he is a part of the community in which he lives and feels that serving in some way to better the community he is a part of it. We don't all have lots of money to give, but in giving ourselves we can accomplish much.

A newspaper is usually a mirror in which is reflected the city in which it is published. We who do the actual work of producing The Brand will not be the entire force in making it—you will have to back us up. We want your friendship and respect and will put our hearts into the making of The Brand and Hereford.

Home is where the heart is.

Oratorical Contest At School Tuesday

High school students of the public speaking class will compete in an oratorical contest at 8:00 p. m. Tuesday, May 14, in the high school auditorium. The winner of the first place will be awarded a five-dollar gold piece and winner of second place a two dollar fifty cent gold piece.

The orations were written by the students themselves. The public is cordially invited to attend, according to Superintendent C. H. Dillehay.

Popular Auctioneer Called to Amarillo

Ray Barber, the most prominent auctioneer in the Panhandle, will auction off new and used household goods of all kinds at the Amarillo Warehouse company, Amarillo, May 23-24-25, beginning at 9:00 a. m. each day. The goods will be sold at public auction to cover storage charges due the Amarillo Warehouse Company.

Safes of Two Lumber Companies Robbed; Thief Gets Nine Cents

A safe-cracker who has it in for lumber companies must be thoroughly disgusted with them after his experience in Hereford Sunday night.

First he spent a great deal of time and took a big risk of being caught in knocking off the combination of the safe at the Panhandle Lumber Company. For his trouble he received two cents—all he could find in the safe.

Then he went over to the Rockwell Brothers Lumber Company and found the safe door open. "Fine!" he thought. "This is easy pickin's." But for all his diligent searching, he could find no more than seven pennies in the Rockwell Brothers safe. The robber of lumber company safes did not then proceed to the Kemp Lumber Company—probably he thought it wasn't worth a few pennies. Disgusted and chagrined, he must have taken the seven cents bought him a cup of coffee, spent a penny for a slot machine chew of gum, and the last penny on the scales to learn his weight.

Dr. Horn of Tech Tells Ministers to "Diversify" Sermons

Methodist pastors of seventeen Panhandle counties, attending the district conference here, were told to "diversify" their sermons and activities by Dr. P. W. Horn, president of Texas Tech, Tuesday night at the Methodist church. Dr. Horn said that preachers might better serve their communities if they would occasionally preach a sermon on "the cow, sow and hen."

Addressing the conference on the subject, "The Church Serving the Community," Dr. Horn declared "It is a fact that Texas A. & M. College is more interested in the people of Texas than the Methodist church it ought not to be true; if it is a fact that the labor unions contribute more to the enforcement of child labor laws than the Methodist church, it ought not to be true."

Dr. Horn would have the power and influence of the church "touching every phase of human society—government, education, health, recreation, business." He said Christianity should be embodied in every activity of human life and then predicted the time will come when our economic system and our government will be "saturated" with the principles of Christianity.

Discussing the participation of the church in governmental affairs, Dr. Horn referred to the 1928 presidential campaign as "the late unpleasantness" and said that henceforth party leaders "would be compelled to recognize the responsibilities in their selection of candidates." However, Dr. Horn denounced the contemporary movement to make the state good and then the individual. "The human heart is the only place where the kingdom of God cannot be driven out. Let Christianity start in the heart, but let it not stop there—let it touch the whole society, for Christianity is more than an individual matter."

The trouble with the prohibition enforcement is that education for temperance stopped when the Amendment was passed, he said. Dr. Horn said the church's policy toward recreation will never be successful as long as it is negative. Many young people don't know how to have a good time unless they dance, play cards or drink, and they do these things because they don't have anything else to do, he declared. The church should provide its own brand of recreation, he said.

Deaf Smith Land Sales Are Growing

Land sales and transfers during the past week were as follows: A. M. Jones to G. R. Smith, 80 acres; T. G. Green to T. J. Welch, 100 acres; Isaac Hopkins to Zanelie Thomas, section; Newton Blackwood to W. F. Nicholas, 331 acres; G. W. Brumley to Continental Oil Co., five city lots; Chas. W. Hays to Grace W. Hays, 140 acres; Thos. Short to R. J. Coleman, 320 acres; F. E. Givan to Mary L. Conkwright, town lots; J. T. Wilkes to C. R. Smith, 320 acres; Mary E. Gunn to Oniss B. Carroll, lots; J. W. Carter to T. H. Alexander, half section; G. T. Bragg to E. W. Miller, half section.

CLEAN UP! NEXT WEEK SAYS CITY

C. of C. Launches Annual Clean-up Campaign for Hereford.

The annual clean up and paint up campaign to make Hereford "The City Beautiful of the Plains" more beautiful was launched last Monday at the weekly chamber of commerce luncheon at the First Christian church. After a week of thorough preparation, the beautification drive will start May 12 and end May 17.

Mayor E. S. Ireland issued a proclamation designating May 12-17 as a period for all citizens of the town to join in a movement to beautify Hereford by cleaning up and painting up. Hereford is already "The City Beautiful of the Plains," but the town can be made more beautiful, T. E. Seigler, president of the chamber of commerce, said.

During the last three days of next week, the city will have men and trucks available to haul off trash. All the citizens need do is to assemble the trash and notify the city.

President Seigler appointed the following women as a committee to superintend the clean up and paint up campaign: Mrs. Rex Tynes, Mrs. J. H. Pittman, Mrs. George Garrison, Mrs. Charles Ferguson, Mrs. Bobo McLain, Mrs. Arch Foster and Mrs. J. C. Ricketts.

"Babe" Russell Honored. A tumultuous welcome was given Hereford's "Babe" Russell, introduced by Coach Tom McCollum, as "the fastest boy in the State of Texas." Babe and the coach returned from Austin Sunday. They were Superintendent Dillehay's guests at the luncheon. Babe placed first in the 100-yard dash contest at Austin last Friday, running the distance in 10.1 seconds. The state record is 9.9 seconds. The introduction of Russell marked the beginning of enthusiasm

(Continued On Page Seven.)

Hundreds Attend Funeral Services Of Dr. Gabbert

Friends and acquaintances, all admirers of Dr. William Floyd Gabbert, representing every walk of life, every occupation, every age and every station from the streets to the palace, gathered at the First Christian church to overflowing capacity Friday afternoon when funeral services were held for him.

Unrestrained tears fell down the cheeks of rich and poor alike as hundreds filed by the casket which was surrounded and banked by roses, carnations, lilies of the valley and other kinds of beautiful flowers, lovingly arranged. Both rich and poor were grief-stricken because of the death of their beloved friend. Sorrow was a common bond between the hundreds that came to pay last respects to his memory.

A touching and poignant evidence of the deceased's kindly nature was the many children in the audience who knew him in life and loved him, and were loved by him. These children wept as freely as their mothers and fathers.

As Mrs. Glenn Snyder played Chopin's Funeral March the casket was brought to the altar of the church, followed by relatives and close friends of Dr. Gabbert. More than 100 Knights Templar and Masons assisted in the services of the fraternal order, which followed the address of Rev. J. W. Boultinghouse. The Rt. Rev. Bishop E. C. Seaman, D. D., of Amarillo, Protestant Episcopal church, was in charge of the Knights Templar ceremonies.

The funeral services were simple and unaffected. Rev. E. B. Bowen, pastor of the First Methodist church, prayed after a sextet of ladies sang "I Need Thee," Mrs. Homer Fox sang "Lead Kindly Light," and Mrs. R. P. Conaway sang "Abide With Me."

Rev. Boultinghouse spoke of Dr. Gabbert as a humanitarian whose "joy was not making money, but

(Continued On Page Seven.)

PROCLAMATION

Clean Up and Paint Up! Hear This, Ye People! Think! Act!

Come on. Let's put things in order. Our whole city can and should be made as clean and orderly as its cleanest home. Then we will have a safer, happier, healthier city.

Ambition in its highest conception is to dream big dreams and make them come true. The splendid ambition to have a city clean and beautiful is soon to become a reality by the cooperation of all the people.

Therefore, by virtue of the authority vested in me as Mayor, and with the hearty approval of many far-seeing and zealous citizens, we hereby proclaim the week of

MAY 14 TO MAY 17

as the Opening Week of a Continuous

Clean Up and Paint Up Campaign

Away with the rubbish piles. Banish the plague spots. Clean up the streets and alleys. Cut the weeds, mow the lawns and trim the hedges. Repair and paint every building that needs it. We need this thorough cleaning and renovation. It is the sensible thing to do—for the health, safety, thrift, pride and happiness of all our people. It is everybody's job. Every man, woman and child will be expected to help. Let there be no slackers.

(Signed): E. S. IRELAND, Mayor, City of Hereford.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE FRIONA STAR
Friona, Parmer County, Texas
ALGER JONES
Editor and Manager

TELEPHONE 30

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year \$2.00
Zone 1, six months \$1.00
Outside Zone 1, per year \$2.50
Outside Zone 1, 6 months \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

NEW MARRIAGE LAW GIVEN

The new marriage license law recently passed by the Texas Legislature reads as follows:

Article 4605-A. For the purpose of ascertaining all facts required under the statutes, the county clerk at the time the license is applied for, shall examine the applicant or applicants for the license under oath as to age and residence, which shall be reduced to writing by the county clerk and subscribed to by the applicant or applicants. In case either party is absent when the application is made an affidavit shall be made by a person other than contracting party as to the age and residence of the absent party. Said affidavit to be filed in the county clerk's office.

Article 4604-B. Application for license shall be made at least three days and not more than thirty days before the license shall be issued. Immediately upon receipt of an application for license the county clerk shall record in a book kept for that purpose and marked "Notice of Intention to Marry," and after expiration of the three and not more than thirty days after the signing of the notice of intention to marry, the county clerk may issue said license.

Article 4604-C. Before the county clerk shall issue a marriage license the man shall produce a certificate from a reputable physician to show that he is free from venereal disease.

Boy Scout Occupies Doug's Chair While Star Stands

For several of the court scenes in Douglas Fairbanks' newest U. Artists' picture, "The Iron Mask," which is coming to the Star Theatre May 15-16, it was necessary to use a number of small boys as pages. The casting director chose a group of boy scouts who had had no previous picture experience.

One morning when Mr. Fairbanks walked on to the stage he found one of the boys sitting in the chair of the little pages, who were eagerly watching the activity all about them. The chair delegated for Mr. Fairbanks' personal use was tenanted serenely by a young scout, his eyes devouring the proceedings. Mr. Fairbanks refused to permit the children to be evicted from their vantage points. He laughingly swung himself up on high stool behind the camera.



For the graduate—a new Gruen
A distinguished example of the new style trend in watches for young men is this new Gruen. Fitted with celebrated 15-jewel Guild movement, at \$12.50. Other Gruens \$17.50 to \$25.00.

Kestler's JEWELRY STORE
Diamonds
Watch Repairing
Eye Service



Feels 20 Years Younger. He Says

"Sargon was a godsend to me, and I bless the day I first bought it; I feel like a new man," said J. F. Porter, of Keller, Texas. Mr.



J. F. PORTER

Porter is 73 years old and has been a deacon in the Missionary Baptist church 52 years. He is also a Mason.

"I suffered day and night for the past three years with stomach trouble. My gall bladder gave me serious trouble and pain. A most severe pain would strike me about two or three o'clock in the morning and would continue for hours. My entire system was out of order. I was so constipated I had to take laxatives almost every night.

"I put off buying Sargon for weeks, but read so many endorsements for it from good people in Fort Worth that I bought some and it has worked wonderful for me. I would not believe such results could be accomplished unless I had had the experience myself. Those terrible pains are gone and I sleep the whole night through. My stomach is right now and I eat what I please. I am strong and feel twenty years younger. My gall bladder doesn't bother me; my liver is active, and I am no longer constipated.

"I feel it my duty to my fellow-man to tell how Sargon has benefited me."

Sargon may be obtained in Hereford at Clark's Drug Store.

TRY A WANT AD IN THE BRAND.

PLANTS

Cabbage, Peppers, Tomatoes, Sweet Potatoes, Egg Plant, anything you want in the plant line this year. Patronize those who grow home-grown plants.

J. H. DANIEL
Second-hand Store and Plant

the W. T. F. and Seed Co.

DAPPER DAN

TRUE THRIFT
Says Dapper Dan: "I like to meet 'A man whose clothes look nifty, 'A man can keep his clothing neat, 'And still be very thrifty.'"
—You don't have to buy a great many clothes to be well dressed! The secret lies in keeping the clothes you have in good condition at all times by proper cleaning, pressing and repairing service. DAPPER DAN can do that for you.

ORR'S TAILOR SHOP

OF COURSE
You'll like the plan of Dapper Dan, The clever Cleaning-Dyeing man!

SHERIFF'S SALE.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.
Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 20th day of April, 1929, by L. H. Foster, clerk of said District Court, in the sum of Twelve Hundred and Fifty-Two and 42/100 Dollars and costs of suit under a judgment, in favor of Mrs. Nora Skaggs in a certain cause in said Court No. 1693 and styled Mrs. Nora Skaggs vs Carl McCurdy, placed in my hands for service, I, John B. Miller, as Sheriff of Deaf Smith County, Texas, did on the 30th day of April, 1929, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit: All of the Southeast one-fourth of a 640 acre tract of land, which said 640 acre tract of land is described as follows, to-wit: about 80 acres out of Capital league No. 409, and about 406 acres out of Capital League No. 410, and about 100-acre out of Capital league No. 425, and about 26 acres out of Capital League No. 426, said section being described by metes and bounds as follows, to-wit: Beginning at a mound and three pits for the most western South West corner of the first tract sold to Wilkinson, Woodall and Landers, thence East 1900 varas to mound and three pits for North East corner of this tract, thence south at 1469 varas pass a point that is 341 varas East of four old pits, the

South West corner of Capitol League No. 409 at 1900 varas, an iron pipe in R. J. Renfro's North line, thence West pass Renfro's N. W. corner 1900 varas, an iron pipe, thence North 1900 varas to place of beginning; said section or tract of land being also known as the J. S. Richards tract; said land was conveyed by H. H. Walker to Carl McCurdy by General Warranty Deed duly recorded in Vol. 47, page 173, deed records of Deaf Smith County, Texas, and in said deed a Vendor's Lien was retained to secure payment of said indebtedness, and said judgment is also a foreclosure of said Vendor's Lien, as same existed on the 10th day of March, 1921, and levied upon as the property of Carl McCurdy, and that on the first Tuesday in June, 1929, the same being the 4th day of said month; at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Carl McCurdy.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale in The Hereford Brand, A newspaper published in Deaf Smith County.

Witness my hand, this 30th day of April, 1929.
JOHN B. MILLER,
Sheriff Deaf Smith County,
16-31 Texas.

Qualitee—MILK T. B. Tested

Milked and delivered fresh and sweet to you each night and morning.
Doc says, "Drink More Milk"
Phone 9005F21

FRESH EGGS

No storage eggs for us!
We have eggs on sale while you can yet almost hear the cackling of the hens that laid them.
Butter?
Yes, sweet and fresh and golden.
Ours is the store for the good, fresh, pure groceries.

—SPECIALS—
WATCH OUR WINDOWS FOR SPECIALS
FRIDAY AND SATURDAY

Williams Grocery Company

Phone 128 We Deliver

Where Our Experience Can Help You

—Many projects in life appear just as attractive as the beautiful orchards at blossom time.
—These projects may not materialize profitably, unless guided by experienced men.
—The First National Bank, thoroughly experienced in matters of finance, can give you advice in your financial affairs.

THE FIRST NATIONAL BANK

of Hereford Hereford, Texas

THE NEW AVERY ONE-WAY DISC PLOWS

More Work and Better Work

A new and better implement of light draft and great strength that does a quicker, easier and more satisfactory plowing job—that is the New Avery One-Way Disc.

The New Avery is made in two sizes—10 foot with 18 discs, convertible to 8 foot with 14 discs, and 8 foot with 14 discs, convertible to 6 foot with 10 discs. The 20-inch electric heat treated steel discs, polished and sharpened, are mounted on heavy disc section bolts and are equipped with high carbon steel disc cleaners.

The convenient positions of the sturdily built hand levers and lifting quadrants assure a greater safety and ease of operation.

The "long radius" rear wheel construction provides for a wider and more accurate adjustment of the angle of the disc cylinder to the line of draft. This feature makes possible a working position in which the normal right hand swing of the cylinder is balanced against the soil pressure, thereby insuring steady, even work.

The turntable bearing on which the lead wheel is mounted places the plow in transport position by bringing the wheels into parallel alignment. This reduces the width of the plow, allowing it to pass through a narrow farm gate.

Another special feature of the New Avery is the Universal Alemite-Zerk lubricated main thrust bearing with renewable cut steel bearing plates. Come in and see the New Avery and note its many superior features.

There is a full line of the famous Avery walking, riding and tractor plows, implements and Champion harvesting and haying machines

D. O. WILLIAMS,
NINE MILES NORTH Hereford, Texas

M SYSTEM

"Saves for the Nation"

VACATION AND PICNIC TIME—It is so different now when you want to fix a lunch in a hurry—just rush in to the "M" SYSTEM STORE and in less than a jiffy, you have everything you need for that lunch. And it didn't cost much, either.

Specials for Friday and Saturday

LETTUCE	6c
BLACKBERRIES	58c
SUGAR, 10 lb cloth bag	59c
GRAPEFRUIT, 80 size	8c
CRACKERS	2 lb Saltine 36c 6 lb caddy 79c
PEACHES, extra fancy, gallon	65c
Baking Powder, Rumford's, 1 lb	26c
Cookies, B. B. L.	Assorted, Vanilla 29c Lemon, Ginger
POST TOASTIES	12c
Salad or Cooking Oil Mazola,	Pint 29c Quart 57c
SEEDS, Ferry's 10c pkg., 3 for	25c

HELP HEREFORD CLEAN UP

County Grammar Schools Graduate May 16

J. M. Cook, of Amarillo, president of Montezuma Ool-Las, Vegas, New Mexico, will be the commencement address.

Led by Judge Wilson and the speakers, the students will march to the stage in alphabetical order, according to their schools, followed by the teachers who will occupy reserved seats.

The following program will be given:

Processional, Miss Lovelace, class and faculty; invocation, Rev. V. M. Cloyd; song, class, leader, Lois Samuelson; introduction of schools, Judge Wilson; vocal duet, Misses Opal and Lorraine Hayes; address, Dr. Cook; presentation of certificates, Judge Wilson; benediction, Rev. J. W. Boutinghouse. The front seats will be reserved for faculties and families of pupils. The public is cordially invited to attend the exercises.

Wichita Minister Praises Hereford

Hereford was the favorite of the Wichita Trade Trippers, according to a letter from J. Allen Watson, minister of the Riverside Christian church of Wichita.

In a letter received by The Brand today from Rev. Watson he writes: "Many times at other towns on the tour the fellows would say, 'Let's go back to Hereford.' We certainly enjoyed our visit in Hereford and the town made a hit with the trippers." Rev. Mr. Watson praised Miss Inez Jowell for her qualities as an entertainer and a hostess. Enclosed in the letter was a clipping from the Wichita Beacon which carried a photograph taken in Hereford. In the picture were Miss Jowell and Miss Zoe Beavers with several of the Trippers.

Hereford Realtors Endorse Clean-Up-Paint-Up Campaign

We heartily endorse and approve of the work which is being done to "clean-up and paint-up" Hereford. We approve of it especially from the point of view of real estate men. Our experience has shown us that if we have a house for sale, we can sell it much more quickly and to much better advantage if we clean it and paint it before offering it for sale. If we want to sell Hereford to our own people and to thousands of visitors who come to Hereford yearly we must place Hereford in its best light.

When a young man applies for a job in an office, or in a bank, or in any other commercial institution he tries to look his best. He puts on his best suit of clothes and tries to make himself as clean and presentable as possible. If he went after this job wearing a dirty or ill-fitting suit of clothes his chances would be greatly lessened.

So, from the point of view of the salesman and especially the real estate salesman, we want to express great approval of the movement to clean up and paint up Hereford. We are now living in the City Beautiful of the Plains. Let us do everything we can to make it more clean and beautiful so that we will grow greater not only in size but in attractiveness.

Signed, J. C. Ricketts, J. E. Hill, L. Baskin, J. H. Pitman, C. A. Smith, A. M. Jones, Edward & Speagle, J. E. Bray, J. A. Wear, George McCurry, Judge C. F. Kerr, Tom Carter, Ed Connell.

Hereford Wins Game from Friona; Loses To Amarillo Cats

Playing a double header with two neighboring baseball clubs, the Hereford Whitefaces lost a game to the Amarillo Cats, 9 to 3, and won from Friona 13 to 8. Both games were well played and the game with the Cats was errorless. Walters smashed out a home run, as did Pope of the Cats. In the Amarillo game, batteries for the Cats were Weaver, Harris and Reno; for Hereford, Carmichael and Bennett. In the Friona game, for Hereford, Murphy, Carmichael and Young; for Friona, McWright and Wilson.

The Whitefaces will clash with another Amarillo team, the Brady aggregation of the City League, here next Sunday.

Pinkleton Airplane Wrecked by Wind

Ovid Pinkleton's blue airplane in which many a Hereford person has taken a flight, was badly wrecked last Wednesday when a high wind blew it from its moorings, over two or three times and up against the fence of the landing field. The damage is estimated at \$800, half the value of the plane. The wings, rudder and other parts were demolished. Pinkleton plans to have the plane repaired.

Big Spring's first quarterly meeting of the chamber of commerce was attended by more than 400 people.

The Canyon Episcopal church has broken ground for the erection of a new home for their student welfare worker who is stationed in Canyon. The brick cottage will be planned to suit the needs of large student gatherings and for entertainment of visiting officers of the church.

NOTICE

All trash and other refuse should be burned on the premises and non-combustible matter should be placed in the alley so that it may be collected by the city truck.

E. S. IRELAND, Mayor.

THIS IS OUR First Anniversary

—We feel that it is an opportune time to tell you how very much we appreciate your friendliness and support which you have shown us by your generous patronage. This has enabled us to build up what we feel to be an exceptional business.

—We want you to continue to make OUR store YOUR store. Please note that our prices at all times are uniformly low—it is not our intention to attract your business with a few very low prices and get even by long profits on other merchandise, but to give you dependable merchandise at low, reasonable prices at all times.

—Remember our "Coast to Coast" Sale, starting Saturday morning, 8:30.

Olson Variety

Ready-to-Wear and Millinery, Notions and Novelties. "Just a Little More for a Little Less."

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E. S. IRELAND, Mayor.

Mother's Day

—A well-built Home will make every day "MOTHER'S DAY"

—Consult us for the planning of your new home or the remodeling of your present one.

—We are interested in serving you.

ROCKWELL BROS. & COMPANY

Lumbermen

In Hereford 31 years Telephone 22

An Easy Way to Keep Fit

GRAYBAR STIMULATOR

The Condensed Daily Dozen

- A—Stimulating the back muscles—Wide belt around small of back. 2 minutes
- B—Fat tissues and superfluous flesh removed from hips—Place wide belt around hips, sitting or standing position. 3 minutes
- C—Abdominal muscles stimulated and developed—removes fat effective for constipation—Wide belt around abdomen. 3 to 5 minutes
- D—Stimulating lower back muscles—Either narrow or wide belt. 3 minutes
- E—Stimulating and shaping leg muscles—Wide belt around left leg, changing belt to right leg. 2 to 5 minutes on each
- F—Reducing ankle and tapering lower leg—Narrow belt wrapped around ankle and calf of leg. 5 minutes on each
- G—Stimulating upper back and shoulder muscles—Wide or narrow belt. 3 minutes on each
- H—Removing superfluous flesh—stimulating the muscles and tapering the arm—Narrow belt wrapped around one arm. 3 minutes on each
- I—Two people can use Stimulator at one time—Stimulating chest and upper back muscles very beneficial for men.

The Graybar Stimulator stimulates the entire body, results in better blood circulation; removes fat tissues and regulates the entire system.

TEXAS UTILITIES CO.

HELP HEREFORD CLEAN UP

Protect Your Purse

3c

—If you lay three cents on the dresser in the morning and tell the folks: "Leave that there!" It will:

- 1 Pull me in FREE when I have a wreck;
- 2 Tow me in FREE when stuck in the mud;
- 3 START my motor if dead;
- 4 Bring me a fresh BATTERY;
- 5 Change a TIRE for wife;
- 6 Deliver me GASOLINE when I run out;
- 7 Furnish me a nation-wide service on roads, maps, and weather;
- 8 Furnish me ATTORNEY'S ADVICE on auto matters;
- 9 Insure my life, my limbs or my car against fire or mishap;

Will Do That and More!

One Million People Use This Saving

WHY NOT YOU?

For fuller particulars write

Panhandle Auto Club

Lobby Amarillo Hotel AMARILLO, TEXAS

Protect Your Purse

3c

—If you lay three cents on the dresser in the morning and tell the folks: "Leave that there!" It will:

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Will Do That and More!

One Million People Use This Saving

WHY NOT YOU?

For fuller particulars write

Panhandle Auto Club

Lobby Amarillo Hotel AMARILLO, TEXAS

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIREs—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

HALF and HALF

GET YOUR SUPPLY OF COTTON SEED EARLY

The seed originally came from Georgia, and is the best Half-and-Half cotton seed ever shipped to Hereford.

\$2.00 per Bushel, at Dunlap Hardware Old Stand.

E. E. IRELAND

Sale of Dainty

GRADUATION DRESSES

For the Girl Student

For the girl who is graduating—nothing will look better on her or fit the momentous occasion of her graduation better than one of our special values dresses at \$8.95, \$10.95, \$12.95, \$14.95 and \$16.95.

Eight Ladies' Spring Coats Sizes 16 to 42 Poiret Sheen, Felt, Tweed, Broadcloth and Moire Silk at One-Half Price

Twenty-five Men's Suits Broken Lots at One-Half Price



Sprowls-Cronin & Company

Pageant Depicts Poverty of Old M. E. Ministers

The poverty-stricken condition of 1,000 superannuated Methodist preachers and 1,000 women in the South was pictured Monday night in a pageant at the Methodist church on the opening night of the three-day conference of laymen and pastors of the Amarillo district.

The pageant opened with the pathetic figure of an old Methodist preacher who had been "put on the shelf" by conference, after a life-time spent in furthering Christianity and Methodism. His poverty and hardships steadily increased, and his landlord was preparing to turn him out because he could not pay the rent, when help arrived from unexpected sources.

The roles of the superannuated minister and his wife were assumed by Mr. and Mrs. W. R. Arnold. Other characters in the pageant were interpreted by Gertrude Bowen, Robert Thompson, Elbert Bowen, Dorothy Arnold, Dorothy Fullwood, Ernie Lee Fridley, Virginia Bowman, Mrs. Paul Foster, Mrs. Alvin C. Thompson, W. C. Morgan, Miss Beach, George Mosely, Alberta Davis and Miss Weldon. The pageant was directed by Mrs. D. W. Hawkins. Violin numbers were played by Mrs. Paul Foster and Mrs. Thompson. Vocal numbers were given by Mrs. Jepp Todd, Canadian, J. E. Beyers and W. R. Arnold.

The remainder of Monday night's session was devoted to discussion of the superannuated and endowment fund, the naming of committees, election of a secretary. Rev. L. N. Stuckey, pastor of Folk Street Methodist church, Amarillo, read resolutions of the endowment committee. The month of May was set for the raising of the superannuated fund. The Amarillo district stands fifth in the Northwest Texas Conference among nine districts in the collection of this fund.

Rev. W. M. Pierce, presiding elder, and Rev. E. B. Bowen, pastor here, presided. Dr. C. C. Helteman and other ministers were introduced.

two visitors present and enjoyed a report of the Summerfield meeting and voted to join the Federation. We are proud of this opportunity for our club as we have only been organized five months. Subject for study at this meeting was "Texas," with discussions on famous sayings from Texas history. Texas Heroes, Mrs. A. L. Haberer; Trails Plowed Under, Mrs. Lambert, and Texas Under Six Flags, Mrs. Roy Haberer. Later a humorous reading was given by Mrs. Lambert, depicting life on the Plains in early days. Refreshments were served. Mrs. Sam Layman will be next hostess May 9, and the program honors Mother's Day.

The community joined in a rabbit drive Tuesday. The Muleshoe chamber of commerce served sandwiches and Big Square ladies furnished pies and cakes. The following week several helped Flagg with another drive.

Mrs. John Haberer attended a meeting of the Lazbuddie club at the home of Mrs. John Steinbock Thursday.

Rev. Williams preached Sunday morning and evening services on April 8. May 5 Rev. Jones of Lazbuddies preached in the afternoon. Sunday school meets at eleven o'clock next Sunday.

Mr. Fillman and family and Mr. and Mrs. C. W. James of Flagg were guests of Mr. and Mrs. C. W. Mick Sunday.

Will Finley and Miss Ina Reed were Sunday guests of Mr. and Mrs. Everett Barreita.

Mr. and Mrs. Art Haberer and family went to a show at Hereford last Thursday evening. Miss Elsie Dale Haberer remained over the week-end with her grandmother.

School closed last week with a program of readings, dialogues, instrumental music and songs.

Margaret Lambert enjoyed an extra week's vacation by being exempt in all subjects and the only one in school to win this honor. She is in the third grade.

Mr. and Mrs. Bragg left Friday for a visit with relatives in DeLeon and go from there to Memphis, Tenn., and expect to be our teachers next year.

Jim Bagwell expects to begin work on a new home right away.

Mr. and Mrs. Jay Wier of Muleshoe were guests in the Mick home Sunday.

Westway attended the school rally at Summerfield Saturday and won most of the laurels. There were seventeen schools represented.

J. F. Ross who has been in the sanitarium is able to be at home, having returned Saturday.

Mr. and Mrs. G. C. Hartman and Mrs. Keese visited Mr. and Mrs. Walter Huntley at Summerfield last Sunday.

Mr. and Mrs. G. W. Wilson and children visited Mr. and Mrs. Ellis Wilson in Hereford Sunday.

B. M. Keese and Raymond Pierce went to Seagraves Saturday, returning Monday.

Miss Thelma Myers spent last week end in the L. O. Gore home.

Elwyn Hartman spent several days in the Canadian breaks last week with the class in agriculture.

Those on the honor roll the last six weeks in the primary grades are, first, Maribg Ann Hendrix, Roy Landers and Jack Nicks; second, Belinda Sykes; third, Billie Corn and W. A. Hendrix.

Mr. and Mrs. Czerner have a new baby girl and Mr. and Mrs. Earl Little have a new son.

Oleta Hartman spent last week-end with Jewel Owen in Summerfield.

Mr. and Mrs. A. W. Nicks and children returned from Dallas on Monday where they had been called by the serious illness of Mr. Nicks' mother, who was some better when they left.

Mrs. B. M. Keese and daughter

spent last week-end in the Hartman home.

Mr. and Mrs. Elser Hartman of Keese visited his brother, G. C. Hartman, and family Tuesday.

Ford Doings

The Community Welfare Club met with Mrs. Hight Thursday afternoon with nineteen members and one visitor present. A pleasant afternoon passed while a quilt was finished and a few contests indulged in. Ice cream, angel food cake and orange ade were served. The next meeting will be with Mrs. Dewey Larson May 16.

Vacation time must be here as only one teacher was present at Sunday school.

There will be no Sunday school Sunday as many plan to attend the singing convention at Westway.

School will be out May 22.

A large crowd attended singing at the school house Sunday night.

All pupils and most of the patrons went to Summerfield Friday to take part in the school rally and track meet. While our children did not bring home many ribbons, it was very much worth while as they realized they had some splendid competition and have resolved to try harder next year.

Miss Etta Whitsett was among the pupils of Mrs. G. A. F. Parker who gave a recital at Hereford Saturday evening.

Mr. and Mrs. S. G. Jones and Mr. and Mrs. Joe Phillips of Adrian were Ford visitors Sunday.

Mr. and Mrs. Hardy Benson, Mr. and Mrs. Floyd Benson and Mr. and Mrs. George Benson went to Clearendon Saturday to attend a reunion held at the A. E. Benson home.

Mr. and Mrs. Jack Baker went to Hereford Saturday.

Mr. and Mrs. Sherm Garrett were among those who attended the funeral services of Dr. Gahbert Friday.

Misses Vineta Simpson, Grace Johnson and Mary Ann Garrett spent Sunday evening with Miss La Verne Mann.

Misses Olive Davis and Grace Johnson made a flying trip to Canyon Wednesday afternoon after school hours.

Fielding Johnson was in Farwell Tuesday.

Mr. and Mrs. Cecil Lockwell went to Amarillo Sunday where they will make their home for the present.

White Deer has recently organized a chamber of commerce and elected Odie Dean president and G. H. Busell, editor of the White Deer Review, secretary. Regular meetings were inaugurated at the Palo Duro cafe on Mondays.

The Levelland ice company completed the installation of its plant recently and began freezing ice. The ice is clear and I. F. Lea, manager, states that water Levelland is particularly good, make fine ice, according to methods used. This is a new industry for Levelland and a mark of its progress.

Mr. and Mrs. W. Frank and daughter, Miss Betty, attended the Music Festival in An Wednesday. Miss Betty is a daughter of Mrs. Harold Hicks and part in the contest.

Big Square

The Improvement Club met with Mrs. Geo. Keller last Thursday, with most of the members and

Westway Items

Westway is expecting a large crowd Sunday, May 12, when the singing convention meets here.



The BEST In Meats and Poultry

At great savings in Price

—We challenge anyone to undersell us. Our prices for high quality, fresh meats and poultry are the lowest in town.

Texas Meat Market

Phone 353

Would You Like To Own a Residence

IN HEREFORD, OR A GOOD FARM?

—Then see us, we have it. If you have something to sell, see us and get the job done.

We Sell on Five Per Cent Commission.

Hill & Ricketts

HELP HEREFORD CLEAN UP

CASH SPECIALS

FRIDAY AND SATURDAY

MILK	Small Size 5c, Large	10c
OATS	Large Package with Chinaware	27c
COCOANUT	Fresh, Bulk, Pound	31c
CANDY	Pure Sugar Stick Per Pound Pkg.	19c
Apple Butter	One-Half Gallon	51c
CATSUP	Gallon Can	59c
Salad Dressing	Premier, Large Size	37c
BANANAS	Nice, Ripe Fruit Per Dozen	25c
Strawberries	Per Quart	23c

Bakers Cash Grocery

MONT E. BAKER, Proprietor

GRADUATION FROCKS Specially Priced!

We are showing a delightful selection of pretty sleeveless frocks for Commencement Week affairs. The materials are taffeta, satin, crepe and georgette, styled in the latest mode. They are exceptional values at the low price we ask.

\$ 11.75

Others From

\$6.95 to \$25.00

Here, too, you will find every necessary to match the frock. Walk-Over shoes, Hole-Proof hose, chic hats, costumes, flowers, and undergarments. All quite fashionable and reasonably priced.

Use This Valuable Coupon

GRADUATES 10% DISCOUNT COUPON

Tear out this coupon and bring it to this store. It is good for 10% on whatever the boy or girl graduate buys.

The Leader

Department Stores Inc.
ALWAYS IN THE LEAD

Amarillo, Texas

This Red Tag is YOUR PROTECTION

USED CARS

with an OK that counts



Here are a few examples of outstanding values

1928 Chevrolet Coach, as good as can be had for the money. Has trunk and all accessories. Priced at a bargain for quick sale.

1927 Chrysler Coupe, new paint, in perfect condition throughout. Here's as clean little car as we ever offered at anything like the price.

1927 Ford Roadster. Almost new Federal tires. Very few of these kind are offered that are as good, and the price is low.

Another 1928 Chevrolet coach that will please the most critical buyer. Don't miss seeing the '28 coaches if you want practically a new car at a used car price. Looks and runs like a new car.

1928 Chevrolet truck that has just had a \$61.00 overhaul job. Now, here is the best we have ever offered in a used truck.

We also have a few cheap Fords in trucks and pick-ups and touring. They are priced for a quick sale, too. Everything we offer can be purchased on easy terms and we will trade for your old car.

Brumley-Chevrolet Co., Inc.

HEREFORD, TEXAS

DEPENDABILITY, SATISFACTION AND HONEST VALUE

Arney News Items

Mr. Edwards has returned to his home in Olton after a visit here. Mr. and Mrs. Jones of Dimmitt visited the L. Webb home Sunday. Mr. and Mrs. Jeff Bratcher visited the Bratcher home Sunday. Mrs. Rose Campbell visited Mrs. Chas. Cox Tuesday. Ross Campbell was in Levelland Thursday. Mr. Palmer was here from Hereford last week. Bonnie Fortner, Misses Flossie Fortner and Ruth Hale were in Tulla Friday. Messrs. London and Hage motored to Plainview Sunday. It is thought there will be some fruit made here in spite of the recent cold weather. In a ball game Sunday Arney beat Joel 20 to 6. Mr. and Mrs. Douglas Lynch have moved to Kirkland, Texas. Mrs. J. E. Boyd and daughters, Mrs. Tucker Smith and Pauline spent Saturday in the Fortner home. Mr. and Mrs. Marion Davis spent Sunday with Mrs. J. E. Davis. Mr. Walker was here from Umparger last week. Messrs. Wilson and Bratcher visited the Ruben Bratcher home Sunday. Mrs. Douglas Lynch of Amarillo visited the G. A. Wilson home last week. Mrs. J. F. Fortner and children and Miss Ruth Hall of Losles visited relatives here last week. Messrs. Webb and Bratcher returned from a trip to Oklahoma Wednesday.

Some planting is being done now such as corn and sudan and it is thought planting will begin in earnest soon. Wheat is looking good, but a rain would help it. Mr. and Mrs. J. L. Hammond and children were shopping in Hereford one day last week. Will Graham was here from Quitaque last week. He is building a new house on his farm.

Fairbanks New Picture, "The Iron Mask," Has Cast of Stage and Screen Favorites.

In his newest United Artists' picture, "The Iron Mask," which is coming to the Star theatre May 15-16, Douglas Fairbanks has surrounded himself with a company of actors who represent the aristocracy of the stage and screen. Mr. Fairbanks personally selected each player because of trueness to type and character. Dumas himself could not have chosen a more perfect impersonator of his seventeenth century hero than Mr. Fairbanks. Doug does not merely play D'Artagnan, the valiant musketeer. He is D'Artagnan, come to life after 300 years, in all the vividness of his gay, adventurous spirit. D'Artagnan is Mr. Fairbanks' favorite of all the romantic heroes he has played in his long screen career. After making "The Three Musketeers" six years ago, he now realizes his wish to continue the adventures of the daring musketeers.

In selecting his men to play his three musketeers, Athos, Porthos and Aramis, Mr. Fairbanks chose actors of widely different characteristics and personalities as those of the three friends whom

they so perfectly portray. Leon Barry, who plays the dignified, intelligent, valiant Athos, is one of the most distinguished actors of the French stage and screen. To the role of the armorous, religious Aramis, Gino Corrado brings the fire and intensity of his Italian ancestry. Stanley J. Sandford, veteran comedian, invests Porthos with all the swaggering buffoonery Dumas gave him.

Nigel de Bruller, as the brilliant, sinister Richellu, might have stepped from one of the old French history books. His aquiline features and piercing eyes interpret the very spirit of the inscrutable Cardinal who ruled the destinies of seventeenth century France. Lon Poff is his faithful benchmark, Father Joseph. Ulrich Haupt brings to the part of de Rocqufort the wily noblesman who plotted against both his king and the Cardinal, all the subtlety and finesse which that arch conspirator possessed.

Roffe Sedan makes Louis XIII the vainglorious, pettish weakling which the historians of the 17th century painted. The youth and boyish sprits of William Bakewell

admirably fit the part of the young Louis XIV, strong son of a weak father. Charles Stevens who plays Planchet, the loyal servant of the brave D'Artagnan, has appeared in all of Mr. Fairbanks' pictures with the exception of two which were made while Mr. Stevens was in the army during the war. Otto Matiesen is the Conspirator who aids de Rocqufort in his diabolical schemes. Lovely Marguerite de la Motte is Constance, the little seamstress loved by D'Artagnan. Her grace and beauty well match the stalwart strength of the musketeer. Dorothy Revier plots and murders as the scheming Milady de Winter and Vera Lewis is Madame Peronne, the midwife.

BELIEVE IT OR NOT

Mrs. W. D. Kinney who lives between Summerfield and Black, brought a Rhode Island Red egg that measured three inches in length to the Brand office Saturday. Mrs. McKinney has a large flock of Red chickens and every now and then the hens lay freak-looking eggs, but this beats them all. The length of a normal egg is about one and one-half inches.

Hail Insurance Worth the Money

This is our Fifteenth Year saving the farmers of the Pan-handle money on hail insurance. Our rates on wheat and oats are eight per cent note settlement, or 7.60 cash, plus two dollars membership fee, privilege of cancelation to May 20. Adjustments prompt and fair. On a twenty-five per cent hail loss, if insured with us, you are entitled to just SEVEN times as much money net as our competitors will net you on the same loss. Come up and let us prove this statement.

Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION

Phone 436.

Offices First National Bank Building.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Duckner Building
FREE CONSULTATION AND ANALYSIS

Dempster Wind Mills

Runs easily and smoothly, pumps 25 per cent more water, ANNU-OILED

We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.

A GOOD LINE OF LISTER SHEARS.

BARNHART & SHREVE

Smith & Jones Real Estate

HAVE PLENTY OF BUYERS FOR LANDS PRICED RIGHT AND ON REASONABLE TERMS

LIST YOUR LAND WITH US



Experience Taught Him

"June. This is one of the peculiarly dangerous months in which to speculate in stocks. The others are July, January, September, April, November, May, March, October, December, August, and February."

—Mark Twain.

—May, however, is a splendid month to invest in a some. See us.

KEMP LUMBER CO.

The Place for Good Lumber.

Your Children Walk in the Streets?

The surest way to protect school children from the peril of street accidents is to have an adequate system of portland cement concrete sidewalks for their use.

Concrete sidewalks are pleasing to the eye, and are safe and comfortable to walk upon. They are rigid and smooth-surfaced always—and are unaffected by weather or climatic conditions.

Your community needs more concrete sidewalks now!

PORTLAND CEMENT ASSOCIATION

Athletic Club Building
DALLAS, TEXAS

A national organization to improve and extend the uses of concrete

Office in 32 Cities

True style that reflects the mode... yet dares to be different

In its distinctive appearance... in its attractive simplicity... in its wide range of smart, new colors the New Oakland All-American offers true style... style that reflects the mode yet dares to be different... We are now making a special demonstration to prove the extraordinary value provided by the New Oakland All-American Six. We want you to enjoy this demonstration if only to learn what Oakland offers for its moderate price.

Prices \$1145 to \$1275, f.o.b. Pontiac, Michigan, plus delivery charges. Spring covers and leather Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate. Consider the delivered price as well as the list price when comparing automobile values... Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

Dixon Motor Company
Hereford, Texas

The New OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

MOTHER'S DAY

EVERY DAY SHOULD BE MOTHER'S DAY

—Each day more men are making wills so mother's later years will not be clouded with worry or doubt about business affairs or necessities.

—Wise men appoint our reliable management of trusts.

The First State Bank
Hereford, Texas

With a cigarette as good as Camel the simple truth is enough

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown—cured and blended with expert care.

Camels are mild and mellow.

The taste of Camels is smooth and satisfying.

Camels are cool and refreshing.

The fragrance of Camels is always pleasant, indoors or out.

They do not tire the taste nor leave any cigaretty after-taste.



Mother's Day



Take these withered hands in yours,
Children of my soul,
Mother's heart is craving love—
Mother's growing old.
See the snow of many years
Crown my furrowed brow,
As I loved and petted you,
Love and pet me now.

Take my withered hands in yours,
Hold them close and strong;
Cheer me with a fond caress,
"Twill not be for long;
Youth immortal soon will crown
With its wreath, my brow.
As I loved and petted you,
Love and pet me now.
—Unknown.

Best Report at Conference Made By Local Church

An address by Dr. J. W. Hunt, of McMurry College, Abilene, closed the three-day conference of the Methodist church, Amarillo district, here—Wednesday forenoon. The conference was attended by about 250 out-of-town visitors. In addition to the pastors of this district, the conference was attended by forty visiting preachers from other districts. Dr. C. C. Sealeman, president of Southern Methodist University, Dallas, addressed the high school students at the high school at nine o'clock Tuesday morning and the conference at 11:00 o'clock. His talk before the conference dealt with Christian education.

Before closing, the conference passed a resolution thanking the people of Hereford, the Methodist congregation and the Methodist ladies for the hospitality and kindness shown the visitors while here. The ladies served luncheon daily in the church basement to about 200 out-of-town visitors. Pastors and delegates to the convention were assigned to various homes of the town. The splendid work of Rev. E. B. Bowen in providing for the reception and care of the visitors was commended by Presiding Elder F. M. Pearce and the committee on resolutions, which declared that the conference was one of the most successful ever held in this district.

Two negroes, one presiding elder of the Wichita Falls district, and one pastor of the Amarillo African American church, were present. Collections were taken up for them. In his address Dr. Hunt stated that only Christian education could stem the worldliness, rationalism and materialism that is now engulfing the United States. Perryton, in Ochiltree county, was selected for the next year after a merry battle was waged with her neighboring city, Spearman, Hansford county.

The report of the local church showed 100 per cent for the first six months of the conference year in every department.

Men Buy Land, Then Subscribe for Brand

The first act of a man who has purchased land in Deaf Smith county should be to subscribe for The Brand, and line out of ten buyers do. This week J. E. Vaughn and T. S. Warren of Lone Wolf, Oklahoma, bought land near Hereford and immediately subscribed for The Brand, because, as they said, "we want to know what's going on in the county where we have invested our money." Mr. Vaughn bought one-half section twenty-five miles northwest of Hereford in the famous wheat belt and Mr. Warren bought a section in the same block. Both men will improve their land, later breaking out land this summer for wheat next fall. Mr. Warren is in the hardware and implement business and Mr. Vaughn in the cafe business in Lone Wolf.

Womble at Groom

Troy Womble, local agent of the Groom Mutual Hall Insurance Association, attended a meeting of the organization at Groom Monday. A full attendance of directors from Texas and Oklahoma was reported. Mr. Womble says the wheat crop on the South Plains is suffering for want of rain, but is holding its own in this section. The wheat in the Upper Panhandle, helped by last week's rain, is in fine condition.

Annual Alumni Banquet To Be Given Sat. Eve

(Contributed)
The annual banquet of the Hereford high school alumni will be held in all its attendant glory next Saturday night at the First Methodist church, according to Miss Eva (Skeet) Skelton, chairman of the arrangement committee.

Carrying out the fast changes in development since the first graduates of the Hereford school sailed forth into the world to make their presence known down to the time when the youngsters of the class of '29 are to make their debut, the committee has decided to carry out the present-day craze and scheme of "in the air" or the day of air transportation.

Programs carrying the emblem of the airplane, airplane favors and decorations and other "air-minded" stunts will be put on, according to Miss Skelton.

The way they did it in 1906 and the way they are doing it in the year of our Lord 1929 will be ably portrayed in a little "Mother and Daughter" skit by Mrs. Audrey Thompson of the '06 class, and her daughter, Miss Ruby Thompson, who finishes this year. The title of their number, "Then and Now" with its attendant costumes is calculated to show the swift transitions in the space of twenty-three short years.

Tickets are being printed and preparations made to care for 150 at the banquet, which promises to eclipse any of those of former years, according to those in charge of the affair.

On the front page of the program will be found the motto at the bottom, "open and air-minded" and on the back page will be found "what it's all about," following along the same lines.

Invitations have been sent to members of former classes who are out of the city, and indications are that many graduates will honor the occasion with their presence.

Those appearing on the program include Roy Arnold, toastmaster; Rev. V. M. Cloyd, Harold Hicks, Keith Guthrie, Mrs. Alex O. Thompson, Miss Ruby Thompson, and others who have not yet notified the committee of their acceptance.

DEVELOPING OUTLET FOR HIGH PROTEIN FLOUR HELPS TEXAS

Development of a market for the high protein content flour made from Texas wheat is expected sharply to increase wheat acreage and to expand in a large way the milling industry of the Southwest. The protein content of Texas grains is so high that much of it has been used to blend with other wheats going to northern mills to find its way East in the form of flour, according to Harvey C. Miller, president of the Southern Steamship Co.

"Whiteness, lightness and the most desirable qualities of the wheat for baking purposes lie in the protein content," he said in Dallas recently. Milling of Texas grain by Texas mills and shipment of the finished products to northern markets will benefit Texas, not only in the export of the grain, but also in giving the grower a larger share of the profits accruing from the lower transportation charges.

S. S. Class Party

On Friday evening, May 3, at 8:00 p. m., members of the Witherspoon-Estes class of the First Presbyterian church were entertained at the home of Mrs. John Haberer. An enjoyable program, consisting of songs, Bible contests, and other features was given with Mrs. C. F. Kerr acting as leader. Refreshments of ice cream and angel food cake was served.

This class was organized when Hereford was in its infancy with the late lamented C. G. Witherspoon and Dr. C. P. Estes heading a class of men and women who became the foundation stones of the church and all its auxiliaries. They have borne the responsibility of holding the church together since its erection. Those present at the reception were the following:

Messrs. Chandler, Underhill, Gathier, Shepard, Judge Kerr; Meses. Chandler, Bodkin, Underhill, Gathier, Cogdell, Williams, Hunter, C. E. McLean, of Dimmitt; Shepard and Finis Williams.

Sir!

Magistrate (automatically): Have you ever been arrested before?
Very Large Lady (Indignantly): Arrested before! I ask you—do I look like an amateur making my debut?

None Such.

Small Son: "What are diplomatic relations father?"
Wise Parent: "There are no such people my boy."

The Aim Is To Restrain The Calf

By Albert T. Reid



(Continued from last week)

A chorus of protests went up at the idea of my leaving the rehearsal. I was just peeved enough so that it did not make any difference to me. They had made fun of me, and now that I had a good excuse for withdrawing they could see how they could get along without me.

The idea of taking the long, cold trip to the penitentiary did not appeal to me in itself, but I was glad to be able to leave the theatre.

Hemingway had gone after telling his wife that he would send a taxi to take her home.

The coach came out in front of the curtain to announce that the stage was all set for the third act.

"Everybody on stage," he requested. I did not respond.

"Surely you are not going to go away during a dress rehearsal?" said Jim Cooper.

"I really have to go," I replied, and added, bitterly: "It doesn't make any particular difference. I believe that you will find the dummy more pleasing to some of the members of the cast and if you have a lot of trouble."

"Maryella—Jim turned to her—'Can't you say something to make Tom remain? He'll do it for you.'"

Maryella looked at me with a coldly bashing eye. "I doubt," she hesitated, "whether anything I could say would have any effect. I imagine that his interests in the rehearsal will cease with Mrs. Hemmingway's departure."

I could scarcely believe my ears. How could she be so unreasonable? I turned on my heel and made down the aisle for the front entrance of the theatre.

"Tom!" someone shouted after me. I continued on my way unheeding.

"Oh, Tom! Wait a minute!" implored Jim. I did not answer. If I had I might have said something that I would have regretted exceedingly later.

Someone was coming down the aisle after me. I quickened my pace, determined to listen to no pleadings. Maryella had chosen to bring personalities into it, and I would not stand for it, that was all.

I reached the main entrance of the theatre and stepped through a door into the brilliantly lighted lobby. A man who was buying tickets at the box office looked up and with a yell ran out into the street leaving his change behind on the shelf.

Someone opened the door I had just closed behind me. I did not look around.

"Tom!" It was Jim Cooper's voice. "Well?"

"I thought you might want these if you are going over to the office." He thrust something into my hands and then hastened back into the theatre.

It was—my trousers!

CHAPTER III

Watch for the Big Surprise!
The penitentiary is one of the things that places our city on the map. Therefore any happenings in the local news and figures largely also in the Associated Press dispatches.

The prison authorities had been having considerable trouble because of a number of men among the prisoners who were agitating for an eight hour day, and some new fox-trot records for the phonograph, or something like that. The warden had not granted their demands, so this jail delivery practically amounted to a strike. The men who escaped left word that they would not come back until all their demands were accorded to.

Of course it was really a lot more serious than that, but I wrote it up in that fashion for the Daily Mail. Not that I felt particularly facetious—far from it; but that is my newspaper style. The public and my employers expect it of me.

What really occupied my mind was the unpleasant recollection of my departure from the Sheridan Dramatic Club and simultaneously

I muttered something under my breath. "Don't swear," he observed pleasantly. "You ought to be glad I woke you up."
"Glad?" I repeated, incredulously. "What have I to be glad about?"

"Because Maryella wants to talk to you, for one thing. She asked me to tell you to come over to her house as soon as possible. You see, it is all for the best."

"Go to the deuce," I advised, crossly. "I should be glad to," he was answering in an unruffled voice when I hung up the receiver.

I went back to my nice, warm bed, but sleep was effectively routed for the day. My curiosity was aroused.

What did Maryella want? Likely something wherein I would be the nickle-plated goat. I was suspicious.

Still it was nice of her to make the first move toward reconciliation. In the past that had at-

ways been my part. Maybe she knew she was in the wrong and wanted to apologize.

There was only one way to find out. I got up and dressed. After breakfast I walked to Maryella's house. The air was quite cold and a light snow was falling. We had had cold weather before and there was a couple of inches of ice on the river, but this was our first snow storm.

Mrs. Hemmingway was with Maryella. The huge living room of the Waite home was littered with sewing materials, endless ruffles and basting threads. A cheerful fire was burning in the grate.

The two young women were on the floor cutting something out of white cloth. The atmosphere was too happy and industrious for me to preserve my grouch in. I almost regret to say that I thawed at once.

"We're making pads," Maryella explained after I was comfortably settled.

(To Be Continued.)



MRS. MARIE MATTINGLY

Factory representative who will conduct a demonstration Tuesday and Wednesday, May 14 and 15, at the E. B. Black Company store, giving many delightful ways of making frozen desserts with the General Electric Refrigerator.

PIGGY WIGGLY

FRIDAY & SATURDAY SPECIALS

Oranges	Small But Full of Juice Plenty of Them at Dozen	15c
MALTED MILK	Thompson's Double Malted, Pound Can	48c
PICKLES	Quart Jar, Plain / Sour	28c
Lard	Compound 8 Pound Bucket	\$1.18
Salad Dressing	White Swan Mayonnaise, 1000 Island or Relish, Per Jar	21c
PRUNES	Three Pounds, Large Size, for	31c
LOGANBERRIES	Gallon Size Solid Pack	74c
APPLE BUTTER	Quart Jar	28c
Tea	Lipton's for Ice Tea	Quarter Pound ---- 24c Half Pound ---- 44c
COCOANUT, Dunham's		Quarter Pound ---- 10c Half Pound ---- 19c

"Just Like Mother Used to Cook"

—That's what they all say about our family-style dinners.

The best place in town to eat.

IKE'S LUNCH ROOM

"Open All Night"

Clean Up

(Continued from Page 1)

hearing and hand-clapping. Mr. McCullum explained that 639 boys entered the track events at the University. He mentioned that to place first in the 100-yard dash is the greatest track honor any boy can win. He said Babe trained faithfully and well for the contest and his victory is the result of splendid physical training and determination to win. Russell said he did not know whether or not he led his opponents throughout the race because he kept his eyes not to the right nor to the left, but on the tape 100 yards ahead. He said that as far as he was concerned, he was the only man in the race and that he ran his best from start to finish. Coach McCullum said the race was very close and that Haley from San Angelo was at Russell's heels when Babe breached the tape.

Scout Diplomas Presented.

Scout Executive E. L. Roberts of Plainview, Central Plains Area Council, presented diplomas to the following 25 men who finished the scout leaders' training course: A. Bell, Harold Hicks, Sank Ramey, C. H. Dyer, R. A. Daniels, R. Janjot, G. M. Hudson, J. L. Sharran, Clifford Kester, A. A. Foster, A. O. Thompson, F. M. Kester, R. Dunkle, J. S. Orr, C. H. Dillehay, Will S. Kerr, John H. Olson, A. Lowther, J. H. Brooks, C. W. Fumble, J. W. Boultinghouse, Tom McCullum, Ray Conaway and Rev. Jas. T. Ross.

Charity Drive

Secretary W. R. Arnold announced that the Associated Charity Drive would be conducted Wednesday morning. The soliciting committee was named as follows: Rev. E. B. Bowen, Rev. Cloyd, Mayor Ireland, E. B. Black, F. H. Oberhler, J. H. Olson and J. W. Boultinghouse. The drive will be handled as before, it was announced. The virtue of the plan is that it keeps out soliciting. Mr. Arnold said.

Too Late to Classify

WANTED TO RENT five room house, permanent, within reasonable distance of high school. See MR. JONES at The Brand office. db

LOST—Or strayed, a Boston bull dog, with leather harness and rabid vaccination tag on collar. Reward. Notify Brand office or O. L. McKee, R. R. HAMILAN, 17-3p

WANTED—Young lady for office work. Must be well acquainted in city. Give references and experience in letter. 16-J, Brand. 2

FOR RENT—Light housekeeping rooms, north of the high school. MRS. D. H. CONNELL, 17-2c

NOTICE—I am taking Section 21, K-7 off the market; also my home in Hereford. MRS. JOSIE WESLEY, 17-1p

BARE RUSSELL

(Continued from Page One)

ly titled "the fastest high school student in Texas." Russell's speed on the cinder track was the subject of court and on the track has drawn state-wide attention of sport fans during the last year. Hereford now claims without fear of being disputed, "the fastest high school student in Texas."

The San Angelo high school captured the track meet, scoring 19 points. Four state records were shattered. The victors were responsible for lowering the one-mile relay mark of 3 minutes, 30.5 seconds, made by Vernon in 1925, when they sped the distance in 3 minutes and 26.9 seconds.

San Jacinto high school of Houston placed second in team scoring and Grand Prairie and Temple tied for third. Houston was responsible for 11 markers and Grand Prairie and Temple count 7. Hardman, Grand Prairie's one-man team who placed third in the 120-yard high hurdles and first in the low hurdles in the record time of 24.4 seconds, was high point man.

Other state marks broken during the afternoon's performance were the 880-yard run, won by Brothers, San Angelo flier, and in the pole vault, Baxter soared 12 feet, 2 5/8 inches in the latter event to better the previous height of 12 feet, set by Jackson of Dalhart in 1920.

Four Masonic Home high school speedsters of Fort Worth who pressed San Angelo hard in the relay were timed to 1-12 seconds faster than the former state record.

Mr. and Mrs. Frank Kendall and son, Frank, Jr., of Miami, Arizona, arrived here overland last Friday. The Kendalls are visiting in the name of Mr. and Mrs. C. D. Shaw. Mrs. Kendall's parents, Mr. Kendall expects to leave for New York City the latter part of this week. He is an official of the Calumet-Arizona Mining Company, of Calumet, Michigan.

THE FUMBLE FAMILY

by Dunkel



DR. GABBERT

(Continued from Page One)

the alleviation of human suffering. He believed in his profession, loved it, studied it and gave his life to it. He loved to relieve human suffering. He was a public-spirited citizen. He was largely instrumental in bringing the hospital to Hereford. Dr. Gabbert was also a lover of sports and was a good sportsman.

"A mother of the town called me up this morning and urged me to be sure and mention how good Dr. Gabbert was to the football boys. He loved them and donated his services to them. He was a faithful and loyal friend—he could not do enough for his friends. Often he told me, 'I want to spend my life among my friends here in Hereford.' He loved his friends to a fault. He was a lover of children. He believed the future of our civilization depended on the proper care of children's souls and bodies.

"Dr. Gabbert was a loveable man. Those who knew him appreciated him. He was also a religious man. He hated anything that pertained to sham, hypocrisy, bigotry and intolerance, but he loved the teachings of Jesus Christ. He held the belief that death is just as natural as birth, a stepping stone to the life beyond, but he clung to life because the desire to live is the greatest natural instinct in man."

Dr. and Mrs. Gabbert came to Hereford from Rosebud, Texas, in 1910, and with the exception of a year spent in the United States Army in 1918, had made this their home. He was born December 24, 1879, and died May 1, 1929. He was a native of West Virginia, was educated in the University of West Virginia, and the medical college at Louisville, Kentucky. He was a life-long member of the Episcopal church. He was married November 1, 1911, in Louisville, Ky., to Miss Lillian Moss.

Those from Amarillo who attended the funeral of Dr. Gabbert were Dr. and Mrs. Gist, Mr. and Mrs. Winsett, Dr. Duncan, Dr. Neal Hall, Miss Pearl Hubbard, Mr. and Mrs. D. L. McDonald, Mrs. R. S. Arnold, Mrs. P. W. Price and Mrs. Ella Burch.

Pall-bearers from the house to the church were the following: Knights Templar: J. A. Pigan, George Beams, Homer Fox, Walter Dameron, C. A. Skelton, C. C. Skelton, J. J. Clark, W. E. Dameron, Ray Conaway, Hal Bruner, S. P. Rosson, Fred Bruner.

Honorary pall-bearers were as follows: Daw Mercer, B. F. Marr, O. G. Hill, O. H. Shore, Dr. LeGrand, Dr. Hicks, Dr. Sparks, M. B. McLean, D. L. McDonald, S. B. Holman, Oscar Easley, Glenn Snyder, E. D. Fox, W. C. Pitman, Mac Pitman, J. H. Pitman, Hal Bruner, E. A. Johnson, Roy Bruner, Roy Kinkaid, W. H. Russell, Artis Russell, Jess Russell, Arthur Harri, Dr. Heard, W. O. Fox, F. T. Roloson, R. V. Miller, W. H. Ray, J. Wallace Robinson, C. L. Roberts, Wade Roberts, J. O. Newell, E. S. Ireland, George L. Muse, Carl Gilliland, Chas. Donaid, Geo. Garrison, Ray Johnson, C. T. Guesman, Fred Patton, Cecil Rockwell, Dubols Walker, John Gold, J. T. Guinn, Truman Hines, Ray Barber, Ezra Norton, Dr. Miller, Clovis; P. W. Price, Tom Ivey, Ralph Barnett, Frank Barber, L. F. Borden, Henry Gooch, Glenn Greer, Fred Patton, Andy Goodwin, Dr. Walter Van Sewacengen, Amarillo; Dr. Gist, Amarillo, Dr. Wensett, Dr. Rosco, Dr. Duncan, Dr. Vanswarenton, Roswell, N. M.; Dr. Graves, Houston; J. C. Cummins, F. H. Oberhler, Sr., J. M. Gilliland, C. L. Roberts, Edwin Ramey, G. A. F. Parker, Bobo McLean, E. B. Handley, Mont Baker, H. C. Beard, J. L. Davis.

STORK SPECIALS

Born to Mr. and Mrs.—
C. W. Frye, April 26, boy.
E. H. Little, May 2, boy.
W. E. Hawkins, May 3, boy.
E. W. Young, May 6, boy.
Elmer Euler, May 2, girl.
Don Argon, May 4, boy.
Edward Czermer, May 6, girl.

Mrs. Hal Bruner attended the Graduate Nurses Association of Texas in Amarillo this week.

Dr. I. J. Sparks has been appointed city health officer, succeeding the late Dr. W. F. Gabbert.

New crop alfalfa hay. WEST TEXAS FEED AND SEED CO., Phone 265.

T. J. Newburg and family of Vega were here Wednesday shopping and visiting Arthur Holberg and family.

Attend the G. E. Electric Refrigerator demonstration Tuesday and Wednesday at the E. B. BLACK & CO. Store.

Don't forget the baseball game next Sunday afternoon between the Hereford Whitefaces and the Brady team of the Amarillo City League at the West Side Park, Hereford.

Lena Beavers and sister, Miss Zoe Beavers, motored to Plainview last Sunday to visit in the home of their parents, Rev. and Mrs. M. M. Beavers.

Mr. and Mrs. C. O. Wilkins and Doyle Rose motored to Panhandle the latter part of last week.

Leland Ashbrook of Spickard, Missouri, arrived here Tuesday evening.

I buy my Drugs at CLARK'S.

Mrs. Brack Williams spent the week-end at Panhandle visiting in the home of her brother, Wallace Buster.

New crop alfalfa hay. WEST TEXAS FEED AND SEED CO., Phone 265.

Mrs. S. E. Crouch of Lockney who has been visiting her son, M. Hanna here, left last Sunday for Roswell to visit her sister, Mrs. Y. D. Heiflin.

Wall plugs are a specialty with us. LEE ELECTRIC CO., Phone 452.

Miss Margaret Gilliland left last Monday to visit friends in Kentucky and Tennessee, and expects to be away about thirty days.

Mr. and Mrs. M. J. Hart of Yukon, Okla., were in Hereford on Tuesday and Wednesday visiting in the home of relatives, Mr. and Mrs. Matt Gilliland. The Harts are from Oklahoma to their home.

Conoco Gas and Quaker State let Station.

Messrs. Joe Cannon and Elbert Smith, representatives of the News-Globe, Amarillo, were here last Saturday, coming down in an airplane.

Sewing machines for sale or rent. JONES FURNITURE CO.

Mr. and Mrs. Omer Baker visited last Sunday in Canyon in the home of their daughter and son-in-law, Mr. and Mrs. George Gamond.

Rolled oats 5c per pound. Get it at the WEST TEXAS FEED & SEE CO., Phone 265.

MARRIAGE LICENSES.

Licenses to wed were issued to the following:
P. D. Ware and Bessie Rannels, May 2.
Fred L. Ross and Margaret E. Alenius, May 4.
Fred H. Franks and Grace M. Carter, May 4.

C. B. McCaskey of Vega and Leo Conklin of this city were added to the sales force of the Dixon-Pontiac-Oakland Co.

Mrs. J. F. Rogers of Los Angeles was here this week visiting in the R. F. Rogers home, leaving Wednesday for Canyon to visit her sister, Mrs. E. L. Rusk.

Mrs. Sank Ramey returned Saturday from a visit with relatives and friends at Paris, Waco and Dallas.

Let us demonstrate an Eureka Vacuum Cleaner in your home. LEE ELECTRIC CO., Phone 452.

Chas. Brady of Clovis was a business visitor in Hereford Wednesday.

Good assortment of kitchen cabinets. JONES FURNITURE CO., Phone 111.

Hereford Men Visit Plainview Creamery

N. O. Bendickson, George Lewis R. O. Dunkle and Fred Pitzer spent Monday in Plainview inspecting the cooperative creamery recently established there. The men reported that 52,000 pounds of butter were made at the creamery last month, April. When the creamery began operation, 400 cows were furnishing milk for the creamery. Since then the number has been increased to 600. Mr. Lewis said: "They are making good butter and the creamery is enjoying a good business." The Hereford Cooperative Creamery will start operation in July.

Canyon Golfers Play Hereford Here Sunday

The Canyon golf club will play the Hereford golf club on the local course next Sunday afternoon. All players are urged to be on hand and give the Canyon golfers a good reception, socially as well as on the links.

Try a Want Ad in THE BRAND

Mother's Day comes on May 12

Mark it down on your desk calendar
Paste it in your hat
Tell your secretary to remind you—but don't forget!
Send or bring her CANDY
Always welcome—the most appropriate remembrance of the day

We have Lovely Mother's Day Packages for You

Chocolate Shop

There Is Joy

—In Eating a Really Wholesome, Nourishing, Satisfying Square Meal

Try our Plate dinners and short orders. Come in and rest with us—we have plenty of ice water for the kiddies.

We Welcome You At All Times

The Sunrise Cafe

Sam Hutson, Proprietor

Many Companies Would Build New Hereford Hotel

In an interview with members of the Hotel Committee of the Chamber of Commerce this week, a Brand reporter was informed that reports to the effect that the committee had ceased functioning were decidedly incorrect.

"We are besieged by many interests who claim they will build us a hotel, but the thing we are interested in is the kind of hotel they want to build. We are more convinced than ever, after much investigation, that Hereford and her future does warrant a modern hotel and fully as large as we have planned. And we further believe that we will be able to announce that we will get just such an hotel if we do not become over-anxious and accept a proposition that will give us a hotel that will prove a detriment instead of an asset.

"We wish to call your attention to the fact that we have secured more action in this matter in ninety days than has been done in many years, and we are more convinced and determined than ever that we will secure this hotel, and the kind we want and need," was the statement of a member of the committee.

It is understood that several interests have been invited to submit a proposition, and included in this number are large local property owners and the builder of

one of the largest buildings in the county. Increased activity is promised by the committee members, who insist that prospects are bright for definite announcements soon.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good prices paid.

Ray Barber, Auctioneer
SUPERIOR SALES SERVICE
PHONE 241 HEREFORD, TEXAS

USED CARS

—worth investigation

- Dodge Sedan, 1923 Model
- Essex Coach, 1926 Model
- Chevrolet Coach, 1927 Model
- Dodge Touring, 1926 Model

The above cars are all mechanically right and Well Shod.

BEAVERS BROS.

Phone 383

General Repairing, Gas, Oils, Tires

Another Great Semi-Annual Introductory Sale of famous

ALLEN-A Hosiery

Starts Thursday, the 16th

Regular Stock
Newest Styles

at
20% Reductions

For 4 days only, we are staging another great Semi-Annual Introductory Sale of famous Allen-A Hosiery. This event is to acquaint many more women with this hosiery now worn by foremost Screen Stars. It is sponsored by the Allen-A Company, during National Allen-A Week.

This is not an ordinary sale. Every pair of hose is not only guaranteed to be our regular stock—but the very newest in Spring and Summer styles and shades. At full 20% reductions. A few typical values are shown here.

We urge you to come in early while our stocks of sizes and shades are complete. Last Fall this event was so well patronized that late-comers were disappointed. Sale starts tomorrow—ends Monday. At 20% reductions.



NUDES — "Style of the Hour"
A cross combination of a Lisle's Full Fashioned Hose and Lisle's Graft is a combination of the best of both worlds. It is the only stocking that is both soft and strong. A study of it will show you.



- \$1.00 Value \$.80
- \$1.50 Value \$1.20
- \$1.95 Value \$1.56
- \$2.50 Value \$2.00
- \$3.50 Value \$2.80

D. R. GASS & SON

Dimmitt News

Mr. and Mrs. Claude Johnson and children of Canyon spent Sunday in the home of Mrs. Johnson's parents, Mr. and Mrs. J. B. Turner.

Mr. and Mrs. W. G. Baxter left this week for a ten day's fishing trip.

Mr. Dr. Vick of Amarillo spent Sunday in the home of Mr. and Mrs. Ray Sheffy.

Mr. and Mrs. Ester Noble spent Sunday in New Mexico in the home of Mr. and Mrs. Jones.

Joe Elliott was called to Fort Worth Tuesday on account of illness of his brother.

The W. M. U. met Monday in the home of Mrs. Avery, with fifteen members present. The next meeting will be a social one.

The Juniors entertained the Seniors and the faculty with a social at the auditorium Wednesday evening when a general good time was enjoyed.

Brooks Woodlee left Tuesday for Fort Worth to spend the week with his sister, Miss Mildred Woodlee, who is attending T. C. U. at that place.

Mr. and Mrs. Ely visited in the home of Mr. and Mrs. J. R. Turner Sunday afternoon enroute to points south. Mr. Ely is a brother of Mrs. Turner whom he had not seen for thirty years.

Mr. Gillispie came in Sunday from California for a visit with her husband. Mr. Gillispie is with the Fort Worth & Denver.

The annual P. T. A. which was scheduled to be held on the Woodlee lawn Thursday evening, was held at the auditorium because of the sudden cold. Quite a number of members enjoyed this occasion. The entertainment committee consisting of Miss Womble and Miss Sheffy and White performed their task faithfully in providing an evening of real fun. At a late hour soda pop and cookies were served.

Marcellus Watkins, evangelist of Wayland College was here last week in interest of the College summer session which begins June 3 and closes August 10.

Work was begun Monday on a warehouse for the Texas Co. wholesale plant, located across the railroad track east of the Continental station. E. C. Hudson and George Key are local agents.

A mother's day program will be given in the auditorium as follows: Song, audience; Prayer, Rev. John R. Wright; Invocation, Prof. Geo. Roberts; Mother, Busy Bee Class; Mother's Birthday, Pearl Elizabeth Musick; Musical Number, Mr. and Mrs. Chas. Dean; My Mother, Four Little Girls; Song, Old Fashioned Mother, Noel Gollehon, Canyon; My Mother's Song, Mrs. Harold Hunter and Mrs. Carroll Gunter; Quartet, Mr. and Mrs. Morris Kimbal, Rev. Gilbert and J. O. Ayers; A Prayer for Mother, Alvin Hastings.

The three brick buildings owned by the Panhandle Lumber Co. were sold by B. B. Burns to W. H. Steward of Estelline.

An American Legion Post will

be organized in Dimmitt Tuesday evening. All ex-service men who are interested are urged to be there.

R. J. Newton who formerly taught vocational agriculture in Dimmitt, now at Sudan, entered a judging team in the dairy contest at A. & M. and won first place and a free trip to Chicago. In case they win there he and the boys will get a free trip to Europe.

Having won first place in the district meet at Canyon Howard Horton is entitled to compete in the state track meet at Austin. The business men of Dimmitt have made it possible for Howard to make the trip and we know he will do his dead level best to bring back honors for Dimmitt.

Mmes. Chas. Wilson, Earn Medick and E. D. Parker motored to Plainview Monday.

Mr. and Mrs. Roy Arnold of Hereford visited Miss Emogene Owens Sunday.

Mrs. B. M. Williams is visiting her mother in Wichita Falls this week.

Mrs. N. G. Warren and daughter

of Detroit, Michigan, arrived Sunday for an extended visit with her parents, Mr. and Mrs. Ballinger.

Mr. and Mrs. John Groff of Hereford spent Sunday with Mr. and Mrs. Rankin Reynolds.

Mmes. Patsig, Goin and Reynolds of Hart were in Dimmitt Monday.

Mrs. J. W. Echols and son of Clovis, New Mexico, visited her sister, Mrs. Jeff Waldrip, Sunday.

Adrian-Sims Notes

Some farmers are beginning to plant row crops in this vicinity.

Mr. and Mrs. George McLain went to Crosbyton last Friday, returning Sunday.

Mr. and Mrs. Joe Jesko and children visited Saturday and Sunday with the J. M. Chapman family. They live near Friona.

Mr. and Mrs. Dawson Blasingame and children motored to points in New Mexico and spent Sunday.

Our teachers, Mrs. J. R. and

Miss Ann Copeland are going home tonight and returning mornings to their school here.

J. M. Chapman, Phalaco Phillips and Ray Elizabeth and Virginia Chapman were in Hereford Saturday.

The 4-H club had its visitors Thursday afternoon Messrs. E. O. Dunkle and Olson of Hereford.

Sims school was well represented at Summerfield Friday at county rally. Sims school won number of prizes.

Messrs. Mabry and Armstrong were in this community Friday and Saturday.

Miss Maude Malone was shopping in Hereford Tuesday.

A Want Ad in The Brand is sure, steady worker—try it

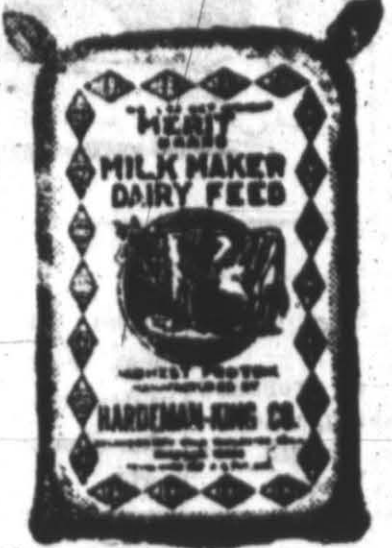
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Miss Maude Malone was shopping in Hereford Tuesday.

A Want Ad in The Brand is sure, steady worker—try it

MILK MAKER



INGREDIENTS—Linseed oil meal, corn gluten feed, corn feed meal, cotton seed meal, ground oats, alfalfa meal, wheat bran shorts, gray shorts, calcium carbonate.

Let the Results of Others Guarantee Your Selection

WE BUY PRODUCE

West Texas Feed & Seed Co.

Phone 265

HELP HEREFORD CLEAN UP

DOUGLAS FAIRBANKS



THE IRON MASK

DIRECTED BY ALLAN DWAN



UNITED ARTISTS PICTURE

STAR THEATRE
WEDNESDAY & THURSDAY
MAY 15 and 16

Paper Hanging AND PAINTING
NEATLY DONE
Estimates Free. Call
W. P. Underhill
400-J

Save Your Clothes

Don't let a mud-stain make you think your garment is ruined.

Come here with it.

Our modern system of dry cleaning will remove the stain without injuring the fabric.

Dry cleaned clothes look best, wear longest. And the price of having a garment dry-cleaned is exceedingly low.

We give Gold Bond Stamps on all cleaning and pressing.

Carroll and Corbett TAILORS
Rear Beene & Shaw Barber Shop

Valve-in-Head Buick MOTOR CARS

Make Performance your Yardstick!

The glowing praise of owners—daily feats of supremacy on street and highway—two-to-one leadership in fine car sales... all prove Buick the greatest performing car of the day!

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation

Consider the delivered price as well as the list price when comparing automobile values.

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2115
Coupes	\$1195 to \$1275	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Norton Motor Co.
Hereford, Texas

Three-Fuel Power Cuts Harvesting Costs

There is a three-fuel Hart-Parr tractor for every combine. No matter what the size of the combine there is a Hart-Parr to pull it. Give your combine a chance—don't kill its work with an underpowered tractor. Give it the power to work at full capacity all the time. Power determines whether your combine harvesting will cost you 20 cents or 4 cents a bushel. Use Hart-Parr power for profits. We are now showing the improved 1929 line equipped with three forward speeds to speed up hauling and field work. Hart-Parr tractors are built for small, medium or large farms. Ask us for a demonstration.

M. D. Womble
Hereford, Texas

AUTHORIZED DEALER IN
HART PARR TRACTORS

Figure the Savings You Can Make!

John Deere 630 Series, Three-Row Tractor Lister—for Single or Double Listing

Just figure for yourself what this big-capacity, labor-saving lister would save you if you were to put it to work in your fields. You'll find that it would soon pay for itself in reduced labor-cost and increased profits.

Just watch this lister at work. Notice its light pull, its ease of operation, its tractor plow strength and the way it holds down to work with its clean-scouring John Deere bottoms at even depth.

The No. 630 is equipped with corn can or corn and cotton can. The corn drop is the famous John Deere "999"; the cotton drop has the John Deere saw-tooth type steel picker wheel. Accuracy is insured with these improved dropping devices—there are no skips or misses.

Seed plates for planting beans, sorghum, milo maize and other seeds can also be furnished.

Let us show you this new, improved lister.

Kerr Implement Company

At this Store You Get **QUALITY AND SERVICE**

FACE TO FACE
With Joyful Cleanliness

Put a New Blade in Your Gillette and Turn the Faucet for Gas-heated Water

Shaving can be made a quick and warm delight if you are particular how you shave. A new blade in your razor, of course—a hottowel to take the wire out of your whiskers—plenty of full-bodied lather and you're ready for the harvest. Gas-heated water makes any shave smoother. It keeps your face from feeling like a three-alarm fire. It does away with skin-scraping and nicking... stops razor pull and drag... cleanses and tones up the skin.

WEST TEXAS GAS CO.

RUUD-AUTOHOT keeps hot water right at the faucet... always... whether for a three-minute shave or a ten minute soak in the bathtub. Quick... automatic... it will win a place in your home if you but come to the Cleanliness Store and see it. Special sale now!

Specials FOR Friday and Saturday

Coffee, Maxwell House, 3 lb \$1.48
Bananas, per dozen 25c
Shortening, 8 lb bucket 98c
Spinach, Libby's, 2 1/2, 2 cans for 35c
Syrup, Brer Rabbit, per gallon 82c

Flour, Honey Bee, 48 lbs . \$1.65
Preserves, pure fruit, 4 lb jar 97c
Sausage, Vienna, 4 10c cans . 25c
Kraut, Van Camp's, 2 1/2, 2 cans 25c
Soap, Crystal White, 6 bars . 25c

Hereford Wholesale Grocery Company

L. W. CARLYLE

School Rally at Summerfield Is Won by Westway

400 Pupils Compete In Literary and Athletic Events.

Scoring 210 points, Westway school won most places in athletic and literary events in the county-wide school rally at Summerfield last Friday over competitors from 17 schools of the county. About 400 pupils and their teachers were present. Present also were 350 parents and visitors. The rally took the place of the interscholastic meet in Deaf Smith county and is conducted in the manner of a county meet.

Points scored by the schools were as follows: Wakcott, 51; Bippus, 3; Higgins, 10; Daniels, 94; Westway 216; Simms, 51; Ward, 30; Progressive, 42; Summerfield, 129; Dawn, 122; Ford, 32; Messenger, 82; Fairview, 17; Valentine, 15; Dean, 30; Union, 5.

Officials were B. M. Kesse, R. O. Dunkle, R. V. Bond, W. H. Arnold, John Olson, Mrs. Art Manjeot, John A. Coffee, Mrs. Finis Owen, A. M. Walker, Mrs. Janie Copeland. The literary contests included spelling, declamation, arithmetic, and were held in the morning. The rally opened at the Summerfield school with a short program of songs, followed by an address by Roy Arnold. The various school pupils of the county were presented in school groups. County Judge Earl Wilson presided and was chairman of the rally.

Winners in the declamation contests are as follows: Junior girls, first, Lois Smith, Dawn; second, Joyce Davis, Summerfield; third, June Guinn, Messenger. Junior boys, first, G. C. Laquez, Dawn; second, Charles Lee Wilson, Summerfield; third, M. K. Moore, Union. Senior girls, first, Marguerite Benge, Dawn; second, Mildred Turner, Summerfield; third, Elizabeth Chapman, Simms. Senior boys, first, Wilson Riley, Messenger; second, Ray Chapman, Simms. Winners in the arithmetic contests were as follows: Fourth grade, first, June Guinn, Messenger; second, Sybil Smith, Dawn; third, Gertrude Wilson, Westway; and Ina Thomas, Fairview. Fifth grade, first, Ruth Parks, Progressive; second, Joyce Davis, Summerfield, Joe Mason, Wakcott and Maudine Barnes, Dawn; third, Vera Roley, Valentine. Sixth grade, first, Pauline Wilson, Westway; second, Aldyth Botsford, Dawn; third, Grace Johnson, Ford; seventh grade, first, Carl Wright, Westway; second, Peggy Valentine, Valentine; third, Dwight Rouse, Messenger.

The following were winners in the spelling contests: second grade, first, Leo Rogers; second, Robert Hutson, Ward, Polly Ann Crawford, Dean, Allen Wyley, Messenger, Belinda Sikes, Westway; third, Russell Gore, Westway. Third grade, first, Pauline Moore, Daniels and Dillie Louise Corn, Westway; second, W. A. Hendrix, Westway; third, Leota Reeves, Progressive. Fourth grade, first, June Guinn, Messenger, and Fay Russ, Westway; second, Frank Campbell, Fairview; third, Cornell Lee Guinn, Messenger. Fifth grade, first, Virginia Chapman, Simms; second, Katherine Dougherty, Ward, Evelyn Plummer, of Dear; third, Jewell Mason, Wakcott. Sixth grade, first, Lilly May Sikes, Westway; second, Gladys Caerner, Westway; third, Stella Mae Fortenberry, Simms. Seventh grade, first, Louise Ham, Summerfield; second, La Verne Mann, Ford; third, Thomas Simpson, of Ford. Eighth grade, first, Raymond Pierce, Westway; second, Nattie Wyley, Messenger; third, Allie Fay Lance, Summerfield. Ninth grade, first, Ruth Lookingbill, Summerfield; second, Myra Hartman, Westway and Etylee Joiner, Westway; third, ——— Summerfield. Tenth grade, first, Elizabeth Chapman, Simms; second, Lovie Mayfield, Dawn; third, Margarette Benge, Dawn.

Athletic events were won as follows: 100 yard dash, Senior boys, first, Roy Mason, Wakcott; second, Ed Morrison, Bippus. Junior boys, first, James Garrett, Higgins; second, Charles Johnson, Wakcott; third, Boyd Casey, Daniels. Senior girls, first, Etylee Joiner, Westway; second, Dorothy McClain, Simms; third, Myra Hartman, Westway. Junior girls, first, Frances Hutson, Ward; second, Euphie Caldwell, Progressive; third, Mary Lee Ware, Daniels. 220 yard dash, senior boys, first, D. C. Walsner, Summerfield; second, Roy Mason, Wakcott. Fifty-yard dash, Senior girls, first, Etylee Joiner, Westway; second, Ruth Lookingbill, Summerfield; third, Myra Hartman, Westway. Junior girls, first, June Kirtsinger, Dawn; second, Mildred Mohary, Summerfield; third, Ava Bell Campbell, West-

way, 440 yard dash, seniors boys, first, Roy Mason, Wakcott; second, Floyd Simpson, Ford; third, Tom Wright, Westway. Junior boys, first, G. C. Hartman, Westway; second, Weldon Gregory, Progressive; third, Henry Turner, Summerfield.

440 yard relay, junior girls, first, Ava Campbell, Westway; second, Allie Lance, Summerfield; third, Thelma Sawyer, Dawn. Senior girls, first, Etylee Joiner, Westway; second, Elizabeth Chapman, Simms; third, Lorena Mayfield, Dawn.

One mile relay, senior boys, four minutes, three seconds, first, Ed Glass, Daniels; second, John Schultz, Summerfield; third, Tom Wright, Westway. 880-yard run, senior boys, first, John Conner, Ward; Asa Atchley, Summerfield; third, Clyde Mann, Ford. 100 yard dash for boys under 10 years old, first, J. B. Joiner, Westway; second, Ervin Botsford, Dawn; third, Joe Robinson, Simms. 100 yard dash for girls under 10 years old, first, Jewel Mason, Wakcott; second, Marie Lusk, Progressive; third, Odessa Cockrell, Progressive. 440 yard relay for boys under 10 years old, first, Herbert Mayfield, Dawn; second, J. B. Jones, Westway; for girls under 10 years old, first, Joyce Davis, Summerfield; second, Mary Lusk, Progressive; third, Fay Russ, of Westway. 50 yard dash, junior

boys, first, James Garrett, Higgins; second, Weldon Gregory, Progressive; third, Dewey Bagwell, Dawn.

Field Events.
Running broad jump, senior girls, first, Myra Hartman, Westway; second, Etylee Joiner, Westway; third, Norene Haney, Wakcott; Junior girls, first, Winona Blagg, Progressive; second, Allie Lance, Summerfield; third, Pauline Wilson, Westway. Senior boys, first, Roy Mason, Wakcott; second, Chas. Johnson, Wakcott; third, Homer Thomas, Fairview.

Shot put, first, Mayfield, Dawn; second, J. C. Southard, Dawn; third, Schultz, Pole vault, first, Roy Mason, Wakcott; second, Jim Ware, Daniels; third, Boyd Casey, Daniels.

Ward News Notes

The Willing Workers Club met with Mrs. Bob Higgins Wednesday May 1, but on account of sickness and bad weather only six were present, so the program was deferred until the next meeting to be with Mrs. Jim Higgins May 15. Messrs. and Meses. Carroll and Ed Cox and families spent Sunday with Mr. and Mrs. Fred Saltzman. Miss Beatrice Hutson spent the week-end with her parents, Mr. and Mrs. Jack Hutson and had as her guest Miss Beatrice Vaughn of Hereford.

Mr. and Mrs. Massey and family have moved to town.

Mr. and Mrs. Suggs and George took Sunday dinner in the Jim Lipscomb home.

A group of young folks enjoyed a picnic dinner in the canyons Sunday.

Wiley Roberson and family were dinner guests in the John Hutson home Sunday.

There will be no Sunday school Sunday as many plan to attend

the singing convention at Westway. Ward and Dean schools made the showings at the rally held at Summerfield last Friday.

Mrs. W. R. Harrison is still very ill.

Mr. and Mrs. Kaiser of Hale Center are visiting in the Harrison home.

Mr. and Mrs. Bill Hutson visited in the John Hutson home Sunday.

Mr. and Mrs. D. O. Williams are in Shreveport, La., visiting

her sister, Mrs. Saffron. Mr. and Mrs. Chas. Vernon returned Thursday from Sayre, Oklahoma, after attending the funeral of his father.

Several from our community attended the funeral of Dr. Gabriel Friday afternoon.

Mrs. J. H. Copeland returned from Temple Friday where she had been the past two weeks with her daughter, Mrs. Hales, who is in a hospital there.

Womack Grocery

PHONE 87

We now have Frigidaire Service—fresh milk, cream, butter, lunch meats, at all times.

We can serve you with the best.

Walnuts, 25c pound

Almonds, 30c pound

Stock Ade, \$1.75 gallon—it will kill the flies.

WE BUY EGGS

HIGH GRADE FUELS

GASOLINE.

KEROSENE

DISTILLATE

See and try our new 760 Diamond Lubrication Oil.

Look over our tires and accessories.

Come in and meet our new manager.

Consumer's Fuel Association, Inc.

JACK GRADY, Manager

Save Money On Your Fuel.

SPECIALS

Friday and Saturday

LADIES' SILK HOSE

—Pure silk and rayon, pointed heel, colors naive, pearl blush and allure, Special for two days ----- 69c

LADIES' BLOOMERS

—Ladies Bloomers, in assorted light shades, regular \$1.00 grades, special for ----- 75c

BLOSSOM BLOOMERS

—Blossom Bloomers are cut on the bias, therefore they do not tear, but wear longer than the ordinary garment. Special for 2 days 95c Assorted light shades.

GILBRAE GINGHAM

—Gilbrae Ginghams, 32 inches wide, in solid colors, checks and plaids, regular 50 grades, two days special, yard ----- 39c

INDIAN HEAD

—Solid color Indian Head, most all shades. Extra special for two days, 3 yards for ----- \$1.00

PERCALES

—36-inch Percales, yard ----- 15c

SHIRTING

Solid Blue Shirtings, 8 yards for ----- \$1.00

Fox Mercantile Company

DISHES

Latest patterns, newest creations, in English and American China ware. New stock to select from just arrived.

Guaranteed—All of It.

Kerr-Anthony Hardware Company

HELP HEREFORD CLEAN UP

BE FRESHLY YOUTHFUL!

An occasional visit to our beauty salon will keep you looking freshly youthful! One of our up-to-date treatments will work wonders with your appearance. Facial muddiness and roughness will be marvelously banished. The healthful glow of charming youth will be almost magically restored. A trial will convince.



We are equipped to do all kinds of beauty work, including permanent waving and manicuring.

Modern Beauty Shop

Phone 95 Miss Fewell

WE HAVE MOVED

—We are now located in the building formerly occupied by the Hereford Bakery, and will be wide open for business next Saturday.

—We opened this store for business on March 1, 1916. Since that time we have always carried only high class merchandise and have endeavored to sell for just a little less than it could be bought elsewhere.

—See our windows for next Saturday, as we will have some real bargains.

SKELTON'S VARIETY STORE

CLASSIFIED ADS

For Sale or Trade

Modern residence, close in on Garden Street, Amarillo, to exchange for acreage or other Hereford property. RALPH BARNETT.

FOR SALE—Royal portable typewriter, the greatest portable of them all. You'll like them. Let me show you. JOWELL MURCHISON. 13-1fc

FOR SALE—One four room house, close in. One three room house, outside city limits. Terms. O. K. HIGGINS. 15-1fc

FOR SALE—Three choice lots for quick sale, \$125.00 each. See me now. JOWELL MURCHISON. 13-1fc

FOR SALE—Used, three disc Oliver plow, good shape. C. H. DYAR. 9-4fc

FOR SALE—Used farm machinery, Deering combine, \$250, three row lister \$100, Sander's one-way plow, \$100. O. K. HIGGINS. 15-1fc

FOR TRADE—Large residence in Lubbock, with thirteen rooms and two bath rooms, hot and cold water in every room, on four lots and corner, facing two paved streets. Rents for one hundred per month. Want land. Property is clear, pavement is paid for. A. A. OTT REALTY COMPANY, Hereford, Texas. 15-1fc

Modern residence close to school, small cash payment, balance just like rent; might consider some trade. RALPH BARNETT. 17-2c

FOR SALE—Some well located lots on monthly payments, with small cash consideration. JOWELL MURCHISON. 15-1fc

FOR SALE OR TRADE—My home west of Hereford about a mile, containing 20 acres, good improvements. Eight acres sub-irrigated alfalfa land. A. C. BARNHART. 15-3c

FOR SALE—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. F. H. OBERTHIER. 12-1fc

FOR SALE—400 acres, improved, with some good alfalfa land, near Hereford. J. M. VETESK, Canyon, Texas. 9-1fc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

Desirable vacant lots for sale or trade. Will loan funds with which to build, repay monthly like rent. RALPH BARNETT. 17-2c

FOR SALE—Good bundle sorghum and hegeria, delivered anywhere. FRED MILLARD. 10-1fc

FOR SALE—Some good one and two year old registered Hereford bulls. C. J. PADDOCK. 14-1fc

LOW PRICES and easy 6 per cent terms on the following: Close in 320 and 250 acres in wheat; raw half section only 3 1/2 miles out; close in 200 acre farm; forty acres all under irrigation; half section twenty miles out; five acre improved place; improved section close in; well located town property. L. BASKIN, Phone 138. 14-1fc

LET'S SWAP—I have four houses on Colfax 8700 block and one apartment house 48 west 3rd Ave., Denver, Colo. Will trade for anything in the Panhandle of Texas. Address DR. W. F. NICHOLAS, P. O. Box 905, Pampa, Texas, 14-1fc

FOR SALE—Higeria seed, good selected, hand picked, delivered in Hereford or at the Wesley Store, nine miles north. See me, 16 miles north and three east. LYNN C. POWELSON. 17-2p

2000 acres well located in wheat section, \$1.00 per acre cash, balance twenty years, 7 per cent interest. One fine section close to Hereford, 20 per cent cash, balance ten years. RALPH BARNETT. 17-2c

FOR SALE—My six room home, to be moved fifty feet south to a 50x140 foot east front lot with side walks and trees. Terms, \$500 cash, balance 1 to 8 years. See me one block west of city hall. A. H. ELLISTON. 16-2c

FOR SALE—Extra good young Jersey cow, fresh. MRS. D. E. TURRENTINE. 17-1fc

FOR SALE—Big boned registered Poland China pigs. J. F. WARD, Phone 250. 17-1fc

WANTED TO EXCHANGE—Four-piece living room suite, leather upholstered, heavy oak, for help or cows. J. H. TRIBBLE, Box 4, Hereford. 17-1p

FOR SALE—Sudan seed, free from Johnson grass seed. Per pound, 4c. GEO. W. SMITH, Phone 9025-P2. 16-2p

For Rent

FOR RENT—Rooms in a new residence in North Hereford; also storage in a business room on Main Street. POST OFFICE GROCERY. 17-3c

FOR RENT—Light housekeeping rooms. Call 43. 17-1c

FOR RENT—Light housekeeping rooms. MRS. MARGARET HEIFNER, four blocks north of hospital. 13-1fc

Notice

No waiting, no red tape. We make our own inspections for residence loans, and close promptly. RALPH BARNETT. 17-2c

FOR SALE—Property in No. 21 Section F-7, also home in Hereford. MRS. JOSIE WESELEY. 15-1fc

If you have a bargain in real estate and wish to sell or trade, see us now. RALPH BARNETT. 17-2c

To the Land Owners of Deaf Smith County: I am hauling buyers here from Oklahoma and have been for the past two years. I know this county well and know



Next Sunday is Mother's Day. The symbolic carnation, the special visit or endearing message, is but a feeble expression of regard for the Greatest of Heroines. Giving strength for weakness, solace for sorrow, courage to the disheartened and love to all, their unselfish devotion gives us our first glimpse of heaven.

Buick Service Station
Hereford, Texas

lots of Oklahoma people who want to locate here. I will be glad to have you write and list your land with me. J. O. WITTEN, 909 Chocto, St., Clinton, Oklahoma. 14-4p

Lodge Directory

LODGE NO. 649.
Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. Fincher, N. G. L. H. Foster, Secretary.

Lost and Found

LOST—Bunch of keys in leather fold. Finder return to Brand office. Reward. 17-1c

LOST—Tire rack, spare tire and rim; also license plate 293-783, between Summerfield and Hereford. Reward. Brand office. 17-2p

LOST—Tuesday dark seal leather handbag, containing pajamas and toilet articles on Fourth Street, or first mile Canyon road. Return to Brand office for reward. 16-2p

Dr. F. W. Horn, president of Texas Tech, was a guest of Mr. and Mrs. R. F. Rogers Tuesday and of Mr. and Mrs. T. E. Selgier Wednesday.

A Boot-Shoe

(Bench Made)
On Display at My Shop
Made by the San Antonio Boot Company
General repairing done on Harness, Saddles, Boots and Shoes.

J. C. (Carl) Copeland
Shoe Shop

SPECIAL PRICES

On a complete line of Nursery Stock to close our spring delivery. The season is just on for Dahlias, Cannas, Gladiolias, Daisies, etc. Large stock of choice Tomato, Cabbage, Pepper, etc., ready in a few days.

HEREFORD NURSERY

L. P. Landrum, Owner
1108 East Tenth Street

The Greatest Profit Maker Ever Devised for Dry-Land Farmers



The Superior Deep Furrow Drill takes seventy-five per cent of the gamble out of wheat raising. If you are interested in protecting your wheat from WINTER KILLING, from SOIL BLOWING, and from DROUGHT, here is the way you can do it.

M. D. WOMBLE

IMPLEMENTS

Prevent Smut

—by treating your seed grain with MERCURY DUST OR CERESAN
Blue Stone, Formaldehyde,
Copper Carbonate.

The latest and best recommended by agricultural experiment stations is Ceresan for grains and Semesan, Jr., for corn.

A cost of only 5c an acre will increase your yield 10 per cent and sell at a better grade grain.

HELP HEREFORD CLEAN UP

CORNER DRUG STORE

The Home of Steffen's Ice Cream.
Phone 105



KILLS—Flies—Mosquitoes—Bedbugs—Roaches—Moths—Ants—Flies
Waterbugs—Crickets and many other insects
Write for educational booklet, McCormick & Co., Baltimore, Md.

Bee Brand INSECT POWDER or Liquid Spray

If your dealer cannot furnish, we will supply direct by Parcel Post at regular prices. Liquid—50c, 75c and \$1.25. Gun—30c. Powder—10c, 25c, 50c and \$1.00. Gun—25c.

Buy a Through Ticket

—and GROWENA is the best feed to hop on to.
Purina Chick Growena Feed contains minerals.

Guaranteed Analysis
Crude Protein, not less than 16.30%
Crude Fat, not less than 4.00%
Crude Fibre, not less than 7.00%
N. F. E., not less than 48.00%
Carbohydrates, not less than 55.00%

Ingredients
Dried buttermilk, middlings, wheat middlings, wheat bran, corn meal, alfalfa leaf meal, linseed meal, meat scrap, wheat germ, corn, calcium carbonate (limestone).
One-half of the daily ration should be Purina Chick Growena, the ideal growing mash. It should replace Startena beginning with the seventh week. Keep it before your birds all the time. The other half of the daily ration is Intermediate Hen Chow. Feed in litter.

Jones & McLean

Phone 1

Extra Values Friday -- Saturday

SILK DRESSES
Crepes and Georgettes \$8.65

MEN'S TWO-PIECE UNDERWEAR—
\$1.00 Values 79c

LADIES' SHOES—
Straps, Pumps, Etc., Values to \$7.50 \$4.85

ARROW COLLAR-ATTACHED SHIRTS
Novelty patterns, values to \$2.50 \$1.75

BELDING SILKS, Less 25%

CROWN OVERALLS, 8-oz. weight,
a new pair if they shrink \$1.95

PETER PAN PRINTS 40c

Strawbaugh Dry Goods Co.
HEREFORD TEXAS

Summerfield

The school rally was a great success last Friday. Nearly every community in the county was represented.

Mr. and Mrs. Walter Hawkins are the proud parents of a baby boy born early Saturday morning.

Mrs. E. C. Dodson and granddaughter, Dorothy Mae Allen, of Marillo spent the week-end with her daughter, Mrs. Walter Hunt.

Oleta Hartman who is attending school at Hereford spent the week-end with Miss Jewel Owen.

Mr. and Mrs. Bernard Roberson returned from their trip to Merrell, Texas, last Friday.

Mr. and Mrs. G. C. Hartman and Mrs. Kies and children of Westway visited Sunday with Mr. and Mrs. Hartley.

Mrs. Hattie Roberson spent several days in the J. M. Reed home

at Hereford nursing their sick baby.

Mrs. L. Johnson accompanied by Mrs. O. G. Hill of Hereford, spent last Monday in Amarillo visiting Mrs. W. R. Allen.

Mr. and Mrs. J. H. Murdock of Lubbock are visiting relatives and friends here while he is employed on the elevator at Black.

The baby daughter of Mr. and Mrs. W. E. Sherman returned home from the sanitarium at Hereford last Sunday, much improved in health.

Mrs. Beulah Roberson spent last week with her son, Charlie, at Texico, returning home Sunday.

Progressive News

Fred Caldwell spent Sunday here with home folks.

Miss Louise Hunter spent Sunday evening with Wanda Blagg.

Odessa Cockrell spent Sunday

with Ira Jean Ricketts.

Mr. and Mrs. Berry Orr were dinner guests of Mr. and Mrs. Jim Ricketts Sunday.

Grandmother Sawyer visited her son, Willie Sawyer, at Summerfield Saturday.

Mr. and Mrs. Webb and family were called to Clarendon Saturday on account of the serious illness of Mrs. Webb's father.

Mr. Neel and family motored to Clarendon to visit his parents over the week-end.

Mr. and Mrs. Orin Russell visited her parents Sunday.

Patrons and teachers and the children of Progressive went to Summerfield last Friday and all report a wonderful time.

Pete Garrett who was the only one entering from the Higgins school was able to win first in all events he entered.

Rev. Saxon, Catherine and Glenn Ricketts and Della McKenzie were dinner guests in the Cockrell home Sunday.

Mrs. Jim Blagg spent Friday with her mother, Mrs. Miles, at Hereford.

Mr. and Mrs. Caldwell attended the show at Hereford Saturday evening.

Jim Ricketts visited Clyde McKinzie Sunday.

Fred Caldwell was a guest of Sam Ratcliff Saturday night.

Cecil Baker of Dallas came in Thursday night to visit home folks and on Sunday Mrs. T. E. Baker entertained in honor of his birthday.

Mrs. Baker spent Monday with Mrs. Charles Jones of Hereford.

Do your children accept responsibility? Some day they are going to meet Old Man Responsibility face to face when mother and daddy aren't around. Will they be properly prepared?

The years between ten and twenty are important. During this period is determined to a large extent what sort of men and women your boys and girls will become. To provide guidance in these formative years is the purpose of that great organization known as the 4-H clubs.

Are your children 4-H club members? If they are, then they have opportunity to accept responsibility, to develop initiative, to be industrious, to make many friends, to gain new knowledge, to be of service to others.

Last year there were more than 620,000 farm boys and girls enrolled in 4-H clubs in the United States. The passage of the Capper-Ketchum bill at the last session of Congress should make club work available to thousands—yes, hundreds of thousands of thousands more boys and girls.

Watching over this vast army of young folks, there must be a corps of able leaders. More than 92,000 men and women devoted part or all of their time to leadership last year. But there is room and need for more capable leaders. Herein lies the challenge to fathers and mothers, and to all adults interested in rural advancement.

Why not offer your services in rural advancement? Your county agent . . . will welcome you into the ranks and help you make your leadership successful. The requirements for a local leader are not difficult. You need an interest in boys and girls.

Your experience and the college of agriculture will furnish you the practical knowledge to impart to your club members. There is work for both men and women leaders. You will be amply repaid for your work in the joy of accomplishment, in the achievements of your club members. It is a spare time job that yields great dividends in satisfaction.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas



**MOTHER'S DAY
MAY 12**

(SUNDAY)

Remember?

" . . . those dear fingers so care worn for me . . . "

WE SUGGEST



King's
CHOCOLATES
"THE GIFT CANDY"

FREE MAILING AND DELIVERY SERVICE

Clark's Drug Store

**VISIT THE
HILLSIDE
HATCHERY
and
POULTRY FARM**



—You will find the answer to your poultry problems right here.

—We have plenty of fryers.
Quality and Service.



A Service For You

The insurance agent is your representative. His service is of a highly specialized nature and his duties are not merely to collect premiums, but to study and understand your insurance needs and provide correctly for them.

As insurance representatives we are able to help you, and will review your needs and advise you without obligation.

Hereford Insurance Agency

JOHN McLEAN, Manager
Phone 273

**This beautiful new
Frigidaire**

costs only \$215 * complete

equipped with the
**Cold
Control**

And yet it gives you every essential Frigidaire feature



With the Frigidaire Cold Control you can regulate freezing time exactly as you regulate baking time in your oven.

See this engineering achievement . . . one new Frigidaire at the lowest price in Frigidaire history. It is now on display in our showroom.

J. C. CUMMINS
Hereford, Texas

**SCENES FROM "IRON MASK"
LAID IN ABYSSAL CAVES**

All Hollywood talked about the network of underground caves constructed for Douglas Fairbanks' new United Artists picture, "The Iron Mask," coming to the Star theatre on May 15-16.

One hundred and fifty feet of subterranean passageways were tunneled on the back lot of the United Artists' studio. Fifty truckloads of field stone were used in building the stone walls and ceilings of the caverns. At the entrance to the cave a lake two hundred feet long and 150 feet wide was excavated and filled with water. The entire excavation was flooded with water to produce the dampness of age and disuse.

CHALLENGE TO ADULTS.

What is the greatest farm crop? There is only one answer—boys and girls. All other crops can fail, but if your children grow up fine, honest, upright men and women, what matters it?

How are you cultivating your greatest crop? "As ye sow, so shall ye reap," says the Good Book. If your children are to be successes, then it is up to you fathers and mothers to help them.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

WEAR BEYOND COMPARE

FITZ
Overalls

... are made of stuff that shouts staying qualities from every seam, button, buckle and pocket. They work full time and enjoy it.

...
Come in and try on a pair today!

Trade Mark Registered U. S. Pat. Off.

FOX MERCANTILE CO.
HEREFORD, TEXAS

The TRIP you've planned for this SUMMER

HOW MUCH will it cost?

CONOCOLAND invites you to use its picturesque, broad plains and its cool, towering mountains as your summer playground. In Conocoland—the land of better and cheaper vacations—there is amusement for everyone, whether your fun is found in the thrills of strenuous mountain climbing or in the peaceful contemplation of majestic scenery.

And wherever you go, you will always find Conoco Gasoline — to cut down your cost per motoring mile.

To assist you to plan your entire vacation trip at home and to find your way easily when you are on the road, we offer you, absolutely free, now and improved 1929 road maps of fourteen of the great states of Conocoland—the states in which Conoco Gasoline is most widely distributed. Just send in the coupon and the maps will come by return mail.

Such a trip isn't nearly as expensive as you think. But whether economy is important to you or not, you will save money through extra mileage and save peace of mind through extra motor efficiency if you make it a rule to stop always at the Conoco sign.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers
of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

Packed with CONOCO miles extra GASOLINE

Send for free Maps—see coupon below

Please send me your FREE 1929 road maps of the states I have checked below:

ARIZONA ARKANSAS COLORADO IDAHO KANSAS MISSOURI MONTANA NEBRASKA NEW MEXICO OKLAHOMA OREGON SOUTH DAKOTA TEXAS UTAH WASHINGTON WYOMING

Name: _____ Address: _____

Spring housecleaning hint for Husbands

RADFORD paused in the upstairs hall.

"What!" he exclaimed.

From amid the chaos of housecleaning, Mrs. Radford looked up in exasperation.

"Get that coat off and help me put up this bed," she ordered, wearily shoving a stray lock of hair back beneath the towel about her head.

"How do you expect me to be through? I can't clean the upstairs, and spend the best part of the afternoon downstairs talking over the telephone, can I? I've been up and down those stairs forty times."

Radford had weathered many spring housecleanings. Wisely, he pulled off his coat and began to roll up his sleeves.

"I think," he observed sympathetically, "that an extension telephone up here in the hall might save steps and—"

"Then suppose," interrupted his wife grimly, "that you order one for me tomorrow."

Telephones where you need them save time, patience, housewifely strength.

Few know that one or two additional instruments cost considerably less than the single telephone they now have!

By a wisely-placed "extension" or two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of your telephone service. Just mail the coupon.

Manager, Southwestern Bell Telephone Co., City.

Without obligation, I'd like to know how to get more value out of my telephone service. Won't you call _____ at _____ o'clock?

Name _____ Address _____

Every Mother Loves Candy

On Mother's Day buy your mother a box of our delicious candy . . . don't you remember the days when YOU loved candy even more than you do now, and your mother gave you sweets?

Now you can present her with a Special Mother's Day Selection that will make her as happy as you were in childhood when your mother gave YOU candy.

WHITMAN'S AND PANGBURN'S ARE OUR SPECIALTIES

The City Drug Store

DEPENDABLE DRUGGISTS

PHONE 300

—the gift store.



STAR THEATRE

HEREFORD, TEXAS PROGRAM

FRIDAY ONLY
MAY 10



The Shopworn Angel

WITH NANCY CARROLL GARY COOPER



VAUDEVILLE

Milos' Broadway Steppers
Singers, Dancers, Comedians—

This show is clean and classy—bear their band in front of theatre at 7:00 o'clock. Feature Picture:

"Shopworn Angel"

SATURDAY

MAY 11

ZANE GREY'S

"Lone Star Ranger"

Featuring
TOM MIX

Monday and Tuesday

MAY 13-14

More sinned
against than
sinning—

Emil Jennings

SINS OF THE FATHERS

EMIL JENNINGS

in

"Sins of the Fathers"

Wednesday - Thursday
MAY 15-16

DOUGLAS FAIRBANKS

in

"The Iron Mask"

Mattino - Each Day!

Admission
Children, 15c, Adults 50c
Two Hours of Real Entertainment

Help Keep Hereford Clean

LOCAL HAPPENINGS

"WINDMILLS OF HOLLAND"

That quaint, unique and picturesque number with its colorful Dutch costumes, its clattering wooden shoes. Don't fail to see it at the High School auditorium Thursday evening, May 9, at 8 o'clock. The scene is a Dutch farm yard and windmill—four boys and four girls as leads, with a chorus of ten. Two acts. Admission 50c, children 25c.

Conoco Gas and Kelly Tires. ARCH CONKLIN, at Chevrolet Station.

Miss Ethel Rice of Lockney, spent the week end here visiting her parents, Mr. and Mrs. H. L. Rice.

Electric Washer in good condition, cheap. Phone 111. JONES FURNITURE CO.

Earl Bennett of Amarillo was here the latter part of last week visiting his parents, Mr. and Mrs. W. W. Bennett.

Economy and cleanliness combined with satisfaction in the new G-E Electric Refrigerator. E. B. BLACK CO.

CLEAN UP, PAINT UP

Let us make Hereford headquarters for feeding cattle. Raise lots of cotton so that we can get an oil mill here. We have the best cotton belt in the United States. Cotton products and other feeds suitable for making the best beef and milk in the world grow bountifully here. Plant cotton now, make your land worth \$100 per acre. Cotton has done it on the South Plains and will do it here. From a man that was raised in the largest cotton patch in the world. In the black-waxy belt of Texas. L. P. LANDRUM.

Mr. and Mrs. Frank Jesse and little daughter, Betty Pauline of Amarillo spent the week end here visiting relatives and friends.

I buy my Drugs at CLARK'S.

Put a pair of tire-chains in the new car before starting on that vacation trip. RICE sells them.

Rolled out 5c-per pound. Get it at the WEST TEXAS FEED & SEED CO. Phone 265.

R. B. McCandless and son at Friona were here on a business trip Monday morning.

E. Miles arrived home last week from Portland, Oregon, where he visited in the home of his daughter, Mrs. H. R. Shughlin the past year.

NOTICE—Taken up, on my farm 2½ miles north of Hereford City, known by some as the old McKinley farm, one certain bay stallion horse about 14½ hands high, age not known. The owner will call and get said horse, paying this and other expenses thereto, saving further expense, as the law directs. D. R. GASS.
May 8, 1929. 17-1c

Miss Frances and Archer Fullingim were last Sunday dinner guests of Mr. and Mrs. C. H. Dilley.

Finis Williams left Monday for Cody, Wyoming, where he has accepted a position with the State Engineering Department of Wyoming.

Owen Neel and family spent the latter part of last week visiting in the home of Mr. Neel's father, W. L. Neel.

INSURANCE

Loans--Bonds

HEREFORD
INSURANCE
AGENCY

JOHN McLEAN, Manager

J. H. McMinn and sister of Canyon arrived here Tuesday to attend the Methodist conference, and will also visit in the home of relatives, Mr. and Mrs. J. F. WARD.

J. A. Wear was in Amarillo last Monday attending to business matters.

T. D. Moss of Fort Worth was here Tuesday on a business trip. Mr. Moss is an insurance salesman.

John Gist of Odessa, Texas, was here Tuesday inspecting Hereford breeding stock.

J. F. Cunningham of Amarillo was here Tuesday on business.

W. R. Moore of Dawn was here Tuesday.

P-L-E-N-T-Y of light globes at the LEE ELECTRIC CO. Telephone 452, we deliver.

W. M. Hooks and wife of Carlsbad, New Mexico, arrived the first of last week. Mr. Hooks is the new bookkeeper for the Panhandle Lumber Company. He was formerly with the same company for four years at Carlsbad.

Mr. and Mrs. F. A. Dudley of Amarillo spent Sunday in the home of her parents, Mr. and Mrs. C. D. Shaw.

Mr. and Mrs. D. R. Carmichael and son, Travis, motored to Erick, Oklahoma, last Saturday. The Carmichaels are visiting relatives and friends.

Shade Moore of Canyon was here the first of the week attending to business matters.

You will certainly miss RICE'S Instant Tire Service while out on that trip. The next best bet is a Shaler 5-minute repair kit. Get them at RICE'S.

All the hats in my shop on sale now from \$1.00 to \$3.00 for the next five days. HEIFNER HAT SHOP.

Charlie and Onias Carroll left Saturday with several loads of hogs for the Los Angeles market and expect to be away about ten days.

Mrs. C. D. Roberts of Amarillo and daughter visited Mrs. J. M. Boone over the week-end.

B. M. Neel and family and Mr. Neel's mother of Memphis, Texas, visited last week in the home of Mr. and Mrs. Owen Neel.

Mr. and Mrs. Glenn Weir left Sunday for Odessa where Mrs. Weir will visit her sister and Mr. Weir will go with a party to fish on the Concho.

We have plenty of Gladiali and a few dahlias left. H. L. RICE.

Mr. and Mrs. Jim Sanders and family of Ozona, Texas, were here the latter part of last week attending the funeral of Mr. Sanders' sister, Mrs. W. W. Bender, at Pauhandle.

J. P. Walker and son of Amarillo were here Friday to attend the funeral of Dr. W. F. Gabbert.

Guy Carlander, architect, and party of Amarillo passed through Hereford Tuesday morning enroute to Clovis.

Kelly Tires and Conoco Gas, ARCH CONKLIN, at Chevrolet Station.

E. G. Brewer of Amarillo, representing the Intercollegiate Press of Kansas City, was here Tuesday morning transacting business.

Jim McCaskey and Attorney J. F. Ford of Decatur were in Hereford over the week-end on business.

Lawn seed, blue grass, white clover and Bermuda grass seed. WEST TEXAS FEED & SEED CO. Phone 265.

Miss Ruth Elliston and Mrs. W. A. Trott left overland Thursday morning of last week for Los Angeles, California, where Miss Elliston will visit relatives and Mrs. Trott will join her husband.

See my line of floor coverings and conglomou. JONES FURNITURE CO.

Service Par Excellence

at this beauty shop, where you can get every beauty need, except permanent waving. Phone 16 for appointment.

ORR'S BEAUTY SHOP



Mother's Day

Like all mothers, yours will some day grow old. Is her future guarded?

She has deprived herself of many necessities and perhaps overlooked her own future in educating you. She has spent the morning of her life in your welfare.

A new bank account, started in her name, will last longer than just today—Mother's Day.

HELP-HEREFORD CLEAN UP

Western National Bank

"There Is No Substitute for Safety"

IT'S JUST NATURAL



Birds are taught by instinct to select a place and build a suitable home.

It's natural for a man to own his—every man should and can

—if he saves consistently for it.

SEE US WHEN YOU WANT TO BUILD

PANHANDLE LUMBER COMPANY

ALL-STEEL BUILT like a SAFE

BUT two months ago General Electric announced the first ALL-STEEL refrigerator ever built. Now this outstanding scientific development of the times has been made available in six popular models.

The all-steel refrigerator cannot warp. It is strong—built to last. The doors, fitted by hand at the factory, retain their close fit.

The General Electric mechanism is permanently self-oiling, hermetically sealed in a steel casing and mounted up on top, trouble-free and safe from dust and difficulties.

Quietly, economically, it con-

stantly maintains the temperature in the refrigerator at several safe degrees below the danger line of 50. It freezes ice cubes rapidly.

These six new models are offered at very low prices on conveniently spaced payments. The small family model, at the factory, is priced at \$215.

New all-steel models in six different sizes at our display rooms invite your critical inspection.

Listen in on the General Electric Hour every Saturday, 8 to 9 P.M., Eastern Standard Time, over the N.B.C. network of 42 stations.



\$215

on the factory with conveniently spaced payments.

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

—Factory demonstrators will be in our store Tuesday and Wednesday, May 14 and 15. The public is invited to hear these interesting demonstrations.

E. B. BLACK CO.

The Big Store With the Little Price.